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Issue 345 • May 11 - May 17, 2006



The Battle Over The Turf

City Council to meet BHUSD halfway at \$600K, but it may not be enough to get the much-needed turf installed.



letters & email

Robinson's May Development

There isn't any question but that the old Robinson's Department store property and the proposed major enlargement of the Beverly Hilton Hotel will receive a city approval from Beverly Hills within the existing allowed building limits.

The question is will the city allow the limits to be exceeded? The answer should be "absolutely, positively not." This is because the only way to keep our city unique is to stick to the laws on the books and not allow exemptions to anyone regardless of the excuses. If all developers understand that all of the laws apply to everyone they will be less inclined to try to exceed

them.

Beverly Hills does not need any development because "it would enhance the city's reputation, or allow it to provide a new service or compete with the surrounding area."

A statement that the land is so expensive that you have to build more height to make it financially feasible is ridiculous but if developers feel that way it is better for our city. We don't need or welcome overdevelopment. The developer's traffic analysis can always "mitigate" what would otherwise be over development....

Herbert L. Wallerstein
Beverly Hills

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Beverly Hills Weekly

Issue 345 • May 11 - May 17, 2006
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

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Unsolicited materials will not be returned.
©2006 Beverly Hills Weekly Inc.

1 year
subscriptions
are available.
Sent via US Mail
\$75 payable in
advance

Adjudicated as a
newspaper of general
circulation for the County
of Los Angeles. Case #
BS065841 of the Los
Angeles Superior Court,
on November 30, 2000.



city & schools

William Morris Looks To Expand Beverly Hills Location

A trend in talent agencies opting out of Beverly Hills could mean large losses in revenues for the city.

By Michelle Zenarosa

For what seems like forever, Beverly Hills has been known as the mecca for the entertainment world, housing a number of large and prestigious talent agencies all of which bring innumerable wealth to the city. But as these talent agencies continue to expand and out-grow their current offices, some are opting to move to other cities.

With the filing of plans to build new 201,000 square-foot William Morris headquarters along Wilshire Boulevard and Beverly Drive three weeks ago, the biggest talent agency seems to be fighting the trend— easing the minds of city officials and business owners.

“The talent agencies Creative Artists Agency (CAA), International Creative

Management Inc. (ICM), William Morris and others produce probably the most business tax of any type of business,” Mayor Steve Webb said. “There’s a synergy that’s there in terms of not only having other businesses here but the people that come to

“So we want to keep [the talent agencies]-- there’s no question about it,” said Chamber of Commerce CEO Dan Walsh. “To say it simply, this is an industry Beverly Hills must retain.”

their meetings and the business that they conduct there results in expensive lunches at restaurants and shopping on Rodeo, all of which is important to the community.”

In fact, because of the talent agency’s significance, in 1998 the city renamed part of El Camino Drive, “William Morris Place.”

As of now, William Morris has not made

city & schools cont. on page 4

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Wed. 7 p.m. - May 17, 2006	La Cienega Tennis Center Sunset & Rodeo Rooms 325 South La Cienega Blvd.	East
Sat. 10 a.m. - May 20, 2006	Roxbury Park Auditorium, 471 S. Roxbury Dr.	West
Wed. 7 p.m. - May 24, 2006	Roxbury Park Auditorium, 471 S. Roxbury Dr.	West
Sat. 10 a.m. - May 27, 2006	Beverly Vista School, 200 S. Elm Dr.	Central
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city & schools cont. from page 3

any final deals and is just negotiating a signing of the lease with the property owners. William Morris President Jim Wiatt, a 1964 Beverly High graduate, did not return the Weekly's phone calls.

Another agency, the CAA, however, has opted to move to the neighboring Culver City.

"We're sorry they're leaving. They are a terrific employer," said Chamber of Commerce CEO Dan Walsh. "We would have loved to have found way to retained them in Beverly Hills. We would love to find a way sometime in the future to attract them to return."

CAA was known to have made the decision to leave for two reasons, the first being that its current parcel of land did not support in terms of square-footage, the growth its company has made, and the second reason being that the property in which they are currently the tenant is owned by their former partner. According to Webb, there was "bad blood" between the old group and the new group and that was what motivated CAA to look elsewhere.

Amidst talks, ICM is also rumored to be exploring options for moving outside of Beverly Hills due to square-footage issues.

"There is a set of conditions that they're looking at from a business point of view that may cause them to have to make a decision shortly," Walsh said. "We've had some discussion with them in some regard."

ICM President Jeff Berg did not return the Weekly's phone calls.

If the trend persists, it could mean a negative number of consequences for Beverly Hills. If talent agencies continued to move out, it would be difficult for the city to

bring as much impact for the footprint of the building that they occupy," Walsh said. "The ideal situation is the one we have, which is companies that have a relatively

To counteract the trend, the Chamber of Commerce is currently engaged in outreach with the talent agencies and with the city in the draft of the General Plan, as well as with businesses affected by the revenue generated by talent agencies and their employees.

The city is also making efforts in trying to keep talent agencies in Beverly Hills. "What we attempt to do is meet with these agencies and find out if there's a way we can help them meet their needs," Webb said. "There are not a lot of locations in the city in which you've got 250,000 square-foot of office space to have a single business and so that then results in analyzing the possibility of can you build something that will be able to accommodate them in order to retain that business in the city."

Overall, most agree that talent agencies are an important business staple for the city.

"It's a horrible loss for the city if we lose any talent agencies because Beverly Hills is the home of entertainment industry and these talent agencies belong here. They're very good corporate citizens and also utilize a lot of the local businesses," said Athens Group CEO Jay Newman, whose Montage Hotel, scheduled to open in late 2008 will be located across the street from the proposed William Morris headquarters. "So you keep spending in Beverly Hills and it's the right kind of spending. And in a lot of cases, they're residents who'd be able to work in the city they live in."



replace those businesses due to land constraints.

"When you lose a business that has substantial economic impact, and you try to replace it, you find very few business that

small operation for the amount of economic energy they bring to our city. So we want to keep them — there's no question about it. To say it simply, this is an industry Beverly Hills must retain."

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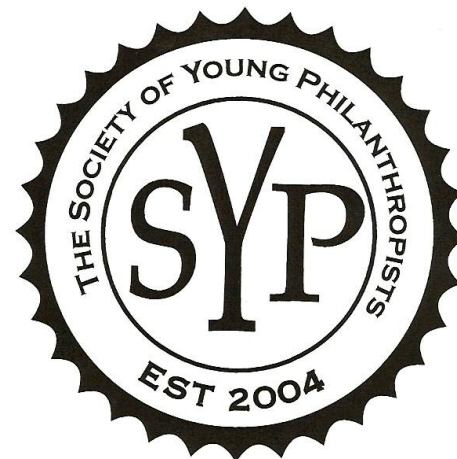
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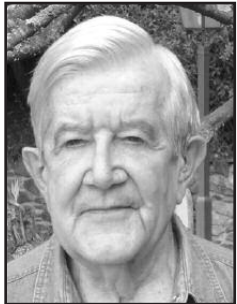
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where are they now?



