

# Beverly Hills Weekly

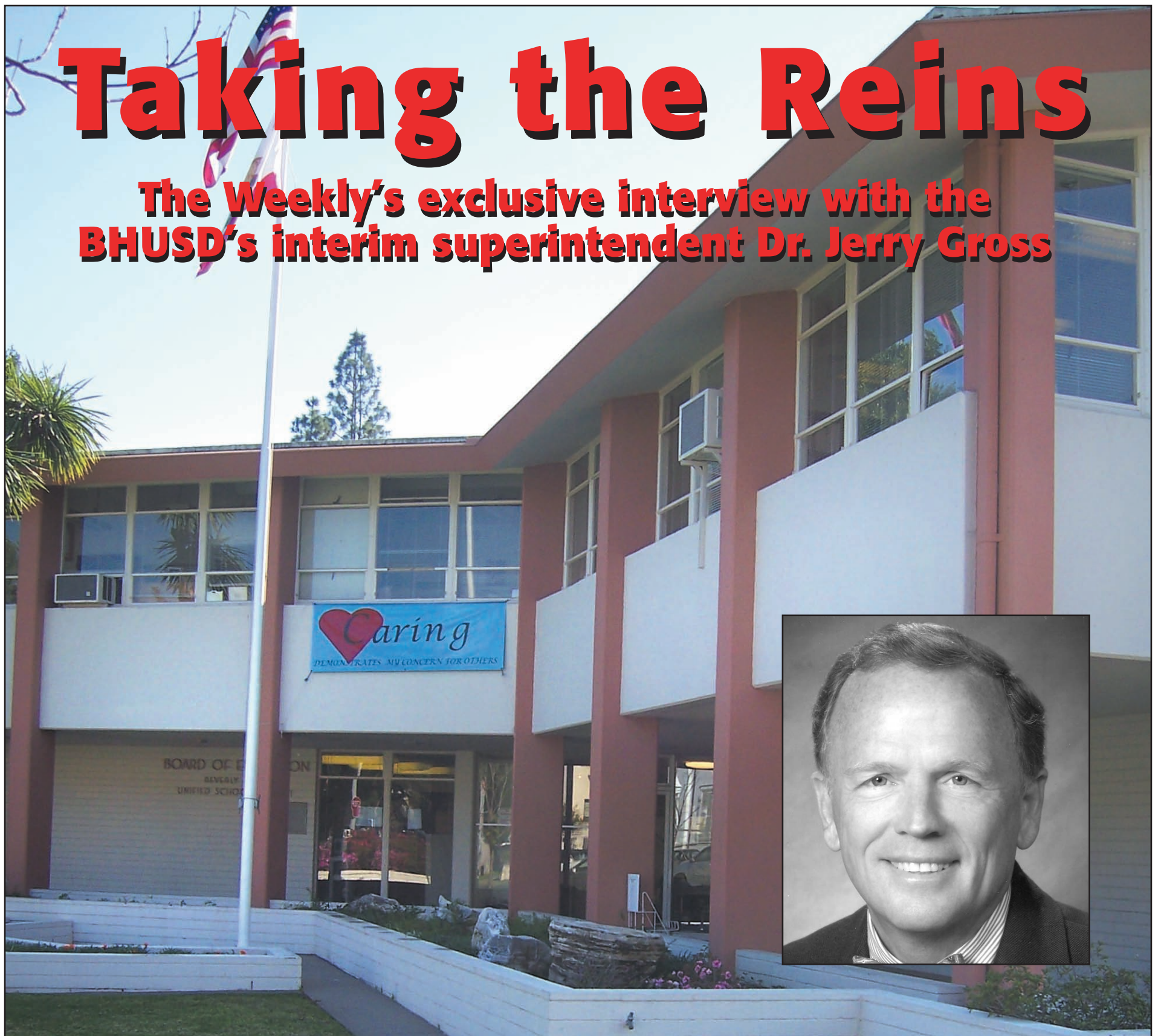
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SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 479 • December 4 - December 10, 2008

## Taking the Reins

The Weekly's exclusive interview with the  
BHUSD's interim superintendent Dr. Jerry Gross



cover story • pages 8-9



# letters & email

## “Hilton winning by 80 votes in Measure H race” [Issue 478]

The Beverly Hilton Hotel has won the Measure H election with a narrow lead of only 4/5 of 1% of all ballots cast.

Our observers who went to Norwalk to monitor the review of ballots learned that the County does not conduct any verification to confirm whether voters are U.S. Citizens. Furthermore, the County does not verify that voters on Measure H actually live in the City of Beverly Hills. As long as a voter uses a Beverly Hills residence when they register to vote or vote provisionally, the voter’s ballot is counted.

Voting relies on the “honor” system. However, some voters who voted on Measure H are not honorable. We have discovered that some do not live in the City of Beverly Hills. We also believe that some voters are not U.S. citizens.

Based on the above, the Measure H election is far from over. With considerable effort and more tips from residents, we believe that we can ferret out hundreds of fraudulent voters who voted illegally

on Measure H.

Once our investigation is completed, Citizens Right to Decide will file a lawsuit in Los Angeles Superior Court to have the court set-aside the election on Measure H.

The Beverly Hilton spent over \$3.3 million to try to fool voters on the benefits of high-rise condo towers, which only benefit the Hilton developer.

Citizens Right spent approximately \$80,000. The Hilton’s cost for each “Yes” vote is over \$400. Our cost for each “No” vote is only \$10.

Our campaign does not have any corporate funding and is supported only by concerned residents. While we have adequate monies to commence our investigation, we still are in need of more funding. Any financial help that you or your friends can provide is greatly appreciated.

If you have any facts regarding anyone who voted illegally in Beverly Hills on Measure H, please provide the facts, including names and true addresses of the illegal voters by calling the following number -323 782 1144. Democracy relies on having honest elections without voter fraud. If we do not find and expose these fraudulent voters, they will return to vote again in all future Beverly Hills elections.

*Larry Larson  
Beverly Hills*

## “The Montage”

Last weekend, when I drove up North Beverly Drive, I was pleased to see the “Beverly Hills—Public Parking” sign on the newly opened underground lot on what used to be the D lot, now under the Gardens and the Montage Hotel.

What a disappointment it was to see the rates posted. Unlike other “B.H. Public Lots” that feature either 1 or 2 hours free, this one posted \$2.00 for the first hour, \$2.00 for the second hour and \$2.00 for each ? hour thereafter.

Part of this underground facility was supposed to replace the City surface lot as well as provide parking for the hotel. The original surface lot charged the same as the other municipal lots or buildings further north and provide parking for the stores in that area.

Charging for parking from the first minute was not what we were led to believe when the development plans were presented to the community. This is not what we expected when 1 & 2 hour free parking was restored in the triangle.

I call on the City Council to change the parking charge to provide at least the 1st hour free and that readers of the Weekly will contact the councilpersons and demand the change.

*Steve Dahlerbruch  
Beverly Hills*

## WHAT’S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



## SNAPSHOT



### GOBBLING UP THE COMPETITION BALBOA PARK

Beverly Hills ‘Boys Under 10’ All-Star Soccer Team won first place at the Turkey Tournament at Balboa Park in Sherman Oaks over the Thanksgiving weekend. Beverly Hills Boys Under 12 All-Star Soccer Team also won first place in their division at the same tournament.

*Pictured is the Boys Under 10 All-Star Soccer Team:*

*Top Row: Coaches David Zamos, Gilberto Gazcon and Arturo Sneider. Middle Row: Campbell Geddes, Luciano Gazcon, Michael Revah, and Ryan Zamos.*

*Bottom Row: Keith Stone, Zachary Harleston, Yoel Cohavy, and Nicolas Sneider.*



Issue 479 • December 4 - December 10, 2008  
Beverly Hills Weekly Inc.

Founded: October 7, 1999  
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

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subscriptions  
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Sent via US Mail  
\$75 payable in  
advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.



## Board Awards First Contracts for Measure E Projects in 3-2 Vote

### Both architecture firms hired donated to Yes on Measure E campaign

By Jacquelyn Ryan

In a 3-2 vote at a special meeting on Monday night, the BHUSD Board of Education awarded the first Measure E bond project contracts to two architectural firms that have previously worked with the district and donated a combined \$21,000 to the Yes on Measure E campaign.

