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Issue 493 • March 12 - March 18, 2009

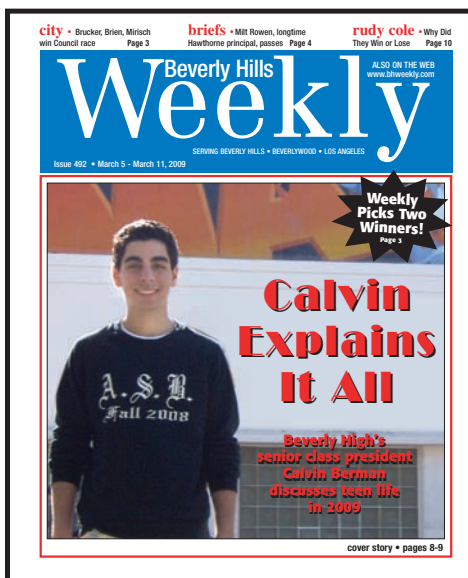


COUNCIL KIDS: PART V



What do former Beverly Hills elected officials do after they leave the spotlight?

cover story • pages 8-9



letters & email

“Why Did They Win or Lose?” [Issue 492]

In last week’s [Issue 492] Rudy Cole wrote “What is not even remotely acceptable is the allegation made by one of Mirisch’s supporters at his victory (sic) party that the election could be ‘stolen.’ This kind of paranoia has no place in our city. There are few more competent or trustworthy civil servants than those in City Clerk Byron Pope’s office.”

We agree that City Clerk, Byron Pope, and his staff are sterling examples of everything civil servants should be and any voter fraud occurred despite their efforts, not because of them. The fraud in last week’s election and in November was from other sources. After the Measure H election and the dirty tricks against Mirisch’s campaign in this election, being wary of potential voter fraud is not paranoia: it is, unfortunately, common sense.

In November during the Measure H election, there were numerous instances of voter fraud, including a number of “tombstone” ballots cast by dead people. Our investigation is ongoing and we are discovering many voters who do not live in Beverly Hills.

The Hilton’s involvement in our City elections did not stop with the November election. Beverly Hilton Vice President Corinne Verdery, not a Beverly Hills resident, was observed with assistants at polling places on March 3, texting and making numerous calls. In addition to Verdery, the following people were all in attendance at Linda Briskman’s election night party: Beverly Hilton owner Beny Alagem, Hilton executive Ted Kahan, Hilton lawyer Robert Barta, as well as other assorted Hilton operatives, including convicted felon Robert Urteaga, who helped run the Measure H campaign for the Hilton. It is clear from some of the reported attendees at Linda Briskman’s post election gathering who supported her for council. Thank goodness that voters in Beverly Hills chose John Mirisch, who will actually put the residents first.

What is not acceptable is for the integrity of our election system to be attacked by people or groups using questionable tactics. We must all do what we can to make sure that the only votes to be counted in our local elections are those of legitimate Beverly Hills residents. This means we need to expose and report to the District Attorney all voters who committed voter fraud or assisted in voter fraud.

Larry Larson
Treasurer
Citizens Right to Decide Committee

“Brucker, Brien, Mirisch win Council race” [Issue 492]

In times of adversity it is necessary to

trim budgets. Extravagant expenditures such as the multi-million dollar renovation of the entrance to City Hall and thousands of dollars for B.H. shield decals on all of our street signs must be avoided.

This can best be accomplished by giving the Mayor the power to veto budget line items. Vetos can be overridden by a unanimous vote of the remaining four city council members.

Paul Bernstein
Beverly Hills

“Board still in stalemate over opportunity permits” [Issue 491]

Our family, the Benson-Wells, have lived in Beverly Hills since 1983. Our children, Matthew and Michael, were raised entirely in our city’s school system. As parents and psychiatrists, my wife and I believe that consistency in the school environment is second only to consistency at home for promoting healthy child development in today’s demanding world. We have tried to raise our children to believe in the value of commitment as a key life principle. We support maintaining our city’s offer of school permits to families and children who have been granted them, who are often rel-

letters cont. on page 7

WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
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You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



Photo: Kerry Mazor

DOING THE SOCK HOP NORTH WHITTIER DRIVE

First graders at El Rodeo School collected 694 donated new pairs of socks, which will go to Camp Harmony, as part of their annual Service-Learning Project.

The students are learning to count by twos in their math curriculum and how to graph the totals collected per class. The class topped last year’s collection of 500 pairs of socks. A Sock Hop Celebration was held on Friday to culminate the event.

Pictured (l-r): Lori Anderson and her first-grade class at El Rodeo.

CORRECTION:

In "Hard Work Gives BHHS Girls' Basketball Team First Finals Appearance" [Issue 492], the name of Beverly High girls' basketball player Miranda Abdul-Mansour was misspelled

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Opportunity permit crisis put to rest, for now

Board unanimously decides not to 'grandfather' existing permit students

By Jacquelyn Ryan



Steven Fenton



Myra Lurie



Toni Staser

The mystery over whether promises were made by the BHUSD to guarantee the matriculation of opportunity-permit students, barring any bad behavior, was put to an end at Tuesday's Board of Education meeting when district staff firmly denied any such pledge, citing clear year-to-year terms in the permit agreement.

"I feel confident there have been no implied promises," said BHUSD Coordinator of Child Welfare Toni Staser at Tuesday's meeting. Staser recently replaced Dr. Amy Lambert, whose department faced scrutiny last year after some students were displaced from their home school only days before the term began.

All parents who accept an opportunity

permit, given randomly to out-of-district students, on behalf of their child acknowledge and agree, in writing, to the terms and conditions of the permit which is "actually the inter-district policy," according to Staser.

The inter-district policy outlines that permits are approved on a year-to-year basis if "appropriate and sufficient space" is available and the students continue to meet the BHUSD's four behavior criteria. The policy also clearly states that "the permit may be revoked at any time during the school year."

The district's Pupil and Special Services Specialist James Hansen, who oversees permit distribution, says he has never made any promises, though has explained the district's current practice — not policy — to allow students to renew their permits if they continue to abide by the terms and conditions.

This contradicts months of claims by Board of Education vice president Myra Lurie and member Myra Demeter as well as scores of opportunity-permit parents that the district had made a promise to allow current opportunity-permit students to matriculate through 12th grade. Lurie continued to stand by this position at Tuesday's meeting.

After a heated and in-depth rehashing of an issue that has been on the Board agenda since December 2008, the five-member Board of Education decided to leave the current inter-district permit renewal policy in place, eliminating any previously discussed changes that would have "grandfathered" all current opportunity-permit students through senior year.

The changes to inter-district permit administrative regulations that the Board

of Education agreed to make last night were to remove the 50-student limit to City employee permits; eliminate the words "hourly employee" from the District employee permit language; to allow the Board to determine the number of every category of permits offered each year; to forego changes made at a previous meeting that would require a four-year tenure of resident students who move out of the district if they were to continue their education at BHUSD; and to cut the 'grandfather' clause that guarantees any current opportunity-permit students the right to matriculate through 12th grade.

"We started most of these discussions trying to prepare for Basic Aid," said president Nooshin Meshkaty.

But Basic Aid, an advantageous status which occurs once a district's local property taxes exceed the amount of funding a district receives from the state, seems to be moving further into the future for the BHUSD, according to a presentation given by expert Bob Blattner last Friday.

If propositions 1A and 1B, which would provide higher per-pupil funding to school districts, are approved by voters on May 19, the BHUSD will not likely enter Basic Aid before 2015.

"For us to try to fix things for the future is premature," said Meshkaty. "I would much rather make no promises and still keep delivering [permit renewals according to our current practice]."

Board member Brian Goldberg echoed Meshkaty's sentiments.

"We need to give ourselves maximum flexibility," said Goldberg. "We don't want to be dependent on any type of permit."

The Board also unanimously approved modified intra-district policy to guarantee

residents a spot in their zoned school if they enroll by June 30 and organized 'bumping rights' so that resident students who receive intra-district transfers can not be involuntarily moved.

"We finally got it right," said Board member Steven Fenton about the policy as he cited several families that have been disappointed with or negatively affected by the existing policy.

At the beginning of the meeting, Board member Myra Demeter gave a speech chastising the community for polarizing behavior and for revealing "latent prejudices" in relation to the permit issue over the last three months. She argued that those in favor of the Legacy permit policy, which allows a student who is the child of a parent who attended the BHUSD for at least four years and whose grandparents have lived in Beverly Hills for at least 10 years to attend the district, are supporting a discriminatory and potentially racist practice that will likely bring lawsuits against the district.

"Because I don't agree with Board policy, this does not make me a racist or elitist. We just have a difference of opinion," said resident and BHUSD parent Alma Ordaz, who does not support the recent opportunity permit boom in the district. "I am Hispanic; there is no one who would love more diversity in our schools than I would."

The Board will begin holding 'coffees,' informational informal meetings, to discuss district policy and practices with residents and the BHUSD community, in efforts to provide more transparency and understanding.

