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SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 420 • October 18 - October 24, 2007

## **Beverly High's Independent Study Program Revisited**



**Faculty continue to question its legality and merits**



# letters & email

## “A Committee Designed the Donkey, Does City Government Need Either?”

With our school board election upon us, I'd like to make two comments. First, elections are open to all citizens. They're the heart of our democracy. I encourage all registered voters to vote on Nov. 6. If you're not registered, you have until Oct. 22 to do so.

Second, the Weekly's Rudy Cole and others have implied recently that relative newcomers to Beverly Hills are somehow less viable political candidates than long-term residents—ostensibly because newcomers don't have a “following.” I strongly disagree with this sentiment. Candidates build followings with their political campaigns, apart from their longevity. We, as a community, desire robust discussion of the issues during campaigns and ample choice when we elect our local politicians. We should appreciate and encourage as many residents as possible to run for office. A person's ability to understand and develop opinions on educational issues is not a function of one's home address. To criticize a candidate for his or her decision to run for office—as opposed to criticizing a particular position on an issue—smacks of

elitism and runs counter to America's democratic principles. Thank you, Mr. Brian Goldberg, for having the desire, courage, stamina, and passion to want to give back to Beverly Hills and improve our schools by running for a seat on the school board. The Beverly Hills Education Association, representing over 300 teachers, enthusiastically supports both your right to run for office and your views on the issues. Good luck on Nov. 6!

*Christopher Bushee*  
President, Beverly Hills Education Association

In last week's column in reference to the upcoming Board of Education elections, Rudy Cole writes that the “issues that toppled past incumbents are no more.” [Issue 419]

Perhaps.

But in point of fact, the issues confronting the district now seem far more serious than construction delays that fueled the write-in candidacy of Barry Brucker in 1997. And although Cole praises board incumbents Myra Lurie and Alissa Roston for the advances that have been made in school district construction activity, this happens to be a Board of Education, not a Board of Construction election.

Perhaps Lurie and Roston would be great candidates if such a board existed, but the current Board of Education's massive failings

lead to quite a different conclusion about the upcoming School Board elections.

A new building was completed on time and under budget on Lurie and Roston's watch — great. But let's look at the “education” part of the Board of Education's recent “achievements”.

*letters cont. on page 9*

## A Proposition 65 Public Notice

The California Safe Drinking Water and Toxic Enforcement Act requires California businesses to advise employees and neighbors of any potential exposure to chemicals considered by the state to cause cancer, birth defects, or other reproductive harm.

Trigen-LA Energy Corporation wants you to know that detectable amounts of some of these substances may be found in and around its facility located at 2052 Century Park East, Los Angeles, CA. Potential sources of these substances can include common products such as gasoline, oil, natural gas, paint.

## WHAT'S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



## SNAPSHOT



Photo: Vince Bucca

### A READING AFFAIR NORTH REXFORD DRIVE

Children who participated in the Beverly Hills Library Summer Reading Club were honored by the City Council on Tuesday. This summer 1,261 children joined the Reading Club and read a total of 6,534 books. Beverly Hills Mayor Jimmy Delshad is pictured with some Reading Club participants.

## Beverly Hills Weekly

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## Ethics Ordinance Amended by City Council

“Revolving door” provisions extended to 30 months

By Elisa Osegueda

The City Council unanimously voted on all amendments made to the ethics ordinance on Tuesday during the Council’s formal meeting. Four amendments were made to the ordinance, one of which one resulted in extending the “revolving door” provision to 30 months affecting future elected officials and planning commissioners.

The ethics ordinance was originally created to establish restrictions on the types of activi-

ties former city officials, elected officials and planning commissioners engaged in.

“I am very pleased that we just passed the toughest and strongest ordinance in the state,” said Beverly Hills Vice Mayor Barry Brucker. “I put up a big fight for the two-and-a-half years and in the long run that is what was most important.”

The “revolving door” provision of one year for elected officials and planning commission-

ers was extended to 30 months. This provision will not affect current elected officials or planning commissioners. The new amendments will apply to officials who begin a new term in office.

Although Councilmember Linda Briskman said she believes in a tough ethics ordinance she had previous reservations with the amendments recommended by the Ad Hoc committee two weeks ago, but at Tuesday’s meeting she agreed to move forward with the 30-month provision amendment that indicated it would not affect elected officials currently in office.

“The original intent was for the amendment to apply to current Councilmembers but in the spirit of moving forward I will abide,” said Brucker.

The second provision made to the ordinance was for language clarification purposes. The provision now states that a former elected official is prohibited from representing, for compensation, any person on a land use matter that was voted on during their term in office.

Also amended was section 1-9-203.C, which did not allow for a former elected official who

participated in a land use matter to receive any monetary compensation exceeding \$500 from the time the decision was made. The provision was revised to a 30 month time-frame, keeping in line with the 30 month time-frame “revolving door” provision.

Councilmember Nancy Krasne said, “I will abide by the ordinance effective immediately. I will never represent someone for money.”

The last provision approved clarified exceptions in regards to self representation of former elected officials, which according to the amendment are allowed to continue their own personal interests and that appearances by an official on behalf of the City of Beverly Hills are exempt.

The amendment goes into effect immediately but will only affect new elected officials and planning commissioners, and officials running for re-elections who will hold office in 2009.

“We are hopefully sending a clear message that ethics is important and we are going to hopefully lead the way for the state,” said Brucker.

## briefs



**Timothy J. Scranton** Appointed Fire Chief

Timothy J. Scranton, a veteran firefighter and current assistant chief was appointed to Fire Chief on Tuesday. Scranton succeeds

Fire Chief Dale Geldert.

Scranton first came to Beverly Hills as a firefighter in 1986 and became a fire engineer four years later. He served as a fire captain from 1994 to 2006, specializing in the areas of fire suppression and training. In 2006, he was appointed battalion chief heading the Fire prevention bureau and this year became an assistant fire chief.

Scranton is married to Councilmember Linda Briskman’s niece. Briskman did not participate on the hiring panel.

The Beverly Hills Fire Department includes 91 employees, three fire stations and 16 active and reserve apparatus. The Department is one of only a few in the nation to earn the ‘Class 1’ rating by the Insurance Services Office.

### Beverly Hills Education Foundation Hosts Apple Harvest Faire on October 28

For the second consecutive year the Apple Harvest Faire will be held on the front lawn of Beverly Hills High School.

The event will feature carnival games, hay rides, bungee flights, a robo surfer, a climbing wall and an obstacle course as well as apple pie eating contests, bingo, community service opportunities, pumpkin and cookie decorating, crafts, a pumpkin patch, music, and candy prizes.

The event will be held on Sunday, October 28 from noon to 5:00 p.m. For more information on the event call BHEF at (310) 557-0651.

### Celebrity Vault Celebrates Re-Launch of BHUSD Website

The BHUSD will celebrate the re-launch its website at a cocktail reception held at the Celebrity Vault on 345 North Canon Drive from 6:00-9:00 p.m. All artwork will be on sale and net proceeds will go to the district. To RSVP e-mail events@the-celebrityvault.com

### Final Meet and Greet Nights for Board of Education Candidate Steven Fenton

On Sunday October 21 at 10:30 a.m. Steven Fenton will offer a light breakfast with hosts Jonathan and Cindy Bogner. Coffee and desserts will be provided by hosts Joan and Michael Marcy on Tuesday, October 23 at 5:30 p.m. Wine and cheese will be provided by Vicki Reynolds and Murray Pepper on Wednesday, October 24 at 5:30 p.m. Fenton’s last coffee night will be on Thursday, October 24 at 7:00 p.m. and will be hosted by Colleen and Larry Sternsheim, and Monique and Bradley Gibbons.

For more information call (310) 288-0663.



**Beverly High Graduate Sharone Sayegh** in “Damn Yankees”

Beverly High class of 2002 graduate and former Madrigal singer Sharone Sayegh will be part of the

Los Angeles musical “Damn Yankees” directed by Jason Alexander.

Show dates are from November 6-25. For more information call (310) 825-2101.

briefs cont. on page 5



## NOTICE OF PUBLIC HEARING:

### NOTICE OF PUBLIC HEARING

*(The public hearing on this matter will be reopened.)*

**DATE:** THURSDAY, October 25, 2007

**TIME:** 1:30 p.m., or as soon thereafter as the matter may be heard

**LOCATION:** Commission Meeting Room A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, California 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, October 25, 2007, will hold a public hearing beginning at 1:30 p.m., or as soon thereafter as the matter may be heard, to consider:

A time extension request for a Development Plan Review that was approved on December 14, 2004 for construction of a three-story, 45,000 square foot medical office/retail commercial building located at **257 North Canon Drive**. The applicant is requesting that the extension be granted for the 12 month extension allowed by Code. If approved, the exercise of rights granted for the project would be extended to December 14, 2008.

This project was previously assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and a Negative Declaration was adopted. There have been no substantial changes to the project or to the environment that would cause the project to significantly impact the environment. Therefore, there is no substantial evidence that the approval of the requested extension may have any significant environmental impact, the original Negative Declaration and the conditions imposed continue to represent the independent judgement of the City, and no additional environmental review is required under CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

If you challenge the Commission’s action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact the Planning Department at 310.285.1123. The project file can be reviewed by any interested person in the Planning Department, at 455 North Rexford Drive, Room G-40, Beverly Hills, CA. 90210.

