

Beverly Hills Weekly

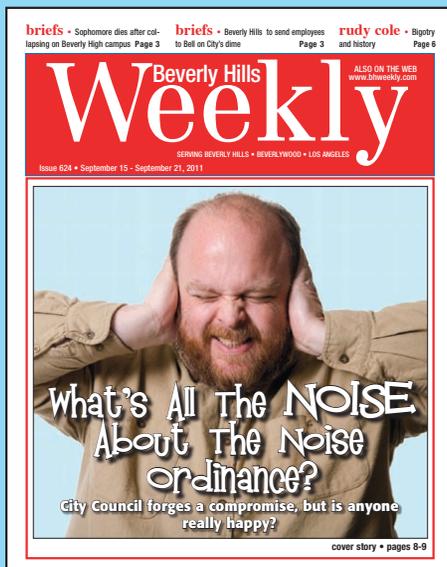
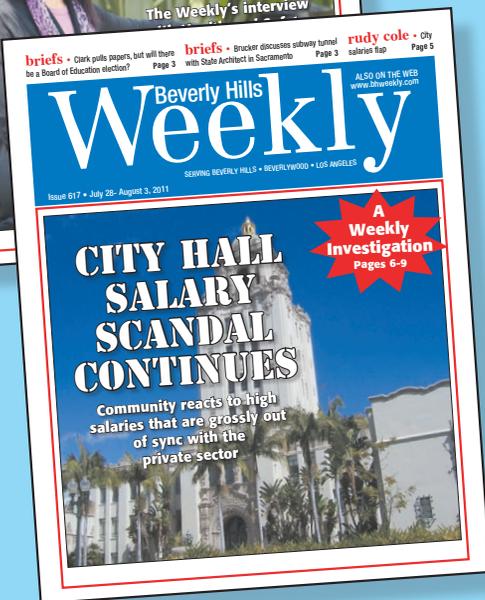
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Issue 639 • December 29 - January 4, 2012

2011 - A Year in Review

The Weekly looks back at some of the year's headline stories





letters & email

“Why all the anger?” [Issue #637]

The 18-foot-tall aluminum “art” work at the northwest corner of Wilshire Boulevard and Beverly Drive was created by artist Franz West, who entitled it “The Unconscious.” He certainly got that right!

Everyone is entitled to their personal opinion on what is “good” art or “not so good” art. I personally don’t have any hesitation in deciding that this isn’t even art.

This public art project was commissioned in accordance with a Beverly Hills public art ordinance that requires developers to provide an outdoor art object, which will encourage “public interaction while challenging traditional notions of public art and monumental sculpture.” (They sure got a winner this time.)

*Herb Wallerstein
Beverly Hills*

Inside Beverly Hills—BHTV10

Inside Beverly Hills, moderated by columnist Rudy Cole with guests former Fire Chief Bill Daley, former City Treasurer Joan Seidel and former Mayor Mark Egerman, will next air on Jan. 3 at 6 p.m. For details, visit beverlyhills.org.

briefs

Furie looks back on seven years on Planning Commission



Noah Furie

Noah Furie had an eventful final day as a planning commissioner. The Planning Commission and City Council met simultaneously on Dec. 19, with the Planning Commission taking a recess from its meeting to participate in the City Council study session regarding the Mayor’s Task Force on Government Efficiency, of which Furie is vice chair.

After the Planning Commission meeting concluded, the commissioners returned to council chambers to witness the fate of the Lexus Project, which the commission recommended to the City Council on Oct. 27. By the end of the day, the Planning

Commission had recommended the historic preservation ordinance to the City Council, the City Council had approved the Lexus Project, and Furie had concluded his seven-year term on the Planning Commission.

Most commissioners serve a maximum of six years, but Furie’s term was extended one year to provide continuity on the Lexus Project.

“As a result of further study on the Lexus Project, the Council asked that I stay on for that project, and after the election of Councilmember [Lili] Bosse, I was asked to stay on until they could fill that position,” Furie said. Traffic & Parking Commissioner Howard Fisher was selected to fill the vacancy.

In recent months, the Planning Commission has been consumed with projects and accomplishments including the historic preservation ordinance, the Mills Act, the oil well drilling prohibition ordinance, the Lexus Project and the Trousdale view restoration ordinance. Looking back, Furie said the major highlight of his term was working on the general plan update from 2005 to January 2010, when the City Council adopted it.

“This involved us looking at goals and policies for the next 20 to 30 years for the City,” Furie said. “What was really important to the commission after studying this for many years was to keep the character and the low scale of our commercial development. Ultimately after analyzing proposals to increase height and density,

WHAT’S ON YOUR MIND?

You can write us at:
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Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



SANTA CLAUS IS COMING TO TOWN
SANTA MONICA BOULEVARD

2011 Beverly High graduate Maryam Farmanara takes a break from holiday shopping to pose with Santa Claus at the Westfield Mall in Century City.

Beverly Hills Weekly

Issue 639 • December 29 - January 4, 2012
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

Publisher & CEO
Josh E. Gross

Reporter
Melanie Anderson

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

Advertising Representatives
Tiffany Majdipour
Negin Elazari
Saba Ayinehsazian

Legal Advertising
Mike Saghian
Eiman Matian

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
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Sent via US Mail
\$75 payable in
advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.



OUR DATA SPEAKS VOLUMES



city & schools

What's Your New Year's Resolution?



"To take a moment and turn life's challenges into opportunities." —**Mayor Barry Brucker**



for a vacation and put some time on my calendar." —**Rodeo Drive Committee President Jim Jahant**



"One of my New Year's resolutions is to improve my handball skills against the fourth, fifth and sixth graders." —**Horace Mann Principal Steve Kessler**



"To continue to make tangible strides toward making our district go from good to great to the best. My personal [resolution] is to take better care of myself both physically and mentally." —**Board of Education President Brian Goldberg**



"To get out and ride my bike more and hopefully I'll work my way up to completing what's called a century, a 100-mile ride. We're going to be hosting an Australian city manager in February and I hope to be able to do an exchange in Australia sometime within the next year or two." —**City Manager Jeff Kolin**



"I would love to play a role in diminishing all bullying in our schools, and have students learn how to truly respect each other. As far as a personal resolution, I would love to be able to focus more on the happy times than on the sadness of missing my dad." —**El Rodeo PTA Co-President Dana Young**

"I'm going to reward myself for specific milestones. I'm going to make time



"I'd like to spend more time with people I like. I will try and be there more for my close friends because so many are in need right now. I'd for sure like to get some sleep. AND the least significant but still on my list: I'd like to just once beat [City Clerk] Byron Pope at Words With Friends!" —**Former Mayor Linda Briskman**



"Having just completed my Master's Degree, I enjoy spending the time once committed to studies now with my family. The adage that children grow up quickly is very true and my goal is to be the best husband and father possible. [The Fire Department's] continuous goal is to maintain rapid response times and great service to our community." —**Fire Chief Tim Scranton**



"My goal for the year [is to] clean out my closets and clean out my office, and to get rid of all the excess stuff." —**Former Board of Education member Lillian Raffel**

"Definitely getting more exercise, along with more sleep. Travel is on my list, as well as spending time with friends and family and making sure I'm reading. As the president of BHEA [my goal is] to work constructively with



the school district and to make sure that BHEA interests and the district are all working together, as we will probably be facing another challenging year with the state. I'm hoping to continue to inspire my students and make sure they're all prepared for the high school and completely turned on to mathematics by the time they graduate." —**BHEA President Mark Frenn**



"For the coming year, I plan to include shipping and handling charges in everything I promise to do ... for everyone." —**Former Mayor Les Bronte**



"I would like to be more consistent in keeping in touch with my friends. I'd like to pick up bike riding again and be even more diligent with my workouts, including trying P90X, an intense workout program." —**Beverly Hills Chamber of Commerce Executive Director Alex Stettinski**



"Take more risks." —**El Rodeo parent Frances Bilak**

the Commission determined that it wasn't appropriate and we kept everything the way it was. Our guiding principle was to maintain the residential quality of life, while at the same time looking at the economic vitality of the community."

According to Furie, policies for historic preservation and affordable housing were added to the general plan during that time. Furie said he believed the historic preservation ordinance itself was among the Planning Commission's most important projects during his tenure. The City Council will consider the matter on Jan. 10.

"I've lived in this community since 1965," Furie said. "I've seen a lot of changes, some positive, a lot of them not so positive, but I think the history of our community is important, and our history is represented in our buildings and our sites. To hold on to some of our past I think is important because it really speaks to the character of our community and what has

happened here over the years."

When asked about challenges Furie faced while on the Commission, Furie said one was being elected chair in 2007 without first serving as vice chair because of Nancy Krasne's election to the City Council and a resignation from the commission.

"In the span of four months, we had three of the largest development projects in the history of the city, first being [the] William Morris [project], next being the Hilton revitalization and then the 9900 Wilshire Boulevard project," Furie said. "Within 12 months, we had approximately 27 meetings that were dedicated to those three projects. At the same time as it being a challenge, it was an incredible opportunity to hear from our residents and all the stakeholders and try to come up with what we felt were the best recommendations possible."

Furie said he will miss interacting with his fellow commissioners and residents, and working to solve complex problems

facing the community.

"I will tell you that the Planning Commission has been very fortunate to have unbelievably talented residents serving on it and the only reason that the commission has been able to accomplish as much as it has accomplished is through the hard work and dedication of the commissioners and a very, very strong support staff in the community development department," Furie said.

Government Efficiency Task Force targets development review; commissioners react to notion of combining two commissions

Following months of meetings and compiling feedback from stakeholders, the Mayor's Task Force on Government Efficiency presented its findings and recommendations for streamlining the development review process at the Dec. 19 City Council study session.

At the City Council installation on March



Willie Brien

22, Mayor Barry Brucker announced the task force would be chaired by Vice Mayor Willie Brien and named outgoing Planning Commissioner Noah Furie vice chair.

Other members of the task force were Planning Commission Vice Chair Craig Corman, former Planning Commissioner Jerry Felsenthal, Matt Construction CEO Steve Matt and former Planning Commissioner Kathy Reims.

Among the ideas unanimously recommended by the committee were looking into increasing discretionary review to allow the director of community develop-

briefs cont. on page 4

briefs cont. from page 3

ment to approve minor modifications to code requirements under certain circumstances; combining the Design Review and Architectural commissions into a single commission that meets twice a month and would be staffed by an urban designer; restructuring the community development department to organize multiple divisions under unified supervision; and increasing the amount of expedited services, some of which are already available for an additional fee.

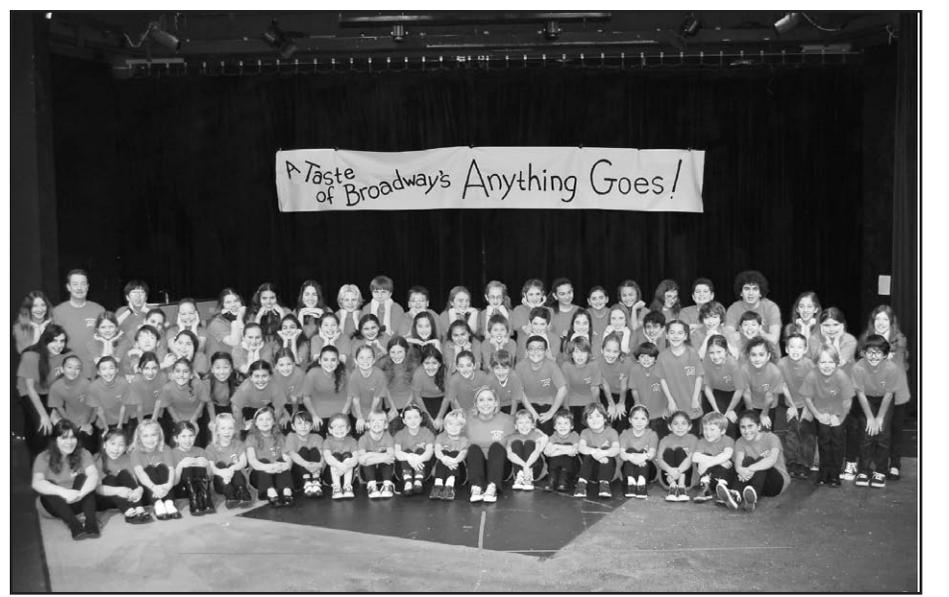
The City Council agreed it would like to review each option in more detail at a future meeting. Of all the recommendations, the possibility of combining the two design review commissions generated the most discussion.

Design Review Commission Chair Howard Szabo pointed out the City Council

voted against combining the two commissions in April 2010. He also said the time commitment of serving on a single commission may prohibit some community members from participating.

“Two commissions allow far more time, attention and expertise to be devoted to different design aspects of commercial versus residential development,” Szabo said. “Although meetings would be held bi-monthly, the process for applicants would not be substantially expedited [because] most projects come back for additional reviews and turnarounds.”

Szabo and Architectural Commissioner Zale Richard Rubins highlighted some recent changes implemented to streamline the commissions’ review processes, including changing the fee schedule to reward applicants that are prepared and receive approval with fewer meetings, and forming



Taste of Broadway participants: Tally Abourmad, Samantha Altounian, Lauren Aviram, Joshua Back, Anastasia Barbato, Otto Beenhouwer, Isaiah Berke, Gabriella Bina, James Blauvelt, Marina Buenida, Isabella Cantu-Buck, Addison Chandler, Edden Chimomas, Stephanie Choa, Aydan Cohen, Adora Dayani, Grace Delee, Veronica Demornay-O’neal, Candice Emrani, Noura Enaya, Emma Gerowitz, Rose Gifford, Leila Gluckstein, Charlene Hadim, Taedong Han, Trevor Hart, Becca Heller, Madeline Hodor, Ryan Hodor, Ben Holtzman, Angelina Izzet, Rachel Kim, Daniel Kohanbash, Addison Kreshek, Karol Kwiatkowski, Taylor LaVan-Asla, Jasmine Larian, Stephanie Lopez, Charlotte Lyon-Petrovic, Chloe Malik-MacDonald, Alessandra Maresca, Solomon Margo, Emma Maurer, Adriana Medina-Santiago, Maya Mejia, Natasha Melamed, Aaron Melloul, Allegra Melloul, Brigitte Meshkani, Alexia Moshirfatemi, Eli Okum, Estella Rosen, Melina Rosen, Batia Rotshtein, Chloe Rebibo, Dona Rebibo, Taylor Rutigliano, Benni Safchik, Alexandra Shaheri, Basel Shahin, Elnaz Soumikh, Lani Storm, Harrison Tepper, Ciel Torres, Manuela Torres, Finnegan Van Horn, Natalie Vergara, Madeline Weisberg, Noah Weisberg, Camilla Wolff, Sarah Yadidian, Brooke Yankowitz, Ross Yankowitz, and Matthew Zebrowski

Anything Goes

A Taste of Broadway concluded the fall session with a performance called “Anything Goes” at Beverly High’s Salter Family Theatre on Dec. 19 and 20. Over 70 students from all four Beverly Hills elementary schools and four local private schools participated in the program. A Taste of Broadway is offered by the City of Beverly Hills Community Services Department and is taught by Jenny Gordon.



NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its regular meeting to be held on **Tuesday, January 10, 2012, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING THE BEVERLY HILLS MUNICIPAL CODE TO ADOPT A HISTORIC PRESERVATION PROGRAM AND REVISE NOTICING RELATED TO DEMOLITION, RELOCATION, OR MAJOR ALTERATION OF BUILDINGS

The proposed Ordinance would replace existing Article 32 (“Preservation of Landmarks”) with a new, more expansive “Historic Preservation” program. The proposed Ordinance provides greater protection for historically significant properties, establishes a Cultural Heritage Commission, creates procedures and criteria for landmark and historic district designation, and modifies notification procedures related to demolition permits and the relocation or major alteration of structure. The Ordinance also authorizes preservation incentives and creates penalties for unauthorized demolition or alteration of certain historic resources.

This Project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The City has determined that the Project will not have a significant environmental impact and is exempt from CEQA pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations. In addition, City Staff has determined that the project is categorically exempt from environmental review as a project that meets the criteria of the Class 31 exemption (“Historical Resource Restoration/ Rehabilitation”) as an action for the preservation of historical resources in a manner consistent with the Secretary of Interior standards.

The Planning Commission considered the proposed Ordinance, and recommended that the City Council adopt it.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the Council’s action in court, you may be limited to raising only those issues you or someone else rose at the hearing before the City Council or in written correspondence delivered to the City, either at, or prior to, the hearing.

If there are any questions regarding this notice, please contact Peter Noonan, AICP CEP, Associate Planner, Community Development Department, Planning, at 310.285.1127 or pnoonan@beverlyhills.org. The case file is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC
City Clerk

subcommittees to work with applicants on their projects.

Director of Community Development Susan Healy Keene said motivated applicants would be able to turn their projects around in less than a month if meeting more frequently with the Commission was an option. Keene and Brien explained the idea of combining the commissions goes hand-in-hand with hiring an urban designer, a trained design professional that could help reduce the workloads of the commissions.

“The concept of an urban designer is critical to this process,” Brien said.

The discussion turned to other ways to achieve efficiencies, including requiring applicants to submit complete applications before appearing before either commission. John Wyka, the licensed architect on the Design Review Commission, said requiring a licensed architect—instead of contractors or unregistered architects—to represent applicants for new construction or major renovation projects would likely speed up the review process.

Keene outlined the changes the City has implemented since studying the development review process, including the 70-day restaurant application review procedure

now in place. Keene said the task force discovered the need to hire one additional inspector, which has already been done with city council approval.

Keene said other streamlining efforts the City is looking into include conducting customer satisfaction surveys, establishing an online permit and inspection appointment reservation system, and implementing an electronic plan review program.

Brucker and other councilmembers praised the task force for its efforts.

“This was a combination of tremendous talent in this community coming together, and it also sends a message out to the community, to builders, to homeowners, to developers, that we are inviting and business friendly, and we’re not compromising on our integrity or the process,” Brucker said.

Recreation and Parks Commission elects Gersh as chair; Block reflects on year as chair

The Recreation & Parks Commission elected Susan Gersh chair and Robbie Anderson vice chair at the commission’s final meeting of the year on Dec. 20. Alan Block, who still has about two years left of his term, conducted his final meeting as



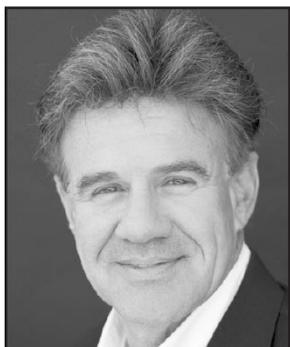
Back row, left to right: Anna German, Glenna Barron, Tammy Golan, Laura Margo, Laurie Maybaum, Leslie Pinchuk, Noah Margo, Laurie Okum, Beverly Vista Principal Irene Stern; Front row, left to right: Linda Jankowski, Susie Roberts, Rikki Safchik



Back row, left to right: Songy Calcagnini, Tammy Golan, Rose Kaiserman, Barbara Cojescu, Tom Calcagnini; Front row, left to right: Beverly Vista kindergarteners Camille Calcagnini, Camille Kaiserman, and Alexandru Cojescu

BHUSD community comes together at Feed the Hungry event

An estimated 300 members of the BHUSD community came out to the Beverly Vista cafeteria on Dec. 24 to pack 1,300 lunches for the West Hollywood Food Coalition. PTA Council and the PTAs of all five BHUSD schools donated supplies for the event, as did local vendors. Each lunch contained a peanut butter and jelly sandwich, an apple, a snack item, a beverage, a candy cane, two pieces of candy, and a card.



Alan Block

chair.

When asked about his favorite aspect of being chair, Block said it was “being involved, having a firsthand knowledge of what was going on, [and having] the ability

to work closely with staff.”

2011 was an eventful year for the Commission, with the consideration of plans for a new Roxbury Park commu-

nity center and the City Council’s rejection of bids for the project earlier this month. Block and Commissioner Simone Friedman are on the liaison committee that will work with City Council liaisons Vice Mayor Willie Brien and Councilmember Julian Gold to revise the project, following feedback from residents at a community meeting in January on a date to be determined.

Block said he had hoped to see plans move forward for a dog park in the City and the installation of outdoor exercise equipment at Roxbury Park. The Commission determined the existing lawn bowling and croquet area at Roxbury Park as a feasible location for a dog park, and Block said



Photo: Beverly Hills Firemen's Association

Left to right: Firefighter Mike Zike, Firefighter Geoff Ertel, Firefighter Josh Sattley, Paramedic Dustin Andrews, Paramedic Matthew Gwaltney

Beverly Hills Firemen’s Association toy drive brings joy to pediatric patients

Beverly Hills Firemen’s Association members gave patients a Christmas Day surprise when they visited Cedars-Sinai Medical Center and Mattel Children’s Hospital at UCLA Medical Center to deliver toys that were collected through the association’s Spark of Love Toy Drive. Dressed as Santa Claus, Fire Captain Dean Viana and his colleagues also distributed holiday-themed hats to medical staff members, made possible through an anonymous donation.

eight to 10 outdoor exercise stations would ideally be installed in a cluster adjacent to the community center. Since a dog park and outdoor exercise equipment are not currently in the parks master plan, an amendment would be required to include

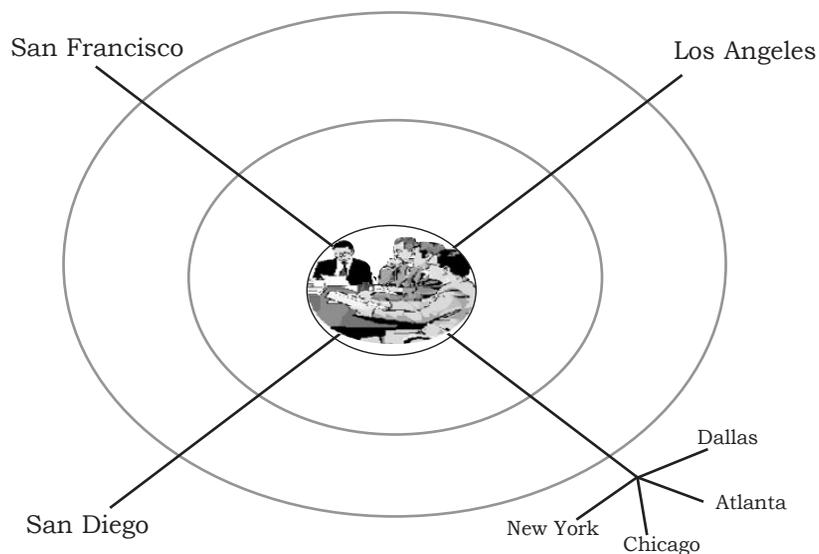
them. Block said the Commission is waiting to see what happens with community center plans before making a recommendation to the City Council about the dog park and exercise equipment.

briefs cont. on page 7

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from the hills of beverly



It happened here

Some forgotten history

By Rudy Cole

The perennial debate among historians is whether great leaders are created by events or arrive at the right moment to make history.

Although probably not rising to the level of Lincoln or Washington, we have had mayors whose moment, or rather one year, of power made profound differences in the lifestyle of our village.

Some of those who most impacted our lives included **Leonard Horwin**, who really found the means to buy Greystone from **Henry Crown; Maxwell H. Salter**, for installing a customer friendly mode of service at city hall; and **Annabelle Heiferman**—overnight permit parking in multi-family residential areas. Heiferman was the last of the three to die, earlier this month.

Overnight permit parking? This may be hard to believe, but until the late 1980s literally hundreds of renters had to park their cars on Los Angeles streets and walk home because they lived in buildings without parking.

Parking overnight would earn a ticket and a steep fine. Failing to pay could even lead to arrests.

Many of the renters were single women and walking dark streets, often for long distances, was very dangerous.

The argument for keeping cars off the streets was an historical desire to assure public safety. Police could run plates and detect likely burglary or robbery suspects, or follow up on suspicious vehicles illegally parked.

Enter Mayor Heiferman. She managed to forge a coalition of renters and apartment owners who together delivered hundreds of petitions to the city council demanding overnight permit parking, and it worked.

Rental property values did, of course, increase, but renters who were able to prove residency were issued overnight parking permits. This impacted renters with no parking spaces and those who had only one.

Annabelle had deep ties to the senior community, worked hard to improve Roxbury Park and enhance senior adult services, but she also played a critical role in a failed plan for three new hotels in the business triangle, an effort that contributed to her re-election defeat.

We best remember this as the vote that kept the Four Seasons from being constructed at Rodeo and Wilshire, now the home of Two Rodeo, in 1984.

However, it was not just a Four Seasons that was on the table. At almost the

same time that Issy Sharp, head of the Four Seasons group, brought his proposal to Beverly Hills, two other prestigious hotels were at different preliminary stages in similar proposals: A Ritz-Carlton on North Bedford and a Gucci on property that now is home to the Montage Beverly Hills.

The most advanced of the three was the Ritz-Carlton, then owned by an Atlanta hotel group called Johnson Properties. The Bedford land was owned by G and L Realty, who partnered with Johnson. This project was fairly well advanced and had worked out many early objections with homeowner groups. G and L had a strong and positive relation with city government, based largely on their renovation of medical office buildings that included ground floor, revenue producing retailing.

The Gucci hotel was concept only, no actual plans had been presented. But at Sharp's, and Heiferman's insistence they agreed to a plan that could lead to all three gaining approval.

Heiferman convinced her colleagues on the city council and the three likely applicants that they might have a better chance of, not only winning approval, but obtaining more entitlements if it was submitted as a ballot measure.

The vote on Four Seasons was on the ballot, not because of a citizen petition drive, but by council action. The vote would be on approval of a hotel overlay zone for all three hotels.

What the proponents did not fully consider was the strong opposition of resident groups led by Southwest Beverly Hills Homeowner Association president **Ken Goldman** and supported by **Hernando Courtright**, then owner of the Beverly Wilshire. One of the most compelling arguments made by resident opponents was the large amount of hotel space for banquet uses. It would certainly have been difficult not to consider the impact of two hotels with nightly events—creating horrendous traffic on Wilshire at both Rodeo and El Camino. Also a major campaign issue was the Four Seasons' proposed height, 12 stories—almost twice the height of either the Montage Beverly Hills or the Peninsula, both constructed later.

In retrospect, the argument is now made that we lost revenue to Los Angeles because the Four Seasons was built on Doheny Drive, feet from our border: we have the traffic impacts but none of the tax dollars.

However, the primary tax benefits are from the occupancy or "bed tax" and not banquets or food service, although those are important. As for traffic, events—major fundraisers, weddings and more—create far more automobile visits than room rentals.

Led by the Four Seasons, a campaign for passage of voter approval of the hotel overlay zone might actually have given the three hotels more height, rooms and public assembly areas than they could have won from the council.

Not too surprisingly, the ballot measure lost and plans for all three hotels were abandoned.

Ironically, Courtright sold his hotel to a Hong Kong group who later put the Four Seasons flag on the hotel. So, the Beverly Wilshire is now a Four Seasons.

The Four Seasons was not the first hotel project floated for Rodeo and Wilshire. When the property, owned by **Mark Taper**, president of the then-flourishing American and Savings and Loan, was a parking lot with limited commercial, **Bill Marriott** had lunch with Taper to discuss leasing or purchase of the property for an upscale Marriott.

According to Marriott, Taper gave him his answer with these somewhat insulting words: "Yours is not the kind of hotel I want on my property."

Later, Bloomingdale's also explored the possibility of creating its brand on city property. What doomed this project was a state rule on length of leases. When Bloomingdale's appealed to the state legislature to permit longer city leases, the assembly balked and Bloomingdale's went to Century City.

Two Rodeo and the Montage Beverly Hills are both highly successful and major sources of city revenue, the hotel being the largest generator because of the bed tax. But the hotel has very limited banquet rooms, a condition imposed by the city.

Another historical note: Before the Peninsula was created, and first known as the Belvedere, the San Francisco Swig family, owners of the historic Fairmont, considered the same property for a first ever expansion. They never came to terms with the then-owners and also found height and public assembly area restrictions too inhibiting.

The Heiferman election in 1986, shortly after the Four Seasons vote, also had some historic contradictions. There were really four major contenders: Heiferman, **Robert K. Tanenbaum**, Maxwell H. Salter and **Rose Norton**.

Both Tanenbaum and Salter had strong, well financed campaigns and won, but Heiferman set a record for election spending and still ran fourth. Norton, whose husband had been mayor, did not even attempt to match the spending of her competitors but still managed to run ahead of Heiferman.

Paradoxically, Tanenbaum and Norton were opponents of major growth projects, including the Four Seasons, while Salter and Heiferman were considered more "pro-business." The voters proved they had a good sense of humor and elected Tanenbaum and Salter in 1990.

While we are looking back on historical elections, this might be a good moment to look at what really led to the election of **Charlotte Spadaro** in 1984.

Only months earlier, Spadaro had lost her campaign for re-election to the Board of Education. What mostly sunk her was a mailer and newspaper ad signed by every other then-board member and past members with whom she had served calling for her defeat, and it worked.

After the election, and in her campaign for city council the next year, Spadaro called the campaign against her a "smear" and "dirty tricks," and unfair because the message gave no reasons for urging her defeat. Possibly because the other candidates never took her campaign seriously or because of the real reasons why the ads and mailers gave no explanations, the voters bought her claims and she narrowly won.

What really happened when the ads against her were prepared? The first drafts did list specific reasons why Spadaro should not be re-elected, including allegations that she usurped her authority as board president to create projects she favored without winning colleagues' approval.

Considering the large number of signers of the ads, it was almost impossible to obtain unanimous approval of the wording. The last holdout was board member **Fred Stern**, then vacationing in Hawaii. Fred argued that the ads need not be specific, that it would be a strong enough message with all her present and former colleagues joining in an appeal not to re-elect her. He gave his consent by phone and at the very last minute when names only were used.

Obviously, that message could hardly be called a "smear" and Spadaro's later claim that she did not have time to respond to the mailers was spurious. Had the message contained specific charges, her claim would obviously have had more merit. Somehow her claim that this "last minute" campaign was solely responsible for her defeat did work.

