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Beverly Hills Weekly

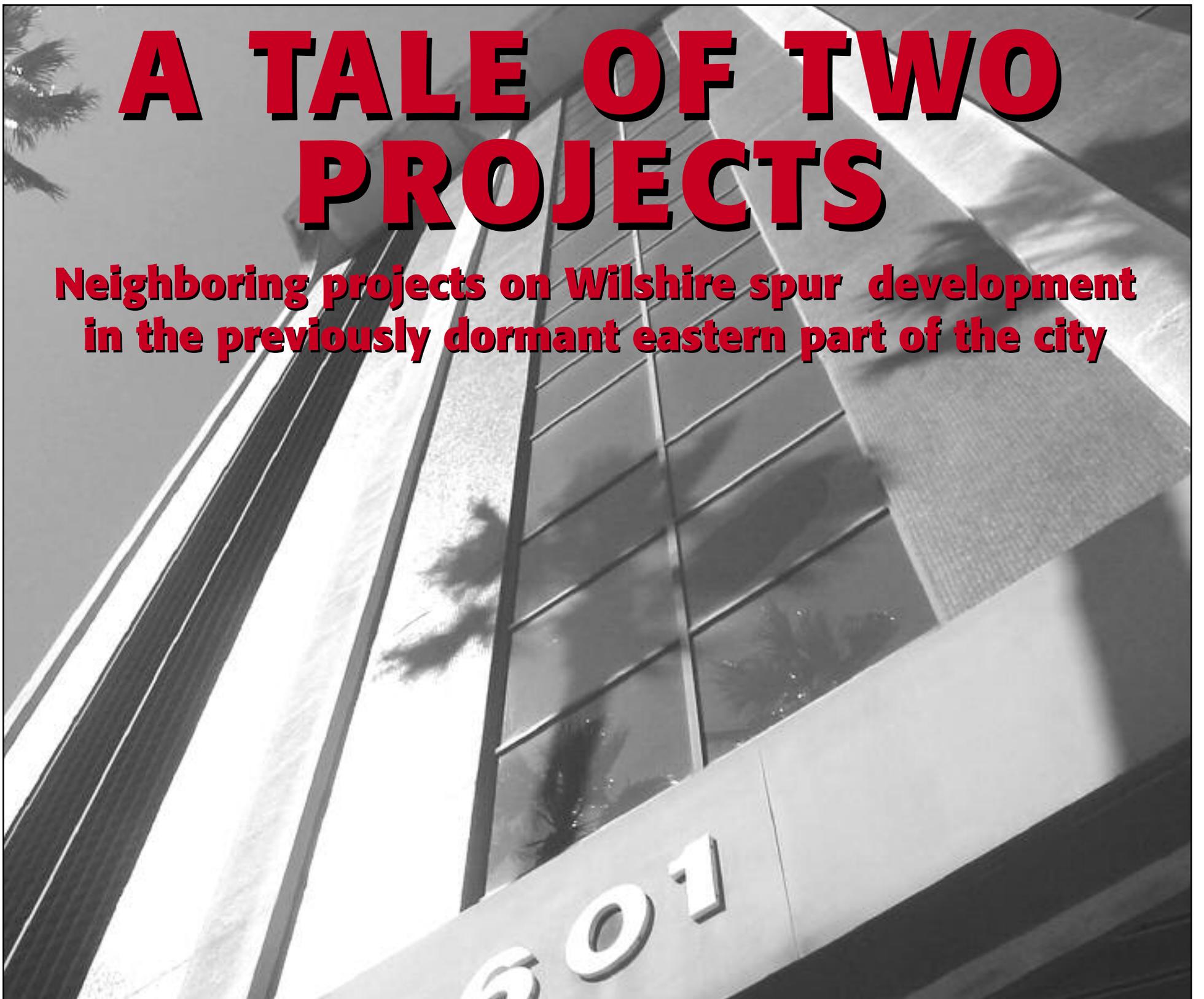
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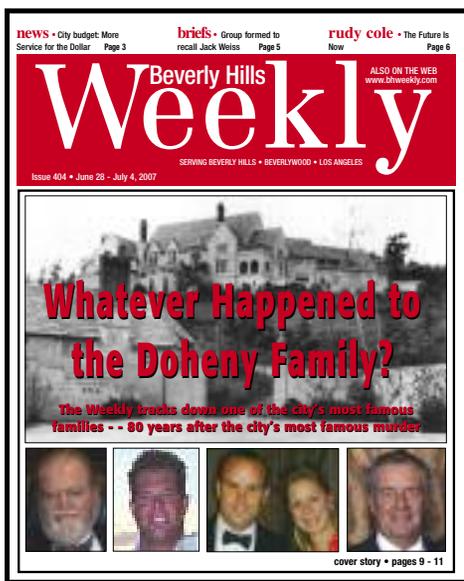
Issue 405 • July 5 - July 11, 2007

A TALE OF TWO PROJECTS

**Neighboring projects on Wilshire spur development
in the previously dormant eastern part of the city**



cover story • page 10



WHAT'S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT

letters & email

MORE TRAFFIC?! Say "No!"

The Beverly Hills Traffic and Parking Commission

Is Considering An Extension (!)

Of "No Stopping/ No Parking" On

Olympic Boulevard

If this proposal is adopted there will be more traffic on Olympic and side streets, causing:

More noise(honking, screeching, loud radios, engine and muffler noise)

More accidents

More toxic exhaust fumes, causing more health problems

Lower property values

More loss of customers to small businesses

And more danger to pedestrians, adults and especially children. Our high school is on Olympic. Several elementary schools are on Olympic or close by.

Please help defeat this measure

1st choice: Appear on Thursday July 12 at 9:30 a.m.

City Hall, Room 180A

455 North Rexford Dr, BH 90210

2nd Write to BH Traffic Commission right away

3rd Fax to (310) 858-5965

4th E-mail: transportation@beverly-hills.org

*Chuck Aronberg
Beverly Hills*

The photo on the cover is the 8601 Wilshire building prior to its renovations.

Corrections, Issue 404
The "recall Jack Weiss" site is actually www.recalljackweiss.com.

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GO GREEN MORENO DRIVE

Board of Education member Myra Lurie, Mayor Jimmy Delshad, and Renato Romano of the European Business Council, at the June 23 Green Day event at Beverly High.

Roxbury Park Master Plan leans towards "Plan B"

Recreation and Parks Commission prefers one out of three proposals

By Abbey Hood

The Recreation and Parks Commission preferred one of three plans proposed for the Roxbury Park's Master Plan at the June 26 meeting, but will hold a public hearing August 1 to present changes to the plan, said Recreation and Parks Deputy Director Pat Agnitch.

"Based on the feedback we were getting from the user groups, we are leaning more towards Plan B," said Recreation and Parks Chairperson Michael Blumenfeld. "But, we have absolutely nothing set in stone. We are still in the stages of meeting with people. We had a lot of good feedback, positive and negative at the last meeting. We are a commission put together for the city to listen to the city. If I was a gambling man I would not put money on anything- I would not know where to put the

money because there is nothing in concrete."

After a year of meetings with neighbors and stakeholders, sending out surveys and developing master plans A, B and C, the Recreation and Parks Commission have ruled out Plans A and C. Previously, Plan A was presented to the commission last February, but was almost immediately ruled out because it had two different versions of the community center's location. Both locations were opposed by the community. Plan A also included an aquatics facility, that is not listed in Plan B.

Plan C was ruled out because Plan "C" featured the community center at the corner of Olympic and Roxbury Drives. "The commission and those that we heard from in the community preferred the Community Center to remain in approximately the same area as the

existing center," said Agnitch. "Another consideration for placement of recreational elements are two storm drains that dissect the park. Buildings cannot be built over top of the storm drains so the consultant had to work around them."

Plan B was preferred by the commission to be further looked into and will make minor changes to be presented in a public hearing scheduled for August 1, said Agnitch.

Currently Plan B proposes to the commission for review: a community building of 27,000 sq ft. A picnic table on the concrete slab. Sand volleyball courts. A full basketball court and half court basketball court will be in the community center. Four lit tennis courts above to parking structures will be added as well as a tennis court warm up wall.

The lawn bowling green and croquet green have been eliminated from the conceptual designs due to low use and high maintenance costs. During the recent stakeholder meetings, the issue was raised about retaining one green which could be shared by both clubs. The con-



Roxbury Park

sultant is adding a scaled-to-size "overlay" on the Roxbury conceptual design to depict possible locations if the Commission decides to retain a green, said Agnitch.

