

Beverly Hills Weekly

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SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 596 • March 3 - March 9, 2011

OUR COUNCIL ENDORSEMENTS

YES
ON MEASURE 2P
NO
ON MEASURE 3P & 0



BOSSE



KRASNE



letters & email

“Politics and Art” [Issue #595]

I read your recent column regarding the Fine Arts Commission approval of the Franz West sculpture, “The Unconscious” at Beverly and Wilshire with interest. You accurately reported that I voted against accepting the piece. It is fair to point out however that works of the artist, Franz West, are on exhibit in many respected museums and public places. Though we disagreed on this particular piece, I know that each member of the Fine Arts Commission loves art, is informed in their area of interest and, shares a genuine desire to help build a truly world class collection of public art to compliment our city. I appreciate your column and hope that it helps to motivate residents to approach art more seriously, become more educated about art and constructively involved by commenting on works pending before the commission.

Corrections, [Issue #595]

“The Residents United for Free Three Hour Parking” are not overdue in filing their form 460. The organization is up-to-date with city filings.

*Fiona Chalom, PhD
Fine Arts Commission*

I agree with the art critic of whom you spoke-- “Wrong scope, color and design --- inappropriate for that corner.”

*Frances Shloss
Former architect at Victor Gruen
Associates, which designed the
sculpture
Beverly Hills*

I am the current chair of The Fine Arts Commission and I would like to invite you to visit the Franz West sculpture with me and engage in a discussion about the piece. I wish to highlight a few facts as a basis for our discussion, which I do not believe are in dispute. First, the developer has the option to select art for their project that meets the four criteria of the City of Beverly Hills Public Art Ordinance, which are:

1. The fine art has the minimum value required by section 3-1-802 of the Ordinance;
2. The fine art has been created by an established artist;
3. The fine art has intrinsic quality and enduring value beyond any decorative characteristics; and
4. The fine art is compatible with and enhances the aesthetic quality of the building site.

If the developer ‘s selection of art meets these criteria, then the Commission must approve that selection.

Alternatively, the developer may choose to

pay his required contribution, which is based on a percentage of the construction costs, to the city’s Fine Art Fund. Contrary to what some local residents, including some public officials, are saying, funds paid by the developer to the Fine Art Fund must be used for public art and no other purpose. In this particular instance, the developer chose to select their own work of art, a sculpture by Franz West, a contemporary artist of international renown. The sculpture was well-chosen and well-vetted by the developer with the help of a respected local art consultant, and met the four criteria listed above.

The questions you raise in your column have mainly to do with whether The Unconscious meets the requirement that it have intrinsic quality and enduring value. This is not a matter of subjective taste and judgment by members of the Fine Art Commission, but it is based on artistic merit, as documented by the international critical press; the value of similar pieces of art by that sculptor in the marketplace; and his or her representation in important museums, private collections, and public settings. By any measure, The Unconscious meets these standards. The fourth criteria is undeniably the most subjective – the artwork “is compatible with and enhances the aesthetic quality of the building site.” With one exception, members of the Fine Art Commission, agreeing with the developer, deemed The Unconscious as meeting this standard. Clearly this is subjective but no one has commented on the fact that the sculpture has two important aspects.

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WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



HAWTHORNE CLASS OF 2007 REUNION ALPINE DRIVE

Pictured: Standing: Michelle Morovati, Nicole Darvish, Maryam Farmanara, Natasha Parvizi, Samantha Shawzin, Diamo Dokhanian, Nathan Weiss, Daniel Aminpour, Jason Myers. Second row: Chantel Khorsandi, Nicole Nisim, Melissa Nass, Niaz Yashar, Mike Lavi, Brian Nemanm Samantha Elbaz, Judy Naziri, Negin Elazari, Candace Levian, Front row: Milton Shapiro, Sharon Dann, Leora Kashani, Mehrdad Safvati.

Hawthorne School class of 2007 graduates held a reunion at a classmate’s Alpine Drive home last Saturday.



Issue 596 • March 3 - March 9, 2011
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

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Unsolicited materials will not be returned.
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**1 year
subscriptions
are available.**
Sent via US Mail
\$75 payable in
advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.



OUR DATA SPEAKS VOLUMES



District e-mails reveal skepticism behind size of Measure E bond

Christiansen attempted to squelch the Weekly's reporting

By Jacquelyn Ryan



Karen Christiansen

E-mails obtained by the Weekly's public records request confirm that even embattled former superintendent Jeffrey Hubbard felt the Measure E \$334 million bond to renovate the five schools was overinflated before its passage.

lion is too much. Sh*t, are you rebuilding every school?"

As the leading proponent of the measure, Christiansen responded: "No ... but close ... all the other bonds were way undersized ... look at the master plan ... How can you say too much without the facts .. I love you but look at the data"

Hubbard replied: "1/3 of a BILLION dollars for 5 schools? Send me the Master Plan .. I have \$270 million for 32 schools and that's considered quite a coup.

"By the way - SCREW the crazies in BH sweetheart-they will make you nuts if you let them ... don't let them and, of course, I would endorse the Bond even if I think it's wildly excessive."

After the bond's passage, Hubbard e-mailed Christiansen: "And congratulations on that ridiculously over inflated bond measure."

Copies of these e-mails were received shortly after the Weekly was denied a public records request for correspondence between

Correspondence from Hubbard to former facilities Karen Christiansen reveal that Hubbard told her several times that the bond was too large. Christiansen maintained the district's master's plan, a living document the district is using to drive its renovations and that was created with Christiansen's help over the course of a few years, warranted the funds.

Shortly before the election which included the bond measure in 2008, Hubbard e-mailed Christiansen: "By the way, I agree \$334 mil-

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The first is the visual impact as you drive by the sculpture or view it from a distance. But the second that has not been discussed is the ability of the sculpture to engage the pedestrian. By engaging the pedestrian, the visual view within the confines of the sculpture is totally different and offers an enhancement of the building area. The site, a prominent "gateway" to the city, called for a sculpture of size, stature and significance. It also needed to appeal to residents and visitors to the city, which, as evidenced by the people I've seen posing in front of the dramatic and playful sculpture, and sitting on its benches, it surely does. No piece of art is ever going to please everyone (we on the Commission know that as well as anyone), and everyone knows of examples of public art that were at one time controversial but which over time became symbols of their cities. The pyramid entrance to the Louvre in Paris comes to mind.

The Public Art Ordinance requires the Commission to approve and accept art selected by the developer if it meets the criteria. I believe Franz West does meet these criteria. I would love the opportunity to meet with you at The Unconscious to discuss and show you the attributes of the sculpture. Thank you.

Judi Friedman
Chair, Fine Art Commission

"Measure 2P"

In last week's Weekly, Messrs. Gottlieb and Lebowitz blamed me for the loss of BMW in Beverly Hills. As a matter of record, I wasn't even on the Council when BMW decided to leave town. This misinformation is typical for almost all of their "arguments" in favor of 2P.

G&L attack me for my defense of Measure 3P. Is 3P an ideal solution? I've openly

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Christiansen and several other district officials and school board members. The Weekly was informed Wednesday morning that the school district would comply with the public records request this week.

These released e-mails between Christiansen and Hubbard were not part of the initial request.

These e-mails can also confirm that Christiansen worried about the Weekly's reporting on these issues in 2008 and 2009.

While the Weekly investigated the bond measure and Christiansen herself, it was becoming clear that the facts were not adding up. The Weekly ran no fewer than 10 stories and an editorial (Issue #474) sounding the alarm about Christiansen and the size of the Measure E bond.

Indeed, the Weekly's scrutiny of Christiansen became so targeted that she asked Hubbard if he could help her end the press coverage.

Christiansen writes on Wednesday, Aug. 20, 2008, to Hubbard: "Do you have any relationship with [Beverly Hills Weekly publisher] Josh Gross? If so, can you back him off of me?"

There is no e-mail response to her.

One of the issues raised by the Weekly included highlighting an ethically shaky billing practice that Christiansen suggested.

"At the Board of Education's July 29, 2008,

meeting she told the Board that she charges them less than her average, but suggested that the Board still bill other parties, including the developer, at her average rate," wrote the Weekly in Issue #464.

In Issue #472, the Weekly highlighted that Christiansen failed to renew her contractor's license and was working with an expired one for the majority of time she was at BHUSD. After an article exposing that Christiansen's license had been expired, despite the fact that she told the Weekly in an interview only weeks earlier that she had it, Christiansen complained about the coverage.

In response, on Oct. 21, 2008, Hubbard wrote: "How STUPID and CLUELESS are the idiots at the Weekly?"

Months later, a Weekly editorial in Issue #474 did not endorse the bond, saying Christiansen could not be trusted. Christiansen was reported to be "stressed," in an e-mail from Nora Roque to Hubbard.

She now faces four felony charges for conflicts of interest related to her work for BHUSD and is accused of appropriating more than \$1.3 million from the schools. Hubbard faces two felony charges.

The two appeared before a Superior Court judge Monday for a pre-trial hearing.

All the issues in question are available on our website at www.BHWeekly.com.



NOTICE OF PUBLIC HEARING

The Planning Commission of the City of Beverly Hills, at its regular meeting to be held on **Thursday, March 10, 2011, at 1:30 p.m. or as soon thereafter as the item may be heard**, in room 280 A of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS CLARIFYING ADMINISTRATIVE REQUIREMENTS FOR PLANNED DEVELOPMENT APPROVALS AND SUBDIVISION MAP APPROVALS

This Ordinance makes administrative changes to Chapters 2 and 3 of Title 10 to clarify the time during which the recipient of a planned development approval must commence work in order to retain rights under that approval.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The Ordinance does not constitute a project, but instead constitutes an organizational and administrative activity pursuant to CEQA Guidelines Section 15378 (b)(5). In addition, even if the Ordinance were determined to constitute a project under CEQA, it can be seen with certainty that there is no possibility that the adoption and implementation of the Ordinance may have a significant effect on the environment. The Ordinance is therefore exempt from the environmental review requirements of CEQA pursuant to Section 15061(b) (3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the Planning Commission, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the City's action in court, you may be limited to raising only those issues you or someone else raised at the hearing or in written correspondence delivered to the City, either at, or prior to, the hearing.

