

Beverly Hills Weekly

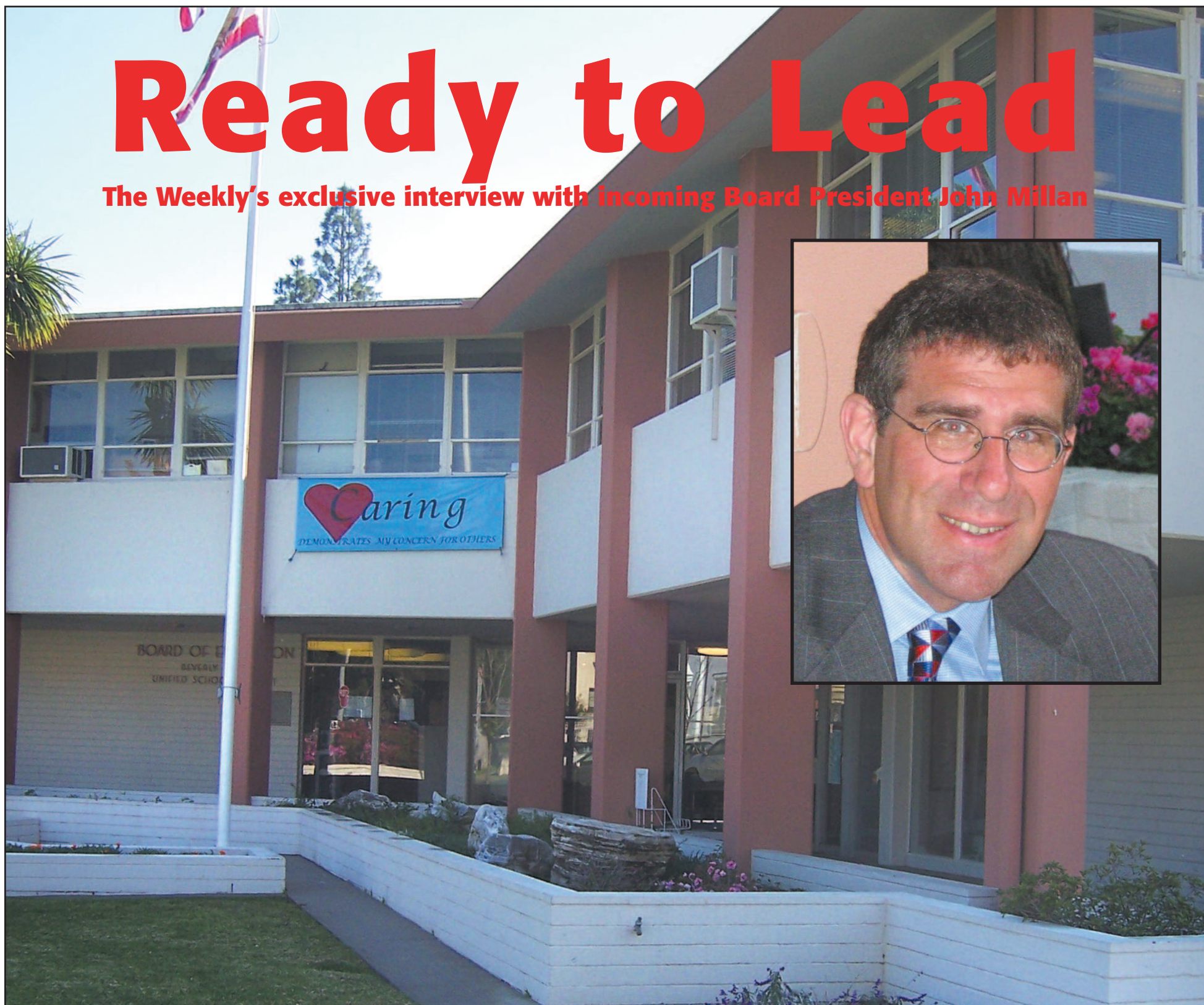
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Issue 374 • November 30 - December 6, 2006

Ready to Lead

The Weekly's exclusive interview with incoming Board President John Millan





letters & email

Open Letter to Mayor Steve Webb re the North Homeowners' and Municipal League Town Hall Meeting, 11/21/06.

Your comments in the Beverly Hills Weekly of November 29th on the last piece of land left in our Industrial Area, the 5 acres on the east side of Foothill Road, require an answer.

You are quoted as saying the following, "We have been repeatedly told by staff that there will not be any need for that land to provide municipal services and we feel confident that staff is giving us good information and that's what we are relying upon".

Mayor Webb, we elect our council members to represent us and to use independent judgment to advance the best

interests of our City. Staff serve as administrative advisors to assist in executing policy created by our elected officials. It is not staff's prerogative to design policy. Staff are not elected officials. Elected officials direct staff, not the other way around.

As your appointed representative to the Metropolitan Water District for the last 7 years, I have observed, first hand, that water agencies all over Southern California are looking to build water reclamation plants. Why? Because we are running out of water and must learn to re-use it, literally give it a second chance. Not for drinking, not a potable use, but for all other uses. What oil was to the 20th century, water will be to the 21st century.

Please Mayor Webb, dig a little deeper into the issue before you rely on anyone to tell you we don't need this land. To keep Beverly Hills viable, we must retain the land on the east side of Foothill for municipal needs.....a water reclamation plant, for one.

*Betty Harris
Beverly Hills*

Animated Homeowner's Meeting Covers City Development Issues

The meeting of Beverly Hills residents at the Peninsula Hotel on November 21 was co-sponsored by two local organizations, not one as you reported. It was a joint meeting of the Municipal League of Beverly Hills and the Beverly Hills North Homeowners Association. Thomas White, Chairman of the Board of Governors of the Municipal League, was seated on the dais and spoke about what to look for in candidates for the coming City Council election.

Both groups are experiencing growing public anxiety and dissatisfaction with the pace and scale of non-code compliant development projected for our city, and are working hard to keep residents informed.

Thank you for your coverage of the meeting.

*Nancy Barth
Secretary
Beverly Hills North Homeowners
Association, Inc.*

WHAT'S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



"HALL OF FAME" NORTH REXFOR DRIVE

Recently honored for their generous support, Chief Dave Snowden inducted Matthew, Sydney and Barrie Schwab into The Marvin D. Iannone Beverly Hills Police Foundation Hall of Fame. The foundation was formed to assist Police Department employees that are facing catastrophic circumstances. Left to Right: Matthew Schwab, Chief Dave Snowden, Sydney Schwab and Barrie Schwab

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Discussion Continues Over Lisa Kline Storefront Sign

Homeowner's meeting intended as "educational" presentation on development turns into campaign appearance for three city council candidates.

By Marissa Pendergrass

Last week the Chamber of Commerce appealed the Architectural Commission's decision to reduce the size of the "Lisa Kline" sign logo and design at the City Council meeting. The Chamber's appeal was consequently denied in a 4-1 vote by the council and a study session will be scheduled to investigate the issue of sign content for businesses within the city.

In August, the Architectural

Commission demanded that the sign for the Lisa Kline store be reduced by 25%, from the originally proposed 25 square feet, down to 18 square feet.

In addition, the commission decided that only the text of the sign, which reads "Lisa Kline," would be illuminated at night and not the two logos of silhouetted women which sit on either side of the text.

After one more hearing in September,



Photo: Barry Weiss

"Retailer Lisa Kline's sign all lit up at night. The City denied an appeal that would have enlarged the sign."

the commission and the Chamber of Commerce came to the agreement that the sign would be 18 square feet in size and that the entire sign would be lit after dark.

While content and size can be points of

contention for the city, business owners have found themselves asking what it means for them and new businesses looking to set up shop in Beverly Hills.

