

briefs • April 29 date set for Measure 2P hearing Page 4

briefs • Bijan, Rodeo Drive designer, passes at age 67 Page 4

rudy cole • Television and food shows Page 6

Beverly Hills Weekly

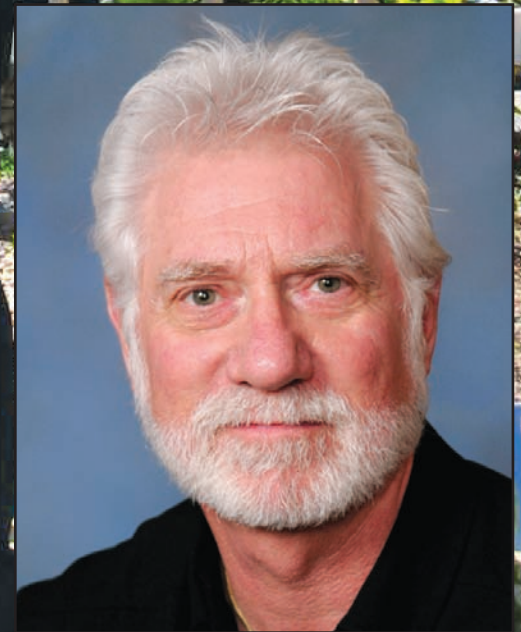
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Issue 603 • April 21 - April 27, 2011

Monumental Design

Mitchell Dawson discusses the progress of the Beverly Hills 9/11 Memorial Garden



cover story • page 10



letters & email

Metro extension route

Because of tremendous political pressure from Century City developers, it is sad to say but there is really only one sure way to stop the final location decision by Metro of routing the subway through our city (by going under Beverly High) to the Century City high rise office buildings, instead of the more logical way, along Santa Monica Boulevard, as was originally proposed by Metro.

The "sure" way to stop the high school routing is:

Mayor [Barry] Brucker (with the support of the City Council) has to write a letter to Metro to tell them that the City of Beverly Hills will take the matter all the way to the Supreme Court, if necessary, in order for the city to protect all of the present and

Front cover: Fire Chief Tim Scranton and Deputy Fire Chief Mark Embrey at the Beverly Hills 9/11 Memorial Garden groundbreaking on Sept. 11, 2010.

Photo: City of Beverly Hills

future high school age children living in Beverly Hills.

No one can prove that digging a subway under Beverly High, which was built 84 years ago, does not increase the risk to the existing school structure from the possibility of a major earthquake. Even if the school structure has been improved, that was done long before anyone dreamed of the underground subway route.

No one could or did predict the disaster that has recently happened in Japan.

No one would be foolish enough to predict what would happen to an 84-year-old building that was not designed to withstand an earthquake ... with a subway underneath it.

If anyone else feels they have a better

solution before Metro announces they have made the "final decision," I would like to hear it now ... not after it is too late.

*Herb Wallerstein
Beverly Hills*

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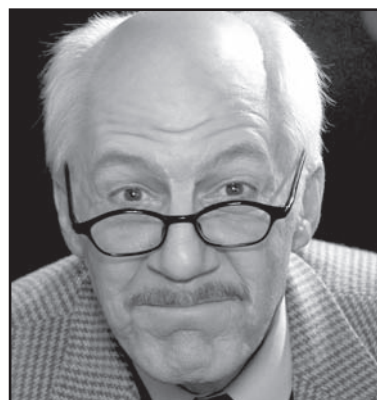
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Photo: 30 Years After

CONGRESSIONAL BRUNCH BRENTWOOD

Rep. Brad Sherman (D-Sherman Oaks) with 30 Years After board members (left to right) Jasmine Oberman, Jasmine Talei, David Nahai, Navid Soleymani, David Kohan, Jason Massaband, Sherman, Sam Simantob, Diba Rastegar, Diana Massaband, Nicole Farnoush, Sina Aryeh and Shirley Pakdaman. Sherman was the guest speaker at Sunday's free Power Brunch hosted by 30 Years After at a board member's home.

**Beverly Hills
Weekly**

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OUR DATA SPEAKS VOLUMES





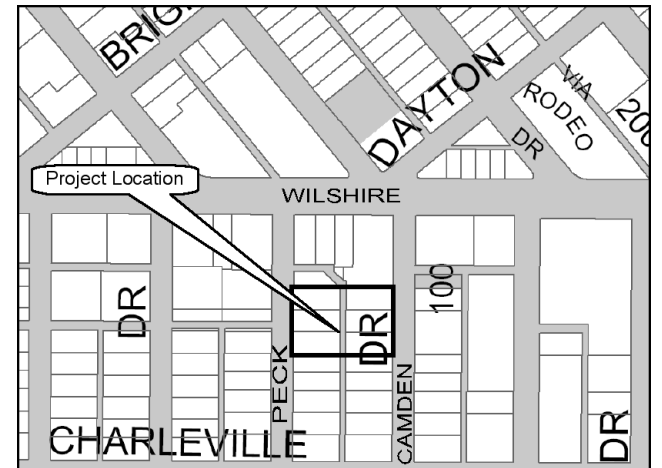
NOTICE OF AVAILABILITY of RECIRCULATED DRAFT ENVIRONMENTAL IMPACT REPORT

The City of Beverly Hills has prepared a Recirculated Draft Environmental Impact Report (EIR) for a proposed new 44-unit condominium building (Residences at Saks Fifth Avenue). The EIR was previously circulated for public review between November 15, 2010 and January 18, 2011, and is being recirculated as a result of changes to the levels of significance associated with several impact areas. The following impact areas were changed from Class III (less than significant) impacts to Class II (significant but mitigable) impacts:

- Aesthetics
- Land Use and Planning

The abovementioned changes to impact areas, as well as other edits and clarifications, are shown in strikeout/underline within the text of the Recirculated Draft Environmental Impact Report.

The project site is located between the 100 blocks of South Camden and South Peck Drives, immediately south of the commercially-zoned properties fronting on Wilshire Boulevard. The project site is identified as 125 South Camden Drive, and occupies six lots totaling approximately 1.12 acres in size.



The proposed project would result in the demolition of the existing surface parking lot located behind the Barney's retail store, and permanent vacation of a portion of the north-south alley that runs through the center of the project site. The new structure would be a six-story, 44-unit residential building with a two-level subterranean parking garage with 127 parking spaces. The net floor area of the proposed building would be 118,840 square feet, which results in a net floor-to-area ratio (FAR) of 2.44 to 1. The project includes approximately 16,220 square feet of communal and private open space that would be provided in the form of courtyards and terraces. The proposed project would be 66-feet and six stories in height at the northern portion of the site, adjacent to the 85-foot tall Barney's retail building to the north of the project site. The project would then step down to 55-feet and five stories in the middle portion of the site. In the southern portion of the site, the project would step down to 45-feet and four stories, adjacent to the existing multi-family residential development to the south.

Of the six lots proposed for development under the project, the four northern lots are currently zoned R-4-P (Residential Parking Zone) and the two southern lots are zoned R-4X2 (Multiple Residential Zone). The R-4-P zone allows for either multi-family residential development or commercial parking facilities (but not both within the same project), and the R-4X2 zone allows for multi-family residential development. The project consists strictly of multi-family residential development, and is therefore compatible with the permitted uses for the project site. The height limit for the two northern lots is 55-feet or five stories, and the height limit for the four southern lots is 45-feet or four stories. Proposed development on the two southern lots complies with the established height limits, but development on the four northern lots exceeds the established height limits.

Approval of the project requires approval of: a Vesting Tentative Map, a Zone Change to amend the Municipal Code to establish a new overlay zone (which allows for increased height and building length), the Multiple Residential Planned Development Overlay Zone (MR-PD); a General Plan Amendment to reflect the proposed overlay zone and to exceed the 60-foot height limit identified in the General Plan; a Development Plan Review to construct the project; and an amendment to the City's Streets Master Plan to allow for an alley vacation for a portion of a public alley that bisects the project site.

The Draft EIR analyzes the following potentially significant environmental effects of the project:

- Aesthetics
- Air Quality
- Greenhouse Gas Emissions
- Land Use and Planning
- Noise
- Transportation and Circulation

PUBLIC REVIEW AND COMMENT ON THE RECIRCULATED DRAFT EIR

The Recirculated Draft EIR is being circulated for a 25-day public review period, from April 15, 2011 to May 9, 2011. During the public review period, written comments concerning the adequacy of the document may be submitted by any interested person and/or affected agency. Following the public review period, written responses will be prepared for inclusion in the Final EIR.

Comments should be directed to (Emails will also be accepted at: rgohlich@beverlyhills.org):

City of Beverly Hills
Department of Community Development
455 North Rexford Drive
Beverly Hills, California 90210
ATTN: Ryan Gohlich, Associate Planner

Public Review: Copies of the Recirculated Draft EIR are available for public review at the following locations:

City of Beverly Hills City Hall
 Planning Division and Office of the City Clerk
 455 North Rexford Drive
 Beverly Hills, CA 90210

Beverly Hills Public Library
 444 North Rexford Drive
 Beverly Hills, CA 90210

The City's website: www.BeverlyHills.org

The case file on this project, which includes the plans and applications, is available for public review at the Community Development Department, 455 North Rexford Drive, Beverly Hills, CA 90210. If there are any questions regarding this notice, please contact Ryan Gohlich at 310-285-1194.

Approved as to form:

David Reyes, Principal Planner Mailed: April 15, 2011

briefs

April 29 date set for Measure 2P hearing

Los Angeles Superior Court Judge Ann Jones will hear the City of Beverly Hills' application for a preliminary injunction against the two-hour free parking initiative, Measure 2P, on April 29.

"An expedited hearing has been set for the 29th and that will be back in front of Judge Jones to determine whether it's a valid measure or not," City Manager Jeff Kolin said. "Meanwhile, we have been looking at the measure, and are in the process of evaluating different implementation alternatives."

Kolin said in a statement that no matter what Judge Jones decides, the City Council has no plans to reduce or eliminate the City's long-standing, two-hour free parking program.

On January 4, Judge Jones ruled Measure 2P invalid, and it was uncertain whether the measure would appear on the March 8 ballot.

The 2nd District Court of Appeal stayed the decision pending the election. The initiative passed 3,452-2,112 in the March 8 election.

On April 13, Jones declined the City of Beverly Hills' request to issue a temporary restraining order against implementing Measure 2P.

"The city was looking for direction from Judge Jones regarding what to do with Measure 2P pending a final decision from her, and she declined to issue a temporary restraining order but set an expedited date for a hearing request for a preliminary injunction," City Attorney Larry Wiener said.

Steven Reyes of Kaufman Legal Group said that Judge Jones' decision signals that there's hope Measure 2P may be implemented in the future.

"I think it's good news for the voters of Beverly Hills who voted overwhelmingly in support of Measure 2P," Reyes said. "Going forward, [Judge Jones] agreed with our request that the issue was important enough to be briefed more fully before she made any decisions."

The City Council will discuss options for implementing Measure 2P during its next

study session on April 21.

Bijan, Rodeo Drive designer, passes at age 67



On Tuesday night, mourners gathered outside House of Bijan on Rodeo Drive to remember Bijan Pakzad, the iconic fashion designer and owner of the by-appointment-only boutique. He passed away on Saturday after suffering a stroke. He was 67.

TMZ reported on Friday that Bijan had suffered a stroke on Thursday and was being treated at Cedars-Sinai Medical Center. The boutique announced his death on Saturday via a recorded message.

Nicolas Pakzad described his father as larger than life.

"[He was an] icon not only for fashion and menswear, but for Beverly Hills and all immigrants in America," Nicolas said. "He came from Iran, and he always accredited America to his success."

According to his website, Bijan was born in Tehran in 1944 and received his education in Switzerland and Italy. Before coming to the United States, he lived and traveled in Europe for more than 15 years after graduation.

"His persona and his character was so passionate," Nicolas said. "I've read a lot of things saying he came from a prominent rich family. That's not necessarily true. They weren't poor, but they were by no means as successful as my father was the day he passed. He worked very hard for everything he had and to reach the level that he reached. He's touched so many people."

Nicolas said it was clear to him how many people his father touched by the thousands of e-mails he has received since Bijan passed away.

"Many people say he gave them identity, that he made Iranians into Iranian Americans," Nicolas said. "He gave so many people in the Persian community their identities."

In a video posted on Bijan's Web site, www.bijan.com, Bijan said he began designing clothing at age 15. In 1976, he established his business in Beverly Hills by designing seasonal collections and complete wardrobes and accessories for influential men, including heads of state, industry leaders and royalty. He also designed jewelry and perfume, and he claimed to be the most expensive designer in the world.

"From day one, [the boutique] was by appointment," Nicolas said. "That kind of played on his idea of exclusivity, all about the quality of the clothing, not the quantity. He never made more than a few ties of each design. Rodeo Drive gave him a place where



NOTICE OF PUBLIC HEARING

DATE: April 28, 2011
TIME: 1:30 PM, or as soon thereafter as the matter may be heard
LOCATION: Commission Meeting Room 280A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, April 28, 2011, will hold a public hearing beginning at 1:30 PM, or as soon thereafter as the matter may be heard, to consider:

Requests for: 1) A Variance to allow a bridge structure to allow access to the front door of the house which is over three feet in height within the required front yard setback; 2) A Second Unit Permit to allow a detached second dwelling unit/accessory structure; and 3) A Hillside R-1 Permit to allow the construction of a detached three-car garage (second accessory structure) within the front and side setback areas on the property located at **1166 Summit Drive**.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. Staff has determined that the proposed project qualifies for a Class 3(e) Categorical Exemption under the authority provided by the CEQA Guidelines and no significant environmental impacts are anticipated.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Donna Jerex in the Community Development Department at (310) 285-1138. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department and can be reviewed by any interested person at the City Hall located at 455 North Rexford, Beverly Hills, California 90210.

Approved as to form:

David Reyes, Principal Planner Mailed: April 15, 2011



NOTICE OF PUBLIC HEARING

The Council of the City of Beverly Hills, at its adjourned regular meeting to be held on **Thursday, April 21, 2011, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California, will hold a public hearing to consider adoption of:

A RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & SERVICE CHARGES FOR THE FISCAL YEAR 2011/2012.

The proposed resolution will increase the taxes, fees, and service charges that are charged to the public for the various activities and services as set forth in the schedule for fiscal year 2011/2012. The majority of the fees and charges would be increased by 0.7% based on the Consumer Price Index (CPI) for November 2010 to reflect the increase in the City's costs. In some cases, the fees were adjusted to reflect a change in service level, more equitable distribution of costs, or to obtain full-cost recovery, rather than by the CPI. The fees would become effective on July 1, 2011.

Copies of the proposed Resolution and the Fee Study Report are available for review or purchase in the Office of the City Clerk, Room 290, 455 N. Rexford Drive, and in the Finance Department, 3rd Floor, 455 N. Rexford Drive, Beverly Hills, California. Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, California, 90210. The comments should be received prior to the hearing date. If you need more information, please contact Carolyn Johnson at (310) 285-2459.

Please note that if you challenge the Council's action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC
City Clerk

that was embraced.”

Although Bijan was known for his signature yellow, Nicolas said his father had a knack for working with many colors.

“He had an extreme talent for being able to use colors like lavender, red and blue and make it look chic and masculine,” Nicolas said. “He could make anybody look chic.”

According to Bijan’s Web site, his clients and supporters included Presidents Ronald Reagan, George H.W. Bush, George W. Bush and Bill Clinton, and former governor Arnold Schwarzenegger.

“His relationship with his clients was beautiful,” Nicolas said. “Clients came before everyone. It was mutual; they loved him. He loved all the presidents that he dressed. He adored the Bush family and they adored him.”

Civic leaders recognized Bijan for his contributions to the community. On May 8, 2010, then-Mayor Jimmy Delshad awarded Bijan the key to the city and declared May 8 Bijan Day in the City of Beverly Hills. Governor Schwarzenegger awarded Bijan the Governor’s Award For Excellence in Fashion, and he was the keynote speaker at the Beverly Hills Chamber of Commerce’s Business Excellence Awards in 2007.

Bijan’s interest in luxury automobiles was apparent from the cars he parked in front of his shop on Rodeo Drive and the 23-car garage at his Beverly Hills home, where he stored his signature yellow Ferrari, a Rolls Royce Phantom and other vehicles.