The first meeting will be held March 17 at Ronit and Ron Stone's home. More dates will be posted on the district Web site, bhUSD.org.

NOTICE OF COMMITTEE VACANCIES

GROUNDWATER MANAGEMENT PLAN TECHNICAL COMMITTEE

The Beverly Hills City Council is seeking qualified applicants to fill one technical vacancy and one non-technical vacancy on the Groundwater Management Plan Technical Committee. Although residency is NOT a requirement for the technical position, qualified residents are encouraged to apply. The initial term of office is for two years. At the discretion of the City Council, the Committee members may be reappointed to a second term of four years. Each appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Public Works & Transportation. Please DO NOT contact the City Councilmembers or the Groundwater Management Plan Technical Committee members regarding these vacancies.

Application forms for the Groundwater Management Plan Technical Committee, along with background information and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by e-mail.

The deadline for filing applications for this Committee is Friday, March 27, 2009 at 5:00 p.m.

BYRON POPE, CMC
City Clerk

Man Builds Record-Size Tree House After Using Thera-Gesic®

BEXAR COUNTY- Tom W. applied Thera-Gesic® on his aching knee, then built a monster 1650 sq. ft. tree house on his friend's ranch while his friend was on vacation. When asked why he built the tree house, especially knowing his friend had no kids, he painlessly replied: "None of your dang business!"

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briefs

45 Council ballots arrived too late

The Beverly Hills City Clerk's Office received 45 vote-by-mail ballots intended for last week's municipal election after the March 3 deadline, according to city spokesperson Cheryl Burnett on Monday.

Those 45 ballots were not counted. An additional 109 ballots, which were received on time, were invalidated and therefore were also not counted in this election, according to Burnett.

There were 5,786 ballots, including more than 900 provisional ballots, counted by the City Clerk's Office as of last Friday. Seven remaining unopened provisional ballots were expected to be counted this week, according to Burnett.

According to Friday's unofficial returns, newcomer John Mirisch led over incumbent Linda Briskman by 101 votes to win one of three available seats on the five-member Beverly Hills City Council.

Since the election night returns, Briskman closed the gap between herself and Mirisch by 18 votes. However, it was not enough to surpass Mirisch's 289-vote gain, providing him a total of 2,268 votes.

After Frank Fenton, Councilmember Nancy Krasne will now become Beverly Hills' next mayor at a swearing in ceremony on March 25. Briskman would have become mayor if re-elected.

Incumbent Barry Brucker gained 414 votes in Friday's count for a first place total of 2,980 votes.

Dr. Willie Brien received the second place title with an additional 367 votes, for a tally of 2,843.

The number of total ballots cast in this election also showed that more Beverly Hills voters cast their ballots by mail than voted at the polls.

As of March 9, there were 2,958 vote-by-mail ballots and 2,828 precinct poll ballots counted, according to the Beverly Hills City Clerk's Office.

Calls to Beverly Hills City Clerk Byron Pope were not returned by press time.



Frank Fenton named Mayor

Longtime City Councilmember Vice Mayor Frank Fenton last night was appointed Mayor for the month, prior to his retirement at the end of the month.

Fenton was sworn in as Beverly Hills' mayor last night under a special succession plan, approved by City Council. He will hold the position until the new Beverly Hills City Council is sworn into office, March 25.

Fenton was scheduled to receive the oath of office by his son, BHUSD Board of Education member Steven Fenton. Mayor Barry Brucker, who was recently elected to a second term, was sworn in as vice mayor concurrent with the term of Mayor Fenton.

After more than 30 years of public serv-

ice, incoming Mayor Fenton plans to retire from public life at the end of this term.



Kian Ahmadi-Soroush

Beverly grad Ahmadi-Soroush dies in accidental self-inflicted shooting

Beverly High 2005 graduate Kian Ahmadi-Soroush, 22, died of an apparent self-inflicted gunshot wound to the head on Sunday morning on the 6500 block of San Vicente Boulevard, according to police reports.

"It appears accidental," said Los Angeles Police Department (LAPD) Wilshire Division Homicide Detective Frank Carrillo.

Ahmadi-Soroush and his group of friends were reportedly playing "Russian Roulette," a dangerous 'game' of chance in which people pull the trigger of a partially loaded gun aimed at their head. No one from the LAPD or BHPD could confirm.

The Beverly Hills Police Department was the first on the scene around 3 a.m. Sunday morning followed shortly thereafter by the LAPD. Technically, the location falls under the jurisdiction of LAPD.

Ahmadi-Soroush was declared dead at the scene, police say.

An estimated five of Ahmadi-Soroush's friends, who were present during the shooting, gave testimony to the LAPD that the shooting was unintentional, according to Carrillo.

"We need to verify that there are no holes in this report," said Carrillo. But as of Monday, "there's no evidence of foul play."

It is unclear whether the gun belonged to Ahmadi-Soroush.

A memorial was held on Tuesday night at Beverly Glen Park.

Funeral services will be held Sunday, March 15 at 12 p.m. at 4220 S. Sepulveda.

Beverly grad Feldman helps students produce first musical at inner-city school

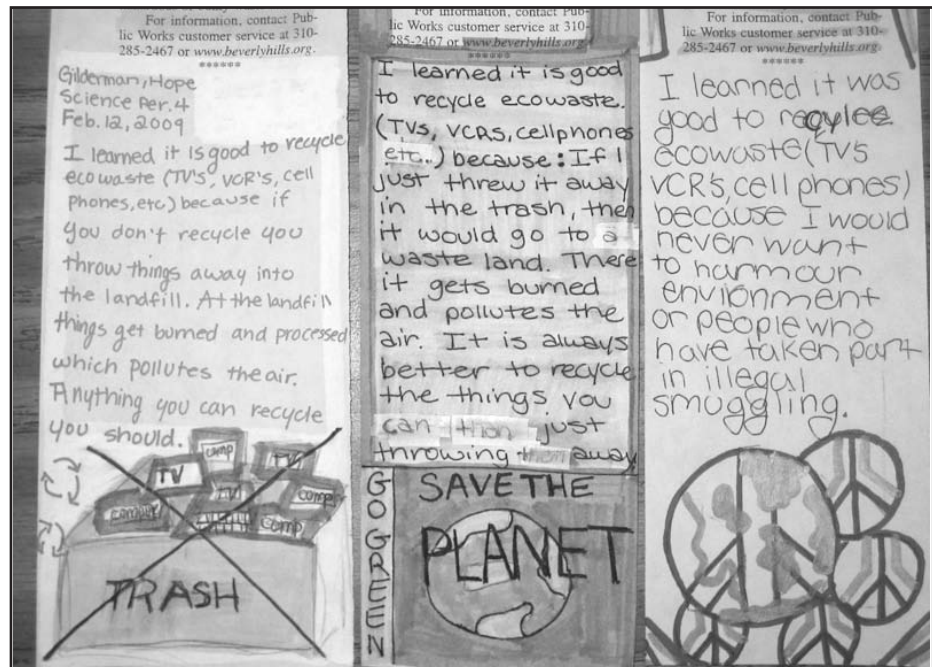


Photo: Courtesy of Jennifer Terris-Feldman

Students at Animo Jackie Robinson Charter High School rehearse for their upcoming performance of 'Once on This Island.'

Beverly High 1991 graduate Jennifer Terris-Feldman has been working with students to put on the first musical at Animo Jackie Robinson Charter High School, a Green Dot initiative school in Los Angeles.

The musical "Once on this Island" is a new twist on the classic "The Little Mermaid," according to Terris-Feldman. The opening performance of the musical



El Rodeo students encourage e-waste recycling

El Rodeo sixth graders in Kerry Mazor's science class tried their hand at creating educational bookmarks aimed at informing friends about e-waste—old electronics—recycling, as part of a new Service-Learning Project recently. Electronic Recycles International's John Shegarian was a guest speaker to the class. A local place for E-Waste recycling is the Beverly Hills Farmer's Market on the first Sunday of the month. The next one is April 5



Read Across the Country

BHUSD faculty and staff joined together to inaugurate the Alumni Collection at the Beverly High Library on March 3 -- National Read Across America Day.

Pictured (l-r): Teacher Christina Bahk, teacher and alumna Michele Mendelsohn, librarian Karen Boyarsky, Associate Student Body Officers Barbara Bensoussan and Nicole Weinstein, alumnus and guest author Lester Wertheimer, past BHHS Alumni Association President Robert L. Fox, BHUSD Superintendent Jerry Gross, Alumni Association executive director Joanna Stingray, Board of Education President and alumna Nooshin Meshkaty, and Principal J Guidetti.

will be on March 22 at the Wilshire Boulevard Temple Pines Auditorium at 1:30 p.m.

Composed entirely of 10th- and 11th-grade students, the cast and crew of "Once on this Island" have been working around the clock to prepare for the performance as well as prepare for the financial costs.

