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Issue 691 • December 27 - January 2, 2013

## 2012 - A Year in Review

The Weekly looks back at some of the year's headline stories



cover story • pages 8-9



# briefs

## Open house meeting for possible dog park at Roxbury Park scheduled for Jan. 28

An open house meeting will be held on Jan. 28 at 6:30 p.m. in Beverly Hills City Hall for residents to provide input regarding a proposed off-leash dog park at Roxbury Park, according to Recreation and Parks Chair Robbie Anderson.

At a city council study session on Nov. 20, the council considered various locations for the proposed off-leash dog park and directed staff to survey the surrounding Roxbury Park community to determine what the potential interest may be. The Recreation and Parks Commission previously recommended the croquet field at the park as a possible location.

At the Dec. 18 meeting, the Recreation and Parks Commission also discussed capital improvement projects, such as the gateway signage projects. The gateway sign that will be installed on Wilshire Boulevard and Whittier Boulevard in front of El Rodeo School will be installed around mid January, according to the staff report.

"It's very tasteful. It's gone through different commissions and it will be very nice," said Anderson.

Anderson also said the plans are about 90 percent done on the Gateway sign that will be installed on Santa Monica Boulevard and Doheny Drive. According to the staff report,

staff expects drawings to be completed in early 2013. The design team anticipates construction will take place over a period of five months.

The City's goal is to complete the project prior to the Centennial celebration events.

Installation of exercise equipment at La Cienega Park is not expected to begin until after the New Year, said Anderson. The City Council awarded Ventura Construction Company with the bid to install exercise equipment at La Cienega Park on Nov 20.

The installation will include the creation of a designated exercise area of nine individual pieces of exercise equipment along La Cienega Boulevard that can accommodate up to 23 people at a time, according to a staff report, and is expected to be completed by the spring.

Restoration on Hamel Mini Park is also expected to be completed by the late spring. Anderson said the bidding process closes on Jan. 9 and construction is expected to begin the month following the awarding of the bid.

The Lily Pond will be completed in 2013 as part of the privately funded Beverly Gardens Restoration. The Friends of Beverly Gardens Park have raised approximately \$1 million, said Anderson.

Anderson said the commission also discussed the panhandling issue in the City at the meeting. They had discussed speaking to business owners about distributing information cards with phone numbers to organizations that can provide help.

The Recreation and Parks Commission also has a vacancy and the City is accepting applications. Information on how to apply can be found on the City of Beverly Hills

website, <http://www.beverlyhills.org>. Former Recreation and Parks Commissioner Alan Block has been appointed to the Planning Commission.

## Warren Ackerman dies at 95

Former Beverly Hills Chamber of



Warren Ackerman

Commerce President Warren Ackerman died on Dec. 19 surrounded by his family members. He was 95 years old.

Ackerman was the founder of the Conference and

Visitors Bureau and deputy treasurer of the City. He was also the former president and member of the City's Civil Service Commission and was the former president of the Beverly Hills Community Orchestra and a member of the Rotary Club for 55 years.

Ackerman received many awards in his life including 1971 Beverly Hills Man of the Year, the Beverly Hills Outstanding Service and Distinguished Public Service Award, and Citizen of Honor Award. In 2007, the chamber presented him with the first ever Lifetime Legends Achievement Award.

Ackerman was the owner and president of House of Uniforms which sold housekeeper, chauffeur uniforms and tuxedos in his Beverly Hills store, as well as made the uniforms for major companies such as Disneyland,

## WHAT'S ON YOUR MIND?

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# SNAPSHOT



## TRIPLE TAKE MORENO DRIVE

Left to right: Beverly High seniors Karen Kalai, Dorian Soleymani, and Shayan Lavi show their Norman spirit.

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OUR DATA SPEAKS VOLUMES





*Proposed construction barricade*

## Architectural Commission returns Rodeo Drive application for restudy

The Architectural Commission unanimously returned an item for restudy for the proposed Charlotte Olympia, a high-end shoe retailer, store located at 474 N. Rodeo Drive at its Dec. 19 meeting.

"It's a gorgeous design. We really loved the design," said Architectural Commission Chair Zale Richard Rubins. "Sometimes when an applicant comes in, the material board comes up different than the illustrations."

Rubins said the proposed design is a 1930 deco style look, which he called, "quite lovely," but suggested the applicant change the color in the design.

"We took it to be like a yellow brass look and when it came in, it was actually a brownish bronze look and we felt that the yellow was a much better color than the bronze," said Rubins.

The applicant had also presented a construction barricade to the commission of the original "Hollywoodland sign" featuring images of women along the letters and legs wearing high heels.

"We felt that the women should be a little more properly attired, but we like the edginess of it," said Rubins. "We felt it will bring attention and that's good for the discussion of a new business."

The commission also unanimously approved an application for St. Johns for a façade remodel and a sign accommodation at 9536 Wilshire Boulevard.

"It was a very elegant, tasteful design and was promptly approved," said Rubins.



*Collin Hart (left) with his younger brother, Trevor (right) and Denali (center).*

## Guide Dog graduation

When Collin Hart, a senior at Beverly High, approached his mom, Janice, a counselor at Beverly High, about raising a guide dog in 2010, she said "absolutely not."

Collin had decided he wanted to be a veterinarian, which prompted him to look for things to get involved in. Hart finally gave in to her son's pleas and attended a meeting for a guide dog, "Norman" who was leaving the family who had raised him and going into formal training. Hart and her son found were touched by the ceremony and she told her son, "We can't do this."

"He looked at me through his tears and said, 'Mom, I know I'll cry when it's our dog's turn to be turned in but if a blind person gets go out and have freedom and independence because of the dog I helped raise, this is what I want do to,'" said Janice Hart. "So, how do you say no to that?"

On Saturday, Dec. 15, they attended the graduation of their first guide dog, Denali. The Hart family started raising Denali when she was 7.5 weeks old. They raised Denali for a year and a half, teaching her mainly obedience and socialization. It was the first time they had seen her since February, when she returned to formal training.

Denali has been paired with Rachele Goeman, a visually impaired woman who lives in San Pedro. Hart said only about half the puppies in training complete the program.

Universal Studios, Hyatt Regency Hotels, the Beverly Hills Hotel, the Beverly Hilton, the Beverly Wilshire, and the Peninsula.

A native of Nebraska, he was born on May 22, 1917. He is survived by his children, Laurie Zvi Ackerman and Richard Ackerman; grandchildren, Lisa Stone, Ondrea Ackerman, and Carly Ackerman-Canning; and great grandchildren Alden Stone and Hudson Stone.

Services were held on Friday, Dec. 21 at Hillside Memorial Park.

## City Council approves application for increased parking along Santa Monica Boulevard

The Beverly Hills City Council unanimously voted to introduce and read by title only an ordinance authorizing a zoning amendment that would apply the City's transportation overlay zone to the property

located at 9848 Santa Monica Boulevard at the formal meeting on Dec. 18.

The proposed project involves expansion of an existing, 23-space parking lot into a 37-space parking lot along North Santa Monica Boulevard. The Planning Commission previously recommended the project on the condition that the applicant would be required to provide landscaping around the entire parcel, subject to review and approval by the Architectural Commission.

The ordinance authorizes a zoning amendment to the City's Zoning Map that would apply the City's Transportation Overlay Zone to the property which allows the property to be used as a surface parking lot. The property is currently zoned for railroad uses only, and can be used for surface parking when the Transportation Overlay Zone has been applied to the property, according to the staff report.

*briefs cont. on page 4*



## NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at a regular meeting to be held on **Tuesday, January 8, 2013, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

**AN ORDINANCE OF THE CITY OF BEVERLY HILLS REVISING THE SEPARATION REQUIREMENTS BETWEEN OIL WELLS AND SENSITIVE USES, REQUIRING REGULAR INSPECTIONS OF OIL WELLS FOR SUBSIDENCE, AND REQUIRING AN ANNUAL REPORT TO THE CITY COUNCIL.**

The proposed ordinance would clarify the Beverly Hills Municipal Code to make clear that new oil wells may not be drilled into Beverly Hills from another city if the drill site is within five hundred feet (500') of any school or park site located in the City of Beverly Hills and that the prohibition does not apply to schools or parks in other cities. In addition, the proposed ordinance requires the City Engineer to inspect for subsidence from oil wells at least once every two years and would add a provision requiring the Director of Public Works or designee to annually request documents from pertinent regulatory agencies indicating dates of inspection and notices of violation with regard to oil wells in the City, and thereafter present a report to the City Council regarding the results of the request.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and is categorically exempt pursuant to CEQA Guidelines Section 15301.

At the public hearing, the City Council will hear and consider all comments, and may introduce the ordinance. All interested persons are invited to attend and speak on this matter. Written comments may be submitted and should be addressed to the City Clerk, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received by noon on Wednesday, January 2, 2013 to be included in the City Council's agenda packet. Written and spoken comments may also be submitted during the public hearing.

Please note that if you challenge the Council's actions in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Michele McGrath, Principal Planner** in the Beverly Hills Community Development Department, at **310.285.1135** or at **mmcgrath@beverlyhills.org**. The case file, including a copy of the proposed ordinance, is available for review by any interested person in the Community Development Department, City Hall, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California 90210.

BYRON POPE, CMC  
City Clerk

briefs cont. from page 3

The Planning Commission at its Nov. 19 meeting unanimously recommended the item because the extra parking would benefit the City and would not hinder future development of the site.

The intent of the property owner is for the extra parking spaces to serve the commercial businesses along Santa Monica Boulevard.

Councilmember Julian Gold asked whether there had been previous discussion about posing a time limit on the ordinance.

Senior planner Ryan Gohlich said the Planning Commission had discussed imposing a time limit, but determined that the applicant would not affect future development of the gateway overlay zone.

The project will result in the loss of a parking meter. Councilmember Lili Bosse asked Gohlich whether there was a discussion on how to recoup that revenue. Gohlich said increased parking in the specific area had been considered a higher priority.

Councilmembers also had concerns about the cars being visible to North Santa Monica Boulevard, but were assured by the property owner the lot would be well-covered.

### Arnault acquires Rodeo Drive storefront for record price

Bernard Arnault acquired the Rodeo Drive storefront located at 319-323 N. Rodeo Drive for \$85 million, as was reported by the *Los Angeles Business Journal*. Celine and Mont Blanc are currently located at the property.

Arnault is chief executive of LVMH Moët Hennessy Louis Vuitton SA and paid \$11,971 per square foot for the 7,100 square foot building. The deed filed with the L.A. County Assessor's Office, lists LVMH's U.S. office address in New York as the buyer of the Rodeo Drive property, according to the report. The previous owners, New Pacific Realty Corp., paid \$34.5 million for the prop-

erty four years ago. According to the report, the price is believed to be the highest on a square-foot basis in Los Angeles County, but it is unclear what Arnault plans to do with the space.

LVMH owns more than 50 high end brands and occupies five locations on Rodeo Drive. The Louis Vuitton store is located at 295 N. Rodeo Drive, but will soon occupy the Bvlgari building at 201 N. Rodeo Drive.

### City Council sets priorities for 2013-14 year

At a study session on Dec. 14, the City Council set priorities for the 2013 to 2014 fiscal year.

Among top priorities were fiscal sustainability, revising R-1 standards to address mass and bulking issues and updating the Zoning code. Other level A priorities were supporting the Beverly Gardens Park Restoration Project, continue planning for the Beverly Hills Centennial Celebration programs, increasing green space in the City and expanding the In-Lieu parking program.

Government Efficiency 2.0 was also listed as a top priority, which would incorporate electronic technology into the Planning and Commission review process and replace manual packet presentation of agenda materials and provide commissioners with iPads, so material could be more easily accessed.

Councilmember Barry Brucker said the process went very smoothly and he felt all the councilmembers were relatively on the same page in terms of priorities.

"We added a couple additional ones, in which one of them, four councilmembers felt it was a priority, myself included, which was addressing the handicap placard abuse in the City," he said.

Addressing handicap placard abuse in the City was not on the list prior to the study session, but was made a level A priority.

"The council was very strong on that," said Brucker.

Some level B priorities include enhancing the City gateways, preparing a comprehensive plan to create bike paths in the City and conduct public outreach and design to reconstruct Santa Monica Boulevard with goals to begin construction for 2015.

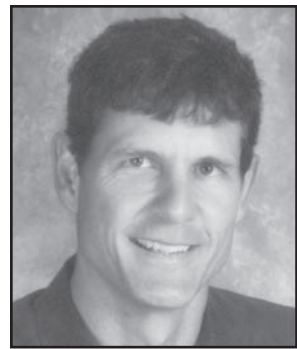
Some level C priorities include pursuing alternative and greener forms of energy and identifying revenue generating projects to replace the oil drilling revenues currently received by the Beverly Hills Unified School District, which will end in 2016.

### Beverly High Band leaves for London today

The Beverly High Marching Band is traveling to London to participate in the city's annual New Year's Day Parade.

Band director Bill Bradbury said the band has been preparing for both a parade and a showcase area at the end of the parade similar to the Macy's Thanksgiving Day Parade. Additionally, the band will also play a concert on Saturday, Dec. 29 with other high school bands.

"We're, first of all, flattered and feel very



Bill Bradbury

honored that we were extended an invitation," Bradbury said. "I think we're excited and have been preparing really since the last week of July."

14 bands from the United States were invited to play in the parade, four of which are college bands, said Bradbury.

