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# Beverly Hills Weekly

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Issue 673 • August 23 - August 29, 2012

## In the Works

The Weekly's exclusive interview with  
incoming Public Works Commission  
Chair Dr. Barry Pressman



cover story • pages 8-9



# Letters & email

## City Treasurer responds to Rudy Cole [Issue #672]

I am writing to correct misinformation contained in the first section of Rudy Cole's August 16th column in *Beverly Hills Weekly*. Mr. Cole stated:

"According to city rules, the Treasurer is responsible for monitoring and advising on investment policies. However, Finkel has created financial advisory committees that have gone far beyond investments, becoming engaged in budgetary matters that are the final responsibility of the council.

"On the plus side, his efforts have supposedly been welcomed by both the council and city financial officers, but this has created questions on possible usurping of authority."

Mr. Cole is incorrect in his assertion that acts of the City Treasurer have "created questions on possible usurpation of authority." The primary duty of the City Treasurer is set forth at the City website [www.beverlyhills.org](http://www.beverlyhills.org): "The primary responsibility of the City Treasurer, as assigned by the City Council in 1959, is to invest surplus funds (the General Portfolio) of the City in accordance with the California Government Code and the City's Investment Policy." As an elected official, the City Treasurer is technically responsible to the voters of the City, but the Treasurer performs his or her duties at the direction of the City Council. The City Treasurer also typically advises the City Council and City Manager, or their equivalents, on matters relating to municipal finance.

pal finance.

In the spring of 2009, City Manager Rod Wood asked me to create the Citizen's Budget Review Committee. The stated purpose of the committee, which was formed in the midst of the worst recession since the 1930s, is "to critically evaluate the budget process and provide ideas for creating additional revenue or spending cuts." Before forming the committee, I spoke with each member of the City Council to obtain his or her consent and to solicit candidates for the committee. All of the members of the committee were chosen from the council's candidate list.

In the spring of 2011, in a discussion with Mayor Barry Brucker, he asked if I could help clarify the extent of our City's safety (police and fire) employee pension obligations. He requested that I form the Pension Task Force, which I did at the request of the Mayor and with the consent of the Council. The Pension Task Force publicly reported its findings to the Council in August 2011.

Webster's Dictionary defines usurp as: "to seize and hold (an office, place, or powers) in possession by force or without right." As can be seen from the chronology of events set forth above, both the Citizen's Budget Review Committee and the Pension Task Force were formed at the express request of the City Manager and City Council. Mr. Cole owes the members of the Citizen's Budget Review Committee and the Pension Task Force an apology. Pro bono volunteer public service at the request of our elected officials should be

*letters cont. on page 7*

## WHAT'S ON YOUR MIND?

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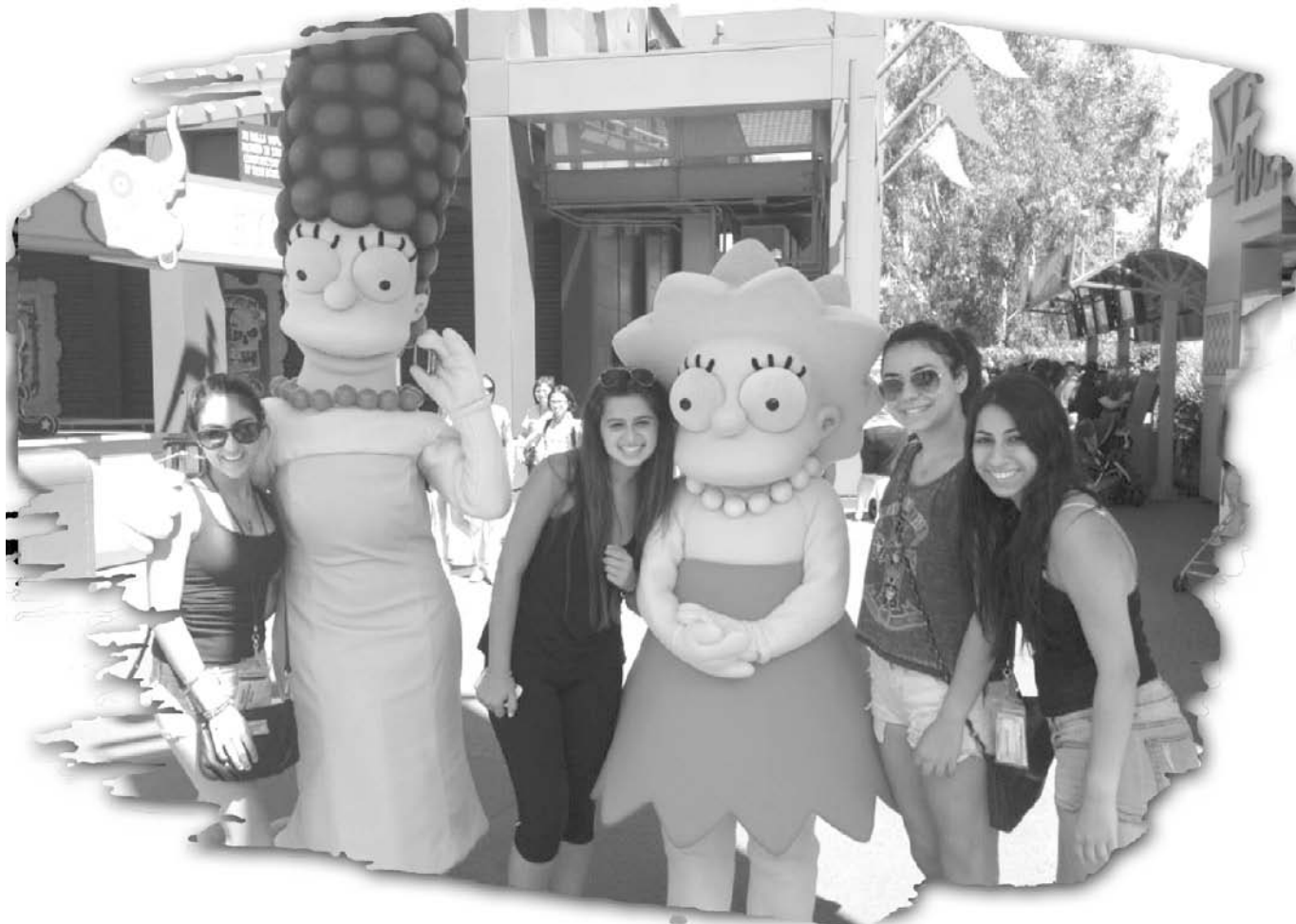
## SNAPSHOT

### Correction [Issue #671]

The article "Civic Center may soon show off Obelisk" incorrectly identified the proposed location for Joan Brown's *Center Obelisk* as the Boat Court at Civic Center. The commission has recommended displaying the piece in Palm Court, which is located in Civic Center between the Fire Department and City Hall.

### Inside Beverly Hills—BHTV10

*Inside Beverly Hills*, moderated by columnist Rudy Cole, will next air on Aug. 23 at 5 p.m., Aug. 24 at 10 p.m. and Aug. 29 at 3:30 p.m. about the Human Relations Commission; Aug. 23 at 6 p.m. and Aug. 28 at 3:30 p.m. about Greystone Park; Aug. 27 at 3:30 p.m. about BHEF; Aug. 27 at 9 p.m., Aug. 28 at 6 p.m. and Aug. 29 at 5 p.m. about the Image of Beverly Hills; and Aug. 29 at 7 p.m. about the Westside Subway Extension.



### MARGE & FRIENDS UNIVERSAL STUDIOS

Beverly High seniors meet Marge and Lisa Simpson at Universal Studios.

Left to right: Sara Khoshnood, Jordan Yehzkel, Nita Anavim, Sharona Talasazan

## Beverly Hills Weekly

Issue 673 • August 23 - August 29, 2012  
Beverly Hills Weekly Inc.

Founded: October 7, 1999  
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

[www.bhweekly.com](http://www.bhweekly.com)

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**1 year  
subscriptions  
are available.**  
Sent via US Mail  
\$75 payable in  
advance

Adjudicated as a  
newspaper of gen-  
eral circulation for the  
County of Los Angeles.  
Case # BS065841 of the  
Los Angeles Superior  
Court, on November 30,  
2000.

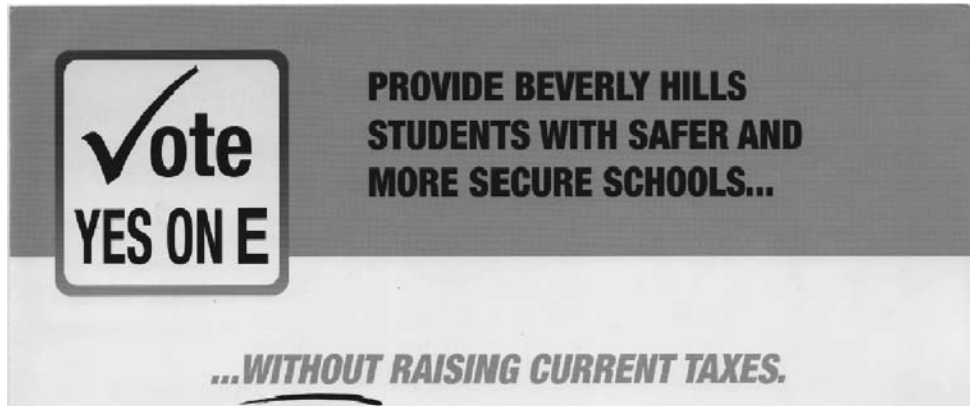


OUR DATA SPEAKS VOLUMES



# briefs

## Board of Education set to break promise not to raise tax rate for Measure E



2008 Measure E campaign mailing

Despite a promise from the Board of Education in 2008 that the tax rate would not be raised as a result of passing the Measure E construction bond, the Board of Education agreed in a 3-2 consensus Tuesday evening to move forward with developing an accelerated bond project schedule, which involves raising the tax rate to the maximum allowed by law without holding a referendum.

Vice President Jake Manaster and Board members Lisa Korbatov and Noah Margo supported raising the tax rate. President Brian Goldberg and Board member Lewis Hall did not support the bond schedule acceleration.

Goldberg, who is the only board member who was on the board at the time the bond measure passed, abstained when his colleagues voted in favor of going out for the bond in 2008, but he participated in “selling” the bond to the community.

“While I think that it’s the right thing to do and the prudent thing for this board to accelerate the tax rate, I cannot support that as a board member who was part of selling that tax rate, even though it was predicated on complete misinformation that was provided to the board,” Goldberg said Tuesday evening.

The community was promised in campaign literature and in the ballot statement that taxes would not exceed the \$49.71 rate residents were already paying for existing bonds. Over the last few years, that rate has crept up to a little more than \$50 per \$100,000 of assessed value.

Under the accelerated bond schedule, the tax rate would increase by \$60 per \$100,000 of assessed value, the maximum allowed under Prop. 39 without holding a referendum.

According to Managing Director Tony Hsieh of Keygent, BHUSD’s financial advisors, if the board raises the tax rate, the initial rate would be \$114 per \$100,000 of assessed value—more than double the promised tax rate—but by 2034 the rate would level off to approximately \$60 per \$100,000 of assessed value until the bonds are paid off.

The bond schedule is lagging behind ambitious projections made in 2008. If

the board does not raise the tax rate, it will likely not be able to access the total \$334 million until 2037.

Hall opposed raising the tax rate without first having a clear plan for construction to present to the community.

Goldberg assigned Margo to spearhead an effort to inform the community of its decision to accelerate the bond schedule,

and to also develop a cohesive plan that will address all five campuses. At a previous formal board meeting, the board allocated up to \$10,000 for the purpose of “educating” the community about its possible plans to increase the tax rate.

Manaster suggested planning construction in a way to provide the option of phasing, so the district can plan for constructing items such as gymnasiums or parking structures at a future date when additional funding becomes available.

“My intention is to have [the cohesive plan] as part of our information campaign to the community so as to not only inform them about the rationale behind the bond acceleration but to also make sure the community understands exactly what and how we plan on spending that money,” Margo said by phone Wednesday morning.

Margo said the goal is for the district to start presenting information to the public within 45 days. He said he would be working with staff to compile a potential plan to share with his colleagues focusing on addressing fire-life-safety and structural issues at all five campuses, since safety was a significant component of promoting the bond.

At the board’s study session in July regarding Measure E construction, the board was told if it continued with its \$62-million plans for Horace Mann, which is now in the construction document phase, and proposed plans for Hawthorne, the BHUSD would run out of bond funds in the middle of construction at Beverly High, even if it accelerated the bond schedule.

On Tuesday, Korbatov initially said she opposed implementing the tax increase without first reaching out to the community, but she changed her position after learning from Keygent Advisors that the district has already lost \$12 million in tax revenue in the year that it has delayed accelerating the bond schedule.

Hsieh said the total cost of the \$334-million bond to taxpayers under the accelerated schedule would be approximately \$1 billion, versus approximately \$3 billion without a tax increase. He said leaving the

## Crescent Hotel remodel moving forward

After a second review by the City’s Architectural Commission earlier this month, the Crescent Hotel has been cleared to move forward with remodel plans that will involve relocating its entrance and reconfiguring its outdoor dining patio.

The commission approved the plans presented last week, but requested minor revisions to proposed signage.

When the Crescent Hotel first presented its proposed designs to the commission in July, the commission assigned a subcommittee—Vice Chair James Blakeley and Commissioner Andrea Gardner Apatow—to work with the applicant to revise the project in order to gain approval.

Chair Zale Richard

Rubins told the *Weekly* in Issue #669 that the commission did not believe the designs that were presented last month established separate identities of the hotel and restaurant, or created a “sense of arrival” for each. The commission also requested changes to proposed signage.

On Monday, Rubins said the applicant presented substantive changes to the designs at the commission’s most recent meeting on Aug. 15.

“We liked the way they revised the plans,” Rubins said. “It was more fitting to what everybody had talked about. They had met with a subcommittee, had gotten clear direction and therefore they were more prepared for a lot of the questions the commission had the second time around.”

The hotel plans to relocate its entrance from Crescent Drive to Brighton Way, and reconfigure its outdoor dining area. Currently, guests enter the hotel through the center of the restaurant’s outdoor patio.

Under the revised plans presented to the commission earlier this month, the restaurant’s oval-shaped sign will be placed on a wall in front of the patio near the restaurant’s Crescent Drive entrance on the right side of the building, instead of in the center.

The hotel’s main entrance, which was previously proposed as a single door with an overhang above and a small plaque identification sign to the left of it, will feature double doors below a sandblasted glass awning and a larger oval sign identifying the hotel and its restaurant. The windows on the Brighton Way side will feature awnings.

In June, the Planning Commission approved the Crescent Hotel’s application to relocate its entrance, but it did not approve installation of an outdoor bar on the patio facing Crescent Drive. Although the hotel’s conditional use permit previously prohibited awnings, the Planning Commission decided to permit awnings at the hotel, with the condition that the Architectural Commission has the opportunity to review them.

Crescent Hotel General Manager Susan Cronin was out of town and was not immediately available for comment.

Scott Jones, project manager for the hotel renovation, said the intent is to create a separation between the hotel and the restaurant, by establishing a fully dedicated restaurant dining area. He said it was not ideal having guests pass through the center of the patio to access the hotel lobby.

“We will always be a hotel first and foremost,” Jones said. “We felt it was important to have a nice restaurant for our guests but we did want to have a nice restaurant that Beverly Hills residents and people from all over Los Angeles can come and utilize as well.”



Existing Crescent Hotel



Revised rendering presented Aug. 15

tax rate alone would cost the district more in the long run because it would have to issue capital appreciation bonds (CAB), which defer interest to a later date, to continue its bond program.

If the district sticks to the original issuance schedule, taxpayers would continue paying off the bonds until 2075, because the last installment would not be issued

until 2037. Under the accelerated bond schedule, the bond is projected to be paid off in 2054, with the last installment of bond funds issued in 2019.

“I support accelerating the bond schedule because the idea of having a bond that is to be used for fire-life-safety and post-

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briefs cont. from page 3

poning that work for 20–30 years does not make any sense to me,” Margo said Wednesday morning. “The second most important thing is the fact that every day we don’t go out for this bond money, we tack on millions on the back end through the bond.”

As Tuesday’s meeting was a study session, the decision to raise the tax rate is not yet final. The board’s consensus Tuesday directed staff to start preparing an accelerated bond schedule and new tax rates, which will require the board’s approval at a formal meeting.

