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Issue 429 • December 20 - December 26, 2007

Hilton Project Faces Planning Commission

Commission says “no change, no project”



letters & email

“Board of Education Inducts New Officers” [Issue 428]

Thank you, John Millan, for having the guts to speak out against those who call for wholesale termination of permitted students in Beverly Hills. The hue and cry against these supposed “outsider children” reminds me of the scapegoating attacks on immigrants, gays and others who numerically or politically can hardly defend themselves. There’s a problem? Blame it on the minority.

Students from outside Beverly Hills bring additional state funds and, equally as important, exposure of our children to diverse populations both economically and culturally.

I was so proud of our community in 1994 when we voted against Proposition 187. Let’s not take a step backwards.

If we are going to revisit the permit issue, let’s do it on a sound educational basis, not an emotional or politically expedient basis.

*Ken Goldman
Beverly Hills*

“High drama at board meeting and a surprise at a fund raiser” [Issue 428]

Rudy Cole spelled my name correctly. That is supposed to be a good thing. He then described me as “excellent but enigmatic.” How about “excellent AND enigmatic”? My online dictionary confirms that “enigmatic” means “difficult to interpret or understand; cryptic, elliptical, ambiguous, equivocal, paradoxical, obscure, oblique, secret.”

I pride myself on being clear in my actions and my public remarks. If there is anything that Mr. Cole needs explained, I am always happy to do so. He then throws in a non-sequitur in his coverage of the Board installation, “Joel Pressman, often appears sans choir to criticize the board on

issues affecting the teachers.” This leaves out the compliments I gave that evening on the Board’s support for the arts. It also avoids the fact that what I usually speak about is what I think would be best or most appropriate for the school, the students, and, yes, the teaching staff.

Further, to merely criticize would be useless. I think that I usually offer ideas, not just criticism. That doesn’t seem very enigmatic to me. If you are going to sum me up in three words, please choose more carefully.

*Joel Pressman
Los Angeles*

WHAT’S ON YOUR MIND?

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HAPPY CHANUKAH NORTH FOOTHILL ROAD

Beverly Hills Mayor Jimmy Delshad along with Rabbi Yosef Shusterman (right) and his son Rabbi Mendel Shusterman (second to left) and son-in-law Rabbi Moshe Kesselman (left) helped light the Chanukah Menorah last week.

Page 2 • Beverly Hills Weekly

Beverly Hills Weekly

Issue 429 • December 20 - December 26, 2007
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

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Unsolicited materials will not be returned.
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subscriptions
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Sent via US Mail
\$75 payable in
advance

Adjudicated as a
newspaper of general
circulation for the County
of Los Angeles. Case #
BS065841 of the Los
Angeles Superior Court,
on November 30, 2000.

briefs



Pat Agnitch

Pat Agnitch to retire from City of Beverly Hills

Assistant Director of Communication Services for the Recreation and Parks Department Pat Agnitch is retiring after 32 years of

servicing the City. Ready to experience a new lifestyle, Agnitch will say her final goodbye in February.

"My job has always provided me with new opportunities and new challenges," says Agnitch. "There is never a dull moment."

She describes herself as low key, never wanting too much attention, but her work proves she is worthy of the spotlight.

"I'm really a behind the scenes type of person. I like it that way. I am not the type of person who likes to be on the forefront or receive a lot of accolades or glory," said Agnitch. "I help navigate projects and

work with staff to make sure things run smoothly. We have a commitment to stay current, fresh, and to always be looking for the next great activity or class to offer."

The decision to leave came after Agnitch's husband Mike was offered the Principal position at Mammoth High School.

"We love the mountains and love to ski so when the opportunity presented itself it seemed an easy decision for him," said Agnitch. "I am almost at a retirement age so that made it easier for me to join him, but the offer was really the motivating force."

Mike was a science teacher at Beverly High in the 1980's, and more recently served as Assistant Principal at Moorpark High.

Some of her fondest or most challenging projects says Agnitch have made the job worth it.

"I have been involved in many projects," said Agnitch. "When I first started working here in Beverly Hills I was teaching pre-school up in Coldwater [Canyon]. On one hand it is great to see that the program is extremely popular, but it is great to see that we now have five pre-school programs

briefs cont. on page 4



NOTICE OF AVAILABILITY

COMMUNITY DEVELOPMENT
455 N. Rexford Drive
Beverly Hills, CA 90210-4817

(310) 285-1123
FAX: (310) 858-5966

NOTICE OF AVAILABILITY DRAFT ENVIRONMENTAL IMPACT REPORT

The City of Beverly Hills has prepared a Draft Environmental Impact Report (EIR) for a proposed mixed-use, commercial/residential project ("Project") referred to as the Residences at Saks Fifth Avenue project. The Draft EIR is being circulated for a 45-day public review period, from December 20, 2007 to February 4, 2008.

The Planning Commission will hold a public hearing on the Draft EIR and the Project subsequent to the public review period. A separate notice with the date, time and location of hearings will be published in the Beverly Hills Courier and the Beverly Hills Weekly and mailed to interested parties at a later date.

PROJECT LOCATION

The site is located on the south side of the 9500 block of Wilshire Boulevard across from the central business district "Business Triangle" of the City. The site consists of two separate parcels, referred to as "Parcel A" and "Parcel B." Parcel A consists of two lots totaling 15,765 square feet located at the southeast corner of Wilshire Boulevard and Peck Drive. Parcel B consists of six abutting lots totaling 48,623 square feet located just south of the first alley south of Wilshire Boulevard. Both Parcels A and B are flat, paved with asphalt, and currently used for surface parking.

PROJECT DESCRIPTION

The SCCA, LLC (applicant), a Virginia Limited Liability Company is considering development of a project on eight (8) lots. The Draft EIR analyzed the project in two different scenarios: development of Parcel B only and development of Parcels A and B combined.

Parcel B

As proposed, Parcel B of the Residences at Saks Fifth Avenue project includes an approximately 99,500-square-foot partial four and five story residential development containing 40 residential condominium units over one at-grade level and four subterranean levels of parking containing 327 parking spaces.

Other components of the project would include the vacation and realignment of alleys on Parcel B, landscape and streetscape improvements, open spaces, architectural and security lighting, building signage, and necessary upgrades to utility systems.

Parcels A and B

As proposed, Parcel A of the Residences at Saks Fifth Avenue project includes an approximately 87,600square-foot seven-story mixed-use building containing 20 residential condominium units and approximately 12,000 square feet of ground floor commercial floor area over four levels of subterranean parking containing 70 parking spaces.

Parcel B would be developed as described above, with a 99,500-square-foot, partial four- and five-story multi-residential building containing 40 unit condominium units.

Parcels A and B combined includes 12,000 square feet of retail-commercial floor area, and 175,100 square feet of residential floor area contained in 60 dwelling units.

DISCRETIONARY APPROVALS REQUESTED

Discretionary approvals would include, but are not limited to, the following:

For Parcels A and B

Zone Change and Text Amendment and General Plan Amendment: To establish an overlay zone to permit a mixed-use project on Parcel A with a ground floor and mezzanine commercial use(s) with residential condominium uses on floors two through seven. The overlay zone would also allow the building to be seven stories and 85 feet in height, have a Floor Area Ratio greater than that currently allowed, and permit required commercial parking to be located off-site with a residential use on Parcel B. In addition, the overlay zone would allow both commercial and residential uses together on portions of Parcel B, to include portions of Parcel B within Height District C (to allow a building height of up to 55 feet in lieu of 45 feet currently allowed) and to modify the maximum building length requirements.

Street Vacation: Resolution to vacate portions of a public alley within Parcel B of the site.

For Parcel B Only

Zone Text Amendment: To establish an overlay zone to permit both commercial and residential uses together on portions of Parcel B, to include portions of Parcel B within Height District C (to allow a building height of up to 55 feet in lieu of 45 feet currently allowed) and to modify the maximum building length requirements.

Street Vacation: Resolution to vacate portions of a public alley within Parcel B of the site.

PUBLIC REVIEW AND COMMENT ON DRAFT EIR

The Draft EIR is being circulated for a 45-day public review period, from December 20, 2007 to February 4, 2008. During the public review period, written comments concerning the adequacy of the document may be submitted by any interested person and/or affected agency. Following the public review period, written responses will be prepared for inclusion in the Final EIR.

Comments should be directed to:

City of Beverly Hills
Department of Community Development
455 North Rexford Drive, Room G-40
Beverly Hills, California 90210
ATTN: David Reyes, Senior Planner

Emails will also be accepted at: dreyes@beverlyhills.org

To ensure that the Final EIR addresses any specific concerns that the public may have, comments should be submitted as early as possible, and no later than February 4, 2008.

Public Review: Copies of the Draft EIR are available for public review beginning Thursday, December 20 at the following locations:

City of Beverly Hills City Hall
Community Development Department (Planning Division)
9357 West Third Street*
Beverly Hills, CA 90210

City of Beverly Hills City Hall
Office of the City Clerk
455 North Rexford Drive, Room 190
Beverly Hills, CA 90210

Beverly Hills Public Library
444 North Rexford Drive
Beverly Hills, CA 90210

The City's website: www.BeverlyHills.org

Notices of all public hearings and the availability of the Final EIR for this project will be released at later dates.

The case file on this project, which includes the plans and applications, is available for public review at the Community Development Department, 9357 West Third Street, Beverly Hills, CA 90210.*

If there are any questions regarding this notice, please contact the Planning Division at 310.285.1123.

Dated: December 20, 2007
David Reyes, Senior Planner

*Note: The Community Development Department is located 9357 West Third Street while the Department's office space in City Hall is being remodeled. The mailing address will remain 455 North Rexford Drive, Room G-40.

briefs cont. from page 3

throughout the community.”

