It's Bosse and Krasne Page 6

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Issue 594 • February 17 - February 23, 2011





cover stories • pages 8-9



WHAT'S ON YOUR MIND?

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SNAPSHOT

letters

& email

"BHUSD prepared to sue METRO over subway under high school" [Issue #592]

The O-N-L-Y reason the MTA is going to "decide" to tunnel under Beverly Hills High School is political influence. That is outrageous!

If Beverly Hills city officials do not threaten to take the matter to court if that happens is even more outrageous. This is not a game of poker. This is an extremely dangerous situation where hundreds of lives could be at stake and the city officials who are not willing to take all available steps to protect our children and teachers should not be in office.

I believe at least 90 percent of the parents and future parents of Beverly Hills High School students agree with the statement I have just written.

Common sense would dictate that buildnig the subway along Santa Monica Boulevard, the original route the Metropolitian Transportation Authority designed is less expensive and elminiates the high school

Herb Wallerstein Beverly Hills

"Measure 2P"

In the propaganda surrounding Measure 2P, paid for by developer G&L Realty, we read that "The business of Beverly Hills is business" with the implication that 2P is

somehow good for business in BH. If that's really the case, then why does the Beverly Hills Chamber of Commerce oppose Measure 2P?

Listen, we all love 2 hour free parking. But 2P is not about 2 hour free parking. It's about special interests. It's about bad government. It's about trying to force the City to provide free parking for G&L's medical office buildings.

In the most recent G&L ad, where they attack opposing Measure 3P, which would give 3 hours of free parking to Beverly Hills residents, the G&L forces ask: "If it ain't broke, why fix it?"

Great question.

The City Council has never even considered changing the current free parking policy within the past two years, except for expanding the Montage free parking to two hours. It is G&L who in these economic times is looking to expand the government-subsidized free parking with a resulting drain to the City's General Fund of up to \$1.3 million. Each year. And that's money that we could use for our police, fire, schools or senior services.

"If it ain't broke, why fix it, indeed." This is exactly why the voters should reject special interest bonanza 2P.

While I'm a realist, and recognize that elections can still sometimes be bought, our residents should know that Measure 3P was not put on the ballot in order to "confuse" voters as the G&L's highly paid propagandists falsely claim. 3P was put on the ballot with the reasoning that if there was going to be an additional cost to the City for free parking, it would be better to give the benefit to our residents than to wealthy developers. 3P offers residents an additional hour of parking without changing the current non-resident free parking policy, which the LA Business Journal describes as the most generous in the region.

In another attempt to smear the Council, G&L also alleges that none of the councilmembers can say how Measure 3P would be implemented. Oh, really? If there's anything that's confusing the voters, it's the deceptive and expensive propaganda being disseminated by Big Money. And I would be happy to personally answer any questions about either of the current measures.

Please feel free to call my office at (310) 285-1013 and I'll tell you how I envision the implementation of 3P will work, as well as explain to you why 2P, in the immortal words of Jeff Spicoli, is "totally bogus." Simply stated, 3P offers residents an extra hour of free parking and is more fiscally

letters cont. on page 8



SHARE THE LOVE SOUTH ELM DRIVE

Beverly Vista students spent Monday morning packing lunches for the Westside Food Bank in efforts to some love went out to all on Valentine's Day.

Pictured: Front row: Shannon Benyamin, Ashley Hakimian, Vanessa Schwarz, Sarah Yadidian, Jonah Okum, Yaniv Moaddel, Ryan Navi, BooSung Kim, Lily Yovetich and Julia Yaris.

Back row: Alexia Atapour, Albert Cha, Chae Rim Moon, Nathan Kim, Karol Kwiatkowski, Ali Ghazinoor, Ashlynn Chong, Eugene Chi, and Jenny Yoon

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briefs

Hundreds of election ballots already returned to city

The Beverly Hills City Clerk's Office had mailed out 5,665 ballots and received 752 ballots back as of Tuesday.

As of last Friday, the office had mailed out 5,442 ballots and received 345 ballots.

The returned ballots on Tuesday were equal to about 13 percent of the total ballots mailed. It was the same percentage of ballots returned to the Clerk's office for the same period in the 2009 election

Beverly Hills has approximately 21,000 registered voters. During municipal elections, the average number of mail-in ballots returned to the City Clerk's office is around 6,000.

The City Clerk's Office updates their numbers each morning.

B.V.'s principal to stay another year

Beverly Vista principal Irene Stern will



Irene Sterr

stay on for another year.

"I'm quite excited that they asked me to return to continue what I started this year," said Stern. "It always takes more than one year to move forward."

Stern said the most rewarding part of her position so far has been growing the Beverly Vista family but she has been challenged by the limited budget.

The Board of Education previously had suggested that they would begin searching for a new principal for the elementary school before approving Stern's continuance.

"It was the right thing to do for Beverly Vista and the district. It gives us the time necessary to find a permanent principal and make a smooth transition," said Board vice president Brian Goldberg."I'm appreciative to Irene."

BHEA make endorsements

The Beverly Hills Education Association endorsed City Council candidates Lili Bosse and Dr. Julian Gold last week.

"[Bosse] has a long history of supporting public schools in Beverly Hills and has a track record that is unassailable," said BHEA political action committee head Chris Bushee. "[Gold] convinced us that he has the ability, capacity and passion to keep public schools of Beverly Hills in his mind should he be elected."

Candidate Nancy Krasne was not endorsed, despite being a former teacher.

BHEA, also known as the teacher's union, had its political action committee interview all three candidates and then make a recommendation to the group's representative council. The council voted in favor with the recommendation.

BHEA made endorsements in the last City Council election as well. Their political action committee is able to make financial contributions to its favored candidates, but is reserving the majority of their funds

NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its regular meeting to be held on Tuesday, **March 1, 2011, at 7:00 p.m.,** in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ADOPTING CERTAIN FINDINGS AND AUTHORIZING THE EXECUTION OF AN ENERGY SERVICE CONTRACT WITH ENERGY INNOVATION GROUP, LLC PURSUANT TO GOVERNMENT CODE SECTION 4217.10

The City Council will consider adoption of a resolution of findings and authorize execution of an energy service contract with Energy Innovation Group, LLC for the implementation of certain energy related improvements to City Facilities pursuant to Government Code Section 4217.10 et seq. Proposed projects will be paid for full under Southern California Edison's 0% interest On-Bill Financing program with no capital outlay from the City. A portion of the energy savings from the monthly utility bills is used by SCE until the project cost is fully offset.

If you challenge the Council's action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the hearing.

Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

BYRON POPE, CMC City Clerk

for the upcoming Board of Education elections at the end of the year.

"It feels good for us as a teacher's association to play our role and exercise our voice in the process," said Bushee.

BHUSD seeks community input for new supt.

The Beverly Hills Unified School District is inviting all interested parents and community members to talk with its new superintendent search firm next week.

The firm, Hazard, Young and Attea, is gathering input from district stakeholders as it embarks on finding a superintendent for the Beverly Hills district.

The meeting will be an informal gathering on Thursday, Feb.24, at 6 p.m. in the Jon Cherney Lecture Hall on the first floor of Beverly High's Science & Technology Center

Former mayor Spadaro convicted of animal cruelty charge

Former Beverly Hills Mayor Charlotte Spadaro was convicted of an animal cruelty



Charlotte Spadaro

dogs and cats at a facility in San Bernardino County, but mental health experts say the 67-year-old should receive counseling not jail-

misdemeanor

for hoarding

200

nearly

time.

Spadaro, who was mayor in 1986, has a history of struggling with authorities over her tendency to house dozens of animals at once.

"I believe that there were many errors made throughout the trial and even preceding the trial, which I will address on appeal," Spadaro told the Press-Register after the trial.

It would seem that Spadaro's problem briefs cont. on page 5



NOTICE OF PUBLIC HEARING

DATE: February 24, 2011

TIME: 1:30 PM, or as soon thereafter as the matter may be heard

LOCATION: Council Meeting Room 280A

Beverly Hills City Hall 455 North Rexford Drive Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, February 24, 2011, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider:

A Conditional Use Permit (CUP) to allow a non-retail use, to occupy an existing ground floor space of a building located in a designated pedestrian oriented area at **9399 Wilshire Boulevard/160 N. Canon Drive).** The proposed location is at the northeast corner of Wilshire Boulevard and Canon Drive. The ground floor street frontage of the space is approximately 47.3-feet wide facing Wilshire Boulevard and 48.8-feet wide facing Canon Drive. The Zoning Code restricts non-retail uses which exceed a ground floor street frontage of 25-feet in width, both on Wilshire Boulevard and on Canon Drive, to be located within this area unless authorized by a CUP.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The project qualifies for a Class 1 Categorical Exemption for operational changes within an existing commercial facility, and the project has been determined not to have a significant environmental impact and is exempt from the provisions of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission. According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Rita Naziri**, **Senior Planner** in the Planning Division at 310.285.1136, or by email at **rnaziri@beverlyhills.org.** Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

David Reyes, Principal Planner

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responsible than the G&L initiative.

Unfortunately, the only thing that Measure 2P actually excels at is providing a textbook example of initiative abuse and everything that is wrong with the initiative process and the role of Big Money within our electoral system. If we want to get our entire state back on track, reforming the process is one of the steps we're going to have to take. That means rejecting the kind of abusive, self-serving "It's all about me" political ploys represented by Measure 2P.

John Mirisch Beverly Hills City Councilmember

Another spring is upon us and with that all the beautiful colors produced by our candidate lawn signs there lurks a weed of devastating proportion or should I say proposition. 2P lawn signs are sparsely distributed throughout our community and every time I see one I want to pull my car over, knock

on the door and ask what are you thinking-vou clearly do not understand this proposed measure and if you do, you do not care about vital services in this city.

Now, I do not have a dog in this race other than protecting Beverly Hills and apparently some voters from themselves. 2P is the parking measure that serves to tie the hands of City Council from deciding what is best for our city by guaranteeing free two hour parking. We already have two hour free parking in nine of the city's eleven lots and it is not going away--unless you vote yes

That is right, if 2P passes, our city government will be legislated to provide two hour free parking in all lots (except Montage) This leaves the council three option: 1. run the lots at a deficit and take money away from the general fund to fund parking, imperiling police, fire, and school funding, 2. they could shut down all public lots or 3. sell the lots to a private company. Now I am no genius, however, I can figure out that money out of our general fund is going

to lead to higher taxes on BH residents. Furthermore, no lots or private companies running parking lots will mean no more free

If we take a look behind the money on 2P we find G&L Realty that owns many medical buildings in the business triangle. The two lots on Bedford and Camden that the City Council decided should be one hour parking free is due to the high volume of patients attending doctor appointments. G&L would love to have these lots two hour free parking because they can charge higher rents for this government subsidized parking. All the while, their parking lots charge \$8/hr without validation for their patients. So, while it feels like you are voting in your best interest, you are voting to help G&L rents at the cost of your city services.

I know the campaign literature is confusing and it shows how well this proposition is run, but do not be fooled, this parking initiative would be devastating to the residents and businesses of Beverly Hills. Remember, there is no such thing as free parking, you as a voter have to choose what kind of free parking you want.

Christopher Biehl Beverly Hills

"City Council endorsements"

I do not think it a good policy to endorse candidates running for office if you are a sitting City Councilmember or School Board member.

This isn't something illegal or unethical

but many voters find this inappropriate. Why in the world would our elected officials want to do this? They can have their spouses endorse or their children endorse and not jeopardize themselves if another candidate wins who they have to sit next to and conduct city/school business. In fact, I am equally disappointed that a member of our clergy has once again endorsed a candidate in the race for City Council.

I received a card in the mail and saw a newspaper ad with 3 City Councilmembers and Rabbi [Laura] Geller all endorsing a candidate for City Council. Make no mistakes, this has absolutely nothing to do with any particular candidate although it does show judgment or the lack thereof of any candidate. It has everything to do with process. I happen to believe that she may have compromised her non-profit status in doing so. Why would any clergyman/woman want to risk alienating a portion of their congregation by entering into the fray of any political campaign in our very small town?

As a 37-year resident, I know that we have had some proud traditions which were upheld during political campaigns. We ought to revisit some of them and readopt them such as no clergy endorsing candidates and no sitting elected officials endorsing during the heat of campaigns. It makes for good discourse and for the discussion of issues rather than voters being distracted by such things.

Susan Mishler Beverly Hills

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DePuy Orthopaedics, a division of **Johnson** & Johnson, has issued a worldwide recall of it's ASR™ Acetabular System for Total Hip **Replacement**, after determining that these hip implants may fail at an alarming rate. The "metal-on-metal" composition of these implants can release particles into the patient, potentially causing serious and painful reactions — sometimes requiring complete revision surgery.

Reportedly, Johnson & Johnson has been seeking medical releases from recipients so that their claims adjustors can speak with you directly and possibly take down statements without your having counsel present – an unwise action for any recipient to do.

clearly demands having your own lawyer. You without talking to us.



must be very cautious with dealing with the manufacturer or its representative without proper legal representation.

If you have a DePuy ASR™ product, please call us immediately, as there are time limits for filing a claim. You might already have problems with the implant about which you are unaware, so please contact us Having a defective hip implant in your body — and certainly do not forfeit your legal rights

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isn't that she intends to be cruel to animals, experts say. She seems to be suffering a syndrome that has been making its way to the popular consciousness through Animal Plant's show "Animal Hoarding."

Rancho Cucamonga City Animal services director Joe Pulcinella said he has not had any run-ins with Spadaro nor is he keeping an eye out for her in his area.

"If I were a judge I'd look at this woman as a do-gooder gone wrong," said pyschotherapist Donna Burstyn-Broder, who specializes in hoarding behaviors. "I don't look at her like a vicious monster; I look at her as a lonely woman."

Spadaro is also a licensed attorney, and briefs cont. on page 7



Father-daughter Valentine's dance

The City of Beverly Hills Community Services Department sponsored a Father Daughter Diner Dance at Greystone Mansion on Saturday, Feb. 12. Forty couples danced the night away and enjoyed an Italian dinner and a performance from magician Aaron Davies.



Scrabble Challenge to raise funds for kids books

BookEnds is hosting their annual Believe in Kids SCRABBLE Challenge fundraiser

The event is an evening of friendly competition featuring a doubles SCRABBLE tournament and a silent auction to benefit Los Angeles kids' book needs.

Patti Tanenbaum and Carol Zaslow will co-chair the event, with support by a celebrity host committee including Malcolm McDowell and Kevin McKidd.

The event will take place Thursday, March 3, at The Mark on Pico Boulevard.

BookEnds is a non-profit organization meeting a critical need in the Los Angeles community by providing desperately needed books to the children who need them most, while empowering kids to make a difference in the lives of their peers.

BookEnds has been a service-learning partner with BHUSD since its inception. The students have collected and hand-delivered close to 130,000 books during this long association.

For more event information or to order tickets, visit www.BookEnds.org.











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fromthehillsofbeverly



It's Bosse and Krasne

And a look at ballot measures By Rudy Cole

My recommendations for city council in the March 8, 2011 election are Planning Commission Chair **Lili Bosse** and Councilmember and former Mayor **Nancy Krasne**.

The choice of Bosse was easy: She could be one of the most qualified and totally honest people ever to seek office in our community. Think George Slaff, Dr. Charles Aronberg, Vicki Reynolds, Allan Alexander, Leonard Horwin and Maxwell Hillary Salter as a few of our former mayors I most admire and who brought talent and integrity to public service, and you understand why I, and so many others in our community, are supporting her.

Bosse cuts across many lines on issues. She is not some doctrinaire ideologue who is a "sure" vote for or against the myriad and frequently complicated and controversial matters that have come before her commission. She is rational, fair and balanced.

Now, for my other recommendation:

Had Bosse's fellow commissioner Noah Furie remained in the race, my decision

would have been quite easy. He would have had my endorsement. But he withdrew, and some other highly qualified possible contenders including Planning Commissioner Craig Corman opted not to run.

Hard to know what would have happened had Krasne not decided to seek a second term, or Recreation and Parks Commissioner Dr. **Julian Gold** had not offered himself as a candidate. Fortunately, they are running and we will have choices.

So, why Krasne and not Gold, or as some friends advised me, "why not just support Bosse and stay neutral for the other slot?"

Yes, I have heard all the possible negatives about Krasne. She can be short tempered, she is not a team player, she talks before she thinks and she is often wrong on facts.

