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Beverly Hills Weekly

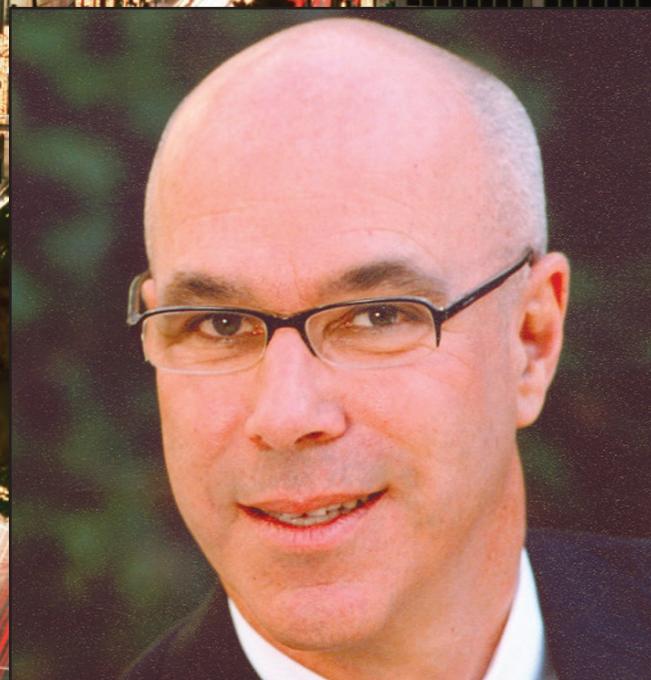
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Issue 593 • February 10 - February 16, 2011

Rock 'n' Roll Commissioner

The Weekly's interview with Traffic & Parking Commission chair Jeff Levine



A Weekly Interview • page 9



letters & email

“BHUSD prepared to sue METRO over subway under high school” [Issue #592] PROUD TO BE A BEVERLY HILLS-IAN

After listening to the fol-de-rol that was the MTA meeting, I had a chance to watch this city come together (for the most part) on our crucial “matter of the month.” Concerned citizens were ceding their time to others as well as the more prominent speakers in order to have their opinions well represented. Our elected officials were representing our best interests. This little democracy was actual working. Can you imagine how much we could accomplish as a state, a nation or even a planet? It made me proud to be a resident and see our city unite under a cause. The mere idea of running a train under a building full of children is ghastly and if the MTA goes this route (no pun intended) then we should all be prepared to **BOYCOTT CENTURY CITY!**

*Noah Margo
Beverly Hills*

briefs

What happens to BHUSD when oil well revenue ends?

Representatives of the Board of Education and the City Council may discuss the future of the Venoco Oil well at Beverly High and the nearly \$1 million in royalties it pays to the BHUSD, among other things, at a liaison meeting this evening at City Hall.

Two weeks ago, the City Council voted to implement a 45-day emergency ordinance that would prohibit new oil drilling within city limits. The Council can extend the ordinance for up to two years before

instating a permanent one.

“The City Council made it clear that continuing to have an oil processing center on the high school campus didn’t seem like a good idea,” said vice mayor Barry Brucker. “[This ordinance] would prohibit any new developments without City Council approval.”

As it stands now, the ordinance would sever the use of oil well on Beverly High when its lease is up at the end of 2016. This would also put an end to the royalties the school district receives from the well.

The school district made more than \$1.1 million in 2009, more than \$757,000 in 2010, and nearly \$300,000 so far in 2011. The district projects that they will earn approximately \$700,000 from the oil well

WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

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310.887.0789

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A HEALTHY HEART REXFORD DRIVE

Beverly High class of 2006 graduate Elisa Furie spoke on the “Go Red for Women” movement focusing on women’s health and heart disease at last week’s City Council meeting.

Pictured are Councilmember Willie Brien, left, Elisa Furie and Mayor Jimmy Delshad

Beverly Hills Weekly

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OUR DATA SPEAKS VOLUMES



by the end of the year.

Assistant Superintendent of Business Services Dr. Alex Cherniss will encourage the Board of Education to begin considering what to do without the hundreds of thousands of dollars the schools receives from Venoco Oil royalties.

The emergency ordinance has not yet been discussed with the school district.

"I was surprised that the city didn't give us a head's up as a courtesy," said Board vice president Dr. Brian Goldberg. How the school district will make up for this loss of revenue is now before the Board.

If the Council extends the current ordinance or institutes a permanent one, the Board and Venoco could ask the Council to provide them an exception to the city's new rule. But the City Council's 5-0 vote to end drilling may make that a difficult feat.

Venoco representatives did not respond to request for comment by press time.

District undecided about how to proceed with Fulfrost

The Beverly Hills Unified School District Board of Education discussed options available to them in pursuing legal action against its former attorney who

testified on behalf of Karen Christiansen, the former facilities director is facing four felony charges relating to misappropriating at least \$1.3 million from the district.

The district's current firm, Quinn, Emmanuel, Urquhart & Sullivan, LLP, are advising the Board on what they can do. At the least, the Board intends to file a complaint with the State Bar of California.

The attorney in question is Howard Fulfrost, who is a partner at Fagen, Friedman & Fulfrost, LLP, a law firm formerly contracted by the BHUSD. He recently testified on behalf of Christiansen and posted collateral on his home for her bail from a detention center where she was held on felony charges of conflict of interests.

Fulfrost's husband, Tim Morneau, was the COO of Christiansen's company, Strategic Concepts LLC. Christiansen lived with the couple before being taken into custody in December. Fulfrost considers Christiansen a personal friend.

Representatives of Fagen, Friedman & Fulfrost told the Weekly that they do not believe Fulfrost has broken the code of professional conduct or any duty to their former client.

"That doesn't necessarily mean we sup-

port the personal choices that have caused concern and distraction for educational leaders in Beverly Hills," said Peter Fagen, a partner at the firm. "It may not have been the wisest choice."

Hubbard, Christiansen pleaded not guilty, arraigned

Former BHUSD superintendent Jeffrey Hubbard and former facilities director Karen Christiansen pleaded not guilty to a combined six felony charges at a second arraignment on Monday.

They will return to court on Feb. 28 for a pre-trial conference.

Principal shot and killed in BHUSD's Lynch's current district

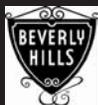
Former Hawthorne principal Nancy Lynch, now superintendent in the Placerville Unified School District, was overseeing the district when principal Sam LaCara was shot and killed last week.

"We are simply taking it one day at a time," Lynch said in an e-mail

The school district was shut down Thursday, the day after the shooting. It reopened Friday.

"The outpouring of support from our entire community has been overwhelming,"

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NOTICE OF PUBLIC HEARING

The City Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, February 15, 2011, at 7:00 p.m.**, in Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS PROHIBITING THE ESTABLISHMENT OF MARIJUANA DISPENSARY, STORE, CO-OP, OR CULTIVATION OPERATIONS IN ANY ZONING DISTRICT OR OVERLAY ZONING DISTRICT WITHIN THE CITY

This Ordinance would prohibit the establishment and operation of any marijuana dispensary, store, co-op or cultivation operation. This includes any structure, facility, residence or similar enclosure at or in which marijuana is sold, traded, exchanged or bartered.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. It can be seen with certainty that there is no possibility that the adoption and implementation of the Ordinance may have a significant effect on the environment. The Ordinance makes express a prohibition on marijuana dispensaries, stores, co-ops or cultivation operations that already exists because such dispensaries are not listed as a permitted use in any zone, and thus are currently considered prohibited. The proposed ordinance does not change the current prohibition. Therefore, the Ordinance is exempt from the environmental review requirements of CEQA pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Copies of the proposed ordinance are available for review or purchase in the Community Development Department/Planning Services Section, 455 N. Rexford Drive, 1st Floor, Beverly Hills, California. Written comments may also be submitted and should be addressed to the City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the public hearing.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact Peter Noonan, AICP, Associate Planner, Community Development Department, Planning, at 310.285.1127 or pnoonan@beverlyhills.org.

BYRON POPE, CMC
City Clerk



NOTICE OF PUBLIC HEARING

The Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, February 15, 2011, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will consider:

AN APPEAL FROM THE DECISION OF THE PLANNING COMMISSION CERTIFYING THE ENVIRONMENTAL IMPACT REPORT (EIR), ADOPTING A STATEMENT OF OVERRIDING CONSIDERATION, ADOPTING A MITIGATION MONITORING PROGRAM, CONDITIONALLY APPROVING A TENTATIVE TRACT MAP NO. 70035, A DENSITY BONUS PERMIT, AN R-4 PERMIT AND A DEVELOPMENT PLAN REVIEW TO ALLOW CONSTRUCTION OF A FOURTEEN UNIT RESIDENTIAL CONDOMINIUM STRUCTURE ON THE PROPERTY LOCATED AT 9936 DURANT DRIVE.

The Applicant has submitted applications requesting approval for a Tentative Tract Map No. 70035; Development Plan Review for a four story, 45 foot high, 14 unit condominium building; a Density Bonus Permit for a density bonus above the Zoning Code allowed density of 11 units and a construction incentive for reduced rear yard setback; and an R-4 permit for additional front yard paving for the property located at 9936 Durant Drive (the "Project").

On September 23, 2010, the Planning Commission approved the project and certified the EIR. On October 4, 2010, David Siegel, filed an appeal of the Planning Commission's decision.

The Project has been environmentally reviewed pursuant to the California Environmental Quality Act ("CEQA"), (Public Resource Sections 21000, et seq.), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000 et seq.), and the City's Local CEQA guidelines and an environmental impact report (the "EIR") was prepared for the Project to analyze the project's potential impacts on the environment. The Environmental Impact Report was released on June 30, 2009, and the public comment period extended through August 14, 2009. The Final EIR was certified by the Planning Commission on September 23, 2010.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Suite 290, Beverly Hills, CA 90210. The comments should be received prior to the hearing date. Appeal hearings before the City Council are de novo, and the Council may consider any and all issues associated with the matter being appealed.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, Please contact Rita Naziri, Senior Planner, Community Development Department, Planning Division, at 310-285-1136 or rnaziri@beverlyhills.org. Copies of the application, plans, and other records regarding this matter are available for review in the Community Development/Planning Division, 455 N. Rexford Drive, Suite 100, Beverly Hills, California.

BYRON POPE, CMC
City Clerk



Nancy Lynch

Lynch said. "From mental health services, to support from other school districts to help out in positions, to churches providing support and food, to local businesses and private members of the community all coming forward to

help us work through our shock and grief, it has been incredible."

She was Hawthorne principal then director of curriculum at Beverly Hills until taking her position in Placerville. She is profiled in Issue #306, "A Day in the Life of the Hawthorne Principal."

LaCara, 50, was remembered as an outstanding principal of Louisiana Schnell Elementary School by students and parents in news reports in the days following the shooting. There was a memorial held in his honor Tuesday afternoon.

The alleged shooter, John Luebbers, was the school's janitor and news reports say he and LaCara were friends.

Murakawa-Leopard promoted to Assistant Supt.

BHUSD Director of Human Resources Dawnalyn Murakawa-Leopard was promoted to assistant superintendent of



Dawnalyn Murakawa-Leopard

human resources on Tuesday evening.

The Board of Education voted 5-0 to promote the former Horace Mann principal to the position.

BHUSD takes lessons from NorCal kindergartens

As BHUSD prepares for a new 'transitional' kindergarten class, the Board of Education is looking to other school districts for guidance and best practices.

Adult and Alternative Education Director Pat Escalante visited seven basic aid school districts with transitional kindergartens in Northern California on Dec. 16 and 17 to learn about the existing preschool and kindergarten programs.

At Tuesday's Board of Education meeting, she provided an overview of the districts' organizational and financial structure for the future planning for the implementation of the new law that requires a "transitional" kindergarten for those too young to start traditional kindergarten.

"Where we are as a school district is we are ready to go," Escalante told the Board. "I am ready to go forward. We have been working hard to put things in place should you make that decision."

The new law requires that students starting kindergarten must turn 5 years old by Sept. 1st of the school year, otherwise those turning 5 between Sept. 2 and Dec. 2 will be enrolled in a "transitional kindergarten." With exceptions on a case-by-case basis, the law will be phased in over three years beginning in 2012, with the birthday cut-off date moving back by one month each year.

The BHUSD is preparing for the transitional kindergarten as that deadline approaches. The Board gave direction for the district to prepare for one pilot class to begin next Fall, with a cap of around 20 students.