With Spadaro's election, for the first time the city council had a majority of women members: **Donna Ellman**, Heiferman and Spadaro.

Spadaro's life has taken some very tragic turns after leaving the council for only one term. She did manage one small miracle. When, as mayor, she refused to put her signature on a council approved resolution, Tanenbaum and Salter were prepared to vote together to remove her as mayor! She got the message and before the close of business signed the order.

Heiferman will mostly be remembered for her leadership in helping bring two-hour free parking to the business district, and her not-so-well recalled effort to legalize overnight parking in apartment zones. But her lifelong dedication to senior adult programs and needs should

earn her a place as one of our most productive leaders.

NEWS UPDATES. Hearings on the Westside subway route will not be held in January as originally planned. The MTA board and staff are working for a February hearing, but it could even be later, according to our sources.

HELP: Still working on a long delayed

historical book on the women of Beverly Hills, those who have most impacted their community. Would welcome reader suggestions and not just names of current leaders, although many will make the list. Some obvious names: **Sooky Goldman**, changed the education and political culture of the city; **Marcella Rabwin**, major parks, library; **Phyllis**

Seaton, first woman mayor; **Corrine Griffith**, South Beverly developer; **Mary Pickford**, leader in mammoth home style; **Lili Bosse**, first woman candidate to win every city precinct in election, and for family leadership in charities; **Mayris Martin**, newspaper columnist; and many others who changed the life and times of their community. So, send me your

nominations.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 5

At last week's meeting, the Commission studied some renderings of the recently approved \$3.2 million library renovation, which Block identified as another highlight of the year.

"That's going to be a major improvement," Block said of the renovation, which will focus on the library's lobby, children's area and teen zone. The renovation was approved in a 4-1 vote, with Councilmember John Mirisch dissenting due to the project's significant cost and Mirisch's belief that the library is not in great need of renovation.

Health and Safety Commission plans preparedness conference; polls local businesses for resources



Dr. Debra Judelson

The Health and Safety Commission is calling all local businesses, medical organizations, schools, faith-based organizations, and community-based organizations to save April 30 for a conference

sponsored by the Commission and the City of Beverly Hills called Preparing Our Community: Seeking Solutions and Sharing Strengths.

"Our big goal has been to make sure people in our community know that in an emergency, you're really on your own for the first couple of days," Commission Chair Dr. Debra Judelson said. "What this [conference] is focusing on is businesses and organizations within the city to make sure they themselves are prepared for an emergency, and also to recognize that we have the need to share with each other."

Judelson said the objective of the conference is to enroll one representative each from as many organizations as possible to help them prepare disaster plans and assess each organization's capacity for helping others. For example, Judelson said schools and hotels often have the capacity to accommodate people in addition to those already on the premises in emergency situations. Judelson said it is also important to find out which organizations have kitchens and cooking capabilities to serve large amounts of people.

"A lot of [the conference] is sharing, because groups have done work plans and people in similar types of organizations could learn greatly from that," Judelson said.

The Commission is still in the process of planning the conference, which will

feature speakers who are experts in disaster preparedness, the opportunity for organizations to receive feedback on existing disaster plans, and exercises to assess what an organization should do in a disaster. The conference is scheduled from 8:30 a.m. to 2 p.m. on April 30.

"We're trying to have people take a serious look at what they have that they can share with others and what they may need to get," Judelson said.

At the Health and Safety Commission's

meeting on Dec. 19, the Commission discussed the idea of polling local businesses to evaluate their ability to provide resources in the event of a disaster, and the possibility of drafting agreements between businesses and the City that would allow the City to obtain supplies including medications, blankets, and lumber from vendors immediately following a disaster and pay later if the disaster affects the City's ability to purchase items up front. Judelson said the Commission plans to compile after-

hours contact information for vendors so they can be reached if a disaster occurs outside of business hours.

Ali Kasikci named regional managing director of Orient-Express Hotels

Ali Kasikci, the current CEO and general manager of the Hillcrest Country Club, has been named as Orient-Express Hotels' regional managing director of North America and the Caribbean. Effective Jan.

briefs cont. on page 10

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2011—A YEAR IN REVIEW

The Weekly looks back at some of the year's headline stories

By Melanie Anderson



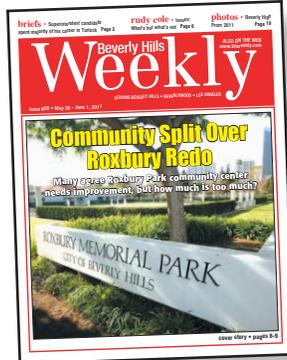
Lili Bosse and Dr. Julian Gold win City Council race Issue 597, March 10

In the March 8 municipal election, Lili Bosse and Julian Gold were elected to the City Council, Measure 2P passed, and Measure 3P and Measure O were defeated.

Bosse received 3,856 votes, Gold received 2,637 votes and incumbent Nancy Krasne received 2,559 votes. Jimmy Delshad did not seek re-election. Measure 2P, the ballot measure that would have required the City to offer two hours of free parking at all public lots in the City, passed 3,452-2,112. Measure 3P, a three-hour parking measure for City residents, failed 1,542-3,855, as did Measure O, which would have increased the tax rate of oil extracted in Beverly Hills, 2,335-2,939.

It was uncertain whether Measure 2P would appear on the ballot after a judge ruled it invalid Jan. 4. The 2nd District Court of Appeal stayed the decision pending the election.

Update: At the March 22 installation, Barry Brucker and Willie Brien were sworn in as mayor and vice mayor. Measure 2P was ultimately ruled invalid by a Los Angeles Superior Court judge, and the City and Measure 2P proponent G&L Realty reached a settlement in which the City agreed to add one more City parking structure to the two-hour free parking program and G&L Realty agreed to contribute funds toward purchasing an automated license plate recognition system for the parking structure.



Community Split Over Roxbury Redo Many agree Roxbury Park community center needs improvement, but how much is too much? Issue 608, May 26

Plans for a new community center at Roxbury Park prompted lively discussion at a community meeting and during the Beverly Hills City Council's budget study session in May. The two-story, 26,000 square-foot community center would feature a gymnasium, library annex and teen area. The existing one-story community center is 17,753 square feet.

The City's 2011-2012 capital improvement budget allocated \$6.5 million in capital assets to the community center project, which was estimated to cost \$14.65 million. Though the City

Council agrees the community center needs improvements, Councilmembers Lili Bosse and John Mirisch expressed concerns about the cost and scale of the proposed project.

"I think one can look at the possibility of perhaps a new build that may not be on as grand a scale as what has been planned," Mirisch said in May.

Bosse said she was also concerned there was not adequate parking proposed for the new facility.

"Long story short is Beverly Hills is known for having quality facilities and excellent services for teens, preteens, adults and seniors," Mayor Barry Brucker said in May. "This is just one opportunity we have at our flagship park, Roxbury, to provide such amenities for our community."

Update: The City Council voted 5-0 Dec. 6 to reject all three bids for the project, which came back higher than anticipated. The City plans to hold a community meeting about the project in January, and the City Council and Recreation and Parks liaisons have been assigned to revise the project. In June, Bosse and Mirisch voted against the City's Capital Improvement Project Budget in part because of the high cost of the Roxbury Park community center project.



Woods introduced as superintendent; Board approves contract Issue 609, June 2

Gary Woods was introduced as BHUSD's new superinten-

dent at the Board of Education meeting May 31. The Board approved a four-year contract, effective July 1, with an annual salary of \$249,000.

The district hired search firm Hazard, Young, Attea & Associates to assist the BHUSD with the superintendent search. Woods was selected from a pool of more than 40 applicants. Prior to coming to the BHUSD, Woods was superintendent of the San Marino Unified School District from 2007 to 2011, assistant superintendent of the Pajaro Valley Unified School District in Santa Cruz County from 2004 to 2007, and a teacher and administrator in the Turlock Unified School District for 15 years.

Dick Douglas came out of retirement to take the reins in Fall 2010 as superintendent at BHUSD, where Douglas had started his career more than 40 years earlier as a history teacher at Hawthorne and Beverly High. Douglas retired from his superintendent position at Montecito Union School District in 2010.

Update: Woods kicked off his tenure with a "90-day plan," in which he interviewed 100 BHUSD stakeholders to evaluate key issues in the district. Woods presented an action plan based on his findings at the Board of Education meeting on Sept. 27.



Residents call for united effort to oppose proposed subway tunnel under Beverly High; Brucker sends letter to Metro Issue 613, June 30

Acting on the City Council's June 21 decision to send a letter to Metro reaffirming the City's opposition to the Constellation Boulevard station, Mayor Barry Brucker wrote to Metro CEO Arthur Leahy on June 23.

"At its June 21 meeting, the City Council received significant public comment, urging the Council to oppose the entire Westside Subway Extension if the Metro Transit Authority board selects the Constellation Station alignment—or any alignment that would involve tunneling underneath Beverly High," Brucker wrote. "Within the next few weeks, the City Council

will be evaluating all options available regarding the entire Westside Subway Project as it is planned within Beverly Hills, as well as the America Fast Forward (formerly 30/10) initiative."

At the June 21 study session, more than 30 residents spoke out against the proposed Metro subway route that would involve tunneling under Beverly High. Many speakers called for a more aggressive approach from the city council and a united effort between the city council and school district with respect to the Metro Westside Subway Extension.

The city council voted 3-2 to send the letter to Metro, and to set up a meeting within 45 days for City and district staff to go over relevant information from experts working on behalf of each entity. Councilmembers John Mirisch and Lili Bosse voted against the motion because they wanted to send a stronger message to Metro.

Update: The City Council agreed Aug. 16 to send a letter to Leahy strengthening the City's position regarding the Westside Subway Extension, suggesting potential legal action should Metro decide to go forward with the alignment that would require tunneling under Beverly High. On Oct. 19, Metro released results of its geotechnical study of the two alignments under consideration. The report recommended locating the station at Constellation Boulevard because of the absence of active earthquake faults at that location. Experts said "strands" of the active Santa Monica fault were found under the intersection of Santa Monica Boulevard and Avenue of the Stars, the preferred station location for most of the Beverly Hills community. The results of the study will be included in the final environmental impact report for the Westside Subway Extension, expected to be released this winter. The Metro board is expected to make a decision shortly after the release of the EIR.

City Hall Salary Scandal Continues Community reacts to high salaries that are grossly out of sync with the private sector Issue 617, July 28

A detailed list of approximately 650 out of 977 City of Beverly Hills employees' salaries and benefits released by the City in July revealed that several executive staff mem-



bers have base salaries of nearly \$200,000 a year or more and almost all managerial staff members made well over \$100,000 each in calendar year 2010.

Only the salaries of full-time employees, part-time City Councilmembers and the part-time City Treasurer were released. As of July 28, the City had 643 full-time employees, 334 part-time employees and 977 total employees.

The *Weekly* started investigating City of Beverly Hills staff salaries in September 2010 [Issue #573], when it revealed that the salaries of City Manager Jeff Kolin, Assistant City Manager Mahdi Aluzri, and Deputy City managers Cheryl Friedling and David Lightner totaled more than \$1 million.

According to 2010 figures, the base salaries of the four positions total \$832,764. With benefits, that figure increases to \$1.1 million.

The *Weekly's* investigation revealed that at least 12 Beverly Hills City employees received more than \$300,000 in total compensation in 2010; Beverly Hills, which is a full-service city, has far more employees than cities of comparable populations; and many Beverly Hills employees' base salaries are significantly higher than those of employees of nearby municipalities. A comparison of City and BHUSD compensation reveals Kolin and Superintendent Gary Woods draw similar salaries, but the salaries of most City managerial staff members exceed those of even the highest paid BHUSD teachers. The *Weekly* found that the \$123,167 annual salary of then-Hawthorne Principal Toni Staser, El Rodeo Principal Dave Hoffman and Beverly Vista Principal Irene Stern most closely compared to the salaries of the City's real estate and property manager (\$122,845), director of emergency management (\$122,592), and senior management analyst (\$122,456).

Update: In public meetings that followed, the City Council discussed the City's flexible "9/80" work schedule, public safety pensions and possible solutions for addressing the impact of employee compensation on the budget. Earlier this month, the City and Beverly Hills Police Officers Association reached a tentative agreement for a five-year employment contract after months of negotiations. On behalf of the Beverly Hills Pension Task Force, City Treasurer Eliot Finkel made a presentation to the City Council Aug. 2 with recommendations for addressing public safety pensions, which he identified as unsustainable. The tentative agreement reflects some, but not all, of the recommendations, including establishing a two-tier retirement program, meaning new hires receive different benefits than those of existing employees. The retirement age was also increased from 50 to 55.



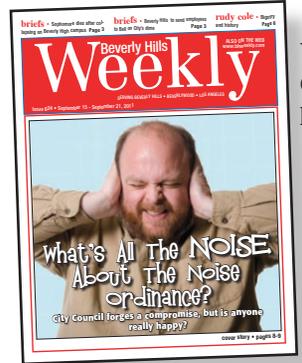
Neutra house safe from demolition for at least 68 days
Issue 618, Aug. 4

Responding to calls from the community to save master architect Richard Neutra's Kronish House at 9439 Sunset Boulevard from demolition, the City Council acted Aug. 2 to make an arrangement with the owners to delay demolition of the home at least until Oct. 10. The Council also directed the Planning Commission to begin working on a historic preservation ordinance for the City.

After three hours of public comment and City Council deliberations, Mayor Barry Brucker proposed the owner hold off on demolition for 68 days; that the owner contribute up to \$50,000 for moving expenses if a buyer comes forward to relocate the home; that the owner allow photo documentation of the home; and the owner allow the opportunity for the Los Angeles Conservancy to negotiate a purchase or a move of the house.

Attorney Mitchell Dawson, representing the owners, accepted the proposal, which was supported by Vice Mayor Willie Brien and Councilmember Julian Gold. Councilmembers John Mirisch and Lili Bosse did not support the proposal because they said they did not believe the house should become eligible for demolition after 68 days.

Update: A buyer, who intends to restore and preserve the home, came forward and the \$12.8-million sale was recorded on Oct. 14. Following the Neutra hearing, the City Council adopted a two-year Mills Act pilot program that provides property tax incentives to owners who agree to maintain historic properties. Last week, the Planning Commission recommended a historic preservation ordinance, which will offer protection to the City's historic resources, to the City Council. The City Council is expected to consider the ordinance on Jan. 10.



What's all the NOISE about the noise ordinance?
City Council forges a compromise but is anyone really happy?
Issue 624, Sept. 15

The task of updating the City's noise ordinance presented challenges and controversy, as Human Relations commissioners and City Councilmembers attempted to balance residents' need for quiet use and enjoyment of their homes and other residents' desire for flexibility to host parties in their homes.

The Beverly Hills City Council voted 4-1 on an ordinance Sept. 8 that prohibits amplified sound that is "distinctly audi-

ble beyond the property line" between 10 p.m. and 8 a.m. seven days a week, imposes fines of up to \$250 for the second violation and up to \$1,000 for subsequent violations, and prohibits the rental of private homes for commercial parties.

