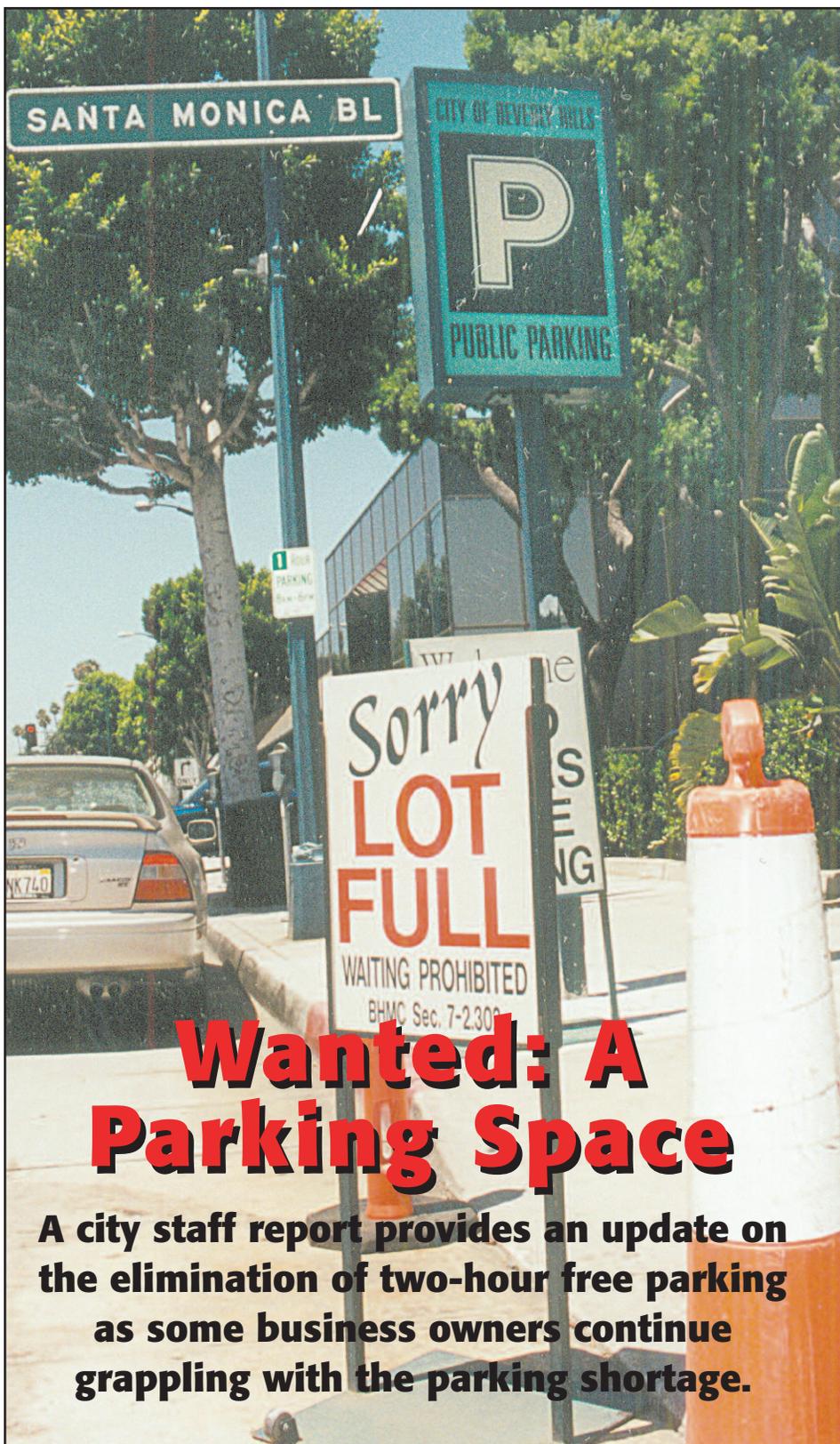


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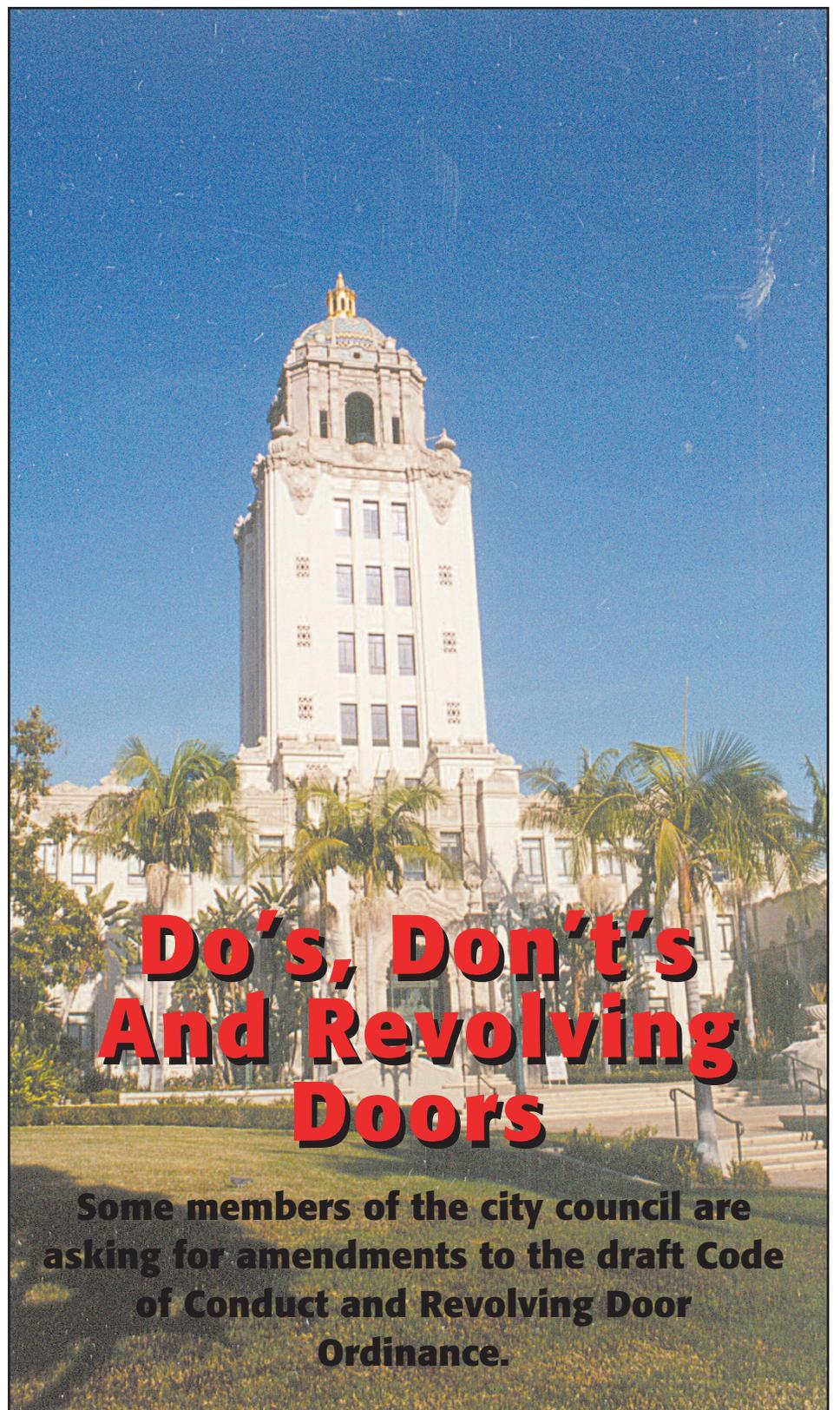
SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 357 • August 3 - August 9, 2006



Wanted: A Parking Space

A city staff report provides an update on the elimination of two-hour free parking as some business owners continue grappling with the parking shortage.



Do's, Don't's And Revolving Doors

Some members of the city council are asking for amendments to the draft Code of Conduct and Revolving Door Ordinance.



letters & email

“Judge Denies Stern’s Request For Preliminary Injunction”

As a 45-year resident of Beverly Hills and a graduate of Beverly Vista School, I have been saddened and angered by the BHUSD’s treatment of former Beverly Vista Principal Irene Stern. I worked full-time for the district between 2000 and 2003 as a secretary in the district office. I had the privilege of meeting Mrs. Stern many times. Although I never got to know her well, I could sense her dedication and strength as an advocate for the children and her school.

I read with interest the letter from Stuart D. Adams, Esq., Mrs. Stern’s Attorney, in your July 27 issue. I applaud the *Beverly Hills Weekly* for printing it in its entirety. The actions of former Superintendent Jeffrey Hubbard towards Mrs. Stern are indeed “atrocious,” as Mr. Adams put it. Dr. Hubbard’s behavior is no surprise to me.

I recall an incident in 2002, when Dr. Hubbard was Assistant Superintendent of Personnel. An administrative assistant at the district office, who was very bright, hard-

working and well-liked, was given the additional duties of ordering and delivering textbooks. His official job description was never changed to include these duties. As a result of delivering heavy boxes of textbooks, a type of work he was not used to doing, he injured his back and was out on workers’ compensation for several weeks.

When he returned, the employee presented Dr. Hubbard with a letter of resignation, which explained that he was planning to move to another city. I read this letter; it was phrased politely. The employee told Dr. Hubbard that he would like to stay on for two weeks in order to train the temporary employee who was working in his place. Dr. Hubbard told him to leave right away that day. The employee then asked if he could at least come back the next day to say goodbye to his supervisors, who were not there that day. Again, Dr. Hubbard refused and told him to leave.

It is very fortunate for Dr. Hubbard that Mr. Adams’ letter was printed after his resignation as BHUSD Superintendent.

Amanda Russell
Beverly Hills

“Novel Summer Reads”

One of the people you interviewed for this article said the following words:

“Kids are like people,” she said. “They

letters cont. on page 9

Corrections Issue #356

In the cover story “Novel Summer Reads” sidebar, Beverly High faculty member Julie Goler and Planning Commission Chair Stacy Marks’s names were misspelled.

In Rudy Cole’s column on page 8, the editor mistakenly changed The Bistro to the Porterhouse Bistro.

WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



“MISTER PRIME MINISTER”
SUNSET BOULEVARD

Ms. Teen Beverly Hills Candice Hakimfar meets British Prime Minister Tony Blair Monday at the Mondrian Hotel.

have a really wide variety of personal tastes and favorite subjects and reading skills.”

