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Issue 688 • December 6 - December 12, 2012

## Stopping the Flow

**The City Council may deny two new oil wells under Beverly Hills -- but will homeowners protest losing their royalty checks?**



cover story • page 8





## WHAT'S ON YOUR MIND?

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## SNAPSHOT

# briefs

### Block recommended for Planning Commission Vacancy

The Planning Commission interview panel consisting of Planning Commission Chair Craig Corman, Vice Chair Brian Rosenstein and Councilmembers Lili Bosse and Barry Brucker has unanimously agreed



Alan Block

to appoint Recreation and Parks Commissioner Alan Block to the Planning Commission. The committee interviewed seven candidates on Nov. 28 and present-

ed the recommendation at the City Council study session on Tuesday.

Block said he wanted to continue contributing to the City because it has been a privilege living in Beverly Hills.

"I'm very excited and thrilled and I'm up for the challenge," said Block, a real estate attorney.

Block's appointment will come before the council for a formal vote at the City Council meeting on Dec. 18.

Block's wife Jan was profiled in issue #684's cover story last month.

### Over 150 runners participate in annual Vahagn Foundation 5k

A day before the sixth anniversary of Vahagn Setian's death, a 17-year-old Beverly High student, who was killed in a 2006 drunk driving incident, about 150 people participated in the second annual 5k memorial run.

"We had a lot more who didn't run, but they just came to support and just be there," said Karen Setian, Vahagn's father who is

chairman of the Vahagn Setian Charitable Foundation. "It was a tremendous turnout and it's amazing how supportive this community can be and it's a great event. It brings everyone together."

Sponsors for the event included Wells Fargo, Porsche Design, the Peninsula Hotel, Montessori Children's World, the Lili and Jon Bosse Family, Tom Ford, the Beverly Hills Firemen's Association, the BHPOA, Leon's Fine Jewelry, and Michael Kantor.

Leon's Fine Jewelry awarded the first three runners to cross the finish line with watches and Porsche Design provided the fourth place winner with Easy Trainer running shoes.

The sixth anniversary of Vahagn's death was on Monday. The Vahagn Setian Charitable Foundation, set up in his honor, focuses on enhancing the quality of education with scholarships, grants and other material aide for deserving students and providing educational programs on wiser decision making.

"I was at the tree with kids [Monday] who went to Kindergarten with my son. The stories that were told and the attachment they still had with him -- it's unbelievable," he said. "Six years is six years, time does its thing, but in this case, it just makes it stronger. I'm just speechless about it."

Vahagn was a passenger in actor Lane Garrison's car when the car crashed into a tree on Beverly Drive on Dec. 2, 2006. Vahagn passed on Dec. 3.

"People understand that actions have consequences and sometimes they are devastating," he said. "And Vahagn was in a car with someone who was drunk and my

#### Corrections [Issue #687]

In Rudy Cole's column last week, the year of the Al Gore vs George W. Bush election was misidentified. The election was in 2000.

#### Inside Beverly Hills—BHTV10

*Inside Beverly Hills*, moderated by columnist Rudy Cole, will next air on Dec. 6 at 6:30 p.m. and Dec. 7 at 10:00 p.m. about the election process; Dec. 7 at 6:30 p.m. and Dec. 10 at 3:30 p.m. about an update on Roxbury Park; Dec. 10 at 5 p.m. about BHFD Paramedics; Dec. 11 at 6 p.m. and Dec. 12 at 9:30 p.m. with guests Sol Levine and Dana Tomarken; Dec. 11 at 7:30 p.m. about Public Safety; Dec. 12 at 3:30 p.m. about Greystone Mansion; Dec. 12 at 8 p.m. about former mayors; Dec. 12 at 9 p.m. about BHEF; and Dec. 12 at 10 p.m. about the Board of Education.



### ON YOUR MARKS REXFORD DRIVE

Over 150 people participated in the second annual 5k run and walk in support of the Vahagn Setian Charitable Foundation. The foundation, chaired by Setian's father, Karen Setian, was set up in memory of Vahagn who passed away six years ago in a drunk driving accident. For more, see the story above.

Left to Right: Tom Pease, Police Chief Dave Snowden, Councilmember Barry Brucker, Councilmember Lili Bosse, Councilmember Julian Gold, Karen Setian, Vice Mayor John Mirisch

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OUR DATA SPEAKS VOLUMES





son should have never gotten in the car and the driver being an adult should have known better and never even gotten behind the wheel when he was drunk.”

## City Council discusses recommendation to place Millard Sheets Mosaic Mural over Civic Center Parking Structure; moving Center Obelisk outside library



Millard Sheets Mosaic Mural

The City Council gave staff direction on installing the *Millard Sheets Mosaic Mural* over the Civic Center Parking structure at the study session on Tuesday.

Councilmembers Barry Brucker and Lili Bosse who are on the City Council liaison were thrilled with the recommendation.

“We were thrilled with bringing art back to the City that was kept in storage, so I think we were pretty happy,” he said.

The mural has been in storage for over 20 years.

“This is such an incredible piece. It just represents the foundation of California and I love the location and it’ll be in an area that is well traveled,” said Bosse.

Vice Mayor John Mirisch wondered whether or not people would be able to see the mural from City Hall over the ticketed booths from the street level. He asked staff whether they had considered placing the mural higher to increase maximum visibility.

The council also reached a consensus on placing Joan Brown’s *Center Obelisk* in the planter area at the northwest corner of the library. The piece had been previously recommended in the middle of the palm court. There was a concern the *Obelisk* would lessen the echo effect in the circular seating area at the Civic Center.

Staff returned to council at the Tuesday study session to discuss the location outside of the library. This was a recommendation previously brought to the liaison. There had been previous concerns that the planter area might limit the ability to walk around the piece, said librarian Nancy Hunt-Coffey, who is part of the fine art staff liaison.

“I think this is the right spot. I think it fits into the area; it has a whimsicalness about it, which is nice by the library. I think depending where you walk on that area you will see a different side of it,” said Bosse.

Councilmember Julian Gold asked if there was an ability to sell an art piece.

Hunt-Coffey said the current Fine Art Ordinance did not provide a means in which to sell or give away a piece of art but the Fine Art Commission was working on revising the ordinance.

Gold said the Council might consider storing the piece until the ordinance was updated.

Brucker said the direction of the Commission had not been to sell the *Obelisk* even if given the choice.

“I think the recommendation is yes, there are pieces in storage that we might want to decommission or sell or have some other options once policy was in place but this one was never up for consideration,” he said.

City Attorney Larry Wiener clarified that in the case of the *Obelisk*, which is being donated to the City, the City had not yet accepted the gift.

“I accept what the liaison committee has said that there is a desire to actually have the piece and display it and people think there is value to it, but we are not obligated to accept the piece and we still have that option,” said Wiener.

Mirisch was in support of the recommendation, but recommended when placing signage at the location to be mindful of the *Obelisk* as to not obscure its visibility.

## Bruce Cole requests cameras be kept out of court room

The court will decide whether or not to allow media cameras in the courtroom in the case of Bruce Cole on Dec. 5.

The motion filed by Cole and his attorney, Raymond Legg said that the presence of cameras in the court room would affect the defendant’s right to a fair trial and an impartial jury.

Cole, the former CEO of Mamtek, who is accused of five felony counts, has been heavily covered in the media in Missouri.

“Media coverage, including photographs and videos of Mr. Cole in custody and wearing unique jail issued clothing have already appeared in media coverage of the proceedings, including publication of that media coverage on internet based web sites accessible throughout Missouri,” wrote Legg.

The motion said that a Google search relating to the case results in 13,600 results and is not limited to the Missouri area, but also in St. Louis, Kansas City and national outlets.

The motion also said the cameras will intimidate potential defense witnesses and only benefit the prosecuting attorneys to enhance their professional careers.

Legg said he could not comment on pending litigation.

Associate Circuit Judge Mason Gebhardt also considered lowering Cole’s \$500,000 bond as well as a request for Cole to appear in street clothing during the trial. The court will also consider a motion to allow Cole access to Law Library.

Cole’s Preliminary hearing is scheduled for Jan. 17 and 18. The *Moberly Monitor-Index*, the *Columbia Daily Tribune*, and KWIX/KRES Radio have been allowed camera access, still photography access and audio recording access, respectively, for the January court dates -- the *Monitor-Index* and *Daily Tribune* for both Jan. 17 and 18 and KWIX/KRES for the 17th.

Cameras will not be permitted in the courtroom on the 5th and will not be permitted until a decision has been made.

## Local Beverly Vista third grader collects 700 books for families in need



Bronte Henfling

Third grader Bronte Henfling has led a local children’s book drive for which she has collected 700 books to donate to Upward Bound House (UBH), an organization that helps homeless families.

Henfling and her mother, local author Megan Worthy, enlisted the help of local California Pizza Kitchens in Beverly Hills, Santa Monica, and Culver City as drop-off locations for the books meant to restock the reading rooms at UBH, which is located in Santa Monica.

In addition to restocking the reading rooms at Upward Bound House, they will give books to homeless children at a holi-

day party hosted by CPK on Dec. 8.

Worthy said she had also asked CPK to connect them with restaurants in New Jersey in order to donate a portion of the books to children’s libraries affected by Hurricane Sandy.

Henfling’s current and former teachers at Beverly Vista have been collecting in their classrooms.

Earlier this year, Henfling, while living in the Philippines, also led a toy drive for children affected by Typhoon Sendong, eventually collecting 5,200 toys, about 1,100 of which were collected by Beverly Vista. Henfling was nominated for the 2012 Children’s International Peace Prize.

Worthy is the author of several children’s books and received a proclamation Tuesday night by the City Council for her book *Bronte and Frank Go to Beverly Hills*, a children’s travel guide. *The Bronte and Frank* series are children’s books that are filled with guides of the area. Her first book was entitled, *Bronte and Frank Go to Moscow*. They will continue to accept book donations until tomorrow, Dec. 7. For

briefs cont. on page 4



## NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Beverly Hills, at its meeting to be held on **Thursday, December 13, 2012, at 1:30 p.m.**, in Room 280-A of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

**AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING THE MUNICIPAL CODE TO ESTABLISH AN ADMINISTRATIVE REVIEW PROCESS TO ALLOW MINOR MODIFICATIONS OF CERTAIN ZONING CODE STANDARDS BASED ON SPECIFIC FINDINGS.**

The proposed ordinance would establish a process through which the Director of Community Development could approve minor modifications of certain zoning code standards on a project specific basis, provided that certain findings can be made.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. It can be seen with certainty that there is no possibility that the adoption and implementation of this Ordinance may have a significant effect on the environment. This Ordinance is therefore exempt from the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may be submitted, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210. Comments must be received by 5:00 pm on Wednesday, December 5, 2012 to be included in the Planning Commission’s agenda packet. Written and spoken comments may also be submitted during the public hearing.

If you challenge the actions in court, you may be limited to raising only those issues that were raised at the public hearing described in this notice, or in written correspondence delivered to the City, either during or prior to the end of the public comment period.

For more information, please contact **Peter Noonan, AICP CEP, Senior Planner** in the Beverly Hills Planning Division at **310.285.1127** or **pnoonan@beverlyhills.org**. The case file, including a copy of the proposed ordinance, is available for review in the Community Development Department, City Hall, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California 90210.

JONATHAN LAIT, AICP  
City Planner



briefs cont. from page 3  
 information, go to [www.bronteandfrank.com](http://www.bronteandfrank.com) or e-mail [megs@bronteandfrank.com](mailto:megs@bronteandfrank.com).

## Local resident receives national court reporter certification



Susan Patterson

Susan Patterson, a Beverly Hills resident and freelance court reporter, has earned the nationally recognized Registered Professional Reporter certification.

"If you want to work anywhere in the country or anywhere in the world, the RPR gives you that entry," she said. "It stands in place of individual state licensing."

She said the agencies are not being run by court reporters and whereas before court reporters would get work based on their reputation, these agencies are now using the specific credentials to judge the specific skill level.

"The industry is changing and court reporting has kind of become big business," she said. "Before you just went on reputation but now the credentials are becoming more important simply because court reporting agencies recognize them more."

Patterson who took up short hand in high school said she went into court reporting because she was very good at short hand. She grew up in Grosse Point, Mich., and has been a court reporter for the last 25 years.

## Annual Mariachi Mass for Our Lady of Guadalupe to be held Dec. 12

The Church of the Good Shepherd, the City's only Catholic Church, will host its annual Mariachi Mass for the Feast of Our Lady of Guadalupe, on Wednesday, December 12 at 7:30 PM with a reception to follow in the parish hall. The church is located at 504 North Bedford Drive, Beverly Hills, California, 90210. For more information, call the church office at (310) 285-5425 or visit [www.goodshepherdbh.org](http://www.goodshepherdbh.org)

--Briefs compiled by Andrea Aldana

## BHHS Boys' Soccer Team Wins Season Opener

The Beverly High boys' soccer team opened its season by shutting out St. Monica, 5-0, Nov. 27 in a South Bay/Westside Tournament game at Nickoll Field, with Elijah Lichtenberg scoring in both halves and assisting on Jacob Price's 38th-minute goal.

Gefen Laredo opened the scoring in the 14th minute off Phin Bauer's assist. Lichtenberg scored an unassisted goal in the 24th minute and off Nacho Gonzalez's



## Bloom Sworn in as 50th District State Assemblymember

Former Santa Monica Mayor and new State Assemblymember Richard Bloom (D-Santa Monica) was sworn in as representative of the 50th district on Monday. Bloom won a tight race with 50.46 percent of the vote defeating former Assemblymember Betsy Butler. Bloom's district is comprised of Beverly Hills, Agoura Hills, Malibu, Topanga, Pacific Palisades, Bel Air, Brentwood, Santa Monica, West Hollywood and parts of West Los Angeles and Hollywood.



The Derby located on the corner of Rodeo Drive and Wilshire Boulevard

## 'Derby' piece to be moved to Coldwater Canyon Park

The Recreation and Parks Commission approved the relocation of the Bulgari dome to the S. Mark Taper Amphitheatre at Coldwater Canyon Park at the commission meeting on Nov. 27.

"We were very pleased that the Recreation and Parks Commission made a motion, which they passed, to allow it to go forward and now we just have to get the condition report and find out where we really stand," said Fine Art Commission Chair Terri Smooke.

The piece, which was given to the City by new building owner Louis Vuitton, will be removed in January.

"Everything is in a waiting situation until it is physically removed, then they have to inspect it completely because it has to be inspected not only on what we can see now, but we have to be able to inspect the fiber glass inside [and] make sure that it is stable," she said.

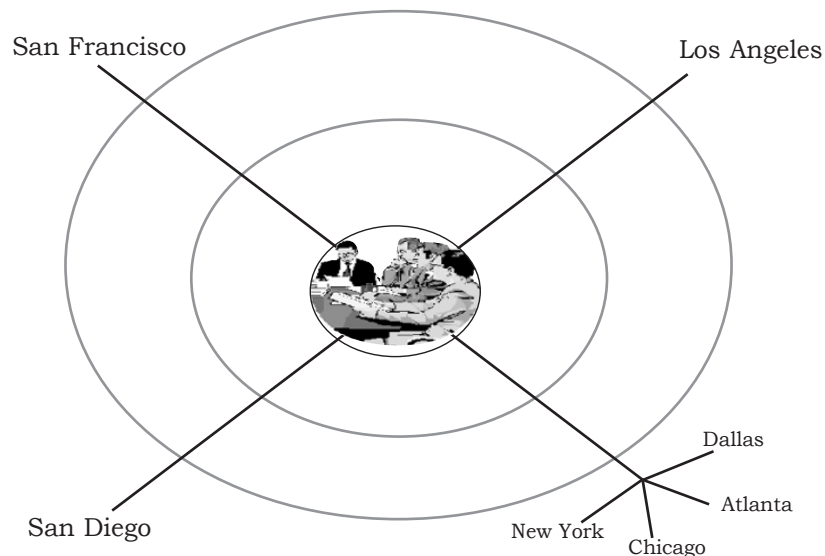
Once the piece is removed, it has to go through a conservation inspection to see what the Derby's needs may be.

"When you consider that this work has been sitting on top of a building, exposed to all the elements for a rather long time then, just as we are doing conservation and maintenance and restoration on the City-owned art in Beverly Gardens Park, it would not be surprising that there would need to be some restoration or maintenance work done on the Derby," she said.

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### Three Beverly Hills students to play lead role in 'Nutcracker'

Three Beverly Hills students will perform as the Sugar Plum Fairy for Marat Daukayev Ballet school's upcoming performances of The Nutcracker at the Luckman Theatre on Dec. 14, 15, and 16.