The issue is complicated for a Basic Aid district because they don't receive state funding based on the number of students in the district. Instead, they receive a lump sum that they must distribute evenly between students. Allowing more students into the school district can put strains on that funding.

"I'm concerned about taking a whole group of kids who would otherwise be in a privately funded transitional kindergarten and just provided it for free," said Board member Myra Lurie. "That's a hit on our budget."

Alternatively, this could be an opportunity for the BHUSD to bring more children into the district.

"I want to capture these kids now," said Board member Steven Fenton. "If you put us in front of a 4 year old, I think we can keep them until they are 18...If we have an opportunity to bring those kids into our system, you can't put a price tag on that."

California believes it will see a \$700 million annual cost savings resulting from having fewer children who are unprepared in kindergarten.

The Board will continue to discuss the future of the transitional kindergarten and the pilot class at future meetings.

Hawthorne grad auditions for American Idol

Matthew Frankel, a 1998 Hawthorne graduate, audition for television's American Idol spawned some special attention last week.

Frankel, or "Big Stats," announced a "beef" with the show's judge Randy Jackson after the two had a bizarre argument over Chaka Khan during the failed audition. Frankel, CEO of Matthew Scott Frankel Productions, said he has released millions of albums including a compilation with Khan on it. Jackson vocalized his disbelief. Frankel was later denied ability to move forward in the competition.

"For now, you and I are beefin'," he told Jackson through the studio camera, as the show posted a fake news story with the Breaking News headline: "They Be Beefin!!!"

Frankel auditioned with a self-composed rap as follows:

"I'm Matt Frankel, aka Big Stats, so relax your mind and let your body reach climax; Jump aboard it's time for your Wheel of Fortune, fortunately I ain't Red Cross... cuz your love don't cost a thing..." he said as he pointed to show judge Jennifer Lopez, a pop singer who had a hit single featuring those final seven words.



Neighborhood Watch Block Party

Join the Beverly Hills Police Department at the new Neighborhood Watch kick-off Block Party!

Saturday, February 12
12:00 p.m. – 1:30 p.m.
200 S. Palm Drive

The Neighborhood Watch program will host a series of Block Parties throughout the City as a way to educate the community on safety related issues.

Special presentations:
Crime Prevention and How to Protect Yourself
Current Crime Trends

The Grilled Cheese Truck will be on site at this meeting with gourmet sandwiches for sale.



To learn more, contact Officer Don Chase at 310-285-2133 or dchase@beverlyhills.org




Beverly Hills Residents Agree ...



By Absentee Ballot or at the Polls on March 8th

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Experienced Leader. Hometown Candidate.

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Beverly Hills North Homeowners Association
Rudy Cole, Columnist; Beverly Hills Weekly
Municipal League of Beverly Hills
Beverly Hills Courier
LA County Democratic Party

Paid for by Mary Curtis, Robbie Curtis & Amy Furie

Frankel alluded to a possible re-audition for the following season.

Council removes limit to independent political committee contributions

The City Council approved updating an ordinance to remove limits to contributions to independent expenditure committees in a 3-2 vote Thursday night. Councilmembers Nancy Krasne and John Mirisch dissented.

The new ordinance will allow donations to independent expenditure committees to be unlimited, up from the \$400 limit previously in place by the older ordinance.

The limits to the candidate campaign committees remain in place.

Dare 2 Care honors Hollywood philanthropy



Leeza Gibbons

Beverly Hills resident and television personality Leeza Gibbons is throwing a charity event to honor "Hollywood's compassion and philanthropy."

The Dare2Care

event will be held Thursday, Feb. 24, at Boa Restaurant. It will honor Jamie Lee Curtis and Hill Harper as well as Jewish Family Services of Los Angeles.

Musical performances by LeAnn Rimes and David Foster will highlight the evening.

For more information, go to www.dare2carenow.org or call Levy, Pazanti & Associates at 888-655-6529.

Schools get in on the Groupon craze

What do you get when you mix schools and Groupon? Schoupon, apparently.

A new website created by the Beverly Hills Education Foundation is looking to help schools build off the wild success of Groupon, a website offering daily discounts to local vendors.

Schoupon is focused exclusively on local stores, businesses, and merchants in and around the Beverly Hills area. The BHEF will receive a percentage from all redeemed coupons.

The deals will launch in a few weeks but shoppers are encouraged to sign up now at www.schoupon.org.

BHHS Girls' Soccer Team Seeks to Wrap Up League Title Tonight

The Beverly High girls' soccer team holds a one-point lead over Santa Monica in the race for the Ocean League championship entering tonight's regular-season finale against Culver City at Nickoll Field. The opening kickoff is scheduled for 6 p.m.

The Normans have won six consecutive games in league play, including a 10-2 victory over Morningside Feb. 2 at Nickoll Field, a 2-1 overtime triumph over Santa Monica Friday at Santa Monica College and a 3-0 defeat of Inglewood Tuesday at Inglewood.

Tylor Fields and Sydney Segal both scored twice against Morningside, while Ashley Aviram, Michelle Azhdam, Nia Freeman, Jessica Karpiak, Kaela Reisfelt, Mahshar Zargar each scored once for the Normans, who led 9-1 at halftime.

Beverly Hills goalkeeper Kyle Colvin made two saves.

Fields scored her team-leading 21st goal of the season midway through the first 10-minute overtime against Santa Monica, which was ranked sixth in the Southern California Soccer Coaches Association

Southern Section Division 4 poll released Jan. 31, three spots ahead of the Normans.

Beverly Hills took a 1-0 lead Segal's first-half goal off Fields' assist. Julia Glanz, who has signed a letter of intent to accept an athletic scholarship from the University of Arizona, tied the score for Santa Monica early in the second half.

Norman coach Ryan Franks credited the victory to "playing solid defense, double-teaming, sometime triple-teaming Julia Glanz, who is the league's MVP without a doubt."

"They had most of the possession, but they didn't have great shots on goal and I think that's because we were solid in our marking, we didn't have too many blown assignments and when we needed it, Tylor Fields stepped up for us," Franks said.

Zargar, who was most responsible for marking Glanz, fellow defender Monica Salandra and Fields drew praise for their play from Franks.

Beverly Hills led in shots, 16-10. Norman goalkeeper Ida Trevino made nine saves.

The victory was Beverly Hills' first over the Vikings since Franks became its coach in the 2004-2005 season.

briefs cont. on page 8

JOIN CITY COUNCIL MEMBERS AND COMMUNITY LEADERS IN SUPPORTING JULIAN GOLD, MD FOR BEVERLY HILLS CITY COUNCIL



ENDORSED BY BEVERLY HILLS CURRENT AND FORMER ELECTED OFFICIALS:

- Hon. Willie Brien, M.D.
- Hon. Barry Brucker
- Hon. Steven Fenton
- Hon. Myra Lurie
- Hon. Allan Alexander
- Hon. Linda Briskman
- Hon. Les Bronte
- Hon. Mark Egerman
- Hon. Frank Fenton
- Hon. Donna Ellman Garber
- Hon. Lillian Raffel
- Hon. Vicki Reynolds
- Hon. Alissa Roston
- Hon. Joe Tilem
- Hon. Steve Webb
- Hon. A. J. Wilmer

"Julian **GOLD** has served our community with distinction as Chair of the Traffic and Parking Commission and currently on the Recreation and Parks Commission. I support his candidacy for Beverly Hills City Council."
BARRY BRUCKER
Vice Mayor, Beverly Hills

"Dr. **GOLD** has served with distinction on two of our City commissions. He is an analytical and critical thinker who wants to find the best solutions for Beverly Hills. Our Community is lucky that he is running for City Council and has committed himself to public service."
JOHN MIRISCH
Beverly Hills City Council Member

"Julian **GOLD** is the City Council candidate with the experience of building and running a successful business. A thriving business community is vital to maintaining and enhancing our residential quality of life. Julian's knowledge and expertise as a business leader and City Commissioner gives him the skills needed to create and execute a plan to fill our empty stores and solve the problems we face now and in the future."
WILLIE BRIEN, MD
Beverly Hills City Council Member

"I have known Julian **GOLD** and his family since I became the rabbi of their temple, Temple Emanuel. Julian is a gentle, thoughtful, and compassionate man who brings a deep intelligence to everything he does. His life has been one of service, both as a physician and a community leader. His decision to run for City Council comes out of a genuine desire to give back to the community that supported him through a challenging illness which he handled with grace and amazing courage. He knows what true community means; that is the community he wants to nurture in Beverly Hills."
RABBI LAURA GELLER
Senior Rabbi

"Dr. **GOLD** is the proven leader that our community needs now. He served on the Cedars-Sinai Board of Directors for 7 years which manages over 10,000 employees with a budget of \$1.9 billion dollars. Dr. Julian **GOLD** is our candidate for city council."
SOROYA MELAMED
Community Leader

ALSO ENDORSED BY BEVERLY HILLS FIREMEN'S ASSOCIATION & THE BEVERLY HILLS WEST HOLLYWOOD DEMOCRATIC CLUB

from the hills of beverly



Mean and not nice

And another agency change

By Rudy Cole

A city council campaign that had been with-out issues or personal attacks suddenly turned very nasty, and not because of the three candidates themselves.

Last week City Treasurer **Elliot Finkel** unleashed a very personal attack on Councilmember **Nancy Krasne**, charging she made false claims in her campaign literature.

Krasne pointed to having a surplus while making \$18 million cuts in the budget when she was mayor last year, and that this was an historical first.

Not unusual for mayors to list their accomplishments, even though the success may have been a team effort by the council and city staff. Mayors take hits for bad news, so they are entitled to take credit for successes. The good deeds did occur during their year as mayor.

At a recent city council public meeting, aired on the city's television station, Krasne was blindsided by Finkel. He unleashed a direct attack on her election material claims on balancing the budget and the surplus, adding that, under state law, cities may not have a deficit.

Merits of the dispute aside, what Finkel did was unprecedented, and probably violated the civility code the city's Human Relations Commission.

What is really unprecedented is to use the public comment portion of council meetings for campaign purposes, something Finkel did before a surprised city council. Clearly, this was a political attack against a candidate for reelection, not some independent financial fact finding by another city official.

If Finkel wanted to correct the record, not make this what Krasne supporters have labeled a "campaign sneak attack" he could and should have called Krasne and discussed his disagreement with her claims. That would have been the honorable, civil thing to do.

Finkel has inadvertently raised some more troubling concerns about his own role in city government. The city treasurer is an elected position. The only responsibility of the treasurer is to monitor the city's investment portfolio. The city treasurer has no legal right to be involved in anything beyond investments and is not the city's chief financial officer. That position is held by a city employee who reports to the council through the city manager, never with or through the Treasurer.

Put another way, Krasne's claims on budget do not fall under review or the administrative duties of the treasurer, whether that is Finkel or whoever holds that office. Had Krasne made comments about investments, it would have been something for which Finkel had responsibilities, but budgetary matters are not.

This is more than a misunderstanding, and part of the underlying problem here is the intrusion by the Treasurer in the work of staff and the city council, even before this angry spat with Krasne.

Finkel, with the council's tacit approval,

has created a committee on finance, not just to assist him on his legal duties of investment policies, but in reviewing all of the city's money policies – from taxation to budget cuts.

Not his job. If the city council wants advice on any financial policy, it could create a commission, committee or any kind of formal or informal citizen committee. Why this was abrogated by the treasurer is probably because many of the people he, and not the council, selected are highly regarded and respected community leaders.

So, the council and city manager relinquish some responsibilities, even if only advisory, to a city official with very limited authority, is that bad? For many reasons, it is. First, we hold the council responsible for judgments on city finances that impact our safety, not the treasurer. Only they can hire and fire the city manager who implements council policies.

Equally disturbing is the intrusion into the time and work of the city staff. We have some outstanding professionals in finance. How much of diversionary staff time now is devoted to Finkel and his committee? Too much, according to our sources inside city hall and again, on matters that are not legally the charge of the treasurer's office.

Clearly, the council should never have permitted this to happen, no matter how well intentioned and competent the members of Finkel's committee. This is not some unofficial volunteer committee. It is, amazingly, listed on the city's web site as an arm of Finkel's office – and that too violates the city's own limitations on his duties.

More troubling is the report that some former mayors, most of whom are supporting Krasne's competitors, will unleash their own attack on Krasne, using the Finkel claims.

