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Beverly Hills Weekly

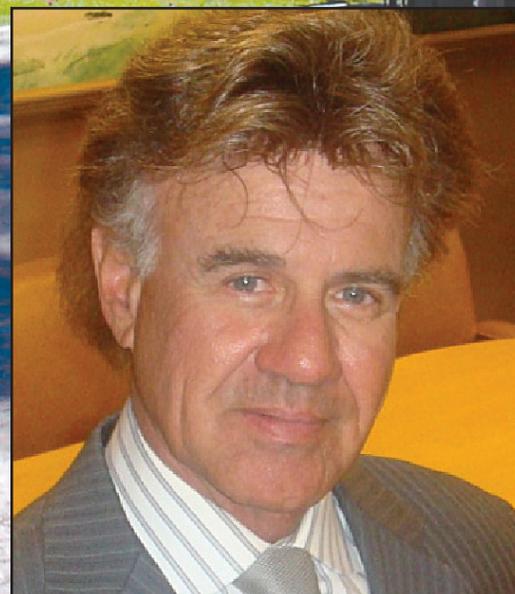
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Issue 579 • November 4 - November 10, 2010

Beautifying Beverly Hills

The Weekly's interview with
Incoming Recreation and Parks
Commission Chair
Alan Block.



cover story • pages 8-9



letters & email

“Yaroslavsky motions for further study on subway route under Beverly High” [Issue #578]

I use the Metro system, almost daily. Yes, I have a car and am neither impaired nor legally

Corrections, #579:

- Of the number of employees who were absorbed in the city through either elimination or retirement was misstated in the article, “City not on hiring freeze, says they are eliminating positions based on financial need.” In 2007, the City of Beverly Hills had 761 employees and added 11 positions. Due to the economic downturn, in 2008 the City had 772 employees and absorbed 43 positions. Similarly, in 2009 the City had 729 employees and absorbed 25 positions. In 2010, the City has 704 full-time employees. The elimination affected full-time city employees, including the police and fire departments.

enjoined from driving it; my workplace has a carrot/stick arrangement where they charge for parking and chip in for the monthly pass. I am averse to carrots, but more averse to sticks. So I go Metro.

There has been a lot of controversy about the route that the coming subway will take. On one side there are the residents of Beverly Hills who are violently opposed to the idea of Metro tunneling under residences and the High School to get to the alternately proposed stop at Constellation and Avenue of the Stars. On the other side are people who argue that the center of Century City is not at Santa Monica Blvd, the original stop that Beverly Hills residents want Metro to stick to.

I don’t know how many people on either side of the issue actually use the system or will use it in future. I think that most people will

frankly be hoping that other people will use it and free up traffic on Wilshire and parking at Century City Mall.

I admit that I am on the side of the Beverly Hills residents, even though there’s not going to be tunneling in my neighborhood. If you were going to use a service, like a mechanic or a gardener or a doctor, in choosing them you would go on that persons past performance. Metro can tell us that there will be no issues, and that nobody is complaining about noise and vibration that lives atop their tunnels. I remember the Red Line construction in the 90’s and there were people complaining then, long and loud. Like the people who lived in the apartment building in Hollywood that was red-tagged. Ask them how they felt about it. That is, If you can track them down.

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WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
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SNAPSHOT



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OUR DATA SPEAKS VOLUMES



briefs

No final decision on subway route

The Metro board approved the Westside subway extension draft environmental impact statement/environmental impact report (EIS/EIR) Thursday, October 28 with a 10-0-1 vote, County Supervisor and board member Michael Antonovich abstaining and members Lakewood City Councilmember Diane Dubois and County Supervisor Gloria Molina absent. The board approved the draft EIR/EIS and told staff to continue studying different potential alignments along the route. This includes the Santa Monica Boulevard alignment and the Lasky alignment, which will go under Beverly Hills residences, Beverly High and the BHUSD district office.

Metro board member and County Supervisor Zev Yaroslavsky said he felt the Lasky route was the more appropriate choice because it goes to the center of Century City, as opposed to Santa Monica Boulevard which drops transit riders off near the edge.

"The objective of [Lasky] is sound on its face and you don't have to be a traffic engineer to figure that out," Yaroslavsky said.

MTA will continue to study and plan for both alternatives. The Metro Board will make the decision as to which route during the approval of the final EIS/EIR, to take place next year.

"We need to design both alternatives because one of those two alternatives is going to be the one that we're going to build and we need to know exactly what the pros and cons of each alternative is," Yaroslavsky said.

Southwest Homeowners Association President Ken Goldman said he thinks people around the world would laugh at Los Angeles if they knew there was an extreme amount of tension and divisiveness over one block. People who work in Century City walk more than one block at lunch, he said.

"The Santa Monica fault [has a recurrence rate of] once every 7,000 years," Goldman said. "If the fault is safe enough to build a regional arterial highway for cars and buses and safe enough to hold multiple high rise buildings, it's safe enough for a subway. Metro has an admirable safety record but [has] gotten complacent within the last three years. Unless the experts can guarantee it can be safe but we've seen how wrong experts can be. No one can guarantee there won't be problems. Even though there might be slight change, where does that slight risk belong; under a roadway or under a high school?"

Board of Education Vice President Lisa Korbatov said she was distressed and concerned over the Metro board meeting.

"I think the writing's on the wall, that they have really in essence chosen [Lasky]," Korbatov said. "They're trying to soften the blow and handle it in a manner befitting PR parameters, but I felt what I watched [on October 28] was a dog and pony show. They decided long ago it was [the Lasky Route] and perhaps even before they bothered to mention it to us four months ago."

During the Metro board meeting, Korbatov read a letter from the law firm, Best, Best & Krieger, the BHUSD has hired to represent them to Metro. The letter described, in detail, the aspects of the draft EIS/EIR that the firm found to be flawed, including the lack of mitigation for the high school if the Lasky route was chosen.

"The district is in total opposition to alternative four and the EIS/EIR which would locate the tunnel under Beverly Hills High School, our only high school, with a subway station nearby," Korbatov read at the Metro meeting. "The construction and operation of alternative four's tunnel and nearby subway station would result in significant adverse environmental impacts on the high school's children and staff. These significant impacts have not been addressed nor mitigated in the draft EIS/EIR. The impositions of the extreme risks on the district's students when the subway can serve Century City by run-

ning underneath Santa Monica Boulevard is a violation of state and environmental law as well as bad policy."

At the last Board of Education meeting October 26, the Board of Education unanimously voted to ask the City Council for \$100,000 assistance for joint litigation against Metro. Korbatov said the BHUSD is going to have to regroup and think about all aspects of their campaign against the Lasky Route.

"When I say campaign I use the word loosely, it's an effort to educate MTA that there are no guarantees," Korbatov said. "MTA is neither omniscient nor omnipotent. Reports are only as good as the people who write them. People make mistakes, there are grave consequences for these mistakes. I cannot put the fate of an entire high school population and their staff and employees in

the hands of a far away agency called MTA and I shouldn't have to put all my faith and all my eggs in that basket. That is an unreasonable request on their part."

Students need to prove residency to stay in BHUSD

With the recent change to basic aid affecting the way the district gets paid, the BHUSD is requiring all students confirm residency via residency verification forms. The letter sent to parents from the district said forms are due as soon as possible. However a letter will be sent out next week requesting the forms be returned by November 19, said Superintendent Dick Douglas.

"We're asking people to verify their residence so that we have a proper count of the

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NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its regular meeting to be held on **Tuesday, November 16, 2010 at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California 90210; will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING THE UNIFORM ADMINISTRATIVE CODE, 1997 EDITION, AND ADOPTING BY REFERENCE THE 2010 CALIFORNIA BUILDING CODE; 2010 CALIFORNIA RESIDENTIAL CODE; 2010 CALIFORNIA ELECTRICAL CODE; 2010 CALIFORNIA MECHANICAL CODE; 2010 CALIFORNIA PLUMBING CODE; 2009 UNIFORM SWIMMING POOL, SPA AND HOT TUB CODE; 2010 CALIFORNIA ENERGY CODE; 2010 CALIFORNIA FIRE CODE; 2010 CALIFORNIA GREEN BUILDING STANDARDS CODE; 2010 CALIFORNIA HISTORICAL BUILDING CODE; 2010 CALIFORNIA EXISTING BUILDING CODE; 2010 CALIFORNIA REFERENCE STANDARDS CODE; 2009 INTERNATIONAL PROPERTY MAINTENANCE CODE; AND THE 2010 BEVERLY HILLS PHOTOVOLTAIC INSTALLATION GUIDELINES; INCLUDING CERTAIN AMENDMENTS, ADDITIONS, AND DELETIONS; AND AMENDING PORTIONS OF TITLE 9 OF THE BEVERLY HILLS MUNICIPAL CODE

The ordinance would adopt by reference the 2010 edition of the California Building, Mechanical, Plumbing, Electrical, Energy, Residential, Green Building Standards, Historical Building, Existing Building, Reference Standards, and Fire Codes, as well as the latest editions of the International Property Maintenance Code, Uniform Swimming Pool, Spa and Hot Tub Code, and Beverly Hills Photovoltaic Installation Guidelines, together with certain amendments, deletions and additions.

The City has determined that it can be seen with certainty that there is no possibility the adoption and implementation of the proposed ordinance may have a significant effect on the environment. The ordinance is therefore exempt from the environmental review requirements of the California Environmental Quality Act pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact the Community Development Department at 310.285.1141. Copies of the ordinance are available for review or purchase in the Community Development Department, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC
City Clerk



NOTICE OF COMMISSION VACANCY

DESIGN REVIEW COMMISSION

The Beverly Hills City Council is seeking qualified candidates to fill one (1) licensed residential architect position on the Design Review Commission. The initial term of office is for two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Development. Please DO NOT contact the City Councilmembers or the members of the Design Review Commission regarding the Design Review Commission vacancies.

Application forms for the Design Review Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by e-mail.

The deadline for filing applications for this Commission vacancy is Friday, November 19, 2010 at 5:00 p.m.

BYRON POPE, CMC
City Clerk

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people who live in the district and attend our schools," Douglas said. "We mailed those forms to everybody and their also available online."

The following information is requested:

- Verification of identity through drivers license or passport with photo ID;
- Verification of residence of legal guardian through a current lease/rental agreement, which lists all occupants including school-aged children residing in the home or a current LA County property tax bill, mortgage statement or grant deed in the legal guardians name showing residence property address;
- A current Southern California Edison Bill, both top and bottom, or verification of electrical service connecting a name and address;

- And two additional forms of residency verification reflecting a name and address including a current gas bill, current cable bill, current property tax or income tax documents, current water, current waste management bill, current payroll stub or current social services documents.

Office managers at each of the school sites are going to be looking at the paperwork and placing it in each students file.

"We've become a basic aid district and it's critical that we have verification of the people who live here," Douglas said. "We're thinking we will have recertification each year."

Board of Education member Brian Goldberg said he feels the BHUSD needs to be vigilant with residency verification. He also said he thinks the district needs to hire an additional residency investigator to double

the amount of investigations that can occur during a month. Currently the district has one full-time investigator who conducts six residency investigations a month.

"This directly impacts the resources we have available for students who are eligible to attend the BHUSD," Goldberg said. "Students who are here illegally are taking dollars directly out of the hands of students who are eligible to go here."

Chamber of Commerce considers "BID" a way to be self-sustaining

In an effort to lessen membership dues and create independence from the city, the Chamber of Commerce will be presenting a plan to create a Business Improvement District (BID) to the city council at today's study session.

A BID is a defined area where businesses pay an additional tax to or fee in order to fund improvements or programs within the area. According to the staff report, the Chamber proposes to implement a Chamber BID within the next four months.

The Chamber has hired CIVITAS, a legal and consultative firm with experience in BIDs, to work with a Chamber Steering Committee to develop resolutions to implement the BID. The steps involved with this process are: project initiation/CBID formation infrastructure; preparation of documents; revision of documents; and city council hearings.

With the passage of Prop 26, all new taxes, surcharges and levy's require a two-thirds vote by California Legislature. The definition of taxes has been broadened to include many payments that were previously consid-



(L to R) Front Row: Randi Capen Lieberman, Karen Greenhouse Schwartz, Laurie Raskin Schuman, Kathy Finley, Gayle Bowman Rosenberg. Middle Row: Dianna Hyman Weiner, Debra Chodos, Patty Roach Finkle, Sari Newmann Ehrenreich, Dale Robin Gross and Ellen Bloom Underhill Back Row: Jim Turken, Rob Feldman, Babette Lewis Walter and Jeff White

Beverly High Class of 1970 Reunion

The Beverly High Class of 1970 reunion was held, Saturday, October 30 at Mountain Gate Country Club in Bel Air.

ered to be fees or charges. Now, more local proposals to increase revenues will require approval by two-thirds of each house of the Legislature or by local voters. Although membership in the Chamber has always been voluntary, creating a BID would force businesses to participate.

If created, the membership cost for the CBID would be equal to or lower than current Chamber membership rates. For example, the Chamber's current annual minimum membership fee is \$400 and can cost upwards of \$5,000. Under the CBID, the maximum annual fee would be \$400 for less than 10 percent of the businesses, \$250 for most businesses and \$25 for the remaining businesses. The Chamber has offered to underwrite the cost of creating the CBID.

ROP Board of Education presentation unclear about finances

A presentation about the Regional Occupational Program (ROP) at the Board of Education meeting Tuesday October 26, brought confusion for board members and teachers. Staff announced the salaries of the robotics and culinary arts teachers.

ROP teachers found a discrepancy from the number that was presented to the Board of Education and the number found on their W-2 tax forms. The salaries from the ROP presentation were from September to June said Assistant Superintendent of Business Services Alex Cherniss.

The presentation showed that robotics teacher Eileen Kahn made \$67,597. Although

it was not mentioned during the presentation, that amount was from September 2009 until June 2010. Kahn worked an unusual amount of hours due to one additional out-of-state competition that the robotics team will not be attending this year.

"I submitted time sheets that were signed off by me, my boss, the principal and then it goes to the district and then it goes to the county and they sign off a check," Kahn said. There is a process in place. Also, the hours fluctuate from year to year depending on how many competitions we go to and how much time is needed."

The ROP is a Los Angeles County Office of Education (LACOE)-funded program that offers career technical education and guidance to meet identified educational standards and industry needs. These classes include communication studies, robotics and culinary arts. Teachers involved in these programs are required to work a minimum of five hours a week and are paid \$39.51 an hour. The money to fund these programs comes from LACOE, grants and donations from BHEF and PTSA.

Since this program is funded by LACOE, the classes earn Average Daily Attendance dollars for the BHUSD. The money comes from LACOE, who in addition to paying ROP teacher's salaries offers support allocation to fund programs. The money left over from the ADA after teachers' salaries goes into a fund to finance the ROP as a whole. The money will go wherever it is needed in the program, said ROP Chair Steve Rappaport.

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I won't argue the point that the center of Century City is at Constellation. But I do have to point out that Santa Monica Blvd links up with six bus lines: three express and three local that serve West Hollywood, West Los Angeles and Santa Monica. Rather than bemoaning the fact that people going to CAAs offices will have to brave the driving sunshine one long-ish block to get to the Purple Line perhaps we could take the long view and think

of those commuters as well.

A bunch of coworkers and I took the Red Line to Universal Studios a month ago. We walked uphill to the subway entrance, boarded, disembarked, crossed a busy street (two lights) and took a very full tram to get there. I don't see that the mall was going begging for riders. I highly doubt that a Century City with a Santa Monica Blvd stop will either.

