

Beverly Hills Weekly

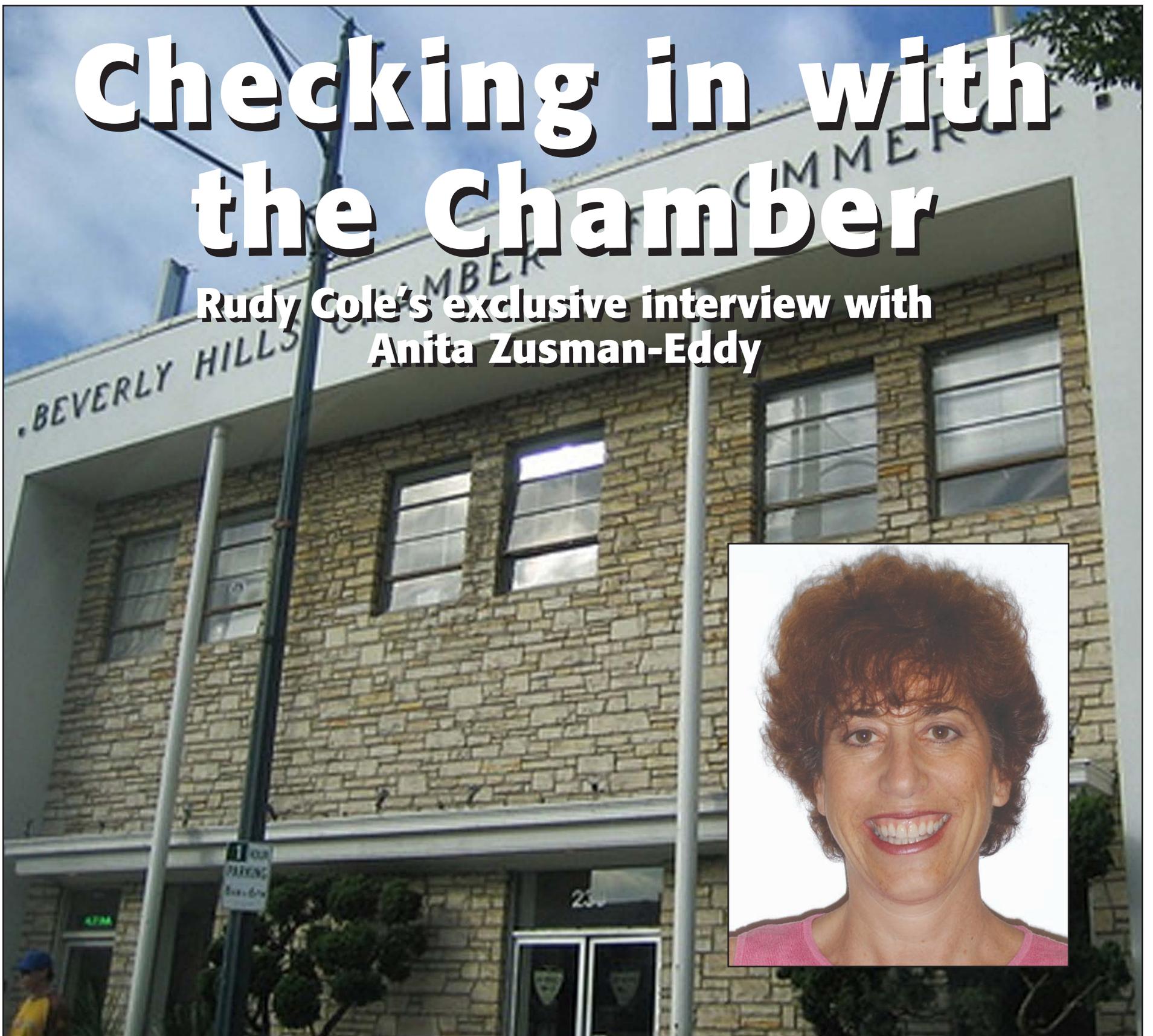
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Issue 482 • December 25 - December 31, 2008

Checking in with the Chamber

Rudy Cole's exclusive interview with
Anita Zusman-Eddy



cover story • page 9



letters & email

“Hilton referendum”

Last week, Rudy Cole stated that the Hilton opposition has made some serious “charges” regarding voter fraud on Measure H. We are not merely making “charges.” Rather, we have concrete facts that many non

Beverly Hills residents voted illegally on Measure H.

Voting operates on the “honor” system. However, some of the voters who voted on Measure H are simply not “honorable.” Unfortunately, there is no county or city verification to confirm that voters are U.S.

citizens, or that they reside at the Beverly Hills resident addresses listed on their voter registration or provisional ballots. Therefore, any registered voter from Los Angeles can vote on Beverly Hills matters by using a Beverly Hills address.

Measure H lost on election day, but ultimately won due to some questionable Absentee and provisional ballots. Measure H won by only 129 votes, or 8/10 of 1%. The Hilton opposition is in the process of ferreting out the phony Voters who have no right to vote in our

beautiful city. In addition, non U.S. citizens have no right to vote. If we do not find and expose these Voters who are violating the law, they will return to vote again in future City elections. Beverly Hills deserves better.

After our investigation is completed, we intend to file a lawsuit to set aside the election on Measure H. In order to accomplish our goals, we need more voter tips on illegal Voters. Your tip can be made anonymously by calling 323 782 1144. Also, investigation and litigation is expensive. We have no corporate funding. All of our funding is paid for by concerned residents. Therefore, we need more financial contributions.

Larry Larson
Treasurer
Citizens Right to Decide Committee

“Recognition of City workers”

During these difficult economic times, the residents of Beverly Hills are fortunate to have our present City leaders and City Staff; and, at this holiday period, we can be thankful for what our beloved City means to us. We appreciate these hard-working people for our high-quality City services, City’s financial stability and the environment ambiance we all enjoy.

Awards and Recognition have been presented to our City Staff and City Council for their leadership. As our City of Beverly Hills website reads, “Every year, the City of Beverly Hills is

recognized for excellence and innovation for its many programs, services and other endeavors. These awards and acknowledgments come from a wide range of local, state and national organizations.”:

The City’s new networked camera and video management system was the subject of the cover article in the November 2008 issue of this well respected trade journal.

In 2008, the “90210 Fresh Air Dining” outreach program took top honors from the City-County Communications and Marketing Association, who recognized its innovative approach to bringing this non-smoking initiative to the City of Beverly Hills.

For the second year in a row, the nation’s three major credit agencies - Standard and Poor’s, Fitch and Moody’s - gave the City a AAA underlying bond rating - underscoring the City’s financial credit worthiness. Beverly Hills is one of 80 cities nationwide and only one of three cities in California to receive this award.

The City’s Building and Safety Division and Fire Department were both granted Class 1 ratings for effectiveness in enforcing building codes and exemplary protection from fire danger by the Insurance Underwriters Organization. Beverly Hills is one of only two cities nationally to hold an ISO Class 1 rating for both the Fire Department and Building & Safety

Over the past few years, the City’s

letters cont. on page 7

WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



WILL YOU MARRY ME? GREYSTONE MANSION

North Oakhurst Drive resident Michael Tanenbaum proposed to Sofia Saademo, of San Carlos de Bariloche, Argentina, at the Greystone mansion last Friday. The two first met through JConnect LA, a Jewish singles event, that was held in Beverly Hills. She said yes!



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briefs

City Council candidates file ballot statements

The 11 Beverly Hills City Council candidates each filed ballots statements with the City Clerk earlier this month as they begin to draw lines of distinction between themselves.

Incumbents Mayor Barry Brucker and Councilmember Linda Briskman each identified their successes in their current positions on the Council in their ballot statements.

Brucker wrote that he was proud to author the "first outdoor smoke-free dining ordinance" and to create the Beverly Hills "Green Team." In his statement he wrote, "As your Mayor and City Councilmember, I have made our Police, Fire, Schools and your quality of life my priority."

Briskman identified increasing the JPA and reducing city expenses as some of the things she was proud to accomplish in her time in office. She wrote in her statement that "a vote for Linda Briskman...is a vote for experience, leadership & integrity."

Former Board of Education member Virginia Maas, who is a 31-year resident of Beverly Hills, wrote that she is concerned with traffic and parking issues and hopes to create balance between resident and commercial interests. "I pledge that I will listen to and respect the views of all the residents of Beverly Hills if I am elected," Maas wrote.

Another former Board of Education member Dr. Willie Brien, who is also the grandson former Chief Justice Earl

Warren, identified four major points of concern: financial responsibility, residential quality of life, transparency in government, and leadership through experience. "I will make decisions that are inclusive and deliberate," wrote Brien, who is chief of staff at Cedars Sinai Hospital.

IMAX film executive John Mirisch wrote that his goal is "to assure that residents' voices will count." Mirisch has often been an advocate against commercial or business interests that could be harmful to local residents. His priorities are to pass a new General Plan to help "end runaway overdevelopment" and to increase transparency in government.

Former Mayor and former Board of Education member Richard Stone, an attorney and CPA, vowed to "make a General Plan happen" and "regain city finances." Stone is a 47-year resident of Beverly Hills, whose three children and nine grandchildren have either attended or are currently enrolled in the BHUSD. "I can and will provide prudent management," wrote Stone.

Architectural Commission chair Fran Cohen identified her goals as identifying new state and federal funds for the city as well as responsible development. "Our city MUST provide and maintain outstanding schools, safety, services, infrastructure (underground and above-ground), and cultural programs to its residents, all based on a sound budget," wrote Cohen, who has an M.S. in architecture from MIT.

Banker Nili Nathan, who has 25 years of experience in business and finance, believes that technology for safety and security, city marketing and increasing the JPA are some of the most important issues to address as a Councilperson. "I

will protect, preserve and 'innovate' for our city with political courage and chutzpah."

Attorney Abraham Ross, a class of 1996 Beverly High graduate, wrote that his work as an advocate with the Jewish Family Service of Los Angeles "has taught me the importance of community service." His slogan for his campaign is "Look to the future to secure the future."

Entertainment manager Brent Lilley wants to focus on issues that "most directly impact you and your lives: Traffic/Parking, Crime, Economic Solvency in a troubling economy, Renters Rights, Education." Lilley promises not to get caught up in the "bickering and infighting."

Real estate developer Michael Hakim wrote that he "is running because I want to give back to my community now rather than later in life." Hakim identified having a "strong voice" in infrastructure, public safety and education and no increases in fees as some of his strengths.

The City Council election will be held on March 3. There are three seats open



Pictured: Karen Novoseller and two of her students.

El Rodeo Kindergarten teacher Karen Novoseller led her class in preparing gingerbread men as part of Service-Learning Project. Each student had one cookie to eat, but made three more cookies to donate to a shelter. The math standards for counting will be incorporated into the lesson.

for election, with Brucker, Briskman and Vice Mayor Frank Fenton's terms coming to a close.

Several of the candidates will be having campaign "kickoff" events on Jan 11.

Penn State Football Team To Hold Rally At BHHS Wednesday

A rally on behalf of the Penn State football team will be held Wednesday at Beverly High, with organizers expecting up to 15,000 people, possibly the biggest

briefs cont. on page 4



NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the City Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, January 6, 2009, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California, will hold public hearing to consider adoption of:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS ADOPTING BY REFERENCE ARTICLE 3 CHAPTER V, ANIMALS AND FOWLS, OF THE LOS ANGELES MUNICIPAL CODE, AND AMENDING CHAPTER 2 OF TITLE 5 OF THE BEVERLY HILLS MUNICIPAL CODE

The ordinance will adopt by reference Article 3 (Animal and Fowls) of Chapter 5 of the City of Los Angeles Municipal Code as amended and in effect on July 29, 2008. The ordinance, however, does delete or amend certain provisions of the City of Los Angeles Code that either does not apply or that may be inconsistent with the Beverly Hills' zoning or the City's current ordinance regarding animals.

All interested persons are invited to attend and speak on this matter. Copies of the proposed ordinance and the City of Los Angeles Code are available for review or purchase in the Office of the City Clerk, Room 290, and the Finance Department, Room 350, 455 N. Rexford Drive, Beverly Hills, California. Written comments may also be submitted and should be addressed to the City Clerk, 455 N. Rexford Drive, Beverly Hills, California 90210. The comments should be received prior to the hearing date.

Please remember, if you challenge the Council's action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC
City Clerk



NOTICE OF PUBLIC HEARING

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RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES AND CHARGES TO ADJUST THE ANIMAL CONTROL AND SHELTERING SERVICES FEE SCHEDULE FOR FISCAL YEAR 2008/2009

On December 2, 2008, the Beverly Hills City Council authorized the City Manager to execute a Memorandum of Understanding with the City of Los Angeles for animal care and sheltering services. The proposed resolution adopts the City of Los Angeles fee schedule for animal services provided to residents of the City of Beverly Hills. This fee schedule will become effective upon adoption.

All interested persons are invited to attend and speak on this matter. Copies of the resolution are available for review or purchase in the Office of the City Clerk, Room 290, and the Finance Department, Room 350, 455 N. Rexford Drive, Beverly Hills, California. Written comments may also be submitted and should be addressed to the City Clerk, 455 N. Rexford Drive, Beverly Hills, California 90210. The comments should be received prior to the hearing date.

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BYRON POPE, CMC
City Clerk

briefs cont. from page 3
crowd in the history of the school, which opened in 1927.

The Nittany Lion team, legendary coach Joe Paterno, the band, cheerleaders, Nittany Lion mascot and university President Graham Spanier are expected to attend the hourlong event set to begin at 3:30 p.m. on the eve of the Rose Bowl game against USC, according to Alumni Association Executive Director Roger Williams.

Admission is free and the event is open to the public.

Most of the people who will attend the rally will come in buses, reducing potential parking problems, said Bob Levine, owner of Bob Gail Special Events, the event's organizer.

Food and drink will not be allowed at the rally, so "we don't expect there to be a lot of clean-up afterwards," said Cheryl Plotkin, the BHUSD's assistant superintendent of business services.