If there are any questions regarding this notice, please contact David Reyes, Principal Planner, Community Development Department, Planning, at 310.285.1127 or dreyes@beverlyhills.org. The case file is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

JONATHAN LAIT, AICP
City Planner



Live Election Night Coverage

Back by popular demand



Hosted by Josh Gross and Rudy Cole
Tuesday March 8th
KBEV CHANNEL 6 7:30 p.m.

LOCAL ENERGY TAXES: A 500% INCREASE?

The Beverly Hills City Council wants to raise taxes again.

This time it's a new local tax on natural gas and a 500% increase in existing local oil taxes.

Opposed by the Beverly Hills Unified School District,

Measure O would hit Beverly Hills schools, residents, synagogues and churches, and lower property values.

Higher energy taxes mean higher gas prices, higher natural gas bills and fewer revenues for our schools.



Watch Out for Measure O on your March 8 Ballot.

Find out more at www.NoMeasureO.com

STOP HIGHER ENERGY TAXES

NO on O

BEVERLY HILLS

Official Title: A Resolution of the Council of the City of Beverly Hills Submitting to the Voters of the City of Beverly Hills a Measure to Increase the Tax on Oil Extracted from the City, to Establish a Tax on Natural Gas Extracted from the City and to Amend the Definition of Gross Receipts in the Business Tax Regulations of the Beverly Hills Municipal Code Paid for by Stop Higher Beverly Hills Energy Taxes, No on Measure O, sponsored by the California Independent Petroleum Assn., with major funding by Plains Exploration & Production Company, Breitburn Energy Company, LP, Venoco Inc., and Hillcrest Beverly Oil. Donors in descending order of amount. See www.beverlyhills.org for current funding information.

briefs

New Gateway Possible at City's West Side

The strip of land at Santa Monica Boulevard and Doheny Drive may get a much needed face-lift after a 4-1 City Council vote on Tuesday. The city will try to acquire the land through eminent domain after years of trying to work out an agreement with the property owner, Beverly Hills Land Company.

Councilmember John Mirisch felt the upgrades were necessary for the city to perform. "That is a gateway. It's the first impression people have when they enter Beverly Hills from West Hollywood," said Mirisch.

"It is an eye sore. That fence and that trapezoid is very ugly. I think the idea would be to beautify it."

Councilmember Dr. Willie Brien dissented, alleging that the city had yet to exhaust its resources while trying to reach an agreement with the property owner. Brien claimed he has a high bar for using eminent domain and the city should work more with Beverly Hills Land Company to do the property upgrades on 12,600 square feet space that divides west and east lanes of Santa Monica Boulevard.

This is not the first time the city has had trouble with the space. Several years ago, the city discovered there was arsenic in the property that cannot be removed until the state approves a clean-up plan. Additionally, the

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Solar panels will be installed on top of the Civic Center to generate clean energy.

City goes solar

Beverly Hills' police station, library and civic center will soon be generating clean power via a renewable solar system to be installed later this month.

The new project is estimated to provide 15 percent or more of the energy needs of the library. It will also offset the emissions of approximately 87 cars or the electricity for 40 average homes.

"This may just be the start of the project on other city buildings," said Alan Schneider, the city of Beverly Hills project director.

The project was conceived last year when Mayor Jimmy Delshad encouraged the city to find ways to become more environmentally friendly. It was the result of analyzing the city's budget, energy loads and Southern California Edison programs to create the most savings from the available space. After competitive bids, the contract for the 450 kilowatt DC system went to Sun Light & Power.



Board of Education member Steven Fenton and Leeza Gibbons

Dare2Care

Beverly Hills resident and television personality Leeza Gibbons' "Dare2Care" gala last week transformed Boa restaurant on Sunset into epitome of Hollywood glamour at an event to honor the philanthropic work of entertainment professionals.

The benefit was a star-studded Oscar week gala. The myriad of celebrities that arrived on the red carpet included Jamie Lee Curtis, LeAnn Rimes, Eddie Cibrian, Jennifer Grey, Fran Drescher, Lance Bass, Hill Harper and more.

letters cont. from page 3

acknowledged that it is a reaction to 2P. But the point is that it's a better solution than 2P. If there is to be an additional cost to the City for expanded free parking, it is better for the residents to get the benefit than rich developers. Furthermore, it costs less than 2P and doesn't hamstring the Council like 2P does.

The key to making 3P workable is installation of ALPR's, or automatic license plate readers. Our lots are actually designed for the addition of the ALPR's. ALPR's would not only recognize residents, they would also be able to stop the abuse of the employees who game the system by reparking in the two hour free lots several times a day without paying anything. This would free up parking spaces for shoppers. Ironically, G&L have suggested the City could save money by installing new technology, and now they're saying it will cost too much.

In a brand new pro-2P ad G&L write "Why shouldn't there be two hours of free parking while visiting your doctor in Beverly Hills?" I personally don't think that government-subsidized parking for doctors' offices is a core government service, but I'd say to Messrs. Gottlieb and Lebowitz, if you think it's such a great idea, how about leading the way, fellas? Stop charging \$8 an hour at your own lots, where you claim to have plenty of parking, and start providing two hours of free parking – at the very least to the patients and customers in your own buildings. But don't ask the residents to subsidize free parking for your medical buildings as long as you yourself charge \$8 an hour.

A final example of G&L's inability to practice what they preach is the fact that they approached the City offering to drop the two hour initiative if the City would reduce free parking at all City-owned lots to one hour. We weren't interested. So much for the

notion that G&L are somehow "champions" of small business in Beverly Hills. Should anyone be really surprised that they have already spent over a half-million dollars on deceptive propaganda to further their own self-interested agenda?

As is the case with public employee pensions, the focus of our free parking policy needs to be on sustainability. We're already the most generous city around with free parking and there are no plans to change that.
letters cont. on page 7

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Sir Figalot Wins Again!

BEXAR COUNTY – Ricky Taylor, after using Thera-Gesic® on his sore shoulder due to a tip from local resident Tom W., was able to win his 4th Fig Eating Contest in a row. He ate 3.9 lbs. of figs in 10 minutes to secure the Blue Ribbon and retain his title of "Sir Figalot."

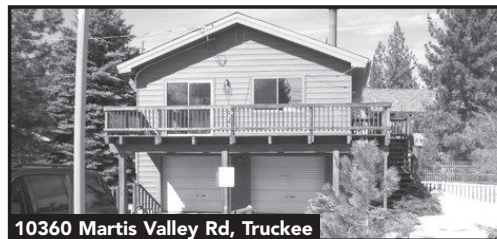


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Nancy being sworn in as Mayor in 2009.

Call Nancy at 310.498.1010

www.electkrasne.com

It has been an honor and a privilege to serve you these past four years as both a Councilmember and Mayor.

But our work is not done. **I ask for your vote March 8th** to continue working for you at City Hall. I am committed to:

- ✓ Financial transparency and high ethics in office
- ✓ Major infrastructure upgrades citywide
- ✓ Measurable residential traffic reduction
- ✓ World class Fire, Police, Library & Parks
- ✓ Full funding for the JPA

Endorsed by: Beverly Hills Municipal League, North Homeowners & Realtors Assoc., NWPC and many others. See website for full list.

election editorial

OUR COUNCIL ENDORSEMENTS

BOSSE/KRASNE • YES ON 2P • NO ON 3P • NO ON O

The Weekly waited until the end of the election cycle, as we always do, to make our endorsements. Yes, it's true over 2000 people have already voted in an election where probably a total of 5000-6000 ballots will be cast, but we're willing to wait to receive all the facts before making our endorsements. Other publications may endorse early; we like to hear all the arguments from all sides. That's our style.

I. WISCONSIN MEETS BEVERLY HILLS CITY HALL

Since our last Council election editorial in 2009 in Issue #491, a lot has changed. We face a fiscal crisis of epic proportions, brought on by overly-generous public employee salaries and benefits that we simply can no longer sustain. Yes, Virginia: a Bell-style saga could one day absolutely happen here.

While we have a number of dedicated city employees, the fact is city hall is still too big and trying to do too much. While there has been a small amount of "rightsizing" with city staffing, far more needs to take place. City Manager Jeff Kolin has not yet shown us his vision for realigning the city.

One thing city hall has made abundantly clear is they look out for their salaries and benefits FIRST and resident services/programs SECOND (that is, if there's any money left over). This manifests itself in many ways. Among other things, we have a top-heavy 4th floor, where the salaries for the city manager and three assistant city managers exceed \$1 million annually, yet the library has to close early and programs for seniors get cut. These are indeed this Council's priorities at work.

Even one hour of city staff time spent planning a rock concert, as we saw with the garish "9/02/10" extravaganza, is one hour too much. To add insult to injury, almost \$25,000 of taxpayer money went to fund this decadent project when private donations didn't end up covering its total cost, as we were initially promised.

Our council needs to pull back and focus on the core priorities of city governance. These are the same priorities they always have been: police/fire, JPA for schools, library, parks, and infrastructure (water, garbage pickup, etc). Any projects that stray from these are not core priorities to us. Accordingly, **\$40,000 spent on a Rose Parade float is a moronic use of taxpayer dollars, given all the other cuts the city continues to face (kudos to Councilmember Willie Brien for being the only one to vote against this "Emperor's New Clothes" charade).**

II. 2P OR NOT 2P: 2 HOURS FREE PARKING IS GOOD FOR BEVERLY HILLS

The Weekly has always supported free parking which we feel, among other things, is good for business and creates a small town, community feel.

