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Issue 601 • April 7 - April 13, 2011

An Apple for the teacher



A look at this year's BHEF Apple Award Recipients



cover story • pages 8-10



letters & email

“Board of Education”

Kudos to Brian Goldberg and the rest of the Board of Education for finding creative means as which to alleviate the district’s budget woes. It is this kind of leadership during times of crises that restores our confidence in our elected leaders. Beverly Hills schools are defined by their teachers and programs ... thank you for trying to keep them intact.

*Noah Margo
Beverly Hills*

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Cover Photo
CREDIT: Marc Saleh

SNAPSHOT



COMMUNITY BUILDING LYNWOOD, CA

On March 31 and April 1, Beverly High’s ASB class volunteered for Habitat for Humanity in Lynwood, about 20 miles southeast of Beverly Hills. Seniors (pictured left to right) Nicky Harper, Molly Mendelsohn, Layla Farrahi, Andrew Cohen and Russ Siadatian and classmates framed two houses, dug trenches for piping and did other construction work.

“It truly is one of my proudest moments, watching those kids work,” Director of Student Activities and Apple Award winner Loren Newman said (see profile on page 10). “They give 100 percent. I like them to see they can give back to their community, because we’re so fortunate here in Beverly Hills.”

briefs

City Council denies Rose Parade Committee’s request for City funds; loan still not repaid

During its study session on Tuesday afternoon, the Beverly Hills City Council turned down the Beverly Hills Tournament of Roses Committee’s request for City matching funds of \$150,000 to enter a float in the 2012 Tournament of Roses Parade.

According to the staff report outlining the request for matching funds, the Tournament of Roses Committee has not yet repaid a \$10,000 loan it received from the City for the 2011 float. The unsecured promissory note outlining the terms of the loan designated January 31, 2011 as the repayment deadline.

Mayor Barry Brucker, Vice Mayor Willie Brien, Councilmember Julian Gold and Councilmember Lili Bosse expressed concern about the request for matching funds, while Councilmember John Mirisch supported the request.

Tournament of Roses Committee member and *Courier* publisher Clif Smith appeared before the City Council to make the request.

“I’m recommending that the city again support the effort from a marketing standpoint,” Smith said. “This is an activity for

the entire city of Beverly Hills. It benefits residents, it benefits businesses, it benefits hotels, it benefits restaurants, it benefits everyone.”

Smith said that although the committee was requesting \$150,000 he didn’t think it would need more than \$130,000 and that it was trying to raise as much private money as possible.

“This is a matching grant,” Smith said. “If we don’t raise the money, the city’s not liable for the money.”

The committee entered a float in the 2011 Tournament of Roses Parade. Smith said the committee raised about \$170,000 toward building the float and the City contributed \$50,000 to the committee, in the form of a \$40,000 grant and \$10,000 loan. The funds came from the City’s tourism and marketing budget, which is derived through the 2 percent Transient Occupancy Tax that is used to promote Beverly Hills through marketing and promotional initiatives.

For that reason, Mirisch supported providing matching funds to the committee. He said that if those funds must be spent for City promotion, they would be best spent on the Rose Parade because of the publicity afforded Beverly Hills and community involvement of volunteer float builders and committee members.

“It’s really important for everyone to understand ... there is a policy in place which as long as it’s in place, it’s my conviction we need to find the best value for money, and that policy is that 2 percent of our TOT goes to market the city,” Mirisch said. “If it’s not



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OUR DATA SPEAKS VOLUMES



being spent on the Rose Parade, it will be spent on something else, such as 'Breakfast in Beverly Hills.' If this is something we can do each year we're going to get much more value than any matching funds we contribute. It's something to build up over the years, it's an event that exists and it's something that has tremendous potential."

Bosse, who participated in building the 2011 float, suggested the committee consider a smaller and cheaper float, which she said Fiesta Floats told her was possible. She said she hoped the community could come up with the funds itself.

"I would love to see a float this year," Bosse said. "It was an incredible experience, but I am unable to dedicate any City funds to it."

Bosse also pointed out that the Tournament of Roses Committee still owes Fiesta Floats, the company that built the float, \$65,000.

The City has not yet established its budget allocation for the next fiscal year's marketing or promotional initiatives, and City Manager Jeff Kolin said the anticipated TOT for the next budget year is not yet known. The matter was on Tuesday's agenda because the deadline to apply for entering a float in the Tournament of Roses is April 8.

"I am concerned about the thought, if the private donors don't raise the money, the City doesn't have to match those funds, but I don't know how that would work," Brucker said. "If we're in the middle of a contract with Fiesta Floats, we can't roll out half a float. I think we ought to take a look at not only the financial commitments as we go forward, and see what the drop-dead deadline is for Fiesta Floats and the Tournament of Roses. I don't believe it would be a prudent decision



Beverly Vista Rocks Carnival this Sunday

This Sunday, from 11:30 a.m. to 4:30 p.m., the Beverly Vista Playground will transform into the Beverly Vista Rocks Carnival, complete with rides, games, food and a silent auction. Admission is free and open to the entire community, offering activities for all ages.

"The community should come rock with Beverly Vista for the day," carnival chair Laurie Maybaum said.

Fun and games at the carnival include a petting zoo, laser tag, bumper cars, ping pong and a cupcake party. Food will be available from Delice Bakery, Factor's Famous Deli, Menchie's and Neighborhood. Items up for silent auction range from spa gift certificates to bicycles to a round of golf at Hillcrest Country Club. The carnival is sponsored by CVS/Pharmacy Beverly Hills, Factor's Famous Deli, Hint, Izze, Pavilions, Pirate's Booty and Pretzel Crisps.

For more information and to view the silent auction catalog, visit www.bvrockscarnival.com.

to make that commitment today."

briefs cont. on page 4



Beverly High's cast of Fiddler on the Roof observes the Sabbath Prayer. Left to right: Shane McGhie (Tevye), Sadie Katz (Sprintze), Lina Hebert (Hodel), Roxanne Aichinger (Golde), Savannah Forno (Tzeitel), Romana Janoskova (Chava), Brendan Taglianetti (Perchik), Kyle Swan (Motel).

Beverly High's Fiddler on the Roof plays through the weekend

Wednesday was opening night for Beverly High's production of *Fiddler on the Roof*. Remaining performances run Thursday through Saturday at 7:30 p.m.

Ticket prices are \$15 for adults, \$10 for students, and \$25 for "VIP" seats in the first eight rows. Seating will be determined on a first-come, first-served basis.

Purchase tickets at the door or online, <http://tinyurl.com/BHHSFiddlerTix>.

Speak Up and Be Counted



Attend a City Meeting to discuss your views on Beverly Hills' quality of life as it relates to evening social events in your community.

The City's Human Relations Commission will hear public comments relating to nighttime social events, along with impacts of amplified music and entertainment in residential neighborhoods.

Public Meeting Dates:

- Wednesday, April 13, 7:00 p.m.
- Monday, May 9, 7:00 p.m.
- Tuesday, May 24, 9:15 a.m.

Meetings will be held at City Hall in Council Chambers. Parking is free. 455 N. Rexford Dr., Room 280

For more information visit the City's website at www.beverlyhills.org/noiseordinance or call 310-285-1006.



Neighborhood Watch Zone Meeting



Join the Beverly Hills Police Department at the new Neighborhood Watch Zone Meeting

Saturday, April 9, 2011

12:00 p.m. - 1:30 p.m.

Bedford Dr. between Sunset and Lomitas (rain or shine)

The Neighborhood Watch program is hosting these Zone Meetings throughout the City as a way to educate the community on safety related issues.

Special Presentations:

Crime Prevention and How to Protect Yourself
Current Crime Trends
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A gourmet food truck will be on site with items available for purchase.



To learn more, contact Officer Don Chase at 310-285-2133 or dchase@beverlyhills.org



briefs cont. from page 3

Brien expressed similar concerns.

"We do know we will have a deficit next year," Brien said. "To start allocating money out of the budget right now doesn't make sense to me. I understand we're under a timeline, April 8, but I'm not so willing to do that today."

After hearing his colleagues would not authorize City funds for the float, Mirisch requested the Council consider a repeal of the tourism and marketing budget, which he calls an earmark, on the next agenda. Mirisch says he voted for such a repeal last year.

"If you're saying in these times, we can't spend \$150,000, [or the] \$130,000 we were discussing, on something as high-profile and beneficial as the Rose Parade, then for the life of me I can't understand why we would be spending hundreds of thousands of dollars on lower profile, less effective programs

such as 'Breakfast in Beverly Hills,' which doesn't even have the additional benefit of community involvement," Mirisch said after the formal meeting.

Bosse, Brien and Gold supported the idea of planning a float for the 2014 Tournament of Roses Parade to celebrate Beverly Hills' centennial year.

Measure 2P case will return to Los Angeles County Superior Court

On March 30, the 2nd District Court of Appeal remanded the matter regarding Measure 2P's validity to the Los Angeles County Superior Court. Measure 2P, the initiative requiring two-hour free parking at all public lots in Beverly Hills, passed on the March 8 election, 3,452-2,112.

On January 4, Los Angeles Superior Court Judge Ann Jones ruled Measure 2P invalid, and it was uncertain whether the measure

would appear on the ballot. The 2nd District Court of Appeal stayed the decision pending the election.

"Now that the election is over, with Measure 2P getting over 62 percent of the vote, the stay was simply moot," G&L Realty spokesperson Adam Englander said in an e-mail statement. "We now expect the City Council will do the right thing and dismiss their lawsuit and implement Measure 2P immediately."

Englander and City Attorney Larry Wiener said the ruling was expected.

"The City Council has not altered its two-hour free parking program and has not indicated any desire to do so," Wiener said. "At this point, the City intends to continue its two-hour free parking."

Wiener said that the City of Beverly Hills offers two-hour free parking at the Beverly Gardens parking garage, which is the Montage Hotel lot, even though it is not subject to Measure 2P.

Judge Ann Jones will consider the matter on a date yet to be determined.

Facilities master plan discussed at Educational Futures Conference

Representatives from all facets of the BHUSD community—students, teachers, parents, administrators and representatives from the City, Board of Education, BHEF and PTA—met in the Beverly High cafeteria Monday morning to begin the process of developing a strategic and facility master plan for the next 10 to 20 years. The plan will determine how the \$334 million bond from Measure E will be spent to modernize the five BHUSD schools.

Tracy Richter, CEO of DeJONG-RICHTER, a national planning firm hired to help with the master plan, facilitated Monday's conference, which included presentations, group work sessions, discussions and responding to questionnaires.

The conference began with a lecture about what learning, teaching and classrooms may look like in the future. The second half of the conference addressed the challenges of spending the bond money and how to establish priorities for improving the district's facilities.

"What I like best about [DeJong-Richter and CEO] Tracy Richter is they've built a ton of schools," BHEF Chairman Jonathan Prince said. "This is what they've done for a living. He realizes it's important in Beverly Hills that the entire community gets behind a vision of schools that are best for students teachers, principals. He's really trying to build community consensus. I think that's a

spectacular approach in a city that's as complex as Beverly Hills."

The master plan will develop in three stages, beginning with strategic planning to create an educational framework. The second stage is establishing educational standards that will be incorporated into facility design, and the third stage focuses on long-range facility planning, incorporating facilities information, demographic analysis, strategic goals, educational specifications and community input.

"It was a great turnout," PTA Council executive vice president Jennifer Terrell Schwartz said. "Stakeholders from every part of the city [attended]. Students were incredible. Students spoke and gave real-life comments on suggestions that were made, what it's like to be in a classroom and what's needed."

Next, DeJong-Richter will meet with and hear from smaller groups, including teachers by subject matter, homeowners and city representatives. The goal is to develop a master plan to present to the Board of Education in Fall 2011.

"The more people involved in the development of the strategic plan, the better," Superintendent of Business Services Alex Cherniss said. "I think it's really great to see so many people from the community taking part in these events."

City Council approves Google lease, recognizes community members

On Tuesday night, the City Council unanimously approved an 11-year lease with Google Entertainment, which will occupy more than 13,000 square feet on the fourth floor of a City-owned building at 331 Foothill Road. The lease is expected to generate a revenue of \$6.3 million.

"We are absolutely thrilled that Google has chosen Beverly Hills and our Foothill Road building as the home for their entertainment division," Mayor Barry Brucker said in a statement. "The location in our emerging Entertainment Business District is a perfect fit both for Google and for the City."

At Tuesday's meeting, the first former gathering of the newly installed City Council, many community members were honored for their contributions to Beverly Hills.

Outgoing Traffic and Parking Commissioner Joyce Braun was recognized for her service. Outgoing Public Works Commissioner Howard Fisher was recognized and appointed to the Traffic and Parking Commission.

Earlier in the day at the City Council study session, Howard Rosoff and former BHEF



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president Simone Friedman were approved to replace retiring Commissioner Kathi Rothner and Councilmember Julian Gold on the Recreation and Parks Commission, pending a City Council vote at a future meeting.

April was proclaimed Volunteer Month and City Volunteer Coordinator Jane Winston Doman, Ellyn Snowden and former Recreation and Parks Commissioner Jill Tavelman were recognized for their community service.

The Beverly Hills Recreation and Parks Commission was recognized for its award from the California Parks and Recreation Society as the 2010 Recreation and Parks Commission of the year.

The longest item on the agenda was a consideration of an appeal of a conditional use permit the Planning Commission approved on January 13 for the opening of an Equinox fitness club in the Bank of America building at 9465 Wilshire Blvd near Beverly Drive. The Council voted 4-0 to deny the appeal. Councilmember Lili Bosse recused herself because she was a member of the Planning Commission when the conditional use permit was approved.

The approval of the conditional use permit included locating an exercise club on the ground floor of a building, allowing an exercise club to occupy more than 25 feet of store frontage within a pedestrian-oriented area, and providing parking through shared facilities within a subterranean garage. Associate Planner Ryan Gohlich recommended that the City Council approve the conditional use permit.

Attorney Todd Elliott filed an appeal on behalf of Ron and Sharon Gart and Neighbors Organized to Protect the Environment in Beverly Hills, contesting the validity of the Planning Commission's findings and of the environmental analysis performed by the City. He also said the approval violates shared parking provisions, the project is inconsistent with the general plan and the project violates the California Environmental Quality Act. The staff report stated that the appeal contained no new information that had not been previously considered by the Planning Commission prior to rendering a decision.

Los Angeles Business Journal ranks Englander's PR firm No. 2

The *Los Angeles Business Journal* released rankings for the 20 largest independent public relations firms based on 2007 fee revenue in L.A. County on Monday.

Beverly Hills resident Harvey Englander's firm, Englander, Knabe & Allen, was ranked No. 2, a jump from No. 7 in 2010.

"We're very jazzed about it, for being as new as we are," Englander said.

Englander attributes the six-year-old company's growth to a combination of factors.

"One part of it is a philosophy when I built the company of only having senior-level people working on our clients' behalf, which is a complete change in how any service industry works, whether it's a law firm, accounting, PR or advertising agency," Englander said. "They all start with lots of junior associates. We don't have those. We only have senior-level people. We start with the fact that we bring a higher level of work and personnel to projects. Secondly, we're creative thinkers. Lastly, we're successful. We work with our clients to enable them to get what they want."

Client G&L Realty is the proponent of Measure 2P, the two-hour free parking initiative that passed on the March 8 election. The measure's validity is pending a decision by the Los Angeles Superior Court.

