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Issue 584 • December 9 - December 15, 2010

Lisa's Life

The Weekly's exclusive interview with incoming Board of Education President Lisa Korbatov



cover story • pages 8-9



briefs

City puts its own parking initiative on March 8 ballot

The City Council unanimously approved a three-hour free parking initiative to be placed on the March 8 ballot. They also declared opposition against the G&L Realty Corporation/Marcia Caden two-hour free parking initiative through a 4-1-0 vote, with Councilmember Nancy Krasne abstaining. Beverly Hills resident Marcia Caden is an additional proponent for the two-hour free parking initiative. Caden is G&L Realty CEO Daniel Gottlieb's ex wife.

The council decided to change the name of the initiative from the G&L Realty Corporation two-hour free parking initiative to the G&L Realty Corporation/Marcia Caden two-hour free parking initiative after receiving a letter from G&L lawyers, Kaufman Legal Group.

"Both the City Clerk's office and the City Council, having certified this initiative and placed it on the ballot, are well aware by now that Ms. [Marcia] Caden is the named proponent of the initiative measure," the letter stated.

City Attorney Larry Wiener said he believes G&L Realty is a proponent of the initiative, as stated by attorney Donna Black at the November 16 study session and formal session.

"I won't speculate as to why this law firm has felt that associating the initiative with G&L realty is inflammatory or argumentative," Wiener said. "I think it's simply a factual statement. G&L realty is a proponent of this initiative measure."

If passed, the three-hour free parking initiative would provide three hours of free parking a day to all City residents, while upholding the city's current two-hour free parking program for other visitors. The initiative will also offer residents a 50 percent discount in the evenings in lots where the City currently charges a flat evening rate and would affect all of the City's current parking structures except for the lot on Foothill Drive.

The three-hour free parking program would come into effect 90 days after

the passage of the initiative. It would not apply to metered parking, monthly parking, daily parking passes, commercial operations, early bird rates or other special parking rates.

If both initiatives pass at the March 8 election, the measure with the most votes will be enacted.

According to a staff report presented to the City Council on Tuesday at the special meeting, program costs are anticipated to be between \$250,000 to \$400,000 annually.

City Manager Jeff Kolin said although a cost has not yet been determined, creating resident parking cards for the City's public lots would not cost the city a lot of additional money.

"We already have an online application

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A SUBWAY RUNS UNDER IT MCCARTY DRIVE

Every year Southwest Homeowner's Association President Ken Goldman and his family come together to build model a train track and miniature city. What started as a childhood passion of Ken's has grown into a family tradition the weekend after Thanksgiving every year. This year's train features Beverly High with an oil well behind it and a subway running under it!

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OUR DATA SPEAKS VOLUMES



process for resident parking [permits]," Kolin said. "We think the cost of administering the program is minimal both at an initial basis and an ongoing basis. We do not believe this will require any additional full-time employees. If anything, it would be a modest part-time position."

Councilmember John Mirisch said although proponents for the two-hour free parking initiative say the City has known about the Parking Enterprise Fund deficit and done nothing to fix it, the City Council has been trying to raise money.

"We've been discussing the parking enterprise deficit for a long time and we've increased street parking rates so we can, in the lots that are the most valuable for retail, continue to supply two-hour

free parking," Mirisch said. "The G&L initiative would take a one-size fits all approach, which isn't an effective use of our parking resources. The reason the initiative came to the ballot was because we were looking at the deficit and we came to the conclusion that some of the lots that benefit from government subsidization should not."

Councilmember Nancy Krasne said she has always supported two-hour free parking and in turn supports the city's initiative.

"I ran on a platform of two hours of free parking," Krasne said. "I don't feel I betrayed my oath by giving them three hours of free parking."

Mirisch said he acknowledges the three-hour free parking initiative won't solve

the Parking Enterprise Fund deficit.

"If the resident free-parking initiative passes it will be back up to this and future council to figure out ways to plug that hole," Mirisch said. [The three-hour free parking initiative is] preferable to the G&L initiative, which has the goal of creating an unfunded mandate."

The City also passed an initiative that

adds the removal of natural gas from the City as a taxable activity. If passed, the City will impose a tax on all oil and natural gas companies who use oil wells that bottom in Beverly Hills. This money will go to the general fund.

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NOTICE OF PROPOSED ADOPTION OF AN ORDINANCE

PLEASE TAKE NOTICE that on **December 21, 2010 at 7:00 p.m.** or as soon thereafter as the matter may be heard, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California 90210; the City Council of the City of Beverly Hills will consider adopting an Ordinance entitled:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING THE UNIFORM ADMINISTRATIVE CODE, 1997 EDITION, AND ADOPTING BY REFERENCE THE 2010 CALIFORNIA BUILDING CODE; 2010 CALIFORNIA RESIDENTIAL CODE; 2010 CALIFORNIA ELECTRICAL CODE; 2010 CALIFORNIA MECHANICAL CODE; 2010 CALIFORNIA PLUMBING CODE; 2009 UNIFORM SWIMMING POOL, SPA AND HOT TUB CODE; 2010 CALIFORNIA ENERGY CODE; 2010 CALIFORNIA FIRE CODE; 2010 CALIFORNIA GREEN BUILDING STANDARDS CODE; 2010 CALIFORNIA HISTORICAL BUILDING CODE; 2010 CALIFORNIA EXISTING BUILDING CODE; 2010 CALIFORNIA REFERENCE STANDARDS CODE; 2009 INTERNATIONAL PROPERTY MAINTENANCE CODE; AND THE 2010 BEVERLY HILLS PHOTOVOLTAIC INSTALLATION GUIDELINES; INCLUDING CERTAIN AMENDMENTS, ADDITIONS, AND DELETIONS; AND AMENDING PORTIONS OF TITLE 9 OF THE BEVERLY HILLS MUNICIPAL CODE

Summary of Ordinance

The ordinance amends the City's Administrative Code and adopts by reference the 2010 edition of the California Building, Mechanical, Plumbing, Electrical, Energy, Residential, Green Building Standards, Historical Building, Existing Building, Reference Standards, and Fire Codes (collectively known as the California Building Standards Code, 24 C.C.R., Parts 2 through 12), as well as the latest editions of the International Property Maintenance Code, Uniform Swimming Pool, Spa and Hot Tub Code, and Beverly Hills Photovoltaic Installation Guidelines, together with certain amendments, deletions and additions.

The California Building Standards Code, as amended, establishes requirements for the structural, plumbing, electrical and mechanical systems of buildings and structures, including historic buildings and buildings not meeting current seismic standards, and for fire and life safety, energy conservation and sustainability. The other Codes and Guidelines adopted establish standards for property maintenance, construction and maintenance of swimming pools, spas and hot tubs, and installation of solar photovoltaic systems. The ordinance also provides penalties for non-compliance, and for fees.

The City has determined that the ordinance is exempt from the environmental review requirements of the California Environmental Quality Act pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

A certified copy of the entirety of the text of Ordinance is available for public inspection in the office of the City Clerk, City Hall, 455 N. Rexford Drive, Beverly Hills, California 90210. Further information may be obtained by contacting the Community Development Department at 310.285.1141.

BYRON POPE, CMC
City Clerk



NOTICE OF PUBLIC HEARING

DATE: December 16, 2010

TIME: 1:30 PM, or as soon thereafter as the matter may be heard

LOCATION: Council Meeting Room 280A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its Special meeting on Thursday, December 16, 2010, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider a request for a zone change, General Plan Amendment, development plan review and certification of an environmental impact report and for the "Gateway Project" as described below.

Project Location: The project site is located on three properties addressed as 9900 Santa Monica Boulevard (Applicant: Roxbury Management Co.), 9844 Wilshire Boulevard (Applicant: Wilco LLC) and 9817 Wilshire Boulevard (Applicant: Mr. Jeffrey Mirkin), in the City of Beverly Hills. The properties, which together total approximately 3.3 acres in size, are located along Santa Monica Boulevard, between the north roadway of Santa Monica Boulevard and the parcels fronting onto the south roadway of Santa Monica Boulevard, on either side of the intersection of Santa Monica and Wilshire Boulevards.

Project Description: The project involves the proposed rezoning of three parcels of former railroad right-of-way property from Transportation (T-1) to Commercial (C-3); General Plan land use redesignations from Railroad to Low Density General Commercial are also proposed. In addition to the proposed Zone Changes and General Plan Amendments for all three parcels, a Development Plan Review is requested for the development of a three-story, 42-foot high, approximately 90,000 square foot commercial/office building with a three-level subterranean garage accommodating 274 parking spaces is proposed for the Wilco property, at 9844 Wilshire Boulevard.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. An Environmental Impact Report has been prepared for this project and was circulated for public review in accordance with state requirements. In response to public comments, a Final Environmental Impact Report has been prepared and the Planning Commission will also consider certifying this document.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **David Reyes, Principal Planner** in the Planning Division at 310.285.1116, or by email at **dreyes@beverlyhills.org**. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Approved as to form:
Jonathan Lait, AICP, City Planner



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DATE: December 16, 2010

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Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its Special meeting on Thursday, December 16, 2010, will hold a public hearing beginning at 1:30 PM, or as soon thereafter as the matter may be heard to consider the Lexus expansion project as described below.

PROJECT DESCRIPTION

The Applicant, Mitch Dawson, on behalf of property owners Jim Falk Properties, LLC and JF Wilshire Properties, LLC, proposes the demolition and replacement of the existing Lexus dealership (the existing building is approximately 34-feet in height and 24,069 square feet in area) with a new 103,746 square foot automobile dealership (169,812 gross square feet, including parking and circulation areas). The proposed new building would be approximately 56-feet to the roof level, 60-feet to the top of the parapet and 69-feet to the top of the stair tower. The proposed building would have a floor area ratio of 3.17:1, meaning that the proposed square footage would be 3.17 times the size of the building site. The project proposes 249 parking spaces (in a stacked/tandem configuration), including one level of subterranean parking. While 147 of the parking spaces would be utilized to satisfy the City's zoning code requirement, the remainder would be utilized for automobile storage. In addition, the project proposes 72 service bays and 3 detail bays.

The Wilshire Boulevard portion of the site houses the primary existing Lexus dealership operations and is currently zoned for general commercial (C-3) uses. The parcel on South Maple Drive, south of the existing building across the alley is currently utilized by the dealership for vehicle storage/surface parking and is zoned for multiple-family residential (R-4) uses, which also permits parking related to commercial uses fronting on Wilshire Boulevard. The 1,822 square foot portion of the east/west alley that bisects the parcels is proposed to be vacated as a part of the Project. The entire building site, including the proposed alley area is approximately 32,643 square feet.

The current dealership operation has offsite car storage, including rooftop storage at 9900 Wilshire Boulevard (Robinsons May site parking structure), underground parking at 8942 Wilshire Boulevard (ICM site), and a service location at 194 North Robertson Boulevard. An objective of the project is to consolidate these off-site activities and centralize them in one location, although some employee parking and vehicular storage may occur off-site, as needed.

DISCRETIONARY APPROVALS REQUESTED

Approval of the project requires the following discretionary approvals:

- **Zone Change/Text Amendment:** The applicant requests a zone change to amend the Municipal Code to establish a new overlay zone, the New Car Dealership Planned Development Overlay Zone (C-3-NCD). The overlay would establish new development standards to allow the project to:
 - o Exceed the existing maximum floor area ratio of 2:1;
 - o Exceed the existing maximum height limit of three-stories and 45-feet;
 - o Allow parking to be provided in a compact and tandem configuration;
- **General Plan Amendment** –The site is currently designated for commercial and multi-family uses. In conjunction with the proposed overlay zone, the City's General Plan would be amended to provide consistency between the proposed zoning classification and the site's General Plan Designation.
- **Conditional Use Permit** – The applicant requests a Conditional Use Permit is required to establish a new car dealership.
- **Alley Vacation/Amendment to Streets and Highways Master Plan** – The applicant requests to vacate a portion of a public alley south of Wilshire Boulevard, adjacent to the site.
- **Encroachment Permit** – The applicant requests an encroachment permit to allow loading activities to be located within the public right-of-way, on Maple Drive, abutting the project site.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. An Environmental Impact Report has been prepared for this project and was circulated for public review in accordance with state requirements. A Final Environmental Impact Report is currently being prepared.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

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Approved as to form:
Jonathan Lait, AICP, City Planner



(L to R) Ashkan Esmailzadeh, Sara Sarshar, Anna Talasazan, Leah Talasazan and Sam Yebri

Local Jewish foundations collect gifts for charity through fun

30 Years After, The Lev Foundation, The Jewish Federation and the Jewish Unity Network held a joint mixer Wednesday December 1 to collect toys for the Friendship Circle and the Jewish Federations 6th annual community toy drive. Entrance to the mixer required an unwrapped toy, valued at \$10 or more, or a \$10 donation. The event raised over \$4,000 dollars and collected about 400 toys, 30 Years After President Sam Yebri said.

“Over 500 young Jewish leaders attended and showed that when the community comes together we’re able to bring together a lot of energy and needed toys and funds for some really great causes,” Yebri said. “Afterwards, several dozen of the attendees got together on Sunday to wrap and hand deliver the toys to special needs kids who are involved with Friendship Circle. It was an easy and fun way to do something good.”

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Gun in suicide match to publicist’s murder

The gun used in the suicide of person of interest, Harold Martin Smith, was announced as the same weapon used to murder publicist Ronni Chasen. According to sources at the BHPD, Smith committed the murder on a bicycle. As Chasen went to turn left onto Whittier, Smith apparently tried to rob her. Chasen either resisted or tried to get away, when he shot her.

A preliminary ballistics report determined the bullets in the gun that Smith used to commit suicide were from the same gun used to murder Chasen. A complete ballistics analysis is expected in approximately two weeks. As of now, the BHPD said they did not see any link to anyone else. They don’t think it was any more than an accidental robbery.

The BHPD said the investigation will continue.