Like most public schools in California, there is little funding for the performing arts at Animo Jackie Robinson Charter. So Terris-Feldman and the students have been holding fundraisers and seeking donations.

There are 16 Latino and 10 African American students in the production; all receive free or reduced price lunches, according to Terris-Feldman. Many face

housing challenges, including living full-time in long-term homeless shelters or moving from foster home to foster home.

But Terris-Feldman says the students' spirits have never been higher than when they are on the stage.

"Before I came here, my life was kinda' bad. I was doing some bad things. This school has changed my life completely," said 10th-grader Ronald Robinson, who plays a leading role in the musical. "Ever since coming here, I haven't been in trouble because it's nice people and friends and extracurricular activities help keep you out of trouble."

The group is seeking donations to help fund the musical as well as the performing

arts department.

Peter Arnold, head of the Association of Media & Entertainment Counsel (AMEC), recently agreed to partner with the school's performing arts program and provide continuous funding to the school.

For more information or to make a donation, contact Terris-Feldman at jtterris@animo.org. All donations are tax-deductible.



Rod Wood

City manager foregoes raise, citing recession

Beverly Hills City Manager Rod Wood is foregoing an annual salary increase in face of the city's expected budget deficit of up to \$24 million.

"In these uncertain times with the huge budget challenges that we're facing in the city, the state, the nation and the very difficult times so many of our citizens are bearing, I wanted to inform the Council that I shall not seek the annual performance compensation that I am otherwise entitled for completing the goals that you provided to me. Nor shall I seek this year the annual cost of living adjustment that I am provided," said Wood at Council meeting on Feb. 18.

Wood's current salary is \$286,486. As of May 2008, he receives an additional \$415 monthly for management compensation pay. His annual bonus would have totaled up to 10 percent of his salary.

"While I don't believe that this is a consequential amount of money in regards to the city's total deficit that it may be facing, I do believe that it has to start with me to start making the commitments to do the best I can to reduce the impacts on that budget and to bear some of the consequences on my own behalf," Wood said.

BHUSD Showcases K-8 art



Pictured (l-r): El Rodeo visual art teacher F.E. Young, Horace Mann visual art teacher Elizabeth Call, Hawthorne visual art teacher Beverly Mense and Beverly Vista visual art teacher Ryan Lisko.

The Beverly Hills Unified School District launched the opening of its annual kindergarten to eighth-grade art show this week.

The exhibit is running until March 20th at the Municipal Gallery in City Hall.



Debby Lytton

Lytton's first book finally blooms

Beverly High 1984 graduate Debby Lytton released her debut novel "Jane in Bloom" on Wednesday.

"Jane in Bloom," published by Dutton Juvenile, follows the life of 12-year-old Jane after she loses her older sister Lizzie to anorexia. Jane learns to cope with a grieving family as she grows into her own and finds solace in photography.

"It's a story about grief and recovery but it's also a coming of age story," said Lytton, who was struck with the idea for the book after watching a series on television about siblings who felt overshadowed by some-

one in their family who was dealing with a major medical or emotional issue.

Lytton will have her first book signing on April 11 at Book Soup on Sunset Boulevard.

The book is available on Amazon.com and at Borders. More about Lytton can be found on deborahlytton.com.

Relay for Life

The American Cancer Society's Relay for Life of Beverly Hills is holding its kick-off reception next week.

The kickoff will feature "food, prizes and fun" on March 18 at 7 p.m. at 1160 Alvira St., in Los Angeles.

The Relay for Life, which seeks to raise education and funds to fight cancer, will be held at El Rodeo School on June 6 and 7 from 9 a.m. to 9 p.m.

For more information, contact (213) 427-7295 or go to www.relayforlife.org/beverly-hillsca.

Beverly Hills' Finest



MADD (Mothers Against Drunk Driving) is recognizing Beverly Hills Police Officers Daniel Tanner (right), Doug Matteson (center) and Mark Schwartz (left) for their efforts to keep our city safer by arresting 243 drivers under the influence last year. The three officers will receive their awards at the annual MADD Los Angeles County 2009 Law Enforcement Recognition Breakfast on March 19.

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Much Ado About...

People and events in the village

By Rudy Cole

Class Act: **Frank Fenton** was inducted as Mayor of Beverly Hills last night and will serve the remainder of Mayor **Barry Brucker**'s term in a gracious gesture by Brucker to honor Fenton's long and historic service to the community.

Fenton, who opted not to seek a second council term would have been mayor had he been reelected. Brucker made it possible for Fenton to retire as mayor. He will serve until the induction of Councilmember **Nancy Krasne** later this month.

Long identified with youth sports, the council also will honor Fenton by naming a playing field in a city park for him.

Fenton began his service to the city as a Little League coach in 1975 and as president of Little League in 1979. This was followed by his election to the board of education in 1983 to 1991, twice as president of the Board. He also served as chair and member of the Recreation and Parks Commission first appointed by the council when I was chair of the commission.

Later he won election as City Treasurer in 2001 and then as a member of the city council in 2005.

Aside from working with Frank on the Rec Commission, where he brought his wealth of knowledge and experience in youth sports to the department, we also worked together on **Ken Goldman**'s Police and Community Together board. Frank was always a voice of reason and concern, not only for his city, but for collegiality in decision making.

We shared one minor note in Beverly Hills history: Quite separately, we both opposed the "giving" of the Water Works building on La Cienega to the Motion Picture Academy. Frank thought the land could be used to expand youth sports facilities and I felt the building and grounds could best be used for cultural purposes. What we thought was not in the city's interest was the more narrow use as a film research library. We lost, but that battle will be revisited one day.

Mayor Brucker deserves praise for making it possible for Fenton to leave as mayor, as does the whole council for supporting Brucker's unprecedented act.

NOT SO CLASSY ACT: There was a knock on former School Board President **Lillian Raffel**'s door last Friday by a young woman who said she was checking voter registration. According to Lillian, the woman said she was "working for the

city." When Lillian asked for identification, again according to Mrs. Raffel, the woman said she had left it in her car.

Mrs. Raffel was not the only home that had a visitor in what was an effort to prove that some residents had family members registered who no longer lived at home. Police were called, but later, when the provisional and absentee ballots were being counted at city hall, Mrs. Raffel spotted the woman and again called the police.

A police official did interview the woman who vehemently denied she had said she works for the city. Mrs. Raffel said she had done this not once, but twice. While seeking information on registration may be proper, the implication that it was being done by the city, is not. The police are still investigating.

There is a broader issue: While we must protect voters from acts of intimidation when they register or when they arrive at the polling place to vote, the present system is too chaotic and needs reform. There must be some means of assuring those who register are legally entitled to do so, actually live in the city they claim as home and are indeed citizens.

On the other hand, residents should not face harassment from overly zealous campaign workers and a knock on the door, even with the best of intentions, is intimidating and worrisome. However, Mrs. Raffel is not easy to scare.

One of our city's most important assets has always been and still is our great public library. Now, our library has been honored with four stars by the Library Journal, bestowed on only 12 other libraries in California and 256 of 7,115 in the nation with either a four or three star rating.

The Library falls under the jurisdiction of Community Services Director **Steve Miller** who can also be credited for the wise choice of **Nancy Hunt-Coffey** as Librarian.

Mrs. Coffey has clearly brought a new, much improved work attitude to the library. Not only have facilities been improved, with more in the works, the staff has become far more customer friendly. You can feel the changes when you visit.

I did know and work with our first librarian, **Lura Wallace**, when I managed the second library bond campaign, the first losing by a narrow margin. The

original city library was housed in very antiquated, crowded rooms in the old city hall's second floor.

Ms. Wallace would have been sent by central casting to fit the stereotype of what a small town librarian should resemble. But her conservative manner and dress hid a more puckish persona. When we discussed the reasons for the failure of the first bond election, she offered a very practical solution:

"No problem," she said. "I will simply insist that all outstanding books be immediately returned which will cause the collapse of the building. Then, we should win the election." Fortunately, the voters approved the bonds which led to the building of our modern facility, again improved during the city hall construction much later.

Lura Wallace would have liked Nancy and we are fortunate to have her.

Does anyone still read daily newspapers? Obviously, they do. Wednesday the Los Angeles Times misplaced the California Lottery results which they said could be found on page four, and was once in the now cut California section. The paper was reportedly flooded with calls from irate readers unable to check their winning numbers.

As for the Times, it was somewhat ingenuous of them to argue that discontinuing the California section – local news, obits etc., and combining these in the front section would facilitate better access by readers. It was, unfortunately, clearly another cost savings in a troubling time for newspapers, especially dailies.

The Times, still one of our nation's best, does continue to have issues with Beverly Hills geography, something this column has lamented for many years.

A recent crime related incident at the Four Seasons was reported in The Times as "The Four Seasons IN Beverly Hills." (Caps added.) No, even the hotel only claims to be "at" not "in" our village.

