

**briefs** • Delshad billed City  
for East Coast trips Page 3

**briefs** • Christiansen and Hubbard cases  
separated; trial dates set Page 3

**rudy cole** • First  
winners list Page 6

# Beverly Hills Weekly

ALSO ON THE WEB  
[www.bhweekly.com](http://www.bhweekly.com)

SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 604 • April 28 - May 4, 2011



## Debate about the Taste

**City Council approves event planned for  
Rodeo Drive and 9900 Wilshire,  
but what happened behind the scenes?**

cover story • pages 8-9



## WHAT'S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



## SNAPSHOT

# letters & email

### President Obama's visit

Once again President Obama visited the Westside of Los Angeles, including Beverly Hills, and once again there was gridlock and inconvenience for residents and commuters alike. It was not as bad as earlier in the year, but still bad enough to create long wait times, stoppages and major detours.

I think that there may be a solution that benefits everyone. I was recently invited to a charity non-lunch luncheon. The formal invitation stated that instead of taking time out from a busy schedule, driving to a fancy restaurant, and consuming unhealthy food, that we just mail a check to the charity in the requested amount and everyone benefits, including the donor.

There must be 300 to 500 thousand or people on the Westside daily, Beverly Hills alone has a [day-time] population of +/- 130 thousand. If everyone would contribute \$5 to the presidential campaign, then the president could helicopter to, for example, the Staples Center, glad-hand the large donors with dinner and helicopter back out, the same day. He would raise as much or more money without causing the disruption

that he does.

I think that it's worth considering.

*Stefan Dahlerbruch*  
Beverly Hills

### Property taxes and BHUSD's budget

Building a multi-million-dollar budget is not an easy task. Even once priorities are settled on, the inevitable debate on assumptions and projections must take place. For our school district, the Board of Education must weigh two factors: fiscal solvency and quality of education. A budget that is too liberal risks fiscal insolvency. A budget that is too conservative robs students of resources and risks their quality of education.

The main source of revenue for our school district is local property taxes. These tax receipts fluctuate with the economy. The L.A. County Assessor's office is responsible for property tax accounting. Their latest annual report came out in 2010 and provides some illuminating data. You can read the full report (31 pages) at: <http://assessor.lacounty.gov/extranet/News/roll-rls2010.pdf>. Page 5 of the report shows the four-year historical trend in factors causing changes in valuations of property, which of course affect tax receipts. Three of these factors are major. The first one is properties sold or transferred. In an active housing market where many properties change hands, this results in greater tax revenue because the property value assessment of the new purchase is almost always higher than the original purchase.

The annual report shows a sharp decline in tax revenue countywide from \$58B (2007) to \$7B (2010) in sales and transfers because of the recent cooling of the housing market. However, \$7B is very close to bottoming out so any continued decrease in this category will be limited. As the housing market picks up, we can expect tax revenue in this category to increase once again.

The second factor in the report is inflation adjustment. Proposition 13 allows the county to modestly increase property values in proportion to inflation, which in turn increases tax revenue. The report shows relatively stable tax revenue from this category until a steep decline was encountered in 2010. This makes sense because in the last year or so, inflation has been uncharacteristically very low. However, very low inflation will not continue indefinitely. There are already signs of inflation returning as energy and food prices have increased markedly in recent months. As inflation returns, tax revenues will increase.

The third factor is decline-in-value adjustments. These negative adjustments happen when property values go down from previous years, which has happened across the country in concert with the mortgage crisis. This has resulted in a loss of tax revenue as property values have been adjusted downward. However, the report shows that the negative impact of these adjustments bottomed out in 2009 and improved in 2010. This improvement is a positive sign.

Taken as a whole, there are encouraging  
*letters cont. on page 5*



Photo: Jonathan Prince

### KIDS IN THE CAPITAL

1600 PENNSYLVANIA AVE.

El Rodeo eighth graders in front of the White House last week. El Rodeo teachers Eran Elitzur, Alyssa Para, and Paige Adams, and Horace Mann teacher Petrina Arth accompanied 42 students, the most ever to take the annual spring break trip to the nation's capital.

## Beverly Hills Weekly

Issue 604 • April 28 - May 4, 2011  
Beverly Hills Weekly Inc.

Founded: October 7, 1999  
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

[www.bhweekly.com](http://www.bhweekly.com)

**Publisher & CEO**  
Josh E. Gross

**Reporter**  
Melanie Anderson

**Sports Editor**  
Steven Herbert

**Contributing Editor**  
Rudy Cole

**Advertising Representatives**  
Patricia Massachi  
Negin Elazari  
Leora Kashani

**Legal Advertising**  
Mike Saghian  
Grant Blaisdell  
Eiman Matian

140 South Beverly Drive #201  
Beverly Hills, CA 90212  
310.887.0788 phone  
310.887.0789 fax  
CNPA Member

editor@bhweekly.com  
All staff can be reached at:  
first name @bhweekly.com  
Unsolicited materials will not be returned.  
©2011 Beverly Hills Weekly Inc.

**1 year subscriptions are available.**  
Sent via US Mail  
\$75 payable in advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.



OUR DATA SPEAKS VOLUMES



# briefs

## Delshad billed City for East Coast trips



Jimmy Delshad

Former mayor Jimmy Delshad billed the city over \$7,000 for three trips he made to the East Coast in September, October and January.

Delshad traveled to Washington, D.C. for the United States Conference of Mayors winter meeting, which took place Jan. 19 to 21. Delshad said he stayed in the capital an extra day to attend an additional meeting with lobbyist the Ferguson Group to discuss Beverly Hills funding requests from the federal govern-

ment.

The demand report for March 23 to April 12 shows Delshad billed the City of Beverly Hills \$2,815.62 for the January conference, which included \$1,390 for airfare, \$865.64 for lodging, \$214 for transportation, \$193.98 for per diem expenses and \$152 for car service expenses. Demand reports detail the city's check register.

"At the U.S. [Conference of] Mayors, we get to hear problems other mayors have and we share with them the problems we have, so it's one way of getting together with other mayors and brainstorming about overall problems of the cities," Delshad said.

Delshad traveled to New York City for the New York Trade Mission, which took place Oct. 19 to 22. Then-city councilmember Willie Brien and representatives from the Chamber of Commerce, Conference and Visitors Bureau, City staff and *Beverly Hills Courier* publisher accompanied Delshad on the annual trip, which allows the City to engage with

business leaders who have businesses in Beverly Hills.

The demand report for the period between Jan. 19 and 27 shows Delshad billed the city \$2,202.66 for the October excursion, which included \$1,183.53 for lodging, \$670 for travel expenses, \$268.84 for taxi fare and \$80.29 for per diem expenses.

"On the New York Trade Mission—started many years ago—it's the only way Beverly Hills city is outreaching to other communities, especially to New York, because so many of the businesses that are located in Beverly Hills are headquartered in New York," Delshad said. "As a result, we are able to report to them how the business is doing in Beverly Hills to make sure that they remain in Beverly Hills, as well as to attract new businesses."

Delshad said he attracted Bouchon and W Steakhouse to Beverly Hills as a result of his mission in 2007, and his 2010 mission began a dialogue with Blue Note.

Last September, Delshad traveled to Washington, D.C. with Brien, City Manager Jeff Kolin, Police Chief David Snowden and Commander Theresa Goldman for a legislative advocacy trip to further the City's legislative agenda on issues of homeland security.

The demand report for Oct. 8 to 22, 2010 shows that Delshad billed the city \$2,010.95 for that visit, which included \$1,099.02 for lodging, \$750.50 for airfare, \$134.89 for taxi fare and \$26.54 for other expenses.

The demand report for Oct. 28 to Nov. 4, 2010 shows Kolin billed the city \$129.02 for travel expenses in Washington, D.C.

A trip report shows that the delegation attended legislative meetings between Sept. 27 and 29, and met with Sen. Dianne Feinstein, Rep. Henry Waxman, Rep. Adam Schiff, Sen. Barbara Boxer's staff and Rep. Laura Richardson's staff. Richardson sits on the Homeland Security Committee.

The trip included a White House meet-

ing with David Agnew, Deputy Director of Intergovernmental Affairs. The delegation also met David Boyd, director of the Command, Control and Interoperability division for the Department of Homeland Security, and Christopher Doyle, director of the Infrastructure and Geophysical Division for the Department of Homeland Security. The delegation discussed the City's Unified Network of Interoperable Technology Enhancements (UNITE) program and Interagency Communications Interoperability System (ICIS) radio programs and transportation issues.

Since 2007, the City of Beverly Hills' UNITE program has served as an anti-terrorism resource, enabling collaboration and inter-agency coordination and communication. Hallmarks of the UNITE program include expansion of the Closed Circuit Television and Automated License-Plate Recognition systems.

"Because of the legislative trips I was able to go to Homeland Security and we have gotten several million dollars of grants from Homeland Security as well, as we [have had] a lot of experts come to the City of Beverly Hills," Delshad said. "As a result of those trips, Beverly Hills became what they call a model city for Homeland Security so they could try different technologies in Beverly Hills and if it works, then we share those technologies with other cities."

According to Therese Kosterman in the city's Office of Communications, then-mayor Nancy Krasne billed the city \$894.36 when she attended the U.S. Conference of Mayors winter meeting Jan. 20 to 22, 2010. Krasne billed the city \$1,780.39 when she attended the New York Trade Mission from Oct. 19 to 21, 2009.

## Christiansen and Hubbard cases separated; trial dates set

Last Friday, Judge Stephen Marcus granted a request to sever the cases of

*briefs cont. on page 4*



## Mayor Brucker to hold monthly Meet the Mayor sessions

On Monday, Mayor Barry Brucker invited constituents to City Hall for his first monthly Meet the Mayor session. The next sessions will take place on May 23 and June 27 from 9 to 11 a.m.

Brucker requests that visitors come prepared with one thing—a suggestion for resolving any concern.

"I'm really looking forward to getting some feedback, to hearing people's concerns and equally as important, hearing their suggestions to mitigate those concerns," Brucker said. "One of the things I always ask people is, 'Have you thought of an idea or a theory to resolve the issue that you're concerned about?' I really believe that when people are thinking about how to resolve an issue, that only makes us smarter when we're making our decision."

Brucker said the goal is to provide residents the opportunity to speak with the mayor one-on-one in a setting less intimidating than speaking during the public comment portion of a city council meeting. Brucker said conference room meetings would be arranged if more than one person was scheduled to meet him at the same time.

First started by Mayor Linda Briskman in 2005, Briskman regularly met with residents in her One on One with the Mayor sessions.

"I applaud [Brucker's] effort because I think it's a great way for people to express their feelings in a more private venue, rather than doing so at a council meeting," Briskman said.

Briskman said she met with all kinds of residents, non-residents, business people and even children.

"One young man came and asked if there wasn't a reason we couldn't get better police patrol on his street," Briskman said. "His mom wouldn't let him ride his bike [because it was a] busy street. We sent police over there, beefed up patrol, gave tickets, and made a lot of difference in that neighborhood."

Residents interested in scheduling a meeting with Mayor Brucker can call (310) 285-1013 or e-mail [mayorandcitycouncil@beverlyhills.org](mailto:mayorandcitycouncil@beverlyhills.org).



## NOTICE OF COMMISSION VACANCY:

### PLANNING COMMISSION

The Beverly Hills City Council is seeking qualified residents to fill one position on the Planning Commission. The initial term of office for the position is two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Development. Please DO NOT contact the City Councilmembers or the members of the Planning Commission regarding the vacancy.

Application forms for the Planning Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by email.

**The deadline for filing applications for this Commission is Monday, June 13, 2011, at 5:30 p.m.**

BYRON POPE, CMC  
City Clerk



Top row (L to R): Eman Rafalian, Charles Wright, Max Minniti, Isaac Rosenthal, Philip Sha, Angela Lee, Christopher Lee, Jackson Feder, Paige Dubelko.  
 Middle Row (L to R): Jordan Solomon, Nairobi Hilaire, Aviv Soffer, Ethan Faliv, Daniel Newman, Mona Zahir, Cole Plante, Laila Telles, Dr. Andrea Kay.  
 Front Row (L to R): Elizabeth Del Rosario, Mike O'Neill, James Dohm, Shannon Cohanzad, Mary Yoo, Lauren Solomon, Dina Hauptschein, Tina Wada, Claire Margolis.  
 Not Pictured: Andrew Rudy, Ali Udell.

#### El Rodeo instrumental music earns accolades at Forum Music Festival

The El Rodeo string orchestra, under the direction of instrumental music specialist Dr. Andrea Kay, was awarded a first place trophy at the Forum Music Festival Judges' Invitational Competition, which was held at Fullerton College on April 8. The El Rodeo band earned the third place trophy. To qualify for the festival, all participating ensembles were required to earn gold level awards in a previous festival within the last three years. The El Rodeo seventh and eighth graders competed with ensembles from all over California and neighboring states, including musicians from Sacramento, Las Vegas, Tempe, Bakersfield, Big Bear and Torrance.

briefs cont. from page 3

former BHUSD Superintendent Jeffrey Hubbard and former BHUSD facilities director Karen Christiansen.

Christiansen faces four felony counts related to conflicts of interest, and Hubbard faces two felony charges for misappropriation of public funds. Hubbard is currently on paid leave from his position as superintendent of Newport-Mesa Unified School District.

"It is always better to sever as the jury

doesn't see two potential bad guys there, doesn't hear cross-over evidence, and avoids the other defense attorney creating issues for your case," legal expert Ronald Richards said in an e-mail. "It also provides an empty-chair defense, meaning, you can blame the chair that is not there."

Hubbard's trial has been scheduled for June 29 in Department 102 of the Clara Shortridge Foltz Criminal Justice Center, 210 West Temple St., Los Angeles. Christiansen's trial is scheduled to begin



Horace Mann sixth grader Alex Kleerup shows off the Brazilian flag he made during the Arts & Crafts From Around the World activity. Students celebrated multicultural week April 11 to 15.

#### Horace Mann celebrates Multicultural Week

On April 15, Horace Mann concluded its Multicultural Week Celebration with group dances representing cultures from around the world.

Principal Steve Kessler said he was thrilled with the turnout for the students' dance performances, which were coordinated by PE specialist Mary White, Coach John Wells and Eric Newell.

"We had an incredible multicultural culminating activity today," Kessler said last Friday. "It was so typical of the Horace Mann community. We had another overflow crowd, hundreds of people. We had every grade perform a dance from different countries that ranged from Israel to Germany to the Far East, you name it. It covered all points of the globe."

At the end of the performances, Kessler asked all in attendance, including parents, teachers and students, to come onto the field for a mass performance of the Macarena.

Throughout the week, Horace Mann students celebrated diversity with dancing, food and games. Students kicked off the week with arts and crafts and board games from around the globe. The multicultural celebration continued with Bedtime Stories on April 12 featuring desserts from around the world, and students learned the art of Israeli dancing on Wednesday. The PTA featured a multicultural potluck spread at its meeting last Friday morning, followed by a flamenco assembly at lunchtime.

"Here's the thing about Horace Mann," Kessler said. "We truly are a melting pot. We represent so many different countries and languages, that one of the neatest things about it was, each child from those countries was represented [during Multicultural Week]. One of the things I really accentuate is diversity, allowing for individual differences amongst people no matter their skin color or what language they speak. We care very much for what type of people we are, not from where you came."

on May 26 the Clara Shortridge Foltz Criminal Justice Center in Department 51, before Judge Henry Hall.

#### Board of Education considers options for Beverly High in facilities master plan

The Board of Education held a special meeting on Monday to discuss the facilities master plan and receive an update from DeJong-Richter, the planning firm BHUSD has hired to develop the plan for spending the \$334 million available from Measure E.

Board Vice President Brian Goldberg said that there were three major items discussed at the meeting, which were options for Beverly High, the possibility of a preschool at the Elm Drive site, and the possibility of establishing a dedicated middle school.

The Board discussed options of tearing down Beverly High and starting over, or keeping the façade and gutting the

building. Goldberg said the representative from DeJong-Richter showed the Board photographic examples of how the firm improved other historic schools by keeping the outside shell and gutting the inside.

"They had successfully kept the shell, the outside façade, and gutted the inside allowing them to redesign and reconfigure classrooms and working spaces for the 21st century while maintaining the historic look and feel from the outside," Goldberg said.

Goldberg said he is not proposing tearing down the high school, but he wanted the Board to have a clear picture of the costs and pros and cons associated with the options of tearing down the school or keeping the outside shell and gutting the inside.

"I'm inclined to support keeping the façade and gutting the inside," Goldberg said. "If you saw the pictures, they changed the entire orientation, the flow, the structure of the building, and were able to main-

**Aloha Days savings add up**  
 With Pleasant Holidays and AAA

**SAVE \$100** on select hotels during Aloha Days, 3/1-4/30/11\* **plus** **Complimentary Car Rental** Hertz Economy car rental\*\* **plus** **\$50 voucher** per booking for your choice of select island activities

Limited time offer ends 4/30/11  
 Contact AAA Travel West Hollywood for details.  
 323.525.0018

\$100 Aloha Days offer applies to new bookings at select hotels made March 1-April 30, 2011 for travel through December 15, 2011. Minimum 5-night hotel accommodations required. Discount is per booking and taken at time of booking. \*\* Complimentary Economy rental car from Hertz valid for a maximum of seven days and valid for travel March 1-April 15, May 2-25 and August 22-December 16, 2011. Receive up to a \$100 Hertz discount (\$75 discount on Midsize cars or \$100 on Full-size cars and above) in place of the free car rental when you travel May 26-August 21, 2011. Rates, terms, conditions, availability and itinerary are subject to change without notice. Airfare, taxes, gratuities, transfers and excursions are additional unless otherwise indicated. Certain restrictions apply. AAA members must make advance reservations through AAA Travel to obtain Member Benefits and savings. Not responsible for errors or omissions. The Automobile Club of Southern California acts only as an agent for Pleasant Holidays. Restrictions apply. Copyright © 2011 Automobile Club of Southern California. All rights reserved. CTR #1016202-80



### Beverly Hills sisters launch Motif on Robertson at Olympic

Last week, sisters Elishia Bolour and Sasha Shokrian ('06) began serving organic coffee and tea to customers in their newly opened café and boutique at South Robertson and Olympic boulevards. On Monday, they began serving their menu of California-style sandwiches, salads, tartines and more. The retail aspect of Motif is not yet open, but Bolour said it should be ready in the next few weeks.

"It's called Motif, which means having a pattern or design, which is all about what the store is, creating a lifestyle, creating a theme," Bolour said. "Everything kind of follows that pattern, promoting a certain way of living life."

