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Issue 699 • February 21 - February 27, 2013

## OUR COUNCIL ENDORSEMENTS



**BRIÉN**

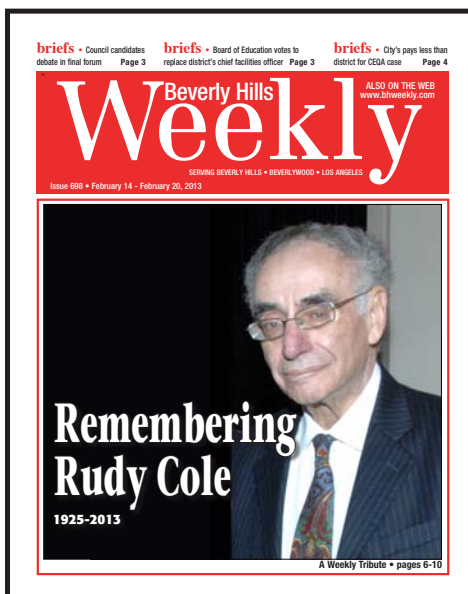


**MIRISCH**



**ROSENSTEIN**





# letters & email

## “Remembering Rudy Cole” [Issue #698]

It is so hard for me to think of words to pay proper tribute to Rudy. I met Rudy when he interviewed me about something that happened at El Rodeo School. When I ran for school board, he was immensely helpful. After he met my mother, they both realized that they had probably met in the past as they both worked on Stanley Mosk’s campaign. Most likely Rudy had been to my childhood home at one of the many Mosk events my parents held.

Rudy was a brilliant, unique man with a generous spirit. Always ready to help and offer sage advice. His memory was a treasure trove of everything political! He had a great sense of humor that was at times “wicked”...always left me laughing. Last time I spoke to him he was so optimistic about his health that his death is shocking. He was the kind of guy that you thought would be here forever! And in a way he will...his impact will be carried on in everyone who knew him.

*Lillian and Stuart Raffel  
Beverly Hills*

### Courier Election Coverage

In the *Courier’s* email blast this last

Tuesday, in response to a *Los Angeles Times* editorial, the *Courier* states in part:

“We note that The *Times* is ‘Los Angeles,’ The *Courier* is ‘Beverly Hills.’ The *Times* does not ‘live in Beverly Hills.’ The *Courier* lives in 90210.”

What the *Courier’s* publisher, Clif Smith, conveniently hides is that he and his family have never been residents of Beverly Hills, living miles away in Pasadena.

*Stephen P. Webb  
Beverly Hills*

It is unfortunate that non-resident and *Courier* Publisher Clif Smith are treating this community like gullible fools. Case in point: A couple days ago the *Courier* headline read: “WILL COURIER, FAMILIES FORCE BEVERLY HILLS CITY COUNCIL MAJORITY TO SUE METRO?” all knowing that we were a day away from our law firm completing the detailed suit against the Metro/FTA. Then his e-blast following the suit being filed read “COURIER CORRECT! MAYOR BRIEN GIVES IN / CITY OF BEVERLY HILLS SUES FEDS ON METRO TUNNELS”.

Here are the facts:

1. The City had hired two top NEPA law firms months ago to initiate a suit against Metro/FTA.

2. Mayor Brien has mentioned this at virtually every debate forum and coffee.

3. Smith knew this fact yet timed his misleading headline to confuse the community into thinking that his e-blast headline was the trigger to initiate this suit.

And again, just last night another twist and fabricated Clif Smith *Courier* headline read: “LA TIMES APPLAUDS MAYOR BRIEN FOR SUPPORTING SUBWAY UNDER BEVERLY HILLS HIGH SCHOOL”

Here are the facts:

1. Mayor Willie Brien has stated scores of times at public council meetings, debate forums and coffees that he OPPOSES the tunneling route under Beverly High.

2. Mayor Brien lead the City’s effort to promote the Santa Monica route and even suggested a location for a much needed Park n Ride.

3. Mayor Brien was the point person for the City for choosing the lawyers to file our suit against FTA/Metro.

If one is wondering why Smith through his gutter ball journalism is so vigorously attacking Mayor Brien here is the reason: Two years ago he told both Mayor Brien and me (Beverly Hills Mayor ‘11) that if we DIDN’T vote for his favored Pasadena Rose Bowl Float (\$300,000) and if we DID vote for the “TASTE” event sponsored by the *L.A. Times* (resulting in a \$28,000 donation to BHEF) that he would “punish” us in his paper. Intimidation by Smith to vote his way or direct advertising to his paper is not new; just ask current or former Council members, BHEF, The Chamber, CVB, City Hall and School Board.

Simply put, non-resident Clif Smith cannot bully or intimidate lifelong resident Mayor Willie Brien and it simply kills him, so his only retort is his toxic *letters cont. on page 10*

## WHAT’S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



# SNAPSHOT



CENTENARIAN STYLE  
REXFORD DRIVE

Back row: Elia Chow, Karen Kiyokawa, Nicole Abgin, Asher Ahdoot, Shayda Dadvand, Nima Homayouni, Danny Eghbalieh. Front row: Kayla Zahabian, Alex Mashal, Shiran Benafshe, Mahoor Tebyani

Hawthorne first grade students in Alana Lefkowitz’s class dress up as 100-year-olds for the 100th day of school.



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OUR DATA SPEAKS VOLUMES





# briefs

## City files federal environmental lawsuit in subway case

The City of Beverly Hills has joined the Beverly Hills Unified School District in filing a National Environmental Policy Act [NEPA] lawsuit challenging the Federal Transit Administration's approval of the Westside Subway Extension.

"We had always planned to look at doing this NEPA suit and as a result, we thought it was the right time to file the suit; we had the information we needed to proceed and

these are important to have written and documented correctly through the legal process and so we wanted to make sure we did just that," said Mayor Willie Brien.

Brien said the council had unanimously decided to file a NEPA suit at the end of January and the discussions to file the suit had been over a period of months.

The claim states that the FTA violated its duty to consider the environmental impacts of its actions. The FTA will provide the Westside Subway Extension with funds for Metro's project. The claim states both have prepared joint environmental review documents under both NEPA and the California Environmental Quality Act.

The City and BHUSD both filed CEQA lawsuits against Metro's approval of the environmental impact report last May. The BHUSD filed a NEPA lawsuit in

November.

Gilchrist & Rutter and Shute, Mihaly & Weinburger are representing the City in both the CEQA and NEPA cases.

"I think there are two different avenues and two different governing bodies that

made decisions to certify the route -- one was the county and the other was the FTA and as a result, we made sure we challenged both. Each has a little bit different process from a legal standpoint and that's

*briefs cont. on page 4*



## NOTICE OF PUBLIC HEARING

**DATE:** February 28, 2013  
**TIME:** 1:30 PM, or as soon thereafter as the matter may be heard  
**LOCATION:** Commission Meeting Room 280A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, February 28, 2013, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider:

A request for an amendment to an existing Conditional Use Permit and an Extended Hours Permit for the Peninsula Hotel located at **9882 Santa Monica Boulevard South**. The entitlements being requested are as follows:

An amendment to the existing Conditional Use Permit Resolution No. 417, Condition (9) which states "Swimming pool and other outdoor activity areas shall not be used between the hours of 10:00 p.m. through 8:00 a.m." The Applicant is requesting an amendment to this Condition, along with an Extended Hours Permit, to allow uses on the rooftop as well as ground floor outdoor dining areas until 12:00 midnight Sunday through Thursday, and until 2:00 a.m. on Friday and Saturday evenings and evenings preceding a holiday. In addition, the Applicant is requesting the ability to conduct up to twelve (12) rooftop and other outdoor area events per year, on days other than a Friday, Saturday or holiday.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The project qualifies for a Class 1 Categorical Exemption for minor operational changes associated with a commercial structure, and the project has been determined not to have a significant environmental impact and is exempt from the provisions of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Georgana Millican, Associate Planner** in the Planning Division at **310.285.1121**, or by email at **gmillican@beverlyhills.org**. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Sincerely:  
Georgana Millican, Associate Planner



## NOTICE OF POLLING PLACES

**NOTICE IS HEREBY GIVEN** that at the General Municipal Election to be held in the City of Beverly Hills on Tuesday, March 5, 2013, there shall be ten voting precincts consisting of consolidations of the regular election precincts in the City established for the holding of state and county elections, and that the polling places for the respective precincts shall be the places designated below and the language other than English in which assistance will be provided.

Voting Precinct 1, comprising regular election precincts 1 and 6  
Polling Place: Beverly Hills Hotel, Room 101, 9641 Sunset Boulevard  
Accessible to Handicapped: Yes  
Assistance will be provided in: Farsi

Voting Precinct 3, comprising regular election precincts 3 and 4  
Polling Place: Coldwater Canyon Park, Preschool Classroom, 1100 N. Beverly Drive  
Accessible to Handicapped: Yes  
Assistance will be provided in: Farsi

Voting Precinct 5, comprising regular election precincts 5, 8 and 9  
Polling Place: Hawthorne Elementary School, Auditorium, 624 N. Rexford Drive  
Accessible to Handicapped: Yes  
Assistance will be provided in: Spanish

Voting Precinct 10, comprising regular election precinct 10  
Polling Place: El Rodeo Elementary School, Clubhouse, 605 N. Whittier Drive  
Accessible to Handicapped: Yes  
Assistance will be provided in: Farsi

Voting Precinct 12, comprising regular election precincts 2, 12, 13, and 16  
Polling Place: City of Beverly Hills – City Hall, Conference Room 101, 455 N. Rexford Drive  
Accessible to Handicapped: Yes  
Assistance will be provided in: Spanish

Voting Precinct 18, comprising regular election precincts 18, 20 and 46  
Polling Place: AUDI – Beverly Hills, Main Showroom, 8833 Wilshire Boulevard  
Accessible to Handicapped: Yes  
Assistance will be provided in: Farsi, Spanish

Voting Precinct 21, comprising regular election precincts 11, 21 and 23  
Polling Place: BHUSD District Office, Board Room, 255 S. Lasky Drive  
Accessible to Handicapped: Yes  
Assistance will be provided in: Farsi

Voting Precinct 25, comprising regular election precincts 25, 26 and 36  
Polling Place: Beverly Vista Elementary School, Multi-Purpose Room, 200 South Elm Drive  
Accessible to Handicapped: Yes  
Assistance will be provided in: Farsi

Voting Precinct 30, comprising regular election precincts 30, 41 and 47  
Polling Place: La Cienega Community Center, Homeroom, 8400 Gregory Way  
Accessible to Handicapped: Yes  
Assistance will be provided in: Farsi

Voting Precinct 33, comprising regular election precincts 7, 14, 15, 33, 37 and 39  
Polling Place: Roxbury Park Community Center, Room 102, 471 S. Roxbury Drive  
Accessible to Handicapped: Yes  
Assistance will be provided in: Farsi, Spanish

The polls will be open between the hours of 7:00am and 8:00pm.

