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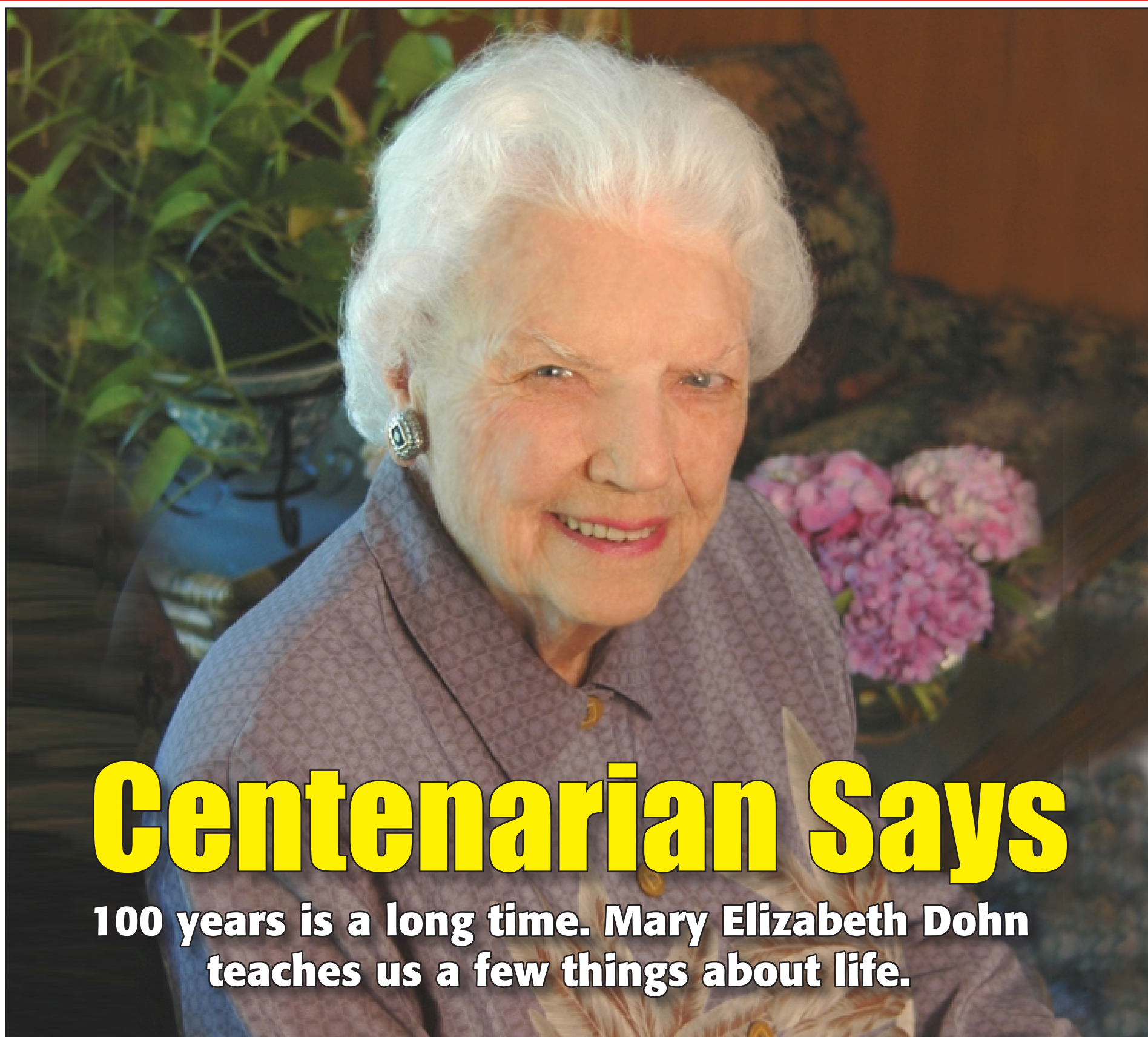
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Beverly Hills Weekly

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Issue 583 • December 2 - December 8, 2010



Centenarian Says

100 years is a long time. Mary Elizabeth Dohn teaches us a few things about life.

cover story • pages 8-9



letters & email

Library closure affects Beverly Hills residents

I was floored when I learned—quite by accident—that the Beverly Hills public library will be closed from December 24 to January 3. Even the people who worked at the bookstore didn't know about the entire length of the vacation. When I called about the dates of the closure, the person who answered the phone at the library didn't know all the dates. This is an embarrassment. A city that raves about its services and even concern for our homeless population shouldn't be doing this.

The library is a safe place for kids to be. There are college kids who will be home who have work that needs to be done. There are kids off of school who have work that needs to be done over that period of time. There are kids who are still in school at this time who have work to be done. Not everyone can afford a computer. Not everyone can afford to go to a bookstore. Even if they wanted to go to a bookstore, there are none in Beverly Hills that would suit their purpose, which means they have to be driven

or drive themselves to go to a bookstore out of the city. That costs money also. We are a "green city" so extra driving doesn't help that image. If people don't have to drive or only have to drive a small distance, that is much better for all of us.

There are people who come to the library to use the computer to job hunt or to do their resumes.

The library is a great place for kids to meet and stay off the streets. With kids off school, the library is a great free place to do. Again, another way to save money.

On top of everything, Kelly's Coffee and Fudge Factory, located in the library complex, will be greatly affected.

My concern was that there are no signs up stating about the December/January library closure. People need to know this to make other plans. Also if people know, maybe they too can call and protest the closure.

Here the city is talking about "loaning" the Rose Parade float \$50,000. We are losing interest money if we do that.

We are also suppose to pay the legal fees for the city clerk that is being sued by the city about a ballot issue. Don't we have checks and balances in the city so this shouldn't have happened? Is this money in our budget?

Lois Hirt
Beverly Hills

See Rudy Cole's response pg 6

briefs

City approves three-hour parking initiative for March ballot

The City Council unanimously agreed to place their own free-parking initiative on the March 8 ballot in competition with the G&L two-hour free parking initiative.



Byron Pope

The City's parking initiative would offer three hours of free parking a day to all Beverly Hills residents and will not alter the City's current free-parking programs in public

lots. This initiative will not propose any taxes onto businesses or consumers and will maintain the council's discretion to adjust meter and monthly parking rates. It has not been decided the process in which residents will receive three hours of free parking.

Beverly Hills G&L Realty is the lead proponent of the two-hour free parking initiative, which is now on the ballot. G&L owns medical office buildings

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SNAPSHOT



FALL FUN WHITTIER DRIVE

(L to R) Eric Ross, Justin Dubin and Isaac Rabbanian

El Rodeo students and families enjoyed corn, Fatburger and dunking their teachers in the dunk tank at the El Rodeo annual fall barbecue Sunday, November 21.

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OUR DATA SPEAKS VOLUMES



throughout southern California, including facilities on North Bedford Drive. According to the staff report presented to the City Council during the study session Tuesday, if the two-hour free parking initiative were to pass, the city would lose approximately \$4.7 million annually over the next 10 years.

Councilmember John Mirisch said he felt like the Ad Hoc Committee, including Vice Mayor Barry Brucker and Councilmember Willie Brien, came up with a creative solution.

"I like the fact that the Ad Hoc decided to go with a solution that doesn't impose any more taxes," Mirisch said. "When you talk about making lemonade out of lemons, this is what the Ad Hoc has done. It's something that ultimately has the effect of putting residents first but also takes into account the business community."

The initiative will still have some of the same problems with free-parking revenue loss the two-hour free parking initiative has, Mirisch said. However with the City's initiative, the City will be able to raise rates and taxes.

"The problem with this [initiative] is it is going to cost the City some money, as is the G&L initiative, but it allows us to do our jobs and figure out ways to fill those holes," Mirisch said. "We're going to need to try and continue to plug the hole we have in the parking enterprise and at least we'll be able to do it. The fact is this is a reaction to the G&L initiative, which is a self-serving abuse of the initiative process."

G&L spokesperson Harvey Englander said he believes the City's three-hour free parking initiative brings about more questions than it does answer them.

"I'm trying to figure out what they're doing," Englander said. "First of all, they apparently want to hire more city staff. I live in Beverly Hills, how are they going

to be giving me a card? Who is going to give me a card? What do I have to send them to get a card? How many cards can I get? What happens when my son comes home for a month from college and we rent him a car. Why, if I go to Porta Via in the morning and park for free, will I then be charged to shop at Gucci in the afternoon? Then, what happens when I move out of the city? How do they get the card back? There is going to have to be staff hired to handle all of this."

Overall, Englander said the three-hour free parking initiative is completely political and doesn't directly address parking deficit.

"They've known about this structural deficit for years in parking," Englander said. "Instead of doing something about it, they've let the deficit grow. They then tried to force payment of their own inefficiency on the backs of people who shop in the western triangle. And now they are using their political power at the very last minute to patch together a flawed proposal. They're hoping the voters don't read the fine print."

Councilmember Nancy Krasne said she believes the residents will opt for three-hours free parking instead of two hours.

"I'm a firm believer in shopping, parking and playing in Beverly Hills," Krasne said. "This gets the cars off the streets, into the lots, and makes people really happy."

The City filed a lawsuit against City Clerk and elections official Byron Pope November 24. The City Council has a mandatory duty to place approve a measure for the ballot, even if they don't agree with it, and the City Clerk has a responsibility to ensure the measure is placed on the ballot. City Attorney Larry Wiener said the City is suing itself as a means to get the court to evaluate the two-hour free parking initiative, not because Pope did anything wrong

"The City's not really suing the city clerk because the city believes the City clerk has done anything wrong," Wiener said. "The city clerk is simply the elections official and we're asking the court to order the elections official not to place the measure on the ballot."

Although Pope is named in the lawsuit, it is not against him personally.

"Byron Pope is not liable for anything, his name is on [the lawsuit] but he is not liable for any of this," Wiener said. "He is simply the elections official and we're asking the court to tell the elections official to not place the measure on the ballot."

While negotiations for Pope's lawyer have not yet taken place, Wiener said typically a lawyer in this case won't cost more than several thousand dollars.

"The lawyer representing the elections official is there to represent the interest of the elections official in making sure the election process proceeds uninhibited," Wiener said. "The elections official doesn't have a personal interest as to whether the measure is placed on the ballot or not. It would not require many hours of work [for the lawyer]."

Wiener said money to pay for Pope's lawyer will come out of the general fund.

The City will be officially voting on the three-hour free parking initiative at a special meeting December 7 at 2:30 p.m. Unless blocked by court action through the lawsuit, the two-hour free parking initiative will appear on the March 8 ballot.

Sales are up for Beverly Hills retailers during Black Friday

This holiday season, many retailers throughout Beverly Hills are finding themselves in a better financial place than last year. According to stores throughout Beverly Hills, the economic downturn our country has been suffering may be on the rise.



Tom Blumenthal

Geary's President and CEO Tom Blumenthal said although he won't disclose exact numbers, Geary's was up anywhere from 1 to 9 percent from last year.

"[Black Friday sales were] definitely better than last year," said Blumenthal. "This year all along has been much better than last year."

David Orgell, who sells watches and rings, also had a productive Black Friday. Vice President and Managing Director Korosh Soltani said last year they did well because of a moving sale and had a 12 percent increase from last year.

"Surprisingly, we had a much busier morning than expected," Soltani said. "Usually everyone goes to the malls and things like that. But on Rodeo, there were some tourists and locals out shopping early instead of going to the Targets and all of those places that they usually do."

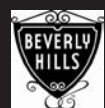
Soltani said the market is fickle but overall he is pleased with how David Orgell is doing.

"There's been up and down months," Soltani said. "You get one good month, one bad month, one okay month. I think this year will be overall the next month will be a good month. At the end of the year I think we'll be happy."

Early retirement of employees projected to save the city money

The City Council unanimously approved 25 employees to participate in the Public Agency Retirement Services (PARS) for

briefs cont. on page 4



NOTICE OF COMMISSION VACANCY:

RECREATION AND PARKS COMMISSION

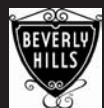
The Beverly Hills City Council is seeking qualified residents to fill one vacancy on the Recreation & Parks Commission. The initial term of office is for two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. Each appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Services. Please DO NOT contact the City Councilmembers or the members of the Recreation and Parks Commission regarding the Recreation and Parks Commission vacancy.

Application forms for the Recreation and Parks Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by e-mail.

The deadline for filing applications for this Commission is Friday, January 21, 2011 at 5:00 p.m.

BYRON POPE, CMC
City Clerk



NOTICE OF COMMISSION VACANCY:

PUBLIC WORKS COMMISSION

The Beverly Hills City Council is seeking qualified residents to fill one upcoming vacancy on the Public Works Commission. The initial term of office is for two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Public Works. Please DO NOT contact the City Councilmembers or the members of the Public Works Commission regarding the Public Works Commission vacancy.

Application forms for the Public Works Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 North Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by e-mail.

The deadline for filing applications for this Commission is Friday, December 17, 2010 at 5:00 p.m.

BYRON POPE, CMC
City Clerk

briefs cont. from page 3

early retirement. Out of 140 employees eligible for PARS, 25 employees opted to retire with 7 percent of their final base pay given over an actuarially determined lifetime with five, 10 or 15 year options.

"The PARS program is a voluntary program and in order to participate in it, you have to retire," City Manager Jeff Kolin said.

The City will see a \$1.7 million savings in the first two years by approving this program, Beverly Hills CFO Scott Miller said. \$1.4 million will be sent to PARS to accommodate the 25 employees but \$1.7 million savings will amount over the two years.

"[Departments] are able to rehire for up to 40 percent of the dollar cost [of the position]," Miller said. "There are a variety of ways departments are going to do this. But, they could not spend more than 40 percent of the total savings, thus creating the 60 percent of the totals savings [for the City]."

MEA President Greg Gomez said while he believes PARS to be a good thing for city employees, it does have its drawbacks. Rehiring only 40 percent of the dollar cost of an individual will create more work for the remaining individuals.

"It's [possibly] going to put more workload on the remaining employees," Gomez said. "Through the last few years here, we've pretty much cut back to what I think are minimum staffings."