Jacques Poletti

Geins, France
French Teacher, 1974-1994

How did you first get to Beverly High?

After two years in Spain and a divorce, not related, I returned to the United States and started teaching at Palos Verdes High School. Two years later, tiring of its extremely conservative atmosphere, I met Simone Laidig, who was teaching at BHHS (at a foreign language teachers convention). She talked to its then Principal, Dr. [F. Willard] Robinson, about myself as a possible replacement for a colleague who had left on a sabbatical leave. After an interview by Dr. Robinson, the situation evolved rapidly, I was hired, much to my delight and taught at Beverly Hills High School from 1974 to 1994.

What was the high school like at time?

At the time I started, Beverly was one of the three best schools in the United States. There were six or seven teachers for French alone, out of a department of 16 teachers, if I recall correctly. French was then the most chosen foreign language, ahead of Spanish. FLES was a splendid luxury. During these years of "plenty", at graduation time Beverly students had completed 12 years of foreign languages. Paradoxically, in 1968, we once had some Mao-dressed Beverly students trying to get after the U.S. flag on the front lawn— Hard to believe! Then we had 500 Iranian students and also a group of black students from outside Beverly Hills, an initiative of [Superintendent Ken] Peters, who we all

admired as the nationally known, great leader he was. Very progressive was he.

Are there any special students you remember?

There are many special students I remember, for I am still in touch with at least a handful of them, even with a hiatus of several decades and a separation of 9 time zones. Here are the ones that first come to my mind, with my apologies for not remembering their year of graduation: Alice and Carole Graham, whose parents have been our best friends over the years and Andrew Frieder, whose parents are also excellent friends who visit us in France. Courtney Lemmon also visited us here on the Riviera. My wife and youngest daughter, Sophie had the honor of being the only non-family guests at the Jack Lemmon's house for the year-end Holidays (around the 1990s). Gary Hoffman, who had tried to get me into his Orange County medical school also corresponds via e-mails and diaporamas. And two couples surprised me one day, last year on the Internet, Steven Garner and Albert Rosenblatt. They were in Avignon 1000 miles North of where we live and asked if they could drop in on us, after making a detour of several hundred miles to spend a couple of hours with us, before taking a return plane in Marseilles, the same evening.

And our faithful language lab director, Irene Purdy also pleasantly corresponds with e-mails, pending a visit in France

Who were some of the faculty members you remember?

Our language department was, in my eyes and if you forgive the lack of modesty, the most serviceable of the departments, frequently on hand when there was a need for help. We often correspond with other department members and several times a week our beloved department chairman, Alan Weiner [interviewed in issue #266] sends most of us cartoons and jokes, just the way he used to do during his record breaking five consecutive tours serving as department chairman. He managed to make us ALL happy, year after year, a worthy record. The list of people to whom he sends his e-mail is a reminder of all the names of our department, if not a significant part of the teaching staff we, in the foreign language department related to. More names are mentioned below.

I so wish I knew where to hear about [former drama teacher] John Ingle, whom I so admired with his large and excellent professional-level productions.

Foreign language programs have been cut significantly at BHUSD in recent years. How do you feel about that?

If foreign language programs have been significantly cut in the BHUSD in recent years, it seems really like a miracle to

where are they now cont. on page 6

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where are they now cont. from page 5
have had them last as they did, as their cost is prohibitive.

While at last, some extraordinary students shone so brilliantly in French, or Spanish. I recall several of my A.P. class students playing in a sketch they wrote and in which they played for the radio station, using French only, with many imperfections and pluperfects of the subjunctive, with a soupçon of Passé Simple, now considered archaic and intellectually moribund.

You taught at UCLA after Beverly High. Tell us about that?

Because I had a doctorate in Linguistics and had published, I was able to teach in the UCLA French department for seven years. The dream of all high school teachers: No more parents to contend with. Actually, there was much worse: a department where the chair refused to teach Linguistics, Conversation, Cinema, etc. Anything that was not French literature was unworthy of teaching for the several autistic minds who "ran" the French department. It was a pity. From over a hundred Doctoral candidates at one time, the number had shrunk dramatically. Several of my ex-students at Beverly took my classes in this new environment and that was pleasant. Visiting the Leonardo da Vinci Library with some relatives or ex-students was a dream.

Tell us about your family.

On the subject of my family, I have remarried—Madame Poletti is an M.D., as four of my direct family members are. My three children are Cécile, a good painter, illustrator, very eclectic (Oils, watercolors, charcoal, drawings, portraits). She lives a few hundred yards from our house and has a 15 year old son, captain of the little soccer team. My son, Marc, lives in Santa Fé, New Mexico, and cares for a very large estate of a wealthy land owner. He would like to be an art photographer, an artist, like his sister (he won a First National Sculpture prize for an exotic wood statue as a student at Beverly Hills High, around the 1980s). The younger one, Sophie, was a professional ballet dancer and is now a contemporary dancer in New York City and an instructor in Pilates techniques. She will marry Richard Devore on this June 16. The wedding will take place in our gorgeous little harbor of Giens, which is 15 miles east of Toulon, on the French Riviera.

Where in France do you live now?

My wife is president of an ecological association: LES AMIS DU NIEL (le Niel meaning "the nest" in provençal local folklore). We are trying hard to keep it free of concrete (meaning constructions), real estate greed, sea-scooters, etc. There are seven fishermen and we have fresh fish at will. In the summer, it has moorings for over hundred boats. Storms

are very bad and sudden. France being one of the leading countries for boating, especially sailing, there are never enough places to dock anywhere on the 5,000 mi coastline of France. Moorings are very expensive.

Why did you decide to leave the U.S.?

I left the U.S. for good, in love with Le Niel Harbor long ago, and returned there every summer since airplanes could fly direct from L.A. to Paris or Nice. First I stayed a few months to test whether or not I could live there again. The answer was 'yes', missing friends a lot, but they came to visit, most of them. Besides, all my family lived near this splendid mediterranean area, which our family leaves for the countryside West of Geneva in August, when the tourist invasion is most redoubtable. And we prefer the company of cows and goats to that of tourists!

We interviewed the late French teacher Louise Lillard in 2004 [issue #262]. Tell us about her.