I find this highly amusing, as I always thought that kids actually were people. I’ve heard rumors that adults are like people too, but I suspect that is idle speculation.

Mason A. Porter
Pasadena
Via bhweekly.com

Parking Permits

Below is an edited version of a letter I sent to the Transportation Department of the Beverly Hills Police Department. I hope my suggestion will allow other visitors to your lovely city a better experience than I did with overnight guest parking.

My friend and I were guests in a Beverly Hills apartment from Thursday, July 20 through Sunday, July 23, 2006. On my dashboard, a daytime parking permit was displayed throughout that time. Our hostess called on Thursday evening and on Friday evening to request a permit number for night parking. On Saturday evening, a family crisis interfered with any of us remembering to call in again for our last night’s overnight parking exemption. The next morning we were greeted with a \$40 ticket on the car windshield, delivering yet more emotional stress to those too ill-equipped to deal with it at the time.



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COURTESY NOTICE

PLANNING & COMMUNITY DEVELOPMENT
455 N. Rexford Drive
Beverly Hills, CA 90210-4817

Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

COURTESY NOTICE REVISED MEETING DATE NOTICE OF COMPLETION AND NOTICE OF AVAILABILITY DRAFT ENVIRONMENTAL IMPACT REPORT

A Draft Environmental Impact Report (EIR) has been prepared for a proposed mixed-use, commercial/residential project ("Project") to be located at 9588 Wilshire Boulevard, 120 Peck Drive, 125 S. Camden Drive, & 133 S. Camden Drive.

The Planning Commission will hold a public hearing on the Draft EIR and the Project on August 10, 2006, at 7:00 p.m. in Commission Room A, Beverly Hills City Hall, 455 North Rexford Drive, Beverly Hills, California 90210. This hearing will focus on the Draft EIR. There will be future hearings at which the public will be invited to speak to the Project's merits and a separate notice will be mailed regarding such future hearings.

PROJECT DESCRIPTION

The SCCA, LLC (applicant), a Virginia Limited Liability Company is considering development of a public/private project on eight (8) lots. The proposal consists of two separate developments referred to as "Parcel A" and "Parcel B". The project site is bordered by Wilshire Boulevard to the north, Camden Drive to the east, and Peck Drive to the west. The project generally includes the following:

Parcel A - The building proposed for Parcel A includes 12,000 square feet of ground floor commercial space; four levels of subterranean parking; and six stories of condominiums and townhouses, for a total of seven floors above grade. The 20 condominium units range in size from 2,650 sq.ft. to 5,320 sq.ft. The maximum height of this building would be 85 feet. A lobby area and resident fitness center would be located on the first level of subterranean parking, with an additional resident-only lobby located on the ground floor. While a total of 97 parking spaces are required for the proposed mix of commercial and residential uses in this building (62 spaces for the residential portion and 35 spaces for the commercial portion), the 70 parking stalls proposed within this structure will all be dedicated for the residential component. The 35 spaces required for the commercial component would be housed in the adjacent project (Parcel B), with valet service provided for commercial customers.

Parcel B - Parcel B would include 40 condominium and townhouse units ranging in size from 1,840 to 4,250 sq. ft. Building height would vary from 45 to 55 feet in four and five stories, respectively. A total of 327 parking spaces are proposed in five (5) levels of ground floor and subterranean parking. The total required parking includes 170 replacement parking spaces currently covenanted for use by Saks Fifth Avenue; 35 spaces for the commercial project on Parcel A, and the remaining spaces for the residential component of the project.

The project also includes a Tract Map for the development of the condominiums.

The following applications have been filed:

A Zoning Code Amendment to allow residential uses within the C-3 commercial zone (Mixed Use); allow a portion of the required parking to be located on an adjacent parcel; allow an increase in the allowable floor area ratio from 2:1 to 5.63:1 for parcel A; and allow an increase in height from 45 to 85 feet.

The application also includes a Code Amendment to modify the height limit for the two middle lots on Parcel "B" from 45 feet to 55 feet. The project includes several requests to re-align and vacate alleys on the overall project site.

Tract Map for the development of the condominiums.

Copies of the Draft EIR will be available for public review beginning **Friday, June 30, 2006**, in the Community Development Department at City Hall, 455 North Rexford Drive, Room G-40; the Office of the City Clerk (Room 190, also in City Hall); and at the Beverly Hills Public Library at 444 North Rexford Drive. One copy (per person or organization) of the Draft EIR may be obtained from the Community Development Department without charge. (Reproduction costs may be charged for additional copies.)

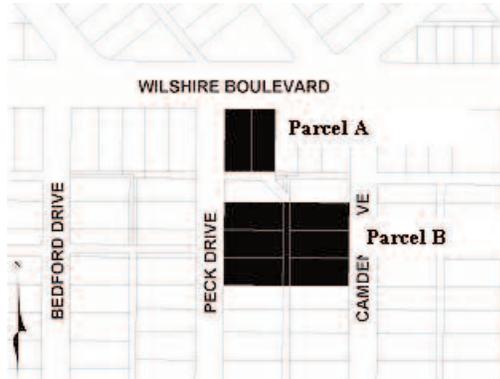
The **45-day public comment period** will be from **Friday, June 30, 2006, through Monday, August 14, 2006**. Comments on the EIR will be accepted prior to the end of the public comment period.

Copies of all relevant material, including the project specifications and the environmental initial study are available for review in the offices of the Community Development Department of the City of Beverly Hills.

If you have any questions regarding this project, please contact Ray Balderas, Principal Planner, at 310.285.1123.

If you challenge the City's action on the project, you may be limited to raising only those issues you or someone else raised as part of the public hearing process for the project.

RAY BALDERAS,
Principal Planner



NOTICE OF PUBLIC HEARING

PLANNING & COMMUNITY DEVELOPMENT
455 N. Rexford Drive
Beverly Hills, CA 90210-4817

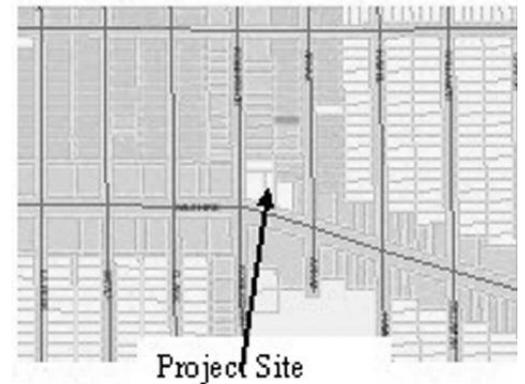
Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

NOTICE OF PUBLIC HEARING and NOTICE OF INTENT TO ADOPT A MITIGATED NEGATIVE DECLARATION

DATE: Thursday, August 10, 2006

TIME: 7:00 P.M., or as soon there after as the matter may be heard

LOCATION: Commission Meeting
Room A
Beverly Hills City Hall
455 North Rexford
Drive Beverly Hills,
California 90210



The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, August 10, 2006, will hold a public hearing beginning at 7:00 p.m., or as soon thereafter as the matter may be heard, to consider:

A request for approval of a Development Plan Review and a Variance application to allow construction of a 75,116 square foot, 4-story, 68-foot high commercial (office & retail) building on the north east corner of Wilshire and Robertson Boulevards at **8767 Wilshire Boulevard**. The project as proposed would provide 358 parking spaces within a four-level subterranean garage with ingress and egress from Robertson Boulevard and an egress only on Wilshire Boulevard. Loading activity would be conducted within the building, provided by three truck loading areas accessible from the Robertson Boulevard entrance and exit on to Wilshire Boulevard. The proposed variance is to allow the proposed building to exceed the 45-foot/3-story height limit. Pursuant to Beverly Hills Municipal Code 10-3-3100 and 10-3-3700, the Planning Commission, in order to make the necessary findings to approve a request, may impose such conditions as it deems appropriate to protect the public health, safety and general welfare.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and no significant unmitigable environmental impacts are anticipated; therefore, a mitigated negative declaration has been prepared, subject to review by the Planning Commission.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Comments on the proposed Mitigated Negative Declaration may be submitted in writing to the Planning Department within 20 days from the date of this notice, July 28, 2006, through August 17, 2006, and written or oral comments will be accepted at the Planning Commission meeting at the date and time noted above.

If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact the Planning Department at 310.285.1122. Copies of the applications, plans, Mitigated Negative Declaration and initial study, and all documents referenced in the Mitigated Negative Declaration are on file in the Planning Department, and can be reviewed by any interested person at 455 North Rexford Drive, Room G-40, and Beverly Hills, CA. 90210.

For updates regarding the meeting, an information line provides a recorded message at 310.285.1165.

RITA NAZIRI
SENIOR PLANNER

PTA Presidents Prepare For Upcoming School Year

The five PTA Presidents from the elementary schools and the high school begin planning activities and events.

By Adrianna Weingold

Parent involvement, the arts program and the science and technology center are still of great importance to the PTA in the upcoming year.

Stacey Raskin and Aviva Laufer are in their third year as Beverly Hills Council PTA Co-Presidents. The normal term length is two years, but Raskin and Laufer were asked by former Superintendent Jeff Hubbard and other PTA members to come back for a third to ensure program continuity.

Prior to being elected co-presidents of Beverly Hills PTA Council, Raskin served as PTA president of Hawthorne school from 2000-2003. Laufer served as PTA president of Beverly Vista from 2000-2002, but has been involved in PTA for over 17 years.

Every year there is a PTA convention, where the presidents of each council PTA

come together within a district. The BHUSD PTA belongs to the 33rd district PTA of California. However, BHUSD PTA Council decided that it would be more effective if the BHEF, PTA presidents and school board met instead.

"The Summit was created to find ways of channeling the efforts of our various fund-raising entities towards the goal of improving student achievement," Laufer said.

The Beverly Hills Summit is a way for the PTA and BHEF to work together towards a common goal instead of having their fundraisers compete with one another.

"If BHEF needs to do a project, PTA is trying to work in conjunction with them. [When] we met [at a retreat] in Lake Arrowhead this past march, we decided we wanted to work with Arts for All to help to



Beverly High PTA Co-Presidents, Cindy Burrows and Kathi Rothner

fund the arts program, and the science and technology building that's coming up at the high school," Raskin said. "The goal is that eventually everyone gets to the high school. That's a fabulous place to showcase, so all the elementary schools are getting together to really encourage people to support whatever project we're doing. Because eventually all the kids end up there."