*Tom Pease
Beverly Hills*



NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, November 16, 2010, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California, will hold a public hearing to consider adoption of:

A RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & CHARGES TO ADJUST THE PARKING CITATION CHARGES FOR FISCAL YEAR 2010/2011.

The proposed resolution will amend the Comprehensive Schedule of Taxes, Fees & Charges to adjust the parking citation charges as detailed in Resolution No. 09-R-12665. Generally speaking, the increases are intended to offset fees imposed by the State, and to achieve parity with citation charges in adjacent jurisdictions.

At the public hearing, the City Council will hear and consider all objections or protests to the rate adjustments. If the City Council adopts the resolution, adjustments to the parking citation charges will become effective immediately.

Copies of the proposed resolution are available for review or purchase in the Office of the City Clerk, Room 290, 455 N. Rexford Drive, Beverly Hills, California. Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Clerk, 455 N. Rexford Drive, Beverly Hills, California 90210. The comments should be received prior to the hearing date.

Please remember, if you challenge the Council's action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC
City Clerk



Beverly Hills Literary Escape Creator Julie Robinson, Medici Winner Colum McCann and Medici Founding Patron Linleigh Richker

Beverly Hills Literary Escape weekend provides mini vacation for book lovers

The first annual Beverly Hills Literary Escape was held October 22 to the 24. A weekend filled with interviews with authors and intellectual discussions, it was a stimulating and intense weekend said Literary Escape planner Julie Robinson.

The Literary Escape was the Brain Child of Literary Affairs owner Robinson. She's owned and ran literary event planning company Literary Affairs for the last 12 years.

"I run books clubs and do author events and literary tours all around the world," Robinson said. "[The Literary Escape] was a natural evolution of what I was doing."

The event took six months to plan. Robinson said she wanted the event to not just incorporate reading but be an experience beyond the books.

Attendees were invited to meet different authors of popular book club books, to listen to them discuss literature and discuss literature amongst themselves.

"Both Saturday and Sunday morning at the Saban Theatre we had what was called café conversations," Robinson said. "Each morning we had six authors, different ones each day and they rotated on stage discussing various topics and issues relating to their work and relating to writing. That was really fascinating because it was free flowing and it was truly modeled as if you were in a Paris café in the times of Hemingway when all of the ex-pats were hanging out together and talking about politics and writing and art and religion and spirituality."

Robinson said that Planning Commission Chair Lili Bosse and City Librarian Nancy Hunt-Coffey helped plan and finance the event. 10 percent of all books sales went to the Friends of the Beverly Hills Public Library.

The last night of the Literary Escape weekend brought the first annual awarding of the Medici Prize, a \$5,000 prize to recognize a distinguished work of fiction that has inspired thoughtful conversation and contributed to a deeper understanding of the human experience. This year's winner, Colum McCann, was selected by a committee made up of the Medici founding patrons, Robinson, Reading Group Choices president Barbara Mead and three writers who are published.

"It's the first annual national prize given to acknowledge the tremendous impact that book clubs elections have on readers," Robinson said.

Robin said that even though she felt the event went well, it was the first event and it will only improve next year.

"I had no major expectation on numbers," Robinson said. "I am a business person. I have a complete understanding that you have to create the product, build the entity, everyone sees what it is and they jump on board. As long you build it, it will come. The word of mouth now is out, we were lucky the first year we had some good sponsors that trusted us and knew us and came on board."

The robotics program generated \$104,168 in ADA and approximately \$72,000 in corporate and private sponsorship. In addition to the teacher's salary, the robotics program spent \$69,591 on supplies and competition costs. The ROP program paid \$5,000 towards competition entry fees and \$1,500 for transportation for competitions.

The culinary arts program generated \$67,596 and spent \$52,820 on the teacher's full-year salary from September 2009 to June 2010 and \$20,740 on supplies, paid for through ROP funds and support allocation from LACOE. Money to fund these programs does not come out of the BHUSD general fund.

Unlike credentialed salaried teachers, ROP teachers do not receive benefits.

While some throughout the community are critical about how much the ROP teachers are getting paid, Superintendent Dick Douglas said he doesn't see the problem. They work hourly and are compensated accordingly.

"Some [have the] feeling something's out of whack," Douglas said. "I don't see that at all."

Douglas said he believes the district needs to find parity in the way they compensate all teachers who take students to competitions outside of school hours.

"What I want to make sure is that if we have teachers involved in competitions, whether they be in performing arts, robotics or athletics, that there is equity in terms of how they are compensated," Douglas said. "So it's not the teaching, it's the stipend or



Event Co-Chair Sandra Olivencia, Event Chair Corinne Verdery, Stella Feuer, Honoree Mel Feuer and Event Co-Chair Gail Millan

Haunted Crystal Ball considered a scary success

The Maple Counseling Center's Haunted Crystal Ball took place Wednesday October 27 at the Beverly Hilton Hotel. Andy Cohen was awarded the Crystal Award for Community Excellence, Peter Garland of Porta Via Beverly Hills was awarded the Crystal Award for Community Spirit and Mel Feuer, a longtime volunteer for the Maple Counseling Center's Community Circle Program, was given the Maple Leaf Award.

the amount they receive for competitions."

The issue of stipends will be taken to the negotiating team, who meets on a monthly basis.

"I want to make sure that whether it's a K-8 school or high school or any particular subject area, that we treat everyone the same," Douglas said.

Board of Education President Steven Fenton said he agrees with Douglas that there needs to be parity amongst coaches.

All extracurricular stipends should be equal across the board.

"I know how hard our robotics coach works and I believe she deserves a extra stipend, I just think it should be the same amount as all of our other coaches, whether it's an athletic team or the academic decathlon team," Fenton said. "This should really be all about the kids and the majority of the money that comes into ROP, should stay in ROP."

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from the hills of beverly



Feeling blue is good

And promote from within

By Rudy Cole

“California, the Great Exception” was the title of an outstanding history of our state written by the late, very brilliant **Carey Mc Williams** in the 1940s, and Tuesday the voters proved his premise right one more time.

If you can explain our electorate in rational terms, please share with me, because all the conventional wisdom pointed to a Republican year in our state.

If it was the “economy, stupid,” we have one of the highest unemployment rates in the nation. “Illegal immigrants?” The hospitality industry would have to close its doors without them. Education? We rank near the bottom in spending and test scores. Even on such litmus test issues as gay marriages, the death penalty and health care reform, our voters have demonstrated a consistent posture of political conservatism.

And yet, as **Gilbert** and **Sullivan** so aptly put it: “In spite of all temptations,”

we remain a very Blue State. Incidentally, who picked those colors? How did Republicans actually become “Reds?”

The good news is that you simply cannot deceive all the voters all the time, and take Prop 23 as the best case study. Despite being overwhelmed in television spending, this transparent effort by some by big Texas oil interests to demolish years of effort at environmental protection, the voters “got it.”

Overwhelmingly.

I’m not complaining about the results, far from it. Almost every single ballot measure and candidate I hoped would win and endorsed, for what that’s worth, won. Compared to my right wing friend at that other publication, I look like a savant.

So, why the big Republican victories between the coasts? First, the frustration of the voters on Washington grid lock simply turned against the party in power, this time the Democrats. Second, the last

presidential election was more a **George Bush** loss than a **Barack Obama** win and, third, the Democrats, and mainly this administration, failed to give the people a sense of hope. The Obama team, and congressional Democrats, pulled this country from the brink of a major depression and yet could not make that stick with voters.

True, the far right Tea Party contenders had some significant wins, but in some states the contentious Republican primaries and the extremist views of their winners so divided voters, that Democrats benefited and won. Nevada is the best example, followed closely by Delaware.

As for **Sarah Palin**, even if her hand-picked candidate does finally prevail in Alaska, the people who know her best slapped her future big time by supporting an unlikely write-in effort of her number one enemy in the state, Senator **Lisa Murkowski**.

The electronic media focus on her, election night, was beyond reason. At times CNN had more “expert” analysts on camera than voters. And if I hear **Wolf Blitzer**, one more time, finish a sentence with “right now” I could switch to Fox News. Well, maybe not that drastic a move.

I backed **Steve Cooley** because I thought he was the best lawyer for the job and put my Democratic partisanship aside. Mainly, he lost (at least as of this writing) because of the Democratic sweep and **Jerry Brown’s** big win over **Meg Whitman**, pulling the rest of the slate with him. But he followed some bad advice by attack ads on his opponent, instead of projecting his own image as a non-political, straight arrow law enforcement professional. He gave her name recognition in Southern California she could not have achieved on her own and negative television spots by Whitman and **Carly Fiorina** turned against them both. (We knew what they hated, not what they proposed doing.)

We are developing an immune system about attack television spots. They will always carry some weight, but voters are simply less trustful of one-sided electronic messages as they once were.

Although it may not have been produced by **Barbara Boxer**, the singing commercial critical of Fiorina bordered on a form of nationality prejudice.

It was tasteless. But, glad she won. We have seldom had a harder fighter for our state than Boxer and one absolutely free of special interest control. It was this tenacious posture that made her distracters so enraged.

However, the most creative television spot of this or any campaign, and even though it was a kind of attack, was the brilliantly researched and edited comparison of Whitman and Gov. Arnold’s exact words and postures on issues, including precise errors in syntax.

As for blaming the governor for the problems his own party created: using the two thirds vote to prevent passage of a state budget, when a more dispassionate review of his eight years is undertaken, he could have some redemption as a leader of an impossible period in state history. His predecessor, **Gray Davis**, too may need some historic revisionism.

Although it never really surfaced in Republican campaigns, when wife **Maria Shriver** appeared at an Obama for president rally at UCLA in 2008, GOP rightists did not forget or forgive, at least inwardly.

A not so accurate and snarky online publication supporting Democrats, used Beverly Hills to prove that only “the very rich” supported Whitman. They cited the Beverly Hills Courier endorsement of Whitman as proof. Even a small amount of research would have put that argument to rest. We have voted for Democrats for 40 years for almost every office in every election, and we did this year too. In fact, while George Bush was defeating Al Gore nationally, our city supported the Democrat by nearly a two to one margin. Was that voting our pocketbooks as the author argued? (A quick look at our column in the two weeks prior to the election would have shown my own recommendation of Jerry Brown, and almost every other Democrat.)

The most anti-Democratic, anti-Roosevelt newspaper in the nation was the old Chicago Tribune, the largest circulation publication in the Windy City, and yet the voters turned out 80 percent for Democrats – with some help by the vote counting Kelly-Nash machine.

Briefs has a story about a quixotic campaign for state senate, a Democrat running in a heavily Republican New York area, that has a fascinating Beverly Hills connection.

rudy cont. on page 7



Parenting Class – How do I cope with the Teenage Years?

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rudly cont. from page 6

The late **Don De Witt's** daughter, **Didi Barrett**, was the candidate for state senate in a district that elected **Franklyn Delano Roosevelt** to his first office. Over 100 years have passed and no Democrat has duplicated that fete. (see brief page 8)

Didi lost even though she had the endorsement of the New York Times. Historical twist? Don was one of our longest serving members of the city's Planning Commission, and we have seldom had a more conscientious or straight arrow member. Through the years, many friends and community leaders had urged Don to run for city council, an office he ran from not for.

With the help of his well connected, able and charming wife, **Marian De Witt**, still a very active civic leader, he could have won quite easily.

Elective office simply did not interest him. Somehow, the daughter found an interest in running, even in that hopeless district. (You may also remember the younger **Mike De Witt's** great documen-

tary on the Delta Mississippi Jewish golfers and their lives.)

Parking and Traffic Commission today honors **Maynard Brittan** for his very generous and effective funding of the improvement of Little Santa Monica at our western entrance, making traffic far more manageable. A Los Angeles City Council resolution will follow.

We give city managers a reasonable honeymoon era before finding too much fault during their learning process. City Manager **Jeff Kolin** now has been here long enough to handle some criticism. No, this is not quite going to rise to the level his predecessor faced from another newspaper, but he has an opportunity to both save money and keep the troops content.

There are two enormously qualified staff members who have applied for the position of Director of Community Services. That's the agency former City Manager Rod Wood created, combining many inter-related city services from parks, youth

sports, library, art shows, Greystone, pre-school to the Farmer's Market.

When veteran city staffer and the first leader of the new division **Steve Miller** retired this year, it did leave an enormous void. Miller was the ultimate professional, working well with his bosses – the city manager and the city council, and the men and women in his department. He also had the assistance of the equally experienced and respected **Pat Agnitch**, who had retired the year before.

Now, the division is being led by a duo: **Steve Zoet**, Miller's top assistant, and **Nancy Hunt Coffey**, librarian. Although they both are well qualified and are sharing the top job, for some reason the city manager has opted to go outside the city and invite applications with a costly head hunter firm doing the processing and outreach.

Not a good use of city money, not in these times and not when the choice is simple: Appoint either. Or, what the city manager might consider is a dual leadership divided into two departments: one

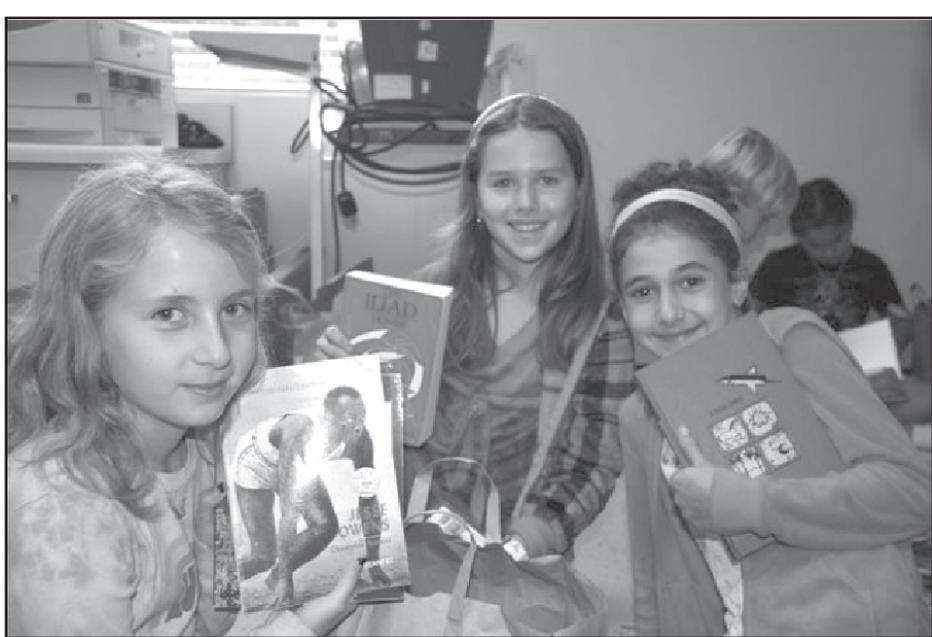
parks and park programs and the other culture and education, with equal status.

Sometimes we need to go outside the city to fill a top management job, but when we don't, it is supportive of city employee morale when the boss comes from within.

Separating into two departments with two co-equal directors inside the Community Services Division may be the Solomonlike solution. Parks and park programs in one, with cultural and education in the other.

NEXT WEEK A summary of all the major projects now being considered by the city council or planning commission.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.



Caitlyn Halfon, Sonya Gluckstein and Audrey Labib

El Rodeo students give books through service-learning project

The El Rodeo fourth graders collected 3,611 books this year for the BookEnds Service-Learning Project. El Rodeo sixth graders contributed 544 books to the fourth-grade project. Tuesday October 26, El Rodeo fourth graders went on a field trip to the school they were paired with through the BookEnds community partner organization, delivered the books and read with their peers.

briefs cont. from page 5

Fenton said the Board of Education and district staff are going to work together to achieve the equal stipends amongst the extra-curricular activities.