Man with knife threatens Beverly Hills police officers

Beverly Hills police officers arrested Ronald Rivers, 58, near Doheny Drive and Hillcrest Road on March 31, after he allegedly threatened officers with a knife. Officers initially contacted Rivers at about 10:35 p.m. near Doheny Drive and Sierra Place. After obtaining Rivers' identity, the officers ran a computer check and as they waited, Rivers began walking away. The officers learned there was an outstanding warrant for Rivers' arrest.

Rivers was standing about 30 feet away from officers when they attempted to detain him near Doheny Drive and Hillcrest Road. When officers asked Rivers to come down from an easement slope, he allegedly produced a knife and threatened to harm officers in order to avoid arrest. Rivers dropped the knife and surrendered when additional

units, a K-9 officer and an officer with a bean bag gun arrived at the scene. Rivers was taken into custody without further incident. Neither the suspect nor officers were injured. Rivers was arrested for drawing and/or exhibiting a weapon at a peace officer and for an outstanding warrant for resisting and/or obstructing a peace officer.

"Considering the volatile circumstances where deadly force can sometimes be a split-second decision, our officers used tremendous restraint in getting Mr. Rivers to peacefully surrender," Lieutenant Tony Lee said in a statement. "In this type of scenario, and there have been many in other jurisdictions, I can't tell you how many times it came to a tragic end, and justifiably so. I'm really proud of their professionalism."

BHUSD and Board of Education to host zero based budget study session

The public is invited to attend a study session about zero-based budgeting on Thursday, April 7 from 3:30 to 6:30 p.m., with a presentation by Ron Bennett, President and CEO of School Services of California, Inc. The study session will take place in the Jon Cherney Lecture Hall at Beverly High.

Late-night social events to be discussed at April 13 community meeting

On April 13 at 7 p.m., the community is encouraged to attend a meeting in City Council Chambers to discuss possible changes to the Municipal Code regarding late-night social events and impact of noisy events in residential neighborhoods.

BHUSD seeks applicants for Citizens' Oversight Committee

The Beverly Hills Unified School District is seeking new applicants for the Citizens' Oversight Committee (COC). The COC was established to oversee the bond proceeds, expenditures and audits associated with Measure E.

The district is currently seeking applicants for the following two-year positions in the Citizens' Oversight Committee:

Business Organization Members, Parent or Guardian Member, Parent or Guardian/PTA Members, Senior Citizens' Organization Member, Tax Payers' Organization Member, At-Large Members.

BHUSD seeks reader support in community briefs cont. on page 7



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from the hills of beverly



Very short subjects

And firefighters win city appreciation

By Rudy Cole

Our very informal Best of Beverly Hills nominations has had an incredible response from our readers, but all good things, including recognizing some of our best servers, has to come to a conclusion and so this Monday, April 11, will be the final day for e-mail submissions.

This is not really a contest—just your opportunity to inform your friends and neighbors where they can find the best restaurants, repair shops, facials, clothing, gifts, dentists, internists and any other category of business or profession you would recommend.

Next week we will give a final 2011 report and some samplings of reader e-mails will be published. In the first round, Spago had the most “votes” in both restaurants and overall—that is totals, not work clothing.

Who is now leading in all categories: **Bobbe Joy Dawson**, the makeup specialist who recently moved from South Beverly Drive to North Bedford.

Her fan base is very diverse: voters e-mailing her name from many age groups and widely spread sections of the community.

Some readers with either an enormous sense of humor or impaired reading skills actually nominated Rite Aid on North Canon. So, let’s be fair. Even though I have had some bizarre experiences at the one-time Thrifty, its late hours and diverse inventory make it an unavoidable resource.

The problem begins with the design of the building, a front on Canon with a fortress appearance that demeans the whole street, poorly trained check-out staff with an indifference to customers and, too often, poorly stocked shelves.

It’s hard to forget the time I asked a staffer where a familiar product could now be found. The response defied rational shopping experience: “We don’t carry that anymore, it sold too fast and we could not keep it in stock!”

However, I almost had a positive experience: Late one night my printer ran out of ink. The only option was Rite Aid. I found the brand I needed, but discovered that it was in a locked case. (Office Depot also keeps the product behind the counter, not in a case. Is there some black market on ink?)

Summoning the floor manager worked. Although he could not find the right key to open the case, he simply forced the lock and handed me my package. This guy might have changed a whole customer culture and my opinion of his company.

However, there was an aftershock. When I got home, and admittedly it was late and I was grumpy, a frantic search of my coat and pants convinced me I had lost my wallet. As my creditors will testify, no real fear it contained any significant cash, but losing the driver’s license and maxed out credit cards is an enormous pain.

Quick call to my own newly beloved Rite Aid. After listening to a recording asking if I was a doctor ordering a prescription, I finally reached a clerk.

I am going to recount exactly what happened, absolutely no editing:

Me: “I may have lost my wallet in your store.”

Clerk: “Do you have a receipt?”

Do I have a receipt for a lost wallet? This is a kind of family newspaper, so I probably can’t repeat what I said, but I rushed to the car to search the store for myself, but alas, I was the final incompetent, the wallet was on the floor by the brake.

And speaking of experiences with company agents by telephone, I had one recently with the Auto Club.

My dead battery meant missing a meeting. After making the not totally believed excuses, I called the roadside assistance number for the club, gave my membership number, address, make and model of car and described my problem.

In the most sympathetic voice I have heard since my mother explained there was no more chicken soup, the agent said: “I am so sorry you are having a problem. We’ll have someone there to help very shortly.”

If every caller is treated with the same concern, this agent must be an emotional wreck by the end of the work day.

City Manager **Jeff Kolin** apparently has earned the first-round evaluation approval of the city council, but his timing may need some work.

Last year, when the council considered a contract-related city guaranteed home loan for Kolin, which they approved, the council chamber was packed with city employees vigorously protesting scheduled furloughs, a separate item on the agenda.

This Tuesday was almost as bad. On the consent calendar was approval of a two percent pay increase for Kolin. (The only objection came from Councilmember **John Mirisch** who must have said at least ten times that his fiscal concern had nothing to do with Kolin’s “fine work.”)

What was also on the agenda? An absolutely incredible offer from our firefighters association (union) to pass up some contracted pay benefits if that gesture would prevent the city from proceeding with more scheduled furloughs. The council, with honest expressions of appreciation, accepted the offer and cancelled furloughs that would, aside from meaning loss of pay for non-emergency workers, have closed our library for any number of days.

Consider how incredible this really is. The firefighters are not impacted by furloughs. However, they gave up their own city pay benefits to prevent losses of income for their worker colleagues and to prevent closure of city services. I know of no other city where this has or could have happened.

Sorry for our city manager. Really not a good night to accept a boost in salary. But an excellent time to let our firefighters know how much we appreciate their selflessness.

There is an elected position out there no one seems to want, with the exception of one incumbent: Member of the Board of Education.

Although the election in November is still months away, usually by spring we know the names of likely contenders, especially since two incumbents have told friends they will not seek reelection – **Myra Lurie**, completing her second term and **Steven Fenton**, his first. Both have served as board presidents.

Only **Dr. Brian David Goldberg**, in his first term, has told us he will be a candidate for a second term. There are no other announced contenders. Does this mean that Goldberg is so formidable no one wants to challenge him or is the job so thankless and loaded with unresolved issues and conflicts, it is simply not an attractive office to seek?

Consider the problems: A former chief employee and later highly paid consultant is awaiting trial for fraud, as is, although for less serious charges, a former superintendent of schools.

Within this term of their service, the district has had three different superintendents and seems reluctant to accept the strong advice of the major education stakeholders to keep the current top exec, **Dick Douglas**, on the job for at least another year. The district has hired a top research firm to fill the job, but they too have advised the board they need to get their own act together if they expect a truly able and qualified educator to take over running the district.

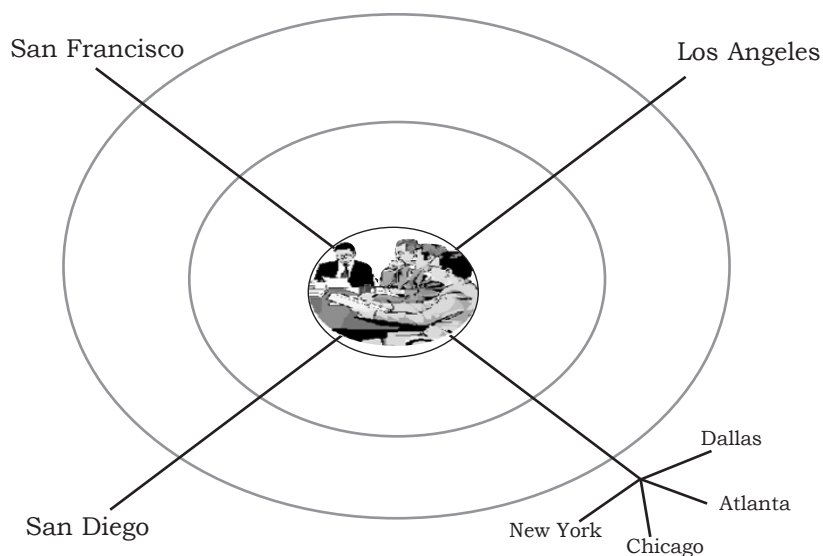
Almost every district in the state has enormous budget problems, but our expectations are so high, the issues become more frustrating in our community. Maintaining classroom excellence, continuing peripheral programs such as Adult Education and giving the district and the community a comfort level after the horrendous legal and legislative problems in recent years, and still keeping it civil at board meetings, has not been easy.

Individually, all five board members bring real talent and experience to the table. Few people know the community as well as Fenton. **Jake Manaster** had deep experience with school challenges before winning election. **Lurie**, who easily won her last two

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campaigns, is a tireless worker with deep ties to the PTAs and other education leaders, and Dr. Goldberg is totally passionate on his education priorities and is a first-rate communicator.

(Manaster and Lurie are both lawyers; there are none on the city council which does have two physicians – comments welcome.)

Which brings us to the current board president, **Lisa Korbatov**. During her first year as a board member, she was a very confrontational participant in the frequently contentious and divided board. At first, it was four against one: Lurie, but within a short time, divisions erupted among other members.

Now, Korbatov has often become the

conciliatory board leader, at least making an effort to restore civility and respect when differences occur.

In case you think this is all very new, for some inexplicable reasons many recent school boards have had equally troubling internal personality battles, some far more divisive than this board.

In any case, all these problems may explain the lack of candidates, so far.

However, where are the PTA leaders, a great training ground for the board, who should offer to serve? How about business community people—Korbatov came from this group—or former student government leaders?

Incidentally, one grad recently opted for a term as a school PTA president rather than a

run for school board!

What happens in the unlikely event only Goldberg or one other person runs for the three seats? The board can appoint for a two-year term.

LOCAL HERO: Quick, how many spouses of former chiefs of police can you name? They were all probably great help mates, but none ever rose to the level of service to the community as our incumbent first lady of law enforcement, **Ellyn (Mrs. David) Snowden**.

Tuesday the City Council honored Mrs. Snowden, and others, for their volunteer effort to help save our annual volunteer recognition event. But far beyond that, Mrs. Snowden is active in supporting a broad range of city needs, including the highly

regarded city library literacy program. She has also helped organize special events at Roxbury, including the one-person show by her friend **Debbie Reynolds**.

For being a great role model, supportive spouse for our outstanding chief of police and for so many volunteer services, Ellyn Snowden is this week's Local Hero.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 5

nicating with friends and colleagues in the community about this opportunity to serve the district. The application can be found on the district website: www.bhusd.org. Click on About Us and go to Citizens' Oversight Committee or call (310) 551-5100, ext. 2210 for more information.

BHHS Boys' Volleyball Team Wins Nonleague Match

The Beverly High boys' volleyball team defeated La Canada, 25-18, 25-10, 25-15, March 28 in a nonleague match at the Swim-Gym, with Jason Nik having nine kills and 17 digs and Brandon Adams eight kills and 12 digs for the Normans.

"We came out a little inconsistent, but as

the games progressed we started playing better and better," Beverly Hills coach Jonathan Ramin said after his team improved to 11-2. "We took them out of their comfort zone and we were able to control the game pretty much throughout."

The Normans are scheduled to play at Santa Monica, ranked first in the Southern Section Division 4 poll released Monday, today and play host to Inglewood at the Swim-Gym Tuesday in Ocean League matches beginning at 3:15 p.m.

BHHS Girls' Lacrosse Team Defeats Downey

The Beverly High girls' lacrosse team withstood a late comeback attempt to defeat Downey, 12-9, Friday on the Upper Field in

a Bay League game, with Dillan Watts scoring four goals for the Normans.

Jasman Naziri, Judy Naziri and Savannah Slotkin each scored twice and Halle Beesen and Celine Elias once each for Beverly Hills (3-8).

Norman goalkeeper Madison Steinberg made 10 saves.

Beverly Hills coach Kate Marks credited the victory to playing great defense.

The Normans lost at Peninsula, 12-2, March 23 in a Bay League game played in what Marks described as a "torrential down-pour."

Jasman Naziri and her older sister Judy Naziri scored for Beverly Hills, which trailed 6-1 at halftime.

Steinberg made 23 saves.

The Normans are scheduled to play host to Redondo Monday at 3 p.m. on the Upper Field in a Bay League game, at Westridge of Pasadena Tuesday at 3 p.m. in a nonleague game and at Mira Costa Wednesday at 4 p.m. in a Bay League game.

BHHS Boys' Lacrosse Team Loses to Redondo

Beverly High lost 10-6 at Redondo March 25 in a Bay League boys' lacrosse game, with Maddy O'Neil scoring four goals and Nick Heller and Mikey Cole once each for the Normans.

Beverly Hills is scheduled to play host to Mira Costa Wednesday on the Upper Field in a Bay League game beginning at 3 p.m.

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coverstory

AN APPLE FOR THE TEACHER

A look at this year's BHEF Apple Award Recipients

By Melanie Anderson



Elizabeth Akins
Beverly Vista: English Teacher
1994–present

Seventh-grade English teacher Elizabeth Akins found her voice while studying literature in college. She knew that she wanted to help others do the same, so she decided to become an English teacher.

Akins started teaching sixth-grade English at Beverly Vista in 1994, when Nadine Breuer was principal and current principal Irene Stern was assistant principal. After four years, Akins left to teach eighth grade in Santa Monica, and then taught at Beverly High for one year.

"I had always thought I wanted to teach older students, but I soon realized Beverly Vista was really the place I wanted to be," Akins said. "I enjoy teaching middle school aged students, so I came back to teach sixth grade for four more years and I started teaching seventh grade [seven years ago]."

Akins thought it would be more satisfying to teach literature to older students, but she found this not to be the case.

"I realized teaching literature at the middle school level can lend itself to just as much analysis and that oftentimes, it's their first experience with being able to analyze literature on a more meaningful level," Akins said. "I like catching them at that moment when they're just beginning to think more critically and analytically."

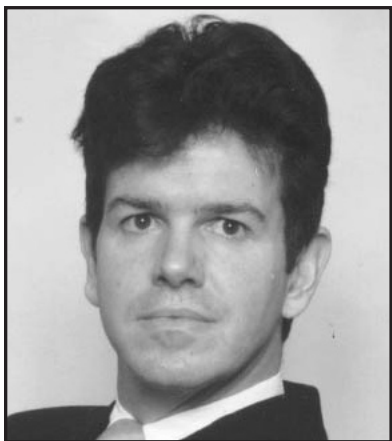
The Adventures of Tom Sawyer is one of the books Akins covers in class. Although its language and historical context can be challenging for students, Akins said her students relate to Tom because he is a typical adolescent, trying to find himself in his environment.

