

Beverly Hills Weekly

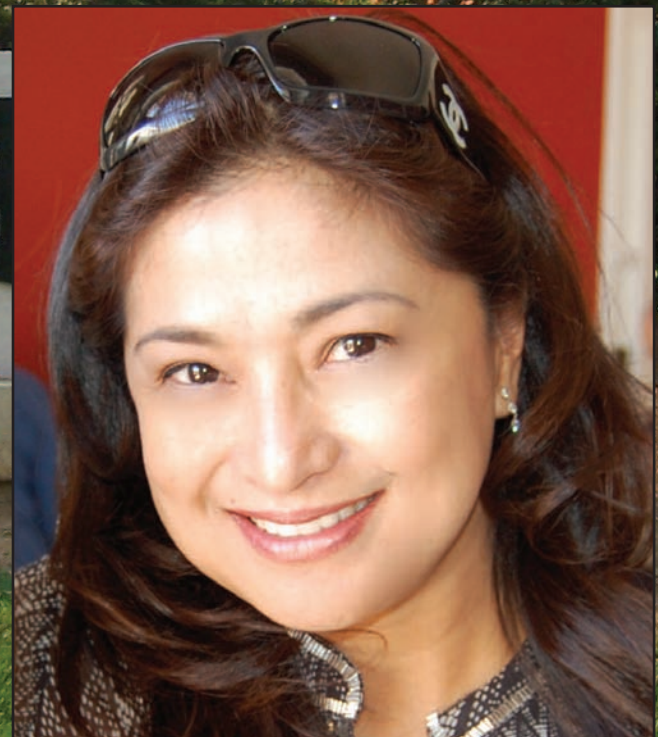
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Issue 562 • July 8 - July 14, 2010

All in the Family

The Weekly's interview with
incoming BHEF President
Annette Saleh





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SNAPSHOT



A WHITE HOUSE WELCOME
WASHINGTON, DC.

Beverly Hills attorney Sam Yebri, President of 30 Years After, stood within arm's reach to President Barack Obama at the White House for the signing of the Iran Sanctions Legislation on July 1. Yebri was invited to represent of 30 Years After, an Iranian American Jewish organization who has advocated for the Obama Administration to endorse measures to prevent Iran from possessing nuclear weapons.

letters & email

Metro alternate route under Beverly High

I am concerned and frustrated over the proposed changes to the subway route through Beverly Hills.

The alternate plan now being considered would route the subway under two schools: Good Shepherd School on Linden and Beverly Hills High School.

Numerous homes South of Wilshire would be exposed to noise, vibration, geologic issues, and seismic problems. The High School is our City's primary disaster center; tunneling directly through the middle of the campus will do nothing but undermine (pun intended!) the High School's ability to serve this critical role for our community.

Given the fact that so many of the impacted buildings lack up-to-date seismic-proofing, routing the subway under two schools and through a residential neighborhood (instead of the previously discussed Wilshire/Santa Monica route) can bring nothing but trouble to our schools and residents down the road.

All this to save subway riders one block

of walking? Nonsense!

Colette Flannick Hebert
Beverly Hills

It would appear there are people in our local government who are encouraging "Metro" to remake Beverly Hills into Brooklyn, N.Y. ..Subways running under our homes, I suppose next mandating a change in our speech pattern.

Subway tunnels under our residential neighborhood, subway trains running under our schools; the Los Angeles County Metropolitan Transportation Authority sure has wonderful goodies being readied to serve up to us.

[Councilmember] John Mirisch was correct in quoting Jack Benny about thousands of Doctors and Lawyers living in Beverly Hills. We need every one of them. The doctors to cure us of the headaches, gut aches, heartaches, anguish and anxiety brought on by the "Authority". We need every lawyer living here to council us on warding off and pounding some sense into the "Authority."

Victor Moss
Beverly Hills

"Douglas Named Acting Superintendent [issue 561]"

Given the great many, mostly difficult, actions the Board has undertaken these many months, it was great news to see that a "unanimous direction" was given to staff upon the selection of Dick Douglas to be

our "acting superintendent." The very fact that Douglas seems to be a unifying factor speaks volumes about his value to BHUSD and the community.

Due to the actions of a Board of Education more than a decade ago, a superintendent was hired who, it is believed, gave rise to the departure of two of Hawthorne's (and district's) best administrators, Dick Douglas and Rochelle Ginsburg.

The school system would be far better off had either Douglas or Ginsburg taken the superintendency. The intervening years would surely not have seen the number of interim, acting, temporary or actual superintendents pass through that revolving door on Lasky!

Even though the community hopes for a permanent superintendent, in the meantime (no matter how long or short - hint), Douglas embodies one of [Board President Steven] Fenton's valued characteristic- "bleeds Beverly Hills!"

Keeping Douglas on for the entire school year has many benefits. He already knows the territory, the schools, respective staffs and is well known in the community. And when the time came for Douglas to move on, he would be an essential asset in transitioning our next permanent superintendent.

Eight weeks in not long enough !

Craig Davis
Beverly Hills

Beverly Hills Weekly

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OUR DATA SPEAKS VOLUMES



briefs

Former Beverly Hills Mayor Maxwell Salter Passes at Age 90



Maxwell Salter

Former Beverly Hills Mayor Maxwell Hillary Salter passed away at the age of 90 July 6.

The two-time mayor and philanthropist served on the City Council from 1986-1994.

Also known as "Mayor Max", Salter dedicated his time to local community service groups including the Los Angeles County Museum of Art, Friends of the Los Angeles Music Center, Rotary Club of Beverly Hills, Beverly Hills Chamber of Commerce, and the Beverly Hills Democratic Club.

Current Mayor Jimmy Delshad said Salter was a great role model for his office, paving the way for future Mayors to come.

"I miss him very deeply. He was a mentor to me. He was an innovator as a mayor. The city will miss him. We wish the best for Janet [Salter] and his family," said Delshad.

Wife Janet Salter was a member of the Board of Directors for the Beverly Hills

Theatre Guild, and chairperson of the Fine Art Commission for the City of Beverly Hills.

Salter was a resident of Beverly Hills for more than 50 years. His three children are graduates of EI Rodeo and Beverly Hills High School. The Salter Family Theater at Beverly High was named in their honor in 1990.

Salter's career included service as a former member of the California Democratic State Central Committee. He was also a member of the Board of Governors of the United Jewish Welfare Fund, and president of Temple Beth Am.

Services will take place at Temple Beth Am on Sunday.

Beverly Hills Celebrates Parks and Recreation Month

Beverly Hills is celebrating Parks and Recreation Month during July.

Residents of all ages can participate in activities such as : free concerts, aquatic activities at Beverly High, over 18 summer camps, and the Beverly Hills Farmers' Market every Sunday.

Beverly Hills Detectives Nab Burglar

Over the past six weeks the Beverly Hills Police Department has documented a dramatic increase in vehicle burglaries.

Items including electronic devices, sporting goods, wallets and purses along with personal information were taken from residents vehicles.

Beverly Hills Detectives were able to identify Thomas Gardner of Culver City

as the suspect in the majority of these crimes, and obtained a warrant for his arrest.

Gardner was taken into custody June 30 by Beverly Hills Detectives.

When taken into custody, Gardner was still in possession of property taken from these most recent crime.

Numerous charges against Gardner are expected to be filed by theft victims.

Gardner was arrested and held in the Beverly Hills Jail on \$1million bail.

Under the Stars in Beverly Hills

Every Thursday in month of July and August, Canon Gardens is hosting free concerts.

The newest public park in Beverly

Hills will showcase a wide variety of different musical performances.

Seating is first come first serve. For a list of performances go to <http://www.beverlyhills.org>

BHUSD Prevailing in Most Recent Permit Appeals

BHUSD has a 20-0 record when it comes to fighting opportunity permit parents. The district won three more appeals last week.

"The LACOE board is looking at each individual case, and determining if there are factors that warrant overturning a locally controlled, locally elected school

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NOTICE OF PUBLIC HEARING

DATE: Thursday, July 22, 2010
TIME: 1:30 p.m., or as soon thereafter as the matter may be heard
LOCATION: Commission Meeting Room 280 A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, July 22, 2010, will hold a public hearing beginning at 1:30 p.m. or as soon thereafter as the matter may be heard, to consider:

An ordinance of the City of Beverly Hills amending various sections of Chapter 3 of Title 10 of the Beverly Hills Municipal Code to limit new or expanded medical uses in the city and to consider adoption of a conditional use permit process to review proposed new or expanded medical offices.

Any Planning Commission recommendation regarding a draft ordinance would be forwarded to the City Council for its consideration at a public hearing with a new public notice.

Staff finds that it can be seen with certainty that there is no possibility that the adoption and implementation of this Ordinance would have a significant effect on the environment. This Ordinance does not authorize construction and, in fact, imposes greater restrictions on certain development in order to protect the public health, safety and general welfare. This Ordinance is therefore exempt from the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Comments may be submitted in writing to the Planning Division of the Community Development Department and written or oral comments will be accepted at the Planning Commission meeting at the date and time noted above.

If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

A copy of the application is on file in the Planning Division and a copy of the staff report will be available on July 16, 2010 and can be reviewed by any interested person at City Hall, 455 N. Rexford Drive, Suite 100, Beverly Hills, CA 90210 or in the Beverly Hills Public Library Reference section. If there are any questions regarding this notice, please contact Michele McGrath in the Community Development Department at 310.285.1135 or at mmcgrath@beverlyhills.org.

Jonathan Lait, AICP, City Planner
Published: July 8, 2010



Photo: Michael Kohan

(left to right) Richard Chamberlain with founder-conductor, and Beverly Hills resident Gary S. Greene, Esq.

A Legal Harmony

The Los Angeles Lawyers Philharmonic will be making its debut in concert on July 15 at Disney Hall.

Twenty-five percent of ticket sale proceeds will go to the Domestic Violence Clinic, Immigration Legal Assistance Project, and the AIDS Legal Services Project.

The group was created in 2009 to fuse attorneys and judges who are also musicians. Actor Richard Chamberlain will narrate selections from Camelot.

"LA's Only Legal Orchestra" will play from selections including Beethoven's Fifth Symphony, West Side Story, Carmen, Mary Poppins, and Phantom of the Opera.

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board. They are asking what the rational is for overturning policy decision which we are legally entitled to make for permits," Board member Brian Goldberg said.

For Goldberg, the behavior of some families at the hearings could be an aspect to the outcome of LACOE's decisions.



Brian Goldberg

"Many of the permit families have not behaved well before the LACOE board. They've screamed and yelled. That's not the reason LACOE is going against them, but it certainly does not

engender a lot of sympathy for families in their case, when they behave in the same fashion they do in Beverly Hills. That's somewhat of a factor for some of these cases."

Families who want to appeal the Board's decision have a 30 day window of opportunity, after they are notified of non renewal, to file.

"Right now I'm trying to get a specific number of people who are taking advantage of the permit appeal process. If they don't file within 30 days, they waive their right to an appeal," said Goldberg.

Along with the permit appeals, many families are now suing BHUSD in a class

action suit.

"There are a number of families still trying to sue the district as a class action, which I think will go absolutely nowhere. They are not a protected class. They don't really have any legal ground to stand on. But in this country, this state, this county, you can sue anybody for any reason at anytime. They are certainly going to try and waste more of the districts resources by filing these frivolous lawsuits, but that's their right, and we'll have to fight those as they come along," said Goldberg.

