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Issue 564 • July 22 - July 28, 2010

a day in the life of a beverly hills restaurant



**The Weekly's
Jessica Miller
sits in at
Roni's Diner**

cover story • pages 8- 9



briefs

Beverly Hills Police Identify Victim, Make Arrests In Trousdale Estates Stabbing

The Beverly Hills Police Department has made three arrests and identified the victim who was allegedly stabbed to death in his Trousdale Estates home on the morning of July 20. The names of those arrested were not immediately released. The Los Angeles County coroner's office identified the victim Wednesday as 21-year-old Katsutoshi Takazato.

The stabbing took place early Tuesday on the 1800 block of Carla Ridge in the

Trousdale Estates area.

The estate is owned by filmmaker Fuminori Hayashida, who produced several low-budget movies in the late 1990s, including "No Strings Attached" and "Red Meat."

Coroner spokesperson Cheryl MacWillie said Takazato lived at the home. The crime took place before 6 a.m. Upon arrival, officers immediately called for backup.

When officers arrived, they found the victim, face down, in front of his estate. He had apparently been stabbed to death.

Lt. Michael Hills said the search was made difficult because the area is hilly and has many large, gated estates.

Shortly after, a massive manhunt for the

suspect began. BHPD had help from the Santa Monica, Culver City, and Glendale canine units.

BHPD has a canine unit consisting of four dogs, who can only work for so long under regulation, so they requested the help from surrounding areas.

"The canine units were important because if you look at the Trousdale area, it is extremely hilly, with rough terrain," said Sgt. Lincoln Hoshino.

Early Tuesday afternoon police were hopeful of apprehending a suspect. The police department shutdown Trousdale from Cherokee and Loma Vista to Doheny and Loma Vista.

Surrounding neighbors were reportedly not allowed to leave their homes for hours.

"The entire area is shut down. Neighbors are now allowed to leave their homes, but they might not be able to come back until the search is complete," said Sgt. Lincoln Hoshino Tuesday.

The suspect, described as a man 5 feet 8 inches tall in his mid-20's, was last seen climbing over a fence into a brushy area near the home, according to Sgt. David Perez.

After seven hours of searching, the manhunt ended with no suspect in custody.

Tuesday night, about 50 people, including friends of the victim, gathered nearby outside crime scene tape to hold a vigil for Takazato.

There's no word on a motive for the killing.

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WHAT'S ON YOUR MIND?

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CAMEL BACK ISRAEL

Beverly Hills resident Natalie Kashfi and friend Raha Tabankia hop a ride on a camel while traveling through the Negev Desert in Israel.

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OUR DATA SPEAKS VOLUMES



Board of Education has busy agenda despite summer break

New policies on signage, cheating, and dress code implemented.

By Jessica Miller

The Board of Education voted on new signage rules, and for the removal of the Hawthorne Mural at its meeting Tuesday July 20.

North Rexford Drive resident Betsy Myers, who lives across the street from the school, first complained to the Board of Education during the 2007-2008 school year that the mural was inappropriate for the residential area.

"It's quite garish and inappropriate for a school in a residential neighborhood. Hopefully with a new Board of Education, we can move forward in correcting the issue," said Myers.

The Board passed new signage policy at the meeting Tuesday night. The vote gave direction for the Board to come up with a resolution to remove the Hawthorne mural.

Board of Education President Steven Fenton said just because the mural will be taken down, does not mean it will be forgotten.

"It's possible Hawthorne may move the mural inside the school, but the removal is part of this newborn policy and resolution," said Fenton.

The new signage policy also includes banners on the fence outside of Hawthorne School.

Incoming Beverly High Principal Carter Paysinger made a presentation to the Board

regarding a "Zero Tolerance" for cheating as well as enforcing the dress code.

Paysinger outlined a new plan that would discipline students who cheat. Some of disciplinary actions include suspension for up to five days, as well as possible Saturday school.

"We have been way too relaxed in terms of enforcing these issues for far too long. We have the mind set of 'one and done'. There will be severe penalties. The days of being ultra liberal when it comes to cheating are over. We are determined to have a policy that sends a message to our students of zero tolerance."
— Board President Steven Fenton

has been completed.

Fenton said all of the members voted unanimously with Paysinger to adopt the policy.



Steven Fenton

cheating are over. We are determined to

The new policy would also buckle down on dress code rules. Paysinger suggested putting the new dress code rules online so students and parents are aware of the changes. He also talked about teachers being in sync with parents and students, when it comes to detention. A new detention monitoring system could inform all parties via text on when, and if the detention

"We have been way too relaxed in terms of enforcing these issues for far too long. We have the mind set of 'one and done'. There will be severe penalties. The days of being ultra liberal when it comes to

"Marijuana dispensaries are not of permitted use in the city. This has been consistent information. There are no known dispensaries located in Beverly Hills right now. We haven't noticed recent interest in establishing dispensaries in Beverly Hills as well," said Keene.

Due to city officials decision in Los Angeles recently to shut down hundreds of medical marijuana stores, Keene is afraid they may want to relocate here.

"There are changes in the city of Los Angeles, and some changes within the Los Angeles County Board of Supervisors regarding medical dispensaries. This is more of a preventive measure. There is

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have a policy that sends a message to our students of zero tolerance," said Fenton.

Former Beverly High Principal J. Guidetti, whose contract as principal was not renewed, may have a new position in the district office, according to the Board of Education's Certificated Personnel Report.

The new position, "District Counselor of Pupil Services" comes with an annual salary of \$94,370, which is lower than a principal but still higher than many classroom teachers.

Currently, such a position does not exist within the District.



Brian Goldberg

Board member Brian Goldberg said he does not support creating a new position in times of budget cuts.

"I'm not going to vote for creating a new position in the district office. I don't think that's the appropriate thing to do considering our budget constraints and where our priorities lie as a board, in terms of keeping cuts away from the classroom. I will be a strong advo-


cate for not doing that," said Goldberg.

Since Guidetti was a principal in the BHUSD for over two years, he acquired "bumping" rights to be transferred to a different position in which he is credentialed. However, the district could also offer him a classroom position at any of the five schools, based on seniority.

Given that Guidetti worked closely with sensitive issues as Beverly High Principal, Goldberg said it would be compromising to place him as "District Counselor", which would oversee the controversial but now dwindling permit program.

"This is a brand new position that does not currently exist in the district office. This would also put Mr. Guidetti working with Pupil Services, which would put him directly in overseeing decisions with the high school. It would put him in some of the permit discussions, and Mr. Guidetti has participated in pro permit family meetings at Beverly High. I don't think it would be an appropriate place for him to be. I am not going to support that position and I hope that my colleagues won't either."

The Board will hold a special meeting Friday morning to vote on Guidetti's new position.



NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Tuesday, August 3, 2010, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING SECTION 10-3-2868 C. OF THE MUNICIPAL CODE REGARDING THE MAXIMUM SEATING CAPACITY OF RESTAURANTS IN HOTELS LOCATED OUTSIDE THE BUSINESS TRIANGLE.

The proposed ordinance would allow hotels located outside the Business Triangle to apply for a Conditional Use Permit to allow up to one and one-half (1.5) restaurant seats per hotel guestroom. Current code requirements allow a maximum of one (1) restaurant seat per hotel guestroom.

This ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The City has determined that the ordinance will not have a significant environmental impact and is exempt from the CEQA pursuant to Section 15305 of Title 14 of the California Code of Regulations.

At the public hearing, the City Council will hear and consider all comments, and may introduce the ordinance. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

Please note that if you challenge the Council's action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Ryan Gohlich, Associate Planner in the Beverly Hills Community Development Department at 310.285.1194. A copy of the proposed ordinance is on file in the Community Development Department and can be reviewed by any interested person at 455 N. Rexford Drive, Beverly Hills, California 90210.

BYRON POPE, CMC
City Clerk

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City Council to Discuss Banning Marijuana Establishments in Beverly Hills

The Beverly Hills City Council will consider an interim ordinance for Beverly Hills that would immediately prohibit the establishment of marijuana dispensaries, stores, co-ops or cultivation operations in every zoning district within the city.

Director of Community Development Susan Healy Keene recommends that the council approve the urgency ordinance and direct staff to return with a permanent ordinance within 45 days.

Currently there are no marijuana dispensaries in Beverly Hills.

Permit Lawyer Thomas Girardi Reprimanded by Appellate Court

Thomas Girardi of The Girardi & Keese law firm was reprimanded for his role in an allegedly frivolous appeal by the Ninth U.S. Circuit Court of Appeals July 13.

Girardi is currently representing parents in a proposed class action lawsuit against BHUSD over non renewal of inter-district permits.

Walter Lack, Girardi's frequent co-counsel, received a six-month suspension from practicing before the 9th Circuit, due to fraudulent appellate briefs his firm filed in litigation against Dole Food Co.

Although Girardi had no active role in the appeal, he was faulted with recklessness from the three-judge panel for authorizing Lack's firm to sign his name on briefs that contained false information.

"By the time they appeared in this court, the attempt to salvage their case, became indistinguishable from a knowing submission of false documents," the Ninth Circuit said.

In 2000, Lack and Girardi agreed to engage in a joint venture with a Nicaraguan law firm to represent Nicaraguan claimants in litigation concerning the effects of pesticides on banana plantation workers.

In 2008, Ninth Circuit Court Judge A. Wallace Tashima filed a detailed report addressing the motion for sanctions, in which he concluded that Girardi had "recklessly" made false statements to the Ninth Circuit, while the three Respondents from the Lack firm had done so "knowingly, intentionally and recklessly."

The Special Master recommends to the panel that Respondents be sanctioned by being required to reimburse Defendants for the attorneys' fees and costs incurred.

The Girardi firm may have to pay \$125,000, while the Lack firm may have to pay \$250,000 to reimburse the defendants fees and costs.

"I had no knowledge of the motion nor any knowledge of the appeal. The only involvement I had took place four days before the appeal was to be argued.. On the other hand, my name was placed on a brief with only a generic authorization. The court clearly found that to be inappropriate and I am deserving of the admonishment. I believe that the decision is a great warning to lawyers to be careful, thoughtful, and concerned whenever briefs are filed even if co-counsel are filing the briefs," Girardi said in a prepared statement.

some concern dispensaries may attempt to relocate here to Beverly Hills. Several hundreds of marijuana dispensaries are being reduced, so it's reasonable to believe that those dispensaries will be looking for other locations."

An urgency ordinance requires a 4/5 vote to be adopted and is effective immediately, initially for only 45 days. It could be extended to the balance of one year and then extended once again an additional year if necessary.

Councilmember John Mirisch is waiting to hear the presentation tonight before making in depth comments.

"I'm concerned about the potential impacts of marijuana dispensaries," said Mirisch.

Keene believes the establishment of medical marijuana dispensaries has the potential to change the character of the Beverly Hills community.

"We prefer that they not come to Beverly Hills. We don't see this [marijuana] use as a use that consists with our general policies that encourage other industries in the city."

This November, voters will have the choice to allow California to be the first state to allow access to marijuana. If that plan is adopted, it is unclear where Beverly Hills will stand on this ordinance.

"This November the California Tax and Regulate Cannabis 2010 Initiative is on the ballot. If that were approved California could be the first state to approve marijuana use even beyond medical purposes. It is not clear if this initiative were approved what impact it would have on local sales of marijuana."

If the ordinance is adopted, it would go into effect tonight.

City Council to Discuss Disabled Parking Abuse

State issued Disabled Parking (DP) Placards provide that users may park at on street parking meters without paying.

At the council meeting tonight, Councilmember John Mirisch requests the council discuss the misuse and enforcement of the Placards.

Currently users may park beyond time limits, including non-metered areas, and preferential parking permit zones.

The parking enforcement division and BHPD have multiple tactics for discouraging the misuse of DP placards. Fines may range around \$500 to \$3,500

In 1994 there were 874,863 DP placards in LA County. In 2007, that number jumped



(left to right) French Consul General David Martinon, Karen Martinon and Mayor Jimmy Delshad

Beverly Hills Celebrates Bastille Day

Beverly Hills Mayor Jimmy Delshad congratulated French Consul General David Martinon on the 2010 celebration of Fete Nationale and recognized the relationship between the United States and France July 11.

Planning Commission Weighs Three Options for Regulating Medical Land

The Planning Commission will discuss alternative approaches to regulate medical land use at tonight's Planning Commission Meeting. The alternatives include three options; a Conditional Use Permit (CUP), a Floating Zone, and possibly establishing a city wide cap on either the CUP or Floating Zone.

At the June 10 public hearing, commissioners agreed that medical use warrants further restriction due to the prospective adverse impacts, but did not reach a consensus on the form of such restrictions.

Commissioners views ranged from adopting a cap limiting medical use that currently exists to adopting a Conditional Use Permit (CUP) process for medical use without a cap.

Last year the City Council asked the Planning Commission to study medical land use policies and recommend an ordinance to limit future medical uses.

The City states that medical uses generate greater traffic and parking demand than other offices.

