

briefs • Buyer plans to preserve
Neutra's Kronish house Page 3

rudy cole • Around
the village Page 6

photos • The 2011 LEV
Foundation Gala Page 10

Beverly Hills Weekly

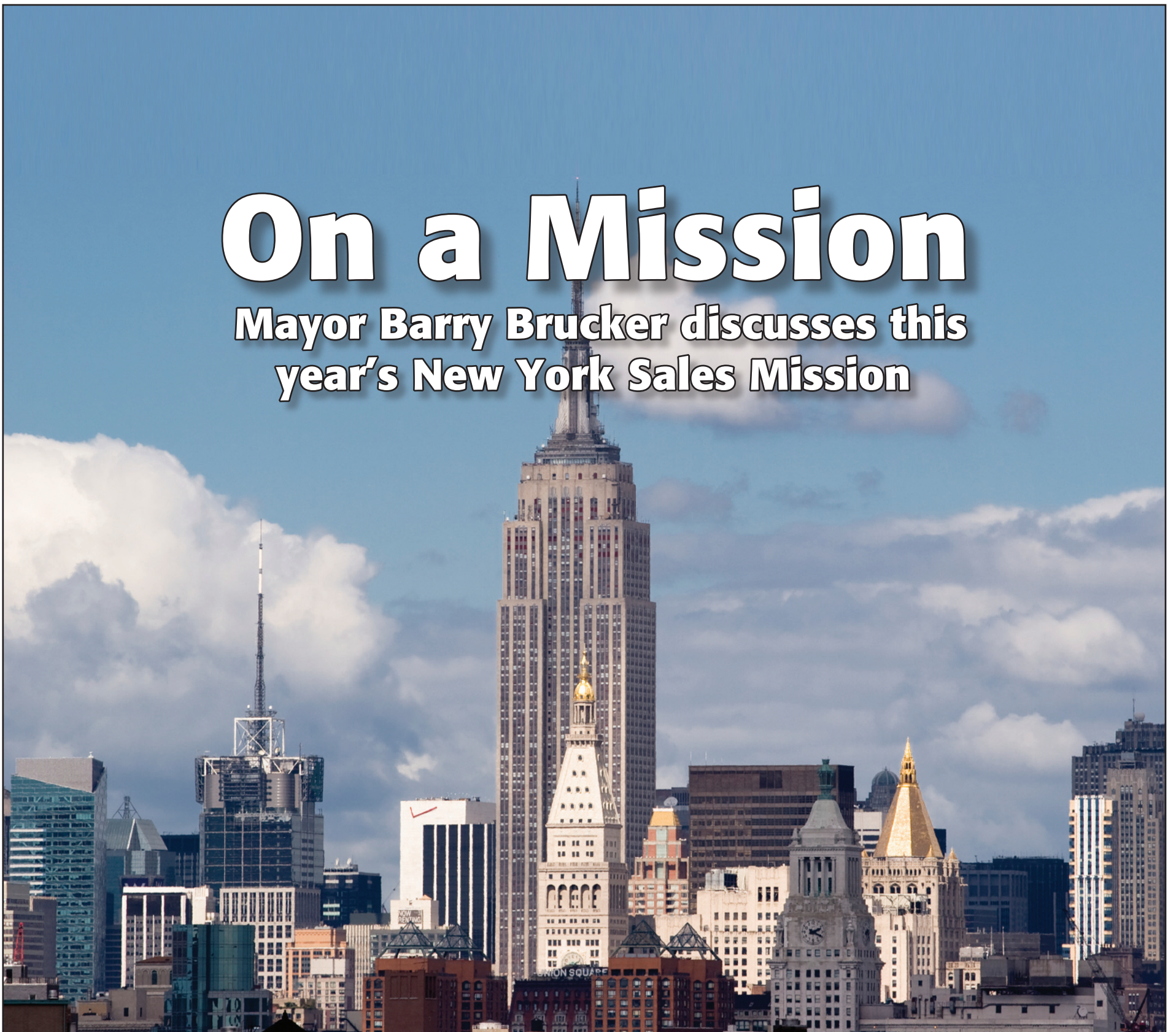
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Issue 629 • October 20 - October 26, 2011

On a Mission

Mayor Barry Brucker discusses this
year's New York Sales Mission



cover story • pages 8-9



WHAT'S ON YOUR MIND?

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SNAPSHOT

A Proposition 65 Public Notice

The California Safe Drinking Water and Toxic Enforcement Act requires California businesses to advise employees and neighbors of any potential exposure to chemicals considered by the state to cause cancer, birth defects, or other reproductive harm.

Veolia Energy Los Angeles, Inc. wants you to know that detectable amounts of some of these substances may be found in and around its facility located at 2052 Century Park East, Los Angeles, CA. Potential sources of these substances can include common products such as gasoline, oil, natural gas, paint.

Letters & email

"Maple in the fall and Board (bored) election?" [Issue #628]

[Rudy Cole] must be hiding somewhere. [Does Cole] not know what is going on in this city? To quote [Cole], "I may decide to support his [Brian Goldberg's] re-election. Depends totally on how he answers questions" ... blah, blah, blah, blah.

Were you not at the debate when the can-

didates gave their oration? You heard Brian Goldberg speak. He was (and still is) the only candidate who is articulate and extremely knowledgeable. He has done so much for our schools! I dare you even intimate that Brian Goldberg, or anyone on the Board of Education, has separated the Board from the City Council. Quote you, "what is relevant is his [Brian's] voting record and the responsibility he shares with other colleagues for the breakdown in relations with the City Council."

Mr. Cole, the majority on our City Council might have you convinced that they're the Three Wise Men, but to a lot of us voters they're looking more and more like the Three Stooges. Rather than taking sexist digs at

letters cont. on page 9



2 WORLD PREMIERES

LAUGH & ENJOY
JIMMY & SAM
BY MICHAEL RHODES,
PAT HARRINGTON & HOWARD STORM
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THRU OCTOBER 30
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SOME OF MY PARTS

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YOU PLAY EVERY ROLE"
BY AND WITH
DARITH LALLOU MACKENZIE
MON-WED 8 PM
THRU OCTOBER 26
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OUR DATA SPEAKS VOLUMES



Photo: Robina Gibb

CLASSICAL HERO S. GRAND AVE.

El Rodeo sixth grader John Gibb (right) meets conductor Gustavo Dudamel (left) after the Los Angeles Philharmonic's Casual Friday concert at Walt Disney Concert Hall on Oct. 14. Gibb plays cello in El Rodeo music teacher Dr. Andrea Kay's orchestra.

briefs

Buyer plans to preserve Neutra's Kronish house

Historical preservationists can exhale, now that a buyer who intends to preserve master architect Richard Neutra's Kronish House at 9439 Sunset Boulevard has purchased the home for \$12.8 million.

Realtor Susan Smith of Hilton & Hyland said the sale was recorded and closed last Friday. Though Smith would not reveal the identity of the buyer, she said the home was purchased in a trust and the buyer intends to preserve the home. Mitchell Dawson, attorney for immediate past owners Soda Partners, LLC, said there was a strict confidentiality agreement between the seller and the buyer, who wishes to remain anonymous.

According to the real estate records office in the Los Angeles County Registrar-Recorder/County Clerk's office, the owner is Hestia Properties, LLC. The California Secretary of State lists the agent as CT Corporation System, which lists a New York address.

Two months ago, dozens of people voiced their concerns to the Beverly Hills City Council about what looked like the imminent demolition of the 1955 home, which was purchased by Soda Partners LLC in a foreclosure auction in January for \$5.8 million. According to Dawson, Soda Partners attempted to sell the home in its present condition, which requires significant rehabilitation. The property was listed for sale in April for about \$14 million.

Unable to find a buyer, the owners, who according to Dawson are Beverly Hills residents, initiated the application process for a demolition permit in July in an attempt to sell the property with the potential for building new. In response, Neutra's son Dion Neutra called for the community's help to save the home he designed with his father for Herbert Kronish in 1955.

By the end of the meeting, the City Council and Dawson came to an agreement that demolition would be postponed at least until Oct. 11 while the Los Angeles Conservancy and others worked to find a buyer to preserve the home. The owner also agreed to help pay for moving costs if a buyer came forward to relocate the home and to allow Dion Neutra to photograph the house.

Following the Aug. 2 City Council meeting, Smith said she showed the home to at least 65 qualified potential buyers.

Los Angeles Conservancy Director of Advocacy Adrian Scott Fine said he was thrilled to learn that the last remaining Neutra home in Beverly Hills would be saved. Though Fine said the Los Angeles Conservancy did not know the buyer, he said, "In the last two months we've been leaving no stone unturned in terms of finding potential buyers."

Mayor Barry Brucker said he was proud of the outcome, and the City Council's decision to direct the Planning Commission to initiate work on the City's historical preservation ordinance, which will first be discussed on Oct. 27.

"This was a clear demonstration of a collaborative effort between the property owner and his attorney, the Los Angeles Conservancy and the City Council," Brucker said.

Dawson, who spoke to the City Council during public comment at Tuesday night's meeting, praised Brucker and the Council for crafting a compromise at the Aug. 2 meeting that ended up benefiting the entire community.

"I commend you all because this was the best of local government between the council, Soda Partners, and the Los Angeles Conservancy," Dawson said. "It was the best of local government, the best of Beverly Hills government. I'm glad to have just been a small part of it."

Councilmember Lili Bosse said learning last Friday that the Kronish house had been saved made her day.

"It reinforced for me that we as a council and as a community absolutely did the right thing by putting a stay on the demolition of the property because now we are going to be able to save that property," Bosse said. "I think that whole situation really showed our community who we are and what our values are. I'm happy that we are a community that does value our historical and iconic properties."

Bosse and Councilmember John Mirisch voted down the Aug. 2 agreement, because they did not believe the home should have been eligible for demolition at the end of the 70-day waiting period. Bosse believed that if demolition were to occur, it should have to wait until there was a buyer for the property.

Kurt Rappaport of Westside Estate Agency in Beverly Hills, who reportedly represented the buyer, did not return phone calls from the *Weekly*.

Metro's Geotechnical experts recommend tunneling under Beverly High

Seismologists, geologists and engineers hired by Metro to study the geotechnical aspects of the subway alignment between Beverly Hills and Westwood recommended locating a station in Century City at Constellation Boulevard and Avenue of the Stars, which would require tunneling under Beverly High. The experts presented their report to the Metro Board of Directors Planning Committee on Wednesday afternoon and made the recommendation based on the absence of active earthquake faults at Constellation Boulevard and Avenue of the Stars.

The information was released right before the *Weekly's* deadline.

According to Metro's blog *The Source*, experts said tunneling under Beverly High would not "compromise the structural integrity of existing structures, interfere with future building plans or create perceptible noise or vibrations on school grounds." Experts reported the tunnel would be 55 to 70 feet below Beverly High, and tunnels are expected to pass under the BHUSD administrative office, Beverly High tennis courts, Building B and the school's lacrosse fields. The experts did not find any active or inactive oil wells at Beverly High that would be in the path of potential subway tunnels.

Experts told the Committee stations at Santa Monica Boulevard and Avenue of the Stars or Santa Monica Boulevard and Century Park East would not be viable options because of their location in active fault zones. Experts said "strands" of the active Santa Monica fault were found under the intersection of Santa Monica Boulevard and Avenue of the Stars, the preferred station location for most of the Beverly Hills community. The experts

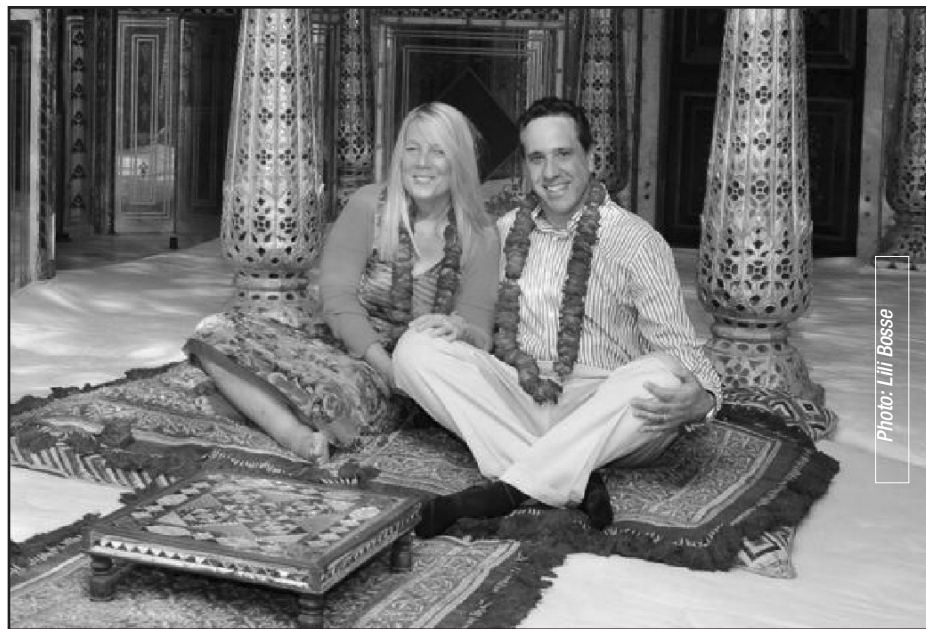


Photo: Lili Bosse

Jon and Lili Bosse in the Jaipur Palace

India trip a spiritual journey for the Bosses

When Councilmember Lili Bosse turned 50, she had expected to throw a big party, as she has done for other milestone birthdays in her family. But when the time came to plan her birthday celebration, Bosse decided to do something different.

"I realized I wanted to do something that was a bit more nourishing for my soul," Bosse said. "I've always been very spiritual. I wanted to go somewhere that would speak to that side of myself, a place that Jon and I had never been to so we both could experience the adventure together."

So Lili and Jon Bosse traveled in India from Sept. 30 to Oct. 11 on a trip Bosse described as life changing.

"I came back feeling that we are as a people so much more similar than we are different," Bosse said. "We're all searching for the same thing, [which is] how to make a difference in the world beyond yourself."

Bosse said one of her objectives on the trip was to experience as many different religious and spiritual ceremonies as possible. She and Jon attended a Hindu ceremony, a Krishna ceremony, a Buddhist ceremony and a Jewish ceremony.

The Bosses' itinerary also included popular tourist destinations like the Taj Mahal and some of the country's exquisite palaces, but Bosse said the site where she felt most spiritually affected was the City of Varanasi, which is located along the holy Ganges River. Varanasi is considered among the holiest places in the country.

