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SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 527 • November 5 - November 11, 2009



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Picks Both
WINNERS!**
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A Walk Through the Park

The Weekly's exclusive interview
with new Recreation and Parks
Commission Chair
Jill Collins



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Beverly Hills Weekly
 SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES
 Issue 526 • October 29 - November 4, 2009

OUR BOARD ENDORSEMENTS
 "Let's get our schools back on track"



KORBATOV MANASTER
 election editorial • pages 8-9

letters & email

"Our Board Endorsements" [Issue 526]

This is written before the results of the election November 3. It has nothing to do with who wins or loses. It has to do with editorial integrity tinged with personal animosity.

Your endorsement editorials devoted more than one full page to attacks on Nooshin Meshkati, and less than one-

quarter page each for endorsements of Lisa Korbatov and Jake Manaster. Your lack of enthusiasm for the two endorseees was clear, but your personal bias and animosity toward Ms. Meshkati was overwhelming. You suggested insanity, hysterical (a word you would never use against a man), and linked her to "fellow Republican" Sarah Palin, an invidious comparison in Beverly Hills. You tied her to Myra Demeter and Myra Lurie with their "asinine legislation". You tied her to Barry Brucker who, to you, lacks "integrity", to say the least. You make it clear that you object to her attitude toward permitted children in the schools with the exception of permits of which you approve — children of faculty, staff, city employees, diversity persons (racial), and unknown others.

Against her, you use the term "biggest

construction scandals in BHUSD history" on a matter in which the pleadings have only just been filed a couple of months ago. Without the benefit of a hearing, you have already tried, convicted and executed the alleged wrongdoers. It's a nightmarish twist to Gilbert & Sullivan.

You attack her for not submitting to your questions. When your personal prejudice and dislike of a particular individual is so patently clear, why on earth would that individual submit to your questions?

What's happening at Beverly Hills Weekly?

*Richard A. Stone
 Beverly Hills*

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WHAT'S ON YOUR MIND?

You can write us at:
 140 South Beverly Drive #201
 Beverly Hills, CA 90212

You can fax us at:
 310.887.0789

email us at:
 editor@bhweekly.com



SNAPSHOT

Corrections

Last week's article "Council Approves Ordinance for Lobbyist Badge Program" [Issue 526] stated that the ordinance does not apply to individuals who spend less than 20 percent of their time engaging in legislative advocacy. This, however, only applies to those working for a single employer. Furthermore, the ordinance does not require the city to install signage. City staff has only chosen to install signage and conduct outreach so potential lobbyists may be aware of the regulations.

Due to an editing error, councilmember John Mirisch was quoted saying the ordinance "will pave the way for local governments." Mirisch had said the ordinance "will pave the way for good local government."



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TRICK OR TREAT NORTH SWALL DRIVE

(Left to right) Raha Tabankia, Gina Khalili, Patricia Massachi and Natalie Mousiki celebrate a combined Halloween and birthday bash on Oct. 30.

Beverly Hills Weekly

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briefs

trust placed in me by our good residents in Beverly Hills. My hopes and aspirations are to serve with integrity and transparency and I hope, always, civility.”



Jeff Kolin

Beverly Hills City Council Names City Manager Finalist

The Beverly Hills City Council has unanimously selected Jeff Kolin in its search for a new city manager. Kolin currently serves as the Santa Rosa city manager, a position he has held for the past nine years.

Kolin, 57, announced the departure from his current city manager position to Santa Rosa city leaders Tuesday, the same day Beverly Hills identified Kolin as the top finalist. Kolin was approached three months ago about the city manager position by Ralph Andersen and Associates, the executive search firm the Beverly Hills City Council used to conduct its nationwide search.

More than 70 applicants applied for the position. Kolin, who earns about \$230,000 annually in Santa Rosa, will replace current city manager Rod Wood following his retirement after more than five years in Beverly Hills.

Kolin has served in municipal government for 33 years. Prior to Santa Rosa, he served as the city manager in Pittsburg, California. He worked for the City of Santa Clarita for seven years as deputy city manager overseeing special projects, public works and parks and recreation. He has previously worked in the cities of Anaheim, Tustin, Newport Beach, Cypress, Westminster and the Los Angeles County.

Kolin has served as the president of the League of California Cities in the city managers' department, and is a board member of the California City Managers Foundation. He is also a member of the board of directors of the

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Korbatov, Manaster Elected; Meshkaty Defeated

Lisa Korbatov and Jake Manaster were elected to the two seats on the five-member Board of Education during Tuesday's election.

Korbatov came in first with 1,907 votes, followed closely by Manaster with 1,892 votes. Nooshin Meshkaty trailed behind with 1,567 votes, and Craig Davis received 458 votes. A total of 3,672 ballots were cast, or a 17.2 percent turnout of registered voters.

These totals are unofficial and do not include provisional ballots. However, the overall results are not expected to change.

The total number of absentee ballots will not be available until later today, said Eileen Shea, spokesperson for the Los Angeles County Registrar-Recorder/County Clerk.

“We are ecstatic,” said Chris Bushee, president of the Beverly Hills Education Association, which endorsed the two winning candidates. “We thank the community for having confidence in Lisa Korbatov and Jake Manaster. We believe that this now completes a cycle of change that started two years ago with the election of Steven Fenton and Brian Goldberg. We are very much looking forward to a new direction for our school district.”

Manaster said he feels honored that the community has instilled their confidence in him, and looks forward to serving BHUSD.

When asked the first thing he will do once he takes a seat on the board early next month, Manaster said, “I'm going to whip out a giant bottle of glue. We need to fill some cracks.”

The holes Korbatov wants to fill once she steps onto the board include tackling Measure E head-on.

“We've got a lot of money, and we have to figure out how to move forward with fiscal responsibility and transparency,” Korbatov. “That's the first thing we need to focus on. [But] I'm overjoyed, and I'm humbled by the



NOTICE OF AVAILABILITY

BEVERLY HILLS GENERAL PLAN Environmental Review/ Negative Declaration

Public Review Period: Friday, October 30, 2009 – Friday December 4, 2009
ITEM: Amendments to the General Plan and Policy Update

Project Description: Amendment of the City of Beverly Hills General Plan Land Use, Open Space, Circulation, Conservation, Noise, Safety, and Seismic-Safety Elements (combined with the Safety Element); deletion of the Scenic Highway Element; and adoption of Public Services and Economic Sustainability Element policies and programs. While the policy and program amendments apply to the City as a whole, they do not contemplate changes in development pattern, or changes in the pattern of land uses established in the existing general plan - including land use designations, development envelopes, street infrastructure, or increased traffic. Further, no development projects are contemplated at this time. Full copies of the amendments are available at the City's website: <www.beverlyhills.org/generalplan>, at the City's library, the permit center located on the first floor of City Hall and in the City Clerk's office located on the second floor of City Hall @ 455 North Rexford Drive.

Amendments included in this project reflect eight years of community participation, which began in 2002 with 200 community members participating in seven topic committees through a two year process of studying and analyzing issues affecting the City. The revised goals, policies, and programs included in the amendments were formed from the resulting general plan topic committee final reports. The topic committees focused on a broad range of factors and, at times, identified specific issues and remedies. To the greatest extent possible, Topic Committee recommendations were used to form the revised goals, policies and programs included in these amendments, however, it was not necessary to address all topic committee recommendations through the general plan and therefore recommendations that were better addressed through departmental procedures, capital improvements and other City documents have not been included.

Summary. Select elements of the general plan are being amended.

Land Use: Preserve neighborhoods, provide for existing and future residents and businesses and make efficient use of land and infrastructure. No change in land use or intensity of land or density is proposed.

Circulation: Provide safe and efficient roadway system. No changes to existing street and traffic pattern or standards are proposed (or contemplated).

Open Space: Protect open space, natural areas and significant wildlife and vegetation. Preserve historic and cultural resources.

Conservation: Conserve natural areas and resources; meet State requirements for resource conservation.

Noise: Protect sensitive receptors from harmful levels of noise.

Safety: Residents and visitors protected from harmful exposure to hazardous materials; respond effectively to disasters. The existing Seismic Safety Element is integrated with the Safety Element.

Scenic Highway Element (To Be Deleted): No scenic highways designated in the City and no longer a State required Element. Element deleted.

Public Services (New Element): Adequate public services for all members of the community. Element is new.

Economic Sustainability (New Element): Resilient Business Community. Element is new.

Implementation Programs: Revised and new programs are included that implement plan goals and policies.

Reviewing the Documents: Copies of the Negative Declaration and general plan amendments are available for review at the following locations:

The City's Website:
www.beverlyhills.org/generalplan

Beverly Hills City Hall,
455 North Rexford Drive
Permit Center or
City Clerk's Office

Beverly Hills Public Library
444 North Rexford Drive
Beverly Hills, California 90210

The case file on this project, including all reports, is available for review at the City's website: <www.beverlyhills.org/generalplan> and the Beverly Hills Permit Center, 455 N. Rexford Dr., Beverly Hills, CA 90210. Contact Peter Noonan, AICP at 310-285-1127 (pnoonan@beverlyhills.org) for additional information.

