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# Beverly Hills Weekly

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SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 653 • April 5 - April 11, 2012

## Art for All

The Weekly's exclusive interview with  
**Fine Art Commission Chair  
Terri Smooke**



cover story • pages 8-9



# letters & email

## “How to Fund the Renovation of Roxbury Park” [Issue #652]

I would first like to thank *Beverly Hills Weekly* [guest] columnist Gerald Lunn for his comments on City matters. His reasonable voice on the Roxbury Park Community Center project will contribute greatly toward the best solution for our community.

In his column [in Issue #652], Mr. Lunn highlighted the cost of City employee compensation, in particular salaries and pensions. I would like to elaborate on some of his statements, and point out

### On the cover

Terri Smooke poses with Roxy Paine’s *Erratic* in Beverly Gardens Park on Santa Monica Boulevard at Crescent Drive

### Inside Beverly Hills—BHTV10

*Inside Beverly Hills*, moderated by columnist Rudy Cole, will next air on April 5 at 3 p.m., April 6 at 10 p.m., and April 9 at 5:30 p.m. about the State Assembly election; April 5 at 6:30 p.m. about the Image of Beverly Hills; April 5 at 10:30 p.m. and April 11 at 7:30 p.m. about Beverly Hills Then and Now; April 6 at 6 p.m. about Community Development; April 9 at 9 p.m., April 10 at 6 p.m., and April 11 at 9 p.m. about Emergency Preparedness; April 10 at 3:30 p.m. about the Westside Subway Extension; and April 10 at 9 p.m. with Fred Hayman.

progress the City has made toward achieving fiscal sustainability.

In the City’s new employment contract with police officers, significant progress was made on salaries, medical benefits and pensions for future employees. In addition, all current police officers will be required to contribute towards their retirement starting Jan. 1, 2014. The City is achieving similar progress during negotiations with firefighters and will pursue the same goals with other employee groups as these contracts come up for negotiation.

Mr. Lunn also writes that he will be recommending ways to save up to \$20 million in employee costs. I respectfully ask that Mr. Lunn reflect on his experience as a school board member before making these recommendations. Compensation of government employees is subject to many laws and regulations that have been enacted by voters and state legislators over the years. City governments have limited ability to make changes to employment contracts that are now in effect. Instead, changes must be negotiated at the bargaining table when contracts expire.

Past City Councils have agreed to the

current compensation packages in order to attract the best possible employees, offering salaries and benefits that are competitive with other cities in the region. That goal continues to be important, even as we begin to negotiate new contracts with increased employee contributions for benefits.

It is increasingly clear that the current salary and benefit levels are not sustainable. Within our legal parameters, we are working toward the outcome that Mr. Lunn describes: fair and sustainable compensation while maintaining the same level and quality of services.

**Jeff Kolin**  
*Beverly Hills City Manager*

### GERALD LUNN RESPONDS:

*I am grateful for the thoughtful response from our City Manager, and am glad that we agree that the goal should be fair and sustainable compensation while maintaining the same level and quality of services.*

*I would note that my reference to saving as much as \$20 million was not limited to employee costs. My ideas to accomplish this level of savings would require changes beyond reducing employee compensation.*

*I also recognize that changes in employee compensation must be made at the bargaining table, but would suggest that the bargaining begin well in advance of the contract expirations.*

## WHAT’S ON YOUR MIND?

You can write us at:  
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Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



## SNAPSHOT



### LET’S TALK POLITICS! MORENO DRIVE

Beverly High senior Max Schwartz (far right) hosted Congressman Henry Waxman (D—Los Angeles, center) on his KBEV show, “Let’s Talk Politics.” Waxman and Schwartz were joined in the studio by Beverly High Principal Carter Paysinger (far left), Superintendent Gary Woods (second from left) and Board of Education member Noah Margo (second from right).

## Beverly Hills Weekly

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OUR DATA SPEAKS VOLUMES



# briefs

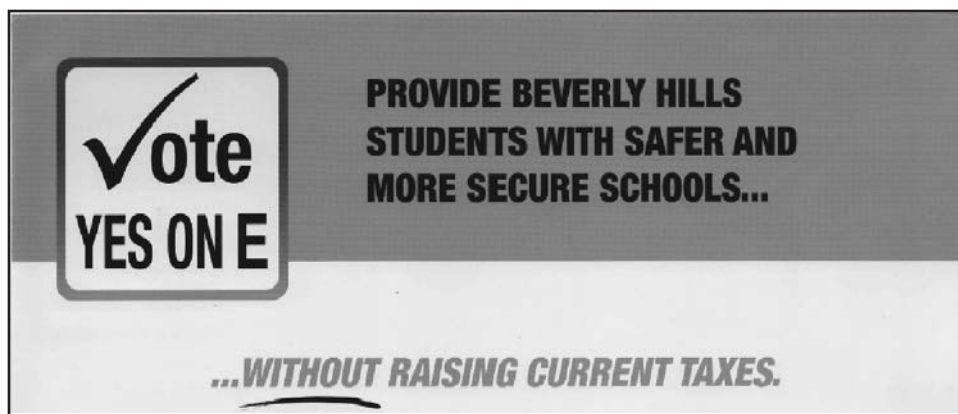
## Board of Education expected to break promise to voters to not raise taxes for Measure E

The BHUSD Board of Education directed staff at a study session Tuesday evening to look into more than doubling the bond tax rate in order to accelerate the Measure E bond schedule, which has fallen behind significantly since voters passed the measure in November 2008.

In 2008, when Measure E was approved, voters were promised the tax rate would be an extension of the \$49.71 per \$100,000 of assessed value rate from the 1993 and 2002 bonds that would extend 25 to 40 years during the life of the bond. The 2010-11 \$50.19 per \$100,000 of assessed value tax rate already exceeds the rate proposed to voters.

Now, the board is looking into raising the rate to \$114 per \$100,000 of assessed value rate, the maximum allowable under Prop. 39, in order to issue the last of the bonds in 2016. Under this proposed schedule, construction at Beverly High would be completed by 2020.

Under the original schedule, the last bonds



### 2008 Measure E campaign mailing

were to be issued in 2018, but due to a number of factors including high interest rates, flat assessed valuation rates and a weak real estate market, the last bond sale is anticipated to occur in 2030 if the tax rate is not adjusted.

Although Board of Education President Goldberg told the *Weekly* last August in Issue #616 he would not be comfortable raising the tax rate without a referendum, Goldberg said the board has no plans at this time to put the tax hike on a ballot.

"I'm a strong believer that before we raise taxes on the property owners of Beverly Hills, that we would need to go out for a referendum," Goldberg said in Issue #616. "Even though we're able to raise it by Prop. 39 bond language, I would not feel comfortable after

promising the community it would be a flat tax rate for the life of the bond."

On Tuesday, Goldberg said he was still uncomfortable not going out for a referendum, but he does not believe it would pass.

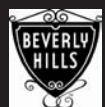
"I think it's too critical that we have our

safety issues addressed at all of our campuses as soon as possible, because that was the purpose of the bond," Goldberg said. "I am uncomfortable because I was part of the board that went out and sold the community on this notion that tax rates would be flat, but the reality is the bond allows for us to go as high as \$114 and I'm going to have to eat some crow on that, and it doesn't taste good."

Although Goldberg abstained when the board voted to place Measure E on the ballot in 2008, he said he supported the passage of the bond during the 2008 campaign. He also voted no on extending Karen Christiansen's contract and on the no-bid contract with George K. Baum.

Goldberg said the district wants to accelerate the bond schedule to take advantage of current low construction costs due to the eco-

*briefs cont. on page 4*



## NOTICE OF PUBLIC HEARING

The Planning Commission of Beverly Hills, at its regular meeting to be held on **Thursday, April 12, 2012, at 1:30 p.m., or as soon after as the matter is heard**, in the Council Chambers, Room 280-A, of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

**A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF BEVERLY HILLS RECOMMENDING THAT THE CITY COUNCIL ADOPT AN ORDINANCE DELETING THE REQUIREMENT TO ACCEPT DEDICATED PROPERTY WITHIN ONE YEAR AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE.**

The proposed Ordinance would delete the requirement that the City of Beverly Hills accept within one year the dedication of land that is sometimes required in association with development in order to improve roads and infrastructure.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The Ordinance is not a "project" and is therefore exempt from CEQA pursuant to Section 15378(b)(5) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may be submitted, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210 and should be received prior to 5:00 p.m. on April 4, 2012 to be included with the Planning Commission's agenda packet. Written materials may be submitted during the public hearing.

Please note that if you challenge the City's action in court, you may be limited to raising only those issues you or someone else raised at a public hearing or in written correspondence delivered to the City, either at or prior to the end of the public comment period.

If there are any questions regarding this notice, please contact Peter Noonan, AICP CEP, Associate Planner, Community Development Department, Planning, at 310.285.1127 or pnoonan@beverlyhills.org. The case file, including a copy of the proposed ordinance, is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

JONATHAN LAIT, AICP  
City Planner



## NOTICE OF PUBLIC HEARING

**DATE:** April 12, 2012  
**TIME:** 1:30 PM, or as soon thereafter as the matter may be heard  
**LOCATION:** Council Meeting Room 280A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, April 12, 2012, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider:

A request for a Variance to allow a Lot Line Adjustment between the properties located at **1141 Summit Drive and 1138 San Ysidro Drive**. The Lot Line Adjustment would result in approximately 6,152 square feet of property being transferred from the property located at 1138 San Ysidro Drive to the property located at 1141 Summit Drive. The proposed Lot Line Adjustment would result in the property located at 1138 San Ysidro Drive being nonconforming with regard to minimum lot size and depth as set forth in BHMC §10-2-303, and therefore requires a Variance.

The request is for a Variance for a Lot Line Adjustment only, and there are no new structures being proposed on either property in conjunction with this request.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The project qualifies for a Class 5(a) Categorical Exemption for minor lot line adjustments, and the project has been determined not to have a significant environmental impact and is exempt from the provisions of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Ryan Gohlich, Associate Planner** in the Planning Division at 310.285.1194, or by email at **rgohlich@beverlyhills.org**. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Approved as to form:  
Jonathan Lait, AICP, City Planner

briefs cont. from page 3

conomic downturn. By 2030, Goldberg said, “I can say with certainty it’s going to cost more than it’s going to cost today.”

Though \$114 per \$100,000 of assessed value is the maximum, Goldberg said Keygent, BHUSD’s financial advisor, does not expect that to be the rate for the life of the bond.

Kris Vosburgh, executive director of the Howard Jarvis Taxpayers Association, called BHUSD’s situation “typical.”

“The honest thing to do would be to get an advisory vote and take the advice of the community on this,” Vosburgh said. “[The district could say] ‘Do you want this? We’ve done our best but it’s not working out. Should we speed up the program and charge you more, or should we just charge you the same and do the best we can?’ I would think they would

be wanting to do that, but I doubt if they will because they’re going to just listen to the insiders. They all carry the flag, ‘It’s for the children,’ but it’s not for the children. It’s for contractors, it’s for bond brokers, it’s for the administration.”

Goldberg said the bond schedule will next be discussed at a Board of Education meeting in May.

### Goldberg defends the BHUSD’s use of federal lobbyist

As the BHUSD enters its twelfth month working with law firm Venable, which BHUSD retained to fight the Metro tunnel at the federal level, Board of Education President Brian Goldberg said he believes the district is benefiting from Venable’s services, despite the fact that no change appears to

have taken place in the subway route.

“We’re making the feds aware of the potential dangers, and hopefully helping them not make bad public policy,” Goldberg said. “[Beverly High] would be the only instructional building in the state of California to have either heavy rail or a tunnel running through a campus in the state. That’s bad public policy.”

Goldberg said Venable is not “just lobbying.”

“It’s also looking at the challenges to the federal EIR [Environmental Impact Report],” Goldberg said. “This involves federal dollars and federal right of ways. The feds are involved. There are ways to stall or block this from happening through the federal challenge as well.”

Since Venable began working on behalf of the district in May 2011, the firm has billed the BHUSD over \$140,000 for its retainer, plus expenses. The contract has been extended periodically since last May, most recently at the March 27 Board of Education meeting. The one-month contract for \$15,000 plus

expenses extends through April 30.

“We have had many meetings with elected officials and their staffs—particularly those from the relevant authorizing and appropriating committees—and are working hard to both educate them regarding the merits of the Santa Monica location as well as secure legislative language that would achieve the school district’s objectives,” Venable Of Counsel Scott E. Gluck wrote to the board last month. “We have also actively engaged the Federal Transit Administration, who ultimately will be responsible for approving the Final EIR/EIS.”

Venable is being paid out of the BHUSD’s general fund, but that could change, Goldberg said, as Venable’s work shifts from lobbying to dealing with potential federal litigation on behalf of the district related to the final EIR Metro released last month.

The BHUSD is currently paying legal bills related to fighting the Metro tunnel with Measure E funds, since BHUSD says a tunnel under the high school could affect construction plans at the high school.



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A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF BEVERLY HILLS RECOMMENDING THAT THE CITY COUNCIL ADOPT AN ORDINANCE AMENDING THE DEVELOPMENT STANDARDS FOR SINGLE FAMILY PROPERTIES IN THE CENTRAL AREA OF THE CITY AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

The proposed Ordinance would amend the City of Beverly Hills development standards for single family properties in the central area of the City, including properties located south of Sunset Boulevard and some properties in Coldwater and Benedict Canyons. The amendments would (1) allow existing homes with non-conforming rear yard setbacks to encroach into a rear yard area, subject to a Central R1 Permit; (2) allow walls, fences, and hedges over three feet in height that are located in the required front yard area to be approved pursuant to the City’s Design Review Program (Article 44 of Chapter 3 of Title 10 of the City of Beverly Hills Municipal Code) when the home has architectural elements that project into the required front yard area; and (3) modify the development standards applying to corner lots located south of Santa Monica Boulevard which allow existing homes to encroach into the rear yard area, subject to a Central R1 Permit.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. It can be seen with certainty that there is no possibility that the adoption and implementation of the Ordinance may have a significant effect on the environment. The Ordinance does not authorize construction. This Ordinance is exempt from the environmental review requirements of CEQA pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may be submitted, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210 and should be received prior to 5:00 p.m. on April 4, 2012 to be included with the Planning Commission’s agenda packet. Written materials may be submitted during the public hearing.

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JONATHAN LAIT, AICP  
City Planner



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A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF BEVERLY HILLS RECOMMENDING THAT THE CITY COUNCIL ADOPT AN ORDINANCE REQUIRING CONVENIENCE STORES TO OBTAIN A CONVENIENCE STORE CONDITIONAL USE PERMIT AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE.

The proposed Ordinance would prohibit establishment of new convenience stores as defined in the Ordinance, unless the City is able to make specific findings to assure the use would not affect the surrounding neighborhoods in a negative manner.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. It can be seen with certainty that there is no possibility that the adoption and implementation of the Ordinance may have a significant effect on the environment. The Ordinance does not authorize construction and, in fact, imposes greater restrictions on certain types of development in order to protect the public health, safety and general welfare. This Ordinance is therefore exempt from the environmental review requirements of CEQA pursuant to Section 15061(b) (3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may be submitted, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210 and should be received prior to 5:00 p.m. on April 4, 2012 to be included with the Planning Commission’s agenda packet. Written materials may be submitted during the public hearing.

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JONATHAN LAIT, AICP  
City Planner

## City Council reasserts opposition to tunnel under Beverly High, hires special counsel

Mayor Willie Brien announced Wednesday the City Council unanimously agreed to hire legal counsel to protect the City and to pursue litigation, if necessary, related to the Metro Westside Subway Extension.

The City Council voted unanimously in closed session Tuesday night to engage special legal counsel to assert the City's rights, protect its interests and pursue litigation if necessary.

"This will be an outside counsel specializing in the area of CEQA and environmental law, and we're going to select a firm very shortly," Brien said.

The City Council ad hoc liaisons to the BHUSD, Brien and Councilmember Lili Bosse, are also working on setting up a meeting with Board of Education representatives Brian Goldberg and Lisa Korbatov to discuss a coordinated effort to fight the subway tunnel.

