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Issue 543 • February 25 - March 3, 2010



A Day in the Life of Peet's Coffee

The Weekly sits in at the South Beverly Drive coffee shop for a day



letters & email

“Fine Tuning Art” [Issue 542]

I enjoyed reading the interview with Fine Art Commission Chair Curt Shepard. I happen to like “Erratic” and having seen Dan Graham’s work at MOCA, I think it will be an exciting addition to Beverly Gardens Park. I hope that at some future point the city will produce a downloadable MP3 to be used as a walking tour with information about the artworks such as artist bios, installation dates and interviews (where possible) with the artists about the process in creating their work.

*Tom Pease
Beverly Hills*

“Around the Village” [Issue 542]

Mr. Cole,
The Parking & Traffic Commission vote of 4-3 was quite reasonable and understandable. At the commission hearing, the commission asked Beverly Hills Staff probing

Front Cover

Peet's Coffee workers pictured on the cover are Jessica Lamendella, Ryan Follitt, Manager BJ Borkowski and Assistant Manager Judy Borowy.

questions on how many parking spaces were really used, and found out that [North] Oakhurst is practically empty both at night and during the day (except for workers on two houses), and that also in the evening at Cinthia [Drive] only 10 percent or so of the parking capacity is used, and mainly on Friday and Saturday night. During the day on Sunday virtually nobody parks on either street.

Thanks to their investigative questions, the majority at the Parking & Traffic Commission didn't see any parking problem in the area that would necessitate such a draconian measure as no-parking after 6:00 p.m. and two-hour parking during the day (even on Sunday), especially on Oakhurst where there is currently no parking restriction at all. Having the unrestricted parking on Oakhurst is very much appreciated by the current residents of both Oakhurst and Cinthia.

Unfortunately, [the] Beverly Hills [City] Council did not ask Beverly Hills staff any questions regarding parking capacity vs. actual parking usage, so they never found out that the actual parking usage is a very small percentage of total capacity.

I found the utter disregard and disrespect for the Parking Commission's opinion, as displayed by [the] Beverly Hills [City] Council, very surprising. Is it normal for [the city] council to just ignore the thoughts and conclusions of the various commissions, and not give them proper time to present the results of their work done on behalf of the City of Beverly Hills?

Some Cinthia residents complained about the very late (typically 1:00 a.m. or 2:00

a.m.) activity of people after a night out on Friday and Saturday. Of course, the complaints were grossly exaggerated, but some noise is always associated with the coming and going of cars. The best solution to that problem would be to institute a no-parking zone after 11:00 p.m. on Cinthia. Such a solution would solve the late at night problems, and would not cause a major inconvenience for the residents. No-parking starting at 8:00 p.m. constitutes a major problem because you can't have normal visitors anymore in the evening without fiddling with parking permits and the rest. Thank you very much...

The many young people living, visiting, and sleeping in the house on the 800 corner of Cinthia and Doheny saw it all as an adventure, and clearly thought they would get now free overnight parking for them and all their other friends staying in the house. It will be very interesting to see how many of their cars will be parked in the future on the street and how much of the reported discomfort associated with the current late night parking will still occur in the future. Let's hope for the best.

Almost all of us on Cinthia are very concerned about the SoHo club, and especially the noise expected from the outdoor pool area. That will be another problem. But, to be fair, the new BOA restaurant has not caused any noticeable increase in parking this year, and the nuisance parking appears to be caused by Sunset nightclub visitors rather than BOA customers.

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WHAT'S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



HELP FOR HAITI LA CIENEGA BLVD.

Beverly High 1997 graduate Nancy Ashouri organized a fundraising event to aid in relief efforts for Haiti at Coco De Ville. Ashouri collaborated with American Jewish World Service to direct all ticket sales and 5 percent of bar proceeds to Haiti. The event exceeded the goal of \$10,000 and raised \$12,600. Those interested in donating should visit action.ajws.org/goto/haitifundraiser.

(left to right: Sheila Bina, Elisa Yashar, Peggy Kohannim, Dana Nahoray, Fred Nikgozar, Nancy Ashouri, Natalie Ashouri, Shereen Bakhshian and Peggy Kohannim)

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Publisher & CEO
Josh E. Gross

Reporter
Kimberly Cheng

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

Advertising Representatives
Batel Ouda
Noah Moosiki

Legal Advertising
Mike Saghian
Joey Novel

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
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briefs

BHUSD Legal Battle with Strategic Concepts, Christiansen Continues

BHUSD filed a cross-complaint against Karen Christiansen and Strategic Concepts, LLC Dec. 14, 2009. The cross-complaint alleges that Christiansen was “unjustly enriched” after she made false representations about her stake in the construction management contracts with the district.

Although Christiansen “had a direct financial interest” in the contracts between Strategic Concepts — which is owned by Christiansen — and the district for program and project management services, she participated in the “formation, negotiations, discussions, consideration, reasoning and planning” of the contracts.

State law prohibits a public employee, including an independent contractor performing a public function, from being financially interested in any contract made by the employee.

The district also alleges Christiansen knowingly submitted “one or more false claims” such as invoices for payment and approval by the district. According to the cross-complaint, Christiansen profited from her position with the district and submitted invoices for payment “inconsistent” with the terms of the contract and “for amounts in excess” of the work she performed.

Christiansen allegedly over billed, and sometimes double billed, the district for her work. Of the \$16 million she was to earn after Measure E was approved, Christiansen was paid about \$2 million, no part of which was tied to specific work. She billed the district for projects already billed by other contractors, according to the BHUSD.

Marilyn Cleveland, attorney for BHUSD, said she could not comment on the details of the false claims or the amount Christiansen submitted to the district for payment.

“I can’t disclose that at the point because it’s part of what we’re putting together for the court,” Cleveland said. “I can’t talk about it in a public forum while the case is still pending.”

BHUSD Superintendent Jerry Gross also would not elaborate on the false claims and representations Christiansen made in invoices for payment.

“We’re really taking [our attorney’s] guidance,” Gross said. “It wouldn’t be proper to go beyond what the attorneys would share, and I think it would be improper for us to articulate this information. It’s better for it to unfold in the court and not in the papers.”

BHUSD is demanding Christiansen repay the district for all monies she received under the contract, which, according to the cross-complaint, is void for failure to comply with a “competitive selection process.” The process is required under state law for public contracting in order to prevent “unlawful activity,” including conflicts of interest. Christiansen participated in the selection process in securing a contract with her company, Strategic Concepts.

The district filed a total of 10 causes of action against Christiansen and Strategic Concepts.

According to Christiansen’s first amended complaint, BHUSD paid Christiansen and Strategic Concepts a total of \$1,512,000 in 2008. After Measure E was approved by voters in November 2008, Christiansen was paid an additional \$2,075,000 by the district through June 2009. Christiansen alleges she provided additional construction management services amounting to \$372,661.82 that the district has not paid.

Christiansen’s complaint indicated that she was “praised and commended repeatedly” by the district and Board of Education members for her work; then, without any warning, she received a letter from BHUSD’s attorneys that the contracts she signed with the district were void. The letter also demanded that Christiansen repay the district nearly \$5 million within seven days.

Christiansen and Strategic Concepts filed a second amended complaint Feb. 2 seeking monetary compensation for “the serious and unwarranted injury to plaintiffs’ business and personal reputations” and “personal emotional distress caused to plaintiff Christiansen.”

Christiansen also argued in the amended complaint that the district’s claims are void under a one-year statute of limitation. The contract between Strategic Concepts and BHUSD was dated August 6, 2008; the district didn’t file a complaint until August 28, 2009.

Hillel Chodos, attorney for Christiansen and Strategic Concepts, said the allegations were a “sham, false and malicious.”

The district responded three days later with a demurrer to the second amended complaint and a motion to strike the allegations, claiming the damages are “not recoverable in a breach of contract or declaratory relief action.”

BHUSD argues the allegations concerning the statute of limitations are not applicable and “incorrect.”

Statute of limitations laws that resulted from a lawsuit three years ago were “amended by the California Legislature in 2007 to clarify that a four year statute of limitations applied, something the plaintiffs either failed to discover in their research or ignored when amending their complaint,” according to court documents filed by BHUSD.

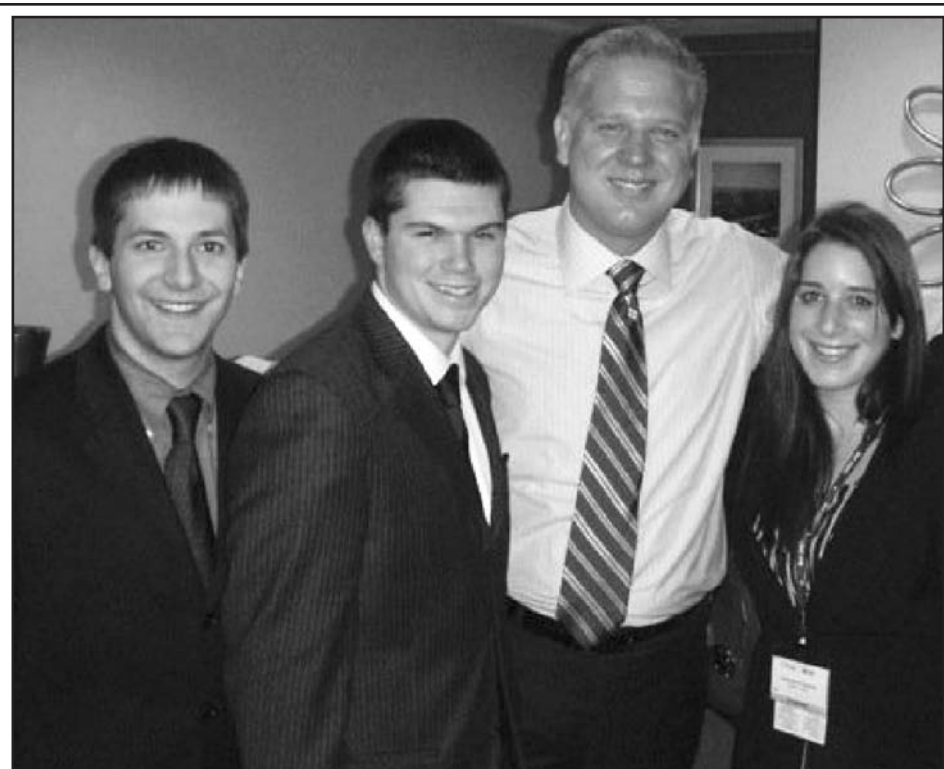
The district also argues that the different causes of action in its cross-complaint are subject to different statute of limitations. Therefore, Christiansen’s claim that the entire cross-complaint is barred is “not only improper, but irrelevant.”