We recall in 2006 when the Council, over strenuous protests from residents and merchants, took away free parking entirely in a 4-1 vote, with incoming Mayor Barry Brucker voting with the majority. **They took it away once before, how do we know they won't do it again to finance their aforementioned lopsided city budget?**

We admire the passionate arguments put forth by the leading opponents of 2P, the Batman-and-Robin of Beverly Hills politics, City Councilmember John Mirisch and Planning Commissioner Brian Rosenstein.

Nevertheless we are not persuaded by their argument that it's a David vs. Goliath type struggle when you consider that **all five members of the Council** are allegedly opposed to 2P, yet they ran for the hills when it came to actively campaigning against it. Only Mirisch actively campaigned on behalf of the Council's position (but really who is David and who is Goliath when you consider the enormous financial and legal resources the city has at its disposal?)

The Council did the same thing with Measure O (see discussion below), placing it on the ballot, where they promptly allowed it to wither on the vine. If the Council is truly committed to supporting or opposing a cause, they need to put their own skin in the game. Yet with both 2P and O, the council's silence was deafening.

We were likewise repulsed by the Council's legal shenanigans to try to keep 2P off the ballot. Although over 2000 residents had duly signed a petition placing it on the ballot, the Council pulled numerous legal stunts to keep it off the ballot – even going so far as to delay printing and mailing the sample ballots to voters. This was wrong and smacked of hypocrisy. A court may still rule on whether 2P is constitutional, but once it qualified for

the ballot the council should have stopped trying to interfere with the voters right to decide its merits. That's precisely why we have the initiative process in the first place!

It's true the primary proponent of 2P, G & L Realty, will benefit financially from its passage, but who cares? **It boils down to this: the residents benefit too when they get to park for free!** We've seen that public safety employees get whatever they want, so how about the residents getting something for a change? **VOTE YES ON 2P.**

3P was an 11th hour compromise, co-authored by Vice Mayor Barry Brucker, that satisfies no one. If the Council was truly so offended by 2P, they should have just focused on defeating it. Instead they obscured the debate by putting this unnecessary measure on the ballot with the intent of duping the voters. Okay, so we can't afford 2 hours free but we can afford 3 hours free (for residents only?) Sure thing, buddy! **VOTE NO ON 3P.**

III. MEASURE O: ANOTHER DUMB IDEA THE COUNCIL LEFT FOR DEAD

It's easy to reflexively demonize oil companies, especially after the controversial Erin Brockovich-inspired lawsuit in 2003 which received national headlines (an underreported aspect of the story is that some superb lawyering from City Attorney Larry Wiener and others eventually made the case disappear). But there's more to this issue than meets the eye.

Taxing oil companies to finance their city employee pensions is not the answer. Many homeowners enjoy receiving their monthly royalty checks, which help pay for their grandchildren's braces or after-school tutoring or other monthly necessities.

We agree with our estranged cousin at the Courier that when you don't understand what an initiative is talking about, vote NO. Again, had the Council had an admirable position, they should have actively campaigned for it. We might consider taking another look at this issue if the Council made a compelling case for it in the future, but for now, **VOTE NO ON O.**

IV. LILI BOSSE: THIS IS WHAT A QUALIFIED CANDIDATE LOOKS LIKE



Planning Commissioner Lili Bosse announced her candidacy early and really never stopped running. She aggressively precinct walked the most of any of the three candidates, and led a strong campaign that was a logical outgrowth of her many years involved in local philanthropy.

Though Lili is already very well known, here's a few things you might not know. Fellow commissioners who serve with her on the Planning Commission say she is always prepared for every hearing. A person with Lili's background could have "phoned in her act", yet she doesn't do that at all.

Lili's leadership of BHEF in the late 1990s reminds us of the days when, unlike today, BHEF raised lots of money and was effectively run. Like us, Lili is a strong believer in public education, something that came through loud and clear in her campaign mailers and videos. When Lili led BHEF, you never saw them honoring someone at their annual apple ball who supports vouchers or attacks public school teachers and their union.

Lili ran a "big tent" campaign this year that included high profile supporters who both supported and opposed the 2008 Hilton project. Just one of many examples of how Lili operates: she asked that KBEV take down the scrolling recognition of her family's sponsorship of Beverly High's library, because not all candidates in the race received the same exposure on the cable channel. Lili didn't have to do this, but it was a classy thing to do. That's Lili.

We were troubled by Vice Mayor Barry Brucker's high-profile role in Lili's campaign, but we suppose we can't blame him for trying to back an obvious winner. As we have previously discussed on our editorial page, Brucker is controlled by Courier publisher Clif Smith, yet Lili understands and has articulated the need for a "two newspaper town." So we have no doubt she will vote accordingly.

Lili Bosse is what a qualified candidate looks like. She's done her homework. She deserves your vote for City Council.

V. NANCY KRASNE: FIGHTING FOR THE UNDERDOG



We didn't endorse Nancy Krasne when she first ran for office in 2007. But we have come to know her and work with her.

When, in the summer of 2009, Barry Brucker tried to put the Weekly out of business, Nancy was there for us. As mayor, she ordered a hearing on the issue of city legal advertising and voted for the Weekly to receive its fair share (you can guess how Brucker voted). Without doing so, the Weekly wouldn't be in business today. So if you enjoy reading your Beverly Hills Weekly every Thursday, remember Nancy's role in promoting fairness and a two newspaper town.

Nancy's support base consists of many of the slow-growth advocates who opposed the Hilton and Montage projects. While no one issue should dominate the council's agenda, it's true that this constituency is historically underrepresented on the council (although many of the same people helped elect John Mirisch in 2009).

We haven't agreed with Nancy on every issue, but as the legendary late House Speaker Tip O'Neill reminded us, "the only candidate you will agree with 100% of the time is yourself."

It's true Nancy occasionally rambles in her speeches and we hope she will focus on more clarity in future public speaking. But she's also characteristically honest – something we wish we saw more from our elected officials at all levels. Nancy calls it like she sees it;

briefs cont. from page 4

fence surrounding the property is often hit by ongoing traffic and has to be replaced.

BHHS Girls' Basketball Team Edges Arroyo in Playoff Opener

Beverly High saw the eight-point lead it had entering the fourth quarter cut to two with less than a minute to play, but was able to hold on for a 36-33 victory at El Monte Arroyo in a Southern Section Division 2A first-round girls' basketball playoff game Feb. 17.

After the Knights cut the Normans lead to 32-30, Beverly Hills scored four consecutive points. Arroyo pulled to within three, 36-33, as Arlene Reyes made a 3-point basket with 25 seconds left.

The Normans were called with for a five-second violation with 10.9 seconds to play, but the Knights missed a 2-point shot, then time expired.

"I thought we played well in spurts," Beverly Hills coach John Braddell said. "We didn't shoot the ball particularly well. I thought we

played pretty well defensively."

The Normans made 13 of 59 shots, 22 percent, including one of nine 3-point shots, 11.1 percent.

Beverly Hills led 9-6 at the end of the first quarter, 18-14 at halftime and 29-21 entering the fourth quarter.

Norman forward Chelsea Austin led all scorers with 15 points, including six in the third quarter. Tiffany Haney and Natalie Moy each added eight, and Brittany Pourmorady five, including a 3-point basket in the second quarter.

Beverly Hills' season ended with a 54-42 loss to Rialto Eisenhower in a second-round game Feb. 19 at the Swim-Gym.

The Normans (15-15) were outscored 20-11 in the first quarter. Beverly Hills cut the deficit to 30-23 at halftime by outscoring the Eagles, 12-10, in the second quarter. Eisenhower (18-10) outscored the Normans 12-8 in the third quarter and 12-11 in the fourth.

"They shot the ball well, we shot the ball horrendously," Braddell said.

"BHUSD refuses to release e-mails..." [Issue #595]

In reference to your [Issue #595] cover story, this is very interesting and informative. It tells us Beverly Hills citizens that the school system has something to hide; maybe lots of things to hide. What did they do and when did they do it? This is the classic question when governments stonewall and obfuscate. Who are they protecting and why and what are they hiding? This is not private information. It was generated on the school's e mail system, a public entity.

Sunshine indeed is the best disinfectant and sunlight shines neutrally on the right and the wrong. Open the process and show us what we have been paying for.

*Victor Moss
Beverly Hills*

"Beverly High Athletic Alumni to be admitted to Hall of Fame" [Issue #574]

I read with interest your excellent [Issue



JULIAN GOLD: GOOD GUY

While we are not endorsing his candidacy this year, we applaud Commissioner Julian Gold for running for office this year. We were impressed with Julian's focus on business vacancies in the city, as well as the many former mayors who endorsed his candidacy. Without his entry in to the race, the election might have been cancelled entirely as in 1999. Cancelled elections are always a mistake regardless of who is running (lest we forget, a cancelled Board of Education race in 2005 also led to the disastrous reign of Nooshin Meshkaty). If elected, we think Julian will make a fine Councilmember.

that's a trait we admire.

So having been the underdog ourselves once before, we can understand why other underdogs often feel Nancy is the only one on the dais fighting for them. As a former Planning Commissioner (like Bosse), the only one currently serving on the council, we need her diverse perspective for one more term. Nancy deserves your vote.

Beverly Hills Weekly recommends a vote for Lili Bosse and Nancy Krasne, YES on 2P, NO on 3P, and NO on O.

VOTE THIS TUESDAY, MARCH 8. Polls are open from 7am to 8pm. For polling place information, call 310-285-1000.