Georgana Millican  
Associate Planner



# NOTICE OF PUBLIC HEARING

COMMUNITY DEVELOPMENT  
455 N. Rexford Drive  
Beverly Hills, CA 90210-4817

(310) 285-1123  
FAX: (310) 858-5966

## Notice of Availability of Recirculated Sections of a DRAFT ENVIRONMENTAL IMPACT REPORT (DEIR) and NOTICE OF PUBLIC HEARING

Date: Thursday, November 1, 2007  
Location: City Council Chambers  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, California  
Time: 7:00 p.m.  
PROJECT: The Beverly Hilton Revitalization Plan  
9876 Wilshire Boulevard

The City of Beverly Hills has prepared an Environmental Impact Report (EIR) for the project described below. The City circulated the Draft EIR and related Appendices to affected agencies, the public and other interested persons between August 8, 2007 and September 28, 2007 for an extended 52-day comment period, which exceeds the 45-day public comment period required by CEQA Guidelines Sections 15087(c) and 15105. In addition, the Beverly Hills Planning Commission (Planning Commission) held three public hearings (August 22, September 10 and October 3, 2007) to receive testimony, both written and oral, regarding the project and the Draft EIR.

Several sections of the Draft EIR are being recirculated for the following reason: Another Draft EIR currently under consideration by the City used different baseline information in the existing conditions portion of the traffic section of that EIR. In order to provide the public with a meaningful opportunity to comment upon potential impacts related to traffic, air quality and noise for the two projects, the City has determined that certain sections of the Beverly Hilton Revitalization Plan EIR should be revised to use similar baseline conditions and then recirculated for additional public review. Sections 4.11, Transportation, Traffic, Parking and Circulation, 4.2, Air Quality and 4.8, Noise, have been revised and are being recirculated in this EIR. Appendices containing technical information and other materials used in the preparation of this Recirculated EIR are also included. The public is invited to attend a Planning Commission Hearing to comment on the findings regarding the environmental impacts addressed in the Recirculated Draft EIR on the date and at the time noted above.

Project Location: This site is part of a triangular-shaped parcel located west of the intersection of Wilshire and Santa Monica Boulevards in the City of Beverly Hills. The parcel is currently characterized by three developments: the Robinsons-May site, the Beverly Hilton, and the Unocal gas station (see map). The Beverly Hilton property is currently zoned commercial (C-3) which allows 2:1 floor area ratio (FAR), and building heights of three stories or 45 feet.

The proposal requires changes to the existing zoning and general plan, and would be subject to review by the Planning Commission, Architectural Commission, and City Council.

Project Description: Under the proposed project, portions of the existing Beverly Hilton Hotel would be demolished, including the Palm/Oasis Court; Cabana/Lanai Rooms; pool terrace and pool; hotel entry drive and valet entrance; Wilshire Boulevard "Edge" building containing the conference center, hotel support space, hotel and professional offices, and retail uses; a portion of the lobby and lobby bar; the former Trader Vic's Restaurant and adjacent surface parking lot; the parking structure; and existing landscaping.

Portions of the site would be redeveloped with new Beverly Hilton Hotel rooms and ancillary facilities, a new Waldorf Astoria Hotel, a restaurant, residential uses, subterranean parking, and new landscaping. The project proposes:

Use	Description
New Beverly Hilton Hotel Rooms	50 rooms in new hotel wing @ 3 stories/45' height along Wilshire Blvd
New conference center	21,000 s.f. in new hotel wing with New Beverly Hilton Hotel Rooms along Wilshire Blvd.
Ancillary hotel facilities	Hotel retail, restaurant, offices, and support space
Pool	Reconstructed pool and pool terrace @ Beverly Hilton Hotel
Waldorf Astoria Hotel	120 rooms on 8 floors of a building @ 2-15 stories, 45-150' tall, near intersection of Wilshire & Santa Monica Blvds.
Restaurant	9,660 sf in 2-story, 45-foot wing of Waldorf Astoria Hotel building
Residences (Condominiums)	- Residence A, 42 units @ 10-13 stories/112-150' tall - Residence B, 48 units @ 13 stories/150' tall - Waldorf Astoria Residences, 30 units in top 7 stories of Waldorf Astoria Hotel building
Subterranean Parking	1,422 spaces in two structures with secured resident parking



Off-Site Roadway Improvements	
	- Widening of Wilshire Blvd. to include new eastbound and right-turn-only lanes at Santa Monica Blvd.
	- Reconstructed traffic signal at Wilshire & Santa Monica Blvds.
	- Expansion of Wilshire Blvd. hotel pedestrian entrance
	- Curbside setback along Santa Monica Blvd. to accommodate new southbound lane;
	- New landscaped median on Santa Monica Blvd. east of Merv Griffin Way
	- New traffic signal @ Santa Monica Blvd./Merv Griffin Way
	- Alignment of Merv Griffin Way and Whittier Drive @ Wilshire Blvd.

The Draft EIR circulated for public review in August 2007 determined that the project would have potentially significant impacts in the following topical areas: Aesthetics; Air Quality; Cultural Resources; Geology; Hazards and Hazardous Materials; Hydrology and Water Quality; Land Use and Planning; Noise; Public Services (Fire Protection and Emergency Services); Transportation, Traffic and Parking; and Utilities (Water, Wastewater, Electricity, Natural Gas). The Recirculated Draft EIR project has also determined that the project would have potentially significant impacts in the following topical areas: Air Quality; Noise; and Transportation, Traffic and Parking.

Purpose of the Planning Commission Hearing : The Planning Commission hearing will include a the presentation of the Recirculated Draft EIR environmental impact findings for the three topical areas addressed in the Recirculated Draft EIR: Air Quality; Noise; and Transportation, Traffic and Parking. The Planning Commission will also continue discussions of the proposed project and the findings of the Draft EIR. Following the presentation, interested agencies, organizations, and members of the public will be encouraged to comment on the findings of the Recirculated Draft EIR. The Recirculated Draft EIR is being circulated for a 45-day public review period, from October 12, 2007 to November 26, 2007. The City will seek a shortened review period of 30 days per the CEQA Guidelines Section 15105. If the State Clearinghouse approves the City's request for a shortened review period, the comment period will end on November 12, 2007, and a revised Notice of Availability will be issued.

Following the public review period, written responses will be prepared for comments submitted either orally or in writing at this public meeting or in writing during the public review period, provided that such comments raise environmental issues.

The City of Beverly Hills requests that commentors limit comments to only the revised sections provided in this document. Comments received on the Draft EIR during the previous comment period will be responded to in the Final EIR and need not be re-submitted on the revised sections. The City will only respond to comments submitted during the recirculation period that relate to portions of the EIR that are revised and included in this recirculation.

During the public review period, written comments concerning the adequacy of the document may be submitted by any interested person and/or affected agency. Comments should be directed to:

City of Beverly Hills  
Department of Community Development  
455 North Rexford Drive, Room G-40  
Beverly Hills, California 90210  
ATTN: Donna Jerex, Senior Planner

Emails will also be accepted at: HiltonHotelComments@beverlyhills.org

To ensure that the Final EIR addresses any specific concerns that the public may have, comments should be submitted as early as possible, and no later than November 26, 2007 if the State Clearinghouse determines that a 45-day review period is necessary, and no later than November 12, 2007 if the State Clearinghouse approves the City's request for a shortened review period.

Public Review: Copies of the Draft EIR are available for public review on Friday, October 12 at the following locations:

City of Beverly Hills City Hall  
Community Development Department (Planning Division)  
455 North Rexford Drive, Room G-40  
Beverly Hills, CA 90210

Note: The Community Development Department will be moving due to pending remodeling of the Department's current office space. After October 22, 2007, the physical location of the department will be at 9357 West Third Street, however the mailing address will remain 455 North Rexford Drive.

City of Beverly Hills City Hall  
Office of the City Clerk  
455 North Rexford Drive, Room 190  
Beverly Hills, CA 90210

Beverly Hills Public Library  
444 North Rexford Drive  
Beverly Hills, CA 90210

The City's website: www.Beverly Hills.org

The Planning Commission has held three public hearings on the EIR and on the project and will hold another hearing on November 1, as stated in this Notice of Availability. After the Planning Commission has completed its public hearings, the City Council will conduct public hearings to consider both the EIR and the project.

The case file on this project, which includes the Draft EIR, plans and applications, is available for public review at the Community Development Department, 455 North Rexford Drive, Room G-40, Beverly Hills, CA 90210, or after October 22, 2007 at temporary Department office space at 9357 West Third Street. If there are any questions regarding this notice, please contact the Planning Division at 310.285.1123.

DONNA JEREX Dated: October 12, 2007

Senior Planner

briefs cont. from page 3

### Board of Education Member Myra Lurie Receives Two Democratic Endorsements

The Beverly Hills Democrats and the Los Angeles County Democratic Party are endorsing Board of Education member Myra Lurie in her re-election candidacy.

Lurie, running for a second term in office, was interviewed by both organizations regarding issues that the BHUSD is facing in curriculum, budget, student achievement and test return. Endorsements were formally approved on Tuesday, October 9.

### Brian Goldberg running for Board of Education Holds Last Two Coffee Nights

Hosted by Isabel and Adi Hacker at 134 N. Carson Road on Thursday, October 18 at 7:30 p.m. Brian Goldberg will discuss his platform and goals for the district. His final coffee night will be on Thursday, October 25 at 7:00 p.m. at 447 South Rodeo Drive hosted by Laurie and Todd Okum, and Camille and Manuel Bergher.

For more information call (310) 242-1993.

### Beverly High Students Receive Seven Journalism Awards

Approximately 60 young writers from Southern California attended the Annual High School Journalism Workshop & Writing/Photo Competitions held at California State University, Northridge, sponsored by The Los Angeles Times. A total of 20 awards were given, seven were awarded to Beverly High students on Saturday, October 13.

