

city • Plaintiffs in dismissed Beverly Hills oil well lawsuit to reimburse city and school district Page 3 **briefs** • El Rodeo School Wins 34 multi-media awards Page 4 **rudy cole** • A Committee Designed the Donkey Page 8

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Issue 419 • October 11 - October 17, 2007

Ethics Ordinance to be revisited by City Council



“Revolving door” provisions could be extended to 30 months

cover story • page 13



letters & email

“Smoke Out” [Issue 418]

Recently local communities have been banning smoking in public open areas. True, smoking is bad for you, but when has government been in charge of our bodies? As long as it is not in a confined area, secondhand smoke is not a risk. All this is doing is proving America is no longer a free country.

*Randell Marcus Widner
Beverly Hills*

WHAT'S ON YOUR MIND?

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Beverly Hills, CA 90212

You can fax us at:
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email us at:
editor@bhweekly.com



SNAPSHOT

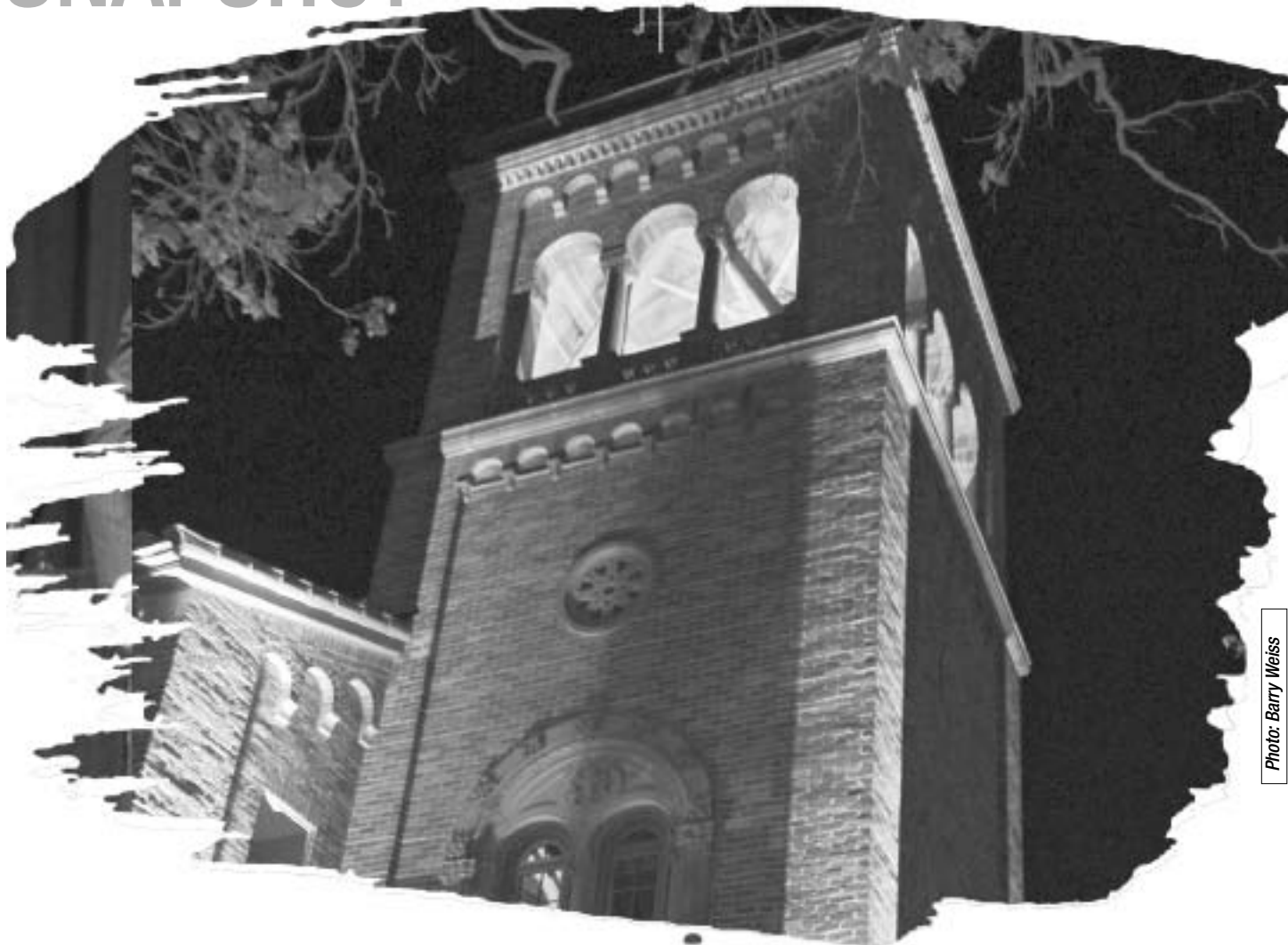


Photo: Barry Weiss

THE BELL TOWER IS BACK
SOUTH REXFORD DRIVE

After being closed for 12 years, Beverly Vista opened the doors to the newly renovated Building B on Wednesday, October 3 during a ribbon cutting ceremony.

Corrections

In Issue 415, former Beverly High football coach Jack Reilly's name was misspelled. The first Beverly High touchdown in its 15-15 tie was also misreported. It was scored by Ben Bradbury on a pass from Erik Munzer.

In issue 417, Carousel Bayrd's interview was incorrectly transcribed with regard to the number of votes needed to be elected to the Los Angeles County Board of Supervisors. It should have read "over 500,000" votes. Also, Section VIII vouchers were incorrectly identified.

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Publisher & CEO
Josh E. Gross

Reporter
Elisa Osegueda

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

General Manager
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Advertising Representatives
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Legal Advertising
Michael Saghian

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
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city & schools

Plaintiffs in dismissed Beverly Hills oil well lawsuit to reimburse city and school district

Approximately 1,000 plaintiffs are advised to settle by lawyers

By Elisa Osegueda

Plaintiffs from a 2003 lawsuit against the City of Beverly Hills and the school district, who allegedly suffered health problems from an onsite oil well at Beverly High, have been advised by prosecutors to reimburse up to \$450,000 to the city and school district for the cost incurred to defend the discredited lawsuit.

"We are just glad this is behind us and that we can devote our time to other more productive issues," said Board of Education President John Millan.

The settlement recommended by lawyers does not reimburse the total costs incurred by the city or school district, which according to Wiener included over a million dollars in environmental testing alone.

The city and school district will know if the plaintiffs accepted the settlement within 90 days. It is debatable if the lawyers will incur the cost of the settlement, unless they made an agreement with all the plaintiffs that the clients would be liable for the cost, it can be presumed that the lawyers will end up absorbing the cost of the settlement.

According to Beverly Hills City Attorney Larry Wiener the case was filed in 2003 and received intense media attention when environmental activist Erin Brockovich along with the late attorney Ed

Masry held a press conference alleging the oil wells near Beverly High were producing dangerous emissions and generating pollution.

"They were also saying that it was causing cancer and killing students and others who lived nearby," said Wiener.

Approximately 1,000 plaintiffs came forward with claims that toxic fumes coming from the oil well caused them to develop Hodgkin's disease, non-Hodgkin's lymphoma, thyroid cancer and other types of cancer.

"The case fell apart on its lack of merit," said Millan. "The summary judgment just defeated them. The judge looked at it and said there is nothing there. Two variables helped us were the summary judgment and the different burden of proofs needed for government entities."

All 1,000 plaintiffs must agree with the court's ruling and settlement recommendation.

"Every single plaintiff has to sign off on the settlements so getting a 1,000 people to agree is often difficult but if some of them chose not to settle we will have to decide if we will go forward and press our claims on full reimbursement and that's millions of dollars," said Millan.

Weiner agrees with Millan and says cer-

tain decisions will need to be discussed further if the settlement is not accepted by all plaintiffs.

"If they accept the recommendation of their lawyers and dismiss the appeal against the city and school district then they will go on with their lives. If they don't we will have to evaluate that. We then still have the option of pursuing our costs. We have spent millions of dollars having to defend the lawsuits," said Wiener.

The oil well at Beverly High is still active. Both the city and the school district agreed that environmental testing will continue.

"The community is sensitive to the issue and expects for testing to continue and it is the intention of the school district and city to continue," said Wiener.

Masry & Vitioe, who originally filed the case, could not be reached for comment.



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briefs

El Rodeo School Wins 34 multi-media awards

El Rodeo students in Phillip Babcock's newspaper, broadcasting, yearbook, and digital art and media classes won 34 awards at this year's Los Angeles & Ventura County Fairs including 24 first place awards. The submissions covered a wide range of student produced work including three dimensional digital art, photography, videos, and graphic art and design. Babcock is the founder of the El Rodeo Digital Art & Media Award Show.

First place student winners included, Andrew Cardona, Romana Janoskova, Lisak Kliman, Ashley Madison, Lindsey George-Reyes, Alex Banayan, Neema Hakimianpour, Ryan Nehoray, Brandon Imani, Niki Ashtiani, Peiman Rafiezadeh, Brigitte Neman, Akane Tachibana, Nia Freeman, and Zachary Ward.

Board of Education Candidate Steven Fenton Hosts Series of Meet and Greets



Steven Fenton will host a series of "meet and greets" for residents to learn more about his future plans for the Board of Education. On Thursday, October 11 he will have a wine and cheese night at the home of Sheryl and David Weissberg at 5:30 p.m. Followed by a reception at Porta Via Restaurant on Monday, October 15 at 5:30 p.m. Joy and Alan Joseph will host a reception for Fenton on Wednesday, October

17 at 7:00 p.m.

For more information, contact the campaign office at (310) 288-0663.



Meet Alissa Roston, Board of Education Member

Alissa Roston running will host three coffee chats and a wine and cheese night for Beverly Hills residents interested in learning about her future plans for the BHUSD.

On Wednesday, October 10 Janis and Keith Gurnick will host a coffee and dessert morning chat for Roston at 630 N. Oakhurst Dr. at 10:00 a.m., followed by a coffee and dessert chat at 7:30 p.m. at the home of Shelley and Michael Blumefeld at 220 S. Swall. A wine and cheese night will be hosted by Lisa Sokolov at 137 S. Spaulding Dr. #104 on Tuesday, October 16 at 7:30 p.m. Oreet and Steve Smith will host a coffee and dessert night for Roston at their home on 435 S. Camden Dr. on Wednesday, October 17 at 7:30 p.m.

To RSVP for any event or for more information call (310) 553-1983.



Coffee Chats with Myra Lurie

Board of Education member Myra Lurie will have two information events for community members to join. The first night will be a wine and cheese reception that will take place on Monday, October 15 at 7:30 p.m. at the home of Lisa Sokolov's. The second night will be a dessert reception on Tuesday, October 16 at 7:30 p.m. at the home of Nellie and Yahouda Emrani.

To RSVP or for more information call (310) 688-KIDS

Go Get Cash for College at the LA Convention Center

The sixth annual College and Career Convention is one of the biggest events of its kind in the nation. Families in attendance will have the opportunity to learn about college financial aid opportunities. More than \$200,000 in Cash for College scholarships will be awarded to Convention & Financial Aid Workshop attendees.

The event takes place on October 10-11 at the Los Angeles Convention Center.

7th Annual Monte Carlo Night to benefit the Israel Cancer Research Fund

The Israel Cancer Research Fund helps finance cancer research in Israel. The 7th Annual Monte Carlo Night fundraiser, honoring Joe Rosen, will take place on Saturday, October 13 at The Petersen Automotive Museum in Miracle Mile. For more information on the event call (323) 651-1200.

Beverly Hills Board of Education Adopts Teacher Gift Policy

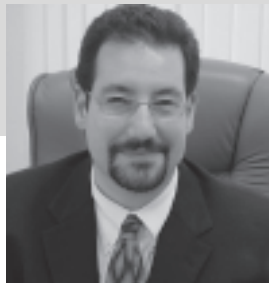
Board of Education adopted a gift policy that discourages students and parents/guardians from giving gifts to staff members, and instead encourages them to write personal notes and letters of appreciation. The policy emphasized that neither the District nor its employees shall expect or accept gifts as a condition for providing educational services to any of its students.

The policy does not restrict the acceptance of gifts or tokens of minimal value offered and accepted openly from students, parents or other persons in recognition or appreciation of service. Gift giving will only be permitted at winter holiday, staff appreciation and year-end. Gifts of cash and jewelry will not be allowed.