A baseball field and two soccer fields were also included in Plan B. A children's water play area would be included. Various items including a rose garden and fountain were also listed in Plan B.

"The Southwest Beverly Hills Homeowners Association certainly prefers Plan B to the original plan," said Ken Goldman. "The commission and staff have made substantial steps to

city & schools cont. on page 5



COURTESY NOTICE

PUBLIC WORKS & TRANSPORTATION DEPARTMENT
455 N. Rexford Drive
PHONE: (310) 285-2500

Beverly Hills, CA 90210-4817
FAX: (310) 858-5965
E-MAIL: transportation@beverlyhills.org

COURTESY NOTICE

DATE: Thursday, July 12, 2007
TIME: 9:30 a.m.
LOCATION: Commission Meeting Room 180A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210
REGARDING: **OLYMPIC BOULEVARD**-Proposal to Extend the Morning "No Stopping" Regulation from 7am-9am to 7am-10am

At its **July 12, 2007** meeting, the Traffic & Parking Commission will review a proposal extend the morning peak hour "No Stopping" regulation Olympic Blvd. from a "9am" end time to a "10am" end time. As proposed, the change on Olympic Blvd would be within the Beverly Hills City limits from Robertson Blvd. to Spalding Drive. Currently, the "No Stopping" regulation on Olympic Blvd. is from 7am to 9am and 3pm to 7pm, Monday through Friday.

As this may affect the parking and traffic conditions along Olympic Blvd, interested parties are strongly encouraged to attend the **July 12, 2007** Traffic & Parking Commission meeting to provide input. You may also send your comments in writing to the fax number, email or mailing address listed above. If you have already provided comment at the previous June 11, 2007 meeting regarding this topic, it is not necessary to provide it again. Staff will resubmit copies of all correspondence and meeting minutes with oral comments for the July meeting.

The **July 12, 2007** meeting will take place at **9:30am** in Conference Room 180 A on the first floor of City Hall, 455 N. Rexford Drive. Free parking is provided across the street in the City structure. If you have any questions regarding this notice, please call (310) 285-2500.

Gabriel S. Szasz
Transportation Planning Analyst



NOTICE OF PUBLIC HEARING

PUBLIC WORKS & TRANSPORTATION DEPARTMENT
455 N. Rexford Drive
PHONE: (310) 285-2500

Beverly Hills, CA 90210-4817
FAX: (310) 858-5965
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NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its adjourned regular meeting to be held on **Tuesday, July 10, 2007 at 7:30 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING REGULATIONS GOVERNING WOOD ROOF COVERING REQUIREMENTS, AMENDING THE BEVERLY HILLS MUNICIPAL CODE

This ordinance amends provisions of the California Building Code as adopted by the City as set forth in Beverly Hills Municipal Code Section 9-1-202. The ordinance prohibits the use of wood as a roof covering material. The ordinance is intended to reduce the risk of homes and other structures from being destroyed in a wildfire.

This project was assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. It has been determined that the proposed ordinance is exempt from CEQA pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else has raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact the Community Development Department at 310.285.1141. Copies of the proposed ordinance are available for review or purchase in the Community Development Department, Room G-10, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE
City Clerk

briefs

Two people arrested for April home invasion case

Two people were arrested and charged on June 22 for an April Beverly Hills' home invasion case; the suspects are accused of entering the victim's home as he slept, attacking and threatening him with a weapon and robbing the home.

Jessica Cano, former employee of the victim, and her boyfriend Juan Romero, were arrested and charged for first degree residential robbery, assault with a deadly weapon, false imprisonment and kidnapping.

"During the course of the investigation, our detectives were able to identify the suspects and determine they knew the victim prior to the robbery," said Police Lt. Mitch McCann.

Beverly Hills SWAT officers and detectives searched the home of Cano where they found some of the victim's property.

"Due to the tireless and dedicated work of our detectives, the suspects were later located and ultimately arrested safely thanks to the outstanding tactics and professionalism utilized by our SWAT team," said McCann.



Galer to play for Brown Bears

Allison Galer, a Beverly High 2007 graduate was recruited to play for the Brown University Bears.

Galer, a four-year varsity starter and two-year team captain, averaged 19.6 points and 7.8 rebounds per game at Beverly. She was her team's most valuable player for four years, and earned Second Team Ocean League in 2003 and 2004. Galer also earned First Team honors in 2005 and 2006. Galer was an All-CIF Selection and a California All-State team nominee.

"Ali has passion to play," said Bears Head Coach Jean Marie Burr. "She is an aggressive guard that has three-point range and also can drive to the basket."

Galer was also featured in the Weekly's Issue 403 as a third-generation Beverly High graduate.

Local voicemail service bureau to provide local phone service

The Telephone Connection (TTC), a telecommunications company based in Beverly Hills, will install a new switch to provide local phone service to Beverly Hills' residents beginning the first quarter in 2008.

TTC, established in Beverly Hills since 1988, has previously served local businesses and West Los Angeles hospitals and doctors for voicemail but now deploys Nortel, a regional carrier technology, to provide local telephone service and compete with AT&T.

"Beverly Hills will have a provider with an existing, established track record," said president of TTC Marc O'Krent. "We are a small-

er more boutique type company so that means Beverly Hills can get more personalized attention, services and quality customers expect, certainly better than a giant corporation."

O'Krent also serves on the Recreation and Parks Commission.

Plaza Sweets Summer Concert Series kicks off July 7

The Plaza Sweets Summer Concert Series, hosted by the Community Services Department, kicks off their season with the annual opening night concert by the Los Angeles Opera this Saturday, July 7, at the Beverly Hills Civic Center Plaza.

The weekly Saturday night series will feature previous event performers such as Corky Hale and The Platters. Newcomers for the season include: a tribute to Frank Sinatra by Steve Lippia and music from 1910 through the 1930s performed by Janet Klein and Her Parlor Boys.

Kelly's Coffee & Fudge Factory will have food and beverages available for purchase before and during the performance. Concerts begin at 8 p.m., seating is not available before 7 p.m.

Reservations are not required; admission is free. For more information on Plaza Sweets please call (310) 550-4796 or visit the Beverly Hills' website at www.beverlyhills.org.

BHHS Graduate Extends Scoreless Innings Streak

Joe Rocchio, a 2003 Beverly High graduate, recorded the first hold of his professional baseball career Saturday, pitching 1 1/3 innings of shutout relief in the Williamsport (Pa.) Crosscutters' 2-0 victory over the Auburn (N.Y.) Doubledays in a Short-Season Class-A New York-Penn League game at Williamsport.

Rocchio, the Philadelphia Phillies' 10th round choice in Major League Baseball's First-Year Player Draft June 8, entered the game against the Toronto Blue Jays' affiliate at the start of the eighth inning and walked the first batter he faced, Luis Sanchez.

Darin Mastroianni followed with a bunt single, but Rocchio pitched out of the jam, getting Adam Calderone to hit into a force out and ending the inning on a double play ball hit by Baron Frost.

Rocchio retired the first batter he faced in the ninth, then walked pinch hitters Paul Franko and Benjamin Zeskind. Matt German relieved Rocchio and got Jonathan Arencibia to ground out and Leance Soto to strike out to end the game.

Rocchio has pitched eight consecutive scoreless innings since allowing two first-inning runs in his professional debut June 21.

'A Room with a View' To Be Shown Monday at Academy Headquarters

"A Room with a View" will be shown Monday as the Academy of Motion Picture Arts and Sciences' "Great To Be Nominated" series continues at its Samuel Goldwyn Theater at 8949 Wilshire Blvd.

The 1986 Merchant Ivory film about a young English girl (Helena Bonham-Carter in her film debut) torn between two men (Daniel Day-Lewis, Julian Sands) who represent dif-



The Beverly Hilton hosted a private reception for over 200 attendees at the Trader Vic's Lounge to celebrate the hotel's proposed revitalization plan. From left to right: Sharona and Daniel Nazarian, Ted Kahan and Ian Brooks.

ferent worlds, received eight Academy Award nominations, including best picture, winning three Oscars. The Vietnam War drama "Platoon" was the best picture winner.

"A Room with a View" won Academy Awards for best adapted screenplay; art direction and costume design. Its other nominations were for director James Ivory; best supporting actor (Denholm Elliott); best supporting actress (Maggie Smith) and cinematography.

The 1986 Oscar-winning live-action short, "Precious Images" and the Academy Award-nominated short "Luxo Jr." will be shown before "A Room with a View."

Doors open at 6:30 p.m., with pre-show

elements beginning at 7 p.m. and the feature at 7:30 p.m.