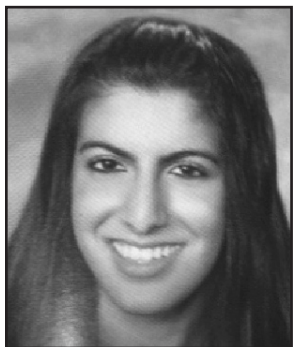
Sedaghat incident underscores the dangers of carbon monoxide poisoning

Class of 2010 Beverly High grad Nikkie Sedaghat, now a student at UCSB was reportedly found unconscious over Thanksgiving weekend with what appeared to be carbon monoxide poisoning, commonly from fireplaces, furnaces or gas leaks. She was taken to UCLA where she was put into an induced coma. As of press time Sedaghat was still hospitalized at UCLA, but friends held a candlelight vigil for her Wednesday night outside the hospital.

Although not common, Deputy Fire Chief Mark Embry said carbon monoxide poisoning is incredibly dangerous. Over the last five years, Embry could not recall another carbon monoxide poisoning case in Beverly Hills.

"When you breathe [carbon monoxide], it has a greater affinity in your hemoglobin than oxygen does," Embry said. "The real danger, if you're breathing it, it gets into your lungs and gets into your blood it will displace oxygen. People can absolutely die from this."

Carbon monoxide poisoning begins with gas or natural gas household appliances that are not properly venting, such as a furnace. Carbon Monoxide is odor-



Nikkie Sedaghat



Denali

A New 'Breed' of Student

A school such as Beverly Vista is home to a diverse mix of students. But one particular new "student" this year stands apart from the rest. She has four feet, a wagging tail and already is certain what she is going to be when she grows up. In fact, upon her successful graduation, she already has a job lined up: that of guide dog.

Denali is a 6-month-old yellow Labrador retriever who belongs to Guide Dogs of America and is being raised by the Hart family. Puppy raisers, like the Harts, are responsible for providing basic obedience and socialization for the dogs from two months to approximately 18 months of age. The dogs go everywhere to learn how to behave in a wide variety of public situations. For Denali, this includes attending school with Beverly Vista school counselor Janice Hart.

"As puppy raisers, our job is to socialize her with different kinds of experiences," Hart said. "She goes to shopping malls, restaurants, on public transportation, and all kinds of places."

The socialization Denali receives in various environments at Beverly Vista will help her in the future.

"She goes wherever I go," Hart said. "I counsel students and parents in my office. I present lessons in classrooms. I walk up and down the halls, in the cafeteria, to assemblies, and places where there are a lot of distractions. Her job is to ignore the distractions, blend in, and be as unobtrusive as possible."

"She's doing a great job," said Beverly Vista principal Irene Stern, "She's very well behaved!"

Denali also teaches the students around her. They know that when she is wearing her yellow "guide dog in training" jacket she is working and cannot be touched without permission.

"Not only are students learning about handicapped awareness, what a blind person goes through, and how a guide dog can help others," Hart said, "Denali also helps them with empathy, respect, and responsibility."

less, as is the natural gas used in home furnaces. Natural gas in the home has a smell because the gas company adds an odor to it, Embry said. Newer cars and furnaces produce much less carbon monoxide than their older counterparts.

"Venting is the main issue," Embry said. "When a gas heater is burning, it's got a vent pipe. The hot gases are going to go up that vent pipe because heat rises. As long as your vent is going to the outside air without being blocked or inhibited, you're going to be safe. The real concern is if for some reason the carbon monoxide collects in the living space."

To ensure safety from carbon monoxide, Embry said to make sure appliances are venting correctly.

"The most important things are making sure your gas appliances are working properly and venting properly and your gas company can help you with that," Embry said. "If you have further concerns about appliances, a carbon monoxide detector in the home would be a good safety measure because it will give you

an early warning long before it reaches a dangerous level, just like smoke detectors do."

Board of Education unanimously votes to amend Finance Committee organization

The Board of Education voted 5-0 to amend the Finance Committee's organizational guidelines. The Finance Committee is now made up of the five Board of Education appointees, with Assistant Superintendent of Business Services Alex Cherniss and Executive Director of Budget and Food Services Mary Anne McCabe serving as staff to the committee.

Board of Education member Myra Lurie recommended hiring a lawyer to confirm whether it is necessary the Finance Committee follow the same educational codes of conduct that the Board of Education does.

"The committees created by the Board of Education should in fact adhere to the



Emily Gilberg and Elise Knebel

BHUSD gives back for Thanksgiving

El Rodeo second graders, Emily Gilberg and Elise Knebel, collected food for the School Cents program last week. Complete Thanksgiving dinners are being collected and delivered to the Westside Food Bank as part of El Rodeo's Community Service efforts.



Jayden Bim-Merle, Owen Lennon, Stewart Bim-Merle, Jenna Saltzman, Laurie Maybaum, Matteo Farrell

Beverly Vista preschoolers spend time with a "turkey" for thanksgiving. Beverly Vista school collected food as well as money to give needy families Thanksgiving meals and Ralphs gift cards for turkeys. All donations will be distributed by the Westside Food Bank.

Brown Act," Lurie said. "I think that's appropriate. I would also like to make sure that we examine the need for all members of the committee to sign a conflict of interest statement."

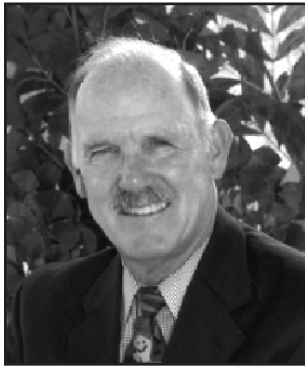
Finance Committee Chair Herb Young said he contacted the Fair Political Practices Commission (FPCC) who informed Young the committee is in compliance.

"The BHUSD code of ethics does not require finance committee members to file a form 700 [conflict of interest form]," Young said. "You can get your lawyer and you can ask the superintendent. The superintendent can get onto Google and do what I did. You don't need a lawyer, you need to have some intelligence."

The committee also requested information on people who work for Cherniss,

editorial

Board of Education: Keep the Team in Place



BHUSD Supt: Dick Douglas



BHHS: Carter Paysinger



Beverly Vista: Irene Stern



El Rodeo: Dave Hoffman



Horace Mann: Steve Kessler



Hawthorne: Toni Staser

As Board of Education President Steven Fenton completes his term as Board President, we have a lot to be thankful for in the BHUSD. Things are definitely on the upswing, greatly aided by the fact that we finally have a popular superintendent and five fabulous principals who understand our community and are respected by our faculty and parents.

Gone are the failed administrative selec-

tions and poor decisions of the Myras, Millan and Meshkaty (does anybody even remember Liz Hicks? Aviva Ebner? John Fitzpatrick?)

We have the Fenton/Goldberg (and later Korbatov/Manaster) Board to thank for the improvements we are seeing in our schools. But even they should realize that when you have a team that works, keep them in place!

There is no need for a superintendent search or anything else when the team is winning. The fact that we were able to hire a superintendent of Dick Douglas' stature was indeed a coup after many years of turmoil and fly-by-night administrators in the BHUSD. Though Douglas would surely be happy to return to retirement and spend more time with his grandchildren, we're lucky to have him on the job—and willing

to stay.

Interim appointments, such as Carter Paysinger and Irene Stern should also be renewed.

Beverly Hills is truly fortunate to have our current administrative team—probably the best one in at least 20 years. Rather than gamble on the unknown, our Board of Education should keep them in place well in to the next school year and beyond.

but function not by name, in critical areas including their function, experience information and length they have served the BHUSD.

"The committee wants to know how much experience we have in that department," Young said. "There is a lack of continuity. That's not healthy when you're dealing with money and finance, to have a group of people who are fairly new."

Vice President Lisa Korbatov said she thinks the finance committee is well meaning and looking at the problems of the BHUSD.

"I have no problem of you asking [Cherniss] a rough sketch of who works for him," Korbatov said. "I don't know how we're going to improve ourselves and go from good to great in every area. We can love kids all we want, and we can embrace education. But the bottom line is you need money to run this place."

Library to be closed for 10 days over the holidays

The Beverly Hills library will be closed from December 24 until January 3. The library will be closed for Christmas December 24 through the 26, taking a furlough week with the most other city employees December 27-30 and closed for New Years December 31 to January 2. On duty police and fire fighters will not be taking furloughs but police and fire administration will be furloughed during that week. The library will reopen January 3.

The library had not posted the December and January closure dates prior to Thanksgiving, Head Librarian Nancy Hunt-Coffey said, so there was no confusion about the Thanksgiving holiday closure.

"We [began Monday] putting fliers in books and giving them to patrons," Hunt-Coffey said. "We're putting signs

on doors. Also, materials that are checked out right now won't be back until January 5, which is longer than the normal check out period."

Part-time librarians are paid hourly. Full-time librarians are salaried but will have 40 hours of furlough time taken out of their paycheck. Because the four-day furlough week does not add up to 40 hours, Hunt-Coffey said full-time librarians will need to take an additional eight hours of unpaid vacation time earlier in the month.

"Everyone who is full-time is expected to have a total number of 40 hours of furlough time, for which they are not paid," Hunt-Coffey said. "We need to furlough an additional eight hours at some point earlier in the month of December when we're still open."

Although Hunt-Coffey said she did not choose the week the library was closed for furloughs, it is traditionally a slow time. While the library won't be open, all online services will still be available.

"People will still be able to download books and audio books from our 90210 To Go service," Hunt-Coffey said. "We have our online databases where people can look up magazine articles and all kinds of information and we'll still have our tutor.com service. If students do need help with their homework, they can get help live online from a tutor."

BHUSD plans for transitional kindergarten

The Board of Education discussed plans for a transitional kindergarten Tuesday. No decisions were made on a timeline for the transitional kindergarten to come to the BHUSD, but by law it is required to be up and running by 2015.

The passage of Senate Bill 1381 requires that districts provide a transitional kindergarten to accommodate students who will be affected by the earlier cutoff date the

bill mandates. The cutoff date for students to start kindergarten will be pushed back from being five years old on or before December 2 to September 1. The change will be phased one month at a time over three years starting in 2012.

"[The transitional kindergarten is] a high quality program is taught by a credentialed teacher in a school study," Adult and Alternative Education Director Pat Escalante said. "Instruction is focused in a highly qualified learning program. I think it's interesting to note that when you package kindergarten readiness and a high quality learning ready program, it's a perfect transition not as a replacement for preschool but laying the groundwork for kindergarten. It exposes the transitional kindergarten students to the kindergarten standards; it's exposure and not a mastery. When students get into the second year of the

briefs cont. on page 7



Diane Jubelier-Light

One woman show celebrates December holidays

A celebration of history and the holidays, Diane Jubelier-Light will be holding a one-woman show at the Roxbury Park auditorium December 6 at 1 p.m.

"I'll be doing songs from the American Song Book, I'll be doing some Hanukkah songs, I'll be doing some old favorites and I'm going to do a little bit of sing along," Jubelier-Light said.

Former El Rodeo teacher and BHUSD substitute, Jubelier-Light has been performing since 2002. She mostly performs for adults and seniors. The show, featuring Hanukkah songs and older songs such as "That's Amore" by Dean Martin, is free to the public.

Jubelier-Light said she enjoys performing and the connection she makes with audience members.

"I think that music is a wonderful tool to take people out of themselves," Jubelier-Light said. "[It takes] them to a place that's inspiring. They can also connect if there is something in their lives they can relate to or the song touches. I feel really like there is a bond somehow between me and the audience."

from the hills of beverly



Win some, lose some

Good and not so great actions

By Rudy Cole

All kinds of interesting news this week, but we begin with two Popes that made headlines.

Tried to make a connection with the one who runs the Vatican and our own who manages the city clerk's office, however it's too much of a stretch.

As you may know, the head of the Roman Catholic Church made a surprise finding that the use of condoms, in some rare cases, would not be contrary to church doctrine. A very enlightened, reality based pronouncement.

Our own Pope, Byron that is, is trying to explain why he is being sued by the city. (See brief pg 2). What prompted all this was a headline in another newspaper: "City To Sue City Clerk" over two hour free parking issue.

If you went beyond the headlines, the reason for the lawsuit became somewhat understandable, but for many who only skimp that other publication, our Pope may have been in some kind of trouble.

Briefly, the city is challenging the legality of the two hour free parking ballot measure. In order to bring this to court, the city has to file an action "against" the person in charge of elections, in this case **Byron Pope**. That is a legal procedure and has nothing to do with Pope's feelings about the election or any errors by his office. He has followed

the law, certified the ballot measure as qualified and is required to prepare the ballots for the March election which will include "two hour free" and any other ballot issues plus the council race.

However, there are some side bars that need more careful study. The city council may place a competing measure on the ballot. In the event the preventive lawsuit fails, this measure would provide an alternative and it passes with more votes than the competing measure, it would prevail and the "two hour" free would lose.

The city ballot measure is complicated, however the reasons are not. What the city will argue is that it should determine rules for parking fees and that the competing ballot measure eliminates recovering costs of operating and maintaining parking facilities owned by the city.

There are many arguments both sides will present during the election, but one proposal by the city is questionable: It would give residents, and only residents, three hour free parking in certain lots. Arguments for this novel idea is that it could encourage residents to shop and dine locally. Residents would be issued special passes for some city owned lots, but it would not be available to non-residents who work here.

Aside from the enormous administrative difficulties, does this create an elitist view

of our community? It may. Also, while any program that encourages "shop in your own community" is important in terms of tax revenues, the reality is that our economy would quickly collapse if we depended only on resident customers for our stores, restaurants, auto dealers and hotels.

Some enterprising and competing shopping mall might well decide to advertise that all people, no matter where they live, will be treated equally in their venue.

This needs some very careful vetting, although the clock is running. Historically, competing ballot measures are not successful. Voters tend to support the one that is most clear and easiest to understand. Maybe the city should focus only on answering the petition mandated measure and on its merits, not some more convoluted alternative.

In other council actions, there is some good news. Mayor **Jimmy Delshad** brought a very constructive proposal to the council that could make residential areas less susceptible to overly noisy parties.

In doing so, Delshad opened up a broader discussion of how present rules are enforced. Are controls an invasion of residents rights to even have social events with amplified music at their homes?

Our ordinances and how they are interpreted are antiquated and confusing. Even our enforcement agencies lack clear guidance on what is and is not acceptable. Usually, a complaint by a neighbor is sufficient to bring out either law enforcement, in the evenings, or code enforcers during day time hours.

If neighbors are very friendly, this seldom becomes an issue. Otherwise, any kind of noise prompts calls to the city. The rules of 6 p.m. for some kinds of amplification and ten p.m. as cut offs are hard to justify. On the other hand, very late night, ear splitting sound waves disturb neighbors rights to a comfort level.