Red Ribbon Week—Promoting a Drug Free Environment to BHUSD Students

"I'm Drug Free" is the theme for Red Ribbon Week this year. The District's ongoing tobacco, alcohol, and drug abuse prevention *briefs cont. on page 6*

PERMITS



This year was another record high for total number of permits in BHUSD. During the past four years we have nearly **doubled the number of permitted students** in our district from **522 to 903**.

The incumbents tout their success at being fiscally responsible the last four years. Their brand of fiscal responsibility comes with a high price, a nearly doubling of the number of students on permit.

Don't be fooled by the scare tactics and doom and gloom of those who tell us teachers will be let go, programs will be cut or schools will be closed. If elected I will provide a fresh perspective and new ideas for addressing the permit issue.

I will focus my time and energy on replacing revenue lost from permitted students with new revenue sources. I will develop outreach programs and a comprehensive public relations campaign to secure increased participation from Beverly Hills residents in our district. I will review our budget and find cost savings where appropriate.

With your vote for BRIAN DAVID GOLDBERG, our district can begin to focus on what we can do to reduce the number of students on permit in our district.

To learn more about my plans for the district visit my website at www.goldberg4bhusd.com

Brian David Goldberg, PhD

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where are they now?



Rex Comer

**Former BHUSD Assistant Superintendent 2002-2005
Hemet, California**



How did you first start working in Beverly Hills?

My first job was as Assistant Principal at Horace Mann from 1994 to 1996. I came back to Beverly Hills [in 2002] as the Assistant Superintendent of Educational Services.

Tell us about working with Dr. Art Fields?

Actually, it was cool because [former Horace Mann principal] Dr. Fields knew exactly what I needed to do. It was my first time in a K-8 school. I had been in elementary schools and middle schools but never in K-8 schools, so working in a K-8 school, where you are everything to everybody, was interesting to go into.

I felt a little nervous because [while working] in Beverly Hills, you are always thinking, “am I up to what the Beverly Hills expectations are?” But [Dr. Fields] really gave me some good opportunities to learn the system as well as the politics that are behind Beverly Hills. That is certainly a huge part of being able to work effectively in the district, knowing who your main contacts in the community are. I mean the community there is so supportive of the schools. It is just phenomenal, but you need to know how to work your systems, too.

Tell us about the people you remember from Horace Mann.

Oh, wow. I worked a lot with the middle school teachers. I remember [retired social studies teacher] Terry Brown.

What I remember the most about the [middle school] group was their dedication to the kids. Nothing was beyond the realm of possibilities. Horace Mann middle school teachers really helped me learn about middle schools because, again, I did some middle school work but master schedules and all that, I had not done anything like that.

I followed a pretty strong guy from what I remember. I remember thinking, “oh my gosh this is an icon I have to follow.” [I’d] much rather follow someone who wasn’t any good because then any-

thing you do is kind of cool.

But [the Horace Mann administration] didn’t look at it that way. They just said let us know what you need.

Why did you decide to come back to Beverly Hills?

Roz Fleishman, she was a second grade teacher at the time, and she is one of the reasons why I ended up coming back to Beverly Hills. She called me and said “I have an interesting position for you.”

I was actually blown away that they would even consider me. Again, at that point I only had K-8 experience. I did not have any high school experience and I was taken aback when I got the phone call and Roz said the Assistant Superintendent is going to retire and we remember the work that we did together.

They asked me to call [then-Assistant Superintendent] Jeff Hubbard. At that point, I was the Director of Curriculum over at Rosemead, and so I called Jeff and he said, “well apply. What’s the worse scenario you can have?” It wasn’t in my professional plans [to work as Assistant Superintendent for BHUSD] but I applied. The interview wasn’t difficult because I had no expectations of being selected. I really didn’t. I just figured I should know what types of questions they will be asking for my own growth later on.

Again, I had no expectations of being selected and when I went to the interview I walked into a room with [former Beverly Vista Principal] Irene Stern and [former Beverly High Principal] Ben Bushman. The room was filled with people, and I knew everybody except, for a couple of new teachers I had not worked with. So we began getting reacquainted.

It wasn’t really nerve-racking at all. I was pretty comfortable, which that’s usually when you make your mistakes because you are going in so nervous and you are trying to impress them and say just the right thing.

There were two questions that they asked [during the interview], one, “you are going to be going on a learning curve if you come here—what is the area that you would need to learn the most about?” I had to admit that it would be high school. So, in front of Ben Bushman, I was admitting that what I had to learn the

most about was high school.

The second question, I found out later, was one of the reasons why Ben told me he would recommend me for the position.

He said, “what is the scariest thing you have ever done?”

And I said, “professionally or personally?” and they said, “both.”

I replied, “ok professionally, coming back here and sitting in front of all of you.” And personally, I had just turned 50 the year before I went there and I said to [them] that I was determined that I wasn’t going to age gracefully and because of that I ran my first marathon the year I turned 50.

Ben told me later that “anybody who would do that [run a marathon] at that age, is willing to take those types of risks, I want them on my team.”

I get taken aback thinking about it. You never know what you are going to say that is going to draw someone to you. He told me that the year he retired.

Describe your responsibilities as Assistant Superintendent.

You name it. We did everything. It was also during a time of budget cuts, so there were a number of directors we had to cut. I was the business director and I worked with one of the directors in charge of all the categorical money. I remember being contacted by the GATE parents, two weeks before I started [my job] they wanted to meet with me to discuss what I was going to do to make the GATE program more effective. Additionally, I did a lot of curriculum work with the teachers. This was all towards the beginning of the whole standards movement and benchmark assessments. I held monthly meetings with every grade level and different departments at the high school. It wasn’t difficult work because [the teachers] were always looking for ways to improve.

What is one of your most memorable moments?

I remember the last year I was there, I found out I got my new position the day of the annual GATE program celebration.

[Horace Mann teacher] Susan Trachtenberg, she had worked on this whole thing on exploration and outer space, and she brought the kids in on the last day and I actually got the opportunity to write poetry and do a creative movement with them. But while the kids did their movement lesson, Susan came over after hearing that I had been selected to work out here and said, “quite a goodbye song isn’t it?” and I just broke down and cried. But it was phenomenal with all the kids.

The STAR testing results for the 2006-2007 school year were recently released, what are some things BHUSD can do to improve its test scores?

Well, based on what I have seen since I left their test scores are going through the roof. I remember at the time [I worked there] we were having a very difficult

time in math in one of the schools because we had inconsistency with some of the teachers, and we really had to figure out how we were going to create a consistent model for that school. There was no reason why those kids should not be performing but it was coming through and that all had to deal with creating what the benchmark tests were going to be and what the pacing guide was going to be.

I haven’t looked at the 2007 scores, but up until now all have been in the high 800’s. That’s phenomenal. But when you get to be that high, it is more difficult to continue that cycle of improvement, because you really have to narrow down and target your resources more and more.

Do you think the public school system places too much emphasis on testing?

It depends on what you use the results for. If you are really using benchmark assessments to drive your instruction, then there is only one way you can let it drive your instructions and that is by doing continuous assessments.

Too many kids are being told at the end of the semester, “oh, you didn’t make it. You get to start all over again,” versus if I know at the end of three weeks that you didn’t get this, I can go back and remediate things right then.

Technology again is the way to do things. Right now in the systems we have you should be able to administer the tests, get the results back, do a desegregation of the data and then look at the, so what? And that’s when teaching comes in.

What are your responsibilities now at the Hemet Unified School District?

I am an area administrator, like an area superintendent, in LAUSD terms. The way Hemet is divided, it is divided into three families of schools, and that means we are responsible from kindergarten to 12th grade. We have three high schools and each high school has a middle school and elementary school that feed into it and so we have three area administrators.

Each one of us is in charge of one of the different families. So that means we work specifically with the schools and administrators and we deal more with the implementation of a policy. We make recommendations for policy but the Deputy Superintendent actually takes care of policies, we work with the schools to implement the policy. We are the accountability system.

I also [oversee] alternative education, and it is phenomenal. We have huge alternative programs out here, like continuation high school, independent studies, home schooling, community day school, and adult education and this year I worked with a group to write a district sponsored charter school proposal and we actually got funded and the school is now open.

What’s the difference with the work

where are they now? cont. on page 14

briefs cont. from page 4

tion and educational efforts are highlighted during Red Ribbon Week and activities symbolize the commitment to a healthy, drug-free lifestyle. The PTA Council, PTA site volunteers, and the Beverly Hills Police Department School Resource Officers join the District in presenting the Red Ribbon Week curriculum to students. The Red Ribbon activities are presented with connections to the California Health Framework. Red Ribbon Week will take place from October 21 – 27.

August 2007 home prices rise in 90210; condominium prices dramatically increase in 90211, 90212

For August, sale prices for single-family residences in the 90210 zip code increased by 11.0 percent for the 23 homes sold in the area. The average median in the 90210 zip code of a single-decreased family residence is \$2.758 million. In the 90211 area, prices for single-family homes increased 0.7 percent for the three sold. The average price of a single family home in the 90211 zip code is \$1.45 million according to a report released by (Data Quick Real Estate News <http://www.dqnews.com>). In the 90212 area, for the three homes sold, there was a 51.5 percentage increase. The average price of a home in the 90212 area is \$3.105 million

Condominium prices in the 90210 area increased by 98.8 percent for the two condominiums sold. The average price of a condominium in the area is \$1.253 million. In the 90211 zip code condominium prices increased by 43.6 percent for the four condominiums sold. The average price of a condominium in

the area is \$1.1 million. The average price of a condominium in the 90212 zip code is \$917,000.

In Los Angeles County for the month of August, the median price for a single family home in the county was \$599,000. The sale price of condos increased by 4.3 percent. The median price for a condo in L.A. County is \$428,000.



Gary and Linda Briskman to be honored at Maple Counseling Center Gala

The Maple Counseling Center, a nonprofit community mental health agency, will honor former Beverly Hills Mayor Gary Briskman and Councilmember Linda Briskman with the Community Spirit Award at the 2007 Crystal Ball on Thursday, October 18 at The Beverly Hilton.

In celebration of their 35th anniversary gala will feature live entertainment, and will include both a silent and live auction.

For more information contact Joyce Agyin at (310) 271-9999 x213.

policeblotter & arrestssummary

Arrest summary
September 25, 2007

Gatlin, Janeth Myrle, 51, of Los Angeles, arrested on 09/23/2007 for 487(d)pc - (grand theft: auto).

Samouha, Behrooz, 40, of Beverly Hills, arrested on 09/23/2007 for 243(e)(1)pc - (battery:spouse/ex spouse/date/etc).

Harper, Stephon Le, 27, of Los Angeles, arrested on 09/22/2007 for 14601.1(a)vc - (drive while license suspended).

Olaya, Andrew Charles, 24, of Los Angeles, arrested on 09/22/2007 for 11377(a)hs - (possess controlled substance).

Gilliam, Edward John jr, 25, of Los Angeles, arrested on 09/22/2007 for 14601.1(a)vc - (drive while license suspended).

Luquet, Gared Carroll, 21, of Malibu, arrested on 09/21/2007 for 23152(a)vc -

(dui alcohol/drugs).

Ramirez, Heber, 20, of Paramount, arrested on 09/21/2007 for 12500(a)vc - (drive w/o license).

Bryant, Sherrell Renee, 44, of Los Angeles, arrested on 09/21/2007 for 487(a)pc - (grand theft:money/labor/property).

Craig, Milisa Cecelia, 20, of Los Angeles, arrested on 09/21/2007 For 459pc - (burglary).

Alvarez-Mrtinez, Ana Mirelia, 34, of Los Angeles, arrested on 9/20/2007 for 23152(a)vc - (dui alcohol/drugs).

Johnson, Anthony Gerard, 47, of Beverly Hills, arrested on 09/20/2007 for bhmc viol -(miscellaneous bhmc viol).

Mendez, Guillermo Isaac, 25, of Los Angeles, arrested on 09/20/2007 for 12500(a)vc - (drive w/o license).

Galiliak, Alexander, 39, of Los Angeles,

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- No steroids, no coal tar
- Dermatologist recommended
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arrested on 09/20/2007 for 14601.1(a)vc - (drive while license suspended).

Saadat, Sid Alireza, 21, of Los Angeles, arrested on 09/20/2007 for 459pc - (burglary).

Angus, Michael James, 40, of Los Angeles, arrested on 09/21/2007 for 23103(a)vc - (reckless driving: highway).

Mattos, Danilo Jorge, 23, of Redmond, arrested on 09/21/2007 for 14601.1(a)vc - (drive while license suspended).

