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Issue 558 • June 10 - June 16, 2010

Thanks for the Memories

**BHUSD retiring faculty and staff
bid farewell to Beverly Hills**



cover story • pages 8-9



briefs

City Council Approves 2010-2011 Budget

The Beverly Hills City Council adopted the 2010-2011 annual budget of about \$402 million during last Thursday's meeting in a 4-1 vote. Councilmember John Mirisch dissented.

As reported in the Weekly's cover story "Beverly Hills Faces Budget Cuts" [Issue 555], the original proposed budget recommended reducing library hours by closing all Saturdays, the Sunday of Thanksgiving weekend and closing early each day during the last week of December.

Under the approved budget, library hours will be reduced by only closing on holiday weekends.

The budget fills an estimated \$9 million gap in the general fund caused by a decrease in city revenues, over 75 percent of which stem from retail, hotel and other business taxes.

"The city council has approved a conservative budget that reflects the ongoing impacts of the global recession, while maintaining critical programs and services which the community values," said Chief Financial Officer Scott Miller. "The city has made significant reductions to its operating expenses, on top of the over \$18 million reduced last year and \$4

million the year before."

The budget permanently eliminates 25 staff positions, 14 of which are vacant; implementing five furlough days for non-safety and nonemergency staff, with a potential of 10 furlough days if necessary; extending the useful life of certain city equipment, including radio, vehicles and IT equipment; potentially outsourcing park maintenance; reducing the Holiday Lighting and Decoration Program; reducing several recreation programs; deferring certain parks and public works maintenance; and reducing school resource officers positions.

"With the long-term outlook for the economy uncertain and a protracted recovery that may further reduce revenue, the city council faced some very difficult choices to make up for the projected budget gap," Miller said. "Thanks to their leadership and guidance, along with the public's vital participation, the city has adopted a balanced budget that reconciles the realities of the current fiscal situation, yet remains true to the city council's priorities and the community's core values."

The budget also includes revenue increases, such as full implementation of a car impound lot and increasing utility late fees, planning, building and construction permit fees.

More information about the Beverly Hills city budget can be found on the city's Web site at www.beverlyhills.org.

Gross Addresses Criticism of Selection Process in Principal Search

During Monday's Board of Education Meeting, Superintendent Dr. Jerry Gross addressed recent criticism from former Board member Mel Spitz and a June 4 Courier article that the selection process for Beverly High's principal was flawed and corrupted.



Jerry Gross

Gross said the selection process for the high school principal has been the same process used to fill "the dozen or so leadership positions" since Gross became the superintendent in November 2008.

"We have strictly followed board policy," Gross said. "This policy is very clear: it does not call for the participation of board members in the screening of interviewing of candidates."

Gross said records indicate this process has been in place since at least April 2002.

"If this board wants to be involved in the screening and interviewing and checking references, then all they have to say is for us to make that happen, and it will happen," Gross said. "We don't need to beat up on each other to make changes in our procedures. All we have to do is

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SNAPSHOT



TOP GUN
SAN DIEGO

Girls Under 12, Beverly Hills Pythons All Star Team, took second place at the Top Gun Soccer Tournament in San Diego Memorial Day weekend. They competed against 20 other teams in their age bracket from all over California and Arizona. This tournament capped-off their winning season.

(left to right, front row: Lauren Kurtz; second row: Carli Stein, Sammy Goodman, Clare Shapiro, Dylan Delouise; third row: Noah Lee, Jona Yadidi, Talia Oberfeld, Isabella Lopez; top row: KK Savich, Sydney Fine, Coach Brigitte Bedi, Coach Michael Karlin, Zoe Krut)

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Publisher & CEO
Josh E. Gross

Reporter
Kimberly Cheng

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

Advertising Representatives
Bate Ouda
Noah Moosiki
Natalie Shemian

Legal Advertising
Mike Saghian

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
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OUR DATA SPEAKS VOLUMES





(left to right) 30 Years After Board members David Peyman and Natalie Kashefi, L.A. City Council President Eric Garcetti, 30 Years After President Sam Yebri, Beverly Hills Weekly Publisher Josh Gross and 30 Years After Vice President Debbie Farnoush

30 Years After Hosts Third Annual Mix and Mingle Event

30 Years After held its third annual "Mix and Mingle" event Thursday, June 8 at the home of Dr. Parviz and Nahid Okhovat in Bel Air.

More than 275 guests attended the reception, including State Assemblymember Mike Feuer (D-Los Angeles), State Senator Curren Price (D-Los Angeles), Los Angeles City Attorney Carmen Trutanich, L.A. City Controller Wendy Gruel, L.A. City Council President Eric Garcetti, U.S. Congress candidate Felton Newell (D-Los Angeles), State Assembly candidates Holly Mitchell and Nick Kamo and Superior Court Judge candidates Mark Ameli, Valerie Salkin and Alan Schneider.

say, 'Let's try another way,' and it will be done."

Gross added that "contrary to what has been said in the papers," board members were not prevented from reviewing credentials and letters of applications for the high school principal position.

"They were invited to do so after I was able to determine that it was OK for this to happen, even though it is not part of our board's policy for selecting new leadership staff members," Gross said. "It is my hope that in the future when there is disagreement about a process or a policy we are following that we will not have to make it a public controversy and have members of our public share information on the topic that simply flies in the face of the facts."

Board President Steven Fenton echoed Gross' sentiments.

"My colleagues had every opportunity to change the board policy when we first started the process of hiring three different principals," Fenton said. "After we had hired the first two and were in the process of hiring the third was when colleagues started to complain about the process."

Fenton said though they "all agree that the board policy needs to be changed," it makes no sense to change the policy mid-stream.

"I feel very strongly that the board needs to be involved from day one," Fenton said. "The board needs to drive this process, and I believe that two board members should be delegated to spearhead a committee that would take this process from conception all the way to inception. That way the process is more inclusive instead of exclusive, and the community will know that the board is

involved in every step of the way."

Student Board Member Eligibility Questioned

The Board of Education discussed eligibility regulations surrounding the selection of student representation on the board, which is currently limited to the elected members of the Associated Student Body class.

The issue was raised during the May 11 school board meeting by Beverly High senior Matthew Forman, who said board bylaws should be changed to open eligibility for the student board member position to all students, since this position is designed to represent the entire student body.

"I think Matthew brought up some valid points," said Board President Steven Fenton. "The problem is that it's going to take time to dissect the policy and get the necessary buy-in from the students. That's a process unto itself."

Fenton said nothing could have been done to change the policy this year because ASB elections took place Tuesday, the day after the board meeting.

"At the end of the day, I agree with [Beverly High ASB Advisor] Loren Newman," Fenton said. "The students should dictate what type of process should be conducted when choosing one of their own. But I was very impressed that Matthew came in front of the board. He was very passionate about this issue, and I can certainly understand why."

Newman could not be reached for comment.

BHAAA Alumni Day at Beverly High

The Beverly Hills Athletic Alumni Association will be hosting Alumni Day



Beverly Hills Little League Closing Festivities

Mayor Jimmy Delshad and Little League President Thomas Zaccaro celebrated the Beverly Hills Little League's closing festivities Saturday, June 5 at La Cienega Park.

at Beverly High Sunday, June 13.

During the inaugural event, alumni will return to campus to participate in a variety of sports, including football (10-11:30 a.m. on football field), baseball (1:30-3:30 p.m. on baseball field), basketball (11:30-12:30 p.m. in upper east gym for boys and upper west gym for girls), soccer (11:30-12:30 p.m. on lacrosse/soccer upper field), softball (2:30-3:30 p.m. on softball field), tennis (10-11:30 a.m. on front lawn tennis courts), lacrosse (10-11:30 p.m. on lacrosse/soccer upper field) and volleyball (1:30-2:30 p.m. in upper west gym).

Lunch will be served in front of the Swim Gym from 11:30 a.m. to 1:30 p.m.

BHAAA is looking for close to 100 participants. Current graduating classes range from 1954 to 2009.

Alumni may register through the Web site www.bhaaa.org under 2010 events or in person at 269 South Beverly Drive, Suite 694. For more information, contact the BHAAA at (310) 385-0679.

Fundraiser to be Held for Beverly Vista Student with Cancer

Beverly Vista is organizing a fundraising for one of its students, Maytal Lahijani, who was diagnosed with bone cancer.

briefs cont. on page 7

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guestcolumn



'Tis the Season to be Wasteful

By Councilmember John Mirisch

Old habits sometimes die hard. For at least the second year in a row, we have gotten our priorities all wrong when it comes to an important part of the City budget.

Last week the City Council passed the City's 2010-2011 operating budget. It was a 4-1 vote. While most of the budget cuts, however unfortunate, made sense, we still voted to approve an earmark of millions of dollars to "market the City." Don't get me wrong: we want our businesses to succeed and we want to give people a reason to come to Beverly Hills, but the "business as usual" approach just doesn't cut it anymore.

Past marketing efforts have lacked direction and their goals seemed nebulous, at best. And yet the earmark the Council approved includes what is likely to be hundreds of thousands of dollars for the so-called "holiday lighting ceremony" and holiday decorations, both of which have seemed stale and tired in the past years.

Guess this explains why the City's past holiday efforts have studiously avoided acknowledging Chanukah, because this is pure pork at its worst. And this at a time when we're being forced, yet again, to cut the library hours, furlough employees, reduce service levels, and increase fees, without providing sufficient funding for community assistance programs that help the most vulnerable among us. Shame on us.

The money in question is the so-called "2% TOT (Transient Occupancy Tax, also known as 'bed tax')," or is about 14% of the City's hotel tax revenue which is paid for by hotel guests. For years, this "2% TOT" has operated as a slush fund for unspecified "marketing activities." Over the years, tens of millions of dollars have disappeared into a black hole of questionable activities without any benchmarks or metrics for success. For the most part, it would be almost impossible to show that the taxpayers are getting value-for-money.

The main rationale for this earmark is a handshake deal made some 15 years ago between the then-Council and the then-Chamber of Commerce. Never mind the fact that the bed tax was voted on by all the residents as an enhancement to our General Fund, out of which, among other services, the Police and Fire Department budgets are paid.

In other words, it's up to us to prioritize how these funds would best be spent. In other words, we could use some or all of this money to mitigate the effects of our budget imbalance: to reduce rate hikes, to lessen the impact of reduced services and to help those in our Community who need it the most.

I proposed taking some of the holiday decoration funds to restore funding for the Maple Center's Psychiatric Program, Youth Tutoring Program and Senior Peer Counseling programs, all of which may now be eliminated. I also proposed restoring funding to the Saban Free Clinic beyond the largely symbolic amount of \$5000 which the Council agreed upon. The Saban Free Clinic serves many of our residents and received over \$40,000 from the City to help fund these services two years ago, an amount which was reduced to \$5000 last year.

We have heard that if we don't spend this money to market the City, we'll become Pacoima. Again, please understand that I have nothing against spending money to market the City if we see a clear return on our investment and get value-for-money. But over the years we have spent literally tens of millions of dollars on questionable and often wasteful marketing campaigns, not to mention funding Insider Club infrastructures that seem to have self-perpetuation as their main goal. That has to end, especially in this economy with all the painful cuts we have been forced to make, and I do not see any more accountability through the new structure of the Conference and Visitors' Bureau (CVB) which leads me to believe that anything has changed or will change in the near future.