"This age is also about individuation, being able to find their identity and assert themselves and one of the challenges is that oftentimes translates into rebelling against authority," Akins said. "If you can find a way through the literature to relate and connect to the students, I think that really empowers them to find their own voice."

At Beverly Vista, Akins works alongside her husband, sixth-grade English teacher Aaron Bennahum. He took over Akins' job when she left to teach in Santa Monica, and they hit it off when they met at Beverly High teacher Loren Newman's 30th birthday party.

Akins said she is happy to be working again with Stern, who emphasizes rigor and academia, and she enjoys working with supportive fellow faculty members.

"I've been really fortunate to work with [eighth-grade English teacher] Merle Bauer, who's been my mentor all these years," Akins said. "She's been very generous with me in sharing her strategies. I've learned a great deal from her."



Phillip Babcock
El Rodeo: Technology Instructor
2005–present

Akins said the Apple Award is significant because it places value on the profession of teaching.

"I think that rather than being an individual recognition, I see it as more of a celebration of the collective efforts of all of us who are in the teaching profession," Akins said.

Phillip Babcock
El Rodeo: Technology Instructor
2005–present

From an early age, El Rodeo technology instructor Phillip Babcock loved learning. His father was

an assistant superintendent of Del Norte County Unified School District and then superintendent of Wilsona School District in Lancaster. Babcock would sit on his father's lap in the family's one-room cabin in Del Norte County and read every day.

"My father inspired [my brother and me] to do our very best in school and to learn to love learning and to enjoy the whole quest for knowledge," Babcock said.

In pursuing this quest, Babcock discovered a passion for history, which he studied at UCLA. That led to further education at Princeton Theological Seminary and the University of Edinburgh, Scotland, and independent research at esteemed European libraries.

"I wanted to be a teacher from the very beginning, and I felt that students needed someone who could inspire them, give them a love for learning and empower them with knowledge," Babcock said. "In the middle of all that, the personal computer was born. I learned quickly to use technology in things that I was doing at the time and fell in love with technology as well. I was in a situation where I felt compelled to find some way to use them both, history and technology."

Babcock combines history and technology this year in his sixth-grade ancient history class. He also teaches first- through eighth-grade technology classes, in which he covers everything from photography to web design to music composition.

Then-El Rodeo Principal Pat Escalante hired Babcock as the technology teacher in 2005, and they worked together until last year, when she became director of Beverly Hills Adult School.

"Pat was very supportive of technology and the program that we wanted to start," Babcock said. "She helped me work with the PTA to get a new lab and other technology equipment, including a new photographic and video broadcasting studio. It's been a very enjoyable and rewarding experience to see so many kids excited when they come to class. Their eyes light up, they run when they get in the door, and they don't want to leave when the bell rings."

To showcase students' work, Babcock founded the El Rodeo Digital Art & Media Award show during his first year, which took place at the Beverly Hilton and was modeled after the Oscars, complete with red carpet interviews, student paparazzi, sealed envelopes, and trophies. Now an annual event, the awards take place during a school assembly.

"We want as many kids as possible to see their fellow students' work on a big screen," Babcock said. "My hope is that it will encourage others to continue in their creativity. This school has been very supportive of that."

Babcock said he is dedicating his Apple Award to his father, Dr. E. Vern Babcock.

"I'm very humbled and honored by this award and I'm thankful to my administrator, [Principal] David Hoffman and [Assistant Principal] Kevin Painter and the staff at El Rodeo for their support and love throughout the years," Babcock said.



Dana Findley
Horace Mann: Assistant Principal
1996–present

Horace Mann Assistant Principal Dana Findley thinks of her colleagues at BHUSD as family.

In 1996, then-Beverly High assistant principal Tanis Harris hired Findley as a long-term substitute when a dance teacher went on maternity leave. Ben Bushman was principal at the time. When the dance position in the physical education department opened up, Findley was hired full time. She coached the dance team and started coaching cheerleading when English teacher Alice Kuo (now Alice Shippee) gave up the gig.

"I have such respect for [Ben Bushman]," Findley said. "He was like a father fig-

ure. Beverly High was my first job and Ben was the type of principal who was hands on. I looked up to him as a leader. He was always out and about the school, always willing to listen.”

Findley became involved in a number of leadership activities at Beverly High and became chair of the physical education department. Two assistant principal positions opened up in 2003 when Bushman retired and Dawnalyn Murakawa-Leopard became principal at Horace Mann. Dan Stepenosky became principal and Findley and El Rodeo principal Dave Hoffman joined Hawthorne principal Toni Staser as the high school’s assistant principals.

Findley still sees Bushman because she is close with his daughter-in-law, Loren Newman, a fellow Apple Award winner (see profile on page 10).

“I feel really fortunate that he and the other administrators at the time gave me this opportunity,” Findley said. “Tanis Harris is like my mom away from home. I go to her house for Passover. [BHUSD] is a close-knit community, because the families are close-knit, and staff is a family as well.”

Findley is excited to share her Apple Award honor with close friends Newman and Elizabeth Akins, who she met through Shippee early on in her career. Shippee introduced Findley to her friends from the English department, including current Beverly High counselor Celeste McDonald. The five women now spend time together with their children.

“We all knew each other before any of us were married, and now everyone’s married and everyone has kids,” Findley said.

Although she left Beverly High in 2005 to pursue her master’s degree in dance at California State University Long Beach, she wasn’t gone long. In 2006 she became the district’s visual and performing arts coordinator while she finished up her three-year program. She helped with the district’s Arts for All Plan and helped implement the dance residency with Debbie Allen Dance Academy.

After graduating, she stayed on as VAPA Coordinator until she was hired as Horace Mann’s assistant principal in 2009.

“I do miss teaching, but I feel like I get the chance to teach every day because I feel like all the students at the school are my students,” Findley said. “I’m helping them make good choices and I’m helping support the teachers who directly teach them.”

This spring Findley celebrates not only her Apple Award, but also the birth of her daughter, Aria, on March 21.

“My due date was May 5, and my son [Race] was born a little early, so we thought there was a good chance I could be in the hospital [during the Apple Ball],” Findley said. “I’m really glad that I’ll be able to celebrate.”



Jane Geletko
Hawthorne: History and English Teacher
1994–present

When history and English teacher Jane Geletko was a child, she and her older sister pretended they were teachers and taught lessons to their stuffed animals.

“I actually wanted to be a teacher ever since I was a small child, even before I started school,” Geletko said. “I remember looking around my kindergarten classroom thinking I wanted to be a teacher. I’m really happy I made that career choice.”

Both sisters would become teachers, and today, they share school stories and summer vacations, Geletko said.

After graduating with a master’s degree from UCLA, Geletko started teaching at Hawthorne in 1994, when current superintendent Dick Douglas was principal and Rochelle Ginsburg was assistant principal.

“I was thrilled when I heard that Dick Douglas returned as our superintendent,” Geletko said. “I know how fortunate I was as anyone else who was teaching at that time to learn from such great role models. They were both great mentors.”

Geletko currently teaches sixth and seventh grade history and English. Geletko said that although “middle school students are known for their hormones,” she finds teaching that age group interesting and satisfying because they are often eager to learn and already preparing for high school.

“I hope that my students can take away from my class a real desire to be a lifelong learner,” Geletko said. “I hope they see that I, too, am a lifelong learner, and I know that my students can see how much I love the material that I teach.”

Each year, Geletko takes a fresh look at this material.

“I always feel like I’m experiencing each story or novel along with my students, no matter how many times I’ve actually read it,” Geletko said. “They always bring something new to their interpretation, so they build upon my experience of that novel or that story. It’s great to see them see the suspense in the story, or note the foreshadowing and make you feel like you’re experiencing it for the first time.”

To inspire her students, Geletko uses lessons she learned from her family.

“My parents always inspired me to try to do my best,” Geletko said. “They always

shared with me a quote from one of my family’s heroes, [UCLA] Coach John Wooden. We’re a big Bruin family. ‘Do not let what you cannot do interfere with what you can do.’ I hope my students can see that their education is always a process and they need to keep building upon all their accomplishments.”

Geletko said she approaches teaching like a coach.

“I may assign extra practice when necessary, and I set the bar high when it comes to expectations, but on the other hand, like a coach, I’m one of their biggest supporters and I’m always cheering for them to succeed,” Geletko said.

The Apple Award recognizes Geletko’s own success as a teacher.

“I feel really honored to have been selected for the Apple Award this year for a job that means so much to me, a career that means more to me each year that passes,” Geletko said.



Susie Wallach
El Rodeo: Office Manager
1989–present

This is Susie Wallach’s 22nd year working in the El Rodeo office, but she has been involved with the school since 1981, when daughters Jordana Mansbacher (‘91) and Marisa Lederman (‘93) were students at the school.

She started out as a volunteer in Jordana’s second grade classroom, and found that she and teacher Stephanie Barbanell got along well, so she stayed on as Barbanell’s aide the following year. Wallach would volunteer in the office the rest of the day, and when a position opened up in

1989, she got the job. Then-principal Dolores Fitchman hired Wallach, while current superintendent Dick Douglas was assistant principal.

“I was here about a month or two when the first-ever and only teacher strike happened [in 1989],” Wallach said. “I refused to cross the picket line because of my allegiance with the teachers. When I came back, the other secretary ended up leaving. I was alone in the office for three weeks trying to juggle everything.”

One day when Wallach was feeling overwhelmed, she asked school nurse Anita Thornton if she knew anyone who could fill the second secretary position. “My sister,” she replied.

When Wallach came to the office on the new secretary’s first day, “Vivian [Minor] was sitting at the desk, answering phones, giving out passes to kids, and she has been here ever since,” Wallach said. “Vivian is my other sister and I couldn’t do it without her.”

Every once in a while, a parent wanders into the office that Wallach knew as an El Rodeo student.

“We’re getting more and more all the time,” Wallach said. “It shows what a great school system we have, because they remember what great education they got when they were here, and now they want the same thing for their children.”

When asked what she loves most about working at El Rodeo, Wallach said the school is her home away from home.

“I spend a lot of time, put in a lot of extra hours here,” Wallach said. “I’ve made long-lasting friendships with staff and with parents. I have a group of friends, former parents from here, that for thirteen years we have celebrated each other’s birthdays and remained friends. I have lifelong friends as a result of being here at this school.”

Wallach says she is thrilled and honored to win the Apple Ball Award.

“Mr. Douglas came over and told me personally he had chosen me to be the classified employee winner,” Wallach said. “I looked at him and said, ‘You did not,’ and he said, ‘I did, too.’ It’s huge.”



Annette Levy Goldstein
Horace Mann: Kindergarten Teacher
1994–present

Annette Levy Goldstein’s mother was a kindergarten teacher, so perhaps it should come as no surprise that of all the different grade levels Goldstein has taught, kindergarten is her favorite.

“I love it because some of the students come in literally still wetting their pants or crying for their mom or dad, and not knowing a whole lot about letters or numbers or anything,” Goldstein said. “In June, they are reading and writing and they can do math equations and I have to kick them out the door. There’s a huge transformation and I can really see

what I did.”

story cont. on page 10

story cont. from page 9

Originally from Santa Barbara, Goldstein graduated from the University of Arizona with a bachelor's degree and a teaching credential. Trouble was, her credential was only valid in Arizona, so after returning to California, she pursued a master's degree in educational counseling, because of her interest in relationship building.

Since Goldstein had an uninspiring experience as a student teacher, she decided to pursue a business career, and she started working for a company that sold computers to the Department of Defense. After hearing how much some of her friends loved their teaching jobs, she decided to apply to BHUSD in February 1994.

After her first day substituting for a calculus class at Beverly High, then-assistant superintendent of human resources Ray Cutten told Goldstein about a temporary opening at Horace Mann because a third-grade teacher was going on childcare leave. Goldstein got the job, and at the end of the 1994 school year, a fourth grade teacher retired, opening a position for Goldstein.

"I was in a team with fourth grade teachers Rachel Zanka and Nancy Kuechle," Goldstein said. "They really instilled in me the basics for fourth grade."

Goldstein taught kindergarten, second and fourth grades and GATE before settling into kindergarten for the past eight years. Goldstein considered applying for a counseling position but then-Principal Arthur Fields advised her to incorporate her counseling skills into the classroom. Kuechle, who had shifted to kindergarten, encouraged Goldstein to make the change when a kindergarten position opened up.

"It was the best decision I ever made," Goldstein said. "It's important who you work with. If you collaborate it's a much better experience if you can work as a team. I was excited to come back and work with Nancy again."

Kuechle retired in 2006, but Goldstein calls Kuechle to substitute when she knows she will be absent.

Goldstein realized that she didn't enjoy her student-teaching experience because the teacher was boring, so Goldstein incorporates music, dance and cooking into her kindergarten classroom as much as possible.

"I have a song for every single word that I teach," Goldstein said. "I have a song for every single math concept that I teach. I think dancing is a way to get kids to move so they're not bored, it gets their blood moving, their brains going. I feel like I shouldn't ask a kid to do something that I wouldn't be willing to do myself, so I sample and model everything."

Goldstein said that winning the Apple Award means that her work has been noticed.

"I've received so many notes from past parents, current parents, teaching partners and administrators," Goldstein said. "That's been the most amazing part, hearing from people."



Stewart Horowitz
Beverly High: Social Studies Teacher
1985–present

History and economics teacher Stewart Horowitz took an unconventional path to teaching. After graduating from McGill University in Montreal in 1971, he traveled in Europe, lived in Israel for a year, and operated a retail liquor store in Los Angeles with his father for seven years. After selling the business and additional travels, Horowitz decided to pursue teaching.

"It was something that I had thought about when I was younger in college, but kind of ruled out as boring and pedestrian and not rewarding enough,"

Horowitz said. "I was 33 when I decided to go back to become a teacher, so I had matured and had a different perspective on it. I thought it would be something that I would like doing. I've stayed with it for 26 years."

After graduating from California State University Northridge in 1985, Horowitz was hired by then-principal Sol Levine, when superintendent Dick Douglas was history department chair. Horowitz has taught history and economics at Beverly High for all but two of his 26 years with the district.

"In the early 1990s, as a result of declining enrollment and financial problems, I was transferred to Beverly Vista for two years," Horowitz said. "It was a difficult transition, but the positive aspect is I made a lot of great friends at Beverly Vista that I still have today: Merle Bauer, Pauline Yano, and the current Beverly Vista principal Irene Stern. I made many friends the two years I was there."

Another challenging time, the 1989 teachers' strike, inspired Horowitz's involvement with the teachers union. He was BHEA president from 1996 to 2000.

"I have found it very rewarding, my four years as union president," Horowitz said. "I felt I helped contribute to moving the district forward. There had been a number of years of very difficult contractual negotiations. During my four years I worked very hard to improve that process."

Although Horowitz says he keeps his union involvement separate from teaching, his experience sometimes serves him in the classroom.

"Certainly in U.S. history, we talk about the history of American unionism, and I'm able to bring my own personal experiences and explain what it is that we as a union do here in the school district," Horowitz said.

Horowitz said he loves explaining how history and economics relate to everyday life.

