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Issue 589 • January 13 - January 19, 2011

Update from Fresno

The Weekly checks in with
former city manager
Mark Scott



cover story • pages 8-9



letters & email

“Beverly Hills, Past and Present” [Issue #588]

Just to add a little detail to one of your Max Salter anecdotes, Max did not just solicit and then match funds for our school: thinking long term, he established an endowment fund for our Performing Arts Department at Beverly Hills High School. That fund has brought in 10 to 15 thousand dollars in interest each year, and has funded computers, music, music stands, musical instruments, guest teachers, scripts, theatrical lights, and more. It was the school's first large donation and endowment fund, and set a precedent that, we hope, will inspire others to do the same for other programs in the school district.

In honor of their support for the schools, Max & Janet Salter were made the honorees at the BHEF's annual dinner, and it was there that they were surprised when the host announced that the high school's Little Theatre would be named The Salter Family Theatre. They never asked for it, but they sure deserved it!

Joel Pressman
Beverly Hills High School

A Proposition 65 Public Notice

The California Safe Drinking Water and Toxic Enforcement Act requires California businesses to advise employees and neighbors of any potential exposure to chemicals considered by the state to cause cancer, birth defects, or other reproductive harm.

Veolia Energy Los Angeles, Inc. wants you to know that detectable amounts of some of these substances may be found in and around its facility located at 2052 Century Park East, Los Angeles, CA. Potential sources of these substances can include common products such as gasoline, oil, natural gas, paint.

briefs

Two-hour free parking measure may be back on the ballot

The proposal to require two-hour free parking at all public lots in Beverly Hills could be back on the March ballot.

The Los Angeles County Second District Court of Appeal heard arguments Wednesday about whether the measure, known as 2P, could stay on the March 8 election ballot. It was the result of a successful emergency appeal late Jan. 6 by the measure's proponents to reverse an earlier decision eliminating the measure from the ballot.

No decision was made by press time.

If the court rules in favor of the measure's sponsors, Marcia Cadon and G&L Realty, Measure 2P would appear on the ballot alongside the City of Beverly Hills' counter-measure, 3P, which would provide three-hour free parking to residents and two-hour free parking to non-residents.

This decision could settle a series of back-and-forth legal suits between the measure's proponents and the City of Beverly Hills, which disputes the legality of allowing such a measure to go to public vote.

Beverly Hills City Attorney Larry Wiener previously announced that the

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SNAPSHOT



LAKERS PRIDE!
STAPLES CENTER

Beverly High Class of 2009 graduate Orel Farahmandfar shows her Lakers Pride at the Los Angeles Lakers v. New York Knicks game Sunday.

Beverly Hills Weekly

Issue 589 • January 13 - January 19, 2011
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

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**1 year
subscriptions
are available.**
Sent via US Mail
\$75 payable in
advance

Adjudicated as a
newspaper of general
circulation for the County
of Los Angeles. Case
BS065841 of the Los
Angeles Superior Court,
on November 30, 2000.



OUR DATA SPEAKS VOLUMES





Nikko Shabati (left) and Regis Philbin with Shabati's painting, "AS I AM, BEAUTIFUL AND WHOLE"

Beverly Hills resident debuts 'Mad Men' art show

Beverly Hills resident Nikko Shabati will unveil a new series of paintings inspired by the AMC television show "Mad Men" next month.

Shabati won "Best in Exhibition" for his work about a woman dealing with a mastectomy in a 2008 show sponsored by Regis and Joy Philban titled "Oncology on Canvas."

The Art Studio in Santa Monica will debut Shabati's work between Feb. 5 and 28.

deadline to print the March 8 ballots was last Friday. That deadline was suspended pending a court decision.

The opponents' original ballot argument against 2P alleged the initiative will cost the city \$1.3 million a year, from taxpayer dollars. The city claims the measure interferes with its ability to effectively manage Beverly Hills' financial affairs.

Proponents say there is no evidence that general funds will pay for this and that the \$1.3 million is not an accurate figure.

Alternatively, the city's Measure 3P would cost the city between \$250,000 and \$400,000, according to the analysis by city director of parking operations. Measure 3P comes with a caveat that the city council can modify parking rates at will, a power they already possess and have not used. Measure 3P would also provide a 50 percent discount on evening parking prices to residents.

Beverly Hills operates 18 off-street parking garages, and all but one offer one- or two-hour parking during business hours. After 6 p.m., most garages charge a flat-fee of \$5.

If both measures appear on the March ballot, the measure with the highest total of votes will go into effect.

BHUSD's Straus nominated for State Board of Education

Beverly Hills Unified School District assistant superintendent Ilene Straus was sworn into the State Board of Education Wednesday.

Gov. Jerry Brown nominated Straus, 61, of Marina del Rey, Monday after Louis "Bill" Honig withdrew his candi-

dacy. Honig served as the superintendent of public instruction under Brown's first term as the state governor in the early 1990s. He resigned after being convicted of using state funds to hire his wife's non-profit organization.



Ilene Straus

"I'm really honored to be selected by Gov. Brown," Straus told *Beverly Hills Weekly*. "I look forward to working very hard to improve California schools."

She will be focusing on policy, achievement and funding in kindergarten to 12th grade education. Straus came to BHUSD in 2006 after a 20-year career at Santa Monica Unified School District, including as principal of Santa Monica High.

She will continue to hold her position at BHUSD and serve two days every other month in Sacramento with the State Board.

Her husband, Tom Quinn, is a Democratic activist who managed Jerry Brown's first gubernatorial campaign and then presidential campaign in 1980. He currently serves as a senior advisor to the governor.

Board debating fencing in BHHS

The Beverly Hills Unified School District Board of Education could erect

a chain-link fence around Beverly High as a first step toward securing the open campus. Several minor incidents with unauthorized adults on campus within the last year have spurred the Board and the community to take proactive measures in protecting the school grounds.

A chain-link fence around the high school, at an estimated cost of \$26,000, is the most immediate, short-term solution to the security problem, district staff told the Board at Tuesday night's meeting.

The staff provided short-term and long-term proposals for locking-down the campus.

"The way I look at it is we have to start somewhere because we will lament six ways to Sunday and be here this time next year talking about paint colors for the different stakes that are going into the ground," Board member Steven Fenton said. "Once the fence is up so many people are going to be inconvenienced that we are going to be pushed to find a long-term solution sooner rather than later."

As long-term security solutions, Tuesday's suggestions included a wrought-iron perimeter gate, cameras, electronic key cards and a security consulting staff that could screen visitors.

After an emotional two-hour debate, the Board asked that a more concrete proposal for a short-term solution be presented at the next meeting.

The issue is not a simple one. Fencing the high school is complicated by the \$45-million, four-year Joint Powers Agreement the district holds with the City of Beverly Hills. The JPA requires that residents have access to the school facilities such as the track during non-school hours and weekends.

The district's draft master plan for updating campuses and buildings also complicates how these solutions can be implemented. Erecting a fence in an area that may face future construction is not financially prudent, staff agreed.

Allowing students to access all areas of campus easily is another hurdle to finding a security solution.

Among some of the discussed solutions was Board member Myra Lurie's suggestions to segregate the publicly accessible areas of the campus required by the JPA from the student-populated areas of the campus as well as one that considers monitoring visitors and considers students' bell schedules.

Board member Jake Manaster plead to use the would-be fence funds to instead pay for more security staff on the campus. He argued that chain-link fences are easy to jump and that they have not been successful deterrents at the elementary schools in the area, adding that even fences need security staff to monitor the

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NOTICE OF PUBLIC HEARING

The Planning Commission of the City of Beverly Hills, at its regular meeting to be held on **Thursday, January 27, 2011, at 1:30 p.m. or as soon thereafter as the item may be heard**, in room 280-A of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

AN ORDINANCE PROHIBITING THE ESTABLISHMENT OF MARIJUANA DISPENSARIES, STORES, CO-OPS, OR MARIJUANA CULTIVATION OPERATIONS IN ANY ZONING DISTRICT OR OVERLAY ZONING DISTRICT WITHIN THE CITY

This Ordinance would prohibit the establishment and operation of any activity associated with the cultivation, transport or dispensing of marijuana.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. It can be seen with certainty that there is no possibility that the adoption and implementation of the Ordinance may have a significant effect on the environment. The Ordinance does not authorize construction and, in fact, imposes greater restriction on certain development in order to protect the public health, safety and general welfare. The Ordinance is therefore exempt from the environmental review requirements of CEQA pursuant to Section 15061(b) (3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the Planning Commission, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else rose at the hearing before the City Council or in written correspondence delivered to the City, either at, or prior to, the hearing.

If there are any questions regarding this notice, please contact Peter Noonan, AICP, Associate Planner, Community Development Department, Planning, at 310.285.1127 or pnoonan@beverlyhills.org. The case file is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

JONATHAN LAIT, AICP
City Planner

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entrances and exits.

"If we put up a fence, the dogs aren't going to be pooping there tonight," said Manaster. "But preventing a rape... that's not going to happen as a result of the fence."

In December, a man entered the high school and sat down in a class with students for an extended period of time before security was able to identify and remove him. An unauthorized film crew was recently found on the campus shooting a skateboarding video.

"Controlling access is the most important thing we can do for security," vice president Brian Goldberg said in an interview. "The fence is not the be all, end all of controlling it... it's a start."

BHUSD financial audit reveals 'severely deficient' bookkeeping

The Beverly Hills Unified School District was subject to some "severely deficient" bookkeeping practices in 2009 and 2010, two new independent audit firms told the Board of Education Tuesday evening.

An audit of the district's general finances, as well as separate Measure E bond audit, showed that some required financial practices and procedures were not being followed between 2009 and 2010. Those were years when the district's finances were overseen in part by then assistant superintendent Cheryl Plotkin and the bond's finances overseen by Strategic Concepts and Karen Christiansen, who

is currently in jail awaiting trial for five felony charges related to the handling of BHUSD funds.

"This was the first time in the last decade where we had a brand new audit firm come and tear us apart," said Board vice president Brian Goldberg in an interview. "I'm not surprised by the findings; this is what I suspected but I'm disappointed this is what they found."

Among some of the auditors' findings were the district was paying bills without purchase orders and that blank checks were left unsecured. Reimbursements for food and wireless bills were also noted as being unusually high in Measure E.

The audit companies suggested that the Board hire an internal auditor to keep close track of its finances and staff practices and procedures.

The Board has since established a finance committee, hired Dr. Alex Cherniss as assistant superintendent of business services to oversee the district's financials and hired Nelson Cayabyab as facilities director.

BHHS Football Star Townsend Commits to USC

Beverly High defensive end Greg Townsend has made a verbal, non-binding commitment to accept a scholarship offer from USC.

"It was a tough decision but my family and I feels like this is the place for me to be," Townsend told ESPN's Lowell Galindo shortly after announcing his decision live on television during



Pictured, left to right: Samantha Shawzin, Judy Naziri, Negin Elazari, Niaz Yashar, Sharon Dann, Melissa Nassirzadeh, Maryam Farmanara, Natasha Parvizi

Vikings return to their roots

Now Beverly High seniors, these Hawthorne '07 graduates went back to the school to visit teachers and students.

the network's coverage of the Under Armour All-American Game Jan. 5 in St. Petersburg, Fla.

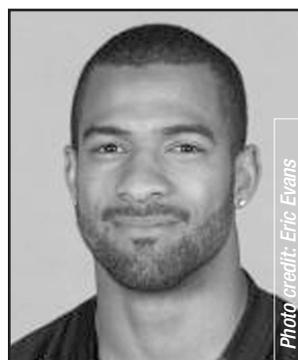
"(Assistant head coach) Monte Kiffin is an amazing coach. He and (defensive coordinator Ed) Orgeron will make me a much better player."

Townsend, listed at 6 feet, 4 inches tall and 260 pounds, cannot officially sign with USC until the national signing date, Feb. 2. Under NCAA rules, coaches cannot comment on players until they sign a letter of intent.

Townsend, the unanimous selection as the Ocean League's defensive player of the year, could not be reached for comment.

Paysinger Makes Eight Tackles in National Championship Game

Oregon linebacker Spencer Paysinger, a 2006 Beverly High graduate, concluded his college career by making eight tackles in a 22-19 loss to Auburn in the Bowl Championship Series National Championship Game Monday in Glendale, Ariz.



Spencer Paysinger

Paysinger, a son of Norman football coach Donald Paysinger and nephew of the school's principal Carter Paysinger, and four teammates tied the school record for most

games played in a career, 52.

The Oregon roster included a second Beverly High alumnus, running back Kenny Bassett, a 2010 graduate who red-

shirted this season, like most freshmen in major college football.

Bassett, the youngest player on the team - turning 18 Oct. 30 -- was chosen as the Ducks' offensive scout team player of the week for the practices for the Sept. 11 game against Tennessee and the special teams scout team player of the week for the practices for the Sept. 25 game against Arizona State.

BHHS Girls' Basketball Team Defeats Marymount

A strong fourth quarter overcame a sluggish start for the Beverly High girls' basketball team in a 43-42 victory over Los Angeles Marymount Saturday in the Public vs. Private Extravaganza at St. Bernard High School.

The Normans (8-9) trailed the Sailors 11-9 at the end of the first quarter, 22-17 at halftime and 30-22 entering the fourth quarter, where they outscored their opponent, 21-12.

"We came out kind of flat," Beverly Hills coach John Braddell said. "I thought to start off with we didn't play with much energy."

When asked for reasons for the problems at the start of the game, Braddell first cited the 10 a.m. start time and then said that "everyone is waiting for Morgan (Mason) to come back," referring to the team's leading scorer, who has not played since injuring her right knee in the fourth quarter of a 65-45 victory over Brentwood Dec. 27.

Mason told her teammates after the game that she had been diagnosed with a torn anterior cruciate ligament that will require surgery and sideline her for the rest of the season, Braddell said.

The Normans took the lead with three minutes to play. Marymount scored a basket in the final seconds to cut the margin to one, but Beverly Hills did not need to inbound the ball before time expired.



CITY COUNCIL Candidates & Measures Forum

Wednesday, January 19, 2011 at 7:00 pm
Beverly Hills City Hall, City Council Chambers

All members of the public are invited to join us to hear from the three City Council candidates and representatives of the campaigns supporting and opposing the measures on the March 8, 2011 ballot.

