

# Beverly Hills Weekly

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Issue 627 • October 6 - October 12, 2011

**OUR  
12<sup>th</sup>  
Anniversary**

## Taste of Drago

**Giacomino Drago discusses the ups and downs of the restaurant industry**



cover story • pages 8-9





# letters & email

## Brucker responds to Courier Publisher Clif Smith

Dear Mr. Smith,

As I have done many times with requests for interviews with the Mayor, I accept your e-mail offer for a videotaped Q&A. However, I am puzzled that your "terms" require three senior *Courier* editors be present as reinforcements for your point of view. It also concerns me that you (the *Courier*) insist on having complete editorial control over our videotaped content.

Frankly, what is more appropriate is a respectful and candid discussion, "one-on-one" conversation between the Mayor and the *Courier* publisher, to be videotaped at the City's broadcast facility (or KBEV) with duplicate and un-edited tape copies provided to the *Courier*, other media outlets, the City's website and through social media. As you are a USC trained lawyer, business litigator and public figure, I'll assume you will have no issue with this fair "one-on-one" Q&A conversation.

In addition, I welcome this "conversation

**Cover Photo**  
GiacominoDrago.com

with the Mayor" where you are free to ask me any questions regarding my position on Metro tunneling and our proposed park-and-ride option, my vote to shut down the Venoco oil well at Beverly High, the recently enacted City noise ordinance, why I voted against your 2012 Rose [Parade] float proposal, pending Roxbury Park project, our preservation ordinance, Taste of L.A. or any other questions that come to mind.

As part of this open, two-way dialogue, I will be free to ask you about your journalistic integrity, the re-writing of news reporters' front page articles into "news making editorials," and the *Courier's* ongoing reliance on inaccurate, salacious and tabloid style headlines.

Just as our city is entitled to know the philosophy, position and vision of their Mayor,

it is imperative that our residents, businesses and readers understand the true motivations of their newspaper publisher. I accept your offer Mr. Smith. When are you available?

**Barry Brucker**  
Beverly Hills

*As of the Weekly's deadline, Brucker had not received a response.*

## "Noise battle ends and Licht quits Board race" [Issue #625]

I was at Frances Bilak's School Board campaign kickoff on Sunday, Sept. 18. Having arrived before the event began, and having stayed until after it ended, I can attest to the fact that many more than "a disappointing 30"

*letters cont. on page 3*

## WHAT'S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
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You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



# SNAPSHOT



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## GO GIANTS! GLENDALE, ARIZ.

New York Giants linebacker and 2006 Beverly High graduate Spencer Paysinger (right) celebrates the Giants' 31-27 victory over the Arizona Cardinals on Oct. 2 in the stadium's family zone with his brother, Beverly High junior Cameron Paysinger (left), and his cousins Beverly Vista third grader Reina Paysinger (front) and Maya Paysinger.

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OUR DATA SPEAKS VOLUMES





# briefs

## DA seeks additional charges against former BHUSD superintendent

Los Angeles County Deputy District Attorney Max Huntsman announced Sept. 30 at a pretrial conference that the district attorney's office will seek additional charges against former BHUSD Superintendent Jeffrey Hubbard, who currently faces two felony charges of misappropriation of public funds related to his work in Beverly Hills.

Huntsman said the district attorney's office plans to present new evidence to a grand jury in an attempt to level additional charges against Hubbard. Huntsman would not provide many details about the charges but he said they are similar in nature to the charges Hubbard already faces.

Hubbard allegedly allocated \$20,000 to former BHUSD facilities director Karen Anne Christiansen without the Board of Education's approval and illegally increased her car allowance. Christiansen faces four felony charges related to conflicts of interest.

"It's another instance of the same kind of conduct," Huntsman said.

Huntsman said the evidence for filing additional charges came as a result of looking into Hubbard's current charges.

"After the charges were filed, we interviewed a variety of people and have explored a lot of evidence in preparation for these charges," Huntsman said. "As is sometimes the case when looking into whether or not a person committed a particular crime, sometimes we find out similar conduct occurred on another occasion and that's what we're looking into now."

Huntsman would not say when he would present his case to the grand jury, because he is not supposed to discuss grand jury proceedings publicly. Huntsman said if there is an indictment, it would be made public at the time of Hubbard's arraignment. Details of the indictment would remain sealed for at least another 10 to 20 days, he said.

Hubbard's next scheduled court appearance is Nov. 10.

Hubbard, who is currently Newport-Mesa Unified School District's superintendent, returned to work in July after spending more than five months on paid leave while he prepared for the trial.

Hubbard's attorney Sal Ciulla did not return a phone call from the *Weekly*.

## West Hollywood/Beverly Hills Democrats endorse Bilak, Goldberg; honor Democrat of the Year Rep. Lois Capps



Frances Bilak



Brian Goldberg

The West Hollywood Democratic Club/Beverly Hills Democratic Club announced its endorsements last week for the 2011 Board of Education election: Frances Bilak and Brian Goldberg.

The endorsements were based on recommendations from the club's Beverly Hills steering committee, which interviewed each candidate on Aug. 31. Candidates were asked questions that included why

they were running, their ideas for improving the schools, and why it was important to be a democrat. The full West Hollywood/Beverly Hills Democratic Club membership voted on the endorsements on Sept. 21.

"Initially we endorsed only Brian [Goldberg] and Andy Licht, and then Andy dropped out of the race," Club President Lillian Raffel said. "Frances [Bilak] came to the group [on Sept. 21] and did a presentation and was subsequently endorsed as well."

Raffel said Bilak demonstrated she was "up to speed" on the issues, and that she has good community involvement and some good

dren decorated their own campaign posters at an arts and crafts table spoke to what is really important. Our children. Frances is breaking traditions, beginning with her inclusive community kickoff, celebrating our children.

Amy Nol  
Beverly Hills

ideas.

"We thought that she would be a good school board member," Raffel said.

About Goldberg, Raffel said, "He's very experienced; he's extremely knowledgeable. We thought he's done a pretty good job on the school board so far and that we should continue our support of him."

Raffel said all democratic candidates had the opportunity to speak before the club's Sept. 21 vote, but Bilak was the only candidate who did.

Write-in candidate Noah Margo was not interviewed because he is not a registered Democrat, Raffel said. Lewis Hall is also a candidate.

Raffel said the club would meet again Oct.

5 to consider endorsements if any additional registered democrats file for write-in candidacy.

Later this month, the club will recognize Democrat of the Year Rep. Lois Capps (D-Santa Barbara) at a reception on Oct. 23 at the Beverly Hilton. State Senator Fran Pavley (D-Agoura Hills), California State University Los Angeles history Professor Dr. Lillian Taiz, and past Club President Josh Kurpies will also be honored. Mayor Barry Brucker will make introductions.

The VIP reception is 4:30 to 5:30 p.m. and the awards event is 5:30 to 7 p.m. For more information, visit wehodems.org.

briefs cont. on page 4



## NOTICE OF INTENT TO ADOPT/NOTICE OF AVAILABILITY OF A NEGATIVE DECLARATION AND NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Beverly Hills, at its regular meeting to be held on **Thursday, October 13, 2011, at 1:30 p.m. or as soon thereafter as the item may be heard**, in room 280-A of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF BEVERLY HILLS RECOMMENDING THAT THE CITY COUNCIL ADOPT THE 2006 - 2014 GENERAL PLAN HOUSING ELEMENT UPDATE, AMEND THE CITY OF BEVERLY HILLS GENERAL PLAN SAFETY ELEMENT TO INCLUDE THE CITY OF BEVERLY HILLS HAZARD MITIGATION ACTION PLAN, AND ADOPT A NEGATIVE DECLARATION PURSUANT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT.

The 2006-2014 Housing Element Update and Hazard Mitigation Action Plan have been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The Housing Element Update establishes the City's housing programs in effect during the 2006-2014 planning cycle, and the Hazard Mitigation Action Plan establishes the City's emergency management policies and actions in effect during the planning period of 2010-2015. An initial study has been conducted pursuant to the requirements of the California Environmental Quality Act and no significant adverse impacts on the environment have been identified. A negative declaration has been prepared and is available, along with the initial study, for public review at the following locations:

City of Beverly Hills City Hall - Permit Center 455 N Rexford Dr, 100 Beverly Hills, CA 90210	City of Beverly Hills Library Reference Desk 432 N Rexford Dr Beverly Hills, CA 90210	City of Beverly Hills Website www.beverlyhills.org
--------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------	----------------------------------------------------------

All interested persons are invited to attend the public hearing and speak on this matter. Written comments may also be submitted, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210, and should be received during the 35-day comment period commencing on October 3, 2011 and ending at 5:00 p.m. on November 7, 2011.

Please remember, if you challenge the City's action in court, you may be limited to raising only those issues you or someone else has raised at a public hearing, or in written correspondence delivered to the City either at the hearing or prior to the end of the public comment period.

If there are any questions regarding this notice, please contact Peter Noonan, AICP CEP, Associate Planner, Community Development Department, Planning, at 310.285.1127 or pnoonan@beverlyhills.org. The case file is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

JONATHAN LAIT, AICP  
City Planner

letters cont. from page 2

came through the doors of Frances Bilak's party at Roxbury Park, as Mr. [Rudy] Cole stated in his column in [Issue #625]. A volunteer counted visitors into the triple digits over the course of the entire afternoon. But it isn't the number of attendees that is important. Listening to Frances' message as a dozen chil-



## NOTICE OF COMMITTEE VACANCY

### GROUNDWATER MANAGEMENT PLAN TECHNICAL COMMITTEE Deadline to apply: November 18, 2011

The Beverly Hills City Council is seeking qualified residents to fill one vacancy on the Groundwater Management Plan Technical Committee.

For more information on this Committee position, please visit the City's website at [www.beverlyhills.org](http://www.beverlyhills.org) or call the City Clerk's Office at (310) 285-2400.

BYRON POPE, CMC  
City Clerk

**City declines BHUSD's request for MTA joint defense agreement**

In a Sept. 28 letter to BHUSD attorney Kevin Brogan, City Manager Jeff Kolin declined BHUSD's invitation to enter into a joint defense agreement between the City and school district.

"We believe it is important to have the benefit of the information contained in the Final Environmental Impact Report [EIR] and the technical studies before further consideration of such an agreement," Kolin wrote.

Kolin's response came nearly three months after Brogan's July 5 letter inviting the City to

enter into an agreement with BHUSD. Board of Education President Korbatov said at the time the agreement would be "mutually agreeable [and] mutually enforceable whereby with them we could in some fashion partner up and figure out as one city how to combat this effort to tunnel under the high school."

Kolin wrote that the City understands its duties to represent the Beverly Hills community as a whole on issues, including the Westside Subway Extension.

"The City will continue its independent efforts to contact and meet with MTA board members and other public officials on a state and national level regarding the Westside Subway Extension and its potential impacts

on the Beverly Hills community, including expressing our opposition to tunneling under Beverly High," Kolin wrote.

Korbatov said it would be more effective for the City and school district to work together.

"The BHUSD continues to believe that our mutual goal of protecting Beverly High will be better served by working in unison with the City Council, instead of on two different tracks," Korbatov said in an e-mailed statement.

Mayor Barry Brucker said it would be "premature" for the City to enter into a joint defense agreement until the City has had a chance to analyze the final EIR.

When asked if the City might consider entering into a joint defense agreement after the release of the EIR, Brucker responded, "We're not opposed to exploring any and all options that may benefit the City and the schools, but we would insist on some ground rules that ensure mutual respect and no surprises between the two entities."

**City Council hires consultant for peer review of Westside Subway Extension's final environmental impact report and statement**

In preparation for the expected release of Metro's Final Environmental Impact Report and Statement (EIR/EIS) on the Westside Subway Extension later this fall, the City Council voted 5-0 on Sept. 27 to hire Exponent, Inc. as a consultant to perform a peer review of the statement and report and geotechnical studies for potential impact on Beverly Hills' buildings, infrastructure and public safety.

"We want to have resources ready to go when these documents are released," said Director of Public Works Dave Gustavson, who lauded the firm for its "impressive" qualifications.

Exponent's team of experts in geology, soil-structure interaction, earthquake engineering, structural performance, and geomechanics is led by Piotr Moncarz, PhD, P.E., a consultant professor at Stanford University. Gustavson also expressed the challenge of finding a qualified local firm, because many firms are already engaged with Metro.

The City Council authorized an initial contract of \$75,000, but Gustavson said the contract was "loose by design because we don't know what documents are going to be provided, and as they are provided we'll be looking to make amendments to their scope." Gustavson said he did not expect \$75,000 to go a long way because of the firm's hourly rate. Moncarz himself commands a rate of \$495 an hour, Gustavson said. The City will pay for Exponent's services out of the \$350,000 that the City Council authorized in July for use on the subway fight.

