

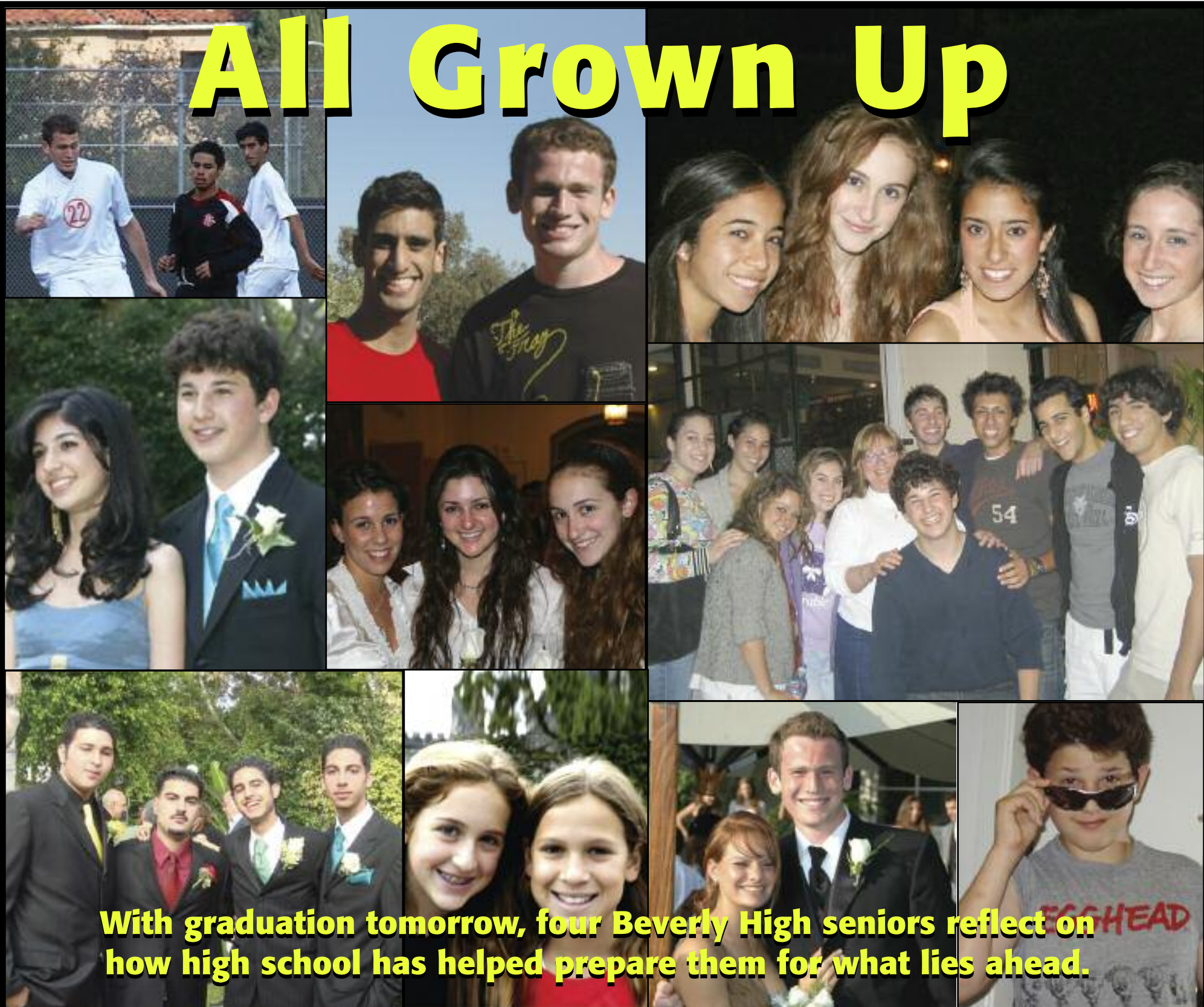
Beverly Hills Weekly

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Issue 402 • June 14 - June 20, 2007

All Grown Up



With graduation tomorrow, four Beverly High seniors reflect on how high school has helped prepare them for what lies ahead.

cover story • pages 10 & 11



letters & email

“Beverly Hills’ League merges with L.A.”

Correction to an item in Rudy Cole’s column: Neither the Southwest Homeowners Association nor Allan Alexander and I opposed Neiman Marcus. However, when Neiman’s opened and our area was suddenly flooded with so many employee and customer cars that many of us couldn’t park in front of our homes, we did successfully petition the City Council to adopt an urgency ordinance which was the City’s first area-wide permit parking zone. Bernie Nebenzahl and our wonderful late friend Jay Goldner also led those efforts. That was the beginning of the Southwest Homeowners Association. Since then, our Homeowners Association has worked successfully with Neiman Marcus on a number of mutual interests.

*Ken Goldman
Beverly Hills*

COLE RESPONDS:

Ken Goldman is right, neither he or Allan Alexander led the original battle against Neiman Marcus, that task fell to other, earlier residents of the Southwest. However, blocking the store’s employee parking on residential streets wasn’t precisely a welcome wagon act.

Corrections, Issue 401

In the “BHUSD Retiring Faculty and Staff Bid Farewell” article, it stated that Dorothy Wong stepped in to a flood in her classroom at El Rodeo. The flood was actually at Hawthorne.

WHAT’S ON YOUR MIND?

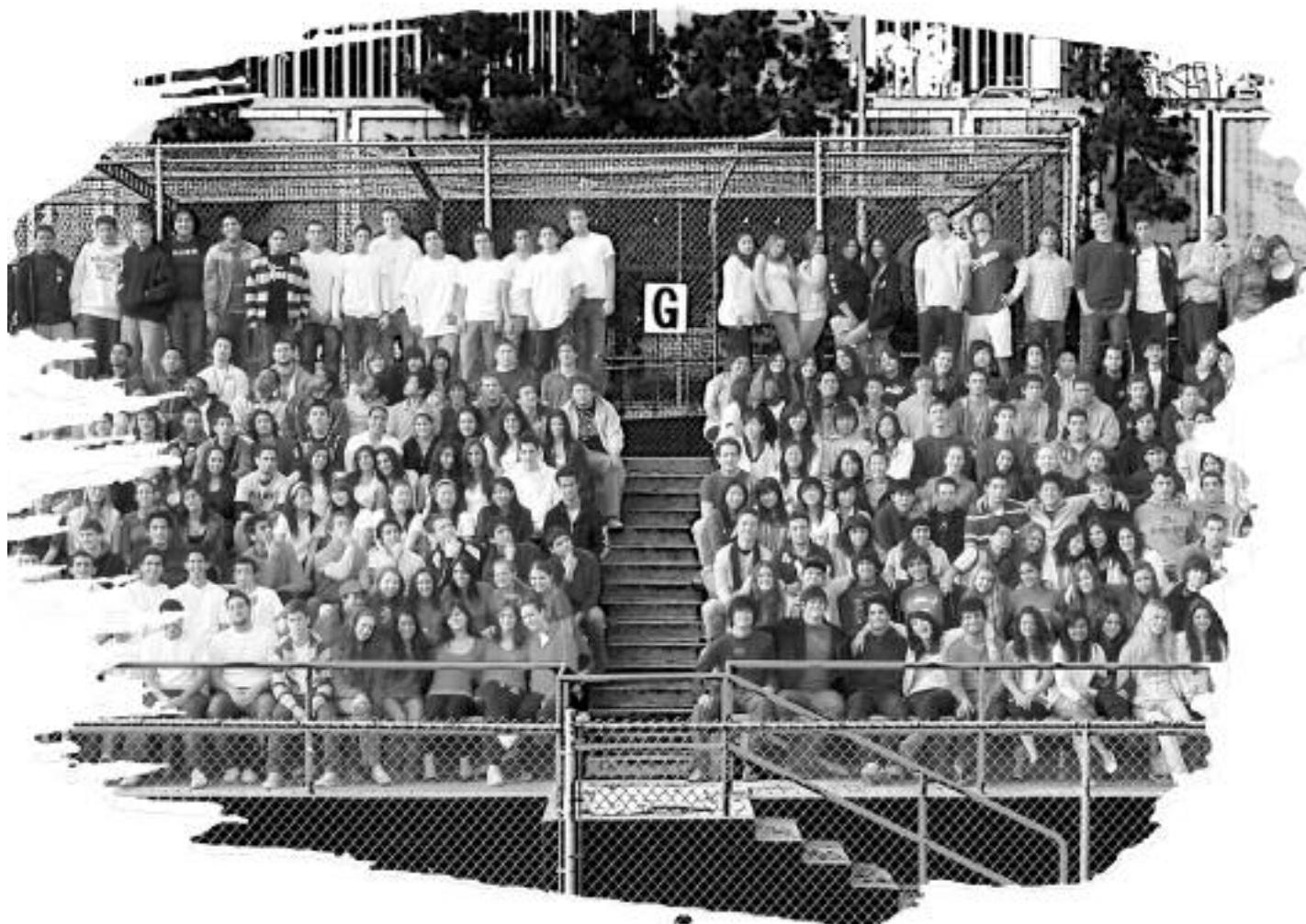
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NOTICE OF COMMISSION VACANCY:

FINE ART COMMISSION

The Beverly Hills City Council is seeking qualified residents to fill three vacancies on the Fine Art Commission. The initial term of office is for two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. Each appointee will be required to file an initial and an annual “Statement of Economic Interests” financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Services. Please DO NOT contact the City Councilmembers or the members of the Fine Art Commission regarding the Fine Art Commission vacancies.

Application forms for the Fine Art Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk’s Office, Room 190, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by email.

The deadline for filing applications for this Commission is Friday, June 15, 2007 at 5:00 p.m.

BYRON POPE, CMC
City Clerk

Beverly Hills Weekly

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city & schools

BHEF gives \$500k donation

The Beverly Hills Education Foundation presents large check after successful Apple Ball
By Abbey Hood

Board of Education president John Millan accepted the \$516,000 check to the Beverly Hills Unified School District from the Beverly Hills Education Foundation, presented by President Dev Hankin and Chairman of the Board Jean Rosenblatt at the Board meeting Tuesday. The donation will fund current technology budget and the first phase of the modernization of technology at the science and technology center in the district, said Millan.

"The donation is a kick start for the new technology plan for the district," said Millan.

The funds raised will go to cover the budget, as well as enhance the technology to more modern technology to be available to students in Beverly Hills' schools.

"Updated technology is crucial to the education of our students if they are to compete successfully and face the unique challenges of their generation," said Hankin. "We are thrilled to make this donation especially with the new

Science and Technology Center's September opening at the high school which will begin the first phase of the District's technology overhaul. We hope to see this level of technology throughout all five school sites and urge our community partners to help us with this effort."

A large portion of the donation was raised by the BHEF Apple Ball. The Apple Ball grossed \$750,000. The success of the event was due to

the large commitment of the event planners, coordinators and leaders including: co-chairs, Susan Forman, Jodi Galen and Susan Weisbarth and various Apple Awardees.

