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Issue 391 • March 29 - April 4, 2007

Barry Brucker Responds to North Homeowners Association



Accusations of mal-practice on behalf of the council member are answered

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City Communications Department Needs Extreme Makeover

I am opposed to the City wasting money on an expert to "improve communications" with residents. Relations with residents can only be improved if the Council tells the truth.

Had the Council told the truth about the \$2.5 million in annual Montage debt service (which they denied), and the Montage tandem parking, the Montage election would have had a different outcome. Also, telling residents during the Montage election that the Council would not eliminate two hour free parking, and then doing the opposite, destroys confidence in our elected officials. Had the City Council not recently signed a contract to widen Santa Monica Boulevard without first involving the community, perhaps that issue would not have become so divisive.

Based on the recent election, there is a voter mandate to: 1. Eliminate back room politics; 2. Restore 2 hour free

parking; 3. Reduce our water bills; 4. Kill the agreement to widen Santa Monica Boulevard; 5. Kill the idea for an unneeded \$65 to \$80 million sport center in the industrial zone; 6. End eminent domain of the Amanda Foundation property, and 7. Pass an ethics ordinance that prohibits Council members and Planning Commissioners from representing developers for four years after they leave public service.

If the new Council continues with the same "hide the ball" and "spin" tactics as in the past, and does not immediately address these City-wide issues, there will be more dissent. Beverly Hills voters are smart and the truth always wins out over "spin." So, there is no need to waste precious public funds on a public relations expert.

Larry Larson
Beverly Hills



Photo: Allison Somers

STAR POWER MORENO DRIVE

Board of Education President John Millan, Beverly High Principal J. Guidetti, and Former Principals Dan Stepenosky and Ben Bushman attended a reception last Thursday to honor six new inductees in to Beverly's Alumni Hall of Fame.

Beverly Hills Weekly

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city & schools

Jimmy Delshad invites community to 'come join' at installation ceremony

The new mayor reflects on his journey to city hall and his plans to better Beverly Hills

By Amanda Parsons

Jimmy Delshad was sworn in as the first Persian-American Mayor of Beverly Hills next to city hall in front of a crowd of 1,000 Tuesday night.

In his inaugural speech, Delshad expressed gratitude to the community for welcoming him.

He reminisced about first coming to America with \$100 in his pocket and the "American Dream" in his heart.

"This can only happen in America and I am grateful that I am an American and live here, in Beverly Hills."

Delshad sees himself as a "bridge maker" between the Iranian and Caucasian communities but not because of ethnic pride, rather he feels he is indebted to this city and country that welcomed him and allowed him to use his talents to build a successful life.

"Come join us," Delshad said repeating his speech's theme. "I invite all members of the Beverly Hills community to come and join together in lending their talents, voices and energy to meeting the challenges that lay

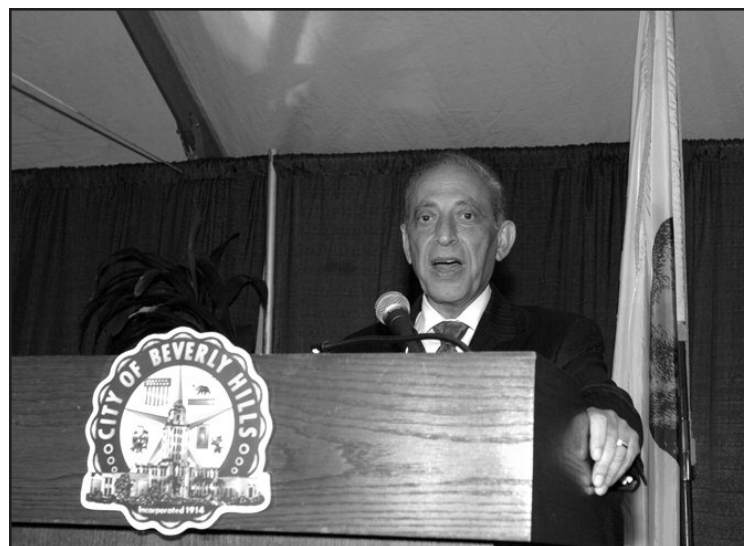
before us."

His plans to improve Beverly Hills include redeveloping infrastructure through the implementation of technological tools that meet the challenges of updating the quality of life and improving safety in the community. His goal is to create the "safest and smartest city in America."

The safest and smartest city in America would include the implementation of things such as smart traffic signals that change according to traffic density, parking meters that take dollar bills and credit cards, intelligent video cameras to monitor school perimeters and parking lots, automatic license plate recognition to identify stolen cars and aid police in tracking down criminals, and free internet

broadband access within the city.

Several ideas to improve the environment are also in the works, such as intelligent irrigation systems which will reuse grey water rather than fresh water, installing solar powered speed indicators to slow drivers' speed in residential neighborhoods and implementing a green building initiative to help buildings conserve electricity and water.



Mayor Jimmy Delshad speaking

The new mayor has also created a local hotline so that citizens can be the eyes and ears of the city. 310-America, the hotline, will be used to report any graffiti, dangerous conditions of sidewalks or roads in need of repair.

"These are not 'pie in the sky goals,'" Delshad concluded. "They are realistic. They are within our grasp. They are essential to

our future... Come join us."

Many former mayors, city commissioners and dignitaries attended Tuesday's event. Delshad was sworn in by Holocaust survivor Max Webb and one of the founders of Rodeo Drive, Fred Hayman.

Nancy Krasne was sworn in as Beverly Hills' newest councilmember and Barry Brucker was sworn in as vice mayor.



Newest Councilmember Nancy Krasne is sworn in. Pictured are Judge Harry Pregerson of the 9th U.S. Circuit Court of Appeals, Krasne and Judge Dean Pregerson of the U.S. District Court for the Central District of California. The two judges are father and son.

"Four years ago," Delshad said, "many people were asking whether Beverly Hills was ready to elect a Persian-American to the City Council for the first time. I told anyone who asked that I think Beverly Hills is ready to make sure every citizen feels welcome to step forward and make contributions to civic life, regardless of his accent."



The new Beverly Hills City Council: Councilmember Nancy Krasne, Vice Mayor Barry Brucker, Mayor Jimmy Delshad, Councilmember Linda J. Briskman and Councilmember Frank M. Fenton.



NOTICE OF PUBLIC HEARING

NOTICE OF PUBLIC HEARING

DATE: Wednesday, April 4, 2007
TIME: At or after 10:30 a.m.
LOCATION: Commission Meeting Room A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, California 90210

A public hearing, held by a hearing officer from the Department of Community Development, will be conducted at the above time and place to determine whether the "Public Convenience or Necessity" would be served if the State Department of Alcoholic Beverage Control (ABC) issued certain liquor licenses (Type 21 and Type 42), an off-sale general license and an on-sale beer and wine for a public establishment for the following establishment which is moving from its current location on Santa Monica Boulevard to:

Wine Merchant
228 North Canon Drive

The City's determination is required by Section 23958.4 of the California Business and Professions Code. The census block in which the aforementioned establishment is located is determined to have an undue concentration of retail alcohol licenses per population, therefore a finding of Public Convenience or Necessity is required to grant the license(s).

Any interested person may attend the public hearing and be heard or present written comments. Letters should be addressed to Hearing Officer, c/o Department of Community Development, Planning, 455 North Rexford Drive, Room G-30, Beverly Hills, CA 90210. If you challenge the Hearing Officer's decision in court, you may be limited to raising only those issues you, or someone else raised, at the time of the hearing before the Hearing Officer or in written correspondence delivered to the City either at or prior to the hearing. If there are any questions regarding this notice, please contact the Planning Department at 310.285.1123.

Georgana Millican
Associate Planner

briefs

February 2007 Home Prices Up in 90210 and 90211.

February sale prices for single-family residences in Beverly Hills increased in the 90210 area by 146.7% on 13 homes from February 2006 statistics. The 90211 area experienced a price increase of 44% on four homes. 90212 area showed a decrease on three homes by 35.7% according to a report published by Data Quick Real Estate news (www.dqnews.com).

The median price for single family residences in the 90212 area is \$1.630 million, \$1.919 million for 90211 and \$3.99 million for 90210.

Condominium prices in the 90211 area decreased by 24.6% on the sale of one condo and increased on four condos in the 90210 area by 3.9%.

The median price for condominiums in the 90210 area \$935,000 and \$750,000 for condos in the 90211 area. The percent rate in the 90212 area was not available.

In Los Angeles County as a whole, sales of single family homes are up 5% with a median price of \$550,000 and condominium prices are up 5.4% with a median price of \$432,000.



Board members are installed by Fire Chief Dale Geldert.

From left to right: Dr. J.J. Elbaz; Edith Newman; Norma Zager; Dr. Debra Judelson; Arlene Freed; Alan Bunnage; Larry Johnson; Lionel Furst; Marty Geimer; Retired Fire Chief Clarence Martin, Secretary; Lou Milkowski, Treasurer; and Deputy Fire Chief Stanley Speth. Front row: Rita Brucker; Diane Gordon; Suzanne Geimer; Gloria Seiff, President; Bonnie Carroll, Vice President.