Submitting Comments: Any interested person may provide written comments. Written comments must be submitted before 5:00 p.m. on the closing date of the public comment period which ends on December 4, 2009. Please Submit Written Comments to:

Peter Noonan, AICP
Community Development Department
455 North Rexford Drive
Beverly Hills, CA 90210

Dated: October 30, 2009
Peter Noonan, AICP

Comment Period Ends: December 4, 2009



NOTICE OF COMMISSION VACANCY

TRAFFIC & PARKING COMMISSION

The Beverly Hills City Council is seeking qualified residents to fill one upcoming vacancy on the Traffic and Parking Commission. The initial term of office is for two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Public Works, Engineering and Transportation. Please DO NOT contact the City Councilmembers or the members of the Traffic and Parking Commission regarding the Traffic and Parking Commission vacancy.

Application forms for the Traffic and Parking Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by e-mail.

The deadline for filing applications for this Commission is Friday, November 20, 2009 at 5:00 p.m.

BYRON POPE, CMC
City Clerk

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United Way of Sonoma, Mendocino and Lake Counties, and served as the campaign chair in 2009. He has been an active member of Rotary Club for several years.

Kolin graduated from California State University, Long Beach with both a bachelor's and master's degree in sociology.

"Jeff is a seasoned veteran with an outstanding reputation who would bring to our city organization a tremendous record of executive leadership, professional accomplishment and integrity achieved throughout his career," said Beverly Hills Mayor Nancy Krasne. "He is an innovative and creative manager whose skills and principles would help guide our city organization and the Beverly Hills community as we move forward."

As city manager, Kolin would oversee a staff of more than 1,100 employees. His primary duties would include carrying out the priorities of the city council, hiring and supervising a staff through eight department heads, preparing a draft city budget every year and researching and making recommendations about important community issues.

Kolin's departure from Santa Rosa comes at a time when the city faces an \$8 million shortfall in addition to its ongoing budget crisis.

Santa Rosa Mayor Susan Gorin said she was counting on Kolin's "wise stewardship" to alleviate poor budget conditions. Gorin, who also learned about Kolin's new Beverly Hills post on Tuesday, said she was not surprised he is planning on leaving the position.

Kolin has been married to his wife Patty for 27 years. They have two daughters, one of whom attends the University of California, Santa Barbara.

BHUSD Sees Hike in Resident Enrollment Despite Overall Drop

Despite a drop in total enrollment districtwide, the number of Beverly Hills residents enrolling in BHUSD has continued to increase.

This year, BHUSD enrolled 599 new residents, up 57 residents from last year. In 2007, there were 474 new residents enrolled.

BHUSD's out-of-district permit plan will determine the speed of dwindling enrollment, and how that may affect the number of teachers employed by the district.

BHUSD Director of Human Resources Dr. Alex Cherniss said the district's goal is to align enrollment with teachers. He added that the possibility of balancing the teacher-student ratio through natural retirements instead of layoffs to offset declining enrollment will depend on enrollment numbers and the district budget.

"We are still finalizing our budget," Cherniss said. "[So] we'll just have to see."

Board Fills Vacant District Office Administrative Position

In a 3-2 vote last week, Board of Education members approved filling the vacant district office administrator position once occupied by current Beverly Vista Assistant Principal Diane Mead.

Mead's former position, the director of special projects and professional development, could have been absorbed, setting aside the extra funds for classrooms instead, said Beverly Hills Education Association President Chris Bushee.

A similar move was made when the district closed the coordinator of child welfare and attendance position formerly held by current Hawthorne Principal Toni Staser.



(Left to right) Erica Javidzad, Melanie Abrams, Barton Lewis and Chelsea Medwin

Beverly High Performing Arts Presents "Kringle's Window"

This fall, Beverly High's award-winning performing arts department will celebrate the holiday season with Mark Medoff's family comedy, "Kringle's Window."

The play runs on consecutive weekends, Nov. 12-14 and Nov. 19-21 at 7 pm in the Salter Family Theatre. Tickets are \$12 for adults and \$8 for students.

For ticket information, call (310) 551-5100 ext. 8459.

Board President Nooshin Meshkaty, Vice President Myra Lurie and member Myra Demeter all voted in favor of filling the position, while board members Steven Fenton and Brian Goldberg voted against it. The board selected Beverly High English teacher Christiane Elhabr to take over the administrative position.

Bushee said closing the administrative position would save at least \$100,000 per year, which could go toward hiring more teachers in areas where there are large class sizes, purchasing more supplies and upgrading technology for students, or reducing the number of future layoffs that may result from worsening economic conditions.

BHUSD Director of Human Dr. Alex Cherniss said the position is categorically funded, includes many responsibilities that must be carried out, and therefore must be filled.

However, Bushee said categorical funds do not necessarily have to be used to fund the position.

"They could use [the money] in other ways," Bushee said. "There's no categorical money that says you must hire an administrator with this money. Since the economic crisis has gripped California, the state has loosened the restrictions on much of the categorical money, now allowing that money to be spent in other areas."

Goldberg could not be reached for comment.

Rod Wood to Speak at Town Hall Forum on California Government Reform

Beverly Hills City Manager Rod Wood will be a guest speaker at the Town Hall Forum focusing on California Government Reform, which is being hosted by the City of West Hollywood.

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NOTICE OF COMMISSION VACANCY

RECREATION AND PARKS COMMISSION

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Application forms for the Recreation and Parks Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by e-mail.

The deadline for filing applications for this Commission is Friday, November 20, 2009 at 5:00 p.m.

BYRON POPE, CMC
City Clerk



(Left to right) Bijan Nahai, Sam Delug, Consul for Culture, Media and Public Diplomacy Shahar Azani, Deputy Minister of Defense Matan Vilnai, CECI Founder Izak Parviz Nazarian and Howard Rosenman

Beverly Hills Resident Hosts Reception for MK Major General Matan Vilnai

Sam Delug, a prominent supporter of The American Friends of the Citizens Empowerment Center in Israel, hosted a cocktail and dessert reception at his Beverly Hills residence Monday, Oct. 26 with Knesset Member Major General, Deputy Minister of Defense Matan Vilnai as the guest speaker.

About 100 people were in attendance, including prominent community philanthropists, activists and members of the press.

Vilnai said during the reception that the main problem facing the Israeli government stems from too much talk and not enough action, adding that instability in the government results from the short-lived tenure of office in the current system.

“Parallel to the security problems that are the most important problems that we must deal with is the stability of the government,” Vilnai said. “It’s the main issue in Israel, and we have to do our utmost to change the system and to achieve the goals of the CECI.”

The forum will take place on Tuesday, Nov. 10 from 7 pm to 9:30 pm in the West Hollywood Park Auditorium.

Assemblymember Mike Feuer (D-Los Angeles), whose district includes Beverly Hills, has been appointed chair of the assembly select committee on improving state government, and will be a special guest on the panel. The forum will be moderated by West Hollywood Councilmember John Duran. Others scheduled to participate include Connie Busse, executive director of cities, counties and schools partnership, and Kim Madaffer, past president of the league of California cities.

For more information, please contact Herman Molina at (323) 848-6460. For the hearing impaired, call (323) 848-6496.

Pennysaving Pays Off



(Left to right) Third-graders Gavriel Hecht, Izzy Lamas, Veronica DeMornay-Oneal, Jonah Okum and Jenna Kramer

Beverly Vista organized “Pennies for Technology” Oct. 19-23 to raise money for school technology. The penny drive consisted of a grade vs. grade battle for the most pennies, which helped raise more than \$2,300. In order to raise more money, other donations, such as nickels and quarters, were subtracted from each grade’s total amount of pennies, the goal being to have the amount of pennies outweigh the amount of other coins. First-graders won the

competition.

Beverly Hills Firefighters Battle Fire on Beverly Drive

It took Beverly Hills firefighters nearly one hour to contain a fire at a two-story commercial building at 250 South Beverly Drive Monday, Nov. 2.

Firefighters responded at about 3 am to the blaze, which ran through second-floor offices, causing smoke and water damage to a Subway restaurant and Cold Stone Creamery on the first floor and fire damage to the office spaces above, said Fire Marshall Greg Barton.

Barton said there were no injuries to civilians or firefighters. The cause of the fire is currently under investigation by both the Beverly Hills fire and police departments.



Daphna Ziman

Children Uniting Nations Celebrate 11th Annual Day of the Child in Santa Monica

Children Uniting Nations is celebrating the 11th Annual Day of the Child Nov. 22 at the Barker Hangar in Santa

Monica to bring awareness and support to at-risk and foster youth.

