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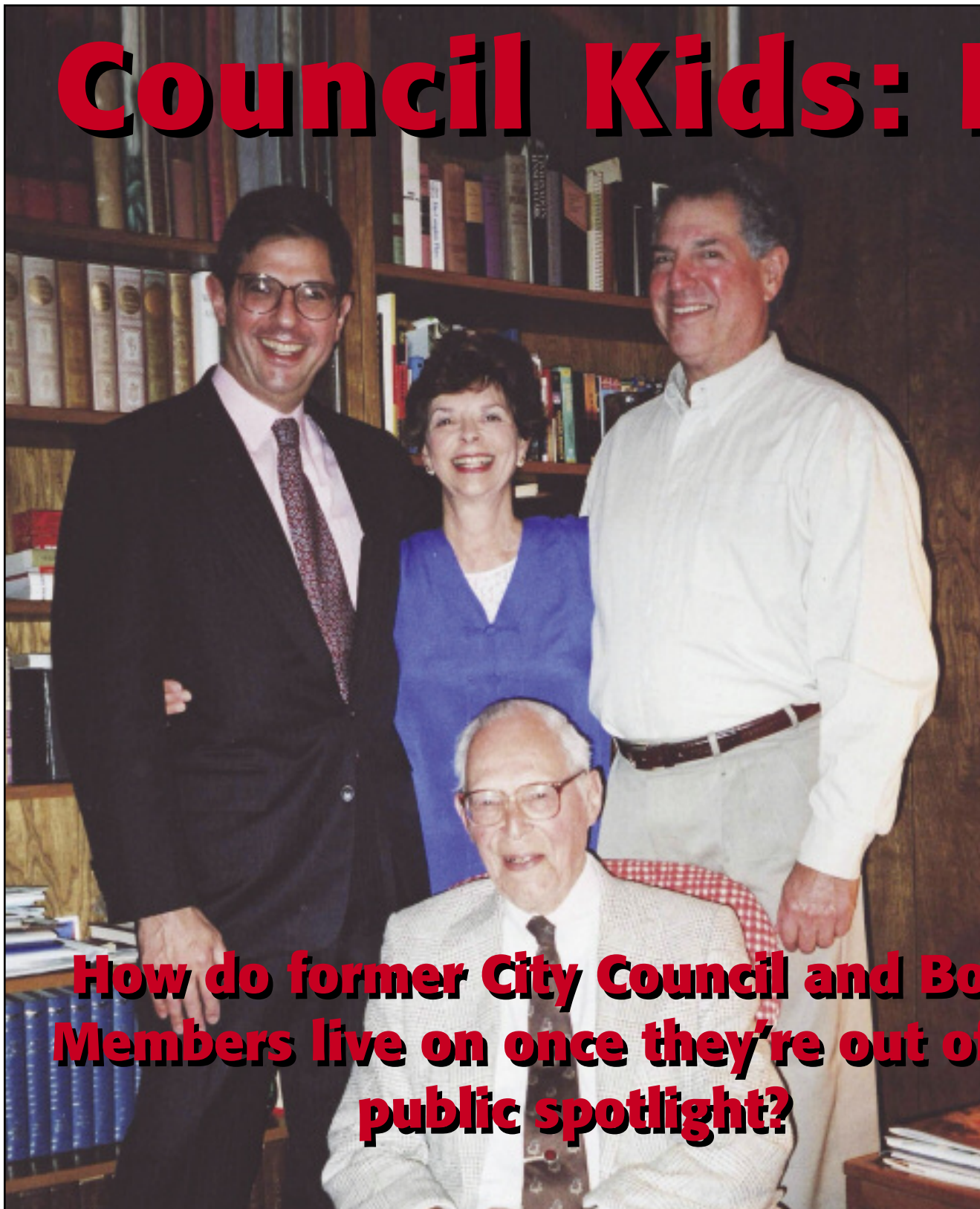
# Beverly Hills Weekly

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Issue 394 • April 19 - April 25, 2007

## Council Kids: Part IV



**How do former City Council and Board Members live on once they're out of the public spotlight?**



cover story • page 9





# letters & email

## Responses to Rudy Cole's "Boycotts, Appointments" [Issue 393]

The boycott, or is it blacklisting, directed at radio station KPFFK is pure hysteria. KPFFK is one of the few outlets for information and discussion covering Palestinian issues. And as a listener sponsored broadcast, it hardly influences anyone beyond its very small, decidedly leftist, audience. Therefore what this campaign amounts to is an attack against a noncommercial station that few listen to over what is protected speech.

*Richard Baker  
Beverly Hills*

I'm not sure when Rudy Cole went from being a columnist to entertainment critic, but I found his remarks regarding Rabbi Laura Geller and her induction of Barry Brucker insulting and hurtful. Rabbi Geller has a close and personal relationship with the Bruckers (Sue is the current President of Temple Emanuel) and her remarks reflected the genuine kindness that distinguishes her, and makes Temple Emanuel a special place.

*Michelle and Alan Kaye  
Beverly Hills*

## Cole Responds:

*The only comment was about the length of Rabbi Laura Geller's giving of the oath of office to Vice Mayor Barry Brucker. How that rises to the level of "insulting and hurtful" is a stretch. Rabbi Geller may well be a marvelous leader of her Temple, but making apolitical event a religious occurrence, which I did not discuss, also needs consideration in the future. Michelle and Alan should have heard the comments of those in attendance - somewhat more critical than the words in my column.*

## Responses to Stewart Horowitz's letter [Issue 393]

My wife and I appreciate so much that your paper is willing to print letters that might otherwise be considered too controversial to publish.

What Stewart had to say is, unfortunately, too true. I recall the campaign for Measure K [school bond in 2002] where the administration insisted that new buildings were needed at each campus to accommodate increasing student populations. That's elementary campuses! No new buildings were or are needed.

Not only did the district not need new building, we are currently embarking on a new round of seeking permit students just to keep our classes filled and our fine staff intact!

So where is all that money going now?

*Craig Davis  
Beverly Hills*

I want to address an incorrect impression that may have been left with your readers who saw Mr. Horowitz' letter to the editor last week. He writes: "And, yes, again, unless the Board convinces philanthropists in our city to

hand over another \$3,500,000.00 our sparkling new Science and Technology building will be empty."

When the Beverly Hills High School Science & Technology Center (STC) opens this Fall, even if we do not raise the \$3.5 million that Mr. Horowitz is referring to, it will be fully furnished and equipped. It will have all the furniture, lab stations, supplies and computer cable drops that you would expect in a modern high school building.

The effort to raise the additional money is to establish an exciting and new standard in the district for technology infrastructure and equipment, and the training necessary to put it to proper use. It is our plan to ultimately use this building as the showpiece and standard for the balance of the district's facilities. The Beverly Hills Education Foundation (not the Board of Education) is spearheading the fundraising effort to show our community what is envisioned and how everyone can participate. Watch your mail for announcements.

At some point in the near future as we approach completion, we expect to declare a cost overrun on the Beverly Vista and High School STC construction projects. This overrun will be used to augment modernization projects at the other three schools—projects which are in the State approval stage and will get underway this summer. Some have suggested that we use this overrun to finance

*letters cont. on page 5*

## WHAT'S ON YOUR MIND?

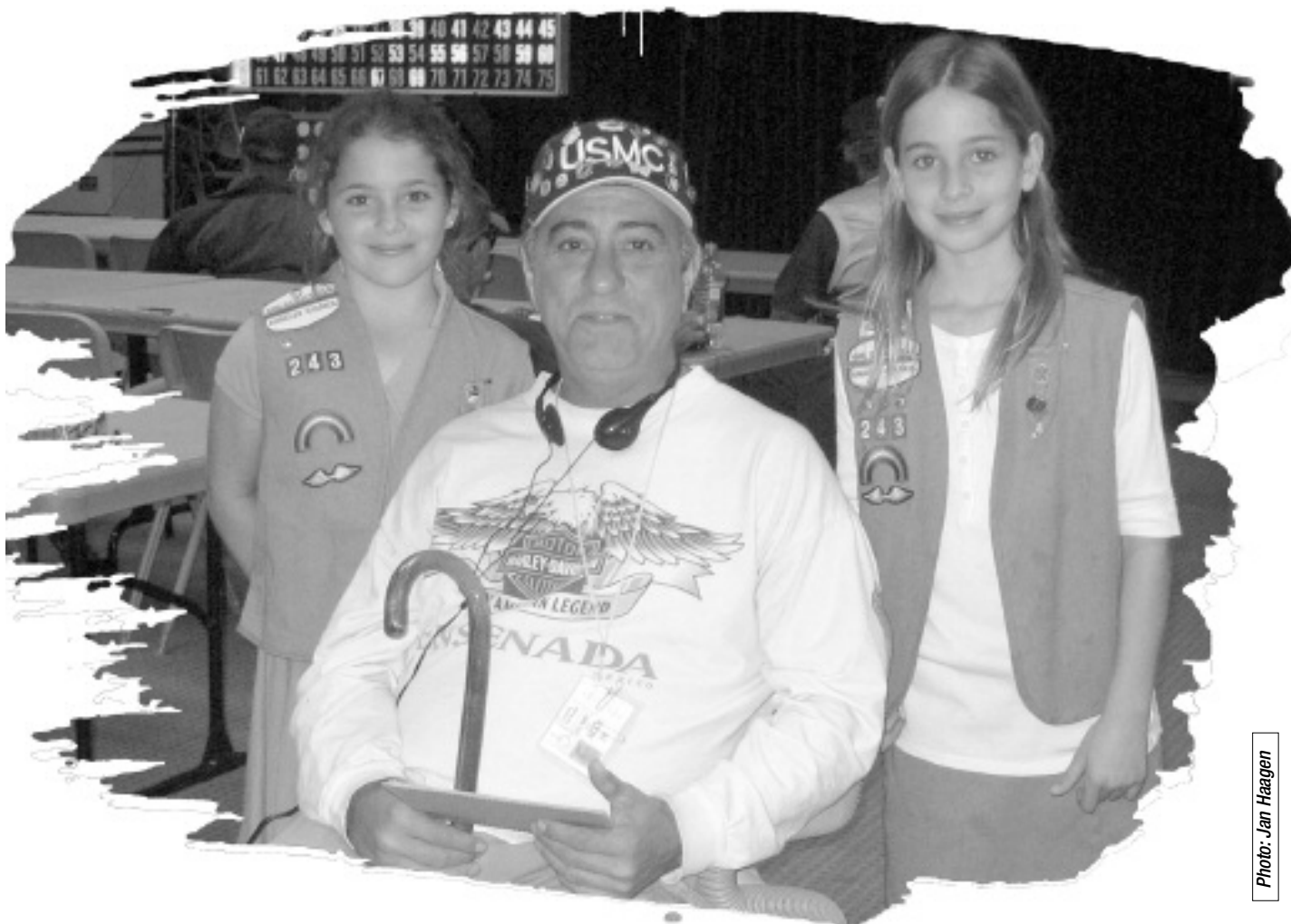
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## SNAPSHOT