Every two years a PTA president is elected for each elementary school and the high school. The PTA council president is also elected every two years, but has to have served as PTA president at either an elementary school or the high school in order to be considered.



Amy Phillips

Raskin said the high turnover in administrative positions makes continuity within the district challenging. "We reported to Superintendent Jeff Hubbard who we adored and think very highly of, so we were very sad to lose him. We've already met with [interim Superintendent] Fitzpatrick and he seems very capable and has a good handle on the district, and I think in the interim will do a great job to keep everyone on course," Raskin said. "The biggest problem we had to deal with was that people were very sad over the turnover. I would say it's been more of a PR type of thing to make people realize that its part of life and the district is still great because we have great teachers and great parents. Hopefully this will be a more stable year."

Interim Superintendent John Fitzpatrick said he hopes to work with the PTA to help them problem solve and achieve funding for the district.

"I met with the co-presidents of the council PTA and touched base with them," Fitzpatrick said. "I'm a big PTA supporter so I'm sure I will attend their meetings and

try to work with them on anything that they're trying to accomplish."

The PTA serves as a liaison between teachers and parents to ensure the needs of students and teachers are met. The PTA council oversees PTA units at each school in the district connecting them to the state PTA.

Hawthorne PTA President, Jeny Melamed served as president since 2005. Before her term as president, Melamed was Communications Chair, in charge of putting out the newsletter for the school.

"The Hawthorne PTA, as with other schools, is a way to support our kids, our teachers, and our district," Melamed said. "I think our issues are very similar to other years. Specifically, I think our function is to support the students, curriculum and teachers."

Melamed said the PTA will continue to support the science program and the Arts and Music program.

"Additionally we are helping to create an environment of accessibility and involvement for other parents. Part of my goal when I became involved was to reach out to other parents who may be unaware or unable to become involved because they perceived the involvement to be large [in] scope and demanded a lot of time," Melamed said. "What we did was break up volunteering for projects into more incremental tasks that would be more time management friendly."

Melamed will be meeting with the principal of Hawthorne later in the week to discuss the upcoming school year and programs they intend on implementing.

Like Melamed, Cindy Burrows and Kathi Rothner, the Co-Presidents of Beverly High hope to further involve parents in the school. Cindy Burrows is beginning her first term as PTA co-president at BHHS. She and her family moved to Beverly Hills from Illinois three years ago.

"I wanted to be a part of the PTA to help ensure a good high school experience for my kids," Burrows said in an e-mail. "Whenever I attended the meetings I felt



NOTICE OF COMMISSION VACANCY

CITY CLERK
BYRON POPE, CMC
455 N. Rexford Drive
City Clerk

Beverly Hills, CA 90210-4817
(310) 285-2400
FAX: (310) 385-0862

NOTICE OF COMMISSION VACANCY: DESIGN REVIEW COMMISSION

The Beverly Hills City Council is seeking qualified residents to fill one vacancy on the Design Review Commission. The initial term of office is for two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. Each appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Development. Please DO NOT contact the City Councilmembers or the members of the Design Review Commission regarding the Design Review Commission vacancy.

Application forms for the Design Review Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 190, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by email.

The deadline for filing applications for this Commission is Friday, August 18, 2006 at 5:00 p.m.

BYRON POPE
City Clerk



PTA Council Co-Presidents, Stacey Raskin and Aviva Laufer at the PTA Installation Breakfast last Tuesday

informed about all the upcoming events. I felt the PTA was vital in fundraising to supplement state funding."

Burrows' co-president Kathi Rothner has been active in PTA for over 12 years. She said that this is the first year that BHHS PTA has had Co-Presidents.

"I'm thrilled to have Cindy Burrows as my Co-President," Rothner said in an e-mail. "We both have active careers, she's a nurse practitioner and I'm in the auction business, yet, want to be involved in the schools that are educating our children."

In addition to being Co-President of

BHHS PTA, Rothner is a member of the BHUSD Service Learning Advisory Board which oversees community service and service learning in the district. Rothner is also a Recreation and Parks Commissioner.

"I would like to carry on with what my predecessors, Pam Kraushaar and Sue Brucker, started and that is to continue opening the channels of communication at Beverly. I want the entire community to know that BHHS has award-winning performing arts, fine arts, journalism and athletic departments," Rothner said. "My



Horace Mann PTA President Amy Phillips and Hawthorne PTA President Jeny Melamed at the annual Beverly Hills PTA Summit meeting in March

existing relationship with the PTA Council and the Presidents of the four elementary schools is one of unity. We all help each other out and since the high school is the final meeting place for the four elementary schools, all of the PTAs have a vested interest to make sure BHHS is the best of the best."

The need to support other schools within the district is of importance to Frannie Rennie as well. Rennie has been Co-President of the PTA at El Rodeo since 2004. Her Co-President Ronit Stone is beginning her first term. Stone did not return the *Weekly's* phone calls.

Rennie has been involved in the PTA at El Rodeo for eight years.

"I love to be involved in my children's education. I love getting to know the administrators, the teachers and the system," Rennie said.

El Rodeo will be celebrating its 80th anniversary this year. The PTA will be planning events and activities centered on the celebration that will begin in 2007. One event already in the works is a tile wall similar to the one at Hawthorne school. Children, teachers, alumni, parents, administration and past administration can participate in the project this spring. The location and specific design of the wall have not yet been chosen.

"We make sure to assist with any academic programs that we can help out with," Rennie said. "We deal with communication, with working with the administration and helping out in any way we can, with any events that are set up at the school."

Like Rennie, Amy Phillips is looking forward to planning events and activities. This will be Phillips' first year as PTA President at Horace Mann. Prior to becoming President, Phillips was head of fundraising for two years. As head of fundraising, Phillips planned events and oversaw any fundraising activities in PTA.

"I wanted to be President. I felt that I could be instrumental in making some really positive changes at the school,"

Phillips said. "I have a marketing and PR background and felt my background would lend itself to this position. Trying to get PTA members to plan activities requires a lot of PTA marketing."

Phillips has a daughter at Horace Mann, who is going into the 4th grade. Phillips first became involved with the PTA when her daughter started at Horace Mann.

Phillips hopes to get more people involved in the school this year. The theme of this year's annual fundraising effort is Teaming With Possibilities, creating more school spirit and a positive attitude.

The greatest challenge for Phillips in the coming year is not the high turnover in faculty and administration as expressed by Raskin.

"I would say [the greatest challenge is] getting more people involved with the PTA and making people aware of how the PTA benefits them and how to educate parents on the positive impact that schools often have on their child," Phillips said. "We have a real good core group of people involved, but I would like to see more of the school involved."

The departure of Principal Irene Stern has left Beverly Vista facing similar challenges. The co-presidents of the PTA Ann Capogrosso and Michelle Brenseke are focused on continuing to improve the students' experience at Beverly Vista.

Capogrosso is in her second year as PTA president while Brenseke is beginning her first. Prior to becoming PTA President, Capogrosso was recording secretary and chair of the Reflections program, a nationwide PTA arts program. Brenseke was treasurer for three years and head of membership for one year before she became president this year.

"We are going into the new school year with a positive attitude," Capogrosso said, "and it helps that all the PTAs work so well together."

In related school news, former BHUSD Superintendent Gwen Gross was hired as superintendent in Irvine. See the brief on page six.



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briefs



Dr. Gwen Gross

Gross Hired For Irvine Superintendent Position

Former BHUSD Superintendent Gwen Gross accepted a position as Superintendent of Schools for the Irvine Unified School District. The announcement that her employment in Irvine

would begin Sept. 1 came on Monday.

Gross will replace Dr. Dean Waldfogel, who will be retiring.

Gross is currently the Manhattan Beach Superintendent of Schools, where she has worked since she left the BHUSD in 2003. She also is an adjunct Professor of Educational Leadership at Pepperdine University, where she was recently named Superintendent of the Year.

Gross, who first hired former BHUSD Superintendent Jeff Hubbard, worked here from 2000 to 2003.

Before coming to Beverly Hills, she was a superintendent in Ojai and Hermosa Beach.

Gross lives in Long Beach and is married to former Saddleback Unified Superintendent Jerry Gross.

Another One Gone; McClatchey To Leave School District



Mick McClatchey

Assistant Superintendent of Business Services Mick McClatchey submitted his letter of resignation from the BHUSD about a week ago. He is now the eighth administrator to leave the BHUSD this year.

McClatchey accepted the Assistant Superintendent of Business Services position at Lancaster School District. The district includes 16 schools serving kindergarten through eighth grade and is closer to his home in the Victorville area.

McClatchey came to the BHUSD in

September 2005 and replaced Gary Mortimer. He formerly worked in Victorville as the Assistant Superintendent of Business and Administrative Services for the Victor Elementary School District. He also worked in Monterey County at the Greenfield Union School District as the Business Manager and Director of Administrative Services.

McClatchey's last day with the BHUSD is Aug. 31.

Supreme Court Denies Montage Petition

The California Supreme Court denied the petition for a rehearing against the Montage Hotel construction project yesterday. The decision follows a Second District Court of Appeals decision in April which also denied the petition.

"It is unfortunate that the Alliance wasted so much time, money and resources to stop a project that has been proven to be exceptional," said Jay Newman. "That money could have been better spent supporting the fire department, police and the schools of Beverly Hills."

The mixed-use project includes a hotel, condominiums and a garden in between Canon Drive and Beverly Drive. After the city council approved the proposal for the Montage in 2004, members of the Alliance immediately began circulating petitions for a rehearing.

Opponents of the project alleged that the city was in violation of the California Environmental Quality Act and had acted inappropriately in handling the Montage application.

The appellants were represented by attorney Robert Silverstein and former Mayor Robert K. Tanenbaum.

"Regardless of what happens in court, there was a moral and ethical duty among councilmembers to tell the residents of Beverly Hills the true facts both economic and environmental regarding the impacts of the whole project," Tanenbaum said. "They suppressed evidence imperative to the decision-making process."

Hundreds Without Power In City Last Week

Several hundreds of Beverly Hills residents were without power last Thursday and Friday due to a failed electrical connector.

The first outage occurred at 11:23 p.m. on Thursday in which power was restored at 2 a.m. the following day according to Southern California Edison Region Manager Mark Olson. Areas affected by the outage were along Wilshire Boulevard around the vicinity of Rexford Drive and Olympic Boulevard. A por-

tion of South Beverly to Pico Boulevard was also affected by the outage.

