

# Beverly Hills Weekly

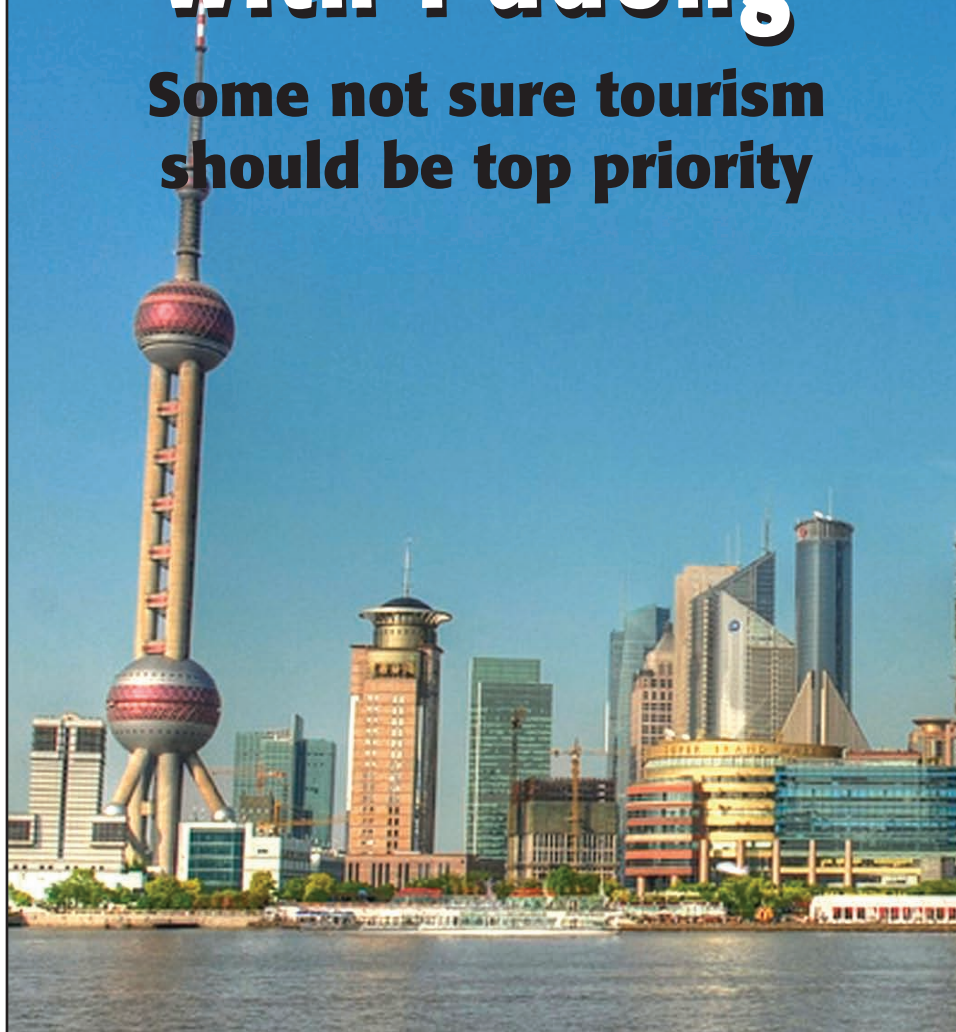
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Issue 477 • November 20 - November 26, 2008

## City Council split on pursuing the Sister City relationship with Pudong

**Some not sure tourism  
should be top priority**



## Board begins first step in superintendent search

**BHEA asks to be included  
in interview process**



cover stories • pages 10-11



# letters & email

## “Hilton winning by 16 votes in latest count” [Issue 476]

I realize that time is of the essence and I don't have the time to sit down and write a coherent article but I will do the best I can.

This is the first time Beverly Hills has the chance to get away from the clutches of Sacramento which controls the amount of students we have to accept in order to be eligible for funding our high school, etc.

We must accept students who do not reside in Beverly Hills thereby depriving our students of text books, smaller classes, classrooms, elective classes which are overcrowded, etc.

With the revenue we will receive from the Hilton Hotel, we won't have to accept funding from Sacramento anymore and won't have to accept students from out of Beverly Hills and our own residents will be able to enjoy what the Beverly Hills residents pay their taxes for: GOOD EDUCATION FOR OUR KIDS.

Century City will benefit greatly if the Hilton goes there and we will have only the influx of heavy traffic passing through

and Century City will enjoy the revenues that could have been ours.

WE NEED THE HILTON HERE IN BEVERLY HILLS. So PLEASE let Yes on H pass.

The Hilton Hotels are world famous and hopefully they will bring a great deal of revenue (badly needed) for Beverly Hills.

*Edith Millard  
Beverly Hills*

## “Should Beverly Hills be going to China?” [Issue 476]

I along with other citizens went to China with the sole intent of promoting tourism, cultural and business exchange between our two countries and we all paid their own way.

In these economic times we need to look to immerging markets to educate and promote our city as a destination for tourism and the resulting business it would bring our Hotels, Restaurants and retail stores. Mayor Brucker portrayed our City to these officials in descriptive terms that we can all be proud of.

I was thrilled to be asked that I to be a part of an effort, along with other stellar members of our community to meet and talk to high ranking officials as to why Beverly Hills should be a part of their itinerary. There is a misconception that Beverly Hills is just a section of Los Angeles and not the beautiful separate city with simply the best of everything along with a safety and medical response

team that is unparalleled in the world.

I must commend Bruce Cole for his leadership in arranging the high level meetings with government and tourism officials that would not have been achievable without his and his associate's connections.

*Robbie Anderson  
Beverly Hills*

## “BHUSD's McVeigh to leave Beverly Hills” [Issue 474]

This is an open letter to our Board of Education. The teacher and education support professionals who are the members of the Beverly Hills Education Association desire the following qualities in our next superintendent. A person who:

- Is an excellent communicator.
- Reaches out to employees.
- Respects the role of employee unions.
- Respects the three negotiated contracts between BHEA and the district.
- Respects the Educational Employment Relations Act of California.
- Is an excellent listener.
- Is receptive to and adjusts to the unique culture of our school district.
- Is committed to reducing the rate of turnover of staff in our district.
- Practices and encourages genuine collaboration with employees.
- Incorporates input from employees

*letters cont. on page 7*

## WHAT'S ON YOUR MIND?

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## SNAPSHOT



### HE'LL BE BACK GREYSTONE PARK

Governor Arnold Schwarzenegger and family were among the many patrons who toured Verdana magazine's "The Great House" at Greystone Park last weekend. Pictured are Schwarzenegger (left) with Chae Yi, Beverly Hills' Lead Park Ranger (right).



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## Measure H ahead by 14 votes, count continues

70,000 ballots still need to be counted countywide

By Jacquelyn Ryan

In yet another twist in the Measure H vote-counting saga, the Hilton's margin of victory has dropped from 16 votes to 14, according to the Los Angeles County Registrar-Recorder/County Clerk's Office Tuesday update. The latest count showed the Hilton winning with 7,370 votes (50.5 percent) to 7,356 votes (49.95 percent).

Measure H, which would allow the Hilton to build a Waldorf-Astoria hotel and two condominium buildings on its nine-acre lot, has had some surprising twists since Nov. 4.

On election night, the Hilton was losing by 68 votes. As the County Clerk's Office began tallying up late absentee and provisional ballots, the Hilton began pulling forward and was only trailing by nine votes after the first round of ballot counting. In the last week's count, the Hilton was winning by 16 votes.

According to the County Clerk's Office there were 70,000 ballots that still need to be counted countywide. Some Beverly Hills ballots are likely to be part of the to-be-counted mix.

The County Clerk's Office will hold ballot counting every Tuesday and Friday until all ballots are counted, which could take until Nov. 28. The final tally is scheduled to be certified on Dec. 2.

The Citizens Rights to Decide Committee, which led the unofficial No on H campaign, has promised to file a lawsuit to set aside the election if the Hilton wins in the final vote. CRDC treasurer Larry Larson said the lawsuit would be based on what he believes is voter fraud.

The pre-election campaigns for and against Measure H were long fought battles. The Hilton side argued that the millions of dollars in revenue generated from a luxury hotel would greatly benefit the city. The No on H side argued that the project was "just too big" and that it would cause more congestion at the already crowded Wilshire and Santa Monica boulevards intersection.

The Hilton will not comment until the vote is certified.

# briefs



Linda Briskman

### Briskman to run for re-election

Incumbent Linda Briskman, who was first elected in 2001, announced her intention to make a bid for re-election by pulling her filing papers with the City Clerk in Beverly Hills on

Monday.

"We have accomplished a lot during this term," said Briskman, a Beverly Hills resident since 1979, in a prepared statement. "I'm happy to be judged on my record however we have enormous challenges ahead."

"My first duty has been and always will be to ensure that our City's finances stay sound," said Briskman. "And we have done that so far without compromising on the quality of service, even in the face of severe pressure caused by California's budget crisis."

Briskman, who served as a Planning Commissioner prior to being a Councilmember, points out that key infrastructure projects are always a top priority.

With husband Gary, Briskman has raised two daughters, who graduated

from El Rodeo and Beverly High.

"There is much more to do," Briskman said. "First, we must remain vigilant about our fiscal health. To continue our superior level of city services, including our top notch Fire and Police Departments, we have to develop new sources of revenue. We must try to promote the kind of growth that will maintain our community character without raising taxes."

Others who have pulled papers from the City Clerk to run for City Council are Mayor Barry Brucker, former Board of Education member Virginia Maas, former Board of Education member Dr. Willie Brien and Architectural Commission chairperson Fran Cohen.



Dick Douglas

### Douglas reacts to Montecito fires

Former Hawthorne principal Dick Douglas, now superintendent at Montecito Union Elementary School District, says the recent brush fires in Santa Barbara County have been

devastating.

"We closed up the District," said Douglas. "We didn't want parents on the roads [driving their children to or from school] and we wanted to keep the roads clear for the Fire Department and emer-

*briefs cont. on page 4*



## COURTESY NOTICE

NOTICE IS HEREBY GIVEN that the City Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, December 2, 2008, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California, will hold a public hearing to consider adoption of:

**A RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & CHARGES TO ADJUST THE PARKING CITATION CHARGES FOR FISCAL YEAR 2008/2009.**

The proposed resolution will amend the Comprehensive Schedule of Taxes, Fees & Charges to adjust the parking citation charges as detailed in Resolution No. 08-R-12604.

At the public hearing, the City Council will hear and consider all objections or protests to the rate adjustments. If the City Council adopts the resolution, adjustments to the parking citation charges will become effective immediately.

Copies of the proposed resolution are available for review or purchase in the Office of the City Clerk, Room 290, and the Finance Department, Room 350, 455 N. Rexford Drive, Beverly Hills, California. Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Clerk, 455 N. Rexford Drive, Beverly Hills, California 90210. The comments should be received prior to the hearing date.

Please remember, if you challenge the Council's action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC  
City Clerk



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**A RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & CHARGES TO ADJUST THE PARKING FACILITY RATES FOR FISCAL YEAR 2008/2009.**

The proposed resolution will amend the Comprehensive Schedule of Taxes, Fees & Charges to adjust the parking facility rates as detailed in Resolution No. 08-R-12604. Specifically, the proposed resolution will add a reduced rate for the parking of low emission vehicles at specified City parking facilities and will also revise parking rates for monthly parking and special event parking.

At the public hearing, the City Council will hear and consider all objections or protests to the rate adjustments. If the City Council adopts the resolution, adjustments to the parking facility rates will become effective immediately.

Copies of the proposed resolution are available for review or purchase in the Office of the City Clerk, Room 190, and the Finance Department, Room 250, 455 N. Rexford Drive, Beverly Hills, California. Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Clerk, 455 N. Rexford Drive, Beverly Hills, California 90210. The comments should be received prior to the hearing date.

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BYRON POPE, CMC  
City Clerk

briefs cont. from page 3

agency equipment. The air quality [is very poor] and the fact that many people lost their homes, we didn't want to separate families. This is a time when families want to be together."

Douglas said his own home and family are fine. But he knows one family who has been away and their two homes were both burned in the fire.

"I'm not sure they know," said Douglas. "They didn't have the opportunity to get anything out of it."

Emergency crews, Red Cross and evacuees are using schools in Santa Barbara County for shelter. Douglas said his district has made its facilities available if needed.

Douglas said he was able to see the fires from his school office on last Thursday evening.

"The winds were 75 miles an hour. The flames were horizontal. It was crazy," said Douglas.

Former Beverly Hills mayor MeraLee Goldman owned a home in Montecito until last year.