A hearing has been set for Friday, April 9 on the demurrer and motion to strike. A trial date is set for Tuesday, Oct. 19.

Citizens Oversight Committee Presents Findings

The Citizens Oversight Committee recently released a report to the BHUSD Board of Education that found, in their opinion, there was no misappropriation of funds related to the \$334 million Measure E bond.

COC Chair Les Bronte said, however,



(left to right) Brandon Kurtz, Glenn Beck, Amanda Yukelson and Craig Ross
Yukelson Meets Glenn Beck

Amanda Yukelson, along with her fellow executive committee members of the Ithaca College Republicans, met with radio and television personality Glenn Beck before Beck’s keynote speech at the Conservative Political Action Conference this past weekend.

The Beverly High Class of 2007 graduate was recently inducted into Beta Gamma Sigma, a business honors society for students with a GPA of 3.8 or above. Yukelson will graduate with a degree in accounting from Ithaca College in 2011.

they have “no way of verifying” Karen Christiansen’s expenditures.

“We don’t know exactly the scope of what she completed, and if it was in the framework of Measure E and not the previ-

ous bonds,” Bronte said. “We’re trying to work with the board and find a way to get clarification because the members of the COC feel it is our responsibility to verify

briefs cont. on page 4

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the expenditures.”

According to the report, the COC prepares its findings by relying “exclusively on information received from the district, Board of Education and the independent performance and financial audits.” The COC is thus limited to their reliance on the information sources.

“We get a report for how all the money is disbursed, and we question all the vendors and suppliers, and our audit shows that everyone was a recognized supplier, and it was within the scope of the Measure E bond,” Bronte said. “However, we are concerned of some of the legal expenses and some of the allocation of the administrative costs. There are members of staff that dedicate a portion of their time to the COC and the FAC committee and we want a clear understanding of what percentage of their time is spent on each task.”

Bronte said the COC has not confirmed whether it is appropriate for the district to use Measure E funds to pay for the ongoing legal battle with Christiansen and Strategic Concepts.

“We as a committee have not confirmed that,” he said. “We have been told by the school board and by the administration that the allocation of the Measure E money is permitted per their attorney. We are unable to actually see the invoices for the legal services because they are deemed to be confidential information.”

The COC report indicates that the board has drawn \$72,044,664 from the total \$334 million bond, less than \$8 million of which has been spent.

“We have an attorney who is a member of the COC, and we are asking him to explore a means whereby we can verify the legal expenditures, viewing the invoices and the original presentation and not redact it,” Bronte said.

Bronte said the COC hopes to resolve the issue for the next board meeting Thursday, March 11.

Andy Licht Joins Traffic and Parking Commission

The Beverly Hills Traffic and Parking Commission officially appointed new member Andy Licht last Tuesday, Feb. 16. Licht’s first meeting with the commission will take place Thursday, March 4.

Licht said he is familiar with issues the commission is currently dealing with. He has attended past commission meetings and read the minutes.



Andy Licht

“I pay a lot of attention to the commission,” he said. “I’m pretty familiar with what’s going on.

Licht said he has several pet peeves as a commissioner.

“One of them is the abuse of the disabled placards,” he said. “I’m sure it’s a daunting task, and a number of people have attempted to address the problem.”

He added that one of his goals is to help

the city prepare for “growth and development.”

“That really needs to be carefully thought out and planned for,” he said, and jokingly adds, “And of course, the ability to fix all my friends’ parking tickets.”

A 1975 Beverly High graduate, Licht has been living in the city since 1964, and wears many hats. He works in the entertainment industry as a producer, and he also teaches graduate students at the Peter Stark Producing Program of the USC School of Cinematic Arts.

“I attempt to produce films,” Licht said. Among his “attempted” films are “The Cable Guy” and “Water World.”

When asked how to get involved with the Traffic and Parking Commission, Licht responded, “Lots of tickets.”

But what really sparked his interest was working with Team Beverly Hills.

“It was great,” Licht said. “I love all the behind-the-scenes, back-of-the-house information and experience. And it’s sort of led me to believe that I want to be a part of the community in a bigger way somehow, and traffic and parking seemed to fit my skill set best. At least in my mind.”

Licht said the best piece of advice city staff gave him was to not catch them off guard.

“If there was something I was going to address in an upcoming meeting to just let the staff know if they would need a specialist to attend the meeting, or if they need to understand any specific law or code,” he said.

Licht also coaches for the city’s little league and basketball league, which he has been doing “on and off” for 13 years. He has three children with his wife, Lisa — Joey, 9, Danny, 13, and Lucy, 16, all of whom attend Beverly Hills schools.

His wife, who graduated from UC Santa Barbara, works as a general manager of entertainment at Hasbro.

Licht graduated from UC Berkeley with an economics degree in 1979. He then enrolled in USC’s graduate film and television program.

Licht said he juggles all his responsibilities by only teaching in USC in the fall and coaching sports in the winter and spring, as well as making time for his number one priority: his children. Now, as a commissioner, Licht must wear one more hat.

“I’ll figure it out,” he said.

Miss Beverly Hills One-Ups Carrie Prejean, Wants Gays “Put to Death”

Miss Beverly Hills 2010 Lauren Ashley doesn’t just oppose same-sex marriage; she thinks Gay men should be “put to death.” And she uses the Bible, yet again, to justify her opinion.



Lauren Ashley

“The Bible says that marriage is between a man and a woman,” Ashley told FOX News. “In Leviticus, it says, ‘If man lies with mankind as he would lie with a



Beverly Hills Councilmembers Meet with Congressman Henry Waxman

Vice Mayor Jimmy Delshad (right) and Councilmember Dr. Willie Brien (left) met last Thursday, Feb. 18 with Congressman Henry Waxman (D-Los Angeles) to discuss key Beverly Hills issues, such as the city’s efforts to continue to expand public safety successes and federal support through the UNITE program, regional efforts to improve emergency communications and transportation solutions, and efforts to improve customer service at postal facilities.

woman, both of them have committed an abomination. They shall surely be put to death and their blood shall be upon them.’ The Bible is pretty black and white.”

Leviticus also says, “God places a dollar value on human life; with women worth less than men.”

But Ashley will continue to follow the footsteps of former Miss California Carrie Prejean, who was bashed for saying she didn’t believe in gay marriage, by standing by her words.

“I feel like God himself created mankind and he loves everyone, and he has the best for everyone,” Ashley said. “If he says that having sex with someone of your same gender is going to bring death upon you, that’s a pretty stern warning, and he knows more than we do about life.”

Ashley, who lives in Pasadena and not Beverly Hills, further justifies her homophobia by saying she has “a lot of friends that are gay.”

“I have a lot of friends who have different views, and we share our views together,” she said. “There’s no hate between me and anyone.”

The City of Beverly Hills immediately released a statement denouncing the “self-described Miss Beverly Hills.”

“The city council was shocked to see statements made by a beauty pageant contestant under the name of Beverly Hills who does not live in nor represent our city,” Mayor Nancy Krasne said. “We are dismayed by any potential association with the City of Beverly Hills, which has a long history of tolerance and respect.”

Beverly Hills does not sponsor a beauty pageant and has no association with Miss California USA.

According to Miss California USA pageant representatives, contestants are allowed to choose which area they represent. As long as they add the letters “USA” to the end of the title, it doesn’t have to be approved by the city.

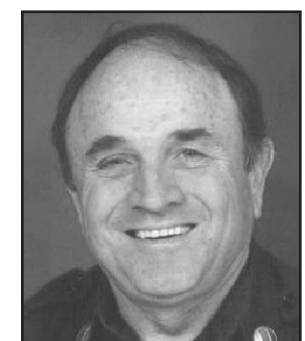
The pageant is put on by K2 Productions in Los Angeles. Miss California USA falls under the umbrella of the Miss Universe Organization, producers of the Miss Universe, Miss USA and Miss Teen USA competitions. The Miss Universe Organization is a Donald Trump and NBC partnership.

Ashley owns a personal training company in Beverly Hills, and has been photographed partying with Paris Hilton in the past. She will be representing Beverly Hills in the Miss California pageant in November.

Retired Beverly Hills Fire Captain Passes at 75

Retired Beverly Hills Fire Captain and Beverly Hills Fireman’s Association icon Art Davis passed away Feb. 14 after a lengthy battle with cancer. He was 75 years old.

Davis was hired onto the Beverly Hills Fire Department on March 4, 1964 and retired on July 16, 1999, a career spanning over 35 years. He was well-known throughout the state as a leader in labor relations, particularly in the area of negotiations.



Art Davis

Services for Davis will be held on Saturday, Feb. 27 at 11 a.m. in the Galleria at Inglewood Park Cemetery, 720 E. Florence Ave., Inglewood, Calif. After the service, there will be a reception held at the Beverly Hills Fire Department Headquarters Station located at 445 North Rexford Drive.

City Blood Drive to Honor Memory of Setian and Levian

The Los Angeles County District Attorney's Office, Beverly Hills and Mothers Against Drunk Driving will be co-sponsoring a blood drive Monday, March 22 in memory of Vahagn Setian and Daniel D. Levian.

The blood drive — coordinated by Deputy-in-Charge Steve Katz of the district attorney's office in Beverly Hills — will be held in the Beverly Hills Public Library's second-floor auditorium between 10 a.m. and 4:30 p.m.

Setian, a 17-year-old Beverly High student, was also killed in a drunk-driving accident after former Prison Break actor Lane Garrison crashed his vehicle on South Beverly Drive.

Levian was killed in Beverly Hills July 2008 when the vehicle he was traveling in crashed into a wall. The driver, 31-year-old Sam Moghimi was driving drunk.

Katz said each year, the L.A. County District Attorney's Office files about 75 cases involving DUI fatalities.

"Thousands of other DUI cases we prosecute each year involve injuries that can be devastating, even permanent," Katz said. "Sometimes to pedestrians, sometimes to occupants of other cars, sometimes to the occupants of the DUI-driver's car. These cases aren't just tragic; they're senseless."