How to describe **Barbara James**? Barbara was president of our League of Voters during one of the most turbulent times in our city's history – the political and legal battles fought over plans for the Industrial Area.

If you think emotions run berserk now when we fight over hotel development plans, the Industrial conflict in the 1970s really tore us apart. Not only were there bitterly fought referenda, there were mammoth law suits including one that led to an historic court decision limiting retaliation against development opponents.

No, this is not a revisiting of that contentious period, but a recollection of a person who felt deeply and fought hard

on issues, but remained civil and considerate of those with whom she disagreed.

Those who knew Barbara James, and I was lucky to have been her friend, never heard her say an unkind word about another living person. She had the most cheerful and outgoing personality of almost anyone I ever met in our city. Her contagious smile, her open approach to even the most trying people, made her quite unique and set a behavior pattern some of our more emotional types could well copy.

Late in life, Barbara was admitted to the State Bar and did, for a brief period, actually practice in Beverly Hills. But her balanced approach to conflict probably ruled out a successful law practice.

She was the voice and face of the Beverly Hills League of Women Voters and made that organization a viable and reasonable asset to community life. Along with **Gloria Seiff**, **Rose Norton**, the late **Sharlee Bishin**, and that great voter registration volunteer, **Goldie Jacobson**, the League was really relevant. Barbara was probably of the liberal tradition of the Methodist social action movement and a dedicated Democrat.

Gloria Seiff defined her well: "She loved the League and had a deep understanding and love of the political system both at the local and national levels. Barbara was an ardent Democrat who loved to cheer for the home team and her enthusiasm was catching. I always savored our sometimes lengthy discussion of our different opinions on things 'politic' She will be missed."

Barbara and her husband, **Phil**, moved from Beverly Hills many years ago and recently we lost the League as an independent organization, when it merged with the Los Angeles League.

Barbara and Phil, a former USC educator involved in the Bowman Arts Center in Idyllwild, had a wonderful sharing marriage. Always together, they wandered everywhere in their mobile home, finally settling in Arizona.

Yes, this is written in the past tense because Barbara died on March 5, 2009.

You may not have known her, but her style in and out of conflict, her setting of standards for involvement and volunteerism, are to be remembered.

Our deepest condolences to Phil and the James family, and our appreciation for allowing us to have shared in her life.

Next week, we hope to take a peek at the renewed night life in Beverly Hills.

Fortunately, for my age group, this has not meant decibel level challenging night clubs found on the strip and in West Hollywood, but the more relaxed offerings of gentler music in our restaurants and hotels, and it is flourishing.

From good jazz to combos to outstanding pianists, much has happened worth knowing about.

One of the newest, is a fine pianist at the Montage Beverly Hills, **Margareta Swenson**, whom we first enjoyed at the

rudy cont. on next page

rudy cont. from previous page

Beverly Hills Polo Lounge. This is not incidental music, but performance art in a beautiful setting. Margareta can be heard in the evening, during day hours you can enjoy harpist **Margaret Comer**.

The Montage has great staff servers, as does The Peninsula bar, where music is also provided. More on both later.

Probably the most youthful gatherings are in and outside the Trader Vic's at the Beverly Hilton. Friday night has become a destination venue for the young professionals of our village, and an attractive group they are.

However, more on this next week, and my thanks to the Economic Development staff of the Chamber for much of the data

we will be using.

Another word of appreciation: **Linda Briskman**, who barely lost reelection, will leave the council, but not community involvement, this month. Her experience, expertise and commitment to city service deserves our gratitude, and she will be missed at city hall.

Not that I want to create another city election, but wouldn't newly elected Dr. **Willie Brien** make a great surgeon general, a post the administration is having a

hard time filling? Chief of staff at Cedars-Sinai, highly respected by his peers and in the community, this grand son of Chief Justice and former California Governor **Earl Warren**, Dr. Brien would be an ideal choice even though he too wants to ban my pipe.

LOCAL HEROES: We don't seem to have easy elections, they are close, often too emotional and divisive and divide rather than bring us together in shared goals. But throughout the process, one steady and highly professional city agency keeps us on track and efficient: The people in the City Clerk's office.

So a tip of the Hero hat to City Clerk **Byron Pope**, Assistant City Clerk **Patty Ogden**, Executive Assistant **Mary**

Howell, Executive Assistant **Jackie Perez**, Executive Assistant **Lourdes Sy-Rodriguez** and part time election workers **Linda Kyriazi** and **Xian Stevenson** for their professionalism and dedication when all around them there was tension and distractions. They did it right, they did it fairly and the democratic process is safe in their hands.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

letters cont. from page 2

atives of residents, as a matter of principle and commitment. There will be cut backs in the schools state-wide, as we have all seen in the papers. Children on permits come with resources that are assigned per enrolled student that help support our infrastructure.

While we are all concerned about our district's financial stability, it is important to be patient as new solutions become available, such as enhanced funding per student if both Prop 1A and 1B pass on the May 19th ballot. We feel that it is important to address such matters in a respectful manner. We have seen documents circulating such as the "Petition to Put Residents First," which suggests that the permit system is lowering our property values, or to quote directly: "Your recent actions relating to the district's permit policy, which devalue Beverly Hills residency, and thus our net worth, have proven you are not in tune with your own constituents." Housing prices in higher income areas often do not decline as much initially as those in other areas, but then fall further as a recession deepens. Attributing falling housing prices which worry us all and are beyond our control, to the permit system invites people to blame a minority of students (4%) for our nation's ills. We should decide such matters based on facts about what our schools can afford and resources that come with students, and be guided by our principles. We live in a wonderful community that has the strength to see through hard times, and stay supportive of all of our students, in the best interests of their and our futures.

Kenneth B Wells MD MPH
M. Christina Benson MD
Matthew B. Wells
Michael Benson Wells
Beverly Hills

"Courier Editorial"

The Board of Directors of the Beverly Hills Chamber of Commerce strenuously objects to the inaccurate comments regarding the Chamber published in the February 20, 2009 edition of The Beverly Hills Courier. Correct information was publicly available or could have been acquired by contacting the Chamber. To set the record straight regarding the five major points published by the Courier:

- The Chamber did not receive \$3.2M from the City of Beverly Hills for the current fiscal year. Combined, the Conference & Visitors Bureau and the Economic Development Division are scheduled to receive \$2.6M this fiscal year to deliver specific programming such as business attraction. In this regard, a substantial portion of the City funds are virtually a "pass through" to vendors or suppliers to accomplish the programming. In addition, programming details and results are reported quarterly and annually to the City Council at public meetings.

Noteworthy is that approximately 80% of the funding comes from the Transient

Occupancy Tax (TOT) on hotel guests. TOT does not come from Beverly Hills residents. The specific purpose of the TOT is to market and promote Beverly Hills to attract visitors to our City. All funding was unanimously approved by the full City Council.

- The Chamber does not have a \$340,000 deficit this current fiscal year and expects to close the year without a deficit.

- The Chamber Executive Committee has 13 members who are drawn from the full 38 member Board of Directors. The Executive Committee is made up of very strong, independent leaders from the business community. The Courier is categorically wrong to say that Mr. Allan Alexander and Mr. Mark Egerman, both Executive Committee members, control the Executive Committee. Both the Executive Committee and the Board make decisions and establish policy based on majority rule.

- The Chamber has never even considered recommending an end to free parking. In 2006 a member survey recommended a reduction to 1 hour free parking to provide

\$2 million of funding for garage improvements. Later, a second survey recommended returning to 2 hours free for competitive reasons.

- At no time did the Chamber ever "back," or even try to "back," Measure P. The Chamber's Government Affairs Committee recommended to the Board that they oppose Measure P and, in response, the Board of Directors unanimously opposed Measure P.

In closing, the Board of Directors appreciates the opportunity to have set the record straight and we hope future stories more accurately report the facts.

Vicky Mense
Beverly Hills
Chamber of Commerce Chair

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coverstory

COUNCIL KIDS: PART V

What do former Beverly Hills elected officials do after they leave the spotlight?

By Jacquelyn Ryan

Since 2005, the Weekly has published a series alternatively called “Council Kids” or “Board Kids,” in which we tracked down the descendents of former City Council and Board of Education members. [See Issues 279, 284, 335 and 394.]

Back by popular demand, ‘Council Kids’ this week features Adam Firestone, grandson of former Beverly Hills Mayor Leonard K. Firestone; Hamilton Meserve in Maine, who is the son of former Beverly Hills Board of Education member Margaret Hamilton Meserve (also known as the actress who played the Wicked Witch of the West in “The Wizard of Oz”); and Gail Feigenbaum, daughter of former Mayor Jack Freeman.



Gail Feigenbaum
Cheviot Hills, CA
Daughter of Beverly Hills City Councilmember
Jack Freeman (1958-1962)

Gail Feigenbaum was a senior at Beverly High when her father, Jack Freeman, was elected to Beverly Hills City Council in 1958.