Approximately, two-thirds of Beverly High band members will perform in the parade. Along the parade route, they will play "Strike up the Band," and The Beatles' "I Saw Her Standing There," Bradbury said.

### Rackley says, "Divorce Me"

Courtney Rackley, a 1988 Beverly High graduate, has never been married, so there must be something wrong with her – at least, according to her new comedic short, "Divorce Me," a four minute movie where an unmarried woman searches for a man to divorce to

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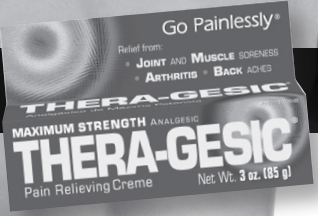
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Courtney Rackley

achieve a higher social status among friends.

"Everybody was getting married and then suddenly, everybody was getting divorced but because I hadn't gotten married, it was like 'What's wrong with her?'" said Rackley.

"So, the idea was [that] I just need to get divorced and then people would be like, 'oh yeah, she's great. She's been divorced. It's this weird status thing.'"

Rackley is also an abstract painter. She spoke at this year's career day at Beverly High, where she spoke on both of her full-time professions, painting and acting. Her paintings are on [www.crackarts.com](http://www.crackarts.com)

"[I talked about abstract painting] instead of talking about all of the movie stuff. I was kind of like, I'm sure there's a million actors who can talk about that," said Rackley. "I did actually both. I spoke to two classes about acting and then I spoke to two classes about painting, so it was fun for me. I just hope that it was helpful"

The movie, which stars Rackley, is about a woman offering an unidentified man a deal in which they get divorced and follows a charming plan that involves a wedding ceremony, couples therapy and the eventual demise of their relationship. Rackley said it was written

as a social commentary.

Rackley said next month, filming will start on the follow-up to "Divorce Me, which will be titled, "Impregnate Me."

"The idea is now that I'm divorced, now how do I do the kid thing?" she said.

Rackley is also producing a web series, "Firsts," which will begin shooting the second week of January and has produced "Michael and Eddie Kill People," a spoof on horror films which will premiere on Channel 101 on Jan. 26.

To view "Divorce Me," go to <http://youtu.be/aI1uZmdyCqU> or <http://www.facebook.com/divorcemethemovie>.

### Police vehicles to install automated license plate recognition system

The Beverly Hills City Council approved a resolution authorizing the acceptance of grant funding and authorizing the City Manager to enter an agreement with 3M for the purchase of mobile Automate License Plate Recognition (ALPR) for police vehicles at the formal City Council meeting on Dec. 18.

Under the FY2010 State Homeland Security Grant Program (SHSGP), the City was awarded \$48,921, which will be used to purchase three recognition systems and installed in police vehicles.

The systems will include assisting in recovering stolen vehicles and locating missing persons, according to the staff report. Data collected will also be shared with "allied agencies" in the area.

*briefs cont. on page 6*

# city & schools

## What's Your New Year's Resolution?



"My new year's resolution for the community is to bring more voices into the public conversation and use technology and new opportunities for face-to-face meeting. My wife has a few for me, too, but the one resolution a year is enough for me." -- Mayor Willie Brien



"[My] new year's resolution is to be a better listener because as Doug Larson said, 'Wisdom is the reward you get from a lifetime of listening when you'd have preferred to talk.'" -- Board of Education President Jake Manaster



"My new year's resolution is to audition for 'The Voice' or 'X factor' and make it to the live show." -- City Clerk Byron Pope



"Spend more time with family, friends and helping others." -- Cultural Heritage Commission Chair Noah Furie



"To be able to see the top of my desk!" -- Hawthorne Principal Kathy Schaeffer



"To be more accessible to those at home and abroad that truly need me, and less accessible to those for whom I am merely an option." -- 30 Years After Executive Director Tabby Davoodi



"My resolution is to live, love, laugh and stop reading so many trashy novels." -- Librarian/Assistant Director of Community Services Nancy Hunt-Coffey



"[My new year's resolution is] probably peace and happiness in the world, rejection of violence and stress so everyone can enjoy a better quality of life and well-being." -- Chair of the El Rodeo Garden Committee Jackie Kassorla



"Savor more, text less and breathe..." -- Gaby Reims Alexander



"My new year's resolution is to keep in mind it's not what you 'look at' but what you 'see' in life that is most important." -- Superintendent Gary Woods



"My resolution for 2013 is to continue to hopefully inspire those around me to be better people." -- Board of Education Vice President Noah Margo

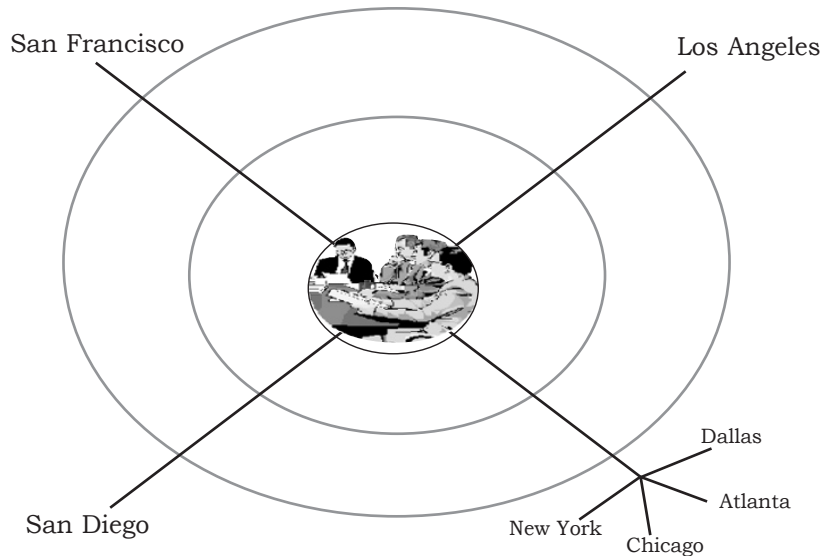


"To be more patient." -- El Rodeo PTA President Mandy Katz

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## News for New Year?

### Campaign Notes

By Rudy Cole

What can we expect to make news in Beverly Hills next year? The elections for city council, but not too many other headline shaking events, at least as of this writing. Of course, in our village, nothing is ever all that certain.

There are no new major development projects that have not previously been vetted. But some worth noting are revisions being proposed by the new owners of the Robinson's May, 9900 Wilshire Project.

Supposedly, the changes are minor and not basic changes to what has previously been considered.

However, will this open up previous issues and provide a new means of challenging the whole project? What is critical is bringing this to some closure.

In the event that you are just tuning in, 9900 Wilshire has sufficient drama to warrant its own series. To begin, Robinson's was one of the first major, upscale retailers to come to Beverly Hills, following Saks Fifth Avenue and a few others. The Robinson family lived here and Mrs. Robinson even dedicated the grounds of her north of Sunset Mansion to a public garden.

The May part came much later, but the May family also had a Beverly Hills connection: A May married into the Rosenstein clan, now a fourth generation Beverly Hills family.

May Company was a moderate-priced retail-

er whose primary competitor was Broadway Stores. When the downtown stores decided to open satellites, May opted for Wilshire and Fairfax and Broadway, Hollywood and Vine. Both were successful for years, but May bought control of Robinson's many stores, merged the two and took operational control of the Beverly Hills site. Not too long after, all the Robinson's May stores were absorbed by a chain that began closing, not only Robinson's May, but other suburban retailers.

Enter New Pacific, local developers who began the entitlement process for a major condo project with some limited retailing for the property. However, New Pacific was made an offer it could not refuse, bringing a quick profit instead of a long term investment. The new buyers/developers were the English brothers Candy and Candy who had considerable success in England and other places around the world. They seemed solid, progressive and viable, but it was an illusion. Not only did they go bust, they took with them an Icelandic bank and moved the whole economy to a brink.

Since then, following foreclosure, the property was controlled by a Mexican financial group and, more recently, by Chinese investors who reportedly are the same entity that owns our Beverly Wilshire Hotel.

But it is hard to verify any of this because the new owners have been secretive. It is difficult to even obtain basic information on

who the actual owners/proponents are now, and even harder to have the owners give some insights into their plans. This is not good for the project or for the City.

Why all the hidden information? How can the community feel comfortable about supporting such a major development without knowing all the facts? Clearly, the owners need to be very open and clear on what they plan.

Two other projects are very open. For years, the City and developers of what is being called "Beverly Hills Gateway" have held countless hearings on creating a special zone for three separate proposals with three different owners. For some inexplicable reason, the three projects were placed on hold, for months, while **Eli Broad** dangled an art museum concept at the City—but never with any real degree of certainty. The result was a very unfair taking of property by delay.

Clearly, this commercial area near the Peninsula needs improvement, but there have been some misunderstandings: Any height changes are within code, with only minor accommodations. Very important for neighbors is the likelihood that commercial enhancement will lead to increases in residential property values.

Although not yet in the form of a development project, plans to bring entertainment uses as part of a general improvement plan to the east side of Beverly Hills are moving forward. A citizen committee, City staff and Vice Mayor **John Mirisch** are leading the effort.

The good news? Business is jumping, with new stores and prestigious restaurants opening all over town. Hotels are at high occupancy and commercial real estate has shown improvements in rentals.

As for City government, our successes are phenomenal. While many once highly

regarded municipalities are in or at bankruptcy, we have a healthy surplus, peace with all our employee groups, and funds for improvements.

Back to the election and some realities even some of the candidates and their managers often forget or fail to factor into their campaigns: Winning often depends on second or third votes, and in this election, that becomes very complicated.

Take the four major candidates: Where will second and third votes for Dr. **Willie Brien**, **Brian Rosentein**, **Nancy Krasne** and John Mirisch land? First, single shot voting seldom really happens, even when it is organized. Voters generally want to exercise all their options.

So, while the candidates are busy trying to obtain your vote, at some point, they will also wonder how their messages will resonate with supporters of the other contenders.

Also, slates almost never work and efforts by one candidate to help another with second votes could have negative impacts on one. In 2007, **Steve Webb** urged all of his supporters to give their second votes to **Jimmy Delshad**. It worked for Delshad, but Webb lost what had been expected to be an easy campaign.

How will the votes in this election be shared? Apparent alliances may not last, and have gone through some major changes recently. As an example, Vice Mayor Mirisch and former Mayor Nancy Krasne had strong differences on a wide range of personal and community issues, but now seem in agreement on campaign messages.

Will try to get back to more insider stuff next week. Have a very fulfilling and healthy New Year.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

*briefs cont. from page 5*

The cost for the purchase and installation of three mobile ALPR systems is estimated to total \$56,994. The L.A. County will reimburse the City up to \$48,921. The remaining \$8,073 will be funded by the Police Department's Patrol Bureau equipment budget.

### City Council awards bid to Pro Sound CA for audiovisual improvements; gets closer to airing commission meetings on TV

The Beverly Hills City Council awarded a bid to Pro Sound CA, Inc., at the formal council meeting on Dec. 18 for audiovisual and television production improvements.

The city council has previously directed staff to add television production capabilities to enable to Room 280A to facilitate the airing of City commission meetings. Presently, they are only available on the website.

The council approved a purchase order for an amount not to exceed \$300,000. According to the staff report, the existing infrastructure in the city council chambers and Room 280A is at its end of life. Commission meetings are

posted on the website following the meetings. City council meetings are both televised and posted on beverlyhills.org.

The audio system in the council chambers was installed in 2001 and the audio system in Room 280A was installed in 1999.

### City Council discusses remembrance for Raoul Wallenberg

Beverly Hills City Councilmembers gave staff various recommendations as to how to use \$10,000 donated to the City in Raoul Wallenberg's honor at the study session on Dec. 18.

"Wallenberg was a Swedish diplomat known for his heroic actions during the holocaust and for his exceptional courage and bravery that resulted in saving over 100,000 Hungarian Jews," said Human Services Administrator James Latta.

On Aug. 6, the City received a letter pledging \$10,000 for a remembrance of Wallenberg who would have been 100 years old on Aug. 4. The donation was given without any specificity and there is not currently criteria set by the City. There was some concern that given the high number of requests received, in the event the City could no longer accept a

request, it would be subject to criticism.

Latta said staff took the donation to both the Human Relations Commission and the Recreation and Parks Commission, who agreed on three basic criteria, which are that the request or requestor should be a resident or have been a resident, the request or requestor should represent the City in some way and establish some sort of relevance to the City and be of no financial burden to the City.

Staff recommended that the council consider identifying a national day of remembrance to recognize Wallenberg, using the pledge to support an exhibit at the library or supporting a Wallenberg collection in the library.

Vice Mayor John Mirisch noted the City's Sept. 11 monument was an example of an appropriate remembrance that did not necessarily have a direct connection with the City, though he did think Raoul Wallenberg is connected to the City because many of the holocaust survivors he saved had lived in the City of Beverly Hills.

"I think it's very important that we teach who he was and what he did and look at him as a model of how we all can be and how one person can make a difference," said Mirisch.

Councilmember Julian Gold said he sup-

ported having a discussion with the Holocaust museum in Los Angeles or having a discussion with the school district to set up a scholarship in Wallenberg's name, but also said the City needed to set criteria to better address these requests.

"This opens a door. As you said, we get many requests. If we're not clear and consistent and have not set very rigorous criteria, I think that it makes our decisions look arbitrary and capricious and that's not a place where I think we want to be no matter how deserving we think somebody is," he said.