The event takes hundreds of high-risk children from foster homes, residential facilities and homeless shelters for a day of games, live entertainment, food and rides with more than 3,000 volunteer mentors. At the end of the day, the children will receive care packages including books, school supplies and everyday necessities donated by generous organizations and companies.

CUN was founded by philanthropist, activist and Beverly Hills resident Daphna Ziman to reach as many children in out-of-home care by



El Rodeo Third-Grader Raises Money for UNICEF

Joline Kohanarieh (right), an El Rodeo student in Laura Revness’ (left) third-grade class, decorated and sold headbands to raise money and awareness for UNICEF, part of the third-grade service-learning project. Kohanarieh raised \$50 for the project, which allows students to learn about how UNICEF helps children around the world.

offering role-model support, guidance and a sense of community while promoting the importance of an education.

“[CUN’s] Day of the Child is the biggest mentoring event in the country,” Ziman said. “This is also an amazing occasion to show our community that the dedication of a little time to become a mentor can save the lives of children that would otherwise be sentenced to a life of drugs, failure and crime.”

BHUSD Pre-Kindergarten Workshop

Beverly Hills residents with pre-kinder-

garten children are invited to attend a workshop Thursday, Nov. 19 from 6:30 pm to 8 pm in the El Rodeo auditorium.

Both BHUSD and City of Beverly Hills staff will be giving presentations on early language development, reading and mathematics development, and pre-school and kindergarten programmatic structure. The workshop will also include a panel discussion with BHUSD kindergarten teachers, K-8 principals and district administration.

For more information, call (310) 551-5100.

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from the hills of beverly



Election Hangovers

Will there be peace at last

By Rudy Cole

Box scores of Tuesday's election? Teacher's Union 2, PTA 0

The Weekly 2, Courier 1

This column, one big loser, one small winner.

Attendance: "They (the voters) stayed at home."

It was a costly, bruising, nasty and divisive campaign, and the voters responded by simply not going to the polls

Not the first time, but considering all the effort by the candidates a less than 20 percent voter turnout is very troubling.

This was no cliff hanger. In many recent board elections, winners had to wait for days for a final tabulation. Two years ago, 20 votes made the difference. Tuesday, the incumbent, **Nooshin Meshkaty**, was crushed by her two opponents.

First place, however, was very close, with **Lisa Korbato** edging **Jake Manaster** by a mere 15 votes. In the last board race, **Steven Fenton** ran first: 800 votes ahead of the second place winner.

Are there some clear messages in this election and what will it mean to our schools and the community?

First, a nod to my publisher, **Josh Gross**. Although we sharply disagreed on the candidates and on many education issues, his endorsement of Lisa Korbato clearly gave her the impetus for not only winning, but placing first. This in no way distracts from her hard work, her winning performance in the debate and her anti-incumbent driven issues. If anything, Korbato was the only candidate who made it very clear: She was running against Nooshin and the board majority. (No more boys versus girls line-ups)

This is the second election in a row where Gross and a Weekly-backed candi-

date pulled an upset victory. In the last council race, with three anti-council majority contenders, the Weekly backing of **John Mirisch** pulled him out of the also-ran pack. Voters who wanted to cast a ballot for someone other than the incumbent might have split their vote more evenly had Gross not identified the most likely challenger.

Mirisch's strong showing at the forums and his impressive hard driving campaign, his family ties to the community and his youthful energy and appearance, of course, were also factors. But Josh anointed Mirisch instead of **Richard Stone** or **Virginia Maas**, and it gave John the edge.

There were other winners and losers: Board member Steven Fenton, who publicly backed Lisa Korbato, and his ally on almost all board matters, **Dr. Brian David Goldberg**, who although not publicly endorsing, worked hard for Korbato, overcame the usually highly successful Councilmember **Barry** and **Sue Brucker**'s machine.

However, in this election Barry was very distracted by his responsibilities as a councilmember, including his leadership role in the selection of the new city manager.

As for the Courier, although I really admire publisher **Clif Smith**'s willingness to stick by his ultra-conservative, Republican, anti-Democratic editorials in the middle of a liberal, Democratic majority community, eventually his endorsements for local office become too toxic for most voters. His support of Meshkaty did not work for her and his attacks on Korbato turned out to be a plus. In fairness, I also supported the same candidates, but for far different reasons.

In an interview before the results were

announced, Korbato lashed out at those who criticized her lack of involvement in PTA. She pointed out that there are many other ways to contribute without being active in the Parent-Teacher association, and she does have a long list of community and charitable credits.

But that does beg the question: Where were the PTA moms in this election?

Meshkaty really came out of that organization to leadership in the community and eventually, election to the board. Although no one ran against her and Dr. Myra Demeter who was seeking a second term four years ago, it was still an election, just not a campaign.

PTA and PTSA (the "S" was added to the high school organization because students are eligible to join,) do not make endorsements. But this should not mean a lack of involvement by members and leaders for candidates who support their education ideals. As just one example, in the highly complex issue of whether teachers should be required to give test papers to students, Meshkaty sided with parents and drew the ire of the teachers and their union.

At the very least, parent groups should mount get out the vote drives and registration of voters efforts.

For many years, the Beverly Hills Education Association (teacher's union,) now very ably led by **Chris Bushee**, was also a toothless tiger. Four years ago they had an electoral endorsement success by backing Steven Fenton and Brian David Goldberg. But they bombed when they entered city politics and opposed Barry Brucker for city council; He ran first. Their record in other board elections was also seldom decisive.

This year they put shoe leather to the candidates they endorsed and walked and worked hard for Korbato and Manaster.

Although I have many differences with the union and often find their methods too confrontational and divisive, and in this they are far from alone, I do support their absolute right to endorse.

Another newspaper was critical of the union's involvement, but traditionally it

has long been an accepted part of our elections and, yes, we know there could be conflicts because those they support will vote on their contracts, but who doesn't have some conflict in any and all of our elections.

One of my colleagues said that the voter turnout "was not that bad." If we are prepared to accept less than 20 percent of eligible voters casting a ballot as a success, this election was no worse and not much better than other recent contests. But that should not be acceptable.

There are some possible explanations for voter reaction to the election:

First, the recent turmoil on the board simply turned many people off. It may be that there was a "plague on all their houses" syndrome and that no incumbent, not just Meshkaty, would not have had problems winning this year.

Was the Persian identification an issue? Yes, there are still lingering ugly racist generalizations out there, but they have diminished through the years.

It does trouble me when citizens of our community forget how intolerant this city once was against their predecessors when they too became strangers in a new village. There was the also complex matter of Nooshin not being Jewish, although she and her family strongly identify with the Jewish community and are loyal supporters of the State of Israel. Of course, none of that should have mattered as a negative.

However, for our district and for the large Persian student population, it was a positive to have an Iranian on the board. Did the Persian community understand this and did they turn out for Nooshin? Their vote percentages were just as low as the non-Persian voters.

Back to the new board: Well, it won't be the 'girls against the boys' the guys now probably have a female on their side. I say probably, because on many issues Korbato is likely to be very independent.

Jake Manaster brings an entirely different kind of leadership to the board. He was the most conciliatory candidate, carefully avoiding being caught up in the most contentious board issues and trying to form a broadly based election campaign coalition. Like Mirisch, he was very smooth at the forums, is an attractive looking contender and he came prepared.

This board needs to find far better means



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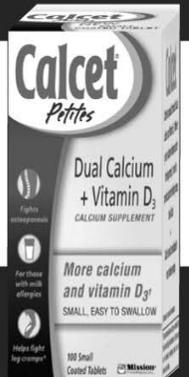


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of communicating with each other; civility and mutual respect would also help. Certainly, with two new members, that is more likely to happen, but it takes five people to make a resolution or start a ruckus. The community will be watching.

Individually, it will be a very skilled board, as it has been. The issues and personality conflicts just were too divisive. Although Korbatov is the least known board member, she could, if she chooses, be the catalyst to bring the board together. With Meshkaty gone, only **Myra Lurie** is a holdover of the time when there was total unity and agreement. The departure of **John Millan, Alissa Roston, Dr. Myra Demeter** and now Meshkaty changed the board dynamics. Although it is easy to define Lurie as now out of the majority, her very excellent people skills, her board experience and her legal training will continue as a board asset. There is a caveat:

letters cont. from page 2

“My Choices for Board” [Issue 526]

I do not endorse candidates for School Board, although anyone reading Rudy Cole’s article last week would assume I did. One candidate (after asking permission) used a complimentary quote from a thank you note I sent. It was listed in an ad with a “this is what people say about the candidate” perspective. The ad did not say I endorsed anyone. I had one conversation with Rudy Cole this year, in which I thanked him for saying nice things about all five members of our seemingly dysfunctional school board, rather than joining in the recent name-calling. He took no notes. My own teachers’ union reps know that I oppose endorsing or opposing the people we have to work with, yet somehow Mr. Cole has ignored my public statements on that subject.

