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# Beverly Hills Weekly

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Issue 672 • August 16 - August 22, 2012



## Legal Leader

The Weekly's exclusive interview with Beverly Hills Bar Association President Lawrence Jacobson

cover story • pages 8-9





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## SNAPSHOT

# letters & email

### "Westside subway"

Here is a multiple choice question.  
The Westside subway (I leave the route to more subtle minds) will be completed:  
A) During your lifetime  
B) During your children's lifetime  
C) During your grandchildren's lifetime  
D) When Café Swiss reopens.  
You guess.

*Ira M. Friedman  
Beverly Hills*

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### Inside Beverly Hills—BHTV10

*Inside Beverly Hills*, moderated by columnist Rudy Cole, will next air on Aug. 16 at 4 p.m., Aug. 17 at 10 p.m. and Aug. 20 at 6 p.m. about Greystone Park; Aug. 16 at 8 p.m. and Aug. 21 at 8 p.m. about the Westside Subway Extension; Aug. 16 at 10 p.m. about BHEF; Aug. 17 at 7 p.m. about Historic Preservation; Aug. 20 at 8 p.m., Aug. 21 at 6 p.m. and Aug. 22 at 8 p.m. about the Human Relations Commission; and Aug. 22 at 10 p.m. about Theatre 40.

# briefs

## Traffic & Parking subcommittee aims to reduce misuse of disabled parking placards

A Traffic & Parking Commission subcommittee is reaching out to state legislators in an effort to discourage disabled persons parking placard abuse in Beverly Hills, and throughout the state.

Commissioner Jeff Levine said Aug. 6 the subcommittee, which includes Commissioner Andy Licht, has been in communication with Assemblymember Betsy Butler (D-Los Angeles) and her office about what can be done at the state level to tackle the problem of people misusing disabled parking placards.

Previously, Levine said the subcommittee had communicated with Assemblymember and Speaker Pro Tem Fiona Ma (D-San Francisco), who has sponsored legislation to combat disabled placard abuse. Levine said the subcommittee has yet to reach out to State Senator Kevin de León (D-Los Angeles), who has also demonstrated interest in the issue.



Jeff Levine

and throughout the state," Levine said.

Levine said the subcommittee wants to make sure the Department of Motor Vehicles does not continue to renew disabled parking placards after the individual has passed away, which has been a problem in the past. Levine said the subcommittee also supports developing a means to determine whether or not the person displaying the placard is using it legitimately.

"There's no way currently for law enforcement to quickly and accurately [determine] that the placard being carried in the car belongs to the person to whom it was issued," Levine said. "One thing we would like to see is a revamp of how that works, and make it similar to a drivers license or a California DMV ID, which would include a description and picture of the placard holder."

Levine acknowledged another problem is doctors issuing placards to people that may not legitimately need them, but he said the subcommittee is focusing first on the "lower hanging fruit."

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who has also demonstrated interest in the issue.

"Our goal is to be in line with some recommended proposed legislation that will affect improving the disabled placard abuse situation, both in our city

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OUR DATA SPEAKS VOLUMES



WEDDING BELLS  
SKIRBALL CENTER  
Lauren Brucker, daughter of City Councilmember Barry Brucker and Sue Brucker, married Josh Krapf at the Skirball Center last Sunday.



“It’s [a] more difficult issue to solve, because of those particular stakeholders, the physician groups [involved],” Levine said. “We definitely want to address that down the road.”

Levine and Licht have been working on this issue on the commission’s behalf since last December. Levine said the subcommittee is waiting for the state legislature to reconvene to see what happens with potential legislation.

“We have not given up and we are waiting for the timing to be right,” Levine said. “I’m still very excited about it. Everybody has a story and an anecdote to share.”

## City program may bring 20 more bike racks to Beverly Hills

In an effort to encourage bicycling in Beverly Hills, the Traffic & Parking Commission is considering a proposal to increase the number of bike racks around town.

“We’re looking at installing bike racks at parks and City-owned parking structures and possibly putting some in the commercial districts,” Commission Chair Julie Steinberg said.

Deputy Director of Transportation Aaron Kunz said the proposal is for a two-part program, one in which the City identifies potential locations, and one in which local businesses can request a rack to install on the public right-of-way in front of their businesses. Requests would be reviewed by the transportation department and Traffic & Parking Commission, Kunz said.

In both cases, Kunz said the racks, which hold 1–2 bikes and range from \$200–\$600, would be covered by a grant the City receives from the state from AB2766, a bill that allows municipalities to use vehicle registration fees for programs that aim to improve air quality and reduce emissions. Kunz said the City receives approximately \$25,000–\$30,000 a year from this funding source.

“If the use dramatically increases, then we would look at other options that could hold more bikes, such as bicycle corrals,” Kunz said.

For the initial program, Kunz said the transportation department is looking at installing approximately 20 racks.

The commission discussed the proposed program at its meeting July 19, but did not make a final decision. Kunz said the commission would likely discuss potential locations when the item returns to the agenda. Kunz said his department is also looking

into what it would cost to customize the bike racks with the City shield.

“[This program is] part of meeting the city council’s priority to advance bicycling in the community,” Kunz said.

## Concerts on Canon continues tonight with blues performance

The City of Beverly Hills continues its free Concerts on Canon series tonight with two performances by blues group Gee Mack and Friends at Beverly Canon Gardens at 6 p.m. and 7:15 p.m.

The City’s new series of free Sunday-night movie screenings continues Aug. 26 with an outdoor showing of *Mirror, Mirror* at Beverly Canon Gardens at 8 p.m.

Free parking is available to patrons of the shows: Get a coupon at the concert or movie and redeem it for parking in the Beverly Gardens parking structure. The gardens feature plentiful seating and a large, grassy area for picnic blankets. Tables and chairs will be available on a first-come, first-served basis. Patrons are encouraged to enjoy outdoor dining at Bouchon or The Montage, enjoy special pre- and post-show discounts at Beverly Hills restaurants and bars and pick up custom “to-go” boxes from a selection of local restaurants offering picnic options in connection with this series. For more information, call (310) 285-6830.

## New lockers for Beverly High

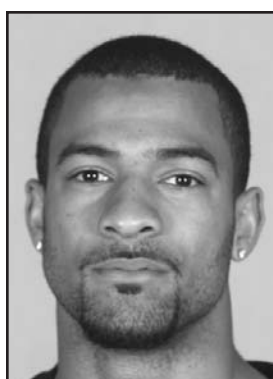


The Beverly Hills Athletic Alumni Association recently sponsored the purchase of new lockers for the locker rooms at Beverly High.

## Spencer Paysinger Draws Praise From Giants Coach

New York Giants linebacker Spencer Paysinger, a 2006 Beverly High graduate, is “continuing to get better” in his second season with the NFL team, coach Tom Coughlin said.

“He’s been impressive since he made our



Spencer Paysinger

off-season.”

Paysinger, who signed with the Giants as a undrafted free agent out of the University of Oregon before the start of the 2011 season, made a game-high six tackles, including five solo tackles, in the Giants’ 32-31 loss to the Jacksonville Jaguars Friday night at EverBank Field in Jacksonville, Fla. in the preseason opener for both teams.

“Hate losing, but great lessons can be learned from it,” Paysinger wrote on his Twitter account, SpittyP.

team as a rookie,” Coughlin told reporters Sunday at the team’s training camp at the University of Albany in Albany, N.Y. “He’s probably our top special teamer. He gained a lot of good muscle weight in the

## Local Bars, Hotels & Restaurants Offer Farm-to-Shaker “Cocktail Week” Specials

Community Services Department & Farmers’ Market Team With Local Businesses

The Beverly Hills Community Services Department is thrilled to present Cocktail Week August 10-18, 2012. This special event will include a free outdoor screening of *Casablanca*, a unique cocktail crafting class at Greystone Estate and a new partnership between the Beverly Hills Farmers’ Market and local hotels, bars and restaurants that will bring patrons high-end, farm-fresh cocktails.

“Everyone has heard of farm-to-fork, but now all the rage is farm-to-shaker,” says Greta Dunlap, Manager of The Beverly Hills Farmers’ Market. “Farmers’ market-driven cocktails offer the best of two worlds.”

Each participating establishment will offer a unique cocktail that features produce from The Beverly Hills Farmers’ Market

*briefs cont. on page 4*



## NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Thursday, August 23, 2012, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

A REQUEST TO AMEND AN EXISTING DEVELOPMENT AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND THE PROPERTY OWNERS OF THE PREVIOUSLY APPROVED 9200 WILSHIRE BOULEVARD MIXED-USE DEVELOPMENT PROJECT. THE PROPOSED AMENDMENT WOULD ALLOW FOR THE EXISTING DEVELOPMENT AGREEMENT TO BE EXTENDED BEYOND ITS CURRENT EXPIRATION DATE OF OCTOBER 18, 2012.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The City previously prepared and certified an Environmental Impact Report, and this Environmental Impact Report remains valid in assessing the environmental impacts associated with the project.

The Planning Commission reviewed the requested amendment during its August 2, 2012 public hearing, and has forwarded a recommendation to the City Council that the amendment be approved.

At the public hearing, the City Council will hear and consider all comments. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

Please note that if you challenge the Council’s action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Ryan Gohlich, Senior Planner** in the Beverly Hills Community Development Department at **310.285.1194**, or by email at **rgohlich@beverlyhills.org**. Copies of the Project plans and associated documents are on file in the Community Development Department and can be reviewed by any interested person at 455 N. Rexford Drive, Beverly Hills, California 90210.

BYRON POPE, CMC  
City Clerk



## NOTICE OF COMMISSION VACANCY

**PLANNING COMMISSION – deadline to apply September 24, 2012**

The Beverly Hills City Council is seeking qualified candidates to fill one vacancy on the Planning Commission.

For more information on this Commission position, please visit the City’s website at [www.beverlyhills.org](http://www.beverlyhills.org) or call the City Clerk’s Office at (310) 285-2400.

BYRON POPE, CMC  
City Clerk



briefs cont. from page 3

(The Market runs each Sunday, from 9 am – 1 pm). Patrons of the Casablanca screening (August 12) are encouraged to grab pre- and post-show drinks at one of the participating bars (listed below) and everyone is invited to treat themselves any time between August 10 and 18.

Participating establishments are offering drinks ranging from pre-Prohibition-style stunners to fruity martinis, including:

BierBeisl – Cucumber-Blue Gin Fizz – Blue Gin • Cucumber Syrup • Lemon Juice • Lemon Balm Leaves • Water – Featuring Farmers' Market lemon balm and cucumbers

Bouchon – Blackberry Bramble – Nolet's Gin • Lucien Jacob Crème de Cassis • Lemon Juice • Blackberries – Featuring Farmers' lemons and blackberries from Harry's Berries

The BLVD/Beverly Wilshire Hotel – Summer Peach Smash – Peach-infused Bourbon • Simple Syrup • Mint Leaf • Lemon Juice – Featuring Farmers' Market peaches from Fitzgerald Farms

Momed – Frozen Fresh Peach Bellini – Featuring Farmers' Market peaches – \$10

Nic's Beverly Hills – The Betty Bitter – Veev Acai Spirit • Pressed Organic Peaches • Meyer Lemons • Egg Whites • Peach Bitters – Featuring Farmers' Market produce from Avila & Sons and Bernard Farms – Happy Hour prices around-the-clock if you mention Beverly Hills Cocktail Week

Sotto – La Pesca Gustosa – Lemon Juice • Pierre Ferrand 1840 Cognac • Combier • Applejack Brandy • Aperol • Muddled Peaches • Sage – Featuring Farmers' Market peaches from Tenerelli and lemons from Bernard Farms – \$10 if you mention Beverly Hills Cocktail Week

£10/The Montage Hotel – Rosemary Ricky – Plymouth Gin • Lemon Juice • Orange Juice • Rosemary Syrup • Lemon Twist • Rosemary Sprig – Featuring Farmers' Market lemons, oranges and rosemary

Xi'an – Confucius Say – Bombay Gin • Zen Green Tea Liqueur • Lemon Juice • Muddled Basil Leaves • Fee Bros. Orange Bitters • Basil Leaf Garnish – Featuring Farmers' Market lemons and basil – \$12

Cocktail Week kicks-off with a cocktail crafting course (August 7 or August 9). Co-sponsored by the City and the Institute of Domestic Technology, the course will be offered in Greystone Estate's exclusive underground speakeasy (which is adjacent

to the bowling alley made famous in *There Will Be Blood*). Taught by bar master Aaron Stepka of the 1933 Group (Thirsty Crow, Bigfoot East and West, Oldfield's, Little Cave), the course will focus on bitters and infusions and each student will take home his or her own custom-mixed bitters, bottle of infused liquor and a personalized cocktail recipe. Registration is open and spots are available. Visit [www.beverlyhills.org/food-crafting](http://www.beverlyhills.org/food-crafting) or call 310.285.5860 to register.

The August 12 outdoor screening of Casablanca in the stunning Beverly Cañon Gardens (241 N. Cañon Drive) is FREE, as is parking in the Beverly Gardens parking structure (just get a coupon from the information booth at the show). The park features plentiful seating, a large, grassy area for picnics, food vendors and easy viewing from adjacent Bouchon and The Montage patios.

Throughout Cocktail Week a special pamphlet will be available at the Concerts on Cañon, outdoor movie screenings and the Farmers' Market. The pamphlet will include recipes for Farmers' Market-inspired shrubs (drinking vinegars), infusions, cocktails and refreshing, alcohol-free summer beverages, as well as a complete list of participating hotels, bars and restaurants.

For more information and media inquiries, contact Jessica Emerson at [jemerson@beverlyhills.org](mailto:jemerson@beverlyhills.org) or call 310.285.2530. Please enjoy Beverly Hills Cocktail Week responsibly.

## City of Beverly Hills Asks Residents to Follow Safety Guidelines to Prevent West Nile Virus

The City of Beverly Hills is asking residents to minimize health risk from the West Nile Virus (WNV) by taking some simple precautionary measures.

The West Nile Virus has been detected recently in a dead bird found in Beverly Hills. So far, 13 cases of human infection have been reported this year in seven California counties, including the death of an 88-year-old woman in Kern County.

Health officials emphasize that the risk of serious illness to humans is low. Most people who are infected do not get sick at all. Ten to 15 percent of infected persons experience moderate symptoms, including fever, headache and body aches. However, the elderly and those with lowered immune systems are more susceptible. Less than 1



Photo: City of Beverly Hills

Left to right: Cultural Heritage Commission Chair Noah Furie, State Historic Preservation Officer Milford Wayne Donaldson, SHRC Commissioner Rick Moss, Mayor Willie Brien, Councilmember Julian Gold and Councilmember Barry Brucker

## State Historical Resources Commission convenes in Beverly Hills

The State Historical Resources Commission (SHRC)—California's body in charge of designating historic landmarks for the state and national registers—held its quarterly meeting Aug. 2 in Beverly Hills City Council Chambers. At the meeting, the SHRC recognized Beverly Hills' historic preservation ordinance, which was approved by the City Council in January; Friends of Greystone; Friends of Robinson Gardens; and The Beverly Hills Hotel, which was recently approved as the City's first local historic landmark.

percent will develop serious illnesses, such as meningitis and encephalitis.

West Nile Virus is transmitted to humans from mosquitoes that have fed on infected birds. To reduce the risk, the California Department of Health Services is requesting that everyone:

- Avoid spending time outside when mosquitoes are most active, at dawn and the first two hours after sunset.
- Wear long pants and long-sleeved shirts when outdoors.
- Apply insect repellent containing DEET according to label instructions.
- Make sure that doors and windows have tight-fitting screens. Repair or replace screens that have tears or holes.
- Eliminate all sources of standing water that can support mosquito breeding.
- Contact the Los Angeles County West Vector Control District at (310) 915-7370 if there is a significant mosquito problem in your neighborhood.

