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Beverly Hills Weekly

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Issue 599 • March 24 - March 30, 2011

Man with a Plan

The Weekly's interview with
incoming
Planning Commission Chair
Daniel Yukelson



cover story • pages 8-9



letters & email

“Los Angeles Marathon”

The Beverly Hills Police Department did their usual superb job in taking care of traffic for the Los Angeles Marathon.

Let’s remember that the Los Angeles Marathon is a for-profit business, lest anyone think it is a non-profit business.

In Brooklyn, where I am from, there was an old expression “wait ‘till next year” which always raised the hope that next year the Brooklyn Dodgers would win the World Series. Here, I am asking that this same expression be used to re-route the Los Angeles Marathon.

I foolishly tried to go to my office from

Corrections, [Issue 598]

Re: New Beverly Vista PTA officers. Laura Margo was incorrectly identified last week as Beverly Vista PTA Vice President of Community Service. Laurie Maybaum is the current Vice President of Community Service. Margo is currently recording secretary and will be VP of Community Service with Oreet Smith for the 2011-2012 school year.

one part of Beverly Hills to another and had to go North on Beverly Drive to Sunset Boulevard to the 405 Freeway and down to Olympic and back up Beverly Drive to get to my office.

Exactly what did Beverly Hills gain from having the marathon go through Beverly Hills? The merchants in Beverly Hills suffered because no one could get to them. Because of the massive traffic the carbon footprint was greatly increased because of all the vehicles spewing out emissions while creeping along the various streets that were still open.

Next year, let someone else have the pride and glory of having the marathon go through their neighborhoods and let us not be held captive in our own homes.

*Ira M. Friedman
Beverly Hills*

“City Council Installation”

On Tuesday evening, I had the pleasure of attending the installation of our newest councilmembers, Lili Bosse and Julian Gold, the installation of our new Mayor and Vice Mayor, Barry Brucker and Willie Brien and the fond farewell to our two retiring public servants, Councilmember Nancy Krasne, and Mayor Jimmy Delshad.

Every one of them spoke, including John Mirisch, who merely changed seats, but not positions. We are really lucky to have so many dedicated, conscientious and thoughtful people who are willing to expend their time and energy for all of us who live and

work in Beverly Hills. The presentations and speeches by Nancy and Jimmy were touching, interesting and funny. It is no surprise that they were elected and admired by so many.

Our new Councilmembers, Lili and Julian, were thoughtful and excited about our future as a community. Our new mayoral leadership team of Barry and Willie were creative, energetic and persuasive about our prospects for the upcoming year. Finally, John got the chance to put the icing on the cake and finish the evening with his insightful pragmatism.

All five members of our new City Council, Lili, Julian, John, Willie, and Barry were very different, but each had the shared goal of bringing out the best in each of us for the betterment of all of us. Before the differing opinions take center stage, we should all find the time to thank these good people who are giving their most precious asset, their time, for our home, Beverly Hills. This is my opportunity.

Thank you for serving.

*Judge Rich Stone
Beverly Hills*

“Library Closures”

Beverly Hills is having three more days of furloughs on April 1, May 6, and June 3, which means the library will be closed also. Why? Our library is important for many reasons and not just for checking out books.

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WHAT’S ON YOUR MIND?

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SNAPSHOT



Photo: City of Beverly Hills

HE’S THE MAYOR
WILSHIRE BOULEVARD

Assemblymember Mike Feuer (D-Los Angeles) swears Barry Brucker in as Mayor Tuesday at the Academy of Motion Picture Arts and Sciences. For more on the City Council Installation, see the story on page 3.

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OUR DATA SPEAKS VOLUMES



briefs

2011 City Council announces business and community as priorities at installation

The 2011 Beverly Hills City Council was inaugurated Tuesday night at the Samuel Goldwyn Theater at the Academy of Motion Picture Arts and Sciences. Barry Brucker and Willie Brien were sworn in as Mayor and Vice Mayor, and Lili Bosse and Julian Gold were sworn in as Councilmembers before an audience of over 500 people. Councilmember

John Mirisch rounded out the group of five Councilmembers.

In his first speech as mayor, Brucker outlined four priorities: maintaining safety and security, reducing the city's carbon footprint, maintaining a strong economy, and promoting tolerance and respect.

He announced a new task force led by Brien and former Planning Commissioner Noah Furie as Chair and Vice Chair to create efficiency in government through the building process. He also announced that he will host regular Meet the Mayor sessions to hear suggestions from constituents.

"We have a phenomenal City Council and I think we're going to be very methodical,"

Brucker said after the ceremony. "We have a lot on our plate, so we're looking forward to a very productive year."

Promoting business was a common theme in Councilmembers' speeches. Bosse said she wanted to make Beverly Hills the first place entrepreneurs think of when starting a business.

"We want people to know Beverly Hills is open for business," Bosse said.

Brien introduced a goal of having a process in place within the next six months that will respond to restaurant applicants within 70 days of submitting a complete application.

"Restaurants are in general more straightforward to manage than other things," Brien

said. "Because of that, restaurants should be the first place where we should test the streamlining processes out. If you bring restaurants in, you bring business in."

Gold said he, too, is enthusiastic about improving government efficiency.

"I'm glad to see everybody has picked up on this notion of really trying to aggressively attract small business back to town, to streamline our processes to make it easier for them to open," Gold said.

Another theme was the idea of working together, with fellow Councilmembers and constituents, for a solution.

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West Hollywood Planning Commission votes to restrict Neman Hall's hours

In a unanimous vote on March 3, the West Hollywood Planning Commission approved plans for a parking structure at the Iranian American Jewish Center on North Crescent Heights Boulevard, and designated hours of operation for Neman and Sapper Halls.

The Weekly covered this in an Issue #568 cover story.

The IAJC was granted a development permit and a conditional use permit, but the parking structure's design has been sent to the Planning Commission Design Review Subcommittee to make rooftop parking more compatible with the neighborhood. As part of the resolution, the hours of Neman and Sapper Halls will be limited to 8 a.m. to 11 p.m. Sunday to Thursday, and 8 a.m. to 12:30 a.m., Friday and Saturday.

The approved resolution lists dozens of conditions that the IAJC must follow before, during and after construction of the parking structure, including that all vehicles must vacate the parking structure by 12 a.m. on weekdays and by 1:30 a.m. Friday and Saturday.

IAJC and its neighbors have each filed appeals, which will be heard by the West Hollywood City Council at a future meeting. The date has not yet been set. The IAJC paid a fee to file an appeal. The fee was waived for the residents because they submitted their appeal with a petition with more than 50 signatures.

"In reaching our decision, we tried to balance what we thought would be the best hours for the IAJC, to give them the most time to do events while not impeding on the very real needs of the neighbors who need to sleep in order to go to work the next day," former West Hollywood Planning Commissioner Joe Guardarrama said. "We didn't give the IAJC everything they asked for, but we also didn't make it impossible for them to have events. I think the parking structure is going to go a long way in alleviating neighborhood impacts because loading and unloading has to take place [inside the parking structure]."

Guardarrama resigned at the March 3 meeting, because he accepted a new job practicing political and election law. Guardarrama said his new position has demanding hours and would likely create conflicts of interest.

Plans for a parking structure at the IAJC have been on the table since 2009, when the Planning Commission first considered the proposal. Neighbors object to the large events held at Neman and Sapper Halls at the IAJC that continue until the early hours of the morning. Neighbors say the noise of delivery trucks loading and unloading, and people and cars coming and going from the parking lot makes it difficult to sleep and creates noise and traffic impacts.

Iranian American Jewish Federation President Shahla Javdan says that the IAJC must be able to hold events without restricted hours, because according to religious customs, some ceremonies last for many hours.

"The tradition and the culture and the religion are so intertwined for Jewish religion that the weddings take at least eight hours," Javdan said.

The idea to build a parking structure came from consultants, who said that the garage would mitigate the noise of delivery trucks and create a buffer between the hall and neighboring apartment buildings. In February 2009 the Planning Commission denied the IAJC's application for a variance to build the parking structure.

"We want them to practice religion and customs, but be respectful to the neighborhood," said Marla Miller, who is Jewish and has lived in the apartment building next door to the IAJC for 35 years. Miller points out that Nessah Synagogue, an orthodox temple in Beverly Hills, manages to operate within reasonable hours. Miller says Neman and Sapper Halls play host to non-religious parties and events for hundreds of people that aren't all temple members.

Photocopies of pages from Neman Hall's Web site, which is no longer active, showed the hall could be booked for events that included holiday parties, bridal showers, birthday parties, and business meetings.

"[It's] like having a night club next door to you," neighbor Bolen High said.

Now, the IAJC's parking structure has been approved, but neither the IAJC nor its neighbors are satisfied with the resolution. The proposed 24,159-square-foot parking structure would provide 101 parking spaces on three levels, with one level below ground, and two above ground, including rooftop parking.

Reasons for the appeal on behalf of residents include that the development permit violates residential zoning standards because the proposed parking structure is less than 6 feet from the existing structure on the same lot, the proposed parking garage and rooftop parking are categorically impermissible in a residential zone, banquet halls are prohibited in a residential



zone and that Neman and Sapper Halls' hours of operation are far later than those of other nearby religious facilities.

"I would not object to the parking structure at all if they had reasonable hours, until 10 o'clock on the weekdays, and 12 a.m. on the weekends," Miller said. "I don't believe there should be rooftop [parking]. All the complaints we've had about fumes, honking, parking are going to be raised closer to our bedroom windows [because of rooftop parking]."

The appeal filed on behalf of the IAJC states that the imposed conditions are "so onerous as to render the approval to allow additional parking at their Temple facility moot." These conditions include detailed procedures for parking and guest drop-off, the requirement of a permit for events exceeding 400 guests, and the restricted hours of operation. According to the appeal, the Jewish calendar dictates the starting hours for many events, which is after sundown in some cases, and a typical wedding celebration lasts up to eight hours.

"We are thrilled that we received approval after several years of reviewing and redesigning and going and coming back," Javdan said.

However, Javdan objected that the design needs to be reviewed and says the hours are unacceptable. "The advisors had advised us that building this parking [structure] is the best way to muffle the noise and allow us to keep our hours," Javdan said. "We're not going to go through all this expense if that is not guaranteed."

Abdy Khorrarnian, the parking structure's architect, said the review will "check all of the structure, all the transportation [issues], all the handicap access, everything."

Javdan says since August, the IAJC has voluntarily closed at 12:30 a.m. on weeknights and 1:30 a.m. on weekends, curtailed unloading and loading in the parking lot adjacent to a residential apartment building, and hired a security guard to monitor events in order to mitigate the situation.

Miller says not much has changed.

"The only difference [is] they moved most of the loading and unloading to the curb," Miller said. "It's still 24/7, just about. They still try to [load and unload] in the parking lot."

Guardarrama said that the decision the City Council makes is not necessarily permanent. "IAJC is always free to ask for extension of hours," Guardarrama said. "If they run it well [and there is no neighborhood impact], they might get their extended hours."

"Our board wants more than anything else to be a good neighbor and we provide a lot of services for our community and for our neighborhood," Javdan said. "This is a very useful and wonderful temple and what is so beautiful about it is two cultures, the Ashkenazi and the Sephardic, come together and they celebrate and it makes it so unique. So we just want to be able to continue."

High says the neighborhood wants respect.

"I want everyone to understand, the neighborhood has nothing against the IAJC," High said. "We simply want to be respected. The neighborhood needs to go to bed at a reasonable hour and not 1 o'clock or 2:30 in the morning."



Recent arrivals

Horace Mann Assistant Principal Dana Berk and husband Kirk Findley welcomed Aria Helena Simone Findley into the world at St. John's in Santa Monica on March 21, 2011, at 5 pounds and 7 ounces and 18.25 inches long.

briefs cont. from page 3

"Community is not, it's all about me," Mirisch said. "It's all about us, all of us."

On a similar note, Bosse said, "Remember the profound sense of community we've tapped into to make this happen."

The ceremony gave outgoing Mayor Jimmy Delshad and Councilmember Nancy Krasne the opportunity to reflect on their years of service.