The first annual blood drive aims to raise public awareness of the dangers of driving under the influence of alcohol or drugs, and will be administered by the City of Hope, whose patients will be directly served by the blood raised in the drive.

"If we're able to fill every available time slot at the blood drive — which would require 7- blood donors — I think we will have succeeded in widely promoting the message not to drive under the influence of alcohol or get into a car that is being driven

by someone who has had too much to drink," Katz said. "We will have also raised 70 pints of blood for the patients of the City of Hope. And, of course, we will have remembered Vahagn and Daniel in a way that will have special meaning to those who knew and loved them."

Those interested in donating blood can sign up for available times at www.mysignup.com/memorialblooddrive. Donors must be at least 17 years old.

Maple Counseling Center to Hold Training on 'Equine Therapy'

The Maple Counseling Center will be having a training Monday, March 1 at 12 p.m. on "equine therapy." The center will teach interns and staff how animals are used to provide therapy to individuals who do not respond to more traditional therapy.

Two miniature horses will be at the center, and Dr. Valerie Coleman will be using these certified service animals for the training.

For more information, contact (310) 271-9999.

BHPD to Conduct DUI Checkpoint Saturday

The Beverly Hills Police Department Traffic Bureau will be conducting a DUI Sobriety/Drivers License Checkpoint Saturday, Feb. 27 at the intersection of Sunset Blvd. and Alta Drive starting at 10 p.m. until 2 a.m. Sunday.

The checkpoint supports the Office of Traffic Safety and Mothers Against Drunk Driving in their efforts to reduce the incidents of alcohol-related accidents and deaths on our public roadways. Funding for these programs is provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

For more information regarding this program or any other traffic safety issue, please contact the Traffic Bureau at (310) 285-2190.



Players: #1 Natalie Moy, #33 Miranda Abdul-Mansour, #20 Jaina Abdul-Mansour, #14 Serena Shlomof and #11 Chelsea Austin

Home of the Normans

Beverly Hills High pulled a 57-39 victory over Righetti last Thursday in a Southern Section Division 2-A first-round girls' basketball playoff game at the Swim-Gym.

gram or any other traffic safety issue, please contact the Traffic Bureau at (310) 285-2190.

Beverly Hills Relays for Life at El Rodeo

Beverly Hills will be supporting the American Cancer Society's Relay For Life event April 24-25 at 9 a.m. at El Rodeo.

The event celebrates the lives of those who have battled cancer, pays tribute to the lives lost to the disease and raises money to help fight cancer. Teams of people will camp out and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Because cancer never sleeps, relays are overnight events up to 24 hours in length.

The event has raised \$4,511 as of press

time. For more information, visit main.acsevents.org or contact Josh Joy at naschulte@gmail.com.

Beverly Hills Joins the Fight

Might makes right in four films about heroes who battle the forces of evil with their bare hands, shown as part of the Beverly Hills Roxbury Reels free movie series. Shows for next month include "Elektra" on March 4, "The Bourne Identity" on March 11, "Enter the Dragon" on March 18 and "Rocky" on March 25.

Movies are free and are shown at 1 p.m. in the Roxbury Memorial Auditorium. For more information about Roxbury Reels, call (310) 285-6840.

letters cont. from page 2

By the way, contrary to what might be concluded from some over-dramatic testimony, the quality of life near the north eastern borders has not at all dramatically changed in the last six months. It is still a very pleasant and highly desirable neighborhood, where peace and tranquility reigns! Hopefully the SoHo club won't disturb this

environment. Thanks for your regular columns in Beverly Hills Weekly, and for your regular attendance (as only journalist!) at the Beverly Hills [City] Council meetings!

I like very much reading your weekly items!

Hendrikus van Oosterom
Beverly Hills



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Once again, Rudy Cole has made derisive comments about those with whom he has political disagreement. His favorite label seems to be "ultra right-wing". This time, however, he insults members of the Tea Party movement (www.teaparty.org) with homosexual innuendo, calling them "teabaggers", in addition to "extremist".

Examination of the Tea Party's website reveals opposition to the Democrats' healthcare plan, the bailout/TARP, the stimulus bill, Obama's budget, and "pork and earmarks". While all of these positions could be considered partisan or conservative, how are they in any way extremist? The founder of the Tea Party, Dale Robertson, is not some Klansman, or "kook"; he's a concerned citizen who served in the U.S. armed forces for over two decades.

Again, Rudy is way off base. Instead of criticizing people who are rightfully worried about government involvement in their lives (which would grow enormously if the Democrats' healthcare plan passes) or the long-term fiscal outlook of this country (which has almost everyone except Rudy and the liberal elite bothered), why doesn't he ever observe some of the genuine extremist hate being spewed by the Left?

For example, even a casual listener of Pacifica's KPFK (90.7 FM) would be unable

to avoid their endless, vicious, anti-Israeli propaganda, or the ugly anti-American slander they routinely broadcast, much like what I heard on one program during the 7:00 PM hour of February 17th. (The host of this show spent an hour suggesting that the events of 9/11 were orchestrated mass murder by the U.S. government against its own citizens to create a pretext for war in the Middle East!)

I clearly understand that Rudy Cole has a liberal's outlook on the world, but ad hominem attacks on reasonable, conservative viewpoints don't deserve the kind of derision he has been dishing out lately. Instead, he'd be wise to recall the old saying about people who throw stones in glass houses.

Mark A. Mendlovitz
Beverly Hills

RUDY COLE RESPONDS:

Sexual "innuendo" by using the word "teabaggers?" This guy worries me. However, it is fascinating that Democrats seem to be involved in sex scandals with women while some overly friendly right wing Republicans get caught toeing it with men in public toilets. But why generalize?

from the hills of beverly



BH Gets Bashed?

Notes on selected news

By Rudy Cole

Not that big a discovery, but did you know there are twice as many movies with Beverly Hills in the title than New York and Los Angeles combined, and never mind counting Moscow, London and Beijing; we win again.

However, has there been even one film that truly captured the reality and feeling of our community, or did you miss "Beverly Hills Vamp" and "Beverly Hills Cow Girls Blues"?

Now, we are about to be immortalized by a television reality show with the tentative title of "Real Housewives of Beverly Hills," produced for the Bravo network.

We know, don't we, that this is not going to good. Not likely that the series will have **Lili Bosse** working the phones and challenging friends to join her in supporting some critical charity before she rushes to a meeting of the city's planning commission, which she chairs.

Or a **Nanaz Pirnia** putting the finishing touches on plans for the annual Iranian New Year celebration event that brings

members of the Persian and non-Persian community together. Doubt that there will be a **Vicki Reynolds** type who has helped make our new cultural center a reality, or a Beverly Hills Police Commander, **Theresa Goldman**, who daily helps make our city safer as the highest ranking female officer in our department.

In fact, the REAL women of Beverly Hills have helped define our city. Whether a **Corrine Griffith**, who first brought commercial uses to South Beverly Drive and paid for and created the statue tribute to the film industry on Beverly Drive and Olympic, or **Sooky Goldman** who saved our schools and restored integrity to city government, or **Donna Ellman Garber** who muscled through our pilot senior housing project on North Crescent or the hundreds of women who, each day, help sustain the Maple Counseling Center, the Beverly Hills Education Foundation, the PTAs, or **Shirley Byrd** who works the first stop desk at the Department of Building and Safety and gives bureaucrats a good

name to Friends of Greystone President **Susan Rosen**, who labors selflessly to preserve and improve that park.

There are literally hundreds of women who best typify what is the "real" Beverly Hills by daily, mostly without any special recognition, serving our city with care and generosity. That is the essence and the true spirit of our city: The women, and the men, who not only have a sense of community, but give more time and money to causes and charities, proportionately, than any other city in the world, and I challenge Bravo to disprove that claim.

They are unlikely to be portrayed on "Real Housewives of Beverly Hills."

Stepping back a few years, when "Beverly Hillbillies," portraying the life of a newly rich oil family from the southwest adjusting to life in Beverly Hills, was a top-rated television series, the then-west coast editor of TV Guide, **Marian Dern**, called to ask what "our residents" thought about the show.

I think I used a "Gone With the Wind" line, of "frankly, we don't give a damn" or something very similar. We organized no protest movements against "Beverly Hills 90210" although that inane portrayal of high school students at play is not even close to capturing the reality of life in our city or our schools. Even the original location scenes were phony. The high

school exterior was of a Torrance school!

Even before the show airs its first episode, the expected insulting opinions began. TMZ had this snarky comment as part of their review: "They (the show's producers) want some unbewearable (sic) crazy, catty, standoffish quasi-rich chicks who are willing to drum up enough fake drama to people glued to their...It's Bev Hills, people...they shouldn't have too much trouble," (Italics added.)

We will survive, without even caring too much about the show. We are not perfect and sometimes we too forget how much we have in common, and how to differ without being quite so fanatical. But man for man and woman for woman, we give back more than any city anywhere, and that is not likely to be part of the Bravo nonsense. Another clue on integrity: The producers are seeking women who live in "or around" Beverly Hills.

Want a real glimpse of what our community does to support those who need help? Go no further than our city government's Community Service Division and a new staff member, **James R. Latta**, LCSW, Human Services Administrator.

Before coming to our village, Latta was at the **Didi Hirsch** Community Mental Health Center and worked as director of the Child and Family Division and Director of adult and older adult services.

Latta now works on some of our most important special services needs and also as liaison for the Human Relations Commission.

The city now has a very concise card that lists where help can be found, and

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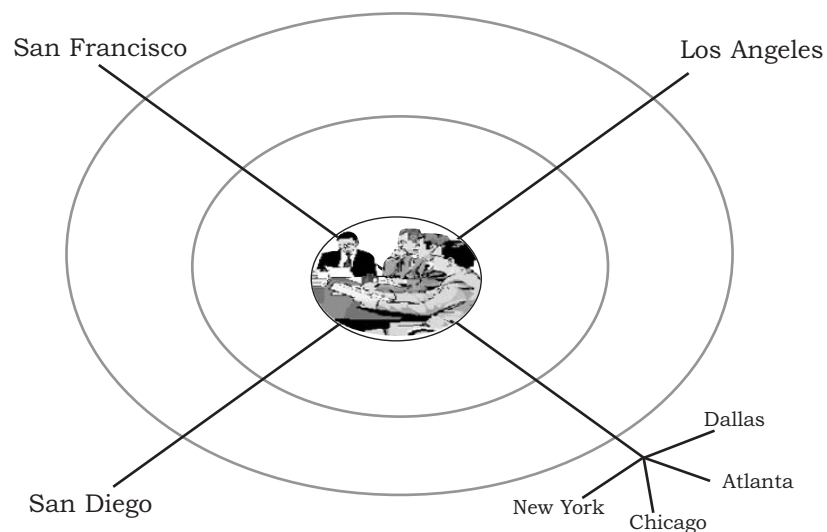
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they include city emergency hot lines for police and fire, and child or elder abuse, domestic violence, rape treatment center and suicide prevention.