"The only things to think about the fires is how scary they are and how vulnerable all Southern California is," Goldman said.

The Beverly Hills Fire Department was deployed to help combat the Montecito fire as well as the fires in Sylmar and Orange County.

animated film "Kung Fu Panda" tonight as part of fundraising efforts for the eighth-grade class. Admission is free but proceeds from the drinks and snacks will go to Hawthorne.

The film, starring Jack Black, will begin at 6 p.m. at the Hawthorne School auditorium. For more information, e-mail hawthorneschoolpta@gmail.com.

**BHHS 1998 reunion next Friday**

Beverly Hills High's Class of 1998 will be holding its 10-year Reunion on Friday, Nov. 28 at the Beverly Hills Country Club. For more information and to purchase tickets, go to www.reunioncommittee.com or call Judy Kermani Manouchehri at (310) 490-4195.

**Beverly Hills joins largest earthquake drill in U.S.**



The City of Beverly Hills took part in the largest earthquake drill in U.S. history the Great Southern California ShakeOut last Thursday. The ShakeOut portrayed what could happen in a 7.8 magnitude earthquake on the southern end of the San Andreas fault. City staff participated in the Drop, Cover and Hold On exercise at 10 a.m., and then conducted a variety of other disaster-related activities throughout the day.

"The preparation that we do in advance to prepare for a disaster will minimize the potentially catastrophic impacts a large-scale event could have on our community," said Pamela Mottice-Muller, Beverly Hills' Director of Emergency Management. "Should a major disaster occur, emergency service workers may be overwhelmed with response demands. People need to be prepared and self-sufficient to reduce chance of injuries and even save lives."

**City holds annual holiday event "Light the Night" on Saturday**

The City of Beverly Hills will hold its annual "Light the Night" holiday event on Saturday at the intersection of Wilshire Boulevard and Rodeo Drive.

International children's organization UNICEF Ambassador Joel Madden and Nicole Richie will host UNICEF's 2008 Beverly Hills Snowflake Lighting ceremony. The ceremony highlights the "Light the Night" annual holiday event where the UNICEF Snowflake and the 20 Baccarat chandeliers that grace Rodeo Drive are illuminated to kick off the holiday season.

Madden, lead vocalist for band, Good



**BHPD's Black and White Ball**

Pictured (left to right): Officer Myers, City Council candidate Michael Hakim, and Officer Nance at the recent Black and White Policeman Charity Ball.



**Beverly High's future musicians**

BHUSD's eighth-grade musicians all gathered at Beverly High to perform with the high school band at a recent Norman football game.



Richard Knudsen

**Two BHPD officers promoted to Sergeant**

Beverly Hills Police Chief David Snowden recently promoted officers Richard Knudsen and Elisabeth Albanese to sergeants.



Elisabeth Albanese

Knudsen, who joined the BHPD in 1978, has worked in the patrol bureau, in the K-9 squad with two dogs, as a range master, and in Administrative Services Division in Special Projects.

Albanese, who joined BHPD in

2001, worked as a patrol officer, then detective in Financial Crimes, Narcotics and Crimes Against Persons division as well as being a member of the Crisis Negotiations Team. She recently passed the BAR exam and has been admitted to practice law.

"Chief Snowden is very proud of these recent promotions," said BHPD spokesperson Lt. Tony Lee. "Sergeants Knudsen and Albanese are very talented peace officers and will make an immediate impact in the patrol division with their leadership and experience."

**Hawthorne PTA screens Kung Fu Panda at Movie Night fundraiser**

The Hawthorne PTA will screen the

Charlotte, was named UNICEF's newest Goodwill Ambassador in July 2008 during CNN's broadcast of "The Survival Project: One Child at a Time." Madden's first field visit as an official UNICEF Ambassador is scheduled for the fall. Richie is also no stranger to social and humanitarian causes as she and Madden recently formed the Richie-Madden Children's Foundation, a charity which provides funding to groups focused on improving pediatric health, education and human rights, both domestically and abroad.

"We are honored to have Joel and Nicole participate in the Beverly Hills lighting ceremony," says Caryl Stern, president and CEO of the U.S. Fund for UNICEF, in a prepared statement. "With their tremendous commitment to UNICEF's child survival mission, Joel and Nicole are the perfect people for UNICEF to share this meaningful tradition with."

Also, during the lighting ceremony, The 88 and Capital Records performing artist Kreesha Turner will treat guests to a live performance. LA-based band The 88 debuted their album Not Only . . . But

Also last month and fans have heard their hit songs during television shows like "90210." Kreesha Turner is currently working on her latest album "Passion" and will pump up the crowd with her smash hit "Bounce With Me" which has been featured on The Hills, Lipstick Jungle and Ugly Betty.

Before Madden and Richie take the stage to flip the switch to illuminate the UNICEF Snowflake, guests will enjoy family activities and a visit from Santa Claus along Rodeo Drive. The evening will conclude with a spectacular fireworks display atop the Beverly Wilshire, a Four Seasons Hotel, which is home to the west coast UNICEF Snowflake. In conjunction with the lighting, the hotel has created the "Melted Snowflake," a special drink in honor of the UNICEF Snowflake that will be served on the hot chocolate menu in The BLVD.

Festivities begin at 3 p.m. with the official lighting at 6 p.m. The UNICEF Snowflake Lighting is open to the public and the Snowflake will be illuminated for the entire holiday season serving as a beacon of hope, peace and compassion.

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# police blotter & arrest summary

Beverly Hills Police Department  
Arrest Summary for November

Stuart Rutherford Bird, 54, of West Hollywood, was arrested on 11/15/2008 for a possessing narcotic controlled substance.

Stephanie Veronica Garcia, 22, of El Centro, was arrested on 11/15/2008 for driving under the influence of alcohol and/or drugs.

Juvenile Male, 16, of Beverly Hills, arrested on 11/15/2008 for possess controlled substances without a prescription.

Israel Webster Chapman, 36, of Long Beach, arrested on 11/15/2008 for violation of parole for a felony.

Willie Lee Wortham, 57, of Beverly Hills, arrested on 11/15/2008 for contempt of court: disobeying court order.

Anthony Bernard Davis, 46, of Beverly Hills, arrested on 11/15/2008 for obstructing or resisting a public or peace officer.

Jennifer Anne Marquait, 32, of Los Angeles, arrested on 11/14/2008 for reckless driving while driving under the influence of alcohol and/or drugs.

Llyod Carlo Douglas, 50, of Sun Valley, arrested on 11/14/2008 for driving while his license was suspended.

Samuel Parrish Medley, 47, of Los Angeles, arrested on 11/14/2008 for driving under the influence of alcohol and/or drugs.

Bester Lee Hester III, 35, of Los Angeles, arrested on 11/14/2008 for disorderly conduct.

Jesus Armando Barboza, 39, of Los Angeles, arrested on 11/14/2008 for lewd or lascivious acts with underage child.

Luis Enrique Castellon, 27, of Los Angeles, arrested on 11/14/2008 for burglary.

Amy Amanda Leemaster, 25, of Santa Monica, arrested on 11/14/2008 for driving

under the influence of alcohol and/or drugs.

Juan Manuel, Alvarez, 39, of Santa Monica, arrested on 11/14/2008 for Beverly Hills bench warrant for a misdemeanor.

Felix Alexander Martinez, 25, of Los Angeles, arrested on 11/14/2008 for driving without a license.

Mary Norris Dembo, 46, of Pacific Palisades, arrested on 11/13/2008 for driving under the influence of alcohol and/or drugs.

Michael James Biron, 36, of Santa Monica, arrested on 11/13/2008 for possession of narcotic controlled substance.

Tyree Raishee Martin, 30, of Los Angeles, arrested on 11/13/2008 for burglary.

Geraldo Gaspar Lopez, 42, of Los Angeles, arrested on 11/13/2008 for driving without license.

Jayson Lee Mystkowski, 34, of Los Angeles, arrested on 11/12/2008 for driving under the influence of alcohol and/or drugs.

Glen William Schultz, 40, of Beverly Hills, arrested on 11/11/2008 for battery.

Jesus Flores Salas, 59, of Los Angeles, arrested on 11/11/2008 for possession of a controlled substance.

Carlos Rodriguez Sandoval, 25, of Nayarit, arrested on 11/11/2008 for possession of a controlled substance.

Kenny Kenichi Nakagawa, 56, of Beverly Hills, arrested on 11/11/2008 for inflict corporal injury on spouse/cohabitant.

Lorena Del Carmen Bonilla, 37, of Los Angeles, arrested on 11/10/2008 for driving without a license.

Darrin Monroe, 40, of Los Angeles, arrested on 11/10/2008 for drive while having a license suspended.

Zylo Alander Hefferan, 21, of Los Angeles, arrested on 11/10/2008 for possession of 28.5 grams or less of marijuana.

Ladawn Monique Bell, 37, of Los Angeles, arrested on 11/10/2008 for burglary.

Angel Lanise Anderson, 22, of San Bernadino, arrested on 11/10/2008 for burglary.



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# from the hills of beverly



## Angry Letters, City Goes To China And

Why can't registrar count the vote?

By Rudy Cole

We love letters to the editor, even those that passionately disagree with my opinions, and in Beverly Hills is there any public issue that doesn't rise to the level of intense emotional discourse?

However, there must be some way of assuring that letter writers are actually able to comprehend the English language and have some fundamental reading talents. So, before dashing off a protest missile or even continuing to read these meager efforts, a test I would ask you to take:

What is the meaning of this line? "Mary had a little lamb." If you think it means Mary actually gave birth to a sheep, stop now, wait until Friday and read the Courier, no emails please.

So, catching up on some recent letters, but first some other rules of engagement. If you send this column a letter or email, I will not use your name without permission. If you want the world to know your thoughts, send them to Letters to the Editor, not this column.

These people do live among you:

"You used to be funny, even amusing. Now you seem to want to lecture you readers." Anon.

**RC:** *If it's comedy you want, that Friday publication has lots of laughs.*

"Shocked. I'm absolutely speechless to see your (editor's) note at the end of Rudy Cole's column in your November 6th issue that Mr. Cole was campaign manager on Measure E," Susan Mishler.

**RC:** *My friend Susan Mishler speechless? Now, that's stretching credibility. Again, reading skills: I mentioned my involvement in a campaign I totally supported in all previous columns, and The Weekly even carried a story on campaign expenses which openly disclosed my role last month.*

"In his (Cole's) Nov. 6 column, he insinuates that the No on H proponents started the ugly nature of the Hilton battle and that some of the No on H people are devious, evil people," Cristin Gregory.

**RC:** *One little word escaped this reader. I actually wrote "NOT all of the No on H peo-*

*ple are devious, evil people." Please take reading test above. Or, a simple apology would be acceptable.*

"Cole's reference to 'arguments by fear or deception...disgruntled board members...personal axes to grind' are fallacious. It is not to his credit that he denigrates others who have a point of view contrary to his." Herbert Young, former board of education member.

**RC:** *Our typo changing grind to grin, inadvertently says it all. Young, Spita and Lunn, Jr., not having "axes to grind?" Please. But the three could have taken a page from John Mc Cain and been gracious losers, at least. I didn't really expect a telegram of congratulations, but how disingenuous not to credit the voters for supporting Measure E in such large numbers.*

**Herb,** *you know you had personal issues with the selection of our last school superintendent, Spitz had issues with school enrollment diversity programs when he was elected and Gerald made board feuding a routine, even though he was not entirely to blame.*

*On further consideration, I would rather have had as hell letters than none at all.*

\*\*\*

The Weekly's cover story on the so-called Sister City trip to China created a major flap last week and was followed by a city council

study session review of the program Tuesday.

The program did need some council reconsideration. Councilmember **Jimmy Delshad** put it this way: "I think this is an example of switch and bait. I was told this was one kind of program, and it turns out to be something entirely different." The reason Delshad and other councilmembers expressed concern is that city money is involved.

Last month, the council appropriated a smaller amount than was requested to fund a Sister City program with Pudong, China. A recent visit to that city by a delegation headed by Mayor Brucker came back with glowing reports of the economic benefits that the city will derive from expected tourism. For the record, the committee told the council that all those making the trip paid for their own expenses.

The problem: Sister City programs are not designed simply for economic benefits, on the contrary, they are supposed to foster better understanding among people. When Sister City delegations visit Beverly Hills we, of course, want them to see Rodeo Drive, but we also expect to tell them something about our schools, our involvement in charities and how a democratic government really works.