"I think there's a place for it here in Beverly Hills. My mom's a holocaust survivor there are still many holocaust survivors who are residents of Beverly Hills or children of and even those who weren't touched in that way. To me, I think it's about education," said Councilmember Lili Bosse, who supported an exhibit at the library or educational material to be distributed through the library.

Mayor Willie Brien asked Latta to work with Assistant Director of Community Services Nancy Hunt-Coffey and take recommendations to reach out to local clergy, the local museum, and the Recreation and Parks liaison before bringing a recommendation back to council.

*--Briefs compiled by Andrea Aldana*

# people & profiles

## Ariela Shani

General Manager of Neiman Marcus Beverly Hills



**You've been General Manager of Neiman Marcus Beverly Hills for about a year now. How's it going so far?**

It's going really well. It's a great place to be. It's been an eye opening experience in any and every positive way.

**Did you come into the position with certain goals in mind?**

I didn't come into the position with any goals that are different to what my goals might have been in my other positions. In general, I would say my goals were, in terms of the store, to really provide an absolutely astounding experience for the customers in terms of service. My goal and our company's goal is to provide the absolute best, most wonderful service to everyone that walks in to the store. From the merchandise aspect, it is to really provide the absolute best, most wonderful, most unique merchandise that our customer here in Beverly Hills wants to see and it's a very fashion savvy community, so we really have to be on top of our game to make sure that we provide the best of the best.

From a charitable perspective, my goal personally was to get to know as many of the different organizations I could because as a company we believe in giving back to community in which we live. I really take that on very personally and it's a very important piece of what I do here as my job. It's extremely important to me as an individual and as an employee at Neiman Marcus to get to know the community and to give back and to understand all the charitable needs this community has. I would say that my goal from the business perspective in terms of charity is to continue to integrate the store into the community even more that it has been before.

**Could you give some examples of how the store has worked with the community from a charitable aspect?**

When I first got here, I became a member of Blue Ribbon, which is a terrific organization that supports the music center. We just did a fashion show for Blue Ribbon at the home of one of our wonderful clients and it was a Ralph Lauren show. It was a terrific event that people really enjoyed and appreciated.

I've become involved with Tower Cancer Research and to my great surprise and honor, they actually honored me this fall season at a 600 to 700 woman luncheon along with two other honorees. It's a terrific organization. They do all kinds of cancer research. Every year we do a breakfast here in our store for individuals who are in pretty serious stages of cancer and we invite them to come and enjoy breakfast, and enjoy some chats and we talk about what the great gifts of the season are. We had 90 people here a couple of weeks ago for breakfast and it's a very moving experience for me to talk to these people who are going through so much difficulty in their lives in terms of their health and to witness their attitudes and how they overcome these terrible afflictions they have and it's very humbling. And I will do everything I can as general manager of Neiman Marcus and as a member of this community to support this particular organization.

I guess what I want to do is to really continue to make the store, a place of community and a source of support for our customers in terms of their charitable interests. The Magnolia Council is the fundraising arm of Tower Cancer Research that we particularly work with. That's just two examples of some of the things we do. Honestly, I think we're probably involved in something like 100 different organizations in some way shape or form, whether it's giving organizations auction items or it's doing some big fashion shows, you know from small to large. We like to do it as much as possible.

**Is that something that's nationwide or exclusive to the Beverly Hills store?**

It's definitely part of our company's DNA. It comes from the original founders of Neiman Marcus, who in the early part of the 20th century, when they first founded Neiman, they would sit around their table and talk about [how] its not only important to sell in the community but give back to the community. It was established a long time ago and it's really in the DNA, but I think that I personally and together with my team here, Erin Schaeffer who is our PR manager, we really want to take it to the next level. We want everybody to know how important it is for us to give back.

**Where did you work beforehand?**

Well, I've been with Neiman's for 29 years. Before I came here I was the general manager in Newport Beach. Before that I was the General Manager in Troy, Michigan and before that I was in Houston, Texas. I started out in Dallas. Dallas is where our headquarters are.

**As you mentioned, Neiman Marcus is based in Dallas. How involved are they in the operations of the Beverly Hills store?**

We get a lot of direction and guidance

from our corporate offices but in terms of the running of the store, it's really a very autonomous organization. Really, I and our executive team and our management team - we are the people who run the store and we have a lot of say and a lot of influence in what we present to our customers in terms of merchandise, what groups we get involved in, to some extent, some of the advertising. The advertising piece is done more corporately than it is locally and actually, I would say it's really a partnership. But in terms of the day-to-day running of the store, it's pretty much autonomous here to the store.

**Is there collaboration between the three department stores in the City? Do you ever team up on marketing or other efforts?**

No, there really isn't and maybe part of it is because I've only been here for a year, but by and large, we don't really collaborate. I will say that a lot of people have parking issues in Beverly Hills and I wanted to collaborate with them, but they don't have the same challenges that we do with parking, so that didn't develop in a collaboration. Although I'm sure that if we did reach out to each other, I'm sure that we could have a great relationship. I think that Barneys and Saks are both fabulous stores.

**What sets Neiman Marcus apart from the other department stores?**

First of all, the merchandise that we have in the store in terms of the mix sets us apart. I think that the service level of our store sets us apart, the relationships that our associates have with their clients are just amazing. People come here and they feel like this is their sort of their home away from home. We strive to be a very welcoming environment and I really think that that does set us apart. I also think that our involvement in charitable organizations and giving back sets us apart.

**Is the store a member of the Beverly Hills Chamber of Commerce?**

Yes, we are. We're also very involved with the Annenberg Foundation. I am on the board of the Annenberg Foundation, which I must say I'm very proud of. It's a fabulous foundation and great things to come.

**Tell us about your family.**

Well, I am married and have been married [to my husband Asa] for 30 years, and as a matter of fact, we have plans to renew our vows next year. I've got three children except they're not children anymore. I have a daughter, Mira, and she actually lives in North Carolina. I have my middle daughter, Daniela who lives in Irvine but works here in L.A. at Beats by Dr. Dre, and my son, Oren is 27 and he's in finance also at Beats by Dr. Dre. Mira, my oldest daughter is a yoga teacher's teacher and she travels all around the world teaching yoga and yoga philosophy.

**What attracted you to the fashion industry?**

Actually, I wasn't particularly attracted to the fashion industry. What happened was, when I started working in business, I lived in a city where they had a lot of oil companies and when I wanted to go and work at the

oil companies, at that time, there were not too many women in management positions -- I had just gotten my MBA in finance and when I was interviewing for jobs, they seem to think that the only thing I could do was be a secretary, so I gave up on that after one or two interviews. I had done my thesis on finance and retail and I decided to go to a retailer and I started working and I found that I really enjoyed the industry and then started to enjoy fashion even more.

Let me say something about fashion that I think is important. I think that fashion obviously is a very serious kind of business and industry. For me, fashion is not just something frivolous and just something that women like. I think that fashion is actually very serious in terms of the individual. I think that when we dress, whether we're a man or a woman, and we look in the mirror and we feel good and we like what we see, I think that increases the level of confidence that we have in ourselves. I think it makes a huge difference. It really helps us achieve what we want to achieve and we live in a world, whether we like it or not, where we're often judged by our exteriors. I think it's really important that there's a synergy between our feelings and what we think and how we think and what we look like.

**What is unique about working in Beverly Hills?**

It's a very unique community. I've never had an experience in a community quite like Beverly Hills. On the one hand, it's a very friendly community, it's a very busy community, and it's a very diverse community. My customers and people that I interact with come from all over the world. The movers and shakers of the world congregate sometimes in Beverly Hills. This kind of diversity in terms of ethnicities and in terms of what people do, the influence that people have is very unique to Beverly Hills. It's a very attractive place for all of the biggest fashion designers. Everybody wants to come to maybe do appearances in Beverly Hills. There's Bergdorf Goodman and then there's Neiman Marcus in Beverly Hills. Those are the two pillars of fashion, I think in the United States, and it's very much recognized as such by some of the biggest designers in the world.

**[Where are you from?]**

I was born in Rhodesia in Africa. Today, it's Zimbabwe. I was raised in South Africa and I also lived for many years in Israel.

**When did you move to the United States?**

I was 17 when I moved to the United States and I did my undergraduate here and I went to live in Israel. I lived there for seven years in Jerusalem. I actually went back to South Africa and got my MBA at the University of Capetown. Then, [I] came back to the States in the early 1980's.

**What brought you to the states when you were 17?**

My whole family immigrated. My father was a doctor and he wanted to go Yale. He actually studied at Yale and he became a psychiatrist and that's why we came to the States. My parents are [also] holocaust survivors.

# coverstory

# 2012—A YEAR IN REVIEW

The Weekly looks back at some of the year's headline stories

By Andrea Aldana



## Karen Christiansen is sentenced; Hubbard found guilty Issue 641, Jan. 12 and Issue 643, Jan. 26

Former BHUSD Facilities Director Karen Christiansen was sentenced to four years and four months in state prison on Jan. 5 in a Los Angeles Superior Courtroom. Christiansen was convicted Nov. 21 of four felony counts of conflict of interest. One count was enhanced due to “excessive taking” based on the allegation that Christiansen’s company, Strategic Concepts, drew more than \$1.3 million in payments from the BHUSD’s Measure E bond fund. Judge Stephen Marcus said he denied Christiansen probation because of the serious nature of her crimes. Christiansen’s bail was set at \$400,000 pending an appeal. Jeffrey Hubbard was found guilty of two felony charges on Jan. 23 and fired by the Newport-Mesa Unified School District the same day. Hubbard was found guilty of allocating \$20,000 to Christiansen and raising her car allowance without Board of Education approval. He was acquitted of the third charge, which alleged that Hubbard gave an illegal \$20,000 raise to former BHUSD Credential Analyst Nora Roque, who now works for NMUSD.

*Update: On April 6, Stephens ruled Christiansen would have to pay \$3.5 million in restitution to the Beverly Hills Unified School District, which includes an approximately \$2 million contract and approximately \$1.5 million spent by BHUSD in legal fees related to her case. She is free on bail pending an appeal. Philip Kaufler, Christiansen’s attorney, did not return a phone call to the Weekly before press time. On Feb. 23, Hubbard was sentenced to \$23,500 in restitution and \$6,000 in fines, three years of probation and 280 hours of community service for his two-count felony conviction. He was released from jail after serving four days of his 60-day sentence. Though he has completed his community service and paid restitution and fines, Hubbard was recently ordered to stay on probation.*



## New Cultural Heritage Commission to begin next month Issue 649, March 8

On March 6, the City Council unanimously approved the appointment of Richard Waldow, Rebecca Pynoos, Maralee Beck and Lisa Greer to serve on the inaugural Cultural Heritage Commission with Chair Noah Furie.

Furie was selected as founding chair on Jan. 10, when the City Council approved the historic preservation ordinance. The Cultural Heritage Commission was established to maintain the City’s register of historic places, make recommendations on properties eligible for the Mills Act and historic landmark status, review alteration and demolition applications, and oversee any subsequent historic resource surveys.

The City was motivated to draft and adopt a historic preservation ordinance following the near demolition in August 2011 of Richard Neutra’s Kronish House on Sunset Boulevard. That property was saved because a preservation minded buyer came forward, but the City previously had no way of protecting historic properties from demolition.

On July 4, the Beverly Hills City Council voted unanimously to designate The Beverly Hills Hotel as the City’s first local historic landmark and to declare Sept. 12, 2012 “The Beverly Hills Hotel Day.”

*Update: The Commission has recommended Greystone Mansion, the Beverly Hills Main Post Office, Beverly Wilshire Hotel, Beverly Hills Women’s Club, the Virginia Robinson Estate, the Frank Lloyd-Wright-designed Anderton Court shops on Rodeo Drive, and the 1960-built Karasik House on Spalding Drive designed by Frank Lloyd Wright, Jr. for local landmark designation pending City Council approval. The Fox Theater and the Harold Lloyd Estate, two properties that appear on the National Register of Historic Places, have been continued to the commission’s January meeting. The Commission had also previously recommended a property at 603 Doheny Drive so it could participate in*

*the City’s Mills Act pilot program, but the applicant withdrew his application on Dec. 4.*



## Metro moves forward on subway route under Beverly High; BHUSD and City file CEQA lawsuits Issue 661, May 31

The BHUSD and City of Beverly Hills filed CEQA lawsuits on May 30 challenging Metro’s April 26 decision to approve the Westside Subway Extension and certify the environmental impact report. Phase I was approved on April 26 as well as the final EIR. Phases II and III of the Westside subway extension was approved by the Board of Directors on a 7-2 vote on May 24.

The Westside Subway Extension is subject to both the California Environmental Quality Act and the National Environmental Policy Act because Metro is seeking federal funding for the project. BHUSD attorney Kevin Brogan said the district filed a writ of mandate on May 30 requesting a court order for Metro to set aside its decision in order to allow additional public comment and study of alternative alignments.

“There are numerous violations of CEQA alleged in the complaint, including changes to the project and changes in the impacts from the project that were not properly made available for public review and comment,” City Attorney Larry Wiener said.

Two weeks prior to a public hearing with Metro, the City and BHUSD brought forth their hired geotechnical experts who testified Metro’s geotechnical studies did not present sufficient information for Metro to make a decision on the Century City station location.