"The power was out for about 400 customers. [Edison] knew about it, but then it just got worse and by 2 in the morning [on Friday] they were up to about 5,000 people out of service," said Recreation and Parks Commissioner Marc O'Krent.

A separate power outage occurred on Friday at 6:09 p.m. and was restored at 7:10 p.m. The second outage affected residents living in the area along Santa Monica Boulevard from Elm Drive to Wilshire Boulevard and from Wilshire down to South Beverly and Gregory Way.

"In both cases, we restored the power quickly with minimal impact to customers," Olson said.

Both outages were found to be caused by a high voltage electrical connector that failed.

According to Olson, it is possible the failures were caused by an overload of power resulting from air-conditioner usage from the recent heat waves.

Legacy Partners Makes Appeal To City Council

The city council approved a request by Legacy Partners at Tuesday's city council meeting for a public hearing on Sept. 5. The Irvine-based developer had plans to develop the land at 9200 Wilshire Boulevard into a mixed-used facility with condominiums and retail stores.

The development project would have required an amendment to the city's General Plan with respect to zoning. The Planning Commission rejected the developer's plans after adopting a resolution against it on July 27.

As reported in the *Weekly* [issue #350], the Commission voted 3 to 1 against the development plans in June (Vice Chair Shahram Melamed recused himself from the vote because he lives a block away from the site). At that time, Dennis Cavallari, Legacy Partners senior vice president, told the *Weekly* that Legacy would appeal the decision to the city council.

Abatement Costs For Gale Drive Property Total \$37,429.70

The city council, which held a Board of Equalization hearing Tuesday, granted an extension to the property owner at 116 N. Gale Dr. for the elimination of various problems deemed public nuisances by the city. The city found abatement costs to be \$37,429.70 to recondition the abandoned apartment building.

Issues with the property date back to 1994 when the city began receiving complaints about the trash and unkempt vegetation around the building. The property owner was convicted of criminal charges in 2000 for property maintenance code violations, and brought the building up to code, but then previous problems resurfaced. Among some of the problems were trash, broken windows, missing roof shingles and an unsecured entry.

An abatement notice was posted on the property in February, and the city completed work on the property in May. The city council decided Tuesday that a hearing will continue Sept. 5.

Traffic And Building Height Top Concerns In Draft EIR

A public hearing will be held Aug. 10 with *briefs cont. on page 7*

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briefs cont. from page 6

the Planning Commission to discuss the Draft Environmental Impact Report for the Casden project on Wilshire Boulevard. The meeting will allow the public to discuss the EIR with the planning commission, staff and applicant.

Currently, a 45-day public comment period is in effect until Aug. 14. The public is encouraged to submit comments or questions regarding the EIR to the planning commission for review.

"The draft EIR is out for review and it will be reviewed by the planning commission and the public so people will have a chance to look at it," Senior Planner, Ray Balderas said. "The meeting is strictly about the EIR and public concerns about the EIR. The comments that are taken at the meeting and the questions will be responded to and taken into consideration. The extent that the applicant is willing to change the plans is up to them."

City officials and the developer anticipate some community opposition over the building's height, which would require an amendment to the General Plan. Several residents already expressed their concerns over the mixed-use project in letters sent to the Planning Department.

Cell Phone 911 Calls Made More Efficient With Direct Service

Service just improved for cell phone users dialing 911 in Beverly Hills. Now all calls made through a Verizon, Sprint, Cingular or Nextel connection, are directly transferred to a Beverly Hills 911 dispatch center.

The direct transfer makes the 911 process

more efficient. Before this change, 911 calls made with a wireless connection first went to the California Highway Patrol, which would then transfer the call to the appropriate place.

Although the new direct service eliminates potential delays, dialing 911 from a Beverly Hills-registered cell phone does not ensure that a dispatch operator will be able to identify the exact location of a caller. This is especially true with older model cell phones.

In case of emergency, wireless users can also directly call the Beverly Hills dispatch center at (310) 485-4800.

Dinner Draws Support For Israel

Representatives from L.A. Councilmember Jack Weiss's office, a professor from the University of Haifa and several rabbis were among the speakers Sunday night at a dinner to show support for Israel.

The event, held at the Iranian American Jewish Federation's Neman Hall in West Hollywood, asked guests for a \$100 minimum donation. All donations went towards various social service efforts in Israel from care packages to retrofitting bomb shelters.

The dinner's keynote speaker was Gilad Millo from the Council of Public Affairs for the Israeli consulate. Millo discussed supporting Israel as well as what the consulate is doing for the Israeli communities affected by the fighting.

Some of the organizations involved with the dinner included the Jewish Federation of Greater Los Angeles, the Iranian American Jewish Federation, Magbit Foundation and the Persian American Jewish Organizations.

Former Beverly High Drama Student Wins Award

Sharone Sayegh, a Syracuse University graduate, received the Marcia Mohr Award, which is presented to a female student who excels in the university's dramatic arts program.

As part of the university's College of Visual and Performing Arts, Sayegh received her Bachelor's of Fine Arts in musical theater from Syracuse. She has performed in productions such as *Kiss Me, Kate*; *CATS* and *A Midsummer Night's Dream*.

Sayegh, a 2002 Beverly High graduate, was involved in the high schools' performing arts department since her freshman year and performed in *Joseph and the Amazing Technicolor Dreamcoat* and *A Piece of My Heart*. She was also involved in the Beverly High concert choir her freshman year and was a member of the Madrigal Singers her junior year.

Film Opens Exclusively In Beverly Hills

How to Go On a Date in Queens, starring Jason Alexander, Rob Estes, Esai Morales, Alison Eastwood, Ron Perelman and Kimberly Williams is showing exclusively at Laemmle's Music Hall 3 through Aug. 3. The film premiered in Beverly Hills July 28.

Written by Richard Vetere, *How to Go On a Date in Queens* follows the hilariously flawed dating tactics of four characters as they grapple with the frustration and embarrassment that comes with dating in Queens.

Laemmle's Music Hall 3 is located at 9036 Wilshire Blvd. General admission tickets are \$10. Students with an ID can purchase tickets

for \$8.50. Tickets for children under 12 and seniors over 62 are \$7. For more information call (310) 274-6869.

Beverly Hills Musical Festival Series Begins

The Beverly Hills International Music Festival presents its third annual concert series featuring 60 musicians performing throughout seven different concerts. The first concert is Sunday at the Beverly Hills Presbyterian Church with Hollywood movie scores as the evening's theme.

Other concerts in the two weeks following the first performance will include chamber music, student performers and international musicians.

Sixty-five student musicians will also have the chance to be mentored by 20 musicians as part of the Festival. Students participating in the class come not only from the United States, but also Mexico, Japan, Bulgaria, Russia, Cyprus and the Netherlands.

The concerts feature modern and classical scores with performances at the Beverly Hills Presbyterian Church and one performance with the group Quinteto Guadalajara at the Ford Amphitheater. Tickets for the amphitheater performance are \$40. For more information, call (323)461-3673.

Visit the Festival's general Web site at www.bhmusicfestival.org for more information.

Youth Performers Prepare For 'Fiddler On The Roof' Production

Actors and actresses between the ages of 7

briefs cont. on page 10

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Abreast Of The News, Really

Notes on competitors and plunging necklines on five.

By Rudy Cole

Although it isn't actually required, I do sometimes read some of the other newspapers distributed to our doorsteps. How would I ever know who is having carnal knowledge with other equally famous movie stars – the standard fare of one of my colleagues in a publication that seldom, if ever, finds any news worthiness in the meetings of our city council?

In three successive issues the columnist, whose name escapes me, somehow managed to learn the sexual liaisons of 17 couples, an amazing journalistic success. This same, very slick "newspaper" publishes a column by a venerable old news hand who is, in this age of permissive disclosure, also fixated on who was doing the dirty, but in years past. Since I am not free of memory errors, I hesitate to call attention to his unfortunate gaffe when he wrote that his "friend" Marilyn Monroe died in Tahoe. I'm sure he simply confused The Monroe with one member of a singing sister act,

something our own fact-checking editors would have found, sparing me of the embarrassment in the aging process.

Sometimes too cautious item verification can cause problems for the young, as happened last week. One of my editors, not knowing that the **Bistro** restaurant actually once existed, even to be made immortal in a movie starring **Warren Beatty**, corrected the name to become the "**Porterhouse Bistro**" leading to calls from my own contemporaries doubting my recollection facilities. I know **Kurt Niklas** never even heard of the steak house with the similar name, but I am grateful to the readers who phoned. But do they phone when we get things right? Never.

If I don't read the competition, there is so much I would miss. Example: In two separate "news" stories on facing pages I was informed that our Mayor, **Steve Webb**, would not be leaving town on vacation. Hold the presses! (Where was **March**

Schwartz when we needed him?) That same newspaper, it seems, has filed a lawsuit against a new addition to our lawns, claiming, of all things, theft. But the courts were not kind, at least for now, and did not issue a temporary injunction against former employees who marched west to Santa Monica to begin their own newspaper. How I hate it when our colleagues fight.

As **Mitch Waldow**, a collector of old Beverly Hills publications, will testify, there was a time when the city's papers excelled in journalistic fun. **Rob Wagner's Script**, which had an international following and an acerbic editor, was once peeved at a local hardware store for not delivering a full page ad on time. He printed the ordered page with only one, very small line in the center of an otherwise blank page which read "They forgot to bring me copy, but will be billed."

But getting back to sex – not an unpleasant thought at that. Have you watched KTLA channel 5 recently? One night my lascivious eyes did, and what a visual feast. No, not the steady reporting of anchor **Hal Fishman**, but three of his "reporters" in various stages of low cut outfits revealing their ability to bust the news, as it were. If the exposures had been any lower they would have had to do their work from HBO. And how they enjoyed their work. I

haven't heard such incessant giggling since I told the wife that I fully intended to give up my pipe one day soon.

It was not always thus on the Chicago Tribune-owned television station. When The Cowboy had the reins at Five, and Hal Fishman was **George Putnam's** sidekick, the news was so far slanted to the right that even looking off camera to the left could cause you your job. I remember the late, great **Clete Robert's** famous line about Putnam: "Last night he couldn't do the news because his flag was late in coming back from the cleaners."