According to campaign leaders for both **Lili Bosse** and Dr. **Julian Gold**, they have no connection with this possible hit piece. Actually, some of Dr. Gold's consultants have warned the former mayors that this could harm Gold's chances in the election, creating a voter backlash. Hopefully, some calmer heads among the mayors will derail all this anger.

Was the Krasne campaign piece not accurate? Even if it was a slight stretch of good news, would she become the first candidate in our elections to exaggerate a plus in their record? Hardly.

Accountability for creating responsible fiscal policies rests with the city council. They and not the treasurer will face the voters if city services and public safety deteriorate.

There were countless avenues open to Finkel, but not by using a council meeting for a public attack on a candidate for office. He is, after all, an elected official.

To repeat, neither Lili Bosse and Dr. Julian Gold had any part in this debacle. Both have been running positive, ethical campaigns. Finkel is doing a good job on investment

policies, what he most needs is some anger management.

As for the campaign, the candidates appear to have few issues on which they disagree. It will come down to experience, integrity, endorsers and how hard they campaign. There is a hazard for all three: a low voter turnout.

By all reports, Bosse is the clear front runner. She truly has become the consensus candidate, is walking every section of the city and has the most balanced list of backers. It would be hard to find anyone who doesn't admire her contributions to our community – from lengthy and totally idealistic service on city commissions to her involvement in education, charities and the arts. She is precisely the kind of candidate we hope is willing to serve, but seldom does.

The real danger for Bosse is the assumption that she is a sure winner. Too often the less emotionally involved electorate thinks a candidate is an obvious winner and forgets to vote. On issues, I certainly do not always agree with her commission votes. However, I never once doubted that her actions as a member of two city commissions came after careful thought and not because of any possible personal interest. I admire her integrity, even when disagreeing with her. Also, a special nod to husband **Jon**. He totally supports her efforts and provides wise counseling.

For what it may be worth, I will make my second choice known next week. What is totally irrelevant is who manages campaigns. Issues, a willingness to be independent and open and, most important, being sufficiently competent to deal with the enormous challenges our city faces is the criteria that should matter most. Running in lock step with colleagues, never ruffling the establishment or marching to a lone drummer, are all balancing arguments worth considering.

I truly admire Nancy's independence and Dr. Gold's warmth and compassion. Both have impressive endorsers and either would be valuable additions to the council.

WE LOSE A GOOD ONE

One more loss to power plays. Although it will be called an opportunity for a better job, the real reasons behind the sudden departure of the director of the Conference and Visitors Bureau, **Kathryn Smits**, is the battle for control of that city funded agency.

Smits worked hard to stay above and out of the internal battles on her board, doing her job with a high degree of professionalism and always with a focus on the real objectives of the agency: promoting tourism that have benefited our hotels, restaurants and retailers.

Even during the most difficult times in our economy, her work and that of her associates, was credited with being highly successful. She will be missed. Yes, she is moving on to an exciting and impressive new job:

She will head up worldwide tourism development for LA Inc.

However, this might be the right time to reexamine the decision to separate the CVB and the Beverly Hills Chamber of Commerce, also an action based more on personal differences than sound city policy.

Ali Kasikci, the current chair of the CVB,

once told me that if the then professional head of the Chamber, **Dan Walsh**, left, the CVB and the Chamber could and should be put back together.

Well, Walsh is gone and now Kathy is out. This may be the exact time for the city council to act in a fiscally responsible manner, cut costs of supporting two agencies with many similar goals and establish a model that could best serve our city's interests. Yes, the hoteliers should always be the leaders of tourism promotion, and we have some stars running our hotels, including **Offer Nissenbaum** at the Peninsula.

Speaking of Kasikci, he has won some early rave notices from Hillcrest Country Club members, making some major changes in food services and ambiance. What the club leadership wanted is a more youthful feeling and some excitement in the often staid, historical but aging club. Ali, as the club's new general manager, is winning support from a hard to please audience.

PARTY SUCCESS

More on Offer, great Chinese New Year party he and hotel owner **Bob Zarnegin** threw at the Peninsula Monday. Was able to see one of my favorite former Mayors, Donna Ellman Garber, two days in a row, Sunday at the **Hayman's** beautiful beach house in Malibu.

The guest list was, of course, inclusive of many our city's business, political and charities leaders, but **Josette** and I were really delighted to sit with my old adversary and now good friend, former Courier publisher **March Schwartz**. How lucky he is to have the caring and cheerful **Linda** as a supportive spouse.

Too many guests to list without missing some, but we did ride the elevator with **Michael Caine**, resisting the temptation to ask him "what's it all about," and my favorite radio commentator, **Mike Jackson**, whose fair, intuitive reports still put the Limbaughs of that world to shame.

Special party note: The food and decorations, this time of the pool area and not the main floor ball room, were really exciting. And how the world has changed. In attendance were some of our more far out right wingers, celebrating a Chinese cultural event.

LOCAL HERO: As we head into another election cycle, we are indeed fortunate to have **Byron Pope**, our city clerk, and his very able staff, handling the process, but the department is also lucky to have **Patty Ogden**, the recently retired second in command, return to help keep the election smooth. Ogden, who has served under many former city clerks, is almost totally unflappable and knows the community and election rules. Her involvement will certainly help keep the process efficient and transparent. For her past contributions and her willingness to rejoin the crucible of city service, Ogden is this week's LOCAL HERO.

NEXT WEEK: Last endorsement, and is the outdoor art work at Beverly Drive and Wilshire a joy for eyes or an eye sore?

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

Beverly Hills North Homeowners Association

P.O. Box 10685
Beverly Hills
California
90213

We endorse and strongly recommend
NANCY KRASNE and LILI BOSSE for City Council

Let's put in place a remarkable City Council that puts residents first - a Residents City Council!

Statement of Endorsement

We seek to encourage the exercise of reason and fairness in our political dialogue. We care profoundly that those who represent us, those whom we elect, those to whom we grant our political power reflect the best of who we are as people. In our judgment, Nancy Krasne and Lili Bosse do just that!

Both Nancy Krasne and Lili Bosse are committed to the values and issues that we hold dear. Nancy and Lili are smart, honorable, independent, high integrity individuals. They are without arrogance.

Significantly, they share uniquely a substantial history of practicing selfless philanthropy, generously supporting, encouraging and reaching out to worthy charitable institutions and individuals in need. In return, they are satisfied solely with their own private spiritual peace. Like few in public life, they walk the walk!

Also, they recognize that City Council service is a privilege and an honor NOT to be parlayed into personal financial gain and NOT to be motivated by ego gratification. Of utmost importance, they are team players, good listeners who will represent the interests of our residents and devote their efforts tirelessly to maintaining and enhancing our quality of life.

For example:

1. Budget Issues/Unsustainable Public Employee Entitlements:

Unsustainable entitlements granted to public employees are bankrupting cities, counties and states across our country. In our City, it is presently projected given the sagging, deflated nature of our economy coupled with budgetary commitments already in place that by the year 2022 our City Hall will spend more on police and fire personnel salaries and pension benefits than our city will receive in overall projected income!

Already, over the past two years our City has faced an eighteen million dollar short fall and a nine million dollar budget gap in fiscal 2010/2011. These funding short falls were caused mostly by sharp declines in retail sales and lower than estimated Hotel occupancies resulting in diminished transient occupancy taxes. Nancy Krasne diligently and collegially committed to balancing our city's budget. By supporting budget cuts and city employee furloughs, Nancy helped immeasurably to ensure a balanced budget for our city.

Prospectively, Nancy and Lili understand that the "unsustainable entitlements" must be addressed now so that a present fiscal challenge does not degenerate into a fiscal crisis.

2. Creeping Urbanization:

The essential nature of our quality of life and the sanctity of our single family community zoned R1 has been eroded in part by the excessive size, density, height and habitability of accessory structures and the construction of subterranean garages, pools and recreation facilities.

Our Municipal Code and General Plan permit in our single family R1 zone a build-out of 40% of the total lot plus 1500 square feet. However, the build-out does not include basement or subterranean development. We believe that the enormity of these subterranean developments needs to be counted as part of the total allowable build-out. They present potential negative environmental impacts involving geologic, water table, stability and safety issues that ought to be considered at City Hall before a certificate of occupancy is ever issued. We want our residential community to maintain its single family integrity with neighboring structures in balance and proportionally sensitive to our existing homes.

Also, we seek to limit the size, density, height and scope of the accessory structures which are intruding into and eclipsing the essence of our single family residential zone. Some of these structures are contemplated in design and scope to encompass a 3000 square foot, 2 story habitable secondary unit. If permitted to continue unabated, we will witness regrettably a "creeping urbanization" of our residential community.

Nancy and Lili are committed to preserving the nature and integrity of our residential community ensuring the quiet use and enjoyment of our homes.

In the final analysis, we hold firm to the view that the candidates with outstanding character who evince a thorough grasp of the crucial issues we face, and who offer fair and reasonable solutions to resolve them, ought to receive our endorsement. We believe earnestly that Nancy Krasne and Lili Bosse will best serve our city. They will enhance the dignity of the office they will hold and offer the promise and hope of a better tomorrow

Vote on March 8, 2011 or by ABSENTEE!

Beverly Hills North Homeowners Association Board of Directors: *President* - Robert Tanenbaum; *Vice Presidents* - Victor Bardack and Lou Lipofsky; *Secretary/Treasurer* - Donna Schifrin; *Members* - Marianne Barbanell, Nancy Barth, Christopher Brix, Jackie & Arthur Burdorf, Debbie Burdorf, Mary Levin Cutler, Jerry Dobkin, Marjorie Fasman, Dr. Matt Finerman, Brenda Freeman, Bernard Gelbort, Debbie Grossman, Betty Harris, David Langer, Simin and Issac Neman, Jeanette and Clack Parker, Clark Parker, Jr., Arlene Tanenbaum, Patti Tanenbaum

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briefs cont. from page 5

Aviram scored an unassisted goal in the fifth minute and in the 55th minute off Nicole Star's assist and Segal scored off Fields' cross in the 23rd minute against Inglewood. Colvin and Trevino each made one save for the Normans (16-5-2, 8-1 in league play).

BHHS Boys' Soccer Team Ties Santa Monica

The Beverly High boys' soccer team

played to a 3-3 tie with Santa Monica in a game it led by two in the second half and one in overtime Friday night at Nickoll Field.

"We played great," Norman coach Steve Rappaport said. "On the second and third goals we made two bad mistakes, leaving a man unmarked. We should have won the game."

Beverly Hills (10-10-2, 3-4-1) took a 3-2 lead on Mauricio Araujo's goal in the final minute of the 10-minute first overtime, off

Mariano Gonzalez's assist.

The Vikings, ranked second in the Southern California Soccer Coaches Association Southern Section Division 4 poll released Jan. 31, retied the score in the seventh minute of the second overtime segment of the Ocean League game.

The Normans opened the scoring in the 40th and final minute of the first half when a throw-in by Josh Newman went off the Santa Monica goalkeeper and into the net.

Beverly Hills increased its lead to 2-0 in the 53rd minute when Gonzalez scored his team-leading 10th goal of the season off Taylor Offer's assist.

Santa Monica scored in the 60th and 66th minutes.

"When you get a lead twice you need to put them away," Rappaport said. "We didn't finish."

The Normans were outshot 13-9.

Beverly Hills goalkeeper Leo Gettleson made 10 saves.

The Normans lost 2-1 at Morningside Feb. 2 in what Rappaport called "a pathetic showing."

Beverly Hills allowed goals in the 52nd

and 56th minutes, despite playing with a one-play advantage for the final 32 minutes.

Elijah Lichtenberg scored off Newman's assist in the 40th minute for the Normans.

The Monarchs had a player ejected in the 48th minute for dissent and had to play a player short for the remainder of the game.

"We were incredibly flat," Rappaport said. "I hate to use excuses, but the truth is with our kids, when we're in the middle of finals, we have trouble playing. We just did not perform."

Gettleson made six saves in the first half, but was removed before the start of the second half because he "just couldn't focus," Rappaport said.

"He was just so tired from finals he was having trouble concentrating," Rappaport said.

Matthew Davidov made two saves in the second half.

Beverly Hills is scheduled to conclude regular-season play tonight by playing at Culver City at 6 p.m.

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ROCK 'N' ROLL COMMISSIONER

The Weekly's interview with Traffic & Parking Commission chair Jeff Levine

By Jacquelyn Ryan

How did you come to work as a commissioner?