In the news section category, Alex Dubin received first place and Michael Choi received second place. In the features sec-

tion category first place went to Michelle Kahn, second place went to Helen Shen, and third place went to Alex Dubin. The last two recipients were awarded for their opinion articles, second place went to Jason Kanter and third place to Eitan Arom.

Beverly High recipients are under the supervision of journalism advisor Mimi Nguyen.



# NOTICE OF PUBLIC HEARING

COMMUNITY DEVELOPMENT  
455 N. Rexford Drive  
Beverly Hills, CA 90210-4817

(310) 285-1123  
FAX: (310) 858-5966

## NOTICE OF AVAILABILITY OF RECIRCULATED SECTIONS OF A DRAFT ENVIRONMENTAL IMPACT REPORT (DEIR) AND NOTICE OF PUBLIC HEARING

Date: Monday, October 29, 2007  
Location: City Council Chambers  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, California  
Time: 7:00 p.m.  
PROJECT: Proposed Mixed-Use Development  
9900 Wilshire Project (Robinsons-May Site)

The City of Beverly Hills has prepared an Environmental Impact Report (EIR) for the project described below. The City circulated the Draft EIR and related Appendices to affected agencies, the public and other interested persons between August 8, 2007 and September 28, 2007 for an extended 52-day comment period, which exceeds the 45-day public comment period required by CEQA Guidelines Sections 15087(c) and 15105. In addition, the Beverly Hills Planning Commission (Planning Commission) held three public hearings (August 20, September 5 and September 24, 2007) to receive testimony, both written and oral, regarding the project and the Draft EIR.

Several sections of the Draft EIR are being recirculated for the following reason: Another Draft EIR currently under consideration by the City used different baseline information in the existing conditions portion of the traffic section of that EIR. In order to provide the public with a meaningful opportunity to comment upon potential impacts related to traffic, air quality and noise for the two projects, the City has determined that certain sections of the Beverly Hilton Revitalization Plan EIR should be revised to use similar baseline conditions and then recirculated for additional public review. Sections 4.11, Transportation, Traffic, Parking and Circulation, 4.2, Air Quality and 4.8, Noise, have been revised and are being recirculated in this EIR. Appendices containing technical information and other materials used in the preparation of this Recirculated EIR are also included. The public is invited to attend a Planning Commission hearing to comment on the findings regarding the environmental impacts addressed in the Recirculated Draft EIR on the date and time noted above.

Project Location: This site is part of a triangular-shaped parcel located west of the intersection of Wilshire and Santa Monica Boulevards in the City of Beverly Hills. The parcel is currently characterized by three developments: the Robinsons-May site, the Beverly Hilton, and the Unocal gas station (see map). The 9900 Wilshire site is currently zoned commercial (C-3) which allows 2:1 floor area ratio (FAR), and building heights of three stories or 45 feet.

The proposal requires changes to the existing zoning and general plan, and would be subject to review by the Planning Commission, Architectural Commission, and City Council.

Project Description: Under the proposed project, the existing Robinsons-May department store, parking structure, and surface parking lot would be demolished and the entire site would be redeveloped with residential, retail and restaurant uses, and a landscaped public garden. The project proposes:



Use	Description
Residences (Condominiums, Lofts & Townhomes)	252 units in 4 buildings 2 buildings @ 12 stories/144' height 2 buildings @ 4 stories/48' height
Commercial/Retail	15,656 square feet at a height of approximately 16 feet along the Santa Monica Blvd. frontage
Restaurant	4,800 s.f. indoor/outdoor seating along the Santa Monica Blvd. frontage
Subterranean Parking	956 spaces

The Draft EIR circulated for public review in August 2007 determined that the project would have potentially significant impacts in the following topical areas: Aesthetics; Air Quality; Cultural Resources; Geology; Hazards and Hazardous Materials; Hydrology and Water Quality; Land Use and Planning; Noise; Public Services (Fire Protection and Emergency Services); Transportation, Traffic and Parking; and Utilities (Water, Wastewater, Electricity, Natural Gas). The Recirculated Draft EIR project has also determined that the project would have potentially significant impacts in the following topical areas: Air Quality;

Noise; and Transportation, Traffic and Parking.

Purpose of the Planning Commission Hearing: The Planning Commission hearing will include a presentation of the Recirculated Draft EIR environmental impact findings for the three topical areas addressed in the Recirculated Draft EIR: Air Quality; Noise; and Transportation, Traffic and Parking. The Planning Commission will also continue discussions of the proposed project and the findings of the Draft EIR. Following the presentation, interested agencies, organizations, and members of the public will be encouraged to comment on the findings of the Recirculated Draft EIR. The Draft EIR is being circulated for a 45-day public review period, from October 12, 2007 to November 26, 2007. The City will seek a shortened review period of 30 days per the CEQA Guidelines Section 15105. If the State Clearinghouse approves the City's request for a shortened review period, the comment period will end on November 12, 2007, and a revised Notice of Availability will be issued.

Following the public review period, written responses will be prepared for comments submitted either orally or in writing at this public meeting or in writing during the public review period, provided that such comments raise environmental issues.

The City of Beverly Hills requests that commentors limit comments to only the revised sections provided in this document. Comments received on the Draft EIR during the previous comment period will be responded to in the Final EIR and need not be re-submitted on the revised sections. The City will only respond to comments submitted during the recirculation period that relate to portions of the EIR that are revised and included in this recirculation.

During the public review period, written comments concerning the adequacy of the document may be submitted by any interested person and/or affected agency. Comments should be directed to:

City of Beverly Hills  
Department of Community Development  
455 North Rexford Drive, Room G-40  
Beverly Hills, California 90210  
ATTN: Donna Jerex, Senior Planner

Emails will also be accepted at: 9900WilshireComments@beverlyhills.org.

To ensure that the Final EIR addresses any specific concerns that the public may have, comments should be submitted as early as possible, and no later than November 26, 2007 if the State Clearinghouse determines that a 45-day review period is necessary and no later than November 12, 2007 if the State Clearinghouse approves the City's request for a shortened review period.

Public Review: Copies of the Draft EIR are available for public review on Tuesday, August 7 at the following locations:

City of Beverly Hills City Hall  
Community Development Department (Planning Division)  
455 North Rexford Drive, Room G-40  
Beverly Hills, CA 90210

Note: The Community Development Department will be moving due to pending remodeling of the Department's current office space. After October 22, 2007, the physical location of the department will be at 9357 West Third Street, however the mailing address will remain 455 North Rexford Drive.

City of Beverly Hills City Hall  
Office of the City Clerk  
455 North Rexford Drive, Room 190  
Beverly Hills, CA 90210

Beverly Hills Public Library  
444 North Rexford Drive  
Beverly Hills, CA 90210

The City's website: [www.Beverly Hills.org](http://www.Beverly Hills.org)

The Planning Commission has held three public hearings on the EIR and on the project and will hold another hearing on October 29, as stated in this Notice of Availability. After the Planning Commission has completed its public hearings, the City Council will conduct public hearings to consider both the EIR and the project.

The case file on this project, which includes the Draft EIR, plans and applications, is available for public review at the Community Development Department, 455 North Rexford Drive, Room G-40, Beverly Hills, CA 90210, or after October 22, 2007 at temporary Department office space at 9357 West Third Street. If there are any questions regarding this notice, please contact the Planning Division at 310.285.1123.

DONNA JEREX Dated: October 12, 2007  
Senior Planner

# from the hills of beverly



## Board Election Not Boring

But will voters actually turnout?

By Rudy Cole

There aren't many successful candidates for public office who praise their opponents – not a formula for success. So, it is not surprising that the non-incumbents in the November school board election are finding fault with the Board of Education and the two members seeking reelection.

Some of the issues raised are valid, and could even enlarge our understanding of education issues facing our community. Others are specious and distracting.

The most often misunderstood, and I am being generous here, is the citing of test score results as a measurement of our school's success. By every reasonable measurement, our schools still rate higher than most other districts, but comparisons are misleading.

Some Los Angeles magnet schools, who cherry-pick students, could rate higher or have comparable scores. Others may have a very high percentile of students from cul-

tures with very intense parent involvement in education.

However, challengers in a school board race face one other problem: It is very difficult to point to any specific vote by an opponent with which you could take issue.

Council candidates take positions on a range of public issues, from developments to two hour free parking to the proposed sports center. So far, neither of the two challengers have questioned hardly any votes of their opponents in the board election.

Far more than city governance, providing educational excellence is very much a collaborative effort. It begins with parent involvement, than caliber of the teaching staff, administrative abilities and ends with the having the resources to fulfill the mission.

Before we dazzle you with some numbers, some quick thoughts on other issues:

to the flight to private schools. The kids are also listening and watching. Trashing their schools is not good for their young psyches.

An issue that must be addressed is trying to heal the breach with BHEA, the teacher's union, and this requires understanding and better communication by everyone involved. If you ask union leaders, they will admit that the problems are not the usual bread and butter concerns, but respect and greater involvement. The pay and benefits are not the big issue. At least the teachers receive their checks on time. In Los Angeles, a computer glitch, still not fixed, made delivery of teacher salaries very tardy.

Another reason for using caution in attacking our schools, even in a campaign, is the harm it could do to future votes on a needed bond election.

Any bond election requires support from residents without school age children. These voters need to have even more confidence in our schools, they also need to be assured that first rate schools are one of the reasons we have high property values.

About the election, but first a mea culpa. In a previous life I used to manage city, school and judicial elections – some 35. In one election, my candidate wanted to use lawn signs, and I agreed. During the final week of the campaign, the candidate and I were holding get out the vote meetings in four sections of the city. When we returned to the campaign office, we found dozens of lawn signs all over the place.

When I asked one of the volunteers about these obviously returned signs she explained that she had received a call from a voter who explained that he would never vote for a candidate who "ruined" the city by spreading these horrible signs on lawns. So, out she went and removed all the signs!