There are also phone contacts for dispute resolution, homeless assistance, senior care management, with counselors fluent in Farsi and English, through Jewish Family Services and the SOVA food pantry plus numbers for the Maple Counseling Center and "Safe Ride" and more. (if you want one of these cards, send me an email (see below) and I'll have it sent to you.)

Latta also explained that this new resource information is being used by our police and fire departments for referrals. As for the commission, Latta was very supportive of their work and future plans. This includes a homeless count, Heritage Week, an election civility program, a donation calendar for each month of the year to support local and regional social service organizations, cultural diversity outreach, support of Westside Winter shelter program and more.

Last month, the Commission donated over 100 breakfast bags to guests of the Westside Winter Shelter after learning that each morning people leave without breakfast. A community youth group decorated the bags, which also included a new pair of socks. Really feel good stuff, but not likely to make the new series. (Latta is no relation to **Lya Cordova-Latta** although that formidable civic leader would make a great guest on any Beverly Hills reality show.)

Josette warns the obvious: Why give the

show this much attention. Not to worry. My only faithful and avid readers are the dynamic duo of **Herb Young** and **Mel Spitz**, who are probably going to support the program simply because I don't. (Spitz very graciously shook my hand when I was a guest at Rotary last month. Hey, I can live with three digits.)

The wonderful Annenberg Cultural Center breaks ground next month. Special thanks should go to Wallis Annenberg for her generosity and caring for the arts. Major support also came from the Center's chair, **Bram Goldsmith**, a living legend that helps define the word giving. **Vicki Reynolds** and **Paul Selwyn** for first pushing the concept and to the leadership of the whole board including president **Richard Rosenzweig** and executive committee members **Susan Strauss**, **Jerry Magnin**, **Arnold Rosenstein**, **Luanne Wells** and **Fred Hayman**.

The center is really fortunate to have the able professional, executive director **Lou Moore** on their team along with public relations expert **Katy Sweet**.

When construction begins, there will be some traffic impacts on the civic center: Crescent Drive between big and little Santa Monica will be closed for many months.

Note to the Miss California pageant organizers. How did someone who lives

in Pasadena become Miss Beverly Hills, and whose views on social issues are so draconian and embarrassing? (see brief on page 4) We have enough trouble with newspaper people who live in San Marino. Or was this just one way of gaining the same attention another homophobic twit received for her bizarre opinions.

The city is entering the final stages of the general plan adoption process, and despite years of community involvement on study committees, countless public hearings with public notice and the important changes this could make on the look and feel of our city, there is little public interest or awareness.

That's really too bad, because in the last phases we are likely to hear only from those who never favor change and who want to turn the clock back to a time that never really existed.

Here's the possibility, if we really become involved. The next stage of any development and growth could enhance the esthetics of our community and prevent the often ugly architecture that comes when more attention is placed on heights than exciting architecture. No, I am not suggesting we become an enclave for high rise, but with some effort we could have set backs and buildings that have artistic merit.

We have had some very talented and brilliant people leading our planning departments, including **Irwin Kaplan**. He once explained that because we have such

rigid codes on construction, we could have the ability to make demands on developers through negotiations that could actually encourage structures that are attractive and not just blocks of concrete. Simple: planning through intervention.

We have this reputation: Most developers say this is an impossible city in which to build. We have residents who always focus on height and fight any new construction. Neither is fair or helpful. The only proof you need is to look at the results of decades of construction controversy and blind opposition to anything new. The effect too often is visual eye-sores. That is the legacy of the naysayers.

The opportunities are there, if we show sufficient interest. We have a very bright and innovative director of community development, **Susan Healy-Keene**, and a very talented planning director, **John Lait**, serving two very competent commissions: planning and design review. As new projects come for review or are first proposed, the first step should and could be negotiations on esthetics and environmental concerns. It could be our contribution for the next generation of residents. It will never happen unless the real and positive majority becomes involved.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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coverstory

A DAY IN THE LIFE OF PEET'S COFFEE

The Weekly sits in at the South Beverly Drive coffee shop for a day

By Kimberly Cheng

THURSDAY, FEBRUARY 18, 2010

8:40 a.m. I speed walk my way into Peet's. The place is packed with customers standing in line or sitting at tables in the nearly capacity-filled room. As I walk up to the counter, a man in a pink button-up, collared-shirt with rolled-up sleeves rushes past me with a cup of coffee. He's wearing black pants and a black studded belt. He glances at me quickly before setting the cup down on a nearby table. I ask him if his name is BJ, the shop's manager. His worried face produces a smile, and he ushers me into an empty table. He brings me a cup of coffee, which I thankfully take. I fight my way over to the cream and sugar counter, where a handful of people are waiting for their orders.

8:50 a.m. I head back to the table BJ set aside for us. BJ is sitting there with a glass of water. I ask him if it's always this busy, to which he immediately replies, "Yes," especially around this time. BJ says most of the people are regular customers, and many baristas know their drink orders and names. "We get the moms in the morning, the professionals around 9 a.m. who work in the area and students in the afternoon," BJ says.

I ask BJ if I can stand behind the counter to take notes. He tells me there is little room with the four or five baristas since it is especially busy, but I will be able to once the rush is over. My eyes confirm what he tells me. One worker is manning the register, one named Ryan is filling the espresso shots, another, the assistant manager Judy, is assembling the drinks, a fourth worker is handling the hot coffee and another is cleaning the counters and tables.

9:00 a.m. BJ says, for them, the day starts at 4:30 a.m., since they open at 5 a.m. They brew the iced tea and coffee for the

day and set up the bar. The first hour is slow, so everything is "ready to go" by 7 a.m. before the morning rush. All of Peet's coffee beans are hand roasted and discarded after 10 days to maintain freshness. "It sets us apart in the marketplace," BJ says. He would know. BJ worked for four years at competing coffee shop Starbucks, and has been with Peet's for five.

9:10 a.m. Of the 13 tables in the shop, only two are open. The bar area seats are more than half full. I spot two men hurrying out the door, both carrying trays of drinks.

"They come in every morning and order seven drinks," BJ says of the men, who are Beverly Hills jewelers.

9:15 a.m. I head to the back room to put my purse in a gray, sticker-smudged locker. A short-haired woman in a grey shirt with glasses is sitting in a stiff, wooden chair and reading a book in front of the high-school-esque lockers. I recognize the cover immediately. She is reading "Harry Potter and the Order of the Phoenix." "This is Nikki," BJ says. Nikki is a shift lead who has been working at Peet's for three years.

The wall against the back room is stacked with silver bags of beans, paper and plastic

cups and coffee lids. BJ points to a computer and tells me the server crashed a few days ago. I ask him how many people are on the floor at a time. "Usually, there's two people in the bar," he says. "If it's busy, we'll go to the three-person model."

9:30 a.m. Since I can't stand behind the



Michael Mc Laughlin

counter until the rush dies, I ask BJ if I can get close enough to hear the interactions between the workers and customers. He points to a table near the cream and sugar counter occupied by a woman with a red apple. BJ says she's probably just waiting for her order, and

kindly asks her if I could take the empty seat across from her. Apple happily agrees.

9:45 a.m. Voyeurism is fun. People are staring at me awkwardly, some smiling, as I look around and jot things down in my notebook. I decide now is the time to take a few pictures. The majority of customers are shielded with sunglasses. I can see nearly 10 laptops sitting on tables. BJ leaves my table and heads toward the back room. He reemerges with a red towel and proceeds to clean the cream and sugar counter. Judy refills the coffee lids. "Everything is red," I hear one of the workers say as she points to a computer screen above the espresso

machine.

10:00 a.m. BJ goes to the back room again and comes back wearing Peet's signature brown apron. He stations himself behind the counter to help the baristas offset the flow of customers. With BJ's help, Nikki refills the creamer thermoses for customers. Then she repositions herself behind the register to take orders, many of which are nonfat or soy lattes. A man reaches above me to hang the bathroom key on a hook mounted on the wall, just as another customer asks BJ where the bathroom is. BJ points in my direction.

10:15 a.m. BJ is now making drinks. An African-American woman approaches the counter to speak to BJ. "OK, I'll remake it for you," I hear BJ say about her small latte. When BJ is finished, another customer asks him where the bathroom is located. Then, BJ returns to my table. I ask him why the woman complained about her drink. He says her drink order was placed by the two jewelers earlier, but they forgot to pick it up. A young man with a black vest, tight black skinny jeans, shades and red shoes walks past me into the bathroom with his iPod plugged into his ears.

10:20 a.m. Traffic has slowed down considerably. A veteran worker, Michael, steps out from behind the counter with a broom and dust pan to sweep the floor. It'll be his six-year anniversary this month, BJ says. BJ looks relieved as he takes a seat across from me. "The 9:00 hour is really intense," he says. "It's kind of all hands on deck." He gets up and heads back to the counter.

An old sunglasses-clad Persian man with a brown briefcase strapped over his shoulder orders a small, decaf non-fat latte, and patiently waits a few steps in front of me. He is carrying a plastic, green and purple, old-school thermos, which also has a strap. He has a Bluetooth in his ear and a key ring on his belt buckle. He pulls out a cup of yogurt, grabs a plastic spoon from the counter, peels open the top of the container and shoves spoonfuls of yogurt into his mouth. "Henry," Nikki says as he approaches the counter to get his drink. Then, he turns on his heels and walks out, yogurt and thermos in his left hand and small, decaf non-fat latte in his right. I am amazed when he makes it to the exit accident free.

