

# Beverly Hills Weekly

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Issue 600 • March 31 - April 6, 2011



**Beverly Hills Weekly turns 600**  
**Our readers discuss why they can't miss the Weekly every Thursday**





# letters & email

## “Montage Lot”

It was recently explained to me by a city official that the Montage hotel developers made a deal with Beverly Hills officials that (a) the hotel wanted convenient parking so the hotel agreed to build a city garage next door to the hotel ON CITY OWNED PROPERTY, (b) the city would contribute \$33,000,000 of taxpayer money to pay the cost to construct the city adjacent parking garage and a two-level retail building. THE HOTEL WOULD CONTROL THE FIRST AND MOST CONVENIENT LEVEL OF PARKING, P2 (cars could enter from Beverly Drive and Canon Drive). The hotel would pay “rent” based on a percent of the hotel income! ... It was further explained that, “As the hotel income increases the parking garage rent to the city increases!” My comment to that proposal would have been “elevators also go up ... and down ... but I prefer it be ‘up’ ... and stay there.”

With respect to the hotel rent proposal I suppose some people could have said the second problem facing the Wright broth-

ers was, “if your plane ever does go up in the air how do you propose to get it back down?”

One Sunday night recently I parked in what I mistakenly thought is the CITY owned AND OPERATED garage. The sign at the entrance said “TWO HOURS FREE PARKING” ... when I got to the first, most convenient level, P2, it was taped off and the sign said “valet parking only.”

I was told the next day that the hotel CONTROLS the P2 parking level!

When that garage deal was made the inmates were running the asylum.

Have you ever heard of a CITY owned parking garage designed with the extremely expensive to operate tandem parking layout? Now you have!

*Herb Wallerstein  
Beverly Hills*

## “And the Academy presents” [Issue #599]

Once again Rudy Cole hits it right on the mark with his historically-minded recap of the City Council installation. I work with other local cyclists in our Better Bike Beverly Hills group (a local affiliate of the Los Angeles County Bicycle Coalition), and our advocacy work frequently brings me to City Hall commission meetings. If these decision-making bodies that feed our City Council candidate roster are any indication, we can look forward to a strong council that

will lead our city into a very promising future.

And what a future it can be ... if we embrace new modes of transit that reflect our policy concerns regarding reduced greenhouse gas emissions. We at Better Bike focus on expanding our civic imagination beyond the automobile. We believe we’re at the beginning of a people-powered transit revolution and that’s a message that’s beginning to resonate around City Hall.

At last Thursday’s Planning Commission meeting, for example, there was unanimous Commission sentiment not to rezone the old railroad right of way on Santa Monica Boulevard for commercial use. A year ago I would have seen it as a shoe-in; today, however, the very nature of transportation is changing, and the Commission acknowledged that we need to think imaginatively and not fore-close options for that land under so many car parks.

I salute the prodigious capacity exhibited by the city commissions that send their best members to City Council. I’m confident that our city recognizes that the key is to move people not necessarily cars. With solid leadership our residents will follow.

*Mark Elliot  
Director Pro-Tem  
Better Bike Beverly Hills*

## WHAT’S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
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email us at:  
editor@bhweekly.com



## SNAPSHOT



Photo: Zale Richard Rubins

### IF I WERE A RICH MAN MORENO DRIVE

Senior Shane McGhie as Teyva, junior Roxanne Aichinger as Golde, sophomore Sadie Katz as Sprintze, and senior Rayanna Zaragoza as the Fiddler perform a scene from the final moments of Beverly High’s production of Fiddler on the Roof. For more about Beverly High’s musical, which runs April 6–9, see page 7.

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**Publisher & CEO**  
Josh E. Gross

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140 South Beverly Drive #201  
Beverly Hills, CA 90212  
310.887.0788 phone  
310.887.0789 fax  
CNPA Member

editor@bhweekly.com  
All staff can be reached at:  
first name @bhweekly.com  
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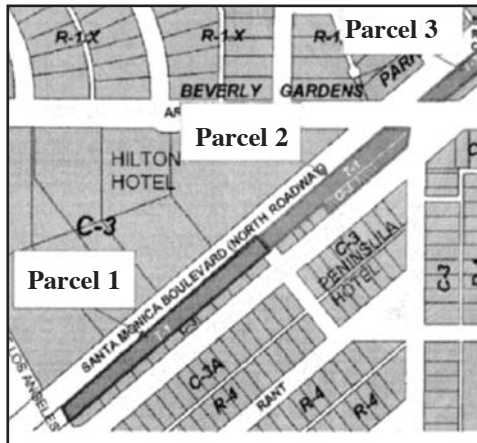


OUR DATA SPEAKS VOLUMES





## Planning Commission will consider overlay zone for Gateway Project



Three landowners applying to change the zoning of their parcels from T-1 (transportation) to C-3 (commercial use) were dealt a setback last Thursday, when the Beverly Hills Planning Commission decided not to authorize a change in zoning of three parcels of land located along Santa Monica Boulevard near Wilshire Boulevard.

“We’re leaving our options open,” Planning Commission Chair Daniel Yukelson said. “We want to figure out what will work best with those parcels. We want to do it right because it’s an important gateway to our city.”

If approved, the project, known as the Gateway Project, would have changed the zoning of three parcels of land located along Santa Monica Boulevard near Wilshire Boulevard at Beverly Hills’ western border. The parcels, totaling approximately 3 acres, were formerly part of a railroad right-of-way and the current zoning allows the land to be used only for transportation.

Two of the three landowners requested rezoning only, and a third requested rezoning and a development proposal for a three-story, 90,000-square-foot office building with four levels of subterranean parking providing 274 parking spaces.

Assuming maximum potential development on all three parcels, the final environmental impact report identified temporary air pollutant emissions and noise generated by construction activities, as well as traffic generated from development when added to existing traffic, as significant and unavoidable impacts. Aesthetics, cultural resources, hazardous materials, land use and planning, noise, and public services and utilities were cited as impacts less than significant.

According to the March 24 Planning Commission Report, “there has been discussion for development of the T-1 parcels for a variety of uses including parking, bus-only lane, bike path separated from traffic lanes, a green belt or other transportation use, [but] the City Council has not acquired the land or stated any policies that would exercise any of these considerations. Any development of the subject parcels with structures would severely limit future City acquisition and use of the parcels.” However, the report cites a lack of a plan or policy direction that would indicate the city’s interest in acquiring the land.

The report says that because of the three

parcels’ location near Beverly Hills’ western boundary, the “Commission may wish to consider whether development of the site should be representative of a major entrance to the City.” Considerations for the area could include iconic architecture, mass and scale, proposed use, relationship to Little Santa Monica, and relationship to adjacent land uses across North Santa Monica Boulevard.

The next step will be a liaison meeting between the Planning Commission and City Council.

“There are many variables we want to study and look at and get some direction from City Council,” Yukelson said. “Once we get some direction we’re going to have staff study and make a proposal. One of the considerations is overlay zone for those parcels. With overlay we could create zoning just specifically tailored for those parcels.”

A zoning overlay could be established to incorporate specific goals, objectives and development standards, similar to the city’s other overlay zones, the report says. The Planning Commission could specify setback requirements, height limitations, floor to area ratios and other specifications, that the City Council would then consider for approval at a future meeting. The date of the meeting is to be determined.

“This is an important gateway to our city, so it makes sense to try to redevelop it and make it into something beautiful and beneficial to the city,” Yukelson said. “Overlay zone may allow us a compromise. We may be able to shape the project so it’s not as overwhelming for that site.”

### Planning Commission approves medical office building on San Vicente

On March 24, the Beverly Hills Planning Commission unanimously voted to allow construction of a three-story, 32,450-square-foot medical/general office building with three levels of subterranean parking at 119-123 San Vicente Boulevard, just north of Wilshire Boulevard.

The Planning Commission approved the project last October, but an appeal was filed on behalf of a neighboring apartment building and the project was sent to City Council for a decision. Before the City Council could consider the resolution, the applicant revised the project, and the matter was remanded to the Planning Commission for consideration.

“I was very pleased,” Planning Commission Chair Dan Yukelson said. “The developer had a great willingness to work through the process, went through the appeal. Really, a good neighbor policy is always best. [The developer] was able to work out whatever issues there were with the owner of the apartment building next door. [The developer] brought back a less impactful project to the neighborhood.”

Revisions to the project included scaling back square footage by 7,600 feet, eliminating one level of the subterranean garage, and incorporating a large setback for upper floors along the southern property line.

Project plans will be reviewed by the Architectural Commission at a future meeting.

### Developer announces 39-story condominium project near Beverly High

On March 24, Los Angeles City Councilmember Paul Koretz joined developers and neighbors to announce plan details for

luxury condominiums at 10000 Santa Monica Blvd., which is located about a quarter mile from Beverly High.

The developer, 10000 Santa Monica LLC headed by Casey Klein, has proposed a 39-story, 469,575-square-foot residential-only condominium development, containing 283 units. Miami-based Crescent Heights, one of the developer’s investors, acquired the land from SunCal Companies, which had previously proposed a larger project.

“The 10000 Santa Monica condominium project that we are here to discuss represents the best kind of planning process—one that, throughout, has been full of community input and collaborative decision-making,” Koretz said in a statement at a press conference at Los Angeles InterContinental Hotel in Century City. “It is estimated that 10000 Santa Monica will generate more than \$300 million in regional economic activity and that it will create close to 2,000 construction and construction-related jobs, and that is mighty good medicine for our city when we’re all facing a still rough and gloomy economy.”

According to developer representatives, the

building will be LEED-certified, provide more than one acre of green open space and offer housing that is more affordable than comparable condominiums in Century City.

“How you benefit a community with this type of development is you create a jobs-housing balance,” project spokesperson Steven Afriat said. “People who work [in the area] will be able to afford to live [there]. You’ll have people walking and biking to work in a way you haven’t seen before in Century City.”

According to Afriat, representatives from nine nearby Los Angeles homeowners associations were involved in the proposal plans. Comstock Hills Homeowners Association President Jan Reichmann, who spoke at the press conference, was invited to meet the developer and offer ideas regarding architecture and design.

“What I like about the building is number one, the design is elegant,” Reichmann said. “It’s green and also it’s considerably smaller than [the building that was going to go up]. It’s 100 percent residential, which means no

*briefs cont. on page 4*



## NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Tuesday, April 5, 2010, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

**AN APPEAL OF THE PLANNING COMMISSION’S DECISION APPROVING A CONDITIONAL USE PERMIT TO ALLOW THE ESTABLISHMENT OF AN EQUINOX EXERCISE CLUB AT 9465 WILSHIRE BOULEVARD.**

A Conditional Use Permit to allow a new, 37,129 square foot exercise club (Equinox Fitness Club) to be located at 9465 Wilshire Boulevard was approved by the Planning Commission on January 13, 2011. Pursuant to BHMC §1-4-102 an appeal was timely filed within 14 days of the Planning Commission’s action by Todd Elliott on behalf of Ron and Sharon Gart, and Neighbors Organized to Protect the Environment in Beverly Hills. Consequently, the Project will be reviewed by the City Council.

This Project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The City has determined that the Project will not have a significant environmental impact and is exempt from CEQA pursuant to Section 15301, 15302, and 15332 of Title 14 of the California Code of Regulations.

At the public hearing, the City Council will hear and consider all comments. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

Please note that if you challenge the Council’s action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Ryan Gohlich, Associate Planner in the Beverly Hills Community Development Department at 310.285.1194, or by email at [rgohlich@beverlyhills.org](mailto:rgohlich@beverlyhills.org). Copies of the Project plans and environmental documentation are on file in the Community Development Department and can be reviewed by any interested person at 455 N. Rexford Drive, Beverly Hills, California 90210.

BYRON POPE, CMC  
City Clerk



briefs cont. from page 3

traffic from any kinds of stores or retail.”

Reichmann added, “This is the best design for a new building I’ve seen in years.”

Ken Goldman, President of the Southwest Homeowners Association in Beverly Hills, expressed concern about the size of the development and potential traffic impacts.

“In light of a residential area, a block away in which there are two-, maybe three-story apartments, in light of the high school where there’s maybe three or four stories, in light of the commercial area adjacent to it on Little Santa Monica with two stories, having [39] stories seems absurdly out of scale and out of place,” Goldman said.

The next step for the project is drafting an environmental impact report. Public hearings scheduled by the Los Angeles Planning Department will follow.

“I would hope that the city of Los Angeles would be neighborly and would recognize that the residents and business people to the east of the project, half a block away, need the same consideration that the LA City Council would give to their own residents,” Goldman said. “I would hope there would be some great cooperation, I would hope that Beverly Hills City Council and Board of Education would take a very active role in this.”

#### Former superintendent steps down as Nantucket superintendent

Former BHUSD superintendent Robert Pellicone stepped down as superintendent of Nantucket Public Schools on July 1, 2010 after five years with the district.

He told The Morning Noon & Night Show in



Robert Pellicone

September 2009 that his contract would not be renewed.

“I don’t want to renew, I want to move on,” Pellicone said. “My spouse is in New York. It was a family decision, we decided about a year ago we want to do something different.”

On the show, Pellicone talked about what he wanted his legacy to be.

“Accountability, fixing things,” Pellicone said. “I came here to fix things, certification was a big issue in 2005. We have a new administrative team in place, great people working here.”

Pellicone had a controversial reign as BHUSD superintendent from 1998-1999. After he was terminated by the Board of Education, he sued, alleging wrongful termination and discrimination based on sexual orientation.

#### Beverly Hills subway route discussed at Metro meeting

Community members who spoke at Tuesday night’s Metro Westside Subway Extension Community Meeting shared a range of opinions about the alignment of the subway as it travels through Beverly Hills.

Metro is in the planning process of nine miles of subway extension that will add seven stations, after the current Wilshire/Western stop, extending to Westwood near the VA

hospital.

The proposed station in Century City is a point of contention for some Beverly Hills residents. There are two options under consideration for a Century City station west of a proposed stop in Beverly Hills at Wilshire Boulevard and Rodeo Drive. One possibility is a station at Constellation Boulevard and Avenue of the Stars. Some Beverly Hills residents oppose this option because it would require tunneling under Beverly High.

The second option is a station at Santa Monica Boulevard and Avenue of the Stars. Geotechnical and fault investigations continue, as this station is located near the Santa Monica Fault. Metro is also looking at locating the station box at Santa Monica Boulevard and Century Park East, which may allow the station to be located outside the fault zone.

Councilmember John Mirisch was first to speak during the public comments portion of the meeting. He voiced support of the Santa Monica Boulevard station, and in light of Metro’s recent announcement of reduced bus service, expressed the need for park and ride at stations.

“Metro is reducing bus service, which means access to actual subway stations is going to be decreased,” Mirisch said. “That makes it more important for residents to be able to take advantage of this multibillion-dollar public works project through having better access. The best way is if there is extensive park and ride at some of the stations.”

Mirisch also mentioned the need for multiple station entrances.

“In general, I think there should be more than one portal at each station,” Mirisch said. “It’s not only a matter of convenience, but also making the whole system as effective as possible. Metro is suggesting they want to learn from experiences of subways throughout the world. As someone who in the past regularly made use of subways in different cities, I think that most efficient systems have multiple entries and exits.”

During her presentation, Jody Litvak of Metro explained that Metro will build and pay for one portal at each station, except for Westwood/UCLA because of high potential boardings at that station.