The ball's Spirit of Philanthropy's recipients Lili and Jon Bosse were the BHEF's "not so secret weapon this year," said Hankin. The Bosses made not only financial contributions to the foundation, but also dedicated their time to causes and efforts for the foundation's goal to "set the standard for excellence in public education," said Hankin.



From left to right; John Millan, Dev Hankin and Jean Rosenblatt

Photo: Barry Weiss



NOTICE OF PUBLIC HEARING:

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NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its regular meeting to be held on **Tuesday, June 19, 2007 at 7:30 p.m.**, in the Council Chambers of the City Hall at 455 North Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider the following issues for a **proposed mixed use project located at 8600 Wilshire Boulevard:**

CERTIFICATION OF THE ENVIRONMENTAL IMPACT REPORT FOR THE MIXED-USE PROJECT GENERALLY LOCATED AT 8600 WILSHIRE BOULEVARD AND CONSIDER ENVIRONMENTAL FINDINGS PURSUANT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT

AN APPLICATION FOR A PLANNED DEVELOPMENT APPROVAL AND VESTING TENTATIVE TRACT MAP FOR A MIXED USE PROJECT AT 8600 WILSHIRE BOULEVARD

A GENERAL PLAN AMENDMENT TO ACCOMMODATE MIXED USE DEVELOPMENT AT THE HEIGHT AND DENSITY PROPOSED FOR THIS PROJECT

AN ORDINANCE ESTABLISHING A MIXED-USE PLANNED DEVELOPMENT OVERLAY ZONE AND REGULATIONS PERTAINING THERETO

AN ORDINANCE APPROVING A DEVELOPMENT AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND WILSHIRE COLONIAL PARTNERS LLC (THE PROJECT APPLICANT) PURSUANT TO GOVERNMENT CODE SECTION 65864 ET SEQ. IN CONNECTION WITH A PROPOSED MIXED-USE PROJECT AT 8600 WILSHIRE BOULEVARD

At the City Council meeting of September 19, 2006, the City Council of the City of Beverly Hills considered an appeal of the Planning Commission's denial of a general plan amendment to allow a mixed use development project on the vacant lot at 8600 Wilshire Boulevard at the southwest corner of Wilshire Boulevard and Stanley Drive and extending southerly to Charleville Boulevard (the "Project Site"). The City Council approved in concept a mixed use development for the Project Site, and remanded the matter to the Planning Commission for additional input on the specifics of the project. At its meeting on Tuesday, June 19, 2007, the City Council will hold a public hearing beginning at 7:30 p.m., or as soon thereafter as the matter may be heard, to consider the actions set forth in this notice related to the proposed development at 8600 Wilshire Boulevard ("Project"). The discussion on June 19, 2007 will focus on the remaining issues presented by the Project.

A Draft Environmental Impact Report ("DEIR") was prepared for the project and the DEIR was released on April 17, 2006 for a 45-day public review and comment period pursuant to the California Environmental Quality Act. A public hearing on the DEIR was held on April 27, 2006. A final Environmental Impact Report has been prepared in connection with this public hearing.

Project Description

The Applicant, Wilshire Colonial Partners, LLC, has proposed to develop a five-story, maximum 61-foot high (including rooftop uses), mixed-use project on the vacant lot at 8600 Wilshire Boulevard.

The project would include a maximum of 25 residential condominium units; 6,383 square feet of ground-floor commercial space; and, up to 97 parking spaces located in a multi-level subterranean garage. Access to Project parking would be from Stanley Drive. The Project's loading facilities would be located on the site off of, and accessed from Stanley Drive. Approval of the project would be dependent on approval of a general plan amendment and an overlay zone for this location because the current C-3 zoning does not allow residential use; the current R-1 portion of the site would not allow multiple dwelling units; and the Project would exceed the existing three-story/45-foot height limit and FAR (Floor Area Ratio) allowed in the C-3 and/or R-1 Zone. In addition, approval of the project requires City Council approval of a planned development permit, a vesting tentative tract map, and a development agreement for this mixed use project. The Planning Commission recommended approval of the Project subject to conditions of approval that would require significant modifications to the Project as proposed by the Applicant. The Planning Commission's recommendations will be presented to the City Council at the public hearing.

Overlay Zone Ordinance and General Plan Amendment

The proposed overlay zone was requested by the project applicant. The proposed overlay zone would create an overlay zone to allow mixed use commercial/residential development on this segment of Wilshire Boulevard and apply it to the Project site. A General Plan amendment is also required and would allow additional height and density for this mixed use development.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact the Community Development Department, Planning Division, at 310.285.1123. Copies of all relevant materials including the plans and applications are available for review or purchase in the offices of the Community Development Department of the City of Beverly Hills, Room G-40, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC
City Clerk

BYRON POPE, CMC
City Clerk

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NOTICE OF COMMISSION VACANCIES:

HUMAN RELATIONS COMMISSION

The Beverly Hills City Council is seeking qualified residents to fill three upcoming vacancies on the Human Relations Commission. The initial term of office for each position is two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointees will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Human Services. Please DO NOT contact the City Councilmembers or the members of the Human Relations Commission regarding the vacancies.

Application forms for the Human Relations Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 190, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by email.

The deadline for filing applications for this Commission is Friday, June 29, 2007 at 5:00 p.m.

briefs

Barclay named new BHHS assistant principal

Beverly High principal J Guidetti announced Rick Barclay as the school's new assistant principal. Barclay will join existing assistant principals Amy Golden and Toni Staser July 1.

Barclay has been a math, science and associated student body teacher for nine years in the Oak Park Unified School District, which is also Guidetti's family's school district. Barclay teaches at Medea Creek Middle School, the only middle school in Oak Park.

Oak Park is located in the southeast corner of Ventura County, next to the Los Angeles county line. It is adjacent to Agoura Hills. At the six schools in the district, there are approximately 3,770 students.

The position of assistant principal at Beverly was posted twice before it was eventually filled by Barclay. Barclay's predecessor Elizabeth Hicks is leaving after only one year as assistant principal.

"I am excited to be in the Beverly Hills Unified School District," said Barclay. "I look forward to being part of the Norman Nation."

Mayor Jimmy Delshad addresses CSUN Graduates

Mayor Jimmy Delshad addressed the College of Engineering students at California State University of Northridge in a Commencement Ceremony on May 31.

Delshad graduated in 1965 with honors from the engineering school, then known as the San Fernando Valley State College.

Delshad spoke to the students about his dreams when he first arrived to America with his brother and only about



Photo: Tara Brucker

The Reds Team, of the Beverly Hills' Little League Girls' Minors' softball, ended their season with a pizza party at Jacopo's on June 9. Back row from left to right: Madison Lee, Lauren Jones, Lauren Kurtz, Reese Brucker, Greer Brucker and Marni Zipper. Front row from left to right: Chloe Ticknor, Daphne Harrington, Christina Boghosian, Sarah Batiste-Sertner. Not pictured Geovanna Nicholas-Julien and Samantha Goodman.

\$100 in his pocket. America was the opportunity to accomplish anything, said Delshad.

"I learned that passion and persistence would make the difference, and to look at obstacles as an opportunity for bigger success," said Delshad.

Delshad also spoke about the importance of goals and reaching those goals as one goes through the journey of life.

"You only see obstacles when you take your eyes off the goal," said Delshad.



Taylor to go on special assignment

Next year, Beverly High social studies teacher Steve Taylor will go on special assignment "5/5" or full time to act as negotiations facilitator for all four unions that work in the BHUSD. He will also assist subject area specialists in grades kindergarten through



The Braves Team celebrates their 10 to two win over the Cardinals, from left to right: Parker Davis, Zach Gaon, Joey Leifer, Elijah Givens, Ethan Forman, Jack Ross, Adam Wannon (faced away from the camera), Jarod Forman (back row, almost covered), Sam Berman, Riley Jameson, and Jonathan Levi. The coaches are from left to right: Gary Ross, Alex Gaon and Michael Levi.

eighth.

This year Taylor worked on a special assignment half-time, focusing on PLC's or "professional learning communities."

"[Taylor] previously worked on developing and implanting professional learning communities that focused on a student learning environment," said Board of Education President John Millan.

Millan said the concept of the professional learning communities regarding keeping student orientated instruction will still be used in the classroom.

With his newly assigned position, the hope is that Taylor will be given the time needed to help subject area specialists analyze data, needs and create a focus for information collected through data and resources and negotiate contracts with all four unions, said Millan.

"Although he is out of the classroom, we are still using his skills as an educator," said Millan.

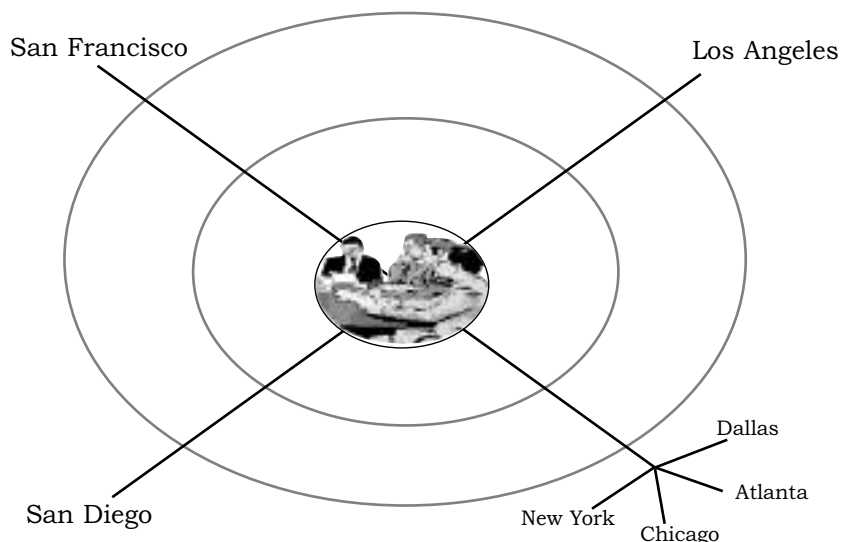
briefs cont. on page 7

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sports & scores



BHHS Alumnus Signs With Major League Team

Norman football team playing host to tournament Saturday.

By Steven Herbert

Joe Rocchio, a 2003 Beverly High graduate, is expected to learn Sunday where he will begin his professional baseball career.

A right-handed pitcher, Rocchio was chosen by the Philadelphia Phillies in the 10th round of Major League Baseball's First-Year Player Draft Friday, the 323rd selection overall, signed with the National League team Monday, then reported to its spring training base in Clearwater, Fla. for a mini-camp.

Rocchio said he expected to be assigned to either Philadelphia's Class-A South Atlantic League affiliate in Lakewood, N.J. or its Short-Season Class-A New York-Penn League affiliate in Williamsport, Pa.

Rocchio said he was "very excited" to be drafted and did not have a preference about the team selecting him.

Tim Kissner, the Phillies' area scout who recommended that Rocchio be drafted, said he had scouted him since his sophomore season at Cal State Northridge and was

impressed by his arm strength.

"He throws rather hard," Kissner said.

Rocchio played four seasons for the Matadors, and was second in school history in games pitched with 85 and third in career saves with 10.

