

Beverly Hills Weekly

ALSO ON THE WEB
www.bhweekly.com

SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 413 • August 30 - September 5, 2007

9900 Wilshire Blvd and Hilton Renovation Hearings Continue



Planning Commission says aesthetics, air quality and traffic are of concern



WHAT'S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT

Advertise in the

Beverly Hills Weekly

140 South Beverly Drive #201
Beverly Hills, CA 90212

phone:
310.887.0788

fax:
310.887.0789

CNPA Member

The What AND WHERE

Solid Waste Awareness

Cities of Beverly Hills and West Hollywood to Host Free Household Hazardous Waste & E-Waste Roundup

DATE
September 29, 2007

TIME
9 a.m. - 3 p.m.

PLACE
Foothill Road between Alden Drive and West 3rd Street Beverly Hills



SOME THINGS ARE TOO TOXIC TO TRASH!
in Beverly Hills and West Hollywood

SAVE THE DATE

DISPOSE OF HOUSEHOLD HAZARDOUS WASTE AND E-WASTE THE RIGHT WAY ON SATURDAY, SEPTEMBER 29, 2007

Household Hazardous Waste includes paints, glues, pesticides, oils, solvents, cleansers, old medicine, and car and dry-cell batteries.

E-Waste includes computer monitors, televisions, VCRs, stereos, fax machines, computer keyboards and cellular telephones.

Improper disposal of these materials can pollute the environment and endanger children and pets.

Remember:

- Limit of 15 gallons or 125 lbs. per vehicle
- Do not mix materials, keep original labels on containers
- Put in a sturdy box in the trunk of your car
- No waste from business will be accepted
- No explosives, ammunition or radioactive materials will be accepted

Open to all LA County residents

For more information, call the L.A. County Hotline at **1 (888) CLEAN LA** (1-888-253-2652)



DANA & KIRK'S BIG DAY
MANHATTAN BEACH

BHUSD Visual and Performing Arts Coordinator Dana Berk married Kirk Findley on Sunday, August 19 at the Shade Hotel in Manhattan Beach.

Beverly Hills Weekly

Issue 413 • August 30 - September 5, 2007
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

Publisher & CEO
Josh E. Gross

Reporter
Elisa Osegueda

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

General Manager
Rebecca Rihani

Advertising Representatives
Caroline Hakimfar
Patricia Massachi

Legal Advertising
Michael Saghian

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com

All staff can be reached at:
first name @bhweekly.com

Unsolicited materials will not be returned.
©2007 Beverly Hills Weekly Inc.



1 year subscriptions are available.
Sent via US Mail
\$75 payable in advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.

Roxbury Park Master Plan to be Presented to City Council

“Plan B-3” moves forward despite some neighborhood complaints

By Elisa Osegueda



Michael Blumenfeld

The Roxbury/La Cienega Park Master Plan B-3 will be presented Monday, September 17 to the City Council. No changes have been made to the plan since the last Parks and Recreation Commission meeting.

Recreation and Parks Commissioner Chairperson Michael Blumenfeld said, “We’ll go in there with an open mind and a wish list, it may not be everybody’s wish but it’s a wish list of what a lot of the people would like to see.”

The La Cienega Park master plan focuses primarily on improving the park grounds. The Roxbury Park master plan, which received some criticism from neighbors, includes plans for a larger community center for senior adult activities, preschool programs, youth and adult programs, and a larger senior library annex.

“At the end of the day we are just an advisory council commission, we don’t have any power to enact, all we can do is listen to our city citizens and do the best job we can,” said Blumenfeld.

The planning process for the two parks began last summer. Numerous meetings were held to learn about the community’s recreational needs. According to the Parks and Recreation Commission meetings included representatives of groups such as

the Active Adult Club, youth sports organizations, park stakeholders and many others. Meetings were also held with neighbors residing in the vicinity of each park.

The Commission voted 3-1, with Commissioner Kathi Rothner voting against the plan.

“We want to do the right thing and that has always been our belief. It has to be right for today and it has to be right for years from now,” said Blumenfeld.

Parks and Recreation Commissioner Marc O’Krent says, the important thing for the community to understand is that the plan is “just for positioning purposes. If the Council were to fund an upgrade to the park it, everything is up in the air and is subject to change and modification until the process goes through the next phase called schematic design.”

The plan, according to Beverly Angeles Homeowners Association Vice President Peggy Kaus continues to be “deceptive. We are going to see the environmental impact report and we are going to continue to fight it.”

A construction schedule will be determined once a final master plan is approved by the City Council and funding is in place. The projects are expected to be developed over five-year period. Once the City Council approves the master plan, the next step would be to secure a consultant to prepare schematic designs which will provide more definition and a more accurate cost estimate to the projects.

Checkpoint on La Cienega Leads to Eleven Arrests

444 vehicles were screened on South La Cienega Blvd from 10:00 p.m. until 2:00 a.m. on Friday, August 17. During the sobriety/driver’s license check point the Beverly Hills Police Department made three arrests for driving under the influence of alcohol and eight more arrests for driving without a valid license.

Training and equipment for this program is funded by the California State Office of Traffic Safety (OTS). The program allows for the use of checkpoints and distribution of materials to aid in the apprehension of impaired drivers, unlicensed drivers and drivers with a suspended license.

BHUSD Training Facility Becomes Technology Enabled

The BHUSD training room used for professional development will soon receive 30 new laptop computers. The purpose of the new laptops is for the “district to continue to

briefs cont. on page 4

briefs

Beverly Hilton and 9900 Wilshire Blvd. Projects Hearing

The Beverly Hills Residents’ Association is sponsoring a public meeting in regards to the Beverly Hilton Hotel and Candy & Candy-9900 Wilshire Blvd. developments. The meeting will be held at 7:30 on Tuesday, September 4 at the Beverly Hilton Hotel.

The format for the program will be a short presentation from each development group followed by a question and answer period from a panel of civic leaders.

Attendees will also be able to question the developers individually. Both Christopher Candy and Beny Alagem will present information on behalf of their developments.



NOTICE OF PUBLIC HEARING:

CITY CLERK
BYRON POPE, CMC
455 NORTH REXFORD DRIVE
BEVERLY HILLS, CA 90210-4817

(310) 285-2400
FAX: (310) 385-0862

NOTICE OF PUBLIC HEARING

DATE: Tuesday, September 4, 2007

TIME: At 7:30 p.m., or as soon thereafter as the matter may be heard

LOCATION: City Council Chambers
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, California 90210

Project Description

The Applicant, 9200 Wilshire LLC and Legacy Partners 2485 LLC, has proposed to develop a six-story, approximately 70-foot high (including rooftop uses), mixed-use project on the vacant lot at **9200 Wilshire Boulevard** between South Maple Drive and South Palm Drive. The project would include 54 residential condominium units; approximately 14,000 square feet of ground-floor commercial space; and, up to 283 parking spaces located in a multi-level subterranean garage.

Access to Project parking would be split between Maple Drive (resident parking) and Palm Drive (visitor and commercial parking). The Project’s loading facilities would be located on Palm Drive. Approval of the project would be dependent on approval of an overlay zone for this location as the current C-3 zoning does not allow residential use and the Project would exceed the existing three-story/45-foot height limit and 2:1 FAR (Floor Area Ratio) allowed in the C-3 Zone. In addition, approval of the project requires City Council approval of a planned development and a vesting tentative tract map for this mixed use project. Collectively, these actions constitute the “Project.”