To Bosse, the Ganges River represents the circle of life, because it is a place where people distribute the ashes of deceased loved ones and also worship, bathe and celebrate life.

Though the Bosses did not bathe in the Ganges River, they participated in a tradition that involved dipping their hands in the water as they placed candles and flowers in the river. They woke up at 5:15 one morning to reach the river by sunrise, which is considered a holy time. Bosse said many people bathed and prayed in the river as the sun came up.

"There's just an energy in that space that you can't help but feel something way bigger than [yourself]," Bosse said.

Not too far from Varanasi is Sarnath, where Buddha is believed to have done his first teaching and Buddhists from all over the world come to meditate. Bosse said this was another place where she felt a sense of inner peace and community.

Despite the high poverty rate in India, Bosse said she sensed calmness amongst the people.

"There's a sense of inner peace you feel around them, because there's a sense they kind of accept what is, and still find their blessings, and to me I think that was also a huge life lesson by being a part of that," Bosse said.

Another aspect of India that stood out to Bosse was the number of pedestrians, cars, rickshaws, bicycles, cows, and camels out in the streets going every which way, and yet she never witnessed a collision.

Bosse said she loved seeing people dressed in bright colors and that the Indian flag is orange, green and white, the colors of her campaign. Though Bosse did not meet with any Indian government officials, she said "I liked seeing that women were very involved politically in government in India."

India's current president, Pratibha Patil, is the country's first female president.

When asked what Bosse hoped to carry with her from her first trip to India, she responded, "I think that sense of acceptance and balance and an inner peace that you can't help but feel when you're there."

found that the alternate station location at Santa Monica Boulevard and Century Park East is located within the West Beverly Hills Lineament fault zone.

The experts reported they did not find evidence of earthquake faults at Constellation

Boulevard and Avenue of the Stars.

Information from the studies will be used by Metro staff to develop a recommendation for the subway alignment as part of the Westside Subway Extension's Final Impact Statement

briefs cont. on page 4

briefs cont. from page 3

and Report (EIS/EIR), which is expected to be released this winter. Metro Board of Directors are expected to make a final decision in early 2012.

The team of experts involved with the studies included Consulting Earthquake Geologist James Dolan of USC, Consulting Earthquake Geologist Thomas Rockwell of San Diego State University, Consulting Seismic Geophysicist Thomas Henyey of USC, Geotechnical Consultant Edward Cording of University of Illinois at Urbana-Champaign and Geotechnical Earthquake Engineering Consultant Geoffrey Martin of USC.

Beverly Hills commences study of plastic bag ban

Beverly Hills may soon join other municipalities, as well as Los Angeles County, in implementing a plastic bag ban ordinance. The City Council discussed the possibility of pursuing an ordinance at Tuesday afternoon's study session and with a 4-0 consensus decided the issue was worth further study. Councilmember Julian Gold did not attend the study session because he was out of the country.

Councilmember John Mirisch brought the plastic bag ban ordinance up for discussion because of potential environmental benefits. He pointed out a number of other cities have implemented bans, and that Whole Foods has eliminated plastic bags on its own accord.

Vice Mayor Willie Brien suggested checking in with the City's businesses and retailers for feedback before going forward with an

ordinance.

"Let's see what they think the impacts may be and then look at ways to adopt this in a way that is the least impactful and gives people time to make appropriate adjustments," Brien said.

Senior Management Analyst Daniel Cartagena told the City Council that according to his research 5 to 6 billion plastic bags are consumed in Los Angeles County each year, amounting to about 500 to 600 bags per person. Of those bags, he said only 5 percent are recycled. Plastic bags account for 25 percent of landfill waste and 25 percent of the litter stream, Cartagena said.

On July 1, a plastic bag ban ordinance passed by the Los Angeles County Board of Supervisors went into effect banning single-use plastic carryout bags at large stores in the County's unincorporated areas, and requiring a 10-cent charge for each paper bag provided to a customer. Smaller stores will be required to implement the ordinance beginning Jan. 1, 2012. Recyclable paper bags and reusable bags must be made available to customers. Stores found not to be in compliance initially receive a warning notice, followed by a fine of \$100 to \$500 for subsequent violations. The ban applies to retail stores including drug stores, pharmacies, supermarkets, grocery stores, convenience stores and other entities selling a limited line of goods including milk, bread, soda and snack foods.

Cartagena said it is common for municipalities to adopt a "two-tier" ordinance like the County's, meaning when the ordinance goes into effect it initially applies only to stores with an area of 10,000 square feet or more, or



Goldstein celebrates 95th birthday

Longtime resident Donna Goldstein (center) celebrated her 95th birthday along with family friends at Hillcrest Country Club on Wednesday. At left is Goldstein's daughter Judie Fenton; at right is her grandson Steven Fenton's wife, Leeza Gibbons.

stores grossing \$2 million or more in annual sales. Smaller stores like convenience stores are given more time to meet the requirements of the ordinance.

Cartagena informed the Council that an organization called Save the Plastic Bag Coalition has been challenging some of the ordinances passed by municipalities based on CEQA documents, but it has not challenged municipalities that adopt the Los Angeles County model. City Attorney Larry Wiener said just last week a different organization filed a legal challenge against the Los Angeles County model, calling its 10-cent charge for paper bags an unlawful tax in violation of Proposition 26.

On Wednesday morning, Councilmember Lili Bosse also expressed interest in consulting the business community about the ordinance.

"I think we're a community that wants to be a green, environmentally friendly community so I think it's a very important issue to look at," Bosse said. "I think there were still a few elements to this we needed to study further in terms of how to make this work."

Mayor Barry Brucker said Wednesday morning he is not opposed to a plastic bag ban ordinance, but he wants more information from the business community and information about alternatives to plastic bags.

"What I am concerned about is what are the acceptable alternatives?" Brucker said. "Certainly paper bags is one thing, but then are we tearing down forests for disposable one-time use paper bags? I'm concerned about that, so there are pluses and minuses to all options."

The Council unanimously directed Cartagena to return to the Council with additional information about a plastic bag ban ordinance and feedback from the business community.

Cities in Los Angeles County that have already adopted plastic bag ban ordinances are Malibu, Santa Monica, Manhattan Beach, Calabasas, Long Beach and West Hollywood. Los Angeles, Pasadena, Burbank and Laguna Beach are currently considering ordinances.

Beverly Hills adopts Mills Act pilot program to encourage historical preservation

It was a productive week for historical pres-

ervation in Beverly Hills, with the purchase of Richard Neutra's Kronish house last Friday and the City Council's unanimous 4-0 decision Tuesday night to adopt a two-year Mills Act pilot program that will be open to single-family residential properties and commercial public theaters. Up to three properties will be permitted to participate in the pilot program each year, which will begin Jan. 16, 2012. Councilmember Julian Gold did not attend the meeting because he was out of the country.

The Council also approved the appropriation of \$25,000 to fund a historical consultant to administer the program and provide training to City staff.

"It's just one more step that the council is taking to send a message to the community, developers and homeowners that we take pride in our heritage and our historic buildings and that there's a great deal of interest in incentivizing those property owners into maintaining historic pieces of property," Mayor Barry Brucker said Wednesday morning.

The Mills Act, which was enacted in the state of California in 1972, authorizes participating local governments to enter into contracts with owners of qualified historic properties to receive property tax relief by agreeing to actively preserve, maintain and rehabilitate historic properties. Under the pilot program, initial contracts would last for 10 years. Typically, Mills Act contracts reduce property taxes by 20 to 60 percent. To qualify, properties must appear on a local, state or national historic register.

The Architectural Commission will be responsible for reviewing Mills Act applications and making recommendations to the City Council. Applications will be prioritized based on a list of criteria.

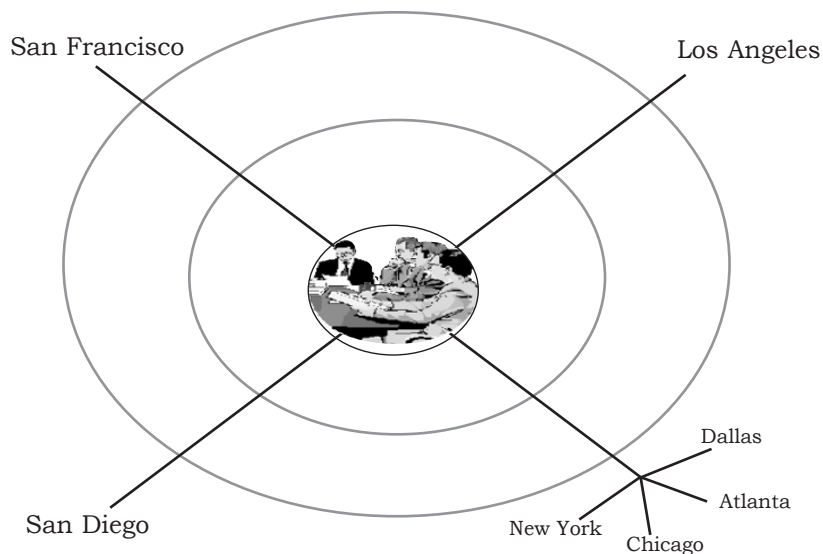
The City Council last discussed the Mills Act at the Sept. 20 study session. Board of Education member Jake Manaster addressed the council then with concerns about how the program would impact BHUSD because of the decrease in property tax revenue. He urged the City Council to try to come up with a method for encouraging historical preservation without reducing property tax revenue.

To limit the loss of revenue, the pilot program will cap the City's maximum loss of property tax revenue as a result of the program at \$50,000 each year.

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Brucker said he thinks the City and school district should be able to work out a way to close the shortfall, possibly through the Joint Powers Agreement, which is currently being negotiated.

Rabbi David Baron of the Beverly Hills Temple of the Arts at the Saban Theatre addressed the City Council, expressing enthusiasm about how the Mills Act could benefit the Saban Theatre, which opened in 1930 as the Fox Wilshire.

“Our goals and efforts on behalf of the non-profit organization that runs the theater are four-fold: preservation first and foremost, historical restoration, revitalization—getting everyone in the community connected with the theater, and technological modernization,” Baron said.

Responding to concerns about the Mills Act’s negative impact on BHUSD, Baron said he would like to invite BHUSD to participate in theatrical outreach opportunities at the theater.

“The overall impact should not be negative but should be a positive one on behalf of the school district,” Baron said. “That’s our ultimate goal, [that] the theater continues to be a vital cultural resource for people young and old in the community.”

Bosse was Chair of the Planning Commission when the commission sent a letter to the City Council requesting consideration of the Mills Act.

“It was very exciting for me on a personal level and also I think it was a great day for our city to finally have a Mills Act in our community,” Bosse said Wednesday morning.

Restructured Beverly High counseling department introduces dedicated college counselor

A restructuring of the Beverly High counseling department this year has led to the dedication of one counselor that will guide students through the college admissions process, in addition to the department’s six guidance counselors and one intervention counselor. The restructuring of the department was motivated by the increasing competition among students to gain admission to top universities.

Co-head counselors Diane Hale and Celeste McDonald are leading the department. Prior to this school year, there was one head counselor, six guidance counselors and one intervention counselor. All counselors provided college guidance in addition to academic, personal and social guidance.

Dedicated college counselor Jill Lewis announced at the Oct. 11 Board of Education meeting that so far this year, 84 college representatives have already scheduled visits at Beverly High, compared with 64 total college visits last year.

All counselors will continue to provide advice about the college admissions process, and Lewis said each counselor is focusing on a region of the country in order to foster relationships with admissions representatives at many different college campuses.

The counseling department has a number of college admissions oriented events scheduled, including last week’s kick off to the college application process on Oct. 12, college nights, enrichment workshops and the launch of College Tuesdays, which introduce students



Left to right: Hawthorne Principal Kathy Schaeffer, music teacher Christa Gutheinz, Kindergarten teacher Jory Lindsay, Assistant Principal Christian Fuhrer

Hawthorne Spirit Day Carnival a hit with students, family and faculty

Hawthorne Students, parents, faculty and staff gathered at Hawthorne last Sunday for rides, games and prizes at the annual Hawthorne Spirit Day Carnival, which benefited the Hawthorne PTA.

to the many different colleges and universities attended by Beverly High faculty and staff.

“We want [students] to know there are so many college choices out there,” Hale said.

Sixth annual BHEF Apple Harvest Faire offers old fashioned family fun

Beverly Hills Education Foundation presents the Apple Harvest Faire on Sunday,

Oct. 23 from noon to 5 p.m. on the Beverly High front lawn. Now in its sixth consecutive year, BHEF invites the community to support BHUSD schools and enjoy an afternoon of old fashioned family fun.

BHEF promises more rides and shorter lines with new attractions such as the Ferris wheel, Pirate Ship, and train rides. Delectable eats

briefs cont. on page 7

Frances Bilak



I pledge to

- **Implement** a clear and well-defined Anti-Bullying Policy that is enforced in a consistent and fair fashion throughout the district
- **Provide** a strong, safe, and secure learning environment for our kids
- **Oppose** any plan to build the MTA tunnel under Beverly Hills High School
- **Ensure** that Measure E bond funds are spent responsibly and that transparency exists in the decision making process
- **Implement** cutting edge technology and educational programming to continue our progress towards academic excellence

www.FrancesBilak.com

Beverly Hills School Board

Endorsed by:

Hon. Barry Brucker Mayor of Beverly Hills, Hon. Lili Bosse City Council Member, Hon. Les Bronte Former Mayor, Hon. Nancy Krasne Former Mayor, Hon. Tom Levyn Former Mayor, Hon. Lillian Raffel Former President Beverly Hills School Board, Hon. Allyson Levyn Former Member of School Board, West Hollywood/Beverly Hills Democratic Club, Beverly Hills Education Association (BHEA) * in formation

Paid for by: Frances Bilak for School Board 2011 ID# 1341192

from the hills of beverly



Around the village

And people and events

By Rudy Cole

It was both touching and sad, the city council's tribute to the "retiring" members of the Beverly Hills Police Department Tuesday.

Touching because the mayor, vice mayor and councilmembers alternately expressed their appreciation for the excellence in protection provided by the men and women of our police department, and very sad because many of those leaving did not really want to retire.

Never in our city's history have we seen such an abrupt loss of police officers. While it was reassuring to hear our highly regarded Chief of Police, **David Snowden**, assure the community that the staff reductions would not threaten public safety or even our incredible three-minute emergency response time, there is real concern on what impacts the retirements will have.