“I remember going down to election headquarters after swim team when he won. It was terribly unbelievable that my own father would do something like that,” said Cheviot Hills-resident

Feigenbaum in an interview this week. “He was like two different people.”

Freeman owned a flooring company on Rodeo Drive and was an active member in several Beverly Hills organizations, including the Chamber of Commerce and the Rotary Club.

Feigenbaum says she doesn’t remember many details surrounding her father’s campaign, win or time on Council.

“At that time, exciting as it was, I was too involved as a senior at school to be aware of what was going on,” said Feigenbaum, who moved to the Bay Area only months after her father was sworn in.

Feigenbaum attended Horace Mann from kindergarten through second grade, when the family moved to a home in Westwood. Approximately seven years later, the family moved back to Beverly Hills, where Feigenbaum entered Beverly High as a sophomore.

“I think one of the reasons that we moved back was so that he could run for City Council,” said Feigenbaum.

After graduating high school, Feigenbaum moved to college at UC Berkeley, where she met her husband and, coincidentally, fellow Beverly Hills-native Terry. The two were married in Beverly Hills in 1960.

“[At the wedding,] there were all these city officials, and the fire chief and the police chief, and I didn’t know who there were but [my father, who was mayor at the time] knew them all by first name,” said Feigenbaum of how her life was affected by her father’s job.

After graduating Berkeley, Feigenbaum’s husband joined the Army and the couple was stationed in Maryland for three years before moving back to Los Angeles—to Cheviot Hills.

“At that time, moving into Beverly Hills wasn’t a possibility financially,” said Feigenbaum.

Feigenbaum took a part-time position in the BHUSD, working at Beverly Vista, El Rodeo and Hawthorne. The job allowed her the flexibility to go home mid-day and teach her middle son Michael, now 44, who was born deaf and has diabetes.

She attributes what she did next to her father’s influence.

“My father had a saying: If you ask a busy person to help, they will help. Ask a person who is not busy and they’ll never find the time to do it,” said Feigenbaum

So Feigenbaum and a few other parents with children who were deaf founded Oralingua School for the Hearing Impaired, in Whittier. Since it opened 39 years ago, the program has become a lighthouse initiative in treating children with hearing disabilities.

Michael now works for Bank of America in foreign currency Downtown.

Feigenbaum’s oldest son Brian, 46, who did not attend school in Beverly Hills, lives temporarily in Las Vegas as head of development for HardRock Hotels. He has two sons, 8-year-old Andrew and 7-year-old Jack, named after Jack Freeman.

UC Berkeley graduate Eric (Beverly High ‘87) is head of Hewlett Packard’s Snapfish in

Japan, where he’s lived for the last 17 years.

“You can thank the Rotary for that,” said Feigenbaum.

Beverly Hills Rotary Club offered international trips to immediate family of members. Brian went to London; Eric went to Japan.

“He came back after six weeks and changed his major to Japanese and political science,” said Feigenbaum.

Though no one else in the family has sought public office, Feigenbaum still sees some family resemblance, professionally.

“Both [Brian and Eric] are very sharp with people and business and I definitely feel they both inherited that from my dad,” said Feigenbaum.

Despite what they may have inherited from him, Freeman’s grandchildren aren’t fully aware of his role in Beverly Hills. According to Feigenbaum, Freeman only spoke about his work on City Council if he was asked.

“I don’t think they know as much about his time on the Council as they know about his politics,” said Feigenbaum. “My father loved nothing more than gathering people in a circle and having a debate about politics. No matter what argument you had to go, my dad always won.”

After Freeman died in 1987, Feigenbaum found several pictures of her father, a “dyed-in-the-wool Republican,” with U.S. presidents and many proclamations and memorabilia from his time in Beverly Hills.

“We have a wall dedicated to my dad,” said Feigenbaum. “It’s a whole different thing when you mention ‘Papa Jack’ and what he had done.”

She has made copies of some of the items, like a photo of Freeman with President John F. Kennedy, and distributed them to her children. They all display the photos in their homes, she says.

While Feigenbaum still travels into Beverly Hills for business and pleasure, she doesn’t keep in touch with anyone in the city. The high school classmates she still speaks with have also moved out of Beverly Hills.

“I still love the city,” said Feigenbaum. “This was my home. ... but it was almost like a fantasy life, all the parties my family threw and all the wonderful events we were able to attend.”

Her children, though, feel no special connection to Beverly Hills.

“If any of them did, it would be Eric because he went to Beverly Hills High School,” said Feigenbaum. “Had my husband and I lived there and they had been born there, it might have been different.”



Hamilton Meserve
Newagen, Maine
Son of Margaret Hamilton, Beverly Hills Board of
Education member (1948-51)

Hamilton Meserve says that as a child he was oblivious to his mother Margaret Hamilton Meserve’s professional life—as an award-winning actress (best known as the Wicked Witch of the West in “The Wizard of Oz”) and as a member of the BHUSD Board of Education.

“She was mom to me,” said Meserve in an interview last week. “I was very much shielded from what she was doing.”

Looking back on it now, it seems hard to believe. But Meserve attributes that divide to the “family model in the ‘50s,” in which parents wouldn’t “involve their children in their adult life.”

Meserve attended Hawthorne School, a short distance from his North Canon Drive and later North Elm Drive home.

After Hamilton graduated eighth-grade from Hawthorne, he and his mother moved to the East Coast—she went to New York to perform in the theatre; he went to St. George’s boarding school in Newport, Rhode Island.

“It was brutal,” said Meserve. “Going into a private school of wealthy kids in the Eastern establishment, I was a kid from California. I still have the scars.”

While attending Beverly Hills schools, Margaret, Meserve says, was closely involved in his extracurricular life.

“She was very active in the PTA; she was a Board of Education member; she was a den mother [for the Boy Scout troop] with Harpo Marx’s wife,” said Meserve, who was an only child to Margaret, a single-mother.

It was Margaret’s involvement in the PTA that brought her close to Susan Marx, comedian Harpo Marx’s wife, whose son Billy was friends with Hamilton.

Rumors linger that Susan Marx encouraged Margaret to run for a position on the BHUSD Board of Education. However, Meserve says that it was sitting members of the Board of Education who pushed Margaret to campaign for a position on the governing board.

Margaret had an education background, with a credential in teaching and several years experience as a kindergarten teacher on the East Coast. She also founded Beverly Hills’ Presbyterian Nursery School.

There was one more credential that made her an attractive candidate.

“They wanted her to run for the Board because they wanted someone from [show] business on the Board since so many people in Beverly Hills were in [show] business,” said



BHUSD Board of Education member (1948-51) Margaret Hamilton Meserve as the Wicked Witch of the West in "The Wizard of Oz"

Meserve. "Never had somebody been on the Board [from the movie business]."

Once she began campaigning, it became "a very interesting race," he says.

A "leftist organization" began a whisper campaign implying Margaret was anti-Semitic and encouraging voters to back a third-party write-in candidate.

The campaign backfired and Margaret won by a landslide.

During Margaret's time on the Board, Meserve says he was never affected by his mother's position of authority.

"Teachers were revered. Beverly Hills schools were extremely good.... Parents never confronted the Board. Were there ever a problem [between a teacher and student], parents were backing the teachers," said Meserve. He also believes he was young enough to have avoided any scrutiny or attention from his peers.

But his mother also protected him from her life in Hollywood.

"During the [filming of "The Wizard of Oz"], I was running around stage as 3 year old and they wanted to put me immediately under contract and my mother said 'over her dead body,'" said Meserve. "She was first and foremost my mom, then a kindergarten teacher emotionally and then thirdly, she was an actress."

Margaret passed away at age 82 in 1985.

Meserve went on to Princeton and then Harvard graduate school before joining CitiBank in efforts to travel the world.

After living abroad as a CitiBank employee for 18 years, Meserve acquired and published weekly community newspapers in Dutchess County, N.Y.

"I think the press plays a strategic role in our democracy and I've been in countries where there has not been a free press," said Meserve. "I'd been a reporter, but I wanted to be a publisher."

Thereafter, as a Republican representative, Meserve took public office as County Legislator for three terms in New York's District 28 in the late 1990s and early 2000s.

"I'd always had a love of policy and government. And I think businessmen, particularly publishers, every once in a while ought to see what it's like on the other end of a barbed editorial," said Meserve about why he decided to run.

He ran for a seat in the State House for Maine's 61st district last year but was not successful.

"Wrong party, wrong time," he said.

He said he had never considered his desire to run a product of his mother's involvement in elected office, though her movie career may have been a helpful influence on him.

"I didn't really focus on that. Her [public office] career, it was a couple of years... sort of a blip," said Meserve. "Somebody said politicians have to be good actors."

Meserve sold the newspapers around the turn of the century.

Then he moved permanently to Newagen, Maine, to his summer home since 1961. Meserve and his wife, Helen, now run an antique business, conducting shows across the country.

Meserve says he has visited Beverly Hills a few times since he moved when he was 14 years old, including once in 1970s with his mother.