10:40 a.m. BJ is back again. He puts a large envelope on the table, empties its contents and tells me about the tasting of the week. "It's for our employee's benefits because people do look at us as experts," he says. "I'm setting it up. This week's topic is green tea and water temperature." Then, he shows me brochures, flyers and pamphlets of the store's new t-shirts, coffee mugs and other merchandise. "When these come in, I have to check everything," BJ says. "Intense bold smoky," the shirts and mugs read. "Bitter sweet complex." "Medium body lively pleasant." BJ tells me the slogans highlight the different coffees.

Founder's Day is March 10, BJ says.

After Founder Alfred Peet died three years ago, Peet's Coffee began celebrating Founder's Day on his birthday. The anniversary of the store's opening will be in April. "We'll have comparative tasting for customers," BJ says. "Old coffee vs. new."

10:45 a.m. I ask BJ about the computer screen above the espresso machine and what "red" means. He tells me it's their "bump bar," where orders are sent. "We keep track of time and speed of service." Ideally, drinks should be made within three minutes. After the three-minute mark, the screen will turn blue. After five minutes, it will turn red.

10:50 a.m. BJ walks over to the back room to put the envelope away. Judy steps away from the counter to clean the cream and sugar counter and refill the napkins and spoons.

10:55 a.m. I spot BJ across the room motioning me to him. He calls another worker named Matt over to us, and I see that there are several paper cups lined up on the table. This is my first tasting of the day. BJ tells me water temperature that is too hot will cause the green tea to be bitter. The right temperature will make the tea sweeter and more subtle. He pours six shot-sized cups of tea. I take my two. "I can tell the difference already," Matt says before correctly identifying the cup that is too hot. "I'm noticing the lack of flavor in general. It gets burned away."

The phone rings, and BJ answers it. A customer left her purse in the shop. I wonder how any woman can walk out and not notice that she's missing her purse.

11:00 a.m. Someone has made a mess near the cream and sugar counter. "Spill in aisle three!" Judy jokingly says. Matt quickly grabs a towel to clean it up. BJ follows him with a mop. I look back at my table near the spillage, and it is already occupied by two women.

11:05 a.m. I can now stand behind the counter. BJ shows me the 26 different coffee beans stored in cubby holes behind the bar. "All our beans are hand scooped," BJ says. "Sumatra Blue Batak is this month's special." He shows me how to package the beans and label and stamp the bag. "We grind on request but we recommend grinding at home." He grinds the coffee and asks me to smell the freshness of the roast. I tell him I have no sense of smell. "Really? That sucks," he says. I nod.

BJ adds hot water to the ground coffee and tells me "blooming" is a sign of fresh coffee. I notice the water and coffee create a layering effect. The top layer is a lighter brown. BJ uses a press pot and sets the timer. "The metal filter allows oils to go through," he says. "A paper filter traps oils and won't let the flavor go through." He tells me there is a three-minute "steeping" time.

11:10 a.m. BJ tells me the most popular coffee is the Major Dickason blend, named

after one of Peet's original customers, Key Dickason, in the first shop in Berkeley, Calif. A customer orders a 1 1/2 pound of beans, and BJ hand scoops it in a bag and places it on a scale. I notice a line of five people and their laptops sitting in tables against the back wall. "We get a lot of writers from Burbank," Judy says after she notices me staring. "They're too distracted in the office and at home, so they come here and sit and write all day."

11:20 a.m. BJ does another round of tasting with Michael and Ryan, who is wearing a grey shirt and glasses. Michael immediately identifies the green tea that's too hot. Ryan makes a face at the oversteeped, bitter tea.

11:30 a.m. A woman orders coffee beans from me, and I tell her I don't work here. "You have that behind-the-counter look," she says. I take it as an insult. I'm wearing a winter coat, slacks and ballet flats, and I'm writing furiously in my notebook. I



look up briefly to smile at her and walk away.

11:40 a.m. Another borderline awkward moment. I return to my post behind the counter and watch the workers make drinks. As I turn to check out the customers in the shop, a brown-haired woman's wide, deer-caught-in-headlights eyes attack me. She is standing right behind me, staring at me, mouth agape. "What are you doing?" she asks. I tell her I'm a reporter. Her eyes return to normal size, and she loosens up. "Oh, well, customers have coffee requests, and they always accommodate it," she says with a smile, grabs her drink and walks away.

11:50 a.m. Michael makes me an espresso. I have never had an espresso before. BJ tells me about the "consistency of milk" and that it should look like melted ice cream. "If [espresso] shots sit out too long, it can get bitter," BJ says. The ideal time for a shot of espresso is around 28 seconds. "Watching for visual cues" is important. "Making sure you're not loading the espresso

and letting it sit there, and never restreaming milk," BJ says. I drink my espresso in one gulp.

12:00 p.m. An Asian worker, Christie, visits. I don't know who she is at first and must look like the deer woman as I watch her walk to the back room. Her t-shirt says, "Dear Boys, Girls are better, Love me." I ask her if she works here, and she laughs. "Yeah, I'm not some crazy person who just walks around." A customer complains to BJ that the bathroom key is missing. Someone probably locked it inside, BJ says and goes to unlock the door.

12:20 p.m. Missing purse lady arrives. BJ brings out her oversized, camel-colored purse. I wonder again how she forgot her luggage. Michael asks me why I'm not talking into a recorder. I tell him I'm old school.

12:40 p.m. Business is slow. Ryan walks out from the back room with a crate filled

it up," she says.

1:15 p.m. My pen runs out of ink. I go in the back room to grab my back up inside my purse, and I see Ryan washing the dishes in yellow, latex gloves. He brings the dishes out five minutes later and puts them away. I'm back behind the counter when a man approaches me. "Give me 15 coffees," he says. I hold my pen higher so he can see it, and he starts laughing. "You're late today," Judy says. She tells me he's usually in around 5 a.m.

1:25 p.m. A new worker, Jessica, walks in for her shift.

1:30 p.m. BJ and Judy talk about a guy scamming Peet's, and I lean my ear in. Apparently, they received a call from a man claiming to be some "big shot" from CBS. The man ordered seven pastries and four lattes, and said he would send his driver to pick up the order. The man then called to complain that he had found a cockroach in one of the pastries and demanded a \$27 refund. When Judy asked him for his information, what he ordered, why he paid cash and not with a company card, the man started screaming at her. The man said he'd send his driver to collect the money, so Judy refunded his money, wrote an incident report with his contact information and called the district manager, who told her it's happened at five other stores.

1:45 p.m. BJ goes over Jessica's training with Judy, who, in turn, starts to coach Jessica. Ryan prints out the transaction record from the register, and Michael is refilling plastic cups. Judy passes Jessica off to Ryan, who shows her how to clean the urn.

1:50 p.m. Jessica asks me if I've seen "really demanding customers." I tell her not today. "I've heard Beverly Hills has really demanding customers," says Jessica, who has only been working at Peet's for a week.

2:05 p.m. There is a line of five people. Judy motions me over to the espresso machine. "I want you to hear this," she tells me. A customer, Jeannine Frank, wrote a song for Peet's and proceeds to sing it to me across the counter. Taken from My Fair Lady's "On the Street Where You Live," she aptly titled it "At the Peet's Where I Live." I stand there for about five minutes with a smile on my face.

2:15 p.m. I thank BJ for all his help and hospitality, and gather some of the workers for a photo. My coffee-high is suppressing my exhaustion. I have been utterly taken aback by how well-trained the baristas are in their product. I never knew so much went into coffee or tea. And as Ryan prepares to finish his shift at Peet's, I follow suit.

Starbucks and The Coffee Bean & Tea Leaf declined the Weekly's invitation for a profile story.



BHHS Girls' Basketball Team Defeats Righetti, Mayfair In Playoffs

Norman wrestlers record victories in Coastal Division Championship. By Steven Herbert

Defensive changes and a continuation of a dominating performance by Miranda Abdul-Mansour helped Beverly High turn a one-point halftime lead to a 74-49 victory over Lakewood Mayfair in a Southern Section Division 2-A second-round girls' basketball playoff game Saturday night.

The Normans outscored the host Monsoons, 23-5, in the third quarter, with Abdul-Mansour scoring 15 of her 43 points.

"What we talked about a halftime was getting out on the shooters," Beverly Hills coach John Braddell said. "[Mayfair center Chidiogo Ofoegbu] is a great player and we wanted to make sure we got out on her and she didn't hit any more 3s."

Braddell said he also wanted to "make sure we got on a hand in the face to make sure they shot over the top of us."

The Normans "made a couple adjustments defensively [to] make sure we were helping on [Ofoegbu] because she was just killing us," Braddell said.

The changes worked. Ofoegbu did score 15 points in the second half, but 10 came in the fourth quarter when the Monsoons (18-10) trailed by at least 18.

The senior, who joined teammate Diedra Adkinson in singing an a capella version of "The Star-Spangled Banner" before the game, did not make another 3-point basket after making two in the first half.

The third quarter initially didn't look to be anything extraordinary for the Normans, as Ofoegbu made a free throw and basket to tie the score, 36-36, with six minutes, 53 seconds left in the quarter.

Beverly Hills (19-11) then scored the next 13 points, to lead 49-36, with 2:57 to play in the quarter, with Abdul-Mansour scoring eight points, including the last six.

A basket by Ofoegbu ended the run, but Abdul-Mansour scored the last eight points of the quarter, increasing the lead to 57-38.

"The worst part wasn't that they scored so much in the third quarter, it was that we scored so little," Mayfair coach Vince Nicholson said.

The 43 points were the most Abdul-Mansour scored in a game during her two seasons with the Normans, topping her previous high of 30, set two days earlier in a 57-43 victory over Santa Maria Righetti in a first-round game.

"She really lifted us," Braddell said. "When we needed a basket, we needed a big shot, she was there. She just took over the game. She had a great game in all facets of the game — inside, outside."

One factor in Abdul-Mansour's success was point guard Natalie Moy, who had 11 assists,

matching her single-game high in her three seasons on the team.

"[Moy] hit her many times with fantastic passes," Braddell said.

Nicholson said Abdul-Mansour's 43 points were an example of "what great players do — great players make great plays in great games."

"She really stepped up," Nicholson said. "I'm sure we're going to see her on the All-CIF team."

Beverly Hills missed its first six shots and trailed 12-6 with 3:21 left in the first quarter. The Normans responded by closing the quarter by outscoring the Monsoons, 13-2, with 7-0 and 6-0 runs sandwiched about a basket by Ofoegbu, who finished with 33 point

Mayfair, the Suburban League champion which was seeded 12th, scored 10 consecutive points to take a 24-21 lead with early in the second quarter. The run began with back-to-back 3-point baskets by Kelsey Gonzales and Amanda Gosselin.