Tickets for each individual screening are \$5 for the general public, \$3 for academy members and students with valid identification. They can be purchased at the door, by mail, at the Academy headquarters during regular business hours, or online at www.oscars.org/events until noon on the day of the screening.

More information on the screening series, which features each year's best picture nominee which received the most nominations, but failed to win the best picture Oscar, is available by calling (310) 247-3600.

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- Fog Machine Rentals
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- Alterations & Accessories
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(Just West of 26th Street)

Sales: (310) 582-8230 Rentals: (310) 582-8231

policeblotter & arrestsummary

Arrests: ASTORGA,FABIAN, 29, of Signal Hill, arrested on 07/01/07 for burglary.

YAMINI,SOLY, 54, of Beverly Hills, arrested on 07/01/07 for inflict corporal injury on spouse.

DICKERSON,MARK JAMAL, 29, of LA, arrested on 07/01/07 for driving while license suspended.

EIDE,MATTHEW JOHN, 31, of Studio City, arrested on 06/30/07 for driving under the influence of alcohol/drugs.

RUIZ,ADAN, 24, of LA, arrested on 06/30/07 for a bench warrant.

SAATCHI,HOSSEIN ESMEAL, 31, of Beverly Hills, arrested on 06/30/07 for driving without a license.

SEUNG,KENNETH KEUN SOO, 27, of LA, arrested on 06/29/07 for driving under the influence of alcohol/drugs.

LANGFORD,DAVID, 44, of LA, arrested on 06/29/07 for an outstanding warrant.

BARAJAS,STEVEN MARTEL, 22, of Culver City, arrested on 06/29/07 for burglary.

MENDOZA,ALEJANDRO, 34, of Arleta, arrested on 06/29/07 for driving without a license.

EATON,ANDREW BRAYTON, 18, of Beverly Hills, arrested on 06/29/07 for burglary.

COHEN,DANIEL YOSEF, 19, of Beverly Hills, arrested on 06/29/07 for force or ADW not firearm.

RODRIGUEZ,FRANCISCO GERARDO, 21, of Culver City, arrested on

06/29/07 for force of ADW not firearm.

ORMANDY,SIMON GASPARIK, 25, of San Diego, arrested on 06/28/07 for driving under the influence alcohol/drugs.

MEDINA,CHRIS RALPH, 59, of LA, arrested on 06/28/07 FOR driving under the influence of alcohol/drugs.

ROUHI,ATA, 21, of Beverly Hills, arrested on 06/28/07 for possession of marijuana 1 oz or less

MORENO,HOMERO JUNIOR, 27, of LA, arrested on 06/28/07 for grand theft auto

CHIATE,MICHAEL CARY, 34, OF WOODLAND HILL, arrested on 06/28/07 for bench warrant felony.

YUMITE,ETSUKO, 23, of Redondo Beach, arrested on 06/27/07 for driving under the influence alcohol/drugs.

HOWARD,MATTHEW CHARLES, 33, of LA, arrested on 06/27/07 for driving with a suspended license.

BLAINE,ALEXANDER COURTEY, 21, OF BEVERLY HILLS, arrested on 06/26/07 for vandalism.

SLOTKIN,GAIL ELLEN, 46, of Beverly Hills, arrested on 06/26/07 for a bench warrant.

BRACAMONTES-VILLAS-SENOR,JUAN CA, 32, of LA, arrested on 06/26/07 for driving without a license.

KAPALA,MICHELLE DIANE, 26, of Oakview, arrested on 06/26/07 for possession of narcotics.

DETERDING,TRAVIS CLARK, 21, of Beverly Hills, arrested on 06/26/07 for possession of narcotics.

city & schools cont. from page 3

keep the park a neighborhood park rather than a regional park.”

But Goldman expressed hesitations about the project that he hopes will be addressed in the next public hearing.

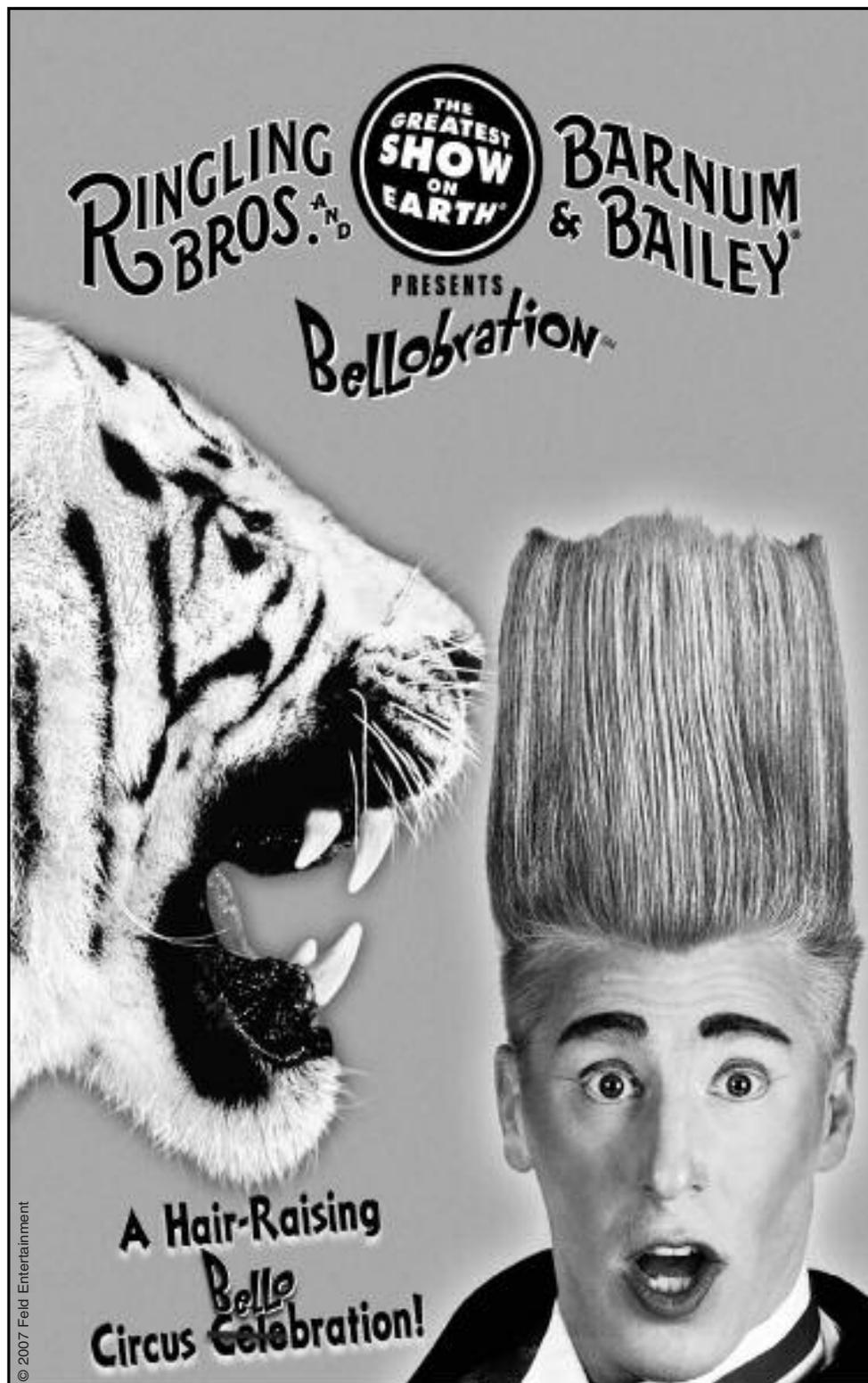
“One thing they are missing is a report to the feasibility and estimated cost to redoing the existing community center as a alternative to building a new one,” said Goldman.

“The planning commission has considered this as an option, but it would not be cost effective and there are structural limitations due to

the projects,” said Agnitch. “Another deterrent is that we would not gain any square footage, currently we are bursting at the seams with activity.”

For the August 1 meeting the planning commission hopes to accomplish more positive feedback that will help prepare for the presentation to City Council, according to Blumenfeld.

“We have limited resources, we have an adult program, we want to maintain space for those activities, space for our young children and all those in between,” said Blumenfeld.



JULY 18 - 22



Wed. JULY 18 * 7:30 PM	Thu. JULY 19	Fri. JULY 20	Sat. JULY 21	Sun. JULY 22
FAMILY PREMIERE NIGHT TICKETS \$12!*				
	7:30 PM	12 NOON 7:30 PM	11:30 AM 3:30 PM 7:30 PM	11:30 AM 3:30 PM 7:30 PM

*(Excludes VIP, Front Row and Circus CelebritySM seats. No double discounts.)