Nicolas said Bijan loved parking cars from his collection on Rodeo Drive, “just so Rodeo Drive would have the glamour to it that it

deserved.”

“His store and his marketing efforts helped establish Rodeo Drive as the world-renowned luxury retail destination that it is today,” a press release from the Beverly Hills Chamber of Commerce stated. “The Chamber joins Bijan’s family, many friends and customers in mourning the passing of the ‘larger-than-life’ personality, Bijan Pakzad.”

Bijan is survived by three children, Daniela, Nicolas and Alexandra.

Former mayor Jimmy Delshad did not return phone calls from the *Weekly*.

City Council may appear on Real Housewives of Beverly Hills



Lisa Vanderpump receives a city proclamation from then-Mayor Jimmy Delshad on March 1.

Residents in attendance at the Beverly Hills City Council meeting on March 1 may have noticed a camera crew on hand filming the proceedings. The Bravo crew was pres-

ent to film *Real Housewives of Beverly Hills* cast member Lisa Vanderpump receiving a city proclamation from then-Mayor Jimmy Delshad.

At the City Council study session on April 5, the city council approved a location agreement, authorizing broadcast rights and use of the City’s shield, which appeared on Vanderpump’s proclamation, to Bravo. Each city councilmember present at the March 1 meeting was asked to consider signing an individual appearance release, to allow their images to be aired on the television show during its second season. The City will charge the producers \$1,500 for use of the City’s shield in a televised format.

Vanderpump, owner of Beverly Hills restaurant Villa Blanca, was recognized for promoting Beverly Hills as a friendly city and for her business contributions.

“Lisa Vanderpump is the person that has been writing about Beverly Hills, has been promoting Beverly Hills and has done a lot for Beverly Hills,” Delshad said during the proclamation ceremony on March 1. “She’s not only a successful actress, philanthropist and business owner, she’s also owner of the very stylish Villa Blanca restaurant. Through Lisa’s many ventures, she has promoted the

Beverly Hills name and its brand in a very positive manner.”

At the April 5 study session, Deputy City Manager for Public Affairs Cheryl Friedling pointed out that because the City Council Chambers is a public venue, the public is allowed to come in and film. Chief Assistant City Attorney Roxanne Diaz said that since the City could not have prohibited filming, the film location agreement would legalize the location from Bravo’s standpoint, by allowing the production company to get all the releases it needs to check off.

“Our company is a very front-door company,” Ken Schoech of Bravo and Evolution Media said. “We like to follow the rules. We always pull our Beverly Hills permits.”

Mayor Barry Brucker, Vice Mayor Willie Brien and Councilmember Lili Bosse all supported the agreement, but councilmembers John Mirisch and Julian Gold expressed concerns about the terms of the location agreement, which Gold said were “way too broad.” Mirisch suggested establishing an agreement that limited the use of the footage and the shield.

“I happen to have several friends in the entertainment business, one of whom is a law-

briefs cont. on page 8

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from the hills of beverly



Television and food shows

The city needs to get grip
By Rudy Cole

If for some inexplicable reason, you accidentally find yourself watching the Bravo cable channel and you think you are viewing a Beverly Hills City Council meeting, don't place a panic call to Time Warner; what you may have stumbled on is a replay of an actual event:

Then-mayor, **Jimmy Delshad**, presenting a proclamation to the *Real Housewives of Beverly Hills* cast member **Lisa Vanderpump**, which may be airing on Bravo soon, but was actually filmed at a legal meeting of the Beverly Hills City Council. (See our related story on page 5.)

One obvious question comes to mind: What in the world were they thinking?

The City of Beverly Hills is officially validating this insipid and, yes, insulting characterization of our community, not only by proclamation but by legitimizing the act and agreeing to appear on an episode of the show.

"I don't care what you write, just spell my

name correctly," may not be the best mantra for our city, still hoping to project an image of sophistication, social responsibility and intellectuality, and then giving any kind of credibility to the latest incarnation of this *Housewives* series.

First, the obvious: The stars of the program neither live in our city or are involved in any of the more traditional civic and charitable endeavors that help identify us. So, why give them a proclamation?

The equally off-the-mark and far more successful television show, *Beverly Hills 90210* never had a proclamation, to steal a line from the "Never had a dinner routine" of **Red Buttons**, and not just because the high school used in the exterior shots was in Torrance. The show may have had some dramatic moments, and it certainly ran forever, but it too had little to do with real students of Beverly High. It made the zip code more famous, and so the branding value helped offset the lack of realism of the show itself.

programs.

Some years back, when **Marian Dern** was West Coast editor of *TV Guide*, she called to ask if the people who actually live in Beverly Hills had any reaction to the hit TV series, *Beverly Hillbillies*.

I probably paraphrased the *Gone with the Wind* line: "Frankly, we don't give a damn."

Mostly true then and now. That series was sophomoric but not truly offensive; the *Housewives* is.

How to explain allowing this to happen, the official recognition? First, councilmembers try to "go along" with minor requests of incumbent mayors. If a mayor wants to honor a visiting aunt from Des Moines, colleagues will generally acquiesce. However, this time more insightful leadership would have been in order and, although it is not easy to tell the bosses "no," the city manager and staff could have tried to intervene. (Maybe, off the record, they did.)

Which brings us to a second type of program that has both literally and figuratively been bouncing all around our city, the changing name of a planned food event.

Although no one is quite sure what a second installment of the Taste of Beverly Hills will eventually be named, assuming it survives the approval and vetting process, its rapid change of venues has been exhausting to follow.

Last year, a moderately successful "Taste" was held in conjunction with our celebration of the joining of a date and zip code, the Beverly Hills 9/02/10 opening ceremony and restaurant show that followed.

Now, it is back, with the same promoters but a different game plan, and there are

The student-actors were no more reflective of our city than the "real" women on this "reality" program.

I found a list of subjects for some of the early episodes, and in case the council failed to actually study the program and its format, here are some examples of how the "real" Beverly Hills housewives are portrayed:

"The 'wives' look at **Camille Grammer's** racy past pictures."


"Lisa Vanderpump asks the psychic questions, but Lisa just gets offended."

"Camille answers a viewer's questions about her soft core porno past."

Certainly, you must have heard the same kind of conversations at your latest lunch with the girls? No? Well that's what some middle western enclave may assume is the real Beverly Hills, at least if they also happen to catch the then-mayor of our city handing out the proclamation of approval.

Our self-image and how we are perceived in the "real" world is not so fragile as to be seriously harmed by this or any other exaggerated portrayal of our community. The sky is not falling on our public image.

We will survive this struggling series just as we have outlived *Beverly Hillbillies* and *Beverly Hills Ninja*. I just can't remember any mayor, with approval of the city council, rushing to distribute official recognition and implied approval by proclamation of these


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problems.

The "Best" organization has returned, first with a request to use Roxbury Park for a Labor Day food show and then retreating to Rodeo Drive when they learned about **Peggy Kaus, Ken Goldman** and **Dr. Charles Aronberg**.

The Rodeo Drive venue may either not be acceptable to the street's denizens or not sufficient for the event planners, so they jumped to La Cienega Park, keeping Rodeo as part of the plan. The final plan may mean going back to 9900, last year's venue, even though we have heard rumblings from our Building and Safety people that new inspections of safety will be mandatory.

The city has denied that La Cienega will have to be shut entirely to park users during a possible food show, but even if it is kept open, the program would disrupt normal park use on an important holiday and certainly impact nearby residents.

First, a side issue. When the Best group, clearly a competent event planning association with connections to our community, brought the 2010 Taste to the council for a then-very rapid approval, representatives of the Beverly Hills Education Foundation appeared alongside the promoters to proclaim that significant funds from the event would go to BHEF, a sponsoring organization. Certainly, that helped convince the council to lend its name and give approval. Now, it is time to report to the city through the council what amounts were actually received by BHEF. The school support organization

plays a vital role in supporting public education, but its name should not be used unless there are provable benefits.

As for the event, there are other questions that cry for answers. Last year, the Taste had a mix of Beverly Hills and Los Angeles restaurants. This year, the focus and structure seems even less of a Beverly Hills promotion.

Events are good, important as a tool for inviting people to come to Beverly Hills. But when they arrive, do we want to introduce them to eateries that pay no taxes to the city and are outside city limits? What about the additional benefit to retailers when visitors dine in the city? Mostly lost, if they eat on La Brea.

Just suppose the city was promoting retail shopping and invited South Coast Plaza to occupy Rodeo Drive at the start of the Holiday Season? Probably would not win love and approval. So, why showcase Los Angeles dining?

Some other problems in process, but a shout-out of thanks to the city's public information officers and staff at Recreation and Parks. Their job is to implement programs approved by the council and yes, to advise decision makers on feasibility.

What about how decisions on events are made? This program may serve a valuable lesson in how to properly use community resources and the professional staff.

This is too far into approval without bringing in official and semi-official groups for, at best, an opportunity to win public approval.

This is a major event, with real community impacts and while the city council needs to buy into the concept first, before it has a real green light the Recreation and Parks Commission needs to evaluate the benefits and hold public hearings to allow residents and park users to express their concerns.

Because there are many city resources involved, even if costs are supposed to be covered by the promoters, the Conference and Visitors Bureau should be consulted and because Rodeo Drive is being suggested as a place for exhibits, it too should have a place at the decision-making table. Both receive heavy city support funding and both have very valuable membership expertise.

Personal reservations: Not convinced this has real benefits for our restaurants or community; not sure it has local sponsorship or involvement and very doubtful the event approval process is a model for good governance. This does simply not have a good "taste," yet.

This community is indeed very fortunate to have so many socially conscious and involved houses of worship serving us. Good Shepherd, Beth Jacob Congregation, Beverly Hills Presbyterian and BH Methodist all are very involved in city life. (Beth Am is outstanding, but not within city limits.) But this week, with parallel religious dates, we salute three for different reasons.

All Saints Episcopal and Temple Emanuel have joined resources for a very meaningful charitable support effort. More on this soon, and how you can participate. Note: Rabbi

Laura Geller has been listed by the Forward newspapers as one of the world's leading women rabbis.

All of the Christian houses of worship will have important services for Easter, but for one of the lesser known of these, and one of the most friendly and welcoming, you might want to visit Mt. Calvary Lutheran Church at 436 South Beverly Drive (where Canon and South Beverly meet).

Their pastor, the Rev. **R. John Sperling**, is a very spiritual, charismatic and people-oriented leader. The church began construction in 1941 and has been very much a part of the community ever since. For time of services, please call (310) 277-1164. (Appreciation to PR contact **Dana Toma** for keeping us informed.)

Beverly Hills lost one of its most well-known citizens last week with the death of the legendary **Bijan Pakzad**. Condolences to his family and his longtime business partners and friends, the **Mahboubi** family. Together, they, along with **Fred Hayman, Jerry Polone, Jerry Magnin** and others helped create and define Rodeo Drive.

Next week: Final results, Best of Beverly Hills, and Local Hero.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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yer who actually drafts contracts for people who are appearing in so-called reality shows," Mirisch said. "She once told me that—you can see it in the contract here—they basically ask you to sign your life away. ... I certainly have no intention of signing anything that onerous. ... I would not have a problem with—again without signing our life away or our rights away—to allow use of filming here and the shield and all that within the context of the show. I do think though we have to make sure it's limited to that ... [and] that it's in keeping with the classiness of the city."

Diaz said one way the City can protect itself is by obtaining editing rights from the production company.

"In full disclosure, one of the ways we try to protect the city's brand is by editing rights but that's not something they're willing to provide us," Diaz said.

Diaz said the city attorney's office would work with the production company to come to an agreement that is favorable to both parties.

"What we would try to do in this location agreement is limit the uses of the clip for this show and try to limit the uses elsewhere in other shows where we wouldn't want it to be, because we want to see it in context of the show which, many of you were here, it's just a simple proclamation ceremony," Diaz said.

Diaz and Brucker called the footage benign.

Gold said he authorized the location agreement conditionally.

"If you actually engage in this discussion and cannot come to agreement with them about appropriate language for the contract, my vote in that circumstance would be, no, we should not do it," Gold said. "Presuming you come to an arrangement that you're comfortable with that you think protects the city, then I'm okay with it."

Mirisch said he agreed with Gold.

"You may not be able to get editing rights but you can certainly restrict usage, and I think that's going to be one of our main con-

cerns," Mirisch said.

BHPD, DMV and Transportation crack down on disabled placard abuse

On April 12 during a targeted enforcement operation, four investigators from the Department of Motor Vehicles found that one quarter of the vehicles displaying disabled parking placards on the 300 block of North Camden Drive at that time were not in compliance with the law. Four out of 16 drivers were caught misusing the placards.

Investigators targeting the same area on Feb. 28 issued seven citations for disabled parking violations.

"Bottom line in all of this, we get quite a few complaints from citizens and merchants regarding placard abuse," Beverly Hills Police Lt. Mark Rosen said. "The problem is parking is very limited in Beverly Hills. It's not fair to people who have a legitimate need for [disabled parking] and that's why we take such a serious interest in this."

Russell Platamone, parking services manager for the Beverly Hills Department of Transportation, said that the department is committed to making sure people are using placards properly.

Platamone said that according to the California Vehicle Code, parking enforcement officers are authorized to request identification from individuals using placards to make sure they are in compliance with the law. Platamone said that most of the time, people understand why they are asked to show identification.

"They are very cooperative and they are thankful because they know we are helping them to protect their rights," Platamone said.

Rosen said the North Camden Drive location was targeted because of a complaint from a resident, who had noticed a number of cars parked with disabled placards in front of a fitness club, Sports Club LA.

"What makes handicapped parking difficult to enforce, is not everyone has a visible handicap," Rosen said. "People [who] have



Eileen Kahn, Cole Hackbarth, Ronit Kumar, Raj Vir and George Qiao-Guan.

Need a ride? Beverly High students have an app for that

After Beverly High senior Raj Vir found himself stranded without a ride, he wanted to find a solution. So he and three other Beverly High students came up with a prototype for a smartphone application that would help individuals find a ride anywhere at any time.

"We always need rides when we're at parties and other places," Vir said. "A lot of times we get stranded at school, so we wanted to find a way home. Currently what we would do is call random people or call our parents, but there's no efficient way to send it to everyone at once."

With the application, called Dependable Ride, individuals would push a button indicating they need a ride home. By way of GPS, the app would notify pre-approved friends and relatives that the user needed a ride.

This idea will take the team of Beverly High students Vir, senior Ronit Kumar, junior George Qiao-Guan, and freshman Cole Hackbarth to the Pete Conrad Spirit of Innovation Summit at NASA Ames Research Center in Silicon Valley from April 28 to May 1. The team, called R Squared, earned a \$2,000 grant from the Conrad Foundation to travel to the summit and develop the idea.

The students were asked to write and develop a business plan, and they were selected as finalists in the cyber security category. At the competition, all four students will participate in a presentation highlighting the students' business plan, marketing efforts, and next steps. The students will have the opportunity to attend seminars and meet venture capitalists, investors and entrepreneurs. If the students win, they will be awarded an additional \$5,000 to further the idea.

The students have been working on the project and preparing for the presentation for the past four months.

"We became very dedicated, working after school," Qiao-Guan said. "Now we're coming in during spring break to work on it some more."

Beverly High entrepreneurship teacher Eileen Kahn has all four students in her robotics class.

"This was a business plan competition, so it melds together science and technology and entrepreneurship," Kahn said. "They're used to working with each other. It's a good mix of minds and abilities because each one has a different talent that they've brought to this, which is very helpful."

Since marketing is a vital part of the competition, a public vote is part of the scoring process. To vote for R Squared, visit http://conradawards.org/teams/finalist_teams. The students are also vying for the opportunity to tour Facebook Headquarters by competing for the most "likes" on Facebook. To support the team, visit www.facebook.com/dependableride.

ailments may be going into the health club for physical therapy. There's no doubt there is handicapped [parking] abuse going on. We'll do everything we can do to enforce it."

Rosen said that depending on the nature of the violation, people who misuse disabled placards can be cited, have their placards confiscated, be arrested, and/or have their vehicle impounded.

"Our main concern is to get the illegal placards off the street," Platamone said.

DMV investigators waited for people to park on North Camden Drive and watched if they put up a disabled placard. The investigator engaged individuals who put up placards in conversation, and then checked to see if the disabled placards belonged to them.