Matisse Love, a 13 year old eighth grader from Horace Mann, Alexandra Del Rosario, a 15-year-old Beverly High sophomore, and her younger sister, Elizabeth Del Rosario, a 14-year-old Beverly High freshman, have all studied ballet at the Marat Daukayev School of Ballet. Love has been dancing at the Marat Daukayev School since she was 7 years old. Both Alexandra and Elizabeth have been dancing at the school for the past nine years. Their older sister, Ysabella, a senior at Beverly High, was the Sugar Plum Fairy in last year's production and has two soloist roles this year.

Performances will take place at The Luckman Theatre at California State University Los Angeles, 5151 State University Drive, on Dec. 14 at 7:00pm, Dec. 15 at 2:00pm and 7:00pm and Dec. 16 at noon and 4:00pm. Tickets are \$33 for reserved seating and can be purchased by calling the Box Office at 323-343-6600 on Tuesdays from noon to 6 p.m., Wednesday through Fridays from 10 a.m. to 6 p.m. and Saturdays from 10 a.m. to 4 p.m. For more information, please go to [www.maratdaukayev.com](http://www.maratdaukayev.com).

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assist in the 78th minute of the 80-minute game.

Max Parnia scored off Price's assist in the 54th minute.

Milton Joyner made four saves over the first 60 minutes and Jonathan Berger made two saves in the final 20 minutes to complete the shutout.

The Normans led 24-6 in shots.

"We knocked the ball around pretty well," Beverly Hills coach Steve Rappaport said. "The opponent played very defensive with six in the back, so it was very unusual to have to play against that. We have a lot of work to do, but it was an excellent first game."

Norman defender-midfielder Josh Horowitz and midfielder-defender Rod Shayan "played extremely well," said Rappaport, who also praised the play of Lichtenberg and Price.

Beverly Hills lost to Animo Leadership, 3-1, last Thursday in a South Bay/Westside Tournament game at Nickoll Field with Laredo scoring in the 46th minute off Lichtenberg's assist.

Anthony Martin scored in the 13th, 42nd and 66th minutes for the Aztec Eagles, ranked fourth in the Southern Section Division 6 poll released Monday.

Joyner made five saves.

"We just really gave them too much space, too much respect," Rappaport said. "They're a very good team, excellent passing team. When you give a passing team a lot of room, you're going to pay for it."

The Normans were outshot, 8-7.

Beverly Hills "had more entries into the attacking third and did nothing with it," Rappaport said. "They got their opportunities and they finished."

Junior midfielder Jacob Price "had an outstanding game," for the Normans, Rappaport said.

### BHHS Girls' Soccer Team Routs Leuzinger

Ashley Aviram scored four goals to become Beverly High's career goal scoring leader with 56 in a 9-0 victory over Leuzinger in a nonleague game at Nickoll Field Nov. 28.

Kylie Colvin, Dinah Pourbaba, Kaela Reisfelt, Elena Rust and Leila Sadeghi also scored for the Normans (1-0-1).

Amanda Manaster made two saves and Colvin with one to combine on the shutout.

Beverly Hills tied Notre Dame Academy, 1-1, in its season opener Nov. 26 at Nickoll Field

Aviram scored 22 minutes into the non-league game, dribbling through midfield and putting a 25-yard shot into the net, Norman coach Ryan Franks said.

The Regals scored in the 34th minute.

"The second half was played mostly in Notre Dame's end," Franks said. "However, the Normans failed to capitalize on numerous corner kicks and crosses."

The Beverly Hills "defense was much sharper in the second half," Franks said.

"All in all it was a good showing for our

*briefs cont. on page 6*

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# from the hills of beverly



## Sooky, Sam, and Beverly

Two who changed our lives

By Rudy Cole

It would be hard, no almost impossible, to think of two people who have had a more profound impact on our community than **Sooky and Sam Goldman**. Tonight, with a few friends and family, they will celebrate their amazing 70 years of marriage and service to Beverly Hills.

You may know of their accomplishments in creating the **William O. Douglas** Outdoor Campus, as original sponsors of the Beverly Hills Theatre Guild, in conceiving the concept of The Maple Counseling Center, as backers of the police and fire associations and launching the careers of so many outstanding government leaders, but that is a small part of their incredible journey through our civic life.

First, it should be clear, they were always a team. True, it was Sooky who was the more visible, the more public figure. But nothing she accomplished could or would have happened without the love and support of Sam, and a proud partner he has always been.

So, how did they change civic life? In two most critical areas: education and city government.

Let's begin with the schools. Back in the 1950s, the community began to change. Long dominated by a large Christian Science and Mormon community that was strongly anti-growth, a new coalition of Protestant and Catholic leaders won election to the school board and City Council.

At the time, the large Christian Science community supported a mammoth private school just south of what is now Temple Emanuel, called Berkeley Hall. The property was sold for the condo development now located on the site.

But the prevailing mood in education was bifurcated. Having an outstanding public school system did increase property values. It also attracted a new Jewish community very dedicated to making schools even better.

This ran into some interesting opposition from the business community. Their concerns were very pragmatic: they want-

ed an excellent public education system, but they were also very insistent that this not lead to increases in property taxes. In the pre-Jarvis era, the local property tax paid for education and schools largely determined the rates.

The business sector had a very strong reason for controlling and limiting increases in property taxes: By keeping real estate taxes lower than Los Angeles, Beverly Hills could continue to attract home buyers and commercial developers.

They dominated the school board, and they were not evil people who cared nothing about education – but their priorities were split. The younger Jewish residents wanted the finest in schools, not just an average and adequate system.

The crisis came in the late 1950s: would the Board select a progressive minded high school principal **Ken Peters** as superintendent or advance a current business administrator to the job? For Peters to win the job required a successful school board election, and that's where Sooky and Sam began.

Their support of **Phyllis Seaton** and **Ernest Ach**, along with allies such as **Marcella Rabwin**, **Mayris Martin** and others, started the change in the school board that eventually led to the election of other reformers including **Bernice Hutter** and **George Zucker** – both Sooky and Sam encouraged winners.

However, the big test was yet to come when newly appointed Supt. Ken Peters turned to Sooky to help organize the first major bond election in the City's history. Bond money would make possible major enlargements in school buildings and also provide a real test of how the community felt about public education.

The bond election succeeded by an incredible 74 percent vote. The night of the election, with a victory celebration in place, Sooky and Sam were hosting a party when they saw Peters sitting by himself, obviously somewhat distressed.

"Why aren't you enjoying the celebration?" Sooky asked. What was Peters' response? "How could 26 percent of the

voters turn against the kids?" Of course, throughout the state, local school bond votes often had a hard time even winning a majority.

The Goldman's support of that first bond and Ken Peters for superintendent changed our schools, forever.

However, there was a strong link between schools and City government, and Sooky and Sam's next role had an even more profound impact on our City: they changed the direction and priorities of the City Council.

When the more business friendly coalition took control of City government in the 1950s, it did not immediately repeal the four story height limit. Actually, they made the rule work in their favor. Projects supported by the council majority were able to obtain "variances" from the four story limit for constructions of eight floors, or even larger.

At the time, this coalition included the then owner of the City's only daily newspaper, the Beverly Hills Citizen, **David Heyler**, who was also a major land owner in the city, and **Robert Anderson**, president of the political wing of the business community, the Beverly Hills Civic League. The League raised money for pro-development candidates and Heyler's paper gave them editorial support. Later the Civic League merged in the Chamber of Commerce.

By the later 1950s, the variances had caused considerable anger in the residential area. Two buildings raised the most ire: The Gibraltar on Wilshire near Doheny and the Perpetual on Wilshire east of Linden.

The opposition to Gibraltar was led by **Armin Wittenberg, Jr.**, and later to be Mayor **George Slaff** fought the Perpetual. Both won despite Slaff's charge of an obvious conflict on the council: The president of Perpetual Bank was a member of the council and voted in favor of the variance!

Now, Sooky, again with Sam's full backing, formed a new broadly based coalition to work for the election of two candidates who opposed the variances: **Leonard Horwin** and **Frank Clapp**. Sooky's campaign committee had some real stars: Phyllis and George Seaton, Fran and Ernest Ach, the Lows, the Isens, Slaff and Wittenberg, and more.

They won easily. Variances were abandoned and with later council and Board victories, a new coalition began leading

the City. Sooky approached her success with modesty and restraint, but clearly she and Sam had made the difference in where education and civic government was going – and reform succeeded.

Their full life story merits more than one column, but for the record: both were born in Philadelphia: Sam on March 17, 1921 and Sooky on October 22, 1922. They came from large families; Sam had five siblings and Sooky four. The couple was very involved in the dance world.

They married on December 6, 1942 and Sam served the war years in the Army Air Corps. They first moved to Beverly Hills in 1953 so that their eldest, David, could attend Beverly Hills schools. David and his brother Joel, who passed away at an early age, both graduated from Yale and helped their father build one of the most successful car leasing businesses in the nation: Executive. Daughter Kaye is a Phi Beta Kappa grad from UCLA with both a BA and MFA. The Goldman's have seven grandchildren. (David was a star athlete at Beverly and his wife, Myra, served on the school board and as board president.)

The seven grandchildren are **Cary Clarke**, **Max Goldman**, **Zack Goldman**, **Seth Goldman**, **Jessie Goldman**, **Eli Goldman** and **Jonah Goldman**. A grateful community joins in wishing them a happy 70th anniversary. This is a far better place to live, work and educate our children because the Goldman's decided to make this their home and community of involvement.

\*\*\*

Semi-final turns gave Gov. **Jerry Brown's** Prop. 30 education tax measure a slight lead in Beverly Hills, first returns had it trailing here. This is an historic turnaround for a community that has always voted overwhelmingly for school funding.

Beverly Hills even bucked the state trend, voting strongly against Prop. 13 (the draconian Howard Jarvis property tax constitutional amendment in 1978) that changed school funding and City government inexorably.

The MTA backed Measure J had strong voter approval, just not the two thirds needed to become law, but very close, even in Beverly Hills. Headline writers and political opportunists proclaiming "Voters Reject Subway" are making themselves look foolish.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

## BHHS Runner Satisfied by Performance in National Championship

Although Beverly High senior Sydney Segal didn't fulfill her goal of a top 21 finish and the All-America status accompanying it, she said she was satisfied by her performance in the Nike Cross Nationals cross country race Saturday in Portland, Ore.

"I wanted to be an All-American, but the

day wasn't my day to do it," said Segal, who finished 35th.

"I don't think there's much more I could have done. The terrain was so muddy that the times were so slow. If I would have run my best time, I would have been a male All-American."

Segal completed the multiple loop race course with man-made obstacles built inside of the horse race track at Portland Meadows in 20 minutes, 31 seconds, 19 seconds slower

than Jillian Fanning of Manlius (N.Y.), who finished 21st, the final position receive All-America honors. Sarah Baxter of Simi Valley won in 19:17

"It was a really fun race to run," Segal said. "I was covered head to toe in mud. We had to jump over haystacks."

Segal said she was "so nervous" before the race. When the starting gun went off, Segal said she was "just trying to get my footing." "There's a lot of people that fell, so I

*briefs cont. from page 5*

first match," Franks said. "I want to see us space the field better and maintain a little bit better possession."

Manaster made four saves and allowed the goal. Colvin made three saves in the second half.

The Normans led in shots, 9-8.



## Konstantin Hatcher



*The 1991 Beverly High graduate talks about leading grassroots efforts as Wisconsin Operation Vote Director for the Obama campaign*

### **So, how does a guy from Beverly Hills become the Operation Vote Director in Wisconsin?**

I actually started out volunteering for the campaign here in Los Angeles in early 2008. I literally started out at a phone bank at the Farmer's Market at the Grove. I believed in this guy from Chicago that I thought could take the country in the direction we needed to go in. I was actually a big Hillary Clinton supporter until President Obama jumped in the race and I read up on him a little bit and saw what he stood for, his outlook and way of doing things, I just believed in it so much that I said, Hey, I want to do what I can to get him elected, so I just started volunteering. I became a volunteer leader doing the campaign and they started Organizing for America and I was the first group of what they call "community organizers" at this time, so I was responsible for all of congressional district 30. This was just all as a volunteer and while I was doing that, I was working full time at a radio station. After a couple of [offers] for me to come on as a paid staffer for the campaign, I said ok, so on August 1, 2010—I felt that the Tea Party was picking up a little bit of steam and I really wanted to protect all the change and things we were fighting for -- I said, "if not

me, who?" And "if not now, when?" So I jumped on as the regional field director for Southern California for Organizing for America, which was the campaign side of things at that point.

### **What led you to Wisconsin?**

I did that from 2010 on until about Feb. 24 of this year. [I started] going out of state about last summer in 2011 where I was kind of looking to expand my impact on the campaign doing everything I could to get the president re-elected and started looking at the way things were shaping up. You know, California wasn't a battleground state. We play an important role in the campaign in terms of support, but I wanted to really contribute my skills as much as I possibly could to the campaign and the way to do that was to go to a battleground state. I talked to several different swing states, probably just about all of them. I think that Wisconsin ended up being the best fit. In terms of what my program was, they had the most buy in immediately into what I was doing. It was early enough to where I could go in and really do something different. This was really the first time that a campaign has dedicated so much resources and specific initiatives and programs for engaging constituent communities. No other campaign has had an Operation Vote department; in fact, we didn't have an Operation Vote department in 2008, so it was something new and so that was an exciting opportunity to be able to utilize some of the other things that I did in the private sector, in terms of talking to folks, doing consensus, but also making sure the program is very much metrics driven and efficient to what our ultimate field goals are, which was to turn out voters.

### **What were some of the strategies you used to increase voter turnout?**

I think the first thing was making sure that these targeted constituencies had a physical point of contact in their community, that the campaign was visible and viable and reached out to them and kind of touched them where they were at, in a language that they understood. With the Operation Vote program, we tried to do a couple of things. One was a very grassroots type of effort, where we were reaching out to individuals, so we had these things called "Own your Vote" hubs which are small businesses that tend to be in constitu-

ent leaning concentrated communities that would be visible kiosks for the campaign where people could sign commitment cards and register to vote. We had places where people could go and register to vote, hear information about the campaign, and sign up to volunteer. We did things like 3-on-3 basketball tournaments to reach out to young African American men or for the Latino community, we had a 5-on-5 soccer tournament. The other piece was also working with local elected officials, aldermen, state legislators, even the local congressperson, and working with faith leaders, pastors of the larger churches, and community leaders.

### **When Wisconsin Gov. Scott Walker was almost recalled, did that have an effect on the Obama campaign?**

It did in the fact that it gave us a trial run with a chance of having the experience of having a full get-out-the-vote effort ahead of the campaign. It gave us some valuable experience even though we didn't get the outcome we had hoped.

### **Did you know Carousel Bayrd, who is also a 1991 Beverly High graduate, serves on the Dane County (Madison) Board of Supervisors?**

Yes, we actually sat down and talked. She didn't play a huge part in the campaign but she was definitely a supporter and was helpful to a degree.

### **Who did you meet while in Wisconsin who left an impression?**

I had several interactions with Congresswoman Gwen Moore and she was incredibly passionate about the people of Wisconsin -- very real candid and intelligent and could also relate to regular folks and they absolutely love her there. She was a phenomenal supporter, a great, great person. Of all the leaders I happened to meet, she probably was the most impressive. But not to take anything away from some of the great folks: the state leadership, other elected officials who supported, pastors in communities. There was a tremendous amount of volunteer leaders that were amazing and supportive.

### **How did it feel when you found out Obama had been re-elected?**

It was almost surreal. We had worked so hard and done so much. Elation, relieved that we had done what we had set out to do, especially with so much at stake in this particular election -- just absolute elation, relief and kind of surrealism in a way. At the same time, we elected President Obama, in Wisconsin, we elected the first openly gay senator and first woman senator [Tammy Baldwin] from the state of Wisconsin as well, so it was a huge double

win for us.

### **Did you have previous experience in politics?**

No, other than I was a political science major in college, but after that I was just more in the private sector working along the business side of things. I was actually pretty disenchanted with politics. I felt like you had to be rich or know somebody, otherwise you're pretty much on the outside. I didn't even know how people got involved [or] who you talked to. It always had been something that interested me but I never knew how. I mean I can't tell you how many volunteers became staff members or folks who were never into politics became incredible volunteers in making their voices heard and having an impact on the way they're governed and even holding their elected's accountable because of what this president has done in terms of really improvising community organizing and public engagement from the ground up. He opened up a door that I didn't even know it was there. And I think not just for me but for thousands of others so I think that's pretty amazing.

### **What was your previous job?**

I was an account executive for 93.5 KDAY, the radio station, and I also had my own small advertising agency as well.