Stocker, Tearra Marnett, 20, of Los Angeles, arrested on 09/19/2007 for 273a(a)pc - (willful cruelty to child).

Pellett, John Mason, 45, of Beverly Hills, arrested on 09/19/2007 for bhmc viol - (miscellaneous bhmc viol).

Darring, Sam David, 24, of Venice, arrested on 09/19/2007 for 23152(a)vc - (dui alcohol/drugs).

Williams, Gia Michelle, 33, of Los Angeles, arrested on 09/19/2007 for 23152(a)vc - (dui alcohol/drugs).

Bragg, Brandy Tanee, 18, of Los Angeles, arrested on 09/19/2007 for 242pc - (battery).

Gill, Andrea Kathleen, 26, of Los Angeles, arrested on 09/18/2007 for 530pc - (personate to get money/property).

Santoya, Cesar Solis, 40, of Los Angeles, arrested on 09/18/2007 For 12500(a)vc - (drive w/o license).

Enverga, Lou Emily Bautista, 24, of Chino Hills, arrested on 09/18/2007 for 470(a)pc - (forgery).

Schad, Lourdes, 60, of West Lake Village, arrested on 09/18/2007 for 487(a)pc - (grand theft:money/labor/property).

Pamon, Tiffany Ann, 18, of Los Angeles, arrested on 09/18/2007 for 470(d)pc - (forgery:false checks/records/certifi).

Bonilla, Edgardo Paniagua, 27, of Los Angeles, arrested on 09/17/2007 for o/w-m (outside warrant/misdemeanor).

Female juvenile, 17, of Los Angeles, arrested on 09/17/2007 for 664/211pc - (attempted robbery).

Krone, Neal Ross, 47, of Los Angeles, arrested on 09/17/2007 for O/w-m - (outside warrant/misdemeanor).

Carr, Leon, 22, of Los Angeles, arrested on 09/17/2007 for o/w-f - (outside warrant/felony).

Arrest summary
October 02, 2007

Lightfield, Crystal, 39, of Los Angeles, arrested on 09/30/2007 for 23152(a)vc - (dui alcohol/drugs).

Delance, Michael Angelo, 35, of Los Angeles, arrested on 09/29/2007 for 23152(a)vc - (dui alcohol/drugs).

Male juvenile, 17, of Los Angeles, arrested on 09/30/2007 for 211pc- (robbery).

Morgan, Lynda Jane, 51, of Brentwood, arrested on 09/28/2007 for 23152(a)vc - (dui alcohol/drugs).

Younessian, Haim Haymer, 34, of Beverly Hills, arrested on 09/28/2007 for 647(f)pc - (disorderly conduct: intoxication).

King, Jonathan Lee Morgan, 27, of Los Angeles, arrested on 09/28/2007 for O/w-m - (outside warrant/misdemeanor).

Young, Claude Harvey, 57, of Beverly Hills, arrested on 09/28/2007 for o/w-f - (outside warrant/felony).

Hall, George, 38, of Beverly Hills, arrested on 09/28/2007 for 11357(b)hs - (possess marijuana 28.5 grams or less).

Hart, Jodi Melissa, 39, of Burbank, arrested on 09/28/2007 for 459pc - (burglary).

Perez, Antonio Israel, 36, of Los Angeles, arrested on 09/28/2007 for 12500(a)vc - (drive w/o license).

Castro, Cesar, 44, of n Hollywood, arrested on 09/28/2007 for 12500(a)vc - (drive w/o license).

Romero, Nicholas Anthony, 21, of la, arrested on 09/27/2007 for 273.5(a)pc - (inflict corporal injury on spouse/co).

Abrahami, Golan, 25, of Los Angeles, arrested on 09/27/2007 for 11364hs - (possess controlled substance paraphernalia).

Rikxoord, Harold Van, 70, of Los Angeles, arrested on 09/26/2007 for 12500(a)vc - (drive w/o license).

Kendall, Joseph Bernard, 60, of Beverly hills, arrested on 09/26/2007 for 20001(a)vc - (hit and run resulting in death or injury).

Kahen, Brandon Jacob, 19, of Beverly hills, arrested on 09/26/2007 for 14601.1(a)vc - (drive while license suspended).

Johnson, Parker Harwood, 26, of Las Vegas, arrested on 09/25/2007 for 11377(a)hs - (possess controlled substance).

blotter cont. on page 12

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A Committee Designed the Donkey

Does city government need either?

By Rudy Cole

Do I have to worry? There have been many sightings of campaign buttons with my name, not only here, but in Iowa, New Hampshire and even Brooklyn.

These "RUDY" lapel ornaments are flattering, but why would anyone in Iowa care about our city council or whether I should want to serve?

Now, someone had the audacity to explain that "Rudy" really meant some other political hopeful, and not me! Hard to believe.

But on the chance that this really takes hold, becomes a movement that can not be denied, would friends really wish this on me? Do they want me to be a member of the Beverly Hills City Council? This council is very, very busy and active.

Before my creditors become too excited, the job pays \$785.81 per month, the city pops for dinner twice monthly (between council meetings) there are ducats for the Academy Awards and the Golden Globes, a parking pass which has about the same benefits as a handicap (dis-

abled person) plaque and a minimal health plan is provided, although pipe smokers are probably excluded. Question: Would a disabled councilmember have dual parking rights?

For those suggesting I volunteer, no one is ever going to believe a "draft," the job is not what it once was, and therein lies the real moral of this piece.

How did the job of councilmember evolve into a nearly full time gig? **Gene Gunther**, in the late 1950s, could be found behind a counter at his pharmacy on North Canon Drive and you didn't even need a prescription to talk to him when he was mayor and councilmember; the mayor and chief administrator each had a small office on the top floor of the city hall tower – now abandoned and only ornamental following the last big earthquake.

Today, each councilmember has their own spacious office on the third floor and they earn the perks.

Aside from two afternoon and two evening meetings each month, the council job has

exploded into assignments on 34 ad hoc, liaison committees!

Checking with neighboring cities, not one had more than 10 committees, some none at all.

Each councilmember serves as liaison to a city commission and there are sub-committees that work with or report on everything from the Board of Education to the PTA, from technology to "branding" and "Sister City" to audit.

After conversations with a few former mayors, the reaction ranged from shock to amazement. One even questioned the propriety of a council liaison with commissions having statutory, independent legal status. The argument: Why should a councilmember discuss pending zoning issues with the planning commission, assuming that is part of the liaison role, when the commission is supposedly independent. Suppose the president, who appoints to vacancies, had a continuing relationship with the United States Supreme Court?

The mayor appoints members to these sub-committees, usually after consulting on choices. As for sharing thoughts and information, then Mayor Vicki Reynolds had an easier approach. She created a mayor's cabinet with representatives of commissions meeting monthly to update the mayor and fellow commissioners on current activities – that seemed more than sufficient.

There is another encroachment on administrative process that has changed.

When the city adopted the city manager form of government, councilmembers were prohibit-

ed, under our codes, from giving orders directly or by implication to department heads. Only the city manager, the city clerk and the city attorney reported to the council. Today, some 19 staff members provide support and information services to each of the council sub-committees. What happened to the "no contact" rule?

The spread of numbers of committee assignments for each councilmember is large. Councilmember **Nancy Krasne**, the newest, only has nine committees, while Vice Mayor **Barry Brucker** has 20, far more than Mayor **Jimmy Delshad's** 12. Councilmember **Linda Briskman** does 14, followed closely by Councilmember **Frank Fenton** with 13. True, some of these sub-committees are temporary, but even so, the work load of members has reached time commitments double or treble of that of their predecessors.

And does or should it take a "committee" to design the logo or the business cards for the council?

Maybe all of this activity makes for better government, but it certainly causes one to pause before committing to public service, and somehow it reminds me of the words of a little old lady at my cleaners one Friday. Looking at a waiting area filled with young people she said. "Whoever is making these yuppies must stop immediately.

Not making comparisons, because we have had some outstanding city managers including **Ed Kreins** and **Mark Scott** before **Rod Wood** arrived, but Rod is a strong executive who has made staff reorganization a major goal, and it seems to be working very well. Neither Scott or Kreins worked under this kind of council activism, and both guarded their responsibili-

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ties very carefully.

Another council watch note: The city has often benefited from the ties our councilmembers have with other public officials. Former Mayors **Max Salter**, **Vicki Reynolds**, **Dr. Charles Aronberg**, **Allan Alexander**, to mention a few, could pick up the phone and actually reach senators, governors, and even presidents.

I don't know why, but I am always pleasantly surprised to learn how many public figures have a direct tie to Mayor **Jimmy Delshad**. They don't just know him, they talk, and regularly. Some examples: County Supervisor **Zev Yaroslavsky** and-the-soon-to-be appointed head of the Los Angeles Department of Water and Power **David Nahai**. Our reps in Sacramento and Washington too talk to Jimmy and he really is good at networking. Of course, he would have more time for this if he didn't have to serve on the committee for special events and decorations on Rodeo Drive.

Final thought: The fine line between administrative and legislative seems to be in jeopardy, and mostly by enlarging what has been done before. What may have begun as a few committees has exploded into labyrinth of process.

Certainly not the advice of **Thomas Jefferson**: "That government is best which governs least."

There is one problem facing any challenger in this school board election:

The issues that toppled past incumbents are no more, not that there aren't some concerns.

What cost some board members their offices? When **Barry Brucker** ran his successful write-in campaign for school board in 1997, the school

construction program had seriously stalled. The mishaps were incredible. First, the board hires consultants based on the fine presentation of their representative. What happens? As the work of fixing the school begins, this consultant leaves the company the district retained. That was only one of the many problems faced by the then board.

Brucker won, and in the process helped elect **Gerald Lunn Jr.**, a relatively unknown who filed at almost the very last minute. In the next election in 1999, construction remained an issue as did the frequent petty squabbles of the board. They fought bitterly over who would be the next board president!

Now, this board has helped accomplish something even our city council and city manager couldn't manage during construction of the civic center. They completed a major building effort on time and under budget! Although not always in total unity, this board works without the rancor and personality conflicts of the past.

This would have been a very different election if all three incumbents ran.

With **John Millan** out of the race –and he would have been very hard to beat, the first challenger to file, **Steven Fenton**, because of his history of involvement in education, and that of his family, is really almost perceived as an incumbent, even though he is raising new issues. There is very little doubt that **Myra Lurie** will win a second term easily and that incumbent **Alissa Roston**, will be elected to a third term. It's good for the education community that **Brian Goldberg** is in the race so that we have an election, but he needs more time to develop a following and demonstrate a leadership role in our public schools – that simply can't begin

when you run for office.

There is an issue none of the candidates has yet to address: Finding the means to make it possible for administrators, including our superintendent, and our teaching staff to actually live in our community.

Our school chief should, at the very least, have the benefits the city gives our city manager. It is important to our community that **Rod Wood** and his family live in Beverly Hills. The same would be true for **Kari Mc Veigh**.

The problem for others, and also for city staff, is affordable housing. For schools this is a very complex issue. But we can use the planning process to provide opportunities for affordable housing and it can be used for our teachers.

Equally important, and this affects the district permit issue, is increasing the school population. Here too the planning process could make a difference. Creative planning could give incentives for builders to rent or sell to people with school-age children. In fact, that could and should be part of the general plan the city will hopefully soon adopt. It should begin by bringing the school board and administration into the general plan program.

PEOPLE NOTES: **Charles Kornguth**, the long-time owner of Beverly Hills Pipe and Tobacco, is recovering from surgery complicated by a fall at his home. "Charlie," although a retailer of tobacco products, carried anti-smoking messages in his store's window. For many years, Kornguth attended every police and fire department event, earning him friendships with many rank and file and top brass in both departments... **Joanna Herominek** has been promoted by Grubb & Ellis to an Investment and

Leasing Specialist position in their West Los Angeles office. Joanna is an active member of the Chamber's Government Affairs Committee....Wells Fargo Crescent branch's Consumer Service Manager **Jo Dennie C. Canappi** has been reassigned to the bank's La Cienega branch...Long time resident **Betty Harris**, who now spends part of the year in the Lake Tahoe area, probably wishes her mountain home community also had an anti-smoking ordinance – the kind that might control the after affects of the recent fires there. Betty, who recently attended a planning commission meeting here, said the impacts of the fire are still being felt.

