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Issue 631 • November 3 - November 9, 2011

Beverly High Athletes Inducted Into Hall of Fame

Vote Tues.
Weekly endorses
**BRIAN GOLDBERG
& NOAH MARGO**



Honorees discuss how sports changed their lives



briefs

Planning Commission approves Jim Falk Lexus renovation project

In a unanimous vote, the Planning Commission approved plans for the rebuilding of the Jim Falk Lexus dealership at 9230 Wilshire Blvd. following eight hours of discussion at last Thursday's commission meeting.

The project's approval included a conditional use permit with 105 conditions. Construction of the 45-foot tall dealership with 70 service bays will involve a rare relocation of an alley. The project will next be presented to the Architectural Commission and ultimately to the City Council for final approval.

Many of the project's parameters were established at the Sept. 27 meeting, when the applicant brought forth a significantly revised project for the dealership, based on requirements of Lexus Corporate management. Project approval involved issuing a zone text amendment excluding 50 percent of the subterranean service areas from the definition of floor area, allowing the proj-

ect to comply with floor area ratio (FAR) requirements in a commercial C-3 zone; authorizing the relocation of the alley currently bisecting Wilshire Boulevard and Maple Drive; and issuing an encroachment permit to allow loading operations to occur on public property. The conditional use permit requires the majority of employees to park offsite within 1/3 of a mile of the dealership.

"We wanted to be very careful that we balanced the size of the project with the [adjacent] neighborhood," Planning Commission Chair Dan Yukelson said. "As a result, we've imposed over 100 conditions. [The conditional use permit] will help us better control the activity that goes on there."

Former Mayor Steve Webb, who lives in the neighborhood and represents the owner of the apartment building at 131 S. Maple Drive and the owner of the commercial property at 9250 Wilshire Blvd., did not view the large number of conditions in a positive light. Webb said his clients would be evaluating whether or not to file an appeal of the conditional use permit to the City Council. Webb formerly represented the nearby Nessah Synagogue and opposed the project presented at the December 2010 hearing.

"The fact that the Planning Commission felt compelled to impose something in excess of [100] conditions relating to the operations of the service center is telling in and of itself that its operations are of such a magnitude and the potential impacts on the residential community are so great that this was the only way that the Commission felt comfortable in approving the project," said Webb, who also expressed concern about how the City would monitor the conditions.

Part of the renovation requires the relocation of the alley currently bisecting Wilshire and Maple. The City's Transportation Division studied the alley and recommended replacing it with a new 20-foot wide alley, which is wider than the existing alley, immediately south of the proposed building.

"We also have a green zone buffer between the project and the apartment building south of it," Yukelson said. "In addition, there will be a three-foot greenbelt [with landscaping] that will help screen the project. On top of that, the project is to be built with a solid wall facing the apartment building."

The proposed project allows the demolition of the existing dealership and construction of a new 45-foot tall dealership with four levels, including two subterranean levels. The dealership would have approximately 29,000 square feet of showroom and office space on the first and second levels, 82,000 square feet of vehicle parking and circulation areas within all four levels, and approximately 57,000 square feet of subterranean vehicle service areas.

WHAT'S ON YOUR MIND?

You can write us at:
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Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com

Inside Beverly Hills—BHTV10

Inside Beverly Hills, moderated by columnist Rudy Cole, will next air on Nov. 3 at 6 p.m., Nov. 4 at 6 and 10 p.m., Nov. 7 at 3:30 p.m., Nov. 8 at 5:30 and 6:30 p.m., and Nov. 9 at 3:30, 7 and 10 p.m. For details, visit beverlyhills.org.

SNAPSHOT



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Revisions presented in September included decreasing the height of the building from 56 feet to a code-compliant 45 feet; reducing the number of service bays by two and relocating all 70 service bays below ground; increasing the number of parking spaces from 250 to 352 (now 347 to leave seven spaces available for moving vehicles around); moving loading operations to Wilshire Boulevard, away from residential uses on South Maple Drive; installing a traffic signal at Wilshire and Maple to better facilitate turning movements; and proposing a physical barrier to prevent left turns into the dealership from South Maple Drive to reduce traffic impacts on the neighboring residential area.

"Before they were looking for extra height. What the applicant did is [they were] willing to go underground one additional level," Yukelson said. "Since all of the repair facilities are going to be underground, they will be buffered. There should not be noise leaking out and disturbing the residents."

Jim Falk Lexus currently utilizes a satellite station on Robertson and Charleville boulevards to accommodate additional service bays. Yukelson said Jim Falk Lexus has proposed 70 service bays to meet Lexus' corporate standards, and consolidating all

service bays in one location will increase efficiency.

"It is still my position that a service center with approximately 70 service bays is more akin to an industrial usage than a commercial usage, as you would have if you just had the sale of automobiles," Webb said.

Attorney Mitch Dawson, who represents Jim Falk Lexus, said his client was pleased with the Planning Commission's decision.

"[Jim Falk Lexus] felt comfortable with the conditions and will do the best it can to make it a positive project for Lexus and for the neighborhood," Dawson said.

Yukelson said he believes Jim Falk Lexus is an important business to Beverly Hills. Dawson said Lexus presently contributes over \$1 million in sales tax revenue to the city, inclusive of automobile sales and parts.

"I feel very good about this project," Yukelson said. "Not only is the business actively involved in the community, in my opinion they put their money on the table. They spent significantly more dollars to develop this project by going down below another level just to ensure compatibility with the neighborhood."

To avoid the appearance of a conflict of interest, Commissioner Brian Rosenstein recused himself because his father's com-

pany, New Pacific Realty, owns the empty lot directly adjacent to Lexus on Wilshire Boulevard.

1,478 voters submit mail ballots

As of Tuesday, the Los Angeles County Registrar-Recorder/County Clerk's office had received 1,478 vote by mail ballots for the Nov. 8 BHUSD Board of Education election. Typically turnout in a Board of Education election is between 3,000-4,000 of approximately 21,000 registered voters.

7-Eleven in Beverly Hills could be an uphill battle

The Planning Commission held a study session Oct. 27 to preview the 7-Eleven proposed for 401 S. Robertson Blvd. at the corner of Olympic Boulevard, next door to the private K-6 Page School. The study session was an opportunity for the applicant to receive feedback from the Commission before seeking formal review.

The lot on the southwest corner of Robertson and Olympic boulevards has been vacant since a gas station ceased operations in 2004. Though the project is code-compliant, Planning Commission Chair Dan Yukelson said he thinks the project could be an "uphill battle" because of potential impacts to nearby residents on South Clark Drive, southwest of the proposed site.

The code-compliant one-story, 2,496 square-foot building would stand 20 feet tall and provide eight parking spaces, the minimum required. The project also proposes a 12' by 35' loading zone. In the past, convenience stores meeting the minimum code requirements could have been approved by right, but the City Council passed an interim ordinance last April requiring "high-impact convenience stores"—stores that dedicate over half the square footage to the sale of general food and drink products, tobacco, magazines and toiletries; open before 7 a.m.

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NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Tuesday, November 15, 2011, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & CHARGES TO ADD AN APPLICATION FEE FOR PARTICIPATION IN THE MILLS ACT PILOT PROGRAM.

The City proposes a new fee for these property owners in the City that apply for participation in the City's Mills Act Pilot Program. The Mills Act Pilot Program is a proposed City program, based on state legislation that would provide tax relief for owners to maintain qualifying historic properties in the City.

The City Council is taking action only on the fee as noted above. The remaining taxes, fees, City service charges, and other fees, charges, extractions and required payments for municipal services, inspections, enforcement activities or for other indicated purposes set forth in the Comprehensive Schedule of Taxes, Fees & Charges will remain in place.

At the public hearing, the City Council will hear and consider all comments. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

Please note that if you challenge the Council's action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

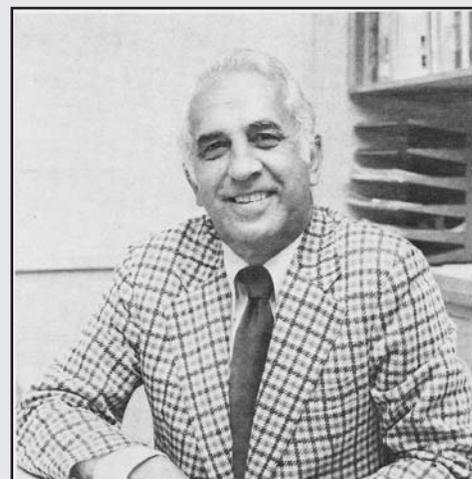
If there are any questions regarding this notice, please contact Peter Noonan, Associate Planner in the Beverly Hills Community Development Department at 310.285.1127 or by email at pnoonan@beverlyhills.org. Copies of the staff report and associated documents are on file in the Community Development Department and can be reviewed by any interested person at 455 N. Rexford Drive, Beverly Hills, California 90210.

BYRON POPE, CMC
City Clerk

Miletich, legendary coach and administrator, passes at age 92

Steve Miletich, longtime Beverly High coach and administrator, passed away on Oct. 21 at the age of 92.

Miletich started his career at Beverly High as a physical education teacher and coach in the late 1940s. Eventually, Miletich became the boys' vice principal until his retirement in 1979. That same year, Miletich was inducted into the Southern California Interscholastic Basketball Coaches Association Hall of Fame. Miletich also served for many years on the CIF executive council and was instrumental in establishing the Southern California Golf Association.



Steve Miletich

"As a student you just knew [Miletich's] presence. I was fortunate to know Steve first as a Beverly High student and then as a colleague," retired El Rodeo Principal Steve Fisher said. "Steve was an inspirational coach, teacher and administrator. As a high school basketball coach he was simply the best, loved by all his players. Steve was a great role model and inspired me to seek a career as a teacher."

Recently retired BHUSD Superintendent Dick Douglas called Miletich a mentor.

"He was the man, he knew Beverly Hills, he knew kids, and he knew coaching," Douglas said. "He set the standard for us and we tried to follow it."

Beverly High Assistant Principal Chuck Kloes, who was hired by Miletich, described Miletich as an outstanding coach and said he was well respected in high school athletics throughout Southern California.

Miletich was an accomplished athlete who attended USC on a basketball scholarship. His son-in-law George Farmer, who married one of Miletich's daughters, played five seasons in the NFL as a wide receiver for the Chicago Bears and Detroit Lions between 1970 and 1975. He was named to the UCLA Athletic Hall of Fame in 2000. Farmer's son Danny Farmer also attended UCLA where he played football and volleyball, and went on to play wide receiver in the NFL for the Cincinnati Bengals between 2000 and 2002.

"Of seven grandkids, there were four of us that played college sports," Danny Farmer said. "Two ended up playing professionally. It is definitely an athletic family."

Farmer's cousin Ryan Stromsborg was drafted by the Toronto Blue Jays and played in the minor league.

"[Miletich] was one of ten brothers and sisters and he was the last surviving child from that generation," Farmer said. "He was always looked at from my standpoint as the patriarch of the family. He has always been the person that everyone modeled themselves after."

Miletich and his wife Peggy Miletich, who passed away in June, had been living in the same house in West Los Angeles since 1954. When their neighbors and close family friends Frank and Eileen Butler passed away, Farmer's cousin Kevin Stromsborg bought their house and moved in across the street from his grandparents.

"One thing that is very constant is he was such a special man to so many people," Farmer said. "His legacy is definitely living on because of the way he carried himself and because of the way he taught others to carry themselves."

A memorial Mass will be celebrated today at 11:30 a.m. at Holy Cross Cemetery at 5835 W. Slauson Ave. in Culver City. In lieu of flowers, consider a donation to Delores Mission School at 171 S. Gless Street in Los Angeles, 90033.

briefs cont. from page 3

or close after 9 p.m.; and have on-site surface parking or are located within 300 feet of a residential zone—to be subject to discretionary review. As a result, any potential convenience store meeting that definition must apply for a conditional use permit to operate in Beverly Hills.

“We gave them feedback, some of the

concerns being the amount of noise the project would give out because it’s a 24-hour operation there, the amount of traffic that might be there, and lighting that might leak out at night. We asked them for studies on that,” Planning Commission Chair Dan Yukelson said.

The Commission has requested a noise study and additional information about the

traffic study that was submitted by the applicant, which showed the project would not result in a significant adverse impact.

7-Eleven Senior Real Estate Representative Paul Fercho was introduced at the meeting as the applicant, since 7-Eleven is responsible for its franchises’ land and buildings. Architectural Commission Chair Fran Cohen, who was not acting on behalf of the Commission, made the project presentation at the meeting. Cohen told the Commission 7-Eleven was paying her to work with the applicant team. Cohen said she knew the proposed franchise operators Sean Naiem and Hooman Golian, Beverly Hills residents who live nearby the proposed site. They currently operate three 7-Eleven stores in the Los Angeles area, Cohen said.

Cohen and Fercho explained that 7-Eleven’s goal was to serve the neighborhood and revitalize the area. Franchises are allowed to order 15 percent of their items from vendors of their choosing and 7-

Eleven plans to sell kosher items in Beverly Hills, Fercho said.

Yukelson said the Commission was concerned about the possibility of 7-Eleven selling tobacco, beer and wine near a school, though Fercho said 7-Eleven has no immediate plans to apply for a license to sell beer and wine.

“If we decide to apply for beer and wine, we would come back one year later after proving we’re a good neighbor,” Fercho said.

Yukelson also said the Commission would like to see another possible design for the building, and not the company’s standard “box” design.

“We are moving forward and will do a noise study and present other, more creative looks for the location,” 7-Eleven spokesperson Margaret Chabris said. “Currently, we believe that part of Beverly Hills is being underserved. There is no place you can go late at night to get diapers, toothpaste, fresh



NOTICE OF COMMITTEE VACANCY:

GROUNDWATER MANAGEMENT PLAN TECHNICAL COMMITTEE
Deadline to apply: November 18, 2011

The Beverly Hills City Council is seeking qualified residents to fill one vacancy on the Groundwater Management Plan Technical Committee.

For more information on this Committee position, please visit the City’s website at www.beverlyhills.org or call the City Clerk’s Office at (310) 285-2400.

BYRON POPE, CMC
City Clerk



NOTICE OF PUBLIC HEARING

DATE: November 10, 2011

TIME: 1:30 PM, or as soon thereafter as the matter may be heard

LOCATION: Council Meeting Room 280A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210



The Planning Commission of the City of Beverly Hills, at its meeting on November 10, 2011, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider:

A request for a Summary Alley Vacation pursuant to Section 8320 of the California Streets and Highways Code. The subject alley abuts the property located at 1111 Coldwater Canyon Drive and bisects two parcels with common ownership. The Planning Commission will review the requested vacation for conformity with the City’s General Plan as required by California Government Code Section 65402.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The project qualifies for a Class 1 Categorical Exemption Section 15301 (c) of the Guidelines in that it involves slight changes to the City’s existing circulation system without any expansion of the system.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission’s action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **David Reyes, Principal Planner** in the Planning Division at 310.285.1116, or by email at dreyes@beverlyhills.org. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.



NOTICE OF INTENT TO ADOPT A NEGATIVE DECLARATION AND NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the City Council of the City of Beverly Hills, at its regular meeting to be held on Tuesday, November 15, 2011, at 7:30 p.m. or as soon thereafter as the item may be heard, in room 280 of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS ADOPTING THE 2008-2014 GENERAL PLAN HOUSING ELEMENT UPDATE, AMENDING THE CITY OF BEVERLY HILLS GENERAL PLAN SAFETY ELEMENT TO INCLUDE THE CITY OF BEVERLY HILLS HAZARD MITIGATION ACTION PLAN, AND ADOPTING A NEGATIVE DECLARATION PURSUANT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT.