Bolour recently moved back to Beverly Hills after graduating from SMU's business school with her husband David Bolour, who is a 1999 Beverly High graduate. While living in Dallas, Bolour said she accumulated vintage furniture that she picked up at antique stores and estate sales. Her collection gave her the inspiration to open up a shop, which will sell home goods, accessories, and vintage clothing items, in addition to furniture.

"[I had the] idea of combining the two [café and retail] to make it more complete," Bolour said. "It's not like your typical retail store where you'll have the same stuff all the time. You can have coffee, hang out, walk around and see what's new. It's a very inspiring, creative place to be."

Bolour designed the shop herself, which boasts reclaimed wood floors, Carrera marble countertops and bright purple bistro chairs on the outdoor patio.

The sisters worked together when Bolour founded the Society of Young Philanthropists in 2004. Shokrian, then in high school, started the SYP teen group to further the organization's mission. Shokrian, a graduate of UC Davis, learned sustainable practices while working with local farmers in the Davis area.

Shokrian was working as executive assistant to *The Hollywood Reporter* publisher when Bolour moved back to Beverly Hills from Dallas eight months ago. The timing was perfect for them to work together, Bolour said.

The café, open Monday to Saturday from 8 a.m. to 6 p.m., offers outdoor seating, wireless Internet connection and free parking in the back.

Bolour said she hopes the café will help vitalize the South Robertson area, which she thinks is beginning to transform due to businesses moving from North to South Robertson for rent relief.

"We're trying to make it a community [gathering place]," Bolour said. "[There's] a lot of residential, a lot of offices around there, people who work there are supporting each others' businesses. Our place is kind of like your neighborhood lunch spot. We want to improve what's offered in the area."

For more information, call (424) 777-7709 or visit [www.facebook.com/MotifLA](http://www.facebook.com/MotifLA). Motif is located at 930 S. Robertson Boulevard in Los Angeles.

tain historic beauty of the outside, which is what I think our community is concerned about, the iconic nature of Beverly High."

In regard to the possible preschool on Elm Drive, Goldberg said DeJong-Richter would be looking into how a preschool at that site might impact other K-8 schools with existing preschool programs and the potential for a transitional kindergarten class.

The Board also discussed the possibility of establishing a dedicated middle school, which could be done by converting one K-8 school into a middle school. Goldberg said DeJong-Richter would look into a

plan that would give the district maximum flexibility.

"When you hire experts you trust and have confidence in, this board allows them to do their work," Goldberg said. "We gave them some thoughts and asked them to look into various ideas based on input from board members, community members, teachers and staff, and come back with a masters facility plan that meets majority of our needs."

### Fenton wants Brucker, Brien off city council liaison

At Tuesday night's Board of Education

meeting, Board member Steven Fenton proposed drafting a letter to the City Council liaison representatives, requesting a change in representation. The Board decided to bring the item back for discussion at a future meeting, to consider a draft of the letter.

"The goal right now for me is to see this relationship start to grow," Fenton said. "I think our best shot is by sending a letter off to the city council requesting a change, to see about getting the relationship back on track."

Fenton said that he has noticed that the relationship between city council liaison representatives Mayor Barry Brucker and Vice Mayor Willie Brien and Board representatives President Lisa Korbatov and Vice President Brian Goldberg is not working. He proposed that Brucker and Brien consider rotating out of the liaison to give other city councilmembers the opportunity to serve.

Fenton said he proposed the idea to Brucker and Brien, and that while Brien was open to the idea, Brucker was not.

Goldberg acknowledged that communication between city council and the board could be better.

"Unfortunately, we have not been on the same page on important issues facing the city, and the district, and anything we can do to strengthen the relationship between the city and school district is only going to benefit the city and the school district," Goldberg said on Wednesday.

Goldberg cited the Metro Westside Extension proposal as an example. Goldberg said that although both the school district and the board are against the subway tunneling underneath Beverly High, the liaison has not managed to coordinate a joint effort.

"The district needs to do a better job communicating things that have impacts on the city as well," Goldberg added. For example, Goldberg said sometimes the district does not give the Recreation & Parks Department proper notification of school facilities closures that affect department programs.

In the interest of changing the relationship, Korbatov offered herself or Goldberg

to rotate out of the liaison.

Board member Myra Lurie discouraged the action of writing a letter to the city council representatives.

"If I were on the receiving end, I would regard it as offensive," Lurie said.

Lurie pointed out Brucker's and Brien's school district experience, as both were board presidents, attended BHUSD schools and have had children in the district. She pointed out that Brucker was the leading advocate for increasing the Joint Powers Agreement.

The city council and board of education liaison will meet on April 28 to discuss the JPA for 2012-13.

"I don't want this to be a distraction to conversations on Thursday and our need to move this process along as quickly as the council and the school district can," Goldberg said.



Jonathan Prince

### One Campaign seeks community support to save teaching positions

One week. One million dollars. One community.

That's the idea behind the One Campaign, launched Wednesday night at the BHEF Apple

Ball.

The BHUSD community is working together to raise \$1 million in one week to save teaching, counseling and custodian positions, which were prioritized by the superintendent and the five site principals. Due to budget cuts, the district has already notified district staff of potential layoffs.

"[The campaign] started because we have this urgent situation in which we are being told by the board as we look through next year's budget that for the first time in recent memory, there's a list of teachers and counselors who we would like to bring back who cannot be brought back due to budget reasons," BHEF Chair Jonathan Prince said.

*briefs cont. on page 9*

*letters cont. from page 2*

signs from the assessor's report and from the macro-economy that the worst of the housing crisis is behind us. As our school district projects its expected revenue from property taxes, I encourage thoughtful consideration of these signs in order to produce

a budget [that] neither risks fiscal insolvency nor jeopardizes the quality of education delivered to students.

*Christopher Bushée  
Beverly Hills Education Association*

**TEN DAY TOUR**

# Nova Scotia

**AND PRINCE EDWARD ISLAND. PRICED \$995 TO \$1195.**

Dear Traveler, 2011 is your year to see Nova Scotia.

This #1 selling 10 day guided vacation features: complete sightseeing, great hotels, a superb itinerary, and affordable prices with 70 departure dates.

For details, visit [Caravan.com](http://Caravan.com), or call 1-800-CARAVAN for a free 28 page brochure.

Since 1952

## Caravan

**.com**

# from the hills of beverly



## First winners list

And events in the city  
By Rudy Cole

And the winners are: **Bobbe Joy** (Dawson) **Make Up Studio**, had the most nominations in all categories for our "Best of Beverly Hills" contest.

Second in total mentions, and leading by far in the restaurant category, was our own legend, **Wolfgang Puck** and **Spago**.

Bobbe Joy, who recently moved her shop from South Beverly Drive to 350 North Bedford Drive, (310) 275-3505, did have some ecclesiastical assistance. Our village's most popular rabbi, **Laura Geller**, sent her appreciation as did other pleased fans. (We will run many reader e-mails on Bobbe and other nominees next week. This column and your favorites appreciate your interest.)

Before we list the other nominees: This was not intended as any formal contest; just an opportunity for readers to send us their favorites in any category of services. The only rule was that e-mails had to be identifiable, that the business or profes-

sion had to be inside the city limits and available to the public.

We received nominations on everything from health care professionals to watch repair to personal trainers to sales staff. Not surprisingly, most e-mails were for restaurants.

So, this week we will begin with eateries and some hotel lounges and bars, with a few side notes on other hotel services. If your favorite does not receive a mention, you could make sure we include by e-mail nomination. (See below for address.)

First in restaurants: **SPAGO**. As one reader explained, "the food, the service – the general ambiance is outstanding, but the look on the faces of new visitors when the most famous food celebrity in the world, Wolfgang Puck, actually comes to their table to greet them, is always marvelous to watch." Favorite dish: the Wiener Schnitzel, available on both lunch

and dinner menus. Best and most attractive front station greeters. Most loyal fan: **Fred Hayman**.

Best Italian: Per capita and on two streets, Beverly Hills probably has more Italian eateries than Rome. The most frequently named were those owned by the amazing **Drago** brothers. Of their several local entries, and they have many all over the Southland, the most nominations went to **Giacomino's Il Pastaio** on North Canon. Second was **Piccolo Paradiso** at 150 South Beverly Drive. (Most loyal diner: Our own publisher **Josh Gross**.)

Best Chinese: **Vicki Menses' Xian** on North Canon, surrounded by Italian diners on all sides. Not even close, the restaurant's owner is a delightful host and a most active community leader. She is a past president of the Chamber of Commerce.

Best French: **Bouchon**, just north of the Montage. The food, the highly professional service make going to the second floor tolerable. Only about a year at this venue, luncheons are a difficult reservation, but worth the effort.

Best family/deli: Probably one of our best known eateries and most durable, continues to be **Nate 'n Al's**. You may have to wait for a table at many hours of the day, but arrive early for breakfast and

late for lunch and you shouldn't have a problem. All kinds of chicken soups, great quality Kosher style meats, including the incredible roast beef sandwiches, are still served by the legendary independent wait staff, but for a take-home treat order the "Chicken in the Pot." Most loyal fans: the **Rosenstein** family and **Larry King**.

Best chopped salad: **La Scala**. **Jean Leon**, the founder of this famous diner, first opened on Little Santa Monica, is long gone, as is his practice of never seating anyone in the "good section" in the hope that **Frank Sinatra** and his pals might yet arrive.

Best new, moderate priced diner: **South Beverly Drive Grill**, amazingly on South Beverly at the old Hamburger Hamlet site. This Houston restaurant Century City cousin has a fine French Dip, a busy adjacent cocktail lounge named "Honor Bar" and, most important of all, is one of the few open reasonably late, at least to 11 p.m. every night.

Best memory of New York type: **The Grill on the Alley**, many top industry execs make this their regular luncheon choice, reserving the best booths as you enter to the right. Excellent, well trained wait staff, comfortable and long bar but somewhat noisy in the main section – goes with success. Try the Chicken Pot Pie or any of the egg and meat combinations.

Best Indian: **Bombay Palace**, on Wilshire near Willaman. Very innovative interior design, family owned, man-

## Why Give it All to Uncle Sam?



**Don't use an ordinary income tax service when you can use a tax attorney who is an experienced CPA**

- Free yourself of back taxes
- Audit representation
- Probate, trusts, wills
- Reasonable rates

Mention this ad for a 10% discount (new clients only)

**JOHN R. RONGE, CPA**  
ATTORNEY AT LAW

"Get the confidentiality you can't get with a regular accountant!"



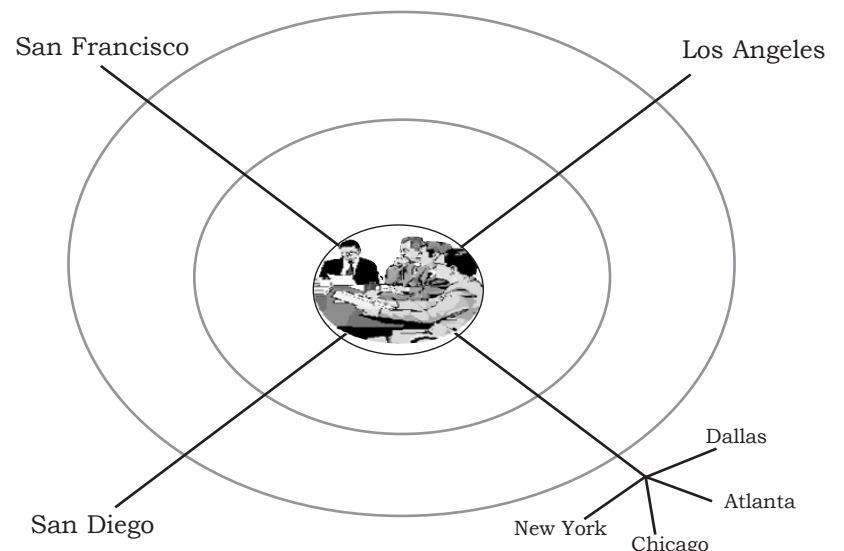
10850 Wilshire Blvd.,  
4th floor,  
Los Angeles,  
CA 90024

Call 1-800-273-3798 today for an appointment  
Evening and weekend appointments available • Visa and Mastercard accepted

## Conference Calling

- Local Numbers Throughout California
- Reservation-based or Reservationless
- Recording Capability

**5 ¢/minute Local Access**  
**10 ¢/minute Toll Free Access**



**TTCC** The Telephone Connection  
**310-789-7900**

aged and served, the luncheon buffet remains one of the best and inexpensive eating experiences in our city. Most loyal fans: Former school board president **AJ Willmer** and spouse, **Dr. Debra Judelson**.

Political gathering eatery: **Porta Via** on North Canon, the city's present and past government leaders still come here and **Larry Field**, long one of our movers and often shakers, is a morning regular. When the **Fentons** are not at Nate 's Al's, they too can be found here.

Luxury outdoor dining: Another Italian entry, **Caffe Roma**, on North Canon, loyal fans, including the governor **Arnold Schwarzenegger** who continues to visit, first rate servers, actually Italian speaking, recently renovated cocktail area, good pastas, but fans tell us they miss the luncheon buffets, a big draw for the former lobbyists that made this home.

As for hotel bars and dining;

**Beverly Hilton**: Most attractive hotel outdoor dining in Beverly Hills, best breakfast and Sunday buffets, well probably the only in Beverly Hills, and, according to regulars, the finest, most cheerful and efficient wait staff of any restaurant in the city at Circa 55. Try the pool area "box lunch" with sandwich, salad, French fries and dessert.

**The Belvedere at the Peninsula**: Most sophisticated and adult eatery in the city. A generally well dressed clientele, highly professional wait staff, with the popular **Captain Michael**, taking orders from his regulars, good steak offerings, but **Chef James** varies the fish offerings most

frequently. Special treat: On Thursdays the cocktail area has an outstanding guitarist in **Keith Chagall**, yes a relative, worth a visit. Wait staff in the bar has been there for years and is efficient and customer sensitive. Most loyal restaurant clients: **Sooky and Sam Goldman**, he of Executive Car fame – did his own very believable radio commercials.

**Beverly Wilshire**: With two upscale eateries, Puck's "Cut" and a street-side formal all day eatery, **Blvd**, this is a very busy place. Good bar and wait staff, good greeters and a young, hip crowd, the dining is only part, not all, of the experience. Fans like the energy and the few outside tables on Wilshire with a great view of the entrance to Rodeo Drive. What fans tell us they miss is the cocktail lounge next to Cut not being open during the day, only after 5 p.m.

**Montage Beverly Hills**: Mixed reviews on their new restaurant, but good vibes on roof top and lobby lounge – for tea and fine harpist, **Margaret**. Night time piano music with recognizable, comfortable music and a very genial lounge manager, **Karla Triska** – you may remember her from the Bel Air where she also added class and cheer.

Cops' favorite: We must have the healthiest guys in blue anywhere, since our finest take their breaks at **Urth** on South Beverly Drive, an, ugh, health food place. South Beverly Drive young set wrote in favor of **Coffee Bean**.

Best prime rib: The venerable **Lawry's** on La Cienega. If they had to depend on locals, they could not survive. However,

they do have early dining seniors, a veritable United Nations of dinner-only visitors, a very comfortable cocktail area and extremely well trained, veteran servers – not a constantly changing cast of wannabe actors. Very attractive venue, fine greet staff, too.

Because your first experience at a restaurant is with the parking crew, some reader favorites: By far the most cheerful and efficient, all the guys at the Beverly Wilshire Hotel. Equally excellent are those at the Peninsula, the Montage and the Spago crew.

More restaurants next week, and many of the other categories readers nominated. We do have some docs, auto repair, and a large selection of convenience retailers. Only one nomination of a major store on Wilshire, only one on Rodeo Drive, but some ideas on where to fix your appliances, coming soon. Again, if your own favorite is not here, well, you didn't nominate. Every listing is by e-mail from readers/customers, not owners or their agents.

For those wanting an alternative to you-know-what, best pharmacy in the city is **Schwab's** on North Bedford Drive. Readers trust their professional skills and caring service.

\*\*\*

The BHEF honored some of our great teachers and others, including our "friendly" competitors, the **Smith** family, Wednesday night at the Hilton. This event, co-sponsored by *Beverly Hills*

*Weekly*, supports our schools and the Hilton is still one of the best venues for banquets. Thanks **Beny** for looking after us locals.

We really do have two, not one, leading charities, but The Maple Counseling Center doesn't just raise money, it provides critically needed social services for the city.

You can help support TMCC by attending their annual premiere movie and car raffle on June 2 at the Motion Picture Academy. The film this year is "Love, Wedding and Marriage," no, not the one in England, but reportedly a fine cinematic offering. For information: (310) 271-9999. This is really a fun evening and even some of our best known have won the drawing: former Mayor **Donna Ellman** and former school board president, **Myra Lurie** and hubby **David Goldman**.

Upcoming: The Beverly Hills Bar Association annual State Supreme Court Luncheon at the Beverly Hills Hotel on Tuesday, May 31. This marks the 57th time our bar honors the Court and it will give lawyers an opportunity to meet the new Chief Justice, **Tani Cantil-Sakauye**. For information: (310) 601-2422.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

# Speak Up and Be Counted



*You're invited to meet one-on-one with Mayor Barry Brucker.*

*Share your thoughts and discuss issues affecting the community. Meetings will be held on the fourth Monday of every month at City Hall and are open to the public.*



## **Meeting Dates:**

- May 23, 9:00 am – 11:00 am
- June 27, 9:00 am – 11:00 am
- July 25, 9:00 am – 11:00 am

**To schedule an appointment please email [mayorandcitycouncil@beverlyhills.org](mailto:mayorandcitycouncil@beverlyhills.org) or call 310-285-1013.**

# coverstory

## DEBATE ABOUT THE TASTE

**City Council approves event planned for Rodeo Drive and 9900 Wilshire, but what happened behind the scenes?**

**By Melanie Anderson**

On April 21, in a 3-2 vote, the City Council voted to go forward with *The Los Angeles Times* and *Food & Wine's* The Taste, which will take place over Labor Day weekend on Rodeo Drive and at 9900 Wilshire Boulevard, where it took place last year.

The Rodeo Drive portion will require the 200, 300 and 400 blocks to be closed to traffic from 7 p.m. on Sept. 3 to 7 a.m. on September 5. Best Events promoter Jeffrey Best rescinded his proposal for a Sept. 5 picnic event at La Cienega Park at the beginning of his presentation, because of negative public reaction to the proposal.

Mayor Barry Brucker, Vice Mayor Willie Brien and Councilmember Julian Gold supported the event at both locations, while Councilmember Lili Bosse only supported the 9900 Wilshire Blvd. portion because it is private property. Bosse requested Best Events find a way to minimize noise and traffic impacts to the nearby neighborhood.

