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Issue 730 • September 26 - October 2, 2013

**A
Weekly
exclusive**

Zev's World

With 14 months left in office, L.A. County Supervisor Zev Yaroslavsky talks subway, and the future

Pages 8-10



Read this issue on your smart phone by scanning the QR code. All you need is a QR scanner application.

letters & email

“Joel Pressman Changed My Life” [Issue 729]

Thank you to the *Weekly* for publishing dozens of deserving and heartfelt tributes left for Joel Pressman on his Facebook page. It was a creative, touching, and classy gesture from the newspaper.

*Ron Demeter
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Cover Photo #729
Last week's cover photo of Joel Pressman was taken by Donna Peacher-Hall.

Commission BHTV10 schedule
Recreation and Parks Commission meeting (9/26) will air on Sept. 26 at 11 a.m. and replay on Sept. 27 at 8 p.m. and Oct. 1 at 5 p.m.
Health and Safety Commission meeting (9/23) will replay on Sept. 27 at 3 p.m.
All City Commission meetings from the week of Sept. 22 will replay back-to-back on Sept. 28 beginning at noon.
Human Relations Commission meeting (9/19) will replay on Sept. 30 at 5 p.m.
Health and Safety Commission meeting (9/23) will replay on Sept. 30 at 8 p.m.

WHAT'S ON YOUR MIND?

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SNAPSHOT



SUNDAY WITH JOEL WILL ROGERS MEMORIAL PARK

Over 300 people paid tribute to retired choral director Joel Pressman. Attendees shared memories and performed the iconic Madrigals song, “Still, Still, Still,” conducted by Pressman.

L to R: Gayle Old-Smith, Joel Pressman, Lauren Stanley

briefs

L.A. Times reports the D.A. to investigate Beverly Hills Sports Academy

The L.A. County's district attorney's office has opened an investigation in Principal Carter Paysinger's involvement in the Beverly Hills Sports Academy, a summer sports training session for Beverly Hills athletes, according to a story in Wednesday's *Los Angeles Times*.

The *Times* story, “Beverly Hills athletic camp, principal cited in complaint” said that though the district attorney's office would not confirm the investigation, they did confirm the public integrity division had received a complaint regarding Paysinger and the academy.

As of Wednesday, Paysinger had not received any information regarding an investigation by the D.A.

Paysinger's attorney, Reed Aljian, referred the *Weekly* to a written statement that said Paysinger “looks forward to fully cooperating with any investigation, which will prove he did not engage in any improper conduct.”

The impetus for a review follows a *Los Angeles Times* article Aug. 13, titled “Beverly Hills principal's on-campus camp is for-profit business.” The article quotes Beverly Hills parents, including Raj Batra and Rebecca DeMornay, who have been critical of Paysinger's firing of



Issue 730 • September 26 - October 2, 2013
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

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Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.



track coach Jeffrey Fisher.

The article reports it obtained a letter from the public integrity division to the district asking for Paysinger's economic conflict-of-interest statements from 2008. Paysinger became Beverly High principal in 2010. In his conflict of interest forms from 2010 to 2012, Paysinger declared no possible conflicts of interest, the article reports.

The Board of Education decided in closed session last month to obtain a firm to conduct an independent review of the Beverly Hills Sports Academy, of which Paysinger is listed as the owner in county filings.

The BHUSD entered an agreement with Lozano Smith, a law firm specializing in education and public agencies, to oversee a third party review of the Beverly Hills Sports Academy last month.

Paysinger released a statement through Aljian last month saying he welcomed a third party review of the academy.

According to Aljian, the BHUSD asked Paysinger in 1997, who was then serving as the athletic director at Beverly High, to take over the operations of the summer sports program.

Paysinger said he relinquished day-to-day involvement in the program once he became an administrator.

Board of Education President Jake Manaster declined to comment, citing a personnel matter.

Board of Education members dispute on how much to sell in Measure E bonds this year; eyes June election

The Board of Education directed staff to prepare a resolution authorizing the bond sale of \$45 million this year at the Board's formal meeting on Tuesday.

During his presentation to the board, Tony Hsieh, of Keygent Advisors, the district's financial advisors, said the \$45 million bond issuance represents what had been discussed with the community at a series of town hall meetings as the board prepared for acceleration of the Measure E bond earlier this year.

The \$45 million scenario, which was agreed upon by President Jake Manaster, Vice President Noah Margo, and Board member Lisa Korbatov, issues \$45 million in Measure E funds with an estimated repayment ratio of \$3.36 to every dollar

borrowed. This series of bonds would be 26 percent current interest bonds and 74 percent capital appreciation bonds.

"From my perspective, I'm looking to do what we've already committed to do, which is to get Horace Mann built and take care of some of the significant needs that exist that have been fully vetted and approved by this board already and do that in an accelerated fashion this year by selling \$45 million worth of bonds," said Manaster, who said the additional projects beyond that would need to be decided at the ballot box by the community.

This scenario assumed annual assessed value growth rates would be three percent in 2014 to 15 and four percent in 2015 to 16 and 4.25 percent afterward. This scenario would also be compliant with AB 182—currently, on the governor's desk -- a bill regulating school bonds, expected to take effect on Jan. 1.

The bill establishes a maximum debt service repayment of \$4 to \$1, a maximum financing term for current interest bonds to 40 years, a maximum financing term for capital appreciation bonds to 25 years, and a maximum interest rate for capital appreciation bonds of eight percent. The bill also required capital appreciation bonds to be callable after 10 years.

The \$45 million scenario is also consistent with raising the tax rate for the current year. Next year the tax rate would fall to just slightly over the \$49.71 promised tax rate at the time of Measure E's approval. The rate would fluctuate to \$60 per \$100,000 with the series paid off in 2038.

This scenario allows for the completion of planned construction at Horace Mann School, as well as deferred maintenance projects.

The Board also reviewed three additional scenarios at the formal meeting. Hsieh presented two scenarios of \$65 million bond sales, one that would raise the tax rate for the following two years and would be compliant with AB 182 and another that would only raise the tax rate for the current year, but would not be compliant with AB 182.

Though the new law would not take effect until Jan. 1, 2014, issuance of a noncompliant bond series would likely receive push back from the county, according to Hsieh.

Hsieh also presented one scenario of a \$95 million issuance supported only by Board Member Lewis Hall, who later said he could support an issuance of \$65 mil-



Beverly Hills Rotary Club welcomes former Gov. Gray Davis

Former Gov. Gray Davis (D-Los Angeles), pictured (left) with Beverly Hills Rotary Club President Susan Berk (right), was Rotary Club's guest speaker on Sept. 23. His topic was Innovation: California's Gift to America.

lion in bonds as well.

"I would support the \$65 million," said Hall. "I'd prefer that we not have to worry whether or not we win this election next year or not. I'd be willing to fight to get this election pushed forward because I think it's the right thing to do for the community for our students and it's the prudent thing to do in terms of the money the community has so graciously let us have."

Manaster said he was concerned that if the Board tries to go for as much as they can this year, the impression left with the community could be that the Board did not care for their input. Manaster said that more than \$45 million in bonds could cause the Board to lose the opportunity to

involve the community.

Issuing \$65 million in bonds this fiscal year would cover funds needed for Horace Mann School as well as design work on all sites. An issuance of \$95 million would have allowed the district to move forward with their full construction plan without delay.

Hsieh also presented a scenario of a new election that would increase the tax rate to the maximum allowed under Measure E for the \$195 million left under Measure E, assuming the Board issues \$45 million this year.

Hsieh said this scenario would not meet the district's financing schedule, as the

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NOTICE OF COMMISSION VACANCIES

The Beverly Hills City Council is seeking qualified candidates to fill vacancies on the following Commissions:

FINE ART COMMISSION – One Vacancy
PLANNING COMMISSION – One Vacancy
PUBLIC WORKS COMMISSION – One Vacancy

Deadline to apply for all three Commissions: November 15, 2013

For more information on the Commission positions, please visit the City's website at www.beverlyhills.org or call the City Clerk's Office at (310) 285-2400.

BYRON POPE, CMC
City Clerk



NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Thursday, October 3, 2013, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

THE CITY OF BEVERLY HILLS' 2013 PUBLIC HEALTH GOALS REPORT

The purpose of the hearing is to accept and respond to public comment on the City of Beverly Hills' 2013 Public Health Goals Report pursuant to Section 116470(c) of the California Health and Safety Code. All interested parties will have an opportunity to give written and oral comment at the time and place indicated above. As set forth in the report, certain constituents were detected in the drinking water at levels exceeding the State of California Office of the Environmental Health Hazard Assessment's Public Health Goals. These contaminants include arsenic, bromate, gross alpha, gross beta, total coliform bacteria and uranium.

If there are any questions regarding this notice, please contact **Trish Rhay, Utility Manager** in the Beverly Hills Public Works Services Department at **310.285.2486**, or by email at trhay@beverlyhills.org. Copies of the report and associated documents are on file in the Public Works Services Department and can be reviewed by any interested person at 345 Foothill Road, Beverly Hills, California 90210.

BYRON POPE, CMC
City Clerk

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last issuance would not be available until 2023.

Hsieh presented the board with an election scenario asking voters to authorize a brand new tax of up to \$60 per \$100,000 of assessed value. An amount for this potential new bond has not been decided and can be modified to meet the district's construction needs. The new tax could potentially yield \$350 million in additional bonds, according to Hsieh.

If the district sells \$45 million in bonds this year, it will have sold \$117 million from Measure E. Added to a potential \$350 million in a new bond measure, the district could have \$467 to spend on its construction plans.

Initially, Korbatov said she would support \$65 million in order to submit completed designs to the Department of State Architect in order to bid designs out and avoid construction cost escalation. Korbatov later decided to support the \$45 million issuance when she was told the district's plans would not be slowed down.

Margo said that if the district issues \$45 million in bonds, which is added to the approximately \$40 million left from the first Measure E bond issuance, the district would have \$85 million to spend and fully fund construction at Horace Mann School. Construction is expected to begin in March. Margo said that in the event a new measure passes in June, funds would be available as soon as August.

Margo said he preferred to put his faith in the community.

Board of Education Member Brian Goldberg did not offer an opinion on the direction the Board should take because he continues to be opposed to the bond acceleration. Goldberg is the only board member currently on the board who was on the board when Measure E passed in 2008.

"I will continue to support and go out with my colleagues when this goes out to vote to the community and make the case because I think a strong case could be made on why this makes sense, but until we go back to the voters and ask for their approval of it—we asked for their approval initially for Measure E and I think that's only fair and consistent," said Goldberg.

On June 25, the Board directed staff to provide the County of Los Angeles a notice of intent to issue bonds in the 2013 to 2014 year, accelerating the tax rate for the current fiscal year to the maximum amount allowed. After months of speculation and discussion on whether the Board would accelerate the Measure E tax rate, the Board decided it would accelerate the rate for one year and offer a new bond election to take the place of Measure E to allow the community to be a part of the discussion.

District looks to receive state funding for seismic upgrades

The Board of Education authorized

Mirisch recognizes Hakkasan at ribbon cutting on Sept. 19



L to R: Mayor John Mirisch (center) presented a certificate to Hakkasan CEO Neil Moffitt (left) and COO Nick McCabe (right) at Hakkasan Beverly Hills' official grand opening on Sept. 19.

staff on Tuesday night to issue design contract amendments to architects at the various school sites to determine which BHUSD buildings are eligible for state funding for seismic upgrades.

The design firms will prepare and submit "step 1" eligibility documents to the

department of state architect.

If eligibility is determined and approved by the DSA, the state seismic mitigation program will be merged within the building's renovation.

The State Seismic Mitigation Program, is funded by a California-voter approved

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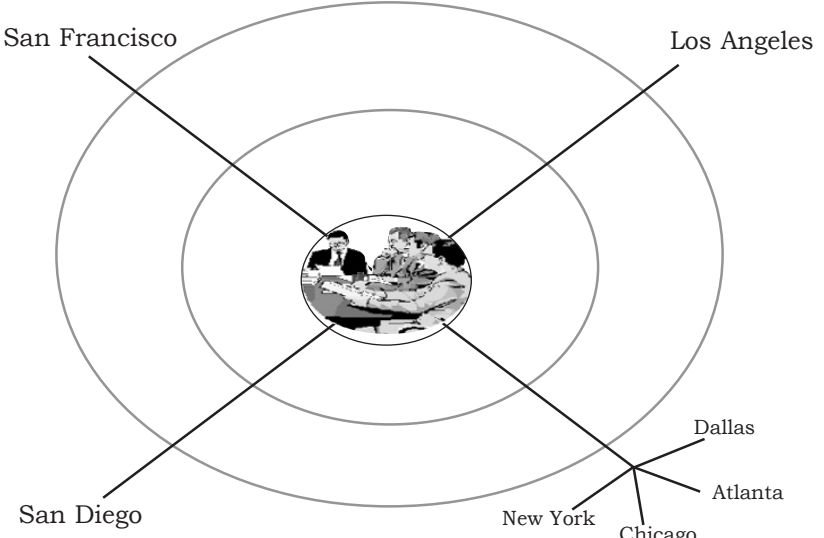
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²Rates quoted are per person, land only, based on adult double occupancy for travel October 21, 2013 or November 13, 2013 as stated. Rates, terms, conditions, availability and itinerary are subject to change without notice. Certain restrictions may apply. Rates shown include government fees and taxes.
³Age restrictions may apply.

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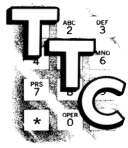
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bond, to fund repairs to the state's most vulnerable schools.

DLR architects will provide proposals from Beverly High and Hawthorne School. Saiful Bouquet Structural Engineers (SBI) will perform the analysis for seismic evaluation of the buildings.

According to the DLR proposal, the engineering firm has prepared reports for certain buildings and will not duplicate efforts.

DLR is expected to be paid \$55,000 plus reimbursements.

WLC architects submitted proposals for Horace Mann School. MHP, Inc, will complete the seismic evaluations at Horace Mann School. Proposed fees for WLC are \$25,000.

HMC Architects submitted a proposal for El Rodeo School. The total additional fee would cost \$59,800.

Board of Education Vice President Noah Margo questioned why DLR who was working on two schools would be less expensive than HMC's work at El Rodeo.

Primesource Consultant, Tim Buresh, said it depended on how much pre-work had already been done.

"At Horace Mann, essentially, the repairs have already been engineered, so it's relatively straightforward," said Buresh. "The least amount of pre-assessment work has been done on El Rodeo, so it's going to require the most pulling into that, and in some ways it may be the messiest project to do because the four buildings are so intertwined with each other."

Christiansen's name expunged by court; civil suit with BHUSD to return

Former BHUSD Facilities Director Karen Christiansen was granted a petition of factual innocence, which grants all arrest and prosecution documents to be sealed and destroyed, on Monday.

"It means that she was not merely declared innocent on some legal technicality, she was actually innocent of this crime she was charged with," said Hillel Chodos, Christiansen's attorney.

On May 31, a California Appellate Court dismissed all charges against Christiansen. She had previously been found guilty of four felony counts of conflicts of interest. She had previously been found in violation of Government Code 1090, which generally prohibits public officials from being financially interested in contracts they make in their official capacity.

Christiansen had been sentenced to four years and four months in state prison on Jan. 5, 2012 and ordered to pay the district \$3.5 million in restitution. She had been free on bond pending appeal.

