Jersey Shore: The Persian Version

The hit reality TV show spins off, but will it be good for Beverly Hills?
letters & email

“Permit Parent Circulates E-mail Advising How to Manipulate LACOE’s Appeal System” [Issue 552]

I declined comment in last week’s Beverly Hills Weekly article, “Permit Parent Circulates E-mail Advising How to Manipulate LACOE’s Appeal System.” I declined for two reasons:

One, it was immediately apparent that a parent among us was being used by the board to report on our activities. This disappoints me greatly. Why would he/she do this after asking to be included and requesting help. What is the motivation?

Two, the Beverly Hills Weekly has had an obvious bias against permit families since the beginning of our struggle, and therefore has never provided balanced journalism on the subject.

I have a question for the Beverly Hills Weekly? How can I be manipulating LACOE by using the same criteria, only more specific to us, that LACOE describes on instructions they provide to parents for how to apply for an appeal, and what would be potential considerations for the children?

I have never hidden my views or position. I stand by everything I say and have said. No one can ever accuse me of lying, but I will accuse those who do, especially when it hurts the innocent children. And the guilty should be judged.

We are an informal support group of parents going through this nightmare together. Many are immigrants, and speak English as a second language. They aren’t used to exercising their constitutional rights of due process, I believe in the democratic process and that justice will be served. I practice what I preach. And I do not discriminate.

Better yet, I will share with the readers two real stories of attempts at manipulation. I hope the Weekly has the courage to print them.

At the infamous January 12th school board meeting, my daughter presented a speech she prepared. Afterward, she attempted to address [Board President] Steven Fenton directly. He brushed her off and she broke down when he walked away. When he saw that she was upset, he told her to have her mother call him and gave her his number. He didn’t yet know who her mother was.

I left a message with my name and number only. Mr. Fenton returned the call and asked to meet me for coffee. I went and listened to his telling me that “it’s over,” and the “noise needs to go away.” Upon concluding our little meeting, Fenton said to me, “I don’t know how many Diversity Permits we’ll be giving out this year, but would you like me to look into it for you?” I told him to do what he’d like, but I proceeded to inform all the parents of what he proposed. I never called him again. (Isn’t it interesting that it was recently decided that new diversity permits would not be offered, but old ones would be renewed?)

Within a few days after January 12th, [Board member] Jake Manaster approached the Opportunity Permit Parents through an intermediary to discuss a possible arrangement. I was one of three parents who met with Jake Manaster and Denny Fisch that morning in Century City.

Manaster told us that the district would be pink slipping up to 20 teachers and suggested that we help keep those jobs at the amount of $2,000 to $3,500 per student. His idea was to create an endowment or fund with our money to be released to the district contingent on permits being approved. He told us that with our financial commitment he would get the subject of permits put on the board agenda again. It would only require 3 votes and those would be easy.

We discussed this with all the parents and investigated the interest - of course parents would be willing to contribute to help their children. As part of our homework, we

letters cont. on page 4
briefs
Kobor Files Lawsuit Against City

Kobor Family Trust, developers of the 8767 Wilshire Blvd. project at Robertson, recently filed a complaint against Beverly Hills, alleging the city denied them a fair hearing when they sought an appeal in February to change the building’s land use from general office to medical.

In the lawsuit, the Kobors claim the city failed to provide evidence supporting their argument that the land-use change would create significant adverse environmental impacts. The Kobors allege that city staff intentionally withheld testimonial evidence from the city council by instructing City Traffic Engineer Bijan Viziri not to attend the hearing. Viziri’s findings allegedly supported the Kobors’ traffic studies that showed there would be no adverse impacts on traffic, parking, air quality and noise.

“Having approved medical uses for neighboring properties, the City of Beverly Hills is now denying the same to my client at Wilshire and Robertson, even though the zoning allows right to my client at Wilshire and Beverly Hills is now denying the same to the city council,” said City Attorney Larry Wiener. “The city council conducted a hearing that lasted several hours at which a great deal of testimony was presented from staff and residents, and based on that evidence, including the applicant’s traffic report, the city council concluded that it would be inappropriate to remove the condition that the applicant previously agreed to abide by. We feel confident that the city council acted properly.”

The Kobors are seeking damages totaling at least $4 million, as well as declaratory relief that would void the city council’s 3-2 vote to deny the land-use change. Both Mayor Jimmy Delshad and Councilmember Nancy Krasne, an adamant parking proponent, had voted in favor of the appeal.

In addition to offering 60 public parking spaces, the applicants would have also allotted one-hour parking for $1 for all visitors for five years, after which parking costs would largely be converted to market rates.

However, at the time, council majority argued that the offer would not mitigate the negative impacts to traffic and residents in the area.

“We don’t believe there’s any merit to their allegation,” Wiener said. “There was a specific condition that prohibited medical use, which the applicant accepted prior to commencing construction.”

Construction of the 8767 Wilshire Blvd. project is currently under way, though the Kobors claim they are unable to obtain bank financing without the ability to use some of the space for medical purposes, since medical-use offices are more marketable than general office use. The project, the Kobors say, will not be completed if a loan is not secured.

James Blakely Joins Architectural Commission

James Blakely, an interior designer and owner of Beverly Hills-based Blakeley-Bazely, Ltd., was recently appointed as one of Beverly Hills’ architectural commissioners.

Blakely, 55, has lived in the city for most of his life. He was born in Los Angeles and attended El Rodeo School before later enrolling in a private high school.

“Since interior design is my profession, I work with architects all day long,” Blakeley said. “Having lived most of my life in Beverly Hills, I felt we lost the fabric of our city. There are very few cities in the country I call ‘destination cities.’”

Some of those cities, Blakeley said, are Beverly Hills and Santa Barbara, where another office for Blakeley-Blakely is located. Blakeley also owns a home in Beverly Hills.