"I think in the process of trying to teach history you try to make it relevant in fashion to their own lives, because we're isolated in so many ways in Beverly Hills [but] it's a very globalized society in which we live," Horowitz said. "Particularly in economics class, they'll be out of here in a couple years, off to college. They have to join the real world and understand how the world economy works and how the American economy is part of that. They're at a huge disadvantage if they lack that information."

Horowitz said he's grateful for the recognition from Principal Carter Paysinger.

"Over the years the people who have received the award are people I respect for what they've done during their careers here," Horowitz said. "Now that I will be amongst their number is something I am very proud of."



Loren Newman
Beverly High: English teacher, Director of Student Activities
1992–present

Beverly High Director of Student Activities Loren Newman loves everything about teaching the leadership class.

"I love the kids, I love the planning of the events, I love the parents, I love the ability to work with administration and the other teachers," Newman said. "It's truly where my passion lies."

Newman brings similar energy to the ninth-grade English classes she also teaches.

"I have enthusiasm that I think is sort of contagious and I hope that's what I give to my students," Newman said. "I just finished teaching *To Kill a Mockingbird*. When we get to the end, the kids applaud."

In 1992, Newman learned of an open English position at Beverly High from colleague Marla Weiss, Beverly High's volleyball coach. Newman, who played volleyball at Loyola Marymount University, met Weiss when both coached Westside Volleyball Club teams.

"I was interviewed by Ben Bushman, who was principal at the time, who is now my father-in-law," Newman said.

Newman didn't meet husband Scott, a 1985 Beverly High graduate, until 1997 at a Beverly Hills Athletic awards banquet. When asked if her working relationship with Bushman changed after beginning a relationship with the principal's son, she said "not at all" without hesitation.

"At first it was a little strange, but Ben is so professional, so our relationship stayed professional," Newman said. "He truly is a mentor and a role model and a wonderful human being. It was a double luck-out to get a good principal and a great father-in-law."

Newman also worked with mother-in-law Kelly Bushman in the Beginning Teacher Support and Assessment Program before meeting Scott. Bushman coordinated the program and Newman has been a BTSA support provider for 15 years.

In 2000, school counselor Susan Chamberlain moved on from her position as director of student activities. Having been her own high school's student body president, Newman was excited for the opportunity.

"I feel fortunate to be in charge of ASB," Newman said. "I'm really a facilitator. I want my students to make decisions, learn how to budget, plan events and execute them from beginning to end. I'm there to help and guide them. I got that opportunity in high school and now I get to do that with young adults."

Students in Newman's class plan events like homecoming and blood drives, and participate in outreach activities like volunteering for Habitat for Humanity. Oftentimes, she'll have the siblings of former students come through her class. Currently, she has five members of the Neman family in her class of 44 students.

"We really try to create a community feeling, a family feeling," Newman said. "Kids want to be in it when they see their brothers, sisters and cousins in it. The parents are really part of it, too."

Newman values the friendships she has formed with administrators and colleagues, and the support she receives from Principal Carter Paysinger and her family.

"I have been going to the Apple Ball for 20 years and I am so honored to have been selected and to share the award with Stewart Horowitz, another wonderful teacher at the high school," Newman said. "It's something that every year I go to, and I'm so proud of the teachers that win. I'm proud to represent the high school this year and to have been selected by the administration and BHEF."

Honoree Clif Smith did not return a phone call from the Weekly. Smith and wife Candace will receive the Clark Kent and Lois Lane Award.

This year's Apple Ball will be held April 27 at the Beverly Hilton. For ticket information, call BHEF at (310) 557-0651.

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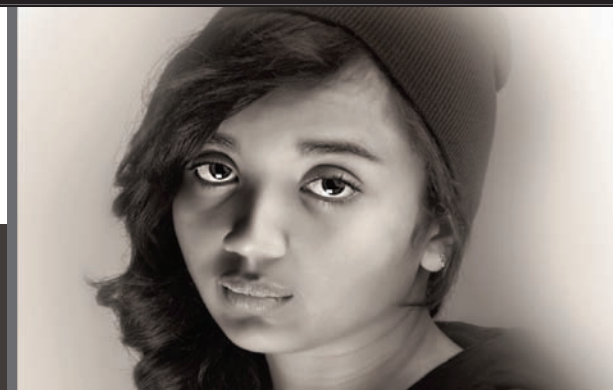
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FICTITIOUS BUSINESS NAME STATEMENT: 20110228216 The following person(s) is/are doing business as: APOLO'S ART CREATIONS 6741 Van Nuys Blvd #202, Van Nuys, CA 91405. LUZ BETZ-BETH BEDOYA 14737 Sherman Way #12, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/23/2011. Signed: Teresa Torres, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/22/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 341

FICTITIOUS BUSINESS NAME STATEMENT: 20110228708 The following person(s) is/are doing business as: JOLLY FOOT 5160 Vineland Ave #106, North Hollywood, CA 91601. JOLLY VINTAGE, INC 20533 Devonshire St, Chatsworth, CA 91311. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/23/2011. Signed: Cheng-Ming Chi, CEO. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 342

FICTITIOUS BUSINESS NAME STATEMENT: 20110341037 The following person(s) is/are doing business as: DECENT MERCHANDISE AND CATERING SERVICES 10657 S. Wilton Place, Los Angeles, CA 90047. KYRIAN IGWE, NNEKA IGWE 10657 S. Wilton Place, Los Angeles, CA 90047. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: January 2011. Signed: Kyrian Igwe, Husband. This statement is filed with the County Clerk of Los Angeles County on: 3/04/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 343

FICTITIOUS BUSINESS NAME STATEMENT: 20110341087 The following person(s) is/are doing business as: SOCIAL INVESTMENT ADVOCATES 1332 N. Vista Street, Los Angeles, CA 90046. KATIE VIRANT 1332 N. Vista Street, Los Angeles, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/04/2011. Signed: Katie Virant, President. This statement is filed with the County Clerk of Los Angeles County on: 3/04/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 344

FICTITIOUS BUSINESS NAME STATEMENT: 20110340896 The following person(s) is/are doing business as: KISSHY, COCO ALICIA 928 N. San Fernando Blvd. St. J. #637, Burbank, CA 91504. ALICIA SERRATOS, CHRISTIAN SERRATOS 928 N. San Fernando Blvd. St. J. #637, Burbank, CA 91504. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/04/2011. Signed: Kissy, Manufacturer. This statement is filed with the County Clerk of Los Angeles County on: 3/04/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 345

FICTITIOUS BUSINESS NAME STATEMENT: 20110340355 The following person(s) is/are doing business as: JIMENEZ TOWING 5019 W. 133th Street, Hawthorne, CA 90250. RICARDO JIMENEZ 5019 W. 133th Street, Hawthorne, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Ricardo Jimenez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 355

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 346

FICTITIOUS BUSINESS NAME STATEMENT: 20110312379 The following person(s) is/are doing business as: BOAERGES SEAFOOD COMPANY 916 S. First Street #A, Alhambra, CA 91801. EDELIZA MONTILLA 916 S. First Street #A, Alhambra, CA 91801. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Edeliza Montilla, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 347

FICTITIOUS BUSINESS NAME STATEMENT: 20110312452 The following person(s) is/are doing business as: OURENSE ENTERPRISES 585 S. Shennandoah St. Apt. 103, Los Angeles, CA 90005. JANETT E. SANTIAGO BARTISTA 865 S. Shennandoah St. Apt. 103, Los Angeles, CA 90005. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Janet E. Santiago Balista, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 348

FICTITIOUS BUSINESS NAME STATEMENT: 20110327757 The following person(s) is/are doing business as: T & H TAX 9454 Wilshire Blvd. 6th Floor, Beverly Hills, CA 90212. TIBEBU ALEM 13669 Balboa Cl, Fontana, CA 92338. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Tibebu Alem, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 349

FICTITIOUS BUSINESS NAME STATEMENT: 20110328261 The following person(s) is/are doing business as: CAROLE HUMBERT FAMILY CHILDCARE 1207 Electric Street, Gardena, CA 90248. CAROLE HUMBERT Electric Street, Gardena, CA 90248. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Carole Humbert, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 350

FICTITIOUS BUSINESS NAME STATEMENT: 20110318794 The following person(s) is/are doing business as: THE BRAND, THE BRK 13501 Lemol Avenue, Hawthorne, CA 90250. PO Box 1817, El Segundo, CA 90245. BRANDY C. HERNANDEZ 13501 Lemol Avenue, Hawthorne, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Brandy Hernandez, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 351

FICTITIOUS BUSINESS NAME STATEMENT: 20110319330 The following person(s) is/are doing business as: SOUTH PACIFIC FINE ARTS 14513 Spinning Avenue, Gardena, CA 90249. UTU ENTERPRISES, LLC 14513 Spinning Avenue, Gardena, CA 90249. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Mcann & Teulla Utu, Owners. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 352

FICTITIOUS BUSINESS NAME STATEMENT: 20110320409 The following person(s) is/are doing business as: ALL DAY ALL NIGHT 11230 Grayridge Drive, Culver City, CA 90230. ANTHONY GALEANO 11230 Grayridge Drive, Culver City, CA 90230. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Anthony Galeano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 353

FICTITIOUS BUSINESS NAME STATEMENT: 20110320409 The following person(s) is/are doing business as: THE ROBIN HARRIS FOUNDATION 1235 S. Remaine Avenue, Los Angeles, CA 90019. ONE LIGHT INTERNATIONAL 13428 Maxella Avenue #567, Marina Del Rey, CA 90292. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/25/2011. Signed: Emetta Harris, Board Member. This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011. NOTICE - This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 354

FICTITIOUS BUSINESS NAME STATEMENT: 20110265442 The following person(s) is/are doing business as: ORCHID FEVER 10242 Culver Blvd., Culver City, CA 90232. ORCHID FEVER INC. 640 W. 171st Street, Gardena, CA 90247. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/02/2011. Signed: Maria M. Servin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/17/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 355

FICTITIOUS BUSINESS NAME STATEMENT: 20110334846 The following person(s) is/are doing business as: BENDER ELECTRONICS 1570 N. Edgemont Street #403, Los Angeles, CA 90027. SERGEY KARABADZHAH 1570 N. Edgemont Street #403, Los Angeles, CA 90027. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2009. Signed: Sergey Karabadzah, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 356

FICTITIOUS BUSINESS NAME STATEMENT: 20110331616 The following person(s) is/are doing business as: FENIX TAE KWON DO ACADEMY 13090 Borden Avenue, Sylmar, CA 91342. MARCO ORTA 14051 Astoria Street #106, Sylmar, CA 91342. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/03/2011. Signed: Marco Orta, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 357

FICTITIOUS BUSINESS NAME STATEMENT: 20110332702 The following person(s) is/are doing business as: POWERFULL SOLAR 5951 W. 3rd Street, Los Angeles, CA 90036. LARRY WAINSHOTK 4440 N. Katherine, Sherman Oaks, CA 91342. HEZI KOREN 447 Conejo Lane, Santa Barbara, CA 91303. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/03/2011. Signed: Hazi Koren, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 358

FICTITIOUS BUSINESS NAME STATEMENT: 20110332860 The following person(s) is/are doing business as: J.D.P. FANO DEBURR 10532 Lanark Street, Sun Valley, CA 91352. JULIAN PADILLA 10532 Lanark Street, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/04/2011. Signed: Julian Padilla, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/04/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 359

FICTITIOUS BUSINESS NAME STATEMENT: 20110341764 The following person(s) is/are doing business as: NORTHSTAR ACCOUNTING SERVICES 615 Pioneer Drive, Glendale, CA 91203. EDIK AGAKHANYAN 615 Pioneer Drive, Glendale, CA 91203. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/04/2011. Signed: Edik Agakhanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/04/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 360

FICTITIOUS BUSINESS NAME STATEMENT: 20110319493 The following person(s) is/are doing business as: THE DARKNESS FILMS 2021 N. Western Avenue, Los Angeles, CA 90027. 3619 Cardiff Avenue #203, Los Angeles, CA 90034. SAMANTHA MANALANG 3619 Cardiff Avenue #203, Los Angeles, CA 90034. SHEENA MCCANN 12515 Venice Blvd. #22, Los Angeles, CA 90066. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Samantha Manalang, Producer. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 361

FICTITIOUS BUSINESS NAME STATEMENT: 20110328000 The following person(s) is/are doing business as: MOMENT ON SUNSET 7270 W. Sunset Blvd., Los Angeles, CA 90046. HOLLYWOOD INVESTMENTS INC. 7370 W. Sunset Blvd., Los Angeles, CA 90046. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Sanjay Patel, President. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 362

FICTITIOUS BUSINESS NAME STATEMENT: 20110338009 The following person(s) is/are doing business as: ONSTAR ELECTRONICS: ONSTAR, ONSTAR TECHNOLOGY 2028 E. Cesar E Chavez Avenue, Los Angeles, CA 90033; 1340 E. Orange Grove Avenue #203, Glendale, CA 91203. ONSTAR INC. 2028 E. Cesar E Chavez Avenue, Los Angeles, CA 90033. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/03/2011. Signed: Edward Baghrman, President. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 363

FICTITIOUS BUSINESS NAME STATEMENT: 20110334070 The following person(s) is/are doing business as: ZEUS ELECTRICAL SERVICES 413 N. Adams #201, Glendale, CA 91206. HOWIK GHARIBIAN 413 N. Adams #201, Glendale, CA 91206. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/25/2006. Signed: Teresa Torres, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/22/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 364

FICTITIOUS BUSINESS NAME STATEMENT: 20110334411 The following person(s) is/are doing business as: LIKEABLE 4624 1/2 Franklin Avenue, Los Angeles, CA 90027. GREG BERTENS 4624 1/2 Franklin Avenue, Los Angeles, CA 90027. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Greg Bertens, Founder. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 365

FICTITIOUS BUSINESS NAME STATEMENT: 20110332890 The following person(s) is/are doing business as: TWINANGELS TRUCKING 6503 Kelvin Avenue, Winnetka, CA 91306. LEAH GUERRERO 6503 Kelvin Avenue, Winnetka, CA 91306. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Leah Guerrero, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 365

FICTITIOUS BUSINESS NAME STATEMENT: 20110320279 The following person(s) is/are doing business as: PLAYFUL BUNNIES PRESCHOOL- CO-OP 7938 Andaso Avenue, Northridge, CA 91325. ESSENCE LEARNING INSTITUTE INC 7938 Andaso Avenue, Northridge, CA 91325. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: J. Marshall Knight, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 367

FICTITIOUS BUSINESS NAME STATEMENT: 20110320464 The following person(s) is/are doing business as: ARTISTIC FINISHES 7016 1/2 Hazeltine Avenue, Van Nuys, CA 91405. RICARDO SALDANA 7016 1/2 Hazeltine Avenue, Van Nuys, CA 91405. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Ricardo Saldana, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 368

FICTITIOUS BUSINESS NAME STATEMENT: 20110326467 The following person(s) is/are doing business as: A TO Z POOL CONSTRUCTION AND REMODELING 14068 Valeria Street, Van Nuys, CA 91405. GAYK UNYANYAN 14068 Valeria Street, Van Nuys, CA 91405. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Gayk Unyanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 369

FICTITIOUS BUSINESS NAME STATEMENT: 20110327171 The following person(s) is/are doing business as: APOLOS ART CREATIONS 6741 Van Nuys Blvd #208, Van Nuys, CA 91405. LUZ BETZABETH BEDOVA 17477 Sherman Way #126, Van Nuys, CA 91405. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Luz Betzabeh Bedova, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 370