Smith committed suicide in a Hollywood apartment building Wednesday evening as BHPD were conducting one of many follow-up investigations, a press release from the BHPD stated December 2.

A man in his 40’s, Smith temporarily resided at Harvey Apartments in the 5600 block of Santa Monica. Harvey Apartments rents apartments on a month-to-month basis. Police were tipped off to Smith from the “America’s Most Wanted” television show, a statement from the BHPD said.

Undercover officers attempted to contact Smith when he pulled a gun and took his own life. The gun used in the suicide of Smith is an exact match to the weapon used to kill Chasen. The final ballistics report will be released in approximately two weeks.

Harvey Apartments resident Brandon Harrison told the LA Times Harold described himself to other tenants as an ex-convict who served two stints in state prison, the most recent for firearms and drug convictions. Harold vowed that he would never go back to prison, according to Harrison.

The man moved into the building three months ago, Harrison said, but was evicted. Harold had returned to the building repeatedly and asked Harrison and others if police had been looking for him.

He said Harold told him that he was supposed to be getting \$10,000, at one point saying it was for a job he did and on another occasion saying it was from a lawsuit.

Harrison said he had no way of corroborating Harold’s claims.

“I don’t [know] if anything he told me was true,” Harrison said. “The man was very strange.”

Chasen, 64, was found in her car at approximately 12:30 a.m. on November 16 in the 800 block of North Whittier Drive near Sunset Blvd. Police received information at approximately 12:28 a.m. that shots were heard and shortly after a collision was reported in the same area. Chasen was found shot five times in her Mercedes-Benz E350, which had crashed into a light pole. She was later taken to Cedars-Sinai hospital where she died.

Partially reported by Rudy Cole.

Board of Education elects new president

The Board of Education unanimously voted to elect Lisa Korbatov as the president of the Board for the 2010-2011 year. The Board also unanimously voted to elect Brian Goldberg as vice president.



(L to R) Joey Fratto, Will Fratto, Christopher Drake, Spencer Deutsch and Dominic Di Meglio

Beverly Vista third grade class plays with the fishes

Gabrielle Rodonsky’s Beverly Vista third-grade class went to the Long Beach Aquarium Tuesday. In addition to seeing and learning about marine life, students also got to play with animals like sea turtles.

Korbatov said she has set the bar high for the BHUSD this year.

“There is much to do and I will need the help of my fellow board members, this administration and the community,” Korbatov said. “I work for you so I must never lose sight of that and always be mindful with the public’s trust.”

Although Goldberg said he has been personally attacked while on the Board of Education, his actions always have the students in mind and that is the motivation he will continue to use while service as vice president.

“When people question my motives, I remind them that my own children will have to abide by the decision I make as a school board member long after I am no longer serving,” Goldberg said.

Outgoing Board President Steven Fenton said he feels the Board accomplished a lot in 2010 including the phasing out of opportunity permits and the addition of four new principals and the superintendent.

“I want to take a quick moment and thank every one of my colleagues up here,” Fenton said. “We have been through so much together over the last year. We’ve accomplished quite a bit and I am very thankful for all of your help, wisdom and guidance. I want to thank the entire administration team, the entire staff, faculty and the students of BHUSD, thank you for giving it your all, every single day.”



Ilene Straus

Straus to leave BHUSD

Assistant Superintendent of Educational Services Ilene Straus announced Tuesday she will be leaving the district at the end of the 2010-2011 academic



(L to R): Leora Kashani, Jeremiah Williams and Ashley Nejat

Beverly High celebrates awareness on AIDS Day

Beverly High celebrated World AIDS Day by wearing red on December 1. The slogan of the day was, “don’t let it spread, wear red.” The event was designed by the service learning class and featured speakers from Camp One Heartland, a nonprofit organization dedicated to helping families affected by aids.

year. Straus was formerly a principal of Santa Monica High and Lincoln Middle School in Santa Monica. She joined the BHUSD in 2006.

“This is my fifth year here, my contract ends in June and I’m looking at other options,” Straus said. “We’ve done great work here and we have lots left to do but I’m ready to look at some other things in education. I have quite a few exciting opportunities. But I still have six months

briefs cont. on page 7

from the hills of beverly



Weekly wins

And other political notes

By Rudy Cole

ELECTION NOTES:

What impact, if any, do newspaper endorsements have on elections? We thought it might be interesting to study how Beverly Hills voters responded to editorial backing by Beverly Hills Weekly, the Beverly Hills Courier and the Los Angeles Times.

The answer is easy: We won, big time. Why mention this, and it is obviously so self-serving? Because our older, bigger cousin on Olympic continues to insist it is the "best read" and most influential newspaper in our village.

Obviously, newspaper endorsements are not the only factor in influencing voter preferences. However, the results also are a measurement on how close the publication is to community values and political loyalties.

First, and I really mean this, I have to admire the Courier owner's willingness to stick to his mostly far right, ultra-conservative Republican posture on issues and candidates in this Democratic, liberal city. Not sure what my fate would be if I wrote a column in his home town of San Marino or Pasadena.

What does distress us is when our city is judged by his editorials. Case in point: During the election, an on line pro-Democratic publication cited the Courier's endorsement of Republican gubernatorial candidate **Meg Whitman** as an example of "only the very

rich" support Whitman. Even a cursory examination of city elections results would have taught this blogger that Beverly Hills consistently votes Democratic, and not "its pocketbook."

However, even most of our Republican voters are not as conservative as our Big Competitor. In a recent editorial, the BC cited the loss of prayers in school as a further erosion of "our rights." No single issue could be more out of touch with our values than school prayers.

The differences help sustain the argument that this city does need two newspapers. Publisher **Josh Gross** should be appreciative of the ultra-conservative polemics of his rival and his frequent forays into personal battles; those alone are compelling arguments for supporting two newspapers. Yes, it is also true that Josh is very much a "local" product, educated in our schools and a life-time resident.

So, what about the actual votes? Although the final, official tallies will not be available until next week – and why does it take forever to complete these counts? – in our next column we will finally have a report on how Beverly Hills voted on candidates and issues compared to the rest of the state (not so different this year) and how our electorate responded to endorsements by the Courier, the Los Angeles Times and Beverly Hills Weekly.

6,070, but enough to win in BH)

Waxman's continuing popularity in Beverly Hills should also put to rest some concerns about term limits. He has represented our district and our city since 1976, easily winning reelections.

As for Feuer, another local icon, the Assembly Speaker **John Perez**, just named him to a key leadership role, Majority Policy Leader, for that body, a most prestigious job for Mike.

Lesson: If you want to win your election, ask the Courier to endorse your opponent.

WHERE WILL THEY GO NEXT:

In the next months, expect some early positioning for some termed out candidates and their possible successors.

Board of Supervisors: With consistent top vote getter Supervisor **Zev Yaroslavsky** not able to run when his term expires, expect an interesting field for this very big political plum: One of five people who run Los Angeles County.

Assemblymember **Mike Feuer** is the most likely contender, but Los Angeles City Councilman **Paul Koretz** may also give this a look. However, just elected in Los Angeles, Koretz who has served as mayor and councilman in West Hollywood and most recently in the state assembly, is more likely to wait for his shot at state senate.

State Assembly: Here we may indeed have a local favorite. Councilmember Dr. **Willie Brien**, who will be vice mayor early next year, has long contemplated a run for state office. This will be his best shot and he is certain to have broad backing, not only in Beverly Hills, but throughout the district. He still has the time and energy to follow the political route of his grandfather, two term governor of California, **Earl Warren**. (As for Chief Justice, Willie is a physician, but the law does not require a legal degree to be named to the high court. Yes, Warren was

rudy cont. on page 7



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Man Goes "TOAD-AL" at High School Reunion

BEXAR COUNTY – After using Thera-Gesic® on aching joints, Tom W. attended last Friday's reunion where, according to 5 amused and concerned classmates, he went TOAD-AL. He squatted, extended both arms to the ground, arched his back and did his best to hop numerous times while croaking.

When asked to explain his behavior, he painlessly replied, "None of your dang business!"



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rudie cont. from page 6
 a Republican, but one who loathed **Richard Nixon**, and Dr. Brien is an active Democrat.)
MORE POLITICS, AND A PERSONAL LOSS

If he was an actor and you called central casting for a political type, whatever that is, you would certainly have **Joe Cerrell** report.

Cerrell was the absolute stereotype of the political operative, and mostly in the good sense of that word. In fact, in several motion pictures with political themes, a Cerrell type character played that role.

He was one of the really great campaign organizers, but one who remained faithful to his base. A lifelong Democrat, Joe never strayed from the party that gave him his start, even when money entered the equation.

I first met Joe when he directed then Atty. General **Pat Brown**'s campaign for governor, and under the tutelage of the legendary Assembly Speaker **Jess Unruh**.

At the time I was a very inexperienced and too-young state public relations manager for attorney general candidate **Stanley Mosk**, and our campaign shared offices.

How inexperienced? I had no idea, as one example, where to go to buy billboards or how much they cost. Cerrell very generously gave

of his time and experience to offer me some guidance, and we both won. Not sure he was that pleased when Mosk tallied more votes, although both won easily.

In later years, Joe was a major supporter of the Pat Brown Institute, worked with the O'Malley's on Dodger needs and founded a successful government affairs agency.

But mostly, Joe was kind and not so doctrinaire to ever become venomous to opponents. He was tough, fought hard, but within the rules and with a sense of humor.

Saw Cerrell most recently at a small dinner party at **Fred Hayman**'s Malibu retreat, along with former Mayor **Donna Ellman Garber**. Those two pros were fascinating to hear talk about kinder days.

Last week Joe died, and with him a very different and more tolerant world of competitive politics.

TAKING A FALL

Evidently not the first person to stumble and fall at the Salter Theatre, which I did somewhat dramatically prior to a school board meeting last week, but there is a touch of irony involved.

When I managed **Max Salter**'s second campaign, he said he would not accept donations for his election, but would match all

contributions with money to the Beverly Hills schools. Even he, and so was I, surprised by the amounts he received. Large enough for the district to honor him by naming the school theater "The Salter Family Theatre."

Somewhere Max must be chuckling. I had some reservations about his generosity. Absolutely no truth to the rumor that former board member **Herb Young**, sitting nearby, tripped me.

CLASS ACT:

Speaking of major donors to good causes, Planning Commission Chair **Lili Bosse**, now a kind of consensus candidate for city council, who along with her husband **Jon** have been leaders in supporting charities and education in our community, quietly suggested to the school district that they discontinue giving her family credit for a donation that helped modernize the high school television station.

The school television station had been scrolling their appreciation to the Bosse's for their generosity, but Lili felt it might be unfair to other candidates in the election. Clearly, entitled to the recognition and the appreciation, her highly tuned ethical standards led to her request, again done without fanfare. (We learned about this from a school source.)

BULLETIN

By now you have probably heard about this from other news sources, but we had the story early yesterday, just not the ability to put out what used to be called "extras."

However, congratulations to our police department. The gun used in the suicide of **Harold Smith** is an exact match with the weapon used to kill veteran publicist **Ronni Chasen**. (See brief on pg 5)

Earlier speculation that there might not have been any connection with Smith and the murder of Chasen made no sense. No matter how deranged, Smith, although there was an outstanding warrant for his arrest on a minor matter, was unlikely to put the gun to his head without more serious reasons.

No one suggested he was that crazy.

Obviously, the investigation is continuing. But great detective work by our finest.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 5
 left and we have a lot of really exciting work ahead."

Gross to retire from Irvine Unified School District

Gwen Gross, who served as BHUSD superintendent from 2000-2003, announced last week her retirement from the Irvine Unified School District at the end of the 2010-2011 academic year.



Gwen Gross

Gross has had nearly 40 years of experience in public school.

"My husband's retired, we have two beautiful grandchildren and we have lots of plans for the next phase of our lives," Gross

said. "We're going to travel, we're going to spend time with our grand kids. We have lots of brothers and sisters in other parts of the country and we hope to see them more often. Right now we're looking forward to spending time with each other."

Gross and her husband also plan to do some consulting work during their retirement. The plan is in the beginning stages and Gross said she does not know what that work will look like yet.

Gross announced her retirement now so the IUSD will have plenty of time to find a replacement superintendent.

Gross said she is looking forward to retirement.

"These things are always bitter sweet," Gross said. "I've worked hard for many years and I love what I've done. It's a wonderful profession to wake up every day and know your making a difference in kids lives."

Gross' husband Jerry served as BHUSD

superintendent from 2008-2010.

Paysinger officially named principal

The Board of Education unanimously voted Tuesday to change Beverly High interim principal Carter Paysinger position to a more permanent position.

"Over the last three or four months,



Carter Paysinger

I've had the opportunity to see so many people come together to [work towards making] Beverly Hills High School become one of the best high schools in the country," Paysinger said.

"Although we all know it will take a lot of work and we have many challenges ahead I feel like our direction is clear and I'm completely confident we can go from good to great"

Rose Parade Float loan not yet finalized

Although the Rose Parade Float committee asked the City Council for a \$50,000 loan November 16, the loan has yet to become official.

"We have provided a draft loan agreement to the committee and an signed agreement has not yet been returned to the city," Wiener said.

Wiener said according to the draft agreement, the Rose Parade Float Committee will be held accountable for paying the loan back. However the City has not required any personal guarantees as a part of the loan.

City Council election filing deadline Friday

Candidates interested in filing for the

March 8 City Council election have until tomorrow, Friday December 10 at 5:00, to file. With Mayor Jimmy Delshad and Councilmember Nancy Krasne's four-year terms coming to an end, two seats are available. While Delshad has announced that he will not be running for another term, Krasne has filed for reelection.

Planning Commission Chair Lili Bosse and Recreation and Parks Commissioner Julian Gold have also filed.