Beverly Hills CPR recognizes volunteers

Volunteers were recognized at the recent Beverly Hills CPR Society's Annual Volunteer Recognition event.

The society provides the community with CPR training and heart disease prevention education for 30 years. The group is committed to training the community in the lifesaving techniques of CPR (cardiopulmonary resuscitation) as well as the use of AED's (automated external defibrillators), first aid and the Heimlich Maneuver.

For more information on the CPR society or to join them in their efforts please contact Sonia Berman at 310-281-2753.



Awards recipients pose with Mayor Webb. From left to right: Allen Rennett, Architectural Commissioner, Walter B. Meyer, AIA, Architectural Commissioner, Dio Yang for Dio Yang Designs, Inc., Duccio Grassi for Duccio Grassi Architects, Arline Pepp, Architectural Commission Chairperson, and Mayor Stephen P. Webb

Local builders recognized for work

The City of Beverly Hills celebrates local architecture by presenting the 2005/06 Architectural Design Awards at the City Council Meeting on March 13.

The awards were presented to designers and architects for building renovations or new construction. Buildings were reviewed by the Architectural Commission made up of 7 members including Arline Pepp, William Hammerstine, Fran B. Cohen, Paoul Langh, Walter B. Meyer, Allan Rennett and Susan Strauss.

Awards were given to Kenneth Park for BCBG at 443 N. Rodeo Drive, Wilhelm Oehl for Coach at 327 N. Rodeo Drive, Ashok Vanmali and Paolo Mazza for De Beers at 401 N. Rodeo Drive, Ashok Vanmali and Thierry Despont for Harry Winston at 301 N. Rodeo Drive, Michael Gatti and Yabu Pushelberg for David Yurman at 371 N. Rodeo Drive, Duccio Grassi, Fernando Correa and Dio Yang for Canali at 9549 Wilshire Blvd., Walter B. Meyer for Maple Leaf LLC at 401 N. Maple Drive, Kenneth Adlam for First Church of Christ Science at 141 S. Rexford Drive, and Michael Gatti and Bruno Moinard for Cartier at 9564 Dayton Way.

Beverly Hills Residents' Association to meet tonight

Beverly Hills Residents' Association will have their first meeting tonight from 7:30 pm to 9:00 pm at the Hawthorne Elementary School Auditorium at 624 N. Rexford Drive.

The BHRA will address such issues as traffic, development, safety, increases in permit students in local schools and the use of side streets as main traffic arteries.

This will be the second residents group located in north Beverly Hills. The North Homeowners' Association is already in place in the area. Dues to join the Beverly Hills Residents' Association will be \$24 per year.



Back row from left to right: Shomrim Southern California President Marvin Goldsmith, Dick Van Patten, Police Chief David L. Snowden, Debbie Reynolds, Shomrim Southern California Vice President Joe Rosen, Paula Kent Meehan. Front Row from left to right: Ruta Lee, Pat Van Patten.

Shomrim Society Brief

Southern California's Shomrim Society held a banquet for Beverly Hills Police Chief Dave Snowden last week to honor his work in the community.

The Shomrim Society is a social organization devoted to the welfare of the general community and the improvement of the public image of local law enforcement, public safety and administration of justice agencies.

The society was founded 1982 and is open to all who support

community safety. Mostly comprised of Jewish men and women, the Shomrim Society is an affiliate member organization of the National Conference of Shomrim Societies and International Association of Jewish Public Service Employees. Beverly Hills CPR recognizes volunteers

Volunteers were recognized at the recent Beverly Hills CPR Society's Annual Volunteer Recognition event.

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For more information on the CPR society or to join them in their efforts please contact Sonia Berman at 310-281-2753.



El Rodeo Elementary Team

from left to right: Adam Haagen, Remy Jamal-Eddie, Justin Myles, Grayson Kim, Ellie Dubin, Alex Marmareanu, Ariella Maman, Greer Brucker, Charlie Cooke, Daniel Hyun, Evan Rennie, Evan Carl, Reece Brucker, Michelle Banayan, Arman Zadeh, Oliver Rothenberg, Sam Jankowski, Samuel Hodara.

El Rodeo competes in Science Olympiad

El Rodeo sent two teams of 35 students to compete in the Los Angeles County Regional Science Olympiad held at Cal State LA last Saturday.

El Rodeo's Middle School team finished in 9th place in its division. Medals were awarded to multiple students including: 3rd place to Josh Dubin/Jon Jason for Solar System; 4th place to Matthew Forman/Jared Forman for Mission Possible; 4th Place to Nick Hebert for Balloon Glider; 5th Place to Tyler Carl/Robbie Alpert for Awesome Aquifer; 6th Place to Josh Dubin/Nick Hebert for Write It Do It; and, 6th Place to Josh Dubin for Tower.

El Rodeo's newly formed Elementary team, comprised of 15 students from 4th, 5th and 6th grades, earned a Silver Medal.

The Beverly Hills High School team placed 8th and qualified to compete in the State Finals to be held April 14-15.

El Rodeo's Science Olympiad program is funded by the PTA and is an entirely extra-curricular activity.

Nearly 2000 students attended this year's competition in the three divisions including elementary, middle school and high school.

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Crime and Arrest Report

Arrests: TRONZO, JAMIE LYNN, 25, of Beverly Hills, arrested on 03/26/07 for driving with a suspended driver's license.

MASTER, WIL, 39, of Beverly Hills, arrested on 03/26/07 for public intoxication.

PONGYAN, ANDREW NORMAN, 25, of Los Angeles, arrested on 03/26/07 for obstructing/resisting a peace officer.

HOWES, ZACKARY JOSEPH, 27, of Ohio, arrested on 03/24/07 for a misdemeanor warrant.

MILLER, JONATHAN LYMAN RUSSELL, 18, of Los Angeles, arrested on 03/25/07 for forging an official seal.

CATALA, VICENTE LUIS, 37, of Los Angeles, arrested on 03/24/07 for driving under the influence of alcohol/drugs.

BRAFORD, JOYCE NICOLE, 36, of Los Angeles, arrested on 03/23/07 for burglary.

SPEED, CHARLES, 39, of Los Angeles,

arrested on 03/23/07 for driving with a suspended license.

MOSHFEGH, PEDRAM, 29, transient, arrested on 03/23/07 for possession of a controlled substance.

RANCK, CHRISTOPHER CUYLER, 23, of Los Angeles, arrested on 03/23/07 for driving under the influence of alcohol/drugs.

LONG, FELIX LAMAR, 56, of Pasadena, arrested on 03/23/07 for a felony warrant.

KLEIN, FREDERICK RUSSELL, 33, of Los Angeles, arrested on 03/23/07 for driving under the influence of alcohol/drugs.

OREILLY, ALAN ROLPH, 44, of Los Angeles, arrested on 03/22/07 for battery.

HALABY, ZALFA, 29, of Winnetka, arrested on 03/21/07 for driving with a suspended license.

SEARS, BRUCE FOSTER, 30, of West Hollywood, arrested on 03/21/07 for driving with a suspended license.

KAPADIA, RAKESH RAMAN, 36, of Beverly Hills, arrested on 03/21/07 for possession of a bad check/money order.

SANDERS, WHITNEY AILEEN, 26, of Norwalk, arrested on 03/21/07 for a misdemeanor warrant.

LINDSEY, JEFFREY ALLEN, 40, of Santa Monica, arrested on 03/21/07 for driving under the influence of alcohol/drugs.

CHALFIE, BARRY NELSON, 45, of Beverly Hills, arrested on 03/20/07 for receiving known stolen property.

BOYD, BRYANT EUGENE, 31, of Los Angeles, arrested on 03/20/07 for robbery.

BALANDRAN-VILLEGAS, RAYMUNDO ALEJANDRO, 27, of Los Angeles, arrested on 03/20/07 for driving without a license.

SELTZER, RANDY WILLIAM, 27, of Los Angeles, arrested on 03/20/07 for driving under the influence of alcohol/drugs.

CRISMANI, CATE SAGE, 49, Sherman Oaks, arrested on 03/18/07 for driving under the influence of alcohol/drugs.

DONOHUE, JULIA ANNE, 35, of Los Angeles, arrested on 03/18/07 for driving under the influence of alcohol/drugs.

SHIRAEF, MICHAEL ALEXANDER, 22, of Beverly Hills, arrested on 03/18/07 for

driving without a license.

BENFORD, JAIME RAMON, 27, Los Angeles, arrested on 03/18/07 for driving with a suspended license.

LANDMAN, IZACK, 24, of Los Angeles, arrested on 03/18/07 for driving without a license.

MALE JUVENILE, 16, of West Hollywood, arrested on 03/18/07 for driving without a license.

GONZALES, JAVIER, 24, of Downey, arrested on 03/18/07 for driving without a license.