With classes not resuming until Jan. 5, there will be plenty of time "to make sure everything is ready," following the rally, Plotkin said.

—Steven Herbert

City offers new programs for health and fitness

The Beverly Hills Community Services Department kicks off the New Year with a slew of new Adult Programs based on health and fitness.

The first in a line of wellness related courses is the Hatha Yoga: Level 1 thru 3.

This class, geared toward intermediate level, places emphasis on flexible strength conditioning, sun salutations, vigorous sequences with long holds and helps you become strong and centered. Sessions begin on Jan. 5, 2009 and end on March 23. and will be held at La Cienega Dance Studio.

If you're looking to put a little pep in your step come and experience the Latin Sizzle Workout, which offers a fun, hip moving and heart pounding workout to great Latin music. You will learn Salsa, Cha, Cha, Cha, and Merengue dance moves. No experience necessary. The class will begin on Jan. 6 through March 10 at the Roxbury Park Clubhouse.

Next in line is Mah Jongg for Intermediate Players. This fun brain-teasing class is intended for those who've taken a beginners course, but haven't played the game in years and are looking for some additional instruction. This is a 10-week session that begins on Jan. 5 and ends on March 23 at the Roxbury Community Center.

Two programs will relate to the art of mediation. The first is Introduction to Meditation, a one-day workshop, which takes place on Jan. 15 from 7 p.m. to 9 p.m. at Roxbury Community Center. During the workshop, attendees will learn how to establish a daily meditation practice.

The second mediation workshop is Developing a Balanced Mind through Meditation. In this one-day session, attendees will learn proven methods for reducing and eventually overcoming stress

completely through the profound wisdom of Buddhist teachings. The workshop will be held on Jan. 24, from 10 a.m. to 1 p.m. at the Roxbury Community Center

For more information on these programs, contact the Roxbury Park Community Center at (310) 285-6840 or go to www.beverlyhills.org

City of Beverly Hills Encourages Residents to Recycle Their Christmas Trees

Recycle your Christmas tree and continue the great progress the community has made in reducing solid waste.

If you have a green yard waste container, cut your tree into small pieces and place it in the container. If you do not have a green container, place the tree in the alley next to your trash can. Remember to remove the stand, ornaments and lights from the tree.

Beverly Hills' residents have made great strides in reducing the amount of waste that goes to landfills. The mixed waste from the black containers is sent to a material recovery facility (MRF) where



Pictured: Lina Hebert, Olivia Streisand, Michelle Akhtazard, Dahlia Azizi

As part of a Service-Learning Project, Jennifer Nagle's eighth-grade El Rodeo Spanish students caroling in Spanish for the K-8 students, visiting different classes to spread joy and promote learning a foreign language with younger students.

the recyclables are sorted from the refuse mixture. The yard clippings in the green containers are sent to a composting facility. The City's decision to change to a MRF disposal site was based upon cost effectiveness and the desire to increase diversion from the landfills. The diversion rate has increased from 57% to 60%.

The Public Works Department congratulates the community for its tremendous support as a partner in conservation. For more info, call 310-285-1000.



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NOTICE OF PUBLIC HEARING

NOTICE OF PUBLIC HEARING FOR THE COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM FOR THE 2009-2010 FISCAL YEAR

NOTICE IS HEREBY GIVEN that the City of Beverly Hills City Council shall hold a public hearing on Tuesday, January 6, 2009, at 7:00 p.m. in the City Council Chambers, 455 N Rexford Dr., Beverly Hills, CA 90210. The purpose of the hearing is to consider the City's Fiscal Year 2009-2010 Community Development Block Grant Program (CDBG) budget.

The City has been informed that its preliminary CDBG funding estimate for the 2009-2010 Fiscal Year is approximately \$256,743. These funds can be used for a variety of purposes, including property acquisition, public services, and housing rehabilitation. However, in order to use CDBG funds for any of these eligible activities, it must be shown that the activity will: 1) directly benefit low and/or moderate income persons; 2) help to eliminate slum and blight conditions; or 3) address an urgent need.

Not more than 10 percent of the funds, or approximately \$25,674, can be used for the general administration of the program, and not more than 15 percent, or approximately \$38,511, can be allocated for public services. It is proposed that the 2009-10 CDBG funding continue to support the City's ongoing programs. The proposed funding is as follows: Handyworker Services – Single Family Units (\$112,828), Handyworker Services – Multi-Family Units (\$79,730), the public service program Services For Seniors (\$38,511), and partial funding of CDBG Program Administration (\$25,674).

All interested parties are invited to attend the public hearing for the use of the City's CDBG funds during the 2009-2010 fiscal year. Further information on the CDBG program may be obtained or viewed in the City of Beverly Hills Community Development Department, Room G-40, 455 North Rexford Drive, Beverly Hills, California, 90210, or by contacting Erwina Brillantes at (310) 285-1179, or ebrillantes@beverlyhills.org.

Dated: December 22, 2008
JONATHAN LAIT, AICP
City Planner

police blotter & arrest summary

CRIME SUMMARY

Burglary

Occurred between 1900 on 12/18/2008 and 0900 on 12/19/2008
In the 8300 block of Wilshire Bl.
No suspect information
Unknown suspect used rock/brick to break window on front glass door. Suspect ransacked register and drawers. Removed money and fled.
Loss: \$ 100

Occurred between 0310 on 12/15/2008 and 0331 on 12/15/2008
In the 700 block of N Maple Dr.
No suspect information
Unknown suspect entered location by unknown means Suspect ransacked victim
Suspect then used baseball bat to break glass door. Suspect fled location undetected.

Occurred between 1700 on 12/12/2008 and 0730 on 12/15/2008
In the 400 block of Castle Pl.
No suspect information
Unknown suspect entered secured construction site by unknown means
Entered locked portable office by smashing window and fled with property.
Loss: \$ 5,540

Occurred between 0001 on 08/01/2008 and 2100 on 12/14/2008
In the 100 block of S Carson Rd.
No suspect information
Unknown suspect entered victim residence (no sign forced entry) located small Jewelry safe in victim bedroom closet, found safe keys on adjacent shelf took items
Occurred between 0844 on 12/18/2008 and 0847 on 12/18/2008 in the 400 block of n Palm Dr.
No suspect information
Suspect enters subgarage via access ramp and removed property.
Loss: \$ 0

Occurred between 1813 on 12/18/2008 and 1825 on 12/18/2008
In the 400 block of N Maple Dr
Suspect:
Male Hispanic, 40, 6'00", 180 lbs, brown hair
Suspect entered unlocked rear alleyside door and entered victims Bedroom. Victim returned home and suspected fled. Property loss Unknown.
Occurred between 1200 on 12/16/2008 and 1055 on 12/19/2008
In the 200 block of n maple dr.
No suspect information
Unknown suspect entered through unlocked driveway gate, forced entry to side bedroom door and entered residence.

No property taken.

Assault

Occurred between 2030 on 12/17/2008 and 2037 on 12/17/2008 in the 9900 block of s Santa Monica Bl.
Suspect:
Male white, 45, 6'00", 170 lbs, gray hair
Suspect used bladed weapon (broken glass bottle top) to slash victim multiple times on head,back,shoulder and hand.

Identity theft

Occurred between 0001 on 11/24/2008 and 1700 on 11/26/2008
In the 9500 block of s Santa Monica Bl.
Suspect:
Female white, 26, 5'06", 120 lbs, brown hair, brown eyes
Suspect uses victim personal info to obtain credit
Occurred between 0800 on 11/24/2008 and 2000 on 12/11/2008
In the 400 block of N Palm Dr .
No suspect information
Unknown suspect used victim account info to make numerous unauthorized charges to her checking account
Occurred between 0800 on 05/27/2003 and 1200 on 12/15/2008 in the 200 block of S Doheny Dr .
Suspect:
Unknown suspect used the victim's social security number to open checking and credit card accounts without his permission.

Occurred between 0800 on 11/24/2008 and 1700 on 11/28/2008
In the 400 block of S Canon Dr.
No suspect information
Unknown suspect used victims account information to make unauthorized Charges.
Occurred between 1813 on 11/07/2008 and 1813 on 11/07/2008
In the 9100 block of Wilshire Bl.
Suspect:
Male black, 47, 6'01", 210 lbs, black hair, brown eyes
Unknown suspect accessed personal information including credit card numbers and forwarded same to his personal Email.

Occurred between 0001 on 12/14/2008 and 2359 on 12/14/2008
In the 400 block of N Canon Dr.
No suspect information
Unknown s(s) used victims bank account to make unauthorized Purchases.

Occurred between 0001 on 12/06/2008 and 2359 on 12/07/2008 in the 600 block

of N Hillcrest Rd.

No suspect information
Unknown s(s) used victims personal identifying information Without authorization to apply for credit accounts.

Occurred between 1700 on 12/18/2008 and 1120 on 12/21/2008
In the 1000 block of N Beverly Dr.
No suspect information
Unknown suspect's telephones victim representing themselves as MasterCard employees, suspects then obtained victims Social Security & amex info, later amex called advising of recent purchases by suspect.

Forgery

Occurred between 0800 on 10/28/2008 and 1700 on 12/05/2008 in the 900 block of N Hillcrest Rd.
No suspect information
Unknown s(s) took victims payroll check and cashed it at a check cashing business.

Robbery

Occurred between 1510 on 12/17/2008 and 1511 on 12/17/2008
In the area of Gregory way/s Roxbury Dr.
Suspects:
Male Hispanic, 17, 5'11", 170 lbs, unknown or completely bald hair
3 Male white suspects, 17
Suspects pushed victim to the ground and demanded "give me all your money" while suspects stood by. Victim fearing for his safety, victim gave suspect \$20.
Loss: \$ 20

Occurred between 1657 on 12/19/2008 and 1658 on 12/19/2008
In the 300 block of S Linden Dr.
Suspects:
Male black, 20, 5'09", 150 lbs, brown hair, brown eyes
Male black, 20, 5'10", 150 lbs, brown hair, brown eyes
Suspect approached victim with a handgun used force to remove victims bag from her shoulder and fled undetected.
Loss: \$ 385

Occurred between 2000 on 12/19/2008 and 2100 on 12/19/2008
In the area of s Camden Dr/W Olympic Bl.
Suspects:
Male black, 25, 6'01", 170 lbs, black hair
Male black, 6'00"
Suspects drove beside victims as they were walking in the alley and pointed a pistol at them and demanded their property.
Loss: \$ 1,550

Theft/grand

Occurred between 0001 on 12/01/2008 and 2359 on 12/04/2008 in the 100 block of S El Camino Dr.
No suspect information
Unknown suspects stole video editing and computer equipment from location.
Loss: \$ 8,671
Occurred between 1212 on 12/18/2008

and 1212 on 12/18/2008

In the 200 block of S Oakhurst Dr.

Suspects:
Male Hispanic, 20, 5'09", 140 lbs
Male
Suspect stole box from front porch and fled to awaiting vehicle.

Occurred between 0001 on 08/01/2008 and 2359 on 12/13/2008 in the 600 block of N Arden Dr.
No suspect information
Unknown suspect removed victim unsecured prop from the interior of the residence
Loss: \$ 27,600

Occurred between 1030 on 12/16/2008 and 1615 on 12/20/2008
In the 9600 block of Wilshire Bl.
No suspect information
Suspect used a fraudulent credit card to make purchases suspects (sales associates) completed transaction on several occasions at Department store

Arrest summary

December 22, 2008
Evans, Justin David, 23, of Westminster, arrested on 12/21/2008
For - (DUI .08 alcohol causing bodily injury).

Cardea, Patrick William, 21, of Los Angeles, arrested on 12/20/2008
For - (DUI alcohol/drugs).

Serrano, Fernando, 35, of Los Angeles, arrested on 12/20/2008 for - (drive while license suspended).

Esparza,Bryant, 18, of Baldwin Park, arrested on 12/20/2008 for - (drive w/o license).

Dinapoli,Michael Phillip Jr, 24, of Los Angeles, arrested on 12/20/2008 for - (grand theft: money/labor/property).

Terrell,Daniel C, 26, of w Hollywood, arrested on 12/20/2008 for - (drive w/o license).

Dowdell,Amber Deylon, 22, of W Hollywood, arrested on 12/20/2008 for - (outside warrant/misdemeanor).

Kessler,Drita Pasha, 39, of Los Angeles, arrested on 12/20/2008
For - (DUI alcohol/drugs).

Uko, Jabari, 27, of Los Angeles, arrested on 12/20/2008 for (grand theft: money/labor/property).

Rosales, Sergio Emmanuel, 41, of Maywood, arrested on 12/18/2008
For - (DUI alcohol/drugs).

Stewart, Joel David, 25, of Dallas, arrested on 12/19/2008 for - (disorderly conduct: intoxicated).

blotter cont.on page 7

from the hills of beverly



When Sinners Were Caught

Notes on codes and history
By Rudy Cole

Occasionally, I do these somewhat sophomoric quizzes of innocent friends, or even total strangers. The questions range from “what is the population of Beverly Hills?” to “how do we elect a mayor?”

I am almost always amazed by the answers. Recently, I asked the population question during a lecture to the media class at the high school. The responses were everywhere from three million to 16,000, and most closer to millions, but none even near the 33,000 correct answer.

So, at a recent dinner party, I bored several guests with this question: “Does Beverly Hills permit billboards.” I tossed in “if so, where?” to conceal the more obvious answer.

Only one out of five got it right: We ban billboards everywhere in the city.

In fact, we have some of the toughest rules on signage in Southern California and we have a very skilled team of code enforcement officers who monitor all kinds

of rules infractions in both the business and residential areas. Permits are required for almost all signs, even those promoting yard sales.

When residents talk about preserving high standards and “our quality of life” that should also mean support for our esthetic codes.