But while marketing can indeed be used to our City's benefit, the main point is that we have the goods. Our "product," as they say in the industry, is a good one. The point is that people don't come to our City because of bland marketing campaigns like "Breakfast in Beverly Hills." They come to our City because of the residential

quality of life and all that flows from it: our charm, our glamour, our flair, our cachet. Our quality of life, which includes our unique shopping areas — not some lackluster marketing effort — is the goose that laid the golden egg, and it is the key to keeping our brand fresh and relevant.

By all means, let's build upon our brand, but let's be clever about how we use our resources. When it comes to the holiday programs, let's engage the business community to create festive events in order to attract tourists and residents alike. Why not have holiday decoration contests like a "Battle of the Streets" or of individual stores, where the public can vote on the street and/or store with the best or most innovative holiday decorations? The unveiling of the Saks Fifth Avenue display windows in New York is an event unto itself. Why not work with the merchants to create similar activities, which we could help market and promote? How about starting with the Saks in Beverly Hills? Rather than blow hundreds of thousands on half-baked fireworks, let's set up an ice skating rink in front of the "Beverly Hills" sign in Beverly Gardens, as has been suggested. What a great idea to create a destination with holiday atmosphere and to give us a place to go with our families. Rather than spending a fortune on tired and bland decorations, let's be creative. Let's do more for less.

And for heaven's sake, let's not ever forget our seniors, who are perhaps the most invisible and undervalued segment of our Community. We can probably never do enough for them, but we can certainly do more than we do now. How about saving the Maple Center's Senior Peer Counseling program for starters?

We hear the slogan about how Beverly Hills is supposed to be "the Smart City." There is nothing smart about discarding our seniors. There is nothing smart about putting holiday decorations before people. There is nothing smart about wasteful pork earmarks, which are spent without strategic vision and without accountability.

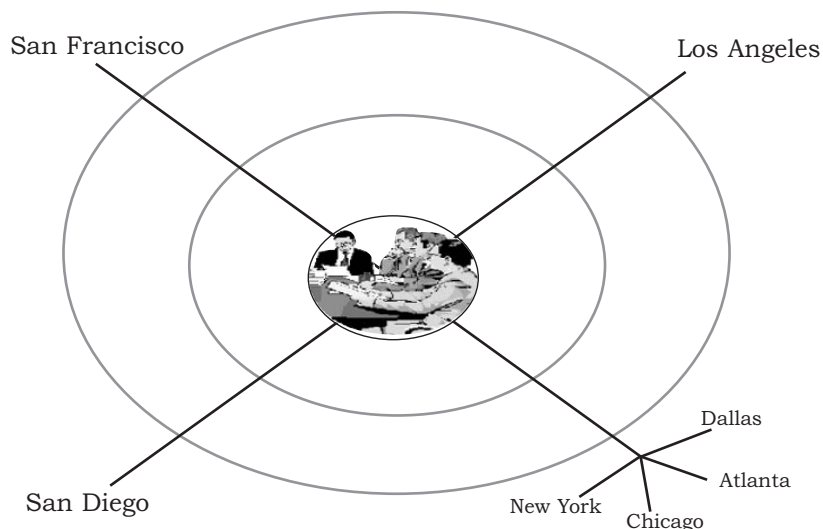
To my way of thinking, showing more compassion, helping those in our Community who need it the most, demanding accountability, being clever in our marketing spends and focusing on our quality of life is the smartest thing we can possibly do. Let's do the right thing. Let's get smart.

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BHHS Runner Sets School Record At State Meet

Former Norman boys' basketball coach explains reason for departure.

By Steven Herbert

Raquel Hefflin concluded her Beverly High career by setting a school record in the girls' 800 meters in the CIF State Track and Field Championships Saturday in Clovis.

Hefflin finished sixth in two minutes, 11.12 seconds, breaking the previous record of 2:11.64 set by Barbara Gottlieb in 1981, according to records compiled by Simon Langer. Amy Weissenbach of Harvard Westlake won in 2:07.52.

Hefflin advanced to the final by finishing second in her heat Friday in 2:12.17.

The Norman boys' 400 relay team of Kenny Bassett, Julian Sarokin, Trevor Walters and Cameron Countryman in 41.76 in a race won by Long Beach Poly in 41.13. The team finished second behind Long Beach Poly in its heat Friday.

Hefflin, a co-winner of the school's girls' athlete of the year award with Mallory Smith, will run for UC Riverside on what Highlanders assistant coach and its recruiting coordinator Nate Browne called "close to a full" athletic scholarship.

Hefflin was helped in getting the scholarship by Beverly Hills track coach Jeff Fisher, who knew UC Riverside middle distance runner Brenda Martinez from both competing in Europe last summer.

Martinez told Fisher about the Highlanders' program and Fisher became impressed when Martinez told him she had gone from having a personal best of 2:16 in the 800 in high school to 2:02.34 as a junior at Riverside last year.

"I looked at that [and thought] 'They must run a pretty decent program,'" Fisher said.

Fisher sent e-mails to UC Riverside's coaching staff about Hefflin, and recommended that she consider the school.

"Riverside seems like a program where they're interested in developing athletes," said Fisher, who ran for LSU. "Some of the programs want to see an amazing time. Riverside was more interested in what type of athlete she was, what type of person she was.

"When I talked to them about her dedication, her work ethic, her attitude and the intangibles that she would bring to the program, they were sold."

Browne said the main things he was impressed by Hefflin were her "ability and what she has accomplished already in such a short time that Jeff has had to work with her."

Fisher began coaching Hefflin last summer, Browne said.

Another factor in Hefflin's favor is that "she carries a quiet confidence," Browne said.

"You can tell she has the goods to be a strong Division I athlete," Browne said. "She sees herself at the top and you know she'll do that work. She comes from an awesome family, a family that instilled the values of hard work and getting the job done.

"Every college coach wants to coach some-

one like her. She's got everything we're looking for in a student athlete."

Boys' Basketball

Former Beverly Hills coach Derek Boldon is advising his successor to "be patient and be ready to deal with a lot of external factors," the biggest of which is "parental involvement... parents involved with their kids playing or their kids making the team."

Boldon called being the Norman boys' basketball coach "pretty tough, just from the standpoint everybody wants to play."

"It's not tough that they want to win, or they put together a winning program," Boldon said. "These kids come up in the [Beverly Hills Basketball League], they're used to playing ball, they're used to playing equal minutes. A lot of the mentality throughout the program is that everybody plays equal minutes because that's how they came up.

"That's not a competitive environment and that's something that I'm not used to. That's not my world. That's not how basketball functions."

Boldon, 48, said he resigned as Beverly Hills coach to become an assistant men's coach at El Camino College to further his goal of coaching on the NCAA Division I level "as quickly as possible."

"Being at a high school at Beverly Hills is not going to allow me to do that," Boldon said. "You don't have the recruiting responsibility, you don't have a lot of say in who comes in the door. I need to be in a position where I can have more impact and put together a team that I want to put together, not a team that happens to live in the area."

Boldon said his two seasons as the Normans' coach were "enjoyable."

"We showed some serious improvement... with the same bunch of guys basically," Boldon said. Beverly Hills was 4-22 his first season and 13-15 his second. "That was my goal."

John Braddell, who coached the Norman girls' basketball team to the Southern Section Division 2-A final in 2009 and the semifinals this year, said he is not interested in becoming the boys' coach.

"I've built this program and I like the kids, I like the atmosphere," Braddell said. "I want to stay where I am. I've got some very talented young ladies coming back so it would be smart for me to stay where I am."

Beverly Hills sophomore coach Len Mitchell said he is "absolutely not" interested in becoming the varsity coach, a position he believes probably should go to "a young, single guy," because "time-wise, it takes up most of the year, more so than football," because of spring, summer and fall play in addition to the season.

Interviews to fill the vacancy are scheduled to begin Friday, boys' athletic director Jason Newman said. Newman said he hopes to make

a recommendation to the principal about a new coach late next week.

Boys' Tennis Individual Regionals

The Beverly Hills team of Ben Haber and Donovan Suh fell one victory short of advancing to the round of 16, losing to Jackson Isaacs and Danny Sharon of Brentwood, 6-0, 6-0, in a third-round match May 21 at the Whittier Narrows Tennis Center.

Haber and Suh defeated Alvin Li and Johnathan Tang of West Covina South Hills, 6-1, 6-0, in the first round, and George Chiu and Hardy Lou of Arcadia, 6-4, 6-2, in the second.

Andre Herd, the Normans' singles entrant, defeated James Beardslee of San Dimas, 6-2, 6-0, in the first round and lost to Ganesh Alagappan of Cerritos, 6-3, 6-1, in the second.

Boys' Golf

Beverly Hills coach Jason Newman said he "was pleased" with his team's season, which saw Richard Kim, win the Ocean League championship, Hyuk Yu finish second and two other golfers qualify for the Southern Section individual regionals.

However, the Normans missed advancing to the team finals by one place and failed by the narrowest of margins of having a golfer qualify for the individual finals.

The Normans finished fourth in the Western Team Divisional May 10 at Mountain Meadows Golf Club in Pomona with a 26-over-par 386, six shots behind Harvard-Westlake, the third and final qualifier. Brian Song shot a team-low three-over-par 75 for Beverly Hills.

"I thought the guys played very well," Jason

Newman said. "We had six solid scores, we just weren't quite good enough."

Josh Newman, a son of Jason Newman, shot a team-low three-over-par 75 in the Northern Individual Regional May 17 at River Ridge Golf Club in Oxnard, coming one shot short of being among the 30 low scores and ties to qualify for the Southern Section Individual Finals.

"It was a difficult course," Jason Newman said. "The greens were fast. Some guys didn't play well. You're always disappointing when you miss advancing by one place in the team or in the individuals by one shot, but that's golf."

Beverly Hills had "a pretty strong JV team" that "improved tremendously over the year," leaving Newman "cautiously optimistic" about next season.

The key to the Normans' success for next season "will be how many tournaments the kids play over the summer, how much work they get in," Newman said.

"Getting the work in is the reason we didn't advance in the team" competition, Newman said.

"We had some people who were playing pretty constantly," Newman said.

"We had other guys who had other things to do — they had other jobs or what have you — and they didn't to participate as much in the summer as much as they needed to in order for our team to be as good as we needed to be."

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519

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from the hills of beverly



The People Win One

Other notes on events

By Rudy Cole

So, it appears reasonably clear, the political skies are not falling, the democratic process is resilient, and the public interest can prevail on election day.

What prompts all this optimism on the day after the most expensive election, by far, in California history? The defeat of Proposition 16. True, there were far more important contests in Tuesday's primary than this ballot measure, but the voter rejection of an effort to curtail consumer protection on electric power services had and will have enormous ramifications on the electoral process.