Christiansen had been hired as Director of Planning and Facilities for the BHUSD in 2004. A new contract in 2006 between Christiansen and the district changed her employee status. Christiansen continued to provide services to the district as a consultant.

The appellate court found that section 1090 did not apply to Christiansen because she was not an employee of the district.

The attorney general's office appealed

to the California Supreme Court who said on Aug. 28 it would not review the appellate court's decision.

Judge Stephen Marcus kept Christiansen's arrest record and initial fingerprints at booking on the record. Chodos, Christiansen's lawyer, said he would appeal for the destruction of the remaining documents.

"We probably will appeal that because it just seems unjust to us that she should have a fingerprint record for an arrest that was unwarranted and unjustified," said Chodos.

Prior to Christiansen's criminal investigation, Christiansen, as CEO of Strategic Concepts, sued the BHUSD for terminating the district's contract with the company.

The district countersued and the civil suit is set to return.

Michael Lifrak, a partner at the Quinn Emmanuel law firm, representing the district in the case, did not return a call from the *Weekly*.

Board of Education President Jake Manaster declined to comment.

The court has set Oct. 23 to reschedule the civil case and the trial will begin afterward, according to Chodos, who said the case was about to go to trial in December 2010, which was postponed following Christiansen's arrest.

Diane L. Karpman to be installed as Beverly Hills Bar Association President Oct. 1



Diane Karpman

Diane L. Karpman, principal of the Beverly Hills law firm Karpman & Associates, will be installed as President of the Beverly Hills Bar Association on Oct. 1 at the Four

Seasons Hotel in Los Angeles.

The installation and awards dinner will begin at 5:30 p.m. Karpman will be sworn in by retired Justice Charles S. Vogel.

The guest speaker will be Presiding Justice of the Court of Appeals Second District Division Six, Arthur Gilbert.

Other Board of Governors officers being sworn in by Vogel are President-Elect Linda E. Spiegel, First Vice-President Howard S. Fredman, Second Vice-President Howard S. Fisher, Secretary/Treasurer Richard Kaplan, and Immediate Past President John K. Rubiner.

Outstanding service awards will also be presented to certain BHBA members. The President's award will be presented to Nancy Boxwell. The Board of Governors' Award will be presented to Michael Sohigian. The Chief Executive Officers' Award will be presented to Alan W. Forsley. Special Recognition Awards will go to BHBA staff members Carl Sinclair, Clarence Crites, Corey

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Former Madrigals Singers J.J. Johnson, Judi Domroy, and Edward Johnson, swabbing in honor of Joel Pressman

Beverly Hills Weekly is registering potential donors between the ages of 18 and 44 in the National Marrow Donor Program on weekdays. If you're 45 or over, send your children or grandchildren in to register. Registering is easy and fast: participants only need to fill out a form and perform a cheek swab.

Join our online drive at <http://join.bethematch.org/BHWeekly>. For more information, call (310) 887-0788.

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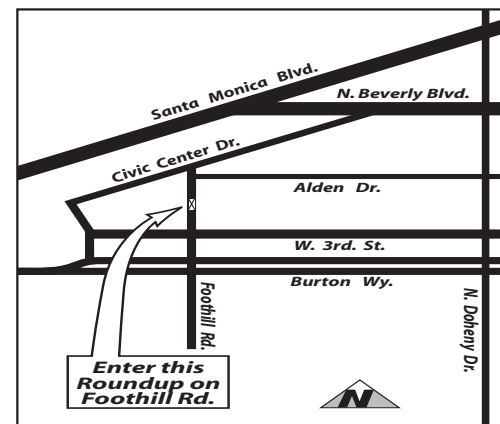
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Burns, Dani Barr, Elaine Glass, Genna Kluchnikov, Jamaal Warren, Janice Jackson, Jose Medina, Janice Phillips, Marian Miller, Michael Nanawa, Pamela Weston, PJ Stratton, Shelley Rosen and Vida Agcaoili. The Barristers' Lawrence J. Blake Award will be awarded to Roshni Gandhi.

Proceeds from the Installation and Awards Dinner support the educational and community outreach programs of the BHBA.

Tickets to the dinner are \$235. For tickets or information call (310) 601-2422 or visit www.bhba.org.

30 Years After hosts 'Argo' author on Oct. 8



Tony Mendez

Iranian-Jewish civic organization, 30 Years After, will host an evening with Tony Mendez, author of *Argo* at the Writer's Guild Theater in Beverly Hills

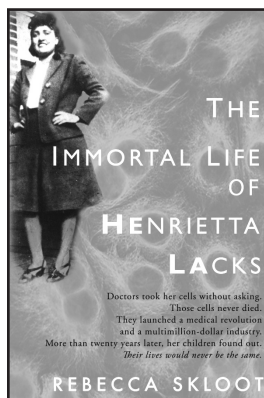
on Oct. 8 at 8 p.m.

Mendez's memoir served as the inspiration for the 2012 Oscar-winning picture directed by Ben Affleck. *Argo* tells the story of the 1980 covert CIA operation, devised by Mendez, a former CIA technical operations officer, to rescue six American diplomats in the Iran Hostage Crisis.

The discussion will be moderated by Jonna Mendez, former CIA Chief of Disguise. The evening will begin with a VIP reception with Tony and Jonna Mendez at 6:30 p.m. Doors open for general admission at 7:45 p.m. followed by the program at 8 p.m. A limited number of signed copies will be available for purchase.

Tickets will be sold online only. Tickets are available at <http://tonymendez30ya.eventbrite.com>. For more information, e-mail info@30yearsafter.org.

Beverly High Parent/Teacher Book Club to discuss *The Immortal Life of Henrietta Lacks*



The Beverly High PTSA will discuss Rebecca Skloot's *The Immortal Life of Henrietta Lacks* on Monday, October 7 at 7 p.m. as this school year's first parent/grandparent/faculty book club. All BHUSD families are welcome.

The discussion will be led by Beverly High English teacher and book group

facilitator Julie Goler. The group will also be joined by AP Government teacher Roel Hinojosa, AP Biology teacher Marla Weiss, and Medical Science Academy founding teacher Colleen Lynch.

To participate, you may read the book or listen to an audio version on audible.com. Tickets are \$25 for parents and \$10 for teachers. Location will be given at time of registration. To register and for more information, go to the PTSA section of the BHHS website or email nancyheim415@gmail.com or sgallop100@aol.com.

Saghian chosen to present at Design House International

Beverly High class of 2010 graduate Ryan Saghian has been chosen among 23 other interior designers to participate in Design House International's "Titans of Business and Best of Design" at Greystone Mansion.



Ryan Saghian

"To be put in the same category as all of these other designers who are so much more established and so much older than me—because I'm only 21 years old—it's an honor," said

Saghian.

Each of the designers will design a room inspired by their own clients or iconic "titans" of business. Examples of "titans" that will be showcased include Coco Chanel, Stevie Wonder, Julia Child, and William Randolph Hearst. Saghian said his theme has not yet been confirmed.

Saghian said he submitted his work to Design House International who then invited him to participate.

Saghian, whose interior design firm Ryan Saghian Interiors is based in Beverly Hills said he has always known he wanted to be an interior designer.

Other designers that will present in the showcase include Eric Brand, Fernando Diaz, Rosie Dulbandzhyan, Deniece Duscheone, Suzanne Furst and Estee Stanley, Tamara Kaye-Honey, Francois Jantzen, Lawrence Lazzaro, Paul L'Esperance and Daelen Cory, Kelly Morgan, Michael Ostrow, Victoria Reitz, Susan Sawasy, Laura Schwartz-Muller, Lori Sitz-Teacher and Monique Blum, Frank Slesinski, Kara Smith, Alissa Sutton, Kelly Sutton, Marc Thee, Lisa Turner, Joannes Van Laer and Lucas Schelkens, and Maya Williams.

The event, presented by Design House International, the City of Beverly Hills, and the Friends of Greystone Mansion, will be open to the public from Nov. 2 through Nov. 24, Thursday through Sunday from 10 a.m. to 3 p.m.

Tickets are \$44 per person. Children under 12 are not permitted to enter the showcase. Visit www.DesignHouseInternational.com or www.greystonemansion.org to purchase tickets. A portion of proceeds benefits the Friends



(L to R) California Hospital Medical Center President Craig G. Myers, Trauma Services Medical Director Gudata Hinika, L.A. County Supervisor Gloria Molina, Westwood resident Kathleen McCarthy Kostlan, Beverly Hills residents Steve and Cathy Needleman, Emergency Services Medical Director Marc Futernick, and Chairman of the CHMC Community Board Phillip Hill.

Beverly Hills residents honored for donations at California Hospital Medical Center

Beverly Hills residents Steve and Cathy Needleman were recognized for their contributions to the California Hospital Medical Center emergency department and trauma at a ribbon cutting ceremony on Sept. 12. The center has recently undergone a \$9 million renovation, funded by a lead gift from the Thomas and Dorothy Leavey Foundation and other donations to the California Hospital Medical Center Foundation, including the Needlemans, AEG and the Annenberg Foundation. Steve Needleman is the Chair of the California Hospital Medical Center Foundation Board.

of Greystone's ongoing restoration fund.

'Rodeo de los Caballos' parade marks 100 days until city's 100th birthday

The Rodeo Drive Committee and the City of Beverly Hills will host Rodeo de los Caballos, an equestrian parade, on Oct. 13 at 11 a.m. to kick off the 100 day countdown to the Beverly Hills centennial.

The parade commemorates the city's history and Rodeo Drive bridle path. The parade's grand marshal will be humorist and cowboy Will Roger's great granddaughter, Jennifer Rogers-Etcheverry. Rogers was the city's first mayor. Rogers-Etcheverry is the co-founder of the Will Rogers Ranch Foundation and a member of the National Cowboy Hall of Fame.

Mayor John Mirisch is expected to announce the City's plans for centennial events.

The Rodeo Drive bridle path, which ran on Sunset Boulevard and Rodeo Drive, first opened in 1924 and was in use until 1965.

An authentic reproduction of a Wells Fargo stagecoach will carry representatives from some of the City of Beverly Hills' schools and will be pulled by a specially trained team of four horses. The parade will also feature a tribute to Maria Rita Valdez, original settler and owner of the land now considered Beverly Hills. The tribute will include Ballet Folklorico Azteca.

Other performers include the Riata Ranch Cowboy Girls, Military Color Guard, USC's mascot Traveler, as well as the Beverly Hills High School Marching Band. Antique cars and a Beverly Hills antique fire engine will join the parade, along with Fred Hayman, the founder of the Rodeo Drive Committee, and his original Giorgio Rolls-Royce.

TMCC to honor Rotary, Aronbergs, Nazarian, Cole on Oct. 30

The Maple Counseling Center will hold its annual Endless Summer Bash On Oct. 30 at the Beverly Hilton.

TMCC will honor the Beverly Hills Rotary Club, the community's oldest service club, with the Civic Philanthropy Award and Human Relations Commissioner Sharona Nazarian, former Mayor Charles Aronberg and Sandra Aronberg with Community Leader Awards.

Nazarian is involved with multiple charities and as a commissioner, initiated a cultural round table for the City to discuss cultural issues. The Aronbergs have also been involved in numerous charitable activities. During his time on the City Council, Charles Aronberg helped establish the TMCC. Sandra Aronberg serves on the TMCC Board of Governors.

Late longtime *Weekly* columnist Rudy Cole will also be honored with the organization's first ever Media Award recognizing him for his contributions to the

community and his support of the TMCC and the need for community based health programs.

The TMCC's mission is to provide low cost comprehensive mental health services to individuals, couples, families, and groups throughout the county. Since 1972, TMCC has helped over 153,000 people.

The event will begin at 6 p.m. with a silent auction and cocktails followed by dinner, awards and entertainment at 7 p.m. For more information, call (310) 271-9999 ext. 213 or email events@tmcc.org.

Rodeo Drive Festival of Watches to be held Oct. 10 to 13

The Rodeo Drive Festival of Watches will kick off with a street-wide open house on Oct. 10 from 6 p.m. to 9 p.m.

Twenty boutiques will feature product launches, exclusive watchmaker appearances, and exhibition debuts.

The Rodeo Drive Festival of Watches will feature twenty brands participating on Rodeo Drive, Brighton Way and Wilshire Boulevard. Those participating, include Breguet, Bvlgari, David Yurman, Ermenegildo Zegna, Harry Winston, Hublot, IWC, Jaeger-LeCoultre, Jason of Beverly Hills, Louis Vuitton, Montblanc, Officine Panerai, Patek Philippe, Porsche Design, Richard Mille, Rolex, Vacheron Constantin, Van Cleef & Arpels and Westime. For more information, go to www.rodeo-drive-bh.com/festivalofwatches.

Wallis Annenberg Center for the Performing Arts announces inaugural season

The Wallis Annenberg Center for the Performing Arts will open its inaugural season with the Martha Graham Dance Company in the 500-seat Goldsmith Theater on Nov. 8 and 9.

The play, *Parfumerie*, which inspired the films, *The Shop Around the Corner*, *In the Good Old Summertime*, and *You've Got Mail* will show at the Wallis from Nov. 26 to Dec. 22.

Other performances this season include St. Lawrence String Quartet, *Noel Coward's Brief Encounter*, *Baseball Swing with The All-Star Baseball Jazz Band*, *A Coffin in Egypt*, *The Trumpet of the Swan*, and Jessica Lang Dance.

Productions in the 150-seat Lovelace Studio include *Jason and the Argonauts* for ages eight and above in January to February, and *White*, for ages two to five in February to March.

Subscription tickets go on sale October 1. Ticket prices will range from \$25 to \$199.

The Wallis Annenberg Center will officially open its doors in October. The inaugural Gala, sponsored by Salvatore Ferragamo, will be co-chaired by Wallis Annenberg, Jamie Tisch, Brad Pitt and Robert Redford.

The Gala event will be held in a large tent on Crescent Drive in between North and South Santa Monica Boulevard. Attendance to the Galas will have special security and will be by invitation only for

approximately 1,000 guests on Oct. 17 and 500 guests on Oct. 18.

For more information, visit www.thewallis.org.

Michelle Kaye to join the Architectural Commission

The Architectural Commission Interview Panel unanimously chose Michelle Kaye to replace outgoing commissioner Zale Richard Rubins, whose term ends on Nov. 20.

"It was a very enthusiastic unanimous yes and we are very lucky as a city to have Michelle serve in this position," said Vice Mayor Lili Bosse.

Kaye was selected from a pool of three candidates. The three candidates were interviewed by the panel, which was composed of Bosse, Councilmember Willie Brien, Architectural Commission Chair James Blakeley, and Architectural Commission Vice Chair Barry Bernstein.

"Three really fine candidates and one really fine selectee. I think we were all pleased with Michelle Kaye for this position," said Brien.

The Beverly Hills City Council will vote formally at the next city council meeting.

Picnic LA to open in "four corners" on South Beverly Drive

The Beverly Hills Architectural Commission approved a façade remodel, sign accommodation and outdoor dining elements for Picnic LA, the latest tenant slated to open at 168 S. Beverly Drive.

"That building will be historical at some point in time – those four corners as they call them. I am glad that they took away a beam that the [previous tenants]



Natalie Antin go-karts around El Rodeo's Barnyard Bash on Sunday Sept. 22.

