

# Beverly Hills Weekly

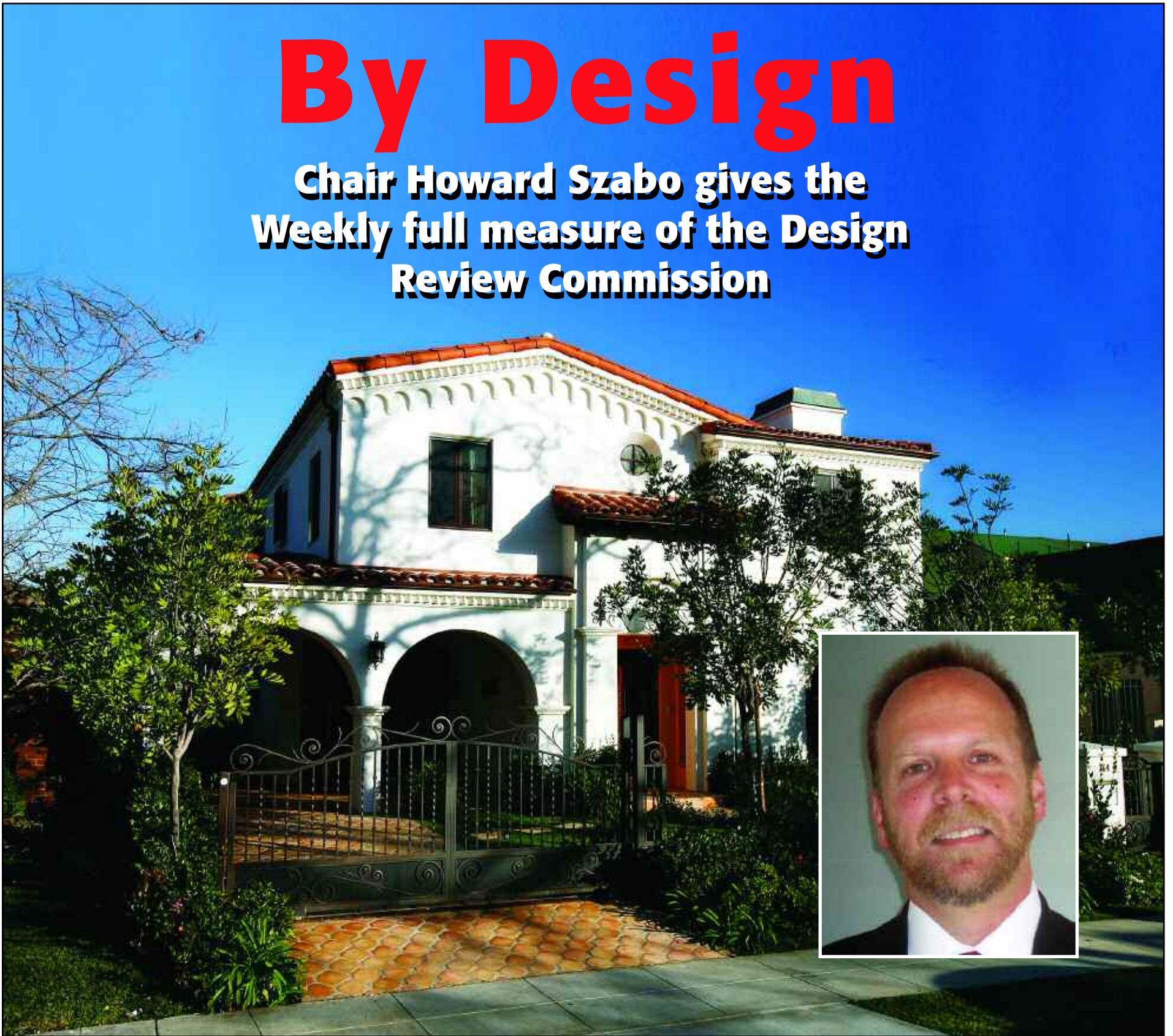
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Issue 449 • May 8 - May 14, 2008

## By Design

**Chair Howard Szabo gives the Weekly full measure of the Design Review Commission**



cover story • page 10



# letters & email

## “Council approves General Plan amendment and Specific Plan in Hilton Project” [Issue 448]

The City Council and the City Manager are so hell-bent on development, the next thing I expect to hear is that Beverly Hills has applied for a National Football League franchise! Where will they put the stadium? At the corner of Wilshire and Santa Monica [Blvds.], naturally.

**Bob Seizer**  
Beverly Hills

## The sleight of hand continues. Now you see it; now you don't.

The ad for the Beverly Hilton on the last page of [Issue 448] is so interesting. On the top is a beautiful picture of the Hilton with lush tropical gardens in front. If the dimensions and perspective were accurate, the Hilton would occupy the entirety of Wilshire Blvd. in addition to its present site. At the bottom is a totally different perspective of the Hilton from a different angle, showing, essentially, ugly concrete. The caption suggests it is the City's choice to determine – lush tropical forest or ugly concrete.

Of course, the reality is the Hilton could

beautify its property any time it wished to do so without regard to City approval. That the Hilton chooses to leave its hotel ugly in order to highlight the change with its new project is, of course, unmentioned. Also unseen in the tropical oasis is the larger hotel, and the two tall condominium towers, one of which directly overlooks El Rodeo and all homeowners north of the Hilton.

Where are the heroes of yesteryear who fought the Hilton to a standstill 45 years ago, and then ran successfully for the City Council to make sure their accomplishment would not be reversed by a development-prone City Council?

**Richard A. Stone**  
Beverly Hills

## “Names Make News” [Issue 448]

Rudy Cole worries about loose cannon Jimmy Carter because the former president dares to bring to light Palestinian grievances that most Americans rarely get to hear of. And once again, Cole makes use of demagoguery to paint Carter as anti-Semitic.

On Cole's side is presidential candidate Hillary Clinton, who has just threatened to use nuclear weapons to annihilate every person in Iran if it attacks Israel. So it is Clinton's insane comments, not Carter's, that will ensure the Middle East will continue to look upon the U.S. with suspicion for years, if she wins the next election.

**Richard Baker**  
Beverly Hills

## “Majority of Council agrees to Hilton ‘A’

## WHAT'S ON YOUR MIND?

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140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com

### Cover Photo

Architectural Design Review Award-winning home on North Stanley Ave.



## SNAPSHOT



Photo: Erik Warren

TILE STYLING  
SOUTH ELM DRIVE

Beverly Vista sisters Isabella (left) and Adrianna Robakowski paint tiles for the Beverly Vista Tile Wall. The tiles will be permanently installed on the campus over the summer. Over 200 tiles have been created so far by current Beverly Vista families, alumni and faculty.

## Building” [Issue 446]

Typically, I don't respond to letters to the editor except on my blog, but last week's entry from a Beverly Hills City Councilmember calls for a response to clarify what the councilmember has spun as fact but in truth is mostly fantasy.

Any time a councilmember acts as their own spinmeister, it should give pause to wonder. It is particularly scary that Linda Briskman's letter last week looks like it could have been written verbatim by the battery of agitprop specialists that Beny Alagem is now employing full-time to hype his now-approved expansion.

In the second paragraph of her letter, Briskman regurgitates the Hilton company line that the scaled-back version of the Hilton expansion approved by the Planning Commission “was not a project that could be built within the economic viability of success.”

On the issue of “economic viability,” she cites City CFO Scott Miller and “a leading hospitality consultant.” Forget the fact that what constitutes “economic viability” is a matter for negotiation and that while Scott Miller may be great at preparing budgets and assessing financial models, he clearly isn't in a position to take the lead on negotiating development agreements. Forget the fact that you can find paid consultants who will say absolutely anything.

Briskman can try to take as much cover as she wants by citing “independent” sources, but she can not run and hide from common sense. Here are some very simple, basic facts: the Council approved over 370,000 of new condo square footage. Developer rep Corinne Verdery told the L.A. Times last week that

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## No agreement on Legacy permits Board of Education members appear to be split along the usual 3-2 line

By Lauren Gabbai



Amy Lambert

The Board of Education's Legacy permit proposal was tabled for at least another meeting after an intense debate among Board members, underscoring the continuing ideological split between the two most recently elected members and the Board majority, at its May 6 meeting.

Legacy permits, if approved, would place priority for out-of-district permits on children of alumni and grandchildren of Beverly Hills

residents. Such a program would presumably create a stronger bond between the District and people whose interest has waned since graduation, which could translate into additional donations and support for bond measures or parcel taxes.

Currently, almost 1,000 students attend BHUSD schools on permit, 81 percent of which, according to Board member Brian Goldberg, are assigned randomly as "Opportunity" permits, meaning they are not faculty/staff or Diversity permits.

"You will create an alumni who is doubly bonded," said former Mayor Joe Tilem, whose children graduated from the BHUSD and whose grandchildren would be eligible for permits under this plan.

However, Board President Myra Demeter, echoing sentiments made by Board member Myra Lurie, Vice President Nooshin Meshkaty and Staff members earlier in the meeting, stated she had "grave concerns"



Brian Goldberg



## NOTICE OF PUBLIC HEARING

### NOTICE OF PUBLIC HEARING

The City Council of the City of Beverly Hills, at its regular meeting to be held on Tuesday, May 20, 2008, at 7:00 p.m., in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California, will hold a public hearing to consider adoption of:

**A RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF USER FEES & SERVICE CHARGES FOR THE FISCAL YEAR 2008/2009.**

The proposed resolution would increase the majority of the City's user fees and service charges for Fiscal Year 2008/2009 by 4.2%, based on the Consumer Price Index (CPI) for November 2007, thereby updating the fee and service charges adjustments analysis and recommendations that was completed by the Revenue and Cost Specialists, LLC consulting group (the Fee Study Report) in 2007. The new fees would become effective on July 21, 2008.

Copies of the proposed Resolution and the Fee Study Report are available for review or purchase in the Office of the City Clerk, Room 190, and the Finance Department, Room 250, 455 N. Rexford Drive, Beverly Hills, California. Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, California, 90210. The comments should be received prior to the hearing date. If you need more information, please contact Gabriella Yap at (310) 285-2459.

Please note that if you challenge the Council's action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC  
City Clerk

regarding the moral and ethical issues involved in prioritizing a select group of people.

"I question whether we should embrace a process that is not of the highest ethical standard, one that seeks to choose a select group of students to populate our schools, replacing an open process of opportunity," Demeter said. "I believe that this proposal's intent is to dramatically change who we bring into our district on permit."

This view is in part based on Supreme Court case *Grutter v. Bollinger*, in which Justice Clarence Thomas described a legacy

admissions plan as "unseemly." However, as many throughout the night pointed out, this phrase was taken from a dissenting, and therefore not controlling, opinion in a case regarding the legality of affirmative action in a law school. Board attorney Howard J. Fulfrost said it would be unlikely for a discrimination lawsuit to stand up in court.

Director of Pupil Personnel Amy Lambert, who prepared a report in opposition to the proposal, said the implementation of such a process would require increased staffing to handle the verification

*city & schools cont. on page 11*



## NOTICE OF PUBLIC HEARING

City Clerk's Office

### NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its regular meeting to be held on Tuesday, May 20, 2008, at 7:00 p.m., in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

Introduction of an Ordinance to amend the City Zoning Code (Title 10) to establish a Green Building Program and new building standards for certain development projects, and adoption of a Resolution establishing applicability thresholds and a green building checklist form.

The Planning Commission considered the proposed Green Building Program at a duly noticed public hearing on May 8, 2008, at which time it recommended that the City Council adopt an Ordinance establishing the green building program requirements and a Resolution establishing applicability thresholds and a green building checklist.

The Green Building Program (the "Project") has been environmentally reviewed pursuant to the provisions of the California Environmental Quality Act (Public Resources Code Sections 21000, et seq. ("CEQA"), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000, et seq.), and the City's Local CEQA Guidelines. The Project is exempt from CEQA pursuant to Guidelines Section 15307 because the proposed program constitutes a regulatory process and procedure to achieve the goals of encouraging resource conservation, reducing construction-generated waste, increase energy efficiency in buildings, and promote the health and productivity of residents, workers and visitors to the City. Separate and independent, the Project is exempt from CEQA pursuant to Guidelines Section 15308 because the proposed program will help to restore, enhance and protect the environment by requiring increased energy efficiency in buildings and reducing waste generated by construction projects, which among other things will have the effect of encouraging resource conservation and reducing energy demand and impacts associated with energy generation and transmission. Further, it can be seen with certainty that the proposed program does not have the potential for causing a significant impact on the environment because it will serve to protect the environment. Thus, the program is not subject to CEQA pursuant to Guidelines Section 15061(b)(3).