Very simply put, the majority of voters in California are sufficiently sophisticated to know when they are being conned. A northern California utility blitzed the television screens throughout the state with slick, attractive and clever spots. The slogan alone was compelling: "Taxpayer's Right to Vote (or decide)."

The tube wars were almost entirely one sided. There was no well-funded opposition campaign. No commercials for a "No" vote were aired, but reason prevailed.

Although newspaper endorsements have diminished in influence, paradoxically, since our media has become more balanced and less strident, this time the opposition of the major publications in the state, including the Los Angeles Times, had an impact.

Resisting the pressure of this special interest, Big Electricity, does send a message: The initiative and referendum process was never intended to become a tool of special interests. The **Hiram Johnson** voter reform options were meant to give voters a shot at fixing what their representatives could or would not make happen. In fact, Johnson wanted to find the means of balancing the influence of the rail road lobby in the early years of the last century.

Does the process need repair? There could be a remedy to one-sided spending: TV stations could be required to provide equal, free time when only one argument on

a ballot measure is aired and reaches a certain level of buys. Another: Ban the payment of ballot measure petitions circulators. Paying people to obtain signatures does defeat the intent of a populist uprising to remedy a legislative action.

There were some very few exceptions to the newspaper opposition. An Orange County daily and our right-leaning competitor found some reason for supporting PG&E. (That newspaper backing of Prop. 16 failed here too. Beverly Hills voted 2,499 No to 1,472 Yes, even better than the state vote.) Our city council voted unanimously to urge a "No" vote. But thank most of the press and an alert electorate for this singular act of standing up to the special interests.

Other mild surprises in Tuesday's election: Insurance Commissioner **Steve Poizner's** efforts to out conservative **Meg Whitman** bombed. Just possibly, the anti-illegal immigrant issue, and the Arizona law, may not have the political legs in California it had in other states.

Poizner, who had a fairly good record as a consumer protector, moved so far to the right that it may just have turned off the more moderate base of the Republican Party. Even with the support of one of the state's leading right wingers, Cong. **Thomas McClintock**, Poizner lost by a larger margin than the polling predicted. However, Whitman, too, moved so far to the right that her campaign will require some major alterations if she has any hope of attracting the dominant, moderate California voter.

There was a very important missing person in the Republican primary. The only remote reference to Gov. **Arnold Schwarzenegger**, who is, after all, the Republican Party governor of our state, came from the testy message from Poizner supporter McClintock: In all his spots he said, "Isn't it time to elect someone from the Republican wing of the Republican party?" Arnold might just read that as a negative. Of

course, it was McClintock who ran against Arnold from the right eight years ago, and lost.

Unless Whitman can find some way to keep her own troops happy and, at the same time, win an endorsement from the governor, her chances of defeating **Jerry Brown** in November are indeed slim. Simply too much garbage from the primary, including her own rhetoric, to appeal to the center.

Some other numbers of interest. Even though neither had any real opposition, Atty. General Brown and United States Senator **Barbara Boxer** had strong primary numbers. Brown with 1,478,752 topped Whitman's 1,101,528. Boxer did even better. She received 1,428,923 compared to **Carly Fiorina's** 952,072. And who would have ever predicted that it would be the state's GOP to be the first to present two female candidates for top offices?

None of the Westside/Beverly Hills elected officials had any serious primary challengers and are all expected to win this November, including Assemblyman **Mike Feuer** and Cong. **Henry Waxman**, both extremely able and responsive to our community needs.

Rare to see a candidate at a community event on election night, but Feuer was one of the many civic, community and government leaders at the annual Backdraft, Fire Association Dinner at the Beverly Hilton Tuesday.

You probably don't expect fire fighters to deliver stirring speeches, but Association President Capt. **Dennis Andrews** did just that. His recounting of his own recent emergency medical issue, outside Beverly Hills, compared to how a similar need would be handled in our own city was not only moving, but reinforcing of the fact that we are indeed very lucky to have the kind of fire and paramedic service these men and women give to Beverly Hills every day and night.

Jeannie Reynolds presented the annual **Don Reynolds** scholarship awards with her usual grace and dignity, Mayor **Jimmy Delshad** did the introductions and opening comments smoothly and City Clerk **Byron Pope** did "God Bless America" instead of the national anthem with his operatic-quality voice. One small beef: in my hometown of Fostoria, we learned to stand only for the national anthem or our school song, not the **Irving Berlin** classic.

The Italians are coming: No, they are here with a very special event. Most of the month, until June 20, some of our and nearby Los Angeles Italian restaurants are participating in a dining event "Authentic Italian Food" or "Learn to Speak Italian One Bite at a Time."

Participating eateries include Caffe Roma, Il Grano, Locanda del Lago, Drago, Il Moro and Valentino.

The event was introduced at an incredible luncheon at the Peninsula last week with chefs from each of the restaurants working

together in the hotel's kitchen to provide samples of their menus.

Among the many working chefs we saw was our own, great **Celesino Drago** and **Giampiero** of Caffe Roma with the Peninsula's **Brandon Weaver** acting as kitchen guide. Restaurant writer **Jay Weston** paid tribute to Valentino owner **Piero Selvaggio** and I offered my own historical note by reminding the largely Italian audience that we have more Italian restaurants in Beverly Hills than Jewish delis. Of course, when you have the great Nate 'n Al's that almost evens the count.

Other guests at the introductory luncheon were the Los Angeles Consul General **Nicola Faganello**, **Carlo Angelo Bocchi**, commissioner of the Italian Trade Commission, his deputy **Paola De Faveri**, **Laurel Rosen**, Santa Monica Chamber of Commerce, **Alessia Botturi**, AIS Italian Sommelier Association, **Lucia Peretti**, Italy Chamber of Commerce and **Sara Betta**, Italian Trade Commission. Most of the introductions were made by **Letzi Miccoli**, executive director of the Italy-America Chamber of Commerce. And a nod to the PR people from Bread and Butter, **Rachel Ayotte** and **Monique Ianons** for smooth press handling – the room was loaded with working press.

Just to be safe, I brought one of the owners of Crepe Republic to pre-sample my food. This Armenian chef who specializes in French cooking stayed after I left and added her raves to the deserts.

Planning notes: The agendas for the Planning Commission are not quite as busy as when 9900, the Montage and the Beverly Hilton were winding their way through the process, but there are some upcoming decisions worth watching.

On the positive side, the neglected areas off Wilshire on Little Santa Monica called "Gateway" which was stalled while **Eli Broad** played with our hopes for an art museum on part of this land, will now proceed. Good project, beautify a city entrance point and just maybe provide some more affordable housing and upscale retailing.

South Peck Drive and South Camden's 100 south block may finally have a resolution to years of planning discussions and provide an important improvement to the area. Plans seem very attractive, not too intrusive into residential and low in neighborhood controversy. A refreshing change from past efforts.

Two hotels are asking for modifications on their public assembly uses, and that may need some cautious approach. The limits on the use of the roof top by the hotel at 9360 Wilshire were made because the original approval considered its proximity to residential. There were reasons why those inhibitions were adopted. True, the new operators, a Thompson Hotel, have made vast improvements from the times this hotel was either a Holiday Inn or a Best Western, but this commission should consider past city limits before rushing into approving a roof top dining addition.

Another hotel seeking a modification is the Avalon, and it too has seen major improvements; now it seeks extension of hours of operation. The property is even

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closer to residential and a nearby church. To change the previous conditions will need some very convincing arguments to the commission.

The most important item on the upcoming commission agenda is Lexus' ambitious plans for a new structure. This is still under environmental review and will probably not be heard until July or even later. Worth watching. We do need the revenue from car dealers, however again the proximity to residential will make this a very carefully watched development plan.

Thoughts on an international overreaction – the flotilla disaster.

First, the loss of any lives is a terrible tragedy. However, the reaction was so one sided and so prejudging of the facts that one has to wonder about the sincerity of those who truly want to bring peace to the Middle East.

Second, we should all be very appreciative of the careful and correct reaction of President **Barack Obama** who voiced the most rational argument: Let's build on the incident to work for real peace in the Middle East.

As for the protest movements, their balanced sincerity, and that of Turkey, is questionable. Where were the strikes of shipping workers when the Gazans were launching missiles into Israel, killing and wounding the truly innocent?

In the middle of this, there was another tragedy, a small one but nevertheless just as human. During the suicide bombing of civilian targets earlier in this decade, and that never had the same international anger reaction as the flotilla disaster, an American citizen riding on an Israeli bus was paralyzed from the neck down. Since 2003 he has lived in agony, and not as a symbol of hatred. On the same day as the flotilla raid, **Steve Averbach** died. Maybe, just for a moment, the Norwegian anti-Israel demonstrators might have paused to honor his memory.

Final political thoughts: **Sarah Palin** may not have the best luck in selecting campaign slogans. Her chant of "Drill Baby Drill" in support of off-shore oil exploration has been muted recently.

Next week: A tribute to the students and teachers in the exciting award winning Beverly High School Robotics program and their appearance at last week's board meeting. It could not have come at a better time: Something to make us feel good about our schools, still among the best in the nation.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 3

The event will be held at Factor's Deli Monday, June 14 from 3 p.m. until the deli closes at 12 a.m. The deli, located on 9420 West Pico Blvd., will donate 15 percent of your bill to the "Maytal Lahijani Fund" through Chai-Lifeline toward medical expenses for cancer treatment. Mention that your order is for Beverly Vista or Maytal.

Those that wish to contribute can also place to-go orders by contacting Factor's Deli at (310) 278-9175.

For more information, including other ways to donate, contact Beverly Vista at (310) 229-3669.

Beverly Hills Municipal League to Host Town Hall with City Manager

The Municipal League of Beverly Hills will host a Town Hall Thursday, June 17 from 7 p.m. to 9 p.m. at the Beverly Hills Presbyterian Church (Buswell Hall). Guest speakers include City Manager Jeff Kolin and senior city staff.

The meeting is open to the public and will provide an opportunity for residents to learn

more about city government, services and programs. A substantial portion of the program will include a dialogue between Beverly Hills residents and city staff on issues important to the community.

For more information, please call the Beverly Hills Municipal League at (310) 657-9831.



Board of Education President Steven Fenton, Nikkie Sedeghat and Dillon Curtis

KBEV Honors Graduating Seniors

KBEV honored three Beverly High students for their work with the school's journalism program Thursday, June 3.

Graduating seniors Dillon Curtis and Nikkie Sedeghat received the inaugural Gil Chesterton Award for Excellence in Broadcast Journalism. Matt Forman took home the first annual Dusty Stiles Award, recognizing his work behind the camera.

KBEV also honored Daniel Audell ('06) with the Bosse Angel Award for his volunteer work for the school's media center.

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THANKS FOR THE MEMORIES

BHUSD retiring faculty and staff bid farewell to Beverly Hills

By Kimberly Cheng



Elaine Palazzo
Beverly Vista: Fifth Grade
1974-2010

When Elaine Palazzo retires June 30, she says she will miss the “camaraderie” of the faculty.

“It’s been my home for 35 years,” she said. “Despite all the changes and transitions, it’s been a very stable environment as far as everyone caring for each other.”

