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# Beverly Hills Weekly

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Issue 725 • August 22 - August 28, 2013

**OUR  
725<sup>th</sup>  
Issue**

## Update from Burbank

The Weekly checks in with former Beverly Hills City Manager Mark Scott



cover story • pages 8-9





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# letters & email

## “Planning Commission adds conditions to The Phoenix” [Issue #724]

Thanks to The Weekly for its August 15 report on the City Planning Commission’s actions regarding The Phoenix bar. The article could have easily been titled “Commission sanctions Sunset Strip behavior on Restaurant Row.”

As The Weekly reported, The Phoenix was open for eight months (Oct 2012-June 2013) in daily and egregious violation of the law. There were numerous health and safety violations, overcrowding that spilled into the streets, and incredibly loud noise from an amplified sound system hung on an outdoor patio. Local residents complained immediately, and the Police responded often, but the bar continued to operate with impunity because it took the City months to conduct an investigation that could have been done in one day – the violations were so blatant. Despite pleas from local residents and code enforcement officials, The Phoenix management team thumbed its nose at the community and laughed all the way to the bank for eight solid months as

they packed patrons into the bar. On the plus side, the City’s investigation fully documented the violations, making it clear that it’s been a minor miracle the overcrowded bar did not go up in flames on any given night. The “voluntary” closure by the owners is a sham, and at the Planning Commission hearing they arrogantly admitted that they have every intention to continue to operate as a seedy bar, not a legitimate restaurant, in the midst of class (until now) Restaurant Row.

Rather than punish this behavior, the Planning Commission proposes rewarding it – by extending the bar’s permitted operating hours from 11 p.m. to 1 a.m. on weekends, and by giving the owners a “do over” on all the health and safety violations. No fines were issued, no permits revoked, and no heed given to the pleas of residents such as my family and neighbors who live in the area zoned for a “transitional use” mix of business and residential. (I note quickly that we are well aware that we live in a busy neighborhood, but the activity at The Phoenix is far beyond anything we typically experience.)

Why is the Planning Commission trying to put lipstick on this pig? It’s one thing to guide and work with businesses that respect the community and fit its character, but it’s another to sanction bad behavior and reward egregious and dangerous operations. The Planning Commission speaks of monitoring the bar, but who will visit The Phoenix each night to measure the sound level and determine if less than 42 people are congregated in the open-air area? No one, of course, so the onus would again fall on local residents

*letters cont. on page 3*

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### Commission BHTV10 schedule

Architectural Commission (8/21) airs Aug. 23 at 8 p.m and Aug. 26 at 5 p.m.  
All City Commission meetings from the week of Aug. 18 air Aug. 17 at 12 p.m.

# SNAPSHOT



## AMBASSADOR OF THE YEAR OLIVE STREET

Beverly Hills resident and psychologist Mason Sommers was honored by OneLegacy at the 2013 Ambassadors of the Year ceremonies. Sommers, profiled in issue #669, was honored for his outreach efforts in securing multiple media articles to highlight Donate Life month in April.

Left to right: OneLegacy Community Programs Supervisor Erika Ospina Awad, Mason Sommers, Donate Life Ambassadors Coordinator Lacey Wood.



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# briefs

## Paysinger responds to Beverly Hills Sports Academy controversy



Carter Paysinger

Beverly High Principal Carter Paysinger released a statement this week through his attorney, Reed Aljian, saying he welcomed a third party review of the Beverly Hills Sports Academy, a

summer sports training session for Beverly High athletes.

"In my thirty plus years as an educator, school official, and employee of the Beverly Hills Unified School District, I have always acted in the best interests of our students and the District," said Paysinger through a statement. "My agreement to administer the summer sports program at the District's request was no different. I invite and encourage [Superintendent Gary] Wood's review of the program and the transparency it will bring to this situation."

The Board of Education decided in closed session last week to obtain a firm to conduct an independent review of the Beverly Hills Sports Academy.

The Board will need to approve an engagement letter with the party chosen to conduct the review, which will be voted on at a future board meeting, according to Woods.

The impetus for a review follows a *Los Angeles Times* article in Tuesday's newspaper, titled "Beverly Hills principal's on-campus camp is for-profit business."

The article reported that some Beverly High parents were under the impression that the money paid for the training sessions would go to the school's athletic teams. Some felt that Paysinger's involvement was a conflict of interest.

"In 1997, the Beverly Hills Unified School District asked Principal Paysinger, who was then serving as the athletic director at Beverly High, to take over the operations of the summer sports program, which had already been in existence for approximately 20 years," said Aljian, in a statement.

Paysinger said he relinquished day-to-day involvement in the program once he became

an administrator.

Aljian, a 1990 Beverly High graduate, played on one of the baseball teams that Paysinger coached.

## Spghettini jumps final hurdle in Beverly Hills opening

Spghettini, a jazz club and restaurant, set to open at 184 N. Canon Drive, was approved for a zone text amendment establishing a pilot program allowing for in-lieu parking to be leased at a reduced rate by a unanimous city council vote on Tuesday night.

The zone text amendment was applicant initiated. The amendment has been previously reviewed by the city council, an ad hoc committee consisting of Julian Gold and Mayor John Mirisch and the planning commission.

"I think it's exciting. It's a bit of a journey, but I think it's a good journey. I think the notion of trying something different in order to help restaurants move into town is a good thing," said Gold.

The Planning Commission reviewed the zone text amendment at the commission's meeting on June 25 and made recommendations after receiving initial feedback from the city council.

An ordinance initially came before the city council on May 7 for Spghettini. The original ordinance, which had been rejected by the city council, was for reduced in-lieu parking rates, but only for restaurants on North Canon Drive. At that time, councilmembers expressed concerns about equity. The new ordinance, which was unanimously approved by the city council, creates an in-lieu parking pilot program, which will be open for all restaurants located in the business triangle.

The previous ordinance also required that the restaurant provide public benefits to the city of Beverly Hills. That requirement has been eliminated.

Cary Hardwick, co-owner of Spghettini, addressed the city council Tuesday night thanking the councilmembers for the opportunity to open in Beverly Hills.

"We're very excited," said Hardwick. "And through this very long process, it's done nothing to dissuade us at all. It's just encouraged us more to come to the city of Beverly Hills."

The pilot program will allow restaurants to lease a maximum of 150 spaces. Spghettini will be leasing 59 spaces, leaving 91 available for future applicants.

Fees are set at 50 percent of the 10 year amortization rate. Fees for leased spaces are to be paid in perpetuity for the life of the business. Spghettini will pay over \$83,400 a year to lease the 59 spaces required by code.

Leased in-lieu parking spaces are not transferable to any business and available to tenants of buildings only. The pilot program is

ate dangerously and can't be trusted. You deserve no preferential treatment - therefore, your special permits for open-air operations and extended hours are revoked, and you can apply for a new Transitional Use License that would allow you to operate like any other restaurant in the City and consistent with the character of the Restaurant Row transitional neighborhood (including a last seating at 10 pm and other standard code such as not having music played above a conversational level).

**Frank Pizzurro**  
*Beverly Hills*



(L to R) Mayor John Mirisch, Daniel Nazarian, Sharona Nazarian, Councilmember Willie Brien

## City Council honors Sharona Nazarian

Human Relations Commissioner Sharona Nazarian was honored with a proclamation at the formal city council meeting on Aug. 20.

Nazarian was honored for "her past and continued outstanding contributions to the Beverly Hills community."

Nazarian was also a member of the Maple Counseling Center board for nine years, a member of the city's Human Relations commission, a member of the executive board of the Beverly Hills Rotary Club, and an active member of Sinai Temple.

Later in the meeting, Councilmember Willie Brien chose Nazarian as one of his potential replacements in the event of a disaster if he is no longer able to serve.

limited to existing buildings.

"We tried to think a little bit outside the box to try to accommodate the circumstances here. It is a pilot program, so we're going to try it. Hopefully it will work out," said Mirisch. "I think it's great that Spghettini will be the first beneficiary of it."

The pilot program will sunset one year from city council approval. The ordinance will return for a second reading.

## Byron Pope elected as City Clerk's Association of California Board second vice president



Byron Pope

Beverly Hills City Clerk Byron Pope defeated Pomona City Clerk Anthony J. Mejia for second vice president of the Board of the City Clerk's Association of California.

"I feel humbled and honored," said Pope. "I'm looking forward to working with all of the city clerks in California and representing them well. It's going to be a fun four years."

Pope will be sworn in at the League of California Cities annual conference on Sept. 18 in Sacramento.

Pope announced he was running earlier this summer to advocate for city clerks in California. Pope said some cities in California

do not view the city clerk as a department head.

Pope will serve a four year term. He has been elected second vice president. He will be first vice president his second year, president of the board the third year, and immediate past president the fourth year.

## Board of Education approves transfer of funds for \$10 million endowment

The Board of Education voted 4-1 approving a resolution allowing for a transfer of funds in order to establish a \$10 million endowment at the formal meeting on Aug. 13.

Board of Education member Lewis Hall dissented.

The resolution allows for the transfer of \$5.7 million in unassigned funds for the 2013 to 2014 year to the district's basic aid reserve fund, which contains \$3.3 million. The total in the fund would be \$9.04 million. The resolution also approved the transfer of additional unassigned funds from the general fund to the reserve fund as the funds become available until the total balance reaches \$10 million, according to the resolution.

The funds would be strictly for the purposes of an endowment, though it would allow for interfund borrowing as necessary with the understanding that the funds will be returned.

Board of Education President Jake Manaster called the creation of the endowment a historic opportunity. Hall said he would like to have access to the money if there were a need.

At the June 25 meeting, the Board directed staff to create a \$10 million endowment to protect the district from financial instability. The endowment is expected to provide rev-

*briefs cont. on page 4*

*letters cont. from page 2*

to either tolerate the rowdy bar atmosphere or call the Police (who hopefully have better things to do than babysit a bar crowd) while The Phoenix feigns compliance and we wait months for actual "evidence" to allow for code enforcement.

The Planning Commission has time to reverse course before its next meeting on September 12, and local residents can urge them to do so. There is a clean and simple solution if the Planning Commission tells The Phoenix: You have shown a blatant disregard for the rules of the City and demonstrated to the community that you oper-



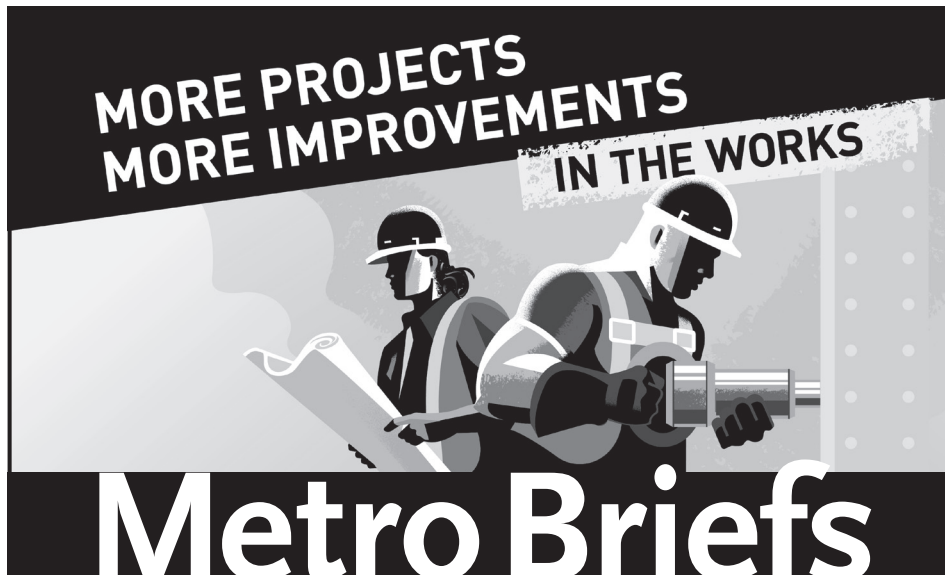
briefs cont. from page 3

enue into the general fund.

The BHUSD had projected a deficit for the next few years. Growth in assessed property values in the last year led to a BHUSD surplus.

### Buresh to provide transitional services to new construction staff

The Board of Education approved an agreement with Tim Buresh of Primesource



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#### Crenshaw/LAX Light Rail Pre-Construction Underway

Crews are moving utilities along the Crenshaw/LAX Transit Corridor to prepare for heavy construction scheduled to begin in Spring 2014. The project will bring Metro Rail service to the Crenshaw Corridor, Inglewood, Westchester and the LAX area with eight stations and two Park & Ride lots, and is expected to open in 2019. Latest updates at [metro.net/crenshaw](http://metro.net/crenshaw).

#### Exploratory Drilling Begins on Purple Line Subway Extension

Metro crews are drilling an exploratory shaft near the LaBrea Tar Pits. Pressure and gases in this geologically unique area will be monitored, building on data collected during the environmental analysis, to inform final design of the Fairfax station. Any fossils found will go to the George C. Page Museum. More at [metro.net/purplelineext](http://metro.net/purplelineext).

#### Safe Routes to School Program Launches

Metro is leading a program to help children get active while traveling to school safely. Safe Routes to School will organize activities for schools, parents and students to develop safe options for walking, biking and taking public transportation. More information at [metro.net/srts](http://metro.net/srts).