More on Putnam: channel 5 and channel 11 had studios on the same street. Putnam, who once had the highest ratings in Los Angeles, would often threaten to quit and walk just across the alley to the competition, and that actually finally happened more than once. Back at his old home at channel 5, the time again arrived when he was going to move, but this time Five's bosses supposedly contacted their colleagues at Eleven and suggested that they end this movable anchor business and agree not to give him another station if he once more departed. Supposedly Eleven agreed, but nevertheless hired him back a second time, along with Hal and his whole crew. Hal remains from this era along with one of the media's best reporters, **Stan Chambers**.

I did work at channel eleven once during the Putnam era, although on a different time slot's news program. I was one of the producers on the Noon News. What was

rudy cont. next page

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rudy from previous page

Putnam really like? Think the anchor on the old **Mary Tyler Moore** show was a not too subtle parody of Putnam. We had few actual conversations, Putnam was as serious off the camera as he was on, but one day he surprised me by coming into my office with a question: "You sometimes have information on what's really behind things," he intoned. "Tell me why the county fired the coroner?" he asked. "He was a terrible cut up," I responded, as a humorless Putnam left without even a small chuckle.

Joshing, no pun intended aside, we have added two of our own new hands to these pages: **Adrianna Weingold** and **Kari Hamanaka**, and our pages are brighter for their arrival. More about them in a subsequent issue.

As we reported, critics have given **The Cut**, **Wolf Puck's** new steak house at the **Regent Beverly Wilshire** good reviews for both food and design. Sorry, but the adjoining bar doesn't work. Once one of the city's favorite drinking venues, it has been redone so that the only comfort level is when you are a party of three! Gone are the adjustable tables that could serve two or more and in their place are some sofas that are about as utilitarian as a fireplace in Hades. The service is still very good, just the choice of seating options a debacle. Best, most comfortable cocktail lounge in our village? The room at the **Peninsula**.

The governor's race is off to a boring rush of meaningless television spots, one

less useful than the other. The Democratic nominee **Phil Angelides** seems unable to remember how the voters reacted to the governor's ballot measures with a resounding NO vote and is using none of that in his campaign, as of now. As for **Arnold's** television ads, they repeat charges made by Angelides' primary election opponent, **Steve Westly** and conclude with this question: "What if Steve Westly was right?" The answer, not yet offered by Phil, is obvious: If Westly was right then Democrats would have chosen him in the primary. Why don't both candidates surprise us and actually talk about what they intend to do about education and state-wide grid lock and, just maybe, disaster preparedness?

Saw a movie recently at **The Grove**, and that place is an amazing success story. How wonderful it would be if instead of endless and fruitless efforts to redecorate our sidewalks, we actually were innovative sufficiently to close some streets and make them pedestrian friendly promenades? About the movie, *The Devil Wears Prada*, I'm not yet sure what Satan does, but I know he produced this debacle. With the exception of a surprising performance by **Meryl Streep**, who stays in character, the film is a predictable formula.

I could have seen **Woody Allen's** well-reviewed *Scoop*, but instead saw this bore and cold hot dogs.

What recent films have we enjoyed? Rent either *Love Actually* or *Sideways* and see them often. I have and each time, there

is more pleasurable viewing.

Credit former Mayor **Allan Alexander** for giving new life to the Government Affairs Committee of the Chamber of Commerce.

As chair of the group, he runs a tight meeting and makes them meaningful with previews of city projects in the pipeline. Packed attendance is also a tribute.

Much buzz about a recent city poll showing incumbents leading easily, but strong numbers for **Nancy Krasne** and **Maggie Soleimani**, who have even to formally announce. They ran ahead of some who are campaigning hard. Far too early to have any real meaning, but it's interesting.

There is a **Fred Hayman** book in the works, but not an autobiography. A top journalist is reportedly doing the spade work on one of our most useful citizens.

On the mend: **Charlie Kornguth**, proprietor of the tobacco shop on South Beverly that is the city's best venue for local gossip, and veteran attorney **Lester Ziffren**, back to enjoying his borscht at Hillcrest. Both are doing fine after recent surgeries.

Rudy Cole served for eight years as a member and chair of the city's Recreation and Parks Commission. He also was President of Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

letters cont. from page 2

While I understand the need for temporary, non-resident overnight parking permits, I must admit I am puzzled by the lack of logic and the inconvenience to your citizens of having to call in every single evening or having to go on-line every single day to obtain such permits when they have guests whose stay is extended beyond one night. There seems to be no such requirement for the daytime permits, when, in fact, more people might be looking for parking.

At any rate, I would like to suggest that you consider, at the very least, a three-night overnight parking permit exemption, to be given on the first night of such a stay and extending through the third night. This does not seem like an unreasonable policy and would certainly save not only citizens, but also the employees of the City of Beverly Hills, itself, the time and effort it takes to register every single night for these permits. Since the permits are tracked by computer, a record of how many nights are requested could just as easily be kept as doing it night by night, so the maximum of 13 nights per month could still be adhered to by residents requesting such guest permits.

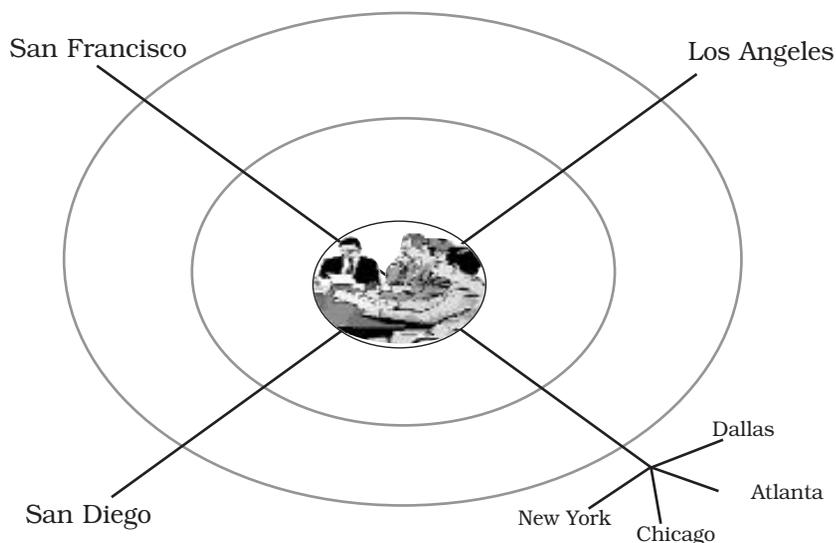
Beverly Hills is a wonderful place to visit and has so many user-friendly attractions (e.g. the inexpensive and comprehensive Trolley Tour) that its awkward overnight parking nightly call-in requirement is definitely due for some reasonable revision.

Ann Gigounas
Tiburon, CA

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briefs cont. from page 7

and 17, including some from Beverly Hills, are rehearsing for their production of *Fiddler on the Roof*. The presentation is part of the Children's Civic Light Opera, which has operated for the past 17 years as a performing arts outlet for children and young adults.

Rehearsals are currently underway in Century City for the Aug. 18, 19 and 20 performances. A dress rehearsal will take place Aug. 17 where tickets are half off for veterans. Tickets for the other performances cost \$15 for adults and \$12 for kids. All performances are at Hamilton High School's Norman J. Pattiz Auditorium. Call (310) 478-5886 for more information.

Senior Day Trip To Long Beach Aquarium Planned

An adult excursion organized by the Roxbury Park Community Center will take participants to the Long Beach Aquarium of the Pacific on Aug. 18.

Those involved in the day-long event will have the chance to view Pacific Ocean marine life and visit the Aquarium's Shark Lagoon, Lorikeet Forest Aviary and Sea Jellies exhibits. Café Scuba inside the Aquarium offers lunch, but visitors also have the option of walking to the nearby Shoreline Village. A number of seafood restaurants are at Shoreline Village along with the usual hamburgers and pizza.

A bus will pick participants up at the La Cienega Tennis Center at 10 a.m. the day of the trip. The trip is open to Beverly Hills residents and non-residents 55 and older and costs \$23.

To make reservations, call (310) 550-4761 or

go in person to the Roxbury Park Community Center office.

Workshop Teaches Parents Bookmaking Skills

With stick figure illustrations, parents will create teaching books for their toddlers at an Early Childhood Parenting Center workshop Sept. 11.

The purpose of the workshop is to show parents a way that will help explain various life events in simple terms to their infants or toddlers by using books. Phyllis Rotham, a Beverly Hills clinical social worker, will lead the event.

The workshop is from 2 p.m. to 3:30 p.m. and is part of the Center's Summer Education Program.

The ECPC is located in Santa Monica at 1440 Harvard Street. Pre-registration is required. Call (310)281-9770 by Sept. 6 to register. The workshop's \$15 fee can be paid at the door.

Film Series To Continue Monday With 'The Exorcist'

The Exorcist, which received a best picture Academy Award nomination in 1973, will be shown Monday at the Academy of Motion Picture Arts and Sciences, as its "Great To Be Nominated, Part Three" series continues, an academy representative said.

Actress Linda Blair, cinematographer Owen Roizman and editor Bud Smith, all of whom received Oscar nominations for their work on the film, are scheduled to participate in a panel discussion following the screening.

The curtain time for the feature is 7:30 p.m. with pre-show elements beginning at 7 p.m. Tickets for the screening, are \$5 and \$3 for academy members and students with valid identification. They can be purchased at the academy during regular business hours or when doors open at 6:30 p.m.

BHHS Boys' Soccer Team Ties For 7th in Tournament

Goalkeeper David Roston recorded two shutouts helping the Beverly High boys' soccer team to a share of seventh place in the San Marcos Summer Classic at UC Santa Barbara.

Roston had another shutout in a seventh-place semifinal July 16 as the Normans tied San Marcos, 0-0, advancing on penalty kicks, 5-4.

"We controlled that game," Beverly Hills coach Steve Rappaport said.

Beverly Hills tied Mission Viejo Capistrano Valley, 1-1, in the seventh-place game July 16.

Jonathan Elbaz scored in the first half for the Normans, but the Cougars capitalized on a poor clearance by Beverly Hills in the final minute of the second half in the 70-minute game to score the tying goal.

Capistrano Valley declined to participate in a penalty kick shootout to determine the winner, Rappaport said.

BHHS Girls' Basketball Team Concludes Play In Culver City Summer League

The Beverly High girls' basketball team split its final two games in the Culver City High School 2006 Summer Girls Basketball League, defeating El Segundo, 57-40, July 17, but los-

ing to Culver City, 49-47, July 19.