**Horace Mann auditorium may be demolished**

The Board of Education has directed Chief Facilities Official Nelson Cayabyab to present options for demolishing the Horace Mann Auditorium and building new at the next Measure E study session on Oct. 25. The request came at the Sept. 27 Board meeting after Cayabyab presented a proposal to increase the scope of



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\*Departures from Los Angeles (LAX). Rate is per person for travel select dates 9/28-12/8/11 and includes Hawai'i ticket tax, but does not include Transportation Taxes of \$16.30, Passenger Facility Charges of \$3 - \$18, a per segment tax of \$3.70, and up to \$10 in September 11th Security Fees. Rates, terms, conditions, availability and itinerary are subject to change without notice. Rates quoted are per person, based on adult double occupancy unless otherwise stated. Airfare, taxes, surcharges, gratuities, transfers, port charges and excursions are additional unless otherwise indicated. Fuel surcharges, government taxes, other surcharges, deposit, payment and cancellation fees are additional unless otherwise indicated and are subject to change without notice at any time. Certain restrictions may apply. Additional airline restrictions, including but not limited to baggage limitations, standby policies and fees, non-refundable tickets and change fees with pre-flight notification deadlines may apply. Fees and policies vary among airlines and are subject to change without notice. Please contact the airline directly for details and answers to specific questions you may have. AAA members must make advance reservations through AAA Travel to obtain Member Benefits and savings. Member Benefits may vary based on departure date. Rates are accurate at time of printing and are subject to availability and change. Not responsible for errors or omissions. As to Disney artwork, logos and properties: ©Disney. The Automobile Club of Southern California acts as an agent for Pleasant Holidays. CTR#1016202-80. Copyright © 2011 Automobile Club of Southern California. All Rights Reserved.

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## The Maple Counseling Center

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Photo: Keepsake Photos

Weekly Publisher Josh Gross (left) and former Beverly High Principal Ben Bushman (right)

**Bushman honored by Class of 1991**

On behalf of the Class of 1991, *Beverly Hills Weekly* Publisher Josh Gross presented a plaque to former Beverly High Principal Ben Bushman at their reunion on Oct. 1 at the Beverly Hilton. The plaque acknowledged Bushman's 38 years of service to the BHUSD and called him "a true role model, mentor and friend." For more photos from the 1991 reunion, see page 10.

plan," Cayabyab said. "[This now] includes things [we were] going to do during modernization."

The increased scope of work, which would be funded by Measure E, did not include asbestos and lead abatement, which would further increase the cost of renovation. Cayabyab said his staff was still evaluating asbestos and lead abatement that would be needed throughout each of the campuses.

The idea of building new came up when Board member Myra Lurie heard the \$3.3 million figure and asked how much it would cost to build new. Cayabyab responded that to build new would cost about \$400 per square foot. At that

rate, \$3.3 million would buy 8,250 square feet, not including lighting, other fixtures or audiovisual equipment. Board member Jake Manaster said the current two-story auditorium is approximately 9,700 square feet, including the green room, restrooms and foyer.

Cayabyab said he had not proposed tearing down the auditorium because a considerable amount of money and work had been invested in the auditorium during previous bond measures, but code-required items including structure, lighting, and access were not addressed during Measure K. According to Manaster, the district spent approximately \$1.5 million on each auditorium at Horace Mann and Hawthorne during Measure K. He said the Horace Mann auditorium ceiling was cosmetically improved, but seismic issues were not addressed.

When Korbatov asked, "If no one had ever poured one penny into that auditorium, [what would you do?]" Cayabyab replied "I would tear it down and rebuild."

When Korbatov asked if someone had told Cayabyab they were emotionally attached to the auditorium, he said no.

Manaster cautioned that all four K-8 auditoriums have similar ceiling and other issues that need to be addressed.

"I wanted people to understand, I know that this isn't isolated to one or two auditoriums," Manaster said last Friday. "All the [K-8] auditoriums have lead, have asbestos and have ceilings that are hung in a way that is not the best, but through the MEPC [Mechanical, Electrical, Plumbing and Civil Engineering] investigation, a lot

of improvements should be made to those buildings because of their age primarily."

Cayabyab said some of the district's auditoriums are salvageable and some are not. When Korbatov suggested the Hawthorne Auditorium was without rede-

eming qualities, Cayabyab responded, "We can't say that yet, because we don't have all the pieces on [hazardous materials]. Horace Mann does."

Manaster cautioned about the fluctua-

*briefs cont. on page 7*



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# Metro Briefs

WESTSIDE/CENTRAL

**Join In Rideshare Week Oct. 3-7**

Make a pledge and carpool, vanpool or use public transit to get to work at least one day during Rideshare Week, October 3-7, and be eligible to win valuable prizes. The program is open to employers and employees alike. Visit [metro.net/rideshare](http://metro.net/rideshare) for details.

**Crenshaw Rail Line Gets Go Ahead**

The Metro Board of Directors approved the environmental report on the Crenshaw/LAX Transit Corridor project to construct a light rail line in the Crenshaw District. The 8.5-mile line will connect the Metro Green Line and the Expo Line currently under construction. For more information, go to [metro.net/crenshaw](http://metro.net/crenshaw).

**K-12 Student Passes Now On TAP**

All Metro reduced-fare student paper passes have been converted to TAP, the electronic fare card that is now in use throughout the Metro system. Students in kindergarten through 12th grade need special TAP cards to be eligible for reduced fares. Look for instructions and applications aboard Metro buses and trains or go to [metro.net](http://metro.net) for details.

**Construction Planned At Wilshire, I-405**

Metro is building new on- and off-ramps to the I-405 at Wilshire Boulevard as part of its Sepulveda Pass freeway improvements project. As a result, the Wilshire ramps will be closed for extended periods. For details, as well as project updates, go to [metro.net/405](http://metro.net/405).

**Metro Launches Expo Phase 2**

Groundbreaking ceremonies were held last month to begin extending the Expo Line farther west to Santa Monica. The first segment of the Expo Line now under construction runs between 7th Street/Metro Center in Downtown LA and Venice/Robertson boulevards in Culver City.



If you'd like to know more, visit [metro.net](http://metro.net).

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# from the hills of beverly



## The silly season

And making us look foolish

By Rudy Cole

There is really only one way to describe recent attacks on the city council by a newspaper and some members of the Board of Education: Shameful and divisive.

First the Board: Playing politics with the safety of the children in our schools is not something this community is likely to forget and forgive. By vitriolic attacks on the mayor and the council majority, our city has been made to look ridiculous and, more important, divided and not united on how we deal with the proposed subway route decision.

When some members of the board make outrageous claims about fighting harder than the city to prevent tunneling under the high school, the obvious impression is that we cannot get our act together, that we are divided and fragmented. Is tossing money at Washington lobbyists and lawyers anywhere near as important as the council effort to deal directly with Los Angeles decision makers? Of course not.

Unfortunately, the political ambitions of

some board members appear to be more important than winning the route argument. Make no mistake, not one member of the council favors tunneling under the high school. Their retention of real, not political, experts, their negotiations with the Metro Board leaders, including the mayor of Los Angeles and our County Supervisor, have done more to protect our schools than all the flurry of spending for lobbyists and lawyers.

For the record, neither board members **Myra Lurie** nor **Jake Manaster** have joined the hysterical attacks on the council, the board of supervisors and Metro, and they are just as adamant on the route issue as their colleagues.

What about the other board members? Since she is president of the board and most often speaks for the schools, **Lisa Korbato**v has to accept responsibility for dividing our two elected bodies. Many of Korbato's ideas for improving our schools are commendable, including her effort to increase

school librarians.

However, are her anti-council words driven by political ambitions? Is she using this emotion charged issue to position herself for a campaign against one or more councilmembers?

As for Dr. **Brian David Goldberg** and **Steven Fenton**, their roles in this debacle are even more complicated. Since Dr. Goldberg is a candidate for re-election, and he has a right to be judged on his whole record, not this one issue, we will reserve judgment until we consider his candidacy in the perspective of his competitors, and where they position themselves on the council versus board split.

Fenton is a very separate matter, and his issues with the council are far more convoluted and, yes, personal and political.

This might be a good time to give Fenton credit for his leadership when he was president of the board, something we promised to do for both Fenton and Lurie. (Myra receives hers next week, and she survived very well in the board minority.)

In a very risky move, Fenton led the board in replacing most of the site principals. This shakeup had considerable merit. The only question was whether this dramatic decision should have waited for the appointment of the new school superintendent, so that he could have some say in his leadership team. But credit Fenton for taking the heat and making important staff shuffling.

But clearly, Fenton apparently cannot put aside his personal differences with Mayor **Barry Brucker**. His demand that Brucker remove himself as liaison to the school board was based more on pique than what was best for the schools. As a practical matter, picking liaisons is not the responsibility of the board and certainly not that of any individual member. The whole exercise was pointless and too political in purpose.

Now, enter the most bizarre moment in school history. Korbato and her allies on the board are furious at the city council for canceling the oil lease that permits drilling on school property. They are frantic in demanding that the lease not be canceled until the council finds the way to replace the \$1 million the schools may lose in oil lease revenues. Never mind that the schools and the district have five years to solve this problem, it is indeed real, but what

about the board majority's claim that they and they alone care about the safety of the kids? That's their argument on the subway dispute.

The only reason we have oil extraction on school property is because the lease precedes state rules. The state, mindful of the health hazards, has made oil drilling on or near any public school totally illegal!

How irrational are the arguments? Consider the role and reputation of Councilmember **Lili Bosse**, who took the lead in insisting that we stop drilling for oil at the high school, and who may now be the newest target of some board members.

Few people in our city's history have done more for our schools than the Bosse family. Long before she entertained any thought of seeking public office, Lili's leadership of the BHEF and her financial donations to our schools were legendary in scope. To question her actions insults our intelligence. She truly cares about the schools, the kids and the teachers, and acted out of that concern by voting to end oil drilling.

Bosse had an unprecedented election victory, and a historic first: winning in every city precinct. But compare her record of service to one of her board detractors who had absolutely no involvement with our schools prior to winning election.

There is another very obvious reason why some of the board members are breaking a long tradition of not fighting city government. This city council, and past majorities, provide an unprecedented funding for our schools through the Joint Powers Agreement—legally, not a grant but for services and facilities uses.

Few cities in the state even come close to the city JPA of over \$10 million annually, most allocate zero. But compare what our city does with Santa Monica, another district where education matters. Santa Monica just recently increased their JPA to \$14 million, including a revenue sharing plan. However, that district's school population is 11,500 and ours is 4,700. You do the math.

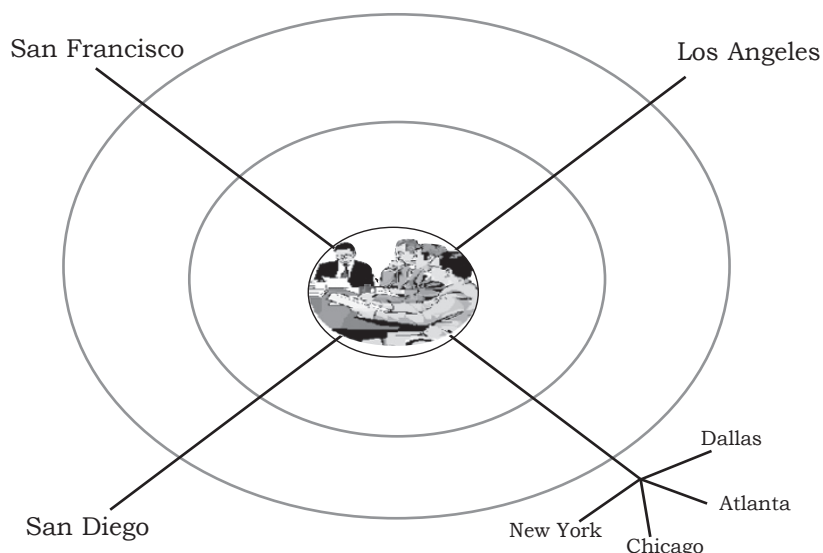
Consider the political realities of giving money to the schools. The council responsibility is first to public safety, they were elected to provide security and responsible fiscal management so that basic city services remain at expected levels of excellence. If that falters, because of lack of tax dollars, the council will face an angry electorate. Sending money to our schools is what we support, but making our city less safe and efficient is what could cause an election defeat.

Past boards of education understood this

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very well and never bit the hand that fed them. For that reason alone, some members of this board are way out of line.

Enter a strange headline in that other paper: "Brucker to Surrender Beverly High." The real motives for this hit piece were only casually mentioned. But in the same editorial there was an attack on one of the most respected and able public servants ever to serve our community, Dr. **Willie Brien**.

Why this anger? Two times the council, in very measured and cautious decisions, opted not to fund another Rose Parade Beverly Hills entry, fiscal restraints being the obvious reason, and this year because the *Los Angeles Times* and not the other paper became the sponsors of the restaurant "Taste" event. There is no rational reason to even blame the council for the "Taste" choice, the promotion and decisions, unlike last year, were by a private, non governmental company that opted for the *Times*. Incidentally, this year's event was far more successful.

We deplore bullying in our schools, we exhort teachers and students to stand up for fair play, should we do less in the public sector?