BYRON POPE, CMC  
City Clerk



briefs cont. from page 3

what we're trying to do," said Brien.

Brien said he was unsure of the timeline for the court cases.

"At some point there will be preparation for discovery that will go on and during the discovery process, things will come out," said Brien. "During that time, hopefully we'll continue to have some form of open dialogue with the parties and try to work to a solution that meets everybody's needs."

### Local Democratic club criticizes Courier

The West Hollywood Democratic Club/Beverly Hills Democratic Club walked door hangers, titled "Shame on the Courier," to 15,000 homes in Beverly Hills on Friday.

"In Beverly Hills, the Courier has been transformed from a community paper to an editorial machine for a publisher whose values, we feel, are not consistent with those of our City or of its voters," said Club President Lillian Raffel, a former member of the Beverly Hills Board of Education (1991-

1997).

The hangers were walked to homes, but were not delivered north of Sunset Boulevard. The hanger was in response to a controversial Courier article published in the newspaper's Feb. 8 edition titled, "City of Beverly Hills Short \$106 Million for Pensions; Mayor Willie Brien's 'Surplus' Fake; Debt Jumps \$23 Million Since 2009."

The article reports that the City is short \$106 million to cover its pension obligations and the amount has grown \$23 million since 2009 "while Mayor Willie Brien has served on the city council."

The article states that the \$10 million surplus and claims that reformed City pensions and medical retirement will save the City \$90 million over next four decades are not sup-


ported by financial records of the City.

The hanger quotes a letter written by City Treasurer Eliot Finkel to the Courier, which claims while both the surplus and the \$23 million increase in pension obligations are real, blending the numbers is misleading.

The hanger states that the Courier distorts the facts to serve its publisher's personal agenda.

"It is never 'ok' for a newspaper to exaggerate the facts or twist them beyond recognition because everyone loses, including the truth and the residents of Beverly Hills," the hanger states.

In an e-blast the same day, the Courier stood by its reporting claiming the hanger failed to point out that in Finkel's letter, he acknowledges the \$23 million liability jump



## NOTICE OF NOMINEES FOR PUBLIC OFFICE

**NOTICE IS HEREBY GIVEN** that the following persons have been nominated for the offices designated to be filled at the General Municipal Election to be held in the City of Beverly Hills on Tuesday, March 5, 2013.


For Member of the City Council

Michael Talei	
John A. Mirisch	Vote for no more than THREE
Nancy Krasne	
Brian Rosenstein	
Katherine Cohan	
William Warren Brien	

For City Treasurer

Eliot Finkel	Vote for ONE
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BYRON POPE, CMC  
City Clerk



## NOTICE

**NOTICE THAT ALL BALLOTS FOR THE GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 5, 2013 WILL BE COUNTED AT A CENTRAL COUNTING PLACE**

NOTICE IS HEREBY GIVEN that the City Clerk of the City of Beverly Hills has authorized that City Hall Council Chambers is designated as the central place to count the ballots for the General Municipal Election to be held on Tuesday, March 5, 2013.

Vote-by-Mail ballots will begin to be counted at 3:00pm. The results of the vote-by-mail ballots will not be released until after the close of the polling places at 8:00pm.

BYRON POPE, CMC  
City Clerk



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Paid by for the Committee to elect Nancy Krasne for City Council ID # 1288369


# NANCY Krasne

FOR CITY COUNCIL

## WHEN DID RUSH HOUR BECOME PERMANENT?

**“ We need to make traffic abatement one of our city's top priorities. ”**

Nancy Krasne  
Candidate for City Council.



Please share your ideas and suggestions by taking my online Traffic Survey at [www.electkrasne.com/traffic](http://www.electkrasne.com/traffic)





is also accurate and that Finkel's letter had confirmed the *Courier's* report.

Finkel addressed the city council at the formal meeting on Tuesday night wishing to "set the record straight." He said that the City is financially doing well as evidenced by the City's Triple A credit rating, the highest rating possible.

"To my knowledge, every member on the council thinks independently, each is dedicated to making our city as good as it can be and no member of the council is under the control of another," said Finkel. "Unfortunately, the *Courier* continues to mix editorial with news reports. This is confusing for our residents and is unfair."

Finkel also said the City must look into employee compensation and pensions.

Finkel said there is insufficient data to comment on whether City employees are appropriately compensated. Finkel said a study comparing public employee salaries with private sector jobs in the area could cost over \$50,000.

Finkel also said pension obligations are the biggest threat to the City's financial future and the City's pension obligations will dramatically rise if CalPERS fails to return on its goals, whose predictions he called "terrible."

He said the pension issue was not caused by the current council, nor will it be fixed by the new council.

## Beverly Hills City Council votes to redefine hedge for Trousdale residents

The Beverly Hills City Council voted 4-1

to amend ordinances regarding Trousdale view restoration permits and fence and hedge heights in the area. Vice Mayor John Mirisch dissented.

On August 7, 2012, the City Council held a public hearing to amend the Trousdale View Restoration Ordinance so the City would pay to defend a challenge to the ordinance, but the View owner would pay to defend a challenge to a City View Restoration Permit decision.

The City Council directed an ad hoc committee composed of Mayor Willie Brien and Councilmember Barry Brucker to consider a cap on view owner costs at that time.

The committee recommended the following payment schedule for litigation costs associated with the view restoration permit: for costs \$0-\$100,000, the view owner would bear the cost; for \$101,000 - \$200,000, the City bears the cost; for \$201,000 - \$300,000, the view owner and City split the cost; for over \$301,000, the City bears the cost.

The committee also recommended that the definition of a hedge be amended to include trees and would include any two plants within eight feet of one another. The amendment also clarifies that once the plants are considered a hedge by the City, it will always be considered a hedge. If a hedge violates code three times in a two year period, the hedge in its entirety will be removed. Though one plant in itself is not considered a hedge, all plants within the hedge that have violated the code will be removed. Thus, it will not be enough to remove a single plant of a two-plant hedge because it has previously been designated a hedge.

Currently, a hedge is defined as three

plants.

Mirisch called the definition of a hedge a "wacky definition" as it would include two palm trees that were within eight feet of one another and wondered whether the View Restoration Ordinance would already protect residences without defining the hedge to include trees.

City Principal Planner Michele McGrath said this would just be for the area between two adjacent properties where the concern is potential view obstruction. She said it was important to note this would apply to the location as well as the definition of a hedge.

"My understanding as articulated by the City Council is that there was a concern that hedges were growing in such a way in Trousdale that they were blocking views and so the idea was to try to deal with the most egregious situations, those being hedges growing directly between adjacent properties," said McGrath.

Mirisch was also concerned that the payment schedule could put the City "on the hook for hundreds of thousands of dollars."

Councilmember Julian Gold felt it was a step in the right direction. Brucker felt it was a great example of how the community can work together to tackle an issue.

"I've been waiting for this moment for a very long time," said Councilmember Lili Bosse. "I actually see this as one of the reasons why I love our community so much because I think it shows we have a passionate, caring residential community that cares about where they live and how they live their quality of life."

Gold, Brucker, and Bosse acknowledged the ordinance is not perfect, but was a step

in the right direction and would require oversight by the council.

Mirisch noted that several colleagues had acknowledged the ordinance was not perfect and he said the council's goal should be to get it right. Mirisch was also concerned about escalating costs and expressed concern that the City would pay for civil costs.

"To be quite honest, I think that the code enforcement element of this may pit neighbor against neighbor in a way that could be avoided, and what I do have a problem with is that instead of trying to tighten up the view restoration ordinance to make sure that it works, we are now coming along with a code enforcement ordinance, where the definition of a hedge simply I think by any reasonable standards defies common sense," said Mirisch.

Brien said though there was no limit in City spending regarding the litigation, it was absurd to think the City would pay an infinite dollar amount on a single litigation case.

"I also think that part of the code enforcement idea was to create objective criteria that would allow code enforcement to actually do the job that would reduce the pitting neighbor against neighbor and civil actions in court, which are far more expensive," said Brien.

The ordinance will return for a second reading at the next formal council meeting in April.

## Three properties added as local landmarks

The Beverly Hills City Council voted unanimously to designate the Witch's House, *briefs cont. on page 7*

### INDEPENDENT LEADERSHIP, CONTINUED COMMITMENT

# Vice-Mayor John Mirisch Brings Common Sense to City Hall

## In Their Own Words...

"John was the first to suggest a Historic Preservation Element in the General Plan Update and the creation of a Cultural Heritage Commission to protect our historic resources. As a former Chair of the Planning Commission and Founding Chair of the Cultural Heritage Commission, having a Council member like John who respects our past but wants to invest in the future of our City is important to me."

- **Noah Furie, Founding Chair of the Cultural Heritage Commissioner**

"John was instrumental in saving Franklin Canyon's Hastain Trail from being lost forever to overdevelopment. He just doesn't give up. He understands how important it is to protect our natural resources for our children and their children. Beverly Hills is lucky to have John in its corner."

- **Founder, Friends of the Hastain Trail, Ellen Scott**

"Vice Mayor John Mirisch is a true friend and has shown unwavering support for our schools and our school board. John consistently stands tall both for our schools and for the residents, and he has always been there for our schools when we have needed it the most. He understands that City Hall exists to work for the People, not the other way around. John is truly a mensch, and is not afraid to tell it like it is, and we need him at City Hall to look out for all of us."

- **BH School Board Member, Lisa Korbatov**

- ✓ **Advocated** for meaningful Pension Reform
- ✓ **Voted** as the **only** Council Member against the excessive water rate increase
- ✓ **Initiated** our Cultural Heritage Commission
- ✓ **Chaired** the Southeast Task Force & **championed** upgrades for under-served parts of town
- ✓ **Supported** the JPA & **led** the fight against Metro's decision to tunnel under BHHS

**John will continue to be a voice for the Residents of Beverly Hills over the next 4 years.**



## Still Putting Residents First

**Vote for John Mirisch, #2 on the ballot, on March 5 or before by Absentee Ballot**

[www.ReElectMirisch.com](http://www.ReElectMirisch.com)

310-295-0309

john@reelectmirisch.com

Paid for by Mirisch for City Council, ID# 1313820

# electioneditorial

# OUR COUNCIL ENDORSEMENTS

WELCOME TO BEVERLY HILLS 2013 A.R. (After Rudy).

It's a city where municipal employees get whatever they want. Our elected officials are terrified to stand up to them. Overly generous salaries, pensions, and benefits can be obtained, along with a super flexible "9/80" work week with every other Friday off— if you just apply for a job in Beverly Hills city government.

Can we reinstate later library hours? (For decades the library closed weekdays at 9pm, until just a few years ago). No, no-- we can't afford that, because the city is allegedly too broke (despite now having a surplus). And we do somehow have enough money to throw a decadent party for the city's Centennial next year. This is our current municipal government. Unless or until we stand up and make our voice heard.