Beverly Hills Clinic Pays \$647,000 for False Medicare Claims

The Oaks Diagnostics, also known as Advanced Radiology of Beverly Hills paid the federal government \$647,000 to settle allegations that it filed false claims with Medicare for unnecessary radiological tests, according to the U.S. Attorney's Office.

The half a million dollar plus payment prompted the government to ask a federal judge to dismiss a civil lawsuit that alleged the company performed unnecessary diagnostic tests and billed Medicare for the procedures.

The government alleged in the civil lawsuit that Advanced Radiology and its owner, Dr. Ronald Grusd were involved in a scheme to bill Medicare for unnecessary tests performed at Advanced Radiology from 1999 through 2002.

As part of the alleged scheme, an



Beverly High Grad Graduates Police Academy

Class of 2005 Beverly High graduate Shawn Lalezary graduated from the Los Angeles County Sheriff's Reserve Academy June 28.

The next step for Lalezary is to serve as a Reserve Deputy Sheriff.

"Growing up, being around Beverly Hills police officers was a huge inspiration. I think they are some of the best officers in the country," said Lalezary.

Lalezary's decision was not easily accepted at first by his family.

"Initially, my family was quite hesitant about my involvement in law enforcement. Most parents are not too fond of their children going out with a bulletproof vest and firearm," said Lalezary.

Training for Reserve Deputy Sheriffs consist of para-military training in defensive tactics, weapons training, vehicle pullover, constitutional law, and different sections of the California Penal Code.

"In the training process each recruit was pepper sprayed and tear gassed to understand the effects and learn to be able to work through it. Because Reserve Deputy Sheriff's have full peace officer powers we go through the same training and background investigations as full time law enforcement personnel."

The position allows Lalezary to help people in more ways than one.

"After the academy, Reserve Deputy Sheriff's can work in virtually any division of the Sheriff's department ranging from aero bureau to patrol. I chose to work the West Hollywood patrol. After the completion of my patrol training I would like to join the aero bureau, and serve as a helicopter pilot."

Lalezary said he simultaneously plans to begin law school at Southwestern University in August, focusing on real-estate investment.

"My paycheck as a Reserve Deputy Sheriff is literally \$1 a year, so after law school I plan to continue to work in the real estate industry. I do it because I like helping people. I want to help make the county a safer place to be. With that, I will continue to do about one shift a week as my schedule allows, patrolling the streets of West Hollywood," said Lalezary.

Advanced Radiology contractor, Nordelyn Lowder, recruited Medicare beneficiaries to undergo unnecessary diagnostic tests such as CT scans and MRIs.

Lowder pleaded guilty to one count of health care fraud in connection with the scheme. He was sentenced to 20 months in federal prison and was ordered to pay \$426,455 in restitution in 2008.

A "whistleblower" lawsuit was originally filed in 2003 by a former Advanced Radiology employee. The lawsuit allows a private party to file a civil action on behalf of the United States and receive a portion of the recovery. The United States intervened and took over prosecution of the case in February 2008.

Advanced Radiology paid the settlement. Grusd is not a party to the settle-

ment, and in light of the settlement with Advanced Radiology the government has opted to dismiss the lawsuit against him.

The Manor: Murder and Mystery at Greystone

Beverly Hills and Theater 40 present "The Manor: Murder and Mystery at Greystone," on July 7, 8, 14 and 15.

The drama has chronicles the tragic lives of certain members of the Doheny family, the original owners of the mansion.

Audience members will follow the actors throughout the first floor during the performance.

These evening performances begin at 6:30 pm. Tickets are \$45 a person.

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Photo: Laura Briceno

(Left to right): Hudson Muller, Daniel Khalili, Madeline Muller, Lara Davies, Tatiana Chavez.

Beverly Hills Camp Celebrates Fourth of July

Camp Beverly Hills celebrated the Fourth of July. Campers made Liberty crowns and torches as part of arts and crafts. Also included in the festivities were games such as potato sack races.

2010 World Cup Soccer at The Paley Center

Beginning June 11 at 11:30 am PT, The Paley Center for Media in Beverly Hills will present live lunchtime screenings of numerous matches being played, culminating in the World Cup Finals on July 11.

A Finals Viewing Party at The Paley Center will not only spotlight the final match, but will also celebrate the sport with a unique photo exhibition.

Board of Education set to Ratify Irene Stern and Dick Douglas Contracts Tonight

The Board of Education will meet tonight to ratify a contract that would make Dick Douglas interim superintendent while the search for a permanent BHUSD superintendent continues.

"I don't anticipate any problems with that passing to make Douglas acting superintendent, but you never know. I can only speak for myself and I will be supporting the passage of that contract," Board member Brian Goldberg said.

The contract includes an out-clause for the Board, which gives them a 10 day notice to terminate the contract without giving a reason.

"We are very pleased a veteran of the district like Dick Douglas would help us out."

Board President Steven Fenton is also set to ratify the contract.

"I am personally really looking for-

ward to working with Dick [Douglas]. The superintendent search is going well, I'm hopeful that by August we will have someone to fill the position," said Fenton.

Douglas is not currently a candidate for the permanent position. He recently retired as superintendent from the Montecito Union School District, in Santa Barbara County. Prior to that, he served as principal of Hawthorne School in the 1990's.

Also set for tonight's meeting is the ratification of Irene Stern's contract as Beverly Vista's interim principal.

"I don't anticipate any problems with the passage of that contract as well," said Board member Brian Goldberg.

Board President Steven Fenton agrees Stern is the perfect candidate for interim principal.

"I agree with this contract as well. I feel great about having Irene [Stern] come back," said Fenton.

Goldberg thinks Stern's history as principal of Beverly Vista with BHUSD makes her a good candidate for interim principal.

"I am very pleased. She's a veteran who knows our district and has a track record of success. This is a real testament to our colleagues. We are not settling for mediocrity anymore," said Goldberg.

Stern previously served as a social studies teacher and assistant principal at Beverly Vista from 1999-2006.

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(Pictured, top row, left to right): James Ach, Andre Frossard, Laurence Ach
Bottom row: City Librarian Nancy Hunt-Coffey, Friends of the Library Treasurer Jean Rosenblatt, Friends of the Library President Barbara Linder

Beverly Hills Public Library receives \$10,000 donation

The Beverly Hills Public Library received a generous gift from the estate of long-time community member Ernest Ach, who passed away earlier this year.

Ach was a Friends of the Library board member and a member of the Board of Education from 1957 to 1969.

According to City Librarian Nancy Hunt-Coffey, the funds will be used for children's books and to re-carpet the Auditorium, which Ernie used to frequent when he attended the monthly Jim Jimirro music program.

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from the hills of beverly



Mayor Max Passes

A personal Remembrance

By Rudy Cole

Maxwell Hillary Salter died Tuesday afternoon, and a large part of what is best about our village, what really exemplified our values and traditions was what his life was all about.

Twice mayor, twice elected to our city council, a philanthropist whose generosity was legendary as was his constant desire to have his giving to dozens of charities remain very private: and father and grandfather to an enormous brood who heeded his advice: be fruitful and multiply.

This is not an obituary. The story of his life and times, and that of his incredible family will be told by others. And it is impossible for me to be objective about a man I so totally admired, respected and, yes, loved. Simply these words: Few people I have ever known lived their lives by the values and standards they mouthed. Max did, and he set the bar for caring, community involvement and loyalty – to family and friends.

You know what Max always called one of his finest moments? When he was told

he had made **Richard Nixon**'s enemy's list. Nixon's sycophants included Max because of his generous support for Democratic candidates, always far out of proportion to his real net worth.

During the last election, Max was walking through the Beverly Hills Hotel when **Joe Biden**, surrounded by a large entourage, spotted Max. The then Senator Biden, and soon to be vice president, assumed a prayer position and did a bowing routine to Max in full view of some very startled hotel guests.

If you were a Democrat running for any office anywhere, your first port of call in California was the Salter's, on North Linden Drive. As for charities, it would be impossible for me to list all the organizations that received yearly donations, without ever having to ask, but they ranged from medical research, Maple Counseling Center, BHEF, welfare agencies for the truly needy, to his great love and dedication: the State of Israel. The family was also a major contributor to the Annenberg.

the Janet method of agreeing to suggestions and then doing exactly what she thought was best.

What the entire family called their husband, father and grandfather was "Sonny." Never Max or Maxwell.

My first suggestion was to never again use "Sonny" in public. The reasoning: Councilmember's become city fathers, or possibly mothers, and "Sonny" was just not the right image for a mature, strong, father figure leader the voters would want to elect.

Reluctantly, the family heeded my advice; that is until the day of the official campaign kickoff. Salter had completed his speech and was introducing the many celebrities who attended, and it was a star studded list of elected officials and civic dignitaries, when Janet suddenly and very forcefully announced to a startled audience: "Sonny, you forgot to introduce the Rabbi's wife." So much for campaign manager's control.

One more note on his name: Maxwell Hillary Salter always reminded people when they commented on **Hillary Clinton**, that "I had the name first."

Salter had a strong sense of morality and religious conviction, and he was also a life time civil libertarian. A pioneer supporter of the American Civil Liberties Union, as mayor and later private citizen, he was also a strong partisan of our own law enforcement agency. He totally respected the work the men and women of our police department who contributed to our safety, and he backed the department because he felt they were right when they were accused, he felt falsely, of racial profiling. Probably because he was so trusted, the ACLU never joined in the law suit against the city.

Max loved his community as much or more than the people with whom he often differed on development issues. He understood what resources we needed to continue to maintain the best in police, fire and other city services, and that meant supporting tax producing new businesses. However, he was also an environmentalist in that new projects had to be limited in height, green friendly and respectful of residential impacts.

When he supported the Waldorf Astoria addition to the Beverly Hilton, he did so in his way. He would not permit the Hilton to pay for a mailer and some ads he wanted under his own name and he financed those out of his own pocket. Max had absolutely no economic or other involvement in the project, except what he felt was in the best interests of the community.

How can you summarize a life of caring, giving and living by values and standards most of us could never hope to achieve? Max was a mensch and his life was a tribute to the very best in the human spirit. To have known him, that alone was something none of us will ever forget and always cherish.

His close friend, **Fred Hayman**, put it best: "Max is gone, but what he accomplished for our country and for the community he loved, will never be forgotten."

Check Los Angeles Times obituaries for time and place of a memorial service, but I

Yes, Israel's presidents and prime ministers also found their way to Linden, including the incumbent, **Shimon Peres**, a long-time Salter family friend.

So, some very personal stories:

I first met Max when he was considering running for city council. Naturally, my first question was "why do you want to be elected to the city council?"

His answer was typical Salter: "Why not? I bitch about the way the city does business, and all the fighting that goes on, maybe I can help make some changes. I think I want to try and if the people want me, they'll elect me. If not, I tried."

What better combination of skills and beliefs could anyone bring to city government? An experienced, successful businessman, a history of liberal political activism, and the charm and patience to actually visit every city agency and department to remind our city staff that they were the servants, not the masters, of the people who paid their salaries – he did it with tact, humor and personal caring; and they loved him for it.

However, that first campaign was not all that easy despite the high regard with which he was held in the community by those who actually knew him. Charities, national Democrats, his Temple all understood how great he was, but never a publicity seeker. In his own city, Max was mostly unknown.