*Update: Metro broke ground on Phase I of the subway station on Nov 13, which extends to Wilshire Boulevard and La Cienega Boulevard. In May 2011, the BHUSD contracted a D.C. based lobbying firm, Venable for \$15,000 a month to help fight Metro’s proposed subway route. On Dec. 11, the board voted unanimously to extend its contract with Venable for two months. To date, the Board has spent approximately \$270,000 on the firm.*



## BHUSD to buy house for superintendent's use; use not disclosed at meeting Issue 663, June 14

The BHUSD Board of Education recommended buying a home to house Superintendent Gary Woods and his family on June 12. The Board approved on a 4-1 vote the \$1.54-million purchase of a real property investment at 220 North Doheny Drive, which is a 2,600-square-foot single family home with four bedrooms and five bathrooms according to the listing on realtor.com. There was no discussion amongst board members before the vote, which took place about 1 minute and 15 seconds after the item was introduced for consideration, nor did the board or staff identify what the house is for. Noah

Margo voted no.

Then-Board of Education President Brian Goldberg said the purchase is intended “for an investment first and foremost for the district because we can purchase the house at a very low interest rate with no money down, a municipal purchase. And we hope to rent it out to our superintendent of our schools.”

On June 26, the board voted unanimously to approve the purchase. The board agreed to a 15-year loan with an interest rate of 3.7 percent. Princeton Credit, LLC, one of three vendors to respond to the district’s request for proposal, will finance \$1.6 million. President Brian Goldberg has said the municipal financing the BHUSD is getting for the home purchase is favorable because it requires no money down.

In July, the board approved a lease on July 25 with Woods for a monthly rent of \$3,500 for a one-year term beginning Aug. 15. Including Woods’ rental payments, debt service



for the home will amount to an annual expenditure of approximately \$98,000 from the general fund.

*Update: The Board approved a supplemental agreement to the lease at the formal meeting on Nov. 27. The supplement amended the lease so Woods would pay the \$2,000 security deposit in payments of \$400 a month starting on Dec. 1 until it is paid off. The lease also provided consent for Woods to maintain three small dogs on the premises.*



### Council compromises on new Roxbury community center proposal

Issue 671, Aug. 9

After years of study and many meetings, the City Council came to consensus Tuesday, Aug. 7 to move forward with plans to build a new Roxbury Park community center at the site of the existing community center.

Although Mayor Willie Brien and councilmembers Barry Brucker and Julian Gold stated their preference for Option D, which would site the one-story community center slightly north of the existing building, the City Council agreed to move forward with plans for Option E on the existing building's footprint, which was supported by Vice Mayor John

Mirisch and Councilmember Lili Bosse. Brien, Brucker and Gold said they would all be comfortable with Option E.

*Update: At the formal City Council meeting on Oct. 2, the City Council unanimously approved a contract for RTK Architects to continue architectural services related to the proposed one-story community center, which is estimated at about \$12.7 million including construction management and contingency. Earlier in the day at the study session, staff presented an estimate of \$15,375,650 for the entire project, including the new community center; park-ground improvements of the field restrooms, sports fields and playground; and soft costs and contingencies related to the project.*



### Lily pond to return to Beverly Gardens Park

Issue 671, Aug. 9

When the City of Beverly Hills celebrates its 100th anniversary in 2014, a committee of private fundraisers led by former resident Steve Gordon hopes also to celebrate the completion of its comprehensive restoration of Beverly Gardens Park, which spans 23 blocks of Santa Monica Boulevard. Last month, the City Council unanimously decided to reinstate the lily pond in front of the Beverly Hills sign as part of the project. Since the sign is a popular tourist attraction, some councilmembers asked landscape architect Mia Lehrer to be mindful of the design so tourists could still approach the

sign.

Vice Mayor John Mirisch said he thought it was a mistake the lily pond was removed in the past. Director of Community Services Steve Zoet said it is unknown why the City filled in the lily pond.

The project will involve restoring items including park structures like the restrooms and the pergola in the rose garden; paving and fencing; trees and hedges; and four water features.

The park restoration will be funded almost entirely by private donations.

*Update: Restoration of the Lily Pond is expected to be completed in 2013, according to Recreation and Parks Commission Chair Robbie Anderson. Friends of Beverly Gardens Park has raised approximately \$1 million, he said.*



### Board of Education set to break promise to voters to not raise tax rates for Measure E

Issue 673, August 23

Despite a promise from the Board of Education in 2008 that the tax rate would not be raised as a result of passing the Measure E construction bond, the Board of Education agreed in a 3-2 consensus at a study session on Aug. 21 to move forward with developing an accelerated bond project schedule, which involves raising the tax rate to the maximum allowed by law without holding a referendum.

Then-Vice President Jake Manaster and Board members Lisa Korbatov and Noah Margo supported raising the tax rate.

Then-President Brian Goldberg and Board member Lewis Hall did not support the bond schedule acceleration.

The community was promised in campaign literature and in the ballot statement that taxes would not exceed the \$49.71 rate residents were already paying for existing bonds. Over the last few years, that rate has crept up to a little more than \$50 per \$100,000 of assessed value. Under the accelerated bond schedule, the tax rate would increase by \$60 per \$100,000 of assessed value, the maximum allowed under Prop. 39 without holding a referendum.

According to Managing Director Tony Hsieh of Keygent, BHUSD's financial advisors,

if the board raises the tax rate, the initial rate would be \$114 per \$100,000 of assessed value—more than double the promised tax rate—but by 2034 the rate would level off to approximately \$60 per \$100,000 of assessed value until the bonds are paid off.

If the board does not raise the tax rate, it will likely not be able to access the total \$334 million until 2037. Hsieh said the total cost of the \$334-million bond to taxpayers under the accelerated schedule would be approximately \$1 billion, versus approximately \$3 billion without a tax increase. He said leaving the tax rate alone would cost the district more in the long run because it would have to issue capital appreciation bonds (CAB), which defer interest to a later date, to continue its bond program.

*Update: The Board has announced a Town Hall meeting to explain the bond acceleration and construction at the schools on Jan. 15 at 7 p.m. at the Beverly Vista Auditorium.*



### Sucra-Scandal

Issue 677, Sept. 20

Former North Elm Drive resident Bruce Cole was arrested on Sept. 18 in Dana Point in connection with a criminal complaint filed by the Missouri Attorney General's Office charging Cole with five felonies—one count of theft and four counts of securities fraud/

Charges stem from a failed business deal Bruce Cole executed between his company, Mamtek, and the City of Moberly, Mo. to build a sucralose manufacturing facility which was expected to bring 600 jobs to the city of 14,000 residents. The City of Moberly committed a \$39-million bond

for the project.

Cole is accused of using a fake company to divert \$6.6 million dollars for personal use, including an alleged \$700,000 payment to his wife, Nanette Cole. Nanette Cole has not been charged of wrongdoing, but is a "relief defendant" in the SEC civil case, which seeks repayment of the allegedly stolen funds.

*Update: Following Cole's arrest, he was extradited to Missouri where he is awaiting trial. Cole's prehearing is scheduled for Jan. 17 and 18. He is awaiting a decision for a bond reduction. Cole's bond is set at \$500,000. Cole is requesting a bond of no more than \$10,000.*



### Barry Brucker announces he will not seek re-election

Issue 680, Oct. 11

In a *Weekly* exclusive, Councilmember Barry Brucker announced he would not seek re-election after 15 years of public service.

"I've enjoyed every moment of my service. I've met so many wonderful people and I've worked with so many wonderful colleagues," he said.

He said his three reasons for not seeking re-election was because he wanted to re-focus on his business, because his son was getting married on Feb. 9, and because he wanted to spend more time and spontaneously travel with his wife, Sue.

*Update: Six candidates have announced their candidacy for the city council race: Mayor Willie Brien, Vice Mayor John Mirisch, former Mayor Nancy Krasne, Planning Commission Vice Chair Brian Rosenstein, attorney Katherine Cohan and business executive Michael Talei. City Treasurer Eliot Finkel is running unopposed. Election Day is March 5, 2013.*



### Specialty Surgery Center wins appeal hearing on 2-1 vote

Issue 682, Oct. 25

A blend of community medical professionals and residents filled a small conference room in Temple Emanuel Oct. 3 for a town hall meeting to discuss tax reclassification on surgery centers.

The meeting came a few weeks prior to an appeal hearing by Specialty Surgery Center in regards to a 2005 audit where City officials found the center was not filing under the appropriate tax classification and owed \$5.5 million in back taxes, penalties and interest.

The audit had found that part of Specialty Surgery Center's business is professional and the other part is renting space for a fee. They needed to register in both classifications C and F, according to Noel Marquis, assistant director of Administrative Services.

*Update: The City Council voted 2-1 in favor of an appeal by Specialty Surgery Center on Oct 23. Councilmember Barry Brucker voted against the appeal. Specialty may have benefited from fact that Councilmember Julian Gold and Mayor Willie Brien, who are both physicians, recused themselves. Had they not done so, the vote may have been 3-2 in favor of the staff decision.*



## BHHS Boys' Soccer Team Ties Warren

Norman girls' basketball team defeats La Reina, El Segundo.

By Steven Herbert

The Beverly High boys' soccer team tied Warren, 1-1, in a nonleague game at Warren Nov. 30, with Elijah Lichtenberg scoring his third goal of the season for the Normans in the 52nd minute.

The Bears were "lazy getting back" on Beverly Hills' kickoff after Warren scored in the 51st minute and Lichtenberg "hit a 60-yard shot into the goal," Norman coach Steve Rappaport said.

Beverly Hills goalkeeper Milton Joyner made 15 saves and was called by Rappaport as "the star of the game, no doubt," making 30-35 plays in the penalty area to hold the Bears to their one goal.

The Normans were outshot, 16-3.

Beverly Hills was outstanding defensively, but "had some problem linking passes, handling their pressure," Rappaport said.

"The tie for us felt like a win," Rappaport said. "They were definitely the better side. I was very pleased with our effort."

Norman sophomore sweeper Cole Offer and junior stopper Roman Zaragoza also drew praise from Rappaport for their play.

### South Bay/Westside Tournament Windward 2, Beverly Hills 0

The Normans allowed goals in the second and 60th minutes Dec. 4 at Nickoll Field,

"We controlled the flow of the game, but we didn't finish anything," Rappaport said. "It was all Elijah shooting and we didn't get anything else created and we made two bad

defensive mistakes which gave them their two goals."

Beverly Hills (1-2-1) led in shots, 10-6, with Lichtenberg taking seven of their shots. Joyner made four saves.

Josh Horowitz "had a solid game in controlling the defensive midfield for the Normans," Rappaport said.

### Girls' Soccer South Girls' Varsity Soccer Tournament Redondo 1, Beverly Hills 0

The Normans allowed a goal on a header off a corner kick in the final minute of the 35-minute first half in a pool play game Dec. 8, Beverly Hills coach Ryan Franks said.

"I was so disappointed because we played so well for 34 out of 35 minutes and just didn't quite finish the half," Franks said.

Norman goalkeeper Kylie Colvin made seven saves as Beverly Hills was outshot, 8-4.

"Despite the loss, I think our team gained confidence from this game," Franks said. "It's always good to challenge yourself against Bay League opponents and we were right there until the end."

### Lancaster 1, Beverly Hills 0

The Normans lost in a second pool play game later Dec. 8, despite out-shooting the Eagles, 9-6, Franks said.

Colvin made five saves, but allowed a goal in the 73rd minute of the 80-minute

game.

"This was a tough one to swallow," Franks said after his team's record fell to 1-2-1. "Most of the game was played in Lancaster's half of the field. The defense led by Elena Rust was solid.

"However, we struggled to put the ball in the net. When you leave a team in the game, sooner or later, they are going to take advantage of your missed opportunities and they did."

The tournament was played at South Torrance High School.

### Wrestling

#### Chaminade Duals

Beverly High won four of its five matches to finish second in the team competition and Norman wrestlers Dakota Anderson and Beau Shane both finished first in their weight classes Nov. 24 at Chaminade High.

The Normans lost to Birmingham, 63-6, then defeated Westlake, 48-36, Palisades, 40-25, Monroe, 40-21, and Harvard-Westlake, 40-35.

Anderson, wrestling in the 152-pound division, won all five of his matches, with one pin, one technical fall, one major decision, a decision and a forfeit.

Shane, wrestling in the 145-pound division, won four of five matches, pinning each of his final three opponents and beginning the meet by winning a 7-6 decision over Kelvin Paz of Birmingham. Shane lost a 9-8 decision to Jake Bracken of Harvard-Westlake in his second match.

### Girls' Basketball

#### St. Monica Invitational Crossroads 50, Beverly Hills 46

Beverly High was unable to hold a nine-point lead entering the fourth quarter and lost their opener to in a pool play game Dec. 4.

The Normans had the opportunity to re-tie the score when they were trailing by two points with less than one minute to play, but missed a layup and put-back, coach John Braddell said.

Dorsa Mehrannia led Beverly Hills with 10 points and made both of its 3-point baskets. Megan Yee added nine points, Arianna Mazzarini and Jessica Melamed each added eight, Jazz Anderson and Taylor McBride four each and Robin Ashkenazi three.

#### Beverly Hills 48, La Reina 34

Beverly High overcame an 18-9 halftime deficit to win a pool play game Dec. 5.

Beverly Hills outscored the Regents, 20-8 in the third quarter, with Melamed scoring nine of her 11 points and Mehrannia five of her 11, including making a 3-point basket.

The Normans led 29-26 entering the fourth quarter and outscored La Reina, 19-8, with Mehrannia making two 3-point baskets and Yee scoring all five of her points, making a 3-point shot and both of her two free throws.