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its regular meeting to be held on Tuesday, May 18, 2010, at 7:00 p.m., in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, California, will hold public hearing to consider adoption of:


The proposed resolution will amend the Comprehensive Schedule of Taxes, Fees & Charges to adjust the parking facility rates pertaining to the City’s parking facility at 461 N. Bedford Drive.

At the public hearing, the City Council will hear and consider all objections or protests to the rate adjustments. If the City Council adopts the resolution, adjustments to the parking facility rates will become effective immediately.

Copies of the proposed resolution are available for review or purchase in the Office of the City Clerk, 455 N. Rexford Drive, Beverly Hills, California, Room 290, and the Finance Department, 9357 W. Third Street, Beverly Hills, California. Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Clerk, 455 N. Rexford Drive, Beverly Hills, California 90210. The comments should be received prior to the hearing date.

Please remember, if you challenge the Council’s action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC
City Clerk

The Beverly Hills City Council is seeking qualified residents to fill one upcoming vacancy on the Planning Commission. The initial term of office for the position is two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointee will be required to file an initial and an annual “Statement of Economic Interests” financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Development. Please DO NOT contact the City Council members or the members of the Planning Commission regarding the vacancy.

Application forms for the Planning Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk’s Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by email.

The deadline for filing applications for this Commission is Friday, June 25, 2010, at 5:00 p.m.

BYRON POPE, CMC
City Clerk

NOTICE OF COMMISSION VACANCY
PLANNING COMMISSION

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NOTICE OF PUBLIC HEARING and
INTENT TO ADOPT A MITIGATED NEGATIVE DECLARATION

DATE: May 13, 2010
TIME: 1:30 PM, or as soon thereafter as the matter may be heard
LOCATION: Council Meeting Room 280A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, May 13, 2010, will hold a public hearing beginning at 1:30 PM, or as soon thereafter as the matter may be heard to consider:

A request for a Development Plan Review and a Variance application to allow construction of approximately 42,256 square foot, 3-story, 45-foot high medical office and restaurant at 121 San Vicente Boulevard. A Development Plan Review is required for construction of new buildings. The project as proposed would provide 199 parking spaces within a four-level subterranean garage with ingress and egress from San Vicente Boulevard. The proposed parking spaces would be a combination of tandem and standard full-size parking spaces, and would rely on a valet operation. The City’s municipal code does not allow tandem parking spaces, and the applicant has requested approval of a variance to allow the proposed tandem parking system to satisfy the code required parking. Pursuant to Beverly Hills Municipal Code §10-3-3700, the Planning Commission, in order to make the necessary findings to approve a variance request, may impose such conditions as it deems appropriate to protect the public health, safety and general welfare. The applicant proposes loading activity within the building, consisting of two truck loading areas accessible from San Vicente Boulevard through an entrance that is separate from the garage entrance.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and no significant unmitigated environmental impacts are anticipated; therefore, a mitigated negative declaration has been prepared, subject to review by the Planning Commission.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Comments on the proposed Mitigated Negative Declaration may be submitted in writing to the Planning Department within 20 days from the date of this notice, and written or oral comments will be accepted at the Planning Commission meeting at the date and time noted above. Although the Planning Commission will conduct a public hearing for this project on May 13, 2010, final action will not be taken until after the 20-day comment period on the Mitigated Negative Declaration has expired.

If you challenge the Commission’s final action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Rita Naziri, Senior Planner in the Community Development Department, Planning Division at 310.285.1136 or by email at maziri@beverlyhills.org. Copies of the applications, plans, Mitigated Negative Declaration, and all documents referenced in the Mitigated Negative Declaration are on file in the Planning Department, and can be reviewed by any interested person at 455 N. Rexford Drive, Suite 100, Beverly Hills, CA 90210.

Jonathan Lait, AICP, City Planner
Mailed and published: April 30, 2010
A game that seemed headed for a rout instead turned into a 4-3 victory for Beverly High in an Ocean League softball game at Inglewood April 26, with Emily Rosen retreating the final 13 Inglewood batters she faced to preserve the lead.

The Normans scored twice in both the first and second innings. The Sentinels responded with two runs in their half of the second and a solo home run by Glenda Magana with one out in the third.

One out after Magana’s home run, Angela Herrera reached third on an error by Lexi Silbiger, the Beverly Hills right fielder.

However, Herrera would be the last Inglewood batter to reach base, as Rosen got Jennifer Carrisoza to pop out to end the inning, then pitched perfect fourth, fifth, sixth and seventh innings, allowing only two balls to be hit out of the infield.

Rosen (7-7) allowed four hits and struck out two batters. She did not walk or hit a batter, but threw three wild pitches.

The Normans led 2-0 four batters into the game. Annie Math reached first on an error by Abigail Medina, the Sentinels shortstop, but threw three wild pitches.

Tylor Fields, the courtesy runner for Donna Fields, the courtesy runner for Lisa Kliman’s single and scored when Silbiger grounded into a force out.

Math singled with two outs in the second, stole second, moved to third on Rosen’s single and scored when Silbiger grounded into a force out.

Drew Freeman won his first and third sets 6-0 and his second by default for the Normans in an Ocean League match at Culver City April 15.

Donovan Suh was a 6-1, 6-2, 6-0 winner at No. 1 doubles, while Andre Herd won 6-2, 6-1, 6-1 at No. 1 singles.

The Normans’ No. 3 doubles team of Eric Busi and Max Eagle won 6-2, 6-1, 6-1. Their No. 1 team of Jon Jason and Sam Farzani won 6-0, 6-0 before being replaced by Charles Kim and Abby Singh, who won their only set 7-5.

Steven Kim teamed with Austin Towns for 6-2 and 6-1 victories and with Kevin Krell for a 6-1 victory.