Councilmember John Mirisch would not say he was in favor of the event at 9900 Wilshire Blvd., but when pressed by Brucker he said he would not object because it is on private property. Mirisch left the chambers before the Rodeo Drive vote, but he made his opposition clear before his exit.

"My issue was that I felt that we were diluting—with this new concept—it was no longer the Taste of Beverly Hills anymore," Bosse said. "It is now being called the Taste [with] the Taste of Downtown and the Taste of Hollywood. I felt we need to keep a certain sense of branding in our city and that I didn't want us to become just another food festival in another city that was happening at the same time. I think Rodeo Drive is truly one of the biggest jewels in our community. I wouldn't sell out Rodeo Drive so easily."

Bosse suggested that the city council consider guidelines and priorities for street closures at a future meeting. Fashion's Night Out, which also requires partial closure of Rodeo Drive, is scheduled for just a few days after the Taste.

Last year's Taste of Beverly Hills event, which Best Events presented, coincided with the Beverly Hills 9/02/10 celebration, which featured performances by Natasha Bedingfield and Ne-Yo and concluded with fireworks. The Taste of Beverly Hills featured food and beverage from over 45 Beverly Hills restaurants.

"In 2010, we created an event in private and public partnership with the city," Best said. "It gave over 10,000 people over 250,000 tastes of food and beverage."

Private donors contributed \$263,010 to present the 9/02/10 event at no cost to Beverly Hills taxpayers, but costs overran by \$24,812, which came out of the tourism and marketing TOT and community outreach budgets. At the Dec. 21 city council study session, deputy city manager for public affairs Cheryl Friedling said this was due to unanticipated costs the day of the event, which she attributed to large turnout. Additional trash pickup services were required from Crown Disposal.

The city also contributed \$25,000 to cover special event

costs for the 9/02/10 and Taste of Beverly Hills events, including permits, public safety, traffic control and marketing.

Best Events has offered to pay for all costs associated with the 2011 event, including special event costs. Best said his

---

***"My issue was that I felt that we were diluting—with this new concept—it was no longer the Taste of Beverly Hills anymore,"***  
**-- City Councilmember Lili Bosse**

---

company invested about \$900,000 for the 2010 event, and he coordinated a \$300,000 media and advertising budget. Best said he donated more than \$100,000 worth of tickets to donors who contributed to the 9/02/10 event.

"Having received approximately \$650,000 in ticket sales and sponsorship revenue, that left me with an investment or loss of about \$250,000," Best said. "Nevertheless, we felt it was a very successful event and we look forward to making plans for another event in 2011."

Best said one of the challenges last year was funding for advertising and marketing, so Best Events has partnered with *The Los Angeles Times* and *Food & Wine* to present this year's Taste event in Beverly Hills and two coinciding Taste events in Hollywood and downtown on the same weekend,

---

***"I think we can try it for a year to see if this works and see at the end of the day, when we do our analysis, [if] the branding was sufficiently maintained or whether it was diluted to a point that we may not elect to do it in following years,"***  
**-- Mayor Barry Brucker**

---

Sept. 2-5. *The Los Angeles Times* hosted its own food and wine event last year, which took place on the last day of Taste of Beverly Hills.

"[*The Los Angeles Times* is] leveraging their relationships, their media presence, and of course their publication to provide the equivalent of over \$3 million worth of advertising and marketing for this event in and out of market, up through the conclusion of our event," Best said.

*Beverly Hills Courier* was a sponsor of last year's event. When the 2011 Taste event was presented at the March 1 meeting, then-mayor Jimmy Delshad and then-councilmember Nancy Krasne supported bringing the *Courier* back as a

sponsor. Both have since left the city council.

Best added that the event would attract tourists to Beverly Hills during Labor Day weekend, which Best and city councilmembers acknowledged is a slow time of year for Beverly Hills tourism.

"If we can establish a beachhead with Labor Day for years to come, it will help us with hotel reservations and retail sales, which will all produce greater tax revenue for the city," Best said.

All city councilmembers expressed disappointment that Beverly Hills' brand would be diluted as a result of sharing the event with two other venues. Best told the council that the Beverly Hills name and shield could still be used in marketing the event.

"We know from talking to our hoteliers, not Jeff Best, that they had a positive impact from the Taste last year," Brien said. "Restaurateurs we talked to—not only [those that] participated in the Taste, [but also] restaurants on the street—[had a] positive impact in terms of bringing in people on a slow weekend."

Brucker said the event was worth a try because of the potential retail, restaurant and hotel revenue the event would bring.

"I think we can try it for a year to see if this works and see at the end of the day, when we do our analysis, [if] the branding was sufficiently maintained or whether it was diluted to a point that we may not elect to do it in following years," Brucker said.

Mirisch suggested the city wait a year, and work on presenting a "true Taste of Beverly Hills, focusing on our businesses, our restaurants, our residents, our city." Mirisch said he was concerned that the event would take control of the Beverly Hills brand out of the city's hands.

\*\*\*

Although ticket prices have not yet been set, Best proposed a \$15 surcharge to each ticket that he said would benefit BHEF. Best said the ticket price would likely be similar to last year's frontline ticket price, which was \$150. A 20-percent ticket discount to Beverly Hills residents at any of the three Taste events has also been proposed.

The April 21 report from Best Events proposes that the \$15 charity fee be divided equally between BHEF, Share Our Strength, the LA Conservancy and Cal Poly Pomona (Collins College of Hospitality), but event co-founder Johnathan Crocker said the plan, though not yet final, is to divide the proceeds by location.

"BHEF being in Beverly Hills [will] reap proceeds from Beverly Hills, downtown event will benefit the LA Conservancy, [and] more likely than not, Hollywood will [benefit] Share Our Strength," Crocker said.

Best did not mention the other charities during the study session.

Last year's event also benefited BHEF, but the \$20,000 donation was not made until this month, despite the fact that the Sept. 21 staff report stated, "Best Events also fulfilled its commitment to the Beverly Hills Education Foundation through a donation to that organization."

Bosse said that it was not until after she and Brucker met with Best in a liaison committee meeting on March 31 that Best Events fulfilled its donation to BHEF. Bosse said One West Bank, which participated in Taste of Beverly Hills, contributed \$5,000 to BHEF shortly after the event.

Best admitted that he had cash flow issues last year, and he assured the city council that a donation would be made to BHEF within 30 days of the event's conclusion. He added that the *Los Angeles Times* would be handling accounting this year.

\*\*\*



News of Best Events' proposal for The Taste, including a family picnic event at La Cienega Park, confused and angered some Beverly Hills residents and merchants last week. On April 18, *Beverly Hills Courier* published an article online stating that the City of Beverly Hills Recreation & Parks Department had recommended the closure of La Cienega Park for the entire Labor Day weekend.

Before discussing the proposal, Brucker condemned the negative discourse directed at Director of Community Services Steve Zoet and other city staff as inappropriate. The *Courier's* coverage before and after the study session was critical of the event, Brucker and city staff.

"We have been inundated this week with a lot of e-mails and I would like everybody to sort of take a moment and ratchet down the rhetoric," Brucker said.

The staff report, which specifically recommended city council's approval of street closures for Rodeo Drive, did not detail the area of La Cienega Park that would be used for the event, or the period of time. A letter from Best attached in the staff report said the picnic was tentatively scheduled from 3 to 7 p.m. on Mon., Sept. 5.

"I want to emphasize where there was some suggestion about the public being precluded or excluded from use of the park was never an accurate representation," Zoet said.

Brucker said as proposed, the picnic was to take place at the high-school level baseball field, which comprises about 35 percent of La Cienega Park. Zoet said that particular field is not accessible to the public without a permit, and that it otherwise remains fenced and locked.

Roxbury Park was originally proposed as a venue, but it was rejected by the city council liaison committee on March 31.

"We felt there would be too many neighborhood impacts to the residents," Bosse said. "We felt it would be a nuisance

to the residents. We know the proximity of the park to residential property, and we didn't want to give those kinds of impacts."

Bosse cited noise and parking issues as potential impacts to residents. Zoet said staff was asked to look at other options, which is why La Cienega Park was proposed.

Best, a Beverly Hills resident, said he withdrew his proposal for La Cienega Park because of the misconception that the park would be closed for the entire weekend.

"We decided to prioritize our request to council to where we are going to have more than one event and that is Rodeo Drive and there was a lot of opposition to that as well, so I decided which was more important," Best said.

Best said that recent negative attention affected other aspects of the event. Best has not yet secured a contract for the events at 9900 Wilshire Boulevard, because the owner wanted to wait for city council approval. The Rodeo Drive Committee, which had initially supported the event, sent a letter to the city council on April 18, explaining the committee was reconsidering its support. Best said Sean "P Diddy" Combs may not accept the invitation to host a White Party on Rodeo Drive on Sat., Sept. 3 due to negative press.

\*\*\*

During Thursday's study session, a number of details about the event emerged that were not outlined in the April 21 staff report.

"I went through all the staff reports from last year leading up to last night, and what was concerning to me, it felt like the event was a moving target," Bosse said. "It kept changing. At one point it was going to be at Roxbury [Park]. At one point it was going to be at La Cienega Park. At one point it was going to be a brunch. At the last minute it became an evening event."

*briefs cont. from page 5*

Prince encouraged everyone in the community to contribute to the One Campaign, because he said it is not just students and their parents that are vested in the district. Every dollar contributed will go directly to salaries. Prince said that 100 percent of BHEA, the teachers union, has agreed to make a financial contribution.

On May 2, teachers will serve as messengers, distributing donation envelopes and campaign literature to students, who will require their parents to read the materials and send a form back with a signature by May 6, even if they choose not to donate. The point is for the entire BHUSD community to be informed of the situation.

Envelopes were distributed at the Apple Ball and will be distributed Thursday night at Beverly High's open house, over the weekend at various Little League and sports games, and dropped off on residents' doorsteps.

Prince said a Board of Education meeting had been scheduled for May 5 to issue pink slips, but the board agreed to reschedule the meeting for May 9 to allow the One Campaign to conclude and see how many positions can be saved.

"[The One Campaign is] so comprehensive," Prince said. "Principals choose jobs, BHEF and PTA raise money, teachers send the message, the community raises money to save jobs. There's a great old saying, 'If I am not for myself, then who will be for me? If not now, when?'"

For more information or to donate, visit [www.bhef.org](http://www.bhef.org) or call (310) 557-0651. Checks should be made out to The One

Campaign, and mailed to 255 South Lasky Drive, Beverly Hills, CA 90212.

#### **Beverly Hills-based labor contractor accused of human trafficking**

On April 20, the U.S. Equal Employment Opportunity Commission announced that it filed lawsuits in Hawaii and Washington against Global Horizons Inc., a farm labor contractor based in Beverly Hills, and eight farms. The EEOC called the case its largest human trafficking case ever.

According to a press release from the EEOC, Global Horizons allegedly trafficked over 200 Thai male victims to farms in the two states, where they were severely abused. EEOC alleges that between 2003 and 2007, Global Horizons attracted Thai males to work on the farms by offering steady, high-paying agricultural jobs with temporary visas allowing them to live and work in the United States. According to the press release, EEOC believes Thai workers were asked to pay high recruitment fees, and had their passports seized and received threats of deportation if they complained.

According to the press release, the Thai Community Development Center in Los Angeles brought victims to the EEOC to file charges of discrimination. The lawsuit argues that Global Horizons' alleged conduct constitutes retaliation, national origin and race discrimination. The EEOC will seek back pay, compensatory and punitive damages on behalf of the victims, and an injunction to prevent further abuses by the company and the farms.

The EEOC expects hundreds of additional claimants and witnesses to emerge.

According to its website, Global Horizons

was founded in 1989 and claims to be the "first company to establish a new and improved labor-recruiting, labor-providing business model to meet the temporary and permanent needs of employers worldwide."

The company lists Thailand, India, Nepal, Israel and Eastern and Western Europe as places where it recruits workers.

A press release posted on Global Horizons' website announces vindication by the court in a 2008 case in which the company was accused of racial discrimination.

Two phone numbers listed on the company's website, including a phone number for a public relations representative, were not functioning earlier this week.

#### **Gran Fondo bike ride to launch from Rodeo Drive on June 26**

During the study session on April 21, the Beverly Hills City Council authorized street closures on Rodeo Drive for two different events. The closure of Rodeo Drive for the Taste over Labor Day weekend was met with contention (see story on page 8), but the City Council voted 5-0 to close the 300 and 400 blocks of North Rodeo Drive for the Gran Fondo USA Bike Ride Event on the morning of June 26.

Unlike the Taste event, which requires the closure of the 200, 300 and 400 blocks of Rodeo Drive for 36 hours, Gran Fondo has proposed street closures of Rodeo Drive between 4 and 9 a.m. on June 26, where cyclists will begin the Los Angeles leg of the recreational "big ride" series, which also take place in San Diego, Philadelphia and Miami this year.

"[Gran Fondo] is really doing a great job building on the trend within the cycling

The April 21 staff report outlined the brunch at Rodeo Drive, but not the evening event that Best proposed at the meeting. Best distributed updated proposal packets at the meeting, proposing a brunch and a White Party on Rodeo Drive on Sept. 4, and two grand tasting events on Sept. 2 and 3 and a picnic on Sept. 5 at 9900 Wilshire Blvd.

The idea for the evening event came about because the Rodeo Drive Committee requested that breakdown of the event wait until after shops closed after 5 p.m. on Sunday, so as not to disrupt shopping. Best said when he asked the committee if it was open to an evening event, it expressed support at the time.

"Chefs wear white, [so] our thought was you could have an event called a white party and have it be the connotation about chefs rather than the P Diddy part," Best said. "Then we thought, to make it interesting, what if we had P Diddy as well and had the best and most unique food, wine and spirits on Rodeo Drive all hosted by P Diddy?"

Best insisted that there would be no stage, no live performance or a concert.

"It's an evening strolling on Rodeo Drive, eating and drinking, and hopefully everyone will dress in white," Best said.

Best said last Friday that he is exploring other options for the evening event, since P Diddy has not yet committed.

"We are attempting to finalize transactions with a variety of different talent to produce a unique event," Best said. That includes P Diddy, Best said.

Brucker said the event's liaison committee, which includes Brucker and Bosse, will be meeting continuously to work out details of the event.

"These details will come before Lili and myself," Brucker said. "Recommendations and what needs to be voted on will filter up to the council."

[community], which is non-competitive, recreational leisure events appealing to a wide variety of individuals out to have a good time and enjoy cycling," Gran Fondo representative Nate Whitman said.

Approximately 1,500 to 2,000 amateur cyclists are anticipated to participate in the 84-mile Gran Fondo ride or the 42-mile Medio Fondo ride. As planned, at 7 a.m. riders will head north on Rodeo Drive, head west on Santa Monica Boulevard, and west on Wilshire Boulevard out of Beverly Hills. Riders will continue to Malibu, and return to Beverly Hills at the west gateway on Sunset Boulevard in the afternoon.

During the weekend an expo and other events associated with Gran Fondo will take place at 9900 Wilshire Boulevard.

Although the City Council supported the event, Mayor Barry Brucker requested that community services administrator Gisele Grable arrange another meeting with BHPD to reevaluate the route. Councilmembers expressed concerns regarding the safety of the proposed return route along Sunset Boulevard.

The staff report stated that Gran Fondo is one of several Italian cultural events taking place in Beverly Hills this year to commemorate Italy's 150th anniversary of unification. Whitman told the city council he hoped the event could be an annual occurrence.

The theme of the 2011 Rodeo Drive Concours d'Elegance is The Art of Italian Motoring, taking place on June 19. The Academy of Motion Picture Arts & Sciences will host an Italian film festival in May or

*briefs cont. on page 10*

June and Greystone Mansion is presenting the Italian Baroque Music Festival, which will present five concerts in May and June.

### Join Relay For Life on April 30 to fight cancer

For 24 hours, teams of Beverly Hills residents and their friends and family will circle the El Rodeo track in honor of loved ones lost to cancer, in celebration of cancer survivors and in support of cancer research. The event had its kick-off last September, and teams and individuals have been working to raise money for the American Cancer Society ever since.

The opening ceremonies of Relay For Life will begin at 9 a.m. on Sat., April 30, followed by the survivor lap. Team members will take turns walking or running for 24 hours, until 9 a.m. on Sun., May 1. Live entertainment will encourage participants throughout the event, and the nighttime Luminaria Ceremony gives participants a chance to remember loved ones who lost their battle to cancer, as well as to celebrate survivors.

"[Relay For Life creates] a great sense of community," said event chair Jeromy Meyer. "I've met so many amazing people, everyone's volunteering, [including the] entertainment. Whole Foods is giving us eggs, as many as we need, to do the breakfast. [There's] overwhelming community support."

Among the entertainers are The Tokens, known for their hit song "The Lion Sleeps Tonight," which celebrates its 50th anniversary later this year. Original members Phil Margo, a resident of Beverly Hills for 33 years, and Mitch Margo will be joined by Noah Margo, who was recently elected as Beverly Vista's PTA president for the 2011-12 school year, and Mike Johnson. The Tokens perform at 2 p.m. on Saturday.

As of press time, 19 teams and 295 participants had registered and \$66,514 had been raised.

For more information and to register, visit [www.relayforlife.org/beverlyhillsca](http://www.relayforlife.org/beverlyhillsca) and click Sign Up at the top of the page.

### Community invited to Holocaust Remembrance Day at Nessah Synagogue

On May 1, from 4 to 7 p.m., the community is invited to a free event at Nessah Synagogue in honor of Holocaust Remembrance Day. To promote the event's theme of remembering the days that should not be forgotten, Nessah Synagogue presents a museum-style exhibit, short film screenings, prominent speakers including Nancy Parris Moskowitz and a representative from the Anti-Defamation League, Holocaust survivors, booths and refreshments. There will be a candle lighting ceremony in memory of those who perished in the Holocaust. A complimentary meal will be provided for teens with valid school ID.

"We want people to learn about what has happened in the past and make sure that we don't make the same mistakes," said Edna Broukhim, one of the event chairs. "[This is] not just for Jews, it's for everyone,

because the Holocaust was against other minorities as well."

Nessah Synagogue is located at 142 South Rexford Drive in Beverly Hills.

### Playboy Jazz Festival presents free community concert May 1 at Civic Center



Justo Almario

Justo Almario's Afro-Colombian Ensemble and award-winning Israeli jazz pianist Tamir Hendelman and his Trio will perform at the Beverly Hills Civic Center Plaza on May 1 at 3:30 p.m. The Beverly Hills concert will kick off the Playboy Jazz Festival's annual free community concert series.