I used to live across the street from La Cienega Park and was an avid jogger from 6:30 to 9 a.m. when I'd run 30 to 60 minutes. I'd run and people would be walking on the track smoking cigarettes. I'd ask them to extinguish them and they would say 'Go to Hell.' The smoke was offensive so I went to Recreation and Parks, explained my problem and requested that they consider installing 'No Smoking' signs around the track at La Cienega. They were surprisingly receptive and they wanted to take that further and make a recommendation to the City Council that they look at making all the parks smoke-free. It did happen and La Cienega, Tennis Center, Roxbury Park and Greystone Mansion became smoke-free parks in Beverly Hills.

So that was my first entry into community service. I was very proud and pleased about that.

The Tobacco-Free Association gave me the Grassroots Advocate's Award, which Councilmember Barry Brucker was gracious enough to give to me. That felt very good to accomplish and then when the city started looking at smoke-free outdoor-eating areas, they asked if I wanted to help and I said sign me up. Brucker was instrumental in championing the smoke-free city and I worked with him behind the scenes, talking with merchants and doing whatever I could to push this forward.

Later, I graduated from Team Beverly Hills in 2006 and that was a lot of fun. Then I completed all the certification programs in Beverly Hills.

I'm a ham radio op as a hobby so I became a founding member of the Disaster Communication Service for Beverly Hills. We have 70 members today who provide their time working with Police Department to help with any sort of emergency-service-related issue or public-service activity. For instance, when the Golden Globe Awards were here, our group was very involved with that. We are working with the upcoming marathon and are hosted at various sites and look out for any help or safety issues that we can report back to Police Department.

I was sort of thinking what else can I do now, so someone said, Why not become a member of one of the City Commissions? My thought was that my background is in real estate but I don't think I'm ready for the Planning Commission so how about Traffic and Parking? I said to myself that would be a perfect match. I am very familiar with all the streets and road conditions, and I have the analytic skills from my work. I threw my hat into the ring with 11 applicants and I was honored to be selected three years ago.

What's it like becoming Chair of the Traffic & Parking Commission?

Our first meeting [on Feb. 3] was terrific; I

was very pleased, very excited and very enthusiastic.

We did a lot of things. We went through our normal agenda and looked at what would be our work plan for the year. While we didn't finalize it, we will bring it up next month. We came forward with a direction and that's very exciting. I decided I would like, with rest of the commission's approval which I received, to have a theme for the year, which would be consistent with City Council's recommended priorities. That theme is "Smart Traffic Management" or Traffic Mitigation.

I've lived in Beverly Hills for over 35 years and have experience traffic conditions a little worse year after year. The primary reason to become part of the commission is so I could do my part to mitigate traffic problems. That was my basic goal.

Being that this is a very difficult year financially for the city and everyone had to do more with less I've asked the commission for support in working with me in coming up with new innovative ways of chipping away at



Jeff with Roger Daltrey

traffic. Everyone needs to think out of the box and be creative.

Beverly Hills has 200,000 to 300,000 people passing through it every workday of the week. As more people move to the Southland, this problem continues to grow and I've seen it grow and grow as everyone else has. This is the one issue that everyone has in common. It's not a special issue for one part of the city.

What else do you do on the commission?

I'm one of the commission on newly formed bicycle committee. We've had two meetings so far - we'll meet about once a month.

We are looking at other cities such as West Hollywood, Santa Monica and Pasadena. We want to see what works for Beverly Hills and see what they've done because they've been successful in creating a bicycle master plan. The last bicycle master plan was completed in 1977 so it's clearly time to update it.

We need to do some community outreach

and roundtable discussions with the bike community in the city, the schools, and departments like Recreation and Parks and Police. That would be the long-term plan.

On the short-term, the city has already installed some bike racks which we think the community doesn't know there are there.

We are thinking of putting decals so people know those big beautiful silver structures are bike racks not artwork. There's one in front of CVS pharmacy; one right up the street from Porta Via and La Scala. We want to add them to the GIS map so that people can go on and see them.

I would be [more of a bike-rider] if the city was more bike-friendly. There's discussion of when Santa Monica is redone to have a bike lane on the north side going in one direction and a bike lane on Carmelita going the opposite direction. It's very preliminary.

What do you do professionally?

I'm the president and CEO of Levine Property Management Inc., which is a real

estate management company for market-rate and apartment communities throughout Southern California.

I'm also on the Board of Directors of Venice Community Housing Corporation, which develops affordable housing for poor families. I'm a member of an advisory program for Fremont College which is privately owned trade school. I'm also on the Board of the J2 Foundation, which is a charitable family foundation.

Tell us about your family.

I have a wonderful wife, Joyce, and we've been married for 26 years. She is a practicing CPA who is looking forward to retirement at the end of this year. I have two kids, 19-year-old daughter, Mariel, who is sophomore at Annenberg at USC, and a 23-year-old son, Jason, who is in his first year of graduate school at University of Michigan in Environmental Studies.

What are your favorite pastimes?

I'm an avid blues guitar player and attended Rock-n-Roll Fantasy Camp. I look forward to doing it again when it comes to L.A.

I started playing guitar when I was 13, mostly folk music. I played until I was 18 and stopped. Then several years ago my son wanted to take lessons so I found him a teacher. He played for six months and stopped. I wanted to take guitar lessons and I liked his teacher so I have been taking the lessons for five years, twice a week. It's become one of my most favorite pastimes.

I love Buddy Guy. He is one of my favorite contemporary blues artists; also, Robert Johnson, one of the original blues guitarist who started it all, and everybody in between.

It's been wonderful. It's my therapy, if you will, to play guitar. When I sit down and play for an hour, when I'm done it feels like 10 minutes have gone by.

What was Rock-n-Roll fantasy Camp like?

It's a wonderful experience and so challenging.

It's based on sports fantasy camps. The campers audition and are put into little bands with band leaders. Each band leader is a famous rock musician and the camp director was Roger Daltrey of The Who and every band has somebody who was a famous musician.

We stayed at Hollywood Renaissance on Highland for a week. Every morning, we would pile in a white van and go to Studio Instrumental Rentals and each band group would go into rehearsal rooms all day.

We all played one Who song and a song of our choice. We were the only band who wrote an original tune, which was fun. Then the last day we went to the House of Blues on Sunset and had a Battle of the Bands and that particular session The Learning Channel did a special on it.

My wife was gracious enough to give this to me as my 50th birthday present so I had friends and family who came.

My band's musician leader was a background musician for the Monkees.

Other artists there were Dickey Betts with Allman Brothers, Elliot Easton of the Cars, Bruce Kulick with Kiss and a whole bunch more. It was fun to work with these professionals.

I really grew a lot and the reason I'm so excited about wanting to do it again is because my skills have increased dramatically. I wish I knew then what I know now. I had fun because I was pushed out of my comfort zone and had to stand up and perform in front of 200 people.

What else would you like to say?

I love the community of Beverly Hills. I hope it will continue to maintain the great quality of life it has had and I hope to do my job in making the quality of life here even better. One day I hope to possibly become member of Planning Commission -- that's my background. I've done redevelopment so I've worked with many communities, city governments and am very familiar with the entitlement process, how communities work with government and how developers work with communities and build a consensus to have a development project be a quality project where everyone is happy. I think I could provide good input eventually. I still have three years left on Traffic and Parking.

Measure **2P** will protect the economic future of Beverly Hills

The business of Beverly Hills is business. 2P keeps free parking for everyone. It will protect the millions of dollars generated by visitors who come here to eat, shop and visit. Our merchants and fellow residents need 2P – 2 hour free parking.



“I opened my store in Beverly Hills in 1976. Most of my business comes from people who don’t live here, but love coming into town to shop and eat. Beverly Hills is well known for its hospitality, which includes free parking. That is why I am supporting **2P** on the March ballot. It is the only measure that guarantees 2-hour free parking for everyone.”

Susanna Forest of Susanna Beverly Hills



“We committed our future to Beverly Hills when we opened Roberts Optical in 1946. Free parking for everyone, residents and visitors, keeps Beverly Hills competitive with Century City, Santa Monica and West Hollywood. Please vote YES on **2P** to make sure Beverly Hills remains THE shopping destination.”

Isabel and John Roberts of Roberts Optical, a Beverly Hills business since 1946



“Being a small business owner in Beverly Hills is a privilege we treasure. As a member of the community, I am invested both financially and emotionally in the well-being and economic future of this wonderful town. 80% of the City’s budget is generated by local businesses. Measure **2P** keeps 2-hour free parking for everyone.”

Lea Eigard of Lea Advance Skin Care

On March 8th VOTE **YES** ON **2P**

For more information: **310.902.9280 • www.bhfreeparking.org**

This message is paid for by Yes on 2P: Committee to Save Free parking in Beverly Hills, a Coalition of Residents, Property Owners, Small Businesses, Professionals, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. • 435 N. Bedford Drive, Suite 310, Beverly Hills, CA 90210.

What is the difference between Measures 2P and 3P?

Measure 2P

Measure 3P

<p>Who gets free parking?</p>	<p>Everyone who lives in or visits Beverly Hills receives 2 hours free parking.</p>	<p>If you are a Beverly Hills resident and a licensed driver, only two of your cars are eligible to park 3 hours free, but if you have other drivers and cars in your home, they will have to pay from the first minute. No one can explain how this will work in the City's automated garages or if it means the City can never modernize its antiquated, non-automated parking systems.</p>
<p>What will happen to nighttime parking rates?</p>	<p>Nighttime parking rates unchanged from current Beverly Hills policies.</p>	<p>If you are a Beverly Hills resident and licensed driver, only two of your cars are eligible for a discount after 6 p.m.. If you have other cars or drivers in your home, they are not eligible for any discount. Again, no one can explain how that will work in any automated garages.</p>
<p>Will my friends get free parking when they visit Beverly Hills?</p>	<p>Guarantees 2 hours free parking for your friends who don't live in Beverly Hills</p>	<p>Sorry, you better make more local friends.</p>
<p>Who put the measure on the ballot?</p>	<p>Thousands of residents signed a petition to put 2P on the ballot</p>	<p>5 City Councilmembers decided to confuse the community with a competing ballot measure and created 3P. None of them can explain how it will work. One City Councilmember has since changed their mind and now opposes 3P.</p>
<p>How will the City's parking system change?</p>	<p>Nothing changes</p>	<p>The City has yet to fully explain how they will implement their program. It might be stickers for just 2 cars or a parking card in just your name, or a combination. But it will require the City to create an office to handle the thousands of requests for parking permits, renewals, residency checks, re-issuance when you get a new car and many other issues that will arise. In addition, the expensive automated system at the Montage garage will have to be removed and replaced with new City employees. As they say, "If it ain't broke, why fix it?"</p>

The difference between 2P and 3P is clear:

2P guarantees everyone, resident or visitor, 2 hours free parking

Vote YES on
MEASURE 2P

Vote NO on
MEASURE 3P

This message is paid for by Beverly Hills Businesses for Commerce, No on 3P, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. 9601 Wilshire Blvd, Suite 1157, Beverly Hills, CA 90210.