If Mr. Cole wants to put words into my mouth, he should have the courtesy to check them out first. All the other bold-faced names he lists as supporting this particular candidate are listed in her latest ad as supporters. I am not, whatever my personal opinion is about the various candidates. The reputation and credibility I have worked hard to establish were misused by Mr. Cole in his opinion piece.

Someone at Beverly Hills Weekly owes me an apology. Sadly, it will arrive after people have read Mr. Cole’s article and the election has taken place.

**Joel D. Pressman, Chairperson
Beverly Hills High School Performing
Arts Department**

Rudy Cole responds:

Only the facts, please: Pressman wrote a letter praising and supporting Nooshin Meskaty which was used, with his permission, in her official campaign literature. Is he so naive as to believe this was not helping her campaign? He makes much of the word support, which I used, and the meaning of endorsed, which I did not. Fortunately, he teaches music and not grammar. As for my “not taking notes” when we spoke at a social event, he was too full of praise for my column, and quoting him would have been embarrassing —

She will heed the election results and in the battle between Steven Fenton and Barry Brucker, Fenton won. (Lurie was a strong Meshkaty backer and is a close associate and friend of Brucker’s)

Backing up slightly, consider all the problems any incumbent would have had in this election; Eight superintendents in 10 years, major law suits involving school consultants, the lingering anger at Beverly Vista over the “firing” of principal Irene Stern, the highly divisive out of district permit conflict, the personal attacks on board members and community displeasure with board in-fighting, and I wonder if any incumbent could have won.

Finally, a vote of appreciation to Nooshin Meshkaty for her years of service to our schools. She is not a glib debater, and that hurt her candidacy, but she is very effective as a leader and very dedicated to public education. Whether or not you

for both of us.

**“Council Approves Ordinance for
Lobbyist Badge Program” [Issue 526]**

One of the most active Beverly Hills lobbyists, Harvey Englander, complained in the other Beverly Hills newspaper last week that “it’s a sad day for freedom of speech” with respect to the new lobbyist ordinance. This new ordinance requires all lobbyists to wear a lobbyist badge while representing others at City Hall.

However, wearing a lobbyist badge does not limit anyone’s right to freedom of speech. The badge merely tells our city officials and the public who is not speaking for free, but rather who is being paid by special interests to try to influence City officials.

If Mr. Englander is so concerned about not being able to speak out, why didn’t he at least attend last week’s City Council meeting to oppose the new lobbyist badges? Not one lobbyist bothered to come to the council meeting. Is this because no one was willing to pay them to attend?

Lastly, one resident last week had a great idea. Why doesn’t our city charge for the new lobbyist badges so that the city can also enjoy some of the monies being paid to influence city officials?

**Larry Larson
Beverly Hills**

Harvey Englander responds:

I have always been a strong proponent of lobbyist registration and disclosure and have made it a point, unlike Mr. Larson, to fully disclose who my clients are in Beverly Hills and elsewhere.

Interestingly, Mr. Larson’s associate Thomas White speaks at city council meetings on a routine basis (something I have never done). He represents an organization that collects dues, but he has never filed a financial disclosure documenting reimbursements or compensation. I hope that in the future he both wears his badge and documents who is paying him. This should hold true for all speakers who represent organizations that receive dues and are active in government affairs in the city. They all come with agendas that serve

agreed with her position on school issues, she will be missed.

Later, we will also recognize and evaluate the contribution of retiring school board member Dr. Myra Demeter. We have had our differences and she can be very abrasive, but I have never doubted her integrity, ability or her dedication to the kids.

For now, congratulations to the winners and let’s get on with the job: Doing it for the kids and keeping it civil and together.

Quick Notes: Seniors who are members of the Active Adult Association will enjoy a members only Thanksgiving feast sponsored each year by our outstanding fire fighters association (yes, union.) Check Roxbury Park for time and date. ...Still time to participate in one of our best yearly events: the Police officers Association

their special constituencies. That is what “lobbyists” do.

During the “No on H” campaign, it was eventually disclosed that Mr. Larson received funds for his work in that campaign. We hope that under the new law, Mr. Larson will now be more forthcoming.

This city’s other newspaper misrepresented my experience with the city council. I have never spoken at a public meeting on behalf of a project or issue. I have attended numerous meetings for the purpose of gathering information, but that is the extent of my presence. I have also attended meetings as a Beverly Hills resident to receive information where I had no client interest. My question is, would I

Black and White Ball to be held on November 16 at the Beverly Hilton. For information, and you should attend because we need to support our cops, now more than ever, call FTA at 310.288.1755....the Montage Beverly Hills has changed the role of their fine dining room, Muse, just above their main restaurant. It will only be open for private parties, but much of their menu can now be found at “Parq.”

Some insights into our new city manager next week....and bring peace to the Dodgerworld.

Rudy Cole served for eight years as a member and chair of the city’s Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

have to wear a label to listen? Can I take it off when that agenda item is done? Who is going to be the hall monitor and will there be scheduled bathroom breaks?

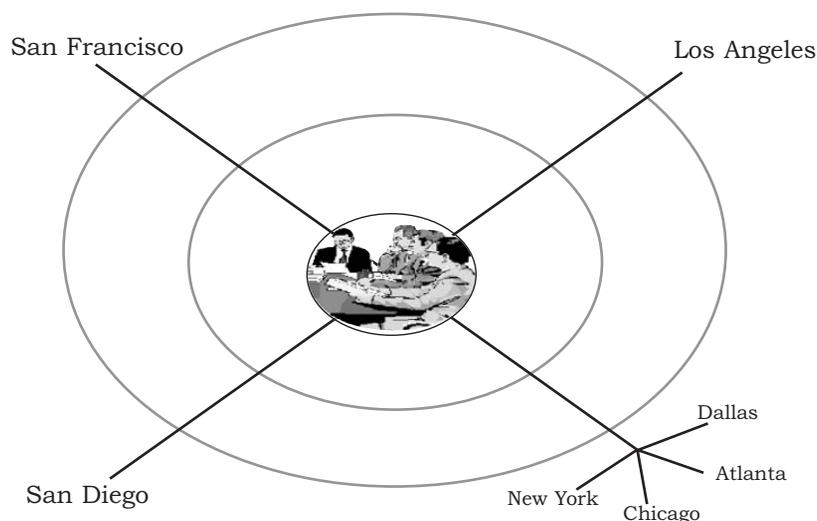
The council’s appropriate action should have been to force everyone whose organization receives compensation through dues or fees to disclose that compensation, and it should be appropriate that any speaker who decides to make a comment at a public meeting to disclose if they are representing an organization or client. I fully support disclosure. But wearing badges smacks too much of a Nazi state for me - and I am shocked that it didn’t for the four members of the council who voted to make Beverly Hills citizens wear them.

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Late Loss Imperils BHHS Football Playoff Hopes

Normans to face Morningside Friday night.

By Steven Herbert

The Beverly High football team's quest to reach the Southern Section playoffs for the fifth consecutive season suffered a major setback Friday night with their second consecutive late loss.

The Normans' 22-14 loss to Inglewood at Nickoll Field dropped their record in Ocean League play to 1-2, falling a game behind the Sentinels and Santa Monica in the race for one of the league's final two automatic playoff spots behind league-leading Culver City.

The Sentinels (5-3, 2-1 in league play) broke a 14-14 tie with about a minute to play on Shashaun Alexander's 68-yard touchdown pass to Derrick Woods with about one minute to play.

Inglewood took possession after Beverly Hills turned the ball over on downs following two penalties and a fourth-down incomplete pass.

"We didn't finish the game," Normans coach Donald Paysinger said. "We didn't play 48 minutes."

When asked why, Paysinger responded, "I don't know. We just didn't do it."

Paysinger said Beverly Hills lost because "we didn't execute down the line. We didn't execute the last three or four minutes of the game. We had the ball with a couple of minutes to go in the game and we didn't complete the deal. We didn't execute." The Sentinels tied the score on Jonathon Dewitt's 87-yard touchdown run in the third quarter.

Paysinger said the two long touchdowns were the result of breakdowns in the Norman defense.

The defensive breakdowns are "a huge concern," Paysinger said.

"The same thing happened against Santa Monica, same player, same situation," Paysinger said, referring to a 28-27 loss Oct. 23 when the Vikings scored the winning touchdown with 32.8 seconds on a 22-yard touchdown pass on a fourth-down and 21 yards to go play.

Beverly Hills (4-4) opened the scoring in the first quarter on Josh Newman's 21-yard touchdown pass to Daniel Bradbury.

The Sentinels tied the score on Dewitt's eight-yard touchdown run in the second quarter. The Normans took a 14-7 lead later in the quarter on Newman's 61-yard pass to Cameron Countryman.