Harvard-Westlake 14, Beverly Hills 4

Herd won two of three sets while the Eric Busi-Sam Farzani and Drew Freeman-Steven Kim doubles teams both won one of three in a nonleague match April 19 at Waddington Golf and Tennis in Studio City.

The Wolverines were ranked fifth in the Southern Division I poll released April 19.

Boys’ Track and Field

Beverly Hills 98, Inglewood 12

Asia Williams won the 100 in 12.52 and leaped 16 feet, nine inches to win the long jump and 31 feet, two inches to win the triple jump as the Normans won every event other than the 400 relay that opened the Ocean League meet at Inglewood April 15.

Gita Shooster won the 1,600 in 5:43.9 and 3,200 in 14:48.44 for Beverly Hills (3-2, 3-0).

The other individual event winners for the Normans were Dolly Amara (300 low hurdles, 55.28); Kiara Brown (200, 25.8); Elizabeth Friedman (400, 1:10.85); Ariana Luster (shot put, 29 feet, 10 inches); Jodie Raffi (100 high hurdles, 18.6); Sidney Segal (400, 1:31.7); and Cassandra Shaw (high jump, four feet, four inches).

Girls’ Track and Field

Beverly Hills 89, Inglewood 10

Kenny Bassett and Donovan Dickens both won two events as the Normans won every event other than the 1,600-meter relay that concluded the Ocean League meet at Inglewood April 15.

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sports cont. on page 8
No question, the idea of creating an event for the Labor Day weekend that would hopefully bring people to our hotels, restaurants and shops is worth supporting. However, there are some questions that need asking.

It all began with a clever tie-in, and Mayor Jimmy Delshad spotted the promotion possibilities: On September 10, 2010 we could use the date to utilize our motion possibilities: On September 10, for many decades.

What we need are events and programs that stimulate tourism. We know the attractions: Rodeo Drive, world class hotels, fine dining, spotting celebrities, beautiful homes and a safe environment – all part of the Beverly Hills mystique, and it is working. We are not facing some crisis in tourism except that we have not escaped the economic challenges faced by our nation and the world, just not as severely.

One Golden Globes at the Beverly Hilton gives us more name exposure than all the recognition programs ever devised, but we do lack events. Of course, we could do more to support those we have such as Wolfgang Puck, it should be welcomed with open napkins.

It fits another test: an event that could actually bring diners, hotel visitors and shoppers to our city instead of one more costly scheme to promote our name or “brand.” Through the years, millions have been literally wasted on “ideas” designed to make people more familiar with the name Beverly Hills.

Clearly, that has not been our problem for many decades. What we need are events and programs that stimulate tourism. We know the attractions: Rodeo Drive, world class hotels, fine dining, spotting celebrities, beautiful homes and a safe environment – all part of the Beverly Hills mystique, and it is working. We are not facing some crisis in tourism except that we have not escaped the economic challenges faced by our nation and the world, just not as severely.

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any of that, but hardly supportive of the keep business here argument. (I’m sure Josh would not reject an ad promoting Fresno.)

The real subject of this, and he is innocent of any of the intrigues, is Jay Newman, the very able hotel and marketing guru who has been the face of the Montage since it was first presented. Newman has paid his dues to the city, helped back a wide range of community support groups and been a visible and able leader in the Chamber and now the CVB. True, his Athens Group is no longer offering here, but Jay is still very involved.

There simply is no other viable choice who seems willing to step forward although the CVB has some outstanding talent, including the general manager of the Peninsula, Offer Nissenbaum. We have heard that the manager of a great cupcake company is a possible candidate. Charles Nelson of Sprinkles is probably a talented promoter and a good guy, but no matter how tasty his treats, this chore needs more experience than knowing how to market a product, which he does very well.

Newman brings something else to the table: He has the confidence of the city council and the business sector. So, despite the geographic issues, the CVB should move on and make this choice, now.

***

Speaking of resolving long standing challenges, the time has come to end the decades long debate on the appropriate use of some land on the 100 south blocks of Camden and Peck Drives.

Clearly, the concerns of the neighbors need to be considered, but their opposition has resulted in years of debate, considerable costs to the city, time of city commissioners and staff and, of course, the expenses to the proponents. However, mostly this has been too divisive for too many years not to bring some closure and a rational compromise.

This not some scheme devised by a foreign investment group that could implode once approved. The proponents are the Casden group, and they are very much a part of our community.

Realistically, the land cannot remain as parking lots or structures. Nor are the proponents suggesting zone changes from residential to commercial, something we would never want to consider because of the impact on our residential area. But there is a natural buffer on the 100 south block: apartments, not single family.

What is being proposed are 44 luxury condominiums, and if the design is as exciting as they argue, it will enhance, not diminish the property values of the area. Clearly, more aesthetic and environmentally beneficial than parking facilities.

One more reason to give this careful consideration. Although there is clearly a diminished demand for condos, these may fit a need not now offered by any other projects in the city. What is being proposed are 44 luxury condominiums, and if the design is as exciting as they argue, it will enhance, not diminish the property values of the area. Clearly, more aesthetic and environmentally beneficial than parking facilities.

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Sports cont. from page 5

The Sentinels accounted for their points with a victory in the 400 relay, second- and third-place finishes in the 100 and a second-place finish in the 200.

What’s Next?
The Norman boys’ and girls’ teams are scheduled to compete in the Ocean League finals today at Culver City, beginning at 2:45 p.m.

Girls’ Lacrosse
Peninsula 17, Beverly Hills 0
Goalkeeper Francesca Hall made 15 saves for the Normans in a Bay League game at Peninsula April 16.

Boys’ Swimming
John Marrow Invitational
Beverly Hills junior Kevin Suarez was second in the 200-yard individual medley in one minute, 59.44 seconds and third in the 100 breaststroke in 55.28 March 26 at the Swim-Gym.