LOCAL HERO: Not just one, but several very alert members of our police department managed to prevent what could have been a series of home burglaries by preemptive police work resulting in a string of arrests recently. Proving the importance of Community Policing, Officer **Richard Ceja** spotted some suspicious activities in a residential area and his quick actions led to the arrests of two suspects about to burglarize homes in the city; for typifying some outstanding efforts to make us even safer, Officer Ceja is this weeks LOCAL HERO.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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BHHS Football Team Defeats Golden Valley

Norman girls' tennis team routs Santa Monica, Inglewood

By Steven Herbert

The Beverly High football team ended its worst start since 1983 and a six-game winless streak dating back to last season with a 35-12 victory over Santa Clarita Golden Valley Friday night at Canyon High School.

Ramon Judkins ran for three touchdowns and 120 yards on 19 carries and Dex Lucci threw touchdown passes to Erik Munzer and Dominique Sandifer, completing 14 of 18 passes for 258 yards, for the Normans (1-3-1).

"We're jelling and coming together," Beverly Hills coach Carter Paysinger said.

The Normans took control of the game late in the second quarter. Lucci threw 38- and 40-yard passes to Kenny Bassett and Sandifer to set up Judkins' two-yard touchdown run on a three-play, 80-yard drive.

Beverly Hills increased its lead to 21-6 on Judkins' seven-yard run, one play after Daniel Kim blocked a punt and returned the ball to the Grizzlies' seven-yard line. Lucci

threw a nine-yard touchdown pass to Sandifer with 10 seconds left in the first half.

After a scoreless third quarter, Golden Valley (2-3) cut the lead to 28-12 on quarterback Najee Coleman's one-yard fourth quarter touchdown run. Lucci threw a 14-yard pass to Munzer for the game's final touchdown.

Judkins opened the scoring with a 30-yard touchdown run in the second quarter. The Grizzlies responded with Trevon Smith's one-yard touchdown run, but their extra point kick was blocked.

Linebacker Sae Bin Park, Judkins, Munzer and Sandifer drew praise for their play from Paysinger.

What's Next?

The Normans are scheduled to play host to Hawthorne (0-5) Friday at 7 p.m. at Nickoll Field in the Ocean League opener for both

teams. The Cougars have a 17-game on-field losing streak dating back to 2005.

Girls' Tennis

Beverly Hills 18, Santa Monica 0

Becky Morgan and Zarina Pisnoy both won all three of their singles sets 6-0 as the Normans recorded the shutout in their Ocean League opener at Beverly Hills Oct. 2.

Beverly Hills other singles player, Megan Margolin, was a 6-1, 6-0, 6-1 winner in her three sets.

The Normans' No. 1 and No. 2 doubles teams, Amanda Ellis and Beri Myers and

Julie Housman and Molly Werner both won all three of their sets. Beverly Hills' No. 3 doubles team of twins Akasia J-Riggins and Sunia J-Riggins was a 6-1 winner in its only set. Its replacement, Kelly Brien and Daisy Delmar, won both of their sets.

Palos Verdes Peninsula 11, Beverly Hills 7

Morgan, Pisnoy and Marie Zalameda all won two of their three singles sets in a non-league match at Peninsula Oct. 3.

The Margolin-Werner doubles team got Beverly Hills' other point with a 6-4 victory in the second round.

The Panthers were ranked seventh in the Southern Section Division I poll released Oct. 1, while the Normans were ranked second in Division II.

Beverly Hills 16, Inglewood 2

The Shelby Bernstein-Hillary Monroy doubles team was a 6-0 winner in each of its three

sets for the Normans in an Ocean League match last Thursday at Beverly Hills.

The Akasia J-Riggins-Sunia J-Riggins doubles team was a 6-0 winner in both of its sets, before being replaced by Casey Bond and Emily Eitches, who won their only set, 6-0.

The Brien-Delmar doubles team also won both of its sets, 6-0. Its replacement, the Nicole Levy-Amanda Marmer team, was a 6-2 winner in its only set.

Margolin was a 6-0, 6-0 winner in her two sets before being replaced. Morgan was a 6-2 winner in her only set. Her replacement, Meredith Jones, was a 6-2, 6-3 winner in her two sets. Myers won one of her two sets. Her replacement, Rachel Levy, was a 6-3 winner on her only set.

What's Next?

The Normans are scheduled to play Valencia in a first-round match of the Corona Del Mar All American Tournament Friday at 11 a.m. at the Costa Mesa Tennis Center. Beverly Hills will play either Fullerton Troy or Irvine Northwood later Friday and two more matches Saturday.

The Normans are also scheduled to face Studio City Harvard-Westlake Wednesday at Studio City Golf & Tennis Club in a non-league match beginning at 3:15 p.m.

Boys' Water Polo

Beverly Hills 11, El Segundo 10

The Normans scored four unanswered goals in the second quarter, then withstood the Eagles' late comeback attempt to defeat the third-ranked team in Division VI in an Ocean

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League game Oct. 3 at the El Segundo Plunge.

Daniel Ilinsky, Micah Smith, Mikey Lee and Jonathan Pony scored for Beverly Hills in a two-minute, 25-second span of the second quarter, giving the Normans a 6-3 lead with 2:22 left in the first half.

El Segundo scored with 1:38 to play in the half, but Benji Koltai scored with 54 seconds remaining in the half and Lee with two seconds left, giving the Normans an 8-4 lead at halftime.

The Eagles outscored the Normans, 3-2, in the third quarter, cutting the deficit to 10-7 enter the fourth quarter. An El Segundo goal with 4:14 to play, pulled the Eagles with two, 10-8. Smith scored his third goal of the game with 3:46 left, giving Beverly Hills a three-goal lead.

El Segundo scored twice to cut the deficit to 11-10 with 1:02 remaining, but was unable to get the equalizer.

Beverly Hills, ranked fifth in the Division VI poll released Oct. 1, trailed 2-1 at the end of the first quarter, with Pony scoring the first of his two goals.

Lee also scored three goals for the Normans, while Ilinsky and Pony each added two and Koltai one.

Beverly Hills goaltender Alex Rosenthal made 15 saves.

Beverly Hills 12, Santa Monica 11

After allowing the tying goal with 20 seconds to play in regulation, the Normans scored the first three goals of overtime to build enough of a cushion to win the Ocean

League game at the Swim-Gym Friday.

Pony scored the only goal of the first three-minute overtime period. Lee and Kevin Mead scored 30 seconds apart in the second overtime period, giving Beverly Hills a 12-9 lead with 1:20 left. Santa Monica scored with 1:02 and 27 seconds remaining, but was unable to get the equalizer.

Lee and Mead each scored three goals, Pony and Smith two and Ilinsky and Koltai one each.

The score was tied 3-3 at the end of the first quarter. Santa Monica led 4-3 at halftime. The Normans 7-6 at the end of the third quarter, despite allowing the quarter's final two goals.

Rosenthal made 12 saves.

What's Next?

The Normans are scheduled to play host to Culver City Monday and El Segundo Wednesday in Ocean League games at the Swim-Gym beginning at 3 p.m.

Girls' Volleyball

Beverly Hills def. Hawthorne, 25-18, 25-16, 25-18

Alexis Goswitz had eight service aces, Nicole Winegred seven digs and four service aces, Mallory Smith five kills and Franscesca Fiaschetti four digs for the Normans in their Ocean League opener Oct. 2 at Hawthorne.

"I was pleased," Beverly Hills coach Marla Weiss said. "We're very relaxed against a team like Hawthorne, and when we're very relaxed, we're playing very much like a team."

Santa Monica def. Beverly Hills, 25-16, 25-21, 27-25

Rosen had 14 digs, Netta Rotstein five kills, Briana Smith four kills and Smith three service aces for the Normans (5-7, 1-1 in league play) in an Ocean League match last Thursday at the Swim-Gym.

"We mentally broke down," Weiss said. "My perception was the [match] was a match of unforced errors — which team would make the fewer unforced errors — and Santa Monica made fewer unforced errors. We had an enormous number of unforced errors, such that we weren't able to put the ball over the net for the last six points of the match."

The Normans held a 24-19 lead in Game 3, but the Vikings scored the final eight points to win the match in what Weiss described as a "very, very, very disappointing loss."

Barnstable (Mass.) def. Beverly Hills, 25-23, 30-28, 25-19

The Normans played "monumentally better" than against Santa Monica, but were unable to deny the Red Raiders their 110th consecutive victory in an intersectional match Saturday at the Swim-Gym.

"We really bounced back with far better ball control than we showed against Santa Monica," Weiss said. "[We made] much fewer unforced errors."

Rosen led Beverly Hills (5-8) with nine digs, while Goswitz and Winegred each had seven. Rotstein and Mallory Smith each had six kills, while sophomore Tamara Skootsky had four service aces for Beverly Hills.

Barnstable has won consecutive

Massachusetts state championships.

What's Next?

The Normans are scheduled to play at Inglewood Morningside Friday and play host to Culver City Tuesday at the Swim-Gym in Ocean League matches beginning at 3:15 p.m.

Girls' Cross Country

Beverly Hills 32, Santa Monica 33, Culver City 71

Norman senior Val Wirtschafter scored what proved to be the decisive points by finishing 9.83 seconds ahead of Santa Monica sophomore Stevy Stovall in the race for ninth place in an Ocean League meet at Kenneth Hahn State Recreation Area in Baldwin Hills Sept. 21.

Viking runners Gabi Cruz and Karissa Gonzalez finished second and third. Jamie Bratman, Sara Jabbari and Raquel Hefflin took the next three spots for Beverly Hills.

Santa Monica senior Rachel Horn finished seventh, followed by Norman senior Lynne Swerhone and Wirtschafter.

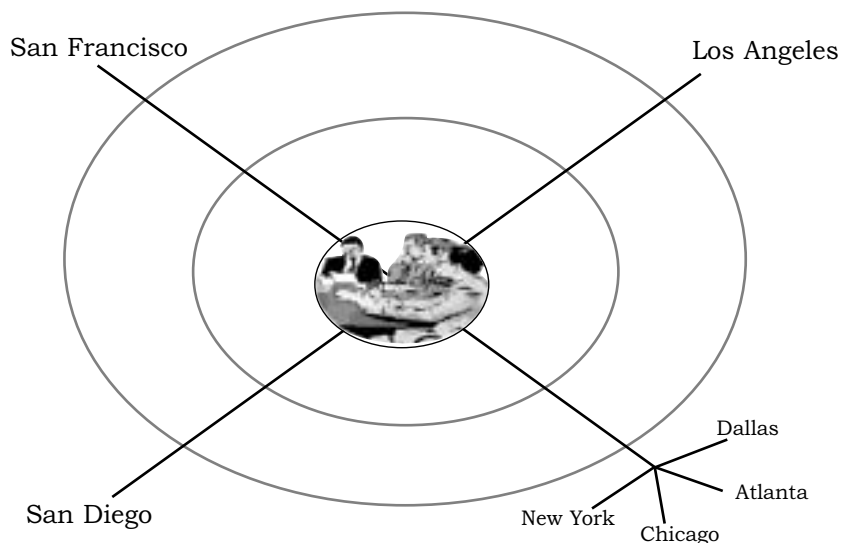
Culver City senior Anniya Louis was the individual winner, completing the three-mile course in 20 minutes, 37:76 seconds.

Steven Herbert has covered Beverly Hills sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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Arrest summary
October 09, 2007

Garcia, Leopoldo, 26, of Albuquerque, arrested on 10/07/2007 for 23152(a)vc - (dui alcohol/drugs).

Prieto, Michael Joseph, 46, of studio city, arrested on 10/07/2007 for 14601.1(a)vc - (drive while license suspended).

Palacios, Rafael Antonio, 49, of Cudahy, arrested on 10/07/2007 for 23153(a)vc - (dui alcohol/drugs causing bodily injury).

Shtiller, Richard, 63, of Beverly Hills, arrested on 10/05/2007 for 23152(a)vc - (dui alcohol/drugs).

Rollness, Tina Marie, 30, of Los Angeles, arrested on 10/06/2007 for 14601.1(a)vc - (drive while license suspended).

Zafflow, Ranna Iazar, 28, of Burbank, arrested on 10/06/2007 for 23152(a)vc - (dui alcohol/drugs).

Isaac, Kimberly Ann, 39, of Santa Monica, arrested on 10/06/2007 for 23152(a)vc - (dui alcohol/drugs).

Morgan, Hyman, 57, of Hollywood, arrested on 10/05/2007 for 459pc - (burglary).

Damon, Margaret Markov, 58, of Beverly Hills, arrested on 10/05/2007 for 23152(a)vc - (dui alcohol/drugs).