An informal survey conducted by the

City's Chamber of Commerce found that the majority of business surveyed stated medical buildings positively impacts their businesses.

"It's hard to understand all of the possible applications that could come forward, but also how that could promote or limit medical use in the city," said Director of Community Development Susan Healy Keene.

The Planning Commission could take one of three possible approaches:

1. Conditional Use Permit, or CUP - This is a discretionary permit. Businesses would come before the Planning Commission. The commission would look at specific findings that needed to be made affirmative for approval of medical use. Currently, medical use applications do not require discretionary approval from the City. If a CUP were established, it would subject all medical use applications to a review by the Planning Commission.

2. Floating Zone- A floating zone can provide different, or mixed uses and different development standards to be imposed on a smaller, more manageable area within a larger zone, without overhauling the entire

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zone. The floating zone is not tied to a specific area or parcel.

3. Establishing a cap (not recommended by staff)- A cap may be established with both a CUP or a Floating Zone. A cap may be determined by square footage of new medical use. Also in discussion is a three-year limitation on a cap, unless the commission decides to expand it.

The commission will review different methods of regulating medical use and direct staff as to which is the preferred regulatory approach.

City Council to Vote on Phase 2 of Beverly Hills Retirement Plan

Beverly Hills City Council will look at

Phase II of a retirement plan that would provide a supplemental retirement program in tonight's City Council meeting.

The early retirement program consists of two-phases. Phase I was implemented in 2009. In phase

II, staff recommends the City Council offer eligible employees in certain job classifications the option of an early retirement incentive, provided it meets the City's financial and managerial objectives. It also provides eligible employees the choice of one of two retirement incentive options:

1. PARS (Public Agency Retirement Services) —7% of Salary. The PARS program provides eligible employees with

7% of their final base pay. The employee may take the benefit over an actuarially determined lifetime, five, ten, or fifteen years.

2. Cash Out Option -This option provides retirement eligible employees with a cash incentive to retire from City service. The incentive amount is calculated by multiplying the employee's number of completed full years of City of Beverly Hills service in a full time position as of the

employee's retirement effective date, by one week's base pay, up to a maximum of \$60,000. The cash incentive will be deposited into a 401(k), 457 or 415(m) account.

To be eligible for the early retirement incentive, an employee must be a full-time employee.

Additional eligibility criteria include:

a) are employed by the City of Beverly Hills as of July 22, 2010

b) are 50 years of age as of March 10, 2011

c) have at least one year of City of Beverly Hills service as of March 10, 2011

d) resign from the City of Beverly Hills employment effective no later than March 10, 2011

e) retire under PERS and PARS SRP effective no later than March 11, 2011

arrest summary

Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Arrest Summary.

BLEDSON SYKES, PRINCESS YOLANDA, 27, of Los Angeles, arrested on 07/18/2010 for bench warrant/felony

JACKSON, KEENON DEQUAN RAY, 20, of Inglewood, arrested on 07/18/2010 for drive w/o license

TRENT, JOHN BRABSON III, 22, of Northridge, arrested on 07/18/2010 for DUI alcohol/drugs causing bodily injury

WENIG, RONALD STEVEN, 61, of Beverly Hills, arrested on 07/18/2010 for inflict corporal injury on spouse/cohabitant

TIMARO, LEA ANDOYAN, 44, of Encino, arrested on 07/17/2010 for DUI alcohol/drugs

SHERMAN, BENNETT JOSEPH, 22, of Malibu, arrested on 07/17/2010 for disorderly conduct: intoxication

FORD, GLENN INNOCENT, 59, of Beverly Hills, arrested on 07/17/2010 for bench warrant/misd.

CHESTRA, DAVID WARREN, 37, of Pacific Palisades, arrested on 07/17/2010 for bench warrant/misd .

PIKE, TERRY ALAN, 37, of Van Nuys, arrested on 07/16/2010 for DUI alcohol/drugs

LEVI, SHEREL, 18, of Beverly Hills, arrested on 07/16/2010 for DUI alcohol/drugs

CHAPMAN, STEPHAN RICHARD, 28, of West Hollywood, arrested on 07/16/2010 for drive w/o license

BJORNSON, TRICIA LEIGH, 31, of Santa Monica, arrested on

07/15/2010 for hit and run: property damage

DE LA CERDA, GRACIEL TONY, 27, of Los Angeles, arrested on 07/15/2010 for possession of hypodermic needle/syringe

GILLETTE, LINDSAY ROSS, 28, of Los Angeles, arrested on 07/15/2010 for grand theft :money/labor/property

WATT, CHRISTOPHER JOHN, 48, of Los Angeles, arrested on 07/15/2010 for battery: spouse/ex spouse/date/etc

ALEXANDER-DESOUZA, DANIEL AVORY, 19, of Los Angeles, arrested on 07/14/2010 for DUI alcohol/drugs

RABANALES, CAREN SUSSELLY SOLIS, 21, of Covina, arrested on 07/14/2010 for driving while license suspended

BARRY, WILLIAM ALAN, 41, of Encino, arrested on 07/14/2010 for driving while license suspended

ROBACK, FRANCIS PHILIP, 48, of Beverly Hills, arrested on 07/14/2010 for trespass: occupy property w/o consent

PALOMARES, LEILA MARLENE, 44, of Granada Hills, arrested on 07/13/2010 for driving while license suspended for DUI

LEE, SANG JUN, 34, of Los Angeles, arrested on 07/13/2010 for driving while license suspended

FARRELL, MATTHEW JORDAN, 46, of Los Angeles, arrested on 07/13/2010 for bench warrant/misd.

YAMADA, ICHIZO RUYMEN, 19, of Los Angeles, arrested on 07/13/2010 for possession of marijuana/hashish for sale

SPAGNER, RODNEY RAPHAEL, 30, of Los Angeles, arrested on 07/12/2010 for possession of marijuana 28.5 grams or less

RELF, JEFFREY L, 41, of Los Angeles, arrested on 07/12/2010 for driving while license suspended

BROWN, BOBBY LEE, 38, of Beverly Hills, arrested on 07/12/2010 for disorderly conduct: intoxication

CACI, RUSSELL HILL, 25, of Newport, arrested on 07/11/10 for possess marijuana 28.5 grams or less.

ARREAGA, JOSE OLIVIO, 36, of Los Angeles, arrested on 07/10/10 for driving while license suspended for DUI

BOJARSKY, TYLER SCOTT, 21, of Beverly Hills, arrested on 07/10/10 for vandalism: misd, \$400 or more

JOHNSON, CARLTON CRAIG, 29, of West Los Angeles, arrested on 07/10/10 for inflicting corporal injury on spouse/cohabitant

MARTIN, TYREE RAISHEE, 32, of Beverly Hills, arrested on 07/10/10 obstruction/resist executive officer.

POTESTA, LAURA GRACE, 21, of Los Angeles, arrested on 07/09/10 for DUI alcohol/drugs

BUCHANAN, DAVID W, 25, of Beverly Hills, arrested on 07/09/10 for obstruct/resist/etc, public/peace off

AGUILAR, ANTONIO MARTINES, 31, of Los Angeles, arrested on 07/09/10 for driving w/o license

MOLZAHN, DIANA ROSWITHA, 31, of Bad Schwartau, Germany, arrested on 07/09/10 for grand theft: money/labor/property

HAIEM, GOLAN NEDJAT, 19, of Beverly Hills, arrested on 07/09/10 for driving while license suspended

PINTO, REMY MARDOCHEE, 26, of Beverly Hills, arrested on 07/09/10 driving while license suspended

COXE, JAMES REDICK, 25, of Los Angeles, arrested on 07/09/10 for battery

SHEADE, JESSICA ELIZABETH, 23, of Los Angeles, arrested on 07/09/10 for possession of narcotic controlled substance

BAILEY, KEVIN LYLE, 38, of Woodland Hills, arrested on 07/08/10 for outside warrant/misdemeanor

ZAMORA, ALEX, 39, of Los Angeles, arrested on 07/07/2010 for burglary

HERNANDEZ, JOSE, 26, of Los Angeles, arrested on 07/07/2010 for burglary

VASQUEZ-ANGELES, PEDRO, 21, of Los Angeles, arrested on 07/07/2010 for driving w/o license

REGELBRUGGE, JOSEPH STANISLAUS, 37, of Los Angeles, arrested on 07/07/2010 for driving while license suspended

LASOYA, MICHAEL FRANCIS, 47, of South Gate, arrested on 07/07/2010 for bench warrant/misd

ARRIAGA, LORENA, 28, of Azusa, arrested on 07/07/2010 for possession of controlled substance

WILSON, RONALD, 51, of Beverly Hills, arrested on 07/06/2010 for bench warrant/misd

SANCHEZ, FLOR TELLEZ, 27, of Van Nuys, arrested on 07/06/2010 for driving w/o license

MALE JUVENILE, 17, of Beverly Hills, arrested on 07/06/2010 for vandalism: misd/\$400 or more

TRISTAN, GEORGE ANTHONY, 35, of Beverly Hills, arrested on 07/06/2010 for carrying concealed dirk or dagger

MALE JUVENILE, 16, of Beverly Hills, arrested on 07/06/2010 for vandalism: felony/\$400 or more

PAYNE, GARY COLE, 28, of Los Angeles, arrested on 07/05/2010 for DUI alcohol/drugs.

ALFONSO, HENRY GIOVANY, 24, of Monrovia, arrested on 07/05/2010 for battery on peace officer/emergency personnel

SWANER, ALLYSON LIEU, 36, of Huntington Beach, arrested on 07/05/2010 for theft: personal property.

from the hills of beverly



Strange Gibson Reaction

And other notes on the city

By Rudy Cole

“William Morris Endeavor” has dropped **Mel Gibson** as a client, not immediately following his anti-Semitic rant months ago in Malibu, but now that he has supposedly been exposed as a violent spousal abuser and racist.

This delayed reaction speaks volumes about the “industry” as does a more recent incident involving a television entertainment news reporter.

First, some thoughts about Gibson, who has become the poster boy for uncontrolled rage and bigotry. Clearly, Gibson is a pathetic, troubled and clueless talent gone awry. His behavior cries out for psychiatric help, but he must also have rejected advice from public relations professionals his agency handlers probably made available.

Nothing he said following Malibu came close to an honest apology. Not even rehearsed words of contrition and an effort to reach out to the Jewish community were offered with any measure of sincerity.

Compare the reaction to Gibson with what happened to **Al Campanis**, whose whole career went down the drain for a far less explosive gaffe. The one time Los Angeles Dodger player personnel chief, Campanis was in the middle of a fairly routine interview when he was asked why there were so few African American baseball executives and managers. He let his lips slip with this response: “They lack the necessities.”

The outcry was instantaneous, and his words were interpreted to mean that he felt African Americans did not have the ability or talent for top management jobs or team ownership.

That was it for Campanis. He lost his job, his reputation: gone was a life time of devotion to Dodger Blue; and, forgotten was his work and friendship with players of every kind of ethnicity and color.

How did Campanis respond? He said his real meaning was that African Americans were not given enough opportunity to learn and experience management positions - that’s what he meant by not having the “necessities.” He expressed profound regrets for words that may have been hurtful or misunderstood, but added that just maybe the whole interview incident might actually be worthwhile if it led to the “betterment of blacks” in baseball.

I read or heard no such response from Gibson. You always had the feeling that his only regret was at being outed as an anti-Semite.

It is reasonable to assume that at least some of the top executives of WME are Jewish, and undoubtedly they were angered by their clients blatant anti-Semitism. But the purging of Gibson awaited more recent supposed

tirades against other minorities and accusations of possible battery on his girl friend.

Only then did they act, but they are not alone in an industry that too often looks somewhere else when anti-Semitism is exposed.

There is a classic story my German Jewish mother taught me about this cultural desire to avoid “calling attention” to anti-Semitism.

During the Czarist Russian pogroms, two elderly Jews were about to face execution by firing squad. “Do you think I could ask for a cigarette?” one of those just to be shot inquired.

“Don’t make trouble,” his friend responded.

I thought Israel’s War of Independence and the Six Day War put to rest the perception that Jews will ever again go quietly to their own destruction.

Which brings us to an equally troubling example of silence, when a strong response was needed.

Sam Rubin is a creative, experienced entertainment reporter at KTLA and he does good interviews. He had Gibson as a guest in a very relaxed mode, talking about the actor-directors career when, at almost the end of the interview, Rubin brought up the Malibu “incident” and Gibson’s anti-Semitic words.

Now, here was an opportunity for Gibson to be apologetic, contrite and rational. He was not under some alcohol induced stupor, he was in total, relaxed control. What was his response?

With a snide, supercilious expression he turned to Rubin and said: “I think you may have a dog in this fight,” a not too subtle hint to Rubin’s possible Jewish heritage. That was all we needed to know about the real Gibson.

What was even more troubling was that Rubin let it slide and moved on. That was very sad. Ah, don’t make trouble.

(Repeated efforts to reach Rubin for his explanation for not responding were not successful.)