“Stations are going to be designed with what are called knockout panels, so adja-

cent property owners if they wanted to, at their expense, could connect in,” Litvak said. “Many property owners find that very beneficial to do. We will build and pay for one portal everywhere, save Westwood/UCLA where we will do two and then we’ll see from there.”

Nick Leathers, a student at USC, voiced support for the station at Constellation Boulevard.

“For my generation, convenience is the most important thing for mass transit,” Leathers said. “People my age don’t like to do anything that’s hard, so if it’s hard they won’t use it. For mass transit, if it’s easy to use, they’ll use it.”

Hollywood resident Alexander Friedman also supports the station at Constellation.

“I’m disappointed with the way the Beverly Hills residents have a strange mentality that the subway will destroy everything,” Friedman said. “It’s the 21st century and technology allows to build safely without damage, without causing any noise or vibration. This is not New York City where the subway tunnels are built directly under the street. This is LA, where tunnels are built more than 100 feet below the residences.”

Ken Goldman, Beverly Hills resident and President of the Southwest Homeowners Association, supports the subway project, but opposes the station at Constellation.

“Simply in doing research, I have found four instances over the last few years in four cities around the world in which modern boring equipment has caused property damage and death,” Goldman said. “Accidents and construction defects can happen. Why put a subway under a school of 2,500 students and teachers there five days a week, as well as residents over the weekend and at night, when you can put a subway under a public roadway, where it belongs?”

Beverly Hills resident Victor Moss expressed opposition to the subway extension project in any form.

“Stop the project now,” Moss said. “If you insist on drilling under the high school, we will get a petition.”

Mirisch said he hopes for cooperation between Metro and the community.

“I hope that Metro does take into account our concerns,” Mirisch said. “We need to have the community continue to be involved mov-



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ing forward.”

The next round of community meetings is scheduled to take place later this year. Preliminary construction is expected to begin in 2012.

### Board of Education votes not to reduce consulting services

The BHUSD Board of Education unanimously rejected a resolution to reduce consulting services in the areas of information technology and child, welfare and attendance at the regular Board meeting on March 23.

“[Board President] Lisa [Korbatov] and I have spent a lot of time traveling on the East Coast touring school districts that have fully integrated technology into their curriculum and classrooms,” Board Vice President Brian Goldberg said. “We’re not going to be able to do that in Beverly Hills unless we have the individuals and infrastructure in place to support that.”

Had the resolution been approved, the district would have saved approximately \$160,000 by eliminating one child, welfare and attendance consultant and reducing two information technology consulting positions by 50 percent.

The Board also discussed reorganization of adult education and zero based budgeting, and approved the Board of Education election, which will take place on Nov. 8.

The three seats up for election are those of Steven Fenton, Goldberg and Myra Lurie. Goldberg has announced he will seek reelection, whereas Fenton and Lurie have said they will not run.

The Board discussed possible reductions to the adult education program, in order to reallocate funds to K-12 education.

“In these difficult financial times, we need to look at every source of available funds,” said Alex Cherniss, Assistant Superintendent of Business Services. “Unfortunately, this means that some programs may be reduced. We’re going to look at a plan to bring our best recommendation as to what our adult education program should look like next year.”

Assistant Superintendent of Human Resources Dawnalyn Murakawa-Leopard said that reductions to the program are likely.

“It’s possible [ESL] will be the only component of the adult school program that will remain,” Murakawa-Leopard said. “The current ESL program may be reduced from what it is now.”

The zero-based budget discussion was brief because the board will bring in expert Ron Bennett from Schools For Sound Finance for a study session on the topic. It will be held on April 7 at 3:30 p.m. in the EDC room in the Science & Technology Center at Beverly High.

A resolution regarding layoffs of classified personnel was pulled by the staff to accommodate possible changes to adult education.

“We are going to revise it and bring a comprehensive [resolution] at the next meeting,” Murakawa-Leopard said. “We wanted to make sure we thought through all implications of [the Board’s discussion of adult education] and that we have a good picture of what the district will look like next year.”

The resolution, if approved, would have eliminated one senior secretary of educational services at the K-12 level and one adult or alternative education clerk, and reduced the hours of one purchasing assistant and one

adult or alternative education senior clerk.

### City furloughs cancelled for April 1

The Beverly Hills Firemen’s Association has offered to contribute funds that will cover \$250,000 to \$270,000 in savings from furlough days scheduled for April 1, May 6 and June 3.

“[City employees] are at work giving a service to the community,” Beverly Hills Firemen’s Association Treasurer Dave Perusse said. “We thought it was a decision we had to make not only for employees, but for the community as well.”

The furlough day on Friday, April 1 has been cancelled and the City Council will consider the offer at a formal meeting on April 5. The three furlough days were scheduled to help balance the budget.

Although these are the first city furloughs of Perusse’s 16-year career, it’s not the first time the Beverly Hills Firemen’s Association has offered to help the City’s budget.

“About five years ago we opted to go to a less expensive family medical benefits plan so the city would save additional dollars for that,” Perusse said.

### Report reveals mismanagement of BHUSD food services

A report presented at the Board of Education meeting on March 23 revealed significant management problems with BHUSD’s food services department. The district invited the Fiscal Crisis & Management Assistance Team, which prepared the report, to visit the district on January 10 and 11. Debi Deal of FCMAT presented the findings.

“We brought in FCMAT because we knew food services was losing money,” Board of Education Vice President Brian Goldberg said. “[Food services has been] a drain and encroachment on the general fund, taking money out of the classroom by subsidizing the food service program.”

The report cites a number of areas that need improvement, including cash handling procedures, record-keeping, menu planning and nutrient analysis compliance with federal or state guidelines, low student participation, and efficiency. The report also provided recommendations for improving food service operations.

“The FCMAT team said this is the worst situation of the 850 reviews they’ve done in the state of California,” Goldberg said.

The report revealed that BHUSD’s meal preparation efficiency lags far behind the industry average of 30 meals per labor hour. Meals per labor hour is a tool used to calculate appropriate staffing levels compared with the total number of meals served each day. During a three-month period in 2010, Beverly High averaged 3 MPLH, and the K-8 schools averaged between 10 and 14 MPLH.

The report recommends hiring a full-time director of food services to improve “oversight and communication between food service staff and the district office manager.” Another consideration would convert the K-8 schools into satellite kitchens that receive food prepared at Beverly High.

“If we’re going to follow the FCMAT recommendations, we can’t pick and choose which ones we want to follow,” said Alex Cherniss, Assistant Superintendent of Business Services. “They laid out a template for how to improve our program. Having someone as a

full-time food services director is part of their recommendation. I think the board should seriously consider it.”

Goldberg said he would not vote for adding a food services director.

“We are looking at finding creative and out of the box solutions to providing free or reduced lunch meals [which is required by state and federal law],” Goldberg said. “Several charter schools around us have to address the same issue without having a full kitchen. They’ve been able to find companies that bring that in for those students, that comply with state and federal requirements.”

Of the six percent of district students that qualify for the National School Lunch Program, only 43 percent are currently participating, the report says.

Cherniss said the district is considering contracting with FCMAT for ongoing consulting services. Last summer, the district reduced hours for 10 food services employees, and is in the process of eliminating nine food services positions that will go into effect on April 4.

“All the internal control issues have been resolved on FCMAT recommendations,” Cherniss said. “Our concern right now is becoming a more productive program. As hard as it is to have an independent body audit a program and reveal shortcomings, I applaud the Board of Education for taking that on and the staff for being willing to accept the recommendations and move forward.”

### Christian Fuhrer named Horace Mann interim assistant principal

Horace Mann technology teacher Christian Fuhrer will fill in as interim assistant principal while Dana Findley is on mater-

nity leave. The Board of Education approved Fuhrer’s appointment on March 23 at a regular meeting.



Christian Fuhrer

“[Fuhrer] is very deserving of this,” Principal Steve Kessler said. “He has put in the time and the effort. He has been our interim administrator when one of us had to attend a meeting. He was our go-to person

because he has his administrative credential and he will have a seamless transition.”

During his nine years at Horace Mann, Fuhrer has taught technology, media arts, yearbook and served as the school’s Technology Site Co-Coordinator. He has coordinated the middle school’s outdoor education program for the last seven years. Last year, Fuhrer was a member of the inaugural Bosse Leadership Academy, which was created to grow leaders from within BHUSD.

Fuhrer holds a Master’s degree in educational leadership and policy studies from California State University, Northridge. His wife, Christy, is a first grade teacher at Horace Mann and son Lucas is in second grade at Horace Mann.

“It’s a real honor to be interim assistant principal for Horace Mann,” Fuhrer said. “What I’m looking forward to most is continuing to work with the kids at this school. I teach first to eighth grade. I’ve known these kids since they were in first grade. It’s great to continue the work I do with them, just on a different level.”

*briefs cont. on page 7*



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## Best of Beverly Hills

Some early winners  
By Rudy Cole

**Arch Ward**, the greatest sports writer who ever wrote for a terrible newspaper, the Col. **Robert R. McCormick**-era *Chicago Tribune*, had a continuing note in his Wake of the News Column: "The Wake Upon its Friends Depends."

Our "Best of Beverly Hills" series really did depend on our readers, and we are grateful so many people took the time and the interest to nominate businesses and people for consideration.

Not too surprisingly, restaurants created the most interest. Readers opted for favorites generally, and by category. After restaurants, the small service stores were next. Surprise: Not one reader suggested any of our major department stores on Wilshire and very few Rodeo Drive retailers.

A word about the process: Receiving the most votes mattered, and almost every business mentioned received a nomination

by e-mail. However, I also canvassed some long-time residents, including heavy and more moderate spenders.

Winners in each category will receive an emblem: "Best in Beverly Hills by Beverly Hills Weekly." Unlike some other similar promotions, nominees were not asked to buy advertising. However, one reader did suggest I could benefit personally from the services of a makeup artist. Should I mark that as a friendly thought?

This week, first results, with more each week, and then a final tabulation and report. This is no formal, highly structured election so, yes, your nominations will still matter.

Most votes in any category: Spago, restaurants, and **Wolfgang Puck** for best restaurateur. As **Fred Hayman** said, "my all-time favorite for food, service, ambiance and sophistication." Before Mr.

Beverly Hills (Hayman) forever changed the fragrance industry and helped create Rodeo Drive, he was heavily involved in the food industry, first as food and beverage manager of the Beverly Hilton when it opened and later as owner of diners in the Los Angeles area.

What we also like about Spago is the genial and efficient front-desk welcoming staff and watching visitors' faces when they see Wolfgang Puck coming to their table. Big-name entertainment industry types commingle with the special event patrons. We spotted former Los Angeles area big-name political leaders **Mike Roos** and **Robert Hertzberg** at separate tables recently.

Best Deli: No real competition, but for the record, second number of mentions as best restaurant, first in deli category, Nate 'n Al's. **Larry King** may be the face of another deli type eatery, but here is where he does his lox and eggs almost every morning. (And how we miss his interview show. Compared to what? His anemic replacement.)

This iconic diner, with the traditionally testy servers and a policy of not taking reservations, still has the finest chicken soup (try the Chicken in the Pot for a complete, what mother would have made, experience) and brisket of beef. County Supervisor **Zev Yaroslavsky** is a regular. Maybe the food will mellow him on the subway route – couldn't hurt.

Best Makeup Studio: Second only to Spago in total votes in all categories is **Bobbe Joy Dawson**, the makeup artist who recently moved from South Beverly Drive to North Bedford. Dozens of readers not only sent endorsements, most waxed (and seldom has that adjective use been more fitting) enthusiastically about her many beauty related services.

One fan, **Jane Mintz Schwab**, sent a second e-mail because she was concerned her original message might not have made it clear she was writing about the Bobbe Joy Dawson Makeup Studio. Reader Mintz had high praise for the studio's work with eyebrows.

Real estate professional **Brooke Mandile**, another Dawson fan, writes that following a visit "to have my makeup done, people are telling me I look ten years younger! There is no better testimonial."

Another rave came from **Jennifer Castellanos** who boosted Dawson's for her expert "makeup and brow skills and great line of products" and also her "super personality" and dedication to the community. Client **Valerie Sans** appreciates Bobbe for her work and also her "makeup lessons." Sans says she has been a customer for "many years."

Many more nominations for Dawson that we will use in our wrap of winners, but this is not in my field of expertise, if I have any, so we are using names of real people to describe their experiences. (Fans also nominated other make up stu-

dios, and we will mention some later, but none had as many votes as Dawson.)

Back to Restaurants:

Most civilized nighttime dining experience: The quiet elegance and careful attention to detail of the Belvedere at the Peninsula, makes this restaurant the winner in a special category of most civilized and elegant.

(It is also open for breakfast and luncheons, but it takes on a very special sophistication for dinner when the lights are lower and, no matter how busy, you can actually hear yourself talk. A **Sooky and Sam Goldman** favorite, we recently saw **Lea Cordova Latta** with her son, former State Senator **Ron Cordova**, at a main room table.

Best Indian Food; Bombay Palace, 8690 Wilshire, leads the field. A very comfortable room, friendly family service and the traditional luncheon buffet, priced very moderately, makes this a fan favorite. This interestingly designed, stand-alone eatery has survived for decades in an area that has had continuing turnovers of some once very popular restaurants.

Some others with many votes:

Best French: Bouchon, elegant, well managed, professional servers, just north of Montage Beverly Hills.

Best Family Operations: We had to create that category for the many readers who divided their votes for the four Drago owned restaurants in Beverly Hills. (The brothers also have eateries in surrounding communities.) Of the many options, most readers seemed to prefer Il Pastaio on North Beverly where master Italian chef **Giacomino Drago** performs his magic.

Other Italian diners with votes were Caffe Roma: great food and servers, most comfortable outdoor dining area. There were also votes for other Italian restaurants, listed next week.

Best Steak House: No clear winners yet, but among those nominated:

Ruth's Chris Steak House on South Beverly Drive. Excellent choice of steaks, often spotty service. Wolfgang's, and how often do we have to mention this north Canon eatery has no connection with Puck, but there is still some confusion. Good quality, but the quantity is overwhelming. Long, comfortable bar with personality-loaded mixologist. Speaking of Puck, his "Cut" at the Beverly Wilshire, although pricey, has created a very strong fan base.

My personal favorite, of course, closed recently: "Porterhouse." When it first opened years ago, the eating habits of Los Angeles were turning against high calorie steaks. Just when that began to reverse, dozens of competitors arrived. The location and neighborhood parking issues didn't help, but their building once housed one of the most successful and moderate priced restaurants in Beverly Hills, the long running "Andre's." There have been many incarnations since they closed, and who knows, maybe a real American style, family, moderate priced diner will reopen the venue.

Best New York Style: "The Grill on the Alley" is as close as you can come to a Manhattan experience in Beverly Hills. Next to Spago, this restaurant prob-

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ably has the most consistent clientele. The first row of booths as you enter, the choice seating, has very loyal and repeat customers, including big industry names.

**Best Tea Room:** The Montage main floor room with soft harp music during the day and mellow jazz piano at night, had many supporters. Spaced seating, well managed with sophisticated servers, this is a very popular meeting venue.

**Best Chinese:** No contest, most readers mentioned Xian on North Canon.

**Most Customer-friendly Informal Dining:** Circa 55 at the Beverly Hilton with options for indoor or pool service. Best breakfast every morning and best brunch buffet on Sundays. Great wait staff, and selections.