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

If you challenge the City Council's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Donna Jerex in the Community Development Department's Planning Division at 310.285.1138. All documents and supporting materials are on file in the Planning Division and can be reviewed by any interested person at 9357 West Third Street, Beverly Hills, CA. 90210.

BYRON POPE, CMC  
City Clerk

# briefs

## Council tables Hilton vote at Tuesday's meeting

Though the City Council's final votes on whether or not to approve the \$500 million Hilton Revitalization Plan was meant to take place at its May 6 meeting, the Council decided to table the vote until a special meeting to be held May 12 at 9 a.m. in order to accommodate the request of those seeking to bring the project to a referendum to limit the number of documents for the zoning ordinance. The Council did, however, approve the project's development agreement.

"There may have been more money on the table, but I think that we could have said, 'We should get \$100 million,' too," Councilmember Linda Briskman said. "I don't know what the number was based on. I think we got a fair number, I think we are getting more than fair benefits from this project, and ... to be perfectly honest with you, if you could support 9900, there isn't a question of a doubt that you can support this project."

If approved the project will include the first Waldorf=Astoria Hotel to be built on the west coast – a 12-story structure on the corner of Wilshire and Santa Monica Blvds. with as many as 170 rooms – and two condominium buildings on Merv Griffin Way, one of which will be across the street from El Rodeo.



## Heslov to receive award from Jewish Big Brothers Big Sisters

Maple Counseling Center President Jerrie Heslov will be honored at the Jewish Big Brothers Big Sisters Big Dreams Luncheon, at the Beverly Hills Hotel on May 13 at 10:30 a.m.

Heslov will be receiving the Community Impact Award for her leadership roles in community organizations such as at the Maple Center, the Los Angeles Jewish Home for the Aging and the Beverly Hills Rotary Club, where she was President.

Now in its 93rd year, Jewish Big Brothers Big Sisters of Los Angeles specializes in mentoring children through a variety of innovative, highly regarded programs and services regardless of a family's ability to pay. More than 2,500 children benefit from the organization's programs and services annually. For more information or volunteering opportunities, visit [www.jbbbsla.org](http://www.jbbbsla.org).

## Horace Mann sings to the tune of \$6,000 for L.A. Children's Hospital



(L to R) Marni Zipper, Gabriella Ghermezi, Callie Fisch and Geovana Nichols-Julian

Horace Mann students, parents and faculty members participated in raising money to bring art to children at the Los Angeles Children's Hospital, with efforts culminating at the school's third annual Benefit Concert on May 1. The school ultimately raised over \$6,000, according to Horace Mann PTA President Amy Phillips, which will all be donated to the Mark Taper & Johnny Mercer Artists in Residence Program.

## Davis visits Beverly Hills



(L to R) Jill Cutler, Lea Purwin D' Agostino, Jackie Burdorf, Yona Goldberg, Laurel Warner, WAIPAC President Jayne Shapiro, former Governor Gray Davis, Daphna Ziman, Adele Reznikoff, ?, Jonathan Friedman, Dan Schnur and Bill Carrick, at a meet-and-greet reception hosted by the World Alliance for Israel Political Action Committee at the Beverly Hills home of Richard and Daphna Ziman.

A \$12 admission fee was charged for the Benefit Concert – a variety show featuring the talents of both students and teachers – and funds were also raised by selling "I Love Horace Mann" t-shirts and through a PTA bake sale at the event. In addition, students were encouraged to donate brand new art supplies for the hospital children.

"The kids get very excited and motivated," said Interim Principal Marlene Calcines. (Principal Dawnalyn Murakawa-Leopard is currently on maternity leave.) "They get a kick out of helping out the community and helping out such a great cause."

The Benefit Concert is now an annual tradition at Horace Mann, which started two years ago when students wanted to do something to help victims of Hurricane Katrina. Last year the concert benefited a charity called Life Rolls On, which helps people in wheelchairs.

## Breathing new life into CPR training



Beverly Hills CPR, in recognition of the first National CPR/AED Awareness Week the first week in June, is holding a Mass CPR Training on June 1. The new CPR Anytime Kits will be used for the instruction and each participant will take the kit home at the end of the one-hour training. Participants can choose either just adult/child CPR or just infant CPR or both.

The program costs \$30 per person per class. The training will be at the Beverly Hills Fire Department Headquarters and pre-registration is required. For further information or to register, please call Sonia Berman at 310-281-2753.

## Beverly Hills continues Affaire for 35th year



Beverly Hills' semi-annual Affaire in the Gardens Art Show to be held May 17 and 18 from 10 a.m. to 6 p.m. (both days) in Beverly Gardens Park – spanning four blocks

## Brucker gives life support



Temple Emanuel was the Beverly Hills hub for last weekend's Big Sunday, the largest volunteer event in the United States. There were 150 volunteers who worked together on various charity projects benefiting LA Foster Kids, Camp Harmony, women's shelters, and many others. The Temple also hosted a blood drive with the American Red Cross, and managed to collect 30 units of blood, one of which was donated by Mayor Barry Brucker (pictured above).

## Former Beverly High wrestling coach honored



Former Beverly High coach Jack Gifford (center) was joined by two of his former wrestlers, Dr. Larry Stock '80 (left) and Dr. Phillip Rogaway '80 (right) as he was inducted into the California Wrestling Hall of Fame Saturday in a ceremony in Laguna Hills. Gifford was named as the Southern California High School Coach of the Year in 1969 and 1970, and the National High School District 8 Wrestling Coach of

## Beverly Hills receives honors at Arbor Day celebration



The National Arbor Day Foundation named Beverly Hills a Tree City USA community for the 23rd consecutive year. And in recognition of this honor, Vice Mayor Frank Fenton (center) was presented with the Tree City USA Award and Tree City USA Flag by L.A. County Fire Department Deputy Forester Thomas Bristow (right) during the annual Arbor Day event on April 25 at Coldwater Canyon Park. Also pictured is Recreation and Parks Commission Chair Kathi Rothern (left).

along Santa Monica Blvd., between Rexford and Rodeo Drives.

The free outdoor event will feature more than 250 artists from around the world — displaying original paintings, sculptures, watercolor, photography, ceramics, mixed media and more. There will also be demonstrations of speed painting, sculpting and metal soldering, arts and crafts for the entire family, live music and a variety of dining choices.

The Affaire in the Gardens Art Show has been held twice a year in May and October since 1973. For more information on the Affaire in the Garden Art Show, please call 310-285-6830 or visit [www.beverlyhills.org](http://www.beverlyhills.org).

*letters cont. from page 2*

she's expecting condos to sell for \$1,500 per square foot. If she tells the L.A. Times that the developers can get \$1,500 per square foot, you can bet that the actual figure is closer to \$2,000, or even higher.

Yet even at the deflated price, the condo portion alone will generate over \$550 million for the developer. In the same L.A. Times article, the developer represents the total expansion plan as costing \$500 million. As I told the Council at last week's meeting: Do the math before you parrot the developer's outrageous claims of needing so much condo space to be "economically viable."

Unless, of course, one is more concerned with the developer's massive profits than such trivial things as community character, city revenue and civic responsibility.

Some people have suggested that, despite the fact 7 of the 10 most important decision-makers involved are opposed to the current Hilton plans, the recent approval of the project by a minority of 30 percent of the combined Council and Planning Commission is proof that the system is working. This is a matter of perspective: Clearly, the system is only really working if you're a developer, in which case there's gold in them thar Beverly Hills.

As with the Hilton agreement, the culture of bad deals for the City and great deals for developers must stop. The culture of listening to developers and ignoring the residents must stop. Even more pressing, the culture of disdain for residents who do not accept the "You need to trust us; we know better" attitude espoused by Briskman and other Council members must also come to an end.

It has even gone so far that, in an eerily Chenevogue turn, Briskman has seriously suggested that the Human Relations Commission try to counsel residents who have criticized Council decisions and publicly expressed dismay at the Council's bad judgment.

The problem here, of course, is that even if the Human Relations Commission would make a recommendation to the Council, one has to suspect that if she disagreed, Briskman would simply ignore it, like she has so pointedly ignored the Planning Commission's recommendation on the Hilton.

It's time for everyone to accept there are people in this City who try to look beyond the spin, beyond the glossy brochures, misstated data and outright distortions. Briskman may choose to believe her own propaganda, but she shouldn't try to discourage residents from thinking for themselves and making up their own minds. It is, however, hardly surprising that in her letter she tries to suggest that any

## Goldstines to be honored by Jewish Family Service of Los Angeles



(L to R) Abner and Roz Goldstine, JFS President Dena Schechter, and Susan and Jonathan Brandler

Arden Drive residents Roz and Abner

residents, including Planning Commissioners, who oppose the Council majority's 3-2 split decision on the Hilton, should not back a referendum simply because some of the people supporting the referendum are disagreeable to Ms. Briskman.

After hearing so many times that the discussion should be about issues and not personalities, Briskman's appeal to residents not to support a referendum on this basis, rather than the facts, is morally disingenuous, at the very least.

### Make no mistake about it: This is about the issues.

This is about overdevelopment run amok. This is about continuing bad deals for the City. This is about the residents, including the Planning Commission, being ignored by a Council majority who themselves choose to ignore common sense. This is about a Hilton project that, despite the Planning Commission's best efforts to scale back the developer's overblown plans, is now actually larger, higher and denser than when initially submitted to the Planning Commission so many moons ago: as if further proof were needed that the system is broken and in desperate need of fixing.

It is high time for the residents to mobilize and to force the Council to listen. It is high time to bring some common sense back to City Hall. It is high time for each and every one of us to remind ourselves that Beverly Hills is our home and that Beverly Hills matters.

**J.A. Mirisch**  
[www.blogbeverlyhills.com](http://www.blogbeverlyhills.com)  
Beverly Hills, CA

### "Legacy Permits"

I have read the staff's recommendation to decline the implementation of the legacy permit. I am exceedingly disturbed by the conclusion.

The arguments cited against the permits are the Supreme Court ruling in *Grutter v. Bollinger*, increased financial burden placed on the district, and the issue of LAUSD not releasing students based on legacy status.

I would like to address each of these justifications individually.

1. The Supreme Court ruling in *Grutter v. Bollinger* (2003).

The staff report states, "Because the Supreme Court ruling in *Grutter v. Bollinger* (2003) 539 U.S. 306 described preference for legacy admission as 'unseemly,' administration has concerns that the implementation of such a permit policy could impact the reputation of the District."

Goldstine will be honored with the Spirit of Humanity Award by the Jewish Family Service of Los Angeles (JFS) at its fifteenth annual gala awards dinner at the Beverly Wilshire Hotel on May 22 at 6:30 p.m. The Anita and Stanley Hirsh Award will be given to Susan and Jonathan Brandler. "Celebrating Our Family Treasures" is the theme of the gala.

The Spirit of Humanity award honors those whose leadership, community involvement and commitment to Jewish Family Service inspire others to follow their example. Roz and Abner Goldstine will receive this tribute in recognition of their commitment to the thousands of Holocaust survivors living in poverty in

The usage of this particular case is not a comparative analysis to what the posed legacy permit for our district will achieve.

*Grutter v. Bollinger* is a case in which the United States Supreme Court upheld the affirmative action admissions policy of the University of Michigan Law School. The 5-to-4 decision was announced on June 23, 2003. The case originated in 1996 when Barbara Grutter, a Caucasian Michigan resident was rejected by the University of Michigan Law School. She alleged that the University had discriminated against her because of race and those within minority groups had a significantly better chance of admission.

The case the staff has referenced is clearly not in conflict of the proposed legacy permits. This case references public universities and public institutions of higher education determining race and minority racial considerations.

### 2. Financial Impact.

The staff report states, "It is likely this change to the administrative regulation will require the implementation of an electronic records retrieval system, and/or clerical staffing to process requests for records, review paperwork, and verify the eligibility of applicants."

The staff report breaks down the fiscal implications into Logistical Considerations and Support Needed.

The fiscal implication burden of this permit is not portraying a balanced and clear argument.

Los Angeles. In 2007, the Goldstines established the Abner D. and Roslyn Goldstine Fund for Holocaust Survivor Services, which provides essential emergency services to aging survivors.

Abner Goldstine is a senior vice president and director of Capital Research and Management Company, one of the nation's oldest and largest mutual fund management companies. He is a past president and long time board member at Sinai Temple and also serves on the board of The Jewish Federation. Roz Goldstine is a JFS board member and has participated in numerous JFS programs for years. She is a board member of Sinai Temple and The Ziegler School of Rabbinic Studies.