The 2008-2014 Housing Element Update and Hazard Mitigation Action Plan have been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The Housing Element Update establishes the City’s housing programs in effect during the 2008-2014 planning cycle, and the Hazard Mitigation Action Plan establishes the City’s emergency management policies and actions in effect during the planning period of 2010-2015. An initial study has been prepared pursuant to the requirements of the California Environmental Quality Act and no significant adverse impacts on the environment have been identified. A negative declaration has been prepared and is available, along with the initial study, for public review at the following locations:

City of Beverly Hills City Hall - Permit Center 455 N Rexford Dr, 100 Beverly Hills, CA 90210	City of Beverly Hills Library, Reference Desk 432 N Rexford Dr Beverly Hills, CA 90210	City of Beverly Hills Website www.beverlyhills.org
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All interested persons are invited to attend the public hearing and speak on this matter. Written comments may also be submitted, c/o Peter Noonan, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210. Written comments should be received during the previously noticed 35-day comment period, which ends at 5:00 p.m. on November 7, 2011. Written comments may also be submitted at the public hearing.

Please remember, if you challenge the City’s action in court, you may be limited to raising only those issues you or someone else has raised at a public hearing, or in written correspondence delivered to the City either at the hearing or prior to the end of the public comment period.

If there are any questions regarding this notice, please contact Peter Noonan, AICP CEP, Associate Planner, Community Development Department, Planning, at 310.285.1127 or by email at pnoonan@beverlyhills.org. The case file is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC
City Clerk

food or emergency items.”

Yukelson said the Commission would give the applicant due consideration if and when the applicant returns for formal review.

“I’m open-minded, [but] I think that it’s an uphill battle,” Yukelson said.

There is an existing 7-Eleven seven blocks away from the proposed location, on the southwest corner of La Cienega and Olympic boulevards in Los Angeles.

Architectural Commission subcommittee to help Fleming’s toward final approval

The Architectural Commission established a subcommittee on Oct. 19 to assist Fleming’s Steakhouse, which will be located at 250 N. Beverly Drive, toward final approval.

The project last came before the Architectural Commission on Sept. 21, when the Commission suggested refinements that included simplifying the color palette of the building and improving and reducing the size of proposed signage. Architectural Commission Chair Fran Cohen said the project is close to reaching final approval.

“The commission felt that the façade remodeling needs another level of refinement,” Cohen said. “The subcommittee will help them go through the process in a timely manner so they can hopefully open before the end of the year.”

In an effort to increase the Architectural Commission’s efficiency in reviewing projects, the Planning Division recently implemented changes to the application process.

The application fee has been reduced by 20 percent and applicants that receive approval after only one Commission meeting will receive a refund of 50 percent of the application fee. The Planning Division expects most projects to be completed within one to two months after an application is submitted.

“The Architectural Commission works with the staff and the applicant to ensure the timely manner in which the applicant goes through the process,” Cohen said.

Beverly High graduate named to Fortune’s 40 Under 40



Mike Caren

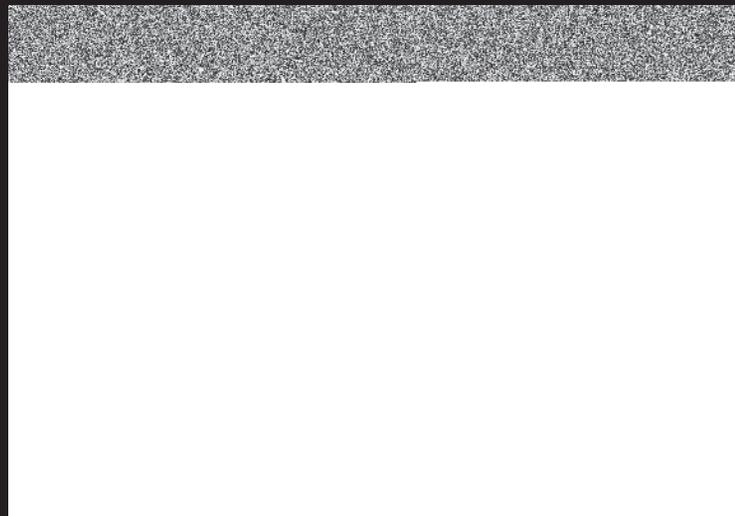
1995 Beverly High graduate and Elektra Records Co-President Mike Caren finds himself among influential company on Fortune’s 40 Under 40 list. At No. 32, Caren and Co-President John

Janick appeared on the same list as Facebook founder and CEO Mark Zuckerberg, Google co-founder and CEO Larry Page, and American Idol host Ryan Seacrest.

“It was kind of surprising and fun [to make the list],” Caren said. “I guess it was a sign that people are paying attention to

briefs cont. on page 7

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- NANCY KRASNE, FORMER MAYOR& EVERLY HILLS

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RE-ELECT

BRIAN DAVID GOLDBERG, PHD

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**Frances Bilak
And
Hon. Brian Goldberg**

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from the hills of beverly

More subway hysteria

And other notes of interest

By Rudy Cole

Repeating misinformation, and I use the word advisably, does not make it fact, and the attempt to smear the council for attempting to be effective, and not hysterical, opportunistic zealots, is doing this community and the fight to prevent tunneling under our high school an historic disservice.

So, permit me one more effort to place the battle over the subway route in some rational perspective.

We can begin with some scare headlines and some fact checking: "MTA Will Put Tunnel Under Beverly High."

Fact: No decision has been made, none. What has happened is that a very distinguished panel of scientists/geologists has unanimously released a preliminary report with findings that include enormous seismic risks if the subway goes under the Santa Monica Boulevard alignment.

Fact: This report will be part of the Draft Environmental Impact Report that will not be ready for review until early next year. Then Beverly Hills can join others in providing comments, including whatever technical data we can provide that might dispute the MTA panel's findings. The period for review after release is 45 days.

Fact: Only after the DEIR is approved can the MTA board begin hearings on the route. All of our concerns will automatically be included in the report.

Fact: And this seems not to be accepted no matter how many times it is repeated, but ALL five members of the Beverly Hills City Council approved a resolution prepared by Councilmember **John Mirisch** and Vice Mayor Dr. **Willie Brien** OPPOSING going under the high school, the Constellation alignment. Mayor **Barry Brucker**, Vice Mayor Dr. Brien, Councilmembers **Lili Bosse**, Dr. **Julian Gold** and Mirisch are on record as being against any route that goes under south-

west homes and our high school. There is no equivocation, no hesitancy and no failure to speak out.

Of course, there are side, political and opportunistic reasons for the baseless allegations against the council, but that approach is doing a real disservice to our community.

Yes, an irresponsible Century City developer attempted to use a possible subway station to promote his project. Now, sources in Los Angeles have told us that the development was "dead on arrival" and far too large. So much for this all being driven by some new Century City business interest.

What this really comes down to is tactics and effectiveness—not responding to the loudest, most hysterical appeals to emotions and, also important, not throwing scarce financial resources in wasteful, feel good endeavors.

If the plan of the most strident voices in our community was to anger the decision makers on the board of the MTA, they have succeeded. Personal attacks on elected officials, including our County Supervisor and MTA Board member **Zev Yaroslavsky**, are really outrageous—both in terms of winning the battle and rational process.

Yaroslavsky made it very clear, from the first time he met with city leaders, at a meeting arranged by Southwest Beverly Hills Homeowner Association president **Ken Goldman**, that he would NOT vote for any route that was shown to be hazardous: the safety of our kids came first.

Did Zev also provide some rational arguments that offset the fear mongers? He came to Beverly Hills and placed this whole debate in a balanced perspective, pointing out an irrefutable reality: Subways have been constructed all over the world, including the United States, that go under all kinds of public buildings,

homes and even public schools, with no impact on safety.

However, and that word has very special meaning in this debate, personally I continue to oppose tunneling under the high school. Perception is important too, and this simply does not feel right. But to deny the science, to cast doubts on the integrity of the elected and public officials who will make the final decision is the worst possible strategy.

Political opportunism, efforts to settle old battles should have no place in this debate, nor should arguments on who spends the most on less-than-effective Washington lobbyists/lawyers. Hasn't worked and won't change one vote in Congress or the MTA board.

What has been most irresponsible is the move to divide our city. It has made us appear to be both amateurish and ineffective, and it has to end, now.

Also, and just for the record, when the key MTA public hearings were held before a packed audience at Roxbury Park earlier this year, some of the council's sharpest critics did not even bother to appear. (Ken Goldman helped rally the troops and was an effective speaker.) Yes, I added my voice, for what that was worth, and have no regrets.

All too exciting for you? The remedy for calming nerves is any report on our school board election. There are no major differences on issues and no exciting forums that separated the candidates. In most recent city council and school board elections, the votes were cast on approval ratings of incumbents, not this time out.

While people are fighting all over the world to exercise their right to vote, in our community, where excellence in education is our tradition, probably 75 percent of qualified voters will NOT cast their ballot for school board.

Mail as opposed to walk-in votes will soon dominate elections, including this one. As of Tuesday, 1,478 mailed ballots were received by the Registrar of Voters.

In case you are involved and interested, don't expect any quick election results, especially if it is a close election. Because one of the major candidates is a write-in,

all ballots with his name will be put aside and not counted immediately. They will be tallied later with "provisional ballots": those received late, absentees delivered to the polls or ballots not clearly marked. It may take two weeks to declare the winners. (This column has recommended **Lewis Hall**, incumbent **Dr. Brian Goldberg** and write-in candidate **Noah Margo**.)

Efforts to bring our first-ever 7-Eleven to Beverly Hills has not brought out the Planning Commission welcome wagon.

Loads of use issues have been raised for the company's plan to open a 24-hour store on South Robertson Boulevard. One of the many questions raised is the sale of tobacco products at a venue so close to a school. The store proponents also admitted they would soon attempt to gain approval for the right to sell alcohol products, although that is not part of the current application. (Sale of liquor would also depend on approval by the state's ABC, and that would be tough considering the proximity of the school.)

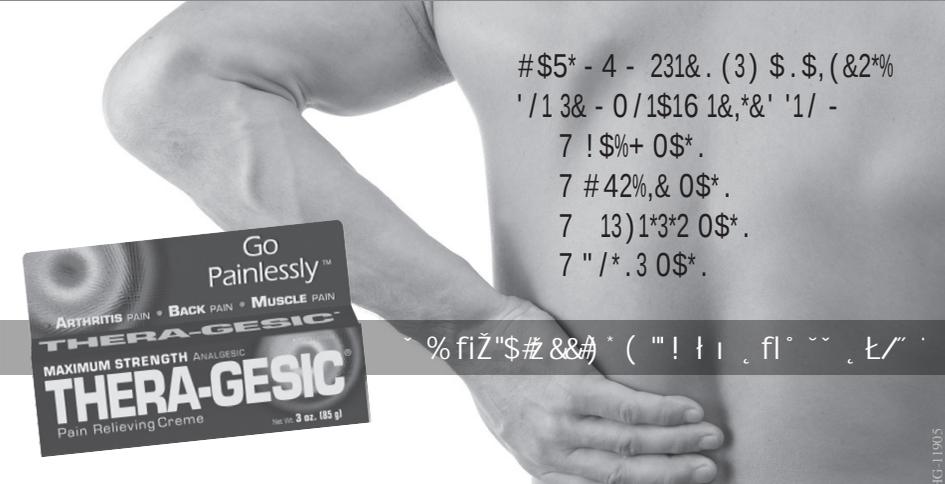
Encouraging news from planning staff and the commission: a responsible "preservation" ordinance is now very much on the agenda. Commission took first steps to revise the present rules next week. We do have rules, just that they are not sufficiently clear or enforceable.

Very disturbing is the inability of the Police Officers Association and the city to resolve their current contract negotiations. Both sides have retained outside negotiators and neither has given any reasons for the inability to recommend a new contract, but the community is becoming very concerned.

Without judging the merits, and since neither the police or the city have offered any explanation for the lengthy process, it is time for the city manager and the council to push for a resolution. This drawn out discussion is very new to our community and is creating uncertainty in both the city and the department.

A group of citizens, including former mayors, has also urged the council to come to terms, and soon. It would be a great idea to announce an agreement at the annual police association dinner next Monday, or at least indicate that a settlement is imminent.

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Plans for a luxury type motion picture complex to come to Beverly Hills may not happen. Apparently, some representatives of the Montage Beverly Hills have objected to the height of the proposed theatre because it might block views from the hotel.

Certainly, that's a valid concern, but hopefully some compromise can be reached, although at the moment that seems unlikely. Incredible, that in this community, so involved in the film industry, there is no modern movie theatre.

The North Canon Drive proposed site could have added vigor to a rapidly improving street, now home to some of the finest restaurants in California.

Shopping for the best sandwiches in the area? Try the **Wolfgang Puck** Avocado and Turkey available at Gelson's in Century City, which also has a Puck counter for other food items.

Puck did not immediately agree to my suggestion that he include this sandwich on his Spago Menu.

Locally, good sandwiches can also be found at Beverly Hills Market and Whole Foods, but better variety at the former, and quicker.

Although the Puck sandwiches are always fresh, Gelson's is often careless with their expiration dates. We found soon to expire milk products several times at their store. But still the best place for fresh produce and meat products.

Incidentally, a county food health person gave me a frozen food warning. If, when you open a product, the items seem to have spread and mingled, it is probably a sign that there may have been a defrosting in delivery. Probably not life threatening, but maybe taking it back to the place of purchase would be advisable.

LOCAL HERO

When I was doing some research on

briefs cont. from page 5

the work we're doing re-launching Elektra Records. That means a lot to me because re-launching Elektra has been a personal endeavor for me. I was always a fan of the label."

Elektra Records, which was originally founded in 1950, went on hiatus in 2004 when the label was consolidated under Atlantic Records. Under the direction of Janick and Caren, who has been working for Atlantic since 1995, Elektra re-launched in 2009. Elektra counts Cee Lo Green and Bruno Mars among Elektra's popular artists.

"I wanted a new challenge, and to create an outlet for a certain type of artist, and Elektra became the perfect fit for that," Caren said. "Elektra was always a great label, where artists were usually critically acclaimed and commercially viable, and that's a very difficult thing to achieve."

Caren got his start by leveraging his connections from the KBEV broadcast radio program to find summer internships at various record labels.

"I started talking to record labels in order to convince artists to make appearances at the cable radio and the television [station]," Caren said. "That led to an internship between my sophomore and junior years at Interscope Records."

Caren's networking also led to the appearances of Queen Latifah, the Fugees and KRS-One at the KBEV studio.

While interning at Ruthless Records one summer, Caren met Will.I.Am of the Black

Eyed Peas, who attended Palisades Charter High School.

"I created a little studio in my bedroom in high school and worked with my friends that rapped or sang," Caren said. "Some of the very first Black Eyed Peas songs were recorded in my bedroom."

Caren said media teachers Dave Stiles and Jon Cherney inspired Caren to call the record labels and be aggressive about executing his vision. The theater in Beverly High's Science and Technology center was named after Cherney.

"Beverly [High] was great for me," Caren said. "Overall the teachers were great, the school was flexible and there were great programs. My children will probably go to Beverly."

Caren, who currently resides in Beverly Hills, has a two-year-old son, Lucas Caren, and his wife Maira Caren is currently expecting a daughter.

Caren began working for Atlantic his senior year at Beverly High and upon graduation, Caren moved to New York to simultaneously work at Atlantic headquarters and attend Stern School of Business at NYU.