Palazzo, who was hired by then-Principal Walt Puffer in 1974, said the friendships she’s developed over the years include Nancy Kuechle, Flo Cohen, Karen Knowles, Tina Dagodag, Norm Kades and Diane Mead.

She added that it’s been “fabulous” seeing former students visit her classroom, though she admits she has a “terrible memory.”

“At the open house recently, I had one child pop in and visit me,” Palazzo said. “They’re so cute and wonderful, and even if I don’t remember them, they’re so patient with me and remind me.”

The most memorable moments in Palazzo’s teaching career include those visits from students. “They come back and specifically tell me about pioneers or they remember the simulations,” Palazzo said. “It makes it worthwhile that children are remembering, so I know I’m not in vain here teaching. My students’ children have come through my classroom now too. That’s the joy of teaching this long.”

Palazzo has left her impression on Beverly Vista in more ways than one. Her daughter, Natalie Rocchio, followed in her footsteps, and is teaching kindergarten at the same school. Palazzo also has two sons, Joe Rocchio, who played minor league baseball with the Phillies, and Nicolas Rocchio.

“I’ve been lucky enough to have my children go through the [BHUSD] system,” Palazzo said. “It’s nice to know where they were, but we always made it a deal that when I was at school, I was not their mother, and that continues now. [Natalie and I] get to talk sometimes at lunch, and it’s sort of nice to know where she is, but otherwise, she’s on her own. She does her thing; I do my thing. Would I have it any other way? No. It’s an honor that she went into teaching, and she enjoys it.”



Jill Cunningham
El Rodeo: Teachers Aide; Horace Mann: Special Education;
Beverly Vista: Special Education, Fifth Grade, Fourth
Grade and Third Grade
1973-2010

Jill Cunningham started as a teachers aide at El Rodeo in 1973 while working toward her master’s degree in special education at USC.

She was hired as a special education teacher at Horace Mann in 1976 by then-Principal Art Fields, before her class was transferred to Beverly Vista the following year.

“I’ve been out of special education for 20 years,” said Cunningham, who currently teaches third grade.

Cunningham said she will miss her students the most.

“I love the kids,” she said. “Their enthusiasm, their warmth, and it’s been a joy. I’ve made some wonderful friendships with families in the community and relationships with parents. I’m going to miss a lot of my colleagues, but we’ll continue seeing each other. Mostly, it’s the kids.”

Cunningham said “it was fun” being on then negotiating team with the Beverly Hills Education Association for the contracts and salaries of teachers. She said she also enjoyed being a mentor to young teachers

“I was able to teach them things, and I learned a lot as well,” Cunningham said. “I enjoyed those relationships and the inspirations that they brought, as well as what I was able to share with them.”

One memory that stands out during her teaching career, Cunningham said, occurred when El Niño hit California in 1997.

“We were in the bungalows, and we were all given umbrellas and yellow slickers,” Cunningham recalls. “There was a flood out there, and I was with Irene Stern and Nadine

Breuer. That was a funny moment, although we didn’t think it was funny at the time. We all thought we were going to float away. But we haven’t had a rainy season like that since.”

Cunningham said it’s been a “terrific and wonderful career.”



Bill Ryan
Beverly High: Track, Cross Country Coach and Social
Studies
1996-2010

Bill Ryan had an unconventional career change before teaching history and government at Beverly High — he worked in advertising for 15 years.

“[Advertising and teaching] are absolutely unrelated,” Ryan said. “Except in teaching, you’re selling the curriculum, and in advertising, you’re selling a product. I’ve always approached it as you can’t bore someone into learning, and you can’t bore them into buying a product. So I try to make it interesting along the way.”

Ryan taught for three years at Dorsey High School in the LAUSD. Then, former Principal Ben Bushman hired him in 1996.

“They really grilled me,” Ryan said. “It seems the hiring process was really tougher back then.”

Ryan said “more than anything” he will miss the people he works with and the students.

“[I work with] such a talented and great group of people,” Ryan said. “Stewart Horowitz was a real mentor to me over the years and Pete Van Rossum. They are two people in my department who really set high standards. They set the bar high for their kids, and I’ll miss being with them and working with them. And I’ll miss the kids because I think they help keep you young in many ways. They really keep you on your toes, and I’m going to miss that and interacting with them.”

Ryan remembers coaching track and cross country for a few years.

“I loved that because it helped me interact with kids in a totally different way,” he said.

One thing he is proud of is his AP US history results.

“We had a really strong AP US history program for the last nine years,” he said. “What I have enjoyed is having been the teacher of older students and then having their siblings. It’s really interesting to see the differences. It was fun because it made me relate to my own children, and having my own kids really helped me in a way to relate to my students better.”

Ryan said he has learned many things during his teaching career, one of which is to be flexible.

“There are certain truths in life, but you have to be flexible,” he said. “And you don’t always know everything.”

Ryan said what’s always surprised him is “how little teachers are factored in the decision-making process” when educational philosophy is discussed.

“Teachers are the people who are most involved in education,” Ryan said. “I think they’re often left out of the decision-making process, and I think that should be sorted out a little more.”

Ryan plans to move back east to the New York or New Jersey area after he retires.

“I’ve thought about writing and doing some consulting work,” he said. “I’m going to give it a few months before I make any decisions. See what happens. But Beverly Hills has been a wonderful and incredible place to teach.”



Alli Jason-Fives
Beverly High: Social Studies
1980-2010

Alli Jason-Fives remembers having Nicolas Cage as a student when she first started teaching at Beverly High in 1980

“He was great when he was here,” Jason-Fives said. “We had mock trials, and he would pick up the lines, but then he left in spring.”

Jason-Fives, who came to BHUSD from University High School in West Los Angeles when Sol Levine was principal, said though she can’t remember individual names of students she’s had without seeing their faces, she is going to miss the interac-

tions she had with her students after she retires at the end of this month.

"I'm going to miss laughing with them and seeing that light bulb go on and hearing their stories," she said. "They really keep you young, and it's great to have personal and academic relationships with them. I'm going to miss creating activities and curriculum for the classroom: mock trial simulations, role playing. I really enjoy US history a lot. The salon party was one thing I came up with."

During these parties, students would represent people from the gilded age, and Jason-Fives' classroom would be set up to resemble an 1800 salon.

"[The students] would go around meeting certain people of the time era," Jason-Fives said. "It was really one of the highlights, along with the mock trials. I loved to organize creative activities for them to do. I was never a lecture person. I was really more Socratic. I wanted to get the kids to talk."

One thing Jason-Fives won't miss, however, is grading papers.

"Lugging essays and papers home every weekend," she said. "That I won't miss. And I won't miss getting up at 5 [a.m.] either."

Jason-Fives said one of the most memorable moments in her teaching career was when she had a guest speaker who survived the Holocaust visit her students.

"Before we had our roofs fixed and before air conditioning and heating, every time it rained, the water would be flowing through my classroom like a river," Jason-Fives said. "I warned about my ceiling. So I had this guest speaker, a Holocaust survivor, who was 80 years-old and an entrepreneur. He was speaking, and all of a sudden, my whole ceiling falls in with all the dirt and all the water. Thank God it didn't fall on the students. He said, 'Oh my,' and goes on talking. If you've been through the Holocaust, this was nothing. I told my friends, 'This is what happens at Beverly Hills High School. It's not like 90210.'"

Jason-Fives said she's had many guest speakers come through her classroom, including the FBI, CIA and even inmates who would speak as part of the Scared Straight program.

"[Weekly Publisher] Josh [Gross] has been in many times to speak with my government kids about the first amendment," she said. "He has been one of my best and most enthusiastic speakers. We're always so grateful to him, so I give my personal thanks to him too."

Jason-Fives said she plans to travel after she retires.

"But I won't be traveling until September," she said. "I want to do a lot of volunteer work, especially with literacy programs, and a lot of exercise because I do kickboxing and spinning. My husband and I are also looking forward to kayaking. We love kayaking. And reading. We have a book group on campus here, so I'm going to continue with that. Most of my friends have retired so it will be fun to do things with them. I'm not planning to sub but definitely tutor. Since I taught AP US history and AP government, I will be tutoring in those areas for a few years."

Jason-Fives said she will also miss the "incredible staff" she's worked with through the years who have "inspired [her] to be a better teacher."

"It takes a village to be a better teacher and to maneuver in this district," she said. "I've seen a lot of changes, some good, some not so good, but I have really made such wonderful friends and everlasting friendships, not just certain administrators, but counseling staff and my department. It's been a good run, and now it's time to do something else."

DISTRICT OFFICE STAFF:



Brian Tash
BHUSD: Director of Curriculum, Assessment & Instruction
2007-2010

Although Brian Tash has only been in the BHUSD for about three years, he has worked in education for more than three decades.

"I came as an outsider," Tash said. "I remember I videotaped me teaching a fifth-grade class to show that I could teach. Everybody was very suspicious of me. This is a community that doesn't really like outsiders a whole lot, so for them to see that I could teach even though I was an administrator, that felt great."

Tash said he will miss the friendships and relationships he's developed since being hired in 2007.

"I've bonded with the community," he said. "I like to parents and teachers. People here are very smart, and many are open to new ideas. I'm going to miss that."

Tash said he previously worked as a full-time consultant, and will continue doing that when he leaves, so he will still be working with teachers and students to help improve the public education system.

"I learned how to be a better collaborator because of Beverly Hills," Tash said. "I'm a better listener. I'm more didactic and more inclusive because of Beverly Hills. I'm more accepting. No one size fits all solutions. And we're all in this together."

Twila Cook
BHUSD: Director of Adult & Alternative Education
2006-2010

Twila Cook may be retiring from her post as director of adult and alternative education, but she won't be leaving BHUSD quite yet.



"For July and August, I'm a consultant," Cook said. "I'm going to help the new director of the adult school [Pat Escalante]."

Cook came to BHUSD in 2006, but she has worked in education for nearly 40 years, having started her career as a high school journalism teacher in another district.

She says she feels honored to have worked with Assistant Superintendent of Education Services Ilene Straus.

"I've learned a great deal from her and her desire to make certain that our program was rigorous," Cook said. "And I have worked quite a bit with the counselors at the high school and teachers at adult school and independent study. They're just so amazing."

Cook said her retirement plans include traveling with her husband, as well as building or finding another home, possibly in the Santa Monica mountains.

"I've been honored to be a part of this school district," Cook said. "I think so many people are involved in what's good for students, and though sometimes people's ambitions and politics get in the way, I hope that continues to be the focus."

Other BHUSD retirees who were not available for interviews include El Rodeo speech and language teacher Wendy Bergman, Hawthorne art teacher Beverly Mense and Beverly High food services employee Blanca Rivas.



Dick Douglas
Beverly High: Water Polo Coach, Physical Education, Social Studies; Hawthorne: Principal
1966-1999
Montecito Union School District: Superintendent
1999-2010

Former BHUSD teacher, coach and principal Dick Douglas may be retiring as superintendent of Montecito Union School District, but he admits he doesn't know how long that retirement will stick.

"I don't have any specific plans right now," Douglas said. "I'm going to relax for a while, but as I get closer to the reality of it all, I'm going to real-

ize that it isn't in my make up to go and sit around. So I'm going to be looking for new challenges, whether it's education or elsewhere."