### Pressman named Public Works Commission chair in split vote; Foldvary looks back on leading the commission



Peter Foldvary

In a split 3-2 vote, the Public Works Commission elected Barry Pressman chair and Ron Shalowitz vice chair on Aug. 9.

Pressman, Shalowitz and current Chair Peter Foldvary

voted in favor, while current Vice Chair Joe Shooshani and Commissioner Steven Weinglass dissented.

Foldvary explained Pressman and Shalowitz had not been nominated as candidates for chair and vice chair a year ago because they were only a few months into their terms when the last rotation occurred. Last summer, the commission voted to appoint Foldvary chair for the second time and Shooshani vice chair.

Shooshani and Weinglass, who have served longer than Pressman and Shalowitz, had also previously served as chair.

“Now that the two more recent commissioners have a year under their belt, clearly it’s appropriate to resume the normal assignment of the chairship,” Foldvary said.

Deputy City Clerk Lourdes Sy-Rodriguez said there is no policy in the municipal code that dictates how chairs of commissions should rotate, but she said typically commissions nominate candidates based on seniority.

“We advise all commission liaison staff that it’s by seniority, but they can actually do what they want because there’s no written rule or policy on that,” Sy-Rodriguez said. “They can nominate and vote for whoever they want to be chair and vice chair.”

Shooshani said he assumed he would become chair having served the past year as vice chair.

“Since the timing of getting the new members [on the commission] was such, I assumed that as vice chair, after [that] I would be chair one more time,” Shooshani said.

Despite his dissenting vote, Shooshani

said he supported the commission’s choice of Pressman, who he said is well qualified.

“I welcome it; it’s democracy,” Shooshani said. “It’s a pleasure working with such high-caliber people. This is a fantastic opportunity to serve. I really cherish it.”

Pressman is chair of the S. Mark Taper Foundation Imaging Center and Department at Cedars-Sinai Medical Center.

“We’re very fortunate to have him on the commission, because not only is he a clever guy, [but] he [also] has extensive managerial and committee experience,” Foldvary said.

Reflecting on his second term as chair, Foldvary said highlights included seeing the commission become more involved in fiscal aspects of capital improvement projects.

“I think in some ways the commission has taken on new directions for being stewards of the people’s money and a lot of the credit for this direction does go to Joe Shooshani for bringing up and pursuing various items,” Foldvary said.

Shooshani and Pressman sit on a sub-committee that developed recommendations for how the commission could help the Public Works Department save money, especially related to large capital improvement projects.

“Staff has been doing a very good job; the commission has just expressed an interest in being kept in the loop and apprised of the larger expenditures and projects and preferably with a lead time at the conceptualization phase so that it can be discussed by the commission if appropriate,” Foldvary said.

In his remaining year on the commission, Foldvary said his goal is to see the commission continue to be involved in cost-saving efforts by “fine tuning [it], mak[ing] it more relevant and more appropriate for what we should be doing, as opposed to aspects which run very well without our involvement.”

Foldvary said he looks forward to another productive year for the commission.

“I think it’s been a great year for the commission and also personally for me,” Foldvary said. “We really do feel that we are making a contribution to the city in our capacity as advisors to council, now that we feel we are able to provide some well considered and well researched and well thought-out advice.”

### Ordinance review prompts possible extension of Fine Art commissioner’s term



Curt Shepard

Fine Art Commissioner Curt Shepard’s six-year term is set to conclude in November, but the commission has proposed extending his term through February 2013 to facilitate his

continued involvement with the commission’s ongoing review of the fine art ordinance.

Commission Chair Terri Smooke said the commission presented the proposal on Aug. 15 to the commission’s City Council liaisons Lili Bosse and Barry Brucker, who supported it. Shepard’s extension still requires approval by the full City Council, which will consider the proposal at an upcoming meeting.

For months, the commission has been reviewing the fine art ordinance line by line with the goal of clarifying the language to make it user-friendly.

The ordinance requires building developers to install fine art of a designated value at their properties, or contribute to the public fine art fund in lieu of installing art on site.

“It’s going to benefit the city because it’s going to make it easier for developers to satisfy and understand what they need to do from the very beginning,” Smooke said of the commission’s review process.

Since the commission has been directed by the city council to decrease from seven to five members as commissioners conclude their terms, the commission will be reduced to five members when Shepard’s term concludes.

“We are working very, very hard on the fine art ordinance and it has been incredibly time consuming,” Smooke said. “Our thought is this is such complicated and significant work, it would benefit the commission to be able to have Curt’s participation for another couple of months.”

Smooke said she was hopeful the commission would be done with its review by February.

“I’m really happy to finish an important piece of work for the commission and for the City,” Shepard said Wednesday morning. “I’m familiar with the ordinance, but it wasn’t until we started really digging into it that we saw places where if [the language] was tightened up, it would make the process a lot easier for developers and commercial building owners in

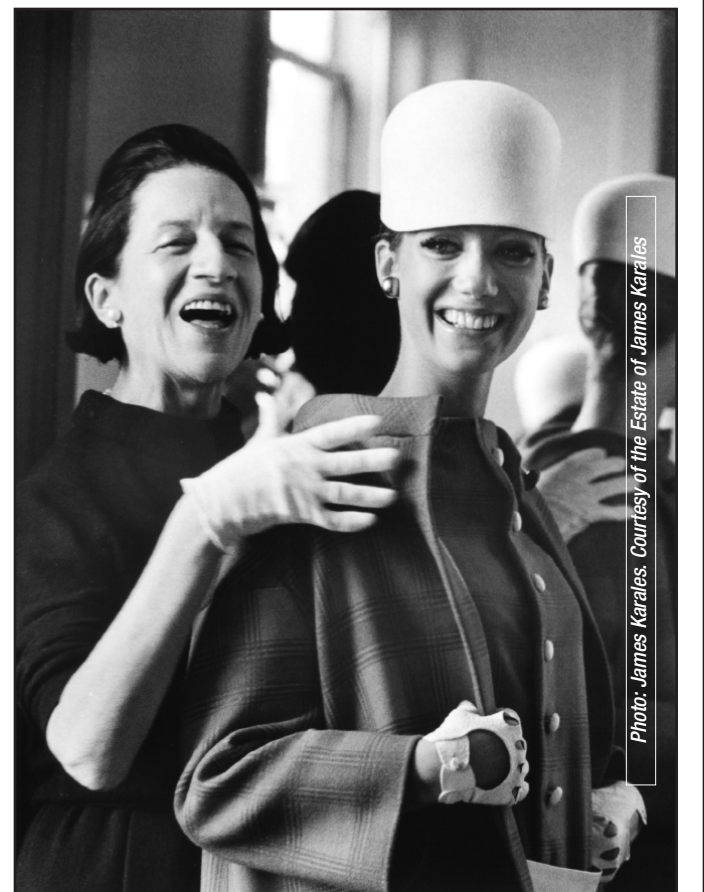


Photo: James Karales. Courtesy of the Estate of James Karales

Diana Vreeland (left) with Marissa Berenson

### Rodeo Drive Walk of Style announces Vreeland as posthumous honoree

Next month, the Rodeo Drive Committee and the City of Beverly Hills will induct legendary editor and fashion icon Diana Vreeland into the Rodeo Drive Walk of Style® on Sept. 10 at Two Rodeo Drive.

Vreeland, who died in 1989, was influential in the fashion world from the 1930s through the 1980s. She was a columnist and fashion editor of *Harper’s Bazaar*, where she worked for 25 years before she started working at *Vogue* as editor-in-chief. She also worked at the Met’s Costume Institute in New York where she helped popularize its historical collections.

Vreeland will be the nineteenth recipient of the award, which involves dedicating a bronze plaque featuring Vreeland’s signature and a famous quote permanently on Rodeo Drive. The ongoing award, inaugurated in 2003, honors style legends for their contributions to the worlds of fashion and entertainment.

Vreeland’s plaque will be unveiled by her son Tim Vreeland and Lisa Immordino Vreeland, producer and director of the film *DIANA VREELAND: THE EYE HAS TO TRAVEL*. The film will be released by Samuel Goldwyn Films and EPIX on Sept. 21 and is a portrait and celebration of an enduring icon whose influence impacted the worlds of fashion, beauty, art, publishing and culture.

the city to navigate through the process.”

### Free Mirror, Mirror screening Sunday

The City’s new series of free Sunday-night movie screenings continues this Sunday with an outdoor showing of *Mirror, Mirror* at Beverly Canon Gardens at 8 p.m.

Free parking is available to patrons of the shows: Get a coupon at the movie and redeem it for parking in the Beverly Gardens parking structure. The gardens feature plentiful seating and a large, grassy area for picnic blankets. Tables and chairs will be available on a first-come, first-served basis. Patrons are encouraged to enjoy outdoor dining at Bouchon or The Montage, enjoy special pre- and post-

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## Being The Tokens

Phil and Mitch Margo on tonight's free concert at Beverly Gardens Park

So, two guys from Abraham Lincoln High in Brooklyn made it big, huh?

**Mitch:** I went to Abraham Lincoln High for a couple of years. We were busy producing records in Manhattan so I wound up going to a high school for young professionals in Manhattan for a couple years in the mornings and then spent the day in the office. It was an interesting young life, I must say.

**Phil:** High school was very important to this whole thing because I was not a great student, and my music teacher in my junior year kind of uncovered the fact that I had a talent for music. There's such a downside now to education where it's being minimized and teachers are being let go, not necessarily here in Beverly Hills, but the fact of the matter is if you look at most people and the turn of their life, it's a teacher as well as their parents. It's a shame that there's such a de-emphasis on things like that now, but that's another matter.

Tell us about how The Tokens was first formed.

**Mitch:** I was always interested in music. I was picking out songs on the keyboard, on pianos when I could find them, when I was toddler. I was given some piano lessons early in life and encouraged to compose music. Phil and I discovered we could harmonize together. Phil started playing piano in the mountains in the Catskills.

These things happened at the same time. [The late] Hank [Medress] comes into our lives and he's interested in producing us. This is before I was aware of his entire history. He wanted to produce Phil and I and we did an instrumental recording of a rock-and-roll "Chopsticks." It wasn't great but it was ok. He came over one day and we started writing together, and then we started trying harmony together. "Teenager in Love" was a popular song at the time so we started singing it and we realized we had a nice tight harmony sound, and that's when Hank's earlier background came into play. Originally he was in a group with Jay [Siegel] with Neil Sedaka that was called Neil Sedaka and the Tokens and then they became a group called Darrell & the Oxfords, with a record called "Picture in My Wallet." When Hank started singing with us, he thought it sounded good and he liked the songs we were coming up with, so he called on Jay to join in with us and we had written "Tonight I Fell in Love." Jay came in and added his falsetto and we recorded demos and then there was a strange quirk of fate where Hank met a woman on a train who happened to be interested in producing records. Am I getting this right?

**Phil:** Let me just fill in a couple of blanks. When I got back from the mountains, from

the Catskills after I played there in the summer of 1959, my drummer in the group, his father won the New York state lottery twice in a row so he left the group and went to college. To show you how fate works, we got a replacement for him. The replacement knew Hank Medress. He introduced us to Hank. I'll always be thankful for this. [Hank] saw something in us. He said, "Let's write together." And that's really how it started. On Dec. 7, 1959 we sang "Teenager in Love" just the three of us, just the background part. That's the blank.

Before we did "Tonight I Fell in Love," we did some other demos and Hank was on the train coming back from Manhattan trying to pitch them. He had the demos in an envelope and there was this woman who said, "Are those demos?" That woman and her son wound up financing our first recording session, where we did "Tonight I Fell in Love." She saw demos and knew what they were. They're made out of acetate and they happen to have a certain smell as well.

**Mitch:** A smell we'll never forget.

So Mitch, you were only 13 when you joined the Tokens?

**Mitch:** Yeah I was a little bitty, bitty one when we started.

**Phil:** I was 19 and Mitch was 14 when "The Lion Sleeps Tonight" came out.

Speaking of which, 50 years later, are you surprised "The Lion Sleeps Tonight" is still as popular as it was when it came out?

**Mitch:** Stunned and delighted. The whole history of that song is amazing and it seems to grow ever and ever more popular throughout the world and it's amazing how many other people have covered it. I'm very fortunate to be a part of it.

**Phil:** We had done a demo of it and kind of laid out the record but it didn't have the

lyrics. When we auditioned for RCA, the producers said, "We want to do lyrics for it." The day of the session they gave us the lyrics, and they wanted us to sing the same melody [as] the opening chant. When we did it, it was boring because it was the same melody over and over and over again so we [went] over to the piano and we created a new melody that went with the lyric. Of course we didn't get credit for it, we didn't get paid for it, but it made the record what it became. It wasn't "The Lion Sleeps Tonight" until that day of July 27, 1961.

**Mitch:** And I always say it's like the whole world made that record the way it came to be. A song that originated in South Africa in the '30s, and then recorded to some success by The Weavers in the '50s, kind of a big band arrangement. Then we got a hold of it and put our own thing to it. And that recording session, it's an amazing picture to me when I think about it: an African American arranger, Sammy Lowe; a couple Italian producers, Hugo and Luigi; four Jewish kids from Brooklyn; a studio full of musicians of all kinds including a female soprano vocalist. It was quite a thing the way that came together, and what a delight.

**Phil:** Back then, when you had a hit record it was 10 weeks and out. Whoever would have imagined that here 51 years later, we would be singing it in places like Beverly Hills or performing it all over the country and all over the world? It still retains a great deal of its popularity and although not everybody might associate us with it because of "The Lion King," everyone knows "The Lion Sleeps Tonight." If you were to ask me at the age of 70 would I be singing this song, the answer is I don't even know if I'll get to the age of 70.

**Mitch:** It's a great experience still. We've sung billions and billions of "wimowehs" and I still enjoy performing it.

Around 1978 you both moved to Beverly Hills with your young families and your first stop was South Palm Drive. Tell us about that.

**Phil:** I had an opportunity to work with Robert Guillaume. He was on *Soap* at the time and later on *Benson*. Because of that I got involved in television. I got to write and produce movies. It was pretty exciting. We moved to Palm Drive to see what would develop. Who knew? Every time for years after that as I drove down Wilshire

Boulevard from my office, I kept thinking I'm on a business trip. It took 15 years before I felt like I was actually a resident of California.

**Mitch:** We initially moved out to produce an album with Kristy McNichol and her brother Jimmy for RCA. She was a popular TV star and actress.

So your kids grew up in Beverly Hills. What are they doing now?

**Phil:** Noah is a contractor and school board member. He was a teacher for 10 years. My daughter [Neely] just created a fashion item [that she showed off at] this big show in New York and she got a lot of excitement. She's in the fashion industry. She also has two children and her husband is an Emmy-winning sound editor. Noah is married to Laura Hornwood Margo, [who] is a PhD. My other son Joshua, who is Noah's twin brother, works for SAP. He's also studying to be a rabbi. They just moved back to Southern California from Akron, Ohio because his wife is a judge in Social Security Administration. She's an administrative judge. Josh has three boys, Noah has two boys and a girl and all go to Beverly Vista, and Neely has a boy and a girl. A grandfather can't ask for more. I have two grandgirls and six grandboys.

**Mitch:** Right now my younger son [Ari] is not sure what he's going to be doing next, but my older son [Damien] is living upstate and working for a medical organization handling their computer systems. He's very computer savvy. Also he's a great drummer and he has performed with us. Noah is now our drummer, so he'll be there tomorrow night. Both my sons fill in sometimes for us.

Phil's son Noah was elected to the school board as a write-in candidate last November. Did you ever think there'd be a Margo in elected office?

**Phil:** Yes, frankly. I ran for City Council twice, not to win. I didn't go raise money and I didn't do lawn signs or bumper stickers and I didn't knock on doors, but I wanted to see what the process was like and I found it very informative. Noah and Laura have been deeply interested in the school system. He was the president of the [Beverly Vista] PTA. I'm proud of him. I could never get elected to public office because of my mouth, but Noah understands measure. I watched him at these coffees. Some people will say what is convenient. He told the truth and he did it in a way people understood. I get a kick out of all my kids. They're a riot and my grandkids too. Yeah, I'm a lucky SOB.

**Mitch:** When I heard about it, I thought he did have a good chance of winning. If I were ever to get into politics myself it would be to run from office!

So you're performing tonight at the Beverly Canon Gardens across from the Montage. Tell us about that.

**Phil:** We'll do "The Lion Sleeps Tonight" at some point and we'll do "Tonight I Fell in Love" and the hits we created as produ-



Left to right: Mike Johnson, Jay Leslie, Phil Margo, Mitch Margo, Noah Margo

people cont. on page 7

# from the hills of beverly



## People and places

Plus some political notes

By Rudy Cole

Presumptive Republican presidential nominee **Mitt Romney** deserves praise for his clear and unequivocal criticism of Missouri Congressman **Todd Akin's** unfortunate comments on women's reproductive rights.