Prior to the vote, the City's noise ordinance prohibited amplified sound after 6 p.m., but police began enforcement at 10 p.m. A second section of the municipal code permitted some types of noise until 10 p.m.

Vice Mayor Willie Brien voted no because he said imposing fines might pit neighbors against neighbors. He also expressed concern about changing the current ordinance to 10 p.m., because statistics showed that police receive noise complaint calls before 10 p.m. Brien emphasized the ordinance pertains only to amplified sound, and as long as neighbors are not disturbed, residents can host social gatherings in their homes at any time.

Update: When the ordinance came up for its routine second reading on Sept. 20, the City Council voted 3-2 to set the cut off time for amplified sound at 10 p.m., in line with the Sept. 8 decision, but decided to do away with fines. Vice Mayor Willie Brien and Councilmember John Mirisch voted no, because they supported the City Council's unanimous consensus reached minutes earlier to remove the noise ordinance from the agenda, with the intention of making no changes to the ordinance. The ordinance's second reading had been scheduled on the consent calendar but it was brought up for discussion because 19 residents requested to comment on the topic. The majority of speakers supported a later cut off time for amplified sound in contrast with the group that addressed the Council on Sept. 8, most of whom supported no change to current regulations.



Beverly High oil well to shut down after 2016
Issue 626, Sept. 29

The City Council voted 4-1 Sept. 27 to approve the City's oil well drilling ordinance, which prohibits drilling and extracting oil, gas and other hydrocarbon substances from surface locations in the City. The ordinance will eventually shut down operations at Beverly High, the City's last remaining surface oil drilling site. Councilmember John Mirisch voted no because he wanted to make sure that BHUSD's revenue from the drilling operations would be made up.

The ordinance will allow the three-party lease for the Beverly High site between the City, BHUSD and Venoco to continue until it expires on Dec. 31, 2016. BHUSD currently earns approximately \$1 million a year from the oil well operations, as does the City. The current lease has been in effect since 1978. The ordinance does not ban slant drilling, which is permitted as long as the drill site originates outside of City limits and at least 500 feet away from a Beverly Hills school or park property.

Update: Councilmembers Lili Bosse and Julian Gold met with Board of Education Vice President Jake Manaster on Oct. 31 to brainstorm how to make up the revenue from the oil well. The committee studied a report that revealed it will likely take at least a couple of years to mitigate the high school oil well site for other uses, which could include slant drilling, apartment buildings or office buildings.



Horace Mann modernization plans include new middle school building, multipurpose room
Issue 630, Oct. 27

The Board of Education unanimously decided Oct. 25 to move forward with plans for a \$55-million modernization of the Horace Mann campus that will involve constructing a 62,000 square-foot, two-story building on the corner of Robertson and Charleville boulevards that will house the middle school, library and a new multipurpose room among other things. The Board also approved 100 subterranean parking spaces, which will be located under the proposed building and the turf playing field, along Robertson Boulevard. The Horace Mann auditorium and Building A, the main campus building that houses the offices, will remain and undergo renovations.

In the interest of \$640,000 worth of savings, the Board decided to renovate the Horace Mann auditorium, instead of demolishing it and building new. The modernization of Horace Mann will involve tearing down the existing middle school, library and rotunda.

Update: The Board of Education voted to formalize plans for Horace Mann on Nov. 22. Since then, Deputy City Manager David Lightner and City Councilmember John Mirisch discussed the possibility of building additional underground parking for public use at the City's expense at a Horace Mann PTA meeting. Parents in attendance expressed numerous concerns, but Mirisch said he intends to continue looking into the feasibility of the idea, in the interest of revitalizing Robertson Boulevard and southeast Beverly Hills.

The Board will study proposals for Hawthorne in January. The Weekly reported in Issue #637 that the Facilities Advisory Committee is studying plans that would require significant demolition of Beverly Hills' oldest school.

cover cont. on page 10

cover cont. from page 9



Goldberg, Margo and Hall elected to school board Issue 633, Nov. 17

Brian Goldberg, Noah Margo and Lewis Hall were elected to the Board of Education following the Nov. 8 election.

The election for the second and third seats was too close to call in the days following the Nov. 8 election, due to the delayed process in counting write-in votes for Margo. It was not apparent Hall and Margo had been elected until Nov. 14, when semi-official results became available.

Margo became the first successful write-in candidate in Beverly Hills since Mayor Barry Brucker was first elected to the school board in 1997.

Goldberg received 2,220 votes, Margo received 1,204 votes, Hall received 979 votes, Frances Bilak received 918 votes, and Andy Licht, who dropped out of the election, received 761 votes. Damien Bean also dropped out of the election, but his name did not appear on the ballot because he withdrew his candidacy before the deadline.

Update: Hall and Margo were sworn in on Dec. 6. Goldberg was elected Board of Education president; Jake Manaster was elected vice president.



Christiansen convicted of four felonies Issue 634, Nov. 24

Former BHUSD Facilities Director Karen Christiansen was convicted Nov. 21 in Los Angeles Superior Court of all four felony counts of conflict of interest related to her work in Beverly Hills. One of the counts was enhanced based on the allegation that Christiansen's company Strategic Concepts drew more than \$1.3 million in payments from the BHUSD's Measure E bond fund.

The enhancement makes Christiansen eligible for an additional three years in prison, if she is sentenced to prison, Los Angeles County Deputy District Attorney Max Huntsman said.

Christiansen faces a maximum of eight years in prison.

Three counts were related to Christiansen's participation in the awarding of contracts to Johnson Controls, Inc. for a total of \$7.5 million while she was a paid consultant for them, Huntsman said.

In November, the BHUSD came to a settlement agreement with Johnson Controls Inc. in which the company agreed to pay the district \$5 million plus \$1.65 million in equipment credit from the company. The settlement came as a result of claims the district filed related to the company's relationship with Christiansen and "certain representations made in the energy agreements," according to a copy of the settlement.

Update: Christiansen's sentencing is scheduled for Jan. 5. Former BHUSD Superintendent Jeffrey Hubbard, who faces three felony charges of misappropriation of public funds, is next scheduled to appear in court on Jan. 6.



City Council approves Lexus Project, despite neighbors' concerns Issue 638, Dec. 22

At the end of a public hearing Dec. 19 that lasted more than five hours, the City Council came to a unanimous 5-0 decision to allow the construction of a new Jim Falk Lexus dealership at 9230 Wilshire Boulevard and approve a conditional use permit (CUP).

The Planning Commission voted Oct. 27 to approve the CUP and recommend the project to the City Council. On behalf of the owners of the apartment building at 131 South Maple and the office building at 9230 Wilshire, former Mayor and attorney Steve Webb filed an appeal of the CUP because of potential detrimental impacts to the neighborhood. Dozens of residents attended the meeting to express concerns about the project.

The proposed dealership is 45 feet tall, with four levels above ground, and two subterranean levels with 68 service bays. To divert dealership traffic away from residential areas, a barrier will be installed on South Maple Drive restricting turns in and out of the dealership, and a traffic light will be installed at South Maple Drive and Wilshire Boulevard.

The City Council agreed on several conditions in addition to the 107 imposed by the CUP, including establishing a 24-hour hotline staffed by a Lexus employee to respond to residents during construction and dealership operations; requiring Lexus to provide a traffic monitor during service hours for the first six months of operation; and requiring Lexus to establish a "code enforcement escrow fund" to cover City costs associated with enforcing conditions in and around the dealership.

Update: The City Council also agreed to study the possibility of installing bollards across South Maple Drive during business hours to completely separate dealership operations from the residential neighborhood.

briefs cont. from page 7

30, 2012, Kasikci will assume his role in the company that specializes in luxury hotels, restaurants, tourist trains and river cruises.



Ali Kasikci

Orient-Express owns or part-owns and manages 49 businesses, 40 of which are hotels.

Kasikci will be based in Los Angeles, but an early focus of Kasikci's duties will be

managing the renovation, reopening and re-launching of El Encanto, a hotel in Santa Barbara with buildings dating back to as early as 1911. The hotel is expected to reopen in late 2012.

Prior to Kasikci's position at the Hillcrest Country Club, Kasikci was vice president of strategic planning and development for Montage Hotels and Resorts beginning in 2007. From 1991 to 2007, Kasikci was general manager of The Peninsula Beverly Hills.

"Ali's vast experience at the very top of the luxury hospitality industry and his intimate knowledge of the California market make him the ideal person to spearhead the establishment of the Orient-Express brand on the West Coast of the US," Filip Boyen, Chief Operating Officer of Orient-Express Hotels Ltd., said in a statement.

--Briefs compiled by Melanie Anderson
See sports on page 12

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state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1371

FICTITIOUS BUSINESS NAME STATEMENT: 2011139142: The following person(s) is/are doing business as HAPPY KIDZ PLAYHOUSE 5727 Etowanda Ave. #7 Tarzana, CA 91356. VERED YOMTUBI; RABIN YOMTUBI 5727 Etowanda Ave. #7 Tarzana, CA 91356. The business is conducted by: A HUSBAND AND WIFE has begun to transact business under the fictitious business name or names listed here on: N/A Signed: VERED YOMTUBI, CO-Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1372

FICTITIOUS BUSINESS NAME STATEMENT: 2011136859: The following person(s) is/are doing business as AGENCY 6021 Hollywood Blvd. Hollywood, CA 90028; 269 S. Beverly Dr. #747 Beverly Hills, CA 90212. QTOPIA EVENTS, INC 6021 Hollywood Blvd. Hollywood, CA 90028. The business is conducted by: A CORPORATION has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Qtopia Events, President. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1373

FICTITIOUS BUSINESS NAME STATEMENT: 2011137357: The following person(s) is/are doing business as SUMMIT TRANSPORTATION 5314 Main St. #685 El Segundo, CA 90245 ;SWCS TRANSPORTATION CORP 5314 Main St. #685 El Segundo, CA 90245. The business is conducted by: A CORPORATION has begun to transact business under the fictitious business name or names listed here on: N/A Signed: SWCS TRANSPORTATION, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1374.

FICTITIOUS BUSINESS NAME STATEMENT :2011140634: The following person(s) is/are doing business as EMIL BEACON APARTMENTS; CENTINELA GROUP 1800 S. Robertson Blvd. Los Angeles, CA. 90035. ENRIQUE MANNHEIM 954 N. San Vicente Blvd. #8 West Hollywood, CA 90069. The business is conducted by: An INDIVIDUAL has begun to transact business under the fictitious business name or names listed here on: N/A Signed: E. Mannheim, Owner. This statement is filed with the County Clerk of

Los Angeles County on: 12/2/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1375

FICTITIOUS BUSINESS NAME STATEMENT :2011140635 : The following person(s) is/are doing business as SPECTRUM FORMULAS; SPECTRUM FORMULA 19822 Redwing Street Woodland Hills, CA 91364. KOROSH ROHBANI 19822 Redwing Street Woodland Hills, CA 91364. The business is conducted by: An INDIVIDUAL has begun to transact business under the fictitious business name or names listed here on: N/A Signed: KOROSH ROHBANI , Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1376.

FICTITIOUS BUSINESS NAME STATEMENT :2011129656 : The following person(s) is/are doing business as ROUGH JEWELRY 10800 West Pico Blvd. #280 Los Angeles CA 90025. ARASH ARAM 1545 South Bently Ave. #202 Los Angeles, CA 90025. The business is conducted by: An INDIVIDUAL has begun to transact business under the fictitious business name or names listed here on: N/A Signed: ROUGH JEWELRY// ARASH ARAM , Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/8/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1377.

FICTITIOUS BUSINESS NAME STATEMENT :2011140745 : The following person(s) is/are doing business as MAJESTIC EVENT PLANNER 5151 White Oak Ave. #204 Encino, CA 91316. ROYA NIKJOO, NOOSHIN BABRI 5151 White Oak Ave. #204 Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: ROYA NIKJOO, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1378.

FICTITIOUS BUSINESS NAME STATEMENT :2011140835 : The following person(s) is/are doing business as MARTINS SUNGLASSES & LUGGAGE 16105 Victory Blvd. #8-H Van Nuys, CA 91406. BLANCA MARTIN ; JUANA GARCIA 19926 Roscoe Blvd. #29 Winnetka, CA 91306. The business is

conducted by: A General partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: BLANCA MARTIN, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1379.

FICTITIOUS BUSINESS NAME STATEMENT :2011140748 : The following person(s) is/are doing business as EKS RESOURCES 9903 Santa Monica Blvd. #818 Beverly Hills, CA 90212 OSARETIN ALUYI 9903 Santa Monica Blvd. #818 Beverly Hills, CA 90212 . The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: OSARETIN ALUYI, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1380.

FICTITIOUS BUSINESS NAME STATEMENT :2011140970 : The following person(s) is/are doing business as DIGICORE PRODUCTIONS 1630 N. Fuller Ave. #11 Los Angeles, CA 901046. COREY EVANS 1630 N. Fuller Ave. #11 Los Angeles, CA 901046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: COREY EVANS, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1381.

FICTITIOUS BUSINESS NAME STATEMENT :2011138132 : The following person(s) is/are doing business as THE ATRIUM APT'S 140 S. Beverly Drive Beverly Hills, CA 90212, WILSHIRE- BEVERLY NO.2, LC 6128 Wilshire Blvd. #103 Los Angeles, CA 90048. WILSHIRE BEVERLY PARTNERS, LLC 140 S. Beverly Drive Beverly Hills, CA 90212. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Wilshire Beverly Partners, CEO. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1382.



BHHS Golfer Signs With San Diego State

Oregon football team to conduct walk through at Nickoll Field Sunday
By Steven Herbert

Beverly High golfer Brian Song has signed a letter of intent to accept an athletic scholarship to San Diego State, Aztecs coach Ryan Donovan announced Friday.

Song was 19th among California high school seniors in the Golfweek/Sagarin boys' golf rankings released Dec. 13.

Song won the Future Collegians World Tour event at PGA West in January and the PGA of Southern California Toyota Tour Cup in Rancho San Marcos in November. He participated in the 2011 U.S. Junior Amateur Championship in Bremerton, Wash., after finishing second in the qualifier at Spring Valley Lake in Victorville with a six-under-par 138.

However, Donovan said it wasn't just Song's success on the course that prompted him to offer him a scholarship.

"I really liked his demeanor," Donovan said. "He's one of those kids you that you don't know if he's four-under par, four-over-par or even par. He just handles himself in a very professional manner at such a young age. I really saw a lot of upside to Brian. He's one of those kids you wished you had 10 of."

Song's attitude "is one thing that really stood out to me," Donovan said.

"I don't think a lot of kids realize that

we're not watching kids so much for what they're shooting, because we can evaluate talent," said Donovan, who is in his eighth season as San Diego State's coach. "We're really looking for kids that we can mold and get better.

"So when we see a kid with a good positive attitude, that's a huge benefit for us because if we see a kid throwing clubs and putting his head down and swearing, that's hard to change a year later on the college scene."

Donovan also praised Song's work ethic and his seeing sports psychologist Jay Brunza, who had worked with Tiger Woods during Woods' amateur career.

"He's working on his mind game quite a bit, which is quite important in the golf world these days," Donovan said.