#### Go Metro to the Coliseum

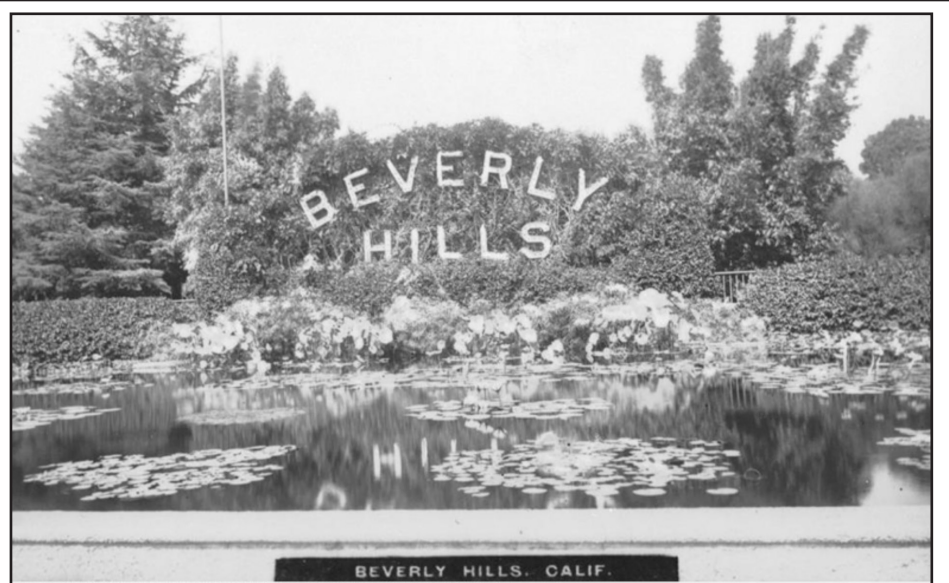
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A USC Digital Archives photo shows the lily pond in Beverly Gardens Park, circa 1920

### City Council votes to contribute \$100,000 to Beverly Gardens Restoration; work expected to start next week

The City Council voted unanimously on Tuesday night to appropriate \$100,000 from the general fund to the Beverly Gardens Park restoration project, so that the project would be fully funded.

The amount from the general fund would be repaid from projected surplus money.

"I think that they've done a great job raising money. I think they're going to continue to raise money," said Councilmember Willie Brien, who suggested the appropriation. "In the end, mostly this is philanthropic. We have a lot of other parks to do. This makes perfect sense."

The total amount of money raised through private donations for the Beverly Gardens Park Restoration is \$748,621. The city council had previously pledged to match \$750,000 for a total of \$1.49 million.

As of Monday, the project was \$100,000 short to begin construction on phase one of the park's restoration, which includes the restoration of the Lily Pond. Usually, the item would be pushed to a later agenda when enough funds had been raised. Councilmembers have expressed desire to have this portion of the park restored prior to the city's centennial celebration in January.

What is being referred to as "phase one" development includes restoration of the park's historic Lily Pond and the surrounding block.

Other funds raised by the Friends of Beverly Garden will go to other areas of the park.

Deputy City Manager David Lightner said the cost of maintaining the Lily Pond is estimated to be an annual cost of \$20,000 a year. Lightner said the donors were attempting to raise money to create an endowment for the maintenance of the park.

The council also unanimously accepted bids on Tuesday to move forward with phase one. The total cost of the project is estimated at \$1.63 million, including contingency, testing and inspection, and pre-construction and construction management.

With the acceptance of these bids, the project start date is anticipated for Aug. 26 with completion expected in January 2014.

Consulting for services over a three-month period for a flat fee of \$35,000 at the Board's formal meeting on Aug. 13.

Charlotte Clement has been hired as the BHUSD's Chief Facilities Officer. The position has been vacant since Nelson Cayabyab's retirement in Feb. 2013. Buresh has assisted with the facilities department while the position has been vacant.

Clement will begin working at the district the first week of September.

According to the agreement, the services Buresh may provide include assisting new facilities staff in understanding the history and current status of various projects and design concepts. Buresh may also assist in conducting seismic safety assessments and applications for the State seismic funding program.

Buresh also provides engineering services to the district related to the Westside Subway Extension. Buresh is paid through the district's law firm who represents the district in the CEQA case against the Metropolitan Transit Authority.

The agreement approved by the Board on Aug. 13 will not include services related to the subway extension.

### Sweetgreen expands along the east coast

Sweetgreen, a restaurant chain co-founded by 2003 Beverly High graduate Jonathan Neman, opened three new locations this summer in New York, Boston, and Silver Springs, Maryland.

"New York, while it has a lot of options, really didn't have anything quite like what we do and New York is a city that I love so much," said Neman. "It's just been a second home to me for a few years and it has always been a dream to open there."

Founded in 2007, the company has expanded to 20 locations with three more on the way by the end of the year.

"Our plan is to grow consciously. For us, our growth is dependent fully on people as we bring on future leaders to run future stores," said Neman, who said the company does not set quotas. "We look for great people, great



real estate and communities where we can really make an impact.”



Jonathan Neman

The three newest locations all opened between the months of June and July. Neman and fellow co-founders Nicolas Jammet and Nathaniel Ru opened the first Sweetgreen

in Georgetown, while they were seniors at Georgetown University. Neman was profiled in issue #692.

“The mission of Sweetgreen is to create this idea of the Sweet Life. It’s really to create a world where passion and purpose can come together, so its providing these opportunities for people who work for us as well as our customer that you can do what you love and have fun and have it be meaningful at the same time,” said Neman. “You can eat something healthy and still have it be delicious and affordable. It’s this idea of unusual combinations that inspire.”

Almost everything sold at Sweetgreen is grown locally and/or organically. Neman said there are plans to open two or three more restaurants by the end of the year. Locations are planned in Mclean and Tysons Corner, Virginia. Locations in Tribeca and the seaport of Boston are also planned in the near future.

“I really attribute [the success] to the team. I think we’re really fortunate to have a great team of people who really believe in the vision and the mission that we set forth from [my] two really great partners to the store managers, and really most importantly down to the people working the front lines,” said Neman. “We’ve been really fortunate to have a collective group of people working towards this mission.”

## Beverly Hills City Council changes order of the agenda

For the last two formal meetings, the Beverly Hills city council has been voting on the consent calendar prior to public hearings in the order of business.

Tuesday night, the council unanimously approved an ordinance to amend the municipal code to officially change the order.

The ordinance allows for the city council agendas to be formatted in the order in which the city council has agreed to structure the meeting.

On Aug. 6, the City Council directed this change so that staff members who attended the formal meetings would not have to wait the length of an entire meeting if the council did not have any questions pertaining to the item he or she could speak to.

The ordinance will return for a second reading.

## Beverly High class of 1983 reunion to be held on Oct. 12

Beverly High’s class of 1983 will hold its 30 year reunion on Sat., Oct. 12 at Beverly Hills Country Club. Cocktails will be served at 6:30 p.m. followed by a Buffet dinner at 8 p.m.

Tickets are \$125 per person. After Oct. 9,



**Who swabbed this week?**

### “The Council Kids”

#### **Brent Brien, Ashley Brien, Becca Gold, Lauren Brucker Krapf**

Beverly Hills Weekly is registering potential donors between the ages of 18 and 44 in the National Marrow Donor Program on weekdays. If you’re 45 or over, send your children or grandchildren in to register. Registering is easy and fast: participants only need to fill out a form and perform a cheek swab. Join our online drive at <http://join.bethematch.org/BHWeekly>. For more information, call (310) 887-0788.

tickets will be \$140 and only be available at the door. Register online for event details and purchase tickets at [www.thereunioncommittee.com](http://www.thereunioncommittee.com)

## Icy Hot Club rocks Concerts on Canon tonight



The City of Beverly Hills continues its free Concerts on Canon series tonight with two performances by Icy Hot Club at Beverly Canon Gardens at 6 p.m. and 7:15 p.m.

Concerts on Canon, the City’s free summer concert series, are located in the Beverly Canon Gardens between Bouchon and The Montage Hotel.

Featuring guitarists, Ethan Emerson and Ray Bergstrom, the Icy Hot Club perform Gypsy Jazz Music.

The final concert in the City’s summer series will feature Leslie Paula and the Latin Soul Band on Aug. 29.

Free parking is available to patrons of the

shows. Attendees must get a coupon at the information table and redeem it for parking in the Beverly Canon Gardens parking structure.

As part of the City’s summer events, the final Sunday movie night will be Back to the Future on August 25.

For more information, call (310) 285-6830.

## City Council takes first step in regulating procedures for employee negotiations

The Beverly Hills City Council discussed on Tuesday introducing an ordinance that would establish requirements for when the city is negotiating contracts with employees.

The item was discussed at Mayor John Mirisch’s request.

The ordinance would require that the principal labor negotiator for the City not be a city employee and must have expertise in negotiating labor agreements, the City shall hire a fiscal consultant to prepare a fiscal impacts analysis, the fiscal impact analysis will be made available to the public for two city council meetings, and a decision to adopt or amend a memorandum of understanding would only be made after the item had been discussed in two city council meetings.

Councilmember Willie Brien said he did not like the “shall not do” or “shall do” language in the ordinance because it took away flexibility from the city council. Brien said it may not be necessary to hire an independent labor negotiator for small amendments with a small group.

The councilmembers said that the city council already hires an independent labor negotiator and receives a fiscal impact analysis. No councilmember had a problem with making the fiscal impact analysis public for the public’s review.

In order to address Brien’s concern over flexibility, Mirisch suggested that the ordinance include a provision, which reserved the right for the council to vote in cases where an independent labor negotiator might not be necessary.

City Attorney Larry Wiener said he would bring the discussion back in a study session and provide the council with instances where a fiscal impact reports would be triggered by state law.

Mirisch proposed a similar ordinance in Dec. 2012, which was rejected by the then-council. The ordinance discussed in December had suggested making negotiations that had been taken off the table public. The ordinance proposed on Tuesday did not include that requirement.

## Gateway signage to move forward at two locations

The Beverly Hills City Council directed that staff move forward with installing gateway signage on Olympic Boulevard outside of Beverly Hills High School as well as the intersection of San Vicente and Wilshire Boulevards.

Gruen & Associates, the architecture firm, who designed the gateways estimate the design and construction cost will be \$650,000 for the location on Olympic Boulevard and \$1.2 million for the Wilshire/San Vicente location.

The amount of funding available for gateway improvements is slightly over \$2 million. The Santa Monica/Doheny location has been designed but has been put on hold.

Gruen & Associates designed the gateway improvements at Wilshire and Whittier. The Olympic Boulevard intersection contains a

*briefs cont. on page 6*





Rendering of proposed donor wall

## City Council supports donor recognition plaques for Beverly Gardens Park donors

The Beverly Hills City Council unanimously supported using the back wall of the Electric Fountain as an area to recognize large donors for the restoration of Beverly Gardens Park at the study session on Tuesday.

Vice Mayor Lili Bosse recused herself from the discussion because she is a major donor for the project.

The council originally discussed options for recognition of large donors at the study session on July 2. At that time, councilmembers reached consensus on using a pedestal that did not encroach on green space, and developing subtle ways to embed recognition in natural looking features of the park for donor recognition.

On Tuesday, Director of Community Services Steve Zoet requested the council reconsider the back wall of the electric fountain as an area to mount plaques for donor recognition.

The Electric Fountain is located at the intersection of Wilshire and Santa Monica Boulevards. There is currently a single plaque on the wall recognizing residents who contributed to the original creation of the park.

Staff felt because a plaque was already located in the area, it would be appropriate to add plaques to that location.

Councilmember Julian Gold questioned if each individual donor would receive his or her own plaque. Zoet said the plaques would contain multiple donors.

Mayor John Mirisch and Councilmember Nancy Krasne met with Recreation and Parks Commission Chair Robert Anderson on August 7 to review, according to the staff report.



Left to right: Jimmy Delshad, Les Bronte, Howard Goldstein, and Barry Brucker

## Goldstein kicks off his Board of Education campaign

Board of Education candidate Howard Goldstein kicked off his campaign on Aug. 18 at the home of Virginia and Frank Maas. Over 150 people attended the event. Goldstein also held a kickoff coffee on Tuesday night.

*briefs cont. from page 5*

narrow median that separates east and west bound traffic, which would allow for a similar configuration to that of Wilshire and Whittier.

Councilmember Willie Brien felt that the size of the shield was too small on the Wilshire and Whittier location and suggested the shields be bigger on the other two locations.

The area to be considered for improvement at the San Vicente and Wilshire location is an existing triangular island at the northwest intersection of Wilshire and San Vicente.

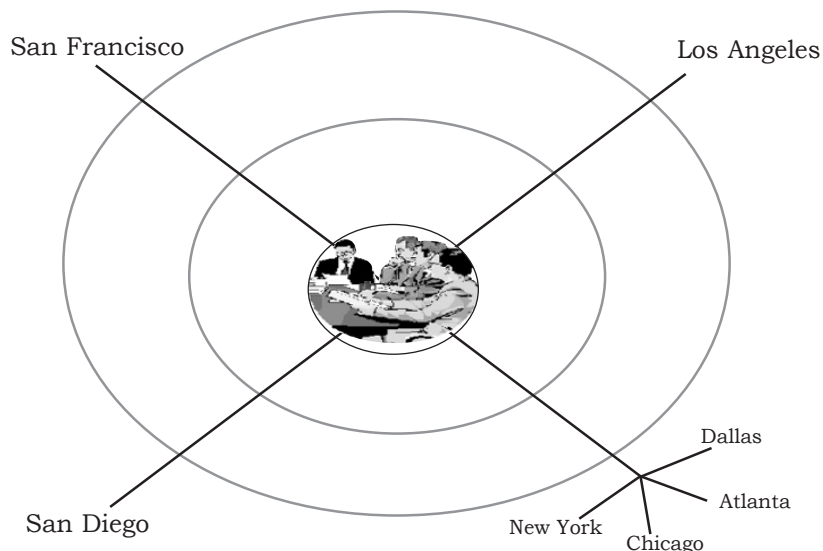
The designs include a 40 foot tower which would be set upon a circular structure. The city's shield would be on the tower. The circular structure would also include "City of Beverly Hills."