Brucker and Dr. Brien need no defense here for their concern about our schools. Both served as school board presidents before winning election to the council, both are products of our schools and, along with Bosse and Dr. **Julian Gold**, made school safety first on the oil drilling matter. (Councilmember **John Mirisch**, the lone vote for oil drilling, said he did not want to end the lease until the city found the means of replacing lost revenue.)

The First Amendment is a precious right, one every newspaper cherishes and uses to defend their opinions and news reporting. But with the right comes enormous responsibilities of at least making an effort at fairness.

We cannot quarrel with the other paper's far-right political views, in fact we defend their right to be so out of step with this city's long history of backing Democrats and liberal Republicans. Want to attack the President's environmental, economic and cultural agendas, fair game. Even attacking those that warn about global warming is the right of newspaper ownership.

But in this village we fight fair and we show respect for those who serve us, even when we disagree. Not all of us, but most.

We have enough trouble finding qualified people to run for office without intemperate, near hysterical shots at their integrity. Not our style.

\*\*\*

Sad day for our city. Wednesday the city said goodbye to some of the finest police officers ever to serve in our department. Their loss is immeasurable.

We appreciate and will miss: Capt. **Ed Kreins** (30 years), Det. Sgt. **Michael Corren** (35 years), Sgt. **Richard Knudsen** (33 years), Sgt. **David Perez** (28 years), Det. **Albert Lightfoot** (38 years), Motor Officer **Paul Kramer** (35 years), Officer **Ron Derderian** (35 years), Det. **Russell Sharp** (33 years), Police Officer **Thomas Gates** (33 years), Officer **Andrew Serrao** (29 years), and Det. **James Greene** (29 years.)

A grateful community expresses its appreciation for helping make this one of the safest communities in the world and for assuring the finest in police-community relations.

For the first time in our history, the city will see a reduced police department. Fortunately, we have an able Chief in **David Snowden** who will shuffle assignments quickly so that there is minimal risk to public safety, but this should not have happened. Not all of these guys really wanted to retire. More on

this later.

But I do want to take a few graphs to respond to some knee jerk reactions to police retirement and pay issues, not the substance, but the human impacts.

Some people with very safe lives and jobs, question the ability of fire and police to retire after 30 years service, especially when they are still very capable of serving. First, many of those leaving did not want retire.

Each day our police and firefighters come to protect our lives, even though they mostly live long distances from Beverly Hills. Yes, any day they could be killed in a fire, disaster or from a police response; and try living with that each time you say goodbye to your family, when you leave for work. Few jobs have that description—the possibility that when you say goodbye to your family, it could be your last.

Under rules of employment, cops and firefighters' first obligation is to our city, not their own families and communities. Does your job have that rule?

Considering the differences in lifestyle, the distance from their own communities, and many cultural disparities, it is also incredibly true that almost every single one of our first responders loves their jobs and the city they serve—Beverly Hills.

Too often, we take this devotion to duty, this high professionalism we enjoy without showing our appreciation. Now is the time. We can't reverse the retirements, and more on this later, but we can urge our city manager to speed up the contract talks and arrive at a fair solution that is good for the cops and the city.

\*\*\*

Our assemblyman, **Mike Feuer**, called to tell he is running for Los Angeles City Attorney when his term in the legislature ends next year.

A surprise for many political observers who assumed Feuer would be a candidate for County Board of Supervisors when incumbent **Zev Yaroslavsky** is termed out.

However, Zev's district is still in a state of uncertainty, with new lines still possible that would eliminate the political clout of the Westside.

We have had a very lucky, long streak of highly capable, ethical and even interesting people represent us in the state assembly. Before Feuer it was **Paul Koretz**, now a Los Angeles City Councilmember and in recent years, **Howard Berman**, **Tony Beilenson**, **Alan Sieroty** and others. We still lose great leaders because of term limits, including Feuer who has carved out a leadership role in Sacramento.

In fact, when the recently retired Chief Justice **Ronald George** spoke to our Beverly Hills Bar Association, the usually politically cautious George, gave high praise to Feuer for rescuing the state's court system. It was a Feuer brokered deal that restored court funding.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

briefs cont. from page 5

ting costs of construction.

"We're alarmed right now because the auditorium would be \$3 million to refurbish," Manaster said. "However three years from now, it may be that a new construction project would actually cost more than that. We simply don't know because we're not at the edge of making a decision. We do not have final proposals for [Horace Mann and Hawthorne]. We should keep in mind that refurbishment may still be the more economical option."

In the past, district projects involving new construction have often exceeded their original estimates.

Manaster said he does not expect the Board to make final decisions on construction plans at Horace Mann and Hawthorne for another six to eight months. By that time, a new board will be in place.

"My goal is always to preserve what can be preserved without exponential expense, but where you can't preserve something because it simply isn't good for future educational needs, you have to consider replacement," Manaster said.

Manaster also suggested a new auditorium should be constructed at a different

location from the existing building, so that Horace Mann would not be without an auditorium during construction, like Beverly Vista was during construction of parts of the campus in the late 1990s.

If the Board decides to rebuild the Horace Mann auditorium, Manaster said it would give the district an opportunity to see if an auditorium might better serve the campus, as well as the larger community with regard to the Joint Powers Agreement, in a different location. Part of the modernization is meeting educational specifications, which include configuring each campus to best meet the educational needs of students.

"Of the existing 1920s buildings, [the Facilities Advisory Committee and school site representatives are] talking about trying to preserve some of the 1920s buildings, but not all of them," Manaster said. "We are discussing razing all of the 1960s additions, which at Horace Mann would mean the entire middle school and the rotunda. At Hawthorne it would mean all the science labs and all the additional buildings that have been added post 1920s that at this time are located in suboptimal points of the campus for future education-

briefs cont. on page 9

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# coverstory

## TASTE OF DRAGO

**Giacomino Drago discusses the ups and downs of the restaurant industry**

**By Melanie Anderson**



Giacomino Drago

**How do your four restaurants in Beverly Hills—Il Pastaio, Il Buco, Via Alloro and Piccolo Paradiso—compare with each other?**

They all belong to the same family and they all are [like] brothers and sisters, but each one has its own personality and character. I cannot compare Il Pastaio with Il Buco, for example, because what I can do on Canon Drive I cannot do on Robertson Boulevard. But if you look at Via Alloro, we have built three different personalities. We have an area that is all for private events [where] we can [accommodate] from 40 to almost 100 people and still operate a restaurant in the front. The inside of the restaurant feels more like a white tablecloth restaurant and we have created the outdoor [area] on the Dayton side and the Canon side that is more [for] people watching. Sitting there you almost feel like you're in Europe.

Il Buco is more a family neighborhood restaurant. It's very friendly and because of where it's situated—the rent on Robertson is not the same rent we have on Canon—the prices are much more moderate. Piccolo Paradiso is more quiet. It's more a white tablecloth restaurant. Il Pastaio is a fun trattoria. You [can] go there by yourself but all at once you feel surrounded by all of these friends that you kind of know because it's almost a club.

**Tell us how *Cinema Paradiso* inspired *Piccolo Paradiso*.**

As I came into this country from Sicily—that was 22 years ago—the first movie they took me to watch was *Cinema Paradiso*. As I went and watched that movie, I [was thinking,] I just left [Italy], I want to see something different. I appreciated it, but not as much as [I did] once I [had] spent two to three months here. After three months that movie became my best friend; I would watch it twice a week. I love the story; it reminds me a lot of my childhood and friends. That is one of my favorites of all time.

**How did you relate to the film?**

A little kid that comes from a small little village in Italy, but instead of being in the movie industry, [at] seven to eight years old, I would spend most of my day at the deli of a friend of mine. [In the movie] he left Sicily to move out to study and do his life in Rome. I left to find a better opportunity and to learn more and to come and see my brother here.

**What brought you to Beverly Hills?**

My brother [Celestino] had a restaurant here [called Celestino at 236 S. Beverly Drive]. I had gone for two years to cooking school in Sicily, but the mentality and the culture was completely different because in Europe nobody wants to teach you anything because they are afraid you will end up taking their jobs. My family had a restaurant and my mom could never understand why I wanted to go work for other people. I wanted to work in other restaurants so that I could learn more from their experience. But the chefs wouldn't tell you [anything]. For the opportunity that you have to grow here, you don't have it there. I would ask the chef, how do you make this sauce? There would not be an answer, he would give a look and he would say, "Don't ask me again."

As I came here [in November 1988] I was going to school to learn English and spend time with my brother at the restaurant. What I learned from my brother in six months, I didn't know it [from] two

years of cooking school and another year of working in restaurants in Italy. I really loved the system and I ended up staying here for 18 months.

I had planned to stay only three months, but three months became five, became eight, and at the end it was a year and a half before I went back home. I left a family in Sicily and I have another one here. I had two brothers [Celestino and Calogero Drago] that when I came here I didn't have to worry about [anything]. I was like their son almost. I spent a lot of time with them and I absorbed and I learned a lot from both of them.

**How did your brothers end up in Beverly Hills?**

Celestino was studying in Tuscany and he was also working in a restaurant and one day he got an offer to come to Los Angeles to be a chef in a restaurant on Pico [called] Orlando Orsini. He came and after that Calogero came. He was in a cooking school. My brother Celestino opened up his first restaurant [called Celestino] in 1984 on South Beverly Drive.

**Tell us about growing up in Italy.**

We come from a little village in Sicily [called Galati Mamertino] and we're a family of eight siblings—six brothers, two sisters—and Mom and Dad. Mama had another five brothers and three sisters, and my father had another four brothers and one sister and in this little village we were all right there together.

[All the food] that was coming in the house was mostly produced by my father. My father would bring the tomatoes and my mom would make tomato sauce in jars for winter, the olive oil the same thing, the wine the same thing. My father had a farm that had pigs, cows, goats, and chickens, so he would make his own cheese. We had a lot of land and he would grow his own wheat. As we were growing up, every day you [would] see your mama and your father do something about cooking, so you were kind of forced to absorb that.

Whenever there was a dinner at the house, it was a dinner for eight to 15 people and everybody had to help. Everyone would sit down at the table to eat at the same time. You would stay at the table; you gathered there and talked. That was the entertainment.

I remember all my friends coming to my family's house and there would be food for everybody. My father would say, in this house you don't have to go shopping. When I came here, my brothers were living in a beautiful home right on top of the Hollywood Hills. I was used to going into the pantry and there was all the food that you wanted. Here when you're

in the restaurant business, you use your house just to go to sleep. I couldn't wait for my brothers to get up so we could all go out to eat [because there was nothing to eat in the house].

**Tell us about your family's restaurant in Sicily.**

I have an uncle that that has had a restaurant for over 40 years in a little village. Whenever we wanted to get out of the house we would say Mama, we're going to our aunt and our uncle. That [way we] also started absorbing it. We have always been surrounded by this business.

**Over the years, you've worked with four of your siblings, Celestino, Tanino, Calogero and Carolina Drago. What has that been like?**

It's beautiful because I know that when I'm not there, they're there. Also, if you tell an employee that just works for you one thing, they just tell you, "Okay." When they're family, you get to hear a lot more. Family really tells you what they feel. Sometimes it can be positive or negative, but overall it has been very much positive. I'm very thankful. I wouldn't be able to do what I've done without the support of Tanino, Carolina, Calogero, and Celestino.

**The Beverly Hills Chamber of Commerce gave you the Young Entrepreneur of the Year award in 1993. How have you continued your involvement with the Beverly Hills Chamber of Commerce and other Beverly Hills organizations?**

I'm very happy for what this city has offered me. I'm on the board of directors of the Chamber, and I've tried anything that I can do to support [it]. If there is something that I can be involved [in] that is good for the City I always like to be involved in [it]. I was on the board of the Canon Drive Association but it has slowed down.

**Why is community involvement important to your business?**

[The Chamber] keeps me up to date with what's going on in the City, what happens on a day to day [basis], the new businesses that are coming. The Chamber has always helped me to open my eyes to what is really going on with the City, and that's what has led me to open up other restaurants, like Via Alloro and the new Japanese Restaurant that will be [across the street from] the MGM building.

**Who are some of the Beverly Hills City officials and community members you have gotten to know through your business?**

Let's start with [former Mayors] Vicki Reynolds, Linda Briskman, Jimmy Delshad, Allan Alexander, Mark Egerman, Steve Webb, Mayor Barry Brucker and



many, many others. They all come and they're all very supportive. It's an amazing community.

#### What do you like about working in Beverly Hills?

For as big as it's feels, it's such a small village. Now I've been here [about] 20 years in Beverly Hills. I've seen little kids that were coming and they wouldn't even eat, and now they come with their dates to the restaurant.

I'm so proud of what the City has done and what they've created. What happens here, I don't think it really happens in many other places. [From the] Montage, to the MGM building, to Wolfgang's Steakhouse, to the [Wallis] Annenberg [Center for the Performing Arts], it's amazing how fast the City moves and [when] they finish a project, [another] is already on the go. The City has been the big engine of all of this. I couldn't wish to be in a better city than this.

#### How often do you travel to Italy?

Once a year for sure, but sometimes I go twice a year. I have Mama and Dad there, two brothers and a sister. For us it's still home. I've spent more time here than I've spent in Italy. I'm 38 and I came here when I was 16, so I've spent 22 years here and 16 in Italy. When I go there, it's still home. It's the same village and the same house [in which] I was born, and in that house my mom was born. It's not like you spend eight years in a house here and you move to another. There, a home has a history.