The contracts went to Dougherty + Dougherty Architects, which completed Beverly Vista Building B among other projects, and LPA, which completed Beverly High's Science and Technology building among other projects. Both firms have been working with the BHUSD in the 'master planning' process, which loosely outlines the work to be done with Measure E monies.

The decision was part of an amended motion that will also require a Request For

Qualifications (RFQ) process for contracts on the Learning Annex building and a marquee project at Beverly High.

Dougherty + Dougherty and LPA will begin the scoping process on the four kindergarten-through-eighth-grade schools as part of the first stages in work under the recently passed \$334 million general obligation facilities bond Measure E.

The Board majority, Board president Dr. Myra Demeter, vice president Nooshin Meshkaty and member Myra Lurie, bolstered their argument in favor of the contracts in the spirit of a quote by Beverly High choral teacher Joel Pressman.

"The best audition is the performance itself," Pressman said at the previous Board meeting.

But Board members Steven Fenton and Brian Goldberg disagreed.

"My question is if a person gets the lead role in a musical their sophomore year, does that mean they no longer have to audition [for future performances]," said Goldberg in an interview.

Goldberg said he believed that firms had done "good" work for the district, but believes that the projects for Measure E "are different" than their previous projects and warrant a fresh start.

Both Goldberg and Fenton questioned too the architects role in the passage of Measure E.

"What's the message we're sending the community? Donate thousands of dollars to our bond campaign and you too can be awarded a huge contract without having to go through the interview process," said Fenton, who was an advocate for holding an RFQ process for all new contracts on the Measure E bond work.

Dougherty + Dougherty donated \$10,000 to the Yes on Measure E campaign; LPA donated \$11,000.

Both firms had been through an RFQ process before being hired at the BHUSD. But on Aug. 26, the Board voted 5-0 to go for another RFQ for a master architect and for project site architects, like Dougherty and LPA.

The major point of contention in Monday night's debate was whether a discussion at an Oct. 14 Board study session directed the BHUSD's contracted facilities director Karen Christiansen to put that RFQ search on hold. Goldberg and Fenton don't believe that it did, the others do.

An RFQ is basically an interview process to get the Board familiar with each firm that applies. Lurie believes that Dougherty and LPA already understand Beverly Hills "idiosyncratic ways" and the district has already

city and schools cont. on page 5



## NOTICE OF PUBLIC HEARING

**DATE:** December 11, 2008

**TIME:** 1:30 PM, or as soon thereafter as the matter may be heard

**LOCATION:** Commission Meeting Room A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, California 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, December 11, 2008, will hold a public hearing beginning at 1:30 PM, or as soon thereafter as the matter may be heard, to consider:

A request for a Development Plan Review Permit to allow construction of an addition of 6,114 square feet of retail commercial space to an existing commercial building of 7,800 square feet in a commercial zone, request for participation in the in-lieu parking district (request for 24 in lieu parking spaces) for the property located at 332 North Rodeo Drive. The existing building is known as the Anderton Court Shops, designed by Frank Lloyd Wright, and the building is listed on the National Register of Historic Places. The addition is proposed to the rear of the existing building with the intent of minimal impact to the historic building.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and no significant environmental impacts are anticipated; therefore, a Negative Declaration has been prepared.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Comments on the proposed Negative Declaration may be submitted in writing to the Planning Department within 20 days from the date of this notice and written or oral comments will be accepted at the Planning Commission meeting at the date and time noted above. If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact the Michele McGrath in the Planning Division at 310.285.1135. Copies of the applications and plans are on file in the Community Development Department and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA. 90210.

Jonathan Lait  
City Planner



## NOTICE OF PUBLIC HEARING

**DATE:** THURSDAY,  
DECEMBER 11, 2008

**TIME:** 7:00 pm, or as soon thereafter as the matter may be heard

**LOCATION:** Commission Meeting Room A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, California 90210



The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, December 11, 2008, will hold a public hearing beginning at 7:00 pm, or as soon thereafter as the matter may be heard, to consider:

**PROJECT DESCRIPTION:** A request for an Amendment to the Beverly Hills Hotel Specific Plan to allow construction of two (2) new one-story hotel bungalows with three hotel rooms each (a total of six hotel rooms) for the Beverly Hills Hotel located at 9641 Sunset Boulevard. With the additional six rooms, the total number of rooms would be 210, consistent with the Beverly Hills Hotel Specific Plan, which allows a maximum of 210 hotel rooms. As proposed the bungalows would replace the two (2) existing tennis courts and the project would include replacement of the existing fence and tennis court screening on Glen Way with an 8' foot wall and landscaped planters.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. Staff has determined that the proposed project qualifies for a Categorical Exemption (Sec. 15303 (c)), Class 3 "new construction or conversion of small structure" because the project is less than 10,000 square feet in size on a site zoned for this use and which is served by all necessary public services. Further, the areas surrounding the site are not environmentally sensitive, and the use will not use significant amounts of hazardous substances. Therefore, under the authority provided by the CEQA Guidelines, no significant environmental impacts are anticipated.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Comments may be submitted in writing to the Community Development Department, Planning Division prior to the meeting date and written or oral comments will be accepted at the Planning Commission meeting at the date and time noted above.

If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Georgana Millican at the Community Development Department, Planning Division at 310.285.1121. Copies of the application and plans are on file in the Community Development Department, Planning Division, located at 455 North Rexford Drive, Beverly Hills, CA. 90210.

Jonathan Lait, AICP, City Planner

# briefs

## Hilton wins Measure H by 129 votes

After a final ballot tally on Saturday, Beverly Hills' hotly contested Measure H has passed by a margin of 129 votes, according to the Los Angeles County Registrar-Recorder/County Clerk's Office.

Measure H, which would allow the Beverly Hilton to build a Waldorf=Astoria and two condominium buildings on the nine-acre lot, officially passed with a final tally of 7,972 votes (50.41 percent) to 7,843 votes (49.59 percent). The vote was certified by the Los Angeles County Registrar-Recorder on Dec. 1 and was declared official by County Board of Supervisors on Dec. 2.

"The citizens of Beverly Hills have spoken and agree with the City Council that the Beverly Hilton needs to be revitalized," said Marie Garvey, spokesperson for the Beverly Hilton. "We simply could not have achieved this milestone without the hard work and support of the community and look forward to breaking ground on the Waldorf=Astoria Beverly Hills in the coming year."

But the battle is not over, according to

Citizens Right to Decide Committee treasurer Larry Larson, who led the unofficial No on H campaign.

"With considerable effort and more tips from voters, we believe that we can ferret out hundreds of fraudulent voters who voted illegally on Measure H. Once we have completed our investigation, Citizens Right to Decide will file a lawsuit in Los Angeles Superior Court based on voter fraud," wrote Larson, who believes that many of the votes that pushed Measure H toward winning came from people who should not legally have been able to vote, in an e-mail.

The CRDC hopes to force the court to set-aside the election on Measure H. Larson says that he has a list of suspected fraudulent votes he will verify in two weeks when the County's official voter list is available.

"The fraud is not committed by the county. The county is excellent. The problem is the county couldn't possibly verify that people live where they claim they live. They also can't verify that you're a U.S. citizen. They're relying on the honor system," said Larson.

While that may be true, people who register to vote sign a voter registration affidavit "under penalty of perjury," which is a penalty of up to five years in prison, a fine or both.

The County Clerk's Office looks at all vote-

by-mail and provisional ballots by hand and verifies that the person who voted is not only a registered voter but that they were registered in the precinct in which they cast their ballot, according to spokesperson Marcia Ventura.

Representatives of the Beverly Hilton and the CRDC were present during the ballot count at the County Clerk's Office.

"We're doing this for two reasons. One, obviously we'd like to see Measure H defeated. But more importantly, if we don't ferret out these voters now they will continue to vote in future elections and we'll never have a democratic election," said Larson.

Representatives of the Beverly Hilton say they are not worried about the allegedly pending lawsuit.

"We have complete faith in the County system," said Garvey.

## Beverly High didn't qualify for Distinguished School status

Beverly High did not qualify for the California School Recognition Program (CSR), which recognizes "the state's most exemplary and inspiring" public schools, for 2009.

The CSR distinguishes schools that have made significant strides toward closing the achievement gap between race and economic subgroups in the student body as well as increasing the entire school's academic per-



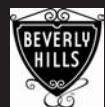
Beverly Hills City Councilmember Linda Briskman completed her filing for re-election on Monday, as witnessed by her husband Gary Briskman (left) and City Clerk Byron Pope.

formance on federal and state accountability tests. Schools that meet the eligibility requirements can apply for CSR through the California Department of Education.