Sophomore guard Sophie Payson and sophomore Jovanna Young drew praise from Norman coach John Braddell for their play.

"We played real well," Braddell said. "We trapped them early, got some turnovers, got them out of their offense. We played our best offensive game of the year."

Against Culver City, Beverly Hills was unable to complete a rally from a 17-2 deficit and missed three of four free throws and two lay-ups in the final two minutes.

Beverly Hills lost to Venice by two points in a July 12 game where no final score was available. The Normans led by five with two minutes, 22 seconds remaining, but were outscored 7-0 for the remainder of the game July 12.

BHHS Sophomore Reaches Tennis Tournament Semifinals

Beverly High sophomore Gary Parizher won a pair of matches in straight sets to reach the singles semifinals of the boys' 14 and under division of the Chapman University Junior Open tennis tournament.

Parizher defeated Maximillian Licon of Culver City, 6-2, 6-0, in the quarterfinals and Hayden Tremper of Corona Del Mar, 6-2, 6-2, in the quarterfinals before losing to fourth-seeded David Engelberg of Woodland Hills, 6-3, 6-3, in the semifinals.

The tournament was held July 15-23 at Chapman University in Orange.

Briefs compiled by Kari Hamanaka, Adrianna Weingold and Steven Herbert

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Beverly Hills, CA – According to a free report that has gotten a lot of exposure in the media lately, if you suffer from headaches there is a way that you can possibly end you pain and suffering fast. The free report entitled, "What Millions of Americans Like You Are Now Doing To Finally Eliminate Their Headache Pain" has revealed information

that many patients have longing for; information many don't get from their doctors or drug companies. To get your free copy of this 8 page report that has helped thousands of patients, call **1-800-524-3198** and listen to the 24 hr toll-free recorded message.

Or go to www.FreeHeadacheNews.com. The report is free to the public.

policeblotter & arrestsummary

City of Beverly Hills
Week of: August 1, 2006

The Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omission in the police blotter.

Robbery:

Occurred between 1346 and 1353 on 07/30/06 in the intersection of Dayton Way and Crescent Drive. Suspect: Male Black, 30-35, 5'10", 180 lbs., black hair. No further description. Suspect pushed the victim to the ground from behind. Suspect got on victim's back and struggled to remove her purse. Suspect fled the location. Loss: \$250

Burglary:

Occurred between 1830 and 2100 on 07/30/06 in the 500 block of Chalette Drive. Unknown suspect(s) used force to gain entry to the location. Suspect(s) fled the location without removing any property.

Occurred between 1800 on 07/28/06 and

1430 on 07/30/06 in the 400 block of South Almont Drive. Unknown suspect(s) entered the victim's unlocked location and removed victim's property. Suspect fled the location undetected. Loss: \$325

Occurred between 1330 and 1842 on 07/28/06 in the 200 block of South Almont Drive. Unknown suspect(s) entered the victim's unsecured location and ransacked the bedroom. Suspect(s) removed cash and fled the location undetected. Loss: \$500

Occurred between 1830 on 07/27/06 and 0600 on 07/28/06 in the 500 block of Hillgreen Drive. Unknown suspect(s) used force to gain entry to the location. Suspect(s) removed property and fled the location undetected. Loss: \$6,330

Occurred between 2215 and 2223 on 07/27/06 in the 200 block of South Robertson Blvd. Suspect: Male Hispanic, 23, 5'9", 220 lbs., black hair and brown eyes. Suspect entered the location, concealed merchandise in his back pack and exited the location without paying for the merchandise. Suspect was arrested.

Occurred between 1717 on 07/25/06 and 0730 on 07/26/06 in the 800 block of North Bedford Drive. Unknown suspect(s) entered the unsecured location. Suspect(s) removed property and fled the location undetected. Loss: \$3,600

Occurred between 0700 on 07/20/06 and 2030 on 07/26/06 in the 1200 block of Lago Vista Drive. Unknown suspect(s) used possible key to enter the victim's location. Suspect(s) removed property and fled the location undetected. Loss: \$38,850

Grand Theft:

Occurred between 1220 and 1225 on 07/26/06 in the 100 block of North Crescent Drive. Suspect: Male Hispanic, 35-40, 5'10", 170 lbs., black hair. No further description. Suspect removed victim's property which was left unattended at the location. Loss: \$2,000

Occurred at unknown times between 07/08/06 and 07/14/06 in the 9100 block of Wilshire Blvd. Unknown suspect(s) stole checks made out to the victim. Suspect then fraudulently deposited the checks into a bank account. Loss: \$1,000

Battery:

Occurred between 1300 and 1315 on 07/29/06 in the 500 block of North Canon Drive. Suspect: Male White, 41, 5'11", 180 lbs., black hair and brown eyes. Suspect grabbed the victim's cellular phone and took it from her causing injuries to her fingers. Suspect fled the location.

Occurred between 1845 and 1846 on 07/28/06 in the 300 block of South Rexford Drive. Suspect: Male White. 58. 5'8", 150 lbs., black hair and brown eyes. Suspect and victim were involved in a verbal dispute. Suspect became angry and then punched and kicked the victim. Suspect fled the location.

Occurred between 0820 and 0900 on 07/27/06 on Stanley Drive around Wilshire Blvd. Suspect: Male Black, 30's, 5'10", 160 lbs., black hair. No further description. Suspect pushed the victim down using an open hand. Suspect fled the location.

Occurred between 0923 and 0928 on 07/26/06 in the 9400 block of Wilshire Blvd. Suspect: Male White, 53-56, 5'9", 210 lbs., gray hair. No further description. Suspect approached the victim for parking ticket validation. When victim refused to validate the ticket, suspect battered the victim and fled the location.

Arrests:

BROUSSARD, RAVEN COURTNEY, 25, of Los Angeles, arrested on 07/31/06 for burglary.

POLLAK, CATHY PILSON, 52, of Los Angeles, arrested on 07/31/06 for driving under the influence of alcohol.

TALSKY, JASON OLIVER, 39, of Beverly Hills, arrested on 07/29/06 for a misdemeanor warrant.

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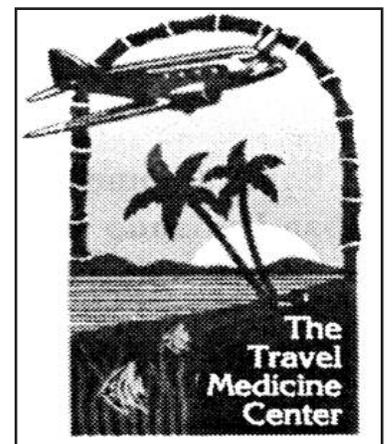
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coverstory

WANTED: A PARKING SPACE

A city staff report provides an update on the elimination of two-hour free parking as some business owners continue grappling with the parking shortage.

By Kari Hamanaka

Ever since construction for the Montage project began, Belwood Bakery Café owner Susan Mir said only half of her usual customer base stops by her bakery at 246 N. Beverly Drive. Whether it is construction dust, a closed sidewalk or lack of adequate parking, Mir asked the city council at its meeting Tuesday for accountability to, not just her business, but to the businesses on Beverly Drive affected by insufficient parking.

"There's no parking on South Beverly Drive," Mir explained to the council. "We are getting a lot of dust and dirt [from the Montage construction]. I lost all of my morning business. Who is responsible for this?"

Despite the parking concerns of some business owners and residents at Tuesday's city council meeting, a city staff report discussed at the informal meeting earlier that day focused mainly on the positive effects resulting from the rate changes.

One of the major changes to affect drivers in January was the change from two-hour parking to one-hour parking. The change initially received criticism from some business owners, customers and residents.

While the city's goal for the one-hour parking change was to encourage an influx of short-term drivers in the parking structures, many of the original complaints revolved around the

idea that the change created a parking nuisance making it more difficult to find parking.

"Based on the study conducted by the city and presented to the council, it appears that the modified parking rate structure from two-hour

When the rate changes were implemented seven months ago, many believed the city's parking rates were not competitive with nearby shopping centers such as Westfield in Century City or The Grove.



Attendants stack-parked cars at a nearly full lot on Santa Monica Boulevard

free parking to one-hour free parking has proven successful," said Mayor Steve Webb. "It is apparent that the misuses of the two-hour free parking program (meaning individuals who will park there all day, but go in and out every two hours) has been reduced significantly."

However, according to the update on the rate changes, the one-hour parking has created more spaces for short-term parking and generated more transactions with revenue going towards the improvement of parking facilities.

"The city is very much aware of our parking issues on South Beverly Drive," said owner of

Makeup Bobbe Joy on South Beverly, Bobbe Joy Dawson, "and they are really working to see what they can do about parking. It has freed up about 30 spaces within the parking structure. A lot of the people who were parking [before the rate change] were actually workers within the city who now can't park there because they can't move their car every hour on the hour."

Initially, when the city's parking structures changed from two-hour free parking to one-hour (excluding the structures at 450 N. Rexford Dr. and 321 S. La Cienega), the Public Works Department received complaints about the change. According to Webb and the city staff report, these complaints have decreased.

"While there were a number of complaints when the city first changed the parking program, those complaints have now died down to almost nothing," Webb said.

One of the business owners at the council meeting Tuesday, from the North Beverly business Pizza Rustica, said she originally supported the one-hour free parking. However, she noted to councilmembers, the general lack of parking has negatively affected her business in the evening when she said it is impossible for customers to find parking.

parking cont. on page 13

DO'S, DON'T'S AND REVOLVING DOORS

Some members of the city council are asking for amendments to the draft Code of Conduct and Revolving Door Ordinance.

By Kari Hamanaka

Three months of work and research by Councilmembers Frank Fenton and Linda Briskman were discussed Tuesday when concerns were voiced over their draft Code of Conduct and Revolving Door Ordinance at Tuesday's city council study session.

"The Council Ad Hoc Committee [Linda Briskman and Frank Fenton] originally proposed adopting a two-year prohibition for staff and planning [commissioners] yet, only a one-year prohibition for councilmembers," Councilmember Barry Brucker said. "The state already requires a minimum one-year prohibition for councilmembers. So, why propose a redundant ordinance?"

The draft revolving door ordinance Brucker referred to applies to city staff, commissioners and city council members' once their employment ends. However, the stipulations for the

draft ordinance are in different capacities.