*Top row standing from left to right: Jaxon Tonley, William Liu, Jacob Perlmutter, Arjuna Thiagarajan, Nathaniel Landa, Vicken Semerdjian, Owen Foldesy
Bottom row sitting: Kaela Wiener, Camila Perez, Victoria Granados, Surya Patil, Camille Calcagnini*

The City of Beverly Hills Preschool Program at La Cienega Park celebrated the 100th day of the school year with activities all involving 100 such as counting, jumping, and snacking.

letters cont. from page 5

But just as we can't afford to expand pension benefits for government employees, now is not the time to expand government-subsidized free parking, especially for the benefit of rich medical developers who can well afford to provide more free parking themselves if they think it is so important. Homeowners and resident groups, as well as our teachers oppose 2P. But if you still think that 2P is good for business, ask yourself why the Chamber of Commerce opposes Measure 2P. In this case, that should tell you all you need to know.

Again, please feel free to call me at (310) 285-1013 and I'll be happy to answer any questions. For more valuable information, I'd also recommend checking out the website: www.bhparkingscam.com.

*John Mirisch
Beverly Hills City Council*

#574] article on the Beverly High athletic hall of fame inductees. Capt. [Ian] Elliot was a close friend, fellow pilot, and squadron-mate of my father, 1st Lt. Luke Jacobs. Regrettably, my father has declined much these past few years but he did take from his 8th Air Force experience the memory of Ian and passed that on to his children. He witnessed Ian's crash in 1944 and in many respects carried that wound with him. But he did write to Ian's wife Betty at the time informing her of some of the circumstances surrounding Ian's death lacking in the telegram. In fact my family has her letter of reply where she promises to send my father a photo of Ian. She must have honored my father's request because my father's scrapbook contains the photo - the one used in your article. I don't know if Ian and Betty had children but if you know of any member of their family please pass my regards and assurance that the memory of Capt. Elliot and his dedication and sacrifice survives these many decades. In that respect he lives on.

*Christopher L. Jacobs
DeLand, Florida*

"BMW"

Beverly Hills recently received a wake-up call. BMW and its revenue went to Los Angeles!

The three City Council candidates know what the problems are and I hope that the winners take corrective action on day one in office.

I have the following suggestion to add to whatever the council plan may be: Once a business has complied with 50 percent of the regulations, it should be given a conditional permit to open with the proviso that it must fully comply within three months or it will be shut down. In this way, the business has a schedule to meet but it also has the ability to generate revenue.

*Paul Bernstein
Beverly Hills*

from the hills of beverly



Why Bosse and Krasne?

And taste of Beverly Hills bites itself

By Rudy Cole

The primary purpose of a political campaign is to win an election, but **Lili Bosse's** run for city council has also achieved something very unique: she has helped bring our community together.

Although we are not as divided as some of the gloom and doom warriors often contend, there are lingering differences on such highly emotional and divisive fights as the two ballot battles over the Montage Beverly Hills and the Beverly Hilton.

Enter Bosse. If you carefully examine her lists of endorsers you will find passionate, and are we ever anything else, advocates of both sides of the Montage and Hilton referenda.

Conversely, voters often vote against, rather than for a candidate, and in the process see a name of a supporter or even a newspaper with which they disagree on a support list and turn against the contender.

What Bosse has managed to do in the campaign reflects her whole history of government and community service, both of which are extensive and impressive: She does bring people together.

So, if you spot a name on her backer list you don't like, keep looking and you will surely discover someone you totally admire.

Why such broad diversity of support? Clearly, people trust her even when they disagree with her opinions. She comes to her posture on issues without thought of personal gain or interest. She has integrity, and that has permeated throughout the community that has known her for many years, not just during this election.

We supported her early and often and without differences on visions of the city's future. Rarely, do people of her character and quality enter the murky world of political conflict. This community is fortunate she is willing to serve.

As for our other choice, it would be even harder to find any candidate with whom we have so often disagreed. But with **Nancy**

Krasne there is absolutely no doubt that she acts on her own sense of what is right and what is best for the city. If her manner is not that of a politically polished or managed office seeker, that's what you are getting.

As we said before, with Nancy what you see is what you get.

The flip side of Nancy is a heart that is generous, caring and very giving. To know her is to accept the fact that she loves this city. What should also be remembered is that two different city councils unanimously appointed her to two city commissions: Planning and Architectural Review. When she ran four years ago, we called her "highly qualified" and I see no reason to change that now.

There is one other reason we are recommending Nancy Krasne. Although Lili Bosse has made no recommendation or endorsements, and really shouldn't, I personally feel that Krasne would be the best fit in working with Bosse on the new council. There is really no friction between the two, no history of important disagreements and Krasne apparently admires Bosse's leadership skills.

Now it is up to you. The three candidates are willing to give up a good part of their personal lives and devote countless hours to the very critical budget and program issues we face, for at least four years. You should, at the very least, devote one half hour to vote next Tuesday. or by mail. No matter how hard we try, a majority of our residents seldom vote in city elections. With your help, and that means voting yourself and making sure family members and neighbors do the same, we could do something very important for your city: An election decided by a majority.

For our community: Bosse and Krasne for City Council.

OTHER BALLOT DECISIONS:

Although I have taken no position on the oil extraction tax, Measure O, this council

proposal is taking on a life very similar to what happened on a previous ballot vote, Measure P.

The city council votes to place it on the ballot and then treats it as a forgotten relative. At least this council has not turned against their own creation, and that did happen with Measure P four years ago.

There just has not been an effective campaign to present the city's point of view. The city itself can not spend money directly against or for a ballot measure, but individually the council has the same rights as other citizens to become involved and to offer some leadership, which simply did not happen.

Although the questions raised by this move to place a tax on oil extracted underneath privately owned properties in Beverly Hills became more complicated and difficult to decide because of some possible failures on factual accuracy, but even before the campaign began there were sufficient doubts to lead me to avoid taking any position. Although, at first I briefly considered becoming involved.

But now, being neutral is more difficult. The not terribly sophisticated campaign against Measure O has made some irresponsible claims. As Councilmember Dr. **Willie Brien** said at Tuesday's city council meeting, arguing that passage of Measure O would mean "loss of jobs" is, putting it mildly, not entirely accurate.

If the city arguments are not totally clear, the opposition to the tax by the four oil companies is equally flawed. True, the four are not Big Oil or some incarnation of British Petroleum.

To also argue that this is a tax on residents, is a stretch. The oil companies can pass on the tax costs to contracted residents, but in no way is this a direct tax.

What is very clear is that this city must find new revenue sources, and Measure O will bring at least One Million dollars to help pay the costs of city services.

Not quite as neutral as before, but do what you think is best for the city while reading the arguments of both sides with great care.

Still strongly opposed to the very flawed Ballot Measure 3P, the three hour free parking for residents only, and neutral on 2P, which is more likely to be decided in the courts.

TASTE OF BEVERLY HILLS

The idea of another Taste of Beverly Hills is good, but the process Best and Company, the proponents and want to be organizers is very, very flawed.

A Best company representative actually appeared at yesterday's council study session to ask for approval for a program including the choice of Roxbury Park as the venue.

What is absolutely incredible is that this bid was made without any involvement of the Beverly Hills Chamber of Commerce, the Beverly Hills Conference and Visitor's Bureau and no Beverly Hills restaurant owners, not to mention residents near the park or the Beverly Hills Southwest Homeowner's Association.

How could the council even consider a tentative approval without prior consulta-

tions with the organizations charged with promoting events, and residents who will be heavily impacted.

Yes, a Taste of Beverly Hills is a good idea, but Roxbury is clearly the wrong place, and the Chamber and CVB should be the agencies that have the first look. As for using our name and making it a broader event by including Hollywood or Los Angeles, that too is a doubtful idea.

We have many experienced and talented restaurant leaders. Before we even consider doing this again, they need to sign off as do the residents near Roxbury. Best seems not to have learned how this city works despite being involved in 90210.

WE ARE LOSING SOME GOOD ONES.

City Council Tuesday honored some retiring city employees including **Lili Mehrabi** and **Steve Maarquez**, two people I have watched for many years.

Lili is one of those friendly faces at Building and Safety that make visits by users to our city so very different from what people often experience in other communities. Steve has helped make our parking meter and other traffic services totally professional. They will be missed.

The council Tuesday also gave a "Friendly City" award to **Madeline Gabriel** who does her magic as a key staffer at our city library. We named her a Local Hero recently because, under the direction of Librarian **Nancy Hunt Coffey**, she helps represent a total culture change at our wonderful library. Now staffers are on board with the obligation to be user friendly.

Suggestions that she also be given the city award led to Councilmember **John Mirisch** bringing the idea to the city manager's office and Tuesday the award was made. We are grateful to John for making this happen. Nice touch for city staff and the Library.

LOCAL HERO: There was one other presentation at Tuesday's study session that is worth recognizing: Mayor **Jimmy Delshad's** proclamation for **Mojgan Gomroki**. A very talented entertainment industry public relations professional, Mojgan has also performed valuable service for our community: She has helped bridge the cultural gaps in our city.

Mojgan has used her professional skills to enhance the understanding of the contributions of the Persian community to Beverly Hills and by helping our Iranian neighbors becoming more involved in civic life.

Her recent work in assisting our mayor during a speaking tour was done with great skill and without cost to the city. Aside from helping communicate our diversity, she embodies the city spirit of volunteerism. For all these reasons, Mojgan Gomroki is this week's LOCAL HERO.