Of course (or Off Corse—Corsica—where my grandparents were born—). I will never forget the visit of Louise Lillard, a great Friend and human being, whose death was a sad, sad day last year, when she came over for a "department meeting" in the summer of 2004, with daughter Monique, a grad from Beverly and Stanford. Both mother and daughter

received degrees from UCLA Law School. Louise had a peaceful vacation and for a while seemed better. Our house was full of loveable people for a month. [Former counselor] Sanford Jacquard, the most faithful friend I have ever had, who presently in Brazil with his spouse, paid us a visit at that opportune and memorable time. I have always been a strong admirer of Sanford Jacquard, the best French teacher at Beverly. One who had the strength of speaking only French to his students. [He was] a tireless worker with a rare sense of faithfully supporting his country, his school, his friends—a rare human being.

Yes, I keep in touch frequently with many of those lovely people. That means we always have spare Hewlett Packard printer cartridges on hand, as we live away from cities. Between the Amis du Niel Association and our friends, we keep AOL busy with e-mails in our house!

Any last thoughts?

[I'd like to add all the best to your] readers having also had the pleasure to frequent Beverly Hills High where I spent the best 20 working years of my life—and still cherish the Salters' initiative of having several thousands of Anti-Poletti League calling cards printed. Their bold, yet friendly initiative scared to death a recent French teacher at Beverly who did not even have tenure then!

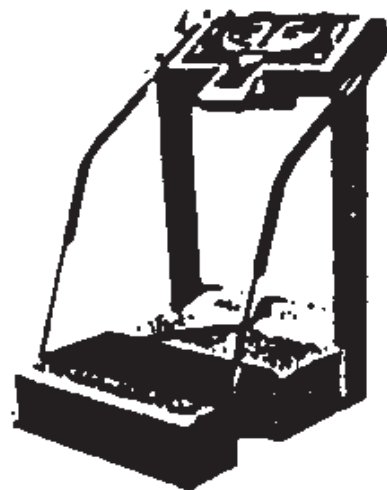
--Interview by Anna Scott



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from the hills of beverly



Next Council Election Begins Early

Commissioner Melamed first to provide challenge.

By Rudy Cole

There will be no "free ride" for incumbents Mayor **Steve Webb** and Vice Mayor **Jimmy Delshad** in next year's city council election. Very reliable sources have informed this column that Planning Commission Vice Chair **Shahram Melamed** will shortly announce his candidacy for the March 2007 election.

The entry into the contest by Melamed comes as a surprise. Although long regarded as a possible and strong, future council possibility, Melamed was not expected to run until 2009. He could now open the race to many others who have been mentioned or are strong possible contenders.

These include former school board president Dr. **Willie Brien**, **Steven Fenton**, former mayor **Thomas Levyn** and former mayor **Robert K. Tanenbaum** and school board president **Myra Lurie**. (Two other board members, **Alissa Roston** and **Myra Demeter**, may also have ambitions to serve on the council, but not next year).

Brien decided not to seek reelection to the

board of education two years ago citing his interest in a possible run for state assembly, a campaign he abandoned for "professional and family" reasons. Dr. Brien, the grandson of former governor and chief justice **Earl Warren**, has become a very important leader at Cedars-Sinai, but has not abandoned his interest in public office, according to friends. The state assembly race for the seat now held by Assemblymember **Paul Koretz**, who is "termed out" is now between former Los Angeles City Councilman **Mike Feuer** and West Hollywood City Councilmember and many times mayor **Abbe Land**.

Steven Fenton, along with Melamed, is considered one of the bright young future city leaders. However, Fenton is very likely not to run as long as his father Frank continues to serve on the council. Steven would most likely run in 2009 if Frank opts not to seek a second term, but don't completely rule out the first ever father-son duo to hold office in Beverly Hills.

Former political allies have been spreading

the word that three-time councilmember Thomas Levyn is seriously pondering a return to the council. Levyn waited until the very last minute two years ago to announce he would not seek an unprecedented fourth term.

Clearly, one of the reasons that muddled his possible race was the possible entry into the same election of former wife **Karen Levyn**, who had told friends she would run if Tom filed. She did not, but instead managed the losing campaign of **Mike Hakim**, who trailed the three winners badly.

Levyn would also face questions about problems at his law firm following the indictment of a partner for his involvement in the private eye prosecutions, the recent resignation of his partner **Skip Miller** from the firm and the controversial finder's fee he received for bringing the current and former owners of the Beverly Hilton together. In fairness, no one has questioned the legality of the payment and there has been no suggestion that Levyn had any direct involvement in the private eye issue. However, a North Beverly Hills Homeowner leader cited the "finder's fee" as one of the reasons the city needs an ethics ordinance.

Tanenbaum, who lost election for a third term, mostly because of strong opposition from the Beverly Hills Police Officer's Association, has emerged recently as a

spokesperson for the North Homeowners. In a highly unlikely coupling, he joined another former Mayor, **Richard Stone**, in circulating mailers opposing the Montage Hotel and Gardens referendum. An author and former New York prosecutor, Tanenbaum also lost a contest for Los Angeles District Attorney in 1992, finishing third.

Levyn and Tanenbaum are not exactly friendly, although they had supported each other in the past. Either could be an ally of Councilmember **Barry Brucker** who came on the council as somewhat of a "loner" but has moved closer to his colleagues in recent months.

Mrs. Lurie would probably be one of the most formidable of the challengers should she choose to run. Articulate and highly personable, she has done a good job of holding the board together during some very difficult times. A lawyer, Myra is the daughter in law of **Sooky** and **Sam Goldman** who have been very powerful community leaders for many years.

Two other Planning Commissioners, **Nancy Krasne** and **Noah Furie** have also been mentioned as possible candidates. Krasne has told friends she will not run and Furie is most likely to wait another two years. Chamber president **Thomas Blumenthal** has been mentioned, but has made no known moves at seeking support.

If Levyn decides to run, will former spouse Karen once again make news by becoming a possible candidate? It would add interest and confusion to the election. (Karen is a former Recreation and Parks Commissioner.)

rudy cont. on page 8



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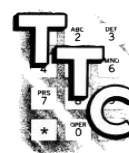
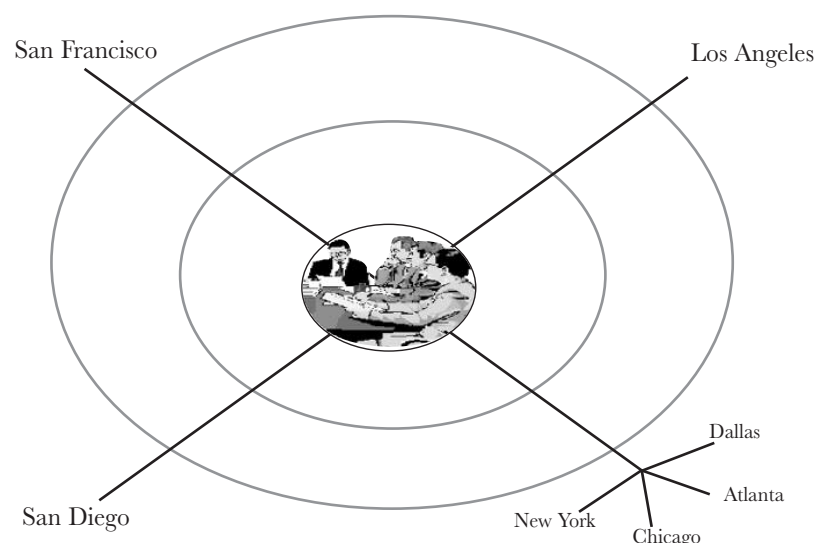
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Melamed's expected announcement could bring others into the race — they might sense that the election was not going to be a slam dunk.