Almario and his ensemble play a fusion of jazz, South American and world rhythms. Hendelman will play a selection of Brazilian rhythms, blues and music derived from his Israeli background.

Parking is available in the Civic Center parking structure, adjacent to the Beverly Hills Public Library. First two hours are free.

The 33rd annual Playboy Jazz Festival takes place on June 11 and 12 at the Hollywood Bowl. Master of Ceremonies is Bill Cosby and the lineup includes Dianne Reeves, The Roots with Terence Blanchard, Buddy Guy and the Lee Konitz New Quartet. For more information, visit [www.playboyyazzfestival.com](http://www.playboyyazzfestival.com).

### Second annual Greystone Mansion Concours d'Elegance on May 1

On May 1 from 10 a.m. to 4 p.m., the Greystone Estate in Beverly Hills will host the second annual Concours d'Elegance, a showcase of more than 100 vintage, rare and unique automobiles and motorcycles, including rarely seen cars from the Petersen Automotive Museum like Steve McQueen's 1956 Jaguar XKSS. Attendees will have the opportunity to attend lectures about the collector car market, car appraisals, and stunt driving. Catering is provided by Lawry's Restaurants, high-end vendors will feature art and jewelry, and beer and wine gardens and espresso bars will be located throughout the grounds.

Advance tickets are \$100 and \$125 at the door. Ticket purchase includes admission to the marketplace, lecture programming, unlimited food and drink, program book and poster, and access to the estate grounds and mansion, as well as a two-for-one admission to the Peterson Automotive Museum. A portion of proceeds from Greystone Mansion Concours d'Elegance ticket sales will benefit the non-profit

Friends of Greystone, and ongoing restoration efforts of the Greystone Estate.

For more information or to purchase tickets, visit [www.greystoneconcours.org](http://www.greystoneconcours.org). For more information about The Friends of Greystone, please visit [www.greystone-mansion.org](http://www.greystone-mansion.org). Greystone Mansion is located at 905 Loma Vista Drive in Beverly Hills.

### Make a Film Foundation red carpet movie premiere April 30

Thirteen-year-old Clay Beabout will make his film debut in *Deep Blue Breath*, a fictional film based on the young actor's struggle with V.A.T.E.R. syndrome, a rare and life-threatening illness. In the film, which will be screened on April 30 at 7:30 p.m. at the Writers Guild Theater, Beabout travels into his body to fight characters portraying his disease. Beabout, who is from Wichita, Kansas, traveled to Los Angeles for the production.

"Going through 40 surgeries is a life-changing experience," Beabout said. "And getting to meet all the actors and getting to do what they do every day was pretty interesting, and I hope I can be an actor for the rest of my life."

Beabout has participated in theater at Christian Youth Theater camp for the past three summers, and plans to return this summer.

"Make a Film Foundation is about giving children who have serious or life-threatening medical conditions the opportunity to use filmmaking, to give themselves a voice and raise awareness about what they go through," MAFF's Founder and Executive Director Tamika Lamison said in a statement. "This event is a culmination of what Clay has accomplished and a celebration of making a child's dream come alive in ways in which he may not have imagined possible."

*Deep Blue Breath* was directed by Patricia Cardoso and stars Sean Astin (*The Lord of the Rings*), Miguel Sandoval (*Medium*), Natasha Gregson Wagner (*High Fidelity*), Ernie Hudson (*Oz*, *Ghostbusters*) and Beabout. Jonathan Dayton and Valerie Faris (directors, *Little Miss Sunshine*), and actor Elijah Wood mentored Clay throughout the filmmaking process.

The red carpet event begins at 6 p.m., followed by the screening at 7:30 p.m. The benefit will feature a musical performance by Abraham McDonald, an award ceremony honoring directors Rodrigo Garcia and Neil LaBute, and a silent auction benefiting the foundation's next feature project and ongoing short film series.

Tickets for the screening and gala are \$35 in advance and \$50 at the door and can be purchased at <http://makeafilmfoundation.org>. Sponsorship for the event begins at \$500 at the Patron level to \$2500 at the Galaxy level. The Writers Guild Theater is located at 135 South Doheny Drive, Beverly Hills.

### BHHS Softball Team Routs Morningside

The Beverly High softball team defeated Morningside, 22-1, April 12 in an Ocean League game at Morningside shortened to five innings because of the 10-run rule, with 19 Norman batters walking and 14 of

them scoring.

Annie Math went three for five, driving in three runs with a fourth-inning solo home run and two with a fifth-inning two-run double, and scoring twice.

Melissa Kolko went two-for-three, doubled in a run with a third-inning double and scored three times.

Beverly Hills scored seven runs in the first. Math led off with a single. The next six batters – Emily Rosen, Lexi Silbiger, Tamar Rotstein, Jackie Pop and Heidi Hart – all walked, forcing in four runs. A one-out walk to Kylie Colvin, the Normans' No. 9 hitter, forced in courtesy runner Shayna Stein with the fifth run.

Beverly Hills scored its final two runs of the inning as Math reached base on an error.

The Monarchs scored an unearned run in their half of the first.

The Normans added five runs in the second. Silbiger singled in Rosen, who led off with a single, and scored on a walk to Stein, who had replaced Voilet Shorman in the batting order. Kolko, and Hart both walked and scored. Pop struck out, but reached base and scored.

Beverly Hills combined Kolko's double, singles by Pop, Hart and Stein and walks to Rosen and Silbiger for four runs in the third, increasing its lead to 16-1.

Rosen walked and scored on Silbiger's ground out in the fourth.

Pop singled and scored and Stein, Colvin and Rosen all walked and scored in the fifth.

The Normans led in hits, 11-2.

Rosen (5-6) pitched a two-hitter, striking out four and walking one in five innings.

Beverly Hills lost to Santa Monica, 15-0, April 14 in an Ocean League game at Santa Monica shortened to 4 1/2 innings because of the 10-run rule, with two batters reaching base.

Rotstein singled in the second. Lisa Kliman walked in the fourth and stole second, the furthest progression by a Norman runner.

The Vikings combined a walk and a triple for two runs in the first and 10 singles, two doubles and a hit batter for 13 runs in the second.

Rosen (5-7) pitched a complete game, allowing 15 runs (13 earned) and 15 hits, walking two and hitting a batter.

Beverly Hills is scheduled to play host to Morningside today and Santa Monica Tuesday in Ocean League games and Brentwood in a nonleague game, all beginning at 3:15 p.m.

### BHHS Girls' Lacrosse Team Loses to Redondo

The Beverly High girls' lacrosse team lost to Redondo, 12-6, April 11 on the Upper Field in a Bay League game, with Judy Naziri and Dillan Watts both scoring twice for the Normans.

Celine Elias and Lauren Kiesel scored the other goals for Beverly Hills (3-9).

"Our team is coming together and playing very well," Norman coach Kate Marks said. "It's all about the defense."

Beverly Hills is scheduled to play at Culver City today and Palos Verdes Friday in Bay League games beginning at 4 p.m.

# Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

## BRAZILIAN HAIR

**brzhair.com**

Brazilian Virgin Hair company

raw 100% virgin

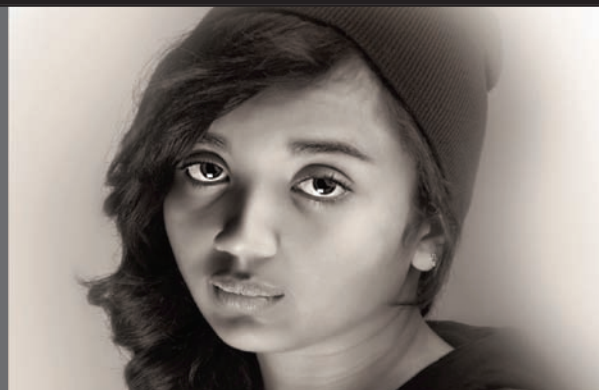
This is the hair that everyone is looking for. This type of hair is not only scarce but rare. The Gucci of hair it is in very high demand. ask the stars. they don't shop at beauty supply!  
877-319-4536

100% Human,  
it must be of good quality. WRONG!!!

## CAMERA AND PHOTOGRAPHY

Marc  
Blake  
PHOTOGRAPHY  
1 (877) NikonPro  
m@marcblake.com

EVENTS  
CELEBRITIES  
COMMERCIAL  
ADVERTISING &  
VIDEO PRODUCTION



## CABINETRY

**Wood Work Finishing & Decorating**



Cabinetry Finishing and Trimming  
Shelving • Casing  
Closet Organizer  
Window Treatments  
Installation  
Furniture Repair and Restoration

Old World Craftsman  
Over 20 years experience  
Call Jon (310)999-8586

## COMPUTER SERVICES



Beverly Hills  
Computer Services &  
IT Consulting Group

WE

**FIX COMPUTERS**

PCs, MAC, Printers, Servers ...etc  
FIRST VISIT FREE\*

CALL FARBOD: 310-228-7676

\*Limit 1 hour

## COUNSELING

**Attention Seniors**

Want to learn to edit your own business letters? And enlarge your vocabulary and articulation?

- Reasonable Rates •
- Beverly Hills Area •

Call Mr. Mac Brown  
**(310) 278-7636**

## CONSTRUCTION

**A.B.E. ANTHONY CONSTRUCTION**

GENERAL BUILDING CONTRACTOR

Quality construction at a fraction of the cost!  
• new construction • remodeling • painting  
• roofing • minor repairs • windows  
• fencing • hardwood floors • drywall • masonry  
• plumbing • electrical.

**(323) 752-1101**

or email us at

abecontractor@netscape.net  
www.abeanthonyconstruction.com  
Lic.#760458

## CONTRACTOR

**WELDING CONTRACTOR**

New Installation/Repair/Service



- Gates • Fencing
- Perimeter Fencing
- Railings • Gate Operators
- Telephone Systems

FREE ESTIMATES  
**(818)524-9129**

## FOOT MASSAGE



*Healthy Foot Massage*

**GIFT CERTIFICATES AVAILABLE!**

Excellent Professional Therapist • Foot Reflexology Massage  
(includes: head, neck, shoulder, arm, hand, back)  
Hot Oil Massage, Swedish Massage, Combination Massage

1 Hour Body Massage - \$40 (Reg. \$50)  
1 Hour Foot Massage - \$20 (Reg. \$30)

7 Days A Week  
10:30am - 10pm

**(310) 289-1979**

291 S. Robertson Blvd, Beverly Hills, 90211

Appointments /  
Walk-ins Welcome

## DIET & WEIGHT LOSS

**SlimCoach**

The Best Way to Lose Weight  
Lose weight and keep it off

- Personalized program for your body
- Enjoy food & continue to lose weight
- Break free from emotional eating habits

**Enroll now in our 6 week program & save 10% with this ad**

139 S. Beverly Drive #327, Beverly Hills

**(310) 871-1910**

www.slimcoach.com • info@slimcoach.com

## ELECTRICAL

**Any Electrical Problems!**



Recess Lighting, Panel Upgrades, Trouble Shooting  
220 Spa Circuit, Smoke Detectors, Landscaping, low Voltage Lighting

Lic. # C10828808  
Bonded and Insured

Call Miguel

**(310) 930-0484**

## FLOORING

**AAA Quality Flooring Specialist**

Carpet Wood Laminate  
Vinyl Flooring  
Contractor: Ricardo Sepulveda  
Owner and Supervisor

Lic: 862439

**(323) 681-2333**

## MUSIC LESSONS



**MUSIC SCHOOL TO GO**

In-Home Private Music Instruction

Guitar, Bass, Piano and Voice

University Trained Instructors  
• All Styles • All Ages  
• Flexible Scheduling

**(818) 324-1620**

www.MUSICSCHOOLTOGO.COM

## MUSIC LESSONS

Piano | Guitar | Voice | Violin Lessons



All Ages Welcome

489 S. Robertson #103  
Beverly Hills 90211  
(across from the Kaballah Center)  
310-737-8467

**BH SCHOOL OF MUSIC**

Music Education European Style  
www.BHSCHOOLOFMUSIC.COM

## PAINTING

**Water Damage - Expert- Drywall • Painting • Remodeling**

20 years of experience

Lic-Insured-Bonded



References Available  
Small Job Ok  
Call Isaac

**818-442-2290**

www.ilpainting.com

## PLUMBING/ROOTER



**ROBBY'S ROOTER**

**Most Drains starting at Very Low Prices!**

We specialize in: \*Mainlines \*Water \*Heaters \*Disposals \*Faucet Leaks \*Camera Inspection

**\$5.00 off with this ad!**

Lic. #773697

**(323) 255-2346 (800) 992-0151**

## PLUMBING



**Wallace & Son PLUMBING**  
SINCE 1984

All Plumbing Services & Repair  
Remodel, Replacement Fixtures,  
Water Heaters, Water Filtration.  
Sewer Snaking with Camera &  
Location Equipment

Cal St. Lic. #484891

**(818) 889-8513**

## PSYCHIC

**Debra Psychic Adviser**

& Love Master Specialist

Helps in all matters of  
life & love

Love spells available



**(877) 398-0098**

www.readingsbydebra.com

## REMODELING

**TIRED OF DIRTY TILE COUNTERTOPS?**



**UPGRADE To NEW GRANITE COUNTERTOPS IN 1 DAY!**

**\$1499 INSTALLED (+ TAX)**

**3 DAY FLOORING & KITCHENS**

3938 SEPULVEDA BLVD., TORRANCE  
**310-465-0123 • 800-405-9697**

Lic # 938884

# Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

## ROOFING

### Done Right Roofing

Senior Discount  
20%

Flat and Shingle Expert  
2 leaks: \$59.00  
Same Day Repair  
Economy Special

FREE Estimates

Emergency Tarping 24/7

Call  
(818) 220- 2768

## ROOFING

### Peter Built Roofing

25 years of Quality  
Workmanship Guaranteed  
FREE ESTIMATES!

(818) 516-6926

(800) 261-8153

Licensed. Bonded. Insured.

CA Lic. #902286

pbroofing@gmail.com

## USED CARS

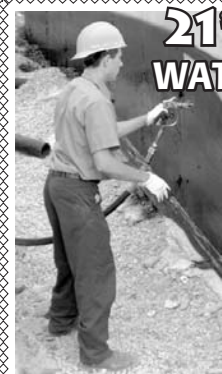


### I Buy Vintage Cars

CALL ED

(310) 413-1138

## WATERPROOFING



### 21<sup>ST</sup> CENTURY WATERPROOFING

Deck Coating &  
Pressure Washing  
Leaking Planters &  
Basements  
Caulking & Painting

(310) 365-0277  
Lic#661872

## WEBSITE DESIGN & DEVELOPMENT

### WEBSITE, GRAPHIC & LOGO DESIGN PROGRAMMING & VIDEO PRODUCTION

www.bicbds.com  
(424) 230 3284

## Public Notices

310-887-0788  
Forms available at www.onestopdbas.com

FICTITIOUS BUSINESS NAME STATEMENT: 20110427161 The following person(s) is/are doing business as: THE MICHAELANGELO GROUP 12747 Riverside Drive #101, Valley Village, CA 91607. JAMES DELLA VALLE 12747 Riverside Drive #101, Valley Village, CA 91607. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: James Della Valle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 519

FICTITIOUS BUSINESS NAME STATEMENT: 20110466931 The following person(s) is/are doing business as: ADAMSON EXPORTS 26335 Pines Estate Drive, Harbor City, CA 90710. MOSHOOD ADAMSON; ADAMSON EXPORTS 26335 Pines Estate Drive, Harbor City, CA 90710. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/12/2011. Signed: Moshood Adamson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 520

FICTITIOUS BUSINESS NAME STATEMENT: 20110467127 The following person(s) is/are doing business as: HGA- WESTERN GENERAL CONSTRUCTION LTD 1421 Maltman Avenue, Los Angeles, CA 90026. DANIEL PAPACOSTEA 1421 Maltman Avenue, Los Angeles, CA 90026. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Daniel Papacostea, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 521

FICTITIOUS BUSINESS NAME STATEMENT: 20110474137 The following person(s) is/are doing business as: ADVANCED GLASSWORKS 16625 S. Normandie Avenue Unit B, Gardena, CA 90247. EDWARD P. BENITZ 14941 Purche Avenue, Gardena, CA 90249; CARLOS E. CARRILLO 744 Central Place Unit B, Manhattan Beach, CA 90266. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/30/2011. Signed: Edward Benitez, President. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 522

FICTITIOUS BUSINESS NAME STATEMENT: 20110466782 The following person(s) is/are doing business as: GIBSON REAL ESTATE 820 McCarthy Ct., El Segundo, CA 90245. ZACHARY GIBSON 820 McCarthy Ct., El Segundo, CA 90245. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/1/2009. Signed: Zachary Gibson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 523

FICTITIOUS BUSINESS NAME STATEMENT: 20110466601 The following person(s) is/are doing business as: MINT PHOTO LOUNGE 2334 Palos Verdes Drive West #3, Palos Verdes Estates, CA 90274. PAUL JAMES HAMILTON IV 2334 Palos Verdes Drive West #3, Palos Verdes Estates, CA 90274. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Paul Hamilton, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk.