Final note: Very good response to our "Best of Beverly Hills" idea. Please send in your nominees for any kind of service from restaurants to hair stylists to markets and even auto repair places. See below for email address. Results in three weeks.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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The difference between **2P** and **3P** is clear



Judge for yourself

Measure 2P

Measure 3P

<p>2P guarantees 2 hours of free parking for everyone, resident and visitor.</p>	<p>Which guarantees free parking for everyone?</p>	<p>Not 3P. 3P only guarantees free parking for certain Beverly Hills residents while denying free parking to Beverly Hills residents who are not licensed drivers. In addition, if you have more than 2 people living at your house or more than 2 cars, you have no guarantee of free parking. Finally, City Hall may even try to charge you to get a "free" parking permit.</p>
<p>2P is simple – it keeps in place the system we have had for decades.</p>	<p>Please explain, how each will work?</p>	<p>No one in City Hall can explain how 3P will work. They suggest license plate readers, but what happens when you are in a friend's car or a rental, or your children's car, which did not qualify for a permit? No free parking for you! The truth is, City Hall does not have a plan for their own proposal. And they don't really know how much their scheme will cost.</p>
<p>Yes. 2P guarantees 2 hour free parking for everyone.</p>	<p>Are you sure there will be free parking?</p>	<p>No. The City has always charged for parking permits and nothing in their Measure 3P says they won't now. Paying in advance for "free" parking is not free parking</p>
<p>Everyone, whether you are a resident or visitor.</p>	<p>Who qualifies for free parking?</p>	<p>Not everyone, even if you are a resident. Only 2 cars or 2 licensed drivers in your home will qualify for free parking, but the City isn't sure which it will be. No one can explain how this will work in the City's automated garages or if it means the City can never modernize its antiquated, non-automated parking systems. And, as noted above, the City always has charged for parking permits, their Measure, 3P, doesn't say it won't either.</p>
<p>2P guarantees 2 hours free parking for your friends and everyone who visits Beverly Hills.</p>	<p>What happens when I am with a friend from out of town and need to park in town?</p>	<p>Sorry, you better make more local friends. 3P does not guarantee one minute of free parking anywhere in the City for anyone who does not live in Beverly Hills.</p>

The difference between **2P** and **3P** is clear:

2P guarantees everyone, resident or visitor, whether you drive or depend on a friend for a ride, 2 hours free parking. Protect our economic future. Don't turn away visitors who spend millions of dollars every year in Beverly Hills.

Vote **YES** on
MEASURE 2P

Vote **NO** on
MEASURE 3P

This message is paid for by Beverly Hills Businesses for Commerce, No on 3P, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. 9601 Wilshire Blvd, Suite 1157, Beverly Hills, CA 90210.

Join your friends, neighbors and community businesses and vote YES ON 2P!

“My wife and I have lived in Beverly Hills for 27 years and raised our family here. It is critical that the City keeps 2 hour free parking for everyone, resident or visitor. It encourages people to shop, eat and visit. 2 hour free parking is the foundation upon which we built our retail reputation and tax base. I am voting YES on 2P and I hope you do too.”

—Arnie Berghoff, 27 year resident

Jackie Abboud
Kathy & Shahriar Afshani
Barbara Alberstone
Taylor Allen

Dan Deutsch Optical Outlook
Lysa Dandenault R.N.
Alan Dauer M.D.
Melinda Dauer Psy.D.

Sylvia Golding
Elizabeth Goldstein
Martin Goldstone
Jane S Gosden
Donald S Gould J.D.
Terry Maurice Gravely
Tracy Green
Ed & Cecile Gromis
Edgar A Guess Jr, M.D.
Amir Haber
Sarina Hakimian
J Brittany Ham
Arlene Harris
Beverly Harris
Helen Ficarloria
Ronald Henry
Cina Hodges
Betty Hollingsworth
Thelma & James Holmes
Lesly Horn-Brenman
Diana Huggins
Dr's Lou & Sharon Ignarro
Il Forno Caldo Beverly Hills
Kristine Jackson
Diane Jacobs
Ingram James

Lea Advance Skin Care
Leather Sole
Gila Leibovitch

The Nosh of Beverly Hills
Novex
Patricia Oster
Gwen Owens
Leslie R Pajar
Panini Café
Papa Jake's
Marifer Parks
Benyamini Parviz
Moshe Pereg
Piccolino Beverly Hills
Sheida Pourat
Sally & Frank Raab
Rani Spas

Cathy & Joseph Shaheri
Rhoda Sherman
Shoe Wiz
Michael & Sussan Shore
Arlene Sidaris
Katrin Siminou
Daniel Simons
Pamela Smith
Robert M Snader
Robert Solomon
Faridell Soofer
Rita Sottile
Sprinkles Cupcakes
Steven & Co.

“We committed our future to Beverly Hills when we opened Roberts Optical in 1946. Free parking for everyone, residents and visitor, keeps Beverly Hills competitive with Century City, Santa Monica and West Hollywood. Please vote YES on 2P to make sure Beverly Hills remains THE shopping destination.”

—Isabel and John Roberts of Roberts Optical, a Beverly Hills business since 1946

Allure Pilates Spa
Anastasia Beverly Hills
Eugene C & Sydel Aronson
Aurturo's Shoe Fixx
Victor Bardack
Gail & George Baril
Fred Barman
Allen Baron
Hermine Beck
Marjorie Berardino
Arnie Berghoff
Linda Berghoff
Sabina Bespalova
Beverly Hills Nailtica
Beverly Hills Picture Framing
Beverly Hills Postal Place
Rose Binkovitz
Donna Black
Lenore G Bloom
Barbara S Bowman
Esther L Brenner
William I Brenner M.D.
Elizabeth Brown
Nadine Brownen
F Stephen Calamita
Michelle Ceja
Fiona Chalom
Marcia Charles
Trevor Charlston
Dorothy A Chase
Susan Choueke

Carlo De Sumrak
Anne Devlin
Bill Devore
Sharon Dohn
Andre Duchesneau
Anne Edwards

“Being a small business owner in Beverly Hills is a privilege we treasure. As a member of the community, I am invested both financially and emotionally in the well-being and economic future of this wonderful town. 80% of the City's budget is generated by local businesses. Measure 2P keeps 2-hour free parking for everyone.”

—Lea Eigard of Lea Advance Skin Care

Marcia Ehrlich
Vida Emanuel
Harvey Englander
Euro Caffè & Enoteca
Exquisite Hand Spa
The Farm of Beverly Hills
Farzad Feizbakhsh
Lolli A First
Gita Flaum
Marlene Ann Fletcher
Aubrey Ford
Susanna Forest
Frankie & Johnnie's of Beverly Hills

Jim Wayne Salon
K Chocolatier
Dora Kadisha
Shirin Kahenassa
Negar Kamara
Dr. Irene C Kassorla
Earl W Kavanau
Negar Khazai
Dianne King
Stanley King
Nancy & Steven Kipper
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Kelly Levy
Helen N Lewis
Lux Lash
Perry Maltz
Nitza Markman
Bernard Melamed
Farnaz Mikail
Dr. Earl & Gail Mindell
Helen Mirshokri
Isaac Moradi
Sidney Moray
Murat's

“The expression, “If it ain't broke, don't fix it” is exactly right when it comes to Beverly Hills and parking. We have a great 2-hour free parking system in here that has worked for years and has helped build this City into a global brand. Vote Yes on 2P to keep parking 2-hours free for everyone.”

—Mikolaj, owner of SALON Mikolaj

Sahar Rouben
Joe Ruffalo
Michael Rutigliano
Joanne Sackheim
Shadan Safvati M.D.
Salon Mikolaj
Millie & Harry Salter
Sayuri
Herman Schoen M.D.

Mala Stieglitz
Helen Stromberg
Sundaram Tagore Gallery
Arlene Sweet
Juanita Tiangco
Tina Cassaday Creations, Inc.
Trico Field
Ann Vahabzadeh
Julie Valentine D.D.S.
Kamran Vojdani
Marjorie L Volk
Kerry Welland
Cara Williams
Elliott Yovsefzadch

“As a Beverly Hills resident, I believe it is important to keep 2 hour free parking for all residents and visitors. We need to keep Beverly Hills competitive with other cities and to make sure that our “open for business” attitude extends to everyone. It is important that as residents, we make sure that we support free parking for everyone, not just the select few. That is why I am voting Yes on 2P.”

—Simone Frajnd, 22 year Beverly Hills resident

Mahboube Nassir
Orly Nassir
Alex Nehorai

Joseph Schwartz
Gerhard Schwarzblatt
Natasha Sedaghat

Devra Zucker
(partial list)

“We've seen the negative effect that chaotic changes in parking rates have had on our businesses. 2P stabilizes the parking rates by keeping the system that helped build the businesses of Beverly Hills. We need to stay competitive with the surrounding cities that want to take our business away. Vote Yes on 2P.”

—Nita Casar, owner of Beverly Hills Picture Framing

Chroma Makeup Studio
Rae Cohen
Linda Cohn
Da Pasquale

Nini M Friedman
Terrie Gerber
Marshall Goldberg
Lois Margie Goldhar

Lawrence M Koplín
Kramers Pipe & Tobacco Shop
Efrat Kuperman
Vladimir Landa

Keep 2 hour free parking for everyone.
YES ON 2P

For more information: 310.902.9280 • www.bhfreeparking.org

This message is paid for by Yes on 2P: Committee to Save Free parking in Beverly Hills, a Coalition of Residents, Property Owners, Small Businesses, Professionals, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. • 435 N. Bedford Drive, Suite 310, Beverly Hills, CA 90210.