Nomination papers can be picked up at the City Clerk's office. To file, candidates must return with up to 30 signatures from Beverly Hills residents, an optional

briefs cont. on page 10

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coverstory

LISA'S LIFE

The Weekly's exclusive interview with incoming Board of Education President Lisa Korbatov

By Marla Schevker



Unlike many past Board of Education members, you did not have an extensive background in PTA prior to getting elected. Do you think that's helped or hurt you?

I think public service takes different paths. I don't think any one is more valid than another. So, I'm very admiring of the PTA, I think they do a tremendous job to really enhance our education at our schools and to fill in the gaps. No, I did not get involved in PTA, other than I was always a member and contributed at the highest level. I think that when you volunteer in some fashion, it has to spark some interest in you and it has to speak to you on some level and I can honestly say that I never really delved into PTA. So it's hard for me now, looking back, to judge why I didn't get involved in PTA but it's certainly not because I have a low opinion of PTA. Quite the opposite, I think they do a fantastic job and I'm always impressed at how often these parents are volunteering, coordinating and giving so much of their free time. I was doing another volunteer work that I felt in many ways prepared me for the Board. I believe there are many paths to public service and each are valid in their own way and each give you a different skill set.

Tell us about the other volunteer work you've done.

I did a lot of pro-Israel work, I worked with political action committees, I raised money for congressional candidates who had pro-Israel positions. So I learned how to lobby, I learned how to focus my attention on things that were of great interest to me and great concern like Israel's security

and advocacy.

When you work for so many years, learning to read between the lines, learning how to access people who are going to make very large decisions that affect large numbers of other people, you learn how to lobby them, how to engage them, how to persuade them to take positions that would enable Israel to survive in a very hostile neighborhood. I did that for well over a decade. I also sit on the board of USC Hillel. It teaches you that you have to have a good skill set. You have to be thoughtful and persuasive without being overbearing and [you have to be] factually accurate about things. You can't just say anything, you have to back it up with the facts and you have to be informed. You have to remember that everyone's entitled to their opinion but the facts stand. That helps me make board decisions. I try to focus on what's best for kids in education and just stick to the facts. At the end of the day you have to make a decision and not everyone is going to agree with your decision.

When you ran in 2009 you were the top vote getter. You're also a conservative Republican who was endorsed by the teacher's union. Do you see an inherent conflict in that?

That's such an interesting question. First of all, I would say that I don't even subscribe to party anymore. I think it's not so much about party, it's about a world view and philosophy. I consider myself a conservative and I'm leaning more towards Libertarian every day. I believe much of government is too big and unresponsive to the will of the people. I believe in local control. I believe in standards and standards based assessment. I don't believe that the values I hold dear are in any way not aligned with the teacher's union. First of all, our teacher's union is very small and I was endorsed by this teacher's union because they recognized that I understand our teaching force is the backbone of our district staff. In the old days people sat in a room with a book at the desk and there was one person in the front of the room teaching. As time changes we have upgrades and technology and modernization; but at the end of the day and at the beginning of the day you need a teacher. I believe in the past we've been not mindful of just

how important our teaching staff is. We shouldn't dictate to them top down, we should be more inclusive and collaborative with them. We should talk to them more and ask them what they're doing that works, mimic them and have them mentor others. We need to make them a part of the solution and a part of solving the problem. Quite frankly, no teacher takes pleasure in another teacher who isn't successful, productive or constructive in their teaching. I believe that when you have a lackluster teacher, you have a weak ineffectual administrator. It's easy to blame teachers for problems but quite frankly they don't set policy, they don't pick curriculum, that's all done above them. I would remind most people that just because they sat in the classroom and have been students doesn't make them experts on teaching. Having been a student doesn't make me qualified to judge a teacher. I need to rely on administrators to do honest evaluations of their teachers. I believe with the new principals, it will get done much more and much more meaningfully. I see no contradiction that I am a conservative and that the teacher's union supported me. I support collaboration with teachers and constructive dialogue with teachers. It doesn't mean I won't take votes they don't like and do things they don't approve of. I'm not here to pander to anyone or placate anyone. So far, I believe my relationship is strong with the union because it's based on honesty and a very constructive dialogue. We don't always agree on everything and that's just fine.

What has it been like working on the Board of Education?

Sometimes it was very frustrating because you can't get anything done if you can't count to three. That's the reality and you can't ever get away from that reality. It's sometimes very frustrating that people don't see things the way you see them but you have to remember to respect other people's opinions and world view. You have to be respectful that people have a right to not agree with you. You can't take it personal. You can't carry grudges, you've got to let go and deal with each issue on its own. You've got to be good natured and in good cheer because you don't always get what you want and you

learn that sometimes something of something is better than nothing at all.

School cleanliness was one of your major campaign issues, what have you accomplished in that regard?

It's now on everyone's mind. Everyone is now another set of eyes, everyone has heightened awareness of what their expectations should be and need to be. If you care about the state of your own home and your raise your child in a clean home, why would you send them to a dirty school. It should be unacceptable to everyone. Everyone's looking. I get e mails and phone calls. People are noticing things, they notice elevator permits are expired, I shoot off an e mail to facilities and get an answer. We're in the midst of a review of that and there are repairs that need to be made and once they are finished the permit will be reinstated. People are excited to help out. People recognize things were out of control in a downward sort of way. We'd really lost our way and lost sight that premises matter. You take enough pride and enough attention to detail that things need to be clean. We're sending a message to our kids that they do matter, they do rank and they do deserve safe and clean premises. I think it's the foundation of any good organization and any government building, public property or private property. We wouldn't go into a filthy restaurant, we wouldn't go into a filthy doctors office or hospital. Why would you send your kids to a filthy school?

Tell us how you and your husband, Igor, first met.

He was at USC and I was transferring to USC. I met him outside of a movie theater [in July of 1982] in Westwood. He was with his friends, I was with my girlfriend. They were showing an Officer and a Gentlemen. All of our friends knew each other. The only two people who didn't know each other were him and I. That's the silly irony of the whole thing. I was 18, he was 19. We dated about for two and a half years. We got engaged and I was married in June of 1985. I was 21 and he was 22. Our wedding pictures look more like Bar and Bat mitzvah pictures. We looked like children, we were children. We've been married now going on 26 years, it will be 26 years this June.

Tell us about your family.

I have three daughters. Lauren is 21 and she's graduating USC this December. She graduated El Rodeo and Beverly High. She'll walk in May but she's getting out early. She's an Annenberg graduate, she got a degree in communications and minored in business law. She's a hard-working, wonderful, very serious, responsible young lady. We're very proud of her. She's going off to intern for Congressman Eric Cantor (R-VA) in January for a couple months. So she'll be in Washington D.C. and I hope she'll have a fantastic experience. My second daughter is Anna Bella. She's a senior at Beverly High. She's a very dedicated and excellent student and a very good natured, sweet girl. My young-

est, Elizabeth, is 8 years old. She's in third grade at El Rodeo. She's a handful. She's quite a character. She's a funny kid. She's bright, very engaging, very precocious, talkative and an avid reader. She's the most outgoing of the three. We're close to our kids, our kids like to hang out with us. We spend a lot of quality time with our kids. Our kids like to hang out with us which is the greatest compliment. I thank god my parents, [Len and Selma Fisch], are here. They live in Beverly Hills. Unfortunately my mother in law, Regina Korbatov passed away very suddenly in July. [My father-in-law Dr Vladimir Korbatov is still alive. My mother-in-law and I] were very close. I don't have any typical mother in law stories, she didn't have any typical daughter in law stories. I miss her every day. It was a very difficult summer but we don't choose when we're born and we don't choose when we leave here. That's the way life goes.

As stated, you're very involved in national politics. How is local politics different from national politics?

I try not to make the school board political. I think that's been the problem historically. I believe it should not be political, I believe we should make decisions based on our kids and what's good for education. I don't want to be pushed or pulled by the politics of an issue or wants and needs of all kinds of stakeholders. I believe to stay focused on the most important matters is to stay nonpolitical. I try to never be political on the school board. I try not to engage in that conversation. It takes you off point and it muddles everything up. I have no hidden agenda. I am mindful of the confidentiality of issues, so sometimes I can't reveal information. I wish the community would understand that when we make decisions we're privy to information they are not, but they should try to suspend their criticism and have faith we have the ability to make good decisions on their behalf based on the information we have at hand. So yes I'm involved in national politics. That is political to me and I acknowledge that. I hold certain beliefs and within national politics I try to do things I believe are supportive of the State of Israel and all the things involved. But that is politics to me. I recognize that and that's the way that works but the school board for me is not political. It may be for others, but I resist that every day. Even if I personally don't like someone, if they didn't vote for me, don't support me or don't like me, if they call me up and need my help and I can, I will do so.

What issues do you want to tackle as Board president?

I want to restore the GATE program. I want to look seriously at the loss of our SRO's,

we had police officers dedicated to each school site, and study that. And if we need to implement it again, to try to find some support financially for that. I'm absolutely intent and will not be persuaded about abandoning the idea of librarian media teachers in our K-8 libraries. I'm convinced more than ever with all the research I've done that not only is it a necessity, it is actually a detriment to our kids that we don't have library media teachers at our K-8s. I think this was a very short sighted decision of the previous board majority to pull out the librarians and abandon the whole idea of library media teachers in our K-8s. It's illogical and egregious. I cannot be more forceful. I'm really shocked that I've met such resistance in certain parts of the community and our own administration. It's so short sighted and odd to me. I'm not dissuaded or deterred, it will happen. There is the money and we will make it happen.

How do you expect to fund that?

Right now we have a 6 percent reserve. We are not deficit spending. We are in the black, not the red. It is not a matter of money to put back librarians in our K-8s, it's a matter of priority. What do you value? I value a robust library. I value kids going in there and having the great experience of a library media teacher even if they aren't enjoying their class. The greatest equalizer and the greatest asset is a library. The library is the biggest classroom in the school. There is money just not will before. People were dismissive of librarians but that was just people who aren't understanding of what librarians do. There is money. Quite frankly whenever there's shortfall in food services or adult education, we always find the money. But we need to staff libraries with librarians, then all of a sudden we

don't have money. I think that's an absolute red herring.

At the November 30 Board meeting you mentioned the Board made decisions at a glacial speed. How do you expect to remedy that?

I was being facetious. Glacial pace means very slow. What I worry most about is the clock. The clock keeps me mindful that we make decisions, words need to become deeds and action needs to be taken. Sometimes we're better off doing something that might not work out 100 percent to get it done. I've always felt life is about solving problems and moving onto the next problem. Running a school district is about making decisions, making priorities and trying to manage the needs of many. It's a balancing act. At the end of the day you need to make decisions and get the job done. My goal is to make everyone mindful of the real clock. Life is happening and moving in real time not bureaucratic time. I'm hopeful this administration and this board will do it.

In a letter to the editor in the Courier last Friday, you mentioned that the BHUSD has teachers who "cannot and will not teach the curriculum." What did you mean by that?

The vast majority of our teachers, I believe are excellent. I believe they are dedicated, loyal and love teaching and like kids. There is a small number of teachers who are really burned out or really maybe never had a great talent at teaching. They are not willing to change and they aren't willing to take direction, they aren't willing to be mentored and they aren't willing to try new things. They don't seem to build any relationship with the children they are teaching. They cannot stand up in front of

a group of kids and deliver the education. I think they should be honest with themselves and move on. It's not fair to them but it's more unfair to our children and to the administration that is trying to do a great job.

How do you plan to fix that?

I hope to empower the site principals to take an active role in real and meaningful evaluations of these teachers; to mentor them, try to encourage them and try to show them how to teach better. And if that fails and every single intervention fails then there are protocols in place and steps to be taken and they should eventually not teach anymore in the school district. How that happens, I need to delegate that to the administration and site principal. That's not really the role of the board. I believe the role of the board is to encourage and give the district staff and administration the tools and green light they need to do this process with, I believe, the acknowledgement and cooperation of the union. I believe we have to do this is a constructive way. I don't want to micromanage the site principals and administration, this is their expertise. I'm not an administrator and would never overstep those boundaries but they need to have direction from the Board.

Superintendent Dick Douglas recently returned to the BHUSD, tell us about working with him.

I haven't worked that with him [much] because I wasn't the board president. My impressions of Dick are positive. He's a pleasant, good natured congenial person. He's easy to talk to, easy to be around and I enjoy his company. But I haven't done really an work with him yet per se. And I look forward to the chance to do that.

What would you like to have accomplished one year from now?

I'd like to see a shovel in the ground for Measure E somewhere. I'd like to see MTA pick the right path, which is Santa Monica Boulevard. I'd like all of our major litigation to come to some sort of resolution. I would like to know that there will be K-8 librarians and the GATE program reinstated and that our API scores are going up. I'd like to see our reserves go up or at the very least not go down. I also hope for more civility on the Board, not just platitudes and slogans about being nice to people or being "hard on the issues and easy on the people" to quote [Board of Education member Myra] Lurie. I really believe we have to put action to our words and make them a reality. I'm sure as time comes up, things will come up. As people are saying, every day is a new day so it's a new opportunity and a new problem. I'm hopeful that we're going to tackle the problems. I'm not afraid of problems.



(L to R) Top row: Sister Laura Aflalo, brother Len Fisch, Lisa and Igor Korbatov, niece Kattie Fisch, and sister-in-law Hillary Fisch. Center: Nephew Winston Fisch. Bottom row: Daughter Lauren Korbatov, mother Selma Fisch and daughters Anabella and Elizabeth Korbatov

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candidates statement and the \$25 filing fee. For additional information, call the City Clerk's office at (310) 285-2400.

Seniors affected by loss of ADA funds for adult education classes

Due to a loss of Average Daily Attendance dollars from the State of California for seniors in adult education classes, the BHUSD has begun to charge seniors for classes that were previously free.

"We paid for the teachers and the State of California paid us for every senior who attended those classes," Adult and Alternative Education Director Pat Escalante said. "It was a beautiful partnership. We paid for the instructors and as a result with senior attendance we could get income for that. So now you take away that funding and what you have is the adult school putting out around \$55,000 a year approximately in teacher salaries with no income to offset it."