"I [wasn't] consciously trying to create a career in music," Caren said. "I had planned to do undergraduate business and then go to law school. I sort of looked at music as fun and entrepreneurial and I would continue doing it until it wasn't stimulating. I never really had an opportunity to back out."

-- Briefs compiled by Melanie Anderson

briefs cont. on page 10

disaster preparedness, I spoke to some state and county officials who all had very high praise for our own Director of Emergency Planning, **Pamela Mottice-Muller**.

I didn't ask, they volunteered this widely held opinion of our city staffer who is in charge of preparing for and dealing with any kind of disaster.

A true professional, with great management and communication skills, we are a safer community because Pamela is at

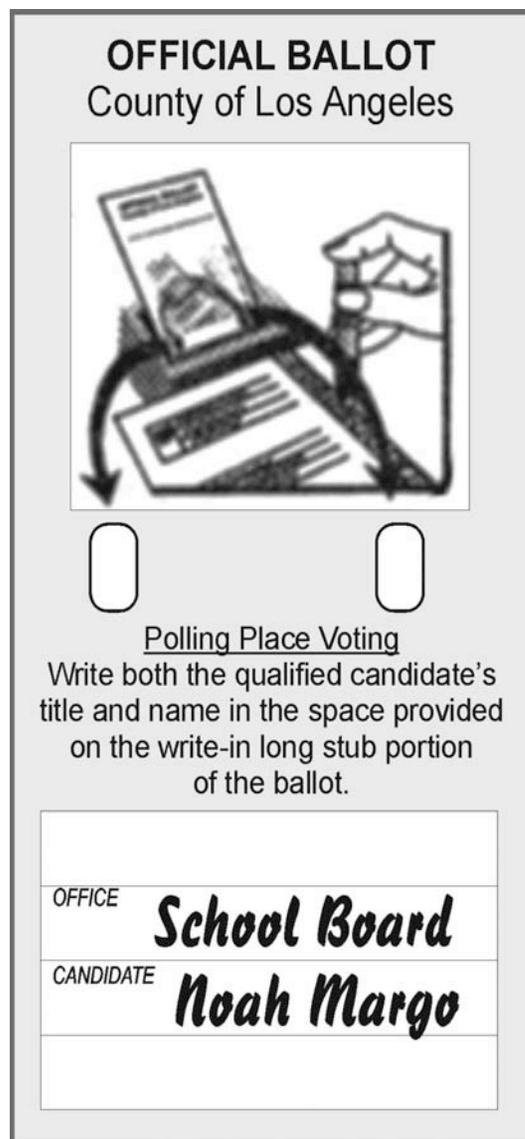
the helm. So, this week's Local Hero: Pamela Motice-Muller.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

Your neighbors know how to write in Noah Margo. Do you?

Tanaz Akhlaghi, Amy Bell, Liliana Bergher, Michel & Jeff Best, Hope & Chris Biehl, Lili Bosse, Les Bronte, Adrea Caren, Rudy Cole, Ellen & Don Creamer, Daryoush Dayan, Marlene & Jerry Dobkin, Brandon Douglas, Mandi & Steve Dyner, Lorraine Eastman, Azy & Farhad Farhmand, Steven Fenton, Ellen & Irwin Frankel, Marta Freud, Peter Gabayan, Noah Furie, Elisa & Bruce Geller, Denise & Andy Geller, Anna & Glenn German, Julie & Jay Gilberg, Susan & Adrian Gluck, Jon Gluck, Goldman, Howard Tammy and Joan Gross, Hamid Hankin, Mrs. Hornwood, Josephson, Kaiserman, Kendall, Joe Kleinert, Brad Hal & Leslie Levi, Mrs. Karon, Mr. Lisa & Andy & Leo Lopez, Maas, Joni Abbie & Phil Margo, Mrs. Maybaum, Melamed, John Rebecca and Nancy and Leslie and Mr. Jonathan Roberts, Brian Rosenstein, Sabel, Mrs. Michael & Michael Jennifer

Lori and Ken Julie and Goldstein, Brad Green, Maryam and Halimi, Dev Roberta May Mrs. Susan Rose & Scott Mrs. Meghan and Simone Suzanne and Kreshek, Doris, Lazner, Russ Carolyn Lew-Michael Libow, Licht, Jennifer Mrs. Virginia Maltzman, Margo, Laura Laurie Mr. Shahram Magdalena and Mirisch, Dr. Morris, Victor Moss, Evan Pinchuk, Prince, Linda Jennifer and Rodier, Brian Patti & David Roxana Sayah, Sayegh, Cheryl Schwab, Terrell-



Schwartz & Mitch Schwartz, Marla & Richard Seff, Tamar & Randy Seff, Joy & Milton Shefter, Jeffrey Shinbrot, Garson Silvers, Oreet and Steve Smith, Mel Spitz, Paulette & Sam Storm, Sherry & Bob Tedeschi, David Weisberg, June & Gilbert Weiss, Ruth Wirth, Sue Wittner, Joan & Herb Young, Joy Zaki, plus...Endorsed by the *Beverly Hills Weekly* & the *Beverly Hills Courier!* (Partial List)

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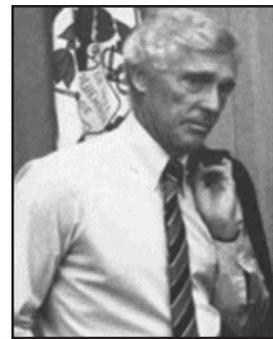
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coverstory

BEVERLY HIGH ATHLETES INDUCTED INTO HALL OF FAME

Honorees discuss how sports changed their lives

By Melanie Anderson



WALLY WOLF
(Posthumous honoree)
Class of 1947

Swimming and Water Polo

At age 17, Wally Wolf was not only one of the youngest Olympians representing the United States in London in 1948, but also one of the youngest gold medalists when his 800-meter freestyle relay team broke the world record. Wally's swimming and water polo career would include three more trips to the Olympic Games in 1952, 1956 and 1960.

Wally and his brother Rube Wolf Jr. grew up traveling with their parents Rube Wolf and Sunny Perry, who were MC and choreographer respectively of the Fanchon and Marco Stage Show, which was started by Rube Sr.'s sister and brother. During the Vaudeville show's stint in Hawaii, the two brothers began swimming competitively. The family moved to Beverly Hills in 1939 when the show was based at the Orpheum and Paramount theaters. It was at Beverly High that Wally's career really took off, and the team won the state title all four years.

"I was also a CIF champion and held many of the records at the high school before [Wally] came in and broke them," said Rube, who lives in Apple Valley. "When he started beating me, I changed my event."

Wally followed Rube to USC in 1947, where they were on the swim team together for two years. In swimming, Wally garnered All-American honors all four years and earned All-Conference recognition for his water polo ability.

Like the Vaudeville shows, swimming was a family endeavor. Though she was not a competitive swimmer, their mother was their coach.

"She applied the same skills and discipline you use to become a professional dancer to us to become proficient swimmers," Wolf said.

Wally and Rube's father, an AAU official, timed and signed Wally's relay team's world record at the 1948 Olympic Games.

"My father was one of the three timers and they allowed him to be the timer [for Wally's race]," Rube said. "In those days they did not have electronic timers; it was done by watches, and all three watches agreed to the tenth of the second of the time."

Later in life, Rube and Wally became teammates once again on the Trojan Swim Club, an alumni swim team that participated in the Masters program. Wally gave up competitive swimming before Rube did because of Wally's demanding career as an attorney. In 1964, Wally skipped going to the Olympics for the fifth time as an alternate on the U.S. water polo team because it would have been difficult to leave his work and his wife, now known as Carolyn Wyatt, and three children, Jon and Scott Wolf and Lori Grillias for the approximately one-month duration of the Games.

The family lived in Manhattan Beach when Wally started working as an attorney at 20th Century Fox. Wally later became a motion picture agent, and was working as an agent and treasurer of a bank in Santa Ynez when he died unexpectedly in 1997.

When asked what made Wally such a successful athlete, Rube said among other things, it was having the confidence he could succeed.

"When people would come up to Wally or me in the race and ask, 'Are you going to win?,' of course we're going to win," Rube said. "We're not going to go into the race and think we're not going to win. Whether we win or not is beside the point. That is something that is prevalent with any and all successful athletes."



LOUISE SMITH
Class of 1978
Basketball and Softball

As Louise Smith was growing up, not many girls were playing competitive sports. Smith's passion for athletics developed from shooting hoops and tossing around the baseball in the backyard with her older brother.

Unlike many other schools at the time, Smith's parochial school, St. Bernadette in Baldwin Hills, offered competitive team sports for

girls starting in the sixth grade.

"It was a passion I was always fortunate to be able to pursue," Smith said. "It didn't matter to me how many other girls were doing it."

Smith, who had been living in Baldwin Hills, attended Beverly High on a multi-cultural permit. After the first two weeks of school, Smith found her friends and her rhythm on the basketball court, where she would excel all four years.

"Sophomore year was when we had our greatest all-around season," Smith said. "Our point guard was Anne Shutan, and we had some other all leaguers on that team. We were undefeated in the Bay League until the very last game. We went into the second round of CIF that year."

Smith became the first Beverly High athlete to earn CIF 4A Player of the Year recognition, which she achieved in basketball. She was also named Beverly High Athlete of the year her senior season, when she averaged 30 points per game and set state records for career and season scoring. She was an all-league selection all four years and league MVP in 1976 in basketball, and earned two all-league selections in softball.

Smith said softball and basketball teammate Keri Frankenstein has remained a lifelong friend. Smith also shared her softball and basketball experiences with Jan Schreiber Clark and basketball with Eva Stresemann.

"My senior year when I scored so many points, [Frankenstein] was the one who was breaking the assist record by passing me the ball," Smith said.

Smith described Coach Barbara Wilson as a mentor and advocate for equal opportunities for women's athletics, and Coach Carla Fujimoto as a fierce competitor who tried to bring that out in her athletes. McCarthy Lifetime Achievement honoree Tanis Harris, athletic department secretary Barbara Wilkie and Coach Sue Woodyard were supportive during the transition after Title IX passed, Smith said.

Learning that universities were beginning to offer athletic scholarships to women motivated Smith to put in extra hours developing her game individually and by playing pickup games at the UCLA men's gym. Smith earned a scholarship to Stanford University, where she was twice the all-conference center, 1981 Stanford MVP, and helped lead the team into the first-ever NCAA women's basketball tournament.

Throughout Smith's high school and college career, Smith made academics a priority. "As much as I would have liked to believe that a viable women's professional sports league was going to come into being by the time I graduated from college, I also knew that wasn't going to happen," Smith said. "I had always been a serious student [because] I wasn't preparing for a sports career, I was preparing for life."

Smith decided she wanted to be a writer, but she realized she would need another occupation to support herself. After college, Smith remained in Palo Alto and coached basketball at Gunn High School, where she showed a group of serious students it was possible to excel in both academics and athletics.

Following three years of coaching at Gunn, Smith moved back east to pursue her MFA in writing at Sarah Lawrence College. She spent about 20 years as a freelance writer and editor in New York City before returning to Los Angeles six years ago to assist her ill mother. Smith connected with her partner Barbara, a fellow 1978 Beverly High graduate, three years ago. Currently, Smith is working on her memoirs and still playing hoops with men at the Hollywood YMCA.



LOU RUDICH
Class of 1982
Soccer, Football and Baseball

Lou Rudich gave up marching in the band at halftime so he could take the field as the kicker of the Beverly High football team his sophomore year.

Rudich had already been playing soccer and baseball since his freshman year, but Coach Bill Stansbury approached him and said, "What do you think about kicking footballs?"

Joining the football team also involved Rudich, who was a percussionist, telling classmate and band mate Lenny Kravitz that he would not be able to jam with him anymore.

Rudich never looked back, and ended up starting in approximately 20 CIF playoff games—including two trips to the semi-finals with the soccer team—across the three sports. He also earned Male Co-Athlete of the Year, which he shared with 2010 Hall of Fame inductee Bob Kay. Current Beverly High Special Education Department Chair Gregg Riesenber is another teammate who stood out to Rudich.

Rudich continued as a three-sport athlete at Claremont McKenna College, where he earned nine varsity letters, still holds the longest field goal record—55 yards—for the Southern California Intercollegiate Athletic Conference (SCIAC) and was All-SCIAC in soccer and an NCAA finalist in soccer.

Today, Rudich is GM of Norwalk Auto Auction, a family business of college soccer teammate R.J. Romero, who is chairman of the board.

Rudich said he does not know a lot about cars, "but I do have an understanding about leadership, building relationships, teamwork and the discipline it takes to be successful, all of which was instilled in me by Stansbury, [Carter] Paysinger, my teachers, and my college coaches. There's something I take from almost all of them."

Implementing an open-door policy at his office is another thing Rudich learned from his coaches, who also included J.P. McFadden and Dick Schreiber.

"One of my favorite times of my day in high school was to walk from the academic part of the campus down into the gym and through those doors," Rudich said. "It was like an entire world that I owned. I would hang a left and there was the coaches' hallway and every door was open all

the time. You could go in there and talk about what was going on in your life.”

Now Rudich and his wife Cheryl Rudich cheer for their sons, eighth grader Aron, who plays soccer, and junior Samuel, who plays soccer and lacrosse at Los Alamitos High School. College soccer coaches recently started showing interest in Samuel.

“We’re just now beginning this process with him. That’s why the timing [of this honor] is crazy,” Rudich said.

Though it was through a connection with one of Rudich’s college football teammates that Rudich met Cheryl, Rudich credits Coach Susan Stevens for the trajectory of his life. It was Stevens who noticed Rudich’s potential when he was in her freshman physical education class, and recommended that Stansbury add him to the soccer team roster.



GREGG SILVER

Class of 1986

Football and Baseball

Varsity football and baseball. Team captain. First-team All League. Athlete of the Year.

Those distinctions describe not only Gregg Silver’s athletic career at Beverly High, but also his accomplishments at Pitzer College.

“I was able to almost mimic what happened to me in high school: my first two years learning the program, building my skills throughout the years and then culminating in my senior year being named captain of both the football and baseball teams,” Silver said. “To be totally honest I never imagined I would be named athlete of the year in college. It was

quite an honor.”

Silver said he also feels honored by his induction into the BHAAA Hall of Fame. He has been on the BHAAA board of directors since Board of Education member Steven Fenton founded the organization in 2006.

“I’ve been friends with the Fenton family since I was 8 or 9 years old,” Silver said. “We first met through Beverly Hills Little League and Steven’s brother Gary was in my year in school. Once we got to high school Gary and I became very close friends.”

Silver and Gary Fenton played on the Beverly High baseball team together, and Steven Fenton, who was two years younger than Silver, joined Silver on the baseball team at Pitzer College.

“Since then we’ve been tremendously close friends,” Silver said. “Steve and I would always warm up together, we would hang out together, and we would always eat after practice and games together.”

When asked to share Silver’s favorite memory of his Beverly High athletic career, Silver said it was winning the Hart High School Passing League Tournament the summer before his senior year. Silver, who played wide receiver and defensive back, said the tournament set the tone for his senior football season, during which the Normans made the playoffs and Silver garnered recognition as All-Ocean League Offensive Player of the Year and first-team All-CIF.