A commemorative video showed highlights from Delshad's eight-year career,



Fire hydrant gusher disrupts traffic at Robertson and Wilshire

A two-car collision caused a vertical stream of water to gush from a fire hydrant near the intersection of Robertson and Wilshire boulevards on March 17. One vehicle veered off the road, shearing the fire hydrant off its base near the intersection of Robertson and Wilshire boulevards, according to Beverly Hills Police Department spokesman Lt. Tony Lee.

The Beverly Hills Police Department received the first call at 9:10 a.m., and the water was turned off by 10:07 a.m. by the Beverly Hills Water Department, according to Officer Anthony Adams.

Traffic was slowed down and diverted away from Wilshire Boulevard for about half an hour while the fire hydrant was gushing, Lee said. Police trucks and officers directing traffic prevented drivers on Charleville Boulevard from turning onto South Clark and South Swall drives toward Wilshire Boulevard.

No injuries were reported, and the only apparent damage was to the fire hydrant and minor damage to the two vehicles, according to Adams. No flooding was reported by nearby businesses, Adams said.

Shana Epstein, Environmental Utilities Manager in the Department of Public Works & Transportation, said the fire hydrant will be replaced. In cases of driver negligence, all costs associated with replacing the fire hydrant will be assessed to the driver, Epstein said.

which included creating the Health & Safety Commission, the 9/02/10 celebration, and branding Beverly Hills as the Smart City.

In reference to his days playing in a family band, Delshad said, "Sitting on the Beverly

Hills City Council was like playing in the band with my brothers. There are opportunities to shine, but we're working for a common goal. I was honored to be in the band

briefs cont. on page 5

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with you.”

In an emotional speech, Krasne, who will return to private life after more than 17 years of public service, offered what she called “unsolicited advice” to Bosse and Gold.

“If you vote [according to] your heart, you will never go wrong,” Krasne said. “If it doesn’t make sense to you, don’t vote for it.”

Krasne concluded her speech on a positive note, and received a standing ovation, the first of several that night.

“Thank you for giving me this wonderful opportunity to be your employee for the last four years,” Krasne said. “I’ve loved every moment of it.”

High number of hypothermia cases burden Beverly Hills paramedics and runners at LA Marathon

The cold, wet weather on Sunday caused a spike in hypothermia cases during the Honda LA Marathon. Beverly Hills Deputy Fire Chief Mark Embrey said Beverly Hills emergency personnel handled dozens if not hundreds of hypothermia cases during the race.

“Hypothermia became the single most significant issue due to the weather,” Embrey said. “Usually what they worry about in a marathon is overheating.”

The marathon’s organizers provided plastic ponchos for Embrey and the public safety workers to distribute. When those ran out, they cut holes in trash bags. They also distributed emergency blankets. Ambulances were dispatched to help runners experiencing hypothermia, and they were taken inside to warm up until they were transferred to a medical tent or heated shuttle buses.

At the start of the marathon, the Beverly Hills Fire Department had three ambulances staffed and ready to go, one reserve ambulance and two private ambulances from Schaefer on standby. All six ambulances were used on

Sunday.

“We got very busy for about two hours, but we had enough additional resources to handle the upsurge,” Embrey said. “No one was left wanting for medical response.”

Although rain was anticipated, Embrey said “the weather forecast was not for as severe weather as we had.”

“We actually add personnel as we up staff for the event because we know we’re going to get an upsurge in calls,” Embrey said. “We predetermine amount of staff we need and [the marathon organizers] pay for additional public safety and additional public works people and everything. Basically all the city’s expenses that are marathon-related are paid for by the marathon.”

Overtime staffing of police and fire personnel are to be paid by the event organizers.

“Our special events office in the City tracks and bills [the marathon],” Embrey said. “It’s a for-profit enterprise. They have sponsors and they have entry fees to cover costs.”

Embrey said there were no reports of death or serious injury.

Spadaro sentenced to three years probation for animal cruelty

On Tuesday in San Bernardino County Superior Court, former Beverly Hills mayor Charlotte Spadaro was sentenced to three years of probation, counseling and community service for misdemeanor animal cruelty. In addition, Spadaro was ordered to pay \$180 in restitution.

Spadaro, who served on the City Council 1984–88 and the Board of Education 1979–1983, was convicted of an animal cruelty misdemeanor on Feb. 10, for keeping nearly 200 dogs and cats at a facility in San Bernardino County. As an attorney, she represented herself in this case.

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letters cont. from page 2

Jimmy Delshad was interviewed in the Courier on March 18, where he said “the biggest challenge of 2010 was to create a balanced budget, while at the same time keeping the morale of City employees high and not cutting services.” “I think we were able to accomplish that,” he said. “I’m going to be leaving office with surplus in our budget.”

I think closing the library is not good for the morale of the city residents either. If we have money, what is the reason for the furloughs? Do we really have to be worried about our city? If something happens or if we have questions, it is three days at least before we can get help since the furlough days are all Fridays.

For visitors and business it doesn’t make the city look good.

Lois Hirt
Beverly Hills

“Stamp Collection”

My name is Dale Robinson and I hope that I can have you print my letter in your newspaper. I am a stamp collector and I am in need of stamps for my collection.

A few years ago I was involved in a car accident that killed my husband and two children. I became a paraplegic due to a

drunk driver. I have always collected stamps but now that I live alone collecting has become my hobby of choice. I spend hours upon hours with my stamps, and this hobby has literally become my life saver. It gets me past the bad times and relieves boredom.

My problem is that of late I have no source to acquire stamps. I had a few friends that saved stamps for me, but those sources have dried up. I can’t afford to make purchases so I am in a real dry spell. I am hoping that I could form a friendship with some of your readers. Maybe someone would go through their letters and save their stamps for me. Maybe there is stamp collection sitting around that isn’t wanted anymore. Or, someone may work in an office that receives a lot of mail. I collect worldwide so anything would be of interest to me. I have stamps from Canada and would like to expand my collection and have more. I just love stamps. They are like miniature pieces of art. So any stamps from any country would be wholly appreciated. This hobby truly is my life today and I would appreciate hearing from anyone.

I thank you for your time and I hope that I get a letter or two in my mailbox soon.

Dale Robinson
616 Greenfield
Maumee, OH 43537



Horace Mann Principal Steve Kessler and Science/Go Green Educational Night visitors admire a science fair display

Students embrace green living at Horace Mann Science/Go Green Educational Night

On March 17, 400 parents and students participated in Science/Go Green Educational Night at Horace Mann. Attendees, who were encouraged to wear green for the environment, admired over 60 projects, which spanned from the auditorium’s foyer to the stage.

Students received passports to visit six scientific centers, that included composting and space exploration. The eco-friendly Nissan Leaf was also on display.

The night concluded with awards for Science Fair participants and acknowledgement for teams that participated in the County Science Olympiad at Occidental College and the district-wide Third Grade Science Olympiad earlier this month.



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from the hills of beverly



And the Academy presents...

A new leadership team for Beverly Hills
By Rudy Cole

The very first time I ever watched a mayor's induction and was invited to the party that followed was when **George Slaff** became mayor and then had a few friends to his home for some light refreshments.

How the city has changed. Tuesday the city inducted a new mayor, **Barry Brucker**, a vice mayor, **Dr. Willie Brien**, and two new Councilmembers, **Lili Bosse** and **Dr. Julian Gold**, at the plush auditorium of the Academy of Motion Picture Arts and Sciences.

Cold night, but a well attended event. The venue gave outgoing, and I mean that in every sense of the word, Councilmember **Nancy Krasne**, an opportunity to repeat a line she first used when she was installed as mayor: "I want to thank the Academy."

Before we offer some thoughts on what this changing of the leadership may mean for the city, some reflections on the evo-

lution of the ceremony itself.

Not until **Dr. Charles Aronberg** opted to make the installation a "real community event," the Slaff process was very basic. The swearing in was by the city clerk, not some friend, public official or religious leader, and held in the council chamber. Following the simple ceremony, some friends and supporters were invited to the Slaff home for light refreshments and a friendly bottle of Russian vodka he allowed me to find. (Now, you know why he has always been one of my favorite mayors.)

Although Dr. Aronberg wanted to assure more citizen participation, his inauguration too was rather modest and basic. Held at City Hall, the reception was held in the library.

In more recent years, it has grown into a spectacular. Mammoth tents were installed opposite City Hall either on Rexford or Crescent, with the latter win-

ning out so that emergency services were not impacted.

The tent did present a challenge. Windy March days, and they were often very fierce, created safety concerns and meant any number of fire department staffers had to be on hand to assure safety.

Enter the Academy, and back to Slaff. When the Academy wanted to find a more elaborate home, the city fell all over itself to make that happen. It is and was a good fit for Beverly Hills. The Academy also had the strong help from **Donna Ellman**, another former mayor. But the Academy raised some problems: if it had to provide code required parking, the costs, they argued, would be too high and interfere with their design concept.

With Slaff's help, the council worked out a kind of deal. The city would receive some perks, including the use of their auditorium a certain number of days each year. Recently, that has meant the mayoral induction ceremony, but it has also included charity events for organizations, the Maple Counseling Center, being the most frequent.

So, we really don't need to thank the Academy; they still have the best of arrangements. Who needs to be appreciated are the Academy neighbors. Now, on induction nights, the city provides countless parking staff and police to enforce the permit only parking on adjoining streets. But when the Academy holds non-city events, the intrusion into the residential zone because there is not sufficient in-house parking, often is very pervasive.

To underscore: Holding an Academy induction became less costly and far more comfortable than pitching a mammoth tent opposite city hall. One other cost related difference. This year, the induction was not broadcast live. Reportedly, to do a remote would have been a \$12,000 plus expenditure, but there will be frequent replays on the city's Channel 10.

It is worth watching, in case you weren't there. Actually, all the speeches were quite good, on target and unifying. New member Gold, who did not exactly

star in the candidate forums, except at the very end, was highly articulate, focused and impressive.

Krasne, who Gold barely edged in the election, was very touching and far less critical of her colleagues, all of whom supported her opponents, than she might have been, but did warn Gold and Bosse to avoid being dominated by the "gang of three." (Later, when Krasne and Mayor **Jimmy Delshad** left the dais and only **Brien**, **Brucker** and **John Mirisch** were momentarily left, Dr. Brien quipped, "are we the three?")

All of Krasne's colleagues made generous and gracious comments about her long service to the city. Inevitably and understandably, this was followed by some Krasne tears.

The same kind of tributes were made for outgoing Mayor **Jimmy Delshad** who certainly became, not only our first Persian councilmember and mayor, but one of the most visible and media exposed mayors in our history, a record that will probably never be matched. The day after he left the office, he was still listed as "mayor" presiding over the opening of a new coffee venue in the city. It may take some time to convince the world that our mayors only serve for one year.

At the same time, **Brien** was elected vice mayor and installed by Beverly Hills Superior Court Judge **Richard Stone**, whose father served twice as mayor and twice as president of the Board of Education. **Brucker** was inducted by Assemblymember **Mike Feuer** and there were messages of congratulations from Sen. **Dianne Feinstein**, Gov. **Jerry Brown** and others.

The hold your breath moment came when **Bosse** was given the oath.