Beverly Hills resident Judith Linde attended the "Fitness Through the Movement of Chi" class this semester. She said she feels as though this change in price will greatly affect Beverly Hills seniors ability to attend the classes.

"[The BHUSD] can't afford to keep it going for free," Linde said. "We all understand that, we're sympathetic to that. What we're not sympathetic to is a jump from \$0 to \$105. We feel that's an enormous jump for anyone, especially seniors who are on a fixed income. It's hard for them to budget that kind of amount in."

Linde said she believes these classes are important for seniors to remain active.

"For some seniors, life just gets narrower and narrower," Linde said. "Many of them don't drive, many don't go out at night, many have lost spouses, many have no children living at home or in the state, they are pretty much on their own, there's not too much they can do. Here there is a wonderful opportunity to meet other seniors. It's a place for seniors to be together and not feel as isolated."

Although prices for adult education classes have significantly increased for seniors, the BHUSD is offering a senior discount.

"There is an expansion of courses with [a \$10 discount] for seniors," Escalante said.

Because of the financial hardship these prices may cause for seniors, Linde said they are looking for sponsors.

"If we could find individuals to sponsor different classes, it really wouldn't be that big of a commitment for a session," Linde said. "[People would be doing] a good deed during the holidays."

Classes ranging from \$1 to \$45 are still available to Beverly Hills Seniors through the City, however the variety of classes is limited.

"This is one more example of the devastating impact of the lack of state funding to continue programs that were offered to seniors and partnerships with school districts," Escalante said. "We're trying to figure out a way that we can continue those relationships while at the same time, keeping ourselves solvent by doing everything we can do to at least

be cost neutral in order to maintain these classes and if at all possible to make a profit on them just like we would any other class that seniors already attend and pay for."

BHHS and BV pilot new donation program this holiday season

The Beverly High and Beverly Vista libraries have a new way to take donations this holiday season. As a part of the pilot program, these libraries have listed their biblical wish list on www.schoollibraryexchange.org and those looking to make a donation can purchase it through Amazon and have it sent directly to the school.

The program was created by Beverly Vista parent Simon Gornick and his technology partner Sara Jacobson. Beverly High librarian Karen Boyarsky said she believes this program is a miracle for libraries and a convenient way for the community to send donations.

"I expect the program is going to go nationwide because it makes it so easy for members of the community to fulfill a tremendous need in their local school libraries and generate a lot of excitement about new books, relevant titles and making the school library a cool place to come to," Boyarsky said.

Although the Beverly High library has received donations in the past, Boyarsky said keeping a library up-to-date is costly.

"We've received some very generous donations in the past but supporting a school library is an ongoing challenge," Boyarsky said. "New books come out every year and our students deserve the newest and the best; particularly titles that are tied into the high school curriculum that supplement state standards and encourage them to become lifelong readers."

El Rodeo PTA raises money for gifts for behind-the-scenes workers

The El Rodeo PTA has begun fundraising to purchase presents for the janitors, custodians, cross walk guards and cafeteria workers at El Rodeo School. Volunteers will be walking down the carpool lane outside of the school, with a box, asking for donations from families.

"Parents in the classes give teachers gifts," El Rodeo PTA President Azy Farahmand said. "No one really thinks about the people behind the scenes: the janitors, the people who work in the cafeteria, the people who help kids cross the street."

While the El Rodeo PTA will give teachers a gift, money collected over the next two weeks will go towards a minimum of \$50 for each worker.

"They all work so hard and a lot of families don't see them because [the families only] do drop offs and pick ups," Farahmand said.

The PTA started collecting on Monday and will continue until December 17.

Beverly Hills has dancing feet

Beverly Hills is showcasing musicals throughout the month of December. They will be playing "Seven Brides for Seven Brothers" today, December 9, "The King and I" on December 16, "White Christmas" on December 23 and "Carousel" on December

30. Movies are free and are shown at 1 p.m. in the Roxbury Memorial Auditorium, 471 South Roxbury Drive in Beverly Hills. For more information about Roxbury Reels, call (310) 285-6840.

100 percent chance of snow on Rodeo Drive

Rodeo Drive will be celebrating the holiday season with snow today, December 9, from 6 p.m. to 9 p.m. All three blocks of Rodeo will feature horse drawn carriage rides, 52 in-store events, live entertainment and gourmet food trucks. The centerpiece of the celebration will be horse drawn carriage rides in the midst of the falling snow from 40 snow machines on the 300 and 400 blocks of Rodeo Drive with complimentary rides for guests show their receipt of purchases from participating stores. For updates visit www.rodeodrive-bh.com/snow90210

BHHS Boys' Basketball Team off to 3-0 start

The Beverly High boys' basketball team won for the third time in three games under new coach Jarvis Turner Monday night, defeating Canoga Park, 70-37, in a first-round game of the Sax Elliott Tournament at the Swim-Gym.

Austin Mills scored 17 points for the Normans, Julian Dakdouk 10, Tal Barnston eight, Andrew Ganjian and Joshua Johnson six each, Hunter Rice five, Malik Blades, Mike Lanier and Brodrick Smith four each and Frank Brown, Jared Foreman and Tory Lubkin two each.

Beverly Hills led 11-7 at the end of the first quarter, 35-17 at halftime and 56-26 entering the fourth quarter.

The Normans were to play Ventura Buena in a championship quarterfinal game Wednesday that was to begin after the Beverly Hills Weekly's deadline. If Beverly Hills won, it would face the Los Angeles Jordan-Leuzinger winner Friday at 7:30 p.m. in a championship semifinal, while a loss would relegate it to playing in a fifth-place semifinal at 8 p.m. tonight against the Jordan-Leuzinger loser.

The Normans will conclude tournament play Saturday at a time to be determined. They are also scheduled to play a nonleague game at Peninsula Wednesday at 7 p.m.

The tournament is named for the late Sax Elliott, a Beverly Hills coach and athletic director responsible for construction of the Swim-Gym. He is also credited with the introduction of basketball's glass backboard, the square on the backboard



Bob Fox and David Foldvary

Fox speaks about Pearl Harbor Day at Horace Mann

Former Beverly High Alumni Association President Bob Fox spoke to eighth-grade students at Horace Mann Wednesday, December 8 about his memories of Pearl Harbor Day, the 69th anniversary of which was celebrated this week. Fox was an eighth-grade Horace Mann student at the time, and graduated in 1942.

"It's always a real unique opportunity for the students to meet someone who lived through a pretty major world event and happened to have lived it when he was exactly where they are in life right now as a Horace Man 8th grader," Horace Mann Social Studies teacher David Foldvary said. "I feel like it helps them to step back and realize what they might be going through or thinking about if this happened in the world today."

intended to aid shooting accuracy and the multi-colored basketball.

The Normans opened the season by Burbank Bellarmine-Jefferson, 60-40, in a nonleague game at the Swim-Gym Dec. 1, with Mills scoring 23 points, including 13 in the third quarter.

Beverly Hills led 9-8 at the end of the first quarter and 25-21 at halftime. The Normans outscored the Guards, 24-12, in the third quarter, with Mills making three 3-point baskets, increasing their lead to 49-33.

Dakdouk scored nine of his 11 points in the second half. Lanier added eight, all in the first half, Barnston six, Lubkin five, Blades four and Brown two.

Beverly Hills defeated Los Angeles Salesian, 60-41, Saturday night in a nonleague game at the Swim-Gym, with Mills scoring 18, making three 3-point baskets, and Dakdouk 14.

The Normans led 31-28 at halftime, then opened the second half by scoring 11 unanswered points.

Mills began the run with a three-point play and a layup to conclude a fast break. Dakdouk then made back-to-back layups. Blades completed the run by making two free throws.

Beverly Hills had another 11-0 run to end the quarter, increasing its lead to 55-33. Rice began and ended the run with 3-point baskets. Foreman's 3-point play and Brown's basket accounted for the Normans' other points during the run.

Rice scored six, Barnston, Brown and Lanier four each, Foreman three, Blades, Keimon Downey and Smith two each and Ganjian one.

Beverly Hills also won its first three games last season under then-coach Derek Boldon, then lost three of its next four.

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ment must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3088

FICTITIOUS BUSINESS NAME STATEMENT: 20101582185 The following person(s) is/are doing business as: THE WAY OUT 4241 Redwood Avenue #2103, Los Angeles, CA 90066. CHRISTOPHER JAY JONES 4241 Redwood Avenue #2103, Los Angeles, CA 90066. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/04/2010. Signed: Christopher Jay Jones, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3089

FICTITIOUS BUSINESS NAME STATEMENT: 20101621267 The following person(s) is/are doing business as: SKYLER PLACE 424 S. Holt Avenue, Los Angeles, CA 90048. P.O. Box 5345, Beverly Hills, CA 90209. PRINCEVILLE PROPERTIES, LLC 140 S. Beverly Drive #200, Beverly Hills, CA 90212. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/10/2010. Signed: Said Hakim, Manager. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3090

FICTITIOUS BUSINESS NAME STATEMENT: 20101623548 The following person(s) is/are doing business as: CLOSE OUT COMPANY 514 W. 26th #212, San Pedro, CA 90731. PABLO DE JESUS 514 W. 26th #212, San Pedro, CA 90731. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/10/2010. Signed: Pablo De Jesus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3091

FICTITIOUS BUSINESS NAME STATEMENT: 20101622666 The following person(s) is/are doing business as: COURTESY TO YOU SERVICES 1619 S. Bentley Avenue #104, Los Angeles, CA 90025. SALEEMAH ALI, BRIAN COLLINS 1619 S. Bentley Avenue #104, Los Angeles, CA 90025. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/10/2010. Signed: Saleemah Ali, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3092

FICTITIOUS BUSINESS NAME STATEMENT: 20101613209 The following person(s) is/are doing business as: WOODMAN DENTAL CARE 4350 Woodman Avenue, Sherman Oaks, CA 91423. DAVID ISAACS DDS INC. 4350 Woodman Avenue, Sherman Oaks, CA 91423. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/09/2010. Signed: David Isaacs, President. This statement is filed with the County Clerk of Los Angeles County on: 11/09/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3093

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FICTITIOUS BUSINESS NAME STATEMENT: 20101630476 The following person(s) is/are doing business as: WOMEN'S INTERFAITH COMMITTEE 10507 Ilona Avenue, Los Angeles, CA 90064. MARGARET PARK 10507 Ilona Avenue, Los Angeles, CA 90064. The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/12/2010. Signed: Margaret Park, Chairwoman. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3094

FICTITIOUS BUSINESS NAME STATEMENT: 20101630477 The following person(s) is/are doing business as: THE PEOPLE'S EMAIL NETWORK; NEW AMERICAN INDEPENDENTS; THE RECORD COMPANY; THE HIT RECORD COMPANY; GOOSEBUM MUSIC; TINGLE MUSIC 954 Palm Avenue #103, West Hollywood, CA 90069; P.O. Box 35022, Los Angeles, CA 90035. THE PEN 954 Palm Avenue #103, West Hollywood, CA 90069. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/04. Signed: The Pen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3095

FICTITIOUS BUSINESS NAME STATEMENT: 20101630478 The following person(s) is/are doing business as: CHARMS AROUND; DAVEL PM 504 N. Arden Dr., Beverly Hills, CA 90210. ELLIOTT YOUSEFZADEH 504 N. Arden Dr., Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/2010. Signed: Elliott Yousefzadeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3096

FICTITIOUS BUSINESS NAME STATEMENT: 20101630479 The following person(s) is/are doing business as: CRANKING MEDIA LLC 13453 Bayliss Road, Los Angeles, CA 90049. CRANKING MEDIA LLC LLC 13453 Bayliss Road, Los Angeles, CA 90049. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/2010. Signed: Drew Kossoff, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3097

FICTITIOUS BUSINESS NAME STATEMENT: 20101630480 The following person(s) is/are doing business as: AZIZI & ASSOCIATES 1850 East 15th Street, Los Angeles, CA 90021; 120 N. Elm Drive, Beverly Hills, CA 90210. STEVEN AZIZI 120 N. Elm Drive, Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/10/2010. Signed: Steven Azizi, President. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3098

must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3098

FICTITIOUS BUSINESS NAME STATEMENT: 20101630481 The following person(s) is/are doing business as: VILLA DEL MONTE LIMITED, A CALIFORNIA LIMITED PARTNERSHIP; VILLA DEL MONTE APARTMENTS 3733 Gibson Road, El Monte, CA 91731. FORTRESS CAPITAL CORPORATION, A CALIFORNIA CORPORATION 2220 Avenue of The Stars 1904, Los Angeles, CA 90067. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/25/1986. Signed: Alan Li, President. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3099

FICTITIOUS BUSINESS NAME STATEMENT: 20101630482 The following person(s) is/are doing business as: VILLAGE APARTMENTS 11309A-11323 1/2 B Elliot Avenue, El Monte, CA 91732. ALAN LI 2220 Avenue of The Stars 1904, Los Angeles, CA 90067. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 09/19/1985. Signed: Alan Li, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3100

FICTITIOUS BUSINESS NAME STATEMENT: 20101630483 The following person(s) is/are doing business as: VILLA CORDOVA APARTMENTS 3839 Baldwin Avenue, El Monte, CA 91731. ALAN LI 2220 Avenue of The Stars 1904, Los Angeles, CA 90067. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/28/1983. Signed: Alan Li, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3101

FICTITIOUS BUSINESS NAME STATEMENT: 20101630484 The following person(s) is/are doing business as: TROPICAL PALMS APARTMENTS 6485 Atlantic Avenue, Long Beach, CA 90805. ALAN LI 2220 Avenue of The Stars 1904, Los Angeles, CA 90067. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 12/21/1984. Signed: Alan Li, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 11/18/10, 11/25/10, 12/02/10, 12/09/2010 3102