*--Briefs compiled by Andrea Aldana*

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# people & profiles

## Don Rhoads

### Beverly Hills Chief Financial Officer



#### What brought you to Beverly Hills?

I came from the City of Monterey. I was there for over 17 years, 14 of that as their finance director. Last fall, our long time city manager announced his retirement, so that alone makes a person sit up and think, "I've been working with this person all of these years and is there anything else I should be looking around at?" About that same time, we sent our youngest of three kids off to college and that again is kind of a life thing that makes you sit up and look around. Right about that time, the Beverly Hills CFO position came up and Beverly Hills has such a great reputation -- really unparalleled -- that it's something that you've got to take a look at. Just as these things were changing in my life and career, the position came up, so I did a little bit of research and found that Beverly Hills in many ways is pretty similar to Monterey. It's a major business center in its region, it's a world class tourist destination and it's got a citizenry that expects a very high level of service. I was used to that in Monterey so I just felt like it was a really good fit and at the right time of my career, so I applied and it worked out.

#### You previously worked for the City of Monterey. How do the two cities contrast?

They're similar because Monterey is the big city on the Monterey peninsula and so that's where most of the businesses reside and most of the tourist attractions and hotels, so it's similar to Beverly Hills in that Beverly Hills is a major retail and business center. They're both tourist destinations so I'm very familiar with [that] and what it means for the hotel and sales tax that it generates. Importantly, in both cases, they've got citizens that are used to a high level of service and rightly so. That fit well too. As far as how they're different, really perhaps geographically, where they are located. Monterey is a bit more isolated there on the peninsula, two hours

south of San Francisco. [It's] more rural in some ways, and of course Beverly Hills is in the middle of a metropolitan area, so it was an adjustment to make as far as the region goes. In many ways, they're very similar. Beverly Hills is a small town in a way [with] 34,000 people. It's got citizens that want to enjoy a good life and have good service and that you're going to find anywhere.

#### What is the role of a Chief Financial Officer?

The Chief Financial Officer is really responsible for overseeing all the financial functions and in my case, also the human resource functions of the city, so keeping the city's books in the most basic terms. Both [keeping] our financial records so we can report accurately to the public and to bond rating agencies, but also helping the city manager prepare the budget each year to present to the city council because that's our tool for knowing how the community wants to spend tax dollars that come in. We manage the budget, we do the books, and the other normal day-to-day things: we meet payroll, we pay our vendors, we hire employees when positions open up and so it's that normal financial work. Also, I believe the CFO can play a role in helping the city manager and the city council keep tabs on controlling costs and helping the public to understand what's going on. City's can be complicated in some ways and so I see it as my role to help the city council and the citizens, as well as our own staff within the city, to understand the financial information as well as possible.

#### What interests you about the position?

I've always been a numbers guy from way back to my days working in CPA firms. I enjoy making sure that the numbers add up. The other part I enjoy is taking really complicated sets of data sometimes -- complicated financial information -- and trying to find ways to make it understandable and find ways to make it transparent to the public and to anybody that's interested in finding out about it. It's not just the number crunching. It's also the communication piece. Not everybody is a number person. Not everybody likes to look at big spreadsheets. How do you take the numbers and translate that into ways that folks that aren't particularly fond of numbers understand as well? Because everybody that has an interest needs to know what's going on in the city's finances.

#### What are some of the challenges about creating the annual budget for the city of Beverly Hills?

Two or three come to mind. First of all,

let me say, I came in at a time when the budget was kind of in a turnaround mode. I understand just based on some research that Beverly Hills had gone through some challenging budget times the last few years like every city across the state and the nation because of the economic downturn, but this past year's budget was a much better one. We were projecting a surplus, so that's a much better situation to be in. Going forward, what are some of the challenges? Some of the things that I noticed when I was researching the position, for instance, is that our parking operation does not pay for itself, so I see that as a challenge. We had to use some of the budget this year to subsidize the parking operation by about \$5 million. I know that's a concern of the council's and the community's because that drains dollars from the general fund that could be used for other things. What I've told the city council is that I would study the parking fund operation and come back at the midyear report and just give them the whole story. Here's where the money is coming from. Here's where it's going to. Here's what we project out over the next five years to see if this is a cycle we're going through or if this is something we can pull out of. Or do changes need to be made somehow? That's one thing that's a challenge.

The other thing is broader: controlling our costs in general and our unfunded liabilities for the long term. Cities are service organizations. Employee costs are the biggest costs we have so how to control those costs over the long run so they don't outpace our revenue growth, I know, is important to the city council and the city manager. I'm trying to get a handle on that. One way to control costs is getting our employees share in the pension cost because our pension costs continue to go up. There are some challenges of our pension rates going up and there are some good parts of it. The PERS (Public Employees Retirement System) board has made some changes that have actually strengthened the fund and made the fund estimates more reliable. That's a good thing, but the down side of that, is that it does cause rates to go up a little bit. We have to be able to pay for that. I know that before I got here, when the city negotiated with the safety folks, the safety folks stepped up and said they're going to start paying for a portion of that PERS rate. We're negotiating with the non-safety groups now, so we'll see where that goes, but that could be a controlled cost in the future.

The other challenge is just finding ways to make complex topics understandable and accessible. I see that as a challenge, but one I think we can meet.

#### What is unique about creating a budget for the city of Beverly Hills?

Something I haven't seen in a while is that I came in not only to a balanced budget situation, but it was balanced with no cuts, with no one-time games that sometimes cities have to play to get their budget balanced one year more. I came into a city with very strong resources so I'm very optimistic that we can, in the future, meet our needs and meet our unfunded

liabilities because the city is doing very well economically right now. That was unusual only because so much has been downturn lately. It was good to see that the city had taken really good measures in the years before I got here to already begin to bring some of our long term costs under control.

#### What are your goals as CFO?

One that I mentioned is that I want to study and outline for the city council and the city manager, the parking fund operation to try to figure out either how we can reduce that subsidy or if there is going to be a subsidy, at least it's a conscious choice [that] the council decides it's going to subsidize for whatever reason they may have. That's one goal in the upcoming year. I think the city already does a good job about putting a lot of good budget and financial information out there. If you go on the city's website now, you could find a lot of very good information. In this past year, in response to the citizen's budget review committee, the city began putting out a budget in brief, a more summarized, easier to digest version of the very thick budget document that we normally have. I think that's a great step, but I'd like to take that a step further and use some tools that we were working with in my previous city to make the budget information even a little bit more transparent and accessible. I have a few ideas on that.

#### Tell us about more about yourself.

We've got three kids. We sent our youngest of three kids to college last fall and so I guess, my wife [Lori] and I are kind of empty nesters. I say kind of because our youngest came back and lived with us for the summer, which was great. We moved down here. We moved to Beverly Hills. We rented an apartment. I walk to work, which is terrific. Beverly Hills is a beautiful town. The trees are wonderful. It's a wonderful, walkable town. I'm enjoying that immensely. We're getting to know our neighbors. I am one thesis away from finishing up a Master's degree that I've been working on for the last three years or so. It's a Master's degree in liberal arts with a history concentration through Harvard University's extension school. It's a very cool program and one that I'm excited to be nearly finishing up, so I've got a thesis to write and then I'll be done with that.

#### You started the position in April. Was the transition an easy one?

It was for a couple of reasons. One was we made the decision that we would rather live in town in an apartment so we can eliminate the big city, big traffic element. We lived in Carmel Valley on an acre, so making a transition from there to the City is a big one, so I wanted to try to eliminate some of the stress of that. That helped the transition tremendously. The other piece of it is there's really great staff that works here for the city of Beverly Hills. They love working here. They're very committed to the city. They work very hard and so making that transition with such committed helpful folks has made the transition much easier than it could have been otherwise.



# coverstory

## UPDATE FROM BURBANK

### The Weekly checks in with former Beverly Hills City Manager Mark Scott

By Andrea Aldana

**So you have worked in Beverly Hills, Spartanburg, Culver City, Fresno and Burbank. How would you compare and contrast the five cities?**

You know, it's interesting. There are certain things that are common in all cities. People will always say to me, "It must have been hard to serve the people in Beverly Hills." I don't think it was any different in many respects because people have certain expectations of the government and they really judge how they are being treated by how everyone else is being treated. I did not really find Beverly Hills people to be any more difficult than anyone else. There are certain things that are very common and then there are, of course, certain things that are very different. Different communities have different standards. Clearly, in Beverly Hills, we sought a very high standard. We typically had a budget to be able to deal with that. In Spartanburg, and in Fresno, we had to deal with a different standard service level because we didn't have the resources to do better than that. So, I think that and [also] local history and tradition. In South Carolina, you're always on time. Nobody is ever late. In L.A., everybody's always late because of the freeways, so there are different standards and there are different traditions and expectations.

**What made you want to take the Burbank job?**

The 20 years that I worked in Beverly Hills, we lived in Glendale -- very close to Burbank. I was quite comfortable that I knew and understood the Burbank community. We feel like we practically lived there during those years, so to me, it was a community that had a lot of pride in itself, a very non-boastful pride, and it looked like a good place to live.

**Burbank has an airport and much more infrastructure than Beverly Hills. How does that make the job more complicated?**

Burbank is a complex organization. Like Beverly Hills, it has its own library. It has got an electrical utility on top of the more traditional water and sewer utilities. It has got very vibrant, big box retail as well as a very strong mix of small business. For a city manager that's a pretty exciting portfolio of challenges to work with and as you said, the airport is a very significant factor in the community. [The city] is more complex. Fortunately for me, there are very competent department directors in all of those areas, so I think it's achievable but it is going to be a worthy challenge for me in this point in my

career.

**Did you seek advice from [former Burbank City Manager] Bud Ovrom? You worked with his wife, Denise, for many years.**

Yes. Absolutely, I did. Bud Ovrom, in my mind, is one of the best city managers in the profession and had been there [in Burbank] when I was in Beverly Hills and working with Denise. I was often watching his council meetings on cable TV broadcast in Glendale. I certainly have sought his advice through the years in many ways and in going to Burbank, knowing that he still lived there and he still had connections there, it was a good sounding board for me.

**What was some of the advice he gave you?**

Just that he believed in the town that he lives in and that I should get to know the people and that's what I'm trying to do. That's the part of the job I love is working with the people in the community and that's why I

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***"I was given a rare opportunity at age 40 in Beverly Hills to become city manager and I literally got trained by the city councils and by the good people of Beverly Hills who seemed to want to work with me to help me do my job as well as I could. It was an extraordinary opportunity that very few city managers ever get."***

**-- Mark Scott**

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love Beverly Hills so much. I'm just going to approach Burbank the same way.

**A number of employees that you first hired in Beverly Hills have moved on to become department heads. How do you feel about that?**

I'm very proud of the people I worked with in Beverly Hills. I got to work with extraordinary people there and I'm still very much friends with a good number of them. Some of them have left Beverly Hills and gone to big jobs other places and some of them are still there. I'm very proud of that group.

**Tell us about Measure G in Fresno.**

Fresno was and still is very resource poor. The City just has a very hard time coming up with enough revenue to provide even basic services that cities normally provide. We had eliminated 900 positions, which had

involved the layoff of about 500 people and we just did not want to have to lay off more people. I got very sad and very tired of telling long-time employees that their positions were gone, so when we got to a point to where we didn't see other alternatives, we decided to franchise out residential solid waste just as we had commercial solid waste. It would generate about \$2.5 million a year forever and that would probably escalate over time. That would keep us from laying people off. All of the employees would have been placed with the contract operator so no one would have been without a job. The union jobs with the city, which is unfortunately so often the case, are paid a lot more than the job would have with the private company and so the union went out and mustered enough signatures to put it on the ballot and Measure G was the item that went on the ballot. It was a very contentious election. In the end, the city lost something [close to] 50.5 percent to 49.5 percent with a very small turnout since it was a special election. So the city lost it and we ended up laying off more people. My last week in Fresno, I ended up having to lay off more people, which was very sad.

**Were you disappointed?**

I was disappointed to have to lay off more employees. I'm not disappointed for the good workers that are still employed with the city in solid waste. I'm happy obviously for them that they still have those higher paying jobs, but I'm very disappointed for the people we had to lay off and now have no job.

**In Fresno, you answered directly to the mayor which is unusual for a city manager. Tell us about that arrangement.**

Fresno is one of five "strong mayor" cit-

learn local customs and figure out what our strengths are and where we have opportunities, so that's what I'm trying to do right now. I want to help facilitate the community dialogue and I feel like I learned those skills in Beverly Hills. I was given a rare opportunity at age 40 in Beverly Hills to become city manager and I literally got trained by the city councils and by the good people of Beverly Hills who seemed to want to work with me to help me do my job as well as I could. It was an extraordinary opportunity that very few city managers ever get. I would like that. I would like the role of convening and facilitating community dialogue. In Burbank, we have the same kind of issues as Beverly Hills. How much development is too much development? How do you protect residential areas from commercial areas? How do you coexist with a major airport? How do we make sure in upgrading our services that we don't end up outpricing them to our consumers? How do we survive the CalTrans freeway projects? There are some major challenges that we need to address. Also, how do we support the big businesses when they need support? To the extent that they are good corporate citizens like some of our studios, how do we make that all coexist as a good place to live? My goal is to get right in the middle of all of that and to be a convener and a facilitator.