Equally important, despite reports of movement on contract negotiations, the time this is taking is also very unsettling. Although the first at bat in talks with the city are the police officers, how their contracts are negotiated will also affect the equally fine men and women who work in the Fire Department and other city agencies and departments.

We have something very, very special in Beverly Hills, and it has been with us for many decades: The mutual respect those who work in government and those they serve have for each other. Not just our first responders, but you can feel the difference anytime you visit city hall and compare the attitude and behavior of our city staff with that of any other government agency, anywhere.

Most of the councilmembers know and support responsible and careful handling of the touch point in our staff relations, the way the city handles union contract talks in the face of reduced revenues. The city must be prudent in financial manage-

ment, but just as our financial standing depends on a strong reserve, so the look and feel of this community relates to how high our standards of protection and other municipal services remain.

What can you do? First, tell city staff people, including cops and firefighters, how much you appreciate their service to the city. We are their employers and expressions of support would mean a lot to all our employees.

Second, tell each member of the city council that you want a speedy resolution of contract negotiations with each and every department. This is not a matter of taking sides, both the union and city negotiators have to feel the community's angst, but you can help end the uncertainty that has placed a dark cloud over city hall.

Speaking of the police, there is another way you can support them: Attend their annual Black and White Ball, Monday, Nov. 7, 6 p.m. at the Beverly Hilton.

This is always one of our best attended community events, and a clear demonstration of how much we value the men and women who make us such a safe community.

However, this is not a city department event, it is sponsored by the police association and it benefits, among many other needs, the health insurance of retired officers.

Incidentally, our chief is not one of your most emotional guys, but he did choke up when participating in the retirement party. All of them merit our thanks, but I have to single out three I knew best:

Ed Kreins, Jr., and how do you think it makes me feel to acknowledge the retirement of someone whose father I knew when he was chief of police and later our city manager, **Ed Kreins, Sr.**? Time moves on, even in Beverly Hills. Kreins, the highest ranking officer to leave, said it

all: he loved this city, its people and the people with whom he worked.

Paul Kramer, patrolman extraordinaire, managed to joke about his now famous encounter with **Zsa Zsa Gabor**, that over-the-top actress whom he ticketed when she, not he, became threatening. Paul was then and throughout his service, a true professional.

Russ Sharp was one of my personal favorites. He absolutely understood this city, reached out to the people he met on his beat and was one of our best ambassadors to the community.

Interesting side note: When the police had their own ceremonies for the retirees and introductions were made, the loudest was for Fire Chief **Tim Scranton**. MC Chief Snowden quipped: "Now you know why we are holding this at the fire station."

BRIEFLY NOTED:

This deserves a much longer report, but for now congratulations to Mayor **Barry Brucker** and the whole council for apparently saving the Neutra built home in Beverly Hills (see brief on page 3).

The actual negotiating process with the new owners took place at an open council meeting, with Mayor Brucker asking the new owners to give potential buyers time before proceeding a demolition permit.

It worked, the property owners were responsive and a buyer has reportedly been found.

Mayor Brucker received a warm thank you note from the leader of the preservation movement in Los Angeles, **Linda Dishman**: "We really appreciate your leadership in this issue ... to save the Kronish house."

Ms. Dishman also praised the whole council. Good that the owners and the city found a method of avoiding earlier demolition.

We will have more on this next week, but when it was a hot issue, the possible demolition made news all over the world.

Latest on the studies for the Westside Subway route: A difficult to challenge, in terms of their credentials, panel has recommend the Constellation alignment and strongly opposed Santa Monica Boulevard.

Their arguments were both scientific and historical. The final decision is still up to the board of the MTA, and I am sure we will still be very much involved.

However, some arguments the panel made: Subways go under public buildings and schools all over the world, without any challenge to safety.

More troubling was the report that Santa Monica Boulevard, because of seismic issues, would be a totally inappropriate route.

As for school board arguments that tunneling under the high school could impede construction of below surface parking, experienced architects have pointed out

that only in level would be economically feasible or design possible.

What has always troubled me is the perception as much as the reality. It just doesn't feel right to dig under our school. But now is the time to face facts and reason. No lawyers, no lobbyists, only rational and trustworthy expert testimony on school safety will win this argument. Failing that, we need to accept the inevitable and not further divide our community. Hysteria or political opportunism will not win without convincing science.

City treasure: One of our best ever cultural resources, Theatre Forty, has earned our support and, more important, attendance at their outstanding productions.

Next at the theater is a mystery, memoir and romance play by **Victor Cahn**. Information and reservations; (310) 364-0535.

Kudos to the Chamber and Visitor's Bureau staff, and our own city support team, for a highly successful trade mission to New York. (See our cover story on page 8.)

Led by Mayor Barry Buckner and Vice Mayor Dr. **Willie Brien**, the city managed to meet with a top level group of retailers, travel officials and other business that are a good audience for coming to our village.

Final thoughts: Just finished rereading one-time Israeli prime minister **Golda Meier's** very personal and incisive autobiography. There are more rational arguments on the history of her country's right to exist and the failures of her neighbors to accept the new state than any other work I have ever read.

Not an intruder in any one culture world, not a racist nation exploiting any minority, not a land grabber, but a voice for freedom and social progress. What a tragedy for the whole region that the Arab world did not totally embrace her offers of peace. An Arab spring might not have been needed if a program of economic cooperation and development was accepted and the democratic institutions of Israel followed as an example by her neighbors.

Back in America: The rash of extremism from both the right and the left, are troubling. More disturbing was the comment of an opinion talker on a national network who said he hoped the Wall Street protests were a sign that we were going to have an "American Spring." This nation has created one of the best political systems the world has ever seen. No, not perfect, but strong enough to tolerate the Tea Party screamers and the economic protest zealots. And how about some respect, here and elsewhere, for those who serve us? Democracy constantly needs protection and understanding.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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Left to Right: Horace Mann parent Julie Hershkowitz, Horace Mann fifth grader Sofia Santos, Horace Mann parent Hernaldo Santos, UCLA Lab School third grader Layla Olmos, Horace Mann third grader Paola Santos

Dozens represent Horace Mann at Heal the Bay beach cleanup at Venice City Beach

More than 35 members of the Horace Mann community—representing grades one through seven—gathered last Saturday at Venice City Beach for the Huskies' second Heal the Bay beach cleanup of the year. Through non-profit organization Heal the Bay, Horace Mann has adopted a portion of the beach and has three cleanup sessions scheduled for the year.

The first cleanup session took place in June, and a Heal the Bay representative provided an orientation to students and their families. Participants, equipped with trash bags and gloves, work in teams of two or more to clear the beach of garbage and keep a log of what they collect.

Horace Mann Vice President of Community Service Anna German said the beach cleanup activity teaches children how to care for the environment.

"Most of the kids spent two hours doing it," German said. "It really helped that it was a beautiful day."

German said the beach cleanup is also a good way for middle school students to earn their required community service points, and for younger students to earn points toward a community service certificate.

The next Heal the Bay Beach cleanup is tentatively scheduled for March 24.

briefs cont. from page 5

and treats will be available from local notable favorites such as Beverly Hills Firemen BBQ, Beverly Hills Police "Cop Corn," Café Rodeo, Cake Divas, Factor's Famous Deli, Porta Via, Saffron, Sharon's Kosher Catering, Whole Foods Market Beverly Hills and more! Quench your thirst with refreshing Mammoth Water, also an event sponsor. Kids of all ages can enjoy games like dunk tank, basketball toss, bumper cars and more. Stylists from world-renowned Christophe Beverly Hills salon will be on hand to do Halloween hairstyles. A community service booth will provide students with an opportunity to earn service credits. Other activities include cookie decorating, pumpkin decorating, tie-dyed shirts and more. Everyone can enjoy live entertainment by Rod Lightning & The Thunderbolts of Love featuring Beverly Hills resident Michael J. Libow as well as music provided by DJ Brandon Adams and 310 Entertainment. Attendees will also have the chance to win game prizes and gifts in an opportunity drawing.

This event is co-sponsored by the City of Beverly Hills and admission is free. All day "rides only" wristbands will be available for purchase on the day of event. For event sponsorship opportunities, naming on the event T-shirt, banner, food booth, ride or program, call (310) 557-0651 or visit bhcf.org. Proceeds from the Apple Harvest Faire will benefit the five BHUSD schools.

Beverly Vista Movie Night features The Nightmare Before Christmas

In the spirit of Halloween, Beverly Vista's PTA sponsored movie night this Friday features Tim Burton's *The Nightmare Before Christmas*. The movie, which starts at 7 p.m. in the auditorium, is free, and dinner from Fresh Brothers will be available for purchase from 6 to 6:45 p.m. Desserts will also be on sale, but students who bring a decorated pumpkin to donate to charity will earn a free treat. All families in attendance will be entered into a raffle for two free family passes to the Tim Burton exhibit at LACMA.

BHHS Football Team Routs Hawthorne in League Opener

A Beverly High football team whose "whole attitude and focus were different" than during nonleague play according to coach Donald Paysinger was a 42-7 winner at Hawthorne Friday night in the Ocean League opener for both teams.

The changes began four days before the game when the Normans practiced in helmets and shoulder pads, instead of just T-shirts and shorts as they had on previous Mondays, Paysinger said.

Among the outcomes of a more intense week of practice was an offensive line that "played well as a unit" for probably the first time this season and improved special teams play that kept the Cougars (4-2) in poor field position at the start of their drives, Paysinger said.

Paysinger said one reason Beverly Hills lost four of its five nonleague games was that its offensive line, which had only one returning starter, had yet to jell.

The line now is "not making the same mistakes they made two (games) ago, three (games) ago," Paysinger said. "They're starting to understand what we want to do up there. They're starting to feel more comfortable."

The line created holes for Frank Brown to run through for 211 yards and three touchdowns on 27 carries, after being held to 31 yards on 23 carries his previous two games.

The Beverly Hills defense held the Cougars scoreless after allowing a touchdown on the game's opening possession.

Norman quarterback Brandon Adams completed eight of 14 passes for 100 yards and three touchdowns, including a 70-yard touchdown pass to Willie Green in the first quarter that tied the score, 7-7.

Adams also had two passes intercepted, but Hawthorne committed six turnovers.

Brown's six-yard touchdown run later in the first quarter put Beverly Hills ahead 14-7.

Adams also threw a one-yard touchdown pass to Madison Moore and a three-yard touchdown pass to Cameron Countryman in the second quarter, giving the Normans (2-4) a 28-7 halftime lead en route to their seventh

briefs cont. on page 9



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coverstory

ON A MISSION

Mayor Barry Brucker discusses this year's New York Sales Mission By Melanie Anderson

From Oct. 11 to 14, a Beverly Hills delegation traveled to New York in an effort to attract new business to Beverly Hills, maintain existing business relationships and promote tourism.

Tell us the purpose of the New York Sales Mission.

The purpose is three-fold. Firstly, it is to meet with our current store leadership [that is] headquartered in New York, and to find out from them how we can help them increase their business and what Beverly Hills can do to make the shopping experience an outstanding one for their customers. No. 2 is to speak with prospective businesses to educate them and enlighten them on the value of locating one of their retail stores in Beverly Hills. No. 3 is to meet with travel agents to thank them for being such wonderful ambassadors and sending us so much business, and also to let them know of the exciting events and happenings in Beverly Hills.

Why is New York the target for the sales mission?

New York is our No. 1 domestic market. The fashion industry is headquartered in New York. Our largest feeder market for [both domestic vacation and business] travel comes from New York City, so it's certainly a logical place to put a good deal of focus with respect to the domestic front. The corporate offices of many of our Rodeo Drive retailers are headquartered in New York so it's important that we go there and keep our name front and center with these retailers and the executives who are making the decisions.

Who were the delegates representing Beverly Hills?

We had it divided into two sectors. One was the Conference and Visitors Bureau, which focused of course on travel, hotels and automobile rental, and members of the CVB were present: Executive Director Julie Wagner, former Mayor [and CVB Board member] Linda Briskman, as well as a host of hoteliers. At least seven or eight of our hoteliers from Offer Nissenbaum at the Peninsula, Sandy Murphy at the Hilton, new General Manager [Hermann Elger] of Montage, [Antoine Berberi] at the Thompson Hotel, and many others were all represented.

On the other side is the Chamber, which is focused on business retention and attraction, and Executive Director Alex Stettinski, [Director of Economic Development] Anita Zusman-Eddy, [Chamber President] Bruce Schulman came with us, as well as many members of the City team, including Vice Mayor Willie Brien, City Manager Jeff Kolin and [Deputy] City Manager Cheryl Friedling. We split up into three teams and that way we could maximize our opportunities to meet with as many retailers and developers as possible.

We also hosted through the CVB and the Chamber two sensational luncheons,

whereby I had the opportunity to let the executives of both the retail and the travel industries know about the events and the state of the City. It was also an opportunity for them to give us feedback about what is working and where there might be challenges, and there was some very honest dialogue and feedback, which was very helpful.

How does the City, Chamber of Commerce and Conference and Visitors Bureau prepare for the sales mission?

We have been preparing for the sales mission for about five months. It is a very well organized, well oiled, coordinated event. We were scheduled out literally from 8:15 a.m. until late at night in some cases. The mere fact that you can have the CEOs and presidents of all of our Rodeo Drive retailers in the same room together at the same time is a real statement to the importance of keeping an open dialogue with their Beverly Hills location.

We [also] tried some restaurants in New York that were recommended, to assess whether they would be a good fit or not for the Beverly Hills market. There are some wonderful concepts in New York that I think would just be outstanding successes in Beverly Hills.

What were some of the restaurants that you tried?

In the basement of the Plaza Hotel, Todd English, who is a very famous restaurateur, has created this wonderful concept [called The Plaza Food Hall] whereby all of these different food stations with different international flavors from flat-bread pizzas to sushi to Italian meats and cheeses to fresh fish options to panini, all of these are combined into a luxurious food court whereby people sit at elevated bar tables and you order off of one menu, but you can order any of the different combinations. I see it as a perfect fit for Beverly Hills, and so we are pursuing that as one of the options.

Tell us about the luncheon attended by Rodeo Drive retailer executives.

[We] let them know the state of the City, how the economy's doing, which I'm proud to say our sales figures are up. We [also] heard from them as to what their suggestions are. Several of our retailers on Rodeo Drive had indicated that a good deal of their business is coming from China, which was not news to us, [but] the suggestion was made that we focus on Chinese New Year on Rodeo Drive to attract a new delegation of Chinese customers. That type of creative, out-of-the-box thinking is something we are definitely going to evaluate and hopefully implement as early as this upcoming Chinese New Year.