Beverly Hills was outscored 10-4 in the first quarter.

Anderson added 10 points, eight in the second half, Mazzarini seven, including a second-quarter 3-point basket and Emebet Aklilu four.

#### Beverly Hills 58, El Segundo 49

Anderson and Melamed each scored a game-high 17 points in a pool play game Dec. 6.

Beverly High (2-1) led 33-30 entering the fourth quarter, then outscored the Eagles 25-19, as Melamed scored 10 points, making all eight of her free throws, and Anderson nine, making seven of her 11.

The Normans led 14-3 at the end of the first quarter, with Mehrannia making the first of her two 3-point baskets. Beverly Hills' lead was cut to 22-20 at halftime as it was outscored 17-8 in the second quarter.

The Normans outscored El Segundo, 11-10, in the third quarter as Anderson scored six points and Mehrannia made a 3-point basket.

Mehrannia added eight points, McBride six, Ashkenazi and Yee three each, Aklilu and Mazzarini two each for Beverly Hills.

McBride had a game-high 12 rebounds.

The tournament was held at St. Monica High School.

### Boys' Basketball

#### Windward Classic

#### Orange Lutheran 53, Beverly Hills 40

Cohen scored all 16 of his points over the final three quarters, making eight of 14 free throws, in a pool play game Dec. 19.

Beverly Hills trailed 13-10 at the end of the first quarter, 28-21 at halftime and 40-30 entering the fourth quarter.

Yektafar added nine, including a first-quarter 3-point basket, Downey six, Massana four, Bergher and Sands two each and Ifekwunigwe one.

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### CECI's "Young Leaders Division" host fundraiser to benefit educational programs in Israel

Left to right: Daniel Omid Cohaniam, Sanaz Bereliani, Elsa Lalehzari, Shelly Parnassi, Ben Jaimen, Soraya M. Nazarian, Nicole Manoucheri, Rebecca Amid, Michael Y. Lavaee

The American Friends of The Citizens' Empowerment Center in Israel (CECI)'s "Young Leaders Division" hosted a fundraiser on Dec. 19 at the Laugh Factory in Hollywood. Over 200 young professionals attended the event, which raised money for Siach Ve Sig, a high school debate program created by CECI in cooperation with Israel's Ministry of Education. The program promotes debate as part of leadership, civics and democracy education, with the goal of providing tools to help students develop critical thinking, self-expression, and a personal rhetorical manner.




Designer Accessory Showroom  
Previously limited to designer trade  
**Now open to the public**  
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FICTITIOUS BUSINESS NAME STATEMENT: 2012231393: The following person(s) is/are doing business as RINO SERVICES. 13990 Astoria St. #211 Sylmar, CA 91342. RAFAEL CASTELLANOS; SILVIA HERNANDEZ. 13990 Astoria St. #211 Sylmar, CA 91342. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rafael Castellanos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1790

FICTITIOUS BUSINESS NAME STATEMENT: 2012232929: The following person(s) is/are doing business as DOMINO'S PIZZA. 30867 E. Thousand Oaks Blvd. Westlake Village, CA 91361. KOUROSH ENTERPRISES. 1324 Club View Dr. Los Angeles, CA 90024. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kiana Shahrivari, President. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1791

FICTITIOUS BUSINESS NAME STATEMENT: 2012232925: The following person(s) is/are doing business as RE: MODE CLOTHING. 1032 N. Serrano Ave. Los Angeles, CA 90029. JENNIFER A LIPETRI. 1032 N. Serrano Ave. Los Angeles, CA 90029. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jennifer A Lipetri, President. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1792

FICTITIOUS BUSINESS NAME STATEMENT: 2012232911: The following person(s) is/are doing business as DEBT COLLECTION SERVICES; A+ BAIL BONDS; LOS ANGELES REPO. 18966 Soledad Cyn. Rd. Santa Clarita, CA 91351. UNLIMITED HOME SERVICES, INC. 18966 Soledad Cyn. Rd. Santa Clarita, CA 91351. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Pedram Rahbarpour, President. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1793

FICTITIOUS BUSINESS NAME STATEMENT: 2012232892: The following person(s) is/are doing business as MEAT MARKET. 7548 Woodley Ave. Van Nuys, CA 91406. BHUPINDER LUBANA. 6612 Lasaine Ave. Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bhupinder Lubana, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement

from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1782

FICTITIOUS BUSINESS NAME STATEMENT: 2012231561: The following person(s) is/are doing business as AMERICA HOME CARE SERVICES; HOME AND CARE SERVICES. 9897 Arleta Ave. Arleta, CA 91331. GODOFREDO VILLAMAR. 9897 Arleta Ave. Arleta, CA 91331; MARLA KENNEDY. 10750 Wilshire Blvd. #804 Los Angeles, CA 90024. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Godofredo Villamar, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1783

FICTITIOUS BUSINESS NAME STATEMENT: 2012231618: The following person(s) is/are doing business as LOUIS S. GARY SERVICES. 10526 Annora Ave. Chatsworth, CA 91711. LOUIS S. GARY . 9897 Arleta Ave. Arleta, CA 91331; MARLA KENNEDY. 10526 Annora Ave. Chatsworth, CA 91711. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Louis S. Gary, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1784

FICTITIOUS BUSINESS NAME STATEMENT: 2012231639: The following person(s) is/are doing business as TJ AUTO PLUS. 26536 Ruether Ave. #617 Santa Clarita, CA 91350. JAIME CALDERON. 26536 Ruether Ave. #617 Santa Clarita, CA 91350. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jaime Calderon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code

12/6/12, 12/13/12, 12/20/13, 12/27/12 1785

FICTITIOUS BUSINESS NAME STATEMENT: 2012231818: The following person(s) is/are doing business as MACLAY PAYMENT SOLUTIONS. 16161 Ventura Blvd. #700 Encino, CA 91436. H & W HOLDINGS INC. 16161 Ventura Blvd. #700 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Halbert Amirhanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1786

FICTITIOUS BUSINESS NAME STATEMENT: 2012232160: The following person(s) is/are doing business as SEAT OPEN. 7556 Hampton Ave. #306 West Hollywood, CA 90046. BART HANSON. 7556 Hampton Ave. #306 West Hollywood, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bart Hanson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1787

FICTITIOUS BUSINESS NAME STATEMENT: 2012231923: The following person(s) is/are doing business as A SALGADO TRUCKING. 14060 Foothill Blvd. Sylmar, CA 91342; PO BOX 185 San Fernando, CA 91341. ANDY SALGADO. 14060 Foothill Blvd. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andy Salgado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1788

FICTITIOUS BUSINESS NAME STATEMENT: 2012232074: The following person(s) is/are doing business as HARUTYAN'S DIAMONDS. 4335 Van Nuys, Blvd. #154 Sherman Oaks, CA 91403. MOVSES HARUTYANYAN. 4335 Van Nuys, Blvd. #154 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Movses

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FICTITIOUS BUSINESS NAME STATEMENT: 2012215310: The following person(s) is/are doing business as ZENZO JEWELS. 5720 Toth Pl. Agoura Hills, CA 91301. ZOHAR NABATI. 5720 Toth Pl. Agoura Hills, CA 91301. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Zohar Nabati, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1780

FICTITIOUS BUSINESS NAME STATEMENT: 2012230269: The following person(s) is/are doing business as S CABINET. 14539 Blythe St. #B5 Van Nuys, CA 91402. TAGOUI TELALYAN. 14539 Blythe St. #B5 Van Nuys, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tagoui Telalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1781

FICTITIOUS BUSINESS NAME STATEMENT: 2012231450: The following person(s) is/are doing business as LISS PROPERTIES; LISS CONSTRUCTION. 7703 Skyhill Dr. Los Angeles, CA 90068. RRCI INC. 7703 Skyhill Dr. Los Angeles, CA 90068. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Stephen Liss, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years



William L. Swick, President. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1821

FICTITIOUS BUSINESS NAME STATEMENT: 2012252626: The following person(s) is/are doing business as EAGLE JANITORIAL SERVICES; EAGLE CARPET CLEANING SERVICES. 18375 Ventura Blvd. Suite 653 Tarzana, CA 91356. ALXRYN, LLC. 18375 Ventura Blvd. Suite 653 Tarzana, CA 91356. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 12/16/2012. Signed: Rosa A. Rocha, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1822

FICTITIOUS BUSINESS NAME STATEMENT: 2012250469: The following person(s) is/are doing business as B&R RUBBER STAMPS. 4575 Melrose Ave. Los Angeles, CA 90029. IRAJ FAHMIAN. 4575 Melrose Ave. Los Angeles, CA 90029. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Iraj Fahmian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1823

FICTITIOUS BUSINESS NAME STATEMENT: 2012251392: The following person(s) is/are doing business as FOROUZAN LAW. 1875 Century Park East, Suite 1000 Los Angeles, CA 90067. DANIEL FOROUZAN. 252 South Palm Dr. Beverly Hills, CA 90212. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/1/2012. Signed: Daniel Forouzan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1824

FICTITIOUS BUSINESS NAME STATEMENT: 2012255080: The following person(s) is/are doing business as ACE AUDIO VIDEO INSTALLERS. 5255 Hermitage Ave. Unit 101 Valley Village, CA 91607. ALEKSEY CHERNISHEV. 5255 Hermitage Ave. Unit 101 Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Aleksey Chernishev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1825

FICTITIOUS BUSINESS NAME STATEMENT: 2012241905: The following person(s) is/are doing business as 4TH HEALTH CARE. 3459 E. 4th St. Los Angeles, CA 90053. AI#ON C3502372. LAVA SHAK, INC. 3459 E. 4th St. Los Angeles, CA 90063. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Artak Tovmajian, President. This statement is filed with the County Clerk of Los Angeles County on: 12/05/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1826

FICTITIOUS BUSINESS NAME STATEMENT: 2012241881: The following person(s) is/are doing business as ESI JEWELRY. 732 ½ S. Broadway Los Angeles, CA 90014. FARIBA POORSAAED. 732 ½ S. Broadway Los Angeles, CA 90014. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fariba Poorsaead, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/05/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1827

FICTITIOUS BUSINESS NAME STATEMENT: 2012247890: The following person(s) is/are doing business as COMMUNITY ORGANIC WELLNESS. 342 W. Pico Los Angeles, CA 90015; COW. 1336 S. Grand Ave. Los Angeles, CA 90015. SAMUR KHOUIJA. 1336 S. Grand Ave. Los Angeles, CA 90015. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Samur Khouja, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1828

FICTITIOUS BUSINESS NAME STATEMENT: 2012247536: The following person(s) is/are doing business as Q MASSAGE THERAPY. 14451 Titus St. Panorama City, CA 91402. YUN SOO KIM. 400 S. Fayette Park Place Los Angeles, CA 90057. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yun Soo Kim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1829

FICTITIOUS BUSINESS NAME STATEMENT: 2012249338: The following person(s) is/are doing business as 643402NB DB AMERICAN SUNSET PICTURES. 650 N. Bronson Ave. #B116 Los Angeles, CA 90004; 11684 Ventura Blvd. #581 Studio City, CA 91604. GLOBAL UNIVERSAL FILM GROUP, INC. 650 N. Bronson Ave. #B116 Los Angeles, CA 90004. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 11/18/2012. Signed: Gary Rasmussen, President. This statement is filed with the County Clerk of Los Angeles County on: 12/17/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1830

FICTITIOUS BUSINESS NAME STATEMENT: 2012249143: The following person(s) is/are doing business as BEST ECO-ORGANICS. 2049

Bellevue Dr. Glendale, CA 91201. EDMOND MADATYAN. 2049 Bellevue Dr. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Edmond Madatyán, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/17/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1831

FICTITIOUS BUSINESS NAME STATEMENT: 2012249131: The following person(s) is/are doing business as FIRST INTEGRITY FINANCIAL INSURANCE COMPANY; FIF ISURANCE COMPANY. 7100 Hayvenhurst #324 Van Nuys, CA 91406. ROSEMARY FERREIRA. 20318 Devonshire Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rosemary Ferreira, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/17/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1832

FICTITIOUS BUSINESS NAME STATEMENT: 2012249130: The following person(s) is/are doing business as FIRST INTEGRITY FINANCIAL REAL ESTATE SERVICES; FIF & REAL ESTATE SERVICES. 7100 Hayvenhurst #324 Van Nuys, CA 91406. JOHNNY FELDMAN. 20318 Devonshire Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Johnny Feldman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/17/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1833

FICTITIOUS BUSINESS NAME STATEMENT: 2012249982: The following person(s) is/are doing business as SABINA GOURMET FOODS & DESSERTS. 10436 Larwin Ave. Chatsworth, CA 91311. FERNANDO GROUP LLC. 15550 Erwin St. #205 Van Nuys, CA 91411. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eric Hershkowitz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1834

FICTITIOUS BUSINESS NAME STATEMENT: 2012247497: The following person(s) is/are doing business as OZ'S SANDWICH. 11909 Olympic Blvd. Los Angeles, CA 90064. Behnam Babajouni. 4501 LaBarca Dr. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Behnam Babajouni, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1835

FICTITIOUS BUSINESS NAME STATEMENT: 2012250098: The following person(s) is/are doing business as E&K TRANSPORT. 6527 Shirley Ave. Apt. 3 Reseda, CA 91355. JOSE TOFI RIVERA. 6527 Shirley Ave. Apt. 3 Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 01/2006. Signed: Jose Tofi Rivera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1836