FICTITIOUS BUSINESS NAME STATEMENT: 20110324239 The following person(s) is/are doing business as: CLOSING SOURCE WWW.CLOSINGSOURCE.BIZ 1775 Chatsworth Street #203, Granada Hills, CA 91344. JE TAME INC 1775 Chatsworth Street #203, Granada Hills, CA 91344. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Tisia Martin, President. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 371

FICTITIOUS BUSINESS NAME STATEMENT: 20110327801 The following person(s) is/are doing business as: GLOBAL ASSET RECOVERY 21050 Sallcoy Street, Canoga Park, CA 91304. ANTHONY MICHEL 21050 Sallcoy Street, Canoga Park, CA 91304. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Anthony Michel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 372

FICTITIOUS BUSINESS NAME STATEMENT: 20110325901 The following person(s) is/are doing business as: GLENDALE NOTARY PUBLIC 4 ALL 824 Avonook Terrace, Glendale, CA 91206. BEDROS SARIAN 824 Avonook Terrace, Glendale, CA 91206. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Bedros Sarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 373

FICTITIOUS BUSINESS NAME STATEMENT: 20110329726 The following person(s) is/are doing business as: PLATINUM DENTAL STUDIO 106 N. Kennilworth Avenue, Glendale, CA 91203. DAVID GORGONYAN 106 N. Kennilworth Avenue, Glendale, CA 91203. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: David Gorgonyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 374

FICTITIOUS BUSINESS NAME STATEMENT: 20110328176 The following person(s) is/are doing business as: GOLDEN GATE ENTERTAINMENT 23945 Park Belmonte, Calabasas, CA 91302. SEAN MATTHEWS 23945 Park Belmonte, Calabasas, CA 91302. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Sean Matthews, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 375

FICTITIOUS BUSINESS NAME STATEMENT: 20110308517 The following person(s) is/are doing business as: TERES PROFESSIONAL SERVICES 5958 Vineland Avenue #10, North Hollywood, CA 91605. TERESA RAMIREZ 5958 Vineland Avenue #10, North Hollywood, CA 91605. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2006. Signed: Teresa Ramirez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 376

FICTITIOUS BUSINESS NAME STATEMENT: 20110311341 The following person(s) is/are doing business as: MARIA MARROQUIN CLEANING SERVICE 19300 Woodcock Avenue, Sylmar, CA 91342. MARIA MARROQUIN 19300 Woodcock Avenue, Sylmar, CA 91342. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Maria Marroquin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 377

FICTITIOUS BUSINESS NAME STATEMENT: 20110316199 The following person(s) is/are doing business as: CALIFORNIA PRINT 4 LESS; CALIFORNIA LOGOS AND PRINTING 5711 Carlton Way #11, Los Angeles, CA 90028. CALIFORNIA LOGOS AND PRINTING 5711 Carlton Way #11, Los Angeles, CA 90028. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Adie J. Reyes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 378

FICTITIOUS BUSINESS NAME STATEMENT: 20110312813 The following person(s) is/are doing business as: IXTUS AUTO REPAIR 6036 Hazeltine Avenue #2, Valley Glen, CA 91405. CLAUDIA CONTRERAS 7248 Sepulveda Avenue, Van Nuys, CA 91410. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Claudia Contreras, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 379

FICTITIOUS BUSINESS NAME STATEMENT: 20110318284 The following person(s) is/are doing business as: CALABASAS DRIVING SCHOOL; CALABASAS DRIVING TRAINING SCHOOL 6150 Lederer Avenue, Woodland Hills, CA 91367. AMIR ALSHAR TAVANA 6150 Lederer Avenue, Woodland Hills, CA 91367. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Amir Alshar-Tavana, Husband. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 380

FICTITIOUS BUSINESS NAME STATEMENT: 20110318643 The following person(s) is/are doing business as: SO SO SPA 3126 Camarillo Street, North Hollywood, CA 91602. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011. Signed: Rose Smeltzer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 381

FICTITIOUS BUSINESS NAME STATEMENT: 20110319601 The following person(s) is/are doing

business as: MAILBOXES PLUS 3115 Foothill Blvd #M, La Crescenta, CA 91214. GLOBAL ATLAS INC. 3115 Foothill Blvd #M, La Crescenta, CA 91214. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Gareh Amriganian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 382

FICTITIOUS BUSINESS NAME STATEMENT: 20110319562 The following person(s) is/are doing business as: TRUE HORIZONS 6547 Gazette Avenue, Winnetka, CA 91306. TIMOTHY JOSEPH KOZLOSKI; JAGJOIE TWOJAY DHILLON 6547 Gazette Avenue, Winnetka, CA 91306. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Timothy Joseph Kozloski, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 383

FICTITIOUS BUSINESS NAME STATEMENT: 20110312796 The following person(s) is/are doing business as: LAGER ROOTER 8350 Wilshire Blvd, Suite 200, Beverly Hills, CA 90211. OVO VENTURES LLC 8350 Wilshire Blvd, Suite 200, Beverly Hills, CA 90211. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011. Signed: Onan Kaychikov, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 384

FICTITIOUS BUSINESS NAME STATEMENT: 20110318082 The following person(s) is/are doing business as: PREDATORY LENDING INVESTIGATION 401 N. Brand Blvd, L110, Glendale, CA 91203. GEORGI BAYRAMYAN 107 W. Dryden Ct 101, Glendale, CA 91202. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Oscar Lopez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 385

FICTITIOUS BUSINESS NAME STATEMENT: 20110316199 The following person(s) is/are doing business as: EREBUNI AUTO 13659 Victory Blvd, #635, Van Nuys, CA 91401. EDGAR ISHKHANYAN 13659 Victory Blvd, #635, Van Nuys, CA 91401. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Edgar Ishkhanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 386

FICTITIOUS BUSINESS NAME STATEMENT: 20110312494 The following person(s) is/are doing business as: KAROLINA BEAUTY SALON 14517 Victory Blvd., Van Nuys, CA 91411. MARCIA B. VAL-LADARES BARRAGAN 14743 Victory Blvd, #1, Van Nuys, CA 91411. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Oscar Lopez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 387

FICTITIOUS BUSINESS NAME STATEMENT: 20110311525 The following person(s) is/are doing business as: MAGIC MAN MAINTENANCE 11356 Dronfield Terrace, Pacoima, CA 91331. JUAN CARLOS TEJADA 11356 Dronfield Terrace, Pacoima, CA 91331. OSCAR LOPEZ 8601 Sunland #23, Sun Valley, CA 91352. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Oscar Lopez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 388

FICTITIOUS BUSINESS NAME STATEMENT: 20110314395 The following person(s) is/are doing business as: FREEDOM FINANCIAL CENTER 9107 Wilshire Blvd., Beverly Hills, CA 90210. JOAOB BOUZOUZ 10468 Eastborne Avenue, Los Angeles, CA 90024. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/04/2011. Signed: Jacob Bouzoulou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 389

FICTITIOUS BUSINESS NAME STATEMENT: NO FILE NUMBER The following person(s) is/are doing business as: ZUMA; ZUMA.COM; CHARITY IDOL; CHARITY DREAM 4801 Genesta Avenue, Encino, CA 91436. MORRIS KOHANFARS 4801 Genesta Avenue, Encino, CA 91436. VYACHESLAV MIKHAYLEVICH 19144 S. Kilburn Street, Tarzana, CA 91356. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Morris Kohanfars, Partner. This statement is filed with the County Clerk of Los Angeles County on: NO FILE NUMBER. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 390

FICTITIOUS BUSINESS NAME STATEMENT: 20110323234 The following person(s) is/are doing business as: SHAWKWEAR INDUSTRIES; WRIST JOCKHAWK 2892 Fairmount Street, Los Angeles, CA 90033. WILLIAM PALLAGI 2892 Fairmount Street, Los Angeles, CA 90033. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/03/2011. Signed: William Pallagi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 391

FICTITIOUS BUSINESS NAME STATEMENT: 20110283948 The following person(s) is/are doing business as: CALIFORNIA FINE WESTING, 884 S. WESTMO-RELAND AVE. APT 7, LOS ANGELES, CA 90009. SOO DONG NAM, 984 S WESTMORELAND AVE. APT 7 LOS ANGELES CA 90006. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SOO DONG NAM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 392

FICTITIOUS BUSINESS NAME STATEMENT: 20110284728 The following person(s) is/are doing business as: RODRIGUEZ SEA FOOD, 715 S KINGSLEY # 229, LOS ANGELES, CA 90005. MARTIN RODRIGUEZ, 715 S KINGSLEY # 229 LOS ANGELES CA 90005. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARTIN RODRIGUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 393

FICTITIOUS BUSINESS NAME STATEMENT: 20110310762 The following person(s) is/are doing business as: ACE ROOTING, 640 PAMELA KAY LN, LA BUENETE, CA 91746. ALAN PETERSON PRUITT, 640 PAMELA KAY LN LA PUENTE CA 91746. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/31/2010. Signed ALAN PRUITT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20134

FICTITIOUS BUSINESS NAME STATEMENT: 20110314221 The following person(s) is/are doing business as: CLOM CAFE CATERING, 765 S WALL ST, LOS ANGELES, CA 90014. JESUS GONZALEZ ACOSTA, 12149 DUNROVIN AVE DOWNEY CA 90242. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JESUS GONZALEZ ACOSTA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20129

FICTITIOUS BUSINESS NAME STATEMENT: 20110312231 The following person(s) is/are doing business as: GEM MINT AUCTIONS, INC, 2026 PASEO SUSANA, SAN DIMAS, CA 91773. GEM MINT AUCTIONS INC, 2026 PASEO SUSANA SAN DIMAS CA 91773. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARY JANE GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20130

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110309804
Date Filed: 2/28/2011
Name of Business: DANNY AUTO DETAIL SHOP 6857 Bertrand Avenue, Reseda, CA 91335
Registered Owner: DANNY ROJAS 271 Ventura Avenue #32, Panorama City, CA 91402
Current File # 20052543629
Date: 10/21/05
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110282707
Date Filed: 2/23/2011
Name of Business: JOLY FOOT 5160 Vineland Ave #106, North Hollywood, CA 91601
Registered Owner: JINC INCORPORATED 5160 Vineland Ave #106, North Hollywood, CA 91601

Current File #20091909966
Date: 7/20/2009
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110342181
Date Filed: 3/04/2011
Name of Business: LA BROKERS 1436 Shenandoah Street #202, Los Angeles, CA 90035
Registered Owner: PEYMAN KARAMI 1436 Shenandoah Street #202, Los Angeles, CA 90035
Current File #20110234267
Date: 3/4/2011
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110270616
Date Filed: 2/17/2011
Name of Business: THE BROWN ROOM CAFE 1218 W. 8th Street, Los Angeles, CA 90028
Registered Owner: ALMA GOLDEN, JUANITA GOLDEN 5252 Coldwater Canyon #201, Sherman Oaks, CA 91401
Current File # 20090435952
Date: 3/26/2009
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110265229
Date Filed: 2/17/2011
Name of Business: SIERRA BONITA HOLDINGS 301 N. Canon Drive Suite 228, Beverly Hills, CA 90210
Registered Owner: CANON HOLDINGS, INC. 301 N. Canon Drive Suite 228, Beverly Hills, CA 90210
Current File # 20100669572
Date: 5/17/2010
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110175310
Date Filed: 2/01/2011
Name of Business: SHERMAN WAY PRINTING AND RUBBERS STAMPS 18546 Sherman Way #105, Reseda, CA 91335
Registered Owner: SUZAN BOUDAGHI 18546 Sherman Way #105, Reseda, CA 91335
Current File # 20110082778
Date: 11/4/2011
Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110320408
Date Filed:

FICTITIOUS BUSINESS NAME STATEMENT: 20110380177 The following person(s) is/are doing business as: GALERIA OBSCURA; FOTOGRAFIA OBSCURA 1230 S. Flower Street, Los Angeles, CA 90015. JAMES LANDERS 6345 Agnes Avenue, North Hollywood, CA 91606. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: James Landers. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 415

FICTITIOUS BUSINESS NAME STATEMENT: 20110368738 The following person(s) is/are doing business as: 24-7 HOA RESPONSE INC. 263 W. Ash Street #209, Burbank, CA 91502. JOSE SOLIS 263 W. Ash Street #209, Burbank, CA 91502. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Jose Solis. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 416

FICTITIOUS BUSINESS NAME STATEMENT: 20110376175 The following person(s) is/are doing business as: SWITCH CYCLE 7518 State Avenue, West Hills, CA 91307. OSCAR JAVIER PEREZ; ABBY YVONNE PEREZ 7518 State Avenue, West Hills, CA 91307. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Oscar Javier Perez. Husband. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 417

FICTITIOUS BUSINESS NAME STATEMENT: 20110346522 The following person(s) is/are doing business as: BENJI'S AUTO SERVICES 6734 Reseda Blvd. #4, Reseda, CA 91335. VENANCIO RAFANAN 1723 Bonanza Avenue, Simi Valley, CA 93063. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/07/2011. Signed: Venancio Rafanan. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 418

FICTITIOUS BUSINESS NAME STATEMENT: 20110347137 The following person(s) is/are doing business as: FLANNEL SHIRT MUSIC PUBLISHING 5350 White Oak Avenue, Encino, CA 91316. MARI-SHA NARI 5350 White Oak Avenue, Encino, CA 91316. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/07/2011. Signed: Mari-Sha Nari. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 419

FICTITIOUS BUSINESS NAME STATEMENT: 20110351377 The following person(s) is/are doing business as: ANGELINA TRANSPORTATION 534 N. Louise Street #A, Glendale, CA 91206. SARKIS DELAKYAN 534 N. Louise Street #A, Glendale, CA 91206. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: Sarkis Delakyan. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 420

FICTITIOUS BUSINESS NAME STATEMENT: 20110351482 The following person(s) is/are doing business as: MUI ROLL OFF SERVICES 11825 La Reina Avenue, Downey, CA 91204. FREDDY MENENDEZ 11825 La Reina Avenue, Downey, CA 91204; MARVIN RAMIREZ 14200 El Camino Avenue, Paramount, CA 90723. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: Marv Ramirez. Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 422

FICTITIOUS BUSINESS NAME STATEMENT: 20110352794 The following person(s) is/are doing business as: SO CAL FINANCIAL 6412 Matilija Avenue #207, Van Nuys, CA 91401. ARTUR SAHKAYAN 13417 Filar Street, Van Nuys, CA 91401. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: Artur Sahkayan. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 422

FICTITIOUS BUSINESS NAME STATEMENT: 20110353777 The following person(s) is/are doing business as: MISTER HAPPY TRANSMISSION; MR. HAPPY TRANSMISSION 7251 Woodley Avenue, Van Nuys, CA 91406. MIGUEL JAIMES LOZA 7251 Woodley Avenue, Van Nuys, CA 91406. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/08/2011. Signed: Miguel Jaimez Loza. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 423

FICTITIOUS BUSINESS NAME STATEMENT: 20110358535 The following person(s) is/are doing business as: THE RUNNER SERVICE 9800 Topanga Cyn Blvd., Chatsworth, CA 91311. GINA HARRIS 9800 Topanga Cyn Blvd., Chatsworth, CA 91311. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Gina Harris. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 424

FICTITIOUS BUSINESS NAME STATEMENT: 20110361363 The following person(s) is/are doing business as: BROTHERS MAINTENANCE GARDENING 14102 La Rue Street, San Fernando, CA 91340. JOE AND SHARON GARDENING 14102 La Rue Street, San Fernando, CA 91340. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Jaime Gutierrez. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 425