A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 524

FICTITIOUS BUSINESS NAME STATEMENT: 20110458901 The following person(s) is/are doing business as: LIGHTHURST MEDIA; LIGHTHURST PHOTOGRAPHY 403 N. Oakhurst Drive #303, Beverly Hills, CA 90210. AARON TESFAI 403 N. Oakhurst Drive #303, Beverly Hills, CA 90210. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Aaron Tesfai, Principal. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 525

FICTITIOUS BUSINESS NAME STATEMENT: 20110459429 The following person(s) is/are doing business as: BRANDON TALENT MANAGEMENT 2130 Holmby Avenue, Los Angeles, CA 90025. SBTP MANAGEMENT INC. 13701 Riverside Drive #800, Sherman Oaks, CA 91423. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/28/2011. Signed: SBTP Management, Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 526

FICTITIOUS BUSINESS NAME STATEMENT: 20110463488 The following person(s) is/are doing business as: KL / 7 VENTURE 280 S. Beverly Drive #205, Beverly Hills, CA 90212. KUSHNER LOCKE, LLC 280 S. Beverly Drive #205, Beverly Hills, CA 90212; PARK AVENUE RELEASING, LLC 9326 Civic Center Drive, Beverly Hills, CA 90210. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/19/96. Signed: Alice Neuhauer, Manager. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 527

FICTITIOUS BUSINESS NAME STATEMENT: 20110445015 The following person(s) is/are doing business as: ALL STAR DENTAL GROUP; ALL STAR DENTAL 4633 Whittier Blvd., Los Angeles, CA 90022. D.W. CHO, DENTAL CORPORATION 13031 Villosa Place #439, Playa Vista, CA 90094. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: David Cho, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 528

FICTITIOUS BUSINESS NAME STATEMENT: 20110393267 The following person(s) is/are doing business as: GLOBALBLACKBOOK 9663 Santa Monica Blvd. Suite 836, Beverly Hills, CA 90210. DEEGEE LLC 9663 Santa Monica Blvd. Suite 836, Beverly Hills, CA 90210. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/16/2010. Signed: Denise Moreno, Co-Founder. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 529

FICTITIOUS BUSINESS NAME STATEMENT: 20110490453 The following person(s) is/are doing business as: HAYLE MUSIC; HAYLE MUSIC PUBLISHING 537 San Vicente Blvd. #101, Santa Monica, CA 90402. SOHEIL NAJJARAN 537 San Vicente Blvd. #101, Santa Monica, CA 90402. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Soheil Najjaran, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 530

FICTITIOUS BUSINESS NAME STATEMENT: 20110490442 The following person(s) is/are doing business as: FOX REAL ESTATE MANAGEMENT 578 Washington Blvd. #219, Marina Del Rey, CA 90292. KYLE FOX 40 Westminister Avenue #13, Venice, CA 90291. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Kyle Fox, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 531

FICTITIOUS BUSINESS NAME STATEMENT: 20110490566 The following person(s) is/are doing business as: HSL TRANSPORTATION 952 16th Street, Santa Monica, CA 90403; P.O. Box 251519, Los Angeles, CA 90025. HOMEYRA SHAHODAGHLOO 952 16th Street, Santa Monica, CA 90403. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Homeyra Shahodaghlo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 532

FICTITIOUS BUSINESS NAME STATEMENT: 20110487940 The following person(s) is/are doing business as: SOLAR X EYEWEAR 10800 W. Pico Blvd., Los Angeles, CA 90064; 3726 Midvale Avenue Apt #1, Los Angeles, CA 90034. REHBAZ F NAIK 3726 Midvale Avenue Apt #1, Los Angeles, CA 90034. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Rehbaz F Naik, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 533

FICTITIOUS BUSINESS NAME STATEMENT: 20110488892 The following person(s) is/are doing business as: INGLEWOOD BIBLE COLLEGE 5332 5th Avenue, Los Angeles, CA 90043. KEVIN DONNELL SMITH 5332 5th Avenue, Los Angeles, CA 90043. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Kevin D. Smith, President. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 534

FICTITIOUS BUSINESS NAME STATEMENT: 20110480583 The following person(s) is/are doing business as: BRYCE INDUSTRIES 5520 W. 190th Street #307, Torrance, CA 90503. DEAN K. BETHUNE 5520 W. 190th Street #307, Torrance, CA 90503. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Dean K. Bethune, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 535

FICTITIOUS BUSINESS NAME STATEMENT: 20110489534 The following person(s) is/are doing business as: VMM FINANCIAL NETWORK 13605 Daphne Avenue, Gardena, CA 90249. VERRA MCINTYRE 13605 Daphne Avenue, Gardena, CA 90249. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: May 1990. Signed: Verna McIntyre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 536

FICTITIOUS BUSINESS NAME STATEMENT: 20110489654 The following person(s) is/are doing business as: THE KNOW ME NETWORK AUTISM GROUP 610 W. Caldwell Street, Compton, CA 90220; P.O. Box 3498, Gardena, CA 90247-7198. MELVA THOMPSON 610 W. Caldwell Street, Compton, CA 90220. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Melva Thompson, Founder/Director. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 537

FICTITIOUS BUSINESS NAME STATEMENT: 20110489496 The following person(s) is/are doing business as: ALL A BOARD; SEEING THREW THE STORM 2924 Farmdale Avenue, Los Angeles, CA 90016. CHRISTOPHER TURK; JULIE TURK 2924 Farmdale Avenue, Los Angeles, CA 90016. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Christopher & Julie Turk, Owners. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 538

FICTITIOUS BUSINESS NAME STATEMENT: 20110487390 The following person(s) is/are doing business as: ALVARADO CONSTRUCTION CO 4565 W. 160th Street, Lawndale, CA 90260; P.O. Box 2504, Redondo Beach, CA 90278. JOSEPH E. ALVARADO 4565 W. 160th Street, Lawndale, CA 90260. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1985. Signed: Joseph E. Alvarado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 539

FICTITIOUS BUSINESS NAME STATEMENT: 20110490441 The following person(s) is/are doing business as: ULTIMATE WIRELESS 101 9663 Santa Monica Blvd., #1026, Beverly Hills, CA 90210. BENJAMIN KERMANI 603 N. Oakhurst Drive, Beverly Hills, CA 90210; DAVID YERUSHALMI 202 N. Oakhurst Drive, Beverly Hills, CA 90210. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Benjamin Kermani, President. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 540

FICTITIOUS BUSINESS NAME STATEMENT: 20110490443 The following person(s) is/are doing business as: KMP ARTISTS 1462 Reeves Street Unit #2, Los Angeles, CA 90035; P.O. Box 351384, Los Angeles, CA 90035. KRISTOPHER MCDOWELL; ANDREW DELICATA 1462 Reeves Street Unit #2, Los Angeles, CA 90035. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Andrew Delicata, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 541

FICTITIOUS BUSINESS NAME STATEMENT: 20110490444 The following person(s) is/are doing business as: STRATEGIC SETTLEMENT; YOUR STRATEGIC SETTLEMENT; MY STRATEGIC SETTLEMENT; JYRA INTERNATIONAL; MARRIAGE MAINTENANCE MEDIATION; MARRIAGE MAINTENANCE ADR; AVOID LAWSUITS; AVOID GOING TO COURT 1976 S. La Cienega Blvd. #144, Los Angeles, CA 90034. MICHAEL TETTEH 1194 S. Lucerne Blvd., Los Angeles, CA 90019. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Michaelene Tetteh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 542

FICTITIOUS BUSINESS NAME STATEMENT: 20110456300 The following person(s)

is/are doing business as: PASCAR AUTO TRANSPORT, INC. 1410 N. Kenwood Street, Burbank, CA 91505. CARLOS DEJESUS CORTEZ 1410 N. Kenwood Street, Burbank, CA 91505. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/31/2011. Signed: Carlos DeJesus Cortez, President. This statement is filed with the County Clerk of Los Angeles County on: 3/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 543

FICTITIOUS BUSINESS NAME STATEMENT: 20110456672 The following person(s) is/are doing business as: LO TRANSPORTATION 20548 Ventura Blvd. #106, Woodland Hills, CA 91364. OLEG OLEGOVICH BOBROVNIK 20548 Ventura Blvd. #106, Woodland Hills, CA 91364. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/28/2011. Signed: Oleg Olegovich Bobrovnik, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 544

FICTITIOUS BUSINESS NAME STATEMENT: 20110457028 The following person(s) is/are doing business as: SCOUT INTERNATIONAL 18130 Miranda Street, Tarzana, CA 91356. MARK LIPMAN 18130 Miranda Street, Tarzana, CA 91356. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/28/2011. Signed: Mark Lipman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 545

FICTITIOUS BUSINESS NAME STATEMENT: 20110466658 The following person(s) is/are doing business as: LEARN HOW TO EAT RIGHT 26500 W. Agoura Street, #1026, Calabasas, CA 91302. ALLISON MARCUS 3855 Lost Springs Drive, Calabasas, CA 91301. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Allison Marcus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 546

FICTITIOUS BUSINESS NAME STATEMENT: 20110473254 The following person(s) is/are doing business as: JUMP WITH FUN; JUMP FOR FUN; LIMA PERU TV; TELE CABLE TV; ECR PRODUCTIONS; RENT WITH US 19434 Blackhawk Street, Northridge, CA 91326. EDWIN G. CABALLERO 19434 Blackhawk Street, Northridge, CA 91326. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/30/2011. Signed: Edwin G. Caballero, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 547

FICTITIOUS BUSINESS NAME STATEMENT: 20110474585 The following person(s) is/are doing business as: LA CUSTOM MARBLE 12113 Branford Street #E1, Sun Valley, CA 91352. MESROP OGANYAN 12113 Branford Street #E1, Sun Valley, CA 91352. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/30/2011. Signed: Mesrop Oganyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 548

FICTITIOUS BUSINESS NAME STATEMENT: 20110481776 The following person(s) is/are doing business as: LA PARTY STARS 16060 Ventura Blvd. #209, Encino, CA 91436. PHILLIP WALKER 16060 Ventura Blvd. #209, Encino, CA 91436. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/31/2011. Signed: Phillip Walker, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 549

FICTITIOUS BUSINESS NAME STATEMENT: 20110422980 The following person(s) is/are doing business as: LA PARTY STARS 16060 Ventura Blvd. #209, Encino, CA 91436. PHILLIP WALKER 16060 Ventura Blvd. #209, Encino, CA 91436. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/21/2011. Signed: Phillip Walker, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/20

name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 552

FICTITIOUS BUSINESS NAME STATEMENT: 20110462370 The following person(s) is/are doing business as: MASON FINE JEWELERS; STARDUST FINE JEWELERS; STARRS JEWELLERS 20551 Devonshire Street, Chatsworth, CA 91311. OVSANNA IZAK-KELIAN; VACHEE IZAKELIAN 16022 Armita Street #5, Van Nuys, CA 91406. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Ovsanna IZAKELIAN, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 553

FICTITIOUS BUSINESS NAME STATEMENT: 20110464488 The following person(s) is/are doing business as: G AND A ACCOUNTING SERVICE 1010 N. Central Avenue #307, Glendale, CA 91202. AVAGIAN, INC. 1010 N. Central Avenue #307, Glendale, CA 91202. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Garush Avagyan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 554

FICTITIOUS BUSINESS NAME STATEMENT: 20110465747 The following person(s) is/are doing business as: TOGETHER WITH NIX 18875 Carmel Crest Drive, Tarzana, CA 91356. NICHOLLE MARIE HUENGERGARDT 18875 Carmel Crest Drive, Tarzana, CA 91356. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Nicholle Huengerardt, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 555

FICTITIOUS BUSINESS NAME STATEMENT: 20110466363 The following person(s) is/are doing business as: WILKINSON HOME 7719 Wilkinson Avenue, North Hollywood, CA 91605. UNIVERSAL DAY PROGRAM, INC. 4219 W. Burbank Blvd., Burbank, CA 91505. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Aravik Mateosian, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 556

FICTITIOUS BUSINESS NAME STATEMENT: 20110474893 The following person(s) is/are doing business as: CRODHENG 7636 Fulton Avenue #219, North Hollywood, CA 91605-1863. MICHELLE SANGSANGNA 7636 Fulton Avenue #219, North Hollywood, CA 91605-1863. JESADA T. NGERIBUNDANSUK 17351 Vanowen Street #306, Van Nuys, CA 91406-4434. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Michelle Sangsangna, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 557

FICTITIOUS BUSINESS NAME STATEMENT: 20110346580 The following person(s) is/are doing business as: ARANETA LEGAL SERVICES 12944 Vanowen Street #3, North Hollywood, CA 91605. MARILENE ARANETA; FRANCIS ARANETA 12944 Vanowen Street #3, North Hollywood, CA 91605. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/07/2011. Signed: Francis Araneta, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 558

FICTITIOUS BUSINESS NAME STATEMENT: 20110478633 The following person(s) is/are doing business as: UP BALLOONS 10418 Glade Avenue, Chatsworth, CA 91311. HASHMAT ALIMI 10418 Glade Avenue, Chatsworth, CA 91311. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/31/2011. Signed: Hashmat Alimi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 559

FICTITIOUS BUSINESS NAME STATEMENT: 20110347203 The following person(s) is/are doing business as: SKINCARE ETHICS BV LC 750 S. Kern Ave. #B-1. LIDIA AGUIRRE 411 E. Gage Avenue Los Angeles, CA 90003; CLAUDIA L. MICHEL 717 S. Duncan St. Los Angeles, CA 90022. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/31/2011. Signed: Lidia Aguirre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 560

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20110481289  
Date Filed: 3/31/2011  
Name of Business: TIRE MASTER 10603 Venice Blvd., Los Angeles, CA 90034  
Registered Owner: ABOLFAZL SHAJARI 22115 Palais Place, Calabasas, CA 91302  
Current File #20032181732  
Date: 1/30/2003  
Published: 4/7/2011, 4/14/2011, 4/21/11, 4/28/11

Department of Alcoholic Beverage Control  
888 S. Figueroa St.  
Los Angeles, CA 90017  
(213) 833-6043  
Notice of Application  
To Sell Alcoholic Beverages  
Date of Filing Application: March 23, 2011  
The name of the Applicant is:  
DEMA 11 CORPORATION  
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
9375 Santa Monica Blvd.  
Beverly Hills, CA 90210-4201  
Type of license applied for:  
41- On Sale Beer and Wine- Eating Place

Abdul Gahur Karimi  
8033 Reseda Blvd. #209  
Reseda, CA 91335  
Case Number: LS021335  
File Date: March 30, 2011  
Los Angeles Superior Court  
Northwest District- East BLDG  
6230 Pymire Avenue Room 107  
Van Nuys, CA 91410

PETITION FOR CHANGE OF NAME  
TO ALL INTERESTED PERSONS:

1. Petitioner: Abdul Gahur Karimi on behalf of minor Ahmad Rohin Abdul Gahur  
2. Present Names: Ahmad Rohin Abdul Gahur  
Proposed Names: Ahmad Rohin Karimi  
3. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: May 5, 2011 8:30 am Dept. C Room: 310

Signed, James A. Steele  
Judge of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20110351053 The following person(s) is/are doing business as: JOVA TRUCKING, 1328 1/2 FLORENCE, LOS ANGELES, CA

90044. MELVY A JOYA, 6453 LITTLE PINE WAY LAS VEGAS NV 89108. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MELVY A JOYA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20218

FICTITIOUS BUSINESS NAME STATEMENT: 20110052787 The following person(s) is/are doing business as: JMP AUTO REPAIR, 519 HOLT AVE, POMONA, CA 91767. MARIO CAMARENA, 519 HOLT AVE POMONA CA 91767. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 2/8/2011. Signed MARIO CAMARENA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20217

FICTITIOUS BUSINESS NAME STATEMENT: 20110354138 The following person(s) is/are doing business as: CM EXPRESS, 1516 GARDENIA AVE. LONG BEACH, CA 90813. CHRISTOPHER METZ, 1516 GARDENIA AVENUE LONG BEACH CA 90813. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHRISTOPHER METZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20219

FICTITIOUS BUSINESS NAME STATEMENT: 20110378547 The following person(s) is/are doing business as: INDEPENDENT TAXI OF SANTA MONICA, 700 NORTH VIRGIL AVEUE, LOS ANGELES, CA 90029. INDEPENDENT TAXI OWNERS ASSN, 700 NORTH VIRGIL AVENUE LOS ANGELES CA 90029. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/11/2011. Signed HENRY ROYT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20211

FICTITIOUS BUSINESS NAME STATEMENT: 20110379348 The following person(s) is/are doing business as: EXPERT NAILS, 182 W FOOTHILL, MONROVIA, CA 91016. DUNG TRUONG, 11135 S. CENTRAL AVE ONTARIO CA 91762. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DUNG TRUONG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20220

#### Notice of Auction:

This notice is to notify the public of the household goods auction of Mr. Izzeddin Battash. The auction will take place on April 9th, 2011 at twelve o'clock in the afternoon. The address of auction will take place at 157 W. 27th St., Los Angeles, CA 90007, Los Angeles County, at twelve o'clock in the afternoon.

#### Notice of Auction:

This notice is to notify the public of the household goods auction of Mr. Peter Joo. The auction will take place on April 9th, 2011 at twelve o'clock in the afternoon. The address of auction will take place at 157 W. 27th St., Los Angeles, CA 90007, Los Angeles County, at twelve o'clock in the afternoon.