"There are certain issues that will be more directly related to the school district and some issues more directly related to the City with Metro. There will be some things that cross over and that are mutually tied together," Brien said. "I think we have to outline those things and figure out ways we can work together in a collaborative way, and we're looking at ways where we can confidentially share information back and forth between the two groups. The best way to work together is to communicate together."

Brien emphasized that the City Council has been unanimously opposed to the Metro

alignment that would require tunneling under the high school.

"We all take this very seriously and we recognize the significant concerns and issues that impact the school district and the City as it relates to [Metro]," Brien said. "We also understand this is a long term issue and decisions made today will be impacting the City and school district for many decades to come."

## Horowitz elected BHEA president

Longtime Beverly High teacher Stewart Horowitz has been elected president and longtime Hawthorne teacher Bob Bailey was elected vice president of BHEA's certificated unit for the 2012-2013 school year.



Stewart Horowitz

Horowitz's term begins July 1, it will be his second stint leading the teachers union. Horowitz was last president from 1996 to 2000. "Obviously, things have changed. The administration has changed. It's a very different teaching staff, which is overall much younger than it had been back then," Horowitz said. "When I became president I was in my 40s. A lot of veteran teachers then were looking at that young guy. Now I'm an old guy with a lot of younger teachers. How I'm viewed perhaps among my membership

When Horowitz's term begins July 1, it will be his second stint leading the teachers union. Horowitz was last president from 1996 to 2000.

"Obviously, things have changed. The administration has changed. It's a very different teaching staff, which is overall much younger than it had been back then,"

Horowitz said. "When I became president I was in my 40s. A lot of veteran teachers then were looking at that young guy. Now I'm an old guy with a lot of younger teachers. How I'm viewed perhaps among my membership

may be somewhat different. I'm going to make a big effort to get to know some of the teachers that started in the 12 years since I was last president."

One of Horowitz's goals for the next year is to make the bargaining process more effective, Horowitz said.

"[In 1997] I introduced interest-based bargaining, [which is] an effort for both sides to find common interests and to work toward those interests more cooperatively," Horowitz said. "We were successful then. We're still using interest-based bargaining today, [but] it's a different process than what had been used back when I was president. I want to

make the process more effective and less time consuming. The negotiation process in general drags on interminably. I don't think that's good for either the teachers or the district."

Another goal, Horowitz said, would be to make BHUSD compensation more competitive first with other districts in Los Angeles County, then throughout California. In the last three years, including the current year, BHUSD teachers have not received a pay raise, Horowitz said. Negotiations are underway for the current year.

"Recognizing the difficult economic times, we have not even kept up in terms of infla-

briefs cont. on page 9



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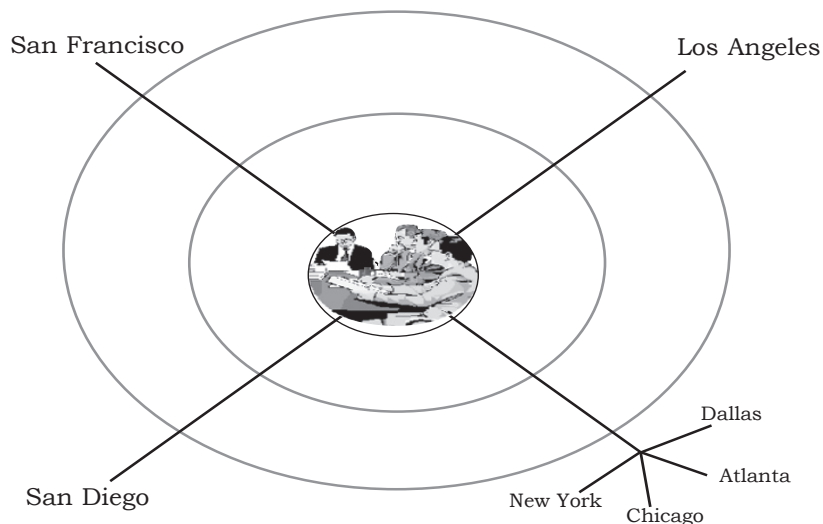
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# from the hills of beverly



## People and events

### And one more subway note

By Rudy Cole

Before catching up on some missed events and people in the news, one more visit to Battle Station Beverly Hills, more commonly known as Stop Our Subway—SOS.

Of course, it is not really “our” subway in the sense that the proposed “Westside Extension” of the long-range Metro mass transit plan is something we can actually control—and that includes making any final decisions on routes or stations. Almost all legal authority rests with an intergovernmental agency—the Metropolitan Transit Authority.

To be clear, our city council has no legal ability to vote No on the subway or any proposed route. We can pass resolutions, hire consultants to evaluate safety concerns and use whatever political clout we have as a city or because we can hopefully influence other elected officials, but in reality we are a miniscule voting population in all the governmental districts that could make a difference.

Make no mistake about this. Those backing a route most of us find unacceptable, tunneling under the high school, has the support of very powerful resident associations west and east of Beverly Hills, not just some “special interest” business entities. Simple math—the votes are on the other side.

Fact: Only one of the 13-member board of directors of the MTA even depends on our votes, and even he, Supervisor **Zev Yaroslavsky**, is “termed out” and is considering a run for Los Angeles Mayor, certainly not in our voting district.

However, Yaroslavsky has been very responsive to our concerns and continues to be very open to carefully examining the tunneling safety issues.

What has not helped are personal, private political attacks on Zev by people who are trying to settle partisan political scores with our liberal Democratic office holder on issues that have absolutely nothing to do with subway route choices.

Not one Beverly Hills elected official serves on the MTA board. A majority of the board are elected or appointed from the City of Los Angeles or County Board of Supervisors. The cities of Lakewood, Glendale, Santa Monica and Duarte are represented, but not Beverly Hills!

So, what’s new? Last week MTA had an ill advised “open house” to “present” to our community, and in similar events in neighboring areas, the supportive information gathered during the Environmental Review process.

Predictably, in Beverly Hills almost every person attending opposed the route choice.

Did MTA staffers actually believe that their exhibits could be presented without allowing community members and elected officials an opportunity to vent disagreement on the Constellation alignment?

As a simple matter of professional courtesy, Councilmember **Lili Bosse** should have been given an opportunity to make her concerns known at the “open house.”

Conversely, it must be equally frustrating to have some community leaders appear at council meetings leveling attacks on the “council majority” for not opposing the high school route. Reality check: The only really effective voices the MTA staff is even worried about is our city council, and the same is true of the MTA board and Supervisor Yaroslavsky. No matter how often the council acts in total unity in speaking out against the Constellation alignment, some people, and many are well intentioned but being used, are not really listening.

What it really comes down to is what is effective, what will realistically succeed? The most strident voices have not made a dent on the MTA. No amount of wasted money on lobbyists or political posturing have had the slightest impact. If we, as a city, have any hope of preventing tunneling under the high school, it will be because of the council’s consultant studies and political influence—not the hysterical, politically partisan voices of doom and gloom. The sooner everyone grasps that reality the greater our chances of assuring the safety of future generations of high school students.

Yes, I understand the frustration of some who feel their only recourse is to level attacks at our own elected officials. Many are sincere and believe they are waging the good fight. They simply fail to understand that they might well be being used by people who are less concerned about safety and more about private political motives.

Final thought: Are those few who attack the council really willing to give the MTA the false impression that we are not united in opposition to the Constellation route? How could that possibly serve our interests?

Mayor Dr. **Willie Brien**, Councilmembers Dr. **Julian Gold** and Councilmember and most recent mayor **Barry Brucker**, are just as opposed to the high school route as Councilmembers **Lili Bosse** and **John Mirisch**. Attempts to divide the council, for whatever reason, are pointless.

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#### EVENTS AND PEOPLE

Who would have thought “Scrabble” could bring so diverse a group of people together in our village, but it has.

And in a very good cause. What has

now become an annual event, “The Book Ends Scrabble Challenge” a kind of round robin tournament, benefiting “Book Ends” which supplies “gently used” books for underserved youths in less affluent areas of Los Angeles has the able talents of **Patti Tanenbaum** to assure success.

Some of the many supporters of the annual tournament, dinner event held at the Mark, include Tom Saffran and Associates, UTA and Ralphs.

Held early in March, locals attending included Drs. **Charles and Sandra Aronberg**, Drs. **Connie** and Mayor **Willie Brien**, **Jackie Burdorf**, **Elizabeth Chait** (and her mother, **Mona Moore**), **Lea** and **Joe D’Agostino**, **Reed Diamond**, **Howard** and **Mary Lynn Gottfried**, **Michele** and Councilmember Dr. **Julian Gold**, School Board Member **Lewis Hall**, **Rosemary Hilb** and daughter **Antonia Carlotta**, **Helene Harris**, **Marcia Hobbs**, former mayor **Nancy Krasne**, former school board president **Myra Lurie**, **Myra Novodor**, **Jill Roberts**, **Teri Weiss**, **Terri Wolf**, **Jane Seymour**, **Wendy Sheinkopf** and **Richard Russell**, Miss Teen Ventura County **Laurie Holz** and **Pamela Chais**, among others we probably missed. The winners: **Laurie Holz** and **Pamela Chais**.

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#### IMPORTANT DATES:

Want to really understand what to do in the event of a disaster? How to prepare your family and what governmental resources will be available?

Then please plan to attend a special city meeting on April 30, 2012 from 8:30 a.m. to noon in the Municipal Gallery at City Hall.

Sampling of subject matters: What can you expect from the city? How to make our businesses safer, how will disaster impact utilities, what public information will be available, what to do in case of a “shooter,” plus other governmental and private resources.

Participants in the panel discussions, led by our most able emergency manager **Pamela Mottice Muller**, will include city staffer and private enterprise representatives such as Edison and Cedars-Sinai.

The Health and Safety Commission hopes to reach, aside from residents, local business, faith based organizations and schools. Pass the word and attend—information could help save lives.

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Support our cops. Some of the finest ever to serve our city have retired and will be honored at an event sponsored by the Beverly Hills Police Officer’s Association on May 18 at The Mark.

These are people you have known and who have made our community one of the safest in the world. Good deed: Show your appreciation by attending. For information and reservations, including buying an ad in the tribute journal, please call (310) 550-4551.

Officers to appear: Capt. **Edward Kreins**, Lt. **John McKenzie**, Lt. **Timothy**

**West**, Sgt. **Brad Cornelius**, Sgt. **Michael Corren**, Sgt. **Walter Jordan**, Sgt. **Richard Knudsen**, Sgt. **Rex McEvoy**, Sgt. **David Perez**, Sgt. **Wesley Takahashi**, Det. **Richard Banks**, Det. **John Czarnocki**, Det. **James Greene**, Det. **Albert Lightfoot**, Det. **Russell Sharp**, Det. **Roy Tinkler**, Ofc. **Robert Bloome**, Ofc. **Ronald Derderian**, Ofc. **Demetra Dritsopoulos**, Ofc. **Thomas Gates**, Ofc. **Paul Kramer**, Ofc. **James Ply**, Ofc. **Roger Reiner**, Ofc. **Richard Rowsell** and Ofc. **Andrew Serrao**.

Although the dinner is being held outside Beverly Hills, this is one time you can feel totally safe in Los Angeles.

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One more week’s delay in naming our choices for Best in Beverly Hills, and time for you to send your suggestions, but some interesting food developments.

All kinds of new eateries opening on South Beverly, including a U-Sushi that has made the pages of the *Los Angeles Times*. Frequent readers may know my feelings regarding sushi, not my first or last choice for dining, but this addition might just work at a site that has seen all kinds of dining and food options fail: the northwest corner of South Beverly and Charleville, part of the Four Corners.

Just what we needed most, another Italian restaurant. This one will occupy reduced space in what was most recently Porterhouse between La Cienega and Robertson Boulevards.

However, this section of our city does not have all that many dining options, including choices for those in nearby offices and businesses. Long before the steak house, the same property housed the highly successful family diner, Andre’s, one of the top revenue producers in the city.

We also lost another popular family restaurant at 8383 Wilshire, Nibblers.

But there is one favorite in the area that is very moderate in price and both attractive and excellent quality food service: Bombay Palace. Open for dinner and lunch, their luncheon buffet is top Indian food in a comfortable setting, and did I mention very reasonable?

#### BEST IN BEVERLY, PART ONE

Jumping the gun on recognizing excellence in service, the best daytime wait staff in our city does its magic at Circa 55 and adjoining Trader Vic’s lounge at the Beverly Hilton. For their constant good cheer, attentive service and high professionalism we honor:

Partial list: Food and Beverage Manager **Don Brookshire**, restaurant management staff: **Melinda Harrington**, **Chai Rojana** and **Judy Kungval**; wait staffers we most often see at lunch **Chupan Lipikorn**, **Amara Narkthong** and **Rosa Garcia**. (And at lunch try the best French Dip in our area, a new menu addition that will help you save gas going to downtown Los Angeles.)

Stay tuned.

*Rudy Cole served for eight years as a member and chair of the city’s Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

# people & profiles

## Historical architect G. Taylor Loudon, AIA



*Last month, the Board of Education approved a contract with G. Taylor Loudon to perform a historical assessment of the Hawthorne campus.*

### What is a historical architect?

Like any other profession, architecture gets divided into specialties, and historical is a specialty. There are Secretary of the Interior's standards, which are codified by the National Park Service. They have four different treatments for historical properties. One is rehabilitation, which would be technically what Hawthorne would comply with. You're allowed in a rehabilitation project to add on to a building. Preservation is one where they try to preserve a building at a certain place in time. Reconstruction means you're building something that has been lost. Restoration: You're restoring something to a particular timeframe. As a historical architect you can work on a project with any of those four definitions.

### How did you become a historical architect?

Growing up, I always wanted to be an architect. [I studied architecture at] the University of Virginia. When I graduated, I found a job in an office that was effectively a historical architecture office. His name was Everette Fauber. [In the 1930s] he went to work on Williamsburg restoration. He became known as the Williamsburg architect, which for a long time meant [he] built buildings in the style of. As different projects came up for rehabilitation, he started to get those projects. Toward the end of his career, I worked in his office. [Then I] went to graduate school [at Columbia University]. I started to do design work, but I had such a background [that] historical projects tended to come my way. [At Columbia] the office of the dean of my graduate school hired me because they had a project in lower Manhattan for the U.S. Custom House. So one thing led to another.

### Would you say historic architecture is a passion?

Yes. There's a rather large element of research, investigation, doing photographic research, and trying to figure out what's there, what is underneath surfaces. It's intriguing and every single project really is different. There are different issues that are present in older buildings also because codes have changed over time. One outgrowth of that is the State Historical Building Code (SHBC), [which] allows you alternative regulations, mostly because if you tried to make an existing historical building code-compliant, you would effectively ruin most of what it had in terms of material integrity. You become aware there are different ways of achieving a safe building. If it's defined as a landmark building, then you have this historical code that allows a slightly different interpretation to hold forth.

### What's an example of a rehabilitation project in which the majority of existing buildings were rehabilitated?

The La Plaza de Cultura [y Artes] project downtown on Main Street. It's a Mexican American cultural center. These were two Victorian era [structures that were] contributors to a historic district, so they're landmarked in a sense. One [two-story building] was built in 1883, called the Garnier Block that became known as the Plaza House. There was an 1888 construction that was five stories tall called the Vickrey-Brunswig. They both had rather elaborate cornices and exterior façades. Beginning in the 1950s and 1960s these gradually were taken down. Eventually there was not much left of the original detail. Besides doing the research and documentation of what was there, I also developed, based on photographic evidence, designs for the reconstruction of the materials that had been removed. They had scaffolded the whole building so I could be on the outside of the building dimensioning what was there and using the photographs to interpret what the three-dimensional reconstruction of the detailing should be. There have been other projects I worked on that were equally interesting [like] Carnegie Hall, [where] we changed the whole entrance scheme, mostly to comply with ADA. It was [creating a] compatible detailing of new construction to be fitting with the old, so there can be a design component.

### Sounds like you've done quite a few projects where a building was modernized to meet code, meanwhile elements were preserved.

If it's a landmark building, you can use the [SHBC]. You make a series of assessments based on factual data, what was originally built and when, what looks like it was part of that original construction, what was later modified, then can it be something that's

modified again, all in an effort to create something that is conforming to new codes but also those new programming needs.