### **What's next for you in the world of politics?**

I'm still trying to figure it out. I think I've found a new career in terms of staying in the political realm somewhat. I'm enjoying spending some much needed time with my sons. I have two sons that go to Beverly Vista, an eighth grader and a fifth grader, so obviously dad was away for a few months and I'm looking around to see what the next steps are. It either can be nonprofit or government agencies or something like that, but I think I want to stay somewhat in this realm, something along the lines of public engagement or outreach or something of that nature. So I'm just kind of getting back in town, getting back in the swing of things and enjoying a couple of weeks of time with my young men that have missed their dad terribly while he's been gone for a few months.

### **What would you say to someone who wanted to be involved in politics?**

I think the first thing is find out what you're passionate in and then dig in and reach out to those organizations and say "Hey, how can I get involved?" and often times, there's pathways to do that. It's just a matter of reaching out and doing a little bit of homework. If you are passionate, there's opportunity out there, you just have to find it.

*briefs cont. from page 6*

was jumping over other girls," Segal said. "One of the coaches before the race told me, 'You're never going to get into a rhythm.' I thought he was trying to psyche me out, but I never really got into a rhythm. I was running from mud to dirt, puddles, almost falling myself."

Segal said she tried to capitalize on her athleticism by attempting to pass runners over the haystacks.

When the race entered its final 100 meters, in what Segal described as "a very muddy stretch," and said she faced a decision whether or not to kick.

"I decided I'm going to go for it," Segal

said. "I passed about three girls at the end" and "almost fell in the puddle."

"It was all fun," Segal said.

Segal said the temperature was the lowest she had experienced in her life and the first time she ran on a muddy course and "destroyed every pair of shoes I wore."

Segal said she is scheduled to leave today for

an official recruiting visit to Columbia and is arranging for an official visit to California, which she called her top two college choices. Segal said she is also "looking at" Syracuse, whose athletic director Daryl Gross coincidentally ran track at Beverly High in the late 1970s, and Michigan.

--Steven Herbert

# coverstory

## STOPPING THE FLOW

**The City Council may deny two new oil wells under Beverly Hills -- but will homeowners protest losing their royalty checks?**

**By Andrea Aldana**

At the formal meeting Tuesday evening, the Beverly Hills City Council postponed considering an application by Pacific Coast Energy Company (PCEC), formerly known as BreitBurn Energy Company, to drill two new oil wells under the City of Beverly Hills from the existing site at 9101 Pico Boulevard in the City of Los Angeles. The matter has been tabled for now, but many residents approached the City Council on Tuesday night concerned about the decision's impact on the royalty checks they receive from energy companies.

After a 2-2 deadlocked discussion at the Nov. 13 City Council meeting, the Council directed staff to draft a resolution they could not make findings or approve an addendum to a previously certified environmental impact report for the proposal to drill two new oil wells under the City. Vice Mayor John Mirisch recused himself from the discussions because he lives in the southeast part of the City and receives royalty checks. The rest of the City Council lives in the northern area of the City. The resolution on Tuesday's agenda would have denied PCEC's application.

PCEC Executive Vice President Greg Brown said without approval of the permit there would be a decrease in oil production over time.

"We've been drilling into Beverly Hills or our predecessors have been drilling from the current drill site since the late 1960s. This is something that has been going on for a long time, and wells, over time, will give out or are just no longer productive and need to be replaced and that's what we're doing here," he said. "Production naturally declines in any given well, so you need to replace those to get as much of the production as you can and enhance that production for us and for our royalty owners."

The drill site is located in the City of Los Angeles at the intersection of Pico and Doheny about 500 feet south of Beverly Hills city limits. One of the proposed wells, WP60H, would be drilled to a total depth of 5,880 feet. The well would enter City limits at 5,442 feet below ground under the northeast portion of Whitworth Drive and S. Rexford Drive. The bottom hole of the well would be located just northeast of S. Rodeo Drive and El Camino Drive. The other well, WP61, would have a proposed depth of 5,270 feet and enter city limits at

3,176 feet below ground, west of the intersection at Whitworth Drive and S. Rexford Drive ultimately stopping southeast of the intersection of S. Beverly Drive and Olympic Boulevard.

Mayor Willie Brien announced Tuesday the issue will be discussed further at the Jan. 8 City Council meeting in light of new developments.

Representatives from PCEC sent a letter dated Nov. 29 to the City Council requesting the item be continued to Dec. 18 in order to address previous concerns held by Councilmembers Barry Brucker and Lili Bosse who could not make the findings to approve the application at the Nov. 13 meeting.

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***"We've been drilling into Beverly Hills or our predecessors have been drilling from the current drill site since the late 1960s. This is something that has been going on for a long time, and wells, over time, will give out or are just no longer productive and need to be replaced and that's what we're doing here. Production naturally declines in any given well, so you need to replace those to get as much of the production as you can and enhance that production for us and for our royalty owners."***

**-- PCEC Executive Vice President Greg Brown**

---

Brien and Councilmember Julian Gold initially supported approving the permit and both said they would continue to support the application in January, but in the event of a 2-2 vote, the proposal will fail.

The City planning division had concluded that the project was consistent with the impact report and would not result in any new impacts that had not already been previously analyzed.

During the discussion on Nov. 13, Bosse said she could not make the findings concerning the environmental impact report because "valid facts" had not been presented to the Council.

"There have been violations as recently as a number of months ago that dealt with oil and leaks. It would be, in my opinion, irresponsible of me to make findings we

know did occur as recently as in April," said Bosse, who referred to leaks in the City of Los Angeles.

Brucker, who sat on the council in 2007 when the applicants were denied a similar request, said his main concern had been an increase of number of wells in the City.

"The concern was if you add new wells, which will give you a lot of shelf life, then we weren't moving in the direction the Council hoped to move in, which was really no drilling, either surface at Venoco or outside of the City under Beverly Hills," he said on Nov. 13.

Brown said both proposed wells, that would be located between half a mile and a mile below the surface of the City would not impact residents negatively.

"You can't smell, taste, touch, feel, hear [them] because these wells are so deep by the time they reach Beverly Hills," he said. "Since the 1960s, I don't think we have ever had a complaint or an issue with anyone in Beverly Hills."

Brucker said a 2007 application for the two wells had been similar and the council had received "heat" from residents who received royalty checks.

"In this case, if we don't approve them, the royalty payments aren't going to stop. They may eventually subside a little bit. It'll be a slow glide, but they won't stop and I think that was the philosophy back in 2007 from the then-council that that was the direction we wanted to take," he said.

Mayor Brien said on Nov. 13 that he

oversight, I think we can have a further discussion in positive way," she said.

Bosse also pointed out Tuesday evening that a letter sent to residents in the area from the Beverly Hills Royalty Owners Coalition had been signed by Ted Green, who is a project director at a company at Woodward and McDowell, the nation's premiere ballot measure and issue advocacy firm.

"[The letter] gives the impression that it's a grassroots resident organization coming together to reach out to fellow residents to come and speak out," she said. "I felt it was important that residents who were there in the room who were real residents who had a vested interest knew that when they received this letter, it was not from one of them but from a paid consulting firm."

She said she also felt they could talk about a better financial incentive for residents saying that in 2007 BreitBurn had offered 40 cents a barrel. Under the current proposal, the offer is 27 cents a barrel.

The letter from PCEC to the Councilmembers also said they will abandon two existing wells in the City and that a well had already been abandoned following 2007. Thus, Beverly Hills would see a net decrease in the number of wells.

Brucker said the letter from PCEC had addressed his primary concern.

"I was very pleased to get that letter," he said. "I look forward to this coming back one more time. Everyone can come a winner."

Director of Public Works and Transportation David Gustavson said that because the Beverly Hills municipal code, as amended in 2011, includes a provision that any and all above surface equipment and extraction activities associated with any oil or gas well pursuant to a council permit is required to be located at least 500 feet away from any school or park site. The drill site on Pico is about a half block away from a school on the corner of Wetherly and Pico in the city of Los Angeles.

"I don't believe my staff or I thought that this section actually applied to locations outside the City. The conversations with the City attorney have advised me that my interpretation is incorrect," he said. "As currently crafted, the language will actually preclude the consideration of this permit only until or in the event that the code was modified to change the language."

Both Mayor Willie Brien and Councilmember Lili Bosse said Tuesday, their intention, when approving the ordinance, had not been for it to apply to the City of Los Angeles. Under the ordinance, PCEC's permit cannot be approved without amending the language of the ordinance. The Council expects to revisit the ordinance at the next City Council meeting on Dec. 18.

The City Council voted last year to shut down operations at the oil well that operates at Beverly High when the City and BHUSD's lease with Venoco ends in 2016. The BHUSD receives approximately \$1 million a year in royalties.





Nick Fisher, Dov Mamann, D'Andra Walker, Justin Timsit, Farbod Farzin, Galit Prince, Shelby Kraushaar



Michelle Etebar, Michelle Halimi, Dina Rezvanipour, Shadi Arianpour



Jennifer Ben-Ami, Mike Sabet



Matt Roston, David Golbahar, Navid More



David Golbahar, Dina Rezvanipour, Shady Zarnegin, Kathy Benjamin

## detention&arrestsummary

*Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Detention and Arrest Summary.*

ARTURO DELUNA, 26, of Venice, arrested on 12/2/2012 for BHPD bench warrant - felony.

LAURIE RITZ, 40, of Los Angeles, arrested on 12/2/2012 for petty theft.

ADOLFO OLIVARES-RODRIGUEZ, 36, of Los Angeles, arrested on 12/1/2012 for driving unlicensed upon highway.

GILBER MERCEDES CASTRO, 36, of Los Angeles, arrested on 12/2/2012 for public intoxication.

CARLOS EDUARDO DELTORO, 29, of Panorama City, arrested on 12/1/2012 for openly displaying or exposing imitation firearm.

CHRISTOPHER MICHAEL PICKETT, 30, of Moreno Valley, arrested on 12/1/2012 for grand theft auto; being under the influ-

ence of a controlled substance; possession of meth/etc.

SCOTT TRAVIS HAMMONS, 38, of Los Angeles, arrested on 11/30/2012 for driving under the influence.

SUDIRMAN KARDI, 28, of Los Angeles, arrested on 11/29/2012 for trespassing of real property.

LAWENCE PAUL ELLIOTT, 50, of Beverly Hills, arrested on 11/28/2012 for BHPD arrest warrant - misdemeanor.

ALEXANDER PATRICK HALVORSON, 26, of Los Angeles, arrested on 11/28/2012 for burglary - commercial, petty theft, trespassing of real property.

GEORGE ANTHONY FERNANDEZ, 20, of Los Angeles, arrested on 11/27/2012 for burglary-commercial; using forged or counterfeit access cards-signs name of another; using access card obtained without consent of cardholder exceeding \$400; forgery of state, corporate or official seal; getting credit using other's ID.

ROCIO LOZANO, 34, of Los Angeles,

arrested on 11/26/2012 for false ID to police officer, obtaining or using personal identifying information without authorization.

CLEMENTIA ARREOLA, 42, of Los Angeles, arrested on 11/26/2012 for deportation proceedings; obtaining or using personal identifying information without authorization; driver unlicensed upon highway.

CHRISTOPHER M GARCIA, 23, of San Bernardino, arrested on 11/24/2012 for driving while license suspended and no evidence of current registration.

PAYSTAR LIZ BKHCHADZHYAN, 25, of Van Nuys, arrested on 11/23/2012 for burglary-commercial and obtaining or using personal identifying information without authorization.

STEPHANIE MARIE OCON, 30, of Porter Ranch, arrested on 11/23/2012 for petty theft.

INA KANAOKI 20, of Tujunga, arrested on 11/21/2012 for burglary-commercial and possession of burglary tools.

DEBORA RAQUEL SAMAYOA, 29, of Pacoima, arrested on 11/21/2012 for BHPD arrest warrant - felony.

DAVID ROY LAWELL, 43, of Los Angeles,

arrested on 11/21/2012 for no proof of insurance; driving with a suspended license and a hit/run misdemeanor.

DAVID LAWRENCE BARMORE, 43, of North Hollywood, arrested on 11/20/2012 for trespassing of real property and defrauding the innkeeper.

DAVID LAWRENCE BARMORE, 43, of North Hollywood, arrested on 11/19/2012 for public intoxication and defrauding innkeeper.

BRIAN THOMAS ESQUIVEL, 24, of Culver City, arrested on 11/19/2012 for BHPD arrest warrant-felony.

MICHAEL AARON NEWMARK, 37, of Culver City, arrested on 11/20/2012 for BHPD arrest warrant-felony.

VANESSA MORA, 33, of Sherman Oaks, arrested on 11/20/2012 for driving under the influence with a blood alcohol over 0.8 and driving under the influence.

ESMERALDA POPOCA, 33, of Los Angeles, arrested on 11/19/2012 for public intoxication.

ALBERT SHALTIEL, 43, of Encino, arrested on 11/19/2012 for threats to commit crimes resulting in death or great bodily injury.



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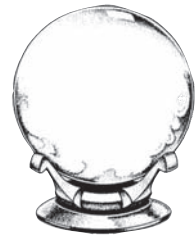
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FICTITIOUS BUSINESS NAME STATEMENT: 2012213093: The following person(s) is/are doing business as LANCEVILLE PROPERTY MANAGEMENT; LANCEVILLE REALTY. 20501 Ventura Blvd. #117 Woodland Hills, CA 91364. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sauman Kaumzmyan, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 10/25/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1675

FICTITIOUS BUSINESS NAME STATEMENT: 2012214779: The following person(s) is/are doing business as FIRST PRIORITY LIMOUSINE. 7001 Park Manor . North Hollywood, CA 91605; 5950 Whitsett #213 North Hollywood, CA 91607. SUREN KOCHARIAN. 5950 Whitsett #213 North Hollywood, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Suren Kocharian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/25/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1676

FICTITIOUS BUSINESS NAME STATEMENT: 2012214936: The following person(s) is/are doing business as WASHED UP PHOTOS. 5236 Teesdale Ave. Valley Village, CA 91607. CURT PHILIP BUCHBERGER. 5236 Teesdale Ave. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Curt Buchberger, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of

the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1677

FICTITIOUS BUSINESS NAME STATEMENT: 2012214903: The following person(s) is/are doing business as BAS ASSOCIATES CONSTRUCTION. 9814 Beachy Ave. Arleta, CA 91331. AZUKA EMMANUEL EGUN. 9814 Beachy Ave. Arleta, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Azuka Emmanuel Egun, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1678

FICTITIOUS BUSINESS NAME STATEMENT: 2012215015: The following person(s) is/are doing business as I CELL LLC. 6411 Sepulveda Blvd. #2D Van Nuys, CA 91411. I CELL LLC. 8402 Tulipwood Cir. Westminister, CA 92683. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Carol Kim Phlam, President. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1679

FICTITIOUS BUSINESS NAME STATEMENT: 2012215071: The following person(s) is/are doing business as VILLAGE COMMUNITY ACUPUNCTURE. 14920 Burbank Blvd. Sherman Oaks, CA 91411. VILLAGE COMMUNITY ACUPUNCTURE. 14920 Burbank Blvd. Sherman Oaks, CA 91411. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Steven D. Kanovitz. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1680

FICTITIOUS BUSINESS NAME STATEMENT: 2012215201: The following person(s) is/are doing business as SINFUL LASHES. 11239 Ventura Blvd. #32 Studio City, CA 91604; SINFUL LA. 17143 Escalon Dr. Encino, CA 91436. LEISURE TIME CONSULTING. 17143 Escalon Dr. Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michelle Rath, President. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new

fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1681

FICTITIOUS BUSINESS NAME STATEMENT: 2012214691: The following person(s) is/are doing business as VAN NUYS AUTOWORKS. 14146 Oxnard St. #D Van Nuys, CA 91401. KHATCHIK PARONYAN. 345 E. Santa Anita #B Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Khatchik Paronyan, President. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1682

FICTITIOUS BUSINESS NAME STATEMENT: 2012216352: The following person(s) is/are doing business as EASY TOP UP. 688 Rimsdale Ave. #16 Covina, CA 91722. JUAN GAVIRIA. 688 Rimsdale Ave. #16 Covina, CA 91722; RAFAEL URIBE. 91 E. 208 St. #7J Bronx, NY 10457; JOSE M. SUAREZ. 8881 SW 152nd Ct. Miami, FL 33196; JUAN DIAZ. 225 W. Adam Los Angeles, CA 90007. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Juan Gaviria, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1683

FICTITIOUS BUSINESS NAME STATEMENT: 2012215720: The following person(s) is/are doing business as SEVACHILD INTERNATIONAL. 1301 Grandview Ave. #D Glendale, CA 91201. INTERNATIONAL ASSOCIATION FOR CHILD AID ORGANIZATIONS. 640 S. Hill St. #562 Los Angeles, CA 90014. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rick Carlton, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1684