Bradbury, running back Frank Brown and Countryman drew praise from Paysinger for their play on offense. Defensive end Greg Townsend also drew praise from Paysinger.

The loss was Beverly Hills' second in its 18 games against Inglewood since 1985.

The other came in 2006 when injuries forced the Normans to play their third-string quarterback during much of a 20-0 loss.

The Normans' playoff hopes essentially rest on how they fare in their final two games – Friday night against Morningside and Nov. 13 against Culver City – and Inglewood's results against Santa Monica Friday night and Morningside Nov. 13.

Friday's Santa Monica-Inglewood game will decide who will be in second place entering the final week of the regular season.

The Normans would finish ahead of the Sentinels with victories in their final two games and two losses by Inglewood. However, that would require a feat Beverly Hills has been unable to accomplish since 2001, a victory over Culver City.

"We need a lot of breaks," Paysinger said. "It makes no difference if we don't win."

What's Next?

The Normans are scheduled to play Morningside (2-6, 1-2) Friday night in an Ocean League game at Coleman Field in Inglewood beginning at 7 p.m.

"We have to finish the game," Paysinger said. "We got to learn from the last two weeks and play 48 minutes. We cannot play 3 1/2 quarters and expect Morningside to roll over and give us a game."

Paysinger described the Monarchs as a fast team.

"We're going to have to contain their running game and we have to minimize our penalties and turnovers," Paysinger said.

The two teams have two common opponents, Santa Monica and winless Hawthorne. Morningside lost to Santa Monica, 35-21, Oct. 16, seven days before the Normans lost to the Vikings, 28-27. Beverly Hills defeated Hawthorne, 35-13, Oct. 16, while the Monarchs defeated the Cougars, 30-6, Friday night.

The Normans defeated Morningside, 56-21, last season, scoring the first 35 points of the second half after leading 21-14 at halftime.

Girls' Tennis

Santa Monica 9, Beverly Hills 9

(Santa Monica wins on games, 75-69)

The Normans' hopes of extending their long streak of at least sharing league championships essentially ended Oct. 22 with their second loss of the season to the Vikings on games after both teams won nine sets.

Beverly Hills got sweeps from its No. 1 singles player, Brianna Morgan, and its No. 1 doubles team of Allison Isaacman and Allison Lee in the Ocean League match at Santa Monica.

However the Normans got just three victories in 12 sets from its other two singles players, Megan Margolin and Amanda Zalameda, and its other two doubles teams, Nicole Levy and Hillary Monroy and Megan McMurray and Sydney Segal.

Beverly Hills led 7-5 on sets and 55-48 entering the final round. Morgan completed her sweep with her third 6-0 victory, while the Isaacman-Lee team won 6-3, but Santa Monica won the other two singles sets, 6-0 and 6-1, other two doubles sets, 6-1 and 6-0 for the victory.

The Normans led 4-2 at the end of the first round, getting victories from Morgan (6-0), Margolin (7-5) in singles play and the Isaacman-Lee (6-3) and McMurray-Segal (6-4) doubles teams.

Both teams won three sets in the second round, with Morgan (6-0), Zalameda (6-4) and the Isaacman-Lee team (6-2) getting the victories for Beverly Hills.

The Vikings defeated the Normans on games, 77-69, Oct. 6 in an Ocean League match at Beverly Hills that was tied, 9-9 on sets.

Santa Monica was ranked third in the Southern Section Division II poll released Oct. 19, while the Normans were ranked fourth.

Brentwood 11, Beverly Hills 7

Morgan was a 6-3, 6-0, 6-1 winner while the Levy-Monroy doubles team won two of three sets in a nonleague match Oct. 26 at Brentwood.

Zalameda was a 6-1 winner in the first round, while the Isaacman-Lee team won 6-3 in the third round.

The Normans trailed 7-5 entering the third round. The first round ended in a 3-3 tie.

What's Next?

The Normans are scheduled to compete in the doubles portion of the Ocean League Finals today.

Girls' Cross Country

Central Park Invitational

Raquel Hefflin was Beverly Hills' top finisher, finishing third in the Division II race Oct. 10, helping the Normans to a third-place finish in the team competition.

Hefflin completed the three-mile course through Huntington Beach's Central Park in 18 minutes, 58 seconds, 29 seconds behind the second-place finisher, Marisa Cummings of Corona Del Mar. Melanie Powers, also of Corona Del Mar, won in 17:53.

Hefflin's time was the best by a Norman runner on the course, breaking the previous record of 20:04 set by the late Lisa Harris in 1987.

Beverly Hills finished with 73 points, five behind second-place Yucca Valley. Corona Del Mar won with 30.

Boys' Cross Country

Central Park Invitational

Josh Galen was Beverly Hills' top finish-

er, finishing 46th in the Division II race Oct. 10, completing the three-mile course through Huntington Beach's Central Park in 17:45, two seconds behind Ignacio Vera of Costa Mesa, who finished 45th.

The Normans were 13th in the team competition with 338 points, 52 behind Westminster La Quinta, which finished 12th. Corona Del Mar won with 40.

Jose Madera of Anaheim was the individual winner in 15:42.

What's Next?

The Normans are scheduled to compete in the Ocean League Finals today at Kenneth Hahn State Recreation Area in Baldwin Hills, beginning at 2:30 p.m.

Girls' Volleyball

Beverly Hills def.

Morningside, 25-9, 25-5, 25-5

Mallory Smith had 10 kills in 19 attempts, Annie Math six service aces and Leora Kashani four service aces for the Normans in an Ocean League match at Morningside Oct. 15.

"It was a very successful match," Beverly Hills coach Marla Weiss said. "The nice thing about what's happening right now is that our team is staying at a high level when we're playing weaker teams, which is important because very often we tend to lower our level when we're playing lower-quality teams."

What's Next?

The Normans are scheduled to conclude the regular season today by playing at Culver City in an Ocean League match beginning at 3:15 p.m.

Boys' Water Polo

Beverly Hills 15, Brentwood 3

The Normans scored the first seven goals and goalkeeper Ben Haber made 12 saves in a nonleague game at Brentwood Oct. 12.

Justin Brezhnev scored two of his three goals and Austin Shaheri the first of his three in the first quarter as Beverly Hills outscored the Eagles, 6-0, in the first quarter. Kevin Suarez, Justin Ezor and Tracy Ainslie scored Beverly Hills' other goals in the quarter.

Brezhnev's goal 1:08 into the second quarter increased the Normans' lead to 7-0. Bobby Dishell, who scored all three Brentwood goals, scored 54 seconds later.

Chris Kim, Ezor, Shaheri and Brandon Sadigh scored in the final 4:22 of the quarter to give Beverly Hills an 11-1 halftime lead.

Dishell scored the first two goals of the third quarter. Kim scored with 58 seconds in quarter to give the Normans a 12-3 lead.

Sho Emerson, Gabe Benji and Shaheri scored for Beverly Hills in the fourth quarter.

Steven Herbert has covered Beverly Hills sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.



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Ross Melczer and Rija Kline

coverstory

A WALK THROUGH THE PARK

The Weekly's exclusive interview with new Recreation and Parks Commission Chair Jill Collins

By Kimberly Cheng

What is the Recreation and Parks Commission doing now?

There are so many projects we're working on right now. I'm really in support of creating and implementing a gifting program, which I have been working on for the last four or five years, where people could donate things such as benches or trees or plants or whatever, whether it's small or large. People feel funny gifting to a city, but if they know it's like a 501(c)(3) and that it can actually go toward something, and they can take their friends to go look at in the city and say, "I gifted that bench" or "I gifted that tree." People like to give, and they like to share what they have. We're just waiting on the city to get their 501(c)(3), which I hope is soon.

We had a big controversy recently about the community centers, and all of those projects are on hold right now. And the big new one is going to be the gateway projects into our city because we don't have any real gateways. So we've been working on that, and we just got approval for the first gateway, which will be on Wilshire coming east over by the high school. We're meeting with the designers and city council to get going on designating our gateways, and [the] fine arts [commission] has been interested in that too.

What is your goal as commission chair?

For me, I would like to start connecting the dots a little bit more. You get so much more done as a group than you do as an individual. All of the commissions interact with each other and affect each other. Sometimes I feel like each commission has blinders on, and one thing that would affect the next commission isn't really discussed with the next commission, and it's just acted upon. I think a classic example of this was the parking situation on Park Way recently, where it was given to traffic and parking, the issue about taking the meters away from Park Way after 8 [pm]. It's a park, and yes, it affects the churches, but it also affects the park. It was brought to us and we unanimously said no. The park belongs to the park and the residents.