[BHUSD] currently has expressed its need and acceptance of out-of-district permits. The legacy option is another available alternative in addition to the already accepted structure within our district.

### 3. Release of LAUSD students.

The staff report states, "The District has received no indication that LAUSD is willing to release students based on their legacy status."

LAUSD does not give a guarantee that any of the [BHUSD's] approved permits will be released or approved. The burden of gaining release of the LAUSD is placed on the applicant currently. All of the permits now in acceptance in our district have no guarantees from the Los Angeles School District; The Legacy permit will be in similar accordance.

I am very sorry that I was unable to attend [the May 6 Board of Education] meeting to address personally my complete disagreement with the conclusions of the staff report.

I have addressed each argument made by the staff and feel that the conclusions made were not sufficient to reject this important permit alternative.

I respectfully suggest that you reject staff's recommendation and approve the implementation of the legacy permit for our school district as well as the entire Beverly Hills community.

**Lili Bosse**  
Beverly Hills

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# from the hills of beverly



## Some Really Great Scandals

And a nice Carter makes a call  
By Rudy Cole

You want scandals? Not the anemic accusations that a current councilmember may have received a "discount" for a wedding of his children at a city hotel, and that this explained his vote for the hotel's development proposal, but the kind that changed the look and feel of our community? (Who doesn't ask for event discounts?)

I'm not going to use names, except the whistle blowers, because those involved are not around to answer or defend themselves, but there was a time when local corruption would have made even the old

Kelly-Nash machine in Chicago blush.

How about when a councilmember, in the late 1950s, was seeking approval for a variance from the height limits for a bank building, and he owned, not only the bank, but the land on which the financial institution was to be built?

The late and very great **George Slaff** raised this obvious conflict of interest at a public council meeting considering the variance. Later, Slaff became a councilmember and mayor, but when he and his neighbors took the issue to the council Slaff was a highly successful entertain-

ment industry lawyer whose clients included **Samuel Goldwyn**. Slaff was also president of the American Civil Liberties Union Foundation - not some over the top scold, but a highly regarded attorney and community activist.

How was he treated? Remember, this was all before the Brown Act which mandates open meetings and very open decision making. When Slaff came to the council to do his J'Accuse, the councilmember with his hand in the public till said: "Sit down and shut up. We know what you are going to say and we are not interested." Slaff was simply ruled out of order and the council approved an enabling variance.

There are two side bars to this tale: The councilmember had the exact same name of a leading Hollywood film editor who was busted on a dope charge in Palm Springs. The councilmember, who probably never even knew the names of the popular drugs of the time and whose only experience with mind changers was an occasional martini, spent his final years telling people he was not a drug junky. However, the most ironic twist was that the building he constructed is, although it permanently impacted the southwest area, one of the most attractive in the city, with large set backs and green space.

The second of our tales on corruption never quite came to public attention, but when one of our older hotels, not the Hilton or the Beverly Hills, wanted to add a major wing, it too needed a council approved variance.

Actually, the addition made some sense. It would increase the number of hotel rooms, mostly luxury suites, and that meant more bed tax dollars and more shoppers for our expanding retail areas. What was not so acceptable was that a then member of the council was selling carpeting to the hotel without recusing himself from voting on the variance or disclosing the economic interest.

At about the time the addition was being constructed, one of the strongest coalitions of residents in our history had come together in a campaign to elect two anti-variance members to the council. Organized by **Sooky Goldman**, the candidates were **Leonard Horwin** and **Frank Clapp**: Horwin, because he represented the new, younger Jewish residents and Clapp because of his ties to the older Christian Science community. The leadership was really a family effort and included the Slaffs, the Seatons, the Izens, the Achs, the Lows, the Lipofskys and **Armin Wittenberg, Betty Harris, Helen Brand** and many more. Oh yes, the campaign manager was your columnist, but Horwin and Clapp won anyway.

This may surprise today's "activists," but after considerable debate and much soul searching, we voted not to use the information about the councilmember and

## "Saturday on the Green" A Lawn Bowling Festival

and other lawn sports

# MAY 10

Couples, Singles & Families Welcome

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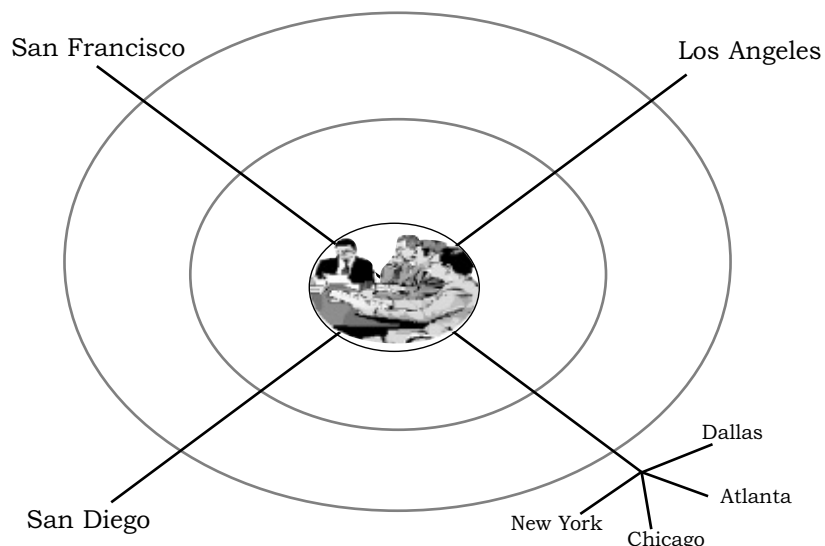
This FREE event is hosted by the Beverly Hills Community Service Department and the Lawn Bowling Clubs of Santa Monica and Beverly Hills

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the carpet sales. **Helen Brand**, our most vocal and angry committee member (no relation to Sybil), accused all of us of being part of a "cover up." She missed the humor of carpeting and cover up, but she was not a mirthful person.

We didn't go with the conflict for two reasons: We didn't need it to win and we had no time to present absolute proof. You see, even activists had a sense of fairness, then.

Many active in the campaign went on to distinguished city service. Slaff and **Phyllis Seaton** to the City Council, Betty Harris and Armin Wittenberg to city commissions, **Ernest Ach**, was a member of the school board, and later wife Fran, a major southwest leader, served on a city commission.

However, the biggest rip off in our history never made news and never led to the election of opposition candidates for council, although two tried.

It took real genius to put the scheme together. In the mid-1950s a group of early land owners accumulated most of the property on the west side of Crescent Drive north of Wilshire - the city owned large sections on the east side of Crescent. What the land owners successfully proposed was an even swap. The city would acquire the west side, the developers the east.

Having accumulated the land, the new owners planned to build large apartments, but with a catch. Since their former property was to be used, by the city, for parking, they should not be required to meet

code for parking in their buildings. Tenants would have access to the public parking! That was chutzpah. They actually had the benefit of both sides of the street.

Two candidates for city council did expose the scandal, but without much success. The only newspaper in town was owned by one of the developers.

The challengers were **Ethel Longstreet**, later a leader of the movement for a universal language and founder of Beverly Hills' Modern Forum, and **Milton Miller**, who led campaigns for the handicapped - he helped enact the Americans with Disabilities Act, but they were clobbered in the election and the land swap was never overturned. (Most of the buildings on the east side were later replaced by newer apartments and condos, with code parking. The city still owns much of the west side and leases to Whole Foods, an affordable senior housing project, and, of course, the Beverly Hills Market, Beverly Hills Hardware and other shops.)

The Brown Act does give citizens enormous rights to challenge, disagree and even attack public officials. But that right should be used with great caution and discretion. In a court of law, an attorney would not be permitted to constantly repeat the same questions - the judge would simply say "Asked and answered." When we make allegations of misconduct it should be with proof, and if answered, accepted and not raised again unless the answer is dishonest.

\*\*\*

As **T.J. Simers** will corroborate, columnists mostly hear from those who disagree with their opinions, and while my offerings are not as clever or acerbic as the Times sports writer, this column too takes flak.

Once, I was having breakfast with some out-of-town potential clients at a small coffee shop when an elderly woman worked her way to our table with the help of a "Stroller."

My friends had never been to Beverly Hills and only had the vaguest notion about my writings. However, they were immediately pleased when our visitor announced "You're **Rudy Cole**, and I read your column very week."

That bliss disappeared rapidly. "I have never agreed with one thing you have ever written," the nice lady proclaimed, as she carefully turned and ambled away. I restrained my desire to ask if that included the time I wished my readers a Happy Mother's Day, fearful that I might misuse the word "mother."

But sometimes, not too often, a reader says something kind and supportive and it makes my day. So, let me report a call I received last week. To understand how much it meant to me, some personal history. As a kid in Chicago, after Fostoria, I worked as an usher at some downtown movie theatres. Helped pay for college, and it gave me free viewing of some great motion pictures and some outstanding stage shows.

My favorite comedian was **Jack**

**Carter**. Long before **Lenny Bruce** and **Mort Sahl** made contemporary political humor popular, Carter delivered stand up with wit, barbs and a machine gun pace. He was by far the most relevant comic of the time, and I stopped showing people to their seats while he performed. I would work after my shift so that I could catch his act.

So, who called last week and made this all worthwhile? Mr. Jack Carter, a long time resident of Beverly Hills, who actually admitted to reading my column. Take that, **Bob Tanenbaum**, wherever you are.

\*\*\*

A broad coalition of community leaders is supporting **Fran Pavley** for the state senate district that includes Beverly Hills, the office that **Sheila Kuehl** has to leave because of term limits. A strong leader with a solid record on environmental issues, Pavley will serve us well in the legislature, especially on education needs. More on this election later, but I would urge you to consider voting for her. (She has the backing of almost every elected Democratic official in the state.)

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

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## BHHS Boys' Golfers Win Divisional Championship

### Norman boys' tennis team begins playoffs today.

By Steven Herbert

The Beverly High boys' golf team won the Southern Section Western Team Divisional Monday at the Montebello Golf Course, thanks in part to an unexpected contribution from freshman Josh Newman.

Newman, the son of coach Jason Newman, shot a one-over-par-72, eight shots lower than his previous best, according to Jason Newman.

"His focus and concentration were terrific and he also was in a good swing pattern," Jason Newman said.

Mario Clemens was the Normans' low scorer with a par-71, including six birdies, while William Byun shot a two-over-par 73, Brendan Doyle a three-over-par-74, and Alex Choi a five-over-par-76 for a team total of 366, five shots ahead of runner-up Studio City Harvard-Westlake.

This is the first time Beverly Hills has won a divisional golf title since the late 1970s or early 1980s, Jason Newman said.

Before the round started, Doyle told Jason Newman he was unsure if he could play because of a stiff neck. Newman then went to a nearby supermarket, bought some Bengay which enabled Doyle to play. Doyle also contributed to the victory with birdies on each of the final three holes.

The victory qualifies for the Normans for today's Team Final at Candlewood Country Club in Whittier, which consists of the top two teams from each of the eight divisionals.

"We're going out to play focused golf and relaxed golf," Newman said. "I don't want to let what you're playing for intrude into your thought processes. I think what we'll emphasize is to enjoy today."

#### Ocean League Finals

Alex Choi won for the second consecutive year, with a two-round total of four-under-par 140, five shots ahead of Brendan Doyle. William Byun tied for third with a two-over-par 146 and also qualified for Monday's

Northern Individual Regional at Sterling Hills Golf Course in Camarillo. Clemens was disqualified for signing an incorrect scorecard.

#### Boys' Tennis

##### Beverly Hills 17, Torrance 1

Ethan Bond was a 6-0, 6-0, 6-0 winner for the Normans while teammate David Vayzner won his sets, 6-0, 6-0, before being replaced by a substitute in a Pioneer League match at Torrance April 15.

Gary Parizher played No. 1 singles for Beverly Hills and won his sets, 6-2, 6-2, 6-0.

In doubles, the Normans' No. 1 team of James Ephrati and Donovan Suh won 6-0, 6-1, 6-2; their No. 2 team of Sam Farzani and Jonathon Jason won 6-1, 6-0, 6-2 and their No. 3 team of Saman Shooshani and Adam Utasi won 6-4, 6-1, 6-3.

##### Brentwood 10, Beverly Hills 8

Parizher won his final two sets, 6-0, 6-0, after a 6-1 first-round loss in a nonleague match April 16 at Beverly Hills that could be a possible preview of the Southern Section Division III final.