JULY 25 - AUG. 5



Wed. JULY 25 * 7:30 PM	Thu. JULY 26	Fri. JULY 27	Sat. JULY 28	Sun. JULY 29		
FAMILY PREMIERE NIGHT TICKETS \$12!*						
	1:00 PM 7:30 PM	10:30 AM 7:30 PM	11:30 AM 3:30 PM 7:30 PM	1:30 PM 5:30 PM		
Mon. JULY 30	Tue. JULY 31	Wed. AUG. 1	Thu. AUG. 2	Fri. AUG. 3	Sat. AUG. 4	Sun. AUG. 5
NO SHOWS	7:30 PM	1:00 PM 7:30 PM	10:30 AM 7:30 PM	1:00 PM 7:30 PM	11:30 AM 3:30 PM 7:30 PM	1:30 PM 5:30 PM

*(Excludes VIP, Front Row and Circus CelebritySM seats. No double discounts.)

For the fastest and easiest ways to order tickets, go to www.Ringling.com, ticketmaster Ticket Centers, Box Offices or call (213) 480-3232 or (714) 740-2000

Groups of 15 or more call: (877) 234-8425, (800) 398-7021 or (714) 704-2420

TICKET PRICES: \$15 - \$19 - \$25 - \$37 VIP - \$65 Front Row - \$90 Circus Celebrity
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Come one hour early to meet our animals and performers at the **All Access Pre-show – FREE** with your ticket!

Brian Tash

The Weekly's exclusive interview with newly appointed Director of Curriculum & Instruction Brian Tash



How many times have you heard a student say, "I hate math"? Definitely don't say it around Beverly Hills' Unified School District's new Director of Curriculum and Instruction Brian Tash. Tash, a San Fernando Valley native lived in Oceanside and San Diego before coming full circle to the Valley and taking a job in Beverly Hills five weeks ago.

How did you get to Beverly Hills?

I started as a special education teacher in 1976 in Oceanside. From there, I became a resource specialist for special education. After I taught elementary school I went to junior high and I was a resource specialist for four years. Then I got involved in math and science in the program AIMS, leading to an opportunity to leave the classroom for four years as a math and science consultant for Creative Mathematics. After, I went back to Oceanside to work for the district office as a math and science program specialist for five years and left to be program manager for the San Diego Unified School District.

The opportunity arose to come to Beverly Hills. I needed to challenge myself; working in San Diego became almost mechanical. Beverly Hills gave me the opportunity to take the skills I had in terms of professional development, working with teachers, working with budgets, working with grants and then expanding it beyond mathematics. This is a huge opportunity for me to grow. I have probably learned more in the last few weeks than I have learned in the last few years.

Superintendent Kari McVeigh, is also from San Diego, did you know her at your previous district; if so did she give you any advice?

I knew her, but I did not work directly with Kari. Kari's position was assistant superintendent; she had 21 schools under her. I was a manager in the mathematics department. She was a line person, the direct line from the superintendent to the assistant superintendent to the principal. I was in the curriculum department so I consulted with Kari, but San Diego is so large that different people in the curriculum department worked with different people in the assistant superintendent's office.

Dr. Ilene Straus hired me in Beverly Hills. I knew Kari was here, which really made me want to apply for the job. I knew her philosophy of education, and I like it and I agree with it. It is about the instruction; it focuses on the students and their learning. When you work in the school district you really have to support your superintendent; that is what we do. If I did not think I could support her, I would never have applied for this job.

Kari did give me advice. I saw her after I had been hired. Kari reminded me that Beverly Hills is all about community. The important thing to do is listen; not to come in as a steamroller. We are here to support kids and the teachers- listening to teachers and their needs and to be responsive.

What does your job entail?

A director of curriculum is responsible to: coordinate categorical programs, assess: needs, plans, organize, facilitate, and evaluate district-wide professional development activities of certificated staff. Supervise the following District programs: GATE, Special Reading, and district libraries. Organize, direct, and report on district and State testing program. Supervise the implementation and evaluation of the district technology program.

Coordinate, direct, and facilitate the evaluation, selection, adoption and dissemination of textbooks and other instructional materials. Plan, organize, and direct the district curriculum, and instruction design and development programs, instructional delivery systems, and the strategies and techniques for achieving optimal educational and instructional results. Directs the alignment of the district's curriculum, including standards, curricular objectives, instructional materials, and evaluation.

Directs the articulation of curriculum

between secondary and elementary schools. Serves as a resource person for all curriculum committees by facilitating communications, preparing reports, and compiling research. Develops instructional guides and courses of study outlines, arranges for demonstration of new instructional materials and techniques. Coordinates the district's instructional materials and media program. Works with the district's beginning teacher and support program(s). Serves as an advisor to the assistant superintendent and district personnel regarding the various aspects of building instructional capacity, professional development, and administrator capacity building.

Provide direction, support, and guidance to staff, district personnel, and members of the educational community to effect thorough and complete communication relative to the educational design and delivery process, and to ensure that community advisory groups have had an opportunity to participate in educational assessment and evaluation processes. Plan, organize, and direct the preparation of a variety of district, county, State and Federal reports in order to ensure compliance, secure funding and provide thorough, complete, and effective communication and information systems. Plan, organize, and implement educational services budget planning guidelines and expenditure control strategies. Provide leadership and expertise in forming, guiding, and advising district advisory committees and groups.

You work closely with Dr. Ilene Straus, who comes to the district as a former school principal, how does your background contrast and what will this bring to the table?

It is amazing. In educational services we each have our own strengths. Even though we have very specific job titles, the four of us [Kari McVeigh, Dr. Ilene Straus, Diane Mead] very much complement each other.

For example, Dr. Straus' background is secondary education. She was a renowned middle school principal and high school principal. So she comes with that strong perspective of secondary students. My background has been in elementary and middle school. I have worked with high school students, but not to the extent Dr. Straus has. Together, we can look at the whole system and compliment each other in that way.

In terms of curriculum the three of us have got it covered. We all have a little bit of difference in our background in our areas of strength. What I really like about being here is the collaborative effort; it is remarkable.

A large part of your job is student assessment, what is the single biggest misconception parents' have when analyzing student test scores?

Students are more than test scores. I think we give so much power to the California Standard Test, it is important and it is an indicator of standards. But, what's important to understand is that it is only one indicator. Some kids test better than other kids.

What I truly value is thinking, reasoning and problem solving. I think sometimes the tests don't test all of that. It tests a lot of facts and a lot of knowledge but to really get how a child is learning, how they are thinking and reasoning, I really think a parent needs to sit down with a teacher. They need to look at the body of work that the student is producing. When you look at the California Standard look at it as one piece of the whole pile; it is not the end all.

In the district we look at two kinds of assessments: summative assessment and formative assessment. Summative is assessment of learning, which the California assessment is, it is just a score.

Another type of assessment is formative assessment. This assessment is for learning. As a child is progressing through the year, formative assessment looks at what is happening throughout the year. It does not wait until the end of the year to test the child. Formative assessment helps take corrective action, if a child is having difficulties with something we can find that out. Then the teacher and the parents can put their heads together to come up with different solutions to try to correct the difficulties.

Test scores are readably accessible to parents over the internet now; how does this affect education?

I think this is beyond our control. It is a standard based system nationwide. The system of accountability is huge, and I think we all have test scores on our mind. Anyone that says they don't have test scores on their mind is probably not telling you the truth.

My belief is that with good instruction, learning will happen and the test scores will go up. What I hope we don't do is only focus on the tests. If we unpack the standards and ask ourselves what the biggest ideas are under those standards, and how can I teach it to the students so that they understand it in the way that they need, then I am confident that test scores will follow.

Some districts are so worried. They see the standards as a checklist and instead of teaching students they are teaching the tests. I worry about that because again students are more than test scores.

Tell us about working in a small school district like Beverly Hills versus working in a large school district like San Diego?

The number one difference in Beverly Hills is that everybody knows everybody. It is wonderful. Everybody has an

opportunity for input. In a large district it is really easy to get lost. I had a pretty important position in San Diego, people knew my name but they did not know who I was. People know you here. People know you on a personal level, that is important. You have heart to heart talks with people about teaching and learning and that rarely happens in a large district.

Also, I get to be at the schools. I got to go to all of the K-8 schools' graduations. You are able to go out and participate in the schools. I feel like a part of the community and a team member to each of the schools. I want to be there, I want to be there with the teachers, if they are having a special night I want to be there. You can't really do this in a large district because there were over 121 elementary schools in San Diego.