Kevin Youssufzadeh was the other Norman swimmer to qualify for a championship final, finishing second in the 50 freestyle in 22.86 and seventh in the 100 freestyle in 50.77.

Two Beverly Hills relay teams qualified for championship finals. The quartet of Youssufzadeh, Tracy Ainslie, Sho Emerson and Suarez finished fifth in the 400 freestyle relay in 3:25.74.

The Norman team of Suarez, Ainslie, Emerson and Youssufzadeh was disqualified in the 200 freestyle relay.

Beverly Hills finished eighth with 118 points, three behind seventh-place Culver City. La Canada won with 260 points.

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Baseball
Beverly Hills 10, Morningside 6
An 8-0 lead through five innings was sufficient for the Normans to withstand the Monarchs late comeback attempt in an Ocean League game April 22 at La Cienga Park.

Charlie Bennett was two-for-four and drove in two runs with a second-inning double for Beverly Hills (10-5, 2-1).

Norman starter Ben Jones (5-1) allowed two runs (one earned) and six hits over six innings, striking out nine and walking one.

Beverly Hills scored four runs in the first. Jonas Brock, its leadoff hitter, was hit by a pitch from Jibi Rasool and scored when Joey Livingston walked with the bases loaded and two out.

The next hitter, Henry Evans, reached on an error by Enrique Cruz, the Morningside second baseman, which allowed Jones, who singled, and Shane Shapiro, who reached on an error by Roymel Brooks, the Monarchs right fielder, to score.

Yoni Ginsberg then singled in Livingston. Bennett’s second-inning double drove in Brock, who reached on an error by Eduardo Lopez, the Morningside shortstop, and Jones, who walked.

Beverly Hills loaded the bases with no outs in the fifth. Livingston reached on an error by Brooks, Evans singled and Ginsberg walked. Livingston scored on A.J. Fortier’s ground out. Evans stole home to increase the Normans’ lead to 8-0.

The Monarchs combined an error by Fortier, the Beverly Hills third baseman, a single by Jonathan Davila, Nathan McDonald’s double, Felipe Martinez’s RBI single and a passed ball by Cody Vallez-Norton that allowed Davila to score for two runs in the sixth.

The Normans scored twice in their half of the sixth, while Morningside scored four runs in the seventh off reliever Matt Black.

What’s Next?
The Normans are scheduled to play at Santa Monica today and Inglewood Tuesday in Ocean League games beginning at 3:15 p.m.

Boys’ Volleyball
Beverly High is scheduled to play host to Santa Monica today at 3:15 p.m. in an Ocean League match at the Swim-Gym.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

briefs cont. from page 7

Hills Rotary Club.
Alan Kaye Insurance Agency specializes in life insurance planning for families, business owners and individuals. It is a wholly-owned subsidiary of National Financial Partners, a New York Stock Exchange company.

Alissa Roston Named Charitable Solicitations Commission Chair
Former BHUSD Board of Education President Alissa Roston has been appointed as chair of the Charitable Solicitations Commission.

“Our big goal is to inform the community that we do exist as a commission and that we provide a resource to community members who provide charitable donations,” Roston said. “Our mission is to inform citizens about various charities that they might be donating to.”

The commission helps to ensure that charities holding fundraiser in Beverly Hills fulfills the city’s requirement that at least half of the proceeds be donated to the named charity. Charities that have repeatedly recorded net proceeds less than 50 percent of total receipts for fundraising events are posted on the city’s Web site.

“That’s the other thing we do,” Roston said. “We are putting them on our Web site, and we are reporting them to the attorney general and IRS.”

Roston said she hopes people will visit the Web site before making charitable donations.

“I’d like to inform our citizens about making good choices when they give philanthropically and to let the citizens know that the information is available,” Roston said.

Roston served on the board from 1999 to 2007.

(Left to right) Tommy Moran, Junie Ancheta and Avrami Hacker
Horace Mann Service Learning Read-A-Thon Supports Haiti
Horace Mann recently held a read-a-thon as part of its service-learning project in an effort to raise money for the rebuilding of schools in Haiti. About $7,360 has been raised. In the coming months, t-shirts will be sold also to benefit Haiti.

(Left to right) Volunteers Elisa Geller (Vice President of Hospitality), Deborna Barone, Natasha Espinal, Anna German, Marian Lumer, Natalie Hannoni and Martha Galvan
Horace Mann Holds Multicultural Luncheon
Horace Mann held a multicultural luncheon recently for teachers and staff as part of the Multicultural Week. Food was donated by families, Horace Mann PTA and local restaurants, including Aram, Nataliee Thai and Baja Fresh.
Move over Guidos and Guidettes. Your Ed Hardy, fist-pumping days may soon be overshadowed by the “Gucci, Gabbana, Cavalli and Cristal” lifestyle of Persianettes and Pessies in Beverly Hills.

“The Persian Version” of MTV’s hit reality TV show is seeking “Los Angeles-based” proud Persian-Americans who rule the Hollywood nightlife and own Beverly Hills, the casting call reads. “Two thousand years ago the Persian Empire ruled the ancient world...but they didn’t have your soundtrack, your style, or your swagger! Today there’s a new Persian empire growing right here in LA and it’s ready to conquer the world all over again.”

But the show won’t go on without a fight.

Tainted by negative stereotypes, “Jersey Shore” became the target of both Italian-American critics and Jersey natives who refused to be associated with the loud-mouthed, sex-crazed, gelled-up ragers portrayed by the eight-member show. Now, many wary Persian-Americans are following suit.

Human Relations Commissioner Sharan Plan, whose office has been approached by local residents and community leaders, is looking at whether the program will be positive or negative for Beverly Hills will depend on how the show’s producers spin the storyline.

“I think that with regard to the media, they can portray anyone in a positive or negative light regardless of culture or background,” Nazarian said. “It’s basically going to be up to the people who are filming. You have to take it for face value. There’s good and bad to every culture.”