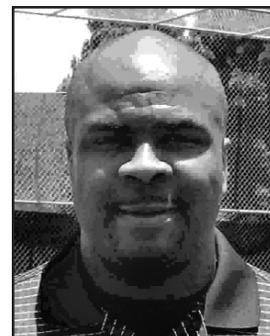
“Throughout the year one of my best friends David Barad played wide receiver across from me,” Silver said. “To share that experience with him and my other friends is more than I will remember from any play or any game. At the end of the day, you don’t miss a specific game; you miss the competition, you miss the friendships, you miss the bonding.”

Silver had strong bonds with his other baseball teammates, since many of them—Barad, Charlie Doff, Gary Fenton, Jonathan Fries, Marc Isenberg, Billy Koch, Bob Mitchell, and Albert Silvera—grew up playing Little League together.

Silver mentioned Dick Billingsley, Bill Erickson, Carter Paysinger, Vonzie Paysinger and Bill Stansbury as inspirational coaches.

Now a real estate broker and investor and developer, Silver said he has modeled himself after his coaches who showed him how to get a group working together to achieve a common goal.

“[Billingsley] was just so energetic and to this day I still quote a lot of his sayings,” Silver said. “Every time we stepped on the field he made us feel like there was nothing better to do that day than to play football.”



KEN HARVEY

Class of 1996

Baseball and Basketball

Ken Harvey achieved what many young men only dream about: playing major league baseball and earning a spot on the 2004 All Star Team.

“[The All Star Game] was euphoric,” Harvey said. “It was amazing to be on the bus with some of these guys I’ve been watching on TV my whole life. It was definitely the highlight of my life.”

Though Harvey excelled in baseball, basketball was his first love.

“I was an athlete that was put on the baseball field and it came naturally,” said Harvey, who played first base. “[It was] something that if

I continuously worked at I [saw I could] get a college education out of this. When I got to college, whoa, I can make a career out of this. It was a career that revolutionized itself on its own.”

Harvey, who grew up in South Central with a single mom, attended Beverly High on a multi-cultural permit, and found support from Carter, Vonzie and Donald Paysinger, who would sometimes spare him the hour-long bus ride back home by personally dropping him off after practice. Harvey said Coach Jason Newman was also inspirational in his athletic career.

“They were great father figures for kids like me who grew up with a father who passed away when I was seven,” Harvey said. “They were exactly what I needed throughout my high school career.”

Harvey identified baseball and basketball teammate Justin Block as one of his best friends.

“Growing up in the neighborhood I grew up in and going to Beverly Hills, to be welcomed by someone like him who came from a different lifestyle from me, he was just so down to earth, so humble,” Harvey said. “He took me in like one of his friends he had known forever.”

Though Harvey achieved success rather quickly—he was drafted by the Kansas City Royals in 1999 after his junior year at the University of Nebraska—a combination of injuries, beginning with a torn Achilles tendon, hampered his career. Harvey got what he called a “fresh start” with the Minnesota Twins in 2005, but a knee injury prevented him from making it out of spring training, and eventually cut short his professional baseball career.

“At first when I tore my Achilles it was really tough. I couldn’t even watch any kind of sporting event on TV,” Harvey said. “Once I made it back, then it was the political side of baseball. You’re injured, they’re trading you, you’re playing overseas. It wasn’t like I left the game regretting it because I put everything I had into it. I traveled the world trying to continue my career. It didn’t pan out for me. I was good with that decision.”

Currently, Harvey said he is taking some time to catch his breath. Although Harvey had considered going into coaching, he plans to enroll in culinary school next semester.

“[Cooking] makes me happy,” Harvey said.



TANIS HARRIS

McCarthy Lifetime Achievement Award

For Tanis Harris, involvement in the BHUSD is a family tradition.

Harris began as a physical education teacher at Beverly High in 1965, eventually becoming department chair and coach of the volleyball and gymnastics teams. She transitioned to counselor, and ultimately administrator. After about 10 years as an assistant principal at Beverly High, Harris became director of the Adult School in 1997 before retiring in 2002. She also spent a year at Hawthorne as principal.

“I’ve always felt there was such a sense of community and it made being in the [BHUSD] a very special place to work and to enjoy the company, the camaraderie and the professionalism of so many wonderful people,” Harris said.

Harris’ husband Artie Harris, who is a scout for the Dodgers, coached baseball at Beverly High and coached Beverly High teachers Gregg Riesenberg and Vonzie Paysinger at West Los Angeles College. Harris’ son Brad Harris, who played soccer and baseball for Beverly High, currently teaches fifth grade at Hawthorne. Harris’ daughter 1989 Beverly High graduate Lisa Harris, who passed away in 2007, taught biology and physiology at Beverly High and was inducted into the first BHAAA Hall of Fame in 2007 for her accomplishments in cross country and track and field. Harris said Lisa’s daughters, Horace Mann fifth grader Danielle Elitzur and seventh grader Justine Elitzur, are emerging as talented soccer and tennis players.

Harris said she identifies with the Paysinger family, another family that has become deeply involved at Beverly High.

“I remember when all the Paysingers were students,” Harris said. “It’s a real feeling of pride; it’s almost like parental pride. They have come back with the desire to make the place they came from even better.”

Harris saw firsthand the changes in girls’ athletics due to the implementation of Title IX.

“When I started at Beverly High, it was the GAA [Girls Athletic Association], and the philosophy was to have fun,” Harris said. “The only thing that was any competition for girls at Beverly when I started was swimming and tennis. Title IX came in and it really made a dramatic difference. When I was there volleyball started, basketball started, soccer started, and I started the gymnastics team.”

Harris, who was department chair from 1969 to 1977, said the physical education department started hiring teachers who could coach. New hires during that period included tennis coach Susan Stevens, golf coach Sue Woodyard Chanter, and dance coach Marryl Cahill.

During Harris’ career, she said she remembered watching four of her five fellow inductees play, all except Wally Wolf, who attended Beverly High before her time.

Harris also reflected on her administrative colleagues. Former Beverly High Principal Ben Bushman started his career at the high school at the same time as Harris, and Assistant Principal Chuck Kloes started one year later.

“Ben Bushman and I sort of followed the same path from physical education to head of physical education to administration,” Harris said. “He was principal for a long time when I was the vice principal and Rick Munitz was the other vice principal. The three of us were a really good working trio along with Vivian Saatjian-Green, who was the head counselor.”

Harris retired in July, after serving as an administrator at Stephen S. Wise Elementary School for seven years. From spending time with her grandchildren to taking on the responsibility as president of honorary women’s organization Gold Shield Alumni of UCLA, Harris said she might be sleeping less now than she did when she was working.

“It’s very rewarding. I get to be around students because we give scholarships, too,” Harris said. “I’m staying in what I love to do.”

The fifth annual Beverly Hills Athletic Alumni Association Hall of Fame dinner will take place on Nov. 12 at 6:30 p.m. at the Covel Commons on the UCLA campus. To purchase tickets, visit bhaaa.org or call (310) 385-0679.



Back row, left to right: Jon Yadegar, Lauren Kenneally, Daniel Kohanof, Peiman Rafiezadeh. Third row, left to right: Ben Nosrati, Gracelyn Koshy, Chanel Taghdis, Bel Kertesz, Imanouel Tsimchi, Jackie Kruglyakova, Tamar Remer, Joe Best, Jeremiah Williams, Jeraud Williams. Second row, left to right: Shannon Mirshokri, Arienne Mandi, Ariel Azhdam, Michael Laed, Jessica Rodriguez, Danielle Abramov, Daniela Shirazi, Karla Corona, Donya Enayati. First row, left to right: Natasha Natarajan, Shaneel Poonja, Michelle Omid, Mathieu Wiener. Not pictured: Nicole Partovy, Quinn Forrer, Shantel Dardashti

Trick or treat

Beverly High teacher Michelle Halimi's Service Learning class donated 250 individual Halloween candy bags to the children at the Hollywood YMCA.

briefs cont. from page 7

Shorthanded BHHS Football Team Routed in Homecoming Game

With several key players on both offense and defense sidelined by injuries, the Beverly High football team was shut out for the third time since 1992 Friday night, losing to Inglewood 42-0, in an Ocean League game at Nickoll Field that also served as their homecoming game.

Beverly Hills (2-6, 1-2 in league play) played without standout receiver-linebacker Willie Green. Leading rusher Frank Brown suffered a concussion in the third quarter, causing him to miss the rest of the game, Norman coach Donald Paysinger said.

"We just didn't have enough offensive weapons," Paysinger said. "They took away our run game. They put eight or nine guys in the box."

Green's absence allowed the Sentinels (3-5, 2-1) to double-team Beverly Hills' top remaining receiver, Cameron Countryman, Paysinger said.

"It was very difficult for us to throw the ball," Paysinger said.

The Normans also played without three of their four starting defensive backs, Paysinger said.

The loss was Beverly Hills' fourth to the Sentinels in their last six games. The Normans had a 14-game winning streak over Inglewood from 1985 to 2005.

The Normans are scheduled to play Morningside (3-5, 0-3) Friday at 7 p.m. in an Ocean League game at Coleman Field.

"We've got to be able to run the ball, and play well on defense," Paysinger said.

Paysinger expects the Normans will again be shorthanded. Brown will miss the game, along with offensive tackle-defen-

sive tackle Jullian Jackson.

BHHS Boys' Water Polo Team Defeats El Segundo, Culver City

Zak Zukoski scored the tie-breaking goal with two minutes, one second to play as Beverly High overcame a three-goal deficit midway through the fourth quarter to defeat El Segundo, 15-14 in an Ocean League boys' water polo game Oct. 21 at the Swim-Gym.

The Eagles broke a 12-12 tie entering the fourth quarter on goals by Jonathon Combs

with five minutes 39 seconds to play and Ryan Kigawa with 4:33 left.

David Kotlarenko began the Normans' comeback, scoring with 3:11 remaining. Zukoski scored the tying goal 26 seconds later.

Zukoski scored five goals, and Nick Goncharov, Kotlarenko, Tyler Neman, Ariel Rafalian and Dillon Silverstein two each

Neman made 11 saves in goal and teammate Francois Reihani three and two

steals.

Zukoski scored eight goals and Silverstein six in a 22-11 victory over Culver City in an Ocean League game Oct. 19 at the Swim-Gym.

Rafalian scored three goals, and Kotlarenko and Goncharov two each and Justin Kim one for the Normans.

Neman made seven saves and teammate Hans Tercek three.

-- Steven Herbert



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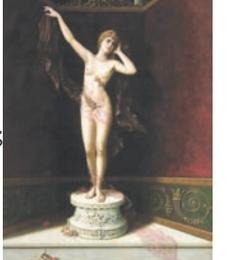
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FICTITIOUS BUSINESS NAME STATEMENT: 2011111235: The following person(s) is/are doing business as: OZONE RECYCLING. 537 Zinnia Lane. Glendale, CA 91205. SARO KHACHATURIAN. 537 Zinnia Lane. Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Saro Khachaturian, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1158

FICTITIOUS BUSINESS NAME STATEMENT: 2011111441: The following person(s) is/are doing business as: EAGLE ELECTRIC. 636 W. Wilson Ave #223. Glendale, CA 91203. ALBERT SOLEYMANIAN. 636 W. Wilson Ave #223. Glendale, CA 91203. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Albert Soleymanian, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1159

FICTITIOUS BUSINESS NAME STATEMENT: 2011107126: The following person(s) is/are doing business as: R AND S LOGISTICS. 11040 Lorne #173. Sun Valley, CA 91352. STEPAN GEVORGYAN. 11040 Lorne #173. Sun Valley, CA 91352. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Stepan Gevorgyan, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1160

FICTITIOUS BUSINESS NAME STATEMENT: 2011110858: The following person(s) is/are doing business as: RESTLESS MARKETING GROUP. 5108 North Ledge Ave. Burbank, CA 91505. ROMMEL CHEVEZ. 5108 North Ledge Ave. Burbank, CA 91505. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Rommel Chevez, Owner. This statement

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FICTITIOUS BUSINESS NAME STATEMENT: 2011113001: The following person(s) is/are doing business as: C-K BIKES. 13770 Sayre St. Sylmar, CA 91342. KENNETH GAHAGEN HOLM. 10301 Rincon Ave. Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Kenneth Holm, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1145

FICTITIOUS BUSINESS NAME STATEMENT: 2011112759: The following person(s) is/are doing business as: DEAL-A-DAY LLC. WWW.VALLEYBESTDEALS.COM. 1422 Swinton Ave. Granada Hills, CA 91344. DEAL-A-DAY LLC. 1422 Swinton Ave. Granada Hills, CA 91344. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: David Lerman, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1146

FICTITIOUS BUSINESS NAME STATEMENT: 2011112654: The following person(s) is/are doing business as: ARTISTICAL SMILE DENTISTRY. 19250 Nordhoff St #17. Northridge, CA 91324. VLADIMIR VYSOTSKY DENTAL CORP. 19250 Nordhoff St #17. Northridge, CA 91324. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Vladimir Vysotsky Dental Corp, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date.

is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1161

FICTITIOUS BUSINESS NAME STATEMENT: 2011098331: The following person(s) is/are doing business as: MLN CLEAN UP SERVICE. 14514 Jaguar St. Mission Hills, CA 91345. LUIS MOLINA. 14514 Jaguar St. Mission Hills, CA 91345. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Luis Molina, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1162

FICTITIOUS BUSINESS NAME STATEMENT: 2011111905: The following person(s) is/are doing business as: IMPAKT MEDIA: BENARROCH CREATIVE; IMPAKT; BENARROCH ENTERPRISES. 245 N Wilton Pl. Los Angeles, CA 90004. ARIEL BENARROCH. 245 N Wilson Pl. Los Angeles, CA 90004. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Ariel Benarroch, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1163

FICTITIOUS BUSINESS NAME STATEMENT: 2011111978: The following person(s) is/are doing business as: SAFE GUARD CONSTRUCTION. 19958 Arminta St. Canoga Park, CA 91306. TONY CARLSON. 19958 Arminta St. Canoga Park, CA 91306. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Tony Carlson, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1164

FICTITIOUS BUSINESS NAME STATEMENT: 2011111269: The following person(s) is/are doing business as: LE MAD DOG. 21811 San Miguel St. Woodland Hills, CA 91364. MFNAK LLC. 21811 San Miguels St. Woodland Hills, CA 91364. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: MFNAK LLC, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1165

FICTITIOUS BUSINESS NAME STATEMENT: 2011111801: The following person(s) is/are doing business as: TRIMSTONE: TRIMSTONE PRECASTL TRIMSTONE PRODUCTS. 38955 10th St East, Palmdale, CA 93550. SANDSTONE DESIGN INC. 38955 10th St East, Palmdale, CA 93550. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Sandstone Design, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1166

FICTITIOUS BUSINESS NAME STATEMENT: 2011111503: The following person(s) is/are doing business as: YEDIOT AHRONOT ISRAELI DAILY PAPER. 23705 Vanowen St #105, West Hills, CA 91307. PROLOG PUBLISHING USA INC. 7379 Danoch Way, West Hills, CA 91307. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: MFNAK LLC, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1167

FICTITIOUS BUSINESS NAME STATEMENT: 2011110277: The following person(s) is/are doing business as: CHIPKOS 11335 Brill Dr. Studio City, CA 91604. CHIPKOS INC. 11335 Brill Dr. Studio City, CA 91604. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Chipkos Inc., Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1168

FICTITIOUS BUSINESS NAME STATEMENT: 2011109491: The following person(s) is/are doing business as: FUNKY MONKEY SOIREES. 28335 Hawks Ridge Dr. Canyon Country, CA 91351. ANGELA GUERRA BOLANOS. 28335 Hawks Ridge. Canyon Country, CA 91351. KARI GONZALEZ. 28335 Hawks Ridge. Canyon Country, CA 91351. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Angela Guerra Balanos, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1169