#### Tell us about your immediate family.

My wife [Alessandra Drago and I have] been married for almost eight years. We have two children. Allegra is seven, and Giacomo Antonio is four. My wife was born in Brazil, but her father is Lebanese and her mother is Italian. My wife works with me in the restaurant, mostly at Il Pastaio. We live in Beverly Hills.

#### The restaurant business is tough. To what do you attribute your success?

You need to be very dedicated and put a lot of time into it. You need to have a great wife that understands what you do, and have a great support of the family. Otherwise it would have been a little bit tougher.

People ask me, what has been the success of Via Alloro? Well, the success of Via Alloro—and it's the same at Il Pastaio—it's the family that we have together. Il Pastaio, for example my wife works there, my sister [Carolina Drago] works there, I have a cousin that works there that has been there for 12 years. I have another cousin that is kind of the maître d' and server who has been there for 16 years. Basically, our family operates the restaurant. It's not only owned by a husband and wife but also the people that work there. The others have become more like a family for all the time that they have been there; one lady has been

with me [at Il Pastaio] for 18 years. This is what we try to build in other [restaurants].

#### Do you plan to open a new restaurant any time soon?

We broke ground [Tuesday on a Japanese restaurant at 260 N. Beverly Drive called Yojisan, which is expected to be completed at the end of this year or in early January]. [Chef Yoji Tajima of Drago restaurant Shu Sushi House Unico in Circle Bel Air] is going to be my partner there with another member of the family and another guy that I've also been working with in [Shu Sushi House Unico]. We want to do a Japanese venture here that is very friendly to families and not pretentious, and I think [Beverly Hills] needs a great place like that. There will be a little Latin, a little Italian and of course Japanese influences.

*briefs cont. from page 7*

nal needs. There is no intent at this time at any of the campuses to wipe it clean of the 1929 buildings or our history."

Korbatov said the district needs to be judicious with its spending.

"If it makes more sense to build new, we can build new to look like old. The issue is to build smart and build for the longest time out into the future that we can," Korbatov said. "I don't want to do a Band-Aid measure. That's not what Measure E is for."

The original Hawthorne Auditorium was completed in 1921, and the original Horace Mann auditorium was completed in 1937.

Cayabyab was on vacation and did not return phone calls from the *Weekly*.

#### Committee formed to urge speedy conclusion of police contract talks

Former Beverly Hills Mayor Dr. Charles Aronberg and attorney Lessing E. Gold last week announced the formation of a citizen committee that will work to bring about a speedy resolution of contract negotiations between the Police Officers Association and the City.

"We are not advocates for either side in the contract talks, but we do urge both parties to conclude the negotiations so that this does not become a divisive issue in the community," Aronberg said.

Aronberg and Gold cited "the long history of respect for the City's law enforcement officers and the excellent protective services they provide as reasons for their plea for a fair and equitable new contract."

"Whatever the economic issues are, both sides should make every effort to achieve responsible compromises as quickly as possible," Aronberg and Gold said in a statement.

-- Briefs compiled by Melanie Anderson

#### BHHS Football Team Routed By Canyon

Beverly High began Friday night's non-

league football game by allowing a touchdown on its first offensive play.

The game ended with the Normans losing 56-6 at Canyon Country Canyon, a margin that likely would have been larger if the second half had not been played with a running clock.

"We have a lot to work on," Beverly Hills quarterback Brandon Adams said after the team's third loss in four games. "I felt like we had not everyone buying in tonight [to] the game plan. When you're playing with not everyone, it's hard to win."

When asked why not everyone bought into the game plan, Adams said "it seemed like people may [have been] a little bit nervous," facing a team that was ranked second in the Southern Section Northern Division poll released Sept. 26.

Adams called the loss "crushing."

"As QB, a lot of responsibility falls on me," said Adams, who completed seven of 13 passes for 107 yards, including a 36-yard pass to Willie Green with four minutes, four seconds left in the third quarter for the Normans' lone touchdown after the Cowboys had built a 49-0 lead.

"When you lose that bad, people start asking questions. I feel terrible. I'm going to try to pick these guys up."

Beverly Hills coach Donald Paysinger said he was "very disappointed" by his team's play.

When asked why his team played poorly, Paysinger replied, "I don't know."

On the game's first play, Adams' lateral was deflected by Canyon defensive end Jimmie Sabatucci. No player on either team sought to get the free ball for a few seconds, then Sabatucci picked it up at the Normans' five-yard line and ran untouched into the end zone.

"We didn't realize that it was still live,"

said Adams, who was making his second start in the place of the injured Cameron Countryman.

Paysinger said the failure of any Beverly Hills player to try to get the ball was because of "a lack of knowledge on our part."

Paysinger said he was "very upset" by his players' inaction on the play "because we work on that every week in practice."

Jonathan Jerozal threw three touchdown passes, two to Drew Wolitarsky, as the Cowboys (4-0), ranked second in the Southern Section Northern Division poll released Sept. 26, took a 42-0 halftime lead.

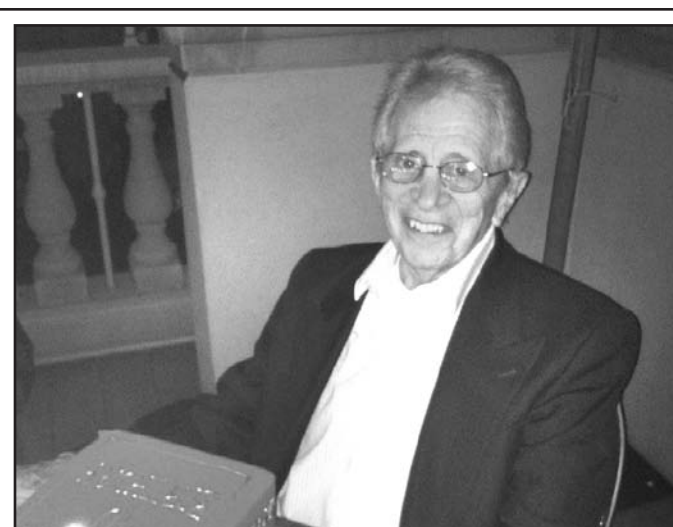
Wolitarsky also returned a punt 66 yards for a touchdown as part of a 28-point second quarter, that also included Max Archuleta's one-yard touchdown run.

Beverly Hills allowed a second special teams touchdown on the opening kickoff of the second half, which Andre Beets returned 87 yards for a score.

Canyon running back Daniel Castro ran 27 yards for the game's final touchdown with 9:00 to play.

The game was halted with 15.8 seconds remaining in the first quarter because of lightning. Both teams returned to their locker rooms. Play was resumed 37 minutes later.

Beverly Hills is scheduled to conclude



Dr. Marvin Klemes, a longtime physician in Beverly Hills, celebrated his 90th birthday at Bouchon on Sept. 23

#### Longtime Beverly Hills physician celebrates 90th birthday

Dr. Marvin Klemes, a Beverly Hills resident and psychiatrist who has practiced in Beverly Hills for 55 years, celebrated his 90th birthday on Sept. 23 with family at Bouchon. Still a practicing psychiatrist, Klemes was honored by the international medical fraternity Phi Delta Epsilon.

nonleague play tonight with a 7 p.m. game at Mission Hills Alemany (3-2).

The Indians defeated the Normans, 53-0, last season, the fourth most points Beverly Hills allowed in a game since 1990 and the second time it was shut out since 1992.

Alemany was ranked 10th in the Southern Section Pac-5 Division poll released Monday. Both of its losses have been by one point.

The website Calpreps.com projects the Indians will win 49-6.

The Normans' goals are to "play better than last week, clean up our tackling and be able to run the ball," Paysinger said.

Beverly Hills can win the game, Paysinger said, based on "what our coaching staff sees in our [practice] Monday through Wednesday."

-- Steven Herbert



# people & pictures



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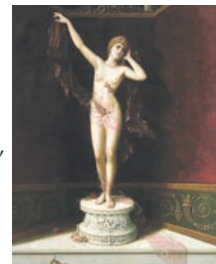
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FICTITIOUS BUSINESS NAME STATEMENT: 2011094431: The following person(s) is/are doing business as: THE SOCIAL PROMO, 242 N Catalina St. Burbank, CA 91505. BRANDON J GIBSON, 5225 Blakeslee Ave #455, North Hollywood, CA 91601. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Grant. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1203

FICTITIOUS BUSINESS NAME STATEMENT: 2011094998: The following person(s) is/are doing business as: OMGRILL, 16649 Sherman Way, Van Nuys, CA 91406. SMJ FREEDOM INC. 638 E. Badillo St #E, Covina, CA 91723. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Smj Freedom Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1204

FICTITIOUS BUSINESS NAME STATEMENT: 2011094999: The following person(s) is/are doing business as: LESLIES HOME DECOR, 10438 Jordan Ave, Chatsworth, CA 91311. LESLIE HANOPULUS, 10438 Jordan Ave, Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Grant. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1205

FICTITIOUS BUSINESS NAME STATEMENT: 2011095000: The following person(s) is/are doing business as: CARS REGISTRATION SERVICE, 8700 Reseda Blvd #212, Northridge, CA 91325. ALEXANDER MALKIS, 5516 W. 6th St, Los Angeles, CA 90036. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Grant. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1206

FICTITIOUS BUSINESS NAME STATEMENT: 2011095001: The following person(s) is/are doing business as: AMERICAN HOBBY LOSS MITIGATION SUPPORT, 18327 Kevin Court, Northridge, CA 91325. CECILIA DAVICCO, 18327 Kevin Court, Northridge, CA 91325. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Cecilia Davicco. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1207

FICTITIOUS BUSINESS NAME STATEMENT: 2011095001: The following person(s) is/are doing business as: V&G COMPUTERS, 7433 Van Nuys Blvd. Van Nuys, CA 91405. GILMA

statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1197

FICTITIOUS BUSINESS NAME STATEMENT: 2011088853: The following person(s) is/are doing business as: GRANT ACQUISITIONS, 7764 Rosewood Ave, Los Angeles, CA 90036. VICTOR GRANT, 7764 Rosewood Ave, Los Angeles, CA 90036. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Grant. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1198

FICTITIOUS BUSINESS NAME STATEMENT: 2011084929: The following person(s) is/are doing business as: HELLER LAW FIRM, 24025 Park Sorrento #240, Calabasas, CA 91302. STEPHEN HELLER, A PROFESSIONAL CORPORATION, 4567 Tam O'Shanter Dr. Westlake Village, CA 91302. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Stephen Heller, A Professional Corporation. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1199

FICTITIOUS BUSINESS NAME STATEMENT: 2011094429: The following person(s) is/are doing business as: GVS TRANSPORTATION, 1401 N. Alexander, Los Angeles, CA 90027. VIKTORIP BAKKCHEDJIAN, 1401 Alexandria, Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Grant. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1200

FICTITIOUS BUSINESS NAME STATEMENT: 2011094430: The following person(s) is/are doing business as: SIANZI STUTE, 409 N Pacific Coast Highway #777, Redondo Beach, CA 90277. ERIK BOWMAN, 808N. Maria Ave, Redondo Beach, CA 90277. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Erik Bowman. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1201

FICTITIOUS BUSINESS NAME STATEMENT: 2011094453: The following person(s) is/are doing business as: R&R ELECTRIC CO, 27662 Haskell Cyn #D, Santa Clarita, CA 91350. RAUL SANCHEZ, 27662 Haskell Cyn #D, Santa Clarita, CA 91350. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Raul Sanchez. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et

CONSUELO SANCHEZ, 7231 Katherine Ave, Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gilma Consuelo Sanchez. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1208

FICTITIOUS BUSINESS NAME STATEMENT: 2011094303: The following person(s) is/are doing business as: KINGDOM INDUSTRY, 15014 Magnolia Blvd #5, Sherman Oaks, CA 91403. MRKD LLC, 15014 Magnolia Blvd #5, Sherman Oaks, CA 91403. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mrkd Lic. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1209

FICTITIOUS BUSINESS NAME STATEMENT: 2011094736: The following person(s) is/are doing business as: GREAT BLESSING RECYCLING II, 7548 Woodley Ave, Van Nuys, CA 91406. MARIA D. HERADOR, 12817 Kamloops St, Pacoima, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria Herador. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1210

FICTITIOUS BUSINESS NAME STATEMENT: 2011094497: The following person(s) is/are doing business as: HYATS HUT, 2148 Glendale Galleria, Glendale, CA 91210. SIDDIQUIR RAHMAN, 14323 Sylvan St #201, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Siddiqur Rahman. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1211

FICTITIOUS BUSINESS NAME STATEMENT: 2011094548: The following person(s) is/are doing business as: A.C.T BOOKKEEPING SERVICES, 29516 Abelia Rd, Santa Clarita, CA 91387. THOMAS M CHRISTENSEN, 29516 Abelia Rd, Santa Clarita, CA 91387. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Thomas M Christensen. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1212