Delshad also suggested noise measuring devices and adoption of decibel level guidelines.

What should also be more subject to controls is the repetitive use of some homes by professional event organizers. Although there is a permit process, in some rare and unreported incidents, the homeowners have rented their homes and the parties are not theirs and held without permits.

Thanks to the mayor, the city could now

come up with workable rules that allow reasonable uses of homes for parties and still protect the rights of neighbors.

Another good idea also came to the city council last week: Councilmember **John Mirisch** suggested naming one of the park playing fields for Dodger legend **Vin Scully**, probably one of the best sports announcers ever to wield a microphone.

Not only his incomparable expertise, but his whole manner of fairness, balanced and ethical reporting have earned him the admiration and respect of sports fans everywhere, and not just in Dodgerland. What better message to send our kids, who would play at Vin Scully Field, that being a good guy does mean something – and sportsmanship and civility do matter. In fact, wouldn't hurt to send the same message to some overly competitive parents.

Scully is one of the rare, really star quality people who are not at all self promoting. I am delighted that he has agreed to permitting his name be used.

Yes, this naming of streets or places for people should be very carefully monitored and not done too often, especially for those who do not have a direct connection to our city. But Scully has all kinds of historic ties to Beverly Hills, including his frequent appearances at the old Friar's Club charities when Dodger head of concessions, **Danny Goodman**, a long time BH resident, invited the legend to give his time and talents to our village.

The council quite rightly asked the Recreation and Parks Commission to begin the process. But hopefully this will move quickly through city government. The event and dedication, will be a feel good experience for our community and Dodger and sports fans everywhere. Good publicity for Beverly Hills can't hurt.

So, thanks to Delshad for trying to control bad noise and Mirisch for making good sounds.

One more historical note: In the days following the assassination of President **John Kennedy**, a group of residents led by the legendary film director and DGA officer **George Seaton**, also a long-time resident and civic leader, appeared at a council meeting requesting that we name our city library the John F. Kennedy Memorial Library. The Republican majority of our non-partisan council, objected that this was too hasty and not appropriate. Rather than show our divisiveness on political grounds, the idea was not pursued. However, not too long after this, George's wife **Phyllis**

rudy cont. on page 7

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rudy cont. from page 6
 became the first female mayor of our city. Another twist: Although politically moderate, the Seaton's were, at the time, registered Republicans.

Last week this column bemoaned the decision to furlough city workers because of budget challenges. Supporting the action was that the alternative would mean massive layoffs.

Clearly, we are in a money crunch. The impacts of the downturn in revenues are often felt by government just as the economy begins a possible recovery – the time lag in collections.

However, the timing seems too Scrooge-like. Loyal city employees will face losses in pay checks during the holidays, and how can that be a showing of appreciation for a city staff we rate as the best anywhere?

Concurrently, we will be closing city hall, including our world class library, from December 24 to January 3, 2011. Is this sound municipal governance?

There could be some significant losses in revenue during this closure. Already short-handed, the Building and Safety Department and their clients, including homeowners who want to make improvements, will

face additional delays in obtaining permits. Those permits are an important source of revenue for the city. No fees will be collected during the closures,

As for the library, how does it make sense to close that facility during a school holiday? Students, and they are among the most frequent library users, will not have access for research or even outside reading assignments. We have had countless calls of protest, including emails, one of many we publish this week.

True, there are tough choices that have to be made. First, the council needs to more carefully prioritize where and how cuts are made. Public safety, and that means not just police and fire, need to come first as does our responsibility to those who serve us at city hall and who have made our city a model for first rate citizen services. They, our staff, work so hard to make us a user friendly civic center, we need to carefully consider our need to reciprocate with sensitivity for their economic well being.

Each and every funded city program not tied to immediate needs should be carefully evaluated and cuts made wherever possible, not at the expense of rank and file city workers.

In recent years, we have made major cuts

in city expenses, reportedly some 27 million in two years. We also have three quarters of a billion in sound investments and a reserve of 167 million. True, much of this is committed to fund on-going needs and operations and depletions could impact our bond ratings.

However, there is a projected increase in bed tax revenues during the next fiscal year of over \$200,000. Occupancy rates, down last year, have recovered significantly, and maybe some of this could be used to avoid any further furloughs.

Speaking of staff, and they follow council direction, I am always impressed when I see their work and consider their backgrounds, and that includes department and division heads and those just below that pay level.

We have some real stars, many of whom could earn much more in the private sector.

Risky to mention just two, when so many merit recognition, but this week a nod to the financial brilliance of Administer of Services Director and the city's Chief Financial Officer Dr. **Scott Miller** and his top deputy, **Noel Marquis**, a money crunch genius who almost made city budget processes clear to me, not an easy chore.

However, in every department we have star performers, and we can thank recent

city managers for putting them to work, most from within our system.

We should not just take this as a given, it took good governance, and responsible council leadership, to make it happen.

Coming soon, our promised analysis of the recent election. We have compiled some interesting comparisons: How Beverly Hills voters responded to endorsements by our two newspapers and the Los Angeles Times. Incidentally, on almost all state elections, our voters were with state trends, but not on ballot measures where our electorate resisted the special interests.

The one candidate supported by all our newspapers, and the only Republican to carry Beverly Hills, District Attorney **Steve Cooley**, lost state-wide, narrowly, for Attorney General. Hint: We won on every endorsement of candidates and ballot measures in city voting.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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kindergarten program, there's a mastery requirement."

The transitional kindergarten will be built on existing kindergarten standards. The class will require a credentialed teacher and be held in classrooms on the elementary school sites.

Board of Education member Jake Manaster said he believes starting the transitional kindergarten will cost other credentialed teachers jobs.

"This is another unfunded mandate from a legislature that doesn't understand they've run education in the ground for the last 35 years," Manaster said. "[The transitional kindergarten] cannot exist because it cannot be provided without funding. Unless someone has a miracle, I can't even begin to understand how we're going to be able to implement this."

Escalante said the program is supposed to be cost neutral. It is supposed to take one of the preexisting kindergarten classes and place all of the transitional kindergarten students there. So no additional teachers would need to be hired and all of the students could be accommodated.

"The funding was the part that was most unclear," Escalante said. "Most of these basic-aid school districts have this preschool component as a part of their district. I can't say categorically this is where the funding is coming from but they do get a heads up about the kids that are coming up the pipe."

Manaster said he worried that adding transitional kindergarten classes might affect the Joint Powers Agreement with the City and the money given to the BHUSD yearly.

"We house preschools at our schools, they are not all at our parks," Manaster said. "It's a part of the JPA, it's loosely based on square footage. I am all in favor of a preschool program and no opposition

to a transitional program. we do not have facilities to handle the preschools we currently have. We have to get waivers from the state to use the facilities that we are lacking."

Board of Education president Steven Fenton said he does not believe the transitional kindergarten will affect the JPA because there will be no direct competition. Even if the BHUSD were to create a traditional preschool to offset the costs, the preschool program would be different from the City's program.

"The city is not going to get into the transitional kindergarten business because that would require credentialed teachers and that's not what they do," Fenton said. "They know this is something we need to get into. If we end up as a board deciding to put the traditional preschool component into the equation, it's clear to me that a preschool program we would run would be unique and separate from what the city has done. I am fully in favor of continuing this study, not only how this will affect us no and how soon we can get into this and what the costs are going to be but continuing to look at saddling up a traditional preschool with this to pay for it."

Pacific Capital Group Announces Jimmy Delshad as Vice Chairman and Managing Director

Mayor Jimmy Delshad, who has announced he will retire from the City Council in March, has joined Pacific Capital Group as Vice Chairman and Managing Director. Pacific Capital Group is an



Jimmy Delshad

investment group based in Los Angeles.

"Jimmy Delshad is an internationally recognized authority on the use of advanced 'smart' technologies in city management and law enforcement to dramatically improve life, services and safety in the community," Gary Winnick, chairman and chief executive of Pacific Capital

Group, said. "Beverly Hills has implemented Mayor Delshad's smart-system innovations, pioneering a path to achieving efficiencies that can be applied to government at every level. We are happy that one of the nation's leading experts in

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CENTENARIAN SAYS

100 years is a long time. Mary Elizabeth Dohn teaches us a few things about life.

By Marla Schevker

So tell us about yourself.

I was born in Fort Wayne, Indiana on July 7, 1910. I'm the oldest of 10 children. I attended school there, Catholic grade school and high school. Then I attended Purdue University and graduated in 1932.

I studied home economics. I taught school [in Indiana] for 13 years.

I was married in 1948 to Bernard Dohn. Bernie died in 1990. I have three children, two sons and a daughter. Frank is 61 and lives in San Juan Capistrano.

Joseph is 59 and lives in San Diego. Mary Ann will be 57 this December and lives in Colorado. I have five grandchildren. Frank's children are Katherine Dohn, 23, and Alex Dohn, 21. Then there's Mary Ann's children; Christine Moore, 23, and

Lisa Moore, 21. The youngest is Joe's son Drew Dohn at 15. The Katherine is in Boston, she will finish at north eastern in December. She's getting a double major so she didn't graduate last May when her class did. Alex goes to school in Denver. Christine is graduated and works at an animal clinic. She had worked, until last summer, at the aquarium in Florida. She hopes to get into vet school in Colorado. Lisa goes to Denver University, she just lives 60 some miles from her home. She's an ice skater. She participates in competitions, she'll go to nationals in January. She's a pairs skater and I think she's quite good.

What was it like growing up during the Great Depression?

That was horrible. Fortunately, we never went hungry but my mother was a terrific manager or we wouldn't have gotten along as well. I saw people who had money in the bank and when they woke up in the morning they had noth-

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this growing field is joining our firm."

Delshad created and promoted the Smart City Initiative in the City of Beverly Hills during his tenure on the City Council and as the city's two-term Mayor. Under that initiative, the City has funded innumerable smart-tech innovations – networking fiber optic and wireless systems to link police surveillance cameras, traffic lights, sprinkler and water meter systems, parking meters, auto license plate readers, disaster operation centers, and new, state-of-the-art interoperable communication systems.

Delshad was founder and chief executive officer of American International Business, a manufacturer of computer storage technologies, with offices in the United States, Germany, Belgium and the United Kingdom. He currently serves on the board of directors of several international corporations, including Dream Team Gaming, a casino gaming developer; and International Packaging Company, a paper and cardboard manufacturer with operations in China and the United States.

Delshad was recently named as one of the 10 Most Politically Influential Jews in America by Forward Magazine. He has a BS degree in Computer Sciences from California State University, Northridge and an Honorary PhD from American Liberty University.

Beverly Hills Synagogue Gets Makeover by Award-winning Design Firm

Temple Emanuel of Beverly Hills is breaking ground on the restoration and transformation of its historic Clark Drive sanctuary and event hall. Mark Rios of Rios ClementiHale Studios, the Award-winning Los Angeles architecture and design firm, leads the team that will transform the renowned Sidney Eisenshtat designed building.

The Temple is holding a Graffiti Party to celebrate the groundbreaking on Saturday, December 4th, 2010.

The Graffiti Groundbreaking Party will

take place at 7:00 PM in Hoffman Hall at Temple Emanuel of Beverly Hills. The event is '50s themed, and will include martinis, milkshakes, 50's food and lots of dancing. To purchase tickets, please call (310) 288-3737 x 0 or e-mail graffiti-groundbreaking@gmail.com.

BHHS Girls' Soccer Team Routs Lawndale in Opener

Ashley Aviram and Nicole Star both had two goals and an assist as the Beverly High girls' soccer team opened its season by defeating Lawndale, 8-0, Monday in a nonleague game at Lawndale.

Sydney Segal had a goal and two assists in her first varsity start and Kaela Reifelt had a goal and an assist. Tylor Fields and Tiffany Moore also scored for the Normans.

Beverly Hills goalkeeper Ida Trevino made three saves for the shutout.

"The girls were pumped up to play their first game of the season after an intense preseason regime," said Norman coach Ryan Franks, whose team led 4-0 at halftime. "While we did a good job of finishing our chances, our passing and first touch needs to get better in order for us to maintain possession while under pressure.

"In the second half we did a better job of combining with give and goes and overlaps. As the season goes on, the competition is going to get better and better and we are going to have to be a little sharper and more crisp with our passes than we were against Lawndale."

Beverly Hills is scheduled to play host to Burbank Bellarmine-Jefferson Monday in a nonleague game beginning at 3 p.m.

BHHS Boys' Soccer Coach Looks For Improvement Following 8-1 Victory

Beverly High boys' soccer coach Steve Rappaport described Tuesday's 8-1 season-opening victory over Gardena Serra as an "optimistic start," but said the team has "a lot of work to do."

"We have a lot of young players and we've got to get a better handle on our positioning, our possession of the ball,"

Rappaport said after the South Bay/Westside tournament game at Nickoll Field. "We're still a young team with room for a lot of growth."

Senior midfielder Mariano Gonzalez had four goals and an assist for the Normans, who scored the game's final seven goals and led 4-1 at halftime.

Elijah Lichtenberg had a goal and two assists for Beverly Hills, Joshua Horowitz had a goal and an assist while James Karlin and Gefen Laredo also scored for the Normans. Taylor Offer and Michael Ramos both had assists for Beverly Hills.

Norman goalkeeper Matt Davidov made five saves and drew praise from Rappaport, as did senior midfielder Eugene Katkovski, junior defender Angel Jaramillo and sophomore midfielder Josh Horowitz.

Beverly Hills is scheduled to play host to Los Angeles Windward today and El Segundo Tuesday and Downey Warren Friday. All three games will be played at Nickoll Field and begin at 6 p.m.

BHHS Girls' Water Polo Team Splits Two in Tournament

Patty Salgado scored eight goals at the Beverly High girls' water polo team opened its season with a 13-7 victory over Santa Ana in a Magnolia/Santa Ana Valley Tournament game Monday at Magnolia High School in Anaheim.

Salgado scored three goals in the first quarter and Natasha Gerente one as the Normans led 4-2 after the first quarter. Celeste Bean, Rebecca Yukelson and Salgado scored in the second quarter, increasing Beverly Hills' lead to 7-3 at halftime.

Salgado scored twice and Yukelson and Gerente once in the third quarter to give the Normans an 11-5 lead entering the fourth quarter.

Beverly Hills goaltender Lorrain Oill made nine saves and had one assist.