"It's our fault as a school district for not looking at this closely enough," Fenton said. "We discussed it as a board that things are going to change. The superintendent said things have to change. [Douglas] brought this to our attention and I know he is committed to finding a positive resolution."

Overall Rappaport said they will be looking at the way the ROP can generate more money for the program, such as advertisement on KBEV. Proposals are in front of Douglas and he hopes will those proposals will be going before the Board of Education soon.

"My interest is to grow the program and to take the stress off of the school district to

see where the money's going to come from," Rappaport said. "There are ways and we have ideas of how we can help our program and the academic programs with some of the things we'd like to do."

Potential cell phone tower at Hawthorne disrupt learning frequency

With unreliable cell phone reception in northern Beverly Hills, the City of Beverly Hills has asked the BHUSD to consider putting an AT&T cell phone tower at Hawthorne school to provide coverage to the area. The Beverly Hills fire and police departments wrote a letter to the BHUSD discussing how better cell coverage would assist the safety of residents who live in the area.

"Their primary concern is community members trying to call 911 and not being able to," Assistant Superintendent of Business Services Alex Cherniss said.

Although Board of Education Vice President Lisa Korbatorov and member Brian Goldberg were not present at the discussion, Board of Education President Steven Fenton and members Myra Lurie and Jake Manaster were unanimous in their desire to keep a cell tower away from Hawthorne School.

"I would like to avoid a cell tower if possible but I don't want anyone getting bent out of shape," Manaster said. "It seems strange that there isn't any other public access place

that could accommodate this better, so we don't have high frequency radio waves in close proximity to classrooms.

The BHUSD will discuss cell phone towers with the city at the next city liaison meeting and will be meeting with the police and fire departments at the next Board meeting November 9 to discuss the affects a cell tower could have on the community.

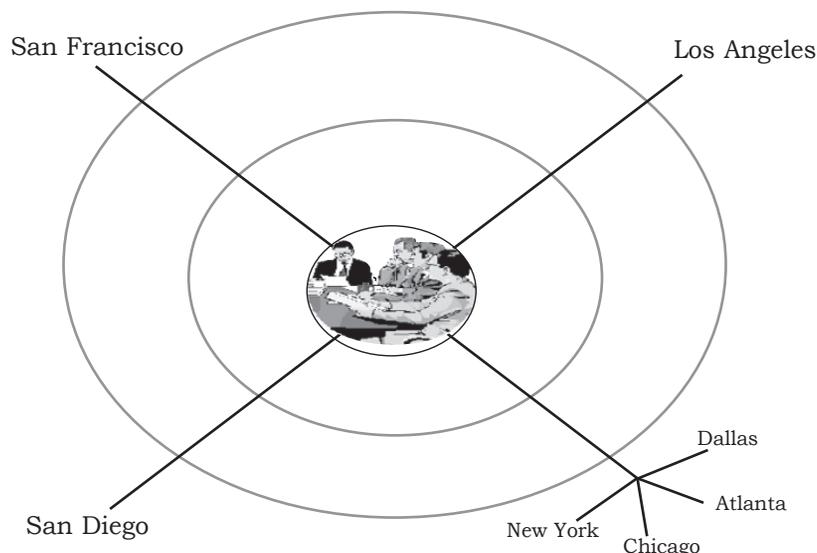
briefs cont. on page 8

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BEAUTIFYING BEVERLY HILLS

The Weekly's interview with Incoming Recreation and Parks Commission Chair Alan Block.

By Marla Schevker

Tell us about yourself.

I was born in Los Angeles and am 64 years old. I graduated from Hamilton High School. I received my undergraduate degree from USC in 1969 and my law school degree from the University of San Diego in 1972. Upon graduation from law school I was employed as a Deputy Attorney General for the Office of the California Attorney General for seven years, with a one year leave of absence while I worked for Norton Simon when he took over the Pasadena Art Museum. When I left the Attorney General's office

in 1979, I was the lead attorney for the California Coastal Commission. I gave them advice during their meetings and represented them in their litigation. I was also the attorney for numerous other state agencies that dealt with real estate and environment, including the Air Resource Board, Water Quality Control Board, and the Department of Park and Recreation. I've lived in Beverly Hills with my wife Jan since 1984. We moved to Beverly Hills because of the school system. Jan and I were married in 1976. We have two kids: Justin is 32 and David is 23. My son

Justin married Larissa two years ago and they had their first child on September 28. Her name is Jaelyn. Both of our boys went to El Rodeo and Beverly High School. Jan attended Beverly Hills High School and my parents moved to Beverly Hills in 1972, so we knew how great it would be to live in Beverly Hills.

You practice law with your son. Tell us about that.

Justin passed the bar in 2005 and we've been practicing together since he graduated. We specialize in real estate and

land use and we get along great together. When Justin graduated law school he was interested in sports law but I think I won out. He worked for a company that did sports marketing for a short time but decided to come in and practice with me. I also told him the door was open for him and he took me up on my offer. I thought we'd have a good relationship and we do. We are good sounding boards for one another and we see things from different aspects. I think Justin looks at me as being his mentor and I look at him as being my successor. We have a great

briefs cont. from page 7

Beverly High grad leaves Hollywood for the clergy, New Zealand

Class of 1987 Beverly High grad Rabbi Dean Shapiro has recently settled into Temple Beth Shalom in Auckland, New Zealand. Shapiro spent a month in Auckland during his final year of rabbinical school, leading the High Holy Day services. When the congregation decided to hire a full time rabbi, they asked Shapiro.



Rabbi Dean Shapiro

"My partner, Haim Ainsworth, [was born in New Zealand]," Shapiro said. "Haim was eager to live in New Zealand again and I was up for the adventure. We were hoping to have a child and thought that New Zealand would be a good

place for him to spend his first few years."

Shapiro's son Jacob is nearly two years old. Shapiro said he doesn't think that right now there is a large difference between Auckland and the United States, except for the parks.

"Auckland has so many beautiful places for a child to run and play," Shapiro said. "English is [Jacob's] primary language, but he also knows some words in Hebrew, from us, and [the Polynesian language,] Maori, from day care."

Shapiro decided to become a rabbi after 12 years in the movie industry. As an executive for International Film Distribution, he oversaw the foreign sale and marketing of movies including My Big Fat Greek Wedding

"I had been a part of a big hit film and didn't want to spend the rest of my life chasing that success," Shapiro said. "In syna-

gogue, I had found a life of the mind, a life of the heart and a life in the community and I wanted that richness of experience for myself and my family. We live in troubled times and I believe that Judaism has an important contribution to make."

Shapiro estimated that out of the 4.5 million people who live in New Zealand, 7,000 of them are Jews. There two denominations, Progressive and Orthodox, make up the nearly invisible minority. Because the Jewish population is so small, the New Zealand Jews have to take responsibility for their religion.

"Jews here make it happen themselves," Shapiro said. "There's no one to do it for them. Volunteer parents. Volunteer parents teach in our Hebrew School, train our b'nei mitzvah students, and prepare our dead for burial. They read the Torah and organize learning conferences. They also dig and plan our garden, landscape our property and paint our fences! The dedication of Beth Shalom's members is very beautiful."

The two denominations creates a polarizing effect that Shapiro said he wasn't used to.

"Unlike Los Angeles, more people are affiliated with the Orthodox synagogue than the Progressive," Shapiro said. "The Jews of New Zealand are more traditional, and at the same time less observant, than the Jews of Los Angeles."

His mother, Lynne Shapiro, was a long-time Spanish Teacher at Beverly, now retired.

"Some special memories [of Beverly Hills include] the fountain with the kneeling native American and the colored lights on Wilshire and Santa Monica Boulevard," Shapiro said.

Although there are many similarities between Auckland and Los Angeles, Shapiro said overall New Zealand is different but by no means exotic.

"Since it's on an isthmus, there are beautiful bays on both sides of the city, and there's lots of green space," Shapiro said. "Like Los

Angeles, it's incredibly spread-out. Like Los Angeles, Auckland is culturally diverse, but the mix is different. Instead of Latin American cultures, we have a wide mix of Pacific Island cultures. Auckland is much less commercial than Los Angeles and the pace is slower—although that's not saying much."

BHHS Football Team Loses to Inglewood

Beverly High's hopes of winning the 2010 Ocean League football championship substantially diminished with last Thursday night's 28-18 loss to Inglewood at Coleman Field.

The victory left the Sentinels as the last remaining team undefeated in league play and only needing victories over Hawthorne and Morningside in their final two games to be assured of the title. Hawthorne and Morningside have a combined 3-13 record.

While the Beverly Hills defense played well, essentially limiting Inglewood to one touchdown and recovering three fumbles and making two interceptions, its offense "stunk up the place," Normans coach Donald Paysinger said.

"We just couldn't get anything going," said Paysinger, whose offense committed eight turnovers. "We weren't in synch."

The Beverly Hills punting game was also a factor in the loss. One punt that was supposed to go out bounds was returned 76 yards for a touchdown by Derrick Woods in the first quarter that put the Sentinels ahead 21-0. The return for a second punt that was supposed to go out of bounds led to a second touchdown, Paysinger said.

Inglewood (6-2, 3-0 in league play) took a 14-0 lead on a 20-yard touchdown pass from Sean Simmons to Patrick Onwuasor and Kyle Evans' two-yard run.

The Normans (5-3, 2-1) scored their first touchdown on Josh Newman's 28-yard pass to Cameron Countryman in the second quar-

ter. The Sentinels increased their lead to 28-6 later in the quarter on Evans' 10-yard touchdown run.

Newman threw 10- and 20-yard touchdown passes to Madison Moore and Countryman in the fourth quarter.

The victory was the Sentinels' third over Beverly Hills in their past five games following a 14-game losing streak from 1985 to 2005. The loss was the Normans third in their three games this season against teams that currently have winning records.

Beverly Hills is scheduled to play host to Morningside (1-7, 0-3) in their homecoming game Friday at Nickoll Field beginning at 7 p.m.

The Monarchs have been outscored 122-15 in their last four games. The high school sports website Calpreps.com projects that the Normans will win, 44-0.

Beverly High grad runs for office in New York



Didi Barrett

1968 Beverly High grad Didi Barrett was the Democratic candidate for the New York State Senate in the 41st District in Tuesday's election. Of 68,288 votes, Barrett lost to incumbent Republican Stephen Saland, 27,327 votes (40 percent)

to 40,961 votes (60 percent). The District includes Poughkeepsie, Beacon and Hudson cities, Dutchess and Columbia counties. Barnett is daughter of the late Don DeWitt, a Beverly Hills Planning Commissioner and a founding member of Stephen S. Wise Temple who died in 2003, and Marian DeWitt. Barrett had the endorsement of the New York Times in a largely Republican district.

relationship.

How did you get involved with the Recreation and Parks commission?

Ever since I lived in Beverly Hills, I was always active in coaching little league or soccer. We live in close proximity to Roxbury Park and I always loved the atmosphere of the parks and the open space. Getting involved with recreation and parks was very easy. I've been on the commission about three years and I was appointed in October 07. I initially became interested in being on a commission upon my graduation from Team Beverly Hills. I was a member of Team Beverly Hills and when I saw there was an opening for Recreation and Parks I applied for it. It was something I was interested in. As I stated previously, one of the agencies I previously represented while at the Attorney General's office was the California Department of Parks and Recreation. I didn't think it would conflict with any type of work I did and knew it to be a "feel good" commission because it was so inclusive dealing with kids in preschool all the way up to senior citizen programs. Almost every facet of the city is included in Rec and Parks, including the library, city trees, city parks, art programs, concerts and team sports.

What else are you involved in around the city?

My wife was past president of BHEF and we were very active with that organization while our kids were in school. We support our schools, as well as our great police and fire departments. We also support the Maple Center. We have lived in the city for 26 years and Jan and I enjoy giving back.

Your wife, Jan Block, is on the Charitable Solicitations Commission, what it is like for both of you to be involved with the city?

We both enjoy being able to give back to the city. Jan is past chair of solicitations. She has been active in the city, particularly with regards to the schools, since we moved here. She's also a past [PTA] president of the high school. I think part of her involvement rubbed off on me.

What are your goals as commission chair?

I think one main goal right now is to get the construction plans for Roxbury Park's new recreational center building complete and hopefully, with the City Council's approval, out for bidding and possibly under construction while I'm chair. I'm also looking forward to the first Gateway Signage project being erected on Wilshire Boulevard as you enter the City traveling east by the Beverly Hilton. Also the use of the Greystone Mansion as a more viable venue for family celebrations than it has been in the past. It may be a pipe dream, but I'd also like to see a dog park in the city.

What projects are the commission working on?

We've got so many things we're working on. We have, like I said, the gateway project and the construction plans for the recreational center building at Roxbury. We have capital projects going forward at Greystone. We just finished the catering kitchen and will be interviewing potential caterers. The most recent landscaping grounds improvements are almost complete at Greystone and the Mansion will be getting a new Heating, Ventilating, and Air Conditioning (HVAC) system. We also have a concert series that will be taking place at Greystone as well as the second Greystone Concours d'Elegance car show. We will also be working with the Fine Arts Commission regarding the placement of art in our city parks, the continual replacement of city trees, when necessary, and a hybrid of other matters.

When the Weekly spoke with [outgoing chairperson] Jill Collins in November 2009 Issue #527, she spoke about putting a hold on community centers and focusing on a gateway project. Is the gateway project still a focus for the Rec and Parks Commission?

The city has approved the go ahead with the new gateway on Wilshire. When you're going east on Wilshire, there's going to be a new gateway when entering the city, which is going to be an architectural feature with the Beverly Hills logo. We've selected various locations throughout the City, including on Olympic going east by the high school; Wilshire going west by San Vicente; and Santa Monica going west at Doheny. The City Council recently its approval for the first gateway project on Wilshire going east near the Beverly Hilton and it is being reviewed by the Traffic and Parking Commission for safety issued relating to a left hand turn lane traveling west by the 76 gas station. We want people to know that they are

entering the City.

What does a gateway signage project have to do with Recreation and Parks?

The gateways will be located on city landscaping strips and areas that come under our domain. Recreation and Parks are responsible for all the landscaping areas and trees in the city .

Have there been any movement in the Roxbury Park upgrades?

We have the contractor preparing the construction plans that the city council approved and we are hoping to have those prepared within the next six months. After the plans are prepared, they'll go back to the city council for their review and approval and if they are approved, there will be a bidding process. I assume that will take at least another six months. If the city council approves and hires the contractor, I think the construction will approximately take a year to 18 months to complete. As such, if the construction drawings are approved, and out to bid, I think within three years the recreation center could be completed.

What is the commission's involvement with the Preschool?

The preschools have always been under the jurisdiction of Rec and Parks. I know there was some controversy about it recently but I think our preschool program has been a very successful program. [The program] comes up for review and the commission is advised on enrollment issues and status of the programs. We view our program as being more child development and social. The pre-schoolers are taught the elements of math and English, but I think the focus is really on child development and social ability.

I think BHUSD and Rec & Parks will be working together to discuss issues involving the pre-school program and we will do so. I think the commissioners right now

are very satisfied with the preschool program. We think it's been working well.

What role does the commission play around the city?