## NANCY'S RETURN

Former Councilmember (2007-2011) Nancy Krasne has run a spirited campaign to get her old job back.

We endorsed Nancy in her unsuccessful 2011 re-election campaign, when she was narrowly defeated by Julian Gold. At the time we wrote that Nancy was "characteristically honest—something we wish we saw more from our elected officials at all levels. Nancy calls it like she sees it." [Issue #596].

Nancy is indeed an honest and straight-forward person---sometimes too straight-forward. If elected, we know she will make a fine councilmember. She stands for transparency and a two-newspaper town. She is bold and unafraid to stand up to the city manager, or anyone else. However our reason for not endorsing her candidacy

in 2013 is we simply feel it is time to give someone new a chance to govern.

## WILLIE BRIEN M.D.



As many of our readers now, Willie Brien boasts a stellar resume, which includes one term on the Board of Education (1999-2003), service on the Recreation and Parks Commission, chief of staff at Cedars-Sinai Medical Center, president of Hillcrest Country Club, among many other civic activities.

Yet this year, unlike campaigns past, Willie had to withstand bitter personal attacks and distortions of his record from the *Courier* and others who sought to mischaracterize his position on the subway, and his reputation in general. Because he has maintained good relations with other

regional and local officials (hardly a crime in our eyes), his opponents sought to turn this into an albatross around his neck. These attempts to besmirch his character were grossly unfair.

Willie is fair, even-handed, and does not pander to the camera.

It's true we would liked to have seen Willie more out front on the pension issue. He almost grudgingly went along with attempts to have law enforcement contribute a meager one percent of their salaries to their pension (but a big improvement from the zero percent it was for decades before). Do we need further reform in the future? Of course. But for now, it's a step in the right direction.

So do we disagree with Willie on some issues? Absolutely. But integrity trumps all, and for this reason, over any other, Willie Brien strongly deserves a vote for city council.

## JOHN MIRISCH



Vice Mayor John Mirisch will become mayor in the event he is re-elected.

Much maligned by the Beverly Hills establishment, Mirisch represents a totally different wing of the community than does Willie Brien. But Mirisch's supporters are no less passionate about the issues of importance to them.

There is no question that the outrageous salaries and benefits in city hall, exposed last year by the *Courier* and the *Weekly*, was the story of the year---if not the decade. The unbelievably foolish decision of the council in 2001 to roll back retirement ages and increase benefits will cost us millions over the next few decades. But what's done is done, and at this point we need to negotiate a tough but fair new contract with the MEA later this year.

Mirisch is the only candidate who has proposed real comprehensive pension reform, which of course was like splashing water in the face of the municipal unions, who have long advocated for maintaining the status quo.

In 2009, Mirisch was a total newcomer without any commission—and very little civic—experience. Like his friend and ally Lisa Korbatov on the Board of Education, the *Courier* ignored him entirely that year and he likely never would have been elected without the *Weekly*'s endorsement.

In our 2009 endorsement [Issue #491] of Mirisch, we wrote that "even Mirisch's critics concede he is honest, intelligent, analytical, and will learn quickly".

He has, and he did. Mirisch has brought an entirely different perspective to city hall. John Mirisch has earned a vote for city council.





## BRIAN ROSENSTEIN

Young and energetic, Brian Rosenstein has clearly paid his dues with service on the Planning and Traffic & Parking commissions, as well as other philanthropic activities.

We would have liked to see Brian speak out more forcefully on the two or three most egregious issues he saw wrong in city government (see our preamble for starters). At times he seemed reluctant to criticize city hall, where he has made many friends, especially amongst police and fire. His campaign lacked the fire-power at times that we expected, possibly because he began campaigning so early, in the summer, long before most campaigns had even gotten started.

Nevertheless Rosenstein has the time and dedication to become an excellent councilmember. His knowledge of traffic issues will aid greatly in his service on the council. Brian Rosenstein deserves a vote for city council.

### LOOKING AHEAD TO 2015

Will this council give us the kind of systemic change we need to radically change our city government and give the power back to our residents? Probably not. But we hope that a few of you who are reading this editorial will consider running for office yourself. No, you won't be able to retire at age 55 with full benefits, but you will enjoy a greater calling--namely, returning Beverly Hills back to the village Burton Green and friends first envisioned when the city was founded. Was Beverly Hills designed to be a village for its employees, or for its residents? Let's hope you are out there. Let's hope we will hear from you soon.



**Beverly Hills Weekly recommends votes for Willie Brien, John Mirisch and Brian Rosenstein**

VOTE TUESDAY, MARCH 5, OR BY ABSENTEE BALLOT. POLLS ARE OPEN FROM 7AM to 8PM. FOR VOTING INFORMATION, CALL 310-285-2400.



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*briefs cont. from page 5*

Waverly Mansion, and the Hilton Office Building as local landmarks on Tuesday night. The City is now up to 10 properties on the Local Register of Historic Places.

"Each of these three buildings are really very, very special," said Cultural Heritage Commission Vice Chair Richard Waldow. "Each one is an incredible expression of a particular style and another thing that I think is extremely important is that each of the owners of the properties has gone through extraordinary lengths to preserve and protect these properties."

The Witch's House located at 516 N. Walden Drive was built in 1920 in Culver City and designed by Harry Oliver for Willat Productions. Ward and Lilian Lascelle moved the property to Beverly Hills in 1924. It is of the storybook style and owned by local realtor Michael Libow.

"I want to appreciate what the city council has done on behalf of the City. I would say it's never too late and it's an honor to be a part of this," said Libow.

The Waverly Mansion located at 9401 Sunset Boulevard was built in 1925 and designed by Leland Fuller and Charles Gibbs Adams. The mansion is designed in a Tudor style and owned by Beverly Hills Women's Club President Jill Collins.

Collins did not attend the meeting Tuesday night because she attended the Costume Designers Guild Awards with her daughter Lily.

Mark Wanamaker read a statement on her behalf. When she moved into the house, the

property was somewhat of a "teardown," and Collins restored the property.

Collins said in her letter that the property's designation as a local landmark had validated her efforts.

The Hilton Office Building located at 9990 Santa Monica Boulevard was built in 1957 and designed by Charles Luckman.

City Urban Planner Bill Crouch called the office building, once occupied by Conrad Hilton, a "wonderful example of mid century modern architectural style."

The City's first local landmark was the Beverly Hills Hotel, designated in July 2012 and was followed by six properties on Jan. 24, 2013.

"It's hard to believe that in a short time, we actually will have the nomination of 10 structures. It seems that went very quickly," said Councilmember Julian Gold.

Councilmember Lili Bosse thanked the Cultural Heritage Commission and property owners.

"What we value is our history and especially going into the centennial year, we're going to have at least 10 landmarks. You're making us look good and you're showing to the world that we are as a community in terms of what we value," said Bosse.

Councilmember Barry Brucker called the establishment of the Cultural Heritage Commission one of his proudest moments.

Vice Mayor John Mirisch said had the properties not been restored, they could have been torn down and because they were not, "we are all the more richer for it"

*briefs cont. on page 9*

## Conference Calling

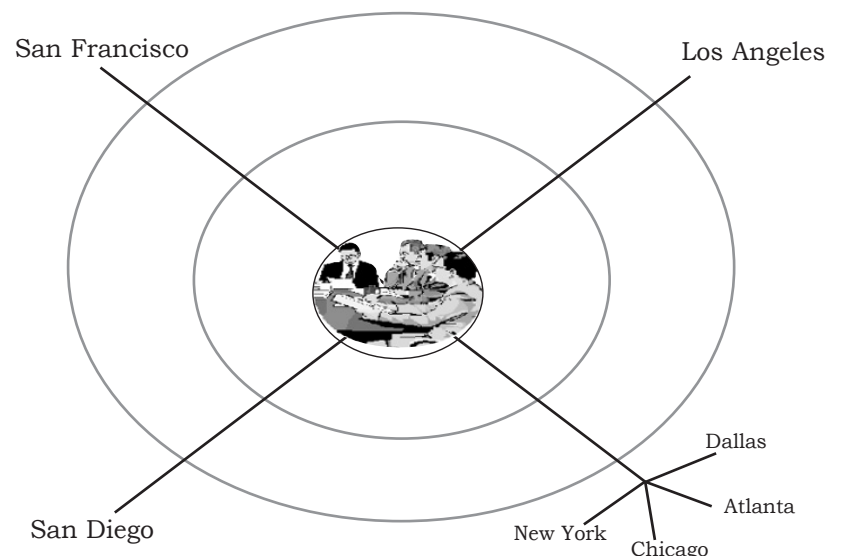
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*Left to right: Arnold, Anita, Brian Rosenstein*

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# people & profiles

## Charlie Stansbury

### Newly Appointed Beverly High Football Coach



*For the last 32 years, a Paysinger or a Stansbury has been Beverly High football coach. The tradition continues with the recent hiring of Charlie Stansbury.*

#### What's it like to be coming back to Beverly High?

It's exciting. It's exciting more than anything. The last time I truly can say I spent hours upon hours of time at Beverly High, I was nine years old, or 10 years old, so it's a little bit different coming back in this role as opposed to the last time I was there. Definitely things have changed, but you know, with every job that you approach, especially in athletics, there's always people you know that at some point along the way that you meet. There's a familiarity in the name for me, not necessarily in the relationships obviously because I was a child the last time I was there. That's how a lot of people who are there currently-- they don't know me for my coaching or for being a coach for the last 11 seasons -- they know my name and they know the familiarity with my father, so it's an interesting situation because during the interview process, I think everybody learned more about each other. I learned more about Beverly High

than I think I knew before going in and also I think they learned more about me and kind of what I've been doing since I've left at age 10, in the coaching world, so it's a unique experience and it's one I'm looking forward to.

#### Your dad Bill Stansbury was head coach from 1981- 1990. What are some of your memories of the football program here as child?

I remember there being a lot of pride in the Normans, to be honest with you. When you're a child and you're at a high school sporting event, it's the biggest thing that there is and my memories at Beverly High, obviously, I can remember names of players and jersey numbers and things like that, but the family atmosphere that Beverly High had when I was there is something that really made it appealing for me to want to come back.

#### What are some of the memories you have of football players specifically? Do you remember names?

Oh yeah, when I was in first or second grade, Willie Crawford was the guy. Danny Edwards, J.J. [Johnson], the quarterback, Rafael Fernandez, the kicker, Fabrice Perzick, I mean, I can go on, Brad Amman, the tight end, Jason Goldberg, all those names -- when you're seven years old, and you're just a water boy, those guys are the people you're looking up to. It kind of sticks in your head.

#### The football program has struggled in recent years. What would you propose to do to change that?

Just from the interview process and talking to people on campus, it's just getting the numbers and the kids interested in football again. And I think part of that goes into having success, but success comes in numbers and you being a new coach is going to be appealing to kids

just because its new and its different, so I think that's something that's going to help but obviously just promoting football and creating an atmosphere where kids want to come out for football is the biggest.