### Have you done this kind of assessment on a public school before?

[I've done] feasibility studies to see how they can be reused. Sometimes they're assessments, where you're assessing based on what's there now, what's original construction and what's not? What can be removed or should be removed without affecting the historical integrity of the structure? Again, this is based on research, looking up original documents in the drawing, looking at photographs. Some of them are assessments that are in effect trying to elaborate if the building is significant because important events took place there, important people lived there, it's associated with a master architect, it's a representative structure of unusual construction techniques, or exhibits the work of master craftsmen.

### What's an example of a project where a historical assessment was done and there was a compromise of preserving historical aspects and also adding new construction?

To some degree the La Plaza de Cultura project was a negotiation because there originally were three buildings on the site. One was later constructed in the 1910s or 1920s. The LA Conservancy ultimately agreed it was a tradeoff. It was too expensive perhaps to preserve, retain, rehabilitate and adaptively reuse three buildings. [Preserving] two was feasible and freed up areas for other use. There are lots of examples where there were negotiations made about what should be retained and what was effectively a bargaining chip or a tradeoff. It's called mitigation. CEQA laws are supposed to evaluate public resources, [which] are also defined as historical and cultural resources. CEQA talks about the historical environment as much as it does the natural and geophysical. Mitigation sometimes under CEQA is brokered with the State Historic Preservation Office or whoever the local governing authority is. They may feel strongly there is some element or feature of a building that must be preserved at all costs because it has such a high level of significance and integrity.

This is in effect what I will be evaluating at Hawthorne, where [I will] rank and break [elements] down into what they're important for and what level, and although condition is not an indication of significance, it's something that plays into the concept of material integrity. These are all rich terms that help you if you're evaluating what's historically and culturally significant. If you can have this very significant element that must be repaired or restored, then there's something else that's completely non-accessible and it can't be feasibly made accessible, you're allowed to remove that or alter that if you document it sufficiently. Mitigation measures can be many different [things], including providing measured drawings or photographic documentation per the American Historical Buildings Survey. There are lots of different ways to document something before it's removed, and sometimes things are removed to be reinstalled in other places.

### Will you be making recommendations in terms of what should or should not be preserved at Hawthorne?

In effect that's part of the ranking or categorization. Let's say some feature can be easily repaired, removed, fixed and then reinstalled in a new condition. Sometimes that's part of these evaluations. It goes down to the detail level. In other cases, what's a physical feature of the building? It's not necessarily an amazingly detailed ceramic tile floor or water fountain, but in other cases it would be a material use, like metal casement windows. You wouldn't say this is a very significant architectural feature but it's a contributing feature to the building as constructed.

[The report will go over elements of the campus, rank them in terms of significance] and assess their condition, and if it's feasible to remove and retain them, or if it's a dimensional and material characteristic that could be recreated in the new construction. In some cases there are wonderful ceiling panels but they can't be retained for [some] reason. If there's mitigation required for an environmental issue, we would document visually what is there so that element could be reconstructed if that was desired in the new project design.

### Do you think Angelenos have a different attitude toward preservation than those on the East Coast?

The thing that really separates East from West is that in Southern California you don't deal with the environmental impact by seasonal change on structures. In fact, the largest preservation organization for any city is the LA Conservancy. There are thousands and thousands of members. There are different preservation campaigns that have come up, including the Kronish house in Beverly Hills [by master architect Richard Neutra]. There was a rather large public outcry and support. The other interesting thing in California law is the age of a building before it can be considered a landmark generally speaking is about 50 years. In New York City, it's 25. The Lever House building [by Skidmore, Owings and Merrill] represented a particular type of modern [architecture] and it was completed in the early 1950s. As you got into the mid-to-late 70s all of a sudden it qualified as a historic landmark.

### What's your comment that Beverly Hills recently passed its own historic preservation ordinance?

I think it's great. They've needed one. They've had some text in the municipal code since the 1970s [but] it's never really been addressed or enforced. There are some nice statements there but with getting a demolition permit, you could almost demolish something that was potentially historic with only an administrative, over-the-counter review. These were issues I think the City recognized they needed to address. It was that and the Mills Act adoption. I think everybody who's interested in preservation is grateful to see that happen. There are a lot of great buildings in Beverly Hills.

-- Melanie Anderson

# coverstory

## ART FOR ALL

The Weekly's exclusive interview with  
**Fine Art Commission Chair Terri Smooke**  
By **Melanie Anderson**

### So, how did you end up in Beverly Hills?

[My husband] Michael and I had been living in Cheviot Hills with our daughters [Ellen and Stephanie] and we decided it would be wonderful if we moved here. We found a wonderful home and a wonderful community. Michael grew up in Pasadena, and his parents moved [to Beverly Hills] when he was finishing high school. They were here [when we moved here].

### Where did you grow up?

I grew up in Los Angeles, in Beverlywood. I went to Castle Heights Elementary, Palms Junior High, Hamilton High, and then on to UCLA. I've lived here my whole life; I've never lived any place else. At UCLA, I was a major in English and history, with an art history minor. When you're studying art history, you need to study everything; however, my favorite period was 20th century.

### What draws you to 20th century art?

Now of course it's also 21st century art. When you're looking at art that is contemporary, it was contemporary for the people who were making it. [Contemporary] art really reflects the time, the place, the values and the interests of that society. I'm very much attracted to that. I love work that is post-1945, and [the artists are] all telling stories, and they're all reflecting the interests, the values, and the challenges of those times. I find it to be historical and social commentary at the same time.

### Tell us about your family.

Michael and I just celebrated our 40th anniversary. It's really been terrific because we were both fairly young when we got married. We've really grown up together in many ways. Michael also went to UCLA [but we didn't meet there]. He went on to law school at Harvard. He took the bar, traveled, came home, found out he passed and called me out for a date. He was my first blind date in my life. We met [through a mutual friend] and realized we had so many things in common. We've grown up with art together as well. We look at art together, we go to galleries together, we go to museums together. When we travel it's a focus for what we do. We're collectors. We have to agree on whatever comes into our lives, and that elicits a lot of conversation. [Michael practices real estate at the firm Eisner, Kahan and Gorry in Beverly Hills.]

We have two daughters, Ellen, who's mar-

ried to Dan Shallman, and Stephanie, who is married to Doug Praw. Ellen and Dan have two children, Noah, who's 3, and Eva, who is a year. Stephanie and Doug have two daughters, Maya, who is 5, and Alexandra, who is 3. Ellen is an attorney. She's vice president for legal affairs at Universal Pictures. Stephanie is an endocrinologist and she practices at UCLA at Ronald Reagan [Medical Center] and at UCLA Santa Monica. Both the girls were art history majors in college. I think that being an art history major is probably one of the best ways to prepare for almost anything. It teaches you to look at things that you may not want to look at, but you're forced to consider it and to think about how it might relate to another work of art or to the elements within it. I think for being a doctor or a lawyer it's the same thing. You have to learn to evaluate information in more than one way. It's more than identifying a Rembrandt and a Picasso. It's a way of learning to look and think and to be elastic in your thinking.

### Tell us about your involvement with Los Angeles County Museum of Art.

[Michael and I have] both been very involved at [LACMA]. Michael is currently a trustee at LACMA. We have both been chairs of the Modern and Contemporary Art Council at LACMA. We're supporters of MOCA and we're supporters of the Hammer

[Museum]. However, our greatest focus is at LACMA. The curator Franklin Sirmans, who is the department head and curator for contemporary art, has a curatorship that was named for us, which we're very proud of. We've been taking our children there since they were tiny girls. It's an important part of our lives.

### You serve on the Cedars-Sinai Board of Governors, the UCLA Medical Center Board of Directors and the Jewish Federation Los Angeles Board of Directors. Tell us about your involvement with these organizations.

I got involved in the very best way possible: Someone reached out to me. I think that's how the most successful things often happen in life, that someone reaches out and says, "I want to share what I'm doing with you because I think it's exciting and it's worthwhile," and I said yes. I have a theory that you should always say yes, because when you say yes to something, amazing things can happen. If you say no, you never know what you missed.

I think it's so important to be involved with health care and to make sure that everyone in our community has the opportunity and the availability of health care. I can't pretend to know so much about it, but I want to support it. I was brought up with the adage that we all make a difference, and you can make a difference one by one by one. Coming together, [we] can make the place [where] we live a better place and not just for us but for generations to follow.

The Jewish Federation is dear to my heart because it takes care of a huge population of needy seniors, of Holocaust survivors, of children, of single parents, of people with emotional or physical challenges. It reaches into every single corner of the community to be the safety net and to make sure that no one falls through the cracks. In addition, the Jewish community educates people as to what our background is, what is our history, how can we be a part of this great complexity? The Jewish community reaches out and supports Jews and non-Jews around the world, and when there are crises in the

world [like] the tsunami or Haiti or Katrina, mailboxes open up and people can make a contribution.

### In 1999, Governor Gray Davis tapped you to serve as a special assistant and liaison to the state's Jewish community. How did your appointment come about?

That was a phenomenal job. [Davis] found me because I was doing a lot of speaking on behalf of the Jewish community. I had taken a lot of leadership positions. Being an elected official, he was present at many different functions, so we got to know one another and we ended up together on a trip to Israel in 1992. When he ran for governor, I supported him—not the biggest supporter—but I supported him. After he was elected, I was invited to become a special assistant to him and to be his liaison to the Jewish community and to bring the Jewish community to him, and that job evolved into working on many other issues, and being involved in many other things, including the arts in California, so it was exhausting, exciting and so fulfilling. I thank him every day for that opportunity.

### What were some highlights of that experience?

We signed a memorandum of understanding for cultural understanding [between] California and the state of Israel. That was very exciting. There was also a project that the governor started [in which] we reached out to governors across the United States to sign a letter in support of the viability of the state of Israel and condemning violence directed toward its citizens. That was a very intense project, and it [required] reaching out to chiefs of staff for all of these different governors until we really had a critical mass of support and it went to Washington. That was very powerful. At the time Gray Davis was governor, there were a lot of incidents in the universities in California, with anti-Israel, anti-Semitic events. There were some issues with certain professors and teaching assistants who were anti-Israel. People were asking for a boycott of all things Israeli, and we convened meetings in order to educate and hear from the public, to sort out without compromising academic freedom how we could have peace within the state of California. Working with the governor post 9/11 was a very important project. We worked together with the Muslim community in California, as well as the Jewish community and other communities of faith, to make sure that there was understanding, that the lines of communication were open, and that people would use this as a learning opportunity to grow closer together rather than to grow apart. California is the state with the largest number of different nationalities, religions, ethnicities, languages spoken, and we're a very special state.

### How did you get involved with the Fine Art Commission?

I was approached some years ago to see if I would be interested because I have been art-involved for a long time. [But] I didn't get it. I applied another time, and I didn't get it. The third time I applied, I was lucky enough to be selected. You may not always get what



Terri and Michael Smooke



you want the first time around, but this was something that mattered to me. I think that public art is essential, and I really wanted to be a part of this process.

#### **What are your goals this year as chair?**

The City Council has approved the acquisition of the Jaume Plensa sculpture called *Endless*. We are working out contract details now and looking forward to one day having this very beautiful sculpture in Beverly Hills. We have hired Rosa Lowinger, who is going to begin the conservation and maintenance of the artwork in the City.

One of my goals is really to engage our community more than it has been engaged. For example, we're going to be having work done on the [Yayoi] Kusama [*Hymn of Life: Tulips*]. I'm hoping that we can use the conservation and maintenance work as a teaching moment so that people can see what it means to take care of our public sculpture. My goal is hopefully people will stop climbing on our public sculpture.

We had a wonderful spot with [*Weekly* columnist] Rudy [Cole on *Inside Beverly Hills*]. [Commissioner] Brenda Potter, Nancy Hunt-Coffey and I were on the show with him and we were able to talk about the Franz West [the orange sculpture at Wilshire and Beverly] and how we were able to acquire art for the city and how the fine art fund functions.

When developers satisfy the fine art obligation, which is stated in the [fine art] ordinance, art comes into the City. Now we are trying to [compile] a comprehensive list of what we have. Another project is working on the fine art ordinance itself. We have no deaccession policy at all, so two of our members [Vice Chair Fiona Chalom and Commissioner Sandy Pressman] are working on that. We are working on creating a fine art master plan, [which will] probably take a couple of years. In it we will be identifying places for art to be installed. Of course we work with our city council liaison on all of these things.

I would like a brochure so that when developers start to work and create their projects, they know from the onset [about the] fine art obligation and how they can satisfy it. [Developers of construction projects valued at \$500,000 to \$1 million are required to install public art worth at least 1 percent of the project cost, and developers of projects valued at more than \$1 million are required to install public art worth at least 1.5 percent of the project cost. Developers also have the option of contributing a slightly reduced amount to the City's fine art fund.]

One of my goals is to create a sculpture garden so that hopefully the Plensa will be right by the Kusama, and that the Roxy Paine *Erratic* will be brought to that same place. All great cities have sculpture parks; we need one, too. [Park visitors] can walk over and take a look at this art and have the same kind of experience that they can have when they go to Paris, Chicago, New York or Seattle. So many things are seen from our cars. By creating a sculpture park, we're encouraging people to slow down, walk around, sit down and look at things slowly. With the public art that we acquire, you do need to look at it all the way around. When you look at it from one angle you see one thing and as you begin to walk around, it becomes a different visual experience. Obviously we can't all like every single thing, but my hope would be that people would look and think about it.

#### **What are the challenges you face on the Commission?**

The Commission has so many different responsibilities. One challenge is working with the developers that are required to satisfy the fine art obligation. When they want to select the work, it becomes a learning opportunity for everyone because as commission members, we need to look at the proposal, evaluate the proposal and make sure it fits the criteria of the fine art obligation. It has to be made by a world-class, established artist. It has to meet the financial criteria. It has to have an intrinsic and lasting value. It

has to enhance the place where it's going to be. When we say an established artist, that means an artist represented by galleries, an artist that has history at auction houses, where we can look to see that the value of the work is the minimum of what the obligation is. It can be challenging sometimes for understanding to take place. We're hoping to have a public art collection that shows the work of many artists, and that we don't become identified with one single artist with many works in the city.

When a developer chooses to make a contribution instead to the fine art fund, the challenge is to select work that is going to satisfy the same [criteria]. It's a challenge to do the work effectively, responsibly and properly. We hope that the public art is not wallpaper, that people really want to take the time to look at it, experience it, share it with their families, share it with their friends, make it part of their daily lives, and our challenge is how we can help facilitate that.

#### **Public art in Beverly Hills has been controversial in the past, like Roxy Paine's *Erratic* and George Herms' *Moon Dial*. Why do you think Plensa's *Endless* is appropriate for Beverly Hills?**

[Plensa is] a world-class artist, and I had seen his work around the world and at the important art fairs, museums and sculpture gardens. I brought [*Endless*] to the commission for consideration because I think it is a very appropriate work for our city. What I like very much about it is that it's made out of letters, and the letters are from eight different alphabets. Beverly Hills is home to so many groups of people and what better way to say "Welcome" and "We value you," and "We are all together creating this beautiful mix.?" In this particular sculpture, the letters are welded together from all of these different alphabets. It's open, so you can see light through it, you can see the landscape through it, you can see people through it. I think it has a beautiful message of how we all belong to one another, how we

belong to our landscape and our cityscape. It's a very embracing kind of sculpture. By alphabets placed next to one another, it teaches us understanding. It's beyond tolerance; it's understanding how we all fit together to create a whole.

#### **Last year, the City Council voted to reduce the Commission from seven members to five as commissioners' terms naturally conclude. Currently there are six commissioners. How has the reduction in members affected the Commission?**

The fact that we are six rather than seven has changed the number of commissioners who can work on any given committee. Our committees instead of being three members are now two members, so that has been a very direct impact. I think it was a good idea having a seven-member commission, because looking at public art, it's wonderful to have seven heads and seven sets of opinions. We all come from different life experiences to be able to tackle all of these questions. I also think it's great [having seven] because it gives more people an opportunity to be actively involved in the City. I don't know that there are other cities where people are clamoring to get involved and I think that speaks very well for where we live and for our citizens. We have more signups for Team Beverly Hills than we can accommodate. We have more people that want to be on commissions than the commissions can accommodate. I think it's fantastic [but] we will be very effective with five.