I think the commission, because it's so all inclusive, plays a major role in many facets of what is going on in the city. For example, when I applied to the commission, I don't think I realized that the commission was responsible for the library. As a resident I was involved with our city parks more as a little league coach. Our commission is actually responsible for our farmers market, the placement of art in our city parks in conjunction with the Fine Arts Commission, our gateways, improvements to Greystone and the mansion, the master plan for our parks, city tree replacements, our seniors and teen programs, as well as our special events and concert series. We just had our Affair in the Garden in October and we had a wonderful concert series at the Beverly Gardens adjacent to the Montage this past summer.

Who does the commission work with throughout the city?

Steve Zoet is the Assistant Director of Community Services and Recreation and Parks, and we rely heavily on Steve's sound advice. We work with Cindy Brynan, Teri Angel, Brad Meyerowitz, and Ken Pfalzgraf, as well as all of their staff.

What role will the commission play in picking the next Director of Community Services?

That's a good question. I hope a substantial role. I personally believe the city has very qualified personnel in the department and I would be nice to see continuity and the promotion from within the department.

Have you gotten any advice from the current Recreation and Parks commission chair?

I plan to. I just returned from vacation and I plan to speak with Jill as well as Michael Blumenfeld and Kathi Rothner. Although both Jill and Michael will be retiring from the commission this month, Kathi will remain on the commission and I will look to her for some advice, if needed. We'll have two new commissioners, Susah Gersh and Robert Anderson, appointed in November when I become the chairperson and we will still have one vacancy. Kathi's term will be up next year and we will have another vacancy. Our commission is going to be a young commission with a lot of work ahead of us.

Where do you see yourself in five years?

Hopefully in good health enjoying the benefits of living in Beverly Hills. I don't know whether I'll be on the commission in five years but I will be enjoying our parks. Maybe with the grandchildren in the new rec center at Roxbury Park.



(Clockwise L to R): Justin, Jan, Alan, David and Larissa Block.

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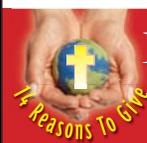
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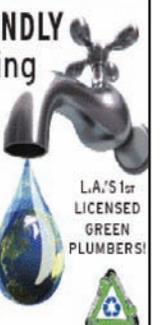
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FICTITIOUS BUSINESS NAME STATEMENT: 20081401775 The following person(s) is/are doing business as: DEL AIRE INN PARTNERSHIP 4610 Imperial Hwy, Inglewood, CA 90304. HARIHAR CHANDRA, CHANDRA VADAN, JITTENDRA VALLAGH, SHERRY VALLAGH 4610 Imperial Hwy, Inglewood, CA 90304. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/04/2010. Signed: Harish Chandra, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/4/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2887

FICTITIOUS BUSINESS NAME STATEMENT: 20101445315 The following person(s) is/are doing business as: CLAY T-SHIRT & SOCKS 4639 Lomita St Apt #11, Los Angeles, CA 90019. CLARANCE ENGLISH 4639 Lomita St Apt #11, Los Angeles, CA 90019. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/11/05. Signed: Clarence English, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/8/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2858

FICTITIOUS BUSINESS NAME STATEMENT: 20101434954 The following person(s) is/are doing business as: GLENN'S PRESSURE WASHING SERVICE 1735 Leighton Ave, Los Angeles, CA 90062. GLENN MCDONALD 1735 Leighton Ave, Los Angeles, CA 90062. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/07/2010. Signed: Glenn McDonald, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2859

FICTITIOUS BUSINESS NAME STATEMENT: 20101436476 The following person(s) is/are doing business as: DIRDANIA MEDITERRANEAN CAFE 1120 W Florence Ave #A, Inglewood, CA 90304. ANEIS A AHMED 621 N. Market St #9, Inglewood, CA 90302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/07/2010. Signed: Aneis A Ahmed, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2860

FICTITIOUS BUSINESS NAME STATEMENT: 20101436583 The following person(s) is/are doing business as: IMAGINE IT PHOTOGRAPHY, IMAGINE IT PRODUCTIONS 9854 National Blvd #101, Los Angeles CA 90034. RUTTI SIMON 9854 National Blvd #101, Los Angeles CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/1/10. Signed: Rutti Simon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2861

FICTITIOUS BUSINESS NAME STATEMENT: 20101436882 The following person(s) is/are doing business as: COFFEE TALK JAZZ RADIO 4450 Atlantic Ave, Suite 790, Long Beach, CA 90807. BRIDGETTE Y LEWIS 4450 N. Centos Dr, Long Beach CA 90807. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/07/10. Signed: Bridgette Y Lewis, President & Executive Producer. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2862

FICTITIOUS BUSINESS NAME STATEMENT: 20101288187 The following person(s) is/are doing business as: M&S ELECTRICAL DRAFTING SERVICES 536 W 89th St, Los Angeles, CA 90044. GUILLELRMINA SOBERANIS 536 W 89th St, Los Angeles, CA 90044. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 3/01/10. Signed: Guillermina Soberanis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2863

FICTITIOUS BUSINESS NAME STATEMENT: 20101288176 The following person(s) is/are doing business as: OLIVA DESIGN INC 23811 Aetna St, Woodland Hills, CA 91367. OLIVA DESIGN, INC. 23811 Aetna St, Woodland Hills, CA 91367. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/14/10. Signed: OLIVA DESIGN, INC, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 9/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2864

federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2864

FICTITIOUS BUSINESS NAME STATEMENT: 20101410460 The following person(s) is/are doing business as: CALLA LUXE HOME 2364 Brookshire Lane, Los Angeles CA 90077. RONA RODRIG. HAGIT BERNSTEIN 858 25th St, Santa Monica, CA 90403. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/04/10. Signed: Rona Rodrig, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/04/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2865

FICTITIOUS BUSINESS NAME STATEMENT: 20101411581 The following person(s) is/are doing business as: BELLA MARKETING 805 S. Wooster St #408, Los Angeles, CA 90035. ERIKA DUMAS 805 S. Wooster St #408, Los Angeles, CA 90035. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/04/10. Signed: Erika Dumas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/04/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2867

FICTITIOUS BUSINESS NAME STATEMENT: 20101414944 The following person(s) is/are doing business as: LESSOR ENTERPRISES 5904 W. 74th St, Los Angeles, CA 90045. ALYSHA E. LESSOR 5904 W. 74th St, Los Angeles, CA 90045. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/03/10. Signed: Alysha E. Lessor, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/05/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2868

FICTITIOUS BUSINESS NAME STATEMENT: 20101420427 The following person(s) is/are doing business as: POWER CELL 6333 W. 3rd St, Los Angeles, CA 90036. MT COMPANY INC. 3848 Vinland Ave Apt #3 Culver City, CA 90022. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 2008. Signed: Wunna M. Myothein, President. This statement is filed with the County Clerk of Los Angeles County on: 10/05/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2869

FICTITIOUS BUSINESS NAME STATEMENT: 20101404769 The following person(s) is/are doing business as: CAREY LOS ANGELES 534 Sierra Pl, El Segundo CA 90245. EILAT INTERNATIONAL LLC 534 Sierra Pl, El Segundo CA 90245. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 5/18/06. Signed: Gal Eilat, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2870

FICTITIOUS BUSINESS NAME STATEMENT: 20101421346 The following person(s) is/are doing business as: LIBRERIA CRISTIANA AREJAL 3553 S. Western Ave, Los Angeles CA 90018. EDGAR ARMANDO ESTURBAN, RHINA HAYDÉE ESTURBAN 457 N. Hobart Blvd #4, Los Angeles, CA 90004. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 8/26/10. Signed: Edgar Armando Esturban, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/05/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2871

FICTITIOUS BUSINESS NAME STATEMENT: 20101426658 The following person(s) is/are doing business as: SM YELLOOW CAB 12309 Branford St, Pacoima, CA 91331. SARGIS MENTSOYAN 1611 N. Hobart Blvd #205, Los Angeles, CA 90027. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/06/10. Signed: Sargis Mentsoyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2872

FICTITIOUS BUSINESS NAME STATEMENT: 20101437283 The following person(s) is/are doing business as: PHU ENTERPRISES 4416 Presidio Dr, Los Angeles CA 90008. PATRICK JOHNSON 4416 Presidio Dr, Los Angeles CA 90008. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/07/10. Signed: Patrick Johnson, Creator. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2873

FICTITIOUS BUSINESS NAME STATEMENT: 20101437344 The following person(s) is/are doing business as: AJ JOHNSON HAIR ARTIST 841 Glenway Dr. #18, Inglewood, CA 90302. AMEARA JOHNSON 841 Glenway Dr. #18, Inglewood, CA 90302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/07/10. Signed: Patrick Johnson, Creator. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2874

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FICTITIOUS BUSINESS NAME STATEMENT: 20101437515 The following person(s) is/are doing business as: HELLO DARKNESS 6626 Franklin Ave #306, Hollywood, CA 90028. ALYSON LEIF 6626 Franklin Ave #306, Hollywood, CA 90028. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 10/07/10. Signed: Alyson Leif, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2875

FICTITIOUS BUSINESS NAME STATEMENT: 20101308490 The following person(s) is/are doing business as: 360 ACTIVE APPAREL, OET FOCUS 360 10825 Canoga, Canoga Park, CA 91309. 360 ATHLETICS INC. 6433 Topanga Canyon Blvd #485, Canoga Park, CA 91303. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/15/10. Signed: 360 Athletic Inc, Owner/ President. This statement is filed with the County Clerk of Los Angeles County on: 9/15/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2876

FICTITIOUS BUSINESS NAME STATEMENT: 20101362082 The following person(s) is/are doing business as: ROMA CARPETS UPHOLSTERY CLEANING 390 S. Miral-este Dr #479, San Pedro CA 90732. YANISLAV ENTOCHEV YANEV 390 S. Miral-este Dr #479, San Pedro CA 90732. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on 1/05/10. Signed: Yanislav Entchev Yanev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/24/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2878

FICTITIOUS BUSINESS NAME STATEMENT: 20101369623 The following person(s) is/are doing business as: CRAZY BAIL BONDS 9025 Wilshire Blvd. #301, Beverly Hills CA 90211. ANDREW STERLING 9903 Santa Monica Blvd #507, Beverly Hills CA 90212. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/10. Signed: Andrew Sterling, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2879

FICTITIOUS BUSINESS NAME STATEMENT: 20101370639 The following person(s) is/are doing business as: ELEGANCE MOTION PICTURES 3223 N. San Fernando Rd, Los Angeles CA 90065. GEVORG IGNATOSYAN; GRIGOR VARDANYAN 13342 Burton St., Panorama City, CA 91402. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/10. Signed: Gevorg Ignatsoyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2880

FICTITIOUS BUSINESS NAME STATEMENT: 20101371835 The following person(s) is/are doing business as: NEW CENTURY HOME LOANS, CONTEMPO REAL ES-TATE SERVICES 1058 Thompson Ave #A, Glendale, CA 91201. BABOORMIAN COR-PORATION 1058 Thompson Ave #A, Glendale, CA 91201. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/10. Signed: Baboormian Corporation, President. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2881

FICTITIOUS BUSINESS NAME STATEMENT: 20101371256 The following person(s) is/are doing business as: CONSUMER MORTGAGE ALLIANCE 14542 Ventura Blvd, Suite 209, Sherman Oaks, CA 91403. DONALD WILLIAMS 4433 Colbat Ave #36, Sherman Oaks, CA 91423. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 1/2009. Signed: Donald Williams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2882

FICTITIOUS BUSINESS NAME STATEMENT: 20101369258 The following person(s) is/are doing business as: SEVEN 24 FASHION 5728 Hollywood Blvd, Los Angeles, CA 90028. CLAUDIA HAIRAPETIAN 1750 W. Mountain St, Glendale CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/14/10. Signed: Claudia Hairapetian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2883

FICTITIOUS BUSINESS NAME STATEMENT: 20101375600 The following person(s) is/are doing business as: PIPOS TRANSPORTATION 55000 Zelzah Ave, Encino, CA 91316. JANINE BITAR 55000 Zelzah Ave, Encino, CA 91316. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on 9/28/10. Signed: Janine Bitar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2884

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10/21/2010, 11/4/10 2884

FICTITIOUS BUSINESS NAME STATEMENT: 20101374585 The following person(s) is/are doing business as: THAI ANGELES 970 N. Western Ave, Los Angeles, CA 90029. INMAUNG INC 339 Garden Ave #6, Los Angeles, CA 90039. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/28/10. Signed: Inmaung Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 9/28/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2885

FICTITIOUS BUSINESS NAME STATEMENT: 20101377044 The following person(s) is/are doing business as: DEALER MAINTENANCE SERVICES 8320 Rathburn Ave, Northridge, CA 91325. WILLIAM GLOTZ 8320 Rathburn Ave, Northridge, CA 91325. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/28/10. Signed: William Glotz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2886

FICTITIOUS BUSINESS NAME STATEMENT: 20101377938 The following person(s) is/are doing business as: GARYAPPRASAL 17181 Tulsa St, Granada Hills, CA 91344. SIRAN SEMERJIAN 17181 Tulsa St, Granada Hills, CA 91344. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/28/10. Signed: GARYAPPRASAL, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2887

FICTITIOUS BUSINESS NAME STATEMENT: 20101386935 The following person(s) is/are doing business as: 123 BAIL BONDS 9751 Elton Ave, Chatsworth, CA 91311. NORA DAKESSIAN 20450 Celtic St, Chatsworth, CA 91311. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/25/10. Signed: Nora Dakessian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2888

FICTITIOUS BUSINESS NAME STATEMENT: 20101384283 The following person(s) is/are doing business as: BE REAL SHOES 4041 Declaration Ave, Calabasas CA 91302. ROBERT JASON APPLEGATE 4041 Declaration Ave, Calabasas CA 91302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/10. Signed: Robert Jason Applegate, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2889

FICTITIOUS BUSINESS NAME STATEMENT: 20101387838 The following person(s) is/are doing business as: ENCHANTED PUBLISHING AND DISTRIBUTION 14314 Burbank Blvd #115, Sherman Oaks, CA 91404. PEGAH RAD 14314 Burbank Blvd #115, Sherman Oaks, CA 91404. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/10. Signed: Pegah Rad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2890

FICTITIOUS BUSINESS NAME STATEMENT: 20101386501 The following person(s) is/are doing business as: WILLIAM'S AUTO TRANSPORT 13264 Filmore St, Pacoima, CA 91331. JUAN W. VENTURA MORENO 13264 Filmore St, Pacoima, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/10. Signed: Juan W. Ventura Moreno, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2891

FICTITIOUS BUSINESS NAME STATEMENT: 20101385439 The following person(s) is/are doing business as: TARZANA FOOT RELAXING 18399 Ventura Blvd

FICTITIOUS BUSINESS NAME STATEMENT: 20101385141 The following person(s) is/are doing business as: CVV ENTERTAINMENT 6226 Halbrant Ave, Van Nuys, CA 91411. JOHN J VOGEL 6226 Halbrant Ave, Van Nuys, CA 91411. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1986. Signed: John J Vogel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2894

FICTITIOUS BUSINESS NAME STATEMENT: 20101398944 The following person(s) is/are doing business as: PAMAXAN TIRE SERVICES 8600 Tujunga Ave, Sun Valley, CA 91352. SERAFIN CUEVAS 11111 Dnarron Rd, Palmdale CA 93551. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/1/94. Signed: Serafin Cuevas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2895

FICTITIOUS BUSINESS NAME STATEMENT: 20101411198 The following person(s) is/are doing business as: IRON SHARPENS IRON 20819 Kittridge St, Winnetka CA 91306. JAMES SLOTA 20819 Kittridge St, Winnetka CA 91306. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/1/94. Signed: James Slota, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2896