#### How would you respond to people who think that it will be nearly impossible to have a winning team without permit students?

I think the thing that people think of most when they think of Beverly Hills is hard work and that's something in football, you hear everywhere. I don't know what they've done in the last four to five years there, but I know the way that I work and I know the way I want to work, and I think through hard work and through organization, you can create an atmosphere that creates success.

#### Do you ultimately hope to have a certificated P.E. teaching position at Beverly High?

It's not something that I am necessarily dying for. It's something that I'm looking into. I'm going to research and see what the possibilities may be.

#### How would you say the Paso Robles High School football program [where you attended] is different than Beverly's? How would you compare the two?

That's where I went to high school and I lost to Beverly Hills my senior year, so at that point in time, they were better than we were. You know there are some similarities. In Paso Robles, it's a small town and there's one high school. In Beverly Hills, you may be in the middle of Los Angeles and surrounded by Century City, but it's still a community feel that it has to it. I think those are the two similarities of the schools overall. As far as football goes, I think there is some similarity, as well, in that there's history. When you grow up in Paso Robles, it seems like every teacher you have or every coach you had played at Paso Robles. And if you spend 30 minutes on the Beverly High campus, you're going to meet at least five alumni that work there. So I think that connection and just having the sense of knowing where you're coming

from and knowing where you want to go are things that are very similar.

#### Carter Paysinger was football coach and is now the principal. Would you have any interest in going into administration?

I don't know about that one. That's a lot of time in a classroom at this age. You know, what's interesting, the high school principal at Paso Robles when I went there was the quarterback of the football team when he was in high school there and was also the football coach at one time, so I've seen it happen before. It's not something I can tell you right now, it's not something I can see myself doing, but I'm sure Carter may have said the same thing 20 years ago.

#### You've coached at the college level. With all that experience, what makes you want to come back to Beverly?

From coaching college football and the experiences I've had, the stability that high school football can offer you and at this stage, it's what I was looking for. I've been in some situations where -- at certain schools, budgets change, things change and you start a certain way and you're there for a year or two and then it starts to change and you know where you stand and you know what you're getting into in high school. At the college level, you see it all over in college right now, you can have a job today and not tomorrow. In my experience, just from the 11 years I've coached, four years I think was the longest I was with one school. When you look at high school coaches, I think four years is a low average for a high school coach. You see high school coaches coaching at the same place for 10 years, 12 years, those types of things.

#### What advice did your dad give you about running the program?

Actually not much at all. We talk throughout and the last four years being the offensive coordinator here at Golden West, we talk, during football season, maybe once or twice a week, so you know, "just make sure you know what you want to do, be who you are." That's the biggest thing.

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## Confusion surrounds "fencing" around Beverly High

The Board of Education tabled an agreement with DLR architects for design and engineering services for security and fencing upgrades at both Beverly High and El Rodeo at the formal meeting on Feb. 12 when several Board members felt that the approval of the agreement was not consistent with the direction the Board had previously given.

In his presentation to the Board, PrimeSource consultant Tim Buresh said visitor parking would shift to the front of the school facing Moreno Drive where the swim gym is located and student and staff parking would be within the school.

This program was meant to be interim program but trying to design elements that could be permanent or removed.

"This is different than the contract and design work which was some year or so ago and then not acted on by the Board. That particular contract, the majority of its design efforts was on door access and control," said Buresh. "We're minimizing that at this point for the simple reason that as we're doing the modernization, we're going to be implementing an entire new door and key access control system, which basically negates the need for that at this point."

Buresh said the goal was to complete the work this summer.

Buresh said certain aspects of the project would be installed now, but fences need Department of State Architect approval.

Board of Education member Brian Goldberg said that about a year ago, the Board had spent \$80,000 on designs for a perimeter at Beverly High, which was later tabled due to budgetary concerns.

"Although I'm very supportive of us controlling access on that campus, it's been my pet peeve sitting on the board, but the direction was to basically dust that off, go out to rebid that and see how much has gone up or maybe gone down since then, so I'm not sure where the breakdown in communication was," said Goldberg.

Board of Education President Jake Manaster said he understood that some security points on the doors may be thrown out with modernization, but the impetus to install a perimeter at Beverly High was greater now in light of events at Sandy Hook Elementary.

"It sounds like from your comments, you already have a plan in mind. With all due respect, this board doesn't handle that real well, I've noticed, where people unilaterally make their own recommendations and direct our consultants to draw up information and then, they get basically shut down at the board meeting and waste tens of thousands of dollars and hours and hours of time," said Manaster.

The agreement with DLR group for Beverly High alone would have cost the board \$39,500 for design services with a total project cost estimated at \$328,219, including contingency.

"What I'm hearing is now we're up to \$300,000 and you have something in mind and maybe [Superintendent Gary] Woods has something in mind and we're going to go to design services on it, but none of its been

discussed with us and I'm utterly confused by that," said Manaster.

Board of Education member Lewis Hall suggested each Board of Education member meet privately with Buresh and Woods.

Manaster said the designs had to be discussed in open session and would not do that because he was "not going to jail."

Woods suggested the Board table both items. Hall said he did not feel comfortable discussing the items without the context of the security plan, which is a closed session item.

Manaster said the Board would discuss the security plan at the next closed session, but the architectural design would have to be discussed in open session.

The Board agreed to table the items on a voice vote.

## Part of City Surplus appropriated to safety hiring incentives

The Beverly Hills City Council voted to appropriate \$7.74 million of the City's \$10.2 million surplus on Feb. 5.

In addition to the \$2.25 million appropriated to the school district, \$600,000 was appropriated to provide police hiring incentives for difficult to fill positions.

"The program will be offered on an as needed basis," said City Human Resources Director Sandra Olivencia.

New entry level safety employees, with a position that has been designated difficult to fill, could be entitled to a signing bonus upon hiring of up to 10 percent of the position's annual base salary.

Twenty-five percent of the bonus would be paid upon hiring, 25 percent upon graduating the academy, 25 percent after six months of service and the remaining 25 percent at the end of the probationary period of 18 months.

For lateral entry safety officers --new employees from other police departments-- 25 percent of the bonus would be paid upon hiring, 25 percent after six months of service and the remaining 50 percent at the end of the probationary period of 18 months.

Lateral entry officers may also be advanced three weeks of sick leave hours at time of employment, but would not accrue additional time until having served 66 weeks with the City.

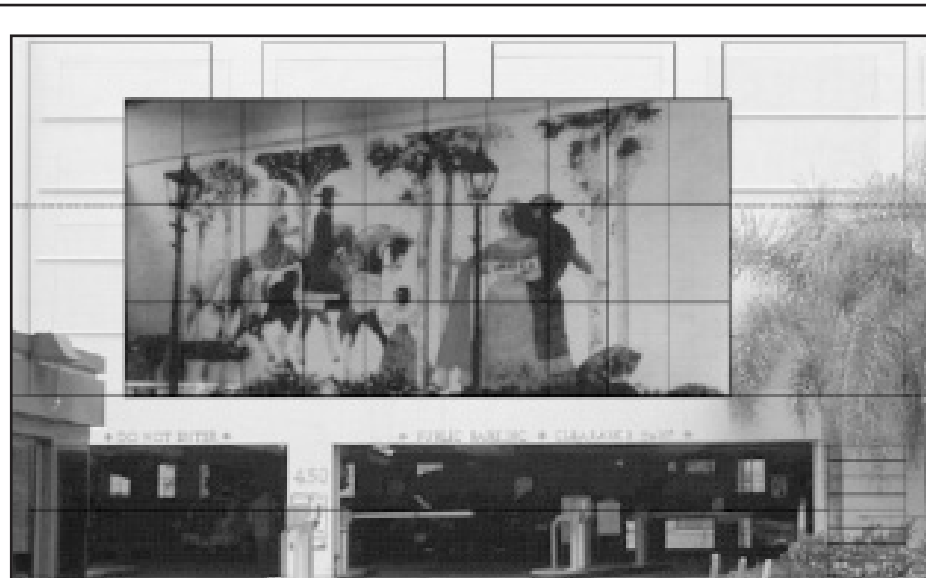
The recipient of the bonus is required to commit at least 12 months of service with the City following the date on which the final bonus is received or he or she would have to reimburse the City the full amount of the bonus.

The signing bonuses can only be approved and recommended if the City has actively recruited for a period of six months and has been unsuccessful in identifying a qualified candidate, at which point the department could put in a request, which would need to be approved by the city manager and human resources department.

## Beverly High Academic Decathlon team places first in L.A. County

Beverly High won the Los Angeles County Academic Decathlon and will compete in the state competition in Sacramento in March.

Beverly Hills placed first among 51 other



Rexford Drive garage entrance

## Civic Center Parking Entrance on Rexford Drive will close for six weeks

In anticipation for the installation of the Millard Sheets Mural, the parking entrance on Rexford Drive will close for six weeks starting Feb. 25.

During the construction, signs will direct drivers to the Civic Center Drive entrance and exit. However, the Rexford Drive entrance will be open on Saturdays and Sundays and all day on March 5th for the municipal election.

The mural by renowned California artist Millard Sheets used to hang in the motor court of the Beverly Wilshire Hotel. It measures approximately 15' x 31' and depicts an early California scene of people and horses in a forest setting. The piece was removed in 1987 and presented to the City as a gift, but has been in storage until now. Installation of the mural is funded through the Public Art Fund.

schools in Los Angeles County scoring 52,990.3 out of 60,000 points.

The top three scoring students in the entire competition were Beverly High students Jenny Chieu with 9,786.7 points, David Mnitsa with 9,340.2 points, and Victor Lee with 9,330 points.

The other members of the first place team are Hal Smith, Heidi Hart, Laurie Wang, Adina Babaian, Annette Chang, and Joye Yang.

Last year, the Beverly High team placed third in the county competition and 14th in state. Currently, their recent score ranks them fifth in the nation.

Other teams that will advance from L.A. County are West High School in Torrance, Burbank High School, Mark Keppel High in Alhambra, El Rancho High in Pico Rivera, Redondo Union in Redondo Beach, and South High in Torrance. LAUSD schools who will compete in the state competition include defending national champions Granada Hills High, and nine others.

## Church of the Good Shepherd presents organ recital on Feb. 24

Jim Casey, the organist for St. Paul the Apostle Church and music director of St. James Episcopal School in Los Angeles, will perform at Church of the Good Shepherd on Sun., Feb. 24 at 3 p.m.

Casey will perform on the Noack pipe organ installed in 2009. Casey has a bachelor's degree from Drake University in organ and church music and a master's in organ from the Yale Institute of Sacred Music.

The suggested minimum donation is \$10. Church of the Good Shepherd is located on 501 N. Bedford Drive. Beverly Hills, CA 90210.

## Holiday ice skating rink costs City, CVB \$95,000

The net cost for the ice rink located outside of City Hall on Crescent Drive was approximately \$95,000, according to a City staff report.