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101470537
Date Filed: 10/14/2010
Name of Business: IAN MUSSMAN N.D 8370 Wilshire Blvd. Suite 230, Beverly Hills, CA 90211
Registered Owner: IAN MUSSMAN 8370 Wilshire Blvd. Suite 230, Beverly Hills, CA 90211
Current File # 06 2302066
Date: 10/27/2006
Published: 11/18/2010, 11/25/10, 12/02/2010, 12/09/2010

FICTITIOUS BUSINESS NAME STATEMENT: 20101524024 The following person(s) is/are doing business as: G & M HANDYMAN, 43612 32ND ST, LANCASTER, CA 93535. GILDANDO MARTINEZ, 43612 32ND ST LANCASTER CA 93535. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GILDANDO MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19516

FICTITIOUS BUSINESS NAME STATEMENT: 20101609660 The following person(s) is/are doing business as: BSJ REALTY CORPORATION, 5498 CERRITOS AVE, LONG BEACH, CA 90805. BSJ REALTY CORPORATION, 5498 CERRITOS AVE LONG BEACH CA 90805. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIO C GONZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19493

FICTITIOUS BUSINESS NAME STATEMENT: 20101610631 The following person(s) is/are doing business as: WBM TRUCKING, 4041 HALDDALE AVE,

LOS ANGELES, CA 90062. WILLIE B MAYORA, 4041 HALLDALE AVE LOS ANGELES CA 90062. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed WILLIE B MAYORA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/9/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19494

FICTITIOUS BUSINESS NAME STATEMENT: 20101613732 The following person(s) is/are doing business as: NICHO'S PIZZAS, 4221 E FLORENCE AVE, BELL, CA 90201. ZENAYDA M ESCOBAR, 16432 DOUGHERSTROVE ST LA PUENTE CA 91744. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ZENAYDA M ESCOBAR. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/9/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19496

FICTITIOUS BUSINESS NAME STATEMENT: 20101622011 The following person(s) is/are doing business as: GLOBAL SHIPPING SOLUTION, BEX-PRESS, EXPRESS CARGO USA, CNN RELOCATION, 4606 WILLIS AVE, STE 206, SHERMAN OAKS, CA 91403. F.I.D. INTERNATIONAL INC, 4606 WILLIS AVE, STE 206 SHERMAN OAKS CA 91403. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed EDWARD KISELYOV. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19511

FICTITIOUS BUSINESS NAME STATEMENT: 20101671929 The following person(s) is/are doing business as: BELMONT APPAREL IMPORTS 161 E. Jefferson Blvd., Los Angeles, CA 90011; 7162 Beverly Blvd. #318, Los Angeles, CA 90038. MIND CANDY TRADEMARKS, LLC 7162 Beverly Blvd. #318, Los Angeles, CA 90038. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/19/2010. Signed: Odysseus Demetriadi, President. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3103

FICTITIOUS BUSINESS NAME STATEMENT: 201016141943 The following person(s) is/are doing business as: DEL AIRE INN PARTNERSHIP 4610 Imperial Hwy, Inglewood, CA 90304. HARISH CHANDRA 4610 Imperial Hwy, Inglewood, CA 90304; CHANDRA VADAN 12043 Hawthorne Blvd., Hawthorne, CA 90050. The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/04/2010. Signed: Harish Chandra. This statement is filed with the County Clerk of Los Angeles County on: 10/04/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3104

FICTITIOUS BUSINESS NAME STATEMENT: 20101645615 The following person(s) is/are doing business as: THE P.U.L.L. FOUNDATION; PEOPLE UPLIVING LIVES WITH LOVE; P.U.L.L. PERFORMING ARTS 5250 W. El Segundo Blvd., Hawthorne, CA 90250; P.O BOX 54572, Los Angeles, CA 90054. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/16/2010. Signed: Esther Odiakosa, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3105

FICTITIOUS BUSINESS NAME STATEMENT: 20101679131 The following person(s) is/are doing business as: 1245 ASSOCIATES; 1245 GROUP; SUITE 1245 ASSOCIATES; SUITE 1245 11845 W. Olympic Blvd. SUITE 1245, Los Angeles, CA 90064. DAVID LEWIS; DOUGLAS CAJAFIA; ALAM POLSKY; RICHARD WISE 11845 W. Olympic Blvd. SUITE 1245, Los Angeles, CA 90064. The business is conducted by a Limited Liability Company other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/19/2010. Signed: David Lewis. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3106

FICTITIOUS BUSINESS NAME STATEMENT: 20101525596 The following person(s) is/are doing business as: FLEMMING'S TOTS 14405 S. Central Avenue, Los Angeles, CA 90220. WENDELL ENX 14405 S. Central Avenue, Los Angeles, CA 90220. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/25/2010. Signed: Wendell Enix, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3107

FICTITIOUS BUSINESS NAME STATEMENT: 20101647596 The following person(s) is/are doing business as: ASK HANDYMAN SERVICES 14109 S. Nester Avenue, Compton, CA 90222. ANTHONY JERRARD WHITE 14109 S. Nester Avenue, Compton, CA 90222. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/16/2010. Signed: Anthony Jerrard White, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3108

FICTITIOUS BUSINESS NAME STATEMENT: 20101638951 The following person(s) is/are doing business as: JOHNSON CONSULTANT SERVICES 13200 Towne Avenue, Los Angeles, CA 90061. BOSHANDA K JOHNSON 13200 Towne Avenue, Los Angeles, CA 90061; ICEY Y WILLIAMS 1215 W 70th Street, Los Angeles, CA 90044. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Boshanda K Johnson, Founder. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3109

FICTITIOUS BUSINESS NAME STATEMENT: 20101638340 The following person(s) is/are doing business as: BH MAILBOX 287 S. Robertson Blvd., Beverly Hills, CA 90211. TCB, LLC 287 S. Robertson Blvd., Beverly Hills, CA 90211. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Benjamin Haguel, Manager. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3110

FICTITIOUS BUSINESS NAME STATEMENT: 20101638911 The following person(s) is/are doing business as: MASSAWA MEDIA; SOGAH EIGHTY-FIVE 22287 Mulholland Suite 246, Calabasas, CA 91302. MARK MY LIFE GROUP INC 2060 Sunny Brae Avenue, Winnetka, CA 91306. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Giabi Relati, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3111

FICTITIOUS BUSINESS NAME STATEMENT: 20101638540 The following person(s) is/are doing business as: DOGS RULE LOS ANGELES 1716 Morton Avenue, Los Angeles, CA 90026. BEVIE BATES 1716 Morton Avenue, Los Angeles, CA 90026. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Bevie Bates, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3112

FICTITIOUS BUSINESS NAME STATEMENT: 20101646814 The following person(s) is/are doing business as: PHILIP J. PRETTI 1134 W. 17th Street Apt. #7, Los Angeles, CA 90015. LA TJEERA GRIFFITH; ALBERT D. CABREÑA 1134 W. 17th Street Apt. 207, Los Angeles, CA 90015. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/16/2010. Signed: La Tjeera Griffith, Partner. This statement is filed with

the County Clerk of Los Angeles County on: 11/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3113

FICTITIOUS BUSINESS NAME STATEMENT: 20101644665 The following person(s) is/are doing business as: STYLING DIVAS 14528 AVE #2, Lawndale, CA 90260. LORA PEARSON 14528 AVE Suite #2, Lawndale, CA 90260. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/16/2010. Signed: Lora Pearson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3114

FICTITIOUS BUSINESS NAME STATEMENT: 20101638302 The following person(s) is/are doing business as: A LUMINOUS COASTLINE 11911 Mayfield Avenue #406, Los Angeles, CA 90049. LOUIS CANTONI 11911 Mayfield Avenue #406, Los Angeles, CA 90049. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Louis Cantoni, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3115

FICTITIOUS BUSINESS NAME STATEMENT: 20101638303 The following person(s) is/are doing business as: CULTURE CREATIVES 5105 Clinton Street #301, Los Angeles, CA 90004. THE CULTURE CREATIVE 5105 Clinton Street #301, Los Angeles, CA 90004. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/15/2010. Signed: Sean Yashar, Principal. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3116

FICTITIOUS BUSINESS NAME STATEMENT: 20101647378 The following person(s) is/are doing business as: RCS SERVICES 9854 National Blvd. #259, Los Angeles, CA 90034. AL-LAN EUGENE GLUCK 9854 National Blvd. #259, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/16/2010. Signed: Allan Eugene Gluck, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3117

FICTITIOUS BUSINESS NAME STATEMENT: 20101658385 The following person(s) is/are doing business as: MAD SCIENTIST HWY COMPANY 359 1/8 S. Detroit Street, Los Angeles, CA 90036. SHAWN LEIS 359 1/8 S. Detroit Street, Los Angeles, CA 90036. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/17/2010. Signed: Shawn Leis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3118

FICTITIOUS BUSINESS NAME STATEMENT: 20101574332 The following person(s) is/are doing business as: K&K PUMPING 1643 W. 214th Street, Torrance, CA 90501. DONALD W. CUMMINGHAM 1643 W. 214th Street, Torrance, CA 90501. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 2009. Signed: Donald W. Cummingham, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3119

FICTITIOUS BUSINESS NAME STATEMENT: 20101677394 The following person(s) is/are doing business as: SHORT AND LONG 9514 National Blvd., Los Angeles, CA 90034. MICHAEL D ROTENBERG 9514 National Blvd., Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on August 2010. Signed: Michael D. Rotenberg, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3120

FICTITIOUS BUSINESS NAME STATEMENT: 20101658610 The following person(s) is/are doing business as: INARCOS INC/OND BOYERS 2393 Panama Terrence, Los Angeles, CA 90009. ARCELITA LOPEZ AUVRIGNON 2393 Panama Terrence, Los Angeles, CA 90009. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/17/2010. Signed: Arcelita Lopez Auvrignon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3121

FICTITIOUS BUSINESS NAME STATEMENT: 20101651796 The following person(s) is/are doing business as: NAILISH NAILS SPA LOUNGE; MY HAIR STUDIO/MAKEOVER YOUR IMAGE HAIR STUDIO; N.N SPA LOUNGE 720 E. Manchester Blvd., Inglewood, CA 90301; 3746 113th Street #1, Inglewood, CA 90303. MYIESHA NIKITA LAVAN REED 3746 113th Street #1, Inglewood, CA 90303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/17/2010. Signed: My Hair Studio, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3122

FICTITIOUS BUSINESS NAME STATEMENT: 20101657211 The following person(s) is/are doing business as: ABLENE PROPERTIES 4807 S. Normandie, Los Angeles, CA 90037; P.O BOX 88189, Los Angeles, CA 90009. LEGASSE ENTERPRISES, INC 1241 S. Fairfax Avenue, Los Angeles, CA 90019; PAWAN AGGARWAL 727 W La Palma Avenue, Anaheim, CA 92801. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 11/17/2010. Signed: Negest Legasse, President. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3123

FICTITIOUS BUSINESS NAME STATEMENT: 20101670036 The following person(s) is/are doing business as: SMELL BENT; SMELL BENT INDUSTRIES 1327 N. Laurel Avenue #4, West Hollywood, CA 90046; 7985 Santa Monica Blvd. #31, West Hollywood, CA 90046. GORDON SMELLS L.L.C 1327 N. Laurel Avenue #4, West Hollywood, CA 90046. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 09/01/2010. Signed: Gordon Smells LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3124

FICTITIOUS BUSINESS NAME STATEMENT: 20101679130 The following person(s) is/are doing business as: WENDY SCHWARTZ DESIGN; CUFFHOME 1358 Casiano Road, Los Angeles, CA 90049. WENDY SCHWARTZ 1358 Casiano Road, Los Angeles, CA 90049. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on Jan 2010. Signed: Wendy Schwartz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3125

FICTITIOUS BUSINESS NAME STATEMENT: 20101678990 The following person(s) is/are doing business as: H.O.P.E. INDUSTRIES, L.L.C. 11910 Tennessee Place, Los Angeles, CA 90064. H.O.P.E. INDUSTRIES, L.L.C., 11910 Tennessee Place, Los Angeles, CA 90064. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/9/2010. Signed: H.O.P.E. Industries L.L.C., Corporate Executive Officer. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3126

FICTITIOUS BUSINESS NAME STATEMENT: 20101574725 The following person(s) is/are doing business as: LIBERTY GOLD EXCHANGE 9854 National Blvd. Suite 405, Los Angeles, CA 90034. ALDAN J. BOUCHER 9854 National Blvd. Suite 405, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under

the fictitious business name or names listed here on 8/01/2010. Signed: Aldan J. Boucher, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3127

FICTITIOUS BUSINESS NAME STATEMENT: 20101645598 The following person(s) is/are doing business as: RED DOR FINANCIAL 6837 Dume Drive, Malibu, CA 90265. JEFF BAR-TON 6837 Dume Drive, Malibu, CA 90265. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/16/2010. Signed: Jeff Barton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3128

FICTITIOUS BUSINESS NAME STATEMENT: 20101605840 The following person(s) is/are doing business as: JMPE TRUCKING 9924 Barte Avenue, Arleta, CA 91331. JUAN MIGUEL PERAZA 9924 Barte Avenue, Arleta, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/09/2010. Signed: Juan Miguel Peraza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/08/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3129

FICTITIOUS BUSINESS NAME STATEMENT: 20101643932 The following person(s) is/are doing business as: AMERICAN DREAMS 1901 Avenue of the Stars, 2nd Floor, Los Angeles, CA 90067. LESLIE KOFFI; JENNETTE TAFIN 5653 Bruhston Street, Los Angeles, CA 90008. The business is conducted by: Joint Venture. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/2010. Signed: Leslie Koffi, Joint Venture. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3130

FICTITIOUS BUSINESS NAME STATEMENT: 20101657730 The following person(s) is/are doing business as: DVMSOUND 515 N. Hayworth Avenue, Los Angeles, CA 90048. JONATHAN PERLUS; ERICA HEIM 515 N. Hayworth Avenue, Los Angeles, CA 90048. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 11/10/2010. Signed: Jonathan Perlus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3131