FICTITIOUS BUSINESS NAME STATEMENT: 2012250082: The following person(s) is/are doing business as SATICOY AUTO COLLISION CENTER. 12919 Saticoy St. N. Hollywood, CA 91605. TOROS BABURYAN. 12322 Cohasset St. N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Toros Baburyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1837

FICTITIOUS BUSINESS NAME STATEMENT: 2012250419: The following person(s) is/are doing business as VIPPIVLMO SERVICES. 616 Granada St. #7 Glendale, CA 91205. SARGIS ISAYAN; FLORA MELIKYAN. 616 Granada St. #7 Glendale, CA 91205. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sargis Isayan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1838

FICTITIOUS BUSINESS NAME STATEMENT: 2012250453: The following person(s) is/are doing business as VARTAN & SON TRUCKING. 408 Raymond Ave. Glendale, CA 91201. VREJ AINTABLIAN. 408 Raymond Ave. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1996. Signed: Vrej Aintablian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1839

FICTITIOUS BUSINESS NAME STATEMENT: 2012250536: The following person(s) is/are doing business as MOODS OF LEATHER. 7382 Melrose Ave. Los Angeles, CA 90046. TER-HOUHANNISIAN, SEVAK. 1725 Grismer St. #104 Burbank, CA 91504; KARAMYAN, VARDAN. 914 E. Garfield Ave. Glendale, CA 91205. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 12/18/12. Signed: Ter-Houhannisian, Sevak, Co-partner. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1840

of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1840

FICTITIOUS BUSINESS NAME STATEMENT: 2012251073: The following person(s) is/are doing business as PAY 4 LESS AUTO; PAY FOR LESS AUTO; PAY FOUR LESS AUTO. 7639 Van Nuys Blvd. Van Nuys, CA 91405. AI#ON 3449894. VALUE CAR SALES INC. 7639 Van Nuys Blvd. Van Nuys, CA 91405. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 12/18/12. Signed: Benjamin Cohen, President. This statement is filed with the County Clerk of Los Angeles County on: 12/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1841

FICTITIOUS BUSINESS NAME STATEMENT: 2012251182: The following person(s) is/are doing business as TBMAX. 9190 W. Olympic Blvd. #305 Beverly Hills, CA 90212. DANIVAR ZHUMAYEV. 9190 W. Olympic Blvd. #305 Beverly Hills, CA 90212. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Danyiar Zhumayev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1842

FICTITIOUS BUSINESS NAME STATEMENT: 2012251400: The following person(s) is/are doing business as GARBO'S SHOE REPAIR. 1450 4th St. Santa Monica, CA 90401. VAGAN KHARAZYAN. 631 E. Palm Ave. Burbank, CA 91501. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vagan Kharazyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1843

FICTITIOUS BUSINESS NAME STATEMENT: 2012251599: The following person(s) is/are doing business as MISS BEAUTY INTEROAMERICAN. 627 Coronado Ter. Apt. 17 Los Angeles, CA 90026. AMILCAR GIRON COLINDRES. 627 Coronado Ter. Apt. 17 Los Angeles, CA 90026. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Amilcar Giron Colindres, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1844

FICTITIOUS BUSINESS NAME STATEMENT: 2012251744: The following person(s) is/are doing business as AROMA BEAUTY. 12502 ½ Vanowen St. North Hollywood, CA 91605. LOUIZA SARKISYAN. 8201 Whitsett Ave. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Louiza Sarkisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1845

FICTITIOUS BUSINESS NAME STATEMENT: 2012251750: The following person(s) is/are doing business as PROPERTY SOLUTIONS PARTNER. 2817 W. Magnolia Blvd. Burbank, CA 91505. DAN SUMNER; TERESA SUMNER. 8901 Wheatland Sun Valley, CA 91352. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dan Sumner, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1846

FICTITIOUS BUSINESS NAME STATEMENT: 2012251982: The following person(s) is/are doing business as SNOW WHITE CLEANERS. 17701-B Ventura Blvd. Encino, CA 91316. HAGOP GHAZARIAN. 17701-B Ventura Blvd. Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hagop Ghazarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1847

FICTITIOUS BUSINESS NAME STATEMENT: 2012252022: The following person(s) is/are doing business as PALACIOS HOUSEKEEPING. 21037 Gault St. #6 Canoga Park, CA 91303. GUILLERMA DOLORES PALACIOS. 21037 Gault St. #6 Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Guillema Dolores Palacios, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1848

FICTITIOUS BUSINESS NAME STATEMENT: 2012252165: The following person(s) is/are doing business as D.K.K AUTOMOTIVE SUPPLY WHOLESALER. 7317 Haskell Ave. #115 Van Nuys, CA 91406. KIVOURK KARAKOUR. 7317 Haskell Ave. #115 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kivourk Karakour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1849

FICTITIOUS BUSINESS NAME STATEMENT: 2012252299: The following person(s) is/are doing business as MIRAGE CAR WASH. 2121 Palos Verdes Dr. Lomita, CA 90717; 425 S. Willaman Dr. #211 Los Angeles, CA 90048. ADVANCE INNOVATIVE SOLUTIONS INC. 425 S. Willaman Dr. #211 Los Angeles, CA 90048. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shawn Javanfarad, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years

from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1850

FICTITIOUS BUSINESS NAME STATEMENT: 2012252420: The following person(s) is/are doing business as BEN'S BOOTCAMP FITNESS. 301 Glade Ave. Apt. K209 Woodland Hills, CA 91367. BENJAMIN DENNIS. 6301 Glade Ave. Apt. K209 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/2012. Signed: Benjamin Dennis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1851

FICTITIOUS BUSINESS NAME STATEMENT: 2012252509: The following person(s) is/are doing business as RENEWAL NAIL SPA INC. 23504 Calababas Rd. Calabasas, CA 91302. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 12/31/07. Signed: Kirstie Ngo, President. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1852

FICTITIOUS BUSINESS NAME STATEMENT: 2012253150: The following person(s) is/are doing business as CALSPEC PUBLIC ADJUSTERS AND CONSULTING. 144 N. Glendale Ave. Suite 222 Glendale, CA 91206. AI#ON C3522147. THE MONTE CHRISTIAN COMPANY INC. 10040 Colwell Dr. Sun Valley, CA 91352. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ara Henry Torosyan, President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1853

FICTITIOUS BUSINESS NAME STATEMENT: 2012252226: The following person(s) is/are doing business as M+M TRADING INTERNATIONAL; BBB-USA; BG FOOD IMPORTS. 4821 Lankershim Blvd. F166 North Hollywood, CA 91601. MARTIN KADANOV. 4821 Lankershim Blvd. F166 North Hollywood, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Martin Kadanov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 12/27/12, 1/3/13, 1/10/13, 1/17/13 1854

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2012247310

Date Filed: 12/13/12

Name of Business: THAIHOUSE MASSAGE. 900 S. Westmoreland Los Angeles, CA 90006

Registered Owner: PIMPHAKARN UNMUEANG. 9265 Woodman Ave. #4 Arleta, CA 91331.

Current File #: 2011121351

Date: 10/24/11

Published: 12/27/12, 1/3/13, 1/10/13, 1/17/13 1855

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME  
File No. 2012250214

Date Filed: 12/18/12

Name of Business: BRAVO PIZZA & CHICKEN. 10544 Magnolia Blvd. North Hollywood, CA 91601.

Current File #: 20110169706

Date: 1/31/2011

The full name and residence of the person(s) withdrawing as a partner(s): APIRADEE PITPEERAKA

Address: 5333 Riverton Ave. Apt. 2 North Hollywood, CA 91601.

Published: 12/27/12, 1/3/13, 1/10/13, 1/17/13 1856

FILE NO. 2012 233466  
FILED: NOV 26 2012

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
FILE NO. 2011-095645  
DATE FILED: 9/7/2011 7/2/12  
Fictitious Business Name(s): DVD YOUR MEMORIES INC, 3710 S. ROBERTSON BLVD, STE 205, CULVER CITY, CA 90232

The full name of registrant: DVD YOUR MEMORIES, INC, [CALIFORNIA], 8305 VICKERS ST, STE 206, SAN DIEGO, CA 92111

This business was conducted by: A CORPORATION  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
/s

This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ PRIMROSE VENTURES, LLC BY: SEAN WILLIAMS, MANAGER

This statement was filed with the County Clerk of LOS ANGELES County on NOV 26, 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA1246720 BH WEEKLY 12/6, 13, 20, 27, 2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 5792 Loan No. 400230 Title Order No. 7077525 APN 4355-005-015 TRA NO. YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02/16/2012. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01/08/2013 at 11:00 AM, Shoshone Service Corporation, a California Corporation as the duly appointed Trustee under and pursuant to Deed of Trust Recorded on 03/01/2012 as Instrument No. 20120328630 of official records in the Office of the Recorder of Los Angeles County, California, executed by: E Hakimi, LLC, a Delaware Limited Liability Company, as Trustor, Steve A. Lopez and Lisa C. Lopez, husband and wife as joint tenants as to an undivided 7.622% and Waltraud Cardona, Trustee of the Cardon Family Living Trust dated March 2, 2000, and any amendments thereto as to an undivided 7.012% and Vera Miner Santelman, an unmarried woman as to an undivided 6.098% and Arrowhead Service Corporation, a California Corporation as to an undivided 79-268%, as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn, by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). At: By the Fountain located at 400 Civic Center Plaza, Pomona, CA 91766, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California describing the land therein: THAT PORTION OF LOTS 14 AND 15 OF TRACT NO. 7996, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 186, PAGES 4 TO 7 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, DESCRIBED AS FOLLOWS: BEGINNING AT A POINT IN A CURVE IN THE WESTERLY LINE OF SUMMITRIDGE DRIVE, 62.05 FEET SOUTHERLY, MEASURED ALONG SAID WESTERLY LINE FROM THE SOUTHEAST CORNER OF SAID LOT 14, A RADIAL LINE FROM SAID POINT BEARS SOUTH 88 DEGREES 32' 32" WEST; THENCE ALONG THE NORTHERLY LINE OF THE LAND DESCRIBED IN THE DEED TO LEONARD DE LAWRENCE, RECORDED IN BOOK 13887 PAGE 331, OFFICIAL RECORDS OF SAID COUNTY, NORTH 42 DEGREES 13' 48" WEST 127.95 FEET TO THE BEGINNING OF A TANGENT CURVE CONCAVE TO THE SOUTH AND HAVING A RADIUS OF 79.50 FEET; THENCE WESTERLY CONTINUING ALONG SAID NORTHERLY LINE OF THE LAND OF LORENZO AND THE ARC OF SAID LAST MENTIONED CURVE THROUGH A CENTRAL ANGLE OF 82 DEGREES 52' 16" DISTANCE OF 114.80 FEET; THENCE TANGENT TO SAID LAST MENTIONED CURVE, SOUTH 54 DEGREES 53' 57" WEST 34.84 FEET TO THE TRUSTEE POINT OF BEGINNING; THENCE WESTERLY AND NORTHERLY ALONG SAID NORTHERLY LINE OF THE LAND OF LORENZO 407.35 FEET TO THE MOST NORTHERLY CORNER OF SAID LAND IN THE NORTHWESTERLY LINE OF SAID LOT 15; THENCE ALONG SAID LAST MENTIONED NORTHWESTERLY LINE NORTH 50 DEGREES 91' 56" EAST TO THE EASTERLY LINE OF SUMMITRIDGE DRIVE; THENCE IS A GENERAL EASTERLY DIRECTION ALONG THE EASTERLY AND SOUTHERLY LINE OF SUMMITRIDGE DRIVE, 219.58 FEET TO THE WESTERLY AND OF THAT CERTAIN CURVE IS SAID LAST MENTIONED SOUTHERLY LINE SHOWN ON THE MAP OF TRACT NO. 7996, AS HAVING A RADIUS OF 85 FEET, A CENTRAL ANGLE OF 129 DEGREES 27' 30" AND A LENGTH OF 192.06 FEET; THENCE EASTERLY ALONG THE ARC OF SAID LAST MENTIONED CURVE THROUGH A CENTRAL ANGLE OF 54 DEGREES 47' 20" A DISTANCE OF 81.285 FEET; THENCE SOUTH 37 DEGREES 31' 27" WEST 117.38 FEET; THENCE SOUTH 19 DEGREES 14' 27" WEST 61.97 FEET; THENCE SOUTH 65 DEGREES 03' 57" WEST 47.83 FEET TO A LINE BEARING NORTH 28 DEGREES 19' 03" WEST FROM THE TRUE POINT OF BEGINNING; THENCE SOUTH 28 DEGREES 19' 03" EAST 72.47 FEET TO THE TRUE POINT OF BEGINNING. EXCEPT THAT PORTION AS CONVEYED IN THE DEED RECORDED MARCH 10, 1960 AS INSTRUMENT NO. 684, OFFICIAL RECORDS. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically

entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714)730-2727], using the file number assigned to this case 5792. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1551 Summitridge Drive , Beverly Hills, CA 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$375,369.75 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Election to Sell, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. DATE: 11/27/12 Shoshone Service Corporation 1770 North Arrowhead Avenue San Bernardino, CA 92405 (909) 882-3393 Leonel Tapia, Executive Vice President A-4334276 12/13/2012, 12/20/2012, 12/27/2012