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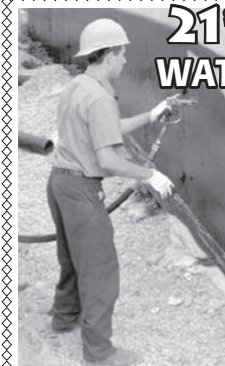
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FICTITIOUS BUSINESS NAME STATEMENT: 20110112244 The following person(s) is/are doing business as: ANTHONY FINLEY'S BESPOKE DESIGN TAILORING AND ALTERATION, 112 W. 9TH ST # 312, LOS ANGELES, CA 90015. ANTHONY FINLEY, 11517 PLACIA AVE # E HAWTHORNE, CA 90250. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/1/2009. Signed ANTHONY FINLEY. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011 19924

FICTITIOUS BUSINESS NAME STATEMENT: 20110112254 The following person(s) is/are doing business as: ALEXANDER'S FASHION, 1368 E 41ST STREET B, LOS ANGELES, CA 90011. MOISES RODRIGUEZ, 701 1/2 W 41ST STREET LOS ANGELES CA 90037. The business is conducted by an individual. Registrant

has begun to transact business under the fictitious business name or names listed here in on 1/15/2011. Signed MOISES RODRIGUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011 19923

FICTITIOUS BUSINESS NAME STATEMENT: 20110118228 The following person(s) is/are doing business as: LEAL GARDENER, 12036 PIUMA AVE, NORWALK, CA 90650. MIGUEL D LEAL, 12036 PIUMA AVE NORWALK CA 90650. MIGUEL LEAL, 12036 PIUMA AVE NORWALK CA 90650. The business is conducted by: Co-Partners. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MIGUEL D LEAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011 19927

FICTITIOUS BUSINESS NAME STATEMENT: 20110120842 The following person(s) is/are doing business as: THE GRIMBUSTERS, 3516 E 10TH ST, LONG BEACH, CA 90804. KEVIN WATSON, 3516 E 10TH ST LONG BEACH CA 90804. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/1/1978. Signed KEVIN WATSON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011 19925

FICTITIOUS BUSINESS NAME STATEMENT: 20110120850 The following person(s) is/are doing business as: ELECTRIC CARS CERRITOS, 10944 SOUTH ST, CERRITOS, CA 90703. EKSAM LLC, 10944 SOUTH ST CERRITOS CA 90703. The business is conducted by: a Limited Liability Company. Registrant has begun

to transact business under the fictitious business name or names listed here in on 1/21/2011. Signed SAM SADEGH. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011 19926

FICTITIOUS BUSINESS NAME STATEMENT: 20110205584 The following person(s) is/are doing business as: COSMETICREDIT 11427 Culver Blvd, Los Angeles, CA 90066. COSMETICREDIT LLC 11427 Culver Blvd, Los Angeles, CA 90066. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/05/2011. Signed: Agnes Harris, Manager. This statement is filed with the County Clerk of Los Angeles County on: 2/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011 1992

FICTITIOUS BUSINESS NAME STATEMENT: 20110156178 The following person(s) is/are doing business as: DOHENEY APARTMENTS 309 South Dohoney Drive, Beverly Hills, CA 90211. SMETANA EXEMPT MARITAL LIVING TRUST, ROMAN SMETANA TRUSTEE, SMETANA SON'S TRUST, ROMAN SMETANA TRUSTEE 116 N. Palm Drive, Beverly Hills, CA 90210. The business is conducted by: a Trust Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011 Signed: Roman Smetana, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011 1993

Yannick Daniel Laroche 1856 1/2 Malcolin Ave Los Angeles, CA 90024

Case Number: BS130055
January 06 2011
Superior Court of California, County of Los Angeles
111 North Hill Street
Los Angeles, CA 90012
ORDER TO SHOW CAUSE FOR CHANGE OF NAME TO ALL INTERESTED PERSONS:

1. Petitioner: Yannick Daniel Laroche
2. Present Name: Yannick Daniel Laroche
3. Proposed Name: Yannick Daniel- Behrmann-Laroche
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: March 04, 2011 9:00 am Dept. 1A Room: 548
Signed, Matthew C. St. George
Commissioner of the Superior Court
Published: 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011

Kamran Peimanizar
5064 Gavilota Avenue
Encino, CA 91436
Case Number: LS021033
January 05 2011
Superior Court of California, County of Los Angeles
111 North Hill Street
Los Angeles, CA 90012
ORDER TO SHOW CAUSE FOR CHANGE OF NAME TO ALL INTERESTED PERSONS:

1. Petitioner: Kamran Peimanizar

NOTICE OF PETITION TO ADMINISTER ESTATE OF HARLAN J. JURIS
Case No. BP126812

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of HARLAN J. JURIS

A PETITION FOR PROBATE has been filed by Lynda Ford in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Lynda Ford or in the alternative Lynda Ford and First Citizens Bank be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on March 9, 2011 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
TIMOTHY J CALLAHAN ESQ
SBN 47544
8703 TRUXTON AVE
LOS ANGELES CA 90045

NOTICE OF TRUSTEE'S SALE T.S. No.: 10-07458 Loan No.: 458370394750372 A.P.N.: 4337-012-057 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/18/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor: STEVEN MALCOHM Duly Appointed Trustee: Atlantic & Pacific Foreclosure Services, LLC Recorded 10/1/2003 as Instrument No. 2003-2915112 in book -, page - and rerecorded on - as - of Official Records in the office of the Recorder of Los Angeles County, California, Described as follows: AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST Date of Sale: 3/9/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California Amount of unpaid balance and other charges: \$137,955.93 (Estimated) Street Address or other common designation of real property: 445 WESTMONT DR WEST HOLLYWOOD, CA 90048 A.P.N.: 4337-012-057 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may

have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. Date: 02/10/2011 Atlantic & Pacific Foreclosure Services, LLC 1610 E. Saint Andrew Pl., Suite 150F Santa Ana, CA 92705 Automated Sale Information: 714-730-2727 or www.lpsasap.com for NON-SALE information: 888-313-1969 Tai Alailima, Manager ASAP# 3909061 02/17/2011, 02/24/2011, 03/03/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 245198CA Loan No. 3017852595 Title Order No. 615455 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08-03-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-09-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-10-2007, Book , Page , Instrument 20071886754, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MARVIN MARKOWITZ TRUSTEE OF THE MM FAMILY TRUST DATED JANUARY 30, 2002, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 6 IN BLOCK 63 OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 11, PAGE(S) 186 AND 187 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$4,981,715.24 (estimated) Street address and other common designation of the real property: 712 NORTH BEVERLY DRIVE BEVERLY HILLS, CA 90210 APN Number: 4344-018-006 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-17-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee SIERRIE HERRADURA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3906239 02/17/2011, 02/24/2011, 03/03/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 244304CA Loan No. 3012807966 Title Order No. 556154 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-08-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-10-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-23-2007, Book , Page , Instrument 20070392479 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: HILDA N. SMITH, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust,

interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: THAT PORTION OF LOT(S) 1 OF TRACT NO. 46877, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA AS PER MAP RECORDED IN BOOK 1149 PAGE (S) 91 AND 92 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 314 ON THE CONDOMINIUM PLAN RECORDED ON JULY 26, 1990 AS INSTRUMENT NO. 90-1306548, OFFICIAL RECORDS OF SAID COUNTY. PARCEL 2: AN UNDIVIDED 1/41ST INTEREST IN AND TO LOT 1 OF SAID TRACT NO. 46877, EXCEPT THEREFROM THOSE PORTIONS SHOWN AND DEFINED AS UNITS 101 THRU 103 INCLUSIVE, 105 THRU 107 INCLUSIVE, 201, 202, 205 THRU 210 INCLUSIVE, 212, 213, 215, 217,301 THRU 314, 317 INCLUSIVE, 408 THRU 410 INCLUSIVE, 412, 413 AND 415 THRU 417 INCLUSIVE ON SAID CONDOMINIUM PLAN. PARCEL 3: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR PARKING SPACES PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF 33P AND 34P AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. PARCEL 4: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR STORAGE AREA PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF 314C-1, 314C-2 AND 314C-3, AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$730,717.31(estimated) Street address and other common designation of the real property: 930 NORTH DOHENY DRIVE #314 WEST HOLLYWOOD, CA 90069 APN Number: 4340-024-125 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-14-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELVIA ARCINIEGA ELVIA ARCINIEGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3914180 02/17/2011, 02/24/2011, 03/03/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 446476CA Loan No. 0039686795 Title Order No. 648815 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-15-1999. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-16-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 11-05-1999, Book N/A, Page N/A, Instrument 99 2072243, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: SUZANNE DE PASSE, AN UNMARRIED WOMAN, as Trustor, NO RED TAPE HOME LOAN, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: PARCEL 1: THAT PORTION OF LOT 4 IN SECTION 2, TOWNSHIP 1 SOUTH, RANGE 15 WEST, SAN BERNARDINO MERIDIAN, CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, ACCORDING TO THE OFFICIAL PLAT OF SAID