Melamed has very quietly but unquestionably become of the more formidable young leaders in Beverly Hills. The business technology consultant has an impressive resume and is a member of a very prominent family, highly involved in civic, cultural and philanthropic affairs.

A member of the first 14-member team reviewing the general plan, Melamed's first commission appointment was to Recreation and Parks. He left as chair when he was appointed to the Planning Commission of which he is now vice chair. He was on the first school construction review panel, is a member of the board of the Beverly Hills Education Foundation, a graduate of Team Beverly Hills and a leader of CERT. Along with his wife **Sari**, he is a member of the Beverly Hills League of Women Voter. They have twin sons, **Nick** and **Alex**, age five, and a daughter **Natasha**, three. His mother **Soraya** and father **Dr. Reuben Melamed** are highly visible leaders in civic and philanthropic organizations as are his sisters, **Kathy** and **Michelle**. Kathy is active on Friends of Greystone and is also a Team Beverly Hills graduate.

Melamed's decision to run could both deter and encourage many others who have been thinking about the race. He does cross many civic lines, will be adequately funded and has a most impressive resume. City elections are

usually decided by, in no order of importance, quality of endorsements (personal, organizations and newspaper), campaign spending, past community service and experience and ability to effectively communicate while walking precincts and in candidate forums. Two of the most critical support groups in the past have been Police and Fire associations.

Did we mention issues? There seem to be some that may come up during the election.

In the last election, issues played a very minor role in the outcome. All of the losing candidates opposed the Montage Hotel referendum while all the winners were supporters. Interestingly, the 'NO' vote on the hotel was much larger than that cast for any of the losing candidates, proving that issues are not that dominant.

The imminent but not yet signed and sealed departure of School Supt. **Jeff Hubbard** continues to be a hot topic in our city. One activist cornered us at the Magbit Foundation dinner last Sunday to bemoan the controversy caused by the departure of Beverly Vista principal Irene Stern which she said could and should have been avoided if the district had known that Hubbard was about to leave.

"This was about the board backing up the superintendent," the activist pointed out. "But Hubbard knew he was on the way out and [**Irene**] **Stern** could have been given one more year, permitting her to leave with dignity and avoiding all the agony in the district."

That view is not isolated, but in fairness to Hubbard, he could not know that he would be

the successful contender for the top school job in Newport Beach and could have harmed his relationship with the board by a premature disclosure.

The Magbit 17th annual dinner was a huge success. The food provided by the Hilton both before and during the sitting was very impressive. **Josette** was convinced that the buffet stations during the reception would be the food serving. They were elaborate enough to make even gluttons such as me wonder if there was a need for more.

The program proceeded smoothly and the featured speaker, Los Angeles Mayor **Antonio Villaraigosa**, gave a moving defense of the need for a humanitarian immigration reform program. The Mistress and Master of Ceremonies were **Shirley Sherman** and **H. David Nahai**, the invocation was delivered by Rabbi **David Wolpe**, a tribute to the organization for their support of Israel was made by Consul General **Ehud Danoch**, and organization president, Vice Mayor Jimmy Delshad gave the welcoming address. Among those attending were **Bonnie** and Mayor Steve Webb and many members of the **Mahboubi** family.

Back when I was cracking civic textbooks, the big government reform concept was to create city manager form of local governments. It was part of the effort to demolish the hold of the big city machines, and also to bring more continuity and professionalism to smaller communities.

Beverly Hills didn't actually adopt a city manager process until 1971 when **George Morgan** became our first. Before Morgan,

and prior to the creation of the office, we had chief administrators, the first was **John Wentz**. Wentz organized a highly professional city staff, worked well with both the council and the residents, and was an active member of the community. Only eight people have held either job, the longest running being **Wentz**, eleven years, **Edward S. Kreins**, 11 years and **Mark Scott**, 13 years. Both Kreins and Scott were promoted from within, although Scott had a brief tenure in another community. Kreins had been police chief before becoming city manager. The shortest occupant of the office was John N. Matzer Jr., whom we had found in Skokie, Illinois.

He lasted a brief 11 months.

It would be hard to compare any of them to our current city manager, **Roderick Wood**. Each had his own style and strengths and weaknesses. Kreins was the least political, the most reserved, but a very tough administrator and very protective of his staff. Scott was also very loyal to staff, but far more conscious of council and community reactions to his work. There were few city decisions, from ordering stationery to major capitol improvements, that Scott didn't control. His hours at the office were staggering and difficult for staff to follow. Although it was not well known at the time, Scott had his letter of resignation ready any time he had small or major differences with the city council, and those were frequent. But Scott was highly creative and innovative.

Wood is so different in both style and approach as to defy comparison. He has cre-

rudy cont. on page 11

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briefs



Alan Kaye

Kaye Named Top Candidate for Solicitations Commissioner

The Beverly Hills city council agreed with recommendations made from a selection panel to appoint Alan Kaye to the Solicitations Advisory Commission at its May 2 council meeting. Consisting of five members, the commission is responsible for reviewing any Beverly Hills charity applications.

After a panel, that included Councilmembers Barry Brucker and Frank Fenton along with Solicitations Advisory Commission Chairperson Julie Steinberg and Vice Chairperson Connie Brien, reviewed applications for the position, they recommended Alan Kaye to the city council.

"I'm just excited to work with my fellow commissioners who I have respect for," Kaye said.

Kaye is president of the Alan Kaye Insurance Agency on Canon Drive. Throughout the years, Kaye has been involved in various community-related projects including Team Beverly Hills in 2002, a group chosen by the city council to promote community involvement. He is a 1973

Beverly High graduate.

Should Kaye be appointed, the official position will be granted to him through a resolution tentatively scheduled for discussion May 23.



Firefighters in an alley south of Olympic Boulevard.