FICTITIOUS BUSINESS NAME STATEMENT: 2011111180: The following person(s) is/are doing business as: ELAYN NICOLE. 20524 Ventura Blvd. Woodland Hills, CA 91364. CHEYENNE BRYANT. 20524 Ventura Blvd. Woodland Hills, CA 91364. STACEY JOHNSON. 2345 S Redondo Blvd. Los Angeles, CA 90016. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Cheyenne Bryant, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 11/03/2011 1170

FICTITIOUS BUSINESS NAME STATEMENT: 2011109491: The following person(s) is/are doing business as: FUNKY MONKEY SOIREES. 28335 Hawks Ridge Dr. Canyon Country, CA 91351. ANGELA GUERRA BOLANOS. 28335 Hawks Ridge. Canyon Country, CA 91351. KARI GONZALEZ. 28335 Hawks Ridge. Canyon Country, CA 91351. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Angela Guerra Balanos, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011,

10/20/2011, 10/27/2011, 11/03/2011 1169

FICTITIOUS BUSINESS NAME STATEMENT: 2011108542: The following person(s) is/are doing business as: DIVNE FLOWERS & GIFTS. 15333 Sherman Way #Q. Van Nuys, CA 91406. VARDAN TERVARDANYAN. 311 S. 5th St #14. Burbank, CA 91505. OGANES TERVARDANYAN. 311 S. 5th St #14. Burbank, CA 91505. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Vardan Tervardanyan, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1170

FICTITIOUS BUSINESS NAME STATEMENT: 2011111282: The following person(s) is/are doing business as: CUADRA BIO LIFE. 7433 Van Nuys Blvd. Van Nuys, CA 91405. MARIA D CUADRA. 8321 Cedros Ave #202. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Maria D. Cuadra, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/03/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011 1171

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011107126
Date Filed: 09/28/2011
Name of Business: SHOE FIX. 16403 Ventura Blvd #4. Encino, CA 91436
Registered Owner: ARTASHES BARSEGYAN. 1810 N. Kingsley Dr #1A. Los Angeles, CA 90027
Current File #20080503564
Date: 3/24/2008
Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011111496
Date Filed: 10/05/2011
Name of Business: XXX MOTORS LA. 14429 Kittridge Ave. North Hollywood, CA 91405
Registered Owner: Sargis Boyajan. 14429 Kittridge Ave. Van Nuys, CA 1405
Current File #20100463677
Date: 4/06/2010
Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011109458
Date Filed: 10/03/2011
Name of Business: HAIR STUDIO 44. 17614 Ventura Blvd. Encino, CA 91316
Registered Owner: ALINA GIROD. 10127 Sully Dr. Sun Valley, CA 91352
Current File #20070907170
Date: 4/16/2007
Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/03/2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011 105229 The following person(s) is/are doing business as: ROYAL SCALE CLOTHING. 4651 ABBOTT ROAD, LYNNWOOD, CA 90262. DIEGO A. BARRON. 4651 ABBOTT ROAD LYNNWOOD CA 90262. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed DIEGO A. BARRON. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 9/26/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/3/2011 21527

FICTITIOUS BUSINESS NAME STATEMENT: 2011 107845 The following person(s) is/are doing business as: PLATINUM MEDICAL GROUP. 11432 SOUJH ST # 306, CERRITOS, CA 90703. CHRISTINA MARIE SANCHEZ HERNANDEZ. 11432 SOUTH ST # 306 CERRITOS CA 90703. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed CHRISTINA MARIE SANCHEZ HERNANDEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 9/29/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/13/2011, 10/20/2011, 10/27/2011, 11/3/2011 21527

FICTITIOUS BUSINESS NAME STATEMENT: 2011116555: The following person(s) is/are doing business as: ALVIMEDIA SOLUTIONS. 11223 Herrick Ave. Pacoima, CA 91331. ALVIN BENFORD. 11223 Herrick Ave, Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Alvin Benford, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1172

FICTITIOUS BUSINESS NAME STATEMENT: 2011116383: The following person(s) is/are doing business as: DREAMSCAPES. 13351 D Riverside Dr #3641, Sherman Oaks, CA 91423. MERCEDES GOKIS. 13218 Hesby St. Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Mercedes Gokis, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1173

FICTITIOUS BUSINESS NAME STATEMENT: 2011116580: The following person(s) is/are doing business as: IDEAINC. 1999 Avenue Of The Stars #1101, Century City, CA 90067. CENTRAL ASSOCIATED GROUP. 1215 11th Ave. Helena, MT 59601. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Central Associated Group, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1174

FICTITIOUS BUSINESS NAME STATEMENT: 2011116074: The following person(s) is/are doing business as: BLACKTIE COLLISION CENTER. 2222 S. Sepulveda Ave. Los Angeles, CA 90064. FARIBORZ BAHADORI. 2222 S Sepulveda Ave. Los Angeles, CA 90064. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Fariborz Bahadori, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1175

FICTITIOUS BUSINESS NAME STATEMENT: 2011116287: The following person(s) is/are doing business as: S.V. AUTO BODY SHOP. 14756 Keswick St. Van Nuys, CA 91405. SERGIO ANTONIO VALARDE. 7969 Cautaloupe. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name

or names listed here on: N/A Signed: Sergio Valarde, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1176

FICTITIOUS BUSINESS NAME STATEMENT: 2011116233: The following person(s) is/are doing business as: HANDBAGS INTERNATIONAL. 1532 Sunset Blvd. Los Angeles, CA 90026. ISRAEL AVILEZ. 2442 N Beachwood Dr. Los Angeles, CA 90068. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Israel Avilez, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1177

FICTITIOUS BUSINESS NAME STATEMENT: 2011100891: The following person(s) is/are doing business as: KAYCUBED. 2665 Main St. Santa Monica, CA 90405. KYLE ALESIO. 505 W 37th St. #1F. New York, NY 10018. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Sergio Valarde, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1178

FICTITIOUS BUSINESS NAME STATEMENT: 2011110235: The following person(s) is/are doing business as: U-SUSHI. 168 South Beverly Dr. Beverly Hills, CA 90212. OZUMO FRANCHISE COMPANY LLC. 161 Stewart St. San Francisco, CA 94105. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Ozumo Franchise Company Llc, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 11/03/2011, 11/10/2011 1179

FICTITIOUS BUSINESS NAME STATEMENT: 2011114822: The following person(s) is/are doing business as: MAGIA DIARTE. 14233 Foothill Blvd #8. Sylmar, CA 91342. CARLOS E. LANDAUERDA. 14233 Foothill Blvd #8. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Carlos E. Landauerda, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1180

FICTITIOUS BUSINESS NAME STATEMENT: 2011114773: The following person(s) is/are doing business as: L&L FINANCIAL SERVICES. 1803 E. Glenoaks Blvd #1, Glendale, CA 91206. INESSA MIHRANIAN. 1803 E. Glenoaks Blvd #1, Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Inessa Mihranian, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1181

FICTITIOUS BUSINESS NAME STATEMENT: 2011114774: The following person(s) is/are doing business as: OUTLAWS CAFÉ. 6201 Van Nuys Blvd. Van Nuys, CA 91401. KIMBERLY ENSING. 23324 Maple St. Newhall, CA 91321. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Kimberly Ensing, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1182

FICTITIOUS BUSINESS NAME STATEMENT: 2011114594: The following person(s) is/are doing business as: HOLLYWOOD BEER & FUNG GARDEN. 5270 Tuljunga Ave. North Hollywood, CA 91602. FRANZ NEUMAYER. 18536 Malden St. Northridge, CA 91324. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Franz Neumayer, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1183

FICTITIOUS BUSINESS NAME STATEMENT: 2011114557: The following person(s) is/are doing business as: FLOODGATE PUBLISHING: KIKAY USA. 7434 Baird Ave. Reseda, CA 91335. ZACHARY DILLON. 7434 Baird Ave. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Zachary Dillon, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1184

FICTITIOUS BUSINESS NAME STATEMENT: 2011114478: The following person(s) is/are doing business as: KALIKO CHIROPRACTIC. PAIN THERAPY AND CHIROPRACTIC CENTER. 50 N La Cienega Blvd #204. Beverly Hills, CA 90211. MICHAEL KALKICO D.C. 50 N La Cienega #204. Beverly hills, CA 90211. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Michael Kalkico, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1185

FICTITIOUS BUSINESS NAME STATEMENT: 2011114423: The following person(s) is/are doing business as: PERLA LA. 311 North Robertson Blvd #450. Beverly Hills, CA 90211. MICHELLE CLAIRE PENTREATH. 11641 Valley Spring Lane #309. Studio City, CA 91604. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Michelle Claire Pentreath, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1186

FICTITIOUS BUSINESS NAME STATEMENT: 2011114361: The following person(s) is/are doing business as: ESTEVEZ ENTERTAINMENT; CALIFOR-

NIA SOUND MACHINE: LA SOUND MACHINE: ARE MUSIC. 18723 Erwin St. Reseda, CA 91335. ALBERTO RUBEN ESTEVEZ. 18723 Erwin St. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Alberto Estevez, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1187

FICTITIOUS BUSINESS NAME STATEMENT: 2011114065: The following person(s) is/are doing business as: J ROBLES TRANSPORTATION. 6040 Craner Ave. North Hollywood, CA 91606. JUAN JOSE ROBLES. 6040 Craner Ave. North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Juan Jose Robles, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/03/2011, 11/10/2011 1188

FICTITIOUS BUSINESS NAME STATEMENT: 2011114011: The following person(s) is/are doing business as: DRUPAL MOM: LIGHTSPACE HOSTING. 11924 Mariposa Bay Lane. Northridge, CA 91326. STEVEN TCHORZEWSKI. 11924 Mariposa Bay Lane. Northridge, CA 91326. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Steven Tchorzewski, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1189

FICTITIOUS BUSINESS NAME STATEMENT: 2011113738: The following person(s) is/are doing business as: AINZ DEPOSITS. 12115 Magnolia Blvd #175, North Hollywood, CA 91607. MAURICE HARGROVE. 12115 Magnolia Blvd #175, North Hollywood, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Maurice Hargrove, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10

Registered Owner: Lusine Matevosyan. 4444 Prospect Ave. Los Angeles, CA 90027
Current File #20061688182
Date: 7/31/2006
Published: 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011

FILE NO. 2011 114780
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAZY DAISY CAFÉ, 11913 WILSHIRE BLVD, LOS ANGELES, CA 90025 county of: LOS ANGELES. The full name of registrant(s) is/are: PEDRO BARRAGAN, 7908 VINEYARD AVE, LOS ANGELES, CA 90016. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ PEDRO BARRAGAN, OWNER
This statement was led with the County Clerk of LOS ANGELES County on OCT 13 2011 indicated by le stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA1055323 BH WEEKLY 10/20, 27, 11/3, 10, 2011

FILE NO. 2011 114831
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TONY'S LIQUOR, 4485 W PICO BLVD, LOS ANGELES, CA 90019 county of: LOS ANGELES. The full name of registrant(s) is/are: GEBREZGIBIHER HAGOS, 2929 RODEO RD, LOS ANGELES, CA 90016. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ GEBREZGIBIHER HAGOS, OWNER
This statement was led with the County Clerk of LOS ANGELES County on OCT 13 2011 indicated by le stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA1056187 BH WEEKLY 10/20, 27, 11/3, 10, 2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011 105513 The following person(s) is/are doing business as: LEON GLASS, 3750 EAST 3RD STREET, LOS ANGELES, CA 90063. ALBERTO SALAZAR, 2828 BOULDER STREET, LOS ANGELES CA 90033. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ALBERTO SALAZAR. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 9/26/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/20/2011, 10/27/2011, 11/3/2011, 11/10/2011 21432

FICTITIOUS BUSINESS NAME STATEMENT: 2011 114886 The following person(s) is/are doing business as: POSERVILLE USA, 2244 SEA RIDGE DR, SIGNAL HILL, CA 90075. LATEEF FRANKS, 2244 SEA RIDGE DR, SIGNAL HILL CA 90075. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LATEEF FRANKS. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/20/2011, 10/27/2011, 11/3/2011, 11/10/2011 21575

FICTITIOUS BUSINESS NAME STATEMENT: 2011 115619 The following person(s) is/are doing business as: C H HEATING AND AIR LLC, 14787 MACLARY STREET, MISSION HILLS, CA 91345. CH HEATING AND AIR LLC, 14787 MACLARY STREET MISSION HILLS CA 91345. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GILBERTO V CHAVEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/20/2011, 11/3/2011, 11/10/2011 21573

FICTITIOUS BUSINESS NAME STATEMENT: 2011 116006 The following person(s) is/are doing business as: JONG WIDE, I CUBE MART, 848 BROWNING PL, MONTEREY PARK, CA 91755. HONG ZENG, 848 BROWNING PL MONTEREY PARK CA 91755. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed HONG ZENG. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/20/2011, 10/27/2011, 11/3/2011, 11/10/2011 21574

FICTITIOUS BUSINESS NAME STATEMENT: 2011 116109 The following person(s) is/are doing business as: RODDYERS COMMUNICATIONS, 1855 N TYLER AVE UNIT E, SOUTH EL MONTE, CA 91733. NORMAND RODDYERS ESTRADA, 1330 S, SUNSET AVE #225 WEST COVINA CA 91719. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NORMAND RODDYERS ESTRADA. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/14/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/20/2011, 10/27/2011, 11/3/2011, 11/10/2011 21572

FICTITIOUS BUSINESS NAME STATEMENT: 2011105328. The following person(s) is/are doing business as: GARD3 ART, 70 W 7th Street #519, Los Angeles, CA 90014. ABRAHAM GRIGORYAN, 458 W. Elk Ave. #4, Glendale, CA 91204. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: ABRAHAM GRIGORYAN, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/20/2011, 10/27/2011, 11/3/2011, 11/10/2011 11996

FICTITIOUS BUSINESS NAME STATEMENT: 2011114699. The following person(s) is/are doing business as: MUSIC FOR BABIES; MUSIC FOR BABIES WITH MEGAN, 1411 N. Laurel Ave, Apt. #1, Los Angeles, CA 90046. MEGAN KATZ, 1411 N. Laurel Ave, Apt #1, Los Angeles, CA 90046. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: ABRAHAM GRIGORYAN, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/12/11. NOTICE - This fictitious

name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/20/2011, 10/27/2011, 11/03/2011, 11/10/2011 1196

FICTITIOUS BUSINESS NAME STATEMENT: 2011118601. The following person(s) is/are doing business as: ALCARAZ GENERAL CONSTRUCTION, 16041 Kitttridge St. Van Nuys, CA 91406. JORGE IVAN ALCARAZ, 16041 Kitttridge St. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jorge Ivan Alcaraz, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1199

FICTITIOUS BUSINESS NAME STATEMENT: 2011118533. The following person(s) is/are doing business as: GO BATTERY STORE, 2729 E. Maria Ct. West Covina, CA 91792. MELVIN TSUI, 2729 E. Maria Ct. West Covina, CA 91792. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Melvin Tsui, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1200

FICTITIOUS BUSINESS NAME STATEMENT: 2011118882. The following person(s) is/are doing business as: BIGSHOT DESIGN; BIGSHOT DESIGNZ, 7647 Paso Robles Ave. Lake Balboa, CA 91406. LARRY J ORTEGA SR, 7647 Paso Robles Ave. Lake Balboa, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Larry J Ortega Sr, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1201