Clearly, the Romney response will not help Republican chances to capture a senate seat in the "show me" state, but it was the right thing to do. The same should be said of Republican senate minority leader **Mitch McConnell** who suggested Akin drop out of the race. They put country first.

The same cannot be said of the Democratic nominee, **Claire McCaskill**, who allegedly unleashed negative ads against Akin in the primary simply because she knew this would help him win his party's nomination and, she felt, would help her win in the final. A good campaign tactic could backfire and give the state's senate seat to a real Neanderthal.

\*\*\*

A new state law may create very serious issues for our school board's real-estate investment plans, not to mention sale of non-education land such as the oil well's parcel.

Apparently, a bill the governor just signed mandates giving charter schools first options on public-school owned land before it is sold. The other kicker: the charter schools cannot be charged more than the original sale price. For the Beverly Vista parking lot, a charter school could conceivably obtain the land for \$500,000, a fraction of its current value.

Is the school board seriously considering going to the voters with a parcel tax? Considering all the questions on how Measure E bond money has been spent, a two-thirds approval of a tax seems very unlikely.

One of the primary advantages of a parcel tax is the few restrictions it places on spending. Bond money, as one example, cannot be used to pay teachers or administrators, but parcel tax revenues can.

Before the board even considers a ballot offering, it must do a far better job of explaining how Measure E bonds have been used. Was it really appropriate or even legal to use those revenues to pay lawyers and consultants for costs not directly related to construction? Supposedly, board lawyers said it was, but serious doubts remain.

But it is not just non-construction costs, it is the whole question of delays and lack of accountability for building plans the board must make very public. Just how

many consultants did we need to know that high school bathrooms are in terrible condition, and have yet to be fixed?

Also, the rush to demolish without concern for historical values has not been in the public interest—at least it seems Hawthorne will be preserved while renovated.

A parcel tax is, inevitably, a vote of confidence in the board—and that body does have some able members. What is lacking is a more sophisticated public relations program that keeps the community better informed and yes, a full review of Measure E expenditures, before even considering an election vote on a parcel tax. If that fails, and it well might, the public perception of our historic support of public education will be diminished. The ultimate victims are future generations of students.

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This afternoon the council will give consideration to rules on campaign spending and contribution limits. The time has come to remove all limits and conditions, except the stringent state laws requiring reporting and disclosure.

Why? Because the recent, and in my view very unfortunate, U.S. Supreme Court ruling removing restrictions on controls of so-called independent committees, has made our own rules redundant.

If independent committees can indeed spend what and how they want, and if that is applicable to state and local elections, there will be no public accountability. A candidate can simply wait for some so-called independent group to finance mailings and ads and we will never know who funded the costs or designed the material.

Without limits, we are far more likely to have honest filings and full disclosure by real campaign committees and not anonymous private interests.

When a past council first adopted mandatory limits on spending, it was assumed, probably correctly, that this was an advantage to incumbents, even though officeholders probably had more opportunities to raise campaign funds.

True, few candidates, even in our politically sophisticated community, can win without significant financial resources, but spending alone has never guaranteed success. The losing candidate in the last school board election far outdistanced spending by a winner.

We have several recent losses by incumbents who outspent the winners, and in

our most expensive election ever some 25 years ago, an incumbent mayor ran fourth for one of two seats even though she raised and spent well over \$100,000 in the campaign.

Also, by limiting the amounts one person or family can donate, we are putting too much pressure on candidates to raise funds and devoting more time to campaign donation efforts than in actually campaigning.

There needs to be more realistic campaign reforms and some rational means of public funding of elections—eliminating totally private donations. But until that happens, we should be far more concerned about the lack of voter interest than limits on spending and contributions. The supreme court ruling has changed the rules of the game, and not in the public interest.

Speaking of information availability, the city might just consider improving data available on its web site. For some strange reason, if you check past election results, the only names you will find are those of winners. Results should translate into full data and votes received by all candidates. Political historians and campaign junkies have a right to know.

\*\*\*

There is one more vacancy on the planning commission and next March there could be another when **Brian Rosenstein**, currently vice chair of the commission, probably wins election to the city council.

Although this should not be the only criteria, the council would be well-advised to fill these vacancies from among members of other commissions.

Possible candidates for appointment will have had a body of work that can be evaluated, and not just on how they voted, but their willingness to study and be informed on key city issues.

Many of our best planning commissioners first served on architectural, design review, traffic and parking or public works.

Obviously, there could and should be exceptions. Professional training and land-use skills, deep roots in the community that help balance decision making, and an ability to actually spend the time demand this commission makes, are also important tests.

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Speaking of planning changes, had lunch this week with a retired former *Los Angeles Times* editor and reporter, **John Mitchell**, who has been living out of the country for a number of years.

John, who began his career with *The Times* as editor of the now defunct Westside section, said he was amazed by the changes he found in our village and by the bustle of activity in the business district, despite supposed economic problems.

When Mitchell first began reporting

on Beverly Hills, then-Mayor **Donna Ellman Garber** gave him a very comprehensive tour of our city. It seemed that each city corner had some history of a past battle, he learned.

We had lunch poolside at the Hilton, still one of my favorites. The best recommendation I can give for their Circa 55 is that the hotel owner, the genial **Beny Alagem**, also dines there.

We had a new treat for dessert, and the hotel does have a first-rate pastry chef, but try the peach cobbler with vanilla ice cream—John agreed it was the best he ever experienced.

Other restaurant news: Spago reports it hopes to reopen mid-September. You can get updates by calling them and they will inform you on exact dates and take some advance reservations.

Where have Spago regulars dined since the remodeling began? Our legendary trend-setter **Fred Hayman** is a regular at Bouchon, just across the street from his office, or The Grill.

And talk of eating and working togetherness, the **Les Golds** not only work together every day at Mitchell, Silberberg and Knupp, but have breakfast at some local eatery. They tell me they rotate between Il Fornaio and Nate'n Al.

Josette and I had dinner with them last week at Caffe Roma, and marveled at the enjoyment they obviously find in each other's work and social time spent.

Probably, my wife welcomes her daily escapes to her school duties.

Les does spend considerable time in China, where he has a large number of business clients, hopefully seeking investments in Beverly Hills.

Soon, we hope to list your favorite dining choices—so send me an email on your preferences and we will publish soon. But let me know if we can use your name. (rudy@bhweekly.com.)

Very briefly, my other picks for different reasons, are the large garden tea room at the Montage, a charming venue for afternoon cocktails, the sophisticated Belvedere at the Peninsula and any Drago-owned restaurants in Beverly Hills.

New experience: actually found a dining place that welcomes my pipe, legally, the private club on Canon on the top floor of the building across from Rite Aid. Had lunch there recently with **Sam Solakyan**, a major player in Los Angeles political circles and the Armenian community, and his guest Attorney General **Kamala D. Harris**. Not sure, but I think she very graciously forgave me for supporting LA district attorney **Steve Cooley** in the last election. I found her to be bright, very informed on Beverly Hills and extremely charming. Guess what name she asked me about? Former mayor **Jimmy Delshad**, out of office, but probably one of the best known of our former elected officials.

Other election bits: Hope LA County Supervisor **Zev Yaroslavsky** soon makes up his mind on a campaign for Los Angeles mayor. If not, there is a very attractive alternative, Los Angeles City councilmember **Jan Perry**.

She has the support, among many others, of my friend **Sam Freshman**, who

introduced her to me. Good sense of municipal government, real people skills and a record of integrity in public service that could serve her well as mayor.

But Zev would still be my first choice.

**CONDOLENCES:** The Bosse family on the loss of Jon's father, Sherwin. He

must have been an incredible mentor to have a son, who with Councilmember wife Lili, have been so incredibly community-service minded in everything they do, and almost always without any desire to be recognized. Their generous giving to so many important causes and charities

have set high standards for involvement.

We join the community in our expressions of grief and appreciation for the life Sherwin gave in military service to his nation, to his guidance as a father and to his community service.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

*people cont. from page 5*

which include "One Fine Day" by The Chiffons and "Knock Three Times" by all those groups: The Chiffons, The Happenings, Tony Orlando and Dawn. We had 11 gold records as producers, so we do many of those songs. We do a whole recap of that 10-year period in the record industry. We do a lot of comedy.

**Mitch:** We also get the audience participation going a lot. It's a lot of fun.

**Phil:** The audience is very much involved in the show, almost from the minute that we

start. And I think they'll have a good time but I never ask them if they're having a good time because if I don't know that, then I should not be onstage.

**Mitch:** Come on down, everybody.

**What other gigs do you have coming up this summer?**

**Phil:** The only thing we have nearby is not nearby; it's up in Folsom [near Sacramento].

**Mitch:** We just did some interviews for PBS because they're repackaging some of these shows we did for PBS. They wanted to

have interview clips of us.

**Phil:** We did that at the Beverly Hills hotel in the Polo Lounge private room [last Saturday].

**Phil has been quoted saying: "If you hang around long enough you can grow your own band." Has that basically come true?**

**Phil:** We use that in the show because when I introduce us at the end of the show and I introduce Noah as the only genetic Token, I say, "It just goes to show if you hang around long enough you can grow your

own band."

*The Tokens are performing tonight at Beverly Canon Gardens at 6 p.m. and 7:15 p.m. as part of the City of Beverly Hills' Concerts on Canon series. Free parking is available to patrons of the shows: Get a coupon at the concert or movie and redeem it for parking in the Beverly Gardens parking structure. The gardens feature plentiful seating and a large, grassy area for picnic blankets. Tables and chairs will be available on a first-come, first-served basis.*

*letters cont. from page 2*

appreciated, not unfairly criticized.

It has been an honor and pleasure to contribute my MBA and 48 years of financial analysis and investment management experience to Beverly Hills. We achieved and maintain a Triple-A credit rating. I shall continue to devote myself to promoting the long-term financial health of our great city.

**Eliot M. Finkel**  
*Treasurer of Beverly Hills*

#### **RUDY COLE RESPONDS:**

*Hopefully, our city treasurer reads balance sheets more carefully than he does city ordinances or newspaper columns.*

*We have clear separation of powers, and blurring those lines is never, ever in the public interest, no matter the justification. It might be interesting to allow the city manager to vote with the council, or for the council to directly give administrative orders to all city staff, but that would be destructive of the democratic process, the city manager form of government, and lines of responsibility.*

*Treasurer Finkel may be well intentioned, but it is the responsibility of our highly competent professional staff to prepare the budget and our elected city council to adopt, amend and approve. There is not one word in our ordinances that transfers that power to the elected city treasurer.*

*As to how his committees were created, we hope he is mistaken. Finkel writes that he spoke to each member of the council "to obtain his or her consent and to solicit candidates for the committee." The council cannot approve committees or even suggest membership except at noticed public meetings. To do otherwise is a clear violation of the open government, Brown Act. No citizen, member of staff or even elected official can obtain approval from the council except in a totally transparent manner.*

*There is a simple solution: If the council feels the need to seek citizen advice on financial matters, it can create whatever committees it wants. Most of our commissions are advisory. However, the accountability will rest with the council, as it should, and not the treasurer. The rule of*

*law may not always be efficient, but is how democracy works.*

*Finally, it is a bit of a stretch to even suggest I was being critical of the members of his committees. They did fine work and they are not responsible for how or why their committees were established. Nor did I even imply that Finkel benefited in some manner from the enlargement of his duties. Yes, he did protest too much. The rules are very clear.*

#### **"BHUSD Elm Drive property"**

I am very concerned by Dr. [Brian] Goldberg's proposal (Brian Goldberg's Newsletter Aug. 14, 2012) for BHUSD to use the Elm Dr. property adjacent to Beverly Vista to generate funding or worse—to sell the property. Clearly, more is better, but not at the expense of our children. To give up this land forever would be unthinkable. Find another solution to raising more funding for the district.

Here are some reasons to maximize the Elm Dr. property for the direct benefit of students and staff:

- Beverly Vista does NOT have a gym or an adequate multipurpose room. Let's build one on the Elm Dr. lot.
- Given Dr. Woods' current idea to have team sports amongst the four K-8 school begs for a site like the Elm lot for this very purpose! This is a central location for each of the middle schools to meet for various sports activities—basketball, volleyball, indoor field hockey, among other type of events.
- Build underground parking on this site which would be isolated from the school site (think security) and would provide parking for staff and a place to park for district staff in-service events among other uses.
- A shelter—just in case...
- In addition to a gymnasium, the new building could include a pre-school, classrooms, and administrative offices.
- Off-site data center for the City.

Excerpts from Brian Goldberg's newsletter (Aug. 14, 2012) Elm Drive Property—with included comments:

"...hope we can all agree that it is an underutilized property..." Yes, we can.

"...needs to be discussed in the context of a master facilities plan..." Yes, it does!

"...reality is that this is a unique situation for the District." Yes, it is! Let's not squander it.

"...utilizing funds the City of Beverly Hills has... affordable housing..." Tell that to the neighbors! This is BHUSD property and should be used exclusively for our students and staff (and aligned with the JPA).

"Or we could declare the property surplus property and sell it..." You've got to be kidding!

And the cost? Eliminate the underground parking and gymnasium from the Hawthorne modernization plan. There's a few extra millions of dollars put to good

use.

**Craig Davis**  
*Beverly Hills*

#### **"Westside Subway" [Issue #672]**

In response to Ira M. Friedman's letter of last week, I think most Beverly Hills residents would choose answer A. The Westside subway will be completed in our lifetime, but it will not be under Beverly High.

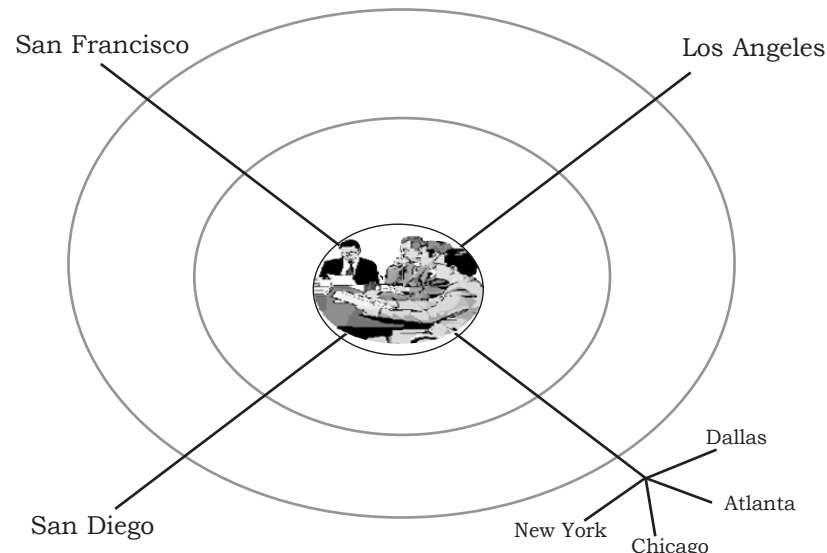
**George Vreeland Hill**  
*Beverly Hills*

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# coverstory

## IN THE WORKS

### The Weekly's exclusive interview with incoming Public Works Commission Chair Dr. Barry Pressman

By Melanie Anderson

**You're one of the commission's two newest members. After 16 months, do you feel ready to be chair?**

Yes. At first [there was] a pretty steep learning curve, but that's leveled off. I feel that I have now gotten my feet more than wet and become involved. I've been able to make some suggestions for changes in the commission that the commission has been very responsive to. Something I feel I can now take responsibility for, [outgoing Chair] Peter Foldvary has done a wonderful job in helping move along a major change in the involvement of the commission in the development of CIP (capital improvement projects). In the past, we've basically heard about them late in the process and had little or no input. Now we are going to be reviewing projects that are appropriate well in advance of deadlines, so that we can involve ourselves in the process of determining the appropriateness [and] necessity, making recommendations about the budget and helping staff develop some of these projects.

One of the areas that Dr. Foldvary was really interested in was being sure that on rate setting, for instance for the water rates and solid waste, that we involve ourselves well in advance of deadlines so that if we don't agree with what staff is doing, we can advise them, and they can go back to the drawing board. Staff does a wonderful job in doing that, but they can't do it if they don't have time. I was the one who really got excited about the idea of doing the same thing with CIPs and Peter was very supportive, as was the rest of the commission including Vice Chair [Joe] Shooshani, who was on the subcommittee with me to move this along. Staff was very responsive, so we have now developed a process, which we now have to implement. I'm very excited about being able to bring to fruition something that was a pet project of mine.