Councilmember **Nancy Krasne** expressed some of the same concerns as Delshad, questioning whether the visit did not preempt the work of the Chamber's Conference and Visitors agency, also funded by the city through the hotel bed tax.

Mayor Brucker strongly defended the program and said The Weekly story failed to mention all the positive accomplishments of the trip.

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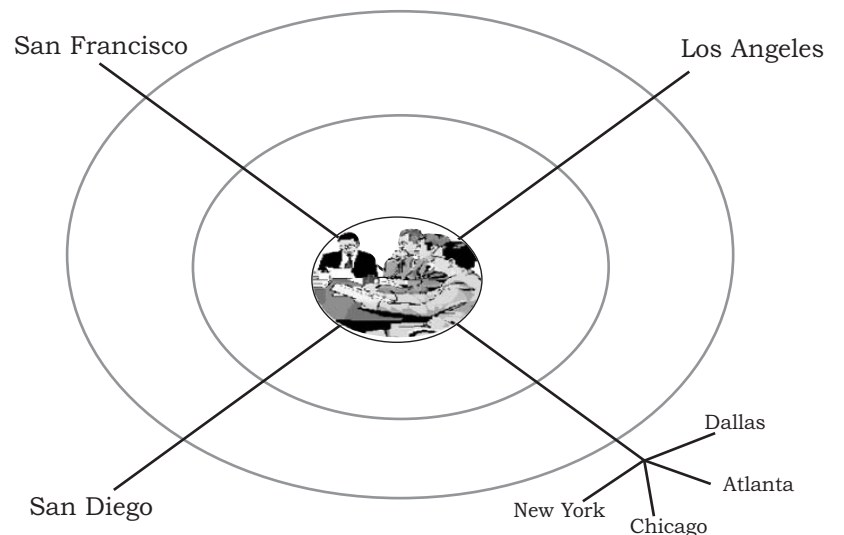
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One of the primary movers of the Sister City China program is **Bruce Cole** (no relation) and we are fortunate that he has such broad involvement and knowledge of China. Krasne quizzed him on any possible conflicts of interest and accepted his word that there were none.

However, we simply can't have two agencies charged with the same responsibilities. This committee should work with and through the Chamber on tourism and should go back to the understood goals of all Sister City programs and those are much broader than business benefits.

As an example, a tourist promo trip is never going to discuss human rights issues with their hosts, but a true Sister City delegation could and should.

What was lacking here was program management, setting of goals and responsibilities and projection of long range purposes.

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Even in Florida, the poster state for botched elections, the counting of votes has been completed, but not in Los Angeles County. Is it really possible that more than two weeks after the election, we still have no clear winner on the Measure H (Hilton) referendum?

The "problems" are late absentee or "provisional" ballots that must be verified by hand to make sure they are not duplicate votes and that they are from legally registered voters. Understandably, this is a tedious, labor intense process.

But with all the technology available, with so much at stake, there must be some better way to process elections.

One Registrar of Voters representative I spoke to Tuesday said they had "two hundred" assigned to the work of sorting and verifying ballots and also that the law gave them until the end of the month to make a final count public.

This same person explained that there the record voter turnout also impacted their work. However, the number of voters was hardly a surprise and if 200 people aren't sufficient to do the job, the County could surely take people off other office or agency and bring this to a more speedy completion.

As for obtaining information on the status of the count, that depends on how lucky you are when calling the Registrar. Some are both courteous and knowledgeable, but others are clueless.

The person at "Election Information" I talked to Tuesday didn't have numbers readily available in other departments, including number of ballots county-wide that are still to be counted. There seemed no reasonable explanation as to why the still to be counted ballots could not first be separated by voting districts so that some estimates could be made on likely results.

This is not the first election with very late results. It seems every time Beverly Hills is involved in a close contest, the count takes days and even weeks to conclude.

The Registrar of Voters is an agency of County government and its elected members of the Board of Supervisors. That Board should call for an urgent study of election procedures.

Apparently, and I use the word very advisably, there are still 70,000 votes county wide

to be verified and then counted with the Yes vote now holding a narrow 14 vote edge as of press time. It is almost certain that whoever prevails, there will be court challenges and a demand for a recount. But the delays are not fair, not to either side and certainly not for the Hilton and the city. With so much at stake and with the financial markets in such disarray, every day lost is very costly for the Beverly Hilton. Opponents also have a right to know what could come next if they win.

One positive note: Councilmember Nancy Krasne told this column that she would fully accept and support the "vote of the people." Krasne spoke out in opposition to the Hilton plan as submitted to and approved by the council majority, but she is willing to let this come to an end even if the Hilton prevails.

The election has also drawn attention to the large numbers of people using post office boxes or offices as their voter registration address. Clearly, it is not legal to register to vote from an office unless you actually live here. But before we assume there is some vast election conspiracy, this is neither new or improper – using an office address. Many voters do not want their home address on public access voter lists and give business addresses, including mail boxes, to the Registrar. Again, it is illegal to do so if you don't really live in Beverly Hills.

\*\*\*

There will be an interesting election for city council after all. Councilmember, former mayor and former chair of the Planning Commission **Linda Briskman** announced this week that she has decided to seek a third term. (See Briefs, page 3.)

Other major candidates include Mayor Barry Brucker, running for a second term, and challengers Dr. **Willie Brien** and **Virginia Maas**.

Brien, Maas and Brucker all served together on the school board from 1999 to 2003. In fact, some of the bitterest battles on the board, even more severe than the current board tiffs, occurred when Maas and Brucker were board members.

This will also be the first time in our history that three former school board presidents will contend for council seats in the same election. That may well be an issue: Should the council, which votes on the Joint Powers Agreement, be dominated by former school board members. Of course, there are many other issues including approval of a new general plan.

Next week: A look at the likely strengths and weaknesses of the candidates and an update on any new contenders.

\*\*\*

Lost an old friend last week, **David Comsky**. As a reporter for the Los Angeles Daily (Law) Journal my first story was coverage of attorney Comsky's first trial

David was many things, including decades long leadership service for the Los Angeles County Museum of Natural History. He was also the first vice president of the Greystone Foundation and almost brought the History Museum and the city together on a Greystone use.

Comsky was a true "family" man devoting his love and energies for his wife, two daughters and their children.

One story about our early relationship: David was a junior member of an old and small trial lawyer firm when he met both **Samuel K. Freshman** and **Phil Marantz**. They were all young, just starting their legal careers and considering a partnership. We had lunch and I strongly advised against forming a new firm – they needed more years of developing contacts and more experience, I argued. Fortunately, they did not follow my advice. In a few years, with the addition of **Warren Deutsch**, the firm of Freshman, Marantz, Comsky and Deutsch became one of the most successful in Beverly Hills, later selling the firm to a large eastern group.

Speaking of Freshman, he and wife **Ardyth** along with veteran attorney

**Arthur Greenberg** will be honored by the Anti-Defamation League at the organization's annual dinner on December 10, 2008 at the Beverly Hilton.

For information, please call 310.448.8000. The Freshman's are major supporters and leaders of an outreach program between the Jewish and Hispanic communities that has had very spectacular inter-cultural understanding results.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

*letters cont. from page 2*

into major decisions that affect students and employees.

- Establishes an environment that assists employees as they perform the work of our district.
- Adheres to a management philosophy that is inclusive and builds trust between employees and administration.
- Values employees as important human resources.
- Places greater value on shared decision-making than on top-down management.
- Believes that all employees, new and veteran, contribute positively to our educational mission.

To this end, BHEA desires an influential role in the selection of our next superintendent.

We advocate for an interview panel that represents all major education stakeholders, including the BHUSD administration, teachers, education support professionals, parents, students, the City of Beverly Hills, and our community leaders. Our schools deserve a "consensus" candidate, a superintendent supported by us all.

**Chris Bushee**  
President of Beverly Hills Education Association  
Chemistry Teacher, Beverly High

At Tuesday's School Board meeting,  
*letters cont. on page 9*

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## BHHS Football Team Continues Futility Against Culver City

**Normans to play host to first-round playoff game Friday night.**

**By Steven Herbert**

The Beverly High football team fell victim to big plays by Culver City's offense, defense and special teams in the first half of their Ocean League game Friday night at Culver City, and trailed by 15 points at halftime.

The Normans appeared to show they could be on their way to another comeback victory on the opening possession of the second half, as they drove 68 yards on seven plays for a touchdown that pulled them to within nine.

However, the opportunity for a comeback proved to be a mirage rather than a reality, as the Centaurs quickly resumed their dominance, desperation set for Beverly Hills and the end result was a 57-27 loss, ending a seven-game winning streak.

Culver City's fourth consecutive victory gave them a share of the Ocean League championship with the Normans, and relegated Beverly Hills (7-3, 4-1 in league play) to being the league's No. 2 team in the Southern Section Western Division playoffs which begin Friday.

Little went right for the Normans after Dex Lucci's 33-yard touchdown pass to Taylor King that cut the deficit to 29-20. Erik Munzer missed the extra point kick and Culver City quarterback Marquel Carter ran nine yards for a touchdown on the ensuing possession, starting a streak of 28 unanswered points.

Beverly Hills drove to the Centaurs' 5-yard line, but turned the ball over on downs when Lucci was sacked for a nine-yard loss on fourth down.

The Norman defense forced Culver City (7-3, 4-1) to punt after three plays on the ensuing possession and Munzer's 18-yard return gave Beverly Hills a first down on Culver City's 19-yard line and continued hopes of another comeback victory.

Those hopes essentially evaporated three plays later when Charles Jefferson ran 91 yards for a Centaur touchdown, one play after intercepting a Lucci pass.

The Normans' next two possessions ended with them turning the ball over on downs and another interception of a Lucci pass, with Culver City scoring on one-yard runs by Jefferson (200 yards on seven carries) and Kendall Gordon for a 57-20 lead, with seven minutes, 36 seconds left in the fourth quarter.

Lucci (nine of 27 for 181 yards and two touchdowns and two interceptions) threw a 31-yard pass to King with 4:29 remaining for the game's final touchdown.

"We played well in spurts, but we didn't play well enough in other areas," Beverly Hills coach Carter Paysinger said after his team fell to 0-4-2 in its last six games against the Centaurs. "I thought it was a great game plan by Culver City and their kids executed it."

The Centaur coaching staff knew that Norman fullback-linebacker David Saedi, described by Paysinger as the team's "No. 1 run stopper," would be serving the mandatory one-game suspension as a result of his ejection from the 56-21 victory over Inglewood Morningside Nov. 7 and designed their game plan accordingly, Paysinger said.

Culver City was far more successful in its goal of running than Beverly Hills was in stopping the run, gaining 369 yards on 29 carries, a 12.7 averaged skewed by Jefferson's two runs of 80 or more yards. Overall, the Centaurs outgained the Normans, 470 yards to 373.

Linebacker Jordan Smith made the first of Culver City's three big first-half plays when he recovered a fumble by Beverly Hills running back Kenny Bassett and returned it 67 yards for a touchdown with 6:01 left in the first quarter.

The Normans responded with a 10-play, 65-yard drive, with Bassett gaining 34 yards on six carries, including the final 13 for the touchdown. (Bassett finished with 127 yards on 21 carries.)

The Centaurs came up with their second big play on the ensuing kickoff, a 62-yard return by Rahkeem Holland to the Beverly Hills 35-yard line. A 24-yard pass from Carter to Devin Sylvester put the ball on Normans 1. Carter ran for the touchdown on the following play.

Beverly Hills was penalized for illegal substitution before Sylvester could try the extra point kick. With the ball moved 17 yards from the goal line, Culver City decided to try a two-point conversion, which Carter successfully ran for, giving the Centaurs a 15-7 lead.

Culver City's third big play of the half came 12 seconds after Norman fullback Brandon Bank's four-yard touchdown run completed an 11-play, 78-yard drive that consumed 4:43. Jefferson ran 80 yards for

a touchdown that again gave the Centaurs an eight-point lead.

Carter ran two yards for the first half's final touchdown with 2:12 left in the half, putting Culver City ahead 29-14. Carter carried the ball or passed on every play of the 6-play, 54-yard drive, which included his 30-yard run and pass completions for 17 and 11 yards.

The 57 points were the most Beverly Hills had allowed since Paysinger became coach in 1990. The previous high was 56 in a 56-56 tie with Culver City Nov. 9, 2006.

"They were the better team tonight clearly," Paysinger said. "You just tip your hat to them and move on."

### What's Next?

The Normans are scheduled to play host to West Hills Chaminade Friday at 7 p.m. in a first-round Southern Section Western Division playoff game at Nickoll Field.