**There was recently a car "flash mob" in Burbank where about 1,000 cars parked at the Empire Center. Did you attend?**

Frankly, as fun as that sounds, it's a public safety challenge and the city manager doesn't belong in the middle of a public safety challenge. The city manager needs to be where he or she is accessible and available for support. So, I didn't go but I obviously was very well aware of it and as much fun as people have doing that -- we are all in favor of fun -- it was a challenge for people in that neighborhood. They had to close two freeway on-off ramps. The arterial roads just going past the Empire Center were just completely gridlocked. People who were staying at the hotels couldn't get to the hotel. When they got there, there was no place to park. We weren't entirely thrilled by that event. Not to say we don't want people to have fun because that's part of urban life, but that one probably went a little too far.

**Was the event impromptu?**

It was a social media event. It was posted on social media a week before the event and it just built as the days went by. We're all learning how to deal with those kinds of new world phenomena.

**You told us in a previous interview, when you became Fresno city manager, that you plan to retire at 70. Is that still the plan?**

Not necessarily. As long as I'm having fun. You know, I love what I do. I loved it there and I've loved it in every city I've been in. As long as I'm having fun and I can be healthy, then I'm planning on doing it as long as that lasts [and] as long as I think I'm being effective.

**What's your wife Carol up to?**

Oh, so much. After she completed her children's museum in Greenville, South Carolina, which was the second one she did



-- she did Kidspace in Pasadena -- she has been all over the country doing consulting and training with women's groups, primarily, and nonprofits. She's helping the Louisiana Children's Museum in New Orleans with their project on a pro bono basis. She's on the board of directors of the National Women's Hall of Fame in Seneca Falls, New York, and she's traveling around doing her training.

**At the start of your career you briefly worked in the private sector and have had offers since then. What do you find so rewarding about working in municipal government?**

Working directly with the people and especially working with neighborhoods. I've really gained an appreciation of how important neighborhoods are to the health of a community. It was very hard in Fresno. It was so big and the neighborhoods are really rather poorly defined. I've said before in interviews with

the Weekly [see issues #589, #515, #276] that working with the neighborhood representatives in Beverly Hills was my most rewarding part of the job. Appreciation of that grew in Spartanburg, it grew in Culver City, and I really came to appreciate it in Fresno. I just think that strong neighborhoods create strong communities and that's a fascination I just could not get out of the private sector.

**You're known for having a great singing voice. Would you consider a duet with [City Clerk] Byron Pope?**

Byron Pope would blow me away. I had a very, barely adequate singing voice and Byron is recording quality.

We did a fundraising concert for an employee that we had who was sick and we were down in the Civic Center Plaza and we had the employee band and the employee band knew about eight songs. Out of the blue, [Jo Marie Payton], the mom in [Family

Matters] showed up and she sings. She's a very talented actress and singer. She showed up late in the afternoon and went straight to the stage and grabbed the microphone, turned to the band not knowing it was the employee band, and said, "Fellas, just follow along." She starts singing and immediately there was no music except for the keyboard and she turns around and the whole band is walking off the stage. She said, "What did I say?" And they said, "Ma'am, we don't know how to follow along" except Byron. Byron sat there at the keyboard and provided the entire accompaniment. This man, not only is a great city clerk, and a great singer, but he can play the keyboard like a pro and as we all know, he's just a great human being.

**When we interview you next time, what do you want to have accomplished in Burbank?**

I want people to look at us as being the

strongest team that we can be. I want for us, the team, to be a role model for other cities on how a community can work well together and address its challenges. By that I don't mean that everybody agrees with everybody necessarily. When I say team, I'm talking about community, staff, and elected officials. I don't think that a great community is where everybody agrees with each other. I think a great community is where everybody doesn't agree with each other but feels free to address it and comes up with methodologies to find strategies moving forward despite the fact that they don't agree with each other because that's the reality. You aren't going to have everybody agree, but you want to make sure that people feel their voices are respected and that they're included in the dialogue and that you don't exclude people from it. That's a lofty goal, but that's what I would like. I would like people to say, "Burbank is the community that has figured that out."



## Wallis Annenberg Center for the Performing Arts announces inaugural season

The Wallis Annenberg Center for the Performing Arts will open its inaugural season with the Martha Graham Dance Company in the 500-seat Goldsmith Theater on Nov. 8 and 9.

The play, *Parfumerie*, which inspired the films, *The Shop Around the Corner*, *In the Good Old Summertime*, and *You've Got Mail* will show at The Wallis from Nov. 26 to Dec. 22.

Other performances include Noel Coward's *Brief Encounter*, featuring the original Broadway cast, *A Coffin in Egypt*, and *The Trumpet of the Swan*.

Productions in the 150-seat Lovelace Studio include *Jason* and the *Argonauts* for ages 8 and above and *White*, for ages two to five.

The remainder of the 2013 to 2014 season will be announced in September. Subscription tickets go on sale October 1.

The Wallis Annenberg Center will officially open its doors in October. The inaugural Gala, sponsored by Salvatore Ferragamo, will be co-chaired by Wallis Annenberg, Jamie Tisch, Brad Pitt and Robert Redford.

The Gala event will be held in a large tent on Crescent Drive in between North and South Santa Monica Boulevard. Attendance to the Galas will have special security and be by invitation only for approximately 1,000 guests on Oct. 17 and 500 guests on Oct. 18, according to a letter sent to the City Council from Annenberg Board of Directors Chairman Jerry Magnin.

Crescent Drive will close in preparation for the center's opening from Oct. 5 to Oct. 25.

Festivities earlier in the week, beginning on Oct. 14, include tours of the facilities, cocktail receptions, and a special performance in the Goldsmith Theatre, according to the staff report.

For more information, visit [www.thewallis.org](http://www.thewallis.org).

## crimeblotter

Burglary occurred on 08/3/2013 in the 9600 block of Wilshire Boulevard. Suspect is a white female, 5'5", 180 lbs. Loss: \$2,600.

Burglary occurred on 08/3/2013 in the 500 block of Alta Drive. Suspect is a white male. Loss: \$10,000.

Burglary occurred on 0/1/2013 in the 600 block of Alta Drive. No suspect information available.

Burglary occurred between 07/28/2013 and 8/1/2013 in the 200 block of Spalding Drive. No suspect information available. Loss: \$2,000.

Burglary occurred between 07/31/2013 and 8/1/2013 in the 9800 block of South Santa Monica Boulevard. No suspect information available. Loss: \$4,000.

Burglary occurred on 07/30/2013 in the 400 block of S Roxbury Drive. Suspect is a 48-year-old white male, 5'4", 130 lbs.

Burglary occurred on 07/30/2013 in the 400 block of N. Beverly Drive. No suspect information available. Loss: \$4,677.

Burglary occurred on 07/29/2013 in the 400 block of N Camden Drive. No suspect information available. Loss: \$2,000.

Identity theft occurred on 8/3/2013 in the 9600 block of Wilshire Boulevard. Suspect is a 45-year-old white female, 5'5", 186 lbs.

Identity theft occurred on 7/30/2013 in the 200 block of S. Roxbury Drive. Suspect is a black female.

Identity theft occurred on 7/30/2013 in the 100 block of N. Wetherly Drive. Suspect is a white female. Loss: \$200.

Identity theft occurred between 7/27/2013 and 7/29/2013 in the 300 block of N. Canon Drive. No suspect information available

Grand theft occurred on 8/3/2013 in the 200 block of S. Beverly Drive. Suspect is a Hispanic male, 5'11", 150 lbs. Loss: \$1,340.

Grand theft occurred on 8/2/2013 in the 400 block of N. Rodeo Drive. Suspect is a white male, 5'8", 165 lbs. Loss: \$4,250.

Grand theft occurred on 7/30/2013 in the 9600 block of Wilshire Boulevard. Suspect is a white male, 5'4", 140 lbs. Loss: \$7,450.

Grand theft occurred on 7/26/2013 in the 400 block of S. Maple Drive. No suspect information is available. Loss: \$1,500.

Grand theft occurred between 7/28/2013 and 7/29/2013 in the 100 block of S. Crescent Drive. No suspect information is available. Loss: \$6,800.

Assault occurred on 7/28/2013 in the 400 block of N. Beverly Drive. Suspect is a 40 year-old black male, 5'10", 175 lbs.

Assault occurred on 7/27/2013 in the 300 block of N. Crescent Drive. No suspect information is available.

Assault occurred on 7/27/2013 in the 100 block of S. Reeves Drive. No suspect information is available.

Burglary occurred on 7/28/2013 in the 700 block of N. Roxbury Drive. No suspect information is available. Loss: \$2,200.

Burglary occurred on 7/24/2013 in the 9400 block of N. Wilshire Boulevard. Suspects are a white male, 5'11", 170 lbs. and a white male.

Burglary occurred between 7/23/2013 and 7/24/2013 in the 100 block of Peck Drive. No suspect information is available. Loss: \$31,550.

Burglary occurred between 7/23/2013 and 7/24/2013 in the 300 block of N. Palm Drive. No suspect information is available.



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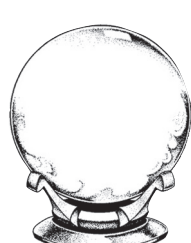
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date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1464

FICTITIOUS BUSINESS NAME STATEMENT: 2013150486: The following person(s) is/are doing business as: CORPORATE BUILDING SERVICES. 1756 Crenshaw Blvd Los Angeles, CA 90019. SC PRIMESOURCE INC. 1756 Crenshaw Blvd Los Angeles, CA 90019. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joong Dae Kim, President. This statement is filed with the County Clerk of Los Angeles County on: 7/19/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1465

FICTITIOUS BUSINESS NAME STATEMENT: 2013150487: The following person(s) is/are doing business as: FOR EVERY SEASON. 8866 Allott St Los Angeles, CA 90035. PHILIP LISZOVICS. 8866 Allott St Los Angeles, CA 90035. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Philip Liszovics, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/19/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1466

FICTITIOUS BUSINESS NAME STATEMENT: 2013150485: The following person(s) is/are doing business as: ROLE MODEL. 444 1/2 N Curson Ave Los Angeles, CA 90036. HARRIS UNITED ENTERPRISES INC. 444 1/2 N Curson Ave Los Angeles, CA 90036. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Patti Harris, President. This statement is filed with the County Clerk of Los Angeles County on: 7/19/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common

law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1467

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2013141194

Date Filed: 7/8/13

Name of Business: THE WELL MIND INSTITUTE; WELL MIND PRESS. 201 N Robertson Blvd #200 Beverly Hills, CA 90211.

Registered Owner: LIVE FORWARD PSYCHOLOGICAL INC. 1235 N Orange Grove Ave #8 West Hollywood, CA 90046.

Current File #: 2012256803

Date: 12/28/12

Published: 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1468  
FICTITIOUS BUSINESS NAME STATEMENT: 2013148010: The following person(s) is/are doing business as: DEVIATIONTECH; DEVIATIONTECHNOLOGY. 18263 Soledad Cyn Rd Canyon Country, CA 91387; 18197 Sundowner Way #812 Santa Clarita, CA 91387. KYLE ONGSING. 18197 Sundowner Way #812 Santa Clarita, CA 91387. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kyle Ongsing, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/16/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1469

FICTITIOUS BUSINESS NAME STATEMENT: 2013152719: The following person(s) is/are doing business as: MERCADO CONSTRUCTION. 1112 E 22nd St Los Angeles, CA 90011. JOSE FIDEL MERCADO. 1112 E 22nd St Los Angeles, CA 90011. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fidel Mercado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/23/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1470

14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1470

FICTITIOUS BUSINESS NAME STATEMENT: 2013149845: The following person(s) is/are doing business as: DISCOUNT HYDROPONIC. 9683 Sunland Blvd Sunland, CA 91040. GEVORK ODZHORYAN. 9658 Haddon Ave Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gevork Odzhoryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/18/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1471

FICTITIOUS BUSINESS NAME STATEMENT: 2013151858: The following person(s) is/are doing business as: D AND G AUTO SALES. 7833 Sepulveda Blvd #F Van Nuys, CA 91405; 8619 Buftdaler Dr Sun Valley, CA 91352. DEAN JOHN RIVERA. 8619 Buftdaler Dr Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/17/13. Signed: Dean John Rivera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/22/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1472

FICTITIOUS BUSINESS NAME STATEMENT: 2013152983: The following person(s) is/are doing business as: THE PONY STOP. 6933 Reseda Blvd #8 Reseda, CA 91335. ALAN UZUNYAN. 16700 Chatsworth St #L6 Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alan Uzunyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/23/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1473

FICTITIOUS BUSINESS NAME STATEMENT: 2013152991: The fol-

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FICTITIOUS BUSINESS NAME STATEMENT: 2013152003: The following person(s) is/are doing business as: MONMARK AGENCY. 425 S Detroit St #405 Los Angeles, CA 90036. SIMONA TELEGA. 425 S Detroit St #405 Los Angeles, CA 90036. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/1/13. Signed: Simona Telega, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/22/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that



lowing person(s) is/are doing business as: GREEN-AIR-LINEZ. 802 E Harvard Rd Burbank, CA 91501. BRUCE HARRIS. 802 E Harvard Rd Burbank, CA 91501. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bruce Harris, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/23/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1474

FICTITIOUS BUSINESS NAME STATEMENT: 2013154193: The following person(s) is/are doing business as: MALKTIME PHOTOGRAPHY; MALKTIME. 6415 Willoughby Ave Los Angeles, CA 90038. EKTOR ANGELOMATIS. 6415 Willoughby Ave Los Angeles, CA 90038. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/24/13. Signed: Ektor Angelomatis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/24/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1475

FICTITIOUS BUSINESS NAME STATEMENT: 2013153813: The following person(s) is/are doing business as: ART VISION SIGNS. 2815 W Sunset Blvd #208 Los Angeles, CA 90026. JULIO CESAR RAMIREZ. 1807 W Temple St Los Angeles, CA 90026. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/12/03. Signed: Julio Cesar Ramirez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/24/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1476