For more information contact the Chamber's Economic Development Division at soth@beverlyhillschamber.com or (310) 248-1000 x110.

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Norman forward Chelsea Austin scored 11 of her game-high 22 points in the fourth quarter. Tiffany Haney and Natalie Moy each added eight, Serena Shlomof three on a fourth-quarter 3-point basket, and Debbie Reyhan two.

Moy made a 3-point basket in the first quarter.

Beverly Hills is scheduled to play host to Morningside Friday at the Swim-Gym and at Santa Monica Wednesday in Ocean League games beginning at 6 p.m.

BHHS Boys' Basketball Team Edged in Overtime

The Normans were unable to hold an eight-point fourth-quarter lead and a four-point overtime lead in a 66-63 loss at Anaheim Katella Saturday in a nonleague game.

"We didn't play well," Beverly Hills coach Jarvis Turner said. "We didn't play with a certain level of intensity. We didn't play together as a team. We didn't defend. Unfortunately, shots didn't fall for us today."

Turner blamed the problems on the team having a "terrible" practice Friday.

"I'm a strong believer that what you do in practice carries over to the game," Turner said.

When asked if the team's problems are correctable, Turner replied, "The areas we're lacking are things you really can't teach, like toughness, will to win, determination. Those intangibles you really

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(Left to right: Lucy Gallop, Matt Weiner, Nathalie Bohbot, Tiffany Sarpy presenter from the Leukemia & Lymphoma Society.)

Pennies 4 Patients kicks off at El Rodeo

El Rodeo students kicked off a fundraising effort for the Leukemia & Lymphoma Society last week. The goal is to meet or exceed last year's \$3,500 donation by Jan. 26.

The effort is part of the annual service-learning project. The middle schoolers are having a student council homeroom competition. The fourth- and fifth-graders are having a competition as well.

Each child will collect change and bring it into their teacher. Kids who bring in \$50 are entered in a statewide raffle for prizes through the Leukemia & Lymphoma Society.

"The students really feel good when they are helping others and feel like they can make a difference," said service-learning coordinator Kerry Mazor.

The school is sponsoring an 7-year-old Altadena resident named Eva, who is currently in remission from Acute Lymphocytic Leukemia.



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from the hills of beverly



Candidates and food

Other notes on our village

By Rudy Cole

Food and politics, sometimes they do mix. Some thoughts on both:

It used to be axiomatic: You want the senior vote, provide the best city council campaign kickoff food. Councilmember **Nancy Krasne** took no chances, she held her event at the very charming Coupa Café on North Canon.

With only three contenders, the lowest ever in a contested election, and with some cooperative weather, all had reasonably successful parties Sunday.

Clearly, the attendance winner was **Lili Bosse**. The first, and held at the Salter's home on North Linden, it drew an estimated 500 people, far outdistancing the numbers of her two competitors.

Krasne had about 200 and may have had more, but the space at Coupa was limited. **Dr. Julian Gold** held his event at a private home on North Sierra Drive with a mammoth rear garden space. With people spread over the property, hard to count the crowd, but it too was a respectable 150, at least.

What did they discuss?

Bosse was the least formal. She talked about her community involvement, expressed her appreciation for the broad support she was receiving – and it was a very diverse group of people who often disagree strongly on issues – and thanked her campaign chair, the very popular **Kathy Reims**, also a former planning commission chair.

Krasne was the most specific on issues, touching on her continuing effort to put utilities underground, keep Southern California Edison from escalating rates and making city government more responsive. She was introduced by **Marilyn Gallup**.

Dr. Gold had the most impressive introduction: Councilmember **Dr. Willie Brien**, who talked about Gold's very successful career in both medicine and business and his service on two city commissions.

Dr. Gold had some critical words about permit processing, citing two complaints

he had heard from residents who had long and "confusing" delays in obtaining approval for home improvement projects. One city official sitting near me said Dr. Gold should understand that part of the reason for these troubling delays is the cuts in staff in the Building Department and scarcity of plan checkers. However, worth discussing.

Dr. Gold did open his comments with a request for a moment of silence for the victims in Arizona. A thoughtful and sensitive action.

The closer for Dr. Gold was the venerable political activist, **Bernie Nebenzahl**, and **Noah Furie** and **Dick Rosenzweig** closed for Bosse.

Furie, who might well have been a strong council contender, but who dropped out of the council race to devote more time to business and family, sounded a good warning note for Bosse endorsers. Clearly, the front runner and what supporters call the consensus candidate, Bosse backers should not take the election as a walk-in and make sure they and their friends actually vote on March 8.

Bosse also has the endorsement of all four incumbent councilmembers who are not running in this election: Mayor **Jimmy Delshad**, who decided not to seek a third term, Vice Mayor **Barry Brucker**, Dr. Willie Brien and Councilmember **John Mirisch**. (Brucker has reportedly endorsed Dr. Gold, as has Dr. Brien)

There was something rather meaningful in all three kickoffs - the civility of all three candidates. Not one negative word about their opponents and coming one day after the horrendous tragedy in Arizona, an example of how democracy and the political process can and should work. The candidates, the strong turnout of residents and their eager backers all deserve our praise for a good day in the life of our village.

Some notes on food markets, restaurants and those who serve:

Probably the most user friendly market in town is Beverly Hills Market. Now it is official, the city council Tuesday gave a special award to long-time resident and market worker **Elaine Webster** for her always customer friendly service at the check-out counter. A person of diverse talents, Elaine has also been a restaurant front desk greeter and a pop singing performer – she has several recordings to her credit.

What about the two, larger food markets? Some mixed reviews and very personal observations:

Whole Foods is clearly the most popular and responsive to the natural food trends. The checkout workers are mostly efficient, but frequently distracted.

Best features: Produce and health food products, obviously. Worst: The most tasteless pre-wrapped sandwiches I have

ever eaten, and I have tried a few. They do make up for this with the "handmade" counter in the deli sections: try the "signature roast beef on rye."

Pavilion's staffers are extremely customer sensitive and it is a union shop.

Produce is very fresh, expiration dates on most products are at a very comfortable level, but here too the prepared foods are boring and pedestrian.

Side note: Food markets are not major tax producers, no sales tax unless it is eaten at the store. Whole Foods and Beverly Hills Market both offer on-premise dining. However, both are city tenants and so rent revenues do help pay for civic services. Best community involvement? Shaun, owner of Beverly Hills Market.

So, no great loss to the city if you do marketing at Gelson's in Century City, and too bad they are not in Beverly Hills. Clearly the winner in meats, prepared foods, all kinds of takeout and the best salad bar in the area, wider selection of food products, if somewhat more pricey and highly professional staff. Getting there is not part of the fun. The most complete market with the widest choices, if not at the gourmet level, is Ralphs on Pico.

Restaurants – coming, going and some favorites:

We lost two long-time food servers: "Islands" part of a chain of mostly hamburger, moderate priced eateries at South Beverly and Olympic has closed, permanently. A steep increase in rents led to the sudden end of the popular venue. They will continue to operate satellites in West Los Angeles and other areas. They did not have easy parking and their hamburgers could never compete with "In and Out" for taste and quality, but it did come with a comfortable cocktail area.

Also recently departed is the long-time pizza eatery, Jacopo's, in their case closing other stores as well. For several decades, the **Barry Fogel** owned and operated restaurant had limited space between the two Santa Monicas on North Beverly Drive. Recently, they moved to the four hundred block on South Beverly, next the post office, with a larger and more comfortable dining area. Their delivery was the most important part of their operation and that fell on very hard times.

Good for our appetites and good for city revenues, we are fortunate to have some of the best restaurants anywhere.

Leading the field are Spago's and The Grille on the Alley, both extremely successful. **Fred Hayman**, who began his illustrious career as a food and beverage manager when the Beverly Hilton first opened, and whose judgment I trust, calls Spago one the finest in the country. Both have first-rate servers. It helps that one of the most famous food celebrities in the world, **Wolfgang Puck**, when he is town, welcomes guests at every table. Note of interest, the Puck ex, **Barbara Lazaroff**, also works the room and is a very gracious and attractive addition to the room.

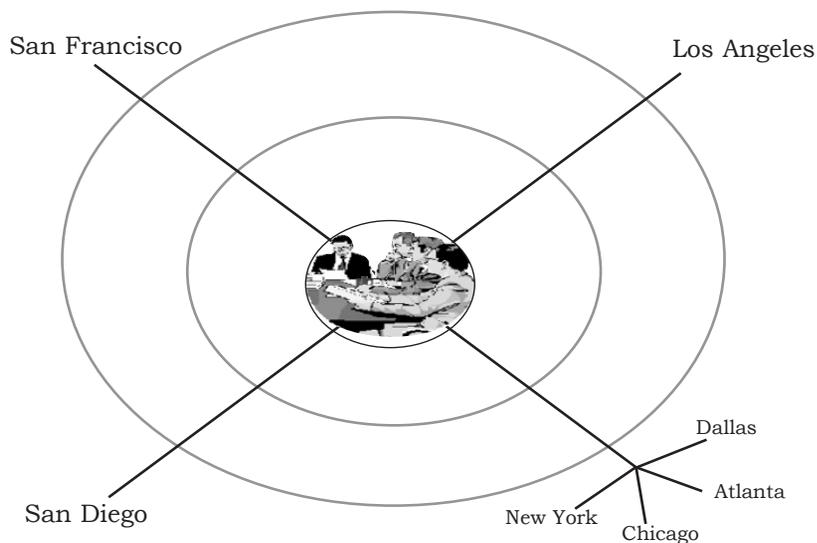
Aside from food and ambiance, best Spago feature is their front desk staff, probably the most efficient and friendly in town.

Overall, the most patron friendly wait staff in town are the people who do their

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magic at Circa 55 and Trader Vic's bar at the Beverly Hilton. They are a real joy and so obviously enjoy their work that it is contagious.

I find the restaurant recommendations of Los Angeles Magazine somewhat ingenuous. Do only advertisers receive mention? Hard to explain why "Los Angeles" continues to omit Nate 'n Al's in its listing of best places to eat in Beverly Hills while continuing to plug Langer's, a deli in a difficult to reach neighborhood. Our deli is world famous, strives for quality and is one of the most successful and durable dining places in Southern California. They will thrive even without mention in "Los Angeles."

What is your first experience at most eateries? Probably the people who park your car, and in this department, our village is very fortunate. Some restaurants have delivery problems, having to park cars some distance from their entrance, but almost all are courteous and customer sensitive.

The best of these are at our hotels. The Hilton has the most convenient self park, and the parking staff at the Beverly Wilshire has the best crew. They move traffic quickly, are courteous and are mostly the same people who have served patrons and the hotel for many years.

Supervising parking staff at the Montage Beverly Hills and the Peninsula also earn praise for their efficiency and welcoming manner. Yes, it does impact your dining

experience not to start and finish with a harried adventure. As for the oldest hotel, The Beverly Hills, the logistical problems inhibit good service even when some of their crew make the effort. Just not in the same league as their competitors.

Good news department. The Montage Beverly Hills had opted to renew the contract of their afternoon tea room star, harpist **Margaret Comer**. They also have later entertainment with a very able pianist.

Comer will pluck her semi-classical and Broadway show tunes from 12:30 to 3:30 p.m., which should also appeal to nearby business workers during lunch hours. The room is both sophisticated and comfortable, and precisely the right environment for a delightful harpist.

Our village should also be appreciative of the fine dining provided by the Drago family. The genial brother **Giacomino** does hosting chores, mostly at il Pastaio on North Canon where I recently found him teaching his pre-teen daughter the art of making pasta. **Josh** prefers Piccolo Paradiso on South Beverly.

More favorites and not so enjoyable dining soon, but for most of us, dining is not just an experience in eating, but entertainment. I may possibly qualify on the latter, but I am clearly not an expert food critic. I leave that to the good reviews in the Los Angeles Times and the Los Angeles Weekly.

Promoting from within: It seems likely that our city manager will soon pick a new division head for Community Services from within the department. Although some of our best have come from outside, including Chief of Police **David Snowden**, it does help morale when the promotions are made among qualified city workers. Fire Chief **Tim Scranton** being an excellent example.

Better scheduling: Despite obvious needs of newspapers and the public, the school board and city council continue to hold meetings on the same Tuesday. The council has priority and history; their sessions are almost always on the first and third Tuesday of the month with the board holding sessions on the second and fourth. In recent years the conflicting dates have not been in the public interest.

Arizona: Time to renew are dialogue on gun control and equally important, increasing our mental health resources for public education. This national tragedy is not about placing blame on the extreme right or extreme left, but inhibiting the haters in our society. Clearly, those who promote division and anger share responsibility when the more unstable react vio-

lently. You can fight for better immigration reform, as one example, without hating illegal immigrants, a very important distinction we all need to remember.

Show me a hater and dig deep enough, and that spews out to minorities and a total lack of respect for the finest form of government, ours, the world has ever seen. The radical call of "kill the pigs" in the 1960s is just as harmful as the people who foment lack of respect for our form of governance today. And I really don't want to hear what **Sarah Palin** thinks about putting office holders in her cross hairs.

As for some of the lunatic fringe in the Tea Party movement and their unlikely backers in our own town, a recent campaign against a moderate Republican state legislative leader in Texas by local Tea Party activists insisted that the candidate, who won and who is Jewish, did not meet "Christian" needs. Yes, hate is hard to limit.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 5

can't put those in kids. I think they're self-developed through their lifestyle, their social habits, different things like that."

The Normans (10-6) scored the first four points of four-minute overtime on Malik Blades' free throw and Austin Mills' 3-point basket.

The Knights (10-4) responded with a 9-1 run on back-to-back 3-point baskets by Gerald Del Reyes and a 3-point play by Dimitri Fuentes for a 63-59 lead with one minute, nine seconds left in the overtime.

Beverly Hills twice cut the lead to two, 63-61 and 65-63 on Mills' basket and Hunter Rice's two free throws. Kevin Ramirez's free throw gave Katella a 66-63 lead with 20.2 seconds remaining.

Andrew Ganjian and Rice missed 3-point shots in the final six seconds that would have tied the score.