#### **After your term ends next year, what's next?**

When my term ends as chair, I will be very happy to watch Fiona Chalom take over the chair of the Fine Art Commission. I will be there to support her and be a good member of the commission, and walk around the city and enjoy all the beautiful art that we've been installing. I hope to stay an involved member of the City.

*briefs cont. from page 5*

tion," Horowitz said.

Three out of five Board of Education members—Brian Goldberg, Lisa Korbatov and Jake Manaster—were endorsed by BHEA.

"Board members have said they want BHEA to be among the best paid districts, and we're hoping that they really mean that," Horowitz said. "It can't happen in one or two years. It has to be something that happens over time. I think the expectation is there's always this hope and belief we have similar interests. We want the school district to be successful. We want families to come to Beverly Hills for, among other reasons, the public schools, and we as teachers also have expectations we'll be compensated competitively for what we do."

Horowitz said the relationship between BHEA and the board is better today than it was 15 years ago, but he acknowledged current negotiations have not been easy. When asked to comment on why negotiations are not going as well as BHEA would like them to, Horowitz said it was premature to comment since negotiations are ongoing.

"They're never easy bargains," Horowitz said. "The district has interests; we have inter-

ests. There's nothing untoward happening."

#### **Recreation and Parks Commission eyes La Cienega Park to locate exercise equipment, seeks gardening aficionados**

One year after testing outdoor exercise equipment at a demonstration at Roxbury Park, the Recreation and Parks Commission is looking into the feasibility of purchasing equipment and locating it in La Cienega Park.

"I know I tried every single piece of equipment that was out that day," Commission Chair Susan Gersh said. "It was extraordinary."

Initially, the Commission envisioned installing such equipment at Roxbury Park, but due to pending plans to renovate the community center and park grounds, the Commission is now looking at the area of La Cienega Park along La Cienega Boulevard west of the playground and picnic area, for the equipment designed to improve muscular strength, endurance, flexibility and balance.

"We feel La Cienega is a park that has so much activity and that it would be an equally good site," Gersh said. "We don't feel it's a compromise. We feel the equipment is well suited to either park, therefore rather than wait, if we have the funds, we would like to go

ahead and bring this to the community."

Gersh said the Commission is waiting until two improvement projects at the La Cienega Community Center are completed to see what funds might be available for purchasing the equipment.

Gersh said the outdoor exercise equipment goes well with the Healthy Eating Active Living (HEAL) resolution the Commission approved last week.

In other park news, Human Relations Commission Chair Barbara Linder is spearheading an initiative to form a gardening club at Greystone Mansion. An exploratory meeting will take place at Greystone on May 23 at 10 a.m. to gauge the interest level in the community.

"The goal is to develop and maintain a community demonstration garden at Greystone," said Gersh, who plans to attend the meeting. "I think Greystone is a wonderful asset for the community and we have been interested in having activities [there that involve] the community. Doing a demonstration garden would be educational and bring community members together in a positive way."

#### **City offers free transportation to upcoming Metro subway meetings**

The City of Beverly Hills will transport Beverly Hills residents to two upcoming meetings during which Metro board members will consider the Westside Subway Extension.

Metro board members will hear public comment at both its Planning and Programming meeting on April 18 at 1 p.m. and its board meeting on April 26 at 9 a.m., when the board may vote on the subway's alignment and station locations.

The final EIR, which was released earlier this month, recommends a subway alignment that would require tunneling under Beverly High.

Both meetings will take place at Metro's downtown headquarters. A 20-seat shuttle will depart from City Hall in front of Kelly's Coffee and Fudge on Rexford Drive at 11:30 a.m. on April 18. A 47-seat bus will depart from the same spot at 7:30 a.m. on April 26. The vehicles will be available for boarding 30 minutes before departure.

For more information, visit [www.beverlyhills.org/subway](http://www.beverlyhills.org/subway).

*briefs cont. on page 10*

**Roxbury Park liaison meeting today**



The Roxbury Park Community Center project will be discussed this afternoon at a liaison committee meeting in the second floor Conference Room B at City Hall at 3 p.m. Mayor Willie Brien and Councilmember Julian Gold spearhead the committee, which will discuss the size, location and programming of the community center during today's meeting. Former Board of Education member Gerald Lunn, who last week concluded a series of guest columns in the *Weekly* about renovating Roxbury Park, will speak about his vision for the community center.

--Briefs compiled by Melanie Anderson

**BHHS Baseball Team Edges Pacific Christian**

Beverly High defeated Pacific Christian of Santa Monica, 4-3, in a nonleague baseball game March 15 at La Cienega Park as Nick Reskin went two-for-three and drove in two runs for the Normans.

Jared Forman pitched three innings of

one-hit relief for the victory and went one-for-three at the plate, driving in a run.

Jack Ross went two-for-four and scored a run for Beverly Hills. Zack Gaon and Gabe Laemmler had the Normans' other hits.

Beverly Hills starter Sam Mason allowed three runs, one earned, and four hits over four innings, striking out six and walking one batter. He left the game with the score tied, 3-3.

**BHHS Softball Team Routs Serra**

Beverly High defeated Serra, 14-4, in the ninth-place game of the St. Monica Catholic High School Ninth Annual Softball Classic March 16 at Beverly High as Reese Brucker, the Normans' No. 9 hitter, tripled in two runs during a six-run fourth inning.

Brucker's hit drove in Daniella Hay, who singled, and Arianna Mazzarinni, who reached base on an error.

Leah Shapiro tripled in freshman Shyra Costas, who walked, in the fifth.

Hay's single drove in Shapiro, who walked.

Beverly Hills batters drew 10 walks, with seven of them scoring. Aamira Pandey was hit by a pitch in the third and scored when Brucker walked with the bases loaded.

Costas (4-3) pitched a complete game, allowed four runs, two earned, and three hits over five innings, striking out eight, walking two and hitting a batter.

The game was called in the bottom of the fifth because of the 10-run rule.

--Steven Herbert

**Brucker, Krisel and Dougher inducted into Beverly High Hall of Fame**

Last Thursday, former Mayor Barry Brucker '75, renowned architect William Krisel S '41, and former Manhattan Beach Mayor Walt Dougher '53 were inducted into the Alumni Hall of Fame at a reception at Beverly High.



Alumni Association President Josh Gross presents Performing Arts Department Chair Herb Hall with a check for \$1,000 for department programs



Amy Furie, Michael Libow, Noah Furie



Beverly High Principal Carter Paysinger, honoree Barry Brucker



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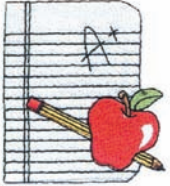
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**FICTITIOUS BUSINESS NAME STATEMENT: 2012035911:** The following person(s) is/are doing business as DITA. 14335 Sherman Way Apt. 328 Van Nuys, CA 91405. VIOLETA STEFANOVA TOMOVA. 14335 Sherman Way Apt. 328 Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/5/11 Signed: Violeta Stefanova Tomova, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 360

**FICTITIOUS BUSINESS NAME STATEMENT: 2012036052:** The following person(s) is/are doing business as BENSKY ENTERTAINMENT. 16017 Devonshire St. Granada Hills, CA 91344; 15021 Ventura Blvd. Suite 343 Sherman Oaks, CA 91403. LYNDIA BENSKY. 16017 Devonshire St. Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/9/11 Signed: Lyndia Bensky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 361

**FICTITIOUS BUSINESS NAME STATEMENT: 2012036246:** The following person(s) is/are doing business as SIRION BROOKS. 24454 Valencia Blvd. Apt. 9313 Valencia, CA 91355. NATHAN KAPUSTA; MARK KAPUSTA. 24454 Valencia Blvd. Apt. 9313 Valencia, CA 91355. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nathan Kapusta, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 362

**FICTITIOUS BUSINESS NAME STATEMENT: 2012035367:** The following person(s) is/are doing business as WATERHEBETTERLIFE. 6559 Androsol Ave. Van Nuys, CA 91406. ALEXEI MOUSIENKO; BLANCA E. UMANZOP. 6559 Androsol Ave. Van Nuys, CA 91406. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alexei Mousienko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 363

**FICTITIOUS BUSINESS NAME STATEMENT: 2012035158:** The following person(s) is/are doing business as SECURITY INTERFACE GROUP-SIG. 5525 Canoga Ave. #122 Woodland Hills, CA 91367. DAN G. BATTUNG. 5525 Canoga Ave. #122 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dan G. Battung, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 364

**FICTITIOUS BUSINESS NAME STATEMENT: 2012035071:** The following person(s) is/are doing business as AGAT WHOLESALE. IMPORT. EXPORT. 13331 Moorpark St. #127 Sherman Oaks, CA 91423. GAGIK OGANESEYAN. 13331 Moorpark St. #127 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gagik Oganeseyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 365

### STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2012032398  
Date Filed: 2/28/2012  
Name of Business: #1 NAIL SPA. 17551 Chatsworth St. Granada Hills, CA 91344.  
Registered Owner: STEVE P. DAU. 113356 Reliance St. Arleta, CA 91331.  
Current File #: 2008208588  
Date: 02/04/08  
Published: 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 366

### STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2012032826  
Date Filed: 2/28/2012  
Name of Business: BONUS MERCHANDISE. 3244 W. Slauson Ave. Los Angeles, CA 90043.  
Registered Owner: KY SUN LEE; YOUNG JA LEE. 14412 Shadybend Dr. Hacienda Heights, CA 91745.  
Current File #: 2008161347  
Date: 02/04/08  
Published: 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 367

**FICTITIOUS BUSINESS NAME STATEMENT: 2012027937:** The following person(s) is/are doing business as ADVANCE QUALITY CARE SERVICES. 13208 Crossdale Ave. Norwalk, CA 90650. ABIGAIL SULIBIT. 13208 Crossdale Ave. Norwalk, CA 90650. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Abigail Sulibit, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/17/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 368

**FICTITIOUS BUSINESS NAME STATEMENT: 2012039052:** The following person(s) is/are doing business as TOUR 21. 5307 Wilkinson Ave. #5 Valley Village, CA 91607. GLG LIMOUSINE CO. 5307 Wilkinson Ave. #5 Valley Village, CA 91607. The business

is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sam Pevzner, President. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 369

**FICTITIOUS BUSINESS NAME STATEMENT: 2012025639:** The following person(s) is/are doing business as TOUR 21. 5307 Wilkinson Ave. #5 Valley Village, CA 91607; 6551 Colbath Ave. Van Nuys, CA 91401. HOLLYWOOD FINANCE INC. 5307 Wilkinson Ave. #5 Valley Village, CA 91607. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sam Pevzner, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 370

**FICTITIOUS BUSINESS NAME STATEMENT: 2012035073:** The following person(s) is/are doing business as GREEN EARTH RECYCLING. 17841 Horace St. Granada Hills, CA 91344. ALEXANDER SARKISYAN. 17841 Horace St. Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2002 Signed: Alexander Sarkisyan, Manager. This statement is filed with the County Clerk of Los Angeles County on: 3/2/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 371

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037927:** The following person(s) is/are doing business as CHILDREN OF THE MOST HIGH GOD. 2232 Carmona Ave. #1 Los Angeles, CA 90016. JENNIFER GREEN. 2232 Carmona Ave. #1 Los Angeles, CA 90016. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jennifer Green, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 372

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037156:** The following person(s) is/are doing business as YELLING MIMME PUBLIC RELATIONS. 750 S. Spaulding Ave. #121 Los Angeles, CA 90036. LINA SHAMASH. 750 S. Spaulding Ave. #121 Los Angeles, CA 90036; JESSICA GANJLI. 253 S. Oakhurst Dr. Beverly Hills, CA 90212. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 1/1/11 Signed: Lina Shamash, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 373

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037157:** The following person(s) is/are doing business as LEARN WITH DELILAH; LEARN WITH DEL; LEARN WITH DELL. 410 S. Barrington Ave. #303 Los Angeles, CA 90049. DELILAH SIMHAE. 410 S. Barrington Ave. #303 Los Angeles, CA 90049. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/1/11 Signed: Delilah Simhae, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 374

**FICTITIOUS BUSINESS NAME STATEMENT: 2012027772:** The following person(s) is/are doing business as LA GREEN COLLECTIVE. 6218 Santa Monica Blvd. Los Angeles, CA 90038. HARRY DEKEYAN. 6218 Santa Monica Blvd. Los Angeles, CA 90038. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Harry Dekeyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/17/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 375

**FICTITIOUS BUSINESS NAME STATEMENT: 2012036941:** The following person(s) is/are doing business as ART INSTALLATION REMEDIATION. 7706 El Caprice Ave. North Hollywood, CA 91605. GARY GREEN. 7706 El Caprice Ave. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/1/11 Signed: Gary Green, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/5/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 376

**FICTITIOUS BUSINESS NAME STATEMENT: 2012036823:** The following person(s) is/are doing business as PELATIAH CLOTHING; PELATIAH FASHION. 22216 Victory Blvd. Suite C310 Woodland Hills, CA 91367. FERIAH SHOKATI. 22216 Victory Blvd. Suite C310 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ferial Shokati, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/5/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 377

**FICTITIOUS BUSINESS NAME STATEMENT: 2012036711:** The following person(s) is/are doing business as COY GUITERREZ. 360 N. Hollywood Way Apt. 206 Burbank, CA 91505. RUEL GUITERREZ. 260 N. Hollywood Way Apt. 206 Burbank, CA 91505. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 6/11/02 Signed: Ruel Guiterrez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/5/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 378

**FICTITIOUS BUSINESS NAME STATEMENT: 2012036467:** The following person(s) is/are doing business as MJM ENTERPRISES; MJM REALTY GROUP. 19024 Sherman Way #204 Reseda, CA 91335. JAHJI JOHNSON. 19024 Sherman Way #204 Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jahji Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/5/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 379

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037158:** The following person(s) is/are doing business as USA TRADEMARK REGISTRATION OFFICE. 633 W. 5th St. 20th Floor Los Angeles, CA 90071. DMITRI PAIU. 1628 N. Wilcox Ave. #550 Hollywood, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dmitri Paiu, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious

business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 380

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037159:** The following person(s) is/are doing business as G&G JEWELRY. 11856 Balboa Blvd. #104 Granada Hills, CA 91344. GEVORK KIRAKOSIAN. 11856 Balboa Blvd. #104 Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/19/2002 Signed: Gevork Kirakosian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 381

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037022:** The following person(s) is/are doing business as PINK DIAMOND SALON. 13197 Gladstone Ave. #D Sylmar, CA 91342. YASMINE N. AMOURI. 27502 Shirley Pl. #201 Santa Clarita, CA 91387. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yasmine N. Amouri, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/5/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 382

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037060:** The following person(s) is/are doing business as APPLE BOX. 10458 Riverside Dr. Toluca Lake, CA 91367. ARIEL ROSE. 10458 Riverside Dr. Toluca Lake, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ariel Rose, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/5/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 383

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037320:** The following person(s) is/are doing business as SUNSHINE CLOTHING. 6300 Laurel Canyon Blvd. North Hollywood, CA 91606. GOHAR KHACHATRIAN. 5931 Rhoads Ave. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gohar Khachatryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 384

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037347:** The following person(s) is/are doing business as PROMOVE. 14515 Dickens St. Apt. 201 Sherman Oaks, CA 91403. JOHN BOECKLIN. 14515 Dickens St. Apt. 201 Sherman Oaks, CA 91403; OWEN SZABO. 14646 Dickens St. #27 Sherman Oaks, CA 91403; PHILLIP GONYEA. 22045 De La Guerra St. Woodland Hills, CA 91364; JEFF KENDRICK. 1933 18th St. Apt. 103 Santa Monica, CA 90404. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: John A. Boecklin, Partner/Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 385

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037448:** The following person(s) is/are doing business as LA BLUE CLOTHING. 7719 Shoup Ave. West Hills, CA 91304. VICENTE PENEUELA; SOMERSET RUIZ. 7719 Shoup Ave. West Hills, CA 91304. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 3/6/12 Signed: Vicente Penuela, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 386

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037453:** The following person(s) is/are doing business as CEBICHANO. 11701 W. Washington Blvd. #D Los Angeles, CA 90066. WALTER GARCIA-ROSSELL. 11701 W. Washington Blvd. #D Los Angeles, CA 90066. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Walter Garcia Rossell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 387