What made the campaign very difficult was Salter's insistence that the city had been right in supporting the Four Seasons hotel even though a large majority of voters in 1994 defeated an enabling referendum. No amount of political pragmatism could convince him to duck or equivocate on this or any other issue.

It took Max about ten minutes to decide that I should manage his campaign. I was flattered, but surprised that he would not first interview other possible consultants. Years later, when I asked him about his quick decision, he said: "When you told me I might not win, that clinched it."

My first days in the campaign were unforgettable. My efforts to stage manage a picture of his entire family, including the then-young and rebellious grandchildren was a debacle. I think there may have been 12 I tried to corral into some less than chaotic seating. Max just smiled at my losing efforts at order, but somehow the exhausted but patient photographer got his shot.

Enter Janet. And it is hard to believe I have written this far without mentioning her. I have known many candidate's spouses, but none made as much of a difference as Janet. She fed, entertained, assuaged hurt feelings of volunteers, most often because of something I had said, and kept the home life in solid order throughout the campaign ordeal.

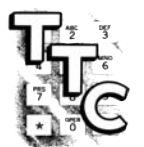
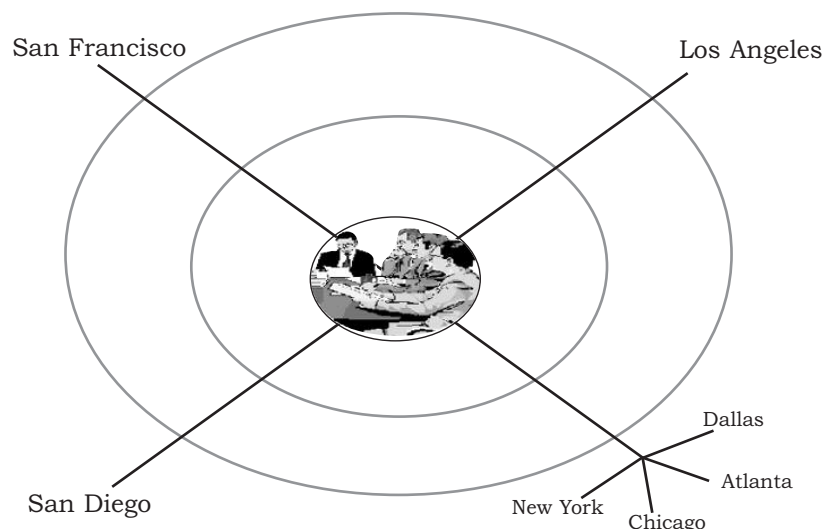
In my first meeting with the three Salter children and Janet, all of whom played major roles in the election, I learned about

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think it will be at Temple Beth Am this Sunday at 5 p.m.

Name of the company in negotiations for the former Hilton Corporation headquarters property on Civic Center Drive? "Live Nation," one of the fastest growing and most successful entertainment con-

glomerates in the world – they recently acquired "TicketMaster."

They have one small office Beverly Hills now, but if and when the deal goes through, the Civic Center Drive venue would probably mean consolidating offices in other areas, including Los Angeles, and making Beverly Hills their corporate home.

For many years, the Chamber of

Commerce and the city have together worked to bring more entertainment industry companies to our city. The rationale is simple: With these professionals come hotel room rentals and diners for our expanding restaurant industry.

Although negotiations with the property owners are not yet completed, a deal may be announced in the next few weeks. City officials and the Chamber are certainly

prepared to do whatever they can to make it happen.

Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 5

Jimmy Delshad Steps Down as Liaison

Mayor Jimmy Delshad recently stepped down as liaison to the Planning Commission, and named Councilmember Nancy Krasne to take his place.



Jimmy Delshad

"I have recently moved. I am now living very close to many of the projects on the agenda. By law, I would have to recuse myself. I wanted to make sure the committee was not biased," said

Mayor Delshad.

Delshad appointed Councilmember Nancy Krasne to replace him.

"Councilmember Nance Krasne has worked as a commissioner on the Planning Commission. So she is highly capable and highly regarded. I regard her opinion very much. I trust her judgment and she is very capable to take my place."

The Commission is responsible for

recommending broad development policies to the City Council, and once adopted in the form of the City's General Plan, for reviewing development applications for their conformance to the General Plan.

Currently on the agenda for July 8 is a proposed new 44-unit condominium project located at 125 South Camden Drive.

Holiday Hybrid Ice-Skating Rink Proposed for Beverly Gardens

Recreation Services Manager Brad Meyerowitz, is set to present his proposal for a hybrid ice-rink on July 8.

The eco-friendly rink is planned to be installed for 33 days at the Beverly Gardens Park site.

"The location is a staple of Beverly Hills. For many people, it's a Kodak moment," said Meyerowitz.

This is not the first time a proposal for an ice-rink during the holiday season has been up for discussion with city council. In 2002, the proposed \$157,170 rink was shut down.

This time around, all additional costs including tear-down and turf restoration, the price is over \$24,000 less than it was

in 2002.

Having a hybrid skating rink, means lower overhead costs, easier installation, eco-friendly materials, and a lower consumption of electricity and water.

Also set to introduce a holiday ice-rink to Beverly Hills on July 8 is independent contractor Jeffrey Best, whose model resembles a popular Santa Monica rink.

Currently in the proposal is a recommended \$10 a skater per half hour skating session and rentals.

Meyerowitz will know whether or not to proceed with the plans for the hybrid rink July 8.

Beverly Hills Middle Market Real Estate Gets Some Help

A popular home-buyer tax credit was extended by Congress June 30. The tax credit has helped fuel the real estate market in recent months.

Up to 17,000 Californians qualify for the according to National Association of Realtors.

According to Beverly Hills realtor and broker Connie De Groot, this will really come in handy to the people buying con-

dos in the middle market. She said, "There are lots of condos in the Beverly Hills market. People were backing out of deals. Buyers in the middle market can really appreciate this. I sold one property in the \$8 hundred thousand range, and the owner would not close unless she had the tax credit."

The \$8 thousand incentive might not mean too much to the multi-million dollar home owner, however De Groot said things might not be going as well as they seem. "A lot of large market homeowners are also owners of small businesses. They rely more on the stock market, as well as their business. Some of which hasn't been doing too well."

De Groot says no matter what the situation, home owners as well as home-buyers need to proceed with caution.

"People react too strongly to good and bad news, we must have patience. We need to plan more. Home ownership is a good move as long as you have the right information."

Eligible are buyers who signed a purchase contract by April 30, and need extra time to close their deals.

arrest summary

Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Arrest Summary.

ABROT, KATHRINA VENNESSE, 19, of Los Angeles, arrested on 07/04/2010 for disorderly conduct: intoxication

BARZI, ELIAHO MICKEL, 18, of Beverly Hills, arrested on 07/04/2010 for possess narcotic controlled substance

ANDERSON, TATIANA ROSE, 19, of Beverly Hills, arrested on 07/04/2010 for possess concentrated cannabis

EVANS, ARCHIE, 45, of Hollywood, arrested on 07/04/2010 for outside warrant/misdemeanor

AKILYAN, OGANES, 27, of N Hollywood, arrested on 07/04/2010 for bench warrant/misdemeanor

CARLSON, TONY LYNN, 56, of Canoga Park, arrested on 07/04/2010 for bench warrant/misdemeanor

WILLIAMS, LERONE B, 29, of Jersey City, arrested on 07/03/2010 for DUI alcohol/drugs

EASON, TARI TIMOTHY, 28, of Van Nuys, arrested on 07/03/2010 for driving while license suspended for DUI

BRITT, CHRISTOPHER ALEXANDER, 25, of Sherman Oaks, arrested on 07/03/2010 for outside warrant/felony

RUANO, CARLOS PAUL, 29, of La Puente, arrested on 07/03/2010 for driving w/o license

SOUTH, SHANNON, 19, of Los Angeles, arrested on 07/04/2010 for disorderly conduct: intoxication

ROSALES, JAZMIN, 19, of Los Angeles, arrested on 07/04/2010 for DUI alcohol/drugs causing bodily injury

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coverstory

ALL IN THE FAMILY

The weekly's interview with incoming BHEF President Annette Saleh

By Jessica Miller



Why did you decide to take the position as President of BHEF?

I wanted to be of service to my community. I really just wanted to help out.

Also, [Planning Commissioner] Lili Bosse, a good friend of mine, wouldn't take 'no' for an answer. She never stopped encouraging me to take this position. I really respect her.

I also accepted this position because I consider [Chairman] Jonathan Prince to be brilliant, and really wanted to work with him.

Explain the duties of President and how it is different from Executive Director.

The Executive Director, we call the Chief Executive Officer (CEO) and that's a big position.

The President is more the face of the organization, and it is a volunteer position. I work closely with the CEO and I represent the organization in the community.

I also lead the board meetings, and make decisions. I communicate decisions made by the board as well as communicating to the board what the needs are for the school district. You could say I am sort of a conduit between the school district, community, school board, and business.

Your husband Marc has also been very involved with the school district, and is now on the BHEF executive committee. Tell us about that.

Marc has always been very supportive of my volunteer activities. He volunteers for the

city as well, not just the schools. We both became PTA Presidents at Hawthorne.

Marc is a product of the education system here in Beverly Hills. He attended Hawthorne from kindergarten, and went to Beverly High. We've been married 20 years now. He's as Beverly Hills as they get.

When you get me, you get Marc. Everyone knows that. We come as a team. He is always there for me. He's been there since the get-go.

My son, Anton, will be a 10th grader at Beverly High. He also went to Hawthorne. He is very active in school with robotics and ASB. He also loves being involved with sports. He's played football, JV Soccer, and JV tennis.

Do you plan on implementing any changes within BHEF?

Yes. Big changes. More of marketing oriented changes.

Lili and Jon Bosse have offered to underwrite our initial marketing efforts so no BHEF funds will be used to implement them.

This year we are now trying to foster more relationships with new businesses.

We really want to reach out to more people. We want to reach the people and businesses who do not have children in the district.

We want people to go to our website and get all of the information they want and inspire them to give, if they don't already.

Tell me about the role Jonathan Prince will play within BHEF this year.

Jonathan Prince is the new Chairman. He's brilliant. That's one of the first things I can tell you about him. He's very well spoken, articulate, very funny, and a joy to work with. He's added so much depth as well as levity to our meetings. We laugh, we have such invigorating meetings.

He brings new enthusiasm, new energy. We work well together. We find out more and more as we go along we have a very good partnership.

We've both been working feverishly to get the organization to where we want it to be before we even have our first board meeting. We were just made official July 1, even though we were installed a month ago.

As far as a job description specifically, I'm not completely up to speed on that, we're still working on where his position will go.

What are some challenges you think you'll face this year?

I believe we will face a lot of fundraising challenges due to the economic turmoil in the country.

There are probably misperceptions out there in the community, which we need to face

and correct as well.

And what misperceptions are those?

There are so many! There is a misperception that BHEF is a policy-making organization, that we are the arm or leg of the district or the school board. As a non-profit fund-raising organization,

BHEF is independent from the school district.

Another misperception is that we don't need additional donations for our schools because we are a wealthy community with a large tax base. It's true taxes are a major source of funding for our schools, the amount we get is barely enough to cover basic expenses of running the district.

Do you think it is important for BHEF to work closely with the BHUSD board members?

School board members? More like the school district. We can't just arbitrarily say we want funds for this we want funds for that. The district has to approve whatever program or whatever personnel we fund.