Platamone says he does not think of targeted enforcement operations as sting operations.

"It's more of a helping hand, because we do have a lot of people [in Beverly Hills] that have the placards," Platamone said.

Platamone and Rosen said that the Department of Transportation is considering a joint effort with DMV and BHPD to address

disabled parking abuse, in addition to the department's current effort, the disabled persons placard enforcement program.

Rosen said the DMV will also work in conjunction with the Medical Board of California, to investigate whether disabled placard abuse is beginning with doctors who might be issuing placards to people who don't need them.

"You'll see us out there on a daily basis, police employees and Department of Transportation employees, actively citing vehicles that are parked in handicapped zones without the benefit of placard and placard abuse," Rosen said. "In addition to daily enforcement, we [do] targeted enforcement. We don't want to intrude upon people with legitimate need. We want to make sure placards are lawfully issued and used."

BHEF to market Beverly High brand

Target shoppers may one day see Beverly High sweatshirts and T-shirts on the racks, if an agreement made between BHUSD and BHEF goes as planned. On April 12, the Board of Education approved a custodial

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agreement between BHUSD and BHEF, providing the education foundation the sole right to commercialize the district's trademarks. The Board also approved a contract between Cherokee Inc. and BHEF for form.

"There's only one high school in the world that has a name that is recognizable internationally," BHEF Chair Jonathan Prince said. "That is Beverly Hills High School. There are fine high schools all over the world, but none of them have name value. ... For the first time ever, we are going to work as partners to monetize the brand, which is Beverly Hills High School."

Board member Steven Fenton expressed concern that the district's lawyers had not yet seen the document.

"We need to keep moving this thing forward but we should have somebody at one of our law firms bless this," Fenton said. "I think as trustees of the school district, we shouldn't sign any legal document without having a lawyer take a look at it."

Board member Myra Lurie, who expressed support for the agreement, also suggested the need for a full indemnification clause for the custodial agreement.

"I'm excited about the positive opportunity that comes with this proposed branding arrangement, and I'm grateful to BHEF for bringing it to us," Lurie said after the meeting. "Despite our obvious close bond and trusting relationship with BHEF, I did not think it would be prudent for us to sign an agreement which states that BHEF would not be held liable nor responsible in any manner whatsoever, for any of its actions or inactions in connection with the custodian agreement. I also wanted to make sure that BHEF had adequate insurance in the event of products liability."

The custodial agreement was approved for a two-year term, subject to good faith negotiation over the following six days and with the addition of a "reasonable, satisfactory indemnification clause," Board member Jake Manaster said in his motion.

Prince said BHEF is interested in negotiating contracts with a number of companies to sell products with the Beverly High brand. Cherokee Inc. counts Target and Mervyn's among its clients.

"On a night when we were talking about teacher's salaries and budget cuts, what better way to solve our problems than to make more money?" Prince said.

BHHS Boys' Tennis Team Falls to Santa Monica

The Beverly High boys' tennis team lost to Santa Monica, 10-8, March 29 in an Ocean League match at Beverly Hills, despite its

No. 1 doubles team of Drew Freeman and Jon Jason winning all three of its sets.

The Normans won four of six sets in the final round, including all three doubles sets, after trailing 5-1 at the end of the first round and 8-4 at the end of the second.

Beverly Hills No. 2 doubles team of Ethan Kunin and Austin Towns won its final two sets, 7-6 (5) and 6-2 following a 6-1 loss in the first round.

The Normans won two of nine sets in singles play, both coming over the Vikings' No. 3 player. Donovan Suh, their No. 1 player, was a 6-0 winner in the second round. Sam Farzani, their No. 2 player, was a 6-1 winner in the third round.

Beverly Hills No. 3 doubles team of Cosimo Bocchi and Abpay Singh won its third round set 6-0.

Santa Monica was ranked third in the Southern Section Division II poll released March 21.

The Normans are scheduled to play at Culver City Tuesday in an Ocean League match beginning at 3 p.m.

BHHS Boys' Golf Team Splits Two Matches With Santa Monica

The Beverly High boys' golf team defeated Santa Monica, 214-222, April 4 at Brentwood Country Club in an Ocean League match, with Brian Song shooting a team-low 35 for the Normans.

Beverly Hills lost to Santa Monica, 198-201, April 7 at Rancho Park Golf Course, with Song shooting a team-low one-over-par 36.

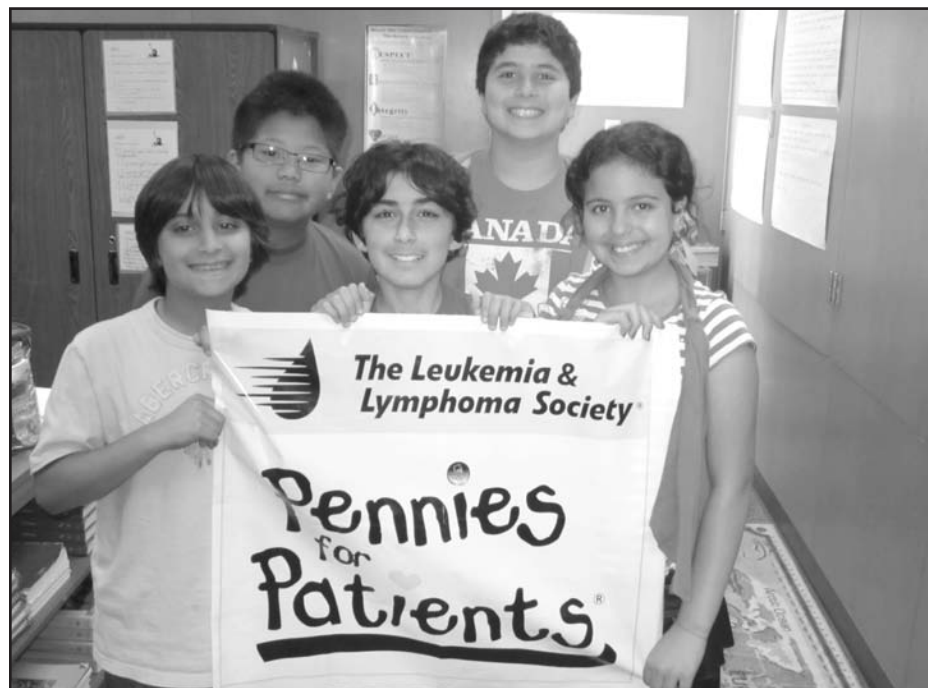
The Normans are scheduled to face Culver City Tuesday at Alondra Golf Course in Lawndale in an Ocean League match beginning at 2:30 p.m.

Beverly Hills removes penalty charges for excessive water consumption

The Beverly Hills City Council has lifted penalties for excessive water consumption, effective April 13.

On April 12, the Metropolitan Water District removed the regional drought declaration, which allowed Beverly Hills to lift its restrictions. According to a MWD press release, regional water supply conditions have improved because of this season's storms and the public's continued conservation and water use efficiency efforts. Governor Jerry Brown announced the end of California's drought on March 30.

The City of Beverly Hills mandatory watering days program will remain in place. According to a City of Beverly Hills press release, city water consumption has declined by 12 percent, exceeding MWD's goal of



Students from Mary Montague's fifth-grade class advertise the school's Pennies for Patients fundraiser to other classes. Back row, left to right: Leon Izumi, Alex Movaghar. Front row, left to right: Justin Partiyeli, Daniel Fouladian, Sanaz David.

Small change makes big difference at Hawthorne

For three weeks, Hawthorne students from all first- to eighth-grade classes collected change and donations and raised \$6,753.69 for the school's Pennies for Patients fundraiser, benefiting the Leukemia & Lymphoma Society. To kick off the program, the Leukemia & Lymphoma Society visited Hawthorne and gave a presentation at an assembly. Each student received a small box in which to collect donations.

Mary Montague, fifth-grade teacher and service learning advocate, said students donated their own money and collected donations from community members. The program was designed as not only a fundraiser, but as a service learning project.

"We related it to the science program, to learn about the body and blood systems and cancer and just about being healthy," Montague said. "Then we related it to the math curriculum. This was a huge thing that all of the classes put all of their money together and counted all of their money. The younger grades did a lot of math lessons of separating pennies, dimes, nickels and quarters. We connected to language arts. We had an honored hero named Eva, a seven-year-old girl who was diagnosed with leukemia at age four. The Leukemia & Lymphoma Society gave us a picture of her and a little bit of information and we wrote her cards and letters."

10 percent. Mandatory watering days and associated fines will continue in order to meet future water reduction goals. The state of California's 20x2020 Water Conservation Plan, finalized in February 2010, aims to reduce per capita water consumption by 20 percent by 2020.

On July 1, 2009, the City of Beverly Hills implemented its Emergency Water Conservation Stage B, which imposed irrigation restrictions and required a 10 percent reduction in water use per customer.

"We are very proud of the residents of Beverly Hills because when we established our Stage B restrictions, we were hoping for at least 10 percent reduction in water consumption, and we actually obtained [12] percent

and we feel that as a community, the lesson of conservation is being learned," Public Works Commission Chair Steven Weinglass said.

In other Public Works news, environmental utilities manager Shana Epstein has accepted a position as the water general manager for the City of Ventura after more than 10 years with the City of Beverly Hills.

"Shana Epstein has been an inspirational source of city management," Weinglass said. "We will miss her. She's one of those walking encyclopedias of Public Works for this community and she's invaluable."

Epstein's last day in Beverly Hills is May 3. "I've enjoyed my tenure here," Epstein said. "I've really learned and grown and I hope I've helped the city as well."

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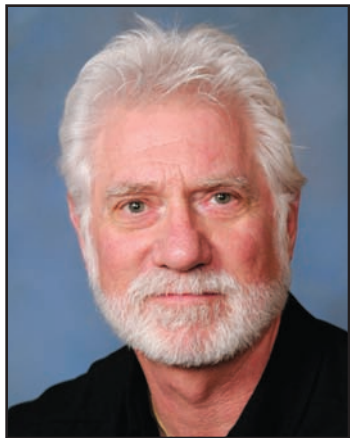
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MONUMENTAL DESIGN

Mitchell Dawson discusses the progress of the Beverly Hills 9/11

Memorial Garden

By Melanie Anderson



On Sept. 11, 2010, the Beverly Hills 9/11 Memorial Garden had its groundbreaking ceremony in front of the Beverly Hills Fire Department, on the northwest corner of Rexford Drive and Little Santa Monica Boulevard. This Sept. 11, the monument will be dedicated on the 10th anniversary of the terrorist attacks. *The Weekly*, which first covered the

memorial in Issue #573, checked in with committee co-chair Mitchell Dawson about the progress of the memorial.

What's the status of the Beverly Hills 9/11 Memorial Garden?

We actually broke ground for construction [on Monday]. We had all the rebar delivered. We have a tremendous committee, an ad hoc committee and residents committee, that includes a landscape architect, who's a former police officer [that] just retired, and people involved in the community. We're moving ahead, and we're on schedule for our September 11 unveiling.

Where did the idea for the memorial originate?

The idea came from the Port Authority of New York. Beverly Hills was one of the few cities—I think it's because of the acclaim of the Beverly Hills Fire Department—one of the few cities in the country to be honored and asked if they would like some of the scrap metal from the Twin Towers, which were melted in effect from the heat of the crashes, to be used for memorials within their cities. Fire Chief Tim Scranton approached me—I was then president of the Beverly Hills Rotary Club. I had said to him at the beginning of my year, 'If you need help in any area, let me know. I'll get the money from the club.' They needed money to transport the scrap metal, which weighed tons, and they did not want to use any city funds whatsoever, which remains the case. So the Rotary Club pledged \$3,000 for the transport, and it was so transported. This was a year ago. Then a committee was formed to make it happen, a 9/11 memorial to those individuals and firefighters and police and people in airplanes that perished in this horrific event.

How was the committee formed?

Chief Scranton was in charge of the committee and there is an ad hoc committee that was put together which includes Fire Chief Scranton, Police Chief Dave Snowden, BHFD Captain Joe Matsch, Michael Liangson, Jennifer Castellanos, Reggie Sully, who does construction, Gidas Peteris, who's our architect volunteer, and

Jim Ply, who is a recently retired Beverly Hills police officer. He's a magnificent landscape architect. Those were the technical people. [They all] gave a lot of time. All of this is gratis work.

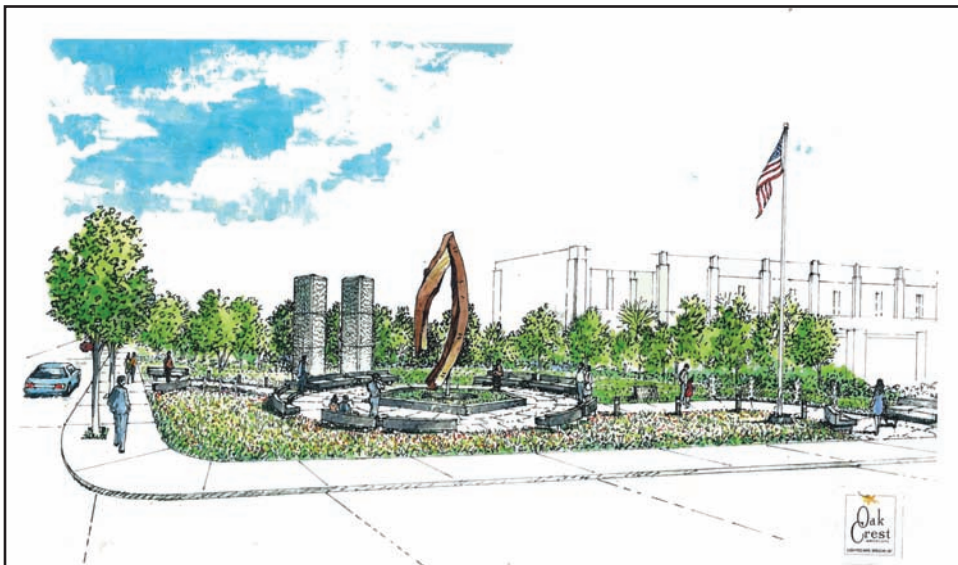
Now as to the laypersons committee, it's [committee co-chair] Jeanne Reynolds, [former mayor] Linda Briskman, Judie Fenton, Lillian Raffel, and Brian Rosenstein. We formed [last fall] about working on how to raise money and how [the memorial] would look, which led to the ultimate design of the inverted melted [piece of scrap metal].

What will the memorial look like?

It's a big giant piece of steel. It actually melted from the heat in a V-shape. It's going to be inverted, upside down, basically bent in half [and placed] with two mock Twin Towers—on a lesser scale of the towers—and it's going to be totally landscaped as a memorial to those who have perished. There's going to be a donor wall, which will include one major donor—a Beverly Hills family; many, many Rotarian members who have donated—most all of the club; as well as the general public. We sent out requests, letters of what we're doing, and it's on the website [beverlyhills-911memorial.com].

Now that we're a little more than halfway between groundbreaking and dedication, can you report on the progress of the memorial?

Last Sept. 11, Beverly Hills City Councilmembers spoke, our city manager spoke, and Assemblymember Mike Feuer spoke. That was the initial groundbreaking so to speak, a pronouncement of what we're doing. Just yesterday [Monday], they got some landscaping in. We stood there with shovels and took some pictures. Things are in place. Permits have been approved and pulled from the city. We went through the appropriate process through the Department of Building and Safety. That's who issued the permit. Most importantly, [the groundbreaking took place] to recognize obtaining of the building permits and the beginning of work, beginning of construction. We have an absolute deadline, obviously, and it's going to come up quickly.



Architect's rendering of the Beverly Hills 9/11 Memorial Garden.

What still needs to be done?

Most all of the construction concepts have been agreed upon by the committee and approved by the Department of Building and Safety. We are now finishing the concept of the donor wall and the story of 9/11 that will be told at the site. It will be a permanent engraved feature on a monument wall, within the confines of the gardens. The monuments built will tell the story of the 9/11 tragedy.

At this point, are you where you expected to be with fundraising?

No, we're not. We're more than we expected. We're very pleased with people being very gracious in donating.

How have members of the community contributed aside from monetary donations?

There have been a good handful of people who have donated in kind, such as the *Courier* and the *Weekly* that gave full-page color ads, very appreciated. We have a company that has donated the rebar, which is very expensive.