We spent the rest of the day putting them back.

However, I apologize for starting this.

We have had a turnover of administrators – some hurt and others did lead to finding excellent replacements. But, if our district is not considered one of the best, why would other districts want to raid our professional staff?

As for the top job, **Jeff Hubbard** left for a much larger district and a major jump in pay and benefits. We were fortunate to find the new superintendent, **Kari McVeigh** and, given some time, our teachers will find her to be one of the best friends they ever had. She is strong and not the least afraid of expressing her opinions – something very new to the office.

Out of district enrollment is a very valid concern – we need a marketing plan that competes with private schools, we need a housing element of the general plan that offers incentives to residents with school age children. But shrinking school population by drastically reducing out of district enrollment would be a disaster.


The age of residents in most single family areas has decreased enormously in recent years. One reason it has not shrunk even further is that the newer Iranian residents have larger, younger families.

We have lost many single parent families in apartment zones because of higher rents and conversions, over a 20 year period, to condos – and the latter have fewer children.

A minor issue discussed was the number of our students attending Ivy League Schools. Here figures can lie. It is not the number attending, but the number admitted that matter. Many were accepted, simply choose to be closer to home.

There is another element of this and all school board elections: Severe, unreasonable criticism harms the schools and adds

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How can the district enhance curriculum to better prepare our students?

How can we improve communication with the community?

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They are ugly, but on the other hand they do make voters aware that there is an election and, at the very least, those with signs, are more likely to vote.

The two incumbents should win and, although he has often been tough on the present board, **Steven Fenton** will, in all likelihood coast to victory too. Unlike the other challenger, Fenton has paid his dues and is entitled to express issues of concerns.

As of this writing, some 500 absentee ballots have been returned to the County Registrar of Voters – the district elections are processed by the county and not our own city clerk. This could mean a higher turnout than expected, but still far from a majority of registered voters.

Lawn signs are one indication of candidate's strength as are endorsements, but not always. Unfortunately for him, **Steve Webb** will be the candidate remembered for having lost although he had the most lawn signs and the strongest list of endorsers, including both newspapers.

Finally, candidates should be very careful, not only on issues, but in stating credentials. If there are misstatements in brochures, candidates still have time to own up to "errors" or exaggerations of resumes. We will all think more highly of them if they make corrections.

\*\*\*

Good guys can finish first. The selection of **Timothy J. Scranton** as Fire Chief

covers every base. He comes from within the department fulfilling a pledge by City Manager **Rod Wood** that the next chief would be promoted from within. He is extremely popular and well known in the city and he is well liked within the department. But only in Beverly Hills could a former president of the union become the chief. Congratulations to Tim, to Chief **Dale Geldert** who led the training process and is now retiring and to all the other great candidates who also applied. Good for the morale of all city employees and very, very good for our village.

\*\*\*

Puns are a horrendous form of humor, but the on-going saga of Idaho Senator **Larry Craig** is just too tempting. Forgive me for the following:

(For the comedy impaired, puns in caps.) Craig appeared to be a SHOE IN for reelection before visiting that Minnesota men's room. A cop with no SOUL made him a HEEL when he refused to TOE the line. Lesson for Republican conservatives: NEVER ADMIT DE FEET.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*



# Re-Elect Alissa Roston FOR SCHOOL BOARD

## EXPERIENCE COUNTS!

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- Maintained Fiscal Responsibility
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*Alissa Roston has demonstrated her commitment to the Beverly Hills Schools and provides the financial acumen so necessary to the success of all programs. Her education and experience are indeed great assets.*

Joan Seidel, Former Beverly Hills City Treasurer

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Committee to Re-Elect Alissa Roston for School Board FPPC ID#1299791

## lead-er

**[lee-der] a person or thing that leads; a leader leads by example.**



My name is **Brian David Goldberg, PhD** and I believe that a key characteristic for any leader is to lead by setting an example. Beverly Hills Schools deserve leaders who lead by example.

My wife, Dr. Eleonora Goldberg and I choose to live in Beverly Hills and send our children to our public schools because we believe in our school system. BHUSD is a good district but is no longer a great district. Leadership means also acknowledging when problems exist and then finding solutions to those problems.

- A drop in our API Index score of over 30 points for our High School
- A ranking of 8th on the API for our district
- A 40% Increase in turnover for our Teachers and Administrators
- An increase in the number of students on permit from 522 to 903 in four years

We need leaders who are willing to acknowledge the problems that exist and can think outside the box and look at BHUSD with a fresh perspective. Alissa Roston has had 8 years and Myra Lurie has had 4 years to address these issues. Can we afford to lose another 4 years?

A VOTE FOR BRIAN DAVID GOLDBERG IS A VOTE TO RESTORE BHUSD TO EXCELLENCE

To learn more about my plans for the district visit my website at [www.goldberg4bhusd.com](http://www.goldberg4bhusd.com)

**Brian David Goldberg, PhD**

FOR BEVERLY HILLS UNIFIED SCHOOL DISTRICT

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re-elect  
**Myra LURIE**  
FOR BEVERLY HILLS SCHOOL BOARD



*"I've worked with Myra on numerous projects. Her legal background, experience and commitment to accountability make her an exceptional advocate for children."*

**Barry Brucker** - Vice Mayor, City of Beverly Hills

*"Myra Lurie has a four year record of distinguished service on the Board. She's a dynamic leader and team player who has worked tirelessly for our students and schools. Myra has earned our vote for re-election."*

**Lili Bosse** - Community Activist/City Commissioner

*"Myra Lurie is knowledgeable, compassionate and supportive of the needs of both students and teachers. I admire her collaborative leadership in the area of curriculum and her commitment to provide personalized education for every student."*

**Michele Mendelsohn** - 30 Year Veteran Teacher, El Rodeo School

*"Myra is the quintessential school leader who gets the results. As a hands-on advocate who has a wide range of experience and perspective she truly understands the needs of our students, families and schools."*

**Franny Rennie** - Former PTA President

# sports & scores



## BHHS Football Team Routs Hawthorne, Again

Norman girls' tennis team wins three of four in tournament.

By Steven Herbert

The Beverly High football team opened Ocean League play with a 49-7 victory over Hawthorne Friday night at Nickoll Field, as Ramon Judkins ran for three touchdowns for the second consecutive game and sophomore Kenny Bassett two.

Dex Lucci threw a 23-yard touchdown pass to Dominique Sandifer for the Normans' first score. Judkins ran one yard for a touchdown later in the first quarter.

Bassett and Judkins ran for 42- and three-yard touchdowns in the second quarter. In the third quarter, Bassett ran 21 yards for a touchdown and Judkins ran six yards for a score.

Michael Shoemore returned an intercepted pass 70 yards for the only fourth quarter touchdown for Beverly Hills (2-3-1, 1-0 in league play).

The Cougars (0-6, 0-1) scored with about a minute to play, ending a three-game

scoreless streak. Hawthorne has an 18-game on-field losing streak dating back to 2005.

"The defense is playing well," Norman coach Carter Paysinger said. "We've been playing well against the run, which has been our Achilles' heel the last several years."

Beverly Hills has defeated the Cougars by at least 40 points in each of their last three games.

Bassett, Judkins, receiver Erik Munzer and linebacker Sae Bin Park drew praise for their play from Paysinger.

### What's Next?

The Normans are scheduled to play host to Santa Monica (4-2, 1-0) Friday night in an Ocean League game at Nickoll Field beginning at 7 p.m.

Beverly Hills "just has to continue to

focus on being disciplined, reading our keys, knowing where we supposed to be and reacting," Paysinger said.

Viking starting quarterback Ryan Katz has made a non-binding verbal commitment to accept a scholarship from Oregon State. Paysinger described Katz as "physically, very, very talented" player who both throws and runs well and is "a tremendous leader in the huddle."

"He's one of those guys who really takes control of the game," Paysinger said.

Santa Monica was ranked seventh in the Southern Section Western Division poll released Monday.

### Girls' Tennis

#### Beverly Hills 16, Inglewood

#### Morningside 2

Singles player Akasia J-Riggins and the Shelby Bernstein-Hillary Monroy doubles team both won all three of their sets for the Normans in an Ocean League match at Morningside Oct. 9.

Beverly Hills' No. 3 doubles team of Meena Janmohamed-Meredith Jones won both of its sets.

The Normans' other singles players, Julie Housman and Sunia J-Riggins, Akasia J-Riggins' twin sister, both won two of their three sets.

At No. 1 doubles for Beverly Hills, Daisy Delmar teamed with Kelly Brien for a 6-4 victory in the second round and with Megan Margolin for a 6-0 triumph in the second round. The Amanda Marmer-Julia Motikou doubles team was a 6-1 winner in its only

set.

#### Beverly Hills 16, Culver City 2

The Housman-Molly Werner and Akasia J-Riggins-Sunia J-Riggins doubles teams and singles player Becky Morgan all won all three of their sets for the Normans in an Ocean League match at Beverly Hills Oct. 10.

Marie Zalameda was a 6-0 winner in her only set. Bernstein won one of two sets as her replacement.

Beverly Hills' No. 1 doubles team, Amanda Ellis and Beri Myers, was a 6-0, 6-0 winner in its two sets. The Brien-Delmar team was a 6-1 winner in its only set.

Margolin won two of her three sets.

#### Corona Del Mar All American Tournament

#### Placentia Valencia 4, Beverly Hills 4 (Valencia wins on games, 58-55)

Zarina Pisnoy, Morgan and Myers won in singles for the Normans while the Akasia J-Riggins-Sunia J-Riggins team got Beverly Hills' lone point in doubles in a first-round match Friday at the Costa Mesa Tennis Center.