In addition, please report any birds that have been dead for less than 48 hours to the

California Department of Health Services toll-free hotline at 1-877-WNV-BIRD. After you have reported a dead bird, you will be contacted if that bird will be picked up for WNV testing. If you have not

been contacted within 24 hours of your report, you may safely dispose of the dead bird in your trash. There is no evidence that WNV can be acquired by handling dead birds, but it is best not to handle the dead bird with your bare hands. Use gloves, a shovel, or a plastic bag to place the bird in a trash bag for disposal. Please DO NOT freeze dead birds. WNV is transmitted by mosquitoes, so the best way to protect yourself from the disease is to avoid mosquito bites.

For more information about the West Nile Virus in California or to report dead birds online, visit the California Department of Health Services website at <http://www.westnile.ca.gov/>.

# crimeblotter

Grand theft occurred on 7/27/2012 in the 200 block of N. Rodeo Drive. No suspect information available. Loss: \$1,520.

Grand theft occurred between 7/22/2012 and 7/29/2012 in the 500 block of N. Rodeo Drive. No suspect information available. Loss: \$3,000.

Assault occurred on 7/18/2012 in the 200 block of S. Hamilton Drive. No suspect information available.

Burglary occurred between 5/2/2012

and 5/3/2012 in the 9600 block of Sunset Boulevard. Suspects are 24-year-old Hispanic male, 5'5", 150 lbs., brown hair, brown eyes and 31-year-old Hispanic male, 6'1", 250 lbs., brown hair, brown eyes.

Burglary occurred on 7/16/2012 in the 600 block of Foothill Road. Suspects are two males.

Burglary occurred between 7/18/2012 and 7/19/2012 in the 700 block of N. Roxbury Drive. No suspect information available. Loss: \$10.

Burglary occurred on 7/20/2012 in the 400 block of S. Elm Drive. No suspect information available.

Burglary occurred between 7/21/2012 and 7/22/2012 in the 400 block of S. Doheny Drive. No suspect information available. Loss: \$10,000.

Identity theft occurred between 7/9/2011 and 9/23/2011 in the 300 block of S. Rodeo Drive. No suspect information available.

Identity theft occurred between 6/28/2012 and 7/17/2012 in the 200 block of N. Crescent Drive. No suspect information available.

Identity theft occurred between 6/10/2012 and 6/21/2012 in the 500 block of N. Crescent Drive. No suspect information available.

Identity theft occurred between 1/1/1997 and 7/18/2012 in the 100 block of N. La Peer Drive. No suspect information available.

Identity theft occurred between 7/19/2012 and 7/2012 in the 1100 block of Benedict Canyon Drive. No suspect information available.

Identity theft occurred on 7/21/2012 at

*crime summary cont. on page 7*



# people & profiles

## L'Ermitage Hotel General Manager Salvador Abaunza



**You've been general manager of L'Ermitage for approximately two years. How did you come to Beverly Hills?**

All of [my career] has been in California, and if you know a little bit about our industry that's not by design because you go wherever the opportunities are. I've always been in either San Francisco or in the Monterey-Carmel area. On my bucket list, there were two areas where I always wanted to become a general manager. One is Beverly Hills, because I've always enjoyed [it] when I've come here on business over the last 20 years, and New York because I think New York is still one of the vibrant destination cities. So when the opportunity lent itself to come not only to Beverly Hills but to L'Ermitage, I didn't hesitate to come and speak with them. Before I took this job, I did a reception on the [L'Ermitage] rooftop with a travel agency. I remember the next morning when I was in the lobby as I was waiting for my colleagues I [was] wonder[ing] what it would be like to be the general manager of L'Ermitage.

**So you may pursue New York in the future?**

It has to be for the right environment and the right product. It'd have to be something very, very special because L'Ermitage is very, very special.

**Just before your arrival, Viceroy Hotel Group, which also operates The Avalon and Maison 140 in Beverly Hills, acquired L'Ermitage. What changed under Viceroy's management?**

When [former CEO Nicholas Clayton] came on board here five years ago to Viceroy, he wanted it to get into the arena of uber-luxury status. The acquisition of this particular property was crucial to his vision. At the time in our industry it was thought perhaps we were going to downgrade the product because we really weren't known for luxury. We wanted to prove we could play in this arena, which is one of the reasons why they brought

me on board and helped me put my team together because we were all from those kinds of products. I'm very pleased that for two consecutive years we were able to retain our five-star status and our five-diamond status. It [proved] Viceroy could play in that arena. While we retained it for the last two years, it's actually now 13 consecutive years that the hotel has had those accolades.

The other priority we have is to maintain the understated elegance of the hotel, and we keep it a discreet residential feel, which we've been very successful in maintaining. Our guests still have the same experience they've come to know since 1998. We have the largest hotel rooms in Beverly Hills. They start at 650 square feet, which is very generous for rooms here in the area.

**What did it take to maintain the hotel's luxury status?**

It comes down to something very, very essential and that is service. When you compare us to our competitive set, we're not a grand luxury product. We don't have a 20,000-square-foot spa, we don't have a major porte-cochere, we don't have a lot of bells and whistles, but what we do have—and it's become our hallmark—is service. At the end of the day service is really what keeps people coming and they really don't need those other trappings. We maintain the colleagues here who represented that level of service for many, many years, and whenever we bring on new colleagues, we also look for those elements and ingredients.

**L'Ermitage is not as well-known as some of the other hotels in Beverly Hills. Why is that?**

Actually, it's better known than what we anticipated. When we took over the property, it basically had gone dormant for a few years, and the initial thought was we were going to rename it Viceroy Beverly Hills. When I went out into the field literally knocking on doors of our clients in New York, San Francisco and abroad, the L'Ermitage name had a wonderful cashee. People remembered us very fondly. They just couldn't recall when was the last time they stayed here. In our first year we literally doubled our occupancy. We decided to maintain the L'Ermitage name because it really does have a cashee.

We have the understated elegance, the residential feel, the large rooms, the uncomplicated comfort, which offers a unique alternative from these grand properties that try to portray the glamorous feel that Beverly Hills has come to be known for, so we are the alternative.

**We hear L'Ermitage is popular with the entertainment industry. How would**

**you describe your clientele?**

Our No. 1 base is from the New York area. It is entertainment but not the kind of entertainment that I believe was popular here several years ago, which I believe was from the music sect. It is now from the talent sect and production. What I mean by production [is] they do photo shoots here, whether it's for their clients such as Calvin Klein or Ralph Lauren or things of that nature. We also have our share of high-end, high visible talent celebrities. We're the alternative. They come [here] without their entourage. They come here with their families, by themselves. There is no sense of someone infringing on their privacy, because we don't have the paparazzi out here. They know where they can go if they want that attention, and it's not here.

**What do you do to attract locals to eat at your restaurant, Livello, and relax at your bar, The Lounge?**

Throughout the history of the hotel, the restaurant was understated. The neighbors were not encouraged to come here. It was just an amenity to the hotel guests. We decided to take a different approach with the launch of Livello in January. We brought in Chef [Joseph] Elevado, who for eight years worked as executive chef for Nobu in New York and Las Vegas. The concept of his menu is on the left-hand side, it's talents he honed under Chef Nobu [Matsuhisa], which is an Asian feel, and on the right-hand side it's traditional Italian dishes. It's not fusion, but you can mix and match, or you can order items that are just on [one side].

We now have built our database [of local residents]. We will be sending out e-mails to them inviting them to dine with us at reduced rates, as an appreciation. We'll start to build a base from locals, since most of them have never been here.

For many years, [The Lounge] was for locals, specifically for entertainment industry. On any given day you could overhear conversations of agents with their clients, or writers come to do work there. Our bar has original manuscripts from screenplays such as the two Godfathers, The Graduate, Jaws. It's reflective of the kind of industry we cater to here in this town. Additionally, we introduced live entertainment here on Fridays, and specialty cocktails, which now are very popular. We brought back our first set late last year, [which is] the type of cocktails that were popular in the 1940s.

L'Ermitage was originally built as an apartment building before converting to a hotel.

Back in the 1970s, it was turned into a hotel by the Ashkenazy family. This was [Ashkenazy's] flagship. One of the famous things when he did the opening, which he spared no expense for, he had millions of dollars worth of arts in the lobby. For back in the 70s it was very cutting edge because Beverly Hills had never seen a product such as this.

**How does L'Ermitage get along with its residential neighbors?**

Over the last year and a half, we have

made efforts to invite neighbors to come here. Some of our neighbors come and use our workout facilities. We wanted to open our doors to them, where I believe in the past that really wasn't encouraged.

**Tell us how you got into the hotel industry.**

It was not by design. I was in another field and I found myself unemployed in my early 20s. My father was a career bellman for over 30 years. He suggested I go and apply for the opening of a brand new hotel at the San Francisco airport area, [the Crowne Plaza by Holiday Inn]. It was an open call. The line snaked around for about three blocks. I thought [I was] overdressed [as] the only person in a suit and tie. I was literally at the end of the line. This lady came up to me. She said, "Which hotels have you worked at?" I said, "I've never worked at hotels." "Well, what kind of job are you looking for?" She took me from the back of the line to the front of the line and hired me. That was 29 years ago. That was where I met my wife [Marion]. It's been a very good industry for me. I had never aspired to make this a career. I had never aspired to be a general manager, but if you show some initiative and some tenacity, you move very fast in our industry.

[Marion] was a general manager before I became a general manager. She is general manager for the Hilton organization. She's at the one in Santa Clara. We do the commute thing [so] we see each other on weekends. She moved down with me, [but a] life of leisure in Beverly Hills did not appeal to her. When they asked her to come back six months later, she ended up going back.

**You have also been general manager of hotels in San Francisco and Big Sur. How is operating a hotel in Beverly Hills different?**

Having done business here for 20 years, I did not want to drive or commute to work. We found a really nice flat just behind the Beverly Wilshire, so I walk to work. It's a nice 15-minute stroll to L'Ermitage. It's a very tight-knit community. I've been very fortunate that certain key people who have been here for many years welcomed me with open arms. Last year I was voted on to be on the board of directors for the [CVB]. In essence, it's a very small town and it's very welcoming and I can only speculate that Beverly Hills is like what it must have been like to live in America some 60 years ago. I walk up and down South Beverly. It has everything I could possibly need. I can get my hair cut there, I can get my groceries there, or go to my physician there. You wave to people and they wave back at you.

**You're on the CVB Board. What's new at the CVB?**

One of the exciting parts of the CVB is this summer we're moving to our new headquarters, which is right across from the Annenberg. We'll be much more visible, much more approachable by the locals and the people that come to visit us.

# from the hills of beverly



## Bosse scores

### And other village notes

By Rudy Cole

For the first time in nearly 20 years there could be a contested election for City Treasurer, assuming that incumbent **Elliot Finkel** decides to seek a third term, which seems likely.

A highly regarded member and past chair of the Planning Commission, **Daniel Yukelson**, who has broad experience in finance, has indicated to friends he might seek the office.

Treasurer Finkel told this column yesterday that he is “very close” to making a decision and will probably be a candidate.

Will Yukelson run in any case? He has indicated that is a decision he has yet to make.

The last time there was a challenge to an incumbent was when **Arthur Kassel** ran against Treasurer **Joan Seidel** in 1997. Seidel won easily. However, Finkel’s visible activism, expanding the involvement of his office beyond what the code lists as duties, could become an issue in a contested election.

According to city rules, the Treasurer is responsible for monitoring and advising on investment policies. However, Finkel has created financial advisory committees that have gone far beyond investments, becoming engaged in budgetary matters that are the final responsibility of the city council.

On the plus side, his efforts have supposedly been welcomed by both the council and city financial officers, but this has created questions on possible usurping of authority.

Yukelson, who lives in the southwest, is a CPA who is executive vice president and chief financial officer of a major investment group.

The word about Yukelson, from current and former members of the Planning Commission, is that he works well with colleagues and staff and that “he does his homework.”

Before his appointment to the Planning Commission in 2008, he served for two years as a member of the Public Works Commission. Coincidentally, Finkel also served on Public Works before running for Treasurer.

\*\*\*

Even the most savvy watchers of city government would have a hard time explaining just how the council came together to tentatively support an improvement plan for Roxbury Park that appears to satisfy all five councilmembers, most neighbors and many park users.

What appeared to have become a wrenching community conflict, morphed into a compromise solution that might lead to a

new structure and other much needed major improvements.

Without minimizing the role of all five members, including Mayor **Willie Brien**’s leadership and Councilmember **Julian Gold**’s active involvement in all the meetings with users and residents, much credit for the five to zip vote, that obviously shocked the whole council, has to go to Councilmember **Lili Bosse**.

For those who might have assumed that Bosse would be guided by the opinion of some other councilmembers, the reverse happened. When Bosse signaled her acceptance of the compromise, that included elements of both Plan E and Plan D, Vice Mayor **John Mirisch** joined her in voting “yes.”

Clearly independent, it would be a mistake to cast Bosse as part of any faction on the council. Whether or not you always agree with her votes or her findings, she does her homework, and does so with a vengeance. Pity the staff person who has not actually studied the materials Bosse totally digests before each meeting.

The decision making process is on-going, and both staff and council need to recognize, not only the most vocal activists, but those who actually are park users – the real constituency for Roxbury and all our parks.

However, the most obvious patrons of Roxbury, aside from youth sports, are the seniors of our community. We have not upheld our own standards of coming close to excellence as we tolerated the unusable facilities at the park. Our traditions of caring for youth and seniors was not maintained at Roxbury – as just one example: the condition of rest rooms was unacceptable.

Bosse helped do what was right, and did it with care and understanding.

\*\*\*

Speaking of parks, the city just might soon be in a position to correct a mistake that was made nearly 20 years ago: The “giving” of the old water works building at La Cienega and Olympic to the Academy of Motion Picture Arts and Science for a film research library.

Not that the **Margaret Herrick** library doesn’t provide an excellent resource for those involved in motion picture making – including writers, researchers and other students. Reportedly, the library has nearly five hundred visitors each month.

But frankly, that hardly comes close to making it valuable to the city. The last time we checked, the library has no programs that involve our schools or any cooperative services with our own city library, and they have had two decades to make that happen.

The Academy has plans for a major museum, the Library could easily fit into those plans and the building and property returned to Beverly Hills for uses that more fully serve our community. Just some first ideas: How about a home for The Maple Counseling Center, the BHEF or, at the very least, pay a reasonable rental or make significant donations to BHEF and TMCC for continued use. The Academy reportedly has enormous endowment reserves.

When a staff member of the library asked me why the questions and I identified myself as a newspaper columnist, she said: “I’m not supposed to talk to you, please call the Academy publicity department.” All very politely. But a call to the Oscar pr department and an email that followed were not answered.

Before you dash off an email about how much the Academy gives to our city, some points to consider: Their attractive auditorium is now used by the city for mayoral inductions and The Maple Counseling Center holds an annual event there.

By doing so, the Academy is only fulfilling legal requirements. When their home structure was approved by the council, they were given major exemptions for parking requirements, something that continues to distress the immediate neighbors. The use of the auditorium was a condition for avoiding costly parking spaces internally.

For the record, when the community supported any use of the former water works that would assure preservation of the historic structure, only then former school board member and youth sports leader **Frank Fenton** and this columnist publicly opposed the “giving” of the facility to the Academy.

Facts to verify: The Academy may only be paying one dollar per year and the lease is now month-to-month. More on this later, but would welcome your thoughts.

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More matters on the negative side of the opinion ledger: The suggestion by school board president **Brian Goldberg** that the parking lot across the street from Beverly Vista School be put up for sale.

This idea needs to be quickly rejected by the whole school board. Selling school property should only be done under the most extreme emergencies and then when the property has no present or possible future use.

First, the loss of this land would create chaos in the immediate neighborhood, removing a teacher parking area and forcing an already congested, traffic nightmare into bedlam during pick up and delivery of school students.

Even if there is no other immediate use planned, the parking alone justifies not selling the land. If and when the school board even considers the sale, hopefully they will follow practices mandated by the city and give written notices to all residents in the Beverly Vista area. That should make for a lively board meeting.

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**Helen Gurley Brown** had a journalistic connection to Beverly Hills. Some of her early writing about single women were in the Beverly Hills Times when your columnist was its editor.

Helen, whom I had met through the legendary lawyer, **Paul Ziffren**, argued that our paper had little of interest to the single women who worked in city offices. We were delighted to provide her with a column until her husband, **David Brown**, suggested that the columns could be expanded into a book about young women alone. Thus “Sex and the Single Girl” and a whole new career.