She remembers the 10k runs hosted by the city and the Affair in the Garden show.

“We used to do a 10k run around the city. It was pretty exciting to see several thousand runners in our city streets. The Affair in the Garden Art show, I believe I have worked every one of them since the beginning. It’s great to see that the shows evolve and become of greater caliber,” said Agnitch.

According to Agnitch, working on the La Cienega and Roxbury parks have been most challenging.

“I worked in renovating the Roxbury play area several years ago., and then I worked on the La Cienega community center project. Now it is coming to a full circle because we are working on a Park Master Plan,” said Agnitch.

The Park Master Plan is currently on the drafting stages of an agreement. It will be presented next week during a commission meeting. It is expected for the plan to be presented to the Council in April.

Agnitch says the best part of working for the city for so long is being able to see it evolve and grow.

“It is still a small town. There is still a lot of comrade in the community. We see a lot of that at the Farmer’s Market and art shows,” said Agnitch. “On one hand the city has changed and in other ways it hasn’t. There has been a lot of cultural diversity within the city and I think that’s good, it helps expand people’s awareness of different cultures. The blending of the community has been beneficial.”

The friendships and bonds created over years says Agnitch is what she will miss the most.

“I will miss all of my city friends. I have worked with the city for such a long time that you kind of grow up with people and see their children grow up,” said Agnitch. “The Recreation and Parks commission are dedicated people and support our program. Our ultimate goal is to always engage more residents and have them visit our parks and enjoy them.”

IRS Has Money for Beverly Hills Area Taxpayers

The Internal Revenue Service is looking for Beverly Hills area taxpayers who are due refund checks totaling \$108,049.68 after those checks were returned as undeliverable.

Residents can obtain their checks by updating their addresses with the IRS.

Following are the Beverly Hills area taxpayers with undeliverable checks:

Andre & Lara Hovanessian Aboolian; Hany Baghaffar; Stuart L & Sara J Barrington; Gregoire L Bellande; Edward & Elissa M Czuker; Igal & Karine Dahan; Scott & Leeann E Derrick; Luis Diaz; Daniel J Eidson; Justine Francisco; Ines Gibson; Adonis Gladney; Jack & Lane K Golden; Fatholah Habibi-Shad; Robert S & Sefany L Jones; John & Devorah Kalani; Lisa Kaplan; Seyed Kazemini; Jamal & Bitah Khshabi; Shobita C Mampilly; Suitlana Marken; Nahid Massoudian; Francine Matarazzo; Steven C Mayas; John L Jr & Dolores M Narz; Mehrdad Pahlbad; Amador Pastrana; Glenn R & Sabine J Paterson; Fernando P Prado; Katherine C Purdy; Kanga F Red; Edward C & Elizabeth Schroeder; Farnaz Shahri; Katherine Shaw; Joseph Sprosty; Lisa Simmonds Tennenbaum; Jonathan Tzachor; Adam Verdi; Yuan S Wang; Sheresse White; Kobra Zarafshan.

Checks are returned to the IRS if a taxpayer moves without notifying the IRS or the U.S. Postal Service. A total of 5,150 Los Angeles County taxpayers are owed refund checks worth over \$5.7 million.

The “Where’s My Refund?” tool on the official IRS web site at www.irs.gov lets taxpayers check the status of their refunds. Taxpayers with undeliverable checks can update their addresses using “Where’s My Refund?” Those who do not have access to the Internet can call IRS toll-free at 1-800-829-1954 to update their address.

Sculptures dress City Hall lawn



Photo: Amir

Four sculptures on loan to the City of Beverly Hills from residents Paul and Herta Amir are on display on the front lawn of City Hall. Sculptures pictured clockwise from the foreground: “Dual Form” by Barbara Hepworth, “Untitled” by Joel Shapiro, “Wittgenstein Ladder” by Marc Di Suvero and “Cloaked Figure IX” by Lynn Chadwick.

“Paul and Herta really wanted to share their love of art with the residents of Beverly Hills and expose them to fine art,” said Fine Art Commission Chair Susan Gersh. “It’s added so much to the landscape of the community.”

Amir and his wife are both avid friends of the arts, they have been involved with the California Arts Council, the Los Angeles County Museum of Art, the Los Angeles Philharmonic, Friends of the Israel Museum, and the University of Haifa.

Gersh said the sculptures will be on display until May 2008.

Pictured above is a “Dual Form,” by late sculptor, Barbara Hepworth (1903-1975) and in the background, “Wittgenstein Ladder” by Marc Di Suvero.

Scranton takes the Oath of Office



Photo: Chris Slatas

This week at a special ceremony at the Beverly Hills Fire Department, Timothy J. Scranton was sworn-in as the City’s new fire chief with his family at his side. Pictured left to right are City Clerk Byron Pope; Fire Chief Scranton; daughter, Maile; wife, Michelle; and son, Carson.

Huckabee Holds Second Beverly Hills Fundraiser

Former Ark. Gov. Mike Huckabee conducted a fundraiser for his campaign for the Republican presidential nomi-

nation Monday at the Greenacres Drive home of C. Frederick and Susan Wehba.

Huckabee had also conducted a fundraiser at the Wehbas’ home Sept. 12.

Like nearly all presidential campaign fundraisers, the event was closed to the news media.

Before the fundraiser, Huckabee conducted a media availability at a hotel near Century City, where he criticized some of his rivals for their campaign tactics.

“It seems like some of my opponents, at this point, clearly frustrated that they have spent millions and millions of their dollars and they are now significantly behind me, find that desperate, and I think at this time despicable, tactics are the only things they have left in their arsenal,” Huckabee said.

Community Emergency Response Team (CERT) classes begin January 16th



The Beverly Hills Fire Department is holding a Community Emergency Response Team (CERT) training class. Participants learn how to prepare for a disaster, identify actions to take during a terrorist event, shelter in place, identify terrorist targets, use a fire extinguisher to suppress small fires, treat life-threatening conditions, and conduct light search and rescue operations. In addition, they will learn CPR and the use of an Automated External Defibrillator.

Classes are free to the community and begin Friday, January 16 and end on Saturday, February 2. Participants are required to attend all sessions. For information call the CERT Coordinator at (310) 281-2754.

Young Thesians Performed at Roxbury Park



Photo: Chris Bes

More than 100 friends and family were in attendance for the Beverly Hills Community Services Department’s “Let’s Make a Scene” culminating performance, at Roxbury Park on Sunday, December 9.

As a part of the City of Beverly Hills Recreation and Parks Department’s youth programs, the “Let’s Make a Scene” courses are designed for children ages 3-6 years, with a focus on creativity as the children explore theater through games, improvisation, music and dress-up. Taught by instructor Rikki Dale, the children attending the

fall 2007 session learned to perform individual scenes from popular plays. Pictured above are Cori Dyner, Rachel Metzger and Madeline Abadin, Maya Mejia, Natalie Raviv, Benni Satchick, Nicky Cohen, Sophie Cohen, Lani Storm, Adam Raviv, Cosie Prisant and Arie Kattan.

The winter session for the "Let's Make a Scene" class will begin January 7. For additional information call the Recreation & Parks Department at (310) 550-4753.

Beverly Hills Police Department Joins L.A. County DUI Task Forces

The Beverly Hills Police Department is joining forces with local police agencies to prepare for one of the State's most aggressive impaired driving enforcement regulation of the year. This is part of the "Avoid" campaign as part of California's holiday DUI prevention. California's effort coincides with the national "Drunk Driving, Over the Limit. Under Arrest." campaign taking place across the country.

According to the National Highway Traffic Safety Administration (NHTSA), the following clues can help motorists detect a drunk driver:

Appearing to be impaired or drinking in the car

Turning with a wide radius or straddling the center of the road or lane marker

Almost striking another object or vehicle and weaving or zigzagging across the road

Turning abruptly or illegally and driving slower than 10 mph below the speed limit

Following others too closely, drifting or moving in a straight line at an angle and erratic braking

Driving into opposing or crossing traffic or driving with headlights off

Farshid Shooshani to serve on the Public Works Commission



The Beverly Hills City Council appointed Farshid "Joe" Shooshani to serve on the Public Works Commission at a City Council meeting on Tuesday, December 5. The Public Works Commission is appointed by the City Council to serve as advisors to the Council on matters that deal with water, streets, alleys, solid waste collections, waste water and storm drains. From left to right are Vice Mayor Barry Brucker, Shooshani and Mayor Jimmy Delshad.

police blotter & arrest summary

Arrest Summary December 18, 2007

Eisele, Nicholas, 23, Of Los Angeles, Arrested On 12/16/2007 For 23152(A)Vc - (Dui Alcohol/Drugs).

Tascon, Robert John, 38, Of Van Nuys, Arrested On 12/16/2007 For Bh Misd Bw - (Bh Bench Warrant/Misd).

Kreitzman, Joshua Aaron, 27, Of Venice, Arrested On 12/15/2007 For 23152(A)Vc - (Dui Alcohol/Drugs).

Harvey, Laura, 34, Of Redondo Bch, Arrested On 12/15/2007 For 23152(A)Vc - (Dui Alcohol/Drugs).

Nunn, Patrick Felton, 37, Of Beverly Hills, Arrested On 12/15/2007 For 487(D)Pc - (Grand Theft:Auto).

McGarry, Brendan G, 31, Of Encinitas, Arrested On 12/14/2007 For 23152(A)Vc - (Dui Alcohol/Drugs).

Flores-Martinez, Ignacio Angel, 37, Of Palmdale, Arrested On

12/14/2007 For 12500(A)Vc - (Drive W/O License).

Moss, Rickie Lee, 49, Of Los Angeles, Arrested On 12/14/2007 For 148(A)(1)Pc - (Obstruct/Resist/Etc Public/Peace Off).