One of the things we were trying to suggest to our retailers is that because of this increased international clientele, they may need to consider adjusting their hours and staying open later. With our goal and objective to have a more robust nightlife, they felt this would be a good driver for increasing their business hours as well. Everyone was very excited about the future opening of our CVB headquarters, and of the Annenberg Center [for the Performing Arts]. They all [believe] this will again help drive business into Beverly Hills.

Interestingly, many of the retailers were familiar with the subway opportunity coming into Beverly Hills, and they all made comments about their excitement of having a subway stop on Rodeo Drive, believing that will not only increase business to Beverly Hills but it will also be helpful for retail employees who work in Beverly Hills and visitors who may be staying downtown and want to come to Beverly Hills for a shopping and dining experience.

Tell us about some of the other receptions and meetings you had with potential businesses.

We met with several potential retailers and designers, and several of them are scheduling visits to Beverly Hills in the upcoming couple of months, whereby we will be showing them around the business triangle, Rodeo and off Rodeo, and their fashion mix is so complementary to our stores here in Beverly Hills.

The good news is that many of the potential retailers that we visited recognize that Beverly Hills is the fashion headquarters of the West Coast and would think of no other location on the West [Coast] other than Beverly Hills when their expansion needs call for it. We should be very proud of what we've established and some of these retailers are a [cross] between class and a little edginess, and it's really progressive, up and coming designers, that are looking at Beverly Hills.

Which businesses did you meet with that you feel would be a good fit in Beverly Hills?

Alexander Wang and Luca Luca. Their designs would very much fit on Rodeo Drive, Dayton, Brighton or Little Santa Monica, and what was interesting is that they commented that their goal is to be next door to our Rodeo Drive retailers. They really want to be part of that whole Rodeo Drive and off-Rodeo Drive experience, so it's very clear in the fashion industry that the fashion houses feed off of each others' momentum and so we're very fortunate that so many of them are located in Beverly Hills.

Tell us which companies have come to Beverly Hills as a result of past New York Sales Missions.

Bouchon, Wolfgang's Steakhouse, Tom Ford, Vertu, Lanvin, and Badgley Mischka.

How did this year's sales mission compare with the first one you attended in 2008?

It was fairly similar in the sense that those missions were very well organized and packed with meetings but what was different was in 2008 we didn't know what the economy would be bringing us. It's a different time now, and retailers on the luxury side are seeing a positive outlook instead of



Left to right: CVB Board member and former Mayor Linda Briskman, Mayor Barry Brucker, Sue Brucker, Peninsula Hotel General Manager Offer Nissenbaum, CVB Executive Director Julie Wagner

looking back in 2008 when there was great fear of what may come about. I think there's a renewed excitement to expand, develop and modernize.

The 2007 sales mission included meeting with New York City Mayor Michael Bloomberg. Did you meet with any New York City officials?

No, we didn't. Our goal was to use this as a business attraction meeting and there was absolutely no time to meet with other city officials during this very compressed sales mission.

So there was no time for sightseeing?

One of the places that we did stop in and visit was the New York Conference and Visitors Center on 7th Avenue, where we were given a demonstration of some of their interactive media that helps visitors find locations, restaurants and tourist attractions and this software helps them plan their visiting experience in New York. Some of us got a chance to visit Ground Zero, and it was a somber experience. The 9/11 memorial was so tastefully done, that our compliments go out to the City of New York.

So, do you think this year's trip was a success?

I think it was a success from the moment we landed in New York. Our meetings were educational for the retail executives; they were educational for us as a city on how we can best serve our tourist and shopping communities, and retail establishments. It was two and a half days of solid success. Even when the news wasn't what we wanted to hear, it was successful because we can learn from that, and that's so important as well.

briefs cont. from page 7

consecutive victory over the Cougars.

Brown ran three yards for a touchdown in the third quarter and one yard for another score in the fourth.

Linebacker Ole Woods was among the players drawing praise from Paysinger.

The Normans lost 48-12 at Alemany in a nonleague game Oct. 6, playing well for "the first quarter and a half" then having "some breakdowns that cost us."

Brown ran four and two yards for the Beverly Hills touchdowns.

The Normans are scheduled to play host to Santa Monica (5-1) Friday night in an Ocean League game at Nickoll Field beginning at 7 p.m. The Vikings were ranked ninth in the Southern Section Western Division poll released Monday.

"We have to continue to get better, we have to continue to learn and continue to play hard," said Paysinger, Santa Monica's coach in the 1998 and 1999 seasons.

The website Calpreps.com projects the Vikings will win 35-19. It had projected that Hawthorne would defeat Beverly Hills, 28-22.

BHHS Boys' Water Polo Team Wins Final Four in Tournament

The Beverly High boys' water polo team defeated Temecula Valley, 13-6, in the seventh-place game of the Conqueror Classic Sept. 17 at Walnut High School, its fourth consecutive victory after losing its tournament opener.

Dillon Silverstein and Zak Zukoski both scored four goals and Tyler Neman three for

the Normans (5-6).

Beverly Hills goaltender Francois Reihani made five saves.

Nick Goncharov and Ariel Rafalian each scored once for the Normans.

Beverly Hills defeated West Covina, 15-3, in a seventh-place semifinal earlier Sept. 17, with David Kotlarenko, Neman and Rafalian all scoring three goals.

Silverstein scored twice and Goncharov, Devyn Maggio, David Prokopenko and Zukoski once each.

Reihani made three saves, including stopping a penalty throw.

The Normans began play Sept. 17 by defeating Hemet, 19-5, in a seventh-place quarterfinal, as Silverstein scored eight goals and Zukoski seven.

Rafalian scored three goals and Kotlarenko one.

Reihani made six saves.

Zukoski scored seven goals, Silverstein five and Rafalian two in an 18-7 victory over Downey Warren in a pool play game Sept. 15.

Goncharov, Kotlarenko, Maggio and Neman each scored once.

Reihani made two saves.

Beverly Hills played all its games in the tournament at Walnut High.

BHHS Girls' Tennis Team Loses to Mira Costa

Paula Alexe and Miriam Binman both won two sets in singles play for Beverly Hills in a 12-6 loss at Mira Costa in a non-

league girls' tennis match Sept. 27.

Singles player Victoria Mamatova and the Sheila Farzani-Charlotte Frank doubles team both won one set for the Normans.

Beverly Hills began Ocean League play by losing only one game in an 18-0 victory over visiting Inglewood Oct. 6, its first victory after starting the season with four losses.

BHHS Runner Sets School Record

Eli Flesch was the top Beverly Hills finisher in the Brea Invitational Oct. 1, completing the 3.1-mile course at Carbon Canyon Regional in 17 minutes, 57 seconds, the fastest time by a Norman runner on the course, according to statistics compiled by Simon Langer.

Flesch finished 13th, two seconds behind the 12th-place finisher. Isaiah Amos of Burbank won in 16:32.

Flesch was also the top Norman finisher

Richard Neutra.

The City Council added to its Aug. 2, 2011 agenda the discussion of a possible urgency ordinance to prevent the requested demolition. I had already met on site with Dion Neutra and his team of photographers and videographers to photograph and film the home and take inventory of all aspects of the house.

At the hearing, more than 200 people showed up and many testified in opposition to any demolition. Mayor Brucker that very evening cobbled together a compromise which ultimately led to the saving of the Neutra home. Brucker worked diligently through the lengthy session so as to strike an agreement which would satisfy the Los Angeles Conservancy and Neutra, as well as Soda Partners, who had a lawful right to proceed to demolition consistent with City requirements. To their credit, Soda Partners was amenable to a delay in demolition of 60 days and even agreed to pay for a significant portion of costs that would be incurred if there was no buyer to be found but a desire to move the house or significant portions.

During one five-minute break in the hearing, I was approached by Mayor Brucker, acting as a "Kissinger-type" mediator between the Los Angeles Conservancy and me on behalf



Co-winners Beverly High sophomore Nahal Yashar (left) and Grace An (right) of Murietta are pictured with models wearing their designs at the Teen Vogue O'Neill Generation Next fashion show

Beverly High sophomore designs her way to victory

Beverly High sophomore Nahal Yashar shared the grand prize with fellow aspiring fashion designer Grace An of Murietta at the Teen Vogue O'Neill Generation Next fashion show on Oct. 15 at the Avalon Hollywood in Los Angeles. Yashar and An each won \$5,000 scholarships, a summer internship with O'Neill and exposure in *Teen Vogue*. Their winning dresses and handbags will be sold in O'Neill's upcoming line at PacSun.

Yashar was profiled in a brief in last week's issue.

in the South Bay Cup Sept. 28, finishing 17th in 15:49.9, the third fastest time in school history on the 2.8-mile course through Columbia Park in Torrance, according to Langer's statistics.

letters cont. from page 2

Lisa Korbatov for confronting "The Three" you might ask why she feels she has to, and why "The Three" aren't working for the people in this city who elected them. It is [Councilmembers John] Mirisch and [Lili] Bosse who are keeping the residents first in mind these days.

**Sherry Tedeschi
Beverly Hills**

COLE RESPONDS: *What you are really discussing is council and board handling of the subway issue. I appreciate your passion, but not your fact checking. A more careful and balanced view would help. A letter from all five members of the council, and prepared by Dr. Willie Brien and John Mirisch, was unanimously adopted restating the council's opposition to tunneling under the high school. How much clearer could the council be? As for name calling, where will we ever find people willing to serve on the council or the school board if they have to contend with the kind of nastiness you use? We can disagree without name calling. Finally, if you check your facts you will also find this column was the first to*

challenge the need of going under our school. I will accept your apology.

Neutra's Kronish house finds a buyer

As the legal representative and legislative advocate for Soda Partners, LLC, the [immediate past] owners of the 1955 built, 7,000 square foot Neutra house on Sunset Boulevard, I wish to commend Soda Partners and also our Mayor Barry Brucker and his colleagues for being responsible for the best possible result for all concerned.

Soda Partners bought the two-acre flag lot property on Sunset Boulevard through a foreclosure auction without knowledge of its iconic status. Soda Partners later became aware it was built by Richard Neutra and placed the property on the market for sale, specifically noting it was a Neutra.

After many attempts to sell the property in its "as is" condition, the owners (Beverly Hills residents) decided it would be more readily sold reflecting two flat acres to build on but requiring the demolition of the house which needed significant rehabilitation.

An application for demolition was filed and from that action a great deal of consternation arose from the Los Angeles Conservancy and from Dion Neutra, the 85 year old son of

of Soda Partners, to extend the 60-day time period discussed. Soda Partners agreed once again to an additional 10 days from Oct. 1 to Oct. 10, 2011.

I have a great deal of respect for the City Council for their respective positions and kudos to [Vice Mayor Willie] Brien and [Councilmember Julian] Gold who added their reasoning and wisdom. Councilmembers [John] Mirisch and [Lili] Bosse felt differently but nonetheless did what they thought was best for our community. Also, Brucker urged the Council to instruct the Planning Commission to commence work on a Historic Preservation Ordinance which delighted the Conservancy.

The good news is that through all these efforts, the extension of time and the exposure through many articles, TV interviews and such, a buyer has been found and has purchased the property and will keep the Neutra home—to include needed repair and rehabilitation.

This was city government at its best—Beverly Hills city government at its best. I am pleased to have been even a part of the ultimate result.

**Mitch Dawson
Beverly Hills**

The 2011 LEV Foundation Gala

Beverly Hills—Oct. 5

The third annual LEV Foundation Gala benefited the organization that was created in memory of Daniel D. Levian. The gala honored Deputy District Attorney Elan S. Carr. Photos: MichaelBina.com and Nejatistudio.com



Elan and Dahlia Carr



Tiffany Apel, Aviv Halimi, Nathalie Amir



Delilah Bakhaj, Shannon Melamed, Justin Cohan, Tiffany Gabbai



Michele Golbary, Chantalle Levian, Orit Chadorch, Jasmine Tavakoli, Natalie Bensadigh



Tiffany Gabbai, Sherry Nourian



Jason Ramin, Ryan Kashfian, Bobby Hendlish

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Groundbreaking ceremonies were held last month to begin extending the Expo Line farther west to Santa Monica.



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The Metro Board of Directors will be considering approval of the final environmental report for two-mile underground route of the Regional Connector light rail line at its December meeting.

- > A 45-day public review of a supplemental environmental report was completed last month.
- > The route connects with the Metro Blue and Expo lines at 7th Street/Metro Center Station and with the Metro Gold Line at Alameda Street.
- > The Regional Connector will save approximately 20 minutes of travel time by eliminating passenger transfers through Downtown.

For more information, visit metro.net/regionalconnector.

Exposition Transit Corridor Phase 2 will extend westward to Santa Monica from the Culver City Station now under construction and run along the old Pacific Electric Exposition right-of-way to 4th Street and Colorado Avenue in downtown Santa Monica.

- > A \$1.5 billion agreement between Metro and the Expo Construction Authority will fund the project through Measure R tax revenue as well as state and local funds.
- > A \$541.7 million contract was awarded to design and build Phase 2 of the Expo Line extending the line now under construction farther west to Santa Monica.
- > Train testing is currently underway on Phase 1 of the Expo Line running between Downtown LA and Culver City.

For more information, visit buildexpo.org.