And speaking of making trouble, my own rush to decry the possible route change for the Subway to the Sea did not sit well with people I really respect.

The proposed subway route was along Wilshire to Santa Monica Boulevard and then to Santa Monica with a station at or near that intersection. Now MTA planners have a proposed alternate route that would mean going under some southwest homes, the Good Shepherd School and our Beverly Hills High School to Century City.

No secret, I have never been a cheer leader for the subway, but I have such trust in former Mayor **Allan Alexander** and others on the Beverly Hills subway support committee that I have, often grudgingly, put aside my reservations including fears that a subway could actually lead to more intense development of western areas close to our community.

Allan and other former mayors on the committee including the very able **Linda Briskman**, make a strong argument for the subway: it may be the only viable alternative to automobile trip generation through our city.

Whether or not residents will actually use a subway themselves is a question no survey could satisfactorily answer - only a reality check if and when it actually becomes operative. The time frame makes it very unlikely I will ever go underground to attend a play at the Ahmanson.

Supervisor **Zev Yaroslavsky**’s transportation deputy, **Vivian Rescalov**, told us that the route change is not final, that community reaction will be weighed and that environmental studies are not yet complete. But MTA should not be surprised at the reaction of many residents.

MTA community relations and other execs have held countless meetings in our city to discuss the subway. But for some inexplicable reason that has not translated into keeping the community newspapers in the loop. This route change concept was unleashed without any advance notice to the press.

Southwest Homeowners Association president **Ken Goldman** is conducting a survey on resident and business reaction to the possible route alternatives. If you receive one, your response could be helpful. Our thanks to Ken for taking the lead in opening the dialogue and expressing the concerns many have about digging under homes and schools.

Even though our fears about tunneling through the southwest may not be substantive and that there are safe engineering methods that could mitigate against any possible hazards, MTA has to do some convincing to assure support for the subway. In any case, the choice of routes is, as we said, far from final.

One of the truly legendary women of our community, **Jean Sieroty**, passed away on July 14. She was 102.

The Sieroty home was the venue of choice for leaders in the arts and politics. For many decades, the home on North Rexford attracted the most creative leaders in a wide range of disciplines. Jean presided with her always present sense of style, dignity and good humor.

The family owned business, Eastern Columbia, had a jingle that became as well known as most pop music of the time, and it cleverly included the location of their department store: “Eastern Columbia, Broadway and Ninth.”

Her own one time entry into politics was probably at the wrong period in our community’s history. Our school district was truly stagnant in the post war era. Although a whole new generation of parents wanted more advances in accepting modern educational methods, the then board and administration seemed, at least to Jean and her supporters, more concerned about keeping property taxes low than improving educational services.

Today, her ideas for improving our schools would seem very moderate and acceptable, but back then she was called a radical and her guest list at salons, which included people from every sector of political thinking, far too liberal. Although she lost the election, her campaign opened the door for all the great reform school board candidates that followed.

This dedication to public service, to a commitment to progressive government delivered with integrity and caring for all people was adopted by her children, Alan and Beth. Alan became a member of the state assembly and later our state senator and he fulfilled her ideals of public service by his own life.

Her generosity to a wide range of charities, her steadfast support of programs and people who shared her vision made her a true woman of emancipation and a model for responsible citizenship.

The Sieroty’s were among the first people I met when I came to Beverly Hills. I last saw Jean very recently when Alan brought her to his almost weekly Sunday brunch visits to Kate Mantilini at Doheny and Wilshire.

Our condolences to the family and an appreciation of what she did for our community and our nation. It was an honor to have known her.

Notes on people and banks: **David Haimovitz**, until very recently the branch manager of Bank of America at Beverly and Wilshire, has informed us that his new job with One West Bank will mean managing the financial institution’s new branch at Sunset and Camden.

City National Bank has taken over Imperial Capital and will now have a second Beverly Hills office at 8641 Wilshire. One of the officers at the new venue is the very able Assistant Vice President, **Warner Jansen**.

Under the leadership of board chair **Bram Goldsmith**, CNB has set a high bar for responsible community involvement and support.

Also, congratulations to Wells Fargo for their very recent donations to a multitude of community needs.

Next week more on the life and times of the late former Mayor **Maxwell H. Salter** and, in appropriate coupling, a report on a book signing party for former Mayor **Robert K. Tanenbaum**.

Rudy Cole served for eight years as a member and chair of the city’s Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

guestcolumn



Southeast Side Story

By Councilmember John Mirisch

In last week's column, Rudy Cole discusses his opposition to limiting medical office space in Beverly Hills. He gives a variety of reasons as well as some historical context. He writes: "The original ordinance intent was to limit medical uses in the business triangle."

While I am indeed wary of any additional growth of medical office space in Beverly Hills, my opposition to the expansion of medical throughout the City has nothing to do with previous ordinances, but rather the realities of the impacts that expanded medical office uses would have on the City today and in the future. Traffic, parking, Community character and poor fiscal use of the City's limited commercial space are just three of the reasons. Medical office space is among the most intensely traffic-generating land uses and over 20% of our City's total office space is already devoted to medical uses. We don't need the additional traffic that additional medical space would generate.

Despite Rudy's claims that medical practices create business for retailers and restaurants, how many people are really in the mood for shopping in public after they've just had plastic surgery? Entertainment offices would do much more in the way of generating business for our restaurants and retailers and would be much more in keeping with our City's image. Furthermore, medical offices don't generate nearly the kind of revenue to the City as other kinds of commercial offices, since their business taxes are calculated on the basis of number of employees rather than revenue. In other words, a multi-million dollar medical practice with a limited number of employees would generate a relatively small amount of revenue for our City's General Fund, which pays for City serv-

ices such as police and fire.

I also feel that increased medical would limit the Southeast part of the City's ability to become something better than it is or would be in its Rudyesque incarnation as "Cedars Sinai South." The Southeast part of the City, specifically Olympic, Robertson and East Wilshire, is a diamond in the rough. I don't envision remaking this part of town in the image of the Triangle, but feel we should look towards developing a cool, charming, hip, human-scale Beverly Hills version of the LA/WeHo North Robertson or Melrose. With a history of art galleries on La Cienega south of Restaurant Row, I think we should consider creating an Arts and Theater District in the Southeast, with the beautiful Wilshire Theater as an anchor. Rudy mentions that other theaters never came to Beverly Hills previously. The reality is that other theaters never came to Beverly Hills because we fought them off, perhaps with a little bit of encouragement from self-interested developers. The proposal for a multiplex on the site of the current Montage and the erstwhile Beverly Theater is a case in point. Who knows? We might have been better off having preserved the historic Beverly Theater with the addition of an appropriate entertainment/restaurant complex. Perhaps if we were more welcoming, a moderate-sized art house/niche complex could help enliven the Southeast part of town.

Horace Mann should be completely reinvented and should serve as a magnet to the Southeast for young families who could add fresh blood and energy to our Community. And even before the arrival of the subway, which is slated to have a station around Wilshire and La Cienega, we should be looking to give people rea-

sons to stroll: restaurants, boutiques, cafes, galleries, and more. As part of this plan and in order to preserve our residential neighborhoods while welcoming visitors, we desperately need parking facilities in the Southeast part of town.

Rudy suggests that having a vision for the Southeast is not realistic. I would submit that just letting things slide is defeatist and I believe we should be better than that. If we are persistent, do our share by providing public parking and work together with the residential and business communities, we can create a new, attractive neighborhood which will make our entire City a better place. If LA, with all its problems, was able to achieve a Robertson renaissance, so can we. The Southeast has been an unused resource and the neglected part of Beverly Hills for way too long, and it's time we did something about it.

It should be a stated goal to attract entertainment companies to Southeast Beverly Hills as well as the rest of the City and it is hardly an unrealistic one. After all, this is Beverly Hills. And there are many kinds of entertainment companies, not only talent agencies. There are producers, casting directors, effects houses and production companies, just to name a few. We should look to actively recruit a whole wave of new digital media companies, which would be a perfect way to position ourselves on the cutting edge of a constantly evolving industry while expanding our entertainment

base. Of course, these companies would wine and dine their clients on a revitalized Restaurant Row – that is, the part which hasn't been irretrievably lost to short-sighted planning, which allowed massive medical buildings to destroy much of the integrity and flow of the street.

I certainly don't look at medical building developers as "adversaries" any more than I look at any other kind of developer as an "adversary." But developers look after their own individual interests, while we must look towards the long-term interests of the Community as a whole. With over 20% of our office space already medical, the City is in danger of losing the unique balance which has been and continues to be our City's recipe for success. It's time to set boundaries and, in pursuit of a vision, to work with developers in realizing the potential of a part of our City that has been "the forgotten Beverly Hills" for all too long. It's time to start polishing our diamond in the rough.

RUDY COLE RESPONDS

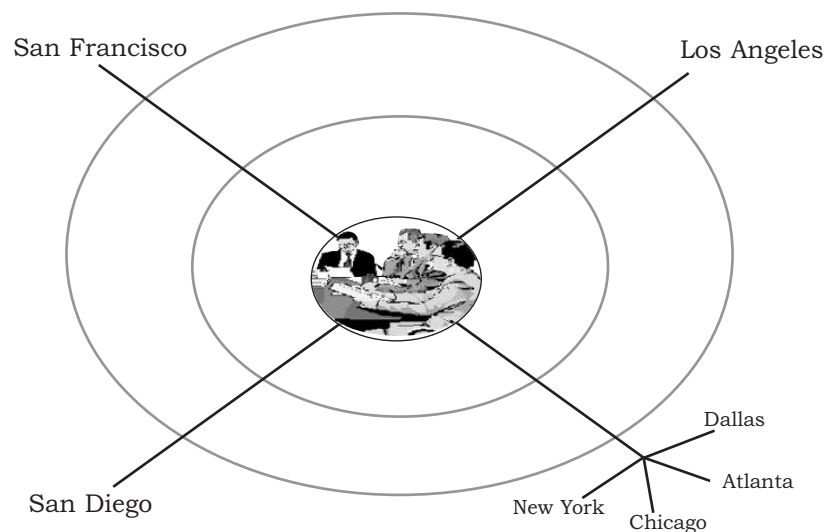
Safe to say, John disagreed with my column. However, in the interests of clarity, I did not say that we should not have a vision for the eastern sector of our city. On the contrary, an exciting new medical building in the east could lead to improvements in a neglected part of our city and at the same time just maybe lower medical rents and costs.

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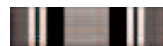


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coverstory

A DAY IN THE LIFE OF A BEVERLY HILLS RESTAURANT

The Weekly's Jessica Miller sits in at Roni's Diner

By Jessica Miller

FRIDAY, JULY 16, 2010

7:30: It is very early. Traffic coming down Coldwater Canyon was horrible. I pull into the metered parking right outside Roni's Diner on South Santa Monica Blvd. It's already warm and hazy outside.

I'm six minutes late. Walking into the restaurant, I see one man standing behind the bar. He is wearing a plaid shirt and jeans. "Jessica," he said with a smile. This must be David Levy, the owner. "David," I replied. He gestured for me to take a seat at the table closest to the bar. He was in a great mood for such an early hour.

There is one person having coffee in the restaurant. David explains that he will be waiting tables until the first waitress comes in at 9:00.

David usually wakes up around 6:00 am. His daily routine consists of going to the gym, shopping for groceries, and opening Roni's Diner. This morning was a little different. He slept in, and hadn't made it to the gym or the store yet.

8:19: I take the time to look around the restaurant while David is waiting tables. It very much has an old Hollywood, "Godfather" vibe to it.

The term "diner" to me, lends itself to an old-school feel with black and white checkered flooring, red bar stools, and a forty year old woman asking you if you'd like a refill on your chocolate malt. Roni's Diner was nothing of the sort. It has dark wood chairs, one-of-a-kind art pieces on the wall, a fully stocked bar complete with a wall of wine racks, and three flat screen televisions; one set on sports, the other two on news channels.

The door is wide open leading to the outside seating. Covered tables look out onto the streets of Beverly Hills. The air conditioning is blasting inside, it's supposed to be a high of 90 degrees today.

Three parties are now seated at various tables inside. One customer is watching one of three flat screens mounted on the wall, today is the British Open. Another customer is quiet, has a short conversation with David, orders some coffee, and leaves. I recognize him as a pro tennis player. There is a couple in the corner making conversation with David. The lady asks for mustard to put on her eggs, and David says he's never heard of such a thing. The table erupts in laughter.

As David drops off the mustard, he explains to me most of the people that come in this early, are here everyday. To his credit, he knew most of the customers by name thus far. Just then a very dapper gentleman walks in. "You're late," David yells across the restaurant. The man chuckles, grabs a seat, and they talk about work for a good ten minutes.

Outside of the restaurant David showed me an old directors chair with Roni's name on it. He laughed and said his dad was still getting residual checks from the movie.