FICTITIOUS BUSINESS NAME STATEMENT: 2011118803. The following person(s) is/are doing business as: GREEN PROFESSIONAL SERVICES, 21151 S Western Ave #265, Torrance, CA 90501. JOEL H CUSTODIO, 9318 Van Nuys Blvd #21, Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Joel Custodio, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1202

FICTITIOUS BUSINESS NAME STATEMENT: 2011117831. The following person(s) is/are doing business as: 5LINE, 2136 Colorado Blvd #A, Eagle Rock, CA 90041. EDGAR KADIMIYAN, 637 West California #104, Glendale, CA 91203. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Edgar Kadimyan, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1203

FICTITIOUS BUSINESS NAME STATEMENT: 2011117932. The following person(s) is/are doing business as: AMERICAN DMV SERVICES, 1010 W Magnolia Blvd #103, Burbank, CA 91506. LINA ZAKARYAN, 345 W. Elk Ave #10, Glendale, CA 91204. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lina Zakaryan, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1204

FICTITIOUS BUSINESS NAME STATEMENT: 2011107019. The following person(s) is/are doing business as: ADAS EMPANADAS, 10756 Blix St. #106, North Hollywood, CA 91602. ADA DIAZ, 10756 Blix St #106, North Hollywood, CA 91602. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ada Diaz, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1205

FICTITIOUS BUSINESS NAME STATEMENT: 2011117974. The following person(s) is/are doing business as: K1 CONSULTING, 4570 Van Nuys Blvd, #450, Sherman Oaks, CA 91403. MANSOUR SHAIKHBAHAI, 4800 S. Sepulveda Blvd #402, Culver City, CA 90230. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mansour Shaikhbahai, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1206

FICTITIOUS BUSINESS NAME STATEMENT: 2011118130. The following person(s) is/are doing business as: NAS WHOLESAL DISTRIBUTION, 7254 Lama Verde Ave. Canoga Park, CA 91303. EHAB M OWIES, 7254 Lama Verde Ave. Canoga Park, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ehab Owies, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1207

FICTITIOUS BUSINESS NAME STATEMENT: 2011117709. The following person(s) is/are doing business as: DENNYSS CUSTOMIZED AUTO INTERIOR, 10520 Balboa Blvd #59, Granada Hills, CA 91344. DENNYS REMBERTO MURCIA, 10520 Balboa Blvd #59, Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Denys Murcia, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1208

FICTITIOUS BUSINESS NAME STATEMENT: 2011117459. The following person(s) is/are doing business as: MY SWEET BODY ENDERMOLGIE, 4150 Riverside Dr #206, Burbank, CA 91505. ELIZABETH EDDOT, 6636 Whitaker Ave. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL.

Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Elizabeth Givot, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1209

FICTITIOUS BUSINESS NAME STATEMENT: 2011117584. The following person(s) is/are doing business as: LORAMI LOCK AND KEY, 15354 Stagg St. Van Nuys, CA 91406. ERWIN FRANCISCO LOPEZ MUNOZ, 15354 Stagg St. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Erwin Lopez Munoz, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1210

FICTITIOUS BUSINESS NAME STATEMENT: 2011117075. The following person(s) is/are doing business as: HOUSE OF ASIA IMPORTS, 13020 San Fernando Rd #C, Sylmar, CA 91342. RITA SOLOMON, 5379 Yolanda Ave. Tarzana, CA 91356. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Melvin Tsui, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1211

FICTITIOUS BUSINESS NAME STATEMENT: 2011117455. The following person(s) is/are doing business as: A BEAUTIFUL LIFE WELLNESS; A BEAUTIFUL LIFE AESTHETICS; A BEAUTIFUL LIFE YOGA, 436 N Bedford Dr #308, Beverly Hills, CA 90210. REBECCA CASPER, 2226 Pennar Ave, Venice, CA 90291. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rebecca Casper, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1212

FICTITIOUS BUSINESS NAME STATEMENT: 2011102819. The following person(s) is/are doing business as: THE D NETWORK, 1114 Calle Linares, Duarte, CA 91010. DANA FIKES, 1114 Calle Linares, Duarte, CA 91010. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dana Fikes, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1213

FICTITIOUS BUSINESS NAME STATEMENT: 2011108164. The following person(s) is/are doing business as: NIXITPRO TERMITE & PEST CONTROL, NIXITPRO EXTERMINATORS, 123 S Figueroa St #1744, Los Angeles, CA 90012. FRANCISCO FLORES HANDAL, 123 S Figueroa St #1744, Los Angeles, CA 90012. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Francisco Flores Handal, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1214

FICTITIOUS BUSINESS NAME STATEMENT: 2011115950. The following person(s) is/are doing business as: MYACCIDENTSOLUTION, 11711 Ohio Ave #307, Los Angeles, CA 90025. SAYAN ABOUDI, 11711 Ohio Ave #307, Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sayan Aboudi, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1215

FICTITIOUS BUSINESS NAME STATEMENT: 2011107751. The following person(s) is/are doing business as: CORPORATE SPECIALTIES, 8367 Maryland Dr. Los Angeles, CA 90045. CORPORATE SPECIALTIES, 8367 Maryland Dr. Los Angeles, CA 90043. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Corporate Specialties, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1216

FICTITIOUS BUSINESS NAME STATEMENT: 2011117457. The following person(s) is/are doing business as: GREENZ ON WHEELZ; GREENS ON WHEELS; GREENZ, 4111 West Alameda Ave #504, Burbank, CA 91505. TINA YERETSIAN, 1700 West Glenoaks Blvd #C, Glendale, CA 91201. VAHE MIKHAIL, 1700 West Glenoaks Blvd #C, Glendale, CA 91201. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Tina Yeretsian, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1217

FICTITIOUS BUSINESS NAME STATEMENT: 2011116989. The following person(s) is/are doing business as: MIASESOR SERVICES, 17960 Sierra Hwy, Santa Clarita, CA 91351. HYDEE MEZA, 16161 Ventura Blvd #722C, Encino, CA 91436. JONATHAN LEVANO, 6333 Canoga Ave #225, Woodland Hills, CA 91367. KERAN LEVANO, 6333 Canoga Ave #225, Woodland Hills, CA 91367. The business is conducted by: CO PARTNERS. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hydee Meza, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1218

FICTITIOUS BUSINESS NAME STATEMENT: 2011118352. The following person(s) is/are doing business as: LEWIS TOWING, 1912 N Cahuenga, Los Angeles, CA 90068. GRIGOR GRIGORIAN, 8500 Spartan Ave, Panorama City, CA 91402. KOUROSH CHRIS CHARBAKHSH, 7105 Woodlake Ave 3E, West Hills, CA 91307. The business is conducted by: GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Grigor Grigorian, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1219

rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1219

FICTITIOUS BUSINESS NAME STATEMENT: 2011118299. The following person(s) is/are doing business as: TOWN CAFÉ THE, 8722 Sunland Blvd, Sun Valley, CA 91352. SATUGNINO THOMAS DAVILA, 6737 Mason Ave, Canoga Park, CA 91306. MARTIN ERALICIA ROBLES, 11180 Strathen #29, Sun Valley, CA 91352. The business is conducted by: CO PARTNERS. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Saturnino Thomas Davila, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1220

FICTITIOUS BUSINESS NAME STATEMENT: 2011120495. The following person(s) is/are doing business as: LASER MASTER, 8722 Nottingham Pl, Northridge, CA 91352. REKHA KHANDELWAL, 8722 Nottingham Pl, Northridge, CA 91352. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rekha Khandelwal, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1221

FICTITIOUS BUSINESS NAME STATEMENT: 2011119780. The following person(s) is/are doing business as: C&K STORE, 21300 Sherman Way #3, Canoga Park, CA 91303. MARCO A HERNADEZ, 18541 Clymer St, Northridge, CA 91326. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Marco Hernandez, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1222

FICTITIOUS BUSINESS NAME STATEMENT: 2011120259. The following person(s) is/are doing business as: SO CAL POWER WASHING, 16134 Nordhoff St #B3, North Hills, CA 91343. DERICK DORIAN, 16324 Tupper St, North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Derick Dorian, Owner. This statement is led with the County Clerk of Los Angeles County on: 09/26/11. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011 1223

FICTITIOUS BUSINESS NAME STATEMENT: 2011120470. The following person(s) is/are doing business as: LAURAS BRIDAL, 341

ment is led with the County Clerk of Los Angeles County on: 10/18/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/27/2011, 11/3/2011, 11/10/2011, 11/17/2011 21621

FICTITIOUS BUSINESS NAME STATEMENT: 2011 120132 The following person(s) is/are doing business as: AMERICAS BEST, 320 PINE AVE SUITE 1030, LONG BEACH, CA 90802. LARSEN BAY LLC, 320 PINE AVE SUITE 1030 LONG BEACH CA 90802. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the ctitious business name or names listed here in on 10/1/2011. Signed AUSTIN PHILLIPS. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/21/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/27/2011, 11/3/2011, 11/10/2011, 11/17/2011 21623

FICTITIOUS BUSINESS NAME STATEMENT: 2011 120187 The following person(s) is/are doing business as: TAMARCO IMPORTS AND EXPORTS, 27520 SIERRA HIGHWAY #K-204, CANYON COUNTRY, CA 91351. SOPHY LABIB GUIRGUIS, 27520 SIERRA HIGHWAY #K-204 CANYON COUNTRY CA 91351. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed SOPHY L GUIRGUIS. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/21/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/27/2011, 11/3/2011, 11/10/2011, 11/17/2011 21622

FICTITIOUS BUSINESS NAME STATEMENT: 2011 120238 The following person(s) is/are doing business as: SV IIG DENTAL LAB STUDIO, 6073 STATE ST, HUNTINGTON PARK, CA 90255. SONIA VICENCIO, 10724 CAPISTRANO AVE LYWOOD CA 90262. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed SONIA VICENCIO. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/21/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/27/2011, 11/3/2011, 11/10/2011, 11/17/2011 21624

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011118350 Date Filed: 10/19/2011 Name of Business: UK LION ARM DESIGNS. 5748 La Mirada Ave #8. Los Angeles, CA 90038 Registered Owner: GURGEN DULYAN. 5748 La Mirada Ave #8. Los Angeles, CA 90038 Current File #20100431771 Date: 3/30/2010 Published: 10/27/2011, 11/03/2011, 11/10/2011, 11/17/2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011124393: The following person(s) is/are doing business as: MILONPA GLOBAL, 6320 Canoga Ave #1500, Woodland Hills, CA 91367. SIRANOUSH GALSTIAN, 22561 Quinta Rd. Woodland Hills, CA 91364. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Siranoush Galstian, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1229

FICTITIOUS BUSINESS NAME STATEMENT: 2011124189: The following person(s) is/are doing business as: IRIANIAN TABOO, 8730 Wilshire Blvd #202, Beverly Hills, CA 90211. BIJAN SHAHMORADI, 8730 Wilshire Blvd #202, Beverly Hills, CA 90211. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Bijan Shahmoradi, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1230

FICTITIOUS BUSINESS NAME STATEMENT: 2011121026: The following person(s) is/are doing business as: NATURALLY US, 14416 Ventura Blvd, Sherman Oaks, CA 91423. RENTSE C. UGOKWE, 6061 Weeping Banyan Lane, Woodland Hills, CA 91367. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Rentse Ugokwe, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1231

FICTITIOUS BUSINESS NAME STATEMENT: 2011121154: The following person(s) is/are doing business as: DE SILVA'S FRESH AND HEALTHY GOURMET BREADS ETC, 73735 Santa Rosa Way #13, Palm Desert, CA 92260. BINDUHEWA DE SILVA, 73735 Santa Rosa Way #8, Palm Desert, CA 92260. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Binduhewa De Silva, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1232

FICTITIOUS BUSINESS NAME STATEMENT: 2011122243: The following person(s) is/are doing business as: RCN CONSULTING, 455 S Oakhurst #3, Beverly Hills, CA 90212. DAWN MICHELE WILSON, 455 S Oakhurst Dr #3, Beverly Hills, CA 90212. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Dawn Michelle Wilson, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1233

FICTITIOUS BUSINESS NAME STATEMENT: 2011121110: The following person(s) is/are doing business as: VERONICAS BEAUTY BAR, 18109 Chatsworth St. Granada Hills, CA 91344. VERONICA GONZALEZ, 17161 Devonshire St, Northridge, CA 91325. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Veronica Gonzalez, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law

(see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1234

FICTITIOUS BUSINESS NAME STATEMENT: 2011121086: The following person(s) is/are doing business as: BOZAS SERVICES, 27010 Beautyberry Pl, Canyon Country, CA 91387. RENEE BOZA, 27010 Beautyberry Pl, Canyon Country, CA 91387. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Renee Boza, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1235

FICTITIOUS BUSINESS NAME STATEMENT: 2011119465: The following person(s) is/are doing business as: GAELLES STUDIO, 2038 Bay St, Los Angeles, CA 90021. GAELLE SECRETIN, 1546 Westerly Terrace, Los Angeles, CA 90026. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Gaelle Secretin, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1236

FICTITIOUS BUSINESS NAME STATEMENT: 2011121351: The following person(s) is/are doing business as: THAI HOUSE MASSAGE, 900 S. Westmoreland, Los Angeles, CA 90006. PIMPHAKARN LINMUJEANG 9265 Woodman Ave #4, Arleta, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Pimphakarn Unmueng, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1237

FICTITIOUS BUSINESS NAME STATEMENT: 2011121879: The following person(s) is/are doing business as: BALBOA AUTO SALES, 7939 Balboa Blvd, Van Nuys, CA 91406. LEINA A HAMAMI, 17070 Mindora Ct, Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Leina Hamami, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1238

FICTITIOUS BUSINESS NAME STATEMENT: 2011124190: The following person(s) is/are doing business as: LAND OF JEWELRY, 651 South Hill St, Los Angeles, CA 90014. HENGAMEH RASHTIAN, 623 Balboa Ave #G, Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Hengameh Rasthian, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1239

FICTITIOUS BUSINESS NAME STATEMENT: 2011121219: The following person(s) is/are doing business as: EXPRESS TITLE LOAN, 15316 Vanowen St, van Nuys, CA 91406. PACIFIC COAST HOLDING GROUP INC, 15316 Vanowen St, Van Nuys, CA 91406. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Paci c Coast Holding Group Inc, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1240

FICTITIOUS BUSINESS NAME STATEMENT: 2011121329: The following person(s) is/are doing business as: BLESSING UNLIMITED, 18742 Collins St, Tarzana, CA 91356. BLESSING UNLIMITED, 18742 Collins St, Tarzana, CA 91356. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Blessing Unlimited, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1241

FICTITIOUS BUSINESS NAME STATEMENT: 2011121278: The following person(s) is/are doing business as: KHALIL FOUNDATION, 9033 Wilshire Blvd #200, Beverly Hills, CA 90211. KCBG FOUNDATION, 423 S Crestmont Dr, Beverly Hills, CA 90212. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Kcbg Foundation, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1242

FICTITIOUS BUSINESS NAME STATEMENT: 2011121112: The following person(s) is/are doing business as: IRONIC RECORDS, 10843 Burbank Blvd, North Hollywood, CA 91601. STEVE RICHARDS, 16256 Vista Point Ln, Canyon Country, CA 91387. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Steve Richards, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1243

FICTITIOUS BUSINESS NAME STATEMENT: 2011124506: The following person(s) is/are doing business as: MADD LOUD PRODUCTIONS, 11259 Hatteras St #1, North Hollywood, CA 91601. JAIRO PARADA, 11259 Hatteras St #1, North Hollywood, CA 91601. FRANCISCO LECHUGA, 11259 Hatteras St #1, North Hollywood, CA 91601. JARED MICLETTE, 11259 Hatteras St #1, North Hollywood, CA 91601. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Jairo Parada, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1244