The Normans also got two victories from Vayzner, who won 6-1 in the first round and 6-2 in the third, and the Bond-Uday Singh doubles team, which won its final two sets, 6-0, 6-2, after a 6-1 first-round loss.

Daniel Ho was a 6-2 winner in the second round for Beverly Hills, while the Ephrati-Suh doubles team was a 6-2 winner in the first.

The Eagles were ranked first in the Division III poll released April 28, while the Normans were ranked second.

#### What's Next?

The Pioneer League champion Normans are scheduled to play host to Garden Grove, the third-place team in the Garden Grove League, in a Division III first-round playoff game today at 3 p.m.

If Beverly Hills wins, it would play a second-round match Saturday at 3 p.m. against the winner of the Lake Arrowhead Rim of the World-Riverside J.W. North winner. The Normans would play at North, the second-place team in the Pioneer League, while the site of a match between Beverly Hills and Rim of the World would be decided by a coin toss.

Under Southern Section rules, the team with the fewer home playoff matches plays the next one at home. If both teams have played the same number of home matches, the site is determined by a coin toss.

The quarterfinals are scheduled for Tuesday, the semifinals for May 20 and the final for May 28.

#### Baseball

##### Beverly Hills 11, Inglewood Morningside 4

Monty Zimmerman went three-for-four with a double, triple and home run and Justin Schwartz went three-for-three with a double and two singles and scored three runs for the Normans in an Ocean League game at La Cienega Park April 15.

Beverly Hills took control of the game by scoring six runs in the second inning, with six consecutive batters reaching base safely. Zimmerman doubled with one out. Ryan LaSalle-Castro, Beverly Hills' No. 9 hitter, followed with a single, driving in Zimmerman.

A single by Justin Schwartz and a walk to Matt Ross loaded the bases. Jason Kantor walked, forcing in LaSalle-Castro. Brandon Cohen was hit by a pitch, forcing in Schwartz. Michael Kerman's sacrifice fly drove in Ross. Erik Munzer doubled in Kantor and Cohen.

Zimmerman homered leading off the Normans' half of the third. Beverly Hills scored twice more in the inning as Ross singled in LaSalle-Castro and Schwartz, who both walked.

Zimmerman's triple in the sixth drove in Kerman, who singled, with the Normans' final run.

Schwartz scored Beverly Hills' first run, leading off the first with a double, moving to third on Ross' sacrifice and scoring on Kantor's sacrifice fly.

Ross (5-1) won his fifth consecutive decision, pitching his sixth consecutive complete game, allowing four runs (two earned), eight hits, striking out four and walking three in seven innings.

The Monarchs scored once in the first and third and twice in the sixth.

##### Beverly Hills 11, Inglewood Morningside 4

Munzer broke a 4-4 tie with a three-run single in the fourth as the Normans scored the final seven runs in an Ocean League game at Morningside April 17.

Beverly Hills had built a 4-0 lead, scoring twice in both the first and second.

Schwartz led off the first with a double and scored one out later when Kantor reached first on an error by Bryan Anguiano, the Monarchs' second baseman. Kantor scored on Munzer's two-out double.

Daniel Berkowitz led off the second with a single. LaSalle-Castro followed with a single. Berkowitz scored as Schwartz reached base on an error by Julio Serrano, the Morningside shortstop. Schwartz scored on Kantor's ground out.

The Monarchs tied the score with four runs in the third, combining two singles, a double and a walk.

Munzer's single drove in Schwartz and Ross, who both singled, and Cohen, who walked.

Beverly Hills added three runs in the fifth. Berkowitz doubled with one out and scored on Kerman's single. Ross singled in Kerman. Kantor singled in Schwartz, who reached base on a fielder's choice.

The Normans scored their final run in the sixth as Jake Heller singled in Zimmerman, who singled.

Kyle Kay (1-3) pitched a complete game for the Normans, allowing four runs (three earned), and five hits in seven innings, striking out two and walking two.

#### What's Next?

The Normans are scheduled to conclude regular-season play today by playing host to Inglewood in an Ocean League game at La Cienega Park beginning at 3:15 p.m.

#### Girls' Track and Field

##### Beverly Hills 67, Santa Monica 65

The Norman 1,600 meter relay team of Nicole Weinstein, Raquel Hefflin, Rikka Springfield and Erika Hill won the final running event, helping the Normans to the victory in an Ocean League meet at Nickoll Field April 10.

Hefflin (800) and Springfield (200) both won individual events.

The other individual event winners for Beverly Hills were (3-2, 3-0 in league competition) freshman Brenna Coates (3,200); Jodi Raffi (100 high hurdles); and Andrea Wilson (300 low hurdles).

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## Boys' Track and Field

### Santa Monica 84, Beverly Hills 51

Shayad Meshkaty won the discus throw and shot put for the Normans in an Ocean League meet at Nickoll Field April 10.

Dominique Sandifer (300 intermediate hurdles); Justin Skootsky (high jump); Markuss Silbiger (110 high hurdles) and Jon Simmons (1,600) were the other individual event winners for Beverly Hills (2-3, 2-1).

## What's Next?

The Normans' boys' and girls' teams are scheduled to compete in the Division II prelims Saturday at Moorpark High School. Field events begin at 11 a.m. and running events at noon.

## Boys' Swimming

### Beverly Hills 99, El Segundo 72

Freshman Kevin Suarez won the 100-yard backstroke and 50 freestyle and swam legs on the Normans' winning 200 medley relay and 400 freestyle relay teams in a Pioneer League meet at the El Segundo Plunge April 15.

Michael Jang (500 freestyle) and Willie Zhang (200 breaststroke) were the other individual event winners for the Normans (4-1, 4-0).

Zhang, Jonathan Pony and Christian Apt swam the other legs on the winning 200 medley relay team. Daniel Ilinsky, Pony and Zhang swam the other legs on the winning 400 freestyle relay team.

## Girls' Swimming

### El Segundo 97, Beverly Hills 72

Young In Lee won the 100 breaststroke and

swam a leg on the Normans' victorious 200 freestyle relay team in a Pioneer League meet at the El Segundo Plunge April 15.

Michelle Margolin (100 freestyle) and Kira Xie (50 freestyle) were the other individual event winners for Beverly Hills (1-4, 1-3).

Agnes Rapala, Alli Friedman and Christine Sun swam the other legs on the victorious relay team.

## What's Next?

The Normans' boys' and girls' teams are scheduled to compete in the Division III finals Friday at 10 a.m. at the Belmont Plaza Olympic Pool in Long Beach.

## Girls' Lacrosse

### Manhattan Beach Mira Costa 16, Beverly Hills 2

Christine Kim and Tracey McEvoy scored for the Normans in a Bay League game at Mira Costa April 14.

Beverly Hills goalkeeper Sloane Goldstein made 12 saves.

### Beverly Hills 9, Culver City 7

Kim scored six goals, McEvoy two and Jenny Redston one for the Normans in a Bay League game at Culver City April 23.

Goldstein made 10 saves as Beverly Hills improved to 2-6 in Bay League play.

## Boys' Lacrosse

### Bay League Championship Game Palos Verdes Peninsula 18, Beverly Hills 4

Alex Komlos scored three goals and Norman teammate Nathan Forrest one April

30 at Mira Costa High School.

Yoni Laham and Gianni Nicolosi both had assists for Beverly Hills.

The Normans trailed 4-1 at the end of the first quarter, 11-3 at halftime and 16-4 entering the fourth quarter.

Beverly Hills goalkeeper Matt Kaye made 15 saves.

## North Division Playoffs

### Los Angeles Loyola 11, Beverly Hills 2

Forrest scored two unassisted goals in the third quarter in a first-round game Saturday at Nickoll Field.

The Normans (12-6) trailed 4-0 at the end of the first quarter, 5-0 at halftime and 8-2 entering the fourth quarter.

Kaye made 10 saves.

The Cubs "came ready to play, handled the ball well and took advantage of our mistakes," Beverly Hills coach Tim Ray said. "Our defense played well, but our offense did not possess the ball well and Loyola capitalized on their additional opportunities."

The Normans played the entire game without one starting midfielder, while a second did not play in the first half, both because of disciplinary reasons, said Ray, who did not identify either player.

## Women's College Tennis

Riza Zalameda, a 2004 Beverly High graduate, and her UCLA teammate, Tracy Lin, are the No. 1 seeded doubles team for the NCAA Individual Championships, which will be held May 21-26 in Tulsa, Okla.

Zalameda is seeded eighth in the singles. She won the Pacific-10 Conference champi-

onship April 27.

## Professional Baseball

Joe Rocchio, a 2003 Beverly High graduate, was credited with his first victory in professional baseball April 29, pitching a scoreless ninth inning, striking out two, in the Lakewood BlueClaws' 5-4 victory over the Kannapolis Intimidators in a South Atlantic League game in Lakewood, N.J.

Lakewood, a Class-A affiliate of the Philadelphia Phillies, scored four runs in the bottom of the ninth.

The victory improved Rocchio's 2008 record to 1-2 and lowered his earned run average to 2.77. Rocchio was 0-1 with a 2.87 ERA with the Williamsport Crosscutters of the Class-A Short-Season New York-Penn League in 2007, his rookie season in professional baseball.

## Wrestling

Former Beverly High coach Jack Gifford was inducted into the California Wrestling Hall of Fame Saturday in a ceremony in Laguna Hills. [see photo on page 4.]

Gifford was named as the Southern California High School Coach of the Year in 1969 and 1970, and the National High School District 8 Wrestling Coach of the Year in 1980, according to a Hall of Fame official.

*Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at [StvHerbert@aol.com](mailto:StvHerbert@aol.com), by telephone at (310) 275-7943 or by fax at (310) 273-4519.*



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# coverstory

# BY DESIGN

## The Weekly's exclusive interview with Design Review Commission Chair Howard Szabo

By Lauren Gabbai



### Tell us about the Design Review Commission.

Throughout the 1990s there was a trend to maximize that space by building up to the [property] limits without modulation and without following any traditional architectural style. Some of the new houses started to look like decorative boxes, and there was a bit of a community uproar.

In response, the City created the Design Review Commission in May of 2004 to review the design of single-family residential construction. If a homeowner submits plans by a licensed architect and the design substantially adheres to a pure architectural style as outlined in the City's Design Style Catalogue, it's approved by the staff and the Planning Department. If not, it's sent to us for review.

If a design is close to fulfilling [our] criteria, we'll try to provide some guidance to the applicant, although we're not in the business of redesigning the project. [If not], we send it back for restudy. But it's important to point out that the Design Style Catalogue merely serves as an example of architectural styles. We encourage homeowners to be creative in their designs and we also encourage a variety of styles from modern to Cape Cod.

### Do you think the Commission has helped change the look of the City?

I think the Commission has helped bring the City back to the classic look it had before these trends. I've heard it called the "mansionization" of homes. And it's happening across the country where people are building out to maximum without thought about architectural style. So I think the Design Review Commission is effectively returning Beverly Hills homes to the way they looked before.

### Do you think there's a prevailing style right now?

Yes. It seems that people are endeared to the Tuscan Villa and the Italianate, because that allows them to push the outside of the house to the setback without a whole lot of modulation pushing back



Howard Szabo with his family at USC. (L to R) Danielle Tucker, Josh Tucker, and Mikey Helen and Howard Szabo.

the living area from the front of the house. In Tuscany an Italianate is a very beautiful style, when it's done properly with the right architectural details, with the right articulation – it's a great addition to the city. But we would love to see people go back to Cape Cod and some of the other classic styles that you don't see people building much anymore, or Spanish with a courtyard. We actually

had an applicant do that, and that was approved at the last meeting. We were thrilled to see someone opening up their house with a courtyard. It was limiting their living space inside, but it's a beautiful style we've had in Beverly Hills for decades.

### Is there a project in particular the Commission is working on now?

Our projects have slowed down a little bit, we think in part because of the economy. But as that's happening, we're getting involved in working with the Planning Commission to hopefully move things over from the Planning Commission to the Design Review that are really single-family residential issues, like hardscape kinds of issues. We're coming up with a list of code changes [as advice to the Planning Commission and to the City Council], which will make it easy for us to promote beautiful design. The code was written some time ago, and there are some things that are very limiting in what's allowed by the Planning Department. By allowing us more flexi-

bad about these other cities, but I lived in Santa Monica and Sacramento and New York and lots of places around the country, and Beverly Hills was the place I wanted to put down my roots. And as a result I wanted to get involved. It's a great city – terrific public services, police and fire department among the best in the country, quality schools, and I just wanted to do my part to make the city a little better than it was when I got here, which I hope everybody in the city will try to do.