Bobbe Joy Dawson of Bobbe Joy Makeup at 236 1/2 South Beverly Drive and Co-Chairperson of the South Beverly Hills Drive Merchants Association first heard of the issue when Lisa Klein came into her

shop for a makeup consultation during the summer. Conversing about the difficulty that Lisa was having getting approval from

city & schools cont. on page 5



NOTICE OF PUBLIC HEARING

CITY CLERK
BYRON POPE, CMC
455 N. Rexford Drive

Beverly Hills, CA 90210-4817
(310) 285-2400
FAX: (310) 385-0862

NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its adjourned regular meeting to be held on **Tuesday, December 12, 2006, at or after 7:30 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

AN APPEAL FROM THE DECISION OF THE PLANNING COMMISSION CONDITIONALLY ISSUING A DEVELOPMENT PLAN REVIEW PERMIT FOR CONSTRUCTION OF A COMMERCIAL BUILDING WITH RETAIL, RESTAURANT AND OFFICE USES AND FOUR LEVELS OF SUBTERRANEAN PARKING, AND TO ADOPT A MITIGATED NEGATIVE DECLARATION; AND OF THE PLANNING COMMISSION, SITTING AS A BOARD OF ZONING ADJUSTMENTS, CONDITIONALLY GRANTING A VARIANCE TO ALLOW A BUILDING HEIGHT OF FOUR STORIES WITH A ROOFLINE OF 56 FEET AND AN ARCHITECTURAL FEATURE OF 68 FEET IN HEIGHT, FOR A PROPERTY LOCATED AT **8767 WILSHIRE BOULEVARD**.

The Planning Commission at its hearing of September 14, 2006 approved the project subject to several conditions of approval and mitigation measures. An appeal was filed from the Planning Commission's decision to the City Council with the City Clerk's office on September 27, 2006.

This project was assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and no significant unmitigated environmental impacts were anticipated; therefore, a mitigated negative declaration was issued by the Planning Commission.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact the Community Development Department, Planning Division, at 310.285.1123. Copies of the plans, staff reports, environmental documentation and applications are available for review or purchase in the Planning Department, Room G-40, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC
City Clerk



NOTICE OF PUBLIC HEARING

COMMUNITY DEVELOPMENT
310.285.1123
310.858.5966

455 North Rexford Drive
Beverly Hills, CA 90210-4817

COURTESY NOTICE OF CONTINUANCE PUBLIC HEARING TO BE CONTINUED AND RE-NOTICED

NOTICE OF PUBLIC HEARING

DATE: Thursday, November 30, 2006

TIME: At 1:30 p.m., or as soon thereafter as the matter may be heard

LOCATION: Commission Meeting Room A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, California 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, November 30, 2006, will hold a public hearing beginning at 1:30 p.m., or as soon thereafter as the matter may be heard, to consider:

An Ordinance of the City of Beverly Hills amending regulations pertaining to front yard setbacks in the Central and Hillside Single Family Residential Areas of the City and amending the Beverly Hills Municipal Code.

The proposed ordinance clarifies language pertaining to circumstances when front yard setbacks are not established on "The Residential Street Setback List." The ordinance adds language that states that if a front yard setback is not established then the front yard setback shall be the front yard setback of the existing residence or the average of the existing front yard setbacks of the block on that side of the street.

This ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. Staff has determined that it can be seen with certainty that there is no possibility the adoption and implementation of this ordinance may have a significant effect on the environment. Under the authority provided by the CEQA Guidelines, the proposed ordinance is therefore exempt from the environmental review requirements of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission. If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact the Planning Department at 310.285.1123. Copies of the ordinance are on file in the Planning Department, and can be reviewed by any interested person at 455 North Rexford Drive, Room G-40, Beverly Hills, CA. 90210. For updates regarding this item as scheduled on the agenda, a recorded message is available at 310.285.1165.

GEORGANA MILLICAN
ASSOCIATE PLANNER

briefs

El Rodeo Assistant Principal Departs

El Rodeo Assistant Principal Joseph Leppert unexpectedly resigned from the position he held since August 2006. The position has been posted to the Association of California School Administrators website, listing a salary range of \$81,468 to \$96,587 and a filing deadline of January 5th.

The district has assigned interim assistant principal Rita Flynn, who is a retired principal from LAUSD and currently a teacher at UCLA in the Principal Leadership Institute, according to BHUSD Assistant Superintendent for Human Resources Sal Gumina.

Gumina said that staff hopes to have a recommendation for a new assistant principal for the board by the end of January.

"If everything goes as planned, we should have someone in the position by the beginning of February," Gumina said.

Rodeo Walk of Style

World-renowned and regarded for their international design house, the late Gianni Versace and younger sister Donatella Versace will be honored with the Rodeo Walk of Style Award in February 2007.

The Rodeo Drive Committee and the City of Beverly Hills announced earlier this week that the two designers will also be honored with a permanent plaque that features a quote and signature will be placed in the sidewalk to com-

memorate them as the ninth and tenth recipients of this award.

Fine Arts Commissioners Appointed

Lili Bosse and Curtis Shepard were appointed last week as the two newest members of the Beverly Hills Fine Arts Commission at the November 21st City Council meeting.

Hall of Fame's Newest Members

Recently honored for their generous support, Chief Dave Snowden inducted Matthew, Sydney and Barrie Schwab into The Marvin D. Iannone Beverly Hills Police Foundation Hall of Fame. The foundation was formed to assist Police Department employees that are facing catastrophic circumstances.

"How to Succeed..." Selected As Beverly High Spring Musical

"How to Succeed in Business Without Really Trying," was announced as the Beverly High Performing Arts Department's annual spring musical. The production was previously presented at the school in 1978 and 1988. The musical will run evenings from March 29 thru March 31 at the high school's K.L. Peters Auditorium. More information is available at (310) 229-3685.

Used Book Sale

Friends of the Robertson Branch of the Los Angeles Public Library at 1719 S. Robertson Blvd. will be hosting their pre-holiday book sale on Saturday, December 9th from 10:00 a.m. to 3:00 p.m. Paperbacks, hardbacks, fiction or non-fiction, videos and a great selection of children's books will be available for the holiday season. For more information call (310) 840-2147.

Happy Holidays: The Museum of Television & Radio

The Museum of Television & Radio will be hosting visits from Santa on December 2, 9, 16 and 23 at 11 a.m., 12 noon and 1 p.m. For the most unique way to see the city all dressed up for the holidays, join Santa's elves on the trolley for a holiday sing-a-long and a drive through Beverly Hills before arriving at the museum. Admission is free and guests will need to provide their own cameras for the photo opportunity.

The MTR Re-Creating Radio will present a special presentation of Charles Dickens' A Christmas Carol on Saturday, December 16, at 10:00am-12:00pm. Children ages 9-14 will have the opportunity to participate in the presentation which is structured as a workshop with real-radio production, a broadcast booth and sound effects. Admission is \$10.00 per participant and reservations must be at (310) 786-1014. Classic holiday and winter movies will also be presented. For questions please call (310) 786-1000 or visit www.mtr.org.

Beverly Vista Book Fair

Beverly Vista invites family, teachers and the community to attend the Scholastic Book Fair December 4-8 from 8:00 a.m.- 4:00 p.m. and a

Fine Arts Commissioners Appointed



Left to Right: Commissioner Lili Bosse, Mayor Steve Webb and Commissioner Curtis Shepard.

special evening "Celebration of Books" on Wednesday, Dec. 6 from 5:00 - 8:30 p.m. The book fair will be held in the school library, which will be transformed into a "Reading Rainforest". The evening event will feature story reading by Mayor and Beverly Vista graduate Steve Webb, Principal Erik Warren, Assistant Principal Cherryne Lue-Sang as well as Beverly Vista faculty.

Annie Get Your Gun

Hamilton Academy of Music, part of the LAUSD's Hamilton High School, presents Irving Berlin's musical Annie Get Your Gun running from November 30 - December 9, 2006.

Performances will run Nov. 30 - Dec. 2. For ticket information visit www.hamiltonmusic.org or call (310) 280-1488.

