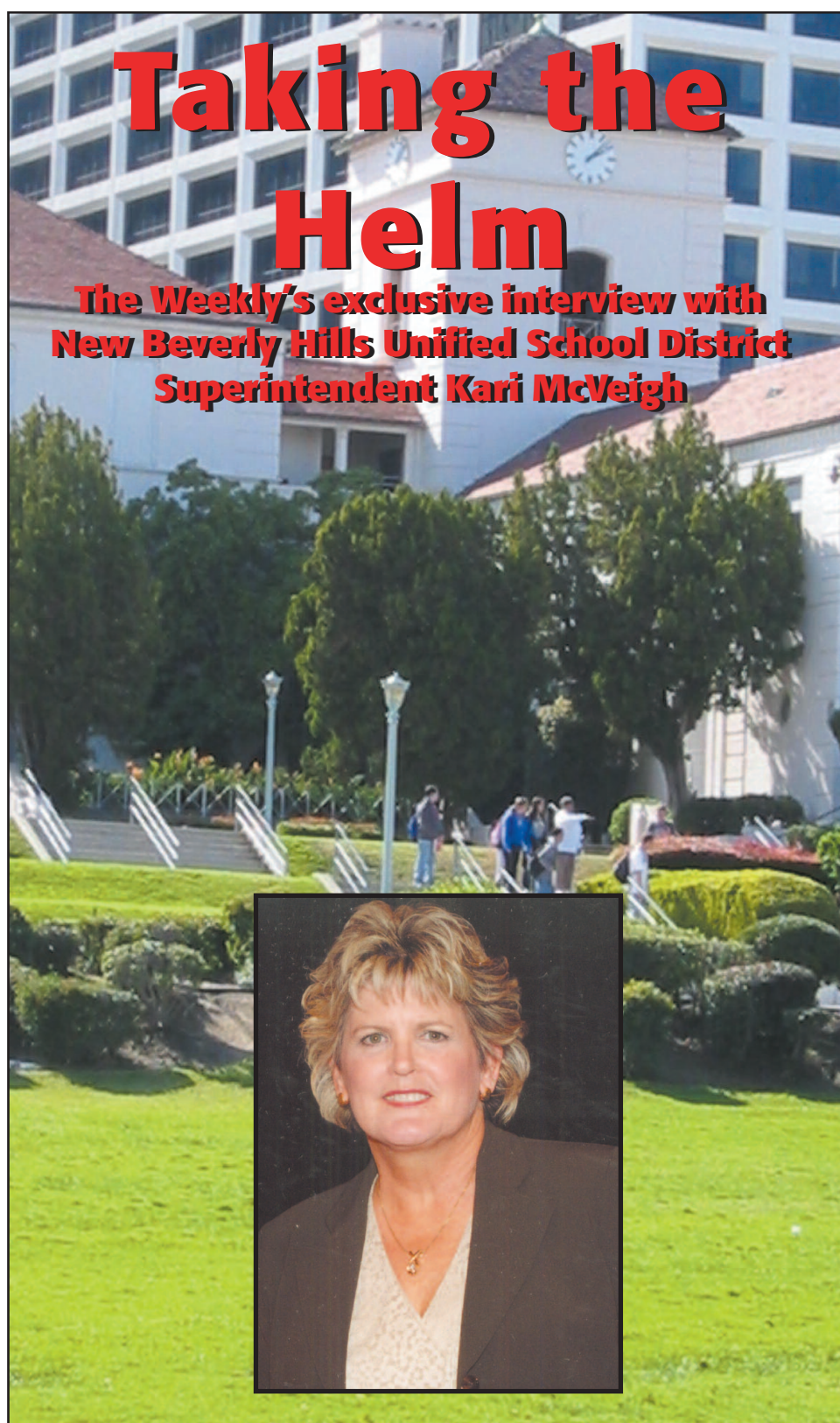
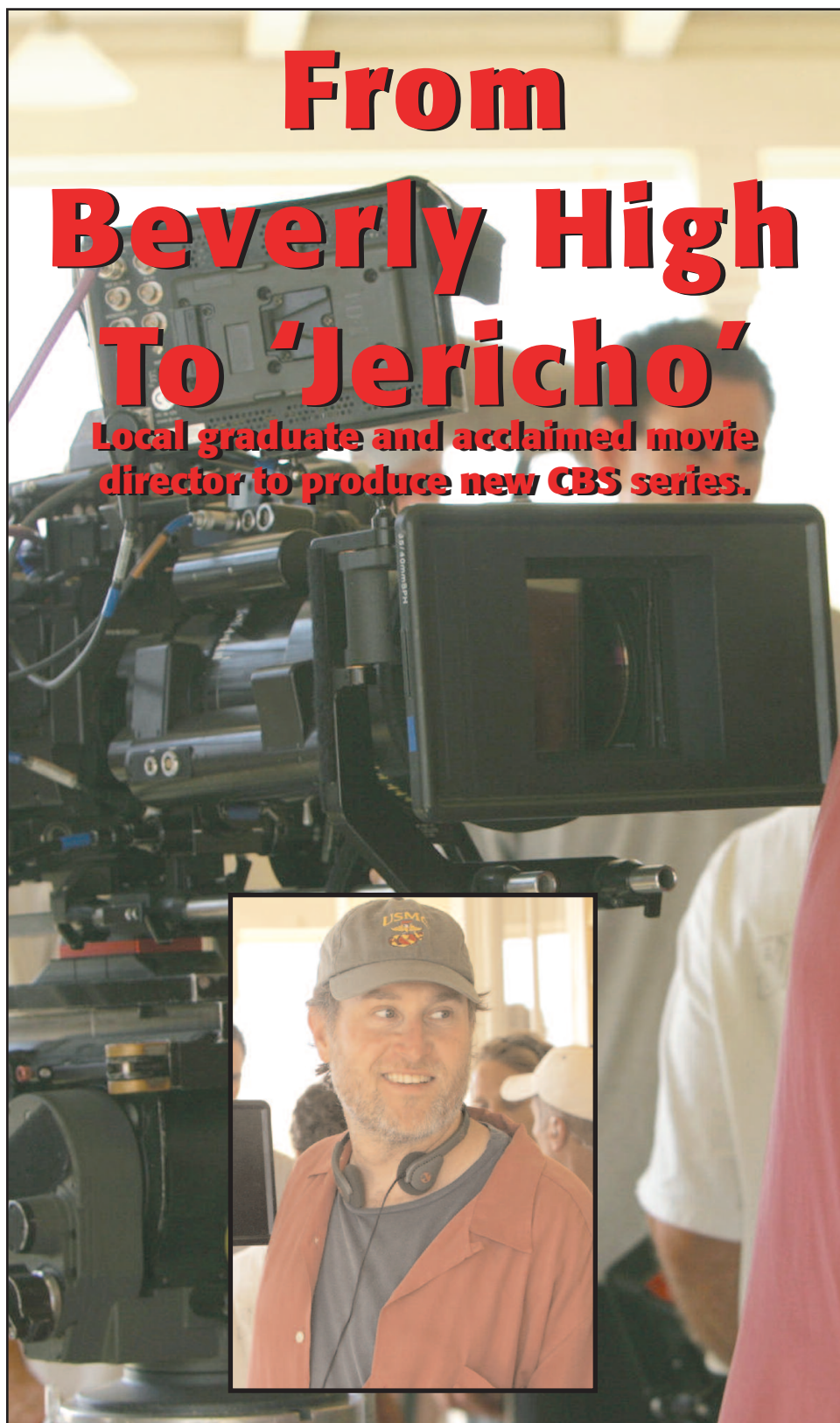


# Beverly Hills Weekly

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Issue 363 • September 14 - September 20, 2006



cover stories • pages 12-13



# letters & email

## “Board Selects Superintendent Finalist”

Earlier this summer, our Beverly Hills Board of Education President Myra Lurie invited both rank-and-file teachers and the leadership of the Beverly Hills Education Association to give input into the qualities we desire in our next superintendent. The teaching staff appreciated this opportunity and on behalf of BHEA, I thank the Board for soliciting our input during this very early stage of the superintendent search process.

Next came the interview stage. Candidates for superintendent were interviewed by the five Board members, and no one else. Next came the deliberation stage. These deliberations occurred among the five Board members, and no one else. Next came the site visitation

stage. The five Board members, and no one else, traveled to the finalist’s place of work to talk with the finalist’s colleagues.

I am critical of the Board’s decision to exclude teachers from every part of the superintendent selection process, save the initial input phase. Some members of the Board told me that the candidate pool would not have been as good if other parties, like BHEA, had played a role in the later stages of the process. The better question is: Why would BHUSD want to hire a candidate for superintendent who demands that teachers not have a voice in his or her hiring decision?

Excluding teachers from this important decision does not mesh with the district’s stated goal of collaboration. When the Board allows shared decision-making to occur, all stakeholders feel valued and gain a sense of ownership with the decision. The superintendent touches everyone’s lives in our district: the staff, the students, the parents, and the community at large. The Board lost the opportunity to be inclusive on this important decision. And as a result, 100% of the accountability for our next superintendent’s tenure lies squarely on the shoulders of our five Board members: Nooshin Meshkaty, John Millan, Myra Lurie, Myra Demeter and Alissa Roston. That is an enormous responsibility, one that our Board members did not have to bear alone.

Let’s build upon the areas where coop-

eration between BHEA and the district are successful, and let’s learn from the knowledge that all of us can contribute to our Beverly Hills Unified School District.