Background Information

At the City Council meeting of September 5, 2006 and October 9, 2006, the City Council of the City of Beverly Hills discussed and approved in concept a mixed use development project on the vacant lot at 9200 Wilshire Boulevard between South Maple Drive and South Palm Drive. At its meeting of April 26, 2007, the City Council held a public hearing, considered the Project, certified the final Environmental Impact Report, and introduced an ordinance to establish a mixed-use planned development overlay zone. At its meeting of July 24, 2007, the City Council held a public hearing and introduced an ordinance approving a development agreement for the Project and adopted a resolution approving a General Plan Amendment to accommodate mixed use development at the height and density proposed the Project.

The September 4, 2007 Hearing

At its meeting of **Tuesday, September 4, 2007**, the City Council will hold a public hearing beginning at **7:30 p.m.**, or as soon thereafter as the matter may be heard, to consider the actions set forth below related to the proposed Project:

AN ORDINANCE ESTABLISHING A MIXED-USE PLANNED DEVELOPMENT OVERLAY ZONE AND REGULATIONS PERTAINING THERETO

AN ORDINANCE APPROVING A DEVELOPMENT AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND 9200 WILSHIRE, LLC and LEGACY PARTNERS 2485 LLC FOR DEVELOPMENT OF A MIXED-USE PROJECT

A RESOLUTION CONDITIONALLY APPROVING A VESTING TENTATIVE TRACT MAP AND A PLANNED DEVELOPMENT PERMIT TO ALLOW CONSTRUCTION OF A MIXED USE PROJECT AT 9200 WILSHIRE BOULEVARD

It is anticipated that this will be the final public hearing related to this Project.

Public Participation

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

If you challenge the Council’s action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact the Community Development Department, Planning Division, at 310.285.1123. Copies of all relevant materials, plans and applications are available for review or purchase in the offices of the Community Development Department of the City of Beverly Hills, Room G-40, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC
City Clerk

briefs cont. from page 3

provide technology support for teachers, in their classrooms, personal coaching and training," said Assistant Superintendent Ilene Straus.

The laptops will be used for general service support. The district spent \$51,603.70 for the new laptop computers. A teacher on special assignment will be conducting the training sessions.

The district also purchased an additional five laptop computers for Board of Education members to use. Laptops were purchased from Dell Marketing for \$7,629.41. The laptops include special software allowing for board members to conduct online agendas at the board meetings.

Calling all Players—BH Adult Basketball League

The Beverly Hills Adult Basketball League is now registering teams for league games beginning in September. Sponsored by the City of Beverly Hills Community Services Department Adult Sports Program, the Basketball League is competitive in nature and available to all adults and businesses in the community with average or experienced skill levels. Priority registration is given to teams comprised of over 50 percent Beverly Hills residents or employees of a Beverly Hills business.

Priority registration for all Beverly Hills resident and business teams will begin on Monday, August 27. League play begins the week of September 17. The season consists of 15 games, including a single elimination

playoff for first through fourth-place teams. Games are held weekday evenings at 6:45, 7:45 or 8:45 p.m., at Beverly Hills High School, located at 241 Moreno Drive. To receive a team registration packet, please call the City of Beverly Hills Community Services Department at (310) 550-4765.



Beverly Hills City Council Salutes Ghaffari

Distinguished Iranian-American mathematician Abolghassem Ghaffari, who recently turned 100 years old, received a proclamation on Tuesday, August 21 at the Beverly Hills City Council meeting from Mayor Jimmy Delshad. Ghaffari studied at Harvard University and Princeton University, where he worked with Albert Einstein on the Unified Field Theory of Gravitation and Electromagnetism.

LAPL Robertson Branch Library Used Book Sale

Two day book sale to take place on Friday, September 7 from 3:00 p.m. – 6:00 p.m. and Saturday, September 8 from 10:00 a.m. – noon at the LAPL Robertson Branch Library. Paperbacks, hardbacks, fiction, nonfiction, videos, CDs and children's books can be purchased for under \$2.00.

1719 S. Robertson Blvd. For more information contact (310) 840-2147

Recent Arrivals



Amy & Gavin Hoffman announce the arrival of Ella Paige Hoffman, born August 10, 2007 at Cedars-Sinai hospital. At birth Ella weighed 7 lbs. 15 oz. Amy is a 1987 graduate of El Rodeo and a 1991 graduate of Beverly High. Proud grandparents are Ken & Lori Goldman of McCarty Drive.

Uni High Alumni to Hold Picnic Sept 30

The Annual University High All Alumni Picnic and Car Show will be held Sunday, September 30 from noon – 4:00 p.m. in the Upper field. 11800 Texas Ave, Los Angeles.

For more information contact (310) 442-1399

Fall Adult Classes

The City of Beverly Hills Recreation and Parks Division is offering new adult classes for the Fall. The 10 week class sessions are scheduled to begin on Monday, October 1 at the Roxbury Park.

New Fall classes include, Capoeira a cardiovascular workout that offers a complex blend of martial arts, self-defense, dance and

Brazilian music. Core Fitness class focuses on strengthening and lengthening core muscles with an emphasis on abdomen, lower back, hips and buttocks. Runner's Yoga 90210 is a two part class starting with one to 1.5 mile runs followed by a yoga session. Gentle Stretch class focuses on improving body alignment, posture, flexibility and stability. The final addition to the Fall schedule is Abakadoodle Art. The class teaches various art techniques.

For more information visit www.beverlyhills.org or call 310.550.4761 to request a department brochure for all class offerings. To register by phone call 310.550.4753.

Take Vonage for a Test Talk!

NEW!
No Credit Card Required!

It's Easy to Save with Vonage:

- Get UNLIMITED Local and Long Distance Calling for \$24.99 per month†.
- Voicemail, Caller ID, Call Waiting all included – 25 premium features in all!
- FREE Calls to Europe!‡ –Italy, France, Spain, UK & Ireland see details below for calling conditions
- Keep Your Phone Number: Use Your Existing Home Phone.
- Get Clear Digital Sound Quality Using Your High-Speed Internet Connection.
- 30 Days RISK-FREE!*

Try Us for 1 Month FREE! see details below

Save up to \$300 a year on your phone bill!*

Award-Winning Quality!

PC WORLD WORLD CLASS 2006

Vonage: PC World's 2006 World Class Award Winner for VOIP Service July 2006

FREE Phone Adapter!*

Vonage



Call: 1-800-806-4351

FREE MONTH OFFER ON \$24.99 UNLIMITED RESIDENTIAL PLAN ONLY. PLAN FEE WAIVED BUT ALL OTHER CHARGES APPLY. NEW SUBSCRIBERS ONLY. *Free Calls to Europe Offer (Available Only with Unlimited Residential Plan) Does Not Apply To Certain Call Types, Such As Calls to Cell Phones, and is Limited to Italy, France, Spain, UK and Ireland. Other International Rates May Vary. See <http://vonage.com/intrates> for Details. Vonage 911 service operates differently than traditional 911. See www.vonage.com/911 for details. High-Speed Internet or Broadband Required. Alarms and other systems may not be compatible. † Rates exclude: broadband service, regulatory and activation fees and certain other charges, equipment, taxes, & shipping. International calls billed per minute. Offer valid in the US only. See Terms of Service. ‡ \$300 savings claim based on 3/07 survey of competing land line service providers. For details, visit www.vonage.com/compare1. > Recovery fee equal to the retail value of the router (phone adapter) applies if customer terminates after return period and prior to 1 year. < 30-day money back guarantee is refunded for any paid activation fee, 1st month service charge, initial shipping charges and termination fee. Applicable only to first ordered line per account. Available only in the event of timely cancellation for subscribers who have not exceeded 500 minutes of usage and who obtain a valid return authorization number from 1-VONAGE-HELP, and return of equipment in original condition and packaging within 14 days of cancellation. Refund will not include charges for taxes, international usage, payphone calls to Vonage toll free numbers and directory assistance. Offer revocable. ^ Where available. The number transfer process takes approximately 10 business days from the time you confirm your transfer request. ©2007 Vonage.