The total cost of the ice skating rink was \$281,811 and generating revenue of \$150,960 from skaters, rentals and concessions as well as \$35,000 in sponsor revenue.

The City annually sponsors a Holiday décor program. This past holiday season the City collaborated with the Conference and Visitor's Bureau as well as the Rodeo Drive Committee for the "Joy to the Hills" banner campaign, the Rodeo Drive Holiday Décor campaign, and the ice skating rink.

The rink was located on Crescent Drive in front of City Hall, between North and South Santa Monica Boulevard for five weeks.

Pioneer Hardware owner Jeff Tilem and Beverly Hills Market and Deli owner Shawn Saeedian were not available for comment.

## Party endorses Brien, Rosenstein

The Los Angeles County Democratic Party voted to endorse incumbent Mayor Willie Brien and first-time candidate Planning Commission Vice Chair Brian Rosenstein for Beverly Hills City Council.

"Dr. William Brien and Brian Rosenstein will stand up for Beverly Hills and will work hard to ease traffic congestion, improve public safety, revitalize the local economy, and expand city services for residents. This election, the Los Angeles County Democratic Party urges Beverly Hills voters to vote for Brien and Rosenstein for City Council to move our community forward," said Eric C. Bauman, Chair of the Los Angeles County Democratic Party in a prepared statement.

-- Briefs compiled by Andrea Aldana



letters cont. from page 2

pen. When integrity and independence counts, Mayor Willie Brien is the clear choice.

**Barry Brucker**  
*Beverly Hills City Councilmember*

*Editor's note: The following letter was sent to the Courier but was not published.*

I would like to correct two misleading points in the article about Beverly Hills City employee pensions in the Feb. 8, 2013 edition of the *Beverly Hills Courier*. The first is the statement that the City's recent \$10.2 million budget surplus is "not supported by the financial records." This statement is an example of comparing apples with oranges.

Simply put, a budget surplus is generated when actual revenues exceed projected revenues, or actual expenditures are less than that budgeted, or both. The recent budget surplus was a result of both. This is great news because it shows our revenue estimates are conservative and we are carefully watching our expenses. To say there wasn't a surplus because the City still has an unfunded pension liability is

like saying someone who received a raise at work didn't really get a raise because they still have a home mortgage balance.

The second point I'd like to clarify is the statement that "CalPERS now returns less than 1.5 percent on its investments" It's not clear where the 1.5 percent figure came from as it does not match any of the numbers reported by CalPERS in its most recent report. However, it's important to remember that CalPERS is investing for the long-term so any short-term snapshot of earning will not tell the whole story. For example, the latest report from CalPERS just last month was an earnings rate of 13.3 percent for 2012, which is an excellent return, but not an accurate indicator of long-term earnings.

A better indicator of long-term results can be found by looking at CalPERS' historical rates of return since 1990. Not counting 2012, the average rate of return over that 22-year period was approximately 8.5 percent. It is debatable whether such a return can be achieved in the decades going forward, but by any measure long-term earnings have far exceeded the 1.5 percent reported by the *Courier*.

The City takes its unfunded pension

obligation very seriously, and the City Council has already acted to implement several measures to reduce its obligations: A second, lower, retirement tier has been established for new public safety employees and all public safety personnel will share a portion of the annual cost of the plan starting in 2014. Pension reform for non-safety staff is also a City Council priority and negotiations will be underway shortly with those groups. These

measures, in addition to the recent pension reform legislation by the state, will considerably reduce the cost of employees going forward.

A more complete picture of the City's long term liabilities and financial data and the most recent CalPERS financial information, is available on the City's website at [www.beverlyhills.org/pensions](http://www.beverlyhills.org/pensions).

**Jeff Kolin**  
*Beverly Hills City Manager*

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 **Brian Rosenstein** X

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 **Seat 6 DAVID VELA** X

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conducted by an Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jonathan Filipo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 139

FICTITIOUS BUSINESS NAME STATEMENT: 2013014658. The following person(s) is/are doing business as: ATOMEX BUILDING MAINTENANCE. 22817 Ventura Blvd. #879 Woodland Hills, CA 91364. ALEXANDER JUSTIN FAIR. 22817 Ventura Blvd. #879 Woodland Hills, CA 91364. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alexander J. Fair, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 140

FICTITIOUS BUSINESS NAME STATEMENT: 2013014105. The following person(s) is/are doing business as: FORTY OUNCE SYNDCATE CLOTHING. 9800 Veper #104 Panorama City, CA 91402. VICTOR MANUEL ORTEGA. 9800 Veper #104 Panorama City, CA 91402. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 1/18/13. Signed: Victor Ortega, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 141

FICTITIOUS BUSINESS NAME STATEMENT: 2013014157. The following person(s) is/are doing business as: SKAA VENDING. 18817 Cedar Valley Way, Newhall, CA 91321. EDGAR AGUILAR. 18817 Cedar Valley Way, Newhall, CA 91321. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Edgar Aguilar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 142

FICTITIOUS BUSINESS NAME STATEMENT: 2013014259. The following person(s) is/are doing business as: DABLO FABRICATIONS. 10342 Jordan Ave. Chatsworth, CA 91311. BRANDON KEYES MCLAUSCHIN. 10342 Jordan Ave. Chatsworth, CA 91311. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brandon Keyes Mclaushin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 143

FICTITIOUS BUSINESS NAME STATEMENT: 2013014242. The following person(s) is/are doing business as: FONO OF CAKE. 17815 Ventura Blvd. Suite 109 Encino, CA 91436. JENIFER GALYNKY. 17815 Ventura Blvd. Suite 109 Encino, CA 91436. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jennifer Galyanky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 144

FICTITIOUS BUSINESS NAME STATEMENT: 2013014075. The following person(s) is/are doing business as: A BLACK MAN WITH HANDS. 18408 S. Orchard Gardens, CA 90247. DEANDRE MOORE. 32811 Alieu Ave. Glendale, CA 91201. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: DeAndre Moore, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 145

FICTITIOUS BUSINESS NAME STATEMENT: 2013014058. The following person(s) is/are doing business as: BARLINE HOLDING. 1055 E Colorado Blvd. #500 Pasadena, CA 91106. INTERNATIONAL GLOBAL FOODS CORP. 1055 E Colorado Blvd. #500 Pasadena, CA 91106. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 2/12/2005. Signed: Jim Rogas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 146

FICTITIOUS BUSINESS NAME STATEMENT: 2013013930. The following person(s) is/are doing business as: A.R. CABINETS. 1328 S. Hope St. #214 Los Angeles, CA 90015. ALLAN DIAZ BARRIGA. 1328 S. Hope St. #214 Los Angeles, CA 90015. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Allan Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 147

FICTITIOUS BUSINESS NAME STATEMENT: 2013014806. The following person(s) is/are doing business as: EVERY SADE OF GREEN. 11477 Vanowen St. North Hollywood, CA 91605. ANTON DIAZ BARRIGA. 12919 Flower Parkway, Canoga Park, CA 91387. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Antonio Diaz Barriga, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 148

et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 148

FICTITIOUS BUSINESS NAME STATEMENT: 2013014850. The following person(s) is/are doing business as: SO CAL MOOR CO. 16342 Mather Ave. Sunland, CA 91060. MINELLA HAMBARCHIAN. 16342 Mather Ave. Sunland, CA 91060. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Minella Hambarchian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 149

FICTITIOUS BUSINESS NAME STATEMENT: 2013015015. The following person(s) is/are doing business as: ORTHOPEDIC & RECONSTRUCTION MEDICAL GROUP. 22019 Ventura Blvd. Woodland Hills, CA 91364. ALEX MCKAY. 22019 Ventura Blvd. Woodland Hills, CA 91364. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arash Yaghobian, M.D. Corp. President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 150

FICTITIOUS BUSINESS NAME STATEMENT: 2013015647. The following person(s) is/are doing business as: ALEX MACK. 5143 Balmain Ave. #210 North Hollywood, CA 91605. ALEXSIS MACK. 5143 Balmain Ave. #210 North Hollywood, CA 91605. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alexis Mackay, Sall. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 151

FICTITIOUS BUSINESS NAME STATEMENT: 2013015618. The following person(s) is/are doing business as: ELECTRO TV STATION. ELECTRO RADIO STATION. ELECTRO CLOUD. FINGER POP. LA NEW. 1851 Wilona Blvd. #209 Los Angeles, CA 90027. EMILIOV. 1851 Wilona Blvd. #209 Los Angeles, CA 90027. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Emilio V, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 152

FICTITIOUS BUSINESS NAME STATEMENT: 2013017005. The following person(s) is/are doing business as: SANITATION SENSATION. 12551 Nordhoff St. #17 North Hills, CA 91343. RAFAEL RIVAS. 12551 Nordhoff St. #17 North Hills, CA 91343. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rafael Rivas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 153

FICTITIOUS BUSINESS NAME STATEMENT: 2013015672. The following person(s) is/are doing business as: ATLANTA THE SAINT. 900 N. Hoover Apt. C Los Angeles, CA 90029. ATLANTA ST MARTIN. 900 N. Hoover Apt. C Los Angeles, CA 90029. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Atlanta St Martin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 154

FICTITIOUS BUSINESS NAME STATEMENT: 2013015911. The following person(s) is/are doing business as: PREFERRED CARE HEALTH. 11565 Laurel Canyon Blvd. Suite 202 San Fernando, CA 91340. PREFERRED CARE HEALTH. 11565 Laurel Canyon Blvd. Suite 202 San Fernando, CA 91340. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Preferred Care Health, Inc., CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 155

FICTITIOUS BUSINESS NAME STATEMENT: 2013015922. The following person(s) is/are doing business as: PREFERRED HOME HEALTH. 11565 Laurel Canyon Blvd. Suite 202 San Fernando, CA 91340. PREFERRED HOME HEALTH CARE, INC. 11565 Laurel Canyon Blvd. Suite 202 San Fernando, CA 91340. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arming Home Health Care, Inc., CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 156

FICTITIOUS BUSINESS NAME STATEMENT: 2013016220. The following person(s) is/are doing business as: PERFECT TOUCH WOOD FINISHING. 9414 Van Nuys Blvd #108 Panorama City, CA 91402. VICTOR JAVRECH. 9414 Van Nuys Blvd #108 Panorama City, CA 91402. The business is conducted by: A General Partnership. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Javrech, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 157

FICTITIOUS BUSINESS NAME STATEMENT: 2013016357. The following person(s) is/are doing business as: NASON IRON WORKS.