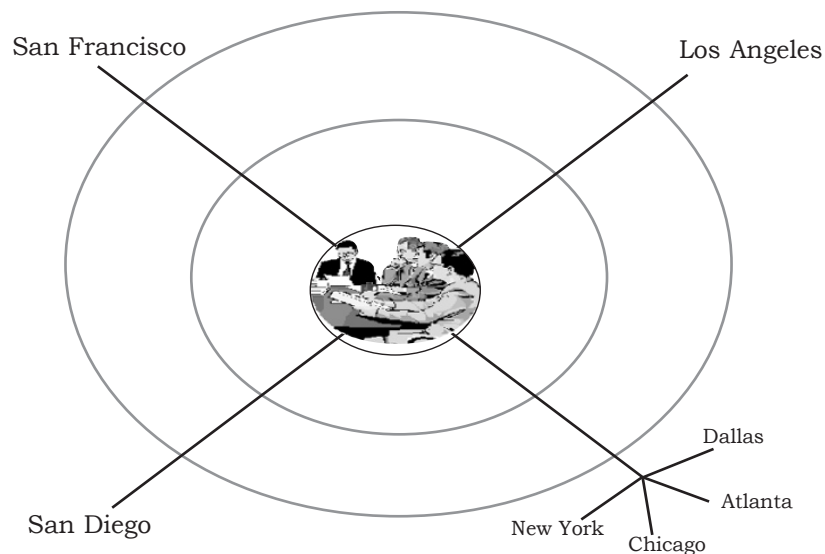
Probably trying to rush and keep on schedule and possibly slightly nervous, her campaign leader and former Planning Commission colleague **Kathy Reims**, administered the oath by reading several paragraphs and not pausing often enough for **Bosse** to repeat. Fortunately, **Bosse** knew the wordy oath and never missed a beat. At least **Reims** had the words right, unlike Chief Justice **John Roberts** who muffed the script when he swore in President **Barack Obama**.

And speaking of Chief Justices, in the audience was **Willie's mother**,

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What you probably don't know is that Honeybear became, by herself, a media child darling, with all kinds of feature articles and attention. She captured the nation more than the children of the president. She is still as charming and delightful to watch and know as she was then.

Mayor Brucker announced the formation of a new task force led by Vice Mayor Brien and former Planning Commission Chair **Noah Furie**. (Furie is also likely to return to the commission to temporarily fill out Bosse's term.)

Although Brucker gave some broad outlines of the duties of the commission – reviewing our approval processes and enforcement practices, the committee charge is very likely to be much broader. It will probably parallel the work of the national and state "Hoover" groups that examined how well government was working, focusing mostly on efficiency.

The Beverly Hills model will probably become something similar and might be named the Beverly Hills Committee on Governmental Reform.

Reform does not and should not imply that all of our basic services are not now functioning as or more efficiently than most other communities. It is no overstatement to claim that we have the finest city staff anywhere, from police, fire, paramedics to code enforcement and the skilled professionals in each and every department. How we continue those top rated services during hard economic times and how we can reexamine governmental processes to determine if new rules and laws are needed, would be just one of the chores of the committee.

Not the least of the studies should be the constantly evolving relationship and responsibilities of the mayor and council, and the city manager. Mayors and councilmembers must work through the city manager and not become directors of any city department. They create policies, approve funding, make laws, but the city manager is the responsible implementer, not the elected officials. Too often, that

becomes misunderstood. Some city managers handle intrusions vigorously, others simply go along.

Also, city councilmembers need to carefully consider examining process before they make conclusions on the reasons for delays in winning approval from city staff.

One example. Tuesday, a very well intentioned councilmember said restaurants faced too many delays and that he wanted to make sure that no more than seventy days were needed from filing to opening for any new eatery coming to Beverly Hills.

What the councilmember probably doesn't know is that most of the delays are caused by obtaining approval from the County Department of Health. Beverly Hills cannot give final approval until the County signs off, and that agency, faced with its own cutbacks, often takes weeks or even months to complete inspections on bathroom facilities, pipes, garbage disposal and much more. Even if the city rushed the applications it still has to wait for the County, an agency not under our control.

As for Bosse, few councilmembers were ever elected with a greater mandate. She is the first, in modern times, to win every precinct vote in the city and probably the first ever non-incumbent to do that in any contested election. Her enthusiasm will be contagious.

One other election note: More voters "single shotted," that means voting for only one not two candidates, than ever before. About 20 percent opted to mark their ballots for just one person. Probably Bosse was the primary beneficiary, but there were also many for both Krasne and Dr. Gold.

As we wrote when he first became mayor, Brucker is often more open, effective and collegial as mayor, and when he was president of the board of education, than as just a member. He is polite, open and responsive to community members and to colleagues when he holds the gavel.

Now a quiz. What do all these people have in common: **AJ Willmer, Lillian Raffel, Nooshin Meshkaty, Alissa Roston, Allison Okyle** (now Levyn), **Virginia Maas, Robert K. Tanenbaum, MeraLee Goldman, Linda Briskman,**

Stephen Webb and **Nancy Krasne**. Answer: they are all elected city officials who lost elections as incumbents.

For the Board of Education, six incumbents have lost in the last seven elections. And for City Council, six incumbents have lost in the last nine elections.

In fact, we seem to remove at least one in every recent board or city council election.

Another professional turning point: It has been four years since we had a lawyer on the city council, now we have two doctors. I'm not certain that means we are more concerned with health than following the rules, but we are fortunate to have such an able city attorney as **Larry Wiener** advising on the legalities of city government. Interestingly, the school board has two lawyers, **Myra Lurie** and **Jake Manaster**. You are free to draw your own conclusions.

One more week to submit nominations for Best of Beverly Hills in any category of your choice. Thanks to all those sending nominations. So far, the mostly contested are facial make up and restaurants.

The whole public debate on employee retirement benefits, as if that were the primary cause of governmental financial break downs, requires more space, but for now, consider our costs if we had frequent turnovers of professional staff who remain on the job because they have good benefits and an expected pension. Without those inducements, the costs of recruitment, training and lack of stability

could well be more costly than any pension plan. Also, the attack on collective bargaining by government employees is a step back to the dark ages of labor relations.

LOCAL HEROES: Last week we promised to recognize a remarkable corporate citizen that each year helps assure that the library's literacy program: STARS (Start Today and Read) is a major success by hosting a really outstanding luncheon. Not surprisingly the provider is Lawry's corporation and their historic Lawry's The Prime Rib, first opening in Beverly Hills in 1938! The food and service are, as expected outstanding, but for being one of our most generous backers of civic needs, we recognize company President **Richard Franks**, operations vice president **Bryon Momfort** and restaurant manager **Todd Johnson** for so impressively giving back to their and our community. Momfort, a genial former manager of the Beverly Hills eatery, delivers one of the main talks at each year's events.

See, not just Rose Bowl football players dine at Lawry's.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.



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MAN WITH A PLAN

The Weekly's interview with incoming Planning Commission Chair Daniel Yukelson

By Melanie Anderson

Before you were on the Planning Commission, you were on the Public Works Commission. How did you get started with that?

Well I got started nearly 20 years ago, when someone asked me to get involved in a campaign to serve as treasurer for Michael Karlin, who was running for School Board. I'd never been involved in the city up to that point. I'd lived in the city my whole life. I really found it fascinating, the whole campaign process. It kind of gave me exposure to the way government works. I'd been interested after that, worked on campaigns for School Board and City Council, always as treasurer. It kind of sucked me in more and more.

A lot of people who serve [on Commissions] went through the Team Beverly Hills program. It's a great training program that teaches you about all aspects of city government, how city government works, you look at many departments in the city. It's really kind of a leadership training program within the city. You get to take a tour of the fire department, police department, Roxbury Park, visit businesses in local community. We visited the Beverly Wilshire hotel and saw laundry facilities and the kitchen. The general manager spoke to us and told us about how the hotel operates. We visited sites for public development and met with the Public Works Department. It gave me an idea what areas I was interested in. [Public Works is] really the infrastructure of the city, it's the backbone of the city.

How did serving on the Public Works Commission lead to your involvement with the Planning Commission?

I felt the couple years I spent on the Public Works Commission was good training ground to serve on the Planning Commission. We updated the city's general plan, which is really the strategic plan for how the city will develop and grow for the next 20 years. A lot of issues came up related to infrastructure and ability of city's infrastructure to support future growth in population and development. We discussed [environmental considerations and building projects] quite a bit on the Public Works Commission.

What have you found most satisfying about serving on the Planning Commission?

There are a lot of interesting and challenging projects that come before us. We get involved with anything from approving garage additions to approving major offices and hotels.

You're really looking at, what is the future of the city going to look like? How does the city encourage businesses to set up shop within Beverly Hills? It's always a challenging balance between wanting the city to be fiscally healthy, you always want the city to have the right revenue base, right type of employers and businesses, have a solid tax base and have some of the prestige that goes along with it. What impact does that have on residents? We have a certain quality of life, pristine streets, quiet neighborhoods we enjoy. If you add too much business you might impact those residential neighborhoods.

How do you maintain that balance?

You need to have what I like to say is smart, reasonable development. You can't have projects that are so large and overwhelming that they harm the aesthetics of the neighborhood and create too much traffic. We already have too much traffic in this city. You have to be very careful and pay attention to traffic studies and environmental impact reports. Those are key to our decision-making process.

An important thing about it, I live in the city, too. [The Planning Commission is] kind of the eyes and ears for all the other residents. I have to look at it from that perspective as well. I live over on South Roxbury, so when I'm looking at a project on the east side of the city, I have to look at it from the perspective, what would it be like if I'm living in that neighborhood?

One of things we really appreciate on the Commission is when we have people from our community speak to us when they take an

interest in the project. We really weigh their input a lot. It's very important that people from the community are engaged in our process as well.

What kind of leadership will you bring to your position as Chair?

I like to receive everyone's input. I definitely want to encourage all the other members to provide me with their feedback, whether it's positive or negative. We try to reach consensus, but if someone isn't with the majority I want everyone to be comfortable sharing their opinion.

Take us through a typical project considered by the Planning Commission.

It starts with an application that gets filed with the city, and there are various requirements that go along with that, fees that need to get paid. They provide drawings, things like that, goes through a plan check [to see] if there's something that's being asked for that's within Planning Commission discretion that's not really sanctioned by city code. [Maybe] they're asking for some kind of variance that requires the Planning Commission to look at it.

A meeting is scheduled, staff prepares a report with a recommendation, and we have a public hearing with the Planning Commission. Once our decision is made, this is where we have quasi-judicial authority, meaning we sit in judgment. Our decisions are final unless our decision is appealed to the City Council. If we render a decision, the applicant has 14 days to appeal. If it does get appealed, there's a hearing before the City Council, and the City Council will then make a decision. [This was the case] most recently with the [proposed] medical building on San Vicente.

Typically we'll render our decision at the meeting. We'll vote on it right there. Sometimes decisions can take several meetings, depending on the complexity of the issue. In some cases, we review staff reports, visit sites so we become familiar with them, hear public testimony, review whatever evidence can be made available to us.

How does the Planning Commission interact with staff?

We are highly dependent on planning staff. They do all of our research for us. They help us set up our meetings, they keep everything

going. [I have a] very busy career as it is, my role on the Planning Commission is a volunteer [position]. I put in as much time as I possibly can, but I could not possibly do the work I do without the help of staff. We have a very strong and respectful relationship with staff. We're very appreciative of them.

What was your role on the City of Beverly Hills Mass Transit Committee in 2007?

We studied the whole process of building the subway. Ultimately, we produced a report to City Council where we recommended where subway stops should be in Beverly Hills. Possible routes could have included Santa Monica Boulevard. Ultimately, because of alignment and the way the subway is being built it made sense to keep it going up Wilshire. From there, there's controversy where it's going to go, [possibly] tunneling under the high school. That was not our committee, we did not recommend that. Our recommendation was to continue to Wilshire and Santa Monica and go from there.

How has your experience as executive vice president and chief financial officer for Premiere Radio Networks helped you on the Planning Commission?

I've been trained in finance and as an accountant. Been in this career for 25 years now. When we look at projects there are a lot of details that need to be paid attention to. As an accountant and finance person I'm well-trained in this. What is the fiscal impact to our city? Does [the project] make sense from that standpoint? There are a lot of other considerations that we look at when we're approving a project. Always in the back of our minds is, what is the fiscal aspect as well?

How did you get into broadcasting?

I was basically introduced to the person who had founded Premiere Radio Networks many years ago. Back then in 1995, it was a small company with 50 employees. Since then, through a number of acquisitions and raising money we've grown Premiere Radio substantially. We're now a subsidiary of Clear Channel Communications and we syndicate basically the largest radio shows throughout the country and we have Rush Limbaugh, Sean Hannity, Glenn Beck, Ryan Seacrest, Steve Harvey.

Tell us what you do with your free time.