Ramos, Jose R Avelar, 36, Of Los Angeles, Arrested On 12/13/2007 For 23152(A)Vc - (Dui Alcohol/Drugs).

Lopez, Neftali Adalberto, 45, Of Los Angeles, Arrested On 12/13/2007 For 12500(A)Vc - (Drive W/O License).

Levine, Alexander Hart, 26, Of Beverly Hills, Arrested On 12/13/2007 For O/W-M - (Outside Warrant/Misdemeanor).

Naraghi, Ashkan Lee, 30, Of Beverly Hills, Arrested On 12/14/2007 For 647(F)Pc - (Disorderly Conduct:Intox).

Male Juvenile, 16, Of Beverly Hills, Arrested On 12/13/2007 For 4060bp - (Possess Controlled Substances W/Out Prscrptn).

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from the hills of beverly



Two City Officials Decry Racism

Are we slipping into 'polite' bigotry?

By Rudy Cole

This year, a member of the city council and a school board president warned against tolerating racism in the decision making process.

Not the kind of racism that involves hate crimes or acts of blatant discrimination. No, our latent prejudices are more subtle and cloaked in concerns about such issues as elections, student enrollment, civic improvements and architectural styles,

But it is racism nevertheless.

Although two issues created the most attention, three were the catalyst: The use of a Farsi translation on the ballot of our most recent city council election, plans to make major improvements at Roxbury Park, and out of district enrollment in our schools.

How pervasive and unrecognized are our prejudices?

At a recent dinner party a long-time res-

ident, someone who would shudder at the suggestion that she harbored even the slightest thoughts of racism, said "you know, the Iranians are ruining our city."

During the hearings on improvements at Roxbury Park, one resident loudly protested that (the improvements) would bring "outsiders" and "gangs" to our city facilities. Not only was that distressing, but those who had legitimate concerns about impacts the expansion would bring remained silent at this use of "code words" for racism.

The Farsi ballot debacle was even uglier: "If 'those people' can't read English, they should not be allowed to vote" one protester exclaimed to a city official.

Out of district enrollment as an issue in the school board election also had hidden meanings, and not for the first time. More than 30 years ago a board election saw the

defeat of at least one incumbent because he supported a "multi cultural, diversity program" that encouraged some non-resident enrollment.

The current out of district program, however, had little to do with cultural diversity and everything about fiscal survival. Again, many of those who opposed this program did so because they wanted to maintain our historical community based schools and not because they sanctioned any form of racism. But the net result and some of the voter reaction, was not that sanguine.

Two elected officials put it in proper perspective, and who they are is as significant as what they said.

About the school permit issue, outgoing Board of Education President **John Millan** put it well: "I understand the sentiment that Beverly Hills schools should be for Beverly Hills residents. My problem is with the hate, intolerance and racism that has been expressed by a surprising number of our neighbors." (Millan made it clear that no candidate in the recent election fostered racism, and I agree.)

After the ugly reaction to the Farsi ballot, Councilmember **Linda Briskman** said it "was not our finest hour" when she

passionately decried the racist undertones implicit in the ballot protests.

What gave their strong words ever greater significance was their personal heritage. Millan is a Southern Methodist and Mrs. Briskman comes from an Italian family with Catholic roots. Both married people of the Jewish faith, but both said what should have been expressed by those of us who have a more direct experience with intolerance and hatred. Have we forgotten, in the comfort of our new world and our secure environment, the reality of hatred: Hate one group, one race and one culture and you will just as easily hate all who are different in any way.

Haters, the polite, social variety, or the more blatant and illegal, have no limits. When we remain silent, when we fail to see our own prejudices for what they are and give lip service to any discrimination, we are supporting bigotry and that we can not, as a people with our long history, afford.

None of us are immune to prejudices. But it is bigotry when we generalize about illegal immigrants, gays and lesbians, any national or religious group or even when we utter the more social views that "all lawyers and politicians are crooks or "all Persians live in oversized mansions." Too many German Jews remained silent when the Fascists seemed first to be attacking immigrant Jews from Eastern Europe, gays and lesbians, the mentally challenged or trade unions. To their horror, they were not immune. No, our democratic institu-

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tions are too strong not to reject reactionary racism and the Jewish population of America has the best possible country in which to live and work, but not standing up to bigotry in any form is a luxury that can not be acceptable.

Maybe we need a reminder of the Jewish experience in Beverly Hills:

There were neighborhood protests against the building of Saks Fifth Avenue. When the first Saks was constructed, vandals painted large graffiti on the wall that read: "Jews Go Back to New York."

Many of the streets in the flats had "restrictive covenants" barring sales of homes to Jews, blacks and Hispanics. (It was not until late in the 1950s that the Unruh Fair Housing Act made that illegal.)

Beverly Hills Rotary once had a "quota" system limiting Jewish membership to three, and one each of a profession or business. In fact, Beverly Hills Rotary, with a John Birch Society member as president, had the racist **William P. Gale**, a minor party candidate for governor, as a featured speaker in 1962.

The Beverly Hills Bar Association had a "gentlemen's agreement" that rotated the presidency between Jews and non-Jews, this when a majority were Jewish. Thus **G. Bentley Ryan, David Heyler Jr., Lee Combs** were alternated with **George Cohen, Larry Irell** and **Louis Brown**. (Brown ended the practice.)

The Beverly Hills Lawn Bowling group did not admit Jewish members until the

late 1970s and the Beverly Hills Women's Club had discriminatory rules.

And on our very borders, the Los Angeles Country Club had rules against admitting Jews, blacks, people in the entertainment industry and others. That policy of discrimination led to the formation of Hillcrest Country Club. (Very quietly, some few Jews were admitted including the family that owned Thrifty Drug Stores.)

Bertrand Russell put it this way: "Few people can be happy unless they hate some person, nation or creed."

Some reality checks on our prejudices: The woman who thinks the Iranians are "ruining" our city does not have an isolated bigotry. Yes, many of our new neighbors live in houses that have mansionized parts of our community and are out of character with neighborhood designs. But when the city failed to adopt architectural rules, failed to enact laws limiting size and protecting designs, our new Persian neighbors bought, not built, homes they needed for larger families. These homes were built in accordance with city rules and regulations.

The plus side? Without these larger families, with more school age children, we would have become even more dependent on out of district enrollment. The Iranians saved our independent school system.

Of course, as with all generalities, most Iranians do not live in mansions and many of the larger than life houses are occupied by non-Iranian, including newly enriched

members of the entertainment industry. Also, we have our share of Iranian renters, Iranian condo owners and everything in between.

Side issue: Iranians don't vote? Well, neither do an overwhelming number of non-Iranians. In the last school board election, a hotly contested campaign, less than 20 percent of all eligible voters cast a ballot!

We are, of course, far less bigoted than most communities, but even a small iota is self-destructive. We do have black neighbors, we have a sizable Korean population, we have Russians and we have churches serving many religions. Beverly Hills also has a Muslim woman school board member.

In a broader sense, we fail to recognize societal responsibilities for social problems. Our long history of racism in America has produced dangerous slums, gangs and urban unrest. We are moving forward, but not fast enough. It hasn't been that many years since new arrivals from Ireland found this sign at factories: "NINA." No Irish Need Apply.

As for those who insist that everyone speak English and English only because that's our language, they seem to forget that the early settlers brought English to America and very few Americans now trace their ancestry to Great Britain. In California, Spanish was indeed the first foreign language.

This is the perfect time of the year to reexamine our own biases, to stop project-

ing them on our children and to not perpetuate bigotry in any form.

Shakespeare, through Macbeth said it best: "Bloody instructions, once being taught, return to plague the inventor."

If we truly love our country, and we should, we need to be faithful to the ideals that have made us so welcome.

Condolences: Beverly Hills Weekly publisher **Josh Gross's** father, **Jack Gross**, passed away last Friday. Jack's father, Josh's grandfather, founded San Diego's first television station, KFMB, in 1949.

Jack was a highly regarded television writer whose credits included "Gilligan's Island," "My Favorite Martian," "Tarzan" and many other highly successful series. He will be remembered, not only for his devotion to family and friends and his professional achievements, but for his marvelous sense of humor. He is also survived by his wife **Joan**. Services were private and the family suggested that any donations be made to the Writers Guild Foundation.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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December 20- December 26, 2007 • Page 7

sports & scores



BHHS Girls' Basketball Team Improves to 8-2

Norman receiver Sandifer commits to San Diego State.

By Steven Herbert

Better second-half defense enabled the Beverly High girls' basketball team to overcome a two-point halftime deficit Monday night to win for the eighth time in 10 games this season.

Freshman forward Morgan Mason scored a season-high 31 points and senior guard Taylor Craig had 14 points, 14 steals and nine assists in a 64-45 victory over Los Angeles Notre Dame Academy in a nonleague game at the Swim-Gym.

The Normans "didn't change much defensively" in the second half, coach John Braddell said.

"Instead of making some silly fouls, we just stayed in front of them", Braddell said. "We pressured them full court like we did in the first half. We just did a better job of wearing them down."

Craig scored seven points, including her second 3-point basket of the game, and Mason five, as Beverly Hills outscored the Regals, 14-6 in

the third quarter to lead 43-37 entering the fourth quarter.

Mason scored 12 points as the Normans outscored Notre Dame Academy, 21-8 in the fourth quarter.

Beverly Hills was outscored, 15-11, in the first quarter, then outscored the Regals, 18-16, in the second quarter to trail, 31-29, at halftime.

Jie Ren added nine points, including a second-quarter 3-point basket, Chelsea Austin eight and Javonna Young two for the Normans (8-2).

Beverly Hills 46, El Segundo 31

Lily Choi scored all four of her points and Ren and Sophie Payson both made 3-point baskets as the Normans outscored the Eagles, 16-2, in the first quarter and went on to win a non-league game at El Segundo Dec. 10.