FICTITIOUS BUSINESS NAME STATEMENT: 20110327765 The following person(s) is/are doing business as: ARYPARES 1721 Purdue Avenue #201, Los Angeles, CA 90025. ARYAN YAGHOBI JIRANDEH 1721 Purdue Avenue #201, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Aryan Yaghoobi Jirandeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/7/11, 4/14/11, 4/21/11, 4/28/11 561

FICTITIOUS BUSINESS NAME STATEMENT: 2011465710 The following person(s) is/are doing business as: AMIRON MACHINERY, 5699 Kanon Rd #135 Agoura Hills, CA 91301. LAG INDUSTRIES INC. 5699 Kanon Rd #135 Agoura Hills, CA 91301. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Lag Industries Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11562

FICTITIOUS BUSINESS NAME STATEMENT: 2011430106 The following person(s) is/are doing business as: OSHANA REAL ESTATE CORP, A NON INDEPENDENT SERVICE FIRM, 2519 Dickens Street Encino, CA 91436. NORAY YERIMA, 16219 Dickens Street Encino, CA 91436. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Oshana Real Estate and Escrow, Inc., Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11563

FICTITIOUS BUSINESS NAME STATEMENT: 20110452468 The following person(s) is/are doing business as: OSHANA REAL ESTATE CORP, A NON INDEPENDENT SERVICE FIRM, 2519 Dickens Street Encino, CA 91436. NORAY YERIMA, 16219 Dickens Street Encino, CA 91436. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Aram Bonni, President. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11564

FICTITIOUS BUSINESS NAME STATEMENT: 20110379446 The following person(s) is/are doing business as: OSHANA REAL ESTATE CORP, A NON INDEPENDENT SERVICE FIRM, 2519 Dickens Street Encino, CA 91436. NORAY YERIMA, 16219 Dickens Street Encino, CA 91436. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed: Green Nation Entertainment, LLC, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11565

FICTITIOUS BUSINESS NAME STATEMENT: 2011003601 The following person(s) is/are doing business as: QREAS 1152 S. Keniston Ave. Los Angeles, CA 90019. ONEPURE, INC 3220 Shumway Drive Suite 100, Richmond, CA 94806. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/5/2011. Signed: One Pure Inc, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 566

FICTITIOUS BUSINESS NAME STATEMENT: 2011003600 The following person(s) is/are doing business as: REVELER 5419 Hollywood Blvd. Suite C242, Hollywood, CA 90027. EDWARD ELG 5419 Hollywood Blvd. Suite C242, Hollywood, CA 90027. DANIELLE POL-LACK 9932 66th Rd, New York City, NY, 11374. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/8/2011. Signed: Reveler, Production Company. This statement is filed with the County Clerk of Los Angeles County on: 4/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 577

FICTITIOUS BUSINESS NAME STATEMENT: 20110488419 The following person(s) is/

are doing business as: U.S. BILATERAL TRADE CENTER 5364 Amberwood Dr, Inglewood, CA 90302. MICHAEL ANTHONY MADISON 5364 Amberwood Dr, Inglewood, CA 90302.. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Michael A. Madison, Executive Director. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11578

FICTITIOUS BUSINESS NAME STATEMENT: 2011002564 The following person(s) is/are doing business as: A JOB WELL DONE 6080 Center Drive Suite 600, Los Angeles, CA 90045. SHORT SALES ARE MY SPECIALTY INC 6080 Center Drive Suite 600, Los Angeles, CA 90045. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Short Sales Are My Specialty, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11579

FICTITIOUS BUSINESS NAME STATEMENT: 2011003598 The following person(s) is/are doing business as: SPIRITED EVENTS; KIM'S CORNER 2007 S. Harcourt Ave, Los Angeles, CA 90016. KIMBERLY HOLMES 2007 S. Harcourt Ave, Los Angeles, CA 90016. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Kimberly Holmes-Lamar, President. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11580

FICTITIOUS BUSINESS NAME STATEMENT: 2011003508 The following person(s) is/are doing business as: ALL A BOARD SNOW SURF AND SKATEBOARD COMPANY; THROUGH THE STORM 2924 Farmdale Ave, Los Angeles, CA 90016. CHRISTOPHER TURK; JULIE TURK 2924 Farmdale Ave, Los Angeles, CA 90016. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Christopher, Julie Turk, Owners. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 581

FICTITIOUS BUSINESS NAME STATEMENT: 20110034177 The following person(s) is/are doing business as: SPEECH LANGUAGE SUCCESS 8717 Venice Blvd, Los Angeles, CA 90034. SUZAN RAFELI 137 S. Maple Dr. #204, Beverly Hills, CA 90212. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Suzan Rafeli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 582

FICTITIOUS BUSINESS NAME STATEMENT: 2011003353 The following person(s) is/are doing business as: HUDSON PARKER 815 S. Wooster St. Suite 201, Los Angeles, CA 90035. SPONTANEOUS ADVENTURES INC 815 S. Wooster St. Suite 201, Los Angeles, CA 90035. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Spontaneous Adventures Inc, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11583

FICTITIOUS BUSINESS NAME STATEMENT: 2011000469 The following person(s) is/are doing business as: CAR5 ON BROADWAY 361 W. Broadway, Glendale, CA 91204. M.P&F INC 361 W. Broadway, Glendale, CA 91204. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/30/2006. Signed: M.P.&F Inc, Treasurer. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11584

FICTITIOUS BUSINESS NAME STATEMENT: 2011001927 The following person(s) is/are doing business as: EZZ A CO SHOP 900 Norris Ave #1, Sun Valley, CA 91352. ALLEN LEE INC 900 Norris Ave #1, Sun Valley, CA 91352. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Allen 123 Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11585

FICTITIOUS BUSINESS NAME STATEMENT: 20110001930 The following person(s) is/are doing business as: SECURITY AT TORNEY SERVICE; SECURITY PROCESS SERVING 12813 Gladstone Ave, Sylmar, CA 91342. JAMES P. SANDS; LESLIE SANDS 12813 Gladstone Ave, Sylmar, CA 91342. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/1991. Signed: Leslie Sands, Co-Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 586

FICTITIOUS BUSINESS NAME STATEMENT: 20110003005 The following person(s) is/are doing business as: REO THE WORKS; PEST A22 7636 Fulton Ave. #101, North Hollywood, CA 91605. JAMES CALLAHAN 7636 Fulton Ave. #101, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Aram Movsisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11587

FICTITIOUS BUSINESS NAME STATEMENT: 2011000465 The following person(s) is/are doing business as: MOVARA SERVICE 501 W. Glenoaks #540, Glendale, CA 91202. ARAM MOVSIYAN 501 W. Glenoaks #540, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/05/2011. Signed: Aram Movsisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11588

FICTITIOUS BUSINESS NAME STATEMENT: 2011445994 The following person(s) is/are doing business as: JAKE STEVENS THE MOVIE 27943 Seco Canyon Rd. Ste #454, Santa Clarita, CA 91350. SEAN DUNSON 27943 Seco Canyon Rd. Ste #454, Santa Clarita, CA 91350. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Arpine Zargaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 589

FICTITIOUS BUSINESS NAME STATEMENT: 20110001005 The following person(s) is/are doing business as: NATIONAL POOLS 15510 Dorian St, Sylmar, CA 91342. CARLOS QUIRARRE 15510 Dorian St, Sylmar

of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 604

FICTITIOUS BUSINESS NAME STATEMENT: 2011001160 The following person(s) is/are doing business as: Y/S TOWING 16623 Gilmore St. Van Nuys, CA 91406. BERBERYAN, HAKOB 16623 Gilmore St, Van Nuys, CA 91406. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/05/2011. Signed: Berberyan, Hakob. Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 605

FICTITIOUS BUSINESS NAME STATEMENT: 2011001119 The following person(s) is/are doing business as: DRESS 4 SOCCER; DRESS 4 SOCCER NOW 17931 Lull St, Reseda, CA 91335. JOSE F. COLLAZOS 17931 Lull St, Reseda, CA 91335. The business is conducted by: a Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/23/2011. Signed: Jose F. Collazos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 606

FICTITIOUS BUSINESS NAME STATEMENT: 2011001058 The following person(s) is/are doing business as: SEBASTIAN GIOVANNI; SEBASTIAN GIOVANNI HOME; TRADE FINISHERS; INTERNATIONAL PURCHASING; INTERNATIONAL DESIGN ASSOCIATES 4001 Marchena Drive, Los Angeles, CA 90065. STEPHANIE GIOVANNI 4001 Marchena Drive, Los Angeles, CA 90065. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/06/2011. Signed: Stephanie Giovanni, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 607

FICTITIOUS BUSINESS NAME STATEMENT: 2011001058 The following person(s) is/are doing business as: US MOVING PRO 13340 Satcoy St #J, North Hollywood, CA 91605. L.D. MOVING & STORAGE INC 13340 Satcoy St #J, North Hollywood, CA 91605. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/06/2011. Signed: L.D. Moving & Storage Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 608

FICTITIOUS BUSINESS NAME STATEMENT: 2011001697 The following person(s) is/are doing business as: FRIENDS OF CALABASAS HIGH SCHOOL FOOTBALL 23777 Mullholland Hwy #62, Calabasas, CA 91302. STEP IT UP TODAY, INC 23777 Mullholland Hwy #62, Calabasas, CA 91302. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/06/2011. Signed: Ronit Levy, President. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 609

FICTITIOUS BUSINESS NAME STATEMENT: 2011001615 The following person(s) is/are doing business as: MERIT ESCROW 5500 Owensmouth Ave #111, Woodland Hills, CA 91367. CYNCAM INC 5500 Owensmouth Ave #111, Woodland Hills, CA 91367. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/06/2011. Signed: Cyncam INC, President. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 610

FICTITIOUS BUSINESS NAME STATEMENT: 2011001357 The following person(s) is/are doing business as: J EXCLUSIVE 4957 Kester Ave #6, Sherman Oaks, CA 91403. EFI BONDER 4957 Kester Ave #6, Sherman Oaks, CA 91403. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/06/2011. Signed: Efi Bonder, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 611

FICTITIOUS BUSINESS NAME STATEMENT: 2011001897 The following person(s) is/are doing business as: CERAMIC DENTAL SERVICES 5451 Laurel Canyon Blvd Ste-102, Valley Village, CA 91607. DANIEL GARCIA 13990 Vanowen St, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Daniel Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 612

FICTITIOUS BUSINESS NAME STATEMENT: 2011001897 The following person(s) is/are doing business as: ALANA DOUROS JEWELRY 24432 Park Granada, Calabasas, CA 91302. ALANA DOUROS 24432 Park Granada, Calabasas, CA 91302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Alana Douros, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 613

FICTITIOUS BUSINESS NAME STATEMENT: 2011002287 The following person(s) is/are doing business as: CARLELLS BEAUTY SALON 1809 Reseda Ave, Van Nuys, CA 91405. ROMAL MARTINEZ 11549 Friar St #1, North Hollywood, CA 91406. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Romal Martinez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 614

FICTITIOUS BUSINESS NAME STATEMENT: 20110013083 The following person(s) is/are doing business as: SW HILL COUNTRY 1412 Colorado Blvd, Los Angeles, CA 90041. ROBERTO C. TALAMANTEZ 1608 Hill Drive, Los Angeles, CA 90041. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Roberto C. Talamantez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 615

FICTITIOUS BUSINESS NAME STATEMENT: 2011003314 The following person(s) is/are doing business as: AA& AUTO RECOVERY 1119 Alameda Ave #202, Glendale, CA 91201. ARMINIE PARONYAN 1119 Alameda Ave #202, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Arminie Paronyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 616

FICTITIOUS BUSINESS NAME STATEMENT: 2011002975 The following person(s) is/are doing business as: RED EYE DESIGNER 1166 Rosedale Ave #301, Glendale, CA 91201. DAVID BECERRA 1166 Rosedale Ave #301, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: David Becerra, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 617

FICTITIOUS BUSINESS NAME STATEMENT: 2011002975 The following person(s) is/are doing business as: RED EYE DESIGNER 1166 Rosedale Ave #301, Glendale, CA 91201. DAVID BECERRA 1166 Rosedale Ave #301, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: David Becerra, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 617

91201. DAVID BECERRA 1166 Rosedale Ave #301, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: David Becerra, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 618

FICTITIOUS BUSINESS NAME STATEMENT: 2011003126 The following person(s) is/are doing business as: SO CAL DEVELOPERS 12134 Tiara St, Valley Village, CA 91607. AVRAHAM ALKOBY; MALLI YEZEKEL 12134 Tiara St, Valley Village, CA 91607. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Malli Yezekel, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 619

FICTITIOUS BUSINESS NAME STATEMENT: 201103264 The following person(s) is/are doing business as: HIGH QUALITY VALET PARKING 11908 Ventura Blvd, Studio City, CA 91604. AFSHIN SHIRAYEH 9025 Reseda Blvd Apt#112, Reseda, CA 91335; HOSSEIN AMIRI 5300 Newcastle Ave, Encino, CA 91316. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Afshin Shirayeh, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 620

FICTITIOUS BUSINESS NAME STATEMENT: 201103218 The following person(s) is/are doing business as: INFINITE SOURCE PUBLISHING 11565 Riverside Dr #3, North Hollywood, CA 91602. SHAKARA CANNON 11565 Riverside Dr #3, North Hollywood, CA 91602. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/08/2011. Signed: Shakara Cannon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/14/11, 4/21/11, 4/28/11, 5/5/11 621

#### STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2011000631  
Date Filed: 4/05/2011  
Name of business: SNAKCS R HERE 6627 Lindley Ave, Reseda, CA 91335-5512  
Registered Owner: BENJAMIN BERMAS; DENCY BERMAS 6627 Lindley Ave, Reseda, CA 91335-5512  
Current File #02008208294  
Date: 4/05/2011  
Published: 4/14/11, 4/21/11, 4/28/11, 5/5/11 622  
FILE NO. 2011 001112  
FILED: APR 6, 2011  
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
FILE NO. 20110116125  
DATE FILED: JANUARY 21, 2011  
Fictitious Business Name(s): IT'S A CHILDREN'S WORLD, 1653 S. ROBERTSON BLVD, LOS ANGELES, CA 90035  
Name of name of registrant: PEACE WALD, INC [CALIFORNIA], 4812 ELMWOOD AVE, LOS ANGELES, CA 90004  
This business was conducted by: CORPORATION  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
/s/ PEACE WALD, INC BY: PRESIDENT  
This statement was filed the County Clerk of LOS ANGELES county on 4/6/2011.  
LA158580 BH WEEKLY 4/14,21,28 5/5 2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011038698 The following person(s) is/are doing business as: MAJIA FINEST, 2538 E VAN BUREN ST, CARSON, CA 90810. ADAMMA EPOH, 2538 E VAN BUREN ST CARSON CA 90810 NIDIDI DURUTHESIE, 1208 DENWALL DR CARSON CA 90748. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ADAMMA EPOH: The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20311

FICTITIOUS BUSINESS NAME STATEMENT: 20110402132 The following person(s) is/are doing business as: 066Y DOGGY'S, 4900 W. SLAUSON AVE, LOS ANGELES, CA 90056. N ENTERTAINMENT GROUP INC, 2029 CENTURY PARK EAST 14 FL CENTURY CITY CA 90067. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed VARINA ELLIS: The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20230

FICTITIOUS BUSINESS NAME STATEMENT: 20110402160 The following person(s) is/are doing business as: VARKIM ENTERPRISES, VARKIM, 2029 CENTURY PARK EAST 14TH FLOOR, CENTURY CITY, CA 90067. N ENTERTAINMENT GROUP INC, 2029 CENTURY PARK EAST 14TH FLOOR CENTURY CITY CA 90067. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/16/2011. Signed VARINA ELLIS: The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20231

FICTITIOUS BUSINESS NAME STATEMENT: 20110422605 The following person(s) is/are doing business as: MEDWISISONA CENTRAL A109 EL MONTE, CA 91733. JIMMY TANG, 118 CENTRAL AVE EL MONTE CA 91731. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JIMMY TANG: The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20228

FICTITIOUS BUSINESS NAME STATEMENT: 20110423437 The following person(s) is/are doing business as: LOS ALAZANES MEXICAN FOOD, 1039 W SAN BERNARDINO RD, COVINA, CA 91722. ARACELI LARREA 1970 W SAN BERNARDINO RD, COVINA CA 91724. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/9/2011. Signed ANA COASTELUM: The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 4/14/2011, 4/21/2011, 4/28/2011, 5/5/2011 20229

FICTITIOUS BUSINESS NAME STATEMENT: 2011452468 The following person(s) is/are doing business as: LOS ANGELES TRANSPORTATION 14635 Titus Street, Panorama City, CA 91402. KSS HOLDINGS INC. 14635 Titus Street, Panorama City, CA 91402. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: KSS HOLDINGS INC, C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 622

FICTITIOUS BUSINESS NAME STATEMENT: 2011002736 The following person(s) is/are doing business as: ON-TIME TRANSPORTATION 14635 Titus Street, Panorama City, CA 91402. KSS HOLDINGS INC. 14635 Titus Street, Panorama City, CA 91402. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: KSS HOLDINGS INC, C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 622

4/21/11, 4/28/11, 5/5/11, 5/12/11 623

FICTITIOUS BUSINESS NAME STATEMENT: 2011002730 The following person(s) is/are doing business as: HEALTH GUARD MEDICAL SUPPLY, 14635 Titus Street, Panorama City, CA 91402. KSS HOLDINGS INC. 150 South Glenoaks Blvd, Unit 9240, Burbank, CA 91502. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: KSS HOLDINGS INC, C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 624

FICTITIOUS BUSINESS NAME STATEMENT: 2011002503 The following person(s) is/are doing business as: LD'S LUNCH BOX, 1559 E. 117th Street Los Angeles, CA 90059. LISA DENISE JONES. 1559 E. 117th Street Los Angeles, CA 90059. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Lisa D. Jones, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 625

FICTITIOUS BUSINESS NAME STATEMENT: 20110465710 The following person(s) is/are doing business as: :5699 Kanan Road #135 Agoura Hills, CA 91301.LAG INDUSTRIES, INC. 5699 Kanan Road #135 Agoura Hills, CA 91301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Amiron Machinery, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 626

FICTITIOUS BUSINESS NAME STATEMENT: 20110430106 The following person(s) is/are doing business as: OSHANA ESCROW, A NON INDEPENDENT BORKER ESCROW, INC.17912 Dickens Street Encino, CA 91436.OSHANA REAL ESTATE AND ESCROW, INC.17912 River Circle #4 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: NoraYafima, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 627

FICTITIOUS BUSINESS NAME STATEMENT: 2011002730 The following person(s) is/are doing business as: HOPE RILEY MUSIC.8033 W. Sunset Blvd Street 977 West Hollywood, CA 90046. GREEN NATION ENTERTAINMENT, LLC. 8033 W. Sunset Blvd Street 977 West Hollywood, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed: Hope Riley-Miner, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 628

FICTITIOUS BUSINESS NAME STATEMENT: 2011006843 The following person(s) is/are doing business as: LBH REALTORS5492 Centinela Los Angeles, CA 90045. LUCILLE B HOAT. 5492 Centinela Los Angeles, CA 90045. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/14/2011. Signed: Lucille B. Hat. Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 629

FICTITIOUS BUSINESS NAME STATEMENT: 2011004387 The following person(s) is/are doing business as: PFP DERMATOLOGIC CONSULTING 2431 Isabel Drive Van Nuys, CA 90065.PEARLIE PASCO PORTUGAL, 3431 Isabel Drive Los Angeles, CA 90065. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/11/2011. Signed: Pearlle Pasco Portugal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 630

FICTITIOUS BUSINESS NAME STATEMENT: 20110487927 The following person(s) is/are doing business as: ISLAND FIRE AND PATIO 2501 Pico Blvd #731 Santa Monica, CA 90405.GREGORY AGACIN 2501 Pico Blvd #731 Santa Monica, CA 90405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Greg Aganowski. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 631

FICTITIOUS BUSINESS NAME STATEMENT: 2011007552 The following person(s) is/are doing business as: MEDULTRASOUND2385 Roscomare Road Los Angeles CA, 90077. MARK PRAVIN,2385 Roscomare Road Los Angeles, CA, 90077. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/14/2011. Signed: Mark Pravin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 632

FICTITIOUS BUSINESS NAME STATEMENT: 2011008938 The following person(s) is/are doing business as: SUCCESS BLVD ENTERTAINMENT 10970 Ashton Blvd #101 Los Angeles, CA 90024. SUCCESS BLVD 10970 Ashton Blvd #101 Los Angeles, CA 90024. JOSE MANUEL OCHOA BOJORQUEZ 10970 Ashton Blvd #101 Los Angeles, CA 90024. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/30/2009. Signed: Jose Manuel Ochoa Bojorquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in



business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 692

FICTITIOUS BUSINESS NAME STATEMENT: 2011010301 The following person(s) is/ are doing business as: SLK TEC 22554 Califa Street, Woodland Hills, CA 91367. SUKH-MEET SINGH RATHORE; LOVISH SINGH BEDI 7531 Canby Avenue #22, Reseda, CA 91335; NADEEM KHAN 22554 Califa Street, Woodland Hills, CA 91367.The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nadeem Khan, President. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 693