CLEMENS, JOHN MICHAEL, 25, of Santa Monica, arrested on 03/18/07 for driving under the influence of alcohol/drugs.

GLOVER, KEVIN, 43, of New York, arrested on 03/17/07 for driving under the influence of alcohol/drugs.

CRUZ, VICTOR FELIPE, 38, of Panorama City, arrested on 03/17/07 for driving without a license.

GIBSON, TIMOTHY JEREMIAH, 27, of Studio City, arrested on 03/17/07 for driving with a suspended license.

ORINAKYAN, HAKOB, 22, of North Hollywood, arrested on 03/17/07 for a misdemeanor warrant.



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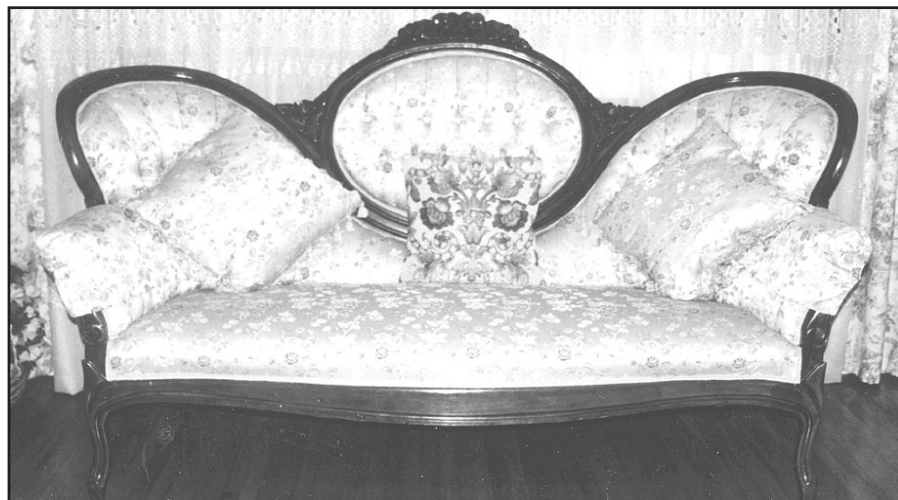
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from the hills of beverly



An Iranian mayor makes big news

But not a first Jewish or woman leader

By Rudy Cole

Two memorable years in the history of Beverly Hills: 1952 and 2007.

Why? Because in those years Beverly Hills installed mayors that changed history, although in 1952 the event came and departed without media notice or even public celebration.

Tuesday, Beverly Hills made national and even international news by installing its first ever mayor of Iranian descent, **Jimmy Delshad**.

This cultural phenomena gained world-wide attention during the election and was exacerbated by the printing of a ballot with an enlarged, but not a first time, Farsi language translation, angering some voters. How often do city elections make the front page of the Wall Street Journal? – we are lucky if even the Los Angeles Times gives us a few graphs.

What happened in 1952? Without any particular attention, or even mention in the community press of the time, Beverly Hills installed its first ever Jewish mayor, one **David Tannenbaum** – no relation to our more recent and controversial mayor, author, lawyer, **Robert**

K. Tanenbaum.

The original Tannenbaum was elected on a slate of more pro-business candidates that ushered in an era of massive development in both commercial and residential areas, but his induction came and went very quietly with no special attention to his religious heritage. In fact, as was then the custom, no parties at city hall and only a routine passing of the gavel. Tuesday was a gala by comparison.

The idea of holding social celebrations in conjunction with the selection of a new mayor is a modern addition, but not something initiated by Delshad. However, the attention to historic meaning exemplifies the differences in the two cultures.

A note about process, for our readers in Fostoria, Ohio. Mayors are not elected by popular vote. The Beverly Hills city council's five members almost always rotate the mayor's job based on seniority. Tuesday was Delshad's turn. However, the likelihood of Delshad becoming mayor galvanized Iranian voters, but they alone

could not have reelected him, they are far from a majority of eligible electors.

Why so little interest in the first Jewish mayor and so much in Delshad?

That has everything to do with the cultures of their respective countries of origin. For Jews who came to America from Europe, there may have been nostalgia for life in the often despotic environment in which they struggled to survive, but no love for the regimes they fled. They came to America as the land of freedom, religious tolerance and democratic institutions. In the "old country" their only allies were the left wing, socialist, anti-monarchy or more revolutionary movements and not always these entities either. Mostly, the repressive governments, with some exceptions such as Bonaparte in France, including emperors, czars, church leaders and fascist dictators made Jews their opportunistic scapegoats.

For the Jews of Iran, although never an idyllic life, there were differences. Under the Shahs, Jews did encounter closed doors, but they also found ways to enter the professions and manufacturing and business, with far greater freedom than in most European countries before World War Two. In other words, a repressive regime in Iran was more open to Jewish life than those in Europe and, when the revolutionary forces toppled the last Shah, Jewish life became intolerable.

Although the largest migration of Iranians to

Beverly Hills followed the deposing of the Shah, many arrived much earlier and quickly established themselves in the community.

One positive, immediate impact was on the schools. Since education is now largely funded by the state and based on school population, the decline of enrollment threatened the ability to maintain traditional educational excellence. The Iranian community, with mostly larger, younger families provided the needed stabilization of school age children. That also led to a demand for larger homes which too became a city issue.

There are other equally important differences in historical roots. No Hitler emerged in Iran, no religious forced conversion and murder as in the Inquisition and the "blood libels." In Abba Eban's mammoth study of Jewish history, he cites early Iran as "of all the despotic rulers of antiquity, the Persians were the most liberal."

There are other more subtle differences. The Iranian community celebrates its heritage with vigor and most are also Jewish. Although the Jews of European heritage are equally proud of their history, there is a more subtle public display. It would be unlikely for a Jewish candidate, either in 1952 or today, to campaign on cultural issues. There was no rallying of the Jewish vote for Tannenbaum, who, incidentally, unlike most of the Jewish community today, was a Republican. It is an anomaly, this Iranian pride and loyalty and not likely to be duplicated again. Also, although many of the city's early leaders were Christian Scientists, another historically ignored reality, there are not likely to be candidates running as Lutherans, Catholics or even Russians and Koreans – another growing Beverly Hills national group.

No cultural history of Beverly Hills would be

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complete without some mention of a not so wonderful period of intolerance. Beverly Hills had, in many sections of the "flats" restrictive covenants. Although in recent history, most of the anti-development voices came from Jewish residents, the first major department store on Wilshire, Saks Fifth Avenue, was the target of anti-Semitic graffiti during construction when "Jews, go back to New York" was painted on its wall. There were quotas of Jews permitted in some so-called service organizations and no Jewish house of worship was built on "church row" the land adjacent to Santa Monica Boulevard.

As for our first Jewish mayor and councilmember, there is little likelihood he could win election today. **David Tannenbaum** was part of the council that granted variances from the four story height limit leading to mini-high rises throughout the business district. He was a distinguished member of the bar, but had split from a partnership with the old Judge **Isaac Pacht** firm, partially because of differences on political agendas during the Mc Carthy era. One of the partners of that law firm was **Clore Warne**, then head of the ACLU. The more conservative Tannenbaum took much of the old firm's entertainment business with him to offices on El Camino, very close to **William Morris**. Interestingly, another conservative Republican Jewish councilmember, **Mendell Silberberg** also served during the 1950s but left the council before becoming mayor.

The first woman to become mayor was Phyllis Seaton, in 1973, without a major celebration and the Christian Scientists returned a member of that church, Frank Clapp, to the council and as mayor in 1965 without press attention.

Despite all the hoopla outside the community and with understandable pride by the Iranian residents in the success of Delshad, there is little if any concern by non-Iranians that city government will now have an Iranian agenda, if there is such a thing. How much interest was there in the election among voters? Only 31 percent even voted.

Lost in the media blitz was the induction of **Nancy Krasne**, the top voter choice in the election who represents a very different approach to city government. Very independent, Krasne is more likely to bring change than Delshad who has often voted with council majorities on major issues, but not all. (He did support significant revisions in the city's ethics ordinances.)

Final note: The issues facing Beverly Hills during Delshad's term have little to do with cultural differences. The adoption of a new General Plan is the most critical and could change the look and feel of the city for many generations. Also, there are far more concerns that unite us than divide including a passionate desire to assure the best possible education for the children of Beverly Hills – a goal shared by Iranians and non-Iranians alike. As for the campaign itself, another interesting side bar was that although there were three Iranian candidates, one, **Maggie Soleimani** almost winning, the differences on city issues among them was very distinct. They did not ever run as an Iranian slate.

And a political post script: Maybe the council and the North Homeowner's Association can start talking and also listening. The North antis need to be brought into the decision making tent as we face the general plan adoption process. Without cooperation and a sense of compromise, and understanding, we will have divisiveness

instead of civic unity when it will be most needed. Reasonable people can differ if their objectives are really what are best for the city. At the same time, give our new mayor a break. His name is Jimmy not Jim – his choice the North should respect. Or we could all have adoptions of names: Robert K could become Bobby (ugh), Rudy would be Rudolph – and how I winced when the Red Nose song became popular during my youth. Josh would be Joshua and, worst of all, Judie would have to spell her name with a Y. Give Delshad back his name and wish him luck as our new mayor.