DO YOU HAVE A DESIRE TO BE WEALTHY?

DONALD TRUMP WANTS TO SHOW YOU HOW!



Call today to get his powerful tape at absolutely no charge!

Do you want to know how to make millions, have fun, and get started on the successful life you've imagined?

Donald Trump and Trump University are offering to the public his Wealth Builder's System—a proven system that reveals his secrets to making millions.

And because he believes so much in the power of this, he wants to send you a tape on his Wealth Builders System today AT NO CHARGE!

DONALD TRUMP IS GOING TO SHARE WITH YOU STRATEGIES AND TECHNIQUES TO GENERATE LOTS OF MONEY – THE TRUMP WAY!

CALL NOW!

1-800-957-9960



TRUMP UNIVERSITY



BHHS Set To Open Football Season Friday

Normans to play host to Long Beach Cabrillo.

By Steven Herbert

The Beverly High football team is scheduled to begin its 81st season Friday by playing host to Long Beach Cabrillo Friday night at 7 p.m. in a nonleague game at Nickoll Field, with a strong group of returning players and a favorable schedule boding favorably for another strong start, but injuries providing a challenge.

None of the Normans' first six opponents had winning records in 2006. Long Beach Cabrillo and Hawthorne, their opponent in their Ocean League opener Oct. 12, were both 0-10. Santa Barbara, which Beverly Hills will visit Sept. 15, was 1-9, while Oct. 5 opponent Pasadena Blair was 2-8.

Mira Costa, the Sept. 28 opponent, was 6-6, including a 27-14 victory over the Normans, while Palos Verdes, the Sept. 7 opponent, was 5-5.

For all the nonleague opponents other than Santa Barbara, the games are the

result of two-year, home-and-home contracts signed before the 2006 season, in part to accommodate last season's trip to Massachusetts, according to Norman coach Carter Paysinger.

Beverly Hills began the 2006 season 6-1, including a 34-20 season-opening victory over Long Beach Cabrillo, then concluded the season 1-2-1, as their 7-3-1 season ended with a 35-34 overtime loss to Lancaster in a Southern Section Western Division first-round game.

The Normans return their leading rusher from 2006, Ramon Judkins (1,294 yards and 14 touchdowns on 196 carries for a 6.6 yards per carry average) and leading receiver Dominique Sandifer (814 yards and six touchdowns on 52 receptions for a 15.7 yards per catch average.)

However, both have hamstring injuries that have "lingered since the spring," Paysinger said.

"They have rehabbed and worked hard

to get back," Paysinger said. "It just seems they haven't completely over those injuries."

Receiver-defensive back Ben Bradbury is "dinged a little bit" with a knee bruise sustained this summer, while receiver-defensive back Dwayne Taylor has a groin injury, Paysinger said.

The four players' availability for Friday's game is expected to be known today, Paysinger said.

"Once we get healthy, I think we'll be in good shape to defend the league championship," Paysinger said. "I really think we have a good team on paper. Our success this will hinge a lot on how quickly we can get healthy and try to stay healthy."

Beverly Hills shared the 2006 Ocean League championship with Culver City, which it tied, 56-56, in the regular season finale for both teams Nov. 9, the highest-scoring tie in California 11-man high school football history.

Junior Dex Lucci, who started five games in place of an injured Meyer Linter last season, will be the fulltime starting quarterback this season.

"Dex has a real strong arm," Paysinger said. "His experience last year has propelled him to be a real leader for our offense."

Lucci will change plays at the line of scrimmage less frequently early in the season than a more experienced quarterback, Paysinger said.

"Other than that, in terms of the plays we call and things that we want to do,

there's not much difference at all," Paysinger said. "We're able to do just about all the things we want to do."

Lucci's arm strength will prompt the Normans to attempt more long passes, Paysinger said.

Running back "is definitely the strength of the team," Paysinger said.

"I can't remember being this deep at running back," said Paysinger, the team's coach since 1990 and an assistant from 1981-89. "To have four really good running backs is a really a luxury for us."

Christian Staine "is a very, very talented running back" who was "great" in the spring, summer and two-a-day practice sessions, Paysinger said.

"We think he is going to contribute a lot," Paysinger said.

David Saedi "looks very, very good." Brandon Bank, the starter on last year's JV team "has gotten very strong". Sophomore Kenny Bassett, the most valuable player award winner on last year's freshman team "and he too looks very good," Paysinger said.

Beverly Hills will usually use a third receiver instead of a fullback, but when it uses one, either Sae Bin Park and Daniel Kim — a junior and one of three Daniel Kims on the team — will play the position, Paysinger said.

Erik Munzer and Nathan Forrest will join Sandifer, Bradbury and Taylor as the team's receivers, Paysinger said.

"We have some experience there and

sports cont. on page 8

Make your car invisible to radar and laser...legally!

New radar technology disables police radar guns up to three miles away. Police can't catch what they can't see!

When was the last time you drove over the speed limit? If you're like most of us, it was probably a few hours ago! We all gamble that we won't get caught, but the reality is, most of us eventually do. . .and the results can be expensive. Aside from the ticket and court costs, years of insurance premiums can easily set you back thousands. That's why radar detectors and laser jammers have become necessary accessories for lead-footed, would-be Andrettis everywhere.

ship and materials for three years from the purchase date. If you have ANY difficulties with the unit, simply return it, to be repaired or replaced at no charge.

30-Day Risk-Free Trial Offer

Try Phazer II for a full 30 days. If you're not completely satisfied, return the unit for a full refund of the purchase price (less s&h). You have nothing to lose... except another speeding ticket!

To order call toll-free 24 hours a day!

1-877-474-1060

3-Year Warranty

Guaranteed against defects in workman-

The Phazer II Laser-Radar Jammer is the Latest in Jamming Technology



- ▶ Compact Size
- ▶ 12 Volt Accessory Jack
- ▶ Windshield Mounting Bracket
- ▶ On/Off Switch/Power Cord
- ▶ Test Circuit with Speaker
- ▶ Disables X, K and Ka Radar Bands
- ▶ Disables ALL Laser Units
- ▶ 1-Year Ticket Rebate Program**
- ▶ FCC Legal*
- ▶ Three-Year Warranty

Rocky Mountain Radar does not condone the use of excessive speed on the highways, nor does it endorse breaking the speed laws. Please drive safely when using this or any other electronic product in your car. *Legal in all states except: CA, DC, IA, MN, NE, OK, UT, VA. **The manufacturer does not condone reckless driving and therefore will only pay tickets where the speed limit was not exceeded by more than 30%, or 15 miles per hour, whichever is less. The ticket rebate program does not apply to tickets for DUI, school or construction zones

Digestion Problems?

"Free Report Reveals The Shocking Truth About the "secret" Treatment Your Doctor Probably Doesn't Know...And Likely Hopes You Never Learn..."

BEVERLY HILLS – A new, free report has recently been released that reveals the "untold story" behind digestion problems. Digestion Problems misdiagnosis and mistreatment is rampant and leads to countless years of unnecessary suffering. This free report reveals a natural procedure that is giving digestion problem sufferers their "lives back." - with

"miraculous" results for many. If you suffer from digestion problems you need this no B.S., no "gimmicks" free report that is giving hope to digestion problem sufferers everywhere. For your free copy, call toll-free 1-800-713-6950, 24 hr. recorded message.

from the hills of beverly



Kasikci Goes to Montage

And other news of our village

By Rudy Cole

It is official: **Ali Kasikci**, the highly popular former managing director of the Peninsula Hotel will become managing director of the Montage Beverly Hills.