The foundation really has to work closely with the district executives, and make sure that our general funding, as well as our targeted funding, is going to work with their plan.

You actively supported Nooshin Meshkaty in the last Board election, who was defeated. Do you think BHEF officers should endorse political candidates?

As community citizens, as private members of the community, if they feel strongly about it then that's up to them. However, they should not address the BHEF name and title to their endorsement.

I personally will not endorse any candidate while I'm president of the education foundation.

There are a lot of people I strongly believe in, but I will not endorse anyone.

As far as the officers are considered, I'm sure they can endorse anyone they choose, as private citizens, without using their title.

During your swearing in ceremony for president, you gave each guest a calculator inscribed "BHEF, We are counting on you." Why a calculator?

I'll send you one! I wanted something symbolic to remind everyone that we are here to raise funds.

Jonathan [Prince] and I wanted to give the board members, something small that they, or their kids, can carry around day to day.

It all goes together: counting, numbers, and funds. And calculators can be very useful!

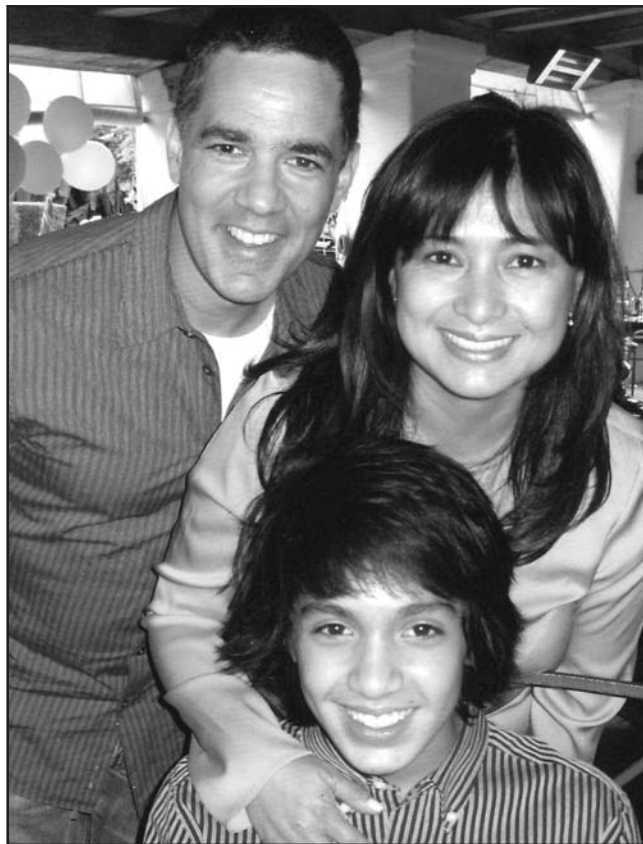
We're reminding everyone, not just board but members, but the entire Beverly Hills community, we are counting on everyone's support. Without it, we can't do what we do.

One year from now, what will you be happy if you've accomplished?

I'll be happy if we have more people participating, supporting, and donating. I'm counting more on the number of people rather than the amount of money raised.

I want to have the community to have a buy-in to this organization.

In the end, better schools mean better a community. The only way to have better schools is through the funding of BHEF.



Marc, Annette, and Anton Saleh

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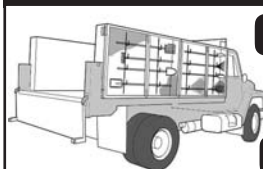
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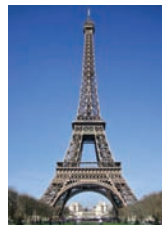
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FICTITIOUS BUSINESS NAME STATEMENT: 20100839293 The following person(s) is/are doing business as: UNETSOL, INC., PLAN TELECOM, INC. 18375 Ventura Blvd. Suite 399 Tarzana, CA 91356. PLAN TELECOM, INC. 18375 Ventura Blvd. Suite 399 Tarzana, CA 91356. The business is conducted by: A corporation. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Hamid Reza Ali Banaie, Plan Telecom Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100840287 The following person(s) is/are doing business as: SILVER MOON FILMS 11935 Kling St. #7 Valley Village, CA 91607; (8) 763 7551 PO Box 1413 Studio City, CA 91614; GEM SILVER 11935 Kling St. #7 Valley Village, CA. 91607. The business is conducted by: An individual. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Gem Silver, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100839759 The following person(s) is/are doing business as: DARK AND MOODY PRODUCTIONS 253 S. Broadway #408 Los Angeles, CA 90012. EDWARD HARRIS 253 S. Broadway #408 Los Angeles, CA 90012; COURTNEY JONES 253 S. Broadway #408 Los Angeles, CA 90012. The business is conducted by: A husband and wife. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Ned Harris and Courtney Jones , owner. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100840588 The following person(s) is/are doing business as: USA METALS & MILLWORK RESTORATION 12151 Foothill Blvd. Sylmar, CA 91342; P.O Box 330277 Paocola, CA 91331. JOSEPHINE ROBLES 12151 Foothill Blvd. Sylmar, CA 91342. The business is conducted by: An Individual. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Josephine Robles , owner. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100824758 The following person(s) is/are doing business as: ODYSSEY ROAD SIDE SERVICE 1520 Princeton St. #4 Santa Monica, CA 90404. YIANNI PETTAKI 1520 Princeton St. #4 Santa Monica, CA 90404. The business is conducted by: An Individual. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Yianni Pettaki, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100824282 The following person(s) is/are doing business as: LOS FELIS SHOE REPAIR 1755 Hillhurst Ave. Los Angeles, CA 90027. JOHNNY NADZHARYAN 8161 Shady Glade Ave. North Hollywood, CA 91605. The business is conducted by: An Individual. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Johnny Nadzharyan, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100836780 The following person(s) is/are doing business as: SAMMY'S TRUCKING 12717 Gault St. North Hollywood, CA 91605. SARKIS GAVOUTIAN 12717 Gault St. North Hollywood, CA 91605. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/1/2010. Signed: Sarkis Gavoutian, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100824933 The following person(s) is/are doing business as: LIMITLESS ENTITY 2755 Mary St. La Crescenta, CA 91214. ANI GALESTANIAN 3522 Mevel Pl. La Crescenta, CA 91216. The business is conducted by: An Individual. Registrant has not begun to transact business under the fictitious business name or names listed here .

Signed: Ani Galestanian, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100838446 The following person(s) is/are doing business as: TECHNOGERS GROUP 11156 Gerald Ave. Granada Hills, CA 91344. GERALD ROGERS 11156 Gerald Ave. Granada Hills, CA 91344. The business is conducted by: An Individual. Registrant has not begun to transact business under the fictitious business name or names listed here . Signed: Gerald Rogers, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100838476 The following person(s) is/are doing business as: AIR COOL CO.; BH AC AND HEATING CO. 1617 N. Fuller Ave. #412 Los Angeles, CA 90046. BENJAMIN HAKIM 1617 N. Fuller Ave. #412 Los Angeles, CA 90046. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 12/9/2010 Signed: Benjamin Hakim, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100838880 The following person(s) is/are doing business as: AMATA SPA 929 ? N. Western Ave. Los Angeles, CA 90029. RATH PAKMAI 4324 Beck Ave. Studio City Los Angeles, CA 91604. The business is conducted by: An Individual. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Rath Pakmai, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100839353 The following person(s) is/are doing business as: CLOSE UP MODELING AGENCY; CLOSE UP MODELS AGENCY ; CLOSE UP AGENCY; LA MODEL AGENCY; LA MODELS AGENCY AGENCY;CLOSE UP PHOTO AND VIDEO (PRODUCER) 5305 Lindley Ave. #20 Tarzana, CA 91356. ALI BIGDELI 5305 Lindley Ave. #20 Tarzana, CA 91356. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 4/23/2010. Signed: Ali Bigdeli, owner. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100839641 The following person(s) is/are doing business as: ADVANCED RESOLUTION SPECIALIST. 18034 Ventura Blvd. #13 Encino, CA 91316. ADVANCED REVENUE CORP. 18034 Ventura Blvd. #13 Encino, CA 91316. The business is conducted by: A Corporation. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Advanced Revenue Corp, President. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

FICTITIOUS BUSINESS NAME STATEMENT: 20100839641 The following person(s) is/are doing business as: A CONSTRUCTION AND DESIGN 4570 Van Nuys Blvd. Sherman Oaks, CA 91403. GARAGE DOOR 4 LESS, INC. 4570 Van Nuys Blvd. Sherman Oaks, CA 91403. The business is conducted by: A Corporation. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Aviv Lubrani, Garage Door 4 Less, President. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010 22980

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20100769159
Date Filed: 6-07-10
Name of Business: PHILLIPPINE AMERICAN RACING ASSOCIATION 20022 Curassow Ct., Canyon County, CA 91351
Registered Owner: JUNOBY INC. / TOBY CALDERON 20022 Curassow Ct., Canyon County, CA 91351
Current File # 20100690716
Date: 5/20/2010
Published: 6/24/2010, 7/01/10, 7/08/2010, 7/15/2010

FICTITIOUS BUSINESS NAME STATEMENT: 20100713075 The following person(s) is/are doing business as: COLOR ZONE SUPPLY, 4760 E OLYMPIC BLVD, LOS ANGELES, CA 90022. MARIO MIRAMONTES, 4760 E OLYMPIC BLVD LOS ANGELES CA 90022. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIO MIRAMONTES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/1/2010, 7/8/2010, 7/15/2010 18436

FICTITIOUS BUSINESS NAME STATEMENT: 20100713334 The following person(s) is/are doing business as: LEGALLY YOURS, 21308 PATHFINDER ROAD SUITE 217, DIAMOND BAR, CA 91765. ANDREA J. DUBOIS, 2458 SUNBRIGHT DRIVE DIAMOND BAR CA 917656. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 5/1/2010. Signed ANDRE DUBOIS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/1/2010, 7/8/2010, 7/15/2010 18438

FICTITIOUS BUSINESS NAME STATEMENT: 20100713619 The following person(s) is/are doing business as: PARAGRAM DELIVERY, 14012 S KALSAMAN, COMPTON, CA 90222. PARAGON DELIVERY, 14012 S KALSAMAN COMPTON CA 90222. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JERRY LYDELL BREW. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/1/2010, 7/8/2010, 7/15/2010 18437

FICTITIOUS BUSINESS NAME STATEMENT: 20100732192 The following person(s) is/are doing business as: THE GLASS MAN, 5131 W

SILVER ARROW RD. RANCHO PALOS VERDES, CA 90275. EASY OPTIMIZED SOLUTIONS INC., 5131 W SILVER ARROW RD RANCHO PALOS VERDES CA 90275. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed HASSAM QAMAR, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/1/2010, 7/8/2010, 7/15/2010 18439

FICTITIOUS BUSINESS NAME STATEMENT: 20100733686 The following person(s) is/are doing business as: COLLIDE, PROJECT COLLIDE, 264 S.ALEXANDER AVE, LOS ANGELES, CA 90004. PETER KIM, 264 S. ALEXANDER AVE LOS ANGELES CA 90004. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PETER KIM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/1/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 6/24/2010, 7/1/2010, 7/8/2010, 7/15/2010 1833