Title No. 6483837 ALS No. 2012-4449 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT OF A LIEN, DATED 3/17/2011. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE IS HEREBY GIVEN THAT: On 1/8/2013, at 09:00 AM, ASSOCIATION LIEN SERVICES, as duly appointed Trustee under and pursuant to a certain lien, recorded on March 23, 2011, as instrument number 20110433556, of the official records of Los Angeles County, California. WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR LAWFUL MONEY OF THE UNITED STATES, OR A CASHIERS CHECK at: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA 91766. The street address and other common designations, if any, of the real property described above is purported to be: 1255 North Harper Avenue #11 , West Hollywood, CA 90046 Assessor's Parcel No. 5554-020-106 The owner(s) of the real property is purported to be: Darryl Russell, an unmarried man and Michael Mahoney, a single man as joint tenants subject to the effect of the Quit Claim Deed Dated September 17, 2010 executed by Darryl Russell, which purportedly conveys the land to Michael Mahoney, a single man recorded September 22, 2010 as Instrument No. 20101347614 of officials records. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designations, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to pay the remaining principal sum of a note, homeowner's assessment or other obligation secured by this lien, with interest and other sum as provided therein: plus advances, if any, under the terms thereof and interest on such advances, plus fees, charges, expenses of the Trustee and trust created by said lien. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$12,046.77. Payment must be in cash, a cashier's check drawn on a state or national bank, a check drawn by a state bank or federal credit union, or a check drawn by a state or federal savings & loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. The real property described above is being sold subject to the right of redemption. The redemption period within which real property may be redeemed ends 90 days after the sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you

are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may contact Priority Posting & Publishing for information regarding the trustee's sale or visit its website www.priorityposting.com for information regarding the sale of this property. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the website. The best way to verify postponement information is to attend the scheduled sale. The beneficiary of said Lien hereto executed and delivered to the undersigned, a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. Date: 11/30/2012 Association Lien Services, as Trustee P.O. Box 64750, Los Angeles, CA 90064 (310) 207-2027 By: Alisher Sabirov, Trustee Officer P1006588 12/13, 12/20, 12/27/2012

NOTICE OF TRUSTEE'S SALE TS No. 12-0034871 Doc ID #0002071307582005N Title Order No. 10-6-424815 Investor/Insurer No. 203582585 APN No. 5529-001-038 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 10/20/2009. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CINDY GIBBONS, AN UNMARRIED WOMAN, dated 10/20/2009 and recorded 10/29/2009, as Instrument No. 20091637392, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/07/2013 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1045 NORTH KINGS ROAD #102, WEST HOLLYWOOD, CA, 900696002. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$416,235.66. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you

wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case TS No. 12-0034871. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4339369 12/13/2012, 12/20/2012, 12/27/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 11-02616-3 Loan No: 0159031079 APN 5554-026-100 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED March 20, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On January 4, 2013, at 11:00 AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766, FIDELITY NATIONAL TITLE INSURANCE COMPANY, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on March 26, 2007, as Instrument No. 20070692065 of Official Records in the office of the Recorder of Los Angeles County, CA, executed by: WILLIAM B FORD, A SINGLE MAN, as Trustor, in favor of Wells Fargo Bank, N.A., as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1209 NORTH KINGS ROAD #5, WEST HOLLYWOOD, CA 90069-0000 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining unpaid balance of the obligations secured by and pursuant to the power of sale contained in that certain Deed of Trust (together with any modifications thereto). NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714.730.2727 or visit this Internet Web site www.lpsasap.com, using the file number assigned to this case 11-02616-3. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$582,205.85 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. DATE: December 13, 2012 FIDELITY NATIONAL TITLE INSURANCE COMPANY, TRUSTEE 135 Main Street, Suite 1900 San Francisco, CA 94105 415-247-2450 Jason Kane Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714.730.2727 A-4340200 12/13/2012, 12/20/2012, 12/27/2012

Order No: 5905760 TS No: H11-06145 NOTICE OF TRUSTEE'S SALE UNDER A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN YOU ARE IN DEFAULT UNDER A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN, DATED 8/27/2011. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that Witkin & Neal, Inc., as duly appointed trustee pursuant to that certain Notice of Delinquent Assessment and Claim of Lien (hereinafter referred to as "Lien"), recorded on August 31, 2011 as instrument number 2011-1176761 in the office of the County Recorder of Los Angeles County, California, and further pursuant to the Notice of Default and Election to Sell thereunder recorded on 2/10/2012 as instrument number 2012-0231895 in said county and further pursuant to California Civil Code Section 1367.1 and those certain Covenants, Conditions and Restrictions recorded on 5/21/1990 as instrument number 90-915260, WILL SELL on 1/10/2013, 09:00 AM Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA. at public auction to the highest bidder for lawful money of the United States payable at the time of sale, all right, title and interest in the property situated in said county as more fully described in the above-referenced Lien. The purported owner(s) of said property is (are): Ebrahim Cohen, and Deborah Suzanne Cohen, husband and wife as community property. The property address and other common designation, if any, of the real property is purported to be: 930 North Doheny Dr., #210, West Hollywood, CA 90069, APN 4340-024-107. The undersigned trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Sale is: \$42,232.86. The opening bid at the foreclosure sale may be more or less than this estimate. In addition to cash, the trustee will accept a cashier's check drawn on a state or national bank, a check drawn on a state or federal credit union or a check drawn on state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in this state. In the event tender other than cash is accepted, the trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or the endorsee as a matter of right. Said sale shall be made, but without covenant or warranty, express or implied regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Lien, advances thereunder, with interest as provided in the Declaration plus the fees, charges and expenses of the trustee. THIS PROPERTY IS BEING SOLD IN AN "AS-IS" CONDITION. Witkin & Neal, Inc. is attempting to collect a debt. Any information obtained will be used for that purpose. If you have previously received a discharge in bankruptcy, you may have been released from personal liability for this debt in which case this notice is intended to exercise the secured party's rights against the real property only. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER AND ALL OTHER INTERESTED PARTIES: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 or visit this Internet Web site: www.priorityposting.com using the file number assigned to this case: H11-06145. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. IMPORTANT NOTICE: Notwithstanding anything to the contrary contained herein, the sale shall be subject to the following as provided in California Civil Code Section 1367.4(c)(4): "A non judicial foreclosure sale by an association to collect upon a debt for delinquent assessments shall be subject to a right of redemption. The redemption period within which the separate interest may be redeemed from a foreclosure sale under this paragraph ends 90 days after the sale." Dated 12/7/2012 Witkin & Neal, Inc. as said Trustee 5805 SEPULVEDA BLVD., SUITE 670 SHERMAN OAKS, CA 91411 (818) 845-8808 By: Susan Paquette Trustee Sales Officer THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. P1007950 12/20,

12/27, 01/03/2013

Trustee Sale No. 749380CA Loan No. 0701955742 Title Order No. 110262516-CA-MAI NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-06-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-17-2013 at 9:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-13-2005, Book NA, Page NA, Instrument 05 2466899, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: FAHMI EL MENOUI, A WIDOWER, as Trustor, WASHINGTON MUTUAL BANK, FA, A FEDERAL ASSOCIATION, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650 Legal Description: As more fully described in said Deed of Trust Amount of unpaid balance and other charges: \$1,036,709.96 (estimated) Street address and other common designation of the real property: 9233 BURTON WAY #206 BEVERLY HILLS, CA 90210 APN Number: 4342-010-031 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-17-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Information: www.lpsasap.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. P1006600 12/20, 12/27, 01/03/2013

NOTICE OF PETITION TO ADMINISTER ESTATE OF ELLIOTT H. KAJAN Case No. BP138179

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ELLIOTT H. KAJAN

A PETITION FOR PROBATE has been filed by Judy M. Kajan in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Judy M. Kajan be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on January 15, 2013 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:  
PAUL H. WEISMAN, ESQ.  
SBN 107199  
LAW OFFICE OF  
PAUL H WEISMAN  
15821 VENTURA BLVD  
STE 275  
ENCINO CA 91436

NOTICE OF TRUSTEE'S SALE File No. 7233.22849 Title Order No. 6429371 MIN No. APN 4341-016-004 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 10/27/03. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in §5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. Trustor(s): IRAJ NOURI AND FARIDEH M. NOURI, OR THEIR SUCCESSOR IN TRUST, TRUSTEES OF THE NOURI REVOCABLE FAMILY TRUST DATED MAY 7TH, 2003 Recorded: 11/18/03, as Instrument No. 03 3486420, of Official Records of Los Angeles County, California. Date of Sale: 01/17/13 at 9:00 AM Place of Sale: Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA The purported property address is: 508 N ELM DR, BEVERLY HILLS, CA 90210 Assessors Parcel No. 4341-016-004 The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$560,102.73. If the sale is set aside for any reason, the purchaser at the sale shall be entitled only to a return of the deposit paid, plus interest. The purchaser shall have no further recourse against the beneficiary, the Trustor or the trustee. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. 2 NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been post-

poned, and if applicable, the rescheduled time and date for the sale of this property, you may call 877-484-9942 or visit this Internet Web site www.USA-Foreclosure.com or www.Auction.com using the file number assigned to this case 7233.22849. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: December 13, 2012 NORTHWEST TRUSTEE SERVICES, INC., as Trustee Jeffrey Mosher, Authorized Signatory 1241 E. Dyer Road, Suite 250, Santa Ana, CA 92705 Sale Info website: www.USA-Foreclosure.com or www.Auction.com Automated Sales Line: 877-484-9942 Reinstatement and Pay-Off Requests: 866-387-NWTS THIS OFFICE IS ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE FILE # 7233.22849 12/20, 12/27, 01/03/2013

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 444638CA Loan No. 3015568599 Title Order No. 563523 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-21-2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-17-2013 at 9:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-28-2008, Book , Page , Instrument 20080343618, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: LAWRENCE LAZAR TRUSTEE OF THE LAWRENCE LAZAR LIVING TRUST UDT MARCH 5, 2003, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650 Legal Description: LOT 33 OF TRACT NO. 8401, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 117 PAGES 94 TO 98 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,818,904.98 (estimated) Street address and other common designation of the real property: 8833 HOLLYWOOD BOULEVARD WEST HOLLYWOOD, CA 90069 APN Number: 5558-017-005 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-21-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee MARIA MAYORGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: www.lpsasap.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the



rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4344379 12/27/2012, 01/03/2013, 01/10/2013

FILE NO. 2012 250729  
FILED: DEC 18 2012  
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
FILE NO. 2012158842  
DATE FILED: AUGUST 7, 2012  
Fictitious Business Name(s): 1.) INFANT AND NUTRITIONAL PRODUCTS 2.) NUTRITIONAL PRODUCTS, 2040 HAWKINS CIR, LOS ANGELES, CA 90001  
The full name of registrant: INFANT AND NUTRITIONAL PRODUCTS OF CALIFORNIA INC, A CALIFORNIA CORPOARTION, 2040 HAWKINS CIR, LOS ANGELES, CA 90001 [CALIFORNIA]  
This business was conducted by: CORPORATION  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
/s/ INFANT AND NUTRITIONAL PRODUCTS OF CALIFORNIA INC BY: PEDRAM ZAMINI, PRESIDENT  
This statement was filed the County Clerk of LOS ANGELES county on DEC 18 2012.  
LA1251816 BH WEEKLY 12/27 2012 1/3,10,17 2013

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES  
Date of Filing Application: DECEMBER 17, 2012  
To Whom It May Concern:  
The Name(s) of the Applicant(s) is/are: RUBY'S 3RD ST. LLC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
8422 W 3RD ST  
LOS ANGELES, CA 90048-4112  
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE  
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043  
LA1255055 BH WEEKLY 12/27/12, 1/3, 10, 2013

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES  
Date of Filing Application: DECEMBER 17, 2012  
To Whom It May Concern:  
The Name(s) of the Applicant(s) is/are: RUBY'S 3RD ST. LLC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
8422 W 3RD ST  
LOS ANGELES, CA 90048-4112  
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE  
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043  
LA1255055 BH WEEKLY 12/27/12, 1/3, 10, 2013

FILE NO. 2012 252232  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DEBBIE'S IMPERIAL CLEANERS, 4132 CRENSHAW BLVD, LOS ANGELES, CA 90008 county of: LOS ANGELES. The full name of registrant(s) is/are: ALAN YUI B. KIM, 4132 CRENSHAW BLVD, LOS ANGELES, CA 90008. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ ALAN YUI B. KIM  
This statement was filed with the County Clerk of LOS ANGELES County on DEC 20 2012 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA1253560 BH WEEKLY 12/27, 2012, 1/3, 10, 17, 2013

NOTICE OF PETITION TO ADMINISTER ESTATE OF: CHARLES WARDELL BROWN, JR.  
CASE NO. BP138319  
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of CHARLES WARDELL BROWN, JR.. A PETITION FOR PROBATE has been filed by LAURIE ANNE BROWN in the Superior Court of California, County of LOS ANGELES.  
THE PETITION FOR PROBATE requests that LAURIE ANNE BROWN be appointed as personal representative to administer the estate of the decedent.  
THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.  
THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good

cause why the court should not grant the authority.  
A HEARING on the petition will be held in this court as follows: 01/25/13 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012  
IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.  
IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.  
YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.  
Attorney for Petitioner  
JOEL J. LOQUVAM, ESQ. - SBN 129611  
LAW OFFICES OF JOEL J. LOQUVAM & ASSOCIATES  
9701 WILSHIRE BLVD. STE 1000  
BEVERLY HILLS CA 90212  
12/27, 1/3, 1/10/13  
CNS-2425767#