"The place has changed so much. [It's been] built up. We had a little house on Elm Drive. We had a front lawn and I used to put up bamboo goal posts and kick field goals. And went back and the entire front lawn was a driveway with two or three great, big Bentleys in front," said Meserve. "We had a garage in back and I had a chemistry set in there and used to have a basketball hoop. Now that's like a three-story apartment complex."

Today, Meserve and his wife of almost 50 years, Helen, have three children, Chris, Scott and Margaret, and seven grandchildren. He says they know of their (great-) grandmother's accomplishments, including her short time on the Board of Education.

Scott is currently collecting material to write her biography.

Given everything else Margaret did with her life, Meserve says the school board aspect of his mother's life isn't discussed much.

"They remember her as grandmother. She wasn't an actress; she was a nice lady who once in a while made them eat their peas at the dining room table," said Meserve. "Of course every time 'The Wizard' is on the tube, they are reminded of her."

Meserve says he never thinks about what it would have been like if he had stayed in Beverly Hills. Today, he says he doesn't have any remaining connections to the city either. "You know what they say: You can't go home," said Meserve.



**Adam Firestone
Buellton, CA**

**Grandson of Leonard K. Firestone, Beverly Hills
City Councilmember, 1953-1957**

"There are two strains of DNA in my family: the political strain and the business strain," said Adam Firestone in an interview last week.

He meant it.

Adam is a self-proclaimed member of the business strain, with the success to prove it. Adam, with his brother-in-law David Walker, established a growing brewery 10 years ago in Paso Robles, Calif., in San Luis Obispo County, named Firestone Walker Brewery, appropriately.

His family also owned Firestone Vineyards in Santa Barbara for 35 years until they sold it two years ago.

His great-grandfather, Harvey Firestone, established a tire company in the early 1900s that ballooned into one of the most popular tire franchises in the world, Firestone Tires.

On the political side of Firestone DNA is Adam's grandfather, the late Leonard K. Firestone. He was a Beverly Hills City Councilmember from 1953 to 1957 as well as a US Ambassador to Belgium from 1974 to 1977. (He passed away at age 89 in 1996.

"It's true that his son Brooks followed that same path," said Adam.)

Adam's father, Brooks Firestone [profiled in Issue 394], is freshly retired from a career in politics, most recently as the Third District Supervisor for Santa Barbara County. He served as a Republican member of the State Assembly, representing the 35th district from 1994 to 1998.

"Having a parent in politics is a conversation piece, whether you're at the coffee shop, the gas station or wherever," said Adam.

Brooks moved out of Beverly Hills in the late 1950s to attend Columbia University. He raised his family in Central California.

While Adam stays up-to-date on Santa Barbara politics, thanks to his location and his father, he says he only rarely gets a glimpse into current events in Beverly Hills.

"I'm too young to have lived in Beverly Hills. In fact, I wasn't even born yet. So I don't have a nexus to the city," said Adam.

Despite Leonard's passion for and intricate history in Beverly Hills, it's his legacy alone that now ties the Firestone family to this city.

But Adam says he was "very close" to his grandfather Leonard growing up and was aware of his political history.

"He used to have his Oath of Office hanging in his library," said Adam of his grandfather.

As a Beverly Hills City Councilmember, Leonard Firestone was not only popular with the public but also with major political figures like Dwight Eisenhower, Richard Nixon and Gerald Ford.

Leonard worked with President Ford to establish the Betty Ford Clinic in Rancho Mirage.

Adam has four children, two of whom he says are old enough to have known Leonard and to be aware of his, and their family's, legacy.

"They've all seen the photos of Leonard," said Adam, who doesn't specifically recall how he or his children were actually informed of their family's professional background.

The children have also seen photos of their great-great-grandfather Harvey with Henry Ford, among others.

"A lot of that history is available for them and it's more than just in black and white," said Adam. "It's public history and they can immerse themselves in it."

Despite his father and grandfathers' fame, Adam says it's one of his three brothers' recent bout of celebrity that has brought him the most attention.

His brother Andrew was the star of reality TV show "The Bachelor" in its third season.

"That was a tough one. That probably created more aggravation, is one way to put it, or scrutiny. ... But the nature of that beast is to open wide up to Hollywood," said Adam. "I always know when the show airs in the Philippines because we start getting e-mails from there. Some gal will write, 'Don't let your brother marry so-and-so.'"

But what was it like growing up in such a recognized family?

"For one to say [growing up in a well-known, successful family] is anything other than wonderful, would sound spoiled, bitter or ungracious. What I would say is it's a wonderful, great opportunity but sometimes the expectations are very high as well. So that can lead to frustration as one tries to establish your own identity," said Adam.

As a child, Adam says he didn't see himself following in his forefathers' footsteps.

"I swore I wouldn't get involved in the family business," said Adam. "I guess it's just the natural teenage reaction; wanting to hoe your own field."

In the end, Adam surrendered to his biological proclivity to become a successful businessman.

Does he ever think about how things might have been different if he lived in Beverly Hills?

"At times, and only as a parent, I ponder that," said Adam.



BHHS Girls' Basketball Team Loses In Southern Section Final

Norman softball team opens season with two victories.

By Steven Herbert

Beverly High's hopes of the Southern Section Division II-A girls' basketball championship fell victim to Santa Ana Mater Dei sophomore guard Kaleena Mosqueda-Lewis and the Monarchs' pressing defense.

Mosqueda-Lewis scored 41 points and Mater Dei scored 29 points off 23 Norman turnovers in an 81-42 victory Friday night at Colony High School in Ontario.

Beverly Hills coach John Braddell said he had mixed feelings about his team's play.

"We hung with them for a while, so I feel pretty good about it, but the other half of me says if we had done a couple of things a little bit better, we might have even made it more of a game," Braddell said.

The third-seeded Normans (24-9) had two leads - 3-0 on Sophie Payson's 3-point basket 40 seconds into the game and 5-4 when Javonna Young made a layup with 6

minutes, 15 seconds left in the first quarter.

Beverly Hills still was within two points, 10-8, when Morgan Mason made the second of two free throws with 4:32 remaining in the quarter.

The Monarchs, seeded first and ranked second by USA Today, then went on a 12-0 run, with Mosqueda-Lewis scoring eight points, making two 3-point baskets.

The Normans responded by scoring the final six points of the quarter, and trailed 22-14, despite making 10 turnovers that Mater Dei (30-0) converted into 10 points.

Beverly Hills was "good and bad," in dealing with the press in the first quarter, "like everything else" in the game, Braddell said.

"Sometimes we broke the press very well, we executed exactly what we wanted to do," Braddell said. "Other times, they made very nice plays and got their hands on balls

and our decision-making wasn't very good."

Monarchs coach Kevin Kiernan said one of his team's goals was to get the Normans "to play a little faster than they are normally used to."

"Sometimes you don't get steals off the press, but they take quick shots," Kiernan said. "I thought the game was at our tempo and that worked well for us."

Payson said "we never had anyone play us in such a tight press, so it was hard."

Beverly Hills was outscored 8-2 at the start of the second quarter, with Mosqueda-Lewis scoring four points. The Normans later allowed 12 unanswered points, including six by Mosqueda-Lewis, and trailed 51-25 at halftime.

Mosqueda-Lewis, listed at 6 feet, scored 10 points, including a 3-point basket and 3-point play, during a 12-3 run that increased Mater Dei's lead to 63-32 with 3:20 left in the third quarter.

Beverly Hills trailed 74-35 entering the fourth quarter. When Taylor Spears made a layup 11 seconds into the fourth quarter, the Monarchs' lead increased to 40, 76-36, triggering a running clock for the remaining 7:49 of play under National Federation of State High School Associations rules.

The Normans' final points, a basket by Didi Younesi with 33 seconds left, assured Beverly Hills of outscoring Mosqueda-Lewis, who made 17 of 30 shots, including five of 10 3-point shots.

"She couldn't miss," Braddell said. "Jump shots, layups, going to the basket. We had no answers for that."

The two teams had met during the summer, with Mosqueda-Lewis leading a late rally that gave Mater Dei a six-point victory.

"We've seen this movie before," Braddell said.

Mason led Beverly Hills with 14 points. Miranda Abdul-Mansour added nine, Payson eight, Young six, Chelsea Austin and Younesi two each and Jie Ren one.

Sophomore forward Alexyz Vaoletama scored 10, the only other Monarch to reach double figures.

The Normans, who had not won a Southern Section playoff game from 1979 through 2007, were playing in their first Southern Section girls' basketball final and the fourth team sport final in the school's history.

The school's other team sports final appearances came in 1991, when the boys' soccer team lost to Santa Ana, 5-1, in the 4-A Division final, in 1955, when the boys' basketball team lost to Inglewood Morningside, 64-62, in overtime in the Northern Group final, and 1969 when it defeated Santa Maria, 74-62, in the 3-A Division final.

"Beverly Hills is a really good team and they're really well coached," said Kiernan, whose team had won its previous playoff games 80-18, 77-39 and 74-24. "We were very fearful coming in."