GIRL SCOUT COOKIES!  
VA HOSPITAL

El Rodeo 4<sup>th</sup> graders Reese Brucker and Arielle Haagen of local Girl Scouts Troop 243 visited the VA Hospital Tuesday to play Bingo with the Vets and hand out cookies to the winners.



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### Corrections

Resident Nanette Cole's name was misspelled in Rudy Cole's column "Boycotts, Appointments." The two Coles are not related.

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## Water rate increase proposed

Residents can expect an increase of about 18 percent in utility costs

By Amanda Parsons

Beverly Hills City Council will consider increasing the cost of water for citizens during meeting on May 29, if approved the increase will become effective on July 20.

The cost increase would vary per resident based on consumption rates. On average a 6000 square foot lot will pay \$30 extra per month, business will pay an estimated \$114 per month and six unit apartment buildings will pay an estimated \$85 extra per month.

"No one like increased rates and we do not either as consumers and as representatives as the people we are serving," said Shauna Epstein, Beverly Hills environmental utilities manger. "But we feel they are necessary and we try to keep them as low as possible."

The increased fee will go toward capital expenses in providing the city with water. Beverly Hills currently imports 90 percent of its water pre treated from out side of the city. Only 10 percent is local ground water treated at the public works facility. As the cost of fuel, power, and using water rise, the city must look for new ways to pay. Currently the city absorbs these costs to the tune of almost \$7 million a year.

"We have a great deal of water in the underground in the industrial area that goes into the storm drains," said Betty Harris, former public works commissioner. "This water

is usable. We can take that water and put it to our water treatment center to use it. I brought this up to [former deputy city manager] Dan Webster, four years ago. It was determined to be good water then and it is still flowing into the public drain."

According to Epstein the shallow ground water under the city is currently under study.

"We are determining what would be the best use for the water," Epstein said "Would it be best to treat it or use it for irrigation? We are in the evaluation process. Most cities have never used that or done that so we are treading new territory with the regulatory agencies regarding this matter."

The cost of water has already increased by 26 percent compounded since 2002.

Water rates did not increase at all from 1997 to 2002 but the consumer price index increased annually by 2.4 percent, regardless. In 2004 to 2005 a rate restructuring was implemented in Beverly Hills increasing utilities revenue by six percent. The following year an eight percent and twelve percent increase occurred.

The Public Works Commission is inviting the community to meet on May 10 at 8:30 a.m. in Study Room A at 455 North Rexford to express questions and concerns about the issue.



## NOTICE OF PUBLIC HEARING

CITY CLERK  
BYRON POPE, CMC  
455 N. Rexford Drive

Beverly Hills, CA 90210-4817  
(310) 285-2400  
FAX: (310) 385-0862

### NOTICE OF PUBLIC HEARING

**DATE:** Thursday, April 26, 2007

**TIME:** At 7:30 p.m., or as soon thereafter as the matter may be heard

**LOCATION:** City Council Chambers  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, California 90210

At the City Council meeting of September 5, 2006 and October 9, 2006, the City Council of the City of Beverly Hills discussed and approved in concept a mixed use development project on the vacant lot at 9200 Wilshire Boulevard between South Maple Drive and South Palm Drive. At its meeting on Thursday, April 26, 2007, the City Council will hold a public hearing beginning at 7:30 p.m., or as soon thereafter as the matter may be heard, to consider the actions set forth in this notice related to the proposed development at 9200 Wilshire Boulevard ("Project"). The discussion on April 26, 2007 will focus on the remaining issues presented by the Project.

The City will consider:

AN APPLICATION FOR A PLANNED DEVELOPMENT APPROVAL AND VESTING TENTATIVE TRACT MAP FOR A MIXED USE PROJECT AT 9200 WILSHIRE BOULEVARD ("THE LEGACY PROJECT")

A RESOLUTION CERTIFYING THE ENVIRONMENTAL IMPACT REPORT FOR THE MIXED-USE PROJECT GENERALLY LOCATED AT 9200 WILSHIRE BOULEVARD; MAKING ENVIRONMENTAL FINDINGS PURSUANT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT; AND ADOPTING A MITIGATION MONITORING PROGRAM

A GENERAL PLAN AMENDMENT TO ACCOMMODATE MIXED USE DEVELOPMENT AT THE HEIGHT AND DENSITY PROPOSED FOR THIS PROJECT

AN ORDINANCE ESTABLISHING A MIXED-USE PLANNED DEVELOPMENT OVERLAY ZONE AND REGULATIONS PERTAINING THERETO

AN ORDINANCE APPROVING A DEVELOPMENT AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND LEGACY PARTNERS SSR 9200 WILSHIRE, LLC FOR DEVELOPMENT OF A MIXED-USE PROJECT

A Draft Environmental Impact Report (DEIR) was prepared for the project and the DEIR was released on Friday, January 6, 2006 for public review and comment pursuant to a notice published on January 6, 2006. A public hearing on the DEIR was held January 21, 2006 and the 45-day comment period ended February 21, 2006. A final Environmental Impact Report has been prepared in connection with this public hearing.

#### Project Description

The Applicant, Legacy Partners, has proposed to develop a six-story, approximately 70-foot high (including rooftop uses), mixed-use project on the vacant lot at 9200 Wilshire Boulevard between South Maple Drive and South Palm Drive. The project would include 54 residential condominium units; approximately 14,000 square feet of ground-floor commercial space; and, up to 283 parking spaces located in a multi-level subterranean garage. Access to Project parking would be split between Maple Drive (resident parking) and Palm Drive (visitor and commercial parking). The Project's loading facilities would be located on Palm Drive. Approval of the project would be dependent on approval of an overlay zone for this location as the current C-3 zoning does not allow residential use and the Project would exceed the existing three-story/45-foot height limit and 2:1 FAR (Floor Area Ratio) allowed in the C-3 Zone. In addition, approval of the project requires City Council approval of a planned development and a vesting tentative tract map for this mixed use project.

#### Overlay Zone Ordinance and General Plan Amendment

The proposed overlay zone was requested by the project applicant. The proposed overlay zone will create an overlay zone to allow mixed use commercial/residential development on Wilshire Boulevard and apply it to the Project site. A General Plan amendment is also required and will allow additional height and density for this mixed use development.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact the Community Development Department, Planning Division, at 310.285.1123. Copies of all relevant material are the plans and application are available for review or purchase in the offices of the Community Development Department of the City of Beverly Hills, Room G-40, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC  
City Clerk



## NOTICE OF PUBLIC HEARING

CITY CLERK  
BYRON POPE, CMC  
455 N. Rexford Drive

Beverly Hills, CA 90210-4817  
(310) 285-2400  
FAX: (310) 385-0862

### NOTICE OF PUBLIC HEARING

The Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, May 1, 2007, at 7:30 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California, will hold a public hearing to consider adoption of:

A RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF USER FEES & SERVICE CHARGES FOR THE FISCAL YEAR 2007/2008.

The proposed resolution would increase certain of the City's user fees and service charges for Fiscal Year 2007/2008, based on fee and service charges adjustments analysis and recommendations completed by the Revenue and Cost Specialists, LLC consulting group (the Fee Study Report). Certain fees not covered in the Fee Study Report would be increased by a percentage that represents the difference between the CPI (Consumer Price Index) of November 2005 and November 2006. The new fees would become effective on July 1, 2007.