**Christopher Bushee**  
President  
Beverly Hills Education Association

## “Legacy Project Mixed Use Concept Approved”

On behalf of the Beverly Vista Neighborhood Association (BVNA), we would like to thank City Council for their carefully considered approval of a mixed use development for 9200 Wilshire Blvd. (between S. Maple and Palm). We want to publicly thank Steve Webb, Jimmy Delshad, Linda Briskman, Barry Brucker

*letters cont. on page 8*

## Correction, Issue #362

The cover headline “Legacy Mixed Use Project Approved” was worded incorrectly. The City Council only approved the mixed use concept for the land, not the project itself.

In Briefs, Sue Brucker’s affiliation with the Concern Foundation was incorrectly identified. She was never president of the organization but her husband Barry Brucker was.

## WHAT’S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



## SNAPSHOT



## “DIALING FOR DOLLARS”

Sunset Boulevard

Rabbi Cunin and Vice Mayor Jimmy Delshad appeared on the 2006 Chabad Telethon. The fundraiser brought in more than \$6 million.

## Beverly Hills Weekly

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## Board of Education Approves Choices

Program to provide students caught with drugs an alternative to suspension.  
By Shanna Green

The BHUSD Board of Education voted unanimously Monday night to approve two related Board Policies that will allow a new drug and alcohol disciplinary program at Beverly High. The approved policies are a part of Choices, a program which will provide the school district with an alternative to suspending students who are caught as first time offenders of drug or alcohol possession or use.

"In light of the fact that practically all high schools, public and private, face the issue of some drug and alcohol abuse among their students, our Board has

explored various ways to educate our students to prevent such negative behaviors and provide effective options for the rehabilitation of those students who are engaged in alcohol and drug use," said Board of Education President Myra Lurie.

The program is not meant to lighten the consequences, but meant to be a deterrent, Lurie said. She explained that expulsion is not always the best option for a student as they are not offered any treatment or support.

"What we're attempting to do is provide *city and schools cont. on page 4*



## NOTICE OF COMMISSION VACANCY

CITY CLERK  
BYRON POPE, CMC  
455 N. Rexford Drive  
City Clerk

Beverly Hills, CA 90210-4817  
(310) 285-2400  
FAX: (310) 385-0862

## NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its regular meeting to be held on **Tuesday, September 19, 2006, at 7:30 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

AN APPEAL OF THE PLANNING COMMISSION'S DECISION DENYING A REQUEST FOR A GENERAL PLAN AMENDMENT, A ZONING CODE AMENDMENT TO CREATE AN OVERLAY ZONE, A VESTING TENTATIVE TRACT MAP, AND A PLANNED DEVELOPMENT PERMIT TO ALLOW CONSTRUCTION OF A MIXED-USE PROJECT WITH 4,774 SQUARE FEET OF RETAIL/COMMERCIAL SPACE AND 25 RESIDENTIAL CONDOMINIUM UNITS FOR PROPERTY LOCATED AT **8600 WILSHIRE BOULEVARD (WILSHIRE COLONIAL PARTNERS, LLC)**.

The Planning Commission at its hearing of July 27, 2006 denied the project, citing mixed-use, largely residential development as an inappropriate land use for the project site which is currently zoned for commercial development along the Wilshire frontage, and for single-family residential development along the Stanley and Charleville frontages. The project applicant has appealed the Planning Commission's decision to the City Council by filing a timely appeal with the City Clerk's office.

A Draft Environmental Impact Report (DEIR) was prepared for the project and the DEIR was released on Friday, March 17, 2006 for public review and comment pursuant to a notice published on March 17, 2006. A public hearing on the DEIR was held April 27, 2006 and the 45-day comment period ended June 1, 2006.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact the Community Development Department, Planning Division, at 310.285.1123. Copies of the plans and application are available for review or purchase in the Planning Department, Room G-40, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC  
City Clerk



## NOTICE OF INTENT

COMMUNITY DEVELOPMENT  
455 N. Rexford Drive  
Beverly Hills, CA 90210-4817

Beverly Hills, CA 90210-4817  
(310) 285-1123  
FAX: (310) 858-5966

### NOTICE OF INTENT TO PREPARE AN ENVIRONMENTAL IMPACT REPORT (EIR) AND NOTICE OF PUBLIC SCOPING MEETING

**DATE:** Monday September 18, 2006

**LOCATION:** City Council Chambers  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, California

**TIME:** 6:30 to 8:30 p.m.

**PROJECT:** **Proposed Mixed-Use Development**  
9876 Wilshire Boulevard (The Beverly Hilton Oasis) The City of Beverly Hills is preparing an Environmental Impact Report (EIR) for the proposal described below. The public is invited to attend a preliminary "scoping" meeting to comment on environmental issues that should be addressed in the EIR.



**Project Location:** The project site, currently occupied by the Beverly Hilton Oasis Hotel, is part of a larger triangular area just west of the intersection of Wilshire and Santa Monica Boulevards and occupied by two other land uses: the Robins-May site and the Unocal gas station (see map). The Beverly Hilton Oasis is located east of Merv Griffin Way. The project site is currently zoned commercial (C-3) which limits development to a 2:1 floor area ratio (FAR), three stories, and a height of 45 feet.

The proposal would necessitate changes to the existing zoning and general plan and would be subject to review by the Planning Commission, Architectural Commission, and City Council.

**Project Description:** The proposed project would redevelop the hotel campus. With the exception of the 8-story main hotel tower, all buildings on-site would be demolished. The campus would be configured to provide more public and private landscaped areas than currently exist and new development would include luxury condominiums, luxury hotel condominium/hotel rooms, and a subterranean parking structure. A summary of existing and proposed uses is provided below. The project is not listed on the State's "Cortese" list of contaminated sites. Additional details, including architectural plans and written documentation, are available for review in Room G-40 of City Hall (see address below).

Use (SF=square feet)	Existing	Proposed for Demolition	New	Total Proposed	Net New
Hotel Rooms	569	217	96	448	(121)
Condo Hotel Units	None	N/A	104	104	104
Condominium Units	None	N/A	96	96	96
Meeting Rooms (SF)	48,845	21,315	21,315	48,845	None
Ballrooms (SF)	20,015	None	None	20,015	None
Hotel Retail (SF)	12,810	5,783	10,783	17,810	5,000
Hotel Restaurant (SF)	20,523	9,660	14,660	25,523	5,000
Hotel Office (SF)	7,155	7,155	12,155	12,155	5,000
Non-Hotel Office (SF)	13,030	13,030	None	None	(13,030)
Parking Spaces	818	818	1,422	1,422	604

The project may have potentially significant impacts on the following environmental resources, which will be studied in the EIR: Aesthetics, Air Quality, Cultural Resources, Geology, Hazards and Hazardous Materials, Hydrology and Water Quality, Land Use and Planning, Noise, Population and Housing, Public Services (Police, Fire, Schools, Parks and Recreation, Libraries), Recreation, Transportation, Traffic and Parking, and Utilities (Water, Wastewater, Solid Waste). The Initial Study completed for this project concluded that the project would not have potentially significant impacts on Agricultural Resources, Biological Resources, and Mineral Resources; therefore these topics will not be studied further in the EIR.

**Purpose of the Scoping Meeting:** The purpose of the meeting is to present a project overview to the public and provide an opportunity for a discussion of the environmental issues that are important to the community. The meeting will include a presentation of the project proposal and summary of the environmental issues to be analyzed in the EIR. Following the presentation, interested agencies, organizations, and members of the public will be encouraged to present views concerning what environmental issues should be included in the EIR. The oral and written comments provided during the scoping meeting will assist the City in scoping the potential environmental effects of the project to be addressed in the EIR.

The City also invites written comments. These should be addressed to:  
City of Beverly Hills  
Department of Community Development  
455 North Rexford Drive, Room G-40  
Beverly Hills, California 90210  
ATTN: Donna Jerec, Senior Planner  
Emails will also be accepted at: HiltonHotelComments@beverlyhills.org.

To ensure that the Environmental Impact Report addresses any specific concerns that the public may have, comments should be submitted as early as possible, but no later than October 11, 2006. After the Draft Environmental Impact Report has been prepared, the Planning Commission will hold a public hearing on the EIR and on the project. Notices of the availability of the Draft EIR and of the hearings on the project will be released at later dates. The case file on this project, which includes the plans and applications, is available for public review at the Planning Division, 455 North Rexford Drive, Room G-40, Beverly Hills, CA 90210. Copies of the checklist of initial environmental issues (initial study) to be addressed by the EIR are also available in the Planning Division at City Hall. If there are any questions regarding this notice, please contact us at 310.285.1123.

DONNA JEREX  
Senior Planner

city and schools cont. from page 3

an option for student success,” Lurie said.

Choices will not automatically be an option for students who are caught with drugs or alcohol. In order to qualify, they must be recommended by the school’s principal and their parents must agree to the

high school campus.

“Having sought the advice of expert consultants and administrators from other districts with experience in such programs, we have decided to consider using non-aggressive drug-sniffing dogs to make random, unscheduled campus visits,” Lurie said.



(L to R) Beverly Hills Unified School District Board Member, Dr. Myra Demeter; Vice President, John Millan; President, Myra Lurie; Board Member, Nooshin Meshkaty; Board Member, Alissa Roston.

conditions of the program, which requires their involvement as well. The students must be first time offenders and will not qualify if they are caught distributing or selling any substances.