However, there are violations, mostly because store owners simply don’t understand the rules. It may be time for a letter to all retailers explaining the laws governing signs on windows and the ban on putting signs on sidewalks – and those are the most frequent violators.

These kinds of restrictions are what help make us so unique and special. Yes, they are often inhibiting, and a struggling merchant may find it unfair, but it is really part of the appeal of our business sections.

Actually, we are far more lenient than we were several decades back. In the late 1970s, a study was undertaken to update

codes and ordinances and suggestions made on modernization and elimination of rules that were either outdated or impossible to enforce. The legal cleansing took months, but was effective.

Until the 1970s, we still had an ordinance making it unlawful for an unmarried couple to share the same hotel room. That ordinance nearly landed **Elizabeth Taylor** and **Richard Burton** in our pokey. Fortunately for our bed tax, that law is history.

Although quickly abandoned, a 1960 city council actually passed a so-called blue law forcing all retailers to close on Sunday. It had been supported by some of the major department stores that were not open on Sunday. This was not being pushed by any of our churches, although one supposed rationale was to encourage more attendance.

Some failed efforts at controls were launched by referendum: one by the **John Birch Society**. At one point the Birchers were absolutely convinced that fluoridation was a Communist plot to control our minds. They qualified a referendum which was easily defeated at the polls thanks to the efforts of some of our leading dentists.

The Birchers also demanded that the city adopt an ordinance “banning pornography” which in their minds included a copy of Goya’s “The Naked Maja” displayed in a city art gallery window. This too was in the early 1960s and was rejected by our city council.

We also have tough rules on entertainment in restaurants including the number of musical instruments permitted, however there has been considerable liberalization in recent years and hotels are exempt. In the late 1950s, a recently opened Andre’s, which became a Beverly Hills family favorite for several generations and is now the home of a steak house, was cited for permitting dancing without an entertainment permit. Now, there is no place to dance in our city.

When homeowner groups warn against our village becoming another Westwood, and who would want that, they should also recognize and support the city’s various environmental rules. When we discuss budget problems, code enforcement, and our police and fire departments, should be the last to feel cuts.

So, you want to know the Taylor – Burton story?

After completing their work on the doomed “Cleopatra” and both had abandoned their marriages for their new relationship, they checked into the Beverly Wilshire Hotel.

An enterprising city editor at the old Daily Mirror, the afternoon tabloid owned by the Los Angeles Times, decided to discover if Beverly Hills was enforcing the ordinance banning unmarried cohabitation of hotel rooms. He called the Beverly Hills Police Department and said he was going to file a complaint.

The then desk sergeant sent two detec-

tives to the hotel to investigate. The then laws required that the hotel have an open directory of all guests, but a panicked room clerk quickly called the hotel G.M. **George White**. White in turn called the legendary Police Chief **Clinton Anderson** at home who immediately ordered his detectives to “get back to the station.”

The hotel quickly issued a statement, as the story began to have legs, that the future Mr. and Mrs. Burton were in adjoining but separate suites. Maybe.

The next morning the city editor arrived at the police station loudly accusing the chief of “not enforcing your own laws.” Chief Anderson was not easily ruffled, but the editor became, in the chief’s opinion, too vulgar, resorting to some nasty language. Anderson did find an ordinance to handle the situation:

The city then had a law banning foul language in front of “a lady.” The Chief had a very close to retirement woman assistant/secretary who heard the unlawful swear words. So, Anderson busted the city editor of the Daily Mirror!

The city editor was soon released, Richard Burton and Elizabeth Taylor quickly checked out of the Beverly Wilshire and the moral condition of our village was saved for another day. Of course, you know “Pretty Woman” was shot in the same hotel sans the “blue” laws and recently Sen. **John Edwards** was tabloid exposed for ducking out of the Beverly Hilton after a not just social visit.

Are these stories right for the holidays? What, you wanted more news on city elections? I do have one bit on a very shocking discovery. I carefully checked the campaign filing statements of all 11 contenders and not one has come out for unlimited growth or development.

However, last week I should have been more careful. I confused the Mishler family member’s campaign history. It was Susan and not Arthur who ran for city council and it is Susan who is involved in **John Mirisch’s** campaign, and few people know our community as well as Susan.

The story on Mirisch’s campaign filing also needs some clarification. Although the column was accurate – Mirisch had a number of petition signers who were not verified by the city clerk. However, the problem was probably mechanical. When the city had reached the number required to accept, 20, it did not check those names it could not read in its own records but which might have been available if sent to the County Registrar of Voters.

One thing about the Mirisch campaign: It will have sufficient fact checkers.

I heard from **Ed Brown** about Susan and not Arthur running for council, the election Brown won; from John about the campaign signatures, on both signatures and campaign workers from **Linda Brown**. Well, I know four people who read my flawed offerings.

Final notes on readers: Several years ago, I was leaving the Stinking Rose and waiting for my car when a woman ran over and asked if she could give me a hug! I’m easy, but was somewhat surprised by her gushing words: “You are my favorite writer. I just love your work,” she exclaimed. “Love” is not a word even faithful readers had ever

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rudy cont. from previous page

used before. But then my "fan" added: "And you were married to an American sweetheart." (After all, Josette is a French, not American darling.) Reality took over. The "great fan" thought I was Arthur Miller and, unfortunately for him, there is a slight resemblance.

Miller died just months later and I often wonder if my supposed fan thought the

letters cont. from page 2

Cable TV Division has earned two local Emmy Awards and one nomination for three City cable productions.

The Government Finance Officers Association presented our City the Distinguished Budget Award for encouraging and assisting state and local governments to prepare budget documents of the very highest quality that reflect both the guidelines established by the National Advisory Council on State and Local Budgeting and the GFOA's recommended practices on budgeting.

blotter cont. from page 5

Moreno, Pedro, 35, of Sylmar, arrested on 12/19/2008 for - (drive w/o license).

Vahabzadeh, Maryam, 33, of Beverly Hills, arrested on 12/19/2008 For - (DUI alcohol/drugs).

Hoppe, Matthew Ryan, 29, of Los Angeles, arrested on 12/18/2008

encounter contributed to his demise.

Happy holidays to everyone, and hopefully this New Year will begin a new era in American life full of hope, optimism and a sense of purpose and direction. We have a new president, **Barack Obama**, and we need to give him our trust and support and the time to make the American dream a new reality. There is much on his and our plates.

As for our own community, just maybe

The GFOA's Certificate of Achievement for Excellence in Financial Reporting was given to Beverly Hills to encourage and assist state and local governments to go beyond the minimum requirements of generally accepted accounting principles to prepare comprehensive annual financial reports that evidence the spirit of transparency and full disclosure.

The City of Beverly Hills public service announcement video on CPR training and awareness recently won the top award from Citizen CPR, a professional group. Sponsored by the American Heart Association and the American Red Cross,

For - (DUI alcohol/drugs).

Gagnier, Danette Marie, 46, of Los Angeles, arrested on 12/18/2008 For - (DUI alcohol/drugs).

Brown, Contessa Alexandra, 19, of Los Angeles, arrested on 12/18/2008 for - (burglary).

Floyd, Jesse Jelton, 21, of Los Angeles, arrested on 12/18/2008 for

we can learn to have our frequent political disagreements without all the bitterness and rancor, no matter how strongly we feel. We sometimes forget how many values and ideals we share and how well served we are by our outstanding team of civil servants at city hall.

Yes, 2009 simply has to be better. And keep those letters and emails coming, even when you are upset by something I wrote.

the CPR video also won an Emmy in 2007.

We received the Municipal Information Systems Association of California Quality in IT Practices Award program recognizing overall excellence in Information Technology programs and practices among local governments in the state of California.

Beverly Hills was one of ten cities receiving honorable mention in the U.S. Conference of Mayors drinking water taste test, out of 93 submissions. The honorees were selected by a panel of mayors attending the group's annual conference.

- (burglary).

McGlothlin, Ahuzam, 29, of Los Angeles, arrested on 12/18/2008 for - (burglary).

Kourdou, Pierre, 45, of Gardena, arrested on 12/18/2008 for - (attempted murder: second degree).

Salem, David, 47, of Los Angeles, arrested on 12/15/2008 for

Of course, you are right.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

The City of Beverly Hills has been named a Tree City USA for the 23rd straight year. The designation from the Arbor Day Foundation indicates that the City of Beverly Hills has a recognized tree management plan that includes a tree board or department, a tree care ordinance, a community forestry program with an annual budget of at least \$2 per capita and an Arbor Day observance.

Happy New Year!
Russ Levi
Beverly Hills

- (disorderly conduct: intoxicated).

Darkwah, Kwabena, 33, of Studio City, arrested on 12/15/2008 for - (drive while license suspended for dui).

Yi, Alexandria Yoomi, 20, of Los Angeles, arrested on 12/15/2008 for - (theft: personal property).

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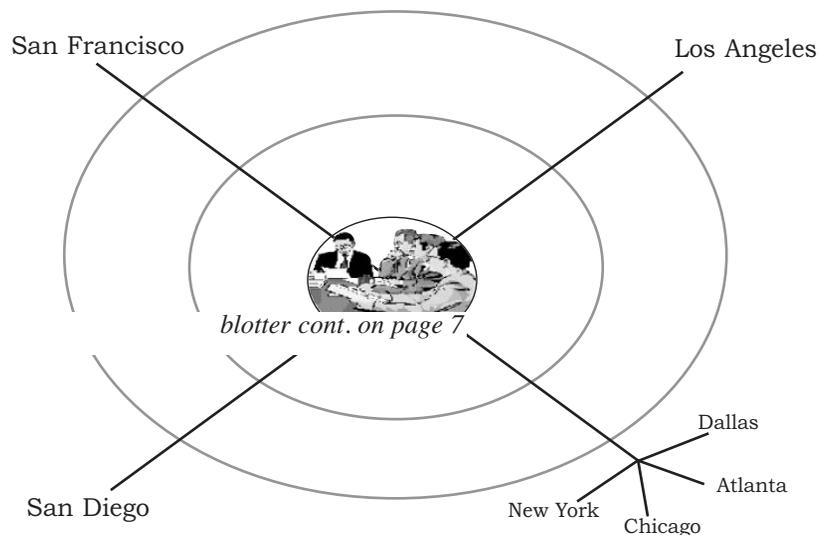
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BHHS Girls' Basketball Team Finishes Second in Tournament

Normans edge Harvard-Westlake in overtime in pool play game.

By Steven Herbert

The Beverly High girls' basketball team trailed Santa Monica by just two points with four minutes, 57 seconds left in the third quarter of the championship game of the BHHS Winter Classic, despite having missed its first 13 shots and having both of its two leading scorers for the season, Morgan Mason and Sophie Payson, being held scoreless.

However, all hopes for a victory then ended for all practical purposes as the Vikings scored 12 unanswered points and led by at least 11 for the rest of the game in a 45-30 victory Saturday night at the Swim-Gym.

Mason was double-teamed throughout the game and finished with one point on a free throw with 2:44 left. She missed all nine of her shots. Payson was scoreless, missing all six of her shots.

After being outscored 10-2 in the first quarter, Beverly Hills (7-4) started getting back in the game with a 10-3 run over a 3:27 span of the second quarter, cutting the deficit to 17-14. The Vikings got back-to-back baskets from Jennie Harding and tournament most valuable player Thea Lemberger to take a 21-14 halftime lead.

The Normans scored the first five points of the second half, before Santa Monica began its decisive run.

Miranda Abdul-Monsour scored a game-high 14 points for Beverly Hills, including eight points, and a 3-point basket, in the fourth quarter when the outcome had been decided. Javonna Young added 10, eight in the third quarter, Chelsea Austin four and Jie Ren one.

Beverly Hills 66, Studio City Harvard-Westlake 65

Mason scored five of her 23 points in overtime, including what proved to be the winning free throw, and three teammates also finished in double figures in a pool play game Friday night at the Swim-Gym.

The Wolverines missed a desperation 3-point shot from just inside the half-court line as time expired.

Abdul-Monsour added 13, including the Normans' other four overtime points. Payson had 11, including three 3-point baskets in the first quarter. Young also scored 11 before fouling out.

Beverly Hills led 16-15 at the end of the first quarter, 35-29 at halftime and 47-43 entering the fourth quarter.

Austin added eight points.

Beverly Hills 79, Paramount 47

Mason scored 13 of her 26 points in the first quarter and Payson added 16, making four 3-point baskets, in a pool play game last Thursday at the Swim-Gym.

Young added 12 points, Miranda Abdul-Monsour eight, her twin sister Jayna Abdul-Monsour seven, including a fourth-quarter 3-point basket, Austin four and Kiarra Brown, Ren and Didi Younesi two each.

The Normans led 26-14 at the end of the first quarter, 42-23 at halftime and 60-40 entering the fourth quarter.

Beverly Hills 65, Oak Park 56

Miranda Abdul-Monsour scored 12 of her 16 points in the second half of a pool play game Dec. 17 at the Swim-Gym.

The Normans led 14-11 at the end of the first quarter, 32-24 at halftime and 46-32 entering the fourth quarter.

Mason added 12, Austin 10, Young eight, Payson six on two 3-point baskets,

Ren five, including a fourth-quarter 3-point basket, Jayna Abdul-Monsour four and Natalie Moy four, including a first quarter 3-point basket.

What's Next?

The Normans are scheduled to play Murietta Vista Murietta Friday at 6 p.m. Ayala High School in a first-round game of the Ayala Best of the West Tournament.

If Beverly Hills wins, it would play the Westchester-Chino Hills Ayala winner in a championship bracket game Saturday at 6 p.m. at Ayala, while a loss would relegate it to a consolation bracket game against the Westchester-Ayala loser at 7:30 p.m. Saturday at Chino Hills High School.

The Normans are also scheduled to play Monday and Tuesday and conclude tournament play Wednesday.