Douglas said it's been a "great privilege" working for BHUSD and MUSD, both of which are basic aid districts.

"I think that in the future, schools in California will be financed on a model that is much closer to the basic-aid model than to the revenue-sharing model that the majority of districts are financed with," Douglas said. "I've worked very hard at the state level and with some wonderful people and superintendents in schools districts throughout the state to advocate for basic aid. Basic aid allows students to receive an education that I think all students deserve to have."

But basic aid isn't all that BHUSD and MUSD have in common, Douglas said.

"Both schools have, number one, an infrastructure that allows them to provide the very best education to students, which means that they have great students, great parents, great teachers and historically have had great leadership," Douglas said. "Take all that and put it together, and you get one thing that everyone is here for, and that's student achievement."

Douglas said the school districts also have their differences.

"Beverly Hills is larger for sure and much more in a city setting, whereas Montecito works very hard — and it's built in their general plan — to keep a rural atmosphere," he said.

When asked his opinion on recent criticism BHUSD has received by some community members for hiring Carter Paysinger as Beverly High principal because they claim a coach lacks the academic skills, Douglas, a former coach himself, said it was "incredibly short-sighted."

"I think Carter Paysinger is one of the quality people that Beverly Hills has had the pleasure to have teach children there," Douglas said. "He possesses the ability to lead, and leadership is the key. In the end, it comes down to whether you want change to occur, and to get things done, it takes leadership and the ability to create relationships where people want to move forward. Coaches, by and large, do that maybe better than anybody else. They're used to working with large groups of people and motivating them. I don't know that there's another person I've met that has the character that Carter Paysinger has. The high school could not be luckier to have that leadership, especially at this time."

Douglas said one thing he will miss is the people he has worked with over the years.

"I had the opportunity to work with some wonderful educators, whether I was working side by side with them in the classroom or whether I was an administrator," Douglas said. "There are wonderful people, and many of them remain my friends today."

Some of them include Walt Puffer, George Fourgis, Chuck Kloes, Ron Crawford, Herb Dodge, Rochelle Ginsburg, Sol Levine, Steve Fisher, Nadine Breuer, Art Fields and Ben Bushman.

When asked whether he would consider returning to BHUSD, Douglas said, "Beverly Hills is a fabulous school district, and anybody would be very fortunate to work in the setting that is available to teachers, administrators and students."

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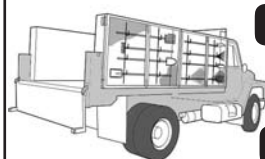
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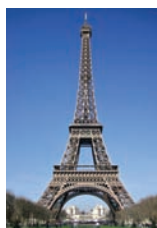
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FICTITIOUS BUSINESS NAME STATEMENT: 20100562988 The following person(s) is/are doing business as: BEST CLEANING SERVICES 150 S. Glenoaks Blvd. Unit #9240, Burbank, CA 91502.KSS HOLDINGS, INC 4924 Balboa Blvd. Unit #121, Encino, CA 91316.The business is conducted by: a Corporation. Registrant commenced to transact business under the fictitious business name or names listed above on 4/20/10. Signed: Petros Hajian, President, KSS Holdings, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/26/10. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/20/2010, 5/27/2010, 6/03/2010, 6/10/2010 2130

FICTITIOUS BUSINESS NAME STATEMENT: 20100507882 The following person(s) is/are doing business as: FRAZIER CAPITAL GROUP 6801 Center West Drive Suite 500, Los Angeles, CA 90045. RONALD FRA-

ZIER 1617 E. 47th Street #2, Los Angeles, CA 90011.The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/14/10. Signed: Ronald Frazier, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/20/2010, 5/27/2010, 6/03/2010, 6/10/2010 2131

FICTITIOUS BUSINESS NAME STATEMENT: 20100600840 The following person(s) is/are doing business as: MYFRESHBOOKS.COM 683 Loyola Avenue, Carson, CA 90746.JUSTIN IVORY BRIMMER 683 Loyola Avenue, Carson, CA 90746.The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 5/03/10. Signed: Justin I Brimmer, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/03/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/20/2010, 5/27/2010, 6/03/2010, 6/10/2010 2132

FICTITIOUS BUSINESS NAME STATEMENT: 2010027879 The following person(s) is/are doing business as: MADDAWELRY 4443 Pampas Road, Woodland Hills, CA 91364.AFARIN FAGHANI 4443 Pampas Road, Woodland Hills, CA 91364.The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 5/01/10. Signed: Afarin Faghani, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/20/2010, 5/27/2010, 6/03/2010, 6/10/2010 2133

FICTITIOUS BUSINESS NAME STATEMENT: 20100582884 The following person(s) is/are doing business as: WIMBLETON ESTATES ESCROW DIVISION A NON-INDEPENDENT BROKER ESCROW 6323 W.

Stauson Avenue, Culver City, CA 90230. THE PITTS GROUP, INC. 6323 W. Stauson Avenue, Culver City, CA 90230. The business is conducted by: a Corporation. Registrant commenced to transact business under the fictitious business name or names listed above on 4/29/10. Signed: Robert Pitts, President, The Pitts Group, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/20/2010, 5/27/2010, 6/03/2010, 6/10/2010 2134

FICTITIOUS BUSINESS NAME STATEMENT: 20100562989 The following person(s) is/are doing business as: BEE EMPLOYMENT AGENCY 150 S. Glenoaks Blvd. Unit #9240, Burbank, CA 91502. KSS HOLDINGS, INC. 4924 Balboa Blvd. Unit #121, Encino, CA 91316.The business is conducted by: a Corporation. Registrant commenced to transact business under the fictitious business name or names listed above on 4/21/10. Signed: Petros Hajian, President, KSS Holdings, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/26/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/20/2010, 5/27/2010, 6/03/2010, 6/10/2010 2135

FICTITIOUS BUSINESS NAME STATEMENT: 20100629466 The following person(s) is/are doing business as: WENDY PARKER EVENTS 1226 S. Crescent Heights Blvd., Los Angeles, CA 90035.WENDY PARKER 1226 S. Crescent Heights Blvd., Los Angeles, CA 90035.The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 5/7/10. Signed: Wendy Parker, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/7/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/20/2010, 5/27/2010, 6/03/2010, 6/10/2010 2136

FICTITIOUS BUSINESS NAME STATEMENT: 2010057451

FICTITIOUS BUSINESS NAME STATEMENT: 201007481907 the following person(s) is/are doing business as: LONDERS INSURANCE, MULTI SERVICE 1391 Hawthorne Blvd., Hawthorne, CA 90250 JUAN MAG-A...

statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk.

FICTITIOUS BUSINESS NAME STATEMENT: 201007481907 the following person(s) is/are doing business as: BELT & BUCKLE 2170 Hawthorne Blvd. Suite 216 C, Torrance, CA 90503; 3626 Redondo Beach A...

FICTITIOUS BUSINESS NAME STATEMENT: 201007248433 the following person(s) is/are doing business as: BUCKLE UP! BOUTIQUE 1616 S. Gotham Avenue #7, Los Angeles, CA 90049. Registered as: BERGQUIST 11616 Gotham Avenue #7, Los Angeles, CA 90049. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/01/10. Signed: Pia Bergquist, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007418907 the following person(s) is/are doing business as: BLT & BUCKLE 2170 Hawthorne Blvd. Suite 216 C, Torrance, CA 90503; 3626 Redondo Beach A...