FICTITIOUS BUSINESS NAME STATEMENT: 20101655699 The following person(s) is/are doing business as: MITRA GROUP 2744 Westwood Blvd., Los Angeles, CA 90064. GON-SOTATED MAINTENANCE SERVICES INC 2744 Westwood Blvd., Los Angeles, CA 90064. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/17/2010. Signed: Reza Naderkhan, President. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3132

FICTITIOUS BUSINESS NAME STATEMENT: 20101655623 The following person(s) is/are doing business as: EMMANUEL'S GROUP HOME INC. 2; EMMANUEL'S GROUP HOME INC. 3 9529 Corbin Avenue, Northridge, CA 91324. EMMANUEL'S GROUP HOME INCORPORATION 9529 Corbin Avenue, Northridge, CA 91324. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/17/2010. Signed: Emmmanuel's Group Home Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3133

FICTITIOUS BUSINESS NAME STATEMENT: 20101604651 The following person(s) is/are doing business as: HYFEIGHTERS GROUP; ARAJAZZ ARAJAZZ; LEGIO 400 W. California Av- enue #110, Glendale, CA 91203. HYFEIGHTERS 400 W. California Avenue #110, Glendale, CA 91203. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/08/2010. Signed: Araz Araradjan, President. This statement is filed with the County Clerk of Los Angeles County on: 11/08/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3134

fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3155

FICTITIOUS BUSINESS NAME STATEMENT: 20101654355 The following person(s) is/are doing business as: THEUCARJ.NET 1769 N. Orange Drive #4, Hollywood, CA 90028.SEAN JERMAINE DEGRUV 1769 N. Orange Drive #4, Hollywood, CA 90028.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/17/2010. Signed: Sean Jermaine DeGruy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3156

FICTITIOUS BUSINESS NAME STATEMENT: 20101657170 The following person(s) is/are doing business as: HAYVENHURST MANOR 10401 Hayvenhurst Avenue, Granada, CA 91344.KAREN ANN MCGHEE 10401 Hayvenhurst Avenue, Granada, CA 91344.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/17/2010. Signed: Karen Ann McGhee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3157

FICTITIOUS BUSINESS NAME STATEMENT: 20101657170 The following person(s) is/are doing business as: HAYVENHURST MANOR 10401 Hayvenhurst Avenue, Granada, CA 91344.KAREN ANN MCGHEE 10401 Hayvenhurst Avenue, Granada, CA 91344.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/17/2010. Signed: Karen Ann McGhee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 3157

FICTITIOUS BUSINESS NAME STATEMENT: 20101152750 The following person(s) is/are doing business as: THE GRANT WRITING COMPANY 28334 Mist Ct. Santa Clarita, CA 91350. SUZANNE BUCKNER 28334 Mist Ct. Santa Clarita, CA 91350.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed. Signed: Suzanna Buckner, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/09/10, 09/16/10, 09/23/2010, 09/30/2010 3157

FICTITIOUS BUSINESS NAME STATEMENT: 20101628199 The following person(s) is/are doing business as: JRF WHOLESALE FLOWERS SUPPLY, 1007 S MONTEBELLO BLVD, MONTEBELLO, CA 90640. JAY NOMURA, 1201 BLUFF RD MONTEBELLO CA 90640.JILL NOMEY RD MONTEBELLO, CA 90640.RYAN J. NOMEY, 1201 BLUFF RD MONTEBELLO CA 90640. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JAY NOMURA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/25/10, 12/02/10, 12/09/2010, 12/16/2010 19524

FICTITIOUS BUSINESS NAME STATEMENT: 20101629304 The following person(s) is/are doing business as: EXCELLENTE REALTY, 11008 DOWNEY AVE, DOWNEY, CA 90241. ATY-OUR SERVICE REALTY INC, 12121 VALLEY BLVD EL MONTE CA 91732. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/12/2010. Signed JOSE CORDOVA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/25/2010, 12/2/2010, 12/9/2010, 12/16/2010 19525

FICTITIOUS BUSINESS NAME STATEMENT: 20101630034 The following person(s) is/are doing business as: PHOENIX HEALTH SOLUTIONS, 291 REDONDO AVE, LONG BEACH, CA 90803. PHOENIX HEALTH SOLUTIONS, LLC, 291 REDONDO AVE LONG BEACH CA 90803. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ADRIAN RIEHLE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/25/2010, 12/2/2010, 12/9/2010, 12/16/2010 19520

FICTITIOUS BUSINESS NAME STATEMENT: 20101634891 The following person(s) is/are doing business as: DOCTORS GREEN THUMBS SMOKE SHOP, 1639 E 103RD ST, LOS ANGELES, CA 90002. KENNETH GERRARD, 11532 SAMOLINE AVE DOWNEY CA 90241 BONNIE PEYVOTE, 91152 SAMOLINE AVE DOWNEY CA 90241. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KENNETH GERRARD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/25/2010, 12/2/2010, 12/9/2010, 12/16/2010 19527

FICTITIOUS BUSINESS NAME STATEMENT: 20101635214 The following person(s) is/are doing business as: LOTUS CHINESE GOURMET, LOTUS CHINESE CUISINE, 511 N GLENOAKS BLVD, BURBANK, CA 91502. JIAN BIN LIN, 1923 ANZA AVE TORRANCE CA 90503. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JIAN BIN LIN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/25/2010, 12/2/2010, 12/9/2010, 12/16/2010 19523

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: NOVEMBER 17, 2010

To Whom It May Concern:

The Applicant(s) is/are: WOOJOO USA INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 340 N CANON DR STE 10 BEVERLY HILLS, CA 90210
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES, 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (1 213) 839 9210
LA156534 BH WEEKLY 11/25 12/2 9 10 2010

FICTITIOUS BUSINESS NAME STATEMENT: 20101701837 The following person(s) is/are doing business as: PRESTIGE FOOT AND ANKLE CENTERS, PRESTIGE FOOT AND ANKLE CENTER, 2001 S. Barrington Ave Suite 212, Los Angeles, CA 90025. ARASH R. HAS-SID D.P.M., INC, 2001 S. Barrington Ave Suite 212, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed Arash Hassid, Doctor. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3158

FICTITIOUS BUSINESS NAME STATEMENT: 20101716270 The following person(s) is/are doing business as: LIGER TRAVEL, LIGER TRANSPORTATION, 928 10th St Apt #1 Santa Monica, CA 90403. WALTER C. LEAO JR 928 10th St Apt #1 Santa Monica, CA 90403. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/24/2010. Signed: Walter C Leao Jr, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3159

FICTITIOUS BUSINESS NAME STATEMENT: 20101691402 The following person(s) is/are doing business as: ADAPT INTERPRETING P O BOX 24574 Los Angeles, CA 90024. JOEL BLOOM 13952 Bora Bora Way #312 Marina Del Rey, CA 90292. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: September 2003. Signed: Joel Bloom, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3160

FICTITIOUS BUSINESS NAME STATEMENT: 20101621232 The following person(s) is/are doing business as: NAPA MARKET, NAPA SUPERMARKET 11022 Santa Monica Blvd. #230, Los Angeles, CA 90025. NAPA MARKETS, INC 11022 Santa Monica Blvd. #230, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/10/2010. Signed: NAPA MARKETS INC, President. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3161

FICTITIOUS BUSINESS NAME STATEMENT: 20101702180 The following person(s) is/are doing business as: ANDERSON LEARNING ACADEMY, ANDERSON FAMILY CHILDCARE 12642 Euclalyptus Ave #A, Los Angeles CA 90250. SUSAN MARCIE ANDERSON 12642 Euclalyptus Ave #A, Hawthorne CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/1/2010. Signed: Susan Anderson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3162

FICTITIOUS BUSINESS NAME STATEMENT: 20101669250 The following person(s) is/are doing business as: THE GUILD OF MUSIC SUPERVISORS 2233 Balsam Avenue, Los Angeles CA 90064. SUSAN MAUREEN CROWE 2233 Balsam Avenue, Los Angeles CA 90064. The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: November 2009 Signed: The Guild of Music Supervisors, President. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3163

FICTITIOUS BUSINESS NAME STATEMENT: 20101691986 The following person(s) is/are doing business as: PRO TAX SERVICE LLC 1601 S. Vermont Ave. #103, Los Angeles, CA 90066. SALOME ARZU 1601 S. Vermont Ave. #103, Los Angeles, CA 90066. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/12 Signed: Salome Arzu, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3164

FICTITIOUS BUSINESS NAME STATEMENT: 20101635674 The following person(s) is/are doing business as: VENDING SERVICES AND REPAIR, 7321 EGLISE AVE, PICO RIVERA, CA 90660. FRANCISCO ALFREDO ESPINAL, 7321 EGLISE AV PICO RIVERA CA 90660 CHRISTINA ESPINAL, 7321 EGLISE AV PICO RIVERA CA 90660. CA. The business is conducted by: Husband and Wife. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed FRANCISCO ALFREDO ESPINAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19526

FICTITIOUS BUSINESS NAME STATEMENT: 20101666072 The following person(s) is/are doing business as: GLORIAS RESTAURANT, 7823 PACIFIC BLVD, HUNTINGTON PARK, CA 90625. SANJUAN MARTINEZ 7823 PACIFIC BLVD, HUNTINGTON PARK, CA 90625. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ALICIA SANJUAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19566

FICTITIOUS BUSINESS NAME STATEMENT: 20101690839 The following person(s) is/are doing business as: J AND M CUTTING SERVICE, 1031 S BROADWAY, LOS ANGELES, CA 90019. YONHI MARTINEZ, 150 E 116 ST LOS ANGELES CA 90061. The business is conducted by: a Limited Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed YONHI MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19562

FICTITIOUS BUSINESS NAME STATEMENT: 20101691159 The following person(s) is/are doing business as: ANTHONY NG LEON CONSTRUCTION, 11526 FARNOND ST, SOUTH EL MONTE, CA 91733. ANTHONY LEON, 11526 FARNOND ST SOUTH EL MONTE CA 91733. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANTHONY LEON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19576

FICTITIOUS BUSINESS NAME STATEMENT: 20101714978 The following person(s) is/are doing business as: PACIFIC CARE MEDICAL TRANSPORTATION, 1295 DEL REY AVE, APT 1, PASADENA, CA 91107. GEVORG ABRAHAMYAN, 1295 DEL REY AVE, APT 1 PASADENA CA 91107. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GEVORG ABRAHAMYAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19576

FICTITIOUS BUSINESS NAME STATEMENT: 20101714382 The following person(s) is/are doing business as: DWENWORKS CONSTRUCTION 14610 Delano Street #211, Van Nuys, CA 91411. EDUARDO G. DE GUZMAN 14610 Delano Street #211, Van Nuys, CA 91411. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Eduardo G. De Guzman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3165

FICTITIOUS BUSINESS NAME STATEMENT: 20101370288 The following person(s) is/are doing business as: SORIANO HEALTH SERVICES, JENNYLIN HEALTH SERVICES 4317 W. 120th Street, Hawthorne, CA 90250.JENNYLYN SORIANO 4317 W. 120th Street, Hawthorne, CA 90250.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/2010. Signed: Jennylyn Soriano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 2855

FICTITIOUS BUSINESS NAME STATEMENT: 20101752623 The following person(s) is/are doing business as: ROCK BEAT RECORDS 4335 Van Nuys Blvd. #313, Sherman Oaks, CA 91403. SMORE ENTERTAINMENT, INC 4335 Van Nuys Blvd. #313, Sherman Oaks, CA 91403.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Army Schorr, S more Entertainment, Inc. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3166

FICTITIOUS BUSINESS NAME STATEMENT: 20101573073 The following person(s) is/are doing business as: MELDYO WORKS; OLAN KATAM MUSIC 1526 S. Shennandoah #201, Los Angeles, CA 90005.VANJA GREEN 1526 S. Shennandoah #201, Los Angeles, CA 90005. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/02/2010. Signed: Vanja Green, Founder. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3167

FICTITIOUS BUSINESS NAME STATEMENT: 20101778704 The following person(s) is/are doing business as: APAHAPA PRODUCTIONS, LLC 720 E San Jose Avenue #104, Burbank, CA 91501.APAPHA PRODUCTIONS, LLC 720 E San Jose Avenue #104, Burbank, CA 91501.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/03/2010.