### What do you personally like about the Design Review Commission?

I enjoy working with the Commissioners. They're a terrific group of people. We have two highly regarded licensed architects – Hamid Gabbay and Gary Gilbar – and we have two very capable designers in Marilyn Weiss and Susan Strauss. They know design very well. They're very capable, very professional, and I enjoy working with them.

On another level, it's very gratifying to work on a project with a homeowner and to see them walk up to us at the end of the process – and sometimes it is a very frustrating process, taking a few months, a few hearings to get to the final product – but they'll walk up to us and tell us they're grateful for the work and time we put in, that they think their home ended up more beautiful than the project that was first submitted. It's very gratifying to hear a homeowner say that to us, especially after they've gone through maybe some delay in getting their house built.

Finally, it's nice to see, as new homes are built in the city, they're beautiful. They're a nice addition to the city. It's a very tangible result of what we do.

### What are some challenges to working in this Commission?

[The time involved] is really the primary challenge. [But] if I was hard-pressed to come up with a challenge, it would be educating the public to encourage them to be creative in their design. Not to pick something out of a magazine or out of the Style Catalogue and say this is the house I want on this lot. We'd like them to be creative and we'd like them to think out of the box in terms of the style of architecture. We don't need a city full of Tuscan Villa homes. We encourage people to think toward other styles as well.

### Is there a house you've worked on, which you feel particularly proud of?

On North Roxbury [Drive] there is a Spanish mission revival, which, when we first saw it was tired and old – someone had made changes to the original architecture so it didn't have the same kind of splendor that that stuff has. And the owner took that house, brought it to the Commission, and made it back into a beautiful Spanish mission revival. And as a result they won an award. That would have been a house that some other homeowner may have purchased and razed to the ground and built something

bility, not as a right for the builder, but as a possibility to help make a better design, that would be ideal.

### How did you decide to get involved in City politics?

We moved to Beverly Hills about five years ago, and this is the first city I've lived in in the U.S. where I really felt like I was at home. Not saying anything

not quite as beautiful and classic.

It was [actress] Diane Keaton, by the way, who was the owner and award recipient.

**How do you feel like you and the rest of the commissioners work together?**

I think we complement each other well. It's critically important to have a licensed architect, and I think we're required by code to have at least one. Obviously it's good to have designers on the Commission. And I think as a lay person I give the general view of architecture based on my very informal education. I've traveled around the world a lot, I've lived in different places around the world, and I bring my lay view of architecture to the Commission, which is

different from their very professional, critical kind of view.

**What is your professional background?**

I've been a real estate attorney for 20 years, for a good part of that time I've been an investor in real estate, in multi-family residential properties, and a few years ago, my wife and I started an investment and brokerage company.

**How did you and your wife Helen meet?**

I had just gotten back from living in Paris for a year, and I continued my career as an attorney. We met at a fundraiser and kind of hit it off as we were driving back in a shuttle from this

mansion, back to the parking area. It wasn't until a few weeks later, [a client] wanted to get involved in the film business, and I thought it would be a great opportunity to call Helen, to take her out with these client, and the subterfuge was that I was asking her to give some advice about the film business. So it was a chance to get to know her better, and it started with that.

Part of why we hit it off was because I had just gotten back from Paris, where I was learning French, and she speaks French, in addition to six other languages.

**Tell us about your family.**

I'm married to Helen, and she was president of a film production company,

and she was also in international film sales. So she's got a great professional background. She does a lot of non-profit work these days, in addition to working for our real estate company.

I've got three great kids. I've got a 9-year-old boy, Mikey, [a student at Maimonides Academy,] who loves baseball and Boy Scouts, and I have two step-kids – Josh Tucker '07 and Danielle Tucker '07. They just graduated from Beverly High. Josh was the student body president and Danielle was the school treasurer. They'll get mad at me if I tell the story, but they were Homecoming King and Queen. Adorable! And they're now freshmen at USC, which is my alma mater.

city cont. from page 3

of residency and alumni status claims and increased transcript requests – particularly those dated before 1986, when such records became computerized. In addition, she said, administration would be spending more time at appeals hearings with the L.A. County Office of Education (LACOE) for those whose permits are denied.

Goldberg extensively questioned Lambert on her concerns, particularly the financial burden on the District and the fear of offending District outsiders, insisting this could easily be mitigated.

Lambert, however, made it clear the District would not be able to charge more for transcript requests, and added that the state-mandated five-day deadline to fulfill

the requests would become more difficult to accommodate at the current staffing level, especially with regards to older, non-computerized records.

Board member Steven Fenton said he was not impressed by Staff's "defeatist" attitude toward the proposal.

"I'm not hearing the 'can-do' attitude that we need in this school district. It's clear the community wants this, and I'm not sure why staff isn't listening."

Many community members voiced their support for the plan. Grandparents insisted that with a grandchild attending school in the Beverly Hills, they will feel a renewed interest in the schools and thus will be willing to donate both time and money to the District, as well as voting for future parcel

taxes or bond measures. Alumni such as 1992 Beverly High graduate David Saraf, often mentioned they were within "a stone's throw" of the district borders and would feel much more connected to their children's school if they had attended the same one.

"There's something to be said about having a kid go to the same school as you did," Saraf said. "I think you become more involved in the activities, you become more involved in the school because you have some kind of connection with the school."

Two former Board members spoke against Legacy permits, perhaps more notably Alissa Roston, who was defeated for reelection to the Board in 2007 in part due to her stance in favor of increasing permits.

"BHUSD is not an aristocracy," Roston said. "This is a policy of entitlement."

She went on to point out a majority of school volunteers are not alumni of the district and that current permit parents do a "splendid job."

Former Board member John Millan, who previously supported the increase of permits from 10 percent to 18 percent of BHUSD's total student population, wrote a letter to the Board that was read against Legacy permits.

Goldberg and Fenton later called Roston and Millan's position "the height of hypocrisy," due to the fact they both voted in favor of more permits while on the Board.



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## The petition threatens vital city services like schools, police and fire protection.

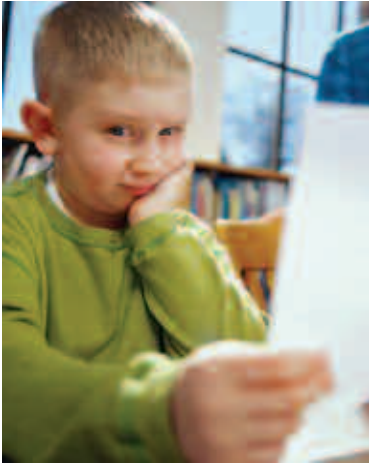
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- Reduce funding by over \$27 million for critical city services like police, firefighters, the arts, and parks and recreation.
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- ✓ Cost Beverly Hills over \$750 million in revenues to the City over the next 30 years.
- ✓ Reduce funding for critical city services like police and firefighters.
- ✓ Take away over \$4 million from our local schools, money that can be used to fund critical education programs.
- ✓ Stop traffic improvements and acres of new open space for our families to enjoy.

## Don't sign the Petition. It's a signature we can't afford.

**Already signed the petition? Want to take it back?**  
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FICTITIOUS BUSINESS NAME STATEMENT: 20080454385

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FICTITIOUS BUSINESS NAME STATEMENT: 20080623379

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91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business on 4/1/08. Signed: Polie Sembiring, Proprietor. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-578

FICTITIOUS BUSINESS NAME STATEMENT: 20080474797

The following person(s) is/are doing business as: SAME DAY JOB; 5750 West Centinela Ave. #213 Los Angeles, CA. 90045. GRUNDY WOODWARD INC. 5750 West Centinela Ave. #213 Los Angeles, CA. 90045. The business is conducted by: A CORPORATION. The registrant has not yet commenced to transact business under the fictitious business name on. Signed: Grundy Woodward Inc., Vice President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 03/19/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-579

FICTITIOUS BUSINESS NAME STATEMENT: 20080611885

The following person(s) is/are doing business as: BELLA MIA STUDIO. 355 E. Magnolia Blvd. Burbank, CA. 91502. CARMEN D. GONZALEZ. 1250 Alta Paseo. Burbank, CA. 91501. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business in. Signed: Carmen D. Gonzalez, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/09/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-580

FICTITIOUS BUSINESS NAME STATEMENT: 20080622855

The following person(s) is/are doing business as: TWIN TOWERS CONSTRUCTION. 14701 Rayen St. Apt. #311. Panorama City, CA. 91402. JAVIER FERNANDEZ. 14701 Rayen St. Apt. #311. Panorama City, CA. 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Javier Fernandez, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-581

FICTITIOUS BUSINESS NAME STATEMENT: 20080605230

The following person(s) is/are doing business as: VALLEY CONCRETE CORING. 14521 Hartland St. #204 Van Nuys, CA. 91405. ARSEN MIRZOYAN. 14521 Hartland St. #204 Van Nuys, CA. 91405. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Arsen Mirzoyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/08/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal

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FICTITIOUS BUSINESS NAME STATEMENT: 20080454753  
The following person(s) is/are doing business as: KAG STONE BOOKEEPING. 1217 Alameda Ave. Glendale, CA 91201. MANIK SOUKIASIAN. 1217 Alameda Ave. Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on 4/01/2003. Signed: Manik Soukiasian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 03/17/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal





or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-635

**FICTITIOUS BUSINESS NAME STATEMENT: 20080639763**

The following person(s) is/are doing business as: MARATHON VENTURES. 26910 The Old Road. Ste. 150. Valencia, CA. 91355. PINE CREEK VENTURES, INC. 26910 The Old Road. Ste. 150. Valencia, CA. 91355. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Lindsay Kan, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-636

**FICTITIOUS BUSINESS NAME STATEMENT: 20080639764**

The following person(s) is/are doing business as: FOLLOW UP MAINTENANCE. 26910 The Old Road. Ste. 150. Valencia, CA. 91355. PINE CREEK VENTURES, INC. 26910 The Old Road. Ste. 150. Valencia, CA. 91355. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Lindsay Kan, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-637

**FICTITIOUS BUSINESS NAME STATEMENT: 20080639765**

The following person(s) is/are doing business as: VIKING VENTURES. 26910 The Old Road. Ste. 150. Valencia, CA. 91355. PINE CREEK VENTURES, INC. 26910 The Old Road. Ste. 150. Valencia, CA. 91355. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Lindsay Kan, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-638

**FICTITIOUS BUSINESS NAME STATEMENT: 20080642248**

The following person(s) is/are doing business as: THE ERIC LOZA MEMORIAL. 21405 Tumbledway Way, Santa Clarita, CA. 91350. CECILIA SUMMERVILLE. 21405 Tumbledway Way, Santa Clarita, CA. 91350. GARY SUMMERVILLE. The business is conducted by: A HUSBAND AND WIFE. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Cecilia Summerville/Gary Summerville, Owners. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-639

**FICTITIOUS BUSINESS NAME STATEMENT: 20080640813**

The following person(s) is/are doing business as: 77 WIRELESS. 711 N. Main St. Ste. 104. Los Angeles, CA. 90012. ANJONIS CHUNG. 711 N. Main St. Ste. 104. Los Angeles, CA. 90012. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced to transact business under the fictitious business name in. Signed: Anna Hong Chung, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-622

**FICTITIOUS BUSINESS NAME STATEMENT: 20080650833**

The following person(s) is/are doing business as: PERFECT MOBIL AUTO DETAIL. 13782 Mercer St. Pacoima, CA. 91331. CANDIDO ORELLANA. 13782 Mercer St. Pacoima, CA. 91331. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Candido Orellana, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-623

**FICTITIOUS BUSINESS NAME STATEMENT: 20080650008**

The following person(s) is/are doing business as: REAR BRACKET. 20835 Roscoe Blvd. Canoga Park, CA. 91301. FIGUEROA, 4410 7th St. Los Angeles, CA. 90065. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Jose Vicente Carabantes, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-624

**FICTITIOUS BUSINESS NAME STATEMENT: 20080624629**

The following person(s) is/are doing business as: G.A. TRUCKING. 3339 Coyote Rd. Palmdale, CA. 93550. GEOVANY GOMEZ RAMOS. 3339 Coyote Rd. Palmdale, CA. 93550. ALEX VASQUEZ. 3339 Coyote Rd. Palmdale, CA. 93550. The business is conducted by: COPARTNERS. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Geovany Gomez/Alex Vasquez, Partners. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-625