More restaurants next week including nominations for best servers, best captains and bar tenders.

Some other reader nominations:

**Best Food Market Checker:** **Elaine Webster** at the family-owned Beverly Hills Market.

**Best Auto Repair Shop:** See owner and manager **"Bobby"** at A.G.T Automotive, 8567 Wilshire, inside the Mobil Station at same address. Totally honest and reliable, they can service any model vehicle

at very reasonable prices and deliver on time. Efficient and competent, high reader approval.

**Best store for gifts:** Many nominations for the historic Geary's.

Mentions for fitness trainers, watch and shoe repair, tailoring and other specialty shops to follow next week and, again, your suggestions for categories not yet mentioned still very welcome. A note of appreciation to all those who responded – your nominations will be recognized in the weeks ahead.

\*\*\*

**Most unusual launch for a building project press conference:** Not only were the developers in attendance last week when plans for a condo project at 10000 Little Santa Monica Blvd, just west of our village in Los Angeles, were unveiled, but all the neighboring Los Angeles Homeowner Associations, those who usually march against developments, were there as cheerleaders as was the Los Angeles Councilmember for the district, **Paul Koretz** (see our story on page 3).

\*\*\*

To create a new phraseology, the Los

Angeles Marathon ran into some opposition when it raced through Beverly Hills last Sunday. Not just the major inconvenience of trying to move from south to north of Santa Monica Boulevard, and that became a major challenge for churchgoers, but readers wondered how and why this had any real benefits for Beverly Hills. Opponents must have done a very successful rain dance, a torrent greeted runners as they entered our village. May not win city approval next year.

\*\*\*

**Best Elizabeth Taylor story:** When **George Mitchell**, then a federal judge in Maine, was appointed, not elected, to fill a vacancy in the United States Senate, he arrived on a day when the members were being forced to sleep on the senate floor to meet a roll call deadline. With his sleeping bag in hand, Mitchell found a space next to Sen. **John Warner**, then married to the legend Taylor. "What a great country," Mitchell exclaimed. "One day a senator, and I'm sleeping two feet away from the guy who sleeps with Elizabeth Taylor."

**LOCAL HERO:** Lt. **Tony Lee** brings a very special kind of professionalism

to his job of press relations for our finest, the Beverly Hills Police Department. Accessible, open and totally responsive, Tony not only protects and defends our public relations image, he has won the respect of the men and women in the media for his careful and honest approach to news dissemination. Equally important, he works well with another great communicator, his boss, Chief **David Snowden**.

Call me electronically challenged, but I simply don't do social networking. Not against being social or keeping in touch, but that's why I write the column. My apologies to all those who sent me an invitation to join them on Facebook or some other keeping in contact resource – I appreciate the thought.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

briefs cont. from page 5

Kessler said Horace Mann is likely to bring in a long-term substitute teacher to take over Fuhrer's classes, as Fuhrer will be working full time as an administrator. His term is scheduled to last until Nov. 7, but Kessler says this will depend on when Findley decides to return.

**Beverly High's Fiddler on the Roof runs April 6-9**

When Beverly High's production of *Fiddler on the Roof* opens on April 6, the audience will be transported to a Jewish community in a small Russian village in the early twentieth century. This year's spring musical, directed by Herb Hall and produced by Josh Butchart, involves over 100 people, including a 50-member cast and large student orchestra. Joel Pressman is music director/conductor, Bill Bradbury is orchestra director, Brian Michael is accompanist, Janet Roston and Erin Zaruba are choreographers, Annie Terry is technical director/set and lighting designer, and Kristie Rutledge is the costumer.

Beyond appearing onstage, student involvement includes set designing and building, costume creation, and technical support. The KBEV staff, film and television classes will edit, direct and produce a feature-length documentary about the production, and Beverly High history, English and Hebrew classes will discuss the musical's subject matter.

*Fiddler on the Roof* opens Wednesday, April 6, at 2 p.m., and runs Thursday, April 7, through Saturday, April 9, at 7:30 p.m. Ticket prices are \$6 for all seats at the Wednesday matinee. For all other performances, pricing will be \$15 for adults, \$10 for students, and \$25 for VIP seats in the first eight rows. Seating will be determined on a first-come, first-served basis. Ticket orders may be sent with name, phone number, requested show date, type of ticket (adult, student, or VIP), and payment by check only to:

Fiddler c/o Josh Butchart  
Beverly Hills High School  
241 Moreno Dr.  
Beverly Hills, CA 90212

All seats will be held at Will Call.

For additional information, call (310) 551-5100, ext. 8459.

**Dana Young elected El Rodeo PTA President**

Last Friday, the El Rodeo PTA elected Dana Young PTA president for the 2011-2012 school year.

"I'm looking forward to it," Young said. "I've been the co-president with Azy [Farahmand] this year. She's been a great role model for me. I'm looking forward to keeping up the good work to keep the school strong."



Dana Young

Young has been involved with El Rodeo since her sons Max and Emilio Yera started attending the school as first and third graders. Max is currently in sixth grade and Emilio is in eighth grade. She was a room parent, volunteered with the PTA and was on its community service committee. She co-chaired the Multicultural Dinner and Contest with Farahmand for two years.

"[Young is] one of the co-presidents this year," Principal David Hoffman said. "Obviously, that's going to make the transition back to one president a smooth one. Dana's already been involved. She's been working side by side with the other current president. She's learned a lot this year. Her confidence level has grown along with her knowledge. She's easy to work with."

Mandy Katz was elected executive vice president.

**IAJF Seminar on Early Childhood Developmental Delays, Signs and Intervention**

Parents and grandparents of children ages 2 to 12 are invited to attend a seminar on early childhood developmental delays, signs and intervention on April 5, 6:30-9:30 p.m.

at the Iranian-American Jewish Federation at 1317 North Crescent Heights Blvd. in West Hollywood. The free seminar will address concerns regarding children's inability to follow instructions, stay on task, make friends, or perform academically, and the importance of

briefs cont. on page 8

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briefs cont. from page 7

early diagnosis and intervention. Guest speakers at the seminar will be Debbie Dery, MFT, Psychotherapist; Farhang Holakouee, Ph.D.; Dan Powell, MFT, BCBA, Psychotherapist and Behavioral Analyst; and Dr. Mark Stein, Ph.D., Psychologist. The seminar is presented by the IAJF Committee for Young Families and IAJF Health & Wellness Committee and sponsored by Hekmat Pediatrics.

For more information and to RSVP, call (323) 654-4700 or e-mail IAJFHealth@gmail.com.

### El Rodeo presents *Joseph and the Amazing Technicolor Dreamcoat* Thursday night

Seventh and eighth graders in Fred Pinto's musical theater class will present *Joseph and the Amazing Technicolor Dreamcoat* Thursday at 7 p.m. in the El Rodeo Auditorium. A \$5 donation is suggested for students and \$10 for adults. Pinto and second-grade teacher Rebecca Metrano co-directed the musical. The musical opened Wednesday night.

### Nobel Prize winning economist to speak



#### April 4 in City Council chambers

Nobel Prize winner Woodrow W. Clark, M.A., Ph.D., will speak about his book *Global Sustainable Communities: The Third Industrial Revolution and public policy, economics, and renewable energy* as part of the City of Beverly Hills Forum Series. Clark was co-recipient of the Nobel Peace Prize in 2007, along with colleagues of the United Nations Intergovernmental Panel on Climate Change. In 2004, he founded Clark Strategic Partners, an environmental and renewable energy consulting firm to help public and private clients worldwide with sustainable development for communities ranging from schools, colleges and universities, to small and large cities.

Clark also serves as vice chair of the BHUSD Citizens' Oversight Committee. Clark will speak on April 4 at 7:30 p.m. at the City Council Chambers in City Hall at 455 N. Rexford Drive.

Clark will speak on April 4 at 7:30 p.m. at the City Council Chambers in City Hall at 455 N. Rexford Drive.

### BHUSD students must enroll by May 16 for guaranteed seat at home school

In a change from prior policy, resident students must enroll by May 16 in order to be guaranteed a seat at their home BHUSD school for the 2011-2012 school year. The

decision was made at the Board of Education meeting on March 23.

In previous years, the deadline was June 30. The May 16 deadline will allow the district additional time to plan and ensure that schools are staffed appropriately.

Resident families with school-aged children who are planning to enroll in BHUSD schools for the 2011-2012 school year are encouraged to enroll as soon as possible, as the K-8 schools have a limited capacity at each grade level. Students who enroll in their neighborhood school after May 16 may be assigned to another district school with available space. The district has requested that community members pass this information along to resident families with school-aged children.

Enrollment for the 2011-2012 school year is now open at all five schools in the district. The five schools, their locations and their registration hours are as follows.

Beverly Vista. 200 South Elm Drive. 9 a.m.-11 a.m. and 1 p.m.-3 p.m.

El Rodeo. 605 North Whittier Drive. 9 a.m.-11 a.m. and 1 p.m.-3 p.m.

Hawthorne. 624 North Rexford Drive. 9 a.m.-11 a.m. and 1 p.m.-3 p.m.

Horace Mann. 8701 Charleville Blvd. 9 a.m.-11 a.m. and 1 p.m.-3 p.m.

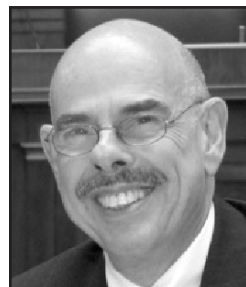
Beverly High, House A. 241 Moreno Drive. 8 a.m.-10 a.m.

For information about the documentation and other requirements for enrollment, parents can visit the district's website at [bhUSD.org](http://bhUSD.org), click on the tab for parents, and select How to Enroll.

For more information, call James Hanson at (310) 551-5100, ext. 2250 or e-mail [jhanson@bhUSD.org](mailto:jhanson@bhUSD.org).

### City seeks public feedback about outdoor fitness equipment

On April 4 from 11 a.m. to 1 p.m. at Roxbury Park, the City of Beverly Hills will demonstrate how to use outdoor fitness equipment designed for ages 13 and up. Residents are invited to try the equipment, which is intended to improve overall muscular endurance, flexibility and balance, and offer feedback. For more information, call (310) 285-6840.



Henry A. Waxman

### Rep. Waxman named Congressional awardee

AARP awarded Rep. Henry A. Waxman the 2010 Legislative Excellence Award



Sofia Gomez, third grader in Ms. McDonald's class, fills in her class' 100 percent chart for the Friends of Hawthorne campaign after eating a celebration cupcake.

### 100 percent of third-grade families contribute to Friends of Hawthorne campaign

On Friday, the Friends of Hawthorne campaign reached its goal of encouraging participation by all 60 families of third graders.

Each third-grade class celebrated on Friday afternoon with classroom parties, and all three classes and their families will come together for a third-grade community celebration at The Nosh on April 5.

Friends of Hawthorne volunteer Grenda David, who was recently elected Hawthorne PTA president for 2011-2012, said that at the beginning of the school year, a message from the campaign requesting a \$500 minimum donation per child seemed to turn off some families and isolate others.

"[When we] broke that barrier down, people were willing to participate at any level they could," David said. "Everybody feels like they can participate, that they have gotten to do their part, no matter how large or how small. To me that's a win-win situation for the whole community."

After reaching 100 percent participation in daughter Emma Guilfoil's class, David decided about three weeks ago to encourage donations from all third-grade families.

David, volunteer Hillary Hartman and third-grade room parents Sumiya Nichols, Michele Rose, Rona Forouzan and Michelle Mitchell led the fundraising drive, which resulted in a contribution of more than \$42,000 to Friends of Hawthorne, with an average of \$706 per family. Principal Toni Staser and third-grade teachers Kim Timmerman, Christina McDonald and Michelle Nourmand provided support.

"I hope what it will do is ignite a flame that will inspire other grade levels and have other grade level representatives want to have the same thing happen," David said. She said she has already offered to help room parents at other grade levels undertake the effort.

"It feels like accomplishing something that people said couldn't be done," David said. "I never believed that."

for his work on legislation to improve the lives of Americans over 50 years old and their families. Waxman was recognized for his work to lower the cost of prescription drugs for seniors, which included closing the "doughnut hole," or prescription drug coverage gap, for Medicare Part D beneficiaries.

The award was presented to Waxman at his Los Angeles office on March 22 during a ceremony attended by AARP's Senior Manager of Advocacy Ernie Powell and a delegation of AARP leaders and volunteers.

### Spring and summer class registration now open

The City of Beverly Hills Community Services Department would like to invite Beverly Hills residents and neighbors of all ages to check out its spring and summer class and program offerings. Offerings include Jedi Light Saber Academy for children ages 5 to 8, Camp Kitchen Kid: Around the World for children ages 6 to 14, and Sunday morning Zumba fitness dance class for adults at Roxbury Park.

Registration for spring and summer programs is now open. Visit [www.beverlyhills.org/BHREGOnline](http://www.beverlyhills.org/BHREGOnline) or call (310) 285-6850 to register.

### Volunteers needed to greet City Hall visitors

The City of Beverly Hills Community Services Department is seeking energetic and cheerful volunteers to assist and guide patrons arriving at City Hall. Volunteers will have the opportunity to meet many new people, become involved in special activities and projects, and become familiar with topics pertinent to Beverly Hills government and community.

The Community Services Department looks for motivated individuals who have good public relations skills and want to give back to the community. Light computer skills would be helpful, but not required. Training will be provided.

Volunteers are asked to commit to at least one shift a week, from 9 a.m.-12 p.m. or 12-4 p.m., Monday through Friday at Beverly Hills City Hall, Permit Center, 455 N. Rexford Drive, First Floor, Beverly Hills.

For more information, call Jane Winston Doman, Senior Recreation Supervisor, at (310) 285-6843.

### Pay Beverly Hills utility bills online

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Hawthorne instrumental music teacher Ben Stokes plays the ukulele during a BHUSD professional development day.

#### VAPA teachers learn to play the ukulele from fellow teacher

Recently, Horace Mann music teacher Ethan Smith was given an unusual assignment. He was asked to teach fellow visual and performing arts (VAPA) teachers how to play the ukulele during BHUSD's professional development day on March 21.

"We brought ukuleles and handed them out to the teachers," Smith said. "I described a way in which I teach the kids the ukulele. I did the same with them. We all sang some songs and played on the ukulele. It was fun, but it was also about, a teacher can teach other teachers something."

Approximately 20 teachers participated in the ukulele workshop that took place as a trial run for a future district-wide workshop that allows VAPA teachers to teach non-arts teachers. The ukuleles were provided by Smith and Hawthorne music specialist Christa Gutheinz.

BHUSD VAPA Coordinator Deb Joseph said even as a visual communication and design teacher, playing the ukulele is a different discipline.

"I'm intrigued by using music to transition from one activity to another and different ways of changing up the environment in the room," Joseph said. "There are many ways that the arts could be integrated into other classes, and generalist classes as well. You could be teaching anything, it really doesn't matter. People who have the passion for something can integrate that into the curriculum and add dimension."

Smith says he uses his ukulele every day with his students, and teaches beginning and advanced ukulele classes to fourth and fifth grade students. When interviewing for his teaching job he was asked if he could bring along a guitar, but he brought a ukulele.

"It's great especially for younger kids because with [their] smaller voices, a big guitar can overwhelm them," Smith said. "I think it's better for them to sing with in a lot of ways. It does so many great things for kids' learning. [They] learn so much about music through it, including chord progressions, time signature, beat and rhythm."