FICTITIOUS BUSINESS NAME STATEMENT: 2011095409: The following person(s) is/are doing business as: LOS ANGELES SWIMMING POOLS, 24500 Calabasas Hwy, Calabasas, CA 91302. ROCK SOLID TILE INC, 24345 Mulholland Hwy, Calabasas, CA 91302. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rock Solid Tile Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1213

FICTITIOUS BUSINESS NAME STATEMENT: 2011095094: The following person(s) is/are doing business as: DIRTY HIPPIE LLC, 5650 Fair Ave #12, North Hollywood, CA 91601. DIRTY HIPPIE LLC, 5650 Fair Ave #12, North Hollywood, CA 91601. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dirty Hippie LLC. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1214

FICTITIOUS BUSINESS NAME STATEMENT: 2011095003: The following person(s) is/are doing business as: HOLY FAMILY HOSPICE, 7840 Foothill Blvd #E, Sunland, CA 91040. ARSEN TCHAKHLASSIAN, 805 E Chevy Chase #4, Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arsen Tchakhlassian. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1215

FICTITIOUS BUSINESS NAME STATEMENT: 2011096001: The following person(s) is/are doing business as: CCLASS AUTO CLUB, 11858 Killmore Ave, Northridge, CA 91326. TIMOTHY C TANG, 11858 Killmore Ave, Northridge, CA 91326. The business is conducted

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FICTITIOUS BUSINESS NAME STATEMENT: 2011089832: The following person(s) is/are doing business as: LONDONO INCOME TAX, 14449 Victory Blvd, Van Nuys, CA 91401. BERNARDO A. LONDONO, 28326 Atley Ct, Santa Clarita, CA 91350. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bernardo A. Londono. This statement is filed with the County Clerk of Los Angeles County on: 08/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1194

FICTITIOUS BUSINESS NAME STATEMENT: 2011087075: The following person(s) is/are doing business as: A1 MESSAGE, 15582 Gale Ave, Hacienda Heights, CA 91745. YIHUANG LONG, 18536 Miscal St, Rowland Heights, CA 91748. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yihuang Long. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1195

FICTITIOUS BUSINESS NAME STATEMENT: 2011087796: The following person(s) is/are doing business as: E360 MOTORS, 11385 Ludington St, Sun Valley, CA 91352. ALIREZA KHALLIFARD, 6433 Topanga Cyn Blvd #127, Woodland Hills, CA 91302. PEJMAN NABATIEN, 18333 Hatteras St #8, Tarzana, CA 91356. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Pejman Nabatian. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1196

FICTITIOUS BUSINESS NAME STATEMENT: 2011090433: The following person(s) is/are doing business as: MACHINE FEVER INC; NINJAS DON'T USE KEVCHAINS INC, 269 S. Beverly Dr #297, Los Angeles, CA 90212. SURVIVE WEDDING SEASON, 269 S. Beverly Dr #297, Los Angeles, CA 90212. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Pejman Nabatian. This statement is filed with the County Clerk of Los Angeles County on: 09/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/15/2011, 9/22/2011, 9/29/2011, 10/6/2011 - 1196











Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOSH RAPPAPORT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/22/2011, 10/6/2011, 10/13/2011, 10/13/2011 21406

FICTITIOUS BUSINESS NAME STATEMENT: 20111090770 The following person(s) is/are doing business as: SECURE INSPECTIONS, 1304 W 2ND ST #452, LOS ANGELES, CA 90026. SANCO GRANT III, 1304 W 2ND ST #452 LOS ANGELES CA 90026. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SANCO GRANT III. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/29/2011, 10/6/2011, 10/13/2011, 10/20/2011 21230

FICTITIOUS BUSINESS NAME STATEMENT: 20111090809 The following person(s) is/are doing business as: AMERICAN OF INTERNATIONAL AROMA HOLISTIC ASSOCIATI, AIA, 385 SOUTH LEMOM AVE #E177, WALNUT, CA 91789. KATE MO, 385 SOUTH LEMOM AVE #E177 WALNUT CA 91789. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KATE MO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/29/2011, 10/6/2011, 10/13/2011, 10/20/2011 21232

FICTITIOUS BUSINESS NAME STATEMENT: 20111090814 The following person(s) is/are doing business as: AROMA BLENDING INSTITUTE, 385 SOUTH LEMOM AVE #E177, WALNUT, CA 91789. KATE MO, 385 SOUTH LEMOM AVE #E177 WALNUT CA 91789. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KATE MO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/29/2011, 10/6/2011, 10/13/2011, 10/20/2011 21231

FICTITIOUS BUSINESS NAME STATEMENT: 20111093214 The following person(s) is/are doing business as: MY PETCENTRIC PARTNERS, 32521 THOUSSY STREET CA 91320. WESTLAKE VILLAGE, CA 91362. RANDY BORING, 622 BAYBURN STREET OAK PARK CA 91377. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RANDY BORING. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/29/2011, 10/6/2011, 10/13/2011, 10/20/2011 21269

FICTITIOUS BUSINESS NAME STATEMENT: 20111094446 The following person(s) is/are doing business as: HANA TRIM, 735 E 12TH STREET, STE 306, LOS ANGELES, CA 90021. QHS PLUS, INC., 735 E 12TH STREET, STE 306, LOS ANGELES, CA 90021. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed OH S KIM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/6/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/29/2011, 10/6/2011, 10/13/2011, 10/20/2011 21291

FICTITIOUS BUSINESS NAME STATEMENT: 2011103073 The following person(s) is/are doing business as: DETAILS LA, 407 South Fairfax Ave., Los Angeles, CA 90035. BRIAN WEST, B/W DESIGN STUDIO LLC, 5148 1/2 Village Green, Los Angeles, CA 90016. The business is conducted by: LIMITED LIABILITY CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Brian West, B/W Design Studio LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/29/2011, 10/6/2011, 10/13/2011, 10/20/2011 1118

FICTITIOUS BUSINESS NAME STATEMENT: 2011090580 The following person(s) is/are doing business as: JEWELRY GIFT BOUTIQUE, 718 S. Hill St #500, Los Angeles, CA 90014. ASMIK RISHITUN 1301 E. Wilson Ave #C, Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jewelry Gift Boutique, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/29/2011, 10/6/2011, 10/13/2011, 10/20/2011 1118

FICTITIOUS BUSINESS NAME STATEMENT: 2011106843 The following person(s) is/are doing business as: VILLES GARDENS, 782 Spring Canyon Pl., Burbury park, CA 91320. KARIS BEAL, 782 Spring Canyon Pl., Burbury park, CA 91320. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karis Beal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1119

FICTITIOUS BUSINESS NAME STATEMENT: 2011100654 The following person(s) is/are doing business as: ZARA CLEANERS, 21606 Ventura Blvd. Woodland Hills, CA 91364. ZAHRA KARAMY, 5015 Ambridge Dr. Calabasas, CA 91301. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jewelry Gift Boutique, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1120

FICTITIOUS BUSINESS NAME STATEMENT: 2011086300 The following person(s) is/are doing business as: HOW TO BUSINESS, 14622 Ventura Blvd #102-814, Sherman Oaks, CA 91403. THE ROBERTS COMPANY & AFFILIATES LLC, 14622 Ventura Blvd #102-814, Sherman Oaks, CA 91403. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: The Robens Company & Affiliates LI, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1121

FICTITIOUS BUSINESS NAME STATEMENT: 2011105150 The following person(s) is/are doing business as: GLAMOURMIST, 9710 Alcott St., Los Angeles, CA 90035. MORGAN MICHAELS, 916 W. 7th Street, Santa Monica, CA 90401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Morgan Michaels, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1122

FICTITIOUS BUSINESS NAME STATEMENT: 2011107100 The following person(s) is/are doing business as: AH CHIHUAHUA BBO CATERING, 15120 Polk St. Sylmar, CA 91342. MANUEL EDUARDO GONZALEZ, 15120 Polk St. Sylmar, CAS 91342. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jewelry Gift Boutique, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1123

FICTITIOUS BUSINESS NAME STATEMENT: 2011106897 The following person(s) is/are doing business as: ROCKY BLUE DIGITAL MEDIA PRODUCTIONS, 7541 Wilshire Dr. West Hills, CA 91304. NICOLUS MICHELE BARTOLI, 7541 Wiscasset Dr. West Hills, CA 91304. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Niculus Michele Bartoli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1124

FICTITIOUS BUSINESS NAME STATEMENT: 2011106864 The following person(s) is/are doing business as: ABC EMPORFT EXPORT, 136029 Victory Blvd #240. Van Nuys, CA 91401. STANISLAV KOSENKO, 13609 Victory Blvd #240. Van Nuys, CA 91401. The business is con-

ducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Stanislav Kosenko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1125

FICTITIOUS BUSINESS NAME STATEMENT: 2011106863 The following person(s) is/are doing business as: VC WHOLESALE, 136029 Victory Blvd #240. Van Nuys, CA 91401. VIK-TORIIA CHARTOLANI, 13609 Victory Blvd #240. Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: VIKTORIA CHARTOLANI, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1126

FICTITIOUS BUSINESS NAME STATEMENT: 2011106911 The following person(s) is/are doing business as: BREAKMASTER, 14457 Giorietta Dr. Sherman Oaks, CA 91343. RONALD WILKERSON, 14457 Giorietta Dr. Sherman Oaks, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ronald Wilkerson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1127

FICTITIOUS BUSINESS NAME STATEMENT: 2011107383 The following person(s) is/are doing business as: MAKAROV, 14914 Hamlin St #107. Van Nuys, CA 91406. IGOR MAKAROV, 14914 Hamlin St #107. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Igor Makarov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1128

FICTITIOUS BUSINESS NAME STATEMENT: 2011107371 The following person(s) is/are doing business as: GOLD KNOX JEWELRY, 3556 E Foothill Blvd. Pasadena, CA 91107. KARINE ASATRYAN, 1255 Spazier Ave, Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karine Asatryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1129

FICTITIOUS BUSINESS NAME STATEMENT: 2011107120 The following person(s) is/are doing business as: LYLE IRELAND CONSTRUCTION, 4908 Rhodae Ave, North Hollywood, CA 91607. LYLE IRELAND, 4908 Rhodae Ave, North Hollywood, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lyle Ireland, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1130

FICTITIOUS BUSINESS NAME STATEMENT: 2011107145 The following person(s) is/are doing business as: STAR LEARNING ACADEMY, 20655 Soledad Canyon Rd #31, Santa Clarita, CA 91351. KAREN WEIL, 3139 Shale Road, Palmdale, CA 93550. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karen Weil, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1131

FICTITIOUS BUSINESS NAME STATEMENT: 2011106864 The following person(s) is/are doing business as: ABC IMPORT EXPORT, 136029 Victory Blvd #240. Van Nuys, CA 91401. STANISLAV KOSENKO, 13609 Victory Blvd #240. Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Stanislav Kosenko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1132

FICTITIOUS BUSINESS NAME STATEMENT: 2011107060 The following person(s) is/are doing business as: BOOVAS BURGER BAR, BOOVAS BURGER JOINT, 7751 1/2 Melrose Ave, Los Angeles, CA 90046. MICHAEL SHABTAL, 5005 Coldwater Canyon. Sherman Oaks, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Shabtal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1133

FICTITIOUS BUSINESS NAME STATEMENT: 2011106415 The following person(s) is/are doing business as: CREXPORIT TRADING, 332 West Florence Ave, Los Angeles, CA 90003. CESAR A CRESPO, 6254 Shoup Ave. Woodland Hills, CA 90003. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cesar A Crespo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1134

FICTITIOUS BUSINESS NAME STATEMENT: 2011106399 The following person(s) is/are doing business as: TIO LOM THAI RESTAURANT, 4809 Melrose, Los Angeles, CA 90029. SOMCHAI BOONKONG, 532 Zinnia Ln, Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Somchai Boonkong, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1135

FICTITIOUS BUSINESS NAME STATEMENT: 2011106268 The following person(s) is/are doing business as: ANGELS HARDWOOD HOME & REMODEL, 6846 Corbin Ave, Northridge, CA 91324. JORGE M BARRILAS, 8646 Corbin Ave, Northridge, CA 91324. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jorge M Barrilas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1136

FICTITIOUS BUSINESS NAME STATEMENT: 2011105320 The following person(s) is/are doing business as: PRACTICALLY SPEAKING, 6309 Bothwell Rd, Tarzana, CA 91335. SHERREE POWELL, 6306 Morse Ave, North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sherree Powell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1137

FICTITIOUS BUSINESS NAME STATEMENT: 2011106876 The following person(s) is/are doing business as: VS WEDDING SERVICE, 1102 N. Glendale Ave #402, Glendale, CA 91206. NICOLETA SARGSYAN, 192 N Glendale Ave #402, Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Violyeta Sargsyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1138

FICTITIOUS BUSINESS NAME STATEMENT: 2011105876 The following person(s) is/are doing business as: DIAMOND CUT RECORD COMPANY, 5446 Newcastle Ave #208, Encino, CA 91316. LESLIE BASS, 5446 Newcastle Ave #208, Encino, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Leslie Bass, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1139