The Normans lost to Fullerton Sunny Hills, 17-7, later Monday. Salgado scored six goals and Gerente one. Oill made six saves.

Beverly Hills trailed 9-2 at the end of

the first quarter, 12-4 at halftime and 15-6 entering the fourth quarter.

The Normans are scheduled to complete play in the tournament Friday and Saturday.

BHHS Girls' Basketball Team Wins Twice in Tournament

The Beverly High girls' basketball team completed a sweep of its pool play games in the Inglewood City of Champions tournament with a 56-47 victory over Pasadena Muir Tuesday at Inglewood High, with Morgan Mason scoring 21 points, Chelsea Austin 18 and Natalie Moy 14, making four of five 3-point shots.

The Normans (2-0) trailed 10-9 at the end of the first quarter, but outscored the Mustangs, 18-13 in the second quarter to take a 27-23 halftime lead.

Mason, Beverly Hills' standout senior 5-foot-10-inch guard, missed part of the third quarter because of a cramp, but Moy helped make up for Mason's absence by making two 3-point baskets during the quarter as the Normans again outscored Muir, 18-13, increasing their lead to 45-36 entering the fourth quarter.

Both teams scored 11 points in the fourth quarter.

Austin and Mason both made 3-point baskets.

Tiffany Haney scored three points for Beverly Hills. Mason had 12 rebounds and Austin 10. Austin, Mason and Moy each had five assists.

"We played very well against a good team," Norman coach John Braddell said. "We stopped them from running and we tried to make them into a jump shooting team. We shot the ball much better than the first game."

Beverly Hills made 21 of its 46 shots, 45.6 percent, including six of nine 3-point shots, 66.7 percent. Austin made eight of 14 shots after making four of 16 in the opener.

The Normans opened the season with a 54-46 victory over Huntington Park

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ing. People walking around with their feet coming out of their shoes. We had people asking for food at our back door every day, [they were] really hungry. My sons always say 'mom we can tell you went through the depression' because I save everything, thinking about when we couldn't get it.

I was the oldest of 10 children. Eight of us survived to adulthood, two died as children. There are still five of us living now. There were eight girls and two boys in the family, I have four living sisters. Virginia Sterling is 91 and lives in Philadelphia, Margaret Higginbotham is 89 and lives in Atlanta and Dorothy Heiny, who is 93. and Helen Shank, who is 87, live in Indiana. Helen is the youngest living. My brother Bernard died when he was born, he only lived 15 minutes and my sister Catherine died at 7 of strep throat. Then my sister Patricia Callaghan died at 19 from a kidney disease. My doctors have always said they wouldn't have died today because of the antibiotics but in those days they didn't have penicillin. My brother Jim died in his 70's. I talk to my sisters every week practically. We're very compatible. It gives a connection, to me there is nothing like family. Growing up in a large family I like people and I need people. My life would be useless I think if I didn't have people. I have many friends because I like people.

How did you get to Beverly Hills?

I moved to California in 1948, right after we were married we came to Beverly Hills. I've lived here 62 years. My husband had been here on trips and he liked it and he asked me about where I'd like to live and I said I really didn't care. He said lets go out and try it and if I didn't like it we'd go back to Indiana. I had my first son 11 months after I was married so we stayed and now I wouldn't leave. The climate of course is ideal. Living back in the Midwest with the snow and ice and rain and hot humid weather, I don't want to ever go back to that. I just like it here.

I quit working when I was married. I haven't worked since. When I married [Bernard], he owned the silk hosiery mills, six small ones and then when nylons came in, he sold them and then he went into real estate out here in California. His mills

were back in the Midwest and he said he didn't want to keep going back every six weeks and run them by remote control.

How has Beverly Hills changed since you moved here?

Down where the Hilton is, was a bean field when we moved here. Across the street on Santa Monica just west of Wilshire was the century city movie lots. We've seen a lot of developments over the years, high rises. It seems like every inch of space now has been built. There is very little open space. The City Hall structures have been enlarged and new buildings built. I don't go in them. I was on the Charitable Solicitations Commission for nine years and would go down there every month. It was a number of years ago. We had to give permits for people to have charity functions. We regulated them by the amount of money they had to make, they had to make 50 percent profit or we wouldn't give them the permit to hold the function. I learned a great deal. A great deal of the money in some cases would go for personal or administrative affairs instead of going to the charity. That's what we prohibited from making money for themselves really. I remember, it didn't affect us but the Times ran an article on this onetime thing that in some cases only 5 percent of the profits were given to the charities in which the function was held. That's what we were interested in not having in Beverly.

Did your children grow up in Beverly Hills?

I raised my children in Beverly Hills. It was more or less like my growing up. They made friends and we kept track of who they were going with and what they were doing because of course dope is so prevalent every place. We tried to do a good job of parenting, being involved with our children. We drove them places, took them places, had affairs for them and brought their friends into our home. We had no problems and they turned out.

They went to private school except for summer school. They went to Beverly High for summer school because they could get subjects such as astronomy, cooking, typing and sewing, which they didn't have in the private schools. They took some subjects that they couldn't take at private. For six weeks every summer they went to Beverly High for some subject they choose that they didn't get in the private schools and then they want to camp for four to six weeks. They profited. I know my daughter, now that she has a daughter whose an ice skater, she's been able to make or refurbish her costumers with her knowledge of sewing.

What charities are you involved in?

The Homeboy Industry, that's Father Boyle's gangbangers. That's one of my favorite [charities] because I always feel that [my kids] could have wound up like that. I'm very partial to Sister Alice Marie Quinn's Meals on Wheels program. Being an elderly person and seeing the number

of people she feeds every day, I think about how horrible it would be to be without food. I'm not a big eater but I feel it would be horrible not to get any food. She serves hundreds and her meals are very good. She delivered them to me when I had my knee implants and couldn't stand to get meals ready. She sent them and they are very tasty and very good. She's very thoughtful. On your birthday she sends you a cupcake with a candle. She will take care of people with special diets, she's a wonderful woman in what she does. She's won many awards. There's another one that runs a rehab shelter for abused wives with children. It's called The Good Shepherd shelter for abused wives with children, located in Venice. She houses them and schools 50 children at her place because the fathers would steal them if they sent them out. She takes these mothers with three and four and five children. She has an apartment building and they'll have one bedroom with two [bunk beds] in it and a sofa bed. When you hear their stories and the schlep the children have gone through, it makes you shudder.

Why do you feel that supporting charities is important?

I've always felt that we're put here on Earth to love and serve God and to help each other. I believe that we need to help people in any way we can. I used to be active in these groups, working with them and for them. I just feel I was put on earth to help in any way I can. I'm not here just to take care of myself.

How has religion played a role in your life?

I feel that God's in my life and I expect him to direct me. He does. The power of prayer for me, I pray for something for 20 years, and finally he granted it. It was a favor for my son, I felt that he should have, it was a situation that needed correcting but I'd rather not mention what it is. It was a living situation that he was in and I felt it should be changed and about three years ago it happened and he's much better off and he's much happier. 20 years I prayed. I told [God] he was awful slow getting around to it but he did.

Do you think religion is important for everyone to have?

I think it's important for everyone to have a meaning to life. Religion is a meaning for life for me. Why are we alive if not for some reason. I feel we're put here on earth to help each other and to do good, not just to take care of ourselves. Of course, we are expected to take care of ourselves, we don't ignore our health and our welfare.

How has the world changed throughout your lifetime?

I think one of the big changes is it's become the me generation in my eyes. I saw that when I was teaching school, it was coming on. If something is alright for you it's alright to do. That's the way it is today with driving and everything. I

think we've become the me generation and of course our values and morals have certainly declined. I think that's why we're in the depression we're in today. Work ethics I think have changed. People used to work for the sake of accomplishment but today it just seems to be for the almighty dollar.

Do you have any idea of where it's going next.?

No, I don't. But, I feel if morals and values don't change in the next 100 years, civilization will be going out of existence like Roman Greeks did. Look where we are today, it's every man for himself and you can't succeed without help.

What would you say are the most important things you've learned over the last 100 years?

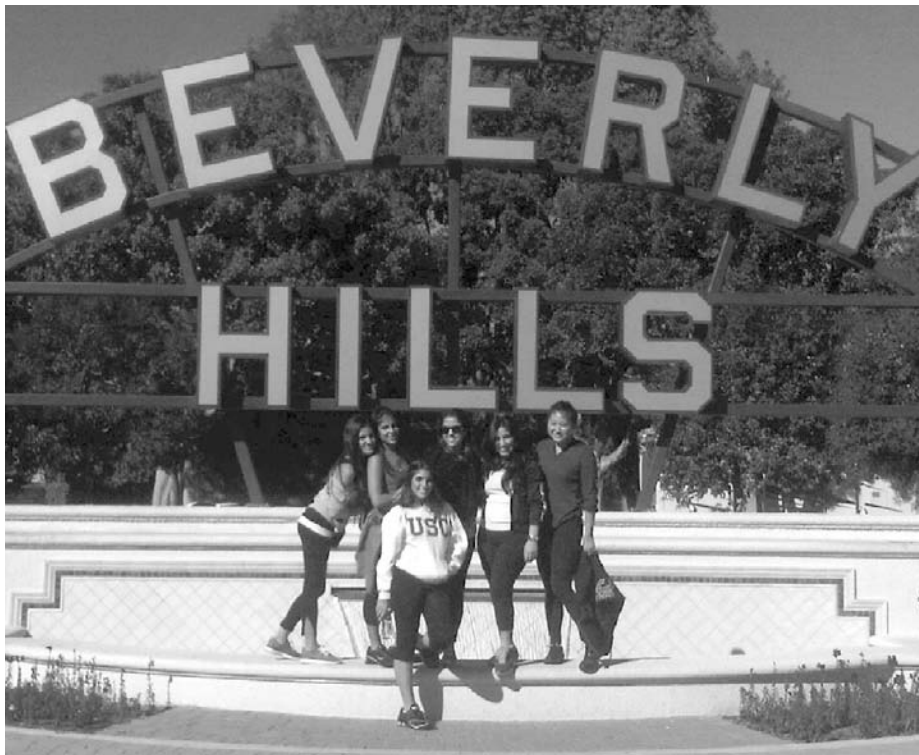
I think independence, of course growing up in a big family you have to become independent. I think becoming self sufficient is very important. Caring for each other, I think, and being concerned about what's happening around you and to those around you. We can't just think about what's happening to us personally. Helping each other and doing what we can to make the world a better place. I think too many people remain ignorant, they don't know what's going on around them. They don't read a newspaper, they don't listen to the news and of course the TV news is so spotty, if you don't follow through on the stories you don't know the true story in many cases. I think our elections show that.

What is it like to be 100 years old?

I just can't believe I've lived this long. When I take a trip down memory lane it seems like yesterday I graduated from high school, from college, got married had children. It just seems like yesterday these things were happening. I'm grateful I've had a good and happy life. It's had some bumps of course but they all do. I told my children, growing up, if you think life isn't going to have problems you have another thing coming. It makes us more appreciate of what we do have and those around us to have some upsets. That's about the way it is. I'm very grateful for everything, my children are loving, caring and concerned. I'm so grateful because life would be far less enjoyable to me if I didn't have children who cared and were concerned and are so interested in me and what's happening to me.

What advice would you have for kids who are growing up today?

Stay interested in the world and your neighbors and family and help each other. Have direction in your life, just don't live from day to day. Keep moving and keep doing. You have to have direction and interest in life and in people. You have to keep going. I find days that I don't feel up to it and can't get out but by evening it feels like I've been closed in. Keep going and moving and staying interested in people and happenings.



(Clockwise L to R) Leora Amid, Shanit Arshadnia, Jessica Eshaghzadeh, Melody Shakib, Michelle Yang and Hila Arshadnia

Annual Thanksgiving tradition, running for fun

The fifth annual El Rodeo Thanksgiving run/walk took place Thanksgiving Day at 10:30 a.m. Named for the school they meet at to begin the run, the El Rodeo Thanksgiving run is a fun tradition started by Class of 1999 Beverly High grad Jon Sedaghat that brings together the community to exercise before the big meal.

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Monday at Inglewood High, with Mason scoring 31 points.

In a game Braddell said the Normans

“played well in spurts” and “started out the game well,” they outscored the Spartans, 15-9, in the first quarter and 17-10 in the second, taking a 32-19 halftime lead.

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(L to R) Taylor Melamed, Shayna Eastman, Sam Gilbert, Rachel Gilbert, Nicole Melamed

Book fair at Hawthorne

Hawthorne school began its annual book fair, Monday. Running from 8 a.m. until 4 p.m., the fair will last until tomorrow.

But Beverly Hills “fell asleep in the third quarter,” when it was outscored 15-10, Braddell said.

“We didn’t play aggressively and didn’t play defensively either,” Braddell said.

Huntington Park cut the Normans’ lead to four points in the third quarter, but “then we played again,” building their lead back to eight, 42-34, entering the fourth quarter, Braddell said.

Both teams scored 12 points in the fourth quarter.

Austin had 11 points, 12 rebounds and seven steals, Haney eight points and eight rebounds, and Moy four points, six assists and five steals. Mason also had eight rebounds and six steals.

Austin and Moy both made 3-point baskets.

Beverly Hills is scheduled to play Gardena Serra, the winner of Pool B, at Serra at 7:30 p.m. tonight in a Platinum Bracket game. The Normans will also play games in the tournament Friday and Saturday, with the opponents, time and site to be determined.

Beverly Hills is scheduled to play pool games in the Battle at the Beach tournament at Redondo Union High School Monday at 6:30 p.m. against Moreno Valley Vista Del Lago and Tuesday at 8 p.m. against Torrance Bishop Montgomery.

BHHS Wrestling Team Finishes Second In Tournament

The Beverly High wrestling team opened its season by winning four of its five matches Saturday to finish second in the eight-team Chamiande Turkey Duals at Chaminade High School in West Hills.

The Normans had two wrestlers post 5-0 records to finish first in their weight classes -- Armand Farrokh and Ralph Yun -- while Josh Rezvani won four of his five matches to finish second in the 152-pound division.

Beverly Hills opened the tournament by defeating Studio City Harvard-Westlake,

57-22, with Nathan Bahk, Yun, Mehrdad Safvati recording pins and Farrokh winning by a decision. The Normans won six matches by forfeit, for 36 points.