Signed: Apahapa Productions, LLC. This statement is filed with the County Clerk of Los Angeles County on: 12/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3168

FICTITIOUS BUSINESS NAME STATEMENT: 20101768735 The following person(s) is/are doing business as: HALFWAY UP STUDIOS 22540 Cass Avenue, Woodland Hills, CA 91364. JOHN B MILLER III 10455 Eton Avenue, Chatsworth, CA 91311; JOHN WESTERLAND 22540 Cass Avenue, Woodland Hills, CA 91364.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/02/2010. Signed: John Westerland, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3169

FICTITIOUS BUSINESS NAME STATEMENT: 20101781507 The following person(s) is/are doing business as: SICKWEE DESIGNS 4833 Queen Victoria Road, Woodland Hills, CA 91364.SHAWN SHAR 4833 Queen Victoria Road, Woodland Hills, CA 91364.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/03/2010. Signed: Shawn Shar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3170

FICTITIOUS BUSINESS NAME STATEMENT: 20101727570 The following person(s) is/are doing business as: THE CULTURE CREATIVE 5015 Clinton Street #301, Los Angeles, CA 90004.SEAN YASHAR 515 Clinton Street #301, Los Angeles, CA 90004.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Sean Yashar, Principal. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3171

FICTITIOUS BUSINESS NAME STATEMENT: 20101725338 The following person(s) is/are doing business as: KEEPEYOUPOSTED 603 E. 220th Street, Carson, CA 90745.DANA HONGPANICH 603 E. 220th Street, Carson, CA 90745.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Dana Hongpanich, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3172

FICTITIOUS BUSINESS NAME STATEMENT: 20101727900 The following person(s) is/are doing business as: SECRET SOCIETY EVENTS ENTERTAINMENT, THE BILLIONAIRE CLUB 5103 S. Victoria Avenue #3, Los Angeles, CA 90016.ANDREW DAVON EVENTS 2403 S. Victoria Avenue #3, Los Angeles, CA 90016.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Andrew Davon Events. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3173

FICTITIOUS BUSINESS NAME STATEMENT: 20101752786 The following person(s) is/are doing business as: REDONDO BARBERS 310 Torrance Blvd., Redondo Beach, CA 90277; 714 El Redondo Avenue, Redondo Beach, CA 90277. NORMAN AINA THOMPSON; BOBBI ANN ACOSTA 714 El Redondo Avenue, Redondo Beach, CA 90277.The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Andrew Davon Events. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3174

FICTITIOUS BUSINESS NAME STATEMENT: 20101753749 The following person(s) is/are doing business as: TRAINI IMPARTI 290 E. Plymouth Street #212, Inglewood, CA 90302.WILLIAMS W JAMES JR 320 E. Plymouth Street #231, Inglewood, CA 90302.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/01/2010. Signed: Williams W James Jr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3175

FICTITIOUS BUSINESS NAME STATEMENT: 20101754433 The following person(s) is/are doing business as: WWW.EASVAIRPORTPARKING.ORG 4902 W. 97th Street, Inglewood, CA 90301.JUSOL TORRES 4902 W. 97th Street, Inglewood, CA 90301.The business is conducted by: an

county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3196

FICTITIOUS BUSINESS NAME STATEMENT: 20101712386 The following person(s) is/are doing business as: COPNERSTON TELECOM 19360 Rinaldi Street #614, Porter Ranch, CA 91326.PAT KRACOW 19360 Rinaldi Street #614, Porter Ranch, CA 91326.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Pat Kracow, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3197

FICTITIOUS BUSINESS NAME STATEMENT: 20101738480 The following person(s) is/are doing business as: SANCHEZ AUTO BODY REPAIR 14756 Keswick Street, Van Nuys, CA 91405.HECTOR OTONIEL MONTANO ALEMAN 16915 Napa Street #210, North Hills, CA 91343.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Hector Otoniel Montano Aleman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3198

FICTITIOUS BUSINESS NAME STATEMENT: 20101763615 The following person(s) is/are doing business as: CAFE CORNER BISTRO 6720 San Fernando Road, Glendale, CA 91201. ARIS HAGHOUPIAN 520 McHenry Road, Glendale, CA 91206. ZORNIK YEGHIKIAN 59226 Cabana Avenue, Tujunga, CA 91042.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Aris Haghoupian, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3199

FICTITIOUS BUSINESS NAME STATEMENT: 20101737629 The following person(s) is/are doing business as: APT. 6 DESIGNS 1125 Mountbatten Drive, Glendale, CA 91207.SONA BAKJANIAN; NARINEH MARJIK 1125 Mountbatten Drive, Glendale, CA 91207.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/09/2009. Signed: Narineh Marjik, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3200

FICTITIOUS BUSINESS NAME STATEMENT: 20101738394 The following person(s) is/are doing business as: AMERICAN DENTAL LAB; AMERICAN DENTAL STUDIOS 13550 Roscoe Blvd. #201, Panorama City, CA 91402.ABRAHAM ISRAELYAN 14201 Leadwell Street, Van Nuys, CA 91405.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/11/2008. Signed: Abraham Israelyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3201

FICTITIOUS BUSINESS NAME STATEMENT: 20101738862 The following person(s) is/are doing business as: TRUSTED AUTO 7833 Sepulveda Blvd. #F, Van Nuys, CA 91405. SHERIEF ARMANYOUSS 10601 Ayres Avenue #2, Los Angeles, CA 90064.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Sherief Armanyous, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3202

FICTITIOUS BUSINESS NAME STATEMENT: 20101781113 The following person(s) is/are doing business as: PACIFIC BLUE PUBLISHING 501 W. Glenoaks Blvd. #746, Glendale, CA 91202.KINGSTON DACEAR 500 Jackson Place #104, Glendale, CA 91206.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/01/2010. Signed: Kingston Dacear, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/05/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3203

FICTITIOUS BUSINESS NAME STATEMENT: 20101738965 The following person(s) is/are doing business as: HUSH SEVEN 776 E. 14th Street, Los Angeles, CA 90021. MICHAEL SEVEN ASVAR 4924 Balboa Blvd. #312, Encino, CA 91316.FRANK PEYMAN 1051 Princton Street, Santa Monica, CA 90403.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Frank Peyman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3204

FICTITIOUS BUSINESS NAME STATEMENT: 20101726421 The following person(s) is/are doing business as: GRACE SHINE ENTERPRISES; FELICIOUS APPAREL 6767 Sunset Blvd. #1917, Los Angeles, CA 90028.RAMONA GRACE SHINE 31555 Lindero Canyon #8, Westlake, CA 91361.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Ramona Grace Shine, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3205

FICTITIOUS BUSINESS NAME STATEMENT: 20101736202 The following person(s) is/are doing business as: OLD GOLD VINTAGE 3640 Monon Street #103, Los Angeles, CA 90027. ADAM MARSHMAN; SHANI GALARZA 3640 Monon Street #103, Los Angeles, CA 90027.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Adam Marshman, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3206

FICTITIOUS BUSINESS NAME STATEMENT: 20101691231 The following person(s) is/are doing business as: RELIABLE MOVING AND STORAGE 351 S. Norton Avenue, Los Angeles, CA 90020. ELIZABETH MORGAN 351 S. Norton Avenue, Los Angeles, CA 90020.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/22/2010. Signed: Elizabeth Morgan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3207

FICTITIOUS BUSINESS NAME STATEMENT: 20101892222 The following person(s) is/are doing business as: VIDEO TRONIQ; GAL BOUTIQUE 1775 Sherman Way #2, Reseda, CA 91335.BACHOUR, INTANISS TONY 7324 Reseda Blvd. #283, Reseda, CA 91335.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/22/2010. Signed: Bachour, Intanus Tony, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3208

FICTITIOUS BUSINESS NAME STATEMENT: 20101741651 The following person(s) is/are doing business as: CNO 5864 Laramie Avenue, Woodland Hills, CA 91367.JONATHAN HANASAB 5864 Laramie Avenue, Woodland Hills, CA 91367.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Jonathan Hanasab, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3209

FICTITIOUS BUSINESS NAME STATEMENT: 20101714732 The following person(s) is/are doing business as: ARTS N MOTION 23725 Del Monte Drive #191, Valencia, CA 91355. GIOVANNI SANCHEZ 23725 Del Monte Drive #191, Valencia, CA 91355.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Giovanni Sanchez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business

name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3210

FICTITIOUS BUSINESS NAME STATEMENT: 20101710785 The following person(s) is/are doing business as: G AND C PLUMBING 16926 Sherman Way #303, Reseda, CA 91335. GJORGI COCOLI 18926 Sherman Way #303, Reseda, CA 91335.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Gjori Cocoli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3211

FICTITIOUS BUSINESS NAME STATEMENT: 20101670291 The following person(s) is/are doing business as: MG SMOKE SHOP 2607 W. Sunset Blvd., Los Angeles, CA 90026.MA-NUK KHADZHARYAN 1202 N. Alexandria Avenue, Los Angeles, CA 90029.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/18/2010. Signed: Manuk Khadzharayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3212

FICTITIOUS BUSINESS NAME STATEMENT: 20101688365 The following person(s) is/are doing business as: JARMEN'S HAIR SALON 7020 Foothill Blvd., Tujunga, CA 91042.JAR-MEN DARAVANESIAN 7640 Day Street, Tujunga, CA 91042.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/22/2010. Signed: Jarmen Daravanesian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3213

FICTITIOUS BUSINESS NAME STATEMENT: 20101691141 The following person(s) is/are doing business as: LEONA SHOES; LEONA'S SHOES 1118-13 Santee Street, Los Angeles, CA 90005.REZA ARIAVAND 4029 Eagle Rock Blvd #11, Los Angeles, CA 90005.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/22/2010. Signed: Reza Ariavand, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3214

FICTITIOUS BUSINESS NAME STATEMENT: 20101715916 The following person(s) is/are doing business as: PARTY TIME TACOS 10544 Camarillo Street, Toluca Lake, CA 91602.AL-LEN BUBUSHYAN 10544 Camarillo Street, Toluca Lake, CA 91602.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Allen Bubushyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3215

FICTITIOUS BUSINESS NAME STATEMENT: 20101724513 The following person(s) is/are doing business as: FIVE MIKES ENTERTAINMENT; THE BLACK SUPERHERO MOVEMENT 4939 Riverton Avenue, North Hollywood, CA 91601.MICHAEL SHAUN SANDY 4939 Riverton Avenue, North Hollywood, CA 91601.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Michael Shaun Sandy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3216

FICTITIOUS BUSINESS NAME STATEMENT: 20101727648 The following person(s) is/are doing business as: SEROTIO WINE AND SPIRITS 350 N. Canon Drive #4, Beverly Hills, CA 90210.OHANNES SERORIAN 15753 Bassett Street, Van Nuys, CA 91406.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Ohannes Serorian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3217

FICTITIOUS BUSINESS NAME STATEMENT: 20101657948 The following person(s) is/are doing business as: RIO MARKET, 10619 S. MAIN ST., LOS ANGELES, CA 90003. MIGUEL CASTORENO, 2615 WORKMAN ST. LOS ANGELES CA 90031 NORMA ESCOBEDO, 2615 WORKMAN ST. LOS ANGELES CA 90031. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: MIGUEL CASTORENO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 19593

FICTITIOUS BUSINESS NAME STATEMENT: 20101689980 The following person(s) is/are doing business as: TRINITY GIFT SHOP, 727 N BROADWAY STE 128, LOS ANGELES, CA 90012. MONTIRA PEWKLEING, 727 N BROADWAY STE 128 LOS ANGELES CA 90012 KEO SENGTHAVY, 727 N BROADWAY STE 128 LOS ANGELES CA 90012. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MONTIRA PEWKLEING. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 19590

FICTITIOUS BUSINESS NAME STATEMENT: 20101692197 The following person(s) is/are doing business as: CRYSTAL B. 10741 SOUTH 1ST. CER-RITOS, CA 90702. CRYSTAL L BERNAL, 8431 NEWLIN AVE WHITTIER CA 90602. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/2/2010. Signed CRYSTAL BERNAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 19592

FICTITIOUS BUSINESS NAME STATEMENT: 20101692572 The following person(s) is/are doing business as: CORPORATE CLEANING SERVICES, 1151 WEST ROWLAND AVENUE, WEST COVINA, CA 91790. RIGOBERTO GUTIERREZ, 1151 WEST ROWLAND AVENUE WEST COVINA CA 90041 ANGELICA MORENO, 4509 CORLISS STREET LOS ANGELES CA 90041. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RIGOBERTO GUTIERREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 19591

FICTITIOUS BUSINESS NAME STATEMENT: 20101739747 The following person(s) is/are doing business as: MODERN MEDIA MAVENS, 550 N FIGUEROA ST APT 3064, LOS ANGELES, CA 90012. NANCY PELAYO, 550 N FIGUEROA ST APT 3064 LOS ANGELES CA 90012. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NANCY PELAYO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 19594

FILE NO. 20101768672
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CAUGHT IN THE MIDDLE PRODUCTIONS, 6404 WILSHIRE BLVD, STE 1566, CA 90048 county of: LOS ANGELES. The full name of registrant(s) is/are: CAUGHT IN THE MIDDLE PRODUCTIONS LLC, 6404 WILSHIRE BLVD, STE 1566, CA 90048. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above

on: MARCH 1, 2010.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ CAUGHT IN THE MIDDLE PRODUCTIONS, LLC BY: DAVID A. PORTORREAL, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 2, 2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155814 BH WEEKLY 12/9,16,23,30 2010

FILE NO. 20101716905

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUSHI Q, 6660 W. SUNSET BLVD, LOS ANGELES, CA 90028 county of: LOS ANGELES. The full name of registrant(s) is/are: EVAN KEY LEE, 13760 SILVERSAID ST, VICTORVILLE, CA 92394. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: NOV. 15, 2010.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ EVAN KEY LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 11/24/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA156609 BH WEEKLY 12/2,9,16,23 2010

FILE NO. 20101703452

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #44286, 1101 S. VERMONT, #112, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: RAJ'S SUBS INC, [CALIFORNIA], 1625 W. WASHINGTON BLVD, LOS ANGELES, CA 90007. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RAJ'S SUBS INC, BY: RAJENDRA KUMAR - PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on NOV. 23, 2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156585 BH WEEKLY 12/2,9,16,23 2010

FILE NO. 20101669717

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TRADING POST LIQUOR & DELI, 21162 S. WESTERN AVE, LOS ANGELES county of: LOS ANGELES. The full name of registrant(s) is/are: JONG SAN KIM AND HYUN HEE KIM, 3015 CAROLWOOD LANE, TORRANCE, CA 90505. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JONG SAN KIM

This statement was filed with the County Clerk of LOS ANGELES County on 11/18/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156518 BH WEEKLY 11/25 12/2,9,16 2010

WORKER'S COMPENSATION APPEALS BOARD, State of California

GUILLERMO VILLEGAS CASE NUMBER
ADJ2058154
vs Applicant

MARIA L. JIMENEZ AND JAIME LOPEZ dba TACOS EL

GUERO

Defendant
ORDER FOR SERVICE BY
PUBLICATION OF
APPLICATION FOR ADJUDICATION AND
NOTICE OF SPECIAL LAWSUIT

SPECIAL NOTICE OF LAWSUIT

MARIA L. JIMENEZ AND JAIME LOPEZ DBA TACOS EL GUERO; 12115 S. FIRESTONE, NORWALK CA 90650

A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above-named applicant(s).

edy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: 11/25/10 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3819442 11/25/2010, 12/02/2010, 12/09/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0097699 Title Order No. 10-8-381163 Investor/Insurer No. 166339949 APN No. 4345-024-005 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/21/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ANDREE AMOUYAL, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 06/21/2007 and recorded 07/18/07, as Instrument No. 20071697340, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/23/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 609 NORTH RODEO DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$3,184,930.14. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/20/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3801099 11/25/2010, 12/02/2010, 12/09/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: RAYMOND L. ROSEN CASE NO. BP123653 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of RAYMOND L. ROSEN. A PETITION FOR PROBATE has been filed by ARTHUR L. BELKIND in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that ARTHUR L. BELKIND be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 12/10/10 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner RANDY GODIN, ESQ. SBN 239411 LAW OFFICES OF RANDY GODIN 9595 WILSHIRE BLVD. STE 900 BEVERLY HILLS CA 90212 11/25, 12/2, 12/9/10 CNS-1995123#

T.S. No.: 2010-02619 Loan No.: 70904966
NOTICE OF TRUSTEE'S SALE

YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/8/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.