Rocchio was 2-8 with three saves and a 5.25 earned run average this season. His 60 strikeouts, 13 starts and 85 2/3 innings were all team highs.

Rocchio's 2007 won-loss record is deceiving, Kissner said.

"Wins and losses depend on the team," Kissner said. "His stats weren't the best, but he has ability."

Rocchio was shifted from being Northridge's closer to a starter midway through the season because the struggling team had very few save situations. He will be used as a reliever in the Philadelphia organization, Kissner said.

Returning to a relief role will be beneficial to Rocchio, Kissner said.

"He has a very good fastball and when he will only have to pitch an inning or two and not have to pace himself, Joe will be much more effective," Kissner said.

Rocchio will also benefit from not having to pitch to players using aluminum bats, as he did in college. Aluminum bats give hitters several advantages, Kissner said.

"Once he starts facing players with wood bats, you'll see very good things from him," said Kissner, who said he was "very optimistic" about Rocchio's chances of reaching the major leagues.

Rocchio said he will have to work hard to become the third Beverly High alumnus to reach the major leagues, following pitcher Ryan Karp and designated hitter Ken Harvey.

"Every day you have to get better," said Rocchio, whose mother Elaine and sister Natalie are both teachers at Beverly Vista School. "If you don't, that's when you fail."

Rocchio said he will return to Northridge during the off-season to complete the final

16 units he needs for his business administration degree.

Football

Beverly High is scheduled to begin its summer season by playing host to the 2007 Best in the West Tournament Saturday.

The Normans are set to face Los Angeles Garfield at 8 a.m., Covina at 9:20 a.m. and El Toro at 10:40 a.m. in seven-on-seven touch football pool play games at Nickoll Field. The single elimination portion of the tournament begins at 1 p.m.

The tournament customarily serves as a "measuring stick" to determine the team's early progress, coach Carter Paysinger said.

Steven Herbert also covers sports for the Los Angeles Times and The Associated Press. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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from the hills of beverly



Morris Wants To Build Big

But will they return your call?

By Rudy Cole

Compared to some of the other projects in the pipe line, the William Morris plan to build a new home office on North Beverly Drive has almost been as mysterious as a Soprano's final episode.

There has been little or no mammoth community outreach, no highly publicized public meetings or receptions and no full page ads in the community press extolling the virtues of a planned development that could bring more traffic and density to the business triangle than the Montage Hotel and Gardens, and we know how much contention that brought to the city.

Of course, we begin with the obvious: We want to keep William Morris and all those going-to-lunch, hungry agents in Beverly Hills. We have lost CAA and ICM to Century City and to lose our oldest talent group would be a significant blow to our economy.

Also, William Morris has been a fairly good corporate citizen. In more recent years they have been supportive of community organizations, including the Beverly Hills Education Foundation. (Not quite so civic minded are all those agency workers who constantly ignore jay-walking laws on El Camino as they rush from

their west to east office buildings and back. The intersection is only feet away.)

William Morris, in recent times, has had two major expansions during their tenancy in Beverly Hills, one addition on El Camino and the other on Rodeo displacing what was once our most famous restaurant, Romanoff's, and later a supper club.

Their entitlements then as now carried the argument that we must keep them in the city.

A side issue, which has nothing really to do with the merits of their proposal, is the role of former Mayor **Mark Egerman**. His taking on William Morris as a client triggered the push for a more encompassing ethics ordinance. Egerman left the Council and it seemed he was back representing development clients within minutes. He became the poster boy for ethics reform ordinances pushed by now Vice Mayor **Barry Brucker**.

Egerman did nothing illegal, the then ordinances did not inhibit his ability to represent William Morris or anyone else, and he is not the only former mayor to rep builders, including some non-lawyers such as, amazingly, **Les Bronte**.

There are even some reasonably valid arguments that former councilmembers help bring more reasonable and rational projects to the table by knowing what is realistic and what is too ambitious or pervasive.

In fact, it was Egerman's squeaky clean image that gave much credibility to the Montage project which he strongly supported as mayor.

That issue aside, there is a far more important consideration involved in the Morris proposal:

What assurance does the city have that the agency will actually stay here and that at some future time the building will not become another office structure, leasing to less economically beneficial tenants? What if they want to convert to medical later, pleading for exemptions of the more demanding parking requirements? How much of the 210,000! square feet will actually be for agency uses?

There is a possible remedy and one the city should very carefully consider: The agency should be required to provide a long-term bond assuring that they will remain at this location and in the city. Failing this, the project should not be approved.

Something most of us never considered was that the city itself would become one of the largest owners of commercial property in the community. The inventory includes not only the civic center, large parcels in what was the Industrial Area, but straight commercial properties around the

Triangle.

Did you know the city leases to a Rite Aid, a newsstand, a food market, our only hardware store and at least one major restaurant? Thanks to the forward looking efforts of past City Councils, this property ownership and management is a major source of city revenues, when the system works.

Under the direction of City Manager **Rod Wood**, the city made a wise decision and hired a highly trained expert on commercial renting and that already seems to have paid off with the leasing of space for a high end restaurant on the former T Lot, next to the Montage.

Being economically productive is and should be the primary concern of the city acting as property owner, but not entirely. The leasing criteria should also encompass demands and needs not easily attained in the private sector.

Example: The loss of Dutton's. Clearly, a private property owner has no obligation to examine community interests when signing a commercial lease - the market determines the rental. The bookstore was brought to the D Lot because high rents made a Dutton's, or any bookstore, unlikely anywhere in the triangle. Acquiring a bookstore was one of the arguments most heard when the city proposed developing the D Lot.

Dutton's left under cloudy and difficult circumstances. Dutton's argues that the city did not even try to understand their problems and the city responds that not paying the rent was not acceptable, even for a bookstore. Whatever the merits of the dispute, and both the city and Dutton's have made their reasons for the loss very clear if conflicting, the broader issue continues: Revenue yes, community needs too, including a bookstore.

We want a neighborhood type market on North Crescent and the city has made "adjustments" so that the Beverly Hills Market can survive. The



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rent the city receives for the next door hardware store, Pioneer and Lucerne, may also not be at market value, but it too serves a city demand.

Now the same area has lost one of its few remaining barbers, replaced by a hair stylist. The local barber was a Beverly Hills institution, cutting men's hair without any pretense or costs of "styling" and the customers were loyal and many. Now gone, shall we say scalped by the city?

My father tried to teach me a good rule of life: Never criticize anyone's work unless you are willing to trade places. But my father never shopped at Rite Aid or K-mart.

Actually, the K-mart sales person I encountered last week make the Rite Aid crew look like models of retailing, well not quite. I made my way to K-mart on Third for several reasons, the most important of which was a desire to find a simple onion chopper. I vaguely remember having bought one there years ago. On a sort of impulse, I also decided to buy a very inexpensive wrist watch, my anniversary present from the wife having been damaged by clumsy me and I needed a temporary time piece.

I found an enclosed counter box in the middle of the store that seemed to feature assorted jewelry. "Is this where I can find men's watches?" I asked the sales clerk, who had absolutely no other shoppers within shouting range.

"Yeah," was her enthusiastic response.

"Could I see some please," I asked.

"What kind do you want?" she offered.

I had no idea, but asked to see some in the lower price range. Slowly, she produced some with names I could not recognize. When I asked if she had others, she compromised her principles and said, "I told you they were at the end of the

counter."

Now, I had this strange notion that salespeople were there to sell; not this person who acted as if I had invaded her otherwise tranquil life. I bought a Timex, bothered her with one more request, to take the watch out of the package. As I was leaving, she asked, "You might want the instructions," not an offer to set the date or time.

Incidentally, if you need a good watch repair job, I can recommend an old fashion artisan who does prompt work at very low prices. (Hopefully, he won't read that last bit.) His name is **Vlady Lukach** and you can find him at 9457 Charleville, a space he shares with a shoe repair place.

You probably never thought you would find **Paris Hilton's** name in this column, but the temptations were just too great, issue wise, of course. I am amazed that no one has yet to use this line, "Imagine, a Hilton complaining about the accommodations." One of the impacts of this whole tasteless saga, is the challenge the Hilton judge made to Sheriff **Lee Baca's** authority to decide when he can release a prisoner in his custody, and that could seriously impact the whole jail system, now under a federal mandate to reduce overcrowding. Baca has been able to release some non-violent people under a legal premise now in serious doubt.

The harsh criticism of Baca is also unwarranted. It must have been far harder for him to make the decision to give her an early release than to pander to popular demand that she serve her full time. As for the argument that the system is favoring the rich, what a surprise. The justice system is not now and never has been fair. Why wasn't there a public outcry when Hilton arrived with

a small army of lawyers? The average defendant probably has no private counsel and, if the punishment includes a fine, not nearly the resources or the pain caused by an equal punishment monetary settlement.

Quite by accident, I watched a Fox News network talk fest on the Hilton story the other evening. She who controls the remote loves to disrupt my tranquil life with a quick switch to Channel 47. The panel of "experts" was calling for the ouster of Baca when one demonstrated his acute knowledge of California law by declaring, "this guy, Baca, is just an appointed sheriff, how dare he challenge a judge's ruling." Sheriffs in our state are only appointed to fill a vacancy, they are from then on "elected" office holders, as are Superior Court judges. Baca won his last election with ease. Some expert.

As for Fox news, I asked a field reporter for Channel 11, who was doing a quick interview on you-know- what smoking issue with me recently, if there was any fallout from the network news show on the locally owned Fox i.e. Murdock owned station.

"Yes," she said. "We deal with it all the time."

How difficult the connection can become was made clear to her when she was scheduled to speak at a Valley school's career day. When one mother heard a "Fox" reporter was coming to the school, she refused to allow her daughter to attend classes.

However, the local Fox station is not a doctri-

briefs cont. from page 4



Beverly Hills resident launches "Pretty Thing"

Beverly Hills resident Meghan Kendall unveils her store Pretty Thing, at 9856 Little Santa Monica Boulevard in Beverly Hills.

Every woman deserves to own a pretty thing or two, and being pretty doesn't mean being uncomfortable, at least not if shoppers shop at Pretty Thing. Kendall's store is treasure box full of pretty things.

"This is where beauty meets comfort," said Kendall. "The clothes are easy to wear but pretty."

Light pink walls and chandeliers accentuate the hand-selected, affordable clothes at Pretty Thing. Delicately hung and placed are clothing lines including: Rozae Nichols, Zooney, Havaianas, Scoop, Genetic Denim, Cosabella, Love & 8, A Common Thread, Burning Torch, Fluet and Spanx.

Kendall, an on-the-go mother of a 7- year-

naire home for ideologues and does take reporting fairly as a responsibility. As for the cable network, just tell me how to use parental blocking methods on the spouse.

Local Hero: Back by some popular demand and if you want this to continue, send me some nominations. My hero this week does nothing spectacular unless you call handling the continuing pressures of a busy bank's demanding patrons with tack and efficiency a social phenomena. Last week, I watched as Wells Fargo Wilshire-Crescent customer service manager **Jo Dennie C. Canapi**, his honest full name, deftly juggle an upset senior who could not understand a problem with her statement, a frenzied customer disturbed that a wire transfer had not arrived and a patron without sufficient identification to complete a check cashing process, and all this with the usual long line of bank clients. But he did this with such calm tact, efficiency and a friendly smile that disarmed even the most impatient of his customers. After my K-mart adventure, could I do less than recognize Canapi as this Week's Local Hero?