However, those are also her strengths, and part of the reason she has my support. She is not some cautious, programmed political type. Krasne does not sit at the council dais and carefully think through the political consequences of what she says or how she votes.

Sometimes that means political foot in mouth disease, making mistakes, but what you see is what you get, to coin a phrase.

On some of the most critical issues of the past few years, I have often been in total disagreement with her. Just one example: Major improvements at Roxbury Park. She feels this is an overblown project and too costly during this economy, and I think we should follow through on our commitment.

As for some doubtful claims about her successes as mayor, and some very intemperate recent comments, she admitted her facts were poorly presented and she actually told me she was sorry for anything hurtful she might have said in the heat of a campaign where she has been a victim of smears.

That also is Nancy: An ability to actually admit mistakes.

However, anyone who has ever really known her will tell you she is one of the most generous people they have ever met. Unpredictable, yes, but honest in spirit, and in caring for her community. And totally incorruptible.

If she feels she is right, she will go down the wire for her beliefs, no matter the political correctness of her opinions.

Which brings us to her opponent, Dr. Julian Gold, and it does appear that the election now is between these two for the second office, although we have a very unpredictable electorate.

At the candidate's forum I co-moderated with **Anita Eddy**, I asked each of the contenders to ask their competitors one question. Here was an opportunity for Dr. Gold to separate himself from Krasne on issues, including some of the more recent ballot measures. On the contrary, all three seemed to agree on all the possible contentious city concerns.

Dr. Gold was being politically wise, but I would have admired his saying "yes I was for (some development issue)" and taking the political hit. Reminds me of the time then candidate and later Mayor Max Salter told a Southwest Beverly Hills Homeowner's Association meeting he strongly supported the Four Seasons Hotel, a ballot loser, the members actively opposed.

Dr. Gold has served on two city commissions, is a highly regarded physician and has had considerable success in creating a medical professional association, but I can't honestly say I really know him or what vision he has for our city except that he feels it takes too long to process permit applications and, naturally, he is for police, fire and schools.

On the other hand, I do know many of his more prominent supporters, and they are people I admire and trust. Among these are former Mayor Vicki Reynolds and Allan Alexander and, most convincing, his medical colleague Councilmember Dr. Willie Brien, one of the most fair and talented people ever to serve on the council. My own physician, Dr. Al Katz had very kind words to say about Dr. Gold as have many city staffers who have watched his work on two commissions.

Krasne has a long list of endorsers. and many of them too are caring and reliable. Among these are **Fred Hayman** and **Bahador**

Mahboubi and long time civic leader **Gloria Seiff**. These three also care and have given much to our community.

But they are not the candidates and they will not be making the hard calls on budget priorities. Also, I know where Krasne stands on a wide range of public policy matters – she has a voting record as a member of two city commissions, including planning, and four years as a councilmember and one as mayor.

Two different city councils unanimously appointed her to the Architectural Commission and then Planning Commission and she ran first in a hotly contested election four years ago, running well ahead of two incumbents, one who lost.

Dr. Gold, if he is elected, could well become a moderating voice on an often divided city council. He is talented, bright and, very important, actually willing to serve in these very trying times.

It isn't that I am against Dr. Gold, but I am for Krasne.

A word about endorsements: Public employee associations have an absolute right to make endorsements as do elected officials and community leaders. In one campaign, an irate reader demanded to know what right I had to urge the election of a candidate. Often that kind of question is raised when we disagree with the recommendation.

I generally think someone willing to serve on the council should be given a second term, and that means Krasne and others I have supported in the past, even when I had differences on issues

In her own mind, no matter how she does her job, I feel Nancy Krasne will always do and vote for what she honestly feels is in the best interests of the people of our community. She has a good heart, strong support from family and friends, and with the confidence obtained by winning a second term, will become a milder advocate.

For all kinds of reasons, I also feel Lili Bosse and Nancy Krasne will work well together on the council.

Final thought: All of our elections are important, but this may be one of our most important. We face serious challenges in our ability to continue excellence in city services. No matter your favorites, this time your city needs your vote and those of your family, friends and neighbors. Not the time to allow a small minority of voters to pick your leaders.

Try to avoid the Wednesday morning blues. You were so sure your candidate would win that you did not bother to vote and, guess what, they lost. We have elections decided by one vote, yes one, many by less than 100.

In most of our balloting, fewer than thirty percent of eligible voters cast ballots. That really has to be unacceptable in a community so concerned about the quality and integrity of the political process.

Get out the vote.

**

Some brief thoughts on the three ballot measures.

Two P was placed on the ballot by petition and not by the council. It would mandate two hour free parking in many city lots. Three P goes further and could guarantee three hour free for residents only, and measure O is supposed to be a revenue producing oil extraction tax

The most onerous of these is 3P, a poorly conceived concept, designed not because it

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really made sense, but only because some members of the council hoped it would help defeat 2P.

We spend millions annually in promoting our hotels, restaurants and stores.

Do we really want to send a message to visitors that residents can park free for three hours, but they must pay? Hardly.

Equally important, the program invites abuse, no matter the costly technology the city hopes could control improper use. The only possible valid argument for this transparently political scheme is that it would be less costly than two hour free. But even our Chamber of Commerce has seen through the scam and urged a NO vote.

As for 2P, this is now in the courts and the legal issues are very complex. Whether or not it is resolved before the election, the questions raised may make the vote irrelevant.

Measure O is a tax on oil extraction and could produce over One Million in city revenues

I have no recommendations on 2P or Measure O. The council strongly opposed 2P and voted to place Measure O and 3P on the ballot. Then what happened? Hardly anything. The council majority should not promote or oppose ballot measures unless they are willing to show some leadership and use some political chips to prevail in an election.

Same story four years ago. The council approved a much needed revenue producing tax increase ballot measure and then, amazingly, each member disowned their creation and Measure P lost.

LOCAL HERO. Linda Schwartz. Despite his obvious disabilities, I have never seen her husband, former Courier Publisher March Schwartz, happier or more cheerful. He attends events, greets visitors to his corner booth in Spago's bar area with his always smiling grin and thumbs up sign, and with Linda's optimistic presence making it all fun for March.

For what she is and has done to keep March so active and involved, and for her own leadership in city charities, Linda Schwartz is this week's Local Hero.

Next week, my delayed look at how we came to approve the strange art work at the northwest corner of Wilshire Blvd. and Beverly Drive.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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represented herself in this case. It is unclear if this conviction will affect her license or if she will face discipline from the State Bar of California.

Spadaro will be sentenced March 22.

Overtime Loss Costs BHHS Girls' Soccer Team League Championship

The Beverly High girls' soccer team was 13 minutes away from the Ocean League championship when Culver City scored the tying goal, then allowed what proved to be the game-winning goal with seven minutes to play in the second 10-minute overtime segment in a 2-1 loss last Thursday at Nickoll Field.

"We didn't do anything wrong," said Norman coach Ryan Franks, whose team was a 2-0 winner at Culver City Jan. 26. "We played extremely well, but we didn't capitalize and get that insurance goal."

Beverly Hills (16-6-2, 9-1 in league play) took a 1-0 lead midway through the first half on Ashley Aviram's 14th goal of the season, off Nicole Star's 21st assist, extending her school record.

"In the first half we were all over them," Franks said. "We had several opportunities to put the hammer down on them. We hit a crossbar and had other opportunities as well and didn't get that second goal and sure enough, it came back to haunt us."

When asked what made the difference between winning and losing, Franks said, "I do feel we worn by the time overtime came around. They got up another notch and we were down."

The Normans were outshot, 10-6. Beverly Hills goalkeeper Ida Trevino made eight saves

Aviram, Tylor Fields and Star drew praise from Franks for their play.

A victory would have given the Normans the league championship, which Franks called "possibly a once-in-a-lifetime opportunity."

Beverly Hills would have been co-champions with Santa Monica with a tie, but instead finished second, a half-game behind the Vikings, and a half-game ahead of the third-place Centaurs, who are 19-5-1 and 7-2-1 in league play.

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LOCAL ENERGY TAXES: A 500% INCREASE?

The Beverly Hills City Council wants to raise taxes again.

This time it's a new local tax on natural gas and a 500% increase in existing local oil taxes. Measure O isn't a tax on the big oil companies. None of them produce energy in Beverly Hills. This enormous tax increase would hit Beverly Hills residents, schools, synagogues and churches, and lower property values.

Higher energy taxes mean higher gas prices at the pump and higher natural gas bills.



Watch Out for Measure O on your March 8 Ballot.

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STOP HIGHER ENERGY TAXES



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COVERSTORY HISTORIC 9936 DURANT DRIVE DEMOLITION APPROVED

Residents becoming impatient with city's lack of historical preservation By Jacquelyn Ryan

An historic building designed by a master architect on Durant Drive will be demolished to make way for a 14-unit condominium building, after the City Council voted 3-2 to deny the appeal of a residential group and approve the final environmental impact review Tuesday evening. The debate raised questions about the future of other historic buildings in Beverly Hills.

In a more than four-hour meeting, proponents and opponents of the project at 9936 Durant Drive argued their cases before the Council. Mayor Jimmy Delshad, Vice Mayor Barry Brucker and Councilmember Willie Brien voted in favor of allowing the proposal to go forward. Councilmember John Mirisch and Nancy Krasne dissented.

The 9936 Durant Drive building was designed by Beverly Hills resident and architect Robert Derrah, famous for his work in creating Los Angeles landmark structures such as the Coca-Cola Building, the Crossroads of the World, Charlie Chaplin's home and the Fairfax Farmer's Market. His daughter, Bettie Derrah Jensen, lives in Beverly Hills and has been actively campaigning to ensure the building remains intact.

"Why would you paint over a Renoir just to get a blank canvas," Jensen asked the Weekly earlier this month. But after Tuesday night's meeting, Jensen called the decision disappointing.

"I can't say anything that you can print," she told the Weekly.

Around 600 residents, headed by resident David J. Siegel, signed a petition against the pending demolition, arguing that it's an historic building worth preserving, that the proposed project includes several exceptions from the city's municipal code, that there's insufficient overriding consideration statement, there was not proper public notification about the proposal and that there will be several significant environmental impacts on the neighborhood.

The Council majority ultimately disagreed with all five of the points of appeal.

"The overriding benefits to the community are very clear here," said Brien.

Owned by Gale One properties, LLC, the current building is a five-unit, two-story, 28-foot-tall, 12,145 square-foot structure. The proposed building is a 14-unit, four-story,

24,906 square-foot building with subterranean parking providing 42 spaces including guest spaces. The fourth-story will have a setback that is intended to lessen the look of the height of the building.

Two of the proposed one-bedroom units are slated to be dedicated to low-income housing and will deeded to the city.

"The City Council after hearing all the

demolition of the 9900 Santa Monica Blvd., building, which formerly housed the famous Hollywood hang-out the Friar's Club, the question has been growing.

The city has no official ordinance that protects or preserves historic buildings or icons. It does however have a General Plan that outlines the city's desires and goals to do its best to protect these buildings.



Interior of 9936 Durant Drive today



evidence and weighing all the facts came to the right decision," said Murray Fischer, who represents the developer. "The decision was very satisfying."

But for others, the decision raises larger questions about how Beverly Hills deals with its historic landmarks. With the recent "If we had a theme song for historical preservation in Beverly Hills it would unfortunately be 'Another Bites the Dust,'" said Councilmember John Mirisch. "It goes to show how desperately we need an historical preservation ordinance."

The historical preservation section of the

General Plan reads:

"The policy framework is designed to preserve the City's heritage by identifying and safeguarding the most significant of the City's innumerable historical resources. Further, the policies are designed to promote the City's historic and cultural resources as a means to foster civic pride and community engagement in the celebration of the City's unique cultural heritage."

The Council and Planning Commission have their hands tied in some ways because there is no ordinance or code they can point to, to deny a developer a demolition permit.

Mirisch as well as Planning Commission chair Lili Bosse have encouraged the Council to reconsider adopting the Mills Act, which ensures protections for historic buildings in the area. Mayor Delshad has also suggested that the Mills Act should be implemented by the city.

The city participated in a survey of historic sites, with dozens of Beverly Hills addresses being identified as places of historic significance. Despite this designation, there is no Beverly Hills code or ordinance that provides additional protections to these buildings.

The 9936 Durant Drive building owners say that when they purchased it in 2005, the building was not classified as a historical building and they were told they would be able to do whatever modifications they'd like to do it. If sold, City staff estimated that the proposed project's gross sales revenue would be just under \$20 million with a \$3.38 million total profit.

The Durant building lies within the historic Speedway Tract, which includes a concentration of multifamily dwellings in the revival-style period between the two World Wars. It is surrounded primarily by two-story duplexes, fourplexes, and six- and eight-unit apartment buildings.

The first proposal was a modern-style building that the Planning Commission deemed unfit for the neighborhood. The revised proposed building is in the American Colonial Revival style, which fits the milieu.

The building will now be subject to review by Architectural Commission for similar reasons.

The proposed building is slated to be built using green technologies and will be environmentally friendly with the aim of achieving a silver LEED certified status, the developer says. But critics say that's not enough.

"When you demolish an historic building the energy that's wasted... the whole idea of balancing it out with a green building doesn't make sense," said Susan Grant Holly, a lawyer focusing on historic preservation, who spoke in front of the Council. She argued that historic buildings are the most 'green' buildings a city can have.

But the Council majority believes the public benefit is larger enough to warrant the new project and the environmental mitigation is adequate for the project to move forward.

The construction of the new building is now pending. The Council has yet to schedule a discussion of the Mills Act.

COVERSTORY SOCIAL MEDIA PLAYS NEW ROLE IN BEVERLY HILLS CAMPAIGNS

But will it have any influence on local voters?By Jacquelyn Ryan

Facebook, Twitter and YouTube have been playing an unprecedented part in Beverly Hills' upcoming City Council election as all three candidates for the two open seats campaign on the web.

Within the last two months, candidates Lili Bosse, Julian Gold and Nancy Krasne have been actively using Facebook and video site YouTube to promote their messages. Bosse and Krasne have been using micro-blogging site Twitter as well. It's the first time all candidates for City Council used the virtual tools in their campaigns.

"It's a way to turbo-charge the traditional things that you do," said Candidate Nancy Krasne's campaign manager Michael Meurer.

Of course, social media played a part in 2009's municipal election. For instance, Councilmember John Mirisch successfully used Facebook and YouTube to communicate his platform and garner votes. But certainly since then, the influence of social media has grown more powerful and more accessible with the number of Facebook users alone growing by about double in that time. Candidates for elected position here, and across the country, have gotten savvy to the potential of these free viral networks available to them at the computer.

"Elections can still be about who can scream the loudest," said Mirisch. "[Social media], to an extent, can become a tool to level the playing field."

It's not an imaginary influence. In the recent Congressional election, Facebook reports that 74 percent of candidates for

the House who had the most number of "Likes" on their Facebook page actually won the race. For the 19 Senate seats, 81 percent with more Likes won that race.

Beverly Hills candidates have been using the internet and social media as a way to promote their own image and message as well as a way to provide the location and times of their campaigning events.

In Beverly Hills, Bosse had 637 Facebook fans; Krasne had more than 235 fans; and Gold had 47, as of press time.

Krasne's Twitter page, @ElectKrasne, has been promoting her coffees. Candidate Lili Bosse's Twitter page, @lilibosse, has been announcing her endorsements and some of her updates about her campaigning walks.

Gold chose not to use Twitter. "We wanted to do what we do and manage it well," said his campaign manager Stacia Kopeikin.

"I love Facebook and Twitter because it gives the opportunity to interactively communicate with people. It's almost like a town hall meeting and gives you a sense of community," said Bosse. "I don't think social media is the only component of a campaign. It is an important component in a campaign in the year 2011."

In the past, social media was generally viewed as the pastime of the high school and college crowd.

Today, the average age for a social media user today is about 37 years old, according to information from Flowtown, which compiles statistics

from Pew, CNN and Royal Pingdom.

The average age of a Beverly Hills resident is 41, according to the most recent information from City Data. Most people above that age bracket aren't immersed in social media. Though, that's been changing in the last few years.

According to information compiled by Flowtown, nearly half all people between ages 50 and 64 use Facebook, which is about double the population claiming to use it in 2009.

More than 20 percent of people over 60 are using the social networking sites. (61 percent of Facebook users and 64 percent of Twitter users are now over the age of 35, Flowtown said early 2010.)