What does the community involvement say about Beverly Hills?

It says everything that Beverly Hills is about, people using their best efforts, donating their time and expertise, money, and resources to do something important that honors our American heroes.

Who else has gotten involved?

Brad Burlingame, president and CEO of West Hollywood Marketing and Visitors Bureau, found out about our project. He contacted Chief Scranton. [Burlingame's] brother, Charles, was the pilot of American Airlines Flight 77, which was hijacked and flown into the Pentagon. It's one thing to read about this story or see it on the news, but when you're shaking hands with the man who lost his brother flying that plane, it takes on a whole different perspective, as would be the case meeting anyone who lost a family member [on 9/11]. It was chilling. He's just a wonderful guy. [Burlingame] contacted Chief Scranton and then came to the meetings, gave his input. And he thanked us, the Beverly Hills Fire Department, for what we are doing. He's currently involved on an ad hoc basis. He was helpful in making sure we honored all those who perished, which goes far beyond just those people [who were] in the Twin Towers. He attended the 9/11 unveiling of the BHFD memorial on Sept. 11, 2010.

What do you think this memorial's significance is for Beverly Hills?

It is an opportunity for our fine city to acknowledge and honor the suffering caused by the attack and the loss so many people felt, including [those in] Beverly Hills and the United States of America. It's an opportunity to honor our heroes.

How can community members still become involved?

We will be accepting donations of any and all amounts, through June 15.

Is there a way community members can be involved other than making donations?

They should contact our committee through the Beverly Hills Fire Department. There are always opportunities for people to help with good things.

After dedication, how do you envision the memorial being used?

Like most, if not all memorials that are done well, it's an important opportunity to make sure that the 9/11 attack and response of our country will never be forgotten. I think it will be a place that will draw people to see it, an important monument for the city, and [a place] for those that do want to reflect and be reminded of what we went through, and how we grew from it as a country.

For more information about the Beverly Hills 9/11 Memorial Garden or to make a donation, visit beverlyhills911memorial.com or call (310) 288-0663.

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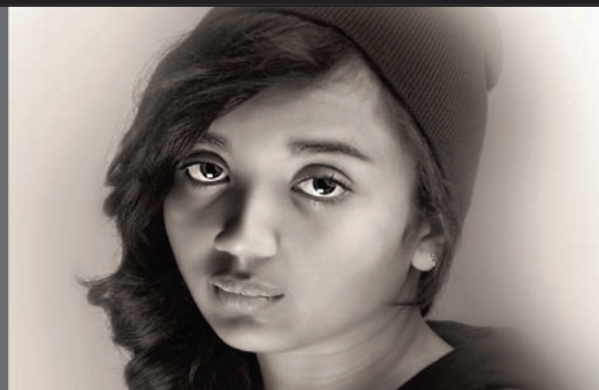
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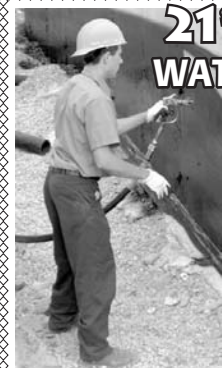


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statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 451

FICTITIOUS BUSINESS NAME STATEMENT: 20110305114 The following person(s) is/are doing business as: GLINGLONG. 6860 Lexington Ave. #190 Hollywood, CA 90038. TOMISLAV SKARICA. 7985 Santa Monica Blvd. #109 W. Hollywood, CA 90046. The business is conducted by: Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/25/2011. Signed: Tomislav Skarica, CEO. This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 452

FICTITIOUS BUSINESS NAME STATEMENT: 20110362523 The following person(s) is/are doing business as: SARAH'S DOG WALKING SERVICE. 328 Allen Ave. Glendale, CA 91201. SARAH ONDERWYZER 328 Allen Ave. Glendale, CA 91201. The business is conducted by: Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Sarah Onderwyzzer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 453

FICTITIOUS BUSINESS NAME STATEMENT: 20110352667 The following person(s) is/are doing business as: IRIZISTIBLE MUSIC; FUTURIZITIC MUSIC. 4805 Bellflower Ave. Suite 303 North Hollywood, CA 91601. ARIZE NWOSU 4805 Bellflower Ave. Suite 303 North Hollywood, CA 91601 The business is conducted by: Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: Arize Nwosu, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 454

FICTITIOUS BUSINESS NAME STATEMENT: 20110435172 The following person(s) is/are doing business as: SUNSET INN & SUITES HOLLYWOOD. 7370 W. Sunset Blvd. Los Angeles, CA 90046. HOLLYWOOD INVESTMENTS INC. 7370 W. Sunset Blvd. Los Angeles, CA 90046 The business is conducted by: Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/23/2011. Signed: Sanjay J. Patel/Hollywood Investments Inc, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 455

FICTITIOUS BUSINESS NAME STATEMENT: 20110437456 The following person(s) is/are doing business as: GOLETERNEK FAMILY INVESTMENTS. 612 N. Arden Drive Beverly Hills, CA 90210. ANN GOLETERNEK TRUSTEE OF JOE & ANN GOLETERNEK REV. FAMILY TRUST A. 612 N. Arden Drive Beverly Hills, CA 90210. The business is conducted by: General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Ann Goleternek, Trustee This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 456

FICTITIOUS BUSINESS NAME STATEMENT: 20110314750 The following person(s) is/are doing business as: PACIFIC WIRELESS NO 1 803 Americana Way, Glendale, CA 91210. MAYA MEL. INC. 803 Americana Way, Glendale, CA 91210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Maya Mel, Inc., Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 457

FICTITIOUS BUSINESS NAME STATEMENT: 2011044800 The following person(s) is/are doing business as: BIG MAMAS AND PAPAS; MARIPOSA 5051 Hollywood Blvd., Los Angeles, CA 90027. SHANI AND SANI INC. 5051 Hollywood Blvd., Los Angeles, CA 90027. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Ara Sarkissians, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 458

FICTITIOUS BUSINESS NAME STATEMENT: 20110442933 The following person(s) is/are doing business as: GLOBAL WHITENING DC 24155 Laguna Mall, Laguna Hills, CA 92653. CHEN DE PAZ 7772 Reseda Blvd. #104, Reseda, CA 91335; DAVID ASHUR 10933 Huston Street #220, North Hollywood, CA 91601. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: David Ashur, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 459

FICTITIOUS BUSINESS NAME STATEMENT: 20110430090 The following person(s) is/are doing business as: DJ ZERO; S5 PRODUCTIONS 2140 N. Hollywood Way #10652, Burbank, CA 91505. JONATHAN A. GONZALEZ-CRUZ 2140 N. Hollywood Way #10652, Burbank, CA 91505. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Jonathan A. Gonzalez-Cruz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 500

FICTITIOUS BUSINESS NAME STATEMENT: 20110422153 The following person(s) is/are doing business as: EXP COFFEE AND WATER SERVICE 13136 Satcoy Street

#G, North Hollywood, CA 91605. CHRISTIAN O. MADRIGAL 13136 Satcoy Street #G, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/21/2011. Signed: Christian O. Madrigal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 501

FICTITIOUS BUSINESS NAME STATEMENT: 20110420589 The following person(s) is/are doing business as: APPAREL4COST.COM 9925 Canoga Avenue, Chatsworth, CA 91311. ORI KAINEN 22965 De Kaly Drive, Calabasas, CA 91302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/21/2011. Signed: Ori Kainen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 502

FICTITIOUS BUSINESS NAME STATEMENT: 20110421878 The following person(s) is/are doing business as: ISMAEL D GONZALEZ 7331 Varma Avenue #10, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/21/2011. Signed: Ismael D. Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 503

FICTITIOUS BUSINESS NAME STATEMENT: 20110422941 The following person(s) is/are doing business as: DAILY GRIND MOBILE DETAILING; DAILY GRIND&GO MOBILE DETAILING 4855 East Avenue R-2, Palmdale, CA 93552. TROY JAMES ELLIS 4855 East Avenue R-2, Palmdale, CA 93552. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/21/2011. Signed: Troy James Ellis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 504

FICTITIOUS BUSINESS NAME STATEMENT: 20110430081 The following person(s) is/are doing business as: ANZ AUDIOVISUALS 451 N. Glenwood Place, Burbank, CA 91502. ADOLFO NOWAK 451 N. Glenwood Place, Burbank, CA 91502. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Adolfo Nowak, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 505

FICTITIOUS BUSINESS NAME STATEMENT: 20110430180 The following person(s) is/are doing business as: JT PHONE CARDS 2547 N. Brighton Street, Burbank, CA 91504. KAYEY D. BEZ 2547 N. Brighton Street, Burbank, CA 91504. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Kaye D. Bez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 506

FICTITIOUS BUSINESS NAME STATEMENT: 20110442804 The following person(s) is/are doing business as: HONEYCOB DISTRIBUTION 18555 Collins Street C14, Tarzana, CA 91356. IRMA ARANA RODRIGUEZ; ANA MARCELA YES ARANA 18555 Collins Street C14, Tarzana, CA 91356. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Irma Arana Rodriguez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 507

FICTITIOUS BUSINESS NAME STATEMENT: 20110445420 The following person(s) is/are doing business as: SAFARIBIZ 827 W. Heritage Oak Ct., Altadena, CA 91001. TRAVEL INDIGO, INC. 827 W. Heritage Oak Ct., Altadena, CA 91001. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Sarah Culhane, President. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 508

FICTITIOUS BUSINESS NAME STATEMENT: 20110427161 The following person(s) is/are doing business as: THE MACHAELANGELO GROUP 12747 Riverside Drive #101, Valley Village, CA 91067. JAMES DELLA VALLE 12747 Riverside Drive #101, Valley Village, CA 91067. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: James Della Valle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 509

FICTITIOUS BUSINESS NAME STATEMENT: 20110449941 The following person(s) is/are doing business as: ROOTER 2000 AND PLUMBING 19026 Bassett Street, Reseda, CA 91335. DAVID ASHUAL 19026 Bassett Street, Reseda, CA 91335. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/16/2004. Signed: David Ashual, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 510

FICTITIOUS BUSINESS NAME STATEMENT: 20110451678 The following person(s) is/are doing business as: CA PROFESSIONAL ORTHODONTIC LAB 7757 Ben Avenue, North Hollywood, CA 91605. ROCIO CHAVEZ 7834 Rhodes Avenue, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Rocio Chavez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 511

FICTITIOUS BUSINESS NAME STATEMENT: 20110452841 The following person(s) is/are doing business as: A-1 TOPSHELF DOCUMENTS 3833 West 134th Place, Hawthorne, CA 90250. DEANNA B. GERALD 3833 West 134th Place, Hawthorne, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Deanna B. Gerald, Legal Document Preparer. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 512

FICTITIOUS BUSINESS NAME STATEMENT: 20110442628 The following person(s) is/are doing business as: HAIR PEOPLE 1123 N. Vine Street Suite #8, Los Angeles, CA 90038. KOHAR JULIE MENESHIAN 2702 W. Verdugo Road, Burbank, CA 91505. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Kohar Julie Meneshian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 513

FICTITIOUS BUSINESS NAME STATEMENT: 20110452697 The following person(s) is/are doing business as: LA F.A.M.E. ART FAIR 334 S. Main Street, Los Angeles, CA 90013; 1001 Towne Avenue #401, Los Angeles, CA 90021. ALEXANDER FARKHONDEPOUR 10350 Wytton Drive, Los Angeles, CA 90024. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Alex Farkhondepour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 514

FICTITIOUS BUSINESS NAME STATEMENT: 20110444396 The following person(s) is/are doing business as: F.A.C.E. 3628 Dunn Drive, Los Angeles, CA 90034; P.O. Box 1101, Marina Del Rey, CA 90295. SAVANNAH KANE 3628 Dunn Drive, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Savannah Kane, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 515

FICTITIOUS BUSINESS NAME STATEMENT: 20110445409 The following person(s) is/are doing business as: ONE WULF ALARM AND SECURITY; WULF ALARM AND SECURITY 2110 Artesia Blvd. Suite B-175, Redondo Beach, CA 90278-3069. SEWERYN KOTLINSKI 2110 Artesia Blvd. Suite B-175, Redondo Beach, CA 90278-3069. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Seweryn Kotlinski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 516

FICTITIOUS BUSINESS NAME STATEMENT: 20110449992 The following person(s) is/are doing business as: SJP INVESTMENTS AND CONSULTING 500 S. Sepulveda Blvd. #202, Manhattan Beach, CA 90266. JMC CAPITAL INC. 301 N. Canon Dr. Suite 228, Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Jordan Cohen, President. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 517

FICTITIOUS BUSINESS NAME STATEMENT: 20110444991 The following person(s) is/are doing business as: FINNEALS INVESTMENTS AND CONSULTING 500 S. Sepulveda Blvd. #202, Manhattan Beach, CA 90266. JMC CAPITAL INC. 301 N. Canon Dr. Suite 228, Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Jordan Cohen, President. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/31/11, 4/7/11, 4/14/11, 4/21/11 518

Nikkie Ama Okuwa
6645 Blucher Avenue
Van Nuys, CA 91406
Case Number: LS021294
File Date: March 24, 2011
Los Angeles Superior Court
Northwest District- East BLDG
6230 Sylmar Avenue Room 107
Van Nuys, CA 91401
PETITION FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Nikkie Ama Okuwa
2. Present Names: Nikkie Ama Okuwa
Proposed Names: Nikkie Amamonyerina Onyeagocha Okuwa
3. THE COURT ORDERS that all persons interested in this matter shall appear before

this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: May 2, 2011 8:30 am Dept. NWC Room: 310

Signed, James A. Steele
Judge of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20110327012 The following person(s) is/are doing business as: GABES TRASH OUT, 24209 SYLVAN GLEN RD, DIAMOND BAR, CA 91705. GABRIEL EDUARDO ESPARZA, 24209 SYLVAN GLEN RD DIAMOND BAR CA 91705. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GABRIEL EDUARDO ESPARZA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20274

FICTITIOUS BUSINESS NAME STATEMENT: 20110339328 The following person(s) is/are doing business as: FIRST PROTECTION SYSTEMS, 9238 MARYKNOLL AVE, WHITTIER, CA 90605. JOHNNY AVALOS, 9238 MARYKNOLL AVE WHITTIER CA 90605. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOHNNY AVALOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20121

FICTITIOUS BUSINESS NAME STATEMENT: 20110339435 The following person(s) is/are doing business as: EL GORDO AUTO SALES, 8313 EASTERN AVE, BELL GARDENS, CA 90201. JOSE U. RIVERA, 11903 ROSETON AV NORWALK CA 90650. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOSE U. RIVERA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20259

FICTITIOUS BUSINESS NAME STATEMENT: 20110339506 The following person(s) is/are doing business as: THE MAGIC ROSE, 6400 1/2 YORK BLVD, LOS ANGELES, CA 90042. UBALDO MERCADO, 3477 E MILTON ST PASADENA CA 90042. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed OSBALDO MERCADO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20120

FICTITIOUS BUSINESS NAME STATEMENT: 20110347647 The following person(s) is/are doing business as: ROCHARD INVESTMENT REALTY, 17809 CRENSHAW BL # 4, TORRANCE, CA 90504. RODNEY RICHMOND, 16224 RENDON COURT VICTORVILLE CA 92394. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RODNEY RICHMOND. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20119

NOTICE OF APPLICATION

FOR POLICE PERMIT

Notice is hereby given
That application has been made to
The Board of Police Commissioners

For a permit to conduct a
Type Of Business: Dance Hall

NAME OF APPLICANT:

ROCHARD INVESTMENT REALTY

DOING BUSINESS AS:

EL ZACATECAS

LOCATED AT:

12017 VENICE BLVD
LOS ANGELES, CA 90066

Any person desiring to protest the
issuance of this permit shall make
a written protest before:

April 17, 2011 to the
LOS ANGELES POLICE COMMISSION

100 WEST 4TH STREET
LOS ANGELES, CA 90012

Upon receipt of written protests,
a protesting person will be notified of
date, time and place for hearing.