Cause of Sparks in Camden Drive Alley Still Unknown

Beverly Hills firefighters responded to a call May 3 of transformers, along both sides of Camden Drive, sparking in an alley south of Olympic Boulevard. According to Captain

Greg Barton, Engine 1 responded to a passerby who reported sparks flying at around 2 or 3 in the afternoon.

The engine company responded to the scene within four minutes of being informed of the problem. Firefighters then secured the scene ensuring it was safe for residents and anyone walking by.

The engine company has responded to transformers sparking in the past. Usually, the transformers become overloaded, which causes a system fail. Firefighters on the scene, called Southern California Edison to investigate the exact cause. Results of the investigation are still pending.

L.A. Judge Hamar Gets Beverly Hills Endorsements

Voters will choose from seven individuals vying for seat #144 as judge of the Los Angeles Superior Court on the June 6 election. Among those seven is Beverly Hills resident and Deputy City Attorney for Los Angeles, Janis L. Barquist.

Beverly Hills Mayor, Steve Webb and Councilmember Barry Brucker both endorse Barquist's campaign.

L.A. Superior Court Judge candidate, Maria Rivas Hamar, has offices in Beverly Hills. A litigation attorney, Hamar was also a member of the Florida State Bar. Other candidates running for the position include David W. Stuart, Stephen H. Beecher, Randolph Martin Hammock, Edward J. Nison and Larry H. Layton. On the same ballot, voters will also have the chance to vote on various local measures as well as candidates running for the

U.S. Senate, U.S. Representative and State Assembly.

Larry King Named BHEF Auctioneer At Apple Ball

"We are very fortunate that Larry King has volunteered to be our auctioneer," says Devorah Hankin, BHEF auction chair.

BHEF will offer music, dancing and a surprise treat for the Apple Ball guests. In addition to the Silent Auction with shopping sprees, jewels, spas, art trips and more, BHEF will offer chances to win a Plasma TV. Among other items, King will auction tickets to American Idol, a Wheaton Terrier puppy and Breakfast with Larry at Nate n Al's.

Each year, BHEF honors teachers from the Beverly Hills Unified School District at their annual gala. The Apple Ball is Tuesday, May 16th at the Beverly Hilton. For information or to purchase tickets, please call (310) 557-0651.

BHUSD To Hire Two Music Teachers

The Board of Education approved a recommendation to hire two music teachers in an effort to more evenly distribute the current music program to the district's four K-8 schools.

String lessons are currently offered to fifth through eighth grade students at all K-8 schools in the district. However, the classes are held only at Beverly Vista and El Rodeo schools making it difficult for students from Hawthorne or Horace Mann Schools to attend these classes.

The two additional full-time teachers are

briefs cont. on page 10

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briefs cont. from page 9
 expected to cost the district \$128,800 from the general fund budget.

Board Declares Some District Employees 'Indefinite'

In an annual action, the Board of Education declared any employee not represented by a collective bargaining contract, as "indefinite" at its normally scheduled school board meeting on Tuesday. The term sets these salaries as

indefinite should they receive a pay increase later in the year.

As a result, the School Board will be able to go back and award retroactive pay throughout the 2006-2007 school year. While the education code allows for salary changes throughout the year, the state Constitution does not, which is why the term "indefinite" must be used.

Board Approves Education Plan Revisions

for Expelled Students

The Board of Education approved revisions to a plan for expelled students throughout Los Angeles County on Tuesday night.

Any students expelled from BHUSD are already offered education services as a result of the original plan for expelled students, approved in 1997. A survey conducted of all districts in Los Angeles County, of which BHUSD participated, resulted in recommendations for revision.

BHHS Students to Attend Environmental Documentary Screening

The opener on the website for the documentary, "An Inconvenient Truth," claims "Humanity is sitting on a time bomb." It is this message on global warming, that students from Beverly Hills High School will see and hear at the premiere screening of the film May 24 at Hollywood's Archlight Theater.

A group of Beverly High teachers, security,



Eighth graders from the four elementary schools came to a City Council meeting last week to accept a proclamation congratulating them on being selected to participate in the 22nd annual Youth in Government Day. The students were chosen on the basis of an essay contest and will participate in a mock trial at City Hall on May 24. From left to right are, Michelle Jang, Beverly Vista; Ashley Chiu, Horace Mann; Adlee Efrain, Beverly Vista; Marina Heskel, Horace Mann; Evan Moffitt, Beverly Vista; Jordan Klein, Beverly Vista; Leonard Wasserstein, former chairman of the Beverly Hills Chamber of Commerce Education Committee; Alex Banayan, El Rodeo; Stephen P. Webb, mayor; Myra Lurie, president of the Beverly Hills Board of Education; Rachel Feinberg, Beverly Vista; Jeffrey Hubbard, school superintendent; Solange Levy, Horace Mann; Shahdee Zarini, Hawthorne; Morgan Elder, Hawthorne; Alon Kashanian, Hawthorne; Michael Nedjat-Haiem, Hawthorne; Nicola Schneidman, Hawthorne; and Ofir Shalitin, Horace Mann. Not pictured are Dillon Curtis, El Rodeo; Talia Stone, El Rodeo; Julia Ayeroff, Horace Mann; Justin Brezhnev, El Rodeo; and Nicole Weinstein, El Rodeo.



Good Shepherd Catholic School will be "kicking off" its annual Walk-A-Thon Fund-raising event on May 19, with the help James Ortega (pictured above), owner and director of Socceropolis. Socceropolis is a business that offers Soccer camps for boys and girls ages 3-8.

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Good Shepard's fifth grade student, Aley Rey Palabrica, was awarded the first place gold medal in Y10 Men's Sabre at the United States Fencing Association North American Cup held in Sacramento. Palabrica, who is pictured above, will compete in the U.S. National Championships in Atlanta, Georgia this summer.



More than 125 people, including community and business leaders, attended the Wells Fargo on La Cienega and Wilshire May 4 grand opening reception. Pictured above are (L-R) Wells Fargo Regional President Shelley Benson; Gerard Reyes, field representative for Assemblymember Paul Koretz; Beverly Hills Mayor Steve Webb; Jeffrey Leonard, Wells Fargo La Cienega and Wilshire store manager; Luanna Lindsey, Wells Fargo community banking president for the Beverly Hills Corridor; and Alyssa Do, Wells Fargo La Cienega and Wilshire service manager participate in the ribbon-cutting ceremony.

parent volunteers and administration officials will accompany the screening along with the 1,250 high school students who signed-up to participate in the field trip. The high school's environmental science teacher, Sarah Utley, organized the excursion.

To compensate for the cost of bus transportation to the theater, substitute teachers for those students not attending the screening and admission fees, alumni Dr. Richard Barry ('84) donated a sum of \$50,000 to the school.