Lurie said that Choices is a part of a comprehensive program to counteract drug and alcohol use in local schools. Choices will work with other plans to combat and discourage substances including voluntary urine analysis, student search and seizures, and having drug sniffing guard dogs on the

“These dogs will sniff the classrooms, lockers, parking lots and common areas of the school, but will not sniff the students themselves.”

Drug sniffing dogs could provide another set of problems and costs though. Associate Director of American Civil Liberties Southern California Elizabeth Schroeder said that the ACLU thinks there are better means to check students for drug use than drug sniffing dogs.

“It is very expensive to bring in drug

sniffing dogs and the results they yield are not always accurate.”

Schroeder cited the example of Attorney General Janet Reno being stopped in an airport because a drug sniffing dog smelled drugs on cash she was carrying.

“It’s also something that undermines trust between students and teachers and students and parents,” she said.

In order to remain in the program and avoid expulsion, there are several requirements of Choices, which the student must agree to and follow through on. Once a student has been recommended and approved for the program, they must then enroll in counseling, which will include sessions with their parents, participation in a 12 step intervention program and agree to volun-

tary random drug testing. Students must also meet attendance requirements and keep their grades above a passing level.

“It’s a very serious contract that students and parents sign,” said Assistant Superintendent Richard Malfatti. “We want to let kids know we are serious.”

According to the policy, Choices will only be an option to prevent students from being expelled. All regular steps will still be taken if they are caught with drugs or alcohol, including a five day suspension from school, notifying the police department and the student’s parents and a 12 week suspension from any co-curricular activities.

Lurie explained that the school would city and schools cont. on page 6

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# briefs

## League of Women's Voters Terminates Association with Alliance

The League of Women's Voters of Beverly Hills has terminated its association with the Beverly Hills Residential and Business Alliance after the California Supreme Court's decision to deny the Alliance a hearing on the Montage litigation.

"The Municipal League and League of Women Voters originally formed an alliance opposing the Montage building," said Dorothy Kaufman, President of the League of Women Voters. "When the decision of the California Supreme Court denied the hearing, [the issue] was closed."

The League released the statement that they are no longer automatically a part of the Alliance or any other group which may be formed for any future developments in Beverly Hills.

This puts an end to an ad-hoc coalition that successfully placed an initiative on the ballot in an attempt to overturn council approval of the Montage Hotel and Gardens.

However, recent court decisions have dampened the relationships between the League and the Alliance which led the battle against the Montage in early 2005.

The League of Women Voters is a nonpartisan political organization that encourages citizens to actively participate in government. They strive to influence public policy though

education and advocacy with no affiliation to any political party or candidate.

The Montage project is currently under construction north of Wilshire Boulevard between Beverly and Canon Drives. It will include a Montage luxury hotel with up to 25 condominiums; 33,000 square feet of public gardens with adjacent restaurant and office space; and 1,172 parking spaces. The project is expected to be completed in the fall of 2008.

## Friends Holds Book Sale at Beverly Hills Public Library

The Friends of the Beverly Hills Public Library is holding a clearance book sale from Wednesday, Sept. 13 to Sunday, Sept. 17 from, 10 a.m. - 4 p.m. at the library.

Hardcover books will be sold at 50% off and paperback books will be sold for 10 cents.

The Friends of the Beverly Hills Library is a non-profit organization that runs two used bookstores at the library. Last year the group raised more than \$80,000 from sales. Money raised goes to the purchase of books and items needed for the library.

Beverly Hills Public Library is located at 444 N. Rexford Dr., with bookstores located upstairs and downstairs. For information call the library at (310) 288-2220.

## Society of Young Philanthropists to Host Poker Night

The Society of Young Philanthropists will host their fall event, Poker Night on Sunday, Sept. 17th at 5 p.m. at Friars of Beverly Hills.

"We are thrilled to provide a networking

opportunity for the older and younger generations in community," said SYP Executive Vice President Joseph Miller. "The classic essence of the Friars of Beverly Hills will be met with the zest of young philanthropists."

The event will be open to the public and will feature a live jazz ensemble, cash bar and prizes.

There are 100 spots available for play in the tournament and the initial buy in will be available for \$75. Entrance is open to the public for \$10.

The SYP is a 501(3)c non-profit, public benefit organization. They work to raise awareness and promote charitable causes among professionals through social events.

All proceeds from the event will go to the Maple Counseling Center, which provides low cost psychological counseling for people

in need.

Friars of Beverly Hills is located at 9900 Santa Monica Blvd. For more information call (310) 804-4315 or visit [www.philanthropysociety.org](http://www.philanthropysociety.org).

## Film Screening to Be Held at Nessah Synagogue

The Nessah Educational and Cultural Center and the Hadassah Southern California, Metro Area Resource Center is inviting the public to a screening of the new award-winning documentary, "Obsession: Radical Islam's War Against the West," on Wednesday, Sept. 13 at 7 p.m. at the Nessah Synagogue.

The film presents an "insider's view" using footage from Arab television and interviews.

*briefs cont. on page 6*

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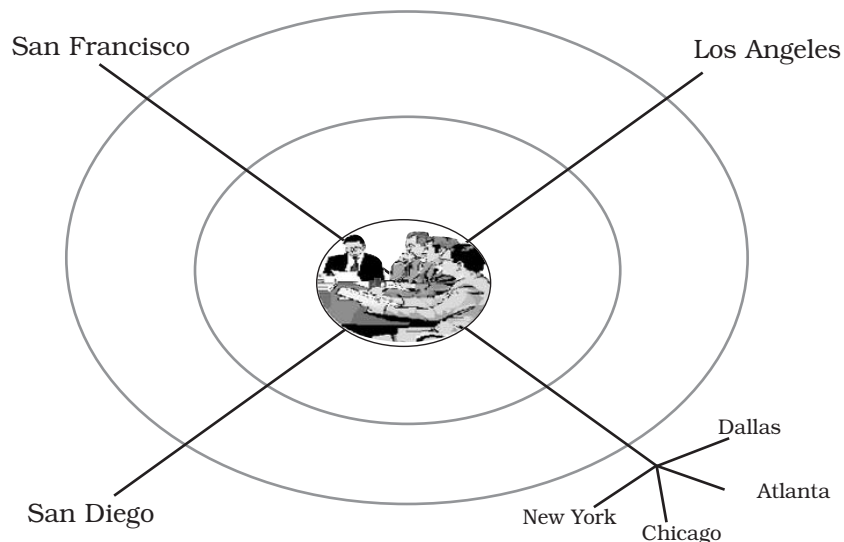
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briefs cont. from page 5

It also portrays the aspects of hatred the radicals are teaching, incitement of global jihad and their goal to have world domination.

“‘Obsession’ is one of the most powerful, expertly crafted and undeniably important films I’ve seen this year and merits serious consideration for the Academy Award for Best Feature Length Documentary,” said nationally syndicated radio host and film critic Michael Medved.

A question and answer session with leading personality from the film will follow the screening.

The Nessah Synagogue is located at 142 S. Rexford Dr. The cost for the evening is \$18 per person and space is limited. For reservations, call (310) 273-2400.

### Estate Planning to be Held at Beverly Hilton

An estate planning seminar for professional advisors entitled “Avoiding and Responding to Litigation: Advice for the Charity and the Practitioner,” will be held on Tuesday, Oct. 17 from 8:30 a.m.-10 a.m. Registration and breakfast will be held from 8:30-9:00 a.m. (Kosher available upon request.)

The event will feature a complimentary program for professional advisors, one hour of continuing education units for attorneys, CPAs and CFP professionals, including one half hour of ethics credit for attorneys.

The Beverly Hilton is located at 9876 Wilshire Blvd. For reservations, call or email by October 12 at (800) 656-5561 or foundation@bnaibrith.org.



(Pictured L-R) Coach Mike Margolin, Molly Werner, Megan Margolin and Dr. Ivan Brooks, who presented a donation for four new tennis nets at Beverly High on behalf of the Beverly Hills Athletic Alumni Association.

### Tax System Seminar to be Held at Beverly Hilton

A seminar entitled “How Our Tax System Really Works: What the Public Needs to Know,” will be held on Wednesday, Oct. 19 from 2-3 p.m. at the Beverly Hilton.

New York Times reporter and Pulitzer Prize winner, David Cay Johnston, will lead the seminar. His reporting has exposed tax frauds and abuses totaling hundreds of billions of dollars as well as misconduct at various charities.

Some of the topics that will be discussed include who benefits and who loses out in the tax system, how new tax laws encourage lifetime giving over bequests and what it means to citizens, how congress is micromanaging charitable giving, how citizens can protect themselves from fake charities and new and tighter rules for many charitable gifts.

The Beverly Hilton is located at 9876 Wilshire Blvd. For reservations, call or email by October 12 at (800) 656-5561 or foundation@bnaibrith.org.

-Compiled by Heather Hamptom

city and schools cont. from page 4

still retain the expulsion option if they felt it would be a more appropriate measure.

“Our purpose is to better use and provide a means of rehabilitation,” Lurie said. “But it could be that the expulsion might be something we would elect to do.”

Students attending Beverly High on an inter-district transfer permit, who are caught with illegal substances and referred to the program will have their permits revoked and will be returned to their resident school.

Student Board Member Samantha Pop said that as a student of Beverly High, she felt that the drug sniffing dogs would be a large visual deterrent for most students. She also inquired as to whether the program would be implemented in the District’s middle schools.

Malfatti said there are no current plans to use the Choices program in the lower grades, but depending on how successful it is in the high school, adapting it to the rest of the schools may be an option.