Copies of the proposed Resolution and the Fee Study Report are available for review or purchase in the Office of the City Clerk, Room 190, and the Finance Department, Room 250, 455 N. Rexford Drive, Beverly Hills, California. Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, California, 90210. The comments should be received prior to the hearing date.

Please note that if you challenge the Council's action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC  
City Clerk



# briefs

## Council to vote on proposed smoking ban

The City Council Ad Hoc committee will propose a smoking control ordinance to city council Tuesday to propose a new law that will restrict smoking at restaurants and outdoor dining areas adjacent to public sidewalks and some private restaurant outdoor dining areas near walk ways used by the public.

Hotels and hotel restaurants will be exempt from the ordinance because they act as a "home away from home" according to project manager Daniel Cartagena.

The ordinance was originally proposed by Vice Mayor Barry Brucker in response to his wife's negative experience with the inhalation of second-hand smoke from a within a restaurant she was dining in.

If the council accepts the terms of the ordinance, smoking would be prohibited during the summer months, peak tourism season, from July 15 through September 9.

On September 10, the ban will be suspended and the city will review impacts experienced by restaurants and other businesses.

If the council finds a positive impact from the assessment report, the ban would become permanent after December 31.

California law already prohibits smoking indoors, in parks and in city buildings.

## Garrison to plead guilty to vehicular manslaughter

Former "Prison Break" actor Lane Garrison will plead guilty to vehicular manslaughter for a crash that killed 17-year-old Beverly High student Vahagn Setian who was a passenger in his car, Garrison's attorney said Wednesday.

Garrison was driving a 2001 Land Rover that hit a tree at over 50 mph on Dec. 2. Police reported that Garrison had a blood-alcohol level of .20 percent and cocaine in his system. Two 15-year-old girls in the car were also injured.

Garrison's attorney Harland Braun said the guilty plea will be entered May 21 in Superior Court.

Garrison is accused of felony vehicular manslaughter while intoxicated, felony driving under the influence causing injury to multiple victims, felony driving with a blood-alcohol

level above the .08 percent legal limit causing injury, and a misdemeanor count of furnishing alcohol to a minor.

The charges carry up to six years and eight months in prison. Garrison remains free on bail.

## Diversity Permit deadline extended

Following a meeting with civil rights leaders on April 12, Beverly Hills School District officials agreed to extend the deadline for its diversity permit program an additional 13 days, which is expected to increase the number of black and Latino students submitting applications to attend Beverly High.

The application deadline had been April 13, but was extended until April 26 after concerns were raised from civil rights activists during a press conference held at the BHUSD offices.



Beverly Hills High School Drumline: Beverly High's Drumline gets into formation to practice for a high school drumming competition on April 14. The team will compete in the Drumline finals in Dayton, OH on April 20th-22nd.

## Beverly High student awarded scholarship

Beverly High student Sanghamitra Sinha won a \$2,000 college scholarship in the Young Epidemiology Scholars competition in Washington, D.C. Sinha was one of 60 students brought to the nation's capital this weekend out of 700 applicants nationwide to compete in YES, one of the nation's largest and most prestigious high school science competitions.

## Women to receive honors for youth advocacy

The Inaugural Big Dreams Luncheon, held by Jewish Big Brothers Big Sisters of Los Angeles will honor several Beverly Hills women who have made a lasting impact in the lives of local youth. Lonnie Delshad, Beverly Hills-based community activist and wife of mayor Jimmy Delshad, will be presented with the Community Impact Award, Leslie Kavanaugh, Sotheby's International Realty Inc., will receive the WOW Award (for Wonderful and Outstanding Women), and Hilary Ratner, SCPIE Companies, will be presented with the Big Sister of the Year Award.

The event is expected to have over 300 guests in attendance and will take place at the Beverly Hills Hotel at 9641 Sunset Blvd. on May 2, 2007 at 10:30 a.m. Tickets cost \$150. For more information contact Rebecca Rauh at (323) 456-1159.

Jewish Big Brothers Big Sisters of Los Angeles, now in its 92nd year, specializes in mentoring children through a variety of innovative, highly regarded programs and services regardless of a family's ability to pay. Approximately 2,000 children benefit from the organization's programs and services annually.

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Beverly Hills Public Library

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**Beverly high graduate Gold wins Pulitzer**

Beverly High graduate Jonathan Gold received a Pulitzer Prize for criticism for his restaurant reviews for the LA Weekly. Gold graduated from Beverly High in 1977. The other critics nominated for the prized award are Christopher Knight Mark Swed of the Los Angeles Times. This is Jonathan's first Pulitzer nomination.

**Hawthorne School class of '72 to hold reunion**

The Hawthorne class of 1972 reunion will be held this week on April 21 at the Mosaic Hotel on Spaulding from 7:00 p.m. - 12:00 a.m.

As it stands, about 65 people have RSVP'ed for the event. The cost is \$95 per person and will feature wonderful food and a cash bar.

For more information please email the reunion planner at hwthornreunion@aol.com for further information.

Theatre 40 announces that Len Lesser and Bill Lewis will join Theatre 40 members Katherine Henryk and Jacqueline Scott in the west coast premiere of "Quartet" by Ronald Harwood. Quartet will play from April 28 to June 3 in Theatre 40's Reuben Cordova Theatre on the Beverly Hills High School Campus at 241 Moreno Drive. Performances are on Thursday, Friday and Saturday at 8 PM; there is a 2 PM matinee on Saturday May 12, 19 and 26 and on Sunday April 29, May 6 and June 3. Tickets are \$20.00 on Thursday and Friday evening and \$22.00 for all Saturday and Sunday performances. Students and members of the 4A's are half-price on stand-by basis with ID at the door. For reservations call: (310) 364-0535.

The Vahagn Setian Charitable Foundation will hold its first annual event Sunday April 22 from 5 p.m. to 7:30 p.m. at Beverly Hills High School auditorium at 241 Moreno Drive The event will feature a fashion show with designs by Linda Stokes, Betsey Johnson and Ed Hardy as well as performances by Rob Ganzalas and Alex Boyd. The event is open to all who would like to attend.

*letters cont. from page 2*

the technology upgrades that we want to do at the Science & Technology Center. This is a good idea, but state law and the bond measure authorization limits how we can spend bond money for certain types of equipment and services. Our alternative is to spend General Fund money for these improvements. Surely Mr. Horowitz isn't suggesting that we pay for these improvements out of the same fund that we pay teacher salaries?

Mr. Horowitz also refers to a potential bond election and how can we expect community support? At this time there is no proposal for an additional bond. The district is conducting a study of the district's buildings for a Facilities Master Plan. The plan should be completed by

this Fall. The purpose of this plan is to establish a district standard for facilities reflecting today's much higher expectations—the standard which the new building at Beverly Vista and the Science & Technology Center represent. Any request for community funding through a bond will be accompanied by architect's plans for the project; so if a bond is requested and approved, we will be able to promptly issue contracts and immediately see results. It is my personal desire to see that the District is always proactive in providing state-of-the-art facilities for our students.

*John Millan  
President, Board of Education  
Beverly Hills Unified School District*

**community arts**

The eighth annual "A Night at the Casbah" celebration featuring a performance by Maxine Nightingale, will be held tonight, Thursday April 19 in the Grand Ballroom at the Beverly Wilshire Four Seasons Hotel to benefit cancer research. For more information on this event please contact Pamela Sharp, Crystal Kusiak or Irma Lozano at 310-652-7770.

The Friends of the Beverly Hills Public Library will hold their annual meeting on May 14 at 7 pm in the library auditorium. All are invited to attend this open meeting. The Friends raise funds to supplement, enhance, and enrich the Library's collection and programs. Special guest speaker will be Dr. Lou Ignarro, distinguished Professor of Pharmacology at the UCLA School of Medicine and winner of the 1998 Nobel Prize in Medicine for his groundbreaking discovery of the importance of nitric oxide in cardiovascular health.

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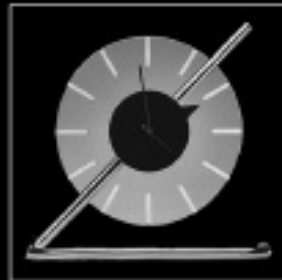
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# from the hills of beverly



## Notes on ideas and people in the news

Delshad does well, Zev floats an idea  
By Rudy Cole

At least he's putting ideas out there designed to do something about our traffic problems, but Supervisor **Zev Yaroslavsky's** proposal to make Olympic, along with Pico Boulevard, one-way streets could have a very negative impact on the south residential streets of Beverly Hills.

Cars coming to or through the city in the opposite peak traffic hours will inevitably use alternate streets through Beverly Hills, causing more traffic on streets, such as Charleville, already clogged much of the day.

However, this needs very careful study by the best traffic consultants we can find and soon before the Yaroslavsky proposal, now under review by both the county and the City of Los Angeles, becomes a reality. Fortunately, the city has the final word on what happens to Olympic Boulevard and we should reserve final judgment on Yaroslavsky's plan until impacts are professionally considered.

What is lacking here are comprehensive

solutions: Despite all our misgivings about further impacts from local development, the real traffic growth has and will continue to be a largement of commercial areas west and east of the city.