Men's Division I golf programs are limited to 4 1/2 scholarships under NCAA rules and most scholarships are partial scholarships. Donovan said he customarily has an eight-to-10 player roster, with five playing at each tournament.

During the recruiting process, Donovan said coaches are "turned away" by parents who say they expect a full scholarship.

"I like kids that say, 'I would just want a spot on the team. If I got a scholarship, it would be a bonus,'" Donovan said.

"Those are the kind of kids you want

on your team, and then you reward them throughout each year (by increasing the amount of the scholarship) if they do well academically, they do well in the community and on the golf course."

College Football

Oregon will conduct its final practice before the Rose Bowl Game at Beverly High's Nickoll Field Sunday. The practice is closed to the public.

"It seems like almost every year we have one of the schools playing in the Rose Bowl that will call and ask us about using our field on the day before the game for a walk through... because most of the schools are staying either in Century City or Beverly Hills and its just convenient for them to do their walk through there," said Beverly High Principal Carter Paysinger, its football coach from 1990-2008.

Washington conducted its walk-through on Dec. 31, 2000 at Nickoll Field as did Nebraska, before it played Miami in the 2002 Rose Bowl, which served as the Bowl Championship Series National Championship Game for the 2001 season, Paysinger said.

Both teams spent about 45 minutes on the field, Paysinger recalled. He expects the Ducks to spend a similar time on the field Sunday.

An Oregon athletic department official "did contact the district and provided us with the required insurance information," said Alex Cherniss, the Beverly Hills Unified School District's assistant superintendent of business services.

The fee to rent Nickoll Field is \$200 per hour. Security staff at \$50 per hour, plus custodians at \$50 per hour are required for each hour the facility is rented, according to information on the district's website.

Revenue from facility rental goes into the district's general fund, Cherniss said.

The Ducks began practicing at The

Home Depot Center in Carson on Tuesday, where they are scheduled to continue practicing through Saturday.

Oregon's roster includes running back Kenny Bassett, a 2010 Beverly High graduate, who has not played in his two seasons with the Ducks.

Boys' Soccer

Beverly Hills 1, Mira Costa 1

Nick Marmureanu scored off Phin Bauer's assist in the first half, but the host Mustangs scored the tying goal in the second half of a nonleague game Dec. 15.

Norman goalkeeper Matt Davidov made six saves.

Beverly Hills led in shots, 14-7.

Lawndale 2, Beverly Hills 0

Adrian Spitz allowed second-half goals by Jose Garcia and Raymon Venegas in a nonleague game Dec. 16 at Nickoll Field.

Spitz made nine saves.

The Normans (4-2-2) were outshot, 11-9.

Girls' Soccer

Beverly Hills 4, North Torrance 3

After being shut out in each of their previous game and the first half, Ashley Aviram scored twice in the second half and assisted on Tylor Fields' two second-half goals for the Normans Dec. 14 in a South Bay/Westside Tournament game at Nickoll Field.

Goalkeeper Ida Trevino made six saves for Beverly Hills (4-4).

Arielle Harris and Dinah Pourbaba both had assists for the Normans.

The Saxons led 1-0 at halftime.

Beverly Hills lost to Marymount, 2-0, and South Pasadena, 2-0, in 34th annual South Holiday Girls' Soccer Tournament pool play games Dec. 10 at South Torrance High School.

FICTITIOUS BUSINESS NAME STATEMENT :2011138133 : The following person(s) is/are doing business as PALOMA PET PRODUCTS 6230 Wilshire #1110 Los Angeles, CA 90048. VINCENT HOWARD LLC. 6230 Wilshire #1110 Los Angeles, CA 90048. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: MARTIN GREENBERG, Manager. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1383.

FICTITIOUS BUSINESS NAME STATEMENT :2011138135 : The following person(s) is/are doing business as LITTLE TEL AVIV 452 N. Canon Drive Beverly Hills, CA 90210; VITAL ENERGY GASTRONOMY, LLC 452 N. Canon Drive Beverly Hills, CA 90210. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: SHAHRIAR BESHARAT, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1384.

FICTITIOUS BUSINESS NAME STATEMENT :2011138539 : The following person(s) is/are doing business as H PAIN TREATMENT CENTER 9241 E. Valley Blvd. #105 Rosemead, CA 91770. KIRBY LEE 333 W. Garvey Ave. #B546 Monterey Park, CA 91754. SHAO HUA ZHANG 807 Bunker Hill #101 Los Angeles, CA 90012. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kirby Lee, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1385.

FICTITIOUS BUSINESS NAME STATEMENT :2011138473 : The following person(s) is/are doing business as VALLEY GREEN INTERNATIONAL MARKET; VALLEY GREEN MARKET MANAGEMENT 7640 Tampa Ave. Reseda ,CA 91335. VTF HOLDINGS, LLC 7640 Tampa Ave. Reseda, CA 91335. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: VTF HOLDINGS, LLC, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1386.

FICTITIOUS BUSINESS NAME STATEMENT :2011137356: The following person(s) is/are doing business as: MIZUNO ELITE 23014 Haynes Street West Hills, CA 91307. SCOTT OSDER 23014 Haynes Street West Hills, CA 91307. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: SCOTT OSDER, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/28/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1387.

FICTITIOUS BUSINESS NAME STATEMENT :2011138418: The following person(s) is/are doing business as: TREASURES OF WORSHIP GIFT SHOP CO. R3975 Park Sorvento #110 Calabasas, CA 91302; 12354 Emelita St. Valley Village, CA 91607. DAVID M. TENNEN 12354 Emelita St. Valley Village, CA 91607. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: DAVID TENNEN, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/28/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1388.

FICTITIOUS BUSINESS NAME STATEMENT :2011138357: The following person(s) is/are doing business as: STARS CARPET CLEANING 12844 Oxnard St. APT #5 North Hollywood, CA 91606. HOVSEP MARTIROSYAN 12844 Oxnard St. APT #5 North Hollywood, CA 91606. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: HOVSEP MARTIROSYAN, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1389.

FICTITIOUS BUSINESS NAME STATEMENT :2011138254: The following person(s) is/are doing business as: MI CARBONERO #3 12500 Vanowen St. North Hollywood, CA 91605. CARBONERO 12500 Vanowen St. North Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Carbonero north Hollywood inc, President. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1390.

FICTITIOUS BUSINESS NAME STATEMENT :2011138174: The following

person(s) is/are doing business as: CALIFORNIA BIRD CONTROL 17545 Roscoe Blvd. Northridge, CA 91325; P.O. BOX 16772 Encino, CA 91416. RANDI JOHNSON 17545 Roscoe Blvd. Northridge, CA 91325. The business is conducted by: An Individual begun to transact business under the fictitious business name or names listed here on: N/A Signed: Randi Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1391.

FICTITIOUS BUSINESS NAME STATEMENT :2011138014: The following person(s) is/are doing business as: THE CUT BUY 7507 Sunset Blvd. #16 Los Angeles, CA 90046. SHANE MIDDLETON 5329 Wilkinson Ave. Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL begun to transact business under the fictitious business name or names listed here on: N/A Signed: SHANE MIDDLETON, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/28/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1392.

FICTITIOUS BUSINESS NAME STATEMENT :2011138134: The following person(s) is/are doing business as: TALS PRODUCTIONS, INC. ; HAPPY FUDGE; CURVY TEMPTATIONS; ANYTHING GOES 8205 Santa Monica Blvd #1-477 West Hollywood, CA 90046. TALS PRODUCTIONS, INC. 12807 Burbank Blvd. #1-477 Valley Village, CA 91607. . The business is conducted by: An INDIVIDUAL begun to transact business under the fictitious business name or names listed here on: N/A Signed: STWYNYA SCALES, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1393.

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011138129
Date Filed: 11/29/2011
Name of Business: CURVY TEMPTATIONS 2618 W 36th Los Angeles, CA 90018
Registered Owner: TALS PRODUCTIONS, INC. 12807 Burbank Blvd. #1 Valley, Village, CA 91607
Current File #20091434696
Date: 11/23/2011
Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011

LOS ANGELES SUPERIOR COURT
200 West Compton Boulevard
Compton, CA 90220
James Albert Hoxie, Jr. and Fabiola Lomeli

12703 Waldorf Drive
Lynwood, California 40262
PETITION OF:

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: James Albert Hoxie, Jr. and Fabiola Lomeli
Present name:
John Albert Lomeli
Proposed name:
James Albert Hoxie
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: 01/17/12 Time: 10:00 AM Dept: A Room: 904

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county , Beverly Hills Weekly.

Date: Dec. 01, 2011 Signed: Rosie Hom, Judge of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 2011 136134
The following person(s) is/are doing business as: MAPLE TAILOR SHOP, 1045 MAPLE AVE UNIT 213, LOS ANGELES, CA 90015. BARTOLO A IXCOLIN, 128 N BRED ST 128 LOS ANGELES CA 90033 MANUEL IXCOLIN, 128 N. BRED ST. 128 LOS ANGELES CA 90033. The business is conducted by: Joint Venture. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JAIME VILLACORTA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21846

FICTITIOUS BUSINESS NAME STATEMENT: 2011 136591 The following person(s) is/are doing business as: LOCAL EXPRESS, 324 S. HILL ST, LOS ANGELES, CA 90026. JASON & FRIEND LLC, 1325 ECHO PARK BLVD LOS ANGELES CA 90026. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JASON MICHAUD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21847

FICTITIOUS BUSINESS NAME STATEMENT: 2011 136823 The following person(s) is/are doing business as: XTREME GRILLES LLC, 10841 LAUREL AVE, SANTA FE SPRINGS, CA 90670. XTREME GRILLES LLC, 10841 LAUREL AVENUE SANTA FE SPRINGS CA 90670. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARK RODGERS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21848

FICTITIOUS BUSINESS NAME STATEMENT: 2011 136860 The following person(s) is/are doing business as: AJ REPROGRAPHICS, 2322 ATLANTIC BLV, MONTEREY PARK, CA 91754. DOCULOGIC, INC, 1127 CALADA ST LOS ANGELES CA 90023. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ALEX MERCADO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21845

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137680 The following person(s) is/are doing business as: DOWNEY RECORD PRODUCTIONS INC, 8743 DORION ST, DOWNEY, CA 90242. DOWNEY RECORDS PRODUCTIONS INC, 8743 DORION ST DOWNEY CA 90242. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MAXINE WENZEL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21896

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: NOVEMBER 30, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: LAUREL HARDWARE INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 7984 SANTA MONICA BLVD WEST HOLLYWOOD, CA 90046-5109
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1073986 BH WEEKLY 12/8, 15, 22, 2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011142860
Date Filed: 12/05/11
Name of Business: ALYCE FINE JEWELRY and ALYCE FJ 1353 S. Carmelina Avenue, 119, Los Angeles, CA 90025
Registered Owner: ALYCE FINE JEWELRY, INC. 1353 S. Carmelina Avenue, 119, Los Angeles, CA 90025
Current File #2011036067
Date: 5/24/11
Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF DISSOLUTION OF ALYCE FINE JEWELRY, INC. AND INSTRUCTIONS FOR SUBMITTING NOTICE OF CLAIMS
To all Creditors and Claimants of Alyce Fine Jewelry, Inc.:
Please be advised that Alyce Fine Jewelry, Inc. known as "Alyce Fine Jewelry" and "Alyce FJ", doing business at 1353 S. Carmelina Avenue, 119, Los Angeles, CA 90025, will be dissolved by shareholder and director resolution as of December 31, 2011.

1. All claims against the assets of Alyce Fine Jewelry, Inc. must be made in writing and must include the legal name, address, and contact information of the person/entity asserting the claim, as well as the claim amount, identification or brief description of the agreement or other circumstances under which the claim arose, origination date, any code(s), and any other information you believe may be useful to verify the nature and amount of the claim, including copies of any relevant documents.

2. The deadline for submitting claims is April 9, 2012.

3. ANY CLAIMS THAT ARE NOT RECEIVED BY ALYCE FINE JEWELRY, INC. BY THE DEADLINE DATE SET FORTH ABOVE WILL NOT BE RECOGNIZED AND ARE BARRED TO THE MAXIMUM EXTENT PERMITTED BY LAW.

4. All claims must be sent to Alyce Fine Jewelry, Inc., 1353 S. Carmelina Avenue, 119, Los Angeles, CA 90025.
Dated: December 5, 2011
Signature(s) of corporate secretary of Alyce Fine Jewelry, Inc.: Michelle Woo

FICTITIOUS BUSINESS NAME STATEMENT: 2011146559 The following person(s) is/are doing business as DROPSHIPBASKETS.COM. 18857 Pasadero Dr. Tarzana, CA 91356. GIFT BASKET 4 KIDS, INC. 18857 Pasadero Dr. Tarzana, CA 91356. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 12/01/2011 Signed: Farima Kashani, President. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1394

FICTITIOUS BUSINESS NAME STATEMENT: 2011146558 The following person(s) is/are doing business as SWEET PEREZ. 13000 Louvre St. Pacoima, CA 91331. ALICIA M. PEREZ; DAMIAN PEREZ. 13000 Louvre St. Pacoima, CA 91331. The business is conducted by: Husband and Wife have begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alicia M. Perez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1395

FICTITIOUS BUSINESS NAME STATEMENT: 2011145696 The following person(s) is/are doing business as SERGIO'S PLUMBING. 8644 Foothill Blvd. #8 Sunland, CA 91040. SERJO ZADORIAN. 4716 La Crescenda Ave. La Crescenda, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1991 Signed: Seroj Zadorian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1396

FICTITIOUS BUSINESS NAME STATEMENT: 2011145123 The following person(s) is/are doing business as SHOPPER MARKETING GROUP. 24412 McBean Pkwy #123 Valencia, CA 91355. MARIO ECHEVARRIA. 24412 McBean Pkwy #123 Valencia, CA 91355. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mario Echevarria, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/07/2011. NOTICE - This fictitious name statement expires five years from the date it

was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1397

FICTITIOUS BUSINESS NAME STATEMENT: 2011145996 The following person(s) is/are doing business as MY BROCHURE. 433 N. Camden Drive Ste 600 Beverly Hills, CA 90210; MY BROCHURE AD. PO Box 221868 Santa Clarita, CA 91322. ALLEN BELL. 433 N. Camden Drive Ste 600 Beverly Hills, CA 90210. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/01/2011 Signed: Allen Bell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1398

FICTITIOUS BUSINESS NAME STATEMENT: 2011146391 The following person(s) is/are doing business as MELISSA MOLINARO. 1333 N. Curson Ave #307 Los Angeles, CA 90046. MELISSA SMITH. 1333 N. Curson Ave #307 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Melissa Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1399

FICTITIOUS BUSINESS NAME STATEMENT: 2011145811 The following person(s) is/are doing business as FURNITURE REPAIR ZONE. 6530 Independence Ave #221 Canoga Park, CA 91303. MAZIAR NAGGAR. 6530 Independence Ave #221 Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maziar Naggar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1400

FICTITIOUS BUSINESS NAME STATEMENT: 2011145987 The following person(s) is/are doing business as SOUTHWEST SERVICES. 13547 Ventura Blvd. #301 Sherman Oaks, CA 91423. VARKULEVICIUS MARIUS. 13547 Ventura Blvd. #301 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Varkulevicius Marius, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1401