Her Beverly Hills Times column was later written by **Natalie Galen** and changed to “Woman Alone.” What happened to the Times: Are you ready, it became the Courier.

Helen died this week after a long, productive and very happy career. She was always one of the most upbeat people I ever knew, with a great zest for life and people

One minor story: Helen enjoyed recounting a dinner she had with **Mike Silverman** who was a legend for two reasons: Realtor to the stars and never picking up a check. At a local, very inexpensive steak house Mike had selected, when it was time to order, and after Helen placed hers, Mike said: “I’m not very hungry, I’ll just have half of hers.”

Mike may have learned his check avoidance tricks from Groucho. The legendary brother had two methods. When the check arrived, he would immediately lift his wine glass and, pointing to another guest, proclaim; “To our host.” The other was to grab the check, give it to someone else and say “I would add that up carefully before paying.”

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Our community is so fortunate to have two great chiefs serving our city: Police Chief **David Snowden** and Fire Chief **Tim Scranton**. Last year, Chief Snowden received a top award from a highly regarded police organization, and this year it is Scranton’s turn.

On October 10, 2012, Scranton will be given the “Spirit of Hope Award” by the prestigious Circle of Care Burn Foundation. Much more on this later, but you can help support the organization and show your appreciation to Tim by placing an ad in a tribute publication. For more information, please call **Linda David** at 818.981.2100 or send back the form you probably have received.

Speaking of good events, Dr. **Ron Grusd** was honored at a reception given by colleagues and friends last week at Wolfgang’s Steak House. Dr. Grusd, a radiologist and head of Advanced Radiology in Beverly Hills, was greeted by Mayor Willie Brien at the event.

*Rudy Cole served for eight years as a member and chair of the city’s Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*



# guestcolumn



## Issues for Congress By Henry Waxman

If you follow politics these days, you have probably become accustomed to hearing tea-party conservatives and television talking heads rail against government as a vast evil force. In Congress, I hear repeatedly that the federal government has no role to play in protecting our environment, rebuilding our infrastructure, protecting us from the abusive practices of health insurers, or providing our seniors with the security of guaranteed Medicare benefits.

When I grew up in Los Angeles as the nation came out of another time of great economic strain, my family had a very different vision of government. After corporate excesses dragged our nation into a Depression, the federal government had been there to provide security for the elderly through Social Security, and to bring our nation back to stability and prosperity.

To our family and so many others, government was not the enemy – it was the only institution standing up for the little guy, giving my grandparents security in their later years, and providing us with the opportunity to move up the economic ladder to the middle class.

I have worked to carry forward that vision of progressive government for my entire career – strengthening Medicare and Medicaid, passing new laws to protect our food and drugs, and enacting legislation to keep our air and water clean and safe.

And that vision is what brought me to one of the proudest moments of my career in public service: standing beside President Obama as he signed the Affordable Care

Act into law. What I was most proud of that day was the fact that we were enacting health reform that would profoundly improve the lives of every single American.

Many people are confused about what the law does and does not do. This is because opponents of President Obama and the new law have spent hundreds of millions of dollars trying to demonize it. What they say is never accurate, but they have succeeded in politicizing one of the biggest advances in health care in our lifetime.

So let me take this opportunity to set the record straight.

The Affordable Care Act will give almost 30 million Americans access to quality affordable health insurance for the first time. The law bars insurance companies from placing annual and lifetime limits on health coverage; it has given more than 100 million Americans access to free preventive services, including free contraceptive services for women; and it has allowed more than 6 million young adults, the majority of whom otherwise would have been uninsured, to get coverage through their parents' health plans.

I am particularly proud of the reforms the Affordable Care Act put in place to improve Medicare and help seniors. The law provides free preventive services for all Medicare beneficiaries, helping seniors to get the kind of regular primary care that can stave off more serious illness. The law encourages more collaboration

and accountability among health care providers to help lower seniors' costs and improve their care. The law has also transformed Medicare's powers to fight fraud and abuse in the program – saving taxpayers billions of dollars.

One of the major new benefits for seniors is the law's fundamental reforms to the Medicare prescription drug program. Prior to the passage of the Affordable Care Act, I had worked for more than a decade to bring down the crippling costs that prescription drugs were placing on seniors.

One of the most flagrant flaws in the Medicare prescription drug program was the infamous "donut hole" that left seniors paying the full cost of their drugs when they could least afford to do so. A report that my staff prepared showed that seniors could have saved almost \$15 billion that year alone if Congress took common sense steps to fix the program's flaws.

When President Obama took office and I became Chairman of the House Energy and Commerce Committee, I fought hard to ensure that the Affordable Care Act would fix the Medicare prescription drug benefit. The new law eliminates the "donut hole," requiring manufacturers to provide a 50% discount on brand-name drugs in the donut hole in 2011 and to increase discounts every year until the entire coverage gap is eliminated.

Since the law was enacted, more than 5 million Medicare beneficiaries have saved, in total, billions on prescription drugs. In Beverly Hills alone, more than 1,400

seniors have received over \$1 million in rebates because of the Affordable Care Act – an average savings of \$800 each in 2011.

I am proud we achieved so much, but I know there is still work to be done to improve and protect Medicare. I will be unceasing in my opposition to the Republican plan that would end Medicare as we know it – shifting the program from a guaranteed benefit to a voucher system, leaving seniors at the mercy of private insurance company abuses.

The plan for Medicare developed by Mitt Romney's running mate Paul Ryan would increase within the next decade the average senior's health care expenses by more than \$6,000 annually, imposing a heavy burden on those who can least afford it. This, combined with the devastating cuts in Medicaid (Medi-Cal), the primary provider of long-term care services and supports, would have a devastating effect on vulnerable seniors and persons with disabilities who depend on these programs.

The work ahead on these critical issues will not be easy. But, as I learned as our nation pulled out of the Depression, government must stand up on behalf of ordinary families. That is the inspiration that always has – and always will – drive my work in Washington.

*Henry Waxman (D-Los Angeles) represents the 30th district, which includes Beverly Hills.*

*crime summary cont. from page 4*

N. Crescent Drive and N. Santa Monica Boulevard. Suspect is a 26-year-old black female, 5'4", 130 lbs., brown hair, brown eyes.

Robbery occurred on 7/17/2012 in the 400 block of N. Bedford Drive. Suspect is a white male, 5'10", 180 lbs., brown hair. Loss: \$281.

Grand theft occurred on 6/1/2012 in the 300 block of S. Beverly Drive. No suspect information available. Loss: \$4,450.

Grand theft occurred on 6/24/2012 in the 9200 block of Wilshire Boulevard. No suspect information available. Loss: \$45,000.

Grand theft occurred between 7/17/2012 and 7/19/2012 in the 9500 block of Wilshire Boulevard. No suspect information available. Loss: \$40,000.

Grand theft occurred on 7/20/2012 in the 400 block of N. Canon Drive. Suspect is female, 5'10", 140 lbs., black hair. Loss: \$6,600.

Identity theft occurred between 1/1/2012 and 7/12/2012 in the 100 block of N. La Peer Drive. No suspect information available.

Identity theft occurred on 7/11/2012 in the 9600 block of Brighton Way. No suspect information available.

Grand theft occurred on 7/9/2012 in the 700 block of N. Maple Drive. No suspect information available. Loss: \$4,540.

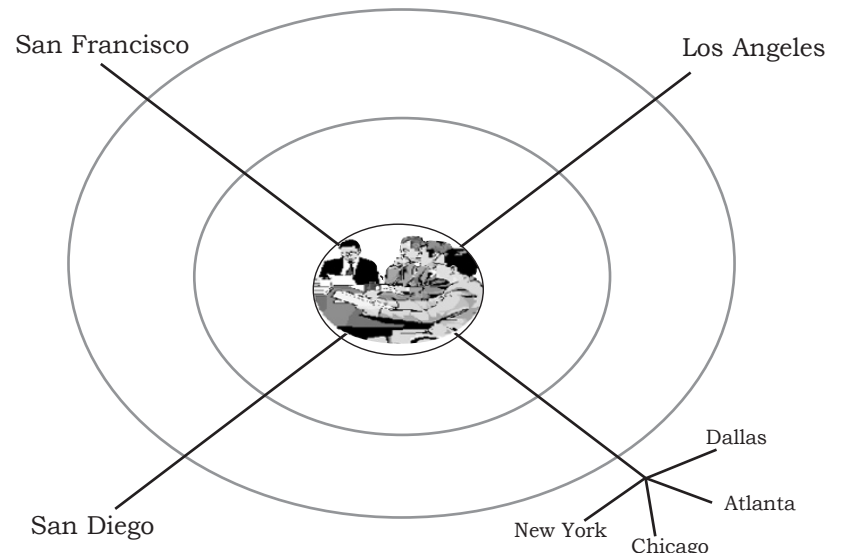
Grand theft occurred between 11/12/2011 and 7/5/2012 in the 400 block of N. Roxbury Drive. No suspect information available. Loss: \$13,000.

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# coverstory

## LEGAL LEADER

### The Weekly interviews Beverly Hills Bar Association President Lawrence Jacobson

By Melanie Anderson

#### So, what's new with the Beverly Hills Bar Association?

This year we are celebrating our 80th year. The Bar was originally formed 80 years ago by a group of Westside lawyers. Because of their ethnicity, they were not allowed to join the Los Angeles County Bar Association. So they formed—much for same reason Hillcrest Country Club was formed—a bar association open to all regardless of race, color, or national origin. On social issues we have a tendency to actively support the rights of individuals.

For example, with [regard to] the same-sex marriage case that preceded Prop. 8 and was argued before the California Supreme Court, we filed an amicus curiae brief supporting the right of individuals to make their own choices. That was the lead brief cited by the court. It goes back to our history, which is protection of individual rights. We have now reached the point where we are one of the largest metropolitan bars in the country [with over 5,400 members].

#### How did that happen?

It can be attributed substantially to the work and effort of our staff in terms of understanding what the needs of prospective members are and how to satisfy them. One of the roles that we think is very important is providing continuing legal education to lawyers. We provide [approximately 200] continuing legal education programs every year on a full range of subjects.

#### Tell us about BHBA's involvement in the community.

We have great community outreach programs [including] providing legal advice to seniors on a monthly basis at Roxbury Park. We formed a charitable foundation called the Beverly Hills Bar Foundation, which provides funding for community outreach projects and scholarships for law students. The Supreme Court luncheon [which we have done for 58 consecutive years] is a fundraiser for that. We hold the annual Entertainment Lawyer of the Year event. We also have started a litigation section dinner honoring a liti-

gator of the year, and honoring a justice.

[Our Barristers program, for lawyers who have been in practice for 10 years or less or are 37 years old or younger, does] a lot of our community outreach programs [including] the Wills for Heroes program [and administering] the Roxbury Park seniors program. [The Barristers program is] a great social and networking opportunity.

#### Who is eligible for membership in the BHBA?

Any person licensed to practice law. The license to practice law doesn't even have to be in California. We have members throughout the country and throughout the world.

#### How come it's not required for members to live or practice in Beverly Hills?

We view ourselves as a regional bar. It goes back to the original formation, which

was to have a bar association open to anyone regardless of race or religion. You don't have to live in the same zip code as Hillcrest to belong to Hillcrest.

I never cease to be amazed by the broad geographic impact we have. [When] a group of lawyers and judges from Vietnam [was] touring the United States, we received a call from the State Department. They said the Vietnamese lawyers would like to meet lawyers in Los Angeles. Coincidentally, the bar [was] planning a bar trip to Vietnam and it happened to be there was a planning session that same day [that] we had a reception for them. When the bar went to Vietnam [in 2011], they met with their counterparts. We are the only bar association to my knowledge that has ever been allowed to attend a court proceeding in Vietnam. It was an interesting contrast in terms of the practice of law. There is no Fifth Amendment. The right to counsel is to have a lawyer hold your hand, but not say much. Those that were there said it was a fascinating experience to see how an alternate legal system works, which makes you that much more proud of the system we have and that much more zealous in guarding it, which is one of the reasons we are actively working to help resolve the judicial funding crisis. We find it of great concern because it limits access to court.

#### What is the bar association doing to help resolve the funding crisis in California's courts?

Public awareness. We took a trip to Sacramento [several] months ago, literally walking the halls and talking with legislators making sure they understood how the crisis impacts the judicial system. The court system in California is one of three branches of government, but it relies on the legislature and executive to provide

the funding to make it work. It is a fundamental government service. If the court system is unable to respond to the needs, then the only people who have access to the judicial process are those who can afford to hire a judge to do a dispute resolution mechanism. We strongly believe the legal system should be available to anyone without an economic prequalification.

#### The BHBA recently relocated from South Beverly Drive to 9420 Wilshire. Tell us about your new space.

We had a 40-year wonderful relationship [at our previous location]. We simply outgrew the space. We hold [200] continuing education programs, most of which had to be held offsite because we didn't have the room for it. Now we are able to have them onsite, which means they're more affordable. In turn, the way in which one communicates and functions from a business standpoint has changed radically over the last 40 years.

What we've been doing in terms of continuing education programs is webcasting so that people can attend the programs without physically having to be here. If you have a member of the California Bar who is practicing in New York—for example my daughter [Robin] passed the California Bar and the New York Bar and was working in New York—if you want to maintain your membership in the California Bar, you have to meet California continuing education requirements. If you're in New York, Cleveland or London it's a little hard to find local programs to do that.

#### The BHBA was the target of embezzlement in 2003. What checks have been put in place to prevent this from happening again?

Marc [Staenberg], in addition to being executive director, is a past president of the Beverly Hills Bar. He volunteered to give up his practice to become the executive director, but having spent years in the process to become president, the existing president stepped aside for one week so Marc could officially be president. Then he went to work. He rolled up his sleeves and literally turned the Bar around and took us from the brink of extinction. It was a trusted employee [that] took \$800,000, just devastating. [Staenberg said within 18 months of discovering the embezzlement in 2003, the BHBA had recouped the entire amount that had been embezzled.] Marc put into place controls and procedures. Our controller is a certified public accountant. We have an outside accounting firm. Checks require two signatures, one of them being an outside bar officer. The bank statements are reviewed by the secretary-treasurer, who does not have check-signing authority.

We shouldn't overlook that was not the only economic crisis confronting the bar this last decade. We were not immune from the subprime mortgage crash, which impacted the ability of our members in terms of what they could



Left to right: Executive Director Marc Staenberg, Senator Joe Dunn (Ret.), Executive Director and CEO of California State Bar Association, California Supreme Court Chief Justice Tani Cantil-Sakauye, and Beverly Hills Bar Association President Lawrence Jacobson at the BHBA's California Supreme Court Luncheon in June



do to support the Bar. What was remarkable is it was for us no more than a bump in the road and our growth in membership is outpacing the economic recovery.

#### **How did you go into real estate law?**

I've often said if you do it once, you become an expert. If you do it more than once, you become a leading authority. If as a young associate you're given a real estate project, the next time there's a real estate project, it's given to Larry. He did the last one. As a result of doing a lot of work in the real estate area, I was with a firm that used to do continuing education programs for real estate brokers for the California Association of Realtors. The then-president had seen me do one of the continuing education programs and said, "Would you become in-house legal counsel?" So I became in-house legal counsel for the California Association of Realtors. That's been a significant part of my practice ever since. About a third of my practice now is devoted to testifying as an expert witness [involving] business and real estate issues.

#### **How did you become an expert witness?**

There was a lawyer who was handling a legal malpractice case and needed an expert witness and asked one of my partners far more experienced than I, but he didn't have the time or desire to do it. He said, "Larry knows something about this. Why don't you use him?" And I did. As a result of being with the California Association of Realtors, I was contacted again by another lawyer to be an expert witness in a real estate broker case. I found I really enjoyed doing it.

#### **What do you like about this work?**

I get to deal with the fun part of the case without having to worry about the timing deadlines and drafting pleadings. I get to look at a case and look at the key issue and pontificate and get out of the way while someone else does the hard work.

#### **Tell us about your family.**

I have three daughters and five grandchildren. I was married for 41 years. My wife [Cheryl] passed away two years ago after a one-year battle with pancreatic cancer. About a year ago I met a nice lady [Terre] and we're now engaged.