Joseph said learning a new discipline gives teachers a different perspective.

"One of our teachers pointed out that it reminds you of doing something for the first time again, something that's outside your realm," Joseph said. "It reminds you of how that feels, makes you more empathetic. You're back at the beginning of learning a new task [which is] where your students are all the time."

To use the online bill-paying service, utility customers must register and activate their accounts at <http://utility.beverlyhills.org>. Customers can check bills and make credit card payments instantly, 24 hours a day.

"This is a wonderful convenience for Beverly Hills residents," Mayor Barry Brucker said in a statement. "More and more people pay their bills online and it's important that the City offer this service. It also saves money for the City by reducing staff time spent on processing the utility bills."

The online utility bill payment system is the latest Beverly Hills Smart City initiative, which uses technology to improve security, offer online services and move toward environmental sustainability.

For more information, call (310) 285-2434.

#### BHHS Boys' Golf Team Defeats North Torrance

The Beverly High boys' golf team defeated North Torrance, 193-202, March 22 in an

Ocean League match at Rancho Park Golf Course, with Brian Song and Hyuk Yu sharing low-scoring honors for the Normans with two-over-par 37s, while teammate Josh Newman shot a three-over-par 38.

Beverly Hills lost to Palos Verdes, 194-205, March 17 in an Ocean League match at Palos Verdes Country Club, with Song shooting a team-low three-over-par 38.

The Normans are scheduled to face Torrance today at Rancho Park Golf Course at 1:36 p.m. and Santa Monica Monday at Brentwood Country Club at 2:30 in Ocean League matches.

#### BHHS Boys' Tennis Team Defeats Mira Costa

The Beverly High boys' tennis team defeated Mira Costa, 11-7, March 23 in a nonleague match at Mira Costa, with its top two doubles teams both winning all three of their sets.

The Normans No. 1 doubles team, Drew Freeman and Jon Jason, won 7-5, 6-1, 6-2,

while its No. 2 team of Ethan Kunin and Austin Towns won 6-4, 6-1, 6-2.

Beverly Hills No. 2 singles player, Sam Farzani, was a 6-1, 6-2 winner, then was replaced by a substitute for the third round.

Donovan Suh, who played No. 3 singles for the Normans, defeated Kyvan Elep, 6-0, in the first round.

Beverly Hills No. 3 doubles team of Cosimo Bocchi and Abpay Singh, was a 6-4 winner in the first round and a 7-6 (4) winner in the third.

The Normans (2-4) led 5-1 at the end of the first round and 8-4 at the end of the second.

Beverly Hills lost to Peninsula, 12-6, in a nonleague match at Beverly Hills March 22.

The Freeman-Jason and Bocchi-Singh teams both won two sets and the Kunin-Towns team one. Suh defeated Chris Dutton, 6-1, in a first-round matchup of No. 1 players for the Normans' lone singles victory.

The Panthers were ranked sixth in the Southern Section Division I poll released Monday.

Beverly Hills is scheduled to play at Inglewood Tuesday in an Ocean League match and play host to Santa Barbara Wednesday in a nonleague match, both beginning at 3 p.m. The Dons were ranked seventh in the Division I poll released Monday.

#### BHHS Girls' Lacrosse Team Loses Twice in Bay League Play

The Beverly High girls' lacrosse team lost to Redondo, 20-7, in a Bay League game at Redondo March 14, with Jasman Naziri scoring five goals and Dillan Watts two for the Normans.

Beverly Hills goalkeeper Inbar Avrahami made 14 saves.

The Normans trailed 6-0 at halftime.

Avrahami, Halle Beesen, Celine Elias, Jasman Naziri, Judy Naziri and Watts drew praise from coach Kate Marks.

"Our team played as well as we could," Marks said. It was "a definite improvement

over last year," when Beverly Hills lost to the Sea Hawks, 19-2 and 22-4.

The Normans lost to Woodbridge of Irvine, 14-9, March 15 in a nonleague game at South Lake Middle School, with Watts scoring three goals and Elias, Judy Naziri and Savannah Slotkin two each.

Avrahami made seven saves.

Beverly Hills trailed 10-3 at halftime.

"We played a good game, and started to catch up towards the end," Marks said. "We ran out of time."

The Normans lost to Mira Costa, 19-11, March 18 on the Upper Field in a Bay League game, with Watts scoring five goals, Halle Beesen and Celine Elias two each, and Lilly Eshagzadeh and Jasman Naziri one each.

Beverly Hills (2-5, 1-4 in league play) trailed 6-5 at halftime.

Norman goalkeeper Maddy Steinberg made four saves.

Beesen, Judy Naziri, Leah Stromberg and Watts drew praise from Marks.

"We come out strong," Marks said. "We just can't seem to close the deal."

Beverly Hills is scheduled to play host to Downey Friday at 3 p.m. on the Upper Field in a Bay League game.

#### BHHS Boys' Lacrosse Team Defeats Chadwick

The Beverly High boys' lacrosse team defeated Chadwick, 9-3, March 17 on the Upper Field, with Maddy O'Neil scoring five goals for the Normans and Nick Heller two.

Jason Friedberg and Adam Lasman both scored once for Beverly Hills.

Following a 19-0 loss at Mira Costa March 18 in a Bay League game, the Normans lost to Peninsula, 11-5, March 23 on the Upper Field, with Heller scoring three goals and Friedberg and Sebastian Vericella one each.

Beverly Hills is scheduled to play at Downey Friday at 7 p.m. and at Palos Verdes Wednesday at 4 p.m. in Bay League games.

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# coverstory

# BEVERLY HILLS WEEKLY TURNS 600

Our readers discuss why they can't miss the Weekly every Thursday



*I don't wait until Thursday morning ... I go online Wednesday night! I love Rudy Cole's column and the in-depth cover stories ... Is it Wednesday yet?*  
- Lili Bosse, City Councilmember



*First, congratulations to [Publisher] Josh [Gross] and the paper on their 600th edition. I really enjoy the newspaper, especially the editorials and Rudy Cole's column, and I appreciate the continued support that the paper gives to sharing with the community the ongoing activities that impact our daily lives.*  
- Willie Brien, Vice Mayor



*Congratulations on #600! I particularly enjoy reading the Weekly because the staff is unspoiled and fresh and any inexperience is way overshadowed by the passion for the stories they investigate and author. I also appreciate that the stories are not edited by the publisher to reflect his point of view. After all don't the residents of our community deserve the truth and the opportunity to then make up their own mind on the issues?*  
- Linda Briskman, Former Mayor



*I have always believed, as did our Founding Fathers, in the absolute necessity of a free and active press to provide the oversight of government affairs on behalf of the public interest. After 40 years of working in local government, I am convinced beyond doubt in this necessity. Beverly Hills is fortunate to have Beverly Hills Weekly to provide news, information, and viewpoints on the many issues and the activities of interest before the community. While city manager of Beverly Hills, I was fortunate to be able to work with Beverly Hills Weekly and its staff and develop a great respect and appreciation for their efforts to keep the community informed. I wish the Weekly the very best on their 600th publication.*  
Keep up the good work.  
- Rod Wood, Former City Manager



*People have already predicted the end of print media because of the rise of the Internet and blogs, but in a small town like Beverly Hills we rely on our print media to expose what's really happening in our schools and in our community. Beverly Hills Weekly does a great job of highlighting what our community is participating in and shines a spotlight on all the positive aspects of living in Beverly Hills. I also enjoy reading the in-depth interviews with our City's leadership. I have learned a lot of useful information from the various interviews with staff, commissioners and elected officials in our City. Keep up the great work and here is to the next 600 issues!*  
- Brian Goldberg, Board of Education Vice President



*The Weekly has an ability to focus on relevant and timely articles that speak to the issues facing the community of Beverly Hills. With its clear and straightforward format, the Weekly is both informative and easy to read. I have always appreciated the fact that the Weekly is not afraid to investigate controversial or sensitive subjects with the objective of uncovering the truth behind the story. The Weekly has been a constant supporter of our public schools and, through its coverage, has enlightened the community while helping to bring about positive change within the district. Congratulations on this great occasion. May the Weekly continue to be a vital pair of eyes and ears for the community and schools of Beverly Hills.*  
- Mark Frenn, President, Beverly Hills Education Association



*I read Beverly Hills Weekly because it covers issues that are important to our community. Rudy Cole's column is always interesting and informative on what is happening in our town. Congratulations on your 600th issue and many more to come.*  
- Noah Furie, Former Planning Commissioner



*I love the fact that Beverly Hills Weekly is a true community paper. The focus of the paper is on the institutions, the people, and the events that impact the lives of the people in Beverly Hills. Readers of the Weekly are always informed about the issues and the happenings in Beverly Hills, whether they are big or small. People in Beverly Hills have the opportunity every Thursday to learn about the lives of community leaders, about the issues facing the school district and the city, the events taking place within the city, and the wonderful accomplishments of our residents and our children, our future leaders. I want to congratulate [Publisher] Josh [Gross] on the 600th issue of Beverly Hills Weekly!*  
- Dick Douglas, BHUSD Superintendent



*I enjoy reading the Weekly because it covers Beverly Hills in a way that highlights the diverse and vibrant character of our City, especially that of the Iranian-American community. I appreciate that it features the stories and personalities in the Iranian-American community who are contributing to make Beverly Hills great.*  
- Sam Yebri, President, 30 Years After



*Congratulations to the Weekly for their 600th issue. I genuinely appreciate your tremendous support of the Beverly Hills Fire Department and the City of Beverly Hills. I offer my sincere thanks and admiration to the Weekly and their skilled team. I earnestly value Rudy Cole's fair and responsible view of the issues and am most grateful for the online version available on Thursdays. I commend the Weekly for its tremendous achievements, contributions, and dedication to the community. Congratulations once again.*  
- Tim Scranton, Fire Chief



*600 issues! That's 599 more than anyone predicted. Job well done.*  
- Steven Fenton, Board of Education Member



*I love that after 600 issues, [Publisher] Josh [Gross] still hasn't had any "work" done! Congratulations to a real natural.*  
- Leeza Gibbons, Beverly Hills resident and host, Hollywood Confidential



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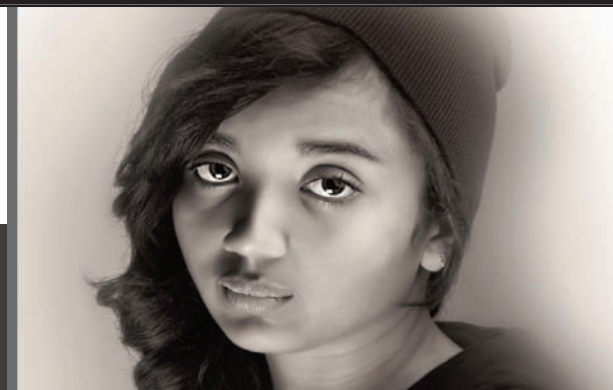
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Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 277

FICTITIOUS BUSINESS NAME STATEMENT: 2011027847 The following person(s) is/are doing business as: THE MJA AGENCY 3223 Bagley Ave #113, Los Angeles, CA 90034. AARON MELLON 3223 Bagley Ave #113, Los Angeles, CA 90034. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 278

FICTITIOUS BUSINESS NAME STATEMENT: 2011027847 The following person(s) is/are doing business as: DREWS MOBILE AUTOMOTIVE 7602 De Soto Ave, Canoga Park, CA 91304. NABEEL ANDREW FARAU 7602 De Soto Ave, Canoga Park, CA 91304. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 279

FICTITIOUS BUSINESS NAME STATEMENT: 20110272109 The following person(s) is/are doing business as: GENESIS DIRECT 441 Gladys Ave, Los Angeles, CA 90013. JULIA JOSEPH 325 South Palm Drive, Beverly Hills, CA 90212. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 280

FICTITIOUS BUSINESS NAME STATEMENT: 20110272108 The following person(s) is/are doing business as:

ALEX LANE; LANGUAGES 90210, 9901 Durant Drive #A, Beverly Hills, CA 90212. ALEXEI LANTSOV, 9901 Durant Drive #A, Beverly Hills, CA 90212. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 281

FICTITIOUS BUSINESS NAME STATEMENT: 2011025662 The following person(s) is/are doing business as: EZZYCAM PRODUCTIONS 4041 E. Blvd, Los Angeles, CA 90066. EZROY CAMERON 4041 E. Blvd, Los Angeles, CA 90066. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 282

FICTITIOUS BUSINESS NAME STATEMENT: 2011029662 The following person(s) is/are doing business as: DANIK GRASSHOPPER 8608 Holloway Drive Apt #305, West Hollywood, CA 90069. MICHAEL P. DINAPOLI J.R. 8608 Holloway Drive Apt #305, West Hollywood, CA 90069. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 283

FICTITIOUS BUSINESS NAME STATEMENT: 20110296574 The following person(s) is/are doing business as: FLIGHT AVE. 5440 Thornburn St #112, Los Angeles, CA 90045. RYAN C. PRINGLE 5440 Thornburn St #112, Los Angeles, CA 90045. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 284

FICTITIOUS BUSINESS NAME STATEMENT: 20110296544 The following person(s) is/are doing business as: TIP OF THE ICE MUSIC (T.O.T.I.), 2034 S. Beverly Glen #1, West Los Angeles, CA 90025. REE 3 ME INCORPORATED, 2034 S. Beverly Glen #1, West Los Angeles, CA 90025. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 285

FICTITIOUS BUSINESS NAME STATEMENT: 20110296184 The following person(s) is/are doing business as: COMPUTER REPAIR PROFESSIONALS 11740 Wilshire Blvd #610, Los Angeles, CA 90025. ALLEN ASHOUR 11740 Wilshire Blvd #610, Los Angeles, CA 90025. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 286

FICTITIOUS BUSINESS NAME STATEMENT: 20110304573 The following person(s) is/are doing business as: CULINARY CREATIONS 9015 Burton Way #502, Los Angeles, CA 90048. TIMOTHY C. WESTAWAY 9015 Burton Way #502, Los Angeles, CA 90048. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 287

FICTITIOUS BUSINESS NAME STATEMENT: 20110277412 The following person(s) is/are doing business as: ADVANCED CAPITAL ENTERPRISE 4712 Admiralty Way Ste 912, Marina Del Rey, CA 90292. ADVANCED CORP-RATE ENTERPRISES INC. 4712 Admiralty Way Ste 912, Marina Del Rey, CA 90292. The business is conducted

by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/25/2011. Signed: Advanced Corporate Enterprises, President/Director. This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 289

FICTITIOUS BUSINESS NAME STATEMENT: 20110303553 The following person(s) is/are doing business as: FORTUNA TRADING 710 Esplanade Unit B, Redondo Beach, CA 90277. DIANE ONGARATO 710 Esplanade Unit B, Redondo Beach, CA 90277. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/15/2010. Signed: Diane Ongarato, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 290

FICTITIOUS BUSINESS NAME STATEMENT: 20110303211 The following person(s) is/are doing business as: LIVING IN THE HEART 4225 Via Arbolada #584, Los Angeles, CA 90042. FRANCES BONNIE LOUIE 4225 Via Arbolada #584, Los Angeles, CA 90042. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/25/2011. Signed: Frances Bonnie Louie, Owner/President. This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 291