I would say that the first 16 months, first under [then-Chair Steven] Weinglass and under Chair Foldvary, have been chock-full of all sorts of issues, including the water rates, the sewer rates, the discussion of new manhole covers, all of these new CIP issues. We've had a lot of discussion about replacement of all the trash bins. We've put

that in the parking lot to think about it rather than to let it move through quickly. It's been a very educational year. Would I have liked to be vice chair? I would have loved to have that opportunity but I don't think that would be necessary for me to do this. I don't think the commissioners would have voted for me had they not felt I was ready. I feel pretty comfortable personally and their support was also reassuring. Then of course it was important to maintain the appropriate cycle of seniority. It was peculiar in the way two [commissioners, Ron Shalowitz and myself] came on. Three had been on a long time; they had all been chairs already. In fact, using the seniority system that the council uses, one would have expected me to have been chairman 12 months ago but that would have been totally inappropriate.

**As you mentioned, you and Shooshani were on the subcommittee focused on fiscal responsibility. Tell us how you plan to implement the subcommittee's recommendations.**

We discussed that at the last meeting

and we have already assigned individuals to specific projects that we decided are appropriate for us to start reviewing, like the trash bin replacement. One or two [commissioners] will be meeting with city staff. We're hoping to have a timetable laid out on each of these and then each of these subcommittees will report back to the entire commission. This process is supposed to get going hopefully this month.

**So trash bin replacement is the next priority?**

It's very interesting to us because we hadn't been involved in the discussion. It's not an insignificant amount of money. It's over a million dollars, so that's real money. We think that we should first decide on necessity and second the scope and then the budget, rather than the other way around. There have been a lot of discussions on the commission about educating our public about the recycling issue. A lot of people still think they have to separate, and so we have designed a decal to go on all the trash bins as well as on our trash trucks saying basically, "We recycle. You don't have to [separate]." We're hoping to get together a public education campaign. What we don't want to do is put all these decals on trash bins and then have them trashed, so we need to delay our process until we clarify, so that's one of the reasons trash bins [are] a little higher on the list.

The water rates are very important to us every year and they're a very contentious issue citywide. It was somewhat contentious on the commission as well. The majority supported the decision that the council took.

**Tell us why you supported the recommendation to increase the water rates.**

I felt it was exceptionally important to keep up with our infrastructure requirements. The MWD [Metropolitan Water District] is literally millions of dollars behind in

their infrastructure replacement. We can't afford that in Beverly Hills. We don't want any sinkholes; we don't want any service interruptions. Our citizens and businesspeople expect to be able to come to work, turn on the sink, have a little water, be able to flush their toilets and we need to provide that. We can't do that if we start trying to save a percent here and a percent there on rates when our rates are going up, the cost of water is going up to us, the cost of infrastructure development never stops going up. We have got to stay up with it. I felt this was a totally reasonable increase in order to be able to continue to provide. We're going to watch it carefully. If we wind up with excesses, we're going to [recommend that the city council] stop it.

The solid waste rates [recently] came up [for discussion]. [Approximately three months ago] the recommendation of the outside consultant was to raise the rate. We discussed the fact that we had in the past been making loans to the fund and we no longer had to make that loan, but it was still carrying our budget and without that in the budget, we didn't need to raise the rates. The commission questioned, clarified and rejected the recommendation of the consultant and [recommended the city council not approve an increase to] solid waste rates. We're serious about our recommendations.

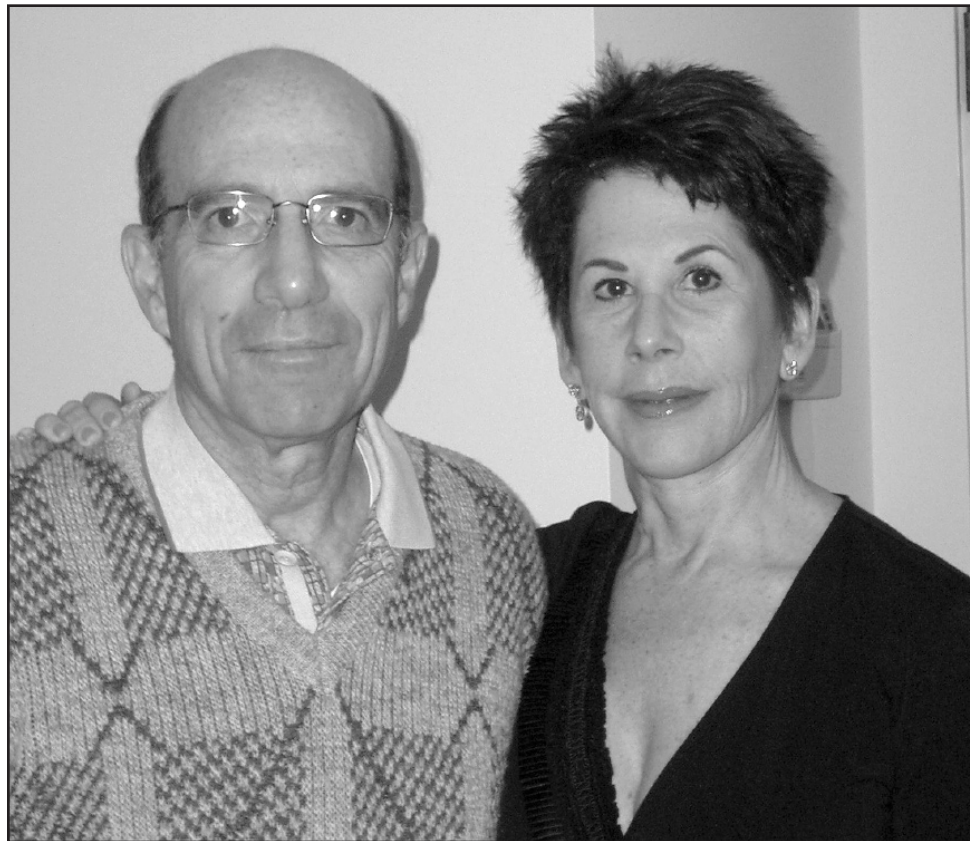
One of the things Dr. Foldvary did as chair and I'm going to continue and hopefully expand is interaction with our liaisons from the council [John Mirisch and Julian Gold] so we get from them things they might be anxious for us to do and we keep them actively apprised of what we're doing.

**How do you feel about Vice Mayor John Mirisch's suggestion that the money to cover MWD's water rate increase should come from another budget source?**

I have no problem with Vice Mayor Mirisch's thought. If you can find the money somewhere else and that means that money wasn't needed somewhere else, [then that's] great. On the commission level, that's not our province; our province is to say, we need the money to maintain the infrastructure and to provide the water. Then the politics come in. We're not political. We are strictly advisory on the necessity. I don't think he was necessarily voting against what we said; he said [to] get the money somewhere else.

**Your wife Sandy Pressman is a Fine Art commissioner. Who got involved in City government first?**

She did. She did Team Beverly Hills first. She became a commissioner and I got excited by all the things we would talk about at dinner so then I did Team Beverly Hills. I found that when the Public Works Commission came and made their presentation and we heard all about the things they did and I got to see our water plants, I really got interested and excited about the potential. A position came up; I applied and fortunately was chosen. I'm very excited about and enjoying tremendously the opportunity to be involved in my community, and to offer what I can to



Barry and Sandy Pressman



improve it and to see how it works. It's fun to go to the council meetings on occasion, to know many of the council people, to know the staff, to know what's going on, to know their problems, to understand their budgetary constraints. All of these things have really enriched my life. I've gotten to know some wonderful people and learned a lot about the political process as well as things I never really gave much thought to: water, sewage, solid waste, recycling. All those things sort of touched me but didn't touch me very strongly. They're interesting, they're important and somebody has got to be watching over them.

#### **Tell us about your family.**

[Sandy and I have] been married 20 years now. We each had previous marriages. I have two daughters [Lauren Greenfield and Kimberly Pressman]. My wife has a daughter [Nathalie Kunin, who is on the BHEF board and runs the Team Tutors program] and a son [Ron Frankel]. Among us we have seven grandsons [Asher, Asa, and Ari Greenfield, Ethan and Louie Kunin, and Eli and Leo Frankel], ranging from 17 [years] to seven months. We're each very involved with our grandchildren. My wife is fortunate that all her grandchildren live in town. Mine all live in San Francisco. I also have a daughter who lives in New York City, so I do a lot of traveling. My wife gets to see her grandchildren several times a week. Two of them live in Beverly Hills and two live in Hancock Park. The oldest boy [Ethan Kunin] goes to Beverly High, where he is a star tennis player.

[Sandy] started the Grandparents [Council] of BHEF. She has a lot of other involvement in charities. She's on the foundation board of National Public Radio and is past president of L.A. Planned Parenthood. She's very active in Beverly Hills Rotary and she's just come off six years on the board [at Hillcrest Country Club] where she was the last two years vice president and chair of the admissions committee.

**Now, more about you. You're chair of Cedars-Sinai's S. Mark Taper Foundation Imaging Center and Department, a past president and current member of the California Radiological Society and American College of Radiology, a current member and past officer of the American Society of Neuroradiology and current member of the American Society of Pediatric Neuroradiology. Tell us how you got into medicine.**

I was pre-law at Dartmouth College [but] I had a conversation one day with a student who had just been accepted to medical school. I was talking to him and asking him why, and he said "Just think about how many people you can help and feel good about." It kind of got me, and so that's what got me to re-think it. I rushed through pre-med in a year and went to medical school after three years of college. So I was a government major in college, did pre-med on the side, which was fun because I came out at least somewhat liberally educated.

#### **You ended up at Harvard Medical School. Tell us about that.**

It's such a great place. The students who surround you are brilliant, so you're constantly fighting to prove that you belong there. The faculty is so remarkably focused, accomplished, that they are daunting. You never want to be caught unprepared in a situation like that, and therefore the teaching was great. The hospitals were Peter Bent Brigham, now known as Brigham and Women's Hospital, Mass General, Boston City Hospital and the Beth Israel Hospital, [which] are all among the finest hospitals in the world and that was our playground. That was an experience of a lifetime. It was hard to leave Boston, but it's awfully cold there. I stayed and did my internship [before moving on to do my residency at Columbia-Presbyterian Medical Center]. I was fortunate to get in there, and then I did a fellowship in neuroradiology with a gentleman I really wanted to work with at

George Washington [University Hospital]. Then I wound up coming to practice here in Los Angeles, where I've been practicing ever since.

#### **At Cedars-Sinai?**

I came to Cedars-Sinai in '81. My first six years were at Brotman Hospital in Culver City. I came in '75. I saw Cedars was becoming the dominant institution and was lucky enough to be able to land a job here. In 1992, I became chairman of the department and have been doing that ever since. I still practice neuroradiology every day. That's a very important aspect of what I do, because to manage a department, you've got to know what's going on and you've got to know it from the workers' side.

I'm [also] on the board of 1st Century Bank. We're over in Century City looking to open an office in Beverly Hills. I'm on the board of the LA Philharmonic and Sandy and I [co-chair] an organization called the Board of Overseers, which is a primary support group of over 100 supporters. I'm also very active on the Hollywood Bowl Committee. Hollywood Bowl is my absolute favorite venue or event in town. We attend 15-17 concerts a summer, as well as being avid Disney Hall visitors.

#### **Where are you from originally?**

I grew up in Brooklyn. I saw the Rose Parade on television at around age 4 while the heat was out in our apartment and we were freezing to death. I saw these young people in marching bands in short pants. I asked my father about that. He told me that was California and that was why, and that's why I'm here. It became a lifelong passion [to move out to California]. Hard work and school was what I found was my way out and I wanted out of Brooklyn.

#### **How does your medical background relate to your service on the commission?**

My medical background gives me a scientific approach to looking at issues, so

I think I can take the general and make it more specific and get deeper into the weeds, [but] not too deep because then it gets beyond me. In addition, my involvement as a chairman but more importantly, my involvement in all those societies and running all those meetings. I think that was one of the things that caught the eye of my fellow commissioners, that I really do know process.

One more thing, I work in a very big hospital. We're about 10,000 employees here. It runs very well, but it runs as a bureaucracy. [After] 20 years as a chairman and manager, I know how to work inside of a bureaucracy. The City is another bureaucracy and understanding that if you come without any experience, you fight it rather than trying to work with it. If you understand it, you understand the seams in it and how to work into them. I have found that experience to be very helpful in understanding our responsibility to council, our responsibility to staff, and the involvement with the city attorney's office. That's a learning curve I didn't have to experience in my first 16 months. I'm totally comfortable with that, so I think that my medical experience and my medical political experience have been particularly helpful.

#### **Two M.D.s currently serve on the City Council. Could you become the third?**

It's crossed my mind. I'm not sure I'm up to the fundraising aspect of it. I love the political side. I love the policy side. There is the process which I have come to learn because I was involved in helping Willie Brien to some extent [and] Julian Gold, so I learned the process and it's daunting. It's a major commitment. It's crossed my mind—you never know—but that would be what would hold me back. It's not easy. I give them credit. It takes a lot of effort. But the accomplishment and then the work that comes afterwards would be great fun.

*briefs cont. from page 4*

show discounts at Beverly Hills restaurants and bars and pick up custom "to-go" boxes from a selection of local restaurants offering picnic options in connection with this series. For more information, call (310) 285-6830.

### **Registration now open for City's Adult Sports Program**

The City of Beverly Hills Community Services Department's Adult Sports Program is now registering teams for the fall 2012 season. Priority registration is given to Beverly Hills residents or Beverly Hills business teams comprising 50 percent or more of the team roster.

The flag football league is for adult teams and is recreational in nature. The season consists of eight teams playing seven games, including single elimination playoffs. All games are played at La Cienega Park on Sundays beginning

Sept. 9 at 5:30 p.m., 6:30 p.m., 7:30 p.m. and 8:30 p.m. League fees are \$440 for Beverly Hills resident teams, \$470 for Beverly Hills business teams and \$550 for non-resident teams, with an additional \$40 per game for referee fees.

The adult basketball league plays Monday-Thursday evenings at Beverly High. Skill levels range from very competitive to recreational. The basketball season consists of 10 regular season games plus single elimination playoffs for the top four teams in each league. League fees are \$340 for Beverly Hills resident teams, \$380 for Beverly Hills business teams and \$425 for non-resident teams, with an additional \$30 per game for referee fees.

For more information and to view the registration flyer and registration form, please visit [www.quickscores.com/beverlyhills](http://www.quickscores.com/beverlyhills) or call (310) 285-6810.

*-- Briefs compiled by Melanie Anderson*

### **BHHS Football Team Impresses Coach as Practice Begins**

The Beverly High football team "practiced very well" in its first two days of two-a-day practices Aug. 13-14, offensive coordinator Vonzie Paysinger said.

"We've done some nice things," said Paysinger, whose team will open its season Aug. 31 against Santa Barbara at Nickoll Field.

The Normans have about 43 players on the team, said Paysinger, who said he would prefer to have about 55.

"Of the 43 kids, 17 kids are true players," Paysinger said. "From 33-43, those guys really aren't varsity kids. They want to be out here, they want to work, they want to try."

"You have the middle section, the kids who are going to determine whether you win or lose. Instead of having 15-20 kids in that middle group, it's down to 10 kids. You need that middle group... for your special teams (and) in case someone gets

hurt. You just want more numbers who can fit in that group and help you."

There were 55 players on the team when school ended in June, but about 12 decided not to play, Paysinger said.

### **BHHS Graduate to Play Basketball For Pepperdine**

June Beverly High graduate Austin Mills will be a non-scholarship player at Pepperdine University, coach Marty Wilso nconfirmed Wednesday.

To fulfill their need for another point guard who could "shoot the ball as well," Wave associate head coach Mark Amaral and assistant coach Bryant Moore scouted Mills during the latter part of the 2011-2012 season, Wilson said.

Pepperdine did not have a scholarship remaining—Division I men's basketball teams are limited to 13 scholarships under NCAA rules—"so we started to pursue the possibility of getting him to walk on," Wilson said.

*briefs cont. on page 10*

briefs cont. from page 9

## BHHS Girls' Volleyball Team to Open Season Wednesday Under New Coach

For the first time since 1986, someone other than Marla Weiss will be coaching the Beverly High girls' volleyball team when it opens its season Wednesday with a nonleague match at Pasadena Poly beginning at 3:30 p.m.