I exercise every day. I go to the gym and meet a lot of my neighbors there. I'm crazy about my dog, Winston the St. Bernard, who can be seen walking through the neighborhood every night. Named after Harry Winston, the jeweler on Rodeo Drive. [My dog's] registered name is Talk to Me Harry Winston. I love going to the movies and I enjoy ice hockey.

Tell us about your family.

My wife, Orit Blau, and I actually graduated [from Beverly High] the same year in 1980 but never knew each other. We have a very large graduating class. We didn't meet until our last year in college when we were introduced by my best friend. He had gone to UCLA with my wife and he introduced us at a party. The rest was history.

My wife now works at the home. Once in a while just for fun she works at Anthropologie.



The Yukelson family at Amanda's 2007 Beverly High graduation.

We have two daughters. Amanda ('07) is graduating from college this year at Ithaca College in New York. She's going to be an accountant as well. She'll be starting at Ernst & Young. That's where I started my career. She'll be working for some of the same people that used to work for me. My youngest daughter, Rebecca, will be graduating from Beverly High this year. The jury is still out where she wants to go to college. She wants to study graphic design.

How do you balance Planning Commission, career and family?

That is always challenging. Fortunately,

my wife understands if I have to deal with work or Planning Commission. If I have things I need to read over the weekend, she gives me time and space to do that. It helps that I'm at the point in my life where my kids are a little bit older. Unfortunately when work is pressing, work—because that's what pays the bills—does have to take priority. It's been rare, but I've had to move some things around with staff to be able to accommodate my schedule.

In fact, one time I really couldn't miss a Planning Commission meeting and I couldn't miss a business trip to New York. So I took the meeting telephonically. As

a result of having a commissioner present in New York, I had to post a note on the offices at Rockefeller Center stating there was a Beverly Hills Planning Commission meeting taking place inside so that members of public could come, and I had to leave doors of my office open if someone wanted to show up.

What's the significance for you having grown up in Beverly Hills and now you're Chair of Planning Commission?

I think you'll find that anyone who serves on a commission, they take such pride in their community. It's really a great feeling

to be able to give back to our community, our city. Our city offers the best services anywhere, best police, best fire, streets maintained much better than any other city I've seen. City staff is just about the best. They are such professionals at what they do.

COMING NEXT WEEK:

The Weekly turns 600. Our readers discuss why they can't miss the Weekly each Thursday.

briefs cont. from page 5

No live broadcast of City Council Installation

Tuesday's City Council Installation was free and open to the public, but residents who stayed home were not able to view the broadcast live on television as they have in years past.

"[The inauguration was not broadcast live in order to] achieve budget reduction due to the cost of using equipment that would be required to go live from the Academy of Motion Picture Arts and Sciences building," Deputy City Manager Cheryl Friedling said.

A satellite truck and related equipment would have been needed to broadcast live from a non-City facility. Therese Kosterman in the Beverly Hills office of Communications said cost of the equipment would have been approximately \$12,000.

The rebroadcast will be available on beverlyhills.org and the city's cable channel on March 24 at 4 p.m., March 25 at 3 p.m., March 27 at 12:30 p.m. and March 28 at 9 p.m.

PTA Council Parenting Workshop to feature Dr. Wendy Mogel



Dr. Wendy Mogel

On March 24, Beverly Hills parents have the opportunity to attend a parenting workshop led by Dr. Wendy Mogel, clinical psychologist and author of *The Blessing of a B Minus Using Jewish Teaching to Raise Resilient Teenagers*.

"[Dr. Mogel is a] fascinating speaker and very successful parent and has an interesting philosophy," PTA Council President Monique Maas Gibbons said.

The free workshop, sponsored by the PTA Council, will be held at the El Rodeo auditorium at 7 p.m. Refreshments will be served. Last-minute RSVPs can be accepted at lenleatherwood@gmail.com.

Grenda David elected Hawthorne PTA President



Grenda David

On March 15, Grenda David was ratified as Hawthorne's PTA President for the 2011-2012 school year.

"There are so many potential changes coming down the pike in Beverly Hills with

our budget, that my number one goal is to support our school and our educators with trying to maintain the quality of education at Hawthorne," David said.

David has lived in Beverly Hills for the past five years.

Before setting up a home office two years ago to run the business aspect of her husband Richard's medical practice, David was a leader at a variety of companies, including CEO of the Los Angeles County Medical Association and Chief Operating Officer of the University of Santa Monica.

She currently sits on Hawthorne's Site Council and Friends of Hawthorne Committee. David is working with the Friends of Hawthorne Committee to get all families of third-grade students to donate to the Friends of Hawthorne annual campaign. So far 55 of 60 families have contributed.

Last year, with David serving as co-chair,

the School Directory Committee at Hawthorne sold advertisements to appear in the directory for the first time and raised over \$12,000 in advertisement sales to local businesses.

"I started out here as a volunteer in a classroom working directly with teachers and the kids and that's really what lit my passion here at this school," David said. "I've been involved with a variety of committees in the PTA, most recently in the fundraising capacity. [I've been] getting to know families, getting to know the issues, know why parent-family involvement is important. It's not just the system's responsibility to teach our kids. Families have a responsibility to be a part of it."

David's husband and three stepchildren are graduates of Hawthorne and her daughter, Emma Guilfoil, currently attends.

"Grenda David is an exemplary leader and Hawthorne is thrilled to have her step into the position of PTA President for the 2011-2012



Yale Spizzwinks and Beverly Vista choral music students

Yale singers visit Beverly Vista and Horace Mann

Last Wednesday, a men's a capella choral ensemble from Yale University visited Beverly Vista and Horace Mann. Horace Mann music teacher Ethan Smith invited the Yale Spizzwinks, a group that has been active since 1914, to present two concerts to elementary and middle school students at each school.

"The kids here really enjoyed it," Smith said. "They said it was one of the best assemblies we've had. I think with 'Glee' and everything, they're more open to a singing group like that than they were before. [The Yale Spizzwinks] were fantastic, funny, and performed contemporary music, things kids knew."

Smith, who performed a song from Camelot with the group, learned the Yale Spizzwinks were coming to the area because they contacted Resurrection Lutheran Church in Redondo Beach about doing a concert while on tour. Smith, who is music director at the church, invited them to Horace Mann. When Beverly Vista Vocal Music Specialist Judith Chan heard they were coming, she asked if they could visit Beverly Vista as well. The visit was funded by the Horace Mann and Beverly Vista PTAs, to help cover the cost of the tour.

Following the concerts, the Yale Spizzwinks gave a master class to the Beverly Vista Concert Choir and Treble Singers. Beverly Vista Vocal Music Specialist Judith Chan was impressed by the group's high level of musicianship and hoped that seeing a group of men singing together would inspire more boys to join the choir.

"[This] makes them aware boys can sing just as well," Chan said. "This is not just music. It gives the kids real exposure to something they haven't seen before."

The touring Yale Spizzwinks traveled to New Zealand following stops in Beverly Hills and Los Angeles.

school year," Hawthorne Principal Toni Staser said. "Besides her amazing energy and organizational skills, Grenda has always stepped up with compassion and commitment to assist any area in our school needing support."

BHHS Boys' Golf Team Defeats Palos Verdes, West Torrance

The Beverly High boys' golf team defeated Palos Verdes, 193-194, March 15 at Rancho Park Golf Course in its Ocean League opener with Josh Newman shooting a one-over-par 36 and Brian Song a two-over-par 37 for the Normans (5-1).

Beverly Hills defeated West Torrance, 198-201, March 10 at Rancho Park Golf Course in a nonleague match with Newman and Song both shooting team-low three-over-par 38s.

Beverly Hills is scheduled to face North Torrance today at the Links at Victoria Golf

briefs cont. on page 10

briefs cont. from page 9

Course in Carson and Torrance Tuesday at Los Verdes Golf Course in Rancho Palos Verdes in Ocean League matches beginning at 2:30 p.m.

BHHS Girls' Lacrosse Team Routs Culver City

The Beverly High girls' lacrosse team defeated Culver City, 14-2, March 11 on the Upper Field in a Bay League game, ending a four-game losing streak.

Halle Beesen and Judy Naziri both scored four goals for the Normans (2-4, 1-2 in league play), while Jasman Naziri, Judy Naziri's younger sister, scored three goals and Lilly Eshagzadeh, Lauren Kiesel one each.

Beverly Hills goalkeeper Inbar Katz made two saves.

The Normans led 10-0 at halftime.

Beverly Hills lost to Peninsula, 11-5, March 9 on the Upper Field in a Bay League game, with Jasman Naziri scoring twice and Beesen, Leah Stromberg and Watts once each.

Norman goalkeeper Madison Steinberg made 18 saves.

Beverly Hills trailed 5-4 at halftime.

"We had a fantastic game," Norman coach Kate Marks said. "We really caught Peninsula off guard, considering we lost 19-0 last year."

Beesen, Jasman Naziri, Judy Naziri, Steinberg, Leah Stromberg and Watts drew praise from Marks for their play.

The Normans are scheduled to play host to Redondo Friday at 3 p.m. on the Upper Field in a Bay League game.

BHHS Boys' Tennis Team Defeats Loyola

The Beverly High boys' tennis team defeated Loyola, 11-7, March 10 in a nonleague match at Beverly Hills, with its No. 1 singles player, Donovan Suh, and its No. 1 doubles team, Drew Freeman and Jon Jason, both winning all three of their sets.

The Normans (1-3) led 5-1 after the first round, getting victories from Suh (6-1), Sam Farzani (6-3), Eric Busi (6-2), the Freeman-Jason team (6-1) and its No. 3 doubles team of Cosimo Bocchi and Abpay Singh, 7-5.

Beverly Hills won four of six sets in the second round, increasing its lead to 9-3. Suh won, 6-0, Farzani, 6-1, the Freeman-Jason team, 6-1, and its No. 2 doubles team of Ethan Kunin and Austin Towns, 7-5.

In the final round, Suh won 6-1 and the Freeman-Jason doubles team, 6-4.

The Normans lost to Brentwood, 10-8, losing the final two sets on tiebreakers March 8 in a nonleague match at Brentwood.

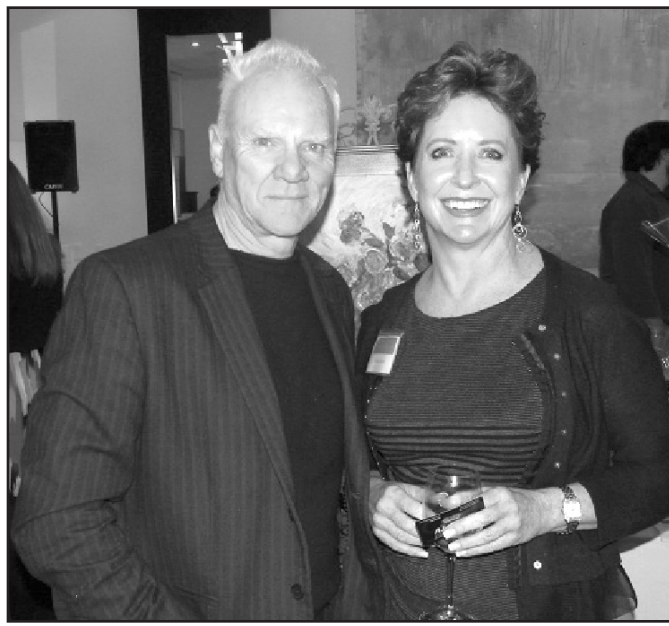
Farzani lost to Thomas (T.J.) Pura, 7-6 (0). Pura, a sophomore, was playing No. 1 singles for the Eagles and won the boys' 16 and under singles title in the U.S. Tennis Association's Winter National Championships in January.

The match ended with Josh Berris of Beverly Hills losing, 7-6 (7).

The Normans trailed 7-5 entering the final round, then got victories from Suh, 6-2, the Freeman-Jason doubles team, 6-4, and the Kunin-Towns doubles team, 6-4, to tie the match, 8-8.

Beverly Hills trailed 4-2 at the end of the first round, getting victories from Bocchi at No. 3 singles, 6-3, and the Kunin-Towns doubles team, 6-1. Farzani lost 7-6 (1).