FICTITIOUS BUSINESS NAME STATEMENT: 2013154867: The following person(s) is/are doing business as: MAGIC CORN U.S.A. 14155 Magnolia Blvd #100 Sherman Oaks, CA 91423. SADAVEUM GROUP INC. 14155 Magnolia Blvd #100 Sherman Oaks, CA 91423. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vardan Sargsyan, President. This statement is filed with the County Clerk of Los Angeles County on: 7/25/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1477

FICTITIOUS BUSINESS NAME STATEMENT: 2013155583: The following person(s) is/are doing business as: LOST ARTS PRODUCTIONS; GO-LA. 19836 Mayall St Chatsworth, CA 91311. DE'VAUGHN ROSEMAN. 19836 Mayall St Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/26/13. Signed: De'Vaughn Roseman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/25/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1478

FICTITIOUS BUSINESS NAME STATEMENT: 2013155550: The following person(s) is/are doing business as: VERNON PHONE REPAIR. 1833 E Vernon Ave #104 Los Angeles, CA 90058. ANTHONY R LARA. 1833 E Vernon Ave #104 Los Angeles, CA 90058. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anthony R Lara, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/25/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1479

FICTITIOUS BUSINESS NAME STATEMENT: 2013155495: The following person(s) is/are doing business as: NOT LOST COMPANY. 729 Monte Vista Irvine, CA 92602. CAROLYNNE KOMATA; KYLE RODERICK. 729 Monte Vista Irvine, CA 92602. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 7/15/13. Signed: Carolynne Komata, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/25/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1480

FICTITIOUS BUSINESS NAME STATEMENT: 2013155494: The following person(s) is/are doing business as: J J & J SERVICES. 15750 Arroyo Dr Moorpark, CA 93021. JOCELYN NICIO. 15750 Arroyo Dr Moorpark, CA 93021. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/15/13. Signed: Jocelyn Nicio, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/25/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1481

FICTITIOUS BUSINESS NAME STATEMENT: 2013155496: The following person(s) is/are doing business as: CMB ENTERPRISES. 21050 Vanowen St #219 Canoga Park, CA 91303. CESILYN BULANDA. 21050 Vanowen St #219 Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/15/13. Signed: Cesilyn Bulanda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/25/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious busi-

ness name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1482

FICTITIOUS BUSINESS NAME STATEMENT: 2013156531: The following person(s) is/are doing business as: ROOTER HELPER & PLUMBING. 12610 Glenoaks Blvd Sylmar, CA 91340; 1301 7th St San Fernando, CA 91340. LAURO HERNANDEZ. 1301 7th St San Fernando, CA 91340. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lauro Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1483

FICTITIOUS BUSINESS NAME STATEMENT: 2013156358: The following person(s) is/are doing business as: THE GARCIA'S; LALA'S MINI MARKET/VIVI'S PAYMENT CENTER. 14150 Van Nuys Blvd #103 Arleta, CA 91331. MARIA FRIAS; ISMAEL GARCIA. 10853 Ilex Ave Paocolma, CA 91331. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria Frias, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1484

FICTITIOUS BUSINESS NAME STATEMENT: 2013155713: The following person(s) is/are doing business as: LARCHMONT CLEANERS. 415 N Larchmont Blvd Los Angeles, CA 90004. ARAM NAHABEDIAN. 11031 Melvin Ave Porter Ranch, CA 91326. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/1/13. Signed: Aram Nahabedian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1485

FICTITIOUS BUSINESS NAME STATEMENT: 2013154553: The following person(s) is/are doing business as: ABRAMS & ASSOCIATES. 1875 Century Park East #1750 Century City, CA 90067. DANIEL A ABRAMS. 1875 Century Park East #1750 Century City, CA 90067. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daniel A Abrams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/25/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1486

FICTITIOUS BUSINESS NAME STATEMENT: 2013154551: The following person(s) is/are doing business as: SIGNITURE TRANS SERVICES. 150 S Glenoaks Blvd #9124 Burbank, CA 91502. ANAIDA SEFERYAN. 150 S Glenoaks Blvd #9124 Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anaيدا Seferyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/25/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1487

FICTITIOUS BUSINESS NAME STATEMENT: 2013155719: The following person(s) is/are doing business as: KASHANI SERVICES. 2355 Westwood Blvd #319 Los Angeles, CA 90064. DAVID KASHANI. 2355 Westwood Blvd #319 Los Angeles, CA 90064. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: David Kashani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1488

FICTITIOUS BUSINESS NAME STATEMENT: 2013155718: The following person(s) is/are doing business as: TRIMAX PROPERTY MANAGEMENT. 8370 Wilshire Blvd #230 Beverly Hills, CA 90211; P.O. Box 7632 Beverly Hills, CA 90212. AI#ON: 80-0657800. TRIMAX REALTY, INC. 8370 Wilshire Blvd #230 Beverly Hills, CA 90211. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 6/2013. Signed: Fred Nabati, President. This statement is filed with the County Clerk of Los Angeles County on: 7/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1489

FICTITIOUS BUSINESS NAME STATEMENT: 2013155717: The following person(s) is/are doing business as: BLACK STAR; SUPER STAR. 7766 Maie Ave #B Los Angeles, CA 90001. AI#ON: 2638137. 3RD STAGE FASHION INC. 7766 Maie Ave #B Los Angeles, CA 90001. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Roy Setareh, President. This statement is filed with the County Clerk of Los Angeles County on: 7/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1490

FICTITIOUS BUSINESS NAME STATEMENT: 2013155715: The following person(s) is/are doing business as: YERE1 PRODUCTION. 215 N Belmont St #308 Glendale, CA 91206. ARMEN NAHAPETYAN; ARMEN PETROSYAN. 215 N Belmont St #308 Glendale, CA 91206. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed

here on: N/A. Signed: Armen Nahapetyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1491

FICTITIOUS BUSINESS NAME STATEMENT: 2013155714: The following person(s) is/are doing business as: CESAR'S POOL SERVICE. 211 W Verdugo Ave #101 Burbank, CA 91502. NORMA HENRIQUEZ. 211 W Verdugo Ave #101 Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/1/13. Signed: Norma Henriquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1492

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2013154223

Date Filed: 7/24/13

Name of Business: FAITHFULL HOME CARE. 12523 Califa St Valley Village, CA 91607.

Registered Owner: SAMVEL GYURDZHAYAN. 12523 Califa St Valley Village, CA 91607.

Current File #: 2011111507

Date: 10/5/11

Published: 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1493  
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2013154014

Date Filed: 7/24/13

Name of Business: BIRRIERIA APATZINGAN #2. 16903 Satcoy St Van Nuys, CA 91406.

Registered Owner: GRASIELA INFANTE SALAZAR. 21301 Bottletree Ln #201 Santa Clarita, CA 91321.

Current File #: 2012061007

Date: 4/9/12

Published: 8/1/2013, 8/8/2013, 8/15/2013, 8/22/2013 1494

Andrew Cassidy

LS024018

25187 Jim Bridger Rd  
May 30, 2013  
Hidden Hills, CA 91302  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, NORTHWEST DISTRICT  
6230 Sylmar Ave #107  
Van Nuys, CA 91401  
PETITION OF: "Andrew Cassidy"  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
TO ALL INTERESTED PERSONS:  
Petitioner: ANDREW CASSIDY for a decree changing names as follows:  
Present name:  
ANDREW CASSIDY  
Proposed name:  
ANDREW BURTZLOFF

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: September 13, 2013 Time: 8:30am Dept: T

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: May 30, 2013 Signed, Richard H. Kirschner, Judge of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 2013158341: The following person(s) is/are doing business as: NORMANDIE APARTMENTS. 845 South Normandie Ave Los Angeles, CA 90005. AGNES HARRIS. 1702 South Robertson Blvd Ste. 200 Los Angeles, CA 90035. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Agnes Harris, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1495

FICTITIOUS BUSINESS NAME STATEMENT: 2013139553: The following person(s) is/are doing business as: WIH-TEES T-SHIRTS & APPAREL; THE PRODIGIOUS GROUP. 1336 1/2 Cochran Ave Los Angeles, CA 90019. MARLIN HEATHER CROOMS. 1336 1/2 Cochran Ave Los Angeles, CA 90019. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marlin Crooms, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/5/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1496

FICTITIOUS BUSINESS NAME STATEMENT: 2013158991: The following person(s) is/are doing business as: TESORO INVESTMENTS. 23890 Copper Hills Dr #404 Valencia, CA 91354. KEVIN JOSING. 23890 Copper Hills Dr #404 Valencia, CA 91354. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kevin Josing, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of

the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1497

FICTITIOUS BUSINESS NAME STATEMENT: 2013158992: The following person(s) is/are doing business as: BEVERLY HILLS PRODUCERS; YUMERICA BRANDS MANAGEMENT. 442 S Rexford Dr #101 Beverly Hills, CA 90212. CREATIVITY WORKS INC. 442 S Rexford Dr #101 Beverly Hills, CA 90212. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chitralekha Martin, President. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1498

FICTITIOUS BUSINESS NAME STATEMENT: 2013158993: The following person(s) is/are doing business as: THE KINGDOM OF COOL; DYNAMO MANAGEMENT. 442 S Rexford Dr #101 Beverly Hills, CA 90212. MICHAEL DEVEN MARTIN. 442 S Rexford Dr #101 Beverly Hills, CA 90212. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Deven Martin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1499

FICTITIOUS BUSINESS NAME STATEMENT: 2013157141: The following person(s) is/are doing business as: CASH 2 U RECYCLING. 1800 Chatsworth Ave Granada Hills, CA 91344. MATIG, INC. 26226 Veva Way Calabasas, CA 91302. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Ameri, President. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1500

FICTITIOUS BUSINESS NAME STATEMENT: 2013156846: The following person(s) is/are doing business as: CLAUDIA ROSSINI COMPANY. 503 N Sweetzer Ave West Hollywood, CA 90048. CLAUDIA ROSSINI. 503 N Sweetzer Ave West Hollywood, CA 90048. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Claudia Rossini, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1501

FICTITIOUS BUSINESS NAME STATEMENT: 2013156845: The following person(s) is/are doing business as: BEST HOUSE CLEAN. 8810 Memory Park Ave #206 North Hills, CA 91343. OLGA E CASTRO. 8810 Memory Park Ave #206 North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Olga E Castro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1502

FICTITIOUS BUSINESS NAME STATEMENT: 2013157254: The following person(s) is/are doing business as: MY KIDS' CLOSET. 7208 Remmet Ave Canoga Park, CA 91303. JUAN C CARPIO; EUNICE V TEJEDA. 7314 Loma Verde Ave Canoga Park, CA 91303. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eunice V Tejada, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1503

FICTITIOUS BUSINESS NAME STATEMENT: 2013157238: The following person(s) is/are doing business as: ELITE LIFE LIMOUSINE. 5656 Fountain Ave #1 Los Angeles, CA 90028. ANNA GHAZARYAN. 5656 Fountain Ave #1 Los Angeles, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anna Ghazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1504

FICTITIOUS BUSINESS NAME STATEMENT: 2013157059: The following person(s) is/are doing business as: PRO DIAMOND SETTERS. 635 S Hill St #308 Los Angeles, CA 90014. ROMAN SAHAKYAN. 321 McHenry Rd Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 4/2008. Signed: Roman Sahakyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1505

FICTITIOUS BUSINESS NAME STATEMENT: 2013157066: The following person(s) is/are doing business as: STARVING STUDENT CATERING. 11341 Dona Teresa Dr Studio City, CA 91604. BRUCE SCHAEFER. 11341 Dona Teresa Dr Studio City, CA 91604. The busi-



ness is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bruce Shaefer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1506

FICTITIOUS BUSINESS NAME STATEMENT: 2013158062: The following person(s) is/are doing business as: ASM TRANSPORTATION. 11018 Woodward Ave Sunland, CA 91040. MINAS KAZARYAN. 11018 Woodward Ave Sunland, CA 91040. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Minas Kazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1507

FICTITIOUS BUSINESS NAME STATEMENT: 2013158573: The following person(s) is/are doing business as: PRECISE TAX SERVICES. 14727 Cohasset St Van Nuys, CA 91405. GEVORK ALAJAJIAN. 14727 Cohasset St Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gevork Alajajian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1508

FICTITIOUS BUSINESS NAME STATEMENT: 2013157925: The following person(s) is/are doing business as: M.Z TRANSPORTATION. 12816 Morrison St Valley Village, CA 91607. MARK VOLFSOHN. 12816 Morrison St Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mark Volfson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1509

FICTITIOUS BUSINESS NAME STATEMENT: 2013157939: The following person(s) is/are doing business as: AA TRANSPORTATION. 12822 Friar St Valley Glen, CA 91606. ARKADY BORISOVICH LIBERMAN. 12822 Friar St Valley Glen, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arkady Borisovich Liberman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/30/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1510

FICTITIOUS BUSINESS NAME STATEMENT: 2013159382: The following person(s) is/are doing business as: CENTRAL DE ENVIOS. 2468 W Pico Blvd Los Angeles, CA 90006. A1#ON: 3432664. SHIPPING CENTRAL AND LOGISTICS INC. 2468 W Pico Blvd Los Angeles, CA 90006. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 7/31/13. Signed: Jose R Flores, President. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1511

FICTITIOUS BUSINESS NAME STATEMENT: 2013159404: The following person(s) is/are doing business as: RESULTS FACTORY; LIFE TIME FITNESS. 1034 W Arrow Highway #G San Dimas, CA 91381. A1#ON: 4667460. FIT 4 LESS HOLDINGS LLC. 26757 Via Amare Valencia, CA 91381. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Septimus Mincy, President. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1512