Notes on dining, shopping, events: Hopefully, the Pavilion union members will not have to strike – the last work stoppage was painful and too lengthy, even though their reasons were understandable. Of all the markets in our area, their staff members stand out for their friendly, service oriented work ethic. They know their inventory, not something matched at my favorite target, Rite Aid. Although the managers on duty, when I need something only they have, are helpful, the people that work stock or at check out are as useful as cats in a fox hunt. If you are lucky, they will direct you to the aspirins and this you will need after searching futilely for most of your shopping list. Incidentally, Pavilion's has a new frozen food – maybe it's sold elsewhere, but I haven't seen it, called **Smokey Robinson's** – try the gumbo or rice entrée.

The Four Season's Beverly Wilshire hosted a "tasting" food event welcoming new chef Frank Fronda and visiting chef **Alessandro Cartumini** from a Four Seasons in the Silicon Valley in the BLVD room last week.

This is not your grandmother's or even Hernando Courtright's BW although that hotel legend too changed a sleepy hotel's image. If any of their samplings make it to the menu, order quickly. The BLVD along with CIRCA 55 at the Hilton and the Belvedere at the Peninsula have changed the perception of hotel dining. I am making installment payments so that one day I can try CUT at the BW. (In response to Max Salter's query, no we don't get freebies when we mention a restaurant, but if you see **Wolf Puck**, you might suggest it. As for the Wolfgang, the CUT's operator, was there any connection between his pronouncement that his diners would initiate more humane treatment of animals and fish and his departure for a honeymoon?)

Notable upcoming: Covenant House, the great organization that provides "sanctuary and hope" for runaway and at risk youth, will honor folks with strong roots to Beverly Hills: **Dean Factor, Shannon Factor, Todd Black and Jason Rudolph** along with the great **Andy Garcia** Thursday, April 26 at the Beverly Hilton with "Dancing with the Stars" **Drew Lachey** as the evening's host. Entertainment will be by **Irene Cara** and **John Cassese** with dances by Covenant House young people. **Ginger Atherton** is the event chair. For information, call 323.904.4400. Our favorite PR person **Katy Sweet** is doing media

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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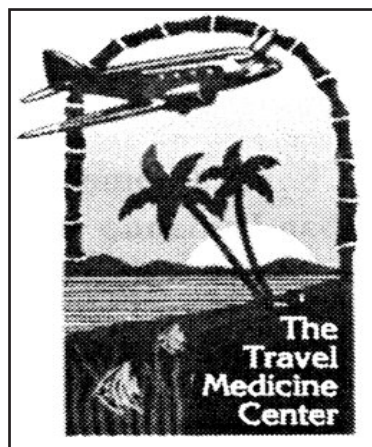
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sports & scores



Norman Softball Team Defeats St. Monica, Lawndale

BHHS lacrosse team routs Redondo.

By Steven Herbert

Allison Galer drove in three runs and scored once and Brienne Nemiroff pitched a two-hitter, striking out six as Beverly High defeated Santa Monica St. Monica, 5-3, in a nonleague softball game at Memorial Park in Santa Monica March 13.

Galer doubled in Alex Pop, who reached on an error by Denise Ramirez, the Mariner third baseman, and Rebecca Gold, who singled, in the third, giving the Normans a 3-0 lead.

St. Monica cut the deficit to 3-2 with two unearned runs in its half of the third, benefiting from errors by Alexa Block, the Beverly Hills right fielder, and Morgan Harding, the Norman shortstop, in an inning the Mariners were held hitless.

Galer doubled with two outs in the fifth, driving in Rebecca Rosen, who singled. Galer moved to third on the throw home and scored on Nemiroff's single.

Sophie Payson singled in Nemiroff, who led off the second with a double, with the first Beverly Hills run.

St. Monica combined a walk to Tiffany Ramirez, Leslie Flores' sacrifice, Nemiroff wild pitch and Jackie Diaz's two-out single for a run in the sixth. Jessica Cueva came to the plate after Diaz's single representing the tying run, but Nemiroff induced her to hit back to the box for the final out.

Nemiroff (4-2) allowed three runs (one earned) and walked two.

Galer, Gold, Nemiroff and Rosen each had two hits for the Normans, which out-hit the Mariners, 10-3.

Beverly Hills 7, Lawndale 1

Rosen pitched a four-hitter, had two hits and benefited from the Normans' six-run second inning in a nonleague game at Beverly Hills March 15.

Beverly Hills (6-2) combined Harding's lead-off triple, Galer's RBI singles, Joey Sundy's sacrifice driving in Harding, two walks and two errors by Daniella Carrillo, the Cardinal shortstop, for its six second-inning runs.

The Normans scored their other run in the first as leadoff hitter reached first on an error by Samantha Bailey, the Lawndale second baseman, stole second, went to third on Shawnae Campbell's wild pitch and scored on Gold's ground out.

The Cardinals spoiled Rosen's shutout bid in the fifth as Sandy Garcia tripled and scored on Rosen's wild pitch.

Rosen (2-0) struck out two and walked one.

Galer also had two hits for Beverly Hills, which out-hit Lawndale, 5-3.

What's Next?

The Normans are scheduled to play at Santa Monica today in an Ocean League game beginning at 3:15 p.m.

Boys' Lacrosse

Beverly Hills 9, Downey 5

John Gallagher scored four goals and Sam Forrest and Alex Komlos two each as the Normans overcame a 4-0 first-quarter deficit to post the victory in a Bay League game at Nickoll Field March 6.

Beverly Hills scored six goals in the second quarter to take a 6-4 halftime lead. Each team scored once in the third quarter. The Normans scored both fourth-quarter goals.

Nate Forest scored the other Beverly Hills goal.

Beverly Hills 15, Redondo 1

Gallagher scored five goals and Nate Forrest three, while Norman goaltender John Gornik made nine saves victory in a Bay League game at Nickoll Field March 8.

Beverly Hills led 3-0 at the end of the first quarter, 8-0 at halftime and 11-0 entering the fourth quarter.

Brandon Bank, Sam Forrest and Komlos each scored twice for the Normans (3-1, 2-0 in league play) and Benji Rosen once.

What's Next?

The Normans are scheduled to play at Downey tonight in a Bay League game beginning at 7 p.m.

Boys' Tennis

Beverly Hills 15, Torrance 3

Gary Parizher and Uday Singh both won all three of their singles sets while Daniel Ho was a 6-1, 6-3 winner in his two singles sets before being replaced by a substitute as the Normans won an Ocean League match at Torrance March 15.

The Ethan Bond-David Vayzner and Andre Herd-Peter Yoon doubles teams also both won all three of their sets for Beverly Hills (6-2, 3-0 in league play).

The Norman No. 3 team of Jeremy Ephrati and Benjamin Gabby was a 6-1 winner in its first-round set.

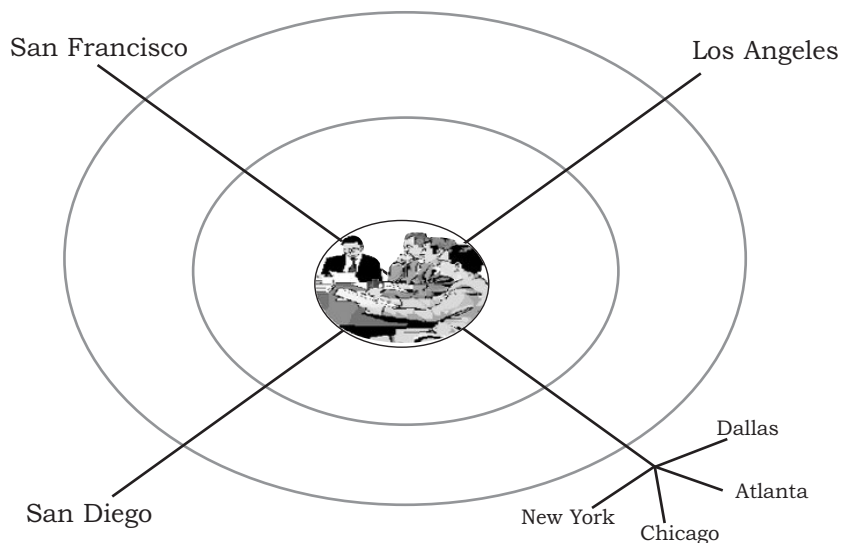
Beverly Hills 11, Los Angeles Loyola 7

The Bond-Vayzner and Herd-Yoon doubles teams both won all three of their sets while Parizher won all three of his singles sets in a nonleague match at Griffith Park

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Singh was a 6-4, 6-2 winner in his first two sets.