SoBev Holiday Block Party

Dec. 2nd,
3-7 pm

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Beverly Hills
Dahn Yoga
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Flowers By Michael
Frida Restaurant
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Beverly Hills
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Raymond & Co.
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Score! Educational Centers
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Arts 4 All Benefit



Left to Right: Board of Education Member Alissa Roston, Muse Co-Chair Michelle Kave, BHEF President Dev Hankin and Muse Co-Chair Claudia Resnikoff at McCormick & Schmick's last week.

Considerable Contribution Made to BHHS Health Office

The Beverly High health office received a three year pledge made on behalf of Dr. Scott and Beth Karlan who were looking to make a significant contribution to Beverly Hills schools. The Karlan family gathered with BHUSD Superintendent Kari McVeigh, School Board President Myra Lurie, Board member Alissa Roston and BHHS Principal J. Guidetti for the unveiling of the Karlan Family Health Center plaque. BHEF Executive Director Maxine Moshay suggested that the health office at Beverly High would be a great way for the two doctors to show support for Beverly Hills schools.

Theatre 40's 'Dear Liar' Opens Tonight at BHHS

The Theatre 40 production of "Dear Liar," begins a three-week run tonight at the Reuben

Cordova Theatre at Beverly High.

"Dear Liar," which stars Marc Grady Adams and Katherine Henryk, will be presented at 8 p.m. Thursdays, Fridays and Saturdays and 2 p.m. Sundays through Dec. 17. Tickets are \$20 for the Thursday and Friday performances and \$22 for the Saturday and Sunday performances. Tickets are half-price for students and mem-

bers of the 4A's, with identification, on a stand-by basis.

Reservations are available by calling (310) 364-0535. More information is available on Theatre 40's Web site, www.theatre40.org.

Arts 4 All Benefit

McCormick & Schmick's hosted a community gathering of over 200 Art Muses to support arts education in Beverly Hills public schools. BHUSD Superintendent Kari McVeigh was present to speak about the importance of art education in public schools. The evening was highlighted by the announcement from Board of Education member, Alissa Roston that the new Arts of Palm program, which will enrich the City and raise funds for the current Arts 4 All program. Arts of Palm will allow artists to design palm trees in various mediums in several locations throughout the city from July - September 2008.

city & schools cont. from page 3

the city for her sign, Dawson realized how valuable the Lisa Kline store is to South Beverly Drive for the clientele it attracts.

"Lisa Kline is a force to be reckoned with at her store on Robertson Boulevard and she is a fantastic business owner," Dawson said. "We want owners like this in Beverly Hills."

As the Lisa Kline storefront sign faces scrutiny by the City of Beverly Hills, the Chamber of Commerce is working to protect the merchants and business owners.

The city's concern for the silhouetted women is the most controversial topic being discussed and some business owners are wondering why. "We have a naked torso on Rodeo Drive and we call that art, but we can't have her entire logo on a sign which is her original design," Dawson said.

The silhouetted women on the sign do appear to be naked, and were questioned by architectural commissioners for "maybe pushing the lines of good taste," Architecture Commissioner Paul Lang said. Lang also said the commission advocated shrinking the sign's overall size because the first proposed sign was "too big for the space of the building."

Dawson doubts that size is really an issue.

"If the city was really worried about what people thought on South Beverly Drive, there wouldn't be so many fast food restaurants and they would have the level of business that Lisa Kline brings in,"

Dawson said. "We have plenty of stores on Rodeo and North Beverly Drive that have signs that are equal to the size of hers and I don't think it should have been a question."

Robert Reider of Mail Boxes Etc. at 269 South Beverly Drive has been taking note of the situation and had a similar incident with the city about five years ago.

"They don't want any bad signage, I can understand what they are talking about," Reider said. "When you walk down the street it's beautiful, there is a reason for that."

As discussions of what defines "good taste" in content and size continue, the concern for City's ability to attract new designers and hip retailers remains an issue.

Businesses are worried about the "big box" corporate stores that have filtered into the area, pushing out smaller, locally-owned businesses that can no longer afford to pay the rent. "As the rents go up in Beverly Hills the only stores that are really able to pay the rent here are either giant chains or mall stores," Dawson said.

Dawson, as a merchant that has worked in Beverly Hills since the '70s, has watched it grow and evolve.

"What made Beverly Hills so unique and different was the stores and some of the restaurants," Dawson said. "There were none like them anywhere else and people came from all around because of those stores."

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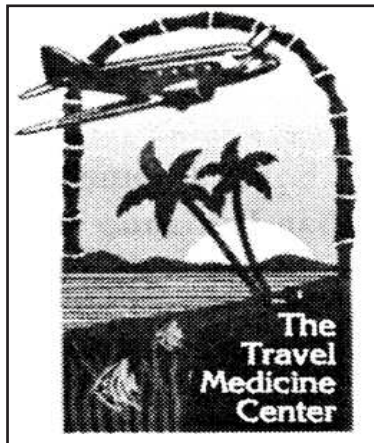
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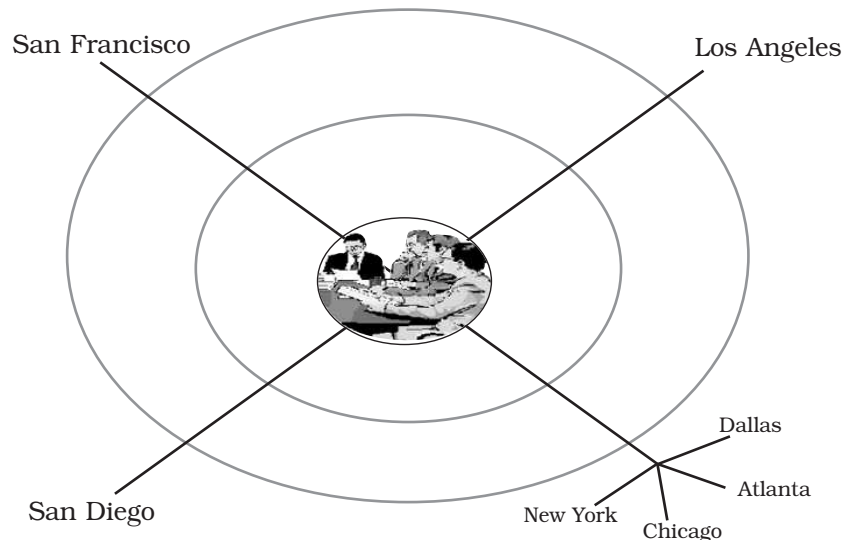
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BHHS Boys' Basketball Tournament Set To Begin Monday

Norman girls' basketball team to play in Inglewood, Norwalk tournaments

By Steven Herbert

The Beverly High boys' basketball team is scheduled to open play in the Beverly Hills Invitational Basketball Tournament Monday at 7:30 p.m. at the Swim-Gym against Los Angeles University.

If the Normans win, they would play the winner of the Carson-Ventura Buena game Wednesday at 8 p.m. in a championship quarterfinal, while a loss would relegate them to a consolation quarterfinal against the Carson-Ventura Buena loser Wednesday at 2 p.m. Both games would be played at the Swim-Gym.

A Carson-Beverly Hills game would match Norman coach Luis Turcios against his predecessor, Jason Sanders, now the Colt coach.

Beverly Hills would play its third tournament game next Thursday or Dec. 8, depending on the results of its first two games. The championship game is scheduled for Dec. 9 at 7:30 p.m. The Normans are scheduled to

play their third game of the 22nd annual Simi Valley Varsity Tipoff Classic either today or Friday, depending on the results of their first two games, which began before the Beverly Hills Weekly's deadline. Beverly Hills will play its final Simi Valley tournament game Saturday.

Girls' Soccer

Beverly High is scheduled to play host to Torrance Monday in a nonleague game at Nickoll Field beginning at 3 p.m.

The Normans are scheduled to open play in the South Holiday Tournament against South Pasadena Saturday in a first-round game beginning at 8:50 a.m. If Beverly Hills wins, it would face the Palos Verdes Chadwick-Lawndale winner in a championship bracket second-round game Saturday at 12:50 p.m., while a loss would relegate it to a consolation bracket second-round game Dec. 9 against the Chadwick-Lawndale loser.