Another one is the fine arts commission. There's no interaction between the purchase and the placing in the park, so if there's an issue with a piece of art placed in the park, it hasn't really been screened by the appropriate

commissions. It's just so many other issues, and it's not all cut and dry within the community. Most of us are advisory committees, and we only advise to the best of our ability, so wouldn't you want the most information you can get when you're advising on an issue?

What other activities are you involved with?

I'm part of the ad hoc committee to meet with Friends of Greystone. I'm on the teen advisory committee, and I, again, connected



Lily and Jill Collins

the dots, and we're going to have an advisor from the teen advisory committee sit on Friends of Greystone because Greystone is a public asset. I'm part of the Beverly Hills Women's Club, and we now have a junior membership because who's going to take over when we're no longer there? It's all about passing it on and helping our kids understand why it's important to take care of our community. It doesn't stop and end with us.

I'm on the board of [Robinson Gardens, the Historical Society, Greystone, Beverly Hills Women's Club and the Maple Counseling Center]. I help to raise funds to maintain the buildings and the programs that we offer there. We have a lot of community outreach, and we do a lot of charity work at the different organizations.

I started something with Shana Epstein, [utilities services manager at the public works department], called Water Wasters Watch that

I run in the community. And I e-mail her and say, "This person is watering during the day," and if it's constant then they go and check it out. You have to take responsibility for what happens within the community. I do it as a resident. I feel responsible when I'm running and seeing people watering during the off hours, and they have no idea. I talk to gardeners, and I ring doorbells just because it really annoys me.

Tell us about Greystone.

It offers so much to the community and we are advancing so much in the development of Greystone. The catering kitchen probably is being started as we speak. It will be more accessible to the public with the heating and plumbing and catering and to be able to rent it out and to have events inside as well as outside, which we have now for the weddings. To me, it's our Hearst Castle of Beverly Hills. There's nothing else like it. The craftsmanship and workmanship of the house will never be recreated.

We now have third graders from our schools going up there having field trips to learn about the history of our city. In our community, we really don't pay much attention to the history of our city. I [taught] a class at Hawthorne for a few years about art and architecture and the community. It was amazing how much [the kids] got into it. You learn about your community, and then you hopefully have pride for your community when you know more about it. Greystone and Robinson Gardens provide that for the kids. They can go and see something that existed since the 20s.

We have no preservation order in the city. I just feel like we need to protect the past and present it to the future.

How did you get involved with the Recreation and Parks Commission?

I was really involved with Greystone back in 1995. I just started being involved in the city. There's not much that I'm not a part of. Therefore over the years, between Greystone and the Historical Society and Maple Counseling Center and whatever else I became involved in, recreation and parks just seemed a natural fit because it was about community. It covers so much. It's our buildings, it's our parks, it's sports, it's active adults, it's programs that go on in our city. There's almost nothing that recreation and parks doesn't touch.

And I wanted my daughter to grow up and know her neighbors and know her city.

Beverly Hills is really small compared to L.A. or surrounding neighborhoods, and it just makes it so much nicer when you can walk into city hall, the library or a restaurant, and you know somebody. And you have a connection, and I think that's given [my daughter] a sense of pride too, and she's very involved with the Maple Counseling Center as I am. We're both on the board. That's another thing I started. [I wanted to] get some teens active with that because the Maple Counseling Center serves Beverly Hills High. And Jason Bellet, who has been on for two years, [is] graduating this year [and] he's going to pass that on to somebody else when he leaves.

Who do you interact with while serving on the commission?

Susan Rosen, who's president of Friends of Greystone. I work with all the commissioners. We all interact on some advisory committee. We all have our strength and weaknesses. So between Kathi Rothner, Alan Block, Michael Blumenfeld and myself, we all are kind of on at least one other committee together that meets outside of the commission. And we're pretty much all on the same page, to be honest. We defer to each other when we know that someone knows more than us, and we ask questions when we don't.

Tell us about your daughter, Lily.

She's an actress, [and] she's 20 [years-old]. She has a movie coming out Nov. 20 called *The Blind Side* with Sandra Bullock and Tim McGraw. She plays Sandra Bullock and Tim McGraw's daughter, Collins. It's a true story. It is her first movie. She's working on another film too. It's called *Priest*, due out next year. [It's with] Paul Bettany, Cam Gigandet, Stephen Moyer and Karl Urban.

[Lily] is on the board [of the Maple Counseling Center], and she developed a program along with Jason Bellet called "Talk More, Create Connections," and she was honored last year for her work. She's been around the community for years helping out. Whatever I'm on, she's been there for. She's been writing for magazines for years, and she's the host on Nickelodeon for a show called *Hollywood Hang*. She did a little bit of [the modeling thing] but it's really not what [she wanted to do]. She's kind of past that. It wasn't really her thing, but she needed to try it.

Tell us about living in England.

It was a long time ago. [Lily and I] have been back since 1995. I was there for 15 years, but I grew up here in Bel Air, and my father had a business in Beverly Hills. We're in the middle of the countryside in England. It's farmland, so it's very different. We [still] have a house there. We go for the summers, [and] we're starting to go back Christmas time too. It's really cold.

What's your next step?

I'm not in it for any hidden agenda at all. I really like living here, and I guess I want everyone to be like me and really care about their community and appreciate where we live. The big thing about being a caretaker of our community is that we don't have to be idealistic, but we can be realistic in our goals. If we don't create community, it's not going to happen.

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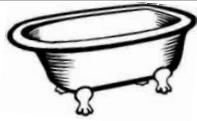
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FICTITIOUS BUSINESS NAME STATEMENT: 20091517358 The following person(s) is/are doing business as: PANACHE IRON DOORS 5455 Sylmar Ave #202 Sherman Oaks, CA 91423 SPAR-TAK HOVAKIMIAN Registrar Ave #202 Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Sparr-Tak Hovakimian, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1299

FICTITIOUS BUSINESS NAME STATEMENT: 20091514351 The following person(s) is/are doing business as: REMO AUTO WHOLESALA 14122 Vanowen St. Van Nuys, CA 91405 EMANUEL OKIYA, CHAI MORGAN Vanowen St. Van Nuys, CA 91405. The business is conducted by: A COPARTNERS. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Emanuel Okiya, Partner, Chai Morgan, Partner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/09/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1300

FICTITIOUS BUSINESS NAME STATEMENT: 20091512159 The following person(s) is/are doing business as: NATURE CREATIV 412 Plaza Dr # R0322 West Covina, CA 91790 10501 Vassar Ave. Chatsworth, CA 91311 FRANCISCO JAVIER LINARES 10501 Vassar Ave. Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Francisco Javier Linares, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1301

FICTITIOUS BUSINESS NAME STATEMENT: 20091512233 The following person(s) is/are doing business as: MEDILLION INVESTMENT & DEVELOPMENT COMPANY 1191 San Vincente Blvd. #225 Los Angeles, CA 90049 ABRAHAM KAHEN 10535 Wilshire Blvd. #903 Los Angeles, CA 90024. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Abraham Kahen, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1302

FICTITIOUS BUSINESS NAME STATEMENT: 20091519511 The following person(s) is/are doing business as: S & R DISTRIBUTERS 15917 Dickens St. Encino, CA 91436 ROZITA DANIALI 15917 Dickens St. Encino, CA 91436. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Rozita Daniali, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1303

FICTITIOUS BUSINESS NAME STATEMENT: 20091517795 The following person(s) is/are doing business as: AIMARI BRIDES 415 West Colorado St. Unit B Glendale, CA 91204 MARINE BARAZYAN 414 E. Valencia Ave. #102 Burbank, CA 91501. The business is conducted by: A GENERAL PARTNERSHIP. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Marine Barazyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1304

FICTITIOUS BUSINESS NAME STATEMENT: 20091517839 The following person(s) is/are doing business as: HUARACHES QUESADILLA CHAYIT 36808 Andorra Dr. Palmdale, CA 93550 ELIAS VILLANUEVA BELTRAN 36808 Andorra Dr. Palmdale, CA 93550. The business is conducted by: A HUSBAND & WIFE. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Elias Villanueva Beltran, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1305

FICTITIOUS BUSINESS NAME STATEMENT: 20091516275 The following person(s) is/are doing business as: SUBWAY 2804 870 E. 2nd St Los Angeles, CA 90012 B&K INVESTMENTS INC. 5714 Babt Ave. Encino, CA 91316. The business is conducted by: A CORPORATION. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: B&K Investments Inc, Behar Cohen Dery, CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1306

FICTITIOUS BUSINESS NAME STATEMENT: 20091511934 The following person(s) is/are doing business as: LONG HAIR FOOT CARE INC. 2839 James M Wood Blvd. Van Nuys, CA 91406 1702 LONG HAIR FOOT CARE INC. 2839 James M Wood Blvd. Los Angeles, CA 90006 1702. The business is conducted by: A CORPORATION. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Long Hai Foot Care, INC, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1307