Beverly Hills regained the lead, 25-24, on back-to-back baskets by Jaina Abdul-Mansour, Miranda Abdul-Mansour's twin sister, and Miranda Abdul-Mansour, but fell behind, 30-25, with 2:18 left in the quarter as the Monsoons scored six consecutive points on a basket by Ofoegbu, and two free throws each by Imani Joseph and Ofoegbu.

The Normans closed the half by outscoring Mayfair, 9-2, with Miranda Abdul-Mansour beginning and ending the run with baskets, and Chelsea Austin scoring five points, including a 3-point basket.

Austin had 17 points and 14 rebounds before fouling out with 2:23 left. Jaina Abdul-Mansour added six points, Lisa Kliman four and Moy and Leora Kashani two each.

Beverly Hills 57, Santa Maria Righetti 39
Miranda Abdul-Mansour scored 26 of her 30 points over the final three quarters in a first-round game last Thursday at the Swim-Gym.

Miranda Abdul-Mansour scored seven points while Austin scored five points and joined Kliman in making 3-point baskets as the Normans outscored the Warriors, 17-11, in the second quarter, taking a 31-20 halftime lead.

Miranda Abdul-Mansour scored 10 points and made two 3-point baskets in the third quarter as Beverly Hills outscored Righetti, 13-9, increasing its lead to 44-29.

The Normans were outscored 14-13 in the fourth quarter, despite Miranda Abdul-Mansour's seven points and Moy's 3-point basket.

Austin scored eight of her 13 points in the first quarter as Beverly Hills outscored the Warriors, 14-9.

"We played extremely well," Braddell said. "We played our game and played exactly what we wanted to do with our game plan."

The Normans "struggled at times with" with Righetti's 6-foot-5 senior center Molly Schlemer, who has signed with Cal Poly San Luis Obispo, who scored a team-high 12 points, Braddell said.

"They hit some lobs that kind of hurt us early, but I think we did a good job with that," Braddell said.

Jaina Abdul-Mansour added eight points and Kliman and Moy three each.

Beverly Hills 53, Culver City 45

Miranda Abdul-Mansour scored 22 of her 24 points over the final three quarters and Austin had 15 points and 22 rebounds in an Ocean League game Feb. 11 at the Swim-Gym.

The Normans led 12-4 at the end of the first quarter, 25-15 at halftime and 41-30 entering the fourth quarter.

Kliman added six points on first- and third-quarter 3-point baskets, Jaina Abdul-Mansour four and Moy four, including a first-quarter 3-point basket.

What's Next?

The Normans were scheduled to play at Laguna Hills Wednesday night in a Southern Section Division 2-A quarterfinal game that began after the Beverly Hills Weekly's deadline.

If Beverly Hills defeated the fourth-seeded Hawks, the Pacific Coast League champions, it would play a semifinal Saturday at 7 p.m. against the Santa Ana Mater Dei-Norco winner. The game would be played at an alternate site near Mater Dei or Norco.

Wrestling

Southern Section Coastal Division Championship

Senior Matt Flagel won three matches and Beverly Hills teammates Armand Farrokh and Romeo Soofiani two matches each in the Friday and Saturday at Whittier High School

Flagel, wrestling in the 160-pound weight division, defeated Aliso Viejo Aliso Niguel senior Alex Gebauer on a 3-2 decision in a first-round match, then lost to Santa Ana junior Alfredo Becerra, the eventual third-place finisher, 13-4, in a second-round match. Flagel defeated Santa Maria freshman Jacob Rodas, 3-1, then lost 16-0 to Wildomar Elsinore senior Cory Cota in a losers' bracket matches.

Farrokh, a junior wrestling in the 140-pound weight division, was pinned in 3:11 by Santa Ana sophomore Jorge Gutierrez, the eventual fifth-place finisher, in a first-round match, then pinned Hemet West Valley senior Daniel Olivas in 1:38 and Rancho Santa Margarita Tesoro senior Kevin Cody in 2:13 before losing a 4-1 decision to Torrance senior Lyes Messaoudi in losers' bracket matches.

Soofiani, a senior heavyweight pinned Steven Miranda of Santa Maria in 17 seconds in a first-round match and Drew Stivers of Irvine Beckman in 1:30 in a second-round match before being pinned by Charles Wood of South Torrance, the eventual fifth-place finisher, in 5:50 in a quarterfinal match and Mike Moran of Paloma Valley in a losers' bracket match.

Girls' Soccer

Beverly Hills 9, Morningside 0

Freshman forward Ashley Aviram had three

goals and an assist while Solange Levy had a goal and an assist for the Normans in an Ocean League game at Nickoll Field Feb. 9.

Sydney Gray, Tylor Fields, Tiffany Moore, Elena Rust and Nicole Star scored Beverly Hills' other goals.

Norman freshman goalkeeper Kylie Colvin made two saves for her first shutout.

Beverly Hills led 3-0 at halftime.

Culver City 2, Beverly Hills 1

Freshman midfielder Kaela Reisfelt scored off Levy's assist in the second half as the Normans concluded the regular season with a loss in an Ocean League game at Culver City Feb. 11.

Goalkeeper Ida Trevino made six saves for Beverly Hills (11-7-3, 6-2-2 in league play).

The Normans trailed 1-0 at halftime.

Boys' Soccer

Beverly Hills 2, Culver City 1

Seniors Aaron Soleimani and Jonas Brock scored in the opening 13 minutes as the Normans concluded the season with a victory in an Ocean League game at Nickoll Field Feb. 11.

Soleimani scored his second goal of the season in the sixth minute off senior Parsa Peykar's assist.

Brock scored his fourth goal in the 13th minute off senior Russell Sternsheim's assist.

Michael Castillo scored for the Centaurs in the 38th minute.

Beverly Hills (9-10-4, 3-4-3) led in shots 15-5. Norman goalkeeper Matt Davidov made four saves.

"We played, very loose, very relaxed, so we dominated the game," Beverly Hills coach Steve Rappaport said.

The Normans had been eliminated from playoff contention two days earlier in a 2-0 loss at Morningside.

Brock, Soleimani, midfielder Yonatan Ginsberg and defenders Spencer Weissberg and Willy Woods, all seniors, drew praise for their play from Rappaport.

Girls' Water Polo

Beverly Hills 13, Culver City 3

Mallory Smith scored three of her five goals in the first quarter and Patty Salgado the first of her three goals as the Normans took a 4-0 lead in an Ocean League game Feb. 11 at the Culver City Municipal Plunge.

The Centaurs scored twice to cut the lead to 4-2 3:13 before halftime, but Rebecca Yukelson and Smith scored for Beverly Hills in the final 2:08 of the second quarter, giving it a 6-2 halftime lead.

Smith and Arina Levina scored for the Normans in the third quarter, increasing their lead to 8-2. Alejandra Galvan scored her second goal for Culver City with 13 seconds left in the quarter.

Salgado and Ava Rezai scored twice and Alli Friedman once in the fourth quarter for Beverly Hills.

Norman goaltender Agnes Rapala made two saves.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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FICTITIOUS BUSINESS NAME STATEMENT: 20100104856 The following person(s) is/are doing business as: KING BERK AUTO CENTER 6044 Santa Monica Blvd Los Angeles, CA 90038 KELLY COLINDRES 6123 Romaine St #4 Los Angeles, CA 90038. The business is conducted by: AN INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1/25/10. Signed: Kelly Colindres, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/19/10. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/04/10, 2/11/10, 2/18/10, 2/25/10 - 1588

FICTITIOUS BUSINESS NAME STATEMENT: 20100104230 The following person(s) is/are doing business as: LART 1545 Stone Canyon Road Los Angeles, CA 90077 JAY F. HAEN 1545 Stone Canyon Road Los Angeles, CA 90077. The business is conducted by: AN INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1/25/10. Signed: Jay F Haen, Owner. The Registrant(s) declared that

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FICTITIOUS BUSINESS NAME STATEMENT: 20100130028 The following person(s) is/are doing business as: SIERRA BONITA HOLDINGS 301 N Canon Dr Suite 228 Beverly Hills, CA 90210 JMC CAPITAL, INC 301 N Canon Dr Suite 228 Beverly Hills, CA 90210. The business is conducted by: A CORPORATION. Registrant commenced to transact business under the fictitious business name or names listed above on 1/26/10. Signed: JMC Capital, Inc. President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/04/10, 2/11/10, 2/18/10, 2/25/10 - 1590

FICTITIOUS BUSINESS NAME STATEMENT: 20100130475 The following person(s) is/are doing business as: ONZIE 25 Clubhouse Ave Venice, CA 90291 KIMBERLY SWARTH 25 Clubhouse Ave #1 Venice, CA 90291. The business is conducted by: AN INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1/28/10. Signed: Kimberly Swarth, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published:

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FICTITIOUS BUSINESS NAME STATEMENT: 20100068536 The following person(s) is/are doing business as: SMITH'S COMMERCIAL CLEANING 8513 Venice Blvd #147 Los Angeles, CA 90034 ANTHONY LOGAL 8513 Venice Blvd #141 Los Angeles, CA 90043. The business is conducted by: AN INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1/15/10. Signed: Anthony Logal, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/04/10, 2/11/10, 2/18/10, 2/25/10 - 1592

FICTITIOUS BUSINESS NAME STATEMENT: 20100081752 The following person(s) is/are doing business as: JUDE ARF 2 9900 Mason Ave Chatsworth, CA 91311 JUDE MONTESORI PRE SCHOOL INC 9900 Mason Ave Chatsworth. The business is conducted by: A CORPORATION. Registrant commenced to transact business under the fictitious business name or names listed above on 1/20/10. Signed: Shwang Kwel Yee, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/04/10, 2/11/10, 2/18/10, 2/25/10 - 1593

FICTITIOUS BUSINESS NAME STATEMENT: 20100116563 The following person(s) is/are doing business as: HONEST DRIVING SCHOOL 6931 Topanga Canyon Blvd #1 Canoga Park, CA 91303 JAMSHID NAMDAZI 14737 Sherman Way #115 Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1/28/10. Signed: Jeffrey Goldsmith, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/04/10, 2/11/10, 2/18/10, 2/25/10 - 1594