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

old and an 8- year- old, both of whom attend El Rodeo, said she likes to wear clothes that are easy but comfortable- this is the overarching theme she chose for Pretty Thing. And with summer around the corner, Kendall said her silk lines and cotton are perfect to stay cool, comfortable and chic.

Kendall recommends, "easy and feminine" styles, "dresses above the knee in fun colored silks by Rory Becca and Fluet, beautiful Turkish cotton print sundresses by Taka, White Rich and skinny jeans with tanks, tees with an eco friendly message by Zooney & Love and 8, sleeveless cotton tunics by Nap- alone or over jeans or a bathing suit, and jeweled Havaianas." All these items are available at Pretty Thing.

Their website is prettythinkinc.com.

Board of Education election filing period to start July 16

The first day for candidates to file their declaration for candidacy for three available seats on the November 6 Board of Education election will begin July 16 and extend through August 10.

Anyone registered to vote in Beverly Hills and 18 years or older is eligible to run.

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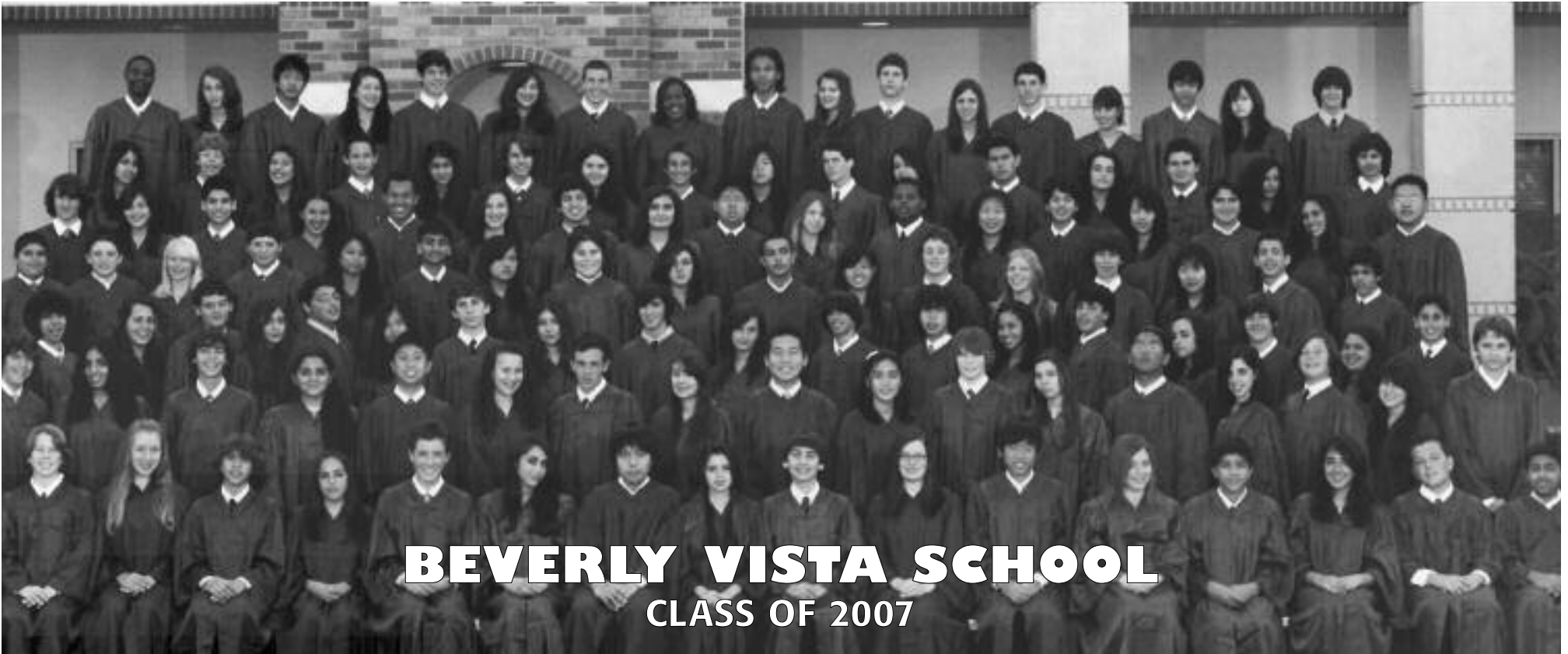
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(Second Row) Blake Chase; Talia Yektafar; Eugene Katkovski; Donna Kahen; James Tam; Michele Wunderlich; Joseph Perez; Briquella Yanez; Schuyler Ream; Cara Martinez; Benny Upchurch; Mira Nassar; Eugene Kim; Talia Smith; Isaac Lutbak; Eliza Robinson; Wills VanSkaik

(Third Row) Alon Efraim; Blakely Winston; Matityahu Cohen; Rachel Ohana; Aron Yeganeh; Qiao Ruan; Tanner Le Moine; Lior Miles; Alex J. Dahan;

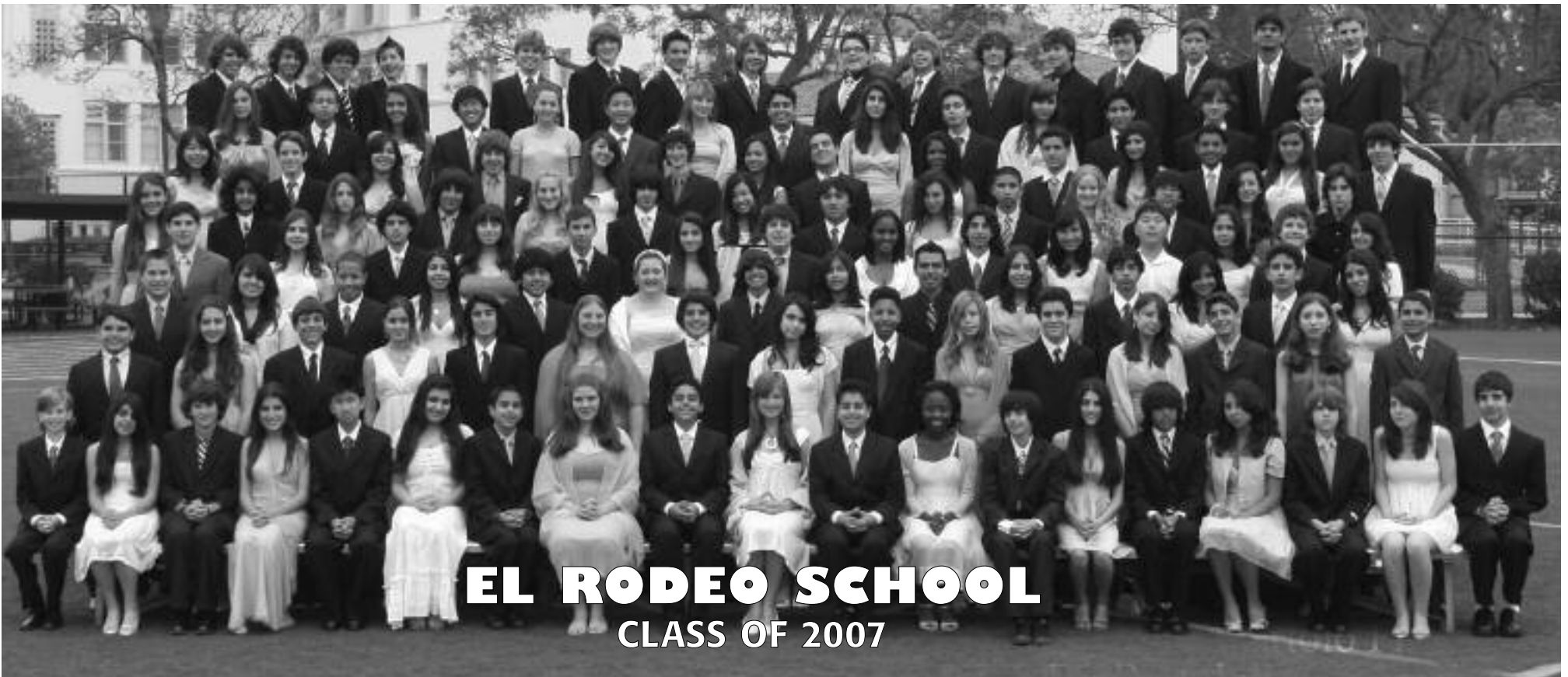
Jaclyn Karpiak; Jonathan Simozar; Jack He; Nicole Levy; Moises Levy; Jasmin Kohan; Damien Michot; Jessica Rose; Tal Barnston

(Fourth Row) David David; Jamie Bensadigh; Natalie Ainslie; Philip Cooper; Allison Bantog; Ronit Kumar; Angelica Sinaguinan; Ben Finer; Ramona Yaghoubi; Jonathan Soleimani; Eunice Sun; Henry Evans; Megan Margolin; Leo Gettleson; Joanne Baek; Jonathan Assia; A.J. Williams

(Fifth Row) Adam Unger; Mindy Kim; Idan Mizrahi; Veronica Menendez; Tarence Lewis; Shoshana Young; Julian De Los Prados; Yasaman Saketkhou; Andrew Park; Samantha Elbaz; Shane Paul McGhie; Michelle Won; Mosheh Isaacian; Da Hee Joo; Nick Enayat; Yuval Vered; David Jo

(Sixth Row) Deborah Yerushalmi; Joshua Berris; Noor Maarfi; Max Trevino; Bar Zafrany; Jonathan Schwab; Valeria Morra; Jacob Nierob; Andrea Choo; James Karlin; Alex Johnson; Raul Flores; Foujjan Kafri; Oliver Bogner; Nicole Hendizadeh; Shayan Ardalan

(Seventh Row) Jeffrey Bradshaw; Danielle Kaye; Dustin Park; Molly Mendelsohn; Josh Newman; Leetal Eliyahu; Andrew Bogart; Chelsea Staine; Bradford Hobbs; Keighley Ashkenazy; Ryan Karpel; Michelle Wolff; Daniel Kolko; Patty Salgado; Kendrick Kui; Jaci Lerner; Shane Shapiro



EL RODEO SCHOOL CLASS OF 2007

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(Second Row) Aaron Kohanim; Annie Ackerman; Andrew Beroukhim; Ilona Kulinska; Sebastian Elghanian; Yasmin Nizam; Amir Kashi; Bronte Mehdian; Darsan Solomon; Nanette Nikkinen; Jarret Anaraki; Ti Krell; Brandon Hakakian; Anna Bella Korbatov; Matt Taban

(Third Row) Thomas Hayostek; Shayna Tabaryai; Dakota Maysonet; Niki Ashtiani; Armand Farrokh; Cheyenne Mottaghi; Danny Talasazen; Abeer Halani;