In a statement to be released this week, Montage Hotels and Resorts CEO **Alan J. Fuerstman** will announce that Kasikci will begin working with the hotel next month.

The Montage Beverly Hills is expected to open in October, 2008.

It makes a great fit. Kasikci is not only extremely popular in Beverly Hills, he is recognized as one of the leading hoteliers in the world, having helped lead the Peninsula to international recognition. The Montage Hotel and Gardens is expected to also be one the world's leading hotels, a status achieved by Montage Laguna, one of the best resorts on the California coast.

The Peninsula will soon announce a replacement for Kasikci and the owners have said they are committed to the highest possible standards of excellence.

Kasikci was with the Peninsula, owned by the **Zarnegin** family, for 16 years. He became very involved in the community and with his wife Donane held many leadership roles in civic organizations.

We'll have more details on the move next week, but forgive me for saying "as first reported here..."

The late, great former Beverly Hills Mayor **George Slaff** once quipped that "the people of Beverly Hills strongly support the civil rights and civil liberties of -- the people of Pasadena."

Slaff, a one time chair of the American Civil Liberties Foundation board, was cognizant of the disparity between ideals, and considerations of personal safety and security in this and other like minded communities. I have often wondered what he would make of the Farsi ballot flap the city experienced in the last city council election.

Judging by the plethora of letters to the edi-

tor in another community newspaper, you would assume this community was having a voter revolt against having any language other than English printed for voter use. Strangely, we could find few of these writers listed as registered to vote in Beverly Hills.

True, the city clerk's office received many protests following the mailing of sample ballots when Farsi was prominently displayed for the 2007 council election. Even assuming the irate calls came from 200 to 300 residents and that countless others were upset, but not sufficiently to dial city hall, the voter reaction did not lead to a massive turn out at the polls -- about the same percentage as voted four years ago, and that number would have significantly increased if there was a real reaction or voter interest as there was in 2005 when the Montage referendum was on the ballot.

What happened and where are we now? Despite some misconceptions on the rules, the city was NOT required to mail or print ballots in Farsi or even Spanish. City officials were, however, responding to the Federal Voting Rights Act which encourages the use of languages other than English if that helps encourage voting. With a large Iranian and Farsi speaking minority, the inclusion of Farsi was certainly well intended, if not mandated. What could possibly be wrong with any

action that would bring more people to the polls in a city where less than half ever bother to vote?

The law also does not require mailing of sample ballots with any language other than English except in precincts with a high percentage of non-English speaking voters who have made that known during the last United State Census -- and only then by having sample ballots available. Interestingly, in Los Angeles County Farsi speaking voters did not make that request in sufficient numbers to be included in the optional list. In other words, Iranian residents did NOT request their language, Farsi, be printed on the sample ballot.

What languages did voters in Los Angeles County request during the census? Not French, Russian, Farsi and Armenian, but here are some that did make the list: Mandarin or Cantonese, Korean, Tagalog/Filipino, Vietnamese and Spanish. However, not one precinct in Beverly Hills had sufficient numbers to qualify for printed translations. So, once again, and for the record, our Farsi speaking voters did not prompt the translation and some resident's anger was misdirected. It may not have been our finest hour, but it was some minority bigotry and misunderstanding in our community that led to the overreaction.

However, even a small amount of bigotry needs to be addressed and we have a job to do in improving cultural understanding.

As is the case in most emotion packed disputes, both sides overstated their arguments. Mayor **Jimmy Delshad**, who has probably become one of the most active mayors in our history and who has attended the opening of

Would a Diet Work for You if You Weren't Hungry?



No More Constant Hunger

2 WEEKS FREE



WHAT IS RIGHTSIZED?
RightSize is a delicious smoothie that contains a cutting edge appetite manager called Appemine.

HOW DOES IT WORK?
Drink a RightSize Smoothie in place of a meal and let Appemine knock out those awful hunger cravings, so you can reduce calories and lose weight -- comfortably!

CAN I TRY IT FREE?
YES! Try it free for 2 weeks.
Call 1-888-764-5408.
www.rightsizeprint.com

WHY RIGHTSIZED?
It's patented, it's easy, it's nutritionally balanced -- and it's **PROVEN** to work!



BEFORE **AFTER** **BEFORE** **AFTER**

Buried in Credit Card Debt?

Over \$10,000 in credit card bills?
Only making the minimum payments?

- ▶ We can get you out of debt in months instead of years
- ▶ We can save you thousands of dollars
- ▶ We can help you avoid bankruptcy

Not a high-priced consolidation loan or one of those consumer credit counseling programs

Call **CREDIT CARD RELIEF** for your **FREE** consultation

Not available in all states **877-888-9570**

every window, made some interesting comments in The Weekly last week about the election. First, it should be noted that Delshad also brings to the office more understanding of technology than any councilmember in our history.

What we question is his analysis of his last election. Delshad argues that the Farsi ballot inclusion “probably” cost him several hundred votes. Actually, Delshad received more votes in this election, 2,579 than the 2,417 he received when he first ran four years earlier and there was no Farsi ballot problem.

It seems that the Farsi ballot matter helped unite the Iranian community behind him – the expected reaction of voters who were hurt by the vocal minorities bigotry. Those most harmed by the issue were **Maggie Soleimani** and, to a lesser extent, **Shahram Melamed**. Maggie came very close to winning, but many of her voters deserted to Delshad in response to his and his supporters pleas to help elect the first Iranian mayor despite a possible voter backlash. Also, Delshad ran an incredible, highly motivated and active election drive making certain all his supporters went to the polls. What also helped Delshad was then Mayor **Steve Webb’s** appeal to his endorsers to give Delshad their second votes – a move that probably cost Webb his bid for a second term. Yes, there were other elements of the election including some self inflicted wounds by Webb and mammoth anti-council mailings by a homeowner group, but the Farsi issue helped, not hindered, Delshad’s total.

Of course, there are cultural differences in our city –from assumptions that Iranian residents are responsible for over built mansions

to self imposed isolation. But not by a majority of our residents. We are, as a community, not so far removed from our own time of bigotry as to be insensitive to prejudices and hatred aimed at others. Or have we forgotten? I think not. Shame on us if we have.

Some historical notes might be worth remembering. First, English is not this country’s first and only language – and certainly not in California. Spanish came first and so did the Indian languages. In some parts of America, French and Russian were spoken to the exclusion of English and in Canada French and English are both “legal” languages.

As for the word “ballot” it too has a non-English history. The word comes from the Italian for small ball or “ballota” and was used in elections by placing them in a container – the most “ballotas” cast won. Not very American. Even our “secret” ballot has a foreign history = from the Australian’s who originated the practice and for whom the law is named.

So, no mailing of Farsi or any other language except English in the next election, only the availability on sample ballots by request. The calmest voices throughout this whole squabble? City Clerk **Byron Pope** and his excellent staff.

Style is sometimes as important as substance in leadership, and we have had both school superintendents and city managers with special talents in both areas.

There are very interesting differences in authority in the two top city non-elected jobs. The city manager actually has more authority

and responsibilities than the school chief. As an example, the city manager selects the department heads, including fire and police chiefs. Although most of our city managers have “consulted” with their elected official bosses before hiring, the school boss may recommend, but the hiring and firing of school principals goes to the board for approval.

However, it is the school superintendent who is most often the voice for and of the education community – sometimes to excess. During the major bond election, then Supt. **Gwen Gross** made the election, and it was a success, her personal campaign. Her successor, **Jeff Hubbard**, also was a forceful voice for the schools, but did so with more public restraint.

What is expected is a school leader able to articulate the needs of the schools and to communicate the board’s programs to teachers, parents, the professional staff and the general population and sometimes take the hits.