FICTITIOUS BUSINESS NAME STATEMENT: 2012215815: The following person(s) is/are doing business as HOLLYWOOD LAND DRY CLEANERS. 5211 Hollywood Blvd. Los Angeles, CA 90027. ARMENOU BOIADJIAN. 5211 Hollywood Blvd. Los Angeles, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armenou Boiadjian, Owner. This

statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1685

FICTITIOUS BUSINESS NAME STATEMENT: 2012215823: The following person(s) is/are doing business as GRAND TOBACCO. 7225 W. Sunset Blvd. Los Angeles, CA 90046. OGANES GUMUSHYAN. 5443 Carlton Way #102 Los Angeles, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Oganesh Gumushyan, Self Employee. This statement is filed with the County Clerk of Los Angeles County on: 10/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1686

FICTITIOUS BUSINESS NAME STATEMENT: 2012215999: The following person(s) is/are doing business as ALL VALLEY MEDICAL TRANSPORTATION. 15333 Sherman Way #5 Van Nuys, CA 91406. ALL VALLEY MEDICAL TRANSPORTATION LLC. 13915 Oxnard St. #302 Van Nuys, CA 91401. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tigran Hatutunya, Officer. This statement is filed with the County Clerk of Los Angeles County on: 10/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1687

FICTITIOUS BUSINESS NAME STATEMENT: 2012215880: The following person(s) is/are doing business as VEGAS ONLINE FURNITURE. 820 N. Western Ave #103 Los Angeles, CA 90029. MELROSE DISCOUNT FURNITURE INC. 820 N. Western Ave #103 Los Angeles, CA 90029. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Karen Virabyan, President. This statement is filed with the County Clerk of Los Angeles County on: 10/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1688

FICTITIOUS BUSINESS NAME STATEMENT: 2012216843: The following person(s) is/are doing business as B A BILLIARDS INC. 4843 Laurel Canyon Blvd. North Hollywood, CA 91607. B A BILLIARDS INC. 4843 Laurel Canyon Blvd. North Hollywood, CA 91607. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Becner Arnoldo Martinez, President. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1689

FICTITIOUS BUSINESS NAME STATEMENT: 2012217183: The following person(s) is/are doing business as AQUAZONE CLUB. 5227 Hermitage Ave. #208 Valley Village, CA 91607. NATALY GAVRILOVA; VIACHESLAW ASTAKHOV. 5227 Hermitage Ave. #208 Valley Village, CA 91607. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nataly Gavrilova, President. This statement is filed with the County Clerk of Los Angeles County on: 10/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1690

FICTITIOUS BUSINESS NAME STATEMENT: 2012217008: The following person(s) is/are doing business as ARMEN KNIGHT ENTERPRISES. 12400 Ventura Blvd. #1331 Studio City, CA 91604. ARMEN BAYRAMYAN. 12400 Ventura Blvd. #1331 Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armen Bayramyan, Owner. This



statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1691

FICTITIOUS BUSINESS NAME STATEMENT: 2012217070: The following person(s) is/are doing business as AMCRETE CONSTRUCTION, 1240 Ruberta Ave. Glendale, CA 91201; PO BOX 5222 Glendale, CA 91221. ARIS MORADI, 1240 Ruberta Ave. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Aris Moradi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1692

FICTITIOUS BUSINESS NAME STATEMENT: 2012217115: The following person(s) is/are doing business as EVOLUTION LIMOUSINE SERVICE, 12930 Ventura Blvd. #571 Studio City, CA 91604. MEHMAN GULIYEO, 12930 Ventura Blvd. #571 Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mehman Guliyev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1693

FICTITIOUS BUSINESS NAME STATEMENT: 2012216699: The following person(s) is/are doing business as POR SIEMPRE JOVEN CON H G H, 11985 Rexbon Rd. Granada Hills, CA 91344. BERTHA MUGARIN, 11985 Rexbon Rd. Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bertha Bagan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1694

FICTITIOUS BUSINESS NAME STATEMENT: 2012216676: The following person(s) is/are doing business as COMPUTER PROFESSIONALS, 11518 Santa Monica Blvd. #302 Los Angeles, CA 90025. ASHOURI INC, 11518 Santa Monica Blvd. #302 Los Angeles, CA 90025. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Allen Ashouri, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1695

FICTITIOUS BUSINESS NAME STATEMENT: 2012216677: The following person(s) is/are doing business as WRAPPED IN A CLOUD, 9312 Civic Center Dr. #105 Beverly Hills, CA 90210. CLAUDEINE FARHADI; CANDICE FARHADI, 608 N. Crescent Dr. Beverly Hills, CA 90210. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Claudine Farhadi, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1696

FICTITIOUS BUSINESS NAME STATEMENT: 2012216678: The following person(s) is/are doing business as INNOVATIONS 3000, 310 S. Hamel Rd. #301 Los Angeles, CA 90048. RAYMOND HASH, 310 S. Hamel Rd. #301 Los Angeles, CA 90048. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Raymond Hash, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1697

FICTITIOUS BUSINESS NAME STATEMENT: 2012216680: The following person(s) is/are doing business as ASSET RECOVERY CENTER, 14431 Ventura Blvd. #102 Sherman Oaks, CA 91423. GOLDWASSER HOLDINGS LLS, 14431 Ventura Blvd. #102 Sherman Oaks, CA 91423. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bagrat Useinashvili, Manager. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1698

FICTITIOUS BUSINESS NAME STATEMENT: 2012217311: The following person(s) is/are doing business as LG LIGHTING DESIGN, 630 S. Lake St. #104 Burbank, CA 91502. LEVON GYONYAN, 630 S. Lake St. #104 Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Levon Gyoniyani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1699

FICTITIOUS BUSINESS NAME STATEMENT: 2012217314: The following person(s) is/are doing business as MORTGAGE LEGAL SOLUTIONS, 14500 Roscoe Blvd. #400 Van Nuys, CA 91402. GOLDEN GLOBAL SOLUTIONS, 14500 Roscoe Blvd. #400 Van Nuys, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Golden Global Solutions Inc, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1700

FICTITIOUS BUSINESS NAME STATEMENT: 2012217110: The following person(s) is/are doing business as SAFARI M.C. 8349 Reseda Blvd. #F Northridge, CA 91324. DALENIA SALDONA, 14641 Delano St. Van Nuys, CA 91411. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dalenia Saldona, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1701

FICTITIOUS BUSINESS NAME STATEMENT: 2012217706: The following person(s) is/are doing business as GREEN KISS COLLECTIVE, 6356 Vineland Ave. North Hollywood, CA 91606. GREEN KISS, INC, 6356 Vineland Ave. North Hollywood, CA 91606. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Artem Anatolyevich Fadev, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/1/12. NOTICE - This ficti-

tious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1702

FICTITIOUS BUSINESS NAME STATEMENT: 2012218000: The following person(s) is/are doing business as BEYOND LEGENDARY APPAREL, 814 N. Screenland Dr. Burbank, CA 91505. MARC LOUIE BACIERTO, 814 N. Screenland Dr. Burbank, CA 91505. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marc Louie Bacierto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/1/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1703

FICTITIOUS BUSINESS NAME STATEMENT: 2012218209: The following person(s) is/are doing business as MICHAEL JOSEPH GROUP, 4335 Vineland Ave. #311 North Hollywood, CA 91602. TORY MCCALLYM, 4335 Vineland Ave. #11 North Hollywood, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tory Mccallym, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/1/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1704

FICTITIOUS BUSINESS NAME STATEMENT: 2012217810: The following person(s) is/are doing business as SET CARTS INDUSTRY, 800 Arroyo Ave. San Fernando, CA 91340. JOSE PARRA; OSCAR PARRA, 729 E. Chevy Chase Dr. #A Glendale, CA 91205. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jose Parra, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/1/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1705

FICTITIOUS BUSINESS NAME STATEMENT: 2012217769: The following person(s) is/are doing business as PRIORITY 1 LIMOUSINE, 1048 Rubererta Ave. Glendale, CA 91201. ALLA UMRSHATYAN, 1048 Rubererta Ave. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alla Umrshatyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/1/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1706

FICTITIOUS BUSINESS NAME STATEMENT: 2012219047: The following person(s) is/are doing business as RVZ DESIGN & CATERING, 112 N. Adams St. #2 Glendale, CA 91206. RUZANNA MEHRABYAN, 112 N. Adams St. #2 Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ruzanna Mehrabyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/1/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1707

FICTITIOUS BUSINESS NAME STATEMENT: 2012218789: The following person(s) is/are doing business as AMG CONSULTING GROUP, 20255 Parthenia St. Winnetka, CA 91306; PO BOX 5405 Sherman Oaks, CA 91413. AMG CONSULTING GROUP INC, 20255 Parthenia St. Winnetka, CA 91306. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Derrick E. Bertelsen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/2/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1708

FICTITIOUS BUSINESS NAME STATEMENT: 2012219019: The following person(s) is/are doing business as RACK EM AND SMOKE EM BBQ, 7303 Etiwanda Ave. Reseda, CA 91335. LEO HERNANDEZ, 7303 Etiwanda Ave. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Leo Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/2/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1709

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 201206494  
  
Date Filed: 4/16/12  
  
Name of Business: ALMARA'S GIFT SHOP 4616 Foothill Blvd. Tujunga, CA 91042  
  
Registered Owner: IDA ZIRAKI 4223 Summitrose Tujunga, CA 91042  
  
Current File #: 2012214732  
  
Date: 10/29/12  
  
Published: 11/15/12, 11/22/12, 11/29/12, 12/6/12 1710

Department of Alcoholic Beverage Control  
888 S. FIGUEROA ST.  
STE 320  
LOS ANGELES, CA 90017  
(213)833-6043  
NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE:  
Date of Filing Application: October 17, 2012  
To Whom It May Concern:  
The Name(s) of the Applicant(s) is/are:  
AN & DO MANAGEMENT INC.  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
7994 W SUNSET BLVD  
LOS ANGELES, CA 90046-3307  
Type of license(s) applied for:  
41- On-Sale Beer And Wine-Eating Place

Department of Alcoholic Beverage Control  
888 S. FIGUEROA ST.  
STE 320  
LOS ANGELES, CA 90017  
(213)833-6043  
NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE:  
Date of Filing Application: September 13, 2012  
To Whom It May Concern:  
The Name(s) of the Applicant(s) is/are:  
HOUSE OF BLUES LOS ANGELES RESTAURANT CORP  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
8430 W SUNSET BLVD  
WEST HOLLYWOOD, CA 90069  
Type of license(s) applied for:  
41- On-Sale General Eating Place

FILE NO. 2012 223992  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUNSET PLAZA COSMETIC & IMPLANT DENTISTRY, 8606 SUNSET BLVD, STE A, LOS ANGELES, CA 90069-2302 county of: LOS ANGELES. The full name of registrant(s) is/are: AMERIDENT HEALTH PRO INC, (NEVADA), 8606 SUNSET BLVD, STE A, LOS ANGELES, CA 90069-2302. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 12/01/2012. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ AMERIDENT HEALTH PRO INC BY: LIDA PAUKERT, SECRETARY  
This statement was filed with the County Clerk of LOS ANGELES County on NOV 8 2012 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA1239769 BEVERLY HILLS WEEKLY 11/15, 22, 29 12/6, 2012

FICTITIOUS BUSINESS NAME STATEMENT: 2012220753: The following person(s) is/are doing business as DOMA RESTAURANT, 362 N. Camden Dr. Beverly Hills, CA 90210. NIKA & NICK INC, 362 N. Camden Dr. Beverly Hills, CA 90210. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 10/31/2012. Signed: Nika & Nick Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 11/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1711

FICTITIOUS BUSINESS NAME STATEMENT: 2012221220: The following person(s) is/are doing business as REAL ESTATE ACRES HUB, 9461 Charleville #187 Beverly Hills, CA 91212. ELEANORA PAULSEN, 463 N. Doheny Dr. #B Beverly Hills, CA 90210. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eleanora Paulsen, Broker. This statement is filed with the County Clerk of Los Angeles County on: 11/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1712

FICTITIOUS BUSINESS NAME STATEMENT: 2012218838: The following person(s) is/are doing business as STYLES AND TRENDS, 4377 Colfax Ave. Apt. #21 Studio City, CA 91604. LAUREN ANDRADE, 4377 Colfax Ave. Apt. #21 Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/01/2012. Signed: Lauren Andrade, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/2/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1713

FICTITIOUS BUSINESS NAME STATEMENT: 2012219821: The following person(s) is/are doing business as SHERMAN OAKS DENTAL CARE, 13949 Ventura Blvd. Ste 260 Sherman Oaks, CA 91423. S. EBRAHIMIAN, DDS, INC, 1315 Carla Lane Beverly Hills, CA 90210. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: July 2012. Signed: Shahab Ebrahimian DDS, CEO/Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1714

FICTITIOUS BUSINESS NAME STATEMENT: 2012219822: The following person(s) is/are doing business as COLUMBUS DENTAL CARE, 188305 Sherman Way Ste 7 Reseda, CA 91335. SHAHAB EBRAHIMIAN, DDS, INC, 1315 Carla Lane Beverly Hills, CA 90210. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: June 2012. Signed: Shahab Ebrahimian DDS, CEO/Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/15/12, 11/22/12, 11/29/12, 12/6/12 1715

FICTITIOUS BUSINESS NAME STATEMENT: 2012221307: The following person(s) is/are doing business as HG MOVING AND STORAGE, 830 N. Fairfax Ave. Los Angeles, CA 90046. AVETISYAN GAYK, 8086 Whitsett Ave. N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Avetisyan Gayk, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1716

FICTITIOUS BUSINESS NAME STATEMENT: 2012221407: The following person(s) is/are doing business as B.R.C AUTO TRANSPORTE, 7916 Ventura Canyon. Panorama City, CA 91402. CARLOS ALBERTO REYES, 7916 Ventura Canyon. Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Carlos A. Reyes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1717

FICTITIOUS BUSINESS NAME STATEMENT: 2012220268: The following person(s) is/are doing business as NIKOLA DANILOV, 20929 Ventura Blvd. Suite 47-552 Woodland Hills, CA 91364. AIHON E0528282012-7. MY LEGAL DUDE INC, 4080 Paradise Rd. Suite 15-229 Las Vegas, NV 89169. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alexander Abouyan, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1718

FICTITIOUS BUSINESS NAME STATEMENT: 2012221714: The following person(s) is/are doing business as JAY'S AK, 6200 Jumilla Ave. Woodland Hills, CA 91367. MOSHE GERGEL, 6200 Jumilla Ave. Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Moshe Gergel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1719

FICTITIOUS BUSINESS NAME STATEMENT: 2012222569: The following person(s) is/are doing business as MAKE IT DRAW PLUMBING & ROOTER, 8221 Langdon Ave. #201 Van Nuys, CA 91406. PETER ODUSANYA, 8221 Lang-

don Ave. #201 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Peter Odusanya, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/7/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1720

FICTITIOUS BUSINESS NAME STATEMENT: 2012222551: The following person(s) is/are doing business as STREAMLINE FINANCIAL SERVICES, 16161 Ventura Blvd. Suite C700 Encino, CA 91436. AIHON #5317468. H&W HOLDINGS INC, 16161 Ventura Blvd. Suite C700 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 11/6/2012. Signed: Haibert Amirkanian, President. This statement is filed with the County Clerk of Los Angeles County on: 11/7/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1721

FICTITIOUS BUSINESS NAME STATEMENT: 2012222289: The following person(s) is/are doing business as PIP MUSIC, 1227 N. June St. Los Angeles, CA 90038; PIP, 1304 N. Highland Ave. #307 Hollywood, CA 90028. PHILLIP ARNOLD, 5849 W. Sunset Blvd. Apt. 200 Los Angeles, CA 90028; NANEIA MIYATA, 1227 N. June St. Los Angeles, CA 90038. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 10/4/2012. Signed: Phillip Arnold, President. This statement is filed with the County Clerk of Los Angeles County on: 11/7/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1722

FICTITIOUS BUSINESS NAME STATEMENT: 2012223198: The following person(s) is/are doing business as HEAVY DIGITAL AUDIO; HEAVY DIGITAL; HEAVY DIGITAL MEDIA, 313 E. Broadway #526 Glendale, CA 91209. ARMEN J. CHAKMARIAN, 1311 N. Central Ave. Apt. B Glendale, CA 91202; BRUCE BERMAN, 3020 St. Gregory Rd. Glendale, CA 91206. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armen Chakmakian, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/7/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1723

FICTITIOUS BUSINESS NAME STATEMENT: 2012223159: The following person(s) is/are doing business as J&Z'S DISCOUNT BUYS, 15809 Vanowen St. #7 Van Nuys, CA 91406. JEAN ZAMORA, 15809 Vanowen St. #7 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jean Zamora, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/7/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1724

FICTITIOUS BUSINESS NAME STATEMENT: 201222042: The following person(s) is/are doing business as AMERICAN VINYL RESOURCE, 7808 Owensmouth Ave. Canoga Park, CA 91304. HENRY JUSTIN HARABEDIAN, 7808 Owensmouth Ave. Canoga Park, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Henry Justin Harabedian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1725

FICTITIOUS BUSINESS NAME STATEMENT: 2



FICTITIOUS BUSINESS NAME STATEMENT: 201220269: The following person(s) is/are doing business as GOTHAM PLUMBING, 9255 W. Sunset Blvd. Suite 1000 W. Hollywood, CA 90069. ERIK JOHN COFFIN, 160 S. Citrus Ave. Los Angeles, CA 90036. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Erik J. Coffin, CEO/Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1731

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011002233

Date Filed: 4/7/11

Name of Business: LA BEST MOBILE WASH. 320 W. Alameda Ave. #102 Burbank, CA 91506.