The Eagles (2-8) ended an eight-game losing streak with a 39-34 victory at La Canada St. Francis Friday. The victory lifted Chaminade into a three-way tie for second in the four-team Mission League with St. Francis and Santa Fe Springs St. Paul, all with 1-2 records in league play.

The Eagles then won a coin flip to be designated as the league's second-place team, receiving its final automatic playoff berth accompanying it.

Beverly Hills is 1-6 in Southern Section football playoff games since 2001, including one-point losses in first-round games in both 2006 and 2007. The Normans' last football playoff victory came in 2005.

If Beverly Hills wins, it would play at the winner of the Palmdale-Redondo game in a second-round game Nov. 28. Palmdale is the division's top-seeded team. The Normans lost a coin flip with Palmdale, while it would play at Redondo under the Southern Section rule calling for the team with the fewer home playoff games to host the next game.

### Girls' Tennis

#### Beverly Hills 12, Brentwood 6

Norman singles players Brittney Morgan and Marie Zalameda both won all three of their singles sets, while Beverly Hills' No. 1 doubles team of Megan Margolin and Zarina Pisnoy won its sets, 6-1, 7-5, 6-4, in a nonleague match at Beverly Hills Oct. 29.

Brianna Morgan, Brittney Morgan's sister, won her first two sets, 6-0, 6-1, then lost in the third round, 7-6 (6).

The Normans' No. 3 doubles team of Hillary Monroy and Molly Werner was a 6-3 winner in the final round after losing its first two sets, 6-2, 7-6 (5).

Brittney Morgan won 6-2, 6-3, 6-0, while Zalameda was a 6-2, 6-0, 6-2 winner.

Brentwood was ranked seventh in the Division I poll released Oct. 20, while Beverly Hills was ranked second in Division II.

#### Beverly Hills 12, Inglewood Morningside 1

The Camille Geiderman-Nicole Levy and Dylan Newman-Samantha Ozeron

doubles teams were both 6-0, 6-0 winners for the Normans in an Ocean League match at Morningside Oct. 30.

Only four doubles sets were played instead of the customary nine because the Monarchs only fielded two teams, instead of three.

In singles play, Beverly Hills substitute Shelby Bernstein was a 6-0, 6-3 winner, Camille Yona won one of two sets, while five players all won their lone set 6-0 – Daisy Delmar, Samantha Elbaz, Elizabeth Friedman and twins Akasia J-Riggins and Sunia J-Riggins.

#### Beverly Hills 15, Inglewood 3

The Normans were winners in an Ocean League match Oct. 28 in which set scores were not available.

#### Beverly Hills 15, Culver City 3

Akasia J-Riggins and Sunia J-Riggins teamed for 6-0, 6-0, 6-0 victories in doubles play, while the Monroy-Werner team was a 6-0, 6-1, 6-0 winner as the Normans concluded regular-season play with a victory in an Ocean League match at Beverly Hills Nov. 3.

Beverly Hills' three singles starters all won one set before being replaced by substitutes. Brittney Morgan won 6-1, Pisnoy 6-0 and Brianna Morgan 6-0.

Elbaz replaced Pisnoy and was a 6-1, 6-0 winner. Bernstein replaced Brianna Morgan and was a 6-3, 6-4 winner. Yona was a 6-2 winner in her only set.

The Delmar-Margolin team was a 6-1 winner in its only set.

#### Beverly Hills 14, Palm Springs 4

The Normans won all nine singles sets in a Southern Section Division II first-round playoff match at Beverly Hills last Thursday.

Brianna Morgan was a 6-0, 6-0, 6-1 winner at No. 3 singles. Brittney Morgan was a 6-0, 6-2 winner at No. 2 singles, before being replaced by Elbaz, who won her only set, 6-3. Zalameda was a 6-4, 6-0 winner. Her replacement, Delmar, was a 6-3 winner in her only set.

The Margolin-Pisnoy doubles team was a 6-4, 6-0, 6-2 winner. The Akasia J-Riggins and Sunia J-Riggins and Monroy-Werner teams both won one of three sets.

Beverly Hills led 5-1 at the end of the first round and 9-3 at the end of the second.

### What's Next?

The Normans are scheduled to play host to La Quinta in a Division II semifinal today at 2 p.m. A victory will advance Beverly Hills into Monday's final at The Claremont Club beginning at 11:30 a.m.

### Boys' Cross Country

Santa Monica 22, Beverly Hills 40, Culver City 86, Inglewood Morningside 102

Alex Cascante was third in 17 minutes, 50.88 seconds, while Norman teammate Gunther Klaus was fourth in 17:53.91 on the three-mile course at the Kenneth Hahn State Recreation Area in Baldwin Hills in an Ocean League meet Oct. 16.

A 1-2 finish by seniors Ezana Tesfu



(17:01.43) and Jordan Keslow (17:47.87) helped the Vikings to the victory.

#### **Girls' Cross Country**

Mount San Antonio College Invitational

Raquel Hefflin was the top Beverly Hills finisher, finishing 12th in her race, completing the 3-mile Red Course in 19:29 Oct. 25 at Mount San Antonio College in Walnut.

Eva Stuart of Santa Rosa was 11th in 19:23. Lauren Justus of Glendora won in 18:53.

#### **Boys' Water Polo**

##### **South Bay Tournament**

##### **Crescenta Valley 9, Beverly Hills 2**

Austin Shaheri scored in the second quarter and Michael Presas in the third for the Normans in a first-round game at Mira Costa High School Oct. 3.

Beverly Hills trailed 1-0 at the end of the first quarter, 3-1 at halftime and 7-2 entering the fourth quarter.

Norman goaltender Alex Rosenthal made 10 saves.

##### **Beverly Hills 16, West Torrance 3**

Daniel Ilinsky scored three goals in the first quarter and Shaheri three in the second in a ninth-place quarterfinal at Mira Costa High School Oct. 3.

Christian Apt, Presas and Kevin Youssefzadeh each scored once in the first quarter in addition to Ilinsky's three goals as the Normans took a 6-0 lead.

Justin Brezhnev and Chris Kim each scored once in the second quarter in addition to Shaheri's three goals as Beverly Hills increased its lead to 11-0 at halftime.

Adam Phillips scored with 1:59 left in the third quarter to give the Normans a

12-0 lead. The Warriors scored their first goal 24 seconds later and added a second goal with 50 seconds left in the quarter.

George Abraham, Gabe Benji, Ben Haber and Rosenthal scored for Beverly Hills in the fourth quarter. West Torrance scored the game's final goal with less than 40 seconds to play.

Rosenthal made three saves and Youssefzadeh two.

##### **Beverly Hills 8, Encino Crespi 7**

Tracy Ainslie scored with 57 seconds left in the third quarter to give the Normans a lead they would never relinquish, then scored the first two goals of the fourth quarter, giving Beverly Hills a cushion to withstand the Celts' late comeback attempt in a ninth-place semifinal at El Segundo High School Oct. 4.

Ainslie's fourth goal of the game put the Normans ahead, 7-4, with 3:00 remaining. Crespi pulled to within 7-6 by scoring with 2:40 and 1:19 left. Presas' goal with 1:04 to play gave Beverly Hills an 8-6 lead. Crespi scored with 17 seconds left, but was unable to re-tie the score.

The score was tied 3-3 at halftime at the Celts scored both of the second-quarter goals.

The Normans took a 4-3 lead on Youssefzadeh's goal, but Crespi then tied the score, 4-4.

Beverly Hills led 3-1 at the end of the first quarter as Shaheri scored twice and Ainslie once.

Haber made five saves.

##### **Rancho Bernardo 11, Beverly Hills 10**

The Normans fell a goal short of overcoming a 5-0 deficit in the ninth-place

game at El Segundo High School Oct. 4, despite Ilinsky's six goals.

After twice pulling within a goal at 5-4 and 6-5, Beverly Hills (11-5) trailed 10-6 with 1:48 remaining in the third quarter, then got goals from Youssefzadeh and Ilinsky to trail 10-8 entering the fourth quarter.

The Broncos scored the fourth quarter's first goal to lead 11-8. Goals by Ainslie with 3:39 to play and Ilinsky with 2:31 left cut the deficit to 11-10, but the Normans were unable to score the equalizer.

Rancho Bernardo led 3-0 at the end of the first quarter and 5-0 3:52 before halftime.

The Normans' comeback attempt began with a goal by Ilinsky with 3:20 left in the first half. Beverly Hills got two more goals by Ilinsky and one by Kevin Suarez in a 1:34 span to pull within one, 5-4, with 1:05 left in the half. The Broncos scored with eight seconds left in the half to take a 6-4 halftime lead.

Ilinsky scored the first goal of the second half. Rancho Bernardo scored twice more for an 8-5 lead. Suarez's goal with 2:55 left in the quarter pulled the Normans within two, 8-6, but the Broncos scored 20 seconds later and again with 1:48 remaining in the quarter to take a 10-8 lead.

Rosenthal made five saves, four in the second half.

#### **Swimming**

Dara Torres, a 1981 El Rodeo School graduate, was named last week to the Forward 50, a listing of the most influential American Jews of the year, compiled by the Forward, a weekly national Jewish newspaper.

Torres, who attended Westlake School after graduating from El Rodeo, won three silver medals at the Beijing Olympics at the age of 41.

Torres was the lone sports figure on the list, which also included Rep. Howard Berman, D-Valley Village who represented Beverly Hills in the Assembly in parts of the 1970s and 1980s; Rabbi Denise Eger of Congregation Kol Ami in West Hollywood; Rep. Rahm Emanuel (D-Ill.), named this month by President-elect Barack Obama to be White House chief of staff; actor Adam Sandler; "The Daily Show" host Jon Stewart; and Matthew Weiner, who created "Mad Men," which won the Emmy Award for best drama, writing a portion of its pilot script at the Beverly Hills Public Library.

#### **College Football**

##### **UC Davis 34, North Dakota 21**

Brandon Rice, a 2004 Beverly Hills graduate, caught five passes for 74 yards and a touchdown for UC Davis in a Great West Football Conference game Oct. 25 at Davis.

##### **California 26, Oregon 16**

Spencer Paysinger, a 2006 Beverly Hills graduate, made an interception and seven tackles for Oregon in a Pacific-10 Conference game at Berkeley Nov. 8.

*Steven Herbert has covered Beverly Hills sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.*

*letters cont. from page 7*

former board member, John Millan, chose to deliver another defensive speech in which he confessed his anger at the various surveys, conducted by the teachers and staff, that have shed a very unfavorable light on the effectiveness of Assistant Superintendent of Educational Services, Dr. Ilene Straus. Unfortunately, Mr. Millan chose to attack Chris Bushee and me personally rather than show concern that the professional staff seems to be overwhelmingly dissatisfied with the

policies and management style of Dr. Straus. Furthermore, Mr. Millan tried to discredit the surveys, all of which reflected very poorly on the job performance of Dr. Straus, rather than accept the possibility that a vast majority of the teachers and staff might have a valid point. By attempting to turn this professional discourse into a personal battle while trying to discredit empirical evidence because it is uncomfortable to hear, Mr. Millan has discredited himself and any other board members who would subscribe to such

tactics. If those in public office can not entertain criticism of their policies or the policies of their managers without becoming defensive, then they should not be serving in such capacities.

The tide is changing in Beverly Hills Unified and Mr. Millan has missed the boat. The teachers and staff are tired of the mediocrity and ineptitude that has become commonplace in our district. We can no longer tolerate poor management decisions that impede the learning of our students or the effectiveness of our pro-

grams. We can no longer accept school board members who refuse to include the teachers and staff as full partners in all educational decisions in the district. We will not be dissuaded from our goals to return our district's former reputation as a premier academic institution where enthusiastic students learn in a positive environment, and where the school board and staff demonstrate mutual respect and trust.

**Mark Frenn**

**Vice-President of BHEA**

*briefs cont. from page 4*

#### **Local hotels to cut prices for Holiday season**

To add a dose of holiday cheer to frenzied Beverly Hills residents preparing for the season, Beverly Hills Conference and Visitors Bureau (CVB) recently announced offers from Avalon Beverly Hills, Luxe Hotel Rodeo Drive, Maison 140 Beverly Hills, The Peninsula Beverly Hills and Thompson Beverly Hills exclusively for Beverly Hills residents. Beverly Hills residents in the 90210, 90211, 90212 and 90213 zip codes can indulge in well-priced cocktails and luxurious spa treatments and treat themselves or visiting friends and family to local

hotels.