A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

Trustor: CHRISTIAN WALSH, A SINGLE MAN
Duly Appointed Trustee: Western Progressive, LLC
Recorded 1/16/2007 as Instrument No. 20070078516 in book ---, page --- and rerecorded on --- as --- of Official Records in the office of the Recorder of Los Angeles County, California,
Date of Sale: 12/22/2010 at 9:30 AM

Place of Sale:
At the West Side of the Los Angeles County Courthouse, Directly facing Norwalk Boulevard, 12720 Norwalk BLVD, Norwalk, CA
Amount of unpaid balance and other charges: \$504,992.25

Street Address or other common designation of real property:
1010 North Kings Road 203
West Hollywood, California 90069

A.P.N.: 5529-008-053
The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.

Pursuant to California Civil Code §2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows:

The beneficiary or servicing agent declares that it has obtained from the Commissioner of Corporation a final or temporary order of exemption pursuant to California Civil Code Section 2923.53 that is current and valid on the date the Notice of Sale is filed and/or the timeframe for giving Notice of Sale Specified in subdivision (s) of California Civil Code Section 2923.52 applies and has been provided or the loan is exempt from the requirements.

Date: 11/16/2010
Western Progressive, LLC, as Trustee
c/o 18377 Beach Blvd., Suite 210
Huntington Beach, California 92648
For Non-Automated Sale Information, call: (866) 960-8299

Robin Pape, Trustee Sale Assistant

PUBLIC NOTICE

Pursuant to the FCC rules regarding review under Section 106 of the National Historic Preservation Act, Verizon Wireless is providing notice of a proposed telecommunications facility at 9641 Sunset Boulevard in Beverly Hills, California. Proposed construction includes installation of antennas on the existing building. Any interested party may submit comments regarding this project's potential

effect to historic structures or cultural resources to Mr. Keith O'Connell, 509-998-6691, URS Corporation, 920 North Argonne Road #300, Spokane, WA 99212. Reference 4344.

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 10-514849 INC Title Order No. 100518439-CA-BFI APN 4387-004-018 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/26/06. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 12/22/10 at 10:30 a.m., Aztec Foreclosure Corporation as the duly appointed Trustee under and pursuant to Deed of Trust Recorded on 11/01/06 in Instrument No. 06 2423702 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: Marco Weber and Caroline Weber, Husband and Wife, as Trustor, Deutsche Bank National Trust Company, as Trustee of the IndyMac INDX Mortgage Loan Trust 2006-AR35, Mortgage Pass-Through Certificates, Series 2006-AR35 under the Pooling and Servicing Agreement dated November 1, 2006, as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state), at the west side of the Los Angeles County Courthouse directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California described as: 9563 LIME ORCHARD ROAD, BEVERLY HILLS, CA 90210 The property heretofore described is being sold "as is". The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$2,015,355.17 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Requirements of SB1137 have been met pursuant to the Notice of Sale Declaration of record. The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed. DATE: December 1, 2010 Elaine Malone Assistant Secretary & Assistant Vice President Aztec Foreclosure Corporation c/o 4665 MacArthur Court, Suite 250 Newport Beach, CA 92660 Phone: (800) 731-0850 or (602) 222-5711 Fax: (847)627-8803 www.aztectrustee.com For Trustee's Sale Information Call 714-730-2727 http://www.lpsasap.com ASAP# 3827850 12/02/2010, 12/09/2010, 12/16/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 233501CA Loan No. 0677614752 Title Order No. 602125677 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-23-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 12-23-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-30-2004, Book , Page , Instrument 04 1961706 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: CORY NEAL AND ANNIE NEAL, HUSBAND AND WIFE, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1 A) AN UNDIVIDED 1/8TH INTEREST IN AND TO LOT 1, OF TRACT NO. 375449, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 969 PAGE(S) 73 AND 74 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 101 THROUGH 109 AND 201 THROUGH 209

INCLUSIVE AS DEFINED AND DELINEATED OP THE CONDOMINIUM PLAN RECORDED DECEMBER 29, 1982, AS INSTRUMENT NO. 82- 1301960, OFFICIAL RECORDS, AND BY AMENDMENT JULY 26, 1988 AS INSTRUMENT NO 88-1173781, OFFICIAL RECORDS. B) UNIT 209 AS DEFINED AND DELINEATED ON THE ABOVE REFERRED TO CONDOMINIUM PLAN AND AMENDMENT THERETO PARCEL 2 AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "STORAGE AREA" OVER THE ACROSS THAT PORTION OF LOT 1 OF SAID TRACT NO 37549, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" 18-SS ON THE ABOVE REFERENCED CONDOMINIUM PLAN. PARCEL 3: AN EXCLUSIVE APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "PARKING SPACE AREA" OVER AND ACROSS THAT PORTION OF LOT 1 OF SAID TRACT NO 37549 DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" PS 18 ON THE ABOVE REFERENCED CONDOMINIUM PLAN Amount of unpaid balance and other charges: \$436,901.63(estimated) Street address and other common designation of the real property: 1328 HAVENHURST DRIVE #209 WEST HOLLYWOOD, CA 90046 APN Number: 5554-008-112 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DATE: 11-24-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 730-2727 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com Deborah Brignac CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3827130 12/02/2010, 12/09/2010, 12/16/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0103244 Title Order No. 10-8-398401 Investor/Insurer No. 1695149476 APN No. 5529-020-036 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/22/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ROBIN Y MAYEMURA, A SINGLE WOMAN, dated 03/22/2004 and recorded 04/01/04, as Instrument No. 04 0779242, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/30/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 7920 ROMAIN STREET, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$298,574.17. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/28/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3808229 12/02/2010, 12/09/2010, 12/16/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 10CA00774-1 Order No. 100504110 APN: 4342-001-066 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07/21/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On December 22, 2010 at 01:00 PM, RSM&A Foreclosure Services, as the duly appointed Trustee under and pursuant to Deed of

Trust Recorded August 3, 2005 as Document Number: 05 1846908 of official records in the Office of the Recorder of Los Angeles County, California, executed by: Ann Hood, an unmarried woman, as Trustor, First Federal Bank of California, as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state) at the following location: At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd. Pomona, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California describing the land therein: Legal description as more fully described in said deed of trust. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 412 NORTH PALM DRIVE NO. 604, BEVERLY HILLS, CA 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$801,906.46 (Estimated*) *Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Date: 11/24/2010 RSM&A Foreclosures Services 15165 Ventura Boulevard, Suite 330 Sherman Oaks, CA 91403 805-804-5616 For specific information on sales including bid amounts call (714) 277-4845. Kimberly A. Karas, Authorized Agent of RSM&A Foreclosures Services FEI # 1045.00519 12/02, 12/09, 12/16/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0109389 Title Order No. 10-8-413285 Investor/Insurer No. 1701495765 APN No. 5528-003-103 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/16/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by DANIEL S KUANG, A SINGLE MAN, dated 06/16/2006 and recorded 06/23/06, as Instrument No. 06 1380691, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/06/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 750 N KINGS RD APT 204, WEST HOLLYWOOD, CA, 900695905. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$383,475.13. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/08/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3826336 12/09/2010, 12/16/2010, 12/23/2010

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE (U.C.C. 6101 et seq. and B & P 24073 et seq.) Escrow No. 52053-TL Notice is hereby given that a bulk sale of assets and a transfer of alcoholic beverage license is about to be made. The names, Social Security or Federal Tax Numbers, and address of the Seller/Licensee are: BHH Acquisition LLC,

and Bert Harrison Hurstfield, 665 North Robertson Blvd, West Hollywood, CA 90069 The business is known as: HAUTE The names, Social Security or Federal Tax Numbers, and addresses of the Buyer/Transferee are: Hollywood Restaurant Authority, LLC, 665 North Robertson Blvd, West Hollywood, CA 90069 As listed by the Seller/Licensee, all other business names and addresses used by the Seller/Licensee within three years before the date such list was sent or delivered to the Buyer/Transferee are: None The assets to be sold are described in general as: Furniture, fixtures, equipment tradename, goodwill, leasehold improvement and are located at: 665 North Robertson Blvd, West Hollywood, CA 90069 The kind of license to be transferred is: 47-On-Sale General Eating Place, License No. 483155 now issued for the premises located at: 665 North Robertson Blvd, West Hollywood, CA 90069 The anticipated date of the sale/transfer is December 28, 2010 at the office of United Escrow Co., 3440 Wilshire Blvd. #600, Los Angeles, CA 90010. The amount of the purchase price or consideration in connection with the transfer of the license and business, including the estimated inventory, is the sum of \$235,000.00, which consists of the following: Description Amount * Checks \$235,000.00 It has been agreed between the Seller/Licensee and the intended Buyer/Transferee, as required by Sec. 24073 of the Business and Professions Code, that the consideration for the transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control. Dated: September 27, 2010 BHH ACQUISITION LLC, a Limited Liability Company By: Real Option S A DE CV, Managing Member By: Bert H. Hurstfield as a manager and as individually, signed on counter part Seller/Licensee HOLLYWOOD RESTAURANT AUTHORITY, LLC, a Delaware Limited Liability Company Buyer/Transferee 12/9/10 CNS-2001315#

NOTICE OF TRUSTEE'S SALE TS No. 09-0128376 Title Order No. 09-8-381167 Investor/Insurer No. 146895710 APN No. 5554-010-047 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/16/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL PAIGE, A SINGLE MAN, dated 12/16/2006 and recorded 12/27/06, as Instrument No. 06 2871399, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/06/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1233 N LAUREL AVENUE#116, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$438,127.68. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/03/2009 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3836719 12/09/2010, 12/16/2010, 12/23/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008993 Title Order No.: 100539164 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/06/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 05/08/2008 as Instrument No. 20080814828 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: YIGAL TZFIRA, WILL

SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 12/29/2010 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 503 N HILLCREST RD, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4341-010-029 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,428,734.74. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. as Trustee Dated: 12/09/2010NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. ASAP# 3828635 12/09/2010, 12/16/2010, 12/23/2010

NOTICE OF TRUSTEE'S SALE TS #: CA-09-305304-TC Order #: 090582675-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 5/23/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): TERRELL D. PIOTROWSKI , A MARRIED MAN, AS HIS SOLE AND SEPARATE PROPERTY Recorded: 6/1/2005 as Instrument No. 05 1277078 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 1/3/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$657,167.18 The purported property address is: 1155N LA CIENAGA BLVD 9 WEST HOLLYWOOD, CA 90069 Assessor's Parcel No. 5555-006-199 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank, FSB 2900 Esperanza Crossing Austin TX 78758 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER

OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3835735 12/09/2010, 12/16/2010, 12/23/2010

NOTICE TO CREDITORS OF BULK SALE (Division 6 of the Commercial Code)

Escrow No. 086659-SR Notice is hereby given to creditors of the within named seller that a bulk sale is about to be made of the assets described below.

The names and business addresses of the seller are: E And Hahn Inc., a California Corporation, dba: Pinkberry, 9409 S. Santa Monica Blvd., Beverly Hills, CA 90210.

The location in California of the chief executive office of the seller is: "same as above."

As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are: "None".

The names and business addresses of the buyer are: Big Yellow Dynamite Inc., A California Corporation, 4567 Lexington Ave., #204, Los Angeles, CA 90029.

The assets to be sold are described in general as: All fixtures and equipment for the operation of the business and are located at: 9409 S. Santa Monica Blvd., Beverly Hills, CA 90210.

The business name used by the seller at the location is: Pinkberry.

The anticipated date of the bulk sale is December 28, 2010 at the office of Glen Oaks Escrow, 6100 San Fernando Road, Glendale, CA 91201 Attn: Shirley Rugg, Escrow Officer

This bulk sale is subject to California Uniform Commercial Code Section 6106.2.

If so subject, the name and address of the person with whom claims may be filed is E And Hahn Inc., c/o Glen Oaks Escrow, Attn: Shirley Rugg, Escrow No. 086659-SR, and the last date for filing claims shall be December 27, 2010, which is the business day before the sale date specified above.

Dated: November 15, 2010

Big Yellow Dynamite Inc., A California Corporation

By: Eric Kwan, President

12/9/10

CNS-2002798#

NOTICE OF TRUSTEE'S SALE TS No. 09-0149879 Title Order No. 09-8-450655 Investor/Insurer No. 98904071 APN No. 4357-009-015, 4357-009-016 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/10/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CHRISTOPHER GROTHJAHN, A SINGLE MAN, dated 06/10/2005 and recorded 06/22/05, as Instrument No. 05 1467133, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/06/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1438 DAVIES DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,261,773.57. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/07/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3839690 12/09/2010, 12/16/2010, 12/23/2010

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FOREST LAWN HOLLYWOOD HILLS- Double Lot, Great Location near chapel. "Loving Kindness" Lot # 3760 Spaced 3&4. \$14,000 OBO. (805) 760-3021

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