In the second round, the Normans got victo-



Celebrity host Malcolm McDowell and BookEnds President Robin Keefe at the SCRABBLE Challenge.

BookEnds spreads the word with third annual SCRABBLE Challenge

On March 3, The Mark in Beverly Hills became the playing field for the third annual Believe in Kids SCRABBLE Challenge, a fundraiser for BookEnds. The event was again a success, drawing more than 240 attendees and raising \$325,000 worth of gently used books.

"It's a fun, friendly spirited competition," event co-chair Patti Tanenbaum said. "First we had cocktails and the silent auction and light dinner fare. Then we had an hour-long game."

Participants played in teams of two, and at the end of the hour, the team with the highest score became the 2011 Scrabble Challenge Champions. Hal Lublin and Jeff Schwartzman were this year's winners and will have a book drive named in their honor.

Reed Diamond, Malcolm McDowell and Kevin McKidd on the Celebrity Host Committee supported BookEnds and played SCRABBLE with attendees.

BookEnds is a nonprofit organization promoting literacy and leadership in the Los Angeles area through student-organized book drives.

"BookEnds is not just about giving books, but [also] the leadership component. [It's about] kids helping kids," Tanenbaum said. In addition to hand delivering books to students at recipient schools, donors read with other kids. Students at recipient schools bake cookies, perform or do something else creative to show appreciation for the donated books.

ries from Farzani, 6-2, and the Freeman-Jason doubles team, 6-3, and the Busi and Singh doubles team, 6-1, while the Kunin-Towns doubles team lost 7-6 (3) to Brentwood's No. 1 team.

The Eagles were ranked eighth in the Southern Section Division I poll released March 14.

Beverly Hills is scheduled to play host to Santa Monica Tuesday at 2:30 p.m. in its Ocean League opener. The Vikings were ranked third in the Division II poll released Monday.

BHHS Boys' Lacrosse Team Edges Chadwick

The Beverly High boys' lacrosse team defeated Chadwick, 6-5, March 10 in a Bay League game at Chadwick, with Nick Heller and Russ Siadatian both scoring twice for the Normans and Matt Rennie and Maddy O'Neil once each.

Beverly Hills lost to Palos Verdes, 12-3, March 7 on the Upper Field in a Bay League game, with Heller, Amir Kashi and Russ Siadatian scoring for the Normans.



Beverly Hills resident runs first marathon since leg amputation

Sam Paneno's right leg was amputated more than 10 years ago, but that didn't stop him from running the Honda LA Marathon on behalf of The Alliance for Children's Rights on Sunday. He didn't let the rain stop him, either.

"It was quite a challenge but I finished it," Paneno said. "Probably the driving force was that I had my family at the end and I was running this race for more than just myself."

Paneno, who is an Alliance Special Education attorney, trained for four and a half months to prepare. Although he trained solo, Paneno said that over 65 people, many of them from sponsor Dickstein Shapiro LLP, ran the marathon on behalf of The Alliance, which provides free legal services to protect impoverished, abused and neglected children.

Previously, Paneno ran 10k races and a half marathon and the timing seemed right for him to run a marathon. His wife, daughter and brothers were waiting for him at the end.

"This is the first year The Alliance would benefit from the LA Marathon," Paneno said. "That pushed me to run not just for myself, but for a cause, so I decided to sign up for it."

Beverly Hills lost at Culver City, 8-5, March 11 in a Bay League game, with O'Neil scoring twice and teammates Mikey Cole, Heller and Jonny Park once each.

The Normans lost to Redondo, 9-4, March 14 on the Upper Field in a Bay League game, with Heller scoring twice and Cole and O'Neil once each.

Beverly Hills is scheduled to play at Redondo Friday at 6 p.m. in a Bay League game.

BHHS Softball Team Defeats Crossroads

The Beverly High softball team defeated Crossroads of Santa Monica, 12-2, March 9 in a nonleague game at Beverly Hills for its first victory of the season following three losses, with Tamar Rotstein driving in three runs and Jackie Pop two.

The game ended after 4 1/2 innings because of the 10-run rule.

The Normans scored five runs in the first. Annie Math led off with a single and scored

two batters later when Lisa Kliman reached base on a fielder's choice. Rotstein doubled in Emily Rosen, who singled, and Kliman. Lexi Silbiger walked and scored on Pop's ground out. Rotstein scored on Heidi Hart's single.

The Roadrunners scored twice in the second, as did Beverly Hills. Rosen walked with one out, stole second went to third on Kliman's single and scored on Silbiger's sacrifice fly. Kliman also scored.

Math doubled leading off the third and scored. Rotstein singled in Kliman, who was hit by a pitch and scored. Silbiger was hit by a pitch and scored on Pop's single.

Ore Ezer walked with one out in the fourth and scored Beverly Hills' final run.

Rosen (1-3) pitched a complete game, allowing two runs (both earned) and four hits over five innings, striking out three and not walking a batter.

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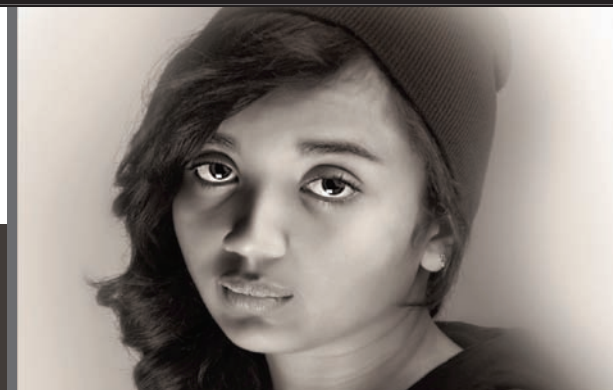
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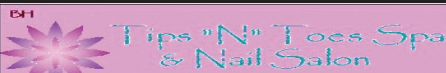


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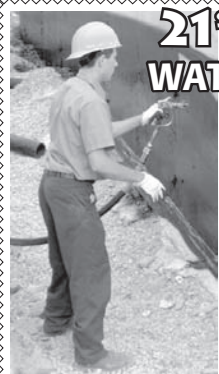
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FICTITIOUS BUSINESS NAME STATEMENT: 20110272109 The following person(s) is/are doing business as: GENESIS DIRECT 441 Gladys Ave, Los Angeles, CA 90013. JULIA JOSEPH 325 South Palm Drive, Beverly Hills, CA 90212. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/17/2011 Signed: Julia Joseph, Principal. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 280

FICTITIOUS BUSINESS NAME STATEMENT: 20110303211 The following person(s) is/are doing business as: ACTIVE BOX 462 South Rexford Drive, Beverly Hills, CA 90212. VENUSCHKA L De Leon 462 South Rexford Drive, Beverly Hills, CA 90212. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/14/2011 Signed: Veruschka L De Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 281

FICTITIOUS BUSINESS NAME STATEMENT: 20110216851 The following person(s) is/are doing business as: KNICE KNICE CLOTHING, 1427 ISABEL ST, LOS ANGELES, CA 90065. JUSTIN D KIZZART, 1427 ISABEL ST LOS ANGELES CA 90065. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/1/2009. Signed JUSTIN D KIZZART. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new

fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20030

FICTITIOUS BUSINESS NAME STATEMENT: 20110216876 The following person(s) is/are doing business as: WESTERN COATING CONSTRUCTION, 4764 #B FILMORE ST, BELL CA 90201, LUIS MESA, 6307 HELIO TROPE AVE BELL CA 90201 MARIA E MESA, 6307 HELIO TROPE AVE BELL CA 90201. The business is conducted by: Husband and Wife. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LUIS MESA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20026

FICTITIOUS BUSINESS NAME STATEMENT: 20110233375 The following person(s) is/are doing business as: ASIA POST #1 LOAN MODIFICATION, 4961 SANTA ANITA, TEMPLE CITY, CA 91780. POINT IMAGE INC, 4961 SANTA ANITA TEMPLE CITY CA 91780. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JAKRIS CHARONEN PANICH. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20032

FICTITIOUS BUSINESS NAME STATEMENT: 20110234209 The following person(s) is/are doing business as: VICTORIA'S HAIR BEAUTY DESIGN, 2232 D ST SUITE 101, LA VERNE, CA 91750. MARIA ELENA, 2232 D ST SUITE 101 LA VERNE CA 91750. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIA ELENA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20031

FICTITIOUS BUSINESS NAME STATEMENT: 20110243494 The following person(s) is/are doing business as: DEMARK COMPANY, DEMARK AUTO SALES, 6655 OBISPO AVE APT # 260, LONG BEACH, CA 90805. DAMIAN C. ENEH, 6655 OBISPO AVE APT # 206 LONG BEACH CA 90805. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DAMIAN ENEH. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20008

FICTITIOUS BUSINESS NAME STATEMENT: 20110228741 The following person(s) is/are doing business as: POCKET GROOVY PUBLISHING 3676 Clarrington Ave 10, Los Angeles, CA 90034. YOSHISHISA MIYAMOTO 3676 Clarrington Ave, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/10/2011 Signed: Yoshishisa Miyamoto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the

office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 276

FICTITIOUS BUSINESS NAME STATEMENT: 20110272315 The following person(s) is/are doing business as: AJ TRUCKING 3550 Wishire Blvd Suite 105-195, Los Angeles, CA 90010. ARTHUR DEWITT JOHNSON 400 N. Serrano Ave #209, Los Angeles, CA 90004. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Arthur Dewitt Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 277

FICTITIOUS BUSINESS NAME STATEMENT: 20110272212 The following person(s) is/are doing business as: THE MJ AGENCY 3223 Bagley Ave #113, Los Angeles, CA 90034. AARON MELLION 3223 Bagley Ave #113, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Aaron Mellion, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 278

FICTITIOUS BUSINESS NAME STATEMENT: 20110271847 The following person(s) is/are doing business as: DREW'S MOBILE AUTOMOTIVE 7602 De Soto Ave, Canoga Park, CA 91304. NABEEL ANDREW FARAU 7602 De Soto Ave, Canoga Park, CA 91304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Nabeel Andrew Farau, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 279

FICTITIOUS BUSINESS NAME STATEMENT: 20110272109 The following person(s) is/are doing business as: GENESIS DIRECT 441 Gladys Ave, Los Angeles, CA 90013. JULIA JOSEPH 325 South Palm Drive, Beverly Hills, CA 90212. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/11/2011 Signed: Adam Joseph Daneshgar, Principal. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 282

FICTITIOUS BUSINESS NAME STATEMENT: 20110272108 The following person(s) is/are doing business as: ALEX LANE; LANGUAGES 90210. 9901 Durant Drive #A, Beverly Hills, CA 90212. ALEXEI LANTSOV. 9901 Durant Drive #A, Beverly Hills, CA 90212. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/15/2011 Signed: Alexei Lantsov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 281

FICTITIOUS BUSINESS NAME STATEMENT: 2011021560 The following person(s) is/are

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FICTITIOUS BUSINESS NAME STATEMENT: 20110234278 The following person(s) is/are doing business as: LANGDON STREET CAPITAL; THE LANGDON GROUP; LANGDON STREET INVESTMENTS 1880 Century Park East #810, Los Angeles, CA 90067. ADAM JOSEPH DANESHGAR 10350 Wishire Blvd, #702, Los Angeles, CA 90024. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/11/2011 Signed: Adam Joseph Daneshgar, Principal. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 282