12423 Gladstone Ave #2 Sylmar, CA 91342. JUAN CARLOS HERNANDEZ. 14141 Puk St. #33 Sylmar, CA 91342. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 2003. Signed: Nason Iron Works, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 158

FICTITIOUS BUSINESS NAME STATEMENT: 2013015886. The following person(s) is/are doing business as: MR HANDYMAN SERVICES. 7127 Forbes Ave Van Nuys, CA 91406. JOEL MENDOZA. 7127 Forbes Ave Van Nuys, CA 91406. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joel Mendoza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 159

FICTITIOUS BUSINESS NAME STATEMENT: 2013015884. The following person(s) is/are doing business as: OC CENTRAL. 6300 Crane Ave. North Hollywood, CA 91606. RICHARD RECCO. 6300 Crane Ave. North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gerardo Mendez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 160

FICTITIOUS BUSINESS NAME STATEMENT: 2013015883. The following person(s) is/are doing business as: ARREST GRAPHICS. ULTRA PRINT. 13321 Raven St. Sylmar, CA 91342. GERARDO MENDEZ. 13321 Raven St. Sylmar, CA 91342. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gerardo Mendez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 161

FICTITIOUS BUSINESS NAME STATEMENT: 2013015883. The following person(s) is/are doing business as: E&E ELITE CONSTRUCTION. 543 Myrtle St. Glendale, CA 91203. EMILIO DEROHANIAN. 543 Myrtle St. Glendale, CA 91203. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Emilio Derohanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 162

FICTITIOUS BUSINESS NAME STATEMENT: 2013016680. The following person(s) is/are doing business as: IN THE WELLNESS ZONE. 15353 Wedgington St. #D103 Sherman Oaks, CA 91411. MARISOL VELEZ. 15353 Wedgington St. #D103 Sherman Oaks, CA 91411. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 1/15/13. Signed: Marisol Velez, Owner/Operator. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 163

FICTITIOUS BUSINESS NAME STATEMENT: 2013016917. The following person(s) is/are doing business as: AZULE USA. 4979 Fountain Ave. #16 Los Angeles, CA 90029. ALBERTO QUERBERG. 1525 N. Kernmore Ave. #101 Los Angeles, CA 90027. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alberto Querb, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 164

FICTITIOUS BUSINESS NAME STATEMENT: 2013017028. The following person(s) is/are doing business as: CELEBRITY LOOKS LASER CLINIC P.C. CELEBRITY LOOKS LASER CENTER. ADAM'S SKIN LASER CARE. 12265 Ventura Blvd. #206 Studio City, CA 91604. CELEBRITY LOOKS LASER CLINIC P.C. 12265 Ventura Blvd. #206 Studio City, CA 91604. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Celebrity Looks Laser Clinic P.C., VP/Secretary. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 165

FICTITIOUS BUSINESS NAME STATEMENT: 2013016176. The following person(s) is/are doing business as: DESIGN CARE SERVICES. 5800 Overnourth Ave. #50 Woodland Hills, CA 91361. GUY PUGH. 5800 Overnourth Ave. #50 Woodland Hills, CA. The business is conducted by: A Married Couple. has begun to transact business under the fictitious business name or names listed here on: 3/12/2009. Signed: Guy Pugh, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/7/13, 2/14/13, 2/21/13 166

FICTITIOUS BUSINESS NAME STATEMENT: 2013016177. The following person(s) is/are doing business as: FIVE STAR FIVE STAR DEALS. BARGAIN DISCOUNT. ULTRA BARGAIN. STOP SHOP. 11901 Santa Monica Blvd. #457 Los Angeles, CA 90025. ROBERT GOLDSTAN. 11901 Santa Monica Blvd. #457 Los Angeles, CA 90025. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert Goldstan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/13 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation







PRODUCTIONS. 3454 Waverly Drive #8 Los Angeles, CA 90027. PATRICK J. KELLY. 3454 Waverly Drive #8 Los Angeles, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Patrick J. Kelly. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 298)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030141. The following person(s) is/are doing business as: ROLES CLEENERS. 2438 Victory Blvd W West Hills, CA 91307. ROBERTO B. SALDANES. 1901 Bakers St North Hills, CA 91343. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Roberto B. Saldaanes. Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 297)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030271. The following person(s) is/are doing business as: PERFECT DESIGN REMODELING. 6125 Cahito St #11 Los Angeles, CA 90068. YOSEF E. TULLER. 6125 Cahito St Los Angeles, CA 90068. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yosef Tuller, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 297)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027229. The following person(s) is/are doing business as: MARBELLA MAKE UP ARTIST. 8218 Virginia Ave #F South Gate, CA 90260. MARBELLA LOPEZ ALVAREZ DUENO. 8218 Virginia Ave #F South Gate, CA 90260. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/12/2013. Signed: Marbella L Alvarez Dueno. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/9/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 299)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027298. The following person(s) is/are doing business as: TERRY TULLERS. 13403 Butank Blvd #1 Sherman Oaks, CA 91303. CHRISTINE MARIE TERRY. 13403 Sherman Oaks, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/7/2013. Signed: Christine Marie Terry. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/9/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 299)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027486. The following person(s) is/are doing business as: KATZENBERG PRODUCTIONS. 307 W. N Curson Ave Los Angeles, CA 90006. ERIC F. KATZENBERG. 307 W. N Curson Ave Los Angeles, CA 90006. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eric Katzenberg. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 299)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027495. The following person(s) is/are doing business as: LATINOS MEDIA GROUP. 222 Reseda Blvd #24 Northridge, CA 91324. ANA M SABOCCO. 222 Reseda Blvd #24 Northridge, CA 91387. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ana M Sabogal. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 299)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027570. The following person(s) is/are doing business as: CALI WEST EQUIPMENT AND PARTS. CALI WEST SERVICES. 466 Foothill Blvd #210 Northridge, CA 91321. TRINA KIM VENTURES INC. 466 Foothill Blvd #210 Northridge, CA 91321. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 2/7/2013. Signed: Trina Kim Ventures Inc, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 2/8/2013 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 300)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027587. The following person(s) is/are doing business as: COLIS BAENRY & COFFEE. 827 N. Macley Ave San Fernando, CA 91340. ROSA LIDIA REYES DEL CID. MARLO VALENZUELA. 1017 Newton St San Fernando, CA 91340. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 2/7/2013. Signed: Rosa Lidia Reyes Del Cid. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 300)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027726. The following person(s) is/are doing business as: CANELO VALLEY ELECTRIC/MARLBU LIGHTING. 28012 Tachibana Ct, Agoura Hills, CA 91301. PO Box 511 Agoura Hills, CA 91304. BRIAN RIDGE. 7301 Coltone Thousand Oaks, CA 91360. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/6/2013. Signed: Rosa Lidia Reyes Del Cid. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 300)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027847. The following person(s) is/are doing business as: COSMOPOLITAN PALLIATIVE CARE PROVIDER. 21860 Burbank Blvd, Ste. 1808 Woodland Hills, CA 91367. WESTERN PALLIATIVE CARE, INC. 1924 Tullite Ridge Lane Porter ranch, CA 91326. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Western Palliative Care, Inc. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 300)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027886. The following person(s) is/are doing business as: LOVE AFFAIR. 12123 Sherman Way #101 North Hollywood, CA 91605. JEROME ROGERS. 1212 Sherman Way #101 North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jerome Rogers. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 300)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027895. The following person(s) is/are doing business as: LIFTBUSTICS, LLC. 16165 Soledad Canyon Road #333 Canyon Country, CA 91387. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 12/31/12. Signed: Liftgistics, LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 300)

FICTITIOUS BUSINESS NAME STATEMENT: 2013027927. The following person(s) is/are doing business as: 66 CONSTRUCTION. 10559 Vanowen Street. 158 North Hollywood, CA 91605. JAMES M. BROWN. 612 S. Lake St Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vase Chigrenkov. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 300)

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2012224200

Date Filed: 1/10/12

Name of Business: UNIQUE LIMOUSINE. 1071 Irving Avenue, Unit B, Glendale CA 91201.

Registered Owner: TATEVIK YESAYAN. 1071 Irving Avenue, Unit B, Glendale, CA 91201.

Current File #: 2013025150

Date: 02/06/13

Published: 2/14/13, 2/21/13, 2/28/13, 03/07/13 286

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2012112727

Date Filed: 06/11/12

Name of Business: SUPERIOR METAL AND WOOD. 11740 Rincon Ave. Sylmar, CA 91342.

Registered Owner: JOSE J. ROBLES. 11740 Rincon Ave. Sylmar, CA 91342.

Current File #: 2013026151

Date: 01/04/13

Published: 2/14/13, 2/21/13, 2/28/13, 03/07/13 287

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20110218269

Date Filed: 02/29/11

Name of Business: BMJ TRUCKING. 4380 Prospect Ave. Los Angeles, CA 90027.

Registered Owner: ALBERT BAGDASARIAN. 4380 Prospect Ave. Los Angeles, CA 90027.

Current File #: 2013025571

Date: 2/6/13

Published: 2/14/13, 2/21/13, 2/28/13, 03/07/13 288

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20080578234

Date Filed: 4/3/08

Name of Business: REYES EXPRESS. 13128 Dronfield Ave Sylmar, CA 91342.

Registered Owner: SALVADOR REYES. 13128 Dronfield Ave Sylmar, CA 91342.

Current File #: 2013027393

Date: 2/6/13

Published: 2/14/13, 2/21/13, 2/28/13, 03/07/13 289

FICTITIOUS BUSINESS NAME STATEMENT: 2013031774. The following person(s) is/are doing business as: DNK SKINCARE. 337 South Beverly Drive #100 Beverly Hills, CA 90212. DANIELLE KREMER 630 Hauer Blvd. #310 Los Angeles, CA 90036. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Danielle Kremer. Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 315)

FICTITIOUS BUSINESS NAME STATEMENT: 2013028420. The following person(s) is/are doing business as: BENYS BOOTCAMP FITNESS. 6301 Glade Ave. Apt. K209 Woodland Hills, CA 91367. BENJAMIN DENNIS. 6301 Glade Ave. Apt. K209 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/29/12. Signed: Benjamin Dennis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/29/12 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 292)

FICTITIOUS BUSINESS NAME STATEMENT: 2013028491. The following person(s) is/are doing business as: WFK. WORLD'S KOCHER FOOD. 1600 Naud St. Los Angeles, CA 90012. AIONN 3484943. NATIONAL GALT. 1600 Naud St. Los Angeles, CA 90012. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: National Galt, Treasurer. This statement is filed with the County Clerk of Los Angeles County on: 12/18/12 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 293)

FICTITIOUS BUSINESS NAME STATEMENT: 2013031287. The following person(s) is/are doing business as: ADVANCED COLLEGE PREP. 4832 Balboa Ave. Unit B Encino, CA 91316. SUSAN HODGKINS. 4832 Balboa Ave. Unit B Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Susan Hodgkins. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/12/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 324)