El Rodeo hosts Barnyard Bash

El Rodeo School PTA hosted a "Barnyard Bash" carnival on Sept. 22 to benefit El Rodeo School. The event was led by co-chairs Julie Gilberg and Maricruz Morales.

had put in that was not conforming," said Architectural Chair James Blakeley. "We [also] asked for them to look into lighting up their logo over their door to add some energy."

Fatburger/Buffalo's, which will open at 474 North Beverly Drive, was approved for multiple business accommodation signs.

The Architectural Commission decided

the sign located indoors would no longer be illuminated. Blakeley said that lit signs inside restaurants that are within 15 feet of the window are in the Architectural Commission's purview and subject to the commission's review.

"We have asked them to simplify the façade because we believe that the signage they have takes away from the

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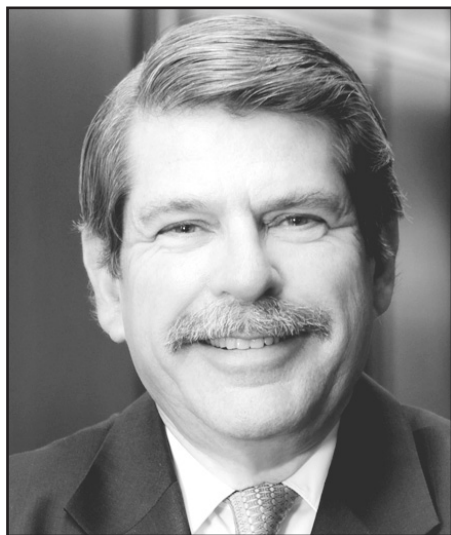
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coverstory

ZEV'S WORLD

A
Weekly
exclusive

With 14 months left in office, L.A. County Supervisor Zev Yaroslavsky talks subway, and the future
by Andrea Aldana



So you have about 14 months left in office, what's on your to do list?

Quite a bit. We're focused on a number of things. [In] transportation, [we are] continuing construction and proceeding toward completion of the Exposition Light Rail Line [and] commencing the extension of the subway from Western Avenue to La Cienega Boulevard. Those are two major regional transportation projects that I've been involved in intimately.

On the health side, implementation of the Affordable Care Act is very high on our agenda as a county and on my agenda to make sure that there's a seamless transition from the current health system to the new paradigm, which will provide a massive increase in the number of people who have health insurance. The county has enrolled well over 300,000 people at this point. We're probably leading the nation among counties in percentage of people who are eligible who are now being enrolled.

Do you have a target?

As many as we can – I don't think we have a specific target, but as many as we can of the people who are eligible. We're talking about largely low income families and individuals, [and] people in communities who generally have not accessed government services before. It's a challenge, but our health department has been up to the challenge and I think we're as well prepared as any county in the country to implement the Affordable Care Act.

In the environment, [on my list is] to

continue to acquire as much open space in the Santa Monica Mountains as we can. During my terms of office here at the county, we've added 17,000 acres of publically owned open space in the Santa Monica Mountains as part of the national and state park system. Over the last few years, we've approved prohibitions on development on ridge lines. We've prohibited development adjacent to rivers and streams. We want to codify that into the local coastal plan so that the environment of the Santa Monica Mountains, which is very special to this region, is set in stone for future generations. We've made tremendous gains on that front and the one missing link now is that local coastal plan, which we're working with

“The city [of Beverly Hills], the Beverly Hills Unified School District, and the L.A. MTA [are] spending millions of dollars on lawyers and potential lawsuits over an issue that is really a non-issue as far as I'm concerned. Even if you think it's an issue, we have a way to solve that issue. I've appealed to my friends at Beverly Hills. Let's try to resolve this issue in an amicable way.” – Supervisor Zev Yaroslavsky

the coastal commission to try to get done before the end of next year.

The arts and culture have been a major part of my portfolio as a county supervisor. The Walt Disney Concert Hall, The Hollywood Bowl, The [Los Angeles] County Museum of Art are among the cultural institutions in our county that have been a focus of mine during my tenure here. We want to continue to improve the infrastructure at the Hollywood Bowl as we've done almost every year since I've been here. [LACMA] is engaged in the preliminary stages of a replacement project of its oldest buildings. We're working closely [with LACMA] on what will ultimately be a multi-hundred million dollar project largely funded through private fundraising to bring the [museum's facilities] to the 21st century. Those are some of the things that I'm working on. I

have a full plate.

You were first elected to the Los Angeles City Council in 1975 at age 26. Do you still see yourself as a young reformer 38 years later?

Yes. I'm not as young as I was [at] 26, but I am a reformer. As much of a reformer that I am, I'm also a do-er. I've been elected to the city council and the Board of Supervisors 11 times. I don't own this office. I lease it for four years from the people. The people expect me to get things done, and that includes reforming things that are wrong. One of the things that I'm focused on here is the jail violence that we've had and all of the problems that we've had in the sheriff's department and in our county jails. I do see myself as a reformer. I'm not afraid [and] never have been afraid to push the envelope on new ideas. Sometimes, when you push new ideas, they work. Once in a while, they don't work, but you can't be held hostage to the ones that don't work or you'll never get anything new done. I believe in getting things done. We're on this planet for a [short] period of time and we owe it to ourselves and to future generations to make the most of the time we have here. In my judgment, that's what's characterized and motivated me.

Tell us about that first race for Los Angeles City Council.

It's a legendary race. I was not expected to win the election. I was running against a [number] of candidates, two of whom worked in the mayor's office at the time, one of whom had the support of the mayor

stituents ever since because I'm not sure I would've hired a 26 year old kid to govern the second largest city in the country, but I think I've made most of my constituents proud.

What was your awareness of Beverly Hills prior to being elected to the L.A. City Council?

Since I was 8 years old, I've lived on the west side. Beverly Hills is part of my world. I went to Hebrew school in Beverly Hills. My wife [Barbara Edelston Yaroslavsky] was born and raised in Beverly Hills. Beverly Hills is a part of my life. It's my neighborhood. I never lived in it, but I've lived close enough to it. [I] drove through it every day, went shopping there, ate there, dated my wife there and a lot of my friends are Beverly Hills residents. It's a good city. It's a well run city. I didn't represent Beverly Hills when I was on the city council, but I do represent it as a county supervisor, and it's been a privilege.

In 1994, you moved on to the L.A. County Board of Supervisors. Is being a supervisor the best job in politics?

It certainly has been for me. I wouldn't trade it in, and I didn't trade it in when I had opportunities to either run for congress or for mayor of Los Angeles. This is one of the best local government jobs in the country—mayor of New York, mayor of Chicago, L.A. County Board of Supervisors. [It] is as good a political job as there is, especially if you like policy. Virtually every issue that affects society, whether it is health, mental health, child welfare, the environment, transportation, [or] the economy, comes across my desk every day. I'm a policy wonk even more than I'm a politician. I love the issues that come across my desk and being on the Board of Supervisors gives me an opportunity to actually do something about them. Healthcare, for example, has been one of my principal issues here at the county since I got here in 1994. When the [county's health department] was in its perpetual fiscal crisis, I proposed a ballot measure [in 2002] for a parcel tax of three cents per square foot to fund our emergency rooms and our trauma centers. Failure to get that approved would have caused some of our trauma centers to close. In a really uphill battle, we were able to get 73 percent of people to approve that tax, which saved our county emergency medical services system from total collapse. That's the kind of thing you can do here. You identify a problem; you don't just talk about it, but you actually solve the problem. Being a member of the Board of Supervisors has got to be one of the best jobs in politics in the country.

At a Beverly Hills Rotary Club meeting last year, you called the Measure E school bond the “lawyers and lobbyist tax.” What made you say that?

The city [of Beverly Hills], the Beverly Hills Unified School District, and the L.A. MTA [are] spending millions of dollars on lawyers and potential lawsuits over an issue that is really a non-issue as far as I'm concerned. Even if you think it's an issue, we have a way to solve that issue. I've appealed to my friends at Beverly Hills.

Let's try to resolve this issue in an amicable way. Let's get in a room as grownups and try to save the taxpayers of the county and of Beverly Hills a lot of money. It makes me sick to see the kind of money that's being spent in Beverly Hills and at the county on lawyers. The lawyers are the winners in this. At the end of the day, nobody wins, but the lawyers when you get into lawsuits like this and that's money that the school district could spend on educating kids, the city could spend on improving the city and that the MTA could spend on transportation improvements. We're working on that and I hope we can find a way to resolve this Beverly Hills High School issue in a way that's a win-win for everybody.

Why can't we just get in a room and work this out with the school board?

Well, I think we can. It takes some statesmanship on all sides and some leadership and willingness to knock our heads together. Nobody is going to get 100 percent of what they want, but everybody has got to walk a mile in the other person's shoes. I think we understand what's driving the opponents in Beverly Hills. I'm not sure it's the majority of the residents who share that view but certainly it's the majority of the city council as currently constituted and the school district. Metro has tried to understand what the real concerns are and I've always believed if the concerns are real and legitimate and not just manufactured, we can address issues that are real. That's how we built every transit line that I've been involved in.

The Orange Line in the San Fernando Valley, which is one of my pride and joy projects, had tremendous opposition, but we listened to what the people had to say. We listened to their concerns and where the concerns were legitimate and we could resolve them, we did. We resolved almost all of them. As a result, we have one of the most successful bus ways in the country if not the most successful bus way in the country and there's no opposition to it now. In fact, if I sought to dismantle the Orange Line, I think I'd have an uprising in the San Fernando Valley because they love it. The Exposition Light Rail Line was violently opposed by a group of people along the corridor. We built it. We listened to the concerns. We mitigated the concerns. We addressed them. Some people still were not satisfied. They took us to court. They took us all the way to the State Supreme Court. We prevailed, and today, the first half of the Expo Line which goes from downtown to Culver City is the second most successful light rail line in the county. When it goes to Santa Monica in a few years, in my judgment, it's going to be the most successful, the most heavily used, light rail in the county. It was violently opposed when it was initiated. The subway extension is a similar project. There are people who are violently opposed to it. I'm absolutely certain that the issues that have been raised can be addressed. I addressed some of that in my speech at the Rotary last year and I hope we are able to convince the powers in Beverly Hills that there is a path forward here. When it's built, it's going to be nothing but an amenity to Beverly Hills. It's going to be an amenity to people who live in Beverly Hills and it's going to be an even bigger amenity to people who work in Beverly Hills.

Beverly Hills is an employment center. Its commercial sector employs a lot of people. Those employees are going to be the primary beneficiaries of the subway. When the subway is finally built, and it will be, people in Beverly Hills, like people in Cheviot Hills, like people in the San Fernando Valley will say, what was the fuss all about? Because there's really no justification for the fuss. We owe it to the people of our region, including the people of Beverly Hills to offer them an alternative and offer their employees an alternative to being stuck in their cars all day long to get to and from work. I think we'll get there. There's an old saying that democracy eventually does the right thing, but only after exhausting all the alternatives, so we're in the alternatives exhaustion process at the moment, but that will change. I'm confident that reasonable people will come together.

Why has it become so personal between you and the Board of Education?

Well, I think it's not personal with me and the Board of Education at all. This is a public policy issue. I believe that if people have a legitimate concern about something we're doing, we owe it to them to analyze the concern and see if we can address it and we are doing that. We have done it. We will continue to do it. There was a concern that if we built the subway under the school buildings, it would be dangerous to the school buildings. It's not dangerous to the school buildings. We have subways under school buildings elsewhere in Los Angeles County. It has not been a noise problem. It has not been a vibration problem. It has not been a safety problem. I've suggested alternative routes that wouldn't go under the buildings. I addressed that in the Rotary Club speech that I gave. That's still something we are looking at and we think can be done. It's not personal. Nobody – not the City of Beverly Hills and not Metro – can say it's my way or the highway. If it was unsafe to build a subway under Beverly Hills High School, then it's unsafe everywhere else. It's unsafe under Camino Nuevo School on Wilshire Boulevard. It's

unsafe under the high school at Wilshire and Vermont. It's unsafe adjacent to the L.A. County Museum of Art. It's unsafe under the Hollywood Hills, where people live. I won't meet the city and school district halfway. I will meet them all the way within reason within the parameters of what the science and our experience and what the standard operating procedure is of transit construction all over the country and all over the world. Beverly Hills is not different than any other part of the county and it's not different than the upper west side of Manhattan or downtown Paris, France or Hong Kong or anywhere else. This isn't the first subway that's been built in the history of mankind. It's the umpteenth subway and they're all built in modern times and we're in modern times now. They're built well, they're built safely and above all, it's an amenity.

I know a lot of the people on both bodies. I've had great working relationships with city councilmembers in Beverly Hills for 38 years. They're good people and they're trying to represent their city and I don't begrudge on that. But they're also part of a region and they need to reconcile their Beverly Hills perspective with them being part of a region. Without Beverly Hills, we can't serve the region's needs.

I'm disappointed that it has gotten to this point, but it's not the first time. It's almost like a script that whenever you build a major transit project whether it's the Expo Line or the Orange Line or the subway to the San Fernando Valley or the extension of the subway to the west side, people are concerned. They're afraid, but they owe it to themselves to be informed and to inform us. We have made some changes in our approach to the subway extension in our thinking. We haven't made any changes quite yet at this point, but we've heard what the school district has said. We've heard what the city has said. To the extent that it is practicable and doesn't jeopardize the project itself, we have made modifications in our own

thinking and are prepared to do so going forward. But the one thing that isn't on the table is not building the subway to Century City. We're going to build the subway to Century City and if we have to, we'll go to court. We prefer not to. We didn't initiate the lawsuits. They were initiated against us.

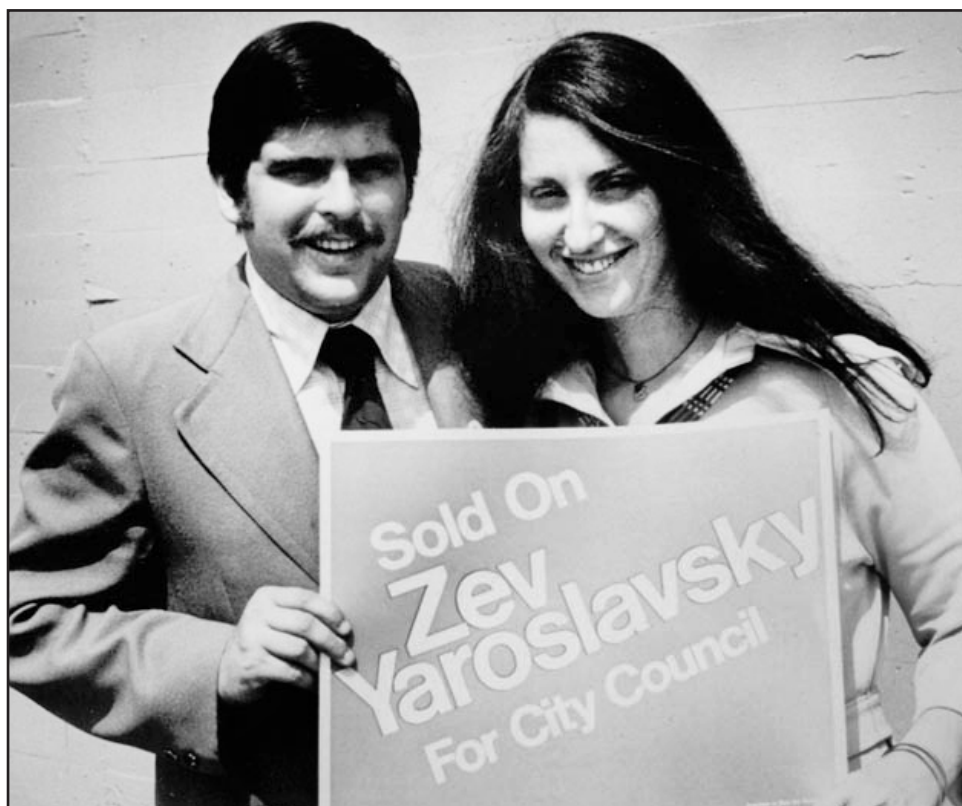
The biggest mistake we made in transportation in L.A. County in the last 50 years is not taking the Green Line into [LAX]. I call it the Moses line. You can see the promise land from it, but you can't go in. We don't want to make that mistake a second time. Century City is one of the biggest employment centers outside of downtown in the whole region and not to go into the heart of Century City with a multibillion dollar subway line would be a colossal mistake and most everybody knows that. We need to get to the heart of Century City, not to the edge, and I think we can do that without any jeopardy to the school.