FICTITIOUS BUSINESS NAME STATEMENT: 20110303211 The following person(s) is/are doing business as: LIVING IN THE HEART 4225 Via Arbolada #584, Los Angeles, CA 90042. FRANCES BONNIE LOUIE 4225 Via Arbolada #584, Los Angeles, CA 90042. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/24/2011. Signed: Pamela Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 292

FICTITIOUS BUSINESS NAME STATEMENT: 20110303211 The following person(s) is/are doing business as: ACTIVE BOX 462 South Redford Drive, Beverly Hills, CA 90212. VERUSCHKA L. De Leon 462 South Redford Drive, Beverly Hills, CA 90212. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/14/2011. Signed: Veruschka L. De Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 293

FICTITIOUS BUSINESS NAME STATEMENT: 2011073959 The following person(s) is/are doing business as: LINDSAY PRODUCE 1555 N Bronson Ave, Hollywood, CA 90028. PAMELA AYALA 1555 N Bronson Ave, Hollywood, CA 90028. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2004. Signed: Pamela Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 294

FICTITIOUS BUSINESS NAME STATEMENT: 20110279410 The following person(s) is/are doing business as: SAM SENACK 5442 1/2 Village Grn, Los Angeles, CA 90016. SAMANTHA SENACK 5442 1/2 Village Grn, Los Angeles, CA 90016. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/21/2011. Signed: Pamela Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 295

FICTITIOUS BUSINESS NAME STATEMENT: 20110277412 The following person(s) is/are doing business as: 2 GOOD 2 BE TRUE 3435 Ocean Park Blvd #434, Santa Monica, CA 90405. PATRICIA FINK 3435 Ocean Park Blvd #434, Santa Monica, CA 90405. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/22/2011. Signed: Patricia Fink, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/22/2011. NOTICE - This fictitious name

**Public**  
**Notices**  
**310-887-0788**  
Forms available at [www.onestopdbas.com](http://www.onestopdbas.com)

FICTITIOUS BUSINESS NAME STATEMENT: 20110228741 The following person(s) is/are doing business as: POKKET GROOVY PUBLISHING 3676 Clairmont Ave 10, Los Angeles, CA 90034. YDISHHISA MIYAMOTO 3676 Clairmont Ave 10, Los Angeles, CA 90034. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/10/2011. Signed: Yoshihisa Miyamoto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 276

FICTITIOUS BUSINESS NAME STATEMENT: 20110272315 The following person(s) is/are doing business as: AJ TRUCKING 3550 Wilshire Blvd Suite 105-195, Los Angeles, CA 90010. ARTHUR DEWITT JOHNSON 400 N. Serrano Ave #209, Los Angeles, CA 90004. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011. Signed: Arthur Dewitt







this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 372

FICTITIOUS BUSINESS NAME STATEMENT: 20110325901 The following person(s) is/are doing business as: GLENDALE NOTARY PUBLIC 4 ALL 824 Avenida Encinas, Glendora, CA 91204. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Bedros Sarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 373

FICTITIOUS BUSINESS NAME STATEMENT: 2011032726 The following person(s) is/are doing business as: PLATINUM DENTAL STUDIO 106 N. Kenilworth Avenue, Glendale, CA 91203. DAVID GOROYAN 106 N. Kenilworth Avenue, Glendale, CA 91203. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: David Goroayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 374

FICTITIOUS BUSINESS NAME STATEMENT: 20110328176 The following person(s) is/are doing business as: GOLDEN GATE ENTERTAINMENT 29845 Park Belmonte, Calabasas, CA 91302. SEAN MATTHEWS 29845 Park Belmonte, Calabasas, CA 91302. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Sean Matthews, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 375

FICTITIOUS BUSINESS NAME STATEMENT: 20110306517 The following person(s) is/are doing business as: TERESA RAMIREZ PUBLIC 4 ALL 824 Avenida Encinas, Glendora, CA 91204. TERESA RAMIREZ 1201 N. Glenoaks Blvd., Burbank, CA 91504. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/1/2010. Signed: Teresa Ramirez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 376

FICTITIOUS BUSINESS NAME STATEMENT: 20110311341 The following person(s) is/are doing business as: MARIA MARROQUIN CLEANING SERVICE 13030 Woodcock Avenue, Sylmar, CA 91342. MARIA MARROQUIN 13030 Woodcock Avenue, Sylmar, CA 91342. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Maria Marroquin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 377

FICTITIOUS BUSINESS NAME STATEMENT: 20110311619 The following person(s) is/are doing business as: CALIFORNIA PRINT 4 LESS, CALIFORNIA LOGOS AND PRINTING 5711 Carlton Way #11, Los Angeles, CA 90028. ALEXEY REYEV 5711 Carlton Way #11, Los Angeles, CA 90028. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Alexey Reyev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 378

FICTITIOUS BUSINESS NAME STATEMENT: 20110312813 The following person(s) is/are doing business as: IX-THE MULTIMEDIA THEATRE 8200 Van Nuys Blvd., Van Nuys, CA 91405. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Claudia Contreras, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 379

FICTITIOUS BUSINESS NAME STATEMENT: 20110318284 The following person(s) is/are doing business as: CALABASAS DRIVING SCHOOL, CALABASAS DRIVING TRAFFIC SCHOOL 6150 Lederer Avenue, Woodland Hills, CA 91367. AMIR AFSHAR-TAVANA, KOBRJA JIRASARAI 6150 Lederer Avenue, Woodland Hills, CA 91367. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 380

FICTITIOUS BUSINESS NAME STATEMENT: 20110318642 The following person(s) is/are doing business as: SO CALI 11206 Canyon Blvd., Van Nuys, CA 91411. ROSA SMELTZER 11206 Canyon Blvd., Van Nuys, CA 91402. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011. Signed: Rosa Smeltzer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 381

FICTITIOUS BUSINESS NAME STATEMENT: 20110319601 The following person(s) is/are doing business as: MAILBOXES PLUS 3115 Foothill Blvd #M, La Crescenta, CA 91214. GLOBAL ATLAS INC. 3115 Foothill Blvd #M, La Crescenta, CA 91214. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Garek Arminigian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. Signed: George Bayramyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 382

FICTITIOUS BUSINESS NAME STATEMENT: 20110319562 The following person(s) is/are doing business as: TRUE HORIZONS 6547 Gazette Avenue, Winnetka, CA 91306. TIMOTHY JOSEPH KOZLOSKI; JAQOTE TWOLRY DHILLON 5477 Gazette Avenue, Winnetka, CA 91306. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Timothy Joseph Kozloski, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 383

FICTITIOUS BUSINESS NAME STATEMENT: 20110312796 The following person(s) is/are doing business as: LAGER ROOTER 8350 Wilshire Blvd., Suite 200, Beverly Hills, CA 90211. OVO VENTURES LLC 8350 Wilshire Blvd., Suite 200, Beverly Hills, CA 90211. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011. Signed: Olan Kayikyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 384

FICTITIOUS BUSINESS NAME STATEMENT: 20110318062 The following person(s) is/are doing business as: PREDATORY LENDING INVESTIGATION 401 N. Brand Blvd, L110, Glendale, CA 91203. GEORGI BAYRAMYAN 107 W. Dryden Ct 101, Glendale, CA 91202. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Georgi Bayramyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 385

FICTITIOUS BUSINESS NAME STATEMENT: 20110316199 The following person(s) is/are doing business as: EREBIN AUTO 13659 Victory Blvd, #635, Van Nuys, CA 91401. EDGAR ISKHAHANYAN 13659 Victory Blvd, #635, Van Nuys, CA 91401. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Edgar Ishkanyan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 387

FICTITIOUS BUSINESS NAME STATEMENT: 20110312494 The following person(s) is/are doing business as: KAROLINA BEAUTY SALON 14517 Victory Blvd., Van Nuys, CA 91411. MARCIA B. VALLADARES BARRAGAN 14743 Victory Blvd, #1, Van Nuys, CA 91411. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Marcia B. Valladares Barragan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 388

FICTITIOUS BUSINESS NAME STATEMENT: 20110311525 The following person(s) is/are doing business as: MAGIC MAN MAINTENANCE 11356 Dornfield Terrace, Pacoima, CA 91331. JUAN CARLOS TEJADA 11356 Dornfield Terrace, Pacoima, CA 91331; OSCAR LOPEZ 8601 Sunland #23, Sun Valley, CA 91352. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Oscar Lopez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 389

FICTITIOUS BUSINESS NAME STATEMENT: 20110341395 The following person(s) is/are doing business as: FREEDOM FINANCIAL CENTER 9107 Wilshire Blvd., Beverly Hills, CA 90210. JACOB BOUZAGLOU 104 Eastborne Avenue, Los Angeles, CA 91024. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/04/2011. Signed: Jacob Bouzaglou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 389

FICTITIOUS BUSINESS NAME STATEMENT: 20110321004 The following person(s) is/are doing business as: ZUMAH ZUMAH.COM, CHARITY IDOL: CHARITY DREAM 4801 Geneseta Avenue, Encino, CA 91316. MORRIS MOHANFARS 4801 Geneseta Avenue, Encino, CA 91316; VACHESLAV MIKHAILEVICH 18144-45 Killion Street, Tarzana, CA 91356. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/03/2011. Signed: Morris Mohanfars, Partner. This statement is filed with the County Clerk of Los Angeles County on: NO FILE NUMBER. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 391

FICTITIOUS BUSINESS NAME STATEMENT: 20110329344 The following person(s) is/are doing business as: SPOKESHAR INDIA 2882 Fairmount Street, Los Angeles, CA 90033. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/03/2011. Signed: William Pallag, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 391

FICTITIOUS BUSINESS NAME STATEMENT: 20110307641 The following person(s) is/are doing business as: ORIENTAL HEALTH AND PAIN MANAGEMENT CENTER 145 N. Almonte Drive #2, Beverly Hills, CA 90211. SHORHEH YOUSSEIAN PEDOUH 145 N. Almonte Drive #2, Beverly Hills, CA 90211. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Shorheh Yousseian Pedouh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 392

all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20133

FICTITIOUS BUSINESS NAME STATEMENT: 20110284728 The following person(s) is/are doing business as: RODRIGUEZ SEA FOOD, 715 S KINGSLEY # 229, LOS ANGELES, CA 90005. MARTIN RODRIGUEZ, 715 S KINGSLEY # 229 LOS ANGELES CA 90005. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: MARTIN RODRIGUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20132

FICTITIOUS BUSINESS NAME STATEMENT: 20110310762 The following person(s) is/are doing business as: ACE ROOTING, 640 PAMELA KAY LN, LA PUENTE, CA 91746. ALAN PETER PRITTT, 640 PAMELA KAY LN, LA PUENTE, CA 91746. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/31/2010. Signed: Alan PRITTT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20134

FICTITIOUS BUSINESS NAME STATEMENT: 20110311423 The following person(s) is/are doing business as: FLOMA CAFE CATERING, 765 S WALL ST, LOS ANGELES, CA 90014. J. JESUS GONZALEZ ACOSTA, 12149 DUNROVIN AVE DOWNEY CA 90242. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: JESUS GONZALEZ ACOSTA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20129

FICTITIOUS BUSINESS NAME STATEMENT: 20110311221 The following person(s) is/are doing business as: GEM MINT AUCTIONS, INC, 2026 PASEO SUSANA, SAN DIMAS, CA 91773. GEM MINT AUCTIONS INC, 2026 PASEO SUSANA SAN DIMAS CA 91773. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: MARY JANE GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20130

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110282701  
Date Filed: 2/28/2011  
Name of Business: DANNY AUTO DETAIL SHOP 6867 Bertrand Avenue, Reseda, CA 91335  
Registered Owner: DANNY ROJAS 7717 Ventura Canyon Avenue #32, Panorama City, CA 91402  
Current File # 20100554829  
Date: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110282701  
Date Filed: 2/28/2011  
Name of Business: JOOY FOOT 5160 Vineland Ave #106, North Hollywood, CA 91601  
Registered Owner: JOY INCORPORATED 5160 Vineland Ave #106, North Hollywood, CA 91601  
Current File # 20091590966  
Date: 7/20/2009  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110342181  
Date Filed: 3/04/2011  
Name of Business: LAD BROKERS 1436 Sherraden Street #202, Los Angeles, CA 90035  
Registered Owner: PEYMAN KARIMI 1436 Sherraden Street #202, Los Angeles, CA 90035  
Current File # 20110294267  
Date: 2/11/2011  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110270616  
Date Filed: 2/18/2011  
Name of Business: THE BROWN ROOM CAFE 1218 W. 8th Street, Los Angeles, CA 90028  
Registered Owner: ANJALA GOLDEN, JUANITA GOLDEN 5252 Colwater Canyon #201, Sherman Oaks, CA 91401  
Current File # 20090435952  
Date: 3/26/2009  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110265629  
Date Filed: 2/17/2011  
Name of Business: BORONITA BORONITA HOLDINGS 301 N. Canon Drive Suite 228, Beverly Hills, CA 90210  
Registered Owner: CANON HOLDINGS, INC. 301 N Canon Drive Suite 228, Beverly Hills, CA 90210  
Current File # 20100666572  
Date: 5/17/2010  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110175310  
Date Filed: 3/01/2011  
Name of Business: SHERMAN WAY PRINTING AND RUBBERS STAMPS 18546 Sherman Way #105, Reseda, CA 91335  
Registered Owner: SUZAN BOUDAGHI 18546 Sherman Way #105, Reseda, CA 91335  
Current File # 20110068278  
Date: 11/21/2010  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110292408  
Date Filed: 3/01/2011  
Name of Business: ALL DAY ALL NIGHT 11230 Grayridge Drive, Culver City, CA 90230  
Registered Owner: ANTHONY GALEANO 11230 Grayridge Drive, Culver City, CA 90230; TAVLEVA KALEMANI 11501 Korbman Avenue, Hawthorne, CA 90250  
Current File # 20100942366  
Date: 7/12/2010  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110310380  
Date Filed: 2/28/2011  
Name of Business: GARNI NEBOB 1550 N. San Fernando Blvd., Burbank, CA 91504  
Registered Owner: TASTY CHAI CAFE 15456 Devonshire Street, Mission Hills, CA 91345  
Current File # 20101615748  
Date: 11/21/2010  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110282008  
Date Filed: 3/04/2011  
Name of Business: AEM EUROSPORT 6816 W. Sunset Blvd., Los Angeles, CA 90028  
Registered Owner: EDWARD BAGHRAMIAN 1340 E. Orange Grove Avenue #203, Glendale, CA 91205  
Current File # 20100090047  
Date: 8/9/10  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110334069  
Date Filed: 3/03/2011  
Name of Business: ONSTAR, ONSTAR ELECTRONICS, ONSTAR TECHNOLOGY 2028 E. Cesar E Chavez Av., Los Angeles, CA 90033  
Registered Owner: EDWARD BAGHRAMIAN 1340 E. Orange Grove Avenue #203, Glendale, CA 91205  
Current File # 20100090047  
Date: 8/9/10  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No: 20110334069  
Date Filed: 3/03/2011  
Name of Business: ONSTAR, ONSTAR ELECTRONICS, ONSTAR TECHNOLOGY 2028 E. Cesar E Chavez Av., Los Angeles, CA 90033  
Registered Owner: EDWARD BAGHRAMIAN 1340 E. Orange Grove Avenue #203, Glendale, CA 91205  
Current File # 20100090047  
Date: 8/9/10  
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

Vena Lavakanon  
6902 Sadyllan Court, Van Nuys, CA 91411. Dr. Vena Lavakanon  
North Hollywood, CA 91605  
Case Number: ES014704  
File Date: March 1, 2011  
Los Angeles Superior Court of Pasadena  
900 East Walnut Street  
Pasadena, CA 91101  
PETITION FOR CHANGE OF NAME  
TO ALL INTERESTED PERSONS:  
1. Petitioner: Vena Lavakanon  
2. Proposed Names: Vena Lavakanon  
3. Proposed Names: Vena Lavakanon  
I, the undersigned, being a party interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of the Order to Show Cause shall be published at least once each week for four successive weeks prior to the hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: April 22, 2011  
8:30 am  
9:00 am  
Room:  
Signed, Mary Thornton  
Judge of the Superior Court.