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037454:** The following person(s) is/are doing business as SEA ENTERPRISES; S.E.A. ENTERPRISES. 10153 1/2 Riverside Dr. Ste 179 Toluca Lake, CA 91602. SANTOS ALERMAN. 10153 1/2 Riverside Dr. Ste. 179 Toluca Lake, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jahi Santos Alerman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 388

**FICTITIOUS BUSINESS NAME STATEMENT: 2012037454:** The following person(s) is/are doing business as NATIVIDAD L.A. 8401 Van Nuys Blvd. Panorama City, CA 91402; 5827 Troost Ave. N Hollywood, CA 91601. MANOLITO L. ARIAS. 5827 Troost Ave. N Hollywood, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Manolito L. Arias, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/15/2012, 3/22/2012, 3/29/2012, 4/5/2012 389

FILE NO. 2012 035238  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BARBOUTIS CONSULTING, 1228 S. SALTFAIR AVE, STE 6, LOS ANGELES, CA 90025 county of: LOS ANGELES. The full name of registrant(s) is/are: MID-TOWN VENDING INC, [CALIFORNIA], 1228 S. SALTFAIR AVE, STE 6, LOS ANGELES, CA 90025. This Business is being conducted by/a/n: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ MID-TOWN VENDING INC BY: JESSICA MORALES, ASSISTANT SECRETARY This statement was filed with the County Clerk of LOS ANGELES COUNTY on MAR 02 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., Business and Professions Code). LA1100025 BH WEEKLY 3/15, 22, 29, 4/5, 2012

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES  
Date of Filing Application: MARCH 5, 2012  
To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: MECHANLOO LLC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
8164 W 3RD ST  
LOS ANGELES, CA 90048-4309  
Type of License(s) Applied for: 47 – ON-SALE GENERAL EATING PLACE  
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043  
LA1104001 BH WEEKLY 3/15, 22, 29, 2012

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES  
Date of Filing Application: MARCH 5, 2012  
To Whom It May Concern:  
The Name(s) of the Applicant(s) is/are: MECHANLOO LLC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
8142 W 3RD ST  
LOS ANGELES, CA 90048-4309  
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE  
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043  
LA1104062 BH WEEKLY 3/15, 22, 29 2012

FICTITIOUS BUSINESS NAME STATEMENT: 2012037640: The following person(s) is/are doing business as TRUST ITF. 16250 Ventura Blvd. Ste. 207 Encino, CA 91436. MARIA GUEVARA. 16250 Ventura Blvd. Ste. 207 Encino, CA 91436. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maria Guevara, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 390

FICTITIOUS BUSINESS NAME STATEMENT: 2012037161: The following person(s) is/are doing business as TIENDA DEL AHORRO PARTY RENTAL. 21300 Sherman Way Unit 7 Canoga Park, CA 91303. EFREN PINEDA GARCIA. 20211 Sherman Way Unit 205 Canoga Park, CA 91306. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Eren Pineda Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 391

FICTITIOUS BUSINESS NAME STATEMENT: 2012037676: The following person(s) is/are doing business as LOS HOLLTERS. 14219 Haynes St. Van Nuys, CA 91401. NARINE SHAGINYAN. 14219 Haynes St. Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Narine Shaginyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 392

FICTITIOUS BUSINESS NAME STATEMENT: 2012037871: The following person(s) is/are doing business as APRIL LYN ASSISTING YOU!. 811 E. New York Dr. Alta Debra, CA 91001. APRIL LYN CALLUUM. 14640 Burbank Blvd. Apt. 112 Sherman Oaks, CA 91411; TYRON LAMONT FARRIS. 14640 Burbank Blvd. Apt. 112 Sherman Oaks, CA 91001. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 8/25/09 Signed: April Lyn Callum, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 393

FICTITIOUS BUSINESS NAME STATEMENT: 2012037757: The following person(s) is/are doing business as BAI PO SPA. 4716 Franklin Ave. Los Angeles, CA 90027. RJJR, INC. 623 N. Fuller Ave. Los Angeles, CA 90036. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Roderich I. Ramseier, President. This statement is filed with the County Clerk of Los Angeles County on: 3/6/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 394

FICTITIOUS BUSINESS NAME STATEMENT: 2012037897: The following person(s) is/are doing business as WATERZONE GIFTS & TOYS. 10249 Woodley Ave. North Hills, CA 91343. V & C OHANIAN INC. 10249 Woodley Ave. North Hills, CA 91343. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vartan Ohanian, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 395

FICTITIOUS BUSINESS NAME STATEMENT: 2012038019: The following person(s) is/are doing business as PUENTE HILLS RENT-A-CAR, PH RENT-A-CAR. 17621 Gale Ave. City of Industry, CA 91748. PUENTE HILLS RENT-A-CAR, LLC. 17632 Gale Ave. City of Industry, CA 91748. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sang Ho Lim, Member. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 396

FICTITIOUS BUSINESS NAME STATEMENT: 2012038126: The following person(s) is/are doing business as AVALON PAWN JEWELRY. 46 Hawthorn St. Apt. 3 Glendale, CA 91204; 150 S. San Fernando Blvd. Unit 207 Burbank, CA 91502. IREN BZUNLI. 150 S. San Fernando Blvd. Unit 207 Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Iren Bzuni, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 397

FICTITIOUS BUSINESS NAME STATEMENT: 2012038161: The following person(s) is/are doing business as FRP STRUCTURAL. 20270 Sorrento Ln. Unit 101 Porter Ranch, CA 91326; HAMIDREZ YOURDKHANI. 20270 Sorrento Ln. Unit 101 Porter Ranch, CA 91326. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hamidreza Yourdkhani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 398

FICTITIOUS BUSINESS NAME STATEMENT: 2012038211: The following person(s) is/are doing business as PROPER VILLAIN PRODUCTIONS. 15915 Ventura Blvd. #304 Encino, CA 91436. CHRIS LEPPFORD. 4735 Sepulveda Blvd. #304 Encino, CA 91436. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Chris Lepford, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 399

FICTITIOUS BUSINESS NAME STATEMENT: 2012038427: The following person(s) is/are doing business as SUNVINE. 3658 Barham Blvd. P-11 Los Angeles, CA 90068; IAMPTE. P.O box 6935 Burbank, CA 91510. QUEEN ALGIE TIVE SEARLES. 3658 Barham Blvd. P-11 Los Angeles, CA 90068. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Queen Searles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 400

date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 400

FICTITIOUS BUSINESS NAME STATEMENT: 2012038514: The following person(s) is/are doing business as SHALOM CONSTRUCTION SERVICES AND RENTAL. 6360 Van Nuys Blvd. Ste 130 Van Nuys, CA 91401. JOSE A. CAMACITO. 6360 Van Nuys Blvd. #130 Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/8/12 Signed: Jose A. Camacito, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 401

FICTITIOUS BUSINESS NAME STATEMENT: 2012038579: The following person(s) is/are doing business as ARMENIAN CUISINE. 8131 San Fernando Rd. Sun Valley, CA 91352. NATALIA TARASENKO; LAURA AZIZYANTS. 7570 Greg Ave. Sun Valley, CA 91352. The business is conducted by: Copartners has begun to transact business under the fictitious business name or names listed here on: 3/7/12 Signed: Natalia Tarasenko/Laura Azizyants, Copartners. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 402

FICTITIOUS BUSINESS NAME STATEMENT: 2012038591: The following person(s) is/are doing business as DO CENTRO USA. 4655 Maplewood Ave. #204 Los Angeles, CA 90004. SANG IK KIM. 4655 Maplewood Ave. #204 Los Angeles, CA 90004. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sang Ik Kim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 403

FICTITIOUS BUSINESS NAME STATEMENT: 2012037930: The following person(s) is/are doing business as ZHAKLINA DÉCOR. 1626 N. Wilcox Ave. #645 Hollywood, CA 90028. ZHAKLIN GHASABYAN. 1626 N. Wilcox Ave. #645 Hollywood, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Zhaklin Ghasabyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 404

FICTITIOUS BUSINESS NAME STATEMENT: 2012037929: The following person(s) is/are doing business as ANNUKA CATERING. 5663 Fountain Ave. #255 Los Angeles, CA 90028. ANNA VARDAZARYAN. 5663 Fountain Ave. #255 Los Angeles, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Anna Vardazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 405

FICTITIOUS BUSINESS NAME STATEMENT: 2012037928: The following person(s) is/are doing business as EDNA'S BAIL BOND. 1522 W. Glencox Blvd. #1 Glendale, CA 91201. EDNA MADATYAN. 1524 W. Glencox Blvd. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Edna Madatyayn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 406

FICTITIOUS BUSINESS NAME STATEMENT: 2012037974: The following person(s) is/are doing business as IRON CURTAIN PRESS. 221 Joy St. Los Angeles CA 90042. ROSANNA KVERMMO. 221 Joy St. Los Angeles, CA 90042. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/14/12 Signed: Rosanna Kvermmo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 407

FICTITIOUS BUSINESS NAME STATEMENT: 2012037942: The following person(s) is/are doing business as CHIROPRACTIC FAMILY CENTER. 16430 Ventura Blvd. Ste 207 Encino, CA 91436. ANTONETTE KRAPAN; RALPH GIGLIO. 29623 Quail Run Dr. Agoura Hills, CA 91301. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 7/7/1989 Signed: Antonette Krpan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 408

FICTITIOUS BUSINESS NAME STATEMENT: 2012038949: The following person(s) is/are doing business as SAME DAY TECHS. 5003 Tilden Ave. #206 Sherman Oaks, CA 91423. GRESS STEINER; JOSEPH LOVE. 5003 Tilden Ave. #206 Sherman Oaks, CA 91423. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Joseph Love, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 409

FICTITIOUS BUSINESS NAME STATEMENT: 2012038964: The following person(s) is/are doing business as US TRADEMARK REGISTRATION OFFICE. 15021 Ventura Blvd. #388 Sherman Oaks, CA 91403. LEGAL SAFEGUARD, INC. 15021 Ventura Blvd. #388 Sherman Oaks, CA 91403. The business is conducted by: An A Corporation has begun to transact business under the fictitious business name or names listed here on: 12/9/11 Signed: Hakob Manukyan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 410

FICTITIOUS BUSINESS NAME STATEMENT: 2012038963: The following person(s) is/are doing business as EZ SEARCH COURT RECORDS. 217 E. Alameda Ave. Suite 301 Burbank, CA 91502. JONATHAN KRAUT. 42814 58th St. West Lancaster, CA 93536. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jonathan Kraut, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 411

FICTITIOUS BUSINESS NAME STATEMENT: 2012038908: The following person(s) is/are doing business as XLNT. 12428 Gladstone Ave. Sylmar, CA 91342; DIRECTLINE AUTO SALES AND LEASING. P.O Box 261291 Encino, CA 91426. LINDA SWARZMAN. 4460 Libbit Ave. Encino, CA 91436. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/1/11 Signed: Linda Swarzman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 412

FICTITIOUS BUSINESS NAME STATEMENT: 2012039078: The following person(s) is/are doing business as DO BE FRESH. DBF AIR FRESHENERS. 5737 Kanan Rd. Ste 432 Agoura Hills, CA 91301. SHANTILL DOZIER. 21781 Ventura Blvd. #106 Woodland Hills, CA 91364. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/1/12 Signed: Shawntill Dozier, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 413

FICTITIOUS BUSINESS NAME STATEMENT: 2012039137: The following person(s) is/are doing business as BERGMAN RECORDS ACCESS. 8000 Honey Dr. #8 Los Angeles, CA 90046. J. SCOTT BGRGMAN. 8000 Honey Dr. #8 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1998 Signed: J. Scott Bgrgman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 414

FICTITIOUS BUSINESS NAME STATEMENT: 2012039316: The following person(s) is/are doing business as PURE TOBACCO. 7230 Bellare Ave. North Hollywood, CA 91605. SWEIS GLOBAL LLC. 28634 Lake Crest Ave. Canyon Country, CA 91387. The business is conducted by: A Limited Liability Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Johnny Sweis, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 415

FICTITIOUS BUSINESS NAME STATEMENT: 2012039383: The following person(s) is/are doing business as UNIFORM LOT. 8714 Darby Ave. Northridge, CA 91324. FAYAH MEMON. 9541 Madalen Ave. Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Fahim Memon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 416

FICTITIOUS BUSINESS NAME STATEMENT: 2012039489: The following person(s) is/are doing business as HOLLYWOOD SUPERSTAR HOME TOURS. 6328 Hollywood Blvd. Los Angeles, CA 90028; 5831 Harold Way #9 Los Angeles, CA 90028. GIPSON SECURITY. 5831 Harold Way Los Angeles, CA 90028. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jonathan Gipson, President. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 417

FICTITIOUS BUSINESS NAME STATEMENT: 2012039920: The following person(s) is/are doing business as BRUCE OLEXA SALES. 1137 N. Central Ave. Apt. 506 Glendale, CA 91202. BRUCE T. OLEXA. 1137 N. Central Ave. Apt. 506 Glendale, CA 91202. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 10/15/11 Signed: Bruce T. Olexa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 418

FICTITIOUS BUSINESS NAME STATEMENT: 2012040086: The following person(s) is/are doing business as CORPORATE FULING UNIT. 6360 Van Nuys Blvd. #138 Van Nuys, CA 91401. NURBEK AKHMADIYEV. 6360 Van Nuys Blvd. #138 Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nurbek Akhmadiev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 419

FICTITIOUS BUSINESS NAME STATEMENT: 2012040342: The following person(s) is/are doing business as DVINE FACES PRODUCTIONS. 5050 Sepulveda Blvd. Ste 324 Sherman Oaks, CA 91403. DEONNA A. RAHEEM. 5050 Sepulveda Blvd. Suite 324 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/31/09 Signed: Deonna A. Raheem, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 420

FICTITIOUS BUSINESS NAME STATEMENT: 2012040389: The following person(s) is/are doing business as THE KING MOBILE AUTO DETAIL. 45534 Lostwood Ave. Lancaster, CA 93534. REYNALDO CATALAN. 45534 Lostwood Ave. Lancaster, CA 93534. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Reynaldo Catalan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 421

FICTITIOUS BUSINESS NAME STATEMENT: 2012040434: The following person(s) is/are doing business as EZ CAR. 8700 Reseda Blvd. #109A Northridge, CA 91324. NASSER KOHAN. 24762 Via Pradera Calabasas, CA 91302; BEHZAD LAVIAN. 3530 Caribeth Rd. Encino, CA 91436. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nasser Kohan, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 422

FICTITIOUS BUSINESS NAME STATEMENT: 2012040526: The following person(s) is/are doing business as FEI NOONG MARTIAL ARTS AND HEALING CENTER. 7721 Sepulveda Blvd. Van Nuys, CA 91405. JAMES HAUBERT. 6461 Peach Ave. Van Nuys, CA 91406; DANIEL COUK. 2513 Cheppell Dr. Vanesville, WI 53546. The business is conducted by: Copartners has begun to transact business under the fictitious business name or names listed here on: N/A Signed: James Haubert, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 423

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2012038554  
Date Filed: 3/07/2012  
Name of Business: SALON MILA. 17210 Satcoy Ct. Van Nuys, CA 91406.  
Registered Owner: MURADJUA MILA. 17359 Hatteras St. Encino, CA 91316.  
Current File #: 20100383471  
Date: 3/09/2010  
Published: 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 424

Department of Alcoholic Beverage Control  
888 S. Figueroa St.  
Suite 320  
Los Angeles, CA 90017  
(213) 833-6043  
NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES  
Date of Filing Application: March 8, 2012  
To Whom It May Concern:  
The Name(s

Lindley Ave. Reseda, CA 91335. DEDRIC J. CLAUDY. 8107 Lindley Ave. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dedic J. Claudy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 437

FICTITIOUS BUSINESS NAME STATEMENT: 2012045102: The following person(s) is/are doing business as DRIVE THRU CIGARETTES. 1277 N. Western Ave. Los Angeles, CA 90017. YEGHISABET GHAZAROSYAN, 8436 Riverview Ave. Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yeghisabet Ghazarosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/17/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 438