Beverly Hills defeated Lake Balboa Birmingham, 52-21, in its second match. Nathan Bahk recorded a pin in 17 seconds in the 105-pound weight division, Payton Bahk won by a pin in 40 seconds in the 119-pound division, Bar Dahan won by a pin in 35 seconds in the 130-pound division, Dylan Lojac won by a pin in 42 seconds in the 140-pound division, Farrokh won by a pin in 45 seconds in the 145-pound division, Rezvani by a pin in one minute, five seconds, in the 152-pound division, Yun by a pin in 1:59 in the 160-pound division and Val Kulish by a pin in 1:31 in the 189-pound division. Nadav Laemmle won by an 11-3 major decision in the 125-pound division for the Normans.

Beverly Hills lost to Bellflower St. John Bosco, 64-7 in its third match. Farrokh won by a major decision and Yun by a 10-8 decision.

The Normans defeated Westlake Village Westlake, 45-30, in their fourth match. Nathan Bahk won by a pin in 1:31, Payton Bahk by a pin in 3:00, Dahan by a pin in 1:40, Farrokh by a pin in 52 seconds, Yun by a pin in 1:08, Kulish by a pin in 42 seconds and Matt Dahan by a pin in 30 seconds in the 215-pound division. Rezvani won by an 8-1 decision.

Beverly Hills completed the tournament by defeating Calabasas, 40-33. Nathan Bahk, Rezvani and Yun won by pins in 1:13, Payton Bahk and Farrokh by technical falls and Matt Kohanbash and Kulish by decisions. The Normans also won one match by forfeit.

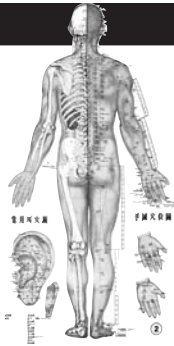
Beverly Hills is scheduled to compete against Carson and West Torrance Friday in a nonleague match at West Torrance beginning at 3 p.m.

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FICTITIOUS BUSINESS NAME STATEMENT: 20101565544 The following person(s) is/are doing business as: VILLA DE SOL 8569 Burton Way, Los Angeles, CA 90048; PO Box 5345, Beverly Hills, CA 90209.WILSHIRE BEVERLY #2, LLC 140 S. Beverly Drive #200, Beverly Hills, CA 90212.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/10. Signed: Said Hakim, Manager. This statement is filed with the County Clerk of Los Angeles County on: 11/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3039

FICTITIOUS BUSINESS NAME STATEMENT: 20101565545 The following person(s) is/are doing business as: HILLS SHOE REPAIR 9125 Olympic Blvd., Beverly Hills, CA 90212.AMIR AMIRKHAHANIAN 117 N. Wilcox Avenue, Montebello, CA 90640. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/10. Signed: Amir Amirkhanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3031

FICTITIOUS BUSINESS NAME STATEMENT: 20101582050 The following person(s) is/are doing business as: CALIFORNIA PRO STAFFING; PRONANNY4HIRE.COM 11321 Iowa Avenue #2, Los Angeles, CA 90025.HIPPOMI HANDBA 3940 Laurel Canyon Blvd. #535, Studio City, CA 91604. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/10. Signed: Hiromi Handa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3032

FICTITIOUS BUSINESS NAME STATEMENT: 20101581402 The following person(s) is/are doing business as: TRUNK AND TRADE CONNAISSEUR 3779 Lockland Drive #12, Los Angeles, CA 90008.SYLVIA FAYE YOUNG 3779 Lockland Drive #12, Los Angeles, CA 90008. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/10.

Signed: Sylvia Yia Young, President. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3033

FICTITIOUS BUSINESS NAME STATEMENT: 20101580595 The following person(s) is/are doing business as: LOCAL GRAPHIC AND DESIGN 216 Avenue H Unit A, Redondo Beach, CA 90277.WILL STASZAK 216 Avenue H Unit A, Redondo Beach, CA 90277. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/10. Signed: Will Staszak, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3034

FICTITIOUS BUSINESS NAME STATEMENT: 20101575020 The following person(s) is/are doing business as: STRAIT FROM THE HEART FAMILY CHILDCARE; WILLIAMS-GRAMMER FAMILY CHILDCARE 152 East 136 Street, Los Angeles, CA 90061.INDIA WILLIAMS-GRAMMER 152 East 136 Street, Los Angeles, CA 90061. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/10. Signed: India Williams-Grammer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3035

FICTITIOUS BUSINESS NAME STATEMENT: 20101574608 The following person(s) is/are doing business as: BUDGET HEATING, AIR, AND ALL HOME REPAIR 15609 Patronella Avenue, Gardena, CA 90249.RYAN NICHOLAS SMITH 15609 Patronella Avenue, Gardena, CA 90249. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/10. Signed: Ryan Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3036

FICTITIOUS BUSINESS NAME STATEMENT: 20101574287 The following person(s) is/are doing business as: AM LIMOUSINE 4117 W. 129th #30, Hawthorne, CA 90250. MOURAD NASSIR 4117 W. 129th #30, Hawthorne, CA 90250; CHIC AMINE 13922 Hawthorne Way, Hawthorne, CA 90250. The business is conducted by: a Limited Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/10. Signed: Mourad Nassir, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3037

FICTITIOUS BUSINESS NAME STATEMENT: 20101574287 The following person(s) is/are doing business as: AM LIMOUSINE 4117 W. 129th #30, Hawthorne, CA 90250. MOURAD NASSIR 4117 W. 129th #30, Hawthorne, CA 90250; CHIC AMINE 13922 Hawthorne Way, Hawthorne, CA 90250. The business is conducted by: a Limited Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/10. Signed: Mourad Nassir, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3038

FICTITIOUS BUSINESS NAME STATEMENT: 20101566036 The following person(s) is/are doing business as: LAND BOLTS 1415 Saltair Avenue #6, Los Angeles, CA 90025. AARON SNYDER 1415 Saltair Avenue #6, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/10. Signed: Aaron Snyder, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3039

FICTITIOUS BUSINESS NAME STATEMENT: 20101565188 The following person(s) is/are doing business as: FUN FLASKS 1741 3rd Street, Manhattan Beach, CA 90266. CARTER REESE 1741 3rd Street, Manhattan Beach, CA 90266; STEPHEN REESE 710 Avocado Unit A, Corona del Mar, CA 92625. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/25/10. Signed: Carter Reese, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3040

FICTITIOUS BUSINESS NAME STATEMENT: 20101582730 The following person(s) is/are doing business as: CIAO BELLA PIADINA 3573 S. Centinela Avenue, Los Angeles, CA 90066.FERR&SEMB LLC 3573 S. Centinela Avenue, Los Angeles, CA 90066. CARTER REESE 1741 3rd Street, Manhattan Beach, CA 90266; STEPHEN REESE 710 Avocado Unit A, Corona del Mar, CA 92625. The business is conducted by: a Limited Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/10. Signed: Christopher Murray, Part Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3041

FICTITIOUS BUSINESS NAME STATEMENT: 20101580594 The following person(s) is/are doing business as: CHRISTOPHER FREEMAN 255 S. Grand Avenue #1612, Los Angeles, CA 90012.CHRISTOPHER FREEMAN 255 S. Grand Avenue #1612, Los Angeles, CA 90012. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/10. Signed: Christopher Freeman, Owner. This statement is filed with the County Clerk of

Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3042

FICTITIOUS BUSINESS NAME STATEMENT: 20101590745 The following person(s) is/are doing business as: RICH KIDS REAL ESTATE; RICH KIDS GROUP RENTALS 140 S. Canon Drive #105, Beverly Hills, CA 90212. THE RICH KIDS GROUP, INC. 140 S. Canon Drive #105, Beverly Hills, CA 90212.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/04/2010. Signed: Matthew Sweeney, President/CFO. This statement is filed with the County Clerk of Los Angeles County on: 11/04/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3043

FICTITIOUS BUSINESS NAME STATEMENT: 20101485730 The following person(s) is/are doing business as: AVANTY TECHNOLOGY 1330 Ingraham Apt.209, Los Angeles, CA 90017.MARVYN VILLAGRAN 1330 Ingraham Apt.209, Los Angeles, CA 90017.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/10. Signed: Marvyn Vilagran, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3044

FICTITIOUS BUSINESS NAME STATEMENT: 20101481315 The following person(s) is/are doing business as: LOCAL THREAD; LOCAL THREAD CLOTHING 10403 Casanov Avenue, Downey, CA 90241.RECHELDA RAMIREZ; YOLANDA OSUNA 10403 Casanov Avenue, Downey, CA 90241.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/10. Signed: Yolanda Osuna, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3045

FICTITIOUS BUSINESS NAME STATEMENT: 20101545522 The following person(s) is/are doing business as: BEYOND DESIGN WEST 4717 Cedros Avenue, Sherman Oaks, CA 91403; 10153 ½ Riverside Drive Suite 413, Toluca Lake, CA 91602.PERI LUPOW-ITZ 4717 Cedros Avenue, Sherman Oaks, CA 91403.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Peri Lupowitz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3046

FICTITIOUS BUSINESS NAME STATEMENT: 20101549517 The following person(s) is/are doing business as: FARAH M.B.A 19325 Londellus Street #302, Northridge, CA 91324.FARAH ARIANY 19325 Londellus Street #302, Northridge, CA 91324.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Farah Ariany, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3047

FICTITIOUS BUSINESS NAME STATEMENT: 20101450334 The following person(s) is/are doing business as: GIOVANNI AND SON 4356 Sepulveda Blvd., Culver City, CA 90230.BRITTNEE MONREAL 16355 Oak Bluff Road, Canyon Country, CA 91387.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/01/10. Signed: Brittnee Monreal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3048

FICTITIOUS BUSINESS NAME STATEMENT: 20101525055 The following person(s) is/are doing business as: ST.FOY & MEXICAN GROUP 1449 Serrano and Mission Blvds, Granada Hills, CA 91344.JC FOOD SPECIALTIES INC. 11100-B Sepulveda Blvd. #396, Mission Hills, CA 91345.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/01/10. Signed: Jose Clavel, President. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3049

FICTITIOUS BUSINESS NAME STATEMENT: 20101525023 The following person(s) is/are doing business as: TORTIAS & TACOS TIME 1713 Vermon Avenue #112, Los Angeles, CA 90058; 14344 Foothill Blvd. Unit 303, Sylmar, CA 91342.ROSALINA TORRES 14344 Foothill Blvd. Unit 303, Sylmar, CA 91342.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/25/10. Signed: Rosalina Torres, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3050

FICTITIOUS BUSINESS NAME STATEMENT: 20101557673 The following person(s) is/are doing business as: LOS FELIZ SHOE REPAIR 1755 Hillhurst Avenue, Los Angeles, CA 90027.RINA HAGLIAN 8161 Shadylodge Avenue, North Hollywood, CA 91608.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/29/10. Signed: Rina Haglian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3051

FICTITIOUS BUSINESS NAME STATEMENT: 20101549858 The following person(s) is/are doing business as: TUROQISE BEAUTY SALON 5505 Laurel Canyon #A, North Hollywood, CA 91607.SILVIA ALFARO 13837 Burbank Blvd. #5, Van Nuys, CA 91401.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/10. Signed: Silvia Alfaro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3052

FICTITIOUS BUSINESS NAME STATEMENT: 20101533658 The following person(s) is/are doing business as: LA'S CARPET & UPOLESTRY CLEANING 6016 Whittsett Avenue, North Hollywood, CA 91606.ZIV BEN-TSUR 6016 Whittsett Avenue, North Hollywood, CA 91606.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Ziv Ben-Tsur, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3053

FICTITIOUS BUSINESS NAME STATEMENT: 20101531859 The following person(s) is/are doing business as: SUMMONSRESPONSE.COM; SUMMONS RESPONSE 942 N. Gardner Street #105, Los Angeles, CA 90046.ALEKSEY DUKHOVNY 942 N. Gardner Street #105, Los Angeles, CA 90046.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/10. Signed: Aleksey Dukhovny, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3054

FICTITIOUS BUSINESS NAME STATEMENT: 20101531785 The following person(s)

is/are doing business as: DAVID J.MOLODOFSKY DESIGN AND CONSULTING 7725 Crescent Park W. #261, Playa Vista, CA 90094.DAVID J. MOLODOFSKY 7725 Crescent Park W. #261, Playa Vista, CA 90094.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: David J. Molodofsky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3055

FICTITIOUS BUSINESS NAME STATEMENT: 20101533041 The following person(s) is/are doing business as: STITCH A DREAM; BALLOONS YOU LOVE 10066 Vena Avenue, Arleta, CA 91365.IRIS SUSANA BALL 1476 Ridgegate Lane Apt. H, Simi Valley, CA 93065.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Iris Susana Ball, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3056

FICTITIOUS BUSINESS NAME STATEMENT: 20101529669 The following person(s) is/are doing business as: MARY'S FLOWERS AND GIFTS, INC 6738 Laurel Canyon Blvd., North Hollywood, CA 91606.MARY FLOWER AND GIFTS, INC 6738 Laurel Canyon Blvd., North Hollywood, CA 91606.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Mary's Flowers and Gifts, Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3057

FICTITIOUS BUSINESS NAME STATEMENT: 20101537082 The following person(s) is/are doing business as: SUZAN'S HAIR DESIGN 17609 ½ Chatsworth Street, Granada Hills, CA 91344.SUZANNE HAMLET 12751 Arroyo Road, North Hollywood, CA 91605.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Susanna Hamlet Aprahamian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3058

FICTITIOUS BUSINESS NAME STATEMENT: 20101541104 The following person(s) is/are doing business as: APEX CAPITAL PARTNERS 2630 Grandoaks Drive, Westlake Village, CA 91361; 4607 Lakeview Canyon, Suite 265, Westlake Village, CA 91361. JASON K. OSHIMA 2630 Grandoaks Drive, Westlake Village, CA 91361.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Jason K. Oshima, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3059

FICTITIOUS BUSINESS NAME STATEMENT: 20101539839 The following person(s) is/are doing business as: ENERGY SAVE MANAGEMENT 5915 Lemp Avenue #201, North Hollywood, CA 91601.POWER HOUSE SOLUTIONS, INC. 5915 Lemp Avenue #201, North Hollywood, CA 91601.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Arif Kochane, President. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3060

FICTITIOUS BUSINESS NAME STATEMENT: 20101539488 The following person(s) is/are doing business as: GAME SPEED BASEBALL; GAME SPEED BASEBALL ACADEMY 6100 De Soto Avenue Suite 1036, Woodland Hills, CA 91367.SCOOT OSDER 6100 De Soto Avenue Suite 1036, Woodland Hills, CA 91367.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Scott Osdar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3061