Because the school district does not have an exact number of how many cases they are likely to encounter once all of the branches of Choices are put into place, they therefore did not have an exact cost estimate for the program. Malfatti said the main costs will be the drug sniffing dogs, a counseling care provider and the urine analysis.

The board plans to further discuss details of the policies and the best way in which to implement them at their September 26 meeting.

# Digestion Problems?

**“Free Report Reveals The Shocking Truth About the “secret” Treatment Your Doctor Probably Doesn’t Know...And Likely Hopes You Never Learn...”**

**BEVERLY HILLS** – A new, free report has recently been released that reveals the “untold story” behind digestion problems. Digestion Problems misdiagnosis and mistreatment is rampant and leads to countless years of unnecessary suffering. This free report reveals a natural procedure that is giving digestion problem sufferers their “lives back.” - with “miraculous” results for many. If you suffer from digestion problems you need this no B.S., no “gimmicks” free report that is giving hope to digestion problem sufferers everywhere. For your free copy, call toll-free 1-800-713-6950, 24 hr. recorded message.

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# from the hills of beverly



## Of Markets, Planning And New Chances

Some mistakes, some opportunities of past and present.

By Rudy Cole

Although Pavilions has a very long term lease, their property at Beverly Drive and Olympic has reportedly been sold. The market, one of the few survivors in a city that used to have as many as six full service food stores, is an example of planning gone awry.

Originally built as a Vons – Pavilions being an upscale sister of the chain, faced considerable opposition from some of the then neighbors. The result was a traffic control plan that was neither protective of the area or in any way sensible.

An alley going west was permanently blocked to traffic because one resident on El Camino feared delivery trucks and patrons would arrive or exit next to her house. The protesting neighbor has moved, but the inherited mess remains. Instead of a direct route to El Camino, shoppers now leave the store on Olympic causing congestion, especially during rush hours, on one of our busiest streets. Where

do they go from there? Of course, right on El Camino.

The most damaging impact of trying to hold down the size of the store was the surface parking lot, one of the ugliest eye sores in our city. Instead of a market large enough to make parking below surface an integral element of the structure and permit a more economically viable, larger store, we have a hybrid that has nowhere near enough space to fully service shopper's needs.

Having said that, it should be noted that the store workers are among the friendliest and most helpful in the area and the "study" elements of the general plan call for considering rules that would permit expansion of the size of a possible new market. Of course, that's up to the lease holder, but has anyone alerted Gelson's?

Whole Foods, one of the fastest growing food store chains in the nation, also has bemoaned the size of their store in Beverly

Hills, one of the smallest they operate in Southern California. The store is on land owned by the city, which also owns the property rented to Beverly Hills Market, Pioneer and Lucerne Hardware, a retail postal office, bakery and barber shop, north of Whole Foods on Crescent.

Above Whole Foods is a marvelous experiment in affordable senior housing, created during the tenure of then Mayor Donna Ellman. The General Plan study has and should consider similar possibilities when providing for smaller mixed use developments.

Getting back to bad planning, take Rite Aid, please. The solid blank wall facing Canon Drive is beyond ugly and inhibits beautification of one our most important streets. **Fred Hayman**, who owns one of the largest buildings on the street and who was a leading visionary in creating what is now Rodeo Drive, needs to be drafted by the city to bring some imagination to future plans for that street. It has some very fine shops and restaurants and the possibilities exist to use imagination and the tools of a new general plan to enhance Canon Drive. Talk to Fred.

Getting back to Rite Aid, at your own peril. The pharmacy should provide in-house entertainment; waiting to pick up a prescription is an opportunity to become

well acquainted with your neighbors in the permanent lines. I recently asked one totally exasperated patron why they would endure the long delays and he answered it was because of the available parking. Our many wonderful pharmacies, such as the venerable Schwab's on Bedford Drive, are close enough to public parking to make them more viable.

As for the servers, and certainly not all, it is usually rude to interrupt their work on the floor to ask where an item, any item, can be found. Their sister store on Bedford is no better, although not quite as busy. The newer drug store at Doheny and Wilshire, built as a Sav-on and now a CVC, is almost a full food market with a freezer section for frozen foods, something not available at Rite Aid. But here too the planners, responding to some resident objections, created an exit and entrance design, plus a frontage and elevated entrance, that is chaotic.

Planners, and our current commission, did not do themselves proud in the handling of a proposal to create a mixed use project by Legacy Partners on Wilshire, Maple and Palm Drives. Incidentally, all the headline writers for our community newspapers also erred. The "project" was NOT approved by the city council, the appeal to overturn the decision not to permit mixed use was, but not the development itself.

What was inexplicable was the year's long uncertainty of what the city would approve. If the Planning Commission, and

*rudy cont. on page 8*

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*rudly cont. from page 7*

the council, could not decide if mixed use was appropriate, the neighbors and the developer should have known months before what an eventual appeal would bring. All five councilmembers favored mixed use, but only one commissioner did.

As for the argument against mixed use made by the Planning Commission majority, it was sophomoric and illogical. A former commission chair, **Jerry Felsenthal**, raised this issue of information processing and chided the commission for the deliberation process.

The land, as most of the immediate neighbors recognized, would not remain vacant and would be developed. Right or wrong, they opposed an abandoned hotel bid for the site, but backed the mixed use as the least intrusive. It simply took too long to communicate city intentions to residents and builders, and that made it all the more costly and divisive.

Is mixed use – housing and retail good

for Wilshire Boulevard? For some properties, it is clearly the best planning possible. 9900 Wilshire meets every test of viability. Aside from a magnificent design, it will be our first ever totally “green” construction and that alone should make any dissidents pause.

However, and this was raised during the Legacy project, will a proliferation of mixed use negatively impact city revenues? The Planning Commission chair thought so, arguing that this venue would be “ideal” for a talent agency. Obviously, it wasn’t. The land has been empty for years and none of the agencies such as William Morris, ICM and CAA each of whom has tried to find new homes, even considered this site. Why? It is much too close to residential and too far from hotels and restaurants. On the other hand, other entertainment groups are moving into what was once our Industrial Area where land costs were more market viable, but not the major talent groups.

Loss of revenue is important, office

buildings do bring the city money through the business license tax. But housing needs are critical and mixed use may be the best possible compromise for some, but not all, of the developable land on Wilshire Boulevard. At the same time, impacts of traffic must be part of the decision making and there are good arguments in support of housing and uses that actually reduce through traffic.

The site of the Legacy project has an interesting history. It was once the home of famed criminal lawyer Jerry Geisler who had a house/office there.

He was the lawyer in the sensational trials of **Errol Flynn** and **Charlie Chaplin**. After he sold the property, it became a used car lot and automobile dealers are, after hotels, a major source of tax dollars. The same area does suffer from the presence of a Lexus dealership which has tried to coexist with its neighbors. The daily arrival of cars for servicing and the more disruptive delivery of new cars have made that street a very difficult place for resi-

dents and motorists alike.

Another car dealer, BMW, further down on Wilshire, is reportedly ready to leave our city because it needs more space. This too would hurt tax collections.

In any case, the mix of housing, retail and office needs along with fiscal impacts, should be part of the exciting road to adoption of a new General Plan. Responsible planning, community involvement and rational decision making could mean a more livable community. But are we too disinterested to make a difference or will the forces that line up on both sides of development issues wait to draw battle lines one project at a time instead of working to plan for the future through an exciting new General Plan.

\*\*\*

Recreation and Parks Department along with Cedars-Sinai is presenting a Health Fair at Roxbury Park today. Free testing, examinations etc. For information, call 310.285.2536. Seniors welcome.

*letters cont. from page 2*

and Frank Fenton for helping to protect our neighborhood. Their thoughtful decision genuinely balances the need of our neighborhood with the needs of our City.

We applaud City Council for making the needs of residents a priority. They clearly heard and understood that BVNA’s neighborhood needed a project on this site which minimizes, not maximizes, the traffic and parking impact. Our neighborhood is

already at the breaking point. Our neighborhood is stressed out and saturated with traffic and parking problems. BVNA already communicates weekly with City staff and City Council about the egregious traffic and parking problems experienced by S. Maple, Palm and Oakhurst Drives.

We also want to thank Legacy Partners for their willingness to change their design so it is more resident friendly. The design for their mixed use project directs traffic and parking away from the residential sec-

tion adjacent to this site. We hope that future projects are so considerate of residents.

Under the innovative leadership of our City Manager Rod Wood, Beverly Hills is working with Legacy Partners to ensure that the City recaptures the financial differential between designating this site for mixed use vs. office use. We trust that Legacy Partners and City Council will be flexible and work together to find solutions to the other to-be-decided development

issues which work for everyone.

BVNA recognizes that other Beverly Hills residents are concerned about the potential impact allowing mixed use at 9200 Wilshire might have on their neighborhoods. As City Council members said, this decision is regarding the correct usage for this location only—it is not a precedent for any other site in Beverly Hills.

*Lee Lewis  
Beverly Hills*

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# sports & scores



## BHHS Football Team Wins Second Game Of Season; Heads to Massachusetts For East Coast Debut

Norman girls' volleyball team finishes second in tournament; boys' water polo team third.

By Steven Herbert

Beverly Hills High School overcame disappointing starts offensively and defensively to defeat Palos Verdes, 26-7, in a nonleague football game Friday at Palos Verdes.

Meyer Linter threw three touchdown passes, two to Dominique Sandifer and one to Jon Skura, as the Normans scored the final 26 points to start 2-0 for the first time since 2002.