FICTITIOUS BUSINESS NAME STATEMENT: 20110362428 The following person(s) is/are doing business as: A.D. TRUCKING 10530 Oxnard Street, North Hollywood, CA 91606. ANTHONY DIAZ 10530 Oxnard Street, North Hollywood, CA 91606. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/09/2011. Signed: Anthony Diaz. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 426

FICTITIOUS BUSINESS NAME STATEMENT: 20110378724 The following person(s) is/are doing business as: AANANDEE; AANANDEE DREAM 5482 Wilshire Blvd. #1590, Los Angeles, CA 90036. KJARA CA NIMALASURAYA 5482 Wilshire Blvd. #1590, Los Angeles, CA 90036. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/14/2011. Signed: Khamicia Nimalasuriya, Doctor. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 427

FICTITIOUS BUSINESS NAME STATEMENT: 20110387171 The following person(s) is/are doing business as: PADYETT 1140 Highland Avenue #193, Manhattan Beach, CA 90266. EICHNER GROUP, INC. 1140 Highland Avenue #193, Manhattan Beach, CA 90266. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Todd Eichner, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 428

FICTITIOUS BUSINESS NAME STATEMENT: 20110390503 The following person(s) is/are doing business as: COAT GLASS; COAT GLASSWARE, OF ALL THING 23666 Hawthorne Blvd., Torrance, CA 90505. STEVEN GERARD TRUDNOWSKI 24232 23rd Street, Torrance, CA 90505. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Steven Trudnowski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 429

FICTITIOUS BUSINESS NAME STATEMENT: 20110387699 The following person(s) is/are doing business as: YOUNGIN EDUCATION 1215 E. San Antonio Drive #115, Long Beach, CA 90807. EDWARD JONES DIAZ 1215 E. San Antonio Drive #115, Long Beach, CA 90807. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/14/2011. Signed: Edward Jones, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 430

FICTITIOUS BUSINESS NAME STATEMENT: 20110377765 The following person(s) is/are doing business as: ARYANERS 1721 Purdine Avenue #201, Los Angeles, CA 90025. ARYAN YAGHOBI ZIRANDEH 1721 Purdine Avenue #201, Los Angeles, CA 90025. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Aryan Yaghobi Zirandeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 431

FICTITIOUS BUSINESS NAME STATEMENT: 20110409433 The following person(s) is/are doing business as:

ness as: BOOM-BOOM AND BEYOND 9909 S. Santa Monica Blvd., Beverly Hills, CA 90212. MARINE EVETISYAN 12617 Oxnard Street #107, North Hollywood, CA 91606. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/10/2011. Signed: Marine Evetisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 432

FICTITIOUS BUSINESS NAME STATEMENT: 20110391257 The following person(s) is/are doing business as: BALDINGER 1553 S. Monie Viento Street, Malibu, CA 90265. TAFU INC. 1100 Salem Road Blvd., Las Vegas, Nevada 89144. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/15/2011. Signed: Tafu Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 433

FICTITIOUS BUSINESS NAME STATEMENT: 20110394385 The following person(s) is/are doing business as: GLENDORA FLOORING 310 S. Vermont Avenue, Glendora, CA 91741. CHRISTOPHER R CAVAROZZI 310 S. Vermont Avenue, Glendora, CA 91741. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011. Signed: Christopher R Cavarozzi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 434

FICTITIOUS BUSINESS NAME STATEMENT: 20110416222 The following person(s) is/are doing business as: THE WHITE SMITH 10714 Landale Street, North Hollywood, CA 91602. ALICIA DEMO 10714 Landale Street, North Hollywood, CA 91602. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/10/2010. Signed: Alicia Demo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 435

FICTITIOUS BUSINESS NAME STATEMENT: 20110415509 The following person(s) is/are doing business as: CHARITY SOS USA 4511 Prospect Avenue Apt. 101, Los Angeles, CA 90027. PAUL G BOULOS 4511 Prospect Avenue Apt. 101, Los Angeles, CA 90027. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Paul G Boulous, Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 436

FICTITIOUS BUSINESS NAME STATEMENT: 20110413844 The following person(s) is/are doing business as: MORTGAGE PLUS 8605 Santa Monica Blvd. #63173, Los Angeles, CA 90069. VADIM BOGDANOV 6157 Capistrano Avenue, Woodland Hills, CA 90069. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Vadim Bogdanov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 437

FICTITIOUS BUSINESS NAME STATEMENT: 20110391344 The following person(s) is/are doing business as: MANUFACTURING PROCESS CONSULTANT 15040 Briar Hill Drive, Sylmar, CA 91342. PRISCILA ARANDA 15040 Briar Hill Drive, Sylmar, CA 91342. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/15/2011. Signed: Priscila Aranda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 438

FICTITIOUS BUSINESS NAME STATEMENT: 20110329195 The following person(s) is/are doing business as: PERLA LIMOUSINE 3725 Beverly Ridge Drive, Sherman Oaks, CA 91423. MICHELLE CLAIRE PENTREATH 3725 Beverly Ridge Drive, Sherman Oaks, CA 91423. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Michelle Claire Pentreath, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 439

FICTITIOUS BUSINESS NAME STATEMENT: 20110413274 The following person(s) is/are doing business as: BRAND MOVEMENT; MOVEMENT 5302 Bellingham Street #4, Valley Village, CA 91607. EASEAN P. BOLDEN 5302 Bellingham Street #4, Valley Village, CA 91607. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Easaan P. Bolden, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 440

FICTITIOUS BUSINESS NAME STATEMENT: 20110414477 The following person(s) is/are doing business as: DZ PRODUCTIONS; DSZ PRODUCTIONS; MEET THE BIZ 18344 Oxnard Street #101, Tarzana, CA 91436. DAVID SHAH ZIMMERMAN 12235 Magnolia Blvd. #302, Valley Village, CA 91607. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: David Shah Zimmerman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 441

FICTITIOUS BUSINESS NAME STATEMENT: 20110438438 The following person(s) is/are doing business as: ASAP RETRO FITTERS; SOUTHERN CALIFORNIA INVESTMENTS AND DEVELOPMENTS 17815 Praires Street, Northridge, CA 91325. AA PAINTING AND HOME IMPROVEMENT, INC. 17815 Praires Street, Northridge, CA 91325. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/07/2011. Signed: Basem Khatib, President. This statement is filed with the County Clerk of Los Angeles County on: 3/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 442

FICTITIOUS BUSINESS NAME STATEMENT: 20110416186 The following person(s) is/are doing business as: 1ST STOP MINI MART 416-20 E. Florence Avenue, Inglewood, CA 91301. SONYA SUE YIT JUE 1148 S. Thompson Avenue #3, Glendale, CA 91201. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Sonya Sue Yit Jue, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 443

FICTITIOUS BUSINESS NAME STATEMENT: 20110416290 The following person(s) is/are doing business as: ASSURED HOME INSPECTION; ASSURED HOME INSPECTION OF SO CAL 13701 Hubbard Street #19, Sylmar, CA 91342. RONNIE OCHOA 13701 Hubbard Street #19, Sylmar, CA 91342. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Ronnie Ochoa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 444

FICTITIOUS BUSINESS NAME STATEMENT: 20110414419 The following person(s) is/are doing business as: RESULTS REAL ESTATE GROUP 2999 Overland Avenue #104, Los Angeles, CA 90064. PETER WOODRICK 2999 Overland Avenue #104, Los Angeles, CA 90064. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/18/2011. Signed: Rory Reed Ponce, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/24/11, 3/31/11, 4/7/11, 4/14/11 445

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110326295
Date Filed: 3/29/2011
Name of Business: B&Y FASHION, INC. 807 E. 12th Street #111, Los Angeles, CA 90021
Registered Owner: KAYELYN MAH 807 E. 12th Street #111, Los Angeles, CA 90021
Current File #2008-0676626
Date: 4/7/2008
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110370298
Date Filed: 3/10/2011
Name of Business: BURROW GROUP INC. 701 Edgewood Street, Inglewood, CA 90302
Registered Owner: THE BURROW GROUP, INC. 701 Edgewood Street, Inglewood, CA 90302
Current File #02-1395227
Date: 3/10/2011
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110370542
Date Filed: 3/10/2011
Name of Business: OFFBEATS PRODUCTIONS 4041 East Blvd., Los Angeles, CA 90066
Registered Owner: EDOYOR CAMERON 4041 East Blvd., Los Angeles, CA 90066
Current File # 20090794566
Date: 3/10/2011
Published: 3/24/2011, 3/31/11, 4/7/2011, 4/14/2011
Department of Alcoholic Beverage Control
888 S. Figueroa St.
Los Angeles, CA 90017
(213) 833-6043
Notice of Application for change
in Ownership of Alcoholic Beverage License
Date of Filing Application: March 3, 2011

The name of the Applicant is:
JHOON INC
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
9729 CULVER BLVD
CULVER BLVD 9729 CULVER BLVD
Type of license applied for:
41- On Sale Beer and Wine- Eating Place

Susan Sukmi Umeda
2424 S. Helway Way
West Hills, CA 91307
Case Number: LS021266
File Date: March 15, 2011
10 Los Angeles Superior Court of Van Nuys
6230 Sylmar Avenue
Van Nuys, CA 91411
Petitioner: Susan Sukmi Umeda
I, the undersigned, hereby certify that the information in this statement is true and correct. I understand that I am making a statement for change of name to ALL INTERESTED PERSONS:
1. Petitioner: Susan Sukmi Umeda
2. Petitioner Name: Susan Sukmi Umeda

Proposed Names: Susan Sukmi Umeda
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: April 27, 2011
Room: 8:30 am
Dept. C

FICTITIOUS BUSINESS NAME STATEMENT: 20110382126 The following person(s) is/are doing business as: A PLUS CAREGIVING SERVICES, 919 E CARSON ST, LONG BEACH, CA 90807. VIANNE GERMINO, 919 E CARSON ST LONG BEACH CA 90807. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Vianne Germinno. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20127

FICTITIOUS BUSINESS NAME STATEMENT: 20110338465 The following person(s) is/are doing business as: TRANSPARENT WINDOW CLEANING, 316 S HUDSON AVE, LOS ANGELES, CA 90020. LUIS RUIDIAS, 316 S HUDSON AVE, LOS ANGELES CA 90020. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Luis Ruidias. Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/24/2011, 3/31/2011, 4/7/2011, 4/14/2011 20118

FICTITIOUS BUSINESS NAME STATEMENT: 20110338

ness as: ROOTER 2000 AND PLUMBING 19026 Bassett Street, Reseda, CA 91335. DAVID ASHUAL 19026 Bassett Street, Reseda, CA 91335. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/16/2004. Signed: David Ashual, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 512

FICTITIOUS BUSINESS NAME STATEMENT: 20110451678 The following person(s) is/are doing business as: CA PROFESSIONAL ORTHODONTIC LAB 7575 Ben Avenue, North Hollywood, CA 91605. ROCIO CHAVEZ 7834 Rhodes Avenue, North Hollywood, CA 91605. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Rocio Chavez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 511

FICTITIOUS BUSINESS NAME STATEMENT: 20110452841 The following person(s) is/are doing business as: A- TOPSHELF DOCUMENTS 3833 West 134th Place, Hawthorne, CA 90250. DEANNA B. GERALD 3833 West 134th Place, Hawthorne, CA 90250. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Deanna B. Gerald, Legal Document Preparer. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 512

FICTITIOUS BUSINESS NAME STATEMENT: 20110442628 The following person(s) is/are doing business as: HAIR PELLE - HAIR PELLE 14000 Sunset Suite #8, Los Angeles, CA 90038. JOHAR JULU MENEHIAN 2702 W. Verdugo Road, Burbank, CA 91505. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Kohar Julie Menehian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 513

FICTITIOUS BUSINESS NAME STATEMENT: 20110452687 The following person(s) is/are doing business as: LA F.A.M.E. ART FAIR 324 S. Main Street, Los Angeles, CA 90013. 1001 Towne Avenue #401, Los Angeles, CA 90021. ALEXANDER FARKHONDEPOUR 10350 Wytton Drive, Los Angeles, CA 90024. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Alex Farkhondepour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 514

FICTITIOUS BUSINESS NAME STATEMENT: 20110444396 The following person(s) is/are doing business as: F.A.C.E. 3628 Dunn Drive, Los Angeles, CA 90034. P.O. Box 1101, Marina Del Rey, CA 90295. SAVANNAH KANE 3628 Dunn Drive, Los Angeles, CA 90034. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Savannah Kane, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 514

FICTITIOUS BUSINESS NAME STATEMENT: 20110454099 The following person(s) is/are doing business as: ONE WULF ALARM AND SECURITY; WULF ALARM AND SECURITY 2110 Artesia Blvd. Suite B-175, Redondo Beach, CA 90278-3069. SEVEFRYN KOTLINSKI 2110 Artesia Blvd. Suite B-175, Redondo Beach, CA 90278-3069. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Sevefryn Kotlinski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 516

FICTITIOUS BUSINESS NAME STATEMENT: 20110444992 The following person(s) is/are doing business as: SJP INVESTMENTS AND CONSULTING 50 S. Sepulveda Blvd. #202, Manhattan Beach, CA 90266. JMC CAPITAL INC. 301 N. Canon Dr. Suite 228, Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Jordan Cohen, President. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 517

FICTITIOUS BUSINESS NAME STATEMENT: 20110444991 The following person(s) is/are doing business as: FINNEAUS INVESTMENTS AND CONSULTING 50 S. Sepulveda Blvd. #202, Manhattan Beach, CA 90266. JMC CAPITAL INC. 301 N. Canon Dr. Suite 228, Beverly Hills, CA 90210. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/24/2011. Signed: Jordan Cohen, President. This statement is filed with the County Clerk of Los Angeles County on: 3/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 3/31/11, 4/7/11, 4/14/11, 4/21/11 518

Nikkie Anna Okawa
6645 Blucher Avenue
San Nuyts, CA 91406
Case Number: LSO21294
File Date: March 24, 2011
Los Angeles Superior Court
Northwest District- East BLDG
6230 Sylmar Avenue Room 107
Van Nuys, CA 91410
PETITION FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Nikkie Anna Okawa
2. Present Names: Nikkie Anna Okawa
Proposed Names: Nikkie Annamaryn Onyiah Okawa
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: May 2, 2011 8:30 am Dept. NW-C Room: 310
Signed: James A. Steele
Judge of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20110327012 The following person(s) is/are doing business as: GABES TRASH OUT, 24209 SYLVAN GLEN RD, DIAMOND BAR, CA 91705. GABRIEL EDUARDO ESPARZA, 24209 SYLVAN GLEN RD, DIAMOND BAR, CA 91705. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GABRIEL EDUARDO ESPARZA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20274

FICTITIOUS BUSINESS NAME STATEMENT: 20110393928 The following person(s) is/are doing business as: FIRST PROTECTION SYSTEMS, 9238 MARYKNOLL AVE, WHITTIER, CA 90605. JOHNNY AVALOS, 9238 MARYKNOLL AVE WHITTIER CA 90605. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOHNNY AVALOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20121

FICTITIOUS BUSINESS NAME STATEMENT: 20110394345 The following person(s) is/are doing business as: EL GORDO AUTO SALES, 8313 EASTERN AVE, BELL GARDENS, CA 90201. JOSE U. RIVERA, 11903 ROSETON AV NORWALK CA 90650. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOSE U. RIVERA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20259