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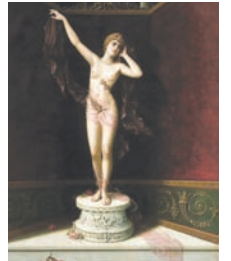
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FICTITIOUS BUSINESS NAME STATEMENT: 2011104999: The following person(s) is/are doing business as: MY LATIN CREATIONS JEWELRY. 7756 Ferncola Ave. Sun Valley, CA 91352. VANESSA L. MARTINEZ. 7756 Ferncola Ave. Sun Valley, CA 91352. ANDRES GAZAREZ. 7756 Ferncola Ave. Sun Valley, CA 91352. Fabian Vernon. 7756 Ferncola Ave. Sun Valley, CA 91352. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vanessa Lizetta Martinez. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1125

FICTITIOUS BUSINESS NAME STATEMENT: 2011104741: The following person(s) is/are doing business as: SIGNS EXPRESS. 14624 Friar St #212. Van Nuys, CA 91411. YESENIA CANAS OWAISE. 14624 Friar St #212. Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yesenia Canas Owaise. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1126

FICTITIOUS BUSINESS NAME STATEMENT: 2011104029: The following person(s) is/are doing business as: D&C APPLIANCE REPAIR. 13107 Van Nuys Blvd. Pacoima, CA 91331. NICASIO DIAZ. 15445 Cobalt St #200. Sylmar, CA 91342. ANTONIO CARILLLO. 8391 San Fernando Rd #18. Sun Valley, CA 91352. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vicasio Diaz Torres. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1127

FICTITIOUS BUSINESS NAME STATEMENT: 2011103951: The following person(s) is/are doing business as: IK TRUCKING. 12814 Victory Blvd #182. North Hollywood, CA 91606. IURII KHAVANOV. 12814 Victory Blvd #182. North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Iurii Khavanov. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1128

FICTITIOUS BUSINESS NAME STATEMENT: 2011103905: The following person(s) is/are doing business as: 91343. ANDRIY KURCHYTSKY. 15138 Chase St. North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Andriy Kulchitsky. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1129

FICTITIOUS BUSINESS NAME STATEMENT: 2011103879: The following person(s) is/are doing business as: PST APPLIANCE. 1223 N. El Cerrito Pl #E. Los Angeles, CA 90068. PAVEL SHULHA. 1223 N El Cerrito Pl #E. Los Angeles, CA 90068. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pavel Shulha. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1130

FICTITIOUS BUSINESS NAME STATEMENT: 2011103308: The following person(s) is/are doing business as: GRACELAND REALTORS. 14328 Victory

this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1120

FICTITIOUS BUSINESS NAME STATEMENT: 2011104813: The following person(s) is/are doing business as: MANTRA. 6520 Platt Ave #399. West Hills, CA 91307. CLEARLY CONFUSED INC. 6520 Platt Ave #399. West Hills, CA 91307. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Clearly Confused Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1121

FICTITIOUS BUSINESS NAME STATEMENT: 2011104912: The following person(s) is/are doing business as: SPARK TRANS. 1000 Maple St #3. Glendale, CA 91205. LEVON ASHKYAN. 1000 Maple St #3. Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Levon Ashkyan. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1122

FICTITIOUS BUSINESS NAME STATEMENT: 2011104739: The following person(s) is/are doing business as: PRETTY LITTLE PICTURES. 8476 Remmet Ave. Canoga Park, CA 91304. JENA HARRISON. 8476 Remmet Ave. Canoga Park, CA 91304. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jena Harrison. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1123

FICTITIOUS BUSINESS NAME STATEMENT: 2011104940: The following person(s) is/are doing business as: C ALVARADA TRUCKING. 12962 Maclay St. Sylmar, CA 91342. CARLOS A ALVARADO. 12962 Maclay St. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Carlos Alvarado. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1124

Blvd #202. Van Nuys, CA 91401. GRACELAND BUSINESS SERVICES INC. 14328 Victory Blvd #202. Van Nuys, CA 91401. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Graceland Business Services Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1131

FICTITIOUS BUSINESS NAME STATEMENT: 2011103324: The following person(s) is/are doing business as: THE GREAT WHITE HUNT. 121 W. California Ave. Glendale, CA 91203. SERZH MADATYAN. 121 W. California Ave. Glendale, CA 91203. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Serzh Madatyayn. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1132

FICTITIOUS BUSINESS NAME STATEMENT: 2011103403: The following person(s) is/are doing business as: MULTIK DESIGN & PRINT. 21781 Ventura Blvd #401. Woodland Hills, CA 91364. MARIA KHAARITONOVA. 21781 Ventura Blvd #401. Woodland Hills, CA 91364. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maria Kharitonova. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1133

FICTITIOUS BUSINESS NAME STATEMENT: 2011103415: The following person(s) is/are doing business as: PROMEDIC. 6254 Satsuma Ave. North Hollywood, CA 91606. WILLIAM BGDIOIAN. 6254 Satsuma Ave. North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: William Bgdioian. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1134

FICTITIOUS BUSINESS NAME STATEMENT: 2011103465: The following person(s) is/are doing business as: KLIKSON HUAC. 7321 Lennox Ave #F12. Van Nuys, CA 91405. NIKOLAY V NESHUMOV. 7321 Lennox Ave #F12. Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nikolay V Neshumov. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1135

FICTITIOUS BUSINESS NAME STATEMENT: 2011103551: The following person(s) is/are doing business as: 6 STAR VENTURES. 100 N Doherty #104. Los Angeles, CA 90048. VINCENT SPADEA. 100 N Doherty Dr #104. Los Angeles, CA 90048. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vincent Spadea. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1136

FICTITIOUS BUSINESS NAME STATEMENT: 2011103302: The following person(s) is/are doing business as: CORANDPA FREDS BBQ. CANNONBALL PRIME. 8930 Corba Ave. Northridge, CA 91324. OSCAR O. ARNOLD. 31 Nevada Ave. Ventura, CA 93004. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Oscar O. Arnold. This statement is filed with

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FICTITIOUS BUSINESS NAME STATEMENT: 2011099728: The following person(s) is/are doing business as: INSTANT-TECHS; INTEGRATED HOME; IHOME; ITECKS; ITECH-SMART; SOLAV; VALOS; INSTANT TECH. 11684 Ventura Blvd #421. Studio City, CA 91604. INTEGRATED HOME CONSTRUCTION. 11844 Hesby St. Valley Village, CA 91604. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Integrated Home Construction Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1118

FICTITIOUS BUSINESS NAME STATEMENT: 2011102507: The following person(s) is/are doing business as: BOX PERSONAL TRAINING. 1440 Alta Vista Blvd #302. Hollywood, CA 90046. PEPE REILLY. 1440 Alta Vista #302. Hollywood, CA 90046. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pepe Reilly. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 09/29/2011, 10/06/2011, 10/13/2011, 10/20/2011 1119

FICTITIOUS BUSINESS NAME STATEMENT: 2011104891: The following person(s) is/are doing business as: CELLULAR INDUSTRIES. CELLULAR FOODS. 5560 Vineland Ave #AB. North Hollywood, CA 91601. NICOLE CUELLAR. 8270 Marmay Pl. Sun Valley, CA 91352. CARLOS M. JIMENEZ-CUELLAR. 8270 Marmay Pl. Sun Valley, CA 91352. The business is conducted by: HUSBAND AND WIFE. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nicole Cuellar. This statement is filed with the County Clerk of Los Angeles County on: 09/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in

FICTITIOUS BUSINESS NAME STATEMENT: 2011107383: The following person(s) is/are doing business as: MAKAROV. 14914 Hamlin St #107. Van Nuys, CA 91406. IGOR MAKAROV. 14914 Hamlin St #107. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Igor Makarov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1128

FICTITIOUS BUSINESS NAME STATEMENT: 2011107317: The following person(s) is/are doing business as: GOLD KNOX JEWELRY. 3556 E Foothill Blvd. Pasadena, CA 91107. KARINE ASATRYAN. 1255 Spazier Ave. Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karine Asatryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1129

FICTITIOUS BUSINESS NAME STATEMENT: 2011107120: The following person(s) is/are doing business as: LYLE IRELAND CONSTRUCTION. 4908 Rhodes Ave. North Hollywood, CA 91607. LYLE IRELAND. 4908 Rhodes Ave. North Hollywood, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lyle Ireland, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1130

FICTITIOUS BUSINESS NAME STATEMENT: 2011107145: The following person(s) is/are doing business as: STAR LEARNING ACADEMY. 20655 Soledad Canyon Rd #31. Santa Clarita, CA 91351. KAREN WEIL. 3139 Shale Road. Palmdale, CA 93550. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karen Weil, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1131

FICTITIOUS BUSINESS NAME STATEMENT: 2011106864: The following person(s) is/are doing business as: ABC IMPORT EXPORT. 136209 Victory Blvd #240. Van Nuys, CA 91401. STANISLAV KOSENKO. 136809 Victory Blvd #240. Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Stanislav Kosenko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1132

FICTITIOUS BUSINESS NAME STATEMENT: 2011107060: The following person(s) is/are doing business as: BOOYAS BURGER BAR; BOOYAS BURGER JOINT. 7751 1/2 Melrose Ave. Los Angeles, CA 90046. MICHAEL SHABTAL. 5505 Coldwater Canyon. Sherman Oaks, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Shabtal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1133

FICTITIOUS BUSINESS NAME STATEMENT: 2011106415: The following person(s) is/are doing business as: CREXPORTRADING. 332 West Florence Ave. Los Angeles, CA 90003. CESAR A CRESPO. 6254 Shoup Ave. Woodland Hills, CA 90003. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cesar A Crespo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1134

FICTITIOUS BUSINESS NAME STATEMENT: 2011106399: The following person(s) is/are doing business as: TID LOM THAI RESTAURANT. 4809 Melrose. Los Angeles, CA 90029. SOMCHAI BOONKONG. 532 Zinnia Ln. Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Somchai Boonkong, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1135

FICTITIOUS BUSINESS NAME STATEMENT: 2011106268: The following person(s) is/are doing business as: ANGELS HARDWOOD HOME & REMODEL. 6846 Corbin Ave. Northridge, CA 91324. JORGE M BARRILAS. 8846 Corbin Ave. Northridge, CA 91324. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jorge M. Barrilas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1136

FICTITIOUS BUSINESS NAME STATEMENT: 2011105320: The following person(s) is/are doing business as: PRACTICALLY SPEAKING. 6309 Bothwell Rd. Tarzana, CA 91335. SHERREE POWELL. 6306 Morse Ave. North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sherree Powell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1137

FICTITIOUS BUSINESS NAME STATEMENT: 2011105304: The following person(s) is/are doing business as: VS WEDDING SERVICE. 102 N. Glendale Ave #402. Glendale, CA 91206. VIOLETA SARSGYAN. 102 N Glendale Ave #402. Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Violeta Sargsyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1138

FICTITIOUS BUSINESS NAME STATEMENT: 2011105876: The following person(s) is/are doing business as: DIAMOND TR RECORD COMPANY. 5446 Newstate Ave #316. Encino, CA 91436. LESLIE BASS. 546 Newstate Ave #208. Encino, CA 91436. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Leslie Bass, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be

filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1139

FICTITIOUS BUSINESS NAME STATEMENT: 2011107409: The following person(s) is/are doing business as: ENTERTAINMENT PLUMBING LLC. 496 N Craig Ave. Pasadena, CA 91107. ENTERTAINMENT PLUMBING LLC. 496 N Craig Ave. Pasadena, CA 91107. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Entertainment Plumbing LLC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1140

FICTITIOUS BUSINESS NAME STATEMENT: 2011107272: The following person(s) is/are doing business as: FINALLY FIT; FINALLY FIT BOOTCAMP. 4020 Hazeltine Ave. Sherman Oaks, CA 91423. CHRISTOPHER PEART. 11312 Califa St. North Hollywood, CA 91601. JEN SUN. 306 Ourham Meadows Dr. Ofallon, MO 63368. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Christopher Peart, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1141

FICTITIOUS BUSINESS NAME STATEMENT: 2011106296: The following person(s) is/are doing business as: CARPES CONNECTION CARPETS. 16 Lemona Ave #119. North Hills, CA 91343. RACHEL BERTELSEN. 9146 Lemona Ave #119. North Hills, CA 91343. DAVID MERTELSEN. 9146 Lemona Ave #119. North Hills, CA 91343. The business is conducted by: HUSBAND AND WIFE. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rachel L Bertelsen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1142

FICTITIOUS BUSINESS NAME STATEMENT: 2011105488: The following person(s) is/are doing business as: LOCALIFY. 5023 N Parkway Calabasas. Calabasas, CA 91302. ROBB FRIEDMAN. 23921 Killion St. Woodland Hills, CA 91364. CHRISTOPHER CABRENA. 18113 Bromley St. Tarzana, CA 91356. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robb Friedman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1143

FICTITIOUS BUSINESS NAME STATEMENT: 2011105307: The following person(s) is/are doing business as: GOOD MOVE. 157 W. 27th St. Los Angeles, CA 90007. LS INVESTMENT GROUP INC. 157 W 27th St. Los Angeles, CA 90007. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ls Investment Group Inc, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/06/2011, 10/13/2011, 10/20/2011, 10/27/2011 1144

FICTITIOUS BUSINESS NAME STATEMENT: 2011 098941 The following person(s) is/are doing business as: SUNSHINE NAILS & SPA. 1120 S. DIAMOND BAR BLVD, DIAMOND BAR, CA 91765. TED PHU TONG. 18337 GALLINETA ST ROWLAND HEIGHTS CA 91748 VAN MY HOANG, 2919 BALDWIN ST. # C LOS ANGELES CA 90031. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed TED PHU TONG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 21449

FICTITIOUS BUSINESS NAME STATEMENT: 2011 099384 The following person(s) is/are doing business as: IMPROVEMENTS. 15069 ROSECRANCE AVE #140 LA MIRADA CA 90638. AD IMPROVEMENTS INC. 15068 ROSECRANCE AVE #140 LA MIRADA CA 90638. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROBERT ACOSTA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 21448

FICTITIOUS BUSINESS NAME STATEMENT: 2011 100845 The following person(s) is/are doing business as: BERTS XPRESS. 5115 ROSEMEAD BL, PICO RIVERA, CA 90660. ANNA SILLAS, 7820 BURNS AVE DOWNEY CA 90241. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANNA SILLAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 21447

FICTITIOUS BUSINESS NAME STATEMENT: 2011 105148 The following person(s) is/are doing business as: RC SIGNS & PRINTING, 5530 N. RAYLAND AVE., TEMPLE CITY, CA 91780. NABIL SALEEB, 5530 N. RAYLAND AVE TEMPLE CITY CA 91780. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NABIL SALEEB. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 21446

FICTITIOUS BUSINESS NAME STATEMENT: 2011 105530 The following person(s) is/are doing business as: QUALITY DIESEL PARTS, 11618 WASHINGTON BLVD, SUITE K, SANTA FE SPRINGS, CA 90670. PEDRO ESQUIVEL, 8727 GOLDEN ATRETE DOWNEY CA 90242. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PEDRO ESQUIVEL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/6/2011, 10/13/2011, 10/20/2011, 10/27/2011 21446

FICTITIOUS BUSINESS NAME STATEMENT: 2011113001: The following person(s) is/are doing business as: C-K BIKES. 13770 Sayre St. Sylmar, CA 91342. KENNETH HAGAGEN HOLM. 10301 Rincon Ave. Pacoima, CA 91321. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kenneth Holm, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk.