FICTITIOUS BUSINESS NAME STATEMENT: 2011124345: The following person(s) is/are doing business as: green angels foundation, 11024 Balboa Ave, Granada Hills, CA 91345. EDDIE GUERRA, 14758 Kingsbury St, Mission Hills, CA 91345. CARLO FLETES, 11024 Balboa Ave, Granada Hills, CA 91344. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names

listed here on: N/A Signed: Eddie Guerra, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1245

FICTITIOUS BUSINESS NAME STATEMENT: 2011124382: The following person(s) is/are doing business as: STONY BROOK ENTERTAINMENT, 4438 Murietta Ave #5, Sherman Oaks, CA 91423. STONY BROOK ENTERTAINMENT LLC, 4438 Murietta Ave #5, Sherman Oaks, CA 91423. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Stony Brook Entertainment, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1246

FICTITIOUS BUSINESS NAME STATEMENT: 2011121225: The following person(s) is/are doing business as: continental ventures group trust; reyes winery, 10262 Sierra Highway, Agua Dulce, CA 91390. ROBERT REYES TRUSTEE, 9412 Goley St, Temple City, CA 91780. The business is conducted by: A TRUST. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Robert Reyes, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1247

FICTITIOUS BUSINESS NAME STATEMENT: 2011121016: The following person(s) is/are doing business as: ZOLFY HANDY & CLEANING SPECIALISTS, 8008 Lurline Ave, Winnetka, CA 91306. FERNANDO ZOLOZABAL, 8008 Lurline Ave, Winnetka, CA 91306. YOLANDA ZOLOZABAL VARGAS, 8008 Lurline Ave, Winnetka, CA 91306. The business is conducted by: HUSBAND AND WIFE. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Jairo Parada, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1248

FICTITIOUS BUSINESS NAME STATEMENT: 2011123442: The following person(s) is/are doing business as: AVANESSION LAW, 2940 Montrose Ave # 15, La Crescenta, CA 91214. ALLEN ROBERT AVANESSION, 2940 Montrose Ave #15, La Crescenta, CA 91214. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Allen R. Avanesion, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/27/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1249

FICTITIOUS BUSINESS NAME STATEMENT: 2011123231: The following person(s) is/are doing business as: AB INTERPRETERS, 1315 E 100th St, Los Angeles, CA 90002. ARMANDO L BARBERA, 1315 E 100th St, Los Angeles, CA 90002. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Siranoush Galstian, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1250

FICTITIOUS BUSINESS NAME STATEMENT: 2011123209: The following person(s) is/are doing business as: ADVANCED SHINE, 19360 Rinaldi St #144, Northridge, CA 91326. REZA SADAFI, 19360 Rinaldi St #144, Northridge, CA 91326. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Reza Sada , Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1251

FICTITIOUS BUSINESS NAME STATEMENT: 2011122682: The following person(s) is/are doing business as: STARWOOD RIDING CLUB, 21122 Ficus Dr #101, Santa Clarita, CA 91321. LORNA DUFF, 21212 Ficus Dr #101, Santa Clarita, CA 91321. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Lorna Duff, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1252

FICTITIOUS BUSINESS NAME STATEMENT: 2011122450: The following person(s) is/are doing business as: ROYAL INCENSE PRODUCTS; ROYAL DISTRIBUTORS, 16136 Sherman Way, Van Nuys, CA 91406. PIERRE CHARBAT, 16136 Sherman Way, Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Pierre Charbat, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1253

FICTITIOUS BUSINESS NAME STATEMENT: 2011122293: The following person(s) is/are doing business as: AT ESCALAR ONLINE, ACADEMIC TIME, 15030 Broadmoor St, North Hills, CA 91343. WENDY GRANADOS, 15030 Broadmoor St, North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Wendy Granados, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1254

FICTITIOUS BUSINESS NAME STATEMENT: 2011122735: The following person(s) is/are doing business as: ANITAS BEAUTY SALON, 6631 Lankershim Blvd, North Hollywood, CA 91606. SALVADOR E QUINTANILLA, 7039 Shoshore Ave, Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Salvador Quintanilla, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1255

FICTITIOUS BUSINESS NAME STATEMENT: 2011122756: The following person(s) is/are doing business as: CALVIN LEE, 3805 Melrose #1, Los Angeles, CA 90029. CALVIN LEE, 3805 Melrose Ave #1, Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Calvin Lee, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1256

FICTITIOUS BUSINESS NAME STATEMENT: 2011122242: The following person(s) is/are doing business as: WINNETKA AUTO BODY, 20256 Satcoy St, Winnetka, CA 91306. VERONICA RAMOS, 3943 Forecastle Ave, West Covina, CA 91792. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Veronica Ramos, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1257

FICTITIOUS BUSINESS NAME STATEMENT: 2011122241: The following person(s) is/are doing business as: NEF STARS LIMO, 122 S. Occidental Blvd #6, Los Angeles, CA 90057. NEFTALI PEREZ GRANADOS, 122 S. Occidental Blvd #6, Los Angeles, CA 90057. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Neftali Perez Granados, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1258

FICTITIOUS BUSINESS NAME STATEMENT: 2011122240: The following person(s) is/are doing business as: MARKETING & SERVICES, 4718 Tobias Ave, Sherman Oaks, CA 91403. YANIV DANAN, 4718 Tobias Ave, Sherman Oaks, CA 91403. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Yaniv Danan, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1259

FICTITIOUS BUSINESS NAME STATEMENT: 2011121695: The following person(s) is/are doing business as: FOOTHILL HOME DESIGN; IDEAL BUILDERS GROUP, 12355 Addison St, Valley Village, CA 91607. ALEKSANDR ABRAMIAN, 12355 Addison St, Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Aleksandr Abramian, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on

authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1266

FICTITIOUS BUSINESS NAME STATEMENT: 2011123210: The following person(s) is/are doing business as: M.T.I MODERN TECHNOLOGY INVENTIONS. 3235 Oakhurst Ave. Los Angeles, CA 90034. ELIJAH JACOB. 3235 Oakhurst Ave. Los Angeles, CA 90034. NIV AMRAN. 3235 Oakhurst Ave. Los Angeles, CA 90034. The business is conducted by: A GENERAL PARTNERSHIP Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Niv Amran, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1267

FICTITIOUS BUSINESS NAME STATEMENT: 2011115497: The following person(s)is/are doing business as: OAK ZONE, THE ZONE GROUP. 25886 The Old Rd. Valencia, CA 91381. ZARIN CHIRIKJIAN. 25803 Barnett Ln. Stevenson Ranch, CA 91381. ARSEEN CHIRIKJIAN. 25803 Barnett Ln. Stevenson Ranch, CA 91381. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Zarir Chirikjan, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1268

FICTITIOUS BUSINESS NAME STATEMENT: 2011123216: The following person(s)is/are doing business as: HOLLYWOOD HOOKAH TWO. 6430 Hollywood Blvd. Los Angeles, CA 90028. STAR HOOKAH LOUNGE INC. 6430 Hollywood Blvd. Los Angeles, CA 90028. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Star Hookah Lounge Inc, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1269

FICTITIOUS BUSINESS NAME STATEMENT: 2011122470: The following person(s)is/are doing business as: M&M SCORPION TRUCKING INC. 1490 Korbel St. Perris, CA 92571. M&M SCORPION TRUCKING INC. 1490 Korbel St. Perris, CA 92571. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: M&M SCORPION TRUCKING INC, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1270

FICTITIOUS BUSINESS NAME STATEMENT: 2011122471: The following person(s) is/are doing business as: MARTIKAS BEAUTY SALONL: ULTIMATE SALON. 14046 Vanowen St. Van Nuys, CA 91405. M ESTRADA INC. 14046 Vanowen St. Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: M Estrada Inc, Owner. This statement is led with the County Clerk of Los Angeles County on: 10/26/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011 1271

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011123215 Date Filed: 10/27/2011 Name of Business: 59th Customs. 5918 S. Broadway St. Los Angeles, CA 90003 Registered Owner: Jose G Garcia. 7003 Rita Ave #5. Huntington Park, CA 90255 Current File #20081113211 Date: 6/23/2008 Published: 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011122677 Date Filed: 10/26/2011 Name of Business: MILLENNIUM AUTO WRECKING. 708 Alpha St. Duarte, CA 91010 Registered Owner: ARSEN MKHITARYAN. 1516 N Fairview St. Burbank, CA 91505 Current File #20101738861 Date: 11/30/2010 Published: 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011122230 Date Filed: 10/26/2011 Name of Business: carrera auto body. 20256 Saticoy St. Winnetka, CA 91306 Registered Owner: YESSIKA AGUINADA. BENITO CARRERA. 8545 Columbus Ave #215. North Hills, CA 91343 Current File #20090426290 Date: 3/25/2009 Published: 11/03/2011, 11/10/2011, 11/17/2011, 11/24/2011

Department of Alcoholic Beverage Control 888 S. Figueroa St #320, Los Angeles, CA 90017 213-833-6043

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES. Date of Filing Application: October 26, 2011 To Whom It May Concern: The Name(s) of the Applicant(s) is/are: CARMELA HABBU FADLON The Applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 7160 Melrose Ave. Los Angeles, CA 90046-7826 Type of license(s) applied for: 41 Om-Sale Beer And Wine- Eating Place FICTITIOUS BUSINESS NAME STATEMENT: 2011 120479 The following person(s) is/are doing business as: HACIENDA AL ACUPUNTURE, 15582 GALE AVE, HACIENDA HEIGHTS, CA 91745. SHENGBIN YANG, 10636 1/2 E. LIVEOAK AVE ARCADIA CA 91007. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed SHENGBIN YANG. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/21/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/3/2011, 11/10/2011, 11/17/2011, 11/24/2011 21678

FICTITIOUS BUSINESS NAME STATEMENT: 2011 121371 The following person(s) is/are doing business as: HELP- U- MOVE, 209 W. PALMER AVE, GLENDALE, CA 91204. ANTONIO J. MARTINEZ PPOSSE, 209 W PALMER AVE GLENDALE CA 91204. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed ANTONIO J. MARTINEZ POSSE. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/25/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling

of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/3/2011, 11/10/2011, 11/17/2011, 11/24/2011 21681

FICTITIOUS BUSINESS NAME STATEMENT: 2011 122066 The following person(s) is/are doing business as: KIDS SHOP, 400 S. BALDWIN AVE STE 231, ARCADIA, CA 91007. VERONICA WOO, 19050 COLIMA RD APT #102 ROWLAND HEIGHTS CA 91748. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed VERONICA WOO. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/25/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/3/2011, 11/10/2011, 11/17/2011, 11/24/2011 21680

FICTITIOUS BUSINESS NAME STATEMENT: 2011 123334 The following person(s) is/are doing business as: OMEGA CARGO EXPRESS AND INTERNATIONAL COURIER, OMEGA COURIER EXPRESS AND INTERNATIONAL CARGO, 2234 W. PICO BLVD, LOS ANGELES, CA 90006. MAURICIO ERNESTO MAYORGA, 18406 CHATMAN LANE PORTER RANCH CA 91326. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed MAURICIO ERNESTO MAYORGA. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/27/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/3/2011, 11/10/2011, 11/17/2011, 11/24/2011 21679

FICTITIOUS BUSINESS NAME STATEMENT: 2011 123498 The following person(s) is/are doing business as: JACOB US CO, 16237 MCGILL ROAD, LA MIRADA, CA 90638. HYUN OH SHIN, 16237 MCGILL ROAD LA MIRADA CA 90638. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed HYUN OH SHIN. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 10/27/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/3/2011, 11/10/2011, 11/17/2011, 11/24/2011 21673

NOTICE OF TRUSTEE S SALE TS # CA-11-449335-VF Order #: 110282097-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/26/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier s check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank speci ed in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): JOHN G JONES A SINGLE MAN Recorded: 7/6/2006 as Instrument No. 06 1489800 in book xxx, page xxx of Of cial Records in the of ce of the Recorder of LOS ANGELES County, California; Date of Sale: 11/7/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$5,128,402.31 The purported property address is: 2700 BENEDICT CANYON DR LOS ANGELES(BEVERLY HILLS AREA), CA 90210 Assessor s Parcel No. 4382-006-004 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the bene ciary within 10 days of the date of rst publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder s sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee s Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.lpsasap.com Reinstatement Line: 619-645-7711 Ext. 3704 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby noti ed that a negative credit report re ecting on your credit record may be submitted to a credit report agency if you fail to ful ll the terms of your credit obligations. ASAP# 4090640 10/13/2011, 10/20/2011, 10/27/2011

NOTICE OF TRUSTEE S SALE Trustee Sale No. 452812CA Loan No. 3012522250 Title Order No. 913369 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-12-

2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-27-2007, Book N/A, Page N/A, Instrument 20070705878, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: DIANA ELLIS, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier s check drawn by a state or national bank, a cashier s check drawn by a state or federal credit union, or a cashier s check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 33 OF TRACT NO. 5548, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA AS PER MAP RECORDED IN BOOK 60, PAGE(S) 14 AND 15, OF MAPS IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,382,579.64 (estimated) Street address and other common designation of the real property: 1648 NORTH BEVERLY DRIVE BEVERLY HILLS, CA 90210 APN Number: 4355-013-027 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is . In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene ciary, or authorized agent declares: that it has contacted the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certi ed; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-24-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ISAAC PACHECO, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 4108574 10/27/2011, 11/03/2011, 11/10/2011

NOTICE OF TRUSTEE S SALE Trustee Sale No. 249825CA Loan No. 3011377169 Title Order No. 788592 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11-01-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 11-07-2006, Book , Page , Instrument 06 2471353, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: MARTY TRUGMAN AND, RONNIE TRUGMAN, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier s check drawn by a state or national bank, a cashier s check drawn by a state or federal credit union, or a cashier s check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: A CONDOMINIUM COMPOSED OF: PARCEL 1: (A) AN UNDIVIDED 1/15 INTEREST IN LOT 1 OF TRACT NO. 41317, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 986 PAGES 3 AND 4 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 1 TO 15 INCLUSIVE, AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN RECORDED MARCH 29, 1983, AS INSTRUMENT NO. 83-340933, IN OFFICIAL RECORDS

IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. (B) UNIT 7 AS SHOWN AND DEFINED ON TNE CONDOMINIUM PLAN REFERRED TO ABOVE. PARCEL 2: AN EXCLUSIVE EASEMENT TO AND THE EXCLUSIVE RIGHT TO USE FOR BALCONY PURPOSES, WITHOUT LIMITATION AS TO TIME THAT AREA BEARING THE LETTER DESIGNATION B , B1 AND B2 AND PRECEDED BY THE SAME NUMBER DESIGNATION AS THE UNIT REFERRED TO HEREINABOVE IN PARCEL 1 (B), ALL AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN REFERRED TO ABOVE. PARCEL 3: AN EXCLUSIVE EASEMENT TO AND THE EXCLUSIVE RIGHT TO USE FOR GARAGE PURPOSES WITHOUT THE LIMITATION AS TO THE GARAGE SPACES NUMBERED 27G AND 28G AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN REFERRED TO ABOVE. Amount of unpaid balance and other charges: \$1,027,750.15 (estimated) Street address and other common designation of the real property: 268 SOUTH LASKY DRIVE #201 BEVERLY HILLS, CA 90212 APN Number: 4328-006-055 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is . In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene ciary, or authorized agent declares: that it has contacted the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certi ed; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-24-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee CASEY KEALOHA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 4112391 10/27/2011, 11/03/2011, 11/10/2011