But all three candidates are missing opportunities to take full advantage of the potential of online media, according to local social media strategist Phyllis Zimbler Miller of Miller Mosaic, LLC.

"Effective social media marketing is all about sharing, not about selling," said Miller. "If you are campaigning about impacts of construction projects in your area, it's good to start sharing information to get people interested in the topic instead of using is a campaign platform."

Zimbler Miller said that the candidates may benefit from using social media as it was intended. Inside of using it as a billboard, candidates could see more successful outreach by simply interacting with the online community that is there. It's a fault she sees in many political hopefuls.

"I don't think our-campaign consultants and political gurus--understanding of social media has caught up with the reality of what social media is capable of, so everyone is in experimental mode," said Meurer.

On a national scale, social media has been successfully utilized by candidates to reach and influence constituents and bypass the traditional press. Indeed, social media was instrumental in helping President Barack Obama reach a targeted, younger crowd that mobilized to help get him elected.

But will social media have any influence on the Beverly Hills voters? Well, that depends on who they are.

"I don't get my information from social media nor do I form my views from social media," said resident Alma Ordaz, who is also on Bosse's steering committee. "But [social media] is important in keeping our young people engaged."

The elected officials in Beverly Hills who do use social media have a lower following than many others in nearby cities. It could be an indicator that social media has not yet become as influential or important in this small community.

"The voters of Beverly Hills want to know you're a neighbor and you're attainable," said Kopeikian. "[Gold] is doing the old-fashioned campaigning, knocking on doors... We don't want him sitting in front of a computer all day."

Other elected officials agreed.

"You can't sit in a dark room, just tweeting and facebooking," said Board of Education Vice President Brian Goldberg, who is an avid and longtime social media user. "You use it to keep your base fired up and give them a reason to talk. You can use it to get out the vote. Social media keeps your base connected to you."

Most agreed that social media is only effective if the voters are responding to it. Some have critiqued the websites for reducing the amount of physical interaction people have with each other.

In Beverly Hills, with its only 5-square-mile boundaries, voters are still close enough for a candidate to walk the city meet up-close and personal. All three candidates said that's their favorite part of campaigning.

"I'm still loving walking and face-toface contact more," said Bosse.

briefs cont. from page 7

Failing to win the league championship was "extremely, extremely disappointing," Franks said

The Normans will play host to Pasadena Maranatha, the Olympic League second-place team, in a Southern Section Division 4 first-round playoff game today at 3 p.m. at Nickoll Field.

If Beverly Hills wins its first first-round playoff game since 2005, it would face the winner of the South Torrance-Bloomington game Tuesday at 3 p.m. The Normans

would play at Bloomington, while the site of a South Torrance-Beverly Hills game would be determined by a coin flip.

Under Southern Section rules, the team with the fewer home games in the playoffs is the host for the next game. If both teams have played the same number of home playoff games, the site is determined by a coin toss.

BHHS Boys' Basketball Team Defeats Culver City

The Beverly High boys' basketball team defeated Culver City, 59-53, last Thursday

night in an Ocean League game at Culver City, with Julian Dakdouk scoring 17 points and Austin Mills 16 for the Normans in the final regular-season game for both teams.

The Normans (13-13, 3-7) trailed 43-40, entering the fourth quarter, then outscored the Centaurs, 19-10, over the final eight minutes.

Beverly Hills was outscored 13-8 in the fourth quarter, then cut the deficit to 28-27 at halftime by outscoring Culver City, 19-15, in the second quarter.

The Normans were outscored, 15-13, in the third quarter.

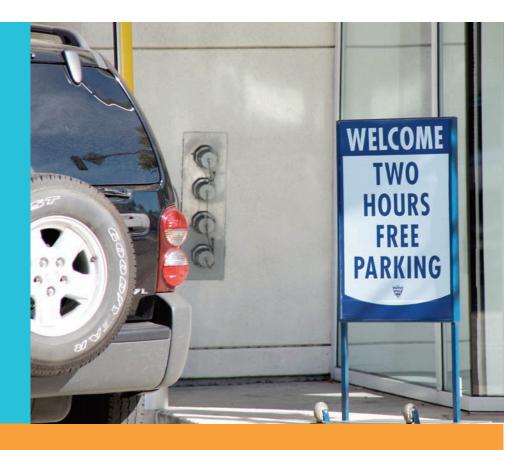
Tal Barnston added nine points, Frank Brown eight, Malik Blades four, Mike Lanier and Torrey Lubkin two each and Joshua Johnson one for Beverly Hills.

The Normans played at Garden Grove Rancho Alamitos in a Southern Section Division 3-A first-round playoff game Wednesday which ended after the Beverly Hills Weekly's deadline.

If Beverly Hills won, it would play host to the Encino Crespi-Pomona Garey winner in a first-round game Friday at 7 p.m.

The Normans are seeded 14th. Crespi is seeded second.

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PRITTING BUSINESS NAME STATEMENT 2011004819. The following person(s) inline doop business as TITAS CELLULAR SOPPA SERVICES BODY Incoheran, Areland CAD 9133. CARLA MATTINES 2768 Sations. Nev Prior 1816, CA 1913. A The business is conducted by an Individual. Registrant has began to tennact business under the fictions business name or name is test per si 1/2021 Signet Calla Matteriae. Owner This statement is find with the County (serie of Les Angeles County of in 182011 NCTICE: This Editious name statement exprise fine years from the date is tass filed on, in the office of the county derin. A new follows A filed business of the county o

FIGHTIOUS BUSINESS NAME STATEMENT. 2011004918: The following persons) where deep buriess as TITA'S CELLULAR. SOPPOS SERVICES SORD IL Rooteman, Asked, and STATEMENT. 2011004918. The buriess sort of the soft services of the services of the

FICHTIOUS BUSINESS NAME STATEMENT. 2011003974: The following person(s) later doing business as: SMC PHARMAC.

TO this Sarrat Morbon: SMC Sarrat Morbon: A Sarrat Morbon: SMC SARrat Morb

FIGHTINOUS BUSINESS NAME STATEMENT 20110095937. The following person(s) latine doing business as: G. AND. I. FISUDOE! ON SERVICES 976 (Brain Am. Paciona, CA. 1941) AL MERITO GUIDEFRED 0787 all fails. Am. Paciona, CA. 1941. The business is conducted by an individual. Register has began to immedit business under the foliology business name or names stand into a conducted by an individual. Register has began to immedit business and the foliology business name or names stand into MOTIOE. This Edition can be statemed register for the conducted of t

CAL CENTER 30 IN A valued Blot, Los Angues C. A 60744. ADVANCE BARIANTIC CENTER, MEDIAL CORPORATION 15004 Claims.

Fi. Trans., CA 51367. The business is concluded by a Corporation Register has beginn at instance to instance to same site of the center of 1142011 Signed Houdimord Joseph Nam. President. This statement is filed with the control of the center of 1142011 Signed Houdimord Joseph Nam. President Time statement is filed with the center of 1142011 Signed Houdimord Joseph Nam. President Time statement to sell filed with the center of 1142011 Signed Houdimord Joseph Nam. President Time statement to the filed prior to that data from the country data. A ment reficience statement must be filed prior to that data from the center of 1142011 Signed Houdimord Signed Signe

FIGURIOUS BUSINESS NAME STATEMENT: 20110091393 The following percentage large doing business as COUNTERFETTEE EECTORMACHINESCONG CASPOCOUNTERMACHINESCOM 20144 Seart Troper P(. Castacc, C. 491383, EVEROR TEMBERATION 20141 Seart Troper P(. Castacc, C. 491383, VVC RAPADALAMI 1000 S. Contral And Sea 19126, Glendade, CA 91204. The business are conducted by a General Terbreship, Register has begon to the street business under the Reficious business under the Reficious business under the Reficious business under the Reficious business under the real residence of the Reficious business under the contract of the Reficious business under or amens state have one 2012001 Signed George Tabbashian, Partier. This statement is life with the County Celex A 10 Los Angoles County on 11/20011 ACVIDED. This Editious areas statement exprises by events from the data it shall does not her defend that the county data. All shall be supported to the county data. All 11/20011 ACVIDED and Temporal Parties and Temporal Parties and Temporal Parties and 11/20011 ACVIDED AND

FIGHTION BRUSNESS NAME STATEMENT. 2011000970: The following person(s) liken does justices as BROTHERS TED. 107115 a Reina Nee Sec. Downey, A 08201 AGE LARRIFOLD, 10715 La Reina Nee Sec. Downey, CA 10821. The business is conducted by an individual. Registent has began to transact business under the fictious business name or rame: sized the reina of 1182011 Signess. Joseph Sec. Developed the reina of the sized business name or rame: sized in 1182011 Signess. Joseph Sec. Developed the reina of 1182011 Signess of La Angeles County or 1182011 United to the reina of 1182011 Signess of La Angeles County or 1182011 United to the reina of 1182011 Signess of La Angeles County or 1182011 United to the reina of 1182011 Signess of 1182011 United to 1182011 Signess of 1182011 United to 1182011 Signess of 1182011 United to 1182011 United to

FIGURED BLUSHESS HAME STATEMENT 201100/0808 The following person(s) inter during business as LOS AMGELES DE FEROIRES 1400 CHAPE S Sales 2014. Name, OC 81930. NATIONAL SROSSERED 5500 Valormed 81 FIVE Woodand Hills CA 91303. The business is conducted by an individual. Registerin has begun to instruct business under the licitious business many crames listed here or 10/2011 Signeth Charles Rosseredge, Principal/Owner. This statement is filed with the CANY Clear of Los Angules County or tr 10/2011 Signeth Fire Editious name asterience express the years from the date is was filed on; in the office and another the use in this state of a Sictious business mane in violation of the right of another under federal state. Or common law (see

FIGHTIOUS BUSINESS HAME STATEMENT: 2011005/16/16 The following personnic) istatre doing business as: MOFFIX'S RIGIS-TESS 407 Licent Brid Marian Del Rep. Cel. 2022. MISC CORPT/AIDTO 61 91 W Buddents Del Repleaced, EAR 2011 The business on 118/2011 Signed: Inter Ausgraphia, Owner. This statement is filed with the County Client of Los Angeles County or: 118/2011 NOTICE: This Eclients came lastement engine file years from the date are lasted in the filed of the county follow. A new Eclients NOTICE: This Eclients came lastement engine file years from the date is used filed on, the filed of the county follow. A new Eclients business rams statement must be filed prior to filed date. The filing of this statement does not filed and informat the use in this state business rams statement must be filed prior to filed date. The filing of this statement does not filed and informat the use in this state of the county of the county of the county of the statement of the county of the statement of the county of the statement of the statement of the statement of the county of the statement of the county of the statement of the s

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FIGURIOUS BUSINESS NAME SYSTEMANT: 2011004498 The following person(s) lakes droing business are IDCH SCAMPL (732 or W) 18 first 24 thereof, a Case 20 or W) 18 first 24 thereof, a Case 20 or W) 18 first 24 thereof, a Case 20 or W) 18 first 24 thereof will be supported by a Corporation. Registrant has begun to business under the fictificus business name or names listed here or W) 17 vill-2011 Signed Business 18 or W) 18 vill-2014 Signed Business 18 or W) 18 vill-2014 Signed Business 20 or W) 2

FICTITIOUS BUSINESS NAME STATEMENT: 20110116784 The following person(s) lafare doing business as: VD EXPRESS TRUCI INIG 4926 W. 111th Place, Inglewood, CA 90304. VLADIMIR RODRIGUEZ 4926 W. 111th Place, Inglewood, CA 90304. The busines is conducted by: an Individual. Registrant has begun to transact business under the lictitious business name or names listed here o NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictit business rame statement must be filed prior to that date. The filing of this statement does not of listed authorize the use in this stol a fictificate business name is violation of the rights of another under federal state, or common law (see Section 1441n.1 et see, In the contract of the county o

FIGHTIOUS BUSINESS NAME STATEMENT. 2011010029 The following person(s) laiver diverg business as: USEX PORT CAMB.

THE BUSINESS NAME STATEMENT. 2011010029 The following person(s) laiver diverge business as: USEX PORT CAMB.

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PRICTIFICUS BUSINESS NAME SYNTEMENT: 20110000791 The following person(s) issire doing business as: WARE EMERTHAN WHITE PRESTRES EMERY AND INVESTMENTS, MY SONG, M. GROCKOON, 1500 LOUSES T, PRABADEN, OR 9100. MIGUEL BUSINESS AND STATE OF THE PROPERTY OF THE PROPERTY OF THE STATE OF THE PROPERTY OF THE MIGUEL BUSINESS AND STATE OF THE PROPERTY OF THE STATE OF THE STATE

ICITIOUS BUSINESS NAME STATEMENT. 20110002619 The following person(s) silver dong business as: A I TRADRICA, A I LO IMPIONON WEST COST L'OUIDITIONS. WEST COAST CLOSECUTIS, EBENS CLUBE. DIS COSCIUNTS. E DESLAS, 689 EDALS, 00 S. REXPORD DR. 401, BEVERTY HILLS, CA 90212, BRIAN BENYAMIN, 300 S. REXPORD DR. 401 BEVERTY HILLS CA 102 The business is concisived by an individual registerin has not up to began to transcribe studies used the facilitation business for the concept of the control of the contro

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PRICTITION BUSINESS NAME STATEMENT 2017004/93 The following person(s) states drong business as TRIFTAX = 110, 20171 The business as CENTRAL PRIVATE AND TRIPMENT AND TRIPMENT

TATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME le No. 061342234

Jate Hied: 06/19/2006

Name of Business: VICTORY CLEANERS 1704 Victory Blvd, Glendale, CA 91201

Registered Owner: ANTON KARAPETYAN 1704 Victory Blvd, Glendale, CA 9120 Current File # 20110098372

Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 12/

ICITIOUS BUSINESS NAME STATEMENT: 20110094302 The following persons(s) later doing business as: THE OFFICE BART FEB. JP to 100Fiss (Part Feb. JP t

FIGURE SUBSMITES MAKES AND ALL SIMMAT 20 (1917) 8000 The Biotemy personicy states care plasmass as AND MAKES MY CLD. States as conclusion of the State State States and States S

PECITION SIGNIESS MAN STATEMENT: 2011017411 The following personly) issine doing business at: OLD HAWANA BANK 1980 Sinith Way 1917, Maniss Del Rip, O. 19022. PMDN *A LIGHTO '13050 Time Way 1917, Maniss Del Rip, O. 4, 50202. Thi 1920 Sinith May 1917, Maniss Del Rip, O. 4, 5020. Thi 1920 Sinith May 1

PROTITION BUSINESS NAME STATEMENT. 2011016105 The following personly lister donly business as: UP-YOUR SELEVI-PRODUCTIONS FOR 50X 1739. Bettery lifty. CA 69213. URLNIA CERCAPAL NOWN 145 La Perc P 148 (VERH Holymoot, CA 95048 The business is conducided by an individual. Register fina began to transact business under the feltitions business mane a rearness issed here on 1102011 Signed. Jailla Alex Régister fina. Deer I've the attenders in the district business trans or county clear. A new follows the statement of the statement of the statement of the statement of the county clear. A new follows business name a statement must be filled prior to that date. The filling of this statement does not of settle authorize the use in this take of a follows business name in violation of the rights of another under federal state, common law to the statement of the statement

HIGHE FOUNDATION PREVENTING INIL.CTIONS AND DEATH FROM SUPRESTITION 488. N. Camden Dr. Serve, February 100, AC 2010. EEEEP 1, 1997. E28 45. L. Camera, Denneyl Hale, A. Cadel 1. Exchanges 1, 1997. E28 45. L. Camera, Denneyl Hale, A. Cadel 1. Exchanges 1, 1997. E28 45. L. Camera, Denneyl Hale, A. Cadel 1. Expert 2. Exchanges 1. Expert 2. Expert 2

PICTITION SUBJECTS NAME SYNTEMENT: 20110127199 The following persons/pi laters dring business at: QUINOV PICTURES SUDDICTS NAME (VINOVO USES Vinos Server Statut, to Angeles, Code, QUINOV PICTURES, OT 160 Server Server Statut, to Angeles Code, VINOV PICTURES, OT 160 Server Server Statut, to Angeles Code, VINOV PICTURES, VINOVO P

FIGHTIOUS BUSINESS NAME STATEMENT: 2011012/21/27: The following person(s) is time doing business as: CLD MAWAY WILL 6000 berrying as, i.e., to Agrice, i.e., 40000. The business as cook, active as the following person of the control of the control

FIGURITIONS BUSINESS NAMES IN LEMBAL 2011/01/SPT In this bit interpretation of the compression of the compre

MERT 69 (Los Air Vigenes Fix 6417, Calibbasas, CA 91902, LUY (MERVAG 5910 Las Virgenes Fix 6417, Calibbasas, CA 91902, LUY (MERVAG 5910 Las Virgenes Fix 6417, Calibbasas, CA 91902, The Substance is conducted by an Individual, Register has beguen to transcrib subsess under the fixticious business rame or make listed reserved in Control (Calibbasa). Calibbasas, Cali

Its PIGGE GROUP #12 W Chey Chase D. Glerdate, CA 9100A. ALEX MARCARIAN #12 W Chey Chase D. Glerdate, CA 9100A.