FICTITIOUS BUSINESS NAME STATEMENT: 2013032816. The following person(s) is/are doing business as: PPLUS39. 3310 Beverly Drive Los Angeles, CA 90027. FILIPPO PAPINI. 3310 Waverly Drive Los Angeles, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/20/13. Signed: Filippo Papini, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/11/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 296)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030026. The following person(s) is/are doing business as: BEVERLY HILLS POLO CLUB. BEVERLY HILLS POLO TEAM. 9595 Whshire Blvd Suite 900 Beverly Hills, CA 90212; PO Box 12679 Newport Beach, CA 92658. MICHAEL PARAN. 511 East Balboa Blvd Newport Beach, CA 92661. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Paron. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 296)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030357. The following person(s) is/are doing business as: MMM MOBILE CAR WASH. 2435 Florencia Ave #102 Montrose, CA 91203. MARIAM HARUTYUNYAN. 2435 Florencia Ave #102 Montrose, CA 91203. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mariah Harutyunyan. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 297)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030821. The following person(s) is/are doing business as: ENLOK'S KRISPIY KETTLE KORNI. 12249 Lopez Cyn Rd Sylmar, CA 91342. SCOTT ALLAN JOHNSON; MONIQUE ERICA JOHNSON. 12249 Lopez Cyn Rd Sylmar, CA 91342. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Scott Allan Johnson. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 297)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030385. The following person(s) is/are doing business as: TUMEOJO AUTO FLEET. 8625 Sepulveda Blvd North Hills, CA 91343. SURELlys CAMEJO. 8625 Sepulveda Blvd North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/12/2013. Signed: Surelylys CAMEJO, Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 2/13/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 299)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030341. The following person(s) is/are doing business as: MANABA ENTERPRISE. 527 West Queens St #1 Inglewood, CA 90301. ALEX S BAWJANI; PORTIA KUSI. 527 West Queens St #1 Inglewood, CA 90301. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 1/11/2013. Signed: Alex B. Bawjani, Partner/Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 300)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030033. The following person(s) is/are doing business as: QUICK EXPRESS TOWING. 6875 Troost Ave North Hollywood, CA 91605. PARGEV ADAMYAN; MARIA NAAPETYAN. 7010 Mary Ellen Ave North Hollywood, CA 91605; 7689 Bellare Ave North Hollywood, CA 91606. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 2/13/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 301)

FICTITIOUS BUSINESS NAME STATEMENT: 2013029304. The following person(s) is/are doing business as: TK NALLS SALON. 4795 Vireland Ave #B North Hollywood, CA 91602. JOCELYN HO SHELBY. 1101 N. Beachwood Dr Burbank, CA 91506. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joceelyn Ho Shelby, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 302)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030092. The following person(s) is/are doing business as: PERFECT BUILDERS. 6399 Smoketree Ave Oak Park, CA 91377. MOSHES DVAOIA; ZIVA OVAIDA. 6399 Smoketree Ave Oak Park, CA 91377. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Moshes Kabani, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 303)

FICTITIOUS BUSINESS NAME STATEMENT: 2013030925. The following person(s) is/are doing business as: ODOL BREEZE OFF THE MORNING SEA STUDIOS. 16624 Bryant St North Hills, CA 91343. TIM ANDREW MCCONNAUGHY. 16624 Bryant St North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/12/2013. Signed: Tim Andrew McConnaughy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 304)

FICTITIOUS BUSINESS NAME STATEMENT: 2013031081. The following person(s) is/are doing business as: UNITED PROPERTY MANAGEMENT. 1414 Newton Street Los Angeles, CA 90021. KATHERINE KABAEI. 1414 Newton Street Los Angeles, CA 90021. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Katherine Kabaei, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 305)

FICTITIOUS BUSINESS NAME STATEMENT: 2013031114. The following person(s) is/are doing business as: M&G2 P RICHES. 24107 Hamlin St West Hills, CA 91307. SHAHRYAR ELIASPOUR. 24107 Hamlin St West Hills, CA 91307. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shahryar Eliaaspour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 306)

FICTITIOUS BUSINESS NAME STATEMENT: 2013031348. The following person(s) is/are doing business as: USA PARKING. 5670 Louise Ave Northridge, CA 91325. USA PARKING SERVICE. 5670 Louise Ave Northridge, CA 91325. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: USA Parking Service, LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 2/14/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 306)

FICTITIOUS BUSINESS NAME STATEMENT: 2013031476. The following person(s) is/are doing business as: EASLY AMPUB. 15234 Surturb St #2 North Hills, CA 91343. VECTOR PASTRANA. 15234 Surturb St #2 North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/14/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 306)

FICTITIOUS BUSINESS NAME STATEMENT: 2013032520. The following person(s) is/are doing business as: HALO DUVALLE. 9036 Swinton Ave North Hills, CA 91343. CHEVYIS GOMEZ. 9036 Swinton Ave North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/13/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/2013, 3/7/2013, 3/14/2013 309)

FICTITIOUS BUSINESS NAME STATEMENT: 2013032422. The following person(s) is/are doing business as: SOUNDRIOTZ/URBAN CONTEMPORARY MUSIC AWARDS. 3329 Oak Glen Dr Los Angeles, CA 90038. MOYA NKURUMAH. 3329 Oak Glen Dr Los Angeles, CA 90038. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/13/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county



consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1- 800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4356618 02/14/2013, 02/21/2013, 02/28/2013

NOTICE OF TRUSTEE'S SALE TS No. CA-12-498053-AL Order No.: 120055881-CA-GT|YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/22/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): DELILAH J. STOMBS Recorded: 1/30/2008 as Instrument No. 20080179208 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 3/8/2013 at 9:00 AM Place of Sale: At the Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, in the Vineyard Ballroom Amount of unpaid balance and other charges: \$233,217.96 The purported property address is: 1230 HORN AVE APT 621, WEST HOLLYWOOD, CA 90069 Assessor's Parcel No.: 5559-006-223 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 800-280-2832 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-12-498053-AL. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information

only Sale Line: 800-280-2832 O r Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. TS No.: CA-12-498053-AL IDSPub #0045444 2/14/2013 2/21/2013 2/28/2013

NOTICE OF PETITION TO ADMINISTER ESTATE OF: VICTOR GOODHILL CASE NO. BP139004

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of VICTOR GOODHILL. A PETITION FOR PROBATE has been filed by BARBARA GOODHILL in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that BARBARA GOODHILL be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 03/07/13 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.

Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner  
LLOYD S. MANN, ESQ.  
SBN 108527  
MANN & ZARPAS, LLP  
15233 VENTURA BLVD #714  
SHERMAN OAKS CA 91403  
2/14, 2/21, 2/28/13  
CNS-2443177#

NOTICE OF TRUSTEE'S SALE TS No. 11-0094998 Title Order No. 11-0076309 APN No. 4333-007-017 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/22/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL TOISERKANI, AND TANIA SIMANTOV, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP, dated 02/22/2007 and recorded 3/2/2007, as Instrument No. 20070458772, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/08/2013 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 265 SOUTH CLARK DRIVE, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,096,078.67.

It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site [www.recontrustco.com](http://www.recontrustco.com), using the file number assigned to this case 11-0094998. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281-8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.147827 2/14, 2/21, 2/28/2013

Order No: 5910098 TS No: J12-03067 NOTICE OF TRUSTEE'S SALE UNDER A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN YOU ARE IN DEFAULT UNDER A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN, DATED 5/29/2012. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that Witkin & Neal, Inc., as duly appointed trustee pursuant to that certain Notice of Delinquent Assessment and Claim of Lien (hereinafter referred to as "Lien"), recorded on 5/31/2012 as instrument number 12-811124 in the office of the County Recorder of Los Angeles County, California, and further pursuant to the Notice of Default and Election to Sell thereunder recorded on 9/19/2012 as instrument number 20121406678 in said county and further pursuant to California Civil Code Section 1367.1 and those certain Covenants, Conditions and Restrictions recorded on 4/8/1982 as instrument number 82-366618, WILL SELL on 3/14/2013, 09:00 A.M. behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA. at public auction to the highest bidder for lawful money of the United States payable at the time of sale, all right, title and interest in the property situated in said county as more fully described in the above-referenced Lien. The purported owner(s) of said property is (are): Susana Dosamantes, a single woman. The property address and other common designation, if any, of the real property is purported to be: 720 Huntley Dr. #203, West Hollywood, CA 90069, APN 4337-011-101. The undersigned trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Sale is: \$11,075.90. The opening bid at the foreclosure sale may be more or less than this estimate. In addition to cash, the trustee will accept a cashier's check drawn on a state or national bank, a check drawn on a state or federal credit union or a check drawn on state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in this state. In the event tender other than cash is accepted, the trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or the endorsee as a matter of right. Said sale shall be made, but without covenant or warranty, express or implied regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Lien, advances thereunder, with inter-

est as provided in the Declaration plus the fees, charges and expenses of the trustee. THIS PROPERTY IS BEING SOLD IN AN "AS-IS" CONDITION. Witkin & Neal, Inc. is attempting to collect a debt. Any information obtained will be used for that purpose. If you have previously received a discharge in bankruptcy, you may have been released from personal liability for this debt in which case this notice is intended to exercise the secured party's rights against the real property only. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER AND ALL OTHER INTERESTED PARTIES: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 or visit this Internet Web site: [www.priorityposting.com](http://www.priorityposting.com) using the file number assigned to this case: J12-03067. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. IMPORTANT NOTICE: Notwithstanding anything to the contrary contained herein, the sale shall be subject to the following as provided in California Civil Code Section 1367.4(c): "A non judicial foreclosure sale by an association to collect upon a debt for delinquent assessments shall be subject to a right of redemption. The redemption period within which the separate interest may be redeemed from a foreclosure sale under this paragraph ends 90 days after the sale." Dated 2/7/2013 Witkin & Neal, Inc. as said Trustee 5805 SEPULVEDA BLVD., SUITE 670 SHERMAN OAKS, CA 91411 (818) 845-8808 By: Susan Paquette Trustee Sales Officer THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. P1020198 2/21, 2/28, 03/07/2013

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 448512CA Loan No. 3017028709 Title Order No. 755285 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 04-06-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-14-2013 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-18-2007, Book N/A, Page N/A, Instrument 20070928414, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: SOHA DARDASHTI, A SINGLE WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinabove described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: ALL THAT CERTAIN REAL PROPERTY IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, DESCRIBED AS FOLLOWS: A CONDOMINIUM COMPRISED OF: A) AN UNDIVIDED 5/45THS INTEREST IN LOT 1 OF TRACT NO. 28813, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 833 PAGES 93 AND 94 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, EXCEPT THEREFROM ALL MINERALS, COAL, OIL, PETROLEUM, GAS, ASPHALTUM AND KINDRED SUBSTANCES, NOT OR HEREAFTER, IN OR UNDER SAID LAND AND BELOW A DEPTH OF 500 FEET FROM THE SURFACE THEREOF WITHOUT THE RIGHT OF SURFACE ENTRY, AS RESERVED BY MAP MANAGEMENT COMPANY, A PARTNERSHIP, BY