[My daughter Robin, who is an attorney, is] now practicing motherhood raising two of my grandchildren. My second daughter [Tracy] is an elementary school teacher who also is raising two of my grandchildren. My youngest daughter [Debra] is a makeup artist who works in Beverly Hills and raises my fifth grandchild.

#### **Any closing thoughts?**

For a lawyer on the Westside of Los Angeles, this is a Bar where if you want to be actively involved, you show up and we'll get you involved. It's not an old boys club, never has been, never will be. We're always open to new ideas.

## Q & A

### Lois Mullins Rafferty, age 97, recalls famous classmates and riding the electric car to Beverly High



#### **Beverly High opened in Fall 1927 and you graduated in 1931. Were you in that first class of students?**

I graduated in '31, but I don't think I came that first year. I went to Beverly High three years: 10th, 11th, and 12th. I had wonderful teachers. I always enjoyed going to Beverly High. It was a really good experience for me.

#### **How did you end up at Beverly High?**

[Prior to Beverly High] I went to seventh, eighth and ninth at McKinley Junior High School in South L.A. [Then] my family moved to Westwood. University High School had not been built, so everybody that lived in Westwood went to Beverly Hills. We went on the electric car. I walked about nine blocks to get to the car [at Santa Monica Boulevard and Overland Avenue]. There were only two of us that went from my neighborhood [on the electric car] to school. The girl that lived next door to me went. I didn't have far to walk [to the school after we were dropped off].

#### **What are some of your favorite memories of the high school?**

My music teacher was Mr. Hardison and he and his wife were very fond of me and they used to take me to different concerts and I always appreciated that. He certainly was a good music teacher. I was not musical at all but my folks wanted me to be, and he was very good to me and so was his wife. I didn't have any instruments and I can't sing, but that's what I took. I did learn to play The Prisoner's Song [on the piano] but that's all. I just wasn't musical. My family insisted I take seven years of music, so I did. It never helped me much.

I did have some good friends. One of them called me not too long ago, Marjorie Morse. She was in my class and she lived in Beverly Hills. Ruth McCurdy was another good friend of mine that lived in Beverly Hills. She and Marjorie Morse and I were always good friends.

#### **Were the teachers strict?**

No they weren't, but they were good. We paid attention to them, I know that. One was [history teacher] Miss Helms. [She] taught the subject well and made me interested in history. When I went on to college, I took history classes that I really enjoyed. [At UCLA] my major was French. I took seven years of Spanish [in junior and high school] but I majored in French.

#### **Tell us about some of the funny things you remember happening at Beverly High.**

Well, Bill Rogers, Will Rogers' son, was in my Spanish class and he sat behind me and he copied everything I wrote. He was really a kick, but I learned later that he committed suicide. He always called the teacher "Sin-o-ritta" instead of señorita. He'd come in late and say, "Hi, Sin-o-ritta."

#### **How'd the teacher like that?**

She just laughed at him; everybody knew he was Will Rogers' son.

#### **Tell us about other classmates that were children of prominent people.**

You probably don't remember the Cord car, but the Cord car was about the most expensive you could buy. When I was in high school, their son was there.

#### **What did Beverly High students do for fun?**

There was an ice cream soda shop that was very popular. We would walk there from the high school. I went with a boy from another school and we went to basketball games all the time because he played basketball. [Beverly High] used to play little towns like North Hollywood and little insignificant places. We didn't have any great wonderful players.

#### **Did the games bring students together?**

Yeah it did, because most of the students that lived in Beverly Hills had cars of their own so we could go to these other little towns and play. It was amazing how many students had cars.

#### **You mentioned other students came from Westwood. Do you think the majority of the student body was from Beverly Hills?**

I can't say for sure. Westwood was the adjoining town to Beverly Hills but I imagine that Westwood probably had more students than Beverly, but I'm not sure. I do know we [also] had people from the Fairfax area.

#### **When was the last time you visited Beverly Hills?**

I've been by it [about five years ago] because my family wanted to see where I'd gone to high school. They were really impressed. I always liked the school, but I never thought it was beautiful. They thought it was just beautiful. Then I realized that it was. That sounds a little nutty I know. It didn't have any landscaping at all. It was brand new and just sat there but my family just thought it was beautiful.

#### **What do you think about the high-rise buildings that have developed right behind it?**

I don't like those at all. I remember when they first went in and I was so disappointed. But it's normal. You can't stop that, I guess.

#### **Any other memories?**

I really don't think so. I graduated in '31 and then I went straight to UCLA and graduated from there in '35. Then I married [Tom Rafferty] in '37 and came to Santa Paula. My husband played football at UCLA.

#### **What brought your family to Santa Paula?**

Well, his parents owned at the time a big ranch. When his father got too old to manage the ranch, my husband took over. He ran it and managed it until it was sold in 1978. Then we moved to Santa Paula to the little town. That's where I've lived ever since '78.

He retired in '66, [when] we were still on the ranch. He was in the Army for 25 years, and we were gone from Santa Paula for 25 years. We came back in 1966. He got a commission at college. He went into the regular Army for 25 years. Six of those years we were in Japan.

One of my daughters was a flight attendant for United. In those days, parents could go free. We just traveled all over the world for about 12 years. My husband and I really, we've been almost every place but Poland. It was just marvelous. I never got over appreciating it.

#### **Tell us about your family.**

I have one daughter who lives in Honolulu and she's married to a building contractor. My older daughter lives in Fort Belvoir, Va. Her husband died about five years ago. They're both retired. [My husband] died in 1994.

#### **So, you play bridge?**

That's what I do. I play bridge about three times a week. I go to church on Sunday. [My bridge partners] are women I've known around Santa Paula and Ventura and Camarillo, and everybody in Santa Paula plays bridge. It's the thing to do here.

#### **How did going to Beverly High influence your life?**

I loved going there and I was always proud of the fact that I graduated from there and had good friends. It was just a good school and good teachers. We had excellent teachers.



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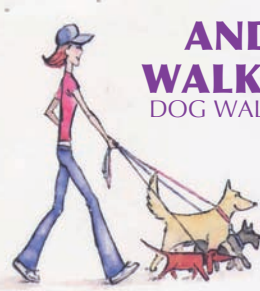
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**FICTITIOUS BUSINESS NAME STATEMENT: 2012140243:** The following person(s) is/are doing business as **MMF GLENDALE**, 1016 East Broadway Suite 103 Glendale, CA 91205. **ADVANCED MATERIAL FETAL CENTER OF GLENDALE**, 1016 East Broadway Suite 103 Glendale, CA 91205. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 05/18/12. Signed: Krystyne Danyell, Vice President. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1108

**FICTITIOUS BUSINESS NAME STATEMENT: 2012140243:** The following person(s) is/are doing business as **ADVANCED CPA SOLUTIONS, INC.** 10339 Roscoe Blvd Sun Valley, CA 91352. **ADVANCED CPA SOLUTIONS, INC.** 10339 Roscoe Blvd. Glendale, CA 91352. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 06/01/12. Signed: Zephyr Ohanian, President. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1109

**FICTITIOUS BUSINESS NAME STATEMENT: 2012136857:** The following person(s) is/are doing business as **CASSIDY B SALES**, 10467 Riverside Dr. Toluca Lake, CA 91602. **ANGELA BARBELLO**, 10467 Riverside Dr. Toluca Lake, CA 91602. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 08/01/12. Signed: Angela Barbello, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1110

**FICTITIOUS BUSINESS NAME STATEMENT: 2012136858:** The following person(s) is/are doing business as **PRINCESS MOTORS**, 3515 Burnst Ave #102 North Hills, CA 91343. **VICTORIA OGUNDEKO**, 3515 Burnst Ave #102 North Hills, CA 91343. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victoria Ogundeko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1111

**FICTITIOUS BUSINESS NAME STATEMENT: 2012136856:** The following person(s) is/are doing business as **ERICK'S TRANSPORT**, 1482 E. Valley Dr. Santa Barbara, CA 93108; 1632 E 110th St. Los Angeles, CA 90059. **ERICK OLEMANTE**, 1482 E Valley Dr. Santa Barbara, CA 93108. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Erick Clemente, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1112

**FICTITIOUS BUSINESS NAME STATEMENT: 2012136932:** The following person(s) is/are doing business as **VERA ANSHDJIAN COLLISION CENTER**, 709 North Gramercy Pl. Los Angeles, CA 90035. **VERA ANSHDJIAN**, 1482 16525 Vanowen St. #213 Van Nuys, CA 91406. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vera Ashdjan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1113

**FICTITIOUS BUSINESS NAME STATEMENT: 2012136966:** The following person(s) is/are doing business as **VENUS BEAUTY SPA**, 18834 Soledad Cyn Rd. Santa Clarita, CA 91351. **OUYEN LE**, 18834 Soledad Cyn Rd. Santa Clarita, CA 91351. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ouyen Le, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1114

**FICTITIOUS BUSINESS NAME STATEMENT: 2012137158:** The following person(s) is/are doing business as **YUM YUM DONUTS FRANCHISE #9319B**, 5416 Reseda Blvd. Tarzana, CA 91356. **JOSE LOPEZ-RAMIREZ**, 9041 Cedros Ave. #12 Panorama City, CA 91402. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 07/11/12. Signed: Jose Lopez-Ramirez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1115

**FICTITIOUS BUSINESS NAME STATEMENT: 2012137355:** The following person(s) is/are doing business as **PIKAMOUNT PHOTO BOOTH**, 11404 Dylan Place Porter Ranch, CA 91328. **WALIED KARAKI**, 11404 Dylan Pl. Porter Ranch, CA 91328. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Walied Karaki, CEO, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1116

**FICTITIOUS BUSINESS NAME STATEMENT: 2012136915:** The following person(s) is/are doing business as **360 AUTO CLINIC**, 3835 Foothill Blvd. Glendale, CA 91214. **SERUJK GHAAHRAMANIANS**, 11404 465 Yv St. #106 Glendale, CA 91204. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Serujk Ghahramanians, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1117

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**CHATMAN TRANSPORTATION SVCS.** 1061 N. Victory Blvd. Burbank, CA 91502. **DAVID C. CHATMAN**, 1061 North Victory Blvd. Burbank, CA 91502. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: David C. Chatman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1118

**FICTITIOUS BUSINESS NAME STATEMENT: 2012138799:** The following person(s) is/are doing business as **CABANA 13**, 3480 Charleville Blvd. #31 Beverly Hills, CA 90212. **OLYMPIC BLVD #221 BEVERLY HILLS**, CA 90212. **ILANA PULVERIS**, 3480 Charleville Blvd. #31 Beverly Hills, CA 90212; **SAMY ASADI**, 1209 Larrabee St #2 Beverly Hills, CA 90068. The business is conducted by: A General Partnership, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ilana Powers, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1119

**FICTITIOUS BUSINESS NAME STATEMENT: 2012139074:** The following person(s) is/are doing business as **EXPRESS GOLD; SELECT GOLD**, 6230 1/2 Nita Ave. Woodland Hills, CA 91367. **WILLIAM SCHAFFER**, 6230 1/2 Nita Ave. Woodland Hills, CA 91367. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: William Schaffer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1120

**FICTITIOUS BUSINESS NAME STATEMENT: 2012139717:** The following person(s) is/are doing business as **ALTADENA ACADEMY OF MUSIC**, 2235 N. Lake Ave. Suite 207 Altadena, CA 91001. **THERESA GIGANTE**, 2424 Mohawk St. #7 Pasadena, CA 91107. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Theresa Gigante, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1121

**FICTITIOUS BUSINESS NAME STATEMENT: 2012138743:** The following person(s) is/are doing business as **SALT ROAD ENTERTAINMENT**, 6220 Lemona Ave. Apt 47 Van Nuys, CA 91411. **GEORBERT PALENCIA**, 6220 Lemona Ave. Apt. 47 Van Nuys, CA 91411; **THUY VAN JOLE NGUYEN**, 6220 Lemona Ave. Apt. 47 Van Nuys, CA 91411. The business is conducted by: Husband and Wife. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Geobert Palencia, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1122

**FICTITIOUS BUSINESS NAME STATEMENT: 2012138252:** The following person(s) is/are doing business as **FIRST CLASS**, 14369 Ventura Blvd. Sherman Oaks, CA 91423. **JACKIE ROSENBERG**, 4231 Valley Meadow Rd. Incober, CA 91436. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jackie Rosenberg, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1123

**FICTITIOUS BUSINESS NAME STATEMENT: 2012139439:** The following person(s) is/are doing business as **HANG 10 TACOS; HANG TEN TACOS; GREENS ON WHEELS; GREENZ ON WHEELZ; PIT STOP TRUCK; THE KITCHEN TRUCK; THE KITCHEN MOBILE; TRUCK STOP; THE MOBILE KITCHEN**, 1700 West Glenoaks Blvd. Suite #C Glendale, CA 91201. **TINA YERETSIAN**, 1700 West Glenoaks Blvd. Suite #C Glendale, CA 91201; **VAHE MIKHAIL**, 1700 West Glenoaks Blvd Suite #C Glendale, CA 91201. The business is conducted by: A General Partnership. has begun to transact business under the fictitious business name or names listed here on: 10/01/11. Signed: Tina Yeretisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1124

**FICTITIOUS BUSINESS NAME STATEMENT: 2012140095:** The following person(s) is/are doing business as **TONY'S TOWING CO.** 7022 Shadygrove St. Tujunga, CA 91042. **SETRAK NAJARIAN**, 7022 Shadygrove St. Tujunga, CA 91042. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Setrak Najarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1125

**FICTITIOUS BUSINESS NAME STATEMENT: 2012140188:** The following person(s) is/are doing business as **IGLESIA PENTECOSTES "CRISTO LA ROCA DE PODER"**, 1925 West Temple St. Suite #201 Los Angeles, CA 90028. **NOE CARIAS**, 11017 Califa St. North Hollywood, CA 9160. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Noe Carrias, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1126

**FICTITIOUS BUSINESS NAME STATEMENT: 2012139353:** The following person(s) is/are doing business as **JO DENTAL GROUP** 6160 Longridge Ave. Van Nuys, CA 91401. **HOVSEP HOVAKIMYAN**, 6160 Longridge Ave. Van Nuys, CA 91401. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hovsep Novakimyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1127

**FICTITIOUS BUSINESS NAME STATEMENT: 2012140833:** The following person(s) is/are doing business as **ALITTA**, 133 South Peak. Apt. 301 Beverly Hills, CA 90212. **ALITTA WEHUNT**, 133 South Peak. Apt. 301 Beverly Hills, CA 90212. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alitta Wehunt, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/12/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1128

**FICTITIOUS BUSINESS NAME STATEMENT: 2012140833:** The following person(s) is/are doing business as **NEW VALLEY LAKE NURSERY**, 11444 Osborne St. Sylmar, CA 91342. **NORMA HOHEMI MUNOZ Y MUNOZ**, 13440 Cornelius St. Pacoima, CA 91331. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Norma Hohemi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1129

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**FICTITIOUS BUSINESS NAME STATEMENT: 2012141914:** The following person(s) is/are doing business as **SWEET TEN THOUSAND; 50 SUSHI**, 2439 Pal Jay Ave. Rosemead, CA 91770. **SAHN HEEN CONG**, 2439 Pal Jay Ave. Rosemead, CA 91770. The business is conducted by: Copartners. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sahn Heen Cong, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1130

**FICTITIOUS BUSINESS NAME STATEMENT: 2012142149:** The following person(s) is/are doing business as **MIRACULOUS ACUCENTER**, 6934 Canby Ave #109 Reseda, CA 91335. **KENNETH J. PICKETT**, 14608 Superior St. North Hills, CA 91343. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kenneth J Pickett, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1130

**FICTITIOUS BUSINESS NAME STATEMENT: 2012139978:** The following person(s) is/are doing business as **OUTDOOR FIRE AND WATER**, 1015 Bella Vista Ave. Pasadena, CA 91107. **NADYA STARR**, 1015 Bella Vista Ave. Pasadena, CA 91107; **MARK SONNENBURG**, 1872 Harding Ave. Altadena, CA 91001. The business is conducted by: A General Partnership. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nadya Starr, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1131