The Avalon Beverly Hills is offering Beverly Hills neighbors a holiday rate of \$199 for Classic guestrooms and \$229 for Premium guestrooms between Nov. 22 and Dec. 28. The rate includes overnight parking and 25 percent off all food and beverage. For reservations, call 800-670-6183 and ask for the promotional code, BHRES.

Café Rodeo at Luxe Hotel Rodeo Drive offers Beverly Hills residents 20 percent discount on all food and drink for the holiday season between Nov. 19 and Dec. 31.

Beverly Hills residents can 'staycation' this holiday season at Maison 140 for \$189 for Parisian guestrooms and \$239 for Mandarin guestrooms between Nov. 22 and Dec. 28. For reservations,

call 800-670-6182 and ask for the promotional code, BHRES.

The Spa at the Peninsula Beverly Hills is offering Beverly Hills residents the "90210" Spa Package, available Mondays through Fridays, from now until the end of 2008. Residents who book a spa treatment will receive a \$100 gift certificate towards their next spa treatment, redeemable by Jan. 31, 2009, and an Epicuren beauty product travel kit. The "90210" is a chance for The Peninsula Beverly Hills neighbors to sample the myriad of indulgent treatments available at The Spa, which was voted #1 for Service in a recent Condé Nast Traveler Reader's Poll. Specialties include exclusive offerings such as the Luzern Oxygen Facial, Acupuncture Facial Rejuvenation

and Shiffa Precious Gem Oil treatments. To make reservations, phone 310-551-2888. For \$40 extra, request home pickup and delivery by a Peninsula Beverly Hills hotel car.

Thompson Beverly Hills is offering exclusive rates to Beverly Hills residents through the end of 2008. Give the gift of high-style and comfort to visiting guests for a special \$199 rate for King Superior rooms or \$299 for a Crescent Suite. Mention the '90210' rate to enjoy this discount through Dec. 30. Call 800-441-5050 or visit [www.thompsonbeverlyhills.com](http://www.thompsonbeverlyhills.com) for more information.

# coverstory

## CITY COUNCIL SPLIT ON PURSUING THE SISTER CITY RELATIONSHIP WITH PUDONG

Some not sure tourism should be top priority

By Jacquelyn Ryan

The Beverly Hills City Council reexamined the Beverly Hills Global Partnership's (BHGP) proposal to create a Sister City relationship with Pudong, China at Tuesday afternoon's study session.

For at least a year, the BHGP, led by co-chair Bruce Cole, has been working to add Pudong to the cadre of Beverly Hills' Sister Cities, which include Cannes, France, Acapulco, Mexico, and Herzliya, Israel. Pudong, nestled between the East China Sea and Huangpu River, is a suburb of Shanghai with a population of approximately 1.7 million.

The most recent advancement toward solidifying that relationship was a trip by a delegation of BHGP members, including Mayor Barry Brucker, Conference and Visitors Bureau (CVB) executive director Kathy Smits and BHGP chair Bruce Cole, to China from Oct. 28 to Nov. 2 to meet with approximately 70 Chinese officials to discuss the Sister City relationship and to promote Beverly Hills as a tourist destination.

The emphasis on promoting tourism took precedence on the trip with more than half of the delegation's time spent touting Beverly Hills' location, businesses and safety, according to Cole's presentation to the Council on Tuesday.

"That's where I was getting very unhappy. The whole purpose [for a Sister City]—which I got the Council to approve—was based in education and cultural exchange," said Councilmember Jimmy Delshad in a phone interview. "At some point, that group decided that commercialization was more important than culture-ization."

Cole says the delegation felt it important to seize the opportunity to promote Beverly Hills to officials with influence.

"It's a different dynamic with that country. China, with its billions of people, has loosened its travel visas and there are millions flying into Los Angeles. It was a sales mission, that's why we put money toward it," said Brucker. "[We met with] the movers and shakers for Chinese tourism and that's an investment that will pay off multiple times."

Delshad alongside Vice Mayor Frank

Fenton created the original concept behind BHGP about two years ago when they outlined a proposal for a non-profit organization that would headquarter all Beverly Hills' Sister City relationships.

"The [City] Council agreed [to create the BHGP] if we kept it focused mostly on cultural and educational exchanges. That was the basis for the agreement [and] as long as the City doesn't [provide] any funding," said Delshad.

According to Delshad, BHGP was proposed to be a non-profit with a board of directors, dedicated to advancing educational and cultural exchanges and would not receive any funding from the City. After BHGP's creation, Bruce Cole and Howard Szabo were named co-chairs.

Delshad helped bring forward the proposal to include Pudong as well as

requested \$71,000 to host a delegation of 25 Chinese officials coming to the city for four days in December.

The Council negotiated the amount down to \$40,000, with the option of \$50,000 if it is necessary. The Council expects the funds to cover a dinner at Greystone Mansion for \$200 per person at a maximum of 65 people, and \$1,000 per Chinese delegate in Beverly Hills.

So what makes Pudong different from the other Sister Cities to deserve the Council funding?

Brucker says "no other Sister City has progressed as Pudong has" and that funding for the Pudong initiative is coming from the city's Transit Occupancy Tax (TOT), which is "for promoting tourism trade."

The Council funding for Pudong was

Chinese delegation. The invitations were sent to the officials by Brucker using his official letterhead. While it's not necessarily required, Brucker did not ask for or receive approval by the City Council to send those invitations, according to Delshad.

The BHGP had invited and organized the trip for the in-bound Chinese delegation, which will arrive in approximately three weeks, before securing the necessary funds. Until the Council granted the money on Tuesday, it was not clear where the funding to host the Chinese officials would come from. The BHGP said they would work to secure sponsorship from local businesses and others to cover the rest of the expenses not covered by the Council's grant.

Some Councilmembers felt that the mission didn't fall within the description of the Sister City program.

"This is a tourism effort dressed up like a Sister City," said Councilmember Linda Briskman.

The Council discussed whether the mission should be handed over to the CVB, which handles all Beverly Hills' marketing and strategic tourism.

Delshad and Briskman were open to exploring if the Pudong initiative could become the responsibility of CVB, even if that means running it in a different way. Brucker says that the Sister City initiative and CVB's mission are complementary to one another, not the same.

"The coming group for December is a noble effort and good effort but I think it's important to clarify... the group is not a group that the CVB would manage," said Dan Walsh, president of the Chamber of Commerce which oversees the CVB, at the meeting. The CVB covers more broad-based strategic tourism, and covers less of the specifics in coordinating particular travel groups.

While Walsh says the Chamber and CVB's motives are good and appreciate the BHGP's mission, he says his department's skills are in executing the Sister City's plan as opposed to creating the plan.

The Council will discuss the Sister City with Pudong again in January.

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**"This is a tourism effort dressed up like a Sister City,"**

**- Councilmember Linda Briskman**

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Herzliya, Israel, where Delshad, with Cole and Szabo, traveled last year to establish that Sister City relationship.

The goal of that trip was to encourage student and family exchange programs and to learn from each other's technology—smart city issues, which was Delshad's champion cause as mayor at the time. Herzliya is well known for its technology.

No money for any purpose was provided by the Council for the trip to Herzliya. In fact, no Beverly Hills Sister City initiative has received Council funding in the last 20 years.

On Sept. 23, the City Council granted \$35,000 to BHGP for establishing an office and hiring an employee in Pudong. The employee, Woo Pai, is the daughter of Cole's business associate. Cole has worked in China since 1985 in a variety of legal, financial and manufacturing businesses.

At Tuesday afternoon's study session, the BHGP approached the Council again for more funding. This time, the BHGP

given with hesitation from some Councilmembers.

Councilmember Linda Briskman explained that the BHGP should have been searching for sponsors to finance the trip instead of coming to the Council. Cole said that BHGP did secure complimentary hotel accommodations for the Chinese delegation.

"One of the reasons [I approved the funding] was because our mayor sent out invitations on Mayor letterhead," said Councilmember Jimmy Delshad. "He didn't have approval of the Council. [But] we can't let our Mayor fail."

Brucker, however, argues that Delshad only gave that reason because Delshad is "angry at me for [objecting to] the Hilton [Revitalization Plan]" or that "he's jealous he wasn't able to go." Brucker says that one needs an invitation in order to receive a Visa in China—so Brucker sent the invitations to expedite the Visa process.

BHGP created the invitation list and structure of the Beverly Hills-bound

# coverstory

## BOARD BEGINS FIRST STEP IN SUPERINTENDENT SEARCH

### BHEA asks to be included in interview process

By Jacquelyn Ryan

The BHUSD Board of Education is looking for a superintendent who understands the fiscal complexities of transitioning a district into Basic Aid, can effectively manage a \$334 million facilities bond and who can respectfully communicate with the faculty and administration [and parents] of a small high-performing district.

It's a hefty order and one of the four superintendent search firms interviewed by the Board of Education on Monday night will be charged with finding someone who fits the criteria.

The four superintendent search firms interviewed were Hazard, Young, Attea and Associates, The Cosca Group, The California School Boards Association and 4 Administrators. The firms, all nominated by Board president Dr. Myra Demeter, represented a variety of search methods and philosophies.

Boards of Education across the country almost all utilize superintendent search firms to find the right candidate. The search firms, predominantly headed by former superintendents, have intimate relationships with top education officials across the country and have extensive experience matching the applicant's qualities with the hiring Board's priorities.

Given the high-profile nature of a superintendent's position, the best way to entice premiere superintendents is to guarantee confidentiality of identity throughout the interviewing process, according to all of the search firms interviewed by the Board. This usually means closing the interview process to all but the hiring Board of Education—a "closed process."

However, the BHUSD Board of Education has been looking into holding a "modified closed process" that would include up to three or four key stakeholders in the BHUSD, like the Beverly Hills Education Association president and a representative from the City of Beverly Hills.

The California School Board Association and 4Administrators both presented their experience with 'modified closed' processes in their presentations on Monday. CSBA utilizes a "Superintendent Selection Advisory Committee" made up of community members, parents and a student—or whomever the Board chooses. 4Administrators includes a few 'outsiders' in the Board's interview but

holds intensive meetings with the participants about confidentiality and requires legally-binding confidentiality statements from all parties.

At Tuesday's Board of Education meeting, dozens of teachers showed up to voice their desire to be part of the hiring process.

Over the last five years, approximately half of the BHEA teaching staff has turned-over, according to BHEA president Chris Bushee. "It speaks poorly to the health of this organization."

Several teachers addressed the Board to comment on their concerns with the lack of support in the learning environment, the elimination of remedial classes at the high school and what they felt was hostile working environment created by "top-down administrative" governance.

The teachers hope to have a say in whom

order to properly notify the community under the Brown Act.

Goldberg was referring to the Board's direction to BHUSD's contracted facilities advisor Karen Christiansen to gather the RFQs and present them to the Board at a later date. The item was scheduled to be discussed at an Oct. 14 meeting but Christiansen decided to pull the item from the agenda, citing a lack of time. Christiansen said she believed that by accepting the postponement of the item, the Board indicated she should pause the RFQ process.

At the Nov. 13 Board meeting, Christiansen informed the Board that she did not have any RFQs to show and recommended that the Board hire the architectural design firms LPA, SGPA and Dougherty & Dougherty who have been involved in the

Learning Annex building. According to Christiansen, since the firms have been through a RFQ process with the district once before, they have met the Board's RFQ criteria.

"If she were an employee [at my business], she'd be terminated," said Goldberg, who voted against Christiansen's contract renewal. "This is totally unacceptable. I used my reputation, I used my newsletter, I opened up my home and told the community this bond was going to be different and that there would be no quid pro quo."

The Board will discuss the item at a future meeting.

Outgoing superintendent Kari McVeigh accepted a position as superintendent in the New Haven Unified School District, where she will begin Dec. 1. McVeigh was placed in New Haven by CSBA, according to the New Haven Unified Board of Education president Kevin Harper.

Leadership Associates conducted the search that placed McVeigh in Beverly Hills and also originally placed Gwen Gross as superintendent in the BHUSD in 2000.

Dr. Jerry Gross, husband of BHUSD's former superintendent Gwen Gross (2000-03), began as interim superintendent in the BHUSD on Monday.

The four search firms charge between approximately \$25,000 and \$35,000 for a search, which includes advertising, recruiting, counseling and other services.

It's unclear if there is an internal candidate for the job.

Three-hundred-fifteen Beverly Hills Education Association members participated in a "superintendent survey" last week given by BHEA president Chris Bushee.

When asked, "Would you support [assistant superintendent, education services] Ilene Straus as the next superintendent of the Beverly Hills Unified School District?", BHEA members responded with 19 Yes votes and 295 No votes and one abstention. Beverly Vista 0-46; El Rodeo 5-32; Hawthorne voted 0-41; Horace Mann 2-35-1 abstention; Beverly High and the District Office 12-141.