Duhig, Nicholas Joseph, 22, of Canoga park, arrested on 10/05/2007 for 12500(a)vc - (drive w/o license).

Santos, Florencio Hernandez, 26, of Inglewood, arrested on 10/05/2007 for 14601.5(a)vc - (drive w/license suspended for Drunk/driving).

Kress, Kristen Marion, 23, of n Hollywood, arrested on 10/05/2007 for 23152(a)vc - (dui alcohol/drugs).

Urrutia, Nson Egardo, 45, of Encino, arrested on 10/05/2007 for 14601.2(a)vc - (drive while license suspended for dui).

Bisno, Janette Ann, 50, of Beverly Hills, arrested on 10/05/2007 for 243(b)pc - (battery on peace officer/emergency personnel).

Amezquita, Jesus Jr, 26, of Hawthorne, arrested on 10/05/2007 for 23152(a)vc - (dui alcohol/drugs).

Loptman, Lisa Ina, 40, of Pacific Palisade, arrested on 10/05/2007 for 14601.1(a)vc - (drive while license suspended).

Bisno, Robert Henry, 56, of Los Angeles, arrested on 10/05/2007 for 23152(a)vc - (dui alcohol/drugs).

Cuevas, Lizette, 22, of Downey, arrested on 10/04/2007 for 23152(a)vc - (dui alcohol/drugs).

Eshaghyan, Iman, 24, of Beverly Hills, arrested on 10/04/2007 for 23152(a)vc - (dui alcohol/drugs).

Alcantar, Doris Cecilia, 26, of Los Angeles, arrested on 10/04/2007 for

14601.2(a)vc - (drive while license suspended for dui).

Luna, Manuel Waldo Sarabia, 28, of Pacoima, arrested on 10/04/2007 for 11379(a)hs - (transport/sell controlled substance).

Ayestas, Ivett Estor, 19, of Los Angeles, arrested on 10/04/2007 for 459pc - (burglary).

Romero, John Pierre, 19, of Los Angeles, arrested on 10/04/2007 for 459pc - (burglary).

Krebs, Michael Lawrence, 39, of Toluca lake, arrested on 10/04/2007 for 23152(a)vc - (dui alcohol/drugs).

Thomas, Stephen Noel, 53, of Beverly Hills, arrested on 10/04/2007 for 647(f)pc - (disorderly conduct: intoxication).

Fitch, Leo Duran, 18, of Los Angeles, arrested on 10/04/2007 for 459pc - (burglary).

Deterding, Travis Clark, 21, of Beverly Hills, arrested on 10/03/2007 for 11550(a)hs - (use/under influence of controlled substance).

Maldonado, Uriel Yuvini barrios, 27, of Los Angeles, arrested on 10/03/2007 for 487(a)pc - (grand theft: money/labor/property).

Gracias, Karen, 24, of Compton, arrested on 10/03/2007 for 14601.1(a)vc - (drive while license suspended).

Maldonado, Lisandro Sau, 26, of Los Angeles, arrested on 10/03/2007 for 487(a)pc - (grand theft: money/labor/property).

Mccottry, Andre Lamont, 30, of Inglewood, arrested on 10/03/2007 for 23222(b)vc - (possess marijuana 1 oz or less while driving).

Hendley, Larry, 52, of Beverly Hills, arrested on 10/03/2007 for 664/211pc -

(attempted robbery).

Szelog, David Aaron, 45, of Los Angeles, arrested on 10/03/2007 for 23152(a)vc - (dui alcohol/drugs).

Hernandez, Antonio Salazar, 49, of Sun Valley, arrested on 10/03/2007 for 12500(a)vc - (drive w/o license).

Gardea, Salvador, 50, of Los Angeles, arrested on 10/03/2007 for 245(c)pc - (adw not a firearm on p.o./firefighter).

Martinez, Antonio, 30, of Los Angeles, arrested on 10/03/2007 for 14601.2(a)vc - (drive while license suspended for dui).

Robles, Alfredo, 25, of Venice, arrested on 10/02/2007 for 12500(a)vc - (drive w/o license).

Fitch, Leo Duran, 18, of La Mesa, arrested on 10/02/2007 for 459pc - (burglary).

Ayestas, Ivett Ester, 19, of Los Angeles, arrested on 10/02/2007 for 459pc - (burglary).

Fahimian, Valla Suon, 26, of Beverly Hills, arrested on 10/02/2007 for 11379(a)hs - (transport/sell controlled substance).

Alvarez, Luis, 23, of Los Angeles, arrested on 10/01/2007 for 12500(a)vc - (drive w/o license).

Gillespie, Michael Francis, 36, of Santa Monica, arrested on 10/01/2007 for 459pc - (burglary).

Rodenbaugh, David Carroll, 44, of Los Angeles, arrested on 10/01/2007 for 459pc - (burglary).

Khanna, Kelly Ann, 47, of Beverly Hills, arrested on 10/01/2007 for 242pc - (battery).

Chavez, Roberto, 62, of Los Angeles, arrested on 10/01/2007 for 23152(a)vc - (dui alcohol/drugs).

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ETHICS ORDINANCE TO BE REVISITED BY CITY COUNCIL

“Revolving door” provisions could be extended to 30 months

By Elisa Osegueda

The City Council will be discussing and voting on proposed amendments to the ethics ordinance next week during the Council’s formal meeting on Tuesday.

The ethics ordinance was originally brought up to establish restrictions on activities by former City Officials, elected officials and planning commissioners.

According to a staff report, the ordinance established a post-employment or “revolving door” restriction, which would limit a former public official or employee on what they can do after leaving the City’s service.

“It’s so easy to establish incredible relations with staff that it’s hard at times to turn a new leaf in that relationship because you no longer work for the City. I thought it was appropriate to bring forward a very robust ethics ordinance

that puts some time between this revolving door of representation,” said Beverly Hills Vice Mayor Barry Brucker.

Currently the ordinance prohibits former public officials and employees for a period of one year after leaving office from representing any person, for compensation, in any formal or informal appearance before the City. The prohibition is two years for City employees that exercise discretionary decision-making authority.

The Ethics Ordinance Ad Hoc Committee last week proposed to the City Council that the ordinance be revised. The committee suggested two proposals, which the Council will be able to vote on next week.

“The state and federal government currently has a one year [restriction] and other cities have

two years. I wanted to make a statement that Beverly Hills has the toughest ethics ordinance in the state and most robust so I proposed three years in 2005. It did not pass and what was adopted was the bare minimum the state and federal government require. [Last week] I brought forward an ethics ordinance that allows for 30 months,” said Brucker.

The rationale is that many development projects come before the Council and Planning Commission.

Councilmember Linda Briskman believes in a tough ethics ordinance, but disagrees with Brucker’s recommendation of a 30 month prohibition.

“I think 30 months is probably too much. If they want to go to two years that makes more sense but as long as the Councilmembers that are running know the criteria and know what is expected of them, then I think it is fair,” said Briskman.

Briskman believes that current Councilmembers should not be subjected to any new amendments made to the ethics ordinance.

“I do believe that it is important that the new amendment be applied to future Councilmembers and not the current council so that they can have the ability to make their decision based on the knowledge of what is required of the job,” said Briskman. “As long [as amendments are] disclosed and each person who is in the council is aware of it before they run again and new people know then I don’t think there is a problem. I wouldn’t oppose it but I think it makes more sense to have it be two years.”

The second proposal made by the Ad hoc committee suggests that a former elected official be prohibited from representing, for compensation, any person on a land use matter that was voted upon by the elected official during that official’s term in office.

“By the time it is fully approved it can take two to three years. So there really is that long standing relationship that goes through the pipeline in this city, so it was reasonable to do it,” said Brucker. “Because we have so many developments and because there are so many officials in the business of representing developers or found a new occupation as a lobbyist for a developer, I felt it was important to make a clear and bold robust statement that ethics will be held to the highest level.”

Brucker says he has the support of Mayor Jimmy Delshad, who is part of the Ad Hoc Committee, and Councilmember Nancy Krasne.

“If the [amendments to the] ethics ordinance go through, I will accept it the day of [their] passage and I believe that the majority of planning commission and other Councilmembers will accept it as well,” said Krasne.

According to Briskman, having a strong ethics ordinance is important, but she continues to have reservations on the issue.

“I have no problem with Beverly Hills having an ethics ordinance that is more stringent than the state requires, but I do think there is a point where it could be too much. It could deter someone from wanting to take the position, and I also feel that an honest person stays honest, and a dishonest person stays dishonest,” said Briskman.

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where are they now cont. from page 5
you do now versus at the BHUSD?

Everything I had done before was always in a traditional system and now I am working with non-traditional systems. Our superintendent Dr. Phil Pendley is a huge proponent of finding ways to help all kids. He believes the traditional system works for about 65 percent of the kids, and there is a 35 percent that it doesn't work for. What we try and do is look for complementary ways that will help make sure those kids [that fall under the 35 percent] don't fall through the cracks and that they get the opportunity those kids in the traditional school system already have.

Tell us about the management styles of Gwen Gross versus Jeff Hubbard.

I think I can [summarize them] by explaining the way I was hired by Gwen. And this pretty much says what her style is, after my interview process and site visit, I had spoken with everyone except with her, the superintendent, your direct

boss. She called me and said, "so we are ready to offer you the position are you ready to take it?" and I said, "well you know, I've had the opportunity to speak with everyone else about Beverly Hills except you."

I said, "I've heard about what you want to have happen in the district, I heard about what you think are the district challenges, I've also heard that you are in declining enrollment, had to cut \$5 million in your first year, so you want all of these [improvements] to happen but how are you going to make them happen? And if I am the one that is suppose to do it; I need some idea of what you are planning."

And she said, "let me just tell you this, if I want something to happen I will find a way to make it happen."

And I thought to myself, well how can you turn that down? And so basically I adopted that as my own philosophy.

What I remember most about Gwen was that she was so accessible. There was never any time that I couldn't literally walk in [to her office] and talk to her. She

held a student advisory group over at the high school every month and I don't know of any other superintendent that does that. [She sought ways of obtaining] kids perspectives on what they want out of their high school.

Jeff, he was always right there, he was someone I could depend on. Particularly in personnel-type things. He always wanted me to be on negotiations, the curricular stuff just wasn't his thing and personnel thing wasn't mine.

They were both very easy to work with.

Why did you leave Beverly Hills?

The year that I was hired as assistant superintendent I had just purchased a home in Palm Springs. I had planned in being in Riverside County; I plan on retiring in Palm Springs. I actually commuted for three years when I was in Beverly Hills. So when a position became open out here that I was qualified for, it only made sense for me to do it. That's really the only reason because I was having a great time.

Do you keep in touch with anyone from the BHUSD?

Yes, Carola Drew my secretary, we are always in touch with each other. Irene Stern, I talk with her from time to time. I see a few of the teachers occasionally. But Carola is the one I see the most, she retired a year ago.

Do you have any advice for young teachers?

Teachers who go into this profession today need to be prepared to work hard, harder than what they have ever worked in their lives. They really need to be prepared because the accountability systems that are being implemented and the federal standards that we are expected to reach now, you got to always seek new ways to teach, you need to make that teaching real for them [students] and you need to make it come to life for them. If they don't, then teachers won't be effective.