**FILE NO. 20100772067**

Date Filed: 07/29/09

Name of Business: Suburbia Salon and Spa 11908 Ventura Blvd Studio City, CA 91604

Registered Owner: HEMANGINI INC. 8961 Etwanda Ave. Northridge, CA 91325

Current File #: 2012139988

Date: 07/11/12

Published: 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1132

**FICTITIOUS BUSINESS NAME STATEMENT: 2012144568:** The following person(s) is/are doing business as **DIGITAL PRESS CORPORATION; DIGITAL PRESS CORP**, 12121 Wilshire Blvd. Suite 115 Los Angeles, CA 90025. **PRINTERS COMPANY DIVISION OF ALIAS CORP**, 12121 Wilshire Blvd. Suite 104 Los Angeles, CA 90025. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 01/11/12. Signed: Mortaza Ali Ashrafi, President. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1132

**FICTITIOUS BUSINESS NAME STATEMENT: 2012144569:** The following person(s) is/are doing business as **BARBARA JOHNSON APPRAISALS; OAK TREE APPRAISALS**, 3777 Wilshire Blvd. #575 Beverly Hills, CA 90212. **BARBARA GROSS**, 10425 Almaye Ave. Los Angeles, CA 90064. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Barbara Gross, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1133

**FICTITIOUS BUSINESS NAME STATEMENT: 2012144569:** The following person(s) is/are doing business as **THE BERENDO PARK**, 140 S. Beverly Dr. #200 Beverly Hills, CA 90212. **BRISTOL PARK**, LLC, 140 S. Beverly Dr. #200 Beverly Hills, CA 90212. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Emari Bar, Manager. This statement is filed with the County Clerk of Los Angeles County on: 07/17/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1134

**FICTITIOUS BUSINESS NAME STATEMENT: 2012144569:** The following person(s) is/are doing business as **RILEY REAL ESTATE**, 5150 Wilshire Blvd. #505 Los Angeles, CA 90036. **SCHMIDT WORLDWIDE**, 5150 Wilshire Blvd. #505 Los Angeles, CA 90036. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Christopher Riley Schmidt, President. This statement is filed with the County Clerk of Los Angeles County on: 07/17/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1135

**FICTITIOUS BUSINESS NAME STATEMENT: 2012142496:** The following person(s) is/are doing business as **ERICK'S AUTO SHOP**, 8429 Sepulveda Blvd. Unit D North Hills, CA 91343. **ERICK BLADIMIR JACINTO**; **HAWYAN JACINTO**, 8731 Wakefield Ave. Panorama City, CA 91402. The business is conducted by: Husband and Wife. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Erick B. Jacinto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1136

**FICTITIOUS BUSINESS NAME STATEMENT: 2012142496:** The following person(s) is/are doing business as **HARD ROCK CONCRETE PUMPING**, 8545 Penfield Ave. Winnetka, CA 91306. **CAROLINA OROZCO QUEZADA**, 8545 Penfield Ave. Winnetka, CA 91306. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Carolina Orozco Quezada, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 7/26/12, 8/2/12, 8/9/12, 8/16/12, 8/16/12 1137

**FICTITIOUS BUSINESS NAME STATEMENT: 2012142875:** The following person(s) is/are doing business as **ANTONIO GOMEZ TRANSPORT**, 8924 Van Nuys Blvd. #11 Panorama, CA 91402. **ANTONIO GOMEZ**, 8924



**FICTITIOUS BUSINESS NAME STATEMENT:** 2012144790: The following person(s) is/are doing business as **A&J TRANSPORTATION**. 7453 Laurel Canyon Blvd. North Hollywood, CA 91608. **VARTAN ADJEMIAN**, 7453 Laurel Canyon Blvd. North Hollywood, CA 91608. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vartan Adjemian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1150

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012144791: The following person(s) is/are doing business as **KH TRANSPORT**. 1120 Scenic Way Rimforest, CA 92378; PO BOX 382. **KARAPET KHARIKIAN**, 1120 Scenic Way Rimforest, CA 92378. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Karapet Khariakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1151

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012144791: The following person(s) is/are doing business as **TURBO PC FIX**. 110 E. Chevy Chase Dr. Glendale, CA 91205. **ANDRANK TUFKICHYAN**, 518 E. Cypress 420 Glendale, CA 91205. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andrank Tufkichyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1152

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012145294: The following person(s) is/are doing business as **FRESH START BALL BONDS**. 13351 Riverside Dr. #248 Sherman Oaks, CA 91423. **FRESH START BALL BONDS, INC.** 13351 Riverside Dr. #248 Sherman Oaks, CA 91423. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nathalie Pam, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1153

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012144843: The following person(s) is/are doing business as **ARACELI ALONSO PEREZ**. 12943 Blythe St. North Hollywood, CA 91605. **ARACELI ALONSO PEREZ**, 12943 Blythe St. North Hollywood, CA 91605. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Araceli Alonso Perez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1154

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012145007: The following person(s) is/are doing business as **AKM SANITORIAL SERVICE**. 6332 Arroyo Glen St. Los Angeles, CA 90042. **MATTHEW JOSEPH ALARCON**, 6332 Arroyo Glen St. Los Angeles, CA 90042. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Matthew J. Alarcon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1155

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012144563: The following person(s) is/are doing business as **LOPEZ LANDSCAPING AND LAWN SERVICE**. 13227 Corcoran St. San Fernando, CA 91340. **LUCIA LOPEZ**, 13227 Corcoran St. San Fernando, CA 91340. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lucia Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1156

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012145312: The following person(s) is/are doing business as **EARTHQUAKE ENTERTAINMENT**. 10848 Victory Blvd. #8 North Hollywood, CA 91606. **MIKEL MILLER**, 10848 Victory Blvd. #8 North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mikel Miller, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1159

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012145312: The following person(s) is/are doing business as **STATE 2 STATE TRANSPORTATION**. 150 S. Glenoaks Blvd. Unit 259 Burbank, CA 91502-1314. **WIP UNIQUE HOLDINGS, INC.** 150 S. Glenoaks Blvd. Unit 259 Burbank, CA 91502-1314. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vanhan Hajian, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1160

**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**  
File No. 2012019839

Name of Business: **PARAGON MARKETING SERVICES; PARAGONS.COM** 333 South Catalina St. #222 Los Angeles, CA 90020  
Registered Owner: **MIKHAIL BEZRUKOV** 333 South Catalina St. #422 Los Angeles, CA 90020

Current File #: 2012141080  
Date: 07/12/12  
Published: 8/2/12, 8/9/12, 8/16/12, 8/23/12 1161

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012145312: The following person(s) is/are doing business as **COSMOPOLITAN PUBLISHING**. 468 N. Camden Dr. #200 Beverly Hills, CA 90210. **AKUA BOYENNE**, 468 N. Camden Dr. #200 Beverly Hills, CA 90210. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Akua Boyenne, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/24/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1162

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149635: The following person(s) is/are doing business as **WEIGHT ENVY; KINGDOM MUSIC; PERFECT BALANCE PRE**. 2180 S. Beverly Glen Blvd. #320 Los Angeles, CA 90025. **VICTOR IAN WILSON**, 2180 S. Beverly Glen Blvd. #320 Los Angeles, CA 90025. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Ian Wilson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1163

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012151480: The following person(s) is/are doing business as **MAGIC FILM MUSIC**. 7915 1/8 Norton Ave. West Hollywood, CA 90066. **SHANNAH LAUMEISTER**, 7915 1/8 Norton Ave. West Hollywood, CA 90066. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shannah Laumeister, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1164

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012151568: The following person(s) is/are doing business as **P & G**. 1855 Verdugo Loma Dr. #1 Glendale, CA 91208. **MEROUJ BOODAGHIAN**, 1855 Verdugo Loma Dr. #1 Glendale, CA 91208. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Merouj Boodaghian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1165

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012151680: The following person(s) is/are doing business as **BLACK CAB TRANSPORTATION**. 531 E Garfield Ave. #13 Glendale, CA 91205. **VAHANJAN ANDRYAN**, 531 E Garfield Ave. #13 Glendale, CA 91205. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vahanjan Andryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1166

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012151713: The following person(s) is/are doing business as **SAVE OUR EMERGENCY ROOMS**. 12736 Eimonta St. Valley Village, CA 91789; **SAVE THE EMERGENCY ROOMS**, P.O. Box 2809, 12736 Eimonta St. Valley Village, CA 91789. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 08/01/12. Signed: Seth Gensten, President. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1167

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012151686: The following person(s) is/are doing business as

**EAST STREET TRAFFIC SCHOOL.COM**, 8561 De Soto Ave. #221 Canoga Park, CA 91304. **JERMIAN WILLIFORM**, PO. BOX 6883 Woodland Hills, CA 91365. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jermian Williform, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1168

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012151799: The following person(s) is/are doing business as **VP SALES AND MARKETING**. 540 N. Jackson St. #201 Glendale, CA 91206. **NAZINE AZUTYANYAN**, 540 N. Jackson St. #201 Glendale, CA 91206. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 12/14/08. Signed: Nazine Azutyanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1169

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012151421: The following person(s) is/are doing business as **FAME AUTO**. 19514 Valero St. Reseda, CA 91335. **KIUMARS KHALILI**, 19514 Valero St. Reseda, CA 91335. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kiumars Khalili, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1170

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012147612: The following person(s) is/are doing business as **COOKIN WITH LENNY SMOKE HOUSE**. 23360 Lake Manor Dr. Chatsworth, CA 91311. **LEONARD BENT**, 19041 Armita St. Reseda, CA 91335. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Leonard Bent, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/23/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1171

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012147295: The following person(s) is/are doing business as **A PLUS VENDING**. 7103 Van Noord Ave Los Angeles, CA 91605. **HESU HOUSEPIAN**, 7103 Van Noord Ave Los Angeles, CA 91605. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hesu Housepian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1172

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012148388: The following person(s) is/are doing business as **IDENTICAL EXPRESS**. 11725 Lemay St. #14 North Hollywood, CA 91606. **LIANA SEFERYAN**, 11725 Lemay St. #14 North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Liana Seferyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/23/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1173

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012148425: The following person(s) is/are doing business as **DE TOSO UN POQUITO**. 6720 Havenhurst Ave #43 Van Nuys, CA 91406. **MARIA G. MARTIR**, 6720 Havenhurst Ave. #43 Van Nuys, CA 91406. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria G. Martir, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/24/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1174

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149229: The following person(s) is/are doing business as **WHEELIE MEDICAL SUPPLY**. 25632 Palma Alta Dr. Valencia, CA 91355. **WHEELIE MEDICAL SUPPLY LLC**, 25632 Palma Alta Dr. Valencia, CA 91355. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anthony Orficio, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/24/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1175

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012148895: The following person(s) is/are doing business as **ENJOYMENT BEAUTY**. 6011 Reseda Blvd #25 Tarzana, CA 91356. **ANNA NIKOLAYENKO**, 18051 Hatteras St. #165 Tarzana, CA 91356. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anna Nikolayenko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/24/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1176

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012148794: The following person(s) is/are doing business as **GRACE ANATOMY**. 12445 Moorpark St. St. F Studio City, CA 91604. **GRACE ANATOMY, LLC**, 11855 Magnolia Blvd. #16 Valley Village, CA 91607. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Grace V. Wang, President. This statement is filed with the County Clerk of Los Angeles County on: 07/24/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1177

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012148910: The following person(s) is/are doing business as **BELLA AND WILLY**. 18730 Hatteras St. #37 Tarzana, CA 91356. **SOLINA TABRIZI**, 18730 Hatteras St. #37 Tarzana, CA 91356. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Solina Tabrizi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/24/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1178

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149010: The following person(s) is/are doing business as **PRESIGIE VALET PARKING**. 1248 E. Stanley Ave #5 Glendale, CA 91206. **ARA SARAKISSIAN**, 1248 E. Stanley Ave. #5 Glendale, CA 91206. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ara Sarkissian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/24/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1179

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149360: The following person(s) is/are doing business as **GOLDEN WOLF TRANSPORT**. 1406 1/2 N. Kenmore Ave. Los Angeles, CA 90027. **OVHANNES KAURMA-JYAN**, 1406 1/2 N. Kenmore Ave. Los Angeles, CA 90027. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ovhanhannes Kaurmajyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1180

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149356: The following person(s) is/are doing business as **PIZZA REV**. 6439 Canoga Ave. Woodland Hills, CA 91367; 32026 Pacific Coast Highway Malibu, CA 90265. **PIE SQUARED PIZZA, LLC**, 32026 Pacific Coast Highway Malibu, CA 90265. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rodney L Eckerman, President. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1182

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149822: The following person(s) is/are doing business as **RAND R PAINT CO**. 21329 Bottle Tree Lane #102 Newhall, CA 91321. **REYNALDO HERNANDEZ**, 21329 Bottle Tree Lane #102 Newhall, CA 91321. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Reynaldo Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1183

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149822: The following person(s) is/are doing business as **REYNALDO HERNANDEZ**. 21329 Bottle Tree Lane #102 Newhall, CA 91321. **REYNALDO HERNANDEZ**, 21329 Bottle Tree Lane #102 Newhall, CA 91321. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jason Kim, President. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1183

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149361: The following person(s) is/are doing business as **ESCORROW**. 4502 Dyer St. Ste 201 La Crescenta, CA 91214. **CLEARWATER REAL ESTATE INVESTMENT, INC.** 4502 Dyer St. Ste 201 La Crescenta, CA 91214. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jason Kim, President. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1183

in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1184

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149598: The following person(s) is/are doing business as **STERLING TALENT GROUP**. 1631 Maria St. Ste. 105 Burbank, CA 91504. **ELITE TALENT AGENCY, INC.** 1631 Maria St. Ste. 105 Burbank, CA 91504. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Askazan Akopy; General Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1185

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149674: The following person(s) is/are doing business as **ANILUM TRANSPORT**. 10614 Fernleigh Ave Tuljunga, CA 91042. **AKOP UTUDZHJYAN**; **GRIGON UTUDZHJYAN**, 10614 Fernleigh Ave Tuljunga, CA 91042. The business is conducted by: Copartners has begun to transact business under the fictitious business name or names listed here on: 07/16/12. Signed: Akop Utudzhyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/2/12, 8/9/12, 8/16/12, 8/23/12 1186

**FICTITIOUS BUSINESS NAME STATEMENT:** 2012149908: The following person(s) is/are doing business as **MAGNOLIA TRADING COMPANY**. 7359 Delco Ave. Winnetka, CA 91306. **ABEL RODRIGUEZ**; **GLADYS RODRIGUEZ**; **MICHAEL RODRIGUEZ**, 7359 Delco Ave. Winnetka, CA 91306. The business is conducted by: General Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. **NOTICE** - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this



ness as MARQUEZ DEMOLITION, 13877 Weidner St. Pacoima, CA 91331. RUBEN MARQUEZ, 13877 Weidner St. Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ruben Marquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1215

FICTITIOUS BUSINESS NAME STATEMENT: 2012153806: The following person(s) is/are doing business as HELINA M. 9000 Vanalden #203 Northridge, CA 91324. HELENA MOHAMMADI, 9000 Vanalden #203 Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Helena Mohammadi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1216

FICTITIOUS BUSINESS NAME STATEMENT: 2012153905: The following person(s) is/are doing business as CRAFT LADIES, 118 S. Cordova St. Unit K, Burbank, CA 91505. LAUREN KUHN, 118 S. Cordova St. Unit K, Burbank, CA 91505. TIFFANY ANNE PRICE, 10842 Kirtwood St. North Hollywood, CA 91606. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lauren Kuhn, Co-Founder. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1217

FICTITIOUS BUSINESS NAME STATEMENT: 2012154366: The following person(s) is/are doing business as PREMIUM TRES, 19438 Roscoe Blvd #A Northridge, CA 91324. ANTONIO PARAMO, 9340 Greenbush Ave. Arleta, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Antonio Paramo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/31/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1218