FICTITIOUS BUSINESS NAME STATEMENT: 20100129517 The following person(s) is/are doing business as: TAITOO FACTORY: HILLS BROTHERS CONSTRUCTING 14159 Ventura Blvd Sherman Oaks, CA 91423 MICHAEL HILL 401 Crystal Place Seal Beach, CA 90740. The business is conducted by: AN INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1/28/10. Signed: Michael Hill, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/04/10, 2/11/10, 2/18/10, 2/25/10 - 1595

FICTITIOUS BUSINESS NAME STATEMENT: 20090056767 The following person(s) is/are doing business as: CALI AUTO IMPORT 14343 Addison St #303 Sherman Oaks, CA 91423 DAVID MAHGERETHE 14343 Addison St #303 Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1/15/10. Signed: David Mahgereth, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The

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FICTITIOUS BUSINESS NAME STATEMENT: 20100089280 The following person(s) is/are doing business as: SAN DIEGO BAIL BONDS 14419 Sylvan St Van Nuys, CA 91401 Los Angeles JOEL HOROWITZ 14419 Sylvan St Van Nuys, CA 91401. The business is conducted by: INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1/21/10. Signed: Joel Horowitz, OWNER. The Registrant(s) declared that all information in the statement is true and correct. The registrant has not yet commenced business under the fictitious business name. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/04/10, 2/11/10, 2/18/10, 2/25/10 - 1588

estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1: AN UNDIVIDED 1/32ND INTEREST IN LOT 1 OF TRACT 31602, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 844 PAGES 87 AND 88 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT UNITS 101 TO 108, 201 TO 208, 301 TO 308, AND 401 TO 408 INCLUSIVE AS SHOWN AND DEFINED UPON THE CONDOMINIUM PLAN RECORDED ON AUGUST 22, 1974 AS INSTRUMENT NO. 3262 ALL EXCEPT THEREFROM ALL OF THE OIL, GAS, MINERALS, HYDROCARBONS AND KINDRED SUBSTANCES LYING AND BEING BELOW THE DEPTH OF 500 FEET FROM THE SURFACE OF SAID LAND AS GRANTED TO REA CHESLER IN DEED RECORDED AUGUST 8, 1970 IN BOOK D4795 PAGE 174, OF OFFICIAL RECORDS. PARCEL 2: UNIT 203 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN ABOVE REFERRED TO. Amount of unpaid balance and other charges: \$365,617.74(estimated) Street address and other common designation of the real property: 221 S GALE DR # 203 BEVERLY HILLS, CA 90211 APN Number: 4333-029-043 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DATE: 02-25-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55 CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 730-2727 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com Deborah Brignac CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3435736 02/25/2010, 03/04/2010, 03/11/2010

**NOTICE TO BIDDERS
RELOCATION OF EXISTING FIBER OPTICS
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Within the City of
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BIDS - Sealed Proposals for the RELOCATION OF EXISTING FIBER OPTICS AND THE CONSTRUCTION OF NEW INFRASTRUCTURE FOR THE FUTURE IT AND SECURITY EQUIPMENT AT WATER RESERVOIR 7 SITE within the City of Beverly Hills, California, will be received up to the hour of 2:00 p.m. PDT, on Tuesday, March 16, 2010, at the office of the City Clerk of the City of Beverly Hills, located in Room 290 of City Hall at 455 North Rexford Drive, Beverly Hills, California. Bids will be publicly opened at 2:00 p.m. on the above-mentioned date in the office of the City Clerk of said City Hall.

SCOPE OF THE WORK - The work to be done shall consist of furnishing all of the required labor, materials, equipment, parts, implements and supplies necessary for, or appurtenant to, the construction and completion of the Relocation of Existing Fiber Optics and the New Infrastructure for the Future IT and Security Equipment at Water Reservoir 7 Site in accordance with Drawing No. 7424, Sheets 1 through 8 and the specifications prepared for this project.

In general, the contract work for this project shall consist of the following items of work:

ITEM NO.	ESTIMATED QUANTITY	DESCRIPTION
1.	80 Linear Feet	Furnish and install approximately 80 feet of (1) 4" PVC outdoor lateral conduit using open trench method.
2.	180 Linear Feet	Furnish and install approximately 180 feet of (2) 4" and (2) 2" PVC outdoor lateral conduits in same route using open trench method.
3.	1 Each	Furnish and install (1) 17" X 30" X 20" H Fibrelyte box equipped with a Fibrelyte Lid and along the conduit routes.
4.	1 Each	Furnish and install (1) 3' X 5' X 4' H Concrete Pull Box equipped with Traffic Rated, skid proof, H-20 spring loaded lids per drawings.
5.	780 Linear Feet	Furnish and install approximately 780 feet of 1 inch corrugated inner duct each equipped with pull rope in conduits installed on this project. Three inner ducts per new 4 inch conduits where specified in drawings.
6.	140 Linear Feet	Furnish and install approximately 140 feet of non- armored 96 single-mode strand fiber optic cable per specifications & drawing sheets. Pull out existing 48 single-mode from Pull Box 405-6 to the east building (Pump Station) and re-pull in new 4" conduit from 405-6 to 405-1. This includes the termination, testing and labeling of the 96 strand cable.
7.	96 Strands	Fusion splice the re-routed 48 single-mode cable (from Item 5 above) to new 96 SM cable at Pull Box 405-1. Also splice the existing 48 SM cable coming into PB 405-1 to the new 96 SM cable. THE FUSION SPLICING HAS TO BE COORDINATED WITH THE CITY IT GROUP. WORKING STRANDS CAN NOT BE SPLICED UNTIL OTHER STRANDS ARE AVAILABLE FOR A "SECTION THROW" TO KEEP SERVICE WORKING.
8.	120 Linear Feet	Furnish and install approximately 120 feet of non- armored 12 single-mode strand fiber optic cable between the Radio and Pump Station buildings in new conduit. This includes the termination, testing and labeling of the cable at both ends.
9.	675 Linear Feet	Furnish and install approximately 675 feet of outside plant Category 6 cables from the Radio Building to the Pump Station building for cameras. This includes the termination, testing and labeling of the cables at the camera end of each cable.
10.	1 Each	Remove an existing underground Pull Box (405-6).
11.	2 Each	Furnish and install one rack-mounted 72-port and one rack-mounted 18-port fiber optic terminals with all associated adapters and SC hyper-polished connectors to terminate fiber cables.
12.	4 Each	Furnish and install (4) 24" x 24" x 12" wall pull boxes on buildings. This includes approximately 8 core drills for 4" conduits for penetrations into buildings.
13.	150 Linear Feet	Furnish and place approximately 150 feet of outside plant 100-pair copper cable between the Radio Building and the Pump Station building. This includes termination equipment, protectors and the termination, testing and labeling of the cable pairs at both ends.
14.	260 Linear Feet	Remove or terminate and keep in place approximately 140 linear feet of 48 SM fiber cable between PB 405-1 and Radio Building and approximately 120 linear feet of 48 SM fiber cable between the Radio Building and the Pump Station after the cutover.

Copies of the Plans, Specifications and Proposal Form may be inspected and obtained at the office of the Civil Engineer, Samer Elayyan in Room 232 at the Dept. of Public Works and Transportation at 345 N. Foothill Rd., Beverly Hills, 90210. There is no charge or deposit required for this material; therefore, they are not to be returned to the City for refund. Each bidder shall furnish the City the name, address, and telephone number of the firm requesting specifications.

References in the project specifications to specific sections of the Standard Specifications refer to the book of "Standard Specifications for Public Works Construction", 2006 Edition, written by a Joint Cooperative Committee of the Southern California Chapter of the American Public Works Association and Southern California District of the Associated General Contractors of California. Contractors wishing to obtain this book may purchase copies directly from the publisher, Building News, Inc., 1612 South Clementine Street, Anaheim, California, 92802; (800) 873-6397.

LIQUIDATED DAMAGES - There will be a Five Hundred Dollar (\$500.00) assessment for each calendar day that work remains incomplete beyond the time stated in the Proposal Form. Refer to the Proposal Form for specific details.

PREVAILING WAGES - In accordance with the provisions of Section 1770 et seq, of the Labor Code, the Director of Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done.

The Contractor will be required to pay to all workers employed on the project sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1."

A copy of said documents is on file and may be inspected in the office of Samer Elayyan, located at 345 North Foothill Rd., Beverly Hills, California 90210.

Attention is directed to the provisions of Sections 1777.5 and 1777.6 of the Labor Code concerning the employment of apprentices by the Contractor or any subcontractor under him. The Contractor and any subcontractor under him shall comply with the requirements of said sections in the employment of apprentices.

Information relative to apprenticeship standards and administration of the apprenticeship program may be obtained from the Director of Industrial Relations, San Francisco, California, or from the Division of Apprenticeship Standards and its branch offices.

PAYROLL RECORDS - The Contractor's attention is directed to Section 1776 of the Labor Code, relating to accurate payroll records, which imposes responsibility upon the Contractor for the maintenance, certification, and availability for inspection of such records for all persons employed by the Contractor or by the Subcontractors in connection with the project. The Contractor shall agree through the Contract to comply with this section and the remaining provisions of the Labor Code.

PRE-BID MEETING AND SITE SURVEY – A non-mandatory pre-bid conference will be held on **Tuesday, March 2, 2010, at 10:00AM** in Conference Room 217 of the City of Beverly Hills Public Works Building located at 345 Foothill Road, Beverly Hills CA, 90210.

It is recommended that every bidder attend the pre-bid conference and site survey. Furthermore, no allowances for cost adjustments will be made if Bidders fail to adequately examine the premises before submitting a proposal. Site surveys will be arranged between COBH and the Bidder. Questions regarding the site surveys should be directed to the contact identified in this document. Bidders may bring up to two of their own employees or subcontractors.

INSURANCE REQUIREMENTS - The Contractor shall provide insurance in accordance with Section 3-13 of the City of Beverly Hills, Public Works and Transportation Department, Standard Contractual Requirements, included as part of these Specifications. All subcontractors listed shall attach copies of the Certificate of Insurance naming the Contractor as the additional insured as part of their insurance policy coverage. In addition, the Contractor shall guarantee all work against defective workmanship and materials furnished by the Contractor for a period of one (1) year from the date the work was completed in accordance with Section 2-11 of the Standard Contractual Requirements.