FICTITIOUS BUSINESS NAME STATEMENT: 2011009985 The following person(s) is/ are doing business as: VEXPRESS 8363 Reseda Blvd. Unit 10, Northridge, CA 91324. LANG CAO 6530 Independence Avenue #101. Canoga Park, CA 91303.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lang Cao, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 694

FICTITIOUS BUSINESS NAME STATEMENT: 2011009659 The following person(s) is/ are doing business as: SO FINA AIR SYSTEMS 250 W. Stocker Street #202, Glendale, CA 91202.PATRICK MATHEVOSIAN 250 W. Stocker Street #202, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Patrick Mathevosian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 695

FICTITIOUS BUSINESS NAME STATEMENT: 20110114353 The following person(s) is/ are doing business as: RAVEN'S REVENGE CANDY 612 S. Tamarack Drive, Fullerton, CA 92832; 12405 Venice Blvd. #341, Los Angeles, CA 90066. ALEXANDRA D WEST 612 S. Tamarack Drive, Fullerton, CA 92832.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alexandra D. West, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 696

FICTITIOUS BUSINESS NAME STATEMENT: 2011011128 The following person(s) is/ are doing business as:THE CHURCHILL 8384 3rd Street, Los Angeles, CA 90048. 8384 GROUP LLC 8384 3rd Street, Los Angeles, CA 90048 The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/19/2011. Signed: 8384 Group LLC/Brett Cranston, President. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 696

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2011010082  
Date Filed: 4/18/2011  
Name of Business: SHOES UNLIMITED 10932 Morrison Street #117, North Hollywood, CA 91601  
Registered Owner: SERGEI VODNEN 10932 Morrison Street #117, North Hollywood, CA 91601; EUGENE MASHKEVICH 5260 Premiere Hills Cir #206, Woodland Hills, CA 91364  
Current File #20100522378  
Date: 4/16/2010  
Published: 4/28/11, 5/5/11, 5/12/11, 5/19/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2011010772  
Date Filed: 4/19/2011  
Name of Business: RASPADOS Y CHURROS FRUTAL, INC. 20849 Sherman Way, Canoga Park, CA 91306  
Registered Owner: RASPADOS Y CHURROS FRUTAL, INC. 20849 Sherman Way, Canoga Park, CA 91306  
Current File #20071102615  
Date: 5/07/2007  
Published: 4/28/11, 5/5/11, 5/12/11, 5/19/11

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME  
File No. 20090744254  
Date Filed: 5/20/09  
Name of Business: BOTANICA GITANA 1656 San Fernando Mission Blvd #6, Granada Hills, CA 91344  
Registered Owner: MONICA GARCIA 10857 Collett Ave, Granada Hills, CA 91344  
Current File # 2011004098  
Date Filed: 4/11/2011

Abdul Gafur Karimi  
8039 Reseda Blvd. #209  
Reseda, CA 91335  
Case Number: LS021335  
File Date: March 30, 2011  
Los Angeles Superior Court  
Northwest District- East BLDG  
6230 Sylmar Avenue Room 107  
Van Nuys, CA 91401  
PETITION FOR CHANGE OF NAME  
TO ALL INTERESTED PERSONS:

1. Petitioner: Abdul Gafur Karimi on behalf of minor Ahmad Rohin Abdul Gahur  
2. Present Names: Ahmad Rohin Abdul Gafur  
Proposed Names: Ahmad Rohin Karimi  
3. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: May 5, 2011 8:30 am Dept. C  
Room: 310  
Signed, James A. Steele  
Judge of the Superior Court

Department Of Alcoholic Beverage Control.  
888 S. Figueroa St.  
STE 230, Los Angeles, CA 90017.  
(213)833-6043  
NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE.  
Date of Filing application: April 18, 2011  
To Whom It May Concern:  
The Name(s) of the Applicant(s) is/are:  
BANGKOK RESTAURANT MANAGEMENT LLC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell Alcoholic beverages at:  
272 S LA CIENEGA BLVD  
BEVERLY HILLS, CA 90211-3302  
Type of License(s) applied for:  
41- On-Sale Beer and Wine- Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 20110459437 The following person(s) is/are doing business as: MEGA DREAMS SKIN CARE, 14426 CRENSHAW BLVD, GARDENIA, CA 90249. DIANNY P. MENENDEZ, 949 N. ROWAN AVENUE LOS ANGELES CA 90063. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DIANNY P MENENDEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20323

FICTITIOUS BUSINESS NAME STATEMENT: 20110467995 The following person(s) is/ are doing business as: S & E PRESSURE WASHER, 228 E PLATT ST, LONG BEACH, CA 90805. ARACELI RAMIREZ, 228 E PLATT ST LONG BEACH CA 90805 M A RAMIREZ, 228 E. PLATT ST LONG BEACH CA 90805. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ARACELI RAMIREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with

the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20320

FICTITIOUS BUSINESS NAME STATEMENT: 20110485686 The following person(s) is/ are doing business as: DAILY DONUT HOUSE, 1628 FIRESTONE BLVD, LOS ANGELES, CA 90001. LANDRY D. YI, 835 N.BEAUDRY AVE LOS ANGELES CA 90012. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/12/2011. Signed LANDRY D.YI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20319

FICTITIOUS BUSINESS NAME STATEMENT: 20110485754 The following person(s) is/are doing business as: NEIGHBORHOOD MARKET, 4300 GRIFFIN AVE, LOS ANGELES, CA 90031. KIM CHUNG LAM, 2024 ISABELLA LOS ANGELES CA 90031. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/30/2011. Signed KIM CHUNG LAM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20318

FICTITIOUS BUSINESS NAME STATEMENT: 20110485755 The following person(s) is/are doing business as: NEW KAMARA RESTAURANT, 709 N. HILL ST. # 14, LOS ANGELES, CA 90012. KHEN CHUON, 5908 LEMON AVE LOS ANGELES CA 90005. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/30/2011. Signed KHEN CHUON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20317

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES  
Date of Filing Application: APRIL 18, 2011  
To Whom It May Concern:  
The Name(s) of the Applicant(s) is/are: LUST FOR LIFE INC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
1602 N CAHUENGA BLVD  
LOS ANGELES, CA 90028-6202  
Type of License(s) applied for: 47 – ON-SALE GENERAL EATING PLACE  
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043  
LA158860 BH WEEKLY 4/28, 5/5, 12, 2011

**FILE NO. 2011 013814**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FAITHFUL FINANCIAL REALTY, 3450 WILSHIRE BLVD, STE 310, LOS ANGELES, CA 90010 county of: LOS ANGELES. The full name of registrant(s) is/are: VEN & CO INCORPORATED, [CALIFORNIA], 3450 WILSHIRE BLVD, STE 310, LOS ANGELES, CA 90010. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ VEN & CO INCORPORATED BY: ALMA ROSE ARENCIBA, PRESIDENT  
This statement was filed with the County Clerk of LOS ANGELES County on APR 22 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158864 BH WEEKLY 4/28, 5/5, 12, 19, 2011

**FILE NO. 20110474818**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: OH NEUL DO, 2716 W. OLYMPIC BLVD, #205, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: MU SUB KIM, 18541 VINCENNES ST, #101, NORTHBRIDGE, CA 91324. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ MU SUB KIM, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 3/30/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158509 BH WEEKLY 4/7, 14, 21, 28 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 247083CA Loan No. 3062391192 Title Order No. 695434 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05-04-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 05-05-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 05-11-2006, Book N/A, Page N/A, Instrument 06 1043946, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: LYNNE F. WACHENDORFER-LANGDON,

A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: A CONDOMINIUM COMPOSED OF: PARCEL 1: A) AN UNDIVIDED 1/102ND INTEREST IN AND TO LOT 1 OF TRACT NO. 24445, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 918 PAGES 89 AND 90 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 1 TO 102 INCLUSIVE AS DEFINED AND DELINEATED ON A CONDOMINIUM PLAN RECORDED AUGUST 15, 1979 AS INSTRUMENT NO. 79-903752, OFFICIAL RECORDS. B) UNIT 50 AS DEFINED AND DELINEATED ON THE ABOVE REFERRED TO CONDOMINIUM PLAN. PARCEL 2: AN EXCLUSIVE EASEMENT APPURTENANT TO PARCEL 1 ABOVE FOR ALL USES AND PURPOSES OF A "PARKING SPACE" OVER AND ACROSS THAT PORTION OF LOT 1 OF SAID TRACT NO. 24445, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS DEFINED AND DELINEATED AS "PARKING SPACE" PS-34 ON THE ABOVE REFERENCED CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$446,063.40 (estimated) Street address and other common designation of the real property: 1230 HORN AVENUE # 517 WEST HOLLYWOOD, CA 90069 APN Number: 5559-006-191 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 04-12-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3954690 04/14/2011, 04/21/2011, 04/28/2011

**NOTICE OF PETITION TO ADMINISTER ESTATE OF: LUCY MUSKIN**  
**CASE NO. BP127849**  
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the lost WILL or estate, or both of LUCY MUSKIN.  
A PETITION FOR PROBATE has been filed by JOHN E. SAUNDERS in the Superior Court of California, County of LOS ANGELES.  
THE PETITION FOR PROBATE requests that JOHN E. SAUNDERS be appointed as personal representative to administer the estate of the decedent.  
THE PETITION requests the decedent's lost WILL and codicils, if any, be admitted to probate. The lost WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.  
A HEARING on the petition will be held in this court as follows: 05/10/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012  
IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.  
IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.  
Attorney for Petitioner  
HAHN & HAHN LLP  
KARLA C. BERENTSEN  
MARC R. ISAACSON  
301 E COLORADO BLVD 9TH FLR  
PASADENA CA 91101-1977  
4/14, 4/21, 4/28/11  
CNS-2079531#

**NOTICE OF PETITION TO ADMINISTER ESTATE OF: LEONARD G. MUSKIN**  
**CASE NO. BP127850**  
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the lost WILL or estate, or both of LEONARD G. MUSKIN.  
A PETITION FOR PROBATE has been filed by JOHN E. SAUNDERS in the Superior Court of California, County of LOS ANGELES.  
THE PETITION FOR PROBATE requests that JOHN E. SAUNDERS be appointed as personal representative to administer the estate of the decedent.  
THE PETITION requests the decedent's lost WILL and codicils, if any, be admitted to probate. The lost WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.  
A HEARING on the petition will be held in this court as follows: 05/10/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012  
IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.  
IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.  
Attorney for Petitioner  
HAHN & HAHN LLP  
KARLA C. BERENTSEN  
MARC R. ISAACSON  
301 E COLORADO BLVD 9TH FLR  
PASADENA CA 91101-1977  
4/14, 4/21, 4/28/11  
CNS-2079499#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20110015000249 Title Order No.: 110021851 FHA/VA/ PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/25/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 06/01/2007 as Instrument No. 20071330340 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: ALI FORGHANI AND FAHIMEH A NIKROH, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 05/11/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 2885 ROYSTON PL, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4382-002-026 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,003,432.47. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The under-



signed caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 04/13/2011 ASAP# 3960335 04/21/2011, 04/28/2011, 05/05/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-09-262517-ED Order #: 090194236-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/19/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): GLENN NEIL LEDESMA, A SINGLE MAN Recorded: 6/26/2007 as Instrument No. 20071527179 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 5/16/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$4,048,923.32 The purported property address is: 602 NORHT ROXBURY DR BEVERLY HILLS, CA 90210 Assessor's Parcel No. 4345-022-024 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [ 1 ] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [ 2 ] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: -- Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3969540 04/21/2011, 04/28/2011, 05/05/2011

NOTICE OF SHERIFF'S SALE  
BENDHEIM ENTERPRISES VS  
LAS VEGAS LAND

CASE NO: SC090878 R

Under a writ of Execution issued on 09/13/10 Out of the SUPERIOR COURT, SANTA MONICA, of the WEST DISTRICT, County of Los Angeles, State of California, on a judgment entered on 12/09/08.

In favor of BENDHEIM ENTERPRISES, INC. and against LAS VEGAS LAND AND DEVELOPMENT COMPANY, INC. showing a net balance of \$ 314472.53 ctually due on said judgment. (Amount subject to revision)

I have levied upon all the right, title and interest of said judgment debtor(s) in the property in the County of Los Angeles, State of California, described as follows: LOT 7 & 8, TRACT 21360, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 587 PAGES 59 TO 63 OF MAPS IN THE OFFICE OF THE COUNTY RECORDERS OF SAID COUNTY.

APN: 4391-034-008  
Commonly known as:  
430 ROBERT LANE  
BEVERLY HILLS, CA 90210

Public notice is hereby given that I will sell at public auction to the highest bidder for cash in lawful money of the United States all the right, title and interest of the debtor(s) in the above described property or so much as will be sufficient to satisfy said writ or warrant with interest and all costs on MAY 11, 2011 10:00 AM at the following location.

STANLEY MOSK COUNTY COURTHOUSE  
111 N. HILL STREET, ROOM 125B  
LOS ANGELES, CA 90012

(X) This sale is subject to a minimum bid of \$0.00. (Subject to revision)

Prospective bidders should refer to sections 701.510 to 701.680, inclusive, of the Code of Civil Procedure for provisions governing the terms, conditions and effect of the sale and the liability of defaulting bidders.

Creditor's Attorney  
JONATHAN M. DEER  
TURNER, AUBERT & FRIEDMAN, LLP  
8383 WILSHIRE BLVD. STE 510  
BEVERLY HILLS, CA 90211

Dated: 04/14/11

Branch: Los Angeles

LEROY D. BACA, Sheriff

By: TIFFANY GARRARD, Deputy

Operator Id: 279154

Para obtener esta informacion-traduccion en Espanol llame a este numero: (213) 974-6613

NOTE: IT IS A MISDEMEANOR TO TAKE DOWN OR DEFACE A POSTED NOTICE BEFORE THE DATE OF SALE.  
( Penal Code section 616)

NOTICE OF TRUSTEE'S SALE T.S. No GM-274584-C Loan No 0359225534 Insurer No. 1103460865 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08/05/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by the duly appointed trustee. The sale will be made; but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. TRUSTOR: ROMAN MATATOV, A MARRIED MAN, AS HIS SOLE AND SEPARATE PROPERTY Recorded 08/11/2005 as Instrument No. 051919360 in Book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 05/23/2011 at 10:30 A.M. Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Property Address is purported to be: 423 SOUTH REXFORD DRIVE BEVERLY HILLS, CA 90212-0000 APN#: 4330-033-041 The total amount secured by said instrument as of the time of initial publication of this notice is \$337,617.46, which includes the total amount of the unpaid balance (including accrued and unpaid interest) and reasonable estimated costs, expenses, and advances at the time of initial publication of this notice. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [ 1 ] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [ 2 ] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or 2923.55. Date: 04/26/2011 EXECUTIVE TRUSTEE SERVICES, INC 2255 North Ontario Street, Suite 400 Burbank, CA 91504-3120 Sale Line: 714-730-2727 Digna Del Fonso, TRUSTEE SALE OFFICER ASAP# 3969210 04/28/2011, 05/05/2011, 05/12/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 448071CA Loan No. 0649373198 Title Order No. 721619 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-20-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 05-26-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-30-2004, Book NA, Page NA, Instrument 04 0217588, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BIJAN NAIM AND ILANA NAIM, HUSBAND AND WIFE, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, ex-

pressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 12 OF TRACT NO. 22694 IN THE CITY OF BEVERLY HILLS AS PER MAP RECORDED IN BOOK 595, PAGES 99 AND 100 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF LOS ANGELES COUNTY, CALIFORNIA. Amount of unpaid balance and other charges: \$1,392,615.63 (estimated) Street address and other common designation of the real property: 1075 WALLACE RIDGE BEVERLY HILLS, CA 90210 APN Number: 4391-025-030 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 05-03-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3972731 05/05/2011, 05/12/2011, 05/19/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100134006132 Title Order No.: 100760274 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/20/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 05/26/2005 as Instrument No. 05 1235138 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: DAVID A. ABAS, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 05/18/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 2787 ELLISON DRIVE, LOS ANGELES (BEVERLY HILLS), CALIFORNIA 90210 APN#: 4385-016-013 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,271,904.15. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 04/21/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800ASAP# 3966660 04/28/2011, 05/05/2011, 05/12/2011NOTICE OF TRUSTEE'S SALE T.S. No WW-250112-C Loan No 10039534 Insurer No. YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07/14/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by the duly appointed trustee. The sale will be made; but without covenant or warranty, expressed or implied,

regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. TRUSTOR: JEHUDA RENAN AN UNMARRIED MAN Recorded 07/26/2005 as Instrument No. 051761033 in Book , page of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 05/23/2011 at 10:30 A.M. Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Property Address is purported to be: 110 Alta Loma Road #4 West Hollywood, CA 90069 APN#: 5555-005-046 The total amount secured by said instrument as of the time of initial publication of this notice is \$216,852.93, which includes the total amount of the unpaid balance (including accrued and unpaid interest) and reasonable estimated costs, expenses, and advances at the time of initial publication of this notice. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [ 1 ] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [ 2 ] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or 2923.55. Date: 04/19/2011 EXECUTIVE TRUSTEE SERVICES, INC 2255 North Ontario Street, Suite 400 Burbank, CA 91504-3120 Sale Line: 714-730-2727 lleanna Petersen, TRUSTEE SALE OFFICER ASAP# 3972672 04/28/2011, 05/05/2011, 05/12/2011

#### WORKER'S COMPENSATION APPEALS BOARD, State of California

FERNANDO ROJAS

CASE NUMBER ADJ4004393  
vs Applicant

PATRICIO ANGEL DBA PATRICIO ANGEL  
CONTRACTOR

Defendant

ORDER FOR SERVICE BY  
PUBLICATION OF  
APPLICATION FOR ADJUDICATION AND  
NOTICE OF SPECIAL LAWSUIT  
SPECIAL NOTICE OF LAWSUIT

PATRICIO ANGEL DBA PATRICIO ANGEL  
CONTRACTOR;634 RIMPAU BOULEVARD, LOS  
ANGELES CA 90005

A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above-named applicant(s).

1) An Answer to the Application must be filed and served within six days of the service of the Application pursuant to Appeals Board rules: therefore, your written response must be filed with the Appeals Board promptly: a letter or phone call will not protect your interests.

2) You will be served with a Notice of Hearing and must appear at all hearings or conferences. After such hearing, even absent your appearance, a decision may be made and an award of compensation benefits may issue against you. The award could result in the garnishment of your wages, taking of your money or property or other relief.

If the Appeals Board makes an award against you, your house or other dwelling or other property may be taken to satisfy that award in a non-judicial sale, with no exemptions from execution.

A lien may also be imposed upon you property without further hearing and before the issuance of award.

3) You must notify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board of any changes in that address.