But what’s the reception around the world? Theoun,” said Arminpour. “We actually want to capture their life as it stands now. The way they live, work and play. Their lifestyle in Beverly Hills.”

Bajrami said the ideal cast would be people who live in the Los Angeles area, though they “keep it pretty open” to people as long as they “have some sort of connection to [Beverly Hills].”

Meanwhile, a Facebook page titled “Boycott ‘Persian Jersey Shore’ before it’s made” was recently created by PI Arminpour, and is pitted against the Facebook page promoting the new spin-off.

“Our goal is [to] let the producers know that we are united and will boycott the sponsors of the show if it portrays us in a negative light under the ‘reality’ banner,” writes Arminpour. The page has nearly 1000 fans, compared to the show’s promotional page of just under 600 fans.

Arminpour, who works for Walt Disney Studios, said in an article published on America.gov that while he recognized any opposition to the program might help it by giving it publicity, he decided the risk was worth gaining any momentum in stopping the project from getting off the ground.

“When this show goes out to the world, when Middle America sees this, this will be their point of reference [about what Iranian-Americans are like],” Aminpour said.

Aminpour, owner of the casting company Paul of Doron Ofir Casting, said the show, currently titled “Beverly Hills Untitled Project,” won’t be filtered through the stereotype of privileged, club-hopping young Persians.

“We aren’t necessarily throwing them into a house,” Bajrami said. “We actually want to capture their life as it stands now. The way they live, work and play. Their lifestyle in Beverly Hills.”

Bajrami said the ideal cast would be people who live in the Los Angeles area, though they “keep it pretty open” to people as long as they “have some sort of connection to [Beverly Hills].”

Doron Ofir, owner of the casting company Doron Ofir Casting, said the current title “Beverly Hills Untitled Project,” won’t be filtered through the stereotype of privileged, club-hopping young Persians.

The 24-year-old said she auditioned out of curiosity, and was told by producers that “An American Family, nobody would raise an eyebrow,” Ofir said.

“I want to initially do it because it was suppose to be the Iranian version of Jersey Shore,’ Dagres said. “But they changed the concept, and it’s going to be a real life of the Iranian community.”

The 24-year-old said she auditioned out of curiosity, and was told by producers that “An American Family, nobody would raise an eyebrow,” Ofir said.

So far, Doron Ofir Casting has conducted about 150 in-person interviews after receiving anywhere from 400 to 500 applications for the show. Some of the applicants reside in Houston, Miami and several other East Coast cities. Production will begin in July, and will last one to two months.

Bajrami said during the interviews, applicants are required to “go on camera for 10 to 15 minutes and tell us about their life.” Those submitting applications from out of state are given home-video submission letters.

MTV is currently not affiliated with the show, as a network has yet to be announced.

In a recent article in the LA Examiner, Dana Farahani spoke out against “The Persian Version.”
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8512-B

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91501

HOLLYWOOD PASSAIC FOOD SERVICE 8359 Pasado Dr., Los Angeles, CA 90046. ANTHONY FERRANTE 12911 Vincent Ave., Pacoima, CA 91331. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/06/10. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/15/2010, 4/22/2010, 4/29/2010, 5/6/2010

98833

THE OFFICE OF THE EXPRESS COMPANY 4050 N. Central Ave., Los Angeles, CA 90039. JOHN J. DELOACH 4050 N. Central Ave., Los Angeles, CA 90039. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/06/10. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/15/2010, 4/22/2010, 4/29/2010, 5/6/2010

10833

MICHELLE MANUEL 8642 Lehigh Ave., Sun Valley, CA 91352. CAL LED ELECTRONICS 8642 Lehigh Ave., Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/06/10. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/15/2010, 4/22/2010, 4/29/2010, 5/6/2010

1119

SADIE R. HARRIS 1151 E. 5TH ST., Long Beach, CA 90802. DOUGLAS J. SMITH 1151 E. 5TH ST., Long Beach, CA 90802. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/06/10. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/15/2010, 4/22/2010, 4/29/2010, 5/6/2010

11662

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13437

A 8 MOBILE PHONIC REPAIRS 1207 A 8th St., Garden Grove, CA 92840. STEFAN DAVIS 1207 A 8th St., Garden Grove, CA 92840. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/06/10. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/15/2010, 4/22/2010, 4/29/2010, 5/6/2010

13811

R & P OPTICAL 13811 W. Sunset Blvd., Los Angeles, CA 90024. RICHARD HARBAGE 13811 W. Sunset Blvd., Los Angeles, CA 90024. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/06/10. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/06/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/15/2010, 4/22/2010, 4/29/2010, 5/6/2010

15801

91501, WEST COVINA, CA 91790. MARTHA IGLESIAS, 1101 W HERALD ST WEST COVINA CA 91790. THE OFFICE OF THE EXPRESS COMPANY 1101 W HERALD ST., West Covina, CA 91790. JAMES T. LEE, 1101 W HERALD ST., West Covina, CA 91790. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/08/10. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/08/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/15/2010, 4/22/2010, 4/29/2010, 5/6/2010

18003
TO ALL INTERESTED PERSONS:

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The following person(s) is/are doing business as: RECYCLE ONE AMBULANCE EMS, 9901 ARTESIAN ROAD, NORTH HOLLYWOOD, CA 91602. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed above on 3/15/2010. Signed: Angel Perez Gutierrez. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed before that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)

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FICTITIOUS BUSINESS NAME STATEMENT:

NAME OF BUSINESS: 20100574116

THE FOLLOWING PERSON(S) IS/ARE DOING BUSINESS AS:

INDEPENDENCE HOME HEALTH INC. 7200 Vineland Avenue Unit 210, Sun Valley, CA 91352. INDEPENDENCE HOME HEALTH INC. 7200 Vineland Avenue Unit 210, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/28/10. Signed: Daniel Scott Horton, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.)