The Normans broke a 38-38 tie on Blades' layup as time expired in the third quarter, then scored the first six points of the fourth quarter on baskets by Blades and Tal Barnston sandwiched around two free throws by Frank Brown for a 46-38 lead with 5:59 left in regulation.

Ramirez's 3-point basket ended a 7-1 run for the Knights that cut the deficit to 47-45 with 3:30 remaining.

Katella took a 50-49 lead with 2:34 left after Andrew Blanco made a 3-point basket and Fuentes sank two free throws.

Beverly Hills regained the lead 19 seconds later on Blades' two free throws. Ramirez's driving layup with 43 seconds left gave the Knights a 52-51 lead. The Normans took a 54-52 lead on Rice's 3-point basket with 14.1 seconds remaining.

Katella tied the score, 54-54, on Blanco's basket with 4.1 seconds left. Rice missed a 3-point shot as time expired in regulation.

"We should have closed it out before overtime," said Mills, who scored 11 points.

The Normans trailed 13-9 at the end of the first quarter, then scored the first 11 points of the second quarter for a 20-13 lead. The Knights closed the half by outscoring Beverly Hills, 6-2, pulling to within two, 26-24, at halftime.

To Mills, one of the Normans' problems was turnovers and their shooting "was definitely not one of our better performances."

"We usually make a lot of open shots, create a lot of layups and opportunities for teammates," Mills said. "We didn't do that today."

Rice, who scored 13 points and made three 3-point baskets, and Brown, a fellow reserve who scored 10, both drew praise from Turner.

"It's good to see guys come off the bench ready to make plays," Turner said. "That's exciting to see."

Blades led Beverly Hills with 15 points. Mike Lanier added eight, Barnston four and Brodrick Smith two.

The Normans are scheduled to play host to Morningside Friday at the Swim-Gym and at Santa Monica Wednesday in Ocean League games beginning at 7:30 p.m.

BHHS Girls' Soccer Team Loses on Late Goal

The Beverly High girls' soccer team suffered what coach Ryan Franks described as a disappointing 2-1 loss at North Torrance in a nonleague game Jan. 5

"We dominated shots on goal and had a majority of the possession, however, (we) did not capitalize on our opportunities," Franks said following the team's final game before the start of Ocean League play.

briefs cont. on page 10

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UPDATE FROM FRESNO

The Weekly checks in with former city manager Mark Scott

By Jacquelyn Ryan



Mark Scott has spent most of last year battling a more than \$10 million budget shortfall as city manager of Fresno, Calif. But the Stanford University graduate said he owes much of his career to the Beverly Hills officials who taught him the ropes of city management right here. Scott began in the transportation department in 1983 before working his way up to become the longest tenured city manager in the Beverly Hills' history from 1990 to 2003. He then spent short stints in the cities of Spartanburg, S.C. and Culver City before the Fresno-native moved back to his hometown in April 2010.

We last spoke with Scott in Issue #515, "Update from Culver City."

Scott, now 61, talks about his memories of Beverly Hills and his plans for the future.

What's it like to be back in your hometown?

Fresno, for me, represents both a professional challenge but also a personal mission because this is my hometown. I was born and raised here in Fresno and very few city managers ever get to spend a major portion of their career working in their hometown. For me, I'm working on neighborhood revitalization in neighborhoods I grew up in.

How is Fresno different from when you grew up there?

Fresno has grown from a city of 125,000 when I was in high school, to a city of 500,000 today. It's the fifth largest city in the state. Growth has been very rapid over my lifetime, so neighborhoods change, and the older areas are show-

ing that stress, so that's different, but it also gives me a big part of my mission -- helping to establish and re-establish "community" around our strengths and our common community values. It's a good challenge for me at this point in my career... and in my hometown. One thing that remains the same relates to our rich diversity. Fresno has always been one of the most ethnically diverse cities in the country, and we embrace that, I think, better than other cities.

What made you want to take this position?

I think I always imagined myself city manager in Fresno. I wrote an essay about it in fourth grade. (That was before I wanted to be an astronaut.) Even when I was in Beverly Hills, I think I wore people out with stories of my youth in Fresno. I'm a city manager and this is a place I love, so voila!

So what are the major issues in Fresno right now?

Like everyone, we are having to reinvent ourselves because we are nowhere near the revenue we used to have. In the last couple years, we've gone down \$78 million in the general fund budget that would be about 25 percent of our budget. We've had layoffs and positional elimination. We went from 4,100 [jobs] to 3,300 so [we lost about] 800 [jobs]. So it's been a challenge to make that much change that quickly, and yet our employees are giving it their best efforts.

We have a great deal of poverty in the Fresno area. It's got both an urban and rural kind of feel. We probably have a higher concentration of poverty than any other place in the state; not that we don't have a lot of positives for us too. But there is high unemployment [at a rate of nearly 17 percent in Fresno County in November 2010, according to

California's Employment Development Department] and significant crime, particularly gang-related crime. So those become our challenges.

On the other hand, I'm a strong believe in the San Joaquin Valley and Fresno is essentially the capital of the San Joaquin Valley. I think we are probably as good a place to do business or make an investment as there is in California. Our costs are lower; we have a very highly motivated labor force that stays loyal to their employer unlike in Los Angeles where there are many options.

So what is it like coming from places like Beverly Hills and Culver City to go to Fresno, which is a large city with urban problems?

Well, there was one place between [Beverly Hills and Culver City] and that's Spartanburg, S.C. This [Fresno] is very much similar to the Spartanburg, S.C., experience, where [we were] revitalizing neighborhoods and rebuilding community. To me, that's the most exciting work you can do in local government to work with neighborhoods and communities to help them believe in themselves. You have to do everything by partnership. Because when you don't have money, you have to work in partnership, the product of your efforts is much more powerful and much more lasting.

The Beverly Hills and Culver Cities that have such resources historically haven't had to rely as much on community partnerships.

What's a good example of community partnerships you've worked on?

When I was in Spartanburg, we had an old neighborhood that was economically depressed. We wanted in the worst way to create a recreation center that was like a community center, a gathering place for whole community and we didn't have

even remotely the money to do it. We went out and got head money and foundation money, corporation money from BMW [which has a factory plant there] and one of the local philanthropists and a couple other non-profit agencies and we put together a coalition of people.

On the day we dedicated the new center, everybody in town was there. It was well received because it wasn't a pet political project; it was a community project. The more inclusive you are, the easier it is on the far end to have buy-in for the programs.

You may have read [in Issue #515], I don't want my name on plaques because the plaques don't represent the product. It's the people who are served who are the product. When they dedicated this building in Spartanburg, instead of having a dedicated plaque, they had little kids run around and hand out certificates to those who had contributed either financially or otherwise. When this child hands you this certificate, this was a much more fulfilling [than a plaque].

Build communities, that's what we need to do in the Fresno of the world.

Tell us about what it's like to be in charge of capital improvement in Fresno.

Beverly Hills is 5.5-square-miles and Fresno is 440-square-miles. I spend a good deal of time working on strategic investment in capital projects. Unlike the more urban areas of the state, we [in Fresno] have wide open spaces so when we look at our infrastructure, we have two conditions -- old, aging infrastructure and newer, growth-related infrastructure. When you invest in capital projects, you have to be careful so that you don't waste resources. Projects need to be based on logical growth patterns, rather than the hodge-podge planning that has characterized much of California.

I have a remarkably talented mayor [Ashley Swearingin] and she has us doing everything through strategic evaluation, not just how many [buildings] do we need in this neighborhood or district. So we get away from the political.

We are trying to make sure everything we invest in is strategic so that, for instance, we don't get unintended growth from having created infrastructure improvements somewhere we've put sewer lines.

How does the government structure in Fresno differ from Beverly Hills?

It's a little bit different. We have a 'strong mayor' government. There are five cities in California that have strong mayoral government, [in which] the mayor has executive branch authority. My mayor does not sit on city council. [The five cities with this type of government are:] Los Angeles, San Diego, Oakland, San Francisco and Fresno. Those are the only cities that have a 'strong mayor' form of government.

The city manager is called out by the

charter as being appointed by the mayor and yet [the mayor] is not allowed to make personnel appointments or to direct staff. The city manager directs the staff. But I work for the mayor, so obviously the mayor is an influential player. [He says with a laugh.] Mayor [Ashley] Swearingin is also inspiring. I'm working for a 38-year-old woman who got elected mayor based on her previous work in Fresno in economic development. She is a highly skilled communicator, [and in] marketing. She has a better grasp on vision than any elected official I've ever worked for. We've got a solid city council too. They are independent of the mayor and I sit with the city council at their meetings, and I provide staff services to the city council. I work for the mayor, but am front and center at all the city council meetings so I'm kind of a bridge between elected officials. It's challenging, but we have high-quality officials who make it work. I did in Beverly Hills as well. I worked with some incredibly talented officials.

Tell us about what it has been like dealing with the very controversial issue of public employee pensions and Fresno's budget deficit.

There are so many ways that government can deal with their budgets and put off the inevitable of having to fix the systemic budget problems. We just aren't going to be able to be as big as we were and we had to make the hard decisions and she [the mayor] was willing to make 'em and we didn't put off those things. We attacked them head-on and I think a lot of cities haven't done that yet so I give her credit for the political courage.

When you go to fix your a systemic budget shortfall, it's miserably hard work to do. To do it right, you have to deal with people straight on. To the extent possible in such a large city, I try to go talk with staff member myself. It's not possible for me to get to every individual, but I tried to talk to every work group that has been affected by layoffs. The employees that are having their lives affected deserve to be told face-to-face. So whether it's me or not, the employees deserve to be dealt with as individuals. To me, that's a philosophy that a manager needs to follow. It's been hard and painful, but in the end, the employees in Fresno have been remarkable.

It's been hard and painful and in the end the organization comes through it. It's really hard to keep trust and confidence and somehow come out on the other end of it.

What advice do you have for other city managers facing these problems as well?

At a time like this, get out of your office and out on the street and you can't do it out of your office or a conference room. You've got to get out and be part of it it's a profession where you work with people. You have to do it eyeball-

to-eyeball.

What do you remember most about Beverly Hills?

I know the thing that I value the most. Sometime before I became city manager [in Beverly Hills], we had, lots of complaints that residents weren't being informed of construction activity. So I invited the neighborhood heads to meet with me and we started on a 16-year saga of meeting once a month. Everybody would come together and we could argue but we would share info and perspective and then shake hands go home and then come back next month. It was my favorite part of Beverly Hills, to interact with these people. Whether you agreed or not, they cared so much about the community.

I think I missed a total of three meetings in 16 years. It was a safe place and sometimes we'd argue or get along great but everyone had their own opinion.

It defined my experience there. They are the reason I became city manager. When they were looking for a new city manager [in 1989], it was that group that said, 'What about that guy who just left?' And they hired me back as city manager.

I worked with Ken Goldman, Donna Ellman, Joe Tilem, Betty Harris, Peggy Kaus, Virginia Corwin, Judith Linde, Frieda Berlin, Rose Norton, Phil Brown, Julie Kahn, Steve Dahlerbruch, Gloria Seiff, Kathy Reims, Dave Gordon, Esther Brenner, Howard Schultz, Judy Okun, and I'm sure others.

Who do you keep in touch with?

I keep in touch with a lot of them. I keep in touch with all of the former mayors that I worked with, and there's a bunch of them. I can't think of any that I don't stay in touch with.

I know Jeff Kolin, [Beverly Hills' current city manager]. We worked together

in Santa Clarita in 1989. He was recreation director and I was planning director; and then Beverly Hills hired me back as city manager.

So as a former Beverly Hills city manager, what advice would you give Kolin?

I've given him this advice: to enjoy the community. Beverly Hills has this huge international reputation but it's a small community. I loved working with the community on that level. So just get to know the people; they are what make Beverly Hills great.

What do you want to tell people of Beverly Hills?

I encourage them to wake up every morning to remember they have the joy of waking up each morning in one of the best places in the world. I understand people of Beverly Hills will always argue and dispute things-- that just the nature of the community. People do it because they care about their community.

What dispute do you remember most vividly?

Something would be controversial every year. It typically related to protecting the Beverly Hills that people loved. Often relating to new development. And people could artfully argue both sides of the issue. Does it take away from what Beverly Hills is about or does it enhance it? Whether it was the Montage or beautifying the streetscape or even how you use a park. No one ever wants to lose the essence of Beverly Hills. It's not just an international place of glamour, but more importantly a great home for people in the community.

The worst thing we went through was the oil well lawsuit because city and school district officials didn't deserve the terrible accusations. That was divisive at times and I thought that our government officials were deserving of com-

munity confidence that we were aggressively looking for truth and to protect the community. It was not fair that Ms. Brockovich came in with drummed up charges.

What lessons did you learn from Beverly Hills that have helped you in your career?

I became city manager in Beverly Hills at age 40, and without previous top managerial experience. I learned my trade on the job. My first city councils, and experienced managers like George Konheim, Bruce Meyer, Jerry Magnin, Fred Hayman, Dick Rosenzweig, Dick Carroll and others... they invested time to teach me. So I pretty much owe Beverly Hills my education on being a manager. And then there were the neighborhood representatives. They not only taught me about community values, they also gave me regular doses of humility. I grew up as city manager in Beverly Hills. How many people get that lucky?

Looking back, what do you know now that you wish you knew when you started in Beverly Hills?

The thing that I assumed at the beginning turned out to be true. That Beverly Hills local government is honest, citizen-driven and pursued by people who cared about their community and nothing has caused me to think any different.

How's your wife, Carol?

She's doing great. She just finished at Greenville, S.C., where she built one of the best children's museums in the world. She conceived it, funded it, put on the hardhat and then operated it. She was CEO of Children's Museum of the Upstate.

[We lived apart] 17 months. [He lived in Fresno, she lived in Greenville, S.C.] I managed to qualify for 'silver status' in the U.S. Air frequent flyer program -- I was flying across country once a month. But she's now here [in Fresno]. She hasn't started working yet but she will.

We've got a 29 year-old daughter, Melinda, in Richmond, Va., who is engaged, and a 27-year-old son, Matthew, who is in Glendale. Both out of college and both working.

What are your future plans?

I'll do the Fresno job until I'm 70; that's my goal. That's enough time to try to complete some things and I'm going to hang out and try to do it right and try to use the lessons I learned. My parents are here; it's my hometown.