Board president Dr. Myra Demeter said she hopes that the Board will be able to make a decision on the search firms by Dec. 1 but will extend that deadline if needed.

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**"I think this is an opportunity to turn in a new direction,"**

**- BHEA President Chris Bushee**

---

their new boss will be and many hope that the next superintendent ends the revolving-door feeling that has come from having three superintendents over the last eight years.

"I think this is an opportunity to turn in a new direction," said Bushee. "Despite much of the contentiousness that happened, I am encouraged by some Board members willingness to look at a more open interview process. BHEA will be advocating for inclusion as should parents, students, City employees, BHEF, and our interested community members because our schools are such an integral part of our community."

Another contentious debate cropped up at Tuesday's meeting regarding the architects for the \$334 million bond that the new superintendent would oversee.

On the agenda was an item to rescind and re-discuss the Board's August decision to go out for Requests for Qualifications for architects to perform work for the recently passed Measure E bond. The agenda item, however, was improperly noted, prompting Board member Brian Goldberg to request the item be pulled. After lengthy discussion, the Board tabled the item for a further date in

master planning process at the four K-8s, Learning Annex and Beverly High, respectively.

LPA contributed \$11,000 to the Yes on E campaign; Dougherty & Dougherty contributed \$10,000; and SGPA donated \$3,000, according to year-to-date campaign finance reports from the L.A. County Registrar-Recorder/County Clerk's Office.

Christiansen, whose project management company Strategic Concepts recently renewed its contract with the district to oversee Measure E, claims that the district must move quickly to secure construction and architectural firms because the BHUSD will now be forced to compete with more than 20 other school districts in the county and state that are also beginning construction on projects funded by their own bonds passed on Nov. 4.

LPA and Dougherty & Dougherty were hired by the district early in the 2002 Measure K process, prior to Karen Christiansen's arrival at BHUSD, through an RFQ process. SGPA went through an informal RFQ process when it was hired to draft the design for the alternative education



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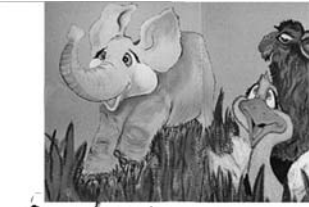
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11/21/08 8:30 AM Dept A Rm. 510  
Signed: Patricia M. Schnegg, Judge of Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20081786904 The following person(s) is/are doing business as: GINKO PAPERS. 1915 Westholme Ave. Los Angeles, CA 90025. GINKO PAPERS IMPORTS, LLC. 19615 Westholme Ave. Los Angeles, CA 90025. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Garin Hussienian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08-- 2298

FICTITIOUS BUSINESS NAME STATEMENT: 20081880982 The following person(s) is/are doing business as: BLACK HAIR EXCHANGE. 950 Gayley Ave. Suite #110. MERCEDES HOBSON. 10758 Santa Monica Blvd. Los Angeles, CA 90025; CALVIN B. DUNN. 318 E. 74th St. Los Angeles, CA 90003. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Mercedes L. Hobson. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08-- 2298

B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08-- 2299

FICTITIOUS BUSINESS NAME STATEMENT: 20081786904 The following person(s) is/are doing business as: ITS ALL GOOD DESSERTS!!!. 3532 Jasmine Ave. #4, Los Angeles, CA 90043. CHRIS ROGERS. 3532 Jasmine Ave. #4, Los Angeles, CA 90043. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Garin Hussienian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08-- 2300

Department of Alcoholic Beverage Control  
1 Manchester Blvd.  
Sixth Floor  
PO Box 6500 Inglewood, CA 90306  
(310) 412 6311  
NOTICE IN APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE  
Date of filing Application: October 1, 2008  
To whom it may concern:  
The name(s) of the applicant(s) is/are:  
MAC ACQUISITION LLC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
19400 Plummer St. Northridge, CA 91324  
Type of license(s) applied for:

47 - ON-SALE GENERAL EATING PLACE

Case No: CV26734  
Dept. No: 1  
In the Fifth Judicial District Court of the State of Nevada In and For the County of Nye  
ALIREZA MOINIZADEH,  
Plaintiff,

-vs-  
JASMA GRIFFIN FOX,  
Defendant.

THE STATE OF NEVADA SENDS GREETINGS TO THE ABOVE NAMED DEFENDANT:

You are hereby SUMMONED and required to serve upon plaintiff, ALIREZA MOINIZADEH, Whose address is 4952 Crusoe Creek Street, Las Vegas, NV 89141, an ANSWER to the complaint which is herewith served upon you, within 20 days after this service of this summons upon you, exclusive of the day of service. In addition, you must file with the clerk of this court, whose address is shown below, a formal written answer to the complaint, along with the appropriate filing fees, in accordance with the rules of the court. If you fail to do so, judgment by default will be taken against you for the relief demanded in the complaint. This is for a divorce action.

The filer certifies that this document does not contain the social security number of any person.  
Date: June 10, 2008  
Clerk of the Court

Print name: Sandra L. Merlino  
Signature: Danae Bright Shimp, deputy clerk  
PO BOX 1031, Tonopah, NV 89049 ( SEAL OF THE CLERK)

FICTITIOUS BUSINESS NAME STATEMENT: 20072400638 The following person(s) is/are doing business as: HARUTYAN DARITYAN. 11943 Vanowen St. #201, North Hollywood, CA 91605. FIRST AMERICAN CONTRACTORS. 11943 Vanowen St. #201, North Hollywood, CA 91605 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to trans-









AMIRNEZHAD, 16740 ADDISON ST, ENCINO, CA 91436. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ GHADIR AMIRNEZHAD, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 10/22/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA144784 BEVERLY HILLS WEEKLY 10/30,11/6,13,20,2008

**NOTICE OF PETITION TO ADMINISTER ESTATE OF FRANCINE DOLLY BUCHSBAUM aka FRANCINE J. BUCHSBAUM & FRANCINE J. SAKEN Case No. BP113377**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of FRANCINE DOLLY BUCHSBAUM aka FRANCINE J. BUCHSBAUM & FRANCINE J. SAKEN

A PETITION FOR PROBATE has been filed by Neal A. Teplin in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Neal A. Teplin be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 1, 2008 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:  
IRA L MISHKIND ESQ  
SBN 38105  
A LAW CORPORATION  
9701 WILSHIRE BLVD  
STE 1115  
BEVERLY HILLS CA 90212  
Beverly Hills Weekly  
CN805527 BUCHSBAUM Nov 6,13,20, 2008

**NOTICE OF PETITION TO ADMINISTER ESTATE OF JAMES J. OH Case No. BP110919**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of JAMES J. OH

A PETITION FOR PROBATE has been filed by George Oh in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that George Oh be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

A HEARING on the petition will be held on Dec. 4, 2008 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:  
LYNARD C. HINOJOSA, ESQ 041397  
KATERINA F SMITH, ESQ SBN 237548  
HINOJOSA & WALLET  
2215 COLBY AVE  
LOS ANGELES CA 90064-1504  
Beverly Hills Weekly  
CN805554 OH Nov 13,20,27, 2008

**Escrow No. 003565-RL NOTICE TO CREDITORS OF BULK SALE (Division 6 of the Commercial Code)**

(1) Notice is hereby given to creditors of the within named seller that a bulk sale is about to be made on personal property hereinafter described.

(2) The name(s) and business address of the seller are: ERIC LINTERMANS, 412 N. Bedford Drive, Beverly Hills, CA 90210

(3) The location in California of the chief executive office of the seller is: 412 N. Bedford Drive, Beverly Hills, CA 90210

(4) The name(s) and business address of the buyer are: PARICHEHIR SHAYGANFARD, 110 N. Palm Drive, Beverly Hills, CA 90210

(5) The location and general description of the assets to be sold are furniture, fixtures, equipment, tradename of that certain business located at: 412 N. Bedford Drive, Beverly Hills, CA 90210

(6) The business name used by the seller(s) at said location is: LA COUPE LINTERMANS BEVERLY HILLS

(7) The anticipated date of the bulk sale is December 10, 2008 at the office of BEACHWOOD ESCROW, 1509 West Magnolia Blvd., Burbank, CA 91506, Escrow No. 003565-RL, Escrow Officer: ROSE LUCERO

(8) Claims may be filed with Same as ``7`` above.

(9) The last date for filing claims is December 9, 2008

(10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial Code.

(11) As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are: None  
Date: November 10, 2008  
Transferees: PARICHEHR SHAYGANFARD  
Beverly Hills Weekly  
CN808036 3565-RL Nov 20, 2008

**ORDINANCE NO. 08-O-2557**

AN URGENCY ORDINANCE OF THE CITY OF BEVERLY HILLS INCREASING THE VOLUNTARY EXPENDITURE CEILING FOR CITY ELECTIONS, INCREASING CONTRIBUTION LIMITS, MODIFYING RULES REGARDING AGGREGATION OF CONTRIBUTIONS, AMENDING THE BEVERLY HILLS MUNICIPAL CODE AND DECLARING THE URGENCY THEREOF

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS DOES ORDAIN AS FOLLOWS:

**Section 1.** Subsection A of Section 1-8-3 of Chapter 8, Title 1 of the Beverly Hills Municipal Code is hereby amended to increase the contribution limits for City Council and City Treasurer elections to one hundred and twenty-five dollars (\$125) for candidates who do not accept voluntary spending limits, to three hundred dollars (\$300) for candidates who do accept voluntary spending limits, and to three hundred dollars (\$300) for committees which support or oppose candidates, and to read as follows:

“A. Limits On Contributions By Persons And Committees:

1. Except as provided in this section and section 1-8-4 of this chapter, no person or committee shall make to any candidate, including the controlled committee of such candidate, a contribution in excess of one hundred and twenty-five dollars (\$125.00) for any single election at which the candidate is attempting to be, or is, on the ballot. Additionally, no candidate or candidate's controlled committee shall solicit or accept any contribution that will cause the amount contributed by the contributor to the candidate or the candidate's controlled committee to exceed one hundred and twenty-five dollars (\$125.00) for any single election at which the candidate is attempting to be, or is, on the ballot.

2. Notwithstanding subsection A1 of this section, if a candidate accepts the voluntary expenditure ceiling established by section 1-8-4 of this chapter, no person or committee shall make to any such candidate, including the controlled committee of such candidate, a contribution in excess of three hundred dollars (\$300.00) for any single election at which the candidate is attempting to be, or is, on the ballot. Additionally, no candidate or candidate's controlled committee shall solicit or accept any contribution that will cause the amount contributed by the contributor to the candidate or the candidate's controlled committee to exceed three hundred dollars (\$300.00) for any single election at which the candidate is attempting to be, or is, on the ballot. This subsection A2 shall not apply to any recall election, although it shall apply to elections to choose the successor to any officer sought to be recalled.

3. No person shall make to any committee which supports or opposes any candidate or candidates for the city council or city treasurer, other than a candidate's controlled committee subject to subsections A1 or A2 of this

section, and no such committee shall accept from any such person a contribution or contributions totaling more than three hundred dollars (\$300.00) for any single election. If any such committee supports or opposes a candidate or candidates in a recall election, the total contribution limit imposed herein shall be one hundred and twenty-five dollars (\$125) for that recall election only.”

**Section 2.** Subsection A of Section 1-8-4 of Chapter 8, Title 1 of the Beverly Hills Municipal Code is hereby amended to increase the voluntary expenditure ceiling for City Council and City Treasurer elections to seventy-five thousand dollars (\$75,000.00) and to read as follows:

“A. A voluntary expenditure ceiling is hereby established for each election for City elective office in the amount of seventy-five thousand dollars (\$75,000.00). As used in this Section, the term “City elective office” shall mean the offices of Member of the City Council and City Treasurer. This Section shall not apply in recall elections, although it shall apply to elections to choose the successor to any officer sought to be recalled.”

**Section 3.** Subsection D of Section 1-8-3 of Chapter 8, Title 1 of the Beverly Hills Municipal Code is hereby amended to allow spouses to make their separate contributions on one check if accompanied by a letter indicating the contribution is from both spouses and to read as follows:

“D. Family Contributions: Contributions by a husband and wife shall be treated as separate contributions and shall not be aggregated. Nothing in this chapter shall prevent a husband and wife from making such separate contributions through the use of one check if (1) the check is from a joint checking account with the names of both spouses printed on the check, or (2) the check is accompanied by a letter from either spouse indicating that the check is from both spouses. Contributions by children under eighteen (18) years of age shall be treated as contributions by their parents and attributed one-half (1/2) to each parent or the total amount to a single custodial parent.”