The Tigers were ranked first in the Division IV poll released Oct. 8.

#### Beverly Hills 6, Irvine Northwood 2

The Normans swept the singles, with Morgan, Myers, Pisnoy and Zalameda getting the victories, and the Ellis-Morgan and Myers-Zalameda teams won in doubles in a

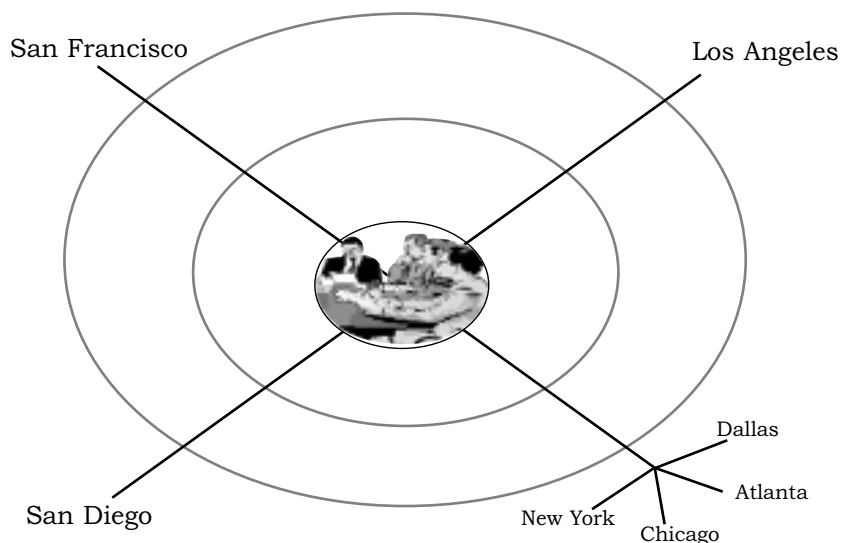
*sports cont. on page 9*

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sports cont. from page 8

consolation quarterfinal Friday at the Costa Mesa Tennis Center.

### Beverly Hills 6, Menlo 2

The Ellis-Morgan, Akasia J-Riggins-Sunia J-Riggins and Myers-Zalameda teams won in doubles, while Morgan, Pisnoy and Zalameda won in singles in a consolation semifinal Saturday at the Corona Del Mar High School.

### Beverly Hills 4, La Quinta 4 (Beverly Hills wins on games, 49-48)

The Normans were assured of winning Saturday's consolation final at Corona Del Mar High School when the Ellis-Morgan

team won its sixth game in a set it lost 8-6.

Both teams won twice in singles play, with Ellis and Morgan getting the victories for Beverly Hills.

The Akasia J-Riggins-Sunia J-Riggins and Margolin-Pisnoy and teams won in doubles for the Normans.

The tournament was played in a modified college format of four singles pro sets and four doubles pro sets, with players eligible to play both singles and doubles.

### What's Next?

The Normans are scheduled to play at Santa Monica today and Inglewood Tuesday in Ocean League matches beginning at 3 p.m. and Los Angeles

Marlborough Monday in a nonleague match at the Los Angeles Tennis Club at 2:30 p.m.

Beverly Hills remained ranked second in the Division II poll released Monday. Marlborough was ranked sixth in Division II, three spots lower than the previous poll.

### Boys' Water Polo

#### Beverly Hills 18, Los Angeles Milken 2

Daniel Ilinsky and Mikey Lee each scored five goals for the Normans and Micah Smith three in an Ocean League game Oct. 8 at the Swim-Gym.

Kevin Mead scored twice and Christian Apt, Benji Koltai and Jonathan Pony once each for Beverly Hills.

Norman goaltender Alex Rosenthal made 14 saves.

Beverly Hills scored the game's first five goals and led 5-1 at the end of the first quarter and 10-1 at halftime. The Normans scored the first six goals of the six half, then allowed a goal with 2.3 seconds left in the third quarter and led 16-2 entering the fourth quarter.

*Steven Herbert has covered Beverly Hills sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.*

letters cont. from page 2

• The educational standard of the school district is a far cry from the standards of excellence of years past – all too long past, unfortunately. The BHUSD used to be among the top districts in the nation: no more.

• Test scores are down and are not even at the same level as some of the other public school districts in the Southland, let alone the nation.

• Staff turnover is massive. This can probably be partially attributed to the fact that teachers and other staff are underpaid. Rather than talking about "affordable housing" (an interesting euphemism for "low-income housing"), the focus should be to provide the staff with a salary that might conceivably allow them to live in or close to the community.

• Resident attrition to private schools is at an all-time high.

• The number of permits for non-resident students is also at an all time high. As residents send their children to schools outside the district, students from outside the district are brought in to populate the Beverly Hills schools. This is a revolving door, not a cohesive school board policy that focuses on the needs of residents. Quite naturally, the sense of community can only suffer as a result of this chaos.

• BHHS graduates are far less likely to get into top universities than their counterparts at private schools. Case in point: the number of BHHS grads who get into Ivy League schools is 28 times lower than at private school Harvard-Westlake.

Of course, these points are all interconnect-

ed. The solution would seem to be simple to identify, if perhaps not so simple to achieve. Let's elect board members that at least are prepared to be honest about what needs to be done. The standards of the BHUSD, very simply, are going to have to improve significantly. Test scores are going to have to rise and admissions to top colleges from BHHS are going to have to increase. Residents need to be convinced that sending their children to the BHUSD schools is their very best option.

How can anyone think that the current Board takes these problems seriously when, for example, Board member Lurie lamely tries to rationalize the fact that only 1% of the BHHS Class of 2007 are attending Ivy League schools vs. the 28% at Harvard-Westlake?

Lurie's comments: "It is not surprising that the majority of Harvard-Westlake students choose private colleges and universities, considering the fact that these students come from a small private school background and culture, beginning in many or most cases in primary school. Our well-prepared and high-performing Beverly Hills High School grads come from a public-school culture and statistically are more likely to consider the option of our excellent and highly rated public university and college systems. These institutions offer great value and proximity to home."

Especially considering the fact that Lurie sends her son to Harvard-Westlake, these comments are nothing short of insulting to residents who send or want to consider sending their children to the district's public schools and who dare to dream that their children might some day attend an Ivy League school. Lurie's condescending comments are indicative of a private vs. public school segregationist mentality that is totally unsuitable in a candidate that supposedly is going to represent a public school district. The low level of admissions from BHHS to America's top universities is

nothing to minimize, write off or ignore: it is a huge problem and yet another objective proof of the bankruptcy of the current Board's policies.

Of course, both Lurie and Roston are in denial. Since both are "proud" of their tenure on the Board and fail to acknowledge the serious issues confronting the district, the best thing they could do for the residents of Beverly Hills would be to step down from the Board of their own accord. Rudy Cole suggests that Brian Goldberg is unqualified because of his lack of "history" in the Beverly Hills educational sphere, but considering Goldberg's own education, background, and the fact that he is actually a stakeholder in the school district he's running for, I'd much rather take my chances with him on the Board than any of the incumbents, who refuse to accept any responsibility for the current sorry state of the district.

Both Goldberg and Steven Fenton seem to acknowledge the problem of the decline in the district's education standards; both seem to be aware of the problem that the record number of permits represent (Lurie and Roston support the increased number of permits); both Goldberg and Fenton seem concerned by the problem caused by a record number of residents sending their children to private schools. Both seem to want to address these problems and move in the direction of possible solutions. It certainly is time for a change, and both Goldberg and Fenton would seem to be the only candidates capable of effecting such change.

The biggest problem in deciding whom to vote for in the coming election stems from the fact that there are three Board openings with only two suitable candidates, Fenton and Goldberg. Unless Roston and Lurie do the right thing and step down voluntarily, it would seem that the residents, by default, are going to have to vote for one of the current incumbents

and, by implication, support the failings of the current Board.

But Rudy Cole's column and his mention of Barry Brucker's 1997 campaign gave me an idea: why not place a write in vote for the third Board opening?

Melvin Spitz, who once led the Board during the years when the District was one of the most envied in the nation, would be a terrific complement to newcomers Fenton and Goldberg. The residents of Beverly Hills could do much worse than to launch a "Draft Mel – Back to the Future" movement.

Maybe it's just wishful thinking on my part that the BHUSD can somehow reclaim the glory days of the Spitz era, but on Nov. 6, Steven Fenton, Brian Goldberg and Melvin Spitz are getting my votes.

*John Mirisch  
Beverly Hills*

### Melvin Spitz (Board of Education member 1971-79) responds:



"I am not going to run. I appreciate [the suggestion]. I feel that the School Board over the past year has really not done a good and proper job. Unfortunately, I just don't think they know how to go about improving the district's program. I certainly would know how to fix [the district's problems]. I do think that after this election is over that I will contact School Board members and offer them my assistance."

*Publisher's note: In order to run as a write-in candidate, one must still register with the County by Oct. 23. Call (562) 462-2748 for more information.*

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# coverstory

## BEVERLY HIGH'S INDEPENDENT STUDY PROGRAM REVISITED

Faculty continue to question its legality and merits

By Elisa Osegueda

Despite claims made by the Board of Education in June to re-structure and better monitor the Independent Study Program at Beverly High, no significant changes have been made by the district administration.

Program concerns continue to surface, including:

- One teacher issues grades in 23 different courses including Algebra, biology, psychology, and leadership, despite only being certified by the state to teach English, Spanish and social science.
- Standards are unclear as to exactly what qualifies a student for the independent study program, and there is a lack of parameters and checks and balances within the program.
- Quality of time spent with the instructor. Under existing program guidelines, a student only has to spend a minimum of 60 minutes a week with the course instructor, when a traditional in-classroom student receives 1750 minutes of class instruction.
- Lack of communication and involvement between regular Beverly High teachers and the independent study instructor, who is not listed on the high school website nor does he hold regular office hours at Beverly High.
- Lastly, has the program become an easy loophole for students to circumvent regular courses and obtain a Beverly High diploma?