FICTITIOUS BUSINESS NAME STATEMENT: 201007123232 the following person(s) is/are doing business as: BERGQUIST 11616 Gotham Avenue #7, Los Angeles, CA 90049. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/01/10. Signed: Pia Bergquist, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007312272 the following person(s) is/are doing business as: IN-CITY LOS ANGELES 807 E. 12th Street Suite 207 & 127 Los Angeles, CA 90021 GRAND UNION USA, LLC 807 E. 12th Street Suite 207 & 127 Los Angeles, CA 90021. The business is conducted by: A Partnership. Registrant has begun to transact business under the fictitious business name or names listed above on 5/25/10. Signed: Ato Eryozghazyan, Partner. Grand Union USA, LLC. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007469333 the following person(s) is/are doing business as: SLS SERVICES 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. SIVAN LIMOR 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Sivan Limor, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007417272 the following person(s) is/are doing business as: BLACK PEARL INTIMATES 5482 Wilshire Blvd. #213, Los Angeles, CA 90036. VICTORIA YOON 820 S. Hauser Blvd., Los Angeles, CA 90036. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 6/01/10. Signed: Victoria Yoon, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007186177 the following person(s) is/are doing business as: AWC WIRELESS 13274 Van Nuys Blvd. Suite C, Pacoima, CA 91351. ALEJANDRO MENDOZA 13274 Van Nuys Blvd. Suite C, Pacoima, CA 91351. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/26/10. Signed: Alejandro Mendoza, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007412608 the following person(s) is/are doing business as: BARRIOS CARTON WAY #105, Los Angeles, CA 90028. GAUDILO BARRIOS CARTON WAY #105, Los Angeles, CA 90028. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 6/01/10. Signed: Gaudilo Barrios, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007189166 the following person(s) is/are doing business as: JYF MOBILE CAR WASH 13947 Hubbard Street, Sylmar, CA 91342. FRANCISCO JAVIER MARTINEZ 13947 Hubbard Street, Sylmar, CA 91342. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/27/10. Signed: Francisco Javier Martinez, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007411878 the following person(s) is/are doing business as: OBYSYSTEMS 1618 Verugdo Blvd. Suite 413, Glendale, CA 91208. VAHRAH KESHISHIAN 1102 San Ramon Street, Glendale, CA 91208. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 6/01/10. Signed: Vahram Keshishian, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007240477 the following person(s) is/are doing business as: INFINITY GARDEN AND LANDSCAPE DESIGN; DEEP SEA TREASURES; FADSB; GO TO HOLLYWOOD SECRET; SECRET OF HOLLYWOOD; LATINA SECRET 7260 Darnoch Way, West Hills, CA 91362. ESHAD ELSAMIH 7260 Darnoch Way, West Hills, CA 91362. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/27/10. Signed: Farshad Eslami, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007410573 the following person(s) is/are doing business as: THE MARTINI SHOP 737 N. Harvard Blvd., Los Angeles, CA 90029. PO Box 291282, Los Angeles, CA 90029. VALENTINO FERREIRA 737 N. Harvard Blvd., Los Angeles, CA 90029. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 09/20/05. Signed: Valentino John Ferreira, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007197997 the following person(s) is/are doing business as: AUTO AUCTIONS COMPANY 23480 Park 219A, Calabasas, CA 91302; PO Box 8692, Calabasas, CA 91327. LITTEO GLOBAL, INC. 23480 Park Sorrento Suite 119A, Calabasas, CA 91302. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/25/10. Signed: Eugenia Litinsky, President, Litco Global, Inc. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007409798 the following person(s) is/are doing business as: GAMBLES FINEST 11630 Chenuatt Street #1, Los Angeles, CA 90049. ALEX M. GAMBLE 11630 Chenuatt Street #1, Los Angeles, CA 90049. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 6/01/10. Signed: Alex M. Gamble, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007240466 the following person(s) is/are doing business as: NUTRI PALM 605 Imperial Street, Los Angeles, CA 90021. ENVIROGREEN INTERNATIONAL CORP 605 Imperial Street, Los Angeles, CA 90021. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/14/10. Signed: Sury Bhowani, Managing Director, Envirogreen International Corp. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007403698 the following person(s) is/are doing business as: JR PROS 4210 Santo Tomas Dr., Los Angeles, CA 90008. SHAVONTE BUTLER; TIMOTHY WILLIAMS 4210 Santo Tomas Dr., Los Angeles, CA 90008. The business is conducted by: A General Partnership. Registrant commenced to transact business under the fictitious business name or names listed above on 6/01/10. Signed: Shavonte Butler, Timothy Williams, Owners. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007402104 the following person(s) is/are doing business as: RACK OF RAGGS 1814 S. Broadway #6, Los Angeles, CA 90061; P.O.Box 3428, Gardena, CA 90247. DAWN S. STEWART 1814 S. Broadway #6, Los Angeles, CA 90061. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Dawn Stewart, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007555778 the following person(s) is/are doing business as: NATIONAL PHARMACY TECHNICIAN TEST PREPARATION; NPTIPA 14421 Ventura Blvd. Suite 410, Sherman Oaks, CA 91403. SCOTT RUSSELL BUTTERWORTH 1056 S. Genesee Avenue #2, Los Angeles, CA 90019. The business is conducted by: A General Partnership. Registrant commenced to transact business under the fictitious business name or names listed above on 4/10/10. Signed: Scott Russell Butterworth, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007598988 the following person(s) is/are doing business as: YANA MANGAMET 404 W. 7th Street #1226, Los Angeles, CA 90014. LULYANA BUKOUSKAYA 404 W. 7th Street #1226, Los Angeles, CA 90014. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/04/10. Signed: Yana Mangamet, Lulyana Bukouskaya, Owners. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007419578 the following person(s) is/are doing business as: DIM INVESTMENT GROUP 1702 W. 35th Street, Los Angeles, CA 90018. DAVID MEDINA 1702 W. 35th Street, Los Angeles, CA 90018. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 6/01/10. Signed: David Medina, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007408225 the following person(s) is/are doing business as: PIZZA PALS 21628 Sherman Way, Canoga Park, CA 91303. DARIUSH EHTESHAMI 5349 Newcastle Ave. #44, Encino, CA 91316. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Dariush Ehteshami, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007406787 the following person(s) is/are doing business as: NATIONAL PHARMACY TECHNICIAN TEST PREPARATION; NPTIPA 14421 Ventura Blvd. Suite 410, Sherman Oaks, CA 91403. SCOTT RUSSELL BUTTERWORTH 1056 S. Genesee Avenue #2, Los Angeles, CA 90019. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 6/01/10. Signed: Parzad Mehdizadeh, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007411687 the following person(s) is/are doing business as: SFVYPA 6428 Park Avenue #1916, Van Nuys, CA 91411. JILLIA VILLALBA 6428 Park Avenue #1916, Van Nuys, CA 91411. The business is conducted by: An Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Brian Blake, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007721287 the following person(s) is/are doing business as: VENTURA MOTORSPORTS 18600 Ventura Avenue, Tarzana, CA 91356. CAMERON ALEXANDER 18600 Ventura Avenue, Tarzana, CA 91356. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 5/27/10. Signed: Cameron Berta, Partner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007437377 the following person(s) is/are doing business as: TABLE FOR 200 PHOTOGRAPHY 12512 Chandler Blvd. #201, Valley Village, CA 91607. JULIA KOLZK 12512 Chandler Blvd. #201, Valley Village, CA 91607. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Julia Fouzik, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007284208 the following person(s) is/are doing business as: DIVAS DESIGN 9107 Wilshire Blvd. Suite 450, Beverly Hills, CA 90210. GINGER JOHN ZWIGER E. Delmar Blvd., Pasadena, CA 91107. The business is conducted by: An Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 6/27/10. Signed: Ginger John Zwiger, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007437387 the following person(s) is/are doing business as: SDESIGN 1456 Stradella Road, Los Angeles, CA 90077; 2337 Roscomare Drive 2-224, Los Angeles, CA 90077. SEZIN HASON 1456 Stradella Road, Los Angeles, CA 90077. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Sezin Hason, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007304857 the following person(s) is/are doing business as: FLAT ADS WORLDWIDE LLC 14043 Bessmer Street, Van Nuys, CA 91401. FLATADS WORLDWIDE LLC 14043 Bessmer Street, Van Nuys, CA 91401. The business is conducted by: A Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Rocio Perdomo, SVP. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007411687 the following person(s) is/are doing business as: SFVYPA 6428 Park Avenue #1916, Van Nuys, CA 91411. JILLIA VILLALBA 6428 Park Avenue #1916, Van Nuys, CA 91411. The business is conducted by: An Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Brian Blake, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007989278 the following person(s) is/are doing business as: SLS SALS 1218 SHERMAN WAY, NORTH HOLLYWOOD, CA 91605. ROBERT SEFARDI 919 W. Olympic Blvd #124, Alhambra Sadvokis 5416 Fair Ave #3301 N. Hollywood, CA 91601. Krill Trachtenberg 16222 Moorpark #1, Studio City, CA 91602. The business is conducted by: general partnership. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/20/10. Signed: ROBERT SEFARDI The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007439978 the following person(s) is/are doing business as: PRO SALES AND RENTALS 8960 Glendale Blvd., Sun Valley, CA 91352. VIGEN ABRAMVAN 702 E. Elk Avenue, Glendale, CA 91205. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/03/10. Signed: Vigen Abramyan, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007721287 the following person(s) is/are doing business as: MODERNIST PROPERTIES 13416 Huston Street Unit D, Sherman Oaks, CA 91423. LUCY FISHER FORSTER 13416 Huston Street Unit D, Sherman Oaks, CA 91423. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/14/04. Signed: Lucy Fisher Foster, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007551617 the following person(s) is/are doing business as: CAPLO 6540 Vanita, Van Nuys, CA 91411. ARSEN GEORGYAN 6540 Vanita, Van Nuys, CA 91411. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/30/10. Signed: Arsen Georgyanyan, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007469333 the following person(s) is/are doing business as: SLS SERVICES 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. SIVAN LIMOR 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Sivan Limor, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007469333 the following person(s) is/are doing business as: SLS SERVICES 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. SIVAN LIMOR 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Sivan Limor, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007528283 the following person(s) is/are doing business as: LAYLA MEDITERRANEAN CAFE 1906 W. Wilshire Blvd. Unit 10, Los Angeles, CA 90025. HRACH BAGHCHIAN 611 E. Argenaleo Avenue #302, Burbank, CA 91501; SEVAK PANOSIAN 8422 Pealuma Dr., Sun Valley, CA 91352. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Hrach Baghchian, Partner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007441229 the following person(s) is/are doing business as: PARKINGANDTRAFFICTECHNOINFOVCOM 5800 Owensmouth Avenue #70, Woodland Hills, CA 91367. TODD LEBMAN 5800 Owensmouth Avenue #70, Woodland Hills, CA 91367. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Todd Liebman, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007469333 the following person(s) is/are doing business as: SLS SERVICES 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. SIVAN LIMOR 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Sivan Limor, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007474272 the following person(s) is/are doing business as: SEDUCTIVE SCIENCES 18040 Rosita Street, Encino, CA 91316. LINDA LEE STONEBREAKER 18040 Rosita Street, Encino, CA 91316. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Linda Lee Stonebreaker, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007473797 the following person(s) is/are doing business as: SHELLY'S HAIR DESIGNER; SHELLY BUSTILLO 6160 E. Rosalita Street, Encino, CA 91316. SHELLY BUSTILLO 6160 E. Rosalita Street, Encino, CA 91316. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Judi Llyall, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201005999683 the following person(s) is/are doing business as: NAUGHTYNESS KIND; NASTYNAUGHTYNESS 1111 Ventura Blvd., Encino, CA 91304. ISHAKELI YOUNG 1111 Ventura Blvd., Encino, CA 91304. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/03/10. Signed: Ishakeli Tms, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007510747 the following person(s) is/are doing business as: ERIC ROMERO PHOTOGRAPHY 19601 Bassett Street, Reseda, CA 91335. TARA CALIG 19601 Bassett Street, Reseda, CA 91335. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/04/10. Signed: Tara Calig, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007476511 the following person(s) is/are doing business as: LITTLEE PRODUCTIONS 11388 Dorothy Street Apt.8, Los Angeles, CA 90049. AMBERLEE COLSON 11388 Dorothy Street Apt.8, Los Angeles, CA 90049. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Amberlee Colson, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007391737 the following person(s) is/are doing business as: ORCHID SKIN CARE 209 N. Central Avenue, Glendale, CA 91203. LINH MAHMOODY 942 N. Isabel Street, Glendale, CA 91207. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Linh Mahmood, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007400010 the following person(s) is/are doing business as: NETTIE DASHLEY; FARAH 6535 Haskell Avenue #203, Van Nuys, CA 91406. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Nannette M. Clegg, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007402104 the following person(s) is/are doing business as: CASTLE HOMES USA 1318 N. Crescent Heights Blvd. #110, Los Angeles, CA 90046. BARAK SINAPRA 1318 N. Crescent Heights Blvd. #110, Los Angeles, CA 90046. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Barak Sinapra, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007631027 the following person(s) is/are doing business as: VAN NUYS ALCOHOL AND DRUG TREATMENT PROGRAM; VAN NUYS TREATMENT CENTER; VAN NUYS YOUTH CENTER 15015 Onward Street, Van Nuys, CA 91411. COMMUNITY ALCOHOL AND DRUG TREATMENT FOUNDATION 15015 Onward Street, Van Nuys, CA 91411. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/20/2006. Signed: Mark Sherman, Board Member, Community Alcohol and Drug Treatment Foundation. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007447764 the following person(s) is/are doing business as: RINA AVNERY; YAROD HANMO 18525 Clark Street, Tarzana, CA 91356. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Rina Vnery, Partner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007361027 the following person(s) is/are doing business as: VAN NUYS ALCOHOL AND DRUG TREATMENT PROGRAM; VAN NUYS TREATMENT CENTER; VAN NUYS YOUTH CENTER 15015 Onward Street, Van Nuys, CA 91411. COMMUNITY ALCOHOL AND DRUG TREATMENT FOUNDATION 15015 Onward Street, Van Nuys, CA 91411. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/20/2006. Signed: Mark Sherman, Board Member, Community Alcohol and Drug Treatment Foundation. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007420898 the following person(s) is/are doing business as: ZOLOTO JEWELRY 12800 Moorpark Street #1, Studio City, CA 91604. TANYA FINGEROV 12800 Moorpark Street #1, Studio City, CA 91604. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Tanya Fingrov, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007346667 the following person(s) is/are doing business as: ROBERT'S & ASSOCIATES COLLECTION SERVICES; ROBERTS & ASSOCIATES 18543 Devonshire Street #360, Northridge, CA 91324. SHANNON ROBERTS 19955 Eagle Ridge Lane, Northridge, CA 91326. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/10/10. Signed: Shannon Roberts, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007551617 the following person(s) is/are doing business as: CAPLO 6540 Vanita, Van Nuys, CA 91411. ARSEN GEORGYAN 6540 Vanita, Van Nuys, CA 91411. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/30/10. Signed: Arsen Georgyanyan, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007469333 the following person(s) is/are doing business as: SLS SERVICES 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. SIVAN LIMOR 1606 S. Barrington Avenue #2, Los Angeles, CA 90025. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Sivan Limor, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201006150313 the following person(s) is/are doing business as: DYSON MOTORS, 791 E. ARROW HWY, AZUSA, CA 91701. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/1/2003. Signed: DEVIN DYSON, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct.