Rare and Vintage Finds to be Sold at Auction

Antique jewelry, watches and coins are only a few of the items up for auction May 25 and 26 at the Crown Plaza Hotel in Beverly Hills. The annual event is conducted by the California State Controller's Office.

As stipulated by California law, companies can submit property for these auctions if three years pass with no contact from the property's owner. The items for this year's auction came from various safe deposits and other storage locations throughout California bringing the total auction lots to 2,105.

Superior Galleries on Olympic Boulevard in Beverly Hills will conduct the two-day auction, which starts at 9 a.m. A preview of available items will be held from 10 a.m. to 5 p.m. May 23 and 24. For more information, call (310) 203-9855. Owners of unclaimed property can visit www.searchthevault.com.

-- Briefs compiled by Kari Hamanaka and Michelle Zenarosa

rudy cont. from page 8

ated a management system that does permit decision making at levels below his office, but with his careful and watchful eye. You do have the feeling that Wood is far less concerned if his decisions are popular either within city hall or the community. Inside, he has supporters and detractors, but he has a very strong relationship with the council majority.

But there is a difference, and it is very positive. Wood, under terms of his contract agreement, has a home in our city. Scott lived in Glendale and the commute alone ate up valuable leadership time. What is more important is that a top leader actually has a feel of community life, shares the problems and the resources and that he/she identifies with the whole community. In a disaster or civic emergency, it is comforting to know our city manager doesn't have to maneuver through the 405 to get to the third floor.

Steven Fenton, who shared many creative ideas with me recently, thinks this home for executives could be extended to provide housing for the superintendent of schools. It could be an important benefit in helping find a replacement for Hubbard. We might also want to consider some forms of housing subsidies for others on city and school staff, including fire and police.

Rudy Cole served for eight years as a member and chair of the city's Recreation and Parks Commission. He also was President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

policeblotter & arrestsummary

Week of: May 9, 2006

The Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the police blotter.

Robbery: Occurred between 1055 and 1059 on 05/06/06 in the 100 block of South Beverly Drive. Suspect: Male Black, early 20's, 5'11"- 6'0", 160 lbs. - 170 lbs., black hair and brown eyes. While victims were walking to the bank to make a deposit, suspect confronted the victims and removed the bank deposit from the victim and fled the location undetected. Loss: \$2,190

Occurred between 2100 and 2101 on 05/05/06 in the 200 block of South Hamilton Drive. Suspect #1: Male Black, 18, 5'6", thin built with black hair. No further description. Suspect #2: Male Black/Hispanic, 18, 5'6", thin built with black hair. No further description. Suspects approached the victim and suspect #2 brandished a knife and asked victim to give him everything. Suspect #1 removed

victim's property and both suspects fled the location undetected. Loss: \$502

Occurred between 0200 and 0205 on 05/05/06 between Beverwil and Olympic. Suspect #1: Male Hispanic, late 20's, 5'7". No further description. Suspect #2: Male Black, late 20's, 6'0". No further description. Suspects exited the vehicle and approached the victim from behind. One suspect pointed a gun at the victim and removed his property and both suspects fled the location undetected. Loss: \$630

Burglary: Occurred between 1130 and 1400 on 05/08/06 in the 100 block of North Oakhurst Drive. Unknown suspect(s) entered victim's location by unknown means and removed property. Suspect(s) fled the location undetected. Loss: Unknown

Occurred between 1230 on 05/05/06 and 1430 on 05/08/06 in the 400 block of North Oakhurst Drive. Unknown suspect(s) entered the location possibly using a key. Suspect(s) removed property and fled the location undetected. Loss: Unknown

Occurred between 0700 and 1330 on 05/04/06 in the 9700 block of Wilshire Blvd. Unknown suspect(s) entered an unsecured locker room and locker and removed property and cash from the victim's purse and fled the location undetected. Loss: \$20

Occurred between 2000 on 05/02/06 and 0734 on 05/03/06 in the 8900 block of Wilshire Blvd. Unknown suspect(s) used force to gain entry to the location. Suspect(s) ransacked the location and fled undetected. Loss: Unknown

Occurred between 1200 and 1615 on 05/02/06 in the 300 block of South Peck Drive. Unknown suspect(s) used force to gain entry to the location. Suspect(s) removed property and fled the location undetected. Loss: \$3,000 +

Occurred between 1700 on 04/29/06 and 0650 on 05/01/06 in the 200 block of South Robertson Blvd. Unknown suspect(s) used force to gain entry to the location. Suspect(s) removed cash from the cash register and fled the location undetected. Loss: \$2,375

Grand Theft: Occurred between 1200 and 1400 on 05/04/06 in the 8900 block of Wilshire Blvd. Unknown suspect(s) entered the unlocked location and removed property. Suspect(s) fled the location undetected. Loss: \$1,560

Occurred between 1800 and 1810 on 05/03/06 in the 300 block of North Beverly Drive. Suspect #1: Female Juvenile. Suspect #2: Female Juvenile. Suspect #3: Female Juvenile. Suspect #2 and #3 allegedly secreted unpaid merchandise in suspect #1's bags. Suspect #1 is contacted at the front door by an employee when the security alarm sounds. Loss: \$780

Occurred between 1800 on 05/02/06 and 1215 on 05/03/06 in the 200 block of South La Cienega. Unknown suspect(s) entered the unsecured location and removed property. Suspect(s) fled the location undetected. Loss: \$800

Occurred between 1600 on 04/30/06 and 0900 on 05/01/06 in the 400 block of North Maple Drive. Unknown suspect(s) entered the location by unknown means. Suspect(s) removed property and fled the location undetected. Loss: Unknown

Battery: Occurred at 2240 on 04/29/06 in the 9600 block of Sunset Blvd. Suspect: Male White, 40-45, 5'11", 170 lbs., blond hair. No further description. Suspect hit the victim with his open hand and threw an object at him causing injury. Suspect fled the location.

Identity Theft: Occurred at unknown times on 04/30/06 in the 200 block of South Willaman Drive. Unknown suspect(s) took the victim's identity and applied for an on-line account to purchase goods. Loss: Unknown

coverstory

THE BATTLE OVER THE TURF

City Council to meet BHUSD halfway at \$600K, but it may not be enough to get the much-needed turf installed.

By Michelle Zenarosa

After a misunderstanding during a written correspondence between Beverly Hills city staff and the Beverly Hills Unified School District (BHUSD), the plight of the Beverly High \$1.1 million synthetic field project is left in question.

“Initially, we were all under the understanding that the school board wanted to use a portion of the \$5 million city bond proceeds for the artificial turf,” Mayor Steve Webb said. “Apparently, there was a break down in communication. The school board misunderstood us.”

After clarification, the city council approved Webb’s recommendation to meet the district half way with a \$600,000 grant under a 4-1 vote at last Tuesday’s regular city council meeting. Councilmember Linda Briskman was the only member to vote against the grant.