BOARD OF EDUCATION COMMISSIONERS

of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 523

FICTITIOUS BUSINESS NAME STATEMENT: 20110466601 The following person(s) is/are doing business as: MINT PHOTO LOUNGE 2334 Palos Verdes Drive West #3, Palos Verdes Estates, CA 90274. PAUL JAMES HAMILTON IV 2334 Palos Verdes Drive West #3, Palos Verdes Estates, CA 90274. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Paul Hamilton, Principal. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 524

FICTITIOUS BUSINESS NAME STATEMENT: 20110458901 The following person(s) is/are doing business as: LIGHTHURST MEDIA; LIGHTHURST PHOTOGRAPHY 403 N. Oakhurst Drive #303, Beverly Hills, CA 90210. AARON TESFAI 403 N. Oakhurst Drive #303, Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Aaron Tesfa, Principal. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 525

FICTITIOUS BUSINESS NAME STATEMENT: 20110459429 The following person(s) is/are doing business as: BRANDON TALENT MANAGEMENT 2130 Holmby Avenue, Los Angeles, CA 90025. SBTP MANAGEMENT INC. 13701 Riverside Drive #800, Sherman Oaks, CA 91423. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/28/2011. Signed: SBTP Management Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 526

FICTITIOUS BUSINESS NAME STATEMENT: 20110463488 The following person(s) is/are doing business as: KL 77 VENTURE 280 S. Beverly Drive #205, Beverly Hills, CA 90212. KUSHNER LOCKE, LLC 280 S. Beverly Drive #205, Beverly Hills, CA 90212. PARK AVENUE RELEASING, LLC 9326 Civic Center Drive, Beverly Hills, CA 90210. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/19/96. Signed: Alan Neuhouser, Manager. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 527

FICTITIOUS BUSINESS NAME STATEMENT: 20110445015 The following person(s) is/are doing business as: ALL STAR DENTAL GROUP; ALL STAR DENTAL 4633 Whiter Blvd., Los Angeles, CA 90022. D.W. CHO, DENTAL CORPORATION 13031 Villosa Place #439, Playa Vista, CA 90094. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: David Cho, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 528

FICTITIOUS BUSINESS NAME STATEMENT: 20110393627 The following person(s) is/are doing business as: GLOBALBLACKBOOK 9663 Santa Monica Blvd. Suite 836, Beverly Hills, CA 90210. DEEGEE LLC 9663 Santa Monica Blvd. Suite 836, Beverly Hills, CA 90210. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/16/2010. Signed: Denise Moreno, Co-Founder. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 529

FICTITIOUS BUSINESS NAME STATEMENT: 20110490453 The following person(s) is/are doing business as: HAYLE MUSIC; HAYLE MUSIC PUBLISHING 537 San Vicente Blvd. #101, Santa Monica, CA 90402. SOHEIL NAJJARAN 537 San Vicente Blvd. #101, Santa Monica, CA 90402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Soheil Najjaran, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 530

FICTITIOUS BUSINESS NAME STATEMENT: 20110490442 The following person(s) is/are doing business as: FOX REAL ESTATE MANAGEMENT 578 Washington Blvd. #219, Marina Del Rey, CA 90292. KYLE FOX 40 Westminster Avenue #13, Venice, CA 90291. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Kyle Fox, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 531

FICTITIOUS BUSINESS NAME STATEMENT: 20110490566 The following person(s) is/are doing business as: HSL TRANSPORTATION 952 16th Street, Santa Monica, CA 90403; P.O. Box 251519, Los Angeles, CA 90025. HOMEYRA SHAHBODAGHLOO 952 16th Street, Santa Monica, CA 90403. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Homeyra Shahbodaghloo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 532

FICTITIOUS BUSINESS NAME STATEMENT: 20110487940 The following person(s) is/are doing business as: SOLAR X EYEWEAR 10800 W. Pico Blvd., Los Angeles, CA 90064; 3726 Midvale Avenue Apt #1, Los Angeles, CA 90034. REHBAZ F NAIK 3726 Midvale Avenue Apt #1, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Kevin D. Smith, President. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 533

FICTITIOUS BUSINESS NAME STATEMENT: 20110488982 The following person(s) is/are doing business as: INGLEWOOD BIBLE COLLEGE 5332 5th Avenue, Los Angeles, CA 90043. KEVIN DONNELL SMITH 5332 5th Avenue, Los Angeles, CA 90043. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Kevin D. Smith, President. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 534

FICTITIOUS BUSINESS NAME STATEMENT: 20110480585 The following person(s) is/are doing business as: BRYCE INDUSTRIES 5520 W. 190th Street #307, Torrance, CA 90503. DEAN K. BETHUNE 5520 W. 190th Street #307, Torrance, CA 90503. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Dean K. Bethune, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 535

FICTITIOUS BUSINESS NAME STATEMENT: 20110489534 The following person(s) is/are doing business as: VMM FINANCIAL NETWORK 13605 Daphne Avenue, Gardena, CA 90249. VERNA MCINTYRE 13605 Daphne Avenue, Gardena, CA 90249. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: May 1990. Signed: Verna McIntyre, Owner. This statement is filed with the County Clerk of Los Angeles County

on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 536

FICTITIOUS BUSINESS NAME STATEMENT: 20110488654 The following person(s) is/are doing business as: THE KNOW ME NETWORK AUTISM GROUP 610 W. Caldwell Street, Compton, CA 90220; P.O. Box 3498, Gardena, CA 90247-7199. MELVA THOMPSON 610 W. Caldwell Street, Compton, CA 90220. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Melva Thompson, Founder/ Director. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 537

FICTITIOUS BUSINESS NAME STATEMENT: 20110488496 The following person(s) is/are doing business as: ALL A BOARD; SEEING THREW THE STORM 2924 Farmdale Avenue, Los Angeles, CA 90016. CHRISTOPHER TURK, JULIE TURK 2924 Farmdale Avenue, Los Angeles, CA 90016. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Christopher & Julie Turk, Owners. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 538

FICTITIOUS BUSINESS NAME STATEMENT: 20110487380 The following person(s) is/are doing business as: ALVARADO CONSTRUCTION CO. 4565 W. 160th Street, Lawndale, CA 90260; P.O. Box 2504, Redondo Beach, CA 90278. JOSEPH E. ALVARADO 4565 W. 160th Street, Lawndale, CA 90260. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/9/2005. Signed: Joseph E. Alvarado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 539

FICTITIOUS BUSINESS NAME STATEMENT: 20110490441 The following person(s) is/are doing business as: ULTIMATE WIRELESS 101 9663 Santa Monica Blvd. #1026, Beverly Hills, CA 90210. BENJAMIN KERMANI 603 N. Oakhurst Drive, Beverly Hills, CA 90210; DAVID YERUSHALMI 202 N. Oakhurst Drive, Beverly Hills, CA 90210. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Benjamin Kermani, President. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 540

FICTITIOUS BUSINESS NAME STATEMENT: 20110490443 The following person(s) is/are doing business as: KMP ARTISTS 1462 Reeves Street Unit #2, Los Angeles, CA 90035; P.O. Box 351384, Los Angeles, CA 90035. KRISTOPHER MCDOWELL; ANDREW DELICATA 1462 Reeves Street Unit #2, Los Angeles, CA 90035. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Andrew Delicata, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 541

FICTITIOUS BUSINESS NAME STATEMENT: 20110490444 The following person(s) is/are doing business as: STRATEGIC SETTLEMENT; YOUR STRATEGIC SETTLEMENT; MY STRATEGIC SETTLEMENT; JYRA INTERNATIONAL MARRIAGE MAINTENANCE MEDIATION, MARRIAGE MAINTENANCE ADVISOR, LOS ANGELES, CA 90035. THE VOID GOING TO COURT 1376 S. La Cienega Blvd. #14, Los Angeles, CA 90045; MICHAELENE TETTEH 1194 S. Lucerne Blvd. Los Angeles, CA 90019. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Michaelene Tetteh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 542

FICTITIOUS BUSINESS NAME STATEMENT: 20110456300 The following person(s) is/are doing business as: ANCHOR TRANSPORT, INC. 1110 N. Kenwood Street, Burbank, CA 91505. CARLOS DEJESUS CORTEZ 1110 N. Kenwood Street, Burbank, CA 91505. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/31/2011. Signed: Carlos DeJesus Cortez, President. This statement is filed with the County Clerk of Los Angeles County on: 3/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 543

FICTITIOUS BUSINESS NAME STATEMENT: 20110456672 The following person(s) is/are doing business as: LO TRANSPORTATION 20548 Ventura Blvd. #106, Woodland Hills, CA 91364. QIANG BOBROVNIK 20548 Ventura Blvd. #106, Woodland Hills, CA 91364. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/28/2011. Signed: Oleg Olegovich Bobrovnik, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 544

FICTITIOUS BUSINESS NAME STATEMENT: 20110457028 The following person(s) is/are doing business as: SCOUT INTERNATIONAL 16130 Miranda Street, Tarzana, CA 91356. MARK LIPMAN 16130 Miranda Street, Tarzana, CA 91356. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Mark Lipman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 545

FICTITIOUS BUSINESS NAME STATEMENT: 20110466659 The following person(s) is/are doing business as: LEARN HOW TO EAT RIGHT 26650 W. Agoura Road #102-457, Calabasas, CA 91302. ALLISON MARCUS 3855 Lost Springs Drive, Calabasas, CA 91301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Allison Marcus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11,4/28/11 546

FICTITIOUS BUSINESS NAME STATEMENT: 20110473254 The following person(s) is/are doing business as: JUMP WITH FUN; JUMP FOR FUN; LIMA PERU TV; TELE CABLE TV; ECR PRODUCTIONS; RENT WITH US 19434 Blackhawk Street, Northridge, CA 91326. EDWIN G

Notice of Application
To Sell Alcoholic Beverages
Date of Filing Application: March 23, 2011
The name of the Applicant is:
DEMA 11 CORPORATION
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
9737 Santa Monica Blvd.
Beverly Hills, CA 90210-4201
Type of license applied for:
41- On Sale Beer and Wine- Eating Place

Abdul Gahur Karimi
8039 Reseda Blvd. #209
Reseda, CA 91335
Case Number: LS021335
File Date: March 30, 2011
Los Angeles Superior Court
Northwest District- East BLDG
6230 Sylmar Avenue Room 107
Van Nuys, CA 91401
PETITION FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Abdul Gahur Karimi on behalf of minor Ahmad Rohin Abdul Gahur
2. Present Names: Ahmad Rohin Abdul Gahur
Proposed Names: Ahmad Rohin Karimi
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: May 5, 2011 8:30 am Dept. C Room: 310
Signed, James A. Steele
Judge of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20110351053 The following person(s) is/are doing business as: JOYA TRUCKING, 1328 1/2 FLORENCE, LOS ANGELES, CA 90044. MELVY A JOYA, 6453 LITTLE PINE WAY LAS VEGAS NV 89108. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 2/8/2011. Signed MELVY A JOYA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20216

FICTITIOUS BUSINESS NAME STATEMENT: 20110352787 The following person(s) is/are doing business as: JMP AUTO REPAIR, 519 HOLT AVE, POMONA, CA 91767. MARIO CAMARENA, 519 HOLT AVE POMONA CA 91767. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 2/8/2011. Signed MARIO CAMARENA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20217

FICTITIOUS BUSINESS NAME STATEMENT: 20110354138 The following person(s) is/are doing business as: CM EXPRESS, 1516 GARDENIA AVE, LONG BEACH, CA 90813. CHRISTOPHER METZ, 1516 GARDENIA AVENUE LONG BEACH CA 90813. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHRISTOPHER METZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20219

FICTITIOUS BUSINESS NAME STATEMENT: 20110378547 The following person(s) is/are doing business as: INDEPENDENT TAXI OF SANTA MONICA, 700 NORTH VIRGIL AVEUE, LOS ANGELES, CA 90029. INDEPENDENT TAXI OWNERS ASSN, 700 NORTH VIRGIL AVENUE LOS ANGELES CA 90029. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/1/2011. Signed HENRY ROY. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20221

FICTITIOUS BUSINESS NAME STATEMENT: 20110379348 The following person(s) is/are doing business as: EXPERT NAILS, 182 W FOOTHILL, MONROVIA, CA 91016. DUNG TRUONG, 11135 S. CENTRAL AVE ONTARIO CA 91762. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DUNG TRUONG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20220

Notice of Auction:
This notice is to notify the public of the household goods auction of Mr. Izzeddin Battash. The auction will take place on April 9th, 2011 at twelve o'clock in the afternoon. The address of auction will take place at 157 W. 27th St., Los Angeles, CA 90007, Los Angeles County, at twelve o'clock in the afternoon.

Notice of Auction:
This notice is to notify the public of the household goods auction of Mr. Peter Joo. The auction will take place on April 9th, 2011 at twelve o'clock in the afternoon. The address of auction will take place at 157 W. 27th St., Los Angeles, CA 90007, Los Angeles County, at twelve o'clock in the afternoon.

FICTITIOUS BUSINESS NAME STATEMENT: 20110327765 The following person(s) is/are doing business as: ARYAPERS 1721 Purdue Avenue #201, Los Angeles, CA 90025. ARYAN YAGHOBI JIRANDEH 1721 Purdue Avenue #201, Los Angeles, CA 90025. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Aryan Yaghoobi Jirandeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/17/11, 4/14/11, 4/21/11, 4/28/11 561

FICTITIOUS BUSINESS NAME STATEMENT: 2011465710 The following person(s) is/are doing business as: AMIRON MACHINERY, 5699 Kanan Rd #135 Agoura Hills, CA 91301. LAG INDUSTRIES INC. 5699 Kanan Rd #135 Agoura Hills, CA 91301. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Lag Industries Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11562

FICTITIOUS BUSINESS NAME STATEMENT: 2011430106 The following person(s) is/are doing business as: OSHANA ESCROW, A NON INDEPENDENT BORKER EX-CROW, 16219 Dickens Street Encino, CA 91436. NORA YEFIMA, 16219 Dickens Street Encino, CA 91436. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Oshana Real Estate and Escrow, Inc., Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11563

FICTITIOUS BUSINESS NAME STATEMENT: 20110452468 The following person(s) is/are doing business as: UROGYNECOLOGY ASSOCIATES, 25108 Marguerita PKWY A-259 Mission Viejo, CA 92692. LOS ANGELES UROGYNECOLOGY, 25108 MARGUERITA PKWY A-259. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Aram Bonni, President. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business

name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11564

FICTITIOUS BUSINESS NAME STATEMENT: 20110379446 The following person(s) is/are doing business as: GREEN NATION ENTERTAINMENT, LLC.HOPE RILEY MUSIC, 8033 W. Sunset Blvd. Ste 977 West Hollywood, CA 90046. CA. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed: Green Nation Entertainment, LLC, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11565

FICTITIOUS BUSINESS NAME STATEMENT: 2011003601 The following person(s) is/are doing business as: QREAS 1152 S. Keniston Ave., Los Angeles, CA 90019. ONEPURE, INC 3220 Blume Drive Suite 100, Richmond, CA 94806.. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/5/2011. Signed: One Pure INC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 566

FICTITIOUS BUSINESS NAME STATEMENT: 2011003600 The following person(s) is/are doing business as: REVELER 5419 Hollywood Blvd. Suite C242, Hollywood, CA 90027. EDWARD ELO 5419 Hollywood Blvd. Suite C242, Hollywood, CA 90027; DANIELLE POLLACK 9932 66th Rd, New York City, NY, 11374 . The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/8/2011. Signed: Reveler, Production Company. This statement is filed with the County Clerk of Los Angeles County on: 4/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 577

FICTITIOUS BUSINESS NAME STATEMENT: 20110488419 The following person(s) is/are doing business as: U.S. BILATERAL TRADE CENTER 5364 Amberwood Rd, Inglewood, CA 90302. MICHAEL ANTHONY MADISON 5364 Amberwood Rd, Inglewood, CA 90302. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Michael A. Madison, Executive Director. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11578

FICTITIOUS BUSINESS NAME STATEMENT: 2011002564 The following person(s) is/are doing business as: A JOB WELL DONE 6080 Center Drive Suite 600, Los Angeles, CA 90045. SHORT SALES ARE MY SPECIALTY INC 6080 Center Drive Suite 600, Los Angeles, CA 90045. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Short Sales Are My Specialty, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11579

FICTITIOUS BUSINESS NAME STATEMENT: 2011003598 The following person(s) is/are doing business as: SPIRITED EVENTS; KIM'S CORNER 2007 S. Harcourt Ave., Los Angeles, CA 90016. KIMBERLY HOLMES 2007 S. Harcourt Ave., Los Angeles, CA 90016. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Kimberly Holmes-Lamar, President. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11580