**Section 4.** The City Council finds that it is necessary for the preservation of the public peace, health and safety that this Ordinance take effect immediately. This Ordinance will alter the City's campaign finance rules and regulations. If the ordinance does not become effective immediately, but instead becomes effective thirty days after its second reading, then the City's campaign finance regulations will change after the close of the filing period for nomination papers and after candidates have begun to campaign under the previously adopted rules and regulations. It is necessary that this Ordinance take effect immediately to prevent confusion and ambiguity in the enforcement and application of the City's campaign finance rules and regulations. Therefore, this Ordinance is necessary for the immediate preservation of the public peace, health and safety and its urgency is hereby declared. This Ordinance shall take effect immediately upon its adoption.

**Section 5.** The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance, and shall cause this Ordinance and her certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

**Section 6.** This ordinance is an urgency ordinance for the immediate preservation of the public peace, health and safety and therefore shall be passed immediately upon its introduction and shall become effective immediately upon its adoption.

Adopted: November 5, 2008

BARRY BRUCKER  
Mayor of the City of  
Beverly Hills, California

ATTEST:  
(SEAL)

BYRON POPE  
City Clerk

Approved as to form:  
LAURENCE S. WIENER  
City Attorney

Approved as to content:  
RODERICK J. WOOD, CCM  
City Manager

**Ordinance No. 08-O-2556**  
AN INTERIM ORDINANCE OF THE CITY OF BEVERLY HILLS REGARDING THE APPLICABILITY OF PARKING AND LOADING STANDARDS TO CERTAIN NONCONFORMING COMMERCIAL STRUCTURES IN THE C-3T-2 ZONE ON OLYMPIC BOULEVARD BETWEEN REXFORD DRIVE AND ROBERTSON BOULEVARD, AND DECLARING THE URGENCY THEREOF

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

**Section 1. Legislative Findings.**  
The Planning Commission of the City of Beverly Hills is currently considering a comprehensive update to the City' General Plan. Upon adoption of an updated General Plan, the City will thereafter consider an update

to its Planning and Zoning ordinances to ensure consistency with the updated General Plan. One of the many updates issues that will be addressed in any Planning and Zoning ordinance update is an update of adequacy of the parking standards and criteria that are applied to new uses for transitions of use in nonconforming commercial structures, and in particular for properties within the City's existing Commercial-Residential Transition Area on Olympic Boulevard, as shown on Exhibit A, attached hereto and incorporated herein by reference.

Presently, deficiencies in the parking and the loading facilities can result from changes in, or introduction of new businesses in existing nonconforming buildings developed within the Commercial-Residential Transition Area along Olympic Boulevard. These deficiencies in parking, loading, or both, are known to result in the intrusion of parking demand and other activity associated with commercial uses into adjacent and nearby neighboring residential areas. Such intrusion could negatively impact the character and enjoyment of adjacent these residential areas.

Therefore, it would be highly detrimental to the public welfare if, in the interim time necessary to complete the General Plan and Planning and Zoning ordinance update processor other update process designed to specifically address this issue, projects were established, commenced, or constructed that would be have negative impacts in residential areas and evade regulations developed to address these issues in the future.

**Section 2. Authority.**  
Pursuant to Government Code Section 65858, the City Council legislative body may adopt as an emergency measure, an interim ordinance that prohibits any uses that may be in conflict with a contemplated zoning proposal which a legislative body, Planning Commission, or Planning Department is considering or studying or intends to study within a reasonable period of time.

**Section 3. Urgency Findings.**

The City Council finds and determines that the immediate preservation of the public health, safety and welfare requires that this Interim Ordinance be enacted as an urgency ordinance pursuant to Government Code Section 65858 and take effect immediately upon adoption. As described in Section 1 of this Interim Ordinance, changes in uses of located in nonconforming structures with insufficient parking and loading facilities accommodations within the Commercial-Residential Transition Area along Olympic Boulevard pose a significant threat to the residential character of concern in the residential residential neighborhoods and to commercial uses adjacent to and near these structures areas. Specifically, the intrusion of commercial parking resulting from lack of sufficient on-site parking and displacement of parking to accommodate loading activities, negatively impacts the neighboring residential areas with respect to parking, noise and traffic patterns. Additionally, inadequate parking and loading facilities for these structures places an increased burden on adjacent commercial streets and therefore adversely affects nearby commercial uses. The City is updating its General Plan with respect to the types of uses that may be appropriate along the commercial corridors adjacent to residential uses, and thereafter will update its Planning and Zoning ordinances with respect to, among other things, parking and loading standards and requirements and further controls, as deemed necessary, to avoid the harmful effects of intensification of commercial properties without adequate parking and loading facilities. and preserve the quality of life in these neighborhoods. Even if the General Plan update is delayed, the City would undertake a study of the issues to be addressed by this Ordinance and would consider a permanent ordinance deemed appropriate after the study. The purpose of such controls is to prevent the harmful effects of parking overflow and insufficient loading accommodations on residential neighborhoods and commercial areas and, thus, to promote and protect the health, safety, and general welfare of the community. The City Council finds that continued intensification of the commercial area along Olympic Boulevard Commercial-Residential Transition Area during the City's review and consideration of these issues will further erode the existing character of the City's residential neighborhoods and frustrate the purpose of any regulations ultimately adopted. To ensure that activity within the subject Commercial-Residential Transition Area during this period of study is consistent with the goals and objectives of protecting residential neighborhoods, the City Council finds it necessary to adopt interim regulations that both respect property rights and protect the public health, safety, and general welfare. Absent the passage of this Interim Ordinance, inconsistent development within the subject Commercial-Residential Transition Area along Olympic Boulevard poses a current and immediate threat to the public health, safety, or general welfare and approval of additional entitlements for development inconsistent with the provisions of this Ordinance would frustrate the City's ability to protect the public health, safety, and welfare by minimizing the adverse effects of intensified commercial uses. If this Ordinance does not become effective immediately, but instead becomes effective thirty (30) days after its second reading, there is a risk that further harm will be done to the City's residential neighborhoods and the subject Commercial-Residential Transition Area before the above referenced studies can be completed and any protections recommended by the studies can be implemented. It is necessary that this Ordinance take effect immediately to prevent such harm to the residential neighborhoods adjacent to and near the City's Commercial-Residential Transition Area along Olympic Boulevard. Therefore, this Ordinance is necessary for the immediate preservation of the public peace, health, safety, and welfare and its urgency is hereby declared.

**Section 4. Definitions.**

For the purposes of this Ordinance, the following words and phrases shall have the meaning set forth below.

4.1 "Olympic Commercial-Residential Transition Area" shall mean the area shown in Exhibit A of this ordinance.

4.2 "Intensification of Use" shall mean a change in use where that the new use is listed in would be in a higher tier on the list, as provided set forth below, than the previous use. Tier 2, for example, is a higher tier than Tier 1.

Tier 1 shall include: warehousing, mini-warehouses, furniture stores, car sales or service, surface parking, storage and other similar uses as determined by the Director of Community Development.

Tier 2 shall include: apparel stores, hardware stores, toy stores, discount stores, automobile parts stores, general retail stores, general offices, medical offices, health/fitness clubs, and other similar uses as determined by the Director of Community Development.

Tier 3 shall include: restaurants, supermarkets, drug-stores, convenience markets, video rental stores, and other similar uses as determined by the Director of Community Development.

4.3 "Major Commercial Space" shall mean commercial space of 12,000 square feet or more, excluding space used for or in connection with parking or loading.

4.4 "Regular Operation" shall mean a permitted or existing nonconforming use that is open for business to the general public during a use's customary business hours.

**Section 5. Intensification in Use.**

Proposals for Intensification of Use, as defined in Section 4 above, of Major Commercial Space located in the Olympic Commercial-Residential Transition Area shall comply with the provisions of be subject to Sections 6 and 7 of this Ordinance or shall obtain Planning Commission approval pursuant to Section 8 of this Ordinance.

In determining the tier in which a specific use belongs, the Director of Community Development may consider all relevant factors including, without limitation, parking demand as indicated in ITE Parking Generation, 3rd Edition; parking demand as indicated in ULI Shared Parking, 2nd Edition; and/or vehicle trips generated by the use as projected using the ITE Trip Generation, 7th Edition; the judgment of the City Engineer; and any data or evidence and supporting analysis provided by a registered engineer.

**Section 6. Parking Requirements.**

Notwithstanding any provisions of the City of Beverly Hills Municipal Code to the contrary, including specifically Section 10-3-4102 of Chapter 3 of Title 10, if the application of this Section 6 is triggered by Section 5 of this

Ordinance, a use is determined to meet the conditions of Section 5 or Section 6 of this Ordinance, then the proposed use of a nonconforming structure shall meet the parking requirements set forth in Sections 10-3-2729 and 10-3-2730 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code. [Note to Staff – are we comfortable that this provides sufficient detail to know what the parking requirement is? Do we need any refinements that should be included here for the interim? Like do we need to call out specifically what we would require of an automotive use consisting of some sales, some service, and some office space?]

**Section 7. Loading Facilities.**

Notwithstanding any provisions of the City of Beverly Hills Municipal Code to the contrary, if the application of this Section 7 is triggered by Section 5 of this Ordinance, If a use is determined to meet the conditions of Section 5 or Section 6 of this Ordinance, then the proposed use of a nonconforming structure shall meet the loading space requirements set forth in Sections 10-3-2741, 10-3-2742, and 10-3-2743 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code.

**Section 8. Planning Commission Authority.**

Notwithstanding the provisions of Sections 6 and 7, For a discontinued nonconforming use or an intensification of use as set forth in Sections 5 and 6, respectively, of this Ordinance, the proponenta project applicant may apply to the Planning Commission for an accommodation to the parking and/or loading standards required by under Sections 6 and 7. respectively of this Ordinance The application shall be submitted and processed pursuant to the procedures established for through the City's Development Plan Review process as set forth in Article 31 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code. The Planning Commission may establish parking requirements that differ from those requirements set forth in Section 10-3-2729 or Section 10-3-2730 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code if, in addition to the Development Plan Review findings of Section 10-3-3104, the Planning Commission determines that the use will generate a need for parking different than the amount or layout of parking required under Section 10-3-2730 or the Commission determines that the parking demand will be met by means other than those means specified in Section 10-3-2730; provided further, that the Planning Commission may not reduce the required parking to less than the amount of parking that can currently be accommodated on the subject site. [Is this "currently on" or that could be accommodated on the site?]

The Planning Commission may also establish loading requirements for nonconforming uses that are different than those requirements established in Sections 10-3-2740 through 10-3-2742 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code if the Planning Commission determines that the loading can be accommodated in a manner that achieves the Development Plan Review

findings required under Section 10-3-3104 of the Municipal Code.

Section 9. This ordinance shall not apply to uses in regular operation on November 5, 2008. This ordinance shall not apply to businesses that received a certificate of tenancy or certificate of occupancy on or before November 5, 2008. The provisions of this ordinance shall not apply to structures and tenant space improvements under construction on November 5, 2008 with a valid building permit.

**Section 10. CEQA Findings.**

The City Council hereby finds that it can be seen with certainty that there is no possibility that the adoption and implementation of this Ordinance may have a significant effect on the environment. This Ordinance does not authorize construction not already permitted under the City's existing codes and, in fact, imposes greater restrictions on certain development in order to protect the public health, safety, and general welfare. This Ordinance is therefore exempt from the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations. Further, this Ordinance is exempt from CEQA on the separate and independent ground that it is an action of a regulatory agency (the City) for protection of the environment because it will protect residential neighborhoods from impacts associated with intensification of commercial uses, and thus qualifies as a Class 8 exemption pursuant to Section 15308 of Title 14 of the California Code of Regulations.

**Section 11. Severability.**

If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall remain in full force and effect.

Section 12. This Ordinance, being an Interim Ordinance adopted as an urgency measure for the immediate protection of the public safety, health, and general welfare, containing a declaration of the facts constituting the urgency, and passed by a minimum four-fifths (4/5) vote of the City Council, shall take effect immediately upon its adoption and shall continue in effect for a period of not longer than forty-five (45) days; provided, however, that after notice pursuant to Section 65090 of the California Government Code and public hearing, the City Council may extend the effectiveness of this Interim Ordinance as provided in Government Code Section 65858.