Why is it specifically that the Constellation line is the only route you'll consider?

Because we cannot build a subway line down Santa Monica Boulevard. There's an active earthquake fault there and our experts have advised us that we can't build it there. That's the first reason. The second reason is even if there wasn't an active fault there, the ridership on the subway is significantly higher when you go to Constellation and Avenue of the Stars than when you go to Santa Monica and Avenue of the Stars. The reason is that on Santa Monica, if you draw a circle around the station, half of the real estate is the L.A. Country Club golf course. There's nobody there. There's nobody going there. There's nobody coming from there. You're not serving half of the real estate where your station is. If you go into the heart of Century City and draw a circle, you've encompassed the entire commercial center which employs 10,000 or more people. You want to make it as convenient as possible, so you can serve as many people as possible. When we compete with other jurisdictions around the country for federal funding for transportation, one of the primary criteria is the cost per passenger mile. So, the more passengers we can reach, the more we reduce the cost per passenger mile in terms of construction. If we want to compete with Minneapolis or the east side subway in New York or Honolulu or Dallas, we've got to put up good numbers, so that's another factor. But the primary factor is that any sixth grader would know that the way you serve the most people is by bringing the station to the heart of the commercial center. Why do we have stations in downtown Los Angeles in Civic Center or Pershing Square and 7th and Flower? Because we want people to get directly to where they need to go.

What are your plans post-2014?

I have not made any decisions on my plans. The one thing I am committed to doing is writing a book about my experi-



Zev and Barbara Yaroslavsky during his first campaign for L.A. city council in 1975.

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cover cont. from page 9

ences if for no one else for my kids, so that they have little history about their dad. But I have a lot to say [and] a lot to impart about the history of this region [and] about my life and time – more about my times than about my life. I'm not that important, but I've had a wealth of experiences and played a role in the most pressing issues of the region over the last, nearly 40 years, and even before my political days when I was active in the Soviet Jewry Movement as a human rights activist here in Southern California. I want to write a little bit about my parents. Professionally, the one thing I will not do is be a lobbyist – that I've ruled out. I want to write. I may do some academic work. I've been affiliated with the National Democratic Institute in Washington, which promotes democratization overseas in emerging democracies and I want to spend a little more time with them now that I'll have the time. I want to spend some time with my granddaughter and a new granddaughter who's expected to arrive any minute. I have not had a lot of free time in my life since as long as I can remember, and I probably won't have a lot of free time after I retire from the Board of Supervisors, but I want to have the flexibility and the ability to do a lot of things, and I will stay involved in civic activities. I care about my neighborhood. I care about my city. I care about my region, my county and I will continue to be involved, but not as an elected official.

You declined to run for mayor this past spring despite many who thought you would. Why?

Because I want to do other things. As I said when I made my announcement, when I retire I will have been an elected official in this county for 39.5 years, almost 40 years. While I don't believe in term limits, I think 40 years is enough for any elected official. I didn't want to do this for another eight years and I've always made a commitment to myself that when that day came when I felt that I wanted to move on and do something

else that I should do it because if I didn't, I wouldn't be quite as effective. I think as I said last year, it's time for a new generation of leaders of Los Angeles to step up and take the reins. We have a new mayor in Los Angeles. I think he's going to do a very good job and he's certainly equipped to do one and I'm not the only guy in Los Angeles who's qualified to do that job. So for a change, I've made a decision in my own self interest. I want to do some other things. I want to do them while I'm still healthy and still have the energy.

What are you most proud of when you look back at your 38 years in politics?

I can't answer that question. I'm proud of a lot of things. No one thing takes precedence over the other. I'm very proud of what I did before I was in elected office as a human rights activist, as part of the international team of people who fought the Soviet Union to provide free immigration for Jews in the late 1960's and 1970's. I honestly never thought I'd live long enough to see the Berlin Wall come down and the emigration laws changed in the Soviet Union, but they did change in the late 1980's and I'm very proud of the contribution I made during that period.

As an elected official, I'm proud of standing up for what I believe, regardless of the political consequences. I was proud to take on the LAPD when very few people would do so – when they were engaged in excessive use of force against citizens [and] illegal intelligence gathering on law abiding citizens. I took on Chief Daryl Gates and helped begin the reform process at the LAPD. I'm proud of many of the projects that I've undertaken. I'm proud of Measure B, the three cent per square foot parcel tax [in 2002] that funded the trauma and medical services system for the county. I was proud of Measure R, the half cent sales tax, which enabled us to accelerate the construction of transportation infrastructure, especially public transportation infrastructure, in the county. I'm very

proud of the work I've done with a lot of other people on cultural arts to really help make the last decade or decade and a half, the golden age of arts and culture in Los Angeles.

Above all, what gives me the greatest amount of satisfaction is to turn a citizen who's a cynic into a believer. So many citizens are cynical about whether their government can help them, whether their politicians can help them. My staff and I put a great deal of focus on when a citizen calls and has a problem that no one else has been able to solve for them. I think that the democratic process is served well when people believe that it works. When people get the cold shoulder, they become cynical. They don't vote, and that's not healthy for the democratic process. Nothing gives me greater satisfaction than to have a citizen come up to me and say, "I wrote you four years ago about something that was going on in my neighborhood. You fixed it and I appreciate it."

Who are some Beverly Hills people you've enjoyed working with over your 38 years?

Even with people who I've had disagreements with recently, I give them a lot of credit. Being an elected official in a small city is maybe the toughest political job there is and I admire people who will serve in a city like Beverly Hills where you can't run and you can't hide. They know where you live; they know where you shop. So we need more people who will run for office and be a part of the political process.

I won't go back in history, but currently, I think the world of [Councilmember] Willie Brien. I think he's a stand up guy who is a community leader. He's also a prominent physician in our community. He's an important part of the Cedars-Sinai family. He's my wife's doctor, and he's a great guy. I was happy to see him get elected even though he was vilified by a lot of people. What I believe about Beverly Hills is that only the people can speak for the people and until the people are heard in an election, you can

speculate and postulate about where the people are, but they made it very clear that he deserved reelection, and he did. He's been a strong skeptic about some of the things Metro has done, but he has approached the issue collaboratively and with problem solving in mind and for that he was vilified and I just don't think that was called for. It took a lot of courage for him to do what he's done, to run for reelection as he did.

I've worked with a lot of the city councilmembers and the city managers over the years. The police department and fire department are as good as they come. As an L.A. city councilman, we worked closely with the City of Beverly Hills on mutual aid, and when there's a fire on the border of Beverly Hills and the City of L.A., let's not worry about what side of the line it's on. Let's just get in there and save lives. The City has been very forward thinking in that regard. Beverly Hills is a great city. It is part of my constituency and it is where my wife was raised. I have more friends in Beverly Hills probably than I do in my own neighborhood.

Will the Westside subway extension to the veteran's administration open in your lifetime?

Well, if you tell me how long I'm going to live. I hope so. It's going to happen. The question is whether it takes 10 years or 20 years, but it's going to happen. Hopefully we can do it in 10 all the way to west L.A. If we can accelerate it, as we tried with Measure J, which was approved by 60 percent of the voters of Beverly Hills, we can get it done in a decade. If we can't get the acceleration plan going then it'll take longer, but we need to get it going and we need to get it to La Cienega to start with so we can serve the Miracle Mile. That is critical and to get to the eastern portal of Beverly Hills where we have a lot of employment and then get it to Century City and west L.A. That's got to be done and it will be done. It's just a question of when. Some of that is not within our control.

detention&arrestsummary

Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Detention and Arrest Summary.

MICHAEL LEE MADDOX, 23, of Newport Beach, arrested on 9/22/2013 for battery-use of force or violence upon another.

SOLOMON MOSHKOVICH, 35, of Los Angeles, arrested on 9/22/2013 for no proof of insurance, driver unlicensed upon highway, and no evidence of current registration.

BARRY B POLONSKY, 59, of Los Angeles, arrested on 9/21/2013 for outside felony warrant.

LUIS ALBERTO GOMEZ-CANO, 27, of Los Angeles, arrested on 9/20/2013 for vandalism: misd/deface property.

JULIE ANN NELSON, 39, of Beverly Hills, arrested on 9/20/2013 for driving under the influence blood alcohol over .08 and driving under the influence.

OMAR BRADLEY TING, 30, of Alhambra, arrested on 9/19/2013 for criminal conspiracy, burglary-commercial, grand theft, and getting credit using other's ID.

JIE CHIN, 30, of Los Angeles, arrested

on 9/19/2013 for criminal conspiracy, burglary-commercial, grand theft, forgery of state, corporate, or official seal, and getting credit using other's ID.

ALEJANDRO GONZALEZ, 27, of Los Angeles, arrested on 9/19/2013 for driver unlicensed upon highway, driving under the influence blood alcohol over .08 and driving under the influence.

DAVID EDWARDS BROWN, 38, of Los Angeles, arrested on 9/18/2013 for driving under the influence.

JOSE ANGEL AYALA, 35, of Van Nuys, arrested on 9/18/2013 for grand theft auto.

JESUS ALBERTO ORTIZ, 21, of Van Nuys, arrested on 9/18/2013 for grand theft auto.

REEF YEHUDA PONTREMOLY, 19, of Los Angeles, arrested on 9/18/2013

for theft of vehicle parts and resisting or obstructing public officer.

EZRA WILLIAM SCHWARCZ, 20, of Beverly Hills, arrested on 9/18/2013 for theft of vehicle parts and resisting or obstructing public officer.

KARINE ALEXANDRA, BENZARIA, 22, of Long Beach, arrested on 9/17/2013 for driving under the influence blood alcohol over .08 and driving under the influence.

IAN WILLIAM COHEN, 32, of Culver City, arrested on 9/16/2013 for driving under the influence.

MARIO EDGARDO DURAN, 40, of Los Angeles, arrested on 9/14/2013 for possession of meth/etc., receiving stolen property, possession of burglary tools, possession of drug paraphernalia, getting credit using other's ID, and committing mail theft.



BHHS Football Team Loses to San Gabriel Normans to play host to high-scoring San Marino Friday night.

By Steven Herbert

Beverly High lost to San Gabriel, 13-6, in a nonleague football game Friday night at Nickoll Field, losing two fumbles and having two passes intercepted.

"If we limited our turnovers, that game goes a completely different way," Norman coach Charlie Stansbury said.

The Matadors (1-2) took a 7-0 lead in the second quarter.

Sophomore Raehaan Poonja caught a 50-yard touchdown pass from Zack Bialobos on Beverly Hills' first play of the second half for its only points.

San Gabriel scored the game's final touchdown later in the third quarter.

The Normans (0-3) drove to the Matadors' 2-yard-line on a 14-play drive that consumed most of the second quarter, but turned the ball over on downs.

"We converted on a fourth down, we had some nice runs and some nice play-action passes," Stansbury said. "To have the ball for that long, you're doing things right."

Beverly Hills has "done well with limiting our penalties, but on the opening drive, we had a couple of nice plays, but we had two penalties mixed in there," Stansbury said. "It looked like we were about to be off to a fast start, then kind of took a few steps

backward."

The Normans "did a much better job tackling" and had two takeaways, Stansbury said.

Safety Harry Green made an interception and drew praise from Stansbury, who also praised the play of sophomore fullback Rashad Ysaquiere.

What's Next?

The Normans are scheduled to play host to San Marino (2-1) in a nonleague game at Nickoll Field Friday. The opening kickoff is scheduled for 7 p.m.

The Titans defeated Nogales, 70-0, Friday and were ranked eighth in the Southern Section Mid-Valley Division poll released Monday.

San Marino opened the season with a 39-20 victory over Duarte Sept. 6 and lost to Crescenta Valley, 56-53, Sept. 12.

The Titans utilize a run-oriented shotgun offense and "give you a lot of things to be responsible for on every play," Stansbury said.

"They're stretching your defenders in a lot of different ways," Stansbury said. "If you're not focused on your assignment on that play, they'll know."

end on Nov. 19.

"Three people were selected from a large number of people. This was very hard because there were a lot of qualified people applying," said Councilmember Willie Brien. "Any number of them would have been outstanding on this commission, but we needed to pare it down to three. We think that this will give a very balanced perspective from the community regarding the issues that they face. Each bring their strengths to the commission, and I think it's a good selection."

Nazarian, Demeter and Ross were selected from a pool of 13 candidates. The panel was composed of Brien, Councilmember Julian Gold, Health and Safety Commission Chair Gail Millan, and Health and Safety Commission Vice Chair Stacia Kopeikin.

Councilmember Nancy Krasne thanked outgoing commissioners for their service at the Beverly Hills City Council study session on Tuesday.

The Beverly Hills City Council will vote formally appointing these citizens to the commission at the next city council meeting.

--Briefs compiled by Andrea Aldana

San Marino's quarterback is "a very effective runner" which "takes away from defending the entire offense," Stansbury said.

"Our job is to go fast and know what we're doing" Stansbury said. "Athletically I don't know how much better they are than us, but they know what they're doing and they do it well."

Beverly Hills lost to the Titans, 45-0, last season.

Boys' Water Polo

Beverly Hills 26, West Torrance 7

David Kotlarenko scored six goals and Mason Segal four as the Normans opened their season with a victory in a nonleague game at the Swim-Gym Sept. 11.

Beverly Hills led 5-0 at the end of the first quarter and scored the first eight goals of the second quarter, increasing its lead to 13-0, two minutes, 50 seconds before halftime.

The Normans led 16-2 at halftime and 23-4 entering the fourth quarter.

Jordan Friedman made five saves and Hans Tercek three for Beverly Hills.

Justin Kim and Daniel Louis both scored three goals, Andy Kim, Michael Nassirzadeh and Justin Shegarian two each and Daniel Agachi, Jonny Aminpour, Joe Maisterra and Aron Selimovic one each.

Redondo 21, Beverly Hills 7

Kotlarenko scored three goals in a loss at Redondo in a nonleague game Sept. 17.

Justin Kim, Nassirzadeh, Shegarian and Keon Youssefzadeh each scored once for the Normans who trailed 5-3 at the end of the first quarter, 8-5 at half-

time and 16-6 entering the fourth quarter. Tercek made seven saves.