Some solutions, and they are indeed regional, are available, if there would only be some political leadership willing to bite some uncomfortable bullets. Mandatory ride sharing, incentives for use of mass transit, especially for all those people who work in the high rises in Century City, Westwood and the Wilshire corridor, and restrictions on single passenger cars are doable and have worked elsewhere. But none of this will work unless we apply regional traffic control, or calming, as the experts call it, to our congestion woes.

Credit Yaroslavsky for putting an idea on the table. Now let's use our coalition of local governments to finally do more than just bemoan grid lock. While we are at it, a ride sharing program for the high school is something we should make happen all by our-

selves. Incidentally, we had heard Zev was not pursuing this one-way idea, but it is going forward.

\*\*\*

There are some cultural gems in our community, one with a long history of theatrical success and another that will soon make us proud.

Theatre Forty is our on-going gift to play going and the Annenberg Cultural Center will soon be a long-awaited reality.

First, Theatre Forty. Carved out of some very unusual space at the Beverly High School, in a theatre named for the late, great **Reuben Cordova**, a school administrator and community leader and now helped by the ever optimistic **Lya Cordova-Latta**, Theatre Forty has given us many years of stage productions that have not, unfortunately, yet reached the broad community support it merits. Put another way, more of us need to support and attend their productions. It is a pleasure waiting to serve.

Now under the creative leadership of **David Hunt Stafford** and a dedicated volunteer board of community leaders, Theatre Forty actually began in Los Angeles in the mid-1960s and moved to its present space in 1974.

The unique space in the high school was actually used for storage before it was converted to a 99 seat theatre and an arrangement for productions was made with the actor's

union. Aside from their home theater, the group has also given performances at, among others, the **Sooky Goldman** created **William O. Douglas** Outdoor Classroom (WODOC) and at Greystone.

Stafford, now the artistic and managing director of Theatre Forty, and in that role he has been their inspiring leader, is attracting an impressive group of community leaders to a support board of directors.

An actor as well as producer and director, Stafford is a graduate of the California Institute of the Arts Theatre School. Since joining Theatre Forty in 1989, he has performed, as part of his gift to the group, in some 46 productions.

With the help of his board and Cordova-Latta, Theatre Forty negotiated a long term lease with the school district, despite some detractors who had other ideas for their very small space.

They will soon begin their new season of productions and you can give yourself and the community a gift by attending. More than that join a support group by simply sending us your email address. We'll make sure you keep posted on plays and add your name to a Friends of Theatre Forty the Weekly will sponsor.

Theatre Forty is and will remain a modest venue for theatre. Now, think big. The Annenberg will not be anywhere near as mammoth as the Music Center complex, but when completed it will be the leading theatre destination for the Westside, and Beverly Hills. If ever there was a project that merits total community commitment, this is it. Being able to walk to a theatre to see great

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Broadway plays instead of wrestling with traffic and parking challenges in downtown Los Angeles, should excite all of us.

Under the leadership of board president **Bram Goldsmith** and their brilliant executive director, **Lou Moore**, the cultural center has, according to our sources, nearly reached its fund raising goals. From dream to reality will soon happen in no small measure through the generosity of the **Wallis Annenberg** Foundation, Goldsmith and others.

Its hard to believe that there are still some very few in the community who fail to see the Annenberg with a sense of pride, who nit pick issues such as a needed adjacent parking facility, one that will only help relieve traffic in all of the adjoining area. When and if any issue stands in the way of completion, responsible voices in the community need to step up and be heard in support, otherwise only the noisiest will be recognized.

The Annenberg will also give new and just the right kind of night life to our Business Triangle.

\*\*\*

There is one reality about life in our village: we accept new people with more alacrity than most other communities. Arrive in Boston for anew job, and just maybe your grandchildren can get reservations for the best restaurants, membership in exclusive clubs or even ducats for the Red Sox.

But in Beverly Hills, take a job or a home on Friday and by Monday become an accepted part of community life.

A good example is the quick assimilation of the general manager of one of our hidden joys: The Luxe Hotels, **Seth Horowitz**. Seth,

appointed by CEO **Effrem Harkham**, runs two of their properties, Beverly Hills and the seven acre hotel on Sunset in Brentwood.

His charming English accent, actually acquired in his native South Africa, also the birth place of MRI guru **Dr. Ronald Grusd** of Beverly Hills' Advanced Radiology, does help.

Seth began his hotel career with the five-star Carlton in Johannesburg, and eventually to the famed Shuttlers in Santa Monica. Since arriving in Beverly Hills, Seth has quickly taken leadership roles in the Chamber of Commerce and the Visitors Bureau and on the Rodeo Drive Committee. As with many of our other hotel gems such as **Ali Kasicki** of the Peninsula, owner **Beny Alagem** of the Hilton and the Montage's construction rep, **Jay Newman**, giving back, becoming active, sets a standard not every hotel follows.

The Luxe is really the only hotel actually on Rodeo Drive and its European charm has made it very successful part of our hospitality industry. To have Seth give of his time and skills enhances its importance and should also mean we give back by our own support.

\*\*\*

The horrendous tragedy at Virginia Tech will inevitably lead to renewed interest in gun control, something that disasters such as the historic killings of innocent students and teachers creates, even only temporarily.

Virginia does not, according to the gun control advocates at the Brady Institute, have the worst record of rules on acquiring weapons, but it is down near the bottom in state rankings.

Maybe, the martyred victims will keep the

discussions going. No reasonable person expects to deny hunters the right to their weapons, even hose of us who wonder about pleasures derived from the killing of animals for sport. But registration, outlawing of weapons even the association of police chiefs calls for, needs to be enacted and now.

\*\*\*

Kudos to new Mayor **Jimmy Delshad** for his smooth handling of the media during reporting of the recent fires in our hills. Also, our whole information dissemination team has made considerable progress in improving news information, including a recent press briefing on a proposed ban on outdoor dining smoking. As for that issue, my pipe and I will have some comments on this next week.

\*\*\*

Many, many emails on our comments about the induction, not all loving (see page 2). What bothered me were the overly religious tone of the event and the length of the talks by a spiritual leader.

For the record, when I did this kind of column for the now defunct Beverly Hills Post, I bemoaned the religious nature of a civic event that was totally Protestant – no Jewish or Catholic clergy people were invited.

If we truly believe in the separation of church and state, and I think most of us do, the issue has to be met in our own community even when most of those attending an event are of the same faith.

\*\*\*

You probably know her as the affable checker at a local food market, but **Elaine Webster** has another life, performing artist. You can hear her tonight at the Gardenia at

7066 Santa Monica Blvd at 9 p.m.. Reservations by calling 323.467.7444. Maybe this will make up for my probably inadvertent taking of **Sidney Poitier's** chicken dinner which I found in my bag too late to return to his wife for that night's meal. Only in Beverly Hills could a country boy from Fostoria have any contact with a cashier that sings and a great actor's fowl.

\*\*\*

Final political notes: The school board election with three possible incumbents running, could be interesting. It now seems likely that **Steven Fenton**, and where have we heard that name before, will run even if all three present board members seek another term. It's been sometime since we had a good board election battle.

Also, there have been new sightings of **Dr. Willie Brien**, a former board member, who has had thoughts about seeking a city council job. That election in 2009 will be **Barry Brucker's** second term try, the likely leaving of two term councilmember **Linda Briskman** and the undecided first-term **Frank Fenton** who, unless her runs again, may not have an opportunity to be mayor. A plan to have Barry give some of his months to Fenton if he opts not to run again, is not likely to happen.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

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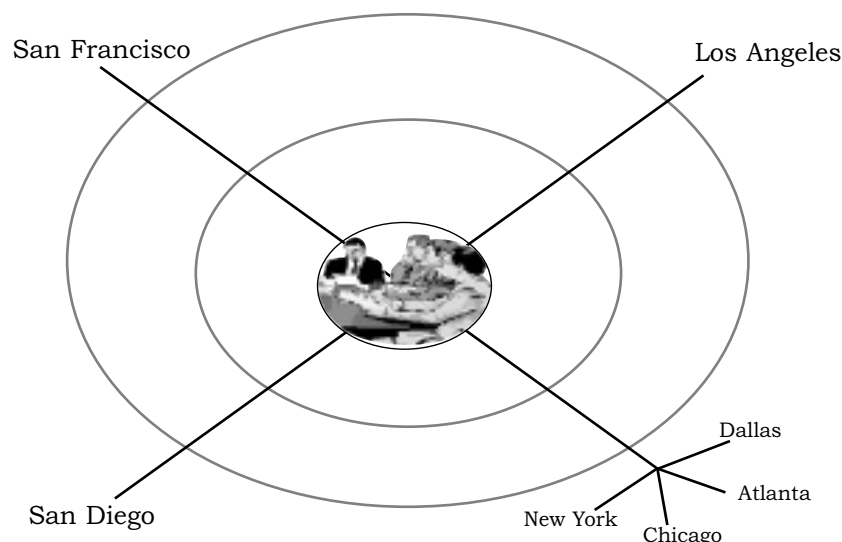
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## BHHS Boys' Basketball Player Commits To USC

Norman softball team routs Pacific Hills, Inglewood

By Steven Herbert

Beverly High junior guard Romeo Miller has made a nonbinding oral commitment to play for USC beginning with the 2008-2009 season, according to information posted on his Web site, [www.myspace.com/romeo](http://www.myspace.com/romeo), Friday.