FICTITIOUS BUSINESS NAME STATEMENT: 2012040844: The following person(s) is/are doing business as CLASSIC CARS FOR HIRE. 6015 1/2 S. Broadway Los Angeles, CA 90003. DWAIN GRAY, JAYNE GRAY, 3787 Cimarron St. Los Angeles, CA 90018. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dwain Gray, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 439

FICTITIOUS BUSINESS NAME STATEMENT: 2012043315: The following person(s) is/are doing business as STROKE OF LUCK PRODUCTIONS. 1231 N. Formosa Ave. #8 Los Angeles, CA 90046. MONIQUE ANTOINETTE HUNTER. 1231 N. Formosa Ave. #8 Los Angeles, CA 90046; DONNA DYMALLY. 1876 Buckingham Rd. #9 Los Angeles, CA 90019. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Monique Antoinette Hunter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 440

FICTITIOUS BUSINESS NAME STATEMENT: 2012043293: The following person(s) is/are doing business as MONIQUE ANTOINETTE'S DESSERTS. 1231 N. Formosa Ave. #8 Los Angeles, CA 90046; P.O. Box 46175 Los Angeles, CA 90046. MONIQUE ANTOINETTE HUNTER. 1231 N. Formosa Ave. #8 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Monique Antoinette Hunter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 441

FICTITIOUS BUSINESS NAME STATEMENT: 2012041794: The following person(s) is/are doing business as SHERRY'S INVITATIONS UNLIMITED. 12819 Bessemer St. Valley Glen, CA 91606. SHERRY TISCHLER. 12819 Bessemer St. Valley Glen, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sherry Tischler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 442

FICTITIOUS BUSINESS NAME STATEMENT: 2012040871: The following person(s) is/are doing business as PINEDA VENDING. 9903 Paramount Blvd. #220 Downey, CA 90240. JESUS PINEDA. 9903 Paramount Blvd. #220 Downey, CA 90240. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jesus Pineda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 443

FICTITIOUS BUSINESS NAME STATEMENT: 2012040878: The following person(s) is/are doing business as RYA. 2522 Hyperion Ave. Los Angeles, CA 90027. SON N. BUI. 448 W. Wilson Ave. Glendale, CA 91203. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Son N. Bui, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 444

FICTITIOUS BUSINESS NAME STATEMENT: 2012040962: The following person(s) is/are doing business as SUNNY VALLEY MOBILE PET GROOMING, LLC. 10123 Orcas Ave. Sunland, CA 91040. SUNNY VALLEY MOBILE PET GROOMING, LLC. 10123 Orcas Ave. Sunland, CA 91040. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 4/1/12 Signed: Chris Akers, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 445

FICTITIOUS BUSINESS NAME STATEMENT: 2012040996: The following person(s) is/are doing business as STERLING ESTATE SALES AND CONSIGNMENTS. 22400 Friar St. Woodland Hills, CA 91367; P.O. Box 572847 Tarzana, CA 91357. CINDY REID. 40750 Meadow Lane Palm Desert, CA 92260. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cindy Reid, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 446

FICTITIOUS BUSINESS NAME STATEMENT: 2012041396: The following person(s) is/are doing business as J&S FINE IMPORTS; J&S AGO HAUS. 808 S. Western Ave. #219 Los Angeles, CA 90005. JUNG SOO KIM. 1048 3rd Ave. Los Angeles, CA 90019. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jung Soo Kim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 447

FICTITIOUS BUSINESS NAME STATEMENT: 2012041476: The following person(s) is/are doing business as BEELINE 2 TRAVEL. 22600 Aguadero Place, Chino, CA 91350. CHAD MICHAEL COMBS; MICHELLE COMBS. 22600 Aguadero Place Santa Clarita, CA 91350. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Chad Combs, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 448

FICTITIOUS BUSINESS NAME STATEMENT: 2012041478: The following person(s) is/are doing business as JIMENEZ TRANSPORT. 13107 Vaughn St. San Fernando, CA 91340. PEDRO R. JIMENEZ. 13107 Vaughn St. San Fernando, CA 91340. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pedro R. Jimenez, Owner. This statement is filed with the County Clerk of Los Angeles County

on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 449

FICTITIOUS BUSINESS NAME STATEMENT: 2012041532: The following person(s) is/are doing business as STOP AT NOTHING. 6504 1/2 Hazeltine Ave. Van Nuys, CA 91401; ALICIA BURCHETT. 11110 Moorpark St. #12 North Hollywood, CA 91602. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 3/1/12 Signed: Amber Cosich, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 450

FICTITIOUS BUSINESS NAME STATEMENT: 2012041505: The following person(s) is/are doing business as INTERUNIVERSAL PUBLISHING. 4735 Sepulveda Blvd. #320 Sherman Oaks, CA 91403. SHAHNAZ NIROOMANESH. 4735 Sepulveda Blvd. #320 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shahnaz Niroomanesh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 451

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Date of Filing Application: MARCH 14, 2012 To Whom It May Concern: The Name(s) of the Applicant(s) is/are: N AND D RESTAURANTS INC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: SEC SANTA MONICA BLVD & CENTURY PARK WEST LOS ANGELES, CA 90067-6501 Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043 LA1106805 BH WEEKLY 3/22, 29, 4/5, 2012

FILE NO. 2012 042690 FICTITIOUS BUSINESS NAME STATEMENT TYPE OF FILING: ORIGINAL THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DENNY'S #8722, 10700 JEFFERSON BLVD, CULVER CITY, CA 90230 county of: LOS ANGELES. The full name of registrant(s) is/are: AMA RESTAURANTS, INC. [CALIFORNIA], 3750 WILSHIRE BLVD, LOS ANGELES, CA 90010. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). I/ AMA RESTAURANTS, INC. AJAY BERI, PRESIDENT This statement was filed with the County Clerk of LOS ANGELES County on MAR 14 2012 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). LA1104565 BH WEEKLY 3/22, 29, 4/5, 12, 2012

FICTITIOUS BUSINESS NAME STATEMENT: 2012041648: The following person(s) is/are doing business as OCCAMICITY. 1731 Loma Vista St. Pasadena, CA 91104. JOHN-THOMAS C NGO. 1731 Loma Vista St. Pasadena, CA 91104. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: John-Thomas C Ngo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 452

FICTITIOUS BUSINESS NAME STATEMENT: 2012041756: The following person(s) is/are doing business as PISTONS AUTOMOTIVE & BODY WORK REPAIR. 13765 Van Nuys Blvd. #102 Pacoima, CA 91313. YOLANDA RAFAEL. 44508 3rd St. E Lancaster, CA 93555. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yolanda Rafael, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 453

FICTITIOUS BUSINESS NAME STATEMENT: 2012041801: The following person(s) is/are doing business as GRACIAS PACIFIC LANDSCAPE INC. 10522 Cantara St. Sun Valley, CA 91352. GRACIAS PACIFIC LANDSCAPE INC. 10522 Cantara St. Sun Valley, CA 91352. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pablo Gracias, President. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 454

FICTITIOUS BUSINESS NAME STATEMENT: 2012041813: The following person(s) is/are doing business as BIG DOG RECYCLING SYSTEMS; BIG DOG RECYCLING. 22201 Burton St. Canoga Park, CA 91304. KURT C. MOSS. 22201 Burton St. Canoga Park, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kurt C. Moss, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 455

FICTITIOUS BUSINESS NAME STATEMENT: 2012041875: The following person(s) is/are doing business as NAZO VIDEO PRODUCTION. 27412 English Ivy Lane Canyon Country, CA 91387. NAZARET SIMITYAN. 27412 English Ivy Lane Canyon Country, CA 91387. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2000 Signed: Nazaret Simityan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 456

FICTITIOUS BUSINESS NAME STATEMENT: 2012042251: The following person(s) is/are doing business as ARIO'S PIZZA ITALIAN FOOD. 15333 Sherman Way #W Van Nuys, CA 91406. ANATOLI AYDINYAN. 15314 Gault St. Apt. 103 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/13/2012 Signed: Anatoli Aydynyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 457

FICTITIOUS BUSINESS NAME STATEMENT: 2012042743: The following person(s) is/are doing business as JMR PROPERTY CONSULTANTS. 15760 Ventura Blvd. Suite 700 Encino, CA 91436. JMR HOLDINGS INC. 15760 Ventura Blvd. Suite 700 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Johnathan Razbannia, President. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 458

FICTITIOUS BUSINESS NAME STATEMENT: 2012042753: The following person(s) is/are doing business as JMR HOLDINGS CONSULTANTS. 15760 Ventura Blvd. Suite 700 Encino, CA 91436. JMR HOLDINGS, INC. 15760 Ventura Blvd. Suite 700 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: December 2007

Signed: Johnathan Razbannia, President. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 459

FICTITIOUS BUSINESS NAME STATEMENT: 2012043575: The following person(s) is/are doing business as THE CRYSTAL MATRIX CENTER. 3216 Glendale Blvd. Los Angeles, CA 90039; THE CRYSTAL MATRIX HEALING AND LEARNING CENTER. 2430 Lake View Ave. Los Angeles, CA 90039. PATRICIA BANKINS. 2430 Lake View Ave. Los Angeles, CA 90039. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2004 Signed: Patricia Bankins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 460

FICTITIOUS BUSINESS NAME STATEMENT: 2012043005: The following person(s) is/are doing business as HOLLYROCK; HOLLYROCK WEAR. 8525 Tobias Ave. #246 Panorama City, CA 91402. MAMAWI L. COLLINS. 8525 Tobias Ave. Unit 246 Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mamawi Collins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 461

FICTITIOUS BUSINESS NAME STATEMENT: 2012043219: The following person(s) is/are doing business as THE WOOD CARVER. 14754 Calvert St. #6 Van Nuys, CA 91411. ROBERTO PARAMO; ALICIA LOPEZ. 14142 Victory Blvd. #216 Van Nuys, CA 91401; JOSE ANTONIO PARAMO. 38054 High Country Rd. Palmdale, CA 93351. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 5/18/07 Signed: Roberto Paramo, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 462 FICTITIOUS BUSINESS NAME STATEMENT: 2012043081: The following person(s) is/are doing business as THAI FACIAL AND MASSAGE. 2622 South Robertson Blvd. Los Angeles, CA 90034. CHONTHICHA CHAICHANA. 11650 Idaho Ave. #2 Los Angeles, CA 90034. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/14/12 Signed: Chonthicha Chaichana, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 463

FICTITIOUS BUSINESS NAME STATEMENT: 2012043366: The following person(s) is/are doing business as ASKANDER AUTO. 6938 Simpson Ave. North Hollywood, CA 91605. MINA ASKANDER. 6938 Simpson Ave. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mina Askander, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 464

FICTITIOUS BUSINESS NAME STATEMENT: 2012043421: The following person(s) is/are doing business as SWEET ME. 2629 Foothill Blvd. #279 La Crescenta, CA 91214. LEEN KIM LEE. 2629 Foothill Blvd. La Crescenta, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Leen Kim Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 465

FICTITIOUS BUSINESS NAME STATEMENT: 2012042619: The following person(s) is/are doing business as TOY AUTO SALES. 12937 Sherman Way Hollywood, CA 91605. AIDA BOYAJYAN. 13200 Cantara St. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Aida Boyajyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 466

FICTITIOUS BUSINESS NAME STATEMENT: 2012042616: The following person(s) is/are doing business as STAR STATUS WHEEL PROS; STAR STATUS MOTORSPORT; STAR STATUS GROUP; STAR STATUS LIFESTYLE. 13029A Victory Blvd. #356 N. Hollywood, CA 91606. HARUT OUZOUNIAN. 13029A Victory Blvd. #356 N. Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Harut Ouzounian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 467

FICTITIOUS BUSINESS NAME STATEMENT: 2012042618: The following person(s) is/are doing business as TEMPLU UMBANDISTA PORTAL DE ARJUNDA. 531A North Hollywood Way #260 Burbank, CA 91505. SEARA DE CARIDADE DO CABOCLU TUPINAMBA. 531A North Hollywood Way #260 Burbank, CA 91505. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rogério L. P. Nava, Treasurer. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 468

FICTITIOUS BUSINESS NAME STATEMENT: 2012042617: The following person(s) is/are doing business as SHALADE MONIQUE JOHNSON. 4526 Saugus Ave. Sherman Oaks, CA 91404. SHALADE MONIQUE JOHNSON. 12021 Valleyheart Dr. #103 Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shalade Monique Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 469

FICTITIOUS BUSINESS NAME STATEMENT: 2012044455: The following person(s) is/are doing business as FOOTHILL RANCH PUL SERVICE. 8217 Lankershim Blvd. Unit 28 North Hollywood, CA 91605. RICHARD LUCERO. 2319 Florenzia Ave. Montrose, CA 91020. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Richard Lucero, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 470

FICTITIOUS BUSINESS NAME STATEMENT: 2012044094: The following person(s) is/are doing business as DIAMOND DIVA. 17072 Green Dr. Hacienda Heights, CA 91745. ARMAN KHACHATRIAN. 12720 Burbank Blvd. #115 Valley Village, CA 91607; ADRIAN BEYZA. 17072 Green Dr. Hacienda Heights, CA 91745. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Arman Khachatryan, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see

This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&2

FICTITIOUS BUSINESS NAME STATEMENT: 2012046354: The following person(s) is/are doing business as SWEETS & SANDWICHES. 19425 Soledad Canyon Rd. Canyon Country, CA 91351. BEGING GARTRELL QUINN. 19425 Soledad Canyon Rd. Canyon Country, CA 91351. CANDACE JOY QUINN. 6010 Raymond Los Angeles, CA 90044. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Regina Gartrell Quinn, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&3

FICTITIOUS BUSINESS NAME STATEMENT: 2012046355: The following person(s) is/are doing business as KARTINA TV CALIFORNIA. 209 E. Palmer Ave. #111 Glendale, CA 91205. KAREN AKOPIAN. 209 E. Palmer Ave. #111 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karen Akopian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&4

FICTITIOUS BUSINESS NAME STATEMENT: 2012046300: The following person(s) is/are doing business as ATTORNEY SEARCH ASSOCIATION. 15303 Ventura Blvd. Suite 850 Sherman Oaks, CA 91403; STATE BAR CERTIFIED LAWYER REFERRAL SERVICE. 16161 Ventura Blvd. Suite C, PMB 672 Encino, CA 91436. AI#ON 2355221ATTORNEY SEARCH NETWORK. 15303 Ventura Blvd. Suite 850 Sherman Oaks, CA 91403. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 2000 Signed: Camilo Concha, President. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&5

FICTITIOUS BUSINESS NAME STATEMENT: 2012046293: The following person(s) is/are doing business as FORTRESS GOLD GROUP; FORTRESSGOLDGROUP.COM. 15303 Ventura Blvd. Suite 850 Sherman Oaks, CA 91436. AI#ON C3357544. FIGURE EIGHT ENTERPRISE INC. 15303 Ventura Blvd. Suite 850 Sherman Oaks, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Daniel Derly, President. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&6

FICTITIOUS BUSINESS NAME STATEMENT: 2012046285: The following person(s) is/are doing business as LENORE SOLIS NOTARY AND TAX SERVICE; LENOR SOLIS ASSOCIATES; ENTREPRENEUR ADVENTURES. 3315 Glendale Blvd. Los Angeles, CA 90039; ADDITION COUNSELING RESOURCES. P.O. Box 39534 Los Angeles, CA 90039. LENORE SOLIS. 3315 Glendale Blvd. Los Angeles, CA 90039. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 6/1/07 Signed: Lenore Solis, Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&7

FICTITIOUS BUSINESS NAME STATEMENT: 2012046356: The following person(s) is/are doing business as OMNI EVENTS AND DÉCOR; OMNI COLOR AND DÉCOR. 739 N. Kilkea Dr. Los Angeles, CA 90046. TODD JAMES MAGNUS. 739 N. Kilkea Dr. Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Todd James Magnus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&8

FICTITIOUS BUSINESS NAME STATEMENT: 2012050153: The following person(s) is/are doing business as FISH 2 MUCH TACKLE. 17439 Horace St. Granada Hills, CA 91344. CRAIG SAWA. 17439 Horace St. Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Craig Sawa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&9