PUBLICATION NOTICE:


FILE NO. 20100503570

FICTITIOUS BUSINESS NAME STATEMENT:

THE FOLLOWING PERSON(S) IS/ARE DOING BUSINESS AS:

DOMINIQUE MANUFACTURING LLC, 750 MINE ROAD, LAS VEGAS, NEVADA 89123. The full name of registrant(s) or organization is: DOMINIQUE MANUFACTURING LLC. The business is conducted by: an Individual. Registrant commenced to transact business under the fictitious business name or names listed above on 4/27/10. Signed: Vrej Avanesian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.)

PUBLICATION NOTICE:


FILE NO. 20100148120

FICTITIOUS BUSINESS NAME STATEMENT:

THE FOLLOWING PERSON(S) IS/ARE DOING BUSINESS AS:

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PUBLICATION NOTICE:


FILE NO. 20100192340

FICTITIOUS BUSINESS NAME STATEMENT:

THE FOLLOWING PERSON(S) IS/ARE DOING BUSINESS AS:

MNC, LLC. The registrant commenced to transact business under the fictitious business name or names listed above on 4/01/10. Signed: JOSEPH BABAIE, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.)

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NOTICE OF TRUSTEE'S SALE: TS No. 01-0015380 Title Order No. 3065585 APN Number: 6530-001-007
LOCATION: 22555 Santa Monica Blvd., Suite 500 TORRANCE, CA 90505

Page 16 • Beverly Hills Weekly

collector attempting to collect a debt. Any information obtained will be used for a purpose authorized by law, and as permitted by the Privacy Act of 1974, as amended.

NOTICE OF TRUSTEE'S SALE: TS No. 01-0015380 Title Order No. 3065585 APN Number: 6530-001-007
LOCATION: 22555 Santa Monica Blvd., Suite 500 TORRANCE, CA 90505

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Page 16 • Beverly Hills Weekly

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Page 16 • Beverly Hills Weekly

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Page 16 • Beverly Hills Weekly

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Section 3-1

ORDINANCE OF THE CITY OF BEVERLY HILLS REGARDING REDUCTION OR ELIMINATION OF BUSINESS TAX PENALTIES FOR GOOD FAITH COMPLIANCE WITH CITY TAX LAWS AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. Section 3-1-207 of Article 2 of Chapter 1 of Title 3 of the Beverly Hills Municipal Code is hereby amended by adding in alphabetical order a new subsection F to read as follows:

"F. Nothing in this article or this section shall oblige the City or the Director of Administrative Services to conduct any audit, including without limitation an audit pursuant to section 3-1-212, as a prerequisite to any assessment or enforcement of the tax, penalty or interest obligations in this article."

Section 3. Section 3-1-207(B)(3), as set forth in this ordinance, shall not apply to any delinquency reported or discovered in any manner whatsoever prior to April 6, 2010, nor to any continuation of a delinquency reported or discovered in any manner whatsoever prior to April 6, 2010.

Section 4. This Ordinance shall go into effect at 12:01 a.m. on the thirty-first day after its passage.

Section 5. The City Clerk shall cause to be deposited in the recording of this Ordinance, and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the City of this Ordinance. Adopted: April 22, 2010 Effective: May 23, 2010

JIMMY DELSHAD
City Mayor of the City of Beverly Hills, California

ATTEST:

SCOTT G. MILLER
Director of Administrative Services / Chief Financial Officer

AYES: Councilmembers Mirisch, Brien, Krasne, Brucker and Mayor Delshad
NOES: None
ABSENT: None CARRIED

VOTE:

Section 2.

Section 3-1-207 of Article 2 of Chapter 1 of Title 3 of the Beverly Hills Municipal Code is hereby amended by adding in alphabetical order a new subsection F to read as follows:

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Section 4.

This Ordinance shall go into effect at 12:01 a.m. on the thirtieth day after its passage.

Section 5.

The City Clerk shall cause to be deposited in the recording of this Ordinance, and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the City of this Ordinance. Adopted: April 22, 2010 Effective: May 23, 2010

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Director of Administrative Services / Chief Financial Officer

AYES: Councilmembers Mirisch, Brien, Krasne, Brucker and Mayor Delshad
NOES: None
ABSENT: None CARRIED

VOTE:
Looking for a place to live June 1st, Midwest charm, central Illinois young professional with excellent references, willing to work around the house for reduced rent (815) 275-7920

IF A LOVED ONE UNDERWENT HEMODIALYSIS and received Heparin between August 1, 2007 and April 1, 2008 and died after the use of Heparin, you may be entitled to compensation. Contact Attorney Charles Johnson - 1-800-535-5727. (Cal-SCAN)

AFFORDABLE FAMILY HEALTH INSURANCE. Available in California. Health and Dental Insurance Starting at $139. Call 800-571-3165 x108 for a quick quote or go to www.AgentBenefit.com

IF you used Type 2 Diabetes Drug AVANDIA and SUFFERED a STROKE or HEART ATTACK. You may be entitled to compensation. Contact Attorney Charles Johnson 1-800-535-5727. (Cal-SCAN)

105- CEMETARY

2 Burial Plots: Forrest Lawn Hollywood Hills " Loving Kindness" Section Lot # 37612 Double Space 34& 34 for both OBO (805) 382 2940 or (805) 760 3021

Eden Memorial Park. Spaces 9 and 3 located in the court of prophet's garden Estate section 19. Available for immediate sale. Cynthia Steenberg (818) 985-7998

Cemetery plot for sale: Forrest Lawn, Hollywood Hills, Eternal Love Section plot $5800 (323)654-7706 pvt party

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LEGEND

To place your ad, call 310-887-0788

220-CLEANING

Celebrating our 20th anniversary! Residential and Commercial. English speaking maids. (302) 598- m aid (6243)