I still consider Beverly Hills my other hometown.

Anything you'd like to say to your friends here?

I'm getting older. I'm now 61. I've gone from being the youngest guy in the office to being the oldest. I'm looking forward to dedication of the cultural center. I'll be there.



Carol and Mark Scott

briefs cont. from page 7

"This was by far our worst game defensively. We were sloppy with our marking and our clearances. Offensively, we had countless opportunities and when you don't put the early ones away, it comes back to haunt you and on this day it did."

The Normans (8-4-1) opened the scoring in the 69th minute on Sydney Segal's goal off a through ball from Kaela Reisfelt. Shayna Stein was also credited with an assist.

North Torrance tied the score three minutes later. The scoring sequence began with a throw-in in the attacking third after Beverly Hills missed a clearance, Franks said.

"The Saxons strength was a long throw-in and they created a scramble in front of the goal and knocked it in past (Norman goalkeeper Ida) Trevino," Franks said.

North Torrance scored the winning goal near the end of the 80-minute game.

Emily Rosen "had an exceptional game in the midfield and has really established herself as a leader for the Normans," Franks said.

Trevino made four saves.

Beverly Hills is scheduled to play at Morningside Friday at 2:30 p.m. and play host to Santa Monica Wednesday at 6 p.m. at Nickoll Field in Ocean League games.

BHHS PTSA looking for nominating committee for new volunteers

The Beverly High's Parent Teacher Student Association is seeking a nominating committee to help fill slots on the Association's Board next year.

They make a special request to parents of incoming freshmen students.

E-mail bhhspts@gmail.com if interested. The next meeting is Friday morning at 8:30 a.m. at the high school.



Kaye, Resnikoff honored at fourth annual Purim Ball

Temple Emanuel of Beverly Hills will honor Michelle Kaye (right) and Claudia Resnikoff (left) with Humanitarian Awards at the fourth annual Beverly Hills Purim Ball next month.

Both women have chaired the event since its inception.

Beverly Hills Chamber of Commerce CFO and president-elect Bruce Shulman will be honored with the Community Spirit Award

Hosted at the Beverly Wilshire Hotel on Feb. 23, the Purim Ball will include cocktails, dinner and dancing. "Festive attire" is requested and costumes are encouraged. RSVP required for attendance.

For more information, contact Penelope Rosenberg at (310) 288-3737, ext. 223.

arrest summary

Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Arrest Summary.

JOSE DIAZ ESTEVEZ, 32, of Los Angeles, arrested on 12/07/2010 for driving without a license.

SHARONA AMIN, 42, of Beverly Hills, arrested on 12/07/2010 for driving with a suspended license.

RONALD WILSON, 52, of Beverly Hills, arrested on 12/06/2010 for a violation of felony parole.

DENA DIANE TENCATE, 48, of Los Angeles, arrested on 12/05/2010 for a DUI with alcohol/drugs.

HOWARD KURT V, 44, of Henderson, NV, arrested on 12/05/2010 for possession of a narcotic-based controlled substance.

ANTHONY CHRISTIAN ALBRIGHT, 42, of Los Angeles, arrested on 12/05/2010 for a DUI with alcohol/drugs.

CRYSTAL NICOLE SALAZAR, 28, of Los Angeles, arrested on 12/05/2010 for a Beverly Hills misdemeanor bench warrant.

GEORGE EDWARD HEATH, 53, of Los Angeles, arrested on 12/05/2010 for a Beverly Hills misdemeanor bench warrant.

ERIC PRESTON STOUT, 30, of Sausalito, arrested on 12/05/2010 for a DUI with alcohol/drugs.

RUBY JEAN FRANCIOSA, 19, of Beverly Hills, arrested on 12/05/2010 for possession of a narcotic-based controlled substance.

RAUL GUILLERMO DIAZ-GUERRERO, 39, of Beverly Hills, arrested on 12/04/2010 for misdemeanor vandalism and damage to property.

RANDOLPH EDWARD RODRIGUEZ, 21, of Venice, arrested on 12/04/2010 for a DUI with alcohol/drugs.

TAL FOGELMAN, 27, of Santa Monica, arrested on 12/04/2010 for a DUI with alcohol/drugs.

VAUGHN PHILLIP ULLMAN, 43, of Los Angeles, arrested on 12/04/2010 for miscellaneous traffic infractions.

TOMMY MITCHELL, 45, of Winnetka, arrested on 12/04/2010 for using and being under the influence of a controlled substance.

RAZ DE PICCIOTTO, 33, of Los Angeles, arrested on 12/04/2010 for a hit and run that resulted in property damage.

ERIC JEROME PIERCE, JR, 33, of Los Angeles, arrested on 12/04/2010 for driving with a suspended license.

MALE JUVENILE, 17, of Beverly Hills, arrested on 12/03/2010 for possessing 28.5 grams or less of marijuana.

STEVE ANTHONY ALVARADO, 31, of Los Angeles, arrested on 12/03/2010 for a DUI with alcohol/drugs.

NGOLI VUKANI NYIRENDA, 43, of West Hollywood, arrested on 12/03/2010 for possessing a narcotic-based controlled substance.

MARYAM ABRISHAMCAR, 34, of San Ramon, arrested on 12/03/2010 for displaying an unauthorized disabled placard.

DORA ISABEL MERCADO, 42, of Los Angeles, arrested on 12/03/2010 for displaying an unauthorized disabled placard.

YVONNE NAIM, 22, of Los Angeles, arrested on 12/03/2010 for driving with a suspended license.

AVELINA SANTIAGO-GONZALEZ, 26, of Los Angeles, arrested on 12/03/2010 for driving without a license.

RICHARD THOMAS MCCULLOUGH, 24, OF LOS ANGELES, ARRESTED for possession of a narcotic controlled substance on 12/03/10.

FARSHAD KASHANI, 42, of Beverly Hills, arrested on 12/03/2010 for exhibiting a firearm.

RYAN JAMES CRENSHAW, 28, of Camarillo, arrested on 12/02/2010 for a DUI with alcohol/drugs.

FRANCIS P ROBACK, 48, of Beverly Hills, arrested on 12/02/2010 for trespassing on private property.

JEROME THOMAS BROWN, 29, of Studio City, arrested on 12/02/2010 for a Beverly Hills misdemeanor bench warrant.

EDGAR ARCADIO AVENDANO, 25, of Los Angeles, arrested on 12/01/2010 for a DUI with alcohol/drugs.

MALE JUVENILE, 13, of Los Angeles, arrested on 12/01/2010 for indecent expo-

sure and illegal entry.

CAROL MICHELLE GAMBLIN, 27, of Torrance, arrested on 11/28/2010 for a Beverly Hills misdemeanor bench warrant.

SCOTT DAVID KENNEL, 26, of Lakewood, arrested on 11/28/2010 for disorderly conduct while intoxicated.

DEREGE ANDRE HARDING, 37, of New York, arrested on 11/28/2010 for a DUI with alcohol/drugs.

RIZZA P RIVERA, 30, of Downey, arrested on 11/28/2010 for burglary.

NICOLE ROSEMARY OUZOUNIAN, 21, of Hollywood Hills, arrested on 11/28/2010 for a DUI with alcohol/drugs.

CHELSEA ANGELA SYKES, 31, of Carson, arrested on 11/27/2010 for a DUI with alcohol/drugs.

ERIC TOTTON SMITH, 35, of Carson, arrested on 11/27/2010 for a DUI with alcohol/drugs.

MARCIA SUZANNE PENDLETON, 38, of Sherman Oaks, arrested on 11/27/2010 for driving with a suspended license.

JASON MATTHEW BELL, 35, of Phoenix, arrested on 11/27/2010 for possession of controlled substance paraphernalia.

MARCO TULLIO ROMERO, 51, of Pica Rivera, arrested on 11/26/2010 for driving with a suspended license.

AMBRA BISCONTI, 33, of Los Angeles, arrested on 11/26/2010 for the theft of personal property.

JAMES MICHAEL KILDUFF, 44, of Beverly Hills, arrested on 11/26/2010 for disorderly conduct while intoxicated.

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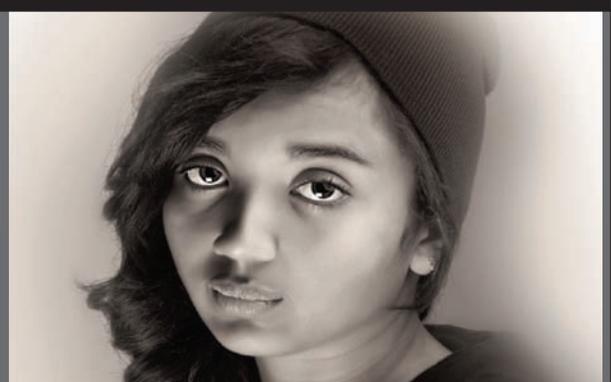
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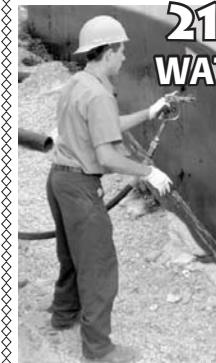
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FICTITIOUS BUSINESS NAME STATEMENT: 20101855816 The following person(s) is/are doing business as: ML TAX CONSULTANTS 101 1/2 S. Vermont Ave. Los Angeles, CA 90003; 5780 W. Centinela Ave. #112 Los Angeles CA 90045. LOUDETTE PAVON; MANDILITO LEGASPI 5780 W. Centinela Ave. #112 Los Angeles, CA 90045. The business is conducted by: a general partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/1/2011. Signed: Loudetta Pavon, President. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101830588 The following person(s) is/are doing business as: UNIQUE PREP 11500 W. Olympic Blvd Ste 400. MICHAEL SCHARF 416 E. BROADWAY #203 GLENDALE, CA 91205. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/10/2010. Signed: Michael Scharf, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3261

FICTITIOUS BUSINESS NAME STATEMENT: 20101741324 The following person(s) is/are doing business as: OPEN ARMS TURNER HOMES RESIDENTIAL FACULTY, INC. 4616 Angeles Vista Bl. Los Angeles, CA 90043; OATH, INC. 1261 Beverly Dr. Ste. 973 Beverly Hills, CA 90212. O.A.T.H, INC. 4616 Angeles Vista Bl. Los Angeles, CA 90043. The business is conducted by: a corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/1/2010. Signed: Phyllis K. Norwood, CFO. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101856242 The following person(s) is/are doing business as: WESTSIDE INCOME TAX AND BUSINESS SERVICES

3750 Overland Ave. Los Angeles CA 90034; MINAKSHI VALLABH 12664 Washington Blvd. Los Angeles CA 90066. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Minakshi Vallabh, owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101856928 The following person(s) is/are doing business as: APEX NAILS AND BEAUTY SUPPLY 15416 Crenshaw Blvd. Gardena, CA 90249; PHUONG DANG NGUYEN 3300 S. Tamarac Dr. #k-216 Denver, CO 80231. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/16/2010. Signed: Phuong Dang Neuyen, owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101857211 The following person(s) is/are doing business as: BAZILIKUM CATERING 8056 Beverly Blvd. Los Angeles CA 90048; E.M.A, INC 147 N. William Drive Beverly Hills CA 90211. business is conducted by: A corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yuvai On, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101857211 The following person(s) is/are doing business as: ZEN DIVERS 4027 Sepulveda Blvd. Culver City, CA 90030; 6326 W. 84th St. Los Angeles, CA 90045; SHANE MICHAEL SPRING 6326 W. 84th St. Los Angeles, CA 90045. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shane Spring, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101857211 The following person(s) is/are doing business as: VIET WILCOOTS; DAUGHTER OF THE DESERT ENTERTAINMENT; KATHLYNE VIET MANDLY 14031 Ibbotson Ave. Bellflower, CA 90706. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2010. Signed: Kathlyne Viet Mandly, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the

rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101840582 The following person(s) is/are doing business as: UBORA SMOOTH AS SILK HAIR SALON 3710 W. Martin Luther King Jr. Blvd. #DB; SABREEN BEAUTY SERVICES 3710 W. Martin Luther King Jr. Blvd. #120; CORINTHIAN UQDAH, SR 2441 S. Burnside Ave. LA CA 90016. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Corinthian Uqdah, Sr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101856927 The following person(s) is/are doing business as: APEX NAILOS AND BEAUTY SUPPLY 15416 Crenshaw Blvd. Gardena, CA 90249. HUYNEN- TRANG NGUYEN 15906 S. Ainsworth St. Gardena, CA 90247. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Huynen- Trang Nguyen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101856927 The following person(s) is/are doing business as: BAZILIKUM CATERING 8056 Beverly Blvd. Los Angeles CA 90048; E.M.A, INC 147 N. William Drive Beverly Hills CA 90211. business is conducted by: A corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yuvai On, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 3218

ORDER TO SHOW CAUSE FOR CHANGE OF NAME TO ALL INTERESTED PERSONS:
1. Petitioner: Young Ran Yoon
2. Present Names: Karen Youngran Kim
3. The COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
4. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: January 28, 2011 9:00 am Dept. 1A Room: 548

Signed, Matthew C. St. George Commissioner of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20101737149 The following person(s) is/are doing business as: SYNERGY INTERNATIONAL TRANSPORT, 1415 GLENSHAW DR, LA PUETE, CA 91774. WILFREDO D MARTINEZ, 1415 GLENSHAW DR

QUOC NGUYEN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/23/2010, 1/23/2011, 1/13/2011, 1/13/2011 19659

FICTITIOUS BUSINESS NAME STATEMENT OF THE FOLLOWING PERSON(S) IS/ARE DOING BUSINESS AS: LUCAS SCAMOTTO, 916 S.LA BREA AVE, LOS ANGELES CA 90039 county of: LOS ANGELES. The full name of registrant(s) is/are: HANA KIM, 515 W. GARDENA BLVD, 60, GARDENA, CA 90248. This business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/s listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HANA KIM, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 12/16/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code.) LA156979 BH WEEKLY 12/23,30 2010 1/6,13 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20101126748 The following person(s) is/are doing business as: AUDIOS PRODUCTIONS 1820 Ardmore Avenue #49, Hermosa Beach, CA 90254. MOMENTUM MUSIC LLC 1820 Ardmore Avenue #49, Hermosa Beach, CA 90254. The business is conducted by: A Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Greg Monty, President. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011,1/20/2011 3219