This statement is filed with the County Clerk of Los Angeles County on: 6/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk.

FICTITIOUS BUSINESS NAME STATEMENT: 201007447764 the following person(s) is/are doing business as: SHELLY'S HAIR DESIGNER; SHELLY BUSTILLO 6160 E. Rosalita Street, Encino, CA 91316. SHELLY BUSTILLO 6160 E. Rosalita Street, Encino, CA 91316. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/02/10. Signed: Judi Llyall, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007382823 the following person(s) is/are doing business as: MUEBLERIA LEPE 2700 N. Broadway #35, Los Angeles, CA 90031; 1720 Lake Street, Glendale, CA 91207. ALFREDO LEPE; CELESTE 1720 Lake Street, Glendale, CA 91207. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Alfredo Lepe, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007416179 the following person(s) is/are doing business as: 14856 MAGNOLIA BLVD. BUSINESS LLC 14856 Magnolia Blvd., Sherman Oaks, CA 91403. 14856 MAGNOLIA BLVD. BUSINESS LLC 15227 Magnolia Blvd. #8, Sherman Oaks, CA 91403. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: 14856 Magnolia Blvd. Business LLC, Manager. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 20100741515 the following person(s) is/are doing business as: SWISS LINK 9663 San Monica Blvd. #291, Beverly Hills, CA 90210. HAROUTIUN MELIKIAN 8565 Edwin Street, Rancho Cucamonga, CA 91730. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Haroutiun Melikian, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007407174 the following person(s) is/are doing business as: TACOS ACAPULCO 14110 Onward Street, Van Nuys, CA 91401. ALEX A. BUSTILLO 10114 Woodside Avenue, North Hills, CA 91343. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Alex A. Bustillo, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007391317 the following person(s) is/are doing business as: UNLIMITED TEST AND TALK 310 S. Adams Street, Glendale, CA 91205. KHACHATUR ARAKELYAN 310 S. Adams Street, Glendale, CA 91205. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/04/10. Signed: Khachatur Arakelyan, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007595363 the following person(s) is/are doing business as: UNLIMITED TEST AND TALK 310 S. Adams Street, Glendale, CA 91205. KHACHATUR ARAKELYAN 310 S. Adams Street, Glendale, CA 91205. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/04/10. Signed: Khachatur Arakelyan, Owner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007391667 the following person(s) is/are doing business as: BECC APPAREL 357 S. Alvarado Street #315, Los Angeles, CA 90057. CHELSEA BRIM 18361 Strathern Street #2, Reseda, CA 91335. EMILY BLISS 357 S. Alvarado Street #315, Los Angeles, CA 90057. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/01/10. Signed: Chelsea Brim, Partner. The registrant(s) declared that all information in the statement is true and correct.

FICTITIOUS BUSINESS NAME STATEMENT: 201007551617 the following person(s) is/are doing business as: HOME STORE DELUXE 5725 Reseda Blvd. Suite 35, Tarzana, CA 913

the Office of the Recorder of LOS ANGELES County, California, executed by: ALAN MRUVKA, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: PARCEL 1: THAT PORTION OF THE SOUTHEAST QUARTER OF FRACTIONAL SECTION 36, TOWNSHIP 1 NORTH, RANGE 15 WEST, SAN BERNARDINO MERIDIAN, IN THE CITY OF LOS ANGELES, ACCORDING TO THE OFFICIAL PLAT OF SAID LAND FILED IN THE DISTRICT LAND OFFICE ON APRIL 6, 1897, DESCRIBED AS FOLLOWS: BEGINNING AT THE MOST EASTERLY CORNER OF THE LAND DESCRIBED AS PARCEL 1 IN THE DEED TO LLOYD A. FRERER AND WIFE, RECORDED FEBRUARY 17, 1953 IN BOOK 40935, PAGE 415, OFFICIAL RECORDS OF SAID COUNTY, SAID CORNER BEING A POINT IN A CURVE CONCAVE TO THE WEST, HAVING A RADIUS OF 105.00 FEET, A RADIAL LINE OF SAID CURVE FROM SAID POINT BEARS SOUTH 89°50'42" WEST; THENCE SOUTHERLY AND WESTERLY ALONG THE ARC OF SAID CURVE 70.71 FEET TO A POINT IN SAID CURVE, WHICH POINT IS THE TRUE POINT OF BEGINNING OF THIS DESCRIPTION; A RADIAL LINE FROM SAID POINT IN CURVE BEARS NORTH 51°34'07" WEST; THENCE CONTINUING SOUTHWESTERLY AND WESTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, A DISTANCE OF 120.74 FEET TO THE BEGINNING OF A REVERSE CURVE CONCAVE TO THE SOUTHEAST, HAVING A RADIUS OF 100.00 FEET; THENCE WESTERLY AND SOUTHWESTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, A DISTANCE OF 143.09 FEET TO THE END OF SAID CURVE; THENCE SOUTH 26°41'56" WEST 105.47 FEET; MORE OR LESS, TO A POINT IN A CURVE CONCAVE TO THE SOUTHEAST AND HAVING A RADIUS OF 675.00 FEET WHICH CURVE LIES ALONG THE NORTHWESTERLY LINE OF COLDWATER CANYON DRIVE, 50.00 FEET WIDE, SAID LAST MENTIONED POINT BEING DISTANT 122.04 FEET ALONG SAID CURVE FROM THE NORTHEASTERLY EXTREMITY THEREOF, A RADIAL LINE FROM SAID POINT IN CURVE BEARS SOUTH 27°52'36" EAST; THENCE NORTHEASTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, WHICH CURVE LIES ALONG THE NORTHWESTERLY LINE OF COLDWATER CANYON DRIVE, 50.00 FEET WIDE, A DISTANCE OF 122.04 FEET TO THE END OF SAID CURVE; THENCE NORTH 72°28'56" EAST, TANGENT TO SAID LAST DESCRIBED CURVE AND ALONG SAID NORTHWESTERLY LINE OF COLDWATER CANYON DRIVE 50.00 FEET WIDE, A DISTANCE OF 177.51 FEET TO THE BEGINNING OF A TANGENT CURVE TO THE NORTHWEST AND HAVING A RADIUS OF 175.00 FEET; THENCE NORTHEASTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, WHICH CURVE LIES ALONG THE SAID NORTHWESTERLY LINE OF COLDWATER CANYON DRIVE, A DISTANCE OF 56.65 FEET TO THE MOST SOUTHERLY CORNER OF THE LAND DESCRIBED ON PARCEL 1 OF DEED TO SAMUEL K. EISEN, RECORDED OCTOBER 11, 1954 IN BOOK 45801, PAGE 208, OFFICIAL RECORDS; THENCE NORTHWESTERLY IN A DIRECT LINE TO THE TRUE POINT OF BEGINNING, EXCEPTING THE MINERAL AND OIL RIGHTS UNDERLYING OR APPURTENANT TO SAID REAL PROPERTY, EXCEPTED IN THE DEED FROM WALBERG-DOSIER LAND COMPANY, A CORPORATION, TO SPINDLER REALTY CORPORATION, A NEW YORK CORPORATION, RECORDED OCTOBER 30, 1946 IN BOOK 23853, PAGE 373, OFFICIAL RECORDS. PARCEL 2: AN EASEMENT FOR ROAD AND PUBLIC UTILITIES PURPOSES TO BE USED IN COMMON WITH OTHERS, RESERVING THE RIGHT TO DEDICATE THE SAME TO THE PUBLIC USE, OVER A PARCEL OF LAND ADJOINING PARCEL 1 ABOVE, ALONG THE NORTHWESTERLY LINE THEREOF, AND DESCRIBED AS FOLLOWS: BEGINNING AT THE MOST NORTHERLY CORNER OF SAID PARCEL 1 ABOVE, WHICH POINT IS THE POINT IN A CURVE CONCAVE TO THE NORTHWEST, HAVING A RADIUS OF 105.00 FEET, A RADIAL LINE TO SAID CURVE FROM SAID POINT BEARS NORTH 51° 34'07" WEST; THENCE SOUTHWESTERLY AND WESTERLY ALONG THE ARC OF SAID CURVE, 128.74 FEET TO THE BEGINNING OF A REVERSE CURVE CONCAVE TO THE SOUTHEAST, HAVING A RADIUS OF 100.00 FEET; THENCE WESTERLY AND SOUTHWESTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, A DISTANCE OF 143.09 FEET TO THE END OF SAID CURVE; THENCE SOUTH 26°41'56" WEST 105.47 FEET, MORE OR LESS; TO A POINT IN A CURVE CONCAVE TO THE SOUTHEAST AND HAVING A RADIUS OF 675.00 FEET, WHICH CURVE LIES ALONG THE NORTHWESTERLY LINE OF COLDWATER CANYON DRIVE, 50.00 FEET WIDE, SAID LAST MENTIONED POINT IN CURVE FROM THE NORTHEASTERLY EXTREMITY THEREOF, A RADIAL LINE FROM SAID POINT IN CURVE BEARS SOUTH 27°52'36" EAST; THENCE SOUTHWESTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, WHICH CURVE LIES ALONG THE NORTHWESTERLY LINE OF COLDWATER CANYON DRIVE, 50.00 FEET WIDE, A DISTANCE OF 103.06 FEET, A RADIAL LINE TO SAID POINT BEARS NORTH 36°37'29" WEST; THENCE NORTH 36°53'41" WEST, A DISTANCE OF 0.70 FEET TO A POINT IN A CURVE CONCAVE TO THE NORTHWEST, HAVING A RADIUS OF 500.55 FEET, A RADIAL LINE TO SAID POINT BEARS SOUTH 36°01'59" WEST; THENCE NORTHEASTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, A DISTANCE OF 198.22 FEET TO A POINT OF REVERSE CURVATURE WITH A CURVE CONCAVE TO THE SOUTHEAST AND HAVING A RADIUS OF 115.00 FEET, A RADIAL LINE THROUGH SAID POINT OF REVERSE CURVATURE BEARS SOUTH 63°18'04" EAST; THENCE NORTHEASTERLY AND EASTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, A DISTANCE OF 164.55 FEET OF THE POINT OF REVERSE CURVATURE WITH A CURVE CONCAVE TO THE NORTH AND HAVING A RADIUS OF 90.00 FEET, A RADIAL LINE THROUGH SAID POINT OF REVERSE CURVATURE BEARS NORTH 18°40'56" EAST; THENCE EASTERLY AND NORTHEASTERLY ALONG THE ARC OF SAID LAST DESCRIBED CURVE, A DISTANCE OF 110.35 FEET TO A POINT IN SAID CURVE, A RADIAL LINE TO SAID POINT BEARS SOUTH 0° 51'34'07" EAST; THENCE SOUTH 51°34'07" EAST 15.00 FEET TO THE POINT OF BEGINNING. Amount of unpaid balance and other charges: \$2,843,624.54 (estimated) Street address and other common designation of the real property: 9505 HIDDEN VALLEY ROAD BEVERLY HILLS, CA 90210 APN Number: 4387-006-014 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mort-

gagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. DATE: 05-26-2010 CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3573522 05/27/2010, 06/03/2010, 06/10/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: GLORIA HALEY PARNASSUS CASE NO. BP122705

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of GLORIA HALEY PARNASSUS. A PETITION FOR PROBATE has been filed by ADAM BREGMAN in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that ADAM BREGMAN be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 06/22/10 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
MARTIN S. REED, ESQ. #58096
ANKER, REED, HYMES, SCHREIBER & COHEN
1901 AVENUE OF THE STARS #1100
LOS ANGELES CA 90067
5/27, 6/3, 6/10/10
CNS-1869828#

NOTICE OF PETITION TO ADMINISTER ESTATE OF: YITSHAK VANUNU CASE NO. BP122679

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of YITSHAK VANUNU.