Young led Beverly Hills with 12 points and 12 rebounds. Craig had eight points, eight steals

and seven assists, Austin seven points and 10 rebounds, Ren six points on two 3-point baskets, Mason four points, Payson three points and Beri Myers two points.

The Normans led 24-11 at halftime after being outscored, 9-8, in the second quarter. Beverly Hills led 33-17 entering the fourth quarter after outscoring El Segundo, 9-6, in the third quarter.

What's Next?

The Normans are scheduled to play Los Angeles Hamilton today at 7:30 p.m. and Lake Balboa Birmingham Friday at 6 p.m. in a University High School Tournament pool play games, both at the Swim-Gym. Beverly Hills will conclude tournament play Saturday at a time to be determined by its pool position.

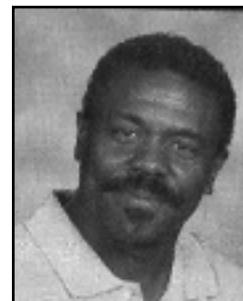
Boys' Basketball

Beverly High defeated Los Angeles Baptist, 62-36, Monday in a first-round game of the San Fernando Valley Invitational Tournament and Woodland Hills El Camino Real, 71-55, Tuesday in a second-round game both at Crespi High School in Encino.

The Normans were scheduled to play Venice in a championship quarterfinal Wednesday at Crespi in a game that began after the Beverly Hills Weekly's deadline. If Beverly Hills won, it would play the Mission Hills Alemany-North Hills Monroe winner today at 6 p.m. in a championship semifinal at Alemany High School, while a loss would relegate it to a consolation semifinal against the Monroe-Alemany loser today at 3 p.m. at Alemany. The Normans are scheduled to conclude tournament play Friday at Alemany.

Beverly Hills is scheduled to begin play in the Redondo Tournament Wednesday.

Football



Carter Paysinger

Beverly High coach Carter Paysinger was presented with the statewide California Interscholastic Federation's Model Coach Award at halftime of Saturday's Division I championship game at The

Home Depot Center.

The award is the highest and most prestigious award the federation bestows upon its coaches, CIF Executive Director Marie M. Ishida said. Paysinger was among 15 recipients of the award announced Feb. 5 and the only Southern California football coach.

The CIF Model Coach Award program, now in its sixth year, is designed to recognize coaches who have served as positive role models in their schools and communities, and have exhib-

ited the traits apparent in the 16 principles of the Pursuing Victory With Honor sportsmanship campaign.

Winners are nominated through their local CIF section office and customarily receive a plaque at their sport's state championship.

Paysinger, a 1974 Beverly High graduate, has been the Normans' football coach since 1990.

Recruiting

Beverly High receiver Dominique Sandifer has made a nonbinding verbal commitment to accept an athletic scholarship from San Diego State, Norman coach Carter Paysinger said Wednesday.

Sandifer led Beverly Hills in receiving each of the past two seasons, catching 54 passes for 877 yards and three touchdowns in the 2007 season and 52 passes for 814 yards and six touchdowns in 2006.

Norman running back Ramon Judkins made a recruiting visit to San Diego State last weekend, Paysinger said. Judkins is also scheduled to make recruiting visits to Oregon Jan. 11 and San Jose State Jan. 18.

Boys' Soccer

Los Angeles Loyola 1, Beverly Hills 0

Nick Mackey put a header past onrushing Norman goalkeeper Nathan Forrest in the 20th minute of a South Bay/Westside Tournament game at Nickoll Field Dec. 11.

"He completely misjudged the play," Beverly Hills coach Steve Rappaport said of Forrest, who made eight saves. "It was like an outfielder coming in for a fly ball and landing over his head. There's no other words I can describe for it."

The Normans were outshot 10-9, and "had two great chances at the end of the game and couldn't get it in," on a throw-in and corner kick, Rappaport said.

Alex Lichtenberg narrowly missed a shot in the first half.

"We played fantastic," Rappaport said. "Typically when you play a champion, one mistake and you lose. Our whole team really played up to a level. It was a big step up for us. It was a disappointing outcome because we deserved better."

Lichtenberg and defenders Daniel Kohen, Erik Munzer, Jake Weissberg and Willie Woods drew praise for their play from Rappaport.

Beverly Hills 0, Manhattan Beach Mira Costa 0

Forrest made five saves for his third shutout of the season in a nonleague game at Mira Costa last Thursday.

Beverly Hills led in shots, 11-5. Jonathan Elbaz was denied on a "spectacular save" by the Mustang goalkeeper in the first

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half, Rappaport said.

Elbaz in first half and Munzer in the second missed "sitters in front of the goal," Rappaport said.

"We played really well," Rappaport said. "Their style of play was tough to play against — old English Premier League long ball kind of stuff. It was a good challenge and we liked it."

South Torrance 1, Beverly Hills 0

The Normans allowed an own goal in the eighth minute when Forrest came out for a ball, but didn't call it and a defender headed the ball into the net, Rappaport said.

"It should never have happened, but that's soccer," Rappaport said.

Forrest made four saves. Both teams took four shots.

"I didn't think we played well at all," Rappaport said. "We didn't really create anything offensively. We only really had one good shot the whole game." — Woods near the end of the first half, as Beverly Hills (4-3-2) was shut out for the third consecutive game.

Kohen and Weissberg drew praise for their play from Rappaport.

What's Next?

The Normans are scheduled to play Rancho Cucamonga Los Osos today at 3 p.m. in a first-round game of the South Torrance Tournament. If Beverly Hills wins, it would face the San Jose Bellarmine Prep-Rancho Santa Margarita Tesoro winner in a championship bracket second-round game Friday at 11:30 a.m. If it loses, it would face the Bellarmine Prep-Tesoro loser in a consolation bracket first-round game Friday at 8:50 a.m. The tournament concludes

Saturday.

Girls' Soccer

South Bay/Westside Tournament Beverly Hills 8, Gardena Serra 0

Solange Levy had two goals and an assist and Emily Litvak also scored twice for the Normans Dec. 10 at Nickoll Field.

Jocelyn Karlan had a goal and two assists while Alexa Block and freshman Nicole Star both had a goal and an assist. Rebecca Rosen also scored for Beverly Hills (4-3-1).

Rebecca Gold and Colleen Rothner combined on the shutout, with Gold making two saves over the opening 70 minutes and Rothner making one in the final 10 minutes.

The Normans led in shots, 22-3.

What's Next?

The Normans are scheduled to play host to Palos Verdes Peninsula today at 3 p.m. at Nickoll Field in a nonleague game.

Wrestling

Cerritos 51, Beverly Hills 33

Heavyweight Weston Cage and light-heavyweight Klar Kuo both recorded pins for the Normans in a nonleague match Dec. 12 at the Swim-Gym.

Brian Kim got Beverly Hills' other on-mat victory with a 6-2 decision. The Normans also won two other matches by forfeit while one match was a double forfeit.

Beverly Hills 52, Redondo 36

Cage recorded a pin in 44 seconds to improve to 7-0 for the season, while Kuo also pinned his opponent in a nonleague match Dec. 12 at the

Swim-Gym.

Jimmy Shlomof won by technical fall for the Normans, out-pointing his opponent, 22-6. Mikey Shlomof got Beverly Hills other on-mat victory with an 8-7 victory.

The Normans (5-4) won four other matches by forfeit while one match was a double forfeit.

What's Next?

The Normans are scheduled to play host to Los Angeles Salesian in a nonleague dual meet today at 3:30 p.m. in the Wrestling Room.

Girls' Tennis

Beverly High junior Brittney Morgan lost to Lakewood junior Stacey Tan, 6-1, 6-2, in a round of 16 match of the Southern Section Individual Championships Nov. 29 at the Seal Beach Tennis Center.

Tan won two more matches, then lost the final to Allison Ramos of Fullerton Troy, 6-2, 6-3.

Girls' Water Polo

Santa Ana Valley/Magnolia Tournament Beverly Hills 7, Fountain Valley Los Amigos 6

Alli Friedman scored the game-winning goal with one minute, 17 seconds to play in a ninth-place quarterfinal game Nov. 30 at Cypress High School.

The Normans trailed 6-5 entering the fourth quarter, but Michelle Margolin scored the tying goal with 2:34 remaining.

Margolin also scored the game's first goal. The Lobos scored the next three goals and led 3-1 at the end of the first quarter.

The score was tied 4-4 at halftime as Mallory Smith scored twice and Rachel Beaty once for

the Normans in the second quarter.

Los Amigos scored the first two goals of the third quarter, but Kira Xie's goal with 3:41 left in the quarter pulled Beverly Hills to within one, 6-5.

Norman goaltender Nicole Pinhas made five saves.

Torrance 9, Beverly Hills 6

The Normans allowed four consecutive goals from the first through third quarters in a loss in a ninth-place semifinal Dec. 1 at Cypress High School.

Michelle Sadigh's goal with 1:12 left in the first quarter gave Beverly Hills a 3-2, but the Normans were held scoreless over the next 13:27 until Christine Sun's goal 17 seconds into the fourth quarter cut the Tartars' lead to 7-4.

The Normans pulled to within two, 7-5, on Margolin's goal with 3:39 to play, but were unable to get any closer.

Smith and Sun each scored twice for Beverly Hills. Pinhas made five saves.

The score was tied, 3-3, at the end of the first quarter. Beverly Hills trailed 4-3 at halftime and 7-3 entering the fourth quarter.

What's Next?