Malibu Tournament

Agoura JV 10, Beverly Hills 6

Kotlarenko scored three goals and Nassirzadeh two in a pool play game Friday at Malibu High.

Tercek made six saves and Friedman two. Segal scored the Normans' other goal.

Cross Country

Woodbridge-Estancia-Costa Mesa Classic

Senior Aaron Wolfe was Beverly High's fastest male runner, completing the three-mile course at Estancia High School in 15 minutes, 57 seconds to finish 22nd in the boys' varsity Red Division A Race Friday night.

Sydney Hanover was the fastest Norman female runner. She was timed in 20:54 to finish 26th in the girls' sophomore race.

Professional Football

Caylin Hauptmann, a 2009 Beverly High graduate, was signed by the Seattle Seahawks off the Cleveland Browns practice squad Monday after Seattle placed fellow offensive tackle Russell Okung on the injured reserve/designated to return list.

Steven Herbert has covered Beverly Hills High School sports for the Beverly Hills Weekly since 1999. He has also covered college and professional sports for The Associated Press, Los Angeles Times and Washington Post. He can be reached at (310) 275-7943 or by email at stvherbert@aol.com.

briefs cont. from page 7

architectural element of the building," said Blakeley. "There will be four signs together -- two Buffalo's [and] two Fatburger -- around the front door on the corner."

The location will have two separate menus -- one with hamburgers and one with wings.

The Architectural Commission approved a ground sign for AKA Beverly Hills, the extended stay apartments on Crescent Drive.

Blakeley said the applicants went before the commission proposing the sign as a piece of sculpture, which was turned down. Now, the applicants proposed a monument sign, which fits into all the code requirements for a monument sign.

The commission also approved a façade remodel and sign accommodation for Vera Wang, at 428 North Rodeo Drive.

Health and Safety Commission to gain three new members

The Health and Safety Commission Interview Panel recommended Daniel Nazarian, Myra Demeter, and Gary B. Ross to fill the positions left vacant by commissioners Debra Judelson, Peter Landau and Karen Setian whose terms

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FICTITIOUS BUSINESS NAME STATEMENT: 2013177899: The following person(s) is/are doing business as: TAQUERIA LOS ANAYA. 4651 W Adams Blvd Los Angeles, CA 90016; 12787 4th Ave Victorville, CA 92395. LOS ANAYA, INC. 4651 W Adams Blvd Los Angeles, CA 90016. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Juan Carlos Anaya, CEO. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1666

FICTITIOUS BUSINESS NAME STATEMENT: 2013178011: The following person(s) is/are doing business as: G&S MAIL CENTER. 8515 Reseda Blvd Northridge, CA 91324. SARGON OSALYAN. 10150 Odessa Ave North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sargon Osalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1667

FICTITIOUS BUSINESS NAME STATEMENT: 2013178037: The following person(s) is/are doing business as: CAMBRIDGE LSAT. 225 W Verdugo Ave#302 Burbank, CA 91502. MORLEY TATRO. 225 W Verdugo Ave#302 Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/19/13. Signed: Morley Tatro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1668

FICTITIOUS BUSINESS NAME STATEMENT: 2013178132: The following person(s) is/are doing business as: TIME LIMOUSINE SERVICES; TLS. 740 N Glendale Ave #B Glendale, CA 91206. SOLOMON S AVETISIAN. 740 N Glendale Ave #B Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Solomon S

Avetisian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1669

FICTITIOUS BUSINESS NAME STATEMENT: 2013178134: The following person(s) is/are doing business as: LA TO LA PRODUCTIONS; JUSS LIVIN. 1724 N Highland Ave Los Angeles, CA 90028. ISACAC NEWTON. 1724 N Highland Ave Los Angeles, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Isaac Newton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1670

FICTITIOUS BUSINESS NAME STATEMENT: 2013178106: The following person(s) is/are doing business as: OCEAN VIEW FLOWERS & GIFTS. 3827 Ocean View Blvd Montrose, CA 91020. RAMZI DSOUZA ODJAGHIAN. 2034 Chilton Dr Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/1/13. Signed: Ramzi Dsouza Odjaghian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1671

FICTITIOUS BUSINESS NAME STATEMENT: 2013179457: The following person(s) is/are doing business as: LOYALTY IS ROYALTY. 17424 Burbank Blvd #105 Encino, CA 91316. JONATHAN LEVY; BETTY LEVY. 17424 Burbank Blvd #105 Encino, CA 91316. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jonathan Levy, Partner. This statement is filed with the County Clerk of Los Angeles County on: 8/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1672

FICTITIOUS BUSINESS NAME STATEMENT: 2013179470: The following person(s) is/are doing business as: STUDIO CITY AUTO REGISTRATION SERVICES. 11660 Ventura Blvd #C Studio City, CA 91604. YEGIA KECHEVIAN. 6440 Gagan Ave #2 North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yegia Kechesian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1673

FICTITIOUS BUSINESS NAME STATEMENT: 2013179037: The following person(s) is/are doing business as: SIMPLE SOLUTION REMODELING. 1450 2nd St #262 Santa Monica, CA 90401. ALAN IALALOV. 1450 2nd St #262 Santa Monica, CA 90401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alan Ialalov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1674

FICTITIOUS BUSINESS NAME STATEMENT: 2013179021: The following person(s) is/are doing business as: ELOY'S PLUMBING. 14178 Foothill Blvd #130 Sylmar, CA 91342. IDILIO ELOY NUNEZ DE LIMA. 14178 Foothill Blvd #130 Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/2001. Signed: Idilio Eloy Nunez De Lima, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1675

FICTITIOUS BUSINESS NAME STATEMENT: 2013180964: The following person(s) is/are doing business as: SHUT UP AND INSPIRE; SHUT UP AND DANCE. 5225 Blakeslee Ave #157 North Hollywood, CA 91601. JULIE ZHAN; KANE DIERF. 5225 Blakeslee Ave #157 North Hollywood, CA 91601. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kane Diep, Partner. This statement is filed with the County Clerk of Los Angeles County on: 8/28/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1676

FICTITIOUS BUSINESS NAME STATEMENT: 2013180954: The following person(s) is/are doing business as: DON PHAN ASSOCIATES; D & T TRAVEL SERVICES. 18566 Sherman Way Reseda, CA 91335. AIFON: C2906672. AVIG INTERNATIONAL, INC. 18566 Sherman Way Reseda, CA 91335. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 5/1/1999. Signed: Don Phan, President. This statement is filed with the County Clerk of Los Angeles County on: 8/28/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1677

FICTITIOUS BUSINESS NAME STATEMENT: 2013180597: The following person(s) is/are doing business as: MEGA FREIGHT LOGISTICS. 517 E Verdugo Ave #C Burbank, CA 91501. SEVAK NAZARIAN. 517 E Verdugo Ave #C Burbank, CA 91501. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sevak Nazarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1678

(see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1678

FICTITIOUS BUSINESS NAME STATEMENT: 2013180022: The following person(s) is/are doing business as: OH MY! SMOKE SHOP. 8161 W Santa Monica Blvd West Hollywood, CA 90046; 548 N Kenmore Ave Los Angeles, CA 90004. TIGRAN GALSTYAN. 548 N Kenmore Ave Los Angeles, CA 90004. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tigran Galstyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/28/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1679

FICTITIOUS BUSINESS NAME STATEMENT: 2013179980: The following person(s) is/are doing business as: CUSTOM TILE COMPANY. 10937 Memory Park Ave Mission Hills, CA 91345; P.O.Box 1063 San Fernando, CA 91341. MCI MORALES INCORPORATED. 10937 Memory Park Ave Mission Hills, CA 91345. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Candelario Morales. This statement is filed with the County Clerk of Los Angeles County on: 8/28/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1680

FICTITIOUS BUSINESS NAME STATEMENT: 2013179633: The following person(s) is/are doing business as: THE BEST TRAFFIC SCHOOL. COM. 6399 Wilshire Blvd #426A Los Angeles, CA 90048; 1719 N Orange Grove Ave Los Angeles, CA 90046. PETER TAUB. 1719 N Orange Grove Ave Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Peter Taub. This statement is filed with the County Clerk of Los Angeles County on: 8/28/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1681

FICTITIOUS BUSINESS NAME STATEMENT: 2013181036: The following person(s) is/are doing business as: SABAIDEE SHOPPING. 1377 E Windsor Rd #117 Glendale, CA 91205. HERBS AND LIFE. 1377 E Windsor Rd #117 Glendale, CA 91205. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 7/30/12. Signed: Chanon Mingsuwan. This statement is filed with the County Clerk of Los Angeles County on: 8/28/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1682

FICTITIOUS BUSINESS NAME STATEMENT: 2013181930: The following person(s) is/are doing business as: MY TC 24/7; LEASE SOCIAL; TC MANAGEMENT. 10135 Hillhaven Ave #203 Tujunga, CA 91042. LISETTE BECK. 10135 Hillhaven Ave #203 Tujunga, CA 91042. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/20/12. Signed: Lisette Beck, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1683

FICTITIOUS BUSINESS NAME STATEMENT: 2013182155: The following person(s) is/are doing business as: READY SET RENT. 414 E Valencia Ave Burbank, CA 91502. MICHAEL J MORGAN. 414 E Valencia Ave Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael J Morgan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1684

FICTITIOUS BUSINESS NAME STATEMENT: 2013181364: The

This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1688

FICTITIOUS BUSINESS NAME STATEMENT: 2013181860: The following person(s) is/are doing business as: SOLAR WATER AND POWER. 4020 Marceasel Ave #12 Los Angeles, CA 90066. A#HON: C2799100. DOCTOR PIPER, INC. 4020 Marceasel Ave #12 Los Angeles, CA 90066. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 8/29/13. Signed: Malden Mladenov, President. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1689

FICTITIOUS BUSINESS NAME STATEMENT: 2013181825: The following person(s) is/are doing business as: LUXOR WORLDWIDE TRANSPORT. 3919 Ramsdell Ave La Crescenta, CA 91214. ANAID SHAKHBAYAN. 3919 Ramsdell Ave La Crescenta, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anaid Shakhbazyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1690

FICTITIOUS BUSINESS NAME STATEMENT: 2013183037: The following person(s) is/are doing business as: GILDED CINEMA. 600 S Spring St #212 Los Angeles, CA 90014. A#HON: 201317810368. GILDED CINEMA, LLC. 600 S Spring St #212 Los Angeles, CA 90014. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alex Garcia, President. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1691

FICTITIOUS BUSINESS NAME STATEMENT: 2013183014: The following person(s) is/are doing business as: EYE TOWING BROW THREADING BAR. 6340 Van Nuys Blvd #G Panorama City, CA 91402. ODETTE G SABIO. 11045 Havenhurst Ave #4 Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Odette G Sabio, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1692

FICTITIOUS BUSINESS NAME STATEMENT: 2013182970: The following person(s) is/are doing business as: ROBERT KONSTRUCTION. 802 N Shattesbury AVE San Dimas, CA 91773. ROBERT KO. 250 S Sierra Bonita Ave Pasadena, CA 91106. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/30/13. Signed: Robert Ko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1693

FICTITIOUS BUSINESS NAME STATEMENT: 2013182877: The following person(s) is/are doing business as: FACO PHARMCO; FAWO PHARMACEUTICALS. 15115 Roxford St #104 Sylmar, CA 91342. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 2/2002. Signed: Shegun Alabi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1694

FICTITIOUS BUSINESS NAME STATEMENT: 2013182759: The following person(s) is/are doing business as: E & M TRANSPORTATION. 1411 N Fairfax Ave #4 Los Angeles, CA 90046. EMMA KOZIN. 1411 N Fairfax Ave #4 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Emma Kozin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1695

FICTITIOUS BUSINESS NAME STATEMENT: 2013182535: The following person(s) is/are doing business as: SILVER-ELECTRONIC PRODUCTIONS. 27838 Ron Ridge Dr Santa Clarita, CA 91350. BRIAN EDISON BAILEY. 27838 Ron Ridge Dr Santa Clarita, CA 91350. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brian Bailey, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1696

FICTITIOUS BUSINESS NAME STATEMENT: 2013181326: The following person(s) is/are doing business as: WILED OAK CAFE. 3111 E Chevy Chase Dr Glendale, CA 91206. SWEETS BY SUSANNA. INC. 3111 E Chevy Chase Dr Glendale, CA 91206. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: vahagn Gevorgyan, President. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1697

FICTITIOUS BUSINESS NAME STATEMENT: 2013182437: The following person(s) is/are doing business as: AMERICAN ARMENIAN SOCIAL CLUB. 5417 Alcott Ave Sherman Oaks, CA 91401. HELEN H ARAKELIAN. 5417 Alcott Ave Sherman Oaks, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Helen H Arakelian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1698

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME
File No. 2013179597

Date Filed: 8/27/13

Name of Business: MI ASESOR SERVICES. 17960 Sierra Hwy Santa Clarita, CA 91351.

Current File #: 201116989

Date: 10/17/11

The full name and residence of the person(s) withdrawing as a partner(s): JONATHAN LEVANO.
Address: 8600 International Ave #118 Canoga Park, CA 91304.