FICTITIOUS BUSINESS NAME STATEMENT: 20101412267 The following person(s) is/are doing business as: ALONDRA GRAPHICS 18707 Parthenia St #4, Northridge, CA 91324. LORENZO RIVERA; MAIRA RIVERA 15045 Nordhoff #112, North Hills, CA 91343. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/4/10. Signed: James Slota, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/4/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2897

FICTITIOUS BUSINESS NAME STATEMENT: 20101412013 The following person(s) is/are doing business as: J.C. CLEANING AND PAINTING 19244 Maple Bay Ct, Newhall CA 91321. JOSE M. CHAVEZ 19244 Maple Bay Ct, Newhall, CA 91321. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/4/10. Signed: Jose M Chavez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/4/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2898

FICTITIOUS BUSINESS NAME STATEMENT: 20101416996 The following person(s) is/are doing business as: RIO NEGRO DEVELOPMENT 10842 Victory Blvd, North Hollywood, CA 91606. MAXIMILIANN GIL 10842 Victory Blvd, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/06/10. Signed: Maximiliann Gil, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/5/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2899

FICTITIOUS BUSINESS NAME STATEMENT: 20101417623 The following person(s) is/are doing business as: THE RED GIFT 10880 Wilshire Blvd., Suite 122, Los Angeles, CA 90024. RED GIFT LLC 10880 Wilshire Blvd., Suite 122, Los Angeles, CA 90024. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/05/10. Signed: Vache Dardkjian/ Red Gift LLC, Member. This statement is filed with the County Clerk of Los Angeles County on: 10/5/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2900

FICTITIOUS BUSINESS NAME STATEMENT: 20101435069 The following person(s) is/are doing business as: SPICY CHARLIE'S INC 12915 Bloomfield St #4, Studio City, CA 91604. SPICY CHARLIE'S INC 12915 Bloomfield St #4, Studio City, CA 91604. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/06/10. Signed: Charles Eugene. President. This statement is filed with the County Clerk of Los Angeles County on: 10/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2901

FICTITIOUS BUSINESS NAME STATEMENT: 20101432587 The following person(s) is/are doing business as: TIGGY'S AUTO GROUP 4470 Firestone Blvd, South Gate, CA 90280. TIGGY'S ENTERPRISES, INC. 20659 Cantara St, Winnetka CA 91306. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/01/08. Signed: Tiggy's Enterprises Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2902

FICTITIOUS BUSINESS NAME STATEMENT: 20101437459 The following person(s) is/are doing business as: MUNCHY DELIGHTS VENDING 324 N. Fairview St., Burbank, CA 91505. DANIEL GONZALES CASTRO; ELIZABETH CASTRO 324 N. Fairview St., Burbank, CA 91505. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/07/10. Signed: Daniel C. Castro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2903

FICTITIOUS BUSINESS NAME STATEMENT: 20101436563 The following person(s) is/are doing business as: INTERTIA SYS 7743 MINSTREL AVE, WEST HILLS, CA 91304. HARVINDER K. MANNSHAHIA 7743 MINSTREL AVE, WEST HILLS, CA 91304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/07/10. Signed: Intertia Sys, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2904

FICTITIOUS BUSINESS NAME STATEMENT: 20101445086 The following person(s) is/are doing business as: PENTA TRAVEL 124 W. Stocker St #124 B, Glendale CA 94202. ALIS PENESYAN 341 N. Geneva St. #1, Glendale CA 91206. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/08/10. Signed: Alis Penesyany, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/08/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2905

FICTITIOUS BUSINESS NAME STATEMENT: 20101444428 The following person(s) is/are doing business as: MONKEY PEOPLE; MONKEY SEC MONKEY DO. 13550 Rye, St #2, Sherman Oaks CA 91423. SHIRI WILLCOIT; DANTE FRANELLI WILLCOIT 13550 Rye, St #2, Sherman Oaks CA 91423. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 2007. Signed: Shir Willcoit, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/08/10. NOTICE - This fictitious name state-

ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2906

FICTITIOUS BUSINESS NAME STATEMENT: 20101444354 The following person(s) is/are doing business as: FOREVER 1 JEWELRY 550 S. Hill St, Suite 1453, Los Angeles, CA 90013. ARMEN JOE GASPARYAN 10954 Oro Vista Ave, Sunland, CA 91040. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/08/10, Owner: Armen Joe Gasparyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/08/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2907

FICTITIOUS BUSINESS NAME STATEMENT: 20101440552 The following person(s) is/are doing business as: UP IN THERE ENT; WIDE OPEN PUBLICATION 22739 Leonora Dr., Woodland Hills, CA 91367. MICHAEL TSAVIDIS; MERCEDES RODGERS, 22739 Leonora Dr., Woodland Hills, CA 91367. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/08/10. Signed: Michael Tsavidis, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/08/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2908

FICTITIOUS BUSINESS NAME STATEMENT: 20101444051 The following person(s) is/are doing business as: LUCAS TRATTORIA- ITALIAN KITCHEN, 267 N. Pass Ave, Burbank, CA 91505. NAIM OJELI 13929 Weddington St, Sherman Oaks, CA 91401. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/08/10. Signed: Naim Ojeli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/08/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2909

FICTITIOUS BUSINESS NAME STATEMENT: 20101441933 The following person(s) is/are doing business as: MICHAEL D. JOHNSON AND ASSOCIATES 655 S. Rimpau Blvd., Los Angeles CA 90005. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/08/10. Signed: Michael D. Johnson, Principal/ Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 10/08/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2910

FICTITIOUS BUSINESS NAME STATEMENT: 20101398513 The following person(s) is/are doing business as: UGO- TRUST AUTO 2314 W. Imperial Hwy #4, Hawthorne, CA 90250. ROLAND PRINCE UGORJI 2314 W. Imperial Hwy #4, Hawthorne, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/08/10. Signed: Roland Prince Ugorji, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/08/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2911

FICTITIOUS BUSINESS NAME STATEMENT: 20101398513 The following person(s) is/are doing business as: AL HAMDANI MARKET HALAL MEAT AND GROCERY AND FOOD, 2413 P.C.H Blvd. #102, SHAZLA ALI AKHTAR 540 W. 223rd St. Carson, CA, 90745. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/20/10. Signed: Shazla Ali Akhtar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/08/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2912

FICTITIOUS BUSINESS NAME STATEMENT: 20101425579 The following person(s) is/are doing business as: ECO GREEN INDUSTRIES INC, GAL CONSTRUCTION INC 22371 Mullholland Dr, Suite 1011, Woodland Hills, CA 91364. ECO GREEN INDUSTRIES INC 22371 Mullholland Dr, Suite 1011, Woodland Hills, CA 91364. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/06/10. Signed: Eco Green Industries Inc, President.. This statement is filed with the County Clerk of Los Angeles County on: 10/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2913

FICTITIOUS BUSINESS NAME STATEMENT: 20101427534 The following person(s) is/are doing business as: SPORTSCAR LA 375 E. Beach Ave, Inglewood, CA 90302 THOMAS ROY STEELE 375 E. Beach Ave, Inglewood, CA 90302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1999. Signed: Thomas Roy Steele, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/04/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2914

FICTITIOUS BUSINESS NAME STATEMENT: 20101290583 The following person(s) is/are doing business as: ACG- TRAINING MANAGEMENT & CONSULTING 5227 S. Holt Ave, Los Angeles, CA 90056 AMERICAN CAREGIVERS- SMC 5227 S. Holt Ave, Los Angeles, CA 90056. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/06/10. Signed: David London, Director. This statement is filed with the County Clerk of Los Angeles County on: 10/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2915

FICTITIOUS BUSINESS NAME STATEMENT: 20101406350 The following person(s) is/are doing business as: SEVENTEEN KING SPORTSWEAR MARKETING COMPANY 2924 Farmdale Ave, Los Angeles, CA 90016. CHRISTOPHER D. TURK 2924 Farmdale Ave, Los Angeles, CA 90016. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/10. Signed: Christopher D. Turk, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)10/14/2010, 10/21/2010, 10/28/2010, 11/4/10 2916

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20070020416
Date Filed: 1/04/07
Name of Business: ALONDRA GRAPHICS 1807 Parthenia St. #4, Northridge, CA 91324
Registered Owner: SAIROT CASTILLO 20800 Lull St, Winnetka, CA 91306
Current File # 20101412593
Date: 10/04/10
Published: 10/14/2010, 10/21/2010, 10/28/2010, 11/4/10

FICTITIOUS BUSINESS NAME STATEMENT: 20101467872 The following person(s) is/are doing business as: SAN FRANCISCO BAIL BONDS 14419 Sylvan St. Van Nuys, CA 91401. AIR BAIL BONDS, INC 14419 Sylvan St. Van Nuys, CA 91401. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/10. Signed: Joel Horowitz, President. This statement is filed with the County Clerk of Los Angeles County on: 10/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2917

FICTITIOUS BUSINESS NAME STATEMENT: 20101436863 The following person(s) is/are doing business as: METER MAN MERCHANDISE 505 Olympic Blvd., Santa Monica, CA 90401. PATRICK BAXTER 505 Olympic Blvd., Santa Monica, CA 90401.

The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/07/10. Signed: Patrick Baxter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2918

FICTITIOUS BUSINESS NAME STATEMENT: 20101452145 The following person(s) is/are doing business as: BCI MEDIA; BCI PHOTOGRAPHY 3662 Midvale Avenue Apt. 11, Los Angeles, CA 90034. BRIAN C. JAMES 3662 Midvale Avenue Apt. 11, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/10. Signed: Brian C. James, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2918

FICTITIOUS BUSINESS NAME STATEMENT: 20101452144 The following person(s) is/are doing business as: CHEESECAKE VINTAGE; NATASHA MINSK 3662 Midvale Avenue Apt. 11, Los Angeles, CA 90034. ALISON JAMES 3662 Midvale Avenue Apt. 11, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/10. Signed: Alison James, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2919

FICTITIOUS BUSINESS NAME STATEMENT: 20101285197 The following person(s) is/are doing business as: SIMPLY BLESSED CATERING 3636 W. Imperial Hwy #229, Inglewood, CA 90303. DWAIN JACKSON 3636 W. Imperial Hwy #229, Inglewood, CA 90303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/13/10. Signed: Dwain A. Jackson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/13/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2920

FICTITIOUS BUSINESS NAME STATEMENT: 20101292976 The following person(s) is/are doing business as: LOLA PAIN; PAIN CLOTHING 2509 Treelane Avenue, Monrovia, CA 91016; PO BOX 216, Glendale, CA 91023. OLGA DANIEL 2509 Treelane Avenue, Monrovia, CA 91016. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/14/10. Signed: Olga Daniel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2920

FICTITIOUS BUSINESS NAME STATEMENT: 20101470067 The following person(s) is/are doing business as: GABRIEL'S CLEANING HAULING; GABRIEL'S GREEN CLEANING 4712 Admiralty Way Unit 888, Marina Del Rey, CA 90292. DAVID GABRIEL 4712 Admiralty Way Unit 888, Marina Del Rey, CA 90292. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: David Gabriel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/15/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2922

FICTITIOUS BUSINESS NAME STATEMENT: 20101478784 The following person(s) is/are doing business as: R.C.S AND ASSOCIATES; R.C. SIMPSON AND ASSOCIATES 1506 W. 124th Street, Los Angeles, CA 90047. RANDOLPH SIMPSON 1506 W. 124th Street, Los Angeles, CA 90047. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: Randolph Simpson, President. This statement is filed with the County Clerk of Los Angeles County on: 10/15/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2923

FICTITIOUS BUSINESS NAME STATEMENT: 20101453474 The following person(s) is/are doing business as: HEALTH ENDEAVORS 3020 W. 43rd Place, Los Angeles, CA 90008. SANDRA E. HEATH 3020 W. 43rd Place, Los Angeles, CA 90008. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/10. Signed: Sandra E. Heath, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2924

FICTITIOUS BUSINESS NAME STATEMENT: 20101452750 The following person(s) is/are doing business as: STARPRO USA 8454 Doris Avenue, San Gabriel, CA 91775-1820. CDI&IZ INCORPORATED 8454 Doris Avenue, San Gabriel, CA 91775-1820. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/10. Signed: Raul Benavente, President. This statement is filed with the County Clerk of Los Angeles County on: 10/21/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2924

FICTITIOUS BUSINESS NAME STATEMENT: 20101453648 The following person(s) is/are doing business as: TRUE BELIEVERS MINISTRIES 1148 West 104th Street, Los Angeles, CA 90044. KENNETH CUNNINGHAM SR. 1148 West 104th Street, Los Angeles, CA 90044. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: Kenneth Cunningham, Minister. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2924

FICTITIOUS BUSINESS NAME STATEMENT: 20101453648 The following person(s) is/are doing business as: DESTIN 2 WIN TRANS 820 N. Acacia Street Unit 121, Inglewood, CA 90302. BRIAN STEVEN CHAMBERS SR. 820 N. Acacia Street Unit 121, Inglewood, CA 90302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: Brian Steven Chambers, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/15/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2924

FICTITIOUS BUSINESS NAME STATEMENT: 20101454392 The following person(s) is/are doing business as: GLS SMOOTH ADHESIVE AND POLYMERS; ADVAZING ALCHERY AND POLYMERS 801 S. Raymond Avenue #39, Alhambra, CA 91803. CYNTHIA CASTELLANOS 4825 Templeton Street, Los Angeles CA 90032. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 1/01/10. Signed: Cynthia Castellanos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does

ness under the fictitious business name or names listed here on 11/02/2000. Signed: Sunera Swarup, President. This statement is filed with the County Clerk of Los Angeles County on: 9/16/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2941

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No: 20101453726
Date Filed: 10/14/10
Name of Business: FIRST NAILS AND SPA 318 S. Lincoln Blvd., Venice, CA 90291
Registered Owner: STEPHANIE THUY LY; LIEU THI LY 318 S. Lincoln Blvd., Venice, CA 90291
Current File # 20090949484
Date: 6/24/09
Published: 10/21/10,10/28/10,11/4/10, 11/11/10
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No: 20101454164
Date Filed: 10/12/10
Name of Business: EKIMOOGUN ASSOC. OF SO. CAL 1824 W. 134th Place, Gardena, CA 90249
Registered Owner: EKIMOOGUN ASSOC. OF SO. CAL 1824 W. 134th Place, Gardena, CA 90249
Current File # 20101277868
Date: 10/12/2010
Published: 10/21/10,10/28/10,11/4/10, 11/11/10

Department of Alcoholic Beverage Control
888 S. Figueroa St.
Los Angeles, CA 90017
(213) 853-6043
Notice: Application for change
In ownership of Alcoholic Beverage License
Date of Filing Application: October 12, 2010
The name of the Applicant is:
CHUTTER INC
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
9071 SANTA MONICA BLVD
WEST HOLLYWOOD, CA 90069-5520
Type of license applied for:
47- On Sale General Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 201011361739
The following person(s) is/are doing business as: CIRCUS OF SMOKE, 4918 YORK BLVD, LOS ANGELES, CA 90042. GONZALO CABEZAS, 120 N BURLINGTON AVE LOS ANGELES CA 90026. MICHELLE CABEZAS, 120 N BURLINGTON AVE LOS ANGELES CA 90026. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here in on 9/01/2010. Signed: GONZALO CABEZAS. This statement is filed with the County Clerk of Los Angeles County on: 9/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19345

FICTITIOUS BUSINESS NAME STATEMENT: 201011367582
The following person(s) is/are doing business as: EXCELLENT SERVICES, EXCELLENT AUTO SALE, 15514 MAPLEGROVE AVE, LA PUENTE, CA 91744. LINDA MATOS, 15514 MAPLEGROVE LA PUENTE CA 91744. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LINDA MATOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19346