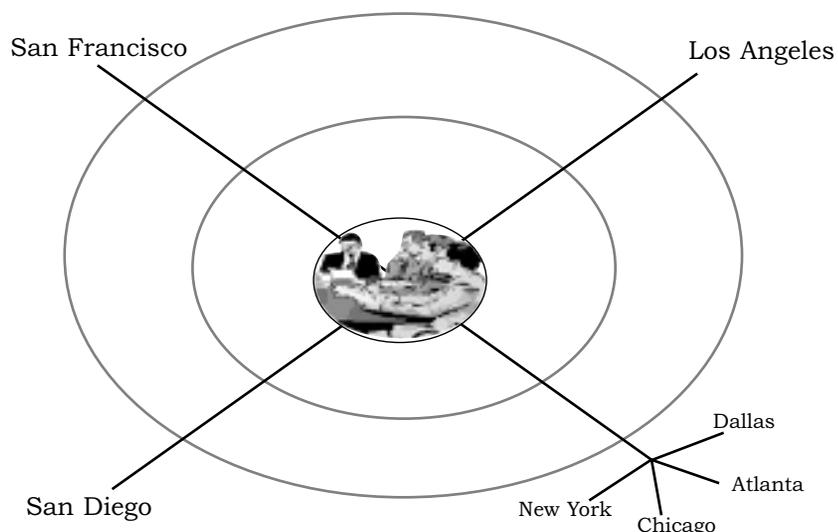
The Normans are scheduled to resume play Jan. 3 in the Western Tournament.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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coverstory

HILTON PROJECT FACES PLANNING COMMISSION

Commission says "no change, no project"

By Elisa Osegueda

The Beverly Hills Planning Commission called for revisions to the Beverly Hilton project at a public hearing last Thursday that resulted in an ultimatum: face cutback and redesign, or hinder the future of project.

"We met with the applicant and we had a lot of concerns with the projects," said Planning Commission Chair Noah Furie. "We looked at the height, location, set-backs from the street, and we wanted it to really fit more in with the existing structures that were there."

The project is comprised of nine acres and occupies the eastern end of the 17-acre Robinson's-May/Beverly Hilton Triangle. The development includes the Beverly Hilton, executive conference center, hotel administrative offices, professional offices, a five-story parking structure, retail uses, hotel restaurant, and the former Trader Vic's restaurant space.

The project presented by the applicant includes the Wilshire Tower with 352 guestrooms, which will be retained and upgraded. An additional 50 guest rooms will be included to the property, as well as a new five-star 120-room Waldorf Astoria Hotel and 120 condominium units.

According to Furie, the commission wants to study the project further.

"We provided general direction to the applicant to reduce the "Residence A" building on Merv Griffin Way and Wilshire from 13 to 10 stories to 8 stories and the Waldorf Astoria from 13 to 11 stories to a step down of 9 to 2 stories and additional set backs on Wilshire Blvd," said Furie.

Furie says the planning commission is interested in the project fitting into the existing environment.

"As it is currently proposed, it is out of scale with the existing project and its surroundings," said Furie.

Supporters of the Beverly Hilton revitalization project stood in support of the project at last weeks planning commission public hearing.

"When Corinne [Verdery], who is our Senior Vice President asked the supporters of the project to stand up, virtually the entire audience stood up," said Oasis West Realty President Ted Kahan.

Kahan said the head of County Federation

of Labor Maria Elena Durazo, representing 800,000 union employees in LA County and employees at the Beverly Hilton, expressed her support for the project.

the project. I don't think the planning commission should be negotiating with the developers."

According to Larson, there are two major

parking standard for all new construction.

"The existing buildings may retain the nonconforming parking of 818 spaces. The commission has asked the applicant to provide 761 additional parking spaces for the 21,315 square feet of meeting room space that will be removed and replaced plus an additional 85 spaces for the new restaurant proposed at the Waldorf Astoria Hotel bring the onsite parking to 2,268," said Furie.

He believes this can be accomplished by providing over 385 additional parking spaces and utilization of a parking management plan.

"It is our intention that all new square footage provides parking at our current parking standard," said Furie.

During the December 13th public hearing meeting the commission expressed concerns with the location of the driveways to the proposed Waldorf Astoria Hotel that will be located near the corner of Wilshire Blvd and Santa Monica Blvd.

"As proposed we believe the driveways could result in conflicts with both automobiles and buses at one of the most congested intersections in the state," said Furie.

While community members have expressed their support and concerns for the project, both the Planning Commission and applicant say they will continue to listen and make things work.

"We started this process and we said we were going to listen to the community and the city," said Kahan. "We have been listening to the Planning Commission and we got some good information from them. Our goal is to keep moving forward and keep the dialogue going."

The commission has appointed an Ad hoc committee made up of Furie and Vice

Chair Kathy Reims to hold a series of public meetings with the applicant to see if the Commission's concerns can be resolved prior to its new public hearing on January 31, 2008 at 7:00 p.m. in the City Council Chambers.

The commission held an Ad Hoc meeting that was noticed and open to the public with the applicant and members of the community on December 18. The meeting was to clarify any issues discussed during the December 13 public hearing.



Above is a rendering of the corner of Merv Griffin Way and Wilshire Blvd. The proposed project includes the construction of two new buildings containing 90 condominium units adjacent to Merv Griffin Way.

"She said we are a reliable and a trustworthy partnership," said Kahan. "We say what we are going to do and then we do it—it's rare that a representative of organized labor would speak on behalf of an ownership

issues with the Hilton project.

"One is traffic and the other is parking. The project is in one of the busiest intersections and it will increase traffic," said Larson. "We believe [the project] is under parked by

"We met with the applicant and we had a lot of concerns with the projects. We looked at the height, location, set-backs from the street, and we wanted it to really fit in more with the existing structures that were there."

-Planning Commission Chair Noah Furie

group."

North Homeowners Association member Larry Larson said he believes the public should decide if they want the Hilton project or not.

"I think that the entire matter should be put on the ballot. If the Council refuses to do that, there will be a referendum," said Larson. "Our association is going to oppose

about 2,000 spaces."

The current plan is only allotting for 1,422 parking spaces, but if the proposed project was built today on a vacant site it would require for 3,429 parking spaces.

Furie said if the applicant built the property today that would be the case, but because the property is already existing they are required to provide parking at the current

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FICTITIOUS BUSINESS NAME STATEMENT: 20072544207
The following person(s) is/are doing business as: ASTON LIMO SERVICES, 5424 Newcastle Ave #369, Encino, CA 91316. ROBERT ROSS, 5424 Newcastle Ave #369, Encino, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Robert Ross. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/14/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/29/07, 12/06/07, 12/13/07, 12/20/07 BHW-3029

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FICTITIOUS BUSINESS NAME STATEMENT: 20072582504
The following person(s) is/are doing business as: PROFIT PLANNERS WEST, 805 Cinthia St Beverly Hills, CA 90210. RONALD STONE, 805 Cinthia St Beverly Hills, CA 90210. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Ronald Stone. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/29/07, 12/06/07, 12/13/07, 12/20/07 BHW-3030

FICTITIOUS BUSINESS NAME STATEMENT: 20072546993
The following person(s) is/are doing business as: EXTENSION OF YOU, 3480 Barham Blvd #106, Los Angeles, CA 90068. ANGELA J. FARMER, 3480 Barham Blvd #106, Los Angeles, CA 90068. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Angela J. Farmer. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/11/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/29/07, 12/06/07, 12/13/07, 12/20/07 BHW-3031

FICTITIOUS BUSINESS NAME STATEMENT: 2007582506
The following person(s) is/are doing business as: WE THE PEOPLE, 1416 E. Colorado St #B, Glendale, CA 91205. LILIT TONYAN, 725 ? Porter St, Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Lilit Tonyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/29/07, 12/06/07, 12/13/07, 12/20/07 BHW-3032

FICTITIOUS BUSINESS NAME STATEMENT: 2007258031
The following person(s) is/are doing business as: CREATIVE CONSPIRACY, 1452 Fairbanks Pl, Los Angeles, CA

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90026. JOANNE C. MCLAUGHLIN, 1452 Fairbanks Pl, Los Angeles, CA 90026. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Joanne C. McLaughlin. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/19/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/29/07, 12/06/07, 12/13/07, 12/20/07 BHW-3033

FICTITIOUS BUSINESS NAME STATEMENT: 20072581464
The following person(s) is/are doing business as: LIBERTY TAX SERVICE, 3807 Sierra Hwy #7, Acton, CA 93510. MIKE & DEBBIE INVESTMENT INC CALIFORNIA, 34701 Sweetwater Dr, Agua Dulce, CA 91390. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mike V. Espinoza, President, Mike & Debbie Investment Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/20/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/29/07, 12/06/07, 12/13/07, 12/20/07 BHW-3035

FICTITIOUS BUSINESS NAME STATEMENT: 20072574057
The following person(s) is/are doing business as: COVENANT REALTY INC, 235 E. Colorado Blvd #341, Pasadena, CA 91101. COVENANT REALTY INC, 235 E. Colorado Blvd #341, Pasadena, CA 91101. The business

The following person(s) has(have) abandoned the use of the fictitious business name: ENCINO NAIL'S SPA, 15610 Ventura Blvd. Encino, CA 91436. The fictitious business name referred to above was filed on: 10/11/01, in the County of Los Angeles. The business was conducted by: A GENERAL PARTNERSHIP. The full name and residence of the registrant(s) abandoning the name: EDGAR GRIGORYAN, 6961 Costello Ave. Van Nuys, CA 91406. ARM ABRAMYAN, 1236 N. Columbus. #36, Glendale, CA 91202. DIANA BADALIAN, 640 Pioneer Dr. Glendale, CA 91203. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/07. Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3162

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20072790495
Original file # 052522051

The following person(s) has(have) abandoned the use of the fictitious business name: ARMENIAN COUNCE, 8131 San Fernando Rd. Sun Valley, CA 91352. The fictitious business name referred to above was filed on: 10/20/05, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: ROSLAM KERMANI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/07. Published: 12/20/07, 01/03/08, 01/10/08 BHW-3163