Jonathan Kohanim; Charlotte Banayan; Ali Daeenejad; Jessica Lopez; Brandon Saadian; Camille Yona

(Fourth Row) Saleem Nora; Emmuelle Hodara; Brandon Partovy; Marilyn Soriano; Sultan AlHarthi; Saba Zahir; Jon Rabin; Ashley Madison; Maher Nizam; Akane Tachibana; Josh Yang; Christina Collins; Mitchell Presas; Brigitte Neman

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(Sixth Row) Marika Liu; Nick Herbert; Layla Farrahi; Ethan Gabbay; Natasha Navi;

Jonathan Jason; Kristen Lloyd; Michael Soleimani; Nia Freeman; Ryan Sassounian; Mina Hadjian; Malik Blades; Lindsey-George Reyes; David Bresnick

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(Eighth Row) Matt Rennie; Jeremy Wohl; Jad Merhi; Chase Carten; Nicholas Nikkinen; Cody Cohen; Alex Gabbay; Alex Winter; Matt Dahan; Joakim Nikkinen; Brad Brunell; Bennett Fischer; Thomas Blauvelt; Torrey Lubkin; Miles Iclisoy; Theodore Feldsher



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(Fourth row) M. Shapiro; C. Kim; S. Chee; T. Boggan; D. Ahdout; N. Parvizi; S. Adasha; D. Aminpour; J. Nazir; D. Kim; W. Flores; P. Gilham; B. Elijahou; D.J. Richter; C. Audigier; F. Jimenez; S. Baron; M. Pashman; M. Sedighian; S. Alula;

A. Sleisenger; R. Caren; N. Moy

(Fifth Row) M. Grubman; A. Shaheri; N. Nisim; S. Hubschman; E. Baker; A. Math; B. Lancer; M. Gluck; N. Harper; S. Suh; S. Khodadad; M. Yashar; J. Myers; J. Golshan; D. Seghian; J. Rezvani; M. Safvati; S. Moheban; J. Sleisenger



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CLASS OF 2007

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Elliot Pourtavosi; Sofia Azizi; Chris Zhang; Cassandra Jolton; Adam Lasman; Jane Song; Anthony Cohen; Behrad Shahrooz

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coverstory

ALL GROWN UP

With graduation tomorrow, four Beverly High seniors reflect on how high school has helped prepare them for what lies ahead.

Tomorrow 487 seniors will receive their diplomas and begin a new chapter of their lives.

These four graduating seniors are not necessarily the class valedictorians or the star athletes. They're just a cross section of rank-and-file students and teenage life in Beverly Hills today.



EMILY

I'm not going to say that I loved every moment of high school; because, in reality, I didn't. Sometimes I worked hard, and it didn't pay off. Sometimes I wasn't able to see through situations that I clearly should have. I cried too many times to count, and I did things that I regret. But as a whole, I loved Beverly.

I loved the unforgettable times in Senor Jose Pexioto's Spanish class, and making a tea party in Krisha Deaver's AP Lit Class. I loved the people I met. Their unique personalities and quirks that were only great enough to match mine. My greatest memories are not of high school parties and the typical, but instead of being with a few close friends just sitting around in my house listening to music or attempting to bake

cupcakes together.

You find in high school how true it is when people say, "it's not where you are, but whom you're with." Because look at anyone's high school experience, it is not the structure of the building, or your terrific schedule that you managed to get in the midst of the chaos of the cafeteria during scheduling, it's the people you are with that truly make the experience. Because nothing would be worth it if I didn't have close friends beside me the entire time. Because it is these people who will listen to you when you need to vent, or don't mind the 15 phone calls, when you are starting to panic the night before your AP Statistics test.

It is the teachers who, in high school, become like your friends, and who don't mind missing lunch to help you get that needed A on your next test. Or that one teacher who you have confided in and always will ask how you are, just to make sure.

It's these little moments, and these incredible people that make up high school. I have so many fond and amazing moments that are permanently imprinted on my mind. The best of them was when I took a trip to Joshua Tree with the ASB (Associated Student Body). After packing up our duffel bags we squished into the SUVs and started on our drive to the desert. We blasted cheesy, sing along music from the car's sound system, and talked non-stop. We were having the time of our lives. When we got to Joshua Tree we unpacked and attempted to set up our tents. We were surrounded by the most beautiful views I had ever seen. It was just us, ASB, together.

During the day we went rock climbing, as led by our advisor, Loren Newman. We took hikes throughout the desert, and when we were tired we all read magazines and talked near our campsite. At night, after eating an amazing dinner, about 10 of us climbed up to a sitting area near our campsite. We brought up blankets, all laid down and looked up at the phenomenal sky.

The next day we had a massive dance party next to our campsite. We played music and every single one of us was dancing, students and teachers alike. With ASB, it did not matter that I was just a sophomore, we were all friends, the freshman, the seniors, everyone. All of us together camping for three days brought us close.

ASB had always been a vital part of my high school experience, but now I truly see how incredible these people were. It is these people that you love spending time with, who understand you, and who you run to after you just found out that you won your election. They are the kind of people that are silly enough to dance in a parking lot together, but are still able to help you when you really need it.

Ironically enough my lowest point of high school has to be the beginning of freshman year. I had just moved into the district, and had previously attended private school in West LA. I was so excited for freshman year. I was ready to start fresh, and I was thrilled to go to Beverly.

However, the difficulties I encountered were more than I expected. From the surface, it seemed like I was perfectly fine. I was professional, always putting on a smile and continuing on my day. But the truth of the matter was that I felt alone. Yes, I had many acquaintances, but I still never felt part of a group. It seemed like everyone had been friends since kindergarten, I felt out of the loop.

Unlike many Beverly students, lunch was the low point of my day. I never knew where to sit and even when I was with a group I still felt alone. Slowly, but surely, things got better. But, I honestly can say that it was the few teachers that I confided in that helped me the most. As low as this point was in my life, it made me stronger and a better person. I'm much more conscience of the people around me, and I know never to underestimate the importance of a little smile to someone you see, as you pass them in the hall.

Besides learning the vital importance of friendship, I also noticed how important it is to be proud of one's self. And after the ups and downs of high school, I still feel so proud of myself. I came into high school just hoping to do well enough that I would get into college, but instead I came out with so many memories and accomplishments.

I started as a freshman representative in ASB, and ended up being president of the school. I performed in musicals, plays, and one acts. I played on the first women's lacrosse team in Beverly Hills. I was able to travel to New Orleans twice to build houses, the second time with my closest friends in ASB.

I started out as a 4'10" freshman, and ended my high school career off as a 5'6" senior, with so many hopes and aspirations for the future, and many incredible experiences that I will always remember.

—Emily Wolfe



EIMAN

To me, the four years of high school are an experience that every kid should go through because it prepares you for life in ways you never thought it would.

I have two older brothers that also attended Beverly High and I would always pick them up with my mom after school. Every day something new and exciting would happen. The first day of school was coming up and I wasn't scared or nervous. I was pretty excited because I knew all of my friends were going to be there. I also had my cousins there at the time to show me the ropes.

So it's my freshman year and I went from being the "big man on campus" at Horace Mann to being just a "freshman." My freshman year, I was really into my school work and participated in school activities like the basketball team. As I grew older more things changed

which is a part of life because without change everything remains the same. I didn't have most of the same friends I did in junior high because we all slowly went our separate ways with sports, girls, and school. My freshman year was very enjoyable and I got the chance to meet a bunch of new people and see a bunch of new faces. Freshman year all my grades were superb! No summer school was needed, so I got to relax for the summer.

Sophomore year comes along and it is pretty much the same as my freshman year, but as the year goes along I get more mature and I get the hang of high school much better. I got to pick the classes and teachers I want so it makes it much easier and more enjoyable for me, because I don't have to work as hard as I did my freshman year. A good part about high school is that you don't always have the same classes with the same people. Because you have different people in all of your classes you get to meet new friends.

In my English class, I met a new kid that just came to our school from another school in his sophomore year and we got along. As days went by in school and we became tighter and tighter, we started kicking it more. During lunch times, we would walk to the Taco Bell in the twin towers and go to lunch there. Through him I met a bunch more new people that I liked chilling with. I also started hanging out with my older cousin much more because he is family and that's what's crackin'.

Now it's my junior year - the year that everyone says is the hardest and the year the most work is done- but not for me I was just chillin'. I got the teachers I wanted and the classes I wanted. Now we are a humongous group of friends and I happen to be the only junior out of the group of seniors. My junior year was my favorite year out of all four years because all of my friends were there. We came to school together, were at school together and left together. Coming to school was fun except the whole "waking up in the morning" part. But after second and third period it was nutrition, and after nutrition was always relaxing and fun. I never had a lot of homework; mostly all of my homework was in math and that was the only homework I would do. As the year went along, all my friends were seniors and they all got out at 1 o'clock and I got out at 2:40. If I stayed till 2:40, there was no one there for me to be with or even to leave school with. I ended up changing my schedule to have a first period at seven in the morning and leaving at one. This didn't work out at all because I am not a morning person at all!

That year grade-wise was my worst year, but at the same time I had the most fun and many memories were made that year. I experienced new things and I learned a lot about many people and how people can act at times. It was coming towards the end of the year, and my plan was to take my proficiency test and leave high school a year early. But that didn't work out too well because by the time I told my mom about my plan she was telling me how I can't leave because she wanted to see me graduate on stage. I couldn't change my grades and I was in a tight spot because I was short on credits. So, I went to Moreno High.

Then it was my last and final year. I wasn't really disappointed because all my good friends had graduated already from Beverly. So I go to Moreno, and I see a couple familiar faces. I

check it out to see how it is. That same day, I sat down and talked to my teacher. He told me what I needed to do to graduate. I was taking notes because my main goal now was to graduate, especially after I had all my fun in the past three years. What really helped me with going to Moreno, is having school from 8:30 a.m. to 11:45 a.m. Now that all my friends are busy with college, I didn't have much to do after school. For a month or two after school, I would go eat, go home and try to find something to do. But there wasn't always something to do and I would waste a lot of time.

One day when I was at lunch I got a call from my friend asking me if I wanted a job. The second she asked me, I didn't think twice about saying yes. I ate my lunch and walked right there. I went there, checked it out and had to go through my eight hours of training, which was two hours a day. I went through my training, had a little trouble at first, and then got the hang of it as the days went by. It is a good place for me to work because I can come here after school at anytime I want before two and it is close to school, places I eat and close to my house, basically a dream job.

My hours here are also very good because I work three days a week and have time to do my work to graduate. My senior year was mostly school, work and home. A repetition of that throughout the year, it sounds boring but it was a blast. Moreno was great and I enjoyed going there because the three teachers help you out when you need help with the work. They don't sit down and teach it to you. You work alone, teach yourself and if you have any questions on anything they will be more than happy to sit down and teach it to you step by step. They really showed me if you work hard and try to accomplish your goals and not just sit there you can actually do something.

And the last thing that made my senior year enjoyable was my new friend Chubs. She made me create "the yard" and now I spent most of my time handling my business in there. In short, my high school years were great. I'm outro homie. ONE!