The business is conducted by an individual. Engineering has been joint be insensed business with the foliation business man or names teather were or 1/18/2011 Signed. Make Macrairan, Diener. This statement is lifed with the County Clirk of Los Angeles County or Life County Clirk of Los Angeles County Clirk of Los Ange

CETTILLOS INSONES NAME, A INMENT 2011 TOURISMS (In the bitter) general planes only based as a MACL OF MAN IN TOURISMS (In the bitter) and the beautiful planes (Info and the beautiful planes) and the beautiful planes (Info and the beautiful planes) and the beautiful planes (Info and the beautiful planes) and the beautiful planes (Info and the beautiful planes) and the beautiful planes (Info and the beautiful planes) and the beautiful planes are also and the beautiful planes and the beautiful

730 Salem St, Glendake, CA 91203, 304H ABDOMA 726 Rakelph St, Glendale, CA 91205. The business is conducted by an interact business under facilitation business name or animal sted lens or 1250201 Signed. John State Statement and Statement of Salement Statement approach to the s

PRICTITION BUSINESS NAME STATEMENT: 20110100011 The billowing personnial size doing business are SHARBBALL VEXTNS 8800 Memory Peak are 2070, North Instal, Co. 1913.5 SHARBSAM MARTICH'S 8600 Memory Peak are 5070, North Instal, Co. 1913.5 SHARBSAM MARTICH'S 8600 Memory Peak are 5070, North Instal, Co. 1913.5 SHARBSAM MARTICH'S 8600 Memory Peak are 5070, North Instal, Co. 1913.5 SHARBSAM MARTICH'S 8600 Memory Peak are 5070 Memo

ICITIOUS BUSINESS NAME STATEMENT: 2011018583 The following person(e) latere doing business as: COUTURE CRE-TIONS 12288 Trans S, Valley Village, CA 81697. CLAS SHETVI 1235 Trans S, Valley Village, CA 91697. The business is conuted by a in Individual. Registrant has begun to transact business under the feditious business name or names listed here on 2282011 Signet Cligs Strey, Owner: This statement is filed with the County Cerk of Los Angeles County or: 1282011. NOTICE This ficilitious names statement expires the years from the date has fed on, in the Girls of the county derik. A new ficilitious business. a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 8&F

FICTITIOUS BUSINESS NAME STREMENT: 20110157275 The following personnel is time doing business as: 1+ ACE ONE LIMOU-SME 576E. Verload, one EE, Buthank. CAS 10516. IMARIEST AND TEVEN AND 576E. Verloads, CAS 10510. The business is concluded by an Individual. "Registrant has began to transact business under the follows business name or warnes is said here NOTICE: This Ections cannot submerve the said of the said of the said of the said of the ACE of the ACE of the NOTICE: This Ections cannot submerve the project for the said table. The filing of this statement does not of India authorize the use in this state of a letticus business name in violation of the rigit of another under federal state, or common law (see Section 1411; stee, also

FIGHTINOS BUSINESS NAME SYNTERENT: 2017000981 The following personnic) later design parameters are 1700 C22100 Associated to 1700 C201700 C201700 C20170 C2

FIGHTIOUS BUSINESS NAME STATEMENT: 20110151793 The following percentagio latere dong business as: CRYSTL, SPLASE OF ANAN 1325S Basses 175, Who Nay, CA 91450. The business is conducted by an individual. Registrate has begain to harsest business under the follows business name or mame island here or MOTO and the Conduction of the follows the statement of the follows the statement of the follows the statement of the follows t

FIGURIOUS BUSINESS NAME STATEMENT: 2011015/29% The following person(s) sitter doing business as: SKYN COUTHER BUSINESS NAME STATEMENT: 2011016/29% The following person(s) intered doing business as: SKYN COUTHER Discussion and Court Court

FILL IT INCLUS BUSINESS MANUE. STATEMENT, 2011/11/2010 (Intel bildowing personnel) statem doming business as A.A.). LAWALLY Consolidated by an including. The property of the

PRICTIONS GUISNIESS MAKE STATEMENT: 20110150006 The Islanwing person(s) saline doors business as CAREMED TRAMINI-CONTROLLED CONTROLLED CONTROL

5700 Elliwards Ave. 5705, Tazzano, CA 91356. J. EAMON PROCHE 5700 Eliwards Ave. 5705, Tazzano, CA 91366. The business is conducted by an individual. Registrated reads begain to barrased bases under the ficilities business name or remain sized between considerable of the process of the second process of the

NGC12950 Onward St #13, Van Nuys, CA 91401. IGNACO LEON ESPINOZA 12990 Onward St #13, Van Nuys, CA 91401. Isnace transmissed soulcounter of heticious business man be relictious business and mannes or inames in here on: 1202011 Signed ignacio Leon Espiroza, Deme: The statement is filed with the County Clark of Los Angeles County in the County Clark of Los Angeles C

TIONS 19859 Soledat Cyn #125, Carryon Country, CA 91351. CHRISTOPHER NAER #139 Cahsurage Blind, North Hollywood, CF 99106; PRNO CUILER 19850 Soledad or PSZ, Carryon Country, CA 9135. The business is conducted by a forender Partnership Registrant has begun to transact business under the felfisions business name or name listed here on: 12772011 Signed. Christopher Registrant has begun to transact business under the felfisions business name or name listed here on: 12772011 SIGNED - The felficions name statement expires five years from the date it was filed on, in the office of the country derk. A new felfision business name statement super five the partnership of the country derk. A new felfision business name statement must be filed prior to that date. The filing of this statement does not of litest admiration the use in this state of a fictious business name in violation of the rights of another under federal state, or common law (see Section 14411, et see, BBP Code) 2/9/2011 2/9/20031, 2/7/2012, 2/22/2011 2/22/2011

The first three hearts are stored by the sto

FICTITIOUS BUSINESS NAME STATEMENT. 2011/14/9877 The following person(s) island doing business as: PRIORITY AN BOO'A REPRAIR, 1015/30 Salony St. In Mayer, CA 91406. A LEAC CAMARREN 15075 Sallony St. In Mayer, CA 91406. The business is conducted by a Corporation. Registrant has begin to brancate business under the follows business smare or an 2012/2011. NOTICE: The follows are sentent experts the years from the data for the follows the 2012/2011. NOTICE: The follows are sentent experts the years from the data for the site for a the efficient or new follows business name statement must be filed prior to that data. The filing of this statement desire for the private form of the site of the state of a Charles business smare statement desires from the data. The filing of this statement desire for only filed authorizes the the state of a Charles business smare in violation business smare statement desires and the state of a Charles business smare statement must be filed prior to that data. The filing of this statement desired state, or common laws (see Section 144

FIGTITIOUS BUSINESS NAME STREEMENT. 2011/SIGGED The following promotion later doing business are. WHITE STONE 6 Resease Bull #11, Resease. CA #1255. HEVER ALZUROVY EXPEDIT REQUEST PROME BUT #11, RESEARCH ALT #125. THE business is conduction of the street of the stree

SERVICE 1980 Videory Bod, Van Nays, CA 91401 MARIA CONSULEG. A PARADOL OF 716 Eurice Are, Sim Valley, CA 5003.1. Nationals in conducting by an individual. Registration tall began to internal business in conducting by an individual. Registration tall began to internal business under the fedicinus business more or names liste here or. 127/2011 Signed Maria Consusto Apartico, Devere. This statement is filed with the County Clerk of Los Angeles County of Los 17/2011 NCT of Los The Settions acress sensement express to eyes on the date is was fed on, in the office of the county clerk. In this state of the county clerk. In this state of the county clerk. In this state of a fiction to business rame in violation of the rights of another under federal state, or common law (see Section 1441 etc.).

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FICHTIOUS BUSINESS NAME STATEMENT 2011014527 The following person (s) is later doing business are MAXIMUM UPON 0.5770 Main Am. (2005) March 1918, 0.5 1307. The business of the control o

PRICTITION SUBJECTS NAME STYTEMENT: 2011014578 The following person(s) laime doing business as: OFIGANIO C 400 ORIGINA NAME OF SELECTION STREET, CARRIED AND STREET, C

FIGHTIOUS BUSINESS NAME STREEMENT. 20110141740 The following personicy) sizes doing business at: PET ADVENTURES. BOOD Weeb Street Unit A North Hollywood. Co. 91050. NADIA SAMMANIANT 1811 horses Street, Grandan Millar, Co. 191414. The business are stated to the following the street of the street

PRICTITION BUSINESS NAME STATEMENT. 2011014931 The following person(p) size doing business as: ROYALTY DESIGN THE SUMMER OF THE

FIGHTINOS BUSINESS NAME STATEMENT: 2010143117 The following person(e) sizer doing business are VIP ELECTRIC & CONSTRUCTION 14416 Chase \$1 2020, Personana, CA 914402. The business is conducted by a General Partnership, Registran has began to transact business under the folicitor business name ranness listed free or 10202011 Signed: out bus Controls who began to transact business under the folicitor business name ranness listed free or 10202011 Signed: out bus Controls Owner. This statement is field with the Courty Clint of La Angelet Courty or. 10202011 TIOTICE: This folicitions name statement and the courty of the Courty of the Courty or. 10202011 Tiotics of the court of the Courty of the Courty or. 10202011 Tiotics of the court of the Courty of th

MEDICAL CLINIC 27/40 Operantive St. Chatsworth, CA 91311. HEATHY FAMILY MEDICAL CLINIC, No. 21740 Denombers & Obtassent, CA 91311. The belianes is contracted by a Corporation Registeral has begue to birranest business on the facilities business rame or names listed here on: 126/2011 Signed Healthy Family Medical Clinic, No. Owner. This statement is filed with his closery lock of Lab Angelia Coulty or: 126/2011 NOTICE: This Recitions name statement express few years from the date it was filed on, in the office of the county deck. A rise fictions business name statement must be filed prior to that date. This filing of this date, or common length (see Section 14411, e.g., Appl. 2004) 2013/2013, 2012/2013, 2022/2011 12012.

TABLES OF E-Provisions (March & March & Control & March & Marc

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TISING PRODUCTION 920A West Gleroales Blod 1999(E), Glerdelle, CA 91202. ARAM MoNTARAMA 1919 E. Havand St. 1910 Gerdelle, CA 91202 for Business is concluded by an Individual register has beginn to treasen business under the fiction. Los Angeles County on 1290/2010, MOTICE: This feltitions rame statement enjoyers flow years from the date I was filled on, in the office of the county death. Anne fictions business anne statement worth the filled price back the filled with the office of the county death. Anne fictions business anne statement worth to filled price back the filled girls between does not of Itself authorise the use in this state of a fictious business names in violation of the rights of another under federal state, or common temporary of the state of the state

FICTITIOUS BUSINESS NAME STREEMENT: 2011/036823 The following person(p) sizer doing business as: THE REVIVOUS TOUCH 46 by 5 mile of Collegation, 6.0 by 2002. AND RECIPIER MILEUX/DNAM 40 by 15 mile of the Collegation of Collegation of Collegation of the Colleg

FICTITIOUS BUSINESS NAME STATEMENT: 20110137712 The following person(s) is/are doing business as: ROYALTY HOSE ROYALTY HOME CARE; ROYALTY HOME HEALTH; ROYALTHY ADULT RESIDENTIAL CARE 26019 Baldwin PI Suite F, Steve

Coposation, Registrant has began to transact business under the fictious business name or name island here on: 2006 Symple Rey Divisidion, CSD (The statement list flow the Councy Clear for Les Angeles County or 12:50011 H NIDITES — The Sictions name statement expires five years from the date it was filled on, in the office of the county dark. A new fectious business name statement expires five years from the date it was filled on, in the office of the county dark. A new fectious business name statement manual to filled prior to the date. The filling of the statement does not of itself authorise to use in this state of a follows business name is violation of the rights of another under federal state, or common law (see Section 14411, et seq., 88P Code). 2/202 (2/20211) 12/202011 (2/202011) 2/2020

RICHITOUS BUSINESS NAME SYNTEMENT: 20110137030 The following persons)s laime doing business as: NAMAPS BEAUTY 4.

MINI SALON 330 THIC, Gan Stackine ID. ROPERMEND CASH 100 SB. Extence Ave C. A Patrice, To A 91 805. The business is conducted by an Individual Registrar has beguing to brassact business under the follows obscience same or rames listed to MINI SALON SAL

PICTITIOUS BUSINESS NAME STATEMENT: 20110186788 The following person(s) islare doing business ar: OASIS HAND WASH
AND DETAL 8,970 W Surset Bird P4, West Holywood, CA 00006; DESSTO ENTERPRISES, INC 6570 W Surset Bird P4, West
Holywood, CA 2000 F to business is conducted by a Composition, DessTo EnterPrises Rive, District Statement is fined with the
business name or names lated here or: 501/2006 Signed. Deside Enterprises Rive, Owner/Officer, This statement is filed with the
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TICTITIOUS BUSINESS NAME STATEMENT: 20110131732 The following personicity liefer droing business as: ONE DOLLAR PLUI.

NUMBY SAFTY STORE, ONE DOLLAR PLUI NUMBY SERVI IN 18 May be rejected. A 19020. 2,01941 NA TORNAM 3493 Alam.

N. Sherman Oulas, CA 31400. The business is conducted by an individual. Registant has began to insmach business under the resident business to remain stated been or 11 M250011 Signed. Journal N. Tolkino. Others. The statement is fasted with the County of the Count

PICTITIOUS BUSINESS NAME STATEMENT: 20110123894 The following person(s) latine doing business as POWDER MONNEY. PERSES 4010 Ceden do Re272 Shemma Class, CA 6 140 03. EETITIA EZONGA CHE, EZONGA CHE,

PICTITION BUSINESS NAME STATEMENT: 2011 01 2088 The following persons) silver dong business as: LEXIO INTERNATION ALL REALTY 2418 de Primaries May 6001. Consequence April, CA 91030, PILICADEM OCQUELE (EMBOANGEL LEXTED 10050) williones have received by the properties of the properti

CITIOUS BUSINESS NAME STREMENT: 20110135321 The following personicyl isitare droing business are TEMPO SURS IN DONIFICERS 4641 Newscarle Ave, Reeded, A 91353, JORGE PRIER RO22 Lindley Ave, Reeded, CA 91353, The business producted by an Indivudal. Registrant has begun to brananct business under the follows business name or names listed here or 202008 Signed. Jorge Praise, Owner. This attention is little with the County Clark of Los Angeles County or In-25011 NOTION This follows name statement express five years from the date in was filed on, in the office of the county clark. A new filedition business mane in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 88 dee) 3/2001. 2/2001. 2/27013. 2/2702. 14707.

INCTITIOUS BUSINESS NAME STREMENT. 2011 0150811 The following personicy lakes doing business as: BLAZNIG BOUNCEST.

SOUNCESS 2011 015081 CONTROLLED TO THE C

"FICTIOUS BUSINESS NAME SYRTEMENT: 20110133181 The following personicy laive dong business as: PB FLOXD 265 8 Checkworth field 5% (Severy Hills, CA WOZT LIAMES FLOXD 265 6 FLORENTIS field 5%) (Severy Hills, CA WOZT LIAMES FLOXD 265 6 FLORENTIS field 5%) (Severy Hills, CA WOZT LIAMES FLOXD 265 6 FLORENTIS field 5%) (Severy Hills, CA WOZT LIAMES FLOXD 265 6 FLOXD 2

INCTITUTION BUSINESS NAME STATEMENT: 201 10128815 The following person(s) silver domp business as R.J. T.E. 18607 Salkor at 117. Resealch, 6.0 PMSS. BUSINESS NAME STATEMENT AND STATEME

FIGURIOUS BUSINESS NAME STATEMENT: 2011035603 The following persons(s) islater doing business as THE ROOTER GUYSE 19122 Perces St. Symine, CA 91342 LOUIS J PEZE A 1932 Perces C 5, Symine, CA 91342 E business is conducted by an individual Programmer has begin to branisate business under the following business some or names lated here or. 1,02001 Signed: Louis J 1, 1942 Perces Symine Syminess (Syminess Syminess S

"ICTITIOUS BUSINESS NAME STATEMENT. 2011/01/2006 The following personicy is state doing business as: GLOBAL PHARMACU."