A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1145

FICTITIOUS BUSINESS NAME STATEMENT: 2011112759: The following person(s) is/are doing business as: DEAL-A-DAY LLC. WWW.VALLEYBESTDEALS.COM. 1422 Swinton Ave. Granada Hills, CA 91344. DEAL-A-DAY LLC. 1422 Swinton Ave. Granada Hills, CA 91344. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: David Lerman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1146

FICTITIOUS BUSINESS NAME STATEMENT: 2011112654: The following person(s) is/are doing business as: ARTISTICAL SMILE DENTISTRY. 19250 Nordhoff St #17. Northridge, CA 91324. VLADIMIR VYSOTSKY DENTAL CORP. 19520 Nordhoff St #17. Northridge, CA 91324. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vladimir Vysotsky Dental Corp, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1147

FICTITIOUS BUSINESS NAME STATEMENT: 2011113071: The following person(s) is/are doing business as: Y NOT ACT NOW. 1122 Terra Alta Dr. Pasadena, CA 91104. JILL PLACE. 1122 Terra Alta Dr. Pasadena, CA 91104. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kenneth Holm, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1148

FICTITIOUS BUSINESS NAME STATEMENT: 2011109238: The following person(s) is/are doing business as: MARTIN CASTILLO. 10656 Lev Ave. Mission Hills, CA 91345. MARTIN CASTILLO. 10656 Lev Ave. Mission Hills, CA 91345. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Martin Castillo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1149

FICTITIOUS BUSINESS NAME STATEMENT: 2011109448: The following person(s) is/are doing business as: PARTY BEST RENTALS. 7501 Quimby Ave. West Hills, CA 91307. VINCENT SERRITELLA. 7501 Quimby Ave. West Hills, CA 91307. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vincent Serritella, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1150

FICTITIOUS BUSINESS NAME STATEMENT: 2011110052: The following person(s) is/are doing business as: SALEM AUTO SALES. 45600 N. Sierra Hwy. Lancaster, CA 93534. JORGE O AREVALO. 44533 Hansjerd Ave. Lancaster, CA 93535. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jorge O Arevalo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1151

FICTITIOUS BUSINESS NAME STATEMENT: 2011110309: The following person(s) is/are doing business as: PDK BARBER SHOP. 7213. Van Nuys Blvd. Van Nuys, CA 91342. DENISE PALMA. 12266 Mercer St. Lake View Terrace, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Denise Palma, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1152

FICTITIOUS BUSINESS NAME STATEMENT: 2011110330: The following person(s) is/are doing business as: THE BAD LIFE. THE BAD MOVEMENT. SILLY LIMITED. 1731 N Glenoaks Blvd. Burbank, CA 91504. OMAR KENJI M CRUZ. 1731 N Glenoaks Blvd. Burbank, CA 91504. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Omar Kenji M Cruz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1153

FICTITIOUS BUSINESS NAME STATEMENT: 2011110463: The following person(s) is/are doing business as: ZXCERISE LOUNGE. 31356 Via Colinas #113,114,115,116. Westlake Village, CA 91361. ELAINE YUAN. 4655 Pepper Mill St. Moorpark, CA 93021. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Elaine Yuan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1154

FICTITIOUS BUSINESS NAME STATEMENT: 2011111323: The following person(s) is/are doing business as: DGO CONCRETE, DRIVING & BACKHOE SERVICE. 1321 Lucas St. San Fernando, CA 91340. JORGE NAVARRETE LAMAS. 1321 Lucas St. San Fernando, CA 91340. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jorge Navarrete Lamas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1155

FICTITIOUS BUSINESS NAME STATEMENT: 2011111319: The following person(s) is/are doing business as: BOULEVARD PILATES. 20929 Ventura Blvd #16. Woodland Hills, CA 91364. ANTHONY STOLYAR. 17943 Magnolia Blvd #15. Encino, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Anthony Stolyar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1156

FICTITIOUS BUSINESS NAME STATEMENT: 2011111250: The following person(s) is/are doing business as: BH JUICE MASTERS. 5340 Bellaire Ave. Valley Village, CA 91607. SHARON COHEN. 5340 Bellaire Ave. Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sharon Cohen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1157

FICTITIOUS BUSINESS NAME STATEMENT: 2011111235: The following person(s) is/are doing business as: OZONE RECYCLING. 537 Zinnia Lane. Glendale, CA 91205. SARO KHACHATURIAN. 537 Zinnia Lane. Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Saro Khachatryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B

10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1168

FICTITIOUS BUSINESS NAME STATEMENT: 2011109491: The following person(s) is/are doing business as: FUNKY MONKEY SOIREEs. 28335 Hawks Ridge Dr. Canyon Country, CA 91351. ANGELA GUERRA BOLANOS. 28335 Hawks Ridge. Canyon Country, CA 91351. KARI GONZALEZ. 28335 Hawks Ridge. Canyon Country, CA 91351. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Angela Guerra Balanos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1169

FICTITIOUS BUSINESS NAME STATEMENT: 201111180: The following person(s) is/are doing business as: ELAYN NICOLE. 20524 Ventura Blvd. Woodland Hills, CA 91364. CHEYENNE BRYANT. 20524 Ventura Blvd. Woodland Hills, CA 91364. STACEY JOHNSON. 2345 S Redondo Blvd. Los Angeles, CA 90016. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cheyenne Bryant, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1170

FICTITIOUS BUSINESS NAME STATEMENT: 2011109491: The following person(s) is/are doing business as: FUNKY MONKEY SOIREEs. 28335 Hawks Ridge Dr. Canyon Country, CA 91351. ANGELA GUERRA BOLANOS. 28335 Hawks Ridge. Canyon Country, CA 91351. KARI GONZALEZ. 28335 Hawks Ridge. Canyon Country, CA 91351. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cheyenne Bryant, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1169

FICTITIOUS BUSINESS NAME STATEMENT: 2011108542: The following person(s) is/are doing business as: DIVINE FLOWERS & GIFTS. 15339 Sherman Way #C. Van Nuys, CA 91406. VARDAN TERVARDANYAN. 311 S. 5th St #14. Burbank, CA 91505. OGANES TERVARDANYAN. 311 S. 5th St #14. Burbank, CA 91505. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vardan Tervardanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1170

FICTITIOUS BUSINESS NAME STATEMENT: 2011111282: The following person(s) is/are doing business as: CUADRA BIO LIFE. 7433 Van Nuys Blvd. Van Nuys, CA 91405. MARIA D CUADRA. 8321 Cedros Ave #202. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maria D. Cuadra, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1171

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011107126 Date Filed: 09/28/2011 Name of Business: SHOE FIX. 16403 Ventura blvd #A. Encino, CA 91436 Registered Owner: ARTASHES BARSEGYAN. 1810 N. Kingsley Dr #1A. Los Angeles, CA 90027 Current File #20080503564 Date: 3/24/2008 Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011111496 Date Filed: 10/05/2011 Name of Business: XXX MOTORS LA. 14429 Kittridge Ave. North Hollywood, CA 91405 Registered Owner: Sargis Boyajan. 14429 Kittridge Ave. Van Nuys, CA 1405 Current File #02100463677 Date: 4/06/2010 Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011109458 Date Filed: 10/03/2011 Name of Business: HAIR STUDIO 44. 17614 Ventura Blvd. Encino, CA 91316 Registered Owner: ALINA GIROD. 10127 Sully Dr. Sun Valley, CA 91352 Current File #20070907170 Date: 4/16/2007 Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011 105229 The following person(s) is/are doing business as: ROYAL SCALE CLOTHING, 4651 ABBOTT ROAD, LYNWOOD, CA 90262. DIEGO A. BARRON, 4651 ABBOTT ROAD LYNWOOD CA 90262. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DIEGO A. BARRON. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 2157

FICTITIOUS BUSINESS NAME STATEMENT: 2011 107845 The following person(s) is/are doing business as: PLATINUM MEDICAL GROUP, 11432 SOUH ST # 306, CERRITOS, CA 90703. CHRISTINA MARIE SANCHEZ HERNANDEZ, 11432 SOUTH ST. # 306 CERRITOS CA 90703. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHRISTINA MARIE SANCHEZ HERNANDEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 2157

FICTITIOUS BUSINESS NAME STATEMENT: 2011116555: The following person(s) is/are doing business as: ALVIMEDIA SOLUTIONS. 11223 Herrick Ave. Pacoima, CA 91331. ALVIN BENFORD. 11223 Herrick Ave. Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alvin Benford, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1172

FICTITIOUS BUSINESS NAME STATEMENT: 2011116383: The following person(s) is/are doing business as: DREAMSCAPES. 13351 D Riverside Dr #3641. Sherman Oaks, CA 91423. MERCEDES GOKIS. 13218 Hesby St. Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mercedes Gokis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This

fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1173

FICTITIOUS BUSINESS NAME STATEMENT: 2011116580: The following person(s) is/are doing business as: IDEAINC. 1999 Avenue Of The Stars #1101. Century City, CA 90067. CENTRAL ASSOCIATED GROUP. 1215 11th Ave. Helena, MT 59601. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Central Associated Group, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1174

FICTITIOUS BUSINESS NAME STATEMENT: 2011116074: The following person(s) is/are doing business as: BLACKTIE COLLISION CENTER. 2222 S. Sepulveda Ave. Los Angeles, CA 90064. FARIBORZ BAHADORI. 2222 S Sepulveda Ave. Los Angeles, CA 90064. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Fariborz Bahadori, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1175

FICTITIOUS BUSINESS NAME STATEMENT: 2011116287: The following person(s) is/are doing business as: S.W. AUTO BODY SHOP. 17576 Keewick St. Van Nuys, CA 91405. SERGIU ANTONIO VALARDE. 7968 Cautaloune. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sergio Valarde, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1176

FICTITIOUS BUSINESS NAME STATEMENT: 2011116233: The following person(s) is/are doing business as: HANDBAGS INTERNATIONAL. 1532 Sunset Blvd. Los Angeles, CA 90026. ISRAEL AVILEZ. 2442 N Beachwood Dr. Los Angeles, CA 90068. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Israel Avilez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1177

FICTITIOUS BUSINESS NAME STATEMENT: 20111100891: The following person(s) is/are doing business as: KAYCUBED. 2665 Main St. Santa Monica, CA 90405. KYLE ALESIO. 505 W 37th St. #11F. New York, NY 10018. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sergio Valarde, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1178

FICTITIOUS BUSINESS NAME STATEMENT: 2011110235: The following person(s) is/are doing business as: U-SUSHI. 168 South Beverly Dr. Beverly Hills, CA 90012. OZUMIO FRANCHISE COMPANY LLC. 161 Stewert St. San Francisco, CA 94105. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ozumio Franchise Company Lic, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1179

FICTITIOUS BUSINESS NAME STATEMENT: 2011114822: The following person(s) is/are doing business as: MAGIA DIARTE. 14233 Foothill Blvd #8. Sylmar, CA 91342. CARLOS E. LANDAUERDA. 14233 Foothill Blvd #8. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Carlos E. Landauerda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1180

FICTITIOUS BUSINESS NAME STATEMENT: 2011114773: The following person(s) is/are doing business as: L&L FINANCIAL SERVICES. 1803 E. Glencaks Blvd #1. Glendale, CA 91206. INESSA MIHRANIAN. 1803 E. Glencaks Blvd #1. Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Inessa Mihranian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1181

FICTITIOUS BUSINESS NAME STATEMENT: 2011114774: The following person(s) is/are doing business as: OUTLAWS CAFÉ. 6201 Van Nuys Blvd. Van Nuys, CA 91401. KIMBERLY ENSING. 23324 Maple St. Newhall, CA 91321. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kimberly Ensing, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1182

FICTITIOUS BUSINESS NAME STATEMENT: 2011114594: The following person(s) is/are doing business as: HOLLYWOOD BEER & FUN GARDEN. 5270 Tujunga Ave. North Hollywood, CA 91602. FRANZ NEUMAYER. 18536 Malden St. Northridge, CA 91324. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Franz Neumayer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1183

FICTITIOUS BUSINESS NAME STATEMENT: 2011114557: The following person(s) is/are doing business as: FLOODGATE PUBLISHING; KIKAY USA. 7434 Baird Ave. Reseda, CA 91335. ZACHARY DILLON. 7434 Baird Ave. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Zachary Dillon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1184

FICTITIOUS BUSINESS NAME STATEMENT: 2011114478: The following person(s) is/are doing business as: KALIKO CHIROPRACTIC; PAIN THERAPY

AND CHRIPRACTIC CENTER. 50 N La Cienega Blvd #204. Beverly Hills, CA 90211. MICHAEL KALIKO D.C. 50 N La Cienega #204. Beverly hills, CA 90211. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Kaliko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1185

FICTITIOUS BUSINESS NAME STATEMENT: 2011114423: The following person(s) is/are doing business as: PERLA LA. 311 North Robertson Blvd #450. Beverly Hills, CA 90211. MICHELLE CLAIRE PENTREATH. 11641 Valley Spring Lane #309. Studio City, CA 91604. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michelle Claire Pentreath, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1186

FICTITIOUS BUSINESS NAME STATEMENT: 2011114361: The following person(s) is/are doing business as: ESTEVEZ ENTERTAINMENT; CALIFORNIA SOUND MACHINE; LA SOUND MACHINE; ARE MUSIC. 18723 Erwin St. Reseda, CA 91335. ALBERTO RUBEN ESTEVEZ. 18723 Erwin St. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alberto Estevez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1187

FICTITIOUS BUSINESS NAME STATEMENT: 2011114065: The following person(s) is/are doing business as: J ROBLES TRANSPORTATION. 6040 Craner Ave. North Hollywood, CA 91606. JUAN JOSE ROBLES. 6040 Craner Ave. North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Juan Jose Robles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1188

FICTITIOUS BUSINESS NAME STATEMENT: 2011114011: The following person(s) is/are doing business as: DRUPAL MGMT. LIGHTSPEED HOSTING. 11924 Mariposa Bay Lane. Northridge, CA 91326. STEVEN TCHORZEWSKI. 11924 Mariposa Bay Lane. Northridge, CA 91326. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Steven Tchorzewski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1189

FICTITIOUS BUSINESS NAME STATEMENT: 2011113738: The following person(s) is/are doing business as: AINZ DEPOSITS. 12115 Magnolia Blvd #175. North Hollywood, CA 91607. MAURICE HARGROVE. 12115 Magnolia Blvd #175. North Hollywood, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maurice Hargrove, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1190

FICTITIOUS BUSINESS NAME STATEMENT: 2011119917: The following person(s) is/are doing business as: THE VILLAGE SMOKE SHOP & ACCESSORIES. 5317 Laurel Canyon Blvd. Valley Village, CA 91067. DAVID SAFAR. 6048 Hazelhurst Pl #22. North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: David Safar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1191