Jherra Ricks, who had been a coach with the Culver Volleyball Club and the Arizona Sky Volleyball Club in Arizona, has been named to succeed Weiss, who said she is "taking a year or two off" from the position "to be able to spend time" with her year-old daughter. Weiss will coach the frosh-soph team.

"I think that we're going to have an amazing season," Ricks said. "I have a great, great team. I was very privileged to walk into a program that's had quite a bit of success and have such a strong base of athletes that want to continue to get better."

-- Steven Herbert

Mills, who was named as the Ocean League's Most Outstanding Player and helped lead the Normans to the Southern Section Division 3-AAA semifinals as a senior, spent time with some of the Wave players and "felt very comfortable," Wilson said.

"Austin told me not too long ago, 'Coach, I went to Northridge, I went to a couple different places and I felt good about your place,'" Wilson said.

Wilson said he was initially impressed by the 6-foot-1-inch Mills' off-court confidence, which carries over to the court in "his ability to handle the ball, shoot the ball, make simple plays for other players."

"That's something that we've lacked for the last couple of years and gives him hopefully the opportunity to compete for some playing time," Wilson said.

## crimeblotter

Assault occurred on 8/3/2012 in the 400 block of N. Beverly Drive. No suspect information available.

Assault occurred on 8/3/2012 in the 200 block of N. Crescent Drive. Suspect is a 16-year-old Asian male, 5'5", 118 lbs., black hair, brown eyes.

Burglary occurred between 5/22/2012 and 5/30/2012 in the 200 block of N. Crescent Drive. No suspect information available. Loss: \$11,155.

Burglary occurred on 7/31/2012 in the 400 block of N. Doheny Drive. No suspect information available. Loss: \$7,000.

Burglary occurred on 8/1/2012 in the 400 block of N. Beverly Drive. No suspect information available. Loss: \$700.

Burglary occurred on 8/1/2012 in the 1300 block of Park Way. No suspect information available. Loss: \$150.

Burglary occurred on 8/1/2012 near N. Bedford Drive and S. Santa Monica Boulevard. No suspect information available.

Burglary occurred between 8/2/2012 and 8/3/2012 in the 1100 block of Coldwater Canyon Drive. No suspect information available. Loss: \$3,050.

Burglary occurred on 8/3/2012 in the 400 block of N. Rodeo Drive. No suspect information available. Loss: \$4,200.

Burglary occurred on 8/3/2012 in the 9600 block of Wilshire Boulevard. Suspect is 47-year-old white female, 5'0", 110 lbs., blonde hair, green eyes. Loss: \$4,436.

Burglary occurred on 8/5/2012 in the 300

block of Reeves Drive. Suspect is Hispanic male, 6'0", 200 lbs., brown hair, brown eyes.

Burglary occurred on 8/5/2012 in the 400 block of N. Rodeo Drive. No suspect information available. Loss: \$1,810.

Identity theft occurred on 7/6/2012 in the 900 block of Oxford Way. No suspect information available.

Identity theft occurred between 7/23/2012 and 7/25/2012 in the 100 block of S. Oakhurst Drive. No suspect information available.

Identity theft occurred on 4/27/2012 in the 9700 block of Wilshire Boulevard. No suspect information available.

Identity theft occurred between 7/26/2012 and 8/1/2012 in the 400 block of N. Bedford Drive. Suspects are female and 47-year-old male, 6'0", 200 lbs., brown hair, brown eyes.

Identity theft occurred on 8/2/2012 in the 8500 block of Wilshire Boulevard. Suspect is 30-year-old Hispanic female, 5'1", 110 lbs., brown hair, brown eyes.

Identity theft occurred on 8/3/2012 in the 200 block of Spalding drive. No suspect information available.

Identity theft occurred on 7/26/2012 in the 9600 block of Wilshire Boulevard. No suspect information available.

Grand theft occurred on 7/30/2012 in the 600 block of N. Alpine Drive. No suspect information available. Loss: \$1,800.

Grand theft occurred on 7/31/2012 near N. Santa Monica Boulevard and North Beverly Drive. No suspect information available.

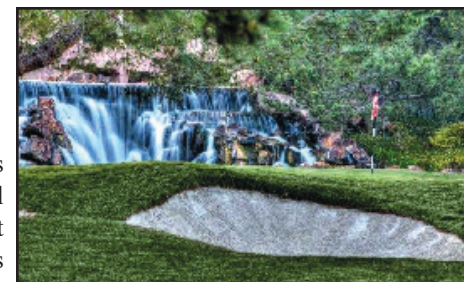


Photo: City of Beverly Hills

## Kids get creative at summer art camp

Marcus Ho (left) and Jennalee Leopard (right) work on a mixed-media collage at SmART Space art camp, which is offered by the City of Beverly Hills Community Services Department at La Cienega Community Center during the summer. The camp uses art history and a wide variety of mediums to engage young creators.

## The Grand Del Mar announces new golf packages and programs for fall



A promotion available to Beverly Hills residents invites guests at The Grand Del Mar to partake in some of the very best golf San Diego has to offer with the resort's new Coast to Canyon Golf Package, which in addition to unlimited play on the region's only Tom Fazio-designed course, includes a round of golf on Torrey Pines South, the legendary course situated on the coastal bluffs of La Jolla, Calif.

The resort's newest package is among the numerous golf options The Grand Del Mar—San Diego's only Forbes Five-Star, AAA Five Diamond resort—has in its lineup this season. Rounding out the mix, female pros from the top-rated program VISION54 Golf School will help golfers finesse their game, and experts from Dave Pelz Scoring Game School will offer their signature short game clinics.

Additionally, Stockton Golf recently expanded its West Coast teaching operations to The Grand Golf Club. Specializing in golf instruction, private clinics and corporate events, Stockton Golf was founded by putting guru Dave Stockton, Sr.—a PGA champion turned acclaimed instructor who has worked with pros such as Phil Mickelson, Rory McIlroy, Yani Tseng, Adam Scott and Annika Sorenstam. Dave Stockton, Jr. a PGA Tour veteran himself, is based at the resort.

Specifics include:

Coast to Canyon Golf Package  
Begins Sept. 4

Two exceptional courses and two nights accommodations at San Diego's top luxury resort are featured in this package with unlimited golf at The Grand Golf Club; one round of golf at Torrey Pines South, including luxury roundtrip transportation; 19th Hole hand-crafted local beers at Club M each day; and daily breakfast. Cost: \$985 for single occupancy and \$1525 for double occupancy, two nights. Package is exclusive of hotel tax and gratuity. For reservations, please call 1-877-814-8472.

VISION54 Golf School

Two three-day clinics: 8 a.m. to 4:30 p.m. Fri., Aug. 31–Sun., Sept. 2; and Fri., Sept. 21–Sun., Sept. 23

Internationally renowned golf experts, Lynn Marriott and Pia Nilsson, will utilize highly effective teaching methods gleaned from years of research and testing for an exclusive three-day session focusing on eight essential playing skills. The program is \$3,295 and includes green fees, program materials and lunch. The Grand Del Mar is offering VISION54 participants a special rate of \$365 per night. For reservations, please call 1-877-814-8472.

Dave Pelz Scoring Game School

Four one-day clinics: 8 a.m. to 4:30 p.m., Fri., Sept. 26–Mon., Sept. 29

The Grand Del Mar will once again host the acclaimed Dave Pelz Scoring Game School—designed for golfers seriously focused on improving their short game skills. The one-day clinics focus strictly on "The Scoring Game," an exacting combination of the short game (distance wedges, pitching, chipping and sand play) and putting, which comprises 60 to 65 percent of the total number of shots played per round. The program is \$425 for each one-day school, including lunch and program materials. The Grand Del Mar is offering participants a special rate of \$365 per night. For reservations, please call 1-877-814-8472.

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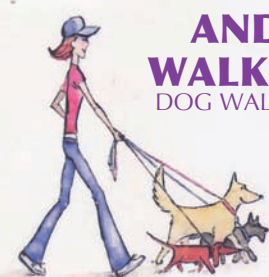
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FICTITIOUS BUSINESS NAME STATEMENT: 2012144563: The following person(s) is/are doing business as LOPEZ LANDSCAPING AND LAWN SERVICE. 13227 Corcoran St. San Fernando, CA 91340. LUCIA LOPEZ. 13227 Corcoran St. San Fernando, CA 91340. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lucia Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1156

FICTITIOUS BUSINESS NAME STATEMENT: 2012145312: The following person(s) is/are doing business as EARTHQUAKE ENTERTAINMENT. 10848 Victory Blvd. #8 North Hollywood, CA 91606. MIKEL MILLER. 10848 Victory Blvd. #8 North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mikel Miller, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1159

FICTITIOUS BUSINESS NAME STATEMENT: 2012145312: The following person(s) is/are doing business as STATE 2 STATE TRANSPORTATION. 150 S. Glenoaks Blvd. Unit 259 Burbank, CA 91502-1314. VIKI UNIQUE HOLDINGS, INC. 150 S. Glenoaks Blvd. Unit 259 Burbank, CA 91502-1314. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vahan Hajian, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1160

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2012019839

Date Filed: 2/3/12

Name of Business: PARAGON MARKETING SERVICES; PARAGONALS.COM  
333 South Catalina St. #422 Los Angeles, CA 90020

Registered Owner: MIKHAIL BEZRUKOV 333 South Catalina St. #422 Los Angeles, CA 90020

Current File #: 2012141080

Date: 07/12/12

Published: 8/2/12, 8/9/12, 8/16/12, 8/23/12 1161

FICTITIOUS BUSINESS NAME STATEMENT: 2012145312: The following person(s) is/are doing business as COSMOPOLITAN PUBLISHING. 468 N. Camden Dr. #200 Beverly Hills, CA 90210. AKUA BOYENNE. 468 N. Camden Dr. #200 Beverly Hills, CA 90210. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Akua Boyenne, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/24/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1162

FICTITIOUS BUSINESS NAME STATEMENT: 2012149635: The following person(s) is/are doing business as WEIGHT ENVY; KINGDOM MUSIC; PERFECT VICTOR. 2180 S. Beverly Glen Blvd. #239 Los Angeles, CA 90025. BALANCE IAN WILSON. 2180 S. Beverly Glen Blvd. #239 Los Angeles, CA 90025. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Ian Wilson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1163

FICTITIOUS BUSINESS NAME STATEMENT: 2012151480: The following person(s) is/are doing business as MAGIC FILM MUSIC. 7915 1/8 Norton Ave. West Hollywood, CA 90046. SHANNAH LAUMEISTER. 7915 & 1/8 Norton Ave. West Hollywood, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shannah Laumeister, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1164

FICTITIOUS BUSINESS NAME STATEMENT: 2012151568: The following person(s) is/are doing business as P & G. 1855 Verdugo Loma Dr. #1 Glendale, CA 91208. MEROUJ BOODAGHIAN. 1855 Verdugo Loma Dr. #1 Glendale, CA 91208. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Merouj Boodaghian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1165

FICTITIOUS BUSINESS NAME STATEMENT: 2012151680: The following person(s) is/are doing business as BLACK CAB TRANSPORTATION. 531 E Garfield Ave. #13 Glendale, CA 91205. VAHAGN ANDRYAN. 531 E Garfield Ave. #13 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vahagn Andryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1166

FICTITIOUS BUSINESS NAME STATEMENT: 2012151713: The following person(s) is/are doing business as SAVE OUR EMERGENCY ROOMS. 12736 Emelita St. Valley Village, CA 91607; SAVE THE EMERGENCY ROOMS. P.O. Box 3896. SAVE OUR EMERGENCY ROOMS INC. 12736 Emelita St. Valley Village, CA 91607. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 08/01/12. Signed: Seth Gensten, President. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1167

FICTITIOUS BUSINESS NAME STATEMENT: 2012151686: The following person(s) is/are doing business as EASY STREET TRAFFIC SCHOOL.COM. 8561 De Soto Ave. #221 Canoga Park, CA 91304. JERMAIN WILLFORM. P.O. BOX 6883 Woodland Hills, CA 91365. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jermain Willform, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1168

FICTITIOUS BUSINESS NAME STATEMENT: 2012151799: The following person(s) is/are doing business as VP SALES AND MARKETING. 540 N. Jackson St. #201 Glendale, CA 91206. NAZINE AZUTYANYAN. 540 N. Jackson St. #201 Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/14/06. Signed: Nazine Azutyanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1169

FICTITIOUS BUSINESS NAME STATEMENT: 2012151421: The following person(s) is/are doing business as FAME AUTO. 19514 Valerio St. Reseda, CA 91335. KIUMARS KHALILI. 19514 Valerio St. Reseda, CA 91335. The business is conducted by: An Individual



tious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1210

FICTITIOUS BUSINESS NAME STATEMENT: 2012153895: The following person(s) is/are doing business as CREATIVE INSPIRATIONS. 10464 Garden Grove Ave Northridge, CA 91326. JOSETTE LAGUARIGUE. 10464 Garden Grove Ave Northridge, CA 91326. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Josette Laguarigue, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1211

FICTITIOUS BUSINESS NAME STATEMENT: 2012153730: The following person(s) is/are doing business as BRAVOVAPMENTS.COM. 2629 Foothill Blvd. #393 La Crescenta, CA 91214. ALEN AGHAJANIAN. 2629 Foothill Blvd. #393 La Crescenta, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alen Aghajanian , Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1212

FICTITIOUS BUSINESS NAME STATEMENT: 2012153731: The following person(s) is/are doing business as NCEUSUA. 1010 N Central Ave. Glendale, CA 91202. UCAN2 FINANCIAL. 1010 N Central Ave. Glendale, CA 91202. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 07/31/12. Signed: UCan2 Financial- Harmik , President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1213

FICTITIOUS BUSINESS NAME STATEMENT: 2012153732: The following person(s) is/are doing business as A & G TRUCKING. 21534 Devonshire St. Unit 109 Chatsworth, CA 91311. A & G GROUP SERVICES, INC. 21534 Devonshire St. Unit 109 Chatsworth, CA 91311. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Murat Donukok , President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1214

FICTITIOUS BUSINESS NAME STATEMENT: 2012153811: The following person(s) is/are doing business as MARQUEZ DEMOLITION. 13877 Weidner St. Pacoima, CA 91331. RUBEN MARQUEZ. 13877 Weidner St. Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ruben Marquez , Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1215

FICTITIOUS BUSINESS NAME STATEMENT: 2012153806: The following person(s) is/are doing business as HELENA M. 9000 Vanalden #203 Northridge, CA 91324. HELENA MOHAMMADI. 9000 Vanalden #203 Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Helena Mohammadi , Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1216

FICTITIOUS BUSINESS NAME STATEMENT: 2012153905: The following person(s) is/are doing business as CRAFT LADIES. 118 S. Cordova St. Unit K. Burbank, CA 91505. LAUREN KUHN. 118 S. Cordova St. Unit K. Burbank, CA 91505. TIFFANY ANNE PRICE. 10842 Kittridge St. North Hollywood, CA 91606. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lauren Kuhn , Co-Founder. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1217

FICTITIOUS BUSINESS NAME STATEMENT: 2012143666: The following person(s) is/are doing business as PREMIUM TIRES. 19438 Roscoe Blvd #A Northridge, CA 91324. ANTONIO PARAMO. 9340 Greenbush Ave. Arleta, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Antonio Paramo , Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1218

FICTITIOUS BUSINESS NAME STATEMENT: 2012154205: The following person(s) is/are doing business as AVV EXOTICS. 10647 Wixom Street Sun Valley, CA 91352. JOSE AVALOS CASTELLANOS. 6437 Rhodes Ave. North Hollywood, CA 91606; DANIEL VIRGEN. 12300 Stagg St. North Hollywood, CA 91605; NATHAN VILLAREAL. 1215 N Lincoln St. Burbank, CA 91506. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jose Avalos Castellanos, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1219

FICTITIOUS BUSINESS NAME STATEMENT: 2012154061: The following person(s) is/are doing business as LLM PROPERTIES. 910 S. Alandeale Way. Los Angeles, CA 90036; 7945 Oceans Dr. Los Angeles, CA 90046.LANI NICOLLE MOORE; MARC MOORE; LAURI MOORE. 7945 Oceans Dr. Los Angeles, CA 90046. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 08/05/2001. Signed: Lani Nicolle Moore, Owner, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another

under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1220

FICTITIOUS BUSINESS NAME STATEMENT: 2012154343: The following person(s) is/are doing business as MARK J. CONNELLY CONSTRUCTION CORPORATION. 6606 Firmanent Ave. Van Nuys, CA 91406. MARK J. CONNELLY CONSTRUCTION CORPORATION. 6606 Firmanent Ave. Van Nuys, CA 91406. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mark J Connelly, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1221