"The independent study program is an alternative pathway for high school graduation, it is a specified program for a small number of students specifically recommended though the high school child study and administrative team," said Assistant Superintendent Ilene Straus.

The program was approved in 2002 by the Board of Education and implemented last year under the direction of Adult School Director Twila Cook.

According to Beverly Hills Education Association President Chris Bushee, the independent study program offered at Beverly High is a new teaching philosophy that strays away from the traditional education model.

Through the independent study program, students are allowed to take course work that is already offered under traditional courses at Beverly High.

According to Straus, there are a variety of reasons why students may have a difficult or challenging time in a regular class setting, such as psychological, social, study, or illness issues. The independent study program allows a selective number of students to "get back on track."

Straus confirmed that Sergio Mandiola is the only certificated faculty member currently teaching subjects offered by the independent study program.

"[Mandiola] is only teaching courses he is authorized to teach," said Straus. "He is fully

qualified to be an independent study teacher."

But according to the California Commission on Teacher Credentialing, Mandiola has a single subject teaching credential limited to English, Spanish and social science only.

Straus believes there are less than 20 students enrolled in the independent study program this semester.

"There is never more than 20 to 30 [students] max. It is just an alternative way to support students who need specific instruction and personalized one-on-one [attention]," said Straus.

Scheduling documents obtained by Beverly Hills Weekly indicate courses Mandiola teaches this semester include: Algebra 1/2 (4 students), American Government (8 students), Art Appreciation (5 students), Biology (8 students enrolled), English 3/4 (3 students), English 5/6 (4 students), English Lit 7/8 (6 students), Geometry 3/4 (4 students), Health Ed (3 students), P.E Contract (10 students), Personal Guidance (4 students), Physical Science (3 students), Spanish 1/2 (4 students), Spanish 3/4 (2 students), Study Skills (3 students), and U.S History 5/6 (6 students). The following courses have one student enrolled per course: Creative Writing, EL Social Studies, English Learner 2, Leadership, Psychology, Spanish 7/8, and Transitional Math.

Regular faculty members caution that independent study program courses require careful supervision.

"Students are capable of learning independently, but it takes a lot more work on the part of the student," said Beverly High Mathematics Department Chair Jane Wortman. "Not having a mentor or guide to confidently help a student with their studies (i.e. a teacher with little or no math background) makes it all the more difficult for the student to master the material. I think independent study is not appropriate, except in very few cases."

In June, Cook addressed the various course subjects Mandiola instructs.

"[Mandiola] teaches all subjects," said Cook in the Weekly's issue 403. "If a student comes in and needs Algebra 1 he can teach it, if a student needs Geometry he can teach it, he can actually teach French too."

However today, Straus contradicts Cook's statement.

"For example, if you want a P.E class you wouldn't take it from this teacher, if you want to take violin you don't take it from this teacher, so these are typically core curriculum courses that students need for graduation."

The scheduling documents do not confirm Straus' explanation.

In fact, Mandiola is supposedly teaching a P.E course this semester to 10 students. For the 2007-2008 academic year Mandiola has 23 classes in 20 different subjects, and based on enrollment, will be issuing 84 different grades.

A "P.E. Contract" course already exists for students who fulfill their P.E. requirement outside of school, taught by a certificated physical education teacher on campus, so why is there a need for a separate independent studies P.E course, allegedly taught by Mandiola?

"We have a larger duty to look at how this program is being run. Is it best serving our students? Are the goals of the district being met? For me, this is still an open question," said Bushee.

In June, several speakers called for the Board of Education to suspend the independent study program due to lax oversight.

"The reservation about the program is that there has been very little of a consistent process for admitting students into the independent study program. The reservations are: the process, the credibility of the program, the number of courses and variety of courses the teacher is teaching at the district office," said retired former head counselor Vivian Saatjian-Green, at the Board of Education meeting in June.

At the time, Board of Education members defended the program, saying it was the way the program was being overseen that was the problem, not the independent study program itself.

Straus emphasized the independent study program is very specialized.

"It is a small number of students. It meets a particular need. The high school counseling and administration is linked to the referral process. The high school principal has to sign off on students that are placed on the program," said Straus. "We want to be able to provide support to [students] with whatever that needs to be, legally and appropriately."

Bushee still questions the legality of the independent study program.

"There are a lot of ways to follow the law and at the same time do detriment to educational programs," said Bushee. "Even if you are technically following the law and even if somehow our independent study instructor is allowed to issue binding grades for 25 different classes, even if that is legal, it is a question of why would you want to put our district in this situation? It looks bad. It looks like we are not providing expert in the different fields of study for all our students."

According to Bushee, BHEA contacted three organizations, The California Department of Education, UC Regents, and Western Association of School and Colleges.

BHEA plans to formerly file a complaint through the Uniform Complaint Procedure recommended by the California Department of Education.

Bushee said the UC administration told BHEA that the way the independent study program is being administered may not be desirable, but after reviewing the information provided by BHEA the UC administration said "none of the behavior that the District is engaging in would jeopardize students applying to a UC school."

BHEA also asked the Western Association of School and Colleges (WASC) whether the way the independent study program was being administered jeopardized Beverly High's accreditation and based on those concerns, WASC has assigned a person to investigate the information BHEA provided.

"We are concerned that the UC system will begin to see Beverly Hills High School as a 'diploma mill' because you've got kids that might be improperly placed in independent studies and therefore are not being exposed to rigorous curriculum," said Bushee.

According to Bushee, faculty members were never consulted or taken into consideration when developing the program.

"Teachers were never brought into the conversation and there was no collaboration on how

the independent studies program would work," said Bushee.

Mandiola's teaching position is currently not part of the union.

"BHEA and BHUSD are currently negotiating the salary of this position. The position should be a unit member position, but it currently is not. That is why BHEA demanded to bargain this position, since the instructor is responsible for issuing grades just like any other teacher," said Bushee.

Straus said that the district is still looking into "the recommendation process to make sure that the high school and the independent study office are communicating on every student that is recommended. We are working to enhance the alignment of the curriculum. The district wants to assure that all course work completed by students through the [independent study program] be aligned with the state standards in order for students to receive credit."

Straus said she will be updating the Board of Education on the progress of the program in February.

Cook declined to comment to the Weekly, referring calls to Straus. Mandiola did not return calls, despite previously scheduling an interview with the Weekly.

Bushee says the district needs to set firmer parameters for the program.

"If the selection of students in the independent study program is not being done correctly it cheapens the value of a Beverly Hills High School diploma. It affects the reputation. What does that say to staff members about how much, or how little, value the district has [placed] on the services they offer?," said Bushee.



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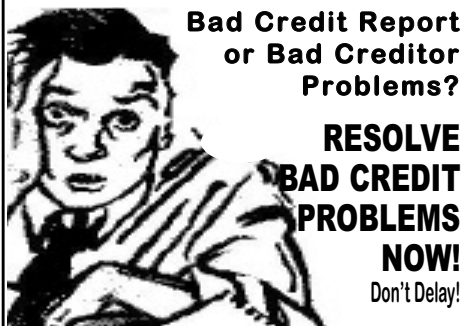
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The following persons) is/are doing business as: LUCKY SEED AND FEED COMPANY; LUCKY ORGANIC FARM. 1301 W. 225<sup>TH</sup> Street, Torrance, CA 90501; ANDREW GONSALES. 123 Mirabeau, San Pedro, CA 90732. The business is conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2578

**FICTITIOUS BUSINESS NAME STATEMENT: 2007141368**  
The following persons) is/are doing business as: BROWN HILLS AUTO REPAIR. 14805 Devonshire St. Mission Hills, CA 91345. PETER GEYSIMONYAN. 1704 Jersey St. Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Peter Geysimonyan. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2579

**FICTITIOUS BUSINESS NAME STATEMENT: 20071451738**  
The following persons) is/are doing business as: ADVANCE ROUTER AND DRAIN CLEANING & REPAIR SERVICES. 8306 Beverly Hills, #233 Beverly Hills, CA 90212. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Elad Beia Medvedsky. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2580

**FICTITIOUS BUSINESS NAME STATEMENT: 2007145739**  
The following persons) is/are doing business as: STEFAN MAINTENANCE SERVICES. 8306 Wilshire Blvd. #283 Beverly Hills, CA 90211. STEFAN SZUCS. 340 N. Formosa Los Angeles, CA 90036. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Stefan Szucs. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2581

**FICTITIOUS BUSINESS NAME STATEMENT: 2007144657**  
The following persons) is/are doing business as: NTL QUALITY PRODUCTS. 4804 Laurel Cry Blvd. #280 Valley Village, CA 91067. TATIANA REVTOVA. 4804 Laurel Cry Blvd. #280 Valley Village, CA 91067. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Tatiana Revtova. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2582

**FICTITIOUS BUSINESS NAME STATEMENT: 2007144601**  
The following persons) is/are doing business as: ONLINE EXPRESS SALE CENTER. 8919 Balboa Blvd. #106 Northridge, CA 91324. ANNA BULUTOVA. 8919 Balboa Blvd. #106 Northridge, CA 91324. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Anna Bulutova. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2583

**FICTITIOUS BUSINESS NAME STATEMENT: 2007135482**  
The following persons) is/are doing business as: WILLIAMS MANAGEMENT SERVICES. 2707 Rio Prado Dr. Valencia, CA 91354. CHAD S WILLIAMS. 2707 Rio Prado Dr. Valencia, CA 91354. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Chad Williams. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2584