FICTITIOUS BUSINESS NAME STATEMENT: 20101839007 The following person(s) is/are doing business as: TIKO'S MUSIC 1000 E. Windsor Road #6, Glendale, CA 91205. TIGRAN IGITYAN 1000 E. Windsor Road #6, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/31/2006. Signed: Tigran Igityan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3220

FICTITIOUS BUSINESS NAME STATEMENT: 20101910379 The following person(s) is/are doing business as: MASTER DENTAL 4601 Algeer Street, Los Angeles, CA 90039. GARNIK ZURABYAN 607 E. Olive Avenue #101, Burbank, CA 91501. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Garnik Zurabyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3221

FICTITIOUS BUSINESS NAME STATEMENT: 20101909192 The following person(s) is/are doing business as: ST. JUDE NURSING SCHOOL; ASAP LIFE SCAN FINGER-PRINTING 8200 Van Nuys Blvd., Panorama City, CA 91402. RICKAMPAN, INC. 24722 Bracken Lane, Stevenson Ranch, CA 91381. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Richard Sarmiento, President. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3222

FICTITIOUS BUSINESS NAME STATEMENT: 20101864270 The following person(s) is/are doing business as: RACE 2 RECYCLE 17434 Emelita Street, Encino, CA 91316. OMAR EDWARDS 17434 Emelita Street, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Omar Edwards, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3223

FICTITIOUS BUSINESS NAME STATEMENT: 2010184770 The following person(s) is/are doing business as: RICH BITCH COUTURE 833 Americana Way Lf213, Glendale, CA 91210. SETA AGAZARIAN 833 Americana Way Lf213, Glendale, CA 91210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Seta Agazarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3224

FICTITIOUS BUSINESS NAME STATEMENT: 20101859496 The following person(s) is/are doing business as: RUN STUDIOS 1957 N. Bronson Avenue #106, Los Angeles, CA 90068. RUN LLC 1957 N. Bronson Avenue #106, Los Angeles, CA 90068. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/19/2010. Signed: Marcin Janiszewski, President. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3225

FICTITIOUS BUSINESS NAME STATEMENT: 20101865744 The following person(s) is/are doing business as: CERTICITE; CERTICITE.COM 1155 North Central Avenue #105, Glendale, CA 91202.BAGRAT TOMVSIAN 301 S. 6th Street Apt. D, Burbank, CA 91501; VINCENT VIRJUNI 347 W. Stocker Street #110, Glendale, CA 91202. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bagrat Tomvsiyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3226

FICTITIOUS BUSINESS NAME STATEMENT: 20101853766 The following person(s) is/are doing business as: D & J TEST 101770 Glenoaks Blvd. Unit A, Paocima, CA 91331. DANIEL J. OLIVERAS 12983 Norrvo Avenue, Sylmar, CA 91342. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daniel J. Oliveras, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3227

FICTITIOUS BUSINESS NAME STATEMENT: 20101856724 The following person(s) is/are doing business as: VALLEY IN AND CONFERENCE CENTER 10621 Sepulveda Blvd., Mission Hills, CA 91345. CROWN REAL ESTATE SERVICES, LLC 610 Newport Center Drive Suite 810, Newport Beach, CA 92660. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2010. Signed: Sandra L Caron, VP. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3228

FICTITIOUS BUSINESS NAME STATEMENT: 20101866488 The following person(s) is/are doing business as: NORTH STAR STEAMERS 18228 Erwin Street, Tarzana, CA 91335. RYAN CHRISTOPHER KUSTAK 18228 Erwin Street, Tarzana, CA 91335. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ryan Chris-

topher Kustak, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3229

FICTITIOUS BUSINESS NAME STATEMENT: 20101847160 The following person(s) is/are doing business as: VINTAGE VANITY 11403 Delano Street, North Hollywood, CA 91606. KATELYNN HARAND 11403 Delano Street, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Katelynn Harand, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3230

FICTITIOUS BUSINESS NAME STATEMENT: 20101863419 The following person(s) is/are doing business as: BIG SKY PARTNERSHIP; BIG SKY PARTNERS 833 Americana Way Suite 257, Glendale, CA 91210. LINDA PEARSON;ALEXANDERS GREGG 6540 E. Redmont Drive #21, Mesa, Arizona 85215. ALEXANDER WHITE 833 Americana Way Suite 257, Glendale, CA 91210. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/14/2010. Signed: Linda Pearson, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3231

FICTITIOUS BUSINESS NAME STATEMENT: 20101865015 The following person(s) is/are doing business as: AIRNAMIC INC. 940 Lincoln Avenue, Glendale, CA 91201. AIRNAMIC INC 940 Lincoln Avenue, Glendale, CA 91201. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/04/2004. Signed: Phiet Nguyen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3232

FICTITIOUS BUSINESS NAME STATEMENT: 20101904459 The following person(s) is/are doing business as: L'CHAIM ENTERTAINMENT; LIFE OF THE PARTY ENTERTAINMENT 21551 Burbank Blvd #116, Woodland Hills, CA 91367. GARRET COHEN 21551 Burbank Blvd. #116, Woodland Hills, CA 91367; MARQ DEL MONTE 16750 Parthenia Street #132, Northridge, CA 91343; CEASAR F BARAJAS 8659 Oak Park Avenue, Northridge, CA 91325. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marq Del Monte, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3233

FICTITIOUS BUSINESS NAME STATEMENT: 20101854390 The following person(s) is/are doing business as: SG TRANSPORT 9843 Pauli Avenue, Tujunga, CA 91402. SEROG SEROYGAN 9843 Pauli Avenue, Tujunga, CA 91402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Serog Serogyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3234

FICTITIOUS BUSINESS NAME STATEMENT: 20101855618 The following person(s) is/are doing business as: FAMOUS AUTO COLLISION 14520 Delano, Van Nuys, CA 91411.YURIK OVSEPYAN 14630 Limesdale Street, Panorama City, CA 91402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yurik Ovsepyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3235

FICTITIOUS BUSINESS NAME STATEMENT: 20101820793 The following person(s) is/are doing business as: ANNEX AUTO 7139 Foothill Blvd., Tujunga, CA 91404. ANNEX AUTO INC. 7139 Foothill Blvd., Tujunga, CA 91404. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eric Hovsepian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3236

FICTITIOUS BUSINESS NAME STATEMENT: 20101844986 The following person(s) is/are doing business as: FLY PUSHED 131 Old Oak Street #4, Glendale, CA 91204. THE 1 TRUCK LLC 449 Oak Street #207, Glendale, CA 91204. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sevan Benlian, Manager. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3237

FICTITIOUS BUSINESS NAME STATEMENT: 20101906748 The following person(s) is/are doing business as: FLY RADIO 131 Old Oak Street #4, Glendale, CA 91204. EK WENY; ERIC DILDAY; STEVE JAMBOR; GUSH BROOKS 131 Olive Street #A, Glendale, CA 91206. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Derek Wenz, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3238

FICTITIOUS BUSINESS NAME STATEMENT: 20101906971 The following person(s) is/are doing business as: FIX 4947 Chinitimes Avenue, Tarzana, CA 91356.YEV-GENIY BROYTMAN 4947 Chinitimes Avenue, Tarzana, CA 91356. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yevgeniy Broytman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3239

FICTITIOUS BUSINESS NAME STATEMENT: 20101903714 The following person(s) is/are doing business as: CEMFRE AMERIMPEX 3251 W. 6th Street #311, Los Angeles, CA 90029. GEM KARAM 3251 W. 6th Street #311, Los Angeles, CA 90029. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Qamar Zaman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3240

FICTITIOUS BUSINESS NAME STATEMENT: 20101904248 The following person(s) is/are doing business as: EXTREME POWER; EXTREMEPW 5400 Newcastle Avenue, Encino, CA 91316; PO Box 48292, Encino, CA 91416.LETICIA GIRON 5400 Newcastle Avenue, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Leticia Giron, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3241

1/20/2011 3241

FICTITIOUS BUSINESS NAME STATEMENT: 20101911002 The following person(s) is/are doing business as: VANDELAY RECYCLING 10400 Sepulveda Blvd., Mission Hills, CA 91345; 26226 Veva Way, Calabasas, CA 91302.MATTIG CORPORATION 26226 Veva Way, Calabasas, CA 91302. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mattig Corp., Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3242

FICTITIOUS BUSINESS NAME STATEMENT: 20101907991 The following person(s) is/are doing business as: MAREM GROUP 8452 Rudnick Street, West Hills, CA 91306. OSCAR BELLOSILO 8452 Rudnick Street, West Hills, CA 91306. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/20/2006. Signed: Oscar Bellosillo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3243

FICTITIOUS BUSINESS NAME STATEMENT: 20101905684 The following person(s) is/are doing business as: AMWAJ MEDITERRANEAN CUISINE 1725 Hillhurst Avenue, Los Angeles, CA 90027.ZARIK KIRIKIAN 4432 Prospect Avenue, Los Angeles, CA 90027. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Zarik Kirikian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3244

FICTITIOUS BUSINESS NAME STATEMENT: 20101845115 The following person(s) is/are doing business as: MGN TOWING 15217 Leadwell Street, Van Nuys, CA 91405. ARAIK SARKISIAN 15217 Leadwell Street, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arik Sarkisian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3245

FICTITIOUS BUSINESS NAME STATEMENT: 20101846101 The following person(s) is/are doing business as: PRO SCOOP; SCOOP PRO 5632 Van Nuys #201, Van Nuys, CA 91401.MARVIN TEMPLETON 5632 Van Nuys #201, Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marvin Templeton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3246

FICTITIOUS BUSINESS NAME STATEMENT: 20101855699 The following person(s) is/are doing business as: LOS 7 MARES 8859 Woodman Avenue, Arleta, CA 91331. RAMON ABARCA 6404 Zelzah Avenue, Reseda, CA 91335; AVRELLIA BARAJAS 12154 Hoyt Street, Lakeview Terrace, CA 91342. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ramon Abarca, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3247

FICTITIOUS BUSINESS NAME STATEMENT: 2010184814 The following person(s) is/are doing business as: M.C. CARPET CLEANING 6449 1/2 Fulton Avenue, Van Nuys, CA 91401.MANUEL CASTANEDA 6449 1/2 Fulton Avenue, Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Manuel Castaneda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/07/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3248

FICTITIOUS BUSINESS NAME STATEMENT: 20101805149 The following person(s) is/are doing business as: ELITE ESTATE 3314 Griffin Park Blvd. #1, Los Angeles, CA 90027. NATASHA ROBINSON, TRUSTEE 25255 Avenida Orendana, Santa Clarita, CA 91321. The business is conducted by: a Trust. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Natasha Robinson, Trustee. This statement is filed with the County Clerk of Los Angeles County on: 12/07/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3249

FICTITIOUS BUSINESS NAME STATEMENT: 20101801981 The following person(s) is/are doing business as: KARIN CLOSETTES 660 Arroyo Avenue, San Fernando, CA 91340. ROBERT GUMASJAN 1247 N. Flores Street #11, Los Angeles, CA 90069. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert Gumasjan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/07/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/30/2010, 1/06/2010, 1/13/2011, 1/20/2011 3250

FICTITIOUS BUSINESS NAME STATEMENT: 20101788261 The following person(s) is/are doing business as: A WHIMSICAL FLAIRE, 1510 N OXFORD AVE, PASADENA, CA 91104. SHAWN BLAYLOCK, 1510 N OXFORD AVE PASADENA CA 91104 ARIN BLAYLOCK, 1510 N OXFORD AVE PASADENA CA 91104. The business is conducted by: Husband and Wife. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SHAWN BLAYLOCK. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/30/2010, 1/6/2011, 1/13/2011, 1/20/2011 19667

FICTITIOUS BUSINESS NAME STATEMENT: 20101790724 The following person(s) is/are doing business as: WORLDWIDE AUTO FINANCES, SOUTHWEST FINANCE GROUP, COST TO COST FINANCIAL GR, 200 N HUNTINGTON DR STE 103, ALHAMBRA, CA 91801. ROMEL RHONE, 1939 W 79TH LOS ANGELES CA 90047. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROMEL RHONE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under

name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code.) LA157097 BH WEEKLY 1/6,13,20,27 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20101791420 The following person(s) is/are doing business as: GLOBAL EW PRODUCTIONS, 801 TERRACE LANE EAST #8, DIAMOND BAR, CA 91765. SANG HYON BAIK, 801 TERRACE LANE EAST #8 DIAMOND BAR CA 91765. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SANG HYON BAIK. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19658

FICTITIOUS BUSINESS NAME STATEMENT: 20101813234 The following person(s) is/are doing business as: BAMBUS FASHION, 1368 E. 41 ST, LOS ANGELES, CA 90011. ALBERTO OCAMPO ARELLANO, 10835 WEIGAND AVE LOS ANGELES CA 90059. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 12/2/2010. Signed ALBERTO OCAMPO ARELLANO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/8/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19727

FICTITIOUS BUSINESS NAME STATEMENT: 20101820266 The following person(s) is/are doing business as: TAX PRESTIGE, 1880 W CARSON ST. STE B, TORRANCE, CA 90501. ANA MARIA NAVA, 20925 MENLO AVE TORRANCE CA 90502. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANA MARIA NAVA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/9/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19730

FICTITIOUS BUSINESS NAME STATEMENT: 20101830748 The following person(s) is/are doing business as: PRISCILLA'S FASHION OUTLET, 6417 WHITTIER BL, LOS ANGELES, CA 90022. MARIA M MUNOZ, 6416 GARDFIELD AVE LOS ANGELES CA 90032. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIA M MUNOZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19728

FICTITIOUS BUSINESS NAME STATEMENT: 20101830767 The following person(s) is/are doing business as: G & R, 3618 TWEEDY BL, SOUTH GATE, CA 90280. GLORIA AMERICA RIVAS DE GALVEZ, 1414 S. ATLANTIC DR COMPTON CA 90221. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GLORIA AMERICA RIVAS DE GALVEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19729