NOTICE OF TRUSTEE S SALE Trustee Sale No. 432621CA Loan No. 3013620954 Title Order No. 602124200 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 04-20-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-30-2007, Book , Page , Instrument 20071030981, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: JASMIN DANESCH, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier s check drawn by a state or national bank, a cashier s check drawn by a state or federal credit union, or a cashier s check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 26 IN BLOCK 8 OF TRACT NO. 5939, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 62, PAGES 43 AND 44 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,948,911.19 (estimated) Street address and other common designation of the real property: 8741 ROSEWOOD AVENUE WEST HOLLYWOOD, CA 90048 APN Number: 4336-003-025 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is . In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene ciary, or authorized agent declares: that it has contacted the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certi ed; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-24-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priori-

typosting.com ASAP# 4112254 10/27/2011, 11/03/2011, 11/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 252437CA Loan No. 3010279358 Title Order No. 892604 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-27-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-17-2011 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-06-2006, Book , Page , Instrument 06-2229792, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: MITRA GOUEL AND YOUSEF TABAN, WIFE AND HUSBAND AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 1753 OF TRACT 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA AS PER MAP RECORDED IN BOOK 69 PAGES 11 TO 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,065,727.71 (estimated) Street address and other common designation of the real property: 321 S CRESCENT DRIVE BEVERLY HILLS, CA 90212 APN Number: 4331-006-006 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is . In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene ciary, or authorized agent declares: that it has contacted the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certi ed; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-20-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ISAAC PACHECO, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4114573 10/27/2011, 11/03/2011, 11/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 438996CA Loan No. 3013192350 Title Order No. 217852 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-19-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-29-2007, Book , Page , Instrument 20070736523, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: MARC EVAN HECKER A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: THOSE PORTIONS OF LOTS 83 TO 85 INCLUSIVE OF TRACT NO. 6601, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED

IN BOOK 93 PAGE(S) 97 AND 98 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, AND A PORTION OF THE NORTHEAST QUARTER OF SECTION 10 TOWNSHIP 1 SOUTH, RANGE 15 WEST, SAN BERNARDINO MERIDIAN, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, DESCRIBED AS FOLLOWS: BEGINNING AT A POINT IN THE WESTERLY LINE OF CLEAR VIEW DRIVE (42 FEET WIDE) AS SHOWN ON MAP OF TRACT NO. 17875 RECORDED IN BOOK 654 PAGES 62 TO 66 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SAID POINT BEING DISTANT NORTH 25 DEGREES 56 MINUTES 52 SECONDS WEST 4.85 FEET FROM THE SOUTHEASTERLY TERMINUS OF THAT CERTAIN COURSE SHOWN ON SAID MAP OF TRACT NO. 17875 AS NORTH 25 DEGREES 56 MINUTES 52 SECONDS WEST, 51.43 FEET; THENCE LEAVING SAID LINE OF CLEAR VIEW DRIVE, SOUTH 60 DEGREES 46 MINUTES 32 SECONDS WEST 149.46 FEET TO A POINT IN THE NORTHEASTERLY BOUNDARY OF TRACT NO. 9249, AS RECORDED IN BOOK 120 PAGES 51 AND 52 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY; THENCE ALONG SAID TRACT BOUNDARY NORTH 29 DEGREES 13 MINUTES 28 SECONDS WEST 150.39 FEET; THENCE LEAVING SAID TRACT BOUNDARY NORTH 60 DEGREES 46 MINUTES 32 SECONDS EAST 162.00 FEET TO THE MOST WESTERLY CORNER OF LOT 2 OF SAID TRACT NO. 17875; THENCEALONG THE SOUTHWESTERLY LINE OF SAID LOT 2, SOUTH 74 DEGREES 14 MINUTES 55 SECONDS EAST 35.78 FEET TO THE MOST SOUTHERLY CORNER OF SAID LOT 2 AND A POINT IN SAID WESTERLY LINE OF CLEAR VIEW DRIVE; THENCE IN A GENERAL SOUTHERLY DIRECTION ALONG SAID WESTERLY LINE TO THE POINT OF BEGINNING. A PORTION OF SAID LAND IS SHOWN AS A PORTION OF LOT 39 OF TRACT NO. 17875 ON THE MAP RECORDED IN BOOK 654 PAGES 62 TO 66 INCLUSIVE OF MAPS. Amount of unpaid balance and other charges: \$1,490,021.01 (estimated) Street address and other common designation of the real property: 1643 CLEAR VIEW DRIVE BEVERLY HILLS, CA 90210 APN Number: 4356-007-044 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is . In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene ciary, or authorized agent declares: that it has contacted the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certi ed; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-26-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4111344 10/27/2011, 11/03/2011, 11/10/2011

NOTICE OF TRUSTEE'S SALE TS No. 07-0028746 Title Order No. 07-8-105608 Investor/Insurer No. 113403477 APN No. 4333-029-054 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 08/23/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by STEVEN PASHMFOUROUSH, A SINGLE MAN, dated 08/23/2006 and recorded 8/31/2006, as Instrument No. 06 1947269, in Book , Page), of Of cial Records in the of ce of the County Recorder of Los Angeles County, State of California, will sell on 11/17/2011 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 221 S GALE DR 306, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,009,890.62. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an AS IS condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of

Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 10/10/2007 RECONTRUST COMPANY, N.A. 1757 TAPO CANYON ROAD, SVW-88 SIMI VALLEY, CA 93063 Phone: (800) 281 8219. Sale Information (626) 927-4399 By: Trustee's Sale Of cer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4115982 10/27/2011, 11/03/2011, 11/10/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF MARGUERITE KRAUSE aka PEGGY KRAUSE Case No. SP008684

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of MARGUERITE KRAUSE aka PEGGY KRAUSE

A PETITION FOR PROBATE has been led by Pamela Richman in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Pamela Richman be appointed as personal representative to administer the estate of the decedent.

A HEARING on the petition will be held on January 20, 2012 at 9:00 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the led by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for petitioner: GREGORY B GERSHUNI ESQ SBN 82109 GERSHUNI & KATZ ALC 1901 AVE OF THE STARS STE 300 LOS ANGELES CA 90067-6005

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100169805513 Title Order No.: 100322558 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/27/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 06/05/2003 as Instrument No. 03 1605520 of of cial records in the of ce of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: YOUSSEF MELAMED AND MITRA MELAMED, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 11/23/2011 TIME OF SALE: 11:00 AM PLACE OF SALE: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 1833 SAN YSIDRO DRIVE, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4356-009-002 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$369,835.11. The bene ciary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 2 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 NDEX West, L.L.C. as Trustee Dated: 10/31/2011 NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 4124049 11/03/2011, 11/10/2011, 11/17/2011

TO CREDITORS OF BULK SALE (UCC Sec. 6105) Escrow No. 15464 NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s), business address(es) of the

Seller(s), are: TCB LLC., a California Limited Liability Company, 287 South Robertson Blvd., Beverly Hills, CA 90211

The location in California of the chief executive of ce of the Seller is: Same as above

As listed by the seller, all other business name(s) and address(es) used by the Seller(s) within three years before the date such list was sent or delivered to the Buyer are: None

The name(s) and business address of the Buyer(s) is/are: Cindy Chang, 287 South Robertson Blvd., Beverly Hills, CA 90211

The assets being sold are generally described as: mailbox and shipping facility and are located at: 287 South Robertson Blvd., Beverly Hills, CA 90211

The business named used by the Seller at that location is: BH MAILBOX

The bulk sale is intended to be consummated at the of ce of: Sepulveda Escrow Corporation at 10550 Sepulveda Blvd. Suite 105, Mission Hills, CA 91345 on or after November 22, 2011.

The bulk sale is subject to California Uniform Commercial Code Section 6106.2

The name and address of the person with whom claims may be led is: Sepulveda Escrow Corporation, 10550 Sepulveda Blvd. Suite 105, Mission Hills, CA 91345 and the last date for filing claims by any creditor shall be November 21, 2011, which is the business day before the sale date speci ed above.

Dated: October 25, 2011

CINDY CHANG

11/3/11

CNS-2200394#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 10-515747 INC Title Order No. 100656050-CA-BFI APN 4339-007-041 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/27/03. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11/02/11 at 10:30 a.m., Aztec Foreclosure Corporation as the duly appointed Trustee under and pursuant to Deed of Trust Recorded on 11/04/03 in Instrument No. 03 3308536 of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: Jeffrey L Lehman, a Single Man, as Trustor, Deutsche Bank National Trust Company, as Trustee of the IndyMac INDX Mortgage Loan Trust 2004-AR10, Mortgage Pass-Through Certificates, Series 2004-AR10 under the Pooling and Servicing Agreement dated September 1, 2004, as Bene ciary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state), at the west side of the Los Angeles County Courthouse directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California described as: 935 WESTBOURNE DRIVE # 103, WEST HOLLYWOOD, CA 90069 The property heretofore described is being sold as is . The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$496,426.04 (Estimated) Accrued interest and additional advances, if any, will increase this gure prior to sale. The bene ciary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Requirements of SB1137 have been met pursuant to the Notice of Sale Declaration of record. DATE: 10/5/11 Robbie Weave! Assistant Secretary & Assistant Vice President Aztec Foreclosure Corporation c/o 4665 MacArthur Court, Suite 250 Newport Beach, CA 92660 Phone: (800) 731-0850 or (602) 222-5711 Fax: (847)627-8803 www.aztectrustee.com For Trustee's Sale Information Call 714-730-2727 http://www.lpsasap.com ASAP# 4106361 10/13/2011, 10/20/2011, 10/27/2011

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232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith
258-Moving/Storage

LEGEND

260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property
418-Oceanfront Property

420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment

500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous

730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial

800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
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DID YOU USE THE OSTEO-POROSIS Drug FOSAMAX (Alendronate)? If you experienced femur fracture (upper leg), you may be entitled to compensation. Attorney Charles Johnson 1-800-535-5727. (Cal-SCAN)

170-CAREGIVER

RN of 23 years seeks homecare or clean & sober companionship. Author of The Craft of Compassion at the Bedside of the Ill (Doctor Larry Dossey, MD. "This luminous book can change your life") MichaelOrtizHill.com for sample chapters and resume. Medicare/insurance accepted. (310) 455-0301

I am a caregiver seeking work. Live-in. 15 Years experience. I also do facials, massages, and natural healing. (213)281-8443.

Companion/Personal assistant- Wonderful well traveled & educated, American 20+ experience, excellent driver; great for running errands, can multi-task. Light & healthy cooking, (310) 796- 6148

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115- CEMETERY

Beth Olam Jewish cemetery, Single Crypt. Hall of David Upper level. \$12,000, price includes lifetime care and transfer of title. (818) 884-7884

Eden Memorial park San Fernando Valley, Garden of Jacob #704E, Double for 2- Tree covered plot in sold out section valued at \$20,000. Sell for \$15,000, price includes container and other paraphernalia. Alan 805-339-9869.

Eden Memorial park Mission Hills, CA. 1 plot in Mount of Olive Center. Plot # 1622H Beautiful location. Valued @ \$11,500k selling for \$8,500k (818) 700-1204

Eden Memorial Park, 2 marble faced wall crypts, desirable sold out area, near entrance \$15,000 for the pair 818-884-5183

Forest Lawn Cypress Single plot. Area: Constant Love. \$3500. (714) 761- 1957.

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. (714) 546-8724 or (714) 883-7203

FOREST LAWN CYPRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925)683-4345

Companion Lawn Crypt in Forest Lawn, Hollywood Hills, in the sold out section Court of Remembrance. I am told by Forest Lawn that it is a very good section. We would like to sell it quickly. (818) 261-6931

Cemetery property in Forest Lawn Hollywood Hills. Court of Valor. \$4,500. Call Elizabeth at (951) 231-8542 Forest Lawn, Hollywood Hills 5 companion plots in section Ascending Dawn. \$7500 each OBO. Heather (914) 273-8814

Forest Lawn Hollywood Hills. 1 burial space in Enduring Faith, Lot # 3922, Space 3, Asking: \$3,300. Call Stan or Judy (310)-510-2319

Forest Lawn Hollywood Hills, 6 garden plots, Loving Kindness Section. Lot 9968 Spaces 1, 2, 3, and 4 & Lot 9969 Spaces 3 and 4. Spaces near Old North Church. Each space \$4,900, preferable to be sold in pairs, but individually acceptable as well. Daytime: (818).456.6815

and Evening: (818).399.0833 Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 pp

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 (435) 216- 2569

Forest lawn Glendale 1 plot on the north slope of the great mausoleum. Plot 2-16 \$6500. (928) 636- 1921

Green Hills Memorial Park, Rancho Palos Verdes. Beautiful Harbor view area. 4 adjacent plots. \$7k each. (310) 548-4147

Hillside Memorial Park, Acacia Gardens, Mausoleum wall crypt F, 73 a/b double space w/ endowment care property and marker. Double wall marker, P/N internment fee & marker setting fee. At eye level. (310) 552-1833

Hillside Memorial Park DBL stacked plot in "Court of Love" Space 342 A & B (Sold out section) Includes: Endowment. List Price: \$27, 400. Sell For: \$16,500 Call Ron (858).349.9795

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17, 500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Rcek l e'Xlgy "Og o qtkc"Rctm" New Port. 2 person crypt-Sunset Garden Court. \$20k. (949)378-5629.

Rcek l e'Xlgy "Og o qtkc"Rctm" plot in Sea View facing the ocean. Section 1292, Plot D, double plot RETAIL: \$23,000 ASKING: \$18,000 OBO (949) 673.4533

Rcek l e'Xlgy "Og o qtkc"Rctm" SEA VIEW. 1407 Space C. \$7,500. Call (714)-390-6905 or (714) 968-7621

One plot at Rose Hills Cemetery, Lot #5705 Alder Lawn, Will sell for \$8, 500. (808) 929-7610.

Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/each. Make offer (951) 791-0870 pp.

4 burial spaces at Rose Hills Memorial Park, located in Garden of Peace, Lot 819, Spaces 1,2,3,4. The cemetery list price is \$5800 each space and owner is asking \$9600

for 2 spaces of \$19,200 for all 4 spaces. (928)758-7220

Plot for sale in the beautiful garden of affection at Rose Hills Memorial Park, In whittier. Buyer pays for transfer fee and endowment fee. Asking for \$3,000, but will accept \$2500. Patricia- (702) 807-7156.

Two side by side burial plots in Rose Hills Cemetery in Camellia Lawn near Hillside Chapel. \$3,995 for both + 200 ea for Endowment fees. Transfer upon receipt of valid bank check. Leave message at (805) 279 -9657

2 plots at Rose Hills Cemetery, Mariposa Terrace. Graves 1 & 2 located in beautiful area. Transfer fees will be done at Rose Hills. Seller will pay portion of transfer fees. \$2,750 each or both for \$5,000. Dave (909) 240-1592.

Two burial spaces at Rose Hills. Located in Alder Lawn, Lot 2212, Spaces 3 & 4. The owner is asking \$3,300 for each space. (480) 747-7242.

4 plots in sold-out Rose Hills Greenwood Gardens Lot 4806, Spaces 1-4. Overlooks Memorial Chapel. Asking \$6000 each or best offer.

Compare to plots currently selling for more than \$8000. Buyer pays endowment care and transfer fee. (714) 827-7197.

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