Boys' Basketball

Sax Elliott Tournament

West Torrance 53, Beverly Hills 40

Norman coach Derek Boldon said he thought his team "might have turned the corner," as it trailed 24-20 at halftime of the seventh-place game Dec. 13 at the Swim-Gym, but then didn't score for about the first five minutes of the second half.

The Normans were "much better defensively," than in their previous game, a 67-50 loss to Palisades in a fifth-place semi-

final Dec. 11, Boldon said.

After being outscored 12-5 in the first quarter, Beverly Hills outscored the Warriors 15-12 in the second quarter, with Farzan Azinkhan scoring four points.

West Torrance outscored the Normans, 17-7 in the third quarter, with Moiz Khan scoring seven points, including making a 3-point basket, for the Warriors, who also got 3-point baskets from Sean Hinkley and Kieran O'Shaughnessy in the quarter.

Beverly Hills outscored West Torrance, 13-12, in the fourth quarter, with Norman forward Greg Townsend scoring eight of his team-high 16 points.

Marcus Silbiger added six points, Aurash Jamasbi five, Azinkhan four, Kion Alam and Elliott Peaks two each and Torrey Lubkin one for Beverly Hills (1-4).

Through five games, Boldon said he is "fairly satisfied, but disappointed at our defensive effort and offensive execution."

"I think they're trying, but they're not quite grasping the concepts of the offense," Boldon said. "Defensively, I just don't think they realize where they're at as far as playing on the varsity level. It's a different game. It's more physical. It's a faster game. They're still not used to that."

"A lot of guys seem to not to bring their practice game to the game. We tend to play a little bit better, do [it] a little differently in practice, then get in the game and it's wait a minute, we weren't doing that in practice."

What's Next?

The Normans are scheduled to play Playa Del Rey St. Bernard Friday at 2:30 p.m. in a first-round game of the 15th annual Sea Hawk Beach Classic Basketball Tournament.

If Beverly Hills wins, it would play the Los Angeles Cathedral-Manhattan Beach Mira Costa winner in a championship quarterfinal Saturday at 4 p.m., while a loss would relegate it to a consolation quarterfinal against the Mercer Island (Wash.)-Redondo loser at 11:30 a.m. Saturday.

The Normans are also scheduled to play Monday and conclude tournament play Tuesday.

The tournament is played at Redondo Union High School.

Girls' Soccer

South Torrance Tournament Granada Hills 1, Beverly Hills 0

The Normans allowed a goal in the 15th minute on what coach Ryan Franks described as "a bad breakdown defensively" in a consolation bracket game Dec. 13 at South Torrance High School.

"We want our players to only run the offside trap when the opponent is dribbling away from our goal. They had clear possession and number 13 dribbled right through our offside trap."

Beverly Hills (3-4-1) was outshot, 8-7, despite outshooting the Highlanders, 4-2 in the second half.

"In the second half we did everything right, except that we could not put the ball in the back of the net," Franks said. "We had plenty of chances."

Norman goalkeeper Rebecca Gold made five saves.

Beverly Hills forward Susanna Davidov "had an outstanding game, creating all sorts of problems for their defense," Franks said.

A South Bay/Westside Tournament game against South Torrance, scheduled for Dec. 17 at Nickoll Field was postponed because of rain. A new date for the game has not been arranged, Franks said.

Boys' Soccer

Manhattan Beach Mira Costa 1, Beverly Hills 0

The Normans allowed a goal in the 10th minute of a nonleague game at Mira Costa last Thursday and had an apparent goal disallowed because of an offside call.

Despite being out-shot, 10-4, Beverly Hills coach Steve Rappaport said, "We dominated the game."

"We just weren't getting shots on goal," Rappaport said. "We were trying to take the ball too much inside instead of shooting. I thought we played extremely well. Easily the game could have gone the other way. Their keeper saved them."

Norman goalkeeper Kyle Kay made three saves before sustaining a minor strain to his left knee in the 20th minute when he "came down funny," Rappaport said.

Nathan Forrest made six saves over the final 60 minutes and played "terrific," Rappaport said.

Daniel Kohen, Erik Munzer, Josh Newman, Willie Woods and Romeo Patroni "all had really good games," for Beverly Hills, Rappaport said.

South Bay/Westside Tournament Los Angeles Loyola 4, Beverly Hills 0

The Cubs scored three goals in the second half after the Normans switched to a 4-3-3 formation Dec. 16 at Loyola.

The experiment in switching from the 4-4-2 formation "just to see how we would play against a really good team," and "simply put, it didn't work," Rappaport said.

"It just created too much space for them," Rappaport said. "They were way above it."

Beverly Hills led in shots, 10-9.

Forrest made five saves.

"We played well in the first half," Rappaport said.

Kohen and Mariano Gonzalez both played "very well," Rappaport said.

South Torrance Tournament Aliso Viejo Aliso Niguel 2, Beverly Hills 1

Newman scored off his own rebound in the 52nd minute in a first-round game Saturday.

The Wolverines scored in the sixth and 12th minutes for their second victory over the Normans in 11 days.

"We had a terrible start," said Rappaport, whose team was playing on natural grass for just the second time in its eight games. "At the beginning of the game, we still wanted to play a passing game like we were on turf. It took us a

sports cont. on page 10

coverstory

CHECKING IN WITH THE CHAMBER

Rudy Cole's exclusive interview with Anita Zusman-Eddy



Has there been a significant impact on Beverly Hills because of the economic downturn?

The Economic Development Division just completed a survey of our retailers to gather data and feedback about how our stores are doing and what our retailers project for holiday season and coming year. Last year, the American consumer was feeling flush with money as housing zoomed, stock market sizzled, etc. Obviously things have changed on a national scale and consumer purchasing has dropped. But our survey and follow up phone calls with top retailers indicate that Beverly Hills is not as severely impacted as many other areas. Things are slowing down, but there are still shoppers in our stores. In my confidential conversations with several top retailers this week, I was told that over this last weekend (the weekend before Christmas/Chanukah), many stores on Rodeo were packed with shoppers. But that hasn't been the case every weekend, so there are signs of a slowdown.

When did this begin?

Business had been very strong for Beverly Hills retailers up until about October of this year. After the housing market started declining, oil prices swung wildly and the national and worldwide economic news turned grim, consumers started pulling back. Our stores responded by undertaking some aggressive marketing measures to retain sales. As a result, we have experienced less of a decline than other areas to which we are sometimes compared. For example, Las Vegas' troubles have been widely reported. Their retail sales and hotel occupancy have plummeted. On the other hand, here in Beverly Hills,

while sales have softened, they have held pretty strong overall. As an example, one of our leading retailers told me that 2008 should not be compared to 2007, because 2007 was such an anomaly on the positive side. But he believes 2008 will meet the sales results of 2006.

What businesses have had the most significant losses:

Clothing, shoes, luggage, jewelry or automobile etc.?

It's too early to know because there has been some weekly volatility that has hampered clear analysis.

What areas have had the greatest impact: Rodeo Drive, Wilshire department stores, small retailers, restaurants etc.?

Smaller stores and boutiques naturally find this type of economic environment challenging because they don't have the typical margins and financial cushion of larger stores and chains. On the other hand they are the most nimble and can activate marketing programs and manage inventory over night. Notwithstanding how the impact affects any individual business, the Chamber and the Economic Development Division, which I head, along with the City and the Conference and Visitors Bureau are developing a City-wide marketing program that will roll out early next year to benefit all participating Beverly Hills retail, restaurant and hotel businesses. . The program will feature cross-promotion and marketing between three important pillars of the Beverly Hills business community: retail, restaurants and hotels. Beverly Hills provides a wonderful experience for shoppers and visitors and we intend to promote that with this marketing program. We'll be announcing the details as soon as they are ready.

Has holiday shopping this year shown a significant change from last year?

Our retailers have reported that while December got off to a slow start, the last couple of weeks, and particularly this last weekend (before Chanukah and Christmas) have been strong. The Beverly Hills shopper is not immune to the grim economic news that is all over the news media, and I think nationally, our attitudes related to purchasing have changed. Nationally and even globally, consumer confidence is badly shaken

and people are nervous about spending money. Nevertheless, people still want quality products and services and the Beverly Hills offers a variety and level of quality and diversity that is unsurpassed. Our retailers are finding that people are still buying, albeit more discreetly or carefully. As I said before, this holiday season may be more comparable to 2006 than 2007.

How much business for retailers comes from Beverly Hills residents?

A lot! The Chamber's Economic Development Division conducted a study of Beverly Hills shoppers two years ago and we were delighted to find that that a significant number of Beverly Hills residents stay in their home town to shop and dine. The City's studies have shown that retail sales in Beverly Hills total approximately \$1.3 billion a year and we found that Beverly Hills residents spent close to 35% of that. And now more than ever, we have a very specific message to residents - support the businesses in Beverly Hills! Every dollar spent here goes to supporting the great services residents enjoy - police, fire, the library, social services - we can't say it enough - "Beverly Hills residents - support your local business community!"

Is most tourism and visitor shopping from Asia, Europe, America, Canada?

The Beverly Hills Conference and Visitors Bureau just completed a study that showed that Beverly Hills had 4.87 million visitors last year (visitor for this purpose is defined as someone who lives outside Los Angeles County). Of those, 42% were international visitors with the United Kingdom, Japan, the Middle East and Mexico being the top sources of international visitors. In terms of their spending, international visitors spent 47% of total monies spent. Domestic visitors represented 58% of all travelers (originating outside LA County) and accounted for 53% of total visitor spending.

What are the occupancy rates at our major and smaller hotels?

So far this year, Beverly Hills occupancy rates are the subject of envy from other communities. PKF Hospitality Research monitors occupancy monthly and in their year-to-date October report occupancy in Beverly Hills hotels was

above 76% and the average room rates had increased from \$399 in 2007 to \$406 in 2008. PKF also forecasted however, that we are entering one of the deepest and longest recessions in the history of the domestic lodging industry. Beverly Hills obviously will not be immune from these tremendous economic stresses clearly being felt nationally and globally. However, our hoteliers, and our retailers, are highly skilled and uniquely capable of positioning their product to the best possible advantage. The hoteliers are working with the Conference and Visitors Bureau to create marketing strategies to help keep rooms full and attract new visitors. While we can expect some downturn in the Beverly Hills economy, I believe that what we experience will be less severe than in many other communities and I think our recovery will be faster. It seems clear Beverly Hills has been a "lagging participant" in the economic downturn and I believe we will be a "leading participant" in the eco-

cover story cont. on page 10

Anita Zusman-Eddy serves as the Vice President of Economic Development and Government Affairs at the Beverly Hills Chamber of Commerce. In this position, she works closely with the City's elected officials and staff and the members of the Chamber to promote and maintain the economic vitality of Beverly Hills.

Prior to the position at the Beverly Hills Chamber, Ms. Zusman Eddy has served as the CEO & President of the Westside Economic Collaborative; Vice President, Legislative Affairs of the Los Angeles Area Chamber of Commerce and was the co-founder of her own law practice (located in Beverly Hills) which provided legislative advocacy and real estate litigation services to clients including the Los Angeles Association of Realtors and the Los Angeles County Boards of Real Estate.

Ms. Zusman has served as the State President of National Women's Political Caucus-California and Vice Chair of the Board of the Southern California Leadership Network.

She holds a law degree and Master's of Public Administration from the University of Southern California. She received her Bachelor's degree from the University of California, Berkeley. She is married to Lockwood Eddy, who returned December 22, 2008, from Iraq where he was actively deployed for 8 months. She and her husband have two daughters and a Great Dane.

cover story cont. from page 9
nomic recovery.

Are there significant vacancies in business areas and on Rodeo Drive? Have we or are we soon to lose any retailer?

Beverly Hills is a highly desirable retail location and we have historically had an extremely low vacancy rate. That has not changed - at this time, there is only one vacancy on Rodeo Drive and four on North Beverly Drive. There is always some turnover in the natural course of things - stores close or want to change locations for their own business reasons and we see that in Beverly Hills as in every other retail community. We have lost some retailers already but there also seems to be continued interest from new retailers looking to come to Beverly Hills.

Are they any new retailers opening soon in the city?

We are delighted to have several important new retailers opening in our City. Fred Leighton and Loro Piana just opened on Rodeo Drive in November. In this past year (2008), Rene Caovilla (Luxury Italian Footwear) came to Beverly Hills; Avakian established their first US location (Fine jewelry and watches); as did Jaeger LeCoultre (Watches); DeLaCour (Watches) and Beaudry Jewelry in the Montage Hotel. On Beverly Drive, new stores included Marie Chantal (Children's clothing); Play Couture (children's clothing); Switch (women's apparel) and Organic Pharmacy. There are more relatively new

wonderful stores in Beverly Hills - this is just a short list of examples. For 2009, there is already a lot of buzz about scheduled openings, including Tom Ford opening on Rodeo; Missoni; Paul & Shark (Italian Sportswear); Mont Blanc investing and re-opening a flagship store on Rodeo in Spring of '09. From our visit to New York we know, confidentially, of a major retailer planning to invest heavily in their Rodeo property to make it in a store like no other; and of course, Thomas Keller, the world renowned French Chef is due to open Bouchon, a French bistro in the Garden Building across from the Montage. Finally, with the enormous excitement that the Montage Hotel's opening has already generated we think we are very well positioned for the coming year.

What are some of the issues the business community has with the city?

The City Council in Beverly Hills is, and has been, responsive to the business community. The City and the Economic Development Division, representing the business community, have an excellent working relationship. The City's own studies have shown that the business community contributes 75% of the City's total general revenues and the City recognizes that the business community is the economic engine for the Beverly Hills and that business primarily funds the superb public services that the residents enjoy. We continually urge the City to be "business friendly" and not burden the businesses community with excessive

taxes, fees and regulations.