Girls' Basketball

Beverly High is scheduled to face Lawndale Leuzinger today at 8:45 p.m. and Los Angeles Bishop Conaty Friday at 3:45 p.m. in Inglewood Holiday Classic pool play games at Inglewood High School.

The Normans are scheduled to play their final tournament game Saturday, with the time and opponent based on the results of their first three games.

Beverly Hills is scheduled to open play in the Norwalk Tournament Wednesday.

Boys' Soccer

Beverly High is scheduled to play host to Lakewood Mayfair today and El Segundo Tuesday in South Bay/Westside Tournament games at Nickoll Field beginning at 6 p.m.

Girls' Water Polo

Beverly High is scheduled to continue play in the Magnolia Tournament Friday at Loara High School in Anaheim and conclude play in the tournament Saturday at a site to be determined.

Girls' Tennis

Valley Village Campbell Hall 9, Beverly Hills 9

(Campbell Hall wins on games, 79-62)

A series of lineup changes nearly carried the host Normans to a victory in a Division II quarterfinal Nov. 14.

Singles players Amanda Ellis and Marie Zalameda were shifted to doubles by Beverly Hills coach Mike Margolin, helping the Normans win eight of nine doubles sets.

The first round ended in a 3-3 tie, with

Berri Myers and Zalameda teaming for a 6-4 victory at No. 1 doubles, Alana Johnson and Johanna Yadegar a 6-3 victory at No. 2 doubles and Ellis and Molly Werner a 6-3 victory at No. 3 doubles.

The Normans trailed 7-5 after the second round. The Myers-Zalameda team was a 6-2 winner and the Johnson-Yadegar team was a 7-6 (8) winner over the Vikings' No. 1 doubles team of Julia Bruckner and Jenny Cherry. The Ellis-Werner team lost 6-4 to the No. 2 doubles team for Campbell Hall (13-4), Rebecca Lawson and Bree Sinclair.

Beverly Hills (12-8) got its lone singles victory in the third round as Zarina Pisnoy defeated Alison Wagner, the Vikings' No. 2 singles player, 6-3.

The Myers-Zalameda team completed its sweep with a 6-0 victory over Lawson and Sinclair and the Johnson-Yadegar team its sweep with a 6-1 victory over Jessica Harrison and Hannah Moss. The Ellis-Werner team was a 6-4 winner over Bruckner and Cherry. Campbell Hall lost to eventual champion Los Angeles Marlborough, which was seeded first, 75-70 in games after each team won nine sets in a semifinal last Thursday.

Additional coverage is available on www.bhweekly.com.

Steven Herbert also covers sports for the Los Angeles Times and The Associated Press. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.



BEWITCHING REPARTEE BETWEEN
GEORGE B. SHAW & MRS. PATRICK CAMPBELL

DEAR LIAR
BY JEROME KILTY

NOV 30 - DEC 17 THURS, FRI, SAT 8 PM SUN 2 PM
FREE INDOOR PARKING! AT THEATRE 40

"...A SAGA OF THE RICH & MIGHTY IN THE GRAND
TRADITION OF "DYNASTY" AND "WUTHERING
HEIGHTS"... LA TIMES

THE MANOR
BY KATHRINE BATES

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people & pictures

Beverly High Class of '96 Reunion

Saturday, November 11th, 2006 at Le Meridian Hotel.



Tanya Hakim Moftakhar (committee head), Jason Nazar, Dror Ben-Ziv, Todd Levinson, Whitney Blumenfeld, and Alex Evans



L-R Sherry Elihu Gvili and husband, Sherwin Arastoozad, Daniella Penhaskashi, Tanya Hakim Moftakhar and Farshad Moftakhar



Tanya Hakim Moftakhar, Katia Schwartz, David Douek, and Jordan Lowy



Reut Douer, Tanya Hakim Moftakhar, Melissa Jacobus and Michael Brody-Waite



Karen Tintfass, Julia Duffy, Riffka Babay, Tanya Hakim Moftakhar, Siri Perlman



Adam Pivko and Amanda Fischer



Amanda Fischer and Roger Cohen, Maurine Slutzky and Paul Rosen



Narda Malakzad and Jason Lesser



Back Row: Richard Shamoolian, Eliza Steel, Shayne Merritt, Grace Nguyen, Jordan Lowy



Viola Raikhel and Maryam Makabi



Narda Malakzad, Maryam Makabi, and Viola Raikhel

from the hills of beverly



Why All This Anger?

Inside the city's civic groups; the good, the bad and the very ugly.

By Rudy Cole

If you receive their mailers or attend their meetings and accept their view of city government, you might begin to believe that the civic skies are falling, that corruption motivates decision making and that only the North Homeowner's Association has the correct view of what is good or right for Beverly Hills.

Their most recent message to the community is so filled with direct and indirect attacks on our elected officials as to make even the most casual and objective reader wonder if we all live in the same community.

However, the role of the North Homeowner's Association is not all bad and some of their leaders are bright, well intentioned and honestly believe they are doing and saying what is best for Beverly Hills. So, before dealing with some of the specifics in their mailer, The Good:

By vigorously questioning issues involving development, the North HOA does perform a valuable service. Developers know they face challenges on almost every project brought to the Planning Commission and the City

Council. So, projects are very often scaled back, financial benefits to the city are built into the applications and commissioners and councilmembers become sensitive to possible political backlash. Even the Montage Hotel and Gardens became a better, more financially beneficial undertaking because the council was sensitive to many objections being raised by the NHOA and even the Municipal League.

Although I have serious differences with his approach and his methods, including his past battles with our police, former Mayor **Robert K. Tanenbaum** does give his time and energy in working to make the NHOA, of which he is now president, an effective group. There have even been instances where he has modified his views on some pending projects

Marilyn Gallup, Lou Lipofsky and **Victor Bardack**, three association leaders, truly believe in what they are doing - fighting city hall, and caring about their community. The most knowledgeable member is **Larry Larson**, and no one doubts his intellectual abilities or his meticulous attention to facts, details and nuances on development proposals.

How then explain some of the incredible, easily deflated exaggerations in their newslet-

ter and speeches at association meetings?

Some examples: "We support a city council that is honest." Well, I assume we all do. But the implication is clear: This council is not honest. You can disagree with their views on issues, but is there any shred of evidence that any member of this or recent councils has been involved in any corrupt practices or, in the vernacular, on the take? We know that is absolutely not true. Actually, recent city councils have turned down, right or wrong, many large developments including a major motion picture complex at what is now the Montage venue, a huge medical use facility in the Industrial Area and a large Gelson's Market on Crescent, to mention just a few that did not gain approval, no matter who represented them.

The NHOA also finds fault with the role of former councilmembers and commissioners in representing developers. This is not a black and white question. They list several pending applications represented by former officials, but often these projects are reduced in size just because these former mayors know what is doable and what would be too mammoth.

These mayors and councilmembers are playing by the then rules and have a right to practice land use law - to make a living. However, there are new, not perfect, ordinances under an ethics umbrella that place limits on future activities by people who leave government service.

"Any substantive changes in the General Plan presently under consideration by the City Council must be subject to a vote of the people." That sounds good, doesn't it? But it demolishes the whole process of representative government and of the very careful method in place to prepare a much needed new General Plan.

There is some pure hyperbole in the newsletter. Best example: "A City Council that will maintain the residential integrity of our neighborhoods." The north is the most protected area of this or any other city in the state. There are code restrictions that completely ban any commercial or even mutli-family developments of any kind in the area this association represents. On the other hand, the association has done little or nothing to prevent mansionization or construction of homes that have designs out of character with the neighborhood.

But the most outrageous allegation in their newsletter is among the list of pending projects and who acts as consultants. Included in the catalogued "proposals" before the city is the Cultural Center, actually the **Wallis Annenberg** Center for the Performing Arts. The element that brought this to the North Homeowner list was the plan to create additional parking.