This Supt **Kari Mc Veigh** does extremely well. She encourages administrators to make classroom observation of teachers a priority. There is also more communication among teachers on individual student problems.

Mc Veigh has also been out there on community issues, and we need more not less of this, despite some flack she has received. As an example, I hope she weighs in on the mammoth, intrusive Los Angeles development which may well spring up just feet away from the high school.

Kenneth Peters, one of our longest serving and most able school bosses, did not begin by asserting his authority, but in his final years he was the dominant voice for our schools. Yes, the board should set policy, but the school superintendent has the best pulpit and should be encouraged to talk to her constituency when anything involves what is best for the kids.

As for the teacher’s union, the Beverly Hills Education Association, they too are becoming far more sensitive to improving relations with the whole community – a goal that can only benefit everyone in the education community.

Small issue: I don’t know who started the process of only calling for voice votes on the board, but it is not professional and could be a violation of the Brown Act. If there is a dissenting vote or two, the only record is that of the person recording the vote. Elective bodies call for a roll call on almost every matter except possibly adjournment. It is more professional, certainly better governing and needs to return to our board actions. Board president, call the roll. We may need to know who voted for what some day.

After enormous pressure from the wife and the cats, I am finally trying to actually complete two books, and I could use my reader’s help. The books are somewhat related, but the first is about the impressive role of women in shaping the life and times of our city – and there have been some great ones.

Some of those included in our history are **Mary Pickford, Corrine Griffith, Sooky Goldman, Marcella Rabwin, Phyllis Seaton** (in both books) and the sisters-in-law **Harris** and many others. Also included are a host of recent women leaders whose names I will not yet list.

But if you have any anecdotal history, memories or thoughts you might want to share – and you will make a footnote, please email them to me. Or, if you are really nice, I can keep your name private.

Interesting fact in the Draft EIR on the 9900 project: The proposed condo with some minor retail use will actually produce less traffic than commercial uses now permitted under the codes. The Hilton EIR also came up with some positive points that will improve their chances of winning approval.

However, I found it somewhat ingenuous for the **William Morris** Agency to answer the argument on whether their entitlements would assure they would actually remain as tenants of the property by citing a 15 year lease.

A lease provides no real protection for the city and is a private agreement with the owners, not city government.

Was privileged to attend a very special ceremony at **Betty and Fred Hayman’s** marvelous beach home last Sunday when his son Charlie and daughter-in-law Dianne performed the orthodox ceremony of cutting their three year old son Ithamar’s hair.

Ithamar clearly has the Hayman touch. He was incredibly up beat and charismatic throughout the cutting exercise. I cry every time I go to Little Joe’s. The grandson, who lives with his parents in Israel, is fluent in three languages and charmed the guests, including Fred’s other son Robert, his wife Denise and their two children.

Good to see the best talk show host in our city’s history, **Michael Jackson** again. Same wry humor, same great grasp of world issues, but without a good outlet – something we all miss.

The afternoon was a sequel to the Theatre Forty play, “Modern Orthodox” about the cultural clashes on orthodoxy and secular, but Fred and Betty handled it all very well.

I also was able to spend some time with son Charlie who gave me some new insights on life and times in Israel I will share in a future column.

I had a great evening at the incredible Avalon Hollywood Theatre Monday at a fund raiser for the International Myeloma Foundation. As frequent readers know, I am a loyal fan of **Christopher Guest** and his incredible mocomedies including “Mighty Wind” and “Best of Show.” With his partners **Michael Mc Kean** and **Harry Shearer**, they performed music from “Spinal Tap” and “Mighty Wind” as the “Folksmen.” Mc Kean’s wife and her daughter also were on stage as was Shearer’s spouse.

Wonderful program for an evening devoted to finding a cure for the blood cancer disease and improving the quality of life of myeloma patients. For more information, visit their web at <http://www.myeloma.org/www.myeloma.org>

Rudy Cole served for eight years as a member and chair of the city’s Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

Purity You Can Trust.

When your family’s health is foremost, you can rely on YOSEMITE WATERS to provide quality drinking water. Enjoy good tasting water that is completely free of chemicals, unfriendly bacteria like cryptosporidium and unwanted matter such as lead, which is found in most household plumbing systems.



YOSEMITE WATERS...

Convenient, Reliable & Affordable.

We’re the purity you can trust!

1-800-427-8420

YOSEMITE WATERS

BOTTLED IN CALIFORNIA

sports cont. from page 5

some young, talented kids there," Paysinger said. "They've all played very well over the summer. We could have one of the best, if not the best, receiving corps in our area."

Joe Yoon and Alex Komlos will play tight end, Paysinger said.

Center Nick Urteaga and guard Jonathan Jun, both starters last season, will return, as will guard Caylin Hauptmann, a part-time starter. Brandon Cohen, a starting defensive lineman a year ago, Shahyad Meshkaty, Jake Lefkowitz and Danny Berkowitz are also expected to see playing time on the offensive line, Paysinger said.

Jordan Adams, the starting center on last year's junior varsity team, "has had a really good summer and he will also get some playing time on the offensive line, Paysinger said.

The offensive line has had a "major improvement from the beginning of spring football to this point," Paysinger said.

"The kids are really, really strong," Paysinger said. "They worked hard in the weight room. They're really coming together as a unit."

Monty Zimmerman will be the team's kicker.

Forrest and Munzer will share the punting duties in the opener.

"Because both those kids play a lot on both sides of the ball, the person that plays the least on offense and defense will end

up being our punter," Paysinger said.

The Normans will again use a 3-4 defense, "but have changed some of the rules of our outside linebackers to put those guys in the attack mode more and have them work up field more," said defensive coordinator Vonzie Paysinger, Carter Paysinger's younger brother.

"Hopefully, they will be in position to make more plays," Vonzie Paysinger said.

Berkowitz and Cohen, both starters a year ago, and Kim will be the starting defensive linemen, Vonzie Paysinger said.

Forrest and Park, both returning starters, along with Saedi and Yoon will be the starting linebackers, linebackers coach John Braddell said.

"They run to the ball extremely well," Braddell said. "They read their keys and get where they're supposed to be and make plays."

Shawn McGill and Taylor will be the starting cornerbacks, while Munzer and Daniel Kim, a senior, will be the starting safeties, Vonzie Paysinger said. All but McGill were starters last season.

"It's a strong group," Vonzie Paysinger said.

Beverly Hills has a 9-5-2 on-field record in its openers since Paysinger became coach. The Normans were credited with a forfeit victory in its 2001 opener against South Torrance, which used an ineligible player in a 52-33 victory at South Torrance Sept. 7, 2001 as Chauncey Washington, now at USC, ran for 306 yards and five touchdowns on 10 carries.

Long Beach Cabrillo has lost 13 consecutive games. Its most recent victory was Oct. 28, 2005 when it defeated Long Beach Jordan, 12-7.

Beverly Hills was ranked fifth in the preseason Western Division poll released Monday. Five of the six Ocean League teams were ranked in the Top 10, led by third-ranked Culver City. Defending champion Compton Dominguez was ranked first, followed by West Torrance.

Cross Country

Fidel Dominguez, an assistant coach in 2006, has been named as Beverly High's coach, athletic director Carter Paysinger announced this week.

Heather Cruz-Smith, who became the coach midway through last season, remains on maternity leave, Paysinger said.

Luis Turcios had earlier been named as coach, but when Dominguez declined an offer to coach at Brea Olinda High School, he was named coach, Paysinger said.

Girls' Soccer

Alexa Block, a Beverly High junior, was part of the gold medal-winning Los Angeles team in the JCC Maccabi Games Aug. 12-17 in Orange County.

Professional Football

Receiver Sonny Shackelford, a 2003 Beverly High graduate, was among 10 players released by the San Diego

Chargers Monday as they reduced their roster to the 75-player limit.