FICTITIOUS BUSINESS NAME STATEMENT: 20091511870 The following person(s) is/are doing business as: THAIHOUSE RESTAURANT 449 S. Glenskens Blvd. Burbank, CA 91502 LALINARTH HONGSAKRAI 823 N. Sparr St. Burbank, CA 91506. The business is conducted by: A GENERAL PARTNERSHIP. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Lalinnarth Hongsakrai, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1308

FICTITIOUS BUSINESS NAME STATEMENT: 20091511088 The following person(s) is/are doing business as: HARDY GRILL 5807 Laurel Canyon Blvd. #110 Valley Village, CA 91607 RUBEN GAKASOV 5807 Laurel Canyon Blvd. #110 Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Ruben Gakasov, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1309

FICTITIOUS BUSINESS NAME STATEMENT: 20091509503 The following person(s) is/are doing business as: SELECTIVE MOTORS 15452 Cabrio Rd. #219 Van Nuys, CA 91406 MICHEL BILAL 12207 Riverside Dr. #106 Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Michel Bilal, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1310

FICTITIOUS BUSINESS NAME STATEMENT: 20091511001 The following person(s) is/are doing business as: PAD SOLAR 8991 San Fernando Rd. #5 Pacoima, CA 91331 LOUIS AMARAL 6201 Atlas Way Palmdale, CA 93552. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Michel Bilal, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1311

FICTITIOUS BUSINESS NAME STATEMENT: 20091508262 The following person(s) is/are doing business as: JUSTINE MACCARIO PHOTOGRAPHY 10858 Sierra Hwy. Agua Dulce, CA 91390 JUSTINE MACCARIO 10858 Sierra Hwy. Agua Dulce, CA 91390. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Justine MacCario, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1312

FICTITIOUS BUSINESS NAME STATEMENT: 20091507850 The following person(s) is/are doing business as: AIJASUC MEDICAL SUPPLY, INC 7032 S. Van Nuys Blvd. Van Nuys, CA 91405-3059 AIJASUC MEDICAL SUPPLY, INC 7032 S. Van Nuys Blvd. Van Nuys, CA 91405-3059. The busi-

ness is conducted by: A CORPORATION. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Aiusacu Medical Supply, Inc, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/05/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/09, 10/22/09, 10/29/09, 11/05/09 - 1313

FICTITIOUS BUSINESS NAME STATEMENT: 20091441632 The following person(s) is/are doing business as: LUNA'S SALON, 8323 S. VERMONT ST., LOS ANGELES, CA 90004. ROSA AKERMAN, 1325 W. 24TH ST LA CA 90007. The business is conducted by: an Individual. Registrar has not yet begun to transact business under the fictitious business name or names listed here. Signed: ROSA AKERMAN. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/22/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/2009, 10/22/2009, 10/29/2009, 11/5/2009 1693 9

FICTITIOUS BUSINESS NAME STATEMENT: 20091441718 The following person(s) is/are doing business as: GA AVIATION, 607 N. GUADALUPE AVE BLDG 'A', REDONDO BEACH, CA 90277. WINSTON G ABDUL, 607 N.GUADALUPE AVE BLDG 'A' REDONDO BEACH CA 90277. The business is conducted by: an Individual. Registrar has begun to transact business under the fictitious business name or names listed here in on 10/12/09. Signed WINSTON G ABDUL. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/22/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/2009, 10/22/2009, 10/29/2009, 11/5/2009 1694 1

FICTITIOUS BUSINESS NAME STATEMENT: 20091441819 The following person(s) is/are doing business as: RODRIGUEZ ADVERTISING COMPANY, 1346 W 71TH ST, LOS ANGELES, CA 90004. PABLO ARTURO RODRIGUEZ DUARTE, 1346 W 71TH ST LOS ANGELES CA 90004. The business is conducted by: an Individual. Registrar has not yet begun to transact business under the fictitious business name or names listed here in. Signed PABLO RODRIGUEZ. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/22/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/2009, 10/22/2009, 10/29/2009, 11/5/2009 1693 6

FICTITIOUS BUSINESS NAME STATEMENT: 20091442041 The following person(s) is/are doing business as: GINA'S BEAUTY SALON, 10516 ATLANTIC AVE, SOUTH GATE, CA 90280. GUADALUPE SEVILLA, 4917 1/4 SANTA ANA ST CUDAHY CA 90201. The business is conducted by: an Individual. Registrar has not yet begun to transact business under the fictitious business name or names listed here. Signed GUADALUPE SEVILLA. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/22/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/2009, 10/22/2009, 10/29/2009, 11/5/2009 1694 0

FICTITIOUS BUSINESS NAME STATEMENT: 20091462518 The following person(s) is/are doing business as: VARIÉDADES NATALIE, 6802 12 S SAN PEDRO ST, LOS ANGELES, CA 90003. JUANA S MARTINON, 158 E 65TH ST, LOS ANGELES CA 90003. The business is conducted by: an Individual. Registrar has not yet begun to transact business under the fictitious business name or names listed here. Signed JUANA S MARTINON. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/25/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/2009, 10/22/2009, 10/29/2009, 11/5/2009 1698 4

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2009-135370
Date: 09-03-09
Name of Business: My Thai Restaurant
21714 Devonshire St.
Chatsworth, CA 91311
Registered Owners: Mathavan Suphakijanan
20731 Chase St.
Winnetka, CA 91306
Edward McNeal
20731 Chase St.
Winnetka, CA 91306

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2009-152483
Date: 10-07-09
Name of Business: Mine/Yours
13636 Ventura Blvd. #F43
Sherman Oaks, CA 91423
Registered Owners: Charlie Leo
13636 Ventura Blvd. #F43
Sherman Oaks, CA 91423

Date: 10/05/09
Petitioner or Attorney: Lorre Ann Rogers
14622 Ventura Blvd. #769
Sherman Oaks, CA 91405
Case Number: LSO19261
Superior Court Of California County Of Los Angeles
6230 Sylmar Avenue
Van Nuys, CA 91401
Registered Owners: Mathavan Suphakijanan
20731 Chase St.
Winnetka, CA 91306
Edward McNeal
20731 Chase St.
Winnetka, CA 91306

TO ALL INTERESTED PERSONS:
1. Petitioner: Lorre Ann Rogers decree changing names as follows
Present name: Lorre Ann Rogers
Proposed name: Lorre Ann Rogers-Franco
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: November 11, 2009 Time: 8:30 am Dept: A Room: 510

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: Oct 5, 2009
Signed: Richard H. Kirschner,
Judge of the Superior Court.

TO ALL INTERESTED PERSONS:
1. Petitioner: Norma A. Gracy decree changing names as follows
Present name: Bryan James Gracy
Proposed name: Alessandra Gracy
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: November 23, 2009 Time: 8:30 am Dept: A Room: 510

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: Oct 7, 2009
Signed: Richard H. Kirschner,
Judge of the Superior Court.

FICTITIOUS BUSINESS NAME STATEMENT: 20091399142 The following person(s) is/are doing business as: ADVENTURES20 ADVENTURES20W 14033 Bessemer St. #207 Van Nuys, CA 91401 STUART GRUBER 14033 Bessemer St. #207 Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Stuart Gruber, Founder. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/14/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1314

FICTITIOUS BUSINESS NAME STATEMENT: 20091504227 The following person(s) is/are doing business as: RITL COLOR 18420 Ruslin Ave. #3 Torrance, CA 90504 TANAZ VATANPOUR OSKOI 18420 Ruslin Ave. #3 Torrance, CA 90504. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Tanaz Vatanpour Osko, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1315

FICTITIOUS BUSINESS NAME STATEMENT: 20091505912 The following person(s) is/are doing business as: BILL JONES PHOTOGRAPHIC ARTS FOUNDATION 8306 Wilshire Blvd. #234 Beverly Hills, CA 90021 BILL JONES PHOTOGRAPHIC ARTS FOUNDATION 8306 Hurst Ave #114 Ventura, CA 93001. The business is conducted by: A CORPORATION. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Toccina King, CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1316

FICTITIOUS BUSINESS NAME STATEMENT: 20091494352 The following person(s) is/are doing business as: EGGERVORX BODY 109 S. McCadden Place Los Angeles, CA 90004 DEBORAH ANN BROOKS 109 S. McCadden Place Los Angeles, CA 90004 BRANDON MICHAEL LARRON 1405 Anheuser Ave. Los Angeles, CA 90025. The business is conducted by: A GENERAL PARTNERSHIP. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Deborah Ann Brooks, CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/01/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1317

FICTITIOUS BUSINESS NAME STATEMENT: 20091566233 The following person(s) is/are doing business as: EGER FILMS, EGER TELEVISION #57 Seventh St. #201 Santa Monica, CA 90401 ANTHONY TIGUER 57 Seventh St. #201 Santa Monica, CA 90401. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Frederic Elguer, President & General Manager. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1318