**Section 13. Publication.**

The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15)

days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Adopted: November 5, 2008

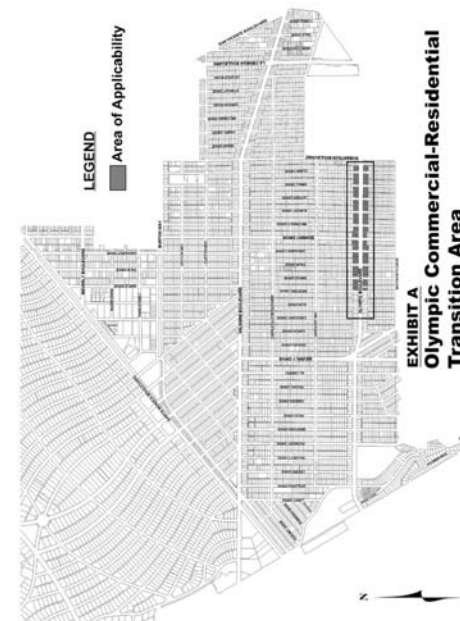
BARRY BRUCKER  
Mayor of the City of Beverly Hills, California

ATTEST:  
(SEAL)  
BYRON POPE  
City Clerk

APPROVED AS TO FORM:  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:  
RODERICK J. WOOD  
City Manager

ANNE BROWNING MCINTOSH  
Interim Director of Community Development



# CLASSIFIEDS

To place your ad, call  
**310-887-0788**

## LEGEND

**100-199 Announcements**

- 105-General Services
- 110-Funeral Directors
- 115-Cemetery/Mausoleums
- 120-Clubs/Meetings
- 125-Personals
- 130-Legal Notices
- 135-Beauty Aids
- 140-Health Aids
- 145-Lost Items
- 150-Found Items
- 155-School and Classes
- 160-Adult Entertainment
- 161-Escort
- 165-Massage
- 170-Caregiver

**200-299 Services**

- 201-Accounting
- 202-Acoustics
- 204-Additions
- 206-Appliance Repair
- 208-Asphalt Paving
- 210-Bath Tub Repair/Reglazing
- 212-Bookkeeping Services
- 214-Brush Clearing
- 215-Building

**216-Car Alarms**

- 217-Culinary Service
- 218-Carpentry
- 220-Cleaning
- 222-Carpet Installation
- 224-Computer Repair
- 225-Computer Tech Support
- 226-Concrete
- 227-Construction
- 228-Contractors
- 230-Counseling
- 232-Decking
- 234-Drywall
- 236-Electrical
- 237-Entertainment
- 238-Exterminators
- 240-Fencing
- 242-Garage Doors
- 244-Handyman
- 246-Hauling
- 248-Internet Services
- 250-Iron Work
- 252-Janitorial
- 254-Landscaping
- 255-Legal Services
- 256-Locksmith
- 258-Moving/Storage

**260-Music Instruction**

- 262-Painting
- 264-Pet Sitting
- 265-Photography
- 266-Plumbing
- 267-Piano Tuning
- 268-Roofing
- 270-Sandblasting
- 272-Security Services
- 274-Stained Glass
- 276-Tile
- 278-Tree Service
- 280-Tutoring
- 282-TV/VCR/DVD Repair
- 284-Video Systems
- 286-Windows
- 288-Word Processing
- 289-Lessons
- 290-Trainer

**300-399 Rentals**

- 300-House Furnished
- 302-House Unfurnished

**304-Apartments Furnished**

- 306-For Rent
- 308-Condominiums
- 309-Recreational For Rent
- 310-Rooms
- 312-Rentals to Share
- 314-Hotels/Motels
- 316-Garages Storage
- 318-Office Space
- 320-Commercial
- 322-Resort Property
- 325-For Lease

**400-499 Real Estate**

- 400-Homes For Sale
- 401-Real Estate
- 402-Condominiums
- 404-Commercial/Industrial
- 406-Mobile Homes
- 408-Income Property
- 410-Lots For Sale
- 412-Farms/Ranches
- 414-Resort Property

**416-Lakeshore Property**

- 418-Oceanfront Property
- 420-Out-of-State Property
- 422-Real Estate Exchange
- 424-Real Estate Wanted

**500-599 Employment**

- 500-Employment Opportunities
- 501-Help Wanted
- 505-Work at Home
- 510-Employment Agencies
- 515-Business Services
- 516-Business Opportunities
- 520-Jobs Wanted
- 521-Personal Shopper
- 522-Drivers

**600-799 Merchandise**

- 600-Garage Sales
- 610-For Sale
- 615-Business For Sale
- 700-Antiques
- 705-Appiances
- 710-Medical Supplies
- 715-Coins & Stamps
- 720-Computers
- 725-Furniture

**726-Miscellaneous**

- 730-Musical Instruments
- 735-Office Furniture
- 740-Television/Radio

**800-899 Financial**

- 800-Real Estate Loans
- 801-Financial Services
- 802-Money to Loan
- 804-Money Wanted
- 806-Mortgage & Trust
- 808-Escrows

**900-999 Transportation**

- 900-Autos For Sale
- 905-Trucks & Vans
- 910-Motorhomes/Campers
- 915-Motorcycles
- 920-Trailers
- 925-Classics
- 930-Auto Leasing
- 935-Aircraft
- 940-Boats
- 945-Personal Watercraft
- 950-Marine Supplies
- 955-Autos Wanted

**100-ANNOUNCEMENTS**

RABBIT FOSTER HOMES NEEDED IMMEDIATELY. Please help by fostering our rescued house rabbits until they get adopted. [www.larabbits.org](http://www.larabbits.org) 310-713-2478

WE BUY ALL Musical Instruments, Guitars, Amplifiers and Records. If it's musical and you want to sell it - then we're the Guys to Call. 760-987-5349. (Cal-SCAN)

Order for Christmas. NEW BOOK. Montana Willbills "the DRY YEARS", "the GREAT DEPRESSION". Stories of our Young Lives & Christmas on the 1930's Montana Prairie and the Promised-Land of the West. WA/CA Cks-OK. \$17.95 to Centerra 12819 SE 38th Bellevue, WA 98006. [www.Willbills-Dry-Years.com](http://www.Willbills-Dry-Years.com) (Cal-SCAN)

ONLINE AIRCRAFT AUCTION: TX Dept. of Transportation (2) 1983 Cessna 425's. For photos, descriptions, terms, conditions and bidding information visit [www.LSA.cc](http://www.LSA.cc) or [www.LSO.cc](http://www.LSO.cc) Burgess 7878. (Cal-SCAN)

**101-ADOPTION**

PREGNANT? CONSIDERING ADOPTION? Talk with caring agency specializing in matching birthmothers with families nationwide. LIVING EXPENSES PAID. Call 24/7. Abby's One True Gift Adoptions. 866-910-5610.

**ADOPTIVE/FOSTER PARENTS NEEDED!**

Info. Meeting November 8, 2008 10:00 - Noon. Children's Bureau At Magnolia Place, 1910 Magnolia Ave., Los Angeles 90007. 1-800-730-3933, Ext. 1168. [www.all4kids.org](http://www.all4kids.org) (Cal-SCAN)

ADOPTION? We're friendly, caring & easy to talk with. We'll pay expenses or help you relocated. Choose your baby's family. Call Vicki - 1-888-825-7974.

**102-ANTIQUES**

EUROPEAN FINE ARTS Moving Sale 40% off All Items Oil Paintings Partly in Gold Leaf Frames, Bronze, Mirrors. By Appointment Only (310) 409-5020

**115-CEMETERY**

Forest Lawn HOLLYWOOD HILLS Exaltation, Up to 7 spaces \$4000 Each OBO. Beautiful, Flat, Long Sold Out Area (818)397-4456

Mount Sinai Hollywood Hills Single plot - desirable sold out area. Canaan Section Lot 873 Space #3 \$9250 O.B.O. endowment care included (303) 579-1470

Rose Hills Whittier Grave 2 lot #2437 Garden of Affection. \$5,000 transfer fees included. Colleen (580) 226-7105 (580) 465-7160

ROSE HILLS- 4 Cemetery Plots in the Garden of Eternity. \$11,075 each. Contact Bob (623) 972-2265

Eden Memorial Park Sold out Judea section, Lot 760C. Last plot sold for \$8995, Price reduced to \$5500. (818)727-0880

Eternal Valley in New Hall 2 plots for sale. \$5200 each. On hill near a tree. Christopher Anderson. (323)660-4346

Green Hills Memorial Park Plot# 582, Space C, Double Plot, Prestigious area, Asking price \$8950.00 For more information call Mr. George Smith Phone: (310)578-0059 Cell: (310)487-0209

FOREST LAWN MORTUARY, Glendale, California- Companion Lawn Crypt, Mercy Section PRICE REDUCED!!!! \$7,000 Contact Pat at (661) 722-7240

ROSE HILLS MEMORIAL CEMETERY- plot for sale \$3,500. Contact Deborah at (562) 447-6990

Inglewood Park Cemetery Two double plots in the El Portal section. Two loved ones per plot. Normally \$7395 a piece, We are asking \$5500 each. Pay Pal accepted for secure online payment. Contact Larry (360)256-5089 or Email LSmith6230@msn.com

Inglewood Park Cemetery Single outside grave in evergreen plot \$5,000\*\*Call Ora (530)221-1021\*\*

Green Hills Memorial Park: 1 double lawn crypt in Coral Tree Gardens. View of harbor high up in rolling hills. Ocean Views. Valued

at \$10k, Asking \$8k OBO (760) 218-8499 Eden Memorial Park Mount Jerusalem. One Crypt #308, Two Crypts side by side #306 and #307 Row F. \$7500 each OBO call (818) 346-7685

Forest Lawn Glendale, 1 wall crypt #1216, Sanctuary of Affection, Court of Freedom, near Walt Disney. \$10,000 OBO (425)454-2046

For sale: four (4) Garden Crypts Garden of Remembrance, Forest Lawn Glendale, \$8,500 each; Call Jim or Liz at (626)799-1111 a.m or Jim at (626)795-5100 p.m.

EDEN MEMORIAL PARK Prestigious Mt. Olives Sold out section 1716 spaces B and C Outstanding views! Valued at \$11,600 each now \$4,990 each (707) 252-7203

EDEN MEMORIAL PARK Single plot, Judeah Eternal. West gardens. Beautiful section. \$4,500 OBO (949)470-1077

Eden Memorial Park Single Plot Mount Shalom Area Valued At \$9,000 Please Make an Offer (206) 216- 0237

EDEN MEMORIAL Single plot, Judea West, plot 1219-B area, perfect location, Ready to sell. Retail for \$11,000 asking \$8,500 (541) 764-5179

Rose Hills 4 Plots. Greenwood Gardens 2. Panoramic View Cost \$8675. Sell for \$5200 Each Plus Transfer Fee. OBO. Jackie (760) 436 - 1313

Rose Hills Whittier 1 plot Sunshine Terrace (can be used for 2 urn burial or 1 casket and 1 urn). Beautiful view from mountains to oceans. \$5,000 + transfer fee. (530) 474-1242

Forest lawn Hollywood hills 1 block 2 flat crypt (2) 6224 (4) Desirable loving kindness section Value 8500 Sale for \$7500 (310) 795 6042

Forest Lawn Hollywood Hills 1 block to flat creek. #6325(2) and #6224(4). Very desirable, in the loving and kindness section. Valued at over \$8000, selling both for \$7,100. (310) 795-6042





# What you don't know about your life insurance policy could cost you a fortune!

At age 80, Norman's life insurance policy had a \$5,000,000 death benefit with a yearly payment of \$66,000. Unfortunately, he didn't know that if he lived another 10 years, his payment would increase to \$400,000 annually!

Until her consultation with Alan Kaye, Joyce didn't know that unless she continued making payments, her \$1,000,000 policy would be cancelled on her 87th birthday.

## Do you know:

- Whether your policy will be cancelled if you stop making payments?
- If it's guaranteed to stay in effect for your lifetime at your current payment?
- If your policy can stay in effect beyond age 90 or even 100?
- If your cash value is sufficient to buy 50% more coverage than you have now?
- If you can sell your policy for more than its cash surrender value, even if it's term insurance?

## Let's face it! Most people don't have a clue!

Alan Kaye has over thirty years of experience helping individuals and businesses create an insurance plan that will best satisfy their needs. As president of his own company and vice president of Barry Kaye Associates, Alan is an authority on wealth creation and preservation.

He has helped thousands of people determine if their policies and plans really work, meet their goals and help implement creative solutions to their estate planning problems.

**Don't wait until you lose your health, your life insurance and your options! If you are over 70 years old and have at least \$250,000 of life insurance, ask for your free consultation and policy appraisal, either on the phone or in person.**

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