FERNANDO RD, LOS ANGELES, CA 90065; BK#5375, 600 CANAL ST, KING CITY, CA 93930; BK#5454, 2991 COCHRAN ST, SIMI VALLEY, CA 93065; BK#5550, 238 STATE HWY 246, BUELLTON, CA 93427; BK#5574, 14868 BEAR VALLEY RD, VICTORVILLE, CA 92392; BK#5658, 5850 CRENSHAW, LOS ANGELES, CA 90043; BK#6242, 17901 CHATSWORTH, GRANADA HILLS, CA 91344; BK#6439, 2800 N. PASEO MERCADO, OXNARD, CA 93030; BK#8067, 9640 MARIPOSA RD, HESPERIA, CA 92344; BK#8670, 201 W. IMPERIAL HWY, BREA, CA 92821; BK#9049, 200 HIGHWAY 12, VALLEY SPRINGS, CA 95252; BK#9218, 1742 S. LA CIENEGA, LOS ANGELES, CA 90035; BK#9481, 2955 BELLFLOWER BLVD, LONG BEACH, CA 90815; BK#9827, 1864 N. BROADWAY ST, SANTA MARIA, CA 93456; BK#9945, 1250 S. LA BREA, LOS ANGELES, CA 90019; BK#10311, 20950 S. FIGUEROA ST, CARSON, CA 90745; BK#10606, 8304 EL CAMINO REAL, ATASCADERO, CA 93422; BK#10734, 1830 W. 8TH ST, LOS ANGELES, CA 90057; BK#11024, 5609 SUNSET BLVD, LOS ANGELES, CA 90028; BK#11299, 700 W. CESAR E. CHAVEZ AVE, LOS ANGELES, CA 90012; BK#11406, 6155 YORK BLVD, HIGHLAND PARK, CA 90042; BK#11490, 4918 SUNSET BLVD, LOS ANGELES, CA 90019; BK#12484, 5450 CANOGA AVE, WOODLAND HILLS, CA 91367; BK#14075, 12925 HESPERIA RD, VICTORVILLE, CA 92395; BK#16563, 39519 10TH ST WEST, PALMDALE, CA 93551  
The location in California of the chief executive office of the seller(s): SAME

The name(s) and address(es) of the buyer(s) is/are: UAG ENTERPRISES, LLC, 3613 BERNAL AVE, PLEASANTON, CA 94566  
The assets being sold are generally described as: LEASEHOLD INTEREST, FURNITURE, FIXTURES, SIGNS, EQUIPMENT, MACHINERY, AND OTHER PHYSICAL ASSETS LOCATED ON THE PREMISES AND USED IN THE OPERATION OF THE BUSINESS and are located at: 1475 HOLIDAY LN, FAIRFIELD, CA 94533  
The bulk sale is intended to be consummated at the office of: STEWART TITLE OF CALIFORNIA, INC 12370 HESPERIA RD, STE 5, VICTORVILLE, CA 92395 and the anticipated sale date is on or after MARCH 11, 2013  
The bulk sale is subject to California Uniform Commercial Code Section 6106.2.  
[If the sale is subject to Sec 6106.2 the following information must be provided]  
The name and address of the person with whom claims may be filed is: STEWART TITLE OF CALIFORNIA, INC, ATTN: DIANA PRICE, 12370 HESPERIA RD, STE 5, VICTORVILLE, CA 92395, Escrow No.: 01180-27326, and the last day for filing claims by any creditor shall be MARCH 8, 2013, which is the business day before the anticipated sale date specified above.  
Dated: FEBRUARY 8, 2013  
UAG ENTERPRISES, LLC, Buyer(s)  
LA1270491 BH WEEKLY 2/21/13

NOTICE TO CREDITORS OF BULK SALE

(Notice pursuant to UCC Sec. 6105)  
Escrow No. 01-040464-LA  
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address of the seller are: GERALDO VALDIVIESO AKA ARTHUR VALDIVIESO, 1384 CALLENS RD, VENTURA, CA 93003  
Doing business as: LUNERS INC  
All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), are: LUNERS INC  
The name(s) and business address of the buyer(s) are: MICHAEL BLOCK, HOWARD ENTIN, AND DAVID ENTIN, 8940 QUARTZ AVE, NORTHRIDGE, CA 9134  
The assets being sold are generally described as: THE BUSINESS, GOODWILL, FIXTURES, FURNITURE, AND FURNISHINGS, EQUIPMENT, SUPPLIES, TOOLS, LEASEHOLD IMPROVEMENTS, TELEPHONE NUMBERS, LISTS OF CUSTOMERS, TRADE NAMES, SIGNS, ALL TRANSFERABLE PERMITS, FRANCHISES, LEASES, CUSTOMER DEPOSITS AND SALEABLE MERCHANDISE FOR RESALE, STOCK IN TRADE, AND WORK IN PROCESS ON HAND and are located at: 1384 CALLENS RD, VENTURA, CA 93003  
The bulk sale is intended to be consummated at the office of: ESCROW OF THE WEST, 13949 VENTURA BLVD #300, SHERMAN OAKS, CA 91423 and the anticipated sale date is MARCH 11, 2013  
The bulk sale is subject to California Uniform Commercial Code Section 6106.2.  
The name and address of the person with whom claims

may be filed is: ESCROW OF THE WEST, 13949 VENTURA BLVD #300, SHERMAN OAKS, CA 91423 and the last day for filing claims by any creditor shall be MARCH 8, 2013, which is the business day before the anticipated sale date specified above.  
Dated: FEBRUARY 13, 2013  
MICHAEL BLOCK, HOWARD ENTIN, AND DAVID ENTIN, Buyer(s)  
PCTS LA1270661 VENTURA COUNTY STAR 2/21/13  
Department of Alcoholic Beverage Control  
888 S. FIGUEROA ST.  
STE 320  
LOS ANGELES, CA 90017  
(213)833-6043  
NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES  
Date of Filing Application: February 15, 2013  
To Whom It May Concern:  
The Names(s) of the Applicants is/are:  
6531 HOLLYWOOD HOSPITALITY LLC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:  
6531-33 HOLLYWOOD BLVD  
LOS ANGELES, CA 90028-6218  
Type of License(s) applied for:  
47-on-Sale General Eating Place

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Southern California's Premier  
Cemetery Plot Broker  
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Crescent Memorial Park,  
4 plots for sale in Section 55-Holy Cross for \$18,000. Rosie (559) 917-1368  
Make your final resting spot in  
Desert Lawn Memorial Garden of prayer, aka Faith Lot 189, Spaces E & F, \$2,000 each (925) 899-6797

Eden Memorial Park  
1 Cemetery plot for sale Mt. Sinai area, excellent location  
Must sell. \$5,500 or best offer  
Call (818) 854-5350

Eden Memorial Park  
1 Cemetery space with vault in sold out area of Mt. Shalom (Beverly Hills #393) Plot 3000, Space D

Cemetery priced at \$12,500. Will sell for \$8,500.  
\$400 transfer fee to cemetery at signing  
Susan (225) 930-4986

**EDEN MEMORIAL PARK.** Two Prime Side-by-Side Eye Level Crypt Spaces. Court of Prophets, beautiful views at the top of the hill. Row B, Spaces 483 and 484. All maintenance fees have been paid in perpetuity. Offered Below Retail at \$15,900 obo for both, transfer fee included. biontears@adelphia.net or (310) 234-1241

**FOREST LAWN CY-PRESS-** 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925) 683-4345

Forest Lawn Glendale. 5 plots in Resurrection Section, \$3,000 each OBO (or all for 16,000). Beautiful area. (916) 847-7607

Forest Lawn Hollywood Hills Murmuring Trees Section on Memorial Dr. Not far from Old North Church. Plot worth \$7500 obo. (870) 424-2734

Forest Lawn Memorial Park, 1 lot in Cypress, OC CA. \$3,000 obo. (770) 941-7497, anniel7ah@earthlink.net

Forest Lawn Memorial Parks in Hollywood Hills. Two side-by-side gravesites, \$4,550 each or \$8,500 for both including perpetual care and the

\$200 per site transfer fee, a 1,000 discount. Call 305-209-9002 and ask for Naledi or email naledirasp@gmail.com

Forest Lawn Glendale. Two adjacent plots in the Vale of Memory. Call for pricing and more information: (928) 282-7567

Green Hills Memorial Park Rancho Palos Verdes One Cemetery Plot Grace Lawn Section Asking \$8,500 OBO (816) 604-7323

Green Hills Rancho Palos Verdes Eventide Terrace Plot 85 Space B One plot, 2 interments Retails for \$11,500, Asking \$8,000 or best offer (310)291-8314

Greenwood Cemetery, Bible Mausoleum, Side by side crypt Located in the Mathew Corridor- Entry level Tier A; Crypt #25 and #27 Valued at \$13,600, selling both for \$7,500  
Owner will pay for transfer fees  
Cash or cashier's check for payment (619) 795-2181

Hillside Memorial Park 1 double ground cemetery plot Located in Court of the Book, Sold out area near Al Jol-sen mausoleum Plot #1-23-1A & B. Transfer fees paid. Valued at \$38,000, selling for \$28,500 OBO (310) 822-6917

Hillside Memorial Park Plot in Mount of Olives, Sold Out Section Block 3, Plot 202, Space 8 Valued at \$16,800 Asking \$13,500 OBO \*Will pay transfer fee\* Harry (951) 769-1984

Hillside, Mount of Olives, Single Plot (Block 13, Plot 397 Space 8). \$20,000 obo, including transfer fees. Linda (310)246-3206

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949)-400-5071

Hillside Memorial Park, Garden Mausoleum, Companion, Wall Crypt in Canaan section, Top level. Sacrifice \$17,000 (below market value). Bennett (310)721-2252

Hollywood Forever, Abbey of the Psalms. One beautiful crypt. \$8,000 OBO. (310) 433-8582

Mt Sinai Memorial Park Single plot on hill in Mt Sinai Memorial Park Zion section Map 4. \$8000 obo (818) 425-5925

Mt Sinai Memorial Park Single Plot on Gentle Slope \$5950 OBO. Cemetery price: \$8,400 (435) 655-5760

Mt Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697.

Oakdale Memorial Park. Two burial spaces located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Pacific View Memorial Park in Corona Del Mar, 6 plots side-by-side, 103 A & B and 136 C,D, E, and F in Bayview Terrace, \$11,000 each. Nancy Buchell (949)683-0873

Rose Hills Memorial Park Two single plots located at Garden of Comfort II Premium panoramic view location on hilltop Buy one get one free, \$12,900 pp Michael (949) 903-1562

Rose Hills Memorial Park, One burial plot available for sale, \$10,000, Carnation Lawn, Plot #1151, Wanda (626)-466-3105

Rose Hills, Garden of Benediction, Lot 2262, 4 SBS graves. Beautiful area below Memorial Chapel. \$3200 per grave + fees, (208) 777-8427.

Westwood Memorial crypt at a prime location: 4 spaces from Marilyn Monroe. Asking \$200,000. Call 310-785-0030 for more information.

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