FICTITIOUS BUSINESS NAME STATEMENT: 2011113326: The following person(s) is/are doing business as: THE PACIFIC PEARL. 14141 Hamlin St. Van Nuys, CA 91401. VICTOR M BRAVO. 14141 Hamlin St. Van Nuys, CA 91401. CARLOS URIAS ESPINOZA. 14141 Hamlin St. Van Nuys, CA 91401. ESTHELA BRAVO. 14141 Hamlin St. Van Nuys, CA 91401. CATY URIAS BRAVO. 14141 Hamlin St. Van Nuys, CA 91401. The business is conducted by: A GENERAL PARTNER-SHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Victor M Bravo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1192

FICTITIOUS BUSINESS NAME STATEMENT: 2011113406: The following person(s) is/are doing business as: THE PACIFIC PEARL. 14141 Hamlin St. North Hollywood, CA 91605. MI CARBONERO RESTAURANT INC. 12800 Vanowen St. North Hollywood, CA 91605. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mi Carbonero Restaurant Inc, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1193

FICTITIOUS BUSINESS NAME STATEMENT: 2011113449: The following person(s) is/are doing business as: THE WIZARDS CASTLE. 18565 Soledad Cyn Rd #310. Canyon Country, CA 91351. THOMAS ENRIGHT. 18608 Utopia Ct. Canyon Country, CA 91351. ROXANNE ENRIGHT. 18608 Utopia Ct. Canyon Country, CA 91351. The business is conducted by: HUSBAND AND WIFE. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Thomas Enright, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1194

FICTITIOUS BUSINESS NAME STATEMENT: 2011114772: The following person(s) is/are doing business as: LANCIER ENTERPRISE LLC. 1471 Pier Ave #481. Santa Monica, CA 90405. LANCIER ENTERPRISE LLC. 171 Pier Ave. #481. Santa Monica, CA 90405. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: David Safar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1195

FICTITIOUS BUSINESS NAME STATEMENT: 2011115079: The following person(s) is/are doing business as: AMP HOSPITALITY GROUP. 831 N Orange Grove. Los Angeles, CA 90046. Long Beach, CA 90802. FUNDS AVAILABLE. 550 Orange Ave #313. Long Beach, CA 90802. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business

name or names listed here on: N/A Signed: FUNDS AVAILABLE, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1196

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011113767 Date Filed: 10/11/2011 Name of Business: HIGH CLASS PARKING SERVICES. 4444 Prospect Ave. Los Angeles, CA 90027 Registered Owner: Lusine Matevosyan. 4444 Prospect Ave. Los Angeles, CA 90027 Current File #20061688182 Date: 7/31/2006 Published: 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011

FILE NO. 2011 114780 FICTITIOUS BUSINESS NAME STATEMENT TYPE OF

ducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: ABRAHAM GRIGORYAN, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1196

NOTICE OF TRUSTEE'S SALE TS No. 11-0053498 Title Order No. 11-0042865 Investor/Insurer No. 0108131920 APN No. 4342-034-038 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by N TOM AZHDAM, A MARRIED MAN AS HIS SOLE & SEPARATE PROPERTY, dated 07/13/2005 and recorded 7/26/2005, as Instrument No. 05 1762902, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 10/27/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 441 NORTH OAKHURST DRIVE #204, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$779,780.93. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 09/30/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4090870 10/06/2011, 10/13/2011, 10/20/2011

NOTICE TO CREDITORS OF BIJAN PAKZAD Case No. SP008532 SUPERIOR COURT OF THE STATE OF CALIFORNIA COUNTY OF LOS ANGELES, WEST DISTRICT IN RE: THE BIJAN PAKZAD TRUST

Notice is hereby given to the creditors and contingent creditors of Bijan Pakzad, deceased, (the "decedent"), that all persons having claims against the Decedent are required to file them with the Superior Court of California, County of Los Angeles, West District, located at 1725 Main Street, Santa Monica, California 90401, and to mail or deliver a copy to Citizens Trust and Shanaz Khaviari, the Co-Trustees of the Bijan Pakzad Trust, dated August 13, 1998 (the "Trust") wherein the Decedent was the settlor, care of the Co-Trustees counsel, De Castro, West, Chodorow, Mendler, Glickfeld & Nass, Inc., located at 10960 Wilshire Boulevard, 14th Floor, Los Angeles, California 90024, Attn: Jonathan I. Reich, Esq., within the later of four months after October 6, 2011 or, if notice is mailed or personally delivered to you, 60 days after the date this notice is mailed or personally delivered to you, or you must petition to file a late claim as provided in Section 19103 of the Probate Code. A claim form may be obtained from the court clerk. For your protection, you are encouraged to file your claim by certified mail, with return receipt requested.

Dated: September 23, 2011 DE CASTRO, WEST, CHODOROW, MENDLER, GLICKFELD & NASS, INC By: JONATHAN I. REICH Attorney for the Co-Trustees of the Bijan Pakzad Trust DE CASTRO, WEST, CHODOROW, MENDLER, GLICKFELD & NASS, INC. JONATHAN I. REICH (SBN 116118) SCOTT M. MENDELER (SBN 106096) LEONARD S. PERLMAN (SBN 162662) 10960 WILSHIRE BOULEVARD SUITE 1400 LOS ANGELES CA 90024-3881 TELEPHONE: (310) 478-2541 FACSIMILE: (310) 473-0123

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 252437CA Loan No. 3010279358 Title Order No. 892604 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-27-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU,

YOU SHOULD CONTACT A LAWYER. On 11-03-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-06-2006, Book , Page , Instrument 06-2229792, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MITRA GOUEL AND YOUSEF TABAN, WIFE AND HUSBAND AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 1753 OF TRACT 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA AS PER MAP RECORDED IN BOOK 69 PAGES 11 TO 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,063,406.81 (estimated) Street address and other common designation of the real property: 321 S CRESCENT DRIVE BEVERLY HILLS, CA 90212 APN Number: 4331-006-006 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-12-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ISAAC PACHECO, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4100431 10/13/2011, 10/20/2011, 10/27/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 735143CA Loan No. 5304174765 Title Order No. 3206-231587 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-26-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-03-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-02-2007, Book , Page , Instrument 20070231593, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: REBEKA SHADPOUR, A MARRIED WOMAN, as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., (MERS), SOLELY AS NOMINEE FOR LENDER, AMERICAN MORTGAGE NETWORK, INC., IT'S SUCCESSORS AND ASSIGNS, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 96 OF TRACT NO. 4988, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 54 PAGE(S) 98 AND 99 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,640,502.79 (estimated) Street address and other common designation of the real property: 138 NORTH HAMEL DRIVE BEVERLY HILLS, CA 90211 APN Number: 4334-012-048 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any,

shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-11-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4101093 10/13/2011, 10/20/2011, 10/27/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 446230CA Loan No. 0628095754 Title Order No. 643245 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11-28-2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-03-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 12-19-2003, Book N/A, Page N/A, Instrument 03-3822009, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MENACHEM KLIER, AN UNMARRIED MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: A CONDOMINIUM COMPOSED OF: PARCEL 1: A) AN UNDIVIDED 2/9 INTEREST IN AND TO LOT 1 OF TRACT NO. 39923, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 1027 PAGE(S) 83 AND 84 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 1 TO 4 INCLUSIVE AS DEFINED AS DELINEATED ON A CONDOMINIUM PLAN RECORDED DECEMBER 8, 1987 AS INSTRUMENT NO. 87-1940090. B) UNIT 3 AS DEFINED AND DELINEATED ON THE ABOVE REFERRED TO CONDOMINIUM PLAN. PARCEL 2: AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "ENTRY" OVER AND ACROSS THAT PORTION OF LOT 1 OF TRACT 39923, DEFINED AS DELINEATED AS "EXCLUSIVE USE COMMON AREA", WHICH BEARS THE SAME NUMBER AS THE UNIT REFERRED TO IN PARCEL 1 ABOVE FOLLOWED BY THE LETTER "E" ON THE ABOVE REFERENCED CONDOMINIUM PLAN. PARCEL 3: AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "DECK" OVER AND ACROSS THAT PORTION OF LOT 1 OF TRACT 39923, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA", WHICH BEARS THE SAME NUMBER AS THE UNIT REFERRED TO IN PARCEL 1 ABOVE FOLLOWED BY THE LETTER "D" ON THE ABOVE REFERENCED CONDOMINIUM PLAN. PARCEL 4: AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "PARKING AREA" OVER AND ACROSS THAT PORTION OF LOT 1 OF TRACT 39923, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA", 7P AND 8P ON THE ABOVE REFERENCED CONDOMINIUM PLAN. PARCEL 5: AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "BALCONY" OVER AND ACROSS THAT PORTION OF LOT 1 OF TRACT 39923, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" WHICH BEARS THE SAME NUMBER AS THE UNIT REFERRED TO IN PARCEL 1 ABOVE FOLLOWED BY THE LETTER "B": ON THE ABOVE REFERENCED CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$509,188.80 (estimated) Street address and other common designation of the real property: 179 NORTH LA PEER DRIVE BEVERLY HILLS, CA 90211 APN Number: 4335-029-137 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact

the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-12-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ISAAC PACHECO, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4100433 10/13/2011, 10/20/2011, 10/27/2011

NOTICE CALLING FOR BIDS
BEVERLY HILLS UNIFIED SCHOOL DISTRICT
Bid Deadline: **10:00 a.m. on Thursday, November 10, 2011**
Place of Bid Receipt: 255 Lasky Dr. Beverly Hills, CA 90212 – Purchasing Department
Project: **HAWTHORNE SCHOOL SEWER EJECTOR REPAIR PROJECT - BID #11/12-002**

NOTICE IS HEREBY GIVEN that the Beverly Hills Unified School District of Los Angeles County, California, acting by and through its Governing Board, hereinafter referred to as "DISTRICT," will receive up to, but not later than, the above-stated time, sealed bids for the award of a contract for the above Project. Those bids timely received shall be opened and publicly read aloud.

There will be a mandatory job walk and conference at **10:00 a.m., October 24, 2011 at Hawthorne School – 624 North Rexford Drive, Beverly Hills CA 90210**. Any bidder failing to sign-in, attend the entire job walk and conference will be deemed a nonresponsive bidder and will have its bid returned unopened.

Plans and Specifications are on file at 241 Moreno Drive, Beverly Hills, CA – Facilities & Planning Offices. One (1) Set of the plans and specifications (Project Manual) will be available at the Facilities & Planning Offices at no charge on/or after October 13, 2011. Contractors are required to contact the Facilities & Planning Office at (310) 551-5100, Ext. 2390 to schedule and pick-up Project bid documents. Additional sets of Project bid documents may be purchased for \$15.00 per set. Payment will not be refunded, and the Project bid documents are not required to be returned.

In accordance with the provisions of California Business and Professions Code Section 7028.15 and Public Contract Code Section 3300, the DISTRICT requires that the bidder possess the following classification(s) of contractor's license(s) at the time the bid is submitted: Class C-36. Any bidder not so licensed at the time of the bid opening will be rejected as nonresponsive.

All work must be completed within 25 consecutive calendar days from the date specified on the Notice to Proceed issued by the DISTRICT. Time is of the essence. Failure to complete the work within the time set forth herein will result in the imposition of liquidated damages for each day of delay in the amount set forth in the Information for Bidders.

Each bid shall be accompanied by a bid security in the form of cash, a certified or cashier's check or bid bond in an amount not less than ten percent (10%) of the total bid price, payable to the DISTRICT.

Each Bidder is required to furnish and maintain proof of Commercial General Liability Insurance, Comprehensive Automobile Liability Insurance, and Workers' Compensation Insurance.

The DISTRICT reserves the right to reject any or all bids or to waive any irregularities or informalities in any bids or in the bidding process.

The DISTRICT has obtained from the California Department of Industrial Relations the general prevailing rate of per diem wages in the locality in which this work is to be performed for each craft or type of worker needed for the Project. Such rates are as follows:

Craft, Classification, or Type: Use Applicable Prevailing Wage Rate

The general prevailing rate of per diem wages is based upon a working day of eight (8) hours. The rate for holiday and overtime work shall be at least time and one-half. It shall be mandatory upon the successful bidder to whom the contract is awarded, and upon any subcontractor listed, to pay not less than the said specified rates to all workers

employed by them for the Project.

No bidder may withdraw any bid for a period of Thirty (30) calendar days after the date set for the opening of bids.

Pursuant to Section 22300 of the Public Contract Code, the Agreement will contain provisions permitting the successful bidder to substitute securities for any monies withheld by the DISTRICT to ensure performance under the Agreement or permitting payment of retentions earned directly into escrow.

Publication Dates: 10/13/11 & 10/20/11

NOTICE CALLING FOR BIDS

BEVERLY HILLS UNIFIED SCHOOL DISTRICT
Bid Deadline: **11:30 a.m. on Thursday, November 10, 2011**

Place of Bid Receipt: 255 Lasky Dr. Beverly Hills, CA 90212 – Purchasing Department
Project: **BEVERLY HILLS HIGH SCHOOL TEMPORARY FENCING PROJECT - BID #11-12/001**

NOTICE IS HEREBY GIVEN that the Beverly Hills Unified School District of Los Angeles County, California, acting by and through its Governing Board, hereinafter referred to as "DISTRICT," will receive up to, but not later than, the above-stated time, sealed bids for the award of a contract for the above Project. Those bids timely received shall be opened and publicly read aloud.

There will be a mandatory job walk and conference at **10:00 a.m., October 25, 2011** at the District Office Superintendents Conference Room, 255 South Lasky Drive, Beverly Hills, CA. Any bidder failing to sign-in, attend the entire job walk and conference will be deemed a nonresponsive bidder and will have its bid returned unopened.

Plans and Specifications are on file at 241 Moreno Drive, Beverly Hills, CA – Facilities & Planning Offices. One (1) Set of the plans and specifications (Contract Documents) will be available to Bidders after **October 13, 2011** upon refundable deposit of fifty (\$50.00) dollars per set through Planwell by going to the following link: https://order.planwell.com/x_project.asp?de=275508fe-dd58-4329-b0a4-5a86b9e3deaa or by emailing planwell@c2repro.com. Please reference **BEVERLY HILLS HIGH SCHOOL TEMPORARY FENCING PROJECT - BID #11-12/001** when e-mailing. For any technical support please contact Andres or Felipe at (866) 522-8475. General Contractors may obtain up to one (1) set of plans and specifications for the project. Additional plans may be purchased at a cost of eighty-five (\$85.00) dollars per set. Cost of additional purchased sets is not refundable. For bidders wishing plans to be forwarded to them via UPS, a separate non-refundable check of twenty (\$20.00) dollars per set for shipping and handling will be required. Deposits shall be refundable upon return of the documents in GOOD CONDITION only within fifteen (15) days after bid opening. Bidders failure to return these documents to Beverly Hills Unified School District, Facilities & Planning Department, located at 241 Moreno Drive, Beverly Hills, CA 90212 within this time period will be subject to forfeiture of deposit. The District will not also make the Contract Documents available for review at one or more plan rooms.