Beverly Hills has not started a season 3-0 since 2000.

A holding penalty and a sack forced the Normans to punt after three plays on their

first offensive series, and the Sea Kings (0-1) scored a touchdown on their first offensive possession.

Beverly Hills cut the deficit to 7-3 on Trevor Charlston's 23-yard field goal. The Normans went ahead 9-7 on a four-yard touchdown pass from Linter (17-for-25 for 236 yards) to Sandifer for the second quarter's only score.

In the third quarter, Beverly Hills got a 34-yard field goal and a 45-yard Linter-to-Sandifer touchdown pass, increasing its lead to 19-7.

Linter threw a four-yard touchdown pass to Skura in the fourth quarter.

"We played as well as we've played on defense in several years," Norman coach Carter Paysinger said. "Offensively, we had a real tough time. It was a real physical game. They created some matchup problems for us on the front line, so we had to overcome those and it affected our running game a little bit."

Beverly Hills met its pregame goal of controlling the tempo, Paysinger said.

"We got control of the game in the second quarter," Paysinger said. "We went to the no huddle and sped the game up a little bit, got the ball to our receivers and ran our running backs wide and made it a perimeter game."

Fullback Gerald McGee, receiver Darrian Richardson, who caught five passes for 77 yards, and Skura, a tight end, drew praise for their play offensively from Paysinger. Defensively, linebackers Nathan Forrest and Sae Bin Park drew praise from Paysinger.

The victory extended the Normans' regular-season undefeated streak to 12 games, their longest streak since a 16-game winning streak from 1995-97. The current streak began at the start of the 2005 season.

### What's Next?

The Normans are scheduled to play at Marshfield, Mass. Saturday at 4 p.m. (Pacific Daylight Time) in their East Coast debut.

The Rams opened the season with 20-14 victory at Falmouth Friday and were 6-4-1 in 2005.

### Girls' Volleyball

#### Centurion Varsity Girls Volleyball Tournament

Beverly Hills lost to Santa Ana, 21-25, 25-21, 17-15, in Saturday's final at Century High School in Santa Ana after defeating the Saints, 25-12, 27-25, to open pool play.

"Santa Ana at the end of the day blocked better than they had earlier in the day and they simply dug us better than we dug them," Norman coach Marla Weiss said. "They served better than we served."

Beverly Hills defeated Anaheim Western, ranked seventh in the Division III-A preseason poll released Monday, 25-21, in a championship semifinal.

The Normans also defeated Anaheim Magnolia, 25-10, 25-11, Anaheim, 25-10, 15-10, and Anaheim Katella, 25-11, 25-8, in pool play.

Senior outside hitter Deborah Frantz and senior setter Bettina Shore were both named to the all-tournament team, while junior middle blocker Netta Rotstein "played quite well," for Beverly Hills, Weiss said.

### What's Next?

The Normans are scheduled to face Barnstable, Mass at 9 a.m. and Marshfield, Mass at 11 a.m. (Pacific Daylight Time) Saturday at Marshfield High School.

### Boys' Water Polo

#### Bell Gardens Varsity Invitational Water Polo Tournament

*sports cont. on page 14*

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# people & pictures

## Beverly Vista Class of 1982 Reunion

September 9 – Roxbury Park

Photos: Hugh Borax



*Ally Klass, Lisa Fineberg, Beth Kite and Sharon Eisenberg*



*Anita Sever and Scott Bacharach*



*Dan Seta, Jenny Oppenheimer, daughter Ellery Seta and Beth Kite*



*Dawn Furstenberg, Samantha Colbert, Greg Brenner and Anita Sever*



*Fred Tatasciore, Noah Margo and daughter Reese Margo*



*Melissa Dagodag and Kathy Emanuel*



*Scott Bacharach and Val Sheehan*



*Sharon Eisenberg and Lorne Cytrynbaum*



*Val Sheehan, Greg Brenner and Lisa Fineberg*



*Dave Smalle, Lorne Cytrynbaum and Hugh Borax*



*Devin Uzan and Stefan Sacks*



*Melissa Dagodag and Dave Smalle*

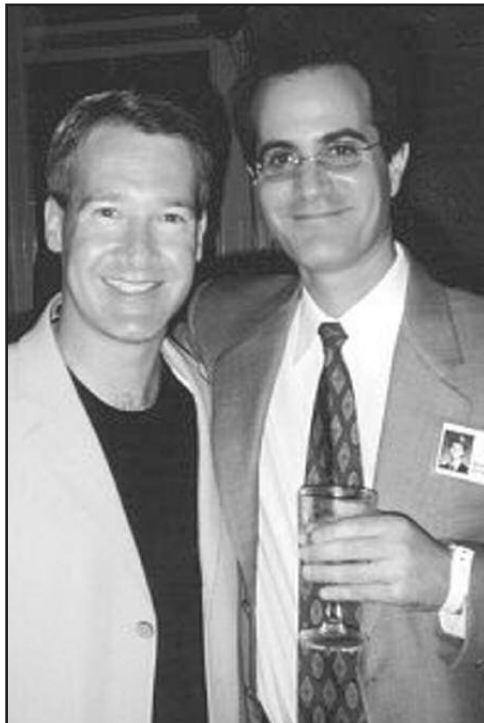
# people & pictures

## Beverly Hills High School Class of 1986 Reunion

September 9 – Fairmont Miramar Hotel Santa Monica  
Photos: Adam Porter, Erna Cooper and Stefan Sacks



Joel Ring, Shawn Kirsh Auslander and Kay Merrit



Jason Barry and Hugh Borax



Joel Ring, Marty Goldstein, Dana Davis Goldstein and Berry Robinson



Joel Pressman and Adam Porter



Devin Uzan, Sharon Eisenberg, Fred Tatasciore, Lara Haddad, Dawn Furstenberg Sacks and Josh Margo



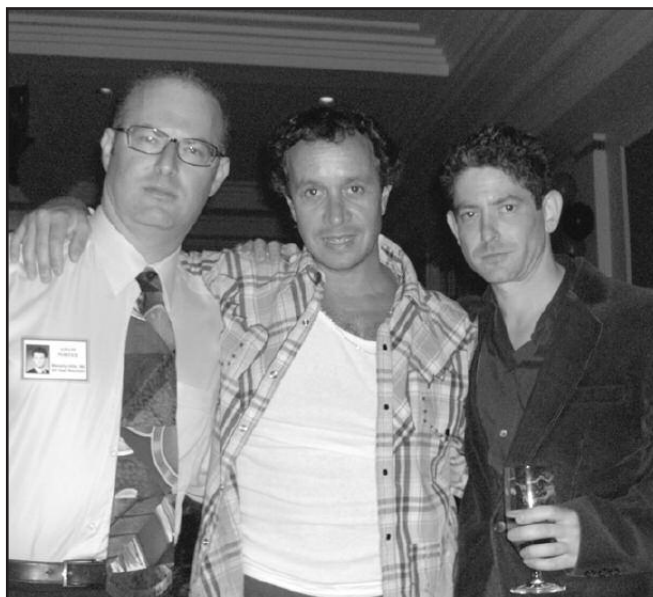
Edie Shapiro, Michael Sapir and Adam Porter



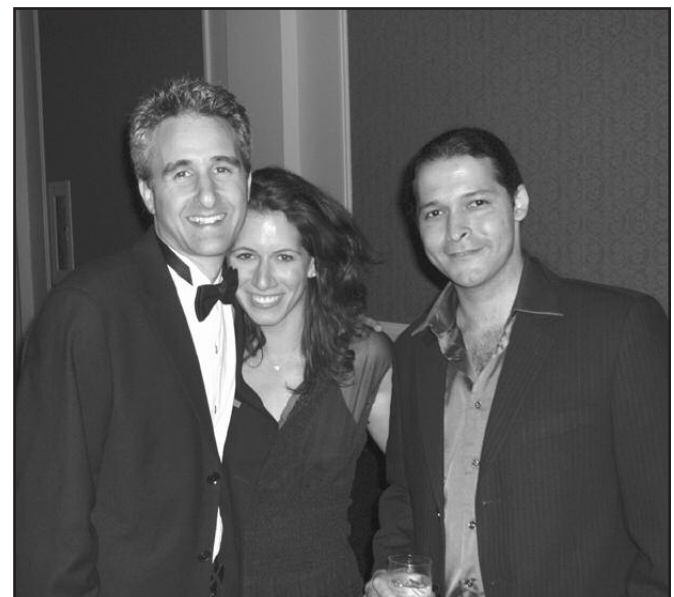
Rachel Breuer, Angela Frisella, Lara Haddad, Jenny Oppenheimer and Dawn Furstenberg Sacks



Dave Smalle, Dawn Furstenberg Sacks and Erna Cooper



Adam Porter, Pauly Shore and Jon Miller



Steve & Elizabeth Cohn and Eric Greene

# coverstory

## FROM BEVERLY HIGH TO 'JERICHO'

Local graduate and acclaimed movie director to produce new CBS series.

By Steven Herbert

Jon Turteltaub has gone from being an actor in student productions at Beverly Hills High School in the early 1980s to the director of such hit films as "National Treasure," "While You Were Sleeping" and "Phenomenon."

Fans of the 1981 Beverly High graduate included CBS Entertainment President Nina Tassler.

"He's a brilliant filmmaker, a great storyteller," Tassler said in an interview this summer at the CBS portion of the Television Critics Association summer press tour. "I've been after him for years to do a pilot."