FICTITIOUS BUSINESS NAME STATEMENT: 20101849131 The following person(s) is/are doing business as: BEVERLY HILLS SURGERY & AESTHETIC CENTER SO P, La Cienega Blvd, Suite# 110, Beverly Hills, CA 90211. CALAYAN SUKGICENTE CORP, La Cienega Blvd, Suite# 110, Beverly Hills, CA 90211. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2011 Signed: Aida Arcead, VP Marketing. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 1

FICTITIOUS BUSINESS NAME STATEMENT: 2011007319 The following person(s) is/are doing business as: LEMERE & ASSOCIATE INC 724 W. Tichenor St, Compton, CA 90220. BRITTNEY A. MOORER 724 W. Tichenor St, Compton, CA 90220. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/2010 Signed: Brittney A Moorer, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 2

FICTITIOUS BUSINESS NAME STATEMENT: 20110015145 The following person(s) is/are doing business as: AMERICAN A PLUS CARPET CARE 311 Kansas St. #F, El Segundo, CA 90245. CHRISTOPHER M. SABOSKY 311 Kansas St. #F, El Segundo, CA 90245. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/4/2011 Signed: Christopher M. Sabosky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 3

FICTITIOUS BUSINESS NAME STATEMENT: 20110006502 The following person(s) is/are doing business as: ADVANCED HEALTH CARE ACADEMY 145 N. Almont Dr. #2, Beverly Hills, CA 90211. SHOHREH YOUNESSIAN PEDOONM 145 N. Almont Dr. #2, Beverly Hills, CA 90211. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/3/2011 Signed: Shohreh Younessian Pedoonm, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 4

FICTITIOUS BUSINESS NAME STATEMENT: 20110006549 The following person(s) is/are doing business as: RED TULIP ENTERTAINMENT 11623 Ayres Ave, Los Angeles, CA 90064. MEHDI MANSOURI 10638 Holman Apt #1, Los Angeles CA 90024. ALAN ROYCE MEREDITH 11623 Ayres Ave, Los Angeles, CA 90064. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/3/2011 Signed: Mehdi Mansouri, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 5

FICTITIOUS BUSINESS NAME STATEMENT: 20110013789 The following person(s) is/are doing business as: EDIBLE ENCOUNTERS 727 N. Eucalyptus Ave. #15, Inglewood, CA 90302. ALLISON STOVALL 727 N. Eucalyptus Ave. #15, Inglewood, CA 90302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/04/2011 Signed: Allison Stovall, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 6

FICTITIOUS BUSINESS NAME STATEMENT: 20101909262 The following person(s) is/are doing business as: ORTHOVENTIONS 11633 Hawthorne Blvd, Hawthorne, CA 90250. CROWN DENTAL CARE CENTERS, INC. 11633 Hawthorne Blvd, Hawthorne, CA 90250. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/23/2010 Signed: Farel A. Rosenberg, President. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 7

FICTITIOUS BUSINESS NAME STATEMENT: 20101909263 The following person(s) is/are doing business as: ORTHODONTIC PRINTERS, 11633 Hawthorne Blvd Ste 500, Hawthorne, CA 90250. CROWN DENTAL CARE CENTERS, INC 11633 Hawthorne Blvd, Hawthorne, CA 90250. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2005 Signed: Farel A. Rosenberg, President. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 8

FICTITIOUS BUSINESS NAME STATEMENT: 20101926166 The following person(s) is/are doing business as: SFI AGENCY 14919 Magnolia Blvd, Sherman Oaks, CA 91403. MARIA ISABEL MUNOZ 14919 Magnolia Blvd, Sherman Oaks, CA 91409. CLAUDIA MUNOZ 14919 Magnolia Blvd, Sherman Oaks, CA 91409. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/28/2010 Signed: Maria Isabel Munoz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 9

FICTITIOUS BUSINESS NAME STATEMENT: 20110040584 The following person(s) is/are doing business as: HS EXEC SERVICES, ALLMILLS REALTY 17808 Sherman Way #201, Reseda, CA 91335. MIGUEL A. SERRANO 6526 Almond Valley Way, Quartz Hill, CA 93536. HILDA SERRANO 17808 Sherman Way #201, Reseda, CA 91335. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Miguel A. Serrano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 10

FICTITIOUS BUSINESS NAME STATEMENT: 20110039150 The following person(s) is/are doing business as: E.V. BRAVO TRANSPORTATION 14141 Hamlin St, Van Nuys, CA 91401. VICTOR M. BRAVO, ESTHELA BRAVO 14141 Hamlin St, Van Nuys, CA 91401. The business is conducted by: a Husband & Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Victor M. Bravo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 11

FICTITIOUS BUSINESS NAME STATEMENT: 20110040780 The following person(s) is/are doing business as: PIT RIDE 27412 English Ivy Ln, Canyon Country, CA 91387. PROFESSIONAL MEDICAL TRANSPORTATION INC 27412 English Ivy Ln, Canyon Country, CA 91387. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Inessa Shahparonyan, President. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 12

FICTITIOUS BUSINESS NAME STATEMENT: 20110040381 The following person(s) is/are doing business as: LOVE & MOXIE, FOPPERY 5404 Quakertown Ave. #8, Woodland Hills, CA 91364. LISA MILLS 5404 Quakertown Ave. #8, Woodland Hills, CA 91364. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Lisa Mills, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 14

FICTITIOUS BUSINESS NAME STATEMENT: 20110038149 The following person(s) is/are doing business as: THE WIENER FACTORY, WIENER FACTORY 6130 Nevada Ave. #3108, Woodland Hills, CA 91367. LISA ALLAN GABA 6130 Nevada Ave. #3108, Woodland Hills, CA 91367. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Allan Gaba, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 15

FICTITIOUS BUSINESS NAME STATEMENT: 20110036326 The following person(s) is/are doing business as: BELLA DARYANI & CO, BELLA DARYANI ACCOUNTING AND TAX SERVICES 27142 Silver Oak Lane #1235, Canyon Country, CA 91387. BELLA DARYANI BOOKKEEPING SERVICES, INC 27142 Silver Oak Lane #1235, Canyon Country, CA 91387. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Bella Daryani/Bella Daryani Bookkeeping Services, Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 15

FICTITIOUS BUSINESS NAME STATEMENT: 20110035867 The following person(s) is/are doing business as: VISTA MORTGAGE, VISTA REAL ESTATE 6740 Balboa Blvd, Lake Balboa, CA 91406. INTEGRATED PROFESSIONAL SERVICES, INC 25756 Thurber Way, Stevenson Ranch, CA 91381. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/17/2005 Signed: Mercedes Varela, Chief Executive Officer. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 16

FICTITIOUS BUSINESS NAME STATEMENT: 20110035474 The following person(s) is/are doing business as: EDO OPTIX 733 S Glendale Ave, Glendale, CA 91205. EDWARD NAVASARTIAN 530 Palm Drive #108, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Edward Navasartian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 17

FICTITIOUS BUSINESS NAME STATEMENT: 20110035243 The following person(s) is/are doing business as: EVENT ILLUSIONS- GREEN SCREEN PHOTOGRAPHY 5013 Densmore Ave., Encino CA 91436 DB CREATIVITY, INC. 5013 Densmore Ave., Encino CA 91436 . The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Jeff Bresin, Vice President. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 18

FICTITIOUS BUSINESS NAME STATEMENT: 20110031526 The following person(s) is/are doing business as: NTM, NUTEMKART 860 S. Wooster St. #104, Los Angeles, CA 90003. JOSEPH CLUKEY 7325 Woodley Ave, Van Nuys, CA 91406. PETER SIMONS 860 S. Wooster St. #104, Los Angeles, CA 90035. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011 Signed: Joseph Clukey, President. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19

FICTITIOUS BUSINESS NAME STATEMENT: 20110027541 The following person(s) is/are doing business as: MARY'S FLOWERS & PARTY SUPPLIES 12103 Satcoy St, North Hollywood, CA 91606. MARY'S FLOWERS AND GIFTS, INC. 6738 Laurel Canyon Blvd, North Hollywood, CA 91606. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011 Signed: JSE T Caceres Valladares, President. This

statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 20

FICTITIOUS BUSINESS NAME STATEMENT: 20110031674 The following person(s) is/are doing business as: FIRST CHOICE DOC SERVICE 1531 Camden Ave. #107, Los Angeles, CA 90025. DANY VICTORY 1531 Camden Ave. #107, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1986 Signed: Dany Victory, President. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 21

FICTITIOUS BUSINESS NAME STATEMENT: 20110032112 The following person(s) is/are doing business as: GAIL NALLS MD 14540 Victory Blvd. #217, Van Nuys, CA 91411. GAIL NALLS 6615 Holt Ave., Los Angeles, CA 90056. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011 Signed: Gail Nalls, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 22

FICTITIOUS BUSINESS NAME STATEMENT: 20110039263 The following person(s) is/are doing business as: LA OLLA DE ORO 424 Los Angeles St. #19, Los Angeles, CA 90013. NORMA VALLE 11254 Keswick St, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Norma Valle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 23

FICTITIOUS BUSINESS NAME STATEMENT: 20110027615 The following person(s) is/are doing business as: PLAZA NUTRITION CENTER, INC. 143 N. MacLay Ave, San Fernando CA 91340 . GRACIELA ZAVALA 143 N. MacLay Ave, San Fernando CA 91340. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011 Signed: Graciela Zavala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 24

FICTITIOUS BUSINESS NAME STATEMENT: 20110030276 The following person(s) is/are doing business as: POWER GENERAL SERVICE, 8646 Woodman St, Arieta CA 91331 . CRISTINA ALZATE 18907 Knapp St, Northridge, CA 91324. MARIA ALEXANDRA VALENZUELA 4830 Regal Dr, Woodland Hills, CA 91364. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011. Signed: Cristina Alzate, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 25

FICTITIOUS BUSINESS NAME STATEMENT: 20110030020 The following person(s) is/are doing business as: H&M GOODS 5464 Yarmouth Ave, Encino, CA 91316. MEI-TAR Kfir 5464 Yarmouth Ave, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011. Signed: Meitar Kfir, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 26

FICTITIOUS BUSINESS NAME STATEMENT: 20110023179 The following person(s) is/are doing business as: GILAK FOOD PRODUCE 19801 Ventura Blvd, Woodland Hills, CA 91364. HAJAJR JOMEI 6250 Canoga Ave #250, Woodland Hills, CA 91367. SHAHIN JAMIE 5636 Lsainae Ave, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/05/2011. Signed: Hajar Jame, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 27

FICTITIOUS BUSINESS NAME STATEMENT: 20110030988 The following person(s) is/are doing business as: LOVE PITTA 6740 Reseda Blvd #D, Reseda, CA 91335. SHLOMO BITTON 5151 Balboa Blvd #206, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011. Signed: Shlomo Bitton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 28

FICTITIOUS BUSINESS NAME STATEMENT: 20110020362 The following person(s) is/are doing business as: TAX PLUS INSURANCE 1218 S Glendale Ave, Glendale, CA 91205. MANUEL GEORGYAN 1218 S Glendale Ave, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/01/2006. Signed: Manuel Georgyany, CEO/ President. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 29

FICTITIOUS BUSINESS NAME STATEMENT: 20110020363 The following person(s) is/are doing business as: T P I SERVICES 1218 S Glendale Ave, Glendale, CA 91205. MANUEL GEORGYAN 1218 S Glendale Ave, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/01/2006. Signed: Manuel Georgyany, CEO/ President. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 30

FICTITIOUS BUSINESS NAME STATEMENT: 20110019762 The following person(s) is/are doing business as: MGID PROFESSIONAL SERVICES INC 17008 River Birch Ct, Canyon Country, CA 91367. MGID PROFESSIONAL SERVICES INC 17008 River Birch Ct, Canyon Country, CA 91367. The business is conducted by: a Corporation. Registrant has begun to transact business under

to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 45

FICTITIOUS BUSINESS NAME STATEMENT:20110006561 The following person(s) is/are doing business as: EIG 9666 Owensmouth Ave. Suite B, Chatsworth, CA 91311. JOHN MICHAEL DOHERTY 23963 Callia St, Woodland Hills, CA 91367. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011. Signed: John Doherty, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 46

FICTITIOUS BUSINESS NAME STATEMENT:20110001617 The following person(s) is/are doing business as: TOPP TOYV 5936 Nora Lynn Dr, Woodland Hills, CA 91367. MAHA MAANI 5936 Nora Lynn Dr, Woodland Hills, CA 91367 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011. Signed: Maha Maani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 47

FICTITIOUS BUSINESS NAME STATEMENT:20101905292 The following person(s) is/are doing business as: AREA EXPEDITING SERVICIS 3015 Prospect Ave, La Crescenta, CA 91214. ORBEL 3015 Prospect Ave, La Crescenta, CA 91214. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/23/2010. Signed: Orbel Keshishian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 48

FICTITIOUS BUSINESS NAME STATEMENT: 20101859424 The following person(s) is/are doing business as: TOK INDUSTRIES 21811 Gresham St, West Hills, CA 91304. THOMAS M JAMES. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: Signed: Thomas M. James, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 49

FICTITIOUS BUSINESS NAME STATEMENT: 20101875553 The following person(s) is/are doing business as: WAYWARD PRODUCTIONS, 14815 E PROCTOR AVE, CITY OF INDUSTRY, CA 917461. ROOTH TANG, 16242 BAMBOO ST LA PUENTE CA 91744. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROOTH TANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19779

FICTITIOUS BUSINESS NAME STATEMENT: 20101921011 The following person(s) is/are doing business as: AHORRO EXPRESS, 1717 W 6TH ST # 001, LOS ANGELES, CA 90057. ROBERTO CHAVEZ, 501 S. GRAND VIEW # 105 LOS ANGELES CA 90057. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROBERTO CHAVEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19781

FICTITIOUS BUSINESS NAME STATEMENT: 20101923188 The following person(s) is/are doing business as: V.W. DISTRIBUTION, 400 S. BALWIN AVE # 231, ARCADIA, CA 91748. VERONICA T. WOOD, 19050 COLIMA RD # 102 ROWLAND HEIGHTS CA 91748. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed VERONICA T WOOD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19780