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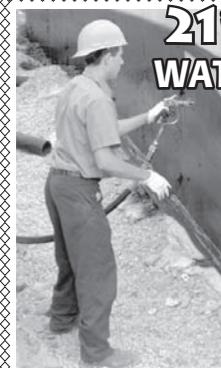
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FICTITIOUS BUSINESS NAME STATEMENT: 20110082778 The following person(s) is/are doing business as: SHERMAN WAY PRINTING AND RUBBER STAMPS 18546 Sherman Way #105, Reseda, CA 91355. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/14/2011. Signed: Suzan Boudaghi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 2/3/2011, 2/10/2011 52

FICTITIOUS BUSINESS NAME STATEMENT: 20110083189 The following person(s) is/are doing business as: LA SPICE BENGAL DYNASTY INDIAN CUISINE 7113 Vanscoy Ave., North Hollywood, CA 91605. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/12/2011. Signed: Juan Contreras, Business Manager. This statement is filed with the County Clerk of Los Angeles County on: 1/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 2/3/2011, 2/10/2011 53

name or names listed here on: 1/14/2011. Signed: Mohammad J.J. Chandan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 51

FICTITIOUS BUSINESS NAME STATEMENT: 20110085400 The following person(s) is/are doing business as: CLOTHING 4 U 585 Glencreek Blvd, San Fernando, CA 91340. VICTOR DAVINSON MENDOZA 585 Glencreek Blvd, San Fernando, CA 91340. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/14/2011. Signed: Victor Davinson Mendoza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 52

FICTITIOUS BUSINESS NAME STATEMENT: 20110082798 The following person(s) is/are doing business as: MOUSH CONSULTING AND MANAGEMENT 7746 Via Capri, Burbank, CA 91504. MUSHEGH MIKAEALYAN 7746 Via Capri, Burbank, CA 91504. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/14/2011. Signed: Mushegh Mikaelyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 53

FICTITIOUS BUSINESS NAME STATEMENT: 20110085599 The following person(s) is/are doing business as: OPIUS PO SUPPORT 616 East Avenue K, Lancaster, CA 93535. JUAN CONTRERAS 616 East Avenue K, Lancaster, CA 93535. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/12/2011. Signed: Juan Contreras, Business Manager. This statement is filed with the County Clerk of Los Angeles County on: 1/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 57

the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 54

FICTITIOUS BUSINESS NAME STATEMENT: 20110067762 The following person(s) is/are doing business as: QUALITY SERVICE HANDYMAN 11027 Memory Park Ave, Mission Hills, CA 91345. MAX KONRAD LEWIN 11027 Memory Park Ave, Mission Hills, CA 91345. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/15/2005. Signed: Max Konrad Lewin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 55

FICTITIOUS BUSINESS NAME STATEMENT: 20110068711 The following person(s) is/are doing business as: EXCLUSIVE EVENT PLANNING 19437 Opal Lane, Santa Clarita, CA 91340. ELIAS MORELON 19437 Opal Lane, Santa Clarita, CA 91340. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/12/2011. Signed: Elias Morelon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 56

FICTITIOUS BUSINESS NAME STATEMENT: 20110068789 The following person(s) is/are doing business as: PO MECHANIC 6959 Woodman Ave. #14, Van Nuys, CA 91405. VAHE DADYAN 6959 Woodman Ave. #14, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/12/2011. Signed: Vahe Dadyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 57

FICTITIOUS BUSINESS NAME STATEMENT: 20110082461 The following person(s) is/are doing business as:

G&T HOME AND OFFICE 10142 Samoa Ave #5, Tujunga, CA 91042. GEVORG NAZARYAN 10142 Samoa Ave #5, Tujunga, CA 91042. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/14/2011. Signed: Gevorg Nazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 58

FICTITIOUS BUSINESS NAME STATEMENT: 20110059888 The following person(s) is/are doing business as: BARUZ, BARUZ INTERNATIONAL TRADE 6064 Hazelhurst Pl, #2 North Hollywood, CA 91606. HIRPISME TAMAZAYAN 6064 Hazelhurst Pl, #2 North Hollywood, CA 91606. BARKEN BADALYAN 430 N. Kenwood St #204, Glendale, CA 91206. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011. Signed: Hirpisme Tamazyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 59

FICTITIOUS BUSINESS NAME STATEMENT: 20110059314 The following person(s) is/are doing business as: STARS HAIR SALON 12857 Sherman Way, North Hollywood, CA 91605. GARIK BAGDASARYAN 8111 Longridge Ave, North Hollywood, CA 91605. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011. Signed: Garik Bagdasaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 60

FICTITIOUS BUSINESS NAME STATEMENT: 20110059657 The following person(s) is/are doing business as: ONANONG 20698 Ventura Blvd. #16, Woodland Hills, CA 91364. ONANONG SOUTRATHA 6300 Varlei Ave. #302, Woodland Hills, CA 91367. The business is conducted by: an Individual Registrant has begun to transact

business under the fictitious business name or names listed here on: 2/005 Signed: Onanong Sourathra, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/20/2011, 2/3/2011, 2/10/2011 61

FICTITIOUS BUSINESS NAME STATEMENT: 20110068322 The following person(s) is/are doing business as: DIRECTED MEDIA INTERACTIVE 2111 RENA DRIVE, LOS ANGELES, CA 90024. BRANDAN POLITZ 2111 RENA DRIVE, ST. LOANES, CA 90026. STEPHEN HODGE 28160 McBean Pkwy #2302, Calabasas, CA 91354. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Brandon Politz/President/Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 62

FICTITIOUS BUSINESS NAME STATEMENT: 2011005971 The following person(s) is/are doing business as: SECTUNERS 5737 Kanan Rd #247, Agoura Hills, CA 91301. ANTHONY DURSO 5455 Luis Dr, Agoura Hills, CA 91301. JEREMIAH MICHAEL WELBERT 5580 Oak Park Lane #517, Oak Park, CA 91377. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Anthony Durso, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 63

FICTITIOUS BUSINESS NAME STATEMENT: 20110056872 The following person(s) is/are doing business as: US GENERAL TRADING 22035 Burbank Blvd #222, Woodland Hills, CA 91367. ASHKAN TOLUOEI 22035 Burbank Blvd #222, Woodland Hills, CA 91367. SEYED HASSAN TAGHAVI 20912 Amie Ave, #F, Torrance, CA 90503. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Ashkan Toluoehi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 64

FICTITIOUS BUSINESS NAME STATEMENT: 2011005777 The following person(s) is/are doing business as: PROVENDIA VENDOR VISTA 8106 Genesla Ave, Lake Balboa, CA 91406. AMBER SAVASTIO/SCOTT SAVASTIO 8106 Genesla Ave, Lake Balboa, CA 91406. VIBE DELKANY 14021 Colton Ave, Van Nuys, CA 91405. The business is conducted by: a Husband & Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Amber Savastio, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 65

FICTITIOUS BUSINESS NAME STATEMENT: 20110043620 The following person(s) is/are doing business as: CLASSIC ENGRAVING & DESIGNS 607 S. Hill St #226, Los Angeles, CA 90014. TATOS KAZANCHYAN 6945 Mammoth Ave, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Tatos Kazanchy. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 66

FICTITIOUS BUSINESS NAME STATEMENT: 20110045768 The following person(s) is/are doing business as: DOWNERDAE CONSTRUCTION & DEVELOPMENT 3699 Wilshire Blvd #650, Los Angeles, CA 90010. DON HARBRELL 311 N. Robertson Blvd, Beverly Hills, CA 90211. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Don Harrell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 67

FICTITIOUS BUSINESS NAME STATEMENT: 20110047456 The following person(s) is/are doing business as: DARCO AUTOMOTIVE AND LUBRICANTS 2938 Gilroy St., Los Angeles, CA 90039. DAVIT SIREKAN-VAN 2938 Gilroy St., Los Angeles, CA 90039. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Davit Sirekan-Van, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 68

FICTITIOUS BUSINESS NAME STATEMENT: 20110048943 The following person(s) is/are doing business as: SANGAZ 1406 Genesla Ave, Lake Balboa, CA 91406. VIBE DELKANY 14021 Colton Ave, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Vibe Delkany, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 69

FICTITIOUS BUSINESS NAME STATEMENT: 20110048529 The following person(s) is/are doing business as: CUTTING EDGE SOLUTIONS, COMPOSING WITH CRYSTALS 22704 Ventura Blvd #366, Woodland Hills, CA 91367. WILLIAM A. RITTER, SANDRA RITTER 23405 Califa St., Woodland Hills, CA 91367. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: William A. Ritter, Sandra Ritter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 70

FICTITIOUS BUSINESS NAME STATEMENT: 20110048101 The following person(s) is/are doing business as: SANGAZ 1406 Genesla Ave, Lake Balboa, CA 91406. VIBE DELKANY 14021 Colton Ave, Van Nuys, CA 91405. TWO MUCH ENTERTAINMENT 1333 Chandler Blvd, Sherman Oaks, CA 91401. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Simon Morel, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 71

FICTITIOUS BUSINESS NAME STATEMENT: 2011004754 The following person(s) is/are doing business as: UNIVERSAL CLEANING SERVICES 8255 Beck Ave, #215, North Hollywood, CA 91606. MAYRA VANESSA LOPEZ 8255 Beck Ave, #215, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Mayra V. Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 72

FICTITIOUS BUSINESS NAME STATEMENT: 20110046644 The following person(s) is/are doing business as: L&EST AUTO BODY COLLISION, MECHANIC SALES & LEASING 1407 La Brea Ave, Los Angeles, CA 90028. ABRAM SARGSYAN 571 La Mirada Ave #3, Los Angeles, CA 90038. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Abram Sargyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 73

FICTITIOUS BUSINESS NAME STATEMENT: 2011004945 The following person(s) is/are doing business as: KUMON MATH AND READING CENTER OF WEST BURBANK 3898 West Verdugo, Burbank, CA 91505. CREATIVE THINKING LLC 7746 Via Sorrento, Burbank, CA 91504. The business is conducted by: a Limited Liability Company Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Creative Thinking LLC, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 74

FICTITIOUS BUSINESS NAME STATEMENT: 20110045465 The following person(s) is/are doing business as: DEEDANT DENTAL SOLUTIONS, DEEDANT DENTAL LAB 27821 Fremont Ct, #6, Valencia, CA 91355. EDMOND SEYFID 3211 Castera Ave, Glendale, CA 91208. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Edmond Seyfid, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 75

FICTITIOUS BUSINESS NAME STATEMENT: 20110044178 The following person(s) is/are doing business as: MODERN CLEANERS 211 E. Fairview Ave, Apt 6, Glendale, CA 91207. ARII ASDOORIAN 211 E. Fairview Ave, Apt 6, Glendale, CA 91207. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Arii ASDoorian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 76

FICTITIOUS BUSINESS NAME STATEMENT: 20110043863 The following person(s) is/are doing business as: FABIO VENETIAN ART DESIGN, FABIO VENETIAN MASTER 1407 La Brea Ave, Los Angeles, CA 90028. LUIGIO FABIO LOSURDO 11026 Reseda Blvd, #125, Northridge, CA 91324. EUNHEE BAE LOSURDO 11026 Reseda Blvd, #125, Northridge, CA 91324. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Luigi Fabio Losurdo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 77

FICTITIOUS BUSINESS NAME STATEMENT: 2011006095 The following person(s) is/are doing business as: COLLIER AUTO LEASING 3250 W. Adams Blvd, Los Angeles, CA 90007. EDI ZIRKAY 1221 Irving Ave, Los Angeles, CA 90007. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011 Signed: Edi Zirkay, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 78

FICTITIOUS BUSINESS NAME STATEMENT: 20110023446 The following person(s) is/are doing business as: MORE THAN EXERCISE, MORE THAN EXERCISE.COM 9903 Santa Monica Blvd, #515, Beverly Hills, CA 90212. ROBERT LEE 9903 Santa Monica Blvd, #515, Beverly Hills, CA 90212. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/05/2011 Signed: Robert Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 79

FICTITIOUS BUSINESS NAME STATEMENT: 20110024243 The following person(s) is/are doing business as: MAST DIGITAL 1441 S. Westgate Ave #11, Los Angeles, CA 90025. ARIEL OKRONSKY 1441 S. Westgate Ave, #11, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/30/2010 Signed: Ariel Okronsky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 80

FICTITIOUS BUSINESS NAME STATEMENT: 20110024540 The following person(s) is/are doing business as: LEARN ABOUT WINE 530 Malibu Rd #218, Los Angeles, CA 90024. LEARNABOUTWINE.COM 218 Malibu Rd, #218, Malibu, CA 90262. SANITA BOND 9403 BEKEPER CELLARS, BEKEPER WINES, VIP WINE TRAVEL, BEKEPER VINEYARDS, BLACKBURN WORLDWIDE, MASTER EVENT CALENDAR, WINE CLOUD INC 530 Malibu St, #218, Los Angeles, CA 90024. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Black Burn, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 81

FICTITIOUS BUSINESS NAME STATEMENT: 20110023447 The following person(s) is/are doing business as: NET CHECK INVESTIGATIONS 400 S. Victory Blvd, Suite #308, Burbank, CA 91502. JONATHAN KRAUT 4284 58th Street West, Lancaster, CA 93536. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2000 Signed: Jonathan Kraut, President. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 82

FICTITIOUS BUSINESS NAME STATEMENT: 20110059569 The following person(s) is/are doing business as: DENIS LEE MANAGEMENT, INSTANTOFF AUTO CONSULTING 10747 Wilshire Blvd, Apt #904, Los Angeles, CA 90024. DENIS KLEE 10747 Wilshire Blvd, Apt #904, Los Angeles, CA 90024. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Denis Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 83

FICTITIOUS BUSINESS NAME STATEMENT: 20110059570 The following person(s) is/are doing business as: SUNSHINE SALON & SPA 8708 Sunland Blvd, Sunland, CA 91352. SATAPORN KIMKUL 305 N. Kenneth Rd, Burbank, CA 91501. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Sataporn Kimkul, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 84