A priority for us right now is to be sure we're all looking ahead and thinking strategically about our competition. It's critical that Beverly Hills recognizes the investments which are being made all around us - for the sole purpose of attracting our clients. Westfield Century City, Melrose Place and Robertson Boulevard in Los Angeles, Santa Monica's Third Street Promenade and downtown's LA Live are all targeting our clients with tremendous investments in their retail, hotels and nightlife entertainment. We can't rest at all if we are going to keep the Beverly Hills economy strong. With the City, we are jointly engaged in planning for the future.

What are your predictions about business conditions in the future?

The Chamber's Economic Development Division recently conducted a survey of our businesses to better understand the current business climate in Beverly Hills. The survey was for our purposes to set a baseline so we could gauge where things are today and what might be needed in the future. We learned that while Beverly Hills is doing better than the country as a whole is terms of its retail, restaurant and hotel industries, this is no time to rest. The majority of our businesses feel that business will remain may show a modest decline or remain flat for the coming year. In comparison to the national economy, this is a positive outlook. But there is work to be done and the Economic Development

Division's will be continually looking for ways to assist and support our businesses this coming year. Along with the City-wide marketing program mentioned earlier, that includes meeting with business owners and working with the Beverly Hills City Council and City's Economic Development Division staff to create strategies to actively support and promote our businesses in a time that will obviously be economically difficult on a national scale.

What are the broad responsibilities of your office?

The mission of the Economic Development Division is to support, promote and advocate for the businesses of the City of Beverly Hills. EDD also works to identify appropriate businesses that would benefit the City and its financial base and to attract and retain those businesses in the City of Beverly Hills. Emphasis is placed on businesses that add special value to the City, such as flagship stores, businesses that cater to our unique market, are synergistic with the existing businesses and services or that fill a niche that is complementary to the economic environment. Part of our work plan is to travel to New York annually with the Mayor and City and Chamber leadership to meet with the senior executives of the stores and brands that are located in Beverly Hills. We do this to ensure that our relationships with the senior management of our Beverly Hills stores remain solid

sports cont. from page 8

while to adjust to the fact that we couldn't play the same style of game. We had a lot of trouble adjusting to it."

Aliso Niguel led in shots, 11-9. Forrest made nine saves.

Newman, Munzer and Matt Patroni, a cousin of Romeo Patroni, drew praise from Rappaport for their play.

Huntington Park 2, Beverly Hills 1

Vitor Nogueira scored off Romeo Patroni's assist in the 13th minute, but the Normans allowed a goal on a penalty kick in the 23rd minute and what proved to be the game-winner in the 54th-minute of a 70-minute consolation bracket game Saturday.

Beverly Hills led in shots, 15-8. Forrest made six saves.

"We just thought we had a little tough luck with a couple of the calls," Rappaport said, specifically citing the foul on Forrest that resulted in the penalty kick.

The Normans also had some "missed opportunities," and "have to adjust to play on bad fields," Rappaport said.

Nogueira, Newman and Charlie Kelman drew praise from Rappaport for their play.

Kohen missed both the Aliso Niguel and Huntington Park games because he was in Florida training with the U.S. team

that will play in the Maccabiah Games next summer.

Encino Crespi 3, Beverly Hills 0

The Normans allowed goals in the 12th, 15th and 23rd minutes in a consolation bracket game Monday, losing for the fifth consecutive time and extending their winless streak to six games.

"We were absolutely horrible in the first half. We didn't do anything right - poor possession of the ball, poor defense. We didn't like the rain and mud."

In the second half, Rappaport said he put "all the reserves in" and "we played fantastic."

"We really dominated the second half," Rappaport said.

Beverly Hills (3-6-1) played shorthanded the final 57 minutes after Munzer received a red card.

The Celts led in shots, 8-6. Forrest made three saves in the first half, while Ruben Ruiz made two in the second.

Kelman, A.J. Karon and Newman drew praise from Rappaport for their play, as did Forrest for his play at forward.

The tournament was played at South Torrance High School.

What's Next?

The Normans are scheduled to play Woodland Hills El Camino Real at 9:30 a.m. and Newbury Park at 1 p.m. at

Newbury Park High School Friday in pool play games of the Las Virgenes-Conejo Classic.

The tournament is set to conclude Saturday.

Girls' Water Polo Valley Girls' Varsity Water Polo Tournament San Juan Capistrano JSerra 8, Beverly Hills 5

The Normans tied the score for the fourth time in the game on Mallory Smith's goal with 3:54 left in the third quarter, but the Lions took the lead for good 20 second later and then added the game's final two goals.

Beverly Hills trailed 2-0 1:54 into the consolation bracket game Dec. 5 at Santa Ana High School as Tori Fischella and Maddie Shaver scored for JSerra. Alli Friedman scored for Beverly Hills with 1:49 left in the first quarter. The Normans (0-3) tied the score on Michelle Margolin's goal 4:41 before halftime. The Lions regained the lead when Lauren Roknich scored on penalty throw with 2:52 left in the quarter after a foul by Friedman. Beverly Hills retied the score on Patty Salgado's goal with 39 seconds remaining in the half.

The Normans took what would be their only lead of the game on Smith's goal 32 seconds into the third quarter. JSerra tied

the score, 4-4, 10 seconds later on Maddie Renezeder's goal. Roknich scored on penalty throw with 4:22 left in the quarter, giving the Lions a 5-4 lead.

JSerra took the lead for good on Fischella's goal with 3:34 remaining in the quarter. Fischella's third goal of the game put the Lions ahead, 7-5, with 1:56 left in the quarter.

Roknich scored the game's final goal with 4:32 to play.

Beverly Hills goaltender Agnes Rapala made four saves, including two in the first quarter, while JSerra goaltender Sarah Eichenauer made three, two in the first quarter.

Women's College Basketball Rockhurst 73, Hawaii Pacific 70

Taylor Craig, a June Beverly High graduate, had nine points and five rebounds, but missed a potential game-tying 3-point shot in the final seconds for Hawaii Pacific (1-5) in a Malika Sports Hoop 'N Surf Classic first-round game last Thursday at Honolulu.

Steven Herbert has covered Beverly Hills sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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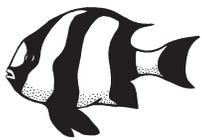
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FICTITIOUS BUSINESS NAME STATEMENT: 20082073292 The following person(s) is/are doing business as: RUSSELL METAL PRODUCTS, 3525 E. 8th Street, Los Angeles, CA 90023. HIGH-LAND 1154 ENTERPRISES, 3525 E 16 St Los Angeles, CA 90023. The business is conducted by: A CORPORATION. The registrant has commenced to transact business under the fictitious business name on 01/1/09. Signed: Highland 1154 Enterprises, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2008. NOTICE - This fictitious business name statement was filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see section 14411, et seq., B&P Code.) Published: 12/04/08, 12/11/08, 12/18/08, 12/25/08 - 2382

FICTITIOUS BUSINESS NAME STATEMENT: 20082073293 The following person(s) is/are doing business as: 3D REALTY GROUP, 400 N Oakhurst Dr #307, Beverly Hills, CA 90210. DUNIA PARTOW 400 N Oakhurst Dr #307, Beverly Hills, CA 90210. The business is conducted by: AN INDIVIDUAL. The registrant has commenced to transact business under the fictitious business name on 01/1/09. Signed: Dunia Partow. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2008. NOTICE - This fictitious business name statement was filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see section 14411, et seq., B&P Code.) Published: 12/04/08, 12/11/08, 12/18/08, 12/25/08 - 2383

FICTITIOUS BUSINESS NAME STATEMENT: 20082073294 The following person(s) is/are doing business as: KOEPEL CONSTRUCTION, 3940 Laurel Canyon Blvd #542, Studio City, CA 91406. JARED KOEPEL, 3940 Laurel Canyon Blvd #542, Studio City, CA 91406. The business is conducted by: AN INDIVIDUAL. The registrant has commenced to transact business under the fictitious business name on 01/1/09. Signed: Jared Koepel, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2008. NOTICE - This fictitious business name statement was filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see section 14411, et seq., B&P Code.) Published: 12/04/08, 12/11/08, 12/18/08, 12/25/08 - 2384

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20082073289 Original file # 06-0587840 The following person(s) has/have abandoned the use of the fictitious business name: GOLDEN EYE STUDIO, 291 S La Cienega Blvd #700, Beverly Hills, CA 90211. The fictitious business name referred to above was filed on: 3/20/08, in the County of Los Angeles. The business was conducted by: A GENERAL PARTNERSHIP. The full name and residence of the registrant(s) abandoning the name: RABIN YOMTUBI, SHARON BECKMAN, 435 N. Orlando Ave, Los Angeles, CA 90048. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08. Published: 9/25/08, 10/2/08, 10/9/08, 10/16/08 - 2237

SUMMONS (Family Law)
 Notice to Respondent (Aviso al Demandado)
 Oscar Adolfo Man
 YOU ARE BEING SUED:
 (LO ESTA DEMANDANDO):
 Maria Jose Fuenzalida

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file written response to this court and have a copy serve on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self - Help Center (www.courtinfo.ca.gov/self-help), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further

warning from the court.
 There are other legal requirements. You may want to call an attorney right away.
 If you do not know an attorney, you may want to CALL AN ATTORNEY SERVICE. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit legal services at the California Legal Services Web site (www.legalaidforca.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association.

Tiene 30 DIAS DE CALENDARIO despues de que le entreguen esta citacion y papeles legales para presentar una respuesta por escrito en este corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefonica no lo protegen. Su respuesta por escrito tiene que estar en format legal correcto si desea que proceee a caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios in corte y mas informacion en el centro de ayuda de las cortes de California (<http://www.courtinfo.ca.gov/self-help/inglesano>) en la biblioteca de leyes de su condado o en la corte que le quede mas cerca. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corba la podra quitar su sueldo, dinero y bienes sin mas advertencia.
 Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado , puede llamar a un servicio de remision e abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales a in fines de lucro. Puede encontrar estos programas en el sitio web de California Legal Services (www.legalaidforca.org), en el Centro de Ayuda de las Cortes de California, (www.courtinfo.ca.gov/selfhelp/inglesano) o ponerse en contacto con la corte o el colegio de abogados locales.

CASE NUMBER: ED 040049 August 7, 2008
 The name and address of the court is: Superior Court of California, County of Los Angeles 300 East Olive Burbank, CA 91502

The name, address, and telephone number of petitioner's attorney, or petitioner without an attorney is: Oscar Adolfo Maria 13349 Wentworth Ave. Arleta, CA 91331 Date: August 7, 2008 Clerk, by John A. Clarke, Deputy

FICTITIOUS BUSINESS NAME STATEMENT: 20081977117 The following person(s) is/are doing business as: AMCO AUTO SALES, 545 SO. GREENWOOD AVE. MONTEBELLO, CA 90404. KAZOR ENTERPRISES, INC., 545 SO GREENWOOD AVE MONTEBELLO CA 90404. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KAZOR BEILERIAN, CFO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/4/2008, 12/11/2008, 12/18/2008, 12/25/2008 1301 7

FICTITIOUS BUSINESS NAME STATEMENT: 20081985528 The following person(s) is/are doing business as: MEMORIAL MARITIME CLINIC INC., 150 S. PICO AVE., LONG BEACH, CA 90404. MEMORIAL MARITIME CLINIC INC., 150 S. PICO AVE LONG EBACH CA 90802. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARK PEREZ, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/4/2008, 12/11/2008, 12/18/2008, 12/25/2008 1302 5

FICTITIOUS BUSINESS NAME STATEMENT: 20081986019 The following person(s) is/are doing business as: DUELIN DOLLZ, 4567 PECK CIRCLE, LA VERNE, CA 91750. JEANNETTE TORRES, 4567 PECK CIR LA DOLZ CA 91750. The business is conducted by: Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JEANNETTE TORRES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/4/2008, 12/11/2008, 12/18/2008, 12/25/2008 1303 0

FICTITIOUS BUSINESS NAME STATEMENT: 20081986283 The following person(s) is/are doing business as: US LOAN MODIFICATION SERVICES, 3771 GLENDALE BLVD #150, LOS ANGELES, CA 90039. RUSSELL TERRY, 3771 GLENDALE BLVD #150 LOS ANGELES CA 90039. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RUSSELL TERRY. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/4/2008, 12/11/2008, 12/18/2008, 12/25/2008 1302 4

FICTITIOUS BUSINESS NAME STATEMENT: 20081986328 The following person(s) is/are doing business as: ROSE M. TRANSPORTATION, INC., 1334 W. 47TH ST., LOS ANGELES, CA 90037. ROSE M. TRANSPORTATION, INC., 1334 W. 47TH ST LOS ANGELES CA 90037. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROSA M. GUZMAN, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/4/2008, 12/11/2008, 12/18/2008, 12/25/2008 1302 9

FICTITIOUS BUSINESS NAME STATEMENT: 20081986398 The following person(s) is/are doing business as: GEORGE POLISH & CROME, 5201 TWENTY BL., SOUTH GATE, CA 90280. JORGE SERRANO, 42418 MARTIN LUTHER KING JR. BL. LYNNWOOD CA 90252. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/15/2007. Signed JORGE SERRANO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/4/2008, 12/11/2008, 12/18/2008, 12/25/2008 1303 1

FICTITIOUS BUSINESS NAME STATEMENT: 20081994495 The following person(s) is/are doing business as: THE NEW PACIFIC REAL ESTATE, 2500 WILSHIRE BLVD SUITE 916, LOS ANGELES, CA 90057. HECTOR CORREA, 7020 DAWN WAY FONTANA CA 92336. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed HECTOR CORREA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/4/2008, 12/11/2008, 12/18/2008, 12/25/2008 1302 8

FICTITIOUS BUSINESS NAME STATEMENT: 20081994496 The following person(s) is/are doing business as: PIMENTEL CONSTRUCTION, 233 W. 118TH STREET, LOS ANGELES, CA 90061. RAMON PIMENTEL, 233 W. 118TH STREET LOS ANGELES CA 90061. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/8/2008. Signed RAMON PIMENTEL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2008. NOTICE - This fictitious name state-

ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/4/2008, 12/11/2008, 12/18/2008, 12/25/2008 1302 7 1c-1204

FICTITIOUS BUSINESS NAME STATEMENT: 20082139392 The following person(s) is/are doing business as: EPI INVESTMENT GROUP, 1605 W. Olympic Blvd. #9021 Los Angeles, CA 90015. JUSTIN OMID MONEMPOUR, 11 Latina Irvine, CA 92614 The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Justin Monempour. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2385

FICTITIOUS BUSINESS NAME STATEMENT: 20082134963 The following person(s) is/are doing business as: GRAND USA IMPORTS, 13755 Victory Blvd, Van Nuys, CA 91401. ARAM AVALYAN, 13755 Victory Blvd Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Aram Avalyan, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2386

FICTITIOUS BUSINESS NAME STATEMENT: 20082102832 The following person(s) is/are doing business as: HAY BEAUTY PRODUCTS, 5112 Sepulveda Bl. #225 Sherman Oaks, CA 91403. ARAM SHIRAN EDRY, 5112 Sepulveda Bl. #225 Sherman Oaks, CA 91403 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Shiran Edry, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2387

FICTITIOUS BUSINESS NAME STATEMENT: 20082102833 The following person(s) is/are doing business as: SAFE AND SAVE PLUMBING, 9698 Via Torino Burbank, CA 91504. AGASI OGANYAN, 9698 Via Torino Burbank, CA 91504 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Agasi Oganyan, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/01/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2388

FICTITIOUS BUSINESS NAME STATEMENT: 20082102834 The following person(s) is/are doing business as: MENCHACA AUTO SALES, 8250 Lankershim Blvd, No. Hollywood, CA 91606. SANDRA CHAVEZ, 1276 Seaciff Court Unit 5 Ventura, CA 93003. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Sandra Chavez, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/01/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2389

FICTITIOUS BUSINESS NAME STATEMENT: 20082121407 The following person(s) is/are doing business as: PANORAMA MONEY TRANSFER, 14650 Parthenia St. Panorama City, CA 91402. TERESA VELASCO, 9532 San Juan Ave South Gate, CA 90280. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Teresa Velasco, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2390

FICTITIOUS BUSINESS NAME STATEMENT: 20082121467 The following person(s) is/are doing business as: THE EMBROIDERY LADY, 16603 Calahan St. North Hills, CA 91343. MELISA HAGGAL, 16603 Calahan St., North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Melisa Haggal, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2391

FICTITIOUS BUSINESS NAME STATEMENT: 20082121468 The following person(s) is/are doing business as: AJ RECYCLING CENTER, 24506 Farrow Dr. Valencia, CA 91355. JORA SARKISSIAN, 24506 Farrow Dr. Valencia, CA 91355. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Jora Sarkissian, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2392

FICTITIOUS BUSINESS NAME STATEMENT: 20082121469 The following person(s) is/are doing business as: SK JEWELERS, 13753 Victory Blvd. Van Nuys, CA 91401. SARCHIS KIRKOR, 6709 Nagle Ave, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Sarkhis Kirkor, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2393

FICTITIOUS BUSINESS NAME STATEMENT: 20082121602 The following person(s) is/are doing business as: 911 ROOTERS.COM, NINE ONE ONE ROOTERS, 17328 Ventura Blvd #363 Encino, CA 91316. MCGRENTA DEVELOPMENT CORP, 17328 Ventura Blvd #363 Encino, CA 91316. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Noam Yogev, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2394

FICTITIOUS BUSINESS NAME STATEMENT: 20082121660 The following person(s) is/are doing business as: TASF-CORP INC, 25316 W. Chase Ave. Stevenson Ranch, CA 91381. TASF-CORP INC, 25316 W. Chase Ave. Stevenson Ranch, CA 91381. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: David Marlynian, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09 - 2395

FICTITIOUS BUSINESS NAME STATEMENT: 20082132644 The following person(s) is/are doing business as: ALL E-WASTE CENTER, 13012 Saticoy St. Unit 4 North Hollywood, CA 91605. DAVID BERTMAN, 8318 Beeman Ave Valley Glen, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: David Marlynian, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself

authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09- 2396

FICTITIOUS BUSINESS NAME STATEMENT: 20082132645 The following person(s) is/are doing business as: PAC CLEANING SERVICES. 4920 Van Nuys Blvd, Apt. 3 Van Nuys, CA 91304. PROV- IDENCIA GARCIA, 420 Van Nuys Blvd, Apt. 3 Van Nuys, CA 91304; CONFESORA ESPINAL, 5275 Colody Dr, Unit 22 Agoura Hills, CA 91301. The business is conducted by: A GENERAL PARTNER- SHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Providencia Garcia, GENERAL PARTNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09- 2397

FICTITIOUS BUSINESS NAME STATEMENT: 20082132646 The following person(s) is/are doing business as: CARE ADVANTAGE. 3450 Wilshire Blvd STE 810 Los Angeles, CA 90010 - ADVAN- TAGE STAFFING NETWORK, INC. 19630 Hamlin St, Reseda, CA 91335. LOS ANGELES COUN- TY HOME CARE SERVICES, 14335 Valero St, Van Nuys, CA 91405. The business is conducted by: JOINT VENTURE. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Advantage Staffing Network, Inc, Los Angeles County. PRESIDENT. The registrant(s) declared that all informa- tion in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09- 2398

FICTITIOUS BUSINESS NAME STATEMENT: 20082132647 The following person(s) is/are doing business as: THE MUSIC GROUP. 10222 Camarillo Street #202 Toluca Lake, CA 91602 - CLARENCE K. McDONALD. 10222 Camarillo Street #202 Toluca Lake, CA 91602 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Clarence K McDONALD, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09- 2399

FICTITIOUS BUSINESS NAME STATEMENT: 20082132648 The following person(s) is/are doing business as: BUST A CRIME ON SURVEILLANCE. 209 W. Elk Ave. #21 Glendale, CA 91204. EDVIK GEVORGYAN, 209 W. Elk Ave. #21 Glendale, CA 91204 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Edik Gevorgyan, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious busi- ness name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09- 2400

FICTITIOUS BUSINESS NAME STATEMENT: 20082102339 The following person(s) is/are doing business as: SHURT ENTERPRISES. 269 South Clark Dr, Beverly Hills, CA 90211. SOLOMON FINGOLD, 269 South Clark Dr, Beverly Hills, CA 90211 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Solomon Fingold, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious busi- ness name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09- 2401

FICTITIOUS BUSINESS NAME STATEMENT: 20082134736 The following person(s) is/are doing business as: CALIBER COMMUNICATIONS.MK COMMUNICATIONS 181 South Martel Ave, Los Angeles, CA 90036. MARK JOSEPH KERN, 181 South Martel Ave, Los Angeles, CA 90036 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Mark J. Kern, OWNER. The registrant(s) declared that all information in the statement is true and cor- rect. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09- 2402

FICTITIOUS BUSINESS NAME STATEMENT: 20082102954 The following person(s) is/are doing business as: OSH KRAFTY CORNER. 4753 W. 7th St Lawndale, CA 90240. 4507 W. Artesia Blvd, PMP 101 Lawndale, CA 90240. OLGA SOLANO. 4753 W. 7th St Lawndale, CA 90240 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the ficti- tious business name or names listed here on. Registrant has not yet commenced business. Signed: Olga Solano, OWNER. The registrant(s) declared that all information in the statement is true and cor- rect. This statement is filed with the County Clerk of Los Angeles County on: 12/01/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/08, 12/18/08 12/25/08, 1/1/09- 2403

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20082121663 Original file # 08-16571339 The following person(s) has/have) abandoned the use of the fictitious business name: 911 ROOT- ERS.COM, NINE ONE ONE ROOTERS, 291 17328 Ventura Bl., #363 Encino, CA 91316. The fictitious business name referred to above was filed on: 09/15/06, in the County of Los Angeles. The busi- ness name referred to above was filed on: 09/15/06, in the County of Los Angeles. The full name and residence of the registrant(s) abandoning the name: NOAM YOGEV, 5030 Bakman Ave. #101 Noho, CA 91601 The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. Published: 12/11/08, 12/18/08, 12/25/08, 1/1/09- 2237

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20082121664 Original file # 08-16571339 The following person(s) has/have) abandoned the use of the fictitious business name: USA PROP- ERTY PRESERVATION, 17328 Ventura Bl. #363 Encino, CA 91316 The fictitious business name referred to above was filed on: 10/23/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: NOAM YOGEV, 5030 Bakman Ave. #101 Noho, CA 91601 The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. Published: 12/11/08, 12/18/08, 12/25/08, 1/1/09- 2237

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20082102828 Original file # 08-254151 The following person(s) has/have) abandoned the use of the fictitious business name: AMERICAN FILM ALLIANCE, 7040 Haskell Ave. #107, Van Nuys, CA 91046 The fictitious business name referred to above was filed on: 11/16/06, in the County of Los Angeles. The business was conducted by: COPARTNERS. The full name and residence of the registrant(s) abandoning the name: KASPLAN BLANK 5350 Sepulveda Bl. #10 Sherman Oaks, CA 91411; ROY AVIGDOR 12420 Woodgreen St, 5030 Bakman Ave. #101 Noho, CA 91601 The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/01/08. Published: 12/11/08, 12/18/08, 12/25/08, 1/1/09- 2237

FICTITIOUS BUSINESS NAME STATEMENT: 20082004427 The following person(s) is/are doing business as: CONFELESS. 5230 W. SUNSET BLVD, #2, 5230 W. SUNSET BLVD, #2, LOS ANGELES, CA 90027. ARMEN YARDANYAN, 1010 RALEIGH ST, #208 GLENDALE CA 91205. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ARMEN YAR- DANYAN. The registrant(s) declared that all information in the statement is true and correct. This state- ment is filed with the County Clerk of Los Angeles County on: 11/13/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/2008, 12/18/2008, 12/25/2008, 1/1/2009 13117

FICTITIOUS BUSINESS NAME STATEMENT: 20082025269 The following person(s) is/are doing business as: DEOUAN JANUARY, 1643 PACIFIC AVE APT#112, LONG BEACH, CA 90813. J. STEWARD, 1643 PACIFIC AVE APT 112 LONG BEACH CA 90813. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DEOUAN JANUARY. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/01/08. Published: 12/11/08, 12/18/08, 12/25/08, 1/1/09- 2237

FICTITIOUS BUSINESS NAME STATEMENT: 20082025606 The following person(s) is/are doing business as: COMPLETE JANITOR SERVICES, 20929 PARTHE- NIA ST APT 28, CANOGA PARK, CA 91304. ANTONIO GONZALEZ, 20929 PARTHENIA ST APT 28 CANOGA PARK CA 91303. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANTONIO GONZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2008. NOTICE - This ficti- tious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/2008, 12/18/2008, 12/25/2008, 1/1/2009 13278

FICTITIOUS BUSINESS NAME STATEMENT: 20082025974 The following person(s) is/are doing business as: CONMED USA, 150 N. SANTA ANITA AVE 3RD FLOOR, ARCADIA, CA 91006. CARLOS VILLANUEVA, 528 W. COLORADO BLVD MONROVIA CA 91016 TOMAS SODIA, 150 N. SANTA ANITA AVE 3RD FLOOR ARCADIA CA 91006 MIGUEL ANGEL PRIDA, 528 W. COLORADO BLVD MONROVIA CA 91016. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: CARLOS VILLANUEVA, TOMAS SODIA, MIGUEL ANGEL PRIDA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/2008, 12/18/2008, 12/25/2008, 1/1/2009 13270

FICTITIOUS BUSINESS NAME STATEMENT: 20082098732 The following person(s) is/are doing business as: SHOP WIRELESS 2416 W. Victory Blvd #06, Burbank, CA 91506 SARKIS BLUDYAN 2416 W. Victory Blvd #06, Burbank, CA 91506. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Sarkis Bludyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/26/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious busi- ness name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/2008, 12/18/2008, 12/25/2008, 1/1/2009 13270

ness name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

FICTITIOUS BUSINESS NAME STATEMENT: 20082147256 The following person(s) is/are doing business as: CAPITAL GROUP SERVICES 7741 Alabama Ave #16, Canoga Park, CA 91304 MARI- NA KAZANTSEVA 7741 Alabama Ave #16, Canoga Park, CA 91304 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Marina Kazantseva, Owner. The registrant(s) declared that all information in the statement is true and correct. This state- ment is filed with the County Clerk of Los Angeles County on: 12/05/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

FICTITIOUS BUSINESS NAME STATEMENT: 20082173295 The following person(s) is/are doing business as: O4 ADVERTISING, QA ENTERTAINMENT, POI CLOTHING 12400 Ventura Blvd #183, Studio City, CA 91604 FRANCIS ONELM 12400 Ventura Blvd #183, Studio City, CA 91604 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Francis Onelom, Owner. The registrant(s) declared that all information in the statement is true and cor- rect. This statement is filed with the County Clerk of Los Angeles County on: 11/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

FICTITIOUS BUSINESS NAME STATEMENT: 20082101711 The following person(s) is/are doing business as: WAREHOUSE TILE MARBLE INC, 7118 Reseda Blvd, Reseda, CA 91335 WARE- HOUSE TILE MARBLE INC 7118 Reseda Blvd, Reseda, CA 91335 The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Leon Jose Hernandez, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

FICTITIOUS BUSINESS NAME STATEMENT: 20082132643 The following person(s) is/are doing business as: BH SKIN INC 9735 Wilshire Blvd #421, Beverly Hills, CA 90212 DON MEHRABI MD A Professional Corporation 9735 Wilshire Blvd #421, Beverly Hills, CA 90212 The business is conduct- ed by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious busi- ness name or names listed here on. Registrant has not yet commenced business. Signed: Don Meh- rabi, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/4/08. NOTICE - This ficti- tious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