FICTITIOUS BUSINESS NAME STATEMENT: 2012154340: The following person(s) is/are doing business as APC CONSTRUCTION. 12630 Martha St. Valley Village, CA 91607. NALIVAN-SKY & CO LTD. 12630 Martha St. Valley Village, CA 91607. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Albert Nalivan-sky, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1222

FICTITIOUS BUSINESS NAME STATEMENT: 2012154562: The following person(s) is/are doing business as FIGUEROA CAFÉ; CAFÉ FIGUEROA. 5904 N. Figueroa Los Angeles, CA 90042. SEAN FAGAN. 4009 Marmion Way. Los Angeles, CA 90065. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sean Fagan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1223

FICTITIOUS BUSINESS NAME STATEMENT: 2012154347: The following person(s) is/are doing business as IA BODY JEWELRY. 14006 Riverside Dr. # R22Z Sherman Oaks, CA 91423. FAIRFIELD FASHION INC. 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Imran Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1224

FICTITIOUS BUSINESS NAME STATEMENT: 2012154352: The following person(s) is/are doing business as IA BODY JEWELRY. 14006 Riverside Dr. # R22Z Sherman Oaks, CA 91423. FAIRFIELD FASHION INC. 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Imran Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1225

FICTITIOUS BUSINESS NAME STATEMENT: 2012154351: The following person(s) is/are doing business as IA BODY JEWELRY. 14006 Riverside Dr. # R22Z Sherman Oaks, CA 91423. FAIRFIELD FASHION INC. 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Imran Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1226

FICTITIOUS BUSINESS NAME STATEMENT: 2012155456: The following person(s) is/are doing business as AROUND-THE-CLOCK-TRAFFIC-SCHOOL. 20935 Vanowen St. #202 Canoga Park, CA 91303. PHIL KING. 5365 Mohave Dr. Simi Valley, CA 93063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Phil King, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1227

FICTITIOUS BUSINESS NAME STATEMENT: 2012155455: The following person(s) is/are doing business as 5-STAR TRAFFIC SCHOOL. 20935 Vanowen St. #202 Canoga Park, CA 91303. PHIL KING. 5365 Mohave Dr. Simi Valley, CA 93063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Phil King, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1228

FICTITIOUS BUSINESS NAME STATEMENT: 2012155262: The following person(s) is/are doing business as NUTRICION FAMILIAR. 7139 Winnetka Ave. Winnetka, CA 91306. GILGAR RODRIGUEZ; MARIA T. RODRIGUEZ. 19400 Vanowen St. Reseda, CA 91335. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gilgar Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1229

FICTITIOUS BUSINESS NAME STATEMENT: 2012154695: The following person(s) is/are doing business as ABBOT MONROE. 14209 Riverside Dr. #205 Sherman Oaks, CA 91423; PO BOX 360513 Los Angeles, CA 90036. GERRY BARBOZA. 14209 Riverside Dr. #205 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/17/12. Signed: Gerry Barboza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1230

FICTITIOUS BUSINESS NAME STATEMENT: 2012155008: The following person(s) is/are doing business as LARUA'S RESTURANT. 9057 Woodman Ave. Arieta California, 91331. VE-

NANCIO SILVESTRE; LILIA AVALOS. 1719 Bellvue Ave. Los Angeles, CA 90026. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 1989. Signed: Venancio Silvestre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1231

FICTITIOUS BUSINESS NAME STATEMENT: 2012155034: The following person(s) is/are doing business as CALI BODYWERKS. 7750 Sepulveda Blvd. #8 Van Nuys, CA 91405. FERNANDO ORTIZ. 6740 Hayvenhurst Ave. #26 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fernando Ortiz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1232

FICTITIOUS BUSINESS NAME STATEMENT: 2012155110: The following person(s) is/are doing business as LIGHTHOUSE BUSINESS SOLUTIONS. 8008 Wilkinson Ave. North Hollywood, CA 91605. MICHAEL TOROSYAN. 8008 Wilkinson Ave. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Torosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1233

FICTITIOUS BUSINESS NAME STATEMENT: 2012153118: The following person(s) is/are doing business as CONTINENTAL JOURNEYS. 5249 Leghorn Ave Sherman Oaks, CA 91401. CONTINENTAL JOURNEYS, INC. 5249 Leghorn Ave Sherman Oaks, CA 91401. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Matthew Klein, President. This statement is filed with the County Clerk of Los Angeles County on: 07/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1234

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20110341031

Date Filed: 03/04/2011

Name of Business: DREAMLAND BEAUTY SALON 400 S. Glendale Ave. # E Glendale, CA 91205

Registered Owner: OKSAVVA SGUENTCHOUK 17447 Horale St. Granada Hills, CA 91344; ARTUR MSRIAN 12253 Hard St. North Hollywood, CA 91605

Current File #: 2012152469

Date: 07/30/12

Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12 1235

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20081786221

Date Filed: 10/06/08

Name of Business: OVANAIS IL 11653 Sherman Way North Hollywood, CA 91605

Registered Owner: Graciela Torres 12522 Roscoe Blvd. #21 Sun Valley, CA 91352

Current File #: 2012153428

Date: 07/31/12

Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12 1236

LOS ANGELES SUPERIOR COURT  
SOUTH CENTRAL DISTRICT  
200 W. Compton Blvd.  
Compton, CA 90220

CASE NUMBER: TD035761  
FILING DATE: 01/30/2012

Luis A. Rodriguez  
17701 Avalon Blvd. Space 343  
Carson, CA 90746

MARRIAGE OF:  
PETITIONER: Rodriguez, Luis A.  
RESPONDENT: Rodriguez, Nathaly M.

PETITION FOR:  
Dissolution of Marriage

1. RESIDENCE:  
PETITIONER has been a resident of this state for at least six months and of this county for at least three months immediately preceding the filing of this Petition for Dissolution of Marriage.

2. STATISTICAL FACTS:  
a. Date of marriage: 07-14-2004  
b. Date of separation: 02-01-2011  
c. Time from date of marriage to date of separation (specify): Years: 6 Months: 6

3. DECLARATION REGARDING MINOR CHILDREN:  
a. There are no minor children

4. SEPARATE PROPERTY:  
Petitioner requests that the assets and debts listed in Property Declaration (form FL-160) be confirmed as separate property.

5. DECLARATION REGARDING COMMUNITY AND QUASI-COMMUNITY ASSETS AND DEBTS AS CURRENTLY KNOWN:  
b. All assets and debts are listed in Property Declaration (form FL-160)

6. Petitioner requests  
a. Dissolution of the marriage based on  
(1) Irreconcilable differences. (Fam. Code S2310(a)).

7. Petitioner requests that the court grant the above teller and make injunctive (including restraining) and other orders as follows:  
g. Terminate the court's jurisdiction (ability) to award spousal support to Respondent.  
h. Property rights be determined.

8. Child support- If there are minor children born to or adopted by the Petitioner and Respondent before or during this marriage, the court will make orders for the support of the children upon request and submission of financial forms by the requesting party. An earnings assignment may be issued without further notice. Any party required to pay support must pay interest on overdue amounts at the "legal" rate, which is currently 10 percent.  
9. I HAVE READ THE RESTRAINING ORDERS ON THE BACK OF THE SUMMONS, AND I UNDERSTAND THAT THEY APPLY TO ME WHEN THIS PETITION IS FILED.

Date: 01-17-2012 Signed: Luis A. Rodriguez

Date: 01-30-2012 Signed: Cecilia Padilla, Deputy

Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12

FICTITIOUS BUSINESS NAME STATEMENT: 2012161885: The following person(s) is/are doing business as HERBALNOMICS. 14255 Victory Blvd. #201 Van Nuys, CA 91411. MICHAEL GALLUPPO. 14255 Victory Blvd. #201 Van Nuys, CA 91411. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Galuppo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1237

FICTITIOUS BUSINESS NAME STATEMENT: 2012161815: The following person(s) is/are doing business as NASW WHOLESALE. 7254 Loma Verde Ave. Canoga Park, CA 91303. WAJD OWIES. 7254 Loma Verde Ave. Canoga Park, CA 91303. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Wajd Owies, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1238

FICTITIOUS BUSINESS NAME STATEMENT: 2012151217: The following person(s) is/are doing business as SEXY SHAPEWEAR; SEXYSHAPEWEAR. 9675 Brighton Way Ste. 420 Beverly Hills, CA 90210. LINDER PRODUCTS, LLC. 9675 Brighton Way Ste. 420 Beverly Hills, CA 90210. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name or names listed here on: 6/28/12. Signed: Lawrence Crockett, Member. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1239

FICTITIOUS BUSINESS NAME STATEMENT: 2012149622: The following person(s) is/are doing business as LIGHT KING. 1529 S. Robertson Blvd. Los Angeles, CA 90035. HERCEL ZARABIAN. 8865 Alden Dr. Los Angeles, CA 90048. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 7/19/12. Signed: Hercul Zarabian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1240

FICTITIOUS BUSINESS NAME STATEMENT: 2012145177: The following person(s) is/are doing business as DESERT TO SEA CONSTRUCTION SERVICES. 20730 Soledad St. Unit H Canyon Country, CA 91351. PAUL MOCKENHAUT. 6737 Chapman Place Moorpark, CA 93021. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Paul Mockenhaut, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1241

FICTITIOUS BUSINESS NAME STATEMENT: 2012147430: The following person(s) is/are doing business as ISAAC'S IRONWORKS. 6123 Laurelgrave Ave. North Hollywood, CA 91606. SARITA YEHUDA. 6123 Laurelgrave Ave. North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Luis Arturo Meza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1242

FICTITIOUS BUSINESS NAME STATEMENT: 2012150499: The following person(s) is/are doing business as ISAAC'S IRONWORKS. 6123 Laurelgrave Ave. North Hollywood, CA 91606. SARITA YEHUDA. 6123 Laurelgrave Ave. North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sarita Yehuda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/26/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1243

FICTITIOUS BUSINESS NAME STATEMENT: 2012151477: The following person(s) is/are doing business as BMK. 149 S. Barrington Ave. Los Angeles, CA 90049; PO BOX 491411. KEVIN MICHAEL BARBER. 842 N. Evergreen St. Burbank, CA 91505. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here

filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1247

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158308: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation, has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1248

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158307: The following person(s) is/are doing business as PROPS GROUP INC. 8363 Wilshire Blvd. Ste. 655 Beverly Hills, CA 90211. PROPS GROUP INC. 8363 Wilshire Blvd. Ste. 655 Beverly Hills, CA 90211.The business is conducted by: A Corporation, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brandee Radosavljevic, President. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1249

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158306: The following person(s) is/are doing business as EPIC ENTERTAINMENT PARTY BUS. 8124 Encino Ave. Northridge, CA 91325. EDWIN O. CANO; LUIS EDUARDO FLOREZ GIL. 8124 Encino Ave. Northridge, CA 91325.The business is conducted by: A General Partnership, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Edwin Cano, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1250

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158290: The following person(s) is/are doing business as THE PAW SALON. 12854 Landale St. Studio City, CA 91604. DAWN L. BERENS. 12854 Landale St. Studio City, CA 91604.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dawn Berens, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1251

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158447: The following person(s) is/are doing business as TIPONIL. 15005 Sherman Way Apt. 215 Van Nuys, CA 91405. EBRU GUREKBRESKY. 15005 Sherman Way Apt. 215 Van Nuys, CA 91405.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ebru Gurekbresky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1252

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158632: The following person(s) is/are doing business as CJ NURSING SERVICES. 27317 Manzanita Ln. #204 Canyon Country, CA 91387. JULIE JOIE FLORES. 27317 Manzanita Ln. #204 Canyon Country, CA 91387.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jolie Joie Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1253

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158724: The following person(s) is/are doing business as MASSAGE THERAPIST. 8537 Reseda Blvd. Northridge, CA 91324. MEIZI LIR. 8537 Reseda Blvd. Northridge, CA 91324.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Meizi Lir, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1254

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158724: The following person(s) is/are doing business as EVERYTHING REAL CLOTHING. 6949 Reseda Blvd. Reseda, CA 91335. LAMARR HOUSE. 21809 Dumetz Rd. Woodland Hills, CA 91364.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lamarr House, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1255

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012158987: The following person(s) is/are doing business as DEADCATED PEST ELIMINATORS. 22240 Victory Blvd. #E216 Woodland Hills, CA 91367. JOHN DUKES COULBOURN. 22240 Victory Blvd. #E216 Woodland Hills, CA 91367.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: John Dukes Coulbourn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1256

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012159712: The following person(s) is/are doing business as EUNJONGE DESIGN; VELOSAC. 11437 Doral Ave Porter Ranch, CA 91326. EUNJUE CHA. 11437 Doral Ave. Porter Ranch, CA 91326.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eunjee Cha, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1257

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160266: The following person(s) is/are doing business as ELITE MOBILE CAR DETAIL. 10625 Marklein Ave Mission Hills, CA 91345. SUSANA SEQUIERA. 10625 Marklein Ave. Mission Hills, CA 91345.The business is conducted by: An Individual,

has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Susana Sequiera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1258

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012159619: The following person(s) is/are doing business as STAINLESS STEEL LIKE NEW. 6045 Weeping Banyan Lane Woodland Hills, CA 91367. DEAN SCHIAVO. 6045 Weeping Banyan Lane Woodland Hills, CA 91367.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Susana Sequiera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1259

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012159324: The following person(s) is/are doing business as GOLDEN LIMO SERVICE. 15740 Sherman Way #108 Van Nuys, CA 91406. SILVIA CASTELLON. 15740 Sherman Way #108 Van Nuys, CA 91406.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Silvia Castellon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1260

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160847: The following person(s) is/are doing business as CONSUELO CARRILLO APTS. 3876 Carpenter Ave. Studio City, CA 91604. NATALIE SARIAN. 3876 Carpenter Ave. Studio City, CA 91604.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Natalie Sarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1261

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160362: The following person(s) is/are doing business as ECOLOGY BODY & PAINT. 8344 Reseda Blvd. Northridge, CA 91324. JUAN CARLOS DE LA TORRE. 8344 Reseda Blvd. Northridge, CA 91324.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Juan Carlos De La Torre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1262

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160361: The following person(s) is/are doing business as SASOON CLEANERS. 21837 Ventura Blvd Woodland Hills, CA 91364. VARUZHAN DADAYAN. 21837 Ventura Blvd. Woodland Hills, CA 91364.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Varuzhan Dadayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1263

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160360: The following person(s) is/are doing business as DIAMOND RENTALS. 520 W Doran St. #2 Glendale, CA 91203. ANI BADALYAN. 520 W Doran St. #2 Glendale, CA 91203.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ani Badalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1264

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012159322: The following person(s) is/are doing business as LIVE INSPIRATION TRAIN BOOT CAMP; L.I.T. BC. L.I.T. NUTRITION. 24979 Constitution Rd. #1427 Stevenson Ranch, CA 91381. JULIA CHAIDEZ. 24979 Constitution Rd. #1427 Stevenson Ranch, CA 91381.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Julia Chaidez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1265

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161166: The following person(s) is/are doing business as PLUM 4 YOU. 20616 Oxnard St. Woodland Hills, CA 91367. SERGEY BARANCHUK. 20616 Oxnard St. Woodland Hills, CA 91367.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sergey Baranchuk, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1266

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160885: The following person(s) is/are doing business as BLACK TRANS LIMO. 531 E. Garfield Ave. #B Glendale, CA 91205. VAHAGN ANDRYAN; DIANA YESAYAN. 531 E. Garfield Ave. #B Glendale, CA 91205.The business is conducted by: Husband and Wife, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vahagn Andryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1267

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160716: The following person(s) is/are doing business as RIGHTWAY ROOFING; RIGHTWAY CONSTRUCTION BUSINESS. 10741 Camarillo St. #206 Toluca Lake, CA 91602. GEORGE PIERCE. 10741 Camarillo St. #206 Toluca Lake, CA 91602.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: 05/28/94. Signed: George Pierce, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1268

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160967: The following person(s) is/are doing business as APOTHECARY FILMS. 11127 La Maida

St. #29 North Hollywood, CA 91601. ERIC WILKINSON; DAVID MICHAELS. 11127 La Maida St. #29 North Hollywood, CA 91601.The business is conducted by: A General Partnership, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eric Wilkinson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1269

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012160501: The following person(s) is/are doing business as ZAPATERIA PAZ. 516 S. Broadway #B Los Angeles, CA 90013. LILIAN VILLACINDA. 516 S. Broadway #B Los Angeles, CA 90013.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: 08/01/12. Signed: Lilian Villacinda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1270