ICTITIOUS BUSINESS NAME STATEMENT. 2011/01/2006 The following personicy is state doing business as: GLOBAL PHARMACU.

Southern Statement of the following personic personic

SRA 19436 Westurn Block Se. S. Tazzan, C. & 1936. SHAWAN, RYDETS 2013 Lifams Street, Simi Valley, C. & 1906. The business in conducted by an in-blockal Register has been just to insure abstraint source under the Edition subsense name or names issel for the room (1/4/2011 Signed: Shawan Shyder. Owner. This statement is lifed with the Courty (sine of Los Applets Courty on: 1/4/2011 NDTF and Editions areas self-interest express the register for the data is to self on in, the diction of the courty (sine. A received in cellidates that the cellidates are self-interest express the register for the data is to self-interest on the self-interest and self-interest on the cellidate self-interest interest in the self-interest interest interest in the self-interest interest interest interest in fictions business name in violation of the rights of another under federal state, or common law (see Section 1441), et seq., 867-668-98. 2902011, 2010011, 2017001. 2902011 1746.

FINANCE 2 FIG. 1 Name 164, Woodland His., CA 8 1954. ACCISSS RELATY AND FINANCEAL 2 1634 Years fix. Woodland His., CA 9 1954. ACCISSS PEALTY AND FINANCEAL 2 1634 Years fix. Woodland His., CA 9 1954. The Southern Section of the Southern Section of the Southern Section Register than began to transact business under the Editional business manner or mannes listed here on: 124/2011 Signet Access Really and Financial, President. This statement is filled with the County Clock of Local Angels County or 124/2011 SIVITICS. If the Sections name statement despress flavy seator beind date in the filled of the Southern Section S

McMortack Stady Fearmin's GL Van Huge LOA 1980. NEXALIMAT LIMINGS 1480/1 Fearmin's GL Van Huge, CA 1980. The Darriers of LOA 1980 Annual Load 1980 Annual Load

ORM SERVICES 2646 Mellean Prowy Suite 17, Vestrois, CA 91355, SERVERIO PERSIOC 26456 Mellean Prowy Suite 17, Vestrois, CA 91355, The business is concluded by an individual registering task topin to transact business are the Editions of the Services of th

W. Mapie Si 112, Glendale, CA 9100. The business is conducted by a Individual Registration of the Size of Size

NT. NIGHTRIES SKILLS MANAGEMENT 19649 Victory Blvd. Reseak. ČÁ 19135 SENJAMIN JOHN GOMEZ 19649 Victory Blvd. seesek, CA 9135. The business is conducted by an Individual Registral has begind to Internate business under the felicitious business rame or names listed here on: 126/2011 Signet Belgraim Gomez, Faundrei Owerr. This statisment is filled with the Count of the County of

Notation Bit, Valencia, CA 9135. FRANK RONDON, MAYRA RONDON 23940 Results Rig. Valencia, CA 9135. The business in conducted by a Hubbard Wile. Register has began to transact brises used for fell critical business name or learned isled here in: 104/2017 Signed: Frank Rondon, Owner. This statement is filled with the County Clerk of Los Angeles County or 174/2017 which will be considered to the control of the county Clerk of Los Angeles County or 174/2017 unique to the county of the county of the county Clerk of Los Angeles County or 174/2017 unique to the county of the county of the county of the county Clerk of Los Angeles County or 174/2017 unique to the county of the count

Ziendals, CA 91205. The business is conducted by an individual Prepiatron has began in bransact business under the following submisses rame or name isled telen on: 173/2010 Signed. Jeanneth Goodigus, Cowner. This distancent is filled with the County Clerk of Les Angeles County on: 128/2011 NOTICE: This fetticitus name statement elegres file years from the data it was filed on, in the filled of the county decide. An ever fiction business area statement entors to fill figure of the statement of the county form of the county filled on the county decide. An ever fiction business area statement entors to fill fill of the county decide of the county fill of the county fill

blookrose Dr. Agovas Hills. CA 91001. KMR1 TROSTLER 97 off Storecore Dr. Agovas Hills. CA 91001. The business is conducing ye in Individual Registraria has begin to Internate business under the Ricitious business ratio mere or mane Sited Hower or 1050001 Signed: Knr1 Trodels: Owner. This statement is filed with the Country Clerk of Los Angoles County or: 1260011. NDTICE: This filed soon rame statement engines file years from the deal in valid filed or, in the office of the country offs. A new Eckston business same statement must be filed prior by that date. The filing of this statement does not of intell authorise the use in this state of a Sifician statement must be filed prior by that date. The filing of this statement does not of intell authorise the use in this state of a Sifician 2001011.2001012. The Country of the Country

TATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME le No. 20080247710

ser rieu. 21 inos ame of Business: La THAI THERAPY 22211 Sherman Way Canoga Park, CA 91303 egistered Owner: JARASRAT LUENGINGKAJUT 22946 Sherman Way West Hills, CA 9130 jurrent File & 20110176439

Date: 1/24/2011 Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 183

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME Files No. 20100359399 Date Filed: 310E2010 Name of Business: NATIONWIDE AUTO 12823 Blythe St. North Hollywood, CA 91600

Current File # 20110158231 Date: 128/2011 Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 184 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The No. 2010/035999
Date Filed: 3/16/2010
Name of Business: NATIONWIDE AUTO 12823 Blythe St. North Hollywood, CA 91
Registered Owner: NVARD ISHKHANYAN 12823 Blythe St. North Hollywood, CA

Ustre: I/28/2011
Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 185

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JANUARY 25, 2011

Date of Fining Application: JANUARY 25, 2011
To Whom It May Concent:
The Name(s) of the Applicant(s) islane: FLAMING GROUP INC
The Name(s) of the Applicant(s) islane: FLAMING GROUP INC
The Stame (s) of the Applicant(s) is

8408 W 9410 S1 LOS ANGELES, CA 80048-4112 Tipse of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE Department of Alcoholic Beverage Control 888 S. PIGUERON ST, STE 320, LOS ANGELES, CA 90017 (213) 833-8043 LA157493 91 MEREY 2/32 (1), 72 000

Date: Feb 16, 2011 8:30 am Dept. NW-C Room: 31

FILE NO. 20110227380

FILE NO. 20110227380

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: EL POLLO #3552, 7101 SUNSET BLVD, HOLLY-WOOD, CA 90046 county of: LOS ANGEELS. The full name of registrant(s) is/are: WIDMOR INVESTMENT, LLC, [ALASKA],

19955 VIA NATALIE, YORBA LINDA, CA 92887. This Business is being conducted by a/an: MINITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

Idus business name/names insted above on. N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/WIDMOR INVESTMENT, LLC, BY: MARK MORENO, MEM-

BER
This statement was filed with the County Clerk of LOS ANGE-LES County on 02/10/2011 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OF-FICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSI-NESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions

LA157694 BEVERLY HILLS WEEKLY 2/17, 24, 3/3, 10, 2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0139651 Title Order No. 10-8-499943 Investor/Insurer No. 6931711334 APN No. 4336-016-016 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/24/2007. UNLESS YOU TAKE ACTION TO TRUST, DATED 01/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by oSEN HO CHU, A SINGLE MAN, dated 01/24/2007 and recorded 01/31/07, as Instrument No. 20070203032, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/03/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse. directly facing Norwalk of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8909 ROSEWOOD AVENUE, WEST HOLLYWOOD, CA, 90048. The undersigned Trustee disclaims any liability for any incorrectness of the AVENUE, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$957,852.56. It is possible that at the time of sale the persign bid may be less. is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said rmarical code and attributed to do obtainess mins state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/29/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3879080 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 239991CA

NOTICE OF THUSTEE'S SALE ITUSTEE SAIE NO. 23999TCA LOAN NO. 0676467764 Title Order NO. 295374YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-16-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. ON 02-AGAINST YOU, YOU SHOULD CONTACT A LAWYEN. OF 02-24-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COM-PANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 06-24-2004, Book , Page , Instrument 04 1615355, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BI YOUNG BAEK, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or rederal credit union, or a cashier's check drawn by a state or sederal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK BLVD. NORWALK BOULEVARD, 12720 NORWALK BLVD. STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 844 PAGES 87 AND 88 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT UNITS 101 TO 108, 201 TO 208, 301 TO 308, AND 401 TO 408 INCLUSIVE AS SHOWN AND DEFINED UPON THE CONDOMINIUM PLAN RECORDED ON AUGUST 22, 1974 AS INSTRUMENT NO. 3262 ALL EXCEPT THEREFROM ALL OF THE SUBSTANCES LYING AND BEING BELOW THE DEPTH OF 500 FEET FROM THE SURFACE OF SAID LAND AS GRAN-SUBSTANCES LYING AND BEING BELOW THE DEPTH OF 500 FEET FROM THE SURFACE OF SAID LAND AS GRANTED TO REA CHESLER IN DEED RECORDED AUGUST 8, 1970 IN BOOK D4795 PAGE 174, OF OFFICIAL RECORDS. PARCEL 2: UNIT 203 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN ABOVE REFERRED TO. Amount of unpaid balance and other charges: \$382,488.34 (estimated) Street address and other common designation of the real property: 221 S GALE DR # 203 BEVERLY HILLS, CA 90211 APN

Number: 4333-029-043 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property he-Collimon described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by belief to avoid to lead the by one of the following interflues, the telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 01-28-2011 CALIFORNIA RECONVE-YANCE COMPANY, as Trustee KATHY HARDING, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Information: (714) 730-2727 or www.lp-sasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3897723 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA09001879-10-1. Title Order No. 4617575 Loan No. 3014806297 APN 4339-009-084 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED NOvember 15, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On March 1, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, MTC FINANCIAL Inc., dba Trustee Corps, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on November 27, 2007, as Instrument No. 20072604778 of Official Records in the office of the Recorder of Los Angeles County, CA, executed by: RICK ABRAMSON, AN UNMARRIED MAN, as Trustor, in favor of WASHINGTON MUTUAL BANK, FA as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA09001879-WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: As more fully described on said Deed of Trust. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1010 PALM AVENUE # 207, WEST HOLLYWOOD, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest theron, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$371,065.90 (Esinterest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or a state of recent cledit union of a check drawn by a state of federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Finan-cial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds bethe issuance of the Irustee's Deed Upon Sale until funds be-come available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on ac-count by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid sole and exclusive remedy shall be the return or monles paid to the Trustee and the successful bidder shall have no further recourse. DATE: February 3, 2011 MTC FINANCIAL INC dba Trustee Corps TS No. CA09001879-10-1 . 17100 Gillette Ave Irvine, CA 92614 949-252-8300 Clarisa Gastelum, Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-259-7850 Compliance with California Civil Code Section 2924f: The Beneficiary or Beneficiary's agent has indicated that the requirements of California Civil Code Section 2924f have been met. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2923.53(k)(3) declares that it has obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded or the time frame for pulsing a notice of sale specified in Civil Code Section 2923.53 giving a notice of sale specified in Civil Code Section 2923.52 gwing a notice of sale specified in CVIII Code Section 12923. Subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52. Clarisa Gastelum, Authorized Signature TRUSTEE CORPS IS A DEBT COLLECTOR. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PUR-POSE. ASAP# 3899784 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF BRENNA ILANA BERGER AKA BRENNA I. BERGER AKA BRENNA BERGER CASE NO. BP126639

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or es tate, or both of BRENNA ILANA BERGER AKA BRENNA I.

BERGER AKA BRENNA BERGER.
A PETITION FOR PROBATE has been filed by MELANY W. BERGER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MELANY BERG-ER be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils,

if any, be admitted to probate. The WILL and any codicils are

available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many autionity will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows

good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 02/24/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS

ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written ob iections with the court before the hearing. Your appearance may be in person or by your attorney

TEYOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filling of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

MELISSA R. KARLSTEN AARON RIECHERT CARPOL & RIFFLE, APC 900 VETERANS BLVD #600 REDWOOD CITY CA 94063 2/3, 2/10, 2/17/11 CNS-2032886#

NOTICE OF TRUSTEE'S SALE TS No. 10-0145409 Title Order NO. 10-8-521264 Investor/Insurer No. 1704792182 APN No. 4339-009-091 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/31/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CHANEL JEE YOUNG PARK, A SINGLE WOMAN, dated 07/31/2007 and recorded 08/08/07, as Instru-WOMAN, dated 07/31/2007 and recorded 08/08/07, as Instrument No. 20071863743, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/10/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of The street address and other common designation, if any, of the real property described above is purported to be: 1023 HANCOCK AVENUE 214, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$396,484.45. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the in-debtedness secured by said Deed of Trust, advances thereun-der, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DAT-ED: 02/10/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt colle tor attempting to collect a debt. Any information obtained will be used for that purpose.ASAP# FNMA3864419 02/10/2011, 02/17/2011, 02/24/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF GARY Case No. BP126773

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of GARY MANSOUR

A PETITION FOR PROBATE has been filed by Gerald Mansour in the Superior Court of California, County of

LOS ANGELES.

THE PETITION FOR PROBATE requests that Gerald Mansour be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates
Act. (This authority will allow the personal representative to take
many actions without obtaining court approval. Before taking
certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on March

3, 2011 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent credi-

tor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk

Attorney for petitioner: LYNARD C HINOJOSA ESQ BRENDA DEPEW ESQ SBN 259510 HINOJOSA & WALLET LLP

2215 COLBY AVE LOS ANGELES CA 90064-1504

NOTICE OF PETITION TO ADMINISTER ESTATE OF HAR-LAN J. JURIS Case No. BP126812

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of HARLAN J. JURIS

A PETITION FOR PROBATE has been filed by Lynda Ford in the Superior Court of California, County of LOS

THE PETITION FOR PROBATE requ Lynda Ford or in the alternative Lynda Ford and First Citizens Bank be appointed as personal representative to administer the estate of the decedent

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on March 9, 2011 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los

Angeles, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent credi-

tor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250, A Request for Special Notice form is available from the court clerk

Attorney for petitioner: TIMOTHY J CALLAHAN ESQ SBN 47544 8703 TRUXTON AVE LOS ANGELES CA 90045

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVER-

AGES
Date of Filing Application: JANUARY 27, 2011

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: SIR TAJ HOTEL LLC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 120 S REEVES DR
BEVERLY HILLS CA 90212-3005

Type of License(s) Applied for: 47 - ON-SALE GENERAL EAT-ING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043 LA157603 BH WEEKLY 2/10, 17, 24, 2011

NOTICE OF TRUSTEE'S SALE T.S. No.: 10-07458 Loan No.: NOTICE OF TRUSTEE'S SALE T.S. No.: 10-07458 Loan No.: 458370394750372 A.P.N.: 4337-012-057 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/18/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association or savings association or savings bank specified. association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor: STEVEN MALCOHM Duly Appointed Trustee: Atlantic & Pacific Foreclosure Services, LLC Recorded 10/1/2003 as Instrument No. 2003-2915112 in book -, page - and rerecorded on - as - of Official Records in the office of the Recorder of Los Angeles County, California, Described as follows: AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST Date of Sale: 3/9/2011 at 10:30 AM Place of Sale: At the west side of sale. 3/9/2011 at 10.30 AM Place of Sale. At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California Amount of unpaid balance and other charges: \$137,955.93 (Estimated) Street Address or other common designation of real property: 445 WESTMONT DR WEST HOLLYWOOD, CA 90048 A.P.N.: 443 WESTMONT DR WEST HOLLTWOOD, CA 90048 A.F.N. 4337-012-057 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON

BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative cre-As required by law, you are nereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. Date: 02/10/2011 Atlantic & Pacific Foreclosure Services, LLC 1610 E. Saint Andrew Pl., Suite 150F Santa Ana, CA 92705 Automated Sale Information: 714-730-2727 or www. lpsasap.com for NON-SALE information: 888-313-1969 Tail Manager ASAP# 3909061 02/17/2011, 02/24/2011,