FICTITIOUS BUSINESS NAME STATEMENT: 2011146440 The following person(s) is/are doing business as MV PHOTOGRAPHY. 127 Brand Blvd #101 Glendale, CA 91204. MARIAN VARDANYAN. 127 Brand Blvd. #101 Glendale, CA 91204. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/01/2011 Signed: Maryam Vardanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1402

FICTITIOUS BUSINESS NAME STATEMENT: 2011146136 The following person(s) is/are doing business as DIRECT CONNECT FINANCIAL SERVICES. 8845 1/2 Alcott St. Los Angeles, CA 90035. NOAH BELLOTTI. 8845 1/2 Alcott St. Los Angeles, CA 90035. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/09/2011 Signed: Noah Bellotti, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1403

FICTITIOUS BUSINESS NAME STATEMENT: 2011144634 The following person(s) is/are doing business as PHELECTRON RECORDS. 1901 S. Crescent Heights Blvd. Los Angeles, CA 90034. MARTHA C. SHERRARD. 1901 S. Crescent Heights Blvd. Los Angeles, CA 90034. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/23/2011 Signed: Martha C. Sherrard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1404

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137722 The following person(s) is/are doing business as: QUINCEANERA SPACE, 5911 AGRA ST, BELL GARDENS, CA 90201. ROGELIO ROMERO, 5911 AGRA ST BELL GARDENS CA 90201. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROGELIO ROMERO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21897

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137761 The following person(s) is/are doing business as: LA QUALITY CARE CO, 2401 CAROLYN DR., PALMDALE, CA 93551. LONNIE BOLDEN, 2401 CAROLYN DR. PALMDALE CA 93551. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LONNIE BOLDEN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21898

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137810 The following person(s) is/are doing business as: MERICCO FINDINGS, MERICCO TRADING, 9087 LAS TUNAS DR, TEMPLE CITY, CA 91780. MERICCO CORPORATION, 9087 LAS TUNAS DR TEMPE CITY CA 91780. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHUNG YU CHUNG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this

statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21900

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137824 The following person(s) is/are doing business as: MERICCO GROUP, MERICCO SOLUTIONS, 1005 E LAS TUNAS DR #605, SAN GABRIEL, CA 91776. KAI MAU CHU, 1005 E LAS TUNAS DR #605 SAN GABRIEL CA 91776. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KAI MAU CHU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21899

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137837 The following person(s) is/are doing business as: JIMARIA TRADING COMPANY, WELL CHANCE TRADING COMPANY, 1005 E LAS TUNAS DR #604, SAN GABRIEL, CA 91776. CHU WING CHEONG, 1005 E LAS TUNAS DR #604 SAN GABRIEL CA 91776. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHU WING CHEONG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21901

FICTITIOUS BUSINESS NAME STATEMENT: 2011131466 The following person(s) is/are doing business as BELMONT RAPID LUBE SERVICE. 3543 E. Anaheim St., Long Beach, CA 90804 . SASAN HABIBZADEH. 11462 N. Poema, Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sasan Habibzadeh. This statement is filed with the County Clerk of Los Angeles County on: 11/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/08/2011, 12/15/2011, 12/22/2011, 12/29/2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011131466 The following person(s) is/are doing business as BELMONT RAPID LUBE SERVICE. 3543 E. Anaheim St., Long Beach, CA 90804 . SASAN HABIBZADEH. 11462 N. Poema, Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sasan Habibzadeh. This statement is filed with the County Clerk of Los Angeles County on: 11/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/08/2011, 12/15/2011, 12/22/2011, 12/29/2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011147392 The following person(s) is/are doing business as TEBATA WARE. 12312 Sherman Way North Hollywood, CA 91605. MORTISSA OSBORNE. 12312 Sherman Way North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mortissa Osborne, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1406

FICTITIOUS BUSINESS NAME STATEMENT: 2011149886 The following person(s) is/are doing business as CALLIGRAPHERS II. 345 S. La Peer Dr. Beverly Hills, CA 90211. TAMARA GREENSTEIN. 345 S. La Peer Dr. Beverly Hills, CA 90211. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Tamara Greenstein, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1407

FICTITIOUS BUSINESS NAME STATEMENT: 2011149915 The following person(s) is/are doing business as PJ CONSULTING; C&A ASSOCIATES. 1107 Fair Oaks Ave. #135 Pasadena, CA 91030. PATRICIA J. CAMPBELL;GARRY WAYNE ALLEN JR.; 1403 Oak Grove Dr. Los Angeles, CA 90041. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 4/1/2007 Signed: Patricia J. Campbell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1408

FICTITIOUS BUSINESS NAME STATEMENT: 2011149825 The following person(s) is/are doing business as COOKING RIGHT. 545 Geneva St. Glendale, CA 91206. AZMEN BEGOYAN. 545 Geneva St. Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Azmen Begoyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1409

FICTITIOUS BUSINESS NAME STATEMENT: 2011149906 The following person(s) is/are doing business as ARMENIAN MUSIC CENTER. 1441 N. Vista St. #7 Los Angeles, CA 90046. SARGIS AMIRAGHYAN. 1441 N. Vista St. #7 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: March 2006 Signed: Sargis Amiraghyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1410

FICTITIOUS BUSINESS NAME STATEMENT: 2011147194 The following person(s) is/are doing business as EMIE BACON APARTMENTS. 1800 S. Robertson Blvd. Los Angeles, CA 90035. ENRIQUE MAWNHEIM; KATALIN MAWNHEIM. 954 N. San Vicente Blvd. #8 West Hollywood, CA 90069. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: October 2011 Signed: Enrique Mawnheim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012

FICTITIOUS BUSINESS NAME STATEMENT: 2011147195 The following person(s) is/are doing business as LEXINGTON BRENTWOOD. 140 S. Bev-

erly Drive Suite #200 Beverly Hills, CA 90212; P.O Box 5345 Beverly Hills, CA 90209. AI #ON 200230110090. HHM ENTERPRISES, LLC. 140 S. Beverly Drive Suite #200 Beverly Hills, CA 90212.The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Hakim, Manager. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1411

FICTITIOUS BUSINESS NAME STATEMENT: 2011136723: The following person(s) is/are doing business as AIMS 360; AIMS HOTLINE. 110 E. 9th St. Suite A1169 Los Angeles, CA 90079. AF TECHNOLOGY, LLC. AI #ON 201102110172. 110 E. 9th St. Suite A1169 Los Angeles, CA 90079. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shahin Kohan, President. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1413

FICTITIOUS BUSINESS NAME STATEMENT: 2011146137: The following person(s) is/are doing business as SMITH LOCKSMITH. 8534 Foothill Blvd Sunland, CA 91040; 8039 Reseda Blvd. #211-N Reseda, CA 91335. SMITH KEY AUGH. 8039 Reseda Blvd. #211-N Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: August 30, 2011 Signed: Stanley Key Augh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1414

FICTITIOUS BUSINESS NAME STATEMENT: 2011146689: The following person(s) is/are doing business as OIL PATCH LIQUOR. 2799 E. Willow St. Signal Hill, CA 90755. SANG MIN LEE. 9830 Reseda Blvd. #13106 Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sang Min Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1415

FICTITIOUS BUSINESS NAME STATEMENT: 2011146833: The following person(s) is/are doing business as KIKERS EQUIPMENT RENTAL, INC. 23655 Newhall Ave Suite C Newhall, CA 91321. AI #ON 3417725. KIKERS EQUIPMENT RENTAL, INC. 23655 Newhall Ave Suite C Newhall, CA 91321. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alfredo Gallegos, President. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1416

FICTITIOUS BUSINESS NAME STATEMENT: 2011146834: The following person(s) is/are doing business as POP'S CHICKEN MEXICAN FOOD. 11721 Runnymede St. N. Hollywood, CA 91605. AI#ON 3398412. POP'S CHICKEN, INC. 11721 Runnymede St. N. Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gabriel Vazquez Ibarra, President. This statement is filed with the

on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1422

FICTITIOUS BUSINESS NAME STATEMENT: 2011147536: The following person(s) is/are doing business as T.K.H Construction. 10026 Mason Ave. Chatsworth, CA 91311. KHALIL HAKIMIYAN. 10026 Mason Ave. Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Khalil Hakimian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1423

FICTITIOUS BUSINESS NAME STATEMENT: 2011147619: The following person(s) is/are doing business as EL AGAVE AZUL. 8632 Van Nuys Blvd. Panorama City, CA 91402. DANIEL VAZQUEZ. 18113 Ingomar St. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Daniel Vazquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1424

FICTITIOUS BUSINESS NAME STATEMENT: 2011147272: The following person(s) is/are doing business as L&E. 1637 Silverlake Blvd. Los Angeles, CA 90026. AI#ON 201129810290. L+E EASTSIDE, LLC. 1160 Wilshire Blvd. #2703 Los Angeles, CA 90017. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dustin Lancaster, Manager. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1425

FICTITIOUS BUSINESS NAME STATEMENT: 2011148217: The following person(s) is/are doing business as JO LUKE PRODUCTIONS. 15025 Valleyheart Dr. Sherman Oaks, CA 91403. LUCAS SULLIVAN. 15025 Valleyheart Dr. Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lucas Sullivan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1426

FICTITIOUS BUSINESS NAME STATEMENT: 2011148932: The following person(s) is/are doing business as RAPID J. BACKHOE SERVICE. 14925 Genoa St. Sylmar, CA 91342. JAVIER JIMENEZ. 14925 Genoa St. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Javier Jimenez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1427

FICTITIOUS BUSINESS NAME STATEMENT: 2011148930: The following person(s) is/are doing business as ALL IN ONE PLACE. 18700 Sherman Way #205 Reseda, CA 91355; 12707 Califa St. Valley Village, CA 91607. VIOLETA SASSOLA. 12707 Califa St. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Violeta Sassola, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2011 1428

FICTITIOUS BUSINESS NAME STATEMENT: 2011149107: The following person(s) is/are doing business as DIAMOND I.D. 5850 Shirley Ave. Tarzana, CA 91356. AVI ZVINGLER. 5850 Shirley Ave. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: May 4, 2004 Signed: Avi Zvingler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1429

FICTITIOUS BUSINESS NAME STATEMENT: 2011149109: The following person(s) is/are doing business as PASTA GRILL & PIZZA. 316 Brand Blvd. Glendale, CA 91202. AI#ON C3426160. PASTA BRAND 2012, INC. 23730 Lyons Ave. Newhall, CA 91321. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gavik Beginian, President. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1430

FICTITIOUS BUSINESS NAME STATEMENT: 2011149108: The following person(s) is/are doing business as SIDES RADIOLOGY CLINIC. 1345 Colorado Blvd. #B Glendale, CA 91205. GARZEYEA P. DAVID. 219 E. Garfield Ave #11 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/10/2011 Signed: Garzeyea David, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1431

FICTITIOUS BUSINESS NAME STATEMENT: 2011149265: The following person(s) is/are doing business as SHENASSA VENTURES. 1328 Westwood Blvd. Suite #1 Los Angeles, CA 90024. MICHAEL SHENASSA. 1328 Westwood Blvd. Suite #1 Los Angeles, CA 90024. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Shenassa, President/ Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1432

FICTITIOUS BUSINESS NAME STATEMENT: 2011149243: The following person(s) is/are doing business as LOS ANGELES INTERNATIONAL SHORT FILM FESTIVAL; LA SHORTS FEST. 5419 Hollywood Blvd. #C207 Los Angeles, CA 90027. FILMMAKERS UNITED. 5419 Hollywood Blvd #C207 Los An-

geles, CA 90027. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 10/19/96 Signed: Robert Arentz, Executive/CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1433

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011147192
Date Filed: 12/13/2011
Name of Business: THE LAIR CAFÉ. 7131 Balboa Blvd. Van Nuys, CA 91406
Registered Owner: Sabina Misakian. 13664 Leadwell St. #102 Van Nuys, CA 91405
Current File #2011109944
Date: 10/4/2011
Published: 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1434

FICTITIOUS BUSINESS NAME STATEMENT: 2011 139254
The following person(s) is/are doing business as: LATINO'S LEGAL REFER-RAL SERVICES, 2471 RANDOLPH ST #9, HUNTINGTON PARK, CA 90255. JUAN MORALES, 2471 RANDOLPH ST #9 HUNTINGTON PARK CA 90255 GUILLERMO FERNANDEZ, 2471 RANDOLPH ST APT 9 HUNTINGTON PARK CA 90255. The business is conducted by: A General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JUAN MORALES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22034

FICTITIOUS BUSINESS NAME STATEMENT: 2011 141458
The following person(s) is/are doing business as: MONA'S FASHION, 1220 MAPLE AVE # 1000, LOS ANGELES, CA 90015. SOYLA TORRES, 3770 VINTON AVE #16 LOS ANGELES CA 90034. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SOYLA TORRES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/5/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 21963

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143118
The following person(s) is/are doing business as: SF PETS SHOP AND GROOMING, 600 W VALLEY BLVD, SAN GABRIEL, CA 91776. KAI YU, 1624 PARK LAWN RD HACIENDA HEIGHTS CA 91745 CHING FANG WU, 4909 PARK AVE RIVERDIDE CA 92507. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHING FANG WU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22033

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143260
The following person(s) is/are doing business as: INK WORKS TATOO & BODY PIERCING, 4433 S. ALAMEDA ST SUITE E1B, LOS ANGELES, CA 90058. MICAELA FLORES, 1454 NORTH EL SERENO AVENUE PASADENA CA 91103. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 11/20/2011. Signed MICAELA FLORES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22032

FICTITIOUS BUSINESS NAME STATEMENT: 2011 148313
The following person(s) is/are doing business as: GENTLE HANDS TRANSPORTATION, OWENS INSTALLATION, 5039 LORELEI, LAKEWOOD, CA 90712. PAUL OWENS, 5039 LORELEI LAKEWOOD CA 90712. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PAUL OWENS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22035

FICTITIOUS BUSINESS NAME STATEMENT: 2011152401: The following person(s) is/are doing business as THE PRIVILEGED DOG. 15126 Kittridge St. Van Nuys, CA 91405; 2934 1/2 Beverly Glen Circle #350 Los Angeles, CA 90077. VIRGINIA JOHNSON. 15126 Kittridge St. Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/10/2006 Signed: Virginia Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1434

FICTITIOUS BUSINESS NAME STATEMENT: 2011151288: The following person(s) is/are doing business as LA VAQUITA FURNITURE. 8745 Cedros #13 Panorama City, CA 91402. WINSTON A. CHAVEZ. 8745 Cedros #13 Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Winston A. Chavez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1435

FICTITIOUS BUSINESS NAME STATEMENT: 2011151248: The following person(s) is/are doing business as EA WHITE CONSTRUCTION CO. 11350 Burbank Blvd. Burbank, CA 91601; 32450 S. Wright Rd. Molalla, OR 97038. EDWARD ARTHUR WHITE. 32450 S. Wright Rd. Molalla, OR 97038. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1984 Signed: E.A White, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1436