FICTITIOUS BUSINESS NAME STATEMENT: 20091559743 The following person(s) is/are doing business as: EL SEGUINDO CHINOLE 2165 El Segundo, CA 90245 LINA JIA 500 Main St. El Segundo, CA 90245. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Lina Jia, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1319

FICTITIOUS BUSINESS NAME STATEMENT: 20091407045 The following person(s) is/are doing business as: SHEPHERDINTERNATIONAL FINANCIAL ENTERPRISES 1351 Manhattan Beach Blvd. #1 Manhattan Beach, CA 90266 EVELYN LINARES1351 Manhattan Beach Blvd. #1 Manhattan Beach, CA 90266; ALFONSO GONZALEZ 1351 Manhattan Beach Blvd. #1 Manhattan Beach, CA 90266. The business is conducted by: A JOINT VENTURE. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Evelyn Linares, Manager. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/15/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1320

FICTITIOUS BUSINESS NAME STATEMENT: 20091573436 The following person(s) is/are doing business as: SUNBELT MANAGEMENT 605 Imperial St. Los Angeles, CA 90021 REGREEN INC. 605 Imperial St. Los Angeles, CA 90021. The business is conducted by: A CORPORATION. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Regreen Inc., CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/16/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1321

FICTITIOUS BUSINESS NAME STATEMENT: 20091573437 The following person(s) is/are doing business as: LIPSTICK FUSION 1855 S. Redondo Blvd. Los Angeles, CA 90019 JENNIFER GREEN 1855 S. Redondo Blvd. Los Angeles, CA 90019. The business is conducted by: AN INDIVIDUAL. Registrar has not commenced to transact business under the fictitious business name or names listed above. Signed: Jennifer Green, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/16/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/09, 10/29/09, 11/05/09, 11/12/09 - 1322

FICTITIOUS BUSINESS NAME STATEMENT: 20091464414 The following person(s) is/are doing business as: CHEROKEE SAFE COMPANY, 1340S SAFARI DRIVE, WHITTIER, CA 90605. JOHN SCOTT SHAW, 1340S SAFARI DRIVE WHITTIER CA 90605. The business is conducted by: an Individual. Registrar has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOHN SHAW. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/25/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/2009, 10/29/2009, 11/5/2009, 11/12/2009 1698 5

FICTITIOUS BUSINESS NAME STATEMENT: 20091469342 The following person(s) is/are doing business as: GOLDEN STATE FASHION, 6360 VAN NUYS BLVD #119, VAN NUYS, CA 91401. HOUDA TOUBIA, 6239 E BECKE AVE #216 N. HOLLYWOOD CA 91606. The business is conducted by: an Individual. Registrar has not begun to transact business under the fictitious business name or names listed here in on 7/14/2009. Signed HOUDA TOUBIA. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/28/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/22/2009, 10/29/2009, 11/5/2009, 11/12/2009 1698 8

FICTITIOUS BUSINESS NAME STATEMENT: 20091469796 The following person(s) is/are doing business as: AT ONE LEARNING, 12

100-199 Announcements
105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services
201-Accounting
202-Acoustics
204-Additions
206-Apppliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

LEGEND

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

115- CEMETERY

Three (3) adjacent plots in the Garden of Reflection. Cemetery price: \$6,800 each. Asking price: \$3,500. Call: day (714) 5724 or evening (714) 529-5724

Crest Lawn Single Plot in "Garden of Honor" \$2,200. Please call Janet (909) 797-4540

Eden Memorial Park. Top of Mount Shalom North. 4 Side by side plots. Exclusive, sold out section! 4506 D, 4507 ABC, Sell in pairs or all 4. Valued at \$10,000 ea. Make an offer. Call 925-381-8615 or email at gena_kurzfeld@adp.com

Double crypt in a beautiful Garden of Eden like a setting at El Camino. Save \$8000! Asking \$12,900 call (586) 383-0477

Forest Lawn- Covina Hills 2 plots in private garden setting "Vale of Faith Gardens" \$4750 each, firm (626) 940-7739 pp

4 premium adjacent burial plots at Forest Lawn Cypress. \$24K for all. Will sell single or pairs. (530)865-3126

2 cemetery plots, side by side in Forest Lawn Hollywood, \$12,500. These plots are in the "Enduring Faith" lot #1929 Space #1 and 2. Heather or Joey at (310) 418-5163.

Forest Lawn in Hollywood Hills. Beautiful lot by the front gate. Overlooks fountain. "Sheltering Hills" section. Valued for \$7,000, will sell for \$4,500. (503) 786-4826

***FOREST LAWN HOLLYWOOD HILLS 1dbl spc in Tenderness section \$11,500.00 everything included! (208) 882- 4174

Forest Lawn Hollywood Hills, Lawn Crypt in Garden of Heritage for two. Prime location, flat, near old North Church. These plots are currently selling for approx. \$16,000. Price is \$14,500. (541) 479-4593

Companion Lawn Crypt in the Beautiful Garden of Protection at Forest Lawn In Cypress CA. block 2932 space 5 A&B next to 2 statues and 1 is the statue of David. Cemetery asking: \$9,315 Asking: \$6,200 includes endowment care & transfer fees. (714) 470-1175

Beautiful single hillside plot in "Sunny Slope" Hillside memorial Park. Selling: \$15,000 Asking: \$11,000 Plot comes with maintenance contract. Please call (310) 274-1464 (213) 503- 9999

HILLSIDE MEMORIAL PARK. A double wall crypt - Prime floor level location in sold out Court of Truth inside the Garden of Memory. Hillside asking price \$16,000, will sell for \$12,995. (805) 647-4603

Hillside Memorial Burial Plot. Block 8, plot 319 space 4. Best Price: \$15,000 Moved to Arizona MUST SELL. OBO. Call: (928) 777.8187

HILLSIDE MEMORIAL PARK 2 Plots, Hillside slope. 6230 #1 and 6219 #4. Very desirable location!!! Endowment care included. ***BIG DISCOUNT*** (818)884-2645

Inglewood Park Cemetery double grave C upper/lower of lot 128. Located in the Park Terrace plot area. Original price \$6,395. Asking \$5,400 or best offer. 661-250-8568 or sk8ermom2@hotmail.com

One mausoleum crypt with double occupancy spacing. The property is beautifully located on Tier #2 of the Sunset Mission Court, Property #629 - Inglewood Park Cemetery, Inglewood, CA, 90301. Present value of property: \$11,095.00 — Selling Price: \$6,000.00 Selling price includes transfer of deed. Opening, closing, and nameplate not included in selling price. Call 323-817-8844 or email to: abecontractor@netscape.net for more information.

INGLEWOOD PARK CEMETERY 2 Pacific Slope plots. Lot 653 \$6000 each. Call Suzanne (507) 251-9396 P

Mount Sinai 2 Burial Plots, Side by Side, Prime Location, \$8400+ \$1200 Interment Fee Each (retail value) MUST SELL TO PAY FOR CANCER TREATMENT, BEST OFFER Contact Kaly (805)-488-4280

2 Adjoining Cemetery Lots Rose Hills Memorial park "Suncrest Lawn" \$3500 EACH OBO (530) 365 - 9550

One single plot is located in Murruring Trees Section, space 3, Lot 6536. Most beautiful area. In Hollywood Hills . Close to the old North Church. Asking price \$7500. Call Barbara or Jack Hosmer at (408)356-5630 or jackhosmer@verizon.net

One burial space at Pacific View Memorial park. Located in the front of the cemetery, near the entrance, easy access, trees, and a view of the pacific, lot 229, one space. The cemetery list price for this space is over \$10,000 and the owner is asking \$6000 please call (281)827-9620

Rose Hills Witter 4 lots in trinity lawn valued at \$9,000.00 asking for \$4,000. Will sale by pairs or all four. (714) 458- 6867 (714)774- 0555

Rose Hills Cemetery, 1 grave in Benediction, sitting on the hill. Going for \$3700 ASKING \$2500. Call Arlene (323)295-0872

Rose Hills Cemetery Plot, Garden of Benevolence FOR SALE \$4,200. Call JANICE (424)200-3040 AFTER 12 NOON.

ROSE HILLS-Whittier, Garden of Eternity, graves 1 & 2 lot 258. \$3,000 each, beautiful location will pay transfer fee. (207) 374-3721

'Garden of Oaks', at Westminster Memorial Park, 14801 Beach Blvd., Westminster, CA. Plot is in a beautiful setting with mature landscaping. If purchased from the cemetery, the price for this plot would be \$8,500. I'm asking for 5,000.(805) 610-6794 or evenings (805) 239- 7663.

Single Space is available at the Westminster Memorial Park "Garden of Trees"- section 453-Block 46B. Retail at \$8,335. Selling price \$2,000.Please contact Harriett Brooks at (951)699-1478

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