**FICTITIOUS BUSINESS NAME STATEMENT: 2007145355**  
The following persons) is/are doing business as: NTL QUALITY PRODUCTS. 4804 Laurel Cry Blvd. #280 Valley Village, CA 91067. ADRIAN PEREZ. 17759 Sweet Gum Lane Canyon County, CA 91387. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Adrian Perez. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2585

**FICTITIOUS BUSINESS NAME STATEMENT: 2007144650**  
The following persons) is/are doing business as: COLLECTOR JAPAN. 7767 Peachtree Ave. Panama City, CA 91402. CHUPONG ART BUAPHANPONG. 2511 Kewickin Ct. Simi Valley, CA 93003. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Chupong Art Buaphanpong. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2586

**FICTITIOUS BUSINESS NAME STATEMENT: 2007156888**  
The following persons) is/are doing business as: CORE CREDIT COMPANY. 6612 Blucher Ave. Van Nuys, CA 91406. RENE YANES. 6612 Blucher Ave. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Rene Yanes. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2587

**FICTITIOUS BUSINESS NAME STATEMENT: 2007145892**  
The following persons) is/are doing business as: APPLE PROPERTY MANAGEMENT; APPLE HOME REALTY. 18620 Hatteras St. #265 Van Nuys, CA 91416. VARANT M CHAKALIAN. 18620 Hatteras St. #265 Tarzana, CA 91356. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Varant Chakalian. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2588

**FICTITIOUS BUSINESS NAME STATEMENT: 2007135906**  
The following persons) is/are doing business as: HUSOVNIA CLEANING SERVICES. 27510 Hyscop Ln. Santa Clarita, CA 91350. HUSOVNIA C. BARRA-ORTIZ. 27510 Hyscop Ln. Santa Clarita, CA 91350. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Husovnia C. Barra-Ortiz. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2589

**FICTITIOUS BUSINESS NAME STATEMENT: 20071749397**  
The following persons) is/are doing business as: ROSSOVY CUSTOM DESIGN. 7814 Broadleaf St. Panorama City, CA 91402. PETROS KESOVIAN. 7814 Broadleaf St. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Petros Kesovian. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2590

**FICTITIOUS BUSINESS NAME STATEMENT: 200713594**

## TENNIS LESSONS

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The following persons) is/are doing business as: AZTECA WIRELESS; AZTEC WIRELESS. 1301 W. 225<sup>TH</sup> St. Torrance, CA 90501. MARCOS ALBA. 123 Mirabeau, San Pedro, CA 90732. JOSE SERRANA. 8655 Malvern Ave. Van Nuys, CA 91406. PETROS KESOVIAN. 7814 Broadleaf St. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mark Gonzalez, Jose Serrano, and Petros Kesovian. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2591

**FICTITIOUS BUSINESS NAME STATEMENT: 2007127074**  
The following persons) is/are doing business as: ARUVAN JEWELRY. 608 S. Broadway Booth #11 Los Angeles, CA 90014. ARUVAN LEKHIVAN. 2723 Howard St. Los Angeles, CA 90007. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Aruvan Lehlivan, Gevorg Lehlivan. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/14/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2592

**FICTITIOUS BUSINESS NAME STATEMENT: 2007127074**  
The following persons) is/are doing business as: YADER JARQUIN FLOORING; Y.J. FLOORING. 21323 Lemarsh St. #205 Chatsworth, CA 91311. YADER JARQUIN. 21323 Lemarsh St. Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Yader Jarquin. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2593

**FICTITIOUS BUSINESS NAME STATEMENT: 20071357474**  
The following persons) is/are doing business as: A&D M TELECOM SERVICES. 38588 Lion Way Palmdale, CA 93551. MARGAN ALLEN. 38588 Lion Way Palmdale, CA 93551. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Margan Allen. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2594

**FICTITIOUS BUSINESS NAME STATEMENT: 20071457474**  
The following persons) is/are doing business as: ARTS & CRAFTS IMPORTS. 4514 Franklin Ave. #7 Los Angeles, CA 90022. The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Artur Khachatryan. 4514 Franklin Ave. #7 Los Angeles, CA 90022. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2595

**FICTITIOUS BUSINESS NAME STATEMENT: 2007206220**  
The following persons) is/are doing business as: ARAC CATERING. 1735 Locust St. Pasadena, CA 91106. NORA MANOUKIAN. 1735 Locust St. Pasadena, CA 91106. The business is conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2596

**FICTITIOUS BUSINESS NAME STATEMENT: 2007174347**  
The following persons) is/are doing business as: ITALIAN GRANITE AND MARBLE. 14416 Hamlin St. #205 Van Nuys, CA 91401. MARYLA LAURA ANTONIO. 14416 Hamlin St. #205 Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Maryla Laura Antonio. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2597

**FICTITIOUS BUSINESS NAME STATEMENT: 2007105643**  
The following persons) is/are doing business as: HIRCH. 24137 Delmonte. #231. Valencia, CA 91355. JULIO CESAR CERITOS. 24137 Delmonte. #231. Valencia, CA 91355. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Julio Cesar Ceritos. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2598

**FICTITIOUS BUSINESS NAME STATEMENT: 20070298807**  
The following persons) is/are doing business as: INTERNATIONAL MOTOR GROUP. 18210 Sherman Oaks, #209 Reseda, CA 91324. KARIMZ MEHDIJANIAN. 18210 Sherman Oaks, #209 Reseda, CA 91324. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Karimz Mehdijanian. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2599

**FICTITIOUS BUSINESS NAME STATEMENT: 2007188632**  
The following persons) is/are doing business as: G & M MANAGEMENT AND CONSULTING COMPANY. 6318 Ranchito Ave. Van Nuys, CA 91401. NIVARD KHACHKIAN. 6318 Ranchito Ave. Van Nuys, CA 91401. ANNA YERAKOSIAN. 5801 Agnes Ave. Van Nuys, CA 91407. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Nvard Khachkian, Anna Yekanosian. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2600

**FICTITIOUS BUSINESS NAME STATEMENT: 2007174347**  
The following persons) is/are doing business as: ULTRAMAR IMPORTS & EXPORTS. 6265 Van Nuys Blvd. Van Nuys, CA 91401. LUGUI VARGAS. 10551 Wilbur Ave. Northridge, CA 91326. The business is conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2601

**FICTITIOUS BUSINESS NAME STATEMENT: 2007175826**  
The following persons) is/are doing business as: AUDIO INTELLIGENCE. 18325 Vanowen St. #166 Reseda, CA 91335. BRAND RAE RICCI. 18325 Vanowen St. #166 Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2602

**FICTITIOUS BUSINESS NAME STATEMENT: 2007175716**  
The following persons) is/are doing business as: BRILLIANT FASHIONS. 8655 Ethel Ave. North Hollywood, CA 91605. GEGHAM KARAPETIAN. 8655 Ethel Ave. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2603

**FICTITIOUS BUSINESS NAME STATEMENT: 2007163897**  
The following persons) is/are doing business as: V.I.P. REHEARSAL & RECORDING STUDIOS. 729 E. Raleigh. #105. Glendale, CA 91205. VACHAGAN PETROSYAN. 729 E. Raleigh. #105. Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2604

**FICTITIOUS BUSINESS NAME STATEMENT: 2007174432**  
The following persons) is/are doing business as: DIRT OUT MOBILE DETAILING. DIRT OUT PRESSURE WASHERS. 10556 El Dorado Ave. Pacoima, CA 91331. CESAR GARCIA. 10556 El Dorado Ave. Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2605

**FICTITIOUS BUSINESS NAME STATEMENT: 2007172982**  
The following persons) is/are doing business as: DIM STUDIO EQUIPMENT. 1038 Rosedale Ave. Glendale, CA 91201. DEB-DEB MOYCO. 1038 Rosedale Ave. Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2606

**FICTITIOUS BUSINESS NAME STATEMENT: 20071274431**  
The following persons) is/are doing business as: PAPA JUAN'S FISH TACOS. EL TACO FISH. 10556 El Dorado Ave. Pacoima, CA 91331. CESAR GARCIA. 10556 El Dorado Ave. Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Cesar Garcia. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2622

## TUTORING

- \* All Subjects
- \* Math English SAT
- Foreign Language
- \* In Home One on One

310-913-1599

The following persons) is/are doing business as: MOSO TRUCKING. 12160 Keswick St. North Hollywood, CA 91605. AMBARTRAM AKOPYAN. 12160 Keswick St. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. The registrant committed to transact business under the fictitious business name or names listed here in. Signed: Moso Trucking. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 08/28/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2607

**FICTITIOUS BUSINESS NAME STATEMENT: 2007158874**  
The following persons) is/are doing business as: REALTY FINANCE GROUP. 4222 Longridge Ave. #3. Studio City, CA 91604. REALTY FINANCE GROUP. 4222 Longridge Ave. #3. Studio City, CA 91604. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Rabi Aboufhouk. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/19/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2608

**FICTITIOUS BUSINESS NAME STATEMENT: 2007135621**  
The following persons) is/are doing business as: SHERMAN OAKS NAIL SERVICES. 14925 Magnolia Blvd. Sherman Oaks, CA 91403. SERGEY VAGRAMIAN. 14925 Magnolia Blvd. Sherman Oaks, CA 91403. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Sergey Vagramian. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 9/27/07, 10/04/07, 10/10/07, 10/18/07 BHW-2609

**FICTITIOUS BUSINESS NAME STATEMENT: 2007126969**  
The following persons) is/are doing business as: PAVNE MARKETING. 14431 Ventura Blvd. Sherman Oaks, CA 91423. MATTHEW WILKIE. 14056 Valleyheart Dr. #113. Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Matthew Wilkie.