9:00: At the busiest point during the day, David says there are only about 10 people on staff; 4 in the kitchen, two delivery, three waitresses, plus himself. I ask him to describe the type of food they sell at the diner. He says it's kind of like a sports bar, but with way better food. American, with an Italian flare.

Most of the waitresses at the diner want to be actresses, and this is their job in between auditions. When Roni is in town he is always at the restaurant working. A lot of business for the diner comes in through deliveries and catering.

The waitress comes in. Magda, a blonde haired young woman with a tough attitude and sweet smile. Now it's time for David to shop.

9:45: David and I hop into the delivery truck with the big "Roni's" logo on the side. Every day, David goes to the store to buy groceries for the diner. He likes to do it daily, so the food stays fresh. He has a hand written list from the staff in the kitchen on what they need.

In the car we chat about real-estate. David has a few properties, and we go over where he'd like to live and so on.

Now it's raining outside. The first rain in Beverly Hills over the summer. We drive further into Los Angeles. The store is called "Restaurant Depot". The only way to shop there is to have a restaurant license.

Inside the store most of the workers greet David by name, and he does the same. We pick up five loaves of bread, a ton of chicken, some vegetables, fruit, and Italian sausage. It's freezing in the store. As we pick up the items, he crosses them off his list.

I noticed the prices of the food at the store. For a box of lettuce, the price was \$13. Roni's Diner only charges about \$11 for a salad.

One of the delivery guys, Jose, calls David's cell phone. He's lost. We're still in the car on the way home from the store. We see Jose on the bike, David honks,



Owner David Levy of Roni's Diner grabs a seat before the lunch rush begins

8:32: David has a half hour until his first waitress comes. He asks if I'd like something to drink. I politely decline. I start asking him about all of the unique paintings on the wall. He explains he got most of them from the Friars Club across the street.

One picture strikes my interest. It is with an older, dark hair gentleman, shaking hands with Adam Sandler. The man in the photo is David's dad, Roni, after whom the diner is named.

Roni met Sandler while on vacation, and the actor insisted he make a cameo in one of his upcoming movies. They asked him to memorize some lines and come in for the audition.

Roni didn't memorize one line. So instead, they asked Roni to tell two dirty jokes, he did, and the rest is history. It was initially supposed to be one scene. But after a month of shooting, Roni made his mark in the movie "Don't Mess with the Zohan."

and we lead him to the residence. Since David is from the area he knows the streets of Beverly Hills in and out.

10:22: We get back from the store. The guys in the kitchen grab the groceries and get back to work. We grab a seat in the restaurant and start talking again. He says he grew up in Beverly Hills. The restaurant was started by his father in 1991, and after David finished college in 2003 he followed in his father's footsteps.

I ask David about possibly expanding the restaurant. He's thought about it a lot lately. Maybe a new location, with a different name.

He explains, "if I could have one mission statement for our restaurant, it would be 'Roni's. We're not for everyone, and everyone is not for us.'" We both laugh and he goes onto say that he looks at the reviews online all the time about the diner. Some are good, some are not so good. "But hey, and press is good press right?" David said.

10:35: A guy walks in the diner. "Scott!" David yells. Scott grabs a seat. The two know each other from the gym. They banter back and forth for a good 15 minutes.

Scott informs me that his day would be much more interesting to follow. David is busy helping Magda wait tables while more customers come in. Scott and I talk about everything from golf, to careers, and even going to the beach. He was by far my favorite encounter thus far. He grabs my notebook and jots down a few quotes.

11:00: David needs to go to the bank to get some change before the lunch rush comes. We head up a block or two to the bank, again in the delivery truck.

David introduces me to Melissa Stratham, the bank teller. She asks him how busy they've been, and how the World Cup was for business. The two seemed like friends. She counted out David's change, and we headed back to the diner.

I notice on the way out the logo is a giant pizza on the side of the truck. I asked if Roni's is known for pizza. David explains they used to cater the pizza's for Beverly High, but they don't anymore.

11:25: We sit back down. David takes some time to update the restaurant's social networking pages. We take a look on his laptop, at the Twitter and Facebook pages. He knows most of the people who comment on his "wall." David says he likes to attract the younger crowd who spends a lot of time online with these pages.

A new waitress was supposed to start her first day 25 minutes ago. She is late. Magda is hustling around by herself, with help from David. The phone starts to ring more frequently. Scott is still sitting in his usual spot. We talk about the late waitress.

Four minutes later she walks in. "It's the first time you're late. Normally, I would send you home. But it's the first time. Don't let it happen again. Being late is my pet peeve," David said. The young girl quietly agreed, and that was that.

12:00pm: A few customers are watching the golf tournament. Tiger Woods is up, and not playing so hot. A few people whisper about it. David and I head to the kitchen. The lunch rush is about to begin. He is putting together some delivery orders and working with the

kitchen staff.

David is answering phones taking delivery orders. They get a \$117 order. Probably the biggest one they'll have all day. It is very warm in the kitchen. Everyone is bustling around. As David starts sweating he turns to me and laughs, "It's not very glamorous, but it pays the bills!" he said. Very true.

Jose is riding a bike to deliver the food, while another delivery man is driving a white SUV. The deliveries are coming in more frequently now, and the two men are in and out as quickly as possible.

Roni's Diner is in full lunch rush mode. Still, most of the customers coming in call David out by name. He is going from table to table, and then back to the kitchen to man the deliveries.

A couple sits down at a table on the outside patio. Jan and Bernie Weinburg. David told me about them this morning on our way to get groceries. The two come in at least every Friday for the past six years. David feels like he knows them and they know him well now.

Jan arrives first. Bernie shows up 10 minutes later with a book, and some letters to mail. Jan and I get to talking. She loves Roni's. "You can't go wrong with the food here. David is so personable and caring. After 6 years of coming here, it feels like home. My favorite is grilled cheese, french fries, and a coke!" Jan said.

12:42: The phone is ringing off the hook. David is busy in the

kitchen. The deliveries are coming in so fast. He calls Jose. "What is taking you so long?" he yells. He hangs up the phone.

As far as waitresses, it's Magda, and two new girls. Magda is running the show. Basically waiting every table by herself. Everywhere I go I feel like I'm in the way of someone, so I step to the side to observe. The weather isn't helping. The rain stopped a few hours ago and the sun is burning hot down on the outside pavement. Traffic is stop and go on South Santa Monica.

1:00: The phone hasn't stopped ringing for at least an hour. David has a sore throat and stops every once in a while to have some tea with honey. The delivery guy comes back. I can tell David is very frustrated, hands him another package, and yells "go go go!"

Every few minutes one of the kitchen staff members will ring the bell, meaning another order is up. Looks like it's for Jan and Bernie, who are patiently waiting outside. People are in and out more quickly now, probably breaking for lunch from their own jobs.

David says he can always tell who are tourists and who are locals. The hotel down the street has a few of their fliers so when people ask for a low priced, quality food restaurant, they are directed to Roni's.

David says a customer came in a few weeks ago from Australia. The young man's parents were here two years ago and recommended Roni's. They are going to meet him in Los Angeles next week. The following week when they all came in together, David had found the pictures from two years ago when the family first came in. They were celebrating a birthday. With a self-proclaimed bad memory, David never forgot the family.

1:27: Still lunch rush. David is feverishly trying to catch up with deliveries. The outside seating is packed, not a free table. Inside seems to be winding down a bit. The two new waitresses are cleaning up, and refilling waters. The British Open is still on the television over the bar. Tiger is still not playing very well.

A family with a small child, only a few months old comes and sits down. The whole restaurant is swooning over her. Jose returns on his bike. He is sweating due to the heat wave, but keeps smiling. David takes a break from the busy kitchen to make his rounds. He says his hello's and goodbye's to customers coming and going.

2:25: The lunch rush is finally over. The new waitresses survived their first lunch rush. David survived the deliveries. Magda is still going strong. It's time to recover. A glass of water later, the waitresses start folding napkins, and David closes out the drawer to see if the numbers add up.

Another waitress is set to come in soon to relieve Magda. David is excited for the art show he is attending later. His restaurant is providing all of the champagne.

3:00: Roni's empties out. A few kids come in and order food to go. David finally has a second to breathe, and so do I. For a Friday, things got busy. Highlight of the day for David was the \$117 take out order.

David says things won't be busy until about 7:00 tonight, the dinner rush. And then it's time for round two!

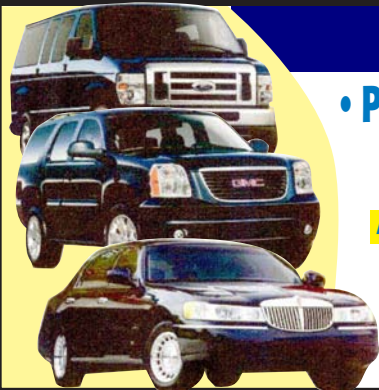


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FICTITIOUS BUSINESS NAME STATEMENT: 20100845818The following person(s) is/are doing business as: REVO FITNESS SYSTEMS 4422 Finley Avenue #8, Los Angeles, CA 90027.SAVA MARKOVIC 4422 Finley Avenue #8, Los Angeles, CA 90027.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Sava Markovic, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2305

FICTITIOUS BUSINESS NAME STATEMENT: 20100861790The following person(s) is/are doing business as: MISIONEROS PREDICADORES DE JESUS Y MARIA 5249 ? Alhambra Avenue, Los Angeles, CA 90032.MISIONEROS PREDICADORES DE JESUS Y MARIA 5249 ? Alhambra Avenue, Los Angeles, CA 90032.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/23/2010. Signed: Mauricio Cuesta, President, Misioneros Predicadores De Jesus Y Maria. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2306

FICTITIOUS BUSINESS NAME STATEMENT: 20100861304The following person(s) is/are doing business as: CREATIVE CANVAS BY KEVIN MANDRELL 10548 Eton Avenue, Chatsworth, CA 91311.KEVIN MANDRELL 10548 Eton Avenue, Chatsworth, CA 91311.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/15/2010. Signed: Kevin Mandrell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2307

FICTITIOUS BUSINESS NAME STATEMENT: 20100871858The following person(s) is/are doing business as: CLEAR PATH LIFE COACHING 263 W. Olive Avenue #270, Burbank, CA 91502.SUE H. ZENGER 263 W. Olive Avenue #270, Burbank, CA 91502.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Sue H. Zenger, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2308

FICTITIOUS BUSINESS NAME STATEMENT: 20100854240The following person(s) is/are doing business as: E.M. DESIGN 7404 Fulton, West Hollywood, CA 91605.ERIC MANIUEV 10554 Plainview Avenue, Tujunga, CA 91042.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/22/2010. Signed: Eric Maniuev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2309

FICTITIOUS BUSINESS NAME STATEMENT: 20100852186The following person(s) is/are doing business as: ROOTERS ON TIME 14702 Magnolia Blvd. #C, Sherman Oaks, CA 91403.LEVON LEO GOUMROUYAN; AZATUHI AZA GOUMROUYAN 14702 Magnolia Blvd. #C, Sherman Oaks, CA 91403.The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 6/22/2010. Signed: Levon Leo Goumrouyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2310

FICTITIOUS BUSINESS NAME STATEMENT: 20100853105The following person(s) is/are doing business as: CLEAN GREEN CLEANING SERVICES 4646 Natick Avenue #305, Sherman Oaks, CA 91403.JOSE SOLIS 5459 Lubao Avenue, Woodland Hills, CA 91364; HECTOR HERNANDEZ 4646 Natick Avenue #305, Sherman Oaks, CA 91403.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 6/22/2010. Signed: Jose Solis, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2311

FICTITIOUS BUSINESS NAME STATEMENT: 20100846828The following person(s) is/are doing business as: LA FOOT CARE CENTER 17724 Sherman Way, Reseda, CA 91335.LIMING LONG 5940 Golden West Avenue, Temple City, CA

91780.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Liming Long, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2312

FICTITIOUS BUSINESS NAME STATEMENT: 20100853262The following person(s) is/are doing business as: SHIRAK PLUMBING SERVICE 1933 Los Encinos Avenue, Glendale, CA 91208.ARMENT GALSTYAN 1933 Los Encinos Avenue, Glendale, CA 91208.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/20/1996. Signed: Armen Galstyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2313

FICTITIOUS BUSINESS NAME STATEMENT: 20100853420The following person(s) is/are doing business as: FAST SHIPPING 20508 Ventura Blvd. #212, Woodland Hills, CA 91364.OREN SABAG 20508 Ventura Blvd. #212, Woodland Hills, CA 91364.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/22/2010. Signed: Oren Sabag, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2314

FICTITIOUS BUSINESS NAME STATEMENT: 20100843475The following person(s) is/are doing business as: CASSIE'S CORNER 12019 Pierce Street, Lakeview Terrace, CA 91342.CHERYLL ANN I. DIMAPORO 12019 Pierce Street, Lakeview Terrace, CA 91342.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Cheryl Ann I. Dimaporo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2315