FICTITIOUS BUSINESS NAME STATEMENT: 20101540824 The following person(s) is/are doing business as: MIDWEST MUZIK 4870 Lankershim Blvd., North Hollywood, CA 91601.ROGER JACKSON 4870 Lankershim Blvd., North Hollywood, CA 91601.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Roger Jackson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3062

FICTITIOUS BUSINESS NAME STATEMENT: 20101551191 The following person(s) is/are doing business as: ANOSHA'S 22757 Gault Street, West Hills, CA 91307.JAMAYEL KHAWAJA 22757 Gault Street, West Hills, CA 91307.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Jemayel Khawaja, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3063

FICTITIOUS BUSINESS NAME STATEMENT: 20101551652 The following person(s) is/are doing business as: TONY'S TIRES AND WHEELS LANCASTER 208 W Ave I, Lancaster, CA 93534.EMILIANO GONZALEZ; JUAN GONZALEZ 2055 Minter Way, Lancaster, CA 93536.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Juan Gonzalez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3064

FICTITIOUS BUSINESS NAME STATEMENT: 20101550178 The following person(s) is/are doing business as: HEAVENLY COUTURE 7820 Atoll Avenue, North Hollywood, CA 91605.SONA GASPARYAN 7820 Atoll Avenue, North Hollywood, CA 91605.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Sonja Gasparyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3065

FICTITIOUS BUSINESS NAME STATEMENT: 20101551541 The following person(s) is/are doing business as: PAUL'S LEADACY GAS AND LIQUOR 12964 Roscoe Blvd., Sun Valley, CA 91352.TAMARA HELO; UNAWAL HELO 17436 San Jose Street, Granada Hills, CA 91344.The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Tamara Helo, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3066

FICTITIOUS BUSINESS NAME STATEMENT: 20101549837 The following person(s) is/are doing business as: HERMOSA BEACH TATTOO COMPANY/ SEVEN SEAS TATTOO 800 Pacific Coast Highway, Hermosa Beach, CA 90746.SERGEY OSTROFF 14507 Sylvan Street, Van Nuys, CA 91411.PAUL CACIOPPO 8861 W. Sunset Blvd., West Hollywood, CA 90069.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or

names listed here on 10/28/10. Signed: Frank Esposito, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3067

FICTITIOUS BUSINESS NAME STATEMENT: 20101549478 The following person(s) is/are doing business as: ITSMYSEAT; ITSMYSEAT.COM 1010 N. Glendale Avenue #106250, Glendale, CA 91206.SEVAN SOFTWARE INC. 1010 N. Glendale Avenue #106250, Glendale, CA 91206.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on October 2005. Signed: Vahé E. Shabntian, Founder. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3068

FICTITIOUS BUSINESS NAME STATEMENT: 20101545847 The following person(s) is/are doing business as: 3A PACKING COMPANY 1725 Del Amo Blvd., Torrance, CA 90501.ANITA HERNANDEZ 1725 Del Amo Blvd., Torrance, CA 90501.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Anita Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3069

FICTITIOUS BUSINESS NAME STATEMENT: 20101573373 The following person(s) is/are doing business as: MAGICAL SOLAR SUN INTERNATIONAL 3249 Alabama Street, La Crescenta, CA 91214.FOUAD PETRO 3249 Alabama Street, La Crescenta, CA 91214.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/2010. Signed: Fouad Petro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3070

FICTITIOUS BUSINESS NAME STATEMENT: 20101572196 The following person(s) is/are doing business as: JOSE OVALLÉ DIST 7914 Farmdale Avenue, North Hollywood, CA 91605.JOSE M. OVALLÉ 7914 Farmdale Avenue, North Hollywood, CA 91605.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/24/2000. Signed: Jose M. Ovallé, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3071

FICTITIOUS BUSINESS NAME STATEMENT: 20101570582 The following person(s) is/are doing business as: Y AND V AUTO BODY SHOP 11623 Sheldon Street Unit G, Sun Valley, CA 91352.YERVAND MAKERYAN 7229 Hillrose Street, Tujunga, CA 91042.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/2010. Signed: Yervand Makaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3072

FICTITIOUS BUSINESS NAME STATEMENT: 20101571631 The following person(s) is/are doing business as: HRH DOMESTIC SERVICES AND CATERING; HER ROYAL HIGNNESS; HIS ROYAL HIGHNESS DOMESTIC SERVICES AND CATERING 12314 Moorpark Street Apt.215, Studio City, CA 91604.NANCY VITOLO 12314 Moorpark Street Apt.215, Studio City, CA 91604.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/2010. Signed: Nancy Vitolo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3073

FICTITIOUS BUSINESS NAME STATEMENT: 20101579216 The following person(s) is/are doing business as: JUST FOR YOU BEAUTY SALON AND BARBER SHOP 7606 Fallbrook Avenue Unit 7, Canoga Park, CA 91304.MARIA SOCORRO MORELOS 6928 De Soto Avenue, Canoga Park, CA 91303.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/2010. Signed: Maria Socorro Morelos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3074

FICTITIOUS BUSINESS NAME STATEMENT: 20101579057 The following person(s) is/are doing business as: ALL SOLID RECORDS; ROB SOLO PRODUCTIONS 5845 Ostrom Avenue, Encino, CA 91316.ROBERT SARAÍ 5845 Ostrom Avenue, Encino, CA 91316.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/2010. Signed: Robert Saraí, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3075

FICTITIOUS BUSINESS NAME STATEMENT: 20101581658 The following person(s) is/are doing business as: UNIVERSAL A DIAGNOSTIC 5906 Etiwanda Avenue #18, Tarzana, CA 91356.NATALIA BEKETOVA 5906 Etiwanda Avenue #18, Tarzana, CA 91356.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/25/2005. Signed: Natalia Beketova, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3076

FICTITIOUS BUSINESS NAME STATEMENT: 20101582631 The following person(s) is/are doing business as: INTELLI-HEART SALES 400 S. Beverly Drive Suite 420, Beverly Hills, CA 90212. USA MED. INC. 400 S. Beverly Drive Suite 420, Beverly Hills, CA 90212.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/2010. Signed: Daniel Weisberg, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3077

FICTITIOUS BUSINESS NAME STATEMENT: 20101493323 The following person(s) is/are doing business as: AFLALO BEAUTY AND MANAGEMENT 333 S. Beverly Drive #205, Beverly Hills, CA 90212. BENJAMIN JOSEPH AFLALO 908 N. Bedford Drive, Beverly Hills, CA 90210.The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Benjamin Alfalo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the

new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 11/11/2010, 11/18/2010, 11/25/2010, 12/2/2010 19467

FICTITIOUS BUSINESS NAME STATEMENT: 20101571685
The following person(s) is/are doing business as: LOTUS CHINESE CUISINE, 511 N GLENOAKS BLVD, BURBANK, CA 91502. TIAN BIN LIN, 19923 ANZA AVE TORRANCE CA 90503. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed TIAN BIN LIN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 11/11/2010, 11/18/2010, 11/25/2010, 12/2/2010 19470

FICTITIOUS BUSINESS NAME STATEMENT: 20101575054
The following person(s) is/are doing business as: HTS. AUTOMOTIVE SERVICE, 9850 ATLANTIC AVE. SOUTH GATE, CA 90255. HUNBERTO ZEPEDA, RUGBY AVE APT 101 HUNTINGTON PARK CA 90255. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 8/20/2007. Signed HUNBERTO ZEPEDA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 11/11/2010, 11/18/2010, 11/25/2010, 12/2/2010 19471

FICTITIOUS BUSINESS NAME STATEMENT: 20101491959
The following person(s) is/are doing business as: ALL BLACK KEYS PRODUCTION 822 Victor Avenue #2, Inglewood, CA 90302. LANCE STUBBS 822 Victor Avenue #2, Inglewood, CA 90302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Lance Stubbs, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3085

FICTITIOUS BUSINESS NAME STATEMENT: 20101612744
The following person(s) is/are doing business as: BUTTERFLYVISTA CORPORATION; ORNALEEN CORPORATION; BUTTERFLY VISTA; ORNALEEN 2118 Wilshire Blvd. #753, Santa Monica, CA 90403. BUTTERFLY VISTA, LLC 2118 Wilshire Blvd. #753, Santa Monica, CA 90403. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/09/2010. Signed: Sarah M. Weinberger, Manager. This statement is filed with the County Clerk of Los Angeles County on: 11/09/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3086

FICTITIOUS BUSINESS NAME STATEMENT: 20101630352
The following person(s) is/are doing business as: THE VARSITY 6311 Wilshire Blvd., Los Angeles, CA 90048. LIFE ON WILSHIRE INC. 7001 Trolley Way, Playa Del Rey, CA 90293. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/12/2010. Signed: Michael Gray, President. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3087

FICTITIOUS BUSINESS NAME STATEMENT: 20101622567
The following person(s) is/are doing business as: DEBT SMART; NET DREAM DESIGN 12340 Santa Monica Blvd. #233, Los Angeles, CA 90025. DIRECT EXPRESS FUNDING 12340 Santa Monica Blvd. #233, Los Angeles, CA 90025. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/10/2010. Signed: Ryan King, President. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3088

FICTITIOUS BUSINESS NAME STATEMENT: 20101582185
The following person(s) is/are doing business as: THE WAY OUT 4241 Redwood Avenue #2103, Los Angeles, CA 90066. CHRISTOPHER JAY JONES 4241 Redwood Avenue #2103, Los Angeles, CA 90066. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/04/2010. Signed: Christopher Jay Jones, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3089

FICTITIOUS BUSINESS NAME STATEMENT: 20101621267
The following person(s) is/are doing business as: SKYLER PLACE 424 S. Holt Avenue, Los Angeles, CA 90048; PO Box 5345, Beverly Hills, CA 90209. PRINCEVILLE PROPERTIES, LLC 140 S. Beverly Drive #200, Beverly Hills, CA 90212. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/10/2010. Signed: Said Hakim, Manager. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3090

FICTITIOUS BUSINESS NAME STATEMENT: 20101623548
The following person(s) is/are doing business as: CLOSE OUT COMPANY 514 W. 26th #212, San Pedro, CA 90737. PABLO DE JESUS 514 W. 26th #212, San Pedro, CA 90737. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/10/2010. Signed: Pablo De Jesus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3091

FICTITIOUS BUSINESS NAME STATEMENT: 20101622666
The following person(s) is/are doing business as: COURTESY TO YOU SERVICES 1619 S. Bentley Avenue #104, Los Angeles, CA 90025. SALEHMAH ALI; BRIAN COLLINS 1619 S. Bentley Avenue #104, Los Angeles, CA 90025. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/10/2010. Signed: Saleemah Ali, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3092

FICTITIOUS BUSINESS NAME STATEMENT: 20101613209
The following person(s) is/are doing business as: WOODMAN DENTAL CARE 4350 Woodman Avenue, Sherman Oaks, CA 91423. DAVID ISAACS DDS INC. 4350 Woodman Avenue, Sherman Oaks, CA 91423. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/09/2010. Signed: David Isaacs, President. This statement is filed with the County Clerk of Los Angeles County on: 11/09/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3093

FICTITIOUS BUSINESS NAME STATEMENT: 20101630476
The following person(s) is/are doing business as: WOMEN'S INTERFAITH COMMITTEE 10507 Iona Avenue, Los Angeles, CA 90064. MARGARET PARK 10507 Iona Avenue, Los Angeles, CA 90064. The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/2/2010. Signed: Margaret Park, Chairwoman. This statement is filed with the County Clerk of Los Angeles County on: 11/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this

state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3094

FICTITIOUS BUSINESS NAME STATEMENT: 20101630477
The following person(s) is/are doing business as: THE PEOPLE'S EMAIL NETWORK; NEW AMERICAN INDEPENDENTS; THE RECORD COMPANY; THE HIT RECORD COMPANY; GOOSEBUM MUSIC; TINGLE MUSIC 954 Palm Avenue #103, West Hollywood, CA 90069; PO Box 30062, Los Angeles, CA 90038. THE PEN 954 Palm Avenue #103, West Hollywood, CA 90069. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/04. Signed: The Pen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3095

FICTITIOUS BUSINESS NAME STATEMENT: 20101630478
The following person(s) is/are doing business as: CHARMS AROUND; DAVEL PM 504 N. Arden Dr., Beverly Hills, CA 90210. ELLIOTT YOUSEFZADEH 504 N. Arden Dr., Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/2010. Signed: Elliot Yousefzadeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3096

FICTITIOUS BUSINESS NAME STATEMENT: 20101630479
The following person(s) is/are doing business as: CRANKING MEDIA LLC 13453 Bayliss Road, Los Angeles, CA 90049. CRANKING MEDIA LLC LLC 13453 Bayliss Road, Los Angeles, CA 90049. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/2010. Signed: Drew Kossoff, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3097

FICTITIOUS BUSINESS NAME STATEMENT: 20101630480
The following person(s) is/are doing business as: AZIZI & ASSOCIATES 1850 East 15th Street, Los Angeles, CA 90021; 120 N. Elm Drive, Beverly Hills, CA 90210. STEVEN AZIZI 120 N. Elm Drive, Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/10/2010. Signed: Steven Azizi, President. This statement is filed with the County Clerk of Los Angeles County on: 11/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3098

FICTITIOUS BUSINESS NAME STATEMENT: 20101630481
The following person(s) is/are doing business as: VILLA DEL MONTE LIMITED, A CALIFORNIA LIMITED PARTNERSHIP; VILLA DEL MONTE APARTMENTS 3733 Gibson Road, El Monte, CA 91731. FORTRESS CAPITAL CORPORATION, A CALIFORNIA CORPORATION 2220 Avenue of the Stars 1904, Los Angeles, CA 90067. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/25/1986. Signed: Alan Li, President. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3099

FICTITIOUS BUSINESS NAME STATEMENT: 20101630482
The following person(s) is/are doing business as: VILLAGE APARTMENTS 11308A-11323 ½ B Elliot Avenue, El Monte, CA 91732. ALAN LI 2220 Avenue of the Stars 1904, Los Angeles, CA 90067. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 09/19/1985. Signed: Alan Li, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3100

FICTITIOUS BUSINESS NAME STATEMENT: 20101630483
The following person(s) is/are doing business as: VILLA CORDOVA APARTMENTS 3839 Baldwin Avenue, El Monte, CA 91731. ALAN LI 2220 Avenue of the Stars 1904, Los Angeles, CA 90067. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/28/1983. Signed: Alan Li, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3101