FICTITIOUS BUSINESS NAME STATEMENT: 20110337057 The following person(s) is/are doing business as: THOMPKINS FAMILY CARE 9136 Brynathur Avenue, Los Angeles, CA 90043. PATRICIA A. THOMPKINS 9136 Brynathur Avenue, Los Angeles, CA 90043. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Patricia A. Thompkins, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/14/11 392

FICTITIOUS BUSINESS NAME STATEMENT: 20110307641 The following person(s) is/are doing business as: ORIENTAL HEALTH AND PAIN MANAGEMENT CENTER 145 N. Almonte Drive #2, Beverly Hills, CA 90211. SHORHEH YOUSSEIAN PEDOUH 145 N. Almonte Drive #2, Beverly Hills, CA 90211. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Shorheh Yousseian Pedouh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 392

it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 393

FICTITIOUS BUSINESS NAME STATEMENT: 20110307540 The following person(s) is/are doing business as: ARTFUL SPACE 110 N. Doherty Drive., Beverly Hills, CA 90210. HOPE LATIMER 849 N. Fuller Ave., Los Angeles, CA 90046; JENNA RUSSELL 767 Ocean Ave. #208, Santa Monica, CA 90402. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/



Nevada 89144. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/15/2011. Signed: Taifu Lin, President. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 433

FICTITIOUS BUSINESS NAME STATEMENT: 201103093485 The following person(s) is/are doing business as: GLENORA FLOORING 310 S. Vermont Avenue, Glendale, CA 91741. CHRISTOPHER R CAVAROZZI 310 S. Vermont Avenue, Glendale, CA 91741. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011. Signed: Christopher R Cavarozzi. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 434

FICTITIOUS BUSINESS NAME STATEMENT: 20110416233 The following person(s) is/are doing business as: THE WHITE SMITH 10714 Landale Street, North Hollywood, CA 91602. ALICIA DEMO 10714 Landale Street, North Hollywood, CA 91602. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/19/2010. Signed: Alicia Demo. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 435

FICTITIOUS BUSINESS NAME STATEMENT: 20110415569 The following person(s) is/are doing business as: CHARITY SOS USA 4511 Prospect Avenue Apt. 101, Los Angeles, CA 90027. PAUL G OBULOS 4511 Prospect Avenue Apt. 101, Los Angeles, CA 90027. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Paul G Boulos, Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 437

FICTITIOUS BUSINESS NAME STATEMENT: 20110413844 The following person(s) is/are doing business as: MORTGAGE PLUS 8605 Santa Monica Blvd. #36173, Los Angeles, CA 90069. VADIM BOGDANOV 6157 Capistrano Avenue, Woodland Hills, CA 90069. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Vadim Bogdanov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 438

FICTITIOUS BUSINESS NAME STATEMENT: 201103091344 The following person(s) is/are doing business as: MANUFACTURING PROCESS CONSULTANT 15040 Briar Hill Drive, Sylmar, CA 91342. PRISCILA ARANDA 15040 Briar Hill Drive, Sylmar, CA 91342. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/15/2011. Signed: Priscila Aranda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 438

FICTITIOUS BUSINESS NAME STATEMENT: 201103092195 The following person(s) is/are doing business as: FRENCH LIMOUSINE 3725 Beverly Ridge Drive, Sherman Oaks, CA 91423. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/15/2011. Signed: Michelle Claire Penreath, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 439

FICTITIOUS BUSINESS NAME STATEMENT: 20110413274 The following person(s) is/are doing business as: BRAND MOVEMENT, MOVEMENT 5302 Bellingham Street #4, Valley Village, CA 91607. EASEAN P BOLDEN 5302 Bellingham Street #4, Valley Village, CA 91607. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Easpan P Bolden, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 440

FICTITIOUS BUSINESS NAME STATEMENT: 20110414747 The following person(s) is/are doing business as: DV PRODUCTIONS; DSC PRODUCTIONS; MEET THE BIZ 18344 Ocean Front #101, Tarzana, CA 94356. DAVID SHAZ ZIMMERMAN 12235 Magnolia Blvd. #302, Valley Village, CA 91607. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: David Shaz Zimmerman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 441

FICTITIOUS BUSINESS NAME STATEMENT: 20110308348 The following person(s) is/are doing business as: ASAP RETRO FITTERS; SOUTHERN CALIFORNIA INVESTMENTS AND DEVELOPMENTS 17815 Prairies Street, Northridge, CA 91325. AA PAINTING AND HOME IMPROVEMENT, INC. 17815 Prairies Street, Northridge, CA 91325. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/15/2011. Signed: Priscila Aranda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 442

FICTITIOUS BUSINESS NAME STATEMENT: 20110416186 The following person(s) is/are doing business as: 1ST STOP MINI MART 4162-02, Florence Avenue, Inglewood, CA 91301. SONYA SUE YI JUE 1148 S. Thompson Avenue, Inglewood, CA 91301. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Sonya Sue Yi Jue, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 443

FICTITIOUS BUSINESS NAME STATEMENT: 20110416290 The following person(s) is/are doing business as: ASSURED HOME INSPECTION; ASSURED HOME INSPECTION OF SO 13701 Hubbard Street #19, Sylmar, CA 91342. RONNIE OCHOA 13701 Hubbard Street #19, Sylmar, CA 91342. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Ronnie Ochoa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 444

FICTITIOUS BUSINESS NAME STATEMENT: 20110414419 The following person(s) is/are doing business as: RESULTS REAL ESTATE GROUP 2999 Overland Avenue #104, Los Angeles, CA 90064. RORY REED POSIN 2999 Overland Avenue, Sherman Oaks, CA 91403. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Rory Reed Posin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 445

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20110309298  
Date Filed: 3/09/2011  
Name of Business: B&Y FASHION, INC. 807 E. 12th Street #111, Los Angeles, CA 90021  
Registered Owner: KAYLEEN MAX 807 E. 12th Street #111, Los Angeles, CA 90021  
Notice of Application for Change: 3/22/2011  
Date of Filing Application: 3/22/2011  
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20110310229  
Date Filed: 3/10/2011  
Name of Business: BURROW GROUP INC. 701 Edgewood Street, Inglewood, CA 90302  
Registered Owner: THE BURROW GROUP, INC. 701 Edgewood Street, Inglewood, CA 90302  
Notice of Application for Change: 3/19/2011  
Date of Filing Application: 3/19/2011  
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20110370542  
Date Filed: 3/10/2011  
Name of Business: OFEBETS PRODUCTIONS 4041 East Blvd., Los Angeles, CA 90066  
Registered Owner: KEVIN CAMERON 4041 East Blvd., Los Angeles, CA 90066  
Current File #: 2009075456  
Date: 5/21/2009  
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011

Department of Alcoholic Beverage Control  
888 S. Figueroa St.  
Los Angeles, CA 90017  
(213) 533-5043  
Notice of Application for Change  
In ownership of Alcoholic Beverage License  
Date of Filing Application: March 3, 2011  
The name of the Applicant is:  
JORDAN COHEN  
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
9729 CULVER BLVD  
CULVER CITY, CA 90230-2739  
Type of license applied for:  
41- On Sale Beer and Wine - Eating Place

Susan Sukumi Umeda  
Present Names: Susan Sukumi Umeda  
Proposed Names: Susan Sukumi Umeda  
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.  
Date: April 27, 2011 Room: C 8:30 am Dept: C

FICTITIOUS BUSINESS NAME STATEMENT: 20110328126 The following person(s) is/are doing business as: A PLUS CAREGIVING SERVICES, 919 E CARSON ST, LONG BEACH, CA 90807. VIANNE GERMINO, 919 E CARSON ST LONG BEACH CA 90807. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here. Signed VIANNE GERMINO. This

registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20127

FICTITIOUS BUSINESS NAME STATEMENT: 20110338485 The following person(s) is/are doing business as: TRANSPARENT WINDOW CLEANING, 316 S. HUDSON AVE, LOS ANGELES, CA 90021. BIANCA RUIDIAS, 316 S. HUDSON AVE, LOS ANGELES CA 90020. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed LIUS RUIDIAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20118

FICTITIOUS BUSINESS NAME STATEMENT: 20110338998 The following person(s) is/are doing business as: JULIETA'S TRADING, 10316 CALIFORNIA AVE # 3, SOUTH GATE, CA 90280. JULIETA BARRANCO, 10316 CALIFORNIA AVE # 3 SOUTH GATE CA 90280. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed JULIETA BARRANCO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20128

FICTITIOUS BUSINESS NAME STATEMENT: 20110351159 The following person(s) is/are doing business as: A AND D STAFFING SERVICES, 103 SECOND STREET, LA PUENTE, CA 91764. LETICIA ANGIN, 403 BALHAM AVENUE LA PUENTE CA 91744. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed LETICIA ANGIN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20129

FICTITIOUS BUSINESS NAME STATEMENT: 20110387317 The following person(s) is/are doing business as: A & M PROPERTIES, CARSON HARBOR INVESTMENT, BON INVESTMENTS, CORONEL PROPERTIES, BEL AIR PROPERTIES, 1827 W 25TH ST # 213, SAN PEDRO, CA 90732. SAMUEL Y LEUNG, 1821 W 25TH ST # 213 SAN PEDRO CA 90732. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed SAMUEL Y LEUNG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20174

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES  
DATE OF APPLICATION: MARCH 17, 2011  
To Whom It May Concern:  
The Name(s) of the Applicant(s) is/are: FOCACCERIA TRADINO!  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
382 N CAMDEN DR  
BEVERLY HILLS, CA 90210-5112  
Type of License(s) Applied for: 47- ON-SALE GENERAL EATING PLACE  
Dates of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-5043  
L158384 BEVERLY HILLS WEEKLY 3/24, 31, 4/7

FICTITIOUS BUSINESS NAME STATEMENT: 20110430726 The following person(s) is/are doing business as: HOLLWOOD BROOKERS 1052 E 8th St, San Bernardino, CA 92404. CAROLYN JOHNSON 1052 E 8th St, Long Beach, CA 90802. BROOKE L ROGERS JOHNSON, 1052 1/2 E. 8th St, Long Beach, CA 90802. The business is conducted by: General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Corey Johnson, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 446

FICTITIOUS BUSINESS NAME STATEMENT: 20110429807 The following person(s) is/are doing business as: HX3ports P.O. Box 700 Los Alamitos, CA 90720. JAMES L BRINDA 5703 Cherry Ave Long Beach, CA 90805 The business is conducted by: individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: James Brinda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 447

FICTITIOUS BUSINESS NAME STATEMENT: 20110430124 The following person(s) is/are doing business as: WE CARE FOR SENIORS HOME HEALTH AGENCY 2519 Arlington Ave, # 8 Torrance, CA 90501. SHARIFRA CISCO, 2519 Arlington Ave, # 8 Torrance, CA 90501. The business is conducted by: individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Shapiro Francisco, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 448

FICTITIOUS BUSINESS NAME STATEMENT: 20110430123 The following person(s) is/are doing business as: WE CARE FOR SENIORS HOME HEALTH AGENCY 2519 Arlington Ave, # 8 Torrance, CA 90501. LYNETTE F. FRANCISCO, 2390 Crenshaw Blvd STE E- #165, The business is conducted by: individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Lynette F. Francisco, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 449

FICTITIOUS BUSINESS NAME STATEMENT: 20110429824 The following person(s) is/are doing business as: BEVERLY HILLS ORAL & MAXilloFACIAL SURGERY INSTITUTE 8816 Burton Way 2nd Floor Beverly Hills, CA 90211 P.O. Box 352144 Los Angeles, CA 90035. MURPHY AYNECHI, D.M.D., M.D. PROFESSIONAL CORPORATION 1138 S Oriole Ave, Los Angeles, CA 90020. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Morris Aynechi, President. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 450

FICTITIOUS BUSINESS NAME STATEMENT: 20110429825 The following person(s) is/are doing business as: BUMBLEBEE POTTERY GARDENS 4419 Colwood Canyon Ave, Suite G, Studio City, CA 91604. DIANA SPAS-ENKOVA, PO 1503 Beverly Hills, CA 90209. The business is conducted by: individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Diana Spas-Enkova, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 451

FICTITIOUS BUSINESS NAME STATEMENT: 20110305114 The following person(s) is/are doing business as: GLINGLONG, 6880 Lexington Ave., #190 Hollywood, CA 90038. TOMISLAV SKARICA, 7985 Santa Monica Blvd #109 W, Hollywood, CA 90406. The business is conducted by: individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Tomislav Skarica, CEO. This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 452

FICTITIOUS BUSINESS NAME STATEMENT: 20110362523 The following person(s) is/are doing business as: SARAH'S SHOP WALKING SERVICE, 328 Allen Ave, Glendale, CA 91201. SARAH UNDERWYER 328 Allen Ave, Glendale, CA 91201. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Sarah Underwyer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 453

FICTITIOUS BUSINESS NAME STATEMENT: 20110325667 The following person(s) is/are doing business as: IRIZIBLE MUSIC; FUTURITIC MUSIC, 4805 Bellflower Ave, Suite 303 North Hollywood, CA 91601. ARIZE WOSU 4805 Bellflower Ave, Suite 303 North Hollywood, CA 91601 The business is conducted by: individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Arize Wosou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 454

FICTITIOUS BUSINESS NAME STATEMENT: 20110435172 The following person(s) is/are doing business as: SUNSET INN & SUITES HOLLYWOOD, 7370 W. Sunset Blvd, Los Angeles, CA 90046. HOLLYWOOD INVESTMENTS INC. 7370 W. Sunset Blvd, Los Angeles, CA 90046 The business is conducted by: Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/23/2011. Signed: Sanjay J Patel/Hollywood Investments Inc, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 455

FICTITIOUS BUSINESS NAME STATEMENT: 20110437456 The following person(s) is/are doing business as: GOLENTERNEK FAMILY INVESTMENTS, 612 N. Arden Drive Beverly Hills CA 90210. ANNI GOLENTERNEK TRUSTEE OF JOE & ANNI GOLENTERNEK REVM, FAMILY TRUST A. 612 N. Arden Drive Beverly Hills, CA 90210. The business is conducted by: General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/23/2011. Signed: Anni Golenternek, Trustee. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 456

FICTITIOUS BUSINESS NAME STATEMENT: 20110314750 The following person(s) is/are doing business as: PACIFIC WIRELESS NO 1 803A Americana Way, Glendale, CA 91201. MAYA MELI, INC. 803 Americana Way, Glendale, CA 91201. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Maya Meli, Inc., Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 457

FICTITIOUS BUSINESS NAME STATEMENT: 20110444962 The following person(s) is/are doing business as: SJP B&B AND CO INC 228 Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Jordan Cohen, President. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 518