LA Luxury Cleaning Service. 25 years of experience, specializing in house cleaning. (815)665-8270 (866)655-3985

223-CONCRETE

Fences-redwood, chain link, block wall, concrete wood, deep Free estimate (323)752-6657 Cell (323) 401-4077

224-ELDERLY CARE

HOME/HOSPITAL ***CARE***$4LIVE IN/OUT*** Experienced caregivers For seniors needing companions, Light housekeeping, meals. Drive to doctors etc. We offer responsible care. Our staff is thoroughly screened. Call Lisa 24 hours (323) 877 8112

225-COMPUTER TECH SUPPORT


227-CONSTRUCTION

RESTAURANT CONSTRUCTION Plans, designs, construction, remodeling. Lic #552452 www.zeledoninc.com (562) 412-5307

Construction residential and commercial, additions, remodeling, kitchens, restaurants, offices, retail & home/apts/condos. Serving LA for 50+ years. Steve: (323) 376-7373

230-HANDYMAN

Handyman Services
*Creative Handyman* class B general contractor at handyman prices, professional, dependable Licensed & Bonded License no. 009049 Satisfaction guaranteed! NO JOB TOO SMALL OR TOO LARGE (323) 809-5869

WANTED: Electricians and Service Call for pricing Trouble-shooting tenant improvements and remodels. Meters and rewires. Licensed #520343. (310) 420-8585

240-HOUSKEEPING

Vicky's Specialist Maintenance: We clean houses, apartments, offices & windows. All types of cleaning. Victoria Morales (310) 242-0051

Excellent housekeeping, transportation & driver license, 20 years experience, GREAT WORK, GREAT REFERENCES. Malibu & Palaioides, Yolanda, Homes (323) 731-6141 Cell (323) 580-2859

10 YEARS experience, reliable, own car, speaks English & Spanish. Looking for 2 days per week. Daisy (323)732-8192, cell (323) 793-8287

BOB Remodeling & Construction Exterior & Interior Painting, Wallpaper, Tile, Plumbing, Electrical, Fences, Etc. (310) 477-8366, (310) 749-6305

CO-OPTERATIVE CONSTRUCTION Install vinyl windows, bathrooms, decks, patios, stucco, etc. Lic. # 600044. (310)563-8311

Remodels & Additions, Home Improvements, Texture, Paint, Tile Any or all needs! (949) 204-8190

FIX YOUR MARRIAGE NOW! New Alternative to Counseling. As Seen on TV. FREE Advice & Guaranteed results. Go to: HelpNow.com

250-LEGAL SERVICES

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CLASSIFIEDS

Page 18 • Beverly Hills Weekly
French bulldog quality puppies $2200-$3500. Rescue pup $1350. See website for more information. www.lasvegasfrenchies.com (702) 463-2580

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French Bulldogs. Rare Colors. Californiafrenchbulldog.com (760) 451-1331


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IRISH SETTER AKC pups vet certified, shots, love to hike. CC OK (602) 538-3974

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Labrador Retrievers Champion Blood lines. American Field labs. 11 shiny black. Ready by New Year’s. Loving and Affectionate. $550.00 each (310) 293 – 5692

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Maltese AKC 9 wks. Males $550 & up. Adorable & playful (310) 766-0704

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Miniature Australian Shepherds Pups for sale! Registered, all shots, all colors! (818) 342-5360

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Terrier Tibetan terrier puppies, non shedding, playful, great with families. AKC show and pet quality. M/F all colors. $1500 (510) 714-7158

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**Pomeranian AKC 2Females, 1st shots & dewormed. $550 each (562) 927-6985**

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Westie pups AKC F- $700 M- $600. Meet half way (559) 855-8126

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Wolf Hybrid looking for their humans: born 11-17-09. 7 males and 4 females. All white with apricot: $400 each, shots (760) 284-2001

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284-PET ADOPTION

Discounted adoption fees mixed breed dogs. Open from 1:00-5:00 pm. Pet adoption 765 W. Deering Ave. Canoga Park (818) 340-1186 www.PetAdoptionFund.petfinder.com

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295-ROOFING

Frank’s Roofing GBC, Shingles, Flat Roof, Hot Mop, Leaks, Tile Repair Reasonable Prices. Free Estimate (310) 916-3346

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276-TILE

Tile/Stonework High quality Tile Service Floors, counter tops, showers & more! Indoor & outdoor Professional Pressure Wash & Free Estimate! (213) 458-6972

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280-TUTUING

Tutoring by credentialed teacher for adults ages 18 and up, basic skills, ESL, GED prep, Cahsee. Also for adults with disabilities basic skills, life skills, and help with assistive technology assistance. Karen (310) 433-9010

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FRENCH TUTOR

Enthusiastic native French tutor. Available to tutor beginner, intermediate, or advanced students of all ages, weekdays and weekends. Please contact Veronique at (310)-309-1904

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293-HOUSES UNFURNISHED

Private Venice home near beach all redone. 3 bedroom/ 2 bath with guest house loft. Detach garage and carport. Nice yards. Coy pond. $1,459,000 Michelle, Realtor (310) 210-8504

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305-FOR-RENT

855 Holloway Drive WeHo 1 bedroom + 1 bath, balcony, all appliances, fridge, dishwasher, cook top, pool, 2 parking spaces. $1,350/MO (310) 360 9705

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BEVERLY HILLS Adj. Bright 2 Bedroom + 2 Bathrooms A/C, lots of closet space, 2 parking spaces. QUIET 5 UNIT BLDG. $1,550/MO. KAY (310) 652-1736

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$1,800 1+den and $2,100-2,250 2 bed-2 bath great location in the Beverly Hills triangle. Walk to shops & restaurants! Close to Cedars Sinai Hospital. With hardwood floors, on-site laundry assigned tandem parking & full stove. By appointment only (310) 470-1513