LAND FILED IN THE DISTRICT LAND OFFICE JULY 15, 1890, DESCRIBED AS FOLLOWS. BEGINNING AT A POINT IN THE WESTERLY LINE OF THE LAND DESCRIBED IN THE DEED RECORDED IN BOOK 13589 PAGE 270, OFFICIAL RECORDS, RECORDS OF SAID COUNTY, DISTANT THEREON NORTH 0° 31' 50" EAST 295.87 FEET FROM THE SOUTHERLY LINE OF SAID LOT 4; THENCE NORTH 36° 33' 23" WEST 29.42 FEET; THENCE NORTH 7° 32' 52" EAST 55.40 FEET; THENCE NORTH 15° 45' 37" EAST 41.77 FEET TO A POINT, DISTANT NORTH 0° 31' 50" EAST 118.76 FEET FROM THE POINT OF BEGINNING; THENCE NORTH 0° 31' 50" EAST 47.34 FEET ON SAID WESTERLY LINE; THENCE SOUTH 61° 41' 53" EAST 79.13 FEET; THENCE SOUTH 37° 05' 58" EAST 79.47 FEET; THENCE SOUTH 4° 07' 37" WEST 108.40 FEET TO A POINT IN THE NORTHERLY LINE OF THE LAND DESCRIBED IN THE DEED RECORDED IN BOOK 21224 PAGE 363, OFFICIAL RECORDS, RECORDS OF SAID COUNTY, DISTANT NORTH 89° 33' 00" WEST 111.75 FEET THEREON FROM THE NORTHEASTERLY CORNER OF SAID LAND; THENCE SOUTH 9° 48' 02" WEST 76.02 FEET TO A POINT, DISTANT NORTH 89° 33' WEST 124 FEET FROM THE NORTHEASTERLY CORNER OF THE PARCEL OF LAND DESCRIBED IN THE DEED TO JOHN R. PETRIE AND WIFE, RECORDED IN BOOK 16023 PAGE 38, OFFICIAL RECORDS; THENCE NORTH 41° 35' 49" WEST 101.01 FEET TO THE MOST WESTERLY CORNER OF SAID PARCEL OF LAND FIRST DESCRIBED IN SAID DEED RECORDED IN BOOK 21224 PAGE 363, OFFICIAL RECORDS; THENCE NORTH 36° 33' 22" WEST 52.64 FEET TO THE POINT OF BEGINNING. PARCEL 2: AN EASEMENT OVER THE TRAVELLED PORTION OF THE STRIP OF LAND DESCRIBED IN THE DEED FROM TITLE INSURANCE AND TRUST COMPANY, RECORDED IN BOOK 30926 PAGE 71, OFFICIAL RECORDS. Amount of unpaid balance and other charges: \$1,561,404.25 (estimated) Street address and other common designation of the real property: 9701 OAK PASS ROAD BEVERLY HILLS, CA 90210 APN Number: 4384-007-017 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-24-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee SIERRIE HERRADURA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3917174 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 442281CA Loan No. 3013211770 Title Order No. 411003 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-01-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-12-2007, Book , Page , Instrument 20070299529 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: PARVIZ NOURIAN AND DIANA NOURIAN, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 354, OF TRACT NO. 7005, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 72 PAGE(S) 28 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$808,725.91(estimated) Street address and other common designation of the real property: 138 NORTH DOHENY DRIVE BEVERLY HILLS, CA 90211 APN Number: 4335-028-052 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold

"as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELVIA ARCINIEGA ELVIA ARCINIEGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3920486 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 721652CA Loan No. 0729368894 Title Order No. M711404 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-26-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-03-2006, Book , Page , Instrument 06 1722608, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: HAN JIUN SHIN, A SINGLE WOMAN, as Trustor, WASHINGTON MUTUAL BANK, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: PARCEL 1 AN UNDIVIDED 1/32 INTEREST IN LOT 1 OF TRACT NO 31602, AS PER MAP RECORDED IN BOOK 844, PAGE(S) 87 AND 88, INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 101 TO 108, 201 TO 208, 301 TO 308 AND 401 TO 408 INCLUSIVE AS SHOWN AND DEFINED UPON THE CONDOMINIUM PLAN RECORDED AUGUST 22, 1974 AS INSTRUMENT NO 3262 PARCEL 2 UNIT 307 AS SHOWN AND DEFINED UPON THE CONDOMINIUM PLAN ABOVE REFERRED TO PARCEL 3 AN EXCLUSIVE EASEMENT FOR PARKING SPACES, APPURTENANT TO PARCEL 1 AND 2 ABOVE OVER THAT PORTION OF LOT 1 DESIGNATED ON THE CONDOMINIUM PLAN ABOVE REFERRED AS RESTRICTED COMMON AREA(S) G-27 AND G-28 Amount of unpaid balance and other charges: \$889,655.28 (estimated) Street address and other common designation of the real property: 221 SOUTH GALE DRIVE 307 BEVERLY HILLS, CA 90211 APN Number: 4333-029-055 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELINA UKMAN, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3919287 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE T.S. No. 20462 Loan No. 194983-142-01 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/11/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check, MUST BE MADE PAYABLE TO: CALIFORNIA TRUSTEE SERVICES, INC. drawn by a state or federal

savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil code 2923.53(k)(3) declares that it has not obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded. The time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52 or 2923.55. Trustor: Fredrik Broberg, an individual Duly Appointed Trustee: California Trustee Services, Inc. Recorded 10/17/2007 as Instrument No. 2007-2364025 in book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California Date of Sale: 3/16/2011 at 10:30 AM Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA 90650 Amount of unpaid balance and other charges: \$3,093,294.87 Property being sold "as is - Where is" Street Address or other common designation of real property: 1643 Rising Glen Road West Hollywood, Ca 90069 A.P.N.: 5561-022-012 THE BENEFICIARY MAY ELECT, IN ITS DISCRETION, TO EXERCISE ITS RIGHTS AND REMEDIES IN ANY MANNER PERMITTED UNDER SECTION 9604 OF THE CALIFORNIA COMMERCIAL CODE, OR ANY OTHER APPLICABLE SECTION, AS TO ALL OR SOME OF THE PERSONAL PROPERTY, FIXTURES AND OTHER GENERAL TANGIBLES AND INTANGIBLES MORE PARTICULARLY DESCRIBED IN THE DEED OF TRUST, GUARANTEES, UCC'S, SECURITY AGREEMENTS. The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. Date: February 21, 2011 WE ARE ATTEMPTING TO COLLECT A DEBT, AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. California Trustee Services, Inc. 3639 Midway Drive, Suite B232 San Diego, California 92110 858-270-7938 Sale Info Line 1-714-730-2727 Or Login to: www.fidelityasap.com Thomas Dandrea, Trustee Sale Officer ASAP# 3918172 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 735143CA Loan No. 5304174765 Title Order No. 3206-231587 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-26-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-02-2007, Book , Page , Instrument 20070231593, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: REBEKA SHADPOUR, A MARRIED WOMAN, as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., (MERS), SOLELY AS NOMINEE FOR LENDER, AMERICAN MORTGAGE NETWORK, INC., IT'S SUCCESSORS AND ASSIGNS, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 96 OF TRACT NO. 4988, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 54 PAGE(S) 98 AND 99 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,577,566.69 (estimated) Street address and other common designation of the real property: 138 NORTH HAMEL DRIVE BEVERLY HILLS, CA 90211 APN Number: 4334-012-048 The undersigned Trustee

disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-17-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELINA UKMAN, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3917644 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0151309 Title Order No. 10-8-542597 Investor/Insurer No. 109945847 APN No. 2386-001-015 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 08/29/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ANAT ABUTBUL, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 08/29/2005 and recorded 09/08/05, as Instrument No. 05 2158949, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/24/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 13345 MULHOLLAND DR, BEVERLY HILLS, CA, 902101141. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,277,629.49. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 02/24/2011 RECONTRUST COMPANY, N.A. 1800 Taped Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3888763 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-08-168669-DL Order #: E828354 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/23/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): EHAB ALY MOHAMED, A SINGLE MAN Recorded: 7/6/2006 as Instrument No. 06 1488097 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 3/21/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges:

\$1,084,817.31 The purported property address is: 1050 NORTH EDINBURGH AVENUE #305 WEST HOLLYWOOD, CA 90046 Assessor's Parcel No. 5529-014-065 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank, FSB 2900 Esperanza Crossing Austin TX 78758 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The time frame for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: 2/23/2011 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3900986 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE T.S. No. 20463 Loan No. 629044-142-01 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/7/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check, MUST BE MADE PAYABLE TO: CALIFORNIA TRUSTEE SERVICES, INC., drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2925.53(k)(3) declares that it has not obtained from the Commissioner a final or temporary order of exemption Pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded. The time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale. Trustor: Hedges Way Incorporated, a California Corporation Duly Appointed Trustee: California Trustee Services, Inc. Recorded 3/17/2008 as Instrument No. 2008-0453024 in book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 3/24/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California 90650 Amount of unpaid balance and other charges: \$2,491,983.86 Street Address or other common designation of real property: 8531 Hedges Way West Hollywood, Ca 90069 A.P.N.: 5559-015-009 & 5559-015-014 & 5559-015-015 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. DATE: 3/2/2011 California Trustee Services, Inc. 3639 Midway Drive, SuiteB232 San Diego, California 92110 Sale Info Line 1-714-730-2727 Or Login to: www.fidelityasap.com All Other Info: 1-858-270-7938 Thomas Dandrea, Trustee's Sale Officer ASAP# 3925488 03/03/2011, 03/10/2011, 03/17/2011

Furnished bedroom with own bathroom in classic Beverly Hills 2 bedroom apartment. Including cable, water, and electricity. 10 minutes to UCLA, just a block from Roxbury Park, Century City adjacent. \$780/mo. (310) 286-0396

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2275 /MO (310) 937-6385

318-OFFICE FOR RENT

Beverly Hills Adj. Nice Small Offices on Robertson/Olympic. Newly Remodeled with marble floors, new fixtures, electrical, phone lines and dsl lines. Call (310) 652-8888.