FICTITIOUS BUSINESS NAME STATEMENT: 20101630484
The following person(s) is/are doing business as: TROPICAL PALMS APARTMENTS 6485 Atlantic Avenue, Long Beach, CA 90805. ALAN LI 2220 Avenue of the Stars 1904, Los Angeles, CA 90067. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 12/21/1984. Signed: Alan Li, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3102

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101470537
Date Filed: 10/14/2010
Name of Business: IAN MUSSMAN N.D 8370 Wilshire Blvd. Suite 230, Beverly Hills, CA 90211
Registered Owner: IAN MUSSMAN 8370 Wilshire Blvd. Suite 230, Beverly Hills, CA 90211
Current File # 06 2302066
Date: 10/27/2006
Published: 11/18/2010, 11/25/10, 12/02/2010, 12/09/2010

FICTITIOUS BUSINESS NAME STATEMENT: 20101524024
The following person(s) is/are doing business as: G & M HANDYMAN, 43612 32ND ST, LANCASTER, CA 93535. GILDANDO MARTINEZ, 43612 32ND ST LANCASTER CA 93535. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GILDANDO MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19516

FICTITIOUS BUSINESS NAME STATEMENT: 20101609660
The following person(s) is/are doing business as: BJS REALTY CORPORATION, 5498 CERRITOS AVE, LONG BEACH, CA 90805. BJS REALTY CORPORATION, 5498 CERRITOS AVE LONG BEACH CA 90805. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIO C GONZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/9/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19493

FICTITIOUS BUSINESS NAME STATEMENT: 20101610631
The following person(s) is/are doing business as: WBM TRUCKING, 4041 HALLDALE AVE, LOS ANGELES, CA 90062. WILLIE B MAYORA, 4041 HALLDALE AVE LOS ANGELES CA 90062. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed WILLIE B MAYORA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/9/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19494

FICTITIOUS BUSINESS NAME STATEMENT: 20101613732
The following person(s) is/are doing business as: NICHOS PIZZAS, 4221 E FLOR-ENCE AVE. BELL, CA 90201. ZENAYDA M ESCOBAR, 16432 DOUBLEGROVE ST LA PUENTE CA 91744. The business is conducted by an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ZENAYDA M ESCOBAR. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/9/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19496

FICTITIOUS BUSINESS NAME STATEMENT: 20101622011
The following person(s) is/are doing business as: GLOBAL SHIPPING SOLUTION, BC-EXPRESS, EXPRESS CARGO USA, CNN RELOCATION, 4606 WILLIS AVE, STE 206, SHERMAN OAKS, CA 91403. F.I.D. INTERNATIONAL INC, 4606 WILLIS AVE, STE 206 SHERMAN OAKS CA 91403. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed EDUARD KISELYOV. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19511

FICTITIOUS BUSINESS NAME STATEMENT: 20101679129
The following person(s) is/are doing business as: BELMONT APPAREL IMPORTS 161 E. Jefferson Blvd., Los Angeles, CA 90011; 7162 Beverly Blvd. #318, Los Angeles, CA 90036. MIND CANDY TRADEMARKS, LLC 7162 Beverly Blvd. #318, Los Angeles, CA 90036. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/19/2010. Signed: Odysseus Demetriadi, President. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/25/10, 12/02/10, 12/09/2010 3103

FICTITIOUS BUSINESS NAME STATEMENT: 20101411943
The following person(s) is/are doing business as: DEL AIRE INN PARTNERSHIP 4610 Imperial Hwy, Inglewood, CA 90304. HARISH CHANDRA 4610 Imperial Hwy, Inglewood, CA 90304; CHANDRA VADAN 12043 Hawthorne Blvd., Hawthorne, CA 90050. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/04/2010. Signed: Harish Chandra, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/04/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3104

FICTITIOUS BUSINESS NAME STATEMENT: 20101645615
The following person(s) is/are doing business as: THE P.U.L.L. FOUNDATION; PEOPLE UPLIFTING LIVES WITH LOVE; P.U.L.L. PERFORMING ARTS 5250 W. El Segundo Blvd., Hawthorne, CA 90250; PO Box 54572, Los Angeles, CA 90054. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/16/2010. Signed: Esther Odiakosa, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3105

FICTITIOUS BUSINESS NAME STATEMENT: 20101679131
The following person(s) is/are doing business as: 1245 ASSOCIATES; 1245 GROUP; SUITE 1245 ASSOCIATES; SUITE 1245 11845 W. Olympic Blvd., Suite 1245, Los Angeles, CA 90064. DAVID LEWIS; DOUGLAS CAIAFA; ALAN POLSKY; RICHARD WISE 11845 W. Olympic Blvd. Suite 1245, Los Angeles, CA 90064. The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/19/2010. Signed: David Lewis. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3106

FICTITIOUS BUSINESS NAME STATEMENT: 20101525596
The following person(s) is/are doing business as: FLAMINGO APARTMENTS 14405 S. Central Avenue, Los Angeles, CA 90022; WENDIELE ENK 14405 S. Central Avenue, Los Angeles, CA 90022. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/25/2010. Signed: Wendell Enix, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3107

FICTITIOUS BUSINESS NAME STATEMENT: 20101647596
The following person(s) is/are doing business as: ASK HANDYMAN SERVICES 1419 S. Nester Avenue, Compton, CA 90222. ANTHONY JERRARD WHITE 14109 S. Nester Avenue, Compton, CA 90222. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/16/2010. Signed: Anthony Jerrard White, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3108

FICTITIOUS BUSINESS NAME STATEMENT: 20101638951
The following person(s) is/are doing business as: JOHNSON CONSULTANT SERVICES 13200 Towne Avenue, Los Angeles, CA 90061. BOSHANDA K JOHNSON 13200 Towne Avenue, Los Angeles, CA 90061; ICEY Y WILLIAMS 1215 W 70th Street, Los Angeles, CA 90044. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Boshanda K Johnson, Founder. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3109

FICTITIOUS BUSINESS NAME STATEMENT: 20101638340
The following person(s) is/are doing business as: BH MAILBOX 287 S. Robertson Blvd., Beverly Hills, CA 90211. TCB, LLC 287 S. Robertson Blvd., Beverly Hills, CA 90211. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Benjamin Haguel, Manager. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3110

FICTITIOUS BUSINESS NAME STATEMENT: 20101638911
The following person(s) is/are doing business as: MASSAWA MEDIA; SOGAH EIGHTYSEVEN 22287 Mulholland Suite 246, Calabasas, CA 91302. MARK MY LIFE GROUP INC 2060 Sunny Brae Avenue, Winnetka, CA 91306. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Giabi Relati, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed

in. Signed ALICIA SANJUAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19566

FICTITIOUS BUSINESS NAME STATEMENT: 20101690839 The following person(s) is/are doing business as: J AND M CUTTING SERVICE, 1031 S BROADWAY, LOS ANGELES, CA 90019. YONHI MARTINEZ, 150 E 116 ST LOS ANGELES CA 90061. The business is conducted by: a Limited Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed YONHI MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19562

FICTITIOUS BUSINESS NAME STATEMENT: 20101691159 The following person(s) is/are doing business as: ANTHONY NG LEON CONSTRUCTION, 11526 FARNDON ST, SOUTH EL MONTE, CA 91733. ANTHONY LEON, 11526 FARNDON ST SOUTH EL MONTE CA 91733. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANTHONY LEON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19563

FICTITIOUS BUSINESS NAME STATEMENT: 20101714978 The following person(s) is/are doing business as: PACIFIC CARE MEDICAL TRANSPORTATION, 1295 DEL REY AVE, APT 1, PASADENA, CA 91107. GEVORG ABRAHAMYAN, 1295 DEL REY AVE, APT 1 PASADENA CA 91107. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GEVORG ABRAHAMYAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19576

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE(S)
(UCC Sec. 6101 et seq. and B & P Sec. 24073 et seq.)
Escrow No. 210011
NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license is about to be made.
The names and addresses of the Seller/Licensee is: KOR HOTELS LLC, 1000 WESTMOUNT DR, WEST HOLLYWOOD, CA 90069
The business is now known as: CHAMBERLAIN WEST HOLLYWOOD
The names and addresses of the Buyer/Transferee are: CHAMBER MAID LESSEE, INC C/O LASALLE HOTEL PROPERTIES, 3 BETHESDA METRO CENTER, STE 1200, BETHESDA, MD 20814
As listed by the Seller/Licensee, all other business names and addresses used by the Seller/Licensee within three years before the date Seller sent or delivered a list to the Buyer/Transferee, are: NONE
The assets to be sold are described in general those certain items of: INVENTORY, FURNITURE, FIXTURES AND EQUIPMENT, AND ALCOHOLIC BEVERAGE LICENSE AND are located at: 1000 WESTMOUNT DR, WEST HOLLYWOOD, CA 90069
The kind of license to be transferred is: Type: TYPE 57 SPECIAL ON-SALE GENERAL #393426, now issued for the premises located at: 1000 WESTMOUNT DR, WEST HOLLYWOOD, CA 90069
The anticipated date of the sale/transfer is JANUARY 10, 2011 at the office of: BAY COMMERCIAL BANK, ESCROW SERVICES DEPT, 155 GRAND AVE, STE 105, OAKLAND, CA 94612
The amount of the purchase price or consideration in connection with the transfer of the license and business, including estimated inventory, is the sum of \$75,000.00, which consists of the following: DESCRIPTION, AMOUNT: CASH \$75,000.00
It has been agreed between the seller(s)/licensee(s) and the intended buyer(s)/transferee(s), as required by Sec. 24073 of the Business and Professions code, that the consideration for transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control.
Dated: OCTOBER 20, 2010
CHAMBER MAID LESSEE, INC, Buyer(s)/Applicant(s)
PCTS LA156642 BH WEEKLY 12/2/10

FILE NO. 20101716905

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUSHI Q, 6660 W. SUNSET BLVD, LOS ANGELES, CA 90028 county of: LOS ANGELES. The full name of registrant(s) is/are: EVAN KEY LEE, 13760 SILVERSAD ST, VICTORVILLE, CA 92394. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: NOV. 15, 2010. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ EVAN KEY LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 11/24/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156609 BH WEEKLY 12/2,9,16,23 2010

FILE NO. 20101703452

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #44286, 1101 S. VERMONT, #112, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: RAJ'S SUBS INC, [CALIFORNIA], 1625 W. WASHINGTON BLVD, LOS ANGELES, CA 90007. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ RAJ'S SUBS INC, BY: RAJENDRA KUMAR - PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on NOV. 23, 2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA156585 BH WEEKLY 12/2,9,16,23 2010

FILE NO. 20101669717

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TRADING POST LIQUOR & DELI, 21162 S. WESTERN AVE, LOS ANGELES county of: LOS ANGELES. The full name of registrant(s) is/are: JONG SAN KIM AND HYUN HEE KIM, 3015 CAROLWOOD LANE, TORRANCE, CA 90505. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ JONG SAN KIM

This statement was filed with the County Clerk of LOS ANGELES County on 11/18/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156518 BH WEEKLY 11/25 12/2,9,16 2010

FILE NO. 20101574666

FILED: 11/02/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

FILE NO. 05-3064535

DATE FILED: DECEMBER 13, 2005

Fictitious Business Name(s): INDIA GRILL EXPRESS, 11916-18 AVIATION BLVD, INGLEWOOD, CA 90304-1007

The full name of registrant: GURBACHAN S. GREWAL AND PARMINDER K. GREWAL, 18202 SHEFFIELD LN, NORTHBRIDGE, CA 91326

This business was conducted by: HUSBAND AND WIFE

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ GURBACHAN S. GREWAL AND PARMINDER K. GREWAL

This statement was filed the County Clerk of LOS ANGELES county on 11/02/2010.

LA156260 BEVERLY HILLS WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101566041

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CRYSTAL III COIN LAUNDRY, 3144 W. FLORENCE AVE, LOS ANGELES, CA 90043 county of: LOS ANGELES. The full name of registrant(s) is/are: WILLIAMS & SONS CO, INC, [CALIFORNIA]. 1055 W. 7TH ST, STE 1720, LOS ANGELES, CA 90017. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ WILLIAMS & SONS CO., INC. BY: JULIEN WILLIAMS, OFFICER

This statement was filed with the County Clerk of LOS ANGELES County on 11/1/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156263 BEVERLY HILLS WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101582619

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HAYASHI JAPANESE RESTAURANT 800 W. CARSON ST, TORRANCE, CA 90502 county of: LOS ANGELES. The full name of registrant(s) is/are: YOUNG WOO LEE AND JONG YOUN LEE, 8681 LA SALLE ST, #2, CYPRESS, CA 90630. This Business is being conducted by a/an: COPARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ YOUNG WOO LEE AND JONG YOUN LEE

This statement was filed with the County Clerk of LOS ANGELES County on 11/3/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156295 B.H.WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101591057

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSI-

NESS AS: BANDINI MARKET, 2313 S. ATLANTIC BLVD, COMMERCE, CA 90040 county of: LOS ANGELES. The full name of registrant(s) is/are: KI WON PARK AND KYUNG SOON PARK, 2100 WEATHERLY PL, FULLERTON, CA 92833. This Business is being conducted by a/an: COPARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ KI WON PARK, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 11/04/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156323 B.H.WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101574666

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: INDIA GRILL EXPRESS 11918 AVIATION BLVD, INGLEWOOD, CA 90304 county of: LOS ANGELES. The full name of registrant(s) is/are: COLLEEN ANN SUBEDI 11918 AVIATION BLVD, INGLEWOOD, CA 90304. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ COLLEEN ANN SUBEDI, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 11/2/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156261 B.H.WEEKLY 11/11, 18, 25, 12/2, 2010

WORKER'S COMPENSATION APPEALS BOARD, State of California

GUILLERMO VILLEGAS	CASE NUMBER
ADJ2058154	
vs	Applicant

MARIA L. JIMENEZ AND JAIME LOPEZ dba TACOS EL GUERO

Defendant
ORDER FOR SERVICE BY
PUBLICATION OF
APPLICATION FOR ADJUDICATION AND
NOTICE OF SPECIAL LAWSUIT

SPECIAL NOTICE OF LAWSUIT

MARIA L. JIMENEZ AND JAIME LOPEZ DBA TACOS EL GUERO; 12115 S. FIRESTONE, NORWALK CA 90650
A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above-named applicant(s).