FICTITIOUS BUSINESS NAME STATEMENT: 20072730569
The following person(s) is/are doing business as: MOBILE JEWELRY, 3845 Edgingham Ave. Calabasas, CA 91302. KERMANI MEDICAL EQUIPMENT INC. 3845 Edgingham Ave. Calabasas, CA 91302. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed here in: Signed: Roslam Kermani. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3164

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20072731089
Original file # 052122051

The following person(s) has(have) abandoned the use of the fictitious business name: THE SECRET GARDEN, 12458 Onward St. North Hollywood, CA 91606. The fictitious business name referred to above was filed on: 10/4/06, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: EDGAR GRIGORYAN, 6961 Costello Ave. Van Nuys, CA 91406. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/07. Published: 12/20/07, 01/03/08, 01/10/08 BHW-3165

FICTITIOUS BUSINESS NAME STATEMENT: 20072731088
The following person(s) is/are doing business as: THE SECRET GARDEN, 12458 Onward St. North Hollywood, CA 91606. SEVADA ANTONYAN, 1230 Raymond Ave. Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Kenneth Lozano Toribio. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3166

FICTITIOUS BUSINESS NAME STATEMENT: 20072719272
The following person(s) is/are doing business as: THINK LIFESTYLE CONCEPTS LLC, 14323 Sylvan St. Suite 115, Van Nuys, CA 91401. IDEA LIFESTYLE CONCEPTS LLC, 14323 Sylvan St. Suite 115, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Kenneth Lozano Toribio. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3167

FICTITIOUS BUSINESS NAME STATEMENT: 20072719273
The following person(s) is/are doing business as: ACROTERION SECURITIES LLC, ACROTERION LIFESTYLE SECURITIES LLC, ACROTERION HOLDINGS LLC, 14323 Sylvan St. Suite 115, Van Nuys, CA 91401. ACROTERION SECURITIES LLC, 14323 Sylvan St. Suite 115, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Kenneth Lozano Toribio, Owner, Acroterion Securities LLC. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3168

FICTITIOUS BUSINESS NAME STATEMENT: 20072719274
The following person(s) is/are doing business as: THINK LIFESTYLE CONCEPTS, 14323 Sylvan St. #115, Van Nuys, CA 91401. KENNETH LOZANO TORIBIO, 14323 Sylvan St. #115, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Kenneth Lozano Toribio. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3169

FICTITIOUS BUSINESS NAME STATEMENT: 20072719275
The following person(s) is/are doing business as: THINK HOLIDINGS, THINK PROPERTIES, THINK, 14323 Sylvan St. Suite 115, Van Nuys, CA 91401. KENNETH LOZANO TORIBIO, 14323 Sylvan St. Suite 115, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Kenneth Lozano Toribio. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3170

FICTITIOUS BUSINESS NAME STATEMENT: 20072719276
The following person(s) is/are doing business as: IDEAS LIFESTYLE CONCEPTS, IDEAS HOLDINGS, IDEAS, 14323 Sylvan St. #115, Van Nuys, CA 91401. KENNETH LOZANO TORIBIO, 14323 Sylvan St. #115, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Kenneth Lozano Toribio. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3171

FICTITIOUS BUSINESS NAME STATEMENT: 20072718690
The following person(s) is/are doing business as: ACADEMY OF DAY TRADING, 13437 Victory Blvd. #20, Van Nuys, CA 91401. EZATOLLAR MODARRRES, 13437 Victory Blvd. #20, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Ezatollah Modares. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3172

FICTITIOUS BUSINESS NAME STATEMENT: 20072756329
The following person(s) is/are doing business as: ALVA BEAUTY SALES, 6887 Farmdale Ave. #12, North Hollywood, CA 91605. KRISTINA DAVITYAN, 1326 N. Columbus Ave. #1, Glendale, CA 91202. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Kristina Davtyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3173

FICTITIOUS BUSINESS NAME STATEMENT: 20072744785
The following person(s) is/are doing business as: E-Z AUTO SALES, 8000 Vineland Ave. North Hollywood, CA 91606. VARDAN KOSTANYAN, 824 N. Keystone St. Burbank, CA 91506. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Vardan Kostanyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/13/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3174

FICTITIOUS BUSINESS NAME STATEMENT: 20072744784
The following person(s) is/are doing business as: AFFORDABLE LUXURY AUTO SALES, 8143 Rhodes Ave. North Hollywood, CA 91605. ARAM BALBOUCHAKIAN, 8143 Rhodes Ave. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Aram Balboouchakian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3175

FICTITIOUS BUSINESS NAME STATEMENT: 20072756366
The following person(s) is/are doing business as: SOLAR PANEL SPECIALISTS, 6505 Van Nuys Blvd. #110, Van Nuys, CA 91401. TRACY CLARK, 10741 Camarillo St. #215, North Hollywood, CA 91602. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 2007. Signed: Tracy Clark. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3176

FICTITIOUS BUSINESS NAME STATEMENT: 20072295953
The following person(s) is/are doing business as: NO MIND PUBLISHING COMPANY, 13351-D Riverside Dr. #601, Sherman Oaks, CA 91423. PIECES OF EIGHT, 13351-D Riverside Dr. #601, Sherman Oaks, CA 91423. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed on: 12/9/03. Signed: Roostam Kermani. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/13/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3177

FICTITIOUS BUSINESS NAME STATEMENT: 20072756398
The following person(s) is/are doing business as: HOFMAN COMPUTER JEWELRY DESIGN, 14919 Sherman Way. #206, Van Nuys, CA 91405. MARTIK AVETISYAN, 14919 Sherman Way. #206, Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 9/15/03. Signed: Martik Avetisyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3178

FICTITIOUS BUSINESS NAME STATEMENT: 20072756443
The following person(s) is/are doing business as: YAN TRANSPORTAION, 6555 Whitsett Ave. Unit 7, North Hollywood, CA 91605. LAKOB TULMASYAN, 14424 Plummer St. #11, Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 12/9/03. Signed: Lakob Tulmasyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3179

or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3179

FICTITIOUS BUSINESS NAME STATEMENT: 20072756442
The following person(s) is/are doing business as: VK IMPROPT EXPORT, 1206 N. Alexandria Ave. Los Angeles, CA 90029. VAHAN KHACHATRYAN, 1706 N. Alexandria Ave. Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 10/30/02. Signed: Vahan Khachatryan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3180

FICTITIOUS BUSINESS NAME STATEMENT: 20072296957
The following person(s) is/are doing business as: HARRISON-SUBERO, 15058 Delano St. Van Nuys, CA 91411. CHARLES E. SUBERO, 5746 Canolafe Ave. Van Nuys, CA 91411. PAUL HARRISON, 13351-D Riverside Dr. Sherman Oaks, CA 91423. The business is conducted by: CO-PARTNER. The registrant commenced to transact business under the fictitious business name or names listed on: 12/12/07. Signed: Charles E. Subero. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/5/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3181

FICTITIOUS BUSINESS NAME STATEMENT: 20072751514
The following person(s) is/are doing business as: EYEVISION SECURITY CAMERAS, 15955 Vanowen St. Suite 7, Van Nuys, CA 91406. EDGAR BONY CUZA, 15955 Vanowen St. Suite 7, Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in: Signed: Edgar Bony Cuza. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 12/27/07, 01/03/08, 01/10/08 BHW-3182

FICTITIOUS BUSINESS NAME STATEMENT: 20072376050
The following person(s) is/are doing business as: G.O. ENTERTAINMENT & RECORDING STUDIO, 3760 Cahuenga Blvd West #106, Studio City, CA 91604. GRIGOR OGARYAN, 6971 Varma Ave. Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 12/18/07. Signed: Grigor Ogaryan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/18/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/20/07, 11/01/07, 11/08/07, 11/15/07 BHW-3185

Department of Alcohol Beverage Control
1 Manchester Blvd, Sixth Floor PO Box 6500 Inglewood, CA 90306
(310) 412-6311
NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE
Date of Filing: Application December 13, 2007
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
KIM TAE YON
The applicants listed above are applying to the Department of Alcohol Beverage Control to sell alcoholic beverages at:
14 N. Lacierra Blvd, Beverly Hills, CA 90211-2205
Type of license(s) applied for:
#7- NO-SALE GENERAL EATING PLACE

FILE NO. 20072718631
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Fictitious Business Name(s): ROMAN'S LIQUOR STORE, 1529 N. LA BREA AVE, LOS ANGELES, CA 90028
The fictitious business name referred to above was filed on APRIL 18, 2005 in the county of LOS ANGELES. Original file number, 05 08938775.
The full name of registrant: ROMANS & KOPPER, INC 1529 N. LA BREA AVE, LOS ANGELES, CA 90028
This business is conducted by: CORPORATION

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)
I/ ROMANS & KOPPER, INC
LA136457 BEVERLY HILLS WEEKLY 12/20, 27, 2007, 1/3, 10, 2008

FILE NO. 20072718128
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GRANADA COIN LAUNDRY 3112 BUDLONG AVE, LOS ANGELES, CA 90007. The full name of registrant(s) is/are: 3112 BUDLONG AVE, LLC, 412 S. HOBART BLVD #315, LOS ANGELES, CA 90020. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime)
I/ 3112 BUDLONG AVE, LLC BY: HEE CHANG YANG MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on 12/11/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA136472 BEVERLY HILLS WEEKLY 12/20, 27, 2007, 1/3, 10, 2008

FILE NO. 20072732395
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DAE HAK RO, 414 S. WESTERN AVE #206, LOS ANGELES, CA 90020. The full name of registrant(s) is/are: KYONGMIN PAK, 311 S. NORTON AVE #206, LOS ANGELES, CA 90020. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime)
I/ KYONGMIN PAK
This statement was filed with the County Clerk of LOS ANGELES County on 12/12/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA136514 BEVERLY HILLS WEEKLY 12/20, 27, 2007, 1/3, 10, 2008