Rezeda, CA 91335. DAVID ASHUR 10933 Huston Street #220, North Hollywood, CA 91601. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: David Ashur, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 459

FICTITIOUS BUSINESS NAME STATEMENT: 20110430090 The following person(s) is/are doing business as: DJ-ZRUZ SO PRODUCTIONS 2140 N. Hollywood Way #10652, Burbank, CA 91505. JONATHAN A. GONZA-LEZ CHERO 2140 N. Hollywood Way #10652, Burbank, CA 91505. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Jonathan A Gonzalez-Cruz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 500



tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158394 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110446571**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PICO COIN LAUNDRY, 1304 S. ARDMORE AVE, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: DEAN POLI, 3320 BARNES CIRCLE, GLENDALE, CA 91208. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ DEAN POLI, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/23/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158395 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110428887**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAKE CAKE SHOP, 3337 W. SUNSET BLVD, LOS ANGELES, CA 90026 county of: LOS ANGELES. The full name of registrant(s) is/are: JBH ENTERPRISES INC, [CALIFORNIA], 10520 KEY WEST ST, TEMPLE CITY, CA 91780. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JBH ENTERPRISES INC BY: JOHN BARTLET HENSLEY, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158361 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110428886**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAUNDERLAND, 11762 S. WILMINGTON AVE, LOS ANGELES, CA 90059 county of: LOS ANGELES. The full name of registrant(s) is/are: HYUNJUNG DEENA KANG, 13200 MOORPARK ST #304, SHERMAN OAKS, CA 91423. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HYUNJUNG DEENA KANG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/22/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158353 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110430654**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUPER SALUD LIQUOR & MARKET, 625 N. MEDNIK AVE, LOS ANGELES, CA 90022 county of: LOS ANGELES. The full name of registrant(s) is/are: NARIN MENG AND NICOLE KIEV WU, 201 N. LINCOLN AVE, MONTEREY PARK, CA 91755. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NARIN MENG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT

EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158350 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110394240**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MAGIC CLEAN CAR WASH, 1923 W. MANCHESTER AVE, LOS ANGELES, CA 90047 county of: LOS ANGELES. The full name of registrant(s) is/are: JTK LIM, INC, [CALIFORNIA], 19840 HIDDEN TRAIL PL, WALNUT, CA 91789. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JTK LIM, INC BY: WILLIAM A. LIM, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 3/15/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158246 BH WEEKLY 3/24,31 4/7,14 2011

**FILE NO. 20110387578**

**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GOLDEN CROWN DENTAL LAB, 1300 W. OLYMPIC BLVD, #209, LOS ANGELES, CA 90015-3968 county of: LOS ANGELES. The full name of registrant(s) is/are: JOHN KWAK, 132 MORO CIR, PLACENTIA, CA 92870. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JOHN KWAK, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 03/14/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158219 BH WEEKLY 3/24,31 4/7,14 2011

**NOTICE TO CREDITORS**

NOTICE OF TRUSTEE'S SALE TS No. 10-0160321 Title Order No. 10-0005679 APN No. 4345-024-021 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/22/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by SHAHROOZ ARIANPOUR, AND FARIBA ARIANPOUR, HUSBAND AND WIFE AS COMMUNITY PROPERTY, dated 03/22/2004 and recorded 04/02/04, as Instrument No. 04 0788856, in Book , Page ), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 04/14/2011 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 612 N. CAMDEN DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,096,614.14. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note

secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 03/16/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. fel# 1006.129359 03/17, 03/24, 03/31/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-10-363144-TC Order #: 100313911-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/5/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): LINDA HAMM , A SINGLE WOMAN Recorded: 7/13/2005 as Instrument No. 05 1642607 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 4/11/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$664,537.28 The purported property address is: 1155 N LA CIENAGA BLVD 1207 WEST HOLLYWOOD, CA 90069 Assessor's Parcel No. 5555-006-181 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank, FSB 2900 Esperanza Crossing Austin TX 78758 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [ 1 ] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [ 2 ] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelitysasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3942228 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008241 Title Order No.: 100499364 /VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/10/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 12/31/2007 as Instrument No. 20072864126 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: FARRAH DIANI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 04/06/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE

LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 339 N PALM DR APT 202, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4342-005-023 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,344,581.59. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 03/11/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3940570 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008241 Title Order No.: 100499364 /VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/10/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 12/31/2007 as Instrument No. 20072864126 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: FARRAH DIANI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 04/06/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 339 N PALM DR APT 202, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4342-005-023 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,344,581.59. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 03/11/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3940570 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: RUTH LESERMAN CASE NO. SP008453 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of RUTH LESERMAN. A PETITION FOR PROBATE has been filed by PAUL LESERMAN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that PAUL LESERMAN be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take any actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the pe-



tion and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 04/08/11 at 9:15AM in Dept. A located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

MICHAEL F. NEWMAN

SBN 84565

DIXON, HOWELL, WESTMORELAND & NEWMAN

924 WESTWOOD BLVD #850

LOS ANGELES CA 90024

3/17, 3/24, 3/31/11

CNS-2059917#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246651CA Loan No. 3012841254 Title Order No. 678946 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-23-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-21-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-02-2007, Book N/A, Page N/A, Instrument 20070769943 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: NILOUFAR YOUNESSI TRUSTEE OF THE 2004 NILOUFAR YOUNESSI REVOCABLE TRUST DATED JULY 16, 2004, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: PARCEL 1 A) AN UNDIVIDED 1/102ND INTEREST IN AND TO LOTS 1, 2 AND 3 OF TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 1085 PAGES 3 AND 4 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY EXCEPT THEREFROM ALL OIL, GAS AND OTHER HYDROCARBON SUBSTANCES, BUT WITHOUT THE RIGHT TO ENTER ON THE SURFACE OF SAID PROPERTY OR THE SUBSURFACE THEREOF, TO A DEPTH OF 500 FEET BELOW THE SURFACE, AS RESERVED BY BERKELEY HALL SCHOOL FOUNDATION IN THE DEED RECORDED OCTOBER 16, 1980 AS INSTRUMENT NO. 80-1029220, OFFICIAL RECORDS. ALSO EXCEPT THEREFROM UNITS 1-01, 1-02, 1-03, 1-101 TO 1-113, 1-201 TO 1-213, 1-301 TO 1-313, 1-401 TO 1-408, 2-101 TO 2-113, 2-201 TO 2-213, 2-301 TO 2-313, 2-401 TO 2-413, ALL INCLUSIVE, AS DEFINED AND DELINEATED ON A CONDOMINIUM PLAN RECORDED MAY 15, 1987 AS INSTRUMENT NO. 87-770978, OFFICIAL RECORDS, AND AS AMENDED BY AN INSTRUMENT RECORDED JUNE 22, 1987 AS INSTRUMENT NO. 87-988619, OFFICIAL RECORDS, AND AS AMENDED BY AN INSTRUMENT RECORDED AUGUST 25, 1987 AS INSTRUMENT NO 87-1359408, OFFICIAL RECORDS. B) UNIT 1-109 AS DEFINED AND DELINEATED ON THE ABOVE REFERRED TO CONDOMINIUM PLAN PARCEL 2 AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "BALCONY" OVER AND ACROSS THAT PORTION OF LOTS 1, 2 AND 3 OF SAID TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" N/A ON THE ABOVE REFERENCED CONDOMINIUM PLAN PARCEL 3 AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "DECK" OVER AND ACROSS THAT PORTION OF LOTS 1, 2 AND 3 OF SAID TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" 109-D ON THE ABOVE REFERENCED CONDOMINIUM PLAN Amount of unpaid balance and other charges: \$769,610.50 (estimated) Street address and other common designation of the real property: 200 NORTH SWALL DRIVE # 359 BEVERLY HILLS, CA 90211 APN Number: 4335-020-092 The undersigned Trustee disclaims any liability for any in-

correctness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face meeting. DATE: 03-28-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ZELMA THORPES ZELMA THORPES, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priority-posting.comASAP# 3947196 03/31/2011, 04/07/2011, 04/14/2011

## CNG REFUELING STATION REQUEST FOR PROPOSAL (RFP)

City of Beverly Hills

345 Foothill Road, Beverly Hills, CA 90210

April 1, 2011

### Scope of Work

#### 1. Basic Responses

Each proposal should include the following:

- A cover letter briefly describing the system and the equipment being proposed including complete pricing and delivery information.
- A detail description of the system to be supplied for the time fill system and the functional capabilities of the equipment as it relates to the bid specifications. Include a list of the individual equipment components, their size and performance ratings. Each proposer should include preliminary drawings or plans of the CNG station along with brochures or cut sheets of the equipment they intend to supply as part of the station.
- Define the system components life expectancy and how they affect system reliability (i.e. compressors rated for 3000 hours between overhauls).
- Description of the proposers' experience in maintaining CNG stations on a daily basis for the last three years.
- A detailed description on how the project will be managed to insure meeting a deadline of December 31, 2011 required of the funding grants.

#### 2. Instructions to Proposers

**A mandatory job walk will be held on April 12, 2011 at 10:00 a.m. to discuss this specification at the maintenance yard of the City of Beverly Hills, which is located at 345 Foothill Road, Beverly Hills, CA.**

**All submissions will be due by 2:00 p.m. May 3, 2011 at Public Works Office, located at 345 Foothill Road, Beverly Hills, CA 90210**

**Each proposer must include 3 copies of their proposal plus the original.**

The successful proposer shall provide a complete turnkey operation, one that will include all drawings, plans and specifications relating to the construction and operation of the Compressed Natural Gas (CNG) refueling station. The successful proposer will also be responsible for all functions of the project installation including the designing, permitting and construction to meet the City of Beverly Hills's attached specifications. The successful proposer must demonstrate experience and reliability in operating CNG stations continuously in the State of California. The successful proposer must possess a current Contractor's A license and any professional engineering license, as required in order to be eligible for the award. A list should be provided of those stations where the proposer has successful maintained CNG stations without any loss days of operation over the last 3 years.

**All proposers must possess and must provide a site safety plan acceptable to the City upon notice of award.**

**Upon award the successful proposer shall supply a detailed task related scope of work as well as a detail construction/installation schedule of work to be completed.**

Each proposer should also include preliminary drawings or plans of the CNG station along with

brochures or cut sheets of the equipment they intend to supply as part of the station. In addition, based upon the internal security of this facility, a list of employees who you anticipate will perform work on this project shall be supplied to the City.

Criterion or weighted factors to be used in evaluating proposals will be as follows:

- How each proposer addressed system design and the integration of equipment proposed in their bids along with planned maintenance required of the equipment (20%).
- Their experience as a turnkey contractor both favorable and unfavorable along with problems encountered and corrective action taken. Also list of all jobs completed in last 5 years (10%).
- The number of existing stations they each currently maintain along with financial strength of the Company (7.5%).
- The job tasks and related timeline identified (7.5%).
- Site safety and quality control plan (5%).
- The cost factor as it pertains to the spec. (50%)

It is the proposer's responsibility to verify all Gas and Electrical requirements and supply needs. For purposes of your submission, you may assume that a gas supply line with adequate pressure (14 to 17 psi) is available within approximately fifty [50] feet of the equipment mounting location from the rear of the building at 345 Foothill Rd. Also for purposes of this specification, the proposer may assume that existing electrical supply panels provides a 400 amperage service supplying a 480v 3 phase service circuit at the location within approximately two hundred and fifty [250] feet of the equipment mounting location.

The proposer (contractor) will be responsible for proving to the satisfaction of the City and the local fire marshal that the minimum specifications for the CNG facility have been met. The City will require the execution of various inspections and tests, including the documentation of same, prior to accepting the CNG facility as being complete and in compliance with these specifications, codes, and requirements. Such inspections and tests shall be based upon recommendations by the contractor, the City, as well as the main manufacturers/vendors and accepted industry standards. If the City determines that such tests and inspections are not adequate, the City has the right to require additional inspections and tests, as it may deem necessary and proper. Neither inspections, witnessing of tests, nor waiving of any such procedure by the City, shall release the contractor, component/systems contractor, main vendor or other vendors from full responsibility for compliance with equipment, materials and functional performance requirements according to this specification.

The winning contractor/installer shall warrant the equipment to be free from defects in design, installation, workmanship and construction for a period of one year after startup. The contractor shall also warrant that all components, systems and materials supplied for the construction of the facility be free from defects in design and manufacture for a period of one year commencing with the acceptance of the CNG facility by the City of Beverly Hills as being complete.

All submissions shall be addressed to Alan Schneider, Director of Project Administration for the City of Beverly Hills and shall be delivered to the Public Works Facility at 345 Foothill Road, Beverly Hills, CA on or before the day and hour set forth above. All bids must be received in a sealed envelope, bearing the title of the procurement, bid number, due date, along with the name of the proposer.

All proposers must submit written proof to the City with their bid that they hold a current authorization from the equipment manufacturer to sell, install and service the specified brand and model of natural gas compression equipment included in the contractors bid. The City will not accept separate bids from unrelated vendor/contractors for equipment and equipment installation services.

All warranties are extended beyond the initial year should be rolled into the maintenance pricing as quoted on cover page of this pricing proposal. Please include prices to maintain the station for the first through fifth years and sixth through the ten years.

**NOTICE CALLING FOR BIDS  
BEVERLY HILLS UNIFIED SCHOOL DISTRICT**

Bid Deadline: 2:00 p.m. on Thursday, April 28, 2011

Place of Bid Receipt: 255 Lasky Dr. Beverly Hills, CA 90212 – Purchasing Department

Project: District Office Roofing System Re-Coating Project - BID #10-11/007

NOTICE IS HEREBY GIVEN that the Beverly Hills Unified School District of Los Angeles County, California, acting by and through its Governing Board, hereinafter referred to as "DISTRICT," will receive up to, but not later than, the above stated time, sealed bids for the award of a contract for the above Project. Those bids timely received shall be opened and publicly read aloud.

There will be a mandatory job walk and conference at 1:00 p.m., April 13, 2011 at the District Office Board Room, 255 South Lasky Drive, Beverly Hills, CA. Any bidder failing to sign-in, attend the entire job walk and conference will be deemed a nonresponsive bidder and will have its bid returned unopened.

Specifications and Project bid documents are on file at 241 Moreno Drive, Beverly Hills, CA – Facilities & Planning Offices. One (1) Set of the specifications (Project Manual) will be available at the Facilities & Planning Offices at no charge after April 1, 2011. Contractors are required to contact the Facilities & Planning Office at (310) 551-5100, Ext. 2390 to schedule and pick-up Project bid documents. Additional sets of Project bid documents may be purchased for \$15.00 per set. Payment will not be refunded, and the Project bid documents are not required to be returned.

In accordance with the provisions of California Business and Professions Code Section 7028.15 and Public Contract Code Section 3300, the DISTRICT requires that the bidder possess the following classification(s) of contractor's license(s) at the time the bid is submitted: Class C-39. Any bidder not so licensed at the time of the bid opening will be rejected as nonresponsive.

All work must be completed within 25 consecutive calendar days from the date specified on the Notice to Proceed issued by the DISTRICT. Time is of the essence. Failure to complete the work within the time set forth herein will result in the imposition of liquidated damages for each day of delay in the amount set forth in the Information for Bidders.

Each bid shall be accompanied by a bid security in the form of cash, a certified or cashier's check or bid bond in an amount not less than ten percent (10%) of the total bid price, payable to the DISTRICT.