FICTITIOUS BUSINESS NAME STATEMENT: 20110059571 The following person(s) is/are doing business as: MESA CAPITAL 118 N. Killea Dr, Los Angeles, CA 90048. RIO NORTE CAPITAL, INC. 118 N. Killea Dr, Los Angeles, CA 90048. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Mesa Capital, President. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 85

FICTITIOUS BUSINESS NAME STATEMENT: 20110059333 The following person(s) is/are doing business as: EXIT KAMM SUCCESS, SAT SUCCESS 3705 Westwood Blvd, Suite #10, Los Angeles, CA 90304. SEAN STRAIN 3705 Westwood Blvd, Suite #10, Los Angeles, CA 90304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Sean Strain, President. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 86

FICTITIOUS BUSINESS NAME STATEMENT: 20110058215 The following person(s) is/are doing business as: PICK & EARTH RECYCLING 2631 Southwest Dr, Los Angeles, CA 90043. GIDEON ORRIE 3404 W. 74th St, Los Angeles, CA 90043. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Gideon Orrie, President. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 87

FICTITIOUS BUSINESS NAME STATEMENT: 20110045190 The following person(s) is/are doing business as: DANESHAD LAW 8383 Wilshire Blvd, Suite #919, Beverly Hills, CA 90211. ALAN DANESHAD 2228 Coldwater Canyon Dr, Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Alan Daneshad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 88

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 201100561924 Date Filed: 4/26/2010 Name of Business: HT MANAGEMENT SERVICES 8879 Laurel Canyon Blvd, #C, Sun Valley, CA 91405 Registered Owner: HAKOP TOMASYAN 13925 Sherman Way #2, Van Nuys, CA 91405 Date of Filing: 1/10/2011 Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 89

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES: Date of Filing Application: JANUARY 12, 2010 To Whom It May Concern: The Name(s) of the Applicant(s) are: ESTABLISHMENT GROUPL LLC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at the following address: 7065 1/2 SUNSET BLVD LOS ANGELES, CA 90028-7509 Type of License(s) Applied for: 48 - ON-SALE GENERAL PUBLIC PREMISES 49 - OFF-SALE GENERAL PUBLIC PREMISES 50 - OFF-SALE BEVERAGE CONTROL LOS ANGELES, CA 90071 7211 833-6403 LA157321 BH WEEKLY 1/20/27 2/3 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110047998 The following person(s) is/are doing business as: CRYSTAL YINN'S CATERING, 1208 HATCHWAY, COMPTON, CA 90222. DANIELLE CL CAMPBELL, 2018 HATCHWAY COMPTON CA 90222. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Danielle Cl Campbell, The registrant(s) declared that all information in this statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 1792

FICTITIOUS BUSINESS NAME STATEMENT: 20110050511 The following person(s) is/are doing business as: SACKON NAWARITA, 2709 SANTA ANA ST, SOUTH GATE, CA 90265. CARLA MARTINEZ, 9745 Santa Ana Ave, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed OFELIA GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 1799

FICTITIOUS BUSINESS NAME STATEMENT: 20110060926 The following person(s) is/are doing business as: CAJ WATER, 3918 FOOTHILL BLVD, LA CRESCENTA, CA 91214. TIGRAN HAMBARDZUMYAN, 5736 Fair Ave North, North Hollywood 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in. Signed TIGRAN HAMBARDZUMYAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 1797

FICTITIOUS BUSINESS NAME STATEMENT: 20110046227 The following person(s) is/are doing business as: COMIC CULL, 1047 W. CARSON ST, TORRANCE, CA 90502. NANCY GRAFF, 1047 W. CARSON ST TORRANCE CA 90502. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NANCY GRAFF. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 1784

FICTITIOUS BUSINESS NAME STATEMENT: 20110059558 The following person(s) is/are doing business as: FARBOD AZIZOLSHANI 858 S Shendoshaf St #1, Los Angeles, CA 90035. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011 Signed: Farbod Azizolshani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 1784

FICTITIOUS BUSINESS NAME STATEMENT: 20110120597 The following person(s) is/are doing business as: ELEGANT DANCE SHOES, GOGAASSOCIATES 8363 Limerick Ave, Winnetka, CA 91306; 8336 Winnetka Ave, #144, Winnetka, CA 91306. GOGAASSOCIATES, INC 8363 Limerick Ave, Winnetka, CA 91306. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2009 Signed: GOGAAssociates, INC, Owner/President. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Codes), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 91

FICTITIOUS BUSINESS NAME STATEMENT: 20110102009 The following person(s) is/are doing business as: JLC & ASSOCIATES 1886 Pryn Rd, Pryn, CA 93040. JACK D. COMPTON 1886 Pryn Rd, Pryn,

CA 93040. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed

Yannick Daniel Laroche
1656 1/2 Malcolm Ave
Los Angeles, CA 90024
Case Number: BS130055
January 06 2011
Superior Court of California, County of Los Angeles
111 North Hill Street
Los Angeles, CA 90012
ORDER TO SHOW CAUSE FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Yannick Daniel Laroche
2. Present Name: Yannick Daniel Laroche
3. Proposed Name: Yannick Daniel- Behrmann-Laroche
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: March 04, 2011 9:00 am Dept. 1A Room: 548

Signed, Matthew C. St. George
Commissioner of the Superior Court
Published: 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011

Kamran Peimanzar
5064 Gavota Avenue
Encino, CA 91436
Case Number: LS021033
January 05 2011
Superior Court of California, County of Los Angeles
111 North Hill Street
Los Angeles, CA 90012
ORDER TO SHOW CAUSE FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Kamran Peimanzar
2. Present Name: Kamran Peimanzar
3. Proposed Name: Kamran Payman
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: Feb 16, 2011 8:30 am Dept. NW-C Room: 310

Signed, Matthew C. St. George
Commissioner of the Superior Court
Published: 2/10/2011, 2/17/2011, 2/24/2011, 3/3/2011
NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JANUARY 28, 2011

To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: TRADER JOES COMPANY
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
39D ST & FAIRFAX AVE NWC
LOS ANGELES, CA 90048
Type of License(s) Applied for:
21 - OFF-SALE GENERAL
42 - ON-SALE BEER AND WINE - PUBLIC PREMISES
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA157624 BH WEEKLY 2/10, 17, 24, 2011

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JANUARY 27, 2011

To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: SIR TAJ HOTEL LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
120 S REEVES DR
BEVERLY HILLS CA 90212-3005
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA157603 BH WEEKLY 2/10, 17, 24, 2011
NOTICE TO CREDITORS OF BULK SALE
(UCC Sec. 6106)

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: O M HOLDINGS LTD, A DELAWARE CORPORATION, 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

Doing business as: ORGANIC TO GO
All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: ORGANIC TO GO, 350 S. GRAND AVE., LOS ANGELES, CA 90071; ORGANIC TO GO, 5757 WILSHIRE BLVD, LOS ANGELES, CA 90036; ORGANIC TO GO, 1307 W. PICO BLVD, LOS ANGELES, CA 90015

The name(s) and business address of the buyer(s) is/are: HIGH RISE GOODIES RESTAURANT GROUP INC, A CALIFORNIA CORPORATION, 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

The assets being sold are generally described as: FURNITURE, FIXTURES, EQUIPMENT, TRADENAME, LEASEHOLD INTEREST AND IMPROVEMENTS AND COVENANT NOT TO COMPETE and is located at: 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

The bulk sale is intended to be consummated at the office of: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD #108, LOS ANGELES, CA 90010 and the anticipated sale date is MARCH 1, 2011

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.
The name and address of the person with whom claims may be filed is: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD #108, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be FEBRUARY 28, 2011, which is the business day before the anticipated sale date specified above.

Dated: JANUARY 14, 2011
HIGH RISE GOODIES RESTAURANT GROUP INC, Buyer(s)
PCTS LA157609 BH WEEKLY 2/10/11

NOTICE TO CREDITORS OF BULK SALE
(Section 6104-6105 U.C.C.)
Escrow No. 52674-E1
NOTICE IS HEREBY GIVEN to creditors of the within named seller that a bulk sale is about to be made of the assets described below. The name(s) and business address(es) of the seller are: VINCENTO APA, 9679 WILSHIRE BLVD, BEVERLY HILLS, CA 90212-2327

The location in California of the Chief Executive Office of the seller is: SAME AS ABOVE
As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are: NONE

The name(s) and business address of the buyer are: ALI SADEGHI-MOVAHED, 9679 WILSHIRE BLVD, BEV-ERLY HILLS, CA 90212-2327

The assets being sold are described in general as: FURNITURE, FIXTURES, EQUIPMENT, GOODWILL, LEASEHOLD, IMPROVEMENT AND INTEREST and are located at: 9679 WILSHIRE BLVD, BEVERLY HILLS, CA 90212-2327

The business name used by the seller(s) at that location is: MR. KICCO COFFEE
The anticipated sale date is MARCH 1, 2011 at the office of: UNITED ESCROW CO, 3440 WILSHIRE BLVD, #600, LOS ANGELES, CA 90010

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.
If the subject, the name and address of the person with whom claims may be filed is: UNITED ESCROW CO, 3440 WILSHIRE BLVD, #600, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be FEBRUARY 28, 2011, which is the business day before the anticipated sale date specified above.

Dated: JANUARY 27, 2011
ALI SADEGHI-MOVAHED, Buyer(s)
LA157639 BH WEEKLY 2/10/11

NOTICE OF TRUSTEE'S SALE TS No. 10-0139651 Title Order No. 10-8-499943 Investor/Insurer No. 6931711334 APN No. 4336-016-016 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by oSEN HO CHU, A SINGLE MAN, dated 01/24/2007 and recorded 01/31/07, as Instrument No. 20070203032, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/03/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8909 ROSEWOOD AVENUE, WEST HOLLYWOOD, CA, 90048. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$957,852.56. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business

in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/29/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3879080 02/03/2011, 02/10/2011, 02/17/2011

Escrow No. 47818
NOTICE TO CREDITORS
OF BULK SALE

(Notice pursuant to UCC Sec. 6105)
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made.

The name(s) and business address of the seller are: FRED P. STARTZ, 8933 Santa Monica Boulevard, West Hollywood, CA 90069

Doing business as: MARVIN'S PHARMACY
All other business name(s) and address(es) used by the seller(s) within the past three years as stated by the seller(s), are:

The name(s) and business address of the buyer(s) are: CLINICAL COMPOUNDING PHARMACY, 8933 Santa Monica Boulevard, West Hollywood, CA 90069

The assets being sold are generally described as the business, goodwill, fixtures, furniture, and furnishings, equipment, supplies, tools, leasehold improvements, telephone numbers, lists of customers, trade names, signs, all transferrable permits, franchises, leases, customer deposits, and saleable merchandise for resale, stock in trade, and work in process on hand and are located at: 8933 Santa Monica Boulevard, West Hollywood, CA 90069

The bulk sale is intended to be consummated at the office of BANKERS TRUST ESCROW COMPANY, LTD., 18850 Ventura Blvd., Ste. 208, Tarzana, CA 91356 and the anticipated sale date is February 22, 2011.

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The name and address of the person with whom claims may be filed is BANKERS TRUST ESCROW COMPANY, LTD., 18850 Ventura Blvd., Ste. 208, Tarzana, CA 91356, Attn: Vanessa Perez and the last date for filing claims by any creditor shall be February 18, 2011, which is the business day before the anticipated sale date specified above.