In a large district people don't know what you are doing. It is like, "why does that guy even exist?"

What are some of your goals for the district?

The goal in the state of California and the nation is to improve how students do in Algebra. It is a nationwide goal, because nationwide students are not doing as successful in Algebra as we would like them. What we are going to be doing is having mathematics initiatives.

Starting this summer, we are looking at

how we can help students be better prepared for Algebra in eighth and ninth grade. We will start professional development and take a look at each grade, asking what is it kids need to be doing starting in kindergarten that will give children better access to Algebra down the line.

It will start this summer with voluntary professional development for teachers. One of my goals is to offer as much as we can: workshops, professional developments, so if people want it, it is available to them.

Another goal is looking at formative assessment. We want to get better at closely looking at children in mathematics on an ongoing basis. We will look at where is this individual successful, where is this individual struggling, and step in. It is about the interventions that are needed now, rather than waiting till the end of the year. Teachers do this already; we just want to get as strong as we can doing this.

So the big focus is mathematics: engagement in the classroom, student discourse, teachers becoming excellent question askers to be great facilitators in the classroom-it is already happening but we are here to improve it.

On the subject of math, you stated in "Take the fear out of math homework with helpful tools and websites" that parents should not tell their kids they

hate math, that in the US there is a bad stigma about math; why do you believe this and what is the deterrent to students if their parents say they do not like math?

As a society, I believe we are pretty math phobic. I believe that many of us in school did not have good experiences with mathematics.

I will give you an example, when I was a consultant I traveled in airports quite a bit. I would meet people and tell them I was a consultant for mathematics. People quite readily said, "I hate math" or "I was so bad at math." They would almost wear it like a badge. Let's say you were a poor reader, you would never hear anybody say, "I hate reading" or "I was so bad at reading." For some reason it is socially acceptable to say we are bad at math, but not socially acceptable to say we are bad at reading. This is an issue.

I think as a society, it is as important to be literate as it is to be mathematically literate. The decisions we make on a daily basis are based on quantities and values. We need to change our mindset about mathematics. What I believe for the sake of our children is that we need to value mathematics as much as we value literacy. One way is by not stating things like, "It is okay for you to get a C in math as long as you are trying your hardest" - parents probably wouldn't say this in another subject.

I want parents to help their children

understand how important mathematics is. I want them to play games with their kids with quantities and numbers. I want them to count with their kids and if the parents are really unsure about math or they do not like math, it is okay not to tell their kids they don't like math. You don't have to say that because we want to change that perspective. We want kids to walk away and say, "I love math just as much as I love to read" versus "I hate math."

Your predecessor Nancy Lynch left to take a job as a superintendent in Placerville. Is this something you might want to do in the future?

Not at all. I am living my passion right now. What I love is instruction and curriculum. What I am getting to do is work with students, parents and teachers. I am getting to think about the ways we teach and learn. I am getting to think about curriculum and learning. I don't aspire to be anything more than what I am right now. I feel so fortunate that I was hired. My gosh, it is an honor with all the trust that was put in me with this job.

And there is a lot for me to learn. My intention is to stay here. I like Beverly Hills. I never thought I would be where I am today.

—Abbey Hood



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Where They Dine And Why

The really big news is not on the tube.
By Rudy Cole

After a few random observations on priorities and mayoral empowerment, some notes on where our people dine and other observations on eating habits.

I have always loved journalism – print or electronic, and I know there is a new world somewhere beyond my computer that I must one day understand, but my appreciation of media took a hit last week.

Here were the news choices last Thursday. American's best foreign leader friend, **Tony Blair**, stepped down as the UK's prime minister replaced by **Gordon Brown** who has made it clear 10 Downing will strike out in a "new direction."

On that same day, the CIA released its "family jewels" list of horrors committed by our spy agency in the 1960s and 1970s. As shocking as some of this will be seen, what is equally important is that

only in a real democracy could these kinds of disclosures be made by the government itself.

What was the main topic of news that Thursday? What dominated the ether? **Larry King's** interview with **Paris Hilton!** I felt sympathy for King, a methodical, skilled if overly solicitous questioner as he tried to bring Hilton into some actual sense of reality.

The night before, Channel 5 anchor **Hal Fishman** had it almost perfect as he predicted what the scope of the appearance would cover. No real contrition, in fact she continues to blame others, this time not her agent but her lawyer, for not explaining that driving with a suspended license meant just that, even if there were exception for going to and from work. But there I go, devoting five graphs to her. I had an idea: I was going to have a front page teaser proclaiming I would

have an exclusive interview with Paris Hilton only to anger readers when they discovered I had only talked to the general manager of the Hilton hotel, De Gaulle airport – The Paris Hilton.

One other news item that I missed was our mayor's appearance at the U.S. Conference of Mayors. Apparently, Mayor **Jimmy Delshad** fought, and came close, to blocking a resolution on the war in Iraq. It seems Delshad did not want the mayors to take any action critical of the war.

These mayoral gatherings are very free wheeling, often reflecting the views of the participants and not necessarily that of the city's they represent. Delshad had as much right to his opinion as any of the other 1,000 convention delegates even though our city has not had an official foreign policy position since the Vietnam War. Yes, we did have one then because the voters of Beverly Hills in 1968 passed an anti-war referendum and in the process defeated an incumbent army General, **Leroy Watson**, and electing a young liberal **Richard Stone**.

Now, back to the really critical matters confronting us: Where people dine and some favorites of my own. Incidentally, what prompted this was a Thursday fea-

ture in the Los Angeles Times Calendar Section titled, "My favorite weekend." It seems that almost all their respondents live within one block of Silverlake and Sunset. Last Thursday, was no exception with the subject proclaiming she "never went west of La Cienega" but later admitting a visit to the Regent Beverly Wilshire's BLVD where she spotted patrons smoking cigars at the sidewalk table – are you reading this, **Barry Brucker?**

My favorite room? The Belvedere at the Peninsula, especially when Michael, the gifted captain, is on duty. The room is not only comfortable and the food consistently excellent, there is a quiet dignity found at few other eateries, including a civilized self-imposed dress code.

Who are their frequent guests: Mrs. **Nancy Reagan**, her long time buddy **Betsy Bloomingdale**, **Sam** and **Sooky Goldman** – probably the room's best fans, **Richard Lovett**. City National's **Bram Goldsmith**, **Army Archerd**, **Richard Rosenzweig**, California Chief Justice **Malcom Lucas**, **Sidney Poitier**, **Fred Hayman**, **Jerry Magnin**, **Fred Sands** and **Hal David**. My favorite Rosenzweig has her own name, **Judy Henning**, and she adds glamour to Caffe Roma.

Sample list of Lawry's celebrity guests: **Denzel Washington**, **Rick** and **Kathy Hilton**, **Elizabeth Taylor** and **Ice T**.



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My favorite Chinese restaurant, Xian, provided this sampling of patrons:

Jessica Alba, Steve Martin, La Toya Jackson, George Hamilton, Queen Latifa. Take out users include **Madonna, Brian Grazer, Ron Howard** and **Sharon Stone.**

Nate 'n Al's does have **Larry King, Arnold Rothstein** – a New Pacific partner, **Richard Stone, Stanley Black,** former Planning Commissioner **Mitch Dawson** and Mayor **Jimmy Delshad.**

The Sotheby Gallery's **Fred Backlar** frequents Prago; former mayor **Robert K. Tanenbaum** is a regular at Porta Via.

Seen at Pico Paradiso recently were our publisher **Josh Gross** with former El Rodeo principal **Steve Fisher** and retired coach **Bob Craig,** BHUSD assistant supt, **Ilene Straus** with her assistants on Secretary's Day, **William Morris** CEO **Jim Wiatt, Murray Pepper** with grandson **Morgan,** former Beverly High assistant principal **Tanis Harris** with **Lisa Kay,** former Planning Commissioner **Ron Rosen,** and attorney **Ed Nassir** with his assistant, **Desiree Manoucheri.** Cut had steak lovers **Tom Cruise** and **Katie Holmes** with **Jennifer Lopez.** My source says the Beckman's are major visitors too.

Fridays, is still the day to see your favorite political types at Caffe Roma, present and former councilmembers, and our governor, **The Arnold.**

More of this next week. It is kind of

fun and if you want to avoid a political adversary, you know where not to dine.

Some other observations, and I use the word with caution:

Best place to see youth and beauty; Il Pastaio where eye fillers compete with the best pizza west of Rome. **G. Drago** is the ultimate dining host.