FICTITIOUS BUSINESS NAME STATEMENT: 2012154505: The following person(s) is/are doing business as AW EXOTICS, 10647 Wycam Street Sun Valley, CA 91352. JOSE ANVALOS CASTELLANOS, 8437 Rhodes Place, Hollywood, CA 91606. DANIEL WILGON, 12300 Stagg St. North Hollywood, CA 91605. NATHAN VILLAREAL, 1215 N Lincoln St. Burbank, CA 91506. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jose Avastlos Castellanos, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1219

FICTITIOUS BUSINESS NAME STATEMENT: 2012154061: The following person(s) is/are doing business as LLM PROPERTIES, 910 S. Alandeale Ave. Los Angeles, CA 90036; 7945 Oceans Dr. Los Angeles, CA 90405; NICOLLE MOORE, MARC MOORE, LAURI MOORE, 7945 Oceans Dr. Los Angeles, CA 90405. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 08/05/2001. Signed: Lari Nicole Moore, Owner, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1220

FICTITIOUS BUSINESS NAME STATEMENT: 2012154543: The following person(s) is/are doing business as MARK J. CONNELLY CONSTRUCTION CORPORATION, 6606 Firmanant Ave. Van Nuys, CA 91406. MARK J. CONNELLY CONSTRUCTION CORPORATION, 6606 Firmanant Ave. Van Nuys, CA 91406. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mark J Connelly, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1221

FICTITIOUS BUSINESS NAME STATEMENT: 2012154540: The following person(s) is/are doing business as APC CONSTRUCTION, 12630 Martha St. Valley Village, CA 91607. NALIVANSKY & CO LTD, 12630 Martha St. Valley Village, CA 91607. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Albert Nalivansky, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1222

FICTITIOUS BUSINESS NAME STATEMENT: 2012154562: The following person(s) is/are doing business as FIGUEROA CAFE, CAFE FIGUEROA, 5904 N. Figueroa Los Angeles, CA 90042. SEAN FAGAN, 4009 Mission Way. Los Angeles, CA 90008. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sean Fagan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1223

FICTITIOUS BUSINESS NAME STATEMENT: 2012154347: The following person(s) is/are doing business as IA BODY JEWELRY, 14006 Riverside Dr. # R222 Sherman Oaks, CA 91423. FAIRFIELD FASHION INC, 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ivan Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1224

FICTITIOUS BUSINESS NAME STATEMENT: 2012154352: The following person(s) is/are doing business as IA BODY JEWELRY, 14006 Riverside Dr. # R222 Sherman Oaks, CA 91423. FAIRFIELD FASHION INC, 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ivan Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1225

FICTITIOUS BUSINESS NAME STATEMENT: 2012154351: The following person(s) is/are doing business as IA BODY JEWELRY, 14006 Riverside Dr. # R222 Sherman Oaks, CA 91423. FAIRFIELD FASHION INC, 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ivan Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1226

FICTITIOUS BUSINESS NAME STATEMENT: 2012154546: The following person(s) is/are doing business as AB AND INE-CLOCK/TRAFFIC-SCHOOL, 20935 Vanowen St. #202 Canoga Park, CA 91303. PHIL KING, 5365 Mohave Dr. Simi Valley, CA 93063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Phil King, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1227

FICTITIOUS BUSINESS NAME STATEMENT: 2012154545: The following person(s) is/are doing business as 5-STAR TRAFFIC SCHOOL, 20935 Vanowen St. #202 Canoga Park, CA 91303. PHIL KING, 5365 Mohave Dr. Simi Valley, CA 93063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Phil King, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1228

FICTITIOUS BUSINESS NAME STATEMENT: 2012155626: The following person(s) is/are doing business as NUTRICION FAMILIAR, 7139 Winnetka Ave. Winnetka, CA 91306. GILGAR RODRIGUEZ, MARIA T. RODRIGUEZ, 19400 Vanowen St. Reseda, CA 91335. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gilgar Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1229

FICTITIOUS BUSINESS NAME STATEMENT: 2012154695: The following person(s) is/are doing business as 42507 MONROE, 14209 Riverside Dr. #205 Sherman Oaks, CA 91423; PO BOX 365513 Los Angeles, CA 90036. GERRY BARBOZA, 14209 Riverside Dr. #205 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/17/12. Signed: Gerry Barboza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1230

FICTITIOUS BUSINESS NAME STATEMENT: 2012155008: The following person(s) is/are doing business as LARUA'S RESTAURANT, 9057 Woodman Ave. Arleta California, 91331. VENANCIO SILVESTRE; LILIA ALVALOS, 1719 Bellevue Way. Los Angeles, CA 90028. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 08/9. Signed: Venancio Silvestre, Owner. This statement is filed with the County Clerk of Los Angeles County

on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12) 1231

FICTITIOUS BUSINESS NAME STATEMENT: 2012155034: The following person(s) is/are doing business as CALI BODYWERKS, 7750 Sepulveda Blvd. #6 Van Nuys, CA 91405. FERNANDO ORTIZ, 6740 Hansenhurst Ave. #26 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fernando Ortiz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1232

FICTITIOUS BUSINESS NAME STATEMENT: 2012155110: The following person(s) is/are doing business as LIGHTHOUSE BUSINESS SOLUTIONS, 8008 Wilkinson Ave. North Hollywood, CA 91605. MICHAEL TOROSYAN, 8008 Wilkinson Ave. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Torosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1233

FICTITIOUS BUSINESS NAME STATEMENT: 2012155116: The following person(s) is/are doing business as CONTINENTAL JOURNEYS, 5249 Lephorn Ave Sherman Oaks, CA 91401. CONTINENTAL JOURNEYS, INC, 5249 Lephorn Ave Sherman Oaks, CA 91401. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Matthew Klein, President. This statement is filed with the County Clerk of Los Angeles County on: 07/31/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12) 1234

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20110341031

Date Filed: 03/04/2011  
Name of Business: DREAMLAND BEAUTY SALON 400 S Glendale Ave. # Glendale, CA 91205  
Registered Owner: OKSAYWA SQUENTCHOUK 17447 Horale St. Granada Hills, CA 91344; ARTUR MS-RIAM 12253 Hard St. North Hollywood, CA 91605

Current File #: 2012152469  
Date: 07/30/12  
Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12 1235

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20081786221

Date Filed: 10/06/08  
Name of Business: OVANAS11 IL1663 Sherman Way North Hollywood, CA 91605

Registered Owner: Graciela Torres 12522 Roscoe Blvd. #21 Sun Valley, CA 91352  
Current File #: 2012153428

Date: 07/31/12  
Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12 1236

LOS ANGELES SUPERIOR COURT  
SOUTH CENTRAL DISTRICT  
200 W. Compton Blvd.  
Compton, CA 90220

CASE NUMBER: TD035761  
FILING DATE: 01/30/2012

Luis A. Rodriguez  
17701 Atlantic Blvd, Space 343  
Carson, CA 90746

MARRIAGE OF:  
PETITIONER: Rodriguez, Luis A.  
RESPONDENT: Rodriguez, Nathaly M.

PETITION FOR:  
Dissolution of Marriage

1. RESIDENCE:  
PETITIONER has been a resident of this state for at least six months and of this county for at least three months immediately preceding the filing of this Petition for Dissolution of Marriage.

2. STATISTICAL FACTS:  
a. Date of marriage: 07-14-2004  
b. Date of separation: 02-01-2011  
c. Time from date of marriage to date of separation (specify): Years: 6 Months: 6

3. DECLARATION REGARDING MINOR CHILDREN:  
a. There are no minor children

4. SEPARATE PROPERTY:  
Petitioner requests that the assets and debts listed in Property Declaration (form FL-160) be confirmed as separate property.

5. DECLARATION REGARDING COMMUNITY AND QUASI-COMMUNITY ASSETS AND DEBTS AS CURRENTLY KNOWN:  
b. All assets and debts are listed in Property Declaration (form FL-160)

6. Petitioner requests  
a. Dissolution of the marriage based on  
(1) Irreconcilable differences. (Fam. Code 52310(a))

7. Petitioner requests that the court grant the above teller and make injunctive (including restraining) and other orders as follows:  
g. Grant the court's jurisdiction (ability) to award spousal support to Respondent.  
h. Property rights be determined.

8. Child support: If there are minor children born to or adopted by the Petitioner and Respondent before or during this marriage, the court will make orders for the support of the children upon request and the filing of financial forms by the requesting party. An earnings assignment may be issued without further notice. Any party required to pay support must pay interest on overdue amounts at the "legal" rate, which is currently 10 percent.

9. I HAVE READ THE RESTRAINING ORDERS ON THE BACK OF THE SUMMONS, AND I UNDERSTAND THAT THEY APPLY TO ME WHEN THIS PETITION IS FILED.

Date: 01-17-2012 Signed: Luis A. Rodriguez

Date: 01-30-2012 Signed: Cecilia Padilla, Deputy

Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12

FICTITIOUS BUSINESS NAME STATEMENT: 2012161885: The following person(s) is/are doing business as HERBALNOMICS, 14255 Victory Blvd. #201 Van Nuys, CA 91411. MICHAEL GALUPPO, 14255 Victory Blvd. #201 Van Nuys, CA 91411. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Galuppo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1237

FICTITIOUS BUSINESS NAME STATEMENT: 2012161815: The following person(s) is/are doing business as NASW WHOLESALE, 7254 Lana Verde Ave. Canoga Park, CA 91303. WAJD OWIES, 7254 Lana Verde Ave. Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Wajd Owies, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1238

FICTITIOUS BUSINESS NAME STATEMENT: 2012151217: The following person(s) is/are doing business as SEXY SHAPEWEAR; SEXYSHAPEWEAR, 9675 Brighton Way Ste. 420 Beverly Hills, CA 90210. LINDER PRODUCTS, LLC, 9675 Brighton Way Ste. 420 Beverly Hills, CA 90210. The business is conducted by: A Limited Liability Partnership has begun to transact business under the fictitious business name or names listed here on: 6/28/12. Signed: Lawrence Crockett, Member. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1239

FICTITIOUS BUSINESS NAME STATEMENT: 2012149622: The following person(s) is/are doing business as LIGHT KING, 1529 S. Robertson Blvd. Los Angeles, CA 90035. HERCEL ZARABIAN, 8665 Alden Dr. Los Angeles, CA 90048. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/19/12. Signed: Hercul Zarabian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1240

FICTITIOUS BUSINESS NAME STATEMENT: 2012145177: The following person(s) is/are doing business as DESERT TO SEA CONSTRUCTION SERVICES, 20730 Soladad St. Unit H Canyon County, CA 91351. PAUL MOCKENHAUT, 6737 Chapman Place Moorpark, CA 93021. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Paul Mockenahut, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1241

FICTITIOUS BUSINESS NAME STATEMENT: 2012147430: The following person(s) is/are doing business as NEXA CLEANING & FLOOR WAX, A LA CRAN JANITORIAL SERVICES, 11308 Runnymede St. Sun Valley, CA 91352. LUIS ARTURO MEZA, 11308 Runnymede St. Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Luis Arturo Meza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/23/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this

state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1242

FICTITIOUS BUSINESS NAME STATEMENT: 2012150499: The following person(s) is/are doing business as ISAAC'S IRONWORKS, 6123 Laurelwood Ave. North Hollywood, CA 91606. SARITA YEHUDA, 6123 Laurelwood Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sarita Yehuda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/26/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1243

FICTITIOUS BUSINESS NAME STATEMENT: 2012151477: The following person(s) is/are doing business as BMK, 149 S. Barrington Ave. Los Angeles, CA 90049; PO BOX 491411. KEVIN MICHAEL BARBER, 842 N. Evergreen St. Burbank, CA 91505. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kevin M. Barber, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1244

FICTITIOUS BUSINESS NAME STATEMENT: 2012157291: The following person(s) is/are doing business as GOLD MINE CO, 11236 Laurel Canyon Blvd. San Fernando, CA 91340. AZINVEST INC, 7312 Balcom Ave. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Frank Soliman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/06/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1245

FICTITIOUS BUSINESS NAME STATEMENT: 2012157354: The following person(s) is/are doing business as IRVING PLACE STUDIO, 12024 Hartsook St. Van Nuys, CA 91607. SABRINA JUDE, 12024 Hartsook St. Valley Village, CA 91607; DORA DE LARIOS, 3194 Huron Ave. Culver City, CA 90230. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sabrina Jude, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/06/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1246

FICTITIOUS BUSINESS NAME STATEMENT: 2012158303: The following person(s) is/are doing business as COTTON BLANKS, 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC, 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setari, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12) 1248

FICTITIOUS BUSINESS NAME STATEMENT: 2012158307: The following person(s) is/are doing business as PROPS GROUP INC, 8383 Wilshire Blvd. Ste. 655 Beverly Hills, CA 90211. PROPS GROUP INC, 8383 Wilshire Blvd. Ste. 655 Beverly Hills, CA 90211. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brandon Rodriguez, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name



qualityloan.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. TS No.: CA-12-503583-AL IDSPub #0032669 8/2/2012 8/9/2012 8/16/2012

Trustee Sale No. 256817CA Loan No. 3012522649 Title Order No. 1085941 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-20-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 08-23-2012 at 09:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-01-2007, Book NA, Page NA, Instrument 20070444334, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: EBRAHIM MAJDIPOUR AND ELDA SINA MAJDIPOUR HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA., as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BEHIND THE FOUNTAIN LOCATED IN CIVIC CENTER PLAZA, 400 CIVIC CENTER PLAZA, POMONA CA Legal Description: As more fully described in said Deed of Trust Amount of unpaid balance and other charges: \$1,792,224.15 (estimated) Street address and other common designation of the real property: 221 S HAMEL DR BEVERLY HILLS, CA 90211 APN Number: 4333-016-006 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 07-31-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee DEREK WEAR-RENEE, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following two companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site

www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. P969177 8/2, 8/9, 08/16/2012

T.S. No.: 12-01095 Loan No.: 1420306506 Order No. 7742-458994 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/25/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: Michael G. Beaudry and Laura S. Beaudry, husband and wife Duly Appointed Trustee: Stewart Default Services Recorded 1/30/2008 as Instrument No. 2008-0180013 of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 8/23/2012 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona, CA Amount of unpaid balance and other charges: \$7,422,915.35 Street Address or other common designation of real property: 2300 Kimridge Road, Beverly Hills, CA 90210 A.P.N.: 4388-010-025 & 4388-010-026 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 866-210-6524 or visit this Internet Web site www.priorityposting.com using the file number 12-01095 assigned to this case Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 7/26/2012 Stewart Default Services L.C. Andreoli, Trustee Sale Officer Stewart Default Services 7676 Hazard Center Drive, Suite 820 San Diego, California 92108 (888) 210-6524 Sale Line: 714-573-1965 Website: www.priorityposting.com If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. P970403 8/2, 8/9, 08/16/2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF CHARLES FLACK Case No. BP135900

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of CHARLES FLACK A PETITION FOR PROBATE has been filed by Andrew Merrill Flack in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Andrew Merrill Flack be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to admin-

ister the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on August 29, 2012 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: EARL O BENDER ESQ SBN 55452 A PROFESSIONAL CORPORATION 11400 W OLYMPIC BLVD STE 1600 LOS ANGELES CA 90064

NOTICE OF PETITION TO ADMINISTER ESTATE OF ROBERT O. RAGLAND Case No. SP008838

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ROBERT O. RAGLAND A PETITION FOR PROBATE has been filed by Bernadette Eaton in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Bernadette Eaton be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on August 23, 2012 at 8:30 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: LISA C. ALEXANDER ESQ SBN 122975 JAKLE & ALEXANDER LLP 1250 6TH ST STE 300 SANTA MONICA CA 90401

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JULY 26, 2012

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: 8909 SUNSET BLVD LLC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

8907-8909 W SUNSET BLVD WEST HOLLYWOOD, CA 90069-1811 Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA1211153 BH WEEKLY 8/2, 9, 16, 2012

FILE NO. 2012 149579

FICTITIOUS BUSINESS NAME STATEMENT TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ACE HI LIQUOR, 11508 1/2 WILMINGTON AVE, LOS ANGELES, CA 90059 county of: LOS ANGELES. The full name of registrant(s) is/are: HANA MARKET INC, [CALIFORNIA], 11508 1/2 WILMINGTON AVE, LOS ANGELES, CA 90059. This Business is being conducted by a/an: CORPORATION.