Published: 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1699

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2013180581
Date Filed: 8/28/2013
Name of Business: USA LIQUOR 6530 Lankershim Blvd. N. Hollywood, CA 91606
Registered Owner: YERJO AGHAJANYAN 6530 Lankershim Blvd. N. Hollywood, CA 91606
Current File #: 20101081984
Date: 8/4/2010
Published: 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1700

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2013182644
Date Filed: 8/30/2013

Name of Business: GUATEMALA EXPRESS; L.A. SMOKE SHOP 7433 VAN NUYS BLVD #C VAN NUYS, CA 91405
Registered Owner: HERLINDO ORDOÑEZ 8155 RESEDA BLVD. #209 RESEDA, CA 91335

Current File #: 2011072085
Date: 7/25/2011
Published: 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1701

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2013181683
Date Filed: 8/29/2013
Name of Business: SHERMAN OAKS POSTAL 14444 MAGNOLIA BLVD. SHERMAN OAKS, CA 91423
Registered Owner: SEVAK TSATURYAN 631 E. WINDSOR RD. #6 GLENDALE, CA 91205
Current File #: 2012195676
Date: 10/1/12
Published: 9/05/2013, 9/12/2013, 9/19/2013, 9/26/2013 1702

FICTITIOUS BUSINESS NAME STATEMENT: 2013180878: The following person(s) is/are doing business as: FORMMULA. 11515 Washington Place Los Angeles, CA 90066. JOSEPH FORSTER. 11515 Washington Place Los Angeles, CA 90066; JOANNA PERINIA. 1940 N. Highland Ave. #58 Los Angeles, CA 90068. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joseph Forster, Partner. This statement is filed with the County Clerk of Los Angeles County on: 8/28/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1703

FICTITIOUS BUSINESS NAME STATEMENT: 2013171113: The following person(s) is/are doing business as: MILLENNIUM SKIN CARE. 8752 Yolanda Ave. Northridge, CA 91324; AMBER'S FURNITURE. 8752 Yolanda Ave. Northridge, CA 91324. MEGA SHOP PROMOTIONS. 8752 Yolanda Ave. Northridge, CA 91324. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Luis Velasquez, President. This statement is filed with the County Clerk of Los Angeles County on: 8/15/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1704

FICTITIOUS BUSINESS NAME STATEMENT: 2013187019: The following person(s) is/are doing business as: RIVER CABIN RENTALS. 13428 Maxwella Ave, Suite 889, Marina Del Rey, CA 90292; 830 Rose Av. No. 1 Los Angeles, CA 90291. BRETT A BAER. 830 Rose Av. NO. 1 Los Angeles, CA 90291. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brett A Baer, Sole Prop. This statement is filed with the County Clerk of Los Angeles County on: 9/06/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1705

FICTITIOUS BUSINESS NAME STATEMENT: 2013187020: The following person(s) is/are doing business as: CHABAD OF BEVERLY HILLS. 6101 Pickford Pl. Los Angeles, CA 90035; BEVERLY HILLS JEWISH ACADEMY. 6101 Pickford Pl. Los Angeles, CA 90035. JEWISH LEARNING INSTITUTE - JLI. 6101 Pickford Pl. Los Angeles, CA 90035; THE TANYA PROJECT. 6101 Pickford Pl. Los Angeles, CA 90035; SMUL ON SEYMORS BEVERLY HILLS. 6101 Pickford Pl. Los Angeles, CA 90035. THE SHUL OF BEVERLY HILLS. 6101 Pickford Pl. Los Angeles, CA 90035. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chaim Sperlin, Director. This statement is filed with the County Clerk of Los Angeles County on: 9/06/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1706

FICTITIOUS BUSINESS NAME STATEMENT: 2013183317: The following person(s) is/are doing business as: AC APRILANCE. 8201 Lankershim Blvd. N. Hollywood, CA 91605. HAKOP GRIGORYAN. 12959 Oxnard St. #16 Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hakop Grigoryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/03/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1707

FICTITIOUS BUSINESS NAME STATEMENT: 2013183194: The following person(s) is/are doing business as: CONCHITA'S RASPADOS. 820 San Fernando Rd #105-D San Fernando, CA 91340. ALONZO FAMILY INC. 820 San Fernando Rd #105-D San Fernando, CA 91340. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Concepcion Alonzo, President. This statement is filed with the County Clerk of Los Angeles County on: 9/03/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1708

FICTITIOUS BUSINESS NAME STATEMENT: 2013183127: The following person(s) is/are doing business as: MAVEN LIMOUSINE. 589 Americana Way #417. Glendale, CA 91210. HEROS NICK MEGRABYAN. 589 Americana Way #417. Glendale, CA 91210. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Heros Nick Megrabyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/03/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1709

FICTITIOUS BUSINESS NAME STATEMENT: 2013183126: The following person(s) is/are doing business as: STEPANI GROUP. 2345 Janet Lee Dr. La Crescenta, CA 91214. VANIA STEPANI. 2345 Janet Lee Dr. La Crescenta, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vania Stepani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/03/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1710

FICTITIOUS BUSINESS NAME STATEMENT: 2013184160: The following person(s) is/are doing business as: HYE. LA. 6252 Babcock Ave. N. Hollywood, CA 91606. LA ARMENIAN BUSINESSES, INC. 6253 Babcock Ave. N. Hollywood, CA 91606. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lusine Madarian, President. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1711

FICTITIOUS BUSINESS NAME STATEMENT: 2013184783: The following person(s) is/are doing business as: ROGER'S TRANSPORTATION SERVICE. 1649 Washbury Circle, Corona, CA 92882; ROGER'S TRANSPORTATION SERVICE. PO Box 1929, Corona, CA 92878; ROGER SHERMAN. 1649 Washbury Circle, Corona, CA 92882. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Roger Sherman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1712

FICTITIOUS BUSINESS NAME STATEMENT: 2013184589: The following person(s) is/are doing business as: DELIGHT SHOES. 2218 Lankershim Blvd. N. Hollywood, CA 91605. HARUTYUN VARDAPETYAN. 8218 Lankershim Blvd. N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 09/01/2013. Signed: Harutyun Vardapetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1712

FICTITIOUS BUSINESS NAME STATEMENT: 2013184248: The following person(s) is/are doing business as: COMIDA PAZ. 16079 Yarnell St. #C8, Sylmar, CA 91342. MARIA D LOPEX RUIBI. 16079 Yarnell St. #C8, Sylmar, CA 91342. The business is conducted by:

An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria D Lopez Rubi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1713

FICTITIOUS BUSINESS NAME STATEMENT: 2013184509: The following person(s) is/are doing business as: NALBANDIAN TRANSPORTATION. 301 N. Belmont St. Apt 108. Glendale, CA 91206. ALEX FRED NALABANDIAN. 301 N. Belmont St. Apt 108. Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alex Fred Nalabandian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1714

FICTITIOUS BUSINESS NAME STATEMENT: 2013184353: The following person(s) is/are doing business as: ROLAND'S DRIVING SCHOOL. 800 South San Fernando Rd. #100. Burbank, CA 91502. ZHANET DILENCHYAN. 501 East San Jose Ave #D. Burbank, CA 91501. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Zhanet Dilenchyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1715

FICTITIOUS BUSINESS NAME STATEMENT: 2013184161: The following person(s) is/are doing business as: REY TRUCKING COMPANY. 14002 Fox St. San Fernando, CA 91340. JAIRO CALIX. 14002 Fox St. San Fernando, CA 91340. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jairo Calix, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1716

FICTITIOUS BUSINESS NAME STATEMENT: 2013184403: The following person(s) is/are doing business as: LUXUS LIMO CO. 1633 Victory Blvd. #D. Glendale, CA 91201. EVEREST INVEST, INC. 1633 Victory Blvd. #D. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ludvig Shavarshyan, President. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1717

FICTITIOUS BUSINESS NAME STATEMENT: 2013184692: The following person(s) is/are doing business as: GETAGRIP EQUIPMENT. 1377 E. Windsor Rd. #315. Glendale, CA 91205. IGORI KAMOEVI. 1377 E. Windsor Rd. #315. Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Igori Kamoevi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1718

FICTITIOUS BUSINESS NAME STATEMENT: 2013184723: The following person(s) is/are doing business as: SZ CONTRACTORS. 9903 Santa Monica Blvd. #555 Beverly Hills, CA 90212; S&Z CONTRACTORS. 9903 Santa Monica Blvd. #555. Beverly Hills, CA 90212. HARD PROMU, LLC. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sergey Fedor, Manager. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1719

FICTITIOUS BUSINESS NAME STATEMENT: 2013184855: The following person(s) is/are doing business as: POPPYLAND. 15023 Daffodil Ave. Canyon Country, CA 91387. TONY LYNN FOWLER. 15023 Daffodil Ave. Canyon Country, CA 91387. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Toni Lynn Fowler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1720

FICTITIOUS BUSINESS NAME STATEMENT: 2013187295: The following person(s) is/are doing business as: GO GREEN ROOTERS SERVICES. 8217 Lankershim Blvd. #8. Noho, CA 91201. VAHİK AZIZIAN. 431 Western Ave. #6. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vahik Azizian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/06/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1721

FICTITIOUS BUSINESS NAME STATEMENT: 2013186473: The following person(s) is/are doing business as: GARDEN WOK. 6117 Reseda Blvd. Reseda, CA 91335. SEE LEE CHIVEH. 22038 Vanowen St. Hill 215, Woodland Hills, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: SeeLee Chiveh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/06/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1722

FICTITIOUS BUSINESS NAME STATEMENT: 2013186420: The following person(s) is/are doing business as: FULL MOON AUTO GROUP. 1673 Malcolm Ave Apt 7. Los Angeles, CA 90024. AMIGAD S FARAG. 1673 Malcolm Ave Malcolm 7. Los Angeles, CA 90024. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 09/06/2013. Signed: Amigad S Farag, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/06/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/12/2013, 9/19/2013, 9/26/2013, 10/3/2013 1723

FICTITIOUS BUSINESS NAME STATEMENT: 2013186919: The following person(s) is/are doing business as: IVO STAR PICTURES. 5117 Buffalo Ave #2. Sherman Oaks, CA 91423. BAMBADJAN BAMB. 5117 Buffalo Ave #2. Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bambadjan Bamba, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/06/2

state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1739

FICTITIOUS BUSINESS NAME STATEMENT: 2013184328: The following person(s) is/are doing business as: RELIABLE CARPET CLEANING. 2434 Sonoma Drive Pacoima, CA 91331. ERIC PACHECO; 2434 Sonoma Drive Pacoima, CA 91331. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Eric Pacheco, Partnership/Partner. This statement is filed with the County Clerk of Los Angeles County on: 09/4/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1739

FICTITIOUS BUSINESS NAME STATEMENT: 2013186126: The following person(s) is/are doing business as: GORDAN'S OUTDOORSMEN. 13147 Vista View Circle Sylmar, CA 91342. NICHOLAS GORDAN; 13147 Vista View Circle Sylmar, CA 91342. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Nicholas Gordana, Partnership/Partner. This statement is filed with the County Clerk of Los Angeles County on: 09/4/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1740

FICTITIOUS BUSINESS NAME STATEMENT: 2013184327: The following person(s) is/are doing business as: TACT MANAGEMENT. 2515 E. Ocean Blvd. Long Beach, CA 90803. CAFFEINE INC.; 2515 E. Ocean Blvd. Long Beach, CA 90803. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Caffeine, Inc., Partnership/Partner. This statement is filed with the County Clerk of Los Angeles County on: 09/4/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1741

FICTITIOUS BUSINESS NAME STATEMENT: 2013173986: The following person(s) is/are doing business as: KENMARK INVESTMENTS. 3821 Decelis Place North Hills, CA 91343. MARK C. GOODMAN; KENNETH A. GOODMAN. 321 Decelis Place North Hills, CA 91343. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 12/8/1992. Signed Mark C. Goodman, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1742

FICTITIOUS BUSINESS NAME STATEMENT: 2013190551: The following person(s) is/are doing business as: LATIN CULTURE CLUB. 6300 Orange St. #3 Los Angeles, CA 90048. RACHEL RAYNAUD; SARAH DURU; 6300 Orange St. #3 Los Angeles, CA 90048. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Latin Culture Club, Co-Founder. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1743

FICTITIOUS BUSINESS NAME STATEMENT: 2013191922: The following person(s) is/are doing business as: THROWBACK TRAINING. 101 N. Victory #177 Burbank, CA 91502. EDWIN LEE. 101 N. Victory #177 Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Edwin Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1744

FICTITIOUS BUSINESS NAME STATEMENT: 2013190153: The following person(s) is/are doing business as: LYNEE'S SOUL STONES. 6338 Riverton Ave. North Hollywood, CA 91606. LYNNE A. ANDERSON. 6338 Riverton Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/1/13. Signed Lynne A. Anderson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1745

FICTITIOUS BUSINESS NAME STATEMENT: 2013190156: The following person(s) is/are doing business as: ORGANIC ORIGINS. 446 S. Maple Dr. #1 Beverly Hills, CA 90212. AIHON C283138. ORGANIC FOOD AND SERVICES INC. 446 S. Maple Dr. #1 Beverly Hills, CA 90212. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: May 2006. Signed Alexander KHananashvili, President. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1746

FICTITIOUS BUSINESS NAME STATEMENT: 2013192500: The following person(s) is/are doing business as: ROSS MKTG TODAY. 22122 Erwin St. #207 Woodland Hills, CA 91367. MATT ROSS. 233 S. Crescent Dr. Beverly Hills, CA 90212. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Matt Ross, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1747

FICTITIOUS BUSINESS NAME STATEMENT: 2013183419: The following person(s) is/are doing business as: T&J AND ASSOCIATES. 845 N. MacLay Ave. #108 San Fernando, CA 91342. JAIRO FLORES. 12510 Bradley Ave. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Jairo Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/3/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1748

FICTITIOUS BUSINESS NAME STATEMENT: 2013189086: The following person(s) is/are doing business as: ROSCOE TOWNHOMES. 19951 Roscoe Blvd. Winnetka, CA 91306; 623 N. Camden Dr. Beverly Hills, CA 90210. AJ JAMMS INVESTMENT LLC. 623 N. Camden Dr. Beverly Hills, CA 90210. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Moshi Saleh, Member. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1749

FICTITIOUS BUSINESS NAME STATEMENT: 2013189171: The following person(s) is/are doing business as: JEWELRY CASTLE. 409 W. 7th St. Los Angeles, CA 90014. ARMAN BEGPOUR. 5334 Lindero Ave. #310 Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Arman Begpour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1750

FICTITIOUS BUSINESS NAME STATEMENT: 2013189437: The following person(s) is/are doing business as: WILLO GENERAL SERVICES. 8832 Shirley Ave. Ste 1 Northridge, CA 91324. WILBER CIFUENTES; MARIA ARELY RAMIREZ. 20311 Sherman Way #321 Winnetka, CA 91306. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 9/1/13. Signed Maria Arely Ramirez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1751

statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1751

FICTITIOUS BUSINESS NAME STATEMENT: 2013189588: The following person(s) is/are doing business as: LIPS; L.I.P.S. 328 W. Chevy Chase Dr. #34 Glendale, CA 91204. SIMONE L. GROSS. 348 W. Chevy Chase Dr. #34 Glendale, CA 91204. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Simone L. Gross, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1752

FICTITIOUS BUSINESS NAME STATEMENT: 2013190154: The following person(s) is/are doing business as: ZOE HEALING; ZOE HEALING CENTER. 5420 Lindley Ave. #2 Encino, CA 91316. FATEMEH KHANBABOUPUR. 5420 Lindley Ave. #2 Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Fatehah Khanbabapour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1753

FICTITIOUS BUSINESS NAME STATEMENT: 2013190155: The following person(s) is/are doing business as: FIELDS APPAREL; SCOTT HOODLESS. 12311 Chandler Blvd. #24 Valley Village, CA 91607. SCOTT FIELDS. 12311 Chandler Blvd. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Scott Fields, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1754

FICTITIOUS BUSINESS NAME STATEMENT: 2013190266: The following person(s) is/are doing business as: EZE RYDME LO. 1030 S. Glendale Ave. #200 Glendale, CA 91205. HAYK SAHAKYAN. 5720 Tyrone Dr. Sherman Oaks, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Hayk Sahakyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1755

FICTITIOUS BUSINESS NAME STATEMENT: 2013190403: The following person(s) is/are doing business as: ARNA ATTORNEY SERVICES. 9432 Via Patricia Burbank, CA 91504. ARAM KALOUSJIAN. 9432 Via Patricia Burbank, CA 91504. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 9/11/13. Signed Aram Kalousdian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1756

FICTITIOUS BUSINESS NAME STATEMENT: 2013190565: The following person(s) is/are doing business as: C. PEREZ SPRINKLER AND LANDSCAPE. 7432 Hazeltine Ave. #8 Van Nuys, CA 91405. CIPRIANO PEREZ; ROSARIO AGUILERA. 7432 Hazeltine Ave. #8 Van Nuys, CA 91405. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Rosario Aguilera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1757

FICTITIOUS BUSINESS NAME STATEMENT: 2013190650: The following person(s) is/are doing business as: NECIA CHEVAULT BROWS & BEAUTY + SKIN. 12121 Wilshire Blvd. Suite 2 Los Angeles, CA 90025. NECIA BLANC. 3650 Los Feliz Blvd. #50 Los Angeles, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Necia Blac, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1758