Calabasas High in the Las Virgenes Unified School District and Malibu High in the Santa Monica-Malibu Unified School District were among the dozens of Southern California high schools that did meet the eligibility requirements for the 2009 award. Beverly High earned CSR awards in 1988, 1999 and 2003.

Eligibility is based on a combination of a school's previous distinguished school status, have eligible grade levels, a number of years in operation, and assessment results that include No Child Left Behind Adequate Yearly Progress (AYP) results and Academic Performance Index (API) results.

It is not clear why Beverly High did not qualify this year. However, Beverly High's 2008 API results, which are calculated based on a complicated formula that includes state and federal standardized tests, dropped by 21



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**LOCATION:** Commission Meeting Room A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, December 11, 2008, will hold a public hearing beginning at 7:00 p.m. or as soon thereafter as the matter may be heard, to consider:

An ordinance of the City of Beverly Hills amending various sections of Chapter 3 of Title 10 of the Beverly Hills Municipal Code regarding permissible encroachments in side yards, street side yards, and rear yards in single-family residential zones. The amendment would allow elevators and elevator enclosures to encroach up to 30 inches into a required setback. The encroachment could not be any wider than ten feet and could be no closer than three feet from the front of the residence.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. Staff has determined that the proposed ordinance qualifies for a Categorical Exemption (Section 15305 of the CEQA Guidelines), Class 5, "minor alterations in land use limitations" because the ordinance would not result in any changes in land use or density and would only allow minor encroachments. Therefore, under the authority provided by the CEQA Guidelines, no significant environmental impacts are anticipated.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Comments may be submitted in writing to the Planning Division of the Community Development Department prior to the meeting date and written or oral comments will be accepted at the Planning Commission meeting at the date and time noted above.

If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Larry Sakurai in the Planning Division of the Community Development Department 310.285.1123. A copy of the proposed ordinance is on file in the Planning Division of the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, California 90210.

JONATHAN LAIT, AICP  
City Planner



## E-Waste Pickup



1st Sunday of Every Month at the  
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VCR's, keyboards, fax machines*

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points from the previous year and the achievement gap between sub-groups at the high schools expanded instead of shrinking.

BHUSD's assistant superintendent of education services Ilene Straus did not return calls by press time.

### BHHS fire alarm system failed to alert BHFD

A fire alarm at Beverly High went off around 8:45 p.m. on Monday, during a Board of Education meeting, but the Beverly Hills Fire Department was only alerted to the potential emergency after a resident made the call.

Monday's alarm turned out to be false, triggered by a faulty smoke detector in one of the buildings. The alarm seems to have highlighted an uncertain alert system set up for the BHUSD schools.

The city's Fire Department does not have authority over BHUSD's buildings since they are state-regulated and the district does not have an arrangement with the Fire Department for monitoring alarms.

"Typically, [an organization] pays a fee to a monitoring company, like a security company such as ADT," said Fire Department Chief Tim Scranton. A monitoring company monitors the organizations' fire alarms and notifies the Fire Department when necessary. Scranton says he does not know whether or not the BHUSD currently uses a monitoring company.

Attendees at the Board of Education meeting all evacuated the building at the sound of the alarm. After waiting more than the requisite five minutes for the Fire Department to respond, a resident called the Fire Department headquarters. She was the first to indicate to the Fire Department that an alarm was sounded at Beverly High.

At least three fire engines showed up to the

school approximately five minutes later. Engine 1 stayed to inspect the premises.

No one was available in the BHUSD district office to discuss the issue by press time.

### Jr. Phil to perform at Beverly High



Standing (l-r) Jr. Phil Conductor Gary S. Greene, Mayor Barry Brucker, LA Phil 1st violinist Rochelle Abramson, Assistant Superintendent Cheryl Plotkin, Horace Mann Principal Dawnalyn Murakawa-Leopard, Music Director Jarrett Zellea and Jr. Phil Concert Coordinator Lori Gordon join Jr. Phil members (seated l-r) Hawthorne student Leah Shapiro and Beverly High students Jeffrey Roth, Victoria Gordon, Elliott Ephrati and David Roth.

Beverly Hills resident conductor Gary S. Greene will lead the Jr. Philharmonic Orchestra, which includes several BHUSD students, in a festive concert at Beverly High next week.

Presented by the BHUSD and the Jr. Philharmonic Orchestra, the concert will include music from "from Mozart to Duke Ellington" featuring traditional classics, Broadway musicals and jazz.

The Concert will be held on Dec. 10 at 7 p.m. at the K.L. Peters Auditorium, Beverly High. For further information about the Jr.

Philharmonic and the concert on Dec.10, visit <http://www.jrphil.org/>. Free tickets may be reserved by calling (323) 272-3667 or sending an e-mail to Tickets@JrPhil.org.

### Meshkaty to be installed as next Board president

The Beverly Hills Unified School District Board of Education will install Nooshin Meshkaty as Board president at a ceremony on Dec. 9.

Meshkaty, who currently serves as Board vice president, will take the place of Dr. Myra Demeter. Lurie, a current Board member, will serve as Board vice president.

The event will be held Dec. 9 at 7 p.m. in the Salter Family Theatre on the Beverly High campus. A reception will follow in the Science and Technology Center's courtyard.

### Beverly High observes World AIDS Day

Beverly High's first World AIDS Day event was a "great success," according to service learning teacher Michelle Halimi.

Headed by junior Chantalle Noormand, the goal of the day was raising awareness about HIV/AIDS to the high school student body.

"Of people diagnosed with HIV, the largest age group is 15 to 24. Those are our kids. So it comes down to raising awareness and helping them recognize that it's preventable. It's up to them to make the right choices," said Halimi.

Students all gathered on the football field during fourth period to hear from two speakers, one with HIV and the other with AIDS.

"They talked about what it's like and the medications they have to take and how each had a partner who contracted it," said Halimi. "They really showed how easy it is to contract

it."

Students walked a collective 722 miles around the school's track in conjunction with Team Until There's A Cure rider Brian Hodes, who bike rode around the track for a full 24 hours.

Halimi, who graduated from Beverly High in 2002, has overhauled the high school's service learning program since she started three years ago. The class, which once couldn't draw in more a dozen students, now is so full each semester that Halimi has to turn students away.

This year's World AIDS Day was one of the more extensive projects that the service learning course has produced. Halimi says she hopes to make next year's event "bigger and better."

"We walked so many miles, we might try to find a sponsor for next year's event and donate the proceeds to an AIDS organization," said Halimi.

city and schools cont. from page 3

invested time, money and resources in getting the firms acquainted with the school sites and needs.

"This is not a bidding process," said Lurie. "The cost is the same because it's according to a [state-mandated] scale."

Lurie argued that if she had a heart problem (which she says she does not) and she found a doctor that had taken great care of her, she would continue with the doctor in the future. Just as, Lurie believed, the district should do when it finds a great architect.

"The difference is, [Lurie] is not the only patient here," said Fenton.



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EDITED & ADAPTED BY DAVID BIRNEY  
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# from the hills of beverly



## How Government Really Works

And time to accept the Hilton vote

By Rudy Cole

I don't want my faithful readers to become overexcited so, I need to warn you: this column is about the rules that supposedly control how city government works. The story has a sub plot: Some suggestions on how to decide who will receive your vote in next year's city council election.

We have a city manager form of government. Do you know what that really means? If not, you are not alone. Through the years, even some members of the city council misunderstood their responsibilities and the limitations of their authority.

Basically, and cutting through all the legalisms, the city council, and that includes the mayor, do NOT give orders to department heads. No one objects to a mayor or councilmember receiving information from a city staff person, but a councilmember may not call the head of the recreation and parks department and ask them to issue a permit for a special event at Roxbury Park, as one example..

Another example: A friend of the mayor receives a water bill that the constituent feels is too high. The mayor may NOT call the director of that department and even ask them to look into the problem.

The proper procedure is for the councilmember to turn the problem over to the city manager for handling.

Yes, that sounds strange. In a democracy we hold our elected officials responsible for how government functions, but we limit their ability to take direct actions, even when the problems are very clear.

On the other hand, local governments adopted the city manager process as a reform move; to make government more open and honest.

Paradoxically, a private citizen CAN talk to the head of a department directly, and in our community, where we have a very service oriented city staff, can obtain help and find reasonable solutions for all kinds of city related problems.