The Daily News reported that Miller is not expected to receive a scholarship.

Miller cannot officially sign with the Trojans until the start of the signing period in November. NCAA rules prohibit coaches or any athletic department personnel from commenting on players until they sign.

Miller, listed at 5-foot-10 on the Norman boys' basketball Maxpreps.com page, is also a rapper and starred in the 2004-2006 Nickelodeon series, "Romeo!"

### Professional Hockey

Defenseman Brian Salcido, a 1999 El Rodeo School graduate, is among members of the Portland Pirates practicing in Anaheim to be available to the Anaheim Ducks during the Stanley Cup playoffs in case of injury, the Portland Press Herald reported Monday.

Salcido had seven goals and 20 assists in 76 games this season for Portland, the Ducks' American Hockey League affiliate.

### Softball

**Beverly Hills 12, West Hollywood Pacific Hills 0**

The Normans were held to five hits, but five players who walked scored as did one each who reached on an error and a passed ball after striking out in a nonleague game called after 4 ½ innings because of the 10-run rule at Beverly Hills April 11.

Beverly Hills scored six runs in both the third and fourth innings.

In the third, the Normans combined singles by Alex Pop, Rebecca Rosen, Morgan Harding and Sami Pop and five walks for six runs.

The Normans sent 10 batters to the plate in the fourth. Alexa Block had the lone hit, but Beverly Hills drew three walks and had one batter reach base on an error, a passed ball after a strikeout and a hit batter.

Brianne Nemiroff (7-3) allowed two hits

over five innings, struck out 11 and walked.

### Beverly Hills 15, Inglewood 1

Nemiroff pitched a one-hitter, striking out eight, and Alex Pop went two-for-three and drove in three runs in an Ocean League game Tuesday at Beverly Hills called after five innings because of the 10-run rule.

Sami Pop and Rosen each also went two-for-three for the Normans (11-4, 2-1 in league play).

Alex Pop's fourth-inning triple was the sixth of her career, tying a school record.

Beverly Hills scored six unearned runs in the first.

The Sentinels issued 14 walks.

### What's Next?

The Normans are scheduled to play host to Culver City today and play at Hawthorne Tuesday in Ocean League games beginning at 3:15 p.m. and play host to Playa Del Rey St. Bernard Friday in a nonleague doubleheader beginning at 4 p.m.

### Baseball

#### Arcadia Tournament

**Redlands 11, Beverly Hills 3**

Monty Zimmerman singled in Justin Schwartz and scored on Jason Kantor's ground out in the first for the Normans March 31.

Schwartz's seventh-inning single drove in Joey Axelrod with the other Beverly Hills run.

Alex Rosenthal (2-2) took the loss, allowing 11 runs (eight earned), 10 hits, including two home runs, walking four and striking out two in five innings.

### Beverly Hills 5, Yucaipa 4

The Normans built a 4-0 lead through 2 ½ innings, then held on as the Thunderbirds chipped away at the lead with two runs in the fourth and one each in the fifth and seventh April 2.

Beverly Hills scored three runs in the first, after having both of its first two batters retired. John Skura kept the inning alive when he reached first on an error, then scored on Brandon Cohen's double. Singles by Erik Munzer and Kantor brought in two additional runs.

Kantor, who was three-for-four, singled in Skura in the third. Schwartz singled in Michael Kerman in the sixth.

Matt Ross (3-1) pitched a complete game for the Normans, allowing four runs (all earned) and nine hits, striking out one and walking one.

### Rialto Carter 10, Beverly Hills 2

Cohen singled in Schwartz in the first and Munzer scored on David Skura's ground out in the sixth April 3.

The Lions scored twice in the first, once in the third, twice in the fourth, once in the fifth and four times in the sixth.

Axelrod (0-2), the Norman starter, allowed six runs (five earned) and seven hits in five innings, walking two and striking out one.

*Steven Herbert also covers sports for the Los Angeles Times and The Associated Press. He welcomes feedback and suggestions. He can be reached by e-mail at [StvHerbert@aol.com](mailto:StvHerbert@aol.com), by telephone at (310) 275-7943 or by fax at (310) 273-4519.*



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# coverstory

## COUNCIL KIDS: PART IV

**How do former city council and board members live on once they're out of the public spotlight?**

By Amanda Parsons

Two years ago the Weekly began its "Council Kids" series, where we tracked down the children of former city council and Board of Education members from the 1960's through the 1980's. In Part I [issue #279], we profiled those children and grandchildren of former Board of Education members Bernice Hutter and Louis Teitler and former Mayors Ben Stansbury and George Slaff. In Part II [issue #284], former Board members Dana Tomarken, Ruth Bard, Elinor Nathan, Bernie Grenell and Max Factor III. For Part III [issue #335] the Weekly looked at former mayors at Phyllis Seaton, David Tannenbaum and former Board of Education member Florence Thalheimer.

Through their stories we learned the impact their parents' public service had on their adult lives.

Back by popular demand, the weekly continues to track down the children and grand-children of Beverly Hills elected officials from the 1950's and 1960's. This week we profile the children and grandchildren of former City Council member Leonard K. Firestone and former Board of Education member Ernest Ach.



**Brooks Firestone**  
**Santa Barbara, CA**  
**Son of Leonard K. Firestone, Beverly Hills city councilmember, 1953-1957**

Working in politics is a family tradition for Brooks Firestone. He is the son of the late Leonard K. Firestone, a Beverly Hills City Councilmember from 1953-1957, and currently holds a seat as the Third District Supervisor for Santa Barbara County.

Firestone grew up in Beverly Hills but went to boarding school in Pomona, graduating from the Webb School in 1954. Because he was away at school during the

majority of his father's stint in public office, he doesn't believe the fact his father was on the city council affected him at all.

"I remember he would rattle me down to vote, which I did when I was 21," said the now 70-year-old Firestone.

Firestone doesn't recall any particularly controversial issues of real merit while his father was office.

"People weren't storming City Hall; it was a very benign time," he said.

Firestone remembers his father's relationship with major political influencers at of the time including Eisenhower, Nixon, Bush Sr. and President Ford. In fact, Leonard Firestone's relationship with certain US presidents that helped found the Betty Ford Clinic in Palm Desert with Gerald Ford and celebrated his 75th birthday in the White House with George H.W. Bush.

Firestone left Beverly Hills to attend college on the East coast. He graduated from Columbia University in 1961.

"I guess I was the typical teenage high school graduate," he said. "I wanted to get as far away from home and do my own thing. And New York is a long way from Los Angeles."

Firestone later worked as Director for his grandfather Harvey Firestone's Firestone Tire and Rubber Company in London for 12 years before leaving for the Santa Ynez Valley to join forces with his father in the wine business.

He and his wife Kate moved their young family to the Santa Ynez Valley in 1972 where they established the San Antonio Ranch and the Firestone Vineyard.

"I am the classic executive dropout," Firestone said. "I spent 12 years in the tire business, and I finally decided my soul wasn't there."

For two terms (1994 - 1998) Firestone served as a Republican member of the State Assembly, representing the 35th District. He has four children a teacher, a

lawyer, a wine man and an actor. Andrew Firestone, his son, was "The Bachelor" on ABC's third installment of the hit reality show. Thus far, none of his children have expressed interest in running for office.

Looking back on his father, Brooks mentioned he was never into Beverly Hills' politics before joining the Santa Barbara State Assembly. And his fathers influence on his decision to join local politics he admits is very little.

"I believe in public office I believe that private people should be involved," he said. I suppose that my father's involvement in public affairs had something to do with it but not much. I ran because no one else would in the Assembly."

"I was proud of him for doing it," Firestone said. "I think he was a person of good judgment who had no agenda, but good government."



**Peggy Ach Hansen**  
**Pacific Grove, CA**  
**Daughter of Ernest Ach, Board of Education member, 1957-1969**

Peggy Ach Hansen will be visiting Beverly Hills from her home in Pacific Grove, Monterey County this weekend to celebrate a very special occasion, her father, Earnest Ach, is turning 95 on Saturday.

Ernest Ach served on the Beverly Hills Board of Education for twelve years, handing high school diplomas to both of his sons while he served on the board.

Although by the time her father was elected Hansen had already graduated Beverly High, Hansen acknowledges her family's strong ties to public service.

"I don't know if it was his idea or someone talked him into it, but he had always wanted to run for the school board," Hansen said of her father. "That's

because his role model was his grandfather. His grandfather served on the school board in Cincinnati where he grew up. He was such a good community leader that they named a school after him in there."

Indeed the influence fathers have on their children in the Ach family is reflected back by Ach's effect on his daughter. Hansen dedicated her life to public service and believes that her decision was based on the example set by her father.

"He absolutely influenced me in a lot of ways," she said. "I learned the importance of giving back to the community and I think it was during that time that I made the subconscious decision to devote myself to other people."

Hansen is a retired elementary school teacher, administrator for non-profit organizations, and a grandmother of four.