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169 N CLARK Dr Apt B ELEGANCE AT ITS FINEST Upper 2 Bedroom 1 Bath, large dining room area, hardwood floors, stove, refrigerator, washer and dryer included. 1 Parking space. NO PETS Close Proximity to the Los Angeles Country Club and Beverly Center. Tenant pays electrical and gas. (No warranty or guarantees on refrigerator and washer/dryer) $2275 (310) 937-6385

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UPPER 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included $2275 (310)937-6385

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315-OFFICE FOR RENT

Furnished psychotherapy office, in a newly renovated building, measures 10’ x 10’, with a glass wall overlooking Wilshire Boulevard. Located two blocks West of Bundy, the office includes a semi-private waiting area with a call light system and plenty of free street parking, metered parking and parking in the building. Rent is $1300’ month for four hours blocks of time per week. (310) 826-4999

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500-EMPLOYMENT OPPORTUNITIES

Outside sales executive for direct mail advertising company in Beverly Hills. Basic & Commission. Great opportunity! E-mail Resume to matt@thenonthemonthlymailer.com

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400-HOUSE FOR SALE

HUNTINGTON BEACH GET AWAY Craftsman Cottage Beauty 3 Bedroom and 2 Bathrooms. Manufactured home. UPSCALE 55+ PARK. Hardwood floors, plantation shutters, cathedral ceilings, Tropical garden, Fenced yard. Swim, Shop, Pets OK. 2 Blocks to Marina. $118,000+ lot rental (714) 846-1256. This is the perfect 2nd home!

---

601-HELP WANTED

ANDRUS TRANSPORTATION Team & Solo OTR drivers - West states exp/haizmat end, great miles/hometime. Stable Family owned 35 yrs + 1-800-888-5838, 1-866-806-5119 x1402. (Cal-SCAN)

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Mystery shoppers earn up to $100 per day. Shoppers needed to judge retail & din. Direct contact with our client. Experience not required. Call 888-749-7752

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CDL TEAM DRIVERS with Hazmat. Split $0.68 for all miles. O/OP teams paid $1.40 for all miles. Up to $1,500 Bonus. 1-800-835-9471. (Cal-SCAN)

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HOUSE-SITTING. Honest, pleasant, Retired teacher. Willing to house sit for up to six months. References available. NO PET SITTING. Frank (916)442-2863

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502-HELP WANTED/DRIVERS

ANDRUS TRANSPORTATION Team & Solo OTR drivers - West states exp/haizmat end, great miles/hometime. Stable Family owned 35 yrs + 1-800-888-5838, 1-866-806-5119 x1402. (Cal-SCAN)

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NATIONAL CARRIERS needs O/Os & Lease Purchase, Company Drivers for its expanding fleet. O/O and solo/duo-OTR runs, Outstanding Pay Package, excellent benefits, generous hometime. 1-888-707-7729

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www.NationalCarriers.com (Cal-SCAN)

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SLT NEEDS CLASS A TEAM DRIVERS with Hazmat. $2,000 Bonus. Split $0.68 for all miles. Regional contractor positions available. 1-800-835-9471. (Cal-SCAN)

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515-BUSINESS SERVICES


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ALL CASH VENDING! Be Your Own Boss! Your Own Local Vending Route. Includes 25 Machines and Candy for $9,995. Multivend LLC, 1-888-625-2405. (Cal-SCAN)

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516-BUSINESS OPPORTUNITIES

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced in word processing, and filing and organizing. (323)291-4601.

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591-EMPLOYMENT


572-ELIÇONICS

NEVER PAY ANOTHER CELL PHONE BILL AGAIN! WOW Mobile is the greatest home based business on the planet! www.freemobilings.com (805)907-2779-Howie.

720-MUSICAL INSTRUMENTS

Get DISH with FREE Installation - $19.99/mo. HBO & Showtime FREE - Over 50 HD Channels - FREE! Lowest Prices - No Equipment to Buy! Call for Details 1-877-887-6146. (Cal-SCAN)

700-REAL ESTATE LOANS

LOAN OFFICERS - NOW is the TIME To Work for a direct lender. 85% Commission (W-2), FHA, VA Reverse Mortgages. For info go to www.OakTreeFinancing.com click Virtual Agent. (Cal-SCAN)

PUBLISH YOUR DBA WITH WEELY

Call 310 887-0788

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May 6 - May 12, 2010     Page 19
Discover Beverly Hills

The City of Beverly Hills offers plenty of events and activities to engage its community of involved residents. Mark these dates!

▷ City Services and the Budget
Attend a community forum hosted by City Manager Jeff Kolin, to learn more about how the City’s budget will affect services. Audience participation will be encouraged. Visit www.beverlyhills.org/budget.

Tuesday, May 25
6:30 p.m., Roxbury Park Auditorium

▷ Fire Service Day
Enjoy a fun-filled afternoon with the Beverly Hills Fire Department. Learn more about fire safety, watch rescue demonstrations and meet Sparky the Fire Dog! Visit www.beverlyhills.org/fireserviceday.

Saturday, May 8
1 p.m. – 4 p.m., Fire Department, City Hall

▷ Beverly Hills Forum (Free Event)
The popular lecture series will host airline pilot, speaker and author Captain Karen Kahn as she talks about ‘Behind the Cockpit Door.’ Visit www.beverlyhills.org/bhforum or call 310-285-6830.

Monday, June 7
7:30 p.m., City Council Chambers

▷ Pie-Bake a’la Beverly Hills & Piesta
Plan to attend the annual Farmers’ Market Pie Bake and Piesta! Deadline to submit applications is May 30. Visit www.beverlyhills.org/farmersmarket or call 310-285-6830.

Sunday, June 13
9 a.m., Farmers’ Market, Civic Center Drive

More information on these events can be found on the City’s website at www.beverlyhills.org/discover.