Shackelford played in the Chargers' first two exhibition games, but did not record any statistics and did not play in their 33-31 exhibition victory over the Arizona Cardinals Saturday.

Professional Baseball

Josh Eichenstein, a 2001 Beverly High graduate, completed the inaugural season of the Israel Baseball League with a .206 batting average in 16 games, driving in three runs and scoring three times.

Eichenstein's team, the Netanya Tigers, finished fourth in the six-team league and advanced to the semifinals, losing to the eventual champion Bet Shemesh Blue Sox, 6-3, in a semifinal Aug. 17 at Tel Aviv.

Women's Volleyball

Aida Cadres, a 2005 Beverly High graduate, had six digs, four solo blocks, two kills, one service ace, one block assist and one assist in Providence College's season-opening 30-26, 30-21, 30-25 victory over Holy Cross in a nonconference match Saturday at Providence, R.I.

Steven Herbert also covers sports for the Los Angeles Times and The Associated Press. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

THE BAGEL FACTORY SIMPLY THE BEST

THE BAGEL FACTORY is your neighborhood bagel bakery serving Los Angeles Westside community and the Bay Area simply baking the best bagels in the city!

THE BAGEL FACTORY features:

- 22 varieties of fresh baked bagels
- Six varieties of cream cheese both regular and lite
- 15 varieties of delicious homemade sonny's soups
- Incredible challahs every Fridays
- Muffins, sweets, premium coffees and many more
- Party platters for any occasion



THREE CONVENIENT LOCATIONS

Sonny's Soups.

Non-Dairy. Low Fat. No Cholesterol. Made Fresh Daily. Hand Cut Vegetables. Popular Varieties. Pure Filtered Water. No Starch or Fillers.
8 oz. or 16 oz. or 32 oz..

Made **FRESH** Daily

Los Angeles
Cadillac at Robertson
310.837.6046

West Los Angeles
Sepulveda at National
310.477.8460

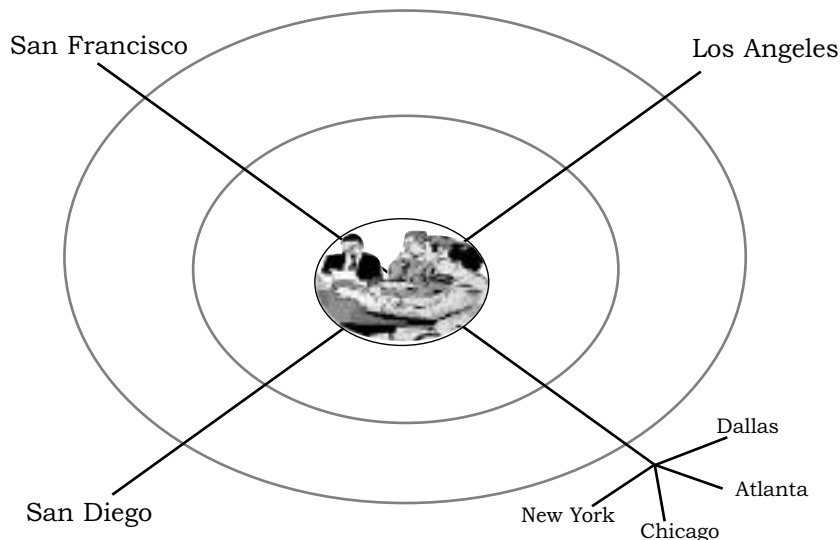
Torrance
Hawthorne at Torrance
310.540.2077

Conference Calling

- Local Numbers Throughout California
- Reservation-based or Reservationless
- Recording Capability

5 ¢/minute Local Access

10 ¢/minute Toll Free Access



The Telephone Connection
310-789-7900

coverstory

9900 WILSHIRE BLVD AND HILTON RENOVATION HEARINGS CONTINUE

Planning Commission says aesthetics, air quality and traffic are of concern

By Elisa Osegueda

Two major development projects now being considered by the city, 9900 Wilshire Blvd and the Beverly Hilton renovation have begun the first stages of the approval process with the release of mandated environmental studies, which are now being circulated for public comment.

According to City officials the public comment period of the draft Environmental Impact Report (EIR) will be for a 45 day period. The final report will then be submitted to the Planning Commission and eventually the City Council for acceptance.

Any member of the public and representatives of community groups may make comments in writing on the studies, which include traffic impacts, possible alternative uses, and other environmental issues.

While the reports for both projects were released on Tuesday, August 7 "projects are on independent hearing schedules. However, with the release of the EIRs, there are demands placed on the Planning Commission to hold more hearings, and on occasion there may be a need to hold more than one hearing on the same day," said Beverly Hills Planning Commissioner Chair Noah Furie.

The former Robinsons-May eight-acre property was bought by British developer Candy & Candy in April and the high-end condominiums being built in its place will be designed by Pritzker Prize-winning architect Richard Meier.

"The aesthetics are unbelievably attractive and extremely strong," said Candy & Candy spokesperson Harvey Englander.

Great detail is being placed in the architectural design of the project. "The architects who are proposing these projects [9900 Wilshire Blvd and the Beverly Hilton Revitalization] have actually known each other for a long, long time. They are trying to do things that are architecturally compatible," said

Beverly Hills City Planner Donna Jerex.

Zoning changes are being petitioned for the 9900 Wilshire Blvd project. Currently the land zone for the project is under C3, low-density general commercial, but developers are requesting for a specific plan that allows for a variety of uses, which would allow for residential housing.

"We are actually trying to down zone the project. We are under developing the project as a residential project we could develop it a lot more intensely if it were a commercial project and the fact is that we are able to down zone, which is almost unheard of," said Englander.

Major concerns discussed last Monday for the 9900 Wilshire Blvd project dealt with aesthetics and views, noise control, air quality, traffic and cultural resources.

Furie agreed that both EIR drafts for the 9900 Wilshire Blvd and Beverly Hilton project identified, "significant impacts relating to such issues as construction, air quality and vibration, visual character, view and historic resources."

With so many environmental reports being discussed both new Planning Commissioners Lili Bosse and Nanette Cole received "additional training over the past few months on such topics as the California Environmental Quality Act (CEQA) and the environmental hearing process," said Furie.

All new commissioners received specific training relating to land use and the commission process, said Furie.

Based on the EIR significant project-level and construction vibrations will be unavoidable during the construction

phase affecting areas north of the construction site and The Beverly Hilton Hotel.

The air-quality could also be affected, the EIR states that during the construction phase nitric oxide (NO) emissions will be emitted into the environment and when converted to NO₂, due to reactants in the environment, NO₂ can cause measurable health impacts. But the EIR states that type of NO₂ emissions are not expected to be a factor in this project.

"Air quality is also an impact. We can't do much about and it is short term, it is during construction. We have not identified long term effects but we are

"not only traffic neutral, we are also traffic negative and as pointed out in our EIR we actually will produce about 350 fewer car trips than the not very active Robinsons May store. So then again that is a very strong positive for our project."

***-Candy & Candy
spokesperson
Harvey Englander.***

concerned because it is close to [El Rodeo] school," says Jerex.

The EIR also explains that construction phases are not uniform therefore emissions will vary through out the completion of the project.

When asked about air-quality concerns, Englander said, "one of the nice things about this project are the prevailing winds in this part of Los Angeles are away

from El Rodeo school and the residential areas North of Wilshire Blvd."

The western breeze is another advantage the designers are tapping into since the breeze helps facilitate the heating and cooling of the units.

"There are concerns particularly with traffic, how things gear traffic towards residential areas," said President of the Beverly Hills Residents' Association Alan Kaye. Although not familiar with the EIR, Kaye believes traffic will be a topic of interest among the community.