"Both of my careers were definitely deeply influenced by him and turned out to be deeply satisfying careers," Hansen said. "I loved them both. Since retirement I continue to be a community volunteer for the League of Women Voters, the property owners association where she lives and a literacy tutoring organization. But right now my most satisfying job is as a hospice volunteer. I owe all of it, all of it, to my father. He is a great man."

She also attributes her morality to her father based on decisions he made while on the Board.

"He had to make some controversial decisions but he always made the morally correct choice even though it may have been unpopular," she said. "That is when I got to really realize what a morally correct decision was. I was proud and amazed."

Hansen has two brothers, Jim and Larry. Jim Ach is currently a retired computer programmer living in Marina Del Rey who loves to sail and Larry Ach lives in Manhattan where he works in the investment business, just like his father almost 40 years ago.

"Our lives [hers and her brothers'] are really different but we remain close and the one thing that keeps us so close is how much we adore our father," Hansen said. "Just because of who he is and the way he lives his life. With integrity. He always has a smile on his lips and a tune in his heart."

Ernest still lives in the home he purchased with his late wife 60 years ago in Beverly Hills. He volunteers with the Friends of the Beverly Hills Public Library and has recently signed on as a volunteer at Cedars Sinai Hospital in Los Angeles.

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Lic. #662496

## Public Notices

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STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070667074  
Original file # 030372041  
The following person(s) have abandoned the use of the fictitious business name: SWEET'S BAKERY: 2379 E. Washington Blvd. Pasadena, CA 91104. The fictitious business name referred to above was filed on: 01/27/05, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: EDUARDO BARURIAN, 337 W. Acacia Ave #1, Glendale, CA 91204. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/07. Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-902

FICTITIOUS BUSINESS NAME STATEMENT: 20070451062  
The following person(s) are doing business as: CROSSBY PROMOTIONS, 2100 W. 52nd St. Los Angeles, CA 90047. JON CROSSBY, 2100 W. 52nd St. Los Angeles, CA 90047. The business is conducted by: AN INDIVIDUAL. The registrant committed to transact business under the fictitious business name or names listed on: 03/01/07. Signed: Jon Crosby. The reg-

Istant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/17/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-903

FICTITIOUS BUSINESS NAME STATEMENT: 20070740438  
The following person(s) are doing business as: PHENOM MOTORS SALE AND LEASING, 1253 N. Vine St #16, Los Angeles, CA 90033. OGANES ABRAHAMIAN, 1589 Tamarind Ave, Los Angeles, CA 90028. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Oganes Abrahamian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-904

FICTITIOUS BUSINESS NAME STATEMENT: 20070740153  
The following person(s) are doing business as: BEVERLY HOME CARE, 2121 W. Court St #6, Los Angeles, CA 90026. CRISTINA T. SALAZAR, 2121 W. Court St #6, Los Angeles, CA 90026. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Cristina T. Salazar. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-905

FICTITIOUS BUSINESS NAME STATEMENT: 20070740152  
The following person(s) are doing business as: LAW OFFICES OF LIANA HAROUTJIAN; ACTION LEGAL SERVICES, 15233 Ventura Blvd #10, Sherman Oaks, CA 91403. LIANA HAROUTJIAN, 5620 Denny Ave #18, North Hollywood, CA 91601. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: LIANA HAROUTJIAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-906

FICTITIOUS BUSINESS NAME STATEMENT: 20070240535  
The following person(s) are doing business as: DUCE DIVA MEDIA; DUCE DIVA CONSULTANTS, 10340 Canoga Ave #218, Chatsworth, CA 91311. CHRISTAL LEE, 10340 Canoga Ave #218, Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Christal Lee. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a

fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-907

FICTITIOUS BUSINESS NAME STATEMENT: 20070724933  
The following person(s) are doing business as: AMERICAN AUTO SALES, 14019 Addison St, Sherman Oaks, CA 91423. DANNY COHANN, 14019 Addison St, Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Danny Cohann. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-908

FICTITIOUS BUSINESS NAME STATEMENT: 20070712724  
The following person(s) are doing business as: CARLO, 3052 Hill Cl, Lancaster, CA 93535. CARLOS MANUEL PONCE, 3052 Hill Cl, Lancaster, CA 93535. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Carlos Ponce. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-909

FICTITIOUS BUSINESS NAME STATEMENT: 20070712703  
The following person(s) are doing business as: JAGGER MUSIC USA INC, JAGGER MUSIC USA INC, 6319 Babcock Ave, North Hollywood, CA 91605. The business is conducted by: A CORPORATION. The registrant committed to transact business under the fictitious business name or names listed on: 10/29/05. Signed: Jason R. Cook, President, Jagger Music USA Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-910

FICTITIOUS BUSINESS NAME STATEMENT: 20070726274  
The following person(s) are doing business as: VIDEO PRODUCTIONS AND SALES, 6924 San Fernando Rd, Glendale, CA 91201. ANA I. BARBIRA, 4366 Shadown St, Sun Valley, CA 91352. The business is conducted by: AN INDIVIDUAL. The registrant committed to transact business under the fictitious business name or names listed on: 2/9/03. Signed: Ana Barbira. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-911

FICTITIOUS BUSINESS NAME STATEMENT: 20070727154

The following person(s) are doing business as: HOME LENDING MORTGAGE GROUP, 15515 San Fernando Mission Blvd #3, Mission Hills, CA 91345. FRABEL INC, 12266 Pinney St, Sylmar, CA 91342. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Franco Beltra, President, Frabel Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-912

FICTITIOUS BUSINESS NAME STATEMENT: 20070699313  
The following person(s) are doing business as: INDIVCTION PRODUCTIONS, INC, 2113 S. Kernmore Ave, North Hollywood, CA 91604. EDDIE JUNG, 2113 S. Kernmore Ave, North Hollywood, CA 91604. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Eric Victor, Edward Jung. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-913

FICTITIOUS BUSINESS NAME STATEMENT: 20070740193  
The following person(s) are doing business as: GREEN PAPER RECORDING, CHANDELLE, ADIEU MATIN, 10608 Langmuir Ave, Sunland, CA 91060. KEVIN MARK PENNER, 10608 Langmuir Ave, Sunland, CA 91060. JESSICA MARIE PENNER, 10608 Langmuir Ave, Sunland, CA 91060. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Kevin Penner, Jessica Penner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-914

FICTITIOUS BUSINESS NAME STATEMENT: 20070726555  
The following person(s) are doing business as: DIGI TECH CAMERA REPAIR, 447 W. Foothill Blvd, Monrovia, CA 91016. DIGITECH REPAIR INC, 1842 8th Ave, Monrovia, CA 91016. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Chuanes Berbarian, Owner, Digitech Repair Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-915

FICTITIOUS BUSINESS NAME STATEMENT: 20070740594  
The following person(s) are doing business as: BEACH BLING, CASUAL PRINCESS, BEACH BLING BY LUCIA, 27328 Bronco Dr, Santa Clarita, CA 91357. LUCIA MERCHANT, 27328 Bronco Dr, Santa Clarita, CA 91357. The business is conducted by: AN INDIVIDUAL. The registrant committed to transact business under the fictitious business name or names listed on: 3/2/07. Signed: Lucia Merchant. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/21/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-916

FICTITIOUS BUSINESS NAME STATEMENT: 20070756466  
The following person(s) are doing business as: ZOE PENTECOSTAL MISSION, 5530 Klump Ave, North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Michael A. Kowurtz, Victoria A. Kowurtz. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/20/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-917

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070740437  
Original file # 20070691598  
The following person(s) have abandoned the use of the fictitious business name: PHENOM MOTORS, 1253 N. Vine St #16, Los Angeles, CA 90033. The fictitious business name referred to above was filed on: 01/16/07, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: OGANES ABRAHAMIAN, 1589 N. Tamarind Ave, Los Angeles, CA 90028. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/07. Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-919

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070726303  
Original file # 032180665  
The following person(s) have abandoned the use of the fictitious business name: ASSURED DISTRIBUTION SERVICES, 11490 Burbank Blvd #20, North Hollywood, CA 91601. The fictitious business name referred to above was filed on: 03/01/07, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: Alberto L. Jalomo, 13637 Otisman St, Arleta, CA 91313. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on:











The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ WOOL INTERNATIONAL INC. BY: KWANG K. PYUN  
PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 04/13/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128819 BEVERLY HILLS WEEKLY 4/19,26, 5/3,10 2007

FILE NO. 20070885871

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TORRANCE PRODUCE MARKET & DELI 1303 EL PRADO AVE TORRANCE, CA 90501. The full name of registrant(s) is/are: TOMMY MURAKOSHI AND MIYOKO MURAKOSHI 1614 W 166TH #1 GARDENA, CA 90247. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ TOMMY MURAKOSHI, MIYOKO MURAKOSHI  
This statement was filed with the County Clerk of LOS ANGELES County on 04/12/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128769 BEVERLY HILLS WEEKLY 4/19,26, 5/3,10 2007

FILE NO. 20070894607

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: EAGLE CLEANERS 313 MAIN ST EL SEGUNDO CA 90245. The full name of registrant(s) is/are: ANTONIO GOMEZ AND SERGIO TORRES 313 MAIN ST EL SEGUNDO CA 90245. This Business is being conducted by a/an: CO-PARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ANTONIO GOMEZ, SERGIO TORRES  
This statement was filed with the County Clerk of LOS ANGELES County on 04/13/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128813 BEVERLY HILLS WEEKLY 4/19,26, 5/3,10 2007