FICTITIOUS BUSINESS NAME STATEMENT: 20101376693
The following person(s) is/are doing business as: ALFREDO'S AUTO BODY AND FENDER, 12626 CARMENITA RD, SANTA FE SPRINGS, CA 90670. ALFREDO ASENSIO, 20329 CALORA ST COVINA CA 91724. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/11/1990. Signed ALFREDO ASENSIO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19295

FICTITIOUS BUSINESS NAME STATEMENT: 20101402478
The following person(s) is/are doing business as: MARTINEZ RP TRANSPORTATION, 8921 DUDLEXT AVENUE, SOUTH GATE, CA 90280. CARLOS R. PALACIOS, 8921 DUDLEXT AVENUE SOUTH GATE CA 90280. The business is conducted by: Registrant has begun to transact business under the fictitious business name or names listed here in on 3/1/2005. Signed CARLOS R. PALACIOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19347

FICTITIOUS BUSINESS NAME STATEMENT: 20101459320
The following person(s) is/are doing business as: HG GRAPHIC & PRINTING CO., 6415 LIVIA AVE, TEMPLE CITY, CA 91780. FAY HUI LIU, 6415 LIVIA AVE TEMPLE CITY CA 91780. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed FAY HUI LIU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19348

FICTITIOUS BUSINESS NAME STATEMENT: 20101388541 The following person(s) is/are doing business as: IMZ FINANCIAL 38610 Annette Avenue, Palmdale, CA 93557. ITIBARI ZULU 38610 Annette Avenue, Palmdale, CA 93557. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 09/29/10. Signed: Itibar Zulu. Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2942

FICTITIOUS BUSINESS NAME STATEMENT: 20101453977 The following person(s) is/are doing business as: CHOCOLATE SUNDAY 14230 Alderwood Road, Lake Hughes, CA 93532; P.O Box 915, Lake Hughes, CA 93532.CHOCOLATE PEACH LLC 14230 Alderwood Road, Lake Hughes, CA 93532.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/10. Signed: Lauretha Knight, President. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2943

FICTITIOUS BUSINESS NAME STATEMENT: 20101492621 The following person(s) is/are doing business as: MY PLUMBING SPECIALIST 10955 Wagner Street, Culver City, CA 90230.MICHAEL B CHISM 2521 Huntington Lane, Redondo Beach, CA 90278; CARLOS GONZALEZ 4045 Harter Avenue, Culver City, CA 90230. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/10. Signed: Michael B Chism, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2944

FICTITIOUS BUSINESS NAME STATEMENT: 20101499842 The following person(s) is/are doing business as: EXTENDED QUARTERS 1123 N. Detroit Street, West Hollywood, CA 90046. G. MARC MILLER 1123 N. Detroit Street, West Hollywood, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact

business under the fictitious business name or names listed here on 10/20/10. Signed: G. Marc Miller, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2945

FICTITIOUS BUSINESS NAME STATEMENT: 20101500523 The following person(s) is/are doing business as: BULLS EYE EXECUTIVE TRANSP; BLACKBERRY EXECUTIVE TRANSP 11426 Cherry Avenue, Inglewood, CA 90303.ROSCOE JIM BROWN 11426 Cherry Avenue, Inglewood, CA 90303.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/10. Signed: Roscoe Brown, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2946

FICTITIOUS BUSINESS NAME STATEMENT: 20101269716 The following person(s) is/are doing business as: TID 4821 Lankershim Blvd. Suite F 307, North Hollywood, CA 91601.TIME IN DESTINY, INC. 4821 Lankershim Blvd. Suite F 307, North Hollywood, CA 91601.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/01/2010. Signed: Donna Zamora, Corporate Secretary. This statement is filed with the County Clerk of Los Angeles County on: 9/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2947

FICTITIOUS BUSINESS NAME STATEMENT: 20101269886 The following person(s) is/are doing business as: REIGN 14622 Ventura Blvd. Suite102-814, Sherman Oaks, CA 91403.SHAPHAN ROBERTS 14622 Ventura Blvd. Suite F 307, North Hollywood, CA 91403; IDEAL MEDIA ENTERTAINMENT LLC 928 N. San Fernando Blvd. Suite J #119, Burbank, CA 91504; 3RD DAY PRODUCTIONS 318 N. Carson Street #208, Carson City, Nevada 89701.The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on 9/01/2010. Signed: Shaphan Roberts, Self. This statement is filed with the County Clerk of Los Angeles County on: 9/09/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2948

FICTITIOUS BUSINESS NAME STATEMENT: 20101461486 The following person(s) is/are doing business as: SIMPLY SHEA 509 Crater Camp Drive, Monte Nido, CA 91302.GAYLE SHEA 509 Crater Camp Drive, Monte Nido, CA 91302.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Gayle Shea, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2949

FICTITIOUS BUSINESS NAME STATEMENT: 20101470275 The following person(s) is/are doing business as: S J HARRIS LA 8383 Wilshire Blvd. Suite 830, Beverly Hills, CA 90211.SCOTT J. HARRIS 2091 Outpost Drive, Los Angeles, CA 90068.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/2010. Signed: Scott J. Harris, Principal. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2950

FICTITIOUS BUSINESS NAME STATEMENT: 20101499533 The following person(s) is/are doing business as: HANDS CLEANING SERVICE 3009 W. 82nd Place, Inglewood, CA 90305.EDMOND HAMILTON JR. 3009 W. 82nd Place, Inglewood, CA 90305. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/2010. Signed: Edmond Hamilton Jr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2951

FICTITIOUS BUSINESS NAME STATEMENT: 20101492196 The following person(s) is/are doing business as: ANIMAR; THE ANIMAR GROUP 6601 Center Drive West, Los Angeles, CA 90045.ANITA JONES; MARSHALL CAMPBELL 6601 Center Drive West, Los Angeles, CA 90045.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/2010. Signed: Marshall Campbell, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2952

FICTITIOUS BUSINESS NAME STATEMENT: 20101491349 The following person(s) is/are doing business as: MAKE ME OVER 6840 11th Avenue, Los Angeles, CA 90043. TOI PINELL 6840 11th Avenue, Los Angeles, CA 90043; MONIQUE BELL 1419 W. 179th Street, Gardena, CA 90248; DOMINIQUE DENNIS 10207 Canshaw Blvd. #5, Inglewood, CA 90303.The business is conducted by: Joint Venture. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Toi Pinell, Founder. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2953

FICTITIOUS BUSINESS NAME STATEMENT: 20101491570 The following person(s) is/are doing business as: LA SPA MOVING 4816 5th Avenue, Los Angeles, CA 90043. MICHAEL LEWIS; KIER LEWIS 4816 5th Avenue, Los Angeles, CA 90043. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Kier Lewis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2954

FICTITIOUS BUSINESS NAME STATEMENT: 20101471201 The following person(s) is/are doing business as: CT TRUCKING 13016 Ardath Avenue, Gardena, CA 90249.ANTHONY YATES 13016 Ardath Avenue, Gardena, CA 90249.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/2010. Signed: Anthony Yates, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2955

FICTITIOUS BUSINESS NAME STATEMENT: 20101515857 The following person(s) is/are doing business as: AGHALEVON 5632 Van Nuy Blvd. #323, Van Nuys, CA 91401.LEVON AGHABEKYAN 5632 Van Nuy Blvd. #323, Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Levon Aghabekyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2956

FICTITIOUS BUSINESS NAME STATEMENT: 20101515858 The following person(s) is/are doing business as: PASHINA DESIGN 10945 Burbank Blvd. #112, North Hollywood, CA 91601.ASHOT PASHINYAN 10945 Burbank Blvd. #112, North Hollywood, CA 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Ashot Pashinyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does

not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2957

FICTITIOUS BUSINESS NAME STATEMENT: 20101515859 The following person(s) is/are doing business as: MHERS FINE DESIGN 145 S. Glenoaks Blvd. #155, Burbank, CA 91502.MHER POGHOSYAN 145 S. Glenoaks Blvd. #155, Burbank, CA 91502.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Mher Poghosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2958

FICTITIOUS BUSINESS NAME STATEMENT: 20101515860 The following person(s) is/are doing business as: SARMOVS SALES 3200 Wilshire Blvd. #111-33, Los Angeles, CA 90010.ARTUR SARMOVSYAN 3200 Wilshire Blvd. #111-33, Los Angeles, CA 90010. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Artur Sarmosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2959

FICTITIOUS BUSINESS NAME STATEMENT: 20101515861 The following person(s) is/are doing business as: DESIGN BY LINGAR 501 W. Glenoaks Blvd. #142, Glendale, CA 91202.ARTUR CHILINGARYAN 501 W. Glenoaks Blvd. #142, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Artur Chilingaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2960

FICTITIOUS BUSINESS NAME STATEMENT: 20101515862 The following person(s) is/are doing business as: WE BOOST CREDIT 225 E. Broadway, Glendale, CA 91205. MANUEL M. CHARAKHYAN; ARAMAYIS VARDANYAN 225 E. Broadway, Glendale, CA 91205.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Manuel M. Charakhyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2961

FICTITIOUS BUSINESS NAME STATEMENT: 20101450046 The following person(s) is/are doing business as: SUIT GUY 330 E. 11th Street, Los Angeles, CA 90015.GUY SHAULI 5135 Zetlah Avenue #102, Encino, CA 91316.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/2010. Signed: Guy Shauli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2962

FICTITIOUS BUSINESS NAME STATEMENT: 20101453267 The following person(s) is/are doing business as: EZ CHRISTMAS TREES 375 N. La Cienega Blvd., Los Angeles, CA 90048; 12841 Four Palms Lane, Sylmar, CA 91342. JOSE EDWARD VALENTIN 12941 Four Palms Lane, Sylmar, CA 91342; JOHN STEVEN COLLETTI 11665 Mayfield Avenue, Los Angeles, CA 90049. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/2010. Signed: Jose Edward Valentin, Individual. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2963

FICTITIOUS BUSINESS NAME STATEMENT: 20101453244 The following person(s) is/are doing business as: HOLLYWOOD HILLS HOUSE WINDOW CLEANING 16808 Sherman Way #209, Van Nuys, CA 91406.LUIS GONZALEZ 16808 Sherman Way #209, Van Nuys, CA 91406. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 06/20/05. Signed: Luis Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2964

FICTITIOUS BUSINESS NAME STATEMENT: 20101451928 The following person(s) is/are doing business as: DIGITAL AGE MUSIC 4804 Laurel Canyon Blvd. Suite 341, Valley Village, CA 91607.CRISTIAN PEREZ 3663 W. 113 Street, Inglewood, CA 90303; FILIBERT GARCIA 4709 Kratt Avenue, Valley Village, CA 91602.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 09/20/10. Signed: Cristian Perez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2965

FICTITIOUS BUSINESS NAME STATEMENT: 20101449083 The following person(s) is/are doing business as: MAPLE CONSTRUCTION MANAGEMENT; BRENTWOOD CAPITAL 16530 Ventura Blvd. #601, Encino, CA 91436; P.O Box 56766, Sherman Oaks, CA 91413. PARKVIEW FINANCIAL, INC. 16530 Ventura Blvd. #601, Encino, CA 91436. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/1/2010. Signed: Fred Afari, President. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2966

FICTITIOUS BUSINESS NAME STATEMENT: 20101451296 The following person(s) is/are doing business as: ME AND YOU 11929 Venice Blvd. #221, Los Angeles, CA 90066.SILVANO CARDELLA; MARCO SALOMONE 11929 Venice Blvd. #221, Los Angeles, CA 90066. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/2010. Signed: Silvano Cardella, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2967

FICTITIOUS BUSINESS NAME STATEMENT: 20101451297 The following person(s) is/are doing business as: MANGIA E CANTA 11929 Venice Blvd. #221, Los Angeles, CA 90066.SILVANO CARDELLA; MARCO SALOMONE 11929 Venice Blvd. #221, Los Angeles, CA 90066. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/2010. Signed: Silvano Cardella, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2968

FICTITIOUS BUSINESS NAME STATEMENT: 20101463176 The following person(s) is/are doing business as: VIC STUDIOS 1930 W. Glenoaks Blvd. #16, Glendale, CA 91201.VANIK SARDARYAN 1930 W. Glenoaks Blvd. Suite 6, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/06/2008. Signed: Vanik Sardaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14

on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2982

FICTITIOUS BUSINESS NAME STATEMENT: 20101486016 The following person(s) is/are doing business as: THE COMPUTER LITERACY COACH; BG TECHNOLOGIES 9135 Reseda Blvd. #93, Northridge, CA 91324.BERNARD GILES 18613 Calahan Street, Northridge, CA 91324.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Bernard Giles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2983

FICTITIOUS BUSINESS NAME STATEMENT: 20101484821 The following person(s) is/are doing business as: JOLLYMON PRINTING AND PACKAGING 8932 Telfair Avenue, Sun Valley, CA 91352.RONALD DAVID WONG 8932 Telfair Avenue, Sun Valley, CA 91352.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Ronald David Wong, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2984

FICTITIOUS BUSINESS NAME STATEMENT: 20101482901 The following person(s) is/are doing business as: G & A AUTOMOTIVE & MUFFLER 6111 Hazeltine Avenue #A, Van Nuys, CA 91401.KASHYVAN GRIGOR 12413 Onnard Street #106, North Hollywood, CA 91606.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Kashyvan Grigor, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2985

FICTITIOUS BUSINESS NAME STATEMENT: 20101482739 The following person(s) is/are doing business as: ASSESA GARDENING 13218 De Foe Avenue, Sylmar, CA 91342.NICOLU GARCIA 13218 De Foe Avenue, Sylmar, CA 91342.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Nicoll Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2986

FICTITIOUS BUSINESS NAME STATEMENT: 20101490554 The following person(s) is/are doing business as: ELITE DEFENSE 4924 Balboa Blvd. #551, Encino, CA 91316.FRANJO LIEBSCHER 4924 Balboa Blvd. #551, Encino, CA 91316.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Franjo Liebscher, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2987

FICTITIOUS BUSINESS NAME STATEMENT: 20101491593 The following person(s) is/are doing business as: CONTINGENCY ENTERTAINMENT 500 Jackson Place #106, Glendale, CA 91206.BAHRAM KHOSRAVIAN 500 Jackson Place #106, Glendale, CA 91206.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/08/2010. Signed: Bahram Khosraviyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2988

FICTITIOUS BUSINESS NAME STATEMENT: 20101492171 The following person(s) is/are doing business as: ROYAL PARKING SERVICES; ROYAL VALET SERVICES 6509 Ventura Blvd. #205, Sherman Oaks, CA 91403.DOTS CONNEXED INC. 15063 Ventura Blvd. #205, Sherman Oaks, CA 91403.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Khaled Hawary, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2989

FICTITIOUS BUSINESS NAME STATEMENT: 20101500223 The following person(s) is/are doing business as: PASTAMICHI RISTORANTE 13213 Gladstone Avenue, Sylmar, CA 91342.PASTA MICHI INC. 1028 Hollister Street Apt.3, San Fernando, CA 91340.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/2010. Signed: Luis Manuel Orozco, President. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2990

FICTITIOUS BUSINESS NAME STATEMENT: 20101496094 The following person(s) is/are doing business as: BEVERLY HILLS MEDICAL LASERS 416 N. Bedford Dr. Suite 204, Beverly Hills, CA 90210; 436 N. Bedford Drive #103, Beverly Hills, CA 90210. LEIF L. ROGERS MD, PROFESSIONAL CORPORATION 436 N. Bedford Drive #103, Beverly Hills, CA 90210.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/2010. Signed: Leif L. Rogers, President. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2991