According to Englander, the 9900 Wilshire Blvd project is "not only traffic neutral, we are also traffic negative and

as pointed out in our EIR we actually will produce about 350 fewer car trips than the not very active Robinsons May store. So then again that is a very strong positive for our project."

Based on the EIR, the usage of a private road on the western side of the complex will take residential traffic off Merv Griffin Way.

The Planning Commission at the moment "has concerns about how the methodology was calculated, how the traffic engineers will look at what constitutes a significant increase in traffic, and pedestrian safety," said Jerex.

With such an extensive EIR to digest public meetings and hearings will allow community members "to see how this plan will benefit our community. What the cost to the community is in terms of traffic and strain on the infrastructure but I suspect that there is probably a big benefit to having a condominium building there with a successful department store," said Kaye.

According to Candy & Candy, the 9900 Wilshire Blvd project estimates they will bring financial benefits to the City. The complex will generate more than \$1.6 million in net new revenue per year. Besides the eco-friendly additions made to the 9900 Wilshire property the project will also provide the City with half an acre of new public gardens stretching across Wilshire Blvd.

Overall the project has received support from "over 1,000 Beverly Hills residents and certainly there maybe some people who would like to see changes and some people of course never want to see change but we have had overwhelming support for our project," said Englander. Adding, "It's a great design and a great location for residential in Beverly Hills."

The next Planning Commission hearing for the Beverly Hilton project will be on Wednesday, September 5. The Commission has not voted on the projects.

Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

AIR CONDITIONING/HEATING

• **POWER**
• **AIR & FIRE**

Air Conditioning and Heating

**Repairs & Installation
Furnace Specialist**

**CALL
(310)717-8152**

CONSTRUCTION



**ROOM ADDITION
KITCHEN & BATH**

- Room Addition • Kitchen & Bath
- Quality and Affordable Prices
- Carpentry Work • Roofing
- Driveway • Stucco • General Repair • Plumbing & Repipe

DISCOUNT FOR SENIORS

WILL COMPLETE ANY STARTED ADDITION

Office (310) 358-1086

Cell (323) 243-6339

ASK FOR FRANCES OR ED

LIC #552551

CONSTRUCTION

**WE DO IT ALL
C.Y. CONSTRUCTION CO.**
KITCHEN & BATHROOM SPECIALIST



**FREE ESTIMATE
1.800.677.3077
818-445-2395**

WORKERS COMP. BONDED & INS. LIC. # 856881

www.CyConstruction.com

DEBT CONSULTANTS

DOES SOMEONE OWE YOU MONEY

Turn Your Bad Debt Into A Judgement

(NOTE: Small Claims Court Limit is now \$7,500.00 for individual)



Catalyst Business Consultants

(800) 566-2166

This information is NOT Intended As Providing Legal Advice

FLOORING

**LULU'S
HARDWOOD FLOORS**

**We'll Beat
Any Price!**

- Hardwood & Laminate
- Sanding & Refinishing
- Installation

"The Best In Town!"

**Call Today for a
FREE ESTIMATE**

800-941-6009

Lic.#872501

BLINDS & DRAPERY

— *Established 1989* —

**The Blind &
Drapery Store**

**CUSTOM BLINDS,
DRAPERIES & SHUTTERS**

**Free Estimates
& Consultation**

We do everything from basic blinds, to motorized-automated drapery. The most stylish fabrics in stock. *We will beat any competitor's price.*

Call Neal (310) 801-2986

C15A02L

CAREGIVERS



Robertson Caregivers
Beverlywood
Non-Profit Medical Cannabis Collective

310-837-7279 M-S 1-9PM
fax verifications 310-837-7279
2515 S. Robertson Blvd.
L.A. Ca 90034

Doctor referrals available
20% off for 1st time patients

CAREGIVING

*The comforts of your home with
peace of mind.*

In-home Services Tailored to Your Needs:

- | | |
|-------------------------------|-----------------------------|
| Companionship | Laundry & Linen Changing |
| Bathing & Grooming Assistance | Alzheimer's & Dementia Care |
| Meal Prep & Clean Up | Errands & Transportation |
| Light Housekeeping | Up to 24-hour Care |

Licensed, insured & bonded • RN supervised



310-235-1111
**CALL TODAY FOR YOUR
FREE ASSESSMENT**

www.SeniorHelpers.com

CATERING



Middle Eastern Persian Cuisine

Since 1979

- Serving Shish Kabob, Lamb, Ground Beef, Chicken Kabob and beef with basmati rice.
- Variety of different salads, humus, tekhina, eggplant salad, falafel & shwarma.
- Catering for any occasion

In Culver City in the Fox Hills Mall

(310) 313-1049

**SPECIAL OF
THE MONTH**

**Package deal: We'll
cater your party for
50 people for only
\$399⁹⁹**

Accept ITEX
Script

CONDOMINIUM CONVERSIONS

CONDOMINIUM CONVERSIONS

If You Need Help in:

- Condominium Conversions
- Subdivision
- Construction Permitting
- Tract Maps
- Real Estate Entitlement

Let Me Help You

Call Me: B. Sparks LLC

323-394-1415

CONSTRUCTION

**WE DO IT ALL
C.Y. CONSTRUCTION CO.**
KITCHEN & BATHROOM SPECIALIST



**FREE ESTIMATE
1.800.677.3077
818-445-2395**

WORKERS COMP. BONDED & INS. LIC. # 856881

www.CyConstruction.com

CONSTRUCTION



Lic # B603422

GENERAL CONSTRUCTION

- Complete Home Improvement
- Second Story Addition
- Kitchen & Bathroom Remodeling
- Demolition
- Patio & Driveway

Hakop Adajian

Cell:

213.479.6782



CREDIT RESTORATION



**Bad Credit Report
or Bad Creditor
Problems?**

**RESOLVE
BAD CREDIT
PROBLEMS
NOW!**
Don't Delay!

800-359-0455

CREDIT REPAIR



Wright's Credit Repair

*Turning damaged credit into
financial opportunities*

**Is Bad Credit Ruining
Your Life?**

www.wrightscreditrepair.com

Special \$199 Total

866-404-8464

DOG SPA

K9 | LOFT

2170 Sunset Blvd.
Los Angeles, CA 90026
213-484-6006 phone
213-484-6014 fax

Daycare | Grooming | Boutique

K9 Loft is Los Angeles' premiere five-star dog spa. We are centrally located in Silver Lake and adjacent to Echo Park. Los Feliz. Downtown. and Hollywood

- 8,500 square foot indoor/outdoor facility
- 24-hour web cam, access
- Open M-F 7am-7pm / Sat 10-6 / Sun 11-5
- Full service grooming and dental hygiene
- American Boarding Kennel Assoc. certified
- Car service
- Retail boutique www.K9LOFT.com
- Filtered air & water



ELECTRICIAN

**Master
Electrician**

Available for Service Calls,
Residential, and Commercial.
Remodel & New Construction.

Call: (562) 822- 3868

Lic # 898348

ELECTRICIAN

A.B.I. ELECTRIC
(310) 471-2261

- Energy Saving Devices
- Lighting
- Emergency Lights
- Exit Signs
- Service Upgrade
- Remodeling
- Rewiring
- Sub Metering
- Smoke Detectors

"We Light Up Your Life!"