FICTITIOUS BUSINESS NAME STATEMENT: 20100859635The following person(s) is/are doing business as: GIOVANNI COSMETICS, INC; GIOVANNI HAIR CARE; GIOVANNI ORGANIC BODY CARE; GIOVANNI ORGANIC SKIN CARE; GIOVANNI ORGANIC HAIR CARE; GIOVANNI NATURAL HAIR CARE; GIOVANNI ORGANIC COSMETICS; GIOVANNI ECO CHIC COSMETICS; GIOVANNI ECO CHIC HAIR CARE; GIOVANNI ECO CHIC BODY CARE; GIOVANNI ECO CHIC SKIN CARE 2084 E. University Drive, Rancho Dominguez, CA 90220.GIOVANNI COSMETICS, INC. 2084 E. University Drive, Rancho Dominguez, CA 90220.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on April, 1980. Signed: Arthur C. Giudotti, President, Giovanni Cosmetics, Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2316

FICTITIOUS BUSINESS NAME STATEMENT: 20100859142The following person(s) is/are doing business as: CALANA SPORTS; CALANA ENTERPRISES 9458 Bianca Avenue, Northridge, CA 91325.ALLEN GRIGGSBY 9458 Bianca Avenue, Northridge, CA 91325.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/23/2010. Signed: Allen Griggsby, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2317

FICTITIOUS BUSINESS NAME STATEMENT: 20100868346The following person(s) is/are doing business as: AUTOMART EXPORT 20953 Devonshire Street #9, Chatsworth, CA 91311.AUTOMART EXPORT, INC. 20953 Devonshire Street #9, Chatsworth, CA 91311.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/24/2010. Signed: Mohammad O. Fatah, President, Automart Export, Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2318

FICTITIOUS BUSINESS NAME STATEMENT: 2010086737The following person(s) is/are doing business as: T. AIDA'S BEAUTY SALON 2501 Colorado Blvd. #E, Los Angeles, CA 90041.AIDA TAVOSYAN 116 E. Harvard Street, Glendale, CA 91205.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Aida Tavosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2319

FICTITIOUS BUSINESS NAME STATEMENT: 20100846481The following person(s) is/are doing business as: PANDORA'S UNIQUE BOUTIQUE 26500 West Agoura Road Suite 102-307, Calabasas, CA 91302.PANDORA KEHOE 27465 Country Glen Road, Agoura Hills, CA 91301.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Pandora Kehoe, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2320

FICTITIOUS BUSINESS NAME STATEMENT: 20100845911The following person(s) is/are doing business as: THE DOG POUND 15101 Magnolia Road #88, Sherman Oaks, CA 91403.MARCUS KIEHL 15101 Magnolia Road #88, Sherman Oaks, CA 91403.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Marcus Kiehl, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2321

FICTITIOUS BUSINESS NAME STATEMENT: 20100846729The following person(s) is/are doing business as: RESTROOM AMBASSADOR SERVICE 2727 W. Avenue 32, Los Angeles, CA 90065.RODOLFO AYALA 2727 W. Avenue 32, Los Angeles, CA 90065.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Rodolfo Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2322

FICTITIOUS BUSINESS NAME STATEMENT: 20100846264The following person(s) is/are doing business as: O-CINA GREEN CAFE 5648/5650 Cahuenga Blvd., North Hollywood, CA 91601.KARINE ARUTYOUNIAN 1935 N. Van Ness Avenue, Los Angeles, CA 90068.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/21/2010. Signed: Karine Arutyounian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2323

FICTITIOUS BUSINESS NAME STATEMENT: 20100869325The following person(s) is/are doing business as: LOS ALTOS BEEF INC. 7737 Riverton Avenue, Sun Valley, CA 91352.LOS ALTOS BEEF INC. 7737 Riverton Avenue, Sun Valley, CA 91352.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 5/20/2010. Signed: Salvador Vilasenor, President, Los Altos Beef Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2324

FICTITIOUS BUSINESS NAME STATEMENT: 20100868996The following person(s) is/are doing business as: DIGITECH SOLUTIONS 441 Burchett Street #117, Glendale, CA 91203.MONA CHEHREY 730 E. Cedar Avenue Apt 103, Burbank, CA 91501.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/24/2010. Signed: Mona Chehrey, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2325

FICTITIOUS BUSINESS NAME STATEMENT: 20100868578The following person(s) is/are doing business as: PICI'S DIAGNOSTIC CENTER 7670 Woodman Avenue, Van Nuys, CA 91402.JUAN JESUS VALENZUELA 7842 Cantaloupe Avenue, Panorama City, CA 91402.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/24/2010. Signed: Juan Jesus Valenzuela, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2326

FICTITIOUS BUSINESS NAME STATEMENT: 20100866776The following person(s) is/are doing business as: SHADOW FILMS 23003 N. Conde Drive, Valencia, CA 91354.NICOLE SLAMER-HIGDON 23003 N. Conde Drive, Valencia, CA 91354.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/01/2010. Signed: Nicole Slamer-Higdon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2327

FICTITIOUS BUSINESS NAME STATEMENT: 2010087430The following person(s) is/are doing business as: MOK ENGINEERING 4743 Washington Blvd., Los Angeles, CA 90016; 1302 23rd Street, Los Angeles, CA 90007.FONG K. MOK 1302 23rd Street, Los Angeles, CA 90007.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Fong K. Mok, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2328

FICTITIOUS BUSINESS NAME STATEMENT: 20100874329The following person(s) is/are doing business as: MOK JEWELER'S 4743 Washington Blvd., Los Angeles, CA 90016; 1302 23rd Street, Los Angeles, CA 90007.FONG K. MOK 1302 23rd Street, Los Angeles, CA 90007.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Fong K. Mok, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2329

FICTITIOUS BUSINESS NAME STATEMENT: 20100875665The following person(s) is/are doing business as: TUPLET STUDIO,TUPLET MUSIC 2031 Holly Drive, Los Angeles, CA 90068.ERIC PAGE 2031 Holly Drive, Los Angeles, CA 90068.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 4/2007. Signed: Eric Page, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2330

FICTITIOUS BUSINESS NAME STATEMENT: 20100874595The following person(s) is/are doing business as: DIVERSIFIED MARKETING GROUP (DMG) 14758 Otsego Street, Sherman Oaks, CA 91403.JOEL H. SILVERSTEIN 14758 Otsego Street, Sherman Oaks, CA 91403.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Joel Silverstein, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010 2331

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20100846262 Date Filed: 6-21-10 Name of Business: Q-CINA GREEN CAFÉ 5650/5648 Cahuenga Blvd., North Hollywood, CA 91601 Registered Owner: GABRIEL VAZQUEZ HERNANDEZ 3611 West Victory Blvd., North Hollywood, CA 91601 Current File # 2009-0335487 Date: 3/10/2009 Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20100869324 Date Filed: 6-24-10 Name of Business: EC AND SON'S TRUCKING INC. 3543 E. Ave R12, Palmdale, CA 93550 Registered Owner: EC AND SON'S TRUCKING INC. 3543 E. Ave R12, Palmdale, CA 93550 Current File # 20081171933 Date: 7/01/2008 Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20100869165 Date Filed: 6-24-10 Name of Business: LAVIS 5243 Yarmouth Avenue, Encino , CA 91316 Registered Owner: ROMAN LYUBLINER 14401 Hartsook Street #314, Sherman Oaks, CA 91423 Current File # 20090528502 Date: 4/13/2009 Published: 7/01/10, 7/08/2010, 7/15/2010, 7/22/2010

FICTITIOUS BUSINESS NAME STATEMENT: 20100887493 The following person(s) is/are doing business as: BENVENITO ART STUDIO 5632 Van Nuys Blvd #162 Van Nuys, CA 91401.BENIK AGHABABYAN 5632 Van Nuys Blvd #162 Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Benik Aghababyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2332

FICTITIOUS BUSINESS NAME STATEMENT: 20100887492 The following person(s) is/are doing business as: HOSO'S TLC SUPPLIES 10945 Burbank Blvd #172 North Hollywood, CA 91601.HOVSEP HARUTYUNYAN 10945 Burbank Blvd #172 North Hollywood, CA 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Hovsep Harutyunyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2334

FICTITIOUS BUSINESS NAME STATEMENT: 201008892140 The following person(s) is/are doing business as: MILONGA MEDIA ENTERTAINMENT; RVI CAPITAL PARTNERS 8033 Sunset Blvd. Suite 1030, Hollywood, CA 90046.VBRAZ GROUP, LLC 8033 Sunset Blvd. Suite 1030, Hollywood, CA 90046.The business is conducted by: A Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Managing Group, Vbraz Group, LLC. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2335

FICTITIOUS BUSINESS NAME STATEMENT: 201008929839The following person(s) is/are doing business as: INNER-GENIUS; POETRY IN MOTION WORKSHOPS 6535 Wilshire Blvd. #101, Los Angeles, CA 90048; 1046 Alvira Street, Los Angeles, CA 90035.DEBORAH SCOTT STUDEBAKER 1046 Alvira Street, Los Angeles, CA 90035.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/15/2010. Signed: Deborah Scott Studebaker, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2336

FICTITIOUS BUSINESS NAME STATEMENT: 20100906609The following person(s) is/are doing business as: AA SUPREME SERVICE 342 S. Cochran Avenue Suite 407, Los Angeles, CA 90036; 5850 W. 3rd Street Suite E #290, Los Angeles, CA 90036.BRACHA LOW 342 S. Cochran Avenue Suite 407, Los Angeles, CA 90036; AVRAHAM S. HENDELES 318 S. Detroit Street Apt. 113, Los Angeles, CA 90036.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 6/01/2010. Signed: Bracha Low, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use

in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2337

FICTITIOUS BUSINESS NAME STATEMENT: 20100905978The following person(s) is/are doing business as: HAPPY HOODIE FRIENDS 3762 Hughes Avenue #304, Los Angeles, CA 90034.KAYLA TANGE 3762 Hughes Avenue #304, Los Angeles, CA 90034.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/01/2010. Signed: Kayla Tange, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2338

FICTITIOUS BUSINESS NAME STATEMENT: 20100905800The following person(s) is/are doing business as: 54TH ST. MINI MARKET 2731 54th Street, Los Angeles, CA 90043; 1511 S. St. Andrews Place #228, Los Angeles, CA 90019.YEHAISH-TESEFAY 1511 S. St. Andrews Place #228, Los Angeles, CA 90019.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/01/2010. Signed: Yehaish-Testfay, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2339

FICTITIOUS BUSINESS NAME STATEMENT: 20100887491The following person(s) is/are doing business as: JOLINA, BEVERLY HILLS 9649 Olympic Blvd., Beverly Hills, CA 90212.HOXBURY HOMES, LLC 140 S. Beverly Drive #200, Beverly Hills, CA 90212.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 6/10/2010. Signed: S. Hakim, Manager, Roxbury Homes, LLC. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2340

FICTITIOUS BUSINESS NAME STATEMENT: 20100706596The following person(s) is/are doing business as: EUROSTATION CREPES AND WAFFLES; PANINI EXPRESS 4454 W. Stauson Avenue, Los Angeles, CA 90043. MALCOR FOODS, LLC 4454 W. Stauson Avenue, Los Angeles, CA 90043.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 6/03/2010. Signed: Rene Ramos, Member, Malcor Foods, LLC. This statement is filed with the County Clerk of Los Angeles County on: 6/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2341

FICTITIOUS BUSINESS NAME STATEMENT: 20100905626The following person(s) is/are doing business as: PIONEER 6133 Bristol Parkway Suite 355, Culver City, CA 90230.PRIMP MARKETING INC 6133 Bristol Parkway Suite 355, Culver City, CA 90230.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 5/24/2010. Signed: President, Primp Market Inc. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2342

FICTITIOUS BUSINESS NAME STATEMENT: 20100905467The following person(s) is/are doing business as: WILLS LIQUOR AND MARKE 6513-15 West Blvd., Inglewood, CA 90302.ABDUL JAMAL SHERIFF 6749 S. Sherborne Drive, Los Angeles, CA 90056.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/01/2010. Signed: Abdul Jamal Sheriff, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2343

FICTITIOUS BUSINESS NAME STATEMENT: 20100905583The following person(s) is/are doing business as: IMMANUEL TRUCKING 3734 W. El Segundo Blvd. #212, Hawthorne, CA 90250.JULIO C. GARCES OTERO 3734 W. El Segundo Blvd. #212, Hawthorne, CA 90250.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 2003. Signed: Julio Garces, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2344

FICTITIOUS BUSINESS NAME STATEMENT: 20100904672The following person(s) is/are doing business as: ANGEL'S SPA & MASSAGE 20201 Anza Avenue, Torrance, CA 90503.RUDY MEOL 1218 W. 18th Street, Gardena, CA 90248.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 4/14/2010. Signed: Rudy Meoli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2345

FICTITIOUS BUSINESS NAME STATEMENT: 20100882481The following person(s) is/are doing business as: PACKED; PACKED WITH EVENTS 19010 W. 73rd Street, Los Angeles, CA 90047.NICOLE ELLIS 19010 W. 73rd Street, Los Angeles, CA 90047.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/28/2010. Signed: Nicole Ellis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2346