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STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110309804
Date Filed: 2/28/2011
Name of Business: DANNY AUTO DETAIL SHOP 6857 Bertrand Avenue, Reseda, CA 91335
Registered Owner: DANNYE ROJAS 7717 Ventura Canyon Avenue #32, Panorama City, CA 91402
Current File #20052543629
Date: 102/10/05
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110282707
Date Filed: 2/23/2011
Name of Business: JOLLY FOOT 5160 Vineland Ave #106, North Hollywood, CA 91601
Registered Owner: SJC INCORPORATED 5160 Vineland Ave #106, North Hollywood, CA 91601
Current File #20091090966
Date: 7/20/2009
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110342181
Date Filed: 3/04/2011
Name of Business: LA BROKERS 1436 Shenandoah Street #202, Los Angeles, CA 90035
Registered Owner: PEYMAN KARAMI 1436 Shenandoah Street #202, Los Angeles, CA 90035
Current File #20110234267
Date: 2/11/2011
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110270616
Date Filed: 2/18/2011
Name of Business: THE BROWN ROOM CAFÉ 1218 W. 8th Street, Los Angeles, CA 90028
Registered Owner: ALMA GOLDEN; JUANITA GOLDEN 5252 Coldwater Canyon #201, Sherman Oaks, CA 91401
Current File #20094359522
Date: 3/26/2009
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110265629
Date Filed: 2/17/2011
Name of Business: SIERRA BONITA HOLDINGS 301 N. Canon Drive Suite 228, Beverly Hills, CA 90210
Registered Owner: CANON HOLDINGS, INC. 301 N. Canon Drive Suite 228, Beverly Hills, CA 90210
Current File #20100669572
Date: 5/17/2010
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110175310
Date Filed: 2/01/2011
Name of Business: SHERMAN WAY PRINTING AND RUBBERS STAMPS 18546 Sherman Way #105, Reseda, CA 91335
Registered Owner: SUZAN BOUDAGHI 18546 Sherman Way #105, Reseda, CA 91335
Current File #20110082778
Date: 1/14/2011
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110320408
Date Filed: 3/01/2011
Name of Business: ALL DAY ALL NIGHT 11230 Grayridge Drive, Culver City, CA 90230
Registered Owner: ANTHONY GALEANO 11230 Grayridge Drive, Culver City, CA 90230;
TAVI LEVA KALEMAN 11601 Kornblum Avenue, Hawthorne, CA 90250
Current File #20100942366
Date: 7/12/2010
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110310380
Date Filed: 2/28/2011
Name of Business: GARNI KEBOB 1520 N. San Fernando Blvd., Burbank, CA 91504
Registered Owner: TIGRAN KOCHARYAN 8027 Norwich Avenue, Panorama City, CA 91402
Current File #20101631748
Date: 11/22/2010
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110228008
Date Filed: 3/04/2011
Name of Business: AKA EUROSPOST 6816 W. Sunset Blvd., Los Angeles, CA 90028
Registered Owner: ARTUR ALEKSANIAN 12440 Lull Street, North Hollywood, CA 91605
Current File #20072492117
Date: 11/07/2007
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110315299
Date Filed: 3/01/2011
Name of Business: TASTY CHAI CAFÉ 15456 Devonshire Street, Mission Hills, CA 91345
Registered Owner: NUTTHAKARN LAPNIRAMAI 533 N. Mariposa Avenue #130, Los Angeles, CA 90004
Current File #20101098459
Date: 8/9/10
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110334069
Date Filed: 3/03/2011
Name of Business: ONSTAR; ONSTAR ELECTRONICS; ONSTAR TECHNOLOGY 2028 E. Cesar E Chavez Avenue, Los Angeles, CA 90033
Registered Owner: EDWARD BAGHRAMIAN 1340 E. Orange Grove Avenue #203, Glendale, CA 91205
Current File #20100900147
Date: 6/30/2010
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

Vena Laivanokorn
8042 Shadyglade Avenue
North Hollywood, CA 91605
Phone Number: ES014704
File Date: March 1, 2011
Los Angeles Superior Court of Pasadena
300 East Walnut Street
Pasadena, CA 91101
PETITION FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Vena Laivanokorn
Present Names: Vena Laivanokorn
Proposed Names: Vena Kepongsooda
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: April 22, 2011
8:30 am
Dept. NC-X3
Room:

Signed, Mary Thornton
Judge of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20110370507 The following person(s) is/are doing business as: THOMPkins FAMILY DAY CARE 5136 Brynhrust Avenue, Los Angeles, CA 90043. PATRICIA A. THOMPkins 5136 Brynhrust Avenue, Los Angeles, CA 90043. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Patricia A. Thompkins, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 392

FICTITIOUS BUSINESS NAME STATEMENT: 20110370541 The following person(s) is/are doing business as: ORIENTAL HEALTH AND PAIN MANAGEMENT CENTER 145 N. Almont Drive #2, Beverly Hills, CA 90211. SHOHREH YOUNESSIAN PEDOUJM 145 N. Almont Drive #2, Beverly Hills, CA 90211. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Shohreh Younessian Pedoujm, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 392

FICTITIOUS BUSINESS NAME STATEMENT: 20110370541 The following person(s) is/are doing business as: ORIENTAL HEALTH AND PAIN MANAGEMENT CENTER 145 N. Almont Drive #2, Beverly Hills, CA 90211. SHOHREH YOUNESSIAN PEDOUJM 145 N. Almont Drive #2, Beverly Hills, CA 90211. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Shohreh Younessian Pedoujm, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 392

another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 393

FICTITIOUS BUSINESS NAME STATEMENT: 20110370540 The following person(s) is/are doing business as: ARTFUL SPACE 110 N. Doherty Drive., Beverly Hills, CA 90210. HOPE LATIMER 849 N. Fuller Ave., Los Angeles, CA 90048. JENNA RUSSELL 757 Ocean Ave. #208, Santa Monica, CA 90402. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Hope Latimer, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 394

FICTITIOUS BUSINESS NAME STATEMENT: 20110370539 The following person(s) is/are doing business as: MAGMA FORCE PROTECTION AGENCY 614 E. Manchester Avenue, Inglewood, CA 90301. RICHARD JONES 2410 W. 116th Street, Hawthorne, CA 90250; MARILYN WRIN 14024 S. Northwood, Compton, CA 90220. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Richard Jones, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 395

FICTITIOUS BUSINESS NAME STATEMENT: 20110378546 The following person(s) is/are doing business as: SALAD FARM 3600 S. Soto Street, Vernon, CA 90058; 2261 Stradella Road, Los Angeles, CA 90077. SNS126 INC. 2261 Stradella Road, Los Angeles, CA 90077. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Shapur Nazarian, President. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 396

FICTITIOUS BUSINESS NAME STATEMENT: 20110247668 The following person(s) is/are doing business as: EN ESPANOL CONTENT MARKETING 301 N. Canon Drive Suite 304, Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: David Santos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 397

FICTITIOUS BUSINESS NAME STATEMENT: 20110320194 The following person(s) is/are doing business as: RAMBLIN MAN MUSIC 8034 Altavan Avenue, Los Angeles, CA 90045. DANIEL BELARDINELLI 8034 Altavan Avenue, Los Angeles, CA 90045. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Daniel Belardinelli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 398

FICTITIOUS BUSINESS NAME STATEMENT: 20110362656 The following person(s) is/are doing business as: STARKS FIVE STAR; STARK TRUFFLES; J. ROBERT STARK; CONCEPTUAL DESIGN AND DEVELOPMENT 5315 Natick Avenue, Sherman Oaks, CA 91411. ROB HINDERSTEIN; DAVNA HINDERSTEIN 5315 Natick Avenue, Sherman Oaks, CA 91411. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Rob Hinderstein, President. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 399

FICTITIOUS BUSINESS NAME STATEMENT: 20110354116 The following person(s) is/are doing business as: BRACE YOURSELF LA 515 Arkel Drive, Beverly Hills, CA 90210. JENNIFER AHDOUT 515 Arkel Drive, Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: Jennifer Ahdout, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 400

FICTITIOUS BUSINESS NAME STATEMENT: 20110378909 The following person(s) is/are doing business as: NEW IMAGE CUSTOM SCREEN PRINTING, INC. 8210 Lankershim Blvd. Suite 2, North Hollywood, CA 91605. NEW IMAGE CUSTOM SCREEN PRINTING, INC. 8210 Lankershim Blvd. Suite 2, North Hollywood, CA 91605. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed: Gloria Martinez, President. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 401

FICTITIOUS BUSINESS NAME STATEMENT: 20110379593 The following person(s) is/are doing business as: M&B BANK 18757 Bank Blvd. #129, Tarzana, CA 91356. M&B BANK SOLUTIONS, INC. 18757 Bank Blvd. Suite 129, Tarzana, CA 91356. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/15/2011. Signed: Michael A. Maiman, CFO. This statement is filed with the County Clerk of Los Angeles County on: 3/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 402

FICTITIOUS BUSINESS NAME STATEMENT: 20110378406 The following person(s) is/are doing business as: AUTO ACXES 9830 San Fernando Blvd. #2, Pacoima, CA 91331. RIMA AVAKIAN 2422 Cananda Blvd., Glendale, CA 91208. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: Rima Avakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 403

FICTITIOUS BUSINESS NAME STATEMENT: 20110367744 The following person(s) is/are doing business as: ENERGY WYZE ELECTRIC 501 W. Glenoaks Blvd. #303, Glendale, CA 91202. CALIFORNIA EXPERT ELECTRIC, INC. 501 W. Glenoaks Blvd. #303, Glendale, CA 91202. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Arthur Dolder, Pastor/ Executive Director. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 404

FICTITIOUS BUSINESS NAME STATEMENT: 20110367947 The following person(s) is/are doing business as: REINA PRINTING; LULU PRINTING 11801 Courtleigh Dr. #103, Los Angeles, CA 90066. REINA L. TONG 11801 Courtleigh Dr. #103, Los Angeles, CA 90066. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Reina L. Tong, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 405

FICTITIOUS BUSINESS NAME STATEMENT: 20110363126 The following person(s) is/are doing business as: YOUR ATTITUDES 2224A Glendale Galleria, Glendale, CA 91210. ZACK APPAREL, INC. 4510 Murietta Ave. Ste. PH1, Sherman Oaks, CA 91423. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Zack Mahesh, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 406

FICTITIOUS BUSINESS NAME STATEMENT: 20110363080 The following person(s) is/are doing business as: EQ2 STORE LANKA 2417 Chestnut Street, Newark, CA 94501. MINIS-TRIES OF ENCOURAGEMENT 24417 Chestnut Street, Newark, CA 94501. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Arthur Dolder, Pastor/ Executive Director. This statement is filed with the County Clerk of Los Angeles County on: 3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 407

FICTITIOUS BUSINESS NAME STATEMENT: 20110363035 The following person(s) is/are doing business as: M.B.E. 2563 Hutton Drive, Beverly Hills, CA 90210; P.O. Box 69374, W. Hollywood, CA 90069. MICROBIT ELECTRONICS, INC. 2563 Hutton Drive, Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2001. Signed: Reza Ali Neshat, President. This statement is filed with the County Clerk of Los Angeles County on:

3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 408

FICTITIOUS BUSINESS NAME STATEMENT: 20110054697 The following person(s) is/are doing business as: POPPEE'S TOFFEE AND SWEETS 17015 Pacific Coast Hwy #26, Pacific Palisades, CA 90272. DEBORAH L. BERMAN 17015 Pacific Coast Hwy #26, Pacific Palisades, CA 90272. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: Deborah L. Berman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 409

FICTITIOUS BUSINESS NAME STATEMENT: 20110054495 The following person(s) is/are doing business as: QL INSURANCE SERVICES 18521 Sherman Way, Reseda, CA 91335. QUAN NGOC LE 20016 Eccles Street, Winnetka, CA 91306. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Quan Ngoc Le, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 410

FICTITIOUS BUSINESS NAME STATEMENT: 20110053785 The following person(s) is/are doing business as: AP EASY LUTTI, CONSTRUCTION, INC. 15000 Van Valley, CA 91352. VID SANTOS 11947 Roscoe Blvd., San Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: David Santos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 411

FICTITIOUS BUSINESS NAME STATEMENT: 20110068688 The following person(s) is/are doing business as: T&T NAIL SPA 15249 Roscoe Blvd., Panorama City, CA 91402. THUY THY PHAM 15249 Roscoe Blvd., Panorama City, CA 91402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Thy Thanh Pham, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 412

FICTITIOUS BUSINESS NAME STATEMENT: 20110368007 The following person(s) is/are doing business as: SUIT FELLAS 756 S. Los Angeles Street, Los Angeles, CA 90014. UNITED SUITS OF AMERICA, INC. 756 S. Los Angeles Street, Los Angeles, CA 90014. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Mahmood Vaghar, President. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 413