FILE NO. 20070894690

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SAN PEDRO QUICK LUBE 670 W 7TH STREET SAN PEDRO CA 90731. The full name of registrant(s) is/are: WOOL INTERNATIONAL INC. 42 HORSESHOE LANE ROLLING HILLS ESTATE CA 90274. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ WOOL INTERNATIONAL INC. BY: KWANG K. PYUN,  
PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 04/13/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128820 BEVERLY HILLS WEEKLY 4/19,26 5/3,10 2007

FILE NO. 20070802793

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: EL DORADO CAR WASH, 1250 W PACIFIC COAST HWY, WILMINGTON, CA 90744. The full name of registrant(s) is/are: WILMINGTON AUTOTECH, INC, 1250 W PACIFIC COAST HWY, WILMINGTON, CA 90744. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ WILMINGTON AUTOTECH, INC, BY: KWANG KYUN  
PYUN, SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on APRIL 4, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of

itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128509 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070818037

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BOMULSUM, 3350 W 1<sup>ST</sup> ST, LOS ANGELES, CA 90004. The full name of registrant(s) is/are: BYOUNG SONG, 404 SHATTO PL, #313, LOS ANGELES, CA 90020. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ BYOUNG SONG  
This statement was filed with the County Clerk of LOS ANGELES County on APRIL 5, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128569 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070805713

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #23290, 6081 CENTER DR, STE 206, LOS ANGELES, CA 90045. The full name of registrant(s) is/are: R & S FOODS, INC, [CA] 1 LAKETRAIL COVE, BUENA PARK, CA 90621. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ R & S FOODS, INC, A CA CORP, BY: RICK LUTHRA,  
PRES/FRANCHISEE

This statement was filed with the County Clerk of LOS ANGELES County on APRIL 4, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128533 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070804405

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: STUDIO CAFE, 3575 CAHUENGA BLVD W, UNIT #460, LOS ANGELES, CA 90068. The full name of registrant(s) is/are: HAMAJAK AZIZIAN, 681 GLEN AVE, GLENDALE, CA 91206. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: APRIL 2, 2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HAMAJAK AZIZIAN  
This statement was filed with the County Clerk of LOS ANGELES County on APRIL 4, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128480 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070818036

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MAX LIQUOR, 2114 SAWTELLE BLVD, #114, LOS ANGELES, CA 90025. The full name of registrant(s) is/are: SHELLY YUN, 839 GRAMERCY DR, LOS ANGELES, CA 90005. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SHELLY YUN

This statement was filed with the County Clerk of LOS ANGELES County on APRIL 5, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128572 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070816461

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
Fictitious Business Name(s): DARBAND RESTAURANT, 19337 VENTURA BLVD, TARZANA, CA 91356

The fictitious business name referred to above was filed on MAY 20, 2002 in the county of LOS ANGELES. Original file number, 02-1163009.

The full name of registrant: GOURMET ENTERPRISES CORPORATION, 4505 SANTA LUCIA DR, WOODLAND HILLS, CA 91364

This business is conducted by: CORPORATION  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ GOURMET ENTERPRISES CORPORATION BY:  
FARHAD MAGHSOUDI, PRESIDENT

LA128518 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

NOTICE TO CREDITORS OF BULK SALE

(Division 6 of the Commercial Code)  
Escrow No. L-024476-JL

(1) NOTICE IS HEREBY GIVEN to creditors of the within named Seller(s) that a bulk sale is about to be made on personal property hereinafter described.

(2) The name(s) and business address(es) of the seller(s) is/are: WOO LAE OAK, INC, 170 N LA CIENEGA BLVD, BEVERLY HILLS, CA 90211

(3) The location in California of the Chief Executive Office of the seller is: SAME AS ABOVE

(4) The name(s) and business address of the buyer(s) is/are: WOO LAE OAK BH, INC, 170 N LA CIENEGA BLVD, BEVERLY HILLS, CA 90211

(5) The location and general description of the assets to be sold are: FURNITURE, FIXTURE, EQUIPMENT, TRADENAME, GOODWILL, LEASE, LEASEHOLDER IMPROVEMENT, AND COVENANT NOT TO COMPETE OF THAT CERTAIN BUSINESS and is located at: 170 N LA CIENEGA BLVD, BEVERLY HILLS, CA 90211

(6) The business name used by the seller(s) at the said location is: WOO LAE OAK INC

(7) The anticipated date of the bulk sale is APRIL 30, 2007, at the office of TOWER ESCROW INC, 3600 WILSHIRE BLVD, #426, LOS ANGELES, CA 90010, ESCROW NO. L-024476-JL, ESCROW OFFICER: JOANNE LEE

(8) Claims may be filed the same as "7" above.

(9) The last date for filing claims is: APRIL 27, 2007

(10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial

(11) As listed by the Seller, all other business name(s) and addresses used by the Seller within three years before such list was sent or delivered to the Buyer are: NONE

Dated: FEBRUARY 28, 2007  
WOO LAE OAK BH, INC, A CALIFORNIA CORPORATION, Buyer(s)

PCTS LA128524 BEVERLY HILLS WEEKLY 4/12/2007

FILE NO. 20070802792

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: EL DORADO QUICK LUBE & SMOG, 1250 W PACIFIC COAST HWY, WILMINGTON, CA 90744. The full name of registrant(s) is/are: WILMINGTON AUTOTECH, INC, [CA] 1250 W PACIFIC COAST HWY, WILMINGTON, CA 90744. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ WILMINGTON AUTOTECH, INC, BY: KWANG K. PYUN, SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on APRIL 4, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128508 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070801107

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: STAR CLEANERS, 27674 NEWHALL RANCH, VALENCIA, CA 91355. The full name of registrant(s) is/are: K.C. CORNER, INC, [CA] 27674 NEWHALL RANCH, VALENCIA, CA 91355. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ K.C. CORNER, INC, A CALIFORNIA CORPORATION, BY: KWAN OK CHOI, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on APRIL 4, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA126502 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070741616

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GARCIA'S MEAT MARKET, 3610 CITY TERRACE DR, LOS ANGELES, CA 90063. The full name of registrant(s) is/are: AHMED MOHAMMED AHMED, 335 W KELSO, #3, LAKEWOOD, CA 90301. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ AHMED MOHAMMED AHMED

This statement was filed with the County Clerk of LOS ANGELES County on MARCH 29, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq.,

Business and Professions Code).

LA128277 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070775337

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: EAGLE ROCK MARKET & LIQUOR, 4729-31 EAGLE ROCK BLVD, LOS ANGELES, CA 90041. The full name of registrant(s) is/are: SAMER NUMAN AND HUDA NUMAN, 12485 SOFTWIND DR, VICTORVILLE, CA 92395 AND HASSAN M. ASSPHOR, 443 OJAI RD, SANTA PAULA, CA 93060. This Business is being conducted by a/an: CO-PARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SAMER NUMAN, HUDA NUMAN, HASSAN M. ASSPHOR

This statement was filed with the County Clerk of LOS ANGELES County on APRIL 2, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128337 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

FILE NO. 20070741618

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: OH! MY DAISY, 3744 W 6TH ST, LOS ANGELES, CA 90020. The full name of registrant(s) is/are: FREDRICK KIM, 350 BURCHETT ST, #228, GLENDALE, CA 91203. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ FREDRICK KIM

This statement was filed with the County Clerk of LOS ANGELES County on MARCH 29, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128304 BEVERLY HILLS WEEKLY 4/12,26,5/3 2007

FILE NO. 20070727202

FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CASA BAJA, 808 WALL ST, LOS ANGELES, CA 90014. The full name of registrant(s) is/are: MYUNG KYU LEE, 13807 FUNSTON AVE, NORWALK, CA 90650. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MYUNG KYU LEE

This statement was filed with the County Clerk of LOS ANGELES County on MARCH 28, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA128249 BEVERLY HILLS WEEKLY 4/12,19,26,5/3 2007

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ CHANG H. YOO, BELINDA CRUZ YOO  
LA127796 BEVERLY HILLS WEEKLY 3/29,4/5,12,19 2007

CN772436 TAKAMOTO Mar 29, Apr 5,12, 2007

**NOTICE OF PETITION TO ADMINISTER ESTATE OF YOUSEF ASHOURZADEH aka YOUSEF ASHOURZADEH ISFAHANI**

Case No. BP103578

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of YOUSEF ASHOURZADEH aka YOUSEF ASHOURZADEH ISFAHANI

A PETITION FOR PROBATE has been filed by Afshin A. Asher in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Afshin A. Asher be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on May 7, 2007 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St.,



Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

**Attorney for petitioner:  
AFSHIN A ASHER ESQ  
SBN 193129**

**LAW OFFICES OF AFSHIN A ASHER  
1901 AVENUE OF THE STARS  
STE 1501  
LOS ANGELES CA 90067  
Beverly Hills Weekly  
CN773081 ASHOURZADEH Apr 12,19,26, 2007**

ORDINANCE NO. 07-O- 2512  
ORDINANCE OF THE CITY OF BEVERLY HILLS  
AMENDING SECTIONS 10-3-2404, 10-3-2504, AND 10-3-2901(A) OF THE BEVERLY HILLS MUNICIPAL CODE REGARDING FRONT SETBACKS AND REGULATION OF TREES ON PRIVATE PROPERTY

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 10-3-2404 of Article 24 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code is hereby amended to read as follows:

"10-3-2404: FRONT SETBACKS:

A. The front setback for site areas located in the Central Area of the city shall be the setback as established in the records for each site area maintained by the City's Community Development Department, unless that setback is not established in the City's records, or it is zero (0). Prior to amendment of this section, a zero (0) setback was interpreted to mean that no setback was established in the City's records.