Dated January 3, 2011
CLINICAL COMPOUNDING PHARMACY, By: Helen Kizler, Corp Officer, Buyer(s)

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 239991CA Loan No. 0676467764 Title Order No. 295374YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-16-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 02-24-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 06-24-2004, Book , Page , Instrument 04 1615355, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BI YOUNG BAEK, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1: AN UNDIVIDED 1/32ND INTEREST IN LOT 1 OF TRACT 31602, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 844 PAGES 87 AND 88 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT UNITS 101 TO 108, 201 TO 208, 301 TO 308, AND 401 TO 408 INCLUSIVE AS SHOWN AND DEFINED UPON THE CONDOMINIUM PLAN RECORDED ON AUGUST 22, 1974 AS INSTRUMENT NO. 3262 ALL EXCEPT THEREFROM ALL OF THE OIL, GAS, MINERALS, HYDROCARBONS AND KINDRED SUBSTANCES LYING AND BEING BELOW THE DEPTH OF 500 FEET FROM THE SURFACE OF SAID LAND AS GRANTED TO REA CHESLER IN DEED RECORDED AUGUST 8, 1970 IN BOOK D4795 PAGE 174, OF OFFICIAL RECORDS. PARCEL 2: UNIT 203 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN ABOVE REFERRED TO. Amount of unpaid balance and other charges: \$382,488.34 (estimated) Street address

and other common designation of the real property: 221 S GALE DR # 203 BEVERLY HILLS, CA 90211 APN Number: 4333-029-043 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 01-28-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee KATHY HARDING, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Information: (714) 730-2727 or www.Ipsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3897723 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA09001879-10-1 . Title Order No. 4617575 Loan No. 3014806297 APN 4339-009-084 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED November 15, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On March 1, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, MTC FINANCIAL Inc., dba Trustee Corps, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on November 27, 2007, as Instrument No. 20072604778 of Official Records in the office of the Recorder of Los Angeles County, CA , executed by: RICK ABRAMSON ,AN UNMARRIED MAN, as Trustor, in favor of WASHINGTON MUTUAL BANK, FA as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: As more fully described on said Deed of Trust. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1010 PALM AVENUE # 207, WEST HOLLYWOOD, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$371,065.90 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. DATE: February 3, 2011 MTC FINANCIAL INC dba Trustee Corps TS No. CA09001879-10-1. 17100 Gillette Ave Irvine, CA 92614 949-252-8300 Clarisa Gastelum, Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.Ipsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-259-7850 Compliance with California Civil Code Section 2924f: The Beneficiary or Beneficiary's agent has indicated that the requirements of California Civil Code Section 2924f have been met. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2923.53(k)(3) declares that it has obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded or the time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52. Clarisa Gastelum, Authorized Signature TRUSTEE CORPS IS A DEBT COLLECTOR. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. ASAP# 3899784 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0145409 Title Order No. 10-8-521264 Investor/Insurer No. 1704792182 APN No. 4339-009-091 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/31/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CHANEL JEE YOUNG PARK, A SINGLE WOMAN, dated 07/31/2007 and recorded 08/08/07, as Instrument No. 20071863743, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/10/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1023 HANCOCK AVENUE 214, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$396,484.45. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 02/10/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3864419 02/10/2011, 02/17/2011, 02/24/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: BRENNIA ILANA BERGER AKA BRENNIA I. BERGER AKA BRENNIA BERGER
CASE NO. BP126639
To all heirs, beneficiaries, creditors, contingent credi-

tors, and persons who may otherwise be interested in the WILL or estate, or both of BRENNIA ILANA BERGER AKA BRENNIA I. BERGER AKA BRENNIA BERGER. A PETITION FOR PROBATE has been filed by MELANY W. BERGER in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that MELANY BERGER be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 02/24/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
MELISSA R. KARLSTEN
AARON RIECHERT CARPOL & RIFFLE, APC
900 VETERANS BLVD #600
REDWOOD CITY CA 94063
2/3, 2/10, 2/17/11
CNS-2032886#

NOTICE OF TRUSTEE'S SALE TS No. 10-0145409 Title Order No. 10-8-521264 Investor/Insurer No. 1704792182 APN No. 4339-009-091 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/31/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CHANEL JEE YOUNG PARK, A SINGLE WOMAN, dated 07/31/2007 and recorded 08/08/07, as Instrument No. 20071863743, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/10/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1023 HANCOCK AVENUE 214, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$396,484.45. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 02/10/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3864419 02/10/2011, 02/17/2011, 02/24/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF GARY MANSOUR
Case No. BP126773

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be inter-

ested in the will or estate, or both, of GARY MANSOUR
A PETITION FOR PROBATE has been filed by Gerald Mansour in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Gerald Mansour be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on March 3, 2011 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
LYNARD C HINOJOSA ESQ
SBN 041397
BRENDA DEPEW ESQ
SBN 259510
HINOJOSA & WALLET LLP
2215 COLBY AVE
LOS ANGELES CA 90064-1504

NOTICE OF PETITION TO ADMINISTER ESTATE OF HARLAN J. JURIS
Case No. BP126812

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of HARLAN J. JURIS

A PETITION FOR PROBATE has been filed by Lynda Ford in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Lynda Ford or in the alternative Lynda Ford and First Citizens Bank be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on March 9, 2011 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
TIMOTHY J CALLAHAN ESQ
SBN 47544
8703 TRUXTON AVE
LOS ANGELES CA 90045

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JANUARY 27, 2011
To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: SIR TAJ HOTEL LLC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

120 S REEVES DR
BEVERLY HILLS CA 90212-3005
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA157603 BH WEEKLY 2/10, 17, 24, 2011

ORDINANCE NO. 11-O-2603

AN INTERIM ORDINANCE OF THE CITY OF BEVERLY HILLS TO PROHIBIT THE DRILLING AND EXTRACTION OF OIL, GAS AND OTHER HYDROCARBON SUBSTANCES FROM SURFACE LOCATIONS IN THE CITY, AMENDING THE BEVERLY HILLS MUNICIPAL CODE AND DECLARING THE URGENCY THEREOF

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. Legislative Findings.

The City Council of the City of Beverly Hills is concerned that oil and gas drilling and production may not be compatible with other land uses in the City. Such uses generate odors and noise, and reduce the value and enjoyment of nearby properties. No similar industrial activity is currently permitted within the City. Oil and gas extraction may not be compatible with the residential and commercial uses allowed in the City. As such, the City Council wishes to consider a permanent prohibition on the drilling and extraction of oil, gas, and other hydrocarbon substances from drill sites that surface in the City and to require that existing uses discontinue no later than December 31, 2016.

Because the public process of adopting permanent regulations may be lengthy, and because the further establishment or extension of drilling and extraction operations during the public process might frustrate the ultimate regulation adopted, the City wishes to adopt an interim ordinance that will take effect immediately and preserve the status quo while the City considers a permanent prohibition.

Section 2. Authority.

Pursuant to Government Code Section 65858, the City Council may adopt, as an urgency measure, an interim ordinance that prohibits any uses that may be in conflict with a contemplated zoning proposal that the City Council is considering, studying or intends to study within a reasonable period of time.

Section 3. Urgency Findings.

The City Council finds and determines that there is an immediate threat to the public health, safety, or welfare and that the approval of new oil wells or the extension of life of existing oil wells would result in that threat to the public health, safety or welfare. As described in Section 1, surface level operations for oil and gas drilling and production generate odors and noise that are currently and adversely affecting the public welfare. The extension of drilling and extraction activities during the Council's review and consideration of a permanent prohibition could frustrate the ultimate regulation adopted by potentially extending these impacts and an incompatible use for a significant period of time. Any new or extended surface oil operations would generate additional noise, odor and similar impacts or extend those impacts in time. Thus, to preserve the public health, safety and welfare, it is necessary that this ordinance take effect immediately to prevent such harm.

Section 4. The City Council hereby amends Section 10-5-301(C) of Article 3 of Chapter 5 of Title 10 of the Beverly Hills Municipal Code and adds a new Section 10-5-301(D) to Article 3 of Chapter 5 of Title 10 to read as follows:

"C. The council hereby finds and determines that the uncontrolled drilling in the subsurface for oil, gas and other hydrocarbon substances, and the uncontrolled production thereof, would be detrimental to the general welfare of the citizens and residents of the city and detrimental to the general public peace, health, safety, comfort, convenience, and prosperity. The council finds and determines that subsurface areas within the city may be explored for oil and gas, and, if such substances are found, they may be produced by directional or slant drilling methods from surface locations outside the city. Such operations must comply with the regulations of the city or county having local

control of the drill site area, as well as the limitations and regulations set forth in this article to protect the citizens and residents of the city from odors, noise, dust, and the spreading of oil, dirt, and debris upon the public streets of the city, and to protect buildings and structures from vibrations, sinking, or other damages caused by the drilling for and production of oil and gas in an unrestricted location and manner.

D. No person shall drill, produce, or extract oil, gas or other hydrocarbon substances from any surface location in the city."

Section 5. The City Council hereby amends in its entirety Section 10-5-302 of Article 3 of Chapter 5 of Title 10 of the Beverly Hills Municipal Code to read as follows:

"10-5-302: DRILLING AND PRODUCTION RESTRICTED:

A. No person shall drill for or produce oil, gas, or other hydrocarbon substances from any surface location within the city, including any controlled drill site, whether the subsurface operation from such well is within or outside the city except that production of oil, gas and other hydrocarbon substances may continue from controlled drill site no. 1 until the date specified in Section 10-5-323 for cessation of such activity.

B. The council hereby finds and determines that it is, and it is hereby declared to be unlawful and a public nuisance for any person hereafter to erect any derrick or drilling equipment and hereafter to drill a well in order to produce oil, gas or other hydrocarbon substances from drill sites that are located in the city.

C. No person shall drill for or produce oil, gas or other hydrocarbon substances from the subsurface of the city from drill sites located outside the city, except as permitted by this article.

D. The council hereby finds and determines that it is, and it is hereby declared to be, unlawful and a public nuisance for any person hereafter to drill an oil well or produce oil, gas or other hydrocarbon substances by directional or slant drilling methods from surface locations or sites outside the city which said wells pass through or bottom in the subsurface of any property located within the city, except in the manner provided in this article.

E. No person shall drill or redrill or deepen below its present bottom any oil well for the production of or exploration for oil, gas or other hydrocarbon substances where any portion of the surface operation or the subsurface operation of such well is located within the city, except as authorized by this article."

Section 6. The City Council hereby amends in its entirety Subsection 10-5-306 of Article 3 of Chapter 5 of Title 10 of the Beverly Hills Municipal Code to read as follows:

"10-5-306: DRILLING AND PRODUCTION WITHIN THE CITY LIMITS:

A. The council finds and determines that the location of drill sites on real property within the city is contrary to the public health, safety, and general welfare of the citizens and inhabitants of the city. Drilling from or producing oil, gas or other hydrocarbon substances from surface locations within the city is hereby prohibited except that production of oil, gas and other hydrocarbon substances may continue from controlled drill site no. 1 until the date specified in Section 10-5-323 for cessation of such activity.

B. Controlled drill site no. 1 shall be and embrace the real property in the city of Beverly Hills, County of Los Angeles, State of California, described as follows:

That portion of Lots 843 and 844, Tract No. 7710, in the city of Beverly Hills, County of Los Angeles, State of California, as recorded in Book 83, pages 94 and 95 of Maps in the office of the Recorder of said County, described as follows:

Beginning at the most southerly corner of said Lot 843; thence along the southwesterly line of said lot north 30 (30°) degrees 53'05" west 120.00 feet; thence north 59 (59°) degrees 13'04" east 233.00 feet; thence south 30 (30°) degrees 46'56" east 22.50 feet; thence north 59 13'04" east 30.50 feet; thence south 30 (30°) degrees 46'56" east 102.76 feet to a point on the northwesterly line of Olympic Boulevard, which is a

curve concave to the southeast and having a radius of 593.11 feet; thence southwesterly along said curve a distance of 79.07 feet to the end of said curve; thence continuing southwesterly along said northwesterly line of Olympic Boulevard south 59 (59°) degrees 13'04" west 184.45 feet to the point of beginning.

Section 7. The City Council hereby adds a new Section 10-5-323 to Article 3 of Chapter 5 of Title 10 of the Beverly Hills Municipal Code to read as follows:

"A. Notwithstanding the provisions of Title 10, Chapter 3, Article 41, all drilling, production, and extraction activities occurring from surface locations in the city, including controlled drill site no. 1, shall cease by December 31, 2016.

B. The city council may extend the date set forth in Subsection (A) for controlled drill site no. 1 upon application of the property owner and upon finding that an extension of time would be in the public interest."

Section 8. CEQA Findings.

The City Council hereby finds that it can be seen with certainty that there is no possibility that the adoption and implementation of this Ordinance may have a significant effect on the environment. This Ordinance does not authorize construction and, in fact, imposes greater restrictions on certain development in order to protect the public health, safety and general welfare. This Ordinance is therefore exempt from the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

Section 9. Severability.

If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall be and remain in full force and effect.

Section 10. Approval and Extension of Ordinance.