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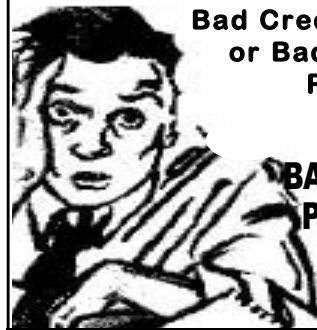
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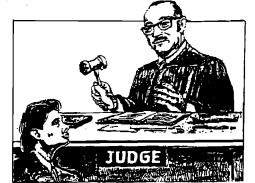
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by a CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed here on: 2004 Signed: Jeffrey Anderson, CEO, Profit Pro Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/17/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/20/07 9/27/07, 10/04/07, 10/11/07 BHW-2576

FICTITIOUS BUSINESS NAME STATEMENT: 2007193686
The following person(s) is/are doing business as: NATURAL INTERIORS, 22468 W. Paragon Dr. Santa Clarita, CA 91350. MANDY LEROY, 22468 W. Paragon Dr. Santa Clarita, CA 91350. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 08/17/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/20/07 9/27/07, 10/04/07, 10/11/07 BHW-2573

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2007214026
Original file #: 20072029955
The following person(s) has/have abandoned the use of the fictitious business name: WEST FINANTIAL, 359 E. Magnolia Blvd. Unit D Burbank, CA 91502. The fictitious business name referred to above was filed on: 02/02/07, in the County of Los Angeles. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name is/are: ARSEN PANAYAN, 359 E. Magnolia Blvd. Unit D Burbank, CA 91502. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/13/07. Published: 9/06/07, 9/13/07, 9/20/07 9/27/07 BHW-2574

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20072124091
Original file #: 042804931
The following person(s) has/have abandoned the use of the fictitious business name: FELLI, 7514 Bellingham Ave. North Hollywood, CA 91605. The fictitious business name referred to above was filed on: 10/29/2004, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name is/are: ARTUR NALBANDYAN, 7514 Bellingham Ave. North Hollywood, CA 91605. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/14/07. Published: 9/06/07, 9/13/07, 9/20/07 9/27/07 BHW-2575

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20072096784
Original file #: 20077024412
The following person(s) has/have abandoned the use of the fictitious business name: HABEN'S PAINTING, 7960 De Garmo Ave. Sun Valley, CA 91352. The fictitious business name referred to above was filed on: 03/29/07, in the County of Los Angeles. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name is/are: HECTOR B. ARTEGA, PASTOR, 7960 De Garmo Ave. Sun Valley, CA 91352. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/11/07. Published: 9/06/07, 9/13/07, 9/20/07 9/27/07 BHW-2576

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 20071899127
Original file #: 20071899127
The following person(s) has/have withdrawn as a general partner(s) from the partnership operating under the fictitious business name of: LINE PROPERTY MANAGEMENT, 3025 E. Avenue 8, #48. The fictitious business name statement was filed on: 09/10/07. The business was conducted by: AN ITALIAN GRANITE AND MARBLE, 14416 Hamlin St. #209. Van Nuys, CA 91401. MARIYA LAURA ANFIMOVA, 2005 Denny St. Simi Valley, CA 93065. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 09/10/07. Signed: MARIYA LAURA ANFIMOVA, 2005 Denny St. Simi Valley, CA 93065. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/10/07. Published: 9/13/07, 9/20/07 9/27/07 BHW-2577

FICTITIOUS BUSINESS NAME STATEMENT: 20072136209
The following person(s) is/are doing business as: LUXE MED AND FEED COMPANY, LUCKY ORGANIC FARM, 1301 W. 22nd Street Torrance, CA 90501. ANDREW GONZALES, 123 Mirabeau, San Pedro, CA 90732. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Andrew Gonzaless. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/10/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2578

FICTITIOUS BUSINESS NAME STATEMENT: 20072143166
The following person(s) is/are doing business as: MISSION HILLS AUTO REPAIR, 14905 Devonshire St. Mission Hills, CA 91345. PETER GEYSIMONYAN, 17074 Jersey St. Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Peter Geysimonyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2579

FICTITIOUS BUSINESS NAME STATEMENT: 20072157378
The following person(s) is/are doing business as: ADVANCE ROUTER AND DRAN CLEANING & REPAIR SERVICES, 8306 Wishnie Blvd, #283 Beverly Hills, CA 90211. ELOD BELA MEDJESY, 35 S. Camden Dr. Beverly Hills, CA 90212. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Elod Bela Medjesy. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2580

FICTITIOUS BUSINESS NAME STATEMENT: 20072157378
The following person(s) is/are doing business as: STANTFAN MAINTENANCE SERVICES, 8306 Wishnie Blvd, #283 Beverly Hills, CA 90211. STEFAN SZUCS, 340 N. Formosa Los Angeles, CA 90036. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Stefan Szucs. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2581

FICTITIOUS BUSINESS NAME STATEMENT: 20072144557
The following person(s) is/are doing business as: NTL QUALITY PRODUCTS, 4804 Laurel Cyn Blvd, #280 Valley Village, CA 91607. TATIANA REVTOVA, 4804 Laurel Cyn Blvd, #280 Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Tatiana Revtova. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2582

FICTITIOUS BUSINESS NAME STATEMENT: 20072144601
The following person(s) is/are doing business as: ONLINE EXPRESS SALE CENTER, 9018 Balboa Blvd, #106 North Hollywood, CA 91605. ANNA BULATOVA, #106 North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Anna Bulatova. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2583

FICTITIOUS BUSINESS NAME STATEMENT: 20072135482
The following person(s) is/are doing business as: THE HOME MANAGEMENT SERVICES, 27007 Rio Prado Dr. Valencia, CA 91354. CHAD S WILLIAMS, 27007 Rio Prado Dr. Valencia, CA 91354. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Chad S Williams. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2584

FICTITIOUS BUSINESS NAME STATEMENT: 20072145355
The following person(s) is/are doing business as: SI SE PUZZLE AUTO, 15500 Strathern St, #1 Van Nuys, CA 91406. ADRIAN PEREZ, 17759 Swagerd Cane Canyon, CA 91387. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Adrian Perez. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2585

FICTITIOUS BUSINESS NAME STATEMENT: 20072144050
The following person(s) is/are doing business as: COLLECTOR JAPAN, 7767 Peachtree Ave. Panama City, CA 91504. KAYRONO AIN, 7767 Peachtree Ave. Panama City, CA 91504. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Chupong Ati Suphaphong. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2586

FICTITIOUS BUSINESS NAME STATEMENT: 20072156888
The following person(s) is/are doing business as: CLOUTIER CREDDIT COMPANY, 6612 Blucher Ave. Van Nuys, CA 91406. RENE YANES, 6612 Blucher Ave. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Rene Yanes. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2587

FICTITIOUS BUSINESS NAME STATEMENT: 20072145802
The following person(s) is/are doing business as: APPLE PROPERTY MANAGEMENT, APPLE HOME REALTY, 18620 Hatters St, #285 Tarzana, CA 91356. VARANT M. CHAKALIAN, 18620 Hatters St, #285 Tarzana, CA 91356. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Husvayana C. Ibarra-Oritz. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2588

FICTITIOUS BUSINESS NAME STATEMENT: 20072135906
The following person(s) is/are doing business as: HUSOVAROVA CLEANING SERVICES, 27510 Hyslop Ln. Santa Clarita, CA 91350. HUSOVAROVA, C. BARBA-ORTIZ, 27510 Hyslop Ln. Santa Clarita, CA 91350. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Husvayana C. Ibarra-Oritz. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2589

FICTITIOUS BUSINESS NAME STATEMENT: 20071749367
The following person(s) is/are doing business as: ROSSWOOD CUSTOM DESIGN, 7814 Broadleaf St. Panorama City, CA 91402. PETROS KESOYAN, 7814 Broadleaf St. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 7/24/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2591

FICTITIOUS BUSINESS NAME STATEMENT: 20072135994
The following person(s) is/are doing business as: AZTECA WIRELESS, AZTECO WIRELESS, 130 W. 227th St. Torrance, CA 90501. MARK GONZALEZ, 123 Mirabeau Ave. San Pedro, CA 90732. JOSE SERRANO, 6888 Magnolia Ave. Van Nuys, CA 91406. PETEROS KESYOYAN, 7814 Broadleaf St. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mark Gonzalez, Jose Serrano. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2591

FICTITIOUS BUSINESS NAME STATEMENT: 20072127094
The following person(s) is/are doing business as: ARUYAN JEWELRY, 605 S. Broadway Booth #11 Los Angeles, CA 90014. ARUYAN LEKHLIYAN, 2723 Howard Ct. Burbank, CA 91504. GEVORG LEKHLIAN, 2723 Howard Ct.

Burbank, CA 91504. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/14/07. Signed: Aruyan Lekhlyan, Gevorg Lekhlyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/14/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2592

FICTITIOUS BUSINESS NAME STATEMENT: 20072127094
The following person(s) is/are doing business as: YADER JARQUIN FLOORING, V.J. FLOORING, 21323 Lemارش St, #205 Chatsworth, CA 91311. YADER JARQUIN, 21323 Lemارش St, Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on: 7/10/07. Signed: Yader Jarquin. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2593

FICTITIOUS BUSINESS NAME STATEMENT: 20072154774
The following person(s) is/are doing business as: A AND M TELECOM SERVICES, 38588 Lon Way Palmdale, CA 93551. MARIAN ALLEN, 38588 Lon Way Palmdale, CA 93551. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/18/07. Signed: Marian Allen. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2594

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20072114025
Original file #: 20071591318
The following person(s) has/have abandoned the use of the fictitious business name: ART'S DIAMOND IMPORTS, 4514 Franklin Ave, #7 Los Angeles, CA 90027. The fictitious business name referred to above was filed on: 04/07/03. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name is/are: ARTHUR AGHEVYAN, 4514 Franklin Ave, #7 Los Angeles, CA 90027. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/13/07. Published: 9/10/07, 10/11/07, 10/18/07 BHW-2595

FICTITIOUS BUSINESS NAME STATEMENT: 20072026250
The following person(s) is/are doing business as: ARAX CATERING, 1735 Locust St. Pasadena, CA 91106. NORA MANOUKIAN, 1735 Locust St. Pasadena, CA 91106. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 09/07/07. Signed: Nora Manoukian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/18/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2596

FICTITIOUS BUSINESS NAME STATEMENT: 20072147347
The following person(s) is/are doing business as: ITALIAN GRANITE AND MARBLE, 14416 Hamlin St. #209. Van Nuys, CA 91401. MARIYA LAURA ANFIMOVA, 2005 Denny St. Simi Valley, CA 93065. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 09/10/07. Signed: MARIYA LAURA ANFIMOVA, 2005 Denny St. Simi Valley, CA 93065. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2597

FICTITIOUS BUSINESS NAME STATEMENT: 20072105643
The following person(s) is/are doing business as: HARCH, 24137 Delmonte, #231. Valencia, CA 91355. JULIO CEASAR CERRITOS, 24137 Delmonte, #231. Valencia, CA 91355. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Julio Cesar Cerritos. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/21/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2598

FICTITIOUS BUSINESS NAME STATEMENT: 20072098807
The following person(s) is/are doing business as: INTERNATIONAL MOTOR GROUP, 18210 Sherman Way, #209. Sherman Oaks, CA 91414. GRIGOR CHAMCHYAN, 13425 Vanowen St, #206. North Hollywood, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Kamtib Mhdpanjan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/21/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2599

FICTITIOUS BUSINESS NAME STATEMENT: 20072188632
The following person(s) is/are doing business as: INTERNATIONAL MANAGEMENT AND CONSULTING COMPANY, 6318 Ranchito Ave. Van Nuys, CA 91401. NVARAD KHACHKIAN, 6318 Ranchito Ave. Van Nuys, CA 91401. ANA YEKANOSHIAN, 5801 Agnes Ave. Valley Village, CA 91607. The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Nvard Khachkian, Ana Yekanosian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/21/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2600

FICTITIOUS BUSINESS NAME STATEMENT: 20072127437
The following person(s) is/are doing business as: ULTRAMAR IMPORTS & EXPORTS, 6265 Van Nuys Blvd. Van Nuys, CA 91411. LUIS VARGAS, 6265 Van Nuys Blvd. Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 10/86. Signed: Luis Vargas. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2601

FICTITIOUS BUSINESS NAME STATEMENT: 20072175826
The following person(s) is/are doing business as: INTELLIGENCE, 18325 Vanowen St, #166. Reseda, CA 91335. BRANDI RAE RICE, 18325 Vanowen St, #166. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 11/04. Signed: Brandi Rice. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2602

FICTITIOUS BUSINESS NAME STATEMENT: 20072157116
The following person(s) is/are doing business as: BRIGHT FASHIONS, 6835 Ethel Ave. North Hollywood, CA 91605. GEGHAM KARAPETYAN, 6835 Ethel Ave. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 9/18/07. Signed: Gegham Karapetyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2603

FICTITIOUS BUSINESS NAME STATEMENT: 20072163987
The following person(s) is/are doing business as: V.I.P. REHABIL & RECORDING STUDIOS, 729 S. Raleigh, #105. Glendale, CA 91205. VACHAGAN PETROSYAN, 729 S. Raleigh, #105. Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed on: 11/15/03. Signed: Vachagan Petrosyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2604

FICTITIOUS BUSINESS NAME STATEMENT: 20072174032
The following person(s) is/are doing business as: DIRT OUT MOBILE DETAILING, DIRT OUT PRESSURE WASH, 10560 Vanowen St, #105. Van Nuys, CA 91411. GREGORY A. TORRES, 10560 Vanowen St, #105. Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 09/10/07. Signed: Cesar Garcia. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2624