Who hires and fires? It would be naive to think the mayor and city council have no influence, but our codes give the city manager complete control over every department head, including chief of police and fire chief. The only exceptions, aside from the city manager, are the city clerk and city attorney, both of whom report directly to the city council.

What about the mayor? Does that office have more power than any other councilmember? Yes and no. The mayor is not the head of city government, but the mayor has some specific duties. These include approving council agendas and being the spokesperson for the city if and when the mayor represents a majority view of the council. The mayor

also appoints councilmembers to so called liaison committees, and these have grown in importance and numbers in recent years, and border on overkill.

Often, the sub or ad hoc-committees are a subtle means of circumventing the rules limiting council involvement in administration.

The council does have sufficient authority and power to influence almost everything that happens in city government. How? It controls the budget.

By increasing or decreasing funding for any department, the council can make major calls on the work of that agency. That's the job of the whole council and not the mayor alone.

The mayor also articulates, usually at his or her inauguration, goals and priorities for the coming year. These have no standing in law and depend largely on the mayor's ability to convince two other councilmembers to support these programs.

Side notes: When you read in some newspaper that a "councilman" or "councilwoman" said or did something, those titles violate the law. We long ago took gender out of titles. They are, by code, "councilmembers." Also, it always surprises me when some otherwise well informed and intelligent resident continues to think we directly elect our mayors.

Mayors serve for one year and are "elected" by the council. By custom, and not by ordinance, the job is rotated based on seniority or, if elected in the same election, by who received the most votes. There have been few exceptions to the practice and many mayors served even when a council majority was not exactly supportive. The board of education did cast aside the same "traditional" policies when it refused the presidency to two then board members.

We do not have term limits and many of our best served for three terms, including Dr. **Charles Aronberg** and **George Slaff**, and others.

Want another legalism? We are a general law city, as are most cities our size. It means we are governed by state laws. As a charter city, and Los Angeles is, we would have certain legal rights we don't now have, but there are also some negative impacts that prevent adopting charter city status. The subject for another even more boring column.

This delicate balance of roles played by the mayor, the city council and staff, especially the city manager, very often depend on their personal relationships and how those relationships play out. The problems that arise are very understandable. You have to have a very strong ego to want to serve in public office. Now, you hold an elective position only to

discover that your real powers are limited and that much of what really happens goes through a non-elected official, the city manager.

Which brings us to setting of criteria for voting, my own very personal list.

My first question does go back to accepting the limits and responsibilities of the office. Does the candidate really understand and is he or she willing to play by the rules of a city manager form of government? If not, that councilmember can create chaos and hurt the morale of every city department.

Second, and this may indeed sound strange, but is the candidate really sane and rational? Councilmembers need not act as if they have been sedated, but sudden bursts of anger, losing tempers and resorts to personal attacks, or peevish attitudes when not having their way, are not qualities that lend themselves to reasonable decision making. Are they really capable of treating their colleagues and those who come before them with respect?

Third, are they really sincere or are their votes and public actions dictated by what is in their best political interests? Naturally, any political person wants to win reelection, but when the only motive is winning support, the public interest suffers. Better someone with whom we may not agree but who genuinely and honestly has a position on an issue than someone who plays to the emotions du jour.

Fourth, does the candidate or councilmember want to use his or her office for private or personal gain, and this does not always simply mean monetary. We have never in our history had a proven case of corruption, not once. But bullying a member of the staff, carrying on a crusade because it benefits a friend or political ally, or acting as a lone ranger instead of a member of a legislative body with equal powers can be as pervasive as taking bribes.

Fifth, does the candidate have a real understanding of the complex nature of life in our city and have they demonstrated a willingness to serve and contribute something of themselves before seeking office. This doesn't always have to mean being on a city commission – sometimes the candidate does not have strong enough political ties to win an appointment. But there are many other ways to serve and that can mean working as a volunteer in a sports program, participating in neighborhood watch, or a wide range of community service opportunities – something that demonstrates a caring before wanting to win an election.

Finally, are they willing to try to bring people together or are they always going to pounce on colleagues or people in the community with whom they disagree. You don't have "to go along to get along" but frankly, this city is very weary of the constant tearing apart and divisiveness that erupts every time there is a disagreement on an issue.

No, I don't favor a council that marches lock step on every problem they face. We could benefit from more broadly based views on such critical matters as the adoption of a new general plan. However, within the limits

of rational, constructive, open debate – not political posturing.

Let me cite one example of what all of this can mean to your safety and security. Every city agency is important, well managed and free of any hint of corruption. We have been lucky because we set high standards of city service. But the most crucial city agencies are our first responders and the most likely to create political issues are the police.

We have a very special and intricate relationship with our police department.

Beverly Hills is a liberal, civil liberties oriented community. We would be dismayed if our police were ever accused of violating anyone's civil rights or failing to treat any resident or visitor with respect. Nothing is perfect, but our police are as close to complete professional conduct as we could expect, and we respond to that with genuine appreciation.

However, what happens if we have to make cuts in money for the department and we can't match salaries and benefits provided by other communities? Especially in these uncertain economic times. So, there are times when we must balance our needs, understand fiscal realities and not knee jerk our way into fiscal chaos, and that may mean voting for a project because it truly means having the resources to assure the best in police work while not seriously damaging our environment. When we stop being a safe, well protected and well served city, a lot of the benefits of living and working here will start to unravel.

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Naturally, that brings us to the Hilton referendum battle. Some of the Hilton's opponents are sincere and do care about our quality of life. But others are simply being consistently negative – you name it, they are against.

Why? Is every change bad? Is there no sense of responsibility for the impacts opposition to every new project will have on our ability to pay for basic city services, including police and fire? Defend the right to petition, to referenda issues, but do so within the framework of rational political action.

Once again, there will be charges of "voter fraud" and threats of law suits to set aside the vote. An exact repeat of the Montage fight.

The voter registration system is terribly flawed and not just here. But those problems did not just arise during the Measure H election battle. It was not a land slide victory, but like it or not, the people have voted and Measure H won. That is what Hilton opponents said they wanted: A vote of the people.

Now it is time to move on and stop actions that will further divide our community.

How paradoxical. On the week of the Hilton victory, the Montage Beverly Hills, the last target of the more zealous anti-growth activists, will officially open to universal praise.

Who knows what battles we will be fighting when a hopefully exciting Waldorf-Astoria comes to Beverly Hills? But the cast of combatants will probably be the same.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*



## Late Touchdown Pass Ends BHHS Football Season

### Boys' soccer team Opens season with 4-0 victory.

By Steven Herbert

Beverly High did a better job of containing Palmdale Friday night than any of its previous 11 opponents this season, but it was not enough to advance the Normans into the Southern Section football semifinals for the first time since 1997.

Beverly Hills led or was tied with the top-seeded Falcons until Brandon Mims' 74-yard touchdown pass to Vincent Neilson with three minutes, 49 seconds to play proved to be the winning points in Palmdale's 21-14 triumph over the Normans in a Western Division second-round playoff game at Palmdale High.

Following Nielson's touchdown, the Normans drove to Falcons' 34-yard line, but turned the ball over on downs as Dex Lucci threw four incomplete passes, with Erik Munzer managing to put a hand on the last one, but not being able to make the catch.

Palmdale (11-1) entered Friday's game averaging 40.3 points per game, scoring at least 40 points in six games, and at least 50 three times, including a season-high 65 against Antelope Valley Oct. 17. Its single-game low before Friday came in a 35-24 loss at Valencia Sept. 26.

The Beverly Hills defense contained Palmdale on all but three occasions.

The first was in the second quarter when Mims ran for 31 yards on the first play of a drive that began on the Normans' 40-yard line after Munzer's 20-yard punt. Four plays later, on a fourth-and-goal from the Beverly Hills four, Mims ran into the end zone, cutting the Normans' lead to 7-6, 2:01 before halftime.

Miguel Moreno's extra point kick sailed wide left of the goal post.

The next time was in the third quarter. Munzer's 41-yard punt pinned the Falcons back to their own 4-yard line. However, four plays later, including a 14-yard run by Marquell Jefferson and a 20-yard run by Mims, they were at their own 45.

Facing a fourth-and-one from the Beverly Hills 46, Mims ran for 25 yards for a first down. Three plays later, he ran four yards for a touchdown.

Mims' pass to Deandre Weaver for a two-point conversion tied the score, 14-14, with 4:55 left in the third quarter.