The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HANA MARKET INC BY: CHUL YOON, CEO

This statement was filed with the County Clerk of LOS ANGELES County on JUL 25 2012 indicated by file stamp above.

NOTICE-THE FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA1209273 BH WEEKLY 8/2, 9, 16, 23, 2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF: JANICE FAY JOHNSON OCHS

CASE NO. BP134282

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JANICE FAY JOHNSON OCHS.

A PETITION FOR PROBATE has been filed by RODNEY D. OCHS in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that RODNEY D. OCHS & MICHAEL HULL be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 09/13/12 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner RONALD D. ROSEN, ESQ. SBN 45850 LAW OFFICES OF RONALD D. ROSEN 9401 WILSHIRE BLVD, STE 1250 BEVERLY HILLS CA 90212 8/9, 8/16, 8/23/12 CNS-2355937#

T.S. No. 12-1184-11 Loan No. 0143745313 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/6/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below.

The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MARIA VILA-DIAZ, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY Duly Appointed Trustee: The Wolf Firm, A Law Corporation Recorded 12/19/2005 as Instrument No. 05 3113400 of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 8/30/2012 at 09:00 AM



Place of Sale: At the Vineyard Ballroom, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive Norwalk, CA. 90650 Amount of unpaid balance and other charges: \$377,949.62, estimated Street Address or other common designation of real property: 1233 N LAUREL AVENUE #214 West Hollywood, CA A.P.N.: 5554-010-061 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 280-2832 or visit this Internet Web site www.auction.com, using the file number assigned to this case 12-1184-11. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 7/31/2012 The Wolf Firm, A Law Corporation 2955 Main Street, 2nd Floor Irvine, California 92614 Foreclosure Department (949) 720-9200 Sale Information Only: (800) 280-2832 Auction.com Frank Escalera, Team Lead P971565 8/9, 8/16, 08/23/2012

Title No. 5539395 ALS No. 2011-5591 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT OF A LIEN, DATED 12/23/2011. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE IS HEREBY GIVEN THAT: On 8/23/2012, at 09:00 AM, ASSOCIATION LIEN SERVICES, as duly appointed Trustee under and pursuant to a certain lien, recorded on December 30, 2011, as instrument number 2011-1786586, of the official records of Los Angeles County, California. WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR LAWFUL MONEY OF THE UNITED STATES, OR A CASHIERS CHECK at: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA. The street address and other common designations, if any, of the real property described above is purported to be: 999 N. Doheny Dr No 1003, West Hollywood, CA 90069 Assessor's Parcel No. 4340-027-130 The owner(s) of the real property is purported to be: Richard Gunnard Kassel and Gertrude Leone Kassel as Trustee of the Kassel Family Trust dated June 7, 1989, subject to the effect of the grant deed dated September 18, 1995, executed by Coral Lyn Kassel, as successor trustee of the Kassel Family Trust-Dated June 7, 1989, which purportedly conveys the land to Coral Lyn Kassel, successor trustee of the Kassel Family Trust-Survivor's Trust "A" - dated June 7, 1989 recorded November 6, 1995, as instrument no. 95-1786393 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designations, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to pay the remaining principal sum of a note, homeowner's assessment or other obligation secured by this lien, with interest and other sum as provided therein: plus advances, if any, under the terms thereof and interest on such advances, plus fees, charges, expenses of the Trustee and trust created by said lien. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$26,292.81. Payment must be in cash, a cashier's check drawn on a state or national bank, a check drawn by a state bank or federal credit union, or a check drawn by a state or federal savings & loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. The real property described above is being sold subject to the right of redemption. The redemption period within which real property may be redeemed ends 90 days after the sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior

to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may contact Priority Posting & Publishing for information regarding the trustee's sale or visit its website www.priorityposting.com for information regarding the sale of this property. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the website. The best way to verify postponement information is to attend the scheduled sale. The beneficiary of said Lien hereto executed and delivered to the undersigned, a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. Date: 7/26/2012 Association Lien Services, as Trustee P.O. Box 64750, Los Angeles, CA 90064 (310) 207-2027 By: Alvin Okoreh, Trustee Officer P970409 8/2, 8/9, 08/16/2012

**NOTICE OF PETITION TO ADMINISTER ESTATE OF: HILDA HIRSCH AKA HILDA KRESS HIRSCH CASE NO. BP135648**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of HILDA HIRSCH AKA HILDA KRESS HIRSCH.

A PETITION FOR PROBATE has been filed by NANCY COHEN AND CYNTHIA COMSKY in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that NANCY COHEN AND CYNTHIA COMSKY be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 09/04/12 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner  
KENNETH G. PETRULIS, ESQ.  
JENNIFER C. FERCOVICH, ESQ.  
GOODSON WACHTEL AND PETRULIS APC  
10940 WILSHIRE BLVD #1400  
LOS ANGELES CA 90024  
8/9, 8/16, 8/23/12  
CNS-2358319#

NOTICE OF TRUSTEE'S SALE TS No. 11-0053498 Doc ID #0001081319202005N Title Order No. 11-0042865 Investor/Insurer No. 0108131920 APN No. 4342-034-038 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by N TOM AZHDAM, A MARRIED MAN AS HIS SOLE & SEPARATE PROPERTY, dated 07/13/2005 and recorded 7/26/2005, as Instrument No. 05 1762902, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/04/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and

interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 441 NORTH OAKHURST DRIVE #204, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$822,858.98. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.reconstrustco.com, using the file number assigned to this case TS No. 11-0053498. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4283303 08/09/2012, 08/16/2012, 08/23/2012

FILE NO. 2012 153904

**FICTITIOUS BUSINESS NAME STATEMENT**

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: COIN LAUNDRY AT MAIN, 4272 S. MAIN ST, LOS ANGELES, CA 90037 county of: LOS ANGELES. The full name of registrant(s) is/are: JAE KWON KIM, 1699 AMBERWOOD DR #111, SOUTH PASADENA, CA 91030. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JAE KWON KIM, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on AUG 01 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1210771 BH WEEKLY 8/9, 16, 23, 30, 2012

T.S. No.: CR12-1056 A.P.N.: 4330-001-011 Loan No.: CR12-1056 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 9/23/2010. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or fed-

eral credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MARMAR APARTMENTS, LLC, A CALIFORNIA LIMITED LIABILITY COMPANY Duly Appointed Trustee: COUNTY RECORDS RESEARCH, INC. Recorded 9/24/2010 as Instrument No. 20101359114 in book, page and Rerecorded on --- as Instrument No. --- of Official Records in the office of the Recorder of Los Angeles County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded 5/9/2012 in Book Page , as Instrument No. 20120691770 of said Official Records. Date of Sale: 9/11/2012 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA. Amount of unpaid balance and other charges: \$822,792.99 Street Address or other common designation of real property: 429 SHIRLEY PLACE BEVERLY HILLS, CA 90211 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at the trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 or visit this Internet Web site www.priorityposting.com, using the file number assigned to this case CR12-1056. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. Date: 8/13/2012 COUNTY RECORDS RESEARCH, INC. 4952 WARNER AVENUE #105 HUNTINGTON BEACH, CA 92649 PHONE #: (714) 846-6634 FAX #: (714) 846-8720 TRUSTEE'S SALE LINE (714) 573-1965 Sale Website: www.priorityposting.com ROSIE GOMEZ COUNTY RECORDS RESEARCH, INC., TRUSTEE DIVISION P975362 8/16, 8/23, 08/30/2012



DEPARTMENT OF THE  
TREASURER AND TAX COLLECTOR

Notice of Divided Publication

NOTICE OF DIVIDED PUBLICATION  
OF  
THE PROPERTY TAX DEFAULT  
(DELINQUENT) LIST

Made pursuant to Section 3371, Revenue and Taxation Code

Pursuant to Sections 3381 through 3385, Revenue and Taxation Code, the Notice of Power to Sell Tax Defaulted Property in and for Los Angeles County, State of California, has been divided and distributed to various newspapers of general circulation published in the County. A portion of the list appears in each of such newspapers.

I, Mark J. Saladino, County of Los Angeles Tax Collector, State of California, certify that:

Notice is hereby given that the real properties listed below were declared to be in tax default at 12:01 a.m. on July 1, 2010, by operation of law. The declaration of default was due to non-payment of the total amount due for the taxes, assessments, and other charges levied in 2009-2010 tax year that were a lien on the listed real property. Property upon which a nuisance abatement lien has been recorded and non-residential commercial property shall be subject to sale if the taxes remain unpaid after three years. If the 2009-2010 taxes remain unpaid after June 30, 2013, the property will be subject to sale at public auction in 2014. All other property that remains unpaid



after June 30, 2015, will be subject to sale at public auction in 2016. The name of the assessee and the total tax, which was due on June 30, 2010, for the 2009-10 tax year, is shown opposite the parcel number. Tax defaulted real property may be redeemed by payment of all unpaid taxes and assessments, together with the additional penalties and fees as prescribed by law, or it may be paid under an installment plan of redemption.

All information concerning redemption of tax-defaulted property will be furnished, upon request, by Mark J. Saladino, Treasurer and Tax Collector, 225 North Hill Street, Los Angeles, California 90012, 1(888) 807-2111 or 1(213) 974-2111.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California on August 2, 2012.



MARK J. SALADINO  
TREASURER AND TAX COLLECTOR  
COUNTY OF LOS ANGELES  
STATE OF CALIFORNIA

Assessees/taxpayers, who have disposed of real property since January 1, 2009, may find their names listed for the reason that a change in ownership has not been reflected on the assessment roll.

ASSESSOR'S IDENTIFICATION NUMBERING SYSTEM EXPLANATION

The Assessor's Parcel Number (APN), when used to describe property in this list, refers to the Assessor's map book, the map page, the block on the map (if applicable), and the individual parcel on the map page or in the block. The Assessor's maps and further explanation of the parcel numbering system are available in the Assessor's Office.

The following property tax defaulted on July 1, 2010, for the taxes, assessments, and other charges for the fiscal year 2009-10:  
LISTED BELOW ARE PROPERTIES THAT DEFAULTED IN 2010 FOR TAXES, ASSESSMENTS AND OTHER CHARGES FOR THE FISCAL YEAR 2009-2010. AMOUNT OF DELINQUENCY AS OF THIS PUBLICATION IS LISTED BELOW.

- ABRISHAMI, BABAK B AND SAMIRA SITUS 1710 ANGELO DR BEVERLY HILLS CA 90210-2722 4348-022-011/S2009-010 \$24,605.32
- BENEDICT CANYON INVESTMENT INC SITUS 3100 BENEDICT CANYON DR LOS ANGELES CA 90210-1033 4382-001-023 \$55,641.10
- BOAG, CAROLE TR CAROLE BOAG TRUST SITUS 132 S MAPLE DR 203 BEVERLY HILLS CA 90212-3392 4331-018-180 \$9,765.54
- BURILLO, EDWARD R AND ADHAM, SHARIFA M SITUS 9525 DALEGROVE DR LOS ANGELES CA 90210-1711 4388-004-015 \$24,065.62
- CALLNER, MARTIN H AND ALEEZA TRS CALLNER TRUST 4350-018-021 \$22,318.95
- CHALLENGER, THOMAS M 4386-017-026 \$157.05
- DOJCINOVIC, SMYRNA TR ZVONKO DOJCINOVIC JR TRUST 4355-003-024 \$338.45
- DROMMI, FRANCESCA G TR CONSTANCE PARTELLO DECD TRUST SITUS 1729 ANGELO DR BEVERLY HILLS CA 90210-2721 4348-020-015 \$62,446.75
- ESMAELZADEH, HOSSEIN AND KHADIJEH SITUS 424 N PALM DR NO 301 BEVERLY HILLS CA 90210-3936 4342-034-031 \$22,778.63
- ESNAYRA, JESS E 4383-026-017 \$222.17
- GORDY, IRIS B TR IRIS B GORDY TRUST SITUS 245 S MAPLE DR BEVERLY HILLS CA 90212-4013 4331-014-012 \$4,804.98
- HABALOW, SANDER E AND MONA K SITUS 2866 ANGELO DR LOS ANGELES CA 90077-2104 4382-030-052 \$16,765.01
- HORMOZI, FARIBORZ AND MAHOUR SITUS 128 S WETHERLY DR BEVERLY HILLS CA 90211-2514 4331-028-022 \$28,749.25
- IBRAHIM, WISNU SITUS 137 S SPALDING DR 201 BEVERLY HILLS CA 90212-1831 4328-008-035 \$11,420.63
- JAVIDZAD, SHAHPOUR AND FIROUZEH SITUS 1130 SHADOW HILL WAY BEVERLY HILLS CA 90210-2232 4348-002-015 \$409,987.07
- KRONOV, AUDREY A AND ANNA V 4388-012-051/S2008-030/S2009-010 \$1,135.68
- LANDVER, ALINA SITUS 1102 S REXFORD DR 301 LOS ANGELES CA 90035 4330-035-034/S2008-010 \$20,105.67
- LAVI, MIKE TR LAVI TRUST SITUS 516 N PALM DR BEVERLY HILLS CA 90210-3413 4341-010-009 \$91,753.82
- LEFFEMAN, MATTHEW TR CAMDEN TRUST SITUS 1245 S CAMDEN DR LOS ANGELES CA 90035-1111 4330-018-014 \$56,133.33
- LEWIN, IMMANUEL H AND MARGO TRS LEWIN TRUST SITUS 845 S LE DOUX RD LOS ANGELES CA 90035-1808 4333-023-012 \$7,315.42
- LIBERTY AND FREEDOM INC 4383-026-007 \$692.54 4383-026-008 \$654.97
- LIE, JU TJHONG AND IN IN SITUS 915 N BEVERLY DR BEVERLY HILLS CA 90210-2912 4344-012-007 \$46,018.02
- MELROSE ASSOCIATION INC 4355-007-034 \$252.14
- MOAVEN, SAMAD TR SAMAD MOAVEN TRUST SITUS 125 S OAKHURST DR NO 101 BEVERLY HILLS CA 90212-3538 4331-018-158 \$24,871.77
- NEWMAN, JULES AND LORRAINE TRS NEWMAN FAMILY TRUST SITUS 1139 GLENVILLE DR LOS

- ANGELES CA 90035-1226 4330-035-008 \$54,879.38
- NORTON, DEREK AND JANET TRS NORTON FAMILY TRUST SITUS 624 N OAKHURST DR BEVERLY HILLS CA 90210-3531 4341-032-074/S2008-020 \$38,877.35
- PLYAM, NATALIA AND YURI SITUS 607 N ROXBURY DR BEVERLY HILLS CA 90210-3240 4345-021-004 \$241,605.89
- POPESCU, PETRU AND IRIS SITUS 208 S CRESCENT DR BEVERLY HILLS CA 90212-4002 4331-009-035 \$26,569.23
- RITZ, BROOKE N AND RITZ, ROBYN D SITUS 1143 SIERRA ALTA WAY LOS ANGELES CA 90069-1729 4392-015-006 \$90,322.54
- ROSS, LEONARD M SITUS 1011 N BEVERLY DR BEVERLY HILLS CA 90210-2328 4348-001-023 \$38,263.92
- ROSTAMI, HAROUN SITUS 809 N ROXBURY DR BEVERLY HILLS CA 90210-3017 4345-008-005 \$666.94
- S AND D WILSHIRE LLC ET AL KENTER INVESTMENT COMPANY LLC SITUS 8900 WILSHIRE BLVD BEVERLY HILLS CA 90211-1958 4333-001-051 \$593,299.60
- SABERI, DELARA R TR SABERI FAMILY TRUST SITUS 200 S OAKHURST DR BEVERLY HILLS CA 90212-3504 4331-022-037 \$4,233.19
- SCHWARTZMAN, DAVID SITUS 1426 HARRIDGE DR LOS ANGELES CA 90210-2219 4355-007-043 \$16,625.27
- SITUS 1426 HARRIDGE DR LOS ANGELES CA 90210-2219 4355-007-044 \$64,063.94 4355-018-024 \$19,263.68
- SHAYANI, PAYAM M SITUS 856 S ROBERTSON BLVD LOS ANGELES CA 90035-1601 4333-015-024 \$3,074.28
- SIEGLER, JOHN A AND ALISON L TRS SIEGLER TRUST SITUS 2633 ANGELO DR LOS ANGELES CA 90077-2129 4382-029-083 \$44,684.20
- SILVERA, JUSTIN M AND STEPHANIE L SITUS 603 N DOHENY DR APT 2A BEVERLY HILLS CA 90210-3544 4341-032-055 \$6,757.81
- SMITH, NEIL W SITUS 10258 BRIARWOOD DR LOS ANGELES CA 90077-2522 4382-029-151 \$46,148.74
- SUSSMAN, RONNA B SITUS 269 S SWALL DR BEVERLY HILLS CA 90211-2612 4333-002-018 \$32,655.42
- TABARIAI, EBBY AND ORNA SITUS 173 N REXFORD DR BEVERLY HILLS CA 90210-5405 4343-004-026 \$28,588.59
- TOLANI, PIYA SITUS 502 WALDEN DR BEVERLY HILLS CA 90210-3107 4345-030-017 \$44,125.96
- TURTLE, JON AND RANDEE TRS TURTLE FAMILY TRUST SITUS 1672 CLEAR VIEW DR LOS ANGELES CA 90210-2011 4356-005-013 \$32,223.58
- YAZDANNEJAD, ZEYNAB SITUS 9950 DURANT DR APT 0402 BEVERLY HILLS CA 90212-1610 4328-004-108 \$17,867.86
- 1009 BH PROPERTIES LLC SITUS 1009 N BEVERLY DR BEVERLY HILLS CA 90210-2328 4348-001-020 \$22,196.10
- 1699 BEVERLY DRIVE LLC 4355-014-036/S2008-010 \$68,852.89