“This week we were notified that there had been a mistake on the district’s part. That made the decision much more difficult,” Briskman said in an e-mail to the Weekly. “I was unwilling to allocate any money for the turf project until I go through the budget exercise next week and find out what can/cannot be funded. In concept, I enthusiastically support converting the high school field to artificial turf but I have a fiduciary responsibility to first make sure that the needs and not the wants of this community receive priority funding.”

The only school in the district that has not yet installed a synthetic turf on its property, Beverly High, utilizes its current grass field for many activities, not just those related to the school. Not only do school athletic teams use the field, but community members and organizations like AYSO and the Recreation and Parks department are also regular users.

“It seems like it makes a lot of sense [to convert to synthetic turf],” Board of Education President Myra Lurie said. “Our field at the high school is used by so many members of the community. The turf and the track are in use 24-7. We have people out there running the track in the middle of the night and people using it on the weekend.”

However, as the grass field continues to receive heavy usage from school and community members, maintenance issues make it difficult to keep up. Converting it to a synthetic turf could yield more benefits, according to the Board of Education.

“It would be an excellent idea because the

field gets pretty messed up with the kind of heavy use it gets particularly in increment weather. For example, if it’s raining or we have tough wear on it with use by multiple athletic teams, the existing field takes a real beating and can be rendered unusable for a

year the playground field at Beverly Vista was renovated and included a synthetic turf, but is not large enough to qualify as an AYSO regulation field.

AYSO has made plans to donate a total of \$200,000 for the turf project, the first half of

duced to the city three weeks ago and it informally considered the project, it was under the assumption that the funds would come from a 1999 Measure-K agreement in which the city would reimburse the district \$5 million for designated and agreed upon capital improvements.

Since then, the city has reimbursed the district over \$2 million for previously approved projects. The discrepancy was spawned when the city assumed that funds for the artificial turf project would be allocated from the remaining \$3 million balance of the Measure-K bond.

“There had been a lot of dialogue about this project in an informal manner that didn’t come to the board in any formalized fashion,” Lurie said. “There were times when we were talking about this I wanted to make certain that we understood that if the city were to be generous enough to finance this, they should not expect that grant money to be part of that funding. There had been some miscommunication at the staff level perhaps about this.”

In the meantime, final funding decisions for the turf would have to be made by the end of May— as the only time the work can be undertaken is in the summertime.” If you don’t do it this summer, you have to wait a whole year,” Webb said. “It’s a very time-sensitive issue.”

The city will be reviewing its budget and general fund in the coming weeks, however, a definite timeline is currently unknown. The district will also be reviewing its budget to see if any funds are available for the project. If funding is available, BHUSD will immediately engage in services with an architect and sign an agreement with a turf manufacturer and installer in hopes to have the construction completed by October of this year, according to school officials.

The Board of Education unanimously voted to approve a design contract for the project at Tuesday’s regular meeting. The design will be developed some time next week.

“I would ask our staff to take a good look and see if essentially we’re going to be checking our pockets and underneath the sofa cushions for extra change— because really all the money we have at the moment is allocated to actual project costs or contingencies to those programs,” Lurie said.



Recently-installed synthetic turf at Beverly Vista.

period of time,” Lurie said. “We have baseball being played at La Cienega Park because the field isn’t as usable at the high school. We also understand that our maintenance costs are lower [with a synthetic field] because you don’t have to recede it or cut it.”

Various community organizations, like AYSO has also expressed a vested interest in synthetic turfing at the high school.

“It would enable much more intense use of that field than is currently possible,” said former AYSO Commissioner Michael Karlin, who works on field space issues for the organization. “There will be a tremendous benefit for youth sports organizations, not just AYSO, but also Lacrosse, little league and so on. Those benefits are not just because the field is more useable and could be used more often.

According to Karlin, a synthetic turf would make it so that AYSO could practice on the high school field at night, freeing up the La Cienega Park field where they currently practice. At present, the grass field is not being used at night due to regeneration issues. Last

which will be donated as a grant and second half as \$10,000 for 10 years to be used as a maintenance and repair fund.

Because of already ongoing projects, however, the district does not currently possess the funds to cover the remaining balance of converting the grass field into an artificial turf.

“This is a project that we don’t have the money to do at the moment if we had to utilize our own funds,” Lurie said. “We have other things going on at this time such as the Science and Technology Center and the BV-B building project, being the two large ones.”

In addition to those two large projects, BHUSD is also in the process of readying modernization projects at the three K-8 schools, besides Beverly Vista. “[This will include things] like auditorium renovation, which the community has waited a long time for, as well as bathroom upgrades,” Lurie said. “When we do this we will also probably find out that there are other things that the state architect will be wanting us to do.”

When the artificial turf deal was first intro-

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sports & scores



BHHS Boys' Tennis Team Set To Open Playoffs Today

Norman baseball team scheduled to play regular-season finale today at La Cienega Park.

By Steven Herbert

Beverly Hills High School is scheduled to play host to a first-round match in the Southern Section Division IV boys' tennis playoffs today at 3 p.m.

The second-seeded Normans will face the winner of Tuesday's wild card round match between Santa Maria St. Joseph and San Gabriel that ended after the Beverly Hills Weekly's deadline.

If Beverly Hills wins, it will face the winner of the Pomona Diamond Ranch-La Mirada match in a second-round match Saturday.

The Normans would play at La Mirada while the site of a Beverly Hills-Diamond Ranch match would be determined by a coin toss at 9 a.m. Friday.

Under Southern Section rules, the team with fewest amount of home matches plays host to the next playoff match. If both teams

have played the same number of home matches, the site is determined by a coin toss.

The quarterfinals are scheduled for Tuesday, semifinals May 23 and final May 31 at the Claremont Club.

Baseball

South Torrance 12, Beverly Hills 1

Jonathan Skura's first-inning double drove in Joey Axelrod, who singled, with the lone run for the Normans (1-4) in a nonleague game at South Torrance March 22.

The Spartans scored once in the first, once in the second, six times in the third, once in the fourth and three times in the fifth.

Skura (0-2) took the loss, allowing nine runs (all earned) and eight hits in four innings, walking four and striking out two.

What's Next?

The Normans are scheduled to conclude regular-season play today by playing host to Santa Monica in an Ocean League game at La Cienega Park beginning at 3:15 p.m.

Boys' Track and Field

Track is Back Invitational

Tyler Grady won the discus throw and Beverly Hills High School teammate Damone Franklin was second April 22 at West Torrance High School.

The Normans also got points from Max Goldman's second-place finish in the 800 meters and Dominique Sandifer's fourth-place finish in the 110 high hurdles and sixth-place finish in the 300 intermediate hurdles.