FICTITIOUS BUSINESS NAME STATEMENT: 20100796170 The following person(s) is/are doing business as: VALLEY COMPUTER CORNER; VALLEY-COMPUTERCORNER.COM 6309 Van Nuys Blvd. #102, Van Nuys, CA 91401. ZIBA GHAZVINIAN 5807 Topanga Cyn Blvd. #K302, Woodland Hills, CA 91367. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/10/2010. Signed: Ziba Ghazvinian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2298

FICTITIOUS BUSINESS NAME STATEMENT: 20100778040 The following person(s) is/are doing business as: CLASSIC CARS FOR HIRE 6015 ? Broadway, Los Angeles, CA 90003. DWAIN GRAY; JAYNE GRAY 5787 Cimarron Street, Los Angeles, CA 90018. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 6/08/2010. Signed: Dwain Gray, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/08/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2299

FICTITIOUS BUSINESS NAME STATEMENT: 20100704518 The following person(s) is/are doing business as: NEEDBALANCE 14622 Ventura Blvd. Suite 102-B14, Sherman Oaks, CA 91403. THE ROBERTS COMPANY & AFFILIATES, INC. 14622 Ventura Blvd. Suite 102-B14, Sherman Oaks, CA 91403. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 5/24/2010. Signed: Susan Hutchcnd, Secretary, The Roberts Company & Affiliates, Inc. This statement is filed with the County Clerk of Los Angeles County on: 5/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2300

FICTITIOUS BUSINESS NAME STATEMENT: 20100825809 The following person(s) is/are doing business as: OPTIMA JEWELRY 2047 Benedict Cyn. Drive, Beverly Hills, CA 90210. WARPED ART PRODUCTION INC 2447 Benedict Cyn. Drive, Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/16/2010. Signed: Volker Fleck, President, Warped Art Production Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2301

FICTITIOUS BUSINESS NAME STATEMENT: 20100773756 The following person(s) is/are doing business as: MY WAY SANDWICH; MY WAY SANDWICH-ES; IRANIAN IDEAL; PERSIAN IDEAL 339 N. Palm Dr. #202, Beverly Hills, CA 90210. BEVERLY HILLS BESTFIELDS INVESTMENTS INC. N. Palm Dr. #202, Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/08/2010. Signed: President, Beverly Hills Bestfields Investments Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/08/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2302

FICTITIOUS BUSINESS NAME STATEMENT: 20100857941 The following person(s) is/are doing business as: GAGE GORMAN MANAGEMENT 929 Westmount Drive, West Hollywood, CA 90069. GAGE R. GORMAN 929 Westmount Drive, West Hollywood, CA 90069. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/23/2010. Signed: Gage R. Gorman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2303

FICTITIOUS BUSINESS NAME STATEMENT: 20100857942 The following person(s) is/are doing business as: MALKIN INCIN 8166 Orion Avenue, Van Nuys, CA 91406. SIRECAN MKRTHIAN 11741 Kittridge Street #6, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/23/2010. Signed: Sirecan Mkrthian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2304

FICTITIOUS BUSINESS NAME STATEMENT: 20100845818 The following person(s) is/are doing business as: REVO FITNESS SYSTEMS 4422 Finley Avenue #8, Los Angeles, CA 90027. SAVA MARKOVIC 4422 Finley Avenue #8, Los Angeles, CA 90027. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Sava Markovic, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2305

FICTITIOUS BUSINESS NAME STATEMENT: 20100861790 The following person(s) is/are doing business as: MISIONEROS PREDICADORES DE JESUS Y MARIA 5249 ? Alhambra Avenue, Los Angeles, CA 90032. MISIONEROS PREDICADORES DE JESUS Y MARIA 5249 ? Alhambra Avenue, Los Angeles, CA 90032. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/23/2010. Signed: Mauricio Cuesta, President, Misioneros Predicadores De Jesus Y Maria. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this

statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2306

FICTITIOUS BUSINESS NAME STATEMENT: 20100861304 The following person(s) is/are doing business as: CREATIVE CANVAS BY KEVIN MANDRELL 10548 Eton Avenue, Chatsworth, CA 91311. KEVIN MANDRELL 10548 Eton Avenue, Chatsworth, CA 91311. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/15/2010. Signed: Kevin Mandrell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2307

FICTITIOUS BUSINESS NAME STATEMENT: 20100871858 The following person(s) is/are doing business as: CLEAR PATH LIFE COACHING 263 W. Olive Avenue #270, Burbank, CA 91502. SUE H. ZENGER 263 W. Olive Avenue #270, Burbank, CA 91502. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Sue H. Zenger, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2308

FICTITIOUS BUSINESS NAME STATEMENT: 20100854240 The following person(s) is/are doing business as: E.M. DESIGN 7404 Fulton, West Hollywood, CA 91605. ERIC MANIEV 10554 Plainview Avenue, Tujunga, CA 91042. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/22/2010. Signed: Eric Maniev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2309

FICTITIOUS BUSINESS NAME STATEMENT: 20100852186 The following person(s) is/are doing business as: ROOTERS ON TIME 14702 Magnolia Blvd. #C, Sherman Oaks, CA 91403. LEVON LEO GOURMROUYAN; AZATUHI AZA GOURMROUYAN 14702 Magnolia Blvd. #C, Sherman Oaks, CA 91403. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 6/22/2010. Signed: Levon Leo Gourmrouyan, Owner

Avenue, Northridge, CA 91325.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/23/2010. Signed: Allen Griggsby, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2317

FICTITIOUS BUSINESS NAME STATEMENT: 20100868346The following person(s) is/are doing business as: AUTOMART EXPORT 20953 Devonshire Street #9, Chatsworth, CA 91311.AUTOMART EXPORT, INC. 20953 Devonshire Street #9, Chatsworth, CA 91311.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/24/2010. Signed: Mohammad Q. Fatah, President, Automart Export, Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2318

FICTITIOUS BUSINESS NAME STATEMENT: 20100876737The following person(s) is/are doing business as: T. AIDA'S BEAUTY SALON 2501 Colorado Blvd. #E, Los Angeles, CA 90041.AIDA TAVOSYAN 116 E. Harvard Street, Glendale, CA 91205.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Aida Tavosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2319

FICTITIOUS BUSINESS NAME STATEMENT: 20100846481The following person(s) is/are doing business as: PANDORA'S UNIQUE BOUTIQUE 26500 West Agoura Road Suite 102-307, Calabasas, CA 91302.PANDORA KEHOE 27465 Country Glen Road, Agoura Hills, CA 91301.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Pandora Kehoe, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2320

FICTITIOUS BUSINESS NAME STATEMENT: 20100845911The following person(s) is/are doing business as: THE DOG POUND 15101 Magnolia Road #G8, Sherman Oaks, CA 91403.MARCUS KIEHL 15101 Magnolia Road #G8, Sherman Oaks, CA 91403.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Marcus Kiehl, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2321

FICTITIOUS BUSINESS NAME STATEMENT: 20100846729The following person(s) is/are doing business as: RESTROOM AMBASSADOR SERVICE 2727 W. Avenue 32, Los Angeles, CA 90065.RODOLFO AYALA 2727 W. Avenue 32, Los Angeles, CA 90065.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Rodolfo Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2322

FICTITIOUS BUSINESS NAME STATEMENT: 20100846264The following person(s) is/are doing business as: Q-CINA GREEN CAFÉ 5648/5650 Cahuenga Blvd., North Hollywood, CA 91601.KARINE ARUTYOUNIAN 1935 N. Van Ness Avenue, Los Angeles, CA 90068.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Karine Arutyounian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2323

FICTITIOUS BUSINESS NAME STATEMENT: 20100869325The following person(s) is/are doing business as: LOS ALTOS BEEF INC. 7737 Riverton Avenue, Sun Valley, CA 91352.LOS ALTOS BEEF INC. 7737 Riverton Avenue, Sun Valley, CA 91352.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 5/20/2010. Signed: Salvador Villasean, President, Los Altos Beef Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2324

FICTITIOUS BUSINESS NAME STATEMENT: 20100868996The following person(s) is/are doing business as: DIGITECH SOLUTIONS 441 Burchett Street #117, Glendale, CA 91203.MONA CHEHREY 730 E. Cedar Avenue Apt 103, Burbank, CA 91501.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/24/2010. Signed: Mona Chehrey, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2325

FICTITIOUS BUSINESS NAME STATEMENT: 20100868578The following person(s) is/are doing business as: PICI'S DIAGNOSTIC CENTER 7670 Woodman Avenue, Van Nuys, CA 91402.JUAN JESUS VALENZUELA 7842 Cantaloupe Avenue, Panorama City, CA 91402.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/24/2010. Signed: Juan Jesus Valenzuela, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2326

FICTITIOUS BUSINESS NAME STATEMENT: 20100866776The following person(s) is/are doing business as: SHADOW FILMS 23003 N. Conde Drive, Valencia, CA 91354.NICOLE SLAMER-HIGDON 23003 N. Conde Drive, Valencia, CA 91354.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/01/2010. Signed: Nicole Slamer-Higdon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2327

FICTITIOUS BUSINESS NAME STATEMENT: 20100874330The following person(s) is/are doing business as: MOK ENGINEERING 4743 Washington Blvd., Los Angeles, CA 90016; 1302 23RD Street, Los Angeles, CA 90007.FONG K.

MOK 1302 23RD Street, Los Angeles, CA 90007.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Fong K. Mok, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2328

FICTITIOUS BUSINESS NAME STATEMENT: 20100874329The following person(s) is/are doing business as: MOK JEWELER'S 4743 Washington Blvd., Los Angeles, CA 90016; 1302 23RD Street, Los Angeles, CA 90007.FONG K. MOK 1302 23RD Street, Los Angeles, CA 90007.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Fong K. Mok, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2329

FICTITIOUS BUSINESS NAME STATEMENT: 20100875665The following person(s) is/are doing business as: TUPLET STUDIO; TUPLET MUSIC 2031 Holly Drive, Los Angeles, CA 90068.ERIC PAGE 2031 Holly Drive, Los Angeles, CA 90068.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 4/2007. Signed: Eric Page, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2330

FICTITIOUS BUSINESS NAME STATEMENT: 20100874595The following person(s) is/are doing business as: DIVERSIFIED MARKETING GROUP (DMG) 14758 Otsego Street, Sherman Oaks, CA 91403.JOEL H. SILVERSTEIN 14758 Otsego Street, Sherman Oaks, CA 91403.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Joel Silverstein, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2331

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20100846262
Date Filed: 6-21-10
Name of Business: Q-CINA GREEN CAFÉ 5650/5648 Cahuenga Blvd., North Hollywood, CA 91601
Registered Owner: GABRIEL VAZQUEZ HERNANDEZ 3611 West Victory Blvd., North Hollywood, CA 91601
Current File # 2009-0335487
Date: 9/10/2009
Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20100869324
Date Filed: 6-24-10
Name of Business: EC AND SON'S TRUCKING INC. 3543 E. Ave R12, Palmdale, CA 93550
Registered Owner: EC AND SON'S TRUCKING INC. 3543 E. Ave R12, Palmdale, CA 93550
Current File # 20081171933
Date: 7/01/2008
Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20100869165
Date Filed: 6-24-10
Name of Business: LAVIS 5243 Yarmouth Avenue, Encino , CA 91316
Registered Owner: ROMAN LYUBLINER 14401 Hartsook Street #314, Sherman Oaks, CA 91423
Current File # 20090528502
Date: 4/13/2009
Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010