FICTITIOUS BUSINESS NAME STATEMENT: 20101926443 The following person(s) is/are doing business as: ALLSTATE ELECTRIC, 1840 S. NELSON ST # 21, WEST COVINA, CA 91792. RICHARD GONZALEZ, 1840 S NELSON ST # 21 WEST COVINA CA 91792. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RICHARD GONZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19782

FICTITIOUS BUSINESS NAME STATEMENT: 20110015021 The following person(s) is/are doing business as: 8JOY, 20114 SATICOY ST., WINNETKA, CA 91306. LONGFU YU, 20227 SATICOY ST. APT # 323 WINNETKA CA 91306. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LONGFU YU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19756

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20072766983
Date Filed: 12/17/07
Name of Business: V.S AUTO BODY 6719 Lankershim Blvd #4, North Hollywood, CA 91606
Registered Owner: WATCHE DEKERMEJIAN 6719 Lankershim Blvd #4, North Hollywood, CA 91606
Current File # 20110011439
Date: 1/04/2011
Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 49

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20072766983
Date Filed: 12/17/07
Name of Business: V.S AUTO BODY 6719 Lankershim Blvd #4, North Hollywood, CA 91606
Registered Owner: SARKIS KARAKOUZIAN 6719 Lankershim Blvd #4, North Hollywood, CA 91606
Current File # 20110011438
Date: 1/04/2011
Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 50

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20051474785
Date Filed: 6/22/2005
Name of Business: LEMERE PROGRAM AND SERVICES 724 W. Tichenor St, Compton, CA 90220
Registered Owner: LEONA MOORER 724 W. Tichenor St, Compton, CA 90220
Current File # 20110007318
Date: 1/03/2011
Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 51

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20091792506
Date Filed: 11/25/2009
Name of Business: STORAGE AND RELOCATION 8309 Laurel Cyn Blvd #312, Sun Valley, CA 91352
Registered Owner: ELДАР ENTERPRISES INC. 5424 Laurel Cyn Blvd. #204, Valley Village, CA 91607
Current File # 20101938870
Date: 12/30/2010
Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 52

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE(S)
(UCC Sec. 6105 et seq. and B & P Sec. 24073 et seq.)
Escrow No. 42117-JH

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license(s) is/are to be made. The name(s) and business address of the seller(s)/licensee(s) are: SOZO RESTAURANT LLC, 225 S. BEVERLY DR, BEVERLY HILLS, CA 90212

Doing business as: MAKO
All other business name(s) and address(es) used by the seller(s)/licensee(s) within the past three years, as stated by the seller(s)/licensee(s), is/are:
The name(s) and address of the buyer(s)/applicant(s) is/are: CJ BAKERY, INC, 225 S. BEVERLY DR, BEVERLY HILLS, CA 90212
The assets being sold are generally described as: FURNITURE, FIXTURES, EQUIPMENT, GOODWILL, LEASEHOLD INTEREST & IMPROVEMENTS, OTHER ASSETS and is/are located at: 225 S. BEVERLY DR BEVERLY HILLS, CA 90212
The type of license to be transferred is/are: Type: ON SALE GENERAL EATING PLACE, License Number: 41-356606 now issued for the premises located at: 225 S. BEVERLY DR, BEVERLY HILLS, CA 90212

The bulk sale and transfer of alcoholic beverage license(s) is/are intended to be consummated at the office of: BUSINESS TITLE ESCROW, INC, 25152 SPRINGFIELD CRT, STE 285, VALENCIA, CA 91355 and the anticipated sale date is UPON THE ISSUANCE OF THE ABC LICENSE

The bulk sale is subject to California Uniform Commercial Code Section 6106.2. The purchase price or consideration in connection with the sale of the business and transfer of the ABC license, is the sum of \$25,000.00, including inventory estimated at \$0, which consists of the following: DESCRIPTION, AMOUNT: CHECKS: \$225,000.00

It has been agreed between the seller(s)/licensee(s) and the intended buyer(s)/ transferee(s), as required by Sec. 24073 and 24074 of the California Business and Professions code, that the consideration for transfer of the business and ABC license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control.

Dated: JANUARY 6, 2011
CJ BAKERY, Seller(s)/Licensee(s)
SOZO RESTAURANT, Buyer(s)/Applicant(s)
PCTS LA157235 BEVERLY HILLS WEEKLY 1/13/2011

FILE NO. 20110039274 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FRESCA WATER, 139 S. MEDNIK AVE, LOS ANGELES, CA 90022 county of: LOS ANGELES. The full name of registrant(s) is/are: HYUN KOO HWANG, 22613 CROWN POINT CT, SANTA CLARITA, CA 91350. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: 1-1- 2011. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HYUN KOO HWANG
This statement was filed with the County Clerk of LOS ANGELES County on 1/7/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157236 BH WEEKLY 1/13,20,27 2/3 2011

FILE NO. 20110023472 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BRICKS AND SCONES COFFEE SHOP, 403 N. LARCHMONT BLVD, LOS ANGELES, CA 90004 county of: LOS ANGELES. The full name of registrant(s) is/are: YU & JU, LLC, 403 N. LARCHMONT BLVD, LOS ANGELES, CA 90004. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: DECEMBER 1, 2010.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HYEKYONG JU
This statement was filed with the County Clerk of LOS ANGELES County on 1/5/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157188 BEVERLY HILLS WEEKLY 1/13,20,27 2/3 2011

FILE NO. 20101890481 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GREAT STEAK AND SURF CITY SQUEEZE, 1070 WILSHIRE BLVD, LOS ANGELES, CA 90017 county of: LOS ANGELES. The full name of registrant(s) is/are: SUE SOON KIM, 26966 PEBBLE RIDGE PL, VALENCIA, CA 91381-0628. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SUE SOON KIM

This statement was filed with the County Clerk of LOS ANGELES County on 12/21/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA156996 BH WEEKLY 12/30 2010 1/6,13,20 2011

NOTICE OF TRUSTEE'S SALE T.S. No.: 10-07879 Loan

No.: 7000030009 A.P.N.: 4340-024-114 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/24/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor: ERIC A. MITCHELL, A SINGLE MAN Duly Appointed Trustee: Atlantic & Pacific Foreclosure Services, LLC Recorded 5/1/2008 as Instrument No. 20080768320 in book , page and rerecorded on - as - of Official Records in the office of the Recorder of Los Angeles County, California, Described as follows: As more fully described on said Deed of Trust. Date of Sale: 1/21/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California Amount of unpaid balance and other charges: \$632,643.61 (Estimated) Street Address or other common designation of real property: 930 NORTH DOHENY DRIVE#303 WEST HOLLYWOOD, California 90069 A.P.N.: 4340-024-114 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. Date: 12/28/2010 Atlantic & Pacific Foreclosure Services, LLC 1610 E. Saint Andrew Pl., Suite 150F Santa Ana, CA 92705 Automated Sale Information: 714-730-2727 or www.Ipsasap.com for NON-SALE information: 888-313-1969 Tai Alailima, Manager ASAP# 3854725 12/30/2010, 01/06/2011, 01/13/2011

NOTICE OF TRUSTEE'S SALE T.S. No. GM-223427-C Investor No. 10376889 Loan No. 7440852267 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/19/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by the duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. TRUSTOR: BENJAMIN PORRAS, A SINGLE MAN Recorded 12/28/2005 as Instrument No. 05 3197434 in Book , page of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 1/20/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California Property Address is purported to be: 1426 NORTH LAUREL AVENUE 105 WEST HOLLYWOOD, California 90046 APN #: 5554-003-021 The total amount secured by said instrument as of the time of initial publication of this notice is \$614,814.00, which includes the total amount of the unpaid balance (including accrued and unpaid interest) and reasonable estimated costs, expenses, and advances at the time of initial publication of this notice. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.55. Date: 12/22/2010 ETS Services, LLC 2255 North Ontario Street, Suite 400 Burbank, California 91504-3120 Sale Line: 714-730-2727 Omar Solorzano, TRUSTEE SALE OFFICER ASAP# 3854955 12/30/2010, 01/06/2011, 01/13/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 445094CA Loan No. 0756970497 Title Order No. 587401YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08-27-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-20-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 12-07-2007, Book , Page , Instrument 20072683848, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MICHAEL SHUMAN, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: THAT PORTION OF LOT 6 OF TRACT NO. 10416, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 172, PAGE(S) 26 TO 28 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. COMMENCING AT A POINT IN THE EASTERLY LINE OF SAID LOT DISTANT THEREON SOUTH 11° 13' 31" WEST 75.00 FEET FROM THE NORTHERLY TERMINUS OF THAT CERTAIN COURSE SHOWN ON SAID MAP AS NORTH 11° 20' 00" EAST 357.50 FEET; THENCE NORTH 74° 45' 00" WEST 15.00 FEET; THENCE SOUTH 45° 04' 53" WEST 102.17 FEET; THENCE SOUTH 54° 25' 29" WEST 14.86 FEET; THENCE SOUTH 6A° 35' 10" EAST 152.71 FEET TO THE TRUE POINT OF BEGINNING; THENCE CONTINUING SOUTH 6A° 35' 10" EAST 4.00 FEET; THENCE SOUTH 67A° 27' 58" WEST 90.24 FEET, MORE OR LESS, TO A POINT IN THE SOUTH-WESTERLY LINE OF SAID LOT, DISTANT ALONG SAID SOUTH-WESTERLY LINE NORTH 21A° 46' 01" WEST 10.80 FEET FROM THE SOUTHERLY TERMINUS OF THAT CERTAIN COURSE SHOWN ON SAID MAP AS SOUTH 21A° 34' 10" EAST 58.80 FEET; THENCE SOUTHERLY, EASTERLY AND NORTHEASTERLY ALONG THE SOUTH-WESTERLY, SOUTHERLY AND EASTERLY LINES OF SAID LOT 6, TO A POINT DISTANT NORTH 11A° 13' 31" EAST 59.00 FEET FROM THE SOUTHERLY TERMINUS OF THAT CERTAIN COURSE SHOWN ON SAID MAP AS NORTH 11A° 20' 00" EAST 357.50 FEET; THENCE SOUTH 77A° 02' 30" WEST 25.86 FEET, MORE OR LESS, TO A POINT DISTANT NORTH 74A° 30' 00" EAST 13-16 FEET FROM THE TRUE POINT OF BEGINNING; THENCE SOUTH 74A° 30' 00" WEST 13.16 FEET TO THE TRUE POINT OF BEGINNING. EXCEPT THEREFROM ALL OIL, GAS, MINERALS AND OTHER HYDROCARBON SUBSTANCES LYING BELOW A DEPTH OF 500 FEET FROM THE SURFACE OF SAID PROPERTY, BUT WITH NO RIGHT OF SURFACE ENTRY, AS PROVIDED IN THE DEED RECORDED SEPTEMBER 16, 1958 IN BOOK D-217, PAGE 635, OFFICIAL RECORDS. Amount of unpaid balance and other charges: \$1,603,826.24 (estimated) Street address and other common designation of the real property: 9261 THRUSH WAY WEST HOLLYWOOD, CA 90069 APN Number: 5561-012-016 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-28-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55.CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.

fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3854902 12/30/2010, 01/06/2011, 01/13/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-10-359270-CL Order #: 100272368-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 8/5/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): DONNY SUH , A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY Recorded: 8/16/2005 as Instrument No. 05 1960048 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 1/24/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$1,069,915.93 The purported property address is: 441N OAKHURST DR 205 BEVERLY HILLS, CA 90210 Assessor's Parcel No. 4342-034-039 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to Aurora Loan Services LLC 10350 Park Meadows Dr. Littleton CO 80124 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3840903 12/30/2010, 01/06/2011, 01/13/2011

bNOTICE OF TRUSTEE'S SALE TS No. 10-0125984 Title Order No. 10-8-458263 Investor/Insurer No. 127492616 APN No. 4391-031-049 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/16/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JAMIE MAZUR, A SINGLE MAN, dated 02/16/2006 and recorded 03/08/06, as Instrument No. 06 0496379, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 02/03/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the

real property described above is purported to be: 1030 LOMA VISTA DRIVE, BEVERLY HILLS, CA, 902102648. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$3,745,142.37. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/02/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By; Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3845969 01/06/2011, 01/13/2011, 01/20/2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0125158 Title Order No. 10-8-454497 APN No. 4385-018-013 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 09/18/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A. , as duly appointed trustee pursuant to the Deed of Trust executed by JOE SHAPIRA AND NICKIE SHAPIRA, TRUSTEES OF THE JOE & NICKIE SHAPIRA FAMILY TRUST DATED 05/04/2005 dated 09/18/07 and recorded 09/20/07, as Instrument No. 20072168595, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County State of California, will sell on 02/03/2011 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any of the real property described above is purported to be: 9767 BLANTYRE DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$977,286.29. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but with out covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest at provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon at provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 01/05/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY N.A., is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.122561 1/06, 1/13, 1/20/2011

NOTICE OF TRUSTEE'S SALE UNIFIED SALE Trustee Sale No. 31131 Loan No. SUNSET Title Order No. 090600307 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/06/2007 UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 1/06/2011 at 10:30 A.M. MALIBU RECONVEYANCE, LLC as the duly appointed Trustee under and pursuant to Deed of Trust, Fixture Filing, Assignment of Rents and Security Agreement Recorded on 02/12/2008, Instrument 20080251308, Book - Page -- of official records in the Office of the Recorder of LOS ANGELES County, California, executed by MASSOUD YASHOUAFAR, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor(s), SECURITY PACIFIC BANK, a California banking corporation, as Beneficiary ("Lender" or "Beneficiary"), WILL SELL AT PUBLIC AUCTION SALE TO THE HIGHEST BIDDER FOR CASH, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or

federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Beneficiary may elect to bid less than the total amount due. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK, CA Legal Description: LOT 2 OF TRACT NO. 17929, IN THE CITY OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 488 PAGE(S) 45 AND 46 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$ 5,737,740.03 (estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. Street address and other common designation of the real property: 9439 SUNSET BLVD., BEVERLY HILLS, CA 90210 A.P.N Number: 4350-002-009 Notice is further given pursuant to Section 9604 (A) (1) (B) of the California Commercial Code, and by reason of default under that certain financing statement dated and filed in the office of the Secretary of State as Instrument Number and any amendments or modifications to either of them. The property covered in the Notice of Trustee's Sale Unified Sale includes all real prortery and personal property, which personal property is also security of the same election of the beneficiary under said Deed of Trust to cause a Unified Sale to be made of said real property and personal property in accordance with the provisions of California Uniform Commercial Code Section 9604(A)(1)(B). Trustee Sale No. 31131 Loan No. SUNSET Title Order No. 090600307 In addition to the default stated above, the Beneficiary hereby elects to conduct a unified foreclosure sale pursuant to the provisions of the California Commercial Code (Section 9604 (a) (1) (B) and to include in the non-judicial foreclosure of the estate described in this Notice of Trustee's Sale to Sell all the personal property and fixtures described in said Deed of Trust, Fixture Filing, Assignment of Rents, and Security Agreement, recorded in Los Angeles County, State of California and the Financing Statement filed in the office of the California Secretary of State. The beneficiary reserves the right to revoke its election as to some or all of said personal property and/or fixtures, or to add additional personal and/or fixtures to the election herein expressed, at beneficiary's sole election, from time to time and at any time until the consummation of the trustee's sale to be conducted pursuant to the Deed of Trust and this Notice of Trustee's Sale Unified Sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's attorney and Trustee. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or 2923.55. DATE: 12/16/10 MALIBU RECONVEYANCE LLC. As duly appointed Trustee Phone (818) 772-2242 For sales Information: (714) 730-2727 (714) 730-2727 http://www.fidelityasap.com/ Siboney A. Monge SIBONEY A. MONGE, PRESIDENT 21000 Devonshire St. Ste 102A Chatsworth, CA 91311 Notice: As required by Law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. MALIBU RECONVEYANCE, LLC IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED BY OR PROVIDED TO MALIBU RECONVEYANCE, LLC WILL BE USED FOR THAT PURPOSE. ASAP# 3851406 12/16/2010, 12/23/2010, 12/30/2010

NOTICE OF TRUSTEE'S SALE TS #: CA-10-389180-CT Order #: 100578969-CA-GTI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 8/24/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee.