CBS and Turteltaub made a deal last year, leading to Turteltaub directing the pilot of "Jericho," a drama about the effects of a nuclear explosion on the residents of a Western Kansas town, which CBS put on its fall schedule and is set to premiere Wednesday at 8 p.m. on KCBS-TV Channel 2.

"This is a fresh concept," Tassler said. "I loved the universe, I loved the mythology. I loved his characters. The show was full of event and drama and suspense. There was humor and irony. What you respond to is the quality of writing and it was an incredibly well-written script, very compelling story telling."

Turteltaub said the idea for "Jericho" "started with friends of friends saying, 'Wouldn't it be a cool idea for a show if...?' and then developing the idea."

Turteltaub hired Stephen Chbosky, and the writing team of Jonathan A. Stenberg and Josh Schaer, to write "Jericho's" pilot. Chbosky wrote the screenplay for the film adaptation of the musical "Rent," and was called by Turteltaub "a terrific character writer, because characters are what matter."

"A show will last forever if you care about the people," said Turteltaub, who played George Gibbs in a 1980 Beverly Hills High School production of "Our Town" and Will Parker in a 1981 BHHS production of "Oklahoma," whose cast also included his future "National Treasure" star Nicolas Cage.

"If you have actors who are compelling and charismatic and characters who are those things, you can keep going."

Although nearly all Turteltaub's career before "Jericho" was in movies, he does have television experience. His only previous television endeavor — directing an episode of the 1998 HBO miniseries, "From the Earth to the Moon," about the Apollo



Jon Turteltaub, a 1981 Beverly High graduate prepares to direct a scene from "Jericho," set to premiere Wednesday.

project, brought him a Directors Guild of America nomination.

"There's still something to the movies — right or wrong — that holds a more glamorous position in American culture," said Turteltaub, who has a bachelor's degree from Wesleyan University and a master's

**"There aren't a lot of movie stars who say, 'If only I could get into television.' That may not be the same of writers, producers and directors."**

degree from the University of Southern California's Film School. "There aren't a lot of movie stars who say, 'If only I could get into television.' That may not be the same of writers, producers and directors."

Turteltaub also directed the second episode of "Jericho" and is one of the series' executive producers.

"As executive producer I will be there every day until 11 that night with everybody

else, arguing over the best line of dialogue and the best editing," Turteltaub said.

Turteltaub has quickly won over cast member Pamela Reed and the series' showrunner.

"Jon has become my favorite person in the universe after my family," said Reed, who portrays the strong and savvy wife of the town's mayor (Gerald McRaney). "He is so funny. He is so supportive. There's nothing like feeling the love of somebody across a set." Reed also called Turteltaub, "the silliest person I know."

"He absolutely renders us to guffaws and stitches," Reed said.

Turteltaub brings "incredible knowledge" to "Jericho," Reed said.

"He's done incredible research," Reed said. "Most importantly, he believes in the people that he's hired and you feel that on his set. There's no guessing, there's no

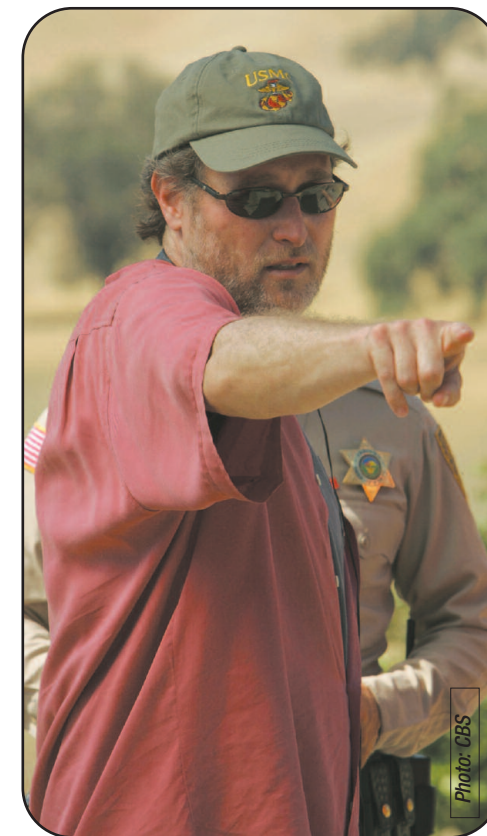
temper tantrums. He knows who he is and therefore the rest of us feel pretty good."

Carol Barbee, the "Jericho" executive producer who runs the series on a day-to-day basis, hence the title "showrunner," called Turteltaub, "the greatest guy ever."

"He's got the big name, he's got the resume to prove he and he's got it because he's a great storyteller," Barbee said. "He's also just a great guy to hang out with and that doesn't always go hand in hand."

"One of the things I always say to people is, 'He's really good at his job' because writers get scared [and wonder] 'Who am I working for? Is he a nightmare?' He's a great guy and really a great storyteller. The crew loves him. That's how you tell."

Turteltaub will be heading back to movies in January when shooting begins on "National Treasure 2," which like the original, stars Cage. The film is due out Christmas Day, 2007, with Turteltaub describing it as "completely" being "in the same flavor as the first movie, but [taking] us to other places and other pieces of history with other puzzles to solve."



"It is so much more enjoyable to go into a sequel where you know what you're doing than an original movie where you're scared to death with every choice you make," Turteltaub said. "That said, it is very easy for a movie to suck and you have to approach every movie as if you make a single mistake, the whole thing will suck."

# coverstory

## TAKING THE HELM

The Weekly's exclusive interview with New Beverly Hills Unified School District Superintendent Kari McVeigh

By Shanna Green

Kari McVeigh's belief in working in a school district that's goals and values speak to her has taken her from San Francisco to Boston and all the way back to California to become the new superintendent for the Beverly Hills Unified School District.

In her inaugural speech to the community on Tuesday night, McVeigh compared what she described as her call to teaching to the same overwhelming desire actors, artists and musicians often express.

"Teachers really don't have a choice," McVeigh said. "We are compelled to be educators."

It was the district's goals and values that attracted McVeigh and convinced her to apply after spending five years in the San Diego Unified School District.

"The belief statement on the web page spoke to me personally," McVeigh said. "Beverly Hills Unified School District truly believes in establishing a professional learning community based on collaboration and accountability to improving student performance."

McVeigh said she was drawn to the district because of the hands on approach they strive for and the relationship they have with the community.

"The district believes that staff working together and with the community can create a culture and practice of continuous improvement resulting in improved student performance and improved conditions for teaching and learning," McVeigh said. "All of these beliefs were stated in the districts mission and belief statements and echoed by the Board, and these beliefs mirror my own. What a perfect match."

Although she knew she wanted to work for Beverly Hills, getting the job was not a quick and easy process. From the time she applied, to when she was hired, McVeigh estimated that it was about three months full of paperwork and interviews.

"It's a very humbling process," McVeigh said.

McVeigh started her career when she graduated from San Francisco State University in 1976 and took a teaching job in the then booming Clark County School District in Nevada. McVeigh said that at first, she was unhappy in Las Vegas and missed California, but the quickly growing district needed someone with experience to help open new schools and they chose her.

"It's a great honor where you're the one



Kari McVeigh, the newly appointed Superintendent of the Beverly Hills Unified School District, introduces herself to the community. (L to R) Beverly Hills Unified School District Board President, Myra Lurie; Interim Superintendent, John Fitzpatrick; McVeigh; Board Member, Dr. Myra Demeter; Board Member, Alissa Roston.

approached to open a new school," McVeigh said.

At that time, Clark County was and still is today, the fastest growing school district in the country. From the mid-1980's to 2000, McVeigh was in charge of opening 18 new schools in Las Vegas.

In 2000, after spending the first 23 years in the same school district, McVeigh said new administration was bringing about changes in the school system that she did not fully

McVeigh was in charge of coaching elementary and middle school principals to create an in-school accountability plan. The plan was to educate the school leaders so that they would be better able to educate their staff and in turn their students.

"You're leading people where you want to see them go and also where they want to go," McVeigh said.

Although many teachers in the area and the teacher's union initially opposed the

**"All parents want the best for their children from the schooling experience. That is true wherever one goes and is a charge I take seriously and with great humility."**

support, so she looked for a school with values that interested her. She then took a position with the project for Whole School change in Boston.

"What attracted me to it was what they were doing over there and the reform," McVeigh said.

After spending nearly two years there, the curriculum again began to change and McVeigh was once again drawn to a reforming district. She moved back to the West Coast to take a job in the newly reforming San Diego Unified School District.

The five years McVeigh spent there were in the midst of District Superintendent Alan Bersin's controversial school reform. While working there as Assistant Superintendent,

changes, once they were in place, McVeigh said things calmed down, but she learned the stigmatism of the word.

"Reform has a connotation that something is broken," she said.

McVeigh said that around the time the new Superintendent Carl Cohn replaced Bersin, she felt drawn to Beverly Hills which has the size to make some educational plans more workable than San Diego.

"Carl took time learning about the district," McVeigh said of the changes Cohn brought about. "He wanted to remove the vestige of the stigma (from the reform)."

In response to the District's concerns that superintendents don't stay longer than a few years, McVeigh referred to her long tenure in

Las Vegas and her five years in San Diego and assured that she is committed to staying.

"You can't build community unless you're involved in it," McVeigh said.

She is already working to make Beverly Hills her new home and become a part of the community. Her current concerns include moving into the area and finding temporary housing while she shops for a home.