Each Bidder is required to furnish and maintain proof of Commercial General Liability Insurance, Comprehensive Automobile Liability Insurance, and Workers' Compensation Insurance.

The DISTRICT reserves the right to reject any or all bids or to waive any irregularities or informalities in any bids or in the bidding process.

The DISTRICT has obtained from the California Department of Industrial Relations the general prevailing rate of per diem wages in the locality in which this work is to be performed for each craft or type of worker needed for the Project. Such rates are as follows:

Craft, Classification, or Type: Use Applicable Prevailing Wage Rate

The general prevailing rate of per diem wages is based upon a working day of eight (8) hours. The rate for holiday and overtime work shall be at least time and one half. It shall be mandatory upon the successful bidder to whom the contract is awarded, and upon any subcontractor listed, to pay not less than the said specified rates to all workers employed by them for the Project.

No bidder may withdraw any bid for a period of Thirty (30) calendar days after the date set for the opening of bids.

Pursuant to Section 22300 of the Public Contract Code, the Agreement will contain provisions permitting the successful bidder to substitute securities for any monies withheld by the DISTRICT to ensure performance under the Agreement or permitting payment of retentions earned directly into escrow.

Publication Dates: 03/31/11 & 04/07/11



# CLASSIFIEDS

To place your ad, call  
310-887-0788

## LEGEND

### 100-199 Announcements

105-General Services  
110-Funeral Directors  
115-Cemetery/Mausoleums  
120-Clubs/Meetings  
125-Personals  
130-Legal Notices  
135-Beauty Aids  
140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver

### 200-299 Services

201-Accounting  
202-Acoustics  
204-Additions  
206-Appliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing

215-Building  
216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
230-Counseling  
232-Decking  
234-Drywall  
236-Electrical  
237-Entertainment  
238-Exterminators  
240-Fencing  
242-Garage Doors  
244-Handyman  
246-Hauling  
248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services

256-Locksmith  
258-Moving/Storage  
260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer

### 300-399 Rentals

300-House Furnished

302-House Unfurnished  
304-Apartments Furnished  
306-For Rent  
308-Condominiums  
309-Recreational For Rent  
310-Rooms  
312-Rentals to Share  
314-Hotels/Motels  
316-Garages Storage  
318-Office Space  
320-Commercial  
322-Resort Property  
325-For Lease

### 400-499 Real Estate

400-Homes For Sale  
401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
406-Mobile Homes  
408-Income Property  
410-Lots For Sale  
412-Farms/Ranches  
414-Resort Property

416-Lakeshore Property  
418-Oceanfront Property  
420-Out-of-State Property  
422-Real Estate Exchange  
424-Real Estate Wanted  
500-599 Employment  
500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
521-Personal Shopper  
522-Drivers

### 600-799 Merchandise

600-Garage Sales  
610-For Sale  
615-Business For Sale  
700-Antiques  
705-Appliances  
710-Medical Supplies  
715-Coins & Stamps  
720-Computers  
725-Furniture

726-Miscellaneous  
730-Musical Instruments  
735-Office Furniture  
740-Television/Radio

### 800-899 Financial

800-Real Estate Loans  
801-Financial Services  
802-Money to Loan  
804-Money Wanted  
806-Mortgage & Trust  
808-Escrows

### 900-999 Transportation

900-Autos For Sale  
905-Trucks & Vans  
910-Motorhomes/Campers  
915-Motorcycles  
920-Trailers  
925-Classics  
930-Auto Leasing  
935-Aircraft  
940-Boats  
945-Personal Watercraft  
950-Marine Supplies  
955-Autos Wanted

### 224-ELDERLY CARE

SENIORS: DO YOU NEED HELP? FREE IF YOU PROVIDE ROOM. KIND PERSONAL ASSISTANT, AMERICAN LADY IS AVAILABLE. LOCAL REFERENCES. (310) 205-2542

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I am seeking work as an elderly caregiver. I have 20 years exp. with all types of patients. Ref's available. Available to work days and nights. (626)571-2583/(626)628-4502.

### 225-COMPUTER TECH SUPPORT

COMPUTER REPAIR. FREE Assessment. 24/7 Onsite Support. Home / Office \* Any Computer Issue \* Troubleshooting/ Security \* Install/ Repair/ Upgrade \* Internet/ Antivirus/ Website. Day Davis: 310-592-2740, 818-795-5985. ddavis@globaltechnologypros.com. (Cal-SCAN)

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### 230-COUNSELING

FIX YOUR MARRIAGE NOW! New Alternative to Counseling. As Seen on TV. FREE Advice & Guaranteed results. Go to: Marriage-Help-Now.com

### 100- ANNOUNCEMENTS

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310)824-6973/6941

VONAGE Unlimited Calls in U.S. & 60 Countries! NO ANNUAL CONTRACT! \$14.99 For 3 Months! Then ONLY \$25.99/mo. Plus FREE Activation. Call 877-881-2318. (Cal-SCAN)

### 115- CEMETERY

Canoga Valley Memorial Park in Conejo CA. Surrounded by mountains in a lovely valley setting. Plot is in Santa Rosa I section: plot B, which is a sold out section that is very desirable. \$7,400 (805)320- 4512

Cemetery Plots for sale at EDEN MEMORIAL PARK in Mission Hills, CA. Beautiful private garden on a corner. 2-3 spaces available for sale \$30,000 each. Call (818)346-2426 or (218)428-8558

Mt. Eden, Granada Hills. Mount Ephraim, Estate Row 2306, Space A. Retail price \$9,895 — Will sell FOR ONLY \$7,500. Call (949) 851- 4948.

EDEN MEMORIAL PARK Single Plot in Mt. Shalom sold-out section. Beautiful valley view. Valued at \$8000 OBO. (818)716-6816

EDEN MEMORIAL PARK Mt. Shalom Section. 2 plots, Row 3914, E & F. Valued at \$9700 each. NEGOTIABLE. Call Robert (310)212-3149

Forest Lawn Cemetery Lot, one lot. Prestigious Glendale location, in even tide area. Goes to highest bidder, starting at \$7,000. Call James at (209) 588-0930.

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Hillside Memorial Park, Single Plot, Sunset Slope \$10,500 (818) 349-6121 pp

Hillside Memorial Park. 2 side by side plots. Block 15 Sunset Slope. \$30,000 for the pair. Call (951)- 609- 3680.

Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

HOLY CROSS CEMETERY PLOT Lot 145 Pier 4 Sector BB Southeast of Cemetery (St.Joseph) \$11,000 seller pay transfer fee. Call (310) 308-7770

HOLLYWOOD FOREVER CEMETERY- 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

2 Cemetery Plots for sale in Acaicia Slopes at Inglewood Park Cemetery. Price \$4000 each. Call (909)615-8128

PACIFIC VIEW Memorial Park 2 side by side Plots in Lakeside Sec. Sell under value (530)260-3374

ROSE HILLS – 1 grave in Garden of Enchantment. \$4,000.00 Call (310) 503-4388

6 Plots at Valhalla in Burbank \$3,200 each, or you can make an offer. Call Glenda (805) 443- 1543

### 155- SCHOOL AND CLASSES

Piano Lessons Free – Piano Lessons free/initial lessons .Westwood or can come to you. Highly trained classical pianist, Contact me: (831)236-0602 www.pangrazioconservatory.com or pangraziopiano@yahoo.com

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### 170-CAREGIVER

I'm an experienced Caregiver/ Cook/ Driver/ Light Housekeeping. Call Jeanie (310)- 735- 7745

“ONE CALL HANDLES IT ALL”: Professional, Compassionate Gentleman, To Facilitate Daily Activities. Energetic, Honest, Caring, Shopping, Outings, DR's. Excellent References, Flexible Schedule. Beverly Hills Resident. Call Steven: (310) 246-9228

Seniors: Need Help? Learn French, Spanish, and Italian? Free if you provide room. Honest, American Lady is available. Local References. (310)205-2542

Trustworthy and respectful caregiver with experience and excellent references. Will do housecleaning. Call (310) 936-3145

### 172-NANNY

CHILDCARE - 15 years experience. Former Pre-K & K teacher. Top references, flexible with days and hours. Will housesit when needed. Newborn to school age, great with pets. Call Phyllis (818)340-7183 leave a message if needed.

Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families. Can drive, organize schedules, and household. Great with kids. Call Nancy (818) 209-6024.

### 217-CULINARY SERVICE

EXPERT PRIVATE CHEF - Fine dining from traditional to natural/organic. To suit your taste. Knows wine. Finest references. Call Angela, (323)377-2450

### 218-CARPENTRY

Carpenter- licensed, Experienced in framing, foundation and more (818) 355-5803

### 220-CLEANING

Excellent Housekeeper available Monday through Saturday, live-out. Great references, California Drivers License, transportation available. 19 years experience in Malibu and Pacific Palisades. Speak English fluently. Call (323) 731-6114 or (323) 580-2859



**243-GARDENING**

The Garden Service Maintenance and Tree Trimmers. Removing trees, stumps, and hill clean-up. Regular fire and clean-up haul-away. Sprinkler system, seed planting, repair and landscaping. 24 hours/7 days a week. 20 years experience. Low prices, FREE ESTIMATES! Call Fortino Martinez (310)256-0734, (310)838-2429

**263-PETS FOR SALE**

AKITA Purebred Pups! 8 wks old, adorable, cuddly bears, \$800. All shots and dewormed. Call (626) 444-7773

AKITA- two beautiful AKC female puppies! Both intelligent with great temperaments! Have all vaccinations. Call Keith (626) 536- 4429

SNOOPY Adorable Beagle/Lab mix up for adoption, 50 lbs, 2 year old male. Healthy/fixed/all shots. Loves to shake hands, give you a hug, great jogging/walking companion, very sweet boy. Donation. (310)428-7116

Cane Corso Gorgeous AKC Italian Mastiff puppies from Champion and Grand Champion Bloodlines. www.anticocanecorso.com (530) 629- 3974

LULU- Adorable 1 y.o. female, Chihuahua, rescued from the streets and successfully surviving spine surgery. She is a beautiful, loving healthy dog who now can walk and run. She needs a forever home with lots of love as your only dog or companion with other small dogs. She is so grateful and will return your love many times over. Please open your heart and home and give her the life she so deserves. Donation. Please call 310-428-7116.

AKC mini longhaired Dachshund pups, UK/Ireland pedigree, show quality, 1 red male, 2 red females, great companions, \$800. www.high-desert-doxies.com Call: (530) 640-1408

English Mastiff- \$600 and up, AKC. 2M/2F, shots, parents on site (661)827798 (661) 706-3170

French or English BULL-DOG Pups. Healthy Puppies for Happy Buyers! Call (562)225-7000 or (562)235-4817. Visit championpups.com

German Shepherds- AKC black and tan females, shots and papers. Parents on site. Call (714) 313-2671 \$800.00 USD

German Shepherd- AKC German Shepherd Puppies. DOB: 12/07/2010. Parents on site. OFA DNA, Blacks, Black & Red, k-9 Seiger Lineage, 2nd shots, wormed, www.waegnerkennels.com. \$500 (909) 213-2716

German Shepherd Puppies AKC and SV. B-rated parents, tattoo & microchip, dewormed, fully vaccinated. Serious buyer. (626)863-9797 Email: wkarhonelee@yahoo.com

Golden Retriever beautiful puppies born 1/19/11. Dad 1st place Int'l Champion AKC OFA CERF Shots Health Guar. Super-Dog trained Socialization, Bonding, Imprinting \$995.00 OBO. Call (949) - 246- 1224. Email: brody@erscareers.com

Golden Retriever- AKC puppies OFA hips/elbows/heart. White to golden. Show quality. See www.goldensunshinekennels.com (661) 886-0087

GOLDEN RETRIEVER - English creams, Rus Pekos Current Champion Lines. Born December 5th, Russian Import, Full Reg. \$2,000 Call (916) 721-7123

Golden Retriever- AKC OFA English Cream Champion Line Puppies. Outstanding, excellent pedigree, health guarantee. Both parents on site. (951) 217-2026 or www.windemeregoldens.com

Great Dane Pups AKC Amazing Clean CH Lines. Friendly large with it all. Pet prices start at \$700. Four harlequins, blacks, merles, and mantles. (951)678-9854

Labrador Retriever pure bred AKC registered pups in chocolate and black. champion blood. 9 weeks and ready! (818) 813-1282

MALTESE TOY AKC Registered WHITE pure bred maltese puppy. Born on 6-1020 4 pounds. \$975 OBO. Serious inquiries only. Call Art (310) 804-4664

Portuguese Water Dog Pups AKC Champion Show Dog Blood Lines, health tests, dewclaws, & shots. Hypoallergenic, very intelligent, loyal, medium-sized. \$2600 Show Pups available. Call 805-729-3343 www.BelAirPWDS.com

SHIH TZU puppies AKC, females & males, black/white, brindle/white, gorgeous, small size. Please see pictures, www.lovely-shihtzu.com \$500+ (805) 415-8661

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Yorkies, Maltese, ShihTzu, and Yorkie poo puppies. Small professional breeder specializing in tea cups & toys. Health guaranteed. \$500-\$3,500 www.sweetyorkiekisses.com (760) 587-8171

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**306-FOR RENT**

Cute studio in prime location Santa Monica. 7 blocks to Santa Monica beach; 4 blocks to 3rd street promenade, close to shopping and transportation. \$650-950/mo. Call (310) 666- 8360

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ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/mo. Full Time. Training provided. www.KTPGlobal.com or call 1-888-304-2847. (Cal-SCAN)

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ADVERTISING- BEST KEPT SECRET. A business card sized display ad 140 California community newspapers. Reach 3 million+ Californians. Cost \$1,550.\$1.33 cost per thousand. Free brochure (916)288-6019; www.CalSDAN.com (Cal-SCAN)

CLASSIFIED ADVERTISING. 240 California community newspapers reaching over 6 million Californians. 25-words \$550 works out to 18 cents cost per thousand! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

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ALL CASH VENDING ROUTE! Be Your Own Boss! 25 Machines + Candy All for \$9995. Vend3. 1- 877-915-8222. All major credit cards accepted! (Cal-SCAN)

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I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

**521-ORGANIZING SERVICES**

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word- processing, and filing and organizing. (323)291-4601.

**610-FOR SALE**

Deluxe, extra long, full size hospital bed 53x 80" Extra Firm. Bought new \$6,000 just 2 years old, A Great Deal for \$2,850 OBO. A raise, lowers, adjusts on all angles. Very comfortable.Delivery available. Call Jim 818-667-7086 Email: altcon333@aol.com

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**Publish your DBA Call 310 887-0788**



# An Open Letter To former Councilmember and Mayor Nancy Krasne



Dear Nancy,

As a community we want to thank you publicly for your decades of commitment to every person who lives in, works in or visits our city. You've worked hard and long for all of us. Whether we lived in a mansion on Sunset, senior housing on Crescent or a single apartment on South Reeves, you treated us with the same level of respect. "I work for you" was your Credo. You leave this city a far better place for having volunteered your time, and we appreciate it beyond measure..

You truly represent the best of Beverly Hills. But now as we go forward without you, while facing the hard decisions ahead, we'll ask ourselves "What would Nancy do?"

Hopefully we will know!

We felt pride in calling you Commissioner, Councilmember and Mayor. We will continue to feel pride and great joy in calling you our friend.

With love,

All your friends and neighbors in Beverly Hills