—Eiman Matian



ERICH

As I graduated from Walter Reed Middle School, where I had been placed in the Very Highly Gifted Individualized Honors Program, to Beverly Hills High School, my life was about to change drastically. Although most kids arrived at Beverly from the four district feeder schools with the friends they made, I came from "out-of-the-district," and didn't know anyone. The counselors gave me UCLA's proficiency tests, and put me in AP Calculus BC, AP Physics C, and all honors classes, something they had never done before in the history of the school to a student in 9th grade at 12 years old. They assured me that it made sense, since I had honors math analysis and AP Physics B in 8th grade, and had received a 5 on the AP exam.

The youngest and smallest in the school, the other students chided me, calling me "Genius kid" or "Calculus." The newspaper did a feature article on me. In an adolescent world, these dubious distinctions set me apart. At first, I was unhappy, miserable even, but, thanks to my experiences at Walter Reed, at least I wasn't afraid. At that point my brother, a senior at Beverly, said something I'll never forget. He said, "Take advantage of every opportunity and have as much fun as possible, but above all, find out what is important to you." Rather than give up and succumb to the labels, I tried out for the Water Polo team and made it.

By the end of my freshman year, I had the highest grade on the calculus final and in the class. Literally, I became famous, and students that I had never met, came over to talk to me. "Calculus" was no longer my death knell nickname, but became my "red badge of courage." When I became a California Scholastic Federation Tutor, I succeeded in helping other students realize school could be fun, and through that made many friends, who in turn taught me the rules of the road at Beverly. I tried out for the Pirates of Penzance musical, and made it. I even ran for captain of the Science Olympiad Team and made it. By experiencing a wide variety of activities, I learned more about myself and what interested me and what I was becoming passionate about.

High school was a maturation period, where I was able to learn that my fear of trying new things was a sign that I was challenging myself out of the complacency in the talents and strengths I knew I had. By pushing myself past my fear to experience new courses and activities, I found new talents and strengths I had no idea were in me, that in fact I found I enjoyed better, and never would have known. Frankly, I couldn't have done all that I did without the help and guidance of Mrs. Kalia Scheiner, my Hebrew teacher. She helped educate my mind, but more importantly in the many discussions in and out of the classroom, she inspired and challenged me to be a better person. I remember I was terrified to begin my community service activity, CyberCoaching at the Beverly Hills Library, knowing I would be teaching the elderly and disabled how to use the Internet, who would be 50 or more years older than me. As it turned out, that was one of my best experiences. As a CyberCoach for that last four years, I learned the value of giving back, the value of teaching, and the value of seeing a smile on my student's face when the epiphany of "I got it" came over them. One of them taught me about her passion for poetry, and I fell in love with poetry, eventually submitting my poems for publication. Although I feared rejection, some of my poetry was accepted, and published. Sydney J. Harris once said, "Regret for the things we did can be tempered by time, it is regret for the things we did not do that is inconsolable."

Through the rest of my high school experience, I have approached every day with a smile

and the will to achieve the most out of each day. From founding the Debate Club and Beverly Underground Newspaper Club to Broadcast Studies, DECA and JSA, I have done my utmost to try everything, learning about myself along the way. Fortunately, three years ago, I became a founding member of our FIRST Robotics Team, and developed a passion for it, when we ultimately won 64th place in the world at the International Competition in Atlanta, Georgia. Now that was exciting!

As I reminisce, I could have missed all this, had I skipped high school and gone directly to college through the early admission program. But when I think of the people I would have passed up meeting, and the memories and experiences I would have lost, I know I made the right choice to stay in high school. Being in the musicals for three years brought a whole new set of artistic friends I would never had known. Being in water polo for three years, and wrestling for two, allowed me to experience a sound mind and body, while enjoying my athletic friends. The diversity at Beverly High has helped me learn how to befriend many different types of people too. They say there are 123 different languages or dialects spoken at Beverly, and that brings with it the wealth of cultures I have come to know that has enriched my life and personality.

If I can impart one pearl of wisdom to the rest of you, it would be, "Do everything you can each day as if it were your last, being certain the world is a better place because of what you have accomplished. Have fun doing it, because if it doesn't make you smile, it isn't worth doing in the first place."

—Erich Sorger



MICHAEL

With high school graduation slowly lurking in the next couple of days, it is hard to reflect on the past four years. It is as if it was a flash of friendships, emotions, work, and so much more. These past four years have taught me skills that I will cherish throughout my life.

In high school, one would think you would simply learn mathematics, history, science, English, and a foreign language, but in that same time one gets their first sense of independence and uses this to help them survive high school. The work that all of the senior class has put in so far has been intertwined with the many friendships that have started and continued on.

I came to Beverly High from Horace Mann as a student that was ready for a challenge in academics. After four years, I believe the real challenge was opening one's mind to many new things. Trying out for a sports team, joining a club, joining student government, and the list goes on for different things one can try to do. I joined the soccer team my freshman year, and later I ran for student government during my junior year.

When I joined student government, I was nervous because I was new in a class filled with probably eight people of my same age, many of the others were older. This class not only was an opportunity to gain all the attributes of a leader, but allowed me to gain other friends.

Many of my friends split up, but some of us stayed very close to this day, which I am very happy about. I realized once coming to high school I had to grow as an individual and gain new friends. This is the hardest thing I had to overcome while in high school. I had to realize that I would have to split up from some of my friends at Horace Mann and find some new friends.

At first this was hard because I had spent nine years of my life with some of these people, but at the same time it was a new challenge I would face. I feel that I have accomplished this task very well because I have so many close friends and very happy where I am in my life.

My first experience of this was on the soccer team. I tried out for the soccer team my freshman year and got on it. Throughout the four years in high school, all of us who were on the team bonded and "became a family" as our Coach Steve Rappaport had always said. Soccer ended this year, with the team getting to the second round of CIF Playoffs; the farthest Beverly's soccer teams has gone in a long time.

As a senior class, I think this past year has bonded us so much. Starting with "Junior-Senior Night" when the Class of '07 defeated the Class of '08, we all started to grow as a family. My class of seniors grew closer and closer together through all the various events: Senior Tea, Prom, Grad Night, etc. These events help made our friendships even tighter to a point; all of us will miss them very deeply.

Through these past four years or roughly 1,080 days, I have learned so much about myself and who I want to be. Throughout high school, I have prided myself on being called one of the nicest people in Beverly because it is something everyone will always remember me by. These years have taught me that friends will always be there for you through thick and thin, and can always be there to guide you through a problem.

Leaving middle school, I once thought that the only point of school was to work and get A's on everything. After freshman year, I realized there was so much more. The A's do matter with the college you want to go to, but the ability to socialize and be able to use this in college is a thing every student should be able to know how to do.

After four years at Beverly, I feel that I am leaving this school with no regrets and a better person. I have grown so much as an individual and could not have been able to do that without all my teachers and especially my close friends. I will forever miss Beverly as the place where I became more of an individual and as a person I grew in character.

—Michael Sigall

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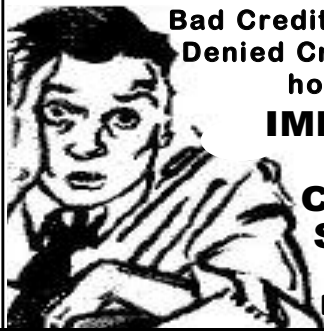
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FICTITIOUS BUSINESS NAME STATEMENT: 20071396344
The following person(s) is/are doing business as: PELICAN PHOTOGRAPHY, 6747 Odessa Ave, Suite 2200, Van Nuys, CA 91406, ARLEN PETERSON, 39417 Southliff Way, Palmdale, CA 91466, MARCO T. GERMA, 2180 San Jose St, Chatsworth, CA 91311. The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Arlen Peterson, Marco T. Germa. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/08/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1633

FICTITIOUS BUSINESS NAME STATEMENT: 20071397324
The following person(s) is/are doing business as: AMP PARTY CENTRAL, 39417 Southliff Way, Palmdale, CA 93551, GOR VARDAN VARDAZARIAN, 39417 Southliff Way, Palmdale, CA 93551. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 5/16/06 Signed: Gor Vardan Vardazarian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/08/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1634

FICTITIOUS BUSINESS NAME STATEMENT: 20071397329
The following person(s) is/are doing business as: LUCY'S MOBILE GROOMING SCISSOR STYLING, 14111 Sylvan St, Van Nuys, CA 91401, LUZ DE MARIA AGUIRRE, 14111 Sylvan St, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Luz de Maria Aguirre. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/08/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1635

FICTITIOUS BUSINESS NAME STATEMENT: 20071398561
The following person(s) is/are doing business as: BEST RIDE, 15314 Gault St, #314, Van Nuys, CA 91406, GEORGE ANTONIO, 5550 Moorpark Ave, #11, Panorama City, Los Angeles, CA 90024. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed on: 5/16/06 Signed: George Saragayan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/08/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1636

FICTITIOUS BUSINESS NAME STATEMENT: 20071398650
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FICTITIOUS BUSINESS NAME STATEMENT: 20071424039
The following person(s) is/are doing business as: FRITZIES, FRITZIES PASTA + GRILL, 2630 Hypoten Ave, Los Angeles, CA 90027, PEBBYDOW INC, 11024 Marzetta Ave, Los Angeles, CA 90027. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed on: 05/18/07 Signed: Frank Boyle, Hon. Chairman, Pebydow Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/27/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1638

FICTITIOUS BUSINESS NAME STATEMENT: 20071385072
The following person(s) is/are doing business as: MILLS, 31037 Glendale Blvd, Los Angeles, CA 90039, NANCY J. HERMAN, DEZ, 17557 Ballar St, Northridge, CA 91325, The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Nancy J. Herman. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/07/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1639

FICTITIOUS BUSINESS NAME STATEMENT: 20071385089
The following person(s) is/are doing business as: AVI PROPERTIES, 5331 Genesee Ave, Encino, CA 91316, AVI PROPERTIES, 5331 Genesee Ave, Encino, CA 91316. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed on: 03/07/07 Signed: Kyle Kovacs. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/07/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1640

FICTITIOUS BUSINESS NAME STATEMENT: 20071385088
The following person(s) is/are doing business as: SUMMIT BUSINESS PRODUCTS, SUMMIT OFFICE SUPPLY, CAMPUS DEPOT, 8525 Teller Ave, Sun Valley, CA 91352, GIANT DISTRIBUTION (USA) INC, 5646 Lubao Ave, Woodland Hills, CA 91367, PEPEBOW INC, 11024 Marzetta Ave, Los Angeles, CA 90027. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed on: 01/01/07 Signed: Bao Chung Yu, Vice President, Giant Distribution (USA) Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/07/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1641

FICTITIOUS BUSINESS NAME STATEMENT: 20071385087
The following person(s) is/are doing business as: AVISION PROPERTY, AVISION PROPERTIES, 14302 Martha St, Van Nuys, CA 91401, KYLE KOVACS, 14302 Martha St, Van Nuys, CA 91401, MARK AFRAMIAN, 7101 Sunnyvale Blvd, Van Nuys, CA 91405. The business is conducted by: A GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name or names listed on: 06/07/07 Signed: Kyle Kovacs. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/07/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1642