FICTITIOUS BUSINESS NAME STATEMENT: 20110395506 The following person(s) is/are doing business as: THE MAGIC ROSE, 6400 1/2 YORK BLVD, LOS ANGELES, CA 90042. UBALDO MERCADO, 3477 E MILTON ST PASADENA CA 90042. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed UBALDO MERCADO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20120

FICTITIOUS BUSINESS NAME STATEMENT: 20110347647 The following person(s) is/are doing business as: ROCHARD INVESTMENT REALTY, 17089 CRENSHAW BL # 4, TORRANCE, CA 90504. RODNEY RICHMOND, 16224 RENDON COURT VICTORVILLE CA 92394. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RODNEY RICHMOND. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) Published: 3/31/2011, 4/7/2011, 4/14/2011, 4/21/2011 20119

NOTICE OF APPLICATION
FOR POLICE PERMIT

Notice is hereby given
That application has been made to The Board of Police Commissioners
For a permit to conduct a
Type Of Business: Dance Hall
NAME OF APPLICANT:
SULMA LIGHTNER
DOING BUSINESS AS:
EL ZACATECAS
LOCATED AT:
12017 W. GARDEN BLVD
LOS ANGELES, CA 90066
Any person desiring to protest the
Issuance of this permit shall make
a written protest before:
THE BOARD OF POLICE COMMISSIONERS
150 NORTH LOS ANGELES STREET
LOS ANGELES, CA 90012
Upon receipt of written protests,
Protesting persons will be notified of
Date, Time and place for hearing
before the
BOARD OF EDUCATION COMMISSIONERS

FICTITIOUS BUSINESS NAME STATEMENT: 20110427161 The following person(s) is/are doing business as: THE MICHAELANGELO GROUP 12747 Riverside Drive #101, Valley Village, CA 91607. JAMES DELLA VALLI 12747 Riverside Drive #101, Valley Village, CA 91607. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: James Della Valle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 519

FICTITIOUS BUSINESS NAME STATEMENT: 20110466831 The following person(s) is/are doing business as: ADAMSON EXPORTS 26235 Pines Estate Drive, Harbor City, CA 90710. MOSHOOD ADAMSON 26235 Pines Estate Drive #101, Harbor City, CA 90710. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/2/2011. Signed: Moshood Adamson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 520

FICTITIOUS BUSINESS NAME STATEMENT: 20110467127 The following person(s) is/are doing business as: HGA- WESTERN GENERAL CONSTRUCTION LTD 1421 Malman Avenue, Los Angeles, CA 90029. DANIEL PAPACOSTA 1421 Malman Avenue, Los Angeles, CA 90029. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Daniel Papacosta, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 521

FICTITIOUS BUSINESS NAME STATEMENT: 20110474137 The following person(s) is/are doing business as: ADVANCED GLASSWORKS 16625 S. Normandie Avenue Unit B, Gardena, CA 90247. PAUL HAMILTON YR 2334 Palos Verdes Drive West #3, Palos Verdes Estates, CA 90274. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/30/2011. Signed: Edward Benitez, President. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 522

FICTITIOUS BUSINESS NAME STATEMENT: 20110466782 The following person(s) is/are doing business as: MICHAEL PAPACOSTA 1421 Malman Avenue, Los Angeles, CA 90029. ZACHARY GIBSON 820 McCarthy Cl, El Segundo, CA 90245. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/1/2009. Signed: Zachary Gibson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 523

FICTITIOUS BUSINESS NAME STATEMENT: 20110466601 The following person(s) is/are doing business as: MINT PHOTO LOUNGE 2334 Palos Verdes Drive West #3, Palos Verdes Estates, CA 90274. PAUL JAMES HAMILTON YR 2334 Palos Verdes Drive West #3, Palos Verdes Estates, CA 90274. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Paul Hamilton, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 524

FICTITIOUS BUSINESS NAME STATEMENT: 20110458901 The following person(s) is/are doing business as: LIGHTHOUSE LIGHTS; LIGHTHURST PHOTOGRAPHY 403 N. Oakhurst Drive #303, Beverly Hills, CA 90210. AARON TESHFA 403 N. Oakhurst Drive #303, Beverly Hills, CA 90210. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Aaron Teshfa, Principal. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 525

FICTITIOUS BUSINESS NAME STATEMENT: 20110459429 The following person(s) is/are doing business as: BRANDON TALENT MANAGEMENT 2130 HOLBY AVENUE, LOS ANGELES, CA 90025. SBTP MANAGEMENT INC. 13701 Riverside Drive #800, Sherman Oaks, CA 91423. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/28/2011. Signed: SBTP Management, Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 526

FICTITIOUS BUSINESS NAME STATEMENT: 20110463488 The following person(s) is/are doing business as: KL / 7 VENTURE 280 S. Beverly Drive #202, Beverly Hills, CA 90212. KUSHNER LOCKE, LLC 280 S. Beverly Drive #205, Beverly Hills, CA 90212. PARK AVENUE RELEASING, LLC 9326 Civic Center Drive, Beverly Hills, CA 90210. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Alice Neuhauer, Manager. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 527

FICTITIOUS BUSINESS NAME STATEMENT: 20110450515 The following person(s) is/are doing business as: ALL STAR DENTAL GROUP; ALL STAR DENTAL 4633 Whittier Blvd., Los Angeles, CA 90022. D.W. CHO, DENTAL CORPORATION 13031 Vilosa Place #439, Playa Vista, CA 90094. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/12/2011. Signed: Soheil Najjaran, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 528

FICTITIOUS BUSINESS NAME STATEMENT: 20110393267 The following person(s) is/are doing business as: GLOBALBLACKBOOK 9663 Santa Monica Blvd. Suite 836, Beverly Hills, CA 90210. DEEGEE LLC 9663 Santa Monica Blvd. Suite 836, Beverly Hills, CA 90210. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/12/2011. Signed: Deegee LLC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 529

FICTITIOUS BUSINESS NAME STATEMENT: 20110490453 The following person(s) is/are doing business as: HAYLE MUSIC; HAYLE MUSIC PUBLISHING 537 San Vicente Blvd. #101, Santa Monica, CA 90402. SOHEIL NAJJARAN 537 San Vicente Blvd. #101, Santa Monica, CA 90402. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/12/2011. Signed: Soheil Najjaran, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 530

FICTITIOUS BUSINESS NAME STATEMENT: 20110490454 The following person(s) is/are doing business as: FOX REAL ESTATE MANAGEMENT 578 Washington Blvd. #219, Marina Del Rey, CA 90292. KYLE FOX 40 Westminster Avenue #13, Venice, CA 90291. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Kyle Fox, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 531

FICTITIOUS BUSINESS NAME STATEMENT: 20110490566 The following person(s) is/are doing business as: HSL TRANSPORTATION 952 16th Street, Santa Monica, CA 90403; P.O. Box 251519, Los Angeles, CA 90025. HOMEYRA SHAHDOAGHLO 952 16th Street, Santa Monica, CA 90403. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Homeyra Shahdoaghlo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 532

FICTITIOUS BUSINESS NAME STATEMENT: 20110487940 The following person(s) is/are doing business as: SOLAR X EYEWEAR 10800 W. Pico Blvd., Los Angeles, CA 90064; 3726 Midvale Avenue #11, Los Angeles, CA 90034. REHBAZ F. NAIK 3726 Midvale Avenue #11, Los Angeles, CA 90034. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Rehbaz F. Naik, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 533

not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 533

FICTITIOUS BUSINESS NAME STATEMENT: 20110488889 The following person(s) is/are doing business as: INGLEWOOD BIBLE COLLEGE 5332 5th Avenue, Los Angeles, CA 90043. KEVIN DONNELL SMITH 5332 5th Avenue, Los Angeles, CA 90043. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Kevin D. Smith, President. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 534

FICTITIOUS BUSINESS NAME STATEMENT: 20110490858 The following person(s) is/are doing business as: BRYCE INDUSTRIES 5520 W. 190th Street #307, Torrance, CA 90503. DEAN K. BETHUNE 5520 W. 190th Street #307, Torrance, CA 90503. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Dean K. Bethune, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 535

FICTITIOUS BUSINESS NAME STATEMENT: 20110489534 The following person(s) is/are doing business as: NBM FINANCIAL NETWORK 13665 Dopape Avenue, Gardena, CA 90249. VERNA MCINTYRE 13665 Dopape Avenue, Gardena, CA 90249. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: May 1990. Signed: Verna McIntyre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 536

FICTITIOUS BUSINESS NAME STATEMENT: 20110489854 The following person(s) is/are doing business as: THE KNOW ME NETWORK AUTISM GROUP 610 W. Caldwell Street, Compton, CA 90220; P.O. Box 3498, Gardena, CA 90247-7198. MELVA THOMPSON 610 W. Caldwell Street, Compton, CA 90220. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Melva Thompson, Founder/Director. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 537

FICTITIOUS BUSINESS NAME STATEMENT: 20110488496 The following person(s) is/are doing business as: ALL A BOARD; SEEING THREW THE STORM 2924 Farmdale Avenue, Los Angeles, CA 90016. CHRISTOPHER TURK; JULIE TURK 2924 Farmdale Avenue, Los Angeles, CA 90016. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Christopher & Julie Turks, Owners. This statement is filed with the County Clerk of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code) 4/7/11, 4/14/11, 4/21/11, 4/28/11 538

FICTITIOUS BUSINESS NAME STATEMENT:

FICTITIOUS BUSINESS NAME STATEMENT: 20110352787 The following person(s) is/are doing business as: JMP AUTO REPAIR, 519 HOLT AVE, POMONA, CA 91767. MARIO CAMARENA, 519 HOLT AVE POMONA CA 91767. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 2/8/2011. Signed MARIO CAMARENA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20217

FICTITIOUS BUSINESS NAME STATEMENT: 20110354138 The following person(s) is/are doing business as: CM EXPRESS, 1516 GARDENIA AVE, LONG BEACH, CA 90813. CHRISTOPHER METZ, 1516 GARDENIA AVENUE LONG BEACH CA 90813. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHRISTOPHER METZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20219

FICTITIOUS BUSINESS NAME STATEMENT: 20110378547 The following person(s) is/are doing business as: INDEPENDENT TAXI OF SANTA MONICA, 700 NORTH VIRGIL AVENUE, LOS ANGELES, CA 90029. INDEPENDENT TAXI OWNERS ASSN, 700 NORTH VIRGIL AVENUE LOS ANGELES CA 90029. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/1/2011. Signed HENRY ROYT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20211

FICTITIOUS BUSINESS NAME STATEMENT: 20110379348 The following person(s) is/are doing business as: EXPERT NAILS, 182 W FOOTHILL, MONROVIA, CA 91016. DUNG TRUONG, 11135 S. CENTRAL AVE ONTARIO CA 91762. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DUNG TRUONG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/1/2011. NOTICE - This fictitious name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/7/2011, 4/14/2011, 4/21/2011, 4/28/2011 20220

Notice of Auction:

This notice is to notify the public of the household goods auction of Mr. Izzeddim Battash. The auction will take place at 157 W. 27th St., 2011 at twelve o'clock in the afternoon. The address of auction will take place at 157 W. 27th St., Los Angeles, CA 90007, Los Angeles County, at twelve o'clock in the afternoon.

Notice of Auction:

This notice is to notify the public of the household goods auction of Mr. Peter Joo. The auction will take place on April 9th, 2011 at twelve o'clock in the afternoon. The address of auction will take place at 157 W. 27th St., Los Angeles, CA 90007, Los Angeles County, at twelve o'clock in the afternoon.

FILE NO. 20110474818

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: OH NEUL DO, 2716 W. OLYMPIC BLVD, #205, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: MU SUB KIM, 18541 VINCENNES ST, #101. NORTHDRIDGE, CA 91324. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ MU SUB KIM, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/30/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158509 BH WEEKLY 4/7,14,21,28 2011

FILE NO. 20110438143

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IMPERIAL LIQUOR LAND, 11401 S. VERMONT AVE, LOS ANGELES, CA 90044 county of: LOS ANGELES. The full name of registrant(s) is/are: YEON SOOK LEE AND KWANG SEOK CHOI, 11609 COLLEGE DR, NORWALK, CA 90650. This Business is being conducted by a/an: COPARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ YEON SOOK LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/23/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158398 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

FILE NO. 20110438142

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GREEN MILL LIQUOR, 3812 WHITTIER BLVD, LOS ANGELES, CA 90023 county of: LOS ANGELES. The full name of registrant(s) is/are: EUN LEE KIM, 30 FREEMAN LN, BUENA PARK, CA 90621. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ EUN LEE KIM, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/23/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement

does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158394 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

FILE NO. 20110446571

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PICO COIN LAUNDRY, 1304 S. ARDMORE AVE, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: DEAN POLI, 3320 BARNES CIRCLE, GLENDALE, CA 91208. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ DEAN POLI, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/23/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158395 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

FILE NO. 20110428887

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAKE CAKE SHOP, 3337 W. SUNSET BLVD, LOS ANGELES, CA 90026 county of: LOS ANGELES. The full name of registrant(s) is/are: JBH ENTERPRISES INC, [CALIFORNIA], 10520 KEY WEST ST, TEMPLE CITY, CA 91780. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JBH ENTERPRISES INC BY: JOHN BARTLET HENSLEY, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158361 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

FILE NO. 20110428886

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAUNDERLAND, 11762 S. WILMINGTON AVE, LOS ANGELES, CA 90059 county of: LOS ANGELES. The full name of registrant(s) is/are: HYUNJUNG DEENA KANG, 13200 MOORPARK ST #304, SHERMAN OAKS, CA 91423. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ HYUNJUNG DEENA KANG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 3/22/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158353 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

FILE NO. 20110430654

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUPER SALUD LIQUOR & MARKET, 625 N. MEDNIK AVE, LOS ANGELES, CA 90022 county of: LOS ANGELES. The full name of registrant(s) is/are: NARIN MENG AND NICOLE KIEV WU, 201 N. LINCOLN AVE, MONTEREY PARK, CA 91755. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ NARIN MENG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 03/22/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158350 BEVERLY HILLS WEEKLY 3/31, 4/7, 14, 21, 2011

FILE NO. 20110394240

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MAGIC CLEAN CAR WASH, 1923 W. MANCHESTER AVE, LOS ANGELES, CA 90047 county of: LOS ANGELES. The full name of registrant(s) is/are: JTK LIM, INC, [CALIFORNIA], 19840 HIDDEN TRAIL PL, WALNUT, CA 91789. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JTK LIM, INC BY; WILLIAM A. LIM, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 3/15/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158246 BH WEEKLY 3/24,31 4/7,14 2011

FILE NO. 20110387578

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GOLDEN CROWN DENTAL LAB, 1300 W. OLYMPIC BLVD, #209, LOS ANGELES, CA 90015-3968 county of: LOS ANGELES. The full name of registrant(s) is/are: JOHN KWAK, 132 MORO CIR, PLACENTIA, CA 92870. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JOHN KWAK, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 03/14/11 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158219 BH WEEKLY 3/24,31 4/7,14 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246651CA Loan No. 3012841254 Title Order No. 678946 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-23-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-21-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-02-2007, Book N/A, Page N/A, Instrument 20070769943 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: NILOUFAR YOUNESSI TRUSTEE OF THE 2004 NILOUFAR YOUNESSI REVOCABLE TRUST DATED JULY 16, 2004, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1 A) AN UNDIVIDED 1/102ND INTEREST IN AND TO LOTS 1, 2 AND 3 OF TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 1085 PAGES 3 AND 4 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY EXCEPT THEREFROM ALL OIL, GAS AND OTHER HYDROCARBON SUBSTANCES, BUT WITHOUT