The Normans lost at Hanford, 90-65, Tuesday night in a first-round California Interscholastic Federation Division II tournament first-round game. More details will be published in next week's Beverly Hills Weekly.

Softball

St. Monica Softball Classic

Beverly Hills 4,

Palos Verdes Chadwick 0

Morgan Harding went two-for-two, with a double and triple, driving in two runs for the Normans in their season opener in a pool play game Friday at Beverly Hills, called in the bottom of the fourth inning when a Beverly Hills player sustained a season-ending injury.

Harding's two-out first inning triple drove in Lauren Siegel, a courtesy runner for Rebecca Gold, who singled.

The Normans scored twice in the third. Solange Levy, their No. 9 hitter, led off and reached first on an error by the Dolphin shortstop, stole second, moved to third when Nicole Star reached first on an error by Chadwick's third baseman and scored on Gold's sacrifice fly.

Harding's two-out double drove in Star.

Beverly Hills scored its final run in the fourth. Emily Rosen led off with a walk and Juliana White was inserted as a courtesy runner. The Normans loaded the bases when Lexi Silbiger reached on a fielder's choice and Tamar Rotstein walked.

White scored as Levy grounded out, fracturing her left leg and dislocating her left ankle sliding into home plate.

White underwent surgery Saturday, Beverly Hills coach Len Mitchell said.

Rosen (1-0) pitched a four-hit shutout, walking two.

The Dolphins had batters reach base in each of the first three innings. Rosen retired the final five batters she faced.

Beverly Hills 9, Gardena Serra 0

Rosen pitched a one-hitter, striking out nine, and Harding went three-for-four and drove in three runs Saturday in a pool play game called after five innings because of the mercy rule.

Rosen (2-0) allowed a two-out double in the first. She walked the leadoff batter in second and retired the final 11 batters she faced.

The Normans (2-0) broke the game open in the third, scoring seven times, with their first six batters safely reaching base.

Gold led off with a single. Harding followed with an RBI triple and scored on Lisa Kliman's single. Beverly Hills loaded the bases when Rosen singled and Silbiger was hit by a pitch.

Erica Hendry walked, forcing in Kliman. Annie Math walked one out later, forcing in Siegel, the courtesy runner for Rosen. Star walked, forcing in Silbiger. Morgan singled one out later, with Hendry and Math scoring.

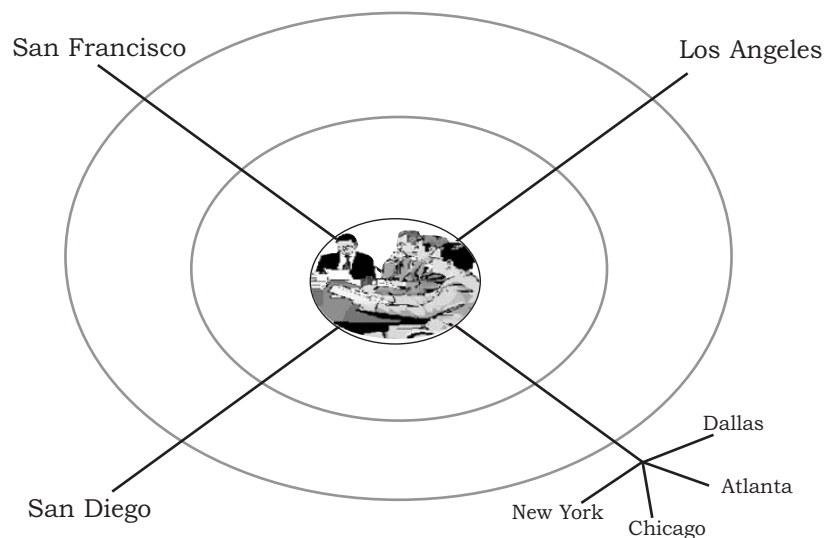
The Normans scored their final two runs in the fifth. Harding's two-out single drove in Rotstein, who led off with a walk. Gold walked with two outs, stole second and later scored.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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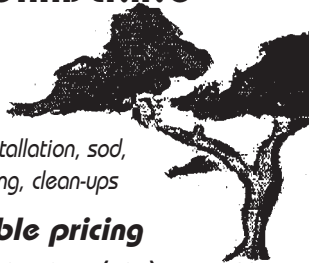
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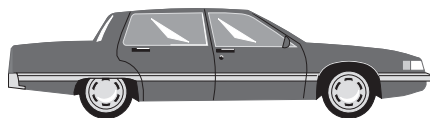
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FICTITIOUS BUSINESS NAME STATEMENT: 20090128416 The following person(s) is/are doing business as: PLASCENCIA LERINO PRESCHOOL, 4165 HARLOW AVE, BALDWIN PARK, CA 91706. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: MA SOCORRA PLASCENCIA, 4165 HARLOW AVE BALDWIN PARK CA 91706. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: MA SOCORRA PLASCENCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/02/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/2009, 2/26/2009, 3/5/2009, 3/12/2009 1457 9c-219

FICTITIOUS BUSINESS NAME STATEMENT: 20090146430 The following person(s) is/are doing business as: H.N. TRANSPORTATION 10545 Burbank Blvd. #111 North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: HIRACHYA NAVASARDYAN 431 S. 8TH ST #P Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: HIRACHYA NAVASARDYAN. Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/23/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 149

FICTITIOUS BUSINESS NAME STATEMENT: 20090046513 The following person(s) is/are doing business as: PRINCE PARTIES 13437 Victory Blvd. #20 Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: EZZATOLLAH MODARES, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/13/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 150

FICTITIOUS BUSINESS NAME STATEMENT: 20090174756 The following person(s) is/are doing business as: LH GUTTERS 13012 Riverside Dr. Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: LIOR HARRI, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/20/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 151

FICTITIOUS BUSINESS NAME STATEMENT: 20090174755 The following person(s) is/are doing business as: SIM- PLE SUPPLIES 4253 Edgewood Ave. Los Angeles, CA 90065. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: EDWARD OHANYAN, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 152

FICTITIOUS BUSINESS NAME STATEMENT: 20090174754 The following person(s) is/are doing business as: ELITE HOME IMPROVEMENT 5419 W. Sunset Blvd. #237 Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: FELIKS BALABEKYAN, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 153

FICTITIOUS BUSINESS NAME STATEMENT: 20090189431 The following person(s) is/are doing business as: AUTO PARTS DELIVERY SOLUTIONS 20254 Haynes St. Winnetka, CA 91306. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: MARISSA JULIAN VELASCO, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 154

FICTITIOUS BUSINESS NAME STATEMENT: 20090189428 The following person(s) is/are doing business as: THE

CENTER OF INTERNATIONAL ONTOLOGY 12021 Wilshire Blvd. #445 Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: SAIED VAKILI, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 155

FICTITIOUS BUSINESS NAME STATEMENT: 20090174747 The following person(s) is/are doing business as: ELITE AUTO BROKERS 5065 Hollywood Blvd. #201 Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: ARTAK SMBATYAN, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 156

FICTITIOUS BUSINESS NAME STATEMENT: 20090146430 The following person(s) is/are doing business as: CENTER FOR CONTEMPORARY ART; CHANNEL FOUR; JONATHAN WOODSWORD; CHANNEL FOUR EDITIONS 5647 Hollywood Blvd Los Angeles, CA 90028. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: JONATHAN DEWEY, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 157

FICTITIOUS BUSINESS NAME STATEMENT: 20090189159 The following person(s) is/are doing business as: NED SERVICES 9001 Laurel Canyon Blvd. #101 Los Angeles, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: EDGAR GRIFORON, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 158

FICTITIOUS BUSINESS NAME STATEMENT: 20090189430 The following person(s) is/are doing business as: ET MED SERVICES 9001 Laurel Canyon Blvd. #101 Los Angeles, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: EDGAR GRIFORON, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 159

FICTITIOUS BUSINESS NAME STATEMENT: 20090195878 The following person(s) is/are doing business as: WIN- NETKA COLLISION 20256 Satcoy St. Winnetka, CA 91306. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: JESUS FLORES GUZMAN, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/12/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 160

FICTITIOUS BUSINESS NAME STATEMENT: 20090189427 The following person(s) is/are doing business as: PRO PLAYERS PRODUCTIONS 10820 Beverly Blvd. AS #337 Whittier, CA 90601. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: PRO PLAYERS, Inc., President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 161

FICTITIOUS BUSINESS NAME STATEMENT: 20090195878 The following person(s) is/are doing business as: THE BULLDOG LA 1326 N. McCadden Pl. #2 Los Angeles, CA 90028. The business is conducted by: A CORPORATION. Registrant has not yet commenced business. Signed: KOLKOD CORPORATION, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 162

FICTITIOUS BUSINESS NAME STATEMENT: 20090195877 The following person(s) is/are doing business as: RESE- DA MOBIL 18056 Satcoy St. Reseda, CA 91335. The business is conducted by: A CORPORATION. Registrant has not yet commenced business. Signed: SWISS PETROL, INC., CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 163