Registered Owner: GEVORK SARKISSIAN, 1814 Vassar Ave. #504 Glendale, CA 91200.

Business was conducted by: An Individual

Signed: Gevork Sarkissian, Owner

Current File #: 2012222943

Date: 11/07/12

Published: 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1731

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20081674710

Date Filed: 9/17/08

Name of Business: THE SACRED DRUM THEATRE. 6464 Woodman Ave. Apt. 113 Van Nuys, CA 91401.

Registered Owner: ABDULAI BAH, 6116 Fulton Apt. 310 Van Nuys, CA 91401; JUDE ANCHANG, 921 S. Hold Ave. Los Angeles, CA 90035; BAMB DJAN BAMB-BA, 6464 Woodman Ave. #113 Los Angeles, CA 91401.

Business was conducted by: A General Partnership

Signed: Abdulai Bah, Partner

Current File #: 2012223085

Date: 11/07/12

Published: 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1732

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20100900189

Date Filed: 6/30/10

Name of Business: LML INTERNATIONAL TRADING, 2230 Roanoke Rd. San Marino, CA 91108.

Registered Owner: LI MA, 2230 Roanoke Road San Marino, CA 91108.

Business was conducted by: An Individual

Signed: Li Ma, Owner

Current File #: 2012220265

Date: 11/05/12

Published: 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1733

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20100652253

Date Filed: 5/12/2010

Name of Business: BSP TRADING, 1300 S. Garfield Ave. Alhambra, CA 91801.

Registered Owner: Benedict Lo, 1300 S. Garfield Ave. Alhambra, CA 91801.

Business was conducted by: An Individual

Signed: Benedict Lo, Owner

Current File #: 2012220263

Date: 11/05/12

Published: 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1734

FICTITIOUS BUSINESS NAME STATEMENT: 2012223553: The following person(s) is/are doing business as BEVERLY HILLS CENTER FOR VASCULAR INTERVENTION AND LIMB SALVAGE; BEVERLY HILLS VASCULAR INTERVENTION CENTER; BEVERLY HILLS VASCULAR INTERVENTION AND LIMB SALVAGE; BEVERLY HILLS LIMB SALVAGE CENTER, 99 North La Cienega Blvd. Suite 203 Beverly Hills, CA 90211. AI#ON C2469606. HOOMAN MADYOON, M.D INC. 99 N. La Cienega Blvd. Suite 203 Beverly Hills, CA 90211. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hooman Madyoon, President. This statement is filed with the County Clerk of Los Angeles County on: 11/8/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1735

FICTITIOUS BUSINESS NAME STATEMENT: 2012229252: The following person(s) is/are doing business as COMMUNITY MENTAL HEALTH OUTREACH, 9171 Wilshire Blvd. #600 Beverly Hills, CA 90210. DR. ALETE AROM, A PSYCHOLOGICAL CORPORATION, 9171 Wilshire Blvd. #600 Beverly Hills, CA 90210. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alete Tsfira, President. This statement is filed with the County Clerk of Los Angeles County on: 11/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1736

FICTITIOUS BUSINESS NAME STATEMENT: 2012229255: The following person(s) is/are doing business as SMART EQUITY SOLUTIONS; MICHAEL TRUST REALTY, 8345 Rosewood Ave. #15 Los Angeles, CA 90048-2648. MICHAEL TRUST, 8345 Rosewood Ave. #15 Los Angeles, CA 90048-2648. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Trust, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1737

FICTITIOUS BUSINESS NAME STATEMENT: 2012229251: The following person(s) is/are doing business as GML INTERIORS, 410 Vance St. Pacific Palisades, CA 90272. GIA LEVIN, 410 Vance St. Pacific Palisades, CA 90272. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gia Levin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize

the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1738

FICTITIOUS BUSINESS NAME STATEMENT: 2012227780: The following person(s) is/are doing business as PEPPERLAND PUBLISHING, 1125 N. Clark St. #A West Hollywood, CA 90069. MARISA TELLEZ, 1125 N. Clark St. #A West Hollywood, CA 90069. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marisa Tellez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1739

FICTITIOUS BUSINESS NAME STATEMENT: 2012223812: The following person(s) is/are doing business as PERMIT PROS, 6611 Sasparilla Dr. Simi Valley, CA 93063. MARIA FLORENCIA HARVEY, 6611 Sasparilla Dr. Simi Valley, CA 93063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria Florencia Harvey, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1740

FICTITIOUS BUSINESS NAME STATEMENT: 2012223686: The following person(s) is/are doing business as SMARTVALVE USA, 1226 N. Hayworth Ave. #25 West Hollywood, CA 90046. DEREK RUCKER, 1226 N. Hayworth Ave. #25 West Hollywood, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Derek Rucker, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1741

FICTITIOUS BUSINESS NAME STATEMENT: 2012212409: The following person(s) is/are doing business as C 4 C BILLING SERVICES; ATTORNEY AID SOLUTIONS, 16609 Foothill Blvd. #209 Sylmar, CA 91342. WILSON R. CONSTANTE; MARIA ZAMBRAND, 16609 Foothill Blvd. #209 Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Wilson Constante, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1742

FICTITIOUS BUSINESS NAME STATEMENT: 2012229254: The following person(s) is/are doing business as PROCARE MEDICAL STAFFING SERVICES, 229 N. Central Ave. #211 Glendale, CA 91203. PROCARE MEDICAL STAFFING SERVICES, INC, 229 N. Central Ave. #211 Glendale, CA 91203. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sol Rama, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1743

FICTITIOUS BUSINESS NAME STATEMENT: 2012216553: The following person(s) is/are doing business as ARCHER ATTORNEY SERVICES, 4821 Lankershim Blvd. North Hollywood, CA 91601. ARAK GYULBUADKIAN, 4821 Lankershim Blvd. North Hollywood, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arak Gyulbudakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1744

FICTITIOUS BUSINESS NAME STATEMENT: 2012226190: The following person(s) is/are doing business as SIMPLE HOT STUFF, 14444 Magnolia Blvd. #175 Sherman Oaks, CA 91423. ANTHONY DE LEON, 14444 Magnolia Blvd. #175 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anthony De Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1745

FICTITIOUS BUSINESS NAME STATEMENT: 2012226331: The following person(s) is/are doing business as J & K AUTO SALES, 5348 New Castle Ave. #204 Encino, CA 91316. IRAJ ALI NAGHZADEH, 5348 New Castle Ave. #204 Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Iraj Ali Naghzadeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1746

FICTITIOUS BUSINESS NAME STATEMENT: 2012226231: The following person(s) is/are doing business as AMERICAN LEAK SPECIALISTS, 3450 Wilshire Blvd. #10839 Los Angeles, CA 90010. SHAHBAZ KHAN, 3450 Wilshire Blvd. #10839 Los Angeles, CA 90010. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shahbaz Khan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1747

FICTITIOUS BUSINESS NAME STATEMENT: 2012226218: The following person(s) is/are doing business as HAPPINESS UNLIMITED PARTIES, 11271 Ventura Blvd. #169 Studio City, CA 91604. SARA WELLS, 649 N. Rossmore Ave. #105 Los Angeles, CA 90004. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sara Wells, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1748

FICTITIOUS BUSINESS NAME STATEMENT: 201226441: The following person(s) is/are doing business as GLADIATOR DOGS, 11125 Hershey St. Sun Valley, CA 91352. LORI FETRICK, 11125 Hershey St. Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lori Fetrick, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the

office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1749

FICTITIOUS BUSINESS NAME STATEMENT: 2012210416: The following person(s) is/are doing business as PALERMA RESORT WEAR 850 N. Hayworth Ave. Los Angeles, CA 90046. CHANEL NARDONE, 850 N. Hayworth Ave. Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chanel Nardone, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/22/12, 11/29/12, 12/6/12, 12/13/2012 1750

Kenneth Lee Barfield  
516 South Main St.  
Los Angeles, CA 90013

BS140451  
November 14, 2012

ATTORNEY FOR IN Propria Persona

SUPERIOR COURT OF CALIFORNIA, COUNTY OF Los Angeles  
111 North Hill Street  
Los Angeles, CA 90012  
Central District

PETITION OF: Kenneth Lee Barfield

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: Kenneth Lee Barfield for a decree changing names as follows  
Present name:  
Kenneth Lee Barfield  
Proposed name:  
Kenneth Lee Blackwell

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: March 8, 2013  
Room:548

Time: 1:30 pm  
Dept: 90A

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county , Beverly Hills Weekly.

Date: November 14, 2012  
Judge of the

Signed, Matthew C. St. George,  
Superior Court.

FICTITIOUS BUSINESS NAME STATEMENT: 2012262391: The following person(s) is/are doing business as STREAMLINE FINANCIAL SERVICES; SFS, 16161 Ventura Blvd. #C700 Encino, CA 91436. H & W HOLDINGS INC, 16161 Ventura Blvd. #C700 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Halbert Amirkhanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1750

FICTITIOUS BUSINESS NAME STATEMENT: 2012226238: The following person(s) is/are doing business as I.C.S.; INDEPENDENT CONTRACTOR SERVICES, 17429 Rinaldi St. San Fernando, CA 91340. MONICA M RAYGOZA, 17429 Rinaldi St. San Fernando, CA 91340. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Monica M Raygoza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1751

FICTITIOUS BUSINESS NAME STATEMENT: 2012226374: The following person(s) is/are doing business as PLUME PILLOWS, 2597 Calle Duarte, Encino, CA 91010. MIA COBLENTZ, 443 S. Lamer St. Burbank, CA 91506; SHANT JIVALAGLAN, The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mia Coblentz, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1752

FICTITIOUS BUSINESS NAME STATEMENT: 2012226543: The following person(s) is/are doing business as T & N NAILS SPA, 190018 Ventura Blvd. Tarzana, CA 91356. HANG TRAN, 7134 Amigo Ave. #105 Reseda, CA 91335; THONG NGUYEN, 7134 Amigo Ave. #105 Reseda, CA 91335. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hang Tran, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1752

FICTITIOUS BUSINESS NAME STATEMENT: 2012226666: The following person(s) is/are doing business as SILVER PLATING SPECIALISTS, 10508 Woodley Ave. Granada Hills, CA 91344. MARK ADAMS, 10508 Woodley Ave. Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mark Adams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1753

FICTITIOUS BUSINESS NAME STATEMENT: 2012226908: The following person(s) is/are doing business as BREAD MEISTER, 5725 Lankershim Blvd. #70 North Hollywood, CA 91601. UA TRADE INC, 5725 Lankershim Blvd. #70 North Hollywood, CA 91601. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: UA Trade Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1754

FICTITIOUS BUSINESS NAME STATEMENT: 201226808: The following person(s) is/are doing business as TREATS FOR THE FACE YVC, 12914 Riverside Dr. Sherman Oaks, CA 91423. TREATS FOR THE FACE YVC, 5934 Simpson Ave. Valley Village, CA 91607. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Veronica De Messina, Owner. This statement is filed with the

County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1755

FICTITIOUS BUSINESS NAME STATEMENT: 2012228036: The following person(s) is/are doing business as NORRO TRUCKING INC, 8309 Laurel Canyon Blvd. #333 Sun Valley, CA 91352. NORCO LOGISTICS ENTERPRISES, 8309 Laurel Canyon Blvd. #333 Sun Valley, CA 91352. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vake Satamian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1756

FICTITIOUS BUSINESS NAME STATEMENT: 2012228006: The following person(s) is/are doing business as IN A DAY LIKE FIVE PRODUCTIONS, 12400 Ventura Blvd. #677 Studio City, CA 91604. ALYSSA AUSTIN, 12400 Ventura Blvd. #677 Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alyssa Austin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1757

FICTITIOUS BUSINESS NAME STATEMENT: 2012227945: The following person(s) is/are doing business as NO HO FIRST HANDYMAN, 6118 Hazeltine Ave. #106 Van Nuys, CA 91401. HAYK KOKIKYAN, 6118 Hazeltine Ave. #106 Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hayk Kokikyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1758

FICTITIOUS BUSINESS NAME STATEMENT: 2012227834: The following person(s) is/are doing business as MAJORIS BEAUTY SALON, 10645 Burbank Blvd. North Hollywood, CA 91601. MARTA DOMINGUEZ, 30114 W Burbank Blvd. #B Burbank, CA 91505. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marta Dominguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1759

FICTITIOUS BUSINESS NAME STATEMENT: 2012227662: The following person(s) is/are doing business as LOST IN KOSTKO, 20401 Soledad Canyon Road #241 Canyon Country, CA 91351. WILFREDO RAMIREZ, 20401 Soledad Canyon Road #241 Canyon Country, CA 91351; TYLER POSEY, 3400 Cahuega Blvd. Los Angeles, CA 90068. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Wilfredo Ramirez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1760



person(s) is/are doing business as PRIME SECURITY CONSULTANT. 1046 Thompson Ave. Glendale, CA 91201. ARTIN ROSTAMI. 1046 Thompson Ave. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Artin Rostami, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1766

FICTITIOUS BUSINESS NAME STATEMENT: 2012227082: The following person(s) is/are doing business as ZIBA JEWELRY. 3407 w. 6TH ST. #800E Los Angeles, CA 90020. ANIK KHADOURIAN. 124 N. Everett St. #3 Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anik Khadourian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1767

FICTITIOUS BUSINESS NAME STATEMENT: 2012227083: The following person(s) is/are doing business as BZB SMOKE SHOP #2. 213 S. Vermont Ave. Los Angeles, CA 90004. BZB ENTERPRISE INC. 301 N. Virgil Ave. Los Angeles, CA 90004. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eduard Kirakosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1768

FICTITIOUS BUSINESS NAME STATEMENT: 2012229388: The following person(s) is/are doing business as SIMPLE LIFE ORGANIZING. 1938 N. Maple St. Burbank, CA 91505. ORGANIC PRODUCTIONS INC. 1938 N. Maple St. Burbank, CA 91505. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Julie Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1769

FICTITIOUS BUSINESS NAME STATEMENT: 2012229492: The following person(s) is/are doing business as PALMQUIST STUDIOS. 5074 Alhambra Ave. Los Angeles, CA 90032. ERIC ALLEN PALLMQUIST. 4824 1/2 Cleon Ave. North Hollywood, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eric Palmquist, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1770

FICTITIOUS BUSINESS NAME STATEMENT: 2012226323: The following person(s) is/are doing business as GOLDEN ROPE PROPERTIES. 8513 Cedros Ave. #16 Panorama City, CA 91402. ROSEMARY R. CO. 8513 Cedros Ave. #16 Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rosemary R. Co, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1771

FICTITIOUS BUSINESS NAME STATEMENT: 2012212242: The following person(s) is/are doing business as MED GLOVES USA. 2423 Foothill Blvd. #209 La Crescenta, CA 91214; PO BOX 12434 La Crescenta, CA 91314. ALLEN SAHAKIANS. 347 W. Stocker 3103 Glendale, CA 91202; JILBERT PETROSIAN. 2423 Foothill Blvd. #209 La Crescenta, CA 91214. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Allen Sahakians, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/24/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1772

Alejandro Derbran Noyola LS023149  
15630 Vanowen St. #201 November 14,  
2012  
Van Nuys, CA 91406

ATTORNEY FOR In Propria Persona

SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
6230 Sylmar Ave. Room 107  
Van Nuys, CA 91401  
Northwest District

PETITION OF: Yebran Alejandro Noyola

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: Yebran Alejandro Noyola for a decree changing names as follows  
Present name:  
Yebran Alejandro Noyola  
Proposed name:  
Alejandro Gerban Noyola

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: December 26, 2012 Time: 8:30 am Dept: NWI  
Room:520

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county , Beverly Hills Weekly.

Date: November 13, 2012 Signed, Richard H. Kirschner, Judge  
of the Superior Court.