But who is listed as a "consultant" for the project? Former Mayor **Vicki Reynolds**, who finds her name tagged to those of former mayors **Allan Alexander, Joe Tilem** and **Mark Egerman**, all of whom are retained by developers. Mayor Reynolds was a prime mover in making the Center a soon to be hoped for reality. The parking plan would not only benefit

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BEVERLY HILLS – A new, free report has recently been released that reveals the "untold story" behind digestion problems. Digestion Problems misdiagnosis and mistreatment is rampant and leads to countless years of unnecessary suffering. This free report reveals a natural procedure that is giving digestion problem sufferers their "lives back." - with "miraculous" results for many. If you suffer from digestion problems you need this no B.S., no "gimmicks" free report that is giving hope to digestion problem sufferers everywhere. For your free copy, call toll-free 1-800-713-6950, 24 hr. recorded message.

the Center, but bring much needed additional spaces to an under-parked section of the city. But Reynolds is hardly a "consultant" and is not being paid by anyone for her efforts. Why make such a horrendous mistake in fairness? It leads to an obvious question on personal vendettas and credibility.

There is one issue on which I can agree: The council erred in going back on its word to prevent loss of two hour free parking. Yes, money is needed to make repairs on the structures, some of the most poorly designed buildings in the city, and revenue from users does make sense. However, both merchants and their customers are understandably unhappy with the loss of two hour free parking.

There is an historical side bar to the North Association's questions on the "Cultural Center." Incidentally, many members of the association, including former president Victor Bardack, have become strong backers of this "development." The association might also want to do some research. There is a direct link to their history and the Center. One of the key founders of their association was the late **George Konheim**, one of the most generous and philanthropic citizens of our community. His years-long friend and associate was **Bram Goldsmith**, another big player in the world of charitable giving.

The connection: The association founder's friend, Goldsmith, is president of the Center.

Finally, a word about the plethora of development projects on the city's decision making plate. The obvious reason we have so many is the enormous improvements in the economy. There are critical demands for retail and office space, for all kinds of housing and now there

are investment dollars that can make it happen.

Should every proposal be viewed with delight? Of course not. We need to carefully weigh all kinds of factors: Traffic increases, revenue generation and development alternatives. There are sections of our city, even in the west Wilshire area and in the business triangle, that are decaying, even neglected, empty buildings. These eye sores give us a chance to approve "smart growth." More office or medical buildings need to be judged on traffic impacts and not in the same manner as retail uses. As for mixed use, in some areas the combination of commercial and residential is sensible, in others community pervasive and not in the public interest.

There are some sections of the city, including the Southwest, that really are in the battle to preserve their residential character. Projects of any kind that are invasive into areas smack up against commercial require even greater care. And yes, I mean the bid to build on land next to Saks.

As for political realities, there is often a disconnect between issues and winning campaigns. In the last election, candidates who opposed the Montage Hotel and Gardens ran very far behind the NO vote on Measure A. One of the strongest supporters of the Montage, **Frank Fenton**, received more votes than the vote for the project and two candidates who were against, had one third less than the NO votes.

The city's leaders should, however, not ignore the North HOA and that association should make every effort to become involved in the final stages of the General Plan review and approval process, as should every organi-

zation in the city.

There will be a passing of the school board gavel Tuesday and it will be seamless even though the styles of the two leaders are very different (See our exclusive interview on page 10). **John Millan** will succeed **Myra Lurie** as board president. They had very different supporters when they both ran and defeated a strong incumbent and their approach to school programs was also not exactly the same. However, they and the whole board came together and helped avoid the divisive battles of the past.

It has been a most challenging year for Lurie, but one that she led with great ability and tact. The loss of school administrators, including school superintendent **Jeff Hubbard**, created pressures as well as challenges. The movement of top educators, made possible by increased education funding, impacted districts throughout the state. However, with a united board, the selection process and final choices appear to have won strong support in the education community. Lurie deserves our gratitude for a steady hand during the unsettling times. She will continue to serve.

Millan is not nearly as well known or as visible as Lurie or even other members of the board. But he is a very clear thinker and a very thoughtful and fair leader. He will be different, but not jarring. The whole education establishment, from teachers, to parents to students, are being well served by this board and by the past and new board presidents.

The city and the school district won an important round in the law suit alleging health

hazards at the Beverly High oil fields and much of the credit should go to our city attorney **Larry Wiener** who doesn't toot his own coronet. Although there are likely to be appeals and more costs to the city, Wiener deserves our gratitude for his role in a very surprising first round knock out of the suit.

I had only one column on the wrenching issue, and that included an interview with **Erin Brockovich**. (I would have preferred **Julia Roberts**). I had called the County for reaction to the scientific data presented by the **Ed Masry** firm and they raised very significant issues on evidentiary process. They gave me the name of the Masry consultant who admitted many errors in their work. His candid comments were surprising and at the conclusion of the interview, thinking better of it, he said that "of course, this is all off the record." No, I explained, that was something that should have been agreed to before we began. The very nervous consultant said he would have Erin call me.

Almost immediately, there she was, and in the most friendly manner, she said that what I had heard had to be "off the record." Just as friendly, I told her that it was not off the record. The words that followed were not as cuddly, but when she said the issue was the welfare of the children, I asked why her firm had waited months to present their findings to the schools and only did so when they were ready to sue. "If this was about the kids, why not come forward immediately?" I asked.

Erin suggested I perform an unnatural act upon myself. End of interview.

Rudy can be reached at: Rudy@bhweekly.com.

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coverstory

READY TO LEAD

The weekly's exclusive interview with incoming Board President John Millan

By Ryan Vaillancourt

Board of Education member John Millan was elected to the Board of Education in 2003. In an exclusive interview with the Weekly, Millan looks to the past to guide his upcoming tenure as board president, which starts Tuesday.



Beverly Hills Weekly: How are you preparing for the upcoming presidency?

John Millan: I guess the preparation was really just the first three years of my term. Because you

know when you start you have your idea of how the board works and you're an outsider looking in, so one of the most important things is the campaign because you're responding to a lot of questions from people and you're really preparing a platform, but you still don't know what you can really do, what you can really be effective doing on the board until you've been there for a couple years. And every year we go to the California School Boards Association [CSBA] meeting, which is actually coming up at the end of this week, and that gives us an opportunity to see what the main issues are among the school boards across statewide issues and see how they're handled at the local level. We see what we have in common and what the differences are between ourselves and other districts and what the ground rules are because it's a government entity and there are limits to what you can and can't do. It's really kind of up to the superintendent to manage that process and the board really has limited ability, we only employ one person ourselves, we employ the superintendent, and the principals and the asst principals report to the superintendent and we have our one point of contact basically with that superintendent. So, in terms of preparation, it's just a matter of seeing how things actually work, you know what the board can actually do and what the school board president can actually do.

What important lessons have you learned from previous board presidents and superintendents that you will use to guide you as board president?

I think the most important thing is to understand what the role of the board is, what we can actually do. You know when we had some transition there for a while, we had [former superintendent] Jeff Hubbard and then he resigned to become superintendent down in Newport-Mesa and then we had a temp for a while, and so we ended up gathering some of

our own information. You find out it really is helpful to have the superintendent there to be our primary point of contact and we really just have to honor that. We don't want to circumvent the superintendent in any way by gathering our own separate info. We want the superintendent to be really involved in everything we do and it's really obvious why that's important once you're involved in it. You don't want to have several points of contact, you don't want any confusion in the school district and the community about how things are done in the school district, you know it really is the superintendent and our only point of contact should be with the superintendent.

Speaking of the new superintendent, Kari McVeigh, what was your role in hiring her?

We hired a search firm to help with this and they did a lot of the legwork, in terms of helping us decide what the position description would be and they helped us to express what we felt was unique about our district. We had a brochure that we published and I don't know if anybody reads that but it helps to settle in our own minds what we were looking for, what the successful candidate would look like to us. So the search firm reduced it down to five finalists that we looked at, and we agreed with that set of five finalists, and then we spent all day interviewing them and hour each and then we narrowed it down to two finalists and then we had a finalist. That's who we negotiated the offer with. Actually that's what [Board President] Myra Lurie did, she is basically the point of contact and when we were not all together in the room we say "OK Myra, here's what we want to do in terms of an offer and she would [be the one point of contact]."