FICTITIOUS BUSINESS NAME STATEMENT: 2011143683: The following person(s) is/are doing business as MOVING FORWARD INDUSTRIES. 16518 Daphne Ave. Torrance, CA 90504; 21551 Brookhurst St. #150 Huntington Beach, CA 92626. JAMES M. JOSEPHSON. 21551 Brookhurst St. #150 Huntington Beach, CA 92646. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names

listed here on: N/A Signed: James M. Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1437

FICTITIOUS BUSINESS NAME STATEMENT: 2011151047: The following person(s) is/are doing business as MOSSIC NETWORK SOLUTIONS. 709 N. Glendale Ave. Glendale, CA 91206. MOSSIC, INC. 709 N. Glendale Ave. Glendale, CA 91206. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mesrop Saakyan, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1438

FICTITIOUS BUSINESS NAME STATEMENT: 2011146983: The following person(s) is/are doing business as VARIÉDADES THRIFT STORE. 13484 Van Nuys Blvd. Pacoima, CA 91331. GILDARDO MONZON. 14119 Burton St. Panoram City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gildardo Monzon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1439

FICTITIOUS BUSINESS NAME STATEMENT: 2011151679: The following person(s) is/are doing business as CLARITY DOORS. 8121 Winnetka Ave. Winnetka, CA 91306. AI#ON 3418436. PEYTON CONSULTING SERVICES, INC. 8121 Winnetka Ave. Winnetka, CA 91306. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Daniel Peyton, President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1440

FICTITIOUS BUSINESS NAME STATEMENT: 2011151995: The following person(s) is/are doing business as ARC (ACCREDITED REHABILITATION CONSULTANTS); ARC ERGO. 3228 McManus Ave. Los Angeles, CA 90034. ACCREDITED REHABILITATION CONSULTANTS, ARC INC. 3228 McManus Ave. Los Angeles, CA 90034. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 2009 Signed: Ryan Fogel, Owner/President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1441

FICTITIOUS BUSINESS NAME STATEMENT: 2011152000: The following person(s) is/are doing business as HI TECH ERA INC. 2441 Honolulu Ave. Suite #200 Montrose, CA 91020. AI#ON C2778484. HI TECH ERA INC. 2441 Honolulu Ave. Suite #200 Montrose, CA 91020. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Adrineh Gharapetian, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1442

FICTITIOUS BUSINESS NAME STATEMENT: 2011152014: The following person(s) is/are doing business as SCHUMANN H. HANDYMAN BLDG MAINT. 17951 Devonshire St. Apt #2 Northridge, CA 91325. HEIDI SCHUMANN. 17951 Devonshire St. Apt #2 Northridge, CA 91325. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Heidi Schumann, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1443

DILIGENT FINANCIAL SERVICES. 1755 El Cerrito Place #401 Hollywood, CA 90028; 3327 W. 66th Place Los Angeles, CA 90043. KIMYA JASPER. 3327 W. 66th Place Los Angeles, CA 90043. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kimya Jasper, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1444

FICTITIOUS BUSINESS NAME STATEMENT: 2011152154: The following person(s) is/are doing business as HIT MUSIC PUBLISHING, INC; CANCIONES HIT MUSIC. 10636 Magnolia Blvd. North Hollywood, CA 91601. AI#ON 3147466. HIT MUSIC PUBLISHING, INC. 10636 Magnolia Blvd. North Hollywood, CA 91601. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 06/18/2009 Signed: Virginia Judith Martinez, President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1445

FICTITIOUS BUSINESS NAME STATEMENT: 2011152153: The following person(s) is/are doing business as VERSATIL HOUSE OF MUSIC, INC; VERSATIL LATIN MUSIC. 3625 Delamo Blvd. Suite #335 Torrance, CA 90503. AI#ON C3129483. VERSATIL HOUSE OF MUSIC. 3625 Delamo Blvd. Suite #335 Torrance, CA 90503. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 09/11/2008 Signed: Bruno Chavez, President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1446

FICTITIOUS BUSINESS NAME STATEMENT: 2011152152: The following person(s) is/are doing business as SINALOA MUSIC LLC; TRES ISLAS MUSIC. 1431 Truman Ave. Suite N San Fernando, CA 91340. AI#ON 20091610202. SINALOA MUSIC LLC. 1431 Truman Ave Suite N San Fernando, CA 91340. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 11/10/2009 Signed: Jose Quiroz, Manager. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this

statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1447

FICTITIOUS BUSINESS NAME STATEMENT: 2011152400: The following person(s) is/are doing business as OMNEVIS; OMNECORP; IT OUTSOURCE GROUP. 18375 Ventura Blvd. #164 Tarzana, CA 91356. ROGER FRIEDMAN. 18375 Ventura Blvd. #164 Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: January 2009 Signed: Roger Friedman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1448

FICTITIOUS BUSINESS NAME STATEMENT: 2011152609: The following person(s) is/are doing business as J&C Marketing Solutions. 10443 Larwin Ave. #4 Chatsworth, CA 91311. JERRY RODRIGUEZ; CELINE RODRIGUEZ. 10443 Larwin Ave. #4 Chatsworth, CA 91311. The business is conducted by: Husband and Wife have begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jerry Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1449

FICTITIOUS BUSINESS NAME STATEMENT: 2011153606: The following person(s) is/are doing business as QUALITY CARPET. 15217 Burbank Blvd. Sherman Oaks, CA 91411. MOHAMAD MOTAMED RAD. 23205 Calabash St. Woodland Hills, CA 91364. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mohamad Motamed Rad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1450

FICTITIOUS BUSINESS NAME STATEMENT: 2011153687: The following person(s) is/are doing business as I-TEK REPAIR SERVICES. 20832 Roscoe Blvd. Suite 211 Canoga Park, CA 91306. SON THANH DINH. 8439 Oakdale Ave. Winnetka, CA 91306. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Son Thanh Dinh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1451

person(s) is/are doing business as SHIMMY PHOTOGRAPHY. 5516 Babcock Ave. Valley Village, CA 91607. SHIMON LAUTMAN. 5516 Babcock Ave. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shimon Lautman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1458

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011149004
Date Filed: 12/15/2011
Name of Business: COMFORT & SAFE MEDICAL EQUIPMENT. 150 S. Glenoaks Blvd. 259 Burbank, CA 91502.
Registered Owner: VP UNIQUE HOLDINGS, INC. 150 S. Glenoaks Blvd. 259 Burbank, CA 91502.
Current File #20101376672
Date: 09/28/2010
Published: 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1459

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: DECEMBER 19, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: BEVERLY HILLS PERFORMING ARTS CENTER INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
8436 WILSHIRE BLVD
BEVERLY HILLS, CA 90211-3201
Type of License(s) Applied for: 64 - SPECIAL ON-SALE GENERAL THEATER
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1079268 BEVERLY HILLS WEEKLY 12/29/11, 1/5, 12, 2012

FICTITIOUS BUSINESS NAME STATEMENT: 2011 140109 The following person(s) is/are doing business as: AP APPRAISAL, 16354 CANON LN, CHINO HILLS, CA 91709. DM AUTO TRADE, INC, 16354 CANON LN CHINO HILLS CA 91709. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DANIEL SU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22045

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143046 The following person(s) is/are doing business as: AMERICA ART & CULTURE COMMUNICATION, 942 DOVERFIELD AVE, HACIENDA HEIGHTS, CA 91745. AMERICAN E/W MEDICAL INSTITUTE, 942 DOVERFIELD AVE HACIENDA HEIGHTS CA 91745. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NANCY HOU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22047

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143451 The following person(s) is/are doing business as: HUA KAN ACUPUNCTURE & ACUPRESSURE TREATMENT, 701 W VALLEY BLVD SUITE 71, ALHAMBRA, CA 91803. HUAI LIAN YINJENSER, 701 W VALLEY BLVD SUITE 71 ALHAMBRA CA 91803. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed HUAI LIAN YINJENSER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22048

FICTITIOUS BUSINESS NAME STATEMENT: 2011 146275 The following person(s) is/are doing business as: KEVIN KWAN, 703 S. AZUSA AVE #G, AZUSA, CA 91801. KWAN'S GROUP LLC, 703 S. AZUSA AVE #G AZUSA CA 91702. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here in on 9/1/2011. Signed KEVIN KWAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/9/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22046

FICTITIOUS BUSINESS NAME STATEMENT: 2011 151939 The following person(s) is/are doing business as: NEW HOME KITCHEN & BATH, 13251 SOUTH ST, CERRITOS, CA 90703. YUCHEN & PAUL CONSTRUCTION INC., 1751 FAIRMONT DR CORONA CA 92882. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PENG ZHANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22067

FILE NO. 2011 152425
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DESIGNER RUG WAREHOUSE, 10790 WILSHIRE BLVD, #1703, LOS ANGELES, CA 90024 county of: LOS ANGELES. The full name of registrant(s) is/are: H.D. BUTTERCUP RUGS, LLC, [NEVADA], 10790 WILSHIRE BLVD, #1703, LOS ANGELES, CA 90024. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/ names listed above on: DECEMBER 14, 2011. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ H.D. BUTTERCUP RUGS, LLC BY: HERSEL BANISRAILI, MANAGING MEMBER
This statement was filed with the County Clerk of LOS ANGELES County on DEC 22, 2011 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT

MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA1078500 BH WEEKLY 12/29/11 1/5,12,19 2012

FILE NO. 2011 152193
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MIRE AHN PLASTIC SURGERY & LASER CENTER, 2636 W. OLYMPIC BLVD, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: MEERE AN PLASTIC SURGERY CENTER, INC [CALIFORNIA], 2636 W. OLYMPIC BLVD, LOS ANGELES, CA 90006. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ MEERE AN PLASTIC SURGERY CENTER, INC BY: HYUN H. KIM, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on DEC 21, 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA1077992 BH WEEKLY 12/29/11 1/5,12,19 2012

FILE NO. 2011 152209
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SPRING GRILL. 333 S. SPRING ST, LOS ANGELES, CA 90013 county of: LOS ANGELES. The full name of registrant(s) is/are: MI JIN JEONG LEE, 1500 HICKORY AVE, #244, TORRANCE, CA 90503. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ MI JIN JEONG LEE
This statement was filed with the County Clerk of LOS ANGELES County on DEC 21, 2011 indicated by file stamp above.

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: DECEMBER 9 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: DELFINI TRATTORIA INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
8635 WILSHIRE BLVD
BEVERLY HILLS, CA 90211-3001
Type of License(s) Applied for: 47 – ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1076357 BH WEEKLY 12/15, 22, 29, 2011

FILE NO. 2011 144546
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BUNKER LA, 1601 N. GOWER ST, STE 206, LOS ANGELES, CA 90028 county of: LOS ANGELES. The full name of registrant(s) is/are: GRANITE CONSULTING INC, [CALIFORNIA], 10960 SEGURO DR, CHATSWORTH, CA 91311. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ GRANITE CONSULTING INC BY: JEFF HEISTER, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on DEC 07 2011 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use

in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA1073592 BH WEEKLY 12/15, 22, 29, 2011, 1/5, 2012

FILE NO. 2011 146415
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GRAND CENTRAL 97 PRODUCE MARKET, 1831 W. JAMES M WOOD BLVD, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: EUNG HEE LEE, 1831 W. JAMES M WOOD BLVD, LOS ANGELES, CA 90006. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ EUNG HEE LEE, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on DEC 09 2011 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA1074469 BH WEEKLY 12/15, 22, 29, 2011, 1/5, 2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 440025CA Loan No. 0701952699 Title Order No. 3206-278337 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-16-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-06-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 09-23-2005, Book , Page , Instrument 052302477, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: THE BN FAMILY TRUST DATED JUNE 5, 2000, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: AN UNDIVIDED 1/22ND INTEREST IN AND TO LOT 1 OF TRACT NO. 52564, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 1279 PAGES 24 THROUGH 26 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 101 THROUGH 107, 201 THROUGH 208, 301 THROUGH 307, AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN RECORDED APRIL 1, 2004 AS INSTRUMENT NO. 04-772057, OFFICIAL RECORDS OF SAID COUNTY. ALSO EXCEPTING THEREFROM ANY RIGHT, TITLE AND INTEREST IN AND TO THOSE CERTAIN OIL AND GAS LEASES, ALL DATED MAY 15, 1964, EXECUTED BY MIRIAM HUNTER, AS LESSOR, AND BY STANDARD OIL EXECUTED BY MIRIAM HUNTER, ANNE C. ROUSSO, ALBERT C. ALLARD AND CLARA ALLARD, AS LESSORS, AND BY STANDARD OIL COMPANY OF CALIFORNIA, AS LESSEE, RECORDED JULY 8, 1964, IN BOOK M-1563, PAGE 797; RECORDED JANUARY 7, 1965 IN BOOK M-1724, PAGE 526 AND RECORDED OCTOBER 18, 1967 IN BOOK M-2684, PAGE 385, ALL OF OFFICIAL RECORDS. ALSO EXCEPTING THEREFROM; ALL MINERAL, ORES, PRECIOUS OR USEFUL METALS, SUBSTANCES AND HYDROCARBONS OF EVERY KIND AND CHARACTER, INCLUDING IN PART, PETROLEUM, OIL, GAS, ASPHALTUM AND TAR, IN OR UNDER SAID LAND, LYING BELOW A DEPTH OF 500 FEET FROM THE SURFACE, BUT WITHOUT THE RIGHT TO ENTER UPON THE SURFACE OF SAID LAND, IN AND TO THE ABOVE DESCRIBED PROPERTY, AS RESERVED IN THE DEED EXECUTED BY FRED J. RUSSELL, TRUSTEE FOR THE RUSSELL FAMILY TRUST U/D/T OF SEPTEMBER 30, 1981, AS AMENDED, AND RECORDED AUGUST 28, 1986 AS INSTRUMENT NO. 86-1111250, OF OFFICIAL RECORDS. PARCEL 2: UNIT 302 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN REFERRED TO IN PARCEL 1 ABOVE. PARCEL 3: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR PARKING SPACES TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT

PORTION OF THE COMMON AREA CONSISTING OF P7, P8 AND P9 AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$1,186,595.43 (estimated) Street address and other common designation of the real property: 143 N ARNAZ DRIVE UNIT 302 BEVERLY HILLS, CA 90211 APN Number: 4334-008-054 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-06-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee KATHY HARDING, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 4150807 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0080004 Title Order No. 11-0064269 Investor/Insurer No. 105666745 APN No. 4340-024-122 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 09/22/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CHERRIE LYN BIECKERT, AN UNMARRIED WOMAN, dated 09/22/2005 and recorded 10/3/2005, as Instrument No. 05 2376327, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/09/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 930 NORTH DOHENY DRIVE #311, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$773,300.40. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/25/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4154586 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0091294 Title Order No. 11-0073061 Investor/Insurer No. 871001860 APN No. 4385-014-013 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/25/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHELE LYNN TROXELL, AS TRUSTEE OF THE MICHELE LYNN TROXELL U/D/T DATED MAY 5, 1996, dated 07/25/2007 and recorded 7/31/2007, as Instrument No. 20071803535, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/05/2012 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 2743 ELLISON DRIVE, BEVERLY HILLS, CA, 90210.