FICTITIOUS BUSINESS NAME STATEMENT: 20110369952 The following person(s) is/are doing business as: SLIM CENTURY 23530 Victory Blvd., Woodland Hills, CA 91367. SIAMAK SHARIKOOCHNEJAD 23530 Victory Blvd., Woodland Hills, CA 91367. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Siamak Sharikoochnejad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 414

FICTITIOUS BUSINESS NAME STATEMENT: 20110380177 The following person(s) is/are doing business as: GALERIA OBSCURA; FOTOGRAFIA OBSCURA 1230 S. Flower Street, Los Angeles, CA 90015. JAMES LANDERS 6345 Agnes Avenue, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed: James Landers, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 415

FICTITIOUS BUSINESS NAME STATEMENT: 20110368738 The following person(s) is/are doing business as: 24-7 MOBILE SERVICE 1721 Arden Avenue #201, Los Angeles, CA 90025. JOSE SOLIS 263 W. Ash Street #209, Burbank, CA 91502. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Jose Solis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 416

FICTITIOUS BUSINESS NAME STATEMENT: 20110376175 The following person(s) is/are doing business as: SWITCH CYCLE 7518 Sale Avenue, West Hills, CA 91307. OSCAR JARPER PEREZ; ABBEY PEREZ 7518 Sale Avenue, West Hills, CA 91307. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed: Oscar Javier Perez, Husband. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 417

FICTITIOUS BUSINESS NAME STATEMENT: 20110346522 The following person(s) is/are doing business as: BENJI'S AUTO SERVICES 6734 Reseda Blvd. #4, Reseda, CA 91335. VENANCIO RAFANAN 1723 Bonanza Avenue, Simi Valley, CA 93063. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/

county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 438

FICTITIOUS BUSINESS NAME STATEMENT: 20110392195 The following person(s) is/are doing business as: PERLA LIMOUSINE 3725 Beverly Ridge Drive, Sherman Oaks, CA 91423. MICHELLE CLAIRE PENTREATH 3725 Beverly Ridge Drive, Sherman Oaks, CA 91423. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/15/2011. Signed: Michelle Claire Pentreath, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 439

FICTITIOUS BUSINESS NAME STATEMENT: 20110413274 The following person(s) is/are doing business as: BRAND MOVEMENT, MOVEMENT 5302 Bellingham Street #4, Valley Village, CA 91607. EASEAN P. BOLDEN 5302 Bellingham Street #4, Valley Village, CA 91607. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Easean P. Bolden, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 440

FICTITIOUS BUSINESS NAME STATEMENT: 20110414747 The following person(s) is/are doing business as: DZ PRODUCTIONS; DSZ PRODUCTIONS; MEET THE BIZ 18344 Oxnard Street #101, Tarzana, CA 94356. DAVID SHAZ ZIMMERMAN 12255 Magnolia Blvd. #302, Valley Village, CA 91607. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: David Shaz Zimmerman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 441

FICTITIOUS BUSINESS NAME STATEMENT: 20110348348 The following person(s) is/are doing business as: ASAP RETRO FITTERS; SOUTHERN CALIFORNIA INVESTMENTS AND DEVELOPMENTS 17815 Praines Street, Northridge, CA 91325. AA PAINTING AND HOME IMPROVEMENT, INC. 17815 Praines Street, Northridge, CA 91325. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/07/2011. Signed: Basem Khadar, President. This statement is filed with the County Clerk of Los Angeles County on: 3/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 442

FICTITIOUS BUSINESS NAME STATEMENT: 20110416186 The following person(s) is/are doing business as: 1ST STOP MINI MART 416-20 E. Florence Avenue, Inglewood, CA 91301. SONYA SUE YUE JIE 1148 S. Thompson Avenue #3, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Sonya Sue Yie Jue, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 443

FICTITIOUS BUSINESS NAME STATEMENT: 20110416290 The following person(s) is/are doing business as: ASSURED HOME INSPECTION; ASSURED HOME INSPECTION OF SO CAL 13701 Hubbard Street #19, Sylmar, CA 91342. RONNIE OCHOA 13701 Hubbard Street #19, Sylmar, CA 91342. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Ronnie Ochoa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 444

FICTITIOUS BUSINESS NAME STATEMENT: 20110414419 The following person(s) is/are doing business as: RESULTS REAL ESTATE GROUP 2999 Overland Avenue #104, Los Angeles, CA 90064. RORY REED POSIN 3852 Royal Woods Drive, Sherman Oaks, CA 91403. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Rory Reed Posin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 445

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110362985
Date Filed: 3/09/2011
Name of Business: B&Y FASHION, INC. 807 E. 12th Street #111, Los Angeles, CA 90021
Registered Owner: KAYELYN MAX 807 E. 12th Street #111, Los Angeles, CA 90021
Current File # 2008-0676626
Date: 4/17/2008
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110370298
Date Filed: 3/10/2011
Name of Business: BURROW GROUP INC. 701 Edgewood Street, Inglewood, CA 90302
Registered Owner: THE BURROW GROUP, INC. 701 Edgewood Street, Inglewood, CA 90302
Current File #02-1395227
Date: 3/10/2011
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110370542
Date Filed: 3/10/2011
Name of Business: OFFBEATS PRODUCTIONS 4041 East Blvd., Los Angeles, CA 90066
Registered Owner: EZROY CAMERON 4041 East Blvd., Los Angeles, CA 90066
Current File # 20090754556
Date: 5/21/2009
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011

Department of Alcoholic Beverage Control
888 S. Figueroa St.
Los Angeles, CA 90017
(213) 833-6043
Notice of Application for change
In ownership of Alcoholic Beverage License
Date of Filing Application: March 3, 2011
The name of the Applicant is:
JHOON INC
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
9729 CULVER BLVD
CULVER CITY, CA 90232-2739
Type of license applied for:
41- On Sale Beer and Wine- Eating Place
Susan Sukmi Umeda
24333 Welby Way
West Hills, CA 91307
Case Number: L3021286
File Date: March 15, 2011
Los Angeles Superior Court of Van Nuys
6230 Sylmar Avenue
Van Nuys, CA 91401
PETITION FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Susan Sukmi Umeda
2. Present Names: Susan Sukmi Umeda
Proposed Names: Susan Sukmi Kim
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: April 27, 2011, 8:30 am Dept C
Room:

FICTITIOUS BUSINESS NAME STATEMENT: 20110328126 The following person(s) is/are doing business as: A PLUS CAREGIVING SERVICES, 919 E CARSON ST, LONG BEACH, CA 90807. VIANNE GERMINO, 919 E CARSON ST LONG BEACH CA 90807. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed VIANNE GERMINO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20127

FICTITIOUS BUSINESS NAME STATEMENT: 20110398485 The following person(s) is/are doing business as: TRANSPARENT WINDOW CLEANING, 316 S. HUDSON AVE, LOS ANGELES, CA 90020. LUIS RUIDIAS, 316 S. HUDSON AVE. LOS ANGELES CA 90020. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LUIS RUIDIAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A

new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20118

FICTITIOUS BUSINESS NAME STATEMENT: 20110338988 The following person(s) is/are doing business as: JULIETA'S TRADING, 10316 CALIFORNIA AVE #, SOUTH GATE, CA 90280. JULIETA BARRANCO, 10316 CALIFORNIA AVE # SOUTH GATE CA 90280. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JULIETA BARRANCO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20128

FICTITIOUS BUSINESS NAME STATEMENT: 20110351597 The following person(s) is/are doing business as: A AND D STAFFING SERVICES, 103 SECOND STREET, LA PUENTE, CA 91744. LETICIA ANGON, 403 BALHAM AVENUE LA PUENTE CA 91744. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LETICIA ANGON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20189

FICTITIOUS BUSINESS NAME STATEMENT: 20110367317 The following person(s) is/are doing business as: A & M PROPERTIES, CARSON HARBOR INVESTMENT, BON INVESTMENTS, CORONEL PROPERTIES, BELAIR PROPERTIES, APA WINTON INVESTMENTS, APA INVESTMENTS, PARIS PARTHENIA LTD, CARSON NORMANDIE PARTNERSHIP, 223RD NORMANDIE PROPERTIES, SEABREEZE PROPERTIES, 228 WESTERN INVESTMENTS, 1621 W 25TH ST # 213, SAN PEDRO, CA 90732. SAMUEL Y LEUNG, 1621 W 25TH ST # 213 SAN PEDRO CA 90732. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/11/2011. Signed SAMUEL Y LEUNG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20174

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: MARCH 17, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: FOCACCERIA TRADINO!
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
362 N CAMDEN DR
BEVERLY HILLS, CA 90210-5112
Type of License(s) Applied for: 47 – ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA158344 BEVERLY HILLS WEEKLY 3/24, 31, 4/7,

FILE NO. 20110394240
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MAGIC CLEAN CAR WASH, 1923 W. MANCHESTER AVE, LOS ANGELES, CA 90047 county of: LOS ANGELES. The full name of registrant(s) is/are: JTK LIM, INC, [CALIFORNIA], 19840 HIDDEN TRAIL PL, WALNUT, CA 91789. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ JTK LIM, INC BY: WILLIAM A. LIM, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 3/15/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA158246 BH WEEKLY 3/24,31 4/7,14 2011

FILE NO. 20110387578
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GOLDEN CROWN DENTAL LAB, 1300 W. OLYMPIC BLVD, #209, LOS ANGELES, CA 90015-3968 county of: LOS ANGELES. The full name of registrant(s) is/are: JOHN KWAK, 132 MORO CIR, PLACENTIA, CA 92870. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ JOHN KWAK, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 03/14/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA158219 BH WEEKLY 3/24,31 4/7,14 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246391CA Loan No. 3017723085 Title Order No. 662010 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-25-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. ON 04-01-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-01-2007, Book N/A, Page N/A, Instrument 20071817200 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GEOFFREY C. LANDS, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or

federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: THAT PORTION OF LOT 11 OF TRACT 6774, IN THE CITY OF LOS ANGELES, AS PER MAP RECORDED IN BOOK 70 PAGES 44 TO 47 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. BEGINNING AT THE SOUTHEASTERLY CORNER OF SAID LOT 11; THENCE NORTH 66Â° 31'00" WEST, ALONG THE SOUTHERLY LINE OF SAID LOT 11, 163.65 FEET TO THE BEGINNING OF A CURVE; THENCE WESTERLY ALONG THE SOUTHERLY LINE OF SAID LOT 11, ON A CURVE CONCAVE TO THE SOUTH WITH A RADIUS OF 144.35 FEET AND A CENTRAL ANGLE OF 43Â°48'30" TANGENT AT ITS BEGINNING TO THE LAST MENTIONED LINE, 110.37 FEET TO A POINT OF REVERSE CURVE; THENCE WESTERLY ALONG THE SOUTHERLY LINE OF SAID LOT 11, ON A CURVE CONCAVE TO THE NORTH WITH A RADIUS OF 57.75 FEET AND A CENTRAL ANGLE OF 48Â°01'45N 48.41 FEET TO A POINT OF TANGENCY; THENCE NORTH 62Â°17'45" WEST; ALONG THE SOUTHERLY LINE OF SAID LOT 11, 69.75 FEET TO THE SOUTHWESTERLY CORNER THEREOF; THENCE NORTH 5Â°58'12" WEST, ALONG THE WESTERLY LINE OF SAID LOT 11, 186.00 FEET; THENCE NORTH 87Â°23'40 EAST 140.90 FEET TO AN ANGLE POINT ON THE EASTERLY LINE OF SAID LOT 11; THENCE SOUTH 39Â°42'30" EAST ALONG SAID EASTERLY LINE OF LOT 11, 383.50 FEET TO THE POINT OF BEGINNING. Amount of unpaid balance and other charges: \$2,545,969.29(estimated) Street address and other common designation of the real property: 10051 CIELO DRIVE BEVERLY HILLS, CA 90210 APN Number: 4357-008-005 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 03-09-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ZELMA THORPES ZELMA THORPES, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.Ipsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3931742 03/10/2011, 03/17/2011, 03/24/2011