FICTITIOUS BUSINESS NAME STATEMENT: 20101496095 The following person(s) is/are doing business as: SAVE PLUS \$6 FAMILY CLOTHING 9043 Woodman Avenue, Arleta, CA 91331.CLOTHING 20, INC 2628 N. Parish Place, Burbank, CA 91502.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/2010. Signed: Clothing 20, Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2992

FICTITIOUS BUSINESS NAME STATEMENT: 20101500377 The following person(s) is/are doing business as: THE ELEPHANT PAW 5853 Lexington Avenue #7, Hollywood, CA 90038. RUVIM PODGORNY 5853 Lexington Avenue #7, Hollywood, CA 90038. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/2010. Signed: Ruvim Podgorny, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2993

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101497083
Date Filed: 10/20/10
Name of Business: GT FAST TRUCKING 3523 N. Verdugo Road, Glendale, CA 91208
Registered Owner: Gevorg Terzyan 3523 N. Verdugo Road, Glendale, CA 91208
Current File # 20091220146
Date: 8/10/09
Published: 10/28/10,11/4/10, 11/11/10, 11/18/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101484913
Date Filed: 10/18/10
Name of Business: EXCLUSIVE BAIL BONDS, XCLUSIVE BAIL BONDS 702 Parkman Avenue, Los Angeles, CA 90026

Registered Owner: JAIME ALEXANDER HONG 702 Parkman Avenue, Los Angeles, CA 90026
Current File # 20100197397
Date: 02/11/2010
Published: 10/28/10,11/4/10,11/11/10, 11/18/2010
Nerissa Danielle Ortega
22603 Kinard Avenue
Carson, CA 90745
Case Number: TS013753
File Number: October 19, 2010
Superior Court of California Court of Los Angeles
200 W. Compton Blvd.
Compton, CA 90220
PETITION FOR CHANGE OF NAME
TO ALL INTERESTED PARTIES:

1. Petitioner: Nerissa Danielle Ortega
2. Present Names: Nerissa Danielle Ortega
Proposed Names: Nerissa Danielle Del Pilar
2.THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: November 23, 2010 9:00 am Dept. B

Signed, Rose Horn Judge of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20101427529
The following person(s) is/are doing business as: MASTER FRESH DONUT, 2229 DURFEE AVE SUITE #A, EL MONTE, CA 91732. HANNY EA, 1705 S. DATE AVE ALHAMBRA CA 91803. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: HannY EA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/28/2010, 11/4/2010, 11/11/2010, 11/18/2010 19393

FICTITIOUS BUSINESS NAME STATEMENT: 20101427530
The following person(s) is/are doing business as: SPH&L AUTO EXPORT, 555 E PA-CIFIC COAST HWY # 204, LONG BEACH, CA 90806. PETER SEM, 1120 LAVETA TER APT # 04 LOS ANGELES CA 90026. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: PETER SEM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/6/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/28/2010, 11/4/2010, 11/11/2010, 11/18/2010 19392

FICTITIOUS BUSINESS NAME STATEMENT: 20101461913
The following person(s) is/are doing business as: GARDENA AUTOMOTIVE, 1506 S WESTERN AVE # 4, GARDENA, CA 90249. CLAUDIA L. AREVALO, 2638 E. 53RD ST HUNTINGTON PARK CA 90255. The business is conducted by: a Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/28/2010, 11/4/2010, 11/11/2010, 11/18/2010 19349

FICTITIOUS BUSINESS NAME STATEMENT: 20101471243
The following person(s) is/are doing business as: CLOFIT, 36757 E 33RD ST, PALM-DALE, CA 93550. JIN SEOK YANG, 36757 E 33RD ST PALMDALE CA 93550. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JIN SEOK YANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/28/2010, 11/4/2010, 11/11/2010, 11/18/2010 19394

FICTITIOUS BUSINESS NAME STATEMENT: 20101471307
The following person(s) is/are doing business as: TEAMWORK PRINTING, 9845 AL-BURTIS ST, SANTE FE SPRINGS, CA 90670. MICHELLE Q HENDERSON, 9845 ALBURTIS ST SANTE FE SPRINGS CA 90670. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/28/2005. Signed MICHELLE Q HENDERSON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/28/2010, 11/4/2010, 11/11/2010, 11/18/2010 19395

FICTITIOUS BUSINESS NAME STATEMENT: 20101542616 The following person(s) is/are doing business as: POINTE ENTERTAINMENT, POINTE E 1304 Roxbury Drive Unit 103, Los Angeles, CA 90035.NATASHA KALIMADA; LINDSEY LOWRIE; 9004 Roxbury Drive Unit 103, Los Angeles, CA 90035.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/2010. Signed: Natasha Kaimada, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 2994

FICTITIOUS BUSINESS NAME STATEMENT: 20101542617 The following person(s) is/are doing business as: BUDGET MORTGAGE SERVICES 1849 Sawtelle Blvd. Suite 700, Los Angeles, CA 90025.BUDGET MORTGAGE SERVICES, INC. 1849 Sawtelle Blvd. Suite 700, Los Angeles, CA 90025.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/2010. Signed: Noah Furlie, Executive Vice President. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 2995

FICTITIOUS BUSINESS NAME STATEMENT: 20101471136 The following person(s) is/are doing business as: GODS GENEROUS GIVING; ONE VISION 13719 S. San Pedro Street, Los Angeles, CA 90061.THOMASINA WHITE 13719 S. San Pedro Street, Los Angeles, CA 90061.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/2010. Signed: Thomasina White, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 2996

FICTITIOUS BUSINESS NAME STATEMENT: 20101517023 The following person(s) is/are doing business as: G2G (GREEN 2 GREEN) 13232 Fiji Way Unit H, Marina Del Rey, CA 90292.NATHON CUTLER 13232 Fiji Way Unit H, Marina Del Rey, CA 90292. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/2010. Signed: Nathon Cutler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 2997

FICTITIOUS BUSINESS NAME STATEMENT: 20101404277 The following person(s) is/are doing business as: TAXES N MORE 4580 W. El Segundo Blvd. #C, Hawthorne, CA 90250.YOLANDA GONZALEZ 4580 W. El Segundo Blvd. #C, Hawthorne, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 03/15/06. Signed: Yolanda Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles

County on: 10/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 2998

FICTITIOUS BUSINESS NAME STATEMENT: 20101525399 The following person(s) is/are doing business as: KAIROS INSURANCE SERVICES 13101 W. Washington Blvd. Suite 128, Los Angeles, CA 90066.KAIROS FINANCIAL GROUP, INC. 13101 W. Washington Blvd. Suite 128, Los Angeles, CA 90066.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/25/10. Signed: Randolph Freeman II, President. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 2999

FICTITIOUS BUSINESS NAME STATEMENT: 20101525428 The following person(s) is/are doing business as: DANNIS AUTO SERVICE AND PARTNERS 1635 Centinela Avenue, Inglewood, CA 90302.KARARA MUHOORO 1112 1/2 S. Sierra Bonita Avenue, Inglewood, CA 90302.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/25/10. Signed: Karara Muhoro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3000

FICTITIOUS BUSINESS NAME STATEMENT: 20101525554 The following person(s) is/are doing business as: GLS REAL ESTATE GROUP; GIGGS STYLE 6565 Crescent Park West #111, Playa Vista, CA 90094; PO Box 11754, Marina Del Rey, CA 90295. GAIL L. SMITH 6565 Crescent Park West #411, Playa Vista, CA 90094.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/25/2010. Signed: Gail L. Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3001

FICTITIOUS BUSINESS NAME STATEMENT: 20101493476 The following person(s) is/are doing business as: SUNNYS SUSHI; TOSHI SUSHI, B; KOSHIN SUSHI, A. 2804 Hyperion Avenue, Los Angeles, CA 90027.KESHIN SHIKIYA 816 S. St. Andrews Place, Los Angeles, CA 90005.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/10. Signed: Koshin Shikiya, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3002

FICTITIOUS BUSINESS NAME STATEMENT: 20101516889 The following person(s) is/are doing business as: DOUGLAS G. GRAHAM; DOUGLAS G. GRAHAM AIA, CDS & ASSOCIATES STRATEGIC CAPITAL DEVELOPMENT 2611 South Beverly Drive, Los Angeles, CA 90034. DOUGLAS G. GRAHAM 2611 South Beverly Drive, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 5/15/10. Signed: Douglas G. Graham, Principal. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3003

FICTITIOUS BUSINESS NAME STATEMENT: 20101516888 The following person(s) is/are doing business as: ALL STAR ROADSIDE ASSISTANCE 201 S. Anderson Street, Los Angeles, CA 90033.NISSIM MORAMI 1414 S. Sherbourne Drive #2, Los Angeles, CA 90035. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/10. Signed: Nissim Morami, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3004

FICTITIOUS BUSINESS NAME STATEMENT: 20101530026 The following person(s) is/are doing business as: BP STUDIOS 25341 Belle Porte Avenue, Harbor City, CA 90710.JULIAN RODRIGUEZ III 25341 Belle Porte Avenue, Harbor City, CA 90710. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Julian Rodriguez III, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3005

FICTITIOUS BUSINESS NAME STATEMENT: 20101531885 The following person(s) is/are doing business as: BIG CITY CAKES; BIG CITY CATERING BY CHEF RUWAN 1629 1/2 Abbot Kinney Blvd., Venice, CA 90291; 2478 Barry Avenue, Los Angeles, CA 90064.RUWAN GUNATILAKE 2478 Barry Avenue, Los Angeles, CA 90064. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Ruwan Gunatilake, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3006

FICTITIOUS BUSINESS NAME STATEMENT: 20101507124 The following person(s) is/are doing business as: LOWE'S AUTO 1249 W. 147th Street, Gardena, CA 90247. CLARK LESLIE LOWE 1249 W. 147th Street, Gardena, CA 90247. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/10. Signed: Clark Leslie Lowe, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3007

FICTITIOUS BUSINESS NAME STATEMENT: 20101531689 The following person(s) is/are doing business as: UNDER BUDGET AND ON TIME 14851 Sunset Blvd., Pacific Palisades, CA 90272.JASON HOWARD 14851 Sunset Blvd., Pacific Palisades, CA 90272. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Jason Howard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3008

FICTITIOUS BUSINESS NAME STATEMENT: 20101532401 The following person(s) is/are doing business as: LIMOL SERVICE; 15013 Limoli Avenue #6, Gardena, CA 90250.RODDE K. ADEFIDYE 15013 Limoli Avenue #6, Gardena, CA 90249. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Aljibade K. Adefidye, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., &B& Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3009

FICTITIOUS BUSINESS NAME STATEMENT: 20101532704 The following person(s) is/are doing business as: EQUINE GUIDED SOLUTIONS 667 Alma Real Drive, Pacific Palisades, CA 90272.CASSANDRA OUIER LEHEL 667 Alma Real Drive, Pacific Palisades, CA 90272. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Cassandra Lehel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on

11/25/10 3022

FICTITIOUS BUSINESS NAME STATEMENT: 20101559233 The following person(s) is/are doing business as: THA DOEBERFEN GANG; DOE-GANG. 9220 Foster Rd. Bellflower, CA 90706. HASEEN SHAREEF JR. 1211 Magnolia Ave Long Beach, CA 90813; ANGELA GAIL KELLY 9220 Foster Rd. Bellflower, CA 90706. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here in 2002. Signed: Hasen Shareef Jr, CEO. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3023

FICTITIOUS BUSINESS NAME STATEMENT: 20101557435 The following person(s) is/are doing business as: PPROCESS GREEN 1737 Camden Ave #3 Los Angeles, CA 90025. EDWARD PAKDAMAN 1737 Camden Ave Los Angeles CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on Jan 2010. Signed: Edward Pakdaman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3024

FICTITIOUS BUSINESS NAME STATEMENT: 20101557268 The following person(s) is/are doing business as: DUCKS IN A ROW CONSULTING 15720 Ventura Blvd Ste #209 Encino, CA 91436. CLAUDIA KOHNER 7959 Blackburn Ave Los Angeles CA 90048. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/14/2006. Signed: Claudia Kohner, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3025

FICTITIOUS BUSINESS NAME STATEMENT: 20101553668 The following person(s) is/are doing business as: WE DON'T MISS A SPOT 5450 Slauson Ave Ste #216 Culver City, CA 90230. MONETE LLC. 5450 Slauson Ave Ste #216 Culver City, CA 90230. The business is conducted by: an Individual. Registrant has not begun to transact business under the fictitious business name or names listed here. Signed: Monete LLC, CEO and Founder. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3026

FICTITIOUS BUSINESS NAME STATEMENT: 20101559853 The following person(s) is/are doing business as: JACE AUTO BODY 2629 Santa Monica Blvd Santa Monica CA 90404. BOBBY JACE 2629 Santa Monica Blvd Santa Monica CA 90404. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/20/10. Signed: Bobby Jace, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3027

FICTITIOUS BUSINESS NAME STATEMENT: 20101473931 The following person(s) is/are doing business as: GAROENIA INCOME-TAX SERVICES. 859 W GARDENA BLVD, GARDENA, CA 90247. LUIS ANIBAL NARANJO. 1732 N. AVE #45 LOS ANGELES CA 90041. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/15/2010. Signed LUIS ANIBAL NARANJO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/4/2010, 11/11/2010, 11/18/2010, 11/25/2010 19427

FICTITIOUS BUSINESS NAME STATEMENT: 20101475701 The following person(s) is/are doing business as: GARCIA TREE SERVICE, 40614 176TH STREET EAST, LANCASTER, CA 93535. CESAR GARCIA, 40614 176TH STREET EAST LANCASTER CA 93535. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/5/2010. Signed CESAR GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/4/2010, 11/11/2010, 11/18/2010, 11/25/2010 19430

FICTITIOUS BUSINESS NAME STATEMENT: 20101477720 The following person(s) is/are doing business as: THE VAGAN JOINT, 10438 NATIONAL BLVD, LOS ANGELES, CA 90034. ATTANA PETMUNEE, 2717 BELLEVUE AVE LOS ANGELES CA 90026. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RATTANA PETMUNEE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/4/2010, 11/11/2010, 11/18/2010, 11/25/2010 19429

FICTITIOUS BUSINESS NAME STATEMENT: 20101477731 The following person(s) is/are doing business as: TOTAL ACCESS COMPANY, 8336 MORRILL AVE, WHITTIER, CA 90606. DANNIE BARRIENTOS, 8336 MORRILL AVE WHITTIER CA 90606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/15/2010. Signed DANIE BARRIENTOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/4/2010, 11/11/2010, 11/18/2010, 11/25/2010 19428

FICTITIOUS BUSINESS NAME STATEMENT: 20101551095 The following person(s) is/are doing business as: FREE LOAN MODZ, 4501 E CARSON ST # 203, LONG BEACH, CA 90808. PRESTIGE ASSETS & HOLDINGS INC, 4501 E CARSON ST # 203 LONG BEACH CA 90808. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOSUE LOPEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/4/2010, 11/11/2010, 11/18/2010, 11/25/2010 19423

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2010153128
Date Filed: 10/26/10
Name of Business: 16 MIN. SMOG INC. 1506 S. La Cienega Blvd., Los Angeles, CA 90035
Registered Owner: ERNESTO MENDEZ 3731 W. 117th Street, Los Angeles, CA 90059
Current File # 20081658017
Date: 9/15/2008
Published: 11/4/10, 11/11/10, 11/18/2010,11/25/10