FICTITIOUS BUSINESS NAME STATEMENT: 20072172882
The following person(s) is/are doing business as: DJM STUDIO EQUIPMENT, 1038 Rosedale Ave. Glendale, CA 91201. DEBBIE MAYCOCK, 1038 Rosedale Ave. Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on: 09/20/07. Signed: Luis Vargas. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/11/07, 10/18/07 BHW-2606

BRUSSARD MORTGAGE, 22148 Ventura Blvd., #C, Woodland Hills, CA 91364. The fictitious business name referred to above was filed on: 08/06/06, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name is/were: BRUSSARD, 10535 Woodward Ave, Sunland, CA 91040. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/20/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2712

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2007215868
Original file #: 2007070151295
The following person(s) has (have) abandoned the use of the fictitious business name: FASHION MARIE, 13437 Vanowen St #4, Van Nuys, CA 91405. The fictitious business name referred to above was filed in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name is/were: JUANNA MEDIA, 13437 Vanowen St #4, Van Nuys, CA 91405. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/10/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2713

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2007225312
Original file #: 061243266
The following person(s) has (have) abandoned the use of the fictitious business name: FEDERAL EXPRESS COMPANY SUPPLIES, 18308 RAYBURN, Los Angeles, CA 90028. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name is/were: EPHRAIM SOLOMON TEKLE, 18308 Ray St #201, Northridge, CA 91325. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/10/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2714

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2007225316
Original file #: 20062070784
The following person(s) has (have) abandoned the use of the fictitious business name: BZYANTINE GARDENS, 17171 Parthenia St, Northridge, CA 91325. The business was conducted by: A LIMITED LIABILITY COMPANY. The full name and residence of the registrant(s) abandoning the name is/were: HYE-RINE INVESTMENTS, LLC, 17171 Parthenia St, Northridge, CA 91325. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/10/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2715

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2007219879
Original file #: 20071688072
The following person(s) has (have) abandoned the use of the fictitious business name: HAS FASHION, 4514 Franklin Ave, Los Angeles, CA 90004. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name is/were: HASMIK TOROSYAN, 4514 Franklin Ave #7, Los Angeles, CA 90028. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/26/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2716

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2007218849
Original file #: 20070150748
The following person(s) has (have) abandoned the use of the fictitious business name: HM CARPETING INSTALLATION, 11912 Blythe St, North Hollywood, CA 91605. The fictitious business name referred to above was filed on: 10/17/06, in the County of Los Angeles. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name is/were: HAKOB MARTIROSYAN, 11912 Blythe St, North Hollywood, CA 91605. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/26/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2717

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2007218854
Original file #: 062307240
The following person(s) has (have) abandoned the use of the fictitious business name: A.G.A. DESIGNER, 7951 Wilkison Ave, North Hollywood, CA 91605. The fictitious business name referred to above was filed on: 10/17/06, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name is/were: HAKOB MARTIROSYAN, 11912 Blythe St, North Hollywood, CA 91605. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/26/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2718

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2007219875
Original file #: 20070944450
The following person(s) has (have) abandoned the use of the fictitious business name: NORA'S FASHION, 5723 Woodman Ave #3, Van Nuys, CA 91411. The fictitious business name referred to above was filed on: 09/24/07, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name is/were: NORA MARTIROSYAN, 5723 Woodman Ave #3, Van Nuys, CA 91401. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2719

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20072251873
Original file #: 20071688201
The following person(s) has (have) abandoned the use of the fictitious business name: HERINTERRACTIVE MEDIA, 10990 Wilshire Blvd, Penthouse Suite, Los Angeles, CA 90024. The fictitious business name referred to above was filed on: 11/17/07, in the County of Los Angeles. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name is/were: HIM CORP, 10990 Wilshire Blvd, Penthouse Suite, Los Angeles, CA 90024. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/10/07. Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2720

FICTITIOUS BUSINESS NAME STATEMENT: 2007229623
The following person(s) is/are doing business as: WHOLESALE FTA, 10618 Tujunga Canyon Blvd, Tujunga, CA 91042. GILBERT BEGJIAN, 10618 Tujunga Canyon Blvd, Tujunga, CA 91042. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 10/07/07. Signed: Gilbert Bejjian, 10618 Tujunga Canyon Blvd, Tujunga, CA 91042. The business was conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2721

FICTITIOUS BUSINESS NAME STATEMENT: 2007225973
The following person(s) is/are doing business as: BOTANIKA KABOSILE, 10159 Woodman Ave Mission Hills, CA 91345. PAOLA SANTANA, 10159 Woodman Ave Mission Hills, CA 91345. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Paola Santana. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/10/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2722

FICTITIOUS BUSINESS NAME STATEMENT: 2007225974
The following person(s) is/are doing business as: C & A WHOLESALE AND RETAIL, 15501 San Fernando Mission Hills, CA 91345. ALEJANDRINA MARRAS, 15501 San Fernando Mission Hills, CA 91345. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Alejandrina Del Salto. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/10/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2723

FICTITIOUS BUSINESS NAME STATEMENT: 2007229670
The following person(s) is/are doing business as: HOLIDAY HOMES-HOME HEALTH, 14833 Victory Blvd, Van Nuys, CA 91411. HOLIDAY HOMES, INC, 8347 Ironton Ave, Winnetka, CA 91306. The business is conducted by: A CORPORATION. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Felicidad A. Isaga, owner, Holiday Homes, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2724

FICTITIOUS BUSINESS NAME STATEMENT: 2007228433
The following person(s) is/are doing business as: UNBURNAL CLASSICS, THE UNBURNABLES. SERGIO EUGENE CASTANEDA, 12819 Newton St, Sylmar, CA 91342. Jesse Juzquez, 24507 Town Center Dr #7371, The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Sergio Castaneda, 12819 Newton St, Sylmar, CA 91342. The business was conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/04/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2730

FICTITIOUS BUSINESS NAME STATEMENT: 2007226042
The following person(s) is/are doing business as: PERFECT SHOT PRODUCTION, 2551 E Avenue #208 Palmdale, CA 93550. FATIMA SALCADO, 2551 E Avenue #208 Palmdale, CA 93550. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Fatima Salcado. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/20/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2731

FICTITIOUS BUSINESS NAME STATEMENT: 2007229618
The following person(s) is/are doing business as: EL BODEGONER, 21534 Devonshire St #1-118 Chatsworth, CA 91311. LUIS F. GARCES, 10164 Oro Ave, Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 10/05/07. Signed: Luis F. Garces, 10164 Oro Ave, Chatsworth, CA 91311. The business was conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2732

FICTITIOUS BUSINESS NAME STATEMENT: 2007229630
The following person(s) is/are doing business as: SISE PUEDO AUTO DEALER, 8220 Foothill Blvd, Sunland, CA 91040. ADRIAN PEREZ, 17759 Sweetgum Lane Canyon Country, CA 91387. GABRIEL BUSTAMANTE, 13258 Louve St, Canyon Country, CA 91331. The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Adrian Perez, Gabriel Bustamante. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2733

FICTITIOUS BUSINESS NAME STATEMENT: 2007228859
The following person(s) is/are doing business as: COOK N BIB LIQUOR, 16261 San Fernando Mission Blvd, Granada Hills, CA 91344. RICK PROPERTIES, INC, 26588 Oakdale Canyon Lane, Canyon Country, CA 91387. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: KALEM AQUIL, 16261 San Fernando Mission Blvd, Granada Hills, CA 91344. The business was conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2734

FICTITIOUS BUSINESS NAME STATEMENT: 2007210305
The following person(s) is/are doing business as: EDCE, LLC, 7916 WENTWORTH ST., SUNLAND, CA 91040. EDCE, LLC, 7916 WENTWORTH ST., SUNLAND, CA 91040. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: EDCE, LLC, 7916 WENTWORTH ST., SUNLAND, CA 91040. The business was conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/26/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2735

FICTITIOUS BUSINESS NAME STATEMENT: 2007212702
The following person(s) is/are doing business as: SOLUTIONS FOR YOU, 6631 EASTERN AVE #C, BELL GARDEN, CA 90201. HEYTOR PERDOMO, 6631 EASTERN AVE #C, BELL GARDEN, CA 90201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: HEYTOR PERDOMO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/26/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2736

FICTITIOUS BUSINESS NAME STATEMENT: 2007210861
The following person(s) is/are doing business as: GINO'S PIRAZO PIZZA, 717 W LAS TUNAS DR, SAN GABRIEL, CA 91040. EDCE, LLC, 7916 WENTWORTH ST., SUNLAND, CA 91040. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Leticia Bustamante. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/26/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/07, 10/18/07, 10/25/07, 11/01/07/BHW-2737

rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7052

FICTITIOUS BUSINESS NAME STATEMENT: 2007217792
The following person(s) is/are doing business as: H ONLINE, 529 N CHARDONNAY DRIVE, COVINA, CA 91723. JEN CHIEH CHUA, 529 N CHARDONNAY DRIVE, COVINA, CA 91723. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: JEN CHIEH CHUA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/12/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7053

FICTITIOUS BUSINESS NAME STATEMENT: 2007218740
The following person(s) is/are doing business as: MACIAS JANITORIAL SERVICE, 2046 E EL SEGUNDO BLVD, COMPTON, CA 90222. ERNANDO MACIAS, 2046 E EL SEGUNDO BLVD, COMPTON CA 90222. MARIA ESTHER MAYORQUIN, 2048 E EL SEGUNDO BLVD COMPTON CA 90222. The business is conducted by: Husband and Wife. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: ERNANDO MACIAS, 2046 E EL SEGUNDO BLVD, COMPTON CA 90222. The business was conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/12/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7056

FICTITIOUS BUSINESS NAME STATEMENT: 2007218832
The following person(s) is/are doing business as: KATIE NAILS, 11036 VENTURA BLVD, STUDIO CITY, CA 91604. VIET QUOC PHAM, 1939 STRATHMORE AVE SAN GABRIEL, CA 91776. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: VIET QUOC PHAM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/12/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7057

FICTITIOUS BUSINESS NAME STATEMENT: 2007218849
The following person(s) is/are doing business as: RUBIO INDUSTRIES, 6325 ALTA AVE #31, WHITTIER, CA 90601. MARIO RUBIO, 6325 ALTA AVE #31 WHITTIER CA 90601. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: MARIO RUBIO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/26/07. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7059

FICTITIOUS BUSINESS NAME STATEMENT: 2007218845
The following person(s) is/are doing business as: PINK CALL TRAVEL, 12245 WOODRUFF AVE, DOWNEY, CA 90242. IGLESIA DE CRISTO MINISTERIES LLAMADA FINAL, 12145 WOODRUFF AVE DOWNEY CA 90242. The business is conducted by: A Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: IGLESIA DE CRISTO MINISTERIES LLAMADA FINAL, 12145 WOODRUFF AVE DOWNEY CA 90242. The business was conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/21/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7054

FICTITIOUS BUSINESS NAME STATEMENT: 2007219875
The following person(s) is/are doing business as: EL LOS PERREMANOS, 14411 RAMONA BLVD STE B9-210, BAKERSFIELD, CA 93306. ELLOS PERREMANOS, 14411 RAMONA BLVD STE B9-210, BAKERSFIELD, CA 93306. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: ELLOS PERREMANOS, 14411 RAMONA BLVD STE B9-210, BAKERSFIELD, CA 93306. The business was conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7059

FICTITIOUS BUSINESS NAME STATEMENT: 2007219879
The following person(s) is/are doing business as: H B WHOLESALE FLOWERS INC., 1165 S. MAPLE AVE., MONTEBELLO, CA 90404. H B WHOLESALE FLOWERS INC., 1165 S. MAPLE AVE. MONTEBELLO CA 90404. The business is conducted by: A Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: H B WHOLESALE FLOWERS INC., 1165 S. MAPLE AVE. MONTEBELLO CA 90404. The business was conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7062

FICTITIOUS BUSINESS NAME STATEMENT: 2007220053
The following person(s) is/are doing business as: COSTEL TRANSITIONAL HOME, 2916 W. 134 PLACE, GARDEN GROVE, CA 90249. COSMAS EMEENOJU, 2916 W. 134 PLACE GARDENA CA 90249. The business is conducted by: A General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: COSMAS EMEENOJU, 2916 W. 134 PLACE GARDENA CA 90249. The business was conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7061