Trustee Sale No. 24699CA Title Order No. 95503560  
NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05-04-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-17-2013 at 9:00 AM, MERIDIAN FORECLOSURE SERVICE f/k/a MTDS, INC., A CALIFORNIA CORPORATION DBA MERIDIAN TRUST DEED SERVICE as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 05-15-2007, Book , Page , Instrument 20071175690 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: KEITH HERMAN, TRUSTEE OF KEITH HERMAN SEPARATE PROPERTY TRUST DATED APRIL 13, 2004 as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., AS NOMINEE FOR SKYLINE FINANCIAL CORP., as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the notes (s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA Legal Description: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST Amount of unpaid balance and other charges: \$2,850,826.47 The street address and other common designation of the real property purported to be: 9653 OAK PASS ROAD, (BEVERLY HILLS AREA) LOS ANGELES, CA 90210 APN Number: 4384-012-016  
NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not the property itself. Placing the highest bid at trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property.  
NOTICE TO PROPERTY OWNER: The sale date shown on this notice may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 573-1965 or visit this Internet Web site www.Priorityposting.com, using the file number assigned to this case 24699CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DATE: 12-21-2012 MERIDIAN FORECLOSURE SERVICE f/k/a MTDS, INC., A CALIFORNIA CORPORATION

DBA MERIDIAN TRUST DEED SERVICE 3 SAN JOAQUIN PLAZA, SUITE 215, NEWPORT BEACH, CA 92660 Sales Line: (714) 573-1965 OR (702) 586-4500 JESSE J. FERNANDEZ, PUBLICATION LEAD MERIDIAN FORECLOSURE SERVICE IS ASSISTING THE BENEFICIARY TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. P1011638 12/27, 1/3, 01/10/2013

## PROJECT 13-22

### CITY OF BEVERLY HILLS PROJECT ADMINISTRATION 345 FOOTHILL ROAD BEVERLY HILLS, CALIFORNIA 90210 REQUEST FOR PREQUALIFICATION OF BIDDERS AND PREQUALIFICATION INSTRUCTIONS FOR:

#### CIVIC CENTER SIGNAGE PROJECT

Notice is hereby given that the City of Beverly Hills ("CITY") has determined that all bidders for the fabrication and installation for the Civic Center Signage Project ("Project") must be pre-qualified prior to submitting a bid on that Project. It is mandatory that all Contractors who intend to submit a bid, fully complete the prequalification questionnaire, provide all materials requested herein, and be approved by the CITY to be on the final qualified Bidders list.

No bid will be accepted from a Contractor that has failed to comply with these requirements. If two or more business entities submit a bid as part of a Joint Venture, or expect to submit a bid as part of a Joint Venture, each entity within the Joint Venture must be separately qualified to bid. The last date to submit a fully completed questionnaire is **2:00 PM Thursday, January 10, 2013**. Contractors are encouraged to submit prequalification packages as soon as possible, so that they may be notified of omissions of information to be remedied or of their prequalification status in advance of the prequalification deadline for this Project.

Answers to questions contained in the attached questionnaire are required. The CITY will use these documents as the basis of rating Contractors with respect to whether each Contractor is qualified to bid on the Project, and reserves the right to check other sources available. The CITY's decision will be based on objective evaluation criteria.

The CITY reserves the right to adjust, increase, limit, suspend or rescind the prequalification rating based on subsequently learned information. Contractors whose rating changes sufficiently to disqualify them will be notified, and given an opportunity for a hearing consistent with the hearing procedures described below for appealing a prequalification rating.

While it is the intent of the prequalification questionnaire and documents required therewith to assist the CITY in determining bidder responsibility prior to bid and to aid the CITY in selecting the lowest responsible bidder, neither the fact of prequalification, nor any prequalification rating, will preclude the CITY from a post-bid consideration and determination of whether a bidder has the quality, fitness, capacity and experience to satisfactorily perform the proposed work, and has demonstrated the requisite trustworthiness.

The prequalification packages should be submitted under seal to the **Office of the City Clerk, City of Beverly Hills, 455 North Rexford Drive, Room 290, Beverly Hills, CA 90210**. The following should be clearly marked on the outside of the package **"CONFIDENTIAL PREQUALIFICATION STATEMENT FOR THE CIVIC CENTER SIGNAGE PROJECT"**

The prequalification packages submitted by Contractors are not public records and are not open to public inspection. All information provided will be kept confidential to the extent permitted by law. However, the contents may be disclosed to third parties for purpose of verification, or investigation of substantial allegations, or in an appeal hearing. State law requires that the names of contractors applying for prequalification status shall be public records subject to disclosure, and the first page of the questionnaire will be used for that purpose.

Each questionnaire must be signed under penalty of perjury in the manner designated at the end of the form, by an individual who has the legal authority to bind the Contractor on whose behalf that person is signing. If any information provided by a Contractor becomes inaccurate, the Contractor

must immediately notify the CITY and provide updated accurate information in writing, under penalty of perjury.

The CITY reserves the right to waive minor irregularities and omissions in the information contained in the prequalification application submitted, and to make all final determinations. The CITY may also determine at any time that the prequalification process will be suspended for the Project and the Project will be bid without prequalification.

Contractors may submit prequalification packages during regular working hours on any day that the offices of the CITY are open. Contractors who submit a complete prequalification package will be notified of their qualification status no later than ten business days after submission of the information.

The CITY may refuse to grant prequalification where the requested information and materials are not provided by the due date indicated above. There is no appeal from a refusal for an incomplete or late application, but re-application for a later project is permitted. Neither the closing time for submitting prequalification packages for this Project will be changed in order to accommodate supplementation of incomplete submissions, or late submissions, unless requested by the CITY in its sole discretion.

In addition to a contractor's failure to be pre-qualified pursuant to the scoring system set forth in the prequalification package, a contractor may be found not pre-qualified for either omission of or falsification of, any requested information.

Where a timely and completed application results in a rating below that necessary to pre-qualify, an appeal can be made by the unsuccessful Contractor. An appeal is begun by the Contractor delivering notice to the CITY of its appeal of the decision with respect to its prequalification rating, no later than two business days following notification that it is not pre-qualified. The notice of appeal shall include an address where the Contractor wishes to receive notice of the appeal hearing. Without a timely appeal, the Contractor waives any and all rights to challenge the decision of the CITY, whether by administrative process, judicial process or any other legal process or proceeding.

If the Contractor gives the required notice of appeal, a hearing shall be conducted no earlier than five business days after the CITY's receipt of the notice of appeal and not later than five business days prior to the date of the Notice Inviting Bids for this Project. Prior to the hearing, the Contractor shall, in writing, be advised of the basis for the CITY's prequalification determination.

The hearing shall be conducted by a panel consisting of three members of the Department of Public Works & Transportation senior management staff (the "Appeals Panel"). The Appeals Panel shall consider any evidence presented by the Contractor, whether or not the evidence is presented in compliance with formal rules of evidence. The Contractor will be given the opportunity to present evidence, information and arguments as to why the Contractor believes it should be pre-qualified. Within one day after the conclusion of the hearing, the Appeals Panel will render a written determination as to whether the Contractor is pre-qualified. It is the intention of the CITY that the date for the submission and opening of bids will not be delayed or postponed to allow for completion of an appeal process.

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145-Lost Items  
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165-Massage  
170-Caregiver  
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## 200-299 Services

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## 400-499 Real Estate

400-Homes For Sale  
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410-Lots For Sale  
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920-Trailers  
925-Classics  
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**GORGEOUS CREST-LAWN CEMETERY**  
4 plots available for  
\$11,795  
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**EDEN MEMORIAL PARK**  
Single Plot Judea Center  
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Sold-Out Section  
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Adjacent Parking Area  
Valued at \$12,000  
Asking \$8,000  
Seller Very Motivated  
All responsible offers  
considered  
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**Eden Memorial Cemetery**  
1 Cemetery space with vault in sold out area of Mt. Shalom (Beverly Hills #393) Plot 3000, Space D Cemetery priced at \$12,500. Will sell for \$8,500.  
\$400 transfer fee to cemetery at signing  
Call Susan (225) 930-4986

**Eden Memorial Park.** 2 adjoining plots in sold out Mount Shalom section. Asking \$15,000 OBO. Contact: Georgiebb@msn.com or (623)-249-9389

**EDEN MEMORIAL PARK** Two Prime Side-by-Side Eye Level Crypt Spaces. Court of Prophets, beautiful views at the top of the hill. Row B, Spaces 483 and 484. All maintenance fees have been paid in perpetuity. Offered Below Retail at \$25,000 obo for both, transfer fee included. biontears@adelphia.net or (310)-503-8279

**EDEN MEMORIAL CEMETERY-** Mission Hills  
3 Beautiful Plots located in the Eternal Gardens (gated area)  
Plots are adjoining  
Completely sold out area valued by cemetery at \$29,000  
Asking for \$8,500 each-

Discount offered when all 3 purchased  
Contact Jay: jaypev@gmail.com or (503)-267-4362

**Forest Lawn Memorial Park,** 1 lot in Cypress, OC CA. \$3,000 obo. (770)-941-7497, annie17ah@earthlink.net

**FOREST LAWN CYPRESS-** 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925) 683-4345

**Forest Lawn Glendale.** 5 plots in Resurrection Section, \$3,000 each OBO (or all for 16,000). Beautiful area. (916)-847-7607

**Forest Lawn Glendale** 2 side by side plots in Acadia Garden  
Prime location next to entrance of cemetery \$6,500 each. Call Ralph Ayala (818) 890-1020

**FOREST LAWN HOLLYWOOD HILLS**  
1 Double Hillside Scenic Plot  
Ascending dawn. Space 1 Lot 58  
\$8,000/OBO. Worth over \$11,000  
Fred (323) 293-6076

**Forest Lawn Glendale** 2 plots  
Side by Side in Acacia Garden  
\$6K. each (818) 890-1020

**Green Hills Rancho Palos Verdes**  
Two companion plots. \$12,750 each-- asking \$10,750.  
I'll pay transfer \$300 (310) 371-6382

**Beautiful Green Hills Memorial Park,** Rancho Palos Verdes, CA  
One Plot, Two Spaces (Valley of Peace)  
Retail for \$10,500, great price at \$6,500.00 or best offer (562)397-2759

**Greenwood Cemetery,** Bible Mausoleum, Side by side crypt  
Located in the Mathew Corridor- Entry level Tier A; Crypt #25 and #27  
Valued at \$13,600, selling both for \$7,500  
Owner will pay for transfer fees  
Cash or cashier's check for payment (619) 795-2181

**Hillside Memorial Park** Mount of Olives Sections  
Sold Out Section Block 3, Plot 202, Space 8  
Valued at \$16,800 Asking \$14,500  
Will pay transfer fee Harry (951) 769-1984

**Hillside, Mount of Olives,** Single Plot (Block 13, Plot 397 Space 8). \$20,000 obo, including transfer fees. Linda (310)246-3206

**Hillside Memorial Park,** Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949)-400-5071

**Hillside Memorial Park,** Garden Mausoleum, Companion, Wall Crypt in Canaan section, Top level. Sacrifice \$17,000 (below market value). Bennett (310)721-2252

**HOLLYWOOD FOREVER**  
Beth Olam Garden of David  
2 single outside wall crypts  
Valued \$19,800  
Asking \$16,000 (310)-201-5929 pp.

**INGLEWOOD CEMETERY**  
Single Funeral Plot for sale  
Purchased in 1986, Located in a great location  
Selling b/c I have moved to GA & won't be coming back to LA  
\$7,500 OBO. Call Kay (404) 323-1345

**Mt Sinai Memorial Park** Single plot on hill in Mt Sinai Memorial Park Zion section Map 4. \$8000 obo (818) 425-5925

**Mount Sinai Memorial Park**  
Single Plot on Gentle Slope  
\$6250 OBO. Cemetery price: \$8,400  
Contact: (435) 655-5760

**Mount Sinai Memorial Park.** Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697.

Two burial spaces at **Oakdale Memorial Park.** Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

**Pacific View Memorial Park** in Corona Del Mar, 6 plots side-by-side, 103 A & B and 136 C,D, E, and F in Bayview Terrace, \$11,000 each. Nancy Buchell (949)683-0873

**Rose Hills Memorial Park,** National Shrine Lawn, 1 plot. Value \$4500, asking \$3500 includes transfer fee. Private Party (562)897-2697

**Rose Hills, Garden of Benediction,** Lot 2262, 4 SBS graves. Beautiful area below Memorial Chapel. \$3200 per grave + fees, (208) 777-8427.

**Burial Plot Available** Rose Hills Memorial, Carnation Lawn, lot 1151, \$10,000. Call Wanda (626) 966-3105

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I take care of elderly people in my house, private room in Glendale (818) 546-1994

Caregiver. Looking for work. Experienced. Good References. Respectful and honest. Drives, cooks, and light housekeeping. Full time. (310)936-3145

I am a caregiver/housekeeper in West LA. I will work for small salary and can live in or out. I also have a car. Contact Vicki at 310-671-4668.

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MEDICAL VACANCIES - Spanish Peaks Behavioral Health Centers in Pueblo, Colorado is seeking RNs, Nurse Supervisors, and Directors. Requirements, salary information and applications available at www.spanishpeaks.org (Cal-SCAN)

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Driver - \$0.03 enhanced quarterly bonus. Get paid for any portion you qualify for: safety, production, MPG. CDL-A, 3 months current OTR exp. 800-414-9569 www.driveknight.com (Cal-SCAN)

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