Beverly Hills finished seventh with 31 points, two behind Lawndale Leuzinger and Palos Verdes Peninsula, which tied for fifth. West Torrance won with 84.

The meet was scored on a 10-8-6-4-2-1 basis.

Girls' Track and Field

Track is Back Invitational

Beverly Hills High School junior Ashley Menzies finished second in the 400 and ran legs on both its third-place 400 and 1,600 relay teams April 22 at West Torrance High School.

Rikka Springfield and Ebonee Wall also ran legs on both relays. Ashley Austin ran the remaining leg on the 400 relay and Sasha Rudes the remaining leg on the 1,600 relay.

The Normans also got points from Edwina Dai's fifth-place finish in the 100 high hur-

dles; Springfield's dead heat for fifth in the 200 and sixth-place finishes by Beverly Kaine in the discus throw, Jocelyn Karlan in the 800 and Wall in the long jump.

Beverly Hills finished eighth with 26.5 points, 4.5 behind seventh-place Manhattan Beach Mira Costa. Palos Verdes Peninsula won with 118.

Girls' Swimming

Culver City 85, Beverly Hills 74

Elena Islas won the 100-yard breaststroke and 200 freestyle and swam a leg on the Normans' victorious 200 medley relay in an Ocean League meet at the Swim-Gym April 18.

Amanda Brandeis won the 100 freestyle and swam the anchor leg on the relay for (0-5, 0-4 in league competition).

Michelle Margolin and Amanda Yukelson swam the other legs of the relay.

Boys' Swimming

Culver City 102, Beverly Hills 65

Mikey Lee won the 50 freestyle and swam a leg on the Normans' (0-5, 0-4) victorious 400 freestyle relay team in an Ocean League meet at the Swim-Gym April 18.

Ben Cousineau, Jason Lewis and Andrew Hopp swam the other legs of the relay.

Steven Herbert also covers sports for the Los Angeles Times and The Associated Press. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/22/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1382

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 06-0709599
Original file #: 02-0751679
The following person(s) has/have withdrawn as a general partner(s) from the partnership operating under the fictitious business name of: A-1 LIGHTING PRODUCTS, 11951 Louise Ave, Granada Hills, CA 91344. The fictitious business name statement for the partnership was filed on: 3/20/02, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): LISA MARIE DALTON, 11551 Louise Ave, Granada Hills, CA 91344. Signed: Lisa Marie Dalton. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/03/06. Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1383

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-0709460
Original file #: 06-0535564
The following person(s) has/have abandoned the use of the fictitious business name: MARKETING SOLUTIONS, 7025 Woodman Ave, #24, Van Nuys, CA 91405. The fictitious business name referred to above was filed on: 3/15/06 in the County of Los Angeles. The business is conducted by: A GENERAL PARTNER-SHIP. The full name and residence of the registrant(s) abandoning the name: TIGRAN SARGSYAN, 7025 Woodman Ave, #24, Van Nuys, CA 91405. Signed: Tigran Sargsyan, Oganess J. Hakopyan. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/03/06. Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1384

FICTITIOUS BUSINESS NAME STATEMENT: 06-0709461
The following person(s) is/are doing business as: MED. MARKETING SOLUTIONS, 7025 Woodman Ave, #24, Van Nuys, CA 91405. TIGRAN SARGSYAN, 7025 Woodman Ave, #24, Van Nuys, CA 91405. OGANESS J. HAKOPYAN, 12736 Cohasset St, North Hollywood, CA 91605. The business is conducted by: A GENERAL PARTNER-SHIP. The registrant commenced to transact business under the fictitious business name or names listed on: 03/13/06. Signed: Tigran Sargsyan, Oganess J. Hakopyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/03/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1385

FICTITIOUS BUSINESS NAME STATEMENT: 06-0709494
The following person(s) is/are doing business as: CAN USA 1 FINANCIAL SERVICES, 401 S. Burnside Ave, #21, Los Angeles, CA 90036. HOWARD NOH, 401 S. Burnside Ave, #21, Los Angeles, CA 90036. ANGUS W. WONG, 401 S. Burnside Ave, #21, Los Angeles, CA 90036. The business is conducted by: CO-PARTNERS. The registrant commenced to transact business under the fictitious business name or names listed on: 03/24/06. Signed: Howard Noh, Angus W. Wong. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/03/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1386

FICTITIOUS BUSINESS NAME STATEMENT: 06-0709482
The following person(s) is/are doing business as: A-1 LIGHTING PRODUCTS, 11847 Gothic Ave, Granada Hills, CA 91344. SHANNON EILEEN DALTON, 11847 Gothic Ave, Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 01/17/06. Signed: Shannon E. Dalton. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/03/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1387

FICTITIOUS BUSINESS NAME STATEMENT: 06-0709577
The following person(s) is/are doing business as: LEGENDS CARPET CLEANING, 20063 Oakeside Ct, Santa Clarita, CA 91380. MARC MCWILLIEN, 20063 Oakeside Ct, Santa Clarita, CA 91380. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 04/25/06. Signed: Marc McWilliam. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/03/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1388

FICTITIOUS BUSINESS NAME STATEMENT: 06-0709494
The following person(s) is/are doing business as: VARGAS CRECIIONES AND REPAIRS, 11867 Kathryn St, Sylmar, CA 91342. ELICITA VARGAS, 11867 Kathryn St, Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 03/16/06. Signed: Felicia Vargas. The registrant(s) declared that all information in the statement is

true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/03/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1389

FICTITIOUS BUSINESS NAME STATEMENT: 06-0709592
The following person(s) is/are doing business as: TWIRLING THREE PRODUCTIONS, 637 N. Bronson Ave, #215, Los Angeles, CA 90004. ANNE BURGSTEDE, 637 N. Bronson Ave, #215, Los Angeles, CA 90004. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 01/17/06. Signed: Anne Burgstede. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/03/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1390

FICTITIOUS BUSINESS NAME STATEMENT: 06-0709437
The following person(s) is/are doing business as: VERONICA E. FASHION, 9911 Sepulveda Blvd, Mission Hills, CA 91345. VERONICA SAAVEDRA, 11225 Haskell Ave, Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 04/03/06. Signed: Veronica Saavedra. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/03/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1391

FICTITIOUS BUSINESS NAME STATEMENT: 06-0587607
The following person(s) is/are doing business as: UNDE-PRESS: THE ORIGINAL NEW YORK HAUTE-DOG, 450 S. Maple Dr, #301, Beverly Hills, CA 90212. IMAGINE LLC, 450 S. Maple Dr, #301, Beverly Hills, CA 90212. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Nathansal Hartshorn, Owner, Imagine LLC. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 03/22/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/13/06, 4/20/06, 4/27/06, 5/4/06 BHW-1392

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