Beverly Hills 10, Santa Monica 8

Parizher was a 6-0, 6-0, 6-0 winner while Ho was a 6-0, 6-0 winner in his two sets and Singh won all three of his sets in an Ocean League match at Beverly Hills March 13.

The Bond-Yoon and Gabby-Vayzner doubles teams both won their first-round sets, helping give the Normans a 5-1 lead at the end of the first round. Beverly Hills led 8-4 at the end of the second round.

Santa Barbara 10, Beverly Hills 8

Ho won his final two sets, 6-1, 6-1, after a 6-1 first-round loss while Singh also won two of his three singles sets and the Bond-Vayzner doubles team won two of its three sets in a nonleague match at Beverly Hills March 12.

Parizher was a 6-1 winner in his first-round set. Adam Utasy and Yoon were 7-5 winners in their only doubles set.

The Normans trailed 4-2 after the first round and 8-4 after the second.

Beverly Hills was ranked second in the Southern Section Division III poll released March 19. The Dons were ranked third in Division I.

What's Next?

The Normans are scheduled to play at El Segundo today in an Ocean League match beginning at 3 p.m.

Baseball

Highland 12, Beverly Hills 9

The pitching that carried the Normans through their five-game winning streak deserted them for a second consecutive game, losing a nonleague game at Highland March 20.

Alex Rosenthal (2-1) gave up 10 runs (nine earned) and 16 hits, including two home runs in 5 1/3 innings, a week after pitching a four-hitter against Fillmore in his previous start.

Beverly Hills (6-3) also allowed 12 runs a day earlier in a 12-3 nonleague loss to Honolulu Iolani at Nickoll Field. The Normans allowed eight runs during the five games of the winning streak.

The Bulldogs essentially put the game out of reach by scoring six runs in the fourth, getting two-run home runs from both their cleanup hitter, Eric Freund, and their No. 9 hitter, Curtis Momjian. Jason Nagel's triple drove in Jason Petrovsky, who singled, with the third run of the inning. Nagle scored when Momjian followed with a home run.

Highland combined three singles for their sixth run of the inning, which gave it a 7-2 lead.

The Bulldogs added a run in the fifth to increase their lead to 8-2.

Beverly Hills cut Highland's lead to 8-6 with four runs in the sixth. Brandon Cohen led off with a single by followed by Erik Munzer's double. The Normans scored two runs on a walk and the third error of the game by Alex Mann, the Bulldog shortstop.

Two more runs were scored on a single by Monty Zimmerman followed by a double by David Skura.

The Bulldogs regained a six-run lead by scoring four runs in their half of the sixth.

Beverly Hills combined two hits and two walks for three runs in the seventh.

The Normans had taken a 2-0 lead with two runs in their half of the third on Justin Schwartz's RBI double and two errors by Mann. Highland scored its first in its half of the third.

—Jordan Klein

What's Next?

The Normans are scheduled to play host to Culver City today at La Cienega Park in an Ocean League game beginning at 3:15 p.m. Beverly Hills is set to face Redlands Saturday at 10 a.m., Whittier La Serna Monday at 1 p.m. and Arcadia Tuesday at 4 p.m. in Arcadia Tournament games at

Arcadia High School. The Normans are scheduled to conclude tournament play Wednesday against an opponent to be determined at a time to be announced.

Girls' Swimming

Andrea Krajisnik (500 freestyle), Michelle Margolin (200 individual medley) and Kira Xie (50 freestyle) won individual events and swam legs on Beverly High's victorious 200 medley relay and 200 freestyle relay teams in a meet at Santa Monica High School March 8 in which a final score was not available.

Hannah Kruger (100 butterfly) was the Normans' other individual event winner.

Ashley Shaheri swam the remaining leg on the 200 medley relay team and Christine Sun the remaining leg on the 200 freestyle relay team.

COMMUNITY REVIEW

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American Family Charity is a registered 501(c)(3) nonprofit charity located in San Jose that's funded entirely by private donations. Their primary goal is to support after-school programs for children through the YWCA and teen centers.

This year, they're raising money to build American Family Adventure Camp—a summer camp that kids ages 8 to 18 can visit for a week at no cost. They need your help. They need corporate sponsors, individual sponsors and volunteers. The goal is to have the summer camp finished by 2009. For more information, visit their Web site at www.give2kids.org, or call (408) 448-4282. Please mail donations to P.O. Box 5519, San Jose, California 95150. It's tax deductible!

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coverstory

BARRY BRUCKER RESPONDS TO NORTH HOMEOWNERS ASSOCIATION

Accusations of mal-practice on behalf of the council member are answered

By Amanda Parsons

In an open letter printed in the Weekly and sent door to door to the Beverly Hills community last Thursday, the Beverly Hills North Homeowners Association included a "Council Report Card" attacking Councilmember Barry Brucker for his voting and public record.

The report card addresses issues such as Brucker's vote to abolish two hour free parking, his vote to increase water rates and his involvement in the proposed widening of the north side of Santa Monica Boulevard.

Brucker claims that before the letter was printed he was approached by former North Homeowners President Victor Bardack and asked to rebut some of the allegations that would be included in the article. Brucker emailed his responses on March 16, one week prior to the letters issuance. Brucker claims Bardack later told him the email was forwarded to former mayor and North Homeowner's Association board president, Robert K. Tanenbaum but none of his reasons or explanations were included because "no one can control what [Tanenbaum] writes."

After the "Council Report Card" the letter goes on to address "City Council Deception du Jour" a section devoted to the proposed widening of the north side of Santa Monica Boulevard and the confusions related to the issue. The section labels Brucker as a disruption due to his "shouting" and interrupting a February 21 NHA meeting discussing the proposed widening.

According to the NHA's letter, after interrupting the speaker "[Brucker] stated that the December 19, 2006 City Council vote approving the contractual agreement (Memorandum of Understanding) between Beverly Hills and the Los Angeles County Metropolitan Transportation Authority to widen the north side of Santa Monica Boulevard, with an encroachment into Beverly Gardens Park, was not binding, was done only to preserve Metropolitan Transportation Authority funds..."

The letter goes on to analyze this statement and label it as "painfully pathetic spin."

"Had [Brucker] and his colleagues respected our rights and interests and notified us of their intentions, perhaps the City Council would not have sought the grant... In our judgment, the lesson to be learned is that City Hall owes all of us the proper respect of fair notice of its intentions with a meaningful opportunity to be heard."

Weekly: How do you respond to the accusations that because the council signed off on the Memorandum of Understanding and preserved the \$1.7 million offered by the Transportation Authority, that you have officially signed on to widen Santa Monica Boulevard?

Brucker: Look at this like you are going to

buy a house. Say you want a million dollar home and you put \$100,000 down, you would then need to take out a loan for the remaining \$900,000. So you go to a bank and sign the appropriate documents and the bank sends you a commitment letter. Then if you chose not to close on the house the loan just goes away. You were essentially just reserving the funds. That is what the council has done with the \$1.7 million offered by the Transportation Authority. It would have been irresponsible for us to turn it down. We are just making sure we have all of our bases covered.

Weekly: NHA's letter goes on to state "the City council had every intention of going forward with this agreement. If not why did the council hire a consultant in the amount of \$50,000 to assist in the project? Why, also, have there been surveying crews along her edge of Santa Monica Boulevard in the very area where the work is contemplated?" How do you respond?

Brucker: the \$50,000 hire is simply a traffic consultant paid to report on whether or not the proposed widening project is a good idea. To determine weather it would increase or decrease traffic flow in his or her opinion. It is not as the article stated to assist in the widening itself. The hiring of a consultant is standard procedure that would take place in any metropolitan area contemplating similar construction. The consultant's report is due out in mid April.

Weekly: Concerns are addressed in the letter that members of city hall have not properly informed residents of the intentions to widen the boulevard. What is the Council doing to educate the public?

Brucker: Once the report is produced it will head through a six stage public process including to a public Traffic and Parking Commission analysis and report. Then, if cleared, the project will require an Environmental Impact Report (EIR) to communicate the environmental effects of the construction to the public. EIR's are issued with a public commentary section for anyone to submit questions or concerns on the project for the public to view. The EIR would then be reviewed by a Council Study session. Then on to a formal agendized meeting with the council and a public debate before the matter would finally go to a council vote.

Weekly: How do you respond to the letter's suggestion that the City Council has "trashed" the 3 story/ 45 foot height an density limits of the Beverly Hills General Plan and city's Municipal Code?

Brucker: The Council looks at many factors in determining whether a project will be approved. One of the key issues is FAR (floor/area/ratio) or the density of use. For

example, the Legacy project proposed on Wilshire Blvd. between Palm and Maple was offered some modest height allowances in return for a low density-low traffic use building. Would it be better for the city to have a 3 story/45 foot medical office building with over 1000 car trips to gridlock the residential neighborhood or a low density mixed use project with traffic trips that generate only a couple hundred trips per day? Not surprisingly, the local Beverly Vista Neighborhood Association vigorously supported the Council decision. In essence, we supported a building with added setbacks, and substantially less traffic. This was a win-win for the city and local residents. Neighborhood input and support along with common sense prevailed.