Instead of going into the job with any set changes she would like to make, McVeigh said she hopes to commit her first three months to learning the area and the schools strengths as well as the concerns of teachers, parents and students.

"The biggest thing I'm going to be stressing is listening and learning," McVeigh said.

McVeigh expressed that she does not want to focus on how working in Beverly Hills will be different than

San Diego. She said that coming into the area with too many expectations or preconceptions could possibly inhibit her from fully taking in what challenges she may face and what benefits there will be.

"I try not to have preconceptions of what will be or not be, but to be open to meeting and learning about the district from the people within and the people who support the district from the outside," she said. "I plan to spend considerable time learning from all stakeholder groups about the district, their wants and needs and what their hopes and aspirations are for the district."

For all of its differences in size and resources compared to other Southern California school districts, McVeigh pointed out that Beverly Hills does have one great common denominator with them.

"What I do know is that all parents want the best for their children from the schooling experience," McVeigh said. "That is true wherever one goes and is a charge I take seriously and with great humility."

When addressing the community, McVeigh once again stated her desire to work with everyone involved in the Beverly Hills School District to learn about the area's needs.

"I need you compelled," McVeigh told the crowd. "We need each other to answer the call."

sports cont. from page 9

### Beverly Hills 17, West Covina 3

Andrew Hopp and Mikey Lee each scored four goals for the Normans as they opened their season with a victory in a pool play game last Thursday at Bell Gardens High School.

Beverly Hills scored the game's first five goals and led 6-2 at the end of the first quarter, 11-2 at halftime and 13-2 entering the fourth quarter.

Daniel Ilinsky added three goals for the Normans and George Agiashvili, Benji Koltai, Kevin Mead, Jonathan Pony, Josh Shayefar and Micah Smith one each.

Beverly Hills goaltender Alex Rosenthal made two saves.

### Beverly Hills 12, West Covina 3

The Normans scored the first 10 goals in a pool play game last Thursday at Bell Gardens High School.

Hopp scored three of his five goals in the first quarter. Lee scored twice in the first quarter.

Agiashvili, Ilinsky, Koltai, Pony and Smith each scored once.

Rosenthal made three saves.

Beverly Hills led 7-0 at the end of the first quarter, 9-0 at halftime and 12-1 entering the fourth quarter.

### Beverly Hills 10, Redondo 8

Hopp scored seven goals, including what proved to be the game-winner with four minutes, 18 seconds to play in a championship quarterfinal Friday at Bell Gardens High School.

Hopp's sixth goal put the Normans ahead, 9-8. Hopp added an insurance goal with 48 seconds remaining.

Hopp scored the game's first two goals. The Sea Hawks scored the final two goals of the first quarter, which ended in a 2-2 tie.

Hopp scored twice more in the second quarter, but Redondo scored three times, taking a 5-4 halftime lead.

The Sea Hawks increased their lead to 7-5 on a goal with 3:33 left in the third quarter.

The Normans tied to score on goals by Ilinsky and Hopp, before Redondo took an 8-7 lead on Alan Rupp's sixth goal of the game with 10 seconds remaining in the quarter.

Beverly Hills tied the score, 8-8, on Smith's goal 1:07 into the fourth quarter.

Lee scored a third-quarter goal.

Rosenthal made four saves.

### South Pasadena 11, Beverly Hills 5

The Normans allowed the game's first six goals and were unable to come any closer than three goals the rest of the way in a championship semifinal Saturday at Bell Gardens High School.

Beverly Hills trailed 5-0 at the end of the first quarter, 6-3 at halftime and 7-3 entering the fourth quarter.

Hopp, Ilinsky, Koltai, Lee and Pony each scored for Beverly Hills.

Rosenthal made four saves.

### Beverly Hills 10, Flintridge Prep 7

Lee scored four unanswered goals in a 2:19 span of the third quarter to break a 3-3 halftime tie and the Normans led the rest of the way in the third-place game Saturday at

Bell Gardens High.

Hopp scored with 1:11 left in the third quarter. Beverly Hills led 8-5 entering the fourth quarter. Mead scored both Norman goals in the fourth quarter.

Beverly Hills trailed 1-0 at the end of the first quarter. Koltai scored twice and Hopp once in the second quarter, helping the Normans to a 3-3 halftime tie.

Rosenthal made seven saves for Beverly Hills (4-1).

### What's Next?

The Normans are scheduled to face Glendale Hoover Friday in a first-round game of the Western Tournament at 5:30 p.m. at Kennedy High School in Anaheim. A victory would advance Beverly Hills to a championship quarterfinal against the Anaheim Loara-San Joaquin winner at 8 p.m. Friday, while a loss would relegate it to a consolation quarterfinal against the Loara-San Joaquin loser at 8:50 p.m. Friday. Both games would be played at Kennedy High School. The tournament concludes Saturday with semifinals and finals.

The Normans are scheduled to play host to Redondo in a nonleague game Tuesday at 3 p.m. at the Swim-Gym.

### Boys' Cross Country Long Beach Invitational

Jon Simmons of Beverly Hills High School finished second in the large school juniors race, completing the three-mile course through Heartwell Park in 15 minutes, 34.44 seconds Saturday.

James Kostelnik of Los Angeles Loyola

won in 15:20.71.

### Nonleague Meet

Simmons was the individual winner of the junior/senior race, completing the three-mile course at Rancho Park in 16:00 in a nonscoring meet against South Torrance and North Torrance Sept. 5.

### Girls' Cross Country Long Beach Invitational

Valerie Wirtschafter was the first Beverly Hills finisher, finishing 23rd in the large school juniors race, completing the three-mile course through Heartwell Park in 20:42.04 Saturday, 0.94 of a second behind Hilary Greene of Los Alamitos, who finished 22nd.

Abbey Gallaher of Temecula Great Oak won in 18:10.22.

### Nonleague Meet

Wirtschafter was the top Beverly Hills finisher, completing the three-mile course at Rancho Park in 20:23 to finish second overall in a nonscoring meet against South Torrance and North Torrance, Sept. 5.

### What's Next?

The Normans are scheduled to compete in the Woodbridge Invitational Saturday at Woodbridge High School in Irvine.

### Girls' Tennis

Beverly Hills High School is scheduled to play host to Malibu today at 3 p.m. and Manhattan Beach Mira Costa Monday at 2:30 p.m. and at Corona Del Mar Wednesday at 2:30 p.m. in nonleague matches.

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Klaus from Germany, 17 yrs. Loves camping and playing soccer. Klaus' dream has been to spend a school year in the U.S.

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**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813511**  
The following person(s) is/are doing business as: PROGRESO SHADADI, 8656 Foothill Blvd, Sunland, CA 91404. ANA V. GARCIA, 8656 Foothill Blvd, Sunland, CA 91404. YOLANDA ANGOJANO VALTIERRA, 8656 Foothill Blvd, Sunland, CA 91404. The business is conducted by: CO-PARTNERS. The registrant commenced to transact business under the fictitious business name or names listed on: 8/15/2006. Signed: Ana V. Garcia, Yolanda Angojano. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2781

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813510**  
The following person(s) is/are doing business as: BAPKEN JEWELRY DESIGN, 614 7 E. Acacia Ave. Glendale, CA 91205. BAPKEN GULLESARIAN, 614 7 E. Acacia Ave. Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 9/01. Signed: Bapken Gullesarian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2782

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813510**  
The following person(s) is/are doing business as: M AND S SOLUTIONS, 16032 Sherman Way #109, Van Nuys, CA 91406. MAISHA BROWN, 14942 Sherman Way #109, Van Nuys, CA 91406. The business is conducted by: CO-PARTNERS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2784

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1803770**  
The following person(s) is/are doing business as: M AND S SOLUTIONS, 16032 Sherman Way #109, Van Nuys, CA 91406. MAISHA BROWN, 14942 Sherman Way #109, Van Nuys, CA 91406. The business is conducted by: CO-PARTNERS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2784

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1803771**  
The following person(s) is/are doing business as: THUNDER EXPRESS MESSENGER, 1134 San Rafael Ave #4, Glendale, CA 91202. BORIS YOUSEFI, 1134 San Rafael Ave #4, Glendale, CA 91202. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Boris Yousefi. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2785

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1803772**  
The following person(s) is/are doing business as: TOP WIRELESS & RECORDS, 5065 Hollywood Blvd. #106, Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Nancy Kremen. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2775

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1803752**  
Original file # 06-0014849  
The following person(s) has/have abandoned the use of the fictitious business name: ANTHONY WOODWORKING, 4545 Morse Ave, Studio City, CA 91604. The fictitious business name referred to above was filed on: 10/26/04 in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: NANCY KREMER, 4545 Morse Ave, Studio City, CA 91604. Signed: Nancy Kremen. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2776

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1803778**  
The following person(s) is/are doing business as: A NU BEGINNING, A HARD MONEY LENDER, S.F.V. BUILDERS, SFV CONSTRUCTION, B.G.N. PROPERTIES & MANAGEMENT, A. E. PALLETES, E. N. INSURANCE, 1526 Arapahoe St, Los Angeles, CA 90006. JUAN FRANCISCO GUADRON, 1526 Arapahoe St, Los Angeles, CA 90006. DENISE LARLOS, 1526 Arapahoe St, Los Angeles, CA 90006. SAMUEL SENDA JR., 1526 Arapahoe St, Los Angeles, CA 90006. The business is conducted by: A GENERAL PARTNERSHIP. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2778