1) An Answer to the Application must be filed and served within six days of the service of the Application pursuant to Appeals Board rules: therefore, your written response must be filed with the Appeals Board promptly: a letter or phone call will not protect your interests.

2) You will be served with a Notice(s) of Hearing and must appear at all hearings or conferences. After such hearing, even absent your appearance, a decision may be made and an award of compensation benefits may issue against you. The award could result in the garnishment of your wages, taking of your money or property or other relief.

If the Appeals Board makes an award against you, your house or other dwelling or other property may be taken to satisfy that award in a non-judicial sale, with no exemptions from execution.

A lien may also be imposed upon you property without further hearing and before the issuance of award.

3) You must notify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board of any changes in that address.

Name and Address of Appeals Board: Worker's Compensation Appeals Board

300 Oceangate, Ste-200; Long Beach, CA 90802

Address City, State, ZIP Code

COMPLETED BY : Applicant Attorney

DENNIS R. FUSI, ESQ.
4909 LAKEWOOD BLVD. 6TH FLOOR, LAKEWOOD CA

90712 310-530-1888

MEDICARE NOTICE TO THE PUBLIC

NOTICE OF TRUSTEE'S SALE TS #: CA-09-261764-ED Order #: 090191247-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/21/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): LAMAR CARD, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY Recorded: 12/28/2007 as Instrument No. 20072850323 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 12/20/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$1,182,451.12 The purported property address is: 9606 YOAKUM DR BEVERLY HILLS, CA 90210 Assessor's Parcel No. 4384-017-013 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows:

[1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 11/25/10 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3819442 11/25/2010, 12/02/2010, 12/09/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0097699 Title Order No. 10-8-381163 Investor/Insurer No. 166339949 APN No. 4345-024-005 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/21/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ANDREE AMOUYAL, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 06/21/2007 and recorded 07/18/07, as Instrument No. 20071697340, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/23/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 609

NORTH RODEO DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$3,184,930.14. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/20/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3801099 11/25/2010, 12/02/2010, 12/09/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: RAYMOND L. ROSEN CASE NO. BP123653

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of RAYMOND L. ROSEN. A PETITION FOR PROBATE has been filed by ARTHUR L. BELKIND in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that ARTHUR L. BELKIND be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 12/10/10 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
RANDY GODIN, ESQ.
SBN 239411
LAW OFFICES OF RANDY GODIN
9595 WILSHIRE BLVD. STE 900
BEVERLY HILLS CA 90212
11/25, 12/2, 12/9/10
CNS-1995123#

T.S. No.: 2010-02619 Loan No.: 70904966
NOTICE OF TRUSTEE'S SALE

YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/8/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.

A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial

publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

Trustor: CHRISTIAN WALSH, A SINGLE MAN
Duly Appointed Trustee: Western Progressive, LLC
Recorded 1/16/2007 as Instrument No. 20070078516 in book ---, page --- and rerecorded on --- as --- of Official Records in the office of the Recorder of Los Angeles County, California,
Date of Sale: 12/22/2010 at 9:30 AM

Place of Sale:
At the West Side of the Los Angeles County Courthouse, Directly facing Norwalk Boulevard,
12720 Norwalk BLVD, Norwalk, CA
Amount of unpaid balance and other charges: \$504,992.25

Street Address or other common designation of real property:
1010 North Kings Road 203
West Hollywood, California 90069

A.P.N.: 5529-008-053

The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.

Pursuant to California Civil Code §2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows:

The beneficiary or servicing agent declares that it has obtained from the Commissioner of Corporation a final or temporary order of exemption pursuant to California Civil Code Section 2923.53 that is current and valid on the date the Notice of Sale is filed and/or the timeframe for giving Notice of Sale Specified in subdivision (s) of California Civil Code Section 2923.52 applies and has been provided or the loan is exempt from the requirements.

Date: 11/16/2010
Western Progressive, LLC, as Trustee
c/o 18377 Beach Blvd., Suite 210
Huntington Beach, California 92648
For Non-Automated Sale Information, call: (866) 960-8299

Robin Pape, Trustee Sale Assistant

PUBLIC NOTICE

Pursuant to the FCC rules regarding review under Section 106 of the National Historic Preservation Act, Verizon Wireless is providing notice of a proposed telecommunications facility at 9641 Sunset Boulevard in Beverly Hills, California. Proposed construction includes installation of antennas on the existing building. Any interested party may submit comments regarding this project's potential effect to historic structures or cultural resources to Mr. Keith O'Connell, 509-998-6691, URS Corporation, 920 North Argonne Road #300, Spokane, WA 99212. Reference 4344.

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 10-514849 INC Title Order No. 100518439-CA-BFI APN 4387-004-018 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/26/06. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 12/22/10 at 10:30 a.m., Aztec Foreclosure Corporation as the duly appointed Trustee under and pursuant to Deed of Trust Recorded on 11/01/06 in Instrument No. 06 2423702 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: Marco Weber and Caroline Weber, Husband and Wife, as Trustor, Deutsche Bank National Trust Company, as Trustee of the IndyMac INDX Mortgage Loan Trust 2006-AR35, Mortgage Pass-Through Certificates, Series 2006-AR35 under the Pooling and Servicing Agreement dated November 1, 2006, as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state), at the west side of the Los Angeles County Courthouse directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California described as: 9563 LIME ORCHARD ROAD, BEVERLY HILLS, CA 90210 The property heretofore described is being sold "as is". The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$2,015,355.17 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a

written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Requirements of SB1137 have been met pursuant to the Notice of Sale Declaration of record. The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed. DATE: December 1, 2010 Elaine Malone Assistant Secretary & Assistant Vice President Aztec Foreclosure Corporation c/o 4665 MacArthur Court, Suite 250 Newport Beach, CA 92660 Phone: (800) 731-0850 or (602) 222-5711 Fax: (847)627-8803 www.aztectrustee.com For Trustee's Sale Information Call 714-730-2727 http://www.lpsasap.com ASAP# 3827850 12/02/2010, 12/09/2010, 12/16/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 233501CA Loan No. 0677614752 Title Order No. 602125677 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-23-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 12-23-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-30-2004, Book , Page , Instrument 04 1961706 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: CORY NEAL AND ANNIE NEAL, HUSBAND AND WIFE, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1 A) AN UNDIVIDED 1/18TH INTEREST IN AND TO LOT 1, OF TRACT NO. 37549, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 969 PAGE(S) 73 AND 74 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 101 THROUGH 109 AND 201 THROUGH 209 INCLUSIVE AS DEFINED AND DELINEATED OP THE CONDOMINIUM PLAN RECORDED DECEMBER 29, 1982, AS INSTRUMENT NO. 82- 1301960, OFFICIAL RECORDS, AND BY AMENDMENT JULY 26, 1988 AS INSTRUMENT NO 88-1173781, OFFICIAL RECORDS. B) UNIT 209 AS DEFINED AND DELINEATED ON THE ABOVE REFERRED TO CONDOMINIUM PLAN AND AMENDMENT THERETO PARCEL 2 AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "STORAGE AREA" OVER THE ACROSS THAT PORTION OF LOT 1 OF SAID TRACT NO 37549, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" 18-SS ON THE ABOVE REFERENCED CONDOMINIUM PLAN. PARCEL 3: AN EXCLUSIVE APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "PARKING SPACE AREA" OVER AND ACROSS THAT PORTION OF LOT 1 OF SAID TRACT NO 37549 DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" PS 18 ON THE ABOVE REFERENCED CONDOMINIUM PLAN Amount of unpaid balance and other charges: \$436,901.63(estimated) Street address and other common designation of the real property: 1328 HAVENHURST DRIVE #209 WEST HOLLYWOOD, CA 90046 APN Number: 5554-008-112 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DATE: 11-24-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 730-2727 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com Deborah Brignac CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3827130 12/02/2010, 12/09/2010, 12/16/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0103244 Title Order No. 10-8-398401 Investor/Insurer No. 1695149476 APN No. 5529-020-036 YOU ARE IN DEFAULT UNDER

A DEED OF TRUST, DATED 03/22/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ROBIN Y MAYEMURA, A SINGLE WOMAN, dated 03/22/2004 and recorded 04/01/04, as Instrument No. 04 0779242, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/30/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 7920 ROMAINE STREET, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$298,574.17. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/28/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3808229 12/02/2010, 12/09/2010, 12/16/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 10CA00774-1 Order No. 100504110 APN: 4342-001-066 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07/21/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On December 22, 2010 at 01:00 PM, RSM&A Foreclosure Services, as the duly appointed Trustee under and pursuant to Deed of Trust Recorded August 3, 2005 as Document Number: 05 1846908 of official records in the Office of the Recorder of Los Angeles County, California, executed by: Ann Hood, an unmarried woman, as Trustor, First Federal Bank of California, as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state) at the following location: At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd. Pomona, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California describing the land therein: Legal description as more fully described in said deed of trust. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 412 NORTH PALM DRIVE NO. 604, BEVERLY HILLS, CA 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$801,906.46 (Estimated*) "Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Date: 11/24/2010 RSM&A Foreclosures Services 15165 Ventura Boulevard, Suite 330 Sherman Oaks, CA 91403 805-804-5616 For specific information on sales including bid amounts call (714) 277-4845. Kimberly A. Karas, Authorized Agent of RSM&A Foreclosures Services FEI # 1045.00519 12/02, 12/09, 12/16/2010

CLASSIFIEDS

To place your ad, call
310-887-0788

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

LEGEND

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals

300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate

400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

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600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
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945-Personal Watercraft
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955-Autos Wanted

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115- CEMETERY

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FOREST LAWN HOLLYWOOD HILLS- Double Lot, Great Location near chapel. "Loving Kindness" Lot # 3760 Spaced 3&4. \$14,000 OBO. (805) 760-3021

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Green Hills Cemetery Plot in Rancho Palos Verdes Estates. Holly Section- Plot D. \$3,800 OBO. Could be used as a stack unit. Call (805) 466-1603 or (805) 550-0663.

HOLY CROSS CEMETERY PLOT Lot 145 Pier 4 Sector BB Southeast of Cemetery (St. Joseph) \$11,000 seller pay transfer fee. Call (310) 308-7770

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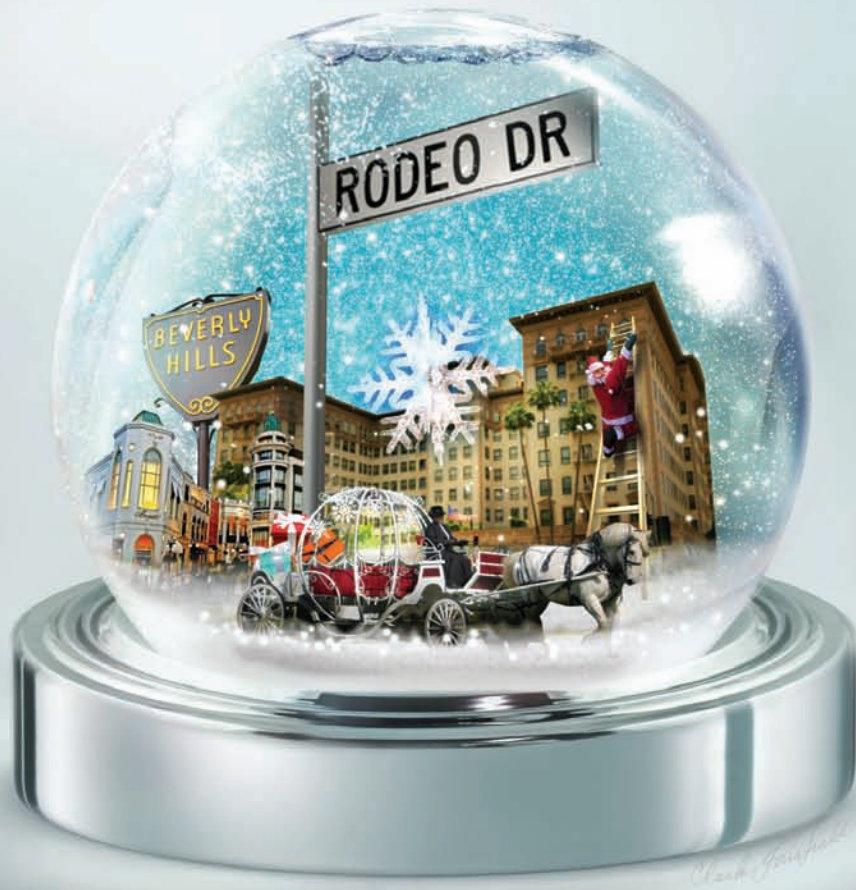
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WEATHER FORECAST FOR DECEMBER 9th:



100% chance of snow on Rodeo Drive in the 90210.



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Anne Fontaine	Canali	Etro	Judith Ripka	Miu Miu	Solange	FOOD TRUCKS
BCBGMAXAZRIA	Chanel	Fendi	Lacoste	Mont Blanc	Stephen Webster	Border Grill Truck
Bebe	Christian Dior	Frette	Lalique	Paul & Shark	Tiffany	Cart for a Cause
Beverly Wilshire, A Four Seasons Hotel	Christoffe Silver	Gearys	Lancer Dermatology	Peter Marco	Tod's	Coolhaus
Bon Point	Coach	Giorgio Armani	Lladro Boutique	Porsche Design	Tourbillon	Frysmith
Bottega Veneta	Damiani	Gucci	Louis Vuitton	Prada	Two Rodeo	Sprinkles Cupcakes
Brooks Brothers	David Orgell	Guess	Luxe Hotel Rodeo Drive	Richard Mille	Valentino	The GastroBus
Burberry	David Yurman	Harry Winston	MaxMara	Rimowa	Yves Saint Laurent	The Grilled Cheese Truck
	Dolce & Gabbana	Jimmy Choo	Mikimoto	Roberto Cavalli	Westime	Bouchon

Also on December 9th be sure to visit Canon Drive's annual open house! And the fun continues with a Beverly Hills Weekend Wonderland throughout the month of December! You'll find festive activities the whole family can enjoy from Santa and Mrs. Claus at Two Rodeo and the Paley Center to live holiday music and horse and carriage rides brought to you by UNICEF. Weekend activities begin December 3rd and run through Christmas Eve.

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For more information on holiday happenings visit lovebeverlyhills.org or rodeodrive-bh.com