FICTITIOUS BUSINESS NAME STATEMENT: 2011107409 The following person(s) is/are do-

ing business as: ENTERTAINMENT PLUMBING LLC, 496 N Craig Ave, Pasadena, CA 91107. ENTERTAINMENT PLUMBING LLC, 496 N Craig Ave, Pasadena, CA 91107. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Entertainment Plumbing LLC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1140

FICTITIOUS BUSINESS NAME STATEMENT: 2011107272 The following person(s) is/are doing business as: FINALLY FIT; FINALLY FIT BOOTCAMP, 4020 Hazalaine Ave, Sherman Oaks, CA 91423. CHRISTOPHER PEART, 11332 Califa St, North Hollywood, CA 91601. JEN SUN, 306 Ourth Meadows Dr, Ofallon, MO 63368. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Christopher Peart, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1141

FICTITIOUS BUSINESS NAME STATEMENT: 2011106296 The following person(s) is/are doing business as: CARPET CONNECTION CAPPS, 9146 Lemona Ave #119, North Hills, CA 91343. RACHEL BERTELSEN, 9146 Lemona Ave #119, North Hills, CA 91343. DAVID WEIT, 9146 Lemona Ave #119, North Hills, CA 91343. The business is conducted by: HUSBAND AND WIFE. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rachel L Bertelsen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1142

FICTITIOUS BUSINESS NAME STATEMENT: 2011105488 The following person(s) is/are doing business as: LOCALIFY, 5023 N Parkway Calabassas, Calabassas, CA 91302. ROBB FRIEDMAN, 23921 Killion St, Woodland Hills, CA 91364. CHRISTOPHER CABRENA, 18113 Bromley St, Tarzana, CA 91356. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robb Friedman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1143

FICTITIOUS BUSINESS NAME STATEMENT: 2011105307 The following person(s) is/are doing business as: GOOD MOVE, 157 W. 27th St, Los Angeles, CA 90007. LS INVESTMENT GROUP INC, 157 W 27th St, Los Angeles, CA 90007. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ls Investment Group Inc, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 1144

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE  
Date of Filing Application: SEPTEMBER 25, 2011  
Type of License(s) Applied for: 47 - ON-SALE GENERAL AUTHORITY PLACE.  
The Name(s) of the Applicant(s) is/are: MAIRES LLC.  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
9669 SANTA MONICA BLVD #2  
BEVERLY HILLS, CA 90210-4303.

Type of License(s) Applied for: 47 - ON-SALE GENERAL AUTHORITY PLACE.  
Department of Alcoholic Beverage Control 868 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043.  
LA1053129 BEVERLY HILLS WEEKLY 10/6/11

FICTITIOUS BUSINESS NAME STATEMENT: 201109841 The following person(s) is/are doing business as: SUNSHINE NAILS & SPA, 1120 S. DIAMOND BAR BLVD, DIAMOND BAR, CA 91765. TED PHU TONG, 18337 GALLINETA ST ROWLAND HEIGHTS CA 91748 VAN DYKE HEIGHTS CA 91765. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed TED PHU TONG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20



bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 38 IN BLOCK 12 OF TRACT NO. 4311, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 89 PAGES 62 TO 69 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,324,808.11 (estimated) Street address and other common designation of the real property: 9994 REEVESBURY DR BEVERLY HILLS (L.A.), CA 90210 APN Number: 4383-022-004 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 09-27-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4096678 09/29/2011, 10/06/2011, 10/13/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 11-0173-CA Loan No. 210128389 Title Order No. 5901364 APN: 4334-022-178 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-14-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10-27-2011 at 10:30 A.M., ROBERT E. WEISS INCORPORATED as the duly appointed trustee under and pursuant to deed of trust recorded 10-01-2007, book , page , instrument 20072248554 of official records in the office of the recorder of LOS ANGELES county, California, executed by: MARJORIE JANETTE DEHEY DALEO, AN UNMARRIED WOMAN, as Trustor, NCB, FSB, as Beneficiary, WILL SELL AT PUBLIC AUCTION SALE TO THE HIGHEST BIDDER FOR CASH, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. place of sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD, 12720 NORWALK BLVD., NORWALK CA all right, title and interest conveyed to and now held by it under said deed of trust in the property situated in said county, California describing the land therein: AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST AND PERSONAL PROPERTY INCLUDING THE COOPERATIVE MEMBERSHIP CERTIFICATE AND ASSIGNMENT OF THE LEASEHOLD INTEREST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 131 N. GALE DR. 3 A BEVERLY HILLS, CA 90210 THE ESTATE OR INTEREST IN LAND TO BE CONVEYED IN THIS FORECLOSURE IS A CO-OPERATIVE LEASEHOLD. ANY PURCHASER AT AUCTION MAY BE REQUIRED TO PAY A SUBSTANTIAL CO-OPERATIVE MEMBERSHIP FEE AND COMPLY WITH OTHER INSPECTION AND MEMBERSHIP REQUIREMENTS OF THE CO-OPERATIVE ASSOCIATION. THE BENEFICIARY DOES NOT WARRANT OR REPRESENT THAT A PURCHASER WILL BE QUALIFIED AS A MEMBER OF THE CO-OPERATIVE The undersigned trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the trustee and of the trusts created by said deed of trust, to wit: amount of unpaid balance and other charges: \$530,425.36 (estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale The beneficiary under said Deed of Trust heretofore executed and delivered to the

undersigned a written Declaration of Default and Demand for Sale, and a Written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. DATE: September 23, 2011 ROBERT E. WEISS INCORPORATED, As Trustee ATTN: FORECLOSURE DEPARTMENT 920 VILLAGE OAKS DRIVE COVINA CA 91724 (626)967-4302 CRIS A KLINGERMAN, ESQ. FOR SALE INFORMATION: www.lpsasap.com or (714) 730-2727 WE ARE ATTEMPTING TO COLLECT A DEBT, AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. ASAP# 4097240 09/29/2011, 10/06/2011, 10/13/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0053498 Title Order No. 11-0042865 Investor/Insurer No. 0108131920 APN No. 4342-034-038 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by N TOM AZHDAM, A MARRIED MAN AS HIS SOLE & SEPARATE PROPERTY, dated 07/13/2005 and recorded 7/26/2005, as Instrument No. 05 1762902, in Book , Page ), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 10/27/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 441 NORTH OAKHURST DRIVE #204, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$779,780.93. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 09/30/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4090870 10/06/2011, 10/13/2011, 10/20/2011

NOTICE TO CREDITORS OF BIJAN PAKZAD Case No. SP008532 SUPERIOR COURT OF THE STATE OF CALIFORNIA COUNTY OF LOS ANGELES, WEST DISTRICT IN RE: THE BIJAN PAKZAD TRUST Notice is hereby given to the creditors and contingent creditors of Bijan Pakzad, deceased, (the "decedent"), that all persons having claims against the Decedent are required to file them with the Superior Court of California, County of Los Angeles, West District, located at 1725 Main Street, Santa Monica, California 90401, and to mail or deliver a copy to Citizens Trust and Shanaz Khaviri, the Co-Trustees of the Bijan Pakzad Trust, dated August 13, 1998 (the "Trust") wherein the Decedent was the settlor, care of the Co-Trustees counsel, De Castro, West, Chodorow, Mendler, Glickfeld & Nass, Inc., located at 10960 Wilshire Boulevard, 14th Floor, Los Angeles, California 90024, Attn: Jonathan I. Reich, Esq., within the later of four months after October 6, 2011 or, if notice is mailed or personally delivered to you, 60 days after the date this notice is mailed or personally delivered to you, or you must petition to file a late claim as provided in Section 19103 of the Probate Code. A claim form may be obtained from the court clerk. For your protection, you are encouraged to file your claim by certified mail, with return receipt requested. Dated: September 23, 2011 DE CASTRO, WEST, CHODOROW, MENDLER, GLICKFELD & NASS, INC By: JONATHAN I. REICH Attorney for the Co-Trustees of the Bijan Pakzad Trust DE CASTRO, WEST, CHODOROW, MENDLER, GLICKFELD & NASS, INC. JONATHAN I. REICH (SBN 116118) SCOTT M. MENDER (SBN 106096) LEONARD S. PERLMAN (SBN 162662) 10960 WILSHIRE BOULEVARD SUITE 1400 LOS ANGELES CA 90024-3881 TELEPHONE: (310) 478-2541 FACSIMILE: (310) 473-0123

## ORDINANCE NO. 11-O-2613 AN ORDINANCE OF THE CITY OF BEVERLY HILLS UPDATING THE CITY'S NOISE REGULATIONS AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

The City Council of the City of Beverly Hills hereby ordains as follows:

**Section 1.** Article 1 ("General Provisions") of Chapter 1 ("Noise Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code is hereby amended to read as follows:

**"5-1-101: DECLARATION OF POLICY:**

It is hereby declared to be the policy of the city in its exercise of the police power to prohibit unnecessary, excessive, and annoying noise levels from all sources. At certain levels noises are detrimental to the health and welfare of the citizenry, and in the public interest such noise is proscribed.

**5-1-102: DEFINITIONS:**

For the purposes of this chapter, the words and phrases herein shall be defined as follows:

**"A" BAND LEVEL:** The total sound level of all noise as measured with a sound level meter using the "A" weighting network. The unit is the dbA.

**AMBIENT NOISE:** The all encompassing noise associated with a given environment, usually being a composite of sounds with many sources from various distances.

**BAND PRESSURE LEVEL:** "Band pressure level" of a sound for a specified frequency band shall mean the sound pressure level for the sound contained within the restricted band.

**CYCLE:** The complete sequence of values of a periodic quantity which occurs during a period.

**DECIBEL (dB):** A unit of level which denotes the ratio between two (2) quantities which are proportional to power; the number of decibels corresponding to the ratio of two (2) amounts of power is ten (10) times the logarithm to the base ten (10) of this ratio.

**EMERGENCY WORK:** Work made necessary to restore property to a safe condition following a public calamity or work required to protect persons or property from an imminent exposure to danger to the health and safety of the persons or property.

**FREQUENCY:** "Frequency" of a function periodic in time shall mean the reciprocal of the primitive period. The unit is the cycle per unit time and shall be specified.

**MICROBAR:** A unit of pressure commonly used in acoustics and is equal to one dyne per square centimeter.

**MOTOR VEHICLES:** Shall include, but not be limited to, minibikes and go-carts.

**SOUND AMPLIFYING EQUIPMENT:** Any machine or device for the amplification of the human voice, music, or any other sound, or by which the human voice, music, or any other sound is amplified. "Sound amplifying equipment" shall not include warning devices on authorized emergency vehicles or horns or other warning devices on any vehicle used only for traffic safety purposes.

**SOUND LEVEL METER:** An instrument, including a microphone, an amplifier, an output meter, and frequency weighting networks, for the measurement of noise and sound levels in a specified manner.

**SOUND PRESSURE LEVEL:** "Sound pressure level" in decibels of a sound shall mean twenty (20) times the logarithm to the base ten (10) of the ratio of the pressure of this sound to the reference pressure, which reference pressure shall be explicitly stated.

**5-1-103: DECIBEL MEASUREMENT CRITERIA:**

Decibel measurements shall be made with a sound level meter and shall be based on a reference sound pressure of 0.0002 microbars, as measured in any octave band with center frequency, in cycles per second, as follows: 63, 125, 250, 500, 1,000, 2,000, 4,000, and 8,000, and for the combined frequency bands.

**5-1-104: GENERAL STANDARDS RELATIVE TO DISTURBANCE OF PEACE:**

Notwithstanding any other provision of this chapter, and in addition thereto, it shall be unlawful for any person to willfully make or continue, or cause to be made or continued, any loud, unnecessary, excessive, or unusual noise which unreasonably disturbs the peace and quiet or which causes discomfort or annoyance to any reasonable person of normal sensitiveness.

The factors which may be considered in determining whether such noise violates the provisions of this section shall include, but are not limited to, the following:

- The volume of the noise;
- The intensity of the noise;
- Whether the nature of the noise is usual or unusual;
- Whether the origin of the noise is natural or unnatural;
- The volume and intensity of the background noise, if any;
- The proximity of the noise to residential sleeping facilities;
- The nature and zoning of the area within which the noise emanates;
- The density of the inhabitation of the area within which the noise emanates;
- The time of the day or night the noise occurs;
- The duration of the noise;
- Whether the noise is recurrent, intermittent, or constant; and
- Whether the noise is produced by a commercial or noncommercial activity.

**5-1-105: ADDITIONAL REMEDIES; INJUNCTIONS:**

As an additional remedy, the operation or maintenance of any device, instrument, vehicle, or machinery in violation of any provision of this chapter, which operation or maintenance causes discomfort or annoyance to reasonable persons of normal sensitiveness, or which endangers the comfort, repose, health, or peace of residents in the area, shall be deemed and is declared to be a public nuisance and may be subject to summary abatement, or by a restraining order, or injunction issued by a court of competent jurisdiction."