Two restaurants that gave us a sense of class: The Grill and Spago. The Grill is the most like a New York fine dining eatery we have and Spago's ambiance, service and food are always excellent. Yes, I know this is where the Bistro Garden reigned, but **Wolf Puck** simply made it better and far less tense.

Best people watching station? The outdoor tables at the Luxe on Rodeo.

Best Sunday Buffet: Circa 55 at the Hilton, also just outside is the inventive Trader Vic's bar.

What has happened to dining costs is another column, but we have few "family" restaurants left. Gone are Hamburger Hamlet, Nibbler's and R.J.'s Ribs. The best of these is Cheesecake Factory, with all the drawbacks of absentee ownership, but very passable food. One step above, but cost friendly, is, Kate Mantilini's with a diverse, excellent menu and always packed.

Intimate and fun: Backstage Café. Romantic: Il Cielo.

Now, if you must leave Beverly Hills to eat and want to combine great dining with incredible views, make the trek to

Laguna Beach's Montage and their Studio restaurant, where world renowned chef **James Boyce** presides.

Always outstanding food, relaxed service and a creative menu that will one day be duplicated in Beverly Hills, hopefully.

All so positive, but next week some dining and shopping I can't recommend and more on where your friends and neighbors eat.

Column goof: My own, not the editor or printer. When I said former city manager **Mark Scott** had the same resources – tax dollars, as the present city administration, I had one too many puffs on the pipe. Meant to write just the opposite.

Lost opportunity department: Failure to enact an immigration reform law that, while not perfect, might have led us to a more rational solution to a national failure. Ironic, that the defeat of the Bush-Kennedy bill, and what a duo that made, came on the eve of Independence Day when all those undocumented Americans fought for their freedom.

My only solution is a new movement: Deport **Lou Dobbs.** He has become irritating, repetitive and boring, and I don't care where he dines.

CONDOLENCES: Public Affairs

Consultant **Harvey Englander** and his family on the loss of Harvey's mother **Sylvia.** Family suggests contributions in her memory to the Englander/Black Family Fund for Pediatric Cardiac Surgery at Cedars-Sinai Medical Center.

LOCAL HERO: There is a new, stable and gentle hand leading the Beverly Hills Education Foundation, **Dev Hankin,** and the results of her work will benefit our kids for generations to come. What makes Dev so marvelous is her willingness to share, not only the work, but the glory of success. She could be a role model for all the non-profits.

NEWSPAPER CHANGES, RUMORS: **Andrea Simpson,** news editor of the Westside Chronicle, and **Kelly Hartog,** Beverly Hills Courier reporter have both resigned.

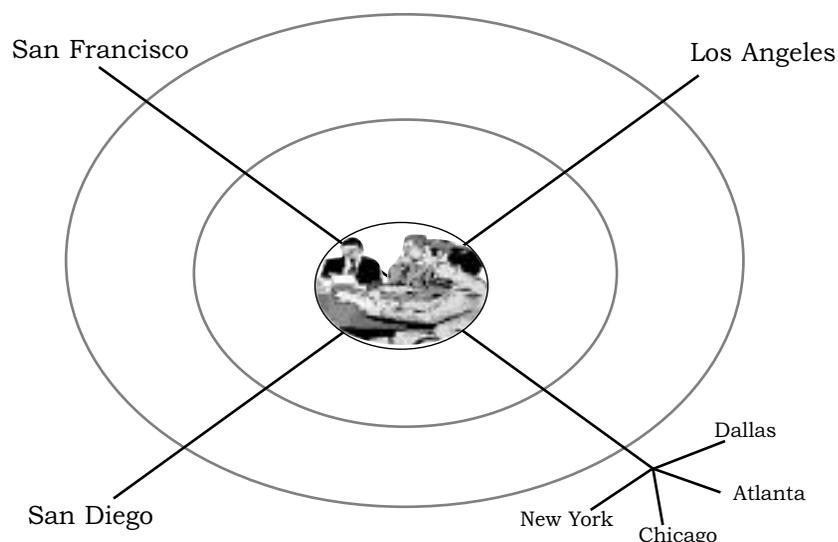
Andrea, a former Beverly Hills Weekly editor, is working for various entertainment publications and Hartog will reportedly replace Andrea at the Chronicle.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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A TALE OF TWO PROJECTS

Neighboring projects on Wilshire spur development in the previously dormant eastern part of the city

By Abbey Hood

Wilshire Boulevard's two development projects across the street from each other, 8600 and 8601, have proposed rezoning an R-1 lot, added residential units to the street, and proposed affordable housing in less than five years.

Some residents have supported the eastern part of the city's past development and continue to support upcoming development.

"I found myself in favor from the beginning [of 8600 Wilshire]," said former Board of Education AJ Willmer. "The mixed use project will cause less traffic and the process the planning commission and the City Council have been going through have made the project better."

Other residents object the projects for Wilshire, going as far as forming the now defunct Save Our Neighborhood's Integrity (SONI) group to bring down Wilshire 8601 in 2003.

"I am against the project [8600 Wilshire]," said Stanley Drive resident Jim Simon. "The problem is, it is not just an R-1 change, we are doing cartwheels to accommodate this developer, it is an overbuild from the word go. I am in favor of developing the site, but not if it does not abide by zoning codes."

City Council, caught in the middle, is urging residents to look at both sides of the argument.

"If the neighbors understood Wilshire 8600, the neighbors would really embrace it," said Mayor Jimmy Delshad. "This type of project is really listening to the neighborhood, I wish there was a better way to explain to them. By forcing them [the applicant] to cut down the densities we are forcing them to have extra parking. The neighborhood has been concerned that businesses are parking in their neighborhood; this is the only place that is willing to give extra parking to the neighborhood. Because of extra parking, and mixed use, the traffic will be a lot lower."

When did the division amongst some residents start? 2003 with the arrival of 8601 Wilshire.

The project, approved by the council in 2003 as a mixed use site, quickly gained publicity when residents opposed it. After, 8601 Wilshire was supported by former mayor Mera Lee Goldman, residents voted overwhelmingly for her opponent Mayor Jimmy Delshad, in that election, which in part led to her defeat.

Neighborhoods opposed 8601 and formed the group SONI. Headed by the former president Al Omansky, SONI filed a lawsuit against the developer Galaxy Commercial Holdings and the city for not complying the



Architects rendition of 8601 Wilshire.

California Environmental Quality Acts in 2003.

The Weekly reported in issue 258 that a settlement was reached for approximately \$229,000, but the entire settlement went to attorney's fees.

Since the settlement, 8601 Wilshire has continued with its plan and developed Blu, an 11 story high rise with 37 apartments for lease, the first residences ever to be built on Wilshire. The apartments are available for lease now, but are not scheduled to open until the end of summer.

SONI has since disbanded. Al Omansky moved out of Beverly Hills after the settlement, and resigned as president because he did not feel it was right to act as president not living in Beverly Hills, said Omansky.

After, Galaxy said the company and SONI worked together on the project.

"Galaxy Commercial Holding and SONI worked closely to shape the development concept for Blu from the earliest phases," said Vice President of Galaxy Commercial Holdings Lauren Cohen. "Through a collaborative process, Galaxy and SONI came to an agreement in 2003 that met everyone's expectations for a successful development at 8601 Wilshire. When delivered, the new development will meet those agreed upon expectations."

Less than five years later, in June 2006, the city found another development project on the table for Wilshire Boulevard: right across the street.

8600 Wilshire, first denied by the planning commission last June, was brought back to the commission in September on appeal by the City Council. The council asked the commission to look into the possibility of the site as a mixed-use site, which was originally ruled out, the commission went back to the 8600 Wilshire team with modifications. The "team" consists of: the applicant Colonial Partners LLC 8600 Wilshire Boulevard, attorney representing the applicant Mitchell Dawson and communications representative Susan Berk.

This June, the project arrived back to the council with modifications made by the planning commission and the developer. Those included the change of ground floor space from 4,774 sq. ft. to an approved 6,383 sq ft. of commercial space. The height of the project started at 61 feet, the planning commission said 55 feet, but the council approved 8600 Wilshire for the 61 feet.

The city also is looking to benefit from the mixed use site, said Donna Jerex, who is the city planner for the project. So the council has requested that the applicant come back with the inclusion of only two units of affordable housing to the project, she said.

But, because there are only two units of affordable housing the project should not be confused for an affordable housing project. It is still a mixed rate project, said Jerex.

The addition of affordable housing has helped gain support for the project from some of the community members.

"BHEA supports any reasonable efforts by the city of Beverly Hills to create affordable housing within the city limits," said Beverly Hills Education Association president Chris Bushee.