FICTITIOUS BUSINESS NAME STATEMENT: 20082098620 The following person(s) is/are doing business as: AOS RFRS HOMECORPORS 1420 N. Alta Vista Blvd #325, Los Angeles, CA 90046 MARINA RESHETNIKOVA 1420 N. Alta Vista Blvd #325, Los Angeles, CA 90046 The business is con- ducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious busi- ness name or names listed here on. Registrant has not yet commenced business. Signed: Marina Reshetnikova, Owner. The registrant(s) declared that all information in the statement is true and cor- rect. This statement is filed with the County Clerk of Los Angeles County on: 11/26/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

FICTITIOUS BUSINESS NAME STATEMENT: 20082087890 The following person(s) is/are doing business as: COURTNEYS CAJUN 1326 Stanford St #C, Santa Monica, CA 90404 COURTNEY FRIEDMAN 1326 Stanford St #C, Santa Monica, CA 90404 The business is conducted by: AN INDIV- IDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Courtney Friedman, Owner. The registrant(s) declared that all information in the statement is true and correct. This state- ment is filed with the County Clerk of Los Angeles County on: 11/25/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new ficti- tious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

FICTITIOUS BUSINESS NAME STATEMENT: 20082147257 The following person(s) is/are doing business as: IP SVCS CO 7741 Alabama Ave #16, Canoga Park, CA 91304 ILYA PLOTNIKOV 7741 Alabama Ave #16, Canoga Park, CA 91304 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Ilya Plotnikov, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/05/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20082098814 Original file # 08-20596494 The following person(s) has/have) abandoned the use of the fictitious business name: VIP WHEELS & TIRES, 76552 Lankershim Blvd #A, North Hollywood, CA 91605 The fictitious business name referred to above was filed on: 09/15/06, in the County of Los Angeles. The business was conduct- ed by: SANDRA DONALD. The full name and residence of the registrant(s) abandoning the name: SAN- DRA DONAN 6625 Lankershim Blvd #A, North Hollywood, CA 91605 The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/26/08. Published: 12/18/08, 12/25/08, 1/1/09, 1/8/09- 2407

FICTITIOUS BUSINESS NAME STATEMENT: 20082121652 The following person(s) is/are doing business as: 911 ROOTERS.COM; NINE ONE ONE ROOTERS, USA PROPERTY PRESERVATION, 17328 Ventura Blvd #363 Encino, CA 91316.MORGENTHAU DEVELOPERS INC, 17328 Ventura Blvd #363 Encino, CA 91316. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Noam Yogev, OWNER. The registrant(s) declared that all informa- tion in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/18/08, 12/25/08 1/1/09, 1/8/09- 2394

FICTITIOUS BUSINESS NAME STATEMENT: 2008224271 The following person(s) is/are doing business as: FORGET ME NOT FLORAL & GIFT SHOP 2102 Glenoaks Blvd, Sylmar, CA 91340 JENNY M. LOPEZ 13675 Woodcock Ave, Sylmar, CA 91342. The business is conducted by: AN INDIV- IDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Jenny M. Lopez, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09- 2408

FICTITIOUS BUSINESS NAME STATEMENT: 20082194034 The following person(s) is/are doing business as: HOLLYWOODLIMO.INFO 1244 North Orange Dr. #113, Los Angeles, CA 90038 ILYYA PAVLOVICH 1244 N. Orange Dr. #113, Los Angeles, CA 90038 STOJANOVIC SANDRA 1244 N. Orange Dr. #113, Los Angeles, CA 90038. The business is conducted by: AN UNINCORPORATED ASSOCIATION OTHER THAN A PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Ilyia Pavlovich, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/12/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09, 1/15/09 - 2409

FICTITIOUS BUSINESS NAME STATEMENT: 20082199656 The following person(s) is/are doing business as: KELSEY S. MCNEAL 3031 Crescent Heights Blvd #18, Los Angeles, CA 90046 ZHAOYIN- GAD, CORP 1031 N. Crescent Heights Blvd, Los Angeles, CA 90046. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Daniel Roche, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09, 1/15/09 - 2410

FICTITIOUS BUSINESS NAME STATEMENT: 20082199455 The following person(s) is/are doing business as: WESLEY C SMITH AGENCY 5026 Eagle Rock Blvd #C, Eagle Rock, CA 90041 WES- LEY CLAYTON SMITH 5026 Eagle Rock Blvd #C, Eagle Rock, CA 90041. The business is conduct- ed by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious busi- ness name or names listed here on. Registrant has not yet commenced business. Signed: Wesley Clayton Smith, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09, 1/15/09 - 2411

FICTITIOUS BUSINESS NAME STATEMENT: 20082199456 The following person(s) is/are doing business as: ADS IN MOTION 10311 Crescent Heights Blvd #18, Los Angeles, CA 90046 ZHAOYIN- GAD, CORP 1031 N. Crescent Heights Blvd, Los Angeles, CA 90046. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Daniel Roche, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09, 1/15/09 - 2412

FICTITIOUS BUSINESS NAME STATEMENT: 20082199457 The following person(s) is/are doing business as: BELMONT APPAREL 161 East Jefferson Blvd, Los Angeles, CA 90011 MINO CANDY, INC 162y Beverly Blvd #318, Los Angeles, CA 90036. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Odysseus Demetriadi/Mind Candy, Inc,

President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09, 1/15/09 - 2413

FICTITIOUS BUSINESS NAME STATEMENT: 20082199458 The following person(s) is/are doing business as: LGA FINANCIAL, 10513 Blue Monica Blvd, Los Angeles, CA 90025 LAURA A. GILMAN, 11977 Wilshire Blvd #202, Los Angeles, CA 90049. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Laura Gilman, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09, 1/15/09 - 2414

FICTITIOUS BUSINESS NAME STATEMENT: 20082199459 The following person(s) is/are doing business as: GRACE ARDEN 8576 Holloway Drive #7, West Hollywood, CA 90069; ARTS EMERGE 8576 Holloway Drive #7, West Hollywood, CA 90069; LONA L. GROSSHART 8576 Holloway Drive #7, West Hollywood, CA 90069. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Lona L. Grosshart, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/15/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09, 1/15/09 - 2415

FICTITIOUS BUSINESS NAME STATEMENT: 20082171973 The following person(s) is/are doing business as: ORLANDO MANAGEMENT 15134 Marsha St, Van Nuys, CA 91411 KIRK ORLANDO 15134 Marsha St, Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Kirk Orlando, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/25/08, 1/1/09, 1/8/09, 1/15/09 - 2416

FICTITIOUS BUSINESS NAME STATEMENT: 20082225444 The following person(s) is/are doing business as: FLORENCE GAR WASH 1662 E. Florence Ave, Los Angeles, CA 90001 LANDMARK FUND LLC 6399 Wilshire Blvd #310, Los Angeles, CA 90048. The business is conducted by: A LIM- ITED LIABILITY COMPANY. Registrant has not yet begun to transact business under the fictitious busi- ness name or names listed here on. Registrant has not yet commenced business. Signed: Tony Khodadad. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Fictitious Business Name(s): FLORENCE OWL REXALL DRUGS, 1422 E. FLORENCE AVE, LOS ANGELES, CA 90001
The fictitious business name referred to above was filed on NOVEMBER 22, 2006 in the county of LOS ANGELES. Original file number, 2006-2601850. The full name of registrant: FLORENCE RX INC, (CALIFORNIA) 1422 E. FLORENCE AVE, LOS ANGELES, CA 90001
This business is conducted by: CORPORATION
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)
/s/ FLORENCE RX INC, BY JANICE KNIGHT - COOPER
LA144023 BEVERLY HILLS WEEKLY 12/18,25,2008,1/1,8,2009

FILE NO. 20082139439

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Y.I.J. COIN LAUNDRY, 214 N. PACIFIC AVE, SAN PEDRO, CA 90731. The full name of registrant(s) is/are: Y.I.J. CORPORATION, (CALIFORNIA) 214 N. PACIFIC AVE, SAN PEDRO, CA 90731. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ Y.I.J. CORPORATION, YOON IL JOON, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 12/04/2008 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA145570 BEVERLY HILLS WEEKLY 12/18,25 2008 1/1,8 2009

FILE NO. 20082129345

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1) NANO CHECK CASHING PLUS INC, 2) V & M CHECK CASHING, 1662 1/2 E. FLORENCE, LOS ANGELES, CA 90001 (LOS ANGELES); MAILING ADDRESS: 936 ST. VINCENT, IRVINE, CA 92618. The full name of registrant(s) is/are: NANO CHECK CASHING PLUS INC, (CALIFORNIA) 936 ST. VINCENT, IRVINE, CA 92618. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ NANO CHECK CASHING PLUS INC, BY: ARCELIA ANGELICA GARCIA, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 12/3/08 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA145565 BEVERLY HILLS WEEKLY 12/11,18,25,1/1,2008

FILE NO. 20082108712

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RAINBOW BAKERY, 424 W. COLLEGE ST #E, LOS ANGELES, CA 90012 (LOS ANGELES). The full name of registrant(s) is/are: SUEN HING INC, [CA] 4650 N. COGSWELL RD, EL MONTE, CA 91732. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SUEN HING INC, BY: ANH HANG NGO, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 12/1/08 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA145470 BEVERLY HILLS WEEKLY 12/11,18,25,1/1,2009

FILE NO. 20082100528

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CINNABON #042, 21880 HAWTHORNE BLVD #335B, TORRANCE, CA 90503 (LOS ANGELES). The full name of registrant(s) is/are: MARK KIM AND HWAN WU KIM, 4427 EMERALD ST, TORRANCE, CA 90503. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ MARK KIM AND HWAN WU KIM, OWNERS
This statement was filed with the County Clerk of LOS ANGELES County on 11/26/08 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA145477 BEVERLY HILLS WEEKLY 12/11,18,25,1/1,2009

FILE NO. 20082088790

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BOX & SHIP, 7304 BEVERLY BLVD, LOS ANGELES, CA 90036 (LOS ANGELES). The full name of registrant(s) is/are: SAM GI, 23808 WINDWARD LN, VALENCIA, CA 91355. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SAM GI, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 11/25/08 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA145415 BEVERLY HILLS WEEKLY 12/4,11,18,25,2008

FILE NO. 20082064859

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DOLCI MANGO REDONDO BEACH, 215 AVENUE 1 STE #111, REDONDO BEACH, CA 90277 (LOS ANGELES). The full name of registrant(s) is/are: J. SUN ENTERPRISES INC, 215 AVENUE 1 STE #111, REDONDO BEACH, CA 90277. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ J. SUN ENTERPRISES INC, BY: JAE SUN EUM, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/21/08 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS

FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA145368 BEVERLY HILLS WEEKLY 12/4,11,18,20,2008

FILE NO. 20082075616

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HEALING HANDS SPA, 238 S. ROBERTSON BLVD, BEVERLY HILLS, CA 90211 (LOS ANGELES). The full name of registrant(s) is/are: CHATTHIP KANGKONG, 10990 ROCHESTER AVE #314, LOS ANGELES, CA 90024. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ CHATTHIP KANGKONG, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 11/24/08 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA145419 BEVERLY HILLS WEEKLY 12/4,11,18,25,2008

NOTICE OF PETITION TO ADMINISTER ESTATE OF ROBERT DALE BURCH Case No. BP114089

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ROBERT DALE BURCH

A PETITION FOR PROBATE has been filed by Barrett B. Burch in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Barrett B. Burch be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on January 9, 2009 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: ELIZABETH A. BAWDEN ESQ 212068 CHARLES A. LARSON ESQ 82233 LARSON & BAWDEN LLP 9100 WILSHIRE BLVD STE 300 EAST TOWER BEVERLY HILLS CA 90212 Beverly Hills Weekly CN810548 BURCH Dec 18,25, 2008, Jan 1, 2009

NOTICE OF PETITION TO ADMINISTER ESTATE OF: ORLANDA EVANA DARMIENTO CASE NO. BP114091

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of ORLANDA EVANA DARMIENTO.

A PETITION FOR PROBATE has been filed by RENEE DARMIENTO, MICHELLE DARMIENTO AND FRANK R. DARMIENTO, JR. in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that RENEE DARMIENTO, MICHELLE DARMIENTO AND FRANK R. DARMIENTO, JR. be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held on 01/08/09 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner PATRICIA A. MCVERRY, ESQ. KATZ, GOLDEN, SULLIVAN & ROSENMAN ,LLP 2001 WILSHIRE BLVD., #400 SANTA MONICA, CA 90403 12/18, 12/25, 1/1/09 CNS-1489498#

NOTICE OF TRUSTEE'S SALE TS No. 08-0073814 Title Order No. 08-8-273766 APN No. 4335-018-019 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, as duly appointed trustee pursuant to the Deed of Trust executed by LESLIE EZIDORE, A SINGLE MAN, dated 05/24/2007 and recorded 05/31/2007, as Instrument No. 20071311280, in Book , Page of Official Records in the office of the County Recorder of LOS ANGELES County, State of California, will sell on 01/20/2009 at 01:00 PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 332 N DOHENY DRIVE, BEVERLY HILLS, CA 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,161,246.50. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of Section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's office. DATED: December 18, 2008 RECONTRUST COMPANY 1800 Tapo Canyon Rd., SV2-202 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281-8219 By: Pamela Schneider, Team Member RECONTRUST COMPANY is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.41566 12/25, 01/01, 01/08/2009.