The draft revolving door prohibits former city staff and planning commissioners from using their knowledge as a city employee for any sort of financial gain. In contrast, elected officials are prohibited from these same activities for only one year.

"After years of experience certain staff has a much more intimate knowledge of the issues of influence pertaining to the city," Briskman said in an e-mail explaining the one-year difference. "Once a councilmember or commissioner has been gone a year their knowledge is severely reduced. My personal view is that a two-year ordinance could be a deterrent to some of our best candidates."

According to the staff report discussed at the study session, the rationale for the one-year difference is to impose the two-year requirement

on staff members that, "exercise discretionary decision-making authority." Employees subject to the two-year prohibition are those who have knowledge of how applications are processed or know the policies and procedures of a specific city department.

At the study session, Brucker and Councilmember Jimmy Delshad voiced their concerns to the rest of the council about the one-year difference. Ultimately, the Ad Hoc Committee changed their recommendation for the revolving door ordinance to one year for planning commissioners and city staff by the end of Tuesday's study session.

"I'd be very concerned about supporting any candidate who is looking to personally capitalize [represent builders and developers] from their position as an elected official at the end of their term of office," Brucker said. "I would

hope that the only personal gain comes from the satisfaction of serving the community and bringing about positive change."

Brucker was not the only councilmember to express concern over the revolving door draft. Mayor Steve Webb proposed prohibiting any planning commissioner or councilmember from accepting compensation on anything that individual voted on regardless of whether the work was for the city or not.

For example, Webb's proposal would prohibit instances where a councilmember may have voted in favor of an application and then a year later, the applicant hires that councilmember to do work in another city.

"Right now the focus has been on the revolving door ordinance to say that planning com-

ethics cont. on page 13

parking cont. from page 12

The business owner was promised by Webb that staff from the City Manager's office would be in touch with her to coordinate a meeting.

Meetings with business owners and city staff have been one form of keeping communication open. The Chamber of Commerce is helping establish dialogue between businesses' concerns and the city council through meetings one of which is scheduled for South Beverly business owners today.

In addition to freeing up some spaces, Webb also noted the rate changes allowed for the city to collect approximately \$2 million in revenue to be spent on refurbishing the city's parking

structures. Structures will be remodeled and repaired as certain technologies such as the installation of security cameras are approved.

"I think more work needs to be done, but [the rate changes] are a start," Dawson said. "More work could be done in regards to finding and creating more parking spaces within Beverly Hills and especially on South Beverly Drive."

The need for more parking spaces will hold especially true during the holiday season. Although several months away, the parking issue during that time is a matter currently under consideration.

"I am requesting that staff explore two possible programs," Webb said of holiday parking. "The first is to allow merchants to buy parking

dollars at a discounted price so that they have the option of providing those to their good customers especially during the holiday season. And the second, is to explore a prepaid parking card at a discounted rate that can be used by residents."

One suggestion to address holiday parking concerns included the idea of bringing back the two-hour free parking. However, city staff recommended in the report to the council that one-hour parking remain to maintain utilization by mainly short-term parkers.

For the parking situation, in the short-run, the city council has asked that the Department of Transportation continue strict enforcement of parking codes to put an end to those drivers

not complying with the rules.

Specifically, for Mir of the 6-year-old Belwood Bakery, she left Tuesday's council meeting with the assurance from Webb that city staff would meet with Beverly Drive business owners.

"My problem is not really the two-hour, half-hour, one-minute parking," Mir said. "My problem is there's no more foot traffic on Beverly Drive. We've lost all the traffic on North and South Beverly. I want to park everyday near my work and have to spend half an hour looking. I was an established business for six years before the construction."

ethics cont. from page 12

missioners or councilmembers who leave their position, shouldn't lobby within the city of Beverly Hills," Webb said. "I'm going a step further. I'm dealing with something that goes far beyond the issue of lobbying in Beverly Hills. For those of us, who actually vote on something that provides financial benefit to somebody else via contract or the right to build an office building, there needs to be a prohibition for some reasonable amount of time."

In contrast to the revolving door ordinance, the draft code of conduct also discussed on Tuesday applies only to city council members. The code would set behavioral standards for members of the city council.

"City officials, as employees of the city, are subject to a standard of conduct set forth by the CEO at the direction of the city council," Briskman said. "Like elected officials and planning commissioners, they too must file

with the FPPC and abide by their laws as mandated by the state. I believe our City Manager uses the best practices of the International City Managers Association as his guide."

The code applying only to councilmembers, was another topic discussed at the study session.

"I have some concerns with the fact that the recommendation was to not have a code of ethics associated with it [the code of conduct]," Brucker said of the draft. "There are some big differences between a code of conduct and a code of ethics. Namely, a code of conduct is basically the rules that one must follow: don't do this or don't do that."

The Ad Hoc Committee Briskman and Fenton were assigned to in May, spent three months researching 25 other cities' codes of ethics and the suggestions made at the May city council meeting where the original draft code was discussed.

"Many hours were spent trying to protect the rights of the majority of future council members and commissioners who will serve with honesty and dignity," Briskman said. "In my opinion, this ordinance will only further support the already clearly defined principles of integrity that all elected and officials of our city know they should adhere to."

Among the other city ethics codes researched by the Ad Hoc Committee were Alhambra, Highland, Campbell and Murrieta.

"To come up with the proposed code of conduct and revolving door ordinance, was going to take a lot of time and effort where whoever did it was going to be required to review similar ordinances in approximately 25 cities," Webb said. "It was just not conducive for the council as a whole to undertake that chore."

As reported in the *Weekly* [issue #343] the original discussion of the draft code of conduct in May prompted some interest by members of

the North Homeowners Association.

Former North President Victor Bardack and Vice President Lou Lipofsky submitted their concerns to the city clerk in April, which was included in an attachment to the draft code of conduct and revolving door ordinance.

The suggestions made on behalf of the North Homeowners Association reflected strife between the Association and Tom Levyn and former mayor Mark Egerman as seen with their submission heading "The Levyn Issue" and a comment that the revolving door ordinance, "not exclude Egerman or anyone else."

"I would hope that the community would have greater confidence in the planning commissioners and councilmembers' integrity," Webb said, "and so that there are no misunderstandings, especially with the issues that are covered, that we have something in concrete and in writing upon which we will all be governed."

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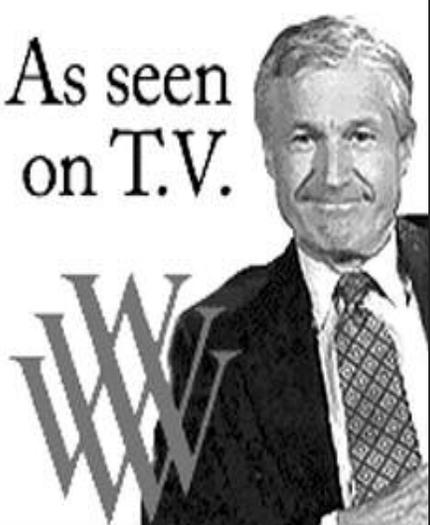
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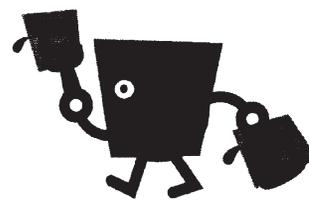
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Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2532

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1666207
Original file # 05-2097748

The following person(s) has/have abandoned the use of the fictitious business name: EXPRESS YOUR-SELF BEAUTY SALON, 10235 California Ave. South Gate, CA 90280. The fictitious business name referred to above was filed on 8/30/06 by the County Clerk of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: Tima Caustria, 10235 California Ave. South Gate, CA 90280. Signed: Tima Caustria. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2533

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1671252
Original file # 04-1932171

The following person(s) has/have abandoned the use of the fictitious business name: MELISSA'S FLORIS, 7659 S. Kirk St., Huntington Park, CA 90256. The fictitious business name referred to above was filed on: 7/26/04 in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: MARIA NEGRETE, 13051 Ruth #F, North Gate, CA 90262. Signed: Maria Negrete. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2534

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 06-1671252
Original file # 06-0210907

The following person(s) has/have withdrawn as a general partner(s) from the partnership operating under the fictitious business name: OJAM DESIGN GROUP, 1453 Virginia St., Bakers Park, CA 91706. The fictitious business name referred to above was filed on: 1/27/06 in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: OSCAR MONTES, 4522 Delaney Ave., Covina, CA 91703. Signed: Oscar Montes. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2535

FICTITIOUS BUSINESS NAME STATEMENT: 06-1666206
Original file # 06-1666206

The following person(s) is/are doing business as: SHILOE CLOTHING THEORY, 15333 Sherman Way #321, Van Nuys, CA 91406. SHILOE CLOTHING, 15333 Sherman Way #321, Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Shiloe Brown. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/27/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2536

FICTITIOUS BUSINESS NAME STATEMENT: 06-1666206
Original file # 06-1666206

The following person(s) is/are doing business as: HT TRUCKING, 14103 Gilmore St. Van Nuys, CA 91401. HARUTYUN TUFANYAN, 14103 Gilmore St. Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Harutyan Tufanyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2537

FICTITIOUS BUSINESS NAME STATEMENT: 06-1666206
Original file # 06-1666206

The following person(s) is/are doing business as: GARRIK TRUCKING, 10231 Lerona Ave Mission Hills, CA 91545. GARRIK TRUCKING, 10231 Lerona Ave. Mission Hills, CA 91545. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Garrik Shapovalov. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/25/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2538

FICTITIOUS BUSINESS NAME STATEMENT: 06-1666206
Original file # 06-1666206

The following person(s) is/are doing business as: GOLDEN GARDEN AUTHENTIC THAI MASSAGE, 9213 Colorado Blvd., Van Nuys, CA 91406. NUCHA NUCHANON, 9213 Colorado Blvd., Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Bouchou Nuchanon. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/27/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2539

FICTITIOUS BUSINESS NAME STATEMENT: 06-1667209
Original file # 06-1667209

The following person(s) is/are doing business as: JEFF TRANSPORTS, 40703 176th East Lancaster, CA 93535. JOSE E. ESTRADA JR., 40703 176th East Lancaster, CA 93535. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Jose E. Estrada Jr. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2539