FICTITIOUS BUSINESS NAME STATEMENT: 2013159334: The following person(s) is/are doing business as: U.G.G. MOVERS. 12236 Osborne Place #35 Pacoima, CA 91331. ULISES GUZMAN GONZALEZ. 12236 Osborne Place #35 Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ulises Guzman Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1513

FICTITIOUS BUSINESS NAME STATEMENT: 2013158801: The following person(s) is/are doing business as: RED BASIL. 5907 Hollywood Blvd Los Angeles, CA 90028. VICHAI INCHUACHAN. 2216 Court St #207 Los Angeles, CA 90026. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vichai Inchuachan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1514

FICTITIOUS BUSINESS NAME STATEMENT: 2013158802: The following person(s) is/are doing business as: GOLDEN OCEAN. 8306 Wilshire Blvd #606 Beverly Hills, CA 90211. ALISA ELANSKY; AVAK NORRIS. 1335 E Harvard #202 Glendale, CA 91205; 127 N Everett #15 Glendale, CA 91206. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Avak Norris, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1515

FICTITIOUS BUSINESS NAME STATEMENT: 2013158803: The following person(s) is/are doing business as: AMERICAN TRADING & WHOLESALE. 1416 ½ W Kenneth Rd #7 Glendale, CA 91201. VARDAN KYUNDIBEKYAN; MANUK BAGDEKYAN. 1416 ½ W Kenneth Rd #7 Glendale, CA 91201. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vardan Kyundibekyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1516

FICTITIOUS BUSINESS NAME STATEMENT: 2013158804: The following person(s) is/are doing business as: SCV CONSTRUCTION SERVICES. 23523 Heritage Oak Ct Newhall, CA 91321. SPENCER ALFRED TUTTY. 29607 Fitch Ave Canyon Country, CA 91351. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 4/3/13. Signed: Spencer Alfred Tutty, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1517

FICTITIOUS BUSINESS NAME STATEMENT: 2013159494: The following person(s) is/are doing business as: KM LIMOUSINE SERVICE. 6634 Longridge Ave Van Nuys, CA 91401. LEVON ABADZHYAN. 6634 Longridge Ave Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Levon Abadzhyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1518

FICTITIOUS BUSINESS NAME STATEMENT: 2013159671: The following person(s) is/are doing business as: CHUY'S DISCOUNTED STORE. 585 Glenoaks Blvd San Fernando, CA 91331; 18449 Collins St #19 Tarzana, CA 91356. JUNIOR J G GARCIA BLANQUET. 18449 Collins St #19 Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Junior J G Garcia Blanquet, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1519

FICTITIOUS BUSINESS NAME STATEMENT: 2013159379: The following person(s) is/are doing business as: YM14 BRO'S. 1035 N Hill Ave Pasadena, CA 91104. MOVSES MOVSIYAN. 1035 N Hill Ave Pasadena, CA 91104. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Movses Movsiyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1520

FICTITIOUS BUSINESS NAME STATEMENT: 2013159713: The following person(s) is/are doing business as: GOV COMPANY. 10412 Gaynor Ave Granada Hills, CA 91344. OLEG I GULIN; VIKTORIA GULIN. 10412 Gaynor Ave Granada Hills, CA 91344. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vicky Gulin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1521

FICTITIOUS BUSINESS NAME STATEMENT: 2013158889: The following person(s) is/are doing business as: ALL PRECIOUS METALWORKS. 21012 Devonshire St #C Chatsworth, CA 91311. INHO KIM. 1015 Gayley Ave #35 Los Angeles, CA 90024. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Inho Kim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1522

FICTITIOUS BUSINESS NAME STATEMENT: 2013158890: The following person(s) is/are doing business as: BEST CATHERING EXPRESS CO. 21012 Devonshire St #C Chatsworth, CA 91311. INRANK KIM. 1015 Gayley Ave #35 Los Angeles, CA 90024. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Inrank Kim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself au-

thorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1523

FICTITIOUS BUSINESS NAME STATEMENT: 2013158891: The following person(s) is/are doing business as: CALIFORNIA MOVING & TRUCKING CO. 21012 Devonshire St #D Chatsworth, CA 91311. ONIK KONDURALYAN. 1015 Gayley Ave #56 Los Angeles, CA 90024. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Onik Konduralyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/31/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1525

FICTITIOUS BUSINESS NAME STATEMENT: 2013160738: The following person(s) is/are doing business as: CSS CONSULTING GROUP; HFS CONSULTING-SUPPORT & SERVICES. 320 Arden Ave #108 Glendale, CA 91203. CSS STAFFINGH LLC. 2708 Foothill Blvd #406 La Brea, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/1/13. Signed: I Elizabeth Frost, President. This statement is filed with the County Clerk of Los Angeles County on: 8/1/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1526

FICTITIOUS BUSINESS NAME STATEMENT: 2013160038: The following person(s) is/are doing business as: THE SULLIVAN GROUP. 800 W 6th St #1800 Los Angeles, CA 90017. GERALD J SULLIVAN & ASSOCIATES, INC INSURANCE BROKERS. 800 W 6th St #1800 Los Angeles, CA 90017. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 8/1/13. Signed: Paul Cunningham, CFO. This statement is filed with the County Clerk of Los Angeles County on: 8/1/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1527

FICTITIOUS BUSINESS NAME STATEMENT: 2013160555: The following person(s) is/are doing business as: CESAR SEPTIC LOCATING SERVICES. 10929 Vanowen St #108 North Hollywood, CA 91605. CESAR GARCIA. 10929 Vanowen St #108 North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/1/13. Signed: Cesar Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/1/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1528

FICTITIOUS BUSINESS NAME STATEMENT: 2013160379: The following person(s) is/are doing business as: EMSON TRUCKING. 13915 Oxnard St #406 Van Nuys, CA 91401. GARY HOVMAN. 13915 Oxnard St #406 Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gary Hovman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/1/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1529

FICTITIOUS BUSINESS NAME STATEMENT: 2013160357: The following person(s) is/are doing business as: G.H SOLAR; G.H CONSTRUCTION. 16029 Armita St Van Nuys, CA 91401. A1#ON: 2839844. G.H. REMODELING INC. 16029 Armita St Van Nuys, CA 91401. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Guy Hadad, President. This statement is filed with the County Clerk of Los Angeles County on: 8/1/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1530

FICTITIOUS BUSINESS NAME STATEMENT: 2013160040: The following person(s) is/are doing business as: GOLDEN CENTURY HOME HEALTH CARE, INC. 4116 W Magnolia Blvd #205 Burbank, CA 91505. GOLDEN CENTURY HOME HEALTH CARE, INC. 4116 W Magnolia Blvd #205 Burbank, CA 91505. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arsen Tovmasyan, CEO. This statement is filed with the County Clerk of Los Angeles County on: 8/1/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1531

FICTITIOUS BUSINESS NAME STATEMENT: 2013161210: The following person(s) is/are doing business as: ADVANCE CAPITAL SERVICE. 15022 Dickens St #1 Sherman Oaks, CA 91403. LUIS RIVAS. 15022 Dickens St #1 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Luis Rivas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/2/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1532

FICTITIOUS BUSINESS NAME STATEMENT: 2013161294: The following person(s) is/are doing business as: HEALTHLINK ADVANTAGE, LLC; HEALTHLINK RECOVERY, LLC. 27470 Elden View Dr Valencia, CA 91354. HEALTHLINK ADVANTAGE, LLC. 27470 Elden View Dr Valencia, CA 91354. The business is conducted by: A Limited Liability

Company has begun to transact business under the fictitious business name or names listed here on: 1/11/11. Signed: Martin Gabriel, Member. This statement is filed with the County Clerk of Los Angeles County on: 8/2/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1533

FICTITIOUS BUSINESS NAME STATEMENT: 2013161464: The following person(s) is/are doing business as: LAKE BALBOA FAMILY CHILD CARE. 17120 Vose St Van Nuys, CA 91406. LUSINE HAITAIAN. 17120 Vose St Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lusine Haitaian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/2/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1534

FICTITIOUS BUSINESS NAME STATEMENT: 2013161541: The following person(s) is/are doing business as: LYNX MARKETING & CONSULTING. 4623 Willis Ave #103 Sherman Oaks, CA 91403. STEPAN GYUTYAN. 4623 Willis Ave #103 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Stepan Gyutyun, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/2/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1535

FICTITIOUS BUSINESS NAME STATEMENT: 2013161710: The following person(s) is/are doing business as: SHAULA DONNIZ BRIDL. 131 N Robertson Blvd Beverly Hills, CA 90210. ALEXANDER DONNIZ; MICHAEL DONNIZ. 2122 Century Park Ln Los Angeles, CA 90067. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Donniz, Partner. This statement is filed with the County Clerk of Los Angeles County on: 8/2/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1536

FICTITIOUS BUSINESS NAME STATEMENT: 2013161719: The following person(s) is/are doing business as: PRINTS ETC; NOTARY PUBLIC PRINTING; CLASIFICADOS LATINO. 21001 Sherman Way #6 Canoga Park, CA 91303. A1#ON: 201225910184. LATINO MARKETING, LLC. 21001 Sherman Way #6 Canoga Park, CA 91303. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Latino Marketing, LLC, Manager. This statement is filed with the County Clerk of Los Angeles County on: 8/2/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1537

FICTITIOUS BUSINESS NAME STATEMENT: 2013161431: The following person(s) is/are doing business as: SUNFREEDOM. 14500 Roscoe Blvd #400 Panorama City, CA 91402. PERICA STOJKOV. 10436 Swinton Ave Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Perica Stojkov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/2/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1538

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2013160554

Date Filed: 8/1/13

Name of Business: MY AMERICAN MOVERS; UP FRONT MOVERS. 7502 Denny Ave Sun Valley, CA 91352.

Registered Owner: AMEERA COHANIM. 17400 Valjean Ave Van Nuys, CA 91406.

Current File #: 2012162345

Date: 7/13/12

Published: 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1539

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2013161737

Date Filed: 8/2/13

Name of Business: TASTY THAI. 718 N Highland Ave Los Angeles, CA 90038.

Registered Owner: THUNSINEE JARONSOOK. 1318 N New Hampshire Ave #4 Los Angeles, CA 90027.

Current File #: 20110127347

Date: 1/24/11

Published: 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1540

FICTITIOUS BUSINESS NAME STATEMENT: 2013160212: The following person(s) is/are doing business as: EA TIRES. 8089 Glenoaks Blvd. Sun Valley, CA 91325. ELIAS AGUIRRE. 12401 Filmore Street SP# 529. Sylmar, CA 01342. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 08/01/2013. Signed: Elias Aguirre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date.











fice of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/22/2013, 8/29/2013, 9/05/2013, 9/12/2013 1607

FICTITIOUS BUSINESS NAME STATEMENT: 2013169107: The following person(s) is/are doing business as: JUSTICE BOMAYE. 13622 Wyandotte St. #202 Van Nuys, CA 91405. RONALD MOJICA JR. 13622 Wyandotte St. #202 Van Nuys, CA 91405; ERIC MOJICA. 13622 Wyandotte St. #202 Van Nuys, CA 91405. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: RONALD MOJICA JR, OWNER/PARTNER. This statement is filed with the County Clerk of Los Angeles County on: 8/14/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/22/2013, 8/29/2013, 9/05/2013, 9/12/2013 1608

FICTITIOUS BUSINESS NAME STATEMENT: 2013169108: The following person(s) is/are doing business as: ICE WIRELESS INT, INC. 3112 Harmony Pl. La Crescenta, CA 91214. ICE WIRELESS INT, INC. 3112 Harmony Pl. La Crescenta, CA 91214. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: KARLEN MIRZOYAN, PRESIDENT. This statement is filed with the County Clerk of Los Angeles County on: 8/14/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/22/2013, 8/29/2013, 9/05/2013, 9/12/2013 1609

FICTITIOUS BUSINESS NAME STATEMENT: NO FILE NUMBER: The following person(s) is/are doing business as: SAVIS DISTRIBUTION. 1710 Purdue Ave., #102. Los Angeles, CA 90025. BOBBY AKBAROFF. 1710 Purdue Ave., #102. Los Angeles, CA 90025. The business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: 8/01/2013. Signed: BOBBY AKBAROFF, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 8/12/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/22/2013, 8/29/2013, 9/05/2013, 9/12/2013 1610

FICTITIOUS BUSINESS NAME STATEMENT: 2013168693: The following person(s) is/are doing business as: USA DIRECT WHOLESAL. 16501 Ventura Blvd. #100. Encino, CA 91316. ZAHREH MANJIKAN. 14562 Dickens St. Apt 201. Sherman Oaks, CA 91403. The business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: 5/2009. Signed: ZAHREH MANJIKAN, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 8/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/22/2013, 8/29/2013, 9/05/2013, 9/12/2013 1611

FICTITIOUS BUSINESS NAME STATEMENT: 2013169702: The following person(s) is/are doing business as: A&D PHOTOGRAPHY SERVICES. 5320 Natick Ave. Sherman Oaks, CA 91411. ADIK SUKIASYAN. 14562 Dickens St. Apt 201. Sherman Oaks, CA 91403. The business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: 2/2012. Signed: ADIK SUKIASYAN, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 8/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 8/22/2013, 8/29/2013, 9/05/2013, 9/12/2013 1612

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2013168302

Date Filed: 8/12/2013

Name of Business: AXIOM DESIGNS. 209 E. Elk Ave #12, Glendale, CA 91204.

Registered Owner: GARNIK BAYATYAN. 209 E. Elk Ave #12, Glendale, CA 91204; EDVARD HARUTYUNYAN. 209 E. Elk Ave #12, Glendale, CA 91204.