FICTITIOUS BUSINESS NAME STATEMENT: 20100891899The following person(s) is/are doing business as: OPTIMA JEWELRY 2447 Benedict Canyon Drive, Beverly Hills, CA 90210.WARPED ART PRODUCTION, INC 2447 Benedict Canyon Drive, Beverly Hills, CA 90210.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Volker Fleck, President, Warped Art Production Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2347

FICTITIOUS BUSINESS NAME STATEMENT: 20100913859The following person(s) is/are doing business as: JIZZ ON TIME 1812 Foothill Drive, Glendale, CA 91201.ADIE ISSAGHOLI 1812 Foothill Drive, Glendale, CA 91201; VAHAG ISMAILIAN 628 Lexington Drive, Glendale, CA 91203.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 7/02/2010. Signed: Addie Issagholi, Vahag Ismailian, Partners. This statement is filed with the County Clerk of Los Angeles County on: 7/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business

ness name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2348

FICTITIOUS BUSINESS NAME STATEMENT: 20100875420The following person(s) is/are doing business as: TOP BAIL BONDSMAN 4570 Van Nuys Blvd. #120, Sherman Oaks, CA 91403.ANDREA COLUMBIS 4570 Van Nuys Blvd. #120, Sherman Oaks, CA 91403.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/25/2010. Signed: Andrea Columbus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2349

FICTITIOUS BUSINESS NAME STATEMENT: 20100883142The following person(s) is/are doing business as: HAMILTON & STEINBARDT INVESTMENTS 13758 Victory Blvd. Suite 201, Van Nuys, CA 91401.ARTEM TASLAKHTCHIAN 3775 Trina Way, San Jose, CA 95117.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/28/2010. Signed: Artem Taslakhtehian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2350

FICTITIOUS BUSINESS NAME STATEMENT: 20100889103The following person(s) is/are doing business as: DIAZ GARDENING SERVICE 25036 Chestnut Street, Newhall, CA 91321.DIAZ GARDENING SERVICES, INC. 25036 Chestnut Street, Newhall, CA 91321.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Francisco Diaz, President, Diaz Gardening Services, Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2351

FICTITIOUS BUSINESS NAME STATEMENT: 20100898106The following person(s) is/are doing business as: EL POTRERITO 9132 Sapulveda Blvd. Num. N-4, North Hills, CA 91343.AAS PEREZ CORPORATION 13337 Bradley Avenue, Sylmar, CA 91342.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: Sonia G. Perez, President, AAS Perez Corporation. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2352

FICTITIOUS BUSINESS NAME STATEMENT: 20100895356The following person(s) is/are doing business as: BLUE RIBBON DIAMONDS 550 S. Hill Street #1455, Los Angeles, CA 90013.LEOPOLD CHANG 11750 Preston Trails Avenue, Northridge, CA 91326.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/30/2010. Signed: Leopold Chang, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2353

FICTITIOUS BUSINESS NAME STATEMENT: 20100895178The following person(s) is/are doing business as: ALL SPECTRUM; ALL SPECTRUM ELECTRONICS; ALL SPECTRUM AVIATION; NEONIXIE 7625 Havenhurst Avenue #4, Van Nuys, CA 91406.MOVSES KASAMANIAN 19040 Strathern Street, Reseda, CA 91335.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/30/2010. Signed: Movses Kasamanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2354

FICTITIOUS BUSINESS NAME STATEMENT: 20100896207The following person(s) is/are doing business as: LUXXOR BEAUTY SALON 5214 Kester Avenue, Sherman Oaks, CA 91411.ANDREA COUTRERAS 5214 Kester Avenue, Sherman Oaks, CA 91411.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/30/2010. Signed: Andrea Coutreras , Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2355

FICTITIOUS BUSINESS NAME STATEMENT: 20100880343The following person(s) is/are doing business as: AVIV CONSTRUCTION 4570 Van Nuys Blvd. #525, Sherman Oaks, CA 91403.ACAD INC 4570 Van Nuys Blvd. #525, Sherman Oaks, CA 91403.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 6/29/2010. Signed: ACAD Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2356

FICTITIOUS BUSINESS NAME STATEMENT: 20100880344The following person(s) is/are doing business as: RELATE TO SUCCEED 28987 Sam Place #6, Canyon Country, CA 91387.CAROL PILKINGTON 28987 Sam Place #6, Canyon Country, CA 91387.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/28/2010. Signed: Carol Pilkington, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2357

FICTITIOUS BUSINESS NAME STATEMENT: 20100891903The following person(s) is/are doing business as: CALIFORNIA PATROL AND PROTECTION 25768 Perlman Place #c, Stevenson Ranch, CA 91381.ISRAEL AYALA 25768 Perlman Place #c, Stevenson Ranch, CA 91381.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 5/12/2010. Signed: Israel Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2358

FICTITIOUS BUSINESS NAME STATEMENT: 20100894635The following person(s) is/are doing business as: FABDESIGNS, INC; FABDESIGNS 15760 Ventura Blvd. Suite 700, Encino, CA 91436.FABDESIGNS, INC 4963 Haskell Avenue, Encino, CA 91436.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/09/1999. Signed: Concetta M. Huffa, President, Fabbdesigns, Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section

14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2359

FICTITIOUS BUSINESS NAME STATEMENT: 20100897754The following person(s) is/are doing business as: ALCY'S SALON 8441 Laurel Canyon Blvd., Sun Valley, CA 91352.ALICIO OROZCO 16642 Mckeever Street, Granada Hills, CA 91344.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/30/2010. Signed: Alcira Orozco, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/08/2010, 7/15/2010, 7/22/2010, 7/29/2010 2360

FICTITIOUS BUSINESS NAME STATEMENT: 20100808972The following person(s) is/are doing business as: SYLVIA LY DESIGN, 8811 CAMINO REAL, SAN GABRIEL, CA 91775. SYLVIA LY, 8811 CAMINO REAL SAN GABRIEL CA 91775. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SYLVIA LY. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18486

FICTITIOUS BUSINESS NAME STATEMENT: 20100853587The following person(s) is/are doing business as: CASH PLUS, 2525 SEMANA CIRCLE, LA VERNE, CA 91750. SOUTH H

BRADFORD ST. POMONA, CA 91767. SAMUEL OKONJI, 1045 BRADFORD ST. POMONA CA 91767 HEZRON NYABOLA NYAGELA, 1045 BRADFORD ST. POMONA CA 91767. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SAMUEL OKONJI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/8/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/8/2010, 7/15/2010, 7/22/2010, 7/29/2010 18467

Brenda Clydesdale and Todd Guarino
28661 Greenwood Place
Castaic, CA 91384
Case Number: PS012622
June 1, 2010
Superior Court of California, County of Los Angeles
6230 Sylmar Avenue
Van Nuys, California 91401
Van Nuys Courthouse East
PETITION FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

Petitioner: Brenda Clydesdale and Todd Guarino
Present Names: Zachery Ryan Zerillo
Proposed Names: Zachery Ryan Guarino

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: July 26, 2010 8:30 am
Dept. F46 Room: 2nd Floor

Signed, Robert Schuit
Judge of the Superior Court

Department of Alcoholic Beverage Control
888 S. Figueroa Street Ste. 320
Los Angeles, CA 90017
(213)633-6043

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: April 22, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
MACHA THEATRE CO
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
1107 N KINGS RD
WEST HOLLYWOOD, CA 90069-2801
Type of license(s) Applied for:
69- SPECIAL ON-SALE BEER AND WINE THEATRE
Agency ID #488933

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JUNE 25, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: STEFMO INC.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8620 WILSHIRE BLVD, BEVERLY HILLS, CA 90211-3000
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA154495 BH WEEKLY 7/8, 15, 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT: 20100898281The following person(s) is/are doing business as: RECORDING ARTISTS GUILD; R.A.G 11440 North Chandler Blvd. #100, North Hollywood, CA 91601.STUART BYRON BOOKER 12312 Sherman Way Blvd. #144, North Hollywood, CA 91601.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/01/2010. Signed: Helen A. Nouri, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2361

FICTITIOUS BUSINESS NAME STATEMENT: 20100907537The following person(s) is/are doing business as: ELI'S DISCOUNT STORE 1920 Lake Avenue Suite 107, Altadena, CA 91001-3095.HELEN ARDESTANI NOURI 12733 Hartland Street, North Hollywood, CA 91605.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/01/2010. Signed: Helen A. Nouri, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2362

FICTITIOUS BUSINESS NAME STATEMENT: 20100898409The following person(s) is/are doing business as: MICHAEL'S CLEANING 14194 Aztec Street, Sylmar, CA 91312.MIGUEL ANGEL VELIZ 14194 Aztec Street, Sylmar, CA 91312.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 01/06/2006. Signed: Miguel A. Veliz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2363

FICTITIOUS BUSINESS NAME STATEMENT: 20100906235The following person(s) is/are doing business as: BLUICRISO 1121 Thompson Avenue #107, Glendale, CA 91201.FARNAZ TAHER 1121 Thompson Avenue #107, Glendale, CA 91201; PAMELA VELIZ 1913 Jackson Street #8, Burbank, CA 91504.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/01/2010. Signed: Farnaz Taher, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2364

FICTITIOUS BUSINESS NAME STATEMENT: 20100906192The following person(s) is/are doing business as: BHK GROUP 4863 Newcastle Avenue, Encino, CA 91316.JESSE ROBBINS 4863 Newcastle Avenue, Encino, CA 91316.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/01/2010. Signed: Jesse Robbins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2365

FICTITIOUS BUSINESS NAME STATEMENT: 20100906193The following person(s) is/are doing business as: BIG HEADED KID 4863 Newcastle Avenue, Encino, CA 91316.JESSE ROBBINS 4863 Newcastle Avenue, Encino, CA 91316.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/01/2010. Signed: Jesse Robbins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010,

7/22/2010, 7/29/2010, 8/05/2010 2366
FICTITIOUS BUSINESS NAME STATEMENT: 20100881021The following person(s) is/are doing business as: IDX7; RL4DESIGN 854 N. Kemp Street, Burbank, CA 91505.TEES2GO INC 854 N. Kemp Street, Burbank, CA 91505.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/15/2010. Signed: Tees2Go Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2367

FICTITIOUS BUSINESS NAME STATEMENT: 20100935207 The following person(s) is/are doing business as: VEGITUP; VEGITUP GIRLL AND NUTRITION CENTER; VEGGIE EXPRESS GRILL AND NUTRITION CENTER 1100 W. Florence Avenue Unit D, Inglewood, CA 90301.NINA L. TOBIN 3125 W. Adams Blvd., Los Angeles, CA 90301; RHONDA N. BAYCHUE 11008 Ruthelen Street, Westmont, CA 90047.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/08/2010. Signed: Nina L. Tobin, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/08/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2368

FICTITIOUS BUSINESS NAME STATEMENT: 20100934540The following person(s) is/are doing business as: HOOMAN AUTOMOTIVE GROUP; HOOMAN COLLISION CENTER; HOOMAN AUTO COLLISION 737 N. La Brea Avenue, Inglewood, CA 90302.HMN INVESTMENT INC. 737 N. La Brea Avenue, Inglewood, CA 90302.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/30/2010. Signed: Hooman Michael Nissani, President, HMN Investment Inc. This statement is filed with the County Clerk of Los Angeles County on: 7/08/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2369

FICTITIOUS BUSINESS NAME STATEMENT: 20100935293The following person(s) is/are doing business as: EGER STUDIOS; EGER TALENTS 1507 Seventh Street Suite 201, Santa Monica, CA 90401.FREDERIC LAUTARO EIGUER 1507 Seventh Street Suite 201, Santa Monica, CA 90401.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/08/2010. Signed: Frederic Lautaro Eguier, President/ Founder. This statement is filed with the County Clerk of Los Angeles County on: 7/08/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2370

FICTITIOUS BUSINESS NAME STATEMENT: 20100911939The following person(s) is/are doing business as: SUPREME MEDICAL SUPPLY; SUPREME MED 447 S. Robertson Blvd. Suite 203C, Beverly Hills, CA 90211.CIRCLE OF PROFESSIONALS INC. 447 S. Robertson Blvd. Suite 203C, Beverly Hills, CA 90211.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/02/2010. Signed: Circle of Professionals INC., President. This statement is filed with the County Clerk of Los Angeles County on: 7/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 2371

Department of Alcoholic Beverage Control
888 S. Figueroa St. Ste. 320
Los Angeles, CA 90017
(213) 833-6043
NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVRAGES
Date Filing Application: June 16, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
BJT HOLDINGS LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2000 AVENUE OF THE STARS STE QSR 30,
LOS ANGELES, CA 90067-4700
Type of license(s) Applied for:
41- ON SALE BEER AND WINE- EATING PLACE

Notice of Auction: This notice is to notify the public of the household goods auction of Ms. Lashelle Gibbs. The auction will take place on July 30, 2010 at twelve o'clock in the afternoon. The address of auction is 626 E. 62nd Street, Los Angeles, CA 90001, Los Angeles County, at twelve o'clock in the afternoon, 2010.
Notice of Auction: This notice is to notify the public of the household goods auction of Mr. Peter Maney. The auction will take place on July 30, 2010 at twelve o'clock in the afternoon. The address of auction is 626 E. 62nd Street, Los Angeles, CA 90001, Los Angeles County, at twelve o'clock in the afternoon, 2010.