Department of Alcoholic Beverage Control
888 S. Figueroa St. Suite 320
Los Angeles, CA 90017
(213) 833-6043
Notice of Application for change
In ownership of Alcoholic Beverage License
Date of Filing Application: September 2, 2010
The name of the Applicant is:
SKWS ENTERPRISES INC
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
652 N. LA PEER DRIVE
WEST HOLLYWOOD, CA 90069-5602
Type of license applied for:
48- On Sale General Public Premises

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: OCTOBER 27, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: VONS COMPANIES INC THE
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
SEC SANTA MONICA BLVD & BARRINGTON AVE
LOS ANGELES, CA 90025
Type of License(s) Applied for: 21 - OFF-SALE GENERAL
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST. STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA156235 BH WEEKLY 11/4,11,18 2010

FILE NO. 20101542268
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: J & S LIQUOR, 23804 CRENSHAW BLVD, TORRANCE, CA 90505, (LOS ANGELES). The full name of registrant(s) is/are: RAKAN ABDULNOUR, 20920 JAMISON AVE, CARSON, CA 90745. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ RAKAN ABDULNOUR, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156181 BH WEEKLY 11/4, 11, 18, 25, 2010

FILE NO. 20101525969
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #455, 9845 TOPANGA CANYON BLVD, CHATSWORTH CA 91311-4006, (LOS ANGELES). The full name of registrant(s) is/are: ARJUN NAT, 18422 SANDRINGHAM CRT, NORTHRIDGE, CA 91326. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ ARJUN NAT, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156128 BH WEEKLY 11/4, 11, 18, 25, 2010

FILE NO. 20101542269
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LLOYDS ASSET MANAGEMENT, 522 9TH ST, SANTA MONICA, CA 90402, (LOS ANGELES). The full name of registrant(s) is/are: C.D. HOPKINS FINANCIAL, LLC, [CALIFORNIA], 522 9TH ST, SANTA MONICA, CA 90402, CALIFORNIA. This business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ C.D. HOPKINS FINANCIAL, LLC BY: CHADWICK HOPKINS, CEO
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156182 BH WEEKLY 11/4, 11, 18, 25, 2010

FBN FILE NO. 20101551082
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IRIS COFFEE, 2528 W. OLYMPIC BLVD #108, LOS ANGELES, CA 90006, (LOS ANGELES). The full name of registrant(s) is/are: JUNG J. AHN, 2528 W. OLYMPIC BLVD, #108, LOS ANGELES, CA 90006. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ JUNG J. AHN, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156216 BH WEEKLY 11/4, 11, 18, 25, 2010

FILE NO. 20101551081
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CHILDREN'S CORNER PRESCHOOL, 7023 HASKELL AVE, VAN NUYS, CA 91406, [LOS ANGELES]. The full name of registrant(s) is/are: JEMS EDUCATION, INC, (CALIFORNIA), 4047 ELLENITA AVE, TARZANA, CA 91356. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ JEMS EDUCATION, INC BY: STANTON R. KURTZ, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 10/28/10 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATE-

MENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156214 BH WEEKLY 11/4, 11, 18, 25, 2010

FILE NO. 20101485592
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BNC COIN LAUNDRY, 3144 W. FLORENCE AVE, LOS ANGELES, CA 90043, (LOS ANGELES). The full name of registrant(s) is/are: WILLIAMS & SONS, COMPANY INC [CALIFORNIA], 145 ROAD-RUNNER, IRVINE, CA 92603. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ WILLIAMS & SONS, COMPANY INC BY: JULIEN WILLIAMS, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 10/18/10 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155999 BH WEEKLY 10/28, 11/4, 11, 18, 2010

FILE NO. 20101485593
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SNACK TOWN, 112 W. 9TH ST, STE 106, LOS ANGELES, CA 90015, (LOS ANGELES). The full name of registrant(s) is/are: MONICA H. HONG, 112 W. 9TH ST, STE 106, LOS ANGELES, CA 90015. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ MONICA H. HONG, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 10/18/10 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA159997 BH WEEKLY 10/28, 11/4, 11, 18, 2010

FILE NO. 20101508913
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DF WIRELESS, 1355 W. FLORENCE AVE, LOS ANGELES, CA 90044, (LOS ANGELES). The full name of registrant(s) is/are: GLOBAL GATE INC, [CALIFORNIA], 3844 GRANDVIEW DR, BREA, CA 92823. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ GLOBAL GATE INC, CHUNG SEOK KIM, CEO
This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156081 BH WEEKLY 10/28, 11/4, 11, 18, 2010

FILE NO. 20101508912
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DF WIRELESS, 1752 W. SLAUSON AVE #B, LOS ANGELES, CA 90044, (LOS ANGELES). The full name of registrant(s) is/are: GLOBAL GATE INC, [CALIFORNIA], 3844 GRANDVIEW DR, BREA, CA 92823. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ GLOBAL GATE INC, CHUNG SEOK KIM, CEO
This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156080 BH WEEKLY 10/28, 11/4, 11, 18, 2010

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: AVENUE 2 GRILL & MARKET PLACE, 3456 WILSHIRE BLVD, LOS ANGELES, CA 90010, (L.A.). The full name of registrant(s) is/are: SCY INVESTMENT ENTERPRISES, INC, [CALIFORNIA], 26101 S. VERMONT AVE #206, HARBOR CITY, CA 90710. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 10/7/2010.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SCY INVESTMENT ENTERPRISES, INC BY: SUNG CHUL YUN, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA155853 BH WEEKLY 10/14, 21, 28, 11/4, 2010

FILE NO. 20101436696
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ST. ANDREWS PLACE LIQUOR, 1894 W. JEFFERSON BLVD, LOS ANGELES, CA 90018, (LOS ANGELES). The full name of registrant(s) is/are: KEVIN HYUNG KIM, 2518 BISCAYNE PL, FULLERTON, CA 92833. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ KEVIN HYUNG KIM
This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155860 B H WEEKLY 10/14, 21, 28, 11/4, 2010

NOTICE OF TRUSTEE'S SALE TS # CA-10-370547-EV Order # 100394043-CA-GTI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/12/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): REZA NASR AND FERESHTEH FAGHIHI, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP Recorded: 6/19/2007 as Instrument No. 20071472955 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 11/10/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$632,012.80 The purported property address is: 927 NORTH KINGS ROAD # 109 WEST HOLLYWOOD, CA 90069 Assessors Parcel No. 5529-005-079 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to Quantum Servicing Corp. 6302 E. Martin Luther King Boulevard Suite 300 Tampa FL 33619 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: 10/13/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3776267 10/21/2010, 10/28/2010, 11/04/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: PETER JOSEPH CHESKI CASE NO. SP008296

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of PETER JOSEPH CHESKI.
A PETITION FOR PROBATE has been filed by MICHAEL J. FARRELL in the Superior Court of California, County of LOS ANGELES.
THE PETITION FOR PROBATE requests that MICHAEL J. FARRELL be appointed as personal representative to administer the estate of the decedent.
THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A HEARING on the petition will be held in this court as follows: 12/03/10 at 9:15AM in Dept. N located at 1725 Main St., Santa Monica, CA 90401
IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months

from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner JEFFREY M. GALEN GALEN & DAVIS LLP 16255 VENTURA BLVD #900 ENCINO CA 91436 10/21, 10/28, 11/4/10 CNS-1969401#

NOTICE OF TRUSTEE'S SALE TS No. 10-0081439 Title Order No. 10-8-334882 APN No. 4334-022-086 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/17/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by HWA SIM LEE, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 02/17/2006 and recorded 03/03/06, as Instrument No. 06 0468462, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 11/18/2010 at 1:00PM. At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 125 NORTH GALE DRIVE #102, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$770,863.91. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 10/17/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.113670 10/21, 10/28, 11/04/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: JACK PIVKO, M.D. CASE NO. SP008332

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JACK PIVKO, M.D. A PETITION FOR PROBATE has been filed by FELISA PIVKO in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that FELISA PIVKO be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 12/03/10 at 9:15AM in Dept. N located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner MATTHEW D. KANIN ATTORNEY AT LAW 9350 WILSHIRE BLVD. STE 212 BEVERLY HILLS CA 90212 10/28, 11/4, 11/11/10 CNS-1971413#

NOTICE OF TRUSTEE'S SALE TS # CA-10-375164-CL Order # 100442637-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 5/4/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or im-

plied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): DAVID HAMID SARIR AND SIMA SARIR , HUSBAND AND WIFE Recorded: 5/16/2005 as Instrument No. 05 1145438 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 11/18/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$557,823.04 The purported property address is: 150 N ALMONT DRIVE UNIT 502 BEVERLY HILLS, CA 90211 Assessors Parcel No. 4335-029-041 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to Aurora Loan Services LLC 10350 Park Meadows Dr. Littleton CO 80124 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 10/27/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3761522 10/28/2010, 11/04/2010, 11/11/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 740619CA Loan No. 3014125711 Title Order No. 100146252-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-17-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-18-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 09-24-2007, Book , Page , Instrument 20072196278, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MEHRIVAR MEKNUNI, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD , NORWALK, CA Legal Description: LOT 5 OF TRACT NO. 11358, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 239 PAGES 16 AND 17 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$2,003,865.82 (estimated) Street address and other common designation of the real property: 9701 YOAKUM DRIVE LOS ANGELES (BEVERLY HILLS), CA 90210 APN Number: 4384-013-005 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-20-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT ASAP# 3783342 10/28/2010, 11/04/2010, 11/11/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 740619CA Loan No. 3014125711 Title Order No. 100146252-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-17-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-18-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly ap-

pointed Trustee under and pursuant to Deed of Trust Recorded 09-24-2007, Book , Page , Instrument 20072196278, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MEHRIVAR MEKNUNI, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD , NORWALK, CA Legal Description: LOT 5 OF TRACT NO. 11358, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 239 PAGES 16 AND 17 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$2,003,865.82 (estimated) Street address and other common designation of the real property: 9701 YOAKUM DRIVE LOS ANGELES (BEVERLY HILLS), CA 90210 APN Number: 4384-013-005 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-20-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT ASAP# 3783342 10/28/2010, 11/04/2010, 11/11/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0086531 Title Order No. 10-8-350110 Investor/Insurer No. 111070816 APN No. 5530-015-011 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 08/09/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by BORIS DAVIDOV, A MARRIED MAN AS HIS SOLE & SEPARATE PROPERTY, dated 08/09/2005 and recorded 08/23/05, as Instrument No. 05 2018275, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 11/29/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1046 NORTH GENESSEE AVENUE, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$701,774.14. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 10/28/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3765969 10/28/2010, 11/04/2010, 11/11/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF MARGARET JANE DUFFY aka MARGARET J. DUFFY aka MARGARET DUFFY Case No. SP008336

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of MARGARET JANE DUFFY aka MARGARET J. DUFFY aka MARGARET DUFFY

A PETITION FOR PROBATE has been filed by Mary Bobette McCarthy in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Mary Bobette McCarthy be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived

notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 3, 2010 at 9:15 AM in Dept. No. N located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Petitioner: Mary Bobette McCarthy MARY BOBETTE MCCARTHY 55 WINTER ST AUBURN ME 04210

NOTICE OF TRUSTEE'S SALE TS No. 10-0087049 Title Order No. 10-8-352986 Investor/Insurer No. 1703509285 APN No. 5530-005-038 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/21/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by LAUREN E BRADY A SINGLE WOMAN, dated 02/21/2006 and recorded 03/01/06, as Instrument No. 06 0442340, in Book -, Page -), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/02/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 7505 HAMPTON AVENUE #17, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$437,628.67. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/03/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3773523 11/04/2010, 11/11/2010, 11/18/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: JAMES ROBERT COUNCIL CASE NO. BP125334

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JAMES ROBERT COUNCIL.

A PETITION FOR PROBATE has been filed by MARY LOUISE CLARK in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MARY LOUISE CLARK be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 11/29/10 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner RANDY SPIRO - SBN 082942 9301 WILSHIRE BLVD #504 BEVERLY HILLS CA 90210-5412 11/4, 11/11, 11/18/10 CNS-1978813#

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ATTENTION ANIMAL WORKERS - Do you work with swine, turkeys, geese, or ducks? Are you age 18 or over? If so, you may be eligible to enroll in the University of Florida's Prospective Study of US Animal Agricultural Workers for Emerging Influenza Virus Infections. The purpose of the research study is to follow ag workers and their household members for influenza (flu) infections from both animal and humans. Compensation available. For more information, view our study website at <http://gpl.php.ufl.edu/Ag-Worker> or contact Whitney Baker at 352-273-9569 email: wsbaker@php.ufl.edu (Cal-SCAN)

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If you used Type 2 Diabetes Drug AVANDIA and SUFFERED a STROKE or HEART ATTACK. You may be entitled to compensation. Call Attorney Charles Johnson 1-800-535-5727. (Cal-SCAN)

102-PERSONALS

Head for business and a bod for love, will you be my love and companion? Are you male: tall, 55-70, solid stocky or slender, home owner, well-mannered, intelligent, communicator, social attitude. I am Caucasian: exotic looking, former Ms. Colorado, great smile, enthusiastic, tall, slender, healthy professional. Serious intended, let's talk! 8 am- 8 pm (310) 777-3487

115- CEMETERY

Canoga Valley Memorial Park in Conejo CA. Surrounded by mountains in a lovely valley setting. Plot is in Santa Rosa I section: plot B, which is a sold out section that is very desirable. \$7,400 (805)320.4512

Fairhaven Memorial Park and Mortuary. Beautiful Lawn. Located at Lawn H. Please Call Darthy at (951) 845-6905

Forest Lawn Hollywood Hills 2 Side X side Plots \$4K Each. Call (323)-656-9492

Beautiful cemetery plot, double interment plot. Two standard volts. Located in section "Garden of Memory" in Cypress. PREFERABLE TO OTHER FOREST LAWN LOCATIONS. \$9,000 (801) 942-0539

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FOREST LAWN HOLLYWOOD HILLS: single plot in sheltering hills sec. (805) 373-2599 pp

FOREST LAWN HOLLYWOOD HILLS- Double Lot, Great Location near chapel. "Loving Kindness" Lot # 3760 Spaced 3&4. \$14,000 OBO. (805) 760-3021

FOREST LAWN HOLLYWOOD HILLS- single space 4, lot 8015, "Morning Light" section \$2,400 (805) 300-6461

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Green Hills Memorial Park single eye level, " Court of Devotion Masoleum". \$6.5k, val: \$8.5k. Call (760)-329-1222

Green Hills Cemetery Plot in Rancho Palos Verdes Estates. Holly Section- Plot D. \$3,800 OBO. Could be used as a stack unit. Call (805) 466-1603 or (805) 550-0663.

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Mount Sinai Single Plot Incl. Endowment Care. Space #3, Lot 3746 Moses 27. \$7,000. (760) 345-0786 Pp.

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Moving out of state sale. Rose Hills Memorial Park in Whittier, CA. 5 graves for sale located in the Autumn Terrace. Worth \$15,000 will sell each for \$1500 or all 5 for \$7500. Call Vergie Mae Jones (323) 474- 6724

Rose Hills Garden of Rest 3 Plots \$3,100 each, or \$9,000 for all. (520) 876-0791

ROSE HILLS MEMORIAL PARK. 2 Family owned plots. Located in the Garden of Hope. \$6,400 for both. Call (626)-794-6375 or (626) 826-1882.

ROSE HILLS two plots for sale \$2,500 ea. (626)-794-9607.

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