Current File #: 20091772597

Date: 11/23/2009

Published: 8/8/2013, 8/15/2013, 8/22/2013, 8/29/2013 1613

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 09-511563 INC Title Order No. 110520455-CA-BFI APN 4342-020-014 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 04/07/05. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 08/28/13 at 11:00 am. Aztec Foreclosure Corporation as the duly appointed Trustee under and pursuant to the power of sale contained in that certain Deed of Trust executed by Isaac Jacques R' Bibo, Trustee of the Isaac Jacques R' Bibo Revocable Living Trust Dated October 16, 1998, as Trustor(s), in favor of Mortgage Electronic Registration Systems, Inc. solely as Nominee for IndyMac Bank, F.S.B., a Federally Chartered Savings Bank, as Beneficiary, Recorded on 04/19/05 in Instrument No. 05 0902273 and thereafter loan modification recorded on 10/20/2011 at recorder's no. 20111420790 of official records in the Office of the county recorder of LOS ANGELES County, California; U.S. Bank National Association, as Trustee, successor

in interest to Wachovia Bank, National Association, as Trustee, for GSR 2005-8F, as the current Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California described as: 305 NORTH ELM DRIVE, BEVERLY HILLS, CA 90210 The property heretofore described is being sold "as is". The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$984,639.25 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DATE: 8/2/13 Robbie Weaver Assistant Secretary and Assistant Vice President Aztec Foreclosure Corporation 6 Venture, Suite 305 Irvine, CA 92618 Phone: (877) 257-0717 or (602) 638-5700 Fax: (602) 638-5748 www.aztectrustee.com NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgage, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call or visit the Internet Web site, using the file number assigned to this case 09-511563. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Call 714-730-2727 http://www.Ipsasap.com Or Aztec Foreclosure Corporation (877) 257-0717 www.aztectrustee.com A-4406461 08/08/2013, 08/15/2013, 08/22/2013

NOTICE OF TRUSTEE'S SALE TS No. 10-0088393 Doc ID #0001448934152005N Title Order No. 10-8-357276 Investor/Insurer No. 144893415 APN No. 4352-012-020 and 4350-016-011 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 09/26/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by PHYLLIS KATZ LEWINE, AND ROBERT LEWINE, WIFE AND HUSBAND AS JOINT TENANTS, dated 09/26/2006 and recorded 10/3/2006, as Instrument No. 06 2200766, in Book N/A, Page N/A, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/18/2013 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 9360 READCREST DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$4,918,802.49. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to

cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgage, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.reconstrustco.com, using the file number assigned to this case TS No. 10-0088393. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. DATED: 11/05/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4407388 08/15/2013, 08/22/2013, 08/29/2013

FILE NO. 2013 164888  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LA DENTAL, 3130 S SEPULVEDA BLVD, STE D, LOS ANGELES, CA 90005 county of: LOS ANGELES. The full name of registrant(s) is/are: HEALTH PRO DENTAL CORP. [NEVADA], 737 S. WINDSOR BLVD, #304, LOS ANGELES, CA 90005. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ HEALTH PRO DENTAL CORP, LIDA PAUKERT, SECRETARY/TREASURER  
This statement was filed with the County Clerk of LOS ANGELES County on AUG 07 2013 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1327793 BH WEEKLY 8/15, 22, 29, 9/15, 2013



DEPARTMENT OF THE  
TREASURER AND TAX  
COLLECTOR

Notice of Divided Publication

NOTICE OF DIVIDED  
PUBLICATION OF THE  
PROPERTY TAX DEFAULT  
(DELINQUENT) LIST

Made pursuant to Section 3371, Revenue and Taxation Code

Pursuant to Sections 3381 through 3385, Revenue and Taxation Code, the Notice of Power to Sell Tax Defaulted Property in and for Los Angeles County, State of California, has been divided and distributed to various newspapers of general circulation published in the County. A portion of the list appears in each of such newspapers.

I, Mark J. Saladino, County of Los Angeles Tax Collector, State of California, certify that:

Notice is hereby given that the real properties listed below were declared to be in tax default at 12:01 a.m. on July 1, 2011, by operation of law. The declaration of default

was due to non-payment of the total amount due for the taxes, assessments, and other charges levied in 2010-2011 tax year that were a lien on the listed real property. Property upon which a nuisance abatement lien has been recorded and non-residential commercial property shall be subject to sale if the taxes remain unpaid after three years. If the 2010-2011 taxes remain unpaid after June 30, 2014, the property will be subject to sale at public auction in 2015. All other property that remains unpaid after June 30, 2016, will be subject to sale at public auction in 2017. The name of the assessee and the total tax, which was due on June 30, 2011, for the 2010-11 tax year, is shown opposite the parcel number. Tax defaulted real property may be redeemed by payment of all unpaid taxes and assessments, together with the additional penalties and fees as prescribed by law, or it may be paid under an installment plan of redemption.

All information concerning redemption of tax-defaulted property will be furnished, upon request, by Mark J. Saladino, Treasurer and Tax Collector, 225 North Hill Street, Los Angeles, California 90012, 1(888) 807-2111 or 1(213) 974-2111.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California on August 9, 2013.

MARK J. SALADINO  
TREASURER AND TAX COLLECTOR  
COUNTY OF LOS ANGELES  
STATE OF CALIFORNIA

Assessee/taxpayers, who have disposed of real property since January 1, 2009, may find their names listed for the reason that a change in ownership has not been reflected on the assessment roll.

ASSESSOR'S IDENTIFICATION NUMBERING SYSTEM EXPLANATION

The Assessor's Parcel Number (APN), when used to describe property in this list, refers to the Assessor's map book, the map page, the block on the map (if applicable), and the individual parcel on the map page or in the block. The Assessor's maps and further explanation of the parcel numbering system are available in the Assessor's Office.

The following property tax defaulted on July 1, 2011, for the taxes, assessments, and other charges for the fiscal year 2010-11:

LISTED BELOW ARE PROPERTIES THAT DEFAULTED IN 2011 FOR TAXES, ASSESSMENTS AND OTHER CHARGES FOR THE FISCAL YEAR 2010-2011. AMOUNT OF DELINQUENCY AS OF THIS PUBLICATION IS LISTED BELOW.

AFARI, INGRID TR INGRID AFARI TRUST SITUS 1214 BEVERLY VIEW DR LOS ANGELES CA 90210-2039 4357-017-027 \$1,364.71

ASHBEE, RICHARD AND DIANE SITUS 1251 LAGO VISTA DR LOS ANGELES CA 90210-2418 4350-019-012 \$172,071.71

BARDY, ELIZABETH M SITUS 2211 BOWMONT DR LOS ANGELES CA 90210-1806 4388-010-034 \$18,649.51

BARNETT, ALBERT AND BEVERLY TRS TBM TRUST SITUS 802 N REXFORD DR BEVERLY HILLS CA 90210-2909 4341-027-001 \$7,206.24

CARLIN, GERALD S AND GOULSTON, NANCY J 4383-007-023 \$1,136.91

CISSNA, ROBERT L 4356-022-016 \$290.47  
4356-023-010 \$253.37

COMMONWEALTH PROPERTIES LLC SITUS 441 S BEVERLY DR BEVERLY HILLS CA 90212-4427 4330-027-004 \$59,194.02

SITUS 445 S BEVERLY DR BEVERLY HILLS CA 90212-4401 4330-027-027 \$101,350.33

COOPER, SPENCER AND TAMI G SITUS 1917 BENEDICT CANYON DR LOS ANGELES CA 90210-1401 4383-015-020 \$35,242.28

DAVIS, MICHAEL B 4392-016-009 \$11,428.01  
4392-016-026 \$5,175.11

DISHELL, ADAM S AND BELLA SITUS 1522 N BEVERLY DR LOS ANGELES CA 90210-2314 4355-016-045 \$36,436.19

GREENFIELD PROPERTIES LIMITED SITUS 445 WALKER DR BEVERLY HILLS CA 90210-1842 4391-006-010 \$74,370.26

HASHEM, SEAN 4388-007-033 \$38.67  
HO, DON X CO TR SYCAMORE TRUST 4387-016-032/ S2010-010 \$66,208.38

KANTOR, JAMES R SITUS 2017 BENEDICT CANYON DR LOS ANGELES CA 90210-1403 4383-015-028 \$47,887.36

LEWINE, ROBERT F AND LUCILLE L 4350-016-011 \$119.24

LSKA LIMITED SITUS 1636 SUMMITRIDGE DR LOS ANGELES CA 90210-1606 4355-008-033 \$151,483.28

MAPLE BH PROPERTIES LLC SITUS 709 N MAPLE DR BEVERLY HILLS CA 90210-3480 4341-018-021/ S2010-010 \$29,440.14

MARGULIES, R ADRIENNE SITUS 437 SHIRLEY PL UNIT B BEVERLY HILLS CA 90212-4195 4330-001-013 \$10,109.04

MEHDIZADEH, MOUSSA AND MAHNAZ SITUS 1051 MARILYN DR BEVERLY HILLS CA 90210-2225 4348-005-008 \$100,475.84

MONTERO, MARIA E AND HOME RENOVATORS AND BUILDERS SITUS 631 N HILLCREST RD BEVERLY



HILLS CA 90210-3514 4341-011-017 \$47,173.84  
NODA,EASTER SITUS 611 N DOHENY DR BEVERLY HILLS CA 90210-3526 4341-032-048 \$11,701.89  
SALIM,BAHROOZ TR SALIM FAMILY TRUST SITUS 1875 LOMA VISTA DR BEVERLY HILLS CA 90210-1928 4391-008-019 \$175,308.80  
SCHACHTER,THOMAS AND SUSAN SITUS 9937 DURANT DR APT 000C BEVERLY HILLS CA 90212-1602 4328-002-024 \$32,212.90  
SIDON,CATHERINE E SITUS 1319 N DOHENY DR LOS ANGELES CA 90069-1760 4392-008-012 \$25,674.25  
STRAUSS,WILLIAM AND STRAUSS,CLARA DECD EST OF SITUS 220 S OAKHURST DR BEVERLY HILLS CA 90212-3504 4331-022-032 \$5,263.80  
THORNE,RICHARD D 4383-004-027 \$1,418.03  
WORTH PROPERTIES LLC SITUS 1100 S BEVERLY DR LOS ANGELES CA 90035-1185 4330-031-036 \$58,279.62

Trustee Sale No. 247822CA Loan No. 0692248883 Title Order No. 723558 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-17-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-26-2013 at 9:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-25-2005, Book N/A, Page N/A, Instrument 05 0690710, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BAHMAN NAVABIAN AND MALKA N. HASHEM, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650 Legal Description: LOT 512 OF TRACT 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69, PAGE(S) 11 TO 20, INCLUSIVE OF MAPS IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,627,160.29 (estimated) Street address and other common designation of the real property: 268 SOUTH ALMONT DRIVE BEVERLY HILLS, CA 90211 APN Number: 4333-003-021 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-20-2013 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ROSAURA ARMENTA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: www.lpsasap.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case TS No. 12-0017086. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. DATED: 06/07/2012 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4408791 08/22/2013, 08/29/2013, 09/05/2013

postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. P1054163 8/22, 8/29, 09/05/2013

NOTICE OF TRUSTEE'S SALE TS No. 12-0017086 Doc ID #0008728061142005N Title Order No. 12-0027786 Investor/Insurer No. 872806114 APN No. 4391-020-014 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/05/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by HOSSEIN G. ESMAELZADEH AND KHADI JEH ESMAELZADEH, HUSBAND AND WIFE, AS JOINT TENANTS, dated 05/05/2004 and recorded 5/19/2004, as Instrument No. 04 1274092, in Book N/A, Page N/A, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/23/2013 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 580 ARKELL DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,033,215.58. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case TS No. 12-0017086. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. DATED: 06/07/2012 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4408791 08/22/2013, 08/29/2013, 09/05/2013

NOTICE OF TRUSTEE'S SALE TS No. 11-0053498 Doc ID #0001081319202005N Title Order No. 11-0042865 Investor/Insurer No. 0108131920 APN No. 4342-034-038

YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by N TOM AZHDAM, A MARRIED MAN AS HIS SOLE and SEPARATE PROPERTY, dated 07/13/2005 and recorded 7/26/2005, as Instrument No. 05 1762902, in Book N/A, Page N/A, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/23/2013 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 441 NORTH OAKHURST DRIVE #204, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$873,314.42. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case TS No. 11-0053498. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. DATED: 09/30/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4409496 08/22/2013, 08/29/2013, 09/05/2013

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 448129CA Loan No. 3061353359 Title Order No. 723563 ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY. PURSUANT TO CALIFORNIA CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-03-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-12-2013 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-12-2006, Book N/A, Page N/A, Instrument 06 0079357, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: JOSEPH KHANIAN AND NAZI EBRAHIMZADEH, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or

federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 21 OF TRACT NO. 20002, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 597 PAGES 23 TO 25 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM ALL CRUDE OIL, PETROLEUM, GAS, BREA, ASPHALTUM AND ALL KINDRED SUBSTANCES AND OTHER MINERALS UNDER AND IN SAID LAND AS GRANTED TO 2025 NORTH ANGLE AVENUE, A CORPORATION, BY DEED RECORDED MAY 12, 1958 IN BOOK D97 PAGE 465 OFFICIAL RECORDS, WITHOUT RIGHT OF SURFACE ENTRY. Amount of unpaid balance and other charges: \$1,048,464.64 (estimated) Street address and other common designation of the real property: 9816 MILLBORO PLACE BEVERLY HILLS, CA 90210 APN Number: 4384-025-010 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-22-2013 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: www.lpsasap.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4407382 08/22/2013, 08/29/2013, 09/05/2013