FICTITIOUS BUSINESS NAME STATEMENT: 20100837377 The following person(s) is/are doing business as: SANDRA'S CLEANING SERVICE, 604 N LOCUST AVE, COMPTON, CA 90221. SANDRA I. LOPEZ, 604 N. LOCUST AVE. COMPTON CA 90221. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/05/2010 18716

FICTITIOUS BUSINESS NAME STATEMENT: 20100845165 The following person(s) is/are doing business as: MUNITZ FASHION, 910 E. 61ST STREET, LOS ANGELES, CA 90001. YAMILETH ORTIZ, 335 E. GAGE AVE LOS ANGELES CA 90003. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 4/1/2010. Signed YAMILETH ORTIZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18717

FICTITIOUS BUSINESS NAME STATEMENT: 20100853264 The following person(s) is/are doing business as: MULTI-DEVELOPMENT RESOURCE, 3561 S. MURFIELD RD., LOS ANGELES, CA 90016. MILA DEL ROSARIO, 3561 S. MURFIELD RD. LOS ANGELES CA 90016 MARILYN ILMIN, 3561 S. MURFIELD RD. LOS ANGELES CA 90016. The business is conducted by: Co-Partners. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MILA DEL ROSARIO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18718

FICTITIOUS BUSINESS NAME STATEMENT: 20100881324 The following person(s) is/are doing business as: JESSE'S METAL POLISHING, 5020 ALHAMBRA AVE, LOS ANGELES, CA 90032. LUCIO ARREOLA, 3156 REDWOOD AVE LYNWOOD CA 90262. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LUCIA ARREOLA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement

must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18719

FICTITIOUS BUSINESS NAME STATEMENT: 20100886610 The following person(s) is/are doing business as: LIUGOLD MARKETING USA, 3015 WALNUT GROVE AVE #199, ROSEMEAD, CA 91770. XUEWEI LIU, 3015 WALNUT GROVE AVE #199 ROSEMEAD CA 91770. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed XUEWEI LIU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/15/2010, 7/22/2010, 7/29/2010, 8/5/2010 18721

FICTITIOUS BUSINESS NAME STATEMENT: 20100788427 The following person(s) is/are doing business as: FRAZIER FINANCIAL AND INSURANCE 1015 Gayley Street Suite 200, Los Angeles, CA 90024. RONALD FRAZIER 1015 Gayley Street Suite 200, Los Angeles, CA 90024.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/09/2010. Signed: Ronald Frazier, Principal. This statement is filed with the County Clerk of Los Angeles County on: 6/09/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2372

FICTITIOUS BUSINESS NAME STATEMENT: 20100927599The following person(s) is/are doing business as: NATIONAL PHARMACY TECHNIKIAN TEST PREP ASSOCIATION; NPPTPA 14431 Ventura Blvd. #340, Sherman Oaks, CA 91423.FRANK RAZI 14807 Hesby Street, Sherman Oaks, CA 91403.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/07/2010. Signed: Frank Razi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/07/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2373

FICTITIOUS BUSINESS NAME STATEMENT: 20100900199The following person(s) is/are doing business as: JJJ INVESTORS 19510 Labrador Street, Northridge, CA 91324.JESUS MENDOZA 3000 Grand View Lane, Bakersfield, CA 93313; JESUS A. MENDOZA 787 S. Brand Blvd., San Fernando, CA 91340; JOSE M. MENDOZA 19510 Labrador Street, Northridge, CA 91324. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed hereon 8/06/2008. Signed: Jose M. Mendoza, Partner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2374

FICTITIOUS BUSINESS NAME STATEMENT: 20100900195The following person(s) is/are doing business as: UNITED TECHNICAL GROUP 1605 Winona Blvd. Apt 201, Los Angeles, CA 90027.MIKAYEL SOGHOMONYAN 1605 Winona Blvd. Apt 201, Los Angeles, CA 90027.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/23/2009. Signed: Mikayel Soghomonyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2375

FICTITIOUS BUSINESS NAME STATEMENT: 20100900147The following person(s) is/are doing business as: ONSTAR TECHNOLOGY; ONSTAR ELECTRONICS; ONSTAR 2028 E. Cesar E. Chavez Avenue, Los Angeles, CA 90033; 1340 E. Orange Grove Avenue #203, Glendale, CA 91205.EDWARD RAGHRAMIAN 1340 E. Orange Grove Avenue #203, Glendale, CA 91205.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/30/2010. Signed: Edward Raghramian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2376

FICTITIOUS BUSINESS NAME STATEMENT: 20100851834The following person(s) is/are doing business as: RAPID CREDIT CONSULTING 6399 Wilshire Blvd. #504, Los Angeles, CA 90048.DAVID LERMAN 6399 Wilshire Blvd. #504, Los Angeles, CA 90048; AIG CONSULTING, LLC 7533 Lexington Avenue #305, Los Angeles, CA 9048. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/8/2009. Signed: David Lerman, Partner. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2377

FICTITIOUS BUSINESS NAME STATEMENT: 20100857616The following person(s) is/are doing business as: TRIMANIA TRIMS TRIMANIA TRIMS USA 2833 Leonis Blvd. Suite 212, Vernon, CA 90058.TRIM 3 UNLIMITED, INC. 2833 Leonis Blvd. Suite 212, Vernon, CA 90058. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/23/2010. Signed: Frank Noel, President, Trim 3 Unlimited, Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2378

FICTITIOUS BUSINESS NAME STATEMENT: 20100900200The following person(s) is/are doing business as: AGI AUTO GROUP 750 Fairmont Avenue Suite 104, Glendale, CA 91203.ALFRED MAKHMUDYAN 533 Olmsdt Drive, Glendale, CA 91202; VIGEN MAKHMUDYAN 315 Chester Street Apt. 108, Glendale, CA 91203. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/30/2010. Signed: Alfred Makhmudyan, Owner/ Partner. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2379

FICTITIOUS BUSINESS NAME STATEMENT: 20100829091The following person(s) is/are doing business as: EL MILAGRO BARBER & BEAUTY SALON 13749 Van Nuys Blvd., Pacoima, CA 91331.MARIA L. COSIO 9920 De Soto Avenue #4, Chatsworth, CA 91311.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/06/2010. Signed: Maria L. Cosio, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/06/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2380

FICTITIOUS BUSINESS NAME STATEMENT: 20100919974The following person(s) is/are doing business as: BUGADEMO REELS 1705 Barry Avenue, Los Angeles, CA 90025.JAIME BUGARIN 1705 Barry Avenue, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to trans-

act business under the fictitious business name or names listed hereon 7/06/2010. Signed: Jaime Bugarin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/06/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2381

FICTITIOUS BUSINESS NAME STATEMENT: 20100921507The following person(s) is/are doing business as: CITY AIR 1043 Justin Avenue #7, Glendale, CA 91201.OGANES J. MANUKYAN 1043 Justin Avenue #7, Glendale, CA 91201.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/06/2010. Signed: Oganess Manukyana, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/06/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2382

FICTITIOUS BUSINESS NAME STATEMENT: 20100928413The following person(s) is/are doing business as: THE GREEN SPOT EVENT 705 E. Palm Avenue, Monrovia, CA 91016.FAITH MELLINGER 705 E. Palm Avenue, Monrovia, CA 91016; STEPHANIE SEPLUVEDA 1310 E. Orange Grove #126, Pasadena, CA 91104; ISABEL DAVIS 2802 Estara Avenue, Monrovia, CA 91016.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/01/2010. Signed: Faith Mellinger, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/07/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2383

FICTITIOUS BUSINESS NAME STATEMENT: 20100927780The following person(s) is/are doing business as: PRACHA SILVER; PRACHASILVER.COM 16060 Ventura Blvd. Suite 105, #311, Encino, CA 91436.CONSTANCE PRACHA 16060 Ventura Blvd. Suite 105, #311, Encino, CA 91436; KEVIN RACHACHALERAM 16060 Ventura Blvd. Suite 105, #311, Encino, CA 91436.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed hereon 3/15/2010. Signed: Constance Pracha, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/07/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2384

FICTITIOUS BUSINESS NAME STATEMENT: 20100927729The following person(s) is/are doing business as: R & V AUTO BODY 415 Foothill Unit #B, Tujunga, CA 91

West Hills, CA 91304.POUYA CHAVOL 7612 Carmentia Lane, West Hills, CA 91304; MONIQUE N. KEATON 5633 Topanga Cyn Blvd. #206, Woodland Hills, CA 91367. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/12/2010. Signed: Pouya Chavol, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2392

FICTITIOUS BUSINESS NAME STATEMENT: 20100955627The following person(s) is/are doing business as: HAYRAPETYAN IMPORT AND EXPORT 13547 Ventura Blvd. #258, Sherman Oaks, CA 91423.ARSEN GHАЗARYAN 13547 Ventura Blvd. #258, Sherman Oaks, CA 91423.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/12/2010. Signed: Arsen Ghazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2393

FICTITIOUS BUSINESS NAME STATEMENT: 20100956156The following person(s) is/are doing business as: ART & STYLE; ART AND STYLE 2201 Mortimer Street, Huntington Park, CA 90255.MUHAMMAD SAADULLAH BHALLI 2201 Mortimer Street, Huntington Park, CA 90255.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/13/2010. Signed: Muhammad Saadullah Bhalli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2394

FICTITIOUS BUSINESS NAME STATEMENT: 20100959386The following person(s) is/are doing business as: AUTO TRANSPORT CLUB 6621 Valmont Street, Tujunga, CA 91042.GAREN AMIRGANIAN 6621 Valmont Street, Tujunga, CA 91042. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/14/2010. Signed: Garen Amirganian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2395

FICTITIOUS BUSINESS NAME STATEMENT: 20100962877The following person(s) is/are doing business as: NEW AGE COMPUTERS SERVICES 1644 20th Street, Santa Monica, CA 90404.JOLLY PAUL NANDA 11054 Ventura Blvd. #172, Studio City, CA 91604.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/14/2010. Signed: Jolly Paul Nanda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2396

FICTITIOUS BUSINESS NAME STATEMENT: 20100960967The following person(s) is/are doing business as: LUCENT ENTERPRISES; LED LITE SOURCE; LUCENT LIGHTING 550 S. Hill Street Suite 1326, Los Angeles, CA 90013.LUCENT LIGHTING GROUP, INC 550 S. Hill Street Suite 1326, Los Angeles, CA 90013.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/14/2010. Signed: Lucent Lighting Group Inc, CEO. This statement is filed with the County Clerk of Los Angeles County on: 7/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2397

FICTITIOUS BUSINESS NAME STATEMENT: 20100961043The following person(s) is/are doing business as: STERLING ACCOUNTING & TAX SERVICES 21300 Victory Blvd. #520, Woodland Hills, CA 91367; 11532 Lyster Avenue, Porter Ranch, CA 91326.VENKAT BRAMHAROUTHU 11532 Lyster Avenue, Porter Ranch, CA 91326.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 6/01/2010. Signed: Venkat Bramharouthu, Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 7/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2398

FICTITIOUS BUSINESS NAME STATEMENT: 20100961787The following person(s) is/are doing business as: ABROAD INTERPRETING AND TRANSLATION 24000 Lance Place, West Hills, CA 91307.HOMAYOON PAKDAMAN 24000 Lance Place, West Hills, CA 91307; ESTHER PAKDAMAN 24000 Lance Place, West Hills, CA 91307. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/14/2010. Signed: Homayoon Pakdaman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2399

FICTITIOUS BUSINESS NAME STATEMENT: 20100962140The following person(s) is/are doing business as: THE BEST BROKER FOR RUGS 1800 S. Sierra Vista, Alhambra, CA 91801.ABDOLLAH PARHIZKAR 404 E. Glendon Way, Alhambra, CA 91801. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/14/2010. Signed: Abdollah Parhizkar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2400

FICTITIOUS BUSINESS NAME STATEMENT: 20100970512The following person(s) is/are doing business as: CUCINA RUSTICA 888 W. Wilshire Blvd., Los Angeles, CA 90017.PIAZZA ST. PAULS, INC. 888 W. Wilshire Blvd., Los Angeles, CA 90017. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed hereon 4/19/2010. Signed: Albert Shahmoradian, President. This statement is filed with the County Clerk of Los Angeles County on: 7/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2401

FICTITIOUS BUSINESS NAME STATEMENT: 2010097364The following person(s) is/are doing business as: ZIG ZAG TOBACCOS & GIFTS 6835 Foothill Blvd. #E, Tujunga, CA 91042.SUSANNA AROUTIOUNIAN 1234 E. Wilson Avenue #4, Glendale, CA 91206.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed hereon 7/16/2010. Signed: Susanna Aroutiounian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010 2402