SFN PROFESSIONAL SERVICES, LLC, [DELAWARE], 2050 SPECTRUM BLVD, FORT LAUDERDALE, FL 33309. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/name(s) listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SFN PROFESSIONAL SERVICES, LLC BY: JOHN D. HEINS, MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on 5/12/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA153727 BH WEEKLY 5/20, 27, 6/3, 10, 2010

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JUNE 23, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: RED MEDICINE LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8400 WILSHIRE BLVD, BEVERLY HILLS, CA 90211
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA154383 BH WEEKLY 7/1/2010

FICTITIOUS BUSINESS NAME STATEMENT: 20100887493 The following person(s) is/are doing business as: BENIVENTO ART STUDIO 5632 Van Nuys Blvd #162 Van Nuys, CA 91401.BENIK AGHABABYAN 5632 Van Nuys Blvd #162 Van Nuys, CA 91401. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Benik Aghababyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2332

FICTITIOUS BUSINESS NAME STATEMENT: 20100887492 The following person(s) is/are doing business as: HOSO'S TLC SUPPLIES 10945 Burbank Blvd #172 North Hollywood, CA 91601.HOVSEP HARUTYUNYAN. 10945 Burbank Blvd #172 North Hollywood, CA 91601. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Hovsep Harutyunyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2334

FICTITIOUS BUSINESS NAME STATEMENT: 201008892140 The following person(s) is/are doing business as: MILONGA MEDIA ENTERTAINMENT; RVI CAPITAL PARTNERS 8033 Sunset Blvd. Suite 1030, Hollywood, CA 90046. VBRAZ GROUP, LLC 8033 Sunset Blvd. Suite 1030, Hollywood, CA 90046.The business is conducted by: A Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on

6/29/2010. Signed: Managing Group, VBraz Group, LLC. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2335

FICTITIOUS BUSINESS NAME STATEMENT: 20100829839The following person(s) is/are doing business as: INNER-GENIUS; POETRY IN MOTION WORKSHOPS 6535 Wilshire Blvd. #101, Los Angeles, CA 90048; 1046 Alvira Street, Los Angeles, CA 90035.DEBORAH SCOTT STUDEBAKER 1046 Alvira Street, Los Angeles, CA 90035.The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/15/2010. Signed: Deborah Scott Studebaker, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2336

FICTITIOUS BUSINESS NAME STATEMENT: 20100906609The following person(s) is/are doing business as: AA SUPREME SERVICE 342 S. Cochran Avenue Suite 407, Los Angeles, CA 90036; 5850 W. 3RD Street Suite E #290, Los Angeles, CA 90036.BRACHA LOW 342 S. Cochran Avenue Suite 407, Los Angeles, CA 90036; AVRAHAM S. HENDELES 318 S. Detroit Street Apt. 113, Los Angeles, CA 90036.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 6/01/2010. Signed: Bracha Low, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2337

FICTITIOUS BUSINESS NAME STATEMENT: 20100905978The following person(s) is/are doing business as: HAPPY HOODIE FRIENDS 3762 Hughes Avenue #304, Los Angeles, CA 90034.KAYLA TANGE 3762 Hughes Avenue #304, Los Angeles, CA 90034.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/01/2010. Signed: Kayla Tange, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2338

FICTITIOUS BUSINESS NAME STATEMENT: 20100905800The following person(s) is/are doing business as: 54TH ST. MINI MARKET 2731 54th Street, Los Angeles, CA 90043; 1511 S. St. Andrews Place #228, Los Angeles, CA 90019.YEHAISH-TESFAY 1511 S. St. Andrews Place #228, Los Angeles, CA 90019.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/01/2010. Signed: Yehaish-Tesfay, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2339

FICTITIOUS BUSINESS NAME STATEMENT: 20100887491The following person(s) is/are doing business as: JOLINA, BEVERLY HILLS 9649 Olympic Blvd., Beverly Hills, CA 90212.ROXBURY HOMES, LLC 140 S. Beverly Drive #200, Beverly Hills, CA 90212.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 6/10/2010. Signed: S. Hakim, Manager, Roxbury Homes, LLC. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2340

FICTITIOUS BUSINESS NAME STATEMENT: 20100705569The following person(s) is/are doing business as: EUROSTATION CREPES AND WAFFLES; PANINI EXPRESS 4454 W. Slauson Avenue, Los Angeles, CA 90043. MALCOR FOODS, LLC 4454 W. Slauson Avenue, Los Angeles, CA 90043.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 6/03/2010. Signed: Rene Ramos, Member, Malcor Foods, LLC. This statement is filed with the County Clerk of Los Angeles County on: 6/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2341

FICTITIOUS BUSINESS NAME STATEMENT: 20100906526The following person(s) is/are doing business as: PIONEER 6133 Bristol Parkway Suite 355, Culver City, CA 90230.PRIMP MARKETING INC 6133 Bristol Parkway Suite 355, Culver City, CA 90230. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 5/24/2010. Signed: President, Primp Market Inc. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2342

FICTITIOUS BUSINESS NAME STATEMENT: 20100905467The following person(s) is/are doing business as: WILLS LIQUOR AND MARKET 6513-15 West Blvd., Inglewood, CA 90302.ABDUL JAMAL SHERIFF 6749 S. Sherbourne Drive, Los Angeles, CA 90056.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/01/2010. Signed: Abdul Jamal Sheriff, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2343

FICTITIOUS BUSINESS NAME STATEMENT: 20100905583The following person(s) is/are doing business as: IMMANUEL TRUCKING 3734 W. El Segundo Blvd. #212, Hawthorne, CA 90250.JULIO C. GARCES OTERO 3734 W. El Segundo Blvd. #212, Hawthorne, CA 90250.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 2003. Signed: Julio Garces, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2344

FICTITIOUS BUSINESS NAME STATEMENT: 20100904672The following person(s) is/are doing business as: ANGELS SPA & MASSAGE 20201 Anza Avenue, Torrance, CA 90503.RUDY MEOLI 1218 W. 185TH Street, Gardena, CA 90248.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 4/14/2010. Signed: Rudy Meoli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2345

FICTITIOUS BUSINESS NAME STATEMENT: 20100882481The following per-

son(s) is/are doing business as: PACKED; PACKED WITH EVENTS 19010 W. 73RD Street, Los Angeles, CA 90047.NICOLE ELLIS 19010 W. 73RD Street, Los Angeles, CA 90047.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/28/2010. Signed: Nicole Ellis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2346

FICTITIOUS BUSINESS NAME STATEMENT: 20100891899The following person(s) is/are doing business as: OPTIMA JEWELRY 2447 Benedict Canyon Drive, Beverly Hills, CA 90210.WARPED ART PRODUCTION, INC 2447 Benedict Canyon Drive, Beverly Hills, CA 90210.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Volker Fleck, President, Warped Art Production Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2347

FICTITIOUS BUSINESS NAME STATEMENT: 20100913859The following person(s) is/are doing business as: JIZZ ON TIME 1812 Foothill Drive, Glendale, CA 91201.ADDIE ISSAGHOLI 1812 Foothill Drive, Glendale, CA 91201;VAHAG ISMAILIAN 628 Lexington Drive, Glendale, CA 91203.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 7/02/2010. Signed: Addie Issagholi, Vahag Ismailian, Partners. This statement is filed with the County Clerk of Los Angeles County on: 7/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2348

FICTITIOUS BUSINESS NAME STATEMENT: 20100875420The following person(s) is/are doing business as: TOP BALD BONDSMAN 4570 Van Nuys Blvd. #120, Sherman Oaks, CA 91403.ANDREA COLUMBIS 4570 Van Nuys Blvd. #120, Sherman Oaks, CA 91403.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Andrea Columbus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the

Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2356

FICTITIOUS BUSINESS NAME STATEMENT: 2010080344The following person(s) is/are doing business as: RELATE TO SUCCEED 28987 Sam Place #6, Canyon Country, CA 91387.CAROL PILKINGTON 28987 Sam Place #6, Canyon Country, CA 91387.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/28/2010. Signed: Carol Pilkington, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2357

FICTITIOUS BUSINESS NAME STATEMENT: 20100891903The following person(s) is/are doing business as: CALIFORNIA PATROL AND PROTECTION 25768 Perlman Place #c, Stevenson Ranch, CA 91381.ISRAEL AYALA 25768 Perlman Place #c, Stevenson Ranch, CA 91381.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 5/12/2010. Signed: Israel Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2358

FICTITIOUS BUSINESS NAME STATEMENT: 20100894635The following person(s) is/are doing business as: FABDESIGNS, INC.; FABDESIGNS 15760 Ventura Blvd. Suite 700, Encino, CA 91436.FABDESIGNS, INC 4963 Haskell Avenue, Encino, CA 91436.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed hereon 9/09/1999. Signed: Concetta M. Huffa, President, Fabdesigns, Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2359

FICTITIOUS BUSINESS NAME STATEMENT: 20100897754The following person(s) is/are doing business as: ALCY'S SALON 8441 Laurel Canyon Blvd., Sun Valley, CA 91352.ALCIRO OROZCO 16642 Mckeever Street, Granada Hills, CA 91344.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/30/2010. Signed: Alcira Orozco, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2360

FICTITIOUS BUSINESS NAME STATEMENT: 20100808972The following person(s) is/are doing business as: SYLVIA LY DESIGN, 8811 CAMINO REAL, SAN GABRIEL, CA 91775, SYLVIA LY, 8811 CAMINO REAL SAN GABRIEL CA 91775. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SYLVIA LY. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18486

FICTITIOUS BUSINESS NAME STATEMENT: 20100853587The following person(s) is/are doing business as: CASH PLUS, 2525 SEMANA CIRCLE, LA VERNE, CA 91750. SOUTH HILL FINANCIAL SERVICES, LLC, 2525 SEMANA CIRCLE LA VERNE CA 91750. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 7/1/2003. Signed HAI PING TU, MANAGER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 5/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18686

FICTITIOUS BUSINESS NAME STATEMENT: 20100854368The following person(s) is/are doing business as: LEE'S HOT FOOD, 6041 W. IMPERIAL HWY, LOS ANGELES, CA 91776. CARMEN TRAN, 1537 S. DEL MAR AVE #C SAN GABRIEL CA 91776. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CARMEN TRAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18688

FICTITIOUS BUSINESS NAME STATEMENT: 20100867111The following person(s) is/are doing business as: YU TRADING COMPANY, 19838 CAMINO DE ROSA, 19838 CAMINO DE ROSA, CA 91789, YU RECYCLING LLC, 19838 CAMINO DR ROSA WALLUT CA 91789. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed YU WANG, MEMBER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18689

FICTITIOUS BUSINESS NAME STATEMENT: 20100907180The following person(s) is/are doing business as: YILI IMMIGRATION SERVICE CENTER, YILI SERVICE CENTER, 525 W. VALLEY BLVD. SUITE C, ALHAMBRA, CA 91803. TAN TAI INTERNATIONAL, LLC, 525 W. VALLEY BLVD.SUITE C ALHAMBRA CA 91803. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DIANE CHENG, MEMBER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/1/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18690

FICTITIOUS BUSINESS NAME STATEMENT: 20100774898The following person(s) is/are doing business as: ROBERT WAYNE FOOTWEAR, SHOETEAR, 5303 E. WASHINGTON BLVD, COMMERCE, CA 90040. L & M FOOTWEAR, INC., 5303 E. WASHINGTON BLVD COMMERCE CA 90040. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 8/4/1997. Signed MEIR LEVIN, CEO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/8/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/8/2010, 7/15/2010, 7/22/2010, 7/29/2010 18469