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 245198CA Loan No. 3017852595 Title Order No. 615455 YOU ARE IN DE-FAULT UNDER A DEED OF TRUST DATED 08-03-2007. UN-FAULT UNDER A DEED OF THUST DATED 08-03-2007. UN-LESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLA-NATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-09-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-10-2007, Book, Page, Instrument 20071886754, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MARVIN MARKOWITZ TRUSTEE OF THE MM FAMILY TRUST DATED JANUARY 30, 2002, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in association, savings association, or savings bath specified to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publica-Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULE-VARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 6 IN BLOCK 63 OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 11, PAGE(S) 186 AND 187 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$4,981,715.24 (estimated) Street address and other common designation of the real property: 712 NORTH BEVERLY DRIVE BEVERLY HILLS, CA 90210 APN Number: 4344-018-006 The undersigned Trustee disclaims any liability for any incorrectness undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by permail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting, DATE: 02-17-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee SIERRIE HERRADURA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Objained Wile BC 0521 of Third Form 2521. For asset 16 formation: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3906239 02/17/2011, 02/24/2011, 03/03/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 244304CA NOTICE OF THUSTEE'S SALE ITUSTEE SAIE NO. 244304CA
LOAN NO. 3012807966 Title Order NO. 555154 YOU ARE IN
DEFAULT UNDER A DEED OF TRUST DATED 02-08-2007.
UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN
EXPLANATION OF THE NATURE OF THE PROCEEDINGS
AGAINST YOU, YOU SHOULD CONTACT A LAWYER. ON 03-PANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-23-2007, Book, Page, Instrument 20070392479 of official records in the Office of the Recorder 10.5 AMCELES County Colleges and provided by LIDAN 10.5 AMCELES County Colleges according to the Page 10.5 AMCELES COUNTY COLLEGES COUNTY COUN of LOS ANGELES County, California, executed by: HILDA N. of LOS ANGELES COUNTY, Calliornia, executed by: HILDA N. SMITH, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiarry, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings and local association, savings association, savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, by the duly appointed tustee as shown below, or an ingin, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees charges and expresses of the Truston for the total note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: THAT PORTION OF LOT(S) 1 OF TRACT NO. 46877, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA AS PER MAP RECORDED IN BOOK 1149 PAGE (S) 91 AND 92 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 314 ON THE CONDOMINIUM PLAN RECORDED ON JULY 26, 1990 OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 314 ON THE CONDOMINIUM PLAN RECORDED ON JULY 26, 1990 AS INSTRUMENT NO. 90-1306548, OFFICIAL RECORDS OF SAID COUNTY. PARCEL 2: AN UNDIVIDED 1/41ST INTEREST IN AND TO LOT 1 OF SAID TRACT NO. 46877, EXCEPT THEREFROM THOSE PORTIONS SHOWN AND DEFINED AS UNITS 101 THRU 103 INCLUSIVE, 105 THRU 107 INCLUSIVE, 201, 202, 205 THRU 210 INCLUSIVE, 212, 213, 215, 217,301 THRU 314, 317 INCLUSIVE, 408 THRU 410 INCLUSIVE, 412, 413 AND 415 THRU 417 INCLUSIVE ON SAID CONDOMINIUM PLAN. PARCEL 3: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR PARKING SPACES PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1

AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF 33P AND 34P AS SHOWN AND DEFINED ON SAID CONDOMINI-UM PLAN. PARCEL 4: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR STORAGE AREA PURPOSES ONLY, TO BE EASEMENT FOR STORAGE AREA PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF 2S AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. PARCEL 5: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR BALCONY, PATIO OR ROOF DECK PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF 314C-1, 314C-2 AND 314C-3, AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$730.717.31(estimated) Street balance and other charges: \$730,717.31(estimated) Street address and other common designation of the real property: 930 NORTH DOHENY DRIVE #314 WEST HOLLYWOOD, CA 90069 APN Number: 4340-024-125 The undersigned Trustee Gisclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to avoid proclasure or that it has made efforts explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by email; by face to face meeting. DATE: 02-14-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELVIA ARCINIEGA ELVIA ARCINIEGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3914180 02/17/2011, 02/24/2011, 03/03/2011 explore options to avoid foreclosure; or that it has made efforts

NOTICE TO CREDITORS OF BULK SALE

(UCC Sec. 6105)
Escrow No. 5043662-SC
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: ORGANIC TO GO, INC (F/K/A ORGANIC HOLDING COMPANY, INC), 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

Doing business as: ORGANIC TO GO
All other business name(s) and address(es) used by the seller(s)

within the past three years, as stated by the seller(s), is/are: ORGANIC TO GO, 5757 WILSHIRE BLVD, STE 108, LA, CA ORGANIC TO GO, 5757 WILSHIRE BLVD, STE 108, LA, CA 90036; MIXT GREENS, 5757 WILSHIRE BLVD, STE 108, LA, CA 90036; ORGANIC TO GO, 350 S. GRAND AVE, SPACE D6 ON THE LP LEVEL, LA, CA; MIXT GREENS, 350 S. GRAND AVE, SPACE D6 ON THE LP LEVEL, LA, CA; ORGANIC TO GO, 2049 CENTURY PARK EAST, STE ROL 14 &15, CENTURY CITY, CA 90067; ORGANIC TO GO, 5780 CANOGA AVE #C, WOODLAND HILLS, CA 91367; ORGANIC TO GO, 21860 BURBANK BLVD, STE 110, WOODLAND HILLS, CA 91367; ORGANIC TO GO, 21860 BURBANK BLVD, STE 110, WOODLAND HILLS, CA 91367; ORGANIC TO GO, 10960 WILSHIRE BLVD, STE 140, LOS ANGELES, CA 90024-3702; ORGANIC TO GO, 9100 WILSHIRE BLVD. STE WO101. LOS ANGELES BLVD, STE 140, LOS ANGELES, CA 90024-3702; ORGANIC TO GO, 9100 WILSHIRE BLVD, STE W0101, LOS ANGELES, CA 90212; ORGANIC TO GO, 122 S. GLENDALE BLVD, LOS ANGELES, CA 90026; ORGANIC TO GO, 126 S. GLENDALE BLVD, LOS ANGELES, CA 90026; ORGANIC TO GO, 1307 W. PICO BLVD, LOS ANGELES, CA 90015; ORGANIC TO GO, 5 PARK PLAZA, STE 120, IRVINE, CA 92614; ORGANIC TO GO, 2030 MAIN ST, STE 130, IRVINE, CA 92614; ORGANIC TO GO, 701 B ST, SUITES IYY & IZZ,SAN DIEGO, CA 92101; ORGANIC TO GO, 1143 6TH AVE, SAN DIEGO, CA 92101; ORGANIC TO GO, 4660 TOWNE CENTRE DR, CAFE, SAN DIEGO, CA 92121; ORGANIC TO GO, 750 B STREET, STE LL 100 SAN DIEGO, CA: ORGANIC TO GO, 101 W BROADWAY DIEGO, CA 92121; ORGANIC TO GO, 750 B STREET, STE LL 100 SAN DIEGO, CA; ORGANIC TO GO, 101 W BROADWAY, STE 101, SAN DIEGO, CA 92101; ORGANIC TO GO, 4250 EXECUTIVE SQUARE, STE 125, SAN DIEGO, CA 92037; ORGANIC TO GO, 10201 WATERIDGE CIR, STE B-125, SAN DIEGO, CA 92121; ORGANIC TO GO, 110 WEST A, STE 175, SAN DIEGO, CA 92101; ORGANIC TO GO, 8871 BALBOA AVE; UNIT D, SAN DIEGO, CA 92123; ORGANIC TO GO INC, ORGANIC HOLDING COMPANY INC
The name(s) and business address of the buyer(s) is/are: HIGH RISE GOODIES RESTAURANT GROUP INC, A CALIFORNIA CORPORATION, 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

The assets being sold are generally described as: FURNITURE, FIXTURES, EQUIPMENT, TRADENAME, GOODWILL, LEASEHOLD INTEREST AND IMPROVEMENTS AND COVENANT NOT TO COMPETE and is located at: 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

The bulk sale is intended to be consummated at the office of: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD #108, LOS ANGELES, CA 90010 and the anticipated sale date is MARCH

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The name and address of the person with whom claims may be filed is: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD #108, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be MARCH 7, 2011, which is the business day before the anticipated sale date specified above.

Dated: JANUARY 14, 2011
HIGH RISE GOODIES RESTAURANT GROUP INC, Buyer(s)
PCTS LA157718 BH WEEKLY 2/17/11

NOTICE OF PETITION TO ADMINISTER ESTATE OF SUSAN JANE GENELIN Case No. BP126620

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the

will or estate, or both, of SUSAN JANE GENELIN
A PETITION FOR PROBATE has been filed by
Alan Michael Genelin in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Alan Michael Genelin be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates

Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows

good cause why the court should not grant the authority.

A HEARING on the petition will be held on Feb. 24,
2011 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los

Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased you must file your claim with the court and

tor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk

Attorney for petitioner STEPHEN W KRAMER ESQ SBN 69616 KRAMER LAW GROUP 5858 WILSHIRE BLVD LOS ANGELES CA 90036

NOTICE OF PUBLIC SALE

The mini storage facility, according to the provisions of Division 8 of the Business and Professions Code, Chapter 10, Section 21707(a), hereby gives NOTICE OF PUBLIC SALE.

Storage Solutions, will conduct a public sale of the contents of the storage space(s) named below, with the contents being sold to the highest bidder, for lawful money of the United States of America (cash).

The sale is being held to satisfy a landlord's lien and will be held at:

> Storage Solutions 9930 W. Jefferson Blvd. Culver City, CA 90232 on March 3rd, 2011 at 10:00am

Auctioneer's Name: The Auction Service. Phone# (562) 422-2979 Address: P.O. Box 825, Rialto, CA 92377 Bond# 7234119

The Public is invited to attend. Terms are cash only Owner reserves the right to bid.

A general description of the property being sold, along with the identity of the Occupant renting the space are as follows:

Space No.	Occupant	Property Description	
A114	Issac Cardona	Boxes & misc household items	
A122	Dave Omatsu	Boxes & misc household items	
A150	James M. Wallace	Boxes & misc household items	
A165	Diane Price	Boxes & misc household items	
A204	Kid Gloves Music	Boxes & misc household items	
A231	Natalie Jackson	Boxes & misc household items	
B104	Yazid Asim-Ali	Boxes & misc household items	
C107	Mary Daniels	Boxes & misc household items	
C110	Titus Fotso	Boxes & misc household items	
C121	L. Shane Millsap	Boxes & misc household items	
C124	Dominique Miranda	Boxes & misc household items	
C145	Karen Frerichs	Boxes & misc household items	
C202	Kimberley Griffin	Boxes & misc household items	
C221	Linda Lewis	Boxes & misc household items	
C222	Fave Ransom	Boxes & misc household items	
C223	Faye Ransom	Boxes & misc household items	
C252	Christopher McCroy	Boxes & misc household items	
E118	Caren Michelle Avedon	Boxes & misc household items	
E122	Lisa Posey	Boxes & misc household items	
E123	Augustine Y. Park	Boxes & misc household items	
E149	Augustine Y. Park	Boxes & misc household items	
E206	Frank T. Lett	Boxes & misc household items	
F115	Michael A. Johnson	Boxes & misc household items	
F124	Deborah Thorne	Boxes & misc household items	
F127	Peter S. Williams	Boxes & misc household items	
F206	Nikki Fishback	Boxes & misc household items	
F225	Edward A. Alexander	Boxes & misc household items	
F229	Howard Chambers	Boxes & misc household items	
F238	Stephen Watson	Boxes & misc household items	
F248	Cecilia Kemp	Boxes & misc household items	
F273	Katherine L. Marsh	Boxes & misc household items	
F281	RA Jeanette Rodgers	Boxes & misc household items	
F307	Lashane M. Holmes	Boxes & misc household items	
F354	Sonia G. Hall	Boxes & misc household items	

NOTICE TO BIDDERS

for the

REHABILITATION OF BENEDICT CANON DRIVE From Sunset Boulevard to North City Limits UTILIZING AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA) FUNDS, FEDERALLY FUNDED PROJECT ESPL 5221 (011)

within the City of **BEVERLY HILLS, CALIFORNIA** 00000

BIDS - Sealed proposals for the REHABILITATION OF BENEDICT CANON ROAD will be received up to the hour of 2:00 p.m., on Wednesday, March 16, 2011 at the office of the City Clerk of said City, located in Room 290 at 455 North Rexford Drive, Beverly Hills, California 90210. Bids will be publicly opened at 2:00 p.m. on the above-mentioned date in the office of the City Clerk of said City Hall and award of the contract will be made during a subsequent meeting of the City Council.

DBE PROGRAM: Bidders are advised that, as required by federal law, the State has established a statevide overall DBE goal. This City federal-aid contract is considered to be part of the statewide overall DBE goal. The City is required to report to Caltrans on DBE participation for all Federal-aid contracts each year so that attainment efforts may be evaluated. The City of Beverly Hills DBE Contract goal is 13 percent with a participation of 8% for Race Conscious and 5% for Race Neutral

GENERAL INSTRUCTIONS - Bids must be submitted on the Proposal Form prepared for this project and shall be delivered at the office of the City Clerk within a sealed envelope supplied by the City and marked on the outside as follows: " REHABILITATION OF BENEDICT CANON ROAD From Sunset Boulevard to North City Limits UTILIZING AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA) FUNDS, FEDERALLY FUNDED PROJECT ESPL 5221 011 Bid # 11-27"

SCOPE OF THE WORK - The work to be done shall consist of furnishing all the required labor, materials, equipment, parts, implements and supplies necessary for, or appurtenant to, the construction and completion of the project indicated above in accordance with Standard Plans and the Specifications prepared for this project.

In general terms, the contract work for this project shall consist of the following items of work:

		_	
ITEM NO.	ITEM DESCRIPTION	UNITS	QUANTITY
1	Mobilization	LS	1
2	Engineered traffic plan/traffic control/message boards	LS	1
3	Water Pollution Control Program	LS	1
4	Street Sweeping	LS	1
5	Construction Area Signs	LS	1
6	Full width cold Mill Existing AC Pavement 2" (Uniform Depth)	SY	30,000
7	Asphalt Rubber Hot Mix overlay 2" (average) AHRM	TONS	3,500
8	Crack seal	LS	1
9	Pavement spot repairs - full depth, root removal & 8" AC pavement on 8" CMB	TONS	50
10	Pavement spot repairs - full depth, root removal & 8" PCC pavement on 8" CMB	SF	500
11	Remove and Replace 8" curb w/ 18" gutter	LF	1,200
12	Sidewalk spot repairs - full depth, root removal	SF	1,000
13	Adjust Valve Cover to Grade	EA	15
14	Adjust Manhole frames to Grade	EA	56
15	Remove and Reconstruct PCC accessible ADA Curb Ramps	EA	25
16	Remove and Reconstruct Driveways	EA	6
17	Traffic loops - standard round	EA	24
18	Traffic loops - rectangular	EA	10
19	Striping & markings	LS	1

Copies of the Specifications and Proposal Form may be inspected and obtained at the office of the City Engineer, 345 Foothill Road, Beverly Hills, CA 90210. There is no charge or deposit required for this material; therefore, they are not to be returned to the City for refund. Each bidder shall furnish the City, the name, address, and telephone number of the firm requesting Specifications.

Standard Specifications may be obtained at: California Department of Transportation Publication Units, 1900 Royal Oak Drive, Sacramento, California 95815

Questions about alleged patent ambiguity of the plans, specifications, or estimate must be asked before bid opening. After bid opening, such questions will not be treated as bid protests.

The U.S. Department of Transportation (DOT) provides a toll-free "hotline" service to report bid rigging activities. Bid rigging activities can be reported Mondays through Fridays, between 8:00 a.m. and 5:00 p.m., Eastern Time, Telephone No. 1-800-424-9071. Anyone with knowledge of possible bid rigging, bidder collusion, or other fraudulent activities should use the "hotline" to report these activities. The "hotline" is part of the DOT's continuing effort to identify and investigate highway construction contract fraud and abuse and is operated under the direction of the DOT Inspector General. All information will be treated confidentially and caller anonymity will be respected.