On the winning touchdown pass, Neilson broke two tackles, avoided a third would-be tackler and outran a fourth into the end zone, helping the Falcons to their ninth consecutive victory.

Mims was far more of a threat with his

leg than his right arm, running for 135 yards on 20 carries and completing two of nine passes for 91 yards.

Palmdale out-gained the Normans, 411 yards to 272. Beverly Hills rushing game was limited to 66 yards on 32 carries, with leading rusher Kenny Bassett gaining 39 yards on 19 carries.

The Normans (8-4) took a 7-0 lead on their first possession. Munzer's 14-yard punt return advanced the ball to Palmdale's 46-yard line. Lucci (17 of 29 for 206 yards with one interception) completed three of his four passes on the drive for 32 yards.

David Saedi ran five yards on a fourth-and-two from the Falcons' 21-yard line to prolong the drive. Two plays later, Saedi ran the final two yards for the touchdown with 8:52 left in the first quarter.

Beverly Hills scored its final points after Palmdale's first touchdown, beginning the drive on the Falcons' 25-yard line with 1:59 left in the first half. Lucci completed a 44-yard pass to Taylor King on a third-and-12 from the Normans' 23.

Two plays later, Lucci's 27-yard pass to Munzer put the ball on Palmdale's four-yard line. Brandon Bank ran one yard for a touchdown on the next play. Munzer's extra point kick gave Beverly Hills a 14-7 lead with 32.7 seconds before halftime.

The Normans were held scoreless in the second half. Beverly Hills punted on its first possession of the second half and Lucci threw an interception to end the second.

The Normans' best possession of the second half was their third, when they drove to Palmdale's 15-yard line, only to have Munzer's 32-yard field goal attempt blocked. The Falcons scored what proved to be the winning touchdown two plays later.

#### Golf

Beverly Hills senior Mario Clemens has signed a letter of intent to accept an athletic scholarship from UCLA, the university announced.

#### Boys' Soccer Beverly Hills 4,

#### Playa Del Rey St. Bernard 0

Parsa Peykar had a goal and an assist and goalkeeper Kyle Kay made four saves in his varsity debut for the shutout as the Normans opened the season with a victory in a South Bay/Westside Tournament game Tuesday night at Nickoll Field. Peykar headed in a cross from Willie Woods in the 25th minute and assisted on

Vitor Nogueira's 60th-minute goal.

Beverly Hills opened the scoring in the 15th minute on James Karlin's goal. The Normans increased their lead to 3-0 in the 48th minute on Jonas Brock's goal off a pass from Mariano Gonzalez.

Beverly Hills led in shots, 23-4.

"We hope that game is an indication of the kind of team we have this year," Normans coach Steve Rappaport said. "We showed a lot of speed, tremendous defense, we were very strong and physical in the back."

Rappaport said he was "ecstatic" to have his backup goalkeeper "play solid" in his varsity debut with starter Nathan Forrest sidelined with a thumb injury.

Rappaport said "10 of the starting 11 were absolutely fantastic."

"The only one who was off a little bit was [forward] Will Byun," Rappaport said.

#### What's Next?

The Normans are scheduled to play host to El Segundo today in a South Bay/Westside Tournament game against El Segundo at 6 p.m. at Nickoll Field and play at Aliso Viejo Aliso Niguel Wednesday in a nonleague game beginning at 5 p.m.

#### Girls' Soccer

#### Manhattan Beach Mira Costa 4, Beverly Hills 0

The Normans allowed two goals in each half as they opened the season with a loss Tuesday in a nonleague game at Nickoll

Field.

Beverly Hills was out-shot 14-4. Norman goalkeeper Rebecca Gold made 10 saves.

"I thought in the first half we were competitive and kept ourselves in the game," Beverly Hills coach Ryan Franks said.

The Normans gave up a "silly goal" near the end of the first half, which Franks said was the result of miscommunication.

In the second half, "Mira Costa really got a good rhythm going," Franks said.

The Mustangs would beat Beverly Hills 10 times in they played 10 times, Franks said because they are better athletically and physically, Franks said.

Midfielders Solange Levy and Emily Litvak and defender Tanya Djafar drew praise from Franks for their play.

#### What's Next?

The Normans are scheduled to play Centennial at 11 a.m. and Los Angeles Notre Dame Academy at 2 p.m. Saturday in pool play games of the South Torrance Tournament, play at West Torrance Monday at 3 p.m. and at Gardena Serra Wednesday at 3:30 p.m. in South Bay/Westside Tournament games.

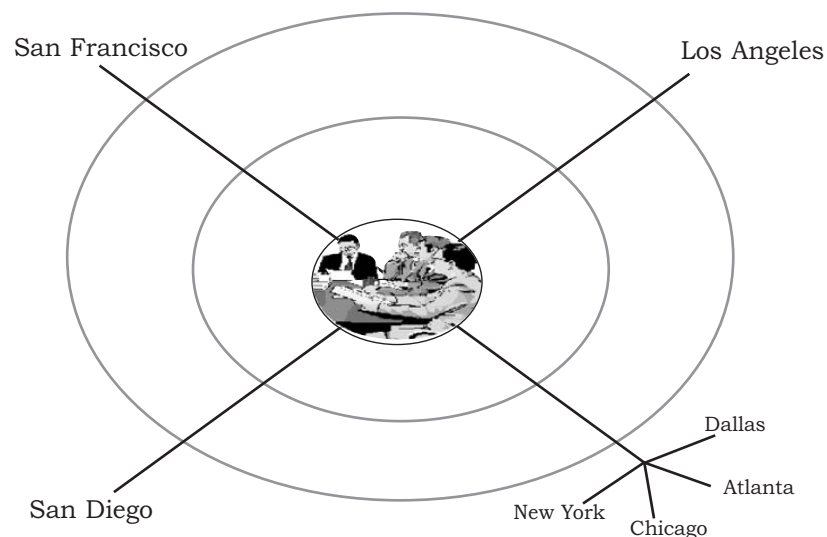
*Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.*

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# TAKING THE REINS

The Weekly's exclusive interview with the BHUSD's interim superintendent Dr. Jerry Gross

Interview by Jacquelyn Ryan

**BH Weekly:** What have you been doing in your first weeks as interim superintendent at the BHUSD?

*Dr. Jerry Gross:* We started out with a Board [of Education] meeting [in which a verbal brawl in the audience broke out] — need I say more? [Laughs.] I said [last week] to the PTA basically what I learned from that board meeting — I try to take things that are positive at every meeting I'm in no matter how difficult. I learned of the passion that everyone in this district has. It's a passion for the boys and girls, the students that we serve. We have some very committed parents. The commitment here is right on the sleeve of everybody in terms of their passion, of reaching excellence — beyond excellence, really.

I've worked in all the big cities in the country and served in these school districts, the only comparison [to the passion I feel at Beverly Hills] was in New York City. There was firm excitement and passion for reaching goals. I worked in New York in the late 1970s in the special education division. There were just gigantic challenges. We had over 10,000 kids in two short years — it was a 24/7 job. The passion there was for getting things done for kids. Our challenge is to channel this passion into keeping us focused when we talk a lot about issues. [We must be] civil, respectful and have a trusting manner. We have to keep our eye on the prize.

**Tell us a little bit about yourself and your family.**

I grew up in a farming community [in Michigan] on my grandmother's farm with my six brothers and sisters and I went to a one-room country school for seven years through sixth grade. I started at age 4 and half. My mother wanted me out of the house — I think I was a little hyper. We walked a mile and half to school everyday. Even when it was snowing a foot and half, we walked that distance and we survived it. We had a wood burning stove; it was all the heat we had. We had indoor facilities but they didn't flush — it was a hole in the floor. It was pretty rough. Then I went to Catholic school for three years and then to public school and then I went in the Navy for four years. I came back from the Navy and went to Michigan State University.

I've been [in California] for 28 years, I couldn't handle the weather [in Michigan]. I'm a Californian; I love it here. [Gross currently lives in Long Beach with his wife Gwen Gross, who was the BHUSD's superintendent from 2000 to 2003.]

Our daughter [Elizabeth "Lizzie" Brenkus], a Princeton graduate, decided after working 10 years to have a family. She's staying home now. She has Bryce who's 2 and half. And we have another grandchild, Arabella. She is 4 months and a darling girl. Bryce and I are good buddies. He calls me Bobba, and I call him Byrcey. We go to the golf course together, and we hit balls and we put. He mostly picks up the range balls

and throws them but we're making progress. We're great pals. Everybody would say to us, 'Oh you're gonna change when you have grandchildren.' And I thought, 'What are you talking about?' But now I know!