FICTITIOUS BUSINESS NAME STATEMENT: 2011003508 The following person(s) is/are doing business as: ALL A BOARD SNOW SURF AND SKATEBOARD COMPANY; THROUGH THE STORM 2924 Farmdale Ave., Los Angeles, CA 90016. CHRISTOPHER TURK; JULIE TURK 2924 Farmdale Ave., Los Angeles, CA 90016. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Christopher, Julie Turk, Owners. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 581

FICTITIOUS BUSINESS NAME STATEMENT: 20110034177 The following person(s) is/are doing business as: SPEECH LANGUAGE SERVICES 8717 Venice Blvd., Los Angeles, CA 90034. SUZAN RAFELI 137 S. Maple Dr. #204, Beverly Hills, CA 90212. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Suzan Rafeli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 582

FICTITIOUS BUSINESS NAME STATEMENT: 2011003353 The following person(s) is/are doing business as: HUDSON PARKER 815 S. Wooster St. Suite 201, Los Angeles, CA 90035. SPONTANEOUS ADVENTURES INC 815 S. Wooster St. Suite 201, Los Angeles, CA 90035. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Spontaneous Adventures Inc, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11583

FICTITIOUS BUSINESS NAME STATEMENT: 2011000469 The following person(s) is/are doing business as: CARS ON BROADWAY 361 W. Broadway, Glendale, CA 91204. M.P.&F INC 361 W. Broadway, Glendale, CA 91204. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/30/2006. Signed: M.P.&F Inc, Treasurer. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11584

FICTITIOUS BUSINESS NAME STATEMENT: 2011001927 The following person(s) is/are doing business as: EZ AUTO SHOP 900 Norris Ave #1, Sun Valley, CA 91352. ALLEN 123, INC 900 Norris Ave #1, Sun Valley, CA 91352. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Allen 123 Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11585

FICTITIOUS BUSINESS NAME STATEMENT: 2011001930 The following person(s) is/are doing business as: SECURITY ATTORNEY SERVICE; SECURITY PROCESS SERVICING 12813 Gladstone Ave, Sylmar, CA 91342. JAMES P SANDS; LESLIE SANDS 12813 Gladstone Ave, Sylmar, CA 91342. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/1991. Signed: Leslie Sands, Co-Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 586

FICTITIOUS BUSINESS NAME STATEMENT: 2011003005 The following person(s) is/are doing business as: REO THE WORKS; PEST AZZ 7636 Fulton Ave. #101, North Hollywood, CA 91605. JAMES CALLAHAN 7636 Fulton Ave. #101, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: James Callahan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of

another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11587

FICTITIOUS BUSINESS NAME STATEMENT: 2011000465 The following person(s) is/are doing business as: MOVARA SERVICE 501 W. Glenoaks #540, Glendale, CA 91202. ARAM MOVSIYAN 501 W. Glenoaks #540, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/05/2011. Signed: Aram Movsiyian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11588

FICTITIOUS BUSINESS NAME STATEMENT: 2011445994 The following person(s) is/are doing business as: JAKE STEVENS THE MOVIE 27943 Sec Canyon Rd. Ste #454, Santa Clarita, CA 91350. SEAN DUNSON 27943 Sec Canyon Rd. Ste #454, Santa Clarita, CA 91350. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Arpine Zargaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 589

FICTITIOUS BUSINESS NAME STATEMENT: 2011000105 The following person(s) is/are doing business as: NORTIAN POOLS 15510 Dorian St., Sylmar, CA 91342. CARLOS QUIRARTE 15510 Dorian St., Sylmar, CA 91342. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/04/2011. Signed: Carlos Quiarte, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 590

FICTITIOUS BUSINESS NAME STATEMENT: 2011000375 The following person(s) is/are doing business as: PUROCLEAN OF SANTA CLARITA 9424 Gierson Ave, Chatsworth, CA 91311. AMEL ELZAROU; MOHAMMAD ELZAROU 9424 Gierson Ave, Chatsworth, CA 91311 The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/04/2011. Signed: Amel Elzarou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11591

FICTITIOUS BUSINESS NAME STATEMENT: 2011000199 The following person(s) is/are doing business as: LOST PARENTS/ LOST CHILDREN 19645 Victory Blvd, Reseda, CA 91335. BENJAMIN GOMEZ 19645 Victory Blvd, Reseda, CA 91335. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/04/2011. Signed: Benjamin Gomez, Founder/Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 592

FICTITIOUS BUSINESS NAME STATEMENT: 2011000218 The following person(s) is/are doing business as: ELI HEALTH CARE 2214 S. Hoover, Los Angeles, CA 90007. ALI EBENSHAHIDI 2214 S. Hoover, Los Angeles, CA 90007. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/21/2011. Signed: Ali Ebenshahidi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 593

FICTITIOUS BUSINESS NAME STATEMENT: 2011000345 The following person(s) is/are doing business as: MOMMY & ME NUTRITION 7419 Foothill Blvd, Tujunga, CA 91042. ARMENAK BABURYAN 337 W. Acacia Ave #1, Glendale, CA 91204. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/04/2011. Signed: Armenak Baburyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 594

FICTITIOUS BUSINESS NAME STATEMENT: 2011000461 The following person(s) is/are doing business as: BEAUTY BROW BAR 2700 Colorado Blvd #9208, Los Angeles, CA 90041. RENIA NAZARI 7757 Shadyacre Ave, Burbank, CA 91504. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/05/2011. Signed: Renia Nazari, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 595

FICTITIOUS BUSINESS NAME STATEMENT: 2011000462 The following person(s) is/are doing business as: HARKU DIAMOND LIMO SERVICE #127 Klump Ave #105, North Hollywood, CA 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/05/2011. Signed: Suram Vardanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11596

FICTITIOUS BUSINESS NAME STATEMENT: 2011000460 The following person(s) is/are doing business as: EXPRESS RIDES 7741 Va Napoli, Burbank, CA 91504. SUREN VARDANYAN 7741 Va Napoli, Burbank, CA 91504. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/05/2011. Signed: Suren Vardanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 597

FICTITIOUS BUSINESS NAME STATEMENT: 2011000466 The following person(s) is/are doing business as: KUSH KORNER III 11623 Sheldon St, Sun Valley, CA 91352. KUSH KORNER III, INC 11623 Sheldon St, Sun Valley, CA 91352. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/05/2011. Signed: Gene Gordon/ Kush Korner III, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11598

FICTITIOUS BUSINESS NAME STATEMENT: 2011000467 The following person(s) is/are doing business as: FARMVILLE HATCHERY 39516 30th St East, Palmdale, CA 93550. PAVEL KARAGEZVYAN 9455 Hierba Rd, Agua Dulce, CA 91390. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/01/2010. Signed: Pavel Karagezyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 599

FICTITIOUS BUSINESS NAME STATEMENT: 2011000468 The following person(s) is/are doing business as: PRESERVATION CURE 1201 Pacific Ave Suite 203, Glendale, CA 91202. MANSURYAN ENTERPRISES INC 1201 Pacific Ave Suite 203, Glendale, CA 91202. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2009. Signed: Vartan Mansuryan/ Mansuryan Enterprises Inc, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five

under the fictitious business name or names listed here on: 4/07/2011. Signed: Romal Martinez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 614

FICTITIOUS BUSINESS NAME STATEMENT: 2011003083 The following person(s) is/are doing business as: SW HILL COUNTRY 1412 Colorado Blvd, Los Angeles, CA 90041. ROBERTO C. TALAMANTEZ 1608 Hill Drive, Los Angeles, CA 90041. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Roberto C. Talamantez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 615

FICTITIOUS BUSINESS NAME STATEMENT: 2011003134 The following person(s) is/ are doing business as: A&A AUTO RECOVERY 1119 Alameda Ave #202, Glendale, CA 91201. ARMINIE PARONYAN 1119 Alameda Ave #301, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Armine Paronyan Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 616

FICTITIOUS BUSINESS NAME STATEMENT: 2011002975The following person(s) is/are doing business as: RED EYE DESIGNER 1166 Rosedale Ave #301, Glendale, CA 91201. DAVID BECERRA 1166 Rosedale Ave #301, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: David Becerra Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 617

FICTITIOUS BUSINESS NAME STATEMENT: 2011002975The following person(s) is/are doing business as: RED EYE DESIGNER 1166 Rosedale Ave #301, Glendale, CA 91201. DAVID BECERRA 1166 Rosedale Ave #301, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: David Becerra Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 618

FICTITIOUS BUSINESS NAME STATEMENT: 2011003126 The following person(s) is/ are doing business as: SO CAL DEVELOPERS 12134 Tiara St, Valley Village, CA 91607. AVRAAHAM ALKOBY; MALLI YEHEZKEL 12134 Tiara St, Valley Village, CA 91607. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: MALLI YEHEZKEL, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 619

FICTITIOUS BUSINESS NAME STATEMENT: 2011003264 The following person(s) is/are doing business as: HIGH QUALITY VALET PARKING 11908 Ventura Blvd, Studio City, CA 91604. AFSHIN SHIRAYEH 8025 Reseda Blvd Apr#112, Reseda, CA 91335; HOSEIN AMIRI 5300 Newcastle Ave, Encino, CA 91316. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Afsin Shirayeh, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 620

FICTITIOUS BUSINESS NAME STATEMENT: 2011003218 The following person(s) is/are doing business as: INFINITE SOURCE PUBLISHING 11565 Riverside Dr #3, North Hollywood, CA 91602. SHAKARA CANNON 11565 Riverside Dr #3, North Hollywood, CA 91602. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Shakara Cannon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 621

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2011000631
Date Filed: 4/05/2011
Name of Business: SNACKS R HERE 6627 Lindley Ave, Reseda, CA 91335-5512
Registered Owner: BENJAMIN BERMAS; DENCY BERMAS 6627 Lindley Ave, Reseda, CA 91335-5512
Current File #20080280284
Date: 4/05/2011
Published: 4/14/11, 4/21/11, 4/28/11, 5/5/11 622
FILE NO 2011 001112
FILED: APR 6, 2011
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
FILE NO. 20110116125
DATE FILED: JANUARY 21, 2011
Fictitious Business Name(s): IT'S A CHILDREN'S WORLD, 1653 S. ROBERTSON BLVD, LOS ANGELES, CA 90035
The full name of registrant: PEACE WALD, INC [CALIFORNIA], 4812 ELMWOOD AVE, LOS ANGELES, CA 90004
This business was conducted by: CORPORATION
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)
/s/ PEACE WALD, INC BY: PRESIDENT
This statement was filed the County Clerk of LOS ANGELES county on 4/6/2011.
LA158580 BH WEEKLY 4/14,21,28 5/5 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110038998 The following person(s) is/ are doing business as: MAJJA FINEST, 2538 E VAN BUREN ST, CARSON, CA 90810. ADAMMA EPOH, 2538 E VAN BUREN ST CARSON CA 90810 NODDI DURUTHESIE, 1206 DENWALL DR CARSON CA 90746. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ADAMMA EPOH. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20311

FICTITIOUS BUSINESS NAME STATEMENT: 20110402132 The following person(s) is/are doing business as: 066Y DOGGY'S, 4900 W. SLAUSON AVE, LOS ANGELES, CA 90056. N ENTERTAINMENT GROUP INC, 2029 CENTURY PARK EAST 14 FL CENTURY CITY CA 90067. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed VARINA ELLIS. The registrant(s) declared that all information in the statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)
/s/ PEACE WALD, INC BY: PRESIDENT
This statement was filed the County Clerk of LOS ANGELES county on 4/6/2011.
LA158580 BH WEEKLY 4/14,21,28 5/5 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110038998 The following person(s) is/ are doing business as: MAJJA FINEST, 2538 E VAN BUREN ST, CARSON, CA 90810. ADAMMA EPOH, 2538 E VAN BUREN ST CARSON CA 90810 NODDI DURUTHESIE, 1206 DENWALL DR CARSON CA 90746. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here on: 3/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20230

FICTITIOUS BUSINESS NAME STATEMENT: 20110402160 The following person(s) is/are doing business as: VARKIM ENTERPRISES, VARKIM, 2029 CENTURY PARK EAST 14TH FLOOR, CENTURY CITY, CA 90067. N ENTERTAINMENT GROUP INC, 2029 CENTURY PARK EAST 14TH FLOOR CENTURY CITY CA 90067. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/16/2011. Signed VARINA ELLIS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20231

FICTITIOUS BUSINESS NAME STATEMENT: 20110422605 The following person(s) is/ are doing business as: MEDIAVISION LA, 10829 CENTRAL AVE, EL MONTE, CA 91733.

JIMMY TANG, 10829 CENTRAL AVE EL MONTE CA 91733. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JIMMY TANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20228

FICTITIOUS BUSINESS NAME STATEMENT: 2011042347 The following person(s) is/ are doing business as: LOS ALAZANES MEXICAN FOOD, 1039 W SAN BERNARDINO RD, COVINA, CA 91722. ANA COASTLUM, 13710 G0BI CT VICTORVILLE CA 92394. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 3/9/2011. Signed ANA COASTLUM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20229

FICTITIOUS BUSINESS NAME STATEMENT: 2011452468 The following person(s) is/ are doing business as: LOS ANGELES UROGYNECOLOGY, 25108 Marguerite Pkwy A 259 Mission Viejo, CA 92392. UROGYNECOLOGY ASSOCIATES, 25108 Marguerite Pkwy A 259 Mission Viejo, CA 92392. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Aram Bonni, President. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 622

FICTITIOUS BUSINESS NAME STATEMENT: 2011002736 The following person(s) is/ are doing business as: ON-TIME TRANSPORTATION, 14635 Tius Street, Panorama City, CA 91402. KSS HOLDINGS INC, 14635 Tius Street, Panorama City, CA 91402. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: KSS HOLDINGS INC, C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 623

FICTITIOUS BUSINESS NAME STATEMENT: 2011002730 The following person(s) is/ are doing business as: HEALTH GUARD MEDICAL SUPPLY, 14635 Tius Street, Panorama City, CA 91402. KSS HOLDINGS INC, 150 South Glenoaks Blvd, Unit 9240, Burbank, CA 91502. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: KSS HOLDINGS INC, C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 624

FICTITIOUS BUSINESS NAME STATEMENT: 2011002503 The following person(s) is/ are doing business as: LD'S LUNCH BOX, 1559 E. 117th Street Los Angeles, CA 90059. LISA DENISE JONES, 1559 E. 117th Street Los Angeles, CA 90059. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Lisa D. Jones, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 624

FICTITIOUS BUSINESS NAME STATEMENT: 20110465710 The following person(s) is/are doing business as: 5699 Kanan Road #135 Agoura Hills, CA 91301. LAG INDUSTRIES, INC, 5699 Kanan Road #135 Agoura Hills, CA 91301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Amiron Machinery, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 626

FICTITIOUS BUSINESS NAME STATEMENT: 20110430106 The following person(s) is/are doing business as: OSHANA ESCROW, A NON INDIVIDUAL BORKER ESCROW, 6219 Dickens Street Encino, CA 91436. OSHANA RAY ESCROW AND ESCROW, INC, 17912 River Circle #4. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: NoraYafima, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 627

FICTITIOUS BUSINESS NAME STATEMENT:2011002730 The following person(s) is/are doing business as: HOPE RILEY MUSIC,8033 W. Sunset Blvd Street 977 West Hollywood, CA 90046. GREEN NATION ENTERTAINMENT, LLC, 8033 W. Sunset Blvd Street 977 West Hollywood, CA 90064. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed: Hope Riley-Miner, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 628

FICTITIOUS BUSINESS NAME STATEMENT: 20110068470 The following person(s) is/are doing business as: LBH REALTORS,5492 Centinella Los Angeles, CA 90045. LUCILLE B HOAT, 5492 Centinella Los Angeles, CA 90045. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/14/2011. Signed: Lucille B Hart, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 629

FICTITIOUS BUSINESS NAME STATEMENT: 2011004381The following person(s) is/are doing business as: PRP DERMATOLOGICAL CONSULTANCY,3431 Isabel Drive Los Angeles, CA 90065.PEARLIE PASCO PORTUGAL, 3431 Isabel Drive Los Angeles, CA 90065. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/1/2011. Signed: Pearl Pasco Portugal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 630