LA134431 BEVERLY HILLS WEEKLY 10/11,10/18,10/25,&11/10/7

**FILE NO. 20072261240**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ALL ACCESS MUSICIAN, 13437 VENTURA BLVD, #101, SHERMAN OAKS, CA 91423. The full name of registrant(s) is/are: THE LESSON HOUSE, INC., A CALIFORNIA CORPORATION, 6827 HOMAN CT.CHINO, CA 91710 . This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ THE LESSON HOUSE, INC BY: JEFFERY DAVID SIEROTA PRESIDENT This statement was filed with the County Clerk of LOS ANGELES County on 10/2/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134446 BEVERLY HILLS WEEKLY 10/11,10/18,10/25,&11/10/7

**FILE NO. 20072276938**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MANI'S BAKERY & CAFE 2507 MAIN ST, SANTA MONICA, CA 90405. The full name of registrant(s) is/are: KUM JA KIM, 4960 VIA PRIMARIA, YORBA LINDA, CA 92886. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ KUM JA KIM

This statement was filed with the County Clerk of LOS ANGELES County on 10/3/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134487 BEVERLY HILLS WEEKLY 10/11,10/18,10/25,&11/10/7

**FILE NO. 20072276937**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LEONARDS LIQUOR, 630 N. SEPULVEDA BLVD, #7, EL SEGUNDO, CA 90245. The full name of registrant(s) is/are: YOUN HI LEE, 1001 CAMINO REAL #5, REDONDO BEACH, CA 90277. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YOUN HI LEE

This statement was filed with the County Clerk of LOS ANGELES County on 10/3/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134476 BEVERLY HILLS WEEKLY

**FILE NO. 20072296669**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CAFÉ MODIGLIANI, 430 N. ROXBURY DR, BEVERLY HILLS, CA 90210. The full name of registrant(s) is/are: KWANG CHON KIM AND KI HYUN KIM, 5252 LOCKHAVEN AVE, LOS ANGELES, CA 90241. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ KI HYUN KIM

This statement was filed with the County Clerk of LOS ANGELES County on OCTOBER 5, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134581 BEVERLY HILLS WEEKLY 10/11, 18, 25, 11/1 2007

**FILE NO. 20072200464**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MAILBOX & SERVICE, 9190 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are: RAIN & SUN INC, 9914 1/2 DURANT DR, BEVERLY HILLS, CA 90212. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RAIN & SUN INC, BY: GYUNG SUK LEE, PRESIDENT / SECRETARY This statement was filed with the County Clerk of LOS ANGELES County on 9/24/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134203 BEVERLY HILLS WEEKLY 10/4, 11, 18, 25, 2007

**FILE NO. 20072210439**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: NEW GENERATION 2, 11849 BURBANK BLVD, VALLEY VILLAGE, CA 91607. The full name of registrant(s) is/are: NEW GENERATION LLC, A CALIFORNIA LIMITED LIABILITY COMPANY, 3821 VICTORY BLVD, BURBANK, CA 91505. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ LLC A CALIFORNIA LIMITED LIABILITY COMPANY, BY: MIKE BARRY This statement was filed with the County Clerk of LOS ANGELES County on 9/25/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134262 BEVERLY HILLS WEEKLY 10/4, 11, 18, 25, 2007

**FILE NO. 20072221380**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CENTURY PARK DETAILING & CAR WASH, 1875 CENTURY PARK EAST, LOS ANGELES, CA 90067. The full name of registrant(s) is/are: HAL ROMAN, 207 N. SWALL DR, BEVERLY HILLS, CA 90211. This Business is being conducted by

a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HAL ROMAN

This statement was filed with the County Clerk of LOS ANGELES County on 9/26/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134300 BEVERLY HILLS WEEKLY 10/4, 11, 18, 25, 2007

**FILE NO. 20072250639**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LINCOLN BEVERAGE & FINE WINES, 727 LINCOLN BLVD, LOS ANGELES, CA 90291. The full name of registrant(s) is/are: NAZMUL HAQUE HELAL AND BAKUL AKTUR, 1252 11TH ST #307, SANTA MONICA, CA 90401. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NAZMUL HAQUE HELAL AND BAKUL AKTUR

This statement was filed with the County Clerk of LOS ANGELES County on 10/1/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134381 BEVERLY HILLS WEEKLY 10/4, 11, 18, 25, 2007

**FILE NO. 20072233460**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HUNTINGTON CLEANERSM 1935 HUNTINGTON DR, SOUTH PASADENA, CA 91030. The full name of registrant(s) is/are: YOUNG TAEK KIM & MARY ANN KIM, 1526 EXCEL CT, UPLAND, CA 91784. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YOUNG TAEK KIM & MARY ANN KIM

This statement was filed with the County Clerk of LOS ANGELES County on 9/27/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134315 BEVERLY HILLS WEEKLY 10/4, 11, 18, 25, 2007

**FILE NO. 20072173437**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RIOS MARKET 2401 ARTESIA BLVD 102 & 103 REDONDO BEACH CA 90278. The full name of registrant(s) is/are: SHAHID MOHAMMED YAQOOB 909 SARTORI AVE APT A TORRANCE CA 90501. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SHAHID MOHAMMED YAQOOB

This statement was filed with the County Clerk of LOS ANGELES County on 9/20/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134118 BEVERLY HILLS 9/27, 10/4, 10/11, & 10/18/07

**FILE NO. 20072173438**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GARCIA'S MARKET 1177 W. VERNON AVE LOS ANGELES CA 90037. The full name of registrant(s) is/are: NICOLAS PEREZGARCIA 16515 VAN NESS AVE TORRANCE CA 90504. This Business is being conducted by a/an: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NICOLAS PEREZGARCIA

This statement was filed with the County Clerk of LOS ANGELES County on 9/20/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134120 BEVERLY HILLS WEEKLY 9/27, 10/4, 10/11 & 10/18/07

**FILE NO. 20072173435**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: WON JO KOTGERANG AGURANG 2 474 N WESTERN AVE LOS ANGELES CA 90004. The full name of registrant(s) is/are: STEVE MOK AND YU CHONG KIM 315 S. HARVARD BLVD #101 LOS ANGELES CA 90020. This Business is being conducted by a/an: CO-PARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ STEVE MOK AND YU CHONG KIM

This statement was filed with the County Clerk of LOS ANGELES County on 9/20/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134119 BEVERLY HILLS WEEKLY 9/27, 10/4, 10/11 & 10/18/07

**FILE NO. 20072159741**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: JANG KUM CATERING 3138 W. PICCO BLVD #A LOS ANGELES CA 90019. The full name of registrant(s) is/are: CHUL WOO KIM 360 WEST AVE 26 #445 LOS ANGELES CA 90031. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ CHUL WOO KIM

This statement was filed with the County Clerk of LOS ANGELES County on 9/19/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA134061 BEVERLY HILLS WEEKLY 9/27, 10/4, 10/11, & 10/18/07

Northwest District

September 7, 2007

LOS ANGELES SUPERIOR COURT  
LS016516

**Petitioner or Attorney:**

Jaffarali Sheikh  
7800 Topanga Canyon Blvd. #304  
Canoga Park, CA 91304  
(818)610-1793

**Superior Court of California, County of Los Angeles**

6230 Sylmar Ave.  
Van Nuys, CA 91401

**Petition of:**

Jaffarali Sheikh  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
TO ALL INTERESTED PERSONS:

1. Petitioner: Jaffarali Sheikh

for a decree changing names as follows:

- Mohammed Najila Parveen to Najila Parveen Sheikh
- Sheikh Nafeez to Nafeez Sheikh
- Nabreen Jaffarali to Nasreen Sheikh

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

a. Date: 11/28/07

Time: 8:30 AM

Dept.: A

Room: 510

b. The address of the court is same as noted above  
3. a. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): **BEVERLY HILLS WEEKLY**

**Date: September 7, 2007**

**Judge of the Superior Court: Michael R. Hoff**

**NOTICE OF PETITION TO ADMINISTER ES-TATE OF GRETA HEYMANN ETTLINGER**

**Case No. BP106760**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of GRETA HEYMANN ETTLINGER

A PETITION FOR PROBATE has been filed by City National Bank (Co-Tee of Ettlinger 1993 Family Trust/beneficiary of Estate) in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Wayne Brent be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's lost will and codicils, if any, be admitted to probate. Copies of the lost will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Nov. 28, 2007 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative a-pointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Pro-bate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:

ALLAN B CUTROW ESQ

SBN 50353

MITCHELL SILBERBERG & KNUPP

11377 W OLYMPIC BLVD

LOS ANGELES CA 90064

Beverly Hills Weekly

CN783108 ETTLINGER Oct 4,11,18, 2007

**NOTICE OF PETITION TO ADMINISTER ESTATE OF: MIRIAM WEINBERG AKA MIRIAM GROSSMAN AKA MYRIAM GROSSMAN**

**CASE NO. BP107014**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MIRIAM WEINBERG AKA MIRIAM GROSSMAN AKA MYRIAM GROSSMAN.

A PETITION FOR PROBATE has been filed by MICHAEL D. VIVIAN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MICHAEL D. VIVIAN be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. THE WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 11/07/07 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

BRAD N. BAKER

BAKER, BURTON & LUNDY, A PROFESSIONAL CORP.

515 PIER AVENUE

HERMOSA BEACH, CA 90254

10/11, 10/18, 10/25/07

CNS-1211606#

**DAVID D. PIPER, CASB No. 179889/EVELYN A. CHRISTENSEN, CASB No.**

**230986**

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Attorneys for Petitioner

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