Members from the Board of Education spoke on behalf of the project at the June meeting in support of affordable housing, such as John Millan and Alissa Roston. Berk is also Roston's Board of Education campaign manager.

If the council approves the project, and included in the project is the affordable housing, the affordable housing would be written into a covenant in the entitlements "almost assuredly," said Mitchell Dawson, attorney representing the applicant for 8600 Wilshire.

"The city has not yet detailed what they will require," said Dawson. "But, that is very typical and consistent, so that they [City Council] will determine the period of time that remains as such."

Traditionally in the state, city councils can make it affordable housing for five years, 10, years or 20 years, said Dawson.

"We as the developers think that is the city's jurisdiction," said Dawson. "Presumably the city would want to protect it for whatever they deem appropriate. I would hope they would not want to have it turn over in a year or two back to market rate. That is not the concept of affordable housing; the concept is that it is made affordable housing at least for a significant amount of time."

Once the applicant sells it, the developer is out of the picture. If the city said three years it has no impact on the applicant, the applicant is out of the picture at that point, it is the subsequent owner, said Dawson.

If granted, this affordable housing would be the first project on site in Beverly Hills.

City Council has asked the applicant to come back on July 24 with plans showing the options for affordable housing, as well as the different options of two or three housing units for the back parcel of the property.

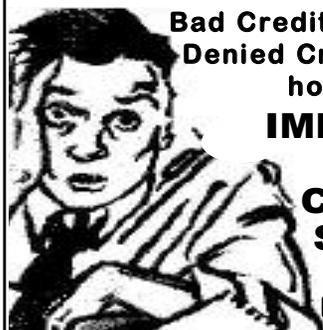
"The council's primary goal is to make certain we don't have something that is extraordinary, unusual or out of character with the neighborhood and that is to be determined at the next meeting," said Vice Mayor Barry Brucker.

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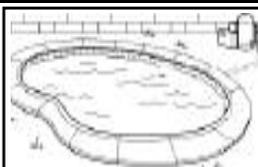
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FICTITIOUS BUSINESS NAME STATEMENT: 2007135468A
The following person(s) is/are doing business as: KELLYS PRINTING CONSULTANTS, 22522 Haynes, West Hills, CA 91307. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Michael Kelly. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1566

FICTITIOUS BUSINESS NAME STATEMENT: 2007135470
The following person(s) is/are doing business as: JCT UNDERWEAR, JUNCTION, JUNCTION UNDERWEAR, JCT, JY, JCT, JY UNDERWEAR, 1037 E. Hanover St., Burbank, CA 91506. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Christine Hatchikian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1567

FICTITIOUS BUSINESS NAME STATEMENT: 2007135471
The following person(s) is/are doing business as: EREN CONSTRUCTION, 18340 Ventura Blvd #220, Tarzana, CA 91356. GLADY KAREN, 13041 Oran St., Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1577

FICTITIOUS BUSINESS NAME STATEMENT: 2007135482
The following person(s) is/are doing business as: EMERITO RESTAURANT, 3044 Orion Ave., North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1578

FICTITIOUS BUSINESS NAME STATEMENT: 2007135483
The following person(s) is/are doing business as: NEXUS DERMATOLOGY, NEXUS PLASTIC SURGERY, NEXUS MEDICAL SPA, 9738 Wilshire Blvd, Beverly Hills, CA 90210. The business is conducted by: A CORPORATION. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1579

FICTITIOUS BUSINESS NAME STATEMENT: 2007135484
The following person(s) is/are doing business as: PACIFIC IMPORT COMPANY, PACIFIC JEWELRY CO, 6701 Vanow Way, Canoga Park, CA 91303. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Leslie Kohn. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1580

FICTITIOUS BUSINESS NAME STATEMENT: 2007135485
The following person(s) is/are doing business as: EBENEZER REAL ESTATE SERVICES, 11723 Trigg Ave, Lake View Terrace, CA 91342. BLANCA HERRERA, 11735 Trigg Ave, Lake View Terrace, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Karen Amirkhanyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1581

FICTITIOUS BUSINESS NAME STATEMENT: 2007135486
The following person(s) is/are doing business as: KELLYS PRINTING CONSULTANTS, 22522 Haynes, West Hills, CA 91307. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Michael Kelly. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1582

FICTITIOUS BUSINESS NAME STATEMENT: 2007135487
The following person(s) is/are doing business as: AGUIAR RIOS POOL & SPA, 514 San Fernando Mission Blvd., San Fernando, CA 91340. DYLAN C. MARCONDA, 514 San Fernando Mission Blvd., San Fernando, CA 91340. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Dylan C. Marconda. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1583

FICTITIOUS BUSINESS NAME STATEMENT: 2007135488
The following person(s) is/are doing business as: METROPOLITAN MANAGEMENT, 514 San Fernando Mission Blvd., San Fernando, CA 91340. DYLAN C. MARCONDA, 514 San Fernando Mission Blvd., San Fernando, CA 91340. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Dylan C. Marconda. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1584

FICTITIOUS BUSINESS NAME STATEMENT: 2007135489
The following person(s) is/are doing business as: MARSOL PROPERTY'S MARTINEZ LEGAL SERVICES, 3838A Justin Ct., Palmdale, CA 93550. ALEXANDER MARTINEZ, 3838A Justin Ct., Palmdale, CA 93550. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Brad Holland. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1585

FICTITIOUS BUSINESS NAME STATEMENT: 2007135490
The following person(s) is/are doing business as: ROBINSON FAMILY PROPERTY MANAGEMENT, ROBINSON PROPERTY MANAGEMENT, 1000 Glenn Ct., Lancaster, CA 93534. BRAD HOLLAND, 1000 Glenn Ct., Lancaster, CA 93534. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Brad Holland. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1586

FICTITIOUS BUSINESS NAME STATEMENT: 2007135491
The following person(s) is/are doing business as: CORBAN STORES, 12401 Fimron St., #E13, Sylmar, CA 91342. VERNON ROY CORBAN, 12401 Fimron St., #E13, Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Vernon R. Corban. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1587

FICTITIOUS BUSINESS NAME STATEMENT: 2007135492
Original file # 2002258512
The following person(s) is/are doing business as: ELI MANANTIAL DRINKING WATER, 10590 Laurel Crn. Blvd. #F, Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1588

FICTITIOUS BUSINESS NAME STATEMENT: 2007135493
The following person(s) is/are doing business as: ELI MANANTIAL DRINKING WATER, 10590 Laurel Canyon Blvd. #F, Pacoima, CA 91331. MARIO AGUILERA PRETO, 1138 Teller Ave., Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mario Aguilera Preto. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1589

FICTITIOUS BUSINESS NAME STATEMENT: 2007135494
The following person(s) is/are doing business as: LILIANA DE GRACIA, 8737 Delros Ave., Panorama City, CA 91402. JOSE VERDUIGO, 8737 Delros Ave., Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Jose Verduigo. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1590

FICTITIOUS BUSINESS NAME STATEMENT: 2007135495
The following person(s) is/are doing business as: AMERICAN WORKS, 1150 Vanow Ave., #16, Glendale, CA 91201. KAREN AMIRKHANDYAN, 1150 Vanow Ave., #16, Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Karen Amirkhanyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1591

FICTITIOUS BUSINESS NAME STATEMENT: 2007135496
The following person(s) is/are doing business as: EBENEZER REAL ESTATE SERVICES, 11723 Trigg Ave, Lake View Terrace, CA 91342. BLANCA HERRERA, 11735 Trigg Ave, Lake View Terrace, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Blanca Herrera. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1592

FICTITIOUS BUSINESS NAME STATEMENT: 2007135497
The following person(s) is/are doing business as: ARTHUR ARMEN TER-GREGORIAN, 1156 Justin Ave #106, Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Arthur Armen Ter-Gregorian. The registrant(s) declared that all information in the statement

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FICTITIOUS BUSINESS NAME STATEMENT: 2007135498
The following person(s) is/are doing business as: ABE PLUMBING SERVICES, 602 S. Belmont St #206, Glendale, CA 91205. HENRIK TER-SHAYAN, 602 S. Belmont St #206, Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Henrik Ter-Shayan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1593

FICTITIOUS BUSINESS NAME STATEMENT: 2007135499
The following person(s) is/are doing business as: AUTOMOTIVE AND MAINTENANCE PERFORMANCE ACCESSORIES, 11021 Malibu Ave, Northridge, CA 91326. JUSTIN VICTOR BUDNARSKI, 11021 Malibu Ave, Northridge, CA 91326. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Justin Budnarski. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 6/14/07, 6/21/07, 6/28/07, 7/5/07 BHW-1594