FILE NO. 20072732394
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ROYAL BOX, 3617 W. 3RD ST. LOS ANGELES, CA 90020. The full name of registrant(s) is/are: JENNY HUI KIM, 123 S. FIGUEROA ST #1238, LOS ANGELES, CA 90012. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime)
I/ JENNY HUI KIM
This statement was filed with the County Clerk of LOS ANGELES County on 12/12/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA136560 BEVERLY HILLS WEEKLY 12/20, 27, 2007, 1/3, 10, 2008

FILE NO. 20072718133
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUSHI OZEKII, 5653 KANAN RD, AGOURA HILLS, CA 91301. The full name of registrant(s) is/are: HARU HARU SUSHI INC. 600 S. BEACH BLVD #6, ANAHEIM, CA 92804. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime)
I/ HARU HARU SUSHI INC BY: KELLY JOOMI YANG, CEO PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 12/11/07 indicated by file stamp above.

on 12/11/07 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA136519 BEVERLY HILLS WEEKLY 12/20, 27, 2007, 1/3, 10, 2008

FILE NO. 20072719348
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: AMELIA'S CLUB, 403 N. AVALON BLVD, WILMINGTON, CA 90744. The full name of registrant(s) is/are: GLORIA IBARRA, 690 W. MAIN ST #B, TUSTIN, CA 92780. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
I/ GLORIA IBARRA
This statement was filed with the County Clerk of LOS ANGELES County on 12/11/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA136447 BEVERLY HILLS WEEKLY 12/20, 27, 2007, 1/3, 10, 2008

FILE NO. 20072719349
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ROLLING HILLS CLEANERS, 25920 ROLLING HILLS RD, TORRANCE, CA 90505. The full name of registrant(s) is/are: MUN S. KIM & HONG SOOK KIM, 928 GATUN ST, SAN PEDRO, CA 90731. This Business is being conducted by a/an: HUSBAN AND WIFE. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
I/ MUN S. KIM & HONG SOOK KIM
This statement was filed with the County Clerk of LOS ANGELES County on 12/11/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA136494 BEVERLY HILLS WEEKLY 12/20, 27, 2007, 1/3, 10, 2008

FILE NO. 20072744163
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RED BUTTON, 928 S. WESTERN AVE #302, LOS ANGELES, CA 90006. The full name of registrant(s) is/are: NIKKI S. INN, 845 S. PLYMOUTH BLVD #P-H1, LOS ANGELES, CA 90005. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
I/ NIKKI S. INN
This statement was filed with the County Clerk of LOS ANGELES County on 12/13/07 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA136555 BEVERLY HILLS WEEKLY 12/20, 27, 2007, 1/3, 10, 2008

FILE NO. 20072681738
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BERKELEY DESINGS 13014 CERISE AVE, HAWTHORNE, CA 90250. The full name of registrant(s) is/are: ALLIANCE IMPORT & EXPORT LLC 3147 E. HOLLINGWORTH ST, W. COVINA, CA 91792. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
I/ ALLIANCE IMPORT & EXPORT LLC BY: TISSA A. SAMARANAYAKA MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on 12/06/07 indicated by file stamp above.

FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA135917 BEVERLY HILLS WEEKLY 11/29, 12/6, 13, 20, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF MIKHAIL BENDERSKY
Case No. BP107442

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of MIKHAIL BENDERSKY

A PETITION FOR PROBATE has been filed by Susan Karrinyan in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Susan Karrinyan be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on January 2, 2008 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for petitioner:
SILVA BEREJIAN ESQ
SBN 143706
KIRAKOSIAN & ASSOCIATES
108 N BRAND BLVD
STE 201
GLENDAL CA 91203-2679
Beverly Hills Weekly
CN786713 BENDERSKY Dec 13,20,27, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF FREDA MORRIS
Case No. BP107917

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of FREDA MORRIS

A PETITION FOR PROBATE has been filed by The Canada Trust Company in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that The Canada Trust Company be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on January 3, 2008 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for petitioner:
SBN 153944
H MICHAEL SOROY ESQ
11766 WILSHIRE BLVD
STE 460
LOS ANGELES CA 90025
Beverly Hills Weekly
CN787928 MORRIS Dec 6,13,20, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF LAUREL CARSON
Case No. BP108011

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of LAUREL CARSON

A PETITION FOR PROBATE has been filed by Wendy Carson Turk and Karen Carson in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Wendy Carson Turk and Karen Carson be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on January 8, 2008 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for petitioner:
ALLAN B CUTROW ESQ
SBN 50353
MITCHELL SILBERBERG & KNUPP

11377 W OLYMPIC BLVD
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LOS ANGELES CA 90064
Beverly Hills Weekly
CN787952 CARSON Dec 13,20,27, 2007

ORDINANCE NO. --07--O-2539

ORDINANCE OF THE CITY OF BEVERLY HILLS EXTENDING THE TERM OF A MEMBER OF THE ARCHITECTURAL COMMISSION THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. The City Council finds:

1.1 In accordance with the provisions of the Beverly Hills Municipal Code, the City Council duly appointed Arline Pepp to the Architectural Commission on November 8, 2001 to serve an initial term of two (2) years.

1.2 In accordance with the provisions of the Beverly Hills Municipal Code, the City Council duly reappointed Commissioner Pepp to a second successive term of four (4) years. Therefore, Commissioner Pepp's term expired on November 7, 2007.

1.3 Pursuant to Section 2-2.105(b), Architectural Commissioners who serve two (2) successive terms are not eligible for reappointment to the Architectural Commission, and, accordingly, Commissioner Pepp may not be reappointed to serve on the Architectural Commission. A member, may, however, serve beyond the expiration of his or her term until such time as a successor is appointed pursuant to Section 2-2.105(c).

1.4 The City Council/Architectural Commission Liaison has requested that City Council extend the term of Commissioner Pepp through and including April 2008, and commence recruitment for a qualified successor on or after January 1, 2008.

1.5 The City Council duly considered this matter at a noticed public meeting and concurs with the recommendation of the City Council/Architectural Commission Liaison that it would be in the best interest of the City to extend the term of Commissioner Pepp on the Architectural Commission to April 30, 2008.

Section 2. The term of any successor the City Council appoints to fill Commissioner Pepp's position on the Architectural Commission shall not begin prior to May 1, 2008, and, in accordance with the provisions of Section 2-2.105(c) of the Beverly Hills Municipal Code, Commissioner Pepp shall continue to serve as a member of the Architectural Commission until such time as a qualified successor is duly appointed by the City Council and takes office.

Section 3. To the extent necessary, this Ordinance amends the provisions of Beverly Hills Municipal Code, Title 2, Chapter 2, Article 1 to allow the City Council to grant an extension of the term of an Architectural Commissioner under the circumstances described in this Ordinance.

Section 4. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 5. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: December 5, 2007
Effective: January 5, 2007

JIMMY DELSHAD
Mayor of the City of Beverly Hills

[Signatures continue]
ATTEST:
(SEAL)
BYRON POPE
City Clerk
Approved as to form:
Approved as to content:

LAURENCE S. WIENER
City Attorney

RODERICK J. WOOD
City Manager

VINCENT P. BERTONI, AICP
Director of Community Development

VOTE:

AYES: Councilmembers Krasne, Fenton, Briskman, Brucker and Mayor Delshad
NOES: None
ABSENT: None
CARRIED

ORDINANCE NO. 07--O-2540
ORDINANCE OF THE CITY OF BEVERLY HILLS EXTENDING THE TERMS OF THREE MEMBERS OF THE HUMAN RELATIONS COMMISSION THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. The City Council finds:

1.1 In accordance with the provisions of the Beverly Hills Municipal Code, the City Council duly appointed Julie Auerbach, Faye Miller and Paul Krentzman to the Human Relations Commission on September 4, 2001, to serve initial terms of two (2) years.

1.2 In accordance with the provisions of the Beverly Hills Municipal Code, the City Council duly reappointed Commissioners Auerbach, Miller, and Krentzman to second terms such that each would serve an additional four (4) years. Therefore, Commissioners Auerbach, Miller, and Krentzman's terms expired on September 3, 2007.

1.3 Pursuant to Section 2-2.105(b), Human Relations Commissioners who serve two (2) successive terms are not eligible for reappointment to the Human Relations Commission, and, accordingly, Commissioners Auerbach, Miller, and Krentzman may not be reappointed to serve on the Human Relations Commission. A member, may, however, serve beyond the expiration of his or her term until such time as a successor is appointed pursuant to Section 2-2.105(c).

1.4 With the appointment of three (3) new Commissioners and, if Commissioners Auerbach, Miller, and Krentzman's terms expire in 2007, the Human Relations Commission would be comprised of three (3) members with relatively little experience as Human Relations Commissioners. The City Council is concerned about the effect of this potential lack of experience on the Human Relations Commission, and desires to extend the terms of Commissioners Auerbach, Miller, and Krentzman to allow their appointed successors time to attend all Human Relations Commission meetings leading up to their appointments. The City Council/Human Relations Commission Liaison has requested that the City Council extend the term of Commissioner Auerbach through and including April 10, 2008, and the terms of Commissioners Miller and Krentzman through and including January 10, 2008.

1.5 The City Council duly considered this matter at a noticed public meeting and concurs with the recommendation of the City Council/Human Relations Commission Liaison that it would be in the best interest of the City to extend the term of Commissioner Auerbach on the Human Relations Commission to April 10, 2008, and the terms of

Commissioners Miller and Krentzman to January 10, 2008.