Weekly: Why did you vote to abolish two hour free parking?

Brucker: The sales tax records currently show an increase which suggests that the drop to one hour parking is not driving away business. In addition, the added revenue generated has allowed us to modernize our current parking structures with new exit kiosks, added safety and security features, increased lighting, painting and striping. It significantly curbed the rotating of cars by employees which has freed up more customer spaces.

Weekly: The NHA's letter mentioned that you were in favor of a 26% raise in water rates. What was your reasoning behind that decision?

Brucker: We all feel the pain of that increase and it sickened us all to have to pass that on to the community. Unfortunately, past Councils have not passed on the actual costs to provide these services and have been paying for the difference through other general funding mechanisms. It was this council that made the difficult but necessary decision to have the users pay the actual costs of this service. In addition, we have a reservoir that needs rebuilding in order to insure adequate water reserves in the event of a major fire or draught. Sometimes, being fiscally responsible is painful. I certainly felt it in my own water bill rate hike.

Weekly: There have been some accusations that you and your colleagues endorse the concept of eminent domain to the extent that land may be taken away from the Amanda Foundation animal protection facility. How do you respond?

Brucker: If anyone is sensitive to the challenges of eminent domain it is me. I have had two pieces of property taken by eminent domain to build the subway system into North Hollywood. It was a painful process. That being said, The Amanda Foundation is never

going to be forced out of BH. We have been in discussions to provide them with a property that offers them greater land for their animals to run as well as an opportunity to build a new and modern facility, if the terms could be worked out. No decisions have been made by the Council. I do admit we could have done a better job of communicating with the interested parties. This property is within 500 feet of their current location.

Weekly: In regards to the forum control issue, the letter states that council members have decreed that if a forum is not at City Hall and the moderator is not approved, then forums are not permitted to be aired on the city's public access channel for viewing. Was this set up because City Hall could not control the questions residents ask the council, as the letter suggests?

Brucker: The suggestion that we had control over the content of the forums is factually inaccurate. Ken Goldman the President of the South West Beverly Hills Homeowners does a superb job of running candidate forums. In addition, does anyone think that we would ever be able to control the questions or format from our local newspaper reporters? And there were two reasons why we did not air the tape recording provided by North Homeowners Association forum on our public access channel. 1. The City Attorney prohibited the airing due to equal access rights for other non-city sponsored forums. 2. The video recording was taken by a candidate's spouse. We did not feel comfortable accepting a recording from a candidate.

Weekly: What do you think of North Beverly Hills residents organizing a new north residents association?

Brucker: There is great demand from residents in the north for an association that believes in open dialogue and debate with their elected officials. Taking a position of interest based versus confrontational dialogue is an approach that I think will allow for the challenges that we face to be properly vetted. I am a firm believer that a respectful dialogue beats a monologue any day.

Weekly: Thank you for answering my questions.

Brucker: Thank you. What is disappointing is that many of these answers were recently provided to Victor Bardack (The former President of the North Homeowners Association). Unfortunately, the author of the newsletter chose not to include my answers and rationale for the decisions I made.

Tanenbaum was not able to be reached for comment.



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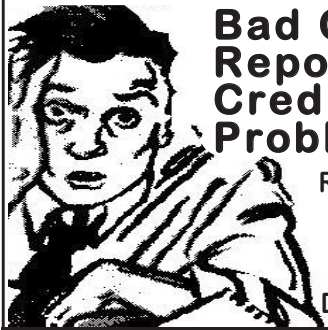
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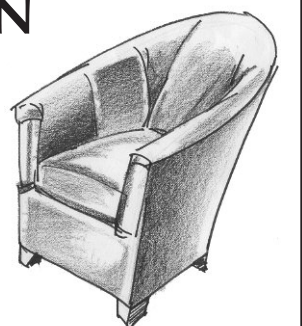
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FICTITIOUS BUSINESS NAME STATEMENT: 20070006288
The following person(s) is/are doing business as: DALNOR BY KOANY: 2308 Mariano St. Woodland Hills, CA 91367. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Nira Fishman, Only one of the registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/07/2007. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-652

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070366304
Original file # 20070150857
The following person(s) has/have abandoned the use of the fictitious business name: UNIQUE CELLULAR. 1117

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N Hollywood, in the County of Los Angeles. The fictitious business name referred to above was filed on: 7/20/24/07, in the County of Los Angeles. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name: UNIQUE HOLDINGS INC. 1117 N. Hollywood Way #B, Burbank, CA 91505. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/5/07. Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-653

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070366303
Original file # 20070150858
The following person(s) has/have abandoned the use of the fictitious business name: VH AUTO SALES & LEAS-ING. 1117 N. Hollywood Way #B, Burbank, CA 91505. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name: UNIQUE HOLDINGS INC. 1117 N. Hollywood Way #B, Burbank, CA 91505. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/5/07. Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-654

FICTITIOUS BUSINESS NAME STATEMENT: 2007087431
The following person(s) is/are doing business as: SAGE CREATIVE: SAGE CREATIVE GROUP. 21027 Susan Carole Dr. Santa Clarita, CA 91350. MARY MAY DIAZ. 21027 Susan Carole Dr. Santa Clarita, CA 91350. CARLOS CAMARENA. 21027 Susan Carole Dr. Santa Clarita, CA 91350. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Carlos Camarena, Mary May Diaz. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/28/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-655

FICTITIOUS BUSINESS NAME STATEMENT: 20070413900
The following person(s) is/are doing business as: ART STUDIO: KINA STUDIOS; KINA PRODUCTIONS; TOOLS PHOTO& DESIGN STUDIO. 541 N. 6th St #A, Burbank, CA 91501. TADEHOS HOVSEPIAN. 541 N. 6th St #A, Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-656

FICTITIOUS BUSINESS NAME STATEMENT: 20070413954
The following person(s) is/are doing business as: TETYA DIEN. 1215 N. Fuller Ave #6, West Hollywood, CA

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90046. TETYANA IVANOVA. 1215 N. Fuller Ave #6, West Hollywood, CA 90046. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Tetyana Ivanova. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/29/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-657

FICTITIOUS BUSINESS NAME STATEMENT: 20070413981
The following person(s) is/are doing business as: ARMKO MANAGEMENT AND ADVERTISING. 7073 ? Highhoff Tr, Fullerton, CA 91042. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-658

FICTITIOUS BUSINESS NAME STATEMENT: 20070413950
The following person(s) is/are doing business as: CASTLESTONE CONSTRUCTIONS:CASTLESTONE CONSTRUCTIONS. WE48700, Hattaras St #49, Tarzana, CA 91356. STANISLAV GELLER. 10730 Hattaras St #49, Tarzana, CA 91356. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Stanislav Geller. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-659

FICTITIOUS BUSINESS NAME STATEMENT: 20070413951
The following person(s) is/are doing business as: URBAN PROMOTIONS; ILE MOZNA W DOMU. 1210 N. Los Palms #302, Los Angeles, CA 90038. MACIEJ WOJCIECH URBAN. 1210 N. Los Palms #302, Los Angeles, CA 90038. The business is conducted by: HUSBAND AND WIFE. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Aleksandra Urban, Maciej Wojciech Urban. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/28/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-660

FICTITIOUS BUSINESS NAME STATEMENT: 20070436129
The following person(s) is/are doing business as: MK TRADING COMPANY. 509 N. Fairfax Avenue #217, Los Angeles, CA 90036. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mikhail Kermel, President, Pharmacia Pharmaceuticals Wholesale, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-661

FICTITIOUS BUSINESS NAME STATEMENT: 20070436132
The following person(s) is/are doing business as: SOLEMAR. 19052 Hamlin St #2, Reseda, CA 91335. MARIA S. CEPEDA DE STITSMAN. 19052 Hamlin St #2, Reseda, CA 91335. MARINA S. GODEH. 11555 Collier Ave, Granada Hills, CA 91344. The business is conducted by: A GENERAL PARTNERSHIP. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-662

FICTITIOUS BUSINESS NAME STATEMENT: 20070436138
The following person(s) is/are doing business as: LIGHTING-PATHWAYS HOPE AND HEALING PSY-CHOTHERAPY. 4405 Riverside Dr, 209 Burbank, CA 91505. SANDRA PERROTTI LUTCHER. 5434 Corfax Street/Village, CA 91601. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Sandra Perrotti-Lutcher. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-663

FICTITIOUS BUSINESS NAME STATEMENT: 20070413954
The following person(s) is/are doing business as: THE CAPRICCIO WOOD FIRE PIZZERIA LLC. 4518 Hollywood Blvd, Los Angeles, CA 90027. CAPRICCIO WOOD FIRE PIZZERIA LLC. 4518 Hollywood Blvd, Los Angeles, CA

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90027. The business is conducted by: A LIMITED LIABILITY COMPANY Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Gianni Nevelier Partner In Capriccio Wood Fire Pizzeria LLC. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-663