FICTITIOUS BUSINESS NAME STATEMENT: 06-1667009
Original file # 06-1667009

The following person(s) is/are doing business as: ARTI LINES, 6420 Hazeltine Ave. #10 Van Nuys, CA 91401. ARTUR POGOSSIAN, 6420 Hazeltine Ave #10 Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Artur Pogossian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2540

FICTITIOUS BUSINESS NAME STATEMENT: 06-1636026
Original file # 06-1636026

The following person(s) is/are doing business as: DEE-SILK, 113 Cherry St. Monrovia, CA 91016. SANDRA JORDAN, 113 Cherry St. Monrovia, CA 91016. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Sandra Jordan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2541

FICTITIOUS BUSINESS NAME STATEMENT: 06-1636025
Original file # 06-1636025

The following person(s) is/are doing business as: ARONNS RECYCLING CENTER, 9929 San Fernando Road, Van Nuys, CA 91411. ARONNS RECYCLING CENTER, 9929 San Fernando Road, Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Vartan Kandarian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2541

FICTITIOUS BUSINESS NAME STATEMENT: 06-1669200
Original file # 06-1669200

The following person(s) is/are doing business as: KY LIMOUSINE SERVICE, 15910 Joseph Ct., Sylmar, CA 91342. YONY A. RIVERA, 15910 Joseph Ct., Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Yony A. Rivera. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/28/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2542

FICTITIOUS BUSINESS NAME STATEMENT: 06-1672036
Original file # 06-1672036

The following person(s) is/are doing business as: JACKS WHOLESAL TRADING, 501 W. Glenclois Blvd. #505 Los Angeles, CA 91202. JACK ISKANIAN, 501 W. Glenclois Blvd. #505 Los Angeles, CA 91202. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed on: 7/10/06. Signed: Jack Iskanian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/10/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2543

FICTITIOUS BUSINESS NAME STATEMENT: 06-1669633
Original file # 06-1669633

The following person(s) is/are doing business as: IBNAT FASHION, 1521 S. Los Angeles St. Los Angeles, CA 90015. AKM S. ALAM, 2520 Harmony Ave. #103 North Hollywood, CA 91601. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed on: 7/10/06. Signed: Akm S. Alam. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/10/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2544

FICTITIOUS BUSINESS NAME STATEMENT: 06-1669633
Original file # 06-1669633

The following person(s) is/are doing business as: SHIMMUN BILLS & SPA HD, 28455 Bouquet Canyon Rd Santa Clarita, CA 91350. HAI QUANG CHAU, 11458 Summersdale Ln. San Diego, CA 92126. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 7/10/06. Signed: Hai Quang Chau. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/27/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2545

FICTITIOUS BUSINESS NAME STATEMENT: 06-1669700
Original file # 06-1669700

The following person(s) is/are doing business as: BRANCHING OUT PRODUCTIONS, 1146 N. Central Blvd. Glendale, CA 91204. BRANCHING OUT PRODUCTIONS, 1146 N. Central Blvd., Glendale, CA 91204. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 7/10/06. Signed: Jeannette Branch. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/10/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2546

FICTITIOUS BUSINESS NAME STATEMENT: 06-1669214
Original file # 06-1669214

The following person(s) is/are doing business as: EUROPEAN AUTO GALLERY, 13658 Victory Blvd. Van Nuys, CA 91401. VAGHNIAK KHACHATZIAN, 1077 Newby St. #2 Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 7/10/06. Signed: Vaghniak Khachatzyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/28/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2547

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1630238
Original file # 05-1338224

The following person(s) has/have abandoned the use of the fictitious business name: TACO FRESH FOODS GRILL, 14001 Van Nuys, CA 91411. The fictitious business name referred to above was filed on: 6/30/05 in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: JOSE G. ESQUIVEL, 15665 Van Nuys, CA 91354. Signed: Jose G. Esquivel. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2548

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1630292
Original file # 05-3091631

The following person(s) has/have abandoned the use of the fictitious business name: ACCURATE ENGINEERING GROUP, 8235 Lankershim Blvd. #N, North Hollywood, CA 91605. The fictitious business name referred to above was filed on: 8/13/93 in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: TIBERIU GOROG, 450 S. Bedford Dr. Beverly Hills, CA 90212. Signed: Tiberiu Gorog. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2549

FICTITIOUS BUSINESS NAME STATEMENT: 06-1655049
Original file # 06-1655049

The following person(s) is/are doing business as: RJM MORTGAGE GROUP, 1436 N. Martel Ave. #316, Los Angeles, CA 90046. RJ RIGANTI, INC., 1436 N. Martel Ave. #316, Los Angeles, CA 90046. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Robert Riganati, President/CEO, RJ Riganati. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. NOTICE - This fictitious name

statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2550

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630242
Original file # 06-1630242

The following person(s) is/are doing business as: THE HEALING CENTER OF LOS ANGELES; JEWISH HEALING CENTER, 10573 W. Pico Blvd. #650, Los Angeles, CA 90064. JEWISH HEALING AND HOSPICE CENTER OF LOS ANGELES, INC., 10573 W. Pico Blvd. #650, Los Angeles, CA 90064. The business is conducted by: CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Daniel Ronnie Cohen, Chief Financial Officer, Jewish Healing and Hospice Center of Los Angeles, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2551

FICTITIOUS BUSINESS NAME STATEMENT: 06-1642899
Original file # 06-1642899

The following person(s) is/are doing business as: MMS TACTICAL, 14640 Victory Blvd. #212, Van Nuys, CA 91411. MMS TACTICAL, 14640 Victory Blvd. #212, Van Nuys, CA 91411. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed on: 10/09. Signed: Jilinder Singh, President, Mil Micro Systems, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/25/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2552

FICTITIOUS BUSINESS NAME STATEMENT: 06-1642892
Original file # 06-1642892

The following person(s) is/are doing business as: NEW GENERATION HOMES, 7430 Balboa Blvd. Studio City, CA 91406. MOHAMMAD A. MUNIM, 6923 Tyrone Ave. Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mohammad Munim. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2553

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630282
Original file # 06-1630282

The following person(s) is/are doing business as: BEAUTY BOUTIQUE, 14615 Ventura Blvd. Sherman Oaks, CA 91403. ARINA TORRES, 14615 Ventura Blvd. Sherman Oaks, CA 91403. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Arlena Tomboulian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2554

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630283
Original file # 06-1630283

The following person(s) is/are doing business as: ROBERT FOOD, 468 E. Providencia Ave. #B, Burbank, CA 91501. ROBERT AVANESIAN, 468 E. Providencia Ave. #B, Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Robert Avanesian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2555

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630284
Original file # 06-1630284

The following person(s) is/are doing business as: AMERICAN AUTHORIZED APPLIANCE REPAIR SERVICE, 5225 Agnes Ave. #105, Valley Village, CA 91607. GERMAN APPEZOV, 5225 Agnes Ave. #105, Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Richard Castro. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2556

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630250
Original file # 06-1630250

The following person(s) is/are doing business as: MONTANO'S MAINTENANCE SERVICES, 13313 Phillipe Ave. Sylmar, CA 91342. PHILLIP MONTANO, 13313 Phillipe Ave. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Melissa Montano. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2557

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630006
Original file # 06-1630006

The following person(s) is/are doing business as: MONTANO'S MAINTENANCE SERVICES, 13313 Phillipe Ave. Sylmar, CA 91342. PHILLIP MONTANO, 13313 Phillipe Ave. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Melissa Montano. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2558

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630100
Original file # 06-1630100

The following person(s) is/are doing business as: HONOLULU PAINTING AND DECORATING, 3821 Honolulu Ave. La Crescenta, CA 91214. RICHARD CASTRO, 3821 Honolulu Ave. La Crescenta, CA 91214. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Richard Castro. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/24/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2559

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1658531
Original file # 05-2048527

The following person(s) has/have abandoned the use of the fictitious business name: WORLD WIDE MOTORSPORT, 2046 West Ave. L, Lancaster, CA 93535. The fictitious business name referred to above was filed on: 8/29/05 in the County of Los Angeles. The business was conducted by: CO-PARTNERS. The full name and residence of the registrant(s) abandoning the name: JESSE HUERTA, 2217 Canyon Dr. Palmdale, CA 93550. JESSIE HUERTA, 2217 Canyon Dr. Palmdale, CA 93550. Signed: Jesse Huerta, Luis Huerta. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/27/06. Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2560

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1666929
Original file # 03-1340756

The following person(s) has/have abandoned the use of the fictitious business name: AMECI PIZZA AND PASTA, 509 W. Ave. L-14, Quartz Hill, CA 93536. The fictitious business name referred to above was filed on: 8/23/05 in the County of Los Angeles. The business was conducted by: CO-PARTNERS. The full name and residence of the registrant(s) abandoning the name: AMECI'S QUARTZ HILL LLC, 509 W. Ave. L-14, Quartz Hill, CA 93536. Signed: Michelle L. Falato. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/27/06. Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2561

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1666929
Original file # 03-1340756

The following person(s) has/have abandoned the use of the fictitious business name: AMECI PIZZA AND PASTA, 1876 W. Ave. J, Lancaster, CA 93536. The fictitious business name referred to above was filed on: 8/23/05 in the County of Los Angeles. The business was conducted by: CO-PARTNERS. The full name and residence of the registrant(s) abandoning the name: AMECI'S QUARTZ HILL LLC, 1876 W. Ave. J, Lancaster, CA 93536. Signed: Michelle L. Falato. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/27/06. Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2562

FICTITIOUS BUSINESS NAME STATEMENT: 06-1655136
Original file # 06-1655136

The following person(s) is/are doing business as: HAIR FAIRIES THE HEAD LICE HELPERS, 8250 W. 30th St. #202, Los Angeles, CA 90048. KID STUFF, LLC, 8250 W. 30th St. #202, Los Angeles, CA 90048. The business is conducted by: GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name or names listed on: 6/5/01. Signed: Maria Botham, Owner, Kid Stuff, LLC. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2563

FICTITIOUS BUSINESS NAME STATEMENT: 06-1660211
Original file # 06-1660211

The following person(s) is/are doing business as: HAIR FAIRIES THE HEAD LICE HELPERS, 8250 W. 30th St. #202, Los Angeles, CA 90048. KID STUFF, LLC, 8250 W. 30th St. #202, Los Angeles, CA 90048. The business is conducted by: GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name or names listed on: 6/5/01. Signed: Charles Vaughns, Richard Alvarez. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/26/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/03/06, 8/10/06, 8/17/06, 8/24/06 BHW-2564</

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