The Contractor is required to locate and tie out survey monuments in the project area prior to construction involving street and highways, and to file with the County Surveyor a Corner Record of any such work. Prior to the issuance of a completion certificate, the Contractor is required to file a Corner Record for survey monumentation that is replaced. All such survey work shall be performed under the supervision of a California licensed Land Surveyor or a Civil Engineer authorized to perform such work.

The Contractor shall provide the City a copy of the office calculations and documents submitted to the County for filing in connection with the aforementioned work.

The payment for surveying, related professional services, office calculation, and furnishing all labor, materials, equipment, tools and incidentals, and for doing work involved shall be considered as included in the various items of work, and no additional compensation will be allowed therefore. The Contractor must have either a Class A license or Class C licenses: C-12

Work by Subcontractor. When any of the extra work is performed by a Subcontractor, the markup established in 3-3.2.3(a) shall be applied to the Subcontractor's costs as determined under 3-3.2.2. of the Standard Specifications for Public Works (GreenBook). An allowance for the Contractor's overhead and profit shall be added to the sum of the Subcontractor's costs and markup and shall constitute the full and complete markup for all overhead and profit for the Contractor on work by the Subcontractor. For Contractor markup of Subcontractor's costs, the allowance shall be 10% on the first \$2,000 or portion thereof, and 5% on costs in excess of \$2,000.

LIQUIDATED DAMAGES - There will be a Six Hundred Dollar (\$600.00) assessment for each calendar day that work remains incomplete.

PREVAILING WAGES - In accordance with the provisions of Section 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all workers employed on the project sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1."

A copy of said documents is on file and may be inspected in the office of the City Engineer, located in 345 Foothill Road, Beverly Hills, California 90210 and available from the California Department of Industrial Relation' Internet web site, www.dir.ca.gov.

Attention is directed to the provisions of Sections 1777.5 and 1777.6 of the Labor Code concerning the

employment of apprentices by the Contractor or any subcontractor under him. The Contractor and any subcontractor under him shall comply with the requirements of said sections in the employment of apprentices.

Information relative to apprenticeship standards and administration of the apprenticeship program may be obtained from the Director of Industrial Relations, San Francisco, California, or from the Division of Apprenticeship Standards and its branch offices.

If there is a difference between the minimum wage rates predetermined by the Secretary of Labor and the general prevailing wage rates determined by the Director of the California Department of Industrial Relations for similar classifications of labor, the Contractor and subcontractors shall pay not less than the higher wage rate. The Department will not accept lower State wage rates not specifically included in the Federal minimum wage determinations. This includes "helper" (or other classifications based on hours of experience) or any other classification not appearing in the Federal wage determinations. Where Federal wage determinations do not contain the State wage rate determination otherwise available for use by the Contractor and subcontractors, the Contractor and subcontractors shall pay not less than the Federal minimum wage rate, which most closely approximates the duties of the employees in question.

PAYROLL RECORDS - The Contractor's attention is directed to Section 1776 of the Labor Code, relating to accurate payroll records, which imposes responsibility upon the Contractor for the maintenance, certification, and availability for inspection of such records for all persons employed by the Contractor or by the Subcontractors in connection with the project. The Contractor shall agree through the Contract to comply with this section and the remaining provisions of the Labor Code.

INSURANCE AND BOND REQUIREMENTS - The Contractor shall provide insurance in accordance with Section 7.3-13 of the City of Beverly Hills, Public Works Department, Standard Contractual Requirements, included as part of these Specifications. In addition, the Contractor shall guarantee all work against defective workmanship and materials furnished by the Contractor for a period of one (1) year from the date the work was accepted in accordance with Section 7.2-11 of the Standard Contractual Requirements. The Contractor's sureties for the "Performance Bond" shall be liable for any work that the Contractor fails to replace within a specified time.

THE CITY RESERVES THE RIGHT TO REJECT ANY BID OR ALL THE BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID, BUT IF THE BIDS ARE ACCEPTED, THE CONTRACT FOR THE IMPROVEMENT WILL BE LET TO THE LOWEST RESPONSIBLE BIDDER FOR THE PROJECT AS A WHOLE.

City of Beverly Hills PUBLIC WORKS AND TRANSPORTATION DEPARMENT

NOTICE TO BIDDERS for the 2010-2011 STREET RESURFACING - VARIOUS LOCATIONS within the City of BEVERLY HILLS, CALIFORNIA 0000

BIDS - Sealed proposals for the 2010-211 STREET RESURFACING - VARIOUS LOCATIONS within the City of Beverly Hills, California, will be received up to the hour of 2:00 p.m., on Wednesday **March 9**, **2011** at the office of the City Clerk of said City, located in Room 290 at 455 North Rexford Drive, Beverly Hills, California. Bids will be publicly opened at 2:00 p.m. on the above-mentioned date in the office of the City Clerk of said City Hall and award of the contract will be made during a subsequent meeting of the City Council.

GENERAL INSTRUCTIONS - Bids must be submitted on the Proposal Form prepared for this project and shall be delivered at the office of the City Clerk within a sealed envelope and marked on the outside as follows: "2010-2011 STREET RESURFACING - VARIOUS LOCATIONS BID # 11-26"

Copies of the Specifications and Proposal Form may be inspected and obtained at the office of the City Engineer, 345 Foothill Road, Beverly Hills, CA 90210. There is no charge or deposit required for this material; therefore, they are not to be returned to the City for refund. Each bidder shall furnish the City, the name, address, and telephone number of the firm requesting Specifications.

DBE PROGRAM: Bidders are advised that, the City has established a overall DBE goal. The City of Beverly Hills DBE Contract goal is 13 percent with a participation of 8% for Race Conscious and 5% for Race Neutral

SCOPE OF THE WORK - The work to be done shall consist of furnishing all the required labor, materials, equipment, parts, implements and supplies necessary for, or appurtenant to, the construction and completion of the project indicated above in accordance with Standard Drawings and the Specifications prepared for this project.

In general terms, the contract work for this project shall consist of the following items of work:

ITEM NO.	ITEM DESCRIPTION	UNITS	QUANTITY
1	Mobilization	LS	1
2	Engineered traffic plan/traffic control/message boards	LS	1
3	Full width cold Mill Existing AC Pavement 2" (Unifrom Deph)	SY	220,000
4	AC overlay 2" Class C or D PG 64-10	TONS	10,500
5	Asphalt Rubber Hot Mix overlay 2" (average) AHRM	TONS	17,000
6	Crack seal	LS	1
7	Pavement spot repairs - full depth, root removal & 8" AC pavement on 8" CMB	TONS	150
8	Pavement spot repairs - full depth, root removal & 8" PCC pavement on 8" CMB	SF	500
9	Remove and Replace 8" curb w/ 18" gutter	LF	4000
10	Remove and Replace Longitudinal Gutter in Alleyways	LF	1,500
11	Sidewalk spot repairs - full depth, root removal	SF	6,000
12	Remove and Replace Water Meter Box	LS	250
13	Adjust Valve Cover to Grade	EA	256
14	Adjust Manhole frames to Grade	EA	56
15	Remove and Reconstruct PCC accessible ADA Curb Ramps	EA	35
16	Remove and Reconstruct Driveways	EA	15
17	Remove and Reconstruct PCC Alley approach	EA	2
18	Traffic loops - standard round	EA	30
19	Traffic loops - rectangular	EA	20
20	Striping & markings	LS	1

book of "Standard Specifications for Public Works Construction", 2009 Edition, written by a Joint Cooperative Committee of the Southern California Chapter of the American Public Works Association and Southern California district of the Associated General Contractors of California. Contractors wishing to obtain this book may purchase copies directly from the publisher, Building News, Inc., 1612 South Clementine Street, Anaheim, CA, 92802. There is no charge or deposit for the other items listed above.

AMENDMENTS - The second paragraph of Section 3-2.2.1 "Contract Unit Prices", of the Standard Specifications for Public Works Construction is deleted.

The fourth paragraph of Section 3-2.2.1 "Contract Unit Prices", of the Standard Specifications for Public Works Construction is deleted and replaced by the following: "Should any Contract item be deleted in its entirety, no payment will be made to Contractor for that Bid Item."

The following is in addition to the provisions of Section 2-9.1 of the Greenbook:

The Contractor is required to locate and tie out survey monuments in the project area prior to construction involving street and highways, and to file with the County Surveyor a Corner Record of any such work. Prior to the issuance of a completion certificate, the Contractor is required to file a Corner Record for survey monumentation that is replaced. All such survey work shall be performed under the supervision of a California licensed Land Surveyor or a Civil Engineer authorized to perform such work.

The Contractor shall provide the City a copy of the office calculations and documents submitted to the County for filing in connection with the aforementioned work.

The payment for surveying, related professional services, office calculation, and furnishing all labor, materials, equipment, tools and incidentals, and for doing work involved shall be considered as included in the various items of work, and no additional compensation will be allowed therefore.

Section 3-3.2.2 shall be changed as follows:

(a) Labor. The costs of labor will be the actual cost for wages of workers performing the extra work at the time the extra work is done, plus the employer payments of payroll taxes, health and welfare, pension, vacation, apprenticeship funds, and other direct costs, resulting from Federal, State, or local laws, as well as assessments or benefits required by collective bargaining agreements.

The following will revise Section 3-3.2.3 of the Greenbook:

(a) Work by Contractor. An allowance for overhead and profit shall be added to the Contractor's cost as determined under 3-3.2.2 and shall constitute the full and complete markup for all overhead and profit on extra work performed by the Contractor. The Contractor shall be compensated for the actual increase in the Contractor's bond premium caused by the extra work. For costs determined under each subsection in 3-3.2.2, the markup shall be:

a) Labor	20%
b) Materials	15%
c) Tools & Equipment Rental	15%
d) Other Items	15%

(b) Work by Subcontractor. When any of the extra work is performed by a Subcontractor, the markup established in 3-3.2.3(a) shall be applied to the Subcontractor's costs as determined under 3-3.2.2. An allowance for the Contractor's overhead and profit shall be added to the sum of the Subcontractor's costs and markup and shall constitute the full and complete markup for all overhead and profit for the Contractor on work by the Subcontractor. For Contractor markup of Subcontractor's costs, the allowance shall be 10% on the first \$2,000 or portion thereof, and 5% on costs in excess of \$2,000.

LIQUIDATED DAMAGES - There will be a Five Hundred Dollar (\$500.00) assessment for each calendar day that work remains incomplete.

PREVAILING WAGES - In accordance with the provisions of Section 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all workers employed on the project sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1".

A copy of said documents is on file and may be inspected in the office of the City Engineer, located in 345 Foothill Road, Beverly Hills, California 90210.

Attention is directed to the provisions of Sections 1777.5 and 1777.6 of the Labor Code concerning the employment of apprentices by the Contractor or any subcontractor under him. The Contractor and any subcontractor under him shall comply with the requirements of said sections in the employment of apprentices.

Information relative to apprenticeship standards and administration of the apprenticeship program may be obtained from the Director of Industrial Relations, San Francisco, California, or from the Division of Apprenticeship Standards and its branch offices.

PAYROLL RECORDS - The Contractor's attention is directed to Section 1776 of the Labor Code, relating to accurate payroll records, which imposes responsibility upon the Contractor for the maintenance, certification, and availability for inspection of such records for all persons employed by the Contractor or by the Subcontractors in connection with the project. The Contractor shall agree through the Contract to comply with this section and the remaining provisions of the Labor Code.

INSURANCE AND BOND REQUIREMENTS - The Contractor shall provide insurance in accordance with Section 3-13 of the City of Beverly Hills, Public Works Department, Standard Contractual Requirements, included as part of these Specifications. In addition, the Contractor shall guarantee all work against defective workmanship and materials furnished by the Contractor for a period of one (1) year from the date the work was accepted in accordance with Section 2-11 of the Standard Contractual Requirements. The Contractor's sureties for the "Performance Bond" shall be liable for any work that the Contractor fails to replace within a specified time.

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City of Beverly Hills PUBLIC WORKS AND TRANSPORTATION DEPARTMENT

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266-Plumbing 267-Piano Tuning

268-Roofing 270-Sandblasting

272-Security Services 274-Stained Glass

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French Bulldog AKC pups 8 wks, potty trained. CH sire,1 w/heart marking S/W \$2000+ (951) 719-7397 (951) 926-5606

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115- CEMETERY

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Cemetary Plots for sale at Eden Memorial Park in Mission Hills, CA. Beautiful private garden on a corner. 2-3 spaces available for sale. \$30,000 each plot. Call (818)346-2426 or (218)428-8558

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263-PETS FOR SALE

OBO. Serious inquiries only. Call Art (310) 804-4664

Cane Corso Gorgeous AKC Italian Mastiff puppies from Champion and

French or English BULLDOG Pups

German Shepherd Puppies AKC and

Susie (760)808-5658

AKITA- two beautiful AKC female

Boston Terrier purebred puppies ready for Xmas! Come with vaccina health guarantee. www.puppies-dot-

Chihuahua Terrier Mixed Puppies

ENGLISH BULLDOG, Male, Female, Baby, Medium, colors vary \$1,600 OBO, Call: (323)567 0393 or (323)-967-1099. Email:

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POODLE STANDARD AKC 3 months, 3 black, 2 brown, genetic/ temp tested, shots health guaranteed (760) 949-9545

ROTTWEILER AKC Champ, grmn Ins., block heads, beautiful, great temperament, great family dog/ working dog. Tails docked, dwclws rmved. dewormed, 1 & 2 shots, very social, and ready now! (626) 536-3503

SHIH TZU puppies AKC, females & males, black/white, brindle/white, gorgeous, small size. Please see pictures, www.lovelyshihtzu.com \$500+ (805) 415-8661

Siamese cats. Beautiful purebred Siamese. 12-16 weeks. \$375.00 and up (626) 333-0635

STANDARD POODLE – AKC 8 weeks. Intelligent and Elegant, Personal Delivery available to LAX. www.doodleburg.com (530) 682-2595

YORKSHIRE TEA-CUP PUPPIES, MC, REG, HEALTH GUARANTEE, HOME RAISED, VERY WELL SOCIALISTED. (403) 728-3939 Cell (403) 505-7478 www. zephyrwildrose.com Diane

280-TUTORING

ENGLISH/LANGUAGE ARTS TUTOR- Former high school English/Language Arts instructor. Fun, energetic, and experienced! Grades 6-12. Specializing in writing skills, reading skills, and essay writing. In-home tutoring at great rates. (847) 337-5253

ENGLISH TUTOR, EDITOR, HOMEWORK HELPER. Elementary, secondary & post graduate. Editing, writing, conversation, accent reduction. phonics, personal statements, dissertations, close to SMC. Mr & Mrs.G-(310)450-2938

306-FOR RENT

2 bedroom 2 bathroom prime location in Santa Monica, spacious lower and front, hardwood flooring, front and rear entrance, backyard, large kitchen, appliances, 7 blocks to the beach, walking distance to 3rd St Promenade. 917 Lincoln Blvd. #2 Price \$2,495 Call (310)666-8360

Furnished bedroon with own bathroom in classic Beverly Hills 2 bedroom apartment. Including cable, water, and electricity. 10 minutes to UCLA, just a black from Roxbury Park, Century City adjacent. \$780/ mo. (310) 286-0396

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2275 /MO (310) 937-6385

318-OFFICE FOR RENT

Beverly Hills Adj. Nice Small Offices on Robertson/Olympic. Newly Remodeled with marble floors, new fixtures, electrical, phone lines and dsl lines. Call (310) 652-8888.