FICTITIOUS BUSINESS NAME STATEMENT: 2012175487: The following person(s) is/are doing business as ZAMBIL; ZAMBIL.COM. 11901 Santa Monica Blvd. #6501 Los Angeles, CA 90025. HOMAYOUN KAZEMI. 11901 Santa Monica Blvd. #650 Los Angeles, CA 90025.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Homayoun Kazemi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1772

FICTITIOUS BUSINESS NAME STATEMENT: 2012213217: The following person(s) is/are doing business as LIQUIDATORS. 8265 Lankershim Blvd. #E North Hollywood, CA 91605. ALEXANDER MANOV. 8265 Lankershim Blvd. #E

North Hollywood, CA 91605.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alexander Manov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1773

FICTITIOUS BUSINESS NAME STATEMENT: 2012214287: The following person(s) is/are doing business as INKMATIC TATTOO STUDIO. 1108 E. Colorado St. Glendale, CA 91205. KAPARET KEROGLIAN. 13227 Vanowen St. #201 North Hollywood, CA 91605.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Karapet Keroglian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1774

FICTITIOUS BUSINESS NAME STATEMENT: 2012219010: The following person(s) is/are doing business as NATURAL PAIN RELIEF. 15317 Parthenia St. North Hills, CA 91343. ANIKIO SASTER INC. 15317 Parthenia St. North Hills, CA 91343.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Naira Agamirian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/2/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1775

FICTITIOUS BUSINESS NAME STATEMENT: 2012222408: The following person(s) is/are doing business as UNIQUE LIPOUSINE. 1071 Irving Ave. #A Glendale, CA 91201. TATEVIK YESAYAN. 1071 Irving Ave. #A Glendale, CA 91201.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tatevik Yesayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/7/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1776

FICTITIOUS BUSINESS NAME STATEMENT: 2012228570: The following person(s) is/are doing business as ESCOBAR IMPORT & EXPORT. 13610 S. Western Ave. Gardena, CA 90249. DELUXE TRANSPORTATION LLC. 13610 S. Western Ave. Gardena, CA 90249.The business is conducted by: A Limited Liability Company, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Juan F. Escobar, An President. This statement is filed with the County Clerk of Los Angeles County on: 11/7/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1777

FICTITIOUS BUSINESS NAME STATEMENT: 2012227803: The following person(s) is/are doing business as SALES LEADS UNLIMITED; FREE MY DOG. 21781 Ventura Blvd. #626 Los Angeles, CA 91367. MATTHEW EWING. 21781 Ventura Blvd. #626 Los Angeles, CA 91367.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Matthew Ewing, President. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1778

FICTITIOUS BUSINESS NAME STATEMENT: 2012227802: The following person(s) is/are doing business as HOUSENOW.US. 21781 Ventura Blvd. #626 Woodland Hills, CA 91367. AGENTS-ONLY-LLC. 21781 Ventura Blvd. #626 Woodland Hills, CA 91367.The business is conducted by: A Limited Liability, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lian Carvajal, President. This statement is filed with the County Clerk of Los Angeles County on: 11/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1779

FICTITIOUS BUSINESS NAME STATEMENT: 2012229866: The following person(s) is/are doing business as THE LUSHY COLLECTIVE. 1202 S. Main St. Los Angeles, CA 90015. LUSHY AZON, INC. 1202 S. Main St. Los Angeles, CA 90015.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Giovanni Alcantar, President. This statement is filed with the County Clerk of Los Angeles County on: 11/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1780

FICTITIOUS BUSINESS NAME STATEMENT: 2012229867: The following person(s) is/are doing business as 1001BRANDNAMES.COM; 1001 BRAND NAMES. 10670 Wilkins Ave. #2 Los Angeles, CA 90024. RAMIN NOBEL. 10670 Wilkins Ave. #2 Los Angeles, CA 90024.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ramin Nobel, President. This statement is filed with the County Clerk of Los Angeles County on: 11/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1781

FICTITIOUS BUSINESS NAME STATEMENT: 2012231940: The following person(s) is/are doing business as ALBERT EINSTEIN FEDERATION; DONYAE NOOR; CLUB 26. 5510 Sepulveda Blvd. #366 Sherman Oaks, CA 91411. ALBERT EINSTEIN UNIVERSITY INC. 5510 Sepulveda Blvd. #366 Sherman Oaks, CA 91411.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rabbi Sean Isaac Nourian, President. This statement is filed with the County Clerk of Los Angeles County on: 11/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1782

FICTITIOUS BUSINESS NAME STATEMENT: 2012232955: The following person(s) is/are doing business as GOOD LIFE COLLECTIVE. 4316 Melrose Ave. Los Angeles, CA 90029. SENSEN BOI INC. 4316 Melrose Ave. Los Angeles, CA 90029.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Liudmila Averkisyeva, President. This statement is filed with the County Clerk of Los Angeles County on: 11/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1783

Department of Alcoholic Beverage Control  
888 S. FIGUEROA ST.  
STE 320  
LOS ANGELES, CA 90017  
(213)833-6043  
NOTICE OF APPLICATION FOR CHANGE IN

OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE:

Date of Filing Application: November 17, 2012

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are:

ALEJANDRO JIMENEZ, AUREA PALACIOS

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

1601 SAWTELLE BLVD.

STE. 101

LOS ANGELES, CA 90025-3169

Type of license(s) applied for:

41- On-Sale Beer And Wine-Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 2012230170: The following person(s) is/are doing business as INOVA MEETINGS & INCENTIVES. 291 S. La Cienega Blvd. #303 Beverly Hills, CA 90211. SEE AMERICA TRAVEL, INC. 291 S. La Cienega Blvd. #303 Beverly Hills, CA 90211.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bruno Baldereschi, President. This statement is filed with the County Clerk of Los Angeles County on: 11/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 11/29/12, 12/6/12, 12/13/12, 12/20/12 1784

FICTITIOUS BUSINESS NAME STATEMENT: 2012215310: The following person(s) is/are doing business as ZENZO JEWELS. 5720 Toth Pl. Agoura Hills, CA 91301. ZOHAR NABATI. 5720 Toth Pl. Agoura Hills, CA 91301. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Zohar Nabati, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1780

FICTITIOUS BUSINESS NAME STATEMENT: 2012230269: The following person(s) is/are doing business as S CABINET. 14539 Blythe St. #B5 Van Nuys, CA 91402. TAGOUI TELALYAN. 14539 Blythe St. #B5 Van Nuys, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tagoui Telalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1781

FICTITIOUS BUSINESS NAME STATEMENT: 2012231450: The following person(s) is/are doing business as LISS PROPERTIES; LISS CONSTRUCTION. 7703 Skyhill Dr. Los Angeles, CA 90068. RRCI INC. 7703 Skyhill Dr. Los Angeles, CA 90068. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Stephen Liss, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1782

FICTITIOUS BUSINESS NAME STATEMENT: 2012231561: The following person(s) is/are doing business as AMERICA HOME CARE SERVICES; HOME AND CARE SERVICES. 9897 Arleta Ave. Arleta, CA 91331. GODOFREDO VILLAMAR. 9897 Arleta Ave. Arleta, CA 91331; MARLA KENNEDY. 10750 Wilshire Blvd. #804 Los Angeles, CA 90024. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Godofredo Villamar, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1783

FICTITIOUS BUSINESS NAME STATEMENT: 2012231618: The following person(s) is/are doing business as LOUIS S. GARY SERVICES. 10526 Annora Ave. Chatsworth, CA 91711. LOUIS S. GARY . 9897 Arleta Ave. Arleta, CA 91331; MARLA KENNEDY. 10526 Annora Ave. Chatsworth, CA 91711. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Louis S. Gary, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1784

FICTITIOUS BUSINESS NAME STATEMENT: 2012231639: The following person(s) is/are doing business as TJ AUTO PLUS. 26536 Ruether Ave. #617 Santa Clarita, CA 91350. JAIME CALDERON. 26536 Ruether Ave. #617 Santa Clarita, CA 91350. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jaime Calderon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1785

FICTITIOUS BUSINESS NAME STATEMENT: 2012231818: The following person(s) is/are doing business as MACLAY PAYMENT SOLUTIONS. 16161 Ventura Blvd. #700 Encino, CA 91436. H & W HOLDINGS INC. 16161 Ventura Blvd. #700 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Halbert AMirkhanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1786

FICTITIOUS BUSINESS NAME STATEMENT: 2012232160: The following person(s) is/are doing business as SEAT OPEN. 7556 Hampton Ave. #306 West Hollywood, CA 90046. BART HANSON. 7556 Hampton Ave. #306 West Hollywood, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bart Hanson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1787

FICTITIOUS BUSINESS NAME STATEMENT: 2012231923: The following person(s) is/are doing business as A SALGADO TRUCKING. 14060 Foothill Blvd. Sylmar, CA 91342; PO BOX 185 San Fernando, CA 91341. ANDY SALGADO. 14060 Foothill Blvd. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andy Salgado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1788

FICTITIOUS BUSINESS NAME STATEMENT: 2012232074: The following person(s) is/are doing business as HARUTYAN'S DIAMONDS. 4335 Van Nuys,

Bldv. #154 Sherman Oaks, CA 91403. MOVSES HARUTYANYAN. 4335 Van Nuys, Bldv. #154 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Movses Harutyanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1789

FICTITIOUS BUSINESS NAME STATEMENT: 2012231393: The following person(s) is/are doing business as RINO SERVICES. 13990 Astoria St. #211 Sylmar, CA 91342. RAFAEL CASTELLANOS; SILVIA HERNANDEZ. 13990 Astoria St. #211 Sylmar, CA 91342. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rafael Castellanos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1790

FICTITIOUS BUSINESS NAME STATEMENT: 2012232925: The following person(s) is/are doing business as DOMINO'S PIZZA. 30867 E. Thousand Oaks Blvd. Westlake Village, CA 91361. KOUROSH ENTERPRISES. 1324 Club View Dr. Los Angeles, CA 90024. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kianna Shahrviri, President. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1791

FICTITIOUS BUSINESS NAME STATEMENT: 2012232925: The following person(s) is/are doing business as RE: MODE CLOTHING. 1032 N. Serrano Ave. Los Angeles, CA 90029. JENNIFER A LIPETRI. 1032 N. Serrano Ave. Los Angeles, CA 90029. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jennifer A Lipetri, President. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1792

FICTITIOUS BUSINESS NAME STATEMENT: 2012323911: The following person(s) is/are doing business as DEBT COLLECTION SERVICES; A- BAIL BONDS; LOS ANGELES REPO. 18966 Soledad Cyn. Rd. Santa Clarita, CA 91351. UNLIMITED HOME SERVICES, INC. 18966 Soledad Cyn. Rd. Santa Clarita, CA 91351. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Pedram Rahbarpour, President. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fict



The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Donna Yehuda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1800

FICTITIOUS BUSINESS NAME STATEMENT: 2012233072: The following person(s) is/are doing business as SOCAL VIOLERY CAR SERVICE. 1710 Hillhurst Ave. #201 Los Angeles, CA 90027. VIOLET J. SEDRAKIAN. 1204 n. Kingsley Dr. Los Angeles, CA 90029. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Violet Sedrakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1801

FICTITIOUS BUSINESS NAME STATEMENT: 2012233241: The following person(s) is/are doing business as JLT PARALEGAL SERVICES. 14068 Vanowen St. #A Van Nuys, CA 91405. JOSE LITORRES. 17320 Burbank St. #39 Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jose L.Torres, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1802

FICTITIOUS BUSINESS NAME STATEMENT: 2012233111: The following person(s) is/are doing business as M & M AUTO DETAIL SHOP. 1191 S. La Brea Ave. Los Angeles, CA 90019. HAMLET HAKHVERDYAN. 1191 S. La Brea Ave. Los Angeles, CA 90019. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hamlet Hakhverdyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1803

FICTITIOUS BUSINESS NAME STATEMENT: 2012232457: The following person(s) is/are doing business as PARADISE AGENCY. 6251 Tunney Ave. Tarzana, CA 91335. GHAZALEH HAFIZI. 6251 Tunney Ave. Tarzana, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ghazaleh Hafizi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1804

FICTITIOUS BUSINESS NAME STATEMENT: 2012232460: The following person(s) is/are doing business as FLIPSIDE MEDIA; FLIPSIDE APPAREL. 15127 Plummer St. North Hills, CA 91343. ALAN ANTONIO RICO; MA CONCEPCION GARCIA RICO. 7958 Broadleaf Ave. Panorama City, CA 91402; MICHAEL MOYA; MAGIE ESPE. 15127 Plummer St. North Hills, CA 91343. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alan Antonio Rico, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 12/6/12, 12/13/12, 12/20/13, 12/27/12 1805

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2012142619

Date Filed: 9/29/12

Name of Business: CLIMATE CONTROL AIR 24616 Wisteria Valley Rd. Santa Clarita, CA 91387

Registered Owner: GEOVANNY DEL RIO 24616 Wisteria Valley Rd. Santa Clarita, CA 91387

Current File #: 2012232906

Date: 11/29/12

Published: 12/6/12, 12/13/12, 12/20/13, 12/27/12 1806

Rima Saman LS023564  
5760 N. Las Virgenes Rd. #316 November 19, 2012  
Calabasas, CA 91302  
ATTORNEY FOR

SUPERIOR COURT OF CALIFORNIA, COUNTY OF Los Angeles  
6230 Sylmar Ave. Room 107  
Van Nuys, CA 91401  
Northwest District

PETITION OF: Rima Saman

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: Rima Saman for a decree changing names as follows  
Present name:  
Rima Saman  
Proposed name:  
Rima Leila Rayshourny

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: January 2, 2013 Time: 8:30 am Dept: I  
Room:520

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county , Beverly Hills Weekly.

Date: November 19, 2012 Signed, Richard H. Kirschner,  
Judge of the  
Superior Court.

NOTICE OF SHERIFF'S SALE  
VP SHOPPING LLC VS VILLAGE PLACE LTD  
CASE NO: BS135443 R

Under a writ of Execution issued on 06/06/12. Out of the L.A. SUPERIOR COURT STANLEY MOSK, of the CENTRAL DISTRICT, County of Los Angeles, State of California, on a judgment entered on 04/18/12 .

In favor of VP SHOPPING LLC and against YARI, BOB showing a net balance of \$997,795.82 actually due on said judgment. (Amount subject to revision)

I have levied upon all the right, title and interest of said judgment debtor(s) in the property in the

County of Los Angeles, State of California, described as follows:

THE LAND REFERRED TO IS SITUATED IN THE COUNTY OF LOS ANGELES, CITY OF LOS ANGELES, STATE OF CALIFORNIA, AND IS DESCRIBED AS FOLLOWS:

PARCEL 1:  
LOT 33 OF TRACT NO. 29033, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 938 PAGE(S) 9 TO 21 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM ALL OIL, OIL RIGHTS, NATURAL GAS RIGHTS, MINERAL RIGHTS, ALL OTHER HYDROCARBON SUBSTANCES BY WHATSOEVER NAME KNOWN, AND ALL WATER, CLAIMS OR RIGHTS TO WATER, TOGETHER WITH APPURTENANT RIGHTS THERETO, WITHOUT, HOWEVER, ANY RIGHT TO ENTER UPON THE SURFACE OF SAID LAND NOR ANY PORTION OF THE SUBSURFACE LYING ABOVE A DEPTH OF 500 FEET, AS EXCEPTED OR RESERVED BY DEED RECORDED DECEMBER 12, 1985 AS INSTRUMENT NO. 85-1468859, OF OFFICIAL RECORDS.

PARCEL 2:  
A NON-EXCLUSIVE EASEMENT FOR ACCESS TO, USE AND ENJOYMENT OF AND INGRESS AND EGRESS OVER AND THROUGH LOTS 94, 95 AND 96 OF SAID TRACT NO. 29033.

PARCEL 3:  
A NON-EXCLUSIVE EASEMENT FOR INGRESS AND EGRESS AND INCIDENTAL PURPOSES OVER AND THROUGH PARCELS A TO M INCLUSIVE ( "PRIVATE STREETS" ) OF SAID TRACT NO. 29033.

PARCEL 4:  
A NON-EXCLUSIVE EASEMENT FOR INGRESS AND EGRESS TO LOTS 94, 95 AND 96 AND INCIDENTAL PURPOSES OVER AND THROUGH PORTIONS OF LOT 4 AND LOT 5 OF SAID TRACT NO. 29033, MORE PARTICULARLY DESCRIBED AS FOLLOWS;

(A) THE EASTERLY 10 FEET OF SAID LOT 4 MEASURED PERPENDICULAR TO THE SIDE LINE OF SAID LOT 4 HAVING A BEARING OF NORTH 12° 26' 00" WEST AND A LENGTH OF 156.04 FEET.

(B) THE WESTERLY 10 FEET OF SAID LOT 5 MEASURED PERPENDICULAR TO THE SIDE LINE OF SAID LOT 5 HAVING A BEARING OF NORTH 12° 26' 00" WEST AND A LENGTH OF 156.94 FEET.