FICTITIOUS BUSINESS NAME STATEMENT: 20100775576The following person(s) is/are doing business as: SOUTH GATE FARM Y CARNICERIA, 4370 TWEEDY BL., SOUTH GATE, CA 90289. JULIA LOPEZ, 24441 N 45TH LN GLENDALE AZ 85310. The business is conducted by: an Individual. Registrant

has not yet begun to transact business under the fictitious business name or names listed here in. Signed JULIA LOPEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/8/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/8/2010, 7/15/2010, 7/22/2010, 7/29/2010 18464

FICTITIOUS BUSINESS NAME STATEMENT: 20100776658The following person(s) is/are doing business as: JORGE VELASQUEZ & ASSOCIATES, 1542 W. OLYMPIC BLVD, LOS ANGELES, CA 90015. JORGE CORCIO VELASQUEZ, 609 N CARVOL AVE WEST COVINA CA 91790 CLAUDIA VELASQUEZ, 609 N. CARVOL AVE WEST COVINA CA 91790. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here in on 7/14/2010. Signed JORGE CORCIO VELASQUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/8/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/8/2010, 7/15/2010, 7/22/2010, 7/29/2010 18466

FICTITIOUS BUSINESS NAME STATEMENT: 20100776663The following person(s) is/are doing business as: NEW FUTURE DISTRIBUTION, 1542 W OLYMPIC BLVD, LOS ANGELES, CA 90015. JORGE CORCIO VELASQUEZ, 1542 W OLYMPIC BLVD LOS ANGELES CA 90015. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/10/2010. Signed JORGE CORCIO VELAZQUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/8/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/8/2010, 7/15/2010, 7/22/2010, 7/29/2010 18465

FICTITIOUS BUSINESS NAME STATEMENT: 20100777468The following person(s) is/are doing business as: ART AFRICA CRAFT AND SAFARIS, 1045 BRADFORD ST, POMONA, CA 91767. SAMUEL OKONJU, 1045 BRADFORD ST. POMONA CA 91767 HEZRON NYABOLA NYAGELA, 1045 BRADFORD ST. POMONA CA 91767. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SAMUEL OKONJU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/8/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/8/2010, 7/15/2010, 7/22/2010, 7/29/2010 18467

Brenda Clydesdale and Todd Guarino
28661 Greenwood Place
Castaic, CA 91384
Case Number: PS012622
June 1, 2010
Superior Court of California, County of Los Angeles
6230 Sylmar Avenue
Van Nuys, California 91401
Van Nuys Courthouse East
PETITION FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

Petitioner: Brenda Clydesdale and Todd Guarino
Present Names: Zachery Ryan Zerillo
Proposed Names: Zachery Ryan Guarino

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: July 26, 2010 8:30 am
Dept. F46 Room: 2nd Floor

Signed, Robert Schuit
Judge of the Superior Court

Department of Alcoholic Beverage Control
888 S. Figueroa Street Ste. 320
Los Angeles, CA 90017
(213)833-6043

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: April 22, 2010

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are:

MACHA THEATRE CO

The applicants listed above are applying to the Department of Alcoholic

Beverage control to sell alcoholic beverages at:

1107 N KINGS RD

WEST HOLLYWOOD, CA 90069-2801

Type of license(s) Applied for:

69- SPECIAL ON-SALE BEER AND WINE THEATRE

Agency ID #486933

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: APRIL 26, 2010

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: MY BIG FAT GREEK RESTAURANT FRANCHISE GROUP LLC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 50 N. LA CIENEGA BLVD, GR FLR N END, BEVERLY HILLS, CA 90211-2227

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control LOS ANGELES, 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA153587 BH WEEKLY 5/13,20,27 2010

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JUNE 25, 2010

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: STEFMO INC.

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8620 WILSHIRE BLVD, BEVERLY HILLS, CA 90211-3000

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA154495 BH WEEKLY 7/8, 15, 22, 2010

FILE NO. 20100890965

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SNAX, 2223-25 ARTESIA BLVD, REDONDO BEACH, CA 90278 [LOS ANGELES]. The full name of registrant(s) is/are: ESTABLO, INC, [CALIFORNIA], 603 N. PAULINA AVE, REDONDO BEACH, CA 90277. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ESTABLO, INC BY: JOSE MANUEL LAMAS, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA154424 BH WEEKLY 7/8, 15, 22, 29, 2010

FILE NO. 2010890966

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: JOES DOWNTOWN MARKET, 1855 INDUSTRIAL ST, STE 102, LOS ANGELES, CA 90021 [LOS ANGELES]. The full name of registrant(s) is/are: JONG MAN HO AND MAG NAM HO, 9070 HUNTINGTON DR #1, SAN GABRIEL, CA 91755. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JONG MAN HO, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA154434 BH WEEKLY 7/8, 15, 22, 29, 2010

FILE NO. 20100816973

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HARA SUSHI, 12222 WILSHIRE BLVD, STE 101, LOS ANGELES, CA 90025 [LOS ANGELES]. The full name of registrant(s) is/are: BYONG ROK CHOI & KYUNG SOOK CHOI, 2729 ELMHURST DR, GRANITE BAY, CA 95746. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ BYONG ROK CHOI, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 6/15/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA154167 BH WEEKLY 6/24, 7/1, 8, 15, 2010

FILE NO. 20100804219

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: WASHINGTON TIRE AND WHEEL, 1951 W. WASHINGTON BLVD, LOS ANGELES, CA 90018 [LA]. The full name of registrant(s) is/are: JUNG SEOP NAH, 11508 JULIUS AVE, DOWNEY, CA 90241. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JUNG SEOP NAH, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 06/11/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA154162 BH WEEKLY 6/17, 24, 7/1, 8, 2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 436375CA Loan No. 3013339597 Title Order No. 602132804 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-08-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 07-15-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-14-2007, Book , Page , Instrument 20070567082, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: RANDY S MOSS AND LORI MOSS, TRUSTEES MOSS FAMILY TRUST DATED JANUARY 5, 2006, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinarter described property under and pursuant to the Deed of Trust.

The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURT-

HOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 98, OF TRACT NO. 23290, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 843 PAGES 1 TO 12 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$2,266,691.24 (estimated) Street address and other common designation of the real property: 2833 DEEP CANYON DRIVE BEVERLY HILLS, CA 90210 APN Number: 4382-003-014 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The time-frame for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. DATE: 06-18-2010 CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3619395 06/24/2010, 07/01/2010, 07/08/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0005386 Title Order No. 10-8-024783 Investor/Insurer No. 109024144 APN No. 5559-004-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/27/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JOHN MARSHALL, A SINGLE MAN, dated 06/27/2005 and recorded 07/05/05, as Instrument No. 05 1572868, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/22/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1219 SUNSET PLAZA DRIVE, NO. 2, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$694,844.52. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 04/26/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:— Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3618428 06/24/2010, 07/01/2010, 07/08/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

JOY L. SHARP AKA JOY LYLE

CASE NO. BP123132

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JOY L. SHARP AKA JOY LYLE.

A PETITION FOR PROBATE has been filed by SIDNEY SHARP in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that SIDNEY SHARP be appointed as personal representative to administer the estate of the decedent.

ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
JOSEPH P. FERRY - SBN 110586
ATTORNEY AT LAW
1348 10TH ST
SANTA MONICA CA 90401
6/24, 7/1, 7/8/10
CNS-1888262#

NOTICE OF TRUSTEE'S SALE TS No. 10-0039477 Title Order No. 10-8-155012 APN No. 4345-007-013 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/16/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ALBERT TALASSAZAN, AND MOJGAN TALASSAZAN, HUSBAND AND WIFE AS JOINT TENANTS, dated 06/16/2005 and recorded 06/21/05, as Instrument No. 05 1450735, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/29/2010 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully de-scribed in the above referenced Deed of Trust. The street address and other common designation, if any of the real property described above is purported to be: 811 NORTH LINDEN DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$3,198,425.15. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 06/30/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.102188 7/01, 7/08, 7/15/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0040603 Title Order No. 10-8-155411 Investor/Insurer No. 156049200 APN No. 4328-002-040 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/26/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by DAVID DAYKHOVSKY,, dated 12/26/2006 and recorded 01/04/07, as Instrument No. 20070017666, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/29/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 9921 DURANT DRIVE #3, BEVERLY HILLS, CA, 90212. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,219,410.23. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but with-

out covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 07/01/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:- Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3610632 07/01/2010, 07/08/2010, 07/15/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 442138CA Loan No. 3014657476 Title Order No. 405755 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-27-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 07-22-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-04-2007, Book , Page , Instrument 20072282130 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: HOOMAN SHAFAZAND, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: THAT PORTION OF LOT 1, OF TRACT NO. 33538, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 906 PAGE(S) 79 AND 80 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 47 OF THE (AMENDED) CONDOMINIUM PLAN RECORDED JULY 5,1979 AS INSTRUMENT NO. 79-735438, OFFICIAL RECORDS. PARCEL 2: AN UNDIVIDED .006895 INTEREST IN AND TO LOT 1 OF TRACT NO. 33538. EXCEPT THEREFROM THOSE PORTIONS SHOWN AND DEFINED AS UNITS 1 TO 131 INCLUSIVE ON SAID CONDOMINIUM PLAN. ALSO EXCEPT THEREFROM THAT PORTION OF SAID LAND FORMERLY KNOWN AS LOT 6, IN BLOCK "A" OF SHOREHAM HEIGHTS TRACT, IN BOOK 48, PAGE 35 OF MAPS, ALL OIL, GAS AND OTHER HYDROCARBON SUBSTANCES AND MINERALS LYING IN AND UNDER SAID LAND ABOVE DESCRIBED OR PRODUCED AND SAVED THEREFROM, AND FURTHER EXCEPTING AND RESERVING TO GRANTOR, THE SOLE AND EXCLUSIVE RIGHTS TO DRILL INTO, FROM AND THROUGH SAID LAND AND ALL SUBSURFACE EASEMENTS NECESSARY OR CONVENIENT TO PROSPECTING FOR, PRODUCING AND DEVELOPING OIL, GAS AND OTHER HYDROCARBON SUBSTANCES AND MINERALS BY MEANS OF SLANT DRILLING OPERATION CONDUCTING FROM SURFACE LOCATIONS OUTSIDE SAID LAND, INTO OR THROUGH SAID LAND PRODUCING INTERVALS EITHER WITHIN OR BEYOND SAID LAND ALL SUBJECT HOWEVER, TO THE CONDITIONS THAT IN THE ENJOYMENT OF SAID RESERVED AND EXCEPTED RIGHTS INTEREST, GRANTOR SHALL NOT ENTER UPON THE SURFACE OF SAID LAND OR INTO THE UPPER 500 FEET THEREOF MEASURED VERTICALLY FROM SAID SURFACE, AS RESERVED TO THE GRANTOR THEREIN DEED EXECUTED BY UNITED CALIFORNIA BANK, FORMERLY CALIFORNIA BANK, A CORPORATION, RECORDED MARCH 20, 1962 IN BOOK D1549, PAGE 259, OFFICIAL RECORDS. Amount of unpaid balance and other charges: \$652,935.92(estimated) Street address and other common designation of the real property: 8787 SHOREHAM DRIVE #410 WEST HOLLYWOOD, CA 90069 APN Number: 5559-006-057 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. DATE: 06-28-2010 CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 730-2727 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com Deborah Brignac CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3621949 07/01/2010, 07/08/2010, 07/15/2010

NOTICE OF TRUSTEE'S SALE TS # CA-08-225148-TC Order # 080150917-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/3/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or

a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): BAHMAN SAGHIAN, A MARRIED MAN, AS HIS SOLE AND SEPARATE PROPERTY Recorded: 10/11/2005 as Instrument No. 05 2442800 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 7/22/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$817,680.81 The purported property address is: 268 S LASKY DR 204 BEVERLY HILLS, CA 90212 Assessors Parcel No. 4328-006-057 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank, FSB 2900 Esperanza Crossing Austin TX 78758. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has not obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does apply to this notice of sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 6/21/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3621009 07/01/2010, 07/08/2010, 07/15/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0039452 Title Order No. 10-8-154992 Investor/Insurer No. 114289016 APN No. 4345-022-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 11/28/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JENNIE SANTAMARIA, TRUSTEE OF THE 1976 DORCHESTER TRUST DATED SEPTEMBER 5, 2000, dated 11/28/2006 and recorded 12/07/06, as Instrument No. 06 2718286, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 07/29/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 617 NORTH BEDFORD DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,568,635.17. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 06/30/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:- Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3614772 07/01/2010, 07/08/2010, 07/15/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF:
JOAN SIMON MENKES

CASE NO. SP008198

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JOAN SIMON MENKES.