B. If the front setback for a particular site area is zero (0) or is not established in the City's records, then the front setback for that site area shall be determined as follows:

1. For developed site areas, the front setback shall be the lesser of either:

(a) the distance between the front lot line and the closest element of the existing primary residence; or  
(b) the average of the front setbacks of the other site areas on the same side of the street in the same block.

2. For undeveloped lots, the front setback shall be the average of the front setbacks of the other site areas on the same side of the street in the same block."

Section 10-3-2504 of Article 25 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code is hereby amended to read as follows:

"10-3-2504: FRONT SETBACKS:

A. The front setback for site areas located in the Hillside Area of the city shall be the setback as established in the records for each site area maintained by the City's Community Development Department, unless that setback is not established in the City's records, or it is zero (0).

B. If the front setback for a particular site area is zero (0) or is not established in the City's records, then the front setback distance for that site area shall be determined as follows:

1. For developed site areas, the front setback shall be the lesser of either:

(a) the distance between the front lot line and the closest element of the existing primary residence; or  
(b) the average of the front setbacks of the other site areas on the same side of the street in the same block.

2. For undeveloped lots, the front setback shall be the average of the front setbacks of the other site areas on the same side of the street in the same block."

Subsection A of Section 10-3-2901 of Article 29 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code regarding is hereby amended to read as follows:

"A. No person shall damage or remove, or cause to be damaged or removed, any protected tree on his or her property without a tree removal permit first being obtained in accordance with the requirements of this article. This article is applicable to:

1. Any native or heritage tree that is located within the front yard or in the area of the site between a line within a site area parallel to the front lot line and located at a distance from the front lot line equal to the shortest distance between front lot line and the existing or proposed primary residence on a single-family residential property, if that shortest distance is greater than the front setback.

2. Any native or heritage tree that is located within the street side yard or in the area of the site between a line within a site area parallel to the street side lot line and located at a distance from the street side lot line equal to the shortest distance between street side lot line and the existing or proposed primary residence on a single-family residential property, if that shortest distance is greater than the street side setback.

3. An urban grove located anywhere on a single-family residential property."

The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation publishes and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: April 10, 2007  
Effective: May 11, 2007  
CITY OF BEVERLY HILLS  
A Municipal Corporation

STEPHEN P. WEBB  
Mayor of the City of Beverly Hills,  
California  
ATTEST:

(SEAL)

BYRON POPE  
City Clerk

VOTE:  
AYES: Councilmembers Krasne, Fenton,  
Briskman, Brucker and Mayor Delshad  
NOES: None  
ABSENT: None  
CARRIED

**CITY OF BEVERLY HILLS  
PUBLIC WORKS - PROJECT ADMINISTRATION  
LEGAL NOTICE - BIDS WANTED  
FIRE STATION # 3 REMODEL**

The City of Beverly Hills ("City") hereby requests sealed bids for the materials, supplies, equipment or services set forth herein, subject to all conditions outlined in this Bid Package.

**SECTION 1: NOTICE INVITING BIDS**

**1. Notice Inviting Bids**

a. Date of Request: April 16, 2007

b. Bid Number: 07-22

c. Item Description: Selective interior remodel, re-roofing, and new HVAC system for the Beverly Hills Fire Station # 3, located at 180 S. Doheny Drive, Beverly Hills, CA 90210.

d. Obtaining Bid Documents: A copy of the Bid Package may be obtained by mail or in person from the Public Works Department - Project Administration Division, 345 Foothill Road, Beverly Hills, CA 90210, telephone number 310-288-2823.

e. Bid Opening: Thursday - May 10, 2007 at 2:00 p.m.

f. Due Date and Location for Submittals: Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at the City Clerks Office, 455 North Rexford Drive, Room 190, Beverly Hills, CA 90210. All bids must be in writing and must contain an original signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are NOT acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: BID PACKAGE 07-22: FIRE STATION # 3 REMODEL.

g. Contractor's License: In accordance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class BI or other appropriate license classification under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

h. Liquidated Damages: There shall be a \$500.00 assessment for each and every calendar day work remains undone after date fixed for completion.

i. Prevailing Wages: In accordance with the provisions of Sections 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State.

j. Prebid Conference Date and Location: A mandatory pre-bid conference will be held on Monday, April 30, 2007 at 10:30 a.m. at the project site at the Beverly Hills Fire Station # 3, 180 S. Doheny Drive, Beverly Hills, CA 90210.

k. Bid Security: Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bonds must be issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are NOT acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

l. Payment Bond and Performance Bond: A Payment Bond and a Performance Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

m. Insurance: Upon award of contract, contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be on the City's standard proof of insurance form.

n. Time of Completion: The contractual completion time shall be 150 calendar days from the date of Notice To Proceed.

o. Retention: In accordance with the contract, ten percent (10%) of any progress payment will be withheld as a retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

p. Contact Person: A bidder or potential bidder who has a procedural question may call Zara Farimani at Stegeman & Kastner, 310-450-9010. A substantive ques-

tion must be submitted in writing, and a copy of that question plus a written response to it will be FAXed or mailed to all parties who have obtained a bid package.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALTY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.

City Clerk

**CITY OF BEVERLY HILLS  
OFFICE OF PROJECT ADMINISTRATION  
455 NORTH REXFORD DRIVE  
BEVERLY HILLS, CALIFORNIA 90210  
LEGAL NOTICE - BIDS WANTED**

**1. Notice Inviting Bids**

a. Date of Request: April 19, 2007

b. Bid Number: 07-07

c. Item Description: Construction of security upgrades and installation of related equipment at various water sites located in the City of Beverly Hills California 90210.

d. Obtaining Bid Documents: A copy of the Bid Package may be obtained by mail or in person from The Office of Project Administration, 345 North Foothill Rd., Beverly Hills, CA 90210, telephone number 310-285-2502.

e. Bid Opening: Wednesday - May 16, 2007 - 2:00 p.m.

f. Due Date and Location for Submittals: Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at the City Clerks Office, 455 North Rexford Drive, Room 190, Beverly Hills, CA 90210. All bids must be in writing and must contain an original signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are NOT acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: BID PACKAGE 07-07: WATER SITES SECURITY UPGRADE PROJECT

g. Contractor's License: In accordance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class BI or other appropriate license classification under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

h. Liquidated Damages: There shall be a \$500.00 assessment for each and every calendar day work remains undone after date fixed for completion.

i. Prevailing Wages: In accordance with the provisions of Sections 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State.

j. Prebid Conference Date and Location: A mandatory pre-bid conference will be conducted on Tuesday, May 1, 2007 at 10:30 A.M. Bidders shall meet at the Public Works Facility located at 345 Foothill Road, Beverly Hills, CA 90210.

k. Bid Security: Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bonds must be issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are NOT acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

l. Payment Bond and Completion Bond: A Payment Bond and a Completion Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

m. Insurance: Upon award of contract, contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be on the City's standard proof of insurance form.

n. Time of Completion: The contractual completion time for the work is 90 days, based on calendar days commencing from the date of the Notice to Proceed.

o. Retention: In accordance with the contract, ten percent (10%) of any progress payment will be withheld as retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

p. Contact Person: A bidder or potential bidder who has a procedural question may call Norman Berezowsky at telephone number 310-285-2502. A substantive question must be submitted in writing and a copy of that question plus a written response to it will be faxed or mailed to all parties who have obtained a bid package.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALTY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.

**NOTICE OF PETITION TO ADMINISTER ESTATE OF:  
RANDY RICHARD STONE  
CASE NO. BP103930**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of RANDY RICHARD STONE.

A PETITION FOR PROBATE has been filed by JEFFREY STONE in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that JEFFREY STONE be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 05/08/07 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner  
WALTER WEISS, ESQ.  
MARGARET MAYFIELD, ESQ.  
WALTER WEISS, A LAW CORP.  
1901 AVE. OF THE STARS, #390  
LOS ANGELES, CA 90067  
4/19, 4/26, 5/3/07  
CNS-1119339#

**NOTICE OF PETITION TO ADMINISTER ESTATE OF:  
MARGHELINE BERTRAND  
CASE NO. BP103977**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MARGHELINE BERTRAND.

A PETITION FOR PROBATE has been filed by JAMES HAVEN AND ANGELINA JOLIE in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that JAMES HAVEN AND ANGELINA JOLIE be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. THE WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 05/15/07 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner  
JAMES M. A. MURPHY, ESQ.  
DIANE Y. PARK, ESQ.  
COX, CASTLE & NICHOLSON LLP  
2049 CENTURY PARK EAST, 28TH FLR.  
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