John, Lizzie's husband and a graduate of University of Virginia, is a television producer. He has a production company [Base Productions]. He does projects for Discovery Channel, ESPN, Fox, and National Geographic. He won an Emmy for 'Sports Science.' Lizzie is raising the kids. She was a Chinese major at Princeton, reading, writing and speaking fluently. She went to China and spent a couple years there and then went into publishing and then decided to have a family.

**Tell us how you came to be a superintendent.**

I went to graduate school [at University of Arizona], and got my doctorate [from Southern Illinois University] by age 29. I spent five years in Minneapolis as [assistant director for program services in the division of special education for Minneapolis Public Schools], after I taught. Early on, I taught [as a middle school teacher] in Torrance (Calif.) Unified then was an administrator at Southern Arizona Mental Health

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*“The good superintendent bites the bullet, takes the heat and does what's right for kids.”*

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Center, then the west side of Chicago as a director of regional educational program for 13 districts. Then I went to New York City [as the executive director in the division of special education]. In Long Beach, I was area C superintendent from [1990 to 1993].

I did lobbying for four years for the Long Beach schools. The bottom line is you're registered four days in Sacramento, passing or opposing bills, work with an education coalition made up of folks from various organizations lobbying on behalf of kids — there were representatives from San Diego, Los Angeles, San Francisco, Fresno county, and other support groups like California Teachers Association, PTA, the UC system and Cal State Universities. I was able to get a bill through that secured \$8 million in grant money and was able to pass a bill that extended the amount of money that you could make as a substitute teacher

I then went to be superintendent at Conejo Valley [Unified School District in Thousand Oaks] for eight years [from 1993-2001]. We passed a bond and built a middle school gymnasium and got a number of Blue

Ribbons. Then from 2001 to 2005, I [was superintendent] at Saddleback [Valley Unified School District], which had 35,000 students in South Orange County. We passed a bond there as well — a \$340 million bond and built middle school gymnasium and there was a lot of reconstruction. I had a good time down there. There were great teachers. But after four years, I retired and have been working in the private sector.

**What were Conejo Valley Unified and Saddleback Valley Unified school districts like?**

They were very similar in terms of socioeconomic and demography. There were some very nice lakes, country clubs like the Sherwood Country Club [in Thousand Oaks], and a lot of movie stars. [They had] very upper-middle class communities. A population would be 70 percent white and 30 percent minority. That was quite similar but much different from Long Beach diversity, which has its advantages. My kids went through Long Beach schools. It's a very diverse environment, and now they feel comfortable in our diverse world.

**How is the BHUSD similar and/or different from your previous districts?**

It's smaller but the support of the PTA is very similar. I had board members in Saddleback who were very close in their views on how to operate and run the school district. They were very experienced and pretty much agreed.

In Conejo Valley, we had some challenges related to differences of opinion of the role of religion in the schools. Let's just say there were differences. There was a time in Conejo Valley that was very contentious, primarily because the [opposing] philosophies restricted us from our mission. At a point there was no room for common understanding, that ability to find common ground was just not there.

But we have that ability here [at the BHUSD]. We're working on coming together so that we grow together — we can all coalesce around one mission: the students. We have some smart people on this board. They understand the complexities and that there are ways we can come together.

[What I find particular to the BHUSD is] the passion that people feel about their issues and the strength with which they present them. I've got to tell you the reason I bring that up, is that when I went to New York City, I was fairly young: I was 39. The NYC chancellor there said to me, 'Jerry, what are you going to come here for? You're a Midwestern kid. Midwestern people are kind and gentle and we're not like that here. You know, I'm gonna hire you but I think you're too nice for this job.' And I said 'Oh Frank, let's find out.' I thought I was a little tough guy. I left after two years. I still communi-



cate with some of those people and what they still say to me is that what they remember, 'that you didn't pound your fist on the table and treated us all like professionals and we still have much of what you put in place going on.'

That was what was brought to my mind when I came here, how passionate people feel, their opinions and they get all excited and they talk a long time about these issues. And I thought, 'Gosh this is a lot like New York City.' But it's a positive thing because we were able to channel that energy and passion into a positive direction for us all, and that's what we're gonna do here too. And [my wife] Gwen [former BHUSD superintendent from 2000-2003] said to me, 'That's right, that's exactly right, I knew you were gonna find that out and that's some of the culture.'

#### **What have you learned from your wife or your wife's experiences about BHUSD?**

When I was [superintendent at Conejo Valley and Saddleback Valley and Gwen was superintendent at BHUSD] we lived this stuff together. We'd talk about everything when we got home but cut it off after a short time, to be healthy. You can't talk about this stuff all the time. But I lived with Gwen through the oil well [lawsuit of 2003] and things such as that.

Since I've been in her [former] shoes, she's certainly been a close advisor. She knows the people—I must have met 100 people who said, 'Please give my best to Gwen.' I'm pleased to share that. Gwen worked [on the principles of] openness, honesty and transparency—Gosh, I know that from time to time she had to let people go. But after some time passed, people actually came back and thanked her, for helping them get back on the right path. She was just absolutely brutally honest. I wish I had her people skills.

#### **What advice do you have the current Board in picking the new superintendent?**

Well I won't give any advice, I think they know what they are doing but I can tell you what the search firm will do.

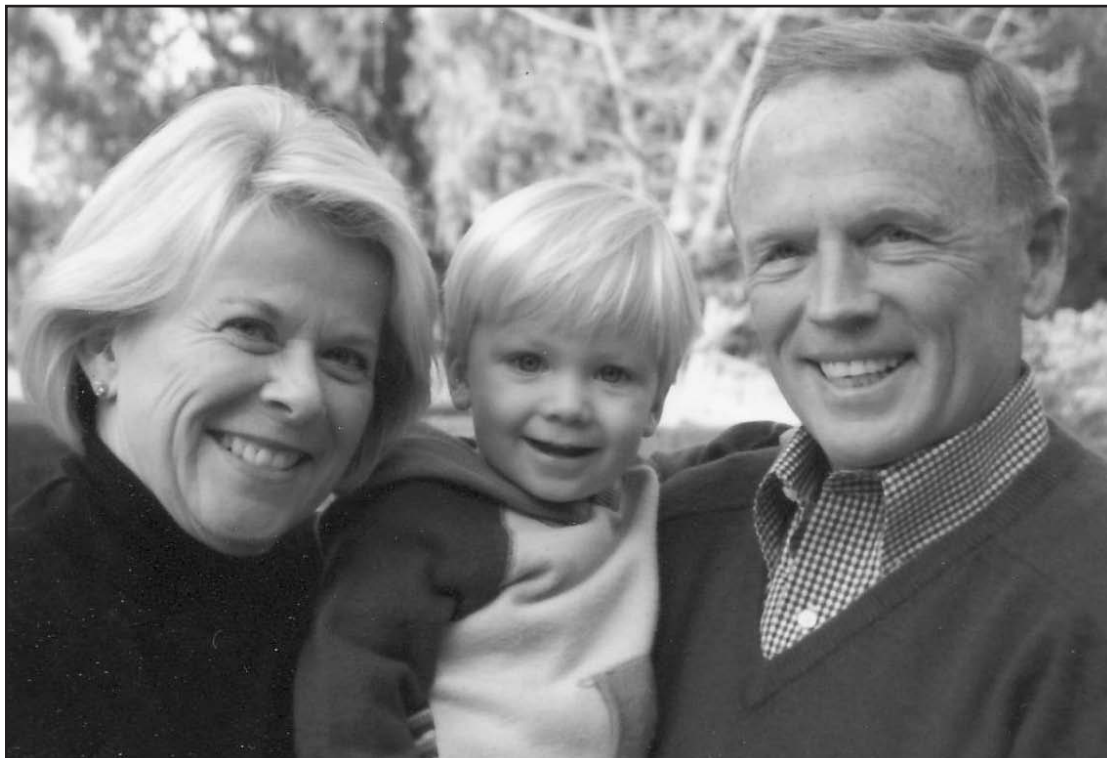
I've looked at these reports [and done work for superintendent search firms before]. The search firm will say to the board members, 'You probably have an idea of what you want your superintendent to look like and be like. We'd like to talk to community groups, to teachers, your parents, your administrative leaders, people in the community and ask them three questions about what the superintendent should be like: what personal characteristics, talents they have and what they're style should be like to be effective in reaching the districts mission.' And the board usually will agree to that and the group will go and come up with a profile about what the community thinks the ideal superintendent would be based on this input from a broad representation of the community. The board will also have input, and they'll decide if this profile fits the district. And then ultimately, it's their decision [who the next superintendent is].