**FICTITIOUS BUSINESS NAME STATEMENT: 20080660099**

The following person(s) is/are doing business as: COUNTRY CARPET CLEANING. 13515 Kagel Cyn. St. Arleta, CA. 91331. GREGORIO SERRANO. 13515 Kagel Cyn. St. Arleta, CA. 91331. The business is conducted by: AN INDIVIDUAL. The registrant has commenced to transact business under the fictitious business name on 4/1/08. Signed: Gregorio Serrano, Principal. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/07/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-626

**FICTITIOUS BUSINESS NAME STATEMENT: 20080650735**

The following person(s) is/are doing business as: MILAN AUTO LEASING. 224 E. Olive Ave. Ste. 212. Burbank, CA. 91502. ROMIK PETROSIAN. 600 N. Sixth St. #G. Burbank, CA. 91501. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Romik Petrosian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-627

**FICTITIOUS BUSINESS NAME STATEMENT: 20080650227**

The following person(s) is/are doing business as: LIBERTY'S MOON. 5715 Bevis Ave. Van Nuys, CA. 91411. CHRISTINA VENTOR. 5715 Bevis Ave. Van Nuys, CA. 91411. CLINTON R. OBAMA R US. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Christina Ventor, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-628

**FICTITIOUS BUSINESS NAME STATEMENT: 20080649805**

The following person(s) is/are doing business as: THOUGH JEANSMITH. 110 E. 9th St. Suite B598. Los Angeles, CA. 90079. RENEE WATSON. 3846 Udell Ct. Los Angeles, CA. 90027. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Renee Watson, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-629

**FICTITIOUS BUSINESS NAME STATEMENT: 20080660386**

The following person(s) is/are doing business as: AVA ANGELOVA. 12021 Wilshire Blvd. #793. Los Angeles, CA. 90025. STANISLAVA ANGELOVA. 12021 Wilshire Blvd. #793. Los Angeles, CA. 90025. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Stanislava Angelova, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-630

**FICTITIOUS BUSINESS NAME STATEMENT: 20080660343**

The following person(s) is/are doing business as: KIRIL'S BODY WORK. 3545 Mentone Ave. #6. Los Angeles, CA. 90034. KIRIL K. KONCHEV. 3545 Mentone Ave. #6. Los Angeles, CA. 90034. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Kiril K. Konchev, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-631

**FICTITIOUS BUSINESS NAME STATEMENT: 20080663405**

The following person(s) is/are doing business as: MAYAN INSURANCE SERVICES. 6454 Van Nuys Blvd. #150. Van Nuys, CA. 91401. 6232 La Miranda Ave. #4. Los Angeles, CA. 90038; RAUL A. JACO. 6232 La Miranda Ave. #4. Los Angeles, CA. 90038. MANUEL JACO. 6232 La Miranda Ave. #4. Los Angeles, CA. 90038. AMELDA ABDULLAH. The business is conducted by: A GENERAL PARTNERSHIP. 6231 Lexington Ave. #4. Los Angeles, CA. 90038. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Raul A. Jaco, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-632

**FICTITIOUS BUSINESS NAME STATEMENT: 20080662988**

The following person(s) is/are doing business as: STREET SCIENCE T.V. 15384 Victory Blvd. Van Nuys, CA. 91406; READ THE LABEL MEDIA. 14329 Greenleaf St. Sherman Oaks, CA. 91423. JUSTIN DUBOSE. 15384 Victory Blvd. Van Nuys, CA. 91406. ROBERT DUNLEVAY. 11659 Chandler Blvd. #9. N. Hollywood, CA. 91601. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Justin Dubose/Robert Dunlevay, Joint Ownership. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-633

**FICTITIOUS BUSINESS NAME STATEMENT: 20080663342**

The following person(s) is/are doing business as: STEALTH @ STELLA. 723 N. Hollywood Way Apt. B. Burbank, CA. 91501; CHRISTIAN K. MARSH. 723 N. Hollywood Way Apt. B. Burbank, CA. 91501. NATALIE DANIEL LEEBERN. 852 W. West Knoll Dr. Los Angeles, CA. 90069. The business is conducted by: GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Steath K. Marsh/ Natalie Leeborn, Partership. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-634

**FICTITIOUS BUSINESS NAME STATEMENT: 20080663748**

The following person(s) is/are doing business as: DEALS FOR DOLLARS. 5350 White Oak Ave. #409. Encino, CA. 91316. MICHAEL WEARVER. 5350 White Oak Ave. #409. Encino, CA. 91316. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Michael Weaver, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-635

**FICTITIOUS BUSINESS NAME STATEMENT: 20080670770**

The following person(s) is/are doing business as: BELLUSSIMO LIFESTYLES. 13331 Moorpark St. #127. Sherman Oaks, CA. 91423. TATYANA ROLAND. 13331 Moorpark St. #127. Sherman Oaks, CA. 91423. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Tatyana Roland, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/17/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-636

**FICTITIOUS BUSINESS NAME STATEMENT: 20080642180**

The following person(s) is/are doing business as: CBIMC. 1631 W. 3rd. St. Los Angeles, CA. 90017. CORD R. BAZ. 1631 W. 3rd. St. Los Angeles, CA. 90017. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Cord R. Baz, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-637

**FICTITIOUS BUSINESS NAME STATEMENT: 20080663901**

The following person(s) is/are doing business as: WACO. 11940 Weddington St. Valley Village, CA. 91607. FEDERICO GOMEZ. 11940 Weddington St. Valley Village, CA. 91607. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Federico Gomez, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-638

**FICTITIOUS BUSINESS NAME STATEMENT: 20080663903**

The following person(s) is/are doing business as: CENTINENTAL FABRICS AND ALTERATION. 4645 Van Nuys Bl. #102. Sherman Oaks, CA. 91403. VLADIMIR KOTLYAR. 4645 Van Nuys Bl. #102. Sherman Oaks, CA. 91403. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on 5/12/03. Registrant has not yet commenced business. Signed: Vladimir Kotlyar, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/16/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-640

**FICTITIOUS BUSINESS NAME STATEMENT: 20080676395**

The following person(s) is/are doing business as: THE LOAN CENTER MORTGAGE; TLC MORTGAGE. 8949 Reseda #111. Northridge, CA. 91311. JAMES P. HUNT. 23679 Calabasas Rd. #563. Calabasas, CA. 91302. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on 5/12/03. Registrant has not yet commenced business. Signed: James P. Hunt, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/17/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-640

be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-641

**FICTITIOUS BUSINESS NAME STATEMENT: 20080676394**

The following person(s) is/are doing business as: LITTLE BEE ACADEMY. 15500 Chatsworth St. Mission Hills, CA. 91345. SHIRLEY S. GRUJALVA. 15500 Chatsworth St. Mission Hills, CA. 91345. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Shirley S. Grujalva. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/17/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-642

**FICTITIOUS BUSINESS NAME STATEMENT: 20080675688**

The following person(s) is/are doing business as: CHIKO'S MANAGEMENT SERVICES. 8204 Longdow Ave. #6. Van Nuys, CA. 91406. LUIS T. VALENCIA. 8204 Longdow Ave. #6. Van Nuys, CA. 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Luis T. Valencia. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/17/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-643

**FICTITIOUS BUSINESS NAME STATEMENT: 20080676964**

The following person(s) is/are doing business as: VISIONS AND COMPANY. 3921 Wilshire Blvd. Ste. 617. Los Angeles, CA. 90010; KANDY TSHIBANDA. 3640 Westwood Blvd. #3. Los Angeles, CA. 90034. BEHROOZ HAKAKHA. 910 S. Bedford St. #101. Los Angeles, CA. 90035. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Kandy Tshibanda, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/17/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-644

**FICTITIOUS BUSINESS NAME STATEMENT: 20080675788**

The following person(s) is/are doing business as: A.J.F. APPLIANCES SERVICE. 612 E. Cypress #208. Burbank, CA. 91501; 612 E. Cypress #208. Burbank, CA. 91501. GEORGE E. ERITSYAN. 612 E. Cypress #208. Burbank, CA. 91501. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Gregory Ertisyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/17/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-645

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080676397**

The following person(s) has/hasve abandoned the use of the fictitious business name: LITTLE BEE ACADEMY. 15500 Chatsworth St. Mission Hills, CA. 91345. The fictitious business name referred to above was filed on: 1/3/07, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: KAREENA RAMIREZ. 15500 Chatsworth St. Mission Hills, CA. 91345. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/17/08. Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-646

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2008067154**

The following person(s) has/hasve abandoned the use of the fictitious business name: BELLUSSIMO LIFESTYLES. 13331 Moorpark St. #127. Sherman Oaks, CA. 91423. The fictitious business name referred to above was filed on: 1/31/07, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: MICHELLE ROLAND. 13331 Moorpark St. #127. Sherman Oaks, CA. 91423. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/17/08. Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-647

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080642177**

The following person(s) has/hasve abandoned the use of the fictitious business name: GAY WIRED MEDIA. 10990 Wilshire Bl., Penthouse, Los Angeles, CA. 90024. The fictitious business name referred to above was filed on: 10/1/07, in the County of Los Angeles. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name: HIRM CORP. 10990 Wilshire Bl., Penthouse, Los Angeles, CA. 90024. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/08. Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-648

**STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 20080652043**

The following person(s) has/hasve withdrawn as a general partner(s) from the partnership operating under the fictitious business name of: AUDIO SYNTRIC. 9249 Aqueduct Ave. North Hills, CA. 91343. The fictitious business name statement for the partnership was filed on: 8/23/06, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): CHRISTOPHER SCOTT LATHAM. 16932 Enadia Way, Van Nuys, CA. 91406. DANIEL RICHARD GORDON. 2007 Campus Ave. Unit 12D, Ontario, CA. 91761. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/27/08. Published: 4/24/08, 5/1/08, 5/8/08, 5/15/08 BHW-649

**FILE NO. 200806**

**FICTITIOUS BUSINESS NAME STATEMENT: 20080694165**

The following person(s) is/are doing business as: HOUSE OF GRILL. 16263 San Fernando Mission Blvd. Granada Hills, CA. 91344. CYNTHIA N. LIZAN. 10032 Swinton Ave. North Hills, CA. 91343; BERNARDITA N. LIZAN. 10032 Swinton Ave. North Hills, CA. 91343. The business is conducted by: COPARTNERS. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Bernardita N. Lizan/Cynthia N. Lizan, Partners. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/21/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-651

**FICTITIOUS BUSINESS NAME STATEMENT: 20080649804**

The following person(s) is/are doing business as: PUFF PUFF TOBACCO & PIPES; PUFF PUFF SMOKE SHOP. 16229 ? Ventura Blvd. Studio City, CA. 91604. POGOS TOFYALAN. AN 14414 Plummer St. #5, Panorama City, CA. 91402. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Pogos Tofyalan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-652

**FICTITIOUS BUSINESS NAME STATEMENT: 20080694047**

The following person(s) is/are doing business as: MAURICIO A. MEDINA. 29021 Bouquet Canyon Rd. #216. Santa Clarita, CA. 91390; L.A. ROOTERMAN PLUMBING SERVICE. P.O. Box 326. Van Nuys, CA. 91408. MAURICIO A. MEDINA. 29021 Bouquet Canyon Rd. #216. Santa Clarita, CA. 91390. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Mauricio A. Medina. Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/21/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-653

**FICTITIOUS BUSINESS NAME STATEMENT: 20080685232**

The following person(s) is/are doing business as: TOYOTA INC. 642 N. Workman St. San Fernando, CA. 91340. TOLTEC, INC. 642 N. Workman St. San Fernando, CA. 91340. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Hector Pachero, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/18/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-654

**FICTITIOUS BUSINESS NAME STATEMENT: 20080685233**

The following person(s) is/are doing business as: FALCON CNC SOLUTIONS INC. 10556 Ilex Ave. Pacoima, CA. 91331. FALCON CNC SOLUTIONS INC. 10556 Ilex Ave. Pacoima, CA. 91331. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Falcon CNC Solutions Inc, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/18/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-655

**FICTITIOUS BUSINESS NAME STATEMENT: 20080685234**

The following person(s) is/are doing business as: ECO GREEN WORLD SERVICES INC. 15016 Ventura Blvd. #7. Sherman Oaks, CA. 91403. ECO GREEN WORLD SERVICES INC. 15016 Ventura Blvd. #7. Sherman Oaks, CA. 91403. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Alejandro Soza, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/18/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-656

**FICTITIOUS BUSINESS NAME STATEMENT: 20080643490**

The following person(s) is/are doing business as: KRVSAT JEWELRY WHOLESAL. 1149 Allen Ave. #3, Glendale, CA. 91201. ALEKSAN MINASJAN. 1149 Allen Ave. #3. Glendale, CA. 91201. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Aleksan Minasjan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/14/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-657