FICTITIOUS BUSINESS NAME STATEMENT: 20090189429 The following person(s) is/are doing business as: KIT & DEKER, ATTORNEY'S AT LAW 6739 Odessa Ave Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: NARAG KITSANIAN, Owners. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 164

FICTITIOUS BUSINESS NAME STATEMENT: 20090174745 The following person(s) is/are doing business as: CHATEAU MARIANNE; SUNSET AUTOMOTIVE PUBLICATIONS 13407 Collins St. Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: MARIANNE WIELAND, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 165

FICTITIOUS BUSINESS NAME STATEMENT: 20090189218 The following person(s) is/are doing business as: R&B CAREGIVERS 21225 Roscoe Blvd. #14 Canoga Park, CA 91304. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: RUEL RICOHERMO, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 166

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Park, CA 91304. The business is conducted by: A HUSBAND AND WIFE. Registrant has not yet commenced business. Signed: RUEL RICOHERMO, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/25/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 166

FICTITIOUS BUSINESS NAME STATEMENT: 20090195880 The following person(s) is/are doing business as: SYL- MAR VILLAGE HOA 9403 Sylmar Ave. # 1 Panorama City, CA 91402. The business is conducted by: AN UNINCORPORATED ASSOCIATION OTHER THAN A PARTNERSHIP. Registrant has not yet commenced business. Signed: DOUGLAS DIAZ, Member. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/12/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 167

FICTITIOUS BUSINESS NAME STATEMENT: 20090195878 The following person(s) is/are doing business as: CLASSIC COUTURE PRODUCTIONS 21901 Lassen Street #167 Chatsworth, CA 91311. The business is conducted by: AN UNINCORPORATED ASSOCIATION OTHER THAN A PARTNERSHIP. Registrant has not yet commenced business. Signed: SANDRA ALLEN CEO/SHOW RUNNER. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/12/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 - 168

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20090184008 Original file # 20080818758 The following person(s) is/are doing business as: SALVIAN AUTOMOTIVE 3979 N Mission Road, Los Angeles, CA 90031. The business is conducted by: ALBERT VARDAPOUR. The full name and residence of the registrant(s) abandoning the name: ALBERT VARDAPOUR, 11111 S. Cimarron St., Los Angeles, CA 90049. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/19/09, 2/26/09, 3/5/09, 3/12/09

PUBLIC NOTICE: Property located on 3914-3918 W. 28th St., Los Angeles, CA 90018 belongs to MARIA BUTLER. It is NOT abandoned or unclaimed. A letter questioning assets has been mailed to the trustee via certified mail No. 1-7008-1140-0001-3205-2316. Trustee MORTGAGEIT, INC. has failed to respond.

FICTITIOUS BUSINESS NAME STATEMENT: 20090195878 The following person(s) is/are doing business as: COM- FORT 4 U MEDICAL SUPPLY 14635 Tulus St. Panorama City, CA 91402. The business is conducted by: A CORPORATION. Registrant has not yet commenced business. Signed: NEW MILLENNIUM HOLDINGS, INC., Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/6/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 - 169

FICTITIOUS BUSINESS NAME STATEMENT: 20090210970 The following person(s) is/are doing business as: ROADSIDE ORGANICS 270 S. Beverly Dr. Beverly Hills, CA 90212. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: AMBER GOLDBAMMER, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 - 170

FICTITIOUS BUSINESS NAME STATEMENT: 20090210969 The following person(s) is/are doing business as: TRACKING PRODUCTIONS 1740 Wilshire Blvd. #10 Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: ALLEN A. ASHOURI, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 - 171

FICTITIOUS BUSINESS NAME STATEMENT: 20090210965 The following person(s) is/are doing business as: BUSHY MATTERS 11301 W Olympic Blvd. #529 Los Angeles, CA 90064. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: RUBY K LEE, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 - 172

FICTITIOUS BUSINESS NAME STATEMENT: 20090189289 The following person(s) is/are doing business as: BYRON'S INTERNATIONAL ENTERPRISES 2817 Westwood Blvd Los Angeles, CA 90064. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: VIRON KONSTANTINIDIS, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 - 173

FICTITIOUS BUSINESS NAME STATEMENT: 20090210965 The following person(s) is/are doing business as: TRACKING PRODUCTIONS 1740 Wilshire Blvd. #10 Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: ALLEN A. ASHOURI, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 - 174

FICTITIOUS BUSINESS NAME STATEMENT: 20090189289 The following person(s) is/are doing business as: ONEX 515 S Flower St 44th Floor Los Angeles, CA 90071. The business is conducted by: A CORPORATION. Registrant has not yet commenced business. Signed: ROBERTA W. SECRETARY. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 - 175

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 14 N LA CIENEGA BLVD, BEVERLY HILLS, CA 90211-2205.
 Type of License(s) Applied for: 3530 WILSHIRE BLVD, STE 1110, LOS ANGELES, CA 90010 (213) 736-2005.
 Department of Alcoholic Beverage Control 47 - ON-SALE GENERAL EATING PLACE.
 LA146908 BEVERLY HILLS WEEKLY 3/5/09

FILE NO. 20090229809

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ACELINK ATM SERVICE, 1111 S. SANTEE ST, 2ND FLOOR, LOS ANGELES, CA 90015 (LOS ANGELES). The full name of registrant(s) is/are: JUNG MOK, 343 PIONEER DR #1702 E. GLENDALE, CA 91203 AND JASON K. KIM, 3600 WILSHIRE BLVD #200, LOS ANGELES, CA 90010. This Business is being conducted by a/an: A GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
 /s/ JUNG MOK, PARTNER

This statement was filed with the County Clerk of LOS ANGELES County on 2/19/09 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA146833 BEVERLY HILLS WEEKLY 2/26, 3/5, 12, 19, 2009

FILE NO. 20090222338

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: NEW BEGINNING COMMUNICATIONS, 13650 MARINA POINTE DR, STE 306, MARINA DEL REY, CA 90292 (LOS ANGELES). The full name of registrant(s) is/are: INNOVATIVE SOLUTIONS TECHNOLOGY INC, (CALIFORNIA) 13650 MARINA POINTE DR, STE 306, MARINA DEL REY, CA 90292. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
 /s/ INNOVATIVE SOLUTIONS TECHNOLOGY INC BY: DWAYNE KNOTTS, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 2/18/09 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA146806 BEVERLY HILLS WEEKLY 2/26, 3/5, 12, 19, 2009

FILE NO. 20090191231

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GAN JI, 870 S. WESTERN AVE #41, LOS ANGELES, CA 90005. The full name of registrant(s) is/are: SONG EI KIM, 870 S. WESTERN AVE #41, LOS ANGELES, CA 90005. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to

transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SONG EI KIM, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 2/11/09 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA146702 BEVERLY HILLS WEEKLY 2/19,26,3/5,12,2009

FILE NO. 20090197948

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HORIZON VAN LINES, 19338 LONDELIOUS ST, NORTHBRIDGE, CA 91324. The full name of registrant(s) is/are: DAVEDY LLC, [CA] 28340 N. GOLD CANYON DR, SANTA CLARITA, CA 91390. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ DAVEDY LLC, BY: EDUARDO C. PEREZ, MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on 2/12/09 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA146712 BEVERLY HILLS WEEKLY 2/19,26,3/5,12,2009

FILE NO. 20090207332

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BONITA COIN LAUNDRY, 9302 S. NORMANDIE AVE, LOS ANGELES, CA 90044 (LOS ANGELES). The full name of registrant(s) is/are: YONG MAN CHUNG, 19676 MORGAN CRT, YORBA LINDA, CA 92886. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: FEBRUARY 7, 2009.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YONG MAN CHUNG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 2/13/09 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA146753 BEVERLY HILLS WEEKLY 2/19,26,3/5,12,2009

NOTICE OF PETITION TO ADMINISTER ESTATE OF HARRY L. ACKERMAN

Case No. BP115179

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of HARRY L. ACKERMAN

A PETITION FOR PROBATE has been filed by John A. Altschul in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that John A. Altschul be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on April 2, 2009 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

**Attorney for petitioner:
STUART L. LEVITON ESQ
SBN 169046**

LEVITON LAW GROUP APC

520 S GRAND AVE
STE 700

LOS ANGELES CA 90071
Beverly Hills Weekly

CN813327 ACKERMAN Mar 5,12,19, 2009

NOTICE OF PETITION TO ADMINISTER ESTATE OF FREDERICK A. SCHREIBER

Case No. BP115241

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of FREDERICK A. SCHREIBER

A PETITION FOR PROBATE has been filed by Barbara Chavez in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Barbara Chavez be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on April 9, 2009 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

**Attorney for petitioner:
PAUL GORDON HOFFMAN ESQ SBN 71243
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CN813339 SCHREIBER Mar 12,19,26, 2009

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