FICTITIOUS BUSINESS NAME STATEMENT: 2011048792The following person(s) is/ are doing business as: ISLAND FIRE AND PATIO,2501 Pico Blvd #731 Santa Monica, CA 90405.GREGORY AGANOWSKI,2501 Pico Blvd #731 Santa Monica, CA 90405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/14/2011. Signed: Greg Aganowski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 631

FICTITIOUS BUSINESS NAME STATEMENT: 2011007552The following person(s) is/ are doing business as: MEDULTRASOUND,2385 Roscomare Road Los Angeles CA, 90077. MARK PRAVIN,2385 Roscomare Road Los Angeles CA, 90077. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/14/2011. Signed: Mark Pravin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 632

FICTITIOUS BUSINESS NAME STATEMENT: 2011008938 The following person(s) is/ are doing business as: SUCCESS BLVD ENTERTAINMENT 10970 Ashton Blvd #101 Los Angeles, CA 90024. SUCCESS BLVD 10970 Ashton Blvd #101 Los Angeles, CA 90024. JOSE MANUEL OCHOA BUJORQUEZ 10970 Ashton Blvd #101 Los Angeles,

CA 90024. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/30/2006. Signed: Jose Manuel Ochoa Bajorquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 633

FICTITIOUS BUSINESS NAME STATEMENT: 2011006870 The following person(s) is/ are doing business as: 12TH AVE EXPRESS 2850 S. Norton Ave, Los Angeles, CA 90018. TRACY BAILLOUS 2850 S. Norton Ave, Los Angeles, CA 90018. BRIAN BASKETT 2850 S. Norton Ave, Los Angeles, CA 90018. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tracy Balou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 634

FICTITIOUS BUSINESS NAME STATEMENT: 2011009118The following person(s) is/are doing business as: MIKE'S SMOG 14335 Crenshaw #2 Hawthorne, CA 90250. MICHAEL LELAND GIBSON 10417 S. Broadway #4 Los Angeles, CA 90003. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael L. Gibson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 635

FICTITIOUS BUSINESS NAME STATEMENT: 2011008905The following person(s) is/are doing business as: C. FACIO ARCHITECTS 854 18th Street #14 Santa Monica, CA 90405. CRISTINA FACIO 854 18th Street #14 Santa Monica, CA 90403 The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/11/11. Signed: Cristina Facio, Principal. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 636

FICTITIOUS BUSINESS NAME STATEMENT: 2011003882 The following person(s) is/are doing business as: HOVEKIAN DENTAL STUDIO 1319 E. Harvard St. #202 Glendale, CA 91205. ARMEN HOVEKIAN 1319 E. Harvard St. #202 Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armen Hovekian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 637

FICTITIOUS BUSINESS NAME STATEMENT: 2011004131 The following person(s) is/ are doing business as: LIVING WATERS POOL SERVICE 15454 Mayall St, Mission Hills, CA 91345. JACOB JAMES ROMERO 15454 Mayall St, Mission Hills, CA 91345 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armen Hovekian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 638

FICTITIOUS BUSINESS NAME STATEMENT: 20110044159 The following person(s) is/are doing business as: ARIOS PIZZA ITALIAN FOOD 15333 Sherman Way #W Van Nuys, CA 91405. MAGED YAWAKINM 12527 Healy St, Valley Village, CA 91607 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/11/11. Signed: Magded Yawakim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 639

FICTITIOUS BUSINESS NAME STATEMENT: 2011004712 The following person(s) is/ are doing business as: SO CAL REAL ESTATE POWERHOUSE 25101 The Old Road Santa Clarita, CA 91381. US LEASING AND FINANCE, INC 25101 The Old Road Santa Clarita, CA 91381. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert A. Poirer, President. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 640

FICTITIOUS BUSINESS NAME STATEMENT: 2011004904 The following person(s) is/ are doing business as: SILVER CLOUD ENTERPRISES 264 S. La Cienega Blvd. #116 Beverly Hills, CA 90211. ALEXANDER HAZAN 1140 S. Rexford Drive Los Angeles, CA 90035. ALON SHOCHAT 737 N. Mc Cadden Place Los Angeles, CA 90038. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alan Shohat, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 641

FICTITIOUS BUSINESS NAME STATEMENT: 2011004954 The following person(s) is/ are doing business as: PIERRE'S EUROCAR MOTORING 6151 Kester Ave Van Nuys, CA 91411. JAVIER A. ZUBIRIAN 13488 Terra Bella St, #15 Pacoima, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Javier A. Zubiran, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 642

FICTITIOUS BUSINESS NAME STATEMENT: 2011005132 The following person(s) is/ are doing business as: SWEETY BEAUTY SALON 18128 Parlenkia St Northridge, CA 91325. HARJINDER K ANAND 15127 Carey View St, Sylmar, CA 91325. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Harjinder K. Anand, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This

ANGELES County on 3/23/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158398 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110438142
FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GREEN MILL LIQUOR, 3812 WHITTIER BLVD, LOS ANGELES, CA 90023 county of: LOS ANGELES. The full name of registrant(s) is/are: EUN LEE KIM, 30 FREEMAN LN, BUENA PARK, CA 90621. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ EUN LEE KIM, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/23/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158394 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110446571
FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PICO COIN LAUNDRY, 1304 S. ARDMORE AVE, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: DEAN POLI, 3320 BARNES CIRCLE, GLENDALE, CA 91208. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ DEAN POLI, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/23/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158395 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110428887
FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAKE CAKE SHOP, 3337 W. SUNSET BLVD, LOS ANGELES, CA 90026 county of: LOS ANGELES. The full name of registrant(s) is/are: JBH ENTERPRISES INC, [CALIFORNIA], 10520 KEY WEST ST, TEMPLE CITY, CA 91780. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JBH ENTERPRISES INC BY: JOHN BARTLET HENSLEY, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158361 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110428886
FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAUNDERLAND, 11762 S. WILMINGTON AVE, LOS ANGELES, CA 90059 county of: LOS ANGELES. The full name of registrant(s) is/are: HYUNJUNG DEENA KANG, 13200 MOORPARK ST #304, SHERMAN OAKS, CA 91423. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true

and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HYUNJUNG DEENA KANG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/22/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158353 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

**FILE NO. 20110430654
FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUPER SALUD LIQUOR & MARKET, 625 N. MEDNIK AVE, LOS ANGELES, CA 90022 county of: LOS ANGELES. The full name of registrant(s) is/are: NARIN MENG AND NICOLE KIEV WU, 201 N. LINCOLN AVE, MONTEREY PARK, CA 91755. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NARIN MENG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158350 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 241365CA Loan No. 3010288474 Title Order No. 377592 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08-01-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-28-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-16-2006, Book , Page , Instrument 06-1820579 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: KATHERINE DE LESTANG, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1 THAT PORTION OF LOT(S) 1 OF TRACT NO 33538, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 906 PAGE(S) 79 AND 80 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 40 ON THE AMENDED CONDOMINIUM PLAN RECORDED JULY 5, 1979 AS INSTRUMENT NO 79-735438 OF OFFICIAL RECORDS OF SAID COUNTY PARCEL 2, AN UNDIVIDED 008451 INTEREST IN AND TO LOT 1 OF SAID TRACT NO 33538 EXCEPT THEREFROM THOSE PORTIONS SHOWN AND DEFINED AS UNITS 1 TO 131 INCLUSIVE OF SAID CONDOMINIUM PLAN EXCEPT THEREFROM ALL OIL, GAS, MINERALS AND OTHER HYDROCARBON, BELOW A DEPTH OF 500 FEET, WITHOUT THE RIGHT SURFACES ENTRY, AS RESERVED AND/OR GRANTED IN THE DOCUMENT(S) RECORDED MARCH 20, 1962 IN BOOK D 1549 PAGE(S) 259, OFFICIAL RECORDS Amount of unpaid balance and other charges: \$560,686.44(estimated) Street address and other common designation of the real property: 8787 SHOREHAM DR. #403 WEST HOLLYWOOD, CA 90069 APN Number: 5559-006-050 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to

avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 03-30-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3955423 04/07/2011, 04/14/2011, 04/21/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246808CA Loan No. 3018057376 Title Order No. 685760 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-24-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-28-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-31-2007, Book N/A, Page N/A, Instrument 20071804592, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GORDON BIJELONIC, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1: THAT PORTION OF THE SOUTHWEST QUARTER OF SECTION 7, TOWNSHIP 1 SOUTH, RANGE 14 WEST, SAN BERNARDINO MERIDIAN, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, DESCRIBED AS FOLLOWS: BEGINNING AT THE SOUTHWEST CORNER OF LOT 1 OF TRACT NO. 6414, AS SHOWN ON MAP RECORDED IN BOOK 89 PAGE 100, OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY; THENCE NORTH 89° 43' 45" WEST 71.41 FEET; THENCE NORTH 14° 20' 00" WEST 124.01 FEET, MORE OR LESS, TO THE SOUTHERLY BOUNDARY LINE OF THE CITY OF LOS ANGELES; THENCE SOUTH 89° 43' 45" EAST ALONG SAID SOUTHERLY BOUNDARY LINE, 14.62 FEET; THENCE NORTH 75° 07' 30" EAST 50.00 FEET; THENCE NORTH 59° 04' 50" EAST 21.64 FEET; THENCE SOUTH 88° 22' 30" EAST 20.49 FEET, MORE OR LESS, TO THE WESTERLY LINE OF SAID LOT 1; THENCE SOUTH 0° 03' 00" EAST ALONG SAID WESTERLY LINE 143.79 FEET TO THE POINT OF BEGINNING. THE BEARING SOUTH 0° 03' 00" EAST OF THE WESTERLY LINE OF SAID TRACT NO. 6414 WAS USED AS THE BASIS OF BEARINGS FOR THE HEREINABOVE DESCRIBED LAND. PARCEL 2: AN EASEMENT FOR ROAD AND UTILITY PURPOSES OVER A STRIP OF LAND 16 FEET IN WIDTH EXTENDING FROM THE WESTERLY PROLONGATION OF THE NORTHERLY LINE OF THE HEREINBEFORE DESCRIBED PARCEL 1, TO THE NORTHERLY LINE OF DOHENY ROAD, HEREINBEFORE MENTIONED, THE EASTERLY LINE OF SAID 16 FOOT STRIP BEING THE WESTERLY LINE OF PARCEL 1. Amount of unpaid balance and other charges: \$2,177,555.65 (estimated) Street address and other common designation of the real property: 9313 DOHENY ROAD WEST HOLLYWOOD, CA 90069 APN Number: 4392-015-034 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 04-04-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee DEREK WEAR-RENEE, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3958018 04/07/2011, 04/14/2011, 04/21/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-09-261039-ED Order #: 090189485-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/1/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): NANSEE LANNING, A MARRIED WOMAN, AS HER SOLE AND SEPARATE PROPERTY Recorded: 6/12/2007 as Instrument No. 20071414252 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 5/2/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$1,634,104.72 The purported property address is: 139 NORTH LE DOUX ROAD BEVERLY HILLS, CA 90211 Assessor's Parcel No. 4334-017-056 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelitytasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3958561 04/07/2011, 04/14/2011, 04/21/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 736511CA Loan No. 3010727378 Title Order No. 3206-240557 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-10-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-28-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-19-2006, Book , Page , Instrument 06 2324531, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GERALDINE A WEBER, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated

fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: PARCEL 1: LOT 6 OF TRACT NO. 23786, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 644 PAGES 28 AND 29 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. PARCEL 2: AN EASEMENT FOR A COMMON DRIVEWAY OVER THAT PORTION OF LOT 7 OF TRACT NO. 23786, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 644 PAGES 28 AND 29 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. BEGINNING AT THE SOUTHWEST CORNER OF SAID LOT 7; THENCE NORTH 40 DEGREE 27' 23" WEST 64 FEET ALONG THE SOUTHWESTERLY LINE OF SAID LOT; THENCE NORTH 49 DEGREE 32' 37" EAST, 9 FEET; THENCE SOUTH 36 DEGREE 53' 58" EAST, 64.46 FEET TO THE CURVED SOUTHERLY LINE OF LOT 7; THENCE SOUTHWESTERLY ALONG THE CURVED SOUTHWESTERLY LINE OF SAID LOT 7, A DISTANCE OF 5.02 FEET TO THE POINT OF BEGINNING. Amount of unpaid balance and other charges: \$3,917,912.49 (estimated) Street address and other common designation of the real property: 1135 MAYTOR PL BEVERLY HILLS, CA 90210 APN Number: 4391-027-006 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 04-04-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee DEREK WEAR-RENEE, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3959333 04/07/2011, 04/14/2011, 04/21/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 247083CA Loan No. 3062391192 Title Order No. 695434 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05-04-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 05-05-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 05-11-2006, Book N/A, Page N/A, Instrument 06 1043946, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: LYNNE F. WACHENDORFER-LANGDON, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: A CONDOMINIUM COMPOSED OF: PARCEL 1: A) AN UNDIVIDED 1/102ND INTEREST IN AND TO LOT 1 OF TRACT NO. 24445, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 918 PAGES 89 AND 90 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 1 TO 102 INCLUSIVE AS DEFINED AND DELINEATED ON A CONDOMINIUM PLAN RECORDED AUGUST 15, 1979 AS INSTRUMENT NO. 79-903752, OFFICIAL RECORDS. B) UNIT 50 AS DEFINED AND DELINEATED ON THE ABOVE REFERRED TO CONDOMINIUM PLAN. PARCEL 2: AN EXCLUSIVE EASEMENT APPURTENANT TO PARCEL 1 ABOVE FOR ALL USES AND PURPOSES OF A "PARKING SPACE" OVER AND ACROSS THAT PORTION OF LOT 1 OF SAID TRACT NO. 24445, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS DEFINED AND DELINEATED AS "PARKING SPACE" PS-34 ON THE ABOVE REFERENCED CONDOMINIUM

PLAN. Amount of unpaid balance and other charges: \$446,063.40 (estimated) Street address and other common designation of the real property: 1230 HORN AVENUE # 517 WEST HOLLYWOOD, CA 90069 APN Number: 5559-006-191 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 04-12-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3954690 04/14/2011, 04/21/2011, 04/28/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: LUCY MUSKIN CASE NO. BP127849 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the lost WILL or estate, or both of LUCY MUSKIN. A PETITION FOR PROBATE has been filed by JOHN E. SAUNDERS in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that JOHN E. SAUNDERS be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's lost WILL and codicils, if any, be admitted to probate. The lost WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 05/10/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner HAHN & HAHN LLP KARLA C. BERENTSEN MARC R. ISAACSON 301 E COLORADO BLVD 9TH FLR PASADENA CA 91101-1977 4/14, 4/21, 4/28/11 CNS-2079531#

NOTICE OF PETITION TO ADMINISTER ESTATE OF: LEONARD G. MUSKIN CASE NO. BP127850 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the lost WILL or estate, or both of LEONARD G. MUSKIN. A PETITION FOR PROBATE has been filed by JOHN E. SAUNDERS in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that JOHN E. SAUNDERS be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's lost WILL and codicils, if any, be admitted to probate. The lost WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 05/10/11 at 8:30AM in Dept. 11 located at 111 N.

HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner HAHN & HAHN LLP KARLA C. BERENTSEN MARC R. ISAACSON 301 E COLORADO BLVD 9TH FLR PASADENA CA 91101-1977 4/14, 4/21, 4/28/11 CNS-2079499#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20110015000249 Title Order No.: 110021851 FHA/VA/ PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/25/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 06/01/2007 as Instrument No. 20071330340 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: ALI FORGHANI AND FAHIMEH A NIKROH, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 05/11/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 2885 ROYSTON PL, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4382-002-026 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,003,432.47. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 04/13/2011 ASAP# 3960335 04/21/2011, 04/28/2011, 05/05/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-09-262517- ED Order #: 090194236-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/19/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): GLENN NEIL LEDESMA, A SINGLE MAN Recorded: 6/26/2007 as Instrument No. 20071527179 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 5/16/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount

of unpaid balance and other charges: \$4,048,923.32 The purported property address is: 602 NORHT ROXBURY DR BEVERLY HILLS, CA 90210 Assessor's Parcel No. 4345-022-024 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: -- Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3969540 04/21/2011, 04/28/2011, 05/05/2011

NOTICE OF SHERIFF'S SALE BENDHEIM ENTERPRISES VS LAS VEGAS LAND

CASE NO: SC090878 R

Under a writ of Execution issued on 09/13/10 Out of the SUPERIOR COURT, SANTA MONICA, of the WEST DISTRICT, County of Los Angeles, State of California, on a judgment entered on 12/09/08.