FICTITIOUS BUSINESS NAME STATEMENT: 20070413982
The following person(s) is/are doing business as: SIDDHAPUJA MANAGEMENT. 7927 Foothill Blvd Sunland, CA 91040. VIJAY R. SHEDGE. 7927 Foothill Blvd. Sunland, CA 91040. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-664

FICTITIOUS BUSINESS NAME STATEMENT: 20070413963
The following person(s) is/are doing business as: FANTASTIC WATER. 541 N. 7828 Foothill Blvd. Sunland, CA, 91040. ARKADIK ARUTUNJY. 145 E. Palmer Avenue Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-665

FICTITIOUS BUSINESS NAME STATEMENT: 20070413964
The following person(s) is/are doing business as: G&C JEWELRY DESIGN. 511 E. Palmer Ave#6 Glendale, CA, 91205. GORAN GEORGIJEVIC. 511 E. Palmer Ave#6 Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-666

FICTITIOUS BUSINESS NAME STATEMENT: 20070413949
The following person(s) is/are doing business as: THE WOODS. 1533 L B Brea Ave Los Angeles, CA, 90028. VOLCANIC VENTURES INC. 1533 N. La Brea Ave Los Angeles, CA, 90028. The business is conducted by: A CORPORATION. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-667

FICTITIOUS BUSINESS NAME STATEMENT: 20070436282
The following person(s) is/are doing business as: EMG TAX AND ADVISORY SERVICES. 23929 Valencia Blvd #216, Valencia, CA 91355. ANDREW D HOROWITZ. 25602 Melville Ct, Stevenson Ranch, CA 91381. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/12/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-668

FICTITIOUS BUSINESS NAME STATEMENT: 20070461700
The following person(s) is/are doing business as: NUBIZNET.COM; NUBIZNET. 17118 Sunderland D, Granada Hills, CA 91344. FRANZ JOSEF MONTENEGRO. 17118 Sunderland Dr. Granada Hills, CA 91344. PIAGET KENNETH CURTIS JEWKINS. 15600 Vanowen St #101, Van Nuys, CA 91406. BENJAMIN BENJAMIN DEMERDZY. 15600 Vanowen St #101, Van Nuys, CA 91406. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Ben Demersztyn, Piaget K Jenkins, Franz Montenegro, Michael Jenkins. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-669

FICTITIOUS BUSINESS NAME STATEMENT: 20070461695
The following person(s) is/are doing business as: NFI MEDIA; NFI MEDIA.COM. 18400 Prairie St #242, Northridge, CA 91325. MICHAEL JENKINS. 18400 Prairie St #242, Northridge, CA 91325. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 3/8/07, 3/15/07, 3/22/07, 3/29/07 BHW-670

et seq., Business and Professions Code).
LA127271 BEVERLY HILLS WEEKLY 3/8,15,22,29 2007

FILE NO. 20070479521

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) K & W AUTO BODY & REPAIR SHOP, 2.) PERFORMANCE AUTO EXPRESS,19831 VALLEY BLVD, WALNUT, CA 91789. The full name of registrant(s) is/are: DAVID XI WEI XU, 19354 DAIREN ST, ROWLAND HEIGHTS, A 91748. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ DAVID XI WEI XU
This statement was filed with the County Clerk of LOS ANGELES County on MARCH 5, 2007 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA127107 BEVERLY HILLS WEEKLY 3/15,22,29 4/5, 2007

FILE NO. 20070514076

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ATRIUM MARKET PLACE, 24201 VALENCIA BLVD, #109, VALENCIA, CA 9155. The full name of registrant(s) is/are: YOUNG WON LEE, 29246 DAKODA DR, SANTA CLARITA, CA 91354. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information hich he knows to be false, is guilty of a crime).

/s/ YOUNG WON LEE

This statement was filed with the County Clerk of LOS ANGELES County on MARCH 8, 2007 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA12755 BEVERLY HILLS WEEKLY 3/15,22,29,4/5 2007

FILE NO. 20070500369

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CASA BELLA PET GROOMING, 28011 SECO CANYON RD, SANTA CLARITA, CA 91390. The full name of registrant(s) s/are: MARISSA POMERANTZ, 28011 SECO CANYON RD, SANTA CLARITA, CA 91390. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MARISSA POMERANTZ

This statement was filed with the County Clerk of LOS ANGELES County on MARCH 7, 2007 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA127470 BEVERLY HILLS WEEKLY3/15,22,29,4/5 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

JAMES H. CRAIG

CASE NO. BP103298

To all heirs, beneficiaries, reditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JAMES H. CRAIG.

APETITION FOR PROBATE has been filed by GEORGE D. CRAIG, III in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that GEORGE D. CRAIG, III be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. THE WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration uthority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 04/10/07 at 8:30AM in Dept. 5 located at 111 N. HILL ST., OS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections r file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
NAGLER, GEORGE I
468 N. CAMDEN DR., #200
BEVERLY HILLS, CA 90210
3/15, 3/22, 3/29/07
CNS-1102495#

NOTICE OF PETITION TO ADMINISTER ESTATE OF JMES HAROLD CRAIG aka JAMES H. CRAIG

CASE NO. BP103298

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of JAMES HAROLD CRAIG aka JAMES H. CRAIG

A PETITION FOR PROATE has been filed by Mirasol E. Libatique in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Mirasol E. Libatique be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important

actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on April 10, 2007 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
MICHAEL S DAMSKY ESQ
SBN 102652

GUAGENTI & DAMSKY
2615 190TH ST
STE 105
REDONDO BEACH CA 90278
Beverly Hills Weekly
CN772382 CRAIG Mar22,29, Apr 5, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF JULIO CAVETANO FERRARI

Case No. BP103478

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of JULIO CYETANO FERRARI

A PETITION FOR PROBATE has been filed by Mark J. Saladino, Public Administrator in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Mark J. Saladino, Public Administrator be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on April 20, 2007 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by our attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney or petitioner:
RAYMOND G FORTNER JR
COURT COUNSEL

DEBORAH L. CHILDS PRIN DEPUTY
350 S FIGUEROA ST STE 602
LOS ANGELES CA 90071
Beverly Hills Weekly
CN770110 FERRARI Mar 22,29, Apr 5, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF IWAO TAKAMOTO

Case No. SP007098

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of IWAO TAKAMOTO

A PETITION FOR PROBATE has been filed by Barbara Takamoto in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Barbara Takamoto be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on May 25, 2007 at 9:15 A in Dept. No. E located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
SEYMOUR GANTMAN ESQ
SBN 30118

LAW OFFICE OF SEYMOUR GANTMAN A LAW CORP.
15760 VENTURA BLVD
STE 520
ENCINO CA 91436-3002
Beverly Hills Weekly
CN772436 TAKAMOTO Mar 29, Apr 5,12, 2007

CLIA NOTICE TO

THE PUBLIC

SANCTIONS AGAINST

DRS. LEVIN, NEIDORF, STEIN, SACHS, HAUPTSCHEN

CLIA NUMBER 05D0545803

Notice is hereby given that the Secretary of the United States

Department of Health and Human Services imposed under the Clinical Laboratory Improvement Amendments of 1988 (CLIA) the following principal sanctions against the above laboratory located at 2080 Century Park East, Suite 906, Los Angeles, CA 9067: limitation of its CLIA certificate for the analyte Cell ID or WBC Differential effective October 22, 2006 and for the analyte WBC effective November 9, 2006 both for a period of not less than six months, Directed Plan of Correction effective October 20, 2006, and Suspension of the laboratory's approval to receive Medicare payment for the analyte Cell ID or WBC Differential effective October 22, 2006 and for the analyte WBC effective November 9, 2006. Civil Money Penalties were also assessed. This action was based on unsuccessful participation in proficiency testing for Cell ID or WBC Differential and WBC.

/s/Karen Fuller, Manager
State Oversight and CLIA Branch
Division of Survey and Certification

3/29/07
CNS-1111067#

ORDINANCE NO. 07-O-2511

AN ORDINANCE OF THE CITY OF BEVERLY HILLS CREATING THE COMMERCIAL HOTEL OVERLAY (C-H (O)) ZONE, AMENDING THE BEVERLY HILLS MUNICIPAL COE, AND APPLYING THE COMMERCIAL HOTEL OVERLAY ZONE TO PROPERTY KNOWN AS 133 SPALDING DRIVE

THE CITY COUNCIL OF THE CITY OF BEVELY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. Legislative Findings. Due to special circumstances surrounding the property at 33 Spalding Drive, the City Council finds that certain residentially zoned properties in the City may be appropriately used for hotel purposes when such a residentially zoned property is located adjacent to an existing hotel. The objectives of the C-H(O) zone shall include the following: providing opportunities for additional hotel accommodations on properties adjacent to existing hotels that are located in the C-3 zone so as to strengthen the economic base of the City.