**FICTITIOUS BUSINESS NAME STATEMENT: 20080595612**

The following person(s) is/are doing business as: GODDESS-A SKIN CARE BOUTIQUE & DAY SPA. 10288 Mason. Chatsworth, CA. 91311; 4625 Canoga Ave. Woodland Hills, CA. 91364. MELISSA MONTOYA. 4625 Canoga Ave. Woodland Hills, CA. 91364. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Melissa Montoya, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/07/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-658

**FICTITIOUS BUSINESS NAME STATEMENT: 20080713665**

The following person(s) is/are doing business as: DEJA-VU FLOWERS AND GIFTS. 6638 Cantaloupe Ave. Van Nuys, CA. 91405. ARMINIE. 6839 Cantaloupe Ave. Van Nuys, CA. 91405. MARINE NADARIAN. 7639 Alcovae Ave. North Hollywood, CA. 91605. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Armine Oganiyan/Marine Nadarian, General Partnership. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/23/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-589

**FICTITIOUS BUSINESS NAME STATEMENT: 20080723737**

The following person(s) is/are doing business as: CKI CONSTRUCTION. 25655 Springbrook Ave. Unit 2-A Santa Clarita, CA. 91350. COFFEE KIOSK, INC. 25655 Springbrook Ave. Unit 2-A Santa Clarita, CA. 91350. The business is conducted by: A CORPORATION. Registrant has not yet commenced to transact business under the fictitious business name or names listed here in. Signed: Coffee Kiosk, Inc., President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-590

**FICTITIOUS BUSINESS NAME STATEMENT: 20080701507**

The following person(s) is/are doing business as: REPTACULAR ANIMALS. 18644 Roscoe Blvd. Northridge, CA. 91324; 18533 Roscoe Blvd. #212. Northridge, CA. 91324. LAUREN CHENEY. 18644 Roscoe Blvd. Northridge, CA. 91324. JENNIFER PORTILLO. 7438 Sarmdale Ave. North Hollywood, CA. 91605. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Lauren Cheney, Co-Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/22/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-591

**FICTITIOUS BUSINESS NAME STATEMENT: 20080723149**

The following person(s) is/are doing business as: RUDY LANKENSHIM #3. N. Hollywood, CA. 91605. GRIGOR CHATALYAN. 6007 7649 Lankenshim Blvd. #3. N. Hollywood, CA. 91606. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Grigor Chatalyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must

be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-592

**FICTITIOUS BUSINESS NAME STATEMENT: 20080722906**

The following person(s) is/are doing business as: AKA INTERNATIONAL WHOLESAL. 6340 Coldwater Cyn. #211. N. Hollywood, CA. 91606. ARMEN KHATCHATRIAN. 6340 Coldwater Cyn. #211. N. Hollywood, CA. 91606. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-593

**FICTITIOUS BUSINESS NAME STATEMENT: 20080723738**

The following person(s) is/are doing business as: EDER'S PAINTING AND MAINTENANCE. 1711 W. 38<sup>th</sup> St. Los Angeles, CA. 90062. EDER GUERRERA. 1711 W. 38<sup>th</sup> St. Los Angeles, CA. 90062. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Eder Guerra, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-594

**FICTITIOUS BUSINESS NAME STATEMENT: 20080723150**

The following person(s) is/are doing business as: STYLE BY SUZY. 319 N. Vergugo Rd. Glendale, CA. 91206. SUSANNA CHATALYAN. 14839 Sherman Way #2. Van Nuys, CA. 91405. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Susanna Chatalyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/08, 5/8/08, 5/15/08, 5/22/08 BHW-595

**CHANGE OF NAME**

CORTNEY L. BAIRD  
5708 Skyview Way, Unit C  
Agora Hills, CA. 91301  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
6230 Sylmar Avenue  
Van Nuys, CA. 91401  
MACIE LYNN MINCH TO MACIE LYNN BAIRD  
01/04/08  
830  
Dept. A  
5<sup>th</sup> Floor  
April 21, 2008  
Signed by Judge: Patricia M. Schnegg

**FICTITIOUS BUSINESS NAME STATEMENT: 20080640119**

The following person(s) is/are doing business as: CARESSA HOME CARE SERVICES. CARESSA CAREGIVER SERVICES. 911 WECYMOUTH AVE. SAN PEDRO, CA. 90731. JOANNE COURTOIS. 1336 W. 36<sup>TH</sup> ST. SAN PEDRO CA 90731 NORMA S. AURELIO. 1409 S. BEACON ST. SAN PEDRO CA 90731. The business is conducted by: A JOINT VENTURE. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/14/2008. Signed JOANNE COURTOIS, NORMA URELIO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9464

**FICTITIOUS BUSINESS NAME STATEMENT: 20080642230**

The following person(s) is/are doing business as: CHAVEZ CELLULAR #2, 1808 WEST 8TH ST. LOS ANGELES, CA 90057. JUAN AGUSTO CHAVEZ, 124 S. LAKE ST LOS ANGELES CA 90057. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JUAN AGUSTO CHAVEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9463

**FICTITIOUS BUSINESS NAME STATEMENT: 20080642810**

The following person(s) is/are doing business as: JOE CLEAN, 1307 CAMERON STREET, LONG BEACH, CA 90810. JOSEPH MCDCADE, 1307 CAMERON STREET LONG BEACH CA 90810. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOSEPH MCDCADE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9462

**FICTITIOUS BUSINESS NAME STATEMENT: 20080643147**

The following person(s) is/are doing business as: PIONEER MACHINERY, 25626 LUCILLE AVE., LOMITA, CA 90717. WILFRID KABELTIZ, 25626 LUCILLE AVE LOMITA CA 90717. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed WILFRID KABELTIZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9461

**FICTITIOUS BUSINESS NAME STATEMENT: 20080671150**

The following person(s) is/are doing business as: TRIMMCO, 2833 LEONIS, CITY OF VERNON, CA 90058. SHARONA NOPARAST, 10630 WILKINS AVE #101 LOS ANGELES CA 90024 HARVEY NIEMDS, 453 EAST VERDUGO AVE #208 BURBANK CA 91501. The business is conducted by: A General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ESKARDAN KAHER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/17/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9379

**FICTITIOUS BUSINESS NAME STATEMENT: 20080701290**

The following person(s) is/are doing business as: RUBEN INSTALLATION, 1264 N HYATT AVE, WILMINGTON, CA. 90744. RUBEN ESPINOZA, 1264 N HYATT WILMINGTON CA 90744. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RUBEN ESPINOZA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9439

**FICTITIOUS BUSINESS NAME STATEMENT: 20080701312**

The following person(s) is/are doing business as: ONE STOP CHECK CASHING & AUTO REGISTRATION, 7601 S. FIGUEROA ST, LOS ANGELES, CA 90003. ALEJANDRO VARGAS, 7601 S. FIGUEROA ST. LOS ANGELES CA 90003. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ALEJANDRO VARGAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9438

**FICTITIOUS BUSINESS NAME STATEMENT: 20080701334**

The following person(s) is/are doing business as: BEAR AUTO REPAIR, 4155 W WASHINGTON BLVD. LOS ANGELES, CA 90018. SAUL ALVARADO, 10850 SAMPSON AVE LYNNWOOD CA 90262. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SAUL ALVARADO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/8/08, 5/15/08, 5/22/08 BHW-621

or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9457

**FICTITIOUS BUSINESS NAME STATEMENT: 20080702501**

The following person(s) is/are doing business as: GILLS WELDING AND SHEET METAL DESIGNING & CONSULTIN, 838 E. 92 ND ST., LOS ANGELES, CA 90002. GILDARDO VILLALOBOS, 838 E. 92ND ST LOS ANGELES CA 90002. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 2/15/2008. Signed GILDARDO VILLALOBOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/22/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9458

**FICTITIOUS BUSINESS NAME STATEMENT: 20080702767**

The following person(s) is/are doing business as: H & S HOLDINGS, 10511 ROCCA PLACE, LOS ANGELES, CA 90077. KUROSH HASSID, 10511 ROCCA PLACE LA CA 90077 FARZAD SHOOSHANI, 914 WESTKNOLL RD. WEST HOLLYWOOD CA 90069. The business is conducted by: A General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KUROSH HASSID. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9460

**FICTITIOUS BUSINESS NAME STATEMENT: 20080702773**

The following person(s) is/are doing business as: CATHAYA, 522-B E. 12TH STREET, LOS ANGELES, CA 90015. SEASON DESIGNERS INC., 522 B E. 12TH ST LOS ANGELES CA 90015. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 12/1/2007. Signed KOHANCHI, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9459

**FICTITIOUS BUSINESS NAME STATEMENT: 20080703091**

The following person(s) is/are doing business as: TOWO CRADLE CORPORATION, 447 S. ROBERTSON BL #102, BEVERLY HILLS, CA. 90211. CHEKA ABUBAKARI, 447 S. ROBERTSON BL #102 BEVERLY HILLS CA 90211. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHEKA ABUBAKARI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9440

**FICTITIOUS BUSINESS NAME STATEMENT: 20080704159**

The following person(s) is/are doing business as: APRIL MAX OFFICE SUPPLIES WHOLESALE, 1021 E. WALNUT ST. #202, PASADENA, CA 91106. NAEIF BALLAN, 503 S. BALDWIN AVE #A ARLCINDA CA 91007. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 4/28/2003. Signed NAEIF BALLAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/1/2008, 5/8/2008, 5/15/2008, 5/22/2008 9442 1-0011

**FICTITIOUS BUSINESS NAME STATEMENT: 20080751237**

The following person(s) is/are doing business as: 24 SEVEN CARPET CARE CO. 1660 N. Wilton Pl. #514. Los Angeles, CA. 90028. MANI SHEKHARCHI, 1660 N. Wilton Pl. #514. Los Angeles, CA. 90028. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Mani Shekarchi, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/29/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/8/08, 5/15/08, 5/22/08 BHW-616

**FICTITIOUS BUSINESS NAME STATEMENT: 20080663158**

The following person(s) is/are doing business as: APPLIED BEHAVIOR SOLUTIONS, 12807 Burbank Blvd. #1, Valley Village, CA. 91607. ORRHO BELL, 12807 Burbank Blvd. #1, Valley Village, CA. 91607. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Orroh Bell, Behavior Analyst. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/18/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/8/08, 5/15/08, 5/22/08, 5/29/08 BHW-617

**FICTITIOUS BUSINESS NAME STATEMENT: 200807**



I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
#/ SHARLYN R. BEARD, OWNER  
LA140024 BEVERLY HILLS WEEKLY 5/1, 8, 15, 22, 2008

**FILE NO. 20080713839**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: NICK'S CLEANER, 923 MONTANA AVE, LOS ANGELES, CA 90403. The full name of registrant(s) is/are: KWI SOOK LEE, 614 N. FEATHER WOOD DR, DIAMOND BAR, CA 91765. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ KWI SOOK LEE, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 4/23/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140149 BEVERLY HILLS WEEKLY 5/1, 8, 15, 22, 2008

**FILE NO. 20080713836**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PET ADVENTURE, 19154 SOLEDAD CANYON RD, CANYON COUNTRY, CA 91351 (LOS ANGELES). The full name of registrant(s) is/are: KY PET ADVENTURE INC, 19154 SOLEDAD CANYON RD, CANYON COUNTRY, CA 91351 (CALIFORNIA). This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ KY PET ADVENTURE INC, BY HYEONG GEUN KIM, CEO  
This statement was filed with the County Clerk of LOS ANGELES County on 4/23/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140133 BEVERLY HILLS WEEKLY 5/1, 8, 15, 22, 2008

**FILE NO. 20080713837**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MR. SNOWBERY, 10887 WEYBURN AVE, LOS ANGELES, CA 90024 (LOS ANGELES). The full name of registrant(s) is/are: BERRY NUTTY INC, 1231 BEGOVICH ST, FULLERTON, CA 92833 (CALIFORNIA). This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ BERRY NUTTY INC BY: JONG MI HAHN, PRESIDENT  
This statement was filed with the County Clerk of LOS ANGELES County on 4/23/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140126 BEVERLY HILLS WEEKLY 5/1, 8, 15, 22, 2008