**Section 2.** Article 2 ("Specific Noise Sources and Regulations") of Chapter 1 ("Noise Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code is hereby amended to read as follows:

**"5-1-201: SOUND AMPLIFYING EQUIPMENT:**

It shall be unlawful for any person within any residential zone of the city to use or operate any sound amplifying equipment between the hours of ten o'clock (10:00) p.m. and eight o'clock (8:00) a.m. of the following day in such a manner as to be distinctly audible at or beyond the property line of the property on which the equipment is located.

**5-1-202: MACHINERY, EQUIPMENT, FANS, AND AIR CONDITIONING:**

It shall be unlawful for any person to operate any machinery, equipment, pump, fan, air conditioning apparatus, or similar mechanical device in any manner so as to create any noise which would cause the noise level at the property line of any property to exceed the ambient noise level by more than five (5) decibels based on a reference sound pressure of 0.0002 microbars, as measured in any octave band center frequency, in cycles per second, as follows: 63, 125, 250, 500, 1,000, 2,000, 4,000, and 8,000 and for the combined frequency bands (all pass).

**5-1-203: MOTOR VEHICLE ALARMS:**

The council finds that on numerous and repeated occasions, alarms which have been installed in motor vehicles have been activated inadvertently by accident or carelessness and not as the result of any criminal action or conduct; and the noise which results from the activation of such alarms has arisen at all hours of the day and night and is detrimental to the public health, safety, and welfare; and the council has a responsibility to ensure and preserve the peace and tranquility of the city by regulating motor vehicle alarms and that the regulation of the intrusive and disturbing noise which results from the inadvertent activation of motor vehicle alarms is reasonably related to the proper exercise of police power to protect the



health, safety, and general welfare of the public.

A. It shall be unlawful for any person to cause, allow, or permit any alarm located in a motor vehicle registered in the name of or driven by such person to emit any audible sound within the city for a period of more than ten (10) minutes. The time shall be calculated based upon the emission of the first audible sound, and end ten (10) minutes thereafter, notwithstanding any variation or delay in the emissions of audible sound.

B. Any violation of this section is hereby declared a public nuisance and in addition to other remedies if the alarm continues to be activated for a period in excess of forty five (45) minutes, any police officer may have the vehicle removed from any zone in the city to abate such nuisance.

#### 5-1-204: MOTOR VEHICLE OPERATION AND REPAIR:

A. It shall be unlawful for any person within any residential area of the city to repair, rebuild, or test any motor vehicle in such a manner that a reasonable person of normal sensitiveness residing in that area is caused discomfort or annoyance.

B. It shall be unlawful for any person to operate any motor vehicle within the city in such a manner that a reasonable person of normal sensitiveness residing in the area is caused discomfort or annoyance; provided, however, any such vehicle which is operated upon any public highway, street, or right of way shall be excluded from the provisions of this section.

#### 5-1-205: RESTRICTIONS ON CONSTRUCTION ACTIVITY:

A. No person shall engage in construction, maintenance or repair work which requires a city permit between the hours of six o'clock (6:00) p.m. and eight o'clock (8:00) a.m. of any day, or at any time on a Sunday or public holiday unless such person has been issued an after hours construction permit issued pursuant to subsection C of this section. In addition, no person shall engage in such work within a residential zone, or within five hundred feet (500') of a residential zone, at any time on a Saturday unless such person has been issued an after hours construction permit issued pursuant to subsection C of this section. For the purpose of this section, "public holiday" shall mean:

1. New Year's Day.
2. Memorial Day.
3. Independence Day.
4. Labor Day.
5. Thanksgiving Day.
6. Christmas Day.

Nothing in this section shall restrict the performance of "emergency work" as that term is defined in section 5-1-102 of this chapter.

B. No person employed for the purposes of construction, maintenance, or repair work which requires a city permit shall enter a site on which such work will be done prior to eight o'clock (8:00) A.M. Any violation of this subsection shall be deemed to be an infraction.

C. The city building official, after consultation with appropriate city officials, may issue an after hours construction permit authorizing work and/or entrance to a work site otherwise prohibited by this section if the city building official determines that the public interest will be served by such a permit. Situations in which the public interest may be served by the issuance of such an after hours construction permit includes, but are not limited to, construction near school grounds, and construction that may interfere with vehicular or pedestrian traffic in heavily traveled public rights of way.

D. Applications for an after hours construction permit issued pursuant to subsection C of this section shall be in writing and shall set forth how the public interest will be served by issuing the permit. An after hours construction permit may be revoked or suspended by the city building official if the city building official determines that activity conducted pursuant to the permit detrimentally affects the public health, safety or welfare.

#### 5-1-206: NOISE IN PROXIMITY OF SCHOOLS, HOSPITALS, AND CHURCHES:

It shall be unlawful for any person to create any noise on any street, sidewalk, or public place adjacent to any school, institution of learning, or church while the same is in use, or adjacent to any hospital; which noise substantially and unreasonably interferes with the workings of such institu-

tions or which disturbs or unduly annoys patients in the hospital, provided that conspicuous signs are displayed on such street, sidewalk, or public place indicating the presence of a school, church, or hospital.

#### 5-1-207: HAWKERS AND PEDDLERS:

It shall be unlawful for any person within the city to sell anything by public outcry within any area of the city zoned for residential uses. The provisions of this section shall not be construed to prohibit the selling by outcry of merchandise, food, and beverages at licensed sporting events, parades, fairs, circuses, and other similar licensed public entertainment events.

#### 5-1-208: DRUMS:

It shall be unlawful for any person to use any drum, other percussion or musical instrument, or device of any kind for the purpose of attracting attention by the creation of noise within the city. The provision of this section shall not apply to any person who is a participant in a school band or duly licensed parade or who has been otherwise duly authorized to engage in such conduct.

#### 5-1-209: PORTABLE GASOLINE ENGINE POWERED BLOWERS:

It shall be unlawful for any person within the city to use or operate any portable machine powered with a gasoline engine used to blow leaves, dirt, and other debris off sidewalks, driveways, lawns, or other surfaces.

#### 5-1-210: ANIMAL AND FOWL NOISE:

No person shall keep or maintain, or permit the keeping of, upon any premises owned, occupied, or controlled by such person, any dog or other animal or fowl otherwise permitted to be kept which, by any loud or continuous cry, bark, howl, or other sound, unreasonably disturbs other persons."

**Section 3. Severability.** If any section, subsection, subdivision, paragraph, sentence, clause or phrase in this Ordinance or any part thereof is for any reason held to be unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of this Ordinance or any part thereof. The City Council hereby declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause or phrase thereof, irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional, or invalid, or ineffective.

**Section 4. Publication.** The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall attest and certify to the adoption of this Ordinance and shall cause this Ordinance and the City Clerk's certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

**Section 5. Effective Date.** This ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: September 20, 2011  
Effective: October 31, 2011

BARRY BRUCKER  
Mayor of the City of  
Beverly Hills, California

ATTEST:  
BYRON POPE (Seal)  
City Clerk

APPROVED AS TO FORM:  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:  
JEFFREY KOLIN  
City Manager

STEVE ZOET  
Director of Community Services

VOTE  
AYES: Councilmembers Gold, Bosse, and Mayor Brucker

NOES: Councilmember Mirisch, and Vice Mayor Brien  
ABSENT: None  
CARRIED

#### BID PACKAGE NO. 12-07

#### CITY OF BEVERLY HILLS PUBLIC WORKS & TRANSPORTATION - PROJECT ADMINISTRATION 345 FOOTHILL ROAD BEVERLY HILLS, CALIFORNIA 90210

#### LEGAL NOTICE - BIDS WANTED

#### CHILDREN'S LIBRARY REMODEL

The City of Beverly Hills ("City") hereby requests sealed bids for the materials, supplies, equipment or services set forth herein, subject to all conditions outlined in this Bid Package, including:

**SECTION 1: NOTICE INVITING BIDS**  
**SECTION 2: INSTRUCTIONS TO BIDDERS**  
**SECTION 3: SPECIAL CITY REQUIREMENTS**  
**SECTION 4: GENERAL SPECIFICATIONS**  
**SECTION 5: BIDDER'S BID**  
**SECTION 6: SIGNATURE PAGE AND LEGAL STATUS**  
**SECTION 7: ADDITIONAL FORMS**  
**SECTION 8: GENERAL CONDITIONS**

**APPENDIX A: FORM OF CONTRACT**  
**APPENDIX B: SCOPE OF WORK**  
**APPENDIX C: PAYMENT PROCEDURES**  
**APPENDIX D: BID FORM**  
**APPENDIX E: TECHNICAL SPECIFICATIONS**

#### SECTION 1: NOTICE INVITING BIDS

##### 1. Notice Inviting Bids

a. **Date of Request: October 4, 2011**

a.1 **ONLY PREQUALIFIED GENERAL CONTRACTORS ARE PERMITTED TO SUBMIT A BID FOR THE CONSTRUCTION OF THIS PROJECT**

b. **Bid Number: 12-07**

c. **Item Description:** The construction project consists of a 16,585 sq foot interior renovation of the children's library, including demolition, new walls, doors, floors, lighting, and ceilings; and includes electrical, mechanical, plumbing, fire sprinklers, fire alarm, cabinets and woodwork, located at The Beverly Hills Public Library, 444 N. Rexford, Beverly Hills, CA, 90210

d. **Obtaining or Viewing Bid Documents:** Prequalified General Contractors may obtain a copy of the bid package (in PDF file format) after October 4, 2011 from the Department of Public Works & Transportation - Project Administration, 345 Foothill Road, Beverly Hills, CA 90210, telephone number 310-288-2823. The bid package including plans and specifications, may also be viewed on, and downloaded from the City's web site: [www.beverlyhills.org](http://www.beverlyhills.org); shortcuts: bid information: bid number 12-07.

e. **Bid Opening: Tuesday – November 8, 2011 at 2:00 p.m.**

f. **Due Date and Location for Submittals:** Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at the City Clerk's Office, 455 North Rexford Drive, Room 290, Beverly Hills, CA 90210. All bids must be in writing and must contain an original signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are **NOT** acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: **BID PACKAGE 12-07: CHILDREN'S LIBRARY REMODEL**

g. **Contractor's License:** In accordance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class B-1 or other appropriate license classification under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

h. **Liquidated Damages:** There shall be a \$2,500.00 assessment for each and every calendar day work remains undone after date fixed for completion.

i. **Prevailing Wages:** In accordance with the provisions of Sections 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State.

j. **Prebid Conference Date and Location:** A mandatory pre-bid conference will be held on Tuesday, October 11, 2011 at 9:00 a.m. and/or at other such times as the City may determine. The meeting will be held in the Public Works Building, 345 Foothill Road, Beverly Hills, 90210. Check in at the front desk.

k. **Bid Security:** Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bonds must be issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are **NOT** acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

l. **Payment Bond and Performance Bond:** A Payment Bond and a Performance Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

m. **Insurance:** Upon award of contract, contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be on the City's standard proof of insurance form.

n. **Contractor's Qualifications:** Bidders must complete the licensing portion of the Experience Form, and submit all required information.

o. **Time of Completion:** The contractual completion time shall be **Three Hundred Sixty five (365)** calendar days from the date of Notice To Proceed.

p. **Retention:** In accordance with the contract, ten percent (10%) of any progress payment will be withheld as retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

q. **Contact Person:** A bidder who has a procedural or substantive question must submit it in writing to Donielle Kahikina, by email to [dkahikina@beverlyhills.org](mailto:dkahikina@beverlyhills.org). A copy of the question plus a written response to it will be emailed to all parties who have obtained a bid package.

All Requests for Information should be submitted as soon as possible, but must be submitted on or before a date that will be specified at the pre-bid conference.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.



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150-Found Items  
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161-Escort  
165-Massage  
170-Caregiver

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204-Additions  
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208-Asphalt Paving  
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212-Bookkeeping Services  
214-Brush Clearing  
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216-Car Alarms  
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218-Carpentry  
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222-Carpet Installation  
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225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
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232-Decking  
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248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services  
256-Locksmith  
258-Moving/Storage

## LEGEND

260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
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272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
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284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer

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300-House Furnished  
302-House Unfurnished  
304-Apartments Furnished

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308-Condominiums  
309-Recreational For Rent  
310-Rooms  
312-Rentals to Share  
314-Hotels/Motels  
316-Garages Storage  
318-Office Space  
320-Commercial  
322-Resort Property  
325-For Lease

**400-499 Real Estate**  
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402-Condominiums  
404-Commercial/Industrial  
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408-Income Property  
410-Lots For Sale  
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VIAGRA 100MG and CIALIS 20mg!! 40 Pills 4 FREE for only \$99. #1 Male Enhancement, Discreet Shipping. Only \$2.70/pill. Buy the Blue Pill Now! 1-888-904-6658 (Cal-SCAN)

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## 170-CAREGIVER

RN of 23 years seeks homecare or clean & sober companionship. Author of The Craft of Compassion at the Bedside of the Ill (Doctor Larry Dossey, MD- "This luminous book can change your life") MichaelOrtizHill.com for sample chapters and resume. Medicare/ insurance accepted. (310) 455-0301

I am a caregiver seeking work. Live-in. 15 Years experience. I also do facials, massages, and natural healing. (213)281-8443.