APN: 2382-017-017

Commonly known as: 12080 SUMMIT CIRCLE, BEVERLY HILLS, CA 90210

Public notice is hereby given that I will sell at public auction to the highest bidder for cash in lawful money of the United States all the right, title and interest of the debtor(s) in the above described property or so much as will be sufficient to satisfy said writ or warrant with interest and all costs on 12/12/12, 10:00 AM at the following location.

STANLEY MOSK COURTHOUSE  
111 N. HILL STREET, ROOM 125B  
LOS ANGELES, CA 90012

( ) This sale is subject to a minimum bid in the amount of \$0.00. (Subject to revision)

Prospective bidders should refer to sections 701.510 to 701.680, inclusive, of the Code of Civil Procedure for provisions governing the terms, conditions and effect of the sale and the liability of defaulting bidders.

Creditor's Attorney  
BRENDAN W KOTLER ESQ  
JEFFER MANGELS BUTLER & MITCHELL  
1900 AVENUE OF THE STARS, 7TH FLR  
LOS ANGELES, CA 90067  
Dated: 11/08/12  
Branch: Los Angeles  
LEROY D. BACA, Sheriff  
By: MISTY DOUGLAS, Deputy  
Operator Id: 455555

Para obtener esta informacion-traduccion en Espanol llame a este numero: (213) 974-6613

NOTE: IT IS A MISDEMEANOR TO TAKE DOWN OR DEFACE A POSTED NOTICE BEFORE THE DATE OF SALE. ( Penal Code section 616)

NOTICE OF TRUSTEE'S SALE TS No. 11-0091294 Doc ID #0008710018602005N Title Order No. 11-0073061 Investor/Insurer No. 871001860 APN No. 4385-014-013 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/25/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHELE LYNN TROXELL, AS TRUSTEE OF THE MICHELE LYNN TROXELL U/D/T DATED MAY 5, 1996, dated 07/25/2007 and recorded 7/31/2007, as Instrument No. 20071803535, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/17/2012 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 2743 ELLISON DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus

reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,241,478.89. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recon-trustco.com, using the file number assigned to this case TS No. 11-0091294. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4327687 11/22/2012, 11/29/2012, 12/06/2012

NOTICE OF TRUSTEE'S SALE TS No. 09-0153880 Doc ID #000853313882005N Title Order No. 09-8-467881 Investor/Insurer No. 085331388 APN No. 4385-024-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 11/30/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MARTIN LIPSIC AND JANE LIPSIC, HUSBAND AND WIFE AS JOINT TENANTS, dated 11/30/2004 and recorded 12/7/2004, as Instrument No. 04 3155583, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/17/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 9662 WENDOVER DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,672,991.49. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY

from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recon-trustco.com, using the file number assigned to this case TS No. 09-0153880. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4328711 11/22/2012, 11/29/2012, 12/06/2012

NOTICE OF TRUSTEE'S SALE TS No. 12-0020666 Doc ID #0001176754712005N Title Order No. 12-0034259 Investor/Insurer No. 117675471 APN No. 4333-030-069 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/01/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL CHO, A SINGLE MAN, dated 02/01/2006 and recorded 2/8/2006, as Instrument No. 2006-0292127, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/17/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 234 S. TOWER DR. #8, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$923,263.73. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY



OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recon-trustco.com, using the file number assigned to this case NOTICE OF TRUSTEE'S SALE TS No. 12-0020666. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4329034 11/22/2012, 11/29/2012, 12/06/2012

**NOTICE OF PETITION TO ADMINISTER ESTATE OF JEREMY MICHAEL TONG**  
Case No. BP137661

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of JEREMY MICHAEL TONG

A PETITION FOR PROBATE has been filed by Michael J. Seibert in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Michael J. Seibert be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 10, 2012 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:  
RACHEL J. HARRIS ESQ  
SBN 270876  
LOEB & LOEB LLP  
10100 SANTA MONICA BLVD  
STE 2200  
LOS ANGELES CA 90067

FILE NO. 2012 227116  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BBQ EXPRESS, 1810 W. SLAUSON AVE #F, LOS ANGELES, CA 90047 county of: LOS ANGELES. The full name of registrant(s) is/are: JSIHN, INC, [CALIFORNIA], 1155 S. GRAND AVE #905, LOS ANGELES, CA 90015. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JSIHN, INC BY: HEEIL SIN, SECRETARY  
This statement was filed with the County Clerk of LOS ANGELES County on NOV 14 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA1241131 BH WEEKLY 11/22, 29, 12/6, 13, 2012

NOTICE OF TRUSTEE'S SALE TS No. CA-10-379902-JB Order No.: 4515996 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/17/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN

EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): DIANA ROQUE ELLIS, AN UNMARRIED WOMAN Recorded: 11/30/2006 as Instrument No. 20062651625 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 12/20/2012 at 9:00 A.M. Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA 91766 Amount of unpaid balance and other charges: \$346,036.06 The purported property address is: 1255 NORTH HARPER AVENUE APT 26, WEST HOLLYWOOD, CA 90046 Assessor's Parcel No. 5554-020-121 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-10-379902-JB . Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-573-1965 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. TS No.: CA-10-379902-JB IDSPub #0040822 11/29/2012 12/6/2012 12/13/2012

NOTICE OF TRUSTEE'S SALE Loan Number: 7437191174 Trustee Sale Number: GM-221046-C APN: 4342-001-084 Title Order No. 100556472-CA-MSI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/04/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial

Code and authorized to do business in this state, will be held by the duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. TRUSTOR: NIKKI TESFAI, AN UNMARRIED WOMAN Recorded 11/13/2003 as Instrument No. 03 3420547 in Book , page of Official Records in the office of the Recorder of Los Angeles County, California Date of Sale: 12/24/2012 at 11:00 A.M. Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Property Address is purported to be: 403 NORTH OAKHURST DRIVE #303 BEVERLY HILLS, CA 90210 APN#: 4342-001-084 The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$376,308.74 If the sale is set aside for any reason, the purchaser at the sale shall be entitled only to a return of the deposit paid, plus interest. The purchaser shall have no further recourse against the beneficiary, the Trustor or the trustee. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 or visit this [www.lpsasap.com](http://www.lpsasap.com) Internet Web site address for information regarding the sale of this property, using the file number assigned to this case file number. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 11/28/2012 Executive Trustee Services, LLC dba ETS Services, LLC 2255 North Ontario Street, Suite 400 Burbank, CA 91504-3120 Sale Line: 714-730-2727 Reinstatement and Payoff Requests: 800.665.3932 Omar Solorzano, Authorized Signatory Sale Info Website: [www.lpsasap.com](http://www.lpsasap.com) Automated Sales Line: 714-730-2727 Reinstatement and Payoff Requests: (800)-665-3932 THIS OFFICE IS ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE A-4328691 11/29/2012, 12/06/2012, 12/13/2012

Trustee Sale No. 24410CA Title Order No. 95503328 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 04-25-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 12-20-2012 at 9:00 AM, MERIDIAN FORECLOSURE SERVICE f/k/a MTDS, INC., A CALIFORNIA CORPORATION DBA MERIDIAN TRUST DEED SERVICE as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 05-02-2007, Book , Page , Instrument 20071058697 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: NATHAN HIRSCH AND ALICE HIRSCH, HUSBAND AND WIFE AS JOINT TENANTS as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., AS NOMINEE FOR SKYLINE FINANCIAL CORP., as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the notes (s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA Legal Description: LOT(S) 404 AND 421, OF TRACT NO. 3535, IN THE COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 107 PAGE(S) 1 TO 9, INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charg-

es:\$1,192,011.54 The street address and other common designation of the real property purported as: 500-502 SMITHWOOD DRIVE , (BEVERLY HILLS AREA) LOS ANGELES, CA 90212 APN Number: 4330-026-014 AND 4330-026-032 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not the property itself. Placing the highest bid at trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 573-1965 or visit this Internet Web site [www.Priorityposting.com](http://www.Priorityposting.com), using the file number assigned to this case 24410CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DATE: 11-26-2012 MERIDIAN FORECLOSURE SERVICE f/k/a MTDS, INC., A CALIFORNIA CORPORATION DBA MERIDIAN TRUST DEED SERVICE 3 SAN JOAQUIN PLAZA, SUITE 215, NEWPORT BEACH, CA 92660 Sales Line: (714) 573-1965 OR (702) 586-4500 JESSE J. FERNANDEZ, PUBLICATION LEAD MERIDIAN FORECLOSURE SERVICE IS ASSISTING THE BENEFICIARY TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. P1004302 11/29, 12/6, 12/13/2012

NOTICE OF TRUSTEE'S SALE T.S. No. 12-33518-JP-CA YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02/17/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, (cashier's check(s) must be made payable to National Default Servicing Corporation), drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state; will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made in an "as is" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: CHARLES MEYERSON, A SINGLE MAN Duly Appointed Trustee: NATIONAL DEFAULT SERVICING CORPORATION Recorded 02/24/2005 as Instrument No. 05 0421173 (or Book, Page) of the Official Records of LOS ANGELES County, California. Date of Sale: 01/03/2013 at 11:00 a.m. Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Estimated amount of unpaid balance and other charges: \$343,750.67 Street Address or other common designation of real property: 1215 NORTH OLIVE DRIVE NO. 206, WEST HOLLYWOOD, CA 90069 A.P.N.: 5555-003-044 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The undersigned mortgagee, beneficiary or authorized agent for the mortgagee or beneficiary pursuant to California Civil Code 2923.5(b) declares that the mortgagee, beneficiary or the mortgagee's or beneficiary's authorized agent has either contacted the borrower or tried with due diligence to contact the borrower as required by California Civil Code 2923.5. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that



the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 or visit this Internet Web site [www.ndscorp.com/sales](http://www.ndscorp.com/sales), using the file number assigned to this case 12-33518-JP-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 11/26/2012 NATIONAL DEFAULT SERVICING CORPORATION 7720 N. 16th Street, Suite 300 Phoenix, AZ 85020 phone 602-264-6101 Sales Line 714-730-2727; Sales Website: [www.ndscorp.com/sales](http://www.ndscorp.com/sales) Nichole Alford, TRUSTEE SALES REPRESENTATIVE A-4330502 11/29/2012, 12/06/2012, 12/13/2012

Escrow No. 8215008040  
NOTICE TO CREDITORS  
OF BULK SALE  
(UCC Sec. 6105)

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made.

The name(s) and business address of the seller(s) are: MTS Restaurant, LLC, 8300 Wilshire Blvd., Beverly Hills, CA 90211

Doing business as: Sushi & Kushi Mai Beverly Hills

All other business name(s) and address(es) used by the seller(s) within the past three years as stated by the seller(s), are:

The name(s) and business address of the buyer(s) are: God's Blessing Glory, Inc., 8300 Wilshire Blvd., Beverly Hills, CA 90211

The assets being sold are generally described as: the business, goodwill, fixtures, furniture, and furnishings, equipment, supplies, tools, leasehold improvements, telephone numbers, lists of customers, trade names, signs, all transferable permits, franchises, leases, customer deposits, and saleable merchandise for resale, stock in trade, and work in process on hand, and 47 On-Sale General Eating Place Liquor License #489438

and are located at: 8300 Wilshire Blvd., Beverly Hills, CA 90211

The bulk sale is intended to be consummated at the office of MARA ESCROW COMPANY, 15821 Ventura Blvd., Ste. 165, Encino, CA 91436 and the anticipated sale date is December 28, 2012 the date of issuance of liquor license by Department of Alcoholic Beverage Control.

The sale is not subject to California Uniform Commercial Code Section 6102.2; however, this sale is subject to Business and Professions Codes 24049 and 24074.

The name and address of the person with whom claims may be filed is MARA ESCROW COMPANY, 15821 Ventura Blvd., Ste. 165, Encino, CA 91436 and claims may be filed with escrow holder at any time prior to the date of issuance of such new liquor license. God's Blessing Glory, Inc., By: Hannah Kim, President, Buyer(s)

NOTICE OF TRUSTEE'S SALE TS No. CA-12-504263-VF Order No.: 120109029-CA-BFI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/1/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): SHEIBA RAJADAS, A SINGLE WOMAN Recorded: 12/7/2005 as Instrument No. 05 2992456 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 12/27/2012 at 9:00 A.M. Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA 91766 Amount of unpaid balance and other charges: \$1,550,890.79 The purported property address is: 443 S PALM DR, BEVERLY HILLS, CA 90212 Assessor's Parcel No. 4332-001-010 NOTICE TO POTENTIAL

BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-12-504263-VF. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-573-1965 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. TS No.: CA-12-504263-VF IDSPub #0041312 12/6/2012 12/13/2012 12/20/2012

NOTICE OF TRUSTEE'S SALE TS No. 12-0066149 Doc ID #00005987862005N Title Order No. 12-0118086 Investor/Insurer No. 114378921 APN No. 5529-025-151 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 10/14/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JESSICA S LE, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 10/14/2005 and recorded 10/31/2005, as Instrument No. 05 2620412, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/31/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 950 NORTH KINGS ROAD # 250, WEST HOLLYWOOD, CA, 900696208. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$297,674.57. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances

thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site [www.recontrustco.com](http://www.recontrustco.com), using the file number assigned to this case TS No. 12-0066149. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4333197 12/06/2012, 12/13/2012, 12/20/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0071891 Doc ID #0001301037482005N Title Order No. 11-0058140 Investor/Insurer No. 130103748 APN No. 5554-023-056 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 08/11/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by KRISTINA DAMBOULEV, A MARRIED WOMAN, AS HER SOLE AND SEPARATE PROPERTY, dated 08/11/2006 and recorded 8/18/2006, as Instrument No. 06 1843488, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/03/2013 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8400 DE LONGPRE AVENUE UNIT 310, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$568,344.12. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you

can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site [www.recontrustco.com](http://www.recontrustco.com), using the file number assigned to this case TS No. 11-0071891. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4335632 12/06/2012, 12/13/2012, 12/20/2012

FILE NO. 2012 233466  
FILED: NOV 26 2012  
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
FILE NO. 2011-095645  
DATE FILED: 9/7/2011 7/2/12  
Fictitious Business Name(s): DVD YOUR MEMORIES INC, 3710 S. ROBERTSON BLVD, STE 205, CULVER CITY, CA 90232  
The full name of registrant: DVD YOUR MEMORIES, INC, [CALIFORNIA], 8305 VICKERS ST, STE 206, SAN DIEGO, CA 92111  
This business was conducted by: A CORPORATION  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
/s/ DVD YOUR MEMORIES, INC BY: PRESIDENT  
This statement was filed the County Clerk of LOS ANGELES county on 11/26/2012.  
LA1246716 BH WEEKLY 12/6, 13, 20, 27, 2012

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE  
Date of Filing Application: NOVEMBER 17, 2012  
To Whom it may concern:  
The Name(s) of the Applicant(s) is/are: TAE HWA HOLDINGS, INC.  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8267 SANTA MONICA BLVD WEST HOLLYWOOD, CA 90046-5956.  
Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE.  
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043.  
LA1246785 BEVERLY HILLS WEEKLY 12/6/12

FILE NO. 2012 233470  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) DVD YOUR MEMORIES 2.) MEDIA TRANSFER LABS, 3710 S. ROBERTSON BLVD, STE 205, CULVER CITY CA 90232; MAILING ADDRESS: 8305 VICKERS ST, STE 206, SAN DIEGO, CA 92111 county of: LOS ANGELES. The full name of registrant(s) is/are: PRIMROSE VENTURES, LLC [CALIFORNIA], 1712 CURTIS AVE, MANHATTAN BEACH, CA 90266. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ PRIMROSE VENTURES, LLC BY: SEAN WILLIAMS, MANAGER  
This statement was filed with the County Clerk of LOS ANGELES County on NOV 26, 2012 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA1246720 BH WEEKLY 12/6, 13, 20, 27, 2012



# CLASSIFIEDS

To place your ad, call  
310-887-0788

## 100-199 Announcements

105-General Services  
110-Funeral Directors  
115-Cemetery/Mausoleums  
120-Clubs/Meetings  
125-Personals  
130-Legal Notices  
135-Beauty Aids  
140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver  
171-Elderly Care

## 200-299 Services

201-Accounting  
202-Acoustics  
204-Additions  
206-Appliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing

215-Building  
216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
230-Counseling  
232-Decking  
234-Drywall  
236-Electrical  
237-Entertainment  
238-Exterminators  
240-Fencing  
242-Garage Doors  
244-Handyman  
246-Hauling  
248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services  
256-Locksmith

## LEGEND

258-Moving/Storage  
260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer  
  
400-499 Real Estate  
400-Homes For Sale  
401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
406-Mobile Homes  
408-Income Property  
410-Lots For Sale  
412-Farms/Ranches  
414-Resort Property  
416-Lakeshore Property

418-Oceanfront Property  
420-Out-of-State Property  
422-Real Estate Exchange  
424-Real Estate Wanted

500-599 Employment  
500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
521-Personal Shopper  
522-Drivers