PAYMENT AND PERFORMANCE BOND REQUIREMENTS - Bonds must be furnished to guarantee the faithful performance of the contract and the payment of all labor and materials furnished. The bonds must be for an amount equal to 100% of the total amount of the contract price. All bonds must be issued by a California admitted surety insurer. Failure to enter into a valid contract, including the submission of all bonds and insurance coverages required by the Contract Documents, with the City within ten (10) days after the date of the submission of the contract forms to bidder, shall constitute a material breach and subject the bid security to forfeiture to the extent provided by law. The Contractor's sureties for the "Performance Bond" shall be liable for any work that the Contractor fails to replace within a specified time.

LICENSE – In accordance with the provisions of California Public Contract Code Section 3300, the City has determined that Contractor shall possess a valid Class A Contractor's License and Corning manufacturers EWP Certification copies at the time the bid is submitted.

RETENTION – Ten percent (10%) of any progress payment will be held as retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent.

GENERAL INSTRUCTIONS TO THE BIDDER - Bids must be submitted on the Proposal Form prepared for this project and shall be delivered at the office of the City Clerk within a sealed envelope supplied by the City and marked on the outside as follows:

**" RELOCATION OF EXISTING FIBER OPTICS
AND THE CONSTRUCTION OF NEW INFRASTRUCTURE FOR THE FUTURE IT AND SECURITY EQUIPMENT AT WATER RESERVOIR 7 SITE"**

THE CITY RESERVES THE RIGHT TO REJECT ANY BID OR ALL THE BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID, BUT IF THE BIDS ARE ACCEPTED, THE CONTRACT FOR THE IMPROVEMENT WILL BE LET TO THE LOWEST RESPONSIBLE BIDDER FOR THE PROJECT AS A WHOLE.

The proposal shall follow the prescribed format of this section including, but not limited to the following items:

- o Proof of Experience: reference 3 similar projects successfully completed within the past 4 years including contact names and numbers.
- o Bid Bond
- o Warranty information and Corning manufacturers EWP certification copies
- o Identification of the subcontractors that would be used, following the proposal form format
- o Inventory list of equipment and tools owned
- Contractor must show proof of owning and operating the following equipment:
- 1. OTDR unit, including qualified operators
- 2. Fusion splice unit including instant loss verification and qualified operators
- 3. Splice vehicle or trailer
- 4. Emergency repair plan and optional contract to include an on-site, four-hour response time for emergency restorations
- o Hourly rate unit sheet
- o Addenda & additions
- o Exhibits

All information in this bid is confidential, and should not be disclosed except to those responding to this bid.

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262-Painting
264-Pet Sitting
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267-Piano Tuning
268-Roofing
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278-Tree Service
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282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

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950-Marine Supplies
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Specializing in K-2 Provides help in reading and math Fully Credentialed 2nd grade teacher With a Master's degree. 10 years experience (1st and 2nd grade) Will come to your home. Flexible after school schedule. Nicole (323) 356-6153

FRENCH TUTOR Enthusiastic native French tutor. Available to tutor beginner, intermediate, or advanced students of all ages, weekdays and weekends. Please contact Veronique at (310)-309-1904 or email Fberoangel@aol.com

302-HOUSES UNFURNISHED

Private Venice home near beach all redone. 3 bedroom/ 2 bath with guest house loft. Detach garage and carport. Nice yards. Coy pond. \$1,459,000 Call Michelle, Realtor: (310) 210-8504

306-FOR RENT

BEVERLY HILLS Adj. Bright 2 Bedroom + 2 Bathrooms A/C, lots of closet space, 2-parking spaces. QUIET 5 UNIT BLDG. \$1,550/Month. Kay: (310) 652-1736

310 S. Almont Dr. Beverly Hills adj. 1 month FREE! 1 & 2 bedrooms available, newly renovated, granite countertops & pool. Asking \$1,595 to \$1,795 / month .Call Conor (310) 275-2275

Large 1 bed 1 bath adj. Beverly Hills upper unit apt. stove, refrigerator, 1 parking, & laundry facility in building. Asking: \$1,075 (323) 931-2009

1 MONTH FREE! BEVERLY HILLS 9152 ALDEN DR. 3 BED. + 2.5 BATH APROX 1,795 S.F. BERBER CARPETS, HARDWOOD FLOORS, BALCONY, W/D IN UNIT, STORAGE RM, GTD ENTRY, PRVT ENTRANCE, ELEVATOR, SUBT PRKG. (310) 470-9350 OR (310) 990-4949

NEWLY REMODELED CONDO with hardwood floors & granite counter tops. Top floor, corner unit. 2 bed 2 & a half bath & a den. 137 S. Palm Dr Asking: \$3200. (310) 991-0375

\$1,800 1 +den and \$2,100-\$2,150 2 bed+ 2 bath great location in the Beverly Hills triangle. Walk to shops & restaurants! Close to Cedars Sinai Hospital. With hardwood floors. On-site laundry assigned tandem parking & full stove. By appointment only (310) 470-1513

169 N CLARK Dr Apt B ELEGANCE AT ITS FINEST Upper 2 Bedroom 1 Bath, large dining room area, hardwood floors, stove, refrigerator, washer and dryer included. 1 Parking space. NO PETS Close Proximity to the Los Angeles Country Club and Beverly Center. Tenant pays electrical and gas. (No warranty or guarantees on refrigerator and

Washer/Dryer) \$2275.00 (310)-937-6385

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2,275 (310)937-6385

307-ROOM FOR RENT

Room for rent in Beverly Hills close to Roxbury park and century city. Private bathroom. Female preferred \$850.00. Call Angelika (310) 286-0396

318-OFFICE FOR RENT

Furnished psychotherapy office, in a newly renovated building, measures 10' x 17' with a glass wall overlooking Wilshire Boulevard. Located two blocks West of Bundy, the office includes a semi-private waiting room with a call light system and plenty of free street parking, metered parking and parking in the building. Rent is \$130/ month for four hour blocks of time per week. (310) 826 4999.

400-HOUSE FOR SALE

Beverly Hills 405 North Palm Dr. #303 2 bedroom 2 and a half Bath Remodeled with top quality Designer features. Dbl Door marble entry. Earthquake Ins. Incl. Hawthorne School. Reduced \$998 K. (310) 247-1500 Dreamcondo90210.com

501-HELP WANTED

Mystery shoppers earn up to \$100 per day. Shoppers needed to judge retail & dining establishment. Experience not required. Call (1888) 749-7752

CDLA TEAM DRIVERS with Hazmat. Split \$0.68 for all miles. O/OP teams paid \$1.40 for all miles. Up to \$1,500 Bonus. 1-800-835-9471. (Cal-SCAN)

502-HELP WANTED/DRIVERS

ANDRUS TRANSPORTATION Seeking Team Drivers for fast turning freight lanes! Also Hiring Solo OTR drivers - West states exp/hazmat end, great miles/home time. STABLE Family owned 35 yrs+ 1-800-888-5838, 1-866-806-5119 x1402.

CDLA TEAM DRIVERS with Hazmat. Split \$.68 for all miles. O/OP teams paid \$1.40 for all miles. Up to \$1500 Bonus. 1-800-835-9471.

REGIONAL DRIVERS NEEDED! More Hometown! Top Pay! Up to \$.41/mile company drivers! 12 months OTR required. Heartland Express 1-800-441-4953.

www.HeartlandExpress.com

515-BUSINESS SERVICES

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach 6 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

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516-BUSINESS OPPORTUNITIES

ALL CASH VENDING! Be Your Own Boss! Your Own Local Vending Route. Includes 25 Machines and Candy for \$9,995. MultiVend LLC, 1-888-625-2405. (Cal-SCAN)

521-ORGANIZING SERVICES

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word- processing, and filing and organizing. Call (323)291-4601.

530-PSYCHIC

Spiritual psychic guidance helps on all matters picks up on past, present, future Contact for more details: Email: oc.psychic@yahoo.com (949) 494-0055

610-FOR SALE

FIREWOOD: Walter's Firewood— Full chords, half chords, quarter chords. Mix oaks, euk and other wood choices. Free delivery and stack. Call now! (818) 357-9570

Huge Beverly Hills High Rise Sale! \$500K in modern/ vintage high end furn. White tufted leather sectional, 8x12 pony hair painted rug, ebony baby grand, 8' venetian mirror, chandeliers, dining table, tv, lounge chairs and much more! Call for pictures (424) 245-4503

726-MISCELLANEOUS

Get DISH with FREE Installation - \$19.99/mo. HBO & Showtime FREE - Over 50 HD Channels FREE! Lowest Prices - No Equipment to Buy! Call for Details 1-877-887-6146. (Cal-SCAN)

800-REAL ESTATE LOANS

REAL ESTATE NOTE BUYER! Need to cash in that real estate note? Call Gus now! (323)945-2783

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Discover Beverly Hills



The City of Beverly Hills offers plenty of events and activities to engage its community of involved residents. Mark these dates!



▶ **Construction Closure**

Crescent Drive between S. Santa Monica Boulevard and N. Santa Monica Boulevard will be closed to the public beginning mid-March. For alternate routes or more information about the closure, visit www.beverlyhills.org/crescentclosure.

▶ **Woofstock 90210**

Attend the annual Beverly Hills pet extravaganza at Roxbury Park. For more information, call 310-285-6830 or visit www.beverlyhills.org/woofstock.

Sunday, March 14 (Free Event)

11 am – 4 pm, Roxbury Park

▶ **LA Marathon Runs Through Beverly Hills**

For the first time, the Honda LA Marathon is scheduled to run through Beverly Hills. The Farmers' Market will remain open, however for alternate route and street closures visit www.beverlyhills.org/Marathon2010.

Sunday, March 21

7 am – 12 pm

▶ **Vintage Auto Show at Greystone Mansion**

Attend the first annual Greystone Mansion Concours D'Elegance. Tickets are limited. For information, call 310-285-6850 or visit www.beverlyhills.org/concours.

Sunday, April 11

10 am – 4 pm, Greystone Mansion

▶ **Utility Bills on Your Mind?**

Have questions about your recent water charges? Then contact 310-285-2436 or visit www.beverlyhills.org/waterconservation.

More information can be found on www.beverlyhills.org/discover