FICTITIOUS BUSINESS NAME STATEMENT: 2013190811: The following person(s) is/are doing business as: CITIVEST REALTY & MORTGAGE COMPANY. 297 S. Orange Grove Blvd. Pasadena, CA 91105. E.M MAZZARINO. 297 S. Orange Grove Blvd. Pasadena, CA 91105. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/7/13. Signed E.M Mazzarino, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1759

FICTITIOUS BUSINESS NAME STATEMENT: 2013192108: The following person(s) is/are doing business as: PLUSH MERCHANT SERVICES. 6829 Lankershim Blvd. Ste #1B North Hollywood, CA 91605. AIHON C3597766. PLUSH INC. 6829 Lankershim Blvd. Ste #1B North Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 9/5/13. Signed Aram Smbatyan, President. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1760

FICTITIOUS BUSINESS NAME STATEMENT: 2013192218: The following person(s) is/are doing business as: ICL TOWING. 13701 Hubbard St. #40 Sylmar, CA 91342. ANDRE DAIGRE-BUNCE. 13701 Hubbard St. #40 Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Adre Daigre-Bunce, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1761

FICTITIOUS BUSINESS NAME STATEMENT: 2013192217: The following person(s) is/are doing business as: LUXURY RIDE LOAM AND TRANSPORTATION. 6126 Fulton Ave. #2 Van Nuys, CA 91401. YURIA KEROBYAN. 6126 Fulton Ave. #2 Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Yura Kerobyany, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1762

FICTITIOUS BUSINESS NAME STATEMENT: 2013192501: The following person(s) is/are doing business as: ZILLI LIMOUSINE SERVICES. 1270 Boynton St. #11 Glendale, CA 91205. ANNA TOZAKIAN. 1270 Boynton St. #11 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Anna Tozakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1763

FICTITIOUS BUSINESS NAME STATEMENT: 2013193052: The following person(s) is/are doing business as: NATIONAL PRESERVATION CO. 1010 N. Central Ave. Glendale, CA 91202. DAVID O. FLORES. 1010 N. Central Ave. Glendale, CA 91202. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 9/13/13. Signed David Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1764

(see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1764

FICTITIOUS BUSINESS NAME STATEMENT: 2013192914: The following person(s) is/are doing business as: OLYMPIC MOVING. 556 S. Fair Oaks Ave Ste. 101-522 Pasadena, CA 91105. SHAMSHOOL SOOLIKOV. 556 S. Fair Oaks Ave. Ste 101-522 Pasadena, CA 91105. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Shamsool Soolkov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1765

FICTITIOUS BUSINESS NAME STATEMENT: 2013192799: The following person(s) is/are doing business as: THE LOOK AND SMILE. 4789 Vineland Ave. #202 North Hollywood, CA 91602. MITRA MASHRESHI. 10165 Bluffside Dr. #153 Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Mitra Mashreshi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1766

FICTITIOUS BUSINESS NAME STATEMENT: 2013192897: The following person(s) is/are doing business as: DREDGER DEN. 17638 Sherman Way Lake Balboa, CA 91406. CARLOS M. COSTA. 9831 Forbes Ave. Northridge, CA 91345. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Carlos Costa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1767

FICTITIOUS BUSINESS NAME STATEMENT: 2013192801: The following person(s) is/are doing business as: A AND G LIMO SERVICE. 19415 Bryant St. Northridge, CA 91304. ABRAHAM GRIGORYAN. 19415 Bryant St. Northridge, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Abraham Grigoryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1768

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME
File No. 2013192913

Date Filed: 9/13/13

Name of Business: OLYMPIC MOVING. 1750 N. Western Ave. #34 Los Angeles, CA 90027

Current File #: 2013166203

Date: 8/9/13

The full name and residence of the person(s) withdrawing as a partner(s): ALEH KATSMAN.

Address: 1750 N. Western Ave. #34 Los Angeles, CA 90027.

Published: 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1769

FICTITIOUS BUSINESS NAME STATEMENT: 2013187791: The following person(s) is/are doing business as: QUEEN NAILS. 1080 S. La Cienega Blvd. Suite 111 Los Angeles, CA 90035. CARY TRAN. 2501 Floradale Ave. El Monte Los Angeles, CA 91732. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Cary Tran, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/19/2013, 9/26/2013, 10/3/2013, 10/10/2013 1770

FICTITIOUS BUSINESS NAME STATEMENT: 2013177504: The following person(s) is/are doing business as: FILIPINI AMERICAN PERSONAL HEALTH CARE SUITE. 8671 Wilshire Blvd. #709. Beverly Hills, CA 90211. RANDELL JOY FROST. 4611 Rosewood Ave. #109 Los Angeles, CA 90004. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2004. Signed: Randy Frost, President. This statement is filed with the County Clerk of Los Angeles County on: 08/23/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1771

FICTITIOUS BUSINESS NAME STATEMENT: 2013197286: The following person(s) is/are doing business as: NORTH AMERICAN MINERAL HOLDINGS. 46 E. Peninsula Dr. Suite 140. Rolling Hills Estates, CA 90274. HOWARD PORTER. 46 E. Peninsula Dr. Suite 140. Rolling Hills Estates, CA 90274. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/01/2012. Signed Howard Porter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1772

FICTITIOUS BUSINESS NAME STATEMENT: 2013184201: The following person(s) is/are doing business as: ROX SPA SKIN CARE. 465 North Roxbury Drive, Ste.1001. Beverly Hills, CA, 90210. ROXBURY SURGICAL ASSOCIATES, A MEDICAL CORPORATION. 465 North Roxbury Drive, Ste.1001. Beverly Hills, CA 90210. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 06/01/2013. Signed Jay W. Calvert, President. This statement is filed with the County Clerk of Los Angeles County on: 09/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1773

FICTITIOUS BUSINESS NAME STATEMENT: 2013194841: The following person(s) is/are doing business as: STARMAKER ORTHODONTICS. 153 S. Lasky Drive #6, Beverly Hills, CA 90212. ROBERT BRUCE MCFARLANE DMO INC. 3944 Kentucky Drive #3. Los Angeles, CA 90068. The business is conducted by: A

FICTITIOUS BUSINESS NAME STATEMENT: 2013196552: The following person(s) is/ are doing business as: LACO PARALEGAL VIRTUAL ASSISTANT. 205 Holguin St. Lancaster, CA 93536; PO Box 1198 Attn 1174 Sacramento, CA 95812 LORETTA WONG. 2051 Holguin St. Lancaster, CA 93536 . The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/20/2013. Signed: Loretta Wong, Founder/Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1790

FICTITIOUS BUSINESS NAME STATEMENT: 2013196758: The following person(s) is/are doing business as: LOS TACOS DE HUIEHO. 15257 Tuba St. Mission Hills, CA 91345. SERGIO GARCIA ORTIZ. 15257 Tuba St. Mission Hills, CA 91345. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/01/2013. Signed: Sergio Garcia Ortiz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1791

FICTITIOUS BUSINESS NAME STATEMENT: 2013197093: The following person(s) is/ are doing business as: DISCOUNT JUICERS ONLINE. 2828 Granville Ave. Los Angeles, CA 90064. GRAQOIOUS PUBLISHING COMPANY . 2828 Granville Ave. Los Angeles, CA 90064. JEAN WELLES. 2828 Granville Ave. Los Angeles, CA 90064. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jean Welles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1792

FICTITIOUS BUSINESS NAME STATEMENT: 2013197112: The following person(s) is/ are doing business as: ONOV PRODUCTIONS. 17638 Sherman Way. Lake Balboa, CA 91406; LA CRITZA. 17638 Sherman Way. Lake Balboa, CA 91406. CARLOS COSTA. 9831 Forbes Ave. North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Carlos Costa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1793

FICTITIOUS BUSINESS NAME STATEMENT: 2013197291: The following person(s) is/ are doing business as: CLARAS CLEANER. 20851 Lassen St. #31. Chatsworth, CA 91311. EMILIO AQUINO. 20851 Lassen St. #31. Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 09/01/2013. Signed: Emilio Aquino, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1794

FICTITIOUS BUSINESS NAME STATEMENT: 2013197665: The following person(s) is/ are doing business as: THE VAPE. 20832 Roscoe Blvd. #14. Canoga Park, CA 91306. SAHARAT HANTRAKANPONG. 20832 Roscoe Blvd. #14. Canoga Park, CA 91306. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Saharat Hantrakanpong. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1795

FICTITIOUS BUSINESS NAME STATEMENT: 2013197444: The following person(s) is/ are doing business as: DENTAL HYGIENE FOR THE HOMEBOUND. 10755 Wylstone Ave. Northridge, CA 91326. BRENDA KIBBLER. 10755 Wylstone Ave. Northridge, CA 91326. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 10/06/2013 Signed: Brenda Kibbler, RDHAP/Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1796

FICTITIOUS BUSINESS NAME STATEMENT: 2013197201: The following person(s) is/ are doing business as: GLOBAL WEBWORK. 3426 Wedgewood Lane. Burbank, CA 91504. COMMUNITY BANKARD INC., 3426 Wedgewood Lane. Burbank, CA 91504. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 03/03/2013 Signed: Gene Bochkovsky, President. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1797

FICTITIOUS BUSINESS NAME STATEMENT: 2013197161: The following person(s) is/ are doing business as: YES APPLIANCE. 5404 Ben Ave #204. Valley Village, CA 91607. VIKTOR CHORNOBY. 5404 Ben Ave #204. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Viktor Chornobay, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1798

FICTITIOUS BUSINESS NAME STATEMENT: 2013198095: The following person(s) is/ are doing business as: MKW MANAGEMENT. 12201 Canyon Hill Ave. Sylmar, CA 91342. MARIA WATANABE. 12201 Canyon Hill Ave. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 10/12/2004 Signed: Maria Watanabe, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1799

FICTITIOUS BUSINESS NAME STATEMENT: 2013198369: The following person(s) is/ are doing business as: YOUR AUTO ADVOCATE. 22000 Collins St. #6. Woodland Hills, CA 91367. MICHAEL SACHS. 22000 Collins St. #6. Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Sachs, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1800

FICTITIOUS BUSINESS NAME STATEMENT: 2013198414: The following person(s) is/ are doing business as: RUSCH TALENT MANAGEMENT. 10153 1/2 Riverside Dr. Ste 330. Toluca Lake, CA 91602; Rusch Productions. COMMITTED ARTISTS ENTERTAINMENT. 4119 W Burbank Bl. Burbank, CA 91505. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Eleanore Rusch, V.P./Head of Talent. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1801

FICTITIOUS BUSINESS NAME STATEMENT: 2013198510: The following person(s) is/ are doing business as: THE WORK SOURCE. 5150 Gayner Ave. Encino, CA 91436. THE WORK SOURCE SOLUTIONS. 5150 Gayner Ave. Encino, CA 91436. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Precious Gulziths, CEO. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1802

FICTITIOUS BUSINESS NAME STATEMENT: 2013197977: The following person(s) is/ are doing business as: SKIN CLINIC 1. 19562 Ventura Blvd. Tarzana, CA 91356. NANCY WARD-DJAMAS. 6536 Valley Circle Blvd. West Hills, CA 91307. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nancy Ward-Djamas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1803

FICTITIOUS BUSINESS NAME STATEMENT: 2013198340: The following person(s) is/ are doing business as: KING DAVID AND JONATHAN. 5415 Newcastle Ave #40. Encino, CA 91316. SIMON BENEGLI. 5415 Newcastle Ave #40. Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Simon Benegli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1804

FICTITIOUS BUSINESS NAME STATEMENT: 2013198611: The following person(s) is/are doing business as: BUSH & DAUGHTER HYDRAULIC REPAIR; BUSH & DAUGHTERS REPAIR SERVICE. 24307 Magic Mountain Pkwy #260. Valencia, CA 91350. DAVID LEE BUSH. 24307 Magic Mountain Pkwy #260. Valencia, CA 91350. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: David Lee Bush, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1805

FICTITIOUS BUSINESS NAME STATEMENT: 2013198674: The following person(s) is/ are doing business as: KIVI TECHNOLOGIES. 5535 Canoga Ave. #212 Woodland Hills, CA 91367. DAVIS NTEZIRIYAYO. 5535 Canoga Ave. #212 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Davis Nteziyayyo, Owner . This statement is filed with the County Clerk of Los Angeles County on: 09/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 9/26/2013, 10/3/2013, 10/10/2013, 10/17/2013 1806

Department of Alcoholic Beverage Control.
888 S. Figueroa St.
Ste 320
Los Angeles, CA 90017. (213)-833-6043
NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES.
Date of Filing Application: 09/11/2013.
To whom it may concern:
The name(s) of the applicant(s) is/are: GOLDEN TRAN II INC.
The applicant(s) listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages.
262-270 S. Robertson Blvd. Beverly Hills, CA 90211-2811.
Type of License(s) applied for:
21- Off Sale General. 1807

NOTICE OF TRUSTEE'S SALE TS No. 12-0064554 Doc ID #0005206053822005N Title Order No. 12-0115409 Investor/Insurer No. 140284243 APN No. 5529-005-150 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/23/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MATTHEW E KANSKI, A MARRIED MAN AS HIS SOLE and SEPARATE PROPERTY, dated 06/23/2006 and recorded 7/3/2006, as Instrument No. 06 1460700, in Book N/A, Page N/A, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 10/10/2013 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 911 NORTH KINGS ROAD #120, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$227,347.72. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.reconstrustco.com, using the file number assigned to this case TS No. 12-0064554. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. DATED: 10/20/2012 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4412792 09/12/2013, 09/19/2013, 09/26/2013

be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.reconstrustco.com, using the file number assigned to this case TS No. 12-0064554. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. DATED: 10/20/2012 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4412792 09/12/2013, 09/19/2013, 09/26/2013

T.S. No.: 12-01095 Loan No.: 1420306506 T.O. 7742-458994 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/25/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: Michael G. Beaudry and Laura S. Beaudry, husband and wife Duly Appointed Trustee: Stewart Default Services Recorded 1/30/2008 as Instrument No. 2008-0180013 of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 10/9/2013 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona, CA Amount of unpaid balance and other charges: \$7,519,349.17 Street Address or other common designation of real property: 2300 Kimridge Road, Beverly Hills, CA 90210 Legal Description: As more fully described in said Deed of Trust A.P.N.: 4388-010-025 & 4388-010-026 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 888-210-6524 or visit this Internet Web site www.priorityposting.com using the file number 12-01095 assigned to this case. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the website. The best way to verify postponement information is to attend the scheduled sale. DATED: 9/6/2013 Stewart Default Services 7676 Hazard Center Drive, Suite 820 San Diego, California 92108 (888) 210-6524 Sale Line: 714-573-1965 Website: www.priorityposting.com Olesya Williams, Trustee Sale Officer If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. P1058799 9/12, 9/19, 09/26/2013