Section 2. The Planning Commission considered this Ordinance at a duly noticed public hearing on October 12, 2006 and October 26, 2006, and on November 30, 2006 recommended that the City Council adopt this ordinance.

Section 3. The City Council considered this Ordinance at a duly noticed public hearing on February 20, 2007. Evidence, both written and oral, was presented at said hearing.

Section 4. The Project, consisting of a zone text amendment, zone change, and conditional use permit has been environmentally reviewed pursuant to the provisions of the California Environmental Quality Act (Public Resources Code Sections 21000, et seq. ("CEQA"), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000, et seq.), and the City's Local CEQA Guidelines. The City prepared an initial study and, based on the information contained in the initial study, determined that there was no substantial evidence that approval of the Project may have significant environmental impact. Accordingly, the City prepared a negative declaration in accordance with Section 15070.4 of the State CEQA Guidelines. Pursuant to Section 15074(b) of said Guidelines, the City Council independently reviewed and considered the contents of the initial study and the negative declaration prior to deciding whether to approve the Project. Based on the initial study, the negative declaration, the comments received thereon, and the record before the Planning Commission and the City Council, the City Council hereby finds that the negative declaration prepared for the Project represents the independent judgment of the City and that there is no substantial evidence that the approval of the Project may have any significant environmental impact. The documents and other material which constitute the record on which the decision is based are located in the Department of Community Development and are in the custody of the Director of Community Development.

Section 5. A new Article 28.8 is hereby added to Chapter 3 of Title 10 of the Beverly Hills Municipal Code to read as follows:
Article 28.8. Commercial Hotel Overlay Zone (C-H (O)) 10-3-2880. Criteria for Application of the C-H(O) Overlay Zone. The C-H(O) overlay zone may be applied only to property that meets all of the following criteria:

A. The Underlying Zone on the property is R-4X2.
B. The property is contiguous to property zoned C-3, which contiguous property shall be developed as an existing hotel on April 15, 2007 and that is operating in conformance with the City's zoning code. For purposes of this provision contiguous does not include properties that are separated by an alley, street, or other public right-of-way.
C. The property is adjacent to an alley along a side property line that is not between the property and the contiguous hotel, or the rear property line, or both the rear property line and a side property line as described in this paragraph.

10-3-2881. Uses Permitted. Except as otherwise provided or restricted by this Article, no lot, premises, building or portion thereof in the C-H(O) Zone shall be used for any purpose except the following:

A. Uses permitted in the Underlying Zone.
B. Hotel uses, subject to prior approval of a Conditional Use Permit by the Planning Commission, in accordance with Article 38 of Chapter 10 of this Municipal Code, except that no restaurants, bars, entertainment facilities, rooftop uses, pool amenities, commercial or service uses including but not limited to spas, salons, gift shops, or similar uses shall be permitted in the C-H (O) zone. In order to grant a Conditional Use Permit for hotel uses as described in this paragraph, the decision making body must make the following findings:
1. The proposed location of the hotel uses will not be detrimental to adjacent property or to the public welfare.
2. The proposed project is consistent with the City's General Plan.
3. The proposed hotel uses will not impact the character of any surrounding residentially zoned areas.
4. Adequate parking exists on the property to serve the parking demands of the proposed hotel uses. The Planning Commission may impose such conditions on the proposed hotel use as it deems appropriate to protect adjacent property and to public welfare from potential adverse impacts related to the proposed use.
C. Signage, subject to the standards established by the Underlying R-4X2 Zone.

10-3-2882. Duration of Conditional Use Permits Granted Pursuant to this Article. Conditional use permits that may be granted pursuant to this Article shall be valid for an initial term as specified in the conditional use permit, but in no event shall the initial term exceed five (5) years. Any renewal of the conditional use permit shall be at the discretion of the Planning Commission, and may be made subject to new or revised conditions of approval as may be deemed appropriate.

Section 6. The official zoning map of the City is hereby amended to apply the C-H(O) overlay zone to the property known as 33 Spalding Drive, Beverly Hills, as described in the legal description attached hereto as Exhibit A, and incorporated herein by reference.
Section 7. If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall be deemed repeated and the underlying zone shall continue to apply to the property to which the Commercial Hotel Overlay Zone has been applied.
Section 8. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.
Section 9. This Ordinance shall go into effect and be in full force

and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.
Adopted:
Effective:

STEPHEN P. WEBB
Mayor of the City of Beverly Hills, California

ATTEST:
(SEAL)
BYRON POPE
City Clerk

VOTE

AYES: Councilmembers Fenton, Brucker, Briskman, Delshad and Mayor Webb

NOES: None

ABSENT: None

CARRIED

CITY OF BEVERLY HILLS
OFFICE OF PROJECT ADMINISTRATION
455 NORTH REXFORD DRIVE
BEVERLY HILLS, CALIFORNIA 90210

LEGAL NOTICE - BIDS WANTED

1. Notice Inviting Bids
a. Date of Request: March 19, 2007
b. Bid Number: 07-18
c. Item Description: Construction of a fountain and related equipment adjacent to the Beverly Hills sign in Beverly Gardens park, located on Santa Monica Boulevard between Canon Drive and Beverly Drive, in Beverly Hills, California 90210.

d. Obtaining Bid Documents: A copy of the Bid Package may be obtained by mail or in person from The Office of Project Administration, 345 North Foothill Rd., Beverly Hills, CA 90210, telephone number 310-288-2823. Plans and specifications can also be found on the city website at www.beverlyhills.org, click on Shortcuts then click on Bid Information. Then select project title.

e. Bid Opening: Thursday - April 26, 2007 at 2:00 p.m.

f. Due Date and Location for Submittals: Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at the City Clerks Office, 455 North Rexford Drive, Room 190, Beverly Hills, CA 90210. All bids must be in writing and must contain an original signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are NOT acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: BID PACKAGE 07-18: BEVERLY GARDENS FOUNTAIN PROJECT

g. Contractor's License: In accordance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class BI or other appropriate license classification under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

h. Liquidated Damages: There shall be a \$500.00 assessment for each and every calendar day work remains undone after date fixed for completion.

i. Prevailing Wages: In accordance with the provisions of Sections 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State.

j. Prebid Conference Date and Location: A mandatory pre-bid conference will be conducted on Thursday, April 12, 2007 at 10:30 A.M. at the project site in Beverly Gardens, between Canon and Beverly Drives, north of Santa Monica Boulevard Beverly Hills, CA 90210.

k. Bid Security: Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bond must be issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are NOT acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

l. Payment Bond and Completion Bond: A Payment Bond and a Completion Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

m. Insurance: Upon award of contract, contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be in the City's standard proof of insurance form.

n. Time of Completion: The contractual completion time for the work is 90 days, from the date of the Notice to Proceed.

o. Retention: In accordance with the contract, ten percent (10%) of any progress payment will be withheld as a retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

p. Contact Person: A bidder or potential bidder who has a procedural question may call Norman Berezowsky at telephone number 310-285-2502. A substantive question must be submitted in writing and a copy of that question plus a written response to it will be faxed or mailed to all parties who have obtained a bid package.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.

CLASSIFIEDS

To place your ad, call
310-887-0788

100-199 Announcements
105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services
201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Bush Clearing
215-Building

216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith
258-Moving/Storage

LEGEND

260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile

278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property
418-Oceanfront Property

420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous
730-Musical Instruments

735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

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North Carolina MOUNTAIN CABIN Shell on Private 1.3 acre site. \$129,900. 2-10 acre mountaintop homesites with dramatic views. \$39,900+up. 828-652-8700.

403-OFFICE SPACE FOR LEASE

Private office available inside our larger office. Cube for assistant/secretary also available. Shared Conference room/kitchen. All Utilities provided. Parking available. Call Sarah Wells (310) 688-0100

ATTENTION BUYERS!
Best Buys Hot list reveals 10 best buys in your specific price range. Visit www.BeverlywoodFixers.com

420-OUT OF STATE PROPERTY

NEW MEXICO - FIRST Time Offer. Adjacent to Lake Sumner. 10 acres - \$15,900. Rare riverfront property in NM. Incredible setting, including frequently running Pecos River, views and diverse topography. 5 minutes to Recreational Lake. Limited number of small ranches. Excellent financing. Call NML&R, Inc. 1-888-204-9760. (Cal-SCAN)

FISH LAKE VALLEY, NV. A bargain! 10ac Trout Stream \$59,900 (Abuts BLM). Eastern slope of White Mtns. Within looming presence of Nevada's highest peak and range. Snow covered year round. Providing cool, clean water that feeds the Rainbow Trout Creek which borders the entire back boundary. One of a kind! Inspiring, must see! Call 1-877-349-0822. (Cal-SCAN)

ARIZONA's - BEST BARGAIN - 36AC - \$59,900. Perfect for private retreat. Endless views, beautiful setting w/fresh mountain air. Abundant wildlife. Secluded with good access. Financing available. Call AZLR 1-877-301-5263. (Cal-SCAN)

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