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1803778**  
The following person(s) is/are doing business as: GOLDEN-STATE-POOL-S, G.S.P. PLASTERING, 1316 W. Helman Ave, Alhambra, CA 91803. MARIO H. ZAVALA SOLANO, 1316 W. Helman Ave, Alhambra, CA 91803. RICARDO ZAVALA, 1316 W. Helman Ave, Alhambra, CA 91803. The business is conducted by: A GENERAL PARTNERSHIP. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mario H. Zavala, Ricardo Zavala. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2788

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1803750**  
The following person(s) is/are doing business as: EMILIO BUCHKO & CO, 10350 Wilshire Blvd #1501, Los Angeles, CA 90024. HOMA ADLER, 10350 Wilshire Blvd #1501, Los Angeles, CA 90024. AZAR VANEK, 10350 Wilshire Blvd #1501, Los Angeles, CA 90024. The business is conducted by: CO-PARTNERS. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Homa Adler, Azar VaneK. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2789

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1803751**  
The following person(s) is/are doing business as: UNIQUE WINDOW TINTING, 15650 Sherman Way, Van Nuys, CA 91406. JORGE L. VALENZUELA, 14757 Sherman Way #105, Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Jorge L. Valenzuela. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2790

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813509**  
The following person(s) is/are doing business as: LACUS MARKETING, 13210 Cota De Oro Ct, Sylmar, CA 91342. HERNANDEZ LABAO, 13210 Cota De Oro Ct, Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Hernandez Labao. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2791

filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2791

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813518**  
The following person(s) is/are doing business as: SAUCEDO CUSTOM CABINETS AND FINISH, 7943 Haskell Ave #5, Van Nuys, CA 91401. LEYDI CANCHE, 6200 10 Ave Apt. 15, Los Angeles, CA 90043. PABLO SAUCEDO, 6200 10 Ave Apt. 15, Los Angeles, CA 90043. The business is conducted by: HUSBAND AND WIFE. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Pablo Saucedo, Leydi Canche. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2792

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823950**  
The following person(s) is/are doing business as: THE BLOOMING KIDS DAY CARE, 7818 Wilbur Ave, Reseda, CA 91335. YAFRA IFRAH, 7818 Wilbur Ave, Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Yafra Ifrah. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2793

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823364**  
The following person(s) is/are doing business as: DREAM CARE DIAGNOSTIC, INC. 6815 Foothill Blvd, Tujunga, CA 91042. DREAM CARE DIAGNOSTIC, INC., 6815 Foothill Blvd, Tujunga, CA 91042. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed here in. Signed: Arkadik Artunov, President, Dream Care Diagnostic Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2794

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813570**  
The following person(s) is/are doing business as: RAPT KITCHEN DESIGN, 6255 Beck Ave, #206, North Hollywood, CA 91606. ERICK SIMION, 6255 Beck Ave, #206, North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Erick Simon. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2795

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813570**  
The following person(s) is/are doing business as: WE PAINT AMERICA, 13175 Aztec St, Sylmar, CA 91342. SERGIO RUIZ CANDEJAS, 13175 Aztec St, Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Sergio Ruiz Candejas. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2796

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813579**  
The following person(s) is/are doing business as: INTERNATIONAL TENTS & SUPPLIES, 14339 Osborne St, Panorama City, CA 91402. YUTHANA SINGRUANG, 14339 Osborne St, Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Yuthana Singruang. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2797

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1813579**  
The following person(s) is/are doing business as: INTERNATIONAL TENTS & SUPPLIES, 14339 Osborne St, Panorama City, CA 91402. YUTHANA SINGRUANG, 14339 Osborne St, Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Yuthana Singruang. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2798

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823934**  
The following person(s) is/are doing business as: LUPE'S EXCELLENCE CLEANING SERVICES, 11721 Kittridge St, #10, North Hollywood, CA 91606. GUADALUPE YGNACIA TABARES, 11721 Kittridge St, #10, North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Guadalupe Y. Tabares. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2799

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823935**  
The following person(s) is/are doing business as: DDGA, DOCTOR DIRECTED GLOBAL ASSISTANCE, 5807 Topanga Cyn Blvd, #K102, Woodland Hills, CA 91367. DR ALI BOUYE, 3657 Birch St, Newport Beach, CA 92660. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Ali Bouye. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2800

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823936**  
The following person(s) is/are doing business as: RASANET, RASANET COMMUNICATION, RASANET VOIP, 15445 Ventura Blvd, #118, Sherman Oaks, CA 91403. KIM SAMI, 24133 Philirrm Ave, Woodland Hills, CA 91367. NILOUFAR SALEHI, 24133 Philirrm Ave, Woodland Hills, CA 91367. The business is conducted by: CO-PARTNERS. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Niloufar Salehi, Kim Sami. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2801

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823961**  
The following person(s) is/are doing business as: RASANET, RASANET COMMUNICATION, RASANET VOIP, 15445 Ventura Blvd, #118, Sherman Oaks, CA 91403. KIM SAMI, 24133 Philirrm Ave, Woodland Hills, CA 91367. NILOUFAR SALEHI, 24133 Philirrm Ave, Woodland Hills, CA 91367. The business is conducted by: CO-PARTNERS. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Niloufar Salehi, Kim Sami. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2802

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823961**  
The following person(s) is/are doing business as: RASANET, RASANET COMMUNICATION, RASANET VOIP, 15445 Ventura Blvd, #118, Sherman Oaks, CA 91403. KIM SAMI, 24133 Philirrm Ave, Woodland Hills, CA 91367. NILOUFAR SALEHI, 24133 Philirrm Ave, Woodland Hills, CA 91367. The business is conducted by: CO-PARTNERS. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Niloufar Salehi, Kim Sami. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2803

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823945**  
The following person(s) is/are doing business as: ACTION ARCO AM PM, 33488 Crown Valley Rd, Acton, CA 92502. SHOR OIL INC, 26750 Crown Valley Ranch, CA 91336. The business is conducted by: A CORPORATION. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Hossain S. Shor, President, Shor Oil Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2806

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823928**  
The following person(s) is/are doing business as: MOM INTERNATIONAL MOBILE SPA, 23679 Calabasas Rd, #643, Calabasas, CA 91302. EVELYN B. CARLES, 179 E. Javelin St, Carson, CA 90745. The business is conducted by: A CORPORATION. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Evelyn Carles, Merhan Djargery. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2807

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1713260**  
The following person(s) is/are doing business as: PAYSTAFF PACIFIC, 1000 Corporate Center Dr, #350, Monterey Park, CA 91754. CHUNG HING MANAGEMENT, INC., 1000 Corporate Center Dr, #350, Monterey Park, CA 91754. The business is conducted by: A CORPORATION. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Toby L. Calderon, President, Trimerge Incorporated. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/2/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2808

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823203**  
The following person(s) is/are doing business as: TIFANY GIFTS AND MORE, 1788 Sierra Leone Ave, #108, Rowland Heights, CA 91748-2822. FELIX ANDRADE RAMIREZ, 2260 Cantaria Ave, Rowland Heights, CA 91748. ANTONIA TAPIA LARA, 2260 Cantaria Ave, Rowland Heights, CA 91748. The business is conducted by: HUSBAND AND WIFE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/2/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2809

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823203**  
The following person(s) is/are doing business as: TIFANY GIFTS AND MORE, 1788 Sierra Leone Ave, #108, Rowland Heights, CA 91748-2822. FELIX ANDRADE RAMIREZ, 2260 Cantaria Ave, Rowland Heights, CA 91748. ANTONIA TAPIA LARA, 2260 Cantaria Ave, Rowland Heights, CA 91748. The business is conducted by: HUSBAND AND WIFE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/2/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2810

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823203**  
The following person(s) is/are doing business as: TIFANY GIFTS AND MORE, 1788 Sierra Leone Ave, #108, Rowland Heights, CA 91748-2822. FELIX ANDRADE RAMIREZ, 2260 Cantaria Ave, Rowland Heights, CA 91748. ANTONIA TAPIA LARA, 2260 Cantaria Ave, Rowland Heights, CA 91748. The business is conducted by: HUSBAND AND WIFE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/2/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2811

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823203**  
The following person(s) is/are doing business as: TIFANY GIFTS AND MORE, 1788 Sierra Leone Ave, #108, Rowland Heights, CA 91748-2822. FELIX ANDRADE RAMIREZ, 2260 Cantaria Ave, Rowland Heights, CA 91748. ANTONIA TAPIA LARA, 2260 Cantaria Ave, Rowland Heights, CA 91748. The business is conducted by: HUSBAND AND WIFE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/2/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/24/06, 8/31/06, 9/7/06, 9/14/06 BHW-2812

**FICTITIOUS BUSINESS NAME STATEMENT: 06-1823203**  
The following person(s) is/are doing business as: TIFANY GIFTS AND MORE, 1788 Sierra Leone Ave, #108, Rowland Heights, CA 91748-2822. FELIX ANDRADE RAMIREZ, 2260 Cantaria Ave, Rowland Heights, CA 91748. ANTONIA TAPIA LARA, 2260 Cantaria Ave, Rowland Heights, CA 91748. The business is conducted by: HUSBAND AND WIFE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/2/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fict













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GULF FRONT LOTS \$595k. Homes starting mid-\$300k. New master planned ocean front community on beautiful Mustang Island, near Corpus Christi, TX. www.CinnamonShore.com, 1-866-554-5758. (Cal-SCAN)

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able. Owner financing. \$29,995. Great 2nd home or getaway. Hitching Post Land Company. 1-888-812-5830. (Cal-SCAN)

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