FICTITIOUS BUSINESS NAME STATEMENT: 2007135500
The following person(s) is/are doing business as: NEVADA, 44 S. First St #2101, Burbank, CA 91502. ARTHUR ARMEN TER-GREGORIAN, 1156 Justin Ave #106, Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Arthur Armen Ter-Gregorian. The registrant(s) declared that all information in the statement

istrant(s) is/are: YEON HWGA U.S.A., INC., 11733 S FREEMAN AVE, CAMARILLO, CA 93010. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ YEON HWGA U.S.A., INC., YEONG-SIM OH, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 6, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130699 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071385793

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: J.R. BISTRO, 750 N HILL ST. #F, LOS ANGELES, CA 90012. The full name of registrant(s) is/are: OPEN RICE RESTAURANT INC, 7438 FERN ST, ROSEMEAD, CA 91770. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: JUNE 1, 2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ OPEN RICE RESTAURANT INC, BING KUEN LEE, CEO

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 7, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130728 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071359262

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PALACE RESTAURANT, 485 VALERIE AVE, LOS ANGELES, CA 90029. The full name of registrant(s) is/are: TEN PRO, LLC, 4857 MELROSE AVE, LOS ANGELES, CA 90029. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ TEN PRO, LLC, JAE HYUN LEE, MANAGER

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 5, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130685 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071345997

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: COMMERCIAL MEAT MARKET, 2300 S SAN PEDRO ST, LOS ANGELES, CA 90011. The full name of registrant(s) is/are: NAM SUN YI, 3426 W PICO BLVD, LOS ANGELES, CA 90019. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ NAM SUN YI

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 4, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130607 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071384220

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DUSA BOUTIQUE, 8747 SUNSET BLVD, WEST HOLLYWOOD, CA 90069. The full name of registrant(s) is/are: AURA LA, LLC, 5835 BLUE LAGOON DR, STE 200, MIAMI, FL 33126. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: JULY 11, 2006.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ AURA LA, LLC, VALERIE HAWK, ASSISTANT MANAGER

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 7, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130655 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071372875

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RICHIE'S CAFE & GRILL, 965 N VIGNES ST, #6, LOS ANGELES, CA 90012. The full name of registrant(s) is/are: IN 4 DEVELOPMENT, LLC, 3256 MILLS AVE, LA CRESCENTA, CA 91214. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ IN 4 DEVELOPMENT, LLC, JI SOOK BAIK, MANAGER

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 6, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130736 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071385239

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Fictitious Business Name(s): CIVIC CENTER GAS AND MINI MART, 6171 VAN NUYS BLVD, VAN NUYS, CA 91401-3307
The fictitious business name referred to above was filed on MAY 29, 2002 in the County of LOS ANGELES. Original file number: 02-1228053.

The full name of registrant: MAHMOUD WAARI AND JAN WAARI, 24101 LAPWING LN, LAGUNA NIGUEL, CA 92677

This business is conducted by: HUSBAND AND WIFE

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)
/s/ MAHMOUD WAARI, JAN WAARI
LA130756 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071354426

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TOP CLEANERS, 1900 AVE OF THE STARS, #A-107, LOS ANGELES, CA 90067. The full name of registrant(s) is/are: MITRA YAMUDIM AND MANDARI YAMUDIM, 245 S SPALDING DR, #302, BEVERLY HILLS, CA 90212. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: APRIL 13, 2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ MITRA YAMUDIM, MANDARI YAMUDIM

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 5, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130631 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071345996

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HARRY'S PAR-FUM, 424 S LOS ANGELES ST, #3, LOS ANGELES, CA 90013. The full name of registrant(s) is/are: CARLOS AUGUSTO ENRIQUEZ, 620 N AVE 56, LOS ANGELES, CA 90042. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ CARLOS AUGUSTO ENRIQUEZ

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 4, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130606 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071359260

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Fictitious Business Name(s): K'S JR MARKET, 4106-08 E CESAR E CHAVEZ AVE, LOS ANGELES, CA 90063

The fictitious business name referred to above was filed on MARCH 14, 2006 in the county of LOS ANGELES., Original file number, 06-0545010.

The full name of registrant: MYONG AE KIM, 14517 MAPLE AVE, #4, LOS ANGELES, CA 90004

This business is conducted by: INDIVIDUAL

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)
/s/ MYONG AE KIM

LA130644 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

FILE NO. 20071385240

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) MOO PRODUCTS 2.) SEAN MOO COMPANIES, SEAN MOO CO., 1130 S FLOWER ST, #119, LOS ANGELES, CA 90015. The full name of registrant(s) is/are: SEAN MURAKAMI, 1130 S FLOWER ST, #119, LOS ANGELES, CA 90015. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
/s/ SEAN MURAKAMI

This statement was filed with the County Clerk of LOS ANGELES County on JUNE 7, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA130766 BEVERLY HILLS WEEKLY 6/14,21,28,7/5 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

SIMON MAAH

CASE NO. BP105006

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of SIMON MAAH. A PETITION FOR PROBATE has been filed by DENISE L. MARTIN, PRIVATE PROFESSIONAL FIDUCIARY in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that DENISE L. MARTIN be appointed as personal representative to administer the estate of the decedent.

A HEARING on the petition will be held on 07/09/07 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

PAUL W. BATES, ESQ.

LAW OFFICES OF BATES & LEVY

419 19TH STREET

SAN DIEGO, CA 92102

6/21, 6/28, 7/5/07

CNS-1153302#

NOTICE OF PETITION TO ADMINISTER ES-TATE OF DEBORAH HECHT AKA DEBRA HECHT

CASE NO. BP105066

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of DEBORAH HECHT aka DEBRA HECHT

A PETITION FOR PROBATE has been filed by Boris Furman in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Boris Furman be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on July 10, 2007 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Pro-bate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: EDWARD ALLEBEST ESQ

ALLEBEST & ASSOCIATES

2326 S POINTE DR

STE 100

LAGUNA HILLS CA 92653

Beverly Hills Weekly

CN781520 18437 Jun 21,28, Jul 5, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

LEIB KORMAN

CASE NO. BP104691

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of LEIB KORMAN.

A PETITION FOR PROBATE has been filed by DOROTHY KATONA in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that DOROTHY KATONA be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 07/24/07 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

CLARK R. BYAM

RITA M. DIAZ

HAHN & HAHN LLP

301 E COLORADO BLVD 9TH FL

PASADENA CA 91101

6/28, 7/5, 7/12/07

CNS-1156128#

NOTICE OF PETITION TO ADMINISTER ESTATE OF GARY A. EIFER

Case No. SP007180

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of GARY A. EIFER

A PETITION FOR PROBATE has been filed by Linda D. Eifer in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Linda D. Eifer be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on August 3, 2007 at 9:15 AM in Dept. No. R located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: SBN 97740

MITCHELL R MILLER ESQ

375 S BEVERLY DR

STE 501

BEVERLY HILLS CA 90212-2619

Beverly Hills Weekly

CN781362 EIFER Jun 28, Jul 5,12, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

SYLVIA K. THAYER

CASE NO. BP105315

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of SYLVIA K. THAYER.

A PETITION FOR PROBATE has been filed by GARY CRAMER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that GARY CRAMER be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 07/31/07 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

JEFFREY LAPOTA

DIANE Y. PARK

COX, CASTLE & NICHOLSON, LLP

2049 CENTURY PARK EAST, 28TH FLR.

LOS ANGELES, CA 90067

7/5, 7/12, 7/19/07

CNS-1159396#

NOTICE TO CREDITORS

OF BULK SALE

(Secs. 6104, 6105 U.C.C.)

Escrow No: 01023732BW

Notice is hereby given to creditors of the within named seller that a bulk sale is about to be made of the assets described below.

The names and business addresses of the Seller are:
NAVY PHAN LEE and 1106 N. La Brea Avenue, West Hollywood, CA 90038.

The location in California of the chief executive office of the seller is: SAME AS ABOVE.

As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are:
NONE.

The names and business addresses of the buyer are:

YU XING CHEN and 120 N. Trevor Street, Anaheim, CA 92806.

The assets to be sold are described in general as: RESTAURANT and are located at: 1106 N. La Brea Avenue, West Hollywood, CA 90038.

The business name

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161-Escort
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212-Bookkeeping Services
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216-Car Alarms
217-Culinary Service
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220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
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232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith
258-Moving/Storage

LEGEND

260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property
418-Oceanfront Property

420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous
730-Musical Instruments

735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
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940-Boats
945-Personal Watercraft
950-Marine Supplies
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302-HOUSES UNFURNISHED

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