The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): MICHELLE M. LOVEALL , AN UNMARRIED WOMAN Recorded: 8/30/2005 as Instrument No. 05 2082441 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 2/7/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$654,320.15 The purported property address is: 121 SOUTH PALM DRIVE #404 BEVERLY HILLS, CA 90212 Assessor's Parcel No. 4331-018-136 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to Americas Servicing Company 1 Home Campus X2504-017 Customer Service Des Moines IA 50328 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: -- Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3874390 01/13/2011, 01/20/2011, 01/27/2011

NOTICE TO CREDITORS OF BULK SALE (Division 6 of the Commercial Code) Escrow No. L-028993-SP (1) NOTICE IS HEREBY GIVEN to creditors of the within named Seller(s) that a bulk sale is about to be made on personal property hereinafter described. (2) The name and business addresses of the seller are: ISLE OF SERENITY NAIL SPA, LLC, 8929 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90069 (3) The location in California of the Chief Executive Office of the seller is: (4) The name and business address of the buyer(s) are: MOON NAILS LLC, 246 N. LUCERNE BLVD, LOS ANGELES, CA 90004 (5) The location and general description of the assets to be sold are: FURNITURE, FIXTURE, EQUIPMENT, GOODWILL, TRADENAME, COVENANT NOT TO COMETE, LEASE & LEASEHOLD IMPROVEMENTS of that certain business located at: 8929 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90069 (6) The business name used by the seller(s) at the said location is: ISLE OF SERENITY NAIL SPA, 8929 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90069 (7) The anticipated date of the bulk sale is FEBRUARY 1, 2011, at the office of TOWER ESCROW INC, 3600 WILSHIRE BLVD, #426, LOS ANGELES, CA 90010, Escrow No. L-028993-SP, Escrow Officer: SUNNY PARK (8) Claims may be filed the same as "7" above. (9) The last date for filing claims is: JANUARY 31, 2011 (10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial (11) As listed by the Seller, all other business name(s) and addresses used by the Seller within three years before such list was sent or delivered to the Buyer are: NONE Dated: JANUARY 4, 2011 MOON NAILS, LLC A CALIFORNIA LIMITED LIABILITY COMPANY, Buyer(s) PCTS LA157284 BH WEEKLY 1/13/2011

CLASSIFIEDS

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LEGEND

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals

300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate

400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial

800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

100- ANNOUNCEMENTS

ATTENTION ANIMAL WORKERS - Do you work with swine, turkeys, geese, or ducks? Are you age 18 or over? If so, you may be eligible to enroll in the University of Florida's Prospective Study of US Animal Agricultural Workers for Emerging Influenza Virus Infections. The purpose of the research study is to follow workers and their household members for influenza (flu) infections from both animal and humans. Compensation available. For more information, view our study website at <http://gpl.pphp.ufl.edu/AgWorker> or contact Whitney Baker at 352-273-9569 email: wsbaker@pphp.ufl.edu (Cal-SCAN)

HIGH SCHOOL DIPLOMA! Graduate in 4 weeks! FREE Brochure. Call Now! 1-866-562-3650 ext. 60 www.SouthEasternHS.com (Cal-SCAN)

AFFORDABLE FAMILY HEALTH Insurance Now Available in California. Health and Dental Insurance Starting at \$139. Call 800-571-3165 x108 for a quick quote or go to www.AgentBenefitTeam.com. (Cal-SCAN)

If you used Type 2 Diabetes Drug AVANDIA and SUFFERED a STROKE or HEART ATTACK. You may be entitled to compensation. Call Attorney Charles Johnson 1-800-535-5727. (Cal-SCAN)

115- Cemetery

115- CEMETERY

of Enchantment. \$4,000.00 Call (310) 503-4388

Canoga Valley Memorial Park in Conejo CA. Surrounded by mountains in a lovely valley setting. Plot is in Santa Rosa I section: plot B, which is a sold out section that is very desirable. \$7,400 (805)320-4512

Cemetery Plots for sale at Eden Memorial Park in Mission Hills, CA. Beautiful private garden on a corner. 2 to 3 spaces available for sale, \$30,000 each plot. Call (818)346-2426 or (218)428-8558

Fairhaven Memorial Park and Mortuary. Beautiful Lawn. Located at Lawn H. Please Call Darthy at (951) 845-6905

Forest Lawn- Glendale Cemetery Lot- Kindly Light, Lot 782, Space #3. Beautiful, peaceful place. Lot value is \$6,000, offered below cost for \$3,900. Open to any reasonable offer (513) 553-0339

FOREST LAWN, CYPRESS, 5 plots, "Sheltering Trees" \$2,000/each (972) 298-5939 or (310) 386-4450

Forest Lawn Memorial Park Interment Spaces 1,2,3,4 Lot # 1124 Section: Sheltering Trees. \$12,000 per lot. Call (949)643-0411

2 spaces in Forest Lawn Memorial park in Hollywood Hills. Side by side plots \$4,500 each (818) 625-7110 or (818) 705-1262

Forest Lawn Hollywood Hills 2 Side X side Plots \$4K Each. Call (323)-656-9492

Forest Lawn Beautiful cemetery plot, double interment plot. Two standard volts. Located in section "Garden of Memory" in Cypress. PREFERABLE TO OTHER FOREST LAWN LOCATIONS. \$9,000 (801) 942-0539

FOREST LAWN HOLLYWOOD HILLS- Double Lot, Great Location near chapel. "Loving Kindness" Lot # 3760 Spaced 3&4. \$14,000 OBO. (805) 760-3021

FOREST LAWN HOLLYWOOD HILLS- single space 4, lot 8015, "Morning Light" section \$2,400 (805) 300-6461

Forest Lawn Hollywood Hills, 1 Plot Intimate Space 4176 In Gentleness Section \$4,000 OBO (707)246-0558

Forest Lawn Glendale - One companion lawn crypt, Vale of Faith. Beautiful and serene, \$10,800. (928) 380-1616

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Green Hills Cemetery Plot in Rancho Palos Verdes Estates. Holly Section- Plot D. \$3,800 OBO. Could be used as a stack unit. Call (805) 466-1603 or (805) 550-0663.

Prime Location in Front of Canaan Garden. Sold out area. Companion ground space. Hillside Memorial Park. Make offer. (760) 324-0278.

Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

HOLY CROSS CEMETERY PLOT Lot 145 Pier 4 Sector BB Southeast of Cemetery (St.Joseph) \$11,000 seller pay transfer fee. Call (310) 308-7770

Inglewood cemetery. Double cemetery plot C and D. \$16,000 for all four plots. Call Patricia at (661) 802-2483

Mount Sinai Double spaced 3624 space #4 SOLD OUT section! Maimonides, below market price \$11,000 for both (818) 705-1262 (818) 625-7110

*Mount Sinai 2 spaces companion estate (next to bench). Gardens of Ramah Current price \$60,280. We will sell for \$40,000 including Endowment care (818) 919-0616

Mount Sinai Single Plot Incl. Endowment Care. Space #3, Lot 3746 Moses 27. \$7,000. (760) 345-0786 Pp.

Pacific View Prime Location- 2 plots side by side in sold out location. Price was \$32,000 for both, now reduced to \$14,000 for both. (951) 672-4228. Privately owned and need to be sold!

Pacific View Memorial Park 2 side by side plots in lakeside section. Sold out section. Selling under values (530) 260-3374 Pp

PACIFIC VIEW Memorial Park 2 side by side Plots in Lakeside Sec. Sell under Value (530)260-3374

Rose Hills Cemetery, Whittier. 4 plots in Rainbow Gardens. Grave #3 & #4, Lot 1812. Grave #3 & #4, Lot 1912. Both are side by side. Each \$5,000. Call: (928) 758-6418 (home) or (928) 234-1929 (cell)

BEAUTIFUL VALHALLA MEMORIAL PARK North Hollywood "Mausoleum of Serenity," Companion crypt, for 2 people, valued at 10K+, asking \$8500 Call (323) 913-1752 pp

WESTWOOD MEMORIAL PARK- I urn, granite front niche "Room of Prayer," (310) 913-1017 or (310) 831-1965

155- SCHOOL AND CLASSES

Piano Lessons Free - Piano Lessons free/initial lessons .Westwood or can come to you. Highly trained classical pianist, Contact me: (831)236-0602 www.pangrazioconservatory.com or pangrazio-piano@yahoo.com

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Trustworthy and respectful caregiver with experience and excellent references. Will do housecleaning. Call (310) 936-3145

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Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families. Can drive, organize schedules, and household. Great with kids. Call Nancy (818) 209-6024.

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Lock Down Security Services, Inc. Security guard and patrol services provider. Specialize in crowd control, special events, night clubs, red carpet, and personal protection. Licensed and insured. Call Boyer (323) 691-0326

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I am seeking work as an elderly caregiver. I have 20 years exp. with all types of patients. Ref's available. Available to work days and nights. (626)571-2583/(626)628-4502.

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COMPUTER REPAIR. FREE Assessment. 24/7 Onsite Support. Home / Office * Any Computer Issue * Troubleshooting/ Security * Install/ Repair/ Upgrade * Internet/ Antivirus/ Website. Day Davis: 310-592-2740, 818-795-5985. ddavis@globaltechnologypros.com. (Cal-SCAN)

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Boston Terrier Home raised pups. All shots/wormed. Affectionate! BLK/WHT nice markings. Crate trained (909)856-5586 \$500.00 USD

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Purebred Cavalier King Charles spaniels that recommended. 2nd shots. Blenheim. Reasonable Price. Parents on site. Facebook Fan Page: SavvyCavs. Email: Princeofcavs@gmail.com Call: (805) 906-1174

Chihuahua Terrier Mixed Puppies Ready to go for the Holidays! 2F/1M, 7 weeks old. \$250 Each (562) 688-9520

Gorgeous purebred long hair Chihuahua puppy, fawn colored deer head, 2 weeks/shots and ready to go to her new home. Fawn Chihuahua \$1200. Negotiable. Designer pups as well, mostly apple head Chihuahua/min pin mix. 1 female available 8 weeks/shots, black/tan absolutely adorable \$1000. Call Sunshine to schedule viewing at (310) 579-7432

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English Mastiff- \$600 and up, AKC. 2M/2F, shots, parents on site (661)8279798 (661) 706-3170

AKC English Bulldogs Pups, Champion fire Because of the economy, I'm asking for \$1,800, instead of \$3,500. Two female, one male Mary (909) 228-1241

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One bedroom apartment for rent. Totally redone. 100 South Doheny Dr. 24 hour security with amenities included. Pool, recreation room, Jacuzzi, gym, garage, and a beautiful view of the city. \$2,200 /mo Call Ruth (818) 590-6599

Furnished bedroom with own bathroom in classic Beverly Hills 2 bedroom apartment. Including cable, water, and electricity. 10 minutes to UCLA, just a block from Roxbury Park, Century City adjacent. \$780/mo. (310) 286-0396

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1 bedroom courtyard setting. 1 car parking and laundry facility available. 1534 S. Shenandoah. \$1,200 MO (818) 388-4390 Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2275 /MO (310) 937-6385

318-OFFICE FOR RENT

Beverly Hills Adj. Nice Small Offices on Robertson/Olympic. Newly Remodeled with marble floors, new fixtures, electrical, phone lines and dsl lines. Call (310) 652-8888.

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Beverlywood Private Room / Bathroom for \$850/MO Fully Furnished bright and spacious luxury condo. Secure Building and underground parking. Roommate preferably responsible and neat young professional or graduate student. No smokers or pets. (310) 601-6938 Email- steve-eisenman@hotmail.com

420-OUT OF STATE PROPERTY

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ARIZONA BUILDING LOTS! Full Acres and More! Guaranteed Financing! No credit check! \$0 down/ \$0 interest! Starting @ just \$89/mo! Close to Tucson's Int'l Airport! Hear free recording at 1-800-631-8164. Or visit www.SunsitesLandRush.com Offer ends 8/20/10! (Cal-SCAN)

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NEW Norwood SAWMILLS- LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www.NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

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DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

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Sam Yebri



Sunday, January 30, 2011

Ambulance dedication followed by event

Four Seasons Hotel

Special Guest Speaker

David Suissa

Columnist, LA Jewish Journal & founder,

OLAM magazine and OLAM.org

Featuring

The Skye Michaels Band

For reservations, sponsorships or more information call 818-905-5099



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