What won Kari the job?

Just being an educational leader, I think. She seemed to have the skills, the knowledge base of what it takes to be a successful educational leader. She was actually an assist superintendent and one of our other candidates was a superintendent, but we decided that she really had the background necessary to handle this type of job.

Is it accurate to say that a superintendent is more of a manager whereas an assistant superintendent generally deals more directly with say, curriculum?

That's true, because you know a lot of it is delegated out. The superintendent also has a lot of curriculum responsibilities and whatever responsibilities that they want to hold on to

and they do. It's interesting. I think they can probably fill their day in any way they want to fill their day. What we're looking for really is someone to be the instructional leader of the district. We do have an assistant superintendent of educational services, Ilene Straus, and she's definitely in charge of that but she has a structure above her and so everybody has responsibility but the ultimately responsibility lies with the superintendent and then through her to the board. But board members, we're not educators, we're not professionals in this area, and we rely on the professionals. We do work with the superintendent in establishing policy.

Contrast your leadership style with that of outgoing Board President Myra Lurie?

We're all trained in a leadership style that's appropriate and I think that's why we've been successful as a board over the last several years. It's really not about the personalities of the individual board members. We're working as a cohesive unit so the board president is not really the supervisor of the board. The president is the one who is the single point of contact usually for the press, or for negotiating with the superintendent or talking to people of the city. The board president is not doing things on their own, Myra [Lurie] didn't do that, and I wouldn't expect to do that. We do things as an organization as a board and things that we have a consensus about and talked about and I would expect to continue that type of role.

What aspect of our public school system would you say needs the most improvement?

I think that we just have to think in terms of constant improvement. Beverly Hills is a high performing school district, but there are always issues no matter how well performing you are. You always have to look at it in terms of, "OK we're doing this great, what can we continue to do better? How can we improve ourselves?" That's something that any business organization does really and it's true for a school district also, is that never be satisfied with where you are but always think about what we can do to improve.

One thing that I see as an issue is mathematics and writing. For instance, at the high school 25% of the enrollment is in what is termed non-college prep math and that's something less than Algebra I. I think maybe we need to look at that and think what is it about the curriculum or the technique, or whatever, I don't know what it really is, but I think that we need to look into that. That's not a criticism of the teachers or the students or the parents or anything but we have 25% of our students in non college prep. We always think of our district as one that sends nearly 100% of our students to college, well why are 25% of them in non-college-prep mathematics. We need to look at that, and we need to provide some doubling up on math. The ones who are weaker in math when they get to high school should we be doubling up with them to provide a math workshop or elective to improve their skills. And we probably need to look at middle school and earlier in terms of math because once they get to high school

they've already had nine years of math instruction. We need to look at it from beginning to end and make sure we're providing everything that's needed.

Owing to your career experience [in the school construction industry], do you have a heightened role in facility issues, for instance maybe helping find that firm?

You know board members are not involved in the day to day activities in things like that. We had a presentation by all the construction management firms and my role is to ask questions and maybe that puts the seed in somebody's mind about something to pursue. I don't know if anything I said or did actually resulted in something changing but I think having me on the board helps to do something like that because hiring Rudolph and Sletten a standard type of decision. We did that as a multiple prime contract and that is not unusual in school districts but it is something that requires a little better preparation by the district to do. Normally what you do is hire a general contractor and they do all the contracting. Here, we are serving as our own general contractor, we have Rudolph and Sletten as our consultants basically, and so we hold all the contracts. It gives us a chance to be more flexibility on things like that and if we have some savings opportunities it gets easier for us to take advantage. So I have that type of background and I understood it pretty well. We meet regularly with the facilities dept, there's two of us that meet roughly every other week and I go to every one of those meetings. Usually the other board members rotate in. I've been doing that for about a year now. We don't make any decisions in that [meeting], it's just for information we get to see what's happening. When we see things come in front of us at a board meeting we're familiar.

One of the things that they're doing now is a facilities master plan and I think that's really important actually because we've spent a lot of money over the last twelve years. We've spent roughly \$200 million on these facilities in terms of providing modernization to all the different schools. We've done a lot of work at Beverly Vista because of the earthquake problems we've had there and then we've done the science and technology center. But I think what we want to do now, is given what the facilities are now, what are our goals? What do we need to have in facilities long term? We want to be able to say, OK what are our needs now? The idea is if we have to ask for some additional money, we want to have plans in place, so once we have some money available to us we can start work on it immediately.

[Another issue] that has come up recently is the need for security in the school and that's something that will be naturally addressed in the facilities master plan because it's something that's on everybody's mind. In terms of the high school, you know Moreno Drive, it's open. We might have to do something to secure that hillside a little better in terms of not having such unrestricted access to the school. And we've talked to the city, they're starting to use video cameras in the business triangle and they've asked us

if we'd be interested in too and that's something we're interested in evaluating.

Over the past year, there have been several instances in which some teachers have been critical of this board's position on curriculum. Is this Board too focused on curriculum?

Well we're at a very high level in that. We help the superintendent with what we think is important in terms of our overall goals. We shouldn't and I don't think we really do, talk about techniques, something like the "power standards" or something like that. That's something that I see as the role of the superintendent or the assistant superintendent or the principal, somewhere in that continuum wherever they think it's appropriate to be. We sometimes here back about it. Teachers might come and make a presentation to the district or come and talk to the board about some issues that they have or complaints about that. We listen to it and we don't necessarily respond in a meeting, because we're limited to what can respond to. If something is not on our agenda we can't really respond to it. But we hear what is said, and probably after we say to the superintendent "hey, what's with that?" But we don't necessarily direct specifics, we say, "hey we're interested in this, or we here a lot of complaints about this that or the other," and we expect the superintendent to address it in some way but we don't prescribe a way that it gets addressed.

Is more uniformity in curriculum among the middle schools something that you as a Board member support?

In the basic areas of instruction, yes, I think so. We have a K-8 school system and that

means that there are four of them and they're smaller. And one of the advantages of having a stand alone middle school is the variety of offerings that can be had. We would really like to be able to address that in some way, for instance we have foreign languages in the middle schools and maybe it will end up that some schools will have different offerings than other schools in terms of those types of electives so I would say that's a possibility. But in terms of basic areas of instruction, we would expect kids showing up at the high school to be equally prepared. If there was some problem, that's something we would expect the administration to address at some point. And you know, we all went to these professional learning community conferences and there was some discussion about whether or not we're going to be a PLC [Professional Learning Community] or not PLC and how that's going to be implemented. The way I see that, the professional learning community is like the brand name of an organization talking about knowing what we're teaching, how they're teaching it and being able to have some common sense approaches to understanding how we're teaching and knowing how it works.

In the past six years, BHUSD has had three superintendents, with the two previous superintendents leaving for larger districts and/or higher pay. Is BHUSD a stepping stone District for superintendents? What might the board do to get superintendents to stay longer?

That is difficult to do, we can't force somebody to stay here. Ten years of superintendence is getting shorter and shorter as time progresses because there is a shortage of

superintendents in Southern California and LA County. There's a certain number of school districts and some [superintendents] are retiring every year. So there's this kind of this opposite of musical chairs happening. There's extra chairs every time somebody turns around and so there are opportunities for supers in any district to improve there lot in life basically. So, I think what we can do is just make [Beverly Hills] a really desirable place to work. I don't know that we can make it something that it would be crazy to leave type place, but that's something that we can aspire to. Actually Beverly Hills has some advantages. Since we have this wonderful joint powers agreement, JPA with the city, we have a lot more resources per student than other school districts. We're a high performing district with extra resources. That is, I think, a dream position for a superintendent to be in, they're not struggling to make ends meet so much. They have the resources to provide excellence, and that's a very different circumstance. So when they look at their job, you know how much they're paid or how many students they have under their control, those are some of the more standard measures. But then they have to look at us and think this is a pretty amazing place and think, "I can really not be so constrained by other issues, I have the resources to do some great things." It's a more desirable job for that reason.