Section 2. The term of any successor the City Council appoints to fill Commissioner Auerbach's position on the Human Relations Commission shall not begin prior to April 11, 2008, and, in accordance with the provisions of Section 2-2.105(c) of the Beverly Hills Municipal Code, Commissioner Auerbach shall continue to serve as a member of the Human Relations Commission until such time as a qualified successor is duly appointed by the City Council and takes office.

Section 3. The terms of any successors the City Council appoints to fill Commissioners Miller and Krentzman's positions on the Human Relations Commission shall not begin prior to January 11, 2008, and, in accordance with the provisions of Section 2-2.105(c) of the Beverly Hills Municipal Code, Commissioners Miller and Krentzman shall continue to serve as members of the Human Relations Commission until such time as a qualified successor is duly appointed by the City Council and takes office.

Section 4. To the extent necessary, this Ordinance amends the provisions of Beverly Hills Municipal Code, Title 2, Chapter 2, Article 1 to allow the City Council to grant an extension of the terms of Human Relations Commissioners under the circumstances described in this Ordinance.

Section 5. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 6. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: December 5, 2007
Effective: January 5, 2007

JIMMY DELSHAD
Mayor of the City of Beverly Hills
ATTEST:

(SEAL)
BYRON POPE
City Clerk
Approved as to form:
Approved as to content:

LAURENCE S. WIENER
City Attorney

RODERICK J. WOOD
City Manager

STEVE MILLER
Director of Community Services

VOTE:

AYES: Councilmembers Krasne, Fenton, Briskman, Brucker and Mayor Delshad
NOES: None
ABSENT: None
CARRIED

ORDINANCE NO. 07-O-2541
AN ORDINANCE OF THE CITY OF BEVERLY HILLS ESTABLISHING SPECIAL EVENT PERMITS AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. Chapter 8 is hereby added to Title 4 of the Beverly Hills Municipal Code to read as follows:
"Chapter 8: Special Events
Section 4-8-1. Purpose.

The City Council finds that certain types of special events require specific regulation to protect the public health, safety and welfare. Special events, including, but not limited to, festivals, carnivals, street fairs, parties, store openings, and awards ceremonies, provide cultural and economic benefits to the city and its residents, but can also impact the community.

Section 4-8-2. Special Event Permit Required.

Each of the following activities shall be considered special events and shall require a special event permit issued under the provisions of this chapter:

- An activity that requires a temporary change to a building's category of occupancy assigned pursuant to the City's Building Code;
- An event at which the total number of guests exceeds the occupancy limit assigned to a location pursuant to the City's Building Code;
- A temporary conversion of parking spaces to any purpose other than parking; and
- A temporary encroachment into a public right of way that: (1) lasts fewer than forty-eight hours, and (2) occupies more than twenty square feet of the public right of way or leaves fewer than four feet of sidewalk width unobstructed for pedestrian travel.

Section 4-8-3. Special Event Permit Authorized.

A special event permit may be issued pursuant to this Article to permit temporary activity in a commercial zone that would not otherwise be permitted by this code.

Section 4-8-4. Exemptions.

Notwithstanding the provisions of Section 4-8-2, special event permits are not required for:

- Parades or assemblies as defined in section 4-3-202 of this Code. Any person who obtains a permit for a parade or assembly pursuant to Article 2 of Chapter 3 of Title 4 of this Code need not obtain a separate special event permit for the same activity.
- Motion picture productions or still photography as defined by section 4-3-102 of this Code. Any person who obtains a permit for motion picture productions or still photography pursuant to Article 1 of Chapter 3 of Title 4 of this Code need not obtain a separate special event permit for the same activity.

Section 4-8-5. Applications for Special Event Permits. Applications for special event permits shall be filed with the Community Services Department and shall comply with the following requirements:

- Applications shall be prepared on a form approved by the city and shall be signed by the applicant under penalty of perjury.
- Applications shall be filed a minimum of ten (10) days prior to the date requested for the special event.

Section 4-8-6. Permit Authority. The Director of Community Services, or the Director's designee shall have the authority to consider and issue or deny permits as provided in this Chapter. The Director or designee may also refer any application for a special event to the City Council for consideration by the City Council rather than the Director of designee.

Section 4-8-7. Criteria for the Issuance of a Special Event Permit. A special event permit may be issued by the Community Services Department if the Director of Community Services or the Director's designee determines that:

- The applicant has not made a material misrepresentation in the permit application;
- The applicant has not materially violated conditions of a previous City permit, or the ordinances or regulations of the City;
- The special event will not conflict with a previously approved special event;
- The special event will not exceed the City's or applicant's ability to provide sufficient personnel to ensure the event will be conducted without any adverse impact on public health, safety, or welfare;
- Sufficient parking and loading will be available to accommodate any special event that results in a change in occupancy classification, exceeds occupancy limits, or converts parking spaces to uses other than

parking.

F. The special event will not result in substantial adverse impacts on pedestrian and vehicular circulation.

G. The special event will not have a substantial adverse impact on the public health, safety or welfare.

Section 4-8-8. Conditions Imposed on Permit. The Director of Community Services or designee may impose conditions on any permit as the Director or designee deems appropriate to make the determinations set forth in Section 4-8-7 or otherwise protect the public health, safety or welfare. These conditions may include reimbursement to the City for the cost of assigning public safety or other personnel to ensure that the event is conducted without any adverse impact to the public safety and welfare. Any violation of the conditions of the permit shall be considered a violation of this Code.
Section 4-8-9. Notice of Denial of Permit.

Upon denial of a permit, the applicant shall be notified in writing of the denial and furnished a statement of the reasons for such denial.

Section 4-8-10. Appeals and Referrals to the City Council.

Any decision of the Director of Community Services or designee made pursuant to this Chapter may be appealed to the City Council pursuant to the provisions of Title 1, Chapter 4, Article 1 of this Code.

On appeal or upon a referral from the Director or designee, the City Council may issue a special event permit if it makes the determinations set forth in Section 4-8-7 or if it finds that the special event will bring an overriding benefit to the City of Beverly Hills.

Section 4-8-11. Assignment of Public Safety Personnel. Any person may apply for a special assignment of public safety personnel to a special event or other occurrence which is to be held within the City including, but not limited to, such functions as motion picture showings, openings of new businesses, weddings, social gatherings, or other activity which may attract a large number of people and which may become a hazard to the public health, safety and welfare unless public safety services are provided above the normal level of service furnished by the City. The applicant shall compensate the City for the cost of any additionally assigned personnel by depositing the anticipated cost of such personnel prior to their assignment.

A. Application for the special assignment of public safety personnel shall be made to the City Manager or the City Manager's designee on a form approved by the City.

B. The City Manager or the City Manager's designee may approve the application if the City Manager or designee determines that the special assignment of public safety personnel is warranted to protect the public health, safety and welfare, that the special assignment will not unreasonably impact the availability of public safety personnel for other assignments, and that the City has adequate personnel available to staff the special assignment.

C. Any public safety officer specially assigned pursuant to this Section shall be deemed to be on regular duty, shall have all the powers and responsibilities associated with that duty, and shall be compensated as provided in the applicable labor agreement or the City's compensation plan."

In addition, even if no application for special assignment is made, but the special event or other occurrence requires the assignment of City personnel for the purpose of controlling pedestrian or vehicular traffic, the owner of the property on which the event is held, and the organizer of the event, shall be jointly and severally liable for the personnel and other costs reasonably incurred by the City for providing traffic control services above the normal level of service provided by the City.

Section 4-8-12. Establishment of Application Fees. The City Council may, by resolution, establish application fees for special events permits or other approvals set forth in this Article.

Section 2. A new subsection F is hereby added to Section 8.3.2 of Chapter 3 of Title 8 of the Beverly Hills Municipal Code to exempt special events from encroachment permit requirements and to read as follows:

"F. Special events for which a permit has been issued under Title 4, Chapter 8, of this Code."

Section 3. A new subsection D is hereby added to Section 8.7.3 of Chapter 7 of Title 8 of the Beverly Hills Municipal Code to exempt special events from right of way permit requirements and to read as follows:

"D. Any permit or authorization required for the privilege of conducting special events pursuant to Title 4, Chapter 8 of this Code."

Section 4. A new subsection D is hereby added to Section 4-2-1506 of Article 15 of Chapter 2 of Title 4 of the Beverly Hills Municipal Code regarding valet parking permits to read as follows:

"D. All temporary permit applications as described in subsection A shall be subject to review by the police department. If the police department determines that additional traffic control is necessary to protect the public safety and welfare due to the impacts of the permit or the event for which parking or shuttle service is being provided, then police or other appropriate personnel shall be assigned as deemed appropriate by the police department and the applicant shall compensate the City for the cost of such personnel by depositing the anticipated cost of such personnel prior to their assignment. Any specially assigned personnel shall be deemed to be on regular duty.

Section 5. Chapter 8 of Title 5 of the Beverly Hills Municipal Code regarding assignment of public safety personnel to special events is hereby repealed.

Section 6. Severability. If any section, subsection, subdivision, paragraph, sentence, clause or phrase in this Ordinance or any part thereof is for any reason held to be unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of this Ordinance or any part thereof. The City Council hereby declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause or phrase thereof, irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional, or invalid, or ineffective.

Section 7. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall certify to the adoption of this Ordinance and shall cause this ordinance and this certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 8. Effective Date. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: December 5, 2007
Effective: January 5, 2007

JIMMY DELSHAD
Mayor of the City of Beverly Hills, California

ATTEST:
(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:
AS TO CONTENT:

LAURENCE S. WIENER
City Attorney

DAVID SNOWDEN
Chief of Police

SCRANTON
Fire Chief

STEPHEN M. MILLER
Director of Community Services

VOTE:

AYES: Councilmembers Krasne, Fenton, Briskman, Brucker and Mayor Delshad
NOES: None
ABSENT: None
CARRIED

APPROVED

TIMOTHY J.

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