#### **What do you see as the challenges you face at BHUSD?**

There are several things on our plate. [One of those

is the recently passed \$334 general obligation facilities bond.]

[Having previous bond experience] will help immensely. There was a bond passed in Conejo Valley. It was a 66 [percent] or two-thirds votes required [at that time]. We went out in the fall in November, went out in March and went out in November again. We got 66.2 percent the first time, just missed the mark. Then 64 percent the next time, and then the following November, we got something over 70 percent. But you learn very fast about how you go about promoting a bond in the community and the kinds of things you have to share with the community. Many people that have done this will tell you that that's not the hard part. The hard part is being effective in using that money in a timely way and getting the jobs done that you articulated in initial publication for your bond, because you have to list all the projects you're gonna do and you have to stick to that list. Once you've been through it like I have two or three times, then you get the routine



*Former BHUSD superintendent Gwen Gross, grandson Bryce Brenkus, and BHUSD interim superintendent Dr. Jerry Gross*

down and know where the difficulties and what can jump up and bite you and you prepare for those things. The things that can bite you are not getting the projects done on time, rushing the projects through too fast and not getting proper public input. People need to feel like participants. [It is a problem] not sharing with the community on a regular basis the progress you're making like posting out in front of a school 'This gym was renovated under measure x or y,' whatever it is. It's important to share information. And we're gonna make sure we do [the Measure E bond projects] on time and get the kind of input we need to make sure people are comfortable with the projects we're making.

Having someone here, such as myself, who has been through these things and had the hard-knocks through the years that help you begin to figure out how to be effective even through the difficult times, with cuts and the like. I've done a lot of that. You get a sense that we're gonna get through this, we're gonna make it. There's a reason for everything and you come in everyday positive. There's an old saying, 'illegitimus non carborundum,' which in English is 'don't let the bastards get you down.' It means keep going- don't be derailed, keep your eye on the prize. That's what good superintendents do: They keep their eye on the prize and bring people along with them. They find common ground and pathways to get us there.

#### **What do you hope to accomplish in your time at the BHUSD?**

I want to lead the district in all the basic areas that we are responsible for in a very effective, professional way, that would include personnel, business and instructional leadership. I want to make sure that the voices of our various important elements and constituents in the community are heard, that would mean teachers, parents, and our district staff and, of course, principals. I really need to hear most of all from our teachers and principals; they're the people that are on the firing line that's where education happens in this district. Those are the folks I want to listen to very carefully and make sure that they're feeling that they're being listening to and that we're responding to their needs.

I operate a particular report line: On top there are the kids, right underneath that would be the teachers, underneath that would be the principals and support staff and then the board and I follow underneath there.

I had an old sign in my office that said 'What's in it for the kids?' And that report line and that sign keeps that grounded in terms of every single decision you make day after day and you make a lot of them. You've got to make sure you are doing what is in the best interest of students. You have to make those kinds of decisions and every time you do you've got to think 'Ok, I know this is not going to be politically very popular but it's the best thing to do for the kids so it's what I'm going to do.' Most of the decisions that push you in two different directions are political decisions and you have to decide who am I gonna make unhappy. The good superintendent bites the bullet, takes the heat and does what's right for kids.

I also want to set a tone that is professional, that is respectful, that is inclusive and that is transparent with every group I work with. I

want that to become a hallmark, in my short time. I want it to be an emerging hallmark of this district so that we have people in the community saying, 'You know, hey, they got their act together that's a professional group, they know where're they are going and they know how to get there and they are treating each other well in the process, even though they know they have differences.' And I'm not sure which former principal said this, but I want to be gentle and soft on people and hard on the issues.

#### **What's something you are looking forward to in your time in Beverly Hills?**

Every day! The funny thing is I'm doing 12-13 hours a day here. So that's a decent day but I used to work longer than that. And I looked forward to Mondays. After being a superintendent for 10 to 12 years, I started looking forward to weekends. But now, I'm looking forward to Monday again. I am just excited about this and charged up and enjoying helping and doing what I can to help. Gwen spent three years here and she has a commitment still to help and that's been something that's drifted out of me as well. I feel that commitment myself. I'm charged up with this and enjoying what I'm doing.

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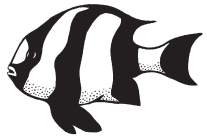
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FILE NO. 20082004993  
FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: COLD STONE CREAMERY #452, 130 E. GRAND AVE, EL SEGUNDO CA 90245 (LOS ANGELES). The full name of registrant(s) is/are: KIDO INVESTMENTS INC, 5129 TOWERS ST, TORRANCE, CA 90503 (CALIFORNIA). This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ KIDO INVESTMENTS INC, PRESIDENT  
This statement was filed with the County Clerk of LOS ANGELES County on 11/13/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145196 BEVERLY HILLS WEEKLY 11/20, 27, 12/4, 11, 2008

FILE NO. 20081996396  
FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) FIRST TEAM SNS REAL ESTATE; 2.)FIRST TEAM REALTY, 3150 BRISTOL ST STE 500, COSTA MESA, CA 92626 (ORANGE). The full name of registrant(s) is/are: FIRST TEAM REAL ESTATE - ORANGE COUNTY, 3150 BRISTOL ST STE 500, COSTA MESA, CA 92626 (CALIFORNIA). This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 8/11/2003.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ FIRST TEAM REAL ESTATE - ORANGE COUNTY, BY: DAN MCCARVILLE, CFO  
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145177 BEVERLY HILLS WEEKLY 11/20, 27, 12/4, 11, 2008

FILE NO. 20081994493  
FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TORRANCE PRODUCE MARKET & DELI, 1303 EL PRADO AVE, TORRANCE, CA 90501 (LOS ANGELES). The full name of registrant(s) is/are: ZERU FISSIHA AMAN, 4429 IDAHO ST #5, SAN DIEGO, CA 92116. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ ZERU FISSIHA AMAN, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145047 BEVERLY HILLS WEEKLY 11/13,20,27 12/4,2008

CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145110 BEVERLY HILLS WEEKLY 11/20, 27, 12/4, 11, 2008

FILE NO. 20081994494  
FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PARAMOUNT CLEANERS, 8251 W. 3RD ST, LOS ANGELES, CA 90048 (LOS ANGELES). The full name of registrant(s) is/are: CHARLIE PARK, 3622 PINE ST, IRVINE, CA 92606. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ CHARLIE PARK, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145166 BEVERLY HILLS WEEKLY 11/20, 27, 12/4, 11, 2008

FILE NO. 20081968537  
FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CAPTAIN'S SUB SHOP, 16173 ROSCOE BLVD, NORTH HILLS, CA 91343 (LOS ANGELES). The full name of registrant(s) is/are: INGIE WISEHART, 11459 TAMPA AVE, NORTHBRIDGE, CA 91326. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ INGIE WISEHART, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 11/6/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145052 BEVERLY HILLS WEEKLY 11/13,20,27,12/4,2008

FILE NO. 20081968538  
FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ALASKA ICE CREAM, 10888 W. LA TUNA CANYON RD UNIT G, SUN VALLEY, CA 91352 (LOS ANGELES). The full name of registrant(s) is/are: CMK INC, (CA) 59 N. VIA EL TORO, NEWBURY PARK, CA 91320. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ CMK INC, BY: ILKON KIM, CEO  
This statement was filed with the County Clerk of LOS ANGELES County on 11/6/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145047 BEVERLY HILLS WEEKLY 11/13,20,27 12/4,2008

FILE NO. 20081961030  
FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GOLDEN DRAGON FOOD, 7880 VAN NUYS BLVD #4, VAN NUYS, CA 91402-6091 (LA). The full name of registrant(s) is/are: ALEXANDER FOOK LIONG YONG, 7339 OAKDALE AVE, WINNETKA, CA 91306-3046. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: MAY 27, 2008.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ALEXANDER FOOK LIONG YONG, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 11/5/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145062 BEVERLY HILLS WEEKLY 11/13,20,27,12/4,2008