Companion/Personal assistant- Wonderful well traveled & educated, American 20+ experience, excellent driver; great for running errands, can multi-task. Light & healthy cooking, (310) 796- 6148

## 172-BABYSITTER/NANNY

Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families. Can drive, organize schedules, and household. Great with kids. Call Nancy (818) 209-6024.

## 255-LEGAL SERVICES

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ATTENTION AUCTIONEERS! California State Auctioneers Association 43rd Annual Convention, October 20-23, San Diego. Auction professionals and companies are invited to join us www.CAAuctioneers.org Call 626-59-IM-BID (626-594-6243). (Cal-SCAN)

DIRECTV Fall Special! Free HD, 3 mos FREE HBO! Showtime/Starz/Cinemax! NFL SUNDAY TICKET Free - Choice Ultimate/Premier - Pkgs from \$29.99/mo. Till 9/30! 1-866-419-5666. (Cal-SCAN)

WANTED Pre 1975 Superhero Comic Books, sports & non sports cards, toys, original art, movie posters & lobbys. Collector/Investor, CASH. Mike: 800-723-5572/mikecarbo@gmail.com (Cal-SCAN)

ATTENTION AUCTIONEERS! California State Auctioneers Association 43rd Annual Convention, October 20-23, San Diego. Auction professionals and companies are invited to join us www.CAAuctioneers.org Call 626-59-IM-BID (626-594-6243). (Cal-SCAN)

## 115- CEMETERY

Beth Olam Jewish cemetery, Single Crypt. Hall of David Upper level. \$12,000, price includes lifetime care and transfer of title. (818) 884-7884

Eden Memorial park Mission Hills, CA. 1 plot in Mount of Olive Center. Plot # 1622H Beautiful location. Valued @ \$11,500k selling for \$8,500k (818) 700-1204

Eden Memorial Park, 2 marble-faced wall crypts. Desirable, sold-out area near entrance. \$15,000 for the pair. (818)884-5183

Companion Lawn Crypt in Forest Lawn, Hollywood Hills, in the sold out section Court of Remembrance. I am told by Forest Lawn that it is a very good section. We would like to sell it quickly. (818) 261-6931

Cemetery Property in Forest Lawn Hollywood Hills. Court of Valor. \$4,500. Call Elizabeth at (951) 231-8542

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. (714) 546-8724 or (714) 883-7203

FOREST LAWN CYPRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925)683-4345

Two upper & lower crypts in Sanctuary of Faith Hall of Forest Lawn Cypress. Crypt Numbers: 1577 A&B. Total value as of 7/13/11, \$16,000, includes transfer fees payable to Forest Lawn. Selling for \$14,000/OBO. (562) 209-2832

Forest Lawn, Hollywood Hills 5 companion plots in section Ascending Dawn. \$7500 each OBO. Heather (914) 273-8814

Forest Lawn Hollywood Hills. 1 burial space in Enduring Faith, Lot # 3922, Space 3, Asking: \$3,300. Call Stan or Judy 310-510-2319

Forest Lawn Hollywood Hills, 6 garden plots, Loving Kindness Section. Lot 9968 Spaces 1, 2, 3, and 4 & Lot 9969 Spaces 3 and 4. Spaces near Old North Church. Each space \$4,900, preferable to be sold in pairs, but individually acceptable as well. Daytime: (818).456.6815 and Evening: (818).399.0833

Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 pp

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 (435) 216- 2569

Green Hills Memorial Park, Rancho Palos Verdes. Beautiful Harbor view area. 4 adjacent plots. \$7k each. (310) 548-4147

Hillside Memorial Park DBL stacked plot in "Court of Love" Space 342 A & B (Sold out section) Includes: Endowment. List Price: \$27, 400. Sell For: \$16,500 Call Ron (858).349.9795

INGLEWOOD PARK CEMETERY 1 double crypt, Sunset Mission Mausoleum, \$12k 310-883-4889pp

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17, 500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Four Plots at Oakdale Memorial Park - Garden of Devotion. Cemetery prices are \$4,995 each. Asking \$10,000 for all four plots O.B.O. Donald Slone (479) 675-5117.

Pacific View Memorial Park New Port. 2 person crypt-Sunset Garden Court. \$20k. (949)378-5629.

Pacific View plot in Sea View facing the ocean. Section 1292, Plot D, double plot RETAIL: \$23,000 ASKING: \$18,000 OBO (949) 673.4533

Pacific View Memorial Park-SEA VIEW. 1407 Space C. \$7,500. Call (714)-390-6905 or (714) 968-7621

2 person crypt located at Pierce Brothers Valley Oaks Memorial Park. Court 6 Oak Knoll Mausoleum #59B. Beautiful location. Will sell for \$4900 O.B.O. (209) 604-6226

Pierce Brothers Westwood Village Memorial Park Cemetery double crypt. Sanctuary of Peace, companion crypt 11 section D. \$42,500. (909) 936-3366.

One plot at Rose Hills Cemetery, Lot #5705 Alder Lawn, Will sell for \$8, 500. Please call (808) 929-7610.

Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/each. Make offer (951) 791-0870 pp.

2 plots at Rose Hills Cemetery, Mariposa Terrace. Graves 1 & 2 located in beautiful area. Transfer fees will be done at Rose Hills. Seller will pay portion of transfer fees. Please call Dave (909) 240-1592.

Two burial spaces at Rose Hills. Located in Alder Lawn, Lot 2212, Spaces 3 & 4. The owner is asking \$3,300 for each space. (480) 747-7242.

4 plots in sold-out Rose Hills Greenwood Gardens Lot 4806, Spaces 1-4. Overlooks Memorial Chapel. Asking \$6000 each or best offer. Compare to plots currently selling for more than \$8000. Buyer pays endowment care and transfer fee. (714) 827-7197.

## 130-LEGAL NOTICES

SOCIAL SECURITY Disability Benefits. You Win or Pay Us Nothing. Contact Disability Group, Inc. Today! BBB Accredited. Call For Your FREE Book & Consultation. 877-490-6596. (Cal-SCAN)



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Beautiful Bouvier des Flandres selling for \$1800+ ear cropping. Rottweiler's selling for \$1000. OFA certified. Shippings not included. www.desertsagekennels.com. 760-364-3662

One month old blue mastiffs pups. 2 Boys and 2 Girls looking for a great family and a home. Easy to train, very intelligent and most of all great with other kids and pets. Only serious and responsible inquiries please. These dogs are my family. Marvin (310) 560-8735

Have you ever wanted a miniature panther? Bombay Kittens. 9 weeks old. Home raised under foot. (951) 784-2485

**CAVALIER KING CHARLES PUPS.** AKC, playful, loving. Brownish gold. Call Tim (310) 274-9989

Tea Cup CHIHUAHUA Puppies. 2 Female & 1 Male super small, like a soda can! Must see! 9 weeks with shots. Please call or text \$250. (213) 905-0586

**AKC Red Doberman Puppies.** 10 weeks old, 3 females and 2 males. Microchipped, all shots, tails docked, declaws. \$900. (559) 936-1958

**AKC German Short Haired Pointer puppies,** great hunting dogs, very energetic, liver in white, males and females, 100% guaranteed \$800 (661) 373-4769

**AKC Golden Retriever Pups.** Beagle and Pomeranian puppies. Show quality. Paper, shot, and health guarantee. www.hbpoms.com www.goldenheartretrievers.com **LABRADOR RETRIEVER** puppies, chocolate, 6 weeks old, AKC pure bred, shots, dewormed, micro-chipped, house trained. (760)250-0896

Purebred poodle puppies, Apricot Color, \$750, great with kids and other dogs. Loveable temperament, **MUST SEE.** (818)822-6300 or (818)-709-2883

**POMERANIAN PUPPIES.** Rare blue eyed, blue merle and cream color. Will be small, 9 weeks, with shots. \$400 and up. (760) 248-7030

**AKC STANDARD POODLE PUPS,** will be large size, ages 2-16 weeks, \$600 - \$900 each. Call or email joanne.navin@yao.com - (760) 731-1156

Spinone Italiano Beautiful markings, white w/ orange. AKC Champion lines. Great family dog, calm, loving. Rare hunting breed. (530) 823-5966 (530) 305-0633

**AKC Yorkshire Terriers, 2 Male Puppies, 9 wks old,** Shots, Small, Beautiful, Smart, No Shedding \$1100. Call (951)347-6490.

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**MONTANA RANGLANDS MUST SELL** 20 Acres w/ Utilities Was \$49,900 - Now \$19,900 170 Acres BLM Was \$299,900 Now \$89,900 More property under \$1,000/acre Close to Round-up, Billings & Lewiston. The best elk and deer country! Call 888-361-3006. (Cal-SCAN)

**COLORADO OWNER MUST SELL.** Beautiful New Mountain Cabin Was \$450,000 - Now \$350,000. 40 Acres w/ Full Utilities. Close to Telluride & Montrose Trophy elk area. Direct access to Areas 61 & 62 & Uncompahgre Nat'l Forest. Fully furnished w/ ATV everything goes! Call 315-271-7757. (Cal-SCAN)

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**ATTN: WORK FROM ANYWHERE 24/7.** Earn up-to \$1,500/PT to \$7,500/FT. Flexible hours, Training provided. Enjoys working with others, a self starter with computer skills. www.KTRGlobal.com, 1-888-304-2847. (Cal-SCAN)

**MERCHANDISERS** with EXPERIENCE. Planogram or Module Experience required. 2+ week projects-40 hours/week. Go to - www.ApolloRetail.com Click on "Apply Here" at top. (Cal-SCAN)

**A Better Career With Melton.** Great Equipment & Benefits. 2 Months CDL Class A Driving Experience. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

**CROSSING GUARDS- now hiring** in Beverly Hills, Part-time school days only. Seniors welcome. (866) 968-2767

**Wanted: 29 Serious People** to work from Home using a computer. Up to \$1500-\$5000 PT/FT www.TopRecruiting-Site.com (760)-243-2527

**WANTED 23 PEOPLE TO LOSE 5-100 POUNDS!** I LOST 20 LBS. IN 5 WKS! 1888-693-7046 www.go-weightlossgo.com

Seeking an advanced math tutor for high school student in home. Serious Inquiries Only. (310) 721-2395 or (310) 271-2306.

Apply Now. 12 DRIVERS NEEDED. Top 5% Pay. 2 Months CDL Class A Driving Experience. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

**COME MEET a RECRUITER.** Watkins Recruitment Services, 14251 Slove Ave., Fontana. CDL A & 1 year experience Required. Call today! 1-888-613-6376. (Cal-SCAN)

**Company Drivers - REGIONAL RUNS - WESTERN STATES!** Sign-On Bonus \* Excellent Pay \* Great Home-time \* New Equipment! CDL-A, 1-Year OTR or recent grad. HazMat Required. 1-888-905-9879. www.AndrusTrans.com (Cal-SCAN)

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**L.V.N. or Licensed Nurse** willing to take care of your loved one. NIGHTS ONLY. 25 years experience. All areas of nursing. Call Jennifer (213) 984-7007.

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# CAN YOU TURN YOUR \$1 MILLION IRA INTO \$10 MILLION?

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*If you are over 70 and have accumulated more money in your IRAs and Pensions than you need to live on, Alan Kaye can show you how to create more money for your heirs and favorite charities than you ever anticipated!*

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At age 70½, people who have IRAs, Pensions and 401k plans are required to take minimum annual distributions that are subject to ordinary income tax. If you don't spend or give that money away, it could be subject to estate taxes as well. After income and estate taxes, those in the highest brackets could be leaving their families less than 1/3 of what they anticipated.

*Why bother to make "wise" investments when it is likely that more than half of your accumulated wealth will go to the government instead of your family?*

#### **Simple Solutions!**

If you have a large amount of money in your IRA, you can gift your annual distribution to your family, using that money to buy a life insurance policy that would create tax-free money for your heirs. In many cases, using the money to buy life insurance could give your heirs more than they would receive after-tax, by continuing to accumulate the funds in their retirement plans.

Assuming that your retirement plan earns a return of 5% annually, you could withdraw that amount without diminishing the principal. One client with a \$1 million IRA used his annual distribution to buy \$3 million of life insurance to benefit his family. If he doesn't spend the principal, his plan is to leave the balance of his IRA to his own charitable foundation.

Under current law, without life insurance, his \$1 million IRA would have to grow to more than \$10 million, so that after income and estate taxes, his family could get the same \$3 million that life insurance would pay tax-free. What's more, he can now leave more money to charity than he ever expected to.

Why wait for your \$1 million retirement plan to grow to \$10 million? As president of the Alan Kaye Insurance Agency and vice president of Barry Kaye Associates, Alan Kaye has helped thousands of people meet their goals by creating insurance plans that best satisfy their needs.

**If you are over 70 years old and not maximizing the use of your assets, find out how life insurance can provide you with the opportunity to leave more tax-free money for both your heirs and charities. Call for a complimentary consultation and be sure to ask when Alan Kaye's next seminar will be held in your area.**

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