FICTITIOUS BUSINESS NAME STATEMENT: 2012050056: The following person(s) is/are doing business as TEFFY'S JUMPERS INC. 6741 Van Nuys Blvd. Van Nuys, CA 91405. AI#ON C3351067. TEFFY'S JUMPERS INC. 6741 Van Nuys Blvd. Van Nuys, CA 91405. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ricardo A. Mejia, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&9

FICTITIOUS BUSINESS NAME STATEMENT: 2012049924: The following person(s) is/are doing business as MENDOZA TREE SERVICE. 14248 Pinney St. Arleta, CA 91331. MA ROSARIO SERRANO. 14248 Pinney St. Arleta, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ma Rosario Serrano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&9

FICTITIOUS BUSINESS NAME STATEMENT: 2012050020: The following person(s) is/are doing business as HIS&AMAZING CALIFORNIA PAGEANT; CALIFORNIA HIS&AMAZING PAGEANT. 4847 Brewster Dr. Tarzana, CA 91356. KAREN STAGLIANO. 4847 Brewster Dr. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karen Stagliano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&9

FICTITIOUS BUSINESS NAME STATEMENT: 2012049880: The following person(s) is/are doing business as SIGHT PROTECTION SERVICE LLC. 10331 Lindley Ave. #25 Northridge, CA 91326. SIGHT PROTECTION SERVICE LLC. 10331 Lindley Ave. Northridge, CA 91326. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sicht Protection Agency LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&9

FICTITIOUS BUSINESS NAME STATEMENT: 2012049735: The following person(s) is/are doing business as WEB WARRANTIES. 15260 Ventura Blvd. 20th Floor Sherman Oaks, CA 91403. AI#ON 4211371. GET ME ON MEDIA, INC. 15260 Ventura Blvd. 20th Floor Sherman Oaks, CA 91403. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jonathan Burstein, President. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&9

clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&4

FICTITIOUS BUSINESS NAME STATEMENT: 2012049496: The following person(s) is/are doing business as M 'N YOU NAILS. 19344 Nordhoff St. Northridge, CA 91324; 19033 Schoenborn St. Northridge, CA 91324. CYNTHIA T. LEE. 19033 Schoenborn St. Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cynthia T. Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&5

FICTITIOUS BUSINESS NAME STATEMENT: 2012049346: The following person(s) is/are doing business as LEATHER CARE CLUB; LEATHERCAREFLOR. 12255 Kling St. Valley Village, CA 91607. ARMEN CHIUCHIYAN. 12255 Kling St. Valley Village, CA 91607; PAUL OCALLIAN. 4141 Farnhale Ave. Studio City, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Armen Chiuchiyany, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&6

FICTITIOUS BUSINESS NAME STATEMENT: 2012049325: The following person(s) is/are doing business as ONE FOOT IN THE DOOR RESUME SERVICES. 14249 Sherman Way #14 Van Nuys, CA 91405. JANICE COURSEAN. 14249 Sherman Way #14 Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Janice Coursean, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&7

FICTITIOUS BUSINESS NAME STATEMENT: 2012046284: The following person(s) is/are doing business as JOJO DIGGS; GET OUT OF THE MIRROR APPARATUS. 11231 Otsego St. #309 North Hollywood, CA 91601. KATHERINE BORMAN. 11231 Otsego St. #309 North Hollywood, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/2011 Signed: Katherine Borman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&8

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE  
Date of Filing Application: MARCH 12, 2012  
To Whom it may concern:  
The Name(s) of the Applicant(s) is/are: F & B ASSOCIATES INC.  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 6124-6126 HOLLYWOOD BLVD, LOS ANGELES, CA 90028-5304.  
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE.  
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-8043.  
LA1106403 BH WEEKLY 3/29/12

FILE NO. 2012 036021  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ZEUS CHOPPERS, 737 N. LA BREA, INGLEWOOD, CA 90301 county of: LOS ANGELES. The full name of registrant(s) is/are: H&J AUTOMOTIVE GROUP INC, [CALIFORNIA], 737 N. LA BREA AVE, INGLEWOOD, CA 90301. This Business is being conducted by: a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
#/ H&J AUTOMOTIVE GROUP INC BY: JAMSHID ZAMAN, PRESIDENT  
This statement was filed with the County Clerk of LOS ANGELES County on MAR 02 2012 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&9

FICTITIOUS BUSINESS NAME STATEMENT: 2012049766: The following person(s) is/are doing business as HELLO USA. 345 S. Reeves Dr. Suite 202 Beverly Hills, CA 90212. ROSE F. HELUO; JACK HELUO. 345 S. Reeves Dr. Suite 202 Beverly Hills, CA 90212. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rose F. Heluo & Jack Heluo, Partners. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 4&9

FICTITIOUS BUSINESS NAME STATEMENT: 2012041486: The following person(s) is/are doing business as RW PROCESS SERVICES. 3717 S. La Brea Ave. #293 Los Angeles, CA 90016. RYAN V. WILLARD. 3717 S. La Brea Ave. #293 Los Angeles, CA 90016. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ryan V. Willard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 500

FICTITIOUS BUSINESS NAME STATEMENT: 2012046289: The following person(s) is/are doing business as ASAP COPY AND PRINT; ASAP COPY + PRINT. 9250 Reseda Blvd. #6 Northridge, CA 91324. ASAP SERVICES INC. 20400 Via Santa Northridge, CA 91326. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1998 Signed: Ali Tazhibi, President. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 500

FICTITIOUS BUSINESS NAME STATEMENT: 2012046120: The following person(s) is/are doing business as RIVER TERRACE BOOKS. 5708 McDonie Ave. Woodland Hills, CA 91367; PO Box 302 Woodland Hills, CA 91365. PATI TARBY. 5708 McDonie Ave. Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pati Tarby, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 502

FICTITIOUS BUSINESS NAME STATEMENT: 2012045988: The following person(s) is/are doing business as A.H.S HERBAL ALTERNATIVE SOLUTION. 4716 Melrose Ave. Los Angeles, CA 90029. AI#ON 3448498. BERRY BUDZ. 4716 Melrose Ave. Los Angeles, CA 90029. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Berry Budz, President. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 503

FICTITIOUS BUSINESS NAME STATEMENT: 2012045952: The following person(s) is/are doing business as EARNING STARS PRE SCHOOL AND KINDERGARDEN; LEARNING STARS INFANT CARE & PRE SCHOOL. 2512 Weston Pl. Glendale, CA 91208. LEARNING STARS INFANT CARE & PRE SCHOOL INC. 2512 Weston Pl. Glendale, CA 91208. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 2007 Signed: Vrej Garbarian, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 504

FICTITIOUS BUSINESS NAME STATEMENT: 2012045740: The following person(s) is/are doing business as JOHN HALULYAN. 1027 Grover Ave. #7 Glendale, CA 91201. VAHRAM HALULYAN. 1027 Grover Ave. #7 Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vahram Halulyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 505

FICTITIOUS BUSINESS NAME STATEMENT: 2012045741: The following person(s) is/are doing business as DMB LABORATORIES; LIPO KARV. 5204 Melvin Ave. Tarzana, CA 91356. DREW MICHAEL GALLAGHER. 5204 Melvin Ave. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Drew Michael Gallagher, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 506

FICTITIOUS BUSINESS NAME STATEMENT: 2012045742: The following person(s) is/are doing business as SIERRA VETERINARY CLINIC. 17755 Sierra Hwy Canyon Country, CA 91351. R&N VETERINARY GROUP INC. 17755 Sierra Hwy Canyon Country, CA 91351. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ronny Payam Nekoukar, Treasurer. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 507

FICTITIOUS BUSINESS NAME STATEMENT: 2012045743: The following person(s) is/are doing business as ELITE REALTY 1. 6360 Van Nuys Blvd. #218 Van Nuys, CA 91401. LLIT DOBADZHYAN. 6627 Rufner Blvd. Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lilit Dobadzhyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 508

FICTITIOUS BUSINESS NAME STATEMENT: 2012045744: The following person(s) is/are doing business as 8349 RESEDA BLVD. MEDICAL BUILDING; 6541 KESTER AVE; 4410 CENTINELLA; CLARK MALLOR; 26 OAK PARTNERS; 14430 VOSE ST; 4426 CAHUENGA; 15111 BURBANK HANOVER; 6827 RUTHER BLVD; LAHMIAN RENTAL PROPERTIES; SIR PROPERTY; CRONUS ENTERPRISES; SIR PROPERTY; CRONUS ENTERPRISE; 14636 MOORPARK ST; SYY SHERWOOD CTR; BARRY REGENCY HOA; 4449 LOCKWOOD AVE; WEST WELLWORTH HOA; 4451 LOCKWOOD AVE; 571 CORONADO ST; JORDER INVESTMENT; WEST 49TH ST. 20501 Ventura Blvd. Ste 117 Woodland Hills, CA 91367. AI#ON C3416705. LP MANAGEMENT, INC. 20501 Ventura Blvd. Ste 117 Woodland Hills, CA 91367. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sauman Kaumzmayan, Vice-President. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 509

FICTITIOUS BUSINESS NAME STATEMENT: 2012044777: The following person(s) is/are doing business as SPY MOTHER. 1050 Raymond Ave. 103 Glendale, CA 91201. ALEX MITKOV. 1050 Raymond Ave. 103 Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/21/12 Signed: Alex Mitkov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 510

FICTITIOUS BUSINESS NAME STATEMENT: 2012047987: The following person(s) is/are doing business as VARGAS BARGAIN DISCOUNT. 4322 Brunswick Ave. Los Angeles, CA 90039. ROSALINDO VARGAS CUEVAS. 4322 Brunswick Ave. Los Angeles, CA 90039. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rosalina Vargas Cuevas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 511

FICTITIOUS BUSINESS NAME STATEMENT: 2012048009: The following person(s) is/are doing business as TAGOUI KIDS DAY CARE. 1328 N. Kingsley Dr. Los Angeles, CA 90027. TAGOUI ERGANIAN. 1328 N. Kingsley Dr. Los Angeles, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/1/2006 Signed: Tagoui Erganian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 512

FICTITIOUS BUSINESS NAME STATEMENT: 2012048006: The following person(s) is/are doing business as BEER GUPPY; BEER GUPPY MULTIMEDIA. 11335 Bessemer St. North Hollywood, CA 91606. PO Box 221 Burbank, CA 91503. JAY SHEVECK. 11335 Bessemer St. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 4/1/07 Signed: Jay Sheveck, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 513

FICTITIOUS BUSINESS NAME STATEMENT: 2012048065: The following person(s) is/are doing business as BRAZZI SMOKE SHOP; 1553 Vermont Los Angeles, CA 90027. YNAJA VICTORINO. 2002 Glenwood Rd. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ynaja Victorino, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 514

FICTITIOUS BUSINESS NAME STATEMENT: 2012047809: The following person(s) is/are doing business as VIS-À-VIS. 14245 Emelita St. Sherman Oaks, CA 91401. OVSANNA KARA SIMONYAN. 14245 Emelita St. Sherman Oaks, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ovsanna Kara Simonyan,

Registered Owner: SEDA KARAPETYAN, 5608 St. Clair Ave. #302 Valley Village, CA 91607.

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Published: 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 530  
FICTITIOUS BUSINESS NAME STATEMENT: 2012054276: The following person(s) is/are doing business as SOUTH-FRONTIER INVESTMENTS, 314 S. Miraleste Dr. #108 San Pedro, CA 90732. HECTOR MAURICIO SANDANDER, Av. La Dehesa #2435 Lo Barnechea, Santiago-Chile. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: March 23 Signed: Hector M. Santander, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 531

FICTITIOUS BUSINESS NAME STATEMENT: 2012050666: The following person(s) is/are doing business as LENZINI'S PIZZA, 7701 Crenshaw Blvd. Los Angeles, CA 90043. A. FRANCISCA MORENO, 3141 Wabash Ave. Los Angeles, CA 90063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: A. Francisca Moreno, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 532

FICTITIOUS BUSINESS NAME STATEMENT: 2012050772: The following person(s) is/are doing business as SEV ON TRANSPORTATION; SENO TRANSPORTATION, 2320 Montrose Ave. #3 Montrose, CA 91020. SEVAN AZIZYANSNAIKHJAVANTAPEH, 2320 Montrose Ave. #3 Montrose, CA 91020. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sevan Azizyansnaikhjavantapeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 533

FICTITIOUS BUSINESS NAME STATEMENT: 2012050776: The following person(s) is/are doing business as ATTEBERRY STUDIOS, 4377 Colfax Ave. Studio City, CA 91604. ROBERT EDWIN ATTEBERRY III, 4377 Colfax Ave. Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robert E. Atteberry, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 534

FICTITIOUS BUSINESS NAME STATEMENT: 2012050889: The following person(s) is/are doing business as HAYKYAN FAMILY CHILD CARE, 922 E. Harvard St. #4 Glendale, CA 91205. SONA HAYKAN, 922 E. Harvard St. #4 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sona Haykyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 535

FICTITIOUS BUSINESS NAME STATEMENT: 2012051769: The following person(s) is/are doing business as ONE STOP DUCT LEAK TESTING, 1044 Winchester Ave. #105 Glendale, CA 91201. ARMEN SOGHOMONYAN, 1044 Winchester Ave. #105 Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Armen Soghomonian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/27/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 536

FICTITIOUS BUSINESS NAME STATEMENT: 2012052290: The following person(s) is/are doing business as CLASSIC PROPERTY MANAGEMENT AND INVESTMENTS, 1516 The Strand Manhattan Beach, CA 90266. ROBERT GEORGE SALIM, 1516 The Strand Manhattan Beach, CA 90266. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robert G. Salim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/27/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 538

FICTITIOUS BUSINESS NAME STATEMENT: 2012052621: The following person(s) is/are doing business as GSH HARDWOOD FLOORING, 125 W. Maple St. Unit C Glendale, CA 91204. SEROB HOVHANNISYAN, 125 W. Maple St. Unit C Glendale, CA 91204. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Serob Hovhannisyanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 539

FICTITIOUS BUSINESS NAME STATEMENT: 2012052618: The following person(s) is/are doing business as GENTE BELLA HAIR & NAILS, 13654 Victory Blvd. Unit 3 Van Nuys, CA 91401. CESAR AUGUSTO VELEZ, 6548 Hazeltine Ave. Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cesar Velez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 540

FICTITIOUS BUSINESS NAME STATEMENT: 2012052620: The following person(s) is/are doing business as ALL VALLEY ROAD SERVICE, 24334 Corkoak Ave. #102 Newhall, CA 91321. NICHOLAS MORENO, 24334 Corkoak Ave. #102 Newhall, CA 91321. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nicholas Moreno, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 541

FICTITIOUS BUSINESS NAME STATEMENT: 2012052619: The following person(s) is/are doing business as BB KOSHER BARBEQUE, 1410 Baseline Rd. La Verne, CA 91750. ISRAEL BITON, 1410 Baseline Rd. La Verne, CA 91750. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Israel Biton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 542

FICTITIOUS BUSINESS NAME STATEMENT: 2012052617: The following person(s) is/are doing business as TAMBORELLI LAW GROUP, 21700 Oxnard St. Ste 1590 Woodland Hills, CA 91367. #AIFON C3452605. LAW OFFICES OF JOHN V. TAMBORELLI PC, 4900 Azuena Rd. Woodland Hills, CA 91364. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 4/1/12 Signed: John V. Tamborelli, President. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 543

FICTITIOUS BUSINESS NAME STATEMENT: 2012050659: The following person(s) is/are doing business as KOKINO LOS ANGELES, 13547 Ventura Blvd. #649 Sherman Oaks, CA 91423. NICOLE ANASTAS, 4510 Murieta Ave. #111 Sherman Oaks,

CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nicole Anastas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 544

FICTITIOUS BUSINESS NAME STATEMENT: 2012052852: The following person(s) is/are doing business as SALT MINE, 1450 2nd St. #182 Santa Monica, CA 90401; 21330 Encina Topanga, CA 90290. COREY RUPPERT; DENIELL RUPPERT, 21330 Encina Topanga, CA 90298. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Denell Ruppert, Co Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 545

FICTITIOUS BUSINESS NAME STATEMENT: 2012053084: The following person(s) is/are doing business as GARMAN FINANCIAL, 5017 Bilmoor Ave. Tarzana, CA 91356. LEVON GOUKASIAN, 5017 Bilmoor Ave. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Levon Goukasian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 546