FILE NO. 20081961029  
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Fictitious Business Name(s): GOLDEN DRAGON FOOD, 7880 VAN NUYS BLVD, STE 4, VAN NUYS, CA 91402-6091  
The fictitious business name referred to above was filed on MAY 4, 2007 in the county of LOS ANGELES. Original file number, 2007-1081299.  
The full name of registrant: WILLIAM PING SHING NG, 18920 SATICOVY ST, RESEDA, CA 91335; JOE PING YAN NG, 4020 EAST BLVD, MAR VISTA, CA 90666  
This business is conducted by: A GENERAL PARTNERSHIP  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
/s/ WILLIAM PING SHING NG AND JOE PING YAN NG, PARTNERS  
LA145061 BEVERLY HILLS WEEKLY 11/13,20,27,12/4,2008

FILE NO. 20081960917  
FICTITIOUS BUSINESS NAME STATEMENT  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SEGUNDO CHEVRON, 12801 INGLEWOOD AVE, HAWTHORNE, CA 90250 (LA). The full name of registrant(s) is/are: EL SEGUNDO PETROLEUM INC, (CALIFORNIA) 5168 YARMOUTH AVE, ENCINO, CA 91316. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ EL SEGUNDO PETROLEUM INC BY: ROBERT NAJATHAIM, PRESIDENT, SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on 11/5/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA145066 BEVERLY HILLS WEEKLY 11/13,20,27,12/4,2008

NOTICE OF PETITION TO ADMINISTER ESTATE OF EVELYN SCHREIBER aka EVELYN FOX, EVELYN FOX SCHREIBER and EVELYN F. SCHREIBER

Case No. BP113717

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of EVELYN SCHREIBER aka EVELYN FOX, EVELYN FOX SCHREIBER and EVELYN F. SCHREIBER

A PETITION FOR PROBATE has been filed by Barbara Chavez and Lorin Flyer in the Superior Court of California, County of LOS ANGELES.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

A HEARING on the petition will be held on January 8, 2009 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:  
PAUL GORDON HOFFMAN ESQ  
SBN 71243

DANIELLE E MILLER ESQ

SBN 186322

HOFFMAN SABBAN &

WATENMAKER

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Beverly Hills Weekly

CN808148 SCHREIBER Nov 27, Dec 4,11, 2008

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161-Escort  
165-Massage  
170-Caregiver

### 200-299 Services

201-Accounting  
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232-Decking  
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320-Commercial  
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915-Motorcycles  
920-Trailers  
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## 100-ANNOUNCEMENTS

WE BUY ALL Musical Instruments, Guitars, Amplifiers and Records. If it's musical and you want to sell it - then we're the Guys to Call. 760-987-5349. (Cal-SCAN)

Order for Christmas. NEW BOOK. Montana Willbillys "the DRY YEARS", "the GREAT DEPRESSION". Stories of our Young Lives & Christmas on the 1930's Montana Prairie and the Promised-Land of the West. WA/CA Cks-OK. \$17.95 to Centerra 12819 SE 38th Bellevue, WA 98006. www.Willbillys-Dry-Years.com (Cal-SCAN)

ONLINE AIRCRAFT AUCTION: TX Dept. of Transportation (2) 1983 Cessna 425's. For photos, descriptions, terms, conditions and bidding information visit www.LSA.cc or www.LSO.cc Burgess 7878. (Cal-SCAN)

FREE AUCTION INFORMATION. 100s of Southern California auctions. For up-to-the-minute free auction information, visit [www.SoCalAuctions.org](http://www.SoCalAuctions.org) 1-800-352-5572. (Cal-SCAN)

## 101-ADOPTION

PREGNANT? CONSIDERING ADOPTION? Talk with caring agency specializing in matching birthmothers with families nationwide. LIVING EXPENSES PAID. Call 24/7. Abby's One True Gift Adoptions. 866-910-5610.

### ADOPTIVE/FOSTER PARENTS NEEDED!

Info. Meeting November 8, 2008 10:00 - Noon. Children's Bureau At Magnolia Place, 1910 Magnolia Ave., Los Angeles 90007. 1-800-730-3933, Ext. 1168. www.all4kids.org (Cal-SCAN)

ADOPTION? We're friendly, caring & easy to talk with. We'll pay expenses or help you relocate. Choose your baby's family. Call Vicki - 1-888-825-7974.

## 102-ANTIQUES

EUROPEAN FINE ARTS Moving Sale 40% off All Items Oil Paintings Partly in Gold Leaf Frames, Bronze, Mirrors. By Appointment Only (310) 409-5020

## 115-CEMETERY

Forest Lawn Hollywood Hills 2 side by side plots Flat Beautiful area surrounded by trees -Murmuring Trees section \$6,900each (435) 632-0479

Eden Memorial Park Two plots for sale. Mount Ephraim section 2512 E and F. \$7,000 each. Nego. Call Marcia (805) 581-2406. Mount Sinai Hollywood Hills Garden Of The People Double space lawn crypt Valued\$16000 Asking \$14000 (760) 568-2098

Double Cemetery plot, 1 black granite memorial white and gold casket. Oakdale Memorial park prime location easy access with shaded trees. Betty \$7999. (831) 325-4487

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Mount Sinai Hollywood Hills Single plot - desirable sold out area. Canaan Section Lot 873 Space #3 \$8500 O.B.O endowment care included (303) 579-1470

Rose Hills Whittier Grave 2 lot #2437 Garden of Affection. \$5,000 transfer fees included. Colleen (580) 226- 7105 (580) 465- 7160

ROSE HILLS- 4 Cemetery Plots in the Garden of Eternity. \$11,075 each. Contact Bob (623) 972-2265

Eden Memorial Park Sold out Judea section, Lot 760C. Last plot sold for \$8995, Price reduced to \$5500. (818)727-0880

Eternal Valley in New Hall 2 plots for sale. \$5200 each. On hill near a tree. Christopher Anderson. (323)660-4346

Green Hills Memorial Park Plot# 582, Space C, Double Plot, Prestigious area, Asking price \$8950.00 For more information call Mr. George Smith Phone: (310)578-0059 Cell: (310)487-0209

FOREST LAWN MORTUARY, Glendale, California- Companion Lawn Crypt, Mercy Section PRICE REDUCED!!!! \$7,000 Contact Pat at (661) 722-7240

ROSE HILLS MEMORIAL CEMETERY- plot for sale \$3,500. Contact Deborah at (562) 447-6990

Inglewood Park Cemetery Two double plots in the El Portal section. Two loved ones per plot. Normally \$7395 a piece, We are asking \$5500 each. Pay Pal accepted for secure online payment. Contact Larry (360)256-5089 or Email L.Smith6230@msn.com

Inglewood Park Cemetery Single outside grave in evergreen plot \$5,000 \*\*Call Ora (530)221-1021\*\*

Green Hills Memorial Park: 1 double lawn crypt in Coral Tree Gardens. View of harbor high up in rolling hills. Ocean Views. Valued at \$10k, Asking \$8k OBO (760) 218-8499

Eden Memorial Park Mount Jerusalem. One Crypt #308. Two Crypts side by side #306 and #307 Row F. \$7500 each OBO call (818) 346-7685

Forest Lawn Glendale, 1 wall crypt #1216, Sanctuary of Affection, Court of Freedom, near Walt Disney. \$10,000 OBO (425)454-2046

For sale: Four (4) Garden Crypts Garden of Remembrance, Forest Lawn Glendale, \$8,500 each; Call Jim or Liz at (626)799-1111 a.m. or Jim at (626)795-5100 p.m.

EDEN MEMORIAL PARK Prestigious Mt. Olives Sold out section 1716 spaces B and C Outstanding views! Valued at \$11,600 each now \$4,990 each (707) 252-7203

EDEN MEMORIAL PARK Single plot, Judeah Eternal. West gardens. Beautiful section. \$4,500 OBO (949)470-1077


Eden Memorial Park Single Plot Mount Shalom Area Valued At \$9,000 Please Make an Offer (206) 216-0237

EDEN MEMORIAL Single plot, Judea West, plot 1219-B area, perfect location, Ready to sell. Retail for \$11,000 asking \$8,500 (541) 764-5179

Rose Hills 4 Plots. Greenwood Gardens 2. Panoramic View Cost \$8675. Sell for \$5200 Each Plus Transfer Fee. OBO. Jackie (760) 436-1313







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