When will you announce if you're running for re-election in 2007?

Probably later in the year. I haven't made a decision yet. I really don't want to think about it too much now because there are so many things between now and then and I really just want to focus on my role as a board

member because there really is a lot to do. We all put a lot of time into it, we get a lot of information from the super on a regular basis and we've had a lot of transition in the last year. Our goal is to make sure that we are as stable as possible, that all these new administrators settle into their job and they're doing a great job. We're really interested in that One of the benefits of this is we're getting a fresh look at our district now. You don't want to do that on a regular basis, but we're getting a really fresh look. We have a new high school principal that's from outside the district and we haven't had that in a long time. It's helpful from time to time to say you know hey why are we doing it this way? Maybe there's a really good reason, but it's helpful.

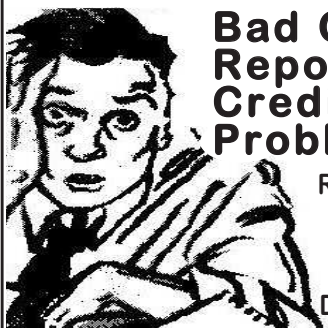
You know one of the things that I'm seeing that's different that I really like, is we're seeing administrators in classrooms a lot more. And I know that's something that [Beverly High Principal] J. Guidetti always does on his own and it's something that Kari McVeigh has been encouraging too. I think they expect us to spend an hour and a half a day in classrooms. We've been gone to these educational conferences, one of the things that they see as one of the problems in education is how isolated the classroom is and this opens it up. And you know, all the teachers are professional and they're doing a great job but with any job it helps to have people look at what you're doing. We have a formal evaluation process but we're not talking about a formal evaluation. We're just talking about, informally, people coming into the classroom and providing feedback. That's important in anybody's job.

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STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-2380695
Original file # 06-2138114
The following person(s) has(have) abandoned the use of the fictitious business name: ALBANOS BROOKLYN PIZZERIA MELROSE, 7261 Melrose Ave. Los Angeles, CA 90046. The fictitious business name referred to above was filed on: 9/28/06, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: TAL Z. HERZBERG, 5425 Beeter Ave. Woodland Hills, CA 91367. Signed: Tal Z. Herzberg. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/28/06. Published: 11/9/06, 11/16/06, 11/23/06, 11/30/06 BHW-3726

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-2392097
Original file # 06-1839965
The following person(s) has(have) abandoned the use of the fictitious business name: GG CHILDREN'S CLOTHING, 4924 Balboa Blvd. #342, Encino, CA 91436. The fictitious business name referred to above

was filed on: 8/14/06, in the County of Los Angeles. The business was conducted by: CO-PARTNERS. The full name and residence of the registrant(s) abandoning the name: KATHRYN RIORDAN-GEORGE, 15751 Morrison St. Encino, CA 91436. VICTORIA GROSECLOSE, 16430 Westfall Pl. Encino, CA 91436. Signed: Kathryn Riordan-George. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/27/06. Published: 11/9/06, 11/16/06, 11/23/06, 11/30/06 BHW-3727

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-2392091
Original file # 06-1680211
The following person(s) has(have) abandoned the use of the fictitious business name: IMMEDIATE NOTARY SERVICES, 4821 Lankershim Bl. #F114, North Hollywood, CA 91601. The fictitious business name referred to above was filed on: 7/28/06, in the County of Los Angeles. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name: VAUGHN'S INVESTMENTS INC., 4821 Lankershim Bl. #F114, North Hollywood, CA 91601. Signed: Charles Vaughn. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/27/06. Published: 11/9/06, 11/16/06, 11/23/06, 11/30/06 BHW-3728

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-2392095
Original file # 06-1143732
The following person(s) has(have) abandoned the use of the fictitious business name: VAN NUYS COLLISION CENTER, 14428 Calvert St. Van Nuys, CA 91401. The fictitious business name referred to above was filed on: 5/24/06, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: VAHAN KHACHATRYAN, 5415 F Fernwood Ave. Los Angeles, CA 90027. Signed: Vahan Khachatryan. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/27/06. Published: 11/9/06, 11/16/06, 11/23/06, 11/30/06 BHW-3729

FICTITIOUS BUSINESS NAME STATEMENT: 06-2392070
The following person(s) is/are doing business as: E-SUITE 360, 9086 Rincon Ave. Sun Valley, CA 91352. DANIEL SOLOMON AVERY, 9086 Rincon Ave. Sun Valley, CA 91352. SABRINA DELGADO, 9086 Rincon Ave. Sun Valley, CA 91352. The business is conducted by: A GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name or names listed on: 10/23/06. Signed: Daniel S. Avery, Sabrina Delgado. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/23/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/9/06, 11/16/06, 11/23/06, 11/30/06 BHW-3730

FICTITIOUS BUSINESS NAME STATEMENT: 06-2392056

The following person(s) is/are doing business as: INTERSTATE MEDICAL STAFFING; COMPREHENSIVE MEDICAL STAFFING; CMS STAFFING, 16550 Vanowen St. Van Nuys, CA 91406. ALL STATE NURSING SERVICES INC., 16550 Vanowen St. Van Nuys, CA 91406. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed on: 10/25/06. Signed: Andre Wright, CEO, All State Nursing Services Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/27/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/9/06, 11/16/06, 11/23/06, 11/30/06 BHW-3731

FICTITIOUS BUSINESS NAME STATEMENT: 06-2392078
The following person(s) is/are doing business as: CREME DE LA CREME; CREME DE LA CREME BAKERY, 7518 Foothill Blvd. Sunland, CA 91060. NOSTALGIE INC., 9439 Via Venezia, Burbank, CA 91504. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed on: 10/16/06. Signed: Vadim Danielian, President, Nostalgie Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/27/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/9/06, 11/16/06, 11/23/06, 11/30/06 BHW-3732

FICTITIOUS BUSINESS NAME STATEMENT: 06-2392094
The following person(s) is/are doing business as: PERFECT LIFE, 14006 Riverside, Sherman Oaks, CA 91423. EYAL GRASI, 4610 Fulton Ave. #211, Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 10/12/06. Signed: Eyal Grasi. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/27/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/9/06, 11/16/06, 11/23/06, 11/30/06 BHW-3733

FICTITIOUS BUSINESS NAME STATEMENT: 06-2392098
The following person(s) is/are doing business as: GG CHILDREN'S CLOTHING; GG BY VICTORIA GROSECLOSE, 16430 Westfall Pl. Encino, CA 91436. VICTORIA GROSECLOSE, 16430 Westfall Pl. Encino, CA 91436. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact

of a crime).
/s/ K&H PARK, INC. A CALIFORNIA CORPORATION, BY: KWANG CHONG PARK, CEO AND SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 22, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA124271 BEVERLY HILLS WEEKLY 11/30,12/7,14,21,2006

FILE NO. 06-2585897
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #4030, 6401-2 PLATT AVE, STE B, WEST HILLS, CA 91307. The full name of registrant(s) is/are: SHOMER INCORPORATED, A CA CORP, 4966 CHIMINEAS AVE, TARZANA, CA 91356. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SHOMER INCORPORATED, A CA CORP, BY: HEKMAT OLLAH ZAGHI, CEO
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 21, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA124297 BEVERLY HILLS WEEKLY 11/30,12/7,14,21,2006

FILE NO. 06-2590382
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: THE TOASTER, 512 W. 6TH ST, #106, LOS ANGELES, CA 90014. The full name of registrant(s) is/are: UN SUK KIM, 124 N OXFORD AVE, #201, LOS ANGELES, CA 90004. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ UN SUK KIM
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 21, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA124307 BEVERLY HILLS WEEKLY 11/30,12/7,14,21,2006