420-OUT OF STATE PROPERTY

RUIDOSO, NEW MEXICO AREA - 5 acres w/city water and city maintained roads near small fishing pond and golf course. Only \$19,900. Financing avail. Call NMRS 1-888-791-6136. (Cal-SCAN)

LAND AUCTION - Beaver Creek Highlands - Rifle, Colorado. 527+/- Acres offered in 14 tracts (7 tracts sell absolute) 35 to 70 acres each, located on Beaver Creek Road (CR 317). Land straddles the ridge between Beaver Creek Basin and Porcupine Creek Basin. Private trout stream with native Colorado Cutthroat Trout, great views, access to National Forest and BLM Lands. Auction held at Hotel Colorado in Glenwood Springs, CO on August 28 at 2PM. Contact Woltz & Associates, Inc, Brokers & Auctioneers, Roanoke, VA at 800-551-3588 or visit www.Woltz.com for details. (Cal-SCAN)

ARIZONA BUILDING LOTS! Full Acres and More! Guaranteed Financing! No credit check! \$0 down/ \$0 interest! Starting @ just \$89/mo! Close to Tucson's Int'l Airport! Hear free recording at 1-800-631-8164. Or visit www.SunsitesLandRush.com Offer ends 8/20/10! (Cal-SCAN)

Cool COLORADO RIVER FRONT lot \$29,500! \$500 down, \$350 monthly. (10%/141 mos.) Trout fishing in beautiful high mountain canyon. Gated private ranch "get away place". Owner 1-806-376-8690. (Cal-SCAN)

BIG BEAUTIFUL ARIZONA Lots \$89/mo. \$0 down, \$0 interest. Golf Course, National Parks. 1 hour from Tucson. Guaranteed financing. No Credit Checks. Pre-recorded msg. (800) 631-8164 code 4031 www.SunsitesLandRush.com (Cal-SCAN)

SOUTHERN COLORADO's Best Land Bargains! Deedbacks, repos, foreclosures. Starting as low as \$427 per acre. Excellent financing. www.ColoradoRanchdeal.com (Cal-SCAN)

TROPHY ELK Area LAND SALE!! Horse Trails - BLM bordering Bank Liquidation Sale- Call Now! 20 Acres w/ Road & Utilities- \$19,900 20 Acres w/ New Cabin- WAS: \$99,900. NOW: \$69,900. Also Available: 200- 3000 acres w/ trees, views, utilities. Loaded w/ 350 class bulls, deer & game birds. Large acreage starts at \$800/ acre 888-361-3006. www.Western-SkiesLand.com (Cal-SCAN)

ARIZONA LAND LIQUIDATION Starting \$129/mo, 1-2 1/2 Acre ranch lots 1 hour from Tucson, No Credit Check! Owner Financing, Money Back Guarantee. 1-800-631-8164 Code 4031 www.SunsitesLandRush.com (Cal-SCAN)

WORLDMARK / TIMESHARE Sell / Rent For CASH!!! We'll find you Buyers/ Renters! 10+ years of success! Over \$78 Million in offers in 2009! www.SellaTimeshare.com Call (877) 554-2098. (Cal-SCAN)

EVERYTHING MUST GO! \$1,000 an acre. Priced less than the developer paid. 90 minutes north of Phoenix. 36 acres with electric, reduced to \$36,000. Private peaceful setting, breathtaking mountain views, abundant wildlife. Financing available. Saddle Creek Ranch by AZLR. 1-888-690-8271. (Cal-SCAN)

WILDERNESS RANCH FORECLOSURE \$222 Per Month. 40.27 heavily wooded acres secluded in scenic N. AZ wilderness setting at a cool-clear 6,800' elev. Quiet and peaceful with sweeping views from prime cabin sites set amid fragrant evergreens and grassy meadows. Maintained road access, garden soils and abundant groundwater available. Borders 1,100 acres of State Trust lands. Scenic drive to nearby pioneer town services and fishing lake. \$22,900, \$2,290 down. Guaranteed seller financing-no escrow fees. Photo brochure/maps. 1st United 800.966.6690 www.ArizonaLand.com (Cal-SCAN)

SECLUDED RANCH FORECLOSURE. Private and secluded 38 acre ranch foreclosure in NW AZ at cool-clear 5,400'. Borders 640 acres of Trust land. Convenience well access, beautiful mountain views, rain fed arroyos, lush grassy meadows & maintained road access. \$22,900, \$2,290 down, \$222 per mo. Free brochure includes maps & additional foreclosure specials. 1st United 1-800-966-6690 Weekdays. 602-478-0584 Weekends. www.ArizonaLand.com (Cal-SCAN)

501-HELP WANTED

Companion/ helper for elderly woman, full time live-in, English speaking, refs, female preferred. Near LAX. Call (310) 302-1901

TRAVEL-WORK-PARTY-PLAY 50 states! Play in Vegas, Hang in LA, Jet to New York! Hiring 18-24 gals/guys. \$400-\$800 wkly. Paid expenses. 877.259.6983. (Cal-SCAN)

NEED A JOB? 18+. Paid Training, Must Be Money Motivated, No Experience Necessary. ROAD RULEZ Atmosphere. 877-532-2068 Ext 1 or 2. (Cal-SCAN)

ABLE TO TRAVEL. Hiring 8 people. No experience necessary. Transportation & lodging furnished. Paid training. Work and travel entire USA. Start today. www.ProtekChemical.com 1-208-590-0365. (Cal-SCAN)

ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/mo. Full Time. Training provided. www.KTPGlobal.com or call 1-888-304-2847. (Cal-SCAN)

RECESSION PROOF Career Opportunity. Work 3 days per week, earnings \$100,000 or more after training. Visit www.whittenburgoldamerican.com for complete information and to schedule an interview. (Cal-SCAN)

Churchill County (Fallon, NV) HIRING DETENTION SPECIALISTS for Juvenile Justice Facility. \$15.68/hr. Apply by 3:00 PM on 3/11/11. Hiring on 7/5/11. www.ChurchillCounty.org/hr (Cal-SCAN)

502-HELP WANTED/DRIVERS

Drivers - NEW PAY PACKAGE. Hiring Class-A CDL Flatbed Drivers for Regional and OTR Lanes. Solos, O/OP's and Teams. Top Pay, Great Equipment. 1-888-801-5614. www.SystemTrans.com (Cal-SCAN)

TRUCK DRIVERS: CDL training. Part-time driving job with Full-time benefits. Get paid to train in the California Army National Guard. Up to \$12,500 bonus. www.NationalGuard.com/ Truck or 1-800-GO-GUARD. (Cal-SCAN)

ASAP! New Pay Increase! 34-40 cpm. Excellent Benefits. Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

Company Drivers (Solos & Hazmat Teams) * GREAT PAY * GREAT MILES * CDL-A Required. We also have dedicated & regional positions available. Call 866-789-8947. Swift. (Cal-SCAN)

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Driver - SOLOS, TEAMS, EXPRESS DRIVERS. Regional Runs. Lots of miles! Daily or weekly pay. New Equipment. Healthcare Benefits. CDL-A, 6 months OTR experience. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

DRIVERS-ASAP! New Pay Increase! 37-43 cpm. Fuel Bonus - up to 4cpm! Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

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REEFER DRIVERS NEEDED! Experienced drivers and Class A commercial students welcome! Our Incredible Freight network offers plenty of miles! 1-800-277-0212. www.PrimeInc.com (Cal-SCAN)

SLT - \$2,000 BONUS. Flatbed and heavy haul. Owner Ops needed Up to 78% of load Pay. Owners with trailers a plus. 1-800-825-8471. (Cal-SCAN)

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ADVERTISE YOUR HOME, property or business for sale in 240 California newspapers. Reach over 6 million readers for ONLY \$550! Call this newspaper or visit: www.CAL-SCAN.com (Cal-SCAN)

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100% GUARANTEE or COMPLETE REFUND! Revolutionary product changes the lives of people. Just work the business per our strategic marketing plan. \$9,000. Call 1-800-477-2334. (Cal-SCAN)

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BE YOUR OWN BOSS - Start Today! Own a Red Hot - Dollar, Dollar Plus, Mailbox or Discount Party Store from \$51,900 worldwide! 100% Turnkey. 1-800-518-3064. www.DRSS4.com (Cal-SCAN)

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520-JOBS WANTED

I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

JOBS. JOBS. JOBS! Get paid to train in the California Army National Guard. Up to 100% tuition assistance. Part-time work. Full-time benefits. May qualify for bonus. www.NationalGuard.com/Careers or 1-800-GO-GUARD. (Cal-SCAN)

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Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word-processing, and filing and organizing. (323)291-4601.

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WINE of the MONTH CLUB! Send the gift of wine all year long! 2 Bottles each month from award-winning wineries around the world. Call 888-682-7982 and get FREE SHIPPING! (Cal-SCAN)

NEW Norwood SAWMILLS-LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www.NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

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726-MISCELLANEOUS

Get DISH with FREE Installation - \$19.99/mo. HBO & Showtime FREE - Over 50 HD Channels FREE! Lowest Prices - No Equipment to Buy! Call for Details 1-877-887-6146. (Cal-SCAN)

NEW Norwood SAWMILLS-LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www.NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

801-FINANCIAL SERVICES

CASH NOW! Cash for your structured settlement or annuity payments. Call J.G. Wentworth. 1-866-SETTLEMENT (1-866-738-8536). Rated A+ by the Better Business Bureau. (Cal-SCAN)

PAYDAY LOANS up to \$1000! Fast & Friendly Phone Approvals! No Credit Checks! Call Today & Have Your Advance in 24 hrs. Call Now 888-443-3217. (Cal-SCAN)

CASH NOW! Cash for your structured settlement or annuity payments. Call J.G. Wentworth. 1-866-494-9115. Rated A+ by the Better Business Bureau. (Cal-SCAN)

955-AUTOS WANTED

A CAR DONATION HELPING SICK KIDS! Donate Your Car to SONGS OF LOVE and make a sick child smile! Featured on NBC (TODAY SHOW), CNN. Tax-deductible, all vehicle conditions accepted. www.SongsofLove.org 888-909-SONG (7664)

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing. Tax Deductible. Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

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DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. 888-902-6851. (Cal-SCAN)

Elect JULIAN GOLD, MD

FOR BEVERLY HILLS CITY COUNCIL



ENDORSED BY
**BEVERLY HILLS FIREMEN'S ASSOCIATION, BEVERLY HILLS POLICE OFFICERS ASSOCIATION,
 BEVERLY HILLS EDUCATION ASSOCIATION & BEVERLY HILLS WEST HOLLYWOOD DEMOCRATIC CLUB**

Community Leaders and Neighbors "Going for the Gold"

ENDORSED BY BEVERLY HILLS CURRENT AND FORMER ELECTED OFFICIALS:

HONORARY CHAIRS
 Connie Brien, M.D. and Hon. Willie Brien, M.D.
 Hon. Steven Fenton

Simone and Lester Friedman
 Nancy and John Markoff
 Soraya Melamed
 Linda and Mike Roberts

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TREASURERS
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 Dr. and Mrs. Maury Barth
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With your vote, I look forward to serving our great city as your City Council Member."

Julian Gold, MD

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