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20100962475

Date Filed: 7-14-10
Name of Business: RAINBOW EMPIRE 11826 Ramona Avenue, Hawthorne, CA 90250
Registered Owner: GILBERTO GOMEZ 11826 Ramona Avenue, Hawthorne, CA 90250
Current File # 20070314491
Date: 2/13/2007
Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010
STATEMNT OF WITHDRAWL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME
File No. 2010090194
Date Filed: 6-30-10
Name of Business: UNITED TECHNICAL GROUP 4615 W. Maubert Avenue, Los Angeles, CA 90027
Registered Owner: EDWARD BAGHRAMIAN 1340 E. Orange Grove Avenue #203, Glendale, CA 91205
Date: 9/25/2009
Published: 7/22/2010, 7/29/2010, 8/05/2010, 8/12/2010

FICTITIOUS BUSINESS NAME STATEMENT: 20100886611
The following person(s) is/are doing business as: WEIWORLD TRADE SERVICES, 3015 WALNUT GROVE AVE #199, ROSEMEAD, CA 91770. XUEWEI LIU, 3015 WALNUT GROVE AVE #199 ROSEMEAD CA 91770. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/28/2010. Signed XUEWEI LIU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/5/2010, 8/12/2010 18722

FICTITIOUS BUSINESS NAME STATEMENT: 20100886723
The following person(s) is/are doing business as: CIRCLE PET & AQUARIUM MAINTENANCE, 2201 REDONDO AVE, SIGNAL HILL, CA 90755. MR. G.R.C. LLC, 2201 REDONDO AVE SIGNAL HILL CA 90755. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/5/2010, 8/12/2010 18724

FICTITIOUS BUSINESS NAME STATEMENT: 20100898602
The following person(s) is/are doing business as: HANAN ENTERPRISE CO, 9660 FLAIR DR #423, EL MONTE, CA 91731. YUNAN HAN, 1500 S CHEALP AVE ALHAMBRA CA 91801. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/28/2010. Signed YUNAN HAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/5/2010, 8/12/2010 18723

FICTITIOUS BUSINESS NAME STATEMENT: 20100888803
The following person(s) is/are doing business as: NANBAY TRADE DEPOT, 9660 FLAIR DR #423, EL MONTE, CA 91731. YUNAN HAN, 1500 S. CHEALP AVE ALHAMBRA CA 91801. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/28/2010. Signed YUNAN HAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/5/2010, 8/12/2010 18720

FICTITIOUS BUSINESS NAME STATEMENT: 20100899262
The following person(s) is/are doing business as: SAN ANTONIO DENTAL CENTER, 8617 STATE ST, HUNTINGTON PARK, CA 90255. AARON CARRASCO, 6617 STATE ST HUNTINGTON PARK CA 90255. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed AARON CARRASCO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/22/2010, 7/29/2010, 8/5/2010, 8/12/2010 18725

FILE NO. 20100890965
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SNAX, 2223-25 ARTESIA BLVD, REDONDO BEACH, CA 90278 [LOS ANGELES]. The full name of registrant(s) is/are: ESTABLO, INC, [CALIFORNIA], 603 N. PAULINA AVE, REDONDO BEACH, CA 90277. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ ESTABLO, INC BY: JOSE MANUEL LAMAS, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA154424 BH WEEKLY 7/8, 15, 22, 29, 2010

FILE NO. 2010890966
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: JOES DOWNTOWN MARKET, 1855 INDUSTRIAL ST, STE 102, LOS ANGELES, CA 90021 [LOS ANGELES]. The full name of registrant(s) is/are: JONG MAN HO AND MAG NAM HO, 9070 HUNTINGTON DR #1, SAN GABRIEL, CA 91755. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ JONG MAN HO, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name

statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA154434 BH WEEKLY 7/8, 15, 22, 29, 2010

FILE NO. 20100816973
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HARA SUSHI, 12222 WILSHIRE BLVD, STE 101, LOS ANGELES, CA 90025 [LOS ANGELES]. The full name of registrant(s) is/are: BYONG ROK CHOI & KYUNG SOOK CHOI, 2729 ELMHURST DR, GRANITE BAY, CA 95746. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ BYONG ROK CHOI, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 6/15/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA154167 BH WEEKLY 6/24, 7/1, 8, 15, 2010

FILE NO. 20100651882
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TECHNISOURCE, 10 UNIVERSAL CITY, UNIVERSAL CITY, CA 91608 [LOS ANGELES]. The full name of registrant(s) is/are: SFN PROFESSIONAL SERVICES, LLC, [DELAWARE], 2050 SPECTRUM BLVD, FORT LAUDERDALE, FL 33309. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SFN PROFESSIONAL SERVICES, LLC BY: JOHN D. HEINS, MANAGER

This statement was filed with the County Clerk of LOS ANGELES County on 5/12/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA153727 BH WEEKLY 5/20, 27, 6/3, 10, 2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA8000130-09-1. Loan No. 0207063058 Title Order No. 55011678-55 APN 4340-019-109 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED October 25, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On August 9, 2010, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, MTC FINANCIAL INC dba Trustee Corps, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on November 1, 2007, as Instrument No. 20072465574 of Official Records in the office of the Recorder of Los Angeles County, CA, executed by: DESIREE DOZIER, A SINGLE WOMAN, as Trustor, in favor of SUNTRUST MORTGAGE, INC. as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 838 NORTH DOHENY DRIVE #1404, WEST HOLLYWOOD, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$438,933.24 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further

recourse. DATE: July 15, 2010 MTC FINANCIAL INC dba Trustee Corps TS No. CA8000130-09-1. 30 Corporate Park, Suite 400 Irvine, CA 92606 949-252-8300 Clarisa Gastelum, Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.Ipsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-259-7850 Compliance with California Civil Code Section 2924f: The Beneficiary or Beneficiary's agent has indicated that the requirements of California Civil Code Section 2924f have been met. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2923.53(k)(3) declares that it has not obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded. The time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does apply to this notice of sale. Clarisa Gastelum, Authorized Signature TRUSTEE CORPS IS A DEBT COLLECTOR. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. ASAP# 3637373 07/15/2010, 07/22/2010, 07/29/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: MARJORIE BRENNGLASS, AKA MARJORIE COPPERSMITH BRENNGLASS, AKA MARJORIE COPPERSMITH CASE NO. BP123473

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MARJORIE BRENNGLASS, AKA MARJORIE COPPERSMITH BRENNGLASS, AKA MARJORIE COPPERSMITH.

A PETITION FOR PROBATE has been filed by TERRANCE A. MALONE in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that TERRANCE A. MALONE be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 08/12/10 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
LAURA CONTI
THOMPSON, MALONE & CONTI
5550 TOPANGA CANYON BLVD #210
WOODLAND HILLS CA 91367
7/15, 7/22, 7/29/10
CNS-1903130#

NOTICE OF TRUSTEE'S SALE TS # CA-10-350052-RM Order # 4404810 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/7/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): SCOTT A. MOORE, A SINGLE MAN Recorded: 12/14/2007 as Instrument No. 20072748962 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 8/5/2010 at 10:30 AM Place of Sale: At The West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$1,055,400.03 The purported property address is: 8828 ROSEWOOD AVE WEST HOLLYWOOD, CA 90048 Assessors Parcel No. 4336-018-007 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein direc-

tions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to Chase Home Finance LLC 800 Brookledge Boulevard Westerville OH 43081 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 7/9/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3644419 07/15/2010, 07/22/2010, 07/29/2010

NOTICE OF TRUSTEE'S SALE TS # CA-09-262979-ED Order # 090195962-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/25/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): NIMA PARTOW, AN UNMARRIED MAN Recorded: 7/8/2008 as Instrument No. 20081207494 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 8/24/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$1,030,243.43 The purported property address is: 325 NORTH OAKHURST DRIVE APT. # 404 BEVERLY HILLS, CA 90210 Assessors Parcel No. 4342-003-069 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has not obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply to this notice of sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 7/8/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3642628 07/15/2010, 07/22/2010, 07/29/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0035423 Title Order No. 10-8-139871 Investor/Insurer No. 188960543 APN

No. 5555-005-066 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/04/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by TINA FAUCI, AN UNMARRIED WOMAN, dated 02/04/2008 and recorded 02/12/08, as Instrument No. 20080252924, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 08/12/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1100 ALTA LOMA ROAD APT 701, WEST HOLLYWOOD, CA, 900692438. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,629,564.57. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 07/15/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:— Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3625528 07/15/2010, 07/22/2010, 07/29/2010

NOTICE OF TRUSTEE'S SALE T.S. No. T10-60755-CA / APN: 5529-004-148 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-12-2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Pursuant to California Civil Code Section 2923.54 the undersigned, on behalf of the beneficiary, loan servicer, or authorized agent, declares as follows: [X] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed and [X] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or 2923.55 Trustor: PAUL HUYBRECHTS, A SINGLE MAN Duly Appointed Trustee: CR Title Services, Inc. P.O. BOX 16128, TUCSON, AZ 85732-6128 866-702-9658 Recorded 02-20-2008 as Instrument No. 20080295576 in book , page of Official Records in the office of the Recorder of LOS ANGELES County, California, Date of Sale:08-05-2010 at 10:30 AM Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. Amount of unpaid balance and other charges: \$520,479.34 Street Address or other common designation of real property: 848 NORTH KINGS ROAD #308 WEST HOLLYWOOD, CA 90069 A.P.N.: 5529-004-148 Legal Description: THE LAND IS SITUATED IN CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES STATE OF CALIFORNIA, AND DESCRIBED AS FOLLOWS: A CONDOMINIUM COMPRISED OF: AN UNDIVIDED 1/75 INTEREST IN FEE, AS TENANT IN COMMON WITH OTHERS, IN LOT 1 OF TRACT NO. 38305, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 999 PAGES 76 AND 77 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 1 TO 75 INCLUSIVE, AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN RECORDED ON NOVEMBER 10, 1983 AS INSTRUMENT NO. 83-1336030 OF OFFICIAL RECORDS OF SAID COUNTY, AND UNIT 70 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN IDENTIFIED ABOVE. PARCEL 2: THE EXCLUSIVE RIGHT TO THE USE AND POSSESSION FOR THE PARKING OF MOTOR VEHICLES, OF THAT PORTION OF THE COMMON AREA (AS SHOWN AND DEFINED IN THE PARKING

PLAN ATTACHED TO THE DECLARATION) AS PARKING SPACE(S) 139P AND 140P. The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. The Trustee shall incur no liability for any good faith error in stating the proper amount of unpaid balances and charges. For Sales Information please contact AGENCY SALES AND POSTING at WWW.FIDELITYASAP.COM or 714-730-2727 REINSTATEMENT LINE: 866-702-9658 Date: 07-15-2010 CR Title Services, Inc. P.O. BOX 16128 TUCSON, AZ 85732-6128 STEPHANIE ABCEDE, TRUSTEE SPECIALIST ASAP# 3628540 07/15/2010, 07/22/2010, 07/29/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0046813 Title Order No. 10-8-180622 Investor/Insurer No. 90955606 APN No. 5555-002-063 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/28/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL CLOYD BALTIMORE, A SINGLE MAN, dated 02/28/2005 and recorded 03/04/05, as Instrument No. 05 0497116, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 08/12/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8455 FOUNTAIN AVENUE NO 412, WEST HOLLYWOOD, CA, 900692540. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$517,511.71. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 07/06/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:— Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3636435 07/15/2010, 07/22/2010, 07/29/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 442293CA Loan No. 3051257123 Title Order No. 411128 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-16-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 07-29-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-08-2005, Book , Page , Instrument 05 1605692, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: JAMSHID ELIASZADEH AND DIANA ELIASZADEH, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 298 OF TRACT NO. 4988, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 54, PAGE(S) 98 AND 99 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$967,271.12 (estimated) Street address and other common designation of the real property: 142 NORTH LE DOUX ROAD BEVERLY HILLS, CA 90211 APN Number: 4334-018-043 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown

herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. DATE: 07-02-2010 CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3633149 07/08/2010, 07/15/2010, 07/22/2010

NOTICE OF TRUSTEE'S SALE TS # CA-09-255168-ED Order # 090155380-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): KAMRAN SADIGHPOUR AND SHAHNAZ SADIGHPOUR, AS TRUSTEES OF THE KSS FAMILY TRUST DATED JUNE 13, 2002 Recorded: 5/2/2007 as Instrument No. 20071058517 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 7/28/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$3,116,017.20 The purported property address is: 245 SOUTH CAMDEN DRIVE BEVERLY HILLS, CA 90212 Assessors Parcel No. 4328-025-012 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 7/8/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 x3704 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3616069 07/08/2010, 07/15/2010, 07/22/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 241663CA Loan No. 3013591270 Title Order No. 384117 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05-14-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 08-12-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 05-22-2007,

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