Title No. 6943251 ALS No. 2012-5793 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT OF A LIEN, DATED SEPTEMBER 14, 2012. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE IS HEREBY GIVEN THAT: On October 3, 2013, at 9:00 AM, ASSOCIATION LIEN SERVICES, as duly appointed Trustee under and pursuant to a certain lien, recorded on September 20, 2012, as instrument number 20121412365 , of the official records of Los Angeles County, California. WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR LAWFUL MONEY OF THE UNITED STATES, OR A CASHIERS CHECK at: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA 91766. The street address and other common designations, if any, of the real property described above is purported to be: 1010 N Hammond St #101, West Hollywood, California 90069 a.k.a. 1010 N Hammond St #101, West Hollywood, California 90069 Assessor's Parcel No. 4340-002-022 The owner(s) of the real property is purported to be: Cyrellea Shacter, an unmarried woman The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designations, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to pay the remaining principal sum of a note, homeowner's assessment or other obligation secured by this lien, with interest and other sum as provided therein: plus advances, if any, under the terms thereof and interest on such advances, plus fees, charges, expenses of the Trustee and trust created by said lien. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$12,474.20. Payment must be in cash, a cashier's check drawn on a state or national bank, a check drawn by a state bank or federal credit union, or a check drawn by a state or federal savings & loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. The real property described above is being sold subject to the right of redemption. The redemption period within which real property may be redeemed ends 90 days after the sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may contact Priority Posting & Publishing for information regarding the trustee's sale or visit its website www.priorityposting.com for information regarding the sale of this property. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the website. The best way to verify postponement information is to attend the scheduled sale. The beneficiary of said Lien hereto executed and delivered to the undersigned, a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. Date: September 3, 2013 Association Lien Services, as Trustee P.O. Box 64750, Los Angeles, CA 90064 (310) 207-2027 By: Caitlyn Takahashi, Trustee Officer P1059024 9/12, 9/19, 09/26/2013

NOTICE OF TRUSTEE'S SALE TS No. CA-11-477587-CL Order No.: 110508479-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/27/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial

publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. **BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE.** Trustor(s): GARY L. MARELLA, II, A SINGLE MAN Recorded: 4/3/2006 as Instrument No. 06 0703160 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 10/17/2013 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Amount of unpaid balance and other charges: \$1,070,002.41 The purported property address is: 9813 EASTON DR, BEVERLY HILLS, CA 90210 Assessor's Parcel No.: 4383-008-005 **NOTICE TO POTENTIAL BIDDERS:** If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. **NOTICE TO PROPERTY OWNER:** The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-11-477587-CL. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. **QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE.** Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-11-477587-CL IDSPub #0056082 9/26/2013 10/3/2013 10/10/2013

NOTICE OF PETITION TO ADMINISTER ESTATE OF: PAUL RAYMOND COX III
CASE NO. BP145140
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of PAUL RAYMOND COX III. A PETITION FOR PROBATE has been filed by ROGER BRIAN LEE in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that ROGER BRIAN LEE be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 10/17/13 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the

decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner BRENT EDWARD VALLENS - SBN 94372 LAW OFFICE OF BRENT EDWARD VALLENS 21053 DEVONSHIRE ST #104 CHATSWORTH CA 91311 9/26, 10/3, 10/10/13 CNS-2536653#

NOTICE OF TRUSTEE'S SALE APN: 5555-003-050
T.S. No. 003263-CA PURSUANT TO CIVIL CODE SECTION 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED IMPORTANT NOTICE TO PROPERTY OWNER: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 2/18/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER On 11/13/2013 at 9:00 AM, CLEAR RECON CORP., as duly appointed trustee under and pursuant to Deed of Trust recorded 3/2/2005, as Instrument No. 05 0469562, in Book XX, Page XX, of Official Records in the office of the County Recorder of Los Angeles County, State of CALIFORNIA executed by: MARK N. STROM, A SINGLE MAN WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK DRAWN ON A STATE OR NATIONAL BANK, A CHECK DRAWN BY A STATE OR FEDERAL CREDIT UNION, OR A CHECK DRAWN BY A STATE OR FEDERAL SAVINGS AND LOAN ASSOCIATION, SAVINGS ASSOCIATION, OR SAVINGS BANK SPECIFIED IN SECTION 5102 OF THE FINANCIAL CODE AND AUTHORIZED TO DO BUSINESS IN THIS STATE: VINEYARD BALLROOM, DOUBLETREE HOTEL LOS ANGELES - NORWALK, 13111 SYCAMORE DRIVE, NORWALK, CA 90650 all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: COMPLETELY DESCRIBED IN SAID DEED OF TRUST The street address and other common designation, if any, of the real property described above is purported to be: 1215 NORTH OLIVE DRIVE #302 WEST HOLLYWOOD, CALIFORNIA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be held, but without covenant or warranty, express or implied, regarding title, possession, condition, or encumbrances, including fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to pay the remaining principal sums of the note(s) secured by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$190,390.10 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. **NOTICE TO POTENTIAL BIDDERS:** If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. **NOTICE TO PROPERTY OWNER:** The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 280-2832 or visit this Internet Web site WWW.AUCTION.COM, using the file number assigned to this case 003263-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone infor-

mation or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. **FOR SALES INFORMATION:** (800) 280-2832 Date: 9/19/2013 CLEAR RECON CORP. Authorized Signature A-4414638 09/26/2013, 10/03/2013, 10/10/2013

T.S. No.: 2013-2508 Loan No.: 209628 **NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/19/1996. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.** A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: Ebrahim Cohen, Deborah Suzanne Cohen Duly Appointed Trustee: American Default Management Recorded 1/26/1996 as Instrument No. 96-150304 in book //, page // of Official Records in the office of the Recorder of Los Angeles County, California, Described as follows: As more fully described in said Deed of Trust Date of Sale: 10/21/2013 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA. Amount of unpaid balance and other charges: \$102,233.77 Street Address or other common designation of real property: 930 North Doheny Drive, Unit 210 West Hollywood, CA 90069 A.P.N.: 4340-024-107 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. **NOTICE TO POTENTIAL BIDDERS:** If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. **NOTICE TO PROPERTY OWNER:** The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 573-1965 or visit this Internet Web site www.prioritposting.com, using the file number assigned to this case 2013-2508. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 9/23/2013 American Default Management 433 N. Camden Drive, 4th Floor Beverly Hills CA 90210 Automated Sale Information Line: (714) 573-1965 Marvell L. Carmouche, SR. Trustee Sales Officer P1061627 9/26, 10/3, 10/10/2013



County of Los Angeles
Department of the Treasurer and Tax
Collector

Notice of Divided Publication

Pursuant to Sections 3702, 3381, and 3382, Revenue and Taxation Code, the Notice of Sale of Tax Defaulted Property Subject to the Power of Sale in and for the County of Los Angeles, State of California has been divided and distributed to various newspapers of general circulation published in said County for publication of a portion thereof, in each of the said newspapers.

Public Auction Notice (R&TC 3702)
Of Sale Of Tax-Defaulted Property Subject To
The Power Of Sale (Sale No. 2013A)

Whereas, on June 18, 2013, I, MARK J. SALADINO, Treasurer and Tax Collector, was directed by the Board of

Supervisors of Los Angeles County, State of California, to sell at public auction certain tax-defaulted properties which are Subject to the Power of Sale. Public notice is hereby given that unless said properties are redeemed prior thereto, I will, on October 21 and 22, 2013, at the hour of 9:00 a.m. at the Fairplex Los Angeles County Fairgrounds, 1101 W. McKinley Avenue, Building 5, Pomona, California, offer for sale and sell said properties at public auction to the highest bidder for cash or cashier's check in lawful money of the United States for not less than the minimum bid. If no bids are received on a parcel, it will be re-offered at the end of the auction at a reduced minimum price.

The minimum bid for each parcel is the total amount necessary to redeem, plus costs, as required by Section 3698.5 of the Revenue and Taxation Code.

Prospective bidders should obtain detailed information of this sale from the County Treasurer and Tax Collector. Pre-registration and a \$5,000 deposit in the form of cash, cashier's check or bank issued money order is required at the time of registration. No personal checks, two-party checks or business checks will be accepted for registration. Registration will be from 8:00 a.m. to 5:00 p.m., beginning Monday, September 16, 2013, at the Treasurer and Tax Collector's Office located at 225 North Hill Street, Room 130, Los Angeles, California, and will end on Friday, October 4, 2013, at 5:00 p.m.

If the property is sold, parties of interest, as defined by Section 4675 of the Revenue and Taxation Code, have a right to file a claim with the County for any proceeds from the sale, which are in excess of the liens and costs required to be paid from the proceeds. If excess proceeds result from the sale, notice will be given to parties of interest, pursuant to law.

All information concerning redemption, provided the right to redeem has not previously been terminated, will upon request be furnished by MARK J. SALADINO, Treasurer and Tax Collector.

If redemption of the property is not made according to the law before 5:00 p.m. on Friday, October 18, 2013, which is the last business day prior to the first day of auction, the right of redemption will cease.

The Assessor's Identification Number (AIN) in this publication refers to the Assessor's Map Book, the Map Page, and the individual Parcel Number on the Map Page. If a change in the AIN occurred, both prior and current AINs are shown. An explanation of the parcel numbering system and the maps referred to are available from the Office of the Assessor located at 500 West Temple Street, Room 225, Los Angeles, California 90012.

A list explaining the abbreviations used in this publication is on file in the Office of the Treasurer and Tax Collector, 225 North Hill Street, Room 130, Los Angeles, California 90012, or telephone 1(213) 974-2045.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California, on August 22, 2013.

MARK J. SALADINO
Los Angeles County
Treasurer and Tax Collector
State of California

The real property that is subject to this notice is situated in the County of Los Angeles, State of California, and is described as follows:

- PUBLIC AUCTION NOTICE OF SALE OF TAX-DEFAULTED PROPERTY SUBJECT TO THE POWER OF SALE (SALE NO. 2013A)**
3106 AIN 4330-030-021 SHERMAN,ILONA LOCATION COUNTY OF LOS ANGELES \$82,401.00
3123 AIN 4356-003-015 1679 CLEAR VIEW DRIVE LLC C/O LUCIAN SEIFERT LOCATION COUNTY OF LOS ANGELES \$33,327.00
3157 AIN 4382-022-012 CAMELOT OVERSEAS TRADERS LOCATION COUNTY OF LOS ANGELES \$17,055.00
3164 AIN 4388-005-016 WILDASIN,TOSHIA LOCATION COUNTY OF LOS ANGELES \$44,418.00
3165 AIN 4388-005-027 WILDASIN,TOSHIA LOCATION COUNTY OF LOS ANGELES \$45,036.00
3166 AIN 4388-010-026 BEAUDRY,MICHAEL G AND LAURA LOCATION COUNTY OF LOS ANGELES \$90,268.00
6822 AIN 4357-015-054 STEFANO,MARILYN LOCATION COUNTY OF LOS ANGELES \$7,997.00

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150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver
171-Elderly Care

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith

LEGEND

258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commerical/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment

500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous

730-Musical Instruments

735-Office Furniture
740-Television/Radio

800-899 Financial

800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

Attention mature males and seniors! \$80 one hour massage available in Sherman Oaks. Relax, relieve tension and stress. Therapeutic and relaxing session by an attractive, mature female. Same day instant appointment. Call Lori (818)785-0420.

170-CAREGIVER

Loving and experienced caregiver, driver and personal companion. Call Susan (323)394-4146.

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224-COMPUTER REPAIR

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236-ELECTRICAL

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100- ANNOUNCEMENTS

DID YOU KNOW that Ten Million adults tweeted in the past month, while 164 million read a newspaper in print or online in the past week? ADVERTISE in 240 California newspapers for one low cost. Your 25 word classified ad will reach over 6 million+ Californians. For brochure call Elizabeth (916) 288-6019. (Cal-SCAN)

We can help you purchase a beautiful property in Israel at a great price! We also have prospective buyers for your property. Call Jack at (213) 280-5417 to get started!

115- CEMETERY

Eden Memorial Park, Judea West Court of Eternal Light. Two plots side-by-side: 1426 A&B. Retail Value: \$12,000 each, Asking price: \$8,000 each. We pay transfer fees. Call Evelyn (650) 355-4777

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Forest Lawn Memorial Park Covina Hills. Side-by-side lot(s) for sale: \$2000 each for (2) LOTS. Another lot (1) for sale for \$2000 away from the two mentioned above. Transferable Deed cost: \$250 and owner will pay.

Location: "Radiance", overlooking Cal Poly Pomona University. Contact: (909)720-4691 or e-mail aabalagtas@hotmail for pictures

Forest Lawn Cypress, Eternal Peace Section, 2 side-by-side plots, priced \$8k, asking \$4k each (949) 478-9867

Forest Lawn Glendale plots available Sold out Liberty section 3 connected lots selling for \$28,000

If interested call Joy Ungar (805) 320-8542

Prime Forest Lawn plot in older, sold out area, overlooking Disney Studios. Serenity, lot 149, plot 4. \$3,600 (\$800 savings). Call Yocheved (323) 710-3896.

Forest Lawn Hollywood Hills. Sanctuary of Reflection. 2 above-ground burial vaults. \$15,000 obo (310) 305-8602

Green Hills Memorial Park Rancho Palos Verdes One Cemetery Plot Grace Lawn Section Asking \$8,500 obo (816) 604-7323

Green Hills Rancho Palos Verdes Eventide Terrace Plot 85 Space B One plot, 2 interments Retails for \$11,500, Asking \$8,000 or best offer (310) 291-8314

Green Hills Memorial Park 2 plots \$9,000 for pair, \$5,000 each. Kristie (562) 743-0357

Home of Peace Cemetery, Whittier CA. Court of King David. G-C-A Crypts #101 A&B \$8,000 OBO. Jack (213) 280-5417

Hillcrest Cemetery 9101 Canyon Road, Bakersfield. Lot 704 Park View Lawn right by entrance. Asking \$5,000. (661) 832-6115

Hillside Memorial Park 1 double ground cemetery plot. Located in Court of the Book, sold out area near Al Jolsen mausoleum Plot #1-23-1A & B. Transfer fees paid. Valued at \$38,000, selling for \$18,950 (310) 822-6917

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949) 400-5071

Hillside Jewish Cemetery, Culver City. Single plot, prime Acacia location. Under tree, \$13,000 or best offer (REDUCED PRICE). Includes transfer fee endowment. Contact Karen (310) 779-7464.

Inglewood Cemetery Plot for sale in the exclusive Mira Mar section. Priced at \$5,000 (Price Negotiable). Great location. Call (310) 831-5854

Inglewood Park Cemetery,

2 side-by-side burial plots located in Holly Garden \$4,500 each. (661) 910-1362

Mt Sinai Memorial Park Single Plot on Gentle Slope \$5950 OBO. Cemetery price: \$8,400 (435) 655-5760

Mt Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697

Pacific View Cemetery. (Garden Of Reflection) Memorial Bench, Location, G5. Bench can hold up to 4-companions. 2 two inscriptions included. \$25,000 (Current Market Cost over \$30,000)

The most desirable area in the Cemetery over 90% (SOLD OUT). \$300 Transfer Fee. Call for more information. (360)319-9923

Pacific View Memorial Park in Corona Del Mar, 6 plots side-by-side, 103 A & B and 136 C,D, E, and F in Bayview Terrace, \$11,000 each. Nancy Buchell (949) 683-0873

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<http://paulsawers.wix.com/lucisbullies>

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318-OFFICE SPACE

Private office for rent in an 800 sq. ft. entertainment management company at 1180 S. Beverly Dr. Available now \$850/mo. Perfect for a writer or independent entertainment professional. For inquiry please call (310) 550-2176.

322-RESORT PROPERTY

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