THE RIGHT TO ENTER ON THE SURFACE OF SAID PROPERTY OR THE SUBSURFACE THEREOF, TO A DEPTH OF 500 FEET BELOW THE SURFACE, AS RESERVED BY BERKELEY HALL SCHOOL FOUNDATION IN THE DEED RECORDED OCTOBER 16, 1980 AS INSTRUMENT NO. 80-1029220, OFFICIAL RECORDS. ALSO EXCEPT THEREFROM UNITS 1-01, 1-02, 1-03, 1-101 TO 1-113,1-201 TO 1-213,1-301 TO 1-313, 1-401 TO 1-408, 2-101 TO 2-113, 2-201 TO 2-213, 2-301 TO 2-313, 2-401 TO 2-413, ALL INCLUSIVE, AS DEFINED AND DELINEATED ON A CONDOMINIUM PLAN RECORDED MAY 15, 1987 AS INSTRUMENT NO. 87-770978, OFFICIAL RECORDS, AND AS AMENDED BY AN INSTRUMENT RECORDED JUNE 22, 1987 AS INSTRUMENT NO. 87-988619, OFFICIAL RECORDS, AND AS AMENDED BY AN INSTRUMENT RECORDED AUGUST 25, 1987 AS INSTRUMENT NO 87-1359408, OFFICIAL RECORDS. B) UNIT 1-109 AS DEFINED AND DELINEATED ON THE ABOVE REFERRED TO CONDOMINIUM PLAN PARCEL 2 AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "BALCONY" OVER AND ACROSS THAT PORTION OF LOTS 1, 2 AND 3 OF SAID TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" N/A ON THE ABOVE REFERENCED CONDOMINIUM PLAN PARCEL 3 AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "DECK" OVER AND ACROSS THAT PORTION OF LOTS 1, 2 AND 3 OF SAID TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" 109-D ON THE ABOVE REFERENCED CONDOMINIUM PLAN Amount of unpaid balance and other charges: \$769,610.50(estimated) Street address and other common designation of the real property: 200 NORTH SWALL DRIVE # 359 BEVERLY HILLS, CA 90211 APN Number: 4335-020-092 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 03-28-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ZELMA THORPES ZELMA THORPES, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priority-posting.comASAP# 3947196 03/31/2011, 04/07/2011, 04/14/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 241365CA Loan No. 3010288474 Title Order No. 377592 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08-01-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-28-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-16-2006, Book , Page , Instrument 06-1820579 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: KATHERINE DE LESTANG, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1 THAT PORTION OF LOT(S) 1 OF TRACT NO 33538, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 906 PAGE(S) 79 AND 80 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 40 ON THE AMENDED CONDOMINIUM PLAN RECORDED JULY 5, 1979 AS INSTRUMENT NO 79-735438 OF OFFICIAL RECORDS OF SAID COUNTY PARCEL 2, AN UNDIVIDED 008451 INTEREST IN AND TO LOT 1 OF SAID TRACT NO 33538 EXCEPT THEREFROM THOSE PORTIONS SHOWN AND DEFINED AS UNITS 1 TO 131 INCLUSIVE OF SAID CONDOMINIUM PLAN EXCEPT THEREFROM ALL OIL, GAS, MINERALS AND

OTHER HYDROCARBON, BELOW A DEPTH OF 500 FEET, WITHOUT THE RIGHT SURFACES ENTRY, AS RESERVED AND/OR GRANTED IN THE DOCUMENT(S) RECORDED MARCH 20, 1962 IN BOOK D 1549 PAGE(S) 259, OFFICIAL RECORDS Amount of unpaid balance and other charges: \$560,686.44 (estimated) Street address and other common designation of the real property: 8787 SHOREHAM DR. #403 WEST HOLLYWOOD, CA 90069 APN Number: 5559-006-050 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 03-30-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3955423 04/07/2011, 04/14/2011, 04/21/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246808CA Loan No. 3018057376 Title Order No. 685760 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-24-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-28-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-31-2007, Book N/A, Page N/A, Instrument 20071804592, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GORDON BIJELONIC, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: PARCEL 1: THAT PORTION OF THE SOUTHWEST QUARTER OF SECTION 7, TOWNSHIP 1 SOUTH, RANGE 14 WEST, SAN BERNARDINO MERIDIAN, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, DESCRIBED AS FOLLOWS: BEGINNING AT THE SOUTHWEST CORNER OF LOT 1 OF TRACT NO. 6414, AS SHOWN ON MAP RECORDED IN BOOK 89 PAGE 100, OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY; THENCE NORTH 89° 43' 45" WEST 71.41 FEET; THENCE NORTH 14° 20' 00" WEST 124.01 FEET, MORE OR LESS, TO THE SOUTHERLY BOUNDARY LINE OF THE CITY OF LOS ANGELES; THENCE SOUTH 89° 43' 45" EAST ALONG SAID SOUTHERLY BOUNDARY LINE, 14.62 FEET; THENCE NORTH 75° 07' 30" EAST 50.00 FEET; THENCE NORTH 59° 04' 50" EAST 21.64 FEET; THENCE SOUTH 88° 22' 30" EAST 20.49 FEET, MORE OR LESS, TO THE WESTERLY LINE OF SAID LOT 1; THENCE SOUTH 0° 03' 00" EAST ALONG SAID WESTERLY LINE 143.79 FEET TO THE POINT OF BEGINNING. THE BEARING SOUTH 0° 03' 00" EAST OF THE WESTERLY LINE OF SAID TRACT NO. 6414 WAS USED AS THE BASIS OF BEARINGS FOR THE HEREINABOVE DESCRIBED LAND. PARCEL 2: AN EASEMENT FOR ROAD AND UTILITY PURPOSES OVER A STRIP OF LAND 16 FEET IN WIDTH EXTENDING FROM THE WESTERLY PROLONGATION OF THE NORTHERLY LINE OF THE HEREINBEFORE DESCRIBED PARCEL 1, TO THE NORTHERLY LINE OF DOHENY ROAD, HEREINBEFORE MENTIONED, THE EASTERLY LINE OF SAID 16 FOOT STRIP BEING THE WESTERLY LINE OF PARCEL 1. Amount of unpaid balance and other charges: \$2,177,555.65 (estimated) Street address and other common designation of the real property: 9313 DOHENY ROAD WEST HOLLYWOOD, CA 90069 APN Number: 4392-015-034 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact

the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 04-04-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee DEREK WEAR-RENEE, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3958018 04/07/2011, 04/14/2011, 04/21/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-09-261039-ED Order #: 090189485-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/1/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): NANSEE LANNING, A MARRIED WOMAN, AS HER SOLE AND SEPARATE PROPERTY Recorded: 6/12/2007 as Instrument No. 20071414252 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 5/2/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$1,634,104.72 The purported property address is: 139 NORTH LE DOUX ROAD BEVERLY HILLS, CA 90211 Assessor's Parcel No. 4334-017-056 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3958561 04/07/2011, 04/14/2011, 04/21/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 736511CA Loan No. 3010772378 Title Order No. 3206-240557 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-10-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-28-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-19-2006, Book , Page , Instrument 06 2324531, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GERALDINE A WEBER, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY,

as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: PARCEL 1: LOT 6 OF TRACT NO. 23786, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 644 PAGES 28 AND 29 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. PARCEL 2: AN EASEMENT FOR A COMMON DRIVEWAY OVER THAT PORTION OF LOT 7 OF TRACT NO. 23786, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 644 PAGES 28 AND 29 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. BEGINNING AT THE SOUTHWEST CORNER OF SAID LOT 7; THENCE NORTH 40 DEGREE 27' 23" WEST 64 FEET ALONG THE SOUTHWESTERLY LINE OF SAID LOT; THENCE NORTH 49 DEGREE 32' 37" EAST, 9 FEET; THENCE SOUTH 36 DEGREE 53' 58" EAST, 64.46 FEET TO THE CURVED SOUTHERLY LINE OF LOT 7; THENCE SOUTHWESTERLY ALONG THE CURVED SOUTHWESTERLY LINE OF SAID LOT 7, A DISTANCE OF 5.02 FEET TO THE POINT OF BEGINNING. Amount of unpaid balance and other charges: \$3,917,912.49 (estimated) Street address and other common designation of the real property: 1135 MAYTOR PL BEVERLY HILLS, CA 90210 APN Number: 4391-027-006 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 04-04-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee DEREK WEAR-RENEE, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3959333 04/07/2011, 04/14/2011, 04/21/2011

Escrow No. 47865
NOTICE TO CREDITORS
OF BULK SALE
(Notice pursuant to UCC Sec. 6105)
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made.
The name(s) and business address of the seller are: BRANDON BELZER, PO Box 69791, West Hollywood, California 90069
Doing business as: BIG SKY DOGS
All other business name(s) and address(es) used by the seller(s) within the past three years as stated by the seller(s), are:
The name(s) and business address of the buyer(s) is/are: KEN NG, 530 S. Lake Avenue, #822, Pasadena, CA 91101
The assets being sold are generally described as the business, goodwill, fixtures, furniture, and furnishings, equipment, supplies, tools, leasehold improvements, telephone numbers, lists of customers, trade names, signs, all transferrable permits, franchises, leases, customer deposits, and saleable merchandise for resale, stock in trade, and work in process on hand
and are located at: PO Box 69791, West Hollywood, California 90069
The bulk sale is intended to be consummated at the office of BANKERS TRUST ESCROW COMPANY, LTD., 18850 Ventura Blvd., Ste. 208, Tarzana, CA 91356 and the anticipated sale date is April 25, 2011.
The bulk sale is subject to California Uniform Commercial Code Section 6106.2.
The name and address of the person with whom claims may be filed is BANKERS TRUST ESCROW COMPANY, LTD., 18850 Ventura Blvd., Ste. 208, Tarzana, CA 91356, Attn: Vanessa Perez and the last date for filing claims by any creditor shall be April 22, 2011, which is the business day before the anticipated sale date specified above.
Dated March 28, 2011
KEN NG, Buyer(s)

NOTICE IS HEREBY GIVEN that the Beverly Hills

Unified School District of Los Angeles County, California, acting by and through its Governing Board, hereinafter referred to as "DISTRICT," will receive up to, but not later than, the above stated time, sealed bids for the award of a contract for the above Project. Those bids timely received shall be opened and publicly read aloud.

There will be a mandatory job walk and conference at 1:00 p.m., April 13, 2011 at the District Office Board Room, 255 South Lasky Drive, Beverly Hills, CA. Any bidder failing to sign-in, attend the entire job walk and conference will be deemed a nonresponsive bidder and will have its bid returned unopened.

Specifications and Project bid documents are on file at 241 Moreno Drive, Beverly Hills, CA - Facilities & Planning Offices. One (1) Set of the specifications (Project Manual) will be available at the Facilities & Planning Offices at no charge after April 1, 2011. Contractors are required to contact the Facilities & Planning Office at (310) 551-5100, Ext. 2390 to schedule and pick-up Project bid documents. Additional sets of Project bid documents may be purchased for \$15.00 per set. Payment will not be refunded, and the Project bid documents are not required to be returned.

In accordance with the provisions of California Business and Professions Code Section 7028.15 and Public Contract Code Section 3300, the DISTRICT requires that the bidder possess the following classification(s) of contractor's license(s) at the time the bid is submitted: Class C-39. Any bidder not so licensed at the time of the bid opening will be rejected as nonresponsive.

All work must be completed within 25 consecutive calendar days from the date specified on the Notice to Proceed issued by the DISTRICT. Time is of the essence. Failure to complete the work within the time set forth herein will result in the imposition of liquidated damages for each day of delay in the amount set forth in the Information for Bidders.

Each bid shall be accompanied by a bid security in the form of cash, a certified or cashier's check or bid bond in an amount not less than ten percent (10%) of the total bid price, payable to the DISTRICT.

Each Bidder is required to furnish and maintain proof of Commercial General Liability Insurance, Comprehensive Automobile Liability Insurance, and Workers' Compensation Insurance.

The DISTRICT reserves the right to reject any or all bids or to waive any irregularities or informalities in any bids or in the bidding process.

The DISTRICT has obtained from the California Department of Industrial Relations the general prevailing rate of per diem wages in the locality in which this work is to be performed for each craft or type of worker needed for the Project. Such rates are as follows:
Craft, Classification, or Type: Use Applicable Prevailing Wage Rate
The general prevailing rate of per diem wages is based upon a working day of eight (8) hours. The rate for holiday and overtime work shall be at least time and one half. It shall be mandatory upon the successful bidder to whom the contract is awarded, and upon any subcontractor listed, to pay not less than the said specified rates to all workers employed by them for the Project.

No bidder may withdraw any bid for a period of Thirty (30) calendar days after the date set for the opening of bids.

Pursuant to Section 22300 of the Public Contract Code, the Agreement will contain provisions permitting the successful bidder to substitute securities for any monies withheld by the DISTRICT to ensure performance under the Agreement or permitting payment of retentions earned directly into escrow.

Publication Dates: 03/31/11 & 04/07/11

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100-199 Announcements

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110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

LEGEND

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer
300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease
400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

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800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
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905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
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930-Auto Leasing
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Canoga Valley Memorial Park in Conejo CA. Surrounded by mountains in a lovely valley setting. Plot is in Santa Rosa I section: plot B, which is a sold out section that is very desirable. \$7,400 (805)320- 4512

Cemetery Plots for sale at EDEN MEMORIAL PARK in Mission Hills, CA. Beautiful private garden on a corner. 2-3 spaces available for sale \$30,000 each. Call (818)346-2426 or (218)428-8558

Mt. Eden, Granada Hills. Mount Ephraim, Estate Row 2306, Space A. Retail price \$9,895— Will sell FOR ONLY \$7,500. Call (949) 851- 4948.

EDEN MEMORIAL PARK Mt. Shalom Section. 2 plots, Row 3914, E & F. Valued at \$9700 each. NEGOTIABLE. Call Robert (310)212-3149

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Green Hills Memorial Park is located at Palos Verdes and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Hillside Memorial Park, Single Plot, Sunset Slope \$10,500 (818) 349-6121 pp Hillside Memorial Park. 2 side by side plots. Block 15 Sunset Slope. \$30,000 for the pair. Call (951)- 609-3680.

Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

HOLY CROSS CEMETERY PLOT Lot 145 Pier 4 Sector BB Southeast of Cemetery (St.Joseph) \$11,000 seller pay transfer fee. Call (310) 308-7770

HOLLYWOOD FOREVER CEMETERY- 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

2 Cemetery Plots for sale in Acaicia Slopes at Inglewood Park Cemetery. Price \$4000 each. Call (909)615-8128

PACIFIC VIEW Memorial Park 2 side by side Plots in Lakeside Sec. Sell under value (530)260-3374

ROSE HILLS – 1 grave in Garden of Enchantment. \$4,000.00 Call (310) 503-4388

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Golden Retriever beautiful puppies born 1/19/11. Dad 1st place Int'l Champion AKC OFA CERF Shots Health Guar. Super-Dog trained Socialization, Bonding, Imprinting \$995.00 OBO. Call (949) - 246-1224. Email: brody@erscareers.com

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