NOTICE OF PETITION TO ADMINISTER ESTATE OF EDITH HELLER Case No. BP113805

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of EDITH HELLER

A PETITION FOR PROBATE has been filed by Bruce A. Heller in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Bruce A. Heller be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on

Dec. 24, 2008 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: LAWRENCE HOLDEN DAVIS ESQ SBN 119677 11344 QUAIL CREEK RD PORTER RANCH CA 91326 Beverly Hills Weekly CN808160 HELLER Nov 27, Dec 4,11, 2008

Ordinance No. 08-O-2559

INTERIM ORDINANCE OF THE CITY OF BEVERLY HILLS EXTENDING INTERIM ORDINANCE 08-O-2556 REGARDING THE APPLICABILITY OF PARKING AND LOADING STANDARDS TO CERTAIN NONCONFORMING COMMERCIAL STRUCTURES IN THE C-3T-2 ZONE ON OLYMPIC BOULEVARD BETWEEN REXFORD DRIVE AND ROBERTSON BOULEVARD

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. On November 5, 2008, the Council of the City of Beverly Hills adopted Interim Ordinance No. 08-O-2556 regarding the applicability of parking and loading standards to certain nonconforming commercial structures in the C-3T-2 Zone on Olympic Boulevard between Rexford Drive and Robertson Boulevard.

Section 2. There is still pending in the City of Beverly Hills a contemplated zoning proposal which the Planning Commission is studying and intends to further study relating to the intensification of uses in certain nonconforming commercial structures along Olympic Boulevard within the City of Beverly Hills.

Section 3. Presently, deficiencies in the parking and the loading facilities can result from changes in, or introduction of, new businesses in existing nonconforming buildings within the Commercial-Residential Transition Area along Olympic Boulevard. These deficiencies in parking, loading, or both, result in the intrusion of parking and other activity associated with commercial uses into nearby residential areas. Such intrusion negatively impacts the character and enjoyment of these residential areas. Therefore, it would be highly detrimental to the public welfare if, in the interim time necessary to complete the zoning ordinance update process, projects were established, commenced, or constructed that would have negative impacts in residential areas and evade regulations developed to address these issues in the future.

Section 4. Section 65858 of the California Government Code authorizes the adoption of an extension to such interim ordinance as an urgency measure to prohibit any usage of land that may be in conflict with such contemplated zoning proposal which a legislative body, Planning Commission, or Planning Department is considering or studying.

Section 5. On December 5, 2008, a written report was issued describing measures taken in the study of these issues, which led to the adoption of Ordinance 08-O-2556, as staff works toward a permanent regulation for consideration by the City Council.

Section 6. The City Council considered this Ordinance at a duly noticed public hearing on December 16, 2008. Evidence, both written and oral, was presented at the hearing.

Section 7. The City Council finds and determines that the immediate preservation of the public health, safety, and welfare requires that Interim Ordinance 08-O-2556 be extended pursuant to Government Code Section 65858. As described in Section 3 of this Interim Ordinance, changes in uses of nonconforming structures with insufficient parking and loading facilities within the Commercial-Residential Transition Area along Olympic Boulevard pose a significant threat to the residential character of residential neighborhoods adjacent to and near these structures. Specifically, the intrusion of commercial parking resulting from lack of sufficient on-site parking and displacement of parking to accommodate loading activities, negatively impacts the neighboring residential areas and commercial uses with respect to parking, noise and traffic patterns. Additionally, inadequate parking and loading facilities for these structures place an increased burden on adjacent commercial streets and therefore adversely affects nearby commercial uses. The City is updating its General Plan with respect to the types of uses that may be appropriate along the commercial corridors adjacent to residential uses, and thereafter will update its Planning and Zoning ordinances with respect to, among other things, parking and loading standards and requirements and further controls as deemed necessary to avoid the harmful effects of intensification of commercial properties without adequate parking and loading facilities. The City Council finds that continued intensification of the Olympic Commercial-Residential Transition Area during the City's review and consideration of these issues will further

erode the existing character of the City's residential neighborhoods and frustrate the purpose of any regulations ultimately adopted. To ensure that activity within the Olympic Commercial-Residential Transition Area during this period of study is consistent with the goals and objectives of protecting residential neighborhoods, the City Council finds it necessary to extend the current interim regulations that both respect property rights and protect the public health, safety and general welfare. Absent the passage of this extension, inconsistent development within the Olympic Commercial-Residential Transition Area poses a current and immediate threat to the public health, safety, or general welfare, and approval of additional entitlements for development inconsistent with the provisions of this Ordinance would frustrate the City's ability to protect the public health, safety, and welfare by minimizing the adverse effects of intensified commercial uses. Therefore, this Ordinance is necessary for the immediate preservation of the public peace, health, safety and welfare and its urgency is hereby declared.

Section 8. The City Council hereby finds that it can be seen with certainty that there is no possibility that the adoption and implementation of this Ordinance may have a significant effect on the environment. This Ordinance does not authorize construction and, in fact, extends greater restrictions on certain development in order to protect the public health, safety and general welfare. This Ordinance is therefore exempt from the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations. Further, this Ordinance is exempt from CEQA on the separate and independent ground that it is an action of a regulatory agency (the City) for protection of the environment because it will protect residential neighborhoods from impacts associated with intensification of commercial uses, and thus qualifies as a Class 8 exemption pursuant to Section 15308 of Title 14 of the California Code of Regulations.

Section 9. Interim Ordinance 08-O-2556 is hereby extended to and including June 30, 2009.

Section 10. This Ordinance, being an Interim Ordinance adopted as an urgency measure for the immediate protection of the public safety, health, and general welfare, containing a declaration of the facts constituting the urgency, and passed by a minimum four-fifths (4/5) vote of the City Council, shall take effect immediately upon its adoption.

Section 11. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Adopted: December 16, 2008

BARRY BRUCKER
Mayor of the City of Beverly Hills, California

ATTEST:

(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
RODERICK J. WOOD, CCM
City Manager

ANNE BROWNING MACINTOSH
Interim Director of Community Development

**NOTICE TO BIDDERS
For
INSTALLATION OF DEBRIS SCREEN DEVICES
At
STORM WATER CATCH BASINS
At
VARIOUS LOCATIONS**

**Within the City of
BEVERLY HILLS, CALIFORNIA**

○○○○○

BIDS - Sealed Proposals for reservoir site improvements at various locations within the City of Beverly Hills, California, will be received up to the hour of 2:00 p.m. on Tuesday, January 20, 2009 at the office of the City Clerk of said City, located in Room 290 of City Hall at 455 North Rexford Drive, Beverly Hills, California. Bids will be publicly opened at 2:00 p.m. on the above-mentioned date in the office of the City Clerk of said City Hall, and award of the contract will be made during a subsequent meeting of the City Council.

SCOPE OF THE WORK - The contract work to be performed under these specifications shall consist of furnishing all the required labor, materials, equipment, part, implements and supplies necessary for or appurtenant to, the **INSTALLATION OF DEBRIS SCREEN DEVICES AT STORM WATER CATCH BASINS AT VARIOUS LOCATIONS** within the City of Beverly Hills, California, in accordance with this Project Specifications.

In general terms, the contract work for this project shall consist of the following items of work:

ITEM NO.	ESTIMATED QUANTITY	DESCRIPTION
1.	200	Installation of debris screen device at storm water catch basins. Each storm drain catch basin will require several debris screen devices to cover the catch basin opening and Contractor shall measure each storm water catch basin to determine exact number of debris screen device is required for the installation.

Copies of the Specifications and Proposal Form may be inspected and obtained at the office of the City Engineer at the Public Works Department Headquarter located at 345 Foothill Road, Beverly Hills, California. There is no charge or deposit required for this material; therefore, they are not to be returned to the City for refund. Each bidder shall furnish the City the name, address, and telephone number of the firm requesting specifications.

References in the project specifications to specific sections of the Standard Specifications refer to the book of "Standard Specifications for Public Works Construction", 2003 Edition, written by a Joint Cooperative Committee of the Southern California Chapter of the American Public Works Association and Southern California District of the Associated General Contractors of California. Contractors wishing to obtain this book may purchase copies directly from the publisher, Building News, Inc., 1612 South Clementine Street, Anaheim, California, 92802; (800) 873-6397.

LIQUIDATED DAMAGES - There will be a Five Hundred Dollar (\$500.00) assessment for each calendar day that work remains incomplete beyond the time stated in the Proposal Form. Refer to the Proposal Form for specific details.

PREVAILING WAGES - In accordance with the provisions of Section 1770 et seq, of the Labor Code, the Director of Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done.

The Contractor will be required to pay to all workers employed on the project sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter I, Article 2, Sections 1770, 1773, 1773.1."

A copy of said documents is on file and may be inspected in the office of the City Engineer, located at 345 Foothill Road, Beverly Hills, California 90210.

Attention is directed to the provisions of Sections 1777.5 and 1777.6 of the Labor Code concerning the employment of apprentices by the Contractor or any subcontractor under him. The Contractor and any subcontractor under him shall comply with the requirements of said sections in the employment of apprentices.

Information relative to apprenticeship standards and administration of the apprenticeship program may be obtained from the Director of Industrial Relations, San Francisco, California, or from the Division of Apprenticeship Standards and its branch offices.

PAYROLL RECORDS - The Contractor's attention is directed to Section 1776 of the Labor Code, relating to accurate payroll records, which imposes responsibility upon the Contractor for the maintenance, certification, and availability for inspection of such records for all persons employed by the Contractor or by the Subcontractors in connection with the project. The Contractor shall agree through the Contract to comply with this section and the remaining provisions of the Labor Code.

INSURANCE AND BOND REQUIREMENTS - The Contractor shall provide insurance in accordance with Section 3-13 of the City of Beverly Hills, Public Works Department, Standard Contractual Requirements, included as part of these Specifications. All Subcontractors listed shall attach copies of the Certificate of Insurance naming the Contractor as the additional insured as part of their insurance policy coverage. In addition, the Contractor shall guarantee all work against defective workmanship and materials furnished by the Contractor for a period of one (1) year from the date the work was completed in accordance with Section 2-11 of the Standard Contractual Requirements. The Contractor's sureties for the "Performance Bond" shall be liable for any work that the Contractor fails to replace within a specified time.

GENERAL INSTRUCTIONS - Bids must be submitted on the Proposal Form prepared for this project and shall be delivered at the office of the City Clerk within a sealed envelope supplied by the City and marked on the outside as follows: "PROPOSAL FOR INSTALLATION OF DEBRIS SCREEN DEVICES AT STORM WATER CATCH BASINS AT VARIOUS LOCATIONS".

THE CITY RESERVES THE RIGHT TO REJECT ANY BID OR ALL THE BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID, BUT IF THE BIDS ARE ACCEPTED, THE CONTRACT FOR THE IMPROVEMENT WILL BE LET TO THE LOWEST RESPONSIBLE BIDDER FOR THE PROJECT AS A WHOLE.

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100-199 Announcements

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- 110-Funeral Directors
- 115-Cemetery/Mausoleums
- 120-Clubs/Meetings
- 125-Personals
- 130-Legal Notices
- 135-Beauty Aids
- 140-Health Aids
- 145-Lost Items
- 150-Found Items
- 155-School and Classes
- 160-Adult Entertainment
- 161-Escort
- 165-Massage
- 170-Caregiver

200-299 Services

- 201-Accounting
- 202-Acoustics
- 204-Additions
- 206-Appliance Repair
- 208-Asphalt Paving
- 210-Bath Tub Repair/Reglazing
- 212-Bookkeeping Services
- 214-Bush Clearing
- 215-Building

216-Car Alarms

- 217-Culinary Service
- 218-Carpentry
- 220-Cleaning
- 222-Carpet Installation
- 224-Computer Repair
- 225-Computer Tech Support
- 226-Concrete
- 227-Construction
- 228-Contractors
- 230-Counseling
- 232-Decking
- 234-Drywall
- 236-Electrical
- 237-Entertainment
- 238-Exterminators
- 240-Fencing
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- 246-Hauling
- 248-Internet Services
- 250-Iron Work
- 252-Janitorial
- 254-Landscaping
- 255-Legal Services
- 256-Locksmith
- 258-Moving/Storage

LEGEND

260-Music Instruction

- 262-Painting
- 264-Pet Sitting
- 265-Photography
- 266-Plumbing
- 267-Piano Tuning
- 268-Roofing
- 270-Sandblasting
- 272-Security Services
- 274-Stained Glass
- 276-Tile
- 278-Tree Service
- 280-Tutoring
- 282-TV/VCR/DVD Repair
- 284-Video Systems
- 286-Windows
- 288-Word Processing
- 289-Lessons
- 290-Trainer

300-399 Rentals

- 300-House Furnished
- 302-House Unfurnished

304-Apartments Furnished

- 306-For Rent
- 308-Condominiums
- 309-Recreational For Rent
- 310-Rooms
- 312-Rentals to Share
- 314-Hotels/Motels
- 316-Garages Storage
- 318-Office Space
- 320-Commercial
- 322-Resort Property
- 325-For Lease

400-499 Real Estate

- 400-Homes For Sale
- 401-Real Estate
- 402-Condominiums
- 404-Commercial/Industrial
- 406-Mobile Homes
- 408-Income Property
- 410-Lots For Sale
- 412-Farms/Ranches
- 414-Resort Property

416-Lakeshore Property

- 418-Oceanfront Property
- 420-Out-of-State Property
- 422-Real Estate Exchange
- 424-Real Estate Wanted

500-599 Employment

- 500-Employment Opportunities
- 501-Help Wanted
- 505-Work at Home
- 510-Employment Agencies
- 515-Business Services
- 516-Business Opportunities
- 520-Jobs Wanted
- 521-Personal Shopper
- 522-Drivers

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- 610-For Sale
- 615-Business For Sale
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- 705-Appliances
- 710-Medical Supplies
- 715-Coins & Stamps
- 720-Computers
- 725-Furniture

726-Miscellaneous

- 730-Musical Instruments
- 735-Office Furniture
- 740-Television/Radio

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- 801-Financial Services
- 802-Money to Loan
- 804-Money Wanted
- 806-Mortgage & Trust
- 808-Escrows

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- 900-Autos For Sale
- 905-Trucks & Vans
- 910-Motorhomes/Campers
- 915-Motorcycles
- 920-Trailers
- 925-Classics
- 930-Auto Leasing
- 935-Aircraft
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- 945-Personal Watercraft
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