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161433: The following person(s) is/are doing business as PREFERRED ESCROW; A NON INDEPENDENT BROKER ESCROW. 20935 Vanowen St. Ste. 205B Canoga Park, CA 91306. JORGE ZUNIGA. 20935 Vanowen St. Ste. 205B Canoga Park, CA 91306.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jorge Zuniga, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1271

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161477: The following person(s) is/are doing business as J.J. CONTRACTOR. 18737 Strathern St. Reseda, CA 91335; 20701 Vanowen St. #B Winnetka, CA 91306. SERGIO JEREZ. SANCHEZ. 18737 Strathern St. Reseda, CA 91335.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sergio Jerez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1272

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161514: The following person(s) is/are doing business as WELLBEING MOMENTS. 22738 Roscoe Blvd, West Hills, CA 91304. WELLBEING MOMENTS CORP. 22738 Roscoe Blvd, West Hills, CA 91304.The business is conducted by: A Corporation, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sompoché Inchan, President. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1273

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161585: The following person(s) is/are doing business as H & S CLEANING SERVICE. 14755 Victory Blvd. #207 Van Nuys, CA 91411. HERBERT THOMPSON. 14755 Victory Blvd. #207 Van Nuys, CA 91411.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Herbert Thompson, President. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1274

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161544: The following person(s) is/are doing business as FUTURE DENTAL CARE; MY DENTIST; FUTURE DENTAL. 10242 Canoga Ave. Chatsworth, CA 91311. RHAYEM DENTAL CORP. 10242 Canoga Ave. Chatsworth, CA 91311.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ziad G. Rhayem, President. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1275

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161710: The following person(s) is/are doing business as CHIVAS USA CARS & TRUCKS. 7529 Foothill Blvd. Tujunga, CA 91042. JORGE ALENSA, SR. 7529 Foothill Blvd. Tujunga, CA 91042.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jorge Alesna, Sr. President. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1276

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161413: The following person(s) is/are doing business as CAFÉ MOELICIOUS. 20914 Nordhoff St. Chatsworth, CA 91311. MELISSA WIGGINS. 19160 Ingomar St. Reseda, CA 91335.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: 8/10/12. Signed: Melissa Wiggins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1277

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161716: The following person(s) is/are doing business as U.S. CUSTOM DEVELOPMENT LLC. 7135 Lindley Ave. Reseda, CA 91335. U.S. CUSTOM DEVELOPMENT LLC. 7135 Lindley Ave. Reseda, CA 91335.The business is conducted by: A Limited Liability Company, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Saïd Shojajnejad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1278

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012159755: The following person(s) is/are doing business as DEBT SOLUTIONS GROUP. 13735 Victory Blvd #14 Van Nuys, CA 91401. DEBT SOLUTIONS GROUP. 13735 Victory Blvd #14 Van Nuys, CA 91401.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vilha Racheva, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1279

seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1279

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**  
File No. 2011052659

Date Filed: 06/23/11

Name of Business: DEER RESTAURANT 13108 ½ Sherman Way North Hollywood, CA 91605

Registered Owner: Astoyan Mikayel 13108 ½ Sherman Way North Hollywood, CA 91605

Current File #: 2012158927

Date: 08/07/12

Published: 8/23/12, 8/30/12, 9/6/12, 9/13/12 1280

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**  
File No. 20082033806

Date Filed: 11/18/08

Name of Business: THOUSAND OF THINGS 5156 Hollywood Blvd Unit A 90027

Registered Owner: Gayane Stepanyan 6650 Beck Ave. Apt 7 North Hollywood, CA 91606

Current File #: 2012158158

Date: 08/07/12

Published: 8/23/12, 8/30/12, 9/6/12, 9/13/12 1281

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161425: The following person(s) is/are doing business as CHEVALIER'S BOOKS. 126 N. Larchmont Blvd. Los Angeles, CA 90004. FILIS WINTHROP. 445 N. Rossmore #323 Los Angeles, CA 90004.The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Filis Winthrop, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1282

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161523: The following person(s) is/are doing business as BNU Limo; BNU LIMOUSINE SERVICE. 1815 Glendon Avenue #301 Los Angeles, CA 90025. BELAIR LIMOUSINE SERVICE L.L.C. 1815 Glendon Avenue #301 Los Angeles, CA 90025.The business is conducted by: A Limited Liability Company, has begun to transact business under the fictitious business name or names listed here on: 2011. Signed: Jila Gharehbaghi, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1283

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012161424: The following person(s) is/are doing business as MCY GROUP; HADSHOT USA. 23447 Mariano St. Woodland Hills, CA 91367. LEE DACHOT. 23447 Mariano St. Woodland Hills, CA 91367.The business is conducted by: An Individual, has begun to transact business under the fictitious

WILMINGTON AVE, LOS ANGELES, CA 90059. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ HANA MARKET INC BY: CHUL YOON, CEO This statement was filed with the County Clerk of LOS ANGELES County on JUL 25 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1209273 BH WEEKLY 8/2, 9, 16, 23, 2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF: JANICE FAY JOHNSON OCHS CASE NO. BP134282

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JANICE FAY JOHNSON OCHS. A PETITION FOR PROBATE has been filed by RODNEY D. OCHS in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that RODNEY D. OCHS & MICHAEL HULL be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 09/13/12 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner  
RONALD D. ROSEN, ESQ. SBN 45850  
LAW OFFICES OF RONALD D. ROSEN  
9401 WILSHIRE BLVD. STE 1250  
BEVERLY HILLS CA 90212  
8/9, 8/16, 8/23/12  
CNS-2355937#

T.S. No. 12-1184-11 Loan No. 0143745313 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/6/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MARIA VILA-DIAZ, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY Duly Appointed Trustee: The Wolf Firm, A Law Corporation Recorded 12/19/2005 as Instrument No. 05 3113400 of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 8/30/2012 at 09:00 AM Place of Sale: At the Vineyard Ballroom, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive Norwalk, CA. 90650 Amount of unpaid balance and other charges: \$377,949.62, estimated Street Address or other common designation of real property: 1233 N LAUREL AVENUE #214 West Hollywood, CA A.P.N.: 5554-010-061 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address

or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 280-2832 or visit this Internet Web site www.auction.com, using the file number assigned to this case 12-1184-11. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 7/31/2012 The Wolf Firm, A Law Corporation 2955 Main Street, 2nd Floor Irvine, California 92614 Foreclosure Department (949) 720-9200 Sale Information Only: (800) 280-2832 Auction.com Frank Escalera, Team Lead P971565 8/9, 8/16, 08/23/2012

Title No. 5539395 ALS No. 2011-5591 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT OF A LIEN, DATED 12/23/2011. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE IS HEREBY GIVEN THAT: On 8/23/2012, at 09:00 AM, ASSOCIATION LIEN SERVICES, as duly appointed Trustee under and pursuant to a certain lien, recorded on December 30, 2011, as instrument number 2011-1786586, of the official records of Los Angeles County, California, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR LAWFUL MONEY OF THE UNITED STATES, OR A CASHIERS CHECK at: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA. The street address and other common designations, if any, of the real property described above is purported to be: 999 N. Doheny Dr No 1003, West Hollywood, CA 90069 Assessor's Parcel No. 4340-027-130 The owner(s) of the real property is purported to be: Richard Gunnard Kassel and Gertrude Leone Kassel as Trustee of the Kassel Family Trust dated June 7, 1989, subject to the effect of the grant deed dated September 18, 1995, executed by Coral Lyn Kassel, as successor trustee of the Kassel Family Trust-Dated June 7, 1989, which purportedly conveys the land to Coral Lyn Kassel, successor trustee of the Kassel Family Trust-Survivor's Trust "A" - dated June 7, 1989 recorded November 6, 1995, as instrument no. 95-1786393 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designations, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to pay the remaining principal sum of a note, homeowner's assessment or other obligation secured by this lien, with interest and other sum as provided therein: plus advances, if any, under the terms thereof and interest on such advances, plus fees, charges, expenses of the Trustee and trust created by said lien. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$26,292.81. Payment must be in cash, a cashier's check drawn on a state or national bank, a check drawn by a state bank or federal credit union, or a check drawn by a state or federal savings & loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. The real property described above is being sold subject to the right of redemption. The redemption period within which real property may be redeemed ends 90 days after the sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY

OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may contact Priority Posting & Publishing for information regarding the trustee's sale or visit its website www.priorityposting.com for information regarding the sale of this property. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the website. The best way to verify postponement information is to attend the scheduled sale. The beneficiary of said Lien hereto executed and delivered to the undersigned, a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. Date: 7/26/2012 Association Lien Services, as Trustee P.O. Box 64750, Los Angeles, CA 90064 (310) 207-2027 By: Alvin Okoreeh, Trustee Officer P970409 8/2, 8/9, 08/16/2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF: HILDA HIRSCH AKA HILDA KRESS HIRSCH CASE NO. BP135648

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of HILDA HIRSCH AKA HILDA KRESS HIRSCH.

A PETITION FOR PROBATE has been filed by NANCY COHEN AND CYNTHIA COMSKY in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that NANCY COHEN AND CYNTHIA COMSKY be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 09/04/12 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner  
KENNETH G. PETRULIS, ESQ.  
JENNIFER C. FERCOVICH, ESQ.  
GOODSON WACHTEL AND PETRULIS APC  
10940 WILSHIRE BLVD #1400  
LOS ANGELES CA 90024  
8/9, 8/16, 8/23/12  
CNS-2358319#

NOTICE OF TRUSTEE'S SALE TS No. 11-0053498 Doc ID #0001081319202005N Title Order No. 11-0042865 Investor/Insurer No. 0108131920 APN No. 4342-034-038 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by N TOM AZHDAM, A MARRIED MAN AS HIS SOLE & SEPARATE PROPERTY, dated 07/13/2005 and recorded 7/26/2005, as Instrument No. 05 1762902, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/04/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 441 NORTH OAKHURST DRIVE #204, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown

herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$822,858.98. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case TS No. 11-0053498. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose.A-4283303 08/09/2012, 08/16/2012, 08/23/2012

FILE NO. 2012 153904  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: COIN LAUNDRY AT MAIN, 4272 S. MAIN ST, LOS ANGELES, CA 90037 county of: LOS ANGELES. The full name of registrant(s) is/are: JAE KWON KIM, 1699 AMBERWOOD DR #1111, SOUTH PASADENA, CA 91030. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JAE KWON KIM, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on AUG 01 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1210771 BH WEEKLY 8/9, 16, 23, 30, 2012

T.S. No.: CR12-1056 A.P.N.: 4330-001-011 Loan No.: CR12-1056 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 9/23/2010. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or



implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MARMAR APARTMENTS, LLC, A CALIFORNIA LIMITED LIABILITY COMPANY Duly Appointed Trustee: COUNTY RECORDS RESEARCH, INC. Recorded 9/24/2010 as Instrument No. 20101359114 in book, page and Rerecorded on --- as Instrument No. --- of Official Records in the office of the Recorder of Los Angeles County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded 5/9/2012 in Book Page , as Instrument No. 20120691770 of said Official Records. Date of Sale: 9/11/2012 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA. Amount of unpaid balance and other charges: \$822,792.99 Street Address or other common designation of real property: 429 SHIRLEY PLACE BEVERLY HILLS, CA 90211 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at the trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 or visit this Internet Web site www.priorityposting.com, using the file number assigned to this case CR12-1056. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. Date: 8/13/2012 COUNTY RECORDS RESEARCH, INC. 4952 WARNER AVENUE #105 HUNTINGTON BEACH, CA 92649 PHONE #: (714) 846-6634 FAX #: (714) 846-8720 TRUSTEE'S SALE LINE (714) 573-1965 Sale Website: www.priorityposting.com ROSIE GOMEZ COUNTY RECORDS RESEARCH, INC., TRUSTEE DIVISION P975362 8/16, 8/23, 08/30/2012



DEPARTMENT OF THE  
TREASURER AND TAX COLLECTOR  
  
Notice of Divided Publication  
  
NOTICE OF DIVIDED PUBLICATION  
OF  
THE PROPERTY TAX DEFAULT  
(DELINQUENT) LIST  
  
Made pursuant to Section 3371, Revenue and Taxation Code

Pursuant to Sections 3381 through 3385, Revenue and Taxation Code, the Notice of Power to Sell Tax Defaulted Property in and for Los Angeles County, State of California, has been divided and distributed to various newspapers of general circulation published in the County. A portion of the list appears in each of such newspapers.

I, Mark J. Saladino, County of Los Angeles Tax Collector, State of California, certify that:

Notice is hereby given that the real properties listed below were declared to be in tax default at 12:01 a.m. on July 1, 2010, by operation of law. The declaration of default was due to non-payment of the total amount due for the taxes, assessments, and other charges levied in 2009-2010 tax year that were a lien on the listed real property. Property upon which a nuisance abatement lien has been recorded and non-residential commercial property shall be subject to sale if the taxes remain unpaid after three years. If the 2009-2010 taxes remain unpaid after June 30, 2013, the property will be subject to sale at public auction in 2014. All other property that remains unpaid after June 30, 2015, will be subject to sale at public auction in 2016. The name of the assessee and the total tax, which was due on June 30, 2010, for the 2009-10 tax year, is shown opposite the parcel number. Tax defaulted real property may be redeemed by payment of all unpaid taxes and assessments, together with the additional penalties and fees as prescribed by law, or it may be paid under an installment plan of redemption.

All information concerning redemption of tax-defaulted property will be furnished, upon request, by Mark J. Saladino, Treasurer and Tax Collector, 225 North Hill Street, Los Angeles, California 90012, 1(888) 807-2111 or 1(213) 974-2111.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California on August 2, 2012.

MARK J. SALADINO  
TREASURER AND TAX COLLECTOR  
COUNTY OF LOS ANGELES  
STATE OF CALIFORNIA

Assessee/taxpayers, who have disposed of real property since January 1, 2009, may find their names listed for the reason that a change in ownership has not been reflected on the assessment roll.

ASSESSOR'S IDENTIFICATION NUMBERING SYSTEM EXPLANATION

The Assessor's Parcel Number (APN), when used to describe property in this list, refers to the Assessor's map book, the map page, the block on the map (if applicable), and the individual parcel on the map page or in the block. The Assessor's maps and further explanation of the parcel numbering system are available in the Assessor's Office.

The following property tax defaulted on July 1, 2010, for the taxes, assessments, and other charges for the fiscal year 2009-10:

LISTED BELOW ARE PROPERTIES THAT DEFAULTED IN 2010 FOR TAXES, ASSESSMENTS AND OTHER CHARGES FOR THE FISCAL YEAR 2009-2010. AMOUNT OF DELINQUENCY AS OF THIS PUBLICATION IS LISTED BELOW.