Name and Address of Appeals Board: Worker's

Compensation Appeals Board

300 Oceangate, Ste-200; Long Beach, CA 90802

Address City, State, ZIP Code

COMPLETED BY : Applicant Attorney

DENNIS R. FUSI, ESQ.  
4909 LAKEWOOD BLVD. 6TH FLOOR, LAKEWOOD CA  
90712 310-530-1888

# Publish your DBA with

Beverly Hills  

# Weekly

## Call 310-887-0788

# CLASSIFIEDS

To place your ad, call  
310-887-0788

## LEGEND

### 100-199 Announcements

105-General Services  
110-Funeral Directors  
115-Cemetery/Mausoleums  
120-Clubs/Meetings  
125-Personals  
130-Legal Notices  
135-Beauty Aids  
140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver

### 200-299 Services

201-Accounting  
202-Acoustics  
204-Additions  
206-Appliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing

215-Building  
216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
230-Counseling  
232-Decking  
234-Drywall  
236-Electrical  
237-Entertainment  
238-Exterminators  
240-Fencing  
242-Garage Doors  
244-Handyman  
246-Hauling  
248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services

256-Locksmith  
258-Moving/Storage  
260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer

### 300-399 Rentals

300-House Furnished

302-House Unfurnished  
304-Apartments Furnished  
306-For Rent  
308-Condominiums  
309-Recreational For Rent  
310-Rooms  
312-Rentals to Share  
314-Hotels/Motels  
316-Garages Storage  
318-Office Space  
320-Commercial  
322-Resort Property  
325-For Lease

### 400-499 Real Estate

400-Homes For Sale  
401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
406-Mobile Homes  
408-Income Property  
410-Lots For Sale  
412-Farms/Ranches  
414-Resort Property

416-Lakeshore Property  
418-Oceanfront Property  
420-Out-of-State Property  
422-Real Estate Exchange  
424-Real Estate Wanted  
500-599 Employment  
500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
521-Personal Shopper  
522-Drivers

### 600-799 Merchandise

600-Garage Sales  
610-For Sale  
615-Business For Sale  
700-Antiques  
705-Appliances  
710-Medical Supplies  
715-Coins & Stamps  
720-Computers  
725-Furniture

726-Miscellaneous  
730-Musical Instruments  
735-Office Furniture  
740-Television/Radio

### 800-899 Financial

800-Real Estate Loans  
801-Financial Services  
802-Money to Loan  
804-Money Wanted  
806-Mortgage & Trust  
808-Escrows

### 900-999 Transportation

900-Autos For Sale  
905-Trucks & Vans  
910-Motorhomes/Campers  
915-Motorcycles  
920-Trailers  
925-Classics  
930-Auto Leasing  
935-Aircraft  
940-Boats  
945-Personal Watercraft  
950-Marine Supplies  
955-Autos Wanted

### 224-ELDERLY CARE

I am seeking work as an elderly caregiver. I have 20 years exp. with all types of patients. Ref's available. Available to work days and nights. (626)571-2583/(626)628-4502.

### 230-COUNSELING

**FIX YOUR MARRIAGE NOW!** New Alternative to Counseling. As Seen on TV. FREE Advice & Guaranteed results. Go to: Marriage-Help-Now.com

### 100- ANNOUNCEMENTS

Free depression treatment at UCLA for teens, adults, and seniors! (310)825-3351 www.DepressionLA.com

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310)824-6973/6941

Got old books you no longer need? I will pick them up: Jason.riley72@yahoo.com

### 115- CEMETERY

Offered: Two double interment plots (4 graves). One plot for \$119k; both for \$225k. Westwood Memorial Park, Sec. D. 303 772-6975.

Eden Memorial Park Mausoleum East - 2 wall crypts bottom level "A." Very desirable sold out area, close to entrance. Value \$10,885 each, Asking \$17,500 for both. Call Myra at (818) 884-5183

Cemetery Plots for sale at EDEN MEMORIAL PARK in Mission Hills, CA. Beautiful private garden on a corner. 2-3 spaces available for sale \$30,000 each. Call (818)346-2426 or (218)428-8558

Mt. Eden, Granada Hills. Mount Ephraim, Estate Row 2306, Space A. Retail price \$9,895— Will sell FOR ONLY \$7,500. Call (949) 851- 4948.

**EDEN MEMORIAL PARK** Mt. Shalom Section. 2 plots, Row 3914, E & F. Valued at \$9700 each. **NEGOTIABLE.** Call Robert (310)212-3149

Cemetery Plot at Eternal Valley Memorial Park. New Hall, California. Garden Of Memory half price, \$3200.00 will bargain. Call Jan at (928) 649-0820

Forest Lawn Cemetery Lot, one lot. Prestigious Glendale location, in even tide area. Goes to highest bidder, starting at \$7,000. Call James at (209) 588- 0938.

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! **GOING FOR \$4500 SELLING FOR \$9000.** (310)-513-0742

Hillside Memorial Park, Single Plot, Sunset Slope \$10,500 (818) 349-6121 pp Hillside Memorial Park. 2 side by side plots. Block 15 Sunset Slope. \$30,000 for the pair. Call (951)- 609-3680.

Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

**HOLLYWOOD FOREVER CEMETERY-** 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

6 Plots at Valhalla in Burbank \$3,200 each, or you can make an offer. Call Glenda (805) 443-1543

### 140-HEALTH AID

**ATTENTION Joint & Muscle Pain Sufferers:** Clinically proven all-natural supplement helps reduce pain and enhance mobility. Call 888-589-0439 to try Hydraxflexin **RISK-FREE** for 90 days. (Cal-SCAN)

Diabetes/Cholesterol/Weight Loss. Natural Product for Cholesterol, Blood Sugar and Weight. Physician recommended, backed by Human Clinical Studies with amazing results. Call to find out how to get a free bottle of Bergamonte! 888-615-9598. (Cal-SCAN)

**VIAGRA 100MG and CIALIS 20mg!!** 40 Pills - 4 FREE for only \$99. #1 Male Enhancement, Discreet Shipping. Only \$2.70/pill. The Blue Pill Now! 1-888-904-6658. (Cal-SCAN)

### 155- SCHOOL AND CLASSES

Piano Lessons Free – Piano Lessons free/initial lessons .Westwood or can come to you. Highly trained classical pianist, Contact me: (831)236-0602 www.pangrazio-conservatory.com or pangraziopiano@yahoo.com

**ATTEND COLLEGE ONLINE** from Home. \*Medical, \*Business, \*Paralegal, \*Criminal Justice. Job placement assistance. Computer available. Financial Aid if qualified. SCHEV certified. Call 888-210-5162 www.Centura.us.com (Cal-SCAN)

### 170-CAREGIVER

Companion/Personal assistant- Wonderful well traveled & educated, American 20+ experience, excellent driver; great for running errands, can multi-task. Light & healthy cooking, Call (310) 796- 6148

I'm an experienced Caregiver/ Cook/ Driver/ Light Housekeeping. Call Jeanie (310)-735-7745 "ONE CALL MANAGES ALL YOUR NEEDS":

Refined Professional, Compassionate Gentleman, To Facilitate Daily Activities. Energetic, Honest, Caring, with car for Shopping, Outings, DR's. Appointment's, Ect. Top References, Flexible Schedule. Beverly Hills Resident of 20 Years, Bonded. Call Steven: (310) 246-9228

### 172-NANNY

Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families. Can drive, organize schedules, and household. Great with kids. Call Nancy (818) 209-6024.

### 218-CARPENTRY

Carpenter- licensed, experienced in framing, foundation and more (818) 355-5803

### 220-CLEANING

Excellent Housekeeper available Monday through Saturday, live-out. Great references, California Drivers License, transportation available. 19 years experience in Malibu and Pacific Palisades. Speaks English fluently. Call Yolanda (323) 731-6114 or (323) 580-2859

### 263-PETS FOR SALE

**AKITA-** two beautiful AKC female puppies! Both intelligent with great temperaments! Have all vaccinations. Call Keith (626) 536-4429

**CAVALIER KING CHARLES** AKC pups DOB 1-29-11. Blenheim boy and Tri girls. Champ lines, health guarantee. Perfect markings, parents on site (310) 345-7254

**SNOOPY** Adorable Beagle/Lab mix up for adoption, 50 lbs, 2 year old male. Healthy/fixed/all shots. Loves to shake hands, give you a hug, great jogging/walking companion, very sweet boy. Donation. (310)428-7116

Cane Corso Gorgeous AKC Italian Mastiff puppies from Champion and Grand Champion Bloodlines. www.anticocanecorso.com (530) 629- 3974

**LULU-** Adorable 1 y.o. female, Chihuahua, rescued from the streets and successfully surviving spine surgery. She is a beautiful, loving healthy dog who now can walk and run. She needs a forever home with lots of love as your only dog or companion with other small dogs. She is so grateful and will return your love many times over. Please

open your heart and home and give her the life she so deserves. Donation. Please call 310-428-7116.

AKC mini longhaired Dachshund pups, UK/Ireland pedigree, show quality, 1 red male, 2 red females, great companions, \$800. www.high-desert-doxies.com Call: (530) 640-1408

English Mastiff- \$600 and up, AKC. 2M/2F, shots, parents on site (661)827798 (661) 706-3170

French or English BULLDOG Pups. Healthy Puppies for Happy Buyers! Call (562)225-7000 or (562)235-4817. Visit championpups.com

GERMAN SHEPHERD AKC OFA German Shepherds QUALITY German lines. Wwww.SHERMAN-RANCH.us. Call (541) 281-6829

Show quality K9 and AKC German Shepherd Champion Sieger bloodline. Mother and father are both champions. Red and Black. \$4,000. (661)-296-3934.

German Shepherds- AKC black and tan females, shots and papers. Parents on site. Call (714) 313-2671 \$800.00 USD

German Shepherd- AKC German Shepherd Puppies. DOB: 12/07/2010. Parents on site. OFA DNA, Blacks, Black & Red, k-9 Seiger Lineage, 2nd shots, wormed, www.waegnerkennels.com. \$500 (909) 213-2716

Golden Retriever- AKC puppies OFA hips/elbows/heart. White to golden. Show quality. See www.goldensunshinekennels.com (661) 886-0087

GOLDEN RETRIEVER - English creams, Rus Pekos Current Champion Lines. Born December 5th, Russian Import, Full Reg. \$2,000 Call (916) 721-7123

Golden Retriever- AKC OFA English Cream Champion Line Puppies. Outstanding, excellent pedigree, health guarantee. Both parents on site. (951) 217-2026 or www.windemeregoldens.com

Great Dane Pups AKC Amazing Clean CH Lines. Friendly large with it all. Pet prices start at \$700. Four harlequins, blacks, merles, and mantles. (951)678-9854

HAVANESE Puppies AKC Home raised. Best Health Guarantee. We hand deliver! www.noahslittleark.com (262) 993-0460

Labrador Retriever pure bred AKC registered pups in chocolate and black. champion blood. 9 weeks and ready! (818) 813-1282

MALTESE TOY AKC Registered WHITE pure bred maltese puppy. Born on 6-1020 4 pounds. \$975 OBO. Serious inquiries only. Call Art (310) 804- 4664

Portuguese Water Dog Pups AKC Champion Show Dog Blood Lines, health tests, dewclaws, & shots. Hypoallergenic, very intelligent, loyal, medium-sized.

\$2600 Show Pups available. Call 805-729-3343 www.BelAirPWDS.com

SHIH TZU puppies AKC, females & males, black/white, brindle/white, gorgeous, small size. Please see pictures, www.lovelyshihtzu.com \$500+ (805) 415-8661

STANDARD POODLE - AKC 8 weeks. Intelligent and Elegant, Personal Delivery available to LAX. www.doodleburg.com (530) 682- 2595

Yorkies, Maltese, ShihTzu, and Yorkie poo puppies. Small professional breeder specializing in tea cups & toys. Health guaranteed. \$500-\$3,500 www.sweetie-orkiekisses.com (760) 587-8171

#### 280-TUTORING

ENGLISH/LANGUAGE ARTS TUTOR- Former high school English/Language Arts instructor. Fun, energetic, and experienced! Grades 6-12. Specializing in writing skills, reading skills, and essay writing. In-home tutoring at great rates. (847) 337-5253

ENGLISH TUTOR, EDITOR, HOMEWORK HELPER. Elementary, secondary & post graduate. Editing, writing, conversation, accent reduction. phonics, personal statements, dissertations, close to SMC. Mr & Mrs. G-(310)450-2938

#### 306-FOR RENT

Cute studio in prime location Santa Monica. 7 blocks to Santa Monica beach; 4 blocks to 3rd street promenade, close to shopping and transportation. \$650-950/mo. Call (310) 666- 8360

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2275 /MO (310) 937-6385

#### 414-RESORT PROPERTY

SELL/RENT Your Timeshare For CASH!!! Our Guaranteed Services will Sell/ Rent Your Unused Timeshare for Cash! Over \$95 Million Dollars offered in 2010! www.SellaTimeshare.com (877) 554-2098 (Cal-SCAN)

#### 420-OUT OF STATE REAL ESTATE

OWN 20 ACRES- \$0 Down. \$99/month. ONLY \$12,900 Near El Paso, Texas. Money Back Guarantee, No Credit Checks, Owner Financing. Free Color Brochure. 1-800-343-9444. www.20AcreRanches.com (Cal-SCAN)

Quality Land Investments Adirondacks & Upstate NY 5 acres starting at \$12,995. 5 acres of land w/cabin for \$29,995. Large tracts on gorgeous flowing, canoe-able rivers - \$39,995. Tired of the break even CD's & risky

markets? Retirement accounts dropping? We have over 100 inexpensive, quality properties including timberland, lakes & ponds, farmland, and beautiful clear rivers all fully guaranteed, approved, surveyed, insured, and buildable. Beautiful country side, one of a kind year round, recreational paradise. See a large selection at www.LandandCamps.com. Let us help you by calling 1-800-229-7843. Ask about buying land in your IRA!! (Cal-SCAN)

SACRIFICE SALE - Nevada's 3rd Largest Lake 1.5 hours South of Tahoe on California border, 1 acre Bold Lake View/Access \$24,900 (was \$49,900). 1 acre Bold Lake Front \$89,800 (was \$149,900). Very rare gorgeous homesites, central water, paved roads. Awe inspiring views. Owner says sell! 1-888-705-3808. (Cal-SCAN)

#### 501-HELP WANTED

Wanted: 29 Serious People to work from Home using a computer. Up to \$1500-\$5000 PT/FT www.TopRecruitingSite.com 760-243-2527

WANTED 23 PEOPLE TO LOSE 5-100 POUNDS! I LOST 20 LBS. IN 5 WKS! 1888-693-7046 www.goweightlossgo.com Seeking an advanced math tutor for high school student in home. Serious Inquiries Only. (310) 721-2395 or (310) 271- 2306.

TECHNICIANS for SATELLITE TV Installation. Work as Independent Contractor. Knowledge of low voltage electronics. Reliable truck, ladder, hand tools. Lift 50+ lbs. \$600-\$1200/wkly. 602-769-6472. (Cal-SCAN)

#### 502-HELP WANTED/DRIVERS

ASAP! New Pay Increase! 34-46 cpm. 300 Newer Trucks. Need 2 months CDL-A Driving Experience. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

Driver - RECESSION PROOF freight! 2012 Trucks! LOCAL Orientation. Daily or Weekly Pay! Hometown Choices! F/T or P/T. CDL-A, 3 months current OTR experience. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

Drivers/CDL Training - CAREER CENTRAL. No MONEY Down. CDL Training. Work for us or let us work for you! Unbeatable Career Opportunities. \*Trainee \*Company Driver \*Lease Operator Earn up to \$51k \*Lease Trainers Earn up to \$80k 1-877-369-7091. www.CentralDrivingJobs.net (Cal-SCAN)

DRIVERS - No Experience - No Problem. 100% Paid CDL Training. Immediate Benefits. 20/10 program. Trainers Earn up to 49c per mile. CRST EXPEDITED. 1-800-326-2778. www.JoinCRST.com (Cal-SCAN)

DRIVERS - REEFER SOLO LESSEE. Average \$1.12/mile (+ fuel surcharge). Paid CDL Training Available & Benefits! Call Prime Today! 1-800-277-0212. www.PrimeInc.com (Cal-SCAN)

#### 503-WANTED TO BUY

WANTED: Large COLLECTIONS of, movie posters, press books, photos, stuff from science fiction, horror, and classic films PRE-1970 also comic books PRE-1970. Call Mike: 800-723-5572. (Cal-SCAN)

#### 515-BUSINESS SERVICES

ADVERTISING- BEST KEPT SECRET. A business card sized display ad 140 California community newspapers. Reach 3 million+ Californians. Cost \$1,550.\$1.33 cost per thousand. Free brochure (916)288-6019; www.Cal-SDAN.com (Cal-SCAN)

CLASSIFIED ADVERTISING. 240 California community newspapers reaching over 6 million Californians. 25-words \$550 works out to 18 cents cost per thousand! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

#### 521-ORGANIZING SERVICES

I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word- processing, and filing and organizing. (323)291-4601.

#### 955-AUTOS WANTED

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing, Tax Deductible, Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. 888-902-6851. (Cal-SCAN)

**Publish your DBA with**

**Weekly**

**Call 310 887-0788**

# let your hair **down**

AND VISIT OUR NEW STORE

BURTON WAY



ROBERTSON BLVD



WILSHIRE BLVD



DOGS : Receive

**\$5 OFF**

Any 5 lb bag of  
ARTEMIS PET FOODS  
Offer good until 5/31/2011

CATS : Receive

**\$5 OFF**

Any 5 lb bag of  
ARTEMIS PET FOODS  
Offer good until 5/31/2011

## VERY IMPORTANT PET

(310) 246-2360  
331 N. Robertson Blvd  
Beverly Hills, CA 90211  
[www.MyVeryImportantPet.com](http://www.MyVeryImportantPet.com)

**\$5**

**\$5 OFF**

Any Supplies Of \$30 Or More

EXCLUDING ALL DOG & CAT FOOD  
Not Valid With Any Other Offer Or Discount. Expires 5/31/11

**\$5**

**\$1 OFF**

Any Purchase Of  
4lb., Or 5lb. Dog  
Or Cat Food

With Coupon Only. Not Valid With Any  
Other Offer. Expires 5/31/11

**\$2 OFF**

Any Purchase Of  
15lb., 18lb. Or 20lb.  
Dog Or Cat Food

With Coupon Only. Not Valid With Any  
Other Offer. Expires 5/31/11

**\$3 OFF**

Any Purchase Of  
Dog Food Over 28lbs.

With Coupon Only. Not Valid With Any  
Other Offer. Expires 5/31/11