In favor of BENDHEIM ENTERPRISES, INC. and against LAS VEGAS LAND AND DEVELOPMENT COMPANY, INC. showing a net balance of \$ 314472.53 ctually due on said judgment. (Amount subject to revision)

I have levied upon all the right, title and interest of said judgment debtor(s) in the property in the County of Los Angeles, State of California, described as follows: LOT 7 & 8, TRACT 21360, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 587 PAGES 59 TO 63 OF MAPS IN THE OFFICE OF THE COUNTY RECORDERS OF SAID COUNTY.

APN: 4391-034-008 Commonly known as:

430 ROBERT LANE BEVERLY HILLS, CA 90210

Public notice is hereby given that I will sell at public auction to the highest bidder for cash in lawful money of the United States all the right, title and interest of the debtor(s) in the above described property or so much as will be sufficient to satisfy said writ or warrant with interest and all costs on MAY 11, 2011 10:00 AM at the following location.

STANLEY MOSK COUNTY COURTHOUSE

111 N. HILL STREET, ROOM 125B LOS ANGELES, CA 90012

(X) This sale is subject to a minimum bid of \$0.00. (Subject to revision)

Prospective bidders should refer to sections 701.510 to 701.680, inclusive, of the Code of Civil Procedure for provisions governing the terms, conditions and effect of the sale and the liability of defaulting bidders.

Creditor's Attorney JONATHAN M. DEER TURNER, AUBERT & FRIEDMAN, LLP 8383 WILSHIRE BLVD. STE 510 BEVERLY HILLS, CA 90211

Dated: 04/14/11 Branch: Los Angeles LEROY D. BACA, Sheriff By: TIFFANY GARRARD, Deputy Operator Id: 279154

Para obtener esta informacion-traduccion en Espanol llame a este numero: (213) 974-6613

NOTE: IT IS A MISDEMEANOR TO TAKE DOWN OR DEFACE A POSTED NOTICE BEFORE THE DATE OF SALE.

(Penal Code section 616)

CLASSIFIEDS

To place your ad, call
310-887-0788

LEGEND

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals

300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate

400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial

800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

230-COUNSELING

FIX YOUR MARRIAGE NOW! New Alternative to Counseling. As Seen on TV. FREE Advice & Guaranteed results. Go to: Marriage-Help-Now.com

243-GARDENING

The Garden Service Maintenance and Tree Trimmers. Removing trees, stumps, and hill clean-up. Regular fire and clean-up haul-away. S sprinkler system, seed planting, repair and landscaping. 24 hours/7 days a week. 20 years experience. Low prices, FREE ESTIMATES! Call Fortino Martinez (310)256-0734, (310)838-2429

246-HAULING

GARAGE CLEARING SPECIALIST. Hauling, house clean out, tree and clear junk. Senior discount. (213)- 304- 9753

263-PETS FOR SALE

AKITA- two beautiful AKC female puppies! Both intelligent with great temperaments! Have all vaccinations. Call Keith (626) 536- 4429

CAVALIER KING CHARLES AKC pups DOB 1-29-11. Blenheim boy and Tri girls. Champ lines, health guarantee. Perfect markings, parents on site (310) 345-7254

SNOOPY Adorable Beagle/Lab mix up for adoption, 50 lbs, 2 year old male. Healthy/fixed/all shots. Loves to shake hands, give you a hug, great jogging/walking companion, very sweet boy. Donation. (310)428-7116

Cane Corso Gorgeous AKC Italian Mastiff puppies from Champion and Grand Champion Bloodlines. www.anticocanecorso.com (530) 629- 3974

LULU- Adorable 1 y.o. female, Chihuahua, rescued from the streets and successfully surviving spine surgery. She is a beautiful, loving healthy dog who now can walk and run.

100- ANNOUNCEMENTS

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310)824-6973/6941

INTERNATIONAL FELLOWSHIP seeks VOLUNTEER Host Families for Foreign Exchange Students arriving August 2011. Or EARN extra cash as Area Rep! 1-800-647-8839. www.InternationalFellowship.org (Cal-SCAN)

Got old books you no longer need? I will pick them up: Jason.riley72@yahoo.com

115- CEMETERY

Cemetery Plots for sale at EDEN MEMORIAL PARK in Mission Hills, CA. Beautiful private garden on a corner. 2-3 spaces available for sale \$30,000 each. Call (818)346-2426 or (218)428-8558

Mt. Eden, Granada Hills. Mount Ephraim, Estate Row 2306, Space A. Retail price \$9,895— Will sell FOR ONLY \$7,500. Call (949) 851- 4948.

EDEN MEMORIAL PARK Mt. Shalom Section. 2 plots, Row 3914, E & F. Valued at \$9700 each. NEGOTIABLE. Call Robert (310)212-3149

Cemetery Plot at Eternal Valley Memorial Park. New Hall, California. Garden Of Memory half price, \$3200.00 will bargain. Call Jan at (928) 649-0820

Forest Lawn Cemetery Lot, one lot. Prestigious Glendale location, in even tide area. Goes to highest bidder, starting at \$7,000. Call James at (209) 588-0938.

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Hillside Memorial Park, Single Plot, Sunset Slope \$10,500 (818) 349-6121 pp

Hillside Memorial Park. 2 side by side plots. Block 15 Sunset Slope. \$30,000 for the pair. Call (951)-609- 3680.

Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

HOLLYWOOD FOREVER CEMETERY- 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

ROSE HILLS – 1 grave in Garden of Enchantment. \$4,000.00 Call (310) 503-4388

6 Plots at Valhalla in Burbank \$3,200 each, or you can make an offer. Call Glenda (805) 443- 1543

140-HEALTH AID

ATTENTION Joint & Muscle Pain Sufferers: Clinically proven all-natural supplement helps reduce pain and enhance mobility. Call 888-589-0439 to try Hydrflexin RISK-FREE for 90 days. (Cal-SCAN)

Diabetes/Cholesterol/Weight Loss. Natural Product for Cholesterol, Blood Sugar and Weight. Physician recommended, backed by Human Clinical Studies with amazing results. Call to find out how to get a free bottle of Bergamonte! 888-615-9598. (Cal-SCAN)

VIAGRA 100MG and CIALIS 20mg!! 40 Pills - 4 FREE for only \$99. #1 Male Enhancement, Discreet Shipping. Only \$2.70/pill. The Blue Pill Now! 1-888-904-6658. (Cal-SCAN)

155- SCHOOL AND CLASSES

Piano Lessons Free – Piano Lessons free/initial lessons .Westwood or can come to you. Highly trained classical pianist, Contact me: (831)236-0602 www.pangrazioconservatory.com or pan-graziopiano@yahoo.com

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170-CAREGIVER

Companion/Personal assistant- Wonderful well traveled & educated, American 20+ experience, excellent driver; great for running errands, can multi-task. Light & healthy cooking. Call (310) 796- 6148

I'm an experienced Caregiver/ Cook/ Driver/ Light Housekeeping. Call Jeanie (310)-735-7745

"ONE CALL MANAGES ALL YOUR NEEDS": Refined Professional, Compassionate Gentleman, To Facilitate Daily Activities. Energetic, Honest, Caring, with car for Shopping, Outings, DR's.Appointment's, Ect. Top References, Flexible Schedule. Beverly Hills Resident of 20 Years, Bonded. Call Steven: (310) 246-9228

172-NANNY

Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families.

She needs a forever home with lots of love as your only dog or companion with other small dogs. She is so grateful and will return your love many times over. Please open your heart and home and give her the life she so deserves. Donation. Please call 310-428-7116.

AKC mini longhaired Dachshund pups, UK/Ireland pedigree, show quality, 1 red male, 2 red females, great companions, \$800. www.high-desert-doxies.com Call: (530) 640-1408

English Mastiff- \$600 and up, AKC. 2M/2F, shots, parents on site (661)827798 (661) 706-3170

French or English BULL-DOG Pups. Healthy Puppies for Happy Buyers! Call (562)225-7000 or (562)235-4817. Visit championpups.com

GERMAN SHEPHERD AKC OFA German Shepherds QUALITY German lines. Www.SHERMAN-RANCH.us. Call (541) 281-6829

German Shepherds- One male- Long Coat Black and Red born on 1/20/2011 and weights 18lbs. Baloo has a "teddy bear" personality and is great with children. Sieger Champion Bloodline- Working K9 Family dogs. Dam V Leila vom Haus Juris SCHH2 Kkl 1 a. Sire: V Ritzy vom Wustenberger-land SG11 BSZS Schh3, kkl1. Purchase price includes: 1 st. vaccination, microchip, tattoo, AKC Registration- 5 generation bloodline. \$2,500. (661)- 296-3934

Show quality K9 and AKC German Shepherd Champion Sieger bloodline. Mother and father are both champions. Red and Black. \$4,000. (661)-296-3934.

German Shepherds- AKC black and tan females, shots and papers. Parents on site. Call (714) 313-2671 \$800.00 USD

German Shepherd- AKC German Shepherd Puppies. DOB: 12/07/2010. Parents on site. OFA DNA, Blacks, Black & Red, k-9 Seiger Lineage, 2nd shots, wormed, www.waegnerkennels.com. \$500 (909) 213-2716

Golden Retriever beautiful puppies born 1/19/11. Dad 1st place Int'l Champion AKC OFA CERF Shots Health Guar. Super-Dog trained Socialization, Bonding, Imprinting \$995.00 OBO. Call (949) -246- 1224. Email: brody@erscareers.com

Golden Retriever- AKC puppies OFA hips/elbows/heart. White to golden. Show quality. See www.goldensunshinekennels.com (661) 886-0087

GOLDEN RETRIEVER - English creams, Rus Pekos Current Champion Lines. Born December 5th, Russian Import, Full Reg. \$2,000 Call (916) 721-7123

Golden Retriever- AKC OFA English Cream Champion Line Puppies. Outstanding, excellent pedigree, health guarantee. Both parents on site. (951) 217-2026 or www.windemeregoldens.com

Great Dane Pups AKC Amazing Clean CH Lines. Friendly large with it all. Pet prices start at \$700. Four harlequins, blacks, merles, and mantles. (951)678-9854

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Labrador Retriever pure bred AKC registered pups in chocolate and black. champion blood. 9 weeks and ready! (818) 813-1282

MALTESE TOY AKC Registered WHITE pure bred maltese puppy. Born on 6-1020 4 pounds. \$975 OBO. Serious inquiries only. Call Art (310) 804-4664

Portuguese Water Dog Pups AKC Champion Show Dog Blood Lines, health tests, dewclaws, & shots. Hypoallergenic, very intelligent, loyal, medium-sized.

\$2600 Show Pups available. Call 805-729-3343 www.BelAirPWDS.com

SHIH TZU puppies AKC, females & males, black/white, brindle/white, gorgeous, small size. Please see pictures, www.lovely-shihtzu.com \$500+ (805) 415-8661

STANDARD POODLE - AKC 8 weeks. Intelligent and Elegant, Personal Delivery available to LAX. www.doodleburg.com (530) 682- 2595

Yorkies, Maltese, ShihTzu, and Yorkie poo puppies. Small professional breeder specializing in tea cups & toys. Health guaranteed. \$500-\$3,500 www.sweetyorkiekisses.com (760) 587-8171

280-TUTORING

ENGLISH/LANGUAGE ARTS TUTOR- Former high school English/Language Arts instructor. Fun, energetic, and experienced! Grades 6-12. Specializing in writing skills, reading skills, and essay writing. In-home tutoring at great rates. (847) 337-5253

ENGLISH TUTOR, EDITOR, HOMEWORK HELPER. Elementary, secondary & post graduate. Editing, writing, conversation, accent reduction, phonics, personal statements, dissertations, close to SMC. Mr & Mrs. G-(310)450-2938

306-FOR RENT

\$1200.00/mo Beverly Hills Adj 2 bedroom apartment - unfurnished, upper rear, 1 bath, no pets, carpet floors, 1-car parking included, laundry on site, refrigerator, stove, near Pico and La Cienega, paid water and trash. \$1200, deposit, available now! Shown by appointment. (310) 470- 3163

Cute studio in prime location Santa Monica. 7 blocks to Santa Monica beach; 4 blocks to 3rd street promenade, close to shopping and transportation. \$650-950/mo. Call (310) 666- 8360

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2275 /MO (310) 937-6385

414-RESORT PROPERTY

SELL/RENT Your Timeshare For CASH!!! Our Guaranteed Services will Sell/ Rent Your Unused Timeshare for Cash! Over \$95 Million Dollars offered in 2010! www.SellaTimeshare.com (877) 554-2098 (Cal-SCAN)

420-OUT OF STATE REAL ESTATE

SACRIFICE SALE - Nevada's 3rd Largest Lake 1.5 hours South of Tahoe on California border, 1 acre Bold Lake View/ Access \$24,900 (was \$49,900). 1 acre Bold Lake Front \$89,800 (was \$149,900). Very rare gorgeous homesites, central water, paved roads. Awe inspiring views. Owner says sell! 1-888-705-3808. (Cal-SCAN)

501-HELP WANTED

WANTED 23 PEOPLE TO LOSE 5-100 POUNDS! I LOST 20 LBS. IN 5 WKS! 1888-693-7046 www.goweight-lossgo.com

Seeking an advanced math tutor for high school student in home. Serious Inquiries Only. (310) 721-2395 or (310) 271- 2306.

LIVE WORK PARTY PLAY!! Play in Vegas, Hang in LA, Jet to New York! Hiring 18-24 gals/ guys. \$400-\$800 wkly. Paid expenses. Energetic & fun! 1-800-457-8528. (Cal-SCAN)

502-HELP WANTED/DRIVERS

WANTED! Host Families: Share cultures, develop extended family. Area Representatives: Mentor foreign teens, aide in placements, earn extra income. NO FEES! Shelli: 866-360-0598; www.pieusa.org (Cal-SCAN)

17 DRIVERS NEEDED! Top 5% Pay! Excellent Benefits. New Trucks Ordered! Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

COMPANY SOLOS & TEAMS - Western US! National Pay for Regional Work! Great home time. 1-year OTR or recent grad. Hazmat required. 1-888-905-9879 or www.AndrusTrans.com (Cal-SCAN)

DRIVER - NEW TRUCKS + Flexible Days OFF + Paid Daily. Looking for Drivers who are Looking for Miles + Full Benefits. CDL-A. 3 months recent experience required. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

Drivers/CDL Training - CAREER CENTRAL. No MONEY Down. CDL Training. Work for us or let us work for you! Unbeatable Career Opportunities. *Trainee *Company Driver *Lease Operator Earn up to \$51k *Lease Trainers Earn up to \$80k 1-877-369-7091. www.CentralDrivingJobs.net (Cal-SCAN)

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DRIVERS - No Experience - No Problem. 100% Paid CDL Training. Immediate Benefits. 20/10 program. Trainers Earn up to 49c per mile. CRST VAN EXPEDITED. 1-800-326-2778. www.JoinCRST.com (Cal-SCAN)

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DRIVERS - TEAMS or SOLOS Looking to Team. \$2,000 sign on bonus for OTR teams, pet program, 1,500+ Avg. Length of Haul, and much more! 1-866-232-7399. www.SoCalDrivers.com (Cal-SCAN)

503-WANTED TO BUY

WANTED - MARVEL/ DC Superhero Comic Books. Especially 1960's. Collector/ Investor, paying cash. And ALL Marvel stuff, posters, pins, t-shirts & original art. Call Mike: 800.723.5572. (Cal-SCAN)

515-BUSINESS SERVICES

ADVERTISING- BEST KEPT SECRET. A business card sized display ad 140 California community newspapers. Reach

3 million+ Californians. Cost \$1,550.\$1.33 cost per thousand. Free brochure (916)288-6019; www.Cal-SDAN.com (Cal-SCAN)

CLASSIFIED ADVERTISING. 240 California community newspapers reaching over 6 million Californians. 25-words \$550 works out to 18 cents cost per thousand! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

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