ABRISHAMI, BABAK B AND SAMIRA SITUS 1710 ANGELO DR BEVERLY HILLS CA 90210-2722 4348-022-011/S2009-010 \$24,605.32  
BENEDICT CANYON INVESTMENT INC SITUS 3100 BENEDICT CANYON DR LOS ANGELES CA 90210-1033 4382-001-023 \$55,641.10  
BOAG, CAROLE TR CAROLE BOAG TRUST SITUS 132 S MAPLE DR 203 BEVERLY HILLS CA 90212-3392 4331-018-180 \$9,765.54  
BURILLO, EDWARD R AND ADHAM, SHARIFA M SITUS 9525 DALEGROVE DR LOS ANGELES CA 90210-1711 4388-004-015 \$24,065.62  
CALLNER, MARTIN H AND ALEEZA TRS CALLNER TRUST 4350-018-021 \$22,318.95  
CHALLENGER, THOMAS M 4386-017-026 \$157.05  
DOJICINOVIC, SMYRNA TR ZVONKO DOJICINOVIC JR TRUST 4355-003-024 \$338.45  
DROMMI, FRANCESCA G TR CONSTANCE PARTELLO DECED TRUST SITUS 1729 ANGELO DR BEVERLY HILLS CA 90210-2721 4348-020-015 \$62,446.75  
ESMAEILZADEH, HOSSEIN AND KHADIJEH SITUS 424 N PALM DR NO 301 BEVERLY HILLS CA 90210-3936 4342-034-031 \$22,778.63  
ESNAYRA, JESS E 4383-026-017 \$222.17  
GORDY, IRIS B TR IRIS B GORDY TRUST SITUS 245 S MAPLE DR BEVERLY HILLS CA 90212-4013 4331-014-012 \$4,804.98  
HABALOW, SANDER E AND MONA K SITUS 2866 ANGELO DR LOS ANGELES CA 90077-2104 4382-030-052 \$16,765.01  
HORMOZI, FARIBORZ AND MAHOUR SITUS 128 S WETHERLY DR BEVERLY HILLS CA 90211-2514 4331-028-022 \$28,749.25  
IBRAHIM, WISNU SITUS 137 S SPALDING DR 201 BEVERLY HILLS CA 90212-1831 4328-008-035 \$11,420.63  
JAVIDZAD, SHAHPOUR AND FIROUZEH SITUS 1130 SHADOW HILL WAY BEVERLY HILLS CA 90210-2232 4348-002-015 \$409,987.07  
KRONOV, AUDREY A AND ANNA V 4388-012-051/S2008-030/S2009-010 \$1,135.68  
LANDVER, ALINA SITUS 1102 S REXFORD DR 301 LOS ANGELES CA 90035 4330-035-034/S2008-010 \$20,105.67  
LAVI, MIKE TR LAVI TRUST SITUS 516 N PALM DR BEVERLY HILLS CA 90210-3413 4341-010-009 \$91,753.82  
LEFFEMAN, MATTHEW TR CAMDEN TRUST SITUS 1245 S CAMDEN DR LOS ANGELES CA 90035-1111 4330-018-014 \$56,133.33  
LEWIN, IMMANUEL H AND MARGO TRS LEWIN TRUST SITUS 845 S LE DOUX RD LOS ANGELES CA 90035-1808 4333-023-012 \$7,315.42  
LIBERTY AND FREEDOM INC 4383-026-007 \$692.54 4383-026-008 \$654.97  
LIE, JU TJHONG AND IN IN SITUS 915 N BEVERLY DR BEVERLY HILLS CA 90210-2912 4344-012-007 \$46,018.02  
MELROSE ASSOCIATION INC 4355-007-034 \$252.14  
MOAVEN, SAMAD TR SAMAD MOAVEN TRUST SITUS 125 S OAKHURST DR NO 101 BEVERLY HILLS CA 90212-3538 4331-018-158 \$24,871.77  
NEWMAN, JULES AND LORRAINE TRS NEWMAN FAMILY TRUST SITUS 1139 GLENVILLE DR LOS ANGELES CA 90035-1226 4330-035-008 \$54,879.38  
NORTON, DEREK AND JANET TRS NORTON FAMILY TRUST SITUS 624 N OAKHURST DR BEVERLY HILLS CA 90210-3531 4341-032-074/S2008-020 \$38,877.35  
PLYAM, NATALIA AND YURI SITUS 607 N ROXBURY DR BEVERLY HILLS CA 90210-3240 4345-021-004 \$241,605.89  
POPESCU, PETRU AND IRIS SITUS 208 S CRESCENT DR BEVERLY HILLS CA 90212-4002 4331-009-035

\$26,569.23  
RITZ, BROOKE N AND RITZ, ROBYN D SITUS 1143 SIERRA ALTA WAY LOS ANGELES CA 90069-1729 4392-015-006 \$90,322.54  
ROSS, LEONARD M SITUS 1011 N BEVERLY DR BEVERLY HILLS CA 90210-2328 4348-001-023 \$38,263.92  
ROSTAMI, HAROUN SITUS 809 N ROXBURY DR BEVERLY HILLS CA 90210-3017 4345-008-005 \$666.94  
S AND D WILSHIRE LLC ET AL KENTER INVESTMENT COMPANY LLC SITUS 8900 WILSHIRE BLVD BEVERLY HILLS CA 90211-1958 4333-001-051 \$593,299.60  
SABERI, DELARA R TR SABERI FAMILY TRUST SITUS 200 S OAKHURST DR BEVERLY HILLS CA 90212-3504 4331-022-037 \$4,233.19  
SCHWARTZMAN, DAVID SITUS 1426 HARRIDGE DR LOS ANGELES CA 90210-2219 4355-007-043 \$16,625.27  
SITUS 1426 HARRIDGE DR LOS ANGELES CA 90210-2219 4355-007-044 \$64,063.94  
4355-018-024 \$19,263.68  
SHAYANI, PAYAM M SITUS 856 S ROBERTSON BLVD LOS ANGELES CA 90035-1601 4333-015-024 \$3,074.28  
SIEGLER, JOHN A AND ALISON L TRS SIEGLER TRUST SITUS 2633 ANGELO DR LOS ANGELES CA 90077-2129 4382-029-083 \$44,684.20  
SILVERA, JUSTIN M AND STEPHANIE L SITUS 603 N DOHENY DR APT 2A BEVERLY HILLS CA 90210-3544 4341-032-055 \$6,757.81  
SMITH, NEIL W SITUS 10258 BRIARWOOD DR LOS ANGELES CA 90077-2522 4382-029-151 \$46,148.74  
SUSSMAN, RONNA B SITUS 269 S SWALL DR BEVERLY HILLS CA 90211-2612 4333-002-018 \$32,655.42  
TABARIAL, EBBY AND ORNA SITUS 173 N REXFORD DR BEVERLY HILLS CA 90210-5405 4343-004-026 \$28,588.59  
TOLANI, PIYA SITUS 502 WALDEN DR BEVERLY HILLS CA 90210-3107 4345-030-017 \$44,125.96  
TURTLE, JON AND RANDEE TRS TURTLE FAMILY TRUST SITUS 1672 CLEAR VIEW DR LOS ANGELES CA 90210-2011 4356-005-013 \$32,223.58  
YAZDANNEJAD, ZEYNAB SITUS 9950 DURANT DR APT 0402 BEVERLY HILLS CA 90212-1610 4328-004-108 \$17,867.86  
1009 BH PROPERTIES LLC SITUS 1009 N BEVERLY DR BEVERLY HILLS CA 90210-2328 4348-001-020 \$22,196.10  
1699 BEVERLY DRIVE LLC 4355-014-036/S2008-010 \$68,852.89

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 750732CA Loan No. 5302401541 Title Order No. 110325641-CAM/ YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-27-2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-13-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-06-2003, Book NA, Page NA, Instrument 03-0362249, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: FARHOUSH GHODSIAN, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., (MERS), SOLELY AS NOMINEE FOR LENDER, ALLIANCE MORTGAGE COMPANY DBA BNY MORTGAGE, IT'S SUCCESSORS AND ASSIGNS, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: UNIT NO. 302, AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN RECORDED ON OCTOBER 9, 1980 AS INSTRUMENT NO. 80-997697, OFFICIAL RECORDS, OF THE COUNTY OF LOS ANGELES, CALIFORNIA. PARCEL 2: AN UNDIVIDED 2.63 PERCENT INTEREST AS A TENANT IN COMMON IN AND TO LOT 1 OF TRACT NO. 35779, IN THE CITY OF WEST HOLLYWOOD COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 952 PAGES 4 AND 5 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT UNITS 1 TO 9 INCLUSIVE, 101 TO 104 INCLUSIVE, 201 TO 211 INCLUSIVE, 301 TO 311 INCLUSIVE AND 401 TO 406 INCLUSIVE AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN ABOVE MENTIONED. ALSO EXCEPT ALL RIGHT, TITLE AND INTEREST IN AND TO ALL OIL, GAS, MINERALS AND OTHER HYDROCARBON SUBSTANCES LYING WITHIN AND UNDER SAID LOT BUT WITHOUT RIGHT TO ENTER UPON OR INTO THE SURFACE AND TOP 500 FEET OF THE SUBSURFACE OF SAID LAND FOR THE PURPOSE OF DRILLING FOR OR EXTRACTING

OIL, GAS, MINERALS AND OTHER HYDROCARBON SUBSTANCES LYING WITHIN AND UNDER SAID LAND, AS RESERVED BY ROYALCO, A PARTNERSHIP, BY DEED RECORDED OCTOBER 18, 1984 AS INSTRUMENT NO. 84-1245679 OFFICIAL RECORDS. PARCEL 3: AN EXCLUSIVE EASEMENT AND RIGHT TO USE APPURTENANT TO PARCELS 1 AND 2, FOR STORAGE PURPOSES, OVER STORAGE SPACE(S) N/A AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN ABOVE MENTIONED. Amount of unpaid balance and other charges: \$259,479.91 (estimated) Street address and other common designation of the real property: 1221 NORTH KINGS ROAD #302 WEST HOLLYWOOD, CA 90069 APN Number: 5554-026-121 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-17-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following two companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4284419 08/23/2012, 08/30/2012, 09/06/2012

FILE NO. 2012 166079  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CHILBO MYUNOK, 3680 W. 6TH ST, LOS ANGELES, CA 90020 county of: LOS ANGELES. The full name of registrant(s) is/are: SAM YOON, 14207 VIA MICHELANGELO, SAN DIEGO, CA 92129. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.) /s/ SAM YOON, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on AUG 17 2012 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1214838 BEVERLY HILLS WEEKLY 8/23, 30, 9/6, 13, 2012

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To place your ad, call  
310-887-0788

## 100-199 Announcements

105-General Services  
110-Funeral Directors  
115-Cemetery/Mausoleums  
120-Clubs/Meetings  
125-Personals  
130-Legal Notices  
135-Beauty Aids  
140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver  
171-Elderly Care

## 200-299 Services

201-Accounting  
202-Acoustics  
204-Additions  
206-Appliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing

215-Building  
216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
230-Counseling  
232-Decking  
234-Drywall  
236-Electrical  
237-Entertainment  
238-Exterminators  
240-Fencing  
242-Garage Doors  
244-Handyman  
246-Hauling  
248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services  
256-Locksmith

## LEGEND

258-Moving/Storage  
260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer

300-399 Rentals  
300-House Furnished  
302-House Unfurnished

400-499 Real Estate  
400-Homes For Sale  
401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
406-Mobile Homes  
408-Income Property  
410-Lots For Sale  
412-Farms/Ranches  
414-Resort Property  
416-Lakeshore Property

418-Oceanfront Property  
420-Out-of-State Property  
422-Real Estate Exchange  
424-Real Estate Wanted

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500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
521-Personal Shopper  
522-Drivers

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615-Business For Sale  
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720-Computers  
725-Furniture  
726-Miscellaneous

730-Musical Instruments  
735-Office Furniture  
740-Television/Radio

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806-Mortgage & Trust  
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920-Trailers  
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940-Boats  
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medication needs. Call Today 866-723-7089 for \$10.00 off your first prescription and free shipping. (Cal-SCAN)

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ATTENTION DIABETICS with Medicare. Get a FREE Talking Meter and diabetic testing supplies at No Cost, plus FREE home delivery! Best of all, this meter eliminates painful finger pricking! Call 888-781-9376. (Cal-SCAN)

## 170-CAREGIVER

Sunset Senior Home Care Agency We assist with light meal preparation, Medication reminders, and other services (310) 661-1655

Caregiver. Looking for work. Experienced. Good References. Respectful and honest. Drives, cooks, and light housekeeping. Full time. (310)936-3145

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Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families. Can drive, organize schedules, and household. Great with kids. Call Nancy (818) 209-6024.

## 100- ANNOUNCEMENTS

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310) 824-6941

ADVERTISE YOUR AUCTION IN 240 California newspapers for one low cost of \$550. Your 25 word classified ad reaches over 6 million+ Californians. Free brochure call Elizabeth (916)288-6019. (Cal-SCAN)

## 115- CEMETERY

www.PLOTBROKERS.com So. Cal's Premier Cemetery Broker Save \$\$ at Westwood and Hillside 888-918-8808 toll free

GORGEOUS CREST-LAWN CEMETERY 4 plots available for \$11,795 Located in Graceland Contact Mike: (909) 864-6545

BEAUTIFUL EL CAMINO CEMETERY 6 plots for \$4,500 each Located in Sunset Gardens-prime location Contact Bill at (864) 363-6857

EDEN MEMORIAL PARK Beautiful hillside, Isaiah section. Plot available for \$6,800 OBO Includes transfer fee (727) 418-8686

Eden Memorial Park Mount Jerusalem 2 plots and extras \$17,000 obo (702) 456-8370

Beautiful Eternal Hills Cemetery Oceanside California 2 plots - side by side Buy 1 or both - \$3,000 Each No transfer fees - Pam (760) 201-3051

Eternal Valley Memorial Park Located in the Garden of Pioneers. Asking for: \$7,395. Additional Plot available for \$7,395. Call Joel: (818) 830-1627.

Hollywood Forever Double Plot for sale Section 8, Across from Mausoleum \$110K/OBO (443) 858-6000

FOREST LAWN CY-PRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925) 683-4345

Forest Lawn Hollywood \$4,800/space Close to entrance @ Valle of Hope 2 spaces side-by-side Next to Church of the Hills and Woodland Park (818) 627-1340, leave a message

FOREST LAWN HOLLYWOOD HILLS 1 Double Hillside Scenic Plot Ascending dawn. Space 1 Lot 58 \$8,000/OBO. Worth over

\$11,000 Fred (323) 293-6076

Green Hills Cemetery Companion Plot in high demand lawn area of Court of Devotion Accommodates two interments, selling for \$9,500 (includes burial vault) (310) 803-7181

Hillside Memorial Park, Mount Shalom, Single plot, Block 9. Beautiful Location next to tree/bench. \$25,950, Endowment Included, Will split transfer fee. Call or email: (323)646-1994 marissaroth@earthlink.net

Single wall crypt at Mount Sinai Memorial Park Located at Heart Level in Court of Psalms #43139. Beautiful Location. Will sell for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Montecito Memorial Park San Bernardino Area 1 plot in Magnolia Gardens area, section 525 Valued at \$8,500 Will accept \$4,500 or best offer (909) 824-2959

Mt Sinai Memorial Park Single plot on hill in Mt Sinai Memorial Park Zion section Map 4. \$8000 obo (818) 425-5925

Mount Sinai Memorial Park Hollywood Hills, GARDEN OF HERITAGE, SOLD OUT PRIME LOCATION, 4 Stacked Wall Crypts, Endowment Care Included D&E-\$17,900 and F&G-\$12,900 OBO. Special Rate

for purchase of all four crypts Sherri (818)345-1390 bludiamond@pacbell.net

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Pacific View Memorial Park. Newport Beach. Del Mar Gardens III. Lot 63 grave J companion \$14,000. Call Deborah (928) 999-1423

Palm Memorial Park Las Vegas, NV Family Plot accommodates 8 Valued \$43,000 sell for \$36,000 (702) 367-4966

One Mausoleum Crypt at ground level (most expensive) for sale at Palm Mortuary in Las Vegas at The Garden of Inspiration on Eastern Avenue off of Tropicana. Value \$13,500.00 but selling for \$7,700.00. Contact 816.456.1409 for more information.

Pierce Brothers Valhalla North Hollywood 2 Veteran Section Cemetery Plots \$6,000 for each OBO Contact (951) 687-2572 raignbow@msn.com

**224-COMPUTER REPAIR**

MY COMPUTER WORKS. Computer problems? Viruses, spyware, email, printer issues, bad internet connections - FIX IT NOW! Professional, U.S.-based technicians. \$25 off service. Call for immediate help. 1-888-865-0271 (Cal-SCAN)

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Plumbing, Electrical, Dry-wall, Roofing  
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I have great experience, references, and drive. Rosa (310) 617-0729

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Seconds. Call Today! Contact Disability Group, Inc. Licensed Attorneys & BBB Accredited. Call 877-490-6596. (Cal-SCAN)

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10 weeks old  
\$600 each  
Parents on sight  
Already have all their shots  
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Personal Assistant and/or Cook  
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If you need driving to appointments, errands, a nice companion, cooking (quite well), etc.

I can help. Reliable and live in Beverly Hills (213)200-2969 or (626)354-4390

L.V.N. or Licensed Nurse willing to take care of your loved one. NIGHTS ONLY. 25 years experience. All areas of nursing. Call Jennifer (213) 984-7007.

**522-DRIVERS**

ATTENTION: DRIVERS! Drive 4 Us. Top Pay & CSA Friendly Equipment. 401K & Great Insurance. Need CDL Class A Driving Experience. 877-258-8782. (Cal-SCAN)

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DRIVERS Co. & O/Op's. Regional Home weekly. Teams 7-14 days. Class A CDL 1 year experience in last 3. Call 1-800-695-9643. (Cal-SCAN)

**515-BUSINESS SERVICES**

START NOW! Open Red Hot Dollar, Dollar Plus, Mailbox, Discount Party, Discount Clothing, Teen Store, Fitness Center from \$51,900 worldwide! www.DRSS25.com. 1-800-518-3064. (Cal-SCAN)

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