FICTITIOUS BUSINESS NAME STATEMENT: 20071385091
The following person(s) is/are doing business as: TIMONEY DECOR, 17330 N. Tiera St, Encino, CA 91316, ARMINNE SARAGSYAN, 17330 N. Tiera St, Encino, CA 91316. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 02/01/04 Signed: Armine Saragyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/07/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1643

FICTITIOUS BUSINESS NAME STATEMENT: 20071385090
The following person(s) is/are doing business as: LIGHTS CAMERA FASHION, 1536 N. Serrano Avenue #304, Los Angeles, CA 90027, AMALYA CHINAGARYAN, 1536 N. Serrano Avenue #304, Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 06/04 Signed: Amalya Chingaryan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/07/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1644

FICTITIOUS BUSINESS NAME STATEMENT: 20071397672
The following person(s) is/are doing business as: SYDNEY MARIA USA, SYDNEY MARIA, OBA ORCA INTERNATIONAL, 2404 Wilshire Blvd, Ste. #7F, Los Angeles, CA 90027, J WINSTON & COMPANY, 2404 Wilshire Blvd, Ste. #7F, Los Angeles, CA 90027. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed on: 05/01/07 Signed: Jon Winston Hauer, President, J Winston & Company. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/08/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1645

Department of Alcoholic Beverage Control
3525 Wilshire Blvd.
Ste. 1110
Los Angeles, CA 90010
1/13/2005
NOTICE OF APPLICATION
TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: June 5, 2007
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
CHAVEZ ELMA, CHAVEZ PHILIP
The applicant listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
1814 E. 4th St, Los Angeles, CA 90033-3807
Type of license(s) applied for:
20- OFF-SALE BEER AND WINE
6/14/07, 6/21/07, 6/28/07, 7/5/07

FILE NO. 20071359261
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: VINE MOBIL, 6301 SANTA MONICA BLVD, LOS ANGELES, CA 90038. The full name of registrant(s) is/are: RABADI SERVICE STATION, INC, 23060 SOLEDAD CANYON RD, SAUGUS, CA 91350. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: JUNE 1, 2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RABADI SERVICE STATION, INC, ESMAT YOUSSEF ELHLIU, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 5, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130664 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071354867
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BEST REALTY, BEST REALTY & INVESTMENT CO, 17057 CHATSWORTH ST, GRANADA HILLS, CA 91344. The full name of registrant(s) is/are: BEST REALTY & INVESTMENT, INC, 17057 CHATSWORTH ST, GRANADA HILLS, CA 91344. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: AUGUST 31, 1999.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ BEST REALTY & INVESTMENT, INC, JAMES S KIM, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 5, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal,

state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130593 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071354866
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): TOP CLEANERS, 1900 AVE OF THE STARS, #A-107, LOS ANGELES, CA 90067
The fictitious business name referred to above was filed on OCTOBER 22, 2003 in the county of LOS ANGELES. Original file number, 03-3157126.

The full name of registrant: SOLARIZ, INC, 1925 CENTURY PARK E ST, F, LOS ANGELES, CA 90067
This business is conducted by: CORPORATION
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ SOLARIZ, INC
LA130630 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071372877
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CIGAR & CIGARETTES SHOP, 5637 KANAN RD, AGOURA HILLS, CA 91301. The full name of registrant(s) is/are: YEON HWANG U.S.A., INC, 11733 S FREEMAN AVE, CAMARILLO, CA 93010. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YEON HWGA U.S.A., INC, YEONG SIM OH, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 6, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130699 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071385793
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: J.R. BISTRO, 750 N HILL ST, #F, LOS ANGELES, CA 90012. The full name of registrant(s) is/are: OPEN RICE RESTAURANT INC, 7438 FERN ST, ROSEMead, CA 91770. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: JUNE 1, 2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ OPEN RICE RESTAURANT INC, BING KUEN LEE, CEO
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 7, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130728 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071359262
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PALACE RESTAURANT, 4857 MELROSE AVE, LOS ANGELES, CA 90029. The full name of registrant(s) is/are: TEN PRO, LLC, 4857 MELROSE AVE, LOS ANGELES, CA 90029. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ TEN PRO, LLC, JAE HYUN LEE, MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 5, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130665 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071345997
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: COMMERCIAL MEAT MARKET, 2300 S SAN PEDRO ST, LOS ANGELES, CA 90011. The full name of registrant(s) is/are: NAM SUN YI, 3426 W PICO BLVD, LOS ANGELES, CA 90019. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NAM SUN YI
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 4, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130607 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071384220
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DUSA BOUTIQUE, 8747 SUNSET BLVD, WEST HOLLYWOOD, CA 90069. The full name of registrant(s) is/are: AURA LA, LLC, 5835 BLUE LAGOON DR, STE 200, MIAMI, FL 33126. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: JULY 11, 2006.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ AURA LA, LLC, VALERIE HAWK, ASSISTANT MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 7, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal,

state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130655 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071372875
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RICHIE'S CAFE & GRILL, 965 N VIGNES ST, #6, LOS ANGELES, CA 90012. The full name of registrant(s) is/are: IM 4 DEVELOPMENT, LLC, 3256 MILLS AVE, LA CRESCENTA, CA 91214. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ IN 4 DEVELOPMENT, LLC, JI SOOK BAIK, MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 6, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130736 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071385239
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): CIVIC CENTER GAS AND MINI MART, 6171 VAN NUYS BLVD, VAN NUYS, CA 91401-3307
The fictitious business name referred to above was filed on MAY 29, 2002 in the county of LOS ANGELES. Original file number, 02-1228053. The full name of registrant: MAHMOUD WAARI AND JAN WAARI, 24101 LAPWING LN, LAGUNA NIGUEL, CA 92677
This business is conducted by: HUSBAND AND WIFE
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ MAHMOUD WAARI, JAN WAARI
LA130756 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

NOTICE TO CREDITORS OF BULK SALE (UCC Sec. 6105)
Escrow No. 4345-JH
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: VASSILI MOSKALENKO AND OLGA KORIKOVA, 99 N LA CIENEGA BLVD, #108, BEVERLY HILLS, CA 90211
Doing business as: O & V DOCTOR DELI
All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: NONE
The name(s) and business address of the buyer(s) is/are: GJ WON, INC, 99 N LA CIENEGA BLVD, #108, BEVERLY HILLS, CA 90211
The assets being sold are generally described as: EQUIPMENT, FIXTURES, FURNITURE, GOODWILL, TRADENAME, LEASE, LEASE-HOLD IMPROVEMENT, AND COVENANT NOT TO COMPETE and is located at: 99 N LA CIENEGA BLVD, BEVERLY HILLS, CA 90211
The bulk sale is intended to be consummated at the office of: TIME ESCROW INC, 3055 WILSHIRE BVD, STE 1150, LOS ANGELES, CA 90010 and the anticipated sale date is JULY 2, 2007
The bulk sale is subject to California Uniform Commercial Code Section 6106.2.
The name and address of the person with whom claims may be filed is: TIME ESCROW INC, 3055 WILSHIRE BVD, STE 1150, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be JUNE 29, 2007, which is the business day before the anticipated sale date specified above.
GJ WON, INC, Buyer(s)
PCTS LA130746 BEVERLY HILLS WEEKLY 6/14/2007

FILE NO. 20071354426
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TOP CLEANERS, 1900 AVE OF THE STARS, #A-107, LOS ANGELES, CA 90067. The full name of registrant(s) is/are: MITRA YAMUDIM AND MANDARI YAMUDIM, 245 S SPALDING DR, #302, BEVERLY HILLS, CA 90012. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: APRIL 13, 2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MITRA YAMUDIM, MANDARI YAMUDIM
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 5, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130631 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071345996
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HARRY'S PARFUM, 424 S LOS ANGELES ST, #3, LOS ANGELES, CA 90013. The full name of registrant(s) is/are: CARLOS AUGUSTO ENRIQUEZ, 620 N AVE 56, LOS ANGELES, CA 90042. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ CARLOS AUGUSTO ENRIQUEZ
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 4, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA130631 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071359260
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): K'S JR MARKET, 4106-08 E CESAR E CHAVEZ AVE, LOS ANGELES, CA 90063
The fictitious business name referred to above was filed on MARCH 14, 2006 in the county of LOS ANGELES. Original file number, 06-0545010.
The full name of registrant: MYONG AE KIM, 14517 MAPLE AVE, #4, LOS ANGELES, CA 90004
This business is conducted by: INDIVIDUAL
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ MYONG AE KIM
LA130644 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071385240

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) MOO PRODUCTS 2.) SEAN MOO COMPANIES, SEAN MOO CO., 1130 S FLOWER ST, #119, LOS ANGELES, CA 90015. The full name of registrant(s) is/are: SEAN MURAKAMI, 1130 S FLOWER ST, #119, LOS ANGELES, CA 90015. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SEAN MURAKAMI
This statement was filed with the County Clerk of LOS ANGELES County on JUNE 7, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The

FILE NO. 20071316227**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PAM-PAS CAFÉ, 17003 CHATSWORTH ST, GRANADA HILLS, CA 91344. The full name of registrant(s) is/are: NEIL S WARD AND RODOLFO OLIVERA, 21521 ARCOS DR, WOODLAND HILLS, CA 91364. This Business is being conducted by a/an: GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NEIL S WARD, RODOLFO OLIVERA

This statement was filed with the County Clerk of LOS ANGELES County on MAY 31, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA130457 BEVERLY HILLS WEEKLY 6/7,14,21,28 2007

FILE NO. 20071332231**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**

Fictitious Business Name(s): SALADS GALORE, 17003 CHATSWORTH ST, GRANADA HILLS, CA 91344

The fictitious business name referred to above was filed on MAY 7, 2003 in the county of LOS ANGELES. Original file number, 03-1304652. The full name of registrant: ABE ORR AND LEA ORR, 17003 CHATSWORTH ST, GRANADA HILLS, CA 91344

This business is conducted by: HUSBAND AND WIFE

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ ABE ORR, LEA ORR

LA130533 BEVERLY HILLS WEEKLY 6/7,14,21,28 2007

FILE NO. 20071334566**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PRIDE CLEANERS, 5851 W 3RD ST, LOS ANGELES, CA 90036. The full name of registrant(s) is/are: SUNG KWANG JUN AND HI OK JUN, 2660 W 235TH ST, TORRANCE, CA 90505. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime)

/s/ SUNG KWANG JUN, HI OK JUN

This statement was filed with the County Clerk of LOS ANGELES County on MAY 1, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA130571 BEVERLY HILLS WEEKLY 6/7,14,21,28 2007

FILE NO. 20071184466**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ICEPAN, 7100 SANTA MONICA BLVD, #135, WEST HOLLYWOOD, CA 90046. The full name of registrant(s) is/are: ICEPAN USA, INC, 3345 WILSHIRE BLVD, #803, LOS ANGELES, CA 90010. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ICEPAN USA, INC, BY: DONG HWAN SUL, CEO