The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,156,342.58. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/09/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4116198 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0094998 Title Order No. 11-0076309 APN No. 4333-007-017 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/22/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL TOISERKANI, AND TANIA SIMANTOV, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP, dated 02/22/2007 and recorded 3/2/2007, as Instrument No. 20070458772, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/09/2012 at 1:00PM, At the Pomona Valley Masonic Temple Building, located at 395 South Thomas Street, Pomona, California at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 265 SOUTH CLARK DRIVE, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,043,032.67. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 12/10/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.147827 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 453884CA Loan No. 3018486963 Title Order No. 960755 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-14-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-04-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-15-2008, Book N/A, Page N/A, Instrument 20080080483, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: LUIGI LOBALBO, AN UNMARRIED MAN, AND NEW HILLCREST INCORPORATED, A CAYMAN ISLANDS CORPORATION, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified

in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 19 BLOCK 103 OF BEVERLY HILLS IN THE CITY OF BEVERLY HILLS COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAPS RECORDED IN BOOK 85 PAGES 86 THROUGH 92 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$5,084,361.20 (estimated) Street address and other common designation of the real property: 701 N HILLCREST RD BEVERLY HILLS, CA 90210 APN Number: 4341-012-019 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-14-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4147985 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE TS # CA-11-449335-VF Order #: 110282097-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/26/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): JOHN G JONES A SINGLE MAN Recorded: 7/6/2006 as Instrument No. 06 1489800 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 1/9/2012 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Amount of unpaid balance and other charges: \$5,176,335.75 The purported property address is: 2700 BENEDICT CANYON DR LOS ANGELES(BEVERLY HILLS AREA), CA 90210 Assessor's Parcel No. 4382-006-004 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.lpsasap.com Reinstatement Line: 619-645-7711 Ext. 3704 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you

fail to fulfill the terms of your credit obligations. ASAP# 4151010 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 454081CA Loan No. 3010775579 Title Order No. 973351 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-25-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-12-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-31-2006, Book N/A, Page N/A, Instrument 06 2411483, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: KATHERINE BARRESE, A SINGLE WOMAN AND SASHA BARRESE, A SINGLE WOMAN, MOTHER AND DAUGHTER, AS JOINT TEANANTS WITH RIGHT OF SURVIVORSHIP, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 6, IN BLOCK J, OF TRACT NO. 5105, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 61 PAGES 68 AND 69 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,557,826.08 (estimated) Street address and other common designation of the real property: 540 WESTMOUNT DRIVE WEST HOLLYWOOD, CA 90048 APN Number: 4337-009-022 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-21-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee CASEY KEALOHA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4157948 12/22/2011, 12/29/2011, 01/05/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 741146CA Loan No. 3011386970 Title Order No. 100205332-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12-20-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-12-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-03-2007, Book , Page , Instrument 20070010333, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: JAVID SOMEKH, AN UNMARRIED MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 125 OF TRACT NO. 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69 PAGES 11 TO 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF

SAID COUNTY. Amount of unpaid balance and other charges: \$2,006,653.88 (estimated) Street address and other common designation of the real property: 156 SOUTH CLARK DRIVE BEVERLY HILLS, CA 90211 APN Number: 4333-008-010 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-19-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4151844 12/22/2011, 12/29/2011, 01/05/2012

NOTICE TO CREDITORS OF BULK SALE (Division 6 of the Commercial Code) Escrow No. 095623-FM

Notice is hereby given to creditors of the within named seller that a bulk sale is about to be made of the assets described below.

The names and business addresses of the seller are: BMH INVESTMENTS, LLC, 4275 E. Olympic Blvd., East Los Angeles, CA 90023 and 2304, 2306 and 2308 S. San Pedro St., Los Angeles CA 90011

The location in California of the chief executive office of the seller is: 8665 Wilshire Blvd., #302, Beverly Hills, CA 90211

As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are: None

The names and business addresses of the buyer are: David Jona Nickel Almadi, c/o Premier Laundry Systems, Inc., 1000 San Gabriel Blvd., Ste. 107, Rosemead, CA 91770

The assets to be sold are described in general as: Furniture, fixtures, equipment, machinery, inventory of supplies, trade name, goodwill, leasehold interest and improvements, covenant not to compete and telephone numbers and are located at: 4275 E. Olympic Blvd., East Los Angeles, CA 90023 and 2304, 2306 and 2308 S. San Pedro St., Los Angeles CA 90011

The business name used by the seller at that location is: Wishy Wash Coin Laundry.

The anticipated date of the bulk sale is January 18, 2012 at the office of Glen Oaks Escrow, 6100 San Fernando Road, Glendale, CA 91201.

This bulk sale is subject to California Uniform Commercial Code Section 6106.2.

If so subject, the name and address of the person with whom claims may be filed is Glen Oaks Escrow, 6100 San Fernando Road, Glendale, CA 91201, Escrow No. 095623-FM, and the last date for filing claims shall be January 17, 2012, which is the business day before the sale date specified above.

Dated: December 6, 2011

David Jona Nickel Almadi, Buyer

12/29/11

CNS-2230390#

NOTICE OF TRUSTEE'S SALE TS No. 11-0097971 Title Order No. 11-0079485 Investor/Insurer No. 188964705 APN No. 5555-005-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/22/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ROSE VALENCIA, TRUSTEE OF THE VALENCIA FAMILY TRUST DATED 02/01/2002, dated 02/22/2008 and recorded 2/29/2008, as Instrument No. 20080353928, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/19/2012 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8517 HOLLOWAY DRIVE, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$754,148.74. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association,

savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/21/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4143907 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0097971 Title Order No. 11-0079485 Investor/Insurer No. 188964705 APN No. 5555-005-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/22/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ROSE VALENCIA, TRUSTEE OF THE VALENCIA FAMILY TRUST DATED 02/01/2002, dated 02/22/2008 and recorded 2/29/2008, as Instrument No. 20080353928, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/19/2012 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8517 HOLLOWAY DRIVE, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$754,148.74. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/21/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4143907 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE TS No. 10-0078019 Title Order No. 10-8-326553 Investor/Insurer No. 91751508 APN No. 5555-002-141 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ANTHONY D'AGUANNO, A SINGLE MAN, dated 04/13/2005 and recorded 4/21/2005, as Instrument No. 05 0928336, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/23/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1228 NORTH LA CIENEGA BOULEVARD #205, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$597,660.41. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102

of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 10/16/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4162112 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. CA-PAC-11011321 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/17/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On January 18, 2012, at 11:00 AM, BY THE FOUNTAIN LOCATED AT, 400 CIVIC CENTER PLAZA, in the City of POMONA, County of LOS ANGELES, State of CALIFORNIA, ASSET FORECLOSURE SERVICES, INC., a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by ROBERTA SCOTT, AN UNMARRIED WOMAN, as TruStors, recorded on 11/24/2004, as Instrument No. 04 3050107, of Official Records in the office of the Recorder of LOS ANGELES County, State of CALIFORNIA, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Property is being sold "as is - where is". TAX PARCEL NO. 5529-005-130 From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 927 N. KINGS RD., UNIT 320 , WEST HOLLYWOOD, CA 90069. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$177,916.56. WE ARE ATTEMPTING TO COLLECT A DEBT, AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. SALE INFORMATION LINE: 714-730-2727 or www.fidelitvasap.com Dated: 12/21/2011 ASSET FORECLOSURE SERVICES, INC., AS TRUSTEE By: Georgina Rodriguez, Trustee Sales Officer ASAP# 4161648 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 247256CA Loan No. 0757710439 Title Order No. 703521 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05-05-2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-19-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 05-23-2008, Book NA, Page NA, Instrument 20080915248, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ENA HARTMAN, AN UNMARRIED WOMAN AND DOUGLAS HENRI, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY., as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: UNIT 31, LOT 1 OF TRACT NO. 33213, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS

ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 906 PAGES 70 AND 71 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. PARCEL 2: AN UNDIVIDED INTEREST IN THE COMMON AREA AND THE APPURTENANT EASEMENT. Amount of unpaid balance and other charges: \$635,015.76 (estimated) Street address and other common designation of the real property: 1155 N LA CIENEGA BLVD WEST HOLLYWOOD, CA 90069 APN Number: 5555-006-052 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ISAAC PACHECO, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 4162859 12/29/2011, 01/05/2012, 01/12/2012

NOTICE TO CREDITORS OF BULK SALE (Division 6 of the Commercial Code) Escrow No. 38394

(1) Notice is hereby given to creditors of the within named Seller(s) that a bulk sale is about to be made on personal property hereinafter described.
(2) The name and business addresses of the seller are: Sunset Tan Hollywood, LLC, 8539 Sunset Blvd., West Hollywood, CA 90069
(3) The location in California of the chief executive office of the Seller is: 8539 Sunset Blvd., West Hollywood, CA 90069
(4) The names and business address of the Buyer(s) are: CNS, Inc., 18727 Ventura Blvd., Tarzana, CA 91356
(5) The location and general description of the assets to be sold are all stock in trade, fixtures and equipment and good will of that certain business located at: 8539 Sunset Blvd., West Hollywood, CA 90069
(6) The business name used by the seller(s) at that location is: "Sunset Tan"
(7) The anticipated date of the bulk sale is January 18, 2012 at the office of Brokers Escrow Service, 2924 W. Magnolia Blvd. Burbank, CA 91505, Escrow No. 38394, Escrow Officer: Jim Hankins.
(8) Claims may be filed with Same as "7" above.
(9) The last date for filing claims is January 17, 2012.
(10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial Code.
(11) As listed by the Seller, all other business names and addresses used by the Seller within three years before the date such list was sent or delivered to the Buyer are: None
Dated: December 8, 2011
Transferees:
CNS, Inc., a California Corporation
By: S/Neil Shapiro, President
12/29/11
CNS-2231118#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 250839CA Loan No. 1769122394 Title Order No. 842647 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-28-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-19-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-03-2007, Book N/A, Page N/A, Instrument 20070787443, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: OTGON BUYANT, A SINGLE WOMAN, as Trustor, PACIFIC TRUST GROUP, INC., as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: PARCEL 1: AN UNDIVIDED 1/60 INTEREST IN AND TO ALL THAT PORTION OF LOT 1 OF TRACT NO. 36372, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 937, PAGES 74

AND 75 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS "COMMON AREA" ON THE CONDOMINIUM PLAN RECORDED FEBRUARY 14, 1980 AS INSTRUMENT NO. 80-157068, OFFICIAL RECORDS OF SAID COUNTY. PARCEL 2: ALL THAT PORTION OF LOT 1 OF SAID TRACT NO. 36372, SHOWN AND DEFINED AS UNIT NO. 19A ON SAID CONDOMINIUM PLAN. PARCEL 3: EXCLUSIVE EASEMENTS FOR THE BENEFIT OF AND APPURTENANT TO PARCELS 1 AND 2 ABOVE, FOR PARKING PURPOSES, OVER THOSE PORTIONS OF LOT 1 OF SAID TRACT NO. 36372, SHOWN AND DEFINED AS AREA PS 23 ON SAID CONDOMINIUM PLAN. PARCEL 4: NON-EXCLUSIVE EASEMENTS FOR THE BENEFIT OF AND APPURTENANT TO PARCELS 1 AND 2 ABOVE, AS SUCH EASEMENTS ARE SET FORTH IN THE SECTIONS ENTITLED "CERTAIN EASEMENTS FOR OWNERS" AND "SUPPORT, SETTLEMENT AND ENCROACHMENT" OF ARTICLE OF THE "DECLARATION" RECORDED FEBRUARY 20, 1980 AS INSTRUMENT NO. 80-172482, OFFICIAL RECORDS, ENTITLED "EASEMENTS." Amount of unpaid balance and other charges: \$513,994.87 (estimated) Street address and other common designation of the real property: 9005 CYNTHIA STREET #119 WEST HOLLYWOOD, CA 90069 APN Number: 4340-023-074 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-28-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 4157000 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0107818 Title Order No. 11-0087932 Investor/Insurer No. 1044478669 APN No. 5554-004-10-1 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JENNIFER MICHELLE SHEPPARD, A SINGLE WOMAN, dated 04/13/2005 and recorded 4/29/2005, as Instrument No. 05 1002767, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/23/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1411 NORTH HAYWORTH AVENUE, UNIT 15, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$352,721.16. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/29/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4150707 12/29/2011, 01/05/2012, 01/12/2012

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Forest Lawn Hollywood Hills, two adjoining plots,nice view near tree, Murruring Trees, lot 6802, spaces 3 & 4, \$9,975, includes transfer (970) 261-1457

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Forest Lawn Hollywood Hills. 2 plots, Enduring Faith, Lot 4404 Spaces 1 and 4 \$5K Each. (702) 202- 2427 or (213) 999- 6977

Forest Lawn Hollywood Hills, 6 garden plots, Loving Kindness Section. Lot 9968 Spaces 1, 2, 3, and 4 & Lot 9969 Spaces 3 and 4. Spaces near Old North Church. Each space \$4,900, preferable to be sold in pairs, but individually acceptable as well. Daytime: (818)-456-6815 and Evening: (818) 399-0833

Hollywood Hills Forest Lawn, 8 Cemetery Plots, All Fees Paid, Title Transfer Fee, Lot J55 Peaceful Memory, Plots 6068 & 6069, valued at \$7,200, selling for \$6,000 each, George (818) 426-9496 Gavak@charter.net

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Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 pp

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Forest lawn Glendale 1 plot on the north slope of the great mausoleum. Plot 2-16 \$6500. (928) 636- 1921

Long Beach Forest Lawn, 1 Cemetery Plot, Lot 1349, Located in the Garden of Devotion, originally valued at \$4500, reduced to \$3500. Emery (712) 328-1907

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3 Crypts for Sale at Inglewood Cemetery for Great Prices! One double capacity crypt located at the Sunset Mission Mausoleum. Two single capacity crypts located at the Garden Mausoleum For more information, contact Sam (415) 513-8136

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17, 500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will

be paid for by seller. (352) 350-7144

Plot at Pacific View Memorial Park. Located in the front of the cemetery, near entrance, easy access, trees, and a view of the Pacific, Lot 229. The list price for this space is over \$10,000, special reduced price of \$6,000. (281)827-9620

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Pacific View Memorial Park-SEA VIEW. 1407 Space C. \$7,500. Call (714)-390-6905 or (714) 968-7621

Pierce Brothers Westwood Memorial Park, Double Crypt, Located in the Sanctuary of Peace, Lot 11D, available for \$4,000. Sean (909)936-3366

One plot at Rose Hills Cemetery, Lot #5705 Alder Lawn, Will sell for \$8, 500. (808) 929-7610

Rose Hills Two Side by Side Plots. Lutheran Lawn. \$6,000 for both + transfer fees. Contact Beverly (702) 254-8359

Rose Hills- One plot in beautiful area that has been sold out for many years. Suncrest Lawn, Lot 1954, Space 2. Selling prices of new plots are ranging \$9,500. Selling this plot for \$3,500. I will pay transfer fee. About a block and a half below the Rose Hills sign, which is on the top of the hill. Wayne (909)910-2948

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Jennifer Okhovat
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140 South Beverly Drive, Suite 201, Beverly Hills, CA 90212
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