Lic. #719724

FLOORING

99CENT SURFACES

Granite, Glass
Mosaic, Slate **99¢** per square feet

**5552 Hollywood Blvd.
Los Angeles, CA 90028**

323.466.4489

FLOORING

**CENTURY
HARDWOOD FLOOR INC.**

Quality Workmanship
At affordable prices

- Refinishing/Sanding
 - Installation • Repairing
 - Water Damage • Custom Coloring
- For a Beautiful Floor Call

1-800-608-6007



310-276-6407

LIC.#813778



HANDYMAN

**Tankless Endless On- Demand
Earthquake Proof Gas Water
Heater**

Replace your tank water heater

**Save over 50% on gas
Eligible for \$300 Rebate**

damaigroup1@aim.com

Call: (310) 409 -7000

Fax: (310) 388- 5989

Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

HANDYMAN

HANDYMAN
ALL HOME REPAIRS
 Kitchen & Bathroom remodeling
 Free Estimates.
 Affordable & Honest
 Danny
(818)284-5962

HANDYMAN

General Handyman
 Doing all kinds of work repair work
 Paint, plaster, woodwork, hauling,
 and carpet cleaning
25 years of experience.
I serve with a smile.
Call Ben
(800) 505-2033

HANDYMAN

SLIM'S HANDY SERVICE

Handyman/ Home repair
 Artistic Home Improvement
 Plumbing, Painting, Tile.
 Drywall, Electrical, Deck,
 Fence & Gate Repair, Etc.
310- 733- 9342
 slimshandy@yahoo.com

HAULING & MOVING

HAULING & MOVING

Anything, Anytime
 Anywhere
 Please call Tony
FREE ESTIMATES
 Bonded Lic #486389
(818) 902-1360

HOLISTIC BODY WORK

INTEGRATION OF BODY, MIND, SPIRIT
 STRUCTURAL INTEGRATION

- Effective • Compassionate
- Educational

Joan Wolfred GG, SIP.
 Certified Rolf Practitioner
 of Structural Integration
310-927-2771
 337 S. Beverly Dr. #108
 Beverly Hills
 BY APPOINTMENT ONLY



DRYWALL

Magic Touch Drywall
 Lic.#829667

- ★ Artistic Arches & Domes
 - ★ Faux paint, crown moldings
 - ★ Framing, new construction
- (562) 331-1575 Fax (310)-326-9610

INVESTIGATION

INVESTIGATOR

w/Firearm Permit
20 Years of Experience
I Can Find Anyone For
\$65.00*
 Martial Surveillance, Background Checks,
 Consulting & Personal Protection
(877) 527-6967 • (909) 964-8660
 California Licensed & Insured

INSURANCE

CALL FOR A FREE, NO HASSLE QUOTE AND SEE
 HOW BROOKE CAN HELP YOU IMPROVE YOUR
 COVERAGE WHILE SAVING YOU MONEY



• Home • Life • Business • Auto •
 Suspended License • Lapse Coverage
James Braxton
 james.braxton@brookeagent.com
(310) 674-2223
 866-560-8251 • www.brookeagent.com/jamesbraxton

JANITORIAL SERVICE



Providing Weekly, Bi-Weekly or
 Monthly Cleaning Services

- Deep & Detailed Cleaning
 - Windows & Blinds • High-Pressure Cleaning
 - Upholstery Cleaning
 - Building Janitorial/Homeowner's Association
- Servicing the Los Angeles Area for over 15 years.
 Certified & Insured.

For more information, please call:
818-758-1620 or 818-472-0981

LIMOUSINES

PANAMA TRANSPORTATION
 AND LIMO SERVICE
 TCP-19898P



Vehicle Model	Regular Price	Corporate Rate	Limousine Charge
1-4 Pass. Sedan-Chrysler 300	45/hr	48/hr	35/hr
1-4 Pass. Sedan-Lincoln	50/hr	45/hr	40/hr
1-4 Pass. SUV	65/hr	55/hr	50/hr
1-10 Pass. Limousine	70/hr	60/hr	55/hr

(310) 557-6744
 or
(310) 433-3609

MOLD

M & L RESTORATION

GOT MOLD??

Health Concerned? California's #1 Specialist

- Mold Removal and Remediation
- Odor Control
- Drapery Cleaning

FREE INSPECTION

800-340-2946

818-613-9221 • 818-254-0458

PAINTING

Hernandez
 PAINTING & DECORATING

18 Years Experience
 -Residential-
 -Commercial-
 -Exterior, & Interior-
 License #860435

QUALITY WORK AND REASONABLE PRICES!

866-895-3050

818-895-3050

PAINTING

NEW TOWN PAINTING

Bonded • Insured • Worker's Comp
 213•736•1244

- Excellent References •Locally Owned & Operated
- Senior Citizens Discounts
- Quality Professional Workmanship

Residential / Commercial / Industrial

Super Special **FREE ESTIMATES**

CALL US LAST FOR THE BEST PRICE

24hrs, 7 days a week **1•800•745•3434**

PAINTING

Madison
 Developement

Michael D. Madison Sr.
Residential & Commercial
 Painter

Interior/Exterior Painting,
 Faux Finish & Wallpaper Hanging

10736 W. Jefferson Bl. #633

Culver City, CA 90230

(323) 839-5864

awhitmadison@yahoo.com

PET GROOMING



Anna's
 Pet Grooming

MULTIPOOSANDMORE.COM
 Breeding poodle
 mix puppies since 1975
 Cockapoos, Yorkle Poos,
 Pekeapoo's etc.
 "Celebrity Clientele"

The Best in Pet Grooming
 12001 Firestone Blvd., Norwalk, CA 90650

(562) 868- 5418

PLASTERING



ILER PLASTERING

PLASTERING • STUCCO
 ACOUSTIC • WATERPROOFING
 RESIDENTIAL & COMMERCIAL

Insured • Bonded
 Lic.#415684

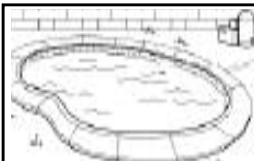
ELDEN ILER

6433 Peach Ave., Van Nuys, CA 91406

Shop: **310-836-7399**

Cell: **310-460-8130**

POOL SERVICES



SWIMMING
POOL
SERVICES
 INSURED and
 LICENSED

- Weekly Service
- All kinds of repair
- Specializing in salt water system

Long established in Beverly Hills & Bel Air

Call (213)804-1945

POOL TABLES

Why Pay Retail!



Now Only
\$895⁰⁰
 retails *4,200

Pool Table Factory

Toll Free: **1-877-466-2608**

Showroom Off The 101 Freeway
 www.pooltabledirect.com

PSYCHIC

Beverly Hills Psychic Eye
 Michelle

TELLS PAST PRESENT & FUTURE

Help in all affairs of life. 90% accuracy.
 Palm-Psychic, Tarot Cards, Crystal and
 Energy Readings.

ONE READING WILL CONVINC YOU!!

All readings are private and confidential
 Walk-ins welcome
 Hours 9am- 10pm

(310)275-0889

9223 W. Olympic Blvd
 Beverly Hills, CA 90212

1st Annual Beverly Hills Athletic Alumni Hall of Fame Dinner and Induction Ceremony

Sunday September 30, 2007 - The Beverly Hilton - 5:30 Cocktails 6:30 Dinner

2007 Hall of Fame Inductees

David Goldman - 1965 - Cross Country/Track & Field

Lisa Harris - 1989 - Cross Country/Track & Field
(Posthumously)



Lyn Konheim - 1966 - Wrestling/Football

Gary Newman - 1972 - Basketball

Jason Newman - 1969 - Basketball

Eric Tannenbaum - 1981 - Football

Don Reynolds Spirit of Life Award Recipients

Brandon Kim - 2007 - Football and Ashley Menzies - 2007 - Track & Field

Proceeds from this event will be utilized to update the athletic facilities and buy new uniforms and equipment at Beverly Hills High School.

To purchase tickets or for more information please e-mail
Julie at JPSConsulting@pacbell.net or call 310-728-8224



Business Partner
Mercedes-Benz of Beverly Hills