This statement was filed with the County Clerk of LOS ANGELES County on MAY 16, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA129974 BEVERLY HILLS WEEKLY 5/24,31,6/7,14 2007

FILE NO. 20071141307**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SIN-ULANG ALLKELANG, 1032 S CRENSHAW BLVD, STE B, LOS ANGELES, CA 90019. The full name of registrant(s) is/are: JUNG HEE MA, 150 S CATALINA ST, LOS ANGELES, CA 90004. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JUNG HEE MA

This statement was filed with the County Clerk of LOS ANGELES County on MAY 10, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA129772 BEVERLY HILLS WEEKLY 5/24,31,6/7,14 2007

FILE NO. 20071129679**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FLORENCE CARWASH, 1662 E FLORENCE, LOS ANGELES, CA 90001. The full name of registrant(s) is/are: BEHROZ NASIMI MAKHMALI, 1727 SAN YSIDRO DR, BEVERLY HILLS, CA 90210. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ BEHROZ NASIMI MAKHMALI

This statement was filed with the County Clerk of LOS ANGELES County on MAY 9, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA129753 BEVERLY HILLS WEEKLY 5/24,31,6/7,14 2007

FILE NO. 20071133020**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DALE'S JR LIQUOR & MARKET, 15313 PARTHENIA ST, SEPULVEDA, CA 91343. The full name of registrant(s) is/are: SANDEEP SINGH, 12228 DELANTE CT, GRANADA HILLS, CA 91344. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SANDEEP SINGH

This statement was filed with the County Clerk of LOS ANGELES County on MAY 10, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA129764 BEVERLY HILLS WEEKLY 5/24,31,6/7,14 2007

FILE NO. 20071180069**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: VIVA CELLULAR, 1827 S MAIN ST, LOS ANGELES, CA 90015-3611. The full name of registrant(s) is/are: LA VISION CELLULAR, INC, 1827 S MAIN ST, LOS ANGELES, CA 90015. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: MARCH 17, 2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime)

/s/ LA VISION CELLULAR, INC, BY: JUAN A DIAZ, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on MAY 15, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA129950 BEVERLY HILLS WEEKLY 5/24,31,6/7,14 2007

FILE NO. 20071181951**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CAFÉ FIORE, 4257 W 3RD ST, LOS ANGELES, CA 90020. The full name of registrant(s) is/are: JAMES T KATO, 404 S SHATTO PL, #204, LOS ANGELES, CA 90020. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JAMES T KATO

This statement was filed with the County Clerk of LOS ANGELES County on MAY 15, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA129966 BEVERLY HILLS WEEKLY 5/24,31,6/7,14 2007

FILE NO. 20071181953**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FOUNTAIN LIQUOR & MARKET, 7950-52 FOUNTAIN AVE, WEST HOLLYWOOD, CA 90046. The full name of registrant(s) is/are: MOHAMMED HILTON AND SHAHNAZ KAZI, 6938 GEYSER AVE, RESEDA, CA 91335. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MOHAMMED HILTON, SHAHNAZ KAZI

This statement was filed with the County Clerk of LOS ANGELES County on MAY 15, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA129941 BEVERLY HILLS WEEKLY 5/24,31,6/7,14 2007

FILE NO. 20071167218**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ANGELS GIFT & MAIL BOX, 1555 N VERMONT AVE, LOS ANGELES, CA 90027. The full name of registrant(s) is/are: CHONG HYUN PARK, 3311 W 3RD ST, #1-312, LOS ANGELES, CA 90020. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ CHONG HYUN PARK

This statement was filed with the County Clerk of LOS ANGELES County on MAY 14, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA129905 BEVERLY HILLS WEEKLY 5/24,31,6/7,14 2007

Department of Alcoholic Beverage Control

1 Manchester Blvd.

Sixth Floor

PO Box 6500

Inglewood, CA 90306

(310) 412-6311

NOTICE OF APPLICATION FOR

CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE

Date of Filing Application: May 10, 2007

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are:

RARE RESTAURANT GROUP LLC.

The applicant listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

246 N. Canon Dr. Beverly Hills, CA 90210-5302

Type of license(s) applied for:

47- ON-SALE GENERAL EATING PLACE

NOTICE OF PETITION TO ADMINISTER ESTATE OF FRIEDA SCHWARZBLATT

Case No. BP104764

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of FRIEDA SCHWARZBLATT

A PETITION FOR PROBATE has been filed by Yvonne Hiller and Gerhard Schwarzblatt in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Yvonne Hiller and Gerhard Schwarzblatt be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on July 3, 2007 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:**MARK J PHILLIPS ESQ****SBN 091906****GOLDFARB STURMAN & AVERBACH**

15760 VENTURA BLVD

STE 1900

ENCINO CA 91436

Beverly Hills Weekly

CN776106 SCHWARZBLATT May 31, Jun 7, 14, 2007

FILE NO. 20071254409**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**

Fictitious Business Name(s): CREATIVE LEAP, 19300 RINALDI ST, UNIT L, NORTHRIDGE, CA 91326

The fictitious business name referred to above was filed on SEPTEMBER 21, 2004 in the county of LOS ANGELES. Original file number, 04-2426096.

The full name of registrant: HELEN LEE, 10229 VARIEL AVE, #17, CHATSWORTH, CA 91311

This business is conducted by: INDIVIDUAL

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ HELEN LEE

LA130203 BEVERLY HILLS WEEKLY 5/31,6/7,14,21 2007

FILE NO. 20071254410**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PORTHOLE SPORTS BAR, THE LINEBACKER SPORTS BAR, 356 W SIXTH ST, SAN PEDRO, CA 90731. The full name of registrant(s) is/are: SHERI'S LLC, 4026 BLUFF PL, SAN PEDRO, CA 90731. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SHERI'S LLC, BY: SHARON MCHALE, MANAGING MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on MAY 23, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA130235 BEVERLY HILLS WEEKLY 5/31,6/7,14,21 2007

FILE NO. 20071255071**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: COLD STONE CREAMERY #1611, 5047 EAGLE ROCK BLVD, LOS ANGELES, CA 90041. The full name of registrant(s) is/are: SNOW FLAKES 07, LLC, 26822 COTTONWOOD CT, VALENCIA, CA 91381. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SNOW FLAKES 07, LLC, BY: DONG HYUN LEE, MANAGER/MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on MAY 23, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA130246 BEVERLY HILLS WEEKLY 5/31,6/7,14,21 2007

FILE NO. 20071255867**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: STAR COIN LAUNDRY, 4406 VINELAND AVE, NORTH HOLLYWOOD, CA 91602. The full name of registrant(s) is/are: TAYKAILA LLC, A LIMITED LIABILITY CO, 3331 TAFFRAIL LN, OXNARD, CA 93035. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ TAYKAILA LLC, BY: DALE QUOLAS, MANAGING MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on MAY 23, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this state-

ment does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA130254 BEVERLY HILLS WEEKLY 5/31,6/7,14,21 2007

FILE NO. 20071255073**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KIT-SON MEN, 146 N ROBERTSON BLVD, LOS ANGELES, CA 90048. The full name of registrant(s) is/are: H-LIST INC (INCORPORATED IN THE STATE OF CALIFORNIA), 146 N ROBERTSON BLVD, LOS ANGELES, CA 90048. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: SEPTEMBER 15, 2006.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ H-LIST INC, BY: FRASER ROSS, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on MAY 23, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA130261 BEVERLY HILLS WEEKLY 5/31,6/7,14,21 2007

FILE NO. 20071255072**FICTITIOUS BUSINESS NAME STATEMENT**

CLASSIFIEDS

To place your ad, call
310-887-0788

100-199 Announcements
105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services
201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing
215-Building

216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith
258-Moving/Storage

LEGEND

260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property
418-Oceanfront Property

420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous
730-Musical Instruments

735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

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Sat. & Sun. 11am-4pm
Or By Appointment Any
Day: 310-275-3360

100- ANNOUNCEMENTS

Beverly Hills Public Library
Giant Moving Book Sale
June 12th through June 17th
From 12-4 p.m. Everyday
Both stores, All Fiction \$1
Everything Else is ? price

102-ADOPTIONS

CONSIDERING ADOPTION?
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Expenses Paid. Toll Free 24/7
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1-866-459-3369. (Cal-SCAN)

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choose your baby's family!
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7638. Lic#123021.

130-LEGAL NOTICES

FATHERS' RIGHTS: Free & Full
Service. Child custody, Divorce,
Visitation, 1-800-983-7258
Ext#21. www.affordablehelp.org

155-SCHOOL AND EDUCATION

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Assistance. 3,6,9 or 12 Week
Programs. Nevada School of
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227-CONSTRUCTION

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228-CONTRACTORS

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Beautiful Lab Cats Looking for
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Most Drains starting at
Very Low Prices!
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-Water Heaters
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We do copper re-pipes.
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Fully insured, licensed.
Economical. 13 years of excellent
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Optimize the enjoyment of your
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Surprisingly low fees.
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SUNNY 3 BEDROOMS
2BATH HOME

With secluded hillside
Pool & bath house.
Hardwood floors, central air
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\$5,700/MO
Include gardener
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Garage for rent in Santa Monica.
North of Wilshire.
Large single include garage.
Clean and Dry \$215/Month
Call (310)395-1495

306-FOR RENT

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CHARMING SPANISH
3 BEDROOM, 2 BATH
Hardwood Floors
throughout. Grand living
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separate breakfast room,
lots of parking, large yard
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Newly remodeled, new carpet,
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15' ceilings, \$650 & up,
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Has one window office now avail-
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Additional optional
Amenities: online library with
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Conference Room/Kitchen also
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Beach Villa for Sale in Baja 4Bd 3 Bth. Laundry Room, Pool, BBQ, 2 One car garage. Great View, 2 Balconies. Fully furnished, satellite Tip top shape, Great rental (562)755-7162

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1ST TIME OFFERED. New Mexico Ranch Dispersal. 140 acres - \$99,900. River access. Northern New Mexico. Cool 6,500' elevation with stunning views. Great tree cover including Ponderosa, rolling grassland and rock outcroppings. Abundant wildlife, great hunting. EZ Terms. Call NML&R, Inc. 1-866-354-5263. (Cal-SCAN)

ABSOLUTE STEAL- ARIZONA Ranch Liquidation. 36 AC - \$59,900. Perfect for private retreat. Endless views. Beautiful setting with fresh mountain air. Abundant wildlife. Secluded with good access. Financing available. Offered by AZLR 1-877-301-5263. (Cal-SCAN)

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422- CEMETERY PLOTS FOR SALE

Rose Hills Mortuary Garden of Rest \$5000 Call (760)360-0287

Inglewood Cemetery- Lot 818 on El Portal. 1 double plot on beautiful hillside, \$6500 (928)208-1926 (928)453-5375

Rose Hill Whittier Cemetery- 4-Lots side by side in Holly Track \$1950 each. (530) 243-3972 (530) 356-6167

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DRIVER: Don't Just Start Your Career, Start It Right! Company Sponsored CDL training in 3 weeks. Must be 21. Have CDL? Tuition Reimbursement! wgreen@crst.com 1-800-781-2778. (Cal-SCAN)

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