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. CA-FEN-109697 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/26/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. ON March 30, 2011, at 10:30 AM, AT WEST SIDE TO THE LOS ANGELES COUNTY COURTHOUSE DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BOULEVARD, in the City of NORWALK, County of LOS ANGELES, State of CALIFORNIA, ASSET FORECLOSURE SERVICES, INC., a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by RS WEST HOLLYWOOD, LLC, as Trustors, recorded on 2/3/2005, as Instrument No. 05 0259496, of Official Records in the office of the Recorder of LOS ANGELES County, State of CALIFORNIA, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Property is being sold "as is - where is". TAX PARCEL NO. 5555-003-139 From information

which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 1146 N. HACIENDA PLACE , WEST HOLLYWOOD, CA 90069. THE BENEFICIARY MAY ELECT, IN ITS DISCRETION, TO EXERCISE ITS RIGHTS AND REMEDIES IN ANY MANNER PERMITTED UNDER SECTION 9604(1) OF THE CALIFORNIA COMMERCIAL CODE, OR ANY OTHER APPLICABLE SECTION, AS TO ALL OR SOME OF THE PERSONAL PROPERTY, FIXTURES AND OTHER GENERAL TANGIBLES AND INTANGIBLES MORE PARTICULARLY DESCRIBED IN THE DEED OF TRUST. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$3,528,173.12. WE ARE ATTEMPTING TO COLLECT A DEBT. AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. SALE INFORMATION LINE: 714-730-2727 or www.fidelityasap.com Dated: 3/3/2011 ASSET FORECLOSURE SERVICES, INC., AS TRUSTEE By Georgina Rodriguez Trustee Sale Officer ASAP# 3931870 03/10/2011, 03/17/2011, 03/24/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: HAZEL LYONS
CASE NO. BP127333
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of HAZEL LYONS.
A PETITION FOR PROBATE has been filed by JOHN MCCLAIN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that JOHN MCCLAIN be appointed as personal representative to administer the estate of the decedent.
THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A HEARING on the petition will be held in this court as follows: 04/05/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
RICHARD W. SHARPE, ESQ.
SBN 51548
COMSTOCK & SHARPE, INC.
11100 WASHINGTON BLVD.
CULVER CITY CA 90232
3/10, 3/17, 3/24/11
CNS-2058830#

FILE NO. 20110380250
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IT'S A CHILDREN'S WORLD, 1653 S. ROBERTSON BLVD, LOS ANGELES, CA 90035 county of: LOS ANGELES. The full name of registrant(s) is/are: ANTHONY ERROL FERNANDO AND JILSKA S. PERERA, 25721 HAWTHORNE PL, STEVENSON RANCH, CA 91381. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ ANTHONY ERROL FERNANDO

This statement was filed with the County Clerk of LOS ANGELES County on 3/11/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA158201 BH WEEKLY 3/17,24,31 4/7 2011

FILE NO. 20110380250
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IT'S A CHILDREN'S WORLD, 1653 S. ROBERTSON BLVD, LOS ANGELES, CA 90035 county of: LOS ANGELES. The full name of registrant(s)

is/are: ANTHONY ERROL FERNANDO AND JILSKA S. PERERA, 25721 HAWTHORNE PL, STEVENSON RANCH, CA 91381. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ANTHONY ERROL FERNANDO

This statement was filed with the County Clerk of LOS ANGELES County on 3/11/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA158201 BH WEEKLY 3/17,24,31 4/7 2011

NOTICE TO CREDITORS

NOTICE OF TRUSTEE'S SALE TS No. 10-0160321 Title Order No. 10-0005679 APN No. 4345-024-021 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/22/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by SHAHROOZ ARIANPOUR, AND FARIBA ARIANPOUR, HUSBAND AND WIFE AS COMMUNITY PROPERTY, dated 03/22/2004 and recorded 04/02/04, as Instrument No. 04 0788856, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 04/14/2011 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 612 N. CAMDEN DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,096,614.14. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 03/16/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. fel# 1006.129359 03/17, 03/24, 03/31/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-10-363144-TC Order #: 100313911-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/5/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): LINDA HAMM , A SINGLE WOMAN Recorded: 7/13/2005 as Instrument No. 05 1642607 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of

Sale: 4/11/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$664,537.28 The purported property address is: 1155 N LA CIENAGA BLVD 1207 WEST HOLLYWOOD, CA 90069 Assessor's Parcel No. 5555-006-181 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank, FSB 2900 Esperanza Crossing Austin TX 78758 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3942228 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008241 Title Order No.: 100499364 /VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/10/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 12/31/2007 as Instrument No. 20072864126 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: FARRAH DIANI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 04/06/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 339 N PALM DR APT 202, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4342-005-023 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,344,581.59. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lp-sasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 03/11/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3940570 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008241 Title Order No.: 100499364 /VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/10/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU,

YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 12/31/2007 as Instrument No. 20072864126 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: FARRAH DIANI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 04/06/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 339 N PALM DR APT 202, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4342-005-023 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,344,581.59. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lp-sasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 03/11/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3940570 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

RUTH LESERMAN

CASE NO. SP008453

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of RUTH LESERMAN.

A PETITION FOR PROBATE has been filed by PAUL LESERMAN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that PAUL LESERMAN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 04/08/11 at 9:15AM in Dept. A located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

MICHAEL F. NEWMAN

SBN 84565

DIXON, HOWELL, WESTMORELAND & NEWMAN

924 WESTWOOD BLVD #850

LOS ANGELES CA 90024

3/17, 3/24, 3/31/11

CNS-2059917#

Escrow No. 47858

NOTICE TO CREDITORS

OF BULK SALE

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made.

The name(s) and business address of the seller are: SALADES DE PROVENCE, LLC, 1040 N. La Cienega Boulevard, West Hollywood, CA 90069

Doing business as: SALADES DE PROVENCE

All other business name(s) and address(es) used by the seller(s) within the past three years as stated by the seller(s), are:

The name(s) and business address of the buyer(s) are: LMDB ENTERPRISES LLC, 1040 N. La Cienega Boulevard, West Hollywood, CA 90069

The assets being sold are generally described as the business, goodwill, fixtures, furniture, and furnishings, equipment, supplies, tools, leasehold improvements, telephone numbers, lists of customers, trade names, signs, all transferrable permits, franchises, leases, customer deposits, and saleable merchandise for resale, stock in trade, work in process on hand, and 41 On Sale Beer And Wine Eating Place Liquor License #467759

and are located at: 1040 N. La Cienega Boulevard, West Hollywood, CA 90069

The bulk sale is intended to be consummated at the office of BANKERS TRUST ESCROW COMPANY, LTD., 18850 Ventura Blvd., Ste. 208, P.O. Box 571477, Tarzana, CA 91357-1477 and the anticipated sale is the date of issuance of liquor license by Department of Alcoholic Beverage Control.

The sale is not subject to California Uniform Commercial Code Section 6106.2; however, this sale is subject to Business and Professions Codes 24049 and 24074.

The name and address of the person with whom claims may be filed is BANKERS TRUST ESCROW COMPANY, LTD., 18850 Ventura Blvd., Ste. 208, P.O. Box 571477, Tarzana, CA 91357, Attn: Vanessa Perez and claims may be filed with escrow holder at any time prior to the date of issuance of such new liquor license.

Dated March 15, 2011

LMDB ENTERPRISES LLC, By: Benoit Jean Yvon Dezalais, MM, Buyer(s)

NOTICE OF TRUSTEE'S SALE TS #: CA-10-405960-VF Order #: 650465 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/6/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): LAIRD CRINER, CSILLA CRINER Recorded: 7/10/2006 as Instrument No. 06 1512859 in book XXX, page XXX of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 3/21/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$329,261.16 The purported property address is: 1230 HORN AVENUE #616 WEST HOLLYWOOD, CA 90069 Assessor's Parcel No. 5559-006-220 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to Bank of America 475 Crosspoint Parkway Getzville NY 14068 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3900763 02/24/2011, 03/03/2011, 03/10/2011

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150-Found Items
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160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
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212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
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225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

LEGEND

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer
300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease
400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial

800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

experience in Malibu and Pacific Palisades. Speak English fluently. Call (323) 731-6114 or (323) 580-2859

224-ELDERLY CARE

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I am seeking work as an elderly caregiver. I have 20 years exp. with all types of patients. Ref's available. Available to work days and nights. (626)571-2583/(626)628-4502.

225-COMPUTER TECH SUPPORT

COMPUTER REPAIR. FREE Assessment. 24/7 Onsite Support. Home / Office * Any Computer Issue * Troubleshooting/ Security * Install/ Repair/ Upgrade * Internet/ Antivirus/ Website. Day Davis: 310-592-2740, 818-795-5985. ddavis@globaltechnologypros.com. (Cal-SCAN)

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The Garden Service Maintenance and Tree Trimmers. Removing trees, stumps, and hill clean-up. Regular fire and clean-up haul-away.

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115- CEMETERY

Mt. Eden, Granada Hills. Mount Ephraim, Estate Row 2306, Space A. Retail price \$9,895—Will sell FOR ONLY \$7,500. Call (949) 851- 4948.

Canoga Valley Memorial Park in Conejo CA. Surrounded by mountains in a lovely valley setting. Plot is in Santa Rosa I section: plot B, which is a sold out section that is very desirable. \$7,400 (805)320-4512

Cemetery Plots for sale at EDEN MEMORIAL PARK in Mission Hills, CA. Beautiful private garden on a corner. 2-3 spaces available for sale \$30,000 each. Call (818)346-2426 or (218)428-8558

EDEN MEMORIAL PARK Single Plot in Mt. Shalom sold-out section. Beautiful valley view. Valued at \$8000 OBO. (818)716-6816

EDEN MEMORIAL PARK Mt. Shalom Section. 2 plots, Row 3914, E & F. Valued at \$9700 each. NEGOTIABLE. Call Robert (310)212-3149

Forest Lawn Cemetery Lot, one lot. Prestigious Glendale location, in even tide area. Goes to highest bidder, starting at \$7,000. Call James at (209) 588- 0930.

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Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

HOLY CROSS CEMETERY PLOT Lot 145 Pier 4 Sector BB Southeast of Cemetery (St.Joseph) \$11,000 seller pay transfer fee. Call (310) 308-7770

HOLLYWOOD FOREVER CEMETERY- 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

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ROSE HILLS – 1 grave in Garden of Enchantment. \$4,000.00 Call (310) 503-4388

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AKITA- two beautiful AKC female puppies! Both intelligent with great temperaments! Have all vaccinations. Call Keith (626) 536- 4429

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Beverly Hills 9/11 Memorial Garden September 11, 2011

**We are asking the Beverly Hills community to join us
in the creation of a meaningful, lasting tribute.**

On September 11, 2011, we will observe the 10th anniversary of 9/11. The City of Beverly Hills is making plans to respectfully remember that day and our fellow countrymen who lost their lives during this national tragedy.



Beverly Hills 9/11 Memorial Garden, Fire Department Headquarters, 445 N. Rexford Dr., Beverly Hills, CA 90210

The Beverly Hills 9/11 Memorial Committee has worked closely with the Port Authority of New York to obtain an artifact from Ground Zero. We are proud to announce that we are in possession of a structural steel beam weighing 2000 pounds and standing 17 feet tall which once served to support the Twin Towers at The World Trade Center site.

Community Contribution

With your help and donation, a memorial garden will be constructed on the Fire Department grounds at the northwest corner of Rexford Drive and South Santa Monica Boulevard. The historic Ground Zero artifact will serve as the centerpiece of this memorial.

To add your name to the 9/11 Wall of Remembrance and assist with the construction financing, please call **310-288-0663** or visit our website at **www.beverlyhills911memorial.org** for gift-giving opportunities at every level. All contributions will be held in a 501(c)(3) trust. Please join us by giving generously.

Save the date and join us on **September 11, 2011**, where you will see the realization of our community coming together for this meaningful remembrance.

The Beverly Hills 9/11 Memorial Garden is a project of The Beverly Hills Fire Chief's Fund, a 501(c)(3) organization.