A PETITION FOR PROBATE has been filed by SARAH VANUNU in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that SARAH VANUNU be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 07/06/10 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
NANCY PACK-RAYMAN
SBN 137421 a/w
MICHAEL NORMAN SALEMAN SBN 94344
16530 VENTURA BLVD #625
ENCINO CA 91436
5/27, 6/3, 6/10/10
CNS-1868973#

NOTICE OF TRUSTEE'S SALES No. 10-0029835 Title Order No. 10-8-122163 Investor/Insurer No. 0018857409 APN No. 4352-011-010 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/19/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by NATHANIEL J. FRIEDMAN, AN UNMARRIED MAN, dated

04/19/2006 and recorded 04/26/06, as Instrument No. 06 0913670, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/01/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under Said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1423 SCHUYLER RD, BEVERLY HILLS, CA, 902102540. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,335,031.15. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 06/03/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:— Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3584119 06/03/2010, 06/10/2010, 06/17/2010

NOTICE OF TRUSTEE'S SALE TS No. 08-0078905 Title Order No. 08-8-294396 Investor/Insurer No. 134999739 APN No. 5531-007-061 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/20/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, as duly appointed trustee pursuant to the Deed of Trust executed by LINDA HAMM, A SINGLE WOMAN, dated 04/20/2006 and recorded 04/28/06, as Instrument No. 06 0938383, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/01/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1153 NORTH FORMOSA AVENUE #101, WEST HOLLYWOOD, CA, 900465808. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,083,873.22. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/01/2008 RECONTRUST COMPANY 1800 Tapo Canyon Rd., SV2-202 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3586787 06/03/2010, 06/10/2010, 06/17/2010

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: APRIL 26, 2010
To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: MY BIG FAT GREEK RESTAURANT FRANCHISE GROUP LLC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 50 N. LA CIENEGA BLVD, GR FLR N END, BEVERLY HILLS, CA 90211-2227

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control LOS ANGELES, 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA153587 BH WEEKLY 5/13,20,27 2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: MOLLIE GASKIN CASE NO. BP122832

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MOLLIE GASKIN.

A PETITION FOR PROBATE has been filed by MARC ETTINGER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MARC ETTINGER be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 06/28/10 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
MARTIN S. REED, ESQ.
ANKER, REED, HYMES, SCHREIBER & COHEN
1901 AVENUE OF THE STARS #1100
LOS ANGELES CA 90067
6/10, 6/17, 6/24/10
CNS-1875541#

NOTICE OF PETITION TO ADMINISTER ESTATE OF ROBERT GORDON aka ROBERT MICHAEL GORDON and ROBERT M. GORDON

Case No. BP122851

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ROBERT GORDON aka ROBERT MICHAEL GORDON and ROBERT M. GORDON

A PETITION FOR PROBATE has been filed by Carole Little in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Carole Little be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on July 8, 2010 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
AFSHIN A ASHER ESQ
SBN 193129
LAW OFFICES OF
AFSHIN A ASHER INC
1901 AVENUE OF THE STARS
STE 1100
LOS ANGELES CA 90067

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100134001386 Title Order No.: 100143782 FHA/VA/PMI No.:YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 11/10/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 11/27/2006 as Instrument No. 06 2605714 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: RONALD F SALGADO AND DEBRA SALGADO, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 06/30/2010 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 950 NORTH KINGS ROAD #103, WEST HOLLYWOOD, CALIFORNIA 90069 APN#: 5529-025-038 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$225,685.70. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.ipsasap.com NDEx West, L.L.C. as Trustee Dated: 06/09/2010 NDEx West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. ASAP# 3585613 06/10/2010, 06/17/2010, 06/24/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100033500179 Title Order No.: 100149203 FHA/VA/PMI No.: 53212004 YOU ARE IN DEFAULT UNDER A DEED OF TRUST,

DATED 06/22/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 07/02/2007 as Instrument No. 20071575395 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: JASON MICHAEL JAEGER, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 06/30/2010 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 1134 ALTA LOMA ROAD # 104, WEST HOLLYWOOD, CALIFORNIA 90069 APN#: 5555-005-160 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$739,119.38. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 06/06/2010 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3583629 06/10/2010, 06/17/2010, 06/24/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No.: 20100134001362 Title Order No.: 100143596 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 11/07/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 11/10/2005 as Instrument No. 05 2723142 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: NIKOLA LAZAREVIC, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 06/30/2010 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 960 LARRABEE STREET, #304, WEST HOLLYWOOD, CALIFORNIA 90069 APN#: 4339-015-148 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$375,769.05. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. as Trustee NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Dated: 06/09/2010 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3585600 06/10/2010, 06/17/2010, 06/24/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: GALO A. MEDINA CASE NO. BP122890

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of GALO A. MEDINA. A PETITION FOR PROBATE has been filed by GALO S. MEDINA in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that GALO S. MEDINA be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 07/07/10 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner T. MICHAEL FEHMELE SBN 84364 FEHMELE & ASSOCIATES 4550 WILSHIRE BLVD LOS ANGELES CA 90010-3801 6/10, 6/17, 6/24/10 **CNS-1877913#**

NOTICE OF TRUSTEE'S SALE TS No. 10-0030840 Title Order No. 10-8-126270 Investor/Insurer No. 1689324805 APN No. 4331-018-080 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/01/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JACQUELINE Y. KIM, A SINGLE WOMAN, dated 07/01/2003 and recorded 07/15/03, as Instrument No. 03 2008210, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/08/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 137 SOUTH PALM DRIVE #206, BEVERLY HILLS, CA, 90212. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$304,449.36. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 06/09/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3577445 06/10/2010, 06/17/2010, 06/24/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 740404CA Loan No. 3013686989 Title Order No. 100131639-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05-10-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 06-30-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 05-18-2007, Book , Page , Instrument 20071214762, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ELIE JAIS PEREZ, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 1756 OF TRACT. 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69 PAGE(S) 11 TO 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,487,578.42 (estimated) Street address and other common designation of the real property: 333 SOUTH CRESCENT DRIVE BEVERLY HILLS, CA 90212 APN Number: 4331-006-009 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 06-07-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP

N110612 CHATSWORTH, CA 91311 ASAP# 3568176 06/10/2010, 06/17/2010, 06/24/2010

NOTICE OF TRUSTEE'S SALE TS No. 09-0033189 Title Order No. 09-8-103951 Investor/Insurer No. 100260598 APN No. 5555-006-191 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/27/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by STEPHEN PARISI, A SINGLE MAN, dated 04/27/2005 and recorded 05/06/05, as Instrument No. 05 1068049, in Book -, Page -, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/08/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1155 N. LA CIENEGA BLVD., PH5, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$826,308.28. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 06/19/2009 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3599540 06/10/2010, 06/17/2010, 06/24/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0024096 Title Order No. 10-8-089907 Investor/Insurer No. 871014450 APN No. 5555-005-059 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL DEKHTYAR AND JULIE DEKHTYAR, AS TRUSTEES OF THE DEKHTYAR FAMILY TRUST DATED MAY 1, 2003, dated 01/24/2007 and recorded 01/31/07, as Instrument No. 20070202102, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/08/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1100 ALTA LOMA ROAD #602, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$793,212.74. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 06/02/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3594769 06/10/2010, 06/17/2010, 06/24/2010

NOTICE OF TRUSTEE'S SALE TS No. 08-0045864 Title Order No. 08-8-174661 APN No. 4348-014-012 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/14/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., successor in interest by merger to RECONTRUST COMPANY, A NEVADA CORPORATION, as duly appointed trustee pursuant to the Deed of Trust executed by CURT D CASSINGHAM, A SINGLE MAN dated 07/14/2005 and recorded 07/22/05, as Instrument No. 05 1735732, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County State of California, will sell on 07/08/2010 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1160 SAN YSIDRO DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and

advances at the time of the initial publication of the Notice of Sale is \$2,063,214.19. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but with out covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest at provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon at provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 08/06/2008 RECONTRUST COMPANY, N.A., successor in interest by merger to RECONTRUST COMPANY, A NEVADA CORPORATION 1757 TAPO CANYON ROAD, SVVV-88 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY N.A., is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.31962 6/10, 6/17, 6/24/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF DEA L. HOLESAPPLE aka DEA LOUISE HOLESAPPLE aka DEA HOLESAPPLE

Case No. SP008171 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of DEA L. HOLESAPPLE aka DEA LOUISE HOLESAPPLE aka DEA HOLESAPPLE

A PETITION FOR PROBATE has been filed by Richard W. Holesapple in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Richard W. Holesapple be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on June 25, 2010 at 9:15 AM in Dept. No. N located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
ROBERT E BENNETT ESQ
SBN 044838
GREENBERG GLUSKER FIELDS
CLAMAN & MACHTINGER LLP
1900 AVE OF THE STARS
STE 2100
LOS ANGELES CA 90067-4590

NOTICE OF PETITION TO ADMINISTER ESTATE OF: MARY Z. FRASER CASE NO. BP122936

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MARY Z. FRASER.

A PETITION FOR PROBATE has been filed by WILLIAM FRASER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that WILLIAM FRASER be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 07/08/10 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
RICHARD B. SKOLNICK - SBN 43982
2118 WILSHIRE BLVD #208
SANTA MONICA CA 90403
6/10, 6/17, 6/24/10
CNS-1878909#

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LEGEND

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267-Piano Tuning
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274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
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300-399 Rentals
300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
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424-Real Estate Wanted
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505-Work at Home
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600-Garage Sales
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730-Musical Instruments
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