This Ordinance, being an Interim Ordinance adopted as an urgency measure for the immediate protection of the public safety, health, and general welfare, containing a declaration of the facts constituting the urgency, and passed by a minimum four-fifths (4/5) vote of the City Council, shall take effect immediately upon its adoption and shall continue in effect for a period of not longer than forty-five (45) days. After notice pursuant to Section 65090 of the California Government Code and public hearing, the City Council may extend the effectiveness of this Interim Ordinance as provided in Government Code Section 65858.

Section 11. Publication.

The City Clerk shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

ADOPTED: January 25, 2011

JIMMY DELSHAD
Mayor of the City of Beverly Hills, California

ATTEST:
BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
JEFFREY KOLIN
City Manager

VOTE:
AYES: Councilmembers Mirisch, Brien, Krasne, Brucker and Mayor Delshad
NOES: None
ABSENT: None
CARRIED

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150-Found Items
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160-Adult Entertainment
161-Escort
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170-Caregiver

200-299 Services

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202-Acoustics
204-Additions
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215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
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226-Concrete
227-Construction
228-Contractors
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242-Garage Doors
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255-Legal Services

LEGEND

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer
300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease
400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
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520-Jobs Wanted
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501-HELP WANTED

SOCIAL SCIENCE RESEARCH ANALYSTS in Beverly Hills, CA area. Research govts./ nonprofits. Stat. analysis. Maint. database. Estab. community/govt. partners. Conduct research. Make board reports.

Develop educ./info. Materials. Brief legislat. develops. Prep. reports/presentations. Assist w/speeches. Send res. to The Foundation for the Preservations for the American Family,468 N. Camden Drive, Ste. 200, Beverly Hills, CA 90210.

TRAVEL-WORK-PARTY-PLAY 50 states! Play in Vegas, Hang in LA, Jet to New York! Hiring 18-24 gals/guys. \$400-\$800 wkly. Paid expenses. 877.259.6983. (Cal-SCAN)

NEED A JOB? 18+. Paid Training, Must Be Money Motivated, No Experience Necessary. ROAD RULEZ Atmosphere. 877-532-2068 Ext 1 or 2. (Cal-SCAN)

ABLE TO TRAVEL. Hiring 8 people. No experience necessary. Transportation & lodging furnished. Paid training. Work and travel entire USA. Start today. www.Protex-Chemical.com 1-208-590-0365. (Cal-SCAN)

ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/mo. Full Time. Training provided. www.KTPGlobal.com or call 1-888-304-2847. (Cal-SCAN)

RECESSION PROOF Career Opportunity. Work 3 days per week, earnings \$100,000 or more after training. Visit www.whittenburgoldamerican.com for complete information and to schedule an interview. (Cal-SCAN)

Churchill County (Fallon, NV) HIRING DETENTION SPECIALISTS for Juvenile Justice Facility. \$15.68/hr. Apply by 3:00 PM on 3/11/11. Hiring on 7/5/11. www.Churchill-County.org/hr (Cal-SCAN)

502-HELP WANTED/DRIVERS

Drivers - NEW PAY PACKAGE. Hiring Class-A CDL Flatbed Drivers for Regional and OTR Lanes. Solos, O/OP's and Teams. Top Pay, Great Equipment. 1-888-801-5614. www.SystemTrans.com (Cal-SCAN)

TRUCK DRIVERS: CDL training. Part-time driving job with Full-time benefits. Get paid to train in the California Army National Guard. Up to \$12,500 bonus. www.NationalGuard.com/Truck or 1-800-GO-GUARD. (Cal-SCAN)

ASAP! New Pay Increase! 34-40 cpm. Excellent Benefits. Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

Company Drivers (Solos & Hazmat Teams) * GREAT PAY * GREAT MILES * CDL-A Required. We also have dedicated & regional positions available. Call 866-789-8947. Swift. (Cal-SCAN)

COMPANY SOLOS & TEAMS - Western US! National Pay for Regional Work! Great home time. 1-year OTR or recent grad. Hazmat required. 1-888-905-9879 or www.AndrusTrans.com (Cal-SCAN)

Driver - Single Source Dispatch. LOTS OF FREIGHT. Daily or Weekly Pay. Flexible schedule. Newer Equipment. Van and Refrigerated. CDL-A, 6 months recent experience. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

DRIVE FOR THE BEST! Gordon Trucking, Inc. Immediate Openings!! Teams - All the miles you can log! Regional & OTR openings. Full Benefits, 401k, Regular Hometime. We have the Freight! Talk to a recruiter live! www.TeamGTI.com 1-888-832-6484 EOE. (Cal-SCAN)

Driver - SOLOS, TEAMS, EXPRESS DRIVERS. Regional Runs. Lots of miles! Daily or weekly pay. New Equipment. Healthcare Benefits. CDL-A, 6 months OTR experience. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

DRIVERS-ASAP! New Pay Increase! 37-43 cpm. Fuel Bonus - up to 4cpm! Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

DRIVERS/CDL Training - CAREER CENTRAL. We Train and EMPLOY You. Company Drivers up to 40K First Year. New Team Pay! Up to 48c/mile Class A CDL Training Regional Locations. 1-877-369-7091 www.CentralDrivingJobs.net (Cal-SCAN)

ANDRUS TRANSPORTATION Team & Solo OTR drivers - West states exp/hazmat end, great miles/hometime. Stable Family owned 35 yrs+ 1-800-888-5838, 1-866-806-5119 x1402. (Cal-SCAN)

DRIVERS New Trucks arriving! Solo OTR Drivers & Team Drivers. West states, exp. hazmat end, great miles & hometime. ANDRUS TRANSPORTATION 1-800-888-5838 or 1-866-806-5119 x1402. (Cal-SCAN)

IF YOU LIVE on I-5, We have the Job for You! Regional Drivers Wanted! More Hometime! Top Pay! Up to \$.41/mile! Heartland Express 1-800-441-4953. www.HeartlandExpress.com (Cal-SCAN)

NATIONAL CARRIERS needs O/Os, Lease Purchase, Company Drivers for its Regional Operations in California. Generous Hometime & Outstanding Pay Package. CDL-A Required. 1-888-707-7729. www.NationalCarriers.com (Cal-SCAN)

REEFER DRIVERS NEEDED! Experienced drivers and Class A commercial students welcome! Our Incredible Freight network offers plenty of miles! 1-800-277-0212. www.PrimeInc.com (Cal-SCAN)

SLT - \$2,000 BONUS. Flatbed and heavy haul. Owner Ops needed Up to 78% of load Pay. Owners with trailers a plus. 1-800-825-8471. (Cal-SCAN)

Up to \$0.36 Per Mile - Company Drivers! REGIONAL WEST COAST. Class A CDL. 1 year OTR required. Steady freight. Great Benefits. Apply 1.888.619.6845 or www.NationalCarriers.com (Cal-SCAN)

DRIVERS - 100% Tuition paid CDL Training. No Credit Check. No Experience required! TRAINERS EARN 49c/MILE! 1-888-417-7564. CRST EXPEDITED www.JoinCRST.com (Cal-SCAN)

Company Drivers (Solos & Hazmat Teams) *GREAT PAY *GREAT MILES *CDL-A Required. We also have dedicated & regional positions available. Call: 866-448-1055 SWIFT. (Cal-SCAN)

515-BUSINESS SERVICES

ADVERTISE YOUR HOME, property or business for sale in 240 California newspapers. Reach over 6 million readers for ONLY \$550! Call this newspaper or visit: www.CAL-SCAN.com (Cal-SCAN)

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach over 6 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SCAN newspapers statewide for \$1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

WANTED: LIFE AGENTS. Earn \$500 a Day. Great Agent Benefits. Commissions Paid Daily, Liberal Underwriting. Leads, Leads, Leads. Life Insurance License Required. Call 1-888-713-6020. (Cal-SCAN)

516-BUSINESS OPPORTUNITIES

Are your finances all over the place? Do you need a loan to get them straight? Call (877) 220-2660 Bad credits ok!

100% GUARANTEE or COMPLETE REFUND! Revolutionary product changes the lives of people. Just work the business per our strategic marketing plan. \$9,000. Call 1-800-477-2334. (Cal-SCAN)

ALL CASH VENDING ROUTE! Be Your Own Boss! 25 Machines + Candy All for \$9995. Vend3. 1- 877-915-8222. All major credit cards accepted! (Cal-SCAN)

BE YOUR OWN BOSS - Start Today! Own a Red Hot - Dollar, Dollar Plus, Mailbox or Discount Party Store from \$51,900 worldwide! 100% Turnkey. 1-800-518-3064. www.DRSS4.com (Cal-SCAN)

520-JOBS WANTED

I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

JOBS. JOBS, JOBS! Get paid to train in the California Army National Guard. Up to 100% tuition assistance. Part-time work. Full-time benefits. May qualify for bonus. www.NationalGuard.com/Careers or 1-800-GO-GUARD. (Cal-SCAN)

521-ORGANIZING SERVICES

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word-processing, and filing and organizing. (323)291-4601.

610-FOR SALE

WINE of the MONTH CLUB! Send the gift of wine all year long! 2 Bottles each month from award-winning wineries around the world. Call 888-682-7982 and get FREE SHIPPING! (Cal-SCAN)

One war ration book #four 1943 stamps and all I.d enclosed (310) 908-4278

NEW Norwood SAWMILLS-LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www.NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

PRODUCTS FROM 3M, Greenlee, MSA, Condux, Allegro & more. We are a National Distributor for Underground, Aerial, Drilling, Safety & Telecommunication. Disabled Veteran Business 1-800-290-7752. www.MajorCommerce.com (Cal-SCAN)

SHARI'S BERRIES - Mouthwatering gourmet strawberry gifts fresh for your Valentine! 100% satisfaction guaranteed. Delivered nationwide. SAVE 20% on Dipped Berries! Visit www.berries.com/berries or Call 1-888-903-2988. (Cal-SCAN)

721-MEDICAL SUPPLIES

WANTED DIABETIC TEST STRIPS. Cash Paid. Unopened, Unexpired Boxes Only. All Brands Considered. Help others, don't throw boxes away. For more information, Call 888-491-1168. (Cal-SCAN)

726-MISCELLANEOUS

Get DISH with FREE Installation - \$19.99/mo. HBO & Showtime FREE - Over 50 HD Channels FREE! Lowest Prices - No Equipment to Buy! Call for Details 1-877-887-6146. (Cal-SCAN)

NEW Norwood SAWMILLS-LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www.NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

730-MUSICAL INSTRUMENTS

Beautiful Harpsichord. Great condition. Beautiful art work. Great for conversation piece. Price \$6,500. Call (949)831-8562

901-FINANCIAL SERVICES

CASH NOW! Cash for your structured settlement or annuity payments. Call J.G. Wentworth. 1-866-SETTLEMENT (1-866-738-8536). Rated A+ by the Better Business Bureau. (Cal-SCAN)

PAYDAY LOANS up to \$1000! Fast & Friendly Phone Approvals! No Credit Checks! Call Today & Have Your Advance in 24 hrs. Call Now 888-443-3217. (Cal-SCAN)

955-AUTOS WANTED

A CAR DONATION HELPING SICK KIDS! Donate Your Car to SONGS OF LOVE and make a sick child smile! Featured on NBC (TODAY SHOW), CNN. Tax-deductible, all vehicle conditions accepted. www.SongsofLove.org 888-909-SONG (7664)

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing, Tax Deductible, Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. 888-902-6851. (Cal-SCAN)



Question: What's better than two-hour free parking? **Answer:** *Three hour free parking!*

Especially now when fiscal responsibility is so important!

HOW IS THAT POSSIBLE?

- Medical developer sponsored **MEASURE 2P** will **COST** our residents an estimated \$1.3 million dollars every year.
- **MEASURE 3P** provides Beverly Hills residents with **3 hours** of free parking for only a fraction of the cost of Measure 2P

If there is going to be a cost to the City for additional free parking, the benefits should go directly to the residents of Beverly Hills!

THE TRUTH ABOUT 3P:

- It **DOES NOT** change the current parking policies for non residents
- It gives residents an additional hour of free parking and an added incentive to shop in Beverly Hills
- Measure 3P is a "grass roots" effort, backed by residents of our City
 - The supporters of 3P are your neighbors, not developers who are willing to spend hundreds of thousands of dollars to get Measure 2P passed **AT YOUR EXPENSE!**



Yes ON MEASURE 3P

say NO to special interests - VOTE NO ON MEASURE 2P

Because fiscally responsible 3 hour free parking is a better solution!

Paid for by Resident United for Measure 3P for 3 Hour Free Parking
335 N Maple Dr., # 366, Beverly Hills, CA 90210