FICTITIOUS BUSINESS NAME STATEMENT: 2007220053
The following person(s) is/are doing business as: CARRERA'S CARPET, 9638 ALONDRA BL, BELLFLOWER, CA 90706. JUAN CARRERA, 8408 CHESTNUT AVE SOUTH GATE CA 90280. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: JUAN CARRERA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7061

FICTITIOUS BUSINESS NAME STATEMENT: 2007220053
The following person(s) is/are doing business as: LUDNO HAO DRINKING WATER, 2310 PASADENA AVE #101, LOS ANGELES, CA 90031. TIFANY AVE, 1408 LAURET AVE, MONTE CA 91732. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: TIFANY AVE, 1408 LAURET AVE, MONTE CA 91732. The business was conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/25/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7061

FICTITIOUS BUSINESS NAME STATEMENT: 2007220374
The following person(s) is/are doing business as: PURE DANCE'S ENTERTAINMENT, 9 LOS FELIZ DR, POMONA, CA 91766. KEDRIN RHODES, 9 LOS FELIZ DR, POMONA CA 91766. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: KEDRIN RHODES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/25/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7084

FICTITIOUS BUSINESS NAME STATEMENT: 2007221583
The following person(s) is/are doing business as: D S MARMCO, INC., 9355 DINDSALE ST., DOWNEY, CA 90240. D&S MARMCO INC, 9355 DINDSALE ST, DOWNEY CA 90240. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: DIANE MARMUEZ, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/26/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7081

FICTITIOUS BUSINESS NAME STATEMENT: 2007218580
The following person(s) is/are doing business as: CARNICERIA ZACOCALCO, 6119 S. FIGUEROA ST., L.A., CA 90004. CARNICERIA ZACOCALCO, 6119 S. FIGUEROA ST., L.A., CA 90004. The business is conducted by: A Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: GILBERTO CISNEROS, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/26/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7082

FICTITIOUS BUSINESS NAME STATEMENT: 2007218892
The following person(s) is/are doing business as: ALPHATOGRAPHIC ELEMENTS, SHADO ENTERPRISES, 1656 WEST 25TH ST #3, HARBOR CITY, CA 90710. KENNIS LYNN MCDANIEL, 1656 W 25TH ST #3 HARBOR CITY CA 90710. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: KENNIS LYNN MCDANIEL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/26/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7083

FICTITIOUS BUSINESS NAME STATEMENT: 2007219763
The following person(s) is/are doing business as: AMERICAN SCHOLARSHIPS, 4600 E. 7TH ST, STE 9, LONG BEACH, CA 90804. ULLANY SMITH, 4600 E. 7TH ST, STE 9, LONG BEACH CA 90804. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: ULLANY SMITH. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/26/2007. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 10/11/2007, 10/18/2007, 10/25/2007, 11/01/2007 7090

FICTITIOUS BUSINESS NAME STATEMENT: 2007220072
The following person(s) is/are doing business as: GERTRUDE LEVI CO., 4568 ATLANTIC AVE SUITE 78, LONG BEACH, CA 90807. KALEM AQUIL, 488 E 44TH CIRCE LOS BEACH CA 90807. The business is conducted by: an Individual. Registrant

itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA134300 BEVERLY HILLS WEEKLY 10/4, 11, 18, 25, 2007

FILE NO. 20072250639

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LINCOLN BEVERAGE & FINE WINES, 727 LINCOLN BLVD, LOS ANGELES, CA 90291. The full name of registrant(s) is/are: NAZMUL HAQUE HELAL AND BAKUL AKTUR, 1252 11TH ST #307, SANTA MONICA, CA 90401. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NAZMUL HAQUE HELAL AND BAKUL AKTUR

This statement was filed with the County Clerk of LOS ANGELES County on 10/11/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA134381 BEVERLY HILLS WEEKLY 10/4, 11, 18, 25, 2007

FILE NO. 20072233460

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HUNTINGTON CLEANERSM 1935 HUNTINGTON DR, SOUTH PASADENA, CA 91030. The full name of registrant(s) is/are: YOUNG TAEK KIM & MARY ANN KIM, 1526 EXCEL CT, UPLAND, CA 91784. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YOUNG TAEK KIM & MARY ANN KIM

This statement was filed with the County Clerk of LOS ANGELES County on 9/27/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA134315 BEVERLY HILLS WEEKLY 10/4, 11, 18, 25, 2007

FILE NO. 20072173437

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RIOS MARKET 2401 ARTESIA BLVD 102 & 103 REDONDO BEACH CA 90278. The full name of registrant(s) is/are: SHAHID MOHAMMED YAQOOB 909 SARTORI AVE APT A TORRANCE CA 90501. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SHAHID MOHAMMED YAQOOB

This statement was filed with the County Clerk of LOS ANGELES County on 9/20/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA134118 BEVERLY HILLS 9/27, 10/4, 10/11, & 10/18/07

FILE NO. 20072173438

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GARCIA'S MARKET 1177 W. VERNON AVE LOS ANGELES CA 90037. The full name of registrant(s) is/are: NICOLAS PEREZGARCIA 16515 VAN NESS AVE TORRANCE CA 90504. This Business is being conducted by a/an: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NICOLAS PEREZGARCIA

This statement was filed with the County Clerk of LOS ANGELES County on 9/20/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA134120 BEVERLY HILLS WEEKLY 9/27, 10/4, 10/11 & 10/18/07

FILE NO. 20072173435

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: WON JO KOTGERANG AGURANG 2 474 N WESTERN AVE LOS ANGELES CA 90004. The full name of registrant(s) is/are: STEVE MOK AND YU CHONG KIM 315 S. HARVARD BLVD #101 LOS ANGELES CA 90020. This Business is being conducted by a/an: CO-PARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ STEVE MOK AND YU CHONG KIM

This statement was filed with the County Clerk of LOS ANGELES County on 9/20/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA134119 BEVERLY HILLS WEEKLY 9/27, 10/4, 10/11 & 10/18/07

FILE NO. 20072159741

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: JANG KUM CATERING 3138 W. PICO BLVD #A LOS ANGELES CA 90019. The full name of registrant(s) is/are: CHUL WOO KIM 360 WEST AVE 26 #445 LOS ANGELES CA 90031. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ CHUL WOO KIM

This statement was filed with the County Clerk of LOS ANGELES County on 9/19/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law

(See Section 14411 et seq., Business and Professions Code). LA134061 BEVERLY HILLS WEEKLY 9/27, 10/4, 10/11,& 10/18/07

FILE NO. 20072115683

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CHINA EXPRESS, 8161 CANOGA AVE, CANOGA PARK, CA 91340. The full name of registrant(s) is/are: KELLY LIU & WAN NA WU LIU, 5430 TEMPLE CITY BLVD, TEMPLE CITY, CA 91780. This Business is being conducted by a/an: CO-PARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: 9/1/07.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ KELLY LIU & WAN NA WU LIU

This statement was filed with the County Clerk of LOS ANGELES County on 9/13/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA133848 BEVERLY HILLS WEEKLY 9/20, 9/27, 10/4, & 10/11/07

FILE NO. 20072116842

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1) BVB WOMEN'S FASHION 2) CHIC BOUTIQUE, 16101 VENTURA BLVD, #101, ENCINO, CA 91436. The full name of registrant(s) is/are: MANDANA RIAHI GLOBAL ENTERPRISES INC, A NEW YORK CORPORATION, 10535 WILSHIRE BLVD, LOS ANGELES, CA 90024. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: SEPTEMBER 11, 2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MANDANA RIAHI GLOBAL ENTERPRISES INC BY: MOHAMMAD NIAZ, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 9/13/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA133894 BEVERLY HILLS WEEKLY 9/20, 9/27, 10/4, & 10/11/07

FILE NO. 20072106783

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SWADESH, 4153 W 3RD ST, LOS ANGELES, CA 90020. The full name of registrant(s) is/are: RESHAD AL-HELAL, 1381 S. WALNUT ST, UNIT 2804, ANAHEIM, CA 92802. This Business is being conducted by a/an: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RESHAD AL-HELAL

This statement was filed with the County Clerk of LOS ANGELES County on 9/12/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA133846 BEVERLY HILLS WEEKLY 9/20, 9/27, 10/4, & 10/11/07

FILE NO. 20072106780

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FLORAL MARKET, 4323 E FLORALDR, LOS ANGELES, CA 90022. The full name of registrant(s) is/are: GLOBAL MERCHANDISE INC, 5902 FULLERTON AVE #2, BUENA PARK, CA 90621. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ GLOBAL MERCHANDISE INC BY: BYUNG WOOK LIM, CEO,CFO, SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on 9/12/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA133806 BEVERLY HILLS WEEKLY 9/20, 27, 10/4, 11, 2007

FILE NO. 20072097682

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HANSON JR. MARKET, 2304 W 18TH ST LOS ANGELES, CA 90010. The full name of registrant(s) is/are: DONG HUN LEE & SUN HEE LEE, 324 S ST ANDREWS PL #301, LOS ANGELES, CA 90020. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ DONG HUN LEE & SUN HEE LEE

This statement was filed with the County Clerk of LOS ANGELES County on 9/11/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA133773 BEVERLY HILLS WEEKLY 9/20, 27, 10/4, 11, 2007

FILE NO. 20072090202

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ALEXANDER'S CAFÉ, 8670 WILSHIRE BLVD, BEVERLY HILLS, CA 90211. The full name of registrant(s) is/are: SUCK HIE RHO, 2952 STEVES ST, LA CRESCENTA, CA 91214. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: 9/10/07.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SUCK HIE RHO

This statement was filed with the County Clerk of LOS ANGELES County on 9/10/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of

itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA133730 BEVERLY HILLS WEEKLY 9/20, 27, 10/4, 11, 2007

Northwest District

September 7, 2007

LOS ANGELES SUPERIOR COURT
LS016516

Petitioner or Attorney:

Jaffarali Sheikh

7800 Topanga Canyon Blvd. #304

Canoga Park, CA 91340

(818)610- 1793

Superior Court of California, County of Los Angeles

6230 Sylmar Ave.

Van Nuys, CA 91401

Petition of:

Jaffarali Sheikh

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: Jaffarali Sheikh

for a decree changing names as follows:

a. Mohammed Najila Parveen to Najila Parveen Sheikh

b. Sheikh Nafeez to Nafeez Sheikh

c. Nabreen Jaffarali to Nabreen Sheikh

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

a. Date: 11/28/07

Time: 8:30 AM

Dept.: A

Room: 510

b. The address of the court is same as noted above

3. a. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county(specify newspaper): **BEVERLY HILLS WEEKLY**

Date: September 7, 2007

Judge of the Superior Court: Michael R. Hoff

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

FELIZA V. PLOWE AKA MRS. ELLIOTT PLOWE AKA FELIZA PAB-

LOS PLOWE

CASE NO. SP007267

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of FELIZA V. PLOWE AKA MRS. ELLIOTT PLOWE AKA FELIZA PABLOS PLOWE. A PETITION FOR PROBATE has been filed by VALERIE HARPER CACCIOTTI AND MICHAEL ALLEN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that VALERIE HARPER CACCIOTTI AND MICHAEL ALLEN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 10/26/07 at 9:15AM in Dept. R located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

ROBERT C. SAFFORD

LOMBARDO & SAFFORD

12400 WILSHIRE BLVD., #230

LOS ANGELES, CA 90025

9/27, 10/4, 10/11/07

CNS-1202363#

NOTICE OF PETITION TO ADMINISTER ES-TATE OF GRETA HEY-

MANN ETTLINGER

Case No. BP106760

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of GRETA HEYMANN ETTLINGER

A PETITION FOR PROBATE has been filed by City National Bank (Co-Ttee of Ettlinger 1993 Family Trust/beneficiary of Estate) in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Wayne Brent be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's lost will and codicils, if any, be admitted to probate. Copies of the lost will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Nov. 28, 2007 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:

ALLAN B CUTROFF ESQ

SNB 50353

MITCHELL SILBERBERG & KNUPP

11377 W OLYMPIC BLVD

LOS ANGELES CA 90064

Beverly Hills Weekly

CN783108 ETTLINGER Oct 4,11,18, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

MIRIAM WEINBERG AKA MIRIAM GROSSMAN AKA MYRIAM GROSS-

MAN

CASE NO. BP107014

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MIRIAM WEINBERG AKA MIRIAM GROSSMAN AKA MYRIAM GROSSMAN.

A PETITION FOR PROBATE has been filed by MICHAEL D. VIVIAN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MICHAEL D. VIVIAN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 11/07/07 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

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