600-799 Merchandise  
600-Garage Sales  
610-For Sale  
615-Business For Sale  
700-Antiques  
705-Appliances  
710-Medical Supplies  
715-Coins & Stamps  
720-Computers  
725-Furniture  
726-Miscellaneous

730-Musical Instruments  
735-Office Furniture  
740-Television/Radio

800-899 Financial  
800-Real Estate Loans  
801-Financial Services  
802-Money to Loan  
804-Money Wanted  
806-Mortgage & Trust  
808-Escrows

900-999 Transportation  
900-Autos For Sale  
905-Trucks & Vans  
910-Motorhomes/Campers  
915-Motorcycles  
920-Trailers  
925-Classics  
930-Auto Leasing  
935-Aircraft  
940-Boats  
945-Personal Watercraft  
950-Marine Supplies  
955-Autos Wanted

## 100- ANNOUNCEMENTS

**DID YOU KNOW** that Ten Million adults tweeted in the past month, while 164 million read a newspaper in print or online in the past week? **ADVERTISE** in 240 California newspapers for one low cost. Your 25 word classified ad will reach over 6 million+ Californians. For brochure call Elizabeth (916)288-6019. (Cal-SCAN)

## 115- CEMETERY

**PLOTBROKERS.com**  
Southern California's  
Premier  
Cemetery Plot Broker  
Call Toll Free  
(888) 918-8808  
Serving all of Southern  
California

**GORGEOUS CREST-LAWN CEMETERY**  
4 plots available for  
\$11,795  
Located in Graceland  
Mike (909) 864-6545

Eden Memorial Park. 2  
adjoining plots in sold  
out Mount Shalom sec-  
tion. Asking \$15,000  
OBO. Contact: Geor-  
giebb@msn.com or  
(623)-249-9389

**EDEN MEMORIAL CEMETERY-** Mission Hills  
3 Beautiful Plots located  
in the Eternal Gardens  
(gated area)  
Plots are adjoining

Completely sold out area  
valued by cemetery at  
\$29,000  
Asking for \$8,500 each-  
Discount offered when  
all 3 purchased  
Contact Jay: jaypev@  
gmail.com or (503)-267-  
4362

**EDEN MEMORIAL PARK**  
Single Plot Judea Center  
#953 Space C  
Sold-Out Section  
Beautiful Olive Trees  
Very Easy Access  
Adjacent Parking Area  
Valued at \$12,000  
Asking \$8,000  
Seller Very Motivated  
All responsible offers  
considered  
(805)-691-9591

**FOREST LAWN CY-PRESS-** 1 double plot  
in Everlasting Hope.  
Endowment & transfer  
fees included \$6,500/obo  
(925) 683-4345  
Forest Lawn Glendale.  
5 plots in Resurrection  
Section, \$3,000 each  
OBO (or all for 16,000).  
Beautiful area. (916)-  
847-7607

Forest Lawn Glendale  
2 side by side plots in  
Acadia Garden  
Prime location next to  
entrance of cemetery  
\$6,500 each. Call Ralph  
Ayala (818) 890-1020

**FOREST LAWN HOLLYWOOD HILLS**  
1 Double Hillside Scenic  
Plot  
Ascending dawn. Space  
1 Lot 58  
\$8,000/OBO. Worth over  
\$11,000  
Fred (323) 293-6076

**Green Hills Rancho Palos Verdes**  
Two companion plots.  
\$12,750 each-- asking  
\$10,750.  
I'll pay transfer \$300  
(310) 371-6382

**Beautiful Green Hills Memorial Park, Rancho Palos Verdes, CA**  
One Plot, Two Spaces  
(Valley of Peace)  
Retail for \$10,500, great  
price at \$6,500.00 or best  
offer  
(562)397-2759

**Green Hills Memorial Park, Palos Verdes.**  
Burial Plot in sold out  
Grace Lawn area. Price  
is negotiable. Call 949-  
370-7021.

**Bible Mausoleum, Side by side crypt**  
Located in the Mathew  
Corridor- Entry level  
Tier A; Crypt #25 and  
#27  
Valued at \$13,600, sell-  
ing both for \$7,500  
Owner will pay for trans-  
fer fees at Greenwood  
Cash or cashier's check  
for payment  
(619) 795-2181

Hillside, Mount of Ol-  
ives, Single Plot (Block  
13, Plot 397 Space 8).  
\$20,000 obo, includ-  
ing transfer fees. Linda  
(310)246-3206

**Hillside Memorial Park, Canaan section on hillside, single plot, 2 Privileges, will split transfer \$500, Price: \$15,000.00.**  
(949)-400-5071

**Hillside Memorial Park, Garden Mausoleum, Companion, Wall Crypt in Canaan section, Top level. Sacrifice \$17,000 (below market value). Bennett**  
(310)721-2252

**HOLLYWOOD FOREVER**  
Beth Olam Garden of  
David  
2 single outside wall  
crypts  
Valued \$19,800  
Asking \$16,000  
(310)-201-5929 pp.

**INGLEWOOD CEMETERY**  
Single Funeral Plot for  
sale  
Purchased in 1986, Lo-  
cated in a great location  
Selling b/c I have moved  
back to LA  
\$7,500 OBO. Call Kay  
(404) 323-1345

1 Cemetery space with  
vault in sold out area of  
Mt. Shalom (Beverly Hills  
#393) Plot 3000, Space D  
Cemetery price  
\$12,500.00. Will sell for  
\$8500.00. Transfer fee

\$400.00 to cemetery at  
signing. Susan (225)930-  
4986

**Mt Sinai Memorial Park**  
Single plot on hill in Mt  
Sinai Memorial Park  
Zion section Map 4.  
\$8000 obo  
(818) 425-5925

**Mount Sinai Memorial Park**  
Single Plot on Gentle  
Slope  
\$7500 OBO. Cemetery  
price: \$8,400  
Contact: (435) 655-5760

**Mount Sinai Memorial Park, Hollywood Hills, CA.** For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section.  
\$17,500. (323) 428-6697.

Two burial spaces at  
Oakdale Memorial Park.  
Located in Section G,  
Lot 223, Companion  
Lawn crypt 32. Owner  
is asking \$4,000 for this  
companion lawn crypt  
unit. Deed fee will be  
paid for by seller. (352)  
350-7144

**Pacific View Memorial Park in Corona Del Mar,** 6 plots side-by-side, 103 A & B and 136 C,D, E, and F in Bayview Terrace, \$11,000 each.  
Nancy Buchell (949)683-0873

Pierce Brothers Valley  
Oaks Memorial Park in  
Westlake Village, Oak  
Knoll. Double Mauseo-

leum. Value: \$18,000  
Selling: 7,500 OBO,  
Very popular area—last  
one left and at eye level.  
Contact: (805)202-6585

Rose Hills, Garden of  
Benediction, Lot 2262,  
4 SBS graves. Beautiful  
area below Memorial  
Chapel. \$3200 per grave  
+ fees, (208) 777-8427.

Burial Plot Available  
Rose Hills Memorial,  
Carnation Lawn, lot  
1151, \$10,000. Call  
Wanda (626) 966-3105

Rose Hills  
2 prime adj. plots in  
Cherry Blossom by lake  
\$6,500/each  
(901) 438-9130

## 140-HEALTH AIDS

Do you know your  
Testosterone Levels?  
Call 888-904-2372 and  
ask about our test kits  
and get a FREE Trial of  
Progene All-Natural Tes-  
tosterone Supplement.  
(Cal-SCAN)

**PELVIC/TRANSVAGINAL MESH?** Did you  
undergo transvaginal  
placement of mesh for  
pelvic organ prolapse or  
stress urinary incontine-  
nce between 2005 and  
present time? If the patch  
required removal due to  
complications, you may  
be entitled to compensa-  
tion. Call Johnson Law  
and speak with female  
staff members 1-800-  
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your choice for safe and  
affordable medications.  
Our licensed Canadian  
mail order pharmacy will  
provide you with savings  
of up to 90 percent on all  
your medication needs.  
Call Today 866-723-  
7089 for \$10.00 off your  
first prescription and free  
shipping. (Cal-SCAN)

Over 30 Million Women  
Suffer From Hair Loss!  
Do you? If So We Have a  
Solution! CALL KERA-  
NIQUE TO FIND OUT  
MORE 888-690-0395.  
(Cal-SCAN)



Feeling older? Men lose the ability to produce testosterone as they age. Call 888-904-2372 for a FREE trial of Progene-All Natural Testosterone Supplement. (Cal-SCAN)

Attention SLEEP APNEA SUFFERERS with Medicare. Get FREE CPAP Replacement Supplies at No Cost, plus FREE home delivery! Best of all, prevent red skin sores and bacterial infection! Call 888-699-7660. (Cal-SCAN)

ATTENTION DIABETICS with Medicare. Get a FREE Talking Meter and diabetic testing supplies at No Cost, plus FREE home delivery! Best of all, this meter eliminates painful finger pricking! Call 888-781-9376. (Cal-SCAN)

#### 155-SCHOOL AND CLASSES

High School DIPLOMA From HOME. 6-8 weeks. ACCREDITED. Get a Diploma. Get A Job! No Computer Needed. FREE Brochure. 1-800-264-8330. Benjamin Franklin HS. www.DiplomaFromHome.com (Cal-SCAN)

#### 170-CAREGIVER

Companion/caregiver. I'm aware of your goal to live your best quality life, even now. My service provides consistent, conscientious care & companionship harvesting the best that life has to offer.

Cell: (310)-944-8008

I'm a CNA looking for a job for ELDERLY CARE. Very Experienced. Call 323-871-1809 for more info.

I take care of elderly people in my house, private room in Glendale (818) 546-1994

Caregiver. Looking for work. Experienced. Good References. Respectful and honest. Drives, cooks, and light house-keeping. Full time. (310)936-3145

Nurse-CAN/HHA & CPR Certified. Female. 5 years' experience, seeks work. San Fernando Valley. Call (818)-621-1213

I am a caregiver/housekeeper in West LA. I will work for small salary and can live in or out. I also have a car. Contact Lynn at 310-671-4668.

#### 224-COMPUTER REPAIR

MY COMPUTER WORKS. Computer problems? Viruses, spyware, email, printer issues, bad internet connections - FIX IT NOW! Professional, U.S.-based technicians. \$25 off service. Call for immediate help. 1-888-865-0271 (Cal-SCAN)

#### 248-INTERNET/CABLE SERVICES

DIRECTV for \$29.99/mo for 24 months. Over 140 channels. FREE HD-DVR Upgrade! FREE NFL Sunday Ticket w/CHOICE Package! Call TODAY for details 1-888-721-2794. (Cal-SCAN)

AT&T U-Verse for just \$29/mo! BUNDLE & SAVE with AT&T Internet+Phone+TV and get a FREE pre-paid Visa Card! (select plans). HURRY, CALL NOW! 800-319-3280 (Cal-SCAN)

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SAVE on Cable TV-Internet-Digital Phone. Packages start at \$89.99/mo (for 12 months.) Options from ALL major service providers. Call Acceller today to learn more! CALL 1-888-897-7650. (Cal-SCAN)

#### 235-EDUCATION

ADVANCED COLLEGE ON-LINE Associate degree in Accounting, Business Administration, Medical

Assistant, Healthcare management. Courses transferred to Kaplan University for Bachelor's Degree.

Financial Aid available if qualified. 1-562-408-6969. (Cal-SCAN)

ATTEND COLLEGE ONLINE from Home. \*Medical, \*Business, \*Criminal Justice, \*Hospitality. Job placement assistance. Computer available. Financial Aid if qualified. SCHEV authorized. Call 888-210-5162www.CenturaOnline.com (Cal-SCAN)

#### 240-FINANCIAL

GET FREE OF CREDIT CARD DEBT NOW! Cut payments by up to half. Stop creditors from calling. 888-416-2691. (Cal-SCAN)

#### 245-HOUSEKEEPING

French Housekeeper/Cook. 10 Years in the same job in Brentwood. Reference available upon request. (818) 782-7396

#### 263-PETS FOR SALE

ADORABLE SILKY TERRIER PUPPIES AKC registered, show quality. Both parents have Champion Lines & pups Come w/ a health guarantee. 1 male & 4 females. \$800 each Born 8/7/12 (909) 399-3407

2 adorable Yorkshire Terrier CKC males. Vet checked, shots, include a going home package. One is a tiny tea cup. Starting at \$800 (smaller one is \$1,000). Photos available on website (call for details). April (661)713-0778

POODLES Black, AKC, Purebred Teacups & Toys Males/Females, vet checked, shots given 9 weeks to one year Priced from \$600-\$1,200 Will deliver pets to you (951) 766-2141 debbie-hill724@yahoo.com

RHODESIAN RIDGE-BACK AKC Puppies- shots, vet checked, raised in house Well socialized, ready to go. 9 weeks old 3 puppies left. Priced at \$900, \$1,500, & \$2,000 (760) 518-9756

ENGLISH BULLDOG PUPPIES FOR SALE Full AKC & Champion Pedigree Shots & 6 month health guaranteed See pictures and video: www.magnificentbulldogs.com (424) 232-6442

#### 278-TREE SERVICE

Tree trimming, removals, stump grinding. Licensed contractor #084741. Bonded and insured. Free estimates. (818)968-6997.

#### 276-TILE

Flooring: New hardwood floor/tile: refinish & repair. 35 years of experience. Lic #262771 Free Estimates! Call (310) 416-7134

#### 306-FOR RENT

Studio Apartment for Rent Comes furnished and unfurnished \$875 and \$950 Prime Location in Santa Monica Walking distance from the beach and Promenade (310) 666-8360

20 ACRES FREE! Own 60 acres for 40 acre price/payment. \$0 Down, \$168/mo. Money Back Guarantee, NO CREDIT CHECKS. Beautiful Views, West Texas. 1-800-343-9444. (Cal-SCAN)

#### 418-OCEANFRONT PROPERTY

LUXURY OCEANFRONT CONDOS 2BR/2BA was \$850k now \$399,900 Resort Spa Restaurant Golf Marina www.MarinSemiahmoo.com 1-888-996-2746 x5464. (Cal-SCAN)

#### 420-OUT OF STATE PROPERTY

Texas Hill Country Land Bargain! 8.4 Acres - just \$99,900 Huge live oak trees, 30 mile views, in heart of Texas Wine Country. Close to medical. Low taxes (ag exempt). Utilities included. Buy now - build later. Lowest financing in history! Call now 1-800-511-2430, x 440. (Cal-SCAN)

#### 522-DRIVERS

Driver - \$0.01 increase per mile after 6 months and 12 months. Choose your hometime. \$0.03 Quarterly Bonus. Requires 3 months recent experience. 800-414-9569 www.driveknight.com. (Cal-SCAN)

Apply Now, 12 Drivers Needed, Top 5% Pay & Late Model Equip. Guaranteed Home for Xmas. Need CDL Class A Driving Exp. 877-258-8782 www.ad-drivers.com (Cal-SCAN)

#### 515-BUSINESS SERVICES

Start Now! Open Red Hot Dollar, Dollar Plus, Mailbox, Discount Party, \$10 Clothing Store, Teen Store, Fitness Center from \$51,900 Worldwide! www.DRSS25.com 1-800-518-3064. (Cal-SCAN)

Many a small thing has been made large by the right kind of advertising - Mark Twain. ADVERTISE your BUSINESS CARD sized ad in 140 California newspapers for one low cost. Reach over 3 million+ Californians. Free brochure elizabeth@cnpa.com (916)288-6019. (Cal-SCAN)

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#### 806-MORTGAGE AND TRUST

Ever Consider a Reverse Mortgage? At least 62 years old? Stay in your home & increase cash flow! Safe & Effective! Call Now for your FREE DVD! Call Now 888-698-3165. (Cal-SCAN)

#### 955-AUTOS WANTED

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# Don't sell your life insurance policy until you know the rules!

Most people over the age of 70, who want to sell their old insurance policies for more than their cash surrender value, are not getting the most money from their assets.

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Others, who expect to create “something from nothing”, participate in insurance financing plans without having full knowledge of the chances they are taking. You can avoid these risks by becoming informed of established procedures and you won't make costly mistakes.

Alan Kaye Insurance Agency is a leader in the field of insurance and estate planning with over 40 years of experience. We work with most of the major life insurance companies and have access to their resources to be able to provide the latest in planning strategies.

## THREE ESSENTIAL RULES THAT CAN PREVENT YOU FROM MAKING COSTLY DECISIONS

- Provide full and accurate descriptions of all offers relating to the sale of your policy.
- Acquire at least five offers from unrelated insurance purchasing companies.
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What kind of insurance professional is helping you sell your old life insurance policy? Are you dealing with a life settlement specialist? Are you represented by a licensed professional with E&O Insurance that covers life settlements? Has your agent explained the risks involved in financing your life insurance?

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