FICTITIOUS BUSINESS NAME STATEMENT: 2012053120: The following person(s) is/are doing business as MARINA KAYAK & FISHING CENTER, 13464 Washington Blvd. Marina Del Ray, CA 90292. MICHAEL FRANKLIN TAYLOR, 23777 Mulholland Hwy #51 Calabasas, CA 91302. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Franklin Taylor, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 547

FICTITIOUS BUSINESS NAME STATEMENT: 2012051499: The following person(s) is/are doing business as LIGHTS ON LA, 907 Birmingham Rd. Burbank, CA 91504. LOUISIE GILL; HRACHYA MKHITARIAN, 907 Birmingham Rd. Burbank, CA 91504. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Louisue Gill, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/27/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 548

FICTITIOUS BUSINESS NAME STATEMENT: 2012053450: The following person(s) is/are doing business as MY7000.COM, 24761 Via Pradera Calabasas, CA 91302. GRADESSPOT.COM, INC. 24761 Via Pradera Calabasas, CA 91302. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nasser Kohan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 549

FICTITIOUS BUSINESS NAME STATEMENT: 2012052445: The following person(s) is/are doing business as CHARISMA GRAPHICS, 6627 Cleon Ave. North Hollywood, CA 91606. ALVITA SARKISYAN, 6627 Cleon Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alvita Sarkisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 550

FICTITIOUS BUSINESS NAME STATEMENT: 2012053444: The following person(s) is/are doing business as LET'S TALK WIRELESS, 216 E. Olive Ave. #22 Burbank, CA 91502. ALESKI KOILMASHIKHIMOVSEYAN; SARKIS DOVLYATYAN, 216 E. Olive Ave. #22 Burbank, CA 91502. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Aleski Koilmashikhimovseyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 551

FICTITIOUS BUSINESS NAME STATEMENT: 2012053443: The following person(s) is/are doing business as TITANIUM COLLISION CENTERS, 2216 S. Sepulveda Blvd. Los Angeles, CA 90064. SC COLLISION, INC. 2216 S. Sepulveda Blvd. Los Angeles, CA 90064. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shahriar Mas-sachi, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 552

FICTITIOUS BUSINESS NAME STATEMENT: 2012053695: The following person(s) is/are doing business as SWEET P GARDENS, 6309 Cartwright Ave. North Hollywood, CA 91606. JOANNA CELESTE PROBST, 6309 Cartwright Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Joana Probst, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 553

FICTITIOUS BUSINESS NAME STATEMENT: 2012053914: The following person(s) is/are doing business as GUILTY STUDIOS, 3243 San Fernando Rd. Los Angeles, CA 90065. MANUEL HANDIAN, 10129 Commerce Ave. #10 Tujunga, CA 91042. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 4/1/12 Signed: Manuel Handian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 554

FICTITIOUS BUSINESS NAME STATEMENT: 2012053987: The following person(s) is/are doing business as BOLBINI SHIRT, 1501 Santee St. Ste 202 Los Angeles, CA 90015. DAVOUD ERMIHA, 10790 Wilshire Blvd. Ste 803 Los Angeles, CA 90024; RAMIN NIKRAVEESH, 317 N. Palm Dr. #3D Beverly Hills, CA 90210. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 3/26/12 Signed: Joana Probst, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 555

FICTITIOUS BUSINESS NAME STATEMENT: 2012054096: The following person(s) is/are doing business as ANITA'S HAIRBAND BEAUTY, 12703 Ventura Place Studio City, CA 91604. ANAHID HARTOONSTEPANIAN, 724 Burchett St. Glendale, CA 91202. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Anahid Hartoonstepanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 556

FICTITIOUS BUSINESS NAME STATEMENT: 2012054185: The following person(s) is/

are doing business as MY HAUTE CLOSET, 227 S. Poinsettia Pl. #102 Los Angeles, CA 90036. MILYSON TROCHE; LIRON KIKOS, 227 S. Poinsettia Pl. #102 Los Angeles, CA 90036. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Milyson Troche, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 557

FICTITIOUS BUSINESS NAME STATEMENT: 2012054276: The following person(s) is/are doing business as DANISH MODERN ROCK, 6661 Lankershim Blvd. North Hollywood, CA 91601. JUAN CRUZ ZAMBRANO, 12757 Barbara Ann St. #4 N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Juan Cruz Zambrano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 558

FICTITIOUS BUSINESS NAME STATEMENT: 2012054999: The following person(s) is/are doing business as NO-HO PLANET PARTY SUPPLY & SKATE SHOP, 12727B Sherman Way N. Hollywood, CA 91605. VIRGINIA FLORES, 11429 Sherman Way #1 N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Virginia Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 559

FICTITIOUS BUSINESS NAME STATEMENT: 2012054703: The following person(s) is/are doing business as LOS ANGELES LUXURY LIMO, 15920 Kittridge St. Van Nuys, CA 91406. ALFON 3448614. LOS ANGELES LUXURY LIMOUSINE, INC. 15920 Kittridge St. Van Nuys, CA 91406. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Armanak Shamamyan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 560

FICTITIOUS BUSINESS NAME STATEMENT: 2012047339: The following person(s) is/are doing business as DOLLHOUSE BOUTIQUE, 26710 Isabella Parkway #204 Santa Clarita, CA 91351; RAVEN FRENCH, P.O Box 58004 Sherman Oaks, CA 91413. RAVEN GIBBS, 26710 Isabella Parkway #204 Santa Clarita, CA 91351. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Raven Gibbs, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 561

FICTITIOUS BUSINESS NAME STATEMENT: 2012054702: The following person(s) is/are doing business as GOLDEN STATE DESIGN, 111 West 7th St. Ste 1103 Los Angeles, CA 90014. ALFON 201200910278. ROOMPLICITY SYSTEMS LLC, 111 W. 7th St. Los Angeles, CA 90014. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Managing Member, Roomplcity Systems, LLC. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 562

FILE NO. 2012 051655

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HEALTH L333 JOOK HYANG, 3177 W. OLYMPIC BLVD, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: HEALTH L333, INC, (CALIFORNIA) 3177 W. OLYMPIC BLVD, LOS ANGELES, CA 90006. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who provides false information which he knows to be false is guilty of a crime.)

IS/HEALTH L333, INC, HEA RAN LEE KIM, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on MAR 27, 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal state, or common law (see Section 14411 et seq., Business and Professions Code). LA1108188 BH WEEKLY 4/5, 12, 19, 26, 2012

NOTICE OF TRUSTEE'S SALE TS No. CA-11-483777-CT Order No.: 1029938 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/29/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.

A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): MAURICE AMAR, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY Recorded: 12/5/2006 as Instrument No. 20062692242 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 4/12/2012 at 9:00 A.M. Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA Amount of unpaid balance and other charges: \$843,325.95 The purported property address is: 930 N DOHENY DR, WEST HOLLYWOOD, CA 90069-3172 Assessor's Parcel No. 4340-024-130 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the

sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-573-1965 or Login to: www.priorityposting.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. TS No.: CA-11-483777-CT IDSPub #0023312 3/22/2012 3/29/2012 4/5/2



a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner  
RICHARD A. GALOFARO  
MUSICK PEELER & GARRETT  
ONE WILSHIRE BLVD #2000  
LOS ANGELES CA 90017  
3/22, 3/29, 4/5/12  
CNS-2279386#

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. 05-FWA-111813 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/6/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On April 12, 2012, at 11:00 AM, BY THE FOUNTAIN LOCATED AT, 400 CIVIC CENTER PLAZA, in the City of POMONA, County of LOS ANGELES, State of CALIFORNIA, REGIONAL SERVICE CORPORATION, a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by FANNIC INDROKUSUMO, AN UNMARRIED WOMAN, as Trustors, recorded on 11/28/2007, as Instrument No. 20072612538, of Official Records in the office of the Recorder of LOS ANGELES County, State of CALIFORNIA, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, or cashier's check (payable at the time of sale in lawful money of the United States) without warranty express or implied as to title, use, possession or encumbrances, all right, title and interest conveyed to and now held by it as such Trustee, in and to the following described property situated in the aforesaid County and State, to-wit: TAX PARCEL NO. 5555-003-122 From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 1110 HACIENDA PLACE, UNIT 205, WEST HOLLYWOOD, CA 90069. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$358,367.94. In compliance with California Civil Code 2923.5(c), the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrowers) to assess their financial situation and to explore options to avoid foreclosure by one or more of the following methods: by telephone, by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting or the borrower has surrendered the property to the mortgagee, trustee, beneficiary, or authorized agent and that the compliance with Civil Code Section 2923.5 was made at least thirty (30) days prior to the date of this Notice of Sale. Date: 3/13/12 REGIONAL SERVICE CORPORATION, Trustee by: MARILEE HAKKINEN, AUTHORIZED AGENT Agent for Trustee: AGENCY SALES AND POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 Telephone Number: (800) 542-2550 Sale Information: (714) 730-2727 or http://www.rtrustee.com A-4217258 03/22/2012, 03/29/2012, 04/05/2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF SALLY KRASSNER  
Case No. SP008801

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of SALLY KRASSNER

A PETITION FOR PROBATE has been filed by Anitra Eskovitz in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Anitra Eskovitz be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on April 13, 2012 at 9:00 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with

the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.  
Petitioner: Anitra Eskovitz  
ANITRA ESKOVITZ  
6527 HAYES DR  
LOS ANGELES CA 90048

NOTICE OF PETITION TO ADMINISTER ESTATE OF: ILSE BERG  
CASE NO. BP133583

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of ILSE BERG.

A PETITION FOR PROBATE has been filed by GEORGE BERG in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that GEORGE BERG be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 04/12/12 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.  
Attorney for Petitioner  
BRENT BIGLER - SBN 170419  
9930 DURANT DR #6  
BEVERLY HILLS CA 90212  
3/22, 3/29, 4/5/12  
CNS-2280303#

NOTICE OF TRUSTEE'S SALE TS No. CA-11-483777-CT Order No.: 1029938 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/29/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): MAURICE AMAR, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY Recorded: 12/5/2006 as Instrument No. 20062692242 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 4/12/2012 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA Amount of unpaid balance and other charges: \$843,883.47 The purported property address is: 930 N DOHENY DR #412, WEST HOLLYWOOD, CA 90069-3172 Assessor's Parcel No. 4340-024-130 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the

sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-573-1965 or Login to: www.priorityposting.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. TS No.: CA-11-483777-CT IDSPub #0023312 3/22/2012 3/29/2012 4/5/2012

STATEMENT OF DAMAGES

(Personal Injury or Wrongful Death)  
Case Number: 30-2009-00312860  
Superior Court of California, County of Orange  
700 Civic Center Drive West, Santa Ana, CA 92701  
PLAINTIFF: Nora Garibotti  
DEFENDANT: Bruce Hinkle, Brad Herman, et al.

To: Brad Herman  
Plaintiff: Nora Garibotti seeks damages in the above-entitled action, as follows:

1. General damages... AMOUNT Legal Fees & Costs... \$134,513.30
2. Special damages  
Property damage... \$310,650  
Recovery of Sums paid for unlicensed contractor work... \$117,897.46

Legal Interest on All Sums, to 3/21/2012... \$275,103.51  
3. Punitive damages: Plaintiff reserves the right to seek punitive damages in the amount of \$1,000,000.00 when pursuing a judgment in the suit filed against you.

Date: March 15, 2012  
S/ Marc Goldstein, Esq.  
Law Offices of Marc Goldstein (SBN 119825)  
Marc Goldstein, Esq.  
620 Newport Center Drive, 11th Floor  
Newport Beach, CA 92660  
Attorney for: Plaintiff Nora Garibotti  
949-718-4433  
3/22, 3/29, 4/5, 4/12/12  
CNS-2284734#

NOTICE OF TRUSTEE'S SALE TS No. 11-0115163 Title Order No. 11-0095613 Investor/Insurer No. 155002578 APN No. 4333-029-056 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/22/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by LEONID SMIRNOV, A MARRIED MAN AS HIS SOLE & SEPARATE PROPERTY, dated 12/22/2006 and recorded 1/3/2007, as Instrument No. 20070009476, in Book , Page ), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 04/23/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 221 SOUTH GALE DRIVE #308, BEVERLY HILLS, CA, 90215405. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$789,499.45. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/08/2012 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:-- Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4220094 03/29/2012, 04/05/2012, 04/12/2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF SUZANNE CLEWER  
Case No. SP008812

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of SUZANNE CLEWER

A PETITION FOR PROBATE has been filed by Michael Carlson in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Michael Carlson be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on April 27, 2012 at 9:00 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:  
SANFORD M EHRMANN ESQ  
SBN 26708  
9606 SANTA MONICA BLVD  
3RD FL  
BEVERLY HILLS CA 90210-4420

NOTICE OF PREPARATION OF A DRAFT environmental impact report for the Proposed BEVERLY HILLS UNIFIED SCHOOL DISTRICT Horace Mann School and Hawthorne School Modernization Project

The Beverly Hills Unified School District (BHUSD), in accordance with the California Environmental Quality Act (CEQA), is the Lead Agency and has prepared a Notice of Preparation (NOP) of a Draft Environmental Impact Report (EIR) for the project identified above. The NOP and associated Initial Study (IS) include a project description and a discussion of the potential adverse environmental impacts that could be generated from the proposed project. The purpose of this NOP/IS is to solicit information on the scope of the environmental analysis for the proposed project and notify the public that the BHUSD will prepare a Draft EIR to further assess potential adverse environmental impacts that may result from implementing the proposed project.

The BHUSD is proposing to modernize and upgrade both the Horace Mann School (8701 Charleville Boulevard) and Hawthorne School (624 N. Rexford Drive). Modernization efforts at both campuses will include the demolition of existing buildings, and construction of new buildings and facilities, including subterranean parking structures.

Copies of the Initial Study can be obtained at the BHUSD, 255 South Lasky Drive, Beverly Hills, CA 90212, or by calling (310) 551-5100, ext. 5. Comments focusing on your area of expertise, your agency's area of jurisdiction, or other environmental issues relative to the environmental document should be sent or faxed (FAX: 310-551-0287) to Mr. Nelson Cayabyab, BHUSD Chief Facilities Official or e-mailed (ncayabyab@bhUSD.org) no later than 5:00 p.m., Monday, May 9, 2012.

4/5/12  
CNS-2290252

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Forest Lawn Hollywood Hills, 8 Cemetery Plots, All Fees Paid, Title Transfer Fee, Lot J55 Peaceful Memory, Plots 6068 & 6069, valued at \$7,200, selling for \$6,000 each, George (818) 426-9496 Gavak@charter.net

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Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17, 500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Plot at Pacific View Memorial Park. Located in the front of the cemetery, near entrance, easy access, trees, and a view of the Pacific, Lot 229. The list price for this space is over \$10,000, special reduced price of \$6,000. (281)827-9620

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If you are over age 70 and own an old life insurance policy, you may be able to make large gifts to charity and increase the legacy you leave for your heirs. Without ever writing another check!

You may believe your old policy is worthless or has very little cash value left. You may think your policy is too old, or that it can't be improved upon because your health has changed too much. You may be wrong!

Estate tax laws have changed significantly in your favor and today's insurance plans offer many new innovations. **Now you may be able to considerably improve your dated policies.**

One of our clients owned \$900,000 of life insurance with an equity (cash value) of over \$530,000. We showed him how **he could gift his policy to charity and use his tax savings to buy a new one** that would provide an even greater legacy for his heirs.

An 80-year-old client did not think she could improve upon her ten-year-old preferred issue policy, because she had

developed significant health challenges. With our help **she sold her policy for triple its cash value!** We then showed her how she could use the proceeds from the sale to buy a new policy that provided more guarantees and cost 20% less. She used her savings to make donations to her favorite charities.

**Ask for a complimentary report** and let us help you decide whether to keep your old insurance policies or sell, surrender, or replace them, enabling you to leave more for your heirs and favorite charities.

**For a complimentary consultation and policy appraisal, by phone or in person**

**CALL US AT 800.662.LIFE (5433)**

[www.alankayeins.com](http://www.alankayeins.com)



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