In accordance with the provisions of California Business and Professions Code Section 7028.15 and Public Contract Code Section 3300, the DISTRICT requires that the bidder possess the following classification(s) of contractor's license(s) at the time the bid is submitted: Class B General Building. Any bidder not so licensed at the time of the bid opening will be rejected as non-responsive.

All work must be completed within 45 consecutive calendar days from the date specified on the Notice to Proceed issued by the DISTRICT. Time is of the essence. Failure to complete the work within the time set forth herein will result in the imposition of liquidated damages for each day of delay in the amount set forth in the Information for Bidders.

Each bid shall be accompanied by a bid security in the form of cash, a certified or cashier's check or bid bond in an amount not less than ten percent (10%) of the total bid price, payable to the DISTRICT.

Each Bidder is required to furnish and maintain proof of Commercial General Liability Insurance,

Comprehensive Automobile Liability Insurance, and Workers' Compensation Insurance.

The DISTRICT reserves the right to reject any or all bids or to waive any irregularities or informalities in any bids or in the bidding process.

The DISTRICT has obtained from the California Department of Industrial Relations the general prevailing rate of per diem wages in the locality in which this work is to be performed for each craft or type of worker needed for the Project. Such rates are as follows:

Craft, Classification, or Type: Use Applicable Prevailing Wage Rate

The general prevailing rate of per diem wages is based upon a working day of eight (8) hours. The rate for holiday and overtime work shall be at least time and one-half. It shall be mandatory upon the successful bidder to whom the contract is awarded, and upon any subcontractor listed, to pay not less than the said specified rates to all workers employed by them for the Project.

No bidder may withdraw any bid for a period of Thirty (30) calendar days after the date set for the opening of bids.

Pursuant to Section 22300 of the Public Contract Code, the Agreement will contain provisions permitting the successful bidder to substitute securities for any monies withheld by the DISTRICT to ensure performance under the Agreement or permitting payment of retentions earned directly into escrow.

Publication Dates: 10/13/11 & 10/20/11

NOTICE OF TRUSTEE'S SALE TS # CA-11-449335-VF Order #: 110282097-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/26/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): JOHN G JONES A SINGLE MAN Recorded: 7/6/2006 as Instrument No. 06 1489800 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 11/7/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$5,128,402.31 The purported property address is: 2700 BENEDICT CANYON DR LOS ANGELES(BEVERLY HILLS AREA), CA 90210 Assessor's Parcel No. 4382-006-004 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.ppsasap.com Reinstatement Line: 619-645-7711 Ext. 3704 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 4090640 10/13/2011, 10/20/2011, 10/27/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 438996CA Loan No. 3013192350 Title Order No. 217852

YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-19-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-29-2007, Book , Page , Instrument 20070736523, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MARC EVAN HECKER A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: THOSE PORTIONS OF LOTS 83 TO 85 INCLUSIVE OF TRACT NO. 6601, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 93 PAGE(S) 97 AND 98 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, AND A PORTION OF THE NORTHEAST QUARTER OF SECTION 10 TOWNSHIP 1 SOUTH, RANGE 15 WEST, SAN BERNARDINO MERIDIAN, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, DESCRIBED AS FOLLOWS: BEGINNING AT A POINT IN THE WESTERLY LINE OF CLEAR VIEW DRIVE (42 FEET WIDE) AS SHOWN ON MAP OF TRACT NO. 17875 RECORDED IN BOOK 654 PAGES 62 TO 66 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SAID POINT BEING DISTANT NORTH 25 DEGREES 56 MINUTES 52 SECONDS WEST 4.85 FEET FROM THE SOUTHEASTERLY TERMINUS OF THAT CERTAIN COURSE SHOWN ON SAID MAP OF TRACT NO. 17875 AS NORTH 25 DEGREES 56 MINUTES 52 SECONDS WEST, 51.43 FEET; THENCE LEAVING SAID LINE OF CLEAR VIEW DRIVE, SOUTH 60 DEGREES 46 MINUTES 32 SECONDS WEST 149.46 FEET TO A POINT IN THE NORTHEASTERLY BOUNDARY OF TRACT NO. 9249, AS RECORDED IN BOOK 120 PAGES 51 AND 52 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY; THENCE ALONG SAID TRACT BOUNDARY NORTH 29 DEGREES 13 MINUTES 28 SECONDS WEST 150.39 FEET; THENCE LEAVING SAID TRACT BOUNDARY NORTH 60 DEGREES 46 MINUTES 32 SECONDS EAST 162.00 FEET TO THE MOST WESTERLY CORNER OF LOT 2 OF SAID TRACT NO. 17875; THENCE ALONG THE SOUTHWESTERLY LINE OF SAID LOT 2, SOUTH 74 DEGREES 14 MINUTES 55 SECONDS EAST 35.78 FEET TO THE MOST SOUTHERLY CORNER OF SAID LOT 2 AND A POINT IN SAID WESTERLY LINE OF CLEAR VIEW DRIVE; THENCE IN A GENERAL SOUTHERLY DIRECTION ALONG SAID WESTERLY LINE TO THE POINT OF BEGINNING. A PORTION OF SAID LAND IS SHOWN AS A PORTION OF LOT 39 OF TRACT NO. 17875 ON THE MAP RECORDED IN BOOK 654 PAGES 62 TO 66 INCLUSIVE OF MAPS. Amount of unpaid balance and other charges: \$1,490,021.01 (estimated) Street address and other common designation of the real property: 1643 CLEAR VIEW DRIVE BEVERLY HILLS, CA 90210 APN Number: 4356-007-044 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-26-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.ppsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4111344 10/27/2011, 11/03/2011, 11/10/2011

NOTICE OF SHERIFF(S) SALE
MERCATOR PROPERTY
VS ROBBY SUMAMPOW
CASE NO: BC387373 R

Under a writ of Execution issued on 08/25/10. Out of the L. A. SUPERIOR COURT STANLEY MOSK, of the CENTRAL DISTRICT, County of Los Angeles, State of California, on a judgment entered on 06/22/10.

In favor of MERCATOR PROERTY CONSULTANTS PTY, LTD. and against SUMAMPOW, ROBBY showing a net balance of \$ 5,737,845.64 actually due on said judgment. (Amount subject to revision)

I have levied upon all the right, title and interest of said judgment debtor(s) in the property in the County of Los Angeles, State of California, described as follows:

LOT 10, BLOCK 66 OF BEVERLY HILLS, IN THE CITY OF BEVERLY HILLS, IN THE COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 22 AND 23 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY
Commonly known as: 809 REXFORD DRIVE, BEVERLY HILLS, CA 90210

Public notice is hereby given that I will sell at public auction to the highest bidder for cash in lawful money of the United States all the right, title and interest of the debtor(s) in the above described property or so much as will be sufficient to satisfy said writ or warrant with interest and all costs on 11/16/11, 10:00 AM at the following location.

STANLEY MOSK COUNTY COURTHOUSE
111 N. HILL STREET, ROOM 125B
LOS ANGELES, CA 90012

(X) This sale is subject to a minimum bid in the amount of \$0.00. (Subject to revision)

Prospective bidders should refer to sections 701.510 to 701.680, inclusive, of the Code of Civil Procedure for provisions governing the terms, conditions and effect of the sale and the liability of defaulting bidders.

Creditor(s) Attorney
NATHAN D. MEYER
RUSS, AUGUST, KABAT
12424 WILSHIRE BLVD., 12TH FLR.
LOS ANGELES, CA 90025
Dated: 10/11/11
Branch: Los Angeles
LEROY D. BACA, Sheriff
By: ELLEN M. CASTILLO, Deputy
Operator Id: E014397

Para obtener esta informacion-traduccion en Espanol llame a este numero: (213) 974-6613

NOTE: IT IS A MISDEMEANOR TO TAKE DOWN OR DEFACE A POSTED NOTICE BEFORE THE DATE OF SALE. (Penal Code section 616)

NOTICE TO CREDITORS OF BULK SALE
(UCC Sec. 6105)

Escrow No. 16333-FT

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s), business address(es) of the Seller(s), are:

Asakuma U.S.A., Inc., a Calif Corp., 141 S. Robertson Blvd., Beverly Hills, CA 90211

The location in California of the chief executive office of the seller is: Same as above.

All other business name(s) and address(es) used by the Seller(s) within the past three years, as stated by the Seller(s), is/are: Asakuma Sushi Delivery; (1) 2905 Abbot Kinney Blvd., Marina Del Rey, (2) 11769 Santa Monica Blvd., L.A., CA 90025

The name(s) and address of the Buyer(s) is/are:

TOBIUS Co., LTD, 141 S. Robertson Blvd., Beverly Hills, CA 90211

The assets being sold are generally described as: Furniture, fixtures, equipment, goodwill, lease, leasehold improvements, covenant not to compete and are located at: 141 S. Robertson Blvd., Beverly Hills, CA 90211

The business name used by seller at the location is: ASAKUMA SUSHI DELIVERY

The bulk sale is intended to be consummated at the office of: Universal Escrow, Inc. and the anticipated sale date is Nov. 07, 2011.

The bulk sale is subject to California Uniform Commercial Code Section 6106.2 YES/NO YES

The name and address of the person with whom claims may be filed is: Universal Escrow, Inc., 1025 W. 190th St., Ste 160, Gardena, CA 90248 and the last date for filing claims by any creditor shall be Nov. 4, 2011, which is the business day before the sale date specified above.

Dated: October 12, 2011

BUYER(S):

TOBIUS Co., LTD
S/ Shinichi Kornatsuzaki, CEO
10/20/11
CNS-2190681#

Publish your DBA Call 310 887-0788

CLASSIFIEDS

To place your ad, call
310-887-0788

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing
215-Building

216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith
258-Moving/Storage

LEGEND

260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property
418-Oceanfront Property

420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment

500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous

730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial

800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

100- ANNOUNCEMENTS

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310) 824-6941

ADVERTISE YOUR AUCTION in 240 California newspapers for one low cost of \$550. Your 25 word classified ad reaches over 6 million+ Californians. Free brochure call Elizabeth (916)288-6019. (Cal-SCAN)

ATTENTION AUCTIONEERS!

California State Auctioneers Association 43rd Annual Convention, October 20-23, San Diego. Auction professionals and companies are invited to join us www.CAAuctioneers.org Call 626-59-IM-BID (626-594-6243). (Cal-SCAN)

DIRECTV Fall Special! Free HD, 3 mos FREE HBO/Showtime/Starz/Cinemax! NFL SUNDAY TICKET Free - Choice Ultimate/Premier - Pkgs from \$29.99/mo. Till 9/30! 1-866-419-5666. (Cal-SCAN)

WANTED Pre 1975 Superhero Comic Books, sports & non sports cards, toys, original art, movie posters & lobbys. Collector/Investor. CASH. Mike: 800-723-5572/mikecarbo@gmail.com (Cal-SCAN)

ATTENTION AUCTIONEERS!

California State Auctioneers Association 43rd Annual Convention, October 20-23, San Diego. Auction professionals and companies are invited to join us www.CAAuctioneers.org Call 626-59-IM-BID (626-594-6243). (Cal-SCAN)

115- CEMETERY

Beth Olam Jewish cemetery, Single Crypt. Hall of David Upper level. \$12,000, price includes lifetime care and transfer of title. (818) 884-7884

Eden Memorial park San Fernando Valley, Garden of Jacob #704E, Double for 2- Tree covered plot in sold out section valued at \$20,000. Sell for \$15,000, price includes container and other paraphernalia. Alan 805-339-9869.

Eden Memorial park Mission Hills, CA. 1 plot in Mount of Olive Center. Plot # 1622H Beautiful location. Valued @ \$11,500k selling for \$8,500k (818) 700-1204

Eden Memorial Park, 2 marble faced wall crypts, desirable sold out area, near entrance \$15,000 for the pair 818-884-5183

Companion Lawn Crypt in Forest Lawn, Hollywood Hills, in the sold out section Court of Remembrance. I am told by Forest Lawn that it is a very good section. We would like to sell it quickly. (818) 261-6931

Cemetery property in Forest Lawn Hollywood Hills. Court of Valor. \$4,500. Call Elizabeth at (951) 231-8542

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. (714) 546-8724 or (714) 883-7203

FOREST LAWN CYPRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925)683-4345

Two upper & lower crypts in Sanctuary of Faith Hall of Forest Lawn Cypress. Crypt Numbers: 1577 A&B. Total value as of 7/13/11, \$16,000, includes transfer fees payable to Forest Lawn. Selling for \$14,000/OBO. (562) 209-2832

Forest Lawn, Hollywood Hills 5 companion plots in section Ascending Dawn. \$7500 each OBO. Heather (914) 273-8814

Forest Lawn Hollywood Hills. 1 burial space in Enduring Faith, Lot # 3922, Space 3, Asking: \$3,300. Call Stan or Judy 310-510-2319

Forest Lawn Hollywood Hills, 6 garden plots, Loving Kindness Section. Lot 9968 Spaces 1, 2, 3, and 4 & Lot 9969 Spaces 3 and 4. Spaces near Old North Church. Each space \$4,900, preferable to be sold in pairs, but individually acceptable as well. Daytime: (818).456.6815 and Evening: (818).399.0833

Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 pp

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 (435) 216- 2569

Forest lawn Glendale 1 plot on the north slope of the great mausoleum. Plot 2-16 \$6500. (928) 636- 1921

Green Hills Memorial Park, Rancho Palos Verdes. Beautiful Harbor view area. 4 adjacent plots. \$7k each. (310) 548-4147

Hillside Memorial Park, Acacia Gardens, Mausoleum wall crypt F, 73 a/b double space w/ endowment care property and marker. Double wall marker, P/N internment fee & marker setting fee. At eye level. (310) 552-1833

Hillside Memorial Park DBL stacked plot in "Court of Love" Space 342 A & B (Sold out section) Includes: Endowment. List Price: \$27, 400. Sell For: \$16,500 Call Ron (858).349.9795

INGLEWOOD PARK CEMETERY 1 double crypt, Sunset Mission Mausoleum, \$12k 310-883-4889pp

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

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