319-ROOM FOR RENT

Beverlywood Private Room / Bathroom for \$850/MO

Fully Furnished bright and spacious luxury condo. Secure Building and underground parking. Roommate preferably responsible and neat young professional or graduate student. No smokers or pets. (310) 601-6938 Email-steve-eisenman@hotmail.com

420-OUT OF STATE PROPERTY

RUIDOSO, NEW MEXICO AREA
- 5 acres w/city water and city
maintained roads near small fishing
pond and golf course. Only \$19,900.
Financing avail. Call NMRS 1-888791-6136. (Cal-SCAN)

LAND AUCTION - Beaver Creek Highlands - Rifle, Colorado. 527+/-Acres offered in 14 tracts (7 tracts sell absolute) 35 to 70 acres each, located on Beaver Creek Road (CR 317). Land straddles the ridge between Beaver Creek Basin and Porcupine Creek Basin. Private trout stream with native Colorado Cutthroat Trout. great views, access to National Forest and BLM Lands. Auction held at Hotel Colorado in Glenwood Springs, CO on August 28 at 2PM. Contact Woltz & Associates, Inc, Brokers & Auctioneers, Roanoke, VA at 800-551-3588 or visit www.Woltz.com for details. (Cal-SCAN)

ARIZONA BUILDING LOTS!
Full Acres and More! Guaranteed
Financing! No credit check! \$0 down,
\$0 interest! Starting @ just \$89/mo!
Close to Tucson's Int'l Airport! Hear
free recording at 1-800-631-8164. Or
visit www.SunsitesLandRush.com
Offer ends 8/20/10! (Cal-SCAN)

Cool COLORADO RIVER FRONT lot \$29,500! \$500 down, \$350 monthly. (10%/141 mos.) Trout fishing in beautiful high mountain canyon. Gated private ranch "get away place". Owner 1-806-376-8690. (Cal-SCAN)

BIG BEAUTIFUL ARIZONA Lots \$89/mo. \$0 down, \$0 interest. Golf Course, National Parks. 1 hour from Tucson. Guaranteed financing. No Credit Checks. Pre-recorded msg. (800) 631-8164 code 4031 www. SunsitesLandRush.com (Cal-SCAN)

SOUTHERN COLORADO's Best Land Bargains! Deedbacks, repos, foreclosures. Starting as low as \$427 per acre. Excellent financing. www. ColoradoRanchdeal.com (Cal-SCAN)

TROPHY ELK Area LAND SALE!!
Horse Trails - BLM bordering Bank
Liquidation Sale- Call Now! 20 Acres
w/ Road & Utilities- \$19,900 20
Acres w/ New Cabin- WAS: \$99,900.
NOW: \$69,900. Also Available: 2003000 acres w/ trees, views, utilities.
Loaded w/ 350 class bulls, deer &
game birds. Large acreage starts at
\$800/ acre 888-361-3006. www.WesternSkiesLand.com (Cal-SCAN)

ARIZONA LAND LIQUIDATION Starting \$129/mo, 1-2 1/2 Acre ranch lots 1 hour from Tucson, No Credit Check! Owner Financing, Money Back Guarantee. 1-800-631-8164 Code 4031 www.SunsitesLandRush.

WORLDMARK / TIMESHARE Sell / Rent For CASH!!! We'll find you Buyers/ Renters! 10+ years of success! Over \$78 Million in offers in 2009! www.SellaTimeshare.com Call (877) 554-2098. (Cal-SCAN)

EVERYTHING MUST GO! \$1,000 an acre. Priced less than the developer paid. 90 minutes north of Phoenix. 36 acres with electric, reduced to \$36,000. Private peaceful setting, breathtaking mountain views, abundant wildlife. Financing available. Saddle Creek Ranch by AZLR. 1-888-690-8271. (Cal-SCAN)

WILDERNESS RANCH FORECLO-SURE \$222 Per Month. 40.27 heavily wooded acres secluded in scenic N. AZ wilderness setting at a cool-clear 6,800' elev. Quiet and peaceful with sweeping views from prime cabin sites set amid fragrant evergreens and grassy meadows. Maintained road access, garden soils and abundant groundwater available. Borders 1,100 acres of State Trust lands. Scenic drive to nearby pioneer town services and fishing lake. \$22,900, \$2,290 down. Guaranteed seller financing-no escrow fees. Photo brochure/maps. 1st United 800.966.6690 www.ArizonaLand.com (Cal-SCAN)

SECLUDED RANCH FORECLO-SURE. Private and secluded 38 acre ranch foreclosure in NW AZ at cool-clear 5,400'. Borders 640 acres of Trust land. Convenience well access, beautiful mountain views, rain fed arroyos, lush grassy meadows & maintained road access. \$22,900, \$2,290 down, \$222 per mo. Free brochure includes maps & additional foreclosure specials. 1st United 1-800-966-6690 Weekdays. 602-478-0584 Weekends. www.ArizonaLand. com (Cal-SCAN)

500-EMPLOYMENT OPPORTUNITIES

Outside sales executive for direct mail advertising company in Beverly Hills. Base & Commission. Great opportunity! E-mail Resume to matt@ themonthlymailer.com.

501-HELP WANTED

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ANALYSTS in Beverly Hills, CA
area. Research govts./ nonprofits.
Stat. analysis. Maint. database. Estab.
community/govt. partners. Conduct
research. Make board reports.
Develop educ./info. Materials. Brief
legislat. develops. Prep. reports/presentations. Assist w/speeches. Send
res. to The Foundation for the Preservations for the American Family,468
N. Camden Drive, Ste. 200, Beverly
Hills, CA 90210.

TRAVEL-WORK-PARTY-PLAY 50 states! Play in Vegas, Hang in LA, Jet to New York! Hiring 18-24 gals/guys. \$400-\$800 wkly. Paid expenses. 877.259.6983. (Cal-SCAN)

NEED A JOB? 18+. Paid Training, Must Be Money Motivated, No Experience Necessary. ROAD RULEZ Atmosphere. 877-532-2068 Ext 1 or 2. (Cal-SCAN)

ABLE TO TRAVEL. Hiring 8 people. No experience necessary. Transportation & lodging furnished. Paid training. Work and travel entire USA. Start today. www.ProtekChemical.com 1-208-590-0365. (Cal-SCAN)

ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/mo. Full Time. Training provided. www.KTPGlobal. com or call 1-888-304-2847. (Cal-SCAN)

RECESSION PROOF Career Opportunity. Work 3 days per week, earnings \$100,000 or more after training. Visit www.whittenburgoldamerican. com for complete information and to schedule an interview. (Cal-SCAN)

Churchill County (Fallon, NV) HIR-ING DETENTION SPECIALISTS for Juvenile Justice Facility. \$15.68/ hr. Apply by 3:00 PM on 3/11/11. Hiring on 7/5/11. www.Churchill-County.org/hr (Cal-SCAN)

502-HELP WANTED/DRIVERS

Drivers - NEW PAY PACKAGE. Hiring Class-A CDL Flatbed Drivers for Regional and OTR Lanes. Solos, O/OP's and Teams. Top Pay, Great Equipment. 1-888-801-5614. www. SystemTrans.com (Cal-SCAN)

TRUCK DRIVERS: CDL training. Part-time driving job with Full-time benefits. Get paid to train in the California Army National Guard. Up to \$12,500 bonus. www.NationalGuard. com/Truck or 1-800-GO-GUARD. (Cal-SCAN)

ASAP! New Pay Increase! 34-40 cpm. Excellent Benefits. Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

Company Drivers (Solos & Hazmat Teams) * GREAT PAY * GREAT MILES * CDL-A Required. We also have dedicated & regional positions available. Call 866-789-8947. Swift. (Cal-SCAN)

COMPANY SOLOS & TEAMS
- Western US! National Pay for
Regional Work! Great home time.
1-year OTR or recent grad. Hazmat
required. 1-888-905-9879 or www.
Andrus Trans.com (Cal-SCAN)

Driver - Single Source Dispatch.
LOTS OF FREIGHT. Daily or Week
ly Pay. Flexible schedule. Newer
Equipment. Van and Refrigerated.
CDL-A, 6 months recent experience.
1-800-414-9569. www.DriveKnight.
com (Cal-SCAN)

DRIVE FOR THE BEST! Gordon Trucking, Inc. Immediate Openings!! Teams - All the miles you can log! Regional & OTR openings. Full Benefits, 401k, Regular Hometime. We have the Freight! Talk to a recruiter live! www.TeamGTT.com 1-888-832-6484 EOE. (Cal-SCAN)

Driver - SOLOS, TEAMS, EXPRESS DRIVERS. Regional Runs. Lots of miles! Daily or weekly pay. New Equipment. Healthcare Benefits. CDL-A, 6 months OTR experience. 1-800-414-9569. www.DriveKnight. com (Cal-SCAN)

DRIVERS-ASAP! New Pay Increase! 37-43 cpm. Fuel Bonus - up to 4cpm! Need CDL-A & 3 months recent OTR. 1-877-258-8782. www. MeltonTruck.com (Cal-SCAN)

DRIVERS/CDL Training - CAREER CENTRAL. We Train and EMPLOY You. Company Drivers up to 40K First Year. New Team Pay! Up to 48c/mile Class A CDL Training Regional Locations. 1-877-369-7091 www. CentralDrivingJobs.net (Cal-SCAN)

ANDRUS TRANSPORTATION Team & Solo OTR drivers - West states exp/hazmat end, great miles/ hometime. Stable Family owned 35 yrs+ 1-800-888-5838, 1-866-806-5119 x1402. (Cal-SCAN)

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NATIONAL CARRIERS needs O/Os, Lease Purchase, Company Drivers for its Regional Operations in California. Generous Hometime & Outstanding Pay Package. CDL-A Required. 1-888-707-7729. www. NationalCarriers.com (Cal-SCAN)

REEFER DRIVERS NEEDED! Experienced drivers and Class A commercial students welcome! Our Incredible Freight network offers plenty of miles! 1-800-277-0212. www.PrimeInc.com (Cal-SCAN)

SLT - \$2,000 BONUS. Flatbed and heavy haul. Owner Ops needed Up to 78% of load Pay. Owners with trailers a plus. 1-800-825-8471. (Cal-SCAN)

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DRIVERS - 100% Tuition paid CDL Training. No Credit Check. No Experience required! TRAINERS EARN 49c/MILE! 1-888-417-7564. CRST EXPEDITED www.JoinCRST.com (Cal-SCAN)

Company Drivers (Solos & Hazmat Teams) *GREAT PAY *GREAT MILES *CDL-A Required. We also have dedicated & regional positions available. Call: 866-448-1055 SWIFT. (Cal-SCAN)

515-BUSINESS SERVICES

ADVERTISE YOUR HOME, property or business for sale in 240 California newspapers. Reach over 6 million readers for ONLY \$550! Call this newspaper or visit: www.CAL-SCAN.com (Cal-SCAN)

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach over 6 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

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516-BUSINESS OPPORTUNITIES

Are your finances all over the place?

Do you need a loan to get them straight? Call (877) 220-2660 Bad credits ok!

100% GUARANTEE or COM-PLETE REFUND! Revolutionary product changes the lives of people. Just work the business per our strategic marketing plan. \$9,000. Call 1-800-477-2334. (Cal-SCAN)

ALL CASH VENDING ROUTE! Be Your Own Boss! 25 Machines + Candy All for \$9995. Vend3. 1- 877-915-8222. All major credit cards accepted! (Cal-SCAN)

BE YOUR OWN BOSS - Start Today! Own a Red Hot - Dollar, Dollar Plus, Mailbox or Discount Party Store from \$51,900 worldwide! 100% Turnkey. 1-800-518-3064. www. DRSS4.com (Cal-SCAN)

520-JOBS WANTED

I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

JOBS. JOBS, JOBS! Get paid to train in the California Army National Guard. Up to 100% tuition assistance. Part-time work. Full-time benefits. May qualify for bonus. www.NationalGuard.com/Careers or 1-800-GO-GUARD. (Cal-SCAN)

521-ORGANIZING SERVICES

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word-processing, and filing and organizing (323)291-4601.

610-FOR SALE

WINE of the MONTH CLUB! Send the gift of wine all year long! 2 Bottles each month from award-winning wineries around the world. Call 888-682-7982 and get FREE SHIP-PING! (Cal-SCAN)

One war ration book #four 1943 stamps and all I.d enclosed (310) 908-4278 NEW Norwood SAWMILLS-LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www. NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

PRODUCTS FROM 3M, Greenlee, MSA, Condux, Allegro & more. We are a National Distributor for Underground, Aerial, Drilling, Safety & Telecommunication. Disabled Veteran Business 1-800-290-7752. www. MajorCommerce.com (Cal-SCAN)

SHARI'S BERRIES - Mouthwatering gourmet strawberry gifts fresh for your Valentine! 100% satisfaction guaranteed. Delivered nationwide. SAVE 20% on Dipped Berries! Visit www.berries.com/berries or Call 1-888-903-2988. (Cal-SCAN)

721-MEDICAL SUPPLIES

WANTED DIABETIC TEST STRIPS. Cash Paid. Unopened, Unexpired Boxes Only. All Brands Considered. Help others, don't throw boxes away. For more information, Call 888-491-1168. (Cal-SCAN)

726-MISCELLANEOUS

Get DISH with FREE Installation - \$19.99/mo. HBO & Showtime FREE - Over 50 HD Channels FREE! Lowest Prices - No Equipment to Buy! Call for Details 1-877-887-6146. (Cal-SCAN)

NEW Norwood SAWMILLS-LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www. NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

730-MUSICAL INSTRUMENTS

Beautiful Harpsichord. Great condition. Beautiful art work. Great for conversation piece. Price \$6,500. Call (949)831-8562

901-FINANCIAL SERVICES

CASH NOW! Cash for your structured settlement or annuity payments.
Call J.G. Wentworth. 1-866-SETTLEMENT (1-866-738-8536). Rated
A+ by the Better Business Bureau.
(Cal-SCAN)

PAYDAY LOANS up to \$1000! Fast & Friendly Phone Approvals! No Credit Checks! Call Today & Have Your Advance in 24 hrs. Call Now 888-443-3217. (Cal-SCAN)

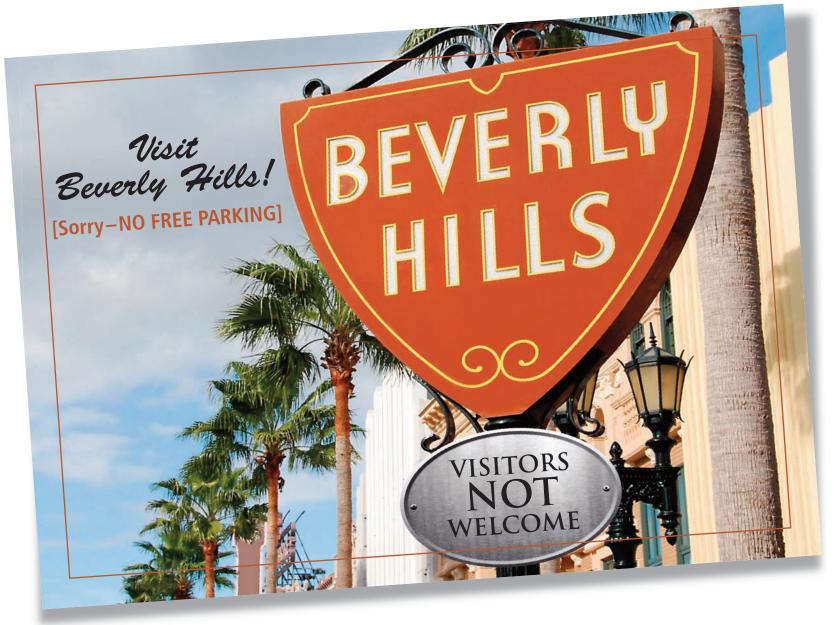
955-AUTOS WANTED

A CAR DONATION HELPING SICK KIDS! Donate Your Car to SONGS OF LOVE and make a sick child smile! Featured on NBC (TO-DAY SHOW), CNN. Tax-deductible, all vehicle conditions accepted. www. SongsofLove.org 888-909-SONG (7664)

DONATE YOUR VEHICLE!
Receive Free Vacation Voucher.
United Breast Cancer Foundation.
Free Mammograms, Breast Cancer
Info www.ubcf.info Free Towing, Tax
Deductible, Non-Runners Accepted,
1-888-468-5964. (Cal-SCAN)

DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. 888-902-6851. (Cal-SCAN)



Don't be fooled.

- **3P** does not guarantee free parking for visitors who shop or dine in our City. There is no mention, language or reference to extending free parking to non-residents in the measure. (Check it out: http://www.nomeasure3p.com/measure-3p)
- **3P** is a threat to the funding of our most valuable services: Police, Fire and Schools, because 80% of our City budget comes from sales tax generated by people shopping, eating and visiting.
- **3P** encourages people to go somewhere else: Westfield Century City, The Grove or Santa Monica, all places with free parking.

Vote **NO on 3P** to keep Beverly Hills competitive with our neighboring cities.

Vote **NO on 3P** to keep Beverly Hills visitor friendly.

This message is paid for by Beverly Hills Businesses for Commerce, No on 3P, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. 9601 Wilshire Blvd, Suite 1157, Beverly Hills, CA 90210.

www.nomeasure3p.com