A PETITION FOR PROBATE has been filed by SAM SIMON in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that ROBIN WRIGHT be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 07/16/10 at 9:15AM in Dept. N located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
JOEL SACHS
SILVER LAW GROUP, PLC
2029 CENTURY PARK EAST, 19TH FLR
LOS ANGELES CA 90067
7/1, 7/8, 7/15/10
CNS-1892300#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 442293CA Loan No. 3051257123 Title Order No. 411128 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-16-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 07-29-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-08-2005, Book , Page , Instrument 05 1605692, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: JAMSHID ELIASZADEH AND DIANA ELIASZADEH, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 298 OF TRACT NO. 4988, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 54, PAGE(S) 98 AND 99 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$967,271.12 (estimated) Street address and other common designation of the real property: 142 NORTH LE DOUX ROAD BEVERLY HILLS, CA 90211 APN Number: 4334-018-043 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. DATE: 07-02-2010 CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH

NOTICE OF TRUSTEE'S SALE TS # CA-09-255168-ED Order # 090155380-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): KAMRAN SADIGHPOUR AND SHAHNAZ SADIGHPOUR, AS TRUSTEES OF THE KSS FAMILY TRUST DATED JUNE 13, 2002 Recorded: 5/2/2007 as Instrument No. 20071058517 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 7/28/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$3,116,017.20 The purported property address is: 245 SOUTH CAMDEN DRIVE BEVERLY HILLS, CA 90212 Assessors Parcel No. 4328-025-012 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 7/8/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 x3704 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3616069 07/08/2010, 07/15/2010, 07/22/2010

BID PACKAGE NO. 11-02

**CITY OF BEVERLY HILLS
PROJECT ADMINISTRATION – PUBLIC
WORKS & TRANSPORTATION DEPARTMENT
345 FOOTHILL ROAD
BEVERLY HILLS, CALIFORNIA 90210**

LEGAL NOTICE - BIDS WANTED

**FIRE STATION HEADQUARTERS EXTERIOR
PAINTING PROJECT**

SECTION 1: NOTICE INVITING BIDS

1. Notice Inviting Bids

a. **Date of Request: June 30, 2010**

b. **Bid Number: 11-02**

c. **Item Description:** Painting of the exterior of the Beverly Hills Fire Station Headquarters, located at 445 N. Rexford Drive, Beverly Hills, California 90210.

d. **Obtaining Bid Documents:** A copy of the Bid Package may be obtained by mail or in person from Project Administration Division of Public Works & Transportation Department, 345 Foothill Road, Beverly Hills, CA 90201, telephone number 310-285-2823.

e. **Bid Opening:**
Wednesday – July 21, 2010 at 2:00 P.M.

f. **Due Date and Location for Submittals:** Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at the City Clerks Office, 455 N. Rexford Drive, Room 290, Beverly Hills, CA 90210. All bids must be in writing and must contain an original signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are **NOT** acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: **BID PACKAGE 11-02: FIRE STATION HEADQUARTERS EXTERIOR PAINTING PROJECT.**

g. **Contractor's License:** In accordance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class BI or other appropriate license classification under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

h. **Liquidated Damages:** There shall be a \$500.00 assessment for each and every calendar day work remains undone after date fixed for completion.

i. **Prevailing Wages:** In accordance with the provisions of Sections 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State.

j. **Prebid Conference Date and Location:** A mandatory pre-bid conference will be held on Tuesday July 13, 2010 at 10:30 a.m. at 445 N Rexford Dr. Beverly Hills, California 90210.

k. **Bid Security:** Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bonds must be issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are **NOT** acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

l. **Payment Bond and Performance Bond:** A Payment Bond and a Performance Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

m. **Insurance:** Upon award of contract, contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be on the City's standard proof of insurance form.

n. **Time of Completion:** The contractual completion time shall be 60 days from the date of Notice To Proceed.

o. **Retention:** In accordance with the contract, ten percent (10%) of any progress payment will be withheld as a retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

p. **Contact Person:** A bidder or potential bidder who has a procedural question

may call Charles Ackerman at telephone number 310-285-1132. A substantive question must be submitted in writing, and a copy of that question plus a written response to it will be faxed, emailed or mailed to all parties who have obtained a bid package.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.

PROJECT 11-01

**CITY OF BEVERLY HILLS
PROJECT ADMINISTRATION
345 FOOTHILL ROAD
BEVERLY HILLS, CALIFORNIA 90210**

REQUEST FOR PREQUALIFICATION OF BIDDERS AND PREQUALIFICATION INSTRUCTIONS FOR:

9400 S. SANTA MONICA BOULEVARD OFFICE BUILDING

Notice is hereby given that the City of Beverly Hills ("CITY") has determined that all bidders for the construction of the 9400 S. Santa Monica Office Building ("Project"), a three-story, 18,000 sf structure, must be pre-qualified prior to submitting a bid on that Project. It is mandatory that all Contractors who intend to submit a bid, fully complete the prequalification questionnaire, provide all materials requested herein, and be approved by the CITY to be on the final qualified Bidders list.

No bid will be accepted from a Contractor that has failed to comply with these requirements. If two or more business entities submit a bid as part of a Joint Venture, or expect to submit a bid as part of a Joint Venture, each entity within the Joint Venture must be separately qualified to bid. The last date to submit a fully completed questionnaire is **2:00 PM Tuesday, July 27, 2010**. Contractors are encouraged to submit prequalification packages as soon as possible, so that they may be notified of omissions of information to be remedied or of their prequalification status in advance of the prequalification deadline for this Project.

Answers to questions contained in the attached questionnaire are required. The CITY will use these documents as the basis of rating Contractors with respect to whether each Contractor is qualified to bid on the Project, and reserves the right to check other sources available. The CITY's decision will be based on objective evaluation criteria.

The CITY reserves the right to adjust, increase, limit, suspend or rescind the prequalification rating based on subsequently learned information. Contractors whose rating changes sufficiently to disqualify them will be notified, and given an opportunity for a hearing consistent with the hearing procedures described below for appealing a prequalification rating.

While it is the intent of the prequalification questionnaire and documents required therewith to assist the CITY in determining bidder responsibility prior to bid and to aid the CITY in selecting the lowest responsible bidder, neither the fact of prequalification, nor any prequalification rating, will preclude the CITY from a post-bid consideration and determination of whether a bidder has the quality, fitness, capacity and experience to satisfactorily perform the proposed work, and has demonstrated the requisite trustworthiness.

The prequalification packages should be submitted under seal to the **Office of the City Clerk, City of Beverly Hills, 455 North Rexford Drive, Room 290, Beverly Hills, CA 90210**. The following should be clearly marked on the outside of the package "CONFIDENTIAL PREQUALIFICATION STATEMENT FOR THE CONSTRUCTION OF THE 9400 S. SANTA MONICA BOULEVARD OFFICE BUILDING"

The prequalification packages submitted by Contractors are not public records and are not open to public inspection. All information provided will be kept confidential to the extent permitted by law. However, the contents may be disclosed to third parties for purpose of verification, or investigation of substantial allegations, or in an appeal hearing. State law requires that the names of

contractors applying for prequalification status shall be public records subject to disclosure, and the first page of the questionnaire will be used for that purpose.

Each questionnaire must be signed under penalty of perjury in the manner designated at the end of the form, by an individual who has the legal authority to bind the Contractor on whose behalf that person is signing. If any information provided by a Contractor becomes inaccurate, the Contractor must immediately notify the CITY and provide updated accurate information in writing, under penalty of perjury.

The CITY reserves the right to waive minor irregularities and omissions in the information contained in the prequalification application submitted, and to make all final determinations. The CITY may also determine at any time that the prequalification process will be suspended for the Project and the Project will be bid without prequalification.

Contractors may submit prequalification packages during regular working hours on any day that the offices of the CITY are open. Contractors who submit a complete prequalification package will be notified of their qualification status no later than ten business days after submission of the information.

The CITY may refuse to grant prequalification where the requested information and materials are not provided by the due date indicated above. There is no appeal from a refusal for an incomplete or late application, but re-application for a later project is permitted. Neither the closing time for submitting prequalification packages for this Project will be changed in order to accommodate supplementation of incomplete submissions, or late submissions, unless requested by the CITY in its sole discretion.

In addition to a contractor's failure to be pre-qualified pursuant to the scoring system set forth in the prequalification package, a contractor may be found not prequalified for either omission of or falsification of, any requested information.

Where a timely and completed application results in a rating below that necessary to pre-qualify, an appeal can be made by the unsuccessful Contractor. An appeal is begun by the Contractor delivering notice to the CITY of its appeal of the decision with respect to its prequalification rating, no later than two business days following notification that it is not pre-qualified. The notice of appeal shall include an address where the Contractor wishes to receive notice of the appeal hearing. Without a timely appeal, the Contractor waives any and all rights to challenge the decision of the CITY, whether by administrative process, judicial process or any other legal process or proceeding.

If the Contractor gives the required notice of appeal, a hearing shall be conducted no earlier than five business days after the CITY's receipt of the notice of appeal and not later than five business days prior to the date of the Notice Inviting Bids for this Project. Prior to the hearing, the Contractor shall, in writing, be advised of the basis for the City's pre-qualification determination.

The hearing shall be conducted by a panel consisting of three members of the Department of Public Works & Transportation senior management staff (the "Appeals Panel"). The Appeals Panel shall consider any evidence presented by the Contractor, whether or not the evidence is presented in compliance with formal rules of evidence. The Contractor will be given the opportunity to present evidence, information and arguments as to why the Contractor believes it should be pre-qualified. Within one day after the conclusion of the hearing, the Appeals Panel will render a written determination as to whether the Contractor is pre-qualified. It is the intention of the CITY that the date for the submission and opening of bids will not be delayed or postponed to allow for completion of an appeal process.

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150-Found Items
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160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

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202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
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214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

LEGEND

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
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915-Motorcycles
920-Trailers
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930-Auto Leasing
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