FILE NO. 06-2540710
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ELIAS BRAKE & TIRE SERVICE, 11057 SAN FERNANDO RD, PACOIMA, CA 91331. The full name of registrant(s) is/are: CARLOS R. PORTILLO, 19910 VIA JOYCE DR, SAUGUS, CA 91350. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ CARLOS R. PORTILLO
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 16, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA124122 BEVERLY HILLS WEEKLY 11/23, 30, 12/7, 14, 2006

FILE NO. 06-2534449
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LEXI KARAOKE, 1159 S VERMONT AVE, LOS ANGELES, CA 90006. The full name of registrant(s) is/are: JOONG CHUL CHOE, 1034 S GRAMERCY DR, LOS ANGELES, CA 90019. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ JOONG CHUL CHOE
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 15, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA124146 BEVERLY HILLS WEEKLY 11/23,30,12/7,14, 2006

FILE NO. 06-2540709
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BEST CHOICE AUTO BODY SHOP, 4120 W MELROSE AVE, LOS ANGELES, CA 90029. The full name of registrant(s) is/are: MPH CORPORATION, 8051 MADIA CIR, LA PALMA, CA 90623. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ MPH CORPORATION, BY: PYUNG SOON IM, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 16, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA124127 BEVERLY HILLS WEEKLY 11/23,30,12/7,14, 2006

FILE NO. 06-2540867
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PIG-GIE'S RESTAURANT, 4601 W. ROSECRANS BLVD, HAWTHORNE, CA 90250. The full name of registrant(s) is/are: QUINCY LLC, 2435 QUINCY AVE, LONG BEACH, CA 90815. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ QUINCY LLC, FRANCISCO RUAN, MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 16, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA124155 BEVERLY HILLS WEEKLY 11/23, 30, 12/7, 14, 2006

FILE NO. 06-2534447
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TOTAL SCREEN PRINTING, 2211 E 16TH ST, LOS ANGELES, CA 90021. The full name of registrant(s) is/are: YS ALBERTI CORP, A CALIFORNIA CORPORATION, 23616 ALADA DR, DIAMOND BAR, CA 91765. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ YS ALBERTI CORP, A CALIFORNIA CORPORATION, BY: YOUNG SUN KANG, CHIEF EXECUTIVE OFFICER/SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 15, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS

FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA124147 BEVERLY HILLS WEEKLY 11/23,30,12/7,14, 2006

FILE NO. 06-2482935
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1. WILM-INGTON PACIFIC MINI MARKET 2. RCG MINI MARKET, 980 W. PACIFIC COAST HWY, WILMINGTON, CA 90744. The full name of registrant(s) is/are: RCG CORPORATION, 5225 PARKGLEN AVE, LOS ANGELES, CA 90043. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ RCG CORPORATION, RAUL P. GUTIERREZ, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 8, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA123909 BEVERLY HILLS WEEKLY 11/16, 23, 30, 12/7, 2006

FILE NO. 06-2494735
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: WILTON MARKET + LIQUOR, 3271 W. PICO BLVD, LOS ANGELES, CA 90019. The full name of registrant(s) is/are: CHOM YOL LEE AND YOUNG JOO LEE, 958 GRAMERCY PL #2, LOS ANGELES, CA 90019. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ CHOM YOL LEE AND YOUNG JOO LEE
This statement was filed with the County Clerk of LOS ANGELES County on NOV 9, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA123970 BEVERLY HILLS WEEKLY 11/16, 23, 30, 12/7, 2006

FILE NO. 06-2494722
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BBQ TERIYAKI, 18855 VENTURA BLVD, TARZANA, CA 91356. The full name of registrant(s) is/are: SUE Y KIM, 16301 MEADOW RIDGE RD, ENCINO, CA 91436. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SUE Y KIM
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 9, 2006 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA123957 BEVERLY HILLS WEEKLY 11/16, 23, 30, 12/7, 2006

Beverly Hills Weekly
CN764912 12-1-06 Nov 16,23, 2006

NOTICE OF PETITION TO ADMINISTER ESTATE OF:
MARGARET M. MCENTEE
CASE NO. BP101590

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MARGARET M. MCENTEE.

A PETITION FOR PROBATE has been filed by MARGARET MARY SWAINE AND MICHAEL MCENTEE in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MARGARET MARY SWAINE AND MICHAEL MCENTEE be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 12/18/06 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
MICHAEL MCENTEE
LAW OFFICES OF MICHAEL MCENTEE
15802 CHEMICAL LN., #100
HUNTINGTON BEACH, CA 92649

11/23, 11/30, 12/7/06
CNS-1050784#

NOTICE OF PETITION TO ADMINISTER ESTATE OF NICOLE HARROW

Case No. BP101494

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of NICOLE HARROW

A PETITION FOR PROBATE has been filed by Marcia Harrow in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Marcia Harrow be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 13, 2006 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
ALLAN B CUTROW ESQ
SBN 50353
MITCHELL SILBERBERG & KNUFF
11377 W OLYMPIC BLVD
9TH FL
LOS ANGELES CA 90064
Beverly Hills Weekly
CN764966 HARROW Nov 22,29, Dec 6, 2006

NOTICE OF PETITION TO ADMINISTER ESTATE OF:
FRANCES BERGEN
CASE NO. BP101664

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of FRANCES BERGEN.

A PETITION FOR PROBATE has been filed by CANDICE BERGEN AKA CANDICE BERGEN MALLE in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that CANDICE BERGEN AKA CANDICE BERGEN MALLE be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 12/18/06 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
FRANCES BERGEN
LAW OFFICES OF FRANCES BERGEN
15802 CHEMICAL LN., #100
HUNTINGTON BEACH, CA 92649

ROBERT A. BRISKIN
LAW OFFICES OF ROBERT A. BRISKIN
1901 AVE. OF THE STARS, #1700
LOS ANGELES, CA 90067
11/23, 11/30, 12/7/06
CNS-1052466#

NOTICE OF PETITION TO ADMINISTER ESTATE OF NANCY BRACHMAN

Case No. BP101613

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of NANCY BRACHMAN

A PETITION FOR PROBATE has been filed by Robert S. Brachman in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Robert S. Brachman be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 20, 2006 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
REEVE E CHUDD ESQ
SBN 93630
ERVIN COHEN AND JESSUP LLP
9401 WILSHIRE BLVD
9TH FLR
BEVERLY HILLS CA 90212-2974
Beverly Hills Weekly
CN765401 BRACHMAN Nov 30, Dec 7,14, 2006

Escrow No. Cohen #1
NOTICE TO CREDITORS
OF BULK SALE
(SECS. 6104, 6105 U.C.C.)
NOTICE IS HEREBY given to creditors of the within named seller that a bulk sale is about to be made of the assets described below.

The names and business addresses of the seller are: OTTO ORTEGA, 1110 North La Brea Avenue, West Hollywood, CA 90038

The location in California of the chief executive office of the seller is: Same as above

As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are: OTTO'S DRY CLEANERS and LAUNDRY

The names and business addresses of the buyer are: FELIX ROLANDO and ISABEL CRISTINA PEREZ, 3825 Jacarte Avenue, Palmdale, California 93550

The assets to be sold are described in general as: dry cleaning business, equipment, inventory, good-will, sign, lease assumption, and are located at: 1110 North La Brea Avenue, West Hollywood, CA 90038

The business name used by the seller at that location is: OTTO'S DRY CLEANERS

The anticipated date of the bulk sale is December 18, 2006 at the office of LAW OFFICE OF LOTTIE COHEN, 12400 Wilshire Boulevard, Suite 980, Los Angeles, CA 90025

This bulk sale is subject to California Uniform Commercial Code Section 6106.2.

If so subject, the name and address of the person with whom claims may be filed is LAW OFFICE OF LOTTIE COHEN, 12400 Wilshire Boulevard, Suite 980, Los Angeles, CA 90025, (310) 826-0085, and the last date for filing claims shall be December 15, 2006, which is the business day before the sale date specified above.

Dated November 15, 2006
FELIX ROLANDO LEIVA, ISABEL CRISTINA PEREZ, Buyer(s)

Beverly Hills Weekly
CN766231 Nov 30, 2006

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300-399 Rentals

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