**FILE NO. 20080733112**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HARVEST CAFÉ 12121 WILSHIRE BLVD, #110, LOS ANGELES, CA 90025 (LOS ANGELES). The full name of registrant(s) is/are: YADOLLAH TABIBIAN 1826 BUTLER AVE #302 LOS ANGELES, CA 90025. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ YADOLLAH TABIBIAN, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 4/25/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140125 BEVERLY HILLS WEEKLY 5/8,15,22,29, 2008

**FILE NO. 20080751298**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: WESTERN CITY BAGEL, 403 N. PACIFIC COAST HWY, REDONDO BEACH, CA 90277 (LOS ANGELES). The full name of registrant(s) is/are: NEWMAX GLOBAL INC, 403 N. PACIFIC COAST HWY, REDONDO BEACH, CA 90277 (CALIFORNIA). This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ NEWMAX GLOBAL INC, BY: JAE IK SONG, PRESIDENT/CEO  
This statement was filed with the County Clerk of LOS ANGELES County on 4/29/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140347 BEVERLY HILLS WEEKLY 5/8,15,22,29, 2008

**FILE NO. 20080759415**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TECH-NISOURCE 10 UNIVERSAL CITY PLAZA #1740, UNIVERSAL CITY, CA 91608 (LOS ANGELES). The full name of registrant(s) is/are: SPHERION ATLANTIC ENTERPRISES LLC, 2050 SPECTRUM BLVD, FORT LAUDERDALE, FL 33309 (DELAWARE). This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ SPHERION ATLANTIC ENTERPRISES LLC BY: MICHAEL J. CHRUSCH, ASSISTANT SECRETARY  
This statement was filed with the County Clerk of LOS ANGELES County on 4/30/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140433 BEVERLY HILLS WEEKLY 5/8, 15, 22, 29, 2008

**FILE NO. 20080741524**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SELECT TRUCKERS PLUS, 777 S. FIGUEROA ST, STE 2500, LOS ANGELES, CA 90017 (LOS ANGELES). The full name of registrant(s) is/are: SELECT TRUCKING SERVICES INC. 3820 STATE ST, SANTA BARBARA, CA 93105 [CALIFORNIA]. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 4/1/08.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ SELECT TRUCKING SERVICES INC BY: JEFF R. MITCHELL, CFO  
This statement was filed with the County Clerk of LOS ANGELES County on 4/28/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140290 BEVERLY HILLS WEEKLY 5/8,15,22,29, 2008

**FILE NO. 20080741526**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SELECT STAFFING 777 S. FIGUEROA ST, STE 2500, LOS ANGELES, CA 90017 (LOS ANGELES). The full name of registrant(s) is/are: REAL TIME STAFFING SERVICES INC. 3820 STATE ST, SANTA BARBARA, CA 93105 [CALIFORNIA]. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 4/15/08.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ REAL TIME STAFFING SERVICES INC BY: JEFF R. MITCHELL, CFO  
This statement was filed with the County Clerk of LOS ANGELES County on 4/28/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140294 BEVERLY HILLS WEEKLY 5/8,15,22,29, 2008

**FILE NO. 20080741523**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KATSUSUSHI 260 N. BEVERLY DR, BEVERLY HILLS, CA 90210 (LOS ANGELES). The full name of registrant(s) is/are: MICHITE INC. 331 DALKEITH AVE, LOS ANGELES, CA 90049 [CALIFORNIA]. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ MICHITE INC. BY: MASARU MICHITE PRESIDENT  
This statement was filed with the County Clerk of LOS ANGELES County on 4/28/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA139627 BEVERLY HILLS WEEKLY 5/8,15,22,29, 2008

**FILE NO. 20080741626**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: WILLS JR MARKET 1060 E. HYDE PARK BLVD, INGLEWOOD, CA 90302 (L.A.). The full name of registrant(s) is/are: SOON HEE SHIN 900 S. HARVARD BLVD, #201, LOS ANGELES, CA 90006. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ SOON HEE SHIN  
This statement was filed with the County Clerk of LOS ANGELES County on 4/29/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140316 BEVERLY HILLS WEEKLY 5/8,15,22,29, 2008

**FILE NO. 20080741525**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SELECT FOCUS 777 S. FIGUEROA ST, STE 2500, LOS ANGELES, CA 90017 (LOS ANGELES). The full name of registrant(s) is/are: SELECT PEO INC. 3820 STATE ST, SANTA BARBARA, CA 93105 [CALIFORNIA]. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 4/15/08.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ SELECT PEO INC BY: JEFF R. MITCHELL, CFO  
This statement was filed with the County Clerk of LOS ANGELES County on 4/28/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140291 BEVERLY HILLS WEEKLY 5/8,15,22,29, 2008

**FILE NO. 20080731423**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ROLLING HILLS MARKET LOMITA, 2413 PACIFIC COAST HWY, STE 105, LOMITA, CA 90717 (LOS ANGELES). The full name of registrant(s) is/are: SUHAIL AHMED 2413 PACIFIC COAST HWY, STE 105, LOMITA, CA 90717. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ SUHAIL AHMED OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 4/25/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA140238 BEVERLY HILLS WEEKLY 5/1,8,15,22, 2008

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080605229**

Original file # 062473365

The following person(s) has(have) abandoned the use of the fictitious business name: VALLEY CONCRETE CORING. 14521 Hartland St. #204 Van Nuys, CA. 91405. The fictitious business name referred to above was filed on: 11/07/06, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: SAROIS SARGSYAN. 14521 Hartland St. #204 Van Nuys, CA. 91405. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/08/08. Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-610

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080605436**

Original file # 060030643

The following person(s) has(have) abandoned the use of the fictitious business name: 89 FASION NAILS. 14564 Nordhoff St. Panorama City, CA. 91402. The fictitious business name referred to above was filed on: 1/05/06, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: DONG T. HO. 3421 Bartlett Ave. Rosemead, CA. 91770. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/08/08. Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-611

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080502530**

Original file # 20080400940

The following person(s) has(have) abandoned the use of the fictitious business name: LEGEBD CONSTRUCTION INC. 12360 Riverside Dr. #226, Valley Village, CA. 91607. The fictitious business name referred to above was filed on: 03/07/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: OZM REMODELING INC. 12360 Riverside Dr. #226, Valley Village, CA. 91607. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 03/24/08. Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-612

**STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 20080593022**

Original file #: 20071343567

The following person(s) has(have) withdrawn as a general partner(s) from the partnership operating under the fictitious business name of: BELLA MIA STUDIO. 359 E. Magnolia Blvd. #A, Burbank, CA. 91502. The fictitious business name statement for the partnership was filed on: 06/04/07, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): MARIA OCHOA. 201 E. Angeleno Ave. #324, Burbank, CA. 91502. Signed: Maria Ochoa. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/07/08. Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-613

**STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER**

**FICTITIOUS BUSINESS NAME: 20080594137**

Original file #: 20062753901

The following person(s) has(have) withdrawn as a general partner(s) from the partnership operating under the fictitious business name of: ANIMALY. 18325 Vanowen St. #1-5, Reseda, CA. 91335. The fictitious business name statement for the partnership was filed on: 12/12/06, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): YUKARI BLACK. 847 N. Cybouro Ave. Burbank, CA. 91505. ADI ROMAN. 19157 Erwin St. Tarzana, CA. 91335 Signed: Yukari Black. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/07/08. Published: 4/17/08,4/24/08,5/1/08,5/8/08 BHW-614

Department of Alcoholic Beverage Control

1 Manchester Blvd. 6<sup>th</sup> Floor  
P.O. Box 6500  
Inglewood, CA. 90306  
(310)412-6311

NOTICE OF APPLICATION TO SELL APPLICATION TO SELL ALCOHOLIC BEVERAGES

April 2, 2008

TAKE A BAO LLC

10250 Santa Monica Blvd.

SPC F C 15

Los Angeles, CA. 90067-6501

41 – ON SALE BEER AND WINE – EATING PLACE

**FILE NO. 20080604765**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FOR TUNA, 1114 GAYLEY AVE, LOS ANGELES, CA 90024 (LOS ANGELES). The full name of registrant(s) is/are: UN PYO LEE, 315 S. MANHATTAN PL #102, LOS ANGELES, CA 90020. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ UN PYO LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 4/8/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA139734 BEVERLY HILLS WEEKLY 4/17, 24, 5/1, 8, 2008

**FILE NO. 20080604766**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ROYALTY MARKET, 6200 S. SAN PEDRO ST, LOS ANGELES, CA 90003 (LOS ANGELES). The full name of registrant(s) is/are: LIONSWAY GROUP INC. 5737 KANAN RD #115, AGOURA HILLS, CA 91301 (CALIFORNIA). This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ LIONSWAY GROUP INC BY: PRITPAL SINGH MANDER, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 4/8/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA139736 BEVERLY HILLS WEEKLY 4/17, 24, 5/1, 8, 2008

**FILE NO. 20080616292**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LUCY'S LAUNDRYMART, 10820 S. MAIN ST, LOS ANGELES, CA 90061 (LOS ANGELES). The full name of registrant(s) is/are: MYUNG SOON LEE, 4807 NARROT ST, TORRANCE, CA 90503. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ MYUNG SOON LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 4/9/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA139769 BEVERLY HILLS WEEKLY 4/17, 24, 5/1, 8, 2008

**FILE NO. 2008063822**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ARTISTIC HAND LAUNDRY 452 N. DOHENY DR, WEST HOLLYWOOD CA, 90048, (LOS ANGELES). The full name of registrant(s) is/are: HAROLD BEEL WRIGHT AND CATHERINE WRIGHT 23900 STRATHERN ST, WEST HILLS, CA 91304. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: 4/1/08.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ HAROLD B. WRIGHT, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 4/11/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA139529 BEVERLY HILLS WEEKLY 4/17,24,5/1,8, 2008

**FILE NO. 20080639572**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY 11126 250 S. BEVERLY DR, #1, BEVERLY HILLS, CA 90212 (LOS ANGELES). The full name of registrant(s) is/are: B. SALEHI INC. [CALIFORNIA] 9673 WILSHIRE BLVD, BEVERLY HILLS, CA 90212. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ B. SALEHI INC. BY: BEHZAD SALEHI PRESIDENT

This statement was filed with

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110-Funeral Directors  
115-Cemetery/Mausoleums  
120-Clubs/Meetings  
125-Personals  
130-Legal Notices  
135-Beauty Aids  
140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver

**200-299 Services**  
201-Accounting  
202-Acoustics  
204-Additions  
206-Apppliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing  
215-Building

216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
230-Counseling  
232-Decking  
234-Drywall  
236-Electrical  
237-Entertainment  
238-Exterminators  
240-Fencing  
242-Garage Doors  
244-Handyman  
246-Hauling  
248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services  
256-Locksmith  
258-Moving/Storage

260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer

304-Apartments Furnished  
306-For Rent  
308-Condominiums  
309-Recreational For Rent  
310-Rooms  
312-Rentals to Share  
314-Hotels/Motels  
316-Garages Storage  
318-Office Space  
320-Commercial  
322-Resort Property  
325-For Lease

**400-499 Real Estate**  
400-Homes For Sale  
401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
406-Mobile Homes  
408-Income Property  
410-Lots For Sale  
412-Farms/Ranches  
414-Resort Property

416-Lakeshore Property  
418-Oceanfront Property  
420-Out-of-State Property  
422-Real Estate Exchange  
424-Real Estate Wanted

**500-599 Employment**  
500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
521-Personal Shopper  
522-Drivers

**600-799 Merchandise**  
600-Garage Sales  
610-For Sale  
615-Business For Sale  
700-Antiques  
705-Appliances  
710-Medical Supplies  
715-Coins & Stamps  
720-Computers  
725-Furniture

726-Miscellaneous  
730-Musical Instruments  
735-Office Furniture  
740-Television/Radio

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800-Real Estate Loans  
801-Financial Services  
802-Money to Loan  
804-Money Wanted  
806-Mortgage & Trust  
808-Escrows

**900-999 Transportation**  
900-Autos For Sale  
905-Trucks & Vans  
910-Motorhomes/Campers  
915-Motorcycles  
920-Trailers  
925-Classics  
930-Auto Leasing  
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866-459-3369. (Cal-SCAN)

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Desirable loving kindness section  
Value 8500  
Sale for \$7500  
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1 Mausoleum crypt  
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Court of Prophets  
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Single Plot  
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DOUBLE CRYPT FOR SALE  
Eye Level in Tranquility Marilyn Monroe  
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Hollywood Stars. The Park is asking  
\$92,000, We are asking \$60,000  
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Side by side cemetery plots at the top of the  
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Hollywood Hills. Magnificent View.  
Includes both, and Eternal Care Selling for  
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MOUNT SINAI CEMETERY  
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