ORDINANCE NO. 12-O-2626

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AUTHORIZING AN AMENDMENT TO THE CONTRACT BETWEEN THE CITY OF BEVERLY HILLS AND THE BOARD OF ADMINISTRATION OF THE CALIFORNIA PUBLIC EMPLOYEES' RETIREMENT SYSTEM

WHEREAS, the City of Beverly Hills contracts with the California Public Employees' Retirement System (CalPERS) to provide retirement plans for eligible employees; and

WHEREAS, as a contracting agency, the City may amend its contract(s) to provide various optional benefits offered by CalPERS.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1. That an amendment to the contract between the City of Beverly Hills and the Board of Administration, California Public Employees' Retirement System is hereby authorized, a copy of said amendment being attached hereto as Exhibit A, and by such reference made a part hereof as though herein set out in full.

SECTION 2. The Mayor of the City of Beverly Hills is hereby authorized, empowered, and directed to execute said amendment for and on behalf of the City.

SECTION 3. Any provision of the Beverly Hills Municipal Code or appendices thereto inconsistent with the provisions of this Ordinance, to the extent of such inconsistencies and no further, are hereby repealed or modified to that extent necessary to affect the provisions of this Ordinance.

SECTION 4. Severability. If any section, subsection, subdivision, paragraph, sentence, clause, or phrase in this Ordinance, or any part thereof, is for any reason held to be unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of this Ordinance or any part thereof. The City Council hereby declares that it would have passed each section, subsection, subdivision,

paragraph, sentence, clause, or phrase thereof, irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs, sentences, clauses, or phrases be declared unconstitutional, or invalid, or ineffective.

SECTION 5. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code shall attest and certify to the adoption of this Ordinance, and shall cause this Ordinance and the City Clerk's certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

SECTION 6. Effective Date. This ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.  
Adopted: July 24, 2012  
Effective: August 24, 2012

WILLIAM W. BRIEN, MD  
Mayor

ATTEST:  
BYRON POPE (SEAL)  
City Clerk

APPROVED AS TO FORM:  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:  
JEFFREY KOLIN  
City Manager

SCOTT G. MILLER  
Director of Administrative Services/  
Chief Financial Officer

Readopted: August 7, 2012  
Effective: September 7, 2012

WILLIAM W. BRIEN, MD  
Mayor


ATTEST:  
BYRON POPE (SEAL)  
City Clerk

APPROVED AS TO FORM:  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:  
JEFFREY KOLIN  
City Manager

SCOTT G. MILLER  
Director of Administrative Services/  
Chief Financial Officer

VOTE:  
AYES: Councilmembers Gold, Bosse, Brucker, Mirisch, and Mayor Brien  
NOES: None  
ABSENT: None  
CARRIED

EXHIBIT A  
  
California Public Employees' Retirement System  
EXHIBIT  
AMENDMENT TO CONTRACT  
Between the Board of Administration, California Public Employees' Retirement System and the City Council, City of Beverly Hills

The Board of Administration, California Public Employees' Retirement System, hereinafter referred to as Board, and the governing body of the above public agency, hereinafter referred to as Public Agency, having entered into a contract effective July 1, 1941, and witnessed July 1, 1941, and as amended effective March 1, 1946, February 1, 1948, September 1, 1953, January 1, 1956, October 1, 1958, August 1, 1959, October 18, 1959, September 7, 1973, July 5, 1975, August 6, 1977, October 21, 1978, January 9, 1982, December 25, 1982, January 2, 1988, July 8, 1994, July 5, 1997, December 11, 1998, May 19, 2001, January 8, 2005, April 30, 2005, October 7, 2005 and December 19, 2009 which provides for participation of Public Agency in said System, Board and Public Agency hereby agree as follows:

- A. Paragraphs 1 through 15 are hereby stricken from said contract as executed effective December 19, 2009, and hereby replaced by the following paragraphs numbered 1 through 16 inclusive:
  - All words and terms used herein which are defined in the Public Employees' Retirement Law shall have the meaning as defined therein unless otherwise specifically provided. "Normal retirement age" shall mean age 55 for local miscellaneous members, age 50 for local safety members entering membership in the safety classification on or prior to the effective date of this amendment to contract and age 55 for local safety members entering membership for the first time in the safety classification after the effective date of this amendment to contract.
  - Public Agency shall participate in the Public Employees' Retirement System from and after July 1, 1941 making its employees as hereinafter provided, members of said System subject to all provisions of the Public Employees' Retirement Law except such as apply only on election of a contracting agency and are not provided for herein and to all amendments to said Law hereafter enacted except those, which by express provisions thereof, apply only on the election of a contracting agency.
  - Public Agency agrees to indemnify, defend and hold harmless the California Public Employees' Retirement System (CalPERS) and its

trustees, agents and employees, the CalPERS Board of Administration, and the California Public Employees' Retirement Fund from any claims, demands, actions, losses, liabilities, damages, judgments, expenses and costs, including but not limited to interest, penalties and attorneys fees that may arise as a result of any of the following:

- (b) Public Agency's election to provide retirement benefits, provisions or formulas under this Contract that are different than the retirement benefits, provisions or formulas provided under the Public Agency's prior non-CalPERS retirement program.
  - (b) Public Agency's election to amend this Contract to provide retirement benefits, provisions or formulas that are different than existing retirement benefits, provisions or formulas.
  - (c) Public Agency's agreement with a third party other than CalPERS to provide retirement benefits, provisions, or formulas that are different than the retirement benefits, provisions or formulas provided under this Contract and provided for under the California Public Employees' Retirement Law.
  - (d) Public Agency's election to file for bankruptcy under Chapter 9 (commencing with section 901) of Title 11 of the United States Bankruptcy Code and/or Public Agency's election to reject this Contract with the CalPERS Board of Administration pursuant to section 365, of Title 11, of the United States Bankruptcy Code or any similar provision of law.
  - (e) Public Agency's election to assign this Contract without the prior written consent of the CalPERS' Board of Administration.
  - (f) The termination of this Contract either voluntarily by request of Public Agency or involuntarily pursuant to the Public Employees' Retirement Law.
  - (g) Changes sponsored by Public Agency in existing retirement benefits, provisions or formulas made as a result of amendments, additions or deletions to California statute or to the California Constitution.
4. Employees of Public Agency in the following classes shall become members of said Retirement System except such in each such class as are excluded by law or this agreement:
- a. Local Fire Fighters (herein referred to as local safety members);
  - b. Local Police Officers (herein referred to as local safety members);
  - c. Employees other than local safety members (herein referred to as local miscellaneous members).
5. In addition to the classes of employees excluded from membership by said Retirement Law, the following classes of employees shall not become members of said Retirement System:

NO ADDITIONAL EXCLUSIONS

- 6. Prior to January 1, 1975, those members who were hired by Public Agency on a temporary and/or seasonal basis not to exceed 6 months were excluded from PERS membership by contract. Government Code Section 20336 superseded this contract provision by providing that any such temporary and/or seasonal employees are excluded from PERS membership subsequent to January 1, 1975. Legislation repealed and replaced said Section with Government Code Section 20305 effective July 1, 1994.
- 7. The percentage of final compensation to be provided for each year of credited prior and current service as a local miscellaneous member in employment before and not on or after January 8, 2005 shall be determined in accordance with Section 21354 of said Retirement Law (2% at age 55 Full).
- 8. The percentage of final compensation to be provided for each year of credited prior and current service as a local miscellaneous member in employment on or after January 8, 2005 shall be determined in accordance with Section 21354.4 of said Retirement Law (2.5% at age 55 Full).
- 9. The percentage of final compensation to be provided for each year of credited prior and current service as a local safety member entering membership in the safety classification on or prior to the effective date of this amendment to contract shall be determined in accordance with Section 21362.2 of said Retirement Law (3% at age 50 Full).
- 10. The percentage of final compensation to be provided for each year of credited current service as a local safety member entering membership in the safety classification after the effective date of this amendment to contract shall be determined in accordance with Section 21363.1 of said Retirement Law (3% at age 55 Full).
- 11. Public Agency elected and elects to be subject to the following optional provisions:
  - a. Sections 21624 and 21626 (Post-Retirement Survivor Allowance) for local safety members only.
  - b. Section 21024 (Military Service Credit as Public Service).
  - c. Section 20042 (One-Year Final Compensation) for local miscellaneous members and for safety members entering membership on or prior to the effective date of this amendment to contract.
  - d. Section 21574 (Fourth Level of 1959 Survivor Benefits).
  - e. Section 21548 (Pre-Retirement Option 2W Death Benefit) for local miscellaneous members only.
  - f. Section 20903 (Two Years Additional Service Credit) for local miscellaneous members only.
  - g. Section 20475 (Different Level of Benefits). Section 21363.1 (3% @ 55 Full formula) and Section 20037 (Three-Year Final Compensation) are applicable to local safety members entering membership for the first time in the safety classification after the effective date of this amendment to contract.
- 12. Public Agency, in accordance with Government Code Section 20790, ceased to be an "employer" for purposes of Section 20834 effective on January 2, 1988. Accumulated contributions of Public Agency shall be fixed and determined as provided in Government Code Section 20834, and accumulated contributions thereafter shall be held by the Board as provided in Government Code Section 20834.
- 13. Public Agency shall contribute to said Retirement System the contributions determined by actuarial valuations of prior and future service liability with respect to local miscellaneous members and local safety members of said Retirement System.
- 14. Public Agency shall also contribute to said Retirement System as follows:
  - a. Contributions required per covered member on account of the 1959 Survivor Benefits provided under Section 21574 of said Retirement Law. (Subject to annual change.) In addition, all assets and liabilities of Public Agency and its employees shall be pooled in a single account, based on term insurance rates, for survivors of all local miscellaneous members and local safety members.
  - b. A reasonable amount, as fixed by the Board, payable in one installment within 90 days of date of contract to cover the costs of administering said System as it affects the employees of Public Agency, not including the costs of special valuations or of the periodic investigation and valuations required by law.
  - c. A reasonable amount, as fixed by the Board, payable in one installment as the occasions arise, to cover the costs of special valuations on account of employees of Public Agency, and costs of the periodic investigation and valuations required by law.
- 15. Contributions required of Public Agency and its employees shall be subject to adjustment by Board on account of amendments to the Public Employees' Retirement Law, and on account of the experience under the Retirement System as determined by the periodic investigation and valuation required by said Retirement Law.
- 16. Contributions required of Public Agency and its employees shall be paid by Public Agency to the Retirement System within fifteen days after the end of the period to which said contributions refer or as may be prescribed by Board regulation. If more or less than the correct amount of contributions is paid for any period, proper adjustment shall be made in connection with subsequent remittances. Adjustments on account of errors in contributions required of any employee may be made by direct payments between the employee and the Board.

This amendment shall be effective on the \_\_\_\_\_ day of \_\_\_\_\_, 2012.  
BOARD OF ADMINISTRATION CITY COUNCIL  
PUBLIC EMPLOYEES' RETIREMENT SYSTEM CITY OF BEVERLY HILLS

BY KAREN DE FRANK, CHIEF CUSTOMER ACCOUNT SERVICES DIVISION PUBLIC EMPLOYEES' RETIREMENT SYSTEM  
BY \_\_\_\_\_ PRESIDING OFFICER  
Witness Date \_\_\_\_\_  
Attest: \_\_\_\_\_  
Clerk \_\_\_\_\_

AMENDMENT CALPERS ID #5284238682 PERS-CO-712A



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140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver  
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212-Bookkeeping Services  
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215-Building  
216-Car Alarms  
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218-Carpentry  
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225-Computer Tech Support  
226-Concrete  
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289-Lessons  
290-Trainer  
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302-House Unfurnished  
304-Apartments Furnished  
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310-Rooms  
312-Rentals to Share  
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318-Office Space  
320-Commercial  
322-Resort Property  
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401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
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Spaces 1,2,3,4. The cemetery list price is \$5800 each space and owner is asking \$9600 for 2 spaces of \$19,200 for all 4 spaces. (928)758-7220

Rose Hills Cemetery Plot Located in Garden of Reflections

Lot 503 Grave #2. \$2,900 (760) 767-3360

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Gorgeous Rose Hills Cemetery 1 plot available for \$4,200 OBO Located in the Garden of Prayer Contact Marty: (626) 358-1372

Rose Hills Cemetery 2 Separate Plots on Alden Lawn \$4,500 each Contact Carol Johns at (480) 747-7242

Rose Hills Cemetery Grave Site #4 Lot 8513 Garden of Rest \$4,900 Contact: Ernie 254-265-5678

One plot at Rose Hills Cemetery, Lot #5705 Alder Lawn, Will sell for \$8,500. (808) 929-7610

Rose Hills, 5 graves together, Asking: \$7,000 each (\$35,000 total) + all and any additional transfer fees. Shirley (310) 537-6162

Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/each. Make offer (951) 791-0870 pp.

Rose Hills Whittier, 3 plots together, it is in the Juniper Lawn section, Graves 2, 3, and 4. \$15,000 for all 3, seller will pay for transfer fee. (951)833-2668

4 burial spaces at Rose Hills Memorial Park, located in Garden of Peace, Lot 819,

Montecito Memorial Park San Bernardino Area 1 plot in Magnolia Gardens area, section 525 Valued at \$8,500 Will accept \$4,500 or best offer (909) 824-2959

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Mount Sinai Memorial Park Hollywood Hills, GARDEN OF HERITAGE, SOLD OUT PRIME LOCATION, 4 Stacked Wall Crypts, Endowment Care Included D&E-\$17,900 and F&G-\$12,900 OBO. Special Rate for purchase of all four crypts Sherri (818)345-1390 bludiamond@pacbell.net

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Pacific View Memorial Park. Newport Beach. Del Mar Gardens III. Lot 63 grave J companion \$14,000. Call Deborah (928) 999-1423

Palm Memorial Park Las Vegas, NV Family Plot accommodates 8 Valued \$43,000 sell for \$36,000 (702) 367-4966

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Eternal Valley Memorial Park Located in the Garden of Pioneers. Asking for: \$7,395. Additional Plot available for \$7,395. Call Joel: (818) 830-1627.

Hollywood Forever Double Plot for sale Section 8, Across from Mausoleum \$110K/OBO (443) 858-6000

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Hillside Memorial Park, Mount Shalom, Single plot, Block 9. Beautiful Location next to tree/bench. \$25,950, Endowment Included, Will split transfer fee. Call or email: (323)646-1994 maris-saroth@earthlink.net

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