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- 105-General Services
- 110-Funeral Directors
- 115-Cemetery/Mausoleums
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- 135-Beauty Aids
- 140-Health Aids
- 145-Lost Items
- 150-Found Items
- 155-School and Classes
- 160-Adult Entertainment
- 161-Escort
- 165-Massage
- 170-Caregiver
- 171-Elderly Care

**200-299 Services**

- 201-Accounting
- 202-Acoustics
- 204-Additions
- 206-Appliance Repair
- 208-Asphalt Paving
- 210-Bath Tub Repair/Reglazing
- 212-Bookkeeping Services
- 214-Brush Clearing

- 215-Building
- 216-Car Alarms
- 217-Culinary Service
- 218-Carpentry
- 220-Cleaning
- 222-Carpet Installation
- 224-Computer Repair
- 225-Computer Tech Support
- 226-Concrete
- 227-Construction
- 228-Contractors
- 230-Counseling
- 232-Decking
- 234-Drywall
- 236-Electrical
- 237-Entertainment
- 238-Exterminators
- 240-Fencing
- 242-Garage Doors
- 244-Handyman
- 246-Hauling
- 248-Internet Services
- 250-Iron Work
- 252-Janitorial
- 254-Landscaping
- 255-Legal Services
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## LEGEND

- 258-Moving/Storage
  - 260-Music Instruction
  - 262-Painting
  - 264-Pet Sitting
  - 265-Photography
  - 266-Plumbing
  - 267-Piano Tuning
  - 268-Roofing
  - 270-Sandblasting
  - 272-Security Services
  - 274-Stained Glass
  - 276-Tile
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  - 280-Tutoring
  - 282-TV/VCR/DVD Repair
  - 284-Video Systems
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- 400-Homes For Sale
  - 401-Real Estate
  - 402-Condominiums
  - 404-Commercial/Industrial
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- 500-Employment Opportunities
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  - 520-Jobs Wanted
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- 600-Garage Sales
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  - 700-Antiques
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- 800-899 Financial**
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- 900-999 Transportation**
- 900-Autos For Sale
  - 905-Trucks & Vans
  - 910-Motorhomes/Campers
  - 915-Motorcycles
  - 920-Trailers
  - 925-Classics
  - 930-Auto Leasing
  - 935-Aircraft
  - 940-Boats
  - 945-Personal Watercraft
  - 950-Marine Supplies
  - 955-Autos Wanted

- 422-Real Estate Exchange
- 424-Real Estate Wanted

- 735-Office Furniture
- 740-Television/Radio

**100-ANNOUNCEMENTS**

**DID YOU KNOW** that Ten Million adults tweeted in the past month, while 164 million read a newspaper in print or online in the past week? **ADVERTISE** in 240 California newspapers for one low cost. Your 25 word classified ad will reach over 6 million+ Californians. For brochure call Elizabeth (916) 288-6019. (Cal-SCAN)

Investment Opportunity Seeking venture investor so I can complete manuscript of WINDMILL TILTING and the promotional mailing of LEGACY OF THE SOUTHWEST, a book of nonfiction historical adventure. Contact Jim Scott (806) 268-0474

Profiles of Courage: Dr. Armenta's Los Hijos De Orozco dramatizes how two courageous women fled Mexico seeking food and safety. For more information; www.loshijos-deorozco.com

**115-CEMETERY**

PLOTBROKERS.com Southern California's Premier Cemetery Plot Broker Call Toll Free (888) 918-8808 Serving all of Southern California

Conejo Mountain Memorial in Camarillo Santa Cruz #2.147 Grave H It is stackable Price: 3,500 (includes endowment) Contact Nancy at (559)734-7382

Forest Lawn Glendale plots available Sold out Liberty section 3 connected lots selling for \$28,000 If interested call Joy Ungar 1 (805)-320-8542

Forest Lawn Memorial Park, Covina Hills Spaces 1 and 2 Lot 2436 in Golden Dawn Section, (580) 255-4840, mmreynolds@cableone.net

Prime Forest Lawn plot in older, sold out area, overlooking Disney Studios. Serenity, lot 149, plot 4. \$3,600 (\$800 savings). Call Yocheved (323) 710-3896.

Forest Lawn Memorial Park Glendale. 1 Companion Mausoleum in Sanctuary of Heritage Court of Freedom Wall. Crypt #20368 Top Space A & B Next to American Jazz Singer Nat King Cole! Asking price \$45,000. (818) 612-9940

Forest Lawn Hollywood Hills. Sanctuary of Reflection. 2 above-ground burial vaults. \$15,000 obo (310)305-8602

Green Hills Memorial Park Rancho Palos Verdes One Cemetery Plot Grace Lawn Section Asking \$8,500 obo (816) 604-7323

Green Hills Rancho Palos Verdes Eventide Terrace Plot 85 Space B One plot, 2 interments Retails for \$11,500, Asking \$8,000 or best offer (310) 291-8314 Green Hills Memorial Park 2 plots \$9,000 for pair, \$5,000 each. Kristie (562) 743-0357

Hillcrest Cemetery 9101 Canyon Road, Bakersfield. Lot 704 Park View Lawn right by entrance. Asking \$5,000. (661) 832-6115

Hillside Memorial Park 1 double ground cemetery plot. Located in Court of the Book, sold out area near Al Jolsen mausoleum Plot #1-23-1A & B. Transfer fees paid. Valued at \$38,000, selling for \$18,950 (310) 822-6917

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949) 400-5071

Hillside Jewish Cemetery, Culver City. Single plot, prime Acacia location. Under tree, \$13,000 or best offer (REDUCED

PRICE). Includes transfer fee endowment. Contact Karen (310) 779-7464.

Mt Sinai Memorial Park Single Plot on Gentle Slope \$5950 OBO. Cemetery price: \$8,400 (435) 655-5760

Mt Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697

Pacific View Memorial Park in Corona Del Mar, 6 plots side-by-side, 103 A & B and 136 C,D, E, and F in Bayview Terrace, \$11,000 each. Nancy Buchell (949) 683-0873

Rose Hills 2 side by side plots in Ridgeview area Both \$8,500 or \$5,000 separate (706) 889-0421

Rose Hills Memorial Park. 2 premium plots located in sold out Garden of Peace, Lot 1011, Spaces 1 & 2. Easy access, near Gate 1. \$4,500 each. (615) 494-0802.

**125-PERSONALS**

MEET SINGLES RIGHT NOW! No paid operators, just real people like you. Browse greetings, exchange messages and connect live. Try it free. Call now (800) 945-3392. (Cal-Scan)

**140-HEALTH AIDS**

Attention SLEEP APNEA SUFFERERS with Medicare. Get FREE CPAP Replacement Supplies at No Cost, plus FREE home delivery! Best of all, prevent red skin sores and bacterial infection! Call (888) 699-7660. (Cal-SCAN)

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**165-MASSAGE**

Healing Hands Therapeutic Massage. Mention BH Weekly for 10% off! Located at Marina Del Ray towers. Relaxing experience with shower available. (310) 482-1123

Attention mature males and seniors! \$80 one hour massage available in Sherman Oaks. Relax, relieve tension and stress. Therapeutic and relaxing session by an attractive, mature female. Same day instant appointment. Call Lori (818)785-0420.]

**170-CAREGIVER**

Filipino caregiver service- in home assisted living with transportation bonded and insured. Certified nursing companion/assistant. Call Randy (310)289-9205

Gentle, live-in care providers available. Male couple. One European trained physical therapist with Master's degree, skilled in the art of patient care. One MBA adept in the administrative needs required with Drs/Ins/SS/Medicare. Both caring and compassionate. Excellent cooks. (310) 748-2227

Tanya's Home Health-care. Helping the elderly in their own home. Please call for a free assessment. (310) 445-8856 or visit us at www.info@tanya-homehealth.com

**220-TUTORING**

Spanish and French professor for scholars. All Ages. Please call Luisa (310) 999-1305

**222-CARPET CLEANING**

JJ carpet cleaning- Two rooms for \$55.00 steam cleaning, deep cleaning, odor control. For more information call Jorje at (323) 388-6296 or (562) 774-7226

**224-COMPUTER REPAIR**

MY COMPUTER WORKS. Computer problems? Viruses, spyware, email, printer issues, bad internet connections - FIX IT NOW! Professional, U.S.-based technicians. \$25 off service. Call for immediate help. (888) 865-0271 (Cal-SCAN)



**236-ELECTRICAL**

Panel upgrades, Trouble shooting, Any electrical problems, Recess lighting, Install new breakers, Landscaping lighting, Custom lighting design, Trustworthy, reliable and on budget (310) 930-0484

**241-FLOORING**

A-1 Flooring. Hardwood Floors, Repairs, Carpentry and Drywall services. I have 30 years of experience! Free estimates. (310) 415-7194 or (310) 371-9747 Lic#262771

**244-HANDYMAN**

Handyman/contractor on-site working family man. Call Rick (323) 806-6877.

**248-INTERNET/CABLE SERVICES**

DISH TV Retailer. Starting at \$19.99/month (for 12 mos.) & High Speed Internet starting at \$14.95/month (where available.) SAVE! Ask About SAME DAY Installation! CALL Now! (800) 357-0810 (Cal-SCAN)

DirecTV - Over 140 channels only \$29.99 a month. Call Now! Triple savings! \$636.00 in Savings, Free upgrade to Genie & 2013 NFL Sunday ticket free!! Start saving today! (800) 291-0350 (Cal-SCAN)

SAVE on Cable TV-Internet-Digital Phone-Satellite. You've Got A Choice! Options from ALL major service providers. Call us to learn more! CALL Today. (888) 706-4301. (Cal-SCAN)

REDUCE YOUR CABLE BILL! Get an All-Digital Satellite system installed for FREE and programming starting at \$24.99/mo. FREE HD/DVR upgrade for new callers, SO CALL NOW! (877) 366-4509 (Cal-SCAN)

AT&T U-Verse for just \$29/mo! BUNDLE & SAVE with AT&T Internet+Phone+TV and get a FREE pre-paid Visa Card! (Select plans). HURRY, CALL NOW! (800) 319-3280 (Cal-SCAN)

**263-PETS FOR SALE**

American Bulldog Puppies NKC and UKC Registered Have current vaccinations and wormed The kennel is ABRA and NKC registered. \$800 Call (661)245-1155

ENGLISH BULLDOG PUPPIES Full AKC & Champion Pedigree Shots & 6 month health guaranteed See pictures and video: www.magnificentbulldogs.com (424) 232-6442

POMERANIAN Pom AKC champion line baby-doll teddy bear Tea-cup size. Male/Female. White, chocolate merle, apricot cream coat Coby short body. \$850 & up. (626) 320-0697

Purebred Old English Bulldog IOEBA Registered \$2,000 or best offer Call Paul at (412)751-2552 http://paulsawers.wix.com/lucisbullies

SILKY TERRIER PUPPIES AKC registered, show quality. Both parents have Champion Lines & pups Come w/ a health guarantee. 1 male & 4 females. \$800 each (909) 399-3407

White purebred German Shepard puppies. Born June 24th. 5 males and 2 females. Black - \$300 White - \$600 (661) 400-7609

**276-TILE**

Flooring: New hardwood floor/tile: refinish & repair. 35 years of experience. Lic #262771 Free Estimates! (310) 416-7134

**278-TREE SERVICE**

Tree trimming, removals, stump grinding. Licensed contractor #684741 (Updated & correct license number). Bonded and insured. Free estimates. (818) 968-6997

Alberto's Gardening Services. We do hedging and trim bushes. Front and back yard services. Weekly or twice a month services. Alberto (323) 842-9786

**318-OFFICE SPACE**

Private office for rent in an 800 sq. ft. entertainment management company at 1180 S. Beverly Dr. Available now \$850/mo. Perfect for a writer or independent entertainment professional. For inquiry please call (310)550-2176.

**322-RESORT PROPERTY**

\$399 Cabo San Lucas All Inclusive Special - Stay 6 Days In A Luxury BeachFront Resort With Unlimited Meals And Drinks For \$399! www.luxurycabohotel.com (888) 481-9660 (Cal-SCAN)

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**502-GENERAL SERVICES**

Duke Graduate. Busy this summer? Whatever you need, I will get the job done-marketing, hose/pet sitting, help at work, tutoring, call Kate! (310)266-0766

**515-BUSINESS SERVICES**

Many a small thing has been made large by the right kind of advertising - Mark Twain. ADVERTISE your BUSINESS CARD sized ad in 140 California newspapers for one low cost. Reach over 3 million+ Californians. Free brochure elizabeth@cnpa.com (916) 288-6019. (Cal-SCAN)

The business that considers itself immune to advertising, finds itself immune to business. REACH CALIFORNIANS WITH A CLASSIFIED IN ALMOST EVERY COUNTY! Over 270 newspapers! Combo~California Daily and Weekly Networks. Free Brochures. elizabeth@cnpa.com or (916)288-6019.

**520-JOBS WANTED**

A-LIST caregiver/companion/personal assistant, when only the best is required. Well organized, reliable, and trustworthy. All around great cook. Call (213) 807-3316

**609-ITEMS WANTED**

CASH PAID FOR DIABETIC STRIPS!! Don't throw boxes away-Help others! Unopened /Unexpired boxes only. All Brands Considered! Call Anytime! 24hrs/7days (888) 491-1168 (Cal-SCAN)

**610-FOR SALE**

2010 black Audi A4 sedan for sale. Low mileage, great condition. (310) 989-9000 gallusofla@yahoo.com

**801-FINANCIAL SERVICES**

Cut your STUDENT LOAN payments in HALF or more even if late or in Default. Get